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NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 1, January 6, 1947

Routing:

5036

Radio Aid In March of Dimes Drive Urged By Judge Miller, Serving as Radio Chairman

Serving as Chairman, National Radio Division, National Foundation for Infantile Paralysis, Inc., for the second successive year, NAB President Justin Miller wrote to all broadcasters on Tuesday (31) urging their support during the 1947 March of Dimes campaign.

Pointing out that more than 24,000 cases of infantile paralysis have been reported for 1946, Judge Miller stated in his letter that "This epidemic year has wiped out the National Foundation's emergency funds."

Text of the letter to broadcasters follows:

"There are thousands of unsung heroes, doctors, nurses, and physical therapists, devoting themselves to the fight against infantile paralysis. For that fight is not yet won. Last summer was a critical, epidemic period. More than 24,000 cases have been reported for the year thus far. In emergency aid alone, the National Foundation spent over four million dollars during 1946. These millions supplemented other millions spent on the spot by local chapters of the organization. This epidemic year has wiped out the National Foundation's emergency funds. You and I know we can't stop now. The work must go on.

"As we approach the 1947 March of Dimes, we in radio can recall with pride our industry's contribution to this good work. Radio has helped greatly in past years. It is my sincere belief as Chairman of the National Radio Division of the 1947 March of Dimes, that it will do so again. For the campaign to be a success, the March of Dimes messages must be heard many times during the two weeks from January 15th to January 30th.

"I invite you to bring your programming ability, your knowledge of your local community to the aid of the March of Dimes. You will receive shortly, announcements (live and transcribed), quarter-hour shows and a five-minute musical series. I sincerely hope that you will broad-

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An FCC report on radio employment shows that both number of employees and compensation increased to a large extent in 1945. (p. 3)

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The FTC, in its 32nd annual report to Congress, acknowledged a desire on the part of "broadcasters and publishers to aid in the elimination of false and misleading advertising." (p. 3)

Proposed revisions in the Standards of Good Engineering Practice in the method for computing interference, were announced by the FCC. (p. 5)

Public Interest campaigns given priority by the *Ad Council* include USO drive, need of student nurses, and importance of continued purchase of Savings Bonds. (p. 6)

Government Files Appeal In Lea Act Case Directly to Supreme Court

On Thursday (26) the Government filed formal notice of its appeal directly to the Supreme Court from the ruling of Federal District Judge Walter J. LaBuy in Chicago. Judge LaBuy had dismissed, on December 2, the criminal information charging James C. Petrillo, AFM President, with violating the Lea Act in connection with the strike against Station WAAF.

The notice of appeal will be followed by briefs to the Supreme Court, and later by oral argument. Several months will necessarily pass before the case reaches the stage of argument before any decision by the Supreme Court.

Petition of Clear Channel Group Denied By FCC In Memorandum Opinion

The FCC, in a memorandum opinion published Friday (3), denied the petition of the Clear Channel Group for reconsideration of the Commission's policy with respect to licensing of stations on clear channels and channels adjacent to clear channels.

Text of the Commission's opinion follows:

"This matter comes before the Commission on a petition filed by the Clear Channel Group on October 8, 1946, requesting the Commission to reconsider its policy with respect to the licensing of stations to operate on clear channels and on channels adjacent to clear channels.* Pursuant to this policy the Commission has dismissed all applications requesting permission to operate fulltime on any I-A channel or to operate on such channels with power in excess of 50

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* On November 13, 1946 the Commission announced that it had denied the instant petition and that an opinion setting forth the Commission's reasons would be issued at a future date.

(Continued on next page)

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Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

kilowats. The Commission has also, pursuant to this policy, placed in the pending files all applications for daytime operation on a I-A channel where the proposed station is more than 750 miles from the dominant station using a non-directional antenna or is beyond the 0.5 millivolt per meter 50% skywave contour of the dominant Class I-A station using a directional antenna on the frequency requested. Application for daytime operation on I-A stations within a lesser distance and all other applications are considered by the Commission on their merits.

"The petition points out that under the foregoing policy the Commission has granted numerous applications for daytime operation on I-A channels and for stations on channels adjacent to I-A and I-B frequencies and that there are many such applications still pending before the Commission. The petition further points out that the order in the clear channel hearing (Docket No. 6741) places in issue the possibility of a revision of the Commission's present rules limiting maximum power to 50 kilowatts. According to the petition the licensing of daytime stations on I-A channels or the licensing of stations on channels adjacent to clear channels may have the effect "of making more difficult the grant of increased power to clear channel stations."

"The Commission is of the opinion that a grant of the instant petition would not be in the public interest. If the petition were granted, it would mean that no action could be taken on any application for operation on the frequencies 610 kc to 1590 kc since all of these frequencies are either I-A channels or are adjacent (within 30 kc) to I-A channels. The net results would be to preclude the Commission to a very large extent from exercising its licensing functions.

"Nor is there any valid reason for withholding action on those applications requesting authority to operate on clear channels in accordance with the Commission's policy. These applications are consistent with the Commission's Rules and Regulations and fulfill a definite public need. Thus, a review of the Commission's records discloses that since October 8, 1945—the date on which the Commission resumed its normal licensing following the lifting of the wartime freeze—48 construction permits for new stations have been issued for daytime operation on I-A channels and 55 construction permits for new stations have been issued for operation on I-B channels, almost all of the latter being for daytime operation. Of these 103 construction permits which have been granted, more than half (53) have been in cities having no other standard broadcast station. With the difficulty of finding room in the standard broadcast band for additional stations, it is apparent that cities without any service or with inadequate service must rely to a very large extent on daytime stations which are licensed to operate on clear channels.

"Moreover, a review of the applications for daytime operation on clear channels shows that many of these applicants are also desirous of entering FM broadcasting and are utilizing their daytime operation in helping them finance their operation during the transition period until FM becomes firmly established. In the Commission's opinion this assistance to the establishment of FM broadcasting is in the public interest and is an additional reason for denying the relief requested.

"The denial of the petition of the Clear Channel Group will not, in the Commission's opinion, adversely affect the outcome of the clear channel hearing. The Commission has already announced that no applications will be accepted for nighttime operation on a I-A channel until after the conclusion of the clear channel hearing; hence there is no possibility of any I-A channel being duplicated nighttime before the clear channel hearing is concluded.

"So far as the possibilities of higher power are concerned, the Commission's present policy will not operate as a bar if the Commission determines to amend its rules and allow higher power. Applications for stations on I-A channels more than 750 miles from the dominant stations are placed in the pending files in accordance with the Commission's policy. Applications for stations within 750 miles of the dominant I-A station must be designated for hearing if they involve interference to the normally protected contour of the I-A station. Hence, there is only a very limited area where daytime stations can be placed so far as I-A channels are concerned.

"It is of course recognized that any increase in power of existing I-A stations or the relocation of such stations may result in interference to the normally protected contour of such stations from the new daytime stations, where none exists today. However, the same situation may arise with respect to existing stations. Problems of relocation are bound to be very difficult in any event. The addition of new stations may make it somewhat more difficult. However, when it is remembered that it will always be easier to find room for daytime stations than for fulltime stations, it should not by any means prove to be insuperable to find assignments for those daytime stations in existence at the conclusion of the clear channel hearing, if a reallocation proves to be necessary.

"There remains the problem involved in possible skywave interference during the daytime. Under the present Rules and Regulations and Standards of Good Engineering Practice, no station is protected against skywave interference during the daytime. If the power of existing I-A stations is raised substantially, it may very well be that daytime skywave interference will become a problem that should be dealt with in the Rules and Regulations or Standards of Good Engineering Practice. However, it should be pointed out that this will be true for existing daytime stations as well as for new stations; the problem therefore is not created by the licensing of the new stations. Moreover, the clear channel hearing includes an issue concerning possible revision of the rules and regulations governing the hours of operation of daytime stations on clear channels. Under this issue all relevant evidence can be introduced by petitioner as well as other interested

(Continued on next page)

persons concerning daytime skywave interference and the desirability of revising Commission rules for operation of daytime stations. Any grants that are made to daytime stations are subject to whatever changes in the rules may be made as a result of the clear channel hearing.

"For the foregoing reasons the petition of the Clear Channel Group is denied."

Radio Aid in March of Dimes Drive Urged By Judge Miller, Serving as Radio Chairman

(Continued from page 1)

cast these announcements and recordings as often as good programming permits.

"What we have done before, we can do again—must do—so that the complex activities of the National Foundation can be expanded. Education, research, emergency aid, and hospital care are all supported solely by the millions of dimes from the March of Dimes. Your help is vital."

Employee-Employer Relations

Radio Employment Data—1945

Monthly employment and compensation data, as reported last month by the FCC, show that both the number of employees and their compensation increased substantially during 1945.

For 891 standard broadcast stations, employment increased from 26,841 in January 1945 to 29,293 in December 1945. The monthly average was 27,859. During the same period, the compensation paid by these stations increased from $6,015,709 for January to $9,888,321 for December. Presumably at least part of the sudden jump in the December wage bill was due to year-end bonuses and the like. The payroll for the year 1945, as reported by the 891 stations, totalled $82,617,228, or an average of $6,884,769 per month.

At the same time the number employed by the four nation-wide networks and 10 key stations increased from 7,627 in January 1945 to 8,136 in December, while compensation rose from $2,402,550 to $2,965,556. The total compensation paid during the year for the networks and key stations was $32,740,768.

The FCC report does not disclose whether the salaries of executives are included in the foregoing figures.

General

FTC Issues Annual Report to Congress; Survey Over 4000 Pages of Script Daily

In its 32nd annual report to Congress, the FTC on Friday (3) stated that "an average of 4,547 pages of radio script was read each working day."

IN THE OFFING

Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

In addition to reviewing radio advertising, the FTC report said that during the fiscal year ending June 30, 1946, it examined "1,667 editions of representative newspapers, 28 issues of domestic foreign-language publications, 1,033 issues of magazines and farm and trade journals, and mail-order catalogs and circulars containing an aggregate of 11,731 pages."

The report stated that the FTC surveyed "more than 518,000 radio commercial continuities, of which 19,860 advertisements and 8,399 broadcast statements were designated for further study as containing representations that might be false or misleading."

The FTC acknowledged "the cooperation received generally from magazine and newspaper publishers, radio networks and individual stations, and radio transcription producers." The government agency reported that it "has observed a desire on the part of these broadcasters and publishers to aid in the elimination of false and misleading advertising."

Small Market Stations

Second Study of Religious Programming In NAB District 2 Is Completed

The second annual study of religious programming in NAB District 2 (New York and New Jersey) covering the month of December 1946, was made by Simon Goldman, WJTN, Jamestown, N. Y., Small Market Stations District Chairman. Fifteen stations in the small market classification (less than 5000 watts in cities of 50,000 population or under) cooperated in the survey.

Total Religious Time On Air

The study showed that Small Market Stations in NAB District 2 broadcast an average of 7 hours and 29

(Continued on next page)

minutes weekly of religious programs, including sustaining and commercial.

It was disclosed that there is no general rule for apportioning sustaining religious time to the various denominations. Each manager has his own method. However, most stations worked with the local or county Ministerial Association and the representatives from the Catholic and Jewish faiths. There were several variations of this method with the same basic plan.

The system used in one station was to allow the Ministerial Alliance (or Association) to handle the scheduling of churches and church groups. However, the requirement was that Protestant non-members be given equal opportunity. The Catholic and Jewish faiths were handled separately by the station.

Radio Religious Councils were organized to apportion the available time to the various churches. One station allotted time according to the size of church membership. Those with the highest membership received the most time. Another station issued an invitation to all churches to use its facilities. Those accepting were scheduled on a rotating basis.

The report showed that the caliber of religious programs on an overall basis is good. Network, national spot and most local sustaining were considered best. The local commercial programs of this category were classed as poorest.

Approximately 50% of the stations worked with the churches in building local sustaining programs. 33% of the stations allowed the churches to produce their own broadcasts. 17% of the stations produced the programs for the churches.

13.4% of the stations' management were of the opinion that all religious programs should be sustaining. Some of the stations believed that radio stations should accept network and national spot commercial but no local religious commercials, (broadcasting local religious programs on a sustaining basis).

District Chairman Goldman, who is also a member of the NAB Small Market Stations Executive Committee, stated that the small market stations in District 2 are taking the responsibility of religious programming very seriously. Studies of community needs in this respect are helping to develop a sound plan to fill all requirements. These studies have included many conferences with religious leaders and laymen. More attention is being given to apportioning sustaining time to the various denominations. He stated that the caliber of this type of program is being improved continuously. It is evident from this study, with 60% of the stations reporting no local commercial religious programs that the trend is toward programming local religious broadcasts on a sustaining basis in NAB District 2.

Summary

HOW MANY HOURS OF COMMERCIAL RELIGIOUS PROGRAMS PER WEEK DO YOU CARRY?

Origin	*Number of Stations*	*High Station*	*Low Station*
Local	9 carry none		
"	6 average 2¾ hrs. weekly	7 hrs.	30 min.
Network	7 carry none		
"	8 avg. 1 hr. 43 min. weekly	3½ hrs.	30 min.
National Spot	2 carry none		
" "	13 avg. 1¼ hrs. weekly	2¾ hrs.	30 min.

Commercial religious programs averaged 3 hours and 17 minutes weekly per station, including local, network and national spot broadcasts. In comparison with 1945, the overall average on commercial religious programs shows an increase of 28 minutes. In 1945 only one station reported no commercial religious programs; in 1946, two stations reported no religious commercials.

HOW MANY HOURS OF SUSTAINING RELIGIOUS PROGRAMS DO YOU BROADCAST PER WEEK?

Origin	*Number of Stations*	*High Station*	*Low Station*
Local	15 avgd. 3 hrs. & 23 min.	8 hrs.	1½ hrs.
Network	8 carry none		
	7 averaged 59 min.	2 hrs.	25 min.

The overall average for all sustaining religious programs was 4 hours and 12 minutes weekly. In comparison with 1945, the average religious time has been increased by 49 minutes weekly, the high station carrying 4 hours and 49 minutes more than the high station in 1945. The low station is exactly the same as 1945.

Engineering Department

FCC Authorizes "Wired Radio" Experiment

The FCC granted Herbert L. Spencer of Baltimore, Md., a construction permit on Friday (3), for a portable developmental broadcast station at Laurel, Md., to test transmission of broadcast programs over local power lines.

Mr. Spencer, a radio and electronic engineer and Chairman of the Baltimore Section of the Institute of Radio Engineers, plans to demonstrate the practicability of "wired radio," "wired wireless," "carrier current," "power line broadcasting" and "power casting," as it is variously known, as a means of furnishing local program service. Low power (10 watts, with A0, A2 and A3 emission) will be used on frequencies to be assigned from time to time, on a temporary basis, by the Commission's Chief Engineer. The signals, it is claimed, will be confined primarily to the immediate vicinity of the electric power lines and will not interfere with regular radio communication.

Authorization is for experimentation only, with no assurance of any future service grant. The Commission dismissed four other applications by Mr. Spencer for similar stations at Rockville, Gaithersburg and Westminster, Md., with one station in reserve.

The applicant proposes to use much the same method of transmitting radio waves over wire lines now employed by some 50 educational systems comprising the Intercollegiate Broadcasting System. Being well engineered and supervised, the so-called "campus network" does not interfere with licensed radio communication, hence the Commission has not had to regulate college local "wired radio" under rules applicable to low power devices.

(Continued on next page)

Revision in Engineering Standards Proposed By FCC in Computing Interference

The FCC announced on December 27 that it is considering a change in the Standards of Good Engineering Practice in the method employed for computing RSS interference.

The FCC notice regarding the proposed revisions reads as follows:

"(a) The method for computing RSS interference appearing in paragraph 2 on page 7 of the Standards of Good Engineering Practice Concerning Standard Broadcast Stations is to be amended to read as follows:

> "With respect to the root-sum-square values of interfering field intensities referred to herein, calculation is accomplished by considering the signals in order of decreasing magnitude, adding the squares of the values and extracting the square root of the sum, excluding those signals which are less than 50% of the RSS value of the higher signals already included."
>
> "The RSS value will not be considered to be increased when a new interfering signal is added which is less than 50% of the RSS value of interference from existing stations, and which at the same time is not greater than the smallest signal included in the RSS value of interference from existing stations. However, for the purpose of studying the gains and losses in service in cases where it is proposed to add a new interfering signal in excess of the value permitted above, the RSS limitation after the addition of the new signal shall be calculated without excluding any signal previously included. Similarly, for the purpose of studying the gains or losses where it is proposed to increase the value of one of the existing interfering signals in the RSS value the RSS limitation after the increase shall be calculated without excluding the interference from any source previously included.
>
> "*Examples:*
>
> "1. Existing interferences:
>
> Station No. 1—1.0 mv/m
> Station No. 2—0.59 mv/m
> Station No. 3—0.58 mv/m
> Station No. 4—0.57 mv/m
>
> The RSS value from Nos. 1, 2 & 3 is 1.29 mv/m; therefore interference from No. 4 is excluded for it is less than 50% of 1.29 mv/m.
>
> "2. Station A receives interference from:
>
> Station No. 1—1.0 mv/m
> Station No. 2—0.59 mv/m
> Station No. 3—0.58 mv/m
>
> "It is proposed to add a new limitation=0.67 mv/m. This is more than 50% of 1.29 mv/m, the RSS value of Nos. 1, 2 & 3. The RSS of Station No. 1 and of the proposed station would be 1.20 mv/m which is more than twice as large as the limitation from Station No. 2 or No. 3. However, under the above provision the new signal and the three existing interferences are nevertheless calculated for purposes of comparative studies, resulting in an RSS value of 1.46 mv/m. However, if the proposed station is ultimately authorized, only No. 1 and the new signal are included in all subsequent calculations for the reason that Nos. 2 and 3 are less than 50% of 1.20 mv/m, the RSS value of the new signal and No. 1.
>
> "3. Station A receives interference from:
>
> Station No. 1—1.0 mv/m
> Station No. 2—0.59 mv/m
> Station No. 3—0.58 mv/m
>
> "No. 1 proposes to increase the limitation it imposes on Station A to 1.20 mv/m. Although stations Nos. 2 and 3 are less than 50% of the 1.20 limitation, under the above provision they are nevertheless included for comparative studies. However, if the increase proposed by Station No. 1 is authorized, the RSS value then calculated is 1.20 mv/m because Stations Nos. 2 and 3 are excluded in view of the fact that the limitations they impose are less than 50% of 1.20 mv/m.

"(b) That portion set forth in lines 7 to 13 inclusive on page 3 of Standards of Good Engineering Practice Concerning Standard Broadcast Stations covering the method for computing the nighttime limitation on local channels is amended to read as follows:

> "Class IV stations operate on local channels normally rendering primary service only to a city or town and the suburban and rural areas contiguous thereto with powers not less than 0.1 kw or more than 0.25 kw. These stations are normally protected to 500 uv/m groundwave contour daytime. On local channels the separation required for the daytime protection shall also determine the nighttime separation. The actual nighttime limitation will be calculated.[3a]

"(c) Page 1, Footnote 3 of present standards (to be substituted for present footnote 3):

> "The secondary service area of a Class I station is not protected from adjacent channel interference. However, if it is desired to make a determination of the area in which adjacent channel groundwave interference (10 kc removed) to skywave service exists, it may be considered as the area where the ratio of the desired 50% skywave of the Class I station to the undesired groundwave of a station 10 kc removed is 1 to 4."

[3a] The following approximate method may be used. It is based on the assumption of constant skywave reflection coefficient with distance less than 250 miles, of 0.25λ antenna height, and 88 mv/m at one mile effective field for 250 watts power. Zones defined by circles of various radii specified below are drawn about the desired station and the interfering 10% skywave signal from each station in a given zone is considered to be the value tabulated below. The effective interfering 10% skywave signal is taken to be the RSS of all signals originating within these zones. (Stations beyond 500 miles are neglected.)

Zone	*Inner Radius*	*Outer Radius Miles*	*10% Skywave Signal*
A	..	50	.13 mv/m
B	50	60	.15 mv/m
C	60	70	.17 mv/m
D	70	90	.19 mv/m
E	90	250	.21 mv/m
F	250	300	.19 mv/m
G	300	350	.17 mv/m
H	350	400	.15 mv/m
I	400	450	.13 mv/m
J	450	500	.12 mv/m

Where the power of the interfering station is not 250 watts the 10% skywave signal should be adjusted by the square root of the ratio of the power to 250 watts."

(Continued on next page)

"(d) Page 11, of present standards (to be substituted for page 10, beginning "The night separation tables," thru Table VIII-H on page 16).

"The following table is to be used for determining the minimum ratio of field intensity of a desired to an undesired signal for interference-free service. In the case of a desired groundwave signal interfered with by two or more skywave signals on the same frequency, the RSS value of the latter is used.

TABLE V—INTERFERENCE RATIOS

"Frequency Separation of Desired to Undesired Signals	*Desired Groundwave to*		Desired 50% Skywave to Undesired 10% Skywave
	Undesired Groundwave	Undesired 10% Skywave	
0 kc	20:1	20:1	20:1
10 kc	1:1	1:5	*
20 kc	1:30		

* See Footnote 3, Page 1.

"Stations with the same general groundwave service area may be licensed for operation on channels as close as 40 kc separation. Although no interference ratio is specified in Table V for 30 kc separation since most receivers are sufficiently selective to tolerate a high level of interfering signal at this separation, other effects, such as cross-modulation of signals may result depending upon the relative location of two stations with such frequency separation. Accordingly, no station will be licensed for operation with a 30 kc separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Moreover, at 20 kc and 10 kc separation the minimum ratio for interference free service permits the interfering signal to be stronger than the desired signal which results in a decrease in the area of interference for closer spacing of the transmitters. This frequency separation is nevertheless considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kc frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave contour of the other.

"Two stations, one with a frequency twice that of the other, should not be assigned in the same groundwave service area unless special precautions are taken to avoid interference from the second harmonic of the lower frequency. In selecting a frequency, consideration should be given to the fact that occasionally the frequency assignment of two stations in the same area may bear such a relation to the intermediate frequency of some broadcast receivers as to cause so-called 'image' interference. However, since this can usually be rectified by readjustment of the intermediate frequency of such receivers, the Commission in general will not take this kind of interference into consideration in allocation problems.

"Two stations operating with synchronized carriers** and carrying the identical program will have their groundwave service subject to some distortion in areas where the signals from the two stations are of comparable intensity. For the purpose of estimating coverage of such stations areas in which the signal ratio is between 1 to 2 and 2 to 1 will not be considered as having satisfactory service.

"3. The proposed amendments had been widely discussed with interested persons, specifically with Engineering Committees appointed to advise the Commission in the matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket No. 6741), with Industry Committees meeting to advise the Commission concerning proposals to be made to the North American Regional Radio-Engineering Meeting concerning the extension of the North American Regional Broadcasting Agreement and testimony concerning those amendments was taken in the hearing being held in Docket No. 6741.

"4. The proposed amendments are issued under the authority of Sections 303(b), 303(f) and 303(r) of the Communications Act of 1934, as amended.

"5. Any interested person who is of the opinion that the proposed amendments should not be adopted in the form set forth may file with the Commission by January 23, 1947, a written statement or brief setting forth his comments. The Commission will consider these written statements before adopting the proposed amendments and if comments are submitted which appear to warrant the Commission to hold an oral argument notice of time and place of such oral argument will be given."

Commenting on the proposed revisions, Frank H. McIntosh, consulting engineer stated that: "The proposed new standards applied to stations going on the air will protect existing co-channel stations to a slightly greater degree in most cases. The old standards include only signals from existing or proposed stations which have values at least equal to 70 percent of the strongest interfering signal."

Mr. McIntosh went on to say that the "adjacent channel restrictions are relaxed in the new proposed standards."

Referring to local stations, he said, "the new standards will show a much larger value of interference and accordingly a reduction in the interference free area of the local stations over the present standards which specify the 4 mv/m contour as the interference free area."

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 13-19, 1947 by The Advertising Council and the Media Programming Division of the Office of Government Reports. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

(Continued on next page)

** Note: Two stations are considered to be operated synchronously when the carriers are maintained within one-fifth of a cycle per second of each other and they transmit identical programs.

USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that the USO is very necessary to the well-being and morale of the men in service. There will be a million and a half men in the armed forces in 1947, still serving the U.S.A.—still needing the USO. The man "sweating out" his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO. USO clubs serve as a "home away from home" for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Association, The National Catholic Community Service, the Salvation Army, the Young Women's Christian Association, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure. THEY STILL NEED USO AND USO IS YOU. (Fact Sheet No. 32-A)

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a life-time profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an opportunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from $3,000 to $5,000 a year, and even more. (Fact Sheet No. 9-E)

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up for Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 6. They are subject to change.

Monday, January 6

(10:00 A. M.)

NEW—Texoma Broadcasting Co., Wichita Falls, Tex.—C. P. **1290 kc.**, 1 KW night, 1 KW day, unlimited.

Other Participants

KVOA, Tucson, Arizona (Intervenor)
KOIL, Omaha, Nebraska (Intervenor)

(10:00 A. M.)

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—C. P. **560 kc.**, 5 KW night, 5 KW day, unlimited.

At Lorain, Ohio

(Moose Hall, 361 Broadway, 10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. **1040 kc.**, 1 KW, daytime.

NEW—LCB, Inc., Lorain, Ohio—C. P. **1040 kc.**, 1 KW, day.

Wednesday, January 8

At San Antonio, Texas

(Court Room, Bexar County Court House, 10:00 A. M.)

NEW—The Walmac Co., San Antonio, Texas—Renewal of license, **1240 kc.**, 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Tex.—C. P. **1240 kc.**, 250 watts, unlimited.

Thursday, January 9

At Toledo, Ohio

(10:00 A. M.)

NEW—Community Broadcasting Co., Toledo, Ohio—For FM facilities.

WTOL—The Community Broadcasting Co., Toledo, Ohio—Renewal of license, **1230 kc.**, 250 watts, unlimited.

(Continued on next page)

At Toledo, Ohio

NEW—Ohio-Michigan Broadcasting Corp., Toledo, Ohio—For FM facilities.

Friday, January 10

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. **970 kc.**, 1 KW, unlimited.

Other Participants

WHA, Madison, Wisconsin (Intervenor)

FCC ACTIONS

NEW AM APPLICATIONS GRANTED

Lake Superior Broadcasting Co., Duluth, Minn.—Granted CP for a new station to operate on **1080 kc.**, 10 KW day, 5 KW night, DA-2, unlimited time. (B4-P-4278)

Radio Americas Corp., Mayaguez, P. R.—Granted CP for a new station to operate on **1150 kc.**, 1 KW, unlimited time. (B-P-4296)

Frederic LeMieux III and Mrs. Edna LeMieux, d/b as Hammond Broadcasting Co., Hammond, La.—Granted CP for a new station to operate on **1110 kc.**, 250 watts, daytime only; conditions. (B3-P-5209)

Skyway Broadcasing Corp., Asheville, N. C.—Granted CP for a new station to operate on **1380 kc.**, 1 KW night, 5 KW day. (B3-P-4464)

Portland Broadcasting System, Inc., Bangor, Me.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time; engineering conditions. (B1-P-5207)

Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted CP for a new station to operate on **1240 kc.**, 250 watts, unlimited time; engineering conditions. (B2-P-5019)

Waterloo Broadcasting Co., Waterloo, Iowa—Granted CP for a new station to operate on **1090 kc.**, 1 KW, daytime only. (B4-P-5012)

The Silver City Crystal Co., Meriden, Conn.—Granted CP for a new station to operate on **1470 kc.**, 1 KW, daytime only. (B1-P-4025)

FM CONDITIONAL GRANTS

Ashland Broadcasting Co., Ashland, Ky.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-39)

Capital Broadcasting Co., Greensboro, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-917; Docket 7597)

Ohio-Mich. Broadcasting Corp., Toledo, Ohio—Granted petition for leave to amend its application for a Class B station so as to show weekly program analysis for the first year of FM operation; accepted the amendment and ordered application removed from the hearing docket and granted conditionally for a Class B station subject to further review and approval of engineering details. (B2-PH-953; Docket 7639)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height given is height above average terrain):

The Colony Broadcasting Corp., New Haven, Conn.—Class B; Channel: **100.5 mc.** (No. 263); 20 KW; 500 feet. (B1-PH-982)

Federated Publications, Inc., Battle Creek, Mich.—Class B; Channel: **102.1 mc.** (No. 271); 20 KW; 500 feet. (B2-PH-59)

Leonard A. Versluis, Grand Rapids, Mich.—Class B; Channel: **93.9 mc.** (No. 230); 54 KW; 275 feet. (B2-PH-264)*

Oneonta Star, Inc., Oneonta, N. Y.—Class B; Channel: **95.3 mc.** (No. 237); 4.2 KW; 800 feet. (B1-PH-879)

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Class B; Channel: **96.3 mc.** (No. 242); 20 KW; 500 feet. (B2-PH-944)

Jay R. David, Tiffin, Ohio—Class A; Channel: **104.3 mc.** (No. 282); 450 watts; 120 feet. (B2-PH-935)

WKBN Broadcasting Corp., Youngstown, Ohio—Class B; Channel: **98.9 mc.** (No. 255); 19 KW; 525 feet. (B2-PH-372)

WJAC, Inc., Johnstown, Pa.—Class B; Channel: **99.5 mc.** (No. 258); 2.2 KW; 1060 feet. (B2-PH-313)

Philip Weiss Music Co., Rutland, Vt.—Class A; Channel: **104.3 mc.** (No. 282); 280 watts; —600 feet. (B1-PH-931)

Correction

According to a correction by the Commission, the power authorized WAVE, Inc., should have read 280 KW instead of 28 KW as reported in last week's Reports.

DESIGNATED FOR HEARING

Hugh Francis McKee, Portland, Ore.—Designated for hearing application for a new station (B5-P-3225), to operate on **1450 kc.**, 250 watts, sharing with KBPS, and ordered that station KBPS, Portland, be made a party to the proceedings.

Crescent Broadcasting Corp., Shenandoah, Pa.—Adopted an order designating for hearing in a consolidated proceeding involving further hearing on application of Crescent Broadcast Corp. upon the issues heretofore defined in the orders of the Commission designating the following applications for hearing: Union Broadcasting Co., WARM, Scranton, Pa. (B1-P-5186; Docket 7851); John H. Stenger, Jr., WBAX, Wilkes-Barre, (B1-P-5212; Docket 7852); The Patriot Co., Harrisburg (B2-P-4091; Docket 6884); WHP, Inc., Harrisburg (B2-P-4324; Docket 7115); Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (B1-P-5148; Docket 7883); and Crescent Broadcast Corp. (B2-P-4092; Docket 6883). The Commission further ordered that its Order of Nov. 21, 1946, designating the Crescent application for further hearing, be amended to include applications of WARM and WBAX and Hudson Valley Broadcasting Co., Inc., and further that petitions of WARM and WBAX requesting leave to intervene in the hearing upon Crescent Broadcast Corp. application, be dismissed.

Tytex Broadcasting Co., Tyler, Texas—Designated for hearing the application for a new station (B3-P-5540) to operate on **940 kc.**, 250 watts, daytime only, in a consolidated proceeding with applications of Blackstone Broadcasting Co., Inc., and Rose Capitol Broadcasting Co., requesting the same facilities in Tyler, and ordered that the order of December 19 designating the latter two be amended to include Tytex application.

Southland Broadcasting Corp., North Miami Beach, Fla.; Peninsular Broadcasting Corp., Coral Gables, Fla.—Designated for hearing in a consolidated proceeding application of Southland Broadcasting Corp. (B3-P-5510), for a new station to operate on **1070 kc.**, 250 watts, daytime only, and application (B3-P-4187) of Peninsular Broadcasting Corp. to operate on **1070 kc.**, 1 KW, daytime only.

Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Fairbault, Minn.; Associated Broadcasters, Inc., Wadena, Minn.—Designated for consolidated hearing the application of Lee-Smith Broadcasting Co. (B4-P-4581) and application of Associated Broadcasters, Inc. (B4-P-5351), both requesting a new station on 920 kc., 1 KW, unlimited time, using directional antennas, at Fairbault and Wadena, respectively.

(Continued on next page)

John J. Dempsey, Albuquerque, N. M.—Designated for hearing petition of former Governor Dempsey alleging that station KOB, Albuquerque, carried a series of weekly broadcasts containing false, defamatory and indecent statements about the Governor and other State officials; that the broadcasts violated Sec. 317 of the Communications Act, since the sponsor was not properly identified; and that the broadcasts constituted expression of editorial opinion by the licensee, the Albuquerque Broadcasting Co., which editorial opinion is identical with that expressed by a newspaper owned by the licensee's principal stockholder.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Designated for hearing the application of WMMJ (B4-P-5551) to change frequency and power of station from **1020 kc.**, 1 KW day, to **970 kc.**, 1 KW day and night, and hours of operation from daytime to unlimited, install a DA for day and night use, in a consolidated proceeding with application of Radio Peoria, Inc. (B4-P-4177; Docket 7609) for a new station to operate on **970 kc.**, 1 KW, unlimited time, DA; ordered that the Commission's order of May 24, 1946, designating Radio Peoria application for hearing be amended to include application of WMMJ; that issue No. 1 of the Commission's order of May 24 deleted by Commission's order of December 19, 1946, be reinstated in said May 24th order. Further ordered that said hearing commence on January 10 at Washington, D. C.

MISCELLANEOUS ACTIONS

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted modification of CP, which authorized a new commercial television station, for extension of completion date for a period of 6 months, subject to the condition that the applicant select satisfactory site and submit an appropriate modification of permit within four months. (B1-MPCT-30)

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Granted CP to install a new transmitter. (B5-P-5487)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted CP to install auxiliary transmitter at foot of Greenpoint Ave., E. River, Brooklyn (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW. (B1-P-5522)

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2309)

WBGE—General Broadcasting Co., Atlanta, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at United Motors Bldg., intersection of W. Peachtree St. and Grant Place, and to specify studio location as Georgian Terrace Hotel, Ponce de Leon Ave. and Peachtree St. (B3-MP-2261)

KLUF—The KLUF Broadcasting Co., Galveston, Texas—Granted modification of license to move studio location to 319½ 21st St., N. W. corner 21st and Market Sts., Galveston. (B3-ML-1237)

WKDA—Capitol Broadcasting Co., Nashville, Tenn.—Granted modification of CP which authorized a new station, to change type of transmitter and make changes in vertical antenna; conditions. (B3-MP-2321)

Howard L. Roberts, et al, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Denied petition for reconsideration directed against the action of the Commission on September 8, 1946, granting without hearing the application of Arizona Radio and Television, Inc. (KARV), Mesa, Ariz., for modification of CP (B5-MP-1978), approving selection of a definite antenna and transmitter site.

S. H. Patterson, Topeka, Kans.; KVAK, S. H. Patterson, Atchison, Kans.—Denied petition for reconsideration, severance and grant of applications for a construction permit to change the frequency of KVAK at Atchison, Kans., from **1450** to **1200 kc.**, increase power from 250 watts to 1 KW, and change hours of operation from unlimited to daytime (B4-P-4317; Docket 7562): and for a construction permit for a new standard station at Topeka, Kans., to operate on **1440 kc.**, 5 KW, unlimited time, DA-1. (B4-P-4389; Docket 7560)

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted CP to change facilities of station WBTM from **1400 kc.**, 250 watts, unlimited time, to **1330 kc.**, 1 KW night, 5 KW-LS, DA-N, unlimited time, change transmitter location and to install a new transmitter, subject to such interference as may be received from Evansville, Ind. (Comr. Durr voting for hearing). (B2-P-4137)

WJBK—Richard A. Connell, Jr., et al (Transferors), The Fort Industry Co. (Transferee), James F. Hopkins, Inc. (Licensee), Detroit, Mich.—Placed in pending file at request of applicant, pending furnishing of certain information, application for transfer of control of standard station WJBK and FM station WJBK-FM, from Richard A. Connell, Jr., et al, to The Fort Industry Co. (B2-TC-513)

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Granted extension of special service authorization to operate on **1030 kc.**, 50 KW, from local sunrise at Boston, Mass., to local sunset at Corpus Christi, using a non-directional antenna. (B3-SSA-152)

WDBC—Gordon H. Brozek, et al (Transferors), Frank J. Lindenthal, et al (Transferees), Delta Broadcasting Co. (Licensee), Escanaba, Mich.—Granted consent to voluntary transfer of control of Delta Broadcasting Co., licensee of station WDBC, from Gordon H. Brozek, Frank J. Russell and Leo G. Brett to Frank J. Lindenthal, John P. Norton, and William J. Duchaine, for a consideration of $39,999, for all outstanding stock of licensee (Comr. Durr voting for hearing). (B2-TC-499)

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co. (Assignor), Florence Broadcasting Co., Inc. (Assignee), Florence, Ala.—Granted consent to voluntary assignment of license of station WJOI, from Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., to Florence Broadcasting Co., Inc., for a consideration of $18,492, representing 33 1/3% of stock to a new party. (B3-AL-569)

WTNT—Ga.-Carolina Broadcasting Co., Augusta, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio location 8/10 mile SW of Sand Bar Ferry Road, 2/10 mile from city of Augusta. (B3-MP-2338)

WGNS—Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—Granted modification of CP which authorized a new station, to make changes in antenna, change type of transmitter and change studio location to the Elrod Bldg., Murfreesboro, Tenn. (B3-MP-2305)

WTPS—The Times-Picayune Pub. Co., New Orleans, La.—Granted modification of CP which authorized a new station, for approval of antenna, mount FM antenna on top of AM tower, change type of transmitter, and for approval of transmitter location at near Gretna, La. (B3-MP-2251)

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter, specify type of antenna, transmitter and studio locations at Sand Bar Ferry Road, near Augusta. (B3-MP-2245)

WJMC—WJMC, Inc., Rice Lake, Wis.—Granted CP to install new vertical antenna and mount FM antenna on top of AM tower. (B4-P-5240)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (B4-P-4827), to make changes in vertical antenna and mount FM antenna on top of AM tower. (B4-MP-2172)

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at 1381 feet west of Sawtelle Blvd. and 1020 feet north of Charnock Road, Los Angeles, and change studio

(Continued on next page)

location to Hotel Chase, Ocean Front, Santa Monica, Calif. (B5-MP-2310)

KANE—New Iberia Broadcasting Co., New Iberia, La.—Granted license to cover CP, which authorized a new station on **1240 kc.,** 250 watts, unlimited time; conditions; and for change of studio location to: 1400 feet inside city limits, West Main St., NE side, New Iberia. (B3-L-2051)

WIKC—I. K. Corkern, Bogalusa, La.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at Rio Grande St., Bogalusa, and change name of applicant to I. K. Corkern, Jr., tr/as Bogalusa Broadcasting Co. (B3-MP-2325)

KPDN—Radio Station KPDN, Pampa, Texas—Granted license to cover CP which authorized an increase in power to 250 watts and installation of new transmitter; conditions. (B3-L-1951)

KRKN—Ark.-Okla. Broadcasting Corp., Fort Smith, Ark.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and to change transmitter location to NE corner of North O and North 50th Sts., Ft. Smith. (B3-MP-2331)

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at corner of Gross St. and Fisher Ave., Fort Worth, and to specify studio location as 707 Main St., Ft. Worth. (B3-MP-2306)

WAIR—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted license to cover CP which authorized installation of new vertical antenna and change in transmitter location. (B3-L-2070)

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted modification of CP which authorized a new FM station, to change type of transmitter. (B3-MPH-161)

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP which authorized a new television station, to change transmiter site to 8 miles south of center of Cleveland; change type of transmitter; make changes in antenna system, and extend commencement and completion dates to 60 days and 180 days from date of grant, respectively. (B2-MPCT-31)

KGBC—James W. Bradner, Jr., Galveston, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location on SE shore of Galveston Ship Channel 0.6 mile north-northeast of Seawall Blvd., and change name of applicant to James W. Bradner, Jr., tr/as The Galveston Broadcasting Co.; conditions. (B3-MP-2292)

WNTC—National Broadcasting Co., Chicago, Ill.—Granted modification of CP which authorized a new television station, for extension of commencement and completion dates to 3-1-47 and 9-1-47, respectively. (B4-MPCT-29)

WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted CP to install new vertical antenna and mount FM antenna on top, and change transmitter location to: Along the Atlantic Coast Line R.R. near intersection with Seabrook Road in the NW section of the city of Fayetteville. (B3-P-4344)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP (B2-P-4047) for extension of completion date to 7-10-47. (B2-MP-2324)

KOCS—The Daily Report, Ontario, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location near NW corner of intersection of 4th St. and San Antonio Ave., Ontario, Calif. (B5-MP-2290)

Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted petition for reconsideration, directed against the Commission's action of Oct. 10, 1946, designating for hearing in a consolidated proceeding its application for CP (B3-P-4528); set aside the Memo Opinion of Oct. 10 consolidating these applications, and granted application of Ky. Lake Broadcasting System for a new station to operate on **710 kc.,** 250 watts, daytime only. The Commission, on its own motion, ordered that the consolidated hearings on the remaining applications heretofore designated for hearing upon issues adopted Sept. 19, 1946, be scheduled as follows: Paris Broadcasting Co. to be heard at Paris, Tenn., January 22; James A. Dick, et al, d/b as Paris Broadcasting Co., to be heard at Paris, Tenn., on Jan. 23, and application of Murray Broadcasting Co., Inc., to be heard at Murray, Ky., on January 24.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Adopted decision and order denying petition for reconsideration of the Commission's action of Nov. 7, 1946, denying his petition requesting that application of Biscayne Broadcasting Co., Miami Beach (B3-P-5289), be placed in the pending files or dismissed without prejudice until after conclusion of clear channel hearing; or in the alternative that petitioner's application (B3-P-3690; Docket 6728) be reinstated and designated for hearing in a consolidated proceeding with Biscayne application.

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—Denied application for a special service authorization to permit operation of station KSIB from 6 a. m., CST, to local sunrise during the period from Nov. 1, 1946, to March 31, 1947, inclusive. (B4-SSA-150)

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Granted petition for reconsideration; the action of the Commission of September 20, 1946, designating renewal application for hearing was set aside, and license of WIBG renewed on a regular basis.

Elgin Broadcasting Co., et al, Elgin, Ill.—Ordered that oral argument be held before the Commission en banc at 10 a. m., January 15, in re proposed decision B-299, involving applications of Elgin Broadcasting Co. (Docket 6962), and four other applicants, (Dockets 6963, 6964, 7154 and 7155).

Radio Wisconsin, Inc., Madison, Wis.—Ordered that oral argument be held before the Commission en banc at 10 a. m. January 15, in re application of Radio Wisconsin, Inc., and Edwin Mead, Rockford, Ill. (Dockets 6940 and 7599; B-291)

Radio Wisconsin, Inc., Madison, Wis.—Designated for oral argument to be held on Jan. 15, the petition of Radio Wisconsin, Inc., for leave to amend its application (B4-P-3809; Docket 6940), so as to specify 5 KW daytime power instead of 1 KW daytime power as presently requested in said application. Also designated for oral argument its petition requesting the Commission to consolidate for oral argument and final decision the applications of Radio Wisconsin, Inc., Edwin Mead, and the applications of Elgin Broadcasting Co., et al, said oral argument to be held January 15.

Beloit Broadcasting Co., Beloit, Wis.—Designated for oral argument its petition for reconsideration of the Commission's proposed decision of Oct. 30, 1946 (B-291), in which the grant of the application of Edwin Mead, Rockford, Ill., is proposed and denial of application of Radio Wisconsin, Inc.

Atlantic City Broadcasting Corp., Atlantic City, N. J.—Denied petition requesting that application of Mid-Atlantic Broadcasting Co. for CP (B1-P-5185) be designated for hearing in a consolidated proceeding with its application and that of Seaside Broadcasting Co. (Dockets 7966 and 7965); and the application of Mid-Atlantic Broadcasting Co. (B1-P-5185) for a new station in Atlantic City, N. J., to operate on **1400 kc.,** 250 watts, unlimited time, was granted. (Action taken 12-26-46.)

KXRO—KXRO, Inc., Aberdeen, Wash.—Adopted memo opinion and order denying petition requesting reinstatement of its application (B5-P-4230), and that an amendment specifying a new frequency be accepted for filing.

WHK—United Broadcasting Co., Cleveland, Ohio—Denied petition requesting leave to intervene in the hearing on applications of Capital Radio, Inc. (B2-P-5202) and Heart of Ohio, Inc. (B2-P-5364), Columbus, Ohio.

(Continued on next page)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Adopted memorandum opinion denying petition for reconsideration of Commission action of November 20, 1946, designating WBAL's renewal application for hearing in consolidation with application of Public Service Radio Corp.; ordered further that consolidated hearing now scheduled for January 13 in this proceeding be continued to Monday, February 24.

Public Service Radio Corp., Baltimore, Md.—Adopted memorandum opinion that all competent evidence concerning the past or future operation of station WBAL and the proposed operation of Public Radio Service Corp. is relevant in a comparative hearing involving the application of an existing station for renewal of license, and the application of another person requesting the facilities of the existing station.

Lester Lee May, San Antonio, Texas—Granted petition of May requesting that his application be set for hearing with application of KMAC for a CP, and ordered that application (B3-P-5542) requesting a new station to operate on **630 kc.**, 5 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of KMAC for renewal of license (B3-R-411) and for CP (B3-P-4360), and the order of Nov. 29 designating KMAC's applications be amended to include the Lester Lee May application.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—The Shawano County Leader Publishing Co., Shawano, Wis. (P. O. 111-113 E. Green Bay St.)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 100 watts night, and 350 watts day, and unlimited hours of operation.

570 Kilocycles

KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Involuntary assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator for the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company.

620 Kilocycles

Silver Broadcasting Co., Wallace, Idaho—Construction permit to change frequency from **1450 kc.** to **620 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations from On U. S. #10, between Wallace and Kellogg, Idaho, and 223 Civic Center Building, Wallace, Idaho, respectively, to South Fork Coeur d'Alene River and U. S. Highway #10, Osburn, Idaho, and Tabor Building, Wallace, Idaho, respectively.

630 Kilocycles

NEW—Lester Lee May, San Antonio, Tex. (P. O. 207 Lexington Ave.)—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna day and night, and unlimited hours of operation.

680 Kilocycles

NEW—Miller Publishing Co., Inc., Omah, Wash. (P. O. c/o Dan Miller, Pres., Box 810, Wenatchee, Wash.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 1 KW, and daytime only hours of operation.

690 Kilocycles

KPET—Riley Orlan Parker, Lamesa, Texas—Modification of construction permit (B3-P-5126, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

700 Kilocycles

NEW—Marvin Handleman and Howard P. Handleman, a partnership, d/b as Worcester Broadcasting Co., Worcester, Mass. (P. O. 380 Main St.)—Construction permit for a new standard broadcast station to be operated on **700 kc.**, power of 1 KW, and daytime only hours of operation.

730 Kilocycles

WMBY—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Modification of construction permit (B3-P-3671, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

740 Kilocycles

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Modification of construction permit (B3-P-4795, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Construction permit to increase power from 250 watts to 1 KW, and to install a new transmitter.

810 Kilocycles

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Tex.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 25 watts, and unlimited hours of operation. Amended to change frequency from **1490** to **810 kc.**, and hours of operation from unlimited to daytime only.

820 Kilocycles

WIKY—South Central Broadcasting Corp., Evansville, Ind. —Modification of construction permit (B4-P-5087, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower and for approval of transmitter and studio locations.

900 Kilocycles

WAND—P. C. Wilson, Canton, Ohio—Modification of construction permit (B2-P-4117, which authorized a new standard broadcast station) for approval of antenna and to mount FM antenna on top of AM tower, to increase power from 250 watts to 500 watts, to change type of transmitter and for approval of transmitter location.

910 Kilocycles

NEW—E. X. Avriett, tr/as Okefenokee Broadcasting Co., Waycross, Ga. (P. O. Homerville, Ga.)—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 300 watts night, and 1 KW day, and unlimited hours of operation.

940 Kilocycles

NEW—Willis Jarrel, William S. Reeves, Robert S. Boulter, William D. Lawrence, Jr., Tomas G. Pollard, Jr., and

(Continued on next page)

Francis Lee Lawrence, a co-partnership, d/b as Tytex Broadcasting Co., Tyler, Tex. (P. O. Box 637)—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 250 watts, and daytime only hours of operation.

950 Kilocycles

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit to increase power from 1 KW day to 500 watts night, 1 KW day, change hours of operation from daytime to unlimited time, install directional antenna for night use and mount FM antenna on top of AM tower.

970 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Construction permit to change frequency from **1020** to **970 kc.,** change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 1 KW day and night, install directional antenna for day and night use, and change transmitter location and to change studio location.

NEW—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.,** power of 1 KW, directional antenna day and night and unlimited hours of operation. Amended to change frequency from **920** to **970 kc.,** changes in directional antenna system and change transmitter location.

1010 Kilocycles

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Modification of construction permit (B3-P-5118, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1020 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3811, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

1050 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La. (P. O. 618 Travis St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1240** to **1050 kc.,** hours of operation from unlimited to daytime only, change transmitter location and a change re stockholders.

1070 Kilocycles

NEW—Southland Broadcasting Corp., North Miami Beach, Fla. (P. O. Box 777, Fort Pierce, Fla.)—Construction permit for a new standard broadcast station to be operated on **1070 kc.,** power of 250 watts, and daytime only hours of operation.

1080 Kilocycles

NEW—The Argus-Press Co., Owosso, Mich. (P. O. 201 E. Exchange St.)—Construction permit for a new standard broadcast station to be operated on **1080 kc.,** power of 250 watts, and daytime only hours of operation.

1110 Kilocycles

WKID—Theodora Townsend, H. H. Thomson and George L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Voluntary assignment of construction permit to Inter-City Broadcasting Company.

1150 Kilocycles

NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on **1470 kc.,** power of 1 KW and unlimited hours of operation. Amended to change frequency from **1470** to **1150 kc.,** and install directional antenna for night use.

1190 Kilocycles

WLIB—WLIB, Inc., Brooklyn, N. Y.—Modification of license to change main studio location from 846-848 Flatbush Avenue, Brooklyn, New York, to 207-13 East 30th St., Manhattan, New York.

1230 Kilocycles

NEW—Public Service Broadcasters, Inc., Toledo, Ohio (P. O. 940 Spitzer Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—E. Z. Jones, Gainesville, Fla. (P. O. Box 1119, Burlington, N. C.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Quincy Broadcasting Corp., Quincy, Fla. (P. O. 311 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation. (Request the facilities of WDLP, Panama City, Fla.)

NEW—W. W. Roark, Coleman, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—W. W. Roark, Kerrville, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Richard Aubrey Raese, Cumberland, Md. (P. O. Box 604, Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

1240 Kilocycles

NEW—Edisto Broadcasting Co., Barnwell, S. C. (P. O. c/o Edgar A. Brown, The Bank of Barnwell Bldg.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Williamson Broadcasting Corp., Pikesville, Kentucky (P. O. Second Ave., Williamson, Kentucky)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Construction permit to increase power from 100 watts day and night to 250 watts day and night, install new transmitter and change transmitter location.

1260 Kilocycles

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as The San Mateo County Broadcasters, San Mateo, Calif.—Construction permit to change frequency from **1050** to **1260 kc.,** increase power from 250 watts daytime to 1 KW night, 5 KW day, change hours of operation from daytime to unlimited time and install new transmitter.

1280 Kilocycles

WJOI—Clyde W. Anderson and Joe T. VanSandt, d/b as Florence Broadcasting Co., Florence, Ala.—Construction permit to change frequency from 1340 to **1280 kc.,** increase power from 250 watts day and night to 1 KW

(Continued on next page)

night to 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

1290 Kilocycles

KDEK—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit (B5-MP-3908, which authorized a new standard broadcast station) for approval of directional antenna, change type of transmitter and for approval of transmitter location.

1300 Kilocycles

NEW—The Bridgeport Broadcasting Co., Bridgeport, Conn. (P. O. 886 Main St.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW, and daytime only hours of operation.

1340 Kilocycles

NEW—W. W. Roark, Breckenridge, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Voice of Wyoming, Inc., Laramie, Wyo. (P. O. 174 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

WMSA—The Brockway Co., Massena, N. Y.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

1360 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime only hours of operation. Amended to change frequency from **1030** to **1360 kc.**

1390 Kilocycles

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Involuntary transfer of control of licensee corporation from C. Merwin Dobyns, deceased to Dana Latham, executor of the estate of C. Merwin Dobyns, deceased. (25,000 shares of common stock—100%)

1410 Kilocycles

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location) for extension of completion date.

1420 Kilocycles

NEW—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y. (P. O. 44 Main St.)—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, and daytime only hours of operation.

1450 Kilocycles

NEW—Orbra T. Harrell and Orbra W. Harrell, a partnership, d/b as Harrell Broadcasting Co., Gainesville, Fla. (P. O. c/o Orbra W. Harrell, 616-C Pinecrest Cr., Marietta, Ga.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Construction permit to increase power from 100 to 250 watts, and to install new transmitter.

1470 Kilocycles

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Construction permit to change frequency from **1450** to **1470 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Commerce Building, 6th and Nebraska Streets, Sioux City, Iowa, to approximately 0.15 mile south of the junction of U. S. highway #77 and Broadway, Dakota City, Neb.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit (B2-P-3939, as modified, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use, and change in transmitter location) to make changes in antenna and mount FM antenna on top of north (#4) tower.

NEW—Mobile Daily Newspapers, Inc., Mobile, Ala. (P. O. 304 Government St.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 5 KW, directional antenna night, and unlimited hours of operation.

1490 Kilocycles

NEW—Carl Phillips, Robert W. Phillips and John Phillips, a partnership, d/b as Pass Broadcasting Co., Banning, Calif. (P. O. 65 N. 4th St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

KRGH—Richard George Hughes, Borger, Tex.—Modification of construction permit (B3-P-4205, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1500 Kilocycles

NEW—W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership, d/b as Brazeria County Broadcasting Corp., Brazosport, Tex. (P. O. c/o Richard J. Higgins, Angleton, Tex.)—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, power of 250 watts, and daytime only hours of operation.

KSTP—KSTP, Inc., St. Paul, Minn.—Transfer of control of licensee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, Deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased, and Florence E. Brown, guardian of James L. Brown, a minor, to I. A. O'Shaughnessy, Warren E. Burger, Adolf Bremer, Jr., Thomas E. Irvine, Alfred D. Lindley, Charles J. Winton, Jr., Ryland J. Rothschild, William F. Johns, Jr., Truman P. Gardner, William F. Johns, Sr., C. C. Cook, Ray C. Jenkins, Penrose H. Johns, S. McMillan Shepard, Jr., Roland J. Faricy, George W. Benz, David J. Winton, Oliver T. Skellet, Theo Namm Brewing Co., by D. H. Ankeny, vice president; N. S. Bangs, R. E. Albrecht, Sarah-Maud W. Rosenberry, Walter S. Rosenberry, Jr., A. O. Lampland and George C. Crosby, thru the sale of 1500 shares of common stock—75 per cent.

1520 Kilocycles

KOMA—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-P-4080, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

1550 Kilocycles

KSMO—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-P-3912, as modified, which authorized a new standard broadcast station) to make changes in directional antenna night, change type of transmitter and change transmitter location.

1560 Kilocycles

NEW—R. W. Calvert, K. N. Furey and Ross Bohannon, a partnership, d/b as Hill County Broadcasting Co., Hillsboro, Tex. (P. O. c/o Ross Bohannon, Atty. at Law, 1424 Republic Bank Bldg., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 250 watts, and daytime only hours of operation.

1590 Kilocycles

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Construction permit to install a directional antenna for night use only and to change hours of operation from daytime only to unlimited. Amended to change power from 1 KW day and night to 1 KW day, 500 watts night, using directional antenna at night.

1600 Kilocycles

WMLS—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit (B3-P-4164, which authorized a new standard broadcast station) for approval of 1 KW power day and night, installation of directional antenna for night use, and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—George M. Hughes, Florence, S. C. (P. O. 234 W. Front St.)—Construction permit for a new FM (Class B) broadcast station to be operated on Channel No. 231, **94.1 mc.**; ERP: 13.3 KW; height above average terrain: 484 feet.

NEW—Radio Anthracite, Inc., Shamokin, Pa. (P. O. National Dime Bank Building, Independence & Market Sts.)—Construction permit for new FM broadcast station (Class B) to be operated on Channel No. 259, **99.7 mc.** or to be assigned by FCC; ERP: 5.5 KW; height above terrain: 800 feet.

APPLICATION DISMISSED

Capitol Radio Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1600** to **1150 kc.**, and change in officers and directors. Dismissed—no reply to letter requesting engineering information.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—The Fairfield Broadcasting Co., Danbury, Conn.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 500 watts night, 1 KW day and unlimited hours of operation, directional antenna night.

730 Kilocycles

NEW—Worthington Broadcasting Co., Worthington, Minn.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime only hours of operation.

780 Kilocycles

NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 250 watts, and daytime hours of operation.

790 Kilocycles

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from **1230** to **790 kc.**, power from 250 watts to 5 KW, install directional antenna for day and night use, new transmitter, and change transmitter location.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from **1400** to **790 kc.**, power from 250 watts to 1 KW, install directional antenna for day and night use and new transmitter and change transmitter location.

830 Kilocycles

NEW—Beaver Valley Radio, Inc., Beaver Falls, Pa.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 250 watts, and daytime only hours of operation.

940 Kilocycles

NEW—Durward J. Tucker, W. M. Rodgers, Irving Brown, John W. Hardy and Ray G. Thurmond, d/b as the Tyler Broadcasting Co., Tyler Texas—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime only hours of operation.

980 Kilocycles

NEW—Grain Country Broadcasting Co., Inc., (an Illinois Corp.), Peru, Ill.—Construction permit for a new standard broadcast station to be operated on **980 kc.**, power of 500 watts night and 1 KW day, unlimited hours of operation and directional antenna for day and night use.

1020 Kilocycles

NEW—Sims Publishing Co., Orangeburg, S. C.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW and daytime hours of operation.

1210 Kilocycles

NEW—Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, 1 KW and daytime only hours of operation.

1230 Kilocycles

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Consent to transfer of control from Arthur L. Smith to Spokane Broadcasting Corp.

1340 Kilocycles

NEW—O. J. Falge, Ladysmith, Wis.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 100 watts, and unlimited hours of operation.

NEW—Bay Radio, Inc., North Bend, Ore.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

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1400 Kilocycles

NEW—Community Broadcasting Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

1450 Kilocycles

NEW—William J. Cox, LeRoy W. Lenwell, Edward Cooper, and Arthur V. Henri, d/b as The McCook Broadcasting Co., McCook, Neb.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Purity Products—Use of various organizations as "fronts" to mislead the public into believing that all proceeds from the sale of miscellaneous merchandise go to patriotic, religious or public welfare purposes is charged in a complaint issued by the Commission against Joseph A. Kovac and Lucille R. Kovac, partners trading as Purity Products, 8 South Clinton St., Chicago. Lucille Kovac is named individually and as trustee for Elsie M. Kovac and Judith A. Kovac. (5476)

STIPULATIONS

Boyer and Co.—The Commission approved a stipulation in which William F. Boyer, trading as Boyer & Co., 2466 Amber St., Philadelphia, agreed to discontinue representing that a white shoe dressing designated "Kwik Wite" will not rub off. (7541)

G. S. Cheney Co.—A stipulation to cease and desist from misrepresenting the therapeutic properties and effectiveness of a laxative preparation designated Cheney's Compound Herb Tablets was accepted by the Commission from G. S. Cheney Co., 15 Union St., Boston, and its advertising agent, Laurence L. Shea, trading as The Lawrence Agency, 84 State St., Boston. (7544)

G. N. Coughlan Co.—In a stipulation accepted by the Commission, G. N. Coughlan Co., West Orange, N. J., agrees to cease and desist from misrepresenting the properties and effectiveness of a product designated Chimney Sweep Soot Destroyer. (7546)

Individual Mausoleum Co.—The Commission approved a stipulation in which O. F. Mangold, trading as Individual Mausoleum Co., 1001 North Fifth St., Burlington, Iowa, agrees to discontinue misrepresenting the durability and waterproof properties of burial vaults and mausoleums. (7545)

Knomark Manufacturing Co.—Samuel M. Abrams and Albert Abrams, trading as Knomark Manufacturing Co., 214 Taaffe Place, Brooklyn, N. Y., and their advertising agency, Emil Mogul Co., Inc., 250 West 57th St., New York, entered into a stipulation with the Commission to cease and desist from representing that Esquire Boot Polish will make nicks or scratches disappear or that its use will prevent leather from cracking or drying out. (7540)

Michael's Laboratory, etc.—The Commission approved a stipulation in which Michael Switalski, trading as Michael's Laboratory and Dr. Michael's Herbs, 1643 West North Ave., Chicago, agrees to cease and desist from using the phrase "anti-gray hair vitamin" to describe a vitamin preparation designated Hi-Lo Anti-Gray Hair Vitamin Tablets or otherwise representing that it will prevent or end gray hair or restore the original color to hair. (7543)

United Materials, Inc., Eighth and Mulberry, Kansas City, Mo., entered into a stipulation with the Commission to cease and desist from using the term "Minerald Wool" or any other term connoting "mineral wool" to designate or describe a building insulation heretofore known as Seal-O-Wool Minerald Wool. (7542)

Vitamin Stores, Inc.—The Commission accepted from Vitamin Stores, Inc., 305 South 16th St., Omaha, Neb., a stipulation to cease and desist from using the phrase "anti-grey-hair vitamin" to describe its vitamin preparation, Vita-Chrome, or otherwise representing that it will prevent or end gray hair or restore the original natural color to hair. (7539)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 2, January 13, 1947

Judge Miller Stresses Broadcasters' Opposition to Secondary Boycott

NAB President Justin Miller, at the direction of the Board issued the following statement to the press on Thursday (9):

"The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.

"The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management."

Public Relations' Importance Is Stressed At Area "A" Broadcasters Meeting

Development of a perpetual, industry wide public relations program became the principal theme of NAB's initial area meeting this week when both NAB President Justin Miller and A. D. Willard, Jr., executive vice president of NAB, stressed the subject in addresses to broadcasters of the 15th, 16th and 17th Districts at San Francisco.

Judge Miller, who was the featured speaker at the luncheon on Thursday, outlined the need and means of carrying on day to day public relations at local, state, national, and international levels. He emphasized the importance of individual broadcasters, state organizations, and the NAB participating actively in public affairs in order that thought leaders everywhere may feel more fully the impact of the radio industry.

In many communities, Judge Miller pointed out, newspaper editors enjoy

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INSIDE THIS ISSUE

The FCC called for a temporary freeze on AM applications from Feb. 8 until May 1, to permit expediting of processing applications filed prior to the former date. (p. 23)

An opinion of the FCC last week denied WBAL's petition for immediate renewal of license and postponed the consolidated hearing until Feb. 24. (p. 22)

William B. Smullin and Harry Spence were re-elected NAB directors for the 15th and 17th Districts respectively at the San Francisco meeting last week. The term of William B. Ryan, 16th District Director continues until 1948. (p. 20)

The FCC scheduled oral argument to determine what application and interpretation of its rules governing multiple ownership would best serve public interest. (p. 22)

Board, Holding First 1947 Meeting, Adopts Budget, Names Convention Site

The NAB Board of Directors concluded its initial 1947 meeting on Tuesday (7) in San Francisco, holding its sessions at the Mark Hopkins Hotel.

On the first day of the three-day session, 129 new members were admitted to the Association, bringing total membership of the radio broadcasting industry's trade association to 1168 active and associate members. This total compares with membership figures of 536 in August, 1940, when the Board last met in San Francisco, in connection with NAB's annual convention which was held there that year.

In addition to accepting the new members, the Board devoted the initial day's session largely to arranging its agenda and to preliminary discussions of matters to be acted upon during the meeting.

Budget for 1947 Announced

The 1947 budget for NAB, which does not involve any increase in membership dues was adopted on Monday (6). The radio industry association's outlay for the curent year will be approximately $650,000. NAB officials pointed out that this figure runs only slightly higher than the budget for 1946, and falls within "foreseeable income." Satisfaction with these financial arrangements was expressed by NAB President Justin Miller, and the Board. Both agreed that this budget will enable NAB to fully discharge its responsibilities to the industry.

Convention Site Announced

Contingent upon negotiations of contracts with hotels and other groups concerned, the NAB Board decided that Atlantic City, N. J., would be the site for the 1947 annual NAB convention. The week of Sep-

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
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Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

tember 15th was tentatively agreed upon as the time for this yearly membership meeting.

By-Laws Changes Considered

The Board heard a report from its sub-committee on by-laws and agreed upon general principles to govern revisions in these rules which have been proposed. While instructing its By-laws Sub-Committee to consider the whole matter further, and prepare for final action by the Board at its next quarterly session, the NAB policy making group agreed that as one part of these revisions, powers and responsibilities of the NAB president to manage the Association within the policy framework formulated by the Board, should be written specifically into the By-laws. The Board further directed its By-Laws Committee to cooperate with its Finance Committee with respect to any changes involving finances.

Inter-American Association Approved

It was agreed that NAB should join with the broadcasting industries of Latin American countries in carrying forward plans for organization of an inter-American association of broadcasters. A proportionate share of the costs for such an undertaking would be subscribed by the NAB, the Board agreed.

BMB Directors Named

As a result of the expiration of the terms of Frank Stanton, CBS, and Frank M. Russell, NBC, as members of the board of directors of Broadcast Measurement Bureau, and the resignation therefrom of J. O. Maland, WHO, Des Moines, on account of illness, the NAB Board was called upon to provide broadcaster representation on BMB's board.

E. P. H. James, MBS, New York, and Hugh Terry, KLZ, Denver, were elected to fill the three year terms expiring December 31, 1949, and H. M. Beville, Jr., NBC, New York, was elected to fill the unexpired term of Mr. Maland until December 31, 1948. Other broadcaster representatives on the BMB Board are: J. Harold Ryan, WSPD, Toledo, Roger Clipp, WFIL, Philadelphia, and Robert T. Mason, WMRN, Marion, Ohio.

BMB Gets Vote of Confidence

On the concluding day of its session, the Board passed a resolution expressing confidence in the work being done by BMB.

After J. Harold Ryan, Chairman of the Board of BMB, reported to the NAB policy making group in answer to questions directed to BMB by the NAB Board at its October meeting, the following resolution was adopted:

> "Be it resolved by the NAB Board of Directors that we express sincere thanks to the BMB for the complete, constructive and frank answers to the questions asked by this Board in its resolution of October 25, 1946, and we further express complete and full confidence in, and commendation of the work and progress which BMB has made in fulfilling the original objectives, and we believe that continued consideration should be given to the use of these data and improvement in techniques in preparation for the next nation wide study."

The President of BMB, Hugh Feltis, also appeared before the NAB Board.

Mr. Ryan's Report

Mr. Ryan in an extensive report on BMB, discussed the seven specific questions raised in the NAB Board resolution adopted at the convention on October 25.

Following are excerpts from Mr. Ryan's report:

> "We present with this report letters from the President of the AAAA, from the President of the ANA and from the Time Buyers Committee of the AAAA. They testify to both the desire for the BMB information and the intention to use this information in the purchase of radio time. . . .
>
> "It is apparent that the AAAA and ANA want BMB to be as valuable to their memberships as NAB wants it to be to broadcasters. Both AAAA and ANA recognize their responsibility to the broadcasters from whom they have requested the BMB data."
>
> "BMB information is so basic, so fundamental that it should help all broadcasters, all advertisers. Of course, the more enterprising broadcasters and advertisers will use the material more effectively than others. And there is no denying the fact that the BMB findings may aid some broadcasters more than others. But these values lie in the actual figures and their use, not in the basic concept of BMB, nor its methods and techniques. It is this vigorous use by leaders in the field that encourages the rank and file to follow suit because they find it pays."
>
> "In response to requests from broadcasters, advertisers and agencies, BMB has also issued its data in a form not originally planned—the Station Audience Reprints. These duplicate the information contained in your Station Audience Reports. Each subscriber has received a supply of the Reprints of his own Report as part of his subscription. Additional copies are available at a nominal charge and they have been made available at small cost to advertisers and agencies, many of whom have already ordered Reprints.
>
> "With the Area Report in which he can look up any of 3,000 counties and a thousand cities, and the Reprints in which he can quickly see the size and

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location of any individual station's audience, the advertiser and agency will have the data in ready reference form."

"Here is the way we have reasoned the matter through. BMB has three possible areas of operation:

"The first function of BMB is research—the formulation of a method to gather information on a uniform, comparable basis, the gathering of this information and its dissemination in usable form. This, I am sure, we all agree, is the primary function of BMB.

"The second area of possible activity is the interpretation of its data. The setting of levels represents such interpretation.

"The third possible area of activity is promotion. We have already indicated why promotion is outside the scope of BMB's proper activities.

"After a great deal of consideration the BMB Board has come to the conclusion that BMB's interpretive functions should be limited to that which is required to assure the integrity of its findings and the proper understanding of the data.

"This stringent limitation on BMB activities in the field of interpretation derives primarily from legal considerations. Our legal counsel has studied the matter deeply and has consulted with counsel for all three member associations. Our counsel tells us that a combination of stations must refrain from doing many things which a single broadcaster is free to do."

Speaking of possible misuses of the BMB maps, Mr. Ryan said:

"This received careful consideration at the December 11 Board meeting. It was recognized that the original maps provided with the Station Audience Reports were inadequate for use without accompanying detailed information and might be misunderstood.

"This possibility is being eliminated by the issuance of new maps which include the percent of listeners in each county. Immediately after the December 11 Board meeting, subscribers were notified of this decision and in a few days will receive a sample of the new maps to guide them in the preparation of maps of their own, pending distribution of new maps by BMB. The Rules and Regulations have also been altered to assure as far as we can that the presentation of BMB data in map or tabular form will be sufficiently detailed to guard against misunderstanding due to lack of adequate data.

"With the same purpose in mind we have altered our Rules and Regulations with respect to the editorial use of BMB data by directories and periodicals. The new restrictions on the editorial use of BMB data may discourage publications from printing BMB data. However, it was felt that whatever advantages might be obtained from such editorial use of BMB figures would be outweighed by the possibility of misinterpreting BMB total figures in the absence of accompanying county detail."

AFRA Discussed

The Board resolved itself into committee of the whole for the purpose of discussing relations of NAB to the present negotiations between AFRA and the networks. After this discussion, the following resolution was adopted:

> "The Board of Directors, acting as a committee of the whole, instructs President Miller to appoint a committee to study, with the aid of our Legal Department, the proposal that four members of the broadcasting industry be appointed by President Miller to serve on a committee created by action of the four networks and AFRA.
>
> "The Board feels that not having seen the proposed contract, and not being sufficiently conversant with the matters and issues discussed during the prolonged negotiations between the networks and AFRA, and not having clearly in mind the area of discussion assigned to this committee, that it must of necessity have more information bearing on these points before it can act intelligently in the matter.
>
> "Therefore the committee which shall be appointed as provided above is instructed to report back to the next meeting of the NAB Board with full information and recommendations. The Board instructs President Miller to take no action in the matter in the interim."

Judge Miller announced that he would immediately appoint a committee to carry out wishes of the Board in this matter.

Continuing its discussion of employee-employer relations, the Board adopted a second resolution on the subject. It reads:

> "Whereas the National Association of Broadcasters has been and continues to be unalterably opposed to secondary boycott in any guise and from whatever quarter, therefore
>
> "Be it resolved, that President Miller be instructed to prepare and issue to the press a clear, concise statement embodying the views of this Board as herein expressed, and reaffirming its opposition to the secondary boycott."

During the course of the Tuesday session, Henry Abt, Managing Director of the Brand Names Foundation, outlined to the NAB Board the work of his agency. It was agreed that the next meeting of the NAB Board would be held at a time and place to be designated by President Miller.

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IN THE OFFING

Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Board Members at Meeting

Twenty members of the NAB Board who are attending the San Francisco meeting are Paul W. Morency, WTIC, Hartford, Conn.; Michael R. Hanna, WHCU, Ithaca, N. Y.; Campbell Arnoux, WTAR, Norfolk, Va.; F. W. Borton, WQAM, Miami, Fla.; Wiley P. Harris, WJDX, Jackson, Miss.; James D. Shouse, WLW, Cincinnati, Ohio; C. Bruce McConnell, WISH, Indianapolis, Ind.; Leslie C. Johnson, WHBF, Rock Island, Ill.; John K. Gillin, Jr., WOW, Omaha, Neb.; E. L. Hayek, KATE, Albert Lea, Minn.; Hugh B. Terry, KLZ, Denver, Colo.; William B. Smullin, KIEM, Eureka, Calif.; William B. Ryan, KFI, Los Angeles, Calif.; Harry R. Spence, KXRO, Aberdeen, Wash.; J. Harold Ryan, WGBS, Miami, Fla.; T. A. M. Craven, WOL, Washington, D. C.; Wayne Coy, WINX, Washington, D. C.; Frank M. Russell, NBC, Washington, D. C.; Frank Stanton, CBS, New York; Edgar Kobak, MBS, New York, observer. Six members were unable to attend because of either severe weather conditions prevalent in many sections of the country or other emergencies.

Public Relations' Importance Is Stressed At Area "A" Broadcasters Meeting

(Continued from page 17)

greater prestige than broadcasters. He attributed this to the years of additional experience newspaper editors have had in making the weight of their opinions felt in civic circles.

"There is no reason that we should have an inferiority complex regarding the press," he said, in urging broadcasters to use their own medium in presenting their message to the people.

The NAB president suggested that this "know your community leaders better" campaign could be extended effectively to state levels. Additional state organizations and augmented activities by existing groups would contribute much to this endeavor, he said.

Speaking of the NAB's activities on a national and international scale, President Miller enumerated many instances in which the Association is cooperating with both governmental and non-governmental agencies. By working closely with these various groups, he pointed out, they come to know and understand the problems of the broadcasting industry and the effectiveness of its operation in the public interest.

As an example of the work NAB is doing nationally to correct some of the distorted criticism of radio, he told of the response received from many persons prominent in national affairs to the book "The People Look at Radio," which was distributed recently by NAB to several thousand thought leaders. Many key figures, he said, are re-evaluating their criticism of radio after reading this analysis of the University of Denver's nation wide study of listener reactions.

Stressing that public relations is not something which can be relegated to a single department, Judge Miller urged each of the radio executives to make it a primary function of his entire organization.

"Anything new in American life must go through the crucible of public opinion," Judge Miller stated in analyzing the attacks which are being made against radio. "But," he added, "we must take with appropriate seriousness the criticism of this new art."

Speaking in the same vein earlier Thursday, A. D. Willard, Jr., NAB executive vice president, urged broadcasters to look to the areas of dissatisfaction delineated in the NORC study and concentrate much of their promotion effort there. "For the first time," he said, " 'The People Look at Radio' isolates the principal breeding ground of these dissatisfactions with American broadcasting and demonstrates that it exists primarily in the fertile mentalities of that 12 per cent of our population represented by the people who have had the advantages of higher education or its equivalent experience."

Pointing out that members of this group generally do not exercise the same discretion in dialing the radio that they do in choosing books to buy or concerts to attend, the NAB executive vice president suggested more active promotion of serious programs as a partial solution to the problem.

"Radio presents literally hundreds of hours of programs each week designed to meet the needs and tastes of intelligent listeners," he said, "yet an otherwise intelligent and discriminating human being turns on his radio, twists his dial, finds nothing to please him and excoriates the medium."

In addition to keeping the value of serious programming slightly above what the mass audience wants, he suggested, "let us utilize every device which our ingenuity recommends to encourage greater listening and selective listening for the fine cultural programs we already possess in surprising abundance."

Extensive promotion and advertising were advocated as a means of correcting a situation where the articulate minority "listens least and criticizes most." Among his suggestions were: more on the air promotion, newspaper advertising in sections other than those devoted to entertainment, and the building of mailing lists of thought leaders in order that stations can keep such listeners advised of programs in their interest.

District Directors Reelected

The broadcasters of the three western districts devoted two and one-half of their three day session to joint meetings. The three districts held separate sessions Thursday afternoon. District directors William B. Smullin, of the 15th, and Harry Spence of the 17th were reelected by unanimous votes at their respective district meetings. William B. Ryan's current term as 16th district director continues until 1948.

Districts 15 and 17 passed similar resolutions looking toward joint action in state matters affecting broadcasters in California, which is divided between the two areas. Committees representing each district were named to set up machinery for cooperation between the two groups.

In connection with the district meetings, the state associations of Oregon, Washington and California held separate sessions.

William B. Smullin, as director for the 15th District, was host for the broadcasters' meetings. Acting as co-hosts were William B. Ryan of the 16th and Harry Spence of the 17th Districts. Approximately 300

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broadcasters attended the meetings. This is about half the number who attended NAB's national convention at San Francisco in 1940.

NAB Staff Addresses

At the joint sessions of the area meetings various members of the NAB headquarters staff, in addition to Judge Miller and Mr. Willard, were featured speakers. NAB executives who addressed the broadcasters were: C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; Frank E. Pellegrin, director of broadcast advertising; J. Allen Brown, assistant director of broadcast advertising; Richard P. Doherty, director of employee-employer relations; and Kenneth H. Baker, director of research.

The assembled broadcasters also heard addresses by Hugh Feltis, president, BMB, and Sydney Kaye, vice president and general counsel, BMI.

Bombard Bay Area

In addition to their talks at the broadcasters' gatherings in the Mark Hopkins Hotel, staff members of NAB bombarded civic and business circles of the San Francisco area with talks on the vital part radio has in the American way of life.

On Wednesday (8), Judge Miller addressed the Advertising Club of San Francisco. Title of his talk was "Advertising, a Public Necessity." A. D. Willard, Jr., will address the Press Club tomorrow night (10) and also talked to a public relations group of the Press Club on Tuesday.

Frank E. Pellegrin spoke to the radio group of the Advertising Club on Thursday afternoon, to which gathering local radio stations had invited as their guests representative retailers of the Bay area.

Richard Doherty spoke to the Lions Club of San Francisco on Tuesday (7). Subject of his discussion was "Labor—America's No. 1 Challenge."

Two other civic organizations in the area heard Kenneth H. Baker tell about America's listening habits when he discussed the findings of the NORC survey.

Following is the available partial list of registrants at the meeting:

Arthur Adler, KMED, Medford, Oregon; Jerry Akers, KSAN, San Francisco, Calif.

Howard Bailey, KWG, Stockton, Calif.; W. H. Bates, KTRB, Modesto, Calif.; Ray Baker, KOMO, Seattle, Wash.; Ed Barker, KLOK, San Jose, Calif.; F. B. Barnes, Gen. Elec. Co., San Francisco, Calif.; Paul Bartlett, KFRE, Fresno, Calif.; John J. Bauriedel, Santa Clara Broadcasting, San Jose, Calif.; Bill Beaton, KWKW, Pasadena, Calif.; Ethel Bell, So. Calif. Broadcasters Assn., Los Angeles, Calif.

Arthur L. Bright, KHQ, Spokane, Wash.; Charles B. Brown, KFI, Los Angeles, Calif.; David A. Brown, KCBR, Lodi, Calif.; Hal Brown, KERN, Bakersfield, Calif.; Herbert W. Brown, KCVR, Lodi, Calif.; Ned L. Brown, KARM, Fresno, Calif.; W. T. Brown, KWTC, Barstow, Calif.; John Brunton, KROY, Sacramento, Calif.; Ralph R. Brunton, KQW, San Francisco, Calif.

Pat Campbell, KHJ, Los Angeles, Calif.; Fox Case, KIST, Santa Barbara, Calif.; C. O. Chatterton, KWLK, Longview, Wash.; Frank Coffin, KGW, Portland, Oregon; Keith Collins, KMJ, Fresno, Calif.; Fran Conrad, KECA, Los Angeles, Calif.; Ed Cooper, Sponsor Magazine, Beverly Hills, Calif.; Alfred Crapsey, KPO, San Francisco, Calif.; T. A. M. Craven, Cowles Broadcasting System, Washington, D. C.; Arthur Croghan, KOWL, Santa Monica, Calif.

Jack Davis, KSAN, San Francisco, Calif.; Norman A. Davis, KALE, Portland, Oregon; Russ Davis, Radio Arizona, Phoenix, Arizona; Tom Davis, KSAN, San Francisco, Calif.; Gene DeYoung, KERO, Bakersfield, Calif.; Glenn Dolberg, Broadcast Music, Inc., New York, N. Y.

Hugh Feltis, Broadcast Measurement Bureau, New York, N. Y.; Lex Fox, Paul H. Raymer, Los Angeles, Calif.; Ed Franklin, KJBS, San Francisco, Calif.; Jack Frost, RCA, Los Angeles, Calif.

Jerry Geehan, KMO, Tacoma, Wash.; W. L. Gleeson, Broadcasting Corp. of America, Riverside, Calif.; Fred Goddard, KXRO, Aberdeen, Wash.; Vern Godkin, Radio Daily, San Francisco, Calif.; W. S. Grant, W. S. Grant Co., Inc., San Francisco, Calif.; S. D. Gregory, Schenley Affiliates, New York, N. Y.; Fred J. Green, United Press Assn., San Francisco, Calif.; Dave Greene, KQW, San Francisco, Calif.; Homer Griffith, Homer Griffith Co., Inc., Los Angeles, Calif.; Gayle Grubb, KGO, San Francisco, Calif.; Wilton Gunzendorfer, KROW, Oakland, Calif.

Kolin Hager, Sesac Inc., New York, N. Y.; Don Hambly, KRE, Berkeley, Calif.; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco and Washington, D. C.; King Harris, Edward Petrie Co., San Francisco, Calif.; Marion R. Harris, KFSD, San Diego, Calif.; Herbert G. Hart, Collins Radio Co., Cedar Rapids, Iowa and Los Angeles, Calif.; Fin Hollinger, Don Lee Broadcasting System, Santa Barbara, Calif.; Bert Horswell, The Cardinal Co., Los Angeles, Calif.

F. D. Ide, KGB, San Diego, Calif.; Earl Irwin, KVI, Seattle, Wash.; Vernice Irwin, KVI, Seattle, Wash.

Lee Jacobs, Inland Radio KBKR, Baker, Ore.; George R. Jones, C. P. MacGregor, Hollywood, Calif.

Sydney M. Kaye, BMI, New York, N. Y.; Jack Keating, KFJI, Klamath Falls, Ore.; Marion Kees, McClatchy Broadcasting, Reno, Nevada; Gene Kelly, KCRA, Sacramento, Calif.; Jerr King, Standard Radio, Hollywood, Calif.; Lawrence B. Krasner, Forgoe Company, Los Angeles, Calif.

Philip G. Lasky, KSFO, San Francisco, Calif.; Bob Laws, KGO, San Francisco, Calif.; Gene W. Lee, KFXM, San Bernardino, Calif.; Frank H. Loggan, KBND, Bend, Ore.

C. P. MacGregor, C. P. MacGregor Co., Hollywood, Calif.; Lou MacKenzie, Norman Neely Enterprises, Hollywood, Calif.; Harry Maizlish, KFWB, Hollywood, Calif.; Maynard Marquardt, World Broadcasting System, Hollywood, Calif.; Emil Martin, McClatchy Broadcasting, Sacramento, Calif.; Ralph Miller, KCRA, Sacramento, Calif.; J. A. Murphy, KMO, Tacoma, Wash; C. W. Myers, KOIN, KJR, Portland, Oregon; R. G. McBroom, KFIO, Spokane, Wash.; C. L. McCarthy, KQW, San Francisco, Calif.; J. Elroy McCaw, KELA, Centralia, Wash., KPOA, Honolulu, T. H.; Eleanor McClatchy,, McClatchy Broadcasting, Sacramento, Calif.; Hugh McClung, KYOS, Merced, Calif.; Glenn McCormick, KSLM, Salem, Oregon; Larry McDowell, KFOX, Long Beach, Calif.; Ben McGlasham, KGFJ, Los Angeles, Calif.; Dave McKay, KOLO, Reno, Nev.

R. J. Newman, RCA, San Francisco, Calif.

Hal O'Donnell, KCVR, Lodi, Calif.; C. E. Ogden, Capital Transcriptions, Hollywood, Calif.; Tom Olsen, KGY, Olympia, Wash.; Doyle Osman, KXO, El Centro, Calif.

William D. Pabst, KFRC, San Francisco, Calif.; J. G. Paltridge, KGIL, San Fernando, Calif.; L. E. Parsons, KAST, Astoria, Ore.; Norwood J. Patterson, Radio Engineering Co., San Francisco.; Chuck Pendleton, KJBS, San Francisco, Calif.; Marshall Pengra, KRNR, Roseburg, Ore.; Jennings Pierce, NBC, Hollywood, Calif.; Russell Pope, KYOS, Merced, Calif.; Robert E. Priebe, KRSC, Seattle, Wash.

H. J. Quillam, KTBI, Tacoma, Wash.

Roger Read, Transcription & Sales, Los Angeles, Calif.; Bob Reinholdt, KWIN, Ashland, Oregon; Ray Rhodes, Paul H. Raymer Co., San Francisco, Calif.; Leo Ricketts, KFBK, Sacramento, Calif.; J. E. Rodman, Rodman Radio Stations, Fresno & Bakersfield, Calif.; Ralph Rogers, KSJO, San Jose, Calif.; George Ross, KDON, Monterey, Calif.; F. J. Rudolph, C. P. MacGregor, Hollywood, Calif.; Fred Ruegg, KQW, San Francisco, Calif.; O. H. Runchey, KRKO & KOL, Everett & Seattle, Wash.; J. Harold Ryan, WGBS-WSPD, Miami, Florida; W. B. Ryan, KFI, Los Angeles, Calif.

L. A. Schamblin, KPMC, Bakersfield, Calif.; Loring Schmidt, KOCO, Salem, Ore.; Chas. P. Scott, KDKC, Visalia, Calif.; Thomas E. Sharp, KFSD, San Diego, Calif.; Hal Shade, KOOS, Coos Bay, Ore.; Glenn Shaw, KLX, Oakland, Calif.; Kathleen Sibley, Editor, Radio-Television News, Hollywood, Calif.; David N. Simons, KSJO, San Jose, Calif.; Calvin J. Smith, KFAC, Los Angeles, Calif.; Derwood Smith, KWIL, Albany, Ore.; Earle H. Smith, Edward Petry & Co., San Francisco, Calif.; Harry Spence, KXRO, Aberdeen, Wash.; Lindsey Spight, John Blair & Co., San Francisco, Calif.; R. W. Stack, KIEM, Eureka, Calif.

W. R. Taft, KRKO, Everett, Wash.; Clair Stout, DOW, Lohnes, Albertson, Washington, D. C.; Sol Taishoff, Broadcasting Magazine, Washington, D. C.; Jay Tapp, KGER, Long Beach, Calif.; Lewis Teegarden, Standard Radio, Hollywood, Calif.; Don Telford, KSJO, San Jose, Calif.; Ken Thornton, KOCS, Ontario; Kirk Torney, KGO, San Francisco, Calif.; L. W. Trommlitz, KORE, Eugene, Ore.; Wes Turner, RCA, Los Angeles, Calif.

Maury A. Vroman, KFXM, San Bernardino, Calif.

Jim Wallace, KPO, KBOS, Wenatchee, Wash.; Mrs. Charles Webster, KONP, Port Angeles, Wash.; Art Westlund, KRE, Berkeley, Calif.; Chet Wheeler, KWIL, Albany, Ore.; George Whitney, KFI, Los Angeles, Calif.; Gene D. Williams, Broadcasting Corp. of America, Riverside, Calif.; Harry W. Witt, CBS, Los Angeles, Calif.; H. A. Wollenberg, The Langevin Co., San Francisco, Calif.; Lee Wynne, KGER, Long Beach, Calif.

Binders for REPORTS

Several members have written to NAB headquarters inquiring about delivery of REPORTS binders for 1947.

E. E. Revercomb, NAB assistant treasurer, states that the binders will be mailed to the membership directly from the factory this week.

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John Yeend, The Cardinal Co., Hollywood, Calif.

Justin Miller, President; A. D. Willard, Jr., Executive Vice President; C. E. Arney, Jr., Secretary-Treasurer; Don E. Petty, General Counsel; Frank Pellegrin, Director of Broadcast Advertising; Allen Brown, Assistant Director of Broadcast Advertising; Kenneth Baker, Director of Research; Charles A. Batson, Director of Information, all from NAB, Washington; and Robert C. Coleson, Assistant to the President, NAB, Hollywood.

Legal Department

FCC Denies WBAL Petition for Renewal; Hearing Postponed Until Next Month

In a memorandum opinion adopted December 20, 1946 and released last week, the FCC denied the petition of WBAL, Baltimore, for an immediate renewal of its license. At the same time, the Commission postponed the consolidated hearing of WBAL with Public Service Radio Corporation, from Jan. 13 until Feb. 24, 1947.

WBAL has been operating on a temporary license since February 15, 1946 because of the Commission's dissatisfaction with its program operations. On September 17, 1946, Public Service Radio Corporation, controlled by columnists Drew Pearson and Robert S. Allen, filed an application for the same frequency, 1090 kc, with the same power, 50 kw. On November 20, 1946, the two applications were set for consolidated hearing.

In seeking an immediate renewal, WBAL alleged that the FCC had made "false, distorted and misleading" comparisons in the Blue Book between Hearst Radio's operation of the station and the previous operation of the Consolidated Gas Co. of Baltimore, from whom Hearst bought the station in 1935. It was argued that it was on the basis of these comparisons that the renewal was held up, and that this action was, therefore, unwarranted. The petition asked that the Commission reconsider and deny Public Service Radio's application for consolidation of hearing, grant a renewal to WBAL and make a retraction of its accusations against Hearst's operation "and take appropriate action with respect to the person or persons responsible."

In denying the petition, the FCC said that since the Public Service application was essentially complete and expressly requested the facilities of WBAL, "it was entirely appropriate for the Commission to designate both applicants for a consolidated proceeding."

FCC to Hear Oral Argument on Multiple Ownership Rules

In an order issued Thursday (9), the FCC announced that the entire Commission would hear oral argument on February 7, 1947 to determine what application and interpretation of its rules governing multiple ownership would best serve the public interest.

The Rules provide that no person can own or control two or more stations of the same type, AM, FM, television, which serve substantially the same primary service area.

The hearing was ordered as the result of a number of applications for FM and television facilities which raise questions under these rules. Twenty-two such applicants were made parties to the proceeding, and it is contemplated that the argument will be largely addressed to the working of the Rule as to them. However, any other person, having an interest in the proceeding, may request leave to participate, if he does so on or before January 27, 1947.

FM Department

Interim Operation of FM Stations Is Encouraged By Commission

The FCC on Friday (10) issued the following statement regarding interim operation of new FM broadcast stations:

"As it has previously announced, the Commission encourages interim operation by holders of FM conditional grants or construction permits. The Commission believes that interim operation is important in the interest of providing FM program service at the earliest possible date, particularly in view of the construction difficulties at this time and the resultant delay in full completion of many FM stations. The nature and extent of interim operation will, of course, vary widely in different instances, depending upon the circumstances at each particular station.

"Requests for interim operation should be filed in letter form approximately ten days prior to the expected date of commencement of operation. Requests should specify the transmitter, operating power, antenna location and antenna system proposed to be used, together with a statement describing the progress of regular construction. If the proposed method of interim operation requires a waiver of any rule or regulation other than those relating to the transmitter or antenna system, the request must specify the rule proposed to be waived and the reasons therefor. Authorizations are normally issued for periods of 90 days or less, and the progress of regular construction will be reviewed in acting upon requests for renewal of temporary authorizations.

"Equipment used for interim operation should be adequate to provide a satisfactory FM service in the city and adjacent area proposed to be served, and accordingly it is important that sufficient transmitter power and/or antenna height be employed. Antennas providing vertical polarization alone are not authorized under the Commission's standards for regular operation; accordingly, such antennas are not desirable for temporary operation since horizontal receiving antennas are generally employed. The Commission will, upon request, give its opinion concerning the adequacy of temporary equipment proposed to be used.

"The Commission wishes to emphasize that it expects full construction of FM stations to go forward as rapidly as equipment may be obtained and any necessary building construction may be com-

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pleted, in order that the benefits of FM broadcast service will be available promptly to as many people as possible."

Specific Class B FM Channels May Be Requested By Applicants

The FCC announced on Friday (10) that prospective applicants for Class B FM stations in cities where no channel has been allocated, or where previous grants have exhausted all allocated channels are permitted to file an application for a particular channel.

Following is the text of the FCC notice:

In announcing the tentative allocation plan for Class B FM broadcast stations on December 19, 1945, the Commission stated:

> "This plan is published as a guide regarding the manner in which the Commission expects to allocate FM channels throughout the country. The Commission wishes to emphasize that this allocation pattern is tentative only, that the channels listed for particular cities (and their areas) will not be followed in a hard and fast manner and that departures will be made from the plan wherever it is found desirable or necessary to do so."

The Commission further stated:

> "In several instances there appears a lack of sufficient channels to meet the probable need for assignments. When the demand grows in these areas, it is usually possible to re-allocate channels from adjacent areas where the demand is less and where service may already be sufficient. As a result, a lack of channel listing for a particular locality does not necessarily mean that a channel cannot be made available there, should the need develop."

On September 3, 1946, the tentative allocation plan was re-issued to include the changes (more than 100) made up to that date. The Public Notice of that date re-emphasized the tentative nature of the allocation plan and pointed out that deviations therefrom would be made wherever it was found desirable or necessary.

In accordance with the foregoing, persons interested in filing applications for Class B FM stations for cities or areas to which no channel has been allocated or where previous grants have exhausted all allocated channels will be permitted to file an application specifying a particular channel. Similarly, persons with applications now on file for cities or areas where previous grants have exhausted all allocated channels may amend their application to specify a particular channel. In all such cases where a grant of the application for the channel specified would require a rearrangement of the tentative allocation plan, the applicant will be required to submit with his application or amendment an exhibit explaining in detail the proposed rearrangement and setting forth the facts which it is claimed justify the proposed rearrangement. In instances where any question exists concerning the relative need for the specific channel in the cities or areas involved, the application will be set for hearing.

The Commission's engineering staff will be glad to assist prospective applicants and their engineers in attempting to work out such rearrangements in the tentative allocation plan.

In applying the procedure outlined above, the Commission does not contemplate a general rearrangement of the tentative allocation plan. Use of the procedure will be confined to cases where experience has demonstrated that the tentative allocation plan does not conform to the demands for FM service in the cities or areas involved. In general, the procedure will not be followed in instances where its application would result in shifting a channel from a smaller community or rural area to a larger city or metropolitan area without providing an equivalent channel for the community or area thus deprived. Furthermore, the procedure will not be applied to result in shifting a channel to New York City, or other similar large cities, from surrounding smaller cities.

The Commission reserves the right to grant to any community a channel allocated to that community in the tentative allocation plan notwithstanding the pendency of another application or petition which requests that particular channel be reallocated and granted in another community.

The Commission further reserves the right, in the future as in the past, to make changes in the tentative allocation plan to provide a fair, efficient, and equitable distribution of FM facilities among the several states and communities within Section 307(b) of the Communcations Act of 1934.

Bill Bailey Joins FMA Staff as Executive Director

J. N. (Bill) Bailey has been named by the FM Association to be executive director, and assistant secretary-treasurer, effective February 1.

An associate editor of *Broadcasting Magazine*, Mr. Bailey has been connected with that publication since December, 1942 when he resigned from his position with the Radio Branch, War Department Bureau of Public Relations.

Previously, he had served as news editor at Station WLW.

General

FCC Calls for Temporary "Freeze" In Processing New AM Applications

Because of its crowded schedule for processing applications for standard broadcast facilities, the FCC announced on Thursday (9) the adoption of a temporary expediting procedure under which it will not act on applications filed after February 7, 1947 and before May 1, 1947. Such applications will be placed in temporary pending files and will be acted upon starting May 1.

The Commission stated that it did not foresee any immediate prospect for a decrease in the number of applications to be filed.

Explaining the temporary "freeze" the FCC said:

"In order to meet this situation, the Commission has determined to institute a temporary expediting procedure for the handling of standard broadcast applications for construction permits or modifications of

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permits. Any such standard broadcast application which is filed after February 7, 1947 and before May 1, 1947 will be placed in temporary pending files and will not be acted upon by the Commission nor considered by the Commission in acting upon applications filed on or before February 7, 1947. This procedure will apply not only to applications that would be placed in Line 2 but also to those that would be placed in Line 1. It is necessary to include Line 1 applications as well as those in Line 2 because of the adjacent channel interference problems that are presented. In addition, except as set forth below, during the period that the temporary expediting procedure is in effect, amendments to applications that affect the engineering aspects of the application, other than equipment, will result in the application being placed in the temporary pending files. This will apply to cases in hearing as well as those not designated for hearing. The only exception to the procedure for placing in the temporary pending files applications that are filed after February 7, 1947 are applications for modification of permit the filing of which is ordered by the Commission as a condition to a grant of a construction permit and those applications for modification of permit which do not request a change of frequency, power or hours of operation and which in addition do not involve any interference to any existing station or to any proposed station.

"It is the Commission's intention to act upon all applications filed on or before February 7, 1947 by May 1, 1947; all such applications will either be granted or designated for hearing. In addition, the Commission will endeavor to dispose of as many hearing cases as possible. So far as non-hearing cases are concerned, applications in Line 1 will continue to be processed as at the present time; the applications will be taken up in the order of their file number. So far as Line 2 applications are concerned, a different procedure will be followed. Since experience has shown that in practically all such cases a channel survey is required, the Line 2 applications will be taken up channel by channel. The formula to be followed by the Commission in determining the order in which the various channels will be considered will be announced shortly after February 7."

Announcement "By Authority of the FCC" Is Not a Commission Requirement

The FCC notified broadcasters last week that no rule or regulation exists which requires opening or closing the broadcast day with an announcement that the station operates "By authority of the FCC."

The Commission stated that although the Federal Radio Commission did have such a requirement at one time, the requirement was repealed in 1931. When the FCC was created to replace the FRC, the requirement was not restored.

The FCC's notice reads in part: "Because the Federal Communications Commission is desirous of relieving broadcasters of non-essentials wherever possible, it takes occasion to point out that the practice of stations opening and closing the broadcast day with the announcement, 'This is station —— operating on a frequency of —— kilocycles, by authority of the Federal Communications Commission,' is not prescribed by statute or rules and regulations."

Broadcast Advertising

Board of Judges Announced for First Annual NRDGA Radio Contest

Retail and radio experts who will judge the radio program transcriptions and scripts entered in the first radio contest sponsored by the National Retail Dry Goods Association are:

Arthur Stelzer, president, McCreery's; Margaret Cuthbert, director of women's and children's programs, NBC; Arthur Pryor, director of radio, Batten, Barton, Durstine & Osborn; Ruth Ayres, vice chairman, NCRC; Thomas Connolly, director of program promotion, CBS.

Retailers named winners, and those receiving honorable mention, will be presented with plaques and certificates during the NRDGA annual convention to be held in New York January 13-17.

This year, the retailers are devoting an entire session of their convention to the subject "Radio for Retailers." In a panel discussion scheduled for the Wednesday morning, January 15th session, the Joske Radio Study will be reviewed by Willard H. Campbell, Sibley, Lindsay & Curr, Rochester; James H. Keenan, vice president in charge of sales promotion, Joske's of Texas; Walt Dennis, radio and television director, Allied Purchasing Corporation; and Miss Lee Hart, assistant director of broadcast advertising, NAB.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 20-26, 1947, by The Advertising Council and the Media Programming Division of the Office of Government Reports. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August, 1946, which saw the peak of the accident prevention campaign, the mileage death

(Continued on next page)

rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electric system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fats. Used fats continue to be one of our most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. *In the meantime, every housewife can help to prevent soap shortages by turning in used kitchen fats and dealers can help by continuing collections.*" The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven percent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five percent to the manufacture of soaps for industrial purposes; the remaining forty-eight percent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and caulking compounds, etc. Glycerin, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resin, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates. Pour immediately into the salvage can those fats which can't be re-used. Re-use those suitable for cooking, and salvage whatever is left. Turn in the fat salvage container to their meat dealers promptly. They will get cash for every pound turned in. (Fact Sheet No. 19-B)

USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that USO is very necessary to the well-being and morale of the men in the service. There will be a million and a half men in the armed forces in 1947, still serving the U. S. A.—still needing the USO. The man "sweating out" his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO. USO clubs serve as a "home away from home" for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Associations, The National Catholic Community Service, The Salvation Army, The Young Women's Christian Associations, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that People can be made secure. They still need USO and USO is You! (Fact Sheet No. 32-A)

Federal Communications Commission Docket

HEARINGS

Monday, January 13

(10:00 A. M.)

NEW—WARC, Inc., Rochester 6, N. Y.—C. P. **1600 kc.**, 5 KW, unlimited. (Requests facilities of WSAY when vacated.)

Tuesday, January 14

At Los Angeles, Calif.

(Room 229, U. S. Post Office and Courthouse, 10:00 A. M.)

KGB—Don Lee Broadcasting System, San Diego, Calif.—Renewal of license. **1360 kc.**, night 1 KW, day 1 KW, unlimited.

KDB—Don Lee Broadcasting System, Santa Barbara, Calif.—Renewal of license. **1490 kc.**, 250 watts, unlimited.

KFRC—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of license. **610 kc.**, 5 KW main, 1 KW auxiliary, unlimited.

KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of license. **930 kc.**, 5 KW main, 1 KW auxiliary, unlimited.

KGB—Don Lee Broadcasting Co., San Diego, Calif.—CP to increase power, etc. **1360 kc.**, 5 KW, unlimited.

Wednesday, January 15

(10:00 A. M.)

NEW—Radio Springfield, Inc., Springfield, Ill.—C. P. **1490 kc.**, 250 watts, unlimited.

Other Participants: WMBD, Peoria, Ill. (party respondent)
WTMV, St. Louis, Ill. "
KBUR, Burlington, Iowa "
WDAN, Danville, Ill. "

Oral Argument

(Before the Commission en banc, in the order listed, Room 6121, beginning 10:00 A. M.)

(1)

NEW—Elgin Broadcasting Co., Elgin, Ill.—C. P. **1490 kc.**, 250 watts, unlimited.

(Continued on next page)

NEW—Village Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.
NEW—Beloit Broadcasting Co., Beloit, Wis.—C. P. 1490 kc., 100 watts, unlimited.
NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.
NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

(2)

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.
NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, DA, unlimited.

(3)

Petition of Radio Wisconsin, Inc. (Docket 6940) filed 12-5-46, for leave to amend so as to specify 5 KW daytime instead of 1 KW.

(4)

Petition (filed 11-20-46) by Radio Wisconsin, Inc., Docket 6940, requesting the Commission to consolidate for Oral Argument and final decision the following applications:

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.
NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, DA, unlimited.
NEW—Elgin Broadcasting Co., Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.
NEW—Village Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.
NEW—Beloit, Wisconsin, Beloit, Wis.—C. P. 1490 kc., 100 watts, unlimited.
NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.
NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

(5)

Petition (filed 11-18-46) filed by Sidney H. Bliss, d/b as Beloit Broadcasting Co., for reconsideration of the Commission's proposed decision of Oct. 30, 1946, in which the Commission proposed to grant the application of Edwin Mead, Rockford, Ill., Docket No. 7599, and to deny the application of Radio Wisconsin, Inc., Docket No. 6940.

(6)

NEW—Everglades Broadcasting Co., Miami, Fla.—C. P. 1450 kc., 250 watts, unlimited.
NEW—Paul Brake, Miami, Fla.—C. P. 1450 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.
WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.
NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

Other Participants: KROC, Rochester, Minn. (Intervenor)

At Muskogee, Okla.

(Federal Courtroom No. 258, Federal Bldg., 10:00 A. M.)

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Renewal of license. 1490 kc., 250 watts, unlimited.
NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—For FM facilities.

Friday, January 17

(10:00 A. M.)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—C. P. 1060 kc., 50 KW, DA, unlimited.

Other Participants: Deep South Broadcasting Corp. (Intervenor)

At Philadelphia, Pa.

(Jury Room 3050, U. S. Courthouse, 9th Street between Market and Chestnut, 10:00 A. M.)

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Renewal of license.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final decisions in the following cases:

B-310: Granting the application of the Pinnacle Broadcasting Company for a new station at Middlesboro, Ky., to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. At the same time the Commission denied the application of the Cumberland Gap Broadcasting Company seeking the same facilities. (Dockets 7001 and 7420)

B-311: Granting the application of Samuel R. Sague for a new station at Cleveland Heights, Ohio, to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. At the same time, the Commission denied the applications of WMAK, Inc., Forest City Broadcasting Co., and Cuyahoga Broadcasting Co., seeking the same facilities at Cleveland, Ohio. (Dockets 7175; 7176; 7393; 7585)

B-312: Granting the application of the News and Observer Publishing Co. for a new station at Raleigh, N. C., to operate daytime only on 850 kc., with power of 1 KW; engineering conditions. At the same time the Commission denied the application of Capitol Broadcasting Co., Inc., seeking the same frequency, unlimited time, with power of 5 KW, DA night, at Greensboro, N. C. (Dockets 7505; 7504)

The Commission announces its order granting the application of James S. Rivers for a new station at Sanford, Florida, to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (Docket 7074)

NEW AM APPLICATIONS GRANTED

Woodrow Miller, San Bernardino, Calif.—Granted CP for a new station to operate on 1350 kc., 500 watts, daytime only. (B5-P-4240)
Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only; engineering conditions. (B3-P-5289)
Americus Broadcasting Co., Americus, Ga.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-4602.) (Action taken 1-8-47.)

FM CONDITIONAL GRANTS

Burbank Broadcasters, Inc., Burbank, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B5-PH-1061)

(Continued on next page)

Utica Observer-Dispatch, Inc., Utica, N. Y.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B1-PH-841)

The Derrick Publishing Co., Oil City, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-892)

Kenneth Edward Rennekamp, Oil City, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-949)

The Scranton Times, Scranton, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1079)

Nashville Radio Corp., Nashville, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-181)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions; (Note: power given is effective radiated power; antenna height given is height above average terrain):

Columbia Broadcasting System, Inc., Hollywood, Calif.—Class B; Channel #243, **96.5 mc.**; 230 KW; 2800 feet. (B5-PH-150)

Standard Broadcasting Co., Los Angeles, Calif.—Class B; Channel: **96.9 mc.** (No. 245); 14.9 KW; 2980 feet. (B5-PH-146)

American Broadcasting Co., Inc., Los Angeles, Calif.—Class B; Channel: **94.5 mc.** (No. 233); 45 KW; 2800 feet. (B5-PH-242)

Correy Broadcasting Corp., Ltd., Los Angeles, Calif.—Class B; Channel: **94.9 mc.** (No. 235); 10 KW; 1600 feet. (B5-PH-258)

The Times-Mirror Co., Los Angeles, Calif.—Class B; Channel: **99.3 mc.** (No. 257); 165 KW; 3160 feet. (B5-PH-317)

Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Class B: Channel: **95.7 mc.** (No. 239); 3.7 KW; 2120 feet. (B5-PH-623)

KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Class B; Channel: **98.9 mc.** (No. 255); 460 KW; 3200 feet. (B5-PH-893)

Echo Park Evangelistic Assn., Los Angeles, Calif.—Class B; Channel: **93.7 mc.** (No. 229); 48 KW; 740 feet. (B5-PH-724)

Southern California Broadcasting Co., Pasadena, Calif.—Class B; Channel: **98.5 mc.** (No. 253); 14.7 KW; 2830 feet. (B5-PH-534)

Harrisburg Broadcasting Co., Harrisburg, Ill.—Class B; Channel: **98.9 mc.** (No. 255); 4.2 KW; 305 feet. (B4-PH-396)*

Oscar C. Hirsch, Cape Girardeau, Mo.—Class B; Channel: **95.7 mc.** (No. 239); 3.2 KW; 280 feet. (B4-PH-847)

KFAB Broadcasting Co., Lincoln, Neb.—Class B; Channel: **96.9 mc.** (No. 245); 30 KW; 830 feet. (B4-PH-601)

The Sun Publishing Co., Inc., Jackson, Tenn.—Class B; Channel: **95.1 mc.** (No. 236); 48 KW; 640 feet. (B3-PH-308)*

Memphis Publishing Co., Memphis, Tenn.—Class B; Channel: **93.5 mc.** (No. 228); 515 KW; 620 feet. (B3-PH-395)*

WMPS, Inc., Memphis, Tenn.—Class B; Channel: **93.9 mc.** (No. 230); 186 KW; 530 feet. (B3-PH-851)

KGKL, Inc., San Angelo, Texas—Class B; Channel: **94.1 mc.** (No. 231); 3.3 KW; 545 feet. (B5-PH-295)

Wm. C. Forrest, Greenfield, Wis.—Class B; Channel: **103.1 mc.** (No. 276); 37 KW; 1300 feet. (B4-PH-748)*

NEW COMMERCIAL TELEVISION APPLICATIONS GRANTED

E. F. Peffer, Stockton, Calif.—Granted CP for a new station; Channel No. 8, **180-186 mc.**; visual power 1.93 KW; aural 1.80 KW; antenna 337 feet. (B5-PCT-56)

American Broadcasting Co., Inc., San Francisco, Calif.—Granted CP for a new station; Channel No. 7, **174-180 mc.**; visual power 5.4 KW; aural 2.7 KW; antenna 1281 feet. (B5-PCT-158)

DESIGNATED FOR HEARING

Tri-State Broadcasting Co., Cumberland, Md.; Richard Aubrey Raese, Cumberland, Md.—Designated applications of Tri-State Broadcasting Co. (B1-P-4625) and application of Richard Aubrey Raese (B1-P-5534) for consolidated hearing; both request a new station to operate on **1230 kc.**, 250 watts, unlimited time.

KLCN—Harold L. Sudbury, Blytheville, Ark.: WHBQ, Harding College, Memphis, Tenn.—Designated application for change in operating facilities of Station KLCN from **900 kc.**, 1 KW, daytime only, to **570 kc.**, 1 KW day, 500 watts night, unlimited time, DA-night (B3-P-4537; Docket 8046) and application to change facilities of Station WHBQ from **1400 kc.**, 250 watts, unlimited time, to **560 kc.**, 5 KW day, 1 KW night, unlimited time, DA (B3-P-5405; Docket 8047) for consolidated hearing; further ordered that Stations WKBN and KLZ be made parties to this consolidated proceeding.

KOOS—KOOS, Inc., Coos Bay, Ore.; Boise Broadcasting Co., Boise, Idaho—Designated application to change operating assignment of Station KOOS from **1230 kc.**, 250 watts, unlimited time, to **630 kc.**, 1 KW, change transmitter site, install new transmitter and install DA for night and day use (B5-P-5177; Docket 8049), in consolidated hearing with application of Boise Broadcasting Co. for new station to operate on **630 kc.**, 5 KW, DA day and night, unlimited time. (B5-P-4482; Docket 8048)

MISCELLANEOUS ACTIONS

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to make changes in trammitting equipment, and for approval of transmitter and studio locations at on East Ave., approximately 0.45 miles N. of NE 50th St., near Oklahoma City. (B3-MP-2315)

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 1020 Front St. (just north of Gill St.), Lake Charles. (B3-MP-2287)

KVLF—Big Bend Broadcasters, Alpine, Texas—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter and to change studio location to Holland Hotel, Alpine. (B3-MP-2216)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP which authorized a new station, for extension of completion date to 7-15-47. (B5-MP-2223)

KOAM—The Pittsburg Broadcasting Co., Pittsburg, Kans., —Granted modification of CP (B4-P-3198) for extension of completion date to 5-1-47. (B4-MP-2336)

KSWO—Okla. City Broadcasting Co., Lawton, Okla.—Granted modification of CP (B3-P-4252), for extension of completion date to 3-16-47. (B3-MP-2337)

KRGH—Richard George Hughes, Borger, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2345)

WWPF—Palatka Broadcasting Co., Palatka, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 900 Block, River St., Palatka, and to specify studio location as 105½ N. 2nd St., Palatka. (B3-MP-2189)

WPTZ—Philco Tele. Broadcasting Corp., Philadelphia, Pa.—Granted CP to install a new antenna system in television station. (B2-PCT-179)

WCYA—Susquehanna Broadcasting Co., north of York, Pa.—Granted modification of CP which authorized a new

(Continued on next page)

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*In lieu of previous conditions.

FM station, to makes changes in antenna system. (B2-MPH-155)

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y. —Granted modification of CP which authorized a new FM station, to change transmitter site and make changes in antenna system. (B1-MPH-164)

KYW-FM—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted CP to specify frequency as Channel 262, **100.3 mc.**; change type of transmitter to Westinghouse FM-10 max., 10 KW; specify effective radiated power as 20 KW and antenna height as 500 feet, and make changes in antenna system. (B1-PH-1123)

WILX—Carolina-Northwest Broadcasting Co., Wilkesboro, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2328)

KTIP—J. F. Tighe, Porterville, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B5-MP-2329)

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J. —Granted modification of CP which authorized a new station, to change type of transmitter. (B1-MP-2316)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP (B2-P-3992), for extension of completion date to 4-6-47. (B2-MP-2344)

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted modification of CP which authorized a new station, for extension of completion date to 1-20-47. (B2-MP-2334)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (B3-P-4365), for extension of completion date to 2-10-47. (B3-MP-2335)

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter and make changes in vertical antenna. (B4-MP-2355)

Correction

According to a correction by the Commission, the item appearing on p. 10 of current REPORTS referring to the frequency granted Mid-Atlantic Broadcasting Co., Atlantic City, N. J., should have shown **1340 kc.** instead of **1400 kc.**

WAGF—Dothan Broadcasting Co., a partnership, composed of John T. Hubbard, et al. (assignor); Dothan Broadcasting Co., a partnership, composed of Julian C. Smith, et al. (assignees), Dothan, Ala.—Granted consent to voluntary assignment of license of station WAGF from Dothan Broadcasting Co., a partnership, composed of John T. Hubbard, et al., to Dothan Broadcasting Co., a partnership, composed of Julian C. Smith, John T. Hubbard and Fred C. Moseley, three of four assignor partners, growing out of retirement of partner Horace Hall and selling his 25% interest for $25,000. (B3-AL-575). (Action taken December 31, 1946)

Kinston Broadcasting Co., Kinston, N. C.—The Commission, on its own motion, set aside action of December 17, 1946, granting construction permit for a new station to operate on **1000 kc.**, 1 KW, daytime only (B3-P-5227), pending further investigation of the qualifications of John G. Dawson, director and 16-2/3% stockholder of applicant corporation. (Action taken December 19, 1946.)

KARV—Ariz. Radio and Television, Inc., Mesa, Ariz.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2374)

Television Productions, Inc., Los Angeles, Calif.—Granted special temporary authority to operate experimental television station W6XYZ and relay station W6XLA on a commercial basis for a period of 90 days.

KIOX—Bay City Broadcasting Co., Bay City, Texas—Granted modification of CP to change frequency from **1110 kc.** to **1270 kc.**, hours of operation from daytime to unlimited; change type of transmitter, install DA for night use, and extend commencement and completion dates. (B3-MP-1948)

Muscogee Broadcasting Co., a partnership, Columbus, Ga.; Ga.-Ala. Broadcasting Corp., Columbus, Ga.—Denied petitions of Muscogee Broadcasting Co. and Ga.-Ala. Broadcasting Corp. for leave to amend, remove from the hearing docket said applications as amended, and grant their applications (B3-P-4082 and B3-P-4324) without hearing.

Kola Broadcasting Co., Opelousas, La.—Denied petitions requesting that the Commission reconsider its action of August 29, 1946, designating application (B3-P-4917) for hearing.

KVSM—San Mateo County Broadcasters, San Mateo, Calif. —Granted petition requesting that its application (B5-P-5536) to change frequency of KVSM from **1050** to **1260 kc.**, increase power from 250 watts to 1 KW-5 KW-LS and hours from day to unlimited, be designated for hearing in the consolidated proceeding involving applications of Harmco, Inc., et al; and the Commission ordered that the orders of January 30 and February 13, 1946, designating these applications be amended to include application of KVSM.

WHCU—Cornell University, Ithaca, N. Y.—Denied application for special service authorization to operate from 6 a.m., EST, until sunrise through January and February 1947. (B1-SSA-153).

Don Lee Broadcasting System—Adopted memorandum opinion denying petition requesting a declaratory ruling with respect to hearing on applications for renewal of licenses of KGB, KDB, KFRC, and KHJ and KHJ-FM.

ACTIONS ON MOTIONS

WTOL—Community Broadcasting Co., Toledo, Ohio—Ordered that the consolidated hearing on applications of WTOL for renewal of license (B2-R-958; Docket 7867) and for a new FM station (B2-PH-837; Docket 7638), presently scheduled for January 9 at Toledo, be transferred to Washington, to be held on January 13; and further designating Commissioner Walker as the presiding officer.

Don Lee Broadcasting System, San Francisco, Calif.—Ordered that the application for a new FM station (B5-PH-38; Docket 7680), be severed from the consolidated hearing with application of KROW, Inc., for a Class B FM station in San Francisco (B5-PH-990; Docket 7687); and further ordered that the Don Lee application (B5-PH-38) be consolidated with renewal applications of Don Lee (Docket 7398 et al.), on the issues specified in Commission order of December 5, 1946, with respect to said renewal and CP applications, said hearing to commence at Los Angeles on January 14, 1947.

Ft. Wayne Broadcasting, Inc., Fort Wayne, Ind.—Granted petition for extension of time within which to file a modification of CP in re FM application (B4-PH-1004; Docket 7648), and extended the time to and including January 29.

Nonpareil Broadcasting Co., Inc., Council Bluffs, Iowa—Ordered that application (B4-P-5153; Docket 8016) for CP be removed from the hearing docket.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application for CP. (B2-P-5281; Docket 7941)

Radio Americas Corp., San Juan, P. R.—Dismissed as moot petition requesting that the record in the consolidated hearing held on its application (Docket 7501) and that of Antilles Broadcasting System, Inc. (Docket 7500), be corrected to show receipt and admission into evidence of Exhibit 25.

KGRG—The Gazette Co., Cedar Rapids, Iowa—Granted petition for leave to intervene in the hearing on application of WARC, Inc. (B1-P-3565; Docket 6605) for CP.

The Central Conn. Broadcasting Co., New Britain, Conn.—Granted petition for leave to amend its application (B1-P-4505; Docket 7567), to show stock subscription held by J. Lawrence Shields, et al. The amendment was accepted and the record in the consolidated proceeding reopened for the purpose of receiving into the record the amendment.

George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Granted petition requesting reinstatement of its application for CP (B4-P-4518; Docket

(Continued on next page)

7447), and acceptance of an amendment to show a new balance sheet for George Dyson, Jr.; to specify the frequency **1410** with 1 KW daytime only, in lieu of **1300 kc.**, 1 KW, daytime only, with revised engineering data reflecting such change. The application was reinstated, the amendment accepted and application as amended, removed from the hearing docket.

Piedmont Broadcasting Co., Greenville, S. C.—Dismissed as moot petition requesting that the Commission designate Greenville, S. C., as the place for the consolidated hearing to be held on its application and that of Harold H. Thoms, et al.

Grosse Point Broadcasting Corp., Grosse Point, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application for CP. (B2-P-5015; Docket 7811)

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for leave to amend its application for FM station (B1-PH-1016; Docket 7926) to submit a new balance sheet for the partnership; show revised program plans, etc.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted petition for continuance of hearing on its application (B3-P-4241; Docket 7628), presently scheduled for Jan. 6, and continued same to Feb. 27th.

WTOL—The Community Broadcasting Co., Toledo, Ohio—Ordered that the hearing presently scheduled for January 13 at Washington, be advanced to January 10, in re applications of WTOL for renewal of license and for a new FM station. (Dockets 7867 and 7638)

KROC—Southern Minn. Broadcasting Co., Rochester, Minn. —Granted petition for leave to intervene in the hearing on application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557) and WBIZ, Inc. (Docket 7692)

KMED—Medford Radio Corp., Medford, Ore.—Granted authority to take depositions in re its application for assignment of license of KMED, scheduled for hearing on January 23 at Medford.

Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for leave to amend its application for CP (B3-P-3823; Docket 7126) to delete the name of Gene L. Cagle as an officer, director and stockholder of petitioner corporation; to show A. Boyd Kelley as a stockholder, etc., and to strike Issue No. 7 in Commission's order of Dec. 6. The amendment was accepted and Issue No. 7 was deleted from the order setting forth the issues.

KMAC—The Walmac Co., San Antonio, Texas—Granted petition for continuance of hearing presently scheduled for January 8 on its applications for renewal of license and CP, and continued said hearing to March 5 at San Antonio. (Dockets 7866 and 7983)

KONO—Eugene J. Roth, d/b as Mission Broadcasting Co., San Antonio, Texas—The Commission, on its own motion, ordered that the hearing on application for renewal of license of KONO, be set for March 3 at San Antonio. (Docket 7862)

Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition requesting extension of time within which to file exceptions in the proceeding upon its application for CP and applications of some five other applicants requesting the **620 kc.**, and the time was extended to January 17. (Docket 6967 et al)

WGBS—Fort Industry Co., Miami, Fla.—The Commission, on its own motion, removed from the hearing docket application for CP. (B1-P-4393; Docket 7838)

Roy Hofheintz, et al, d/b as Louisiana Broadcasting Co., New Orleans, La., et al.—The Commission, on its own motion, ordered that the consolidated hearing on application of Louisiana Broadcasting Co., et al (Dockets 7162, 7991, 7992-7996), be scheduled for March 14 at Washington.

WHA—University of Wisconsin, Madison, Wis.—Granted petition in part requesting a continuance of the hearing on Radio Peoria, Inc. (Docket 7609), and said hearing was continued to January 20 at Washington.

KMO—Carl E. Haymond, Tacoma, Wash.—Granted petition for leave to intervene in the hearing upon application of Don Lee Broadcasting System, station KOB, San Diego. (B5-P-4330; Docket 7497)

Southeastern Mass. Broadcasting Corp., New Bedford, Mass. —Granted petition to reopen the record in the consolidated hearing in re its application and that of Bay State Broadcasting Co. et al, and the record was reopened for the sole purpose of introducing into evidence an affidavit of Wm. G. Laurans concerning his civic activities. (Doc. 7053)

Caguas Radio Broadcasting Inc., Caguas, P. R.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B-P-5475; Doc. 7999)

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for leave to amend its application for CP (B1-P-4925; Doc. 7771) so as to submit a new balance sheet for the partnership.

Erie Broadcasting Co., Erie, Pa.—Granted petition to amend application (B2-P-5469; Doc. 8009) so as to show revised program plans.

Public Service Radio Corp., Baltimore, Md.—Granted petition for leave to amend its application (B1-P-5237; Doc. 7972) so as to show a current list of subscribers to the stock of the corporation and the amount of stock subscribed.

Hollywood Community Radio Group, Los Angeles, Calif.—Granted petition for leave to amend its FM application (B5-PH-765; Doc. 7740) so as to submit photographs of transmitter site.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. —Granted petition for leave to amend its application (B1-P-4605; Doc. 7997) so as to specify a new transmitter site and revised DA array; and to show revised engineering data.

Gifford Phillips, Denver, Colo.—Granted petition for continuance of the consolidated hearing now scheduled for January 20 at Denver, on petitioner's application and that of Meroco Broadcasting Co. (Doc. 7662 and 7837), and the hearing was continued to March 18 at Denver and March 19 at Greeley, Colo.

Miami Broadcasting Co., Miami, Okla.—Granted motion to take depositions in the hearing upon its application for CP (B3-P-4937; Doc. 7810), etc.

Community Broadcasting Co., Toledo, Ohio—Granted petition for leave to amend its application for FM station (B2-PH-837; Doc. 7638) so as to specify effective radiated power of 20 KW and antenna height of 500 feet instead of radiated power of 99,600 watts and 441 ft. antenna.

WARC, Inc., Rochester, N. Y.—Granted petition for continuance of further hearing on its application (B1-P-3565; Doc. 6605) from January 13 to Feb. 24, at Washington.

Parkersburg Broadcasting Co., Parkersburg, W. Va.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B2-P-4741; Doc. 7710).

Bryan Broadcasting Co., Bryan, Texas—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B3-P-4767; Doc. 7776).

Mid-Carolina Broadcasting Co., Salisbury, N. C.—Granted petition for leave to amend its application (B3-P-5322; Doc. 8029) so as to specify **940 kc.** instead of **1170 kc.** The amendment was accepted and application removed from the hearing docket.

Robert E. Liverance, Gaffney, S. C.—The Commission on its own motion removed from the hearing docket application (B3-P-5264; Doc. 8026).

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. —Granted petition for continuance of hearing on application (B2-P-3855; Doc. 7352) from January 17 to February 24 at Washington.

Piedmont Broadcasting Co., Greenville, S. C.—Granted petition for leave to amend its application (B3-P-5374; Doc. 7924) so as to specify frequency **1440** kc. with 500 watts, daytime only, in lieu of **1240 kc.**, 250 watts, unlimited time. The amendment was accepted and application removed from hearing docket.

Monona Broadcasting Co. et al, Madison, Wis.—Granted petition for leave to amend its application (B4-P-4404; Doc. 7351) so as to specify 5 KW night instead of 10 KW; change nighttime DA array, etc.

(Continued on next page)

West Central Broadcasting Co., Peoria, Ill.—Granted petition for extension of time within which to file exceptions to proposed decision in re its FM application (Doc. 7636), and the time was extended to Feb. 1, 1947.

Endicott Broadcasting Corp., Endicott, N. Y.—Granted petition to dismiss without prejudice its application (B1-P-5328; Doc. 7985).

Community Broadcasting Corp., Fort Wayne, Ind.—Granted petition to correct the transcribed record in the proceeding in re its application (7699 et al.).

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition requesting extension of time within which to file exceptions to Commission's proposed decision in re its application (Doc. 7059 and Doc. 7060), and the time was extended to and including January 23.

Berks Broadcasting Co., Reading, Pa.—Granted petition for leave to amend its application (B2-P-4380; Doc. 7339) so as to show a revised DA pattern.

Florida West Coast Broadcasting Co., Tampa, Fla.—Granted petition for leave to amend its application (B3-P-4780) so as to substitute Worth H. Kramer, an individual, tr/as Florida West Coast Broadcasting Co., for the applicant partnership.

Evening Journal Publishing Co., Martinsburg, W. Va.—Granted petition to dismiss without prejudice its application for CP (B2-P-4197; Doc. 7794).

Anteitam Broadcasting Corp., Hagerstown, Md.—The Commission, on its own motion, removed from the hearing docket application (B1-P-5156; Doc. 7795).

Evening Journal Publishing Co., Martinsburg, W. Va.—Dismissed as moot petition requesting that consolidated hearing now scheduled for Jan. 13 be continued for 30 days.

Capitol Broadcasting Co., Inc., Charlotte, N. C.—Granted petition to dismiss without prejudice application (B3-P-4879; Doc. 7963).

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application for renewal of license of WHLS from January 20 to March 20.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KFMB—The Jack Gross Publishing Co., San Diego, Calif.—Construction permit to change frequency from **1450** to **1440 kc.**, increase power from 250 watts day and night to 1 KW day and night, and make changes in transmitting equipment. Amended to change frequency from **1440** to **550 kc.**, change type transmitter, install directional antenna for day and night use, and change transmitter location.

620 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to install directional antenna for day and night use and change studio location.

670 Kilocycles

WLAQ—News Publishing Co., Rome, Ga.—Modification of construction permit (B3-P-5135, which authorized a new standard broadcast station) for approval of antenna and to change type of transmitter.

680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) to change the power from 5 KW night, 10 KW day to 10 KW day and night.

710 Kilocycles

WBON—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Modification of construction permit (B3-P-5028, which authorized a new standard broadcasting station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for approval of directional antenna to change type of transmitter and change transmitter location.

WGBS—The Fort Industry Co., Miami, Fla.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 50 KW day and night to 50 KW day and 10 KW night (using directional antenna at night) and change transmitter location from northeast side of the Okeechobee-Miami Road and Canal, 7 miles northwest of Hialeah, Florida, to 10 miles N.W. of Miami on Miami-Lake Okeechobee Highway, Dade County, Florida.

NEW—Contra Costa Broadcasting Co., San Pablo Island, Calif.—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW, and daytime only hours of operation. Amended to change studio location from Potrero St. San Pablo Island, Calif., to Nicholl Nob, Richmond, Calif.

730 Kilocycles

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Modification of construction permit (B2-P-5120, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WABP—E. R. Ferguson and John R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Modification of construction permit (B3-P-4708, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter and studio locations.

750 Kilocycles

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Modification of construction permit (B2-P-5119, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

780 Kilocycles

NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa. (P. O. 301 Oak Lane)—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 250 watts, and daytime only hours of operation.

790 Kilocycles

WGRC—North Side Broadcasting Corp., Louisville, Ky.—Construction permit to change frequency from **1040** to **790 kc.**, power from 1 KW to 1 KW night and 5 KW day, change type transmitter, make changes in directional antenna day and night use and change transmitter location. Amended to make changes in antenna and change transmitter location.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from **1230** to **790 kc.**, increase power from 250 watts to 5 KW, install

(Continued on next page)

new transmitter and directional antenna for day and night use, and to change transmitter location.

870 Kilocycles

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW, directional antenna for day and night use, and unlimited hours of operation. Amended to change frequency from 1410 to 870 kc., hours of operation from unlimited to daytime only, directional antenna for day and night use to vertical antenna, type transmitter and change transmitter location.

920 Kilocycles

KECK—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Modification of construction permit (B3-P-4148, as modified, which authorized a new standard broadcast station) to change type of transmitter.

930 Kilocycles

NEW—Aberdeen News Co., Aberdeen, S. Dak. (P. O. 22-4th Ave. SE)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna day and night, and unlimited hours of operation.

950 Kilocycles

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Modification of construction permit (B3-P-3772, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KWAT—Midland National Life Insurance Co., Watertown, S. D.—Construction permit to change frequency from 1240 to 950 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and to change transmitter location.

960 Kilocycles

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna and ground system and change transmitter location from north city limits, Cape Girardeau, Mo., to northwest part of Alexander County, Ill.

NEW—O. E. Bohlen and O. L. Bohlen, a partnership, d/b as Francisco Rental Co., Victorville, Calif. (P. O. 537 N. Irving Blvd., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, and daytime only hours of operation.

1040 Kilocycles

NEW—Northern Ohio Broadcasting Co., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime only hours of operation. Amended re officers, directors and stockholders.

1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-P-5237, which authorized an increase in power and installation of new transmitter) to change type of transmitter.

1110 Kilocycles

WKID—Inter-City Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5092, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter location.

1140 Kilocycles

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location from 4th Ave. and Roosevelt St., Boise, Idaho, to New York Canal St., Ten Mile Township, Idaho.

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to increase power from 5 KW day and night to 10 KW day and night, make changes in directional antenna and install new transmitter.

1230 Kilocycles

KITI—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KDLK—Del Rio Broadcasting Co., a partnership consisting of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett, Del Rio, Texas—Modification of construction permit (B3-P-4984, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOSF—Kelly Bell, Nacogdoches, Texas—Modification of construction permit (B3-P-4718, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of tranmitter location and to change studio location.

KHAS—The Nebraska Broadcasting Co., Hastings, Nebr.—Authority to determine operating power by direct measurement of antenna power.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Authority to determine operating power by direct measurement of antenna power.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Modification of construction permit (B2-P-4753, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Jim Golding and Ben H. Guill, a partnership, d/b as Voice of Borger, Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Voice of Borger to Voice of Amarillo; change transmitter location from .4 mi. W. of Cedar & .25 mi. N. of Roosevelt, Borger, Texas, to 109 E. 5th (5th & Polk), Amarillo, Texas, and change studio location from "to be determined," Borger, Texas, to "to be determined," Amarillo, Texas.

1240 Kilocycles

KSON—John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3910, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

1290 Kilocycles

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Modification of construction permit (B4-P-4631, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and unlimited hours of operation. Amended re officers, directors and stockholders.

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1320 Kilocycles

KXLW—Saint Louis County Broadcasting Co., Clayton, Mo. —Modification of construction permit (B4-P-4856, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KXRO—KXRO, Inc., Aberdeen, Wash.—Construction permit to change frequency from **1340** to **1320 kc.**, increase power from 250 watts day and night, to 1 KW day and night, install new transmitter and directional antenna for night use.

1340 Kilocycles

KRSM—New Mexico Broadcasting Co., Inc., Roswell, New Mexico—Modification of construction permit (B5-P-5189, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

KRUX—Gene Burke Brophy, Glendale, Arizona—Modification of construction permit (B5-P-5003, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

KRUL—Pacific States Radio Co., Corvallis, Oregon—Modification of construction permit (B5-P-5014, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

NEW—Philip Mathews, Carlisle, Pa. (P. O. 60 Mooreland Ave.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Batesville Broadcasting Co., Inc., Batesville, Ark. (P. O. c/o O. E. Jones)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Lyle Van Valkenburgh, St. Petersburg, Fla. (P. O. 167 Old Army Road, Scarsdale, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation. (Request the facilities of WLAK, Lakeland, Fla.)

NEW—Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership, d/b as "SHOW ME" Broadcasting Co., Rolla, Mo. (P. O. c/o Luther W. Martin, 2 Stonewall St., Lanett, Ala.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—O. J. Falge, Ladysmith, Wis. (P. O. 101½ W. Miner Ave.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 100 watts, and unlimited hours of operation.

KWRZ—James L. Stapleton, Jessee Martin Neil, and Duard K. Nowlin, d/b as Grand Canyon Broadcasting, Flagstaff, Ariz.—Modification of construction permit (B5-P-4206, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter and studio locations.

1370 Kilocycles

NEW—American Pacific Radio Broadcasting Co. (limited partnership), Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts, and unlimited hours of operation.

1400 Kilocycles

WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Modification of construction permit (B2-P-4590, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Community Broadcasting Co., Erie, Pa. (P. O. 704 Palace Hardware Bldg., 913 State St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Hotels & Theatres, Inc., Bluefield, W. Va. (P. O. Matz Hotel, Princeton Ave.)—Construction permit for a new standard broadcast station to operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

WHGB—Herbert Kendrick & G. L. Hash, a partnership, d/b as Harrisburg Broadcasting Co., Harrisburg, Pa.—Construction permit to make changes in transmitting equipment.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Modification of construction permit (B3-P-3642, as modified, which authorized a new standard broadcast station) to increase power from 100 watts day and night to 250 watts day and night, to make changes in vertical antenna and transmitting equipment.

1430 Kilocycles

WILS—Lansing Broadcasting Co., Lansing, Mich.—Modification of construction permit (B2-P-5066, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1450 Kilocycles

KCNM—New Mexico Broadcasting Co., Inc., Clovis, N. Mex. —Modification of construction permit (B5-P-5188, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1460 Kilocycles

WHEC—WHEC, Inc., Rochester, N. Y.—Modification of construction permit (B1-P-3976, which authorized to increase power, install new transmitter and directional antenna for night use and change transmitter location) to change type of transmitter and for extension of commencement and completion dates.

1480 Kilocycles

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install a new transmitter and directional antenna for day and night use and change transmitter location.

1490 Kilocycles

WBUZ—Radio Asheville, Inc., Asheville, N. C.—Modification of construction permit (B3-P-4407, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of tranmitter location and to specify studio location.

KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, which authorized a new standard broadcast station) for extension of completion date.

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Modification of construction permit (B3-P-4085, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Modification of construction permit (B5-P-4900, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

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1560 Kilocycles

NEW—Kaw Broadcasting, Inc., Topeka, Kan.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 1 KW night and day, directional antenna for night use and unlimited hours of operation. Amended to change power from 1 KW night and day to 500 watts daytime only; hours of operation from unlimited to daytime; and make changes in vertical antenna.

1600 Kilocycles

KCRG—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-P-4162, which authorized a new standard broadcast station) for approval of directional antenna and to change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—WKNE Corp., Keene, N. H. (P. O. 17 Dunbar St.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 6.8 KW.

NEW—Macon Broadcasting Co., Macon, Ga.—Construction permit for new FM broadcast station to be operated on frequency to be asigned by FCC, ERP: 41.3 KW. Amended to specify transmitter location as Rose Street extended, Macon, Georgia, and Class of Station as B.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va. (P. O. 2030 16th St., N.)—Construction permit for new FM (Class "A") broadcast station to be operated on Channel #281, **104.1 mc.**, ERP: 875 watts and height above average terrain: 267'.

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Modification of construction permit (B4-PH-390, which authorized a new FM broadcast station) to change frequency to Channel 229, **93.7 mc.**, and to change commencement and completion dates.

WWNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B1-PH-205, which authorized a new FM broadcast station) to make changes in antenna system.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, which authorized a new FM broadcast station) to change effective radiated power to 7 KW; make changes in antenna system, and change commencement and completion dates.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis. (333 West State St.)—Construction permit for new commercial television broadcast station to be operated on Channel #3, **60-66 mc.**; power: Vis: 5 KW (peak); Aur: 5 KW and unlimited hours of operation.

WNBK—National Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B2-PCT-23, which authorized construction of new commercial television broadcast station) for extension of commencement and completion dates.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PCT-19) to change visual effective radiated power from 13.3 KW to 20.8 KW; change type of transmitter, make changes in antenna system, and for extension of commencement and completion dates.

WRGB—General Electric Co., Schenectady, N. Y.—Construction permit to install new aural and visual transmitters and to make change in antenna system.

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, which authorized a new commercial television broadcast station) for extension of commencement and completion dates. Amended to change commencement and completion dates.

APPLICATIONS DISMISSED

W. W. Roark, Breckenridge, Texas (P. O. 114 North 1st St., Temple, Texas)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Dismissed, not in compliance with Sec. 1.387(b)(3).

Ralph Selleck Miller, Jr., Frank L. Genshlea and Kenneth G. Burkard, a partnership, d/b as Santa Cruz Broadcasting Co., Santa Cruz, Calif. (P. O. 13 Locust St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Dismissed, not in compliance with Sec. 1.387(b)(3).

American Colonial Broadcasting Corp., Arecibo, P. R. (P. O. Box 772)—Construction permit for new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 250 watts and Emission A3. Dismissed at the request of the attorney.

APPLICATIONS TENDERED FOR FILING

500 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Construction permit to change hours of operation from daytime to unlimited, power from 500 watts to 1 KW day and night, install directional antenna for night use and new transmitter.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Consent to transfer of stock owned by Rello Oller in licensee corporation to C. M. Cassel, T. K. Cassel and J. S. Booth.

830 Kilocycles

NEW—WZHD, Inc., Warren, Ohio—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW, and daytime only hours of operation.

840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Consent to assignment of license to WHAS, Inc.

850 Kilocycles

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime only hours of operation.

860 Kilocycles

NEW—Texas Star Broadcasting Co., a partnership composed of Roy Hofheinz and W. N. Hooper, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW night, 5 KW day, unlimited hours of operation and directional antenna for night use.

910 Kilocycles

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Special service authorization to operate on **910 kc.**, 100 watts nighttime in addition to its licensed operation with 500 watts daytime on **910 kc.**, for a period not to exceed expiration of present licensed period.

940 Kilocycles

NEW—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts, and daytime only hours of operation.

(Continued on next page)

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of 361 shares of common capital stock from A. B. Taylor to Walter J. Brown.

970 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to change frequency from **1050** to **970 kc.**, power from 1 KW to 500 watts night, 1 KW day, hours of operation from daytime to unlimited and installation of directional antenna for day and night use.

WFLA—The Tribune Co., Tampa, Fla.—Construction permit to make changes in directional antenna for night use, operating on **970 kc.**, power of 5 KW, and unlimited time.

1020 Kilocycles

NEW—Smithfield Broadcasting Co., Smithfield, N. C.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW, and daytime only hours of operation.

1080 Kilocycles

NEW—Edwin R. Sanders and Thaddeus Podbielniak, d/b as Western New York Broadcasting Co., Kenmore, N. Y.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW and daytime only hours of operation.

1120 Kilocycles

NEW—Northampton Broadcasting Co., Northampton, Mass.—Construction permit for a new standard broadcast station to be operated on **1120 kc.**, power of 250 watts, and daytime only hours of operation.

1130 Kilocycles

KHUB—Luther E. Gibson, Watsonville, Calif.—Construction permit to change frequency from **1340** to **1130 kc.**, power from 250 watts to 5 KW, install directional antenna for day and night use and new transmitter.

1180 Kilocycles

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Construction permit for a new standard broadcast station to be operated on **1180 kc.**, power of 250 watts and daytime only hours of operation.

1230 Kilocycles

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Consent to assignment of license to Moline Broadcasting Corporation.

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Request facilities of WJBW.)

1240 Kilocycles

WTAX—WTAX, Inc., Springfield, Ill.—Construction permit to increase power from 100 watts to 250 watts, install new transmitter and antenna system and change transmitter and studio location.

1260 Kilocycles

NEW—WSWZ, Inc., Trenton, N. J.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

WMOA—Marietta Broadcasting Co., Parkersburg, W. Va.—Construction permit to move studio location from Marietta, Ohio, to Parkersburg, W. Va., increase power from 250 watts to 1 KW, change frequency from **1490** to **1260 kc.**, install new transmitter and directional antenna for day and night use, and change transmitter location.

NEW—Kenneth O. Tinkham, San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, unlimited hours of operation and directional antenna for day and night use.

1340 Kilocycles

NEW—The Wooster Republican Printing Co., Wooster, Ohio—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1370 Kilocycles

NEW—Radio Anthracite, Inc., Pottstown, Pa.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 1 KW and daytime only hours of operation.

1400 Kilocycles

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Modification of construction permit to change frequency from **1010** to **1400 kc.**, and hours of operation from daytime to unlimited. (Requesting facilities of WMBR.)

1430 Kilocycles

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Construction permit to change frequency from **1230** to **1430 kc.**, power from 250 watts to 5 KW day and night, install directional antenna for day and night use, and new transmitter and change the transmitter location.

1440 Kilocycles

WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Consent to transfer of control from Mrs. Ruth Hanna Simms to Albert G. Simms, executor of the estate of Ruth Hanna Simms and as distributee and beneficiary under his late wife's will.

1460 Kilocycles

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on **1460 kc.**, power of 250 watts and daytime only hours of operation.

Federal Trade Commission Actions

No complaints, stipulations, nor cease and desist orders were issued by the Commission during the past week.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 3, January 20, 1947

14th District Broadcasters Urge NAB Board to Seek Revision of Mayflower Case

Broadcasters of NAB's 14th District, meeting last Monday, Tuesday and Wednesday (13, 14, 15) at Salt Lake City, gave serious consideration to whether or not radio stations should seek to reestablish their right to editorialize. They decided affirmatively and unanimously.

The action came late Tuesday afternoon while the Resolutions Committee was presenting its recommendations. Although District Director Hugh Terry, KLZ, who was presiding, encouraged discussion of all proposals, the resolutions were being adopted with little reaction from the assembly.

When the Committee presented a proposal in which the 14th District would ask the NAB Board of Directors to seek "revision . . . . . . in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech," Hugh Terry paused and announced that he would insist on discussion of this subject.

From the floor came the statement: "You're asking for trouble." In the lengthy deliberation which followed broadcasters took the floor one by one to state their opinions. The gist of these statements was that, although troubles would surely be involved, broadcasters must be able to express opinions and champion constructive community causes if they are to attain the same stature in their home towns that the press now enjoys generally.

The broadcaster who had made the original statement gained the floor to amplify his remark. Yes, he said, there would be troubles if radio stations adopted editorial policies, but any station worthy of its salt must assume the responsibilities which accompany leadership.

NAB President Justin

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INSIDE THIS ISSUE

Statistics published by the Commerce Dept., reveal that radio broadcasting paid the third highest average annual income among American industries in 1945. (p. 36)

Winners of the NRDGA contest among retailers for best radio programs were announced at the association's convention last week. (p. 37)

Radio news men, meeting at Salt Lake City news clinic, stress value of local and regional coverage as well as beaming programs to specific audiences. (p. 39)

Analysis of Publicity Expenses shows a gradual increase of radio advertising by department and specialty stores in 1945, while amount spent in newspapers dropped. (p. 38)

The FCC mailed the final version of Form 13 to all licensees and networks on Friday (17). (p. 36)

FCC Cites "Blue Book" in Designating Composite Week for Program Reports

The FCC on Friday (17) specified the dates comprising the composite week for program reports from licensees whose renewal applications will be filed in 1947.

Following is the text of the Commission's notice:

"The Commission announces that the composite week for program reports required by its "Public Service Responsibility of Broadcast Licensees" policy will comprise the following dates in 1946: February 4, March 12, April 17, June 20, August 23, September 28, and November 3.

"Throughout 1947, the Commission, in the absence of instructions to the contrary in special cases, will expect information on broadcast station performance for the days stipulated, especially in connection with AM and FM renewal applications. Likewise, this composite week will be used in all hearings during the current year upon applications of existing stations for different facilities, transfers, etc.

"Accordingly, it is suggested that the licensees of AM and FM stations whose present authorizations expire on May 1, August 1, or November 1, 1947, may wish to prepare their program analyses in advance of preparing their renewal applications so that filing such applications within the 60-day period will not be delayed.

"It is also suggested that the licensees of existing stations with pending applications involving AM or FM facilities which have been designated for hearing, should come to the hearing with program analyses and supporting logs for the composite week stated; and that in all cases where a program showing is expected of a licensee, whether in connection with a hearing or otherwise, the same week should be used unless the Commission should specify a different period."

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Employee-Employer Relations

Radio Broadcasting Industry High on List of Employee Annual Earnings

Examination of statistics of average annual earnings in 64 industries, according to the latest data which was released recently by the Department of Commerce, reveals that radio broadcasting ranked among the three top leaders. Average annual earnings for full-time employees were $3560, and were exceeded only by earnings in the water transportation, and the securities and exchange industries.

The data indicate the favorable position of average annual earnings in radio as compared to other industries. In 1942, radio employees averaged $2667 per year, and their annual earnings were the fifth largest of industries' earnings in the country. 1943 average earnings increased to $2929. While earnings in the radio broadcasting industry dropped from fifth to sixth position during that year, the difference between sixth and fifth place was less than $50, or less than $1.00 per week—average annual earnings of the transportation equipment (excluding automobiles) industry were $2978 as compared to $2929 in the radio industry. In 1944 as in 1945, the industry placed third with average annual earnings of $3291 for full-time employee.

Wages and salaries as they are presented, the Department states, "do not include all types of employee income. Dismissal pay, directors' fees, employer contributions to social insurance funds and to private pension plans, and accident compensation payments are among the types of income accruing to employees in private industry which are not included."

FCC Mails Out New Schedule 13

The FCC on Friday (17) mailed out to all broadcast licensees and networks the final form of Schedule 13 of Annual Report Form 324.

The revised schedule, which is substantially the same as that proposed (see NAB REPORTS, Vol. 14, No. 49), was formally adopted on January 9, according to the order accompanying the schedule.

Data concerning the number and compensation of employees is to be reported for the week ending February 8, 1947, and the letter to licensees states that the schedules should be returned to the Commission not later than February 24.

General

Senate, House Name Members to Serve on Interstate and Foreign Commerce Committees

Members of Congress who will serve on the Senate and House Committees of Interstate and Foreign Commerce respectively have been named. The House named its committeemen last week, while the Senate published its committee choices the previous week.

Serving on the Senate committee are the following Republicans: Wallace White, Maine, Chairman; Charles W. Tobey, N. H.; Clyde M. Reed, Kansas; Owen Brewster, Maine; Albert W. Hawkes, N. J.; E. H. Moore, Okla.; and Homer E. Capehart, Ind.

Democratic Party members include: Edwin C. Johnson, Colo.; Tom Stewart, Tenn.; Ernest W. McFarland, Ariz.; Warren Magnuson, Wash.; Francis J. Myers, Pa.; and Brien McMahon, Conn.

Serving on the House committee are the following Republicans: Charles A. Wolverton, N. J., Chairman; Carl Hinshaw, Cal.; Evan Howell, Ill.; Leonard W. Hall, N. Y.; Joseph P. O'Hara, Minn.; Wilson D. Gillette, Pa.; Robert Hale, Maine; Harris Ellsworth, Ore.; Marion T. Bennett, Mo.; James I. Dolliver, Iowa; Edward J. Elsaesser, N. Y.; John W. Heselton, Mass.; Hugh D. Scott, Jr., Pa.; William J. Miller, Conn.; Henderson H. Carson, Ohio; and John B. Bennett, Mich.

Democrats on the committee are: Clarence F. Lea, Cal.; Robert Crosser, Ohio; Alfred L. Bulwinkle, N. C.; Virgil Chapman, Ky.; Lindley Beckworth, Texas; J. Percy Priest, Tenn.; Oren Harris, Ark.; George G. Sadowski, Mich.; Richard F. Harless, Ariz.; Dwight L. Rogers, Fla.; and Benjamin J. Rabin, N. Y.

Legal Department

FCC Amends Rules to Permit Action By Secretary in Expediting Certain Grants

In an order issued Thursday (16) the FCC amended its rules to permit the secretary or the acting secretary of the Commission, with the approval of the general counsel, to extend the time allowed to complete a transfer of control or assignment of license previously approved by the Commission.

(Continued on next page)

The action was apparently taken to expedite the grant of applications on matters which are not of sufficient significance to require the attention of the full Commission. Similarly, the secretary previously was empowered to act on applications involving only the change of the name or address of the licensee.

FCC Names David C. Adams to Position Of Assistant to the General Counsel

The FCC announced the promotion of David C. Adams to the position of assistant to the general counsel, succeeding Walter I. James, who has resigned to enter private practice of law. Mr. Adams had been chief rate counsel for the Commission.

Mr. Adams has been with the FCC since 1941, except for service with the Army in World War II, when he served as a military intelligence officer.

He was a member of the United States delegation to the Moscow Five Power Telecommunications Conference last year, and also served as an observer at the London meeting of the CCIT in November, 1946.

FM Department

Two New Channels Allocated to Atlanta, One Taken from Griffin in Plan Change

The FCC announced a change in its tentative allocation plan for Class B FM stations in the Atlanta and Griffin, Georgia areas on Thursday (16).

The change adds Channels 224 and 231 to the Atlanta area, and deletes channel 224 from the Griffin area.

Broadcast Advertising

Radio Advertising Techniques Discussed, Contest Winners Named, at NRDGA Meeting

The practical values of radio advertising and various techniques recommended for its use by retailers were described at the NRDGA convention at the Pennsylvania Hotel in New York Wednesday (15), by a panel composed of retailers and broadcasters. Edward C. Sullivan, executive vice president and general manager of Joske's of Texas, in a comprehensive review of the two-year clinical study conducted by that store, in cooperation with the NAB, paid tribute to radio's ability to increase store traffic and sales and to meet other advertising objectives, when used properly and adequately.

Willard H. Campbell, sales manager of Sibley, Lindsay & Curr, Rochester, N. Y., was chairman of the panel and stressed the importance of coordinated promotion of radio and all other forms of advertising by the retail store.

IN THE OFFING

Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Walt Dennis, radio and television director for Allied Stores Corporation, New York, described the advantages of using the "beamed program technique".

Frank E. Pellegrin, NAB director of Broadcast Advertising, outlined the Retail Promotion Plan of 1943 and the origin of the Joske study of radio and its progress to date. Miss Lee Hart, assistant director, and former Radio Director of Joske's of Texas, described the methods and advantages of setting up a radio advertising department in larger retail stores, or of using part-time help in the smaller stores, properly trained in radio writing.

In The First Annual Radio Program Contest, sponsored by the NRDGA, the James Black Dry Goods Company of Waterloo, Iowa, was the grand prize winner with a program dealing with farm and local news, called RFD 1540." The program is broadcast over station KXEL in Waterloo.

Entries were received from stores throughout the country. Contestants were divided into two classifications; those with sales volume of more than $5 million annually and those with less than $5 million sales volume. In the smaller store group, Black's scored again with the first prize for their program, "Music for Moderns", a teen-age program. McCurdy & Company of Rochester, N. Y. was the second prize winner with their "Little Symphony" program.

In the larger store group, Bullock's, Los Angeles won the first award with their program, "Diamond Lens." This was a part of their series entitled "Favorite Story".

Maas Brothers of Tampa, Fla. was the second prize winner with the radio show, "Melody Matinee"; and William Hengerer Company of Buffalo scored third with its "Early Date at Hengerer's" show.

Although the contest was limited to NRDGA member stores, there were entries from stores who were not members. Outstanding among these was a program from the W. & J. Sloane Co. of San Francisco with "This is Your Home." The judges felt that this program was worthy of a special award of merit. Honorable mentions were given to Wieboldt Stores of Chicago for two shows: "Melody Lane" and "Hi-Time"; to Pomeroy's of Reading, Pa. for "Be-Teen Jamboree"; to H. & S. Pogue Company of Cincinnati

(Continued on next page)

NAB LIBRARY

for "To Cincinnati at Six"; and to Joske's of Texas for "Teen Top Tunes."

The contest was under the general direction of Howard P. Abrahams, manager of the sales promotion division of NRDGA. "It is interesting to note that the grand prize winner, Black's, as well as other prize winners used the beamed technique in their shows," Mr. Abrahams commented.

The jury of judges was composed of Thomas D. Connolly, director of program promotion, Columbia Broadcasting System; Margaret Cuthbert, director of women's activities, National Broadcasting Company; Arthur Pryor, vice president and director of radio, Batten, Barton, Durstine & Osborne; and Isabel B. Wingate, professor at New York University and member of the National Consumer Retailer Council, Inc. Non-voting chairman of the jury of judges was Arthur A. Stelzer, president, James McCreery & Co., New York. The awards were presented to the winners by Benjamin H. Namm, The Namm Store, Brooklyn, N. Y.

NRDGA Publicity Analysis Shows Radio Slightly Up; Newspapers Down

Radio received a slightly larger part of the department and specialty store publicity dollar in 1945 than it did in 1944, according to the *Analysis of Publicity Expenses* just issued by the National Retail Dry Goods Association. The analysis shows a gradual increase in the percentage spent on radio in direct proportion to sales volume. Stores with a 2 to 5 million volume spent 3 cents out of every dollar on radio, stores in the 5 to 10 million category, 4 cents and those over 10 million, 5 cents.

This increase is in contrast to a substantial drop in the amount spent in newspapers during the same period. In 1943, stores in the 5 million and over bracket spent 66¢ of the dollar in the papers. This figure had dropped to 60¢ in 1944, and in 1945 was down to 56¢. The report states that some of the shifting of the publicity dollar in recent years is due to newspaper shortages and other conditions, but points out that these emergency conditions may have left their mark on publicity thinking which will be carried over into the post-war period.

The report states that publicity directors are "evidently increasingly concerned about radio" and that it was because of this "added interest" that the NRDGA took radio out of the "miscellaneous" classification on all Analysis tables for stores having a yearly volume of 2 million dollars or more. The study further points out that the need for this breakdown was shown by the fact that 66.3 per cent of the stores sampled in an NRDGA survey earlier this year were using radio in some way, that 64 per cent of these stores planned to continue their radio budget around the same level and that 23.1 per cent planned to increase it.

Automotive Sponsors Listed

Automotive manufacturers using radio on a local, regional or national basis are listed in the January issue of *Sponsor* magazine.

(Continued on next page)

Research Department

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Dec. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Jan. 1.....	1004				940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Total Changes 12 months.........		536	123	16 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change				Licensed to Operate	Total	
		New** CP	New** CG	Licensed to Operate	Deleted		CP	CG
Jan. 1....	282					48	5	229
Feb. 1....	351	0	69	0	0	48	5	298
Mar. 1....	398	0	47	0	0	48	5	345
Apr. 1....	428	0	30	0	0	48	5	375
May 1....	478	10	50	0	0	48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Total Changes 12 months...		424	415	0	9 CG			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Jan. 1...	9				6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40[1]	4	0	0	6	34
Nov. 1...	44[1]	4	0	0	6	38
Dec. 1...	46[1]	2	0	0	6	40
1947						
Jan. 1...	54[1]	8	0	0	6	48
Total Changes 9 months......		47	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 136 stations are now on the air. They include CG, CP and licensed stations.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Stations located in areas where these manufacturers have distribution can use this as a check-list in soliciting such accounts on a spot basis, or for tie-in spot campaigns by dealers where the manufacturer sponsors a network show.

News Clinics

Importance of Local and Regional News Is Stressed at 14th District Meeting

Ninety-eight broadcasters from the five states of the 14th NAB District attended the radio news clinic held in Salt Lake City Wednesday (15). This was the first clinic of 1947 and the 16th since they were started in Springfield, Illinois, in November, 1945. It was arranged by Hugh B. Terry, general manager, KLZ, Denver, and NAB district director, after an affirmative pool of member stations. The clinic was conducted by Arthur Stringer, NAB director of special services.

The importance of local and regional news was stressed, as was beaming programs to particular audiences. How to get such news, reasons for rewriting copy, farm news, humanizing the news, and where to locate qualified personnel were discussed, as were a score of related subjects.

Mr. Stringer said that the NAB Radio News Committee had no reason to change its 1945 recommendation as to sources of manpower. If a qualified radio newsman is unavailable, he suggested a city editor or assistant city editor. In some instances he said the young editor of a country weekly, who was a graduate of a school of journalism, would be capable. Young college graduates need seasoning before being brought into a radio newsroom unless the operation is large enough to make use of a cub. One of the big problems of news editors is to hold present news audiences and to get more people to listen regularly, according to Wayne Kearl, news editor, KSL, Salt Lake City. He pointed out that since women provide such a large share of news audiences, news editors are justified in giving women listeners special thought. Mr. Kearl thought that such subjects as UN, China, and Russia are frequently uninteresting to women. "I am not suggesting," he said, "that we should omit heavyweight stories, but I do suggest that we condense them, sift out the pertinent facts, rewrite the stories vividly and make them crystal clear. Also, we should give women listeners a maximum of what they are sure to be interested in as a means of sugar coating heavyweight stories. And I doubt very much that the difference in average listener interest between men and women is as great as it's cracked up to be.

"I think that as part of the democratic process of giving information, we are obligated to deal with heavyweight stories. But wouldn't it be a good idea first to get milady's interest with the stuff that is dear to her heart? Our listeners are plain people—falling in love, getting married, looking for jobs, having babies, wishing they made more money. Interest centers in their homes, in their hobbies, things they do for entertainment, in their possessions, things they would like to possess. Make no mistake about it, and this goes for men as well as women, people are more interested in things close to them, in things they have done, are doing, or hope to do."

Mr. Kearl views press association copy as raw material which is supplied as such to all stations alike and, therefore, needs rewriting and packaging for radio for the ears of the average listener. "Let a good radioman shape this material for the teletype," Mr. Kearl concluded, "let him shape and polish it for your station individually, and you'll end up with a far, far better job."

"Humanize the news if you want your audience to continue growing," Frank K. Baker, supervisor of the KDYL, Salt Lake City news staff, told the clinic. Elaborating, he suggested that editors seek out the stories that most vitally interest that station's listeners, and weave them in between the who, what, when, where, and why elements. This gives perspective to the copy, gives it life and force. It's the kind of writing that listeners want to hear.

"If butter dropped 15 cents a pound, that would be far more important to most people than the death of the emperor of Japan," he said, "and discovery of a sugar black market in a far-away state would not be important in Utah, unless the story could be told that the market was discovered when a feminine motorist crashed her car through a bank window, as recently was the case."

Mr. Baker who was a newspaperman for 18 years prior to entering broadcasting, urged stations to staff their news departments with trained newsmen capable of knowing where to look for stories and how to handle stories, and undertake to train other reporters only when experienced supervision could be given the recruits. Two former city editors are employed in the station's newsroom.

Earl McCain, KLZ, Denver, news editor, discussed the use of correspondents, by describing the system at his station. Forty regular correspondents are on the payroll and 120 more located in small communities are not. The last group produce about one story each per month.

Though the exact amount of compensation was not dislcosed, Mr. McCain said that "the correspondents who cover for us as well as the wire services and the Denver papers, tell us that KLZ pays better rates than anyone they serve. The total paid for regional news has been steadily climbing for the past five years and is still climbing. It is 40 times what it was in 1941."

Mr. McCain came to KLZ from the Denver Post, after 25 years of experience. He was night city editor when he left. His city staff includes four others. In addition, Lowell Watts reports the farm news 12:30-45 daily. Several others likewise report satisfactory employment of "stringers." Manager Chic Crabtree of KVMZ, Twin Falls, Idaho, reported nine correspondents, and his news editor, Al Weeks, said that five are located in county seat towns. Mr. Weeks covers his city and rewrites copy from correspondents. He stated that all but one newscast leads with local news, which in his area of 100,000 is the most important to listeners.

(Continued on next page)

A. J. Mosby, owner of KGVO, Missoula, Montana, reported excellent results with four correspondents. His news operation has achieved such importance that he intends to employ a competent newsman to head an enlarged news department reporting directly to management.

Bud Blanchette, KGVO program manager, said that he was in accord "with what I have heard here today that the news department should be in the hands of a professional newsman, not in the hands of a program manager." Mr. Blanchette was applauded for his account of the station's 6:15-45 P. M. newscast. The first ten minutes consists of national and international copy sponsored by Texaco nationally; the second segment of five minutes of local news is sponsored by Texaco dealers; this is followed by five minutes of sports, delivered by sponsor owner of sporting goods store; next is "Behind the Headlines," beamed to men, and sponsored by a department store; signoff is five minutes of movie news, sponsored by local movie house. Four or five voices are regularly used on this program.

This station makes a service charge for news programs of $4 for 15 minutes, $2.50 for five minutes, and $12 per week for a strip.

Farm news for radio was covered in a paper prepared by Bill Day, news editor, KOA, Denver. It was read by Ed Weber, former KOA newsman, now radio director, Veterans Administration.

The reason why KOA has three daily programs of special interest to farmers is that 57 percent of the people listening to the station's newscasts are ruralites. Farm shows are broadcast at 7:30 A. M., noon, and at night. "We supply much sports news for a limited audience, why not farm news for an audience larger by far?" wrote Mr. Day.

Jack Fitzpatrick, news editor, KFEL, Denver, spoke on "covering the local news field." He stressed the value of personal contacts in getting such news.

"The importance of local radio news is best exemplified by F. G. Bonfils, former publisher of the *Denver Post*," said Mr. Fitzpatrick, "who told news editors that at all times 'a dog fight on Main Street is more important than the news a half-a-world away.' I maintain," continued Mr. Fitzpatrick, "that contacts are the very backbone of local radio news. How you get them is up to the individual news editor. You must maintain these contacts at all times either through personal solicitations, by telephone, or through the men in your own news department.

"No successful local news operation can hope to do the work properly unless the news editor and/or reporter get out in the community and mingle with the citizens of that community as part of their daily work."

District Meetings

14th District Broadcasters Urge NAB Board To Seek Revision of Mayflower Case

(Continued from page 35)

Miller, who in speeches throughout the country has for several months been contesting the Constitutional validity of the Mayflower case, on the grounds that it violates the First Amendment to the Constitution, was asked to express his opinion.

I approve wholeheartedly, Judge Miller said, but added that the right to editorialize should not make it mandatory that a station exercise this prerogative. The important thing, he said, is that broadcasters protect the people's rights involved in any question of free speech.

When the discussion lulled, Director Terry asked that the resolution be re-read in order that the members might be absolutely certain of what they were asking.

After the re-reading, Terry urged further discussion. There being no response, the call of "question," "question" came from the floor, and the proposal was put to a vote. There were no dissenting voices.

"Gentlemen, I feel that you have made an important decision," said Hugh Terry. "This may well set a national pattern."

Full text of the resolution follows:

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, ofttimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved, that the Broadcasters of the 14th NAB District in convention assembled do, hereby, petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

Participants in 14th District Meeting

NAB staff members who spoke at the various sessions were President Justin Miller; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; Richard Doherty, director of employee-employer relations; Kenneth Baker, director of research; and Allen Brown, director of small market stations division.

BMI was represented by Sidney Kaye, executive vice president and general counsel, and Glenn Dolberg, field representative. Hugh Feltis, president of BMB, spoke for his organization.

William Grove, KFBC, presided over the sales managers meeting; Ralph Hardy, KLS, conducted the program managers meeting, and Rex Howell, KFXJ, participated in the small market stations session.

The featured speaker at lunch Monday was Walter Damm, WTMJ-FM, who discussed frequency modulation. During his speech, in which he discussed the merits of FM broadcasting, Mr. Damm read a letter from FCC Chairman Charles Denny urging the 35%

(Continued on next page)

of AM broadcasters who have not applied for FM licenses to do so immediately.

The entire day Wednesday was devoted to a news clinic conducted by Art Stringer. For full details, see "News Clinics."

Resolutions

Other resolutions which were adopted are presented verbatim below:

Labor Relations

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

Be it resolved, that the members of the 14th District urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations.

Uniform Time

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners; now, therefore,

Be it resolved, by the Fourteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

Broadcast Music, Inc.

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

Be it resolved, by the broadcasters of the 14th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

Broadcast Measurement Bureau

Whereas, the Broadcasting Industry recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau, and

Whereas, the Bureau has conducted its first study and has issued the primary and station maps and shall shortly issue the area reports, and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value; now, therefore,

Be it resolved, that we, the Broadcasters of the 14th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

President Miller

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 14th District.

The defense of freedom of speech, and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

Director Hugh Terry

Whereas, Hugh B. Terry of KLZ, Denver, has served the members of this District on the Board of Directors during the past two years, and has interpreted to the Industry's policy making body the viewpoints and feelings of the broadcasters of this District on matters of Industry importance in an enlightened and constructive manner; now, therefore,

Be it resolved, that we highly commend Mr. Terry for the services which he has rendered, and express to him a vote of sincere appreciation for the sacrifice which he has made in order that he might render this service to this District and to the Industry.

Ralph Hardy and Salt Lake NAB Members

We, the Broadcasters of the 14th District, assembled in Salt Lake City, Utah, this Fourteenth Day of January, 1947, express to Ralph W. Hardy, KSL, Salt Lake City, chairman of the Arrangements Committee, and to the NAB members of Salt Lake City, collectively and individually, a sincere vote of appreciation for the arrangements made and the many courtesies shown.

14th District Registration

Total attendance at the three-day meeting was approximately 150. Those who registered the first day are the following:

Gene Ackerley, KID, Idaho Falls, Idaho; C. E. Arney, Jr., NAB, Washington, D. C.; Don Ashbaugh, KBNE, Boulder City, Nev.;

David Bain, RCA, Chicago, Ill.; Frank K. Baker, KDYL, Salt Lake City, Utah; Kenneth H. Baker, NAB, Washington, D. C.; Mildred Baker, KUTA, Salt Lake City, Utah; John Baldwin, KDYL, Salt Lake City, Utah; Charles A. Batson, NAB, Washington, D. C.; Kenyon R. Bennett, KGEM, Boise, Idaho; Ray Bergman, KSL, Salt Lake City, Utah; Al. Biorge, KVNU, Logan, Utah; Bud Blanchette, KGVO, Missoula, Mont.; Boyd Braithwaite, KIDO, Boise, Idaho; J. Allen Brown, NAB, Washington, D. C.; Ed. Buckalew, CBS, Hollywood, Calif.; Reed Bullen, KVNU, Logan, Utah; Jack A. Burnett, KUTA, Salt Lake City, Utah;

Doyle Cain, KFXD, Nampa, Idaho; Frank Carman, KUTA, Salt Lake City, Utah; Jim Carroll, KWYO, Sheridan, Wyo.; Robert S. Carroll, KANA, Anaconda, Mont.; Richard F. Connor, KNAK, Salt Lake City, Utah; Fran Conrad, KECA, Los Angeles, Calif.; Chic Crabtree, KVMV, Twin Falls, Idaho; Mark Crandall, KFEL, Denver, Colo.;

Walter J. Damm, WTMJ, Milwaukee, Wis.; Georgia Phillips Davidson, KIDO, Boise, Idaho; E. O. DeChambeau, KUTA, Salt Lake City, Utah; Richard P. Doherty, NAB, Washington, D. C.; Marion Dixon, KGVO,

(Continued on next page)

Missoula, Mont.; Paul S. Dixon, KSL, Salt Lake City, Utah; Glenn Dolberg, BMI, New York City, N. Y.;

T. C. Ekren, KVOD, Denver, Colo.; Cliff Engle, Hollywood, Calif.; C. Richard Evans, KSL, Salt Lake City, Utah;

Hugh Feltis, BMB, New York, N. Y.; Jack Fitzpatrick, KFEL, Denver, Colo.; Henry H. Fletcher, KSEI, Pocatello, Idaho; W. F. Flinn, Star Printing Company, Miles City, Mont.; S. S. Fox, KDYL, Salt Lake City, Utah; Jack Frost, RCA, Los Angeles, Calif.; Mildred Fuller, KRDO, Colorado Springs, Colo.;

Florence M. Gardner, KTFI, Twin Falls, Idaho; Bill Gartland, NBC, Hollywood, Calif.; Earl Glade, Jr., KSL, Salt Lake City, Utah; Homer Griffith, NAB, Hollywood, Calif.; Wm. G. Grove, KFBC, Cheyenne, Wyo.; R. A. Grover, KSUB, Cedar City, Utah;

Kolin Hager, SESAC, New York, N. Y.; Gene Halliday, KSL, Salt Lake City, Utah; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco, Calif.; Ralph W. Hardy, KSL, Salt Lake City, Utah; Herb Hart, Collins Radio Co., Los Angeles, Calif.; Con Hecker, KVOD, Denver, Colo.; Bert Horswell, Cardinal Company, Hollywood, Calif.; Louise Hill Howe, KSL, Salt Lake City, Utah; Chas. Howell, KFXJ, Grand Junction, Colo.; Lucille Howell, KFXJ, Grand Junction, Colo.; Rex Howell, KFXJ, Grand Junction, Colo.; Frederic Hufsmith, KDFN, Casper, Wyo.;

Eugene Jelesnik, KDYL, Salt Lake City, Utah;

Douglas D. Kahle, Fort Collins, Colo.; Sydney M. Kaye, BMI, New York, N. Y.; Wayne Kearl, KSL, Salt Lake City, Utah; George A. Kercher, Edw. Petry & Co., St. Louis, Mo.; Rollow Kimball, KSL, Salt Lake City, Utah; Ted Kimball, KSL, Salt Lake City, Utah; Jerry King, Hollywood, Calif.; F. H. Kuhn, KUTA, Salt Lake City, Utah;

James H. Lawrence, KID, Idaho Falls, Idaho;

Bert McAllister, KRPL, Moscow, Idaho; H. L. McCracken, KVRS, Rock Springs, Wyo.; Frank C. McIntyre, KUTA, Salt Lake City, Utah; Lynn A. McKinlay, KSL, Salt Lake City, Utah; F. B. McLatchey, KSL, Salt Lake City, Utah; Arch L. Madsen, Intermountain Network, Salt Lake City, Utah; James A. Mahoney, MBS, Chicago, Ill.; L. A. Manwaring, KSL, Salt Lake City, Utah; Don F. Martin, AP, Denver, Colo.; Elwood Meyer, KMYR, Denver, Colo.; Lynn L. Meyer, Intermountain Network, Salt Lake City, Utah; Allen Miller, Rocky Mountain Radio Council, Denver, Colo.; Dorothy L. Miller, KGVO, Missoula, Mont.; Justin Miller, NAB, Washington, D. C.; Kenneth W. Montgomery, KTFI, Twin Falls, Idaho; A. J. Mosby, KGVO, Missoula, Mont.; Lennox Murdock, KSL, Salt Lake City, Utah;

R. J. Newman, RCA, San Francisco, Calif.; Barbara L. Nicholson, KANA, Anaconda, Mont.;

C. E. Ogden, Capitol Records, Hollywood, Calif.; Elvon W. Orme, KSL, Salt Lake City, Utah;

Don Petty, NAB, Washington, D. C.; Jennings Pierce, NBC, Hollywood, Calif.; R. Russell Porter, Denver, Colo.; George A. Proval, KDYL, Salt Lake City, Utah; William D. Pyle, KVOD, Denver, Colo.;

Roger B. Read, Transcription Sales, Inc., Hollywood, Calif.; Wayne F. Richards, KSL, Salt Lake City, Utah; Kay W. Richins, KDYL, Salt Lake City, Utah; Joe Rohrer, KRDO, Colorado Springs, Colo.; F. J. Rudolph, C. P. MacGregor Co., Hollywood, Calif.;

Cecil Seavey, KRDO, Colorado Springs, Colo.; Ivor Sharp, KSL, Salt Lake City, Utah; Emerson S. Smith, KDYL, Salt Lake City, Utah; O. P. Soule, KTFI, Twin Falls, Idaho; Clair Stout, Washington, D. C.; Arthur Stringer, NAB, Washington, D. C.;

Sol Taishoff, Broadcasting Magazine, Washington, D. C.; Don Tannehill, KRJF, Miles City, Mont.; Hugh B. Terry, KLZ, Denver, Colo.; Allan Thomas, KUTA, Salt Lake City, Utah; Clifford Thomforde, Collins Radio Co., Cedar Rapids, Iowa;

Walter E. Wagstaff, KIDO, Boise, Idaho; Leonard Wasden, Idaho Falls, Idaho; Ralph C. Wentworth, BMI, New York, N. Y.; Ken White, Denver, Colo.; Joe P. Wilkins, KFBB, Great Falls, Mont.; A. D. Willard, Jr., NAB, Washington, D. C.;

Lloyd E. Yoder, KOA, Denver, Colo.

Resolutions Adopted by Broadcasters of Area "A" at San Francisco Are Reported

Membership of NAB Districts 15, 16, and 17 adopted several resolutions concerning various radio industry matters on Friday (10), the final day of the Area "A" meeting at San Francisco. These actions were taken after press time for NAB REPORTS, and, consequently, were not included in last week's story (p. 17).

Full text of several of these resolutions follows:

The representatives of the radio broadcasting stations of the 15th, 16th and 17th NAB Districts, embracing the entire Pacific Coast region in the Area meeting assembled in San Francisco hereby resolve:

PUBLIC RELATIONS PROGRAM

To commend the program of public relations, as outlined by President Justin Miller in his talk before the meeting on Thursday, and urge immediate and vigorous implementation of that program. We particularly endorse the plan to have recordings made of the major speeches and talks by President Miller and other top executives of the NAB to the end that they may be made available to stations for release under terms and conditions to be determined by NAB.

AREA MEETINGS

We further resolve that the plan of Area meetings, of which this is the initial session, be heartily approved as they afford beneficial liaison between broadcasters from the different districts assembled and the opportunity for contact with the staff employees of the Association to a much greater degree than permitted by individual district meetings and we express our appreciation to those members of the headquarters' staff who have participated in this meeting.

UNIFORM TIME

We further resolve that the Board of Directors of NAB be commended for its policy of conferring with other industries affected by daylight savings time with the objective of securing legislation looking to the establishment of uniform time throughout the country.

STANDARDS OF PRACTICE

We further resolve in favor of the immediate and early prosecution of the work of the Standards of Practice Committee looking to promulgation of a code to guide broadcasters in performance of their obligations.

BROADCAST MUSIC, INC.

We further resolve that BMI be heartily commended for the contribution which it has made in the field of music copyright and we call upon the Association to continue its inquiries into the entire problem of music copyright and urge broadcasters to promptly renew their support of BMI to the end that in 1949, the "year of decision", the industry will be adequately prepared to meet any situation which may then develop.

BROADCAST MEASUREMENT BUREAU

Resolved that BMB be encouraged to continue research into the nature and value of the results obtained so far, to the end that broadcasters may be able to determine fairly its value to the industry and whether it should be continued.

LABOR RELATIONS

We further resolve that it is the sense of this meeting that every effort be made by the industry to bring about a situation under which all labor negotiation affecting individual stations should be conducted at a local rather than national level and we urge the continued development by NAB of the splendid, helpful, factual data and statistics relating to employer and employee relationships which will assist individual broadcasters in fairly and properly protecting their rights in the field of labor relations, and to encourage sound labor negotiations.

RADIO SET CHANGES

It is resolved that the Board of Directors of NAB and the RMA Committee be requested to give prompt and careful consideration of a recommendation to radio set manufacturers for the development of mechanical changes which permit a further spread on the radio dial of station settings, particularly in the high frequency end of the standard AM band, to the end that listeners may more easily tune in a large number of stations.

STATE ASSOCIATION

Also, resolved that it is the sentiment of this meeting that the development of State associations of broadcasters be fostered and encouraged by NAB.

FREEDOM OF SPEECH

We further resolve a rededication of our facilities and services to the preservation and extension of the principles of freedom of speech as guaranteed by the First Amendment of the Constitution, since absolute freedom of speech, in itself, is the finest safeguard of the Bill of Rights.

(Continued on next page)

DIRECTORS SMULLIN, RYAN AND SPENCE

Further, be it resolved that we express our sincere appreciation to Directors William B. Smullin of the Fifteenth District, William B. Ryan of the Sixteenth District and Harry Spence of the Seventeenth District, for the magnificent manner in which this meeting has been conducted. We further express a sincere word of appreciation to all San Francisco Bay area broadcasters for their hospitality and entertainment and the many courtesies which have been extended.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 27-February 2, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Group Prejudice—A Post-War Menace

Stress the reasons why we cannot afford divisive prejudice in America: 1. Division at home weakens the United States on the international scene, lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Our Army—Draft or Volunteer?

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of

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skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* But the Army won't attract enough young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 20. They are subject to change.

Monday, January 20

Further Hearing

(10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. **1040 kc.,** 1 KW, daytime.

NEW—LCB, Inc., Lorain, Ohio—C. P. **1040 kc.,** 1 KW, day.

(10:00 A. M.)

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. **970 kc.,** 1 KW, unlimited.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—C. P. **970 kc.,** 1 KW, unlimited, DA.

Other Participants: WHA Madison, Wis. (Intervenor).

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. **610 kc.,** 5 KW, unlimited, DA-night.

(10:00 A. M.)

KROY—HARMCO, Inc., Sacramento, Calif.—C. P. **1060 kc.,** 5 KW, unlimited.

NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—C. P. **1030 kc.,** 50 KW, unlimited, DA.

NEW—C. Thomas Patten, Oakland, Calif.—C. P. **1000 kc.,** 10 KW, daytime.

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. **1060 kc.,** 50 KW, unlimited.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, **990 kc.,** 1 KW, unlimited.

Other Participants: KVSM, San Mateo, Calif. (Intervenor).

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.,** 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. **550 kc.,** 5 KW, DA, unlimited.

Other Participants: WHYN, Holyoke, Mass. (Petition to Intervene Pending).

Monday and Tuesday, January 20 and 21

At Lake Charles & Opelousas, Louisiana

(Court Room, Federal Bldg., Lake Charles & Court Room U. S. Federal Bldg., Opelousas, 10:00 A. M.)

NEW—James A. Noe, Lake Charles, La.—C. P. **1230 kc.,** 100 watts, unlimited.

NEW—Kola Broadcasting Co., Opelousas, La.—C. P. **1230 kc.,** 250 watts, unlimited.

Tuesday, January 21

Further Hearing

(10:00 A. M.)

WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.

WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Radio Indianapolis, Inc., (Assignee)—Application to purchase Radio Stations WABW and WBBW.

Wednesday, January 22

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. **580 kc.,** 5 KW, unlimited, DA-night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. **590 kc.,** 5 KW, DA-night and day, unlimited.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. **590 kc.,** 1 KW, DA-night and day use, unlimited.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. **590 kc.,** 1 KW, 5 KW, DA-2, unlimited.

Other Participants: Columbia Broadcasting System, Inc. (Intervenor).

At Escanaba, Michigan

(Court Room, County Court House, 10:00 A. M.)

WDBC—Gordon H. Brozek, Frank J. Russell, Jr., and Leo G. Brott (Transferors); Frank J. Lindenthal, John P. Norton, and William J. Duchaine (Transferees); Delta Broadcasting Co. (Licensee); (WDBC, Escanaba, Mich.)—For transfer of control. **1490 kc.,** 250 watts, unlimited.

At Parkersburg, West Virginia

(Circuit Court Room, Wood County Courthouse, 10:00 A. M.)

NEW—Parkersburg Broadcasting Co., Parkersburg, W. Va.—C. P. **1230 kc.,** 250 watts, unlimited.

Wednesday, Thursday and Friday, Jan. 22, 23 and 24

At Paris, Tennessee, and Murray, Kentucky

(City Council Chambers, Paris, and Circuit Court Room, County Courthouse, Murray)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P.—**1340 kc.,** 250 watts, unlimited.

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Murray Broadcasting Co., Inc., Murray, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

(Continued on next page)

Thursday and Friday, January 23 and 24

At Parkersburg and Clarksburg, West Virginia

(Circuit Court Room, Wood County Courthouse, Parkersburg, and Civil Service Room, U. S. Post Office Bldg., Clarksburg, 10:00 A. M.)

WPAR—Charleston Broadcasting Co. (Transferor); News Publishing Co. (Transferee); Parkersburg, W. Va.—For transfer of control of Ohio Valley Broadcasting Corp.

WCHS—Charleston Broadcasting Co. (Assignor); News Publishing Co. (Assignee); Clarksburg, W. Va.—For assignment of license of Station WCHS.

At Medford, Oregon

(Federal Court Room, U. S. Post Office Bldg., 10:00 A. M.)

KMED—Mrs. W. J. Virgin (Assignor); Gibson Broadcasting Co. (Assignee); Medford, Ore.—For voluntary assignment of license of conditional grant.

KMED—Mrs. W. J. Virgin (Assignor); Medford Radio Corp. (Assignee); Medford, Ore.—For application to purchase conditional grant.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of an order (B-287) making final the final applications: Rebel Broadcasting Company for a new station at Jackson, Miss., to operate on **620 kc.**, 5 KW day, 1 KW night, DA night (B3-P-3755; Docket 6966), conditions: Stuart Broadcasting Co., to increase power of Station WROL, Knoxville, Tenn., from 500 watts, DA-night, 1 KW day, to 5 KW, DA, unlimited time, operating on frequency **620 kc.** (B3-P-3616; Docket 6970), conditions; and Wichita Broadcasters to increase power of Station KWFT, Wichita Falls, Texas, from 5 KW day, 1 KW night, DA, unlimited time, to 5 KW, using DA nighttime only, operating on frequency **620 kc.** (B3-P-4101; Docket 6970), conditions.

The Commission announces adoption of an order rescinding the order of January 8 which granted the application of James S. Rivers, tr/as Southeastern Broadcasting System, for a new station at Sanford, Florida, to operate on **1400 kc.**, 250 watts, unlimited time (B3-P-4225; Docket 7074), pending further study of the qualifications of applicant.

Correction

According to a correction by the Commission, the docket case decision in last week's Reports regarding B-312 should read as follows:

B-312: Granting the application of The News and Observer Publishing Company for a new station at Raleigh, N. C., to operate on **850 kc.**, with power of 5 KW, DA night, engineering conditions (B3-P-4176; Docket 7505). At the same time the Commission denied the application of Capitol Broadcasting Company, Inc., seeking the same frequency with 1 KW power, daytime only, at Greensboro, N. C. (B3-P-4513; Docket 7504).

The commission announces its final decision (B-290) granting the following applications:

Florida Broadcasting Company to change operating assignment of Station WMBR, Jacksonville, Fla., from **1400 kc.**, 250 watts, unlimited time, to **1460 kc.**, 5 KW, DA-N, unlimited time, engineering conditions and subject to further condition that its stockholders, officers, and directors shall divest themselves of any and all interest in Station WFOY, St. Augustine, Fla. (Docket 7081);

Chattahoochee Broadcasting Company for a new station at Columbus, Ga., to operate on **1460 kc.**, 1 KW, DA, unlimited time, engineering conditions and subject to filing modification of CP specifying modified directional antenna array (Docket 6821);

Columbus Broadcasting Company to change operating assignment of Station WRBL, Columbus, Ga., from **1230 kc.** 250 watts, unlimited time, to **1420 kc.**, 5 KW, DA-N, unlimited time, engineering Conditions (Docket 6819); and

S. O. Ward to change operating assignment of Station WLAK, Lakeland, Fla., from **1340 kc.**, 250 watts, unlimited time, to **1430 kc.**, 1 KW, unlimited time, engineering conditions (Docket 7082).

At the same time, the following applications are denied:

City of Sebring, for a new station at Sebring, Fla., to operate on **1430 kc.**, 1 KW, unlimited time (Docket 6696);

A. Frank Katzentine for a new station at Orlando, Fla., to operate on **1420 kc.**, 5 KW, DA-N, unlimited time (Docket 6705);

Muscogee Broadcasting Company for a new station at Columbus, Ga., to operate on **1450 kc.**, 250 watts, unlimited time (Docket 6820);

Georgia-Alabama Broadcasting Corp. for a new station at Columbus, Ga., to operate on **1450 kc.**, 250 watts, unlimited time (Docket 7095); and

Palm Beach Broadcasting Corp. to change operating assignment of Station WWPG, Palm Beach, Fla., from **1340 kc.**, 250 watts, unlimited time, to **1420 kc.**, 1 KW, unlimited time (Docket 6822).

The Commission announces its proposed decision (B-321) looking toward the grant of the application of the Commonwealth Broadcasting Corp. for a new station at Danville, Ky., to operate on **1230 kc.**, provided applicant files an application for use of 250 watts power (present application specified 100 watts power), unlimited time (B2-P-4040, Docket 7164). At the same time the Commission proposes to deny the application of Danville Broadcasting Company seeking the same frequency with 250 watts, at Danville, Ky. (B2-P-4264, Docket 7165).

The Commission announces its proposed decision (B-323) looking toward the grant of the application of Newnan Broadcasting Company for a new station at Newnan, Ga., to operate on **1300 kc.**, 1 KW power, unlimited time, employing a directional antenna for night use (B3-P-4487). At the same time the Commission proposes to deny the application of Volunteer State Broadcasting Company, Inc., for a new station at Nashville, Tenn., to operate on **1300 kc.**, 5 KW power, unlimited time, employing a directional antenna for night use (B3-P-4531). However, the Commission's conclusion states that if, on or before February 7, 1947, Volunteer State Broadcasting Company, Inc., can show that a local broadcast facility is available for use by Newnan Broadcasting Co. in Newnan, Ga., the Commission will consider granting such facility to Newnan Broadcasting Co. in lieu of the grant proposed herein, and granting the instant application of Volunteer State Broadcasting Co., Inc. (Dockets 7442 and 7443).

The Commission announces its proposed decision (B-324) looking toward the grant of the application of the '49er Broadcasting Company for a new station at Grass Valley, Calif., to operate on **1400 kc.**, 250 watts, unlimited time (B5-P-5077, Docket 7757), and a denial of the application of Town Talk Broadcasting Company seeking the same facilities (B5-P-4978, Docket 7668).

NEW AM APPLICATIONS GRANTED

Gene Burke Brophy, Nogales, Ariz.—Granted CP for a new station to operate on **1240 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-5149)

(Continued on next page)

Sun River Broadcasters, Inc., Great Falls, Mont.—Granted CP for a new station to operate on **970 kc.**, 5 KW, DA-N, unlimited. (B5-P-4499)

Lou Poller, Chester, Pa.—Granted petition requesting reconsideration and grant of his application without hearing; adopted an order removing application (B2-P-4969; Docket 7970) from the hearing docket and granting CP for a new station to operate on **1590 kc.**, 1 KW, day only; engineering conditions.

Kinston Broadcasting Co., Kinston, N. C.—Reconsidered its action of December 19, 1946, setting aside grant made on December 17 for a new station, pending further investigation of the qualifications of applicant's director and stockholder John G. Dawson, and granted CP for a new station to operate on **1000 kc.**, 1 KW, day only. (B3-P-5227)

FM CONDITIONAL GRANTS

The New Haven Broadcasting Corp., New Haven, Conn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1091)

Narragansett Broadcasting Co., Fall River, Mass.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B1-PH-1051)

Radio Station WOW, Inc., Omaha, Neb.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-1085)

Joe L. Martinez and Harold O. Bishop, d/b as FM Broadcasting Co., Albuquerque, N. M.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B5-PH-1064)

Lockport Union Sun & Journal, Inc., Lockport, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1042)

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-360; Docket 7595)

The Crosley Corp., Columbus, Ohio—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry. (B2-PH-274)

Summit Corp., Scranton, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1090)

Larus & Bros. Co., Inc., Norfolk, Va.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry). (B2-PH-992)

Macon Broadcasting Co., Macon, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1108)

FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions; (Note: power given is effective radiated power; antenna height is height above average terrain):

Dixie Broadcasting Co., Montgomery, Ala.—Class B; Channel: **99.5 mc.** (No. 258); 6 KW; 415 feet. (B3-PH-1057)

Capital Broadcasting Co., Washington, D. C.—Class B; Channel: **100.9 mc.** (No. 265); 20 KW; 480 feet.* (B1-PH-199; MPH-160)

Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: **102.1 mc.** (No. 271); 50 KW; 350 feet. (B5-PH-848)

Wichita Beacon Broadcasting Co., Wichita, Kans.—Class B; Channel: **93.7 mc.** (No. 247); 48 KW; 500 feet. (B4-PH-635)

The Monumental Radio Co., Baltimore, Md.—Class B; Channel: **103.7 mc.** (No. 279); 20 KW; 400 feet. (B1-PH-175)

Suffolk Broadcasting Corp., Coram, N. Y.—Class A; Channel: **105.9 mc.** (No. 290); 340 watts; 410 feet.* (B1-MPH-142)

Elias I. Godofsky, Hempstead, N. Y.—Class A; Channel: **105.5 mc.** (No. 288); 1 KW; 250 feet. (B1-PH-499)

Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; Channel: **99.7 mc.** (No. 259); 20 KW; 500 feet.* (B3-PH-809)

The News & Observer Pub. Co., Raleigh, N. C.—Class B; Channel: **93.1 mc.** (No. 226); 25 KW; 460 feet. (B3-PH-749)

The Ohio Broadcasting Co., Canton, Ohio—Class B; Channel: **97.1 mc.** (No. 246); 25 KW; 390 feet.* (B2-PH-226)

Tri-County Broadcasting Co., Inc., DuBois, Pa.—Class B; Channel: **97.5 mc.** (No. 248); 6 KW; 670 feet. (B2-PH-681)

Mon-Yough Broadcasting Co., McKeesport, Pa.—Class A; Channel: **105.9 mc.** (No. 290); 500 watts; 340 feet. (B2-MPH-162)*

Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Class B; Channel: **103.3 mc.** (No. 277); 2.5 KW; 1065 feet.* (B2-PH-821)

William Kleeman, Clarksville, Tenn.—Class B; Channel: **99.1 mc.** (No. 256); 2.1 KW; 300 feet. (B3-PH-642)

Mary Hardin-Baylor College, Belton, Texas—Class B; Channel: **98.3 mc.** (No. 252); 2.9 KW; 300 feet. (B3-PH-1033)

Sunshine Broadcasting Co., San Antonio, Texas—Class B; Channel: **100.5 mc.** (No. 263); 184 KW; 460 feet. (B3-PH-537)

Wichita Broadcasters, Wichita Falls, Texas—Class B; Channel: **98.1 mc.** (No. 251); 9.5 KW; 370 feet. (B3-PH-994)

Hampton Roads Broadcasting Corp., Newport News, Va.—Class B; Channel: **92.3 mc.** (No. 222); 38 KW; 390 feet.* (B3-PH-310)

Head of the Lakes Broadcasting Co., Superior, Wis.—Class B; Channel: **92.3 mc.** (No. 222); 62 KW; 750 feet. (B4-PH-1099)

Northern Broadcasting Co., Inc., Wausau, Wis.—Class B; Channel: **94.9 mc.** (No. 235); 46 KW; 415 feet.* (B4-MPH-165)

NEW COMMERCIAL TELEVISION APPLICATIONS GRANTED

Maison Blanche Co., New Orleans, La.—Granted CP for a new commercial television station; frequency **66-72 mc.** (Channel No. 4); visual power: 13.6 KW; aural 7.2 KW; antenna 375 feet. (B3-PCT-78)

Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted CP for a new commercial television station; frequency: **60-66 mc.** (Channel No. 3); visual power: 14.6 KW; aural 7.3 KW; antenna 818 feet. (B2-PCT-139)

The above is the fifth grant made to DuMont-Paramount interests. Since that is the maximum number allowed in television, the following applications involving the same interest were placed in the pending files:

Allen B. DuMont Labs., Inc., Cincinnati, Ohio (B2-PCT-163); Allen B. DuMont Labs., Inc., Cleveland, Ohio (B2-PCT-161); Interstate Circuit, Inc., Dallas, Texas (B3-PCT-94); New England Theatres, Inc., Boston, Mass. (B1-PCT-140); United Detroit Theatres Corp., Detroit, Mich. (B2-PCT-50).

MISCELLANEOUS APPLICATION GRANTED

W9XHZ—Sarkes Tarzian, Bloomington, Ind.—Granted license for a new developmental broadcast station to operate on **87.75 mc.**, 500 watts, A3 emission, for the period ending May 1, 1947. (B4-LEX-44)

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*In lieu of previous details.

(Continued on next page)

DESIGNATED FOR HEARING

KWAT—Midland National Life Ins. Co., Watertown, S. D.; Tri-State Broadcasting Co., Sioux Falls, S. D.—Designated for hearing application (B4-P-5535) to change operating assignment of KWAT from **1240 kc.**, 250 watts, unlimited time, to **950 kc.**, 1 KW; change transmitter site, install new transmitter and install DA for night use, in a consolidated proceeding with application of Tri-State Broadcasting Co. (B4-P-5505) for a new station to operate on **950 kc.**, 5 KW, unlimited time, DA day and night.

Community Broadcasting Co., Erie, Pa.—Designated for hearing application (B2-P-5562) for a new station to operate on **1400 kc.**, 250 watts, unlimited time, in a consolidated proceeding with applications of Times Pub. Co. (B2-P-3773) and Erie Broadcasting Co. (B2-P-5469), and the orders designating the latter two application for hearing were amended to include Community Broadcasting Co. application.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.—Designated for hearing in a consolidated proceeding application of Clearwater Broadcasters, Inc. (B3-P-4650) with application of Lyle Van Valkenburgh (B3-P-5547), both requesting new stations on **1340 kc.**, 250 watts, unlimited time.

J. Lindsey Alley, et al, d/b as Radio Bluefield Co., Bluefield, W. Va.—Designated for hearing application of Radio Bluefield Co. (B2-P-5605) for a new station to operate on **1240 kc.**, 250 watts, unlimited time, in the consolidated proceeding to be held on January 29 at Bluefield, on applications of Pocahontas Broadcasting Corp., The Bluefield Broadcasting Co., and Odes E. Robinson; and ordered that the Commission's orders designating these latter three applications for hearing, be amended to include application of Radio Bluefield Co.

WIL—Mo. Broadcasting Corp., St. Louis, Mo.—Designated for hearing application of WIL (B4-P-5606) to change operating assignment from **1230 kc.**, 250 watts, unlimited time, to **1430 kc.**, 5 KW, unlimited, change transmitter site, install new transmitter and DA for day and night use, in a consolidated proceeding to be held January 29 in Washington, on applications of Southern Ill. Broadcasting Co., Inc., Metropolitan Broadcasting Corp., and Belleville News-Democrat, and the Commission's orders designating these latter three for hearing were amended to include WIL's application.

MISCELLANEOUS ACTIONS

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted CP to increase daytime power of station WKAT from 1 to 5 KW, subject to correction of any interference complaints and reduction of power if necessary (Comr. Durr for hearing). (B3-P-5201)

Central Mich. Radio Corp., Lansing, Mich.—Adopted an order denying petition requesting that four applications which are now paired in two consolidated proceedings, be consolidated, or in the alternative, that the two proceedings, each involving two applications, be heard simultaneously.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Granted CP to replace the present east tower of AM directional array and mount the FM antenna thereon, subject to submission of proof that the authorized DA pattern of WHBF will not be changed. (B4-P-5483)

KPAC—Port Arthur College, Port Arthur, Texas—Granted CP to change transmitter location, install new transmitter, install new DA for nighttime use; increase day power from 500 watts to 5 KW, night power from 250 watts to 1 KW, DA-night, unlimited time on **1250 kc.**; engineering conditions. (This application was improperly listed as a Line 2 case and was moved to Line 1 and granted.) (B3-P-5125)

KGEM—Frank C. Carmen, et al, d/b as Idaho Broadcasting Co. (Assignors); Idaho Broadcasting and Television Co. (Assignee), Boise, Idaho—Granted consent to assignment of CP for station KGEM from Frank C. Carmen, et al, to Idaho Broadcasting and Television Co. The assignment is from a partnership to a newly organized corporation, growing out of the death of one of the partners. (B5-AP-41)

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted CP to increase power of station WSAR from 1 to 5 KW on **1480 kc.**, and change transmitter location, and to install a new transmitter, with DA-2. (B1-P-4384)

KTBS—John C. McCormack, et al, d/b as Station KTBS (Assignor); Allen D. Morris, et al, d/b as Radio Station KTBS (Assignee); Shreveport, La.—Granted consent to voluntary assignment of license of KTBS, from John C. McCormack, et al, to Allen D. Morris, Prentiss E. Furlow and Geo. D. Wray, Sr., d/b as Radio Station KTBS, for a consideration of $134,000, growing out of the retirement of one of the original four partners. (Comrs. Durr and Walker voting for hearing.) (B3-AL-571)

WLIB—WLIB, Inc., Brooklyn, N. Y.—Granted modification of license (B1-ML-1236) to move main studio from Brooklyn to Manhattan.

Gene Burke Brophy, Nogales, Ariz.—The Commission rescinded its action announced on January 16 and set aside the grant for a new station on **1240 kc.**, 250 watts, unlimited time. (B5-P-5149)

ACTIONS ON MOTIONS

Roy Hofheinze, et al, d/b as La. Broadcasting Co., New Orleans, La.—Ordered that the consolidated hearing on application of La. Broadcasting Co., et al, be advanced from March 14 to February 17 at Washington. (Action 1-10.)

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Removed from the hearing docket application for CP (B3-P-5276; Docket 7902). (Action 1-10.)

KBIX—Okla. Press Publishing Co., Muskogee, Okla.—The Commission, on its own motion, continued the hearing on KBIX's application for renewal of license and CP for FM station, now scheduled for January 15, to February 17 at Muskogee, Okla. (Action 1-13.)

Atlantic Radio Corp., Boston, Mass.; Bristol Broadcasting Co., New Bedford, Mass.—The Commission, on its own motion, continued the consolidated hearing on these applications from January 20 to February 4, 1947. (Action 1-13.)

WHA—University of Wisc., Madison, Wis.—Granted in part petition for continuance of hearing on application of Radio Peoria, Inc., and continued said hearing to January 20. (Action 1-3.)

Huntington Broadcasting Co., Huntington, Calif.—Scheduled a further hearing on applications of Huntington Broadcasting Co., et al, for March 10, 1947.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—The Fairfield Broadcasting Co., Danbury, Conn. (P. O. 173 Main St.)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 500 watts night, 1 KW day, directional antenna for night use and unlimited hours of operation.

560 Kilocycles

WIS—Surety Life Insurance Co., Columbia, S. C.—Construction permit to install new transmitter.

(Continued on next page)

660 Kilocycles

WESC—Greenville Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-P-4699, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to specify studio location.

710 Kilocycles

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—License to cover construction permit (B3-P-4963, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 Kilocycles

NEW—Worthington Broadcasting Co., Worthington, Minn. (P. O. Box No. 30)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime only hours of operation.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Voluntary transfer of control of licensee corporation from Rello Oller to C. M. Cassel, T. K. Cassel and J. S. Booth. (75 shares, 51%)

810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit (B1-P-4139, as modified, which authorized a new standard broadcast station) to change studio location.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—License to cover construction permit (B1-P-4139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 Kilocycles

NEW—Beaver Valley Radio, Inc., Beaver Falls, Pa. (P. O. 712 Eleventh St.)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 250 watts, daytime only hours of operation.

860 Kilocycles

WFHG—Blanfox Radio Co., Inc., Bristol, Va.—License to cover construction permit (B2-P-4850, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

910 Kilocycles

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended re stockholders.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Special service authorization to operate on **910 kc.**, with power of 500 watts day and night for the period ending in no event later than May 1, 1947.

940 Kilocycles

NEW—Durward J. Tucker, W. M. Rodgers, Irving Brown, John W. Hardy and Ray G. Thurmond, a partnership, d/b as Tyler Broadcasting Co., Tyler, Texas (P. O. % Ray G. Thurmond, 618 Peoples Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime only hours of operation.

950 Kilocycles

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—License to cover construction permit (B2-P-3666, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

980 Kilocycles

NEW—Grain Country Broadcasting Co., Inc., Peru, Ill. (P. O. 19 Westclox Ave., Central Park)—Construction permit for a new standard broadcast station to be operated on **980 kc.**, power of 500 watts night, 1 KW day, directional antenna for day and night, and unlimited hours of operation.

1000 Kilocycles

KGRI—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Modification of construction permit (B3-P-4642, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on **100 kc.**, power of 10 KW, and daytime only hours of operation. Amended, changes in antenna from non-directional to directional and change transmitter location from site to be determined, San Francisco, Calif., to Skyline Boulevard, Oakland, Calif.

1010 Kilocycles

WINS—The Crosely Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized an increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

1020 Kilocycles

KFVD—Standard Broadcast Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power and change in transmitter location) for extension of completion date.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—License to cover construction permit (B4-P-3811, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1090 Kilocycles

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Modification of construction permit (B4-P-4939, which authorized a new standard broadcast station) for approval of antenna, and transmitter location and to specify studio location.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977 as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top of AM tower.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

(Continued on next page)

1110 Kilocycles

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—License to cover construction permit (B3-P-4514, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 Kilocycles

KRDU—Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co., Dinuba, Calif.—License to cover construction permit (B5-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving main transmitter, and installation of composite 5 KW watts amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night) for extension of completion date.

1220 Kilocycles

NEW—Florida East Coast Broadcasting Co., Miami, Fla. (P. O. 627 NW 20th Ave.)—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime only hours of operation.

1230 Kilocycles

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Voluntary assignment of license to Moline Broadcasting Corporation.

KTHT—Roy M. Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co., Houston, Texas—Construction permit to install auxiliary transmitter (present site of main transmitter) to be operated on **1230 kc.**, power of 250 watts.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-P-4813, which authorized installation of new transmitter) for extension of commencement and completion dates.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—Modification of construction permit (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nevada—Modification of construction permit (B5-P-4787, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

WNOK—Palmetto Radio Corp., Columbia, S. C.—License to cover construction permit (B3-P-4905, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WCHV—Charles Barham, Jr., and Emmalou W. Barham, d/b as Barham and Barham, Charlottesville, Va.—License to cover construction permit (B2-P-5484), which authorized installation of new transmitter.

NEW—J. Lindsey Alley, George E. Shumate and E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va. (P. O. % J. Lindsey Alley, 213 Pearis St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

WOBT—The Oneida Broadcasting Co., Rhinelander, Wis.—Modification of construction permit (B4-P-4600, which authorized a new standard broadcast station) for approval of antenna and to change studio location from Fraser Bldg. on Stevens St., Rhinelander, Wisconsin, to 0.9 mile east of the east city limits of Rhinelander, town of Pelican, Wisconsin.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—License to cover construction permit (B5-P-4644, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KEYY—Radio and Television Broadcasting Company of Idaho, Pocatello, Idaho—License to cover construction permit (B5-P-4520), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKDA—A. G. Beaman and T. B. Baker, Jr. a partnership, d/b as Capitol Broadcasting Co., Nashville, Tenn.—License to cover construction permit (B3-P-3673, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 Kilocycles

KSOK—The Travelers Publishing Co., Arkansas City, Kans.—License to cover construction permit (B5-P-4737, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1290 Kilocycles

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Dela.—Modification of construction permit (B1-P-4063, which authorized new standard broadcast station) to make changes in antenna, to change type of transmitter and to specify studio location.

1300 Kilocycles

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from **1340** to **1300 kc.**, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to install directional antenna for daytime, using directional antenna for both day and night.

1310 Kilocycles

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—License to cover construction permit (B2-P-4736, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) for extension of completion date.

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

(Continued on next page)

WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—License to cover construction permit (B2-P-4509, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—License to cover construction permit (B4-P-4856, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 Kilocycles

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4343, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use) to change type of transmitter.

1340 Kilocycles

NEW—Bay Radio, Inc., North Bend, Oregon (P. O. 633 North Front, Salem, Oregon)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WCNI—General Newspapers, Inc., Wilmington, N. C.—License to cover construction permit (B3-P-4247, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WGWC—G. W. Covington, Jr., Selma, Ala.—License to cover construction permit (B3-P-4001, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KUIN—Southern Oregon Broadcasting Co., Grants Pass, Oregon—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

WROD—Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit (B3-P-4123, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1400 Kilocycles

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Modification of construction permit (B2-P-4521, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KGKL—KGKL, Inc., San Angelo, Texas—Authority to determine operating power by direct measurement of antenna power.

KEBE—Billy Averitte Laurie, Jacksonville, Texas—License to cover construction permit (B3-P-4559, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHAL—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—License to cover construction permit (B3-P-4635, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJXN—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Authority to determine operating power by direct measurement of antenna power.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—License to cover construction permit (B3-P-4757, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTRC—The New Mexico Publishing Co., Santa Fe, New Mexico—License to cover construction permit (B5-P-3932, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHDF—Upper Michigan Broadcasting Co., Laurium, Mich.—Construction permit to install new vertical antenna and change transmitter and studio locations from Third Street, 150 feet of village limits, Laurium, Michigan, and 515 Scott Street, Calumet, Michigan, to site to be determined, Houghton, Michigan.

1430 Kilocycles

WIL—Missouri Broadcasting Co., St. Louis, Mo.—Construction permit to change frequency from **1230** to **1430 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from St. Louis, Missouri to Dupo, Illinois.

1450 Kilocycles

KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—License to cover construction permit (B1-P-4014, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—License to cover construction permit (B1-P-4872) which authorized change in frequency, increase power, change hours of operation, install new transmitter and vertical antenna and change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

WCJU—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—License to cover construction permit (B3-P-4798, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTBC—Thomas H. Todd, Bertram Bank, Lamar Branscomb, and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—License to cover construction permit (B3-P-4071, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTIP—J. F. Tighe, Porterville, Calif.—License to cover construction permit (B5-P-4849, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSIG—Max Thomas, tr/as Acadia Broadcasting Co., Crowley, La.—Modification of construction permit (B3-P-4725, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

1490 Kilocycles

WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—License to cover construction permit (B1-P-4770, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOE—Douglas L. Craddock, Leaksville, N. C.—License to cover construction permit (B3-P-4405, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

KDRS—Thomas Maxie Self, John Eads Douglas, and Gordon Theodore Rand, a partnership, d/b as Progressive Broadcasting Co., Paragould, Ark.—License to cover construction permit (B3-P-4673, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WMDD—Jose R. Madrazo and Ruben Diaz Atiles, a partnership, d/b as Madrazo and Diaz, Fajarde, Puerto Rico—Modification of construction permit (B-P-5078, which authorized a new standard broadcast station), for approval of antenna, for approval of transmitter location and to change studio location.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Modification of construction permit (B3-P-4331, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WMNC—Nathan J. Cooper, Morganton, N. C.—Modification of Construction permit (B3-P-4789, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.

KHUZ—Richard George Hughes, Borger, Texas—License to cover construction permit (B3-P-4205 as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

1540 Kilocycles

WKMH—Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership), Dearborn, Mich.—License to cover construction permit (B2-P-4232, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1550 Kilocycles

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1560 Kilocycles

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Modification of construction permit (B4-P-5089, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and specify studio location.

1570 Kilocycles

KAKC—Public Radio Corp., Tulsa, Okla.—License to cover construction permit (B3-P-4717, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Louisville Broadcasting Corp., Louisville, Ky. (P. O. % United States Corporation Co.)—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW and daytime only hours of operation.

1590 Kilocycles

WNMP—Evanston Broadcasting Co., Evanston, Ill.—Modification of construction permit (B4-P-4609, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at corner of Harrison and Lovergne Avenue, Skokie, Illinois, and to specify studio location. Amended to make changes in antenna and change transmitter location from at corner Harrison and Lovergne Avenue, Skokie, Illinois, to Harterey at Oakton Avenue, Evanston, Illinois.

WBRY—American-Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, height above average terrain 268 feet. Amended to make changes in antenna system.

NEW—William E. Hughes, d/b as Mercury Broadcasting Co., San Antonio, Texas (P. O. 301 Majestic Bldg., P. O. Box 2409)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 47.3 KW.

NEW—Darrold Alexander Cannan, d/b as Wichtex Broadcasting Co., Wichita Falls, Texas (P. O. 2017 Clarinda St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48.6 KW.

WMNE—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from **43.9 mc.** to Channel No. 50, **97.9 mc.**, change coverage from 31,000 square miles to "to be furnished"; move studios from 21 Brookline Avenue, Boston, Mass., to to be determined in Portland, Maine, and made changes in antenna system, and install new equipment. Amended to change frequency from Channel No. 50, **97.9** to Channel No. 251, **98.1 mc.**, ERP from 40.3 to 23.2 KW, studio location from "to be determined," Portland, Maine, to 212 Middle Street, Portland, Maine, and make changes in antenna system, specify transmitter.

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PH-799 and B4-PH-792 which authorized a change in FM broadcast station) to change type of transmitter and commencement and completion dates.

NEW—Unity Broadcasting Corporation of Pennsylvania, Philadelphia, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the chief engineer of FCC. Amended to change type of transmitter, transmitter location and make changes in antenna system.

NEW—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit for a new FM broadcast station to be operated on **47,700 kc.** Amended to change frequency from **47,700 kc.** to Channel No. 250, **97.9 mc.**, ERP from 32 KW to 20 KW, type of transmitter and make changes in antenna system.

NEW—Independence Broadcasting Co., Philadelphia, Pa.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel No. 78, **103.5 mc.** Amended to make changes in antenna system.

Unity Corporation, Inc., Mansfield, Ohio—Construction permit for FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned by FCC" to Channel No. 276, **103.1 mc.**, type of transmitter, ERP from 864.9 watts to 6.9 KW, and make changes in antenna system.

NEW—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, which authorized a new FM broadcasting station) to change type of station, specify type of transmitter, effective radiated power and specify antenna system.

KOAD—World Publishing Co., Omaha, Neb.—Modification of construction permit (B4-PH-140, which authorized

(Continued on next page)

a new FM broadcast station) to increase operating power, change effective radiated power and change commencement and completion dates.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power, antenna height, make changes in antenna system and change commencement and completion dates.

NEW—Radio Broadcasting, Inc., Memphis, Tenn.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,972 square miles. Amended to change studio location from West Memphis, Arkansas, to Memphis, Tennessee.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W6XIS—Intermountain Broadcasting Corp., Salt Lake City, Utah—License to cover construction permit (B5-PVB-168) which authorized new experimental television broadcast station.

NEW—The Fort Industry Co., Detroit, Mich. (P. O. 506 New Center Bldg.)—Construction permit for new commercial television broadcast station to be operated on Channel No. 2, **54-60 mc.**

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (B1-PCT-87, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-68, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

Columbia Broadcasting System, Inc., New York 22, N. Y. (P. O. 485 Madison Ave.)—License to operate an experimental television broadcast station to be operated on **880-900 mc.**, power of visual 25 watts (peak) and emission visual A5.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KBWZ—Evergreen Broadcasting Corp., Area of Seattle, Wash.—License to cover construction permit (B5-PRY-322), which authorized new relay broadcast station.

NEW—Frontier Broadcasting Co., Cheyenne, Wyo. (P. O. Plains Hotel, 16th and Central Sts.)—Construction permit for a new remote pickup broadcast station to be operated on **1606, 2074, 2102, 2758 kc.**, power of 50 watts and emission A3.

NEW—KTRH Broadcasting Co., Area of Houston, Texas (P. O. Main & Texas Ave., Houston, Texas)—Construction permit for a new remote pickup broadcast station to be operated on **30.82, 33.74, 35.82, 37.98 mc.**, power of 2 watts and emission A3.

WQER—Georgia School of Technology, Area of Atlanta, Ga.—Modification of license to change corporate name to Board of Regents of the University System of Georgia, for and on Behalf of Georgia School of Technology.

NEW—American Colonial Broadcasting Corp., Area of San Juan, and Northeast Puerto Rico (P. O. Box 772, Arecibo, P. R.)—Construction permit for new remote pickup broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 250 watts and emission A3.

APPLICATIONS DISMISSED

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location. Request of attorney.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from **1400** to **1280 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations. Request of attorney.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Construction permit for change in frequency from **45.1 mc.** to **94.9 mc.**, Channel No. 35. Amended to change frequency from Channel No. 35, **94.9 mc.**, to Channel No. 55, **98.9 mc.**

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site and specify rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dunkirk, Ohio, to edge of Ada, Hardin County, Ohio, and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dalton to 1 mile west of Dalton and 10 miles west of Massillon, in Wayne County, Ohio; and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Lebanon, Ohio, to 3.1 miles NW of Waynesville near Lytle, Ohio, and specify rural type of station, and type of transmitter.

Charlotte Broadcasting Co., Charlotte, N. C. (P. O. 200 Latta Arcade St.)—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and daytime only hours of operation.

APPLICATION RETURNED

WNAC—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from **1260** to **1200 kc.**, increase power from 5 to 50 KW and install new transmitter. Violation of Rule 3.25(a) and 3.25(b).

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, P. R.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and unlimited hours of operation.

790 Kilocycles

WTAR—WTAR Radio Corp., Norfolk, Va.—Consent to transfer of control in licensee corporation from S. L. Slover and Henry S. Lewis, executors of the estate of Paul S. Huber, deceased, and S. L. Slover, H. S. Lewis, and Katherine A. Evans, individually, to S. L. Slover, H. S. Lewis, and P. S. Huber, Jr., voting trustees under a voting trust agreement.

890 Kilocycles

NEW—Longview Broadcasting Co., a partnership composed of Robert W. Chapman, C. H. Anglin, and Ben G. Smith, Longview, Texas—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts and daytime only hours of operation.

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940 Kilocycles

NEW—Neal W. Welch, North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation.

950 Kilocycles

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit to change hours from daytime to unlimited and install directional antenna for night time.

1190 Kilocycles

NEW—Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, partners, d/b as Borinquen Broadcasting Co., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Inland Broadcast Co., Weiser, Idaho—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation. (Request frequency now occupied by WJIM.)

1380 Kilocycles

NEW—Beloit Broadcasters, Inc., Beloit, Wis.—Construction permit for a new standard broadcast station to be operated on **1380 kc.**, power of 1 KW and daytime hours of operation.

1440 Kilocycles

NEW—Catonsville Broadcasting Co., Partnership, Roland A. Johnson and Thomas W. Johnson, Catonsville, Md.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 250 watts and daytime hours of operation.

1490 Kilocycles

NEW—Louis Thurmond Culp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, d/b as Wharton County Broadcasting Co., El Campo, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Monarch Sales Co.—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

STIPULATIONS

Berry's Ajax Hatchery—An agreement to cease and desist from misrepresentation in connection with the interstate sale of baby chicks is contained in a stipulation accepted by the Commission from George Berry and Ernest Berry, trading as Berry's Ajax Hatchery, Quincy, Ill.; Berry Brothers Hatchery, Atchison, Kans.; and Berry's Sunflower Hatchery, Newton, Kans. (7554)

California Pharmacal Co.—The Commission approved a stipulation in which Maria Chavez, trading as California Pharmacal Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a medicinal preparation for the eyes designated Rayo De Luz. (7555)

Freedom-Valvoline Oil Co.—The commission accepted from Freedom-Valvoline Oil Co., Freedom, Pa., a stipulation to cease and desist from misrepresenting the properties and performance of Valvoline Motor Oil. (7548)

Hadshian Export Clothing Co.—Manoog Hadshian, David Hadshian and Myron Hadshian, copartners trading as Hadshian Export Clothing Co. and Eastern Mail Order Co., 225 South St., New York, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the sale and distribution of used clothing. (7552)

Hastings & Co.—Henry B. Robb, Jr., and John V. Hastings, Jr., copartners trading as Hastings & Co., 817 Filbert St., Philadelphia, entered into a stipulation with the Commission to cease and desist from misrepresenting the tarnish-proof qualities of bronze leaf designated "Diamond Dec." (7550)

Hoover & Strong, Inc.—The Commission approved a stipulation in which Hoover & Strong, Inc., 119 West Tupper St., Buffalo, N. Y., and its officers agree to stop misrepresenting the karat fineness of gold solder. (7559)

Imperial Brands Co.—An agreement to stop misrepresenting the therapeutic properties of a vitamin preparation designated Valumins Ev-4 was accepted by the Federal Trade Commission from William H. Braun and Alice C. Braun, copartners trading as Imperial Brands Co., 537 South Dearborn St., Chicago. (7560)

Thomas Long Co.—An agreement to disclose that necklaces sold in interstate commerce are composed of imitation pearls of essentially foreign origin is contained in a stipulation accepted by the Federal Trade Commission from Thomas Long Co., 40 Summer St., Boston. (7551)

Mineralized Foods, Inc.—The Commission approved a stipulation in which Mineralized Foods, Inc., 807 Madison Ave., Baltimore, Md., agrees to cease and desist from misrepresenting the therapeutic properties and effectiveness of supplementary food preparations designated Sodeom, D-X Tablets, D.X.T., Sea Vegecene, West's Sea Vegetable Mucene and West's Selected Imported Sea Vegetables, and a medicinal preparation designated Ocean-Lax. (7549)

Norfolk Hatchery—The Commission approved a stipulation in which Sam Schwerin, Jr., Cora L. Schwerin and Alice Schwerin, copartners trading as Norfolk Hatchery, Norfolk, Neb., agree to cease and desist from misrepresentations in connection with the interstate sale of baby checks. (7553)

(Continued on next page)

Old Trafford Ribbon & Carbon Co.—Jabez Henry Parrott, trading as Old Trafford Ribbon & Carbon Co., 9 Temple St., Boston, entered into a stipulation with the Commission to cease and desist from misrepresenting the quality and price of Mowax Carbon Paper and the price of Trafford typewriter and adding machine ribbons and from falsely representing merchandise as "free." (7563)

Picot Laboratories, Inc., 27 Williams St., New York, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties and effectiveness of a medicinal preparation designated Picot Salt. (7556)

Sani-Tex Laboratories—George W. Goodie, trading as Sani-Tex Laboratories, 8509 Halldale Ave., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresentation of the properties and effectiveness of feminine hygiene products sold under the trade name of "Sani-Tex." (7547)

Sol's Drug Store—The Commission accepted from Sol S. Turnoff, trading as Sol's Drug Store, 347 North Sixth St., Philadelphia, a stipulation to discontinue misrepresenting the therapeutic properties and effectiveness of a mineral and vitamin preparation designated "Min-A-Vites." (7558)

Southern Chemical Co.—Isaac R. Forbes and Grace Forbes, copartners trading as Southern Chemical Co., Hendersonville, N. C., entered into a stipulation with the Commission to cease and desist from misrepresenting the properties and effectiveness of a rodent exterminator designated "Nok-Out-Bam." (7557)

United Camera Exchange—In a stipulation approved by the Federal Trade Commission, United Camera Exchange, Inc., 83 Chambers St., New York, agrees to stop misrepresenting its ability to deliver cameras and photographic supplies. (7561)

Weinfield & Kahn, Inc., 139 Fifth Ave., New York, agrees to disclose the rayon content of umbrella coverings in a stipulation approved by the Commission. (7562)

CEASE AND DESIST ORDER

Nash-Finch Co., etc.—Payment of dividends by a produce brokerage company to a wholesale grocery corporation which owns a majority of its capital stock and on whose purchases brokerage fees are paid by sellers is a violation of the Robinson-Patman Act, the Federal Trade Commission ruled as it ordered Nash-Finch Co. and C. H. Robinson Co., both of 430 Oak Grove Ave., Minneapolis, to cease and desist from such practices. (4589)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 4, January 27, 1947

Networks and AFM to Negotiate One-Year Contracts; Discussions Begin Next Week

The Networks and the American Federation of Musicians will begin negotiations next week on one year contracts covering key network stations in New York, Chicago and Los Angeles.

This agreement to negotiate one year contracts was reached as the result of meetings held in New York between representatives of the network and representatives of AFM, including James C. Petrillo, on January 23 and 24. The present contracts run out January 31.

Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group

An informed and alert citizenry, which does not automatically assume that any decision of an administrative agency of government is in the interest of the people, was described as a vital safeguard against governmental overreaching by NAB President Justin Miller last Wednesday (22) in an address at the annual banquet of the Los Angeles Chamber of Commerce.

Judge Miller told the thousand business and civic leaders present that complacency on the part of people who prefer to let government assume the burdens and responsibilities leads to government by administrative decree. Judge Miller pointed out that the latter is not a new type of government, but rather the same form against which Benjamin Franklin protested unsuccessfully just prior to the American Revolution.

Tracing the development of administrative government through the years, from the Interstate Commerce Commission and the Federal Trade Commission to the FCC, Judge Miller called upon his judicial ex-

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INSIDE THIS ISSUE

The FCC stated in a memorandum opinion last week that no action would be taken against four stations of the Texas Quality Network on the complaint of Homer Rainey that time had been denied him unfairly. (p. 59)

Editorial rights of broadcasters will be a major topic of discussion when the Small Market Stations Executive Committee meets this week. (p. 60)

FM Class A Channels in four metropolitan areas will be withheld until July 1, according to an FCC announcement last week. (p. 57)

Anticipating receipt of a large number of AM applications by February 7 because of its temporary freeze order, the FCC stated that applications will be returned unless they are complete in every respect. (p. 58)

National spot business in December remained virtually unchanged, according to the Rorabaugh Report, which shows that about 74% of national accounts maintained their schedules. (p. 58)

Standardization of Rate Practices Recommended by Sales Managers Committee

The NAB Sales Managers Executive Committee, which concluded a three-day meeting here today, adopted four recommendations looking toward standardization of rate practices throughout the radio broadcasting industry. Following are the recommendations:

(a) A single rate card, the prices on which are applicable to any and all advertisers, regardless of classification or geography.

(b) Where it is not immediately practical to install and administer the single rate for all advertisers, we recommend a division of classification into only "GENERAL" and "RETAIL" rates, and further, that this terminology for these classifications be used on the rate card. We also recommend that identical rate card format be used for both classifications, with conditions applicable to both plainly and clearly stated on the respective cards.

(c) As a minimum standard of policy, it is recommended to stations that retail advertising and the Retail Rate shall apply only to the individual advertiser who sells at retail and direct to the consumer a commodity or a service through one or more retail outlets within the single local community under the same name, which outlet or outlets are owned and/or controlled by the said advertiser and whose signature and address alone appears in the advertising.

(d) That all advertising, whether classified as "GENERAL" or "RETAIL" be commissionable to a *recognized* advertising agency operating independently of the advertiser's business when and if such advertising agency has had a part in the creation, production and service of the advertising.

Mr. John M. Outler, WSB, Atlanta, reported for the Subcommittee on Sales Promotion that the NAB is cooperating with RMA in a campaign to increase the tune-in by promoting

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Toft Building, Hollywood 28, Cal. GRonite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

the sale of extra radio sets designed ultimately to lead to "a radio in every room." All NAB member stations will be asked to cooperate in this campaign when it gets underway in late spring or early summer. The Committee approved this plan and offered its cooperation to RMA in carrying out the campaign.

Talks Being Prepared

The Subcommittee also reported that three speeches, suitable for delivery by NAB members to general audiences, to audiences made up of advertising men, and to audiences made up of radio personnel, are now being prepared. In progress is a study on station expenditures for station audience and sales promotion.

The Sales Managers Executive Committee voted to establish a standing television sub-committee, to explore problems and opportunities along sales and commercial lines in that medium, and to cooperate with interested organizations, broadcasters, agencies and advertisers. Eugene Thomas, WOR, was named chairman of the subcommittee. Other members are Arthur Hull Hayes, WCBS, and James V. McConnell, NBC. Two additional members will be named by Mr. Thomas.

Commission on Talent

A proposal to allow agency commission on talent costs was approved in a resolution, "as a recommended sales practice designed to improve the quality of radio salesmanship and to place greater emphasis on the building of better programs." The question of whether to pay sales commission on talent costs to local salesmen and national representatives was referred to the Subcommittee on Sales Practices for further study.

The need for more trained radio salesmen, and for additional training for those now engaged in selling, was considered with the result that a resolution was passed "stressing the need for training salesmen through every possible means, such as on-the-job training, cooperation with universities and colleges, cooperation with local advertising clubs, etc."

Two Percent Cash Discount

Representatives of the AAAA presented a two-hour presentation on the 2% cash discount. In the delegation from New York were Herald Beckjorden and Richard Scheidker of AAAA headquarters; Carlos Franco, Young & Rubicam, chairman of the AAAA Timebuyers committee, and Linnea Nelso, J. Walter Thompson Co., a member of the committee. The committee promised to give the matter full consideration.

The Committee voted to establish a permanent standing subcommittee to be known as the "Retail Advisory Subcommittee of the NAB Sales Managers Division" which would work with the National Retail Dry Goods Association, all other retail organizations, with retail trade publications, and with radio stations on problems of mutual interest. William Murdock, WOL, was named chairman of the subcommittee. He will name members to serve with him.

The new standing retail advisory subcommittee was instructed to study and recommend a plan for submission to the Sales Managers Executive Committee looking toward the establishment of a retail research foundation within the radio industry, to bring about greater cooperation with the retail industry in the attainment of its advertising objectives. This action was in line with the suggestion made at the NAB convention in Chicago last October by Mr. James H. Calvert, president of Joske's of Texas, as an outgrowth of the Retail Promotion Plan of 1943, sponsored by the entire industry and the Joske clinical study of radio advertising for retailers, sponsored jointly by the NAB and the radio stations of San Antonio, Texas.

Problems caused by lack of uniformity of agency billing practices were discussed, resulting in the naming of a special subcommittee to study the problem and prepare recommendations for submission to the AAAA. Members of the subcommittee are: Ray Baker, KOMO, chairman; Joseph Weed, Joseph Weed & Company; and J. Robert Gulick, WGAL.

BMB Resolution

During the three-day session, the committee adopted the following resolution:

"The Sales Managers Executive Committee is encouraged by the progress of BMB to date and it strongly urges radio sales managers to utilize BMB material wherever and whenever the occasion arises and to report their experiences to this Committee with a view to enabling the industry to learn how best to use BMB data and with a view to such further refinements in methods and techniques as may prove to be desirable."

The Committee adopted a resolution of thanks and appreciation to Howard Abrahams, Manager of Sales Promotion Division, National Retail Dry Goods Association, and to Willard Campbell, Sales Manager, Sibley, Lindsay & Curr Co., Rochester, N. Y. for their cooperation in the presentation of the radio panel program at the NRDGA convention held in New York City January 15, and pledged its continued cooperation to NRDGA.

The committee's Friday luncheon meeting featured a talk by A. D. Willard, Jr., NAB executive vice president, who discussed the history of the all-media effort, in which NAB is participating, to maintain high standards of advertising.

Mr. Willard pointed out that the effort is a five-party campaign supported by the AAAA, national ad-

(Continued on next page)

vertisers, newspapers and magazines, in addition to NAB.

Broadcast industry executives who attended the meeting were: Odin S. Ramsland, KDAL, chairman; Lewis H. Avery, Avery-Knodel, Inc.; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; William D. Murdock, WOL; John M. Outler, Jr., WSB; H. Preston Peters, Free and Peters, Inc.; Louis Read, WWL; Eugene Thomas, MBS; Joseph J. Weed, Weed and Company.

Representing the AAAA were: Herald Beckjorden, Richard Scheidker, Carlos Franco and Linnea Nelson.

NAB headquarters personnel who attended include: A. D. Willard, Jr., C. E. Arney, Jr., Kenneth H. Baker, J. Allen Brown, Richard P. Doherty, Lee Hart, Hugh Higgins and Frank E. Pellegrin.

Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group

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perience to show the alarming concentration of power which this trend has placed in the hands of agencies not directly responsible to the people.

The greatest danger comes, he stated, when the Government extends control into the field of mass communications. Already, he continued, the Federal Communications Commission has promulgated regulations which interfere with the freedom of speech guarantees of the Constitution. He cited the Mayflower decision, which forbids stations to editorialize, as one flagrant example.

If we continue along the path of default, letting unconstitutional acts go unchallenged, Judge Miller warned that our vaunted freedom of press, freedom of radio, and freedom of speech will become meaningless, and the American system of constitutional government will be, in large measure, a thing of the past.

FM Department

Class A FM Channels Above 297 To Be Reserved in Four Areas

The FCC announced last week that it proposes to reserve from assignment until July 1, 1947, FM channels above 297 in the areas of Boston, Chicago, Los Angeles and New York. The reason for the proposed rule is stated to be that communities in some congested areas may ultimately lack Class A service because of the assignment of all available channels before the receipt of applications from them.

It is not contemplated that applications already on file will be refused because of this rule. It affects only applications filed between now and July 1, which, after July 1, will be given equal consideration regardless of their filing dates. At that time the FCC will also consider changing Class A frequency assignments in congested areas to permit improved and additional allocations.

Any interested person is given an opportunity to file written comments on the proposed rule by January 31, 1947, after which the Commission will determine whether to hold oral argument before adopting the rule.

IN THE OFFING

Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
Jan. 30	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 10-11	Legislative Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

FM Management Study, First of Series, Gives Details of WBCA Operation

The first of the series of FM Management Studies was mailed to NAB members last week. The study, a confidential publication, traces the history of Station WBCA, Schenectady, an independent FM operation. The station has been operating full-time, 16 hours daily, seven days a week since July 17, 1941.

Women Broadcasters

Women's Groups Instructed in Use of Radio by Washington AWB Members

More than two hundred presidents, radio chairmen, and other officials of women's organizations in the District of Columbia and vicinity attended a meeting in Washington Thursday (23) at which AWB members of the area suggested ways in which women's groups could more effectively utilize radio as a medium of information and education.

NAB Executive Vice President A. D. Willard, Jr., a guest speaker, discussed the charges which have been made in some quarters that radio programs are contributing to juvenile delinquency.

Throughout history, he said, each generation has felt that the succeeding generation was succumbing to moral disintegration. Pointing out that each generation, looking for a "whipping boy", has blamed current literature and current amusements, Mr. Willard recalled that the Greek tragedies were filled with stories

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of crime and that not long ago the novel was condemned on the same grounds.

Radio broadcasters would be most concerned if they thought they were contributing to any lowering of moral standards, the NAB executive stated, but added that in his radio career of twenty years he had never heard of a single case in which there was any documentary evidence that radio had contributed to juvenile delinquency.

Mr. Willard said that any broadcaster would alter appropriately or cancel any program that was shown, by documentary evidence, to be promoting the delinquency of children. He pointed out that radio broadcasting, which is entirely dependent upon public approval for its very existence, is most sensitive to criticism and that no station or network would knowingly contribute to even one case of juvenile delinquency.

The problems involved in presenting civic programs, from the standpoint of both the organizations and stations, were probed in a panel discussion titled "Let's Work It Out." Hazel Markel, WTOP, presided; AWB members and NAB officials constituted the panel. Questions answered by the panel were submitted in advance by the representatives who attended.

Arthur Casey, WOL, spoke on the subject "This Is How a Radio Station Works". The movie "On the Air" was shown, and four AWB members presented a skit called "Has This Happened to You," which dramatized the pitfalls in broadcasts by amateurs. Art Brown of WOL discussed audience participation programs.

The session was organized under the direction of Ruth Crane, WMAL, regional AWB chairman. Dorothy Lewis, NAB coordinator of listener activity, participated actively in the proceedings.

AWB members who took part in the panel were Ruth Crane, WMAL; Elinor Lee, WTOP; Nancy Osgood, WRC; Marion Sexton, WOL; Pat Griffith, WINX; Alice Lane, WWDC; Bliss Harris, WARL; Hazel Markel, WTOP; Betti Allen, WINX; Ruth Mulvey, WARL; Muriel Reger, WBCC, and Lee Hart, NAB.

Research Department

Rorabaugh Report Shows Little Change In December National Spot Advertising

According to the current issue of the Rorabaugh Report on spot radio advertising, December activity of national accounts remained pretty well unchanged. Approximately 74% of the national spot accounts showed no change in their schedules whatsoever, 17% lopped off a few markets here and there, 9% increased their station list, and less than 1% dropped out of the medium. Because of this high percentage and consistency of renewal business, the general outlook for 1947 would appear to be bright. Without the ill effects of strikes, the increased production of known products and the advent of new products cannot help but yield a banner year for broadcasters.

Among those accounts which increased their spot schedules during December were: Barbasol, Betty Crocker Soup, David O. Selznick Pictures, Dr. Pierce's Favorite Prescription, Goodyear Rubber Shoe Products, Grapenuts, Hellman's Mayonnaise, H-O Oats, Kellogg's Corn Soya, Light Crust Flour, Musterole, Oscar Mayer Meat Products, Paramount Pictures, Pecan Pete Candy Bars, Pertussin, Piel's Beer, Presto Cake Flour, Stromberg Productions, 2-in-1 Shoe Polish, and Vano Household Cleanser.

General

Incomplete Applications Will Be Returned By FCC Under Temporary Freeze Order

Supplementing its temporary freeze order on applications for AM stations, (Current Reports, p. 23) the FCC on Friday (24) stated that applications filed prior to February 7 as stipulated in the order, will not be accepted for filing if they are not complete in every major respect.

The Commission pointed out that the freeze would undoubtedly bring about the filing of many new applications to meet the February 7 deadline, and would therefore make its expediting procedure "unworkable if the Commission had to consider a large number of last-minute applications which are incomplete, particularly with respect to engineering details."

Concluding its statement the FCC said that "the policy of returning incomplete and otherwise defective applications will be strictly adhered to and no such application will be considered in the group to be processed during the period February 7 to May 1."

Ted Heffron to Leave NAB Staff; Plans to Engage in Practice of Law

Edward J. (Ted) Heffron announced Friday (24) his resignation as executive assistant to the president of NAB. In this position Mr. Heffron has been in charge of public relations for the Association.

Mr. Heffron, who will continue his current activities at the NAB until the end of January, contemplates entering an active legal practice. He is a graduate of the Georgetown University Law School, where he received his LL.B. degree in 1931. One year prior to graduation he had been admitted to practice before the courts of the District of Columbia. He was admitted to practice before the Federal Communications Commission in 1940.

Mr. Heffron took a graduate course in radio law at Catholic University in 1937, and was awarded in 1940 an honorary Doctor of Laws degree by Loras College, Dubuque, Iowa, where he had previously earned his B.A., *(magna cum laude)*.

Prior to joining the NAB, Mr. Heffron was executive secretary of the National Council of Catholic Men. He was associated with this organization for fourteen

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years and handled its public relations for the entire time. In this position he was responsible for production of the "Catholic Hour" on NBC and the "Hour of Faith" on ABC.

Manager of Silver Spring, Md., Station Writes Radio Article in Current Magazine

The current issue (Jan. 25) of the *Saturday Evening Post* carries a story that will interest radio station management.

Titled "You, Too, Can Own a Radio Station" the article was written by Joseph L. Brechner, general manager of WGAY which went on the air recently at Silver Spring, Md.

Legal Department

No Action Taken Against Stations by FCC In Decision on Homer Rainey Petition

The FCC released last week (20) its opinion in the complaint of Homer Rainey that the four stations of the Texas Quality Network had, by agreement among them, unfairly denied him sufficient time for political broadcasts; and that three of the stations were owned by newspapers which had taken positions in opposition to his candidacy for the governorship.

A two day hearing on the complaint was held last July. On the basis of the evidence the Commission found that the restrictions complained of were first imposed in 1940 for the purpose of "maintaining proper program balance . . . and were equally applicable to all political speeches." It was further found that they were "applied with equality to all candidates for public office."

However, notwithstanding that the provisions of the Communications Act and the Commission's regulations on political broadcasts leave it to the licensee to decide whether to make time available for political broadcasts, the opinion assumes the FCC's authority to require time to be made available for this purpose. It states that the stations' policies had been set in advance and that the restrictions "do not appear to bear a reasonable relationship to the needs or public interest involved in the particular campaign." However, the Commission took no further action because of the stations' promises that, in the future, they will allot varying amounts of time, as the public interest requires. "This future policy will constitute an acceptance by the licensees of [their individual] responsibilities."

Concerning the unfavorable newspaper publicity, the Commission said that it "had no jurisdiction to make inquiry." Nevertheless, and although it had disposed of the issues raised under Sec. 315 of the Communications Act, dealing with political broadcasts, the FCC then went on to extend its principle on the obligations of licensees concerning the broadcast of controversial issues. It said in effect that where a station has a connection with a newspaper which has taken a position on such an issue, it is under a special obligation with respect to the broadcasting of opposing positions. In such cases "failure, refusal, or arbitrary restriction . . . becomes aggravated." The validity of this principle has never been decided by any court.

NAB Inaugurates Legislative Digest Covering Federal and State Activity

In order that NAB members may be kept up-to-date on current and pending legislation, NAB has inaugurated a new series of publications, titled *NAB Legislative Digest*. The first issue was mailed this past weekend.

Its purpose, as stated by NAB President Justin Miller in his introduction to the series, is "currently to note the introduction and review the status of such legislation proposed in the Congress of the United States and the legislatures of the various states as is considered of interest to broadcasters." The *Digest*, authorized by the Board of Directors at the San Francisco meeting, will be published weekly by NAB General Counsel, Don Petty, and will be mailed to all members.

WOKO Petition Asks for License Renewal After Corporation Is Reorganized

In a petition filed with the Commission, WOKO, Albany, New York, asked the FCC to grant a renewal of its license on the basis of an amended application. This action followed the decision of the Supreme Court, which upheld the Commission's refusal to renew WOKO's license because the Secretary-Treasurer of WOKO had filed reports over a period of years concealing facts as to stock ownership. (REPORTS, p. 986, Dec. 16, 1946).

The Van Curler Broadcasting Corp., which has filed an application for WOKO's facilities, petitioned the FCC on Wednesday (22), arguing that under Commission rules there is no basis for considering the WOKO request.

The WOKO petition states that the corporation has bought the stock in question and that the secretary-treasurer who made the false reports has resigned as a director and as an officer of the corporation. He has also agreed to exchange his voting stock for non-voting stock.

A new secretary has been appointed to prepare and file all reports to the FCC, and it is stated that the Commission will be able to have complete confidence in his reports, as he has the highest reputation for personal integrity and professional competence.

However, it is proposed to retain the former secretary as an employee of the station "because of the outstanding job which he has done in the operation of the station from the standpoint of rendering a real public service in the Albany area."

The petition further noted that WOKO is preparing an application requesting permission to effect a complete elimination of all common ownership of stations WOKO, and WABY, also in Albany. At the present

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time the majority stockholders in WOKO are also the majority stockholders of WABY.

WOKO has also filed an application for a CP to increase its power to 5000 watts.

Small Market Stations

Joske Report Aids Stations in Selling Programs to National Chain Stores

The Joske Report, "Radio For Retailers" is proving of considerable assistance to stations in selling local department stores and specialty shops. In recent weeks station sales departments have also been awakened to the advertising potential of such national chains as Sears, Roebuck & Company, Montgomery Ward & Company, W. T. Grant Company, etc.

Following the Joske Report presentation at the NAB 14th District Meetings in Salt Lake City, several success stories were reported from Denver stations which had used the report to land attractive radio contracts from the local Sears and Montgomery Ward stores. These national chain stores are now using several of the Denver stations 30 minutes daily. (The Department of Broadcast Advertising is securing full details from the stations and will report its findings to NAB members.)

A number of stations have reported frequent sales to local W. T. Grant Company stores. Several inquiries have been received by NAB relative to Grant's policy toward the use of radio as an advertising medium. J. Allen Brown, head of the NAB Small Market Stations Division, consulted Joseph R. Rowen, Grant's national advertising manager in New York, about the chain's attitude toward broadcast advertising. It was learned that the company does not purchase radio advertising on a national scale but acts in an advisory capacity. The Grant executive stated that store managers are authorized to place all local advertising. However, he pointed out, they have been cautioned to use their budgets wisely, preferably in two or less media, to prevent spreading the appropriation too thinly.

While it is known that W. T. Grant uses sizeable amounts of newspaper space in many of the 500 cities in which their stores are located, some store managers are increasing their radio budgets because they have learned to use the medium effectively. The New York office feels that if Grant's radio budget is increased to a noticeable degree during 1947, it will be due to the fact that the local radio station has the ability to think in terms of the job the store wants to do and as a result show the store manager how best to use radio's facilities.

In an effort to ascertain how much the Grant stores spend on advertising, Mr. Brown asked the following questions: What is your annual gross business? How much is your 1947 advertising appropriation? What percentage of gross is each store allowed to spend on local advertising?

Mr. Rowen replied that the chain does "in excess of $200,000,000 annually." Advertising expenditures in all media he said, "exceed $1,000,000 annually," and each store spends from 2% to 5% of its gross on advertising. This information should be of particular interest to small market stations since many Grant stores are located in the smaller cities, as well as in the major markets.

It was emphasized during the interview that in some of the competitive markets, Grant's, like other chain organizations, bid high and pay large rentals for choice locations. Because of this factor, which makes the store easy to reach by the masses and the resultant "large coverage" of the window and counter displays, part of the funds ordinarily spent in advertising go into rental costs.

It is generally known that most department store advertising executives have many more years experience in the use of printed media and, therefore, often rely on it as their major medium because they have learned, in many instances, to use it more effectively. In recent years, department stores have been turning to advertising men with radio experience and "know how." With this thought in mind, Mr. Brown asked the Grant executive if his background was exclusively a newspaper one. He replied that he is a department store man with plenty of radio experience and therefore has no prejudices. Mr. Rowen has used radio in other department store work in his work as advertising manager, radio producer and announcer. He is definitely sold on broadcast advertising, having originated one of the first commercial broadcasts from an Army post during his term of military service. Store managers, when seeking advice from Grant's national advertising manager, will find he possesses a sympathetic understanding of broadcast advertising.

Mr. Rowen reported that the Grant Company is a member of NRDGA, and that he attended the recent NRDGA convention in New York where he heard the presentation of the Joske Report by Frank Pellegrin, NAB Director of Broadcast Advertising, and Miss Lee Hart, Assistant Director. He stated this study is the first big step in the right direction for selling radio to the department stores of the nation.

Broadcasting of Editorials to Be Discussed At Executive Committee Meeting This Week

"Radio editorial rights of the broadcaster" will be one of the major items of business to be taken up this week when the NAB Small Market Stations Executive Committee meets Wednesday, Thursday and Friday, (29, 30, 31) in Washington, D. C. For some time small station broadcasters have felt that they should have complete freedom to editorialize in the community's public's interest just as local newspapers do.

Members of the Small Market Stations Executive Committee have pioneered in the development of local news broadcasts. They, and some 900 small stations which they represent often have used their facilities in behalf of community projects. Yet, under the FCC-Mayflower decision they are not permitted full editorial rights. The subject proved to be one of the highlights of the recent NAB 14th District Meeting in Salt Lake City. Rex Howell, KFXJ, Grand Junction, Colo., and District Small Market Stations

(Continued on next page)

Chairman, introduced a resolution which was unanimously adopted to the effect that the "NAB Board of Directors establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantee of freedom of speech."

The Executive Committee, during the meeting, will consult with NAB President Justin Miller and A. D. Willard, Jr., executive vice president, on the subject of editorial broadcasting.

Many other business matters are to be taken up during the meeting. They include development of new local business, operator requirements in small stations, national spot sales, group selling, network cooperative selling, local news, station rates, labor problems in the small station, religious programming, sponsored programs in the public interest, training salesmen, announcers and station personnel, staff compensation, and radio management studies in small stations.

NAB has just completed the first of a series of FM Management Studies under the direction of Arthur Stringer, Director of Special Services. Mr. Stringer will report his findings to the committee.

Members of the NAB Small Market Stations Executive Committee are Wayne W. Cribb, WHMO, Hannibal, Mo., chairman; Marshall H. Pengra, KRNR, Roseburg, Ore.; Robert T. Mason, WMRN, Marion, O.; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; and Lefton L. Hendricks, KRRV, Sherman, Texas.

The NAB Board liaison members are William B. Smullin, KIEM, Eureka, Calif., and Michael Hanna, WHCU, Ithaca, New York. J. Allen Brown, head of the NAB Small Market Stations Division, serves as acting secretary.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 3-9, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: 1. The atomic bomb is primarily a weapon against cities and concen-

(Continued on next page)

trations of war industries. 2. Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. 3. There is no effective defense against atomic bombs and none can be expected. 4. No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To make surprise atomic attacks impossible, our government, in concert with other nations, is making efforts to place atomic energy under world control. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic *weapons* and to police nations to see that such weapons are not being manufactured. To eliminate atomic *weapons*, the United States plan maintains, all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. Urge every American to inform himself of what the scientists say about the power of atomic energy for either great good or great destruction. Urge him to inform himself of and to discuss the proposals of his government for atomic control. Then, when the time of decision comes, that decision will be made by a citizenry armed with the facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30-A)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 27. They are subject to change.

Monday, January 27

(10:00 A. M.)

KNOE—James A. Noe, Monroe, La.—Modification of construction permit. **1390 kc.**, 5 KW, DA, unlimited.

Other Participants: WTJS—Jackson, Tennessee. (Intervenor)

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **790 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. **790 kc.**, 1 KW, unlimited, DA (DA-1).

Further Hearing

At New York City

(Before the Commission en banc in Room 1703, U. S. Courthouse Bldg., Foley Square, 10:00 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

At Princeton, West Virginia

(Court Room, County Court House. 10:00 A. M.)

NEW—Mercer Broadcasting Co., Princeton, W. Va.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Mountain Broadcasting Service, Princeton, W. Va.—C. P. **1490 kc.**, 250 watts, unlimited.

Monday and Tuesday, January 27 and 28

At Aberdeen and Hoquiam, Washington

(Council Chambers, City Hall, Aberdeen, Jan. 27, and Hoquiam City Council Chambers, Hoquiam, Jan. 28)

NEW—Ben K. Weatherwax, Aberdeen, Wash.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Fred G. Goddard, Hoquiam, Wash.—C. P. **1450 kc.**, 250 watts, unlimited.

Tuesday, January 28

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Kalamazoo, Mich.—C. P. **930 kc.**, 1 KW, unlimited.

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—C. P. **930 kc.**, 1 KW, DA for night use, unlimited.

NEW—Michigan Broadcasting Co., Battle Creek, Mich.—C. P. **930 kc.**, 1 KW, DA for day and night use, unlimited.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—C. P. **930 kc.**, 1 KW, 5 KW LS, DA, unlimited.

Wednesday, January 29

(10:00 A. M.)

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. **1430 kc.**, 1 KW, unlimited, DA-day & night.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—C. P. **1430 kc.**, DA, 1 KW, unlimited.

NEW—Belleville News-Democrat, Belleville, Ill.—C. P. **1430 kc.**, 1 KW, DA, unlimited.

Other Participants: Mt. Vernon Radio & Television Company (Intervenor), Midwest Broadcasting Company (Intervenor).

Further Hearing

At Princeton, New Jersey

(Before the Commission en banc, 10:30 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practices concerning television broadcast station.

At Greensboro, North Carolina

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

At Bluefield, West Virginia

(Mezzanine floor, West Virginia Hotel, 10:00 A. M.)

NEW—The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. **1240 kc.**, 250 watts, unlimited.

Thursday, January 30

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wisc.—C. P. **1400 kc.**, 250 watts, unlimited.

(Continued on next page)

NEW—WBIZ, Inc., Eau Claire, Wisc.—C. P. **1400 kc.,** 250 watts, unlimited.

Other Participants: KROC—Rochester, Minn. (Intervenor)

At Mt. Vernon, Washington

(City Hall, 10:00 A. M.)

NEW—The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—C. P. **1590 kc.,** 250 watts, unlimited.

Friday, January 31

At Wilmington, Delaware

(Room 213, Federal Bldg., 11th and Market Sts., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its proposed decision (B-322) looking toward the grant of the applications of the Indiana Broadcasting Corp., Inc., licensee of station WIBC, Indianapolis, Ind., operating on **1070 kc.,** for an increase in power from 5 KW to 50 KW, unlimited time, engineering conditions (B4-P-4319), and the Mid-America Broadcasting Corporation for a new station at Louisville, Ky., to operate on **1080 kc.,** 1 KW night, 5 KW day, engineering conditions (B2-P-2760). At the same time the Commission proposes to deny the application of Kentucky Broadcasting Corp., Inc., licensee of Station WINN, Louisville, Ky., for change in frequency from **1240 kc.** to **1080 kc.,** increase in power from 250 watts to 1 KW night and 5 KW day, and for change of location of transmitter site (B2-P-4169). (Dockets 7434, 6040 and 7354)

The Commission announces its proposed decision (B-326) looking toward the grant of the following applications:

KAKE Broadcasting Company, Inc., for a new station at Wichita, Kans., to operate on **1490 kc.,** 250 watts, unlimited time (B4-P-4157; Docket 6979);

T. Hall Collinson and Norville G. Wingate, d/b as the Collinson-Wingate Broadcasting Company, for a new station at Topeka, Kans., **1490 kc.,** 250 watts, unlimited time; engineering conditions (B4-P-4440; Docket 7382);

Frank E. Fowler, et al, d/b as the Blue Valley Company, for a new station in Independence, Mo., to operate on **1510 kc.,** 1 KW, daytime only (B4-P-4597; Docket 7498).

At the same time the following applications are proposed to be denied:

Air Capital Broadcasting Co., Inc. (B4-P-3769; Docket 6977); Wichita Beacon Broadcasting Co. (B4-P-3963; Docket 6978), and KCLC Broadcasting Co., Inc. (B4-P-4156; Docket 6982), all requesting a new station in Wichita, Kans., to operate on **1490 kc.,** 250 watts, unlimited time.

KTOP, Inc., Topeka, Kans., for a new station to operate on **1400 kc.,** 250 watts, unlimited time (B4-P-3727; Docket 6980).

Emporia Broadcasting Co., Inc., Emporia, Kans., for a CP to change the frequency of station KTSW from **1400** to **1490 kc.,** operating with 250 watts, unlimited time (B4-P-3457; Docket 6981).

General Broadcasting Co., for a new station in Independence, Mo., to operate on **1490 kc.,** 250 watts, unlimited time (B4-P-4519; Docket 7499).

The Commission further proposes to sever the application of the Inland Broadcasting Co. for a new station at Lincoln, Neb., to operate on **1400 kc.,** 250 watts, unlimited time (B4-P-4665; Docket 7698), from the other applications in this proceeding and remove it from the hearing docket, to be considered by the Commission together with the application of the Nebraska Broadcasting Company to transfer station KORN to the Inland Broadcasting Co. (B4-AL-519), and that of the Inland Broadcasting Company to establish a new station in Fremont, Neb. (B4-P-4664), upon which the instant application of the Inland Broadcasting Company is contingent.

By a separate order the Commission denied the application of Wichita Broadcasting Co., Inc. (B4-P-3747; Docket 6976), for a new station at Wichita, Kans., to operate on **1490 kc.,** 250 watts, unlimited time, because the applicant did not make an appearance in this proceeding.

The Commission announces its Final Decision in (B-276) granting the following applications:

WWSW, Inc., to change operating assignment of station WWSW, Pittsburgh, Pa., from **1490** to **970 kc.,** increase power from 250 watts to 5 KW, unlimited time, using a directional antenna day and night (B2-P-3055; Docket 6121);

WICA, Inc., to change facilities of station WICA, Ashtabula, Ohio, from daytime operation only, with 1 KW, to full-time operation on **970 kc.,** with 5 KW day, 1 KW night, using directional antenna at night (B2-P-3081; Docket 6120);

WEBR, Inc., to change operating assignment of station WEBR, Buffalo, N. Y., from **1340 kc.** to **970 kc.,** increase power from 250 watts to 5 KW, unlimited time, using a directional antenna both day and night (B1-P-3926; Docket 7166).

These grants are subject to the filing by each applicant within 10 days hereof a modification of C.P. proposing an antenna system satisfactory to the Commission.

The application of Shenandoah Valley Broadcasting Corp., to change operating assignment of station WSVA, Harrisonburg, Va., from **550 kc.,** daytime only with 1 KW power to **970 kc.,** with 5 KW day and night, using directional antenna at nighttime, is denied. (B1-P-3753; Docket 6804)

Designated for Oral Argument on February 12, 1947, in Washington, the exceptions filed by both applicants to Proposed Decision (B-273) involving application of WGCM Broadcasting Co., Biloxi, Miss. (B3-P-3698; Docket 6881), and WLOX Broadcasting Co., Biloxi, Miss. (B3-P-4152; Docket 6882); also set for oral argument on the same day the petition of WLOX Broadcasting Co. for leave to amend its application to include additional officers, directors and stockholders.

Announced its final decision in (B-317) granting application of the Green Bay Broadcasting Company (B4-P-4272; Docket 7158) for a new station in Green Bay, Wisconsin, to operate on **1400 kc.,** with 250 watts power, unlimited time. At the same time the petition of Green Bay Newspaper Company was granted requesting leave to amend its application (B4-P-4350; Docket 7159) so as to specify the frequency **810 kc.,** with 1 KW power, daytime only, instead of **1400 kc.,** 250 watts, unlimited time; the amendment was accepted and the Commission, on its own motion, removed said application from the hearing docket. Insofar as petition requests a grant without hearing it was denied.

NEW AM APPLICATION GRANTED

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted CP for a new station to operate on **1230 kc.,** upon the condition that an appropriate amended application be filed requesting 250 watts power, unlimited time (B5-P-4616) (Application requested 100 watts.)

Radio Air Ways, Inc., Eugene, Ore.—Granted CP for a new station to operate on **1600 kc.,** 1 KW, unlimited time, DA-N. (B5-P-3771)

Peach Bowl Broadcasters, Yuba City, Calif.—Granted CP for a new station to operate on **1600 kc.,** 500 watts, unlimited time; engineering conditions. (B5-P-4488)

(Continued on next page)

The Macomb Broadcasting Co., Macomb, Ill.—Granted CP for a new station to operate on **1510 kc.,** 250 watts, daytime only; engineering conditions. (B4-P-4887)

Cornbelt Broadcasting Co., Clinton, Ill.—Granted CP for a new station to operate on **1520 kc.,** 1 KW, daytime only; engineering conditions. (B4-P-5081)

FM CONDITIONAL GRANTS

Enterprise Publishing Co., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-811)

Plymouth County Broadcasting Corp., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-885)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions; (Note: power given is effective radiated power: antenna height given is height above average terrain):

Piedmont Publishing Co., Winston-Salem, N. C.—Class B; Channel: **103.9 mc.** (No. 280); 48 KW; 350 feet. (B3-PH-53)

Richmond Radio Corp., Richmond, Va.—Class B; Channel: **98.7 mc.** (No. 254); 43.7 KW; 420 feet. (B2-PH-229)

Roanoke Broadcasting Corp., Roanake, Va.—Class B; Channel: **93.3 mc.** (No. 227); 4.3 KW; 2135 feet. (B2-PH-477)

Siskiyou Broadcasting Co., Yreka, Calif.—Class A; Channel: **105.5 mc.** (No. 288); 270 watts; -65 feet. (B5-PH-934)

Pacific Broadcasting Co., San Francisco, Calif.—Class B; Channel: **96.5 mc.** (No. 243); 9.6 KW; 1330 feet. (B5-PH-1031).

Ashbacker Radio Corp., Muskegon, Mich.—Class B; Channel: **98.7 mc.** (No. 254); 46 KW; 300 feet. (B2-PH-143)

Shelbyville Radio, Inc., Shelbyville, Ind.—Class B; Channel: **94.1 mc.** (No. 231); 5 KW; 190 feet. (B4-PH-280)

Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Class A; Channel: **106.7 mc.** (No. 294); 300 watts; 170 feet. (B1-PH-484)

West Virginia Broadcasting Corp., Wheeling, W. Va.—Class B; Channel: **100.5 mc.** (No. 263); 11.3 KW; 620 feet. (B2-PH-511)

J. K. Patrick & Co., Athens, Ga.—Class B; Channel: **100.1 mc.** (No. 261); 4.4 KW; 258 feet. (B3-PH-838)

KOIN, INC., Portland, Ore.—Class B; Channel: **94.5 mc.** (No. 233); 210 KW; 1,350 feet.* (B5-MPH-152).

Unity Broadcasting Corp. of Tennessee, Chattanooga, Tenn.—Class B; Channel: **94.9 mc.** (No.235); 4.2 KW; 740 feet * (B3-PH-776)

Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Class B; Channel: **92.9 mc.** (No. 225); 9.0 KW; 670 feet. (B2-PH-1104)

John Lord Booth, Detroit, Mich.—Class B; Channel: **96.5 mc.** (No. 243); 30 KW; 430 feet. (B2-PH-1098)

Westinghouse Radio Stations, Inc., Boston, Mass.—Class B; Channel: **100.7 mc.** (No. 264); 20 KW; 500 feet. (B1-PH-1112)

NEW TELEVISION APPLICATION GRANTED

The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Granted CP for a new station; Channel: No. 3—**60-66 mc.;** visual power; 16.1 KW; Aural 17.0 KW; antenna 319 feet. (B4-PCT-180)

MISCELLANEOUS APPLICATION GRANTED

Radiophone Broadcasting Station, WOPI, Inc. (mobile), area of Bristol, Tenn. & Bristol, Va.—Granted C. P. for new remote-pickup station to be used with FM station WOPI-FM. (B3-PRE-482)

DESIGNATED FOR HEARING

Durward J. Tucker, et al, d/b as Tyler Broadcasting Co., Tyler, Texas—Designated for hearing application for new station to operate on **940 kc.,** 250 watts, daytime only (B3-P-5564; Docket 8058) to be heard in consolidated proceeding with applications of Blackstone Broadcasting Co. (Docket 8032), Rose Capitol Broadcasting Co. (Docket 8031), and Tytex Broadcasting Co. (Docket 8040) requesting the same facilities; further ordered that order designating above applications for consolidated hearing be amended to include Tyler Broadcasting Co. application.

Washington Broadcasters, Inc., Spokane, Wash.; KFIO, Spokane Broadcasting Corp, Spokane, Wash.—Designated for consolidated hearing application of Washington Broadcasters, Inc., for new station to operate on **790 kc.,** 5 KW, unlimited time, DA (B5-P-4462; Docket 8059) with application of KFIO to change operating assignment from **1230 kc.,** 250 watts, unlimited time, to **790 kc.,** 5 KW, unlimited time, DA (B5-P-5559; Docket 8060).

The Wooster Republican Printing Co., Wooster, Ohio—Designated for hearing application for new station to operate on **1340 kc.,** 100 watts, unlimited time (B2-P-5581; Docket 8061) to be heard with applications of The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio (Docket 8021) and Mound Broadcasting Corp., Newark, Ohio (Docket 8022); further ordered that order designating above applications for hearing be amended to include The Wooster application.

Crescent Bay Broadcasting Co., Santa Monica, Calif.—Designated for hearing application for new station to operate on **1460 kc.,** 250 watts, daytime only (B5-P-5589; Docket 8032) to be heard in consolidated proceeding with applications of California Broadcasting Co., Santa Monica, Calif. (Docket 7961) and San Fernando Valley Broadcasting Co., San Fernando, Calif. (Docket 7960); further ordered that orders designating above applications for hearing be amended to include Crescent application.

Valdosta Broadcasting Co., Valdosta, Ga.; E. K. Avriett, tr/as Okefenokee Broadcasting Co., Waycross, Ga.—Designated for consolidated hearing application of Valdosta Broadcasting Co. for new station at Valdosta, Ga., to operate on **910 kc.,** 5 KW, DA-N, unlimited time (B3-P-4106; Docket 6863) with application of Okefenokee Broadcasting Co. for new station at Waycross, Ga., seeking same frequency with 500 watts night, 1 KW-LS, unlimited time (B3-P-5513; Docket 8063).

Herbert B. Clark, et al, d/b as The Northern Berkshire Broadcasting Co., North Adams, Mass.—Designated for hearing application for new station to operate on **1230 kc.,** 250 watts, unlimited time (B1-P-5619; Docket 8066) in consolidated proceeding with application of The Colgren Broadcasting Co., Hudson, N. Y. (Docket 7931); further ordered that order designating Colgren application for hearing be amended to include The Northern Berkshire application.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.; Grain Country Broadcasting Co., Inc., Peru, Ill.; KFMJ, Fred Jones Broadcasting Co., Tulsa, Okla.—Designated for consolidated hearing applications of Mid-State Broadcasting Co. to change operating assignment of Station WMMJ, Peoria, Ill., from **1020 kc.,** 1 KW, day to **970 kc.,** 1 KW day and night, unlimited time, install DA for day and night time, and make other changes (B4-P-5551; Docket 8043), with application of Grain Country Broadcasting Co., Inc., for new station at Peru, Ill., to operate on **980 kc.,** 500 watts, 1 KW-LS, DA-2, unlimited time (B4-P-5567; Docket 8064), and application of Fred Jones Broadcasting Co. to change operating assignment of station KFMJ, Tulsa, Okla., from **1050 kc.,** 1 KW, daytime, to **970 kc.,** 500 watts, 1 KW-LS, DA-2, unlimited time (B3-P-5585; Docket 8065).

Fred Jones Radiocasting & Television Co., Oklahoma City, Okla.—Designated for hearing in a consolidated proceeding with application of Midland Broadcasting

(Continued on next page)

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* In lieu of previous details.

Co. (B4-P-5154), the application of Fred Jones Radiocasting & Television Co. for a new station to operate on **550 kc.**, 5 KW day, 1 KW night, DA (B3-L-5404), and the order designating Midland for hearing was amended to include this application. Adopted order dismissing petition for reconsideration directed against Commission's action of Oct. 31 granting Midland Broadcasting Co. application without hearing.

LICENSE RENEWALS—AM

The following stations were granted renewal of licenses for the period ending February 1, 1950:

WNBH, New Bedford, Mass.; WDAK, Columbus, Ga.; WGTM, Wilson, N. C.; Kocy, Oklahoma City*; WCBI, Columbus, Miss.; KWFC, Hot Springs, Ark.; KMYR, Denver; KROC; Rochester, Minn.*; KCRA, Sacramento, Calif.*; KBND, Bend, Ore.; KXRO, Aberdeen, Wash.; WAIR, Winston-Salem; WCMI, Ashland, Ky.; WEIM, Fitchburg, Mass.; WEMP, Milwaukee; WENT, Gloversville, N. Y.; WFBG, Altoona, Pa.; WFEB, Sylacauga, Ala.; WFHR, Wisconsin Rapids, Wis.; WGH, Newport News, Va.; WHAT, Philadelphia; WLAK, Lakeland, Fla.; WLBJ, Bowling Green, Ky.; WMBO, Auburn, N. Y.; WMSA, Massena, N. Y.; WNCA, Asheville, N. C.; WSAJ, Grove City, Pa.; WSAV, Savannah, Ga.; WSTV, Steubenville, Ohio; WTAL, Tallahassee, Fla.; WALL, Middletown, N. Y.; WBRE, Wilkes-Barre, Pa.; WEXL, Royal Oak, Mich.; WKEY, Covington, Va.; WLBC, Muncie, Ind.; WLNH, Laconia, N. H.; WMFF, Plattsburg, N. Y.

KSAM—J. G. Long, Huntsville, Texas—Granted renewal of license for the period ending August 1, 1948.

WEW—St. Louis University, St. Louis, Mo.—Granted renewal of license for the period ending November 1, 1949.

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted renewal of license for the regular period.

The following stations were granted renewal of licenses for the period ending February 1, 1950:

KCKN, Kansas City, Kans.; KFRE, Fresno, Calif.; KFYO, Lubbock, Texas; KHMO, Hannibal, Mo.; KRMD, Shreveport, La.; KUIN, Grants Pass, Ore.; KVOL, Lafayette, La.; KWLM, Willmar, Minn.; KWOC, Poplar Bluff, Mo.

LICENSE EXTENSIONS—AM

Licenses for the following stations were extended upon a temporary basis for the period ending April 1, 1947, for the reasons indicated:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of licensee corporation.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending action on mandate of U. S. Supreme Court re renewal of station WOKO.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal of station WCHS, and completion of assignment of license of WBLK.

WEMP (Aux.)—Milwaukee Broadcasting Co., Milwaukee, Wis.—Renewal application filed late.

WEMP—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Renewal application filed late.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending action on applications (B2-L-2126 and B2-L-2127) for licenses to cover CP's.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WQV & Aux.—Wodaam Corp., New York City—Pending outcome of litigation involving transfer of control of licensee corporation.

WMLT—Dublin Broadcasting Corp., Dublin, Ga.—Renewal application filed late.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending completion of transfer of control.

LICENSE RENEWALS—TELEVISION

Granted renewal of licenses of following television stations for the period ending February 1, 1948:

W9XBB, W9XBK, W9XBT, W9XPR, Balaban & Katz Corp.; W2XCS, Columbia Broadcasting System, Inc.; W1XDY, Continental Television Corp.; W2XEM, W2XVI, W2XWV, W3XWT, W10XKT, WABD, Allen B. DuMont Laboratories, Inc.; WRGB, W2XGE, General Electric Co.; W2XBT, W2XBU, National Broadcasting Co., Inc.; W10XAF, W10XAD, W3XE, W3XPD through W3XPI, W3XPK, W3XPL, W10XPB, W10XAE, W10XP, W10XPA, W10WPC, W10XPR, Philco Television Broadcasting Corp.; W3XAD, W3XEP, Radio Corp. of America; W9XZC, W9XZV, Zenith Radio Corp.

MISCELLANEOUS ACTIONS

WOOB—Calhoun Broadcasting Co., Anniston, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter location at 16th and Boynton St., Anniston, and change studio location to 1001½ Noble St., Anniston; conditions. (B3-MP-2255)

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 2.5 miles south of Huntington, and change studio location to 1112½ Fourth Ave., Huntington; conditions. (B2-MP-2211)

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter, and to specify studio location as 1326 Market St., Wilmington. (B1-MP-2362)

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations between 1st and 2nd Sts., on West Side of Hyer St., and Smith Shipyards, Pensacola, respectively. (B3-MP-2368)

WABP—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter and studio locations at North University, Hubert St., Memphis. (B3-MP-2390)

KOLT—Hilliard Co., Scottsbluff, Neb.—Granted modification of CP (B4-P-3988), for extension of completion date to 2-17-47.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2375)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (B5-P-3809) for extension of completion date to 3-15-47. (B5-MP-2402)

WKLX—The Fayette Broadcasting Co., Lexington, Ky.—Granted license to cover CP which authorized a new station on **1300 kc.**, 1 KW-DA-N, unlimited. (B2-L-2109)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification (B5-P-4343), to change type of transmitter. (B5-MP-2381)

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of

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*Comr. Durr for hearing.

transmitter, for approval of transmitter location at NE of intersection of So. Park Road and Valley Creek, Birmingham. (B3-MP-2334)

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—Granted license to cover CP which authorized a new station on **1520 kc.**, 1 KW, day, and to specify studio location on U. S. Highway 34, ½ mile SW of Creston; conditions. (B4-L-2189)

WGRV—Greenville Broadcasting Co., Greenville, Tenn.—Granted license to cover CP which authorized a new station on **1340 kc.**, 250 watts, unlimited time; conditions. (B3-L-2157)

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted license to cover CP which authorized increase in power to 1 KW-DA, 5 KW, install new transmitter and for change of studio location to 143 Main St. West, Johnson City. (B3-L-2182)

KSRV—Inland Radio, Inc., Ontario, Ore.—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited; conditions. (B5-L-2150)

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter. (B2-MP-2387)

KVOU—Uvalde Broadcasters, Uvalde, Texas—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at .7 mile south of city limits on Highway 55, Uvalde. (B3-MP-2304)

KWYO—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—Granted license to cover CP which authorized change in frequency to **1410 kc.**, increase in power, installation of new transmitter, and changes in vertical antenna. (B5-L-2192)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted license to cover CP which authorized a new station on **800 kc.**, 1 KW, day; conditions. (B2-L-2168)

KWBC—Worth Broadcasting Co., Fort Worth, Texas—Granted license to cover CP which authorized a new station on **970 kc.**, 1 KW, day, and to specify studio location at Houston St. at 9th, Ft. Worth; conditions. (B3-L-2188)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted modification of CP (B5-P-4913), for extension of commencement and completion dates to 2-18-47 and 8-10-47, respectively. (B5-MP-2393)

KRUL—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location as 250 feet east of S. 15th St., and 200 feet north of the Corvallis south city limits, and to change studio location to 1221 15th St., So., Corvallis. (B5-MP-2361)

KITI—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3 miles west of Corpus Christi, and to specify studio location as Corpus Christi. (B3-MP-2358)

WLAQ—News Pub. Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna and to change type of transmitter. (B3-MP-2365)

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Southwest corner of Harmons Lane and Wheeler Ave., Ft. Smith. (B3-MP-2349)

WKRN—The Middle Tenn. Broadcasting Co., Columbia, Tenn.—Granted license to cover CP which authorized a new station on **1340 kc.**, 250 watts, unlimited; conditions. (B3-L-2160)

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Montague St. on north side of Hamilton St. extended, just beyond intersection with Pra-Emption Rd., Geneva, and to specify studio location as Guard Bldg., Seneca St. (B1-MP-2385)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at approximately 0.3 mile from center of business district, Walterboro. (B3-MP-2312)

KSYC—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Lawrence Lake and So. Oregon Sts., Yreka, and to change studio location to Lawrence Lane and So. Oregon Sts. (B5-MP-2333)

Sampson Broadcasting Co., Clinton, N. C.—Granted modification of CP which authorized a new station, for extension of commencement date to 2-7-47.

KWRZ—Grand Canyon Broadcasting, Flagstaff, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter and studio location as 1¼ miles south on U. S. Highway 89, Flagstaff. (B5-MP-2379)

WABI—Community Broadcasting Service, Bangor, Me.—Granted license to cover CP, which authorized increase in power to 5 KW employing DA night, and make changes in transmitting equipment. (B1-L-2132)

KVNI—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted license to cover CP which authorized a new station on **1430 kc.**, 1 KW, DA, unlimited time; conditions. (B5-L-2140)

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at west of Penman Road, Jacksonville Beach, and to specify studio location as in the 200 Block of 1st Ave. North, Jacksonville Beach. (B3-MP-2343)

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Granted license to cover CP (B4-P-3906), which authorized increase in power to 5 KW, installation of new transmitter and DA and change transmitter and studio location. (B4-L-2059)

KEIO—Eastern Idaho Broadcasting and Tele. Co., Pocatello, Idaho—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited time, and to specify studio location at Bannock Hotel; conditions. (B5-L-2179)

KBLF—Robert L. Weeks, Red Bluff, Calif.—Granted license to cover CP which authorized a new station on **1490 kc.**, 250 watts, unlimited time, and change studio location to 346 Oak St., Red Bluff; conditions. (B5-L-2130)

WBOP—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted modification of CP (B2-P-4521) to change type of transmitter. (B2-MP-2399)

KECK—Ector County Broadcasting Co., Odessa, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2378)

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted modification of CP (B1-P-4726), for extension of completion date to 2-20-47. (B1-MP-2415)

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location. (B5-MP-2384)

Parkersburg Broadcasting Co., Parkersburg, W. Va.—Adopted an order pursuant to Sec. 1.391 of the rules, removed from the hearing docket and closed the record in the matter of application (B2-P-4741; Docket 7710) for a new station to operate on **1230 kc.**, 250 watts, unlimited time, presently scheduled to be heard on January 22 at Parkersburg, W. Va.

WGAP—George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co., Marysville, Tenn.—Granted petition for reconsideration of the Commission's action designating for hearing their application for assignment of license of station WGAP (B3-AL-554; Docket 7984) and for grant of application without hearing. The Commission set aside its action designating said application for hearing and granted same.

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Granted petition of KWTO for reconsideration directed against

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the Commission's action of October 31, 1946, granting without a hearing the application of Midland Broadcasting Co. for a new station at Kansas City, Mo., to operate on **550 kc.**, 5 KW, daytime only, DA (B4-P-5154); ordered that said action of Oct. 31 granting Midland application be set aside, and further that the application be designated for hearing and that KWTO, KLZ, WIBW, KSAC, KCRS, and Radio Broadcasters, Inc., be made parties to the proceeding.

The Regents of the New Mexico College of Agr. and Mechanic Arts, (assignee)—Dismissed application for involuntary assignment of license of station KOB, Albuquerque, N. M., from Albuquerque Broadcasting Co. to The Regents of the New Mexico College of Agr. and Mechanic Arts, as the application does not comply with the Commission's rules in that it is not executed by both the assignor and the assignee.

KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas—Dismissed petition for declaratory ruling concerning certain documents executed by Lone Star Broadcasting Co., Inc. (Predecessor licensee of KFJZ.)

WPAR—Charleston Broadcasting Co. (transferor), News Pub. Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. V.; WBLK—Charleston Broadcasting Co. ,assignor), News Pub. Co. (assignee), Clarksburg, W. Va.—Reconsidered action taken June 13 and Oct. 31, 1946, designating for hearing in a consolidated proceeding application for transfer of control of station WPAR (B2-TC-479; Docket 7625) and application for assignment of license of station WBLK (B2-AL-542; Docket 7930), and ordered that said applications and petitions relating thereto be granted, subject however, to the conditions that the CP for station WOPK, Marietta, Ohio (**1340 kc.**, 250 watts, unlimited time), be surrendered for cancellation. (The consideration involved in the transfer of WPAR is $307,500, and in assignment of WBLK is $177,500.)

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C. —Granted petition requesting reinstatement of its application as amended for increase in power from 1 to 5 KW, operating on **920 kc.** (B3-P-4534). Previous application was dismissed without prejudice on Oct. 11, 1946.

WLIB—WLIB, Inc., Brooklyn, N. Y.—Denied request for the subpoena for Gwilym A. Price, at a consolidated hearing involving station WLIB and WOWO, Ft. Wayne, a Westinghouse station, without prejudice to the right of applicant to renew its request in compliance with Sec. 1.832 of the Commission's rules.

West Central Broadcasting Co., Tulsa, Okla.—Dismissed petition to reconsider and grant without condition the application of Democrat Printing Co. for a new station at Durant, Okla. (B3-P-4897)

Booth Radio Stations, Inc., Saginaw, Mich.—Denied motion requesting dismissal of the application of Saginaw Broadcasting Co. to change operating assignment of station WSAM from **1400 kc.**, 250 watts, to **790 kc.**, 1 KW; install a new transmitter, change transmitter location, and install DA for day and night use (B2-P-5578); and the said application was designated for hearing in a consolidated proceeding with application of Booth Radio Stations, Inc., and Federated Publications, Inc., and the Commission's orders designating these applications for hearing were amended to include the WSAM application

ACTIONS ON MOTIONS

Radio Peoria, Inc., Peoria, Ill.—Granted petition to dismiss without prejudice application for C. P. (B4-P-4177; Doc. 7609)

Mid-State Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, removed from the hearing docket application (B4-P-5551; Doc. 8043).

Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted petition for extension of time within which to file an answer to the petition for reconsideration filed Dec. 16/46 by the Fort Industry Co., Toledo, and the time was extended to and including January 10.

Paul Brake, Miami, Fla.—Granted petition for leave to intervene in the hearing on application of Lake Worth Broadcasting Corp., Inc. (Doc. 7989)

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B3-P-5455; Doc. 7989).

Coastal Broadcasting Co., Lakeland, Fla.—Granted petition for leave to amend application (B3-P-5256; Doc. 8039) so as to specify the frequency **1230 kc.**, instead of **1400 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas.—Granted petition for leave to amend application (B3-P-4353; Doc. 7559) so as to specify operation with a DA at night, etc. The amendment was accepted and application was removed from the hearing docket.

Capitol Broadcasting Co., Inc., Charlotte, N. C.—Granted petition to dismiss without prejudice application for FM station (B3-PH-1013; Doc. 7799).

Enid Broadcasting Co., Enid, Okla.—Granted petition for leave to amend its application (B3-P-5489; Doc. 8030) so as to show a new transmitter site, revised engineering information, etc.

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (B5-P-5356; Doc. 7956) so as to show a new transmitter site; show revised DA arrays, etc.

San Fernando Broadcasting Co., San Fernando, Calif.—Granted petition for waiver of rules and accepted petitioners written appearance in re application (B5-P-5387; Doc. 7960).

L. C. B., Inc., Lorain, Ohio—Granted petition for leave to amend its application (B2-P-4636; Doc. 7496) so as to show current information on the stockholders and directors.

KOLA—KOLA Broadcasting Co., Opelousas, La.—Granted petition for continuance of consolidated hearing presently scheduled for Jan. 20 at Lake Charles and Jan. 21 at Opelousas, and continued said hearing to Feb. 26 at Lake Charles and Feb. 27 at Opelousas.

Mountain Broadcasting Service, Princeton, W. Va.—Granted petition for leave to amend its application (B2-P-5386; Doc. 7934) so as to substitute the corporation Mountain Service Broadcasting Service, Inc., for the partnership Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, d/b as Mountain Broadcasting Service; to change paragraphs of application to show the substitution of the corporation for the partnership, etc., and Notice of Hearing was so amended.

KROY—HARMCO, Inc., Sacramento, Calif.—Granted petition for leave to amend its application (B5-P-4253; Doc. 7170) so as to specify 10 KW instead of 5 KW power; to show a modified DA array, etc.

Charleston Broadcasting Co., Parkersburg, W. Va.; News Publishing Co., Clarksburg, W. Va.—Granted petitions requesting continuance of hearing on application for transfer of control of WPAR (B2-TC-479; Doc. 7625) and voluntary assignment of license of WBLK (B2-AL-542; Doc. 7930) presently scheduled for Jan. 23 and 24, and said further hearing was continued to March 24 at Parkersburg and March 25 at Clarksburg.

Lincoln Operating Co., Miami, Fla.—Granted leave to take depositions in the hearing upon its application (Doc. 7874) and application of Southern Broadcasting Co., Montgomery, Ala. (Doc. 7873)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition insofar as it requests leave to amend and continuance of hearing in re application (B4-P-4421; Doc. 7552). The amendment to show a revised DA array, etc., was accepted, and the hearing presently scheduled for Jan. 20 at Washington was continued to March 24. Insofar as petition requests reconsideration of grant, it is dismissed.

Odes E. Robinson, Bluefield, W. Va.—Granted petition to dismiss without prejudice application (B2-P-5160; Doc. 7824).

The Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition for leave to amend its application (B2-P-

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4990; Doc. 7823), so as to show the addition of Odes E. Robinson as an equal partner in applicant partnership.

The Bluefield Broadcasting Co., Bluefield, W. Va.—Dismissed as moot the petition requesting that application be removed from the hearing docket and granted without hearing.

Radio Broadcasting Associates, Houston, Texas—Granted petition requesting continuance of hearing on its application (B3-P-5463; Doc. 7910) and the hearing presently scheduled for Feb. 13 was continued to April 14 at Washington.

Berkshire Broadcasting Co., North Adams, Mass.—Granted petition to dismiss without prejudice application (B1-P-5279; Doc. 7932).

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.; WARM—Union Broadcasting Co., Scranton, Pa.—Denied joint petition requesting continuance until March 10 of the hearing upon their applications, et al., presently scheduled for Jan. 22 at Washington.

Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition for leave to amend its application (B2-P-4092; Doc. 6883) so as to substitute a revised Appendix A.

Modesto Broadcasting Co., Modesto, Calif.—Granted petition for leave to amend its application (B5-P-4851; Doc. 7678) so as to specify the frequency **1360 kc.** instead of **1080 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

Radio Santa Cruz, Santa Cruz, Calif.—The Commission, on its own motion, removed from the hearing docket application (B5-P-5108; Doc. 7767).

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—The Commission, on its own motion, continued the further consolidated hearing on these applications from January 15 to February 19 at Washington.

Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wisc.; WBIZ, Inc., Eau Claire, Wisc.—The Commission, on its own motion, continued the further consolidated hearing upon applications for CP from January 15 to January 30 at Washington.

The Patriot Co., Harrisburg, Pa.—Granted in part petition requesting enlargement of the issues in re application (Doc. 6884, et al.), and the issues adopted Dec. 30, 1946, were amended to include the issue whether the frequency **1420 kc.** using DA day and night, is available for use at Shenandoah, Pa., and, if so, whether it should be assigned in lieu of **580 kc.**

Springfield Broadcasting Co., Springfield, Mass.—Granted petition requesting continuance of hearing presently scheduled for Feb. 3 in re its application and that of Telecolor Corp. (Doc. 7771 and 7772), and the hearing was continued to Feb. 10 at Springfield, Mass.

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for continuance of consolidated hearing on applications for FM stations in Springfield, presently scheduled for Feb. 5, and the same was continued to Feb. 12 at Springfield. Exceptions noted by counsel for Regional Broadcasting Co., Chicopee, Mass.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, Puerto Rico (P. O. Progreso St. No. 27)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, and unlimited hours of operation.

560 Kilocycles

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of commencement and completion dates.

570 Kilocycles

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—License to cover construction permit (B1-P-4557, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 Kilocycles

NEW—Voice of Dixie, Inc., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 10 KW, directional antenna for night use and unlimited hours of operation. Amended to change hours of operation from unlimited to daytime only and make changes in vertical antenna and ground system.

720 Kilocycles

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 720 kc., and change hours of operation from unlimited to daytime.

790 Kilocycles

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from **1400** to **790 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

810 Kilocycles

WKBC—John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., North Wilkesboro, N. C.—Modification of construction permit (B3-P-4862, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

830 Kilocycles

NEW—WZHD, Inc., Warren, Ohio (P. O. 149 Elm Road Southeast)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW and daytime only hours of operation.

840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Voluntary assignment of license to WHAS, Inc.

850 Kilocycles

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind. (P. O. West Lincolnway)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime only hours of operation.

860 Kilocycles

NEW—Roy Hofheinz and W. N. Hooper, a partnership d/b as Texas Star Broadcasting Co., San Antonio, Texas (P. O. 5th Floor Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW night, 5 KW day, directional antenna for night use and unlimited hours of operation.

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890 Kilocycles

NEW—Robert W. Chapman, C. H. Anglin and Ben G. Smith, a partnership d/b as Longview Broadcasting Co., Longview, Texas (P. O. 1305 Commercial Standard Bldg., Ft. Worth, Texas)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts and daytime only hours of operation.

910 Kilocycles

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on **950 kc.**, power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from **950** to **910 kc.**, change power from 1 KW night, 5 KW day, to 5 KW day and night, changes in directional antenna for night use only, and change transmitter location.

940 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1170** to **940 kc.**

970 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to change frequency from **1050** to **970 kc.**, change hours of operation from daytime to unlimited time, change power from 1 KW day to 500 watts night, 1 KW day and install new transmitter and directional antenna for day and night use.

990 Kilocycles

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—License to cover construction permit (B3-P-4974, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1020 Kilocycles

NEW—Smithfield Broadcasting Co., Smithfield, N. C. (P. O. % Brodie Smith)—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW and daytime only hours of operation.

NEW—Sims Publishing Co., Orangeburg, S. C. (P. O. 55 East Russell St.)—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW and daytime only hours of operation.

1070 Kilocycles

NEW—Monona Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on frequency **1070 kc.**, power of 10 KW, directional antenna for day and night use and unlimited hours of operation. Amended to change power from 10 KW night and day to 5 KW night and 10 KW day and to modify directional antenna.

1080 Kilocycles

NEW—Edwin R. Sanders and Thaddeus Podbielniak, a partnership d/b as Western New York Broadcasting Co., Kenmore, N. Y. (P. O. 194 Stillwell Ave.)—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW and daytime only hours of operation.

1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power of 50 KW, directional antenna for night use and unlimited hours of operation. Amended re stockholders.

1100 Kilocycles

WLBB—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Modification of construction permit (B3-P-4925, which authorized a new standard broadcast station) to change type of transmitter.

1110 Kilocycles

WSLA—Frederic Lemieux, III, & Mrs. Edna Lemieux, a partnership. d/b as Hammond Broadcasting Co., Hammond, La.—Modification of construction permit (B3-P-5209, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Highway 51, south of Hammond, Louisiana.

1120 Kilocycles

WWOL—Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Modification of construction permit (B1-P-5170, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location at near Dorrance St. and Onondaga Ave., West Seneca, N. Y.

1150 Kilocycles

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-P-4857, which authorized a new standard broadcast station) to change type of transmitter.

1180 Kilocycles

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C. (P. O. Pennsylvania Ave.)—Construction permit for a new standard broadcast station to be operated on **1180 kc.**, power of 250 watts, and daytime only hours of operation.

1190 Kilocycles

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—License to cover construction permit (B1-P-4733, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKOX—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Modification of construction permit (B1-P-4950, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

1220 Kilocycles

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Modification of construction permit (B3-P-5205, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1230 Kilocycles

NEW—Southern Broadcasting Corp., New Orleans, La. (P. O. Suite 914 Corondelet Bldg., Corondelet St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Facilities of WJBW requested.

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KDIX—Dickinson Radio Association, Dickinson, N. C.—Voluntary transfer of control of permittee corporation to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel and Dr. P. J. Weir. (250 shares of common stock.)

KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.—Modification of construction permit (B5-P-4916, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and specify studio location.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Authority to determine operating power by direct measurement of antenna power.

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Modification of construction permit (B5-P-4599, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

1240 Kilocycles

WTAX—WTAX, Inc., Springfield, Ill.—Construction permit to increase power from 100 to 250 watts, install new transmitter and new vertical antenna, and change transmitter and studio location.

KWOS—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B3-P-4961, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.

NEW—Inland Broadcast Co., Weiser, Idaho (P. O. c/o Robertson W. Smith, 455 W. Liberty St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

1260 Kilocycles

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Construction permit to change frequency from **1490** to **1260 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from approx. 1.35 miles S.E. of center of Marietta, Ohio, near Williamstown, W. Va., and Lafayette Hotel, Front St., Marietta, Ohio, to: Vienna, W. Va., and Parker Plaza Hotel, Parkersburg, W. Va., respectively.

NEW—WSWZ, Inc., Trenton, N. J. (P. O. 916 W. State St.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 5 KW, directional antenna for day and night use, and unlimited hours of operation.

WOL—Cowles Broadcasting Co., Washington, D. C.—Construction permit to move old main transmitter to Brookville Road, Wheaton, Md. (present location of main transmitter) to be used as an auxiliary transmitter with power of 1 KW, employing directional antenna for day and night use.

NEW—Kenneth O. Tinkham, San Fernando, Calif. (P. O. 5855 Hollywood Blvd., Los Angeles 28, Calif.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, directional antenna, and unlimited hours of operation.

1330 Kilocycles

WBBC—Booth Radio Stations, Inc., Flint, Mich.—Modification of construction permit (B2-P-4120, which authorized a new standard broadcast station) to make changes in antenna and to change transmitter location.

1340 Kilocycles

NEW—The Wooster Republican Printing Co., Wooster, Ohio (P. O. 212 E. Liberty St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 100 watts, and unlimited hours of operation.

KPRK—Yellowstone Amusement Co., Livingston, Mont.—License to cover construction permit (B5-P-4565, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHAN—Charleston Broadcasting Co., Charleston, S. C.—License to cover construction permit (B3-P-4248, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1360 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and night, make changes in transmitting equipment and install directional antenna for night use.

KXOL—Fort Worth Broadcasting Co., Fort Worth, Texas—Modification of construction permit (B3-P-4439, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1370 Kilocycles

NEW—Radio Anthracite, Inc., Pottstown, Pa. (P. O. National Dime Bank Bldg., Independence and Market Sts., Shamokin, Pa.)—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 1 KW, and daytime only hours of operation.

1380 Kilocycles

WCJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower.

1400 Kilocycles

KUGN—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

KCLA—Kenneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—License to cover construction permit (B3-P-4498, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1440 Kilocycles

WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Involuntary transfer of control of Rockford Consolidated Newspapers, Inc. (parent corporation of licensee), from Ruth Hanna Simms to Albert G. Simms, executor and distributee under the will of Ruth Hanna Simms, deceased. (127 shares)

WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Construction permit to make changes in vertical antenna and mount an FM antenna on top of AM tower and change transmitter location.

1450 Kilocycles

WKXL—Charles M. Dale, Concord, N. H.—Construction permit to make changes in transmitting equipment.

NEW—William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership d/b as The McCook Broadcasting Co., McCook, Neb. (P. O. c/o Wil-

(Continued on next page)

liam J. Cox, 821 Maryland Ave., N. E., Apt. #304, Washington 2, D. C.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Construction permit to install auxiliary transmitter at Virginia Ave. and Boardwalk, Atlantic City, N. J. (present site of main transmitter), to be operated on **1450 kc.**, power of 250 watts.

WPAM—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick McCall, James Kock and James J. Curran, d/b as Miner's Broadcasting Service, Pottsville, Pa.—License to cover construction permit (B2-P-3936, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXLL—Western Montana Associates, Missoula, Mon.—Modification of construction permit (B5-P-4927, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, and for approval of transmitter and studio locations.

1460 Kilocycles

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif. (P. O. 636 South Amalia Ave., Los Angeles 22, Calif.)—Construction permit for a new standard broadcast station to be operated on **1460 kc.**, power of 250 watts and daytime only hours of operation.

1490 Kilocycles

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Authority to determine operating power by direct measurement of antenna power.

NEW—Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Hardy C. Harvey, Austin, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited time hours of operation. Amended to change name of applicant from Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott and Oswald G. Wolf to Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey.

WESB—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-P-5091, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter location and to specify studio location.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

KTYL—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Kisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—License to cover construction permit (B5-P-4890, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif. (P. O. c/o Harold D. Geffen, Suite 412 S. Hill St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1580 Kilocycles

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-P-3911, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for a new high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change directors, officers and stockholders.

WABF—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting and Television, Inc.

NEW—Jay E. Tapp, Raymond B. Torian, Walter A. Nelson and John W. Doran, d/b as The Cerritos Broadcasting Co., Long Beach 6, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 111 watts. Amended to change ERP from 111 to 444 watts and make changes in antenna system.

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, which authorized a new FM broadcast station) to change completion date.

NEW—Tri-State Broadcasting Co., Sioux Falls, S. D. (P. O. 228½ South Phillips Ave.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48 KW, and antenna height above average terrain 496 feet.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, which authorized a new FM broadcast station) to change completion date.

NEW—Greenville Broadcasting Co., Greenville, S. C. (P. O. 1 College St.)—Construction permit for a new (Class B) broadcast station to be operated on Channel 229, **93.7 mc.**, or as assigned by chief engineer of FCC, effective radiated power of 12.5 KW and antenna height above average terrain approximately 361 feet.

WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

WCOD—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 1 KW and commencement and completion dates.

WJR-FM—WJR, The Good Will Station, Inc., Detroit, Mich.—Modification of construction permit (B2-MPH-88, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 24 KW; antenna height above average terrain to 476 feet and make changes in antenna system.

KMED-FM—Mrs. W. J. Virgin, Medford, Ore.—Modification of construction permit (B5-PH-336, which authorized a new FM broadcast station) to change commencement and completion dates.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-129, which authorized a new FM broadcast station) to change transmitter site to R. D. Lafayette, Sentinel Heights, approximately 8 miles south of Syracuse, New York; effective radiated power to 9.2 KW, make changes in antenna system and change commencement and completion dates.

NEW—Southern Broadcasters, Inc., Richmond, Va. (P. O. 1922-24 Eye St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 16.2 KW.

(Continued on next page)

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-110, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 218.5 KW, make changes in antenna system, and change commencement and completion dates.

NEW—L. John Miner, Taft R. Wrathall and Grant R. Wrathall, d/b as Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 3.33 KW. Amended to change frequency from "To be assigned by FCC" to Channel #257, **99.3 mc.**

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-230, which authorized a new FM broadcast station) to make changes in antenna system.

NEW—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood, and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn. (P. O. c/o Hotel Patten)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 37.2 KW.

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new (Metropolitan) FM broadcast station, frequency to be assigned in **92.1** to **103.9 mc.** band. Amended to change officers, directors and stockholders.

WMIB—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch & James J. Curran, d/b as Miners' Broadcasting Service, Pottsville, Pa.—Modification of construction permit (B2-PH-705, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 5.2 KW, specify studio location, make changes in antenna system, and change commencement and completion dates.

NEW—W. Wright Esch, Daytona Beach, Fla. (P. O. 432 So. Beach St.)—Construction permit for new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 11.5 KW, and antenna height above average terrain 278 feet.

NEW—Clinton Broadcasting Corp., Clinton, Iowa (P. O. 246 Fifth Ave., So.)—Construction permit for a new (Class B) FM broadcast station to be operated on **98 mc.,** effective radiated power of 10.56 KW.

NEW—Independent Broadcasting Co., Knoxville, Tenn. (P. O. 908 So. Gay St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be determined by FCC, effective radiated power 11.7 KW, and antenna height above average terrain 500 feet.

WGTR—The Yankee Network, Inc., Boston, Mass.—Construction permit to change service area for a metropolitan station; change frequency from **44.3** to **101.7 mc.,** install new equipment, change studio location from 21 Brookline Ave., Boston, to 34 Mechanic St., Worcester, Mass., and change antenna system. Amended to change frequency from **101.7 mc. to** Ch. #276, **103.1 mc.,** effective radiated power from 9.5 KW to 6.5 KW, specify type of transmitter, and make changes in antenna system.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—Construction permit to change frequency **44,500** to **43,100 kc.,** move transmitter from 203 N. W. Fifth St., Evansville, Ind., to Vanderburgh County, Ind., and install new antenna and transmitter. Amended to change frequency from **43.1 kc.** to Ch. No. 234, **94.7 mc.,** ERP from 173,122 watts to 20 KW, type of transmitter from composite max. 57,500 watts to 10 composite max. 10 KW, and make changes in antenna system.

NEW—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, and height above average terrain 268 feet. Amended to make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

WMAR—The A. S. Abell Co., Baltimore 3, Md.—Modification of construction permit (B1-PCT-167, which authorized a new commercial television broadcast station) for extension of completion date.

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PCT-33, which authorized a new commercial television broadcast station) to specify type of transmitter, to change studio and transmitter locations to 1180 Soldier's Field Road, Boston, Mass., and make changes in antenna system.

KSTP-TV—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PCT-130, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WTVW—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PCT-141, which authorized a new commercial television broadcast station) for extension of completion date.

WRTB—Raytheon Manufacturing Co., Waltham, Mass.—Modification of construction permit (B1-PCT-102, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Albuquerque Broadcasting Co., area of Albuquerque, N. M. (P. O. 418 West Gold Ave.)—Construction permit for a new experimental television relay broadcast station to be operated on **6800-7050 mc.,** power of .001 watt, emission A5 and unlimited hours of operation.

NEW—James E. Murray, area of Hutchinson, Kans.—Construction permit for a new remote pickup broadcast station to be operated on **30.82, 33.74, 35.48** and **37.98 mc.,** power of 50 watts and emission A3. Amended to change frequency to **35.82 mc.**

NEW—Seton Hall College, South Orange, N. J. (P. O. South Orange Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on Channel No. 201, **88.1 mc.,** power of 250 watts, emission special for FM and unlimited hours of operation.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting & Television, Inc.

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee 1, Wis.—Modification of construction permit (B4-PVB-169, which authorized a new experimental television broadcast station) for extension of completion date.

W9XLZ—Gates Radio Co., Quincy, Ill.—License to cover construction permit (B4-PEX-97) which authorized a new developmental broadcast station.

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to reinstate construction permit (B2-PEX-66) which authorized to change frequency to be assigned by chief engineer from time to time, increase power to 10 KW, install new transmitter, change emission to A0, A1, A3, A4 and special-FM, and to make change in antenna system.

NEW—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif. (P. O. 5939 Sunset Blvd.)—Construction permit for new remote pickup broadcast station to be operated on frequencies **1622, 2058, 2150** and **2790 kc.,** power of 50 watts and emission A3.

NEW—Warner Bros. Broadcasting Corp., area of Hollywood, Calif. (P. O. 5833 Fernwood Ave.)—Construction permit for a new remote pickup broadcast station to be operated on **1622, 2058, 2150, 2790 kc.,** power of 75 watts and emission A3.

W1PD—Pennsylvania Broadcasting Co., area of Philadelphia, Pa.—License to cover construction permit (B2-PRE-457, as modified and which authorized new remote pickup broadcast station).

(Continued on next page)

APPLICATIONS DISMISSED

Veterans Broadcasting Service, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation. Dismissed by request of applicant.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on **1400 kc.,** with power of 100 watts and unlimited time, to specify type of transmitter, synchronized with station WSAM, Saginaw, Michigan. Amended to change hours of operation from 100 watts unlimited to 100 watts nighttime only. Dismissed January 16, 1947, by request of attorney.

KFUO—Evangelical Luther Synod of Missouri, Ohio and other States, Clayton, Mo.—Construction permit to install a new vertical antenna.

WROD—Wade R. Sperry, Edgar J. Sperry & Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit B3-P-4123, which authorized a new standard broadcast station) for extension of commencement date. Dismissed January 21, 1947—Unnecessary; construction permit not issued.

APPLICATIONS RETURNED

J. E. Rodman, area of Central, Calif.—License to cover construction permit (B5-PRY-315) which authorized a new relay broadcast station. Returned to be refiled after construction permit granted.

Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif. (P. O. 211 No. F St.)—Construction permit for a new standard broadcast station to be operated on frequency **1210 kc.,** power of 1 KW and daytime only hours of operation. Returned January 1, 1947.

Charles V. Critchfield, Mount Vernon, Ohio (P. O. 302 East Gambier)—Construction permit for a new FM station. Returned by law January 9, 1947; incomplete as to questions 10 and 12 through 41.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

KLIK—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit to change frequency from **740** to **550 kc.,** power 5 KW, daytime, to 5 KW day and night, hours from daytime to unlimited, directional antenna for day and night, and change transmitter location.

690 Kilocycles

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Construction permit to change frequency from **1400 kc.** to **690 kc.,** power from 250 watts to 1 KW, install directional antenna for night use, new transmitter, and change transmitter location.

710 Kilocycles

WDSM—Ridson, Inc., Superior, Wis.—Construction permit to change frequency from **1230** to **710 kc.,** power from 250 watts to 5 KW, unlimited time, install directional antenna for day and night use, new transmitter and change transmitter location.

840 Kilocycles

NEW—W. A. Smith, Plant City, Fla.—Constrnction permit for a new standard broadcast station to be operated on **840 kc.,** power of 250 watts, and daytime hours of operation.

1000 Kilocycles

NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on **1000 kc.,** power of 1 KW, and daytime hours of operation.

1010 Kilocycles

NEW—Falls County Public Service, a partnership composed of W. L. Pennington and M. S. Hagler, Marlin, Texas—Construction permit for a new standard broadcast station to be operated on **1010 kc.,** power of 250 watts, and daytime hours of operation.

1040 Kilocycles

NEW—South Central Kentucky Broadcasting Co., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on **1040 kc.,** power of 1 KW, and daytime hours of operation.

1080 Kilocycles

NEW—Robert W. Rounsaville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on **1080 kc.,** power of 1 KW, and daytime hours of operation.

NEW—John J. Laux, Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on **1080 kc.,** power of 1 KW, and daytime hours of operation.

1110 Kilocycles

NEW—Big Island Broadcasting Co., Ltd., Hilo, T. H.—Construction permit for a new standard broadcast station to be operated on **1110 kc.,** power of 1 KW, and unlimited hours of operation.

NEW—Stanley S. Beaubaire, Oroville, Calif.—Construction permit for a new standard broadcast station to be operated on **1110 kc.,** power of 1 KW and daytime hours of operation.

1170 Kilocycles

NEW—Louis Lasaponara, d/b as New City Broadcasting Co., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on **1170 kc.,** power of 1 KW, and daytime hours of operation.

1210 Kilocycles

NEW—Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on **1210 kc.,** power of 1 KW and daytime hours of operation.

1220 Kilocycles

WEPL—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit to increase power from 250 watts daytime to 1 KW daytime and change transmitter location.

1230 Kilocycles

NEW—Halifax Broadcasting Co., South Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Herbert B. Clark, Robert Hardman and James Gordon Keyworth, d/b as Northern Berkshire Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

(Continued on next page)

1240 Kilocycles

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Consent to assignment of license to The Mattatuck Broadcasting Company.

1320 Kilocycles

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Construction permit to change frequency from 1230 to **1320 kc.**, power from 250 watts to 5 KW, unlimited time, install directional antenna for night use and new transmitter.

1340 Kilocycles

WNCA—Community Broadcasting Co., Asheville, N. C.—Consent to transfer of control from C. Frederic Rabell, Jack O. K. Barfield, James M. Earnest, Albin Knight, Alfred Miller, Richard M. Arnold—100% of stockholders of licensee corporation—to Jacksonville Broadcasting Corporation.

1370 Kilocycles

NEW—Charles M. Meredith, Silverdale, Pa.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 1 KW, and daytime hours of operation.

1380 Kilocycles

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Construction permit to change frequency from 1400 to **1380 kc.**, power from 250 watts to 5 KW, and install a new transmitter.

1420 Kilocycles

NEW—H. Miller Ainsworth, A. G. Ainsworth, J. Edward Johnson, and Ross Bohannon, d/b as Tri-County Broadcasting Co., Luling, Texas—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, unlimited hours of operation and directional antenna for night use.

1450 Kilocycles

NEW—John S. Hain, George D. Reeves, M. D., A. T. Deere, and Ross K. Prescott, d/b as Brazoria County Broadcasting Co., Freeport, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1460 Kilocycles

WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night use, install directional antenna for both day and night and new transmitter and change transmitter location.

1490 Kilocycles

NEW—Charles J. Saunders, d/b as Biloxi Broadcasting Co., Biloxi, Miss.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1570 Kilocycles

NEW—Clarence L. Graff, Clifford G. Graff, Clintonville, Wis.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 250 watts and unlimited hours of operation.

FM

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Consent to assignment of license and conditional FM grant of station WHIZ, to Southeastern Ohio Broadcasting System, Inc.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Monarch Sales Co.—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

STIPULATIONS

M. Schaffer—A stipulation to stop selling hats made of used materials without disclosing their second-hand content and to discontinue other misrepresentations was accepted by the Commission from Morris Schaffer, 171 Clinton St., New York, trading as M. Schaffer, Manufacturer of Men's Hats; Cli Grand, Custom Hatters; and Schaffer Export Co. (7564)

United-Rexall Drug Co.—The Commission approved a stipulation in which United-Rexall Drug Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a cough syrup designated Cherrosote. (7565)

COMPLAINT DISMISSED

American Business Survey, Inc.—By a vote of 4 to 1, the Commission dismissed its complaint charging American Business Survey, Inc., 160 Fifth Ave., New York, and its president, Milton Strauss, with misrepresentation in connection with the sale of a publication having the title "American Business Survey" and described as "recording of the achievements of commerce and industry."

The majority opinion, written by Commissioner William A. Ayres, said, in part, that the record failed to sustain the allegations of the complaint and that the public interest was not sufficiently "substantial" to warrant reopening the case for taking of further testimony. Commissioner Ewin L. Davis dissented to the majority action.

The order of dismissal was issued after consideration of testimony and other evidence taken before a trial examiner, the report of the trial examiner with exceptions thereto and briefs of counsel. (5021)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 5, February 3, 1947

Two Principal Issues In AFM Contract As Union-Network Negotiations Get Underway

Negotiations between AFM and networks got under way last Tuesday (28) on contracts for Chicago, Los Angeles and New York. The principal issues under consideration were: (1) wage increases; (2) vacations for staff musicians.

Although the exact nature of the union demands on these two points have not yet been officially reported, it is understood that negotiations were proceeding on a relatively smooth basis and a settlement is expected within the near future.

Editorials, Rate Cards, Combination Men Discussed By Small Markets Committee

The Small Market Stations Executive Committee of the National Association of Broadcasters, in a three-day meeting concluded here today, discussed in detail the question of whether radio stations should be permitted to editorialize.

NAB President Justin Miller and Executive Vice President A. D. Willard, Jr. reviewed the subject, pointing out that a station could more adequately fulfill its responsibilities to the community if it enjoyed the freedom to editorialize. They emphasized further that the FCC's policy that "radio cannot be an advocate" is a violation of the Constitutional guarantee of free speech.

During the discussion, committee members cited numerous instances in which radio stations are actually editorializing, at least to a limited degree. Members stated that stations of all sizes have been editorializing in various forms through the promotion of such projects as: local bond issues, water purification, establishment of recreational facilities,

(Continued on page 78)

INSIDE THIS ISSUE

The U. S. Court of Appeals reversed in part an FCC decision requiring WKBW to cancel its contract with the station's former owner. Chief Justice Groner in writing the decision held that the FCC acted improperly and unfairly. (p. 76)

Delta Sigma Chi, honorary journalistic fraternity, has announced two awards to be presented to radio newsmen for accomplishments during 1946. (p. 78)

NAB's Employee-Employer Relations Committee, meeting last week, reviewed departmental activities and considered possible additional aids for industry management. (p. 80)

A new feature is inaugurated in REPORTS this week with the publication of the first in a series of book reviews dealing with publications of interest to broadcasters. (p. 77)

RMA announced that production of radio receivers in 1946 reached an all-time high. FM-AM and television set production makes large gain in December. (p. 78)

Two-Year AFRA Network Contract Concluded; "Secondary Boycott" Not In Agreement

After three months of protracted negotiations the networks and AFRA have concluded their contract covering national network and regional operations. The present contract is effective from November 1, 1946 to October 31, 1948, although it may be terminated on any month after November 1, 1947 upon 20-day notification by the union.

The original proposals of AFRA contained some 53 demands, including the now famous "secondary boycott" issue. Although negotiations never actually broke down, repeated delays and controversies developed, and at one time a nation-wide strike seemed imminent. More recently final settlement of the contract was held

(Continued on page 76)

Lea Act Appeal Before Supreme Court; No Decision Expected Until This Spring

Contending that Federal District Judge Walter J. LaBuy "decided important questions of constitutional interpretation contrary to established principles", the Department of Justice on Monday (27) filed in the Supreme Court an application for a review on direct appeal of Judge LaBuy's decision holding the Lea Act unconstitutional.

In seeking the direct review, without first appealing to the Circuit Court of Appeals, the Department of Justice told the Supreme Court that the Lea Act "resulted from a number of Congressional investigations, extending from 1942 to 1945, of the activities of the American Federation of Musicians in connection with radio broadcasting" and represents "the deliberate judgment of Congress as to the existence of an evil affecting the broadcasting system of the

(Continued on page 76)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
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Two-Year AFRA Network Contract Concluded; "Secondary Boycott" Not in Agreement

(Continued from page 75)

up because of local negotiations on fees in Chicago and Los Angeles.

The general highlights of the present contract are as follows:

1. The secondary boycott is not included in the agreement. AFRA finally withdrew its so-called "unfair station clause" in favor of a labor-management committee to be composed of 8 AFRA representatives and 8 representatives of management. However, this committee has no authority to mediate disputes and is designed merely to explore and study problems of mutual concern between the union and the radio industry, with the view of possibly arriving at mutually acceptable recommendations.

2. An "across-the-board" 20% increase in the fees on the Commercial Code for Announcers and Actors. For singers, in groups of 2 to 4 persons, an increase of 20% which is graduated from this level according to the size of the group.

3. The new commercial scale calls for the following announcers' fees: 15 minutes or less, $21.75; 16 to 30 minutes, $36.25; 31 to 60 minutes, $50.75; rehearsals: $8.75 per hour, first hour required. Where an announcer is engaged for commercial programs for guaranteed terms of not less than 13 weeks, on 15-minute programs, broadcast 5 times or more a week, the minimum weekly compensation provided for is: (a) 5 times a week, $116.25; (b) 6 times a week, $133.50.

4. Sportscasters are now, for the first time, added to the new contract. The per-performance scales established are $125 per event for the first man; $85 per event for a second man or assistant. Sportscasters on a weekly basis will receive $350 per week for the first man, and $225 per week for a second man or assistant.

5. Fees for "hitch-hikers" and "cow-catchers" are now set forth in the contract, although they have been in use for many years. The prescribed rate is: $14.50 per announcement on 15-minute programs; $20 on 30-minute programs; $25 on 60-minute programs. However, in no event is this rate to be higher than the regular commercial program rate for announcers.

6. An artist under written contract for more than 26 weeks, whose weekly compensation is at the minimum rates provided for in the Code, has the right to cancel this contract at the end of each 26-week period upon 35-days' prior written notice.

7. In Chicago the commercial fee schedule provides for 12 "free" programs per week, after which the prescribed program fees apply.

8. On the Pacific Coast, fees apply to all commercial programs, including local commercials.

9. Adjustments were made in compensation for traveling.

10. The Commercial Code is to expire at the close of business on October 31, 1948 unless sooner terminated by AFRA. In this latter connection, AFRA has the right, on 10-days' prior notice, to terminate the Code on the first day of each month beginning with November 1, 1947.

Lea Act Appeal Before Supreme Court; No Decision Expected Until This Spring

(Continued from page 75)

nation and as to the best method of remedying such evil."

The lower court misconstrued the Thirteenth Amendment, said the Department attorneys, "as guaranteeing an absolute right to strike." They argued that "the purpose of a strike may be unlawful even though it would not be illegal for the employer voluntarily to agree to what is demanded."

With regard to picketing, the contention was made that it may be prohibited, even though peaceful, "when it is clearly and immediately designed to achieve an end which Congress has legitimately made unlawful."

If the Supreme Court determines that it will hear the appeal directly, rather than requiring the Government first to go to the Circuit Court of Appeals, it appears unlikely that any decision on the constitutionality of the Lea Act will be announced until April or May.

FCC Approves Boston Newspaper Experiment For Two-Way Reporting Unit

The Boston Herald-Traveler Corporation was granted permission by the FCC last week to construct and operate an experimental relay press radio communications system. The system is made up of a land station and a mobile unit. The first is designed to dispatch instructions to reporters in the field, the mobile unit, installed in the reporter's automobile will be used to transmit news back to the editorial office.

The Commission stated that it is authorizing the use of radio by more and more commercial enterprizes and pointed out that the newspaper's experimental stations "will be operated to determine the practicability and efficiency of radio communication for accurate and instantaneous reporting in urban areas."

Legal Department

Court of Appeals Reverses FCC Decision Requiring Cancellation of Contract by WKBW

On Monday (27) the U. S. Court of Appeals reversed in part a decision of the FCC requiring Station WKBW, Buffalo, N. Y. to completely cancel its contract with its former owner, the Churchill Tabernacle.

The contract was made in 1931 at the time the Tabernacle transferred the station and was approved by the Federal Radio Commission at that time. It

(Continued on next page)

provided, among other things, that the station pay a fixed sum weekly and give the Tabernacle some 12 hours every Sunday for religious broadcasts until the year 2027.

The Court, speaking by Chief Justice Groner, held that the Commission acted improperly and unfairly in two respects. First, it ordered the entire contract abrogated without finding that all of its terms violated the public interest. Second, it failed to offer the licensee and the church any opportunity to modify the contract so as to bring it into accord with the public interest. " . . . the Supreme Court has recognized again and again that only those provisions that are inherently objectionable should be condemned. And in our own decisions we have often said that valuable rights and investments made in reliance on a license of the Federal Communications Commission should not be destroyed except for the most compelling reasons. . . . "

Justice Groner went on to say, "Viewed in this light, we think the Commission's order went too far. There is no novelty in the suggestion that an agreement for broadcast time within the granted license period is not violative of the public interest, for the Commission at this very time, under circumstances like those we have here, has approved a modified form of contract binding within the present life of the broadcast license. In our view, similar action might very well be taken here. For in ordinary fairness, the Federal Communications Commission, no less than the Federal Trade Commission, owes the duty to exhaust all possible avenues of compliance with the Congressional purpose before requiring complete destruction of the private interest."

IN THE OFFING

Feb. 10-11	Legislative Committee	Washington, D. C.
Feb. 13	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 5	Standards of Practice Sub-Committee of the Program Executive Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

Books for Broadcasters

(This section is a new department in Reports. *Its purpose is to bring to the attention of broadcasters the titles of various publications which may interest them and which might prove of value in conducting their business.)*

This Fascinating Radio Business by Robert J. Landry, 1946, Bobbs Merrill Co., New York, pp. 332, $3.75.

The word "fascinating" in the title of this book apparently derives from the publishers. The same adjective is applied to the oil, railroad and lumber industries—also included by the publishers in this "fascinating" series. The title is misleading because the book is a serious presentation of the many aspects of broadcasting. In some respects it is almost a reference book. The author, an old-timer in radio, has drawn heavily on sources of reliable data (to which he gives full credit) and has added his own flavoring of opinion and original thought. He speaks with the authority and conviction of a director of one of CBS's important program divisions and former editor of *Variety* Magazine.

The book is highly recommended as required reading for newcomers to radio and for those who have a genuine interest in what makes radio tick. Even the oldsters might be interested in seeing how their antics appear to one of their contemporaries. Remember that being an old-timer in radio these days doesn't mean that one has to reach for a wheel chair to take him from one FCC hearing to another.

Chapter titles include: "Big News in The Air," "Growing Pains and Embarrassments," "A Lesson in Economics," "Inside the Radio Program 'Factory'," "Quiet Evenings at Home," "The Critic on the Hearth," "Rules and Regulations," "Small Town, Medium Town, Big Town," "Maps, Statistics and Push-buttons," "Little Red Riding Hood Up to Date," "The Personality Market," "Showmanship and Special Events," "Radio 'Round the World," "Justice for Genius," "Radio and Its Great Contemporary Art—Films," "Business Confronts Government," "Broadcasting's First War," "Careers in Radio," "Concerning Daytime Serials," "Comedy Is a Serious Business," "The Entente Cordiale," "Summing up and Looking Ahead."

Broadcast Advertising

Broadcasting Success Factors Analyzed In Current Magazine Article

An analysis of the success factors in the use of broadcast advertising by public utilities is featured in a six-page article in the February issue of *Radio Showmanship* magazine. Written by Marie Ford, the material is reprinted from the *Public Utilities Fortnightly*, and is based on a study of radio campaigns

(Continued on next page)

used locally by the public utilities over the past several years.

NAB's Broadcast Advertising Department plans to issue a reprint of the article for membership use in the near future.

Pet Shop Success Story Portrayed In New Sales Promotion Piece

Another radio success story, titled "Wanna Sell A Duck," is graphically portrayed in the latest sales promotion piece in the series "Results From Radio," which is being mailed with this issue of REPORTS to NAB members by the Broadcast Advertising Department.

The story is based on the experience of Charles Gardner, Indianapolis pet shop operator, whose annual sales last year showed a 25 per cent increase which he ascribes directly to his campaign over WFBM.

News

Radio Newsmen Are Eligible for Awards To Be Given by Delta Sigma Chi

Two awards for excellence in radio journalism are to be made this year by Sigma Delta Chi, professional journalistic fraternity.

March 8, 1947 is deadline for 1946 award nominations. Nominations and material should be sent to:

Professional Awards Committee,
Sigma Delta Chi,
35 East Wacker Drive,
Chicago 1, Ill.—Dept. B

Radio awards are for: (1) *Radio Newswriting* (for a distinguished sample of a radio newscaster's or commentator's work). (2) *Radio Reporting* (for a radio spot news reporter's work).

How to Enter

Sigma Delta Chi Executive Secretary Victor E. Bluedorn has supplied the following directions for entering the competition:

"Nominations need not be made on any specific form, but each must be accompanied by manuscript (in radio divisions) or clippings with the name of the author, name of publication or broadcasting station and date of publication or broadcast. Also, a statement revealing the circumstances under which the assignment was fulfilled should accompany the nomination, providing the circumstances were of significance. No manuscripts or clippings will be returned."

Information on Free Vandercook Series To Be Provided This Week

Distributors of the free John W. Vandercook five-minute transcriptions were contacted in New York City Wednesday (29), at the request of a number of member stations.

Messrs. Wood and Riblet, whose names appeared on the original offer, asserted that by the middle of this week they would mail all stations, to which the series was offered, a statement revealing the financial backers and other pertinent facts.

Research Department

Record Number of Sets Produced in 1946; FM, Television Receiver Output Shows Gain

Production of radio sets in 1946 reached an all-time industry high and FM-AM and television receivers showed a marked production increase in December, the Radio Manufacturers Association announced last week. RMA information revealed that production of all types of receivers in 1946 exceeded 15 million. At the year's end receivers were being manufactured at an annual rate of nearly 20 million.

December production of FM-AM and television receivers rose sharply and brought the year's output to 181,485 FM-AM sets and 3,561 television receivers. Total production for the month, through December 27, by RMA member companies, amounted to 1,454,687 which was slightly under November production due to the shorter work month.

Most FM-AM receivers manufactured last year were of the console type. Console FM-AM sets numbered 165,762 as compared with 15,723 table models. More than 5,000 of the television sets produced by RMA companies were table models with radio reception attachments. Over 1300 were radio-television consoles, while the remaining few were projection types.

Small Market Stations

DeWitt Landis Named in 13th District As Small Market Stations Chairman

Martin B. Campbell, NAB Director of District 13, has appointed DeWitt Landis, KFYO, Lubbock, Texas, as the Small Market Stations Chairman for that district. Mr. Landis will preside at the Small Market Stations session of the NAB meeting in Houston on April 22.

Editorials, Rate Cards, Combination Men, Discussed by Small Markets Committee

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providing hot lunches for school children, and other similar community activities.

In some instances, it was reported, where station management has followed a strict policy of not editorializing, citizens have told the broadcaster that the

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community would benefit if the station cooperated editorially in the promotion of community projects.

The discussion revealed that broadcasters who are most active in the presentation of local news also tend to present more community programs which might be classed as editorials.

Standard Rate Card Recommended

Other business taken up at the meeting included a report by Frank E. Pellegrin, NAB director of broadcast advertising, who reported on the recent meeting of the Sales Managers Executive Committee. Mr. Pellegrin discussed sales problems, station rates, training of broadcast employees etc. The small market group expressed appreciation to the Sales Managers Committee for its work on the standard contract forms and the recommended standard rate card, and urged the adoption of standardized forms and cards.

Marshall H. Pengra, KRNR, Roseburg, Oregon, reported on FCC operator requirements. He pointed out that where small stations have studios and transmitter under one roof, there is a definite need for combination men. To ascertain the need for first-class operators in small stations, NAB's Research Department will conduct a survey within the next few weeks.

Sales Promotion Aids

Hugh M. Higgins, assistant director of broadcast advertising, presented the largest sales aids prepared by his division. He also presented an audition record produced for the American Bankers Association. The discs are available to stations for local sponsorship by banks. Mr. Higgins explained the details of a study to be made by the NAB sales promotion group and the Research Department to determine how promotion funds are spent throughout the industry.

Research Services

Dr. Baker reported on NAB research services to small stations. He reviewed the NORC study, BMB and small station research, and also disclosed an important series of statistics on the number of small market stations. He said that as of January 1, 1947, there were 485 such outlets on the air, representing 48 percent of all operating stations. In addition, there are over 300 construction permits for small stations. He stated that of the 123 stations which went on the air during 1946, eighty-nine were small market stations, representing 72 percent of the year's total.

The committee adopted the following resolution endorsing BMB and its services to the industry:

> "The Small Market Stations Executive Committee has been favorably impressed with the progress of BMB to date, and is confident that this first uniform system of measurement of radio station coverage is a long step forward in the development of the stature of radio as an advertising medium. The committee urges all small market stations to use their BMB data to the fullest, and to report to this committee on their experiences, with a view to exchanging helpful information, and looking toward the ultimate improvement and refinement of material if such appears to be desirable in the light of such experiences."

Commend Joske Report

After a discussion on "Retail Advertising Trends" led by Miss Lee Hart, assistant director of NAB's Broadcast Advertising Department, the committee adopted a strong resolution commending the Joske report "Radio For Retailers." Text of the resolution follows:

> "Retail advertising revenue has always been the mainstay of small market stations. With the influx of new stations on the air, the further development of retail advertising is vital to the continuation of our present system of broadcasting in the smaller markets of America. The NAB has recently completed the most extensive, ambitious, practical and helpful project ever undertaken to aid stations in the development of additional retail revenue, and has published its findings in 'Radio for Retailers.' Evidence is mounting daily that the intelligent and effective use of this report by stations is resulting in new sales, larger sales, and in general, a more effective use of our medium by retail advertisers. This committee believes that every prospective retail advertiser is worth an investment of $3.00, the cost of the book. Therefore the committee strongly recommends that all small market stations order extra copies of the report and make every possible use of it."

Program Sales Stressed

All committee members reported on their respective successes in selling programs at their stations. Under the lead of J. Allen Brown, NAB small market stations division head, the committee discussed the importance of emphasizing program sales to increase billings and reduce excessive use of spot announcements. One station manager reported that several years ago he inaugurated the policy of encouraging the sale of programs by giving salesmen a 20 per cent commission on program sales and 12½ percent commission on the sale of spots. It was pointed out in the discussion that new stations are finding it easier to start out selling programs and minimizing the use of spot announcements.

Educational Programming

Michael R. Hanna, WHCU, 2nd District Director and NAB Board liaison member, reported on educational programming. Mr. Hanna suggested that broadcasters utilize a maximum of talent and showmanship in making educational programs attractive to the listener. He pointed out that dramatic educational programs, followed up with good promotion, aided in making such broadcasting successful.

Members of the Small Market Stations Committee who attended the meeting include: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; Michael R. Hanna, WHCU, Ithaca, N. Y.; Lofton L. Hendricks, KRRV, Sherman, Texas; Robert T. Mason, WMRN, Marion, O.; John F. Meagher, KYSM, Mankato, Minn.; Frank Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, KRNR, Roseburg, Oreg.; and A. E. Spokes, WJOY, Burlington, Vt.

Employee-Employer Relations

EER Program Reviewed at Committee Meeting; Additional Department Services Considered

In an all day discussion, NAB's Employee-Employer Relations Committee met in Washington on Monday (27) under the chairmanship of John Elmer, WCBM, Baltimore, and covered three principal subjects. The topics included:

1. A review of the activities and programs of the Employee-Employer Relations Department during the past four months under the direction of Richard P. Doherty, department director.
2. Consideration of additional services and studies to be conducted by the department for the benefit of the broadcasting industry.
3. Orientation of committee members on important labor trends in the broadcasting industry.

The committee also considered the action taken by the NAB Board of Directors with respect to the development of methods to bring about cooperation and full exchange of information on labor matters, union negotiations, etc., by various segments of the industry. The department director was instructed to establish and maintain contacts which will enable the department, under the direction of the committee, to fulfill the Board mandate.

In addition to Mr. Elmer, committee members who attended the meeting were: F. W. Borton, WQAM, Miami; William Fay, WHAM, Rochester, N. Y.; Frank Kind, WMBR, Jacksonville; Howard Lane, Field Radio Enterprises; Harry P. Le Poidevin, WRJN, Racine; C. L. McCarthy, KQW, San Francisco; Carleton D. Smith, WRC, Washington (in lieu of John H. McDonald); Marshall Pengra, KRNR, Roseburg, Ore.; Frank R. Smith, WWSW, Pittsburgh; Robert Swezey, MBS, New York; C. L. Thomas, KXOK, St. Louis; and Frank K. White, CBS, New York.

Public Interest Programming

Programs and Spots Included in Campaign For Red Cross Fund Drive Next Month

A comprehensive plan for the widest possible use of radio in the forthcoming 1947 Red Cross Fund, March 1-31, was announced last week by B. Walter Huffington, radio director at Red Cross National Headquarters.

A dramatic series of seven programs starring Helen Hayes titled, "These Are My People"; a group of six 4-minute spots featuring Hollywood stars; a double-faced platter of transcribed announcements; foreign language live announcements on domestic foreign language stations; live announcement and program material plus network coverage, and special events are all part of the overall radio plans.

Program platters have been sent directly to local Red Cross chapters.

Two spot discs are being distributed to stations through NAB cooperation. One has already been shipped, the second will be mailed in the near future.

As a production aid, the Red Cross is making available a transcription containing several cuts of the Red Cross theme song "Angels of Mercy." These are recorded on the reverse side of program one in the series "These Are My People."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 10-16, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up for Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Our Army—Draft or Volunteer?

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1,

(Continued on next page)

1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals have had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. It affords one of the finest preparations for homemaking, motherhood and leadership in community life. The demand for graduate nurses is constantly growing, and nursing will continue to be a well-paid profession. A graduate nurse may become a teacher in her own profession, an industrial nurse, a public health nurse. She may prepare for an executive position where earnings range from $3,000 to $5,000 a year, and even more . . . she may find numerous opportunities for an interesting career in government health programs; in the U. S. Public Health Service, Veterans' Administration or in the Indian Service. The current trend toward the expansion of hospitals and clinics indicates even greater opportunities in years to come. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. (Fact Sheet No. 9-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 3. They are subject to change.

Monday, February 3

(10:00 A. M.)

WJAX—City of Jacksonville, Jacksonville, Fla.—C. P. **930 kc.**, 5 KW night, 5 KW day, directional antenna, unlimited.

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—C. P. **930 kc.**, 1 KW night, 1 KW day, directional antenna.

Other Participants: WKY, Oklahoma City, Okla. (Petition to intervene pending)
WBEN, Buffalo, N. Y. (Petition to intervene pending)

Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

Proposal for frequency service allocations to the non-government services in the **30-40 mc.** band

Oral Argument

(Before the Commission en banc, Room 6121, 2:00 P. M.)

In the matter of revised frequency service-allocations to non-government fixed and mobile services in the band **152-162 mc.**

At Baltimore, Md.

(Courtroom 707, Appraisers Stores Bldg., Gay and Lombard Streets, 10:00 A. M.)

NEW—Hearst Radio, Inc., Baltimore, Md.—For FM facilities.

NEW—The Tower Realty Co., Baltimore, Md.—For FM facilities.

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—For FM facilities.

The Tower Realty Co., Baltimore, Md.—For allocation of additional FM frequencies to Baltimore, Md.

Radio-Television of Baltimore, Inc., Baltimore, Md.—

Tuesday, February 4

Oral Argument

(Before the Commission en banc, 10:00 A. M.)

On revised frequency service-allocations between **1000** and **13,000 mc.** to non-government fixed and mobile services.

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.**, 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. —C. P. **550 kc.**, 5 KW, DA, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. **1040 kc.**, 1 KW, daytime.

(Continued on next page)

NEW—LCB, Inc., Lorain, Ohio—C. P. **1040 kc.,** 1 KW, day.

Wednesday, February 5

(10:00 A. M.)

NEW—S. H. Patterson, Topeka, Kans.—C. P. **1440 kc.,** 5 KW, directional antenna, unlimited.

KVAK—S. H. Patterson, Atchison, Kans.—C. P. **1200 kc.,** 1 KW, day.

Thursday, February 6

At San Diego

(Room 310, County Board of Supervisors, Civic Center, 10.00 A. M.)

NEW—Union Tribune Publishing Co., San Diego, Calif.—For FM facilities.

NEW—Balboa Radio Corp., San Diego, Calif.—For FM facilities.

Friday, February 7

(10:00 A. M.)

WCMI—Ashland Broadcasting Co., Ashland, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

Oral Argument

(Before the Commission, 10:00 A. M.)

In the matter of the rules and regulations concerning multiple ownership of broadcast stations.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of an order granting application of **Newnan Broadcasting Company,** a partnership composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson, for a new station at **Newnan, Georgia,** to operate on 1400 kc., 250 watts, unlimited time (B3-P-4487; Docket 7442), subject to the condition that applicant will not begin operation on the frequency of 1400 kc. until station WATL, Atlanta, Ga., has ceased to operate on said frequency in accordance with WATL's existing construction permit to change frequency from 1400 to 1380 kc., and subject to the further condition that the applicant will, within sixty days from the date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

Further ordered that the application of **Volunteer State Broadcasting Co., Inc.,** be granted, to operate on 1300 kc., with 5 KW, unlimited time, employing a directional antenna at night (B3-P-4531; Docket 7443), at **Nashville, Tenn.**

The Commission announces its final decision (B-301) granting the application of the **Freeport Broadcasting Company** for a new standard broadcast station at **Freeport, Illinois,** to operate on 1570 kc., with 1 KW power, daytime only (BP-3904; Docket 7064), subject to the condition that applicant will, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission.

At the same time, the Commission denied the application of **Kenneth G. Zweifel** seeking the same facilities. (BP-4172; Docket 7063)

NEW AM CP'S

Parkersburg Broadcasting Co., Parkersburg, W. Va.—Adopted an order granting application for a new station to operate on 1230 kc., 250 watts, unlimited time; conditions (B2-P-4741; Doc. 7710); further ordered that the petition for leave to amend said application and for other relief, filed by applicant December 17, and motion to dismiss this petition filed January 13, 1947, be dismissed.

KTRM, Inc., Beaumont, Texas.—Granted CP for a new station to operate on 990 kc., 250 watts, day only; conditions. (B-P-5178)

Elias I. Godofsky, Hempstead, N. Y.—Granted CP for a new station to operate on 1100 kc., 250 watts, daytime only. (B-P-4958)

Keith Capper, d/b as The Aleutian Broadcaster, Anchorage, Alaska.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time; conditions. (B-P-4989)

Midnight Sun Broadcasting Co., Anchorage, Alaska.—Granted CP for new station to operate on 550 kc., 5 KW, unlimited time; conditions. (B-P-4817)

Marion Radio Corp., Marion, Ind.—Granted petition for leave to amend its application (BP-4429) for a new station to operate on 1030 kc., 1 KW, day only, so as to specify 1600 kc., reconsider and grant same. The Commission ordered that said application as amended be granted, for a new station to operate on 1600 kc., 1 KW, daytime only.

FM CG

Hoyle Barton Long, Front Royal, Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (B-PH-1128). (Channel No. 221 was made available for this purpose by reallocating it from the Washington area and reallocating Channel No. 246 from Richmond to Washington.)

FM CP'S

The Commission, on its own motion, ordered that the following three applications for Charlotte, heretofore designated for hearing, be removed from the docket and granted: (power is effective radiated power, antenna height is height above average terrain):

Surety Broadcasting Co., Charlotte, N. C.—Class B: Channel (No. 266). 101.1 mc.; 50 KW; 400 feet. (B-PH-978; Doc. 7798).*

Inter-City Advertising Co., Charlotte, N. C.—Class B; Channel (No. 275), 102.9 mc.; 20 KW; 435 feet. (B-PH-1045; Doc. 7801).*

Radio Station WSOC, Inc., Charlotte, N. C.—Class B; Channel (No. 264), 100.7 mc.; 34 KW; 435 feet; conditions. (B-PH-1021; Doc. 7800).*

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Class B; Channel 103.9 mc. (No. 280); 19 KW; 730 feet. (B-MPH-169).**

KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.—Class B: Channel: 101.3 mc.; (No. 267); 140 KW; 780 feet. (B-PH-458).**

Pacific Agr. Foundation, Ltd., San Francisco, Cal.—Class B; Channel: 94.9 mc. (No. 235); 1265 feet; 44 KW. (B-PH-399).

The Western Conn. Broadcasting Co., Stamford, Conn.—Class A; Channel: 104.7 mc. (No. 284); 500 watts; 340 feet. (B-PH-607)

WCON-FM—The Constitution Pub. Co., Atlanta, Ga.—Class B: Channel: 98.9 mc. (No. 255); 20 KW; 500 feet. (B-PH-125)**

WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.—Class B: Channel: 98.5 mc. (No. 253); 43 KW; 510 feet. (B-MPH-181)**

WCVS-FM—WCBS, Inc., Springfield, Ill.—Class B; Channel: 101.7 mc. (No. 269); 25 KW; 415 feet. (B-MPH-177)**

(Continued on next page)

Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Class A; Channel: 105.5 mc. (No. 288); 880 watts; 250 feet. (B-PH-927)

Royal Oak Broadcasting Co., Royal Oak, Mich.—Class B; Channel: 92.1 mc. (No. 221); 13.4 KW; 430 feet. (B-PH-773)

WMBH-FM—Joplin Broadcasting Co., Joplin, Mo.—Class B; Channel: 102.3 mc. (No. 272); 140 KW; 445 feet. (B-PH-588)**

KOAD—World Pub. Co., Omaha, Neb.—Class B; Channel: 92.5 mc. (No. 223); 380 KW, 560 feet. (B-MPH-172)**

The Brockway Co., Massena, N. Y.—Class B; Channel: 93.1 mc. (No. 226); 5 KW; 385 feet. (B-PH-907)

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: 102.3 mc. (No. 272); 3.5 KW; 970 feet. (B-PH-550)**

United Garage & Service Corp., Lakewood, Ohio.—Class A; Channel: 104.3 mc. (No. 282); 250 watts; 360 feet. (B-PH-562)

Fred Jones Broadcasting Co., Tulsa, Okla.—Class B; Channel: 93.3 mc. (No. 227); 34 KW; 500 feet. (B-PH-220)

Southern Oregon Broadcasting Co., Grants Pass, Ore.—Class B; Channel: 102.3 mc. (No. 272); 2.2 KW; 1690 feet. (B-PH-825)

Lone Star Broadcasting Co., Fort Worth, Texas—Class B; Channel: 103.7 mc. (No. 279); 15 KW; 290 feet. (B-PH-1007)

Western Waves, Inc., Seattle, Wash.—Class B; Channel: 94.7 mc. (No. 234); 48 KW; 1530 feet. (B-PH-1032)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Class B; Channel: 92.7 mc. (No. 224); 4.5 KW; 435 feet. (B-MPH-147)**

Badger Broadcasting Co., Madison, Wis.—Class B; Channel: 103.9 mc. (No. 280); 310 KW; 960 feet. (B-PH-302)[1]

Milwaukee Broadcasting Co., Milwaukee, Wis.—Class B; Channel: 96.3 mc. (No. 242); 35 KW; 410 feet. (B-PH-332)

The Journal Co. (The Milwaukee Journal), Wausau, Wis. Class B; Channel: 96.1 mc. (No. 241); 20 KW; 800 feet. (B-PH-843)

NEW REMOTE PICKUP CP'S

Warner Bros. Broadcasting Corp., Portable-Mobile, Area of Hollywood, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-329). Subject to change in accordance with proceedings in Doc. 6651.

J. E. Rodman, Portable, Area of Central, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-315). Subject to change in accordance with proceedings in Doc. 6651.

KTRH Broadcasting Co., Portable, Area of Houston, Tex.—Granted C. P. for a new remote pickup station (B3-PRE-486). Subject to change in accordance with proceedings in Doc. 6651.

KMPC—The Station of the Stars, Inc., Mobile, Area of Los Angeles, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-332 and PRY-333). Subject to change in accordance with proceedings in Doc. 6651.

Frontier Broadcasting Co., Cheyenne, Wyo.—Granted C. P. for a new remote pickup station (B5-PRY-330). Subject to change in accordance with proceedings in Doc. 6651.

Carl E. Haymond, Portable-Mobile, Area of Tacoma, Wash.—Granted C. P. for a new remote pickup broadcast station. (B5-PRE-479)

AM—LICENSE RENEWALS AND EXTENSIONS

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted extension of license for a period of 60 days pending final action in (B-293, Docket 7369 et al).

WAML—The New Laurel Radio Station, Inc., Laurel, Miss.—Granted extension of license for a period of 60 days pending consideration of information requested under Section 308(b) of the Act.

Granted renewal of licenses of following stations for regular period ending February 1, 1950: KOME, Tulsa, Okla.; KROS, Clinton, Iowa; KGEZ, Kalispell, Mont.; KGFW, Kearney, Nebr.; KHUB, Watsonville, Calif.; KPDN, Pampa, Tex.; KPKW, Pasco, Wash.; KRBA, Lufkin, Tex.; KRJF, Miles City, Mont.; KSUB, Cedar City, Utah; KVOX, Moorhead, Minn.; KBAC, Cleveland, Tenn.; WBRK, Pittsfield, Mass.; WBRW, Welch, W. Va.; WDMJ, Marquette, Mich.; WGAA, Cedartown, Ga.; WJPF, Herrin, Ill.; WJPR, Greenville, Miss.; WKRZ, Pittsburgh, Pa.; WLAV, Grand Rapids, Mich.; WNHC, New Haven, Conn.; WSOY, Decatur, Ill.; WTRC, Elkhart, Ind.; WINX, Washington, D. C.; WFIG, Sumter, S. C.; WGAU, Athens, Ga.; WIZE, Springfield, Ohio; WHHM, Memphis, Tenn.; KVIC, Victoria, Tex.; WEBR, Buffalo, N. Y. (Com. Wakefield voting for further information); KVSF, Santa Fe, New Mexico (Com. Durr voting for hearing); KAND, Corsicana, Texas (Com. Durr voting for hearing).

Licenses for the following stations were extended upon a temporary basis to April 1, 1947, for the reasons indicated: WINX synchronous amplifier, Washington, D. C. (pending further engineering study); WJOI, Florence, Ala. (pending consideration of information requested under Section 308(b) of the Act); WJOL, Joliet, Ill. (renewal application in hearing).

WEEU—Berks Broadcasting Co., Reading, Pa.—Granted renewal of license for period ending November 1, 1949.

WRAW—Reading Broadcasting Co., Reading, Pa.—Granted extension of license for a period of 60 days, pending further information.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted extension of license for a period of 60 days, pending further information.

KOMA—KOMA, Inc., Oklahoma City, Okla.—Extended special temporary authority for continued operation of Station KOMA to February 28, 1947.

Granted extension of the following station licenses on temporary basis, pending further study of information requested: KCMJ, Palm Springs, Calif.; WCTA, Andalusia, Ala.; WTSB, Lumberton, N. C.

Granted renewal of licenses of following stations on regular basis (Com. Durr voting for further inquiry): KATO, Reno, Nevada; WDSR, Lake City, Fla.; WMON, Montgomery, W. Va.; WRHI, Rock Hill, S. C.

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Granted renewal of license for regular period ending May 1, 1948.

TV—LICENSE RENEWALS AND EXTENSIONS

The following stations were granted renewal of licenses for the period ending February 1, 1948:

WBKB, Chicago, Ill.; CBS-TV, New York City; WNBT, New York City; WPTZ, Springfield Twp., Pa.; W2XCB, area of New York City; W9XFT, Fort Wayne; W2XJT, Jamaica, L. I.; W6XLA, area of Los Angeles; W6XYZ, Los Angeles.

The present temporary licenses of these stations were further extended for the period ending April 1, 1947, for the reasons shown:

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pusnant to hearing on AM renewals of KDB, KFRC, KGB and KHJ.

W6XDU—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pursuant to hearing on AM renewals of KDB, KFRC, KGB and KHJ.

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* Comr. Durr voting for hearing.

** In lieu of previous details.

[1] The following changes are made in the tentative allocation plan:

	Delete	Add
Fond du Lac, Wis.	280	252
Clinton, Iowa	279	254
Madison, Wis.	252	280

W8XGZ—Gus Zaharis, So. Charleston, W. Va.—Renewal application late.

W9XUI—State Univ. of Iowa, Iowa City, Iowa—Renewal application late.

W2XNG—Allen B. DuMont Labs, Inc., New York City—Renewal application late.

AM—DESIGNATED FOR HEARING

Puritan Broadcast Service, Inc., Lynn, Mass.—Designated for hearing application for a new station to operate on 1360 kc., 250 watts, daytime only. (B-P-5117)

Union-Carolina Broadcasting Co., Union, S. C.—Designated for hearing application for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that WAIM, WKDK and WNOK be made parties to this proceeding. (B-P-5304)

George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Designated for hearing application (B-P-4518) for new station to operate on 1410 kc., with 500 watts power, daytime only, in a consolidated proceeding with applications of WIL, et al (Docket 8056, etc.).

Fairfield Broadcasting Co., Danbury, Conn.—Granted petition requesting that its application (B-P-5566) for new station to operate on 550 kc., 500 watts night, 1 KW-LS, be designated for hearing in consolidated proceeding with applications of WNBH and Atlantic Radio Corp. Ordered the record in re application of Atlantic Radio Corp. reopened for this consolidation, and amended previous hearing orders to include Fairfield.

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition requesting that its application for CP to change present facilities of KTBS to 710 kc., 5 KW night, 10 KW day, unlimited time, DA (B-P-4720) be designated for consolidated hearing with applications of East Texas Broadcasting Co., Tyler, Texas (Docket 7950), and Hugh J. Powell (KGGF), Coffeyville, Kans. (Docket 7951)

Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co., San Antonio, Texas; KONO, Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Designated for consolidated hearing application of Texas Star Broadcasting Co. for new station to operate on 860 kc., 1 KW, 5 KW-LS, unlimited time, DA-N (B-P-5591) with application of KONO to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW, 5 KW-LS, and install DA for night use (B-P-4329; Docket 8072)

Beaver Valley Radio, Inc., Beaver Falls, Pa.; WZHD, Inc., Warren, Ohio—Designated for consolidated hearing applications of Beaver Valley Radio, Inc., for new station at Beaver Falls, Pa., to operate on 830 kc., 250 watts, daytime only (B-P-5563; Docket 8075) and WZHD, Inc., for new station at Warren, Ohio, to operate on same frequency with 1 KW power, daytime only. (B-P-5598; Docket 8076)

Citizens Broadcasting Co., North Adams, Mass.; Neal W. Welch, North Adams, Mass.—Designated for consolidated hearing applications of Citizens Broadcasting Co. for new station at North Adams, Mass., to operate on 940 kc., 250 watts, daytime (B-P-5376; Docket 8077) and Neal W. Welch seeking the same frequency with 1 KW power, daytime only. (B-P-5618; Docket 8078)

Bear State Broadcasters, Inc., Van Nuys, Calif.—Granted petition requesting that its application for new station to operate on 1490 kc., 250 watts, unlimited time (B-P-5613; Docket 8080) be designated for hearing in consolidated proceeding with applications of Morris Luskin, Burbank, Calif. (Docket 7890), and Burbank Broadcasters, Inc., Burbank, Calif. (Docket 7891)

Ledger Publishing Co., Inc., Lakeland, Fla.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time (B-P-5602; Docket 8081) to be heard in consolidated proceeding with applications of Clearwater Radio Broadcasters, Inc., Clearwater, Fla. (Docket 7503) and Lyle Van Valkenburgh, St. Petersburg, Fla. (Docket 8054)

San Fernando Valley Broadcasting Co., San Fernando, Calif.; Kenneth O. Tinkham, San Fernando, Calif.—Designated for consolidated hearing applications for new stations, both seeking 1260 kc., 1 KW, unlimited time, DA (B-P-4657; Docket 7749; B-P-5600, Docket 8082).

WSWZ, Inc., Trenton, N. J.; Capitol Broadcasting Co., Trenton, N. J.—Designated for consolidated hearing applications of WSWZ, Inc., for new station at Trenton, N. J., to operate on 1260 kc., 5 KW, unlimited time, DA (B-P-5590; Docket 8084), with Capitol Broadcasting Co. seeking the same facilities except power 1 KW. (B-P-483-; Docket 8083)

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.; Fairfield Broadcasting Co., Danbury, Conn.; WHYN, The Hampden-Hampshire Corp., Holyoke, Mass.; Pynchon Broadcasting Corp., Springfield, Mass.; Atlantic Radio Corp., Boston, Mass.—Ordered that these five applications be heard in a consolidated proceeding upon the issues heretofore defined in the several orders designating said applications; that application of Atlantic Radio Corp., upon which a hearing has heretofore been held, be included in said consolidated hearing, and that the hearing be held on Feb. 17, at Washington; further ordered that the hearing date of Feb. 4 heretofore set for the consolidated hearing on applications of WNBH and Atlantic Radio Corp. be cancelled; and further that the petition of WHYN for leave to intervene in consolidated hearing on WNBH and Atlantic applications, be dismissed as moot.

AM—MODIFICATIONS OF CP'S

WOBT—The Oneida Broadcasting Co., Rhinelander, Wis.—Granted modification of C. P. which authorized a new station, for approval of antenna and to change studio location to 0.9 mile east of the east city limits of Rhinelander. (B4-MP-2394)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of C. P. (B1-P-3026), for extension of completion date to 3-25-47; conditions. (B1-MP-2412)

WJJM—James J. Murray, Lewisburg, Tenn.—Granted modification of C. P. which authorized a new station, for extension of completion date to 4-10-47. (B3-MP-2403)

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Granted modification of C. P. which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at ¾ mile SW of Winter Haven, Lake Howard Drive, Fla. (B3-MP-2407)

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted modification of C. P. which authorized a new station, for extension of completion date to 5-2-47. (B3-MP-2397)

KGRI—Goggan Radio Sales, Henderson, Texas.—Granted modification of C. P. which authorized a new station, to change type of transmitter. (B3-MP-2401)

KERS—Elko Service Co., Elko, Nev.—Granted modification of C. P. which authorized a new station, for approval of antenna, approval of transmitter location at Elko, and to specify studio location as between 8th and 9th Sts. and Idaho St., Elko; conditions. (B5-MP-2267)

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Granted modification of C. P. which authorized a new station, to make changes in antenna and to change type of transmitter. (B4-MP-2424)

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted modification of C. P. which authorized a new station, to change studio location to bounded by Spa Creek, Truxton Park Rd. and Spa Drive, SW of Annapolis. (B1-MP-2366)

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted modification of C. P. (B3-P-4322) for extension of completion date to 3-5-47. (B3-MP-2404)

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted modification of C. P. which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Mt. Hope Road, Lan-

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sing, and specify studio location at 401½ N. Wash. St. (B2-MP-2390)

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Granted modification of C. P. which authorized a new station, to install a new vertical antenna, mount FM antenna on top of AM tower, and change studio location to 1710 N. Central Ave., Marshfield, Wis.; conditions. (B4-MP-2154)

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted modification of C. P. (B3-P-4857) to change type of transmitter. (B3-MP-2438)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of C. P. (B2-P-4303), for extension of commencement and completion dates to 1-24-47 and 5-24-47, respectively. (B2-MP-2428)

AM—LICENSES GRANTED TO COVER CP'S

WICY—North Country Broadcasting Co., Malone, N. Y.—Granted license to cover C. P. which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B1-L-2135)

WRNO—WRNO, Inc., Orangeburg, S. C.—Granted license to cover C. P. which authorized a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-L-2193)

WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted license to cover C. P. which authorized a new station to operate on 1110 kc., 1 KW, daytime; conditions. (B3-L-2230)

WBET—Enterprise Publishing Co., Brockton, Mass.—Granted license to cover C. P. which authorized a new station on 990 kc., 250 watts, daytime; conditions. (B1-L-2165)

WLCS—Air-Waves, Inc., Baton Rouge, La.—Granted license to cover C. P. which authorized a new station to operate on 1400 kc., 250 watts, unlimited time; conditions. (B3-L-2122)

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Granted license to cover C. P. which authorized a new station to operate on 1510 kc., 250 watts, day; conditions. (B2-L-2149)

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Granted license to cover C. P. which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B5-L-2117)

WATZ—Midwestern Broadcasting Co., Alpena Township, Mich.—Granted license to cover C. P. which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (B2-L-2159)

AM—MISCELLANEOUS ACTIONS

WIS—Surety Life Insurance Co., Columbia, S. C.—Granted C. P. to install a new transmitter. (B3-P-5570)

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted C. P. to make changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5504)

WKBB—Dubuque Broadcasting Co., Dubuque, Iowa—Granted C. P. to install a new vertical antenna and mount FM antenna on top of FM tower. (B4-P-5456)

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Directed that the record in the renewal hearing of station WJOL (Docket 6983) be reopened and that further hearing be held on the following issue: "To obtain detailed information regarding programs broadcast and to be broadcast by station WJOL dealing with horse racing and gambling, with particular reference to complaints of the Chief of Police and other citizens of Joliet."

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted C. P. to install auxiliary transmitter at present site of main transmitter, to be operated on 1230 kc., 250 watts. (B3-P-5573)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Granted applications for license for main and auxiliary transmitters, pursuant to voluntary assignment of license which was granted Nov. 7, 1946, and became effective Dec. 2, 1946. (B-L-2210 and B-L-2211)

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Dismissed petition for review of the action of the presiding officer of the motions docket on Dec. 20, 1946, denying its petition to intervene in the hearing on applications of Publix Broadcasting Service of Charlotte, Inc., and Capitol Broadcasting Co., Charlotte, N. C.

KWHK—James E. Murray, Hutchinson, Kans.—Adopted memorandum opinion denying petition for waiver or amendment of Sec. 3.87, in order to permit a grant of his application for a special service authorization, further ordered that said application for SSA (B-SSA-151) be dismissed since it does not comply with requirements of the rules.

WJAX—City of Jacksonville, Jacksonville, Fla.; WOLS, Florence Broadcasting Co., Florence, S. C.; WBEN, WBEN, Inc., Buffalo, N. Y.; WKY, WKY Radiophone Co., Oklahoma City, Okla.—On petition of WOLS, dismissed without prejudice its application to change facilities from 1230 kc., 250 watts, unlimited, to 930 kc., 1 KW, DA night (B-P-4538; Docket 7606); dismissed as moot petition of WBEN to intervene in hearing on application of WOLS; dismissed as moot petition of WKY to intervene in said hearing. It appearing that final determination can be made without presentation of oral testimony at a hearing scheduled for Feb. 3, the Commission removed from hearing calendar the application of WJAX, operating on 930 kc., to change from 1 KW, 5 KW-LS, to 5 KW unlimited with DA-N, and closed record. (B-P-4271; Docket 7605)

Messenger Publishing Co., Athens, Ohio—Dismissed as moot petition to reconsider and set aside the Commission's order of Nov. 14, granting application of Liberty Broadcasting Co. for a new station at Pittsburgh, Pa.

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Granted CP to change frequency from 1230 to 970 kc., increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio locations; engineering conditions. (B-P-5039)

WTAR—WTAR Radio Corp., Norfolk, Va.—Granted consent to transfer control of station WTAR, arising out of execution of a voting trust agreement on Dec. 31, 1946, between majority stockholders of Ledger Dispatch Corp. (controlling indirectly station WTAR). (B-TC-526)

WKID—Inter-City Broadcasting Co., Providence, R. I.—Granted consent to assignment of construction permit from Theodora Townsend, H. H. Thomson and George L. Young, a partnership d/b as Inter-City Broadcasting Co., to a newly organized corporation, Inter-City Broadcasting Co., consisting of Robert Engles, H. H. Thomson, Chas. George Taylor, and Theodora Townsend; Geo. I. Young is selling his 25 percent in the partnership to Robert T. Engles and Chas. George Taylor for $287.50. (B-AP-44)

FM—MISCELLANEOUS ACTIONS

Drovers Journal Pub. Co., Chicago, Ill.—Adopted a decision and order denying petition for reconsideration directed against the Commission's action of Sept. 19, 1946, conditionally granting an FM CP to radio station WJOB, Hammond, Ind., and in reconsidering and setting aside its action of Aug. 29, 1946, denying WJOB's petition for reconsideration of the Commission's action of Aug. 1, 1946, granting conditionally a Class A station in Hammond, Ind., and in transferring to Chicago the two Class B FM frequencies theretofore assigned to Hammond, Ind., by the Commission's tentative allocation plan of Dec. 19, 1945.

The Commission approved a letter to be sent to State educational FM planning committees and other leaders in the field of educational radio to determine what progress is being made on proposed state-wide educational FM networks. Wisconsin is the only state which has thus far filed such a plan with the Commission and been granted construction permits. The Commission has reserved 20 FM channels for educational use. At the present time 28 noncommercial educational broadcast stations are licensed or have received initial authorizations.

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Denied petition of York Broadcasting Company of York, Pa., and the Keystone Broadcasting Corp of Harrisburg, Pa., to intervene in hearing in Docket 7990, for allocation of additional FM frequencies to the Baltimore area.

TV—MISCELLANEOUS ACTIONS

WRGB—General Electric Co., New Scotland, N. Y.—Granted CP to install new aural and visual transmitters and make change in antenna system. (B1-PCT-181)

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP which authorized a new commercial television station, to change visual effective radiated power to 20.8 KW, change type of transmitter, make changes in antenna system, and for extension of commencement and completion dates to 30 days after grant and 90 days thereafter, respectively. (B1-MPCT-32)

The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted modification of CP which authorized a new experimental television station, for extension of completion date to 8-20-47. (B4-MPVB-157)

WNBK—National Broadcasting Co., Cleveland, Ohio.—Granted extension of commencement and completion date for a period of 6 months for station WNBK. (B-MPCT-34)

W2XMT—R. A. Hirschmann, New York City—Present license for experimental television station extended on a temporary basis for a period of 60 days.

The following applications for new television stations were dismissed on January 16:

Allen B. DuMont Labs., Inc. (B-PCT-163; B-PCT-161); Interstate Circuit, Inc. (B-PCT-94); New England Theatres, Inc. (B-PCT-140), and United Detroit Theatres Corp. (B-PCT-50)

The applicants have 20 days in which to file a request for hearing. If such request is received the Commission's action dismissing applications will be set aside and applications designated for hearing.

REMOTE PICKUP—MISCELLANEOUS ACTIONS

KCGJ—News-Press Pub. Co., Portable-Mobile, area of Santa Barbara, Calif.—Granted license to cover CP which authorized a remote pickup station. (B5-LRE-460)

KCGI—News-Press Pub. Co., Portable-Mobile, area of Santa Barbara, Calif.—Granted license to cover CP which authorized a remote pickup station. (B5-LRE-461)

WBPC—Ga. School of Tech., Portable-Mobile, area of Atlanta, Ga.—Granted modification of remote pickup station license to change corporate name to Board of Regents of the Univ. System of Ga. for and on behalf of Ga. School of Technology. (B3-MLRY-62)

KFBL—Ga. School of Tech., Portable-Mobile, area of Cheyenne—Granted modification of license to change frequencies in remote pickup station and increase power. (B5-MLRY-63)

ACTIONS ON MOTIONS

Mercer Broadcasting Co., Princeton, W. Va.—Granted petition requesting continuance of consolidated hearing on its application (Docket 7933) and that of Mountain Broadcasting Service (Docket 7934), presently scheduled for January 27, and continued same to February 13 at Princeton, W. Va.

Belleville News-Democrat, Belleville, Ill.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application. (B4-P-5176; Docket 7844)

Patroon Broadcasting Co., Inc., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4611; Docket 7992) so as to show a slightly modified antenna pattern.

Messenger Publishing Co., Athens, Ohio—Granted petition requesting dismissal without prejudice of its application. (B2-P-5061; Docket 7900)

WSBC—Radio Station WSBC, Chicago, Ill.—Granted petition for waiver of rules and accepted petitioner's written appearance as intervener in re application of KVN Co., Benton Harbor, Mich. (B2-P-5204; Docket 7978)

Regents of the Univ. System of Ga., etc., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-918; Docket 7547), so as to supply a program analysis, etc., and the amendment was accepted.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (B2-P-4088; Docket 6805) so as to show a revised directional antenna array, etc.

Loys Marsden Hawley, Bennettsville, S. C.—Granted petition for waiver of rules and accepted written appearance in re application. (B3-P-4943; Docket 7975)

Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Granted petition for leave to take depositions in the hearing upon its application. (B4-P-4645; Docket 7764)

Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition to dismiss without prejudice its application. (B5-P-4467; Docket 7389)

Home News Pub. Co., New Brunswick, N. J.—Granted petition for leave to amend its application (B1-P-5129; Docket 7814) so as to specify 1160 kc. with 250 watts, instead of 1510 kc. with 1 KW, etc.; the amendment was accepted and application removed from the hearing docket.

James Stoloz, d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J.—The Commission, on its own motion, ordered application (B1-P-5101; Docket 7813) removed from the hearing docket.

Monona Broadcasting Co., Madison, Wis.—Dismissed as moot the petition requesting leave to amend its application (Docket 7351) so as to specify a modified directional array.

WDEL, Inc., Wilmington, Del.—Granted petition for continuance of hearing upon its application for a FM station (Docket 7834), and said hearing was continued from January 31 to March 31 at Wilmington.

Paris Broadcasting Co., Paris, Tenn.—Granted petition for leave to dismiss without prejudice its application. (B3-P-4618; Docket 7506)

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Denied petition requesting that a further one day hearing be held in Waterloo after conclusion of the consolidated hearing scheduled for Feb. 17 in Washington, upon petitioner's request for continuation of exclusive nighttime assignment on 1540 kc., etc.

KYA—Palo Alto Radio Stations, Inc., San Francisco, Calif.—Dismissed as moot the petition requesting enlargement of the issues in re its application, et al. (Docket 7955)

C. Thomas Patten, Oakland, Calif.—Granted petition for leave to amend its application (B5-P-4876; Docket 7766) so as to specify 1010 kc. instead of 1000 kc.

Booth Radio Stations, Inc., Kalamazoo, Mich.—Granted petition to dismiss without prejudice its application. (B2-P-4277; Docket 7777)

Booth Radio Stations, Inc., Kalamazoo, Mich.—Dismissed as moot petition requesting one-day continuance upon the consolidated proceeding in re application of Leonard A. Versluis, et al, presently scheduled for hearing Jan. 28 at Washington.

Booth Radio Stations, Inc., Kalamazoo, Mich.—Dismissed as moot petition requesting leave to amend its application (Docket 7777) so as to give revised information concerning its financial position, etc.

Joe V. Williams, Jr., Chattanooga, Tenn.—Denied petition requesting deletion from the issues in the hearing upon its application (B3-P-4816; Docket 7913) the issue on program plans.

Springfield Broadcasting Co., Springfield, Mass.—Granted in part petition requesting enlargement of issues in re its application for an FM station (B1-PH-1016; Docket 7926),

(Continued on next page)

et al, and the notice of hearing in this consolidated proceeding was amended to include issue No. 5.

Skagit Broadcasting Co., Mount Vernon, Wash.—Granted petition to dismiss without prejudice application. (B5-P-4150; Docket 6829)

WBIZ, Inc., Eau Claire, Wis.—Granted petition for continuance of consolidated hearing on its application (Docket 7692) presently scheduled for Jan. 30, and continued same to Feb. 17 at Washington.

Scotland Broadcasting Co., Laurinburg, N. C.—Granted petition requesting leave to amend its application (B3-P-5068; Docket 7846) so as to specify 1080 kc. daytime instead of 1230 kc., unlimited time. The amendment was accepted and on its own motion the Commission removed the application from the hearing docket.

Colgren Broadcasting Co., Hudson, N. Y.—Granted request for continuance of hearing now scheduled for Feb. 10 on its application (B1-P-5131; Docket 7931), and continued same to March 12 at Hudson, N. Y.

KNOE—James A. Noe, Monroe, La.—Denied petition requesting that the hearing upon the non-engineering aspects of his application (B3-MP-1839) be held in Monroe, La., instead of Washington, D. C.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 KC.

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

590 KC.

KTBC—Claudia T. Johnson, Austin, Texas—License to cover construction permit (B3-P-5368) which authorized installation of old main transmitter at Manchaca Road, 5.3 miles south of Capitol, Austin, Texas (present location of main transmitter), to be used for auxiliary purposes only, with power 1 KW employing directional antenna for night use.

640 KC.

WOI—Iowa State College of Agriculture & Mechanic Arts, Ames, Iowa—Special service authorization to operate from 6:00 a. m. to local sunrise, C.S.T., on 640 kc., with power of 1 KW for the period ending no later than November 1, 1949.

680 KC.

WAPA—Jose Ramon Quinones, San Juan, P. R.—License to cover construction permit (B-P-4189, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

700 KC

KYDS—Middle West Broadcasting, Inc., St. Paul, Minn.—Modification of construction permit (B4-P-4261, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

710 KC.

WDSM—Ridson, Inc., Superior, Wis.—Construction permit to change frequency from 1230 to 710 kc., change power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations from Conner's point, 200 Main St., Superior, Wis., to 5.5 miles south-southwest of the center of Superior, Wis., and 921 Tower Ave., Superior, Wis., respectively.

730 KC.

WCBP—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C.—Modification of construction permit (B3-P-4825, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

740 KC.

WMBL—Cartaret Broadcasting Co., near Morehead City, N. C.—Modification of construction permit (B3-P-5140, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter and studio locations.

800 KC.

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Construction permit to mount FM antenna on top of AM tower.

850 KC.

WEEU—Berks Broadcasting Co., Reading, Pa.—Construction permit to change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and change transmitter location from Spring Township (near Reading), Pa., to On Pennsylvania Avenue (extended), approximately 1.2 miles NW of Wyomissing, Reading, Pa. Amended to modify directional antenna and change transmitter location from On Pennsylvania Avenue (extended) approximately 1.2 miles NW of Wyomissing, Reading, Pa., to near Van Reed's Mill Road about 2.2 miles NW of Reading, Pa.

860 KC.

KWPC—Charles A. Henderson, George J. Volger, Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—License to cover construction permit (B4-P-4755, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas—Modification of construction permit (B3-P-4779, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—Modification of construction permit (B3-P-5266, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

900 KC.

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Modification of construction permit (B2-P-4765, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

940 KC.

NEW—Monongahela Valley Broadcasting Corp., Charleroi, Pa. (P. O. 408 Fallowfield Ave.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation.

NEW—Neal W. Welch, North Adams, Mass. (P. O. 161 Church St.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime only hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-P-3772, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, change power from 1 KW day to 1 KW day and night and install directional antenna for night use.

(Continued on next page)

990 KC.

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

NEW—Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, a partnership d/b as Coleman County Broadcasting Co., Coleman, Texas—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime only hours of operation. Amended to change type of transmitter.

NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md. (P. O. 1203 Hamilton Blvd.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime only hours of operation.

WSCR—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership d/b as Lackawanna Valley Radio, Scranton, Pa.—Modification of construction permit (B2-P-5213, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1010 KC.

NEW—W. L. Pennington and M. S. Hagler, a partnership d/b as Falls County Public Service, Marlin, Texas (P. O. 1012 Capps St.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1040 KC.

NEW—South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky. (P. O. Main St.)—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime only hours of operation.

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended re directors and stockholders.

1050 KC.

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to install new transmitter.

1060 KC.

KROY—Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Harmco, Inc. Radio, Sacramento, Calif.—Construction permit to change frequency from 1240 kc. to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 5 KW to 10 KW using directional antenna at night, change type transmitter and make changes in directional antenna system.

1080 KC.

NEW—Robert W. Rounsaville, Buckhead, Ga. (P. O. Box 677, Cleveland, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

NEW—John J. Laux, Niagara Falls, N. Y. (P. O. 130 Brady Circle, Steubenville, Ohio)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

1110 KC.

NEW—Stanley S. Beaubaire, Oroville, Calif. (P. O. 117 Broadway, Chico, Calif.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and daytime only hours of operation.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of license to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co.

NEW—Big Island Broadcasting Co., Ltd., Hilo, Territory of Hawaii (P. O. 140 Haili St., Hilo, T. H.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and unlimited hours of operation.

1120 KC.

NEW—Paul E. Higgins, Edward T. Dillon and Harwood Burritt, a partnership d/b as Northampton Broadcasting Co., Northampton, Mass. (P. O. % Paul E. Higgins, 202 Oaklee Village, Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime only hours of operation.

WBCC—Broadcast Management, Inc., Bethesda, Md.—Modification of construction permit (B1-P-4928, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1140 KC.

KLPR—Byrne Ross, tr/as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-4992, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1170 KC.

NEW—Louis Lasaponara, tr/as New City Broadcasting Co., Torrington, Conn. (P. O. Box 782, Torrington, Conn.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime only hours of operation.

1190 KC.

NEW—Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, a partnership d/b as Borinquen Broadcasting Co., Caguas, P. R. (P. O. #37 Acosta St., Caguas, P. R.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation.

1210 KC.

NEW—Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW and daytime hours of operation. Resubmitted and amended to specify transmitter and studio locations.

1230 KC.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Relinquishment of control of licensee corporation by Arthur L. Smith through increase of capital stock to 300,000 shares.

WTNT—Georgia Carolina Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-4333, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Herbert B. Clark, Robert Hardman and James Gordon Keywoth, a partnership d/b as Northern Berkshire Broadcasting Co., North Adams, Mass. (P. O. 27 Bank St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc, power of 250 watts and unlimited hours of operation.

NEW—John L. Cole, Jr., tr/as Halifax Broadcasting Co., South Boston, Va. (P. O. Webster St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WMMT—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Modification of construction permit (B3-P-5070, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and to change transmitter location.

Correction

According to a correction by the Commission, the item in last week's REPORTS referring to the voluntary transfer

(Continued on next page)

of control of the Dickinson Radio Association should read Dickinson, North Dakota, instead of Dickinson, North Carolina.

1240 KC.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—License to cover construction permit (B4-P-5413) which authorized installation of a new transmitter.

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Voluntary assignment of license to Southeastern Ohio Broadcasting System. Inc.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich. (P. O. Hutzel Bldg., Main & East Liberty Sts., Ann Arbor, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Request the facilities of WJIM, Lansing, Michigan.

WSPR—WSPR, Inc., Springfield, Mass.—Modification of construction permit (B1-P-3949, as modified, which authorized increase in power and change in directional antenna) for extension of completion date.

NEW—Cecil W. Cupp, tr/as Arkadelphia Broadcasting Co., Arkadelphia, Ark. (P. O. Main St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 KC.

NEW—Community Broadcasting Service Co., Providence, R. I. (P. O. 32 Laurel Ave.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime only hours of operation. Amended to change type transmitter.

1310 KC.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1340 KC.

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. M.—Modification of construction permit (B5-P-5189, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location. Amended to change studio location.

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-4125, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla. (P. O. 114 S. Florida Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1080 to 1360 kc.

1370 KC.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended re changes in directional antenna system.

NEW—Charles M. Meredith, Silverdale, Pa. (P. O. Second and Juniper Sts., Quakertown, Pa.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW and daytime only hours of operation.

1380 KC.

KHON—Aloha Broadcasting Co., Inc., Honolulu, T. H.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 5 KW and install new transmitter.

NEW—Beloit Broadcasters, Inc., Beloit, Wis. (P. O. % William P. Taylor, 6335 So. Drexel Ave., Chicago 37, Ill.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime only hours of operation.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, which authorized an increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) to change type of transmitter and to change transmitter location.

1400 KC.

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Modification of construction permit (B3-P-4835, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—License to cover construction permit (B5-P-4633) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KCOY—News-Press Publishing Co., Santa Maria, Calif.—License to cover construction permit (B5-P-4710, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—License to cover construction permit (B2-P-3779, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit to change frequency from 1010 kc. to 1400 kc., change hours of operation from daytime to unlimited time and change power from 250 watts day to 250 watts day and night.

NEW—Coastal Broadcasting Co., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

1420 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Modification of construction permit (B3-P-4385, as modified, which authorized an installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

NEW—H. Miller Ainsworth, A. G. Ainsworth, J. Edward Johnson and Ross Bohannon, a partnership, d/b as Tri-County Broadcasting Co., Luling, Texas (P. O. c/o Ross Bohannon, 1424 Republic Bank Bldg., Dallas 1, Texas.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

1440 KC.

NEW—Roland A. Johnson and Thomas W. Johnson, a partnership, d/b as Catonsville Broadcasting Co., Catonsville 28, Md. (P. O. 315 Shadynook Ave.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime only hours of operation.

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KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and vertical antenna, and change transmitter location. (Facilities to be relinquished by KGNC.) Amended to install directional antenna for night use.

1450 KC.

WGNS—Cecil N. Elrod, Cecil N. Elrod, Jr., & S. D. Wotten, Jr., a partnership, d/b as Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—License to cover construction permit (B3-P-3802, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—John S. Hain, George D. Reeves, M. D., A. T. Deere and Ross K. Prescott, a partnership, d/b as Brazoria County Broadcasting Co., Freeport, Texas (P. O. c/o Ross K. Prescott, Atty. at Law, 1424 Republic Bank Bldg., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KSGM—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo.—Modification of construction permit (B4-P-5155, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4073, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter location.

WELM—James Robert Meachem, Elmira, N. Y.—Modification of construction permit (B1-P-4274, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, which authorized installation of new vertical antenna and change transmitter location) to make changes in vertical antenna.

1460 KC.

WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location from East Side of Central Ave., opposite Tremont St., Albany, New York, to near intersection of Porlyn Rd. and Fullers Rd., Colonie, N. Y.

1490 KC.

NEW—Louis Thurmond Lulp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership, d/b as Wharton County Broadcasting Co., El Campo, Texas (P. O. c/o Ross Bohannon, 1424 Republic Bank Bldg., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

KBOW—Copper City Radio Co., Butte, Mont.—Modification of construction permit (B5-P-4552, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

NEW—Charles J. Saunders tr/as Biloxi Broadcasting Co., Biloxi, Miss. (P. O. 834 N. Mesquite, Carlsbad, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

WOSH—Myles H. Johns, William F. Johns, Jr., William F. Johns & Frederick W. Renshaw, d/b as Oshkosh Broadcasting Co., Oshkosh, Wisc.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KOCO—B. Loring Schmidt, Salem, Ore.—Modification of construction permit (B5-P-4794, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) to make change in vertical antenna and move transmitter 150 feet (same description).

WBUD—Francis E. Streit and Verna S. Hardin, a partnership, d/d as Morrisville Broadcasting Co., Morrisville, Pa.—License to cover construction permit (B2-P-5082) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, a partnership, d/b as Mountain Broadcasting Service, Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, a partnership, d/b as Mountain Broadcasting Service to Mountain Broadcasting Service, Inc.

1540 KC.

NEW—Western Waves, Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location (same description).

1560 KC.

NEW—R. W. Calvert, W. M. Furey and Ross Bohannon, a partnership, d/b as Hill County Broadcasting Co., Hillsboro, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts, and daytime only hours of operation. Amended to change type transmitter.

1570 KC.

NEW—Clarence L. Graff and Clifford G. Graff, a partnership, d/b as Central State Broadcasting, Clintonville, Wisc. (P. O. 8 N. Main St.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and unlimited hours of operation.

WOKZ—R. C. Goshorn and R. L. Rose, a co-partnership, d/b as Illinois-Alton Broadcasting Co., Alton, Ill.—Modification of construction permit (B4-P-5216, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to specify studio location.

FM APPLICATIONS ACCEPTED FOR FILING

93.7 MC.

NEW—Clark Associates, Inc., Buffalo, N. Y. (P. O. Arlington Hotel, corner Chenango & Henry Sts., Binghamton, N. Y.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #229, 93.7 mc., effective radiated power of 15.5 KW and antenna height above average terrain 552 feet.

97.1 MC.

NEW—International Broadcasting Corp., Shreveport, La. (P. O. Box 1387)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #246, 97.1 mc., effective radiated power of 43.2 KW and antenna height above average terrain 387 feet.

98 MC.

NEW—E. Anthony & Sons, Inc., West Yarmouth, Mass. (P. O. 555 Pleasant St., New Bedford, Mass.)—Construction permit for a new (Class A) FM broadcast station to be operated on 98 mc., effective radiated power of 1 KW and height above average terrain 160 feet.

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NEW—Marvin Handleman and Howard P. Handleman, a partnership d/b as Worcester Broadcasting Co., Worcester, Mass. (P. O. 390 Main St.)—Construction permit for a new (Class B) FM broadcast station to be operated on 98 mc., effective radiated power of 20 KW and height above average terrain 500 feet.

99.9 MC.

NEW—Community Broadcasting Co., Toledo, Ohio—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Ch. #260, 99.9 mc. Amended to change type of transmitter from WE 507-A1 Max. 50 KW to RCA BTF-10B Max. 10 KW, ERP from 99.6 KW to 20 KW. Officers; and make changes in antenna system. Frequency to be assigned by FCC.

102.5 MC.

NEW—Beaumont Broadcasting Corp., Beaumont, Texas (P. O. Box 2950, corner Pearl & Liberty Sts.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #273, 102.5 mc., effective radiated power of 37.2 KW and antenna height above average terrain 308 feet.

Frequency to Be Assigned by FCC

NEW—Donald W. Reynolds, Okmulgee, Okla. (P. O. 507 Rogers Ave., Fort Smith, Ark.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 447 watts and height above average terrain 133 feet.

NEW—Gale Broadcasting Co., Inc., Oak Park, Ill. (P. O. 110 S. Dearborn St., Chicago, Ill., % Bernard G. Sang)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 730.9 watts and height above average terrain 250 feet.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908 which authorized a new FM broadcast station) to change transmitter site, effective radiated power to 1 KW, make changes in antenna system, and change commencement and completion dates. Amended to change class of station from "A" to "B", ERP from 1 KW to 1.9 KW, specify frequency as "to be assigned by FCC", antenna height above average terrain as 361 feet.

NEW—Northwest Broadcasting Co., Fargo, N. D.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change stockholders.

NEW—Roy C. Kelley, Ray M. Veenstra & George S. Norcross, a partnership, d/b as KVN Co., Grand Rapids, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 254.1 KW. Amended to change name from Roy C. Kelley, Ray M. Veenstra & George S. Norcross, as partnership, d/b as KVN Co., to Liberty Broadcasting, Inc.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

KDYL-TV—Intermountain Broadcasting Corp., Salt Lake City, Utah—Modification of construction permit (B5-PCT-144, which authorized a new commercial television broadcast station) for extension of completion date only.

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, as modified, which authorized a new commercial television broadcast station) to change frequency from Channel #11, 198-204 mc., to Channel #4, 66-72 mc.

NEW—Southern Radio and Television Equipment Co., Miami, Fla.—Construction permit for new commercial television broadcast station to be operated on Channel #4, 66-72 mc., power: aural 250 watts, visual 500 watts (peak).

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Non-Commercial Educational

KSUI—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date only.

NEW—The Trustees of Indiana University, Bloomington, Ind.—Construction permit for new non-commercial educational broadcast station to be operated on 42900 kc., emission A3-FM (special for FM), power of 10 KW. Amended to change frequency from 42900 kc. to Channel #220, 91.9 mc., change emission from A3-FM to A3, change transmitter site from Campus or property of University to Campus of Indiana University, specify type of transmitter and antenna system.

NEW—Technical High School, Dade County Board of Public Instruction, Miami, Fla. (P. O. 1410 N.E. Second Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on Ch. #220, 91.9 mc., power of 250 watts, emission special for FM, and unlimited hours of operation.

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59) as modified which authorized a new noncommercial educational broadcast station, for extension of completion date.

Remote Pick-Up

NEW—Albuquerque Broadcasting Co., area of Albuquerque, N. M. (P. O. 418 West Gold Ave., Albuquerque, N. M.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission A3.

KINU—Carl E. Haymond, area of Tacoma, Wash.—License to cover construction permit (B5-PRY-327) which authorized a new remote pickup broadcast station. Amended to change frequencies to 1622, 2058, 2150, 2790 kc.

WIJD—Radiophone Broadcasting Station, WOPI, Inc., Area of Bristol, Tenn.—License to cover construction permit (B3-PRE-454) which authorized a remote pickup broadcast station.

Developmental

W2XMJ—Federal Telecommunication Laboratories, Inc., New York, N. Y.—License to cover construction permit (B1-PEX-93) which authorized new developmental broadcast station.

APPLICATIONS TENDERED FOR FILING

640 KC.

WOI—Iowa State College of Agriculture & Mechanic Arts, Ames, Iowa—Request for extension of special service authorization to operate additional time with power of 1 KW, from 6 a. m. to local sunrise daily, period ending in no event later than 11-1-49.

680 KC.

NEW—Radio Atlanta, Inc., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

900 KC.

NEW—George Basil Anderson, Columbus, Neb.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

980 KC.

NEW—Louie L. Morris, Hartwell, Ga.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

1150 KC.

NEW—News-Journal Corporation, Daytona Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime only hours of operation.

1230 KC.

KGEK—Elmer G. Beehler, Sterling, Colo.—Construction permit to change from specified hours to daytime hours of operation.

NEW—Alachua County Broadcasting Co., Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Phillip G. Back, Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Harry Willard Linder, St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Cumberland Publishing Co., Pikeville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1270 KC.

WDUK—WDUK, Inc., Durham, N. C.—Construction permit to change frequency from 1310 to 1270 kc., hours of operation from daytime to unlimited using 500 watts night and 1 KW day.

1360 KC.

NEW—Theodore A. Lanes and Roland Wallem, d/b as DeKalb Radio Studios, DeKalb, Ill.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime only hours of operation.

1390 KC.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit to make changes in directional antenna for night use and install FM antenna on top of directional antenna tower and change type of transmitter.

1400 KC.

NEW—Sikeston Community Broadcasting Co., Sikeston, Mo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Facilities of KFVS, if and when KFVS is granted change in frequency.)

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1450 KC.

NEW—Ralph Morgali, d/b as The Voice of Nevada's Capital, Carson City, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Francis J. Matrangola and Helen G. Wherley, d/b as Hanover Broadcasting Co., Hanover, Pa.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

WILK—Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isiah C. Morgan and Mitchell Jenkins, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Voluntary assignment of license to Wyoming Valley Broadcasting Co.

1490 KC.

NEW—Paul B. Lingenfelter, Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1540 KC.

KGBC—James W. Bradner, Jr., d/b as The Galveston Broadcasting Co., Galveston, Texas—Modification of construction permit to change hours of operation from daytime to unlimited using 1 KW day and 250 watts night, install directional antenna for night use and change transmitter location.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Construction permit to increase power from 1 to 5 KW, hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Market Drug, etc.—False and misleading advertising of tonic tablets designated "Peptotabs" is charged in a complaint issued by the Commission against George F. Hauptman, trading as Market Drug and Samson Drug Co., 209 Chestnut St., Philadelphia. (5478)

STIPULATIONS

Carey Laboratories Corp.—The Commission accepted from The Carey Laboratories Corp., Hutchinson, Kans., a stipulation to cease and desist from misrepresenting the properties and effectiveness of Medisalt Tooth Powder and from disparaging competing products. (7568)

Classic Products Corp.—The Commission accepted from Classic Products Corp., 1243 West Third St., Cleveland, Ohio, a stipulation to cease and desist from misrepresenting the qualities of "Sta-Dri," a preparation for making fabrics water-repellent. The corporation agrees to discontinue representing that fabrics to which the product is applied are made waterproof. (7566)

Peerless Chick Sales Co., etc.—A stipulation to cease and desist from misrepresentation in connection with the interstate sale of baby chicks was accepted by the Commission from Peerless Chick Sales Co., Williams' Chick, Inc., and Mrs. Ruth B. Edelman, all of West Collingswood, N. J. (7567)

CASE CLOSED

Lesem Bach & Co., Inc.—The Commission closed without prejudice its case in which Lesem Bach & Co., Inc., 257 Fourth Ave., New York, had been charged with misrepresenting the fiber content of certain textile fabrics sold to clothing manufacturers and dealers. The case was closed because the respondent has discontinued the practices alleged in the complaint and the Commission has reason to believe they will not be resumed. The respondent also executed an affidavit that it will abide by the applicable trade practice rules for the rayon industry.

All of the Commissioners participated in the decision. (5340)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 6, February 10, 1947

Two More Chapters of Joske Report Ready; Give Details on "Copy" and "Programs"

Two additional chapters of the book "Radio for Retailers," based on the year-long study conducted at Joske's of Texas, have been published and are being distributed currently by the NRDGA and the NAB. The first two chapters were published in October, and two more chapters are in preparation.

Specific details on the preparation and presentation of commercial copy, and a comprehensive report on program production and talent utilization are covered in the two new chapters "Copy" and "Programs." In addition, the current release includes three appendices—a radio bibliography, examples of Joske's radio commercials, and descriptions of retailers' programs.

The entire report, while based on the operation and experiences of radio advertising at Joske's, is adaptable as a guide for retailers of all types in the application of broadcast advertising to their own retail advertising problems.

Commenting on the copy chapter, NAB executives stated: "It is as valuable to salesmen and department store executives, as it is to the copywriter. It is written to aid the retail radio head who is responsible for the many steps of planning and guidance which precede, accompany and follow the actual production of copy. It is written to aid the radio salesman who is responsible for the initial counseling and continued servicing of advertisers which accompany the successful use of radio."

Included in the chapter are details on selection of departments and items for radio advertising; mechanics of operation in production of radio copy; integrating radio advertising into the entire operation of the store; do's and don't's in writing for radio; and specific copy techniques and approaches for different types of merchandise.

Quoting Mr. James H.

(Continued on page 97)

INSIDE THIS ISSUE

The FCC announced changes in its tentative allocation plan for FM channels affecting 25 cities. (p. 95)

The World Telecommunications Conferences have been set for Atlantic City starting May 15, the State Department announced on Friday. (p. 96)

With small market stations showing increased activity promotion-wise, one station has submitted details of its promotion budget for 1947. (p. 96)

The FCC listed its first group of conferences for action on applications under its "temporary freeze" order. (p. 95)

Winners of the recent letter contest held in conjunction with National Radio Week have been selected. Stations will award prizes to the winners locally. (p. 98)

A Joint Statement by the Presidents of NAB, NBC and CBS

The following joint statement was issued Friday (7) by Justin Miller, president of NAB; Niles Trammell, president of NBC; and Frank Stanton, president of CBS:

"There is no schism between NBC or CBS and the National Association of Broadcasters. Neither network member has resigned from the Association nor intends to resign.

"The networks and the Association have been considering for some time what the nature of network membership shall be. The only question to be determined is whether network membership shall be on an active or associate basis. This will be decided at the May meeting of the NAB Board."

World-Wide Network, International Copyright Law to be Discussed by UNESCO Committees

The State Department's recent report concerning the first meeting of the General Conference of UNESCO, which was held at Paris last fall, reveals that special committees will be established to study "proposals for a world-wide radio network" and to "study and formulate recommendations on the responsibilities of UNESCO in the copyright field."

Text of the portion of the report relating to mass communications follows:

Mass Communications

"UNESCO will appoint three commissions to study the needs of countries in which war has caused the loss or shortage of personnel, equipment or raw materials and report within six months on immediate measures for improvement.

"The Secretariat will facilitate through fellowships the pooling of experience by an international exchange of instructors and trainees. It will cooperate with the Freedom of Information

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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Justin Miller, *President*
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Kenneth H Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept.;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

subcommission under the UN Commission of Human Rights in the preparation of a report on the obstacles to the free flow of information and ideas.

"A committee of experts is to be appointed to study proposals for a world-wide radio network. It will have a program committee and study the possibility of collecting materials for the use of those national or international radio facilities which become available to UNESCO. The press and films will be surveyed to determine the extent, range and trend of production and distribution and the nature and degree of public usage. Telecommunications and postal services are to be investigated to show how their coverage can be extended, and how the cost of services to the press and radio by cable, wireless, and air-mail can be reduced.

"UNESCO will also establish a committee to study and formulate recommendations on the responsibilities of UNESCO in the copyright field. It will request the National Commissions to send by March 1, 1947 their observations on copyright matters and may cooperate with the Belgian Government on the proposed copyright conference during 1947 if the committee so recommends.

"UNESCO will collect ideas of international significance and cooperate with experts in selecting a major theme of world interest for films, radio programs and press features. It will either organize or stimulate the organization of an international forum of press and radio.

"The Secretariat will invite member and nonmember states to sign a convention facilitating the international circulation of visual and auditory materials, and their importation without duty or quantitative restrictions. It will stimulate the production generally of international periodicals and draw attention of the press to accurate sources of information. It will also assist in the formation of an international film council and encourage national visual councils or institutes.

"UNESCO will assist in drawing the attention of film producers to what is required in films for educational, scientific and cultural purposes."

NAB President Justin Miller is a member of the Executive Committee of the United States National Commission for UNESCO. Further developments in these fields will be reported as they occur.

News

U. of Minnesota Journalism School to Hold First Radio News Short Course This Week

Some 50 radio news editors from Minnesota, Iowa and the Dakotas are expected to attend the first Annual Radio News Short Course to be conducted February 14 and 15, in Minneapolis, by the School of Journalism, University of Minnesota.

A two-day program of round-tables and talks on handling radio news has been arranged by a committee which was appointed at an NAB Radio News Clinic last May to cooperate with the School of Journalism. Mitchell V. Charnley, U. of Minnesota professor of Journalism, and director, Council on Radio Journalism, is committee chairman; other members are Jack Dunn, WDAY, Fargo, N. D.; Orrin Melton, KYSM, Mankato; and John Verstraete, KSTP, St. Paul-Minneapolis.

Round-tables and their participants planned for the course are as follows:

1. "Covering Local and Regional News". James Baccus, WDAY, leader; Warner Tidemann, KATE, Albert Lea; Fred C. Schilplin, KFAM, St. Cloud.
2. "Writing Radio News Copy". Mel Nelsen, WHO, Des Moines, leader; Fred Worthington, KSTP; Ralph Andrist, WCCO, Minneapolis.
3. "Local Commentary and Public Service Shows". William Krueger, KDAL, Duluth, leader; Dick Anthony, KILO, Grand Forks, N. D.; William Jensen, KUOM, University of Minnesota.
4. "Effective Use of the Wire Services". Mr. Melton, leader; Wally Mitchell, United Press; Alvin Orton, Associated Press.

Radio audience and listenership research will be discussed by Ralph O. Nafziger of the U. of Minnesota School of Journalism. Fred S. Siebert, chairman, Council on Radio Journalism, and director of the University of Illinois School of Journalism, will talk on radio law and libel.

A discussion of the uses of the wire recorder, with a demonstration of tape and wire recorders, will be led by William Ray, manager of news and special events, central division, National Broadcasting Company, Chicago.

Meeting of Radio News Committee Set For Next Month in New York

NAB Radio News Committee will meet in New York City March 3. Committee consists of E. R. Vadeboncoeur, vice president WSYR, Syracuse, Chairman; William B. Quarton, general manager, WMT, Cedar Rapids; and Paul Wagner, manager, WPAY, Portsmouth, Ohio.

NAB Secretary-Treasurer C. E. Arney, Jr., and Arthur Stringer, director of special services, will attend the meeting.

FM Department

FCC Changes in Class B FM Allocations Affects Channels in 25 Cities

The FCC issued a recapitulative list of changes in its allocation plan for Class B FM stations on Tuesday (4). The allocation plan was published by NAB in INFORMATION BULLETIN No. 9, dated September 9, 1946 which was sent to all members.

Following are the allocation changes:

General Area	*Channels*	
	Delete	*Add*
Birmingham, Ala.	—	223
Selma, Ala.	223	252
Wilmington, Del.	—	232
Washington, D. C.	221	246
Atlanta, Ga.	—	224, 231
Griffin, Ga.	224	—
Clinton, Iowa	279	254
Winchester, Ky.	278	233
Battle Creek, Mich.	273	234
Grand Rapids, Mich.	234	273
Oneonta, N. Y.	—	237
Statesville, N. C.	—	243
Winston-Salem, N. C.	243	—
Elk City, Okla.	238, 240	230, 232
Oklahoma City, Okla.	257, 259	238, 240
Tulsa, Okla.	—	257, 259
Pottsville, Pa.	—	267
Reading, Pa.	232	—
Pampa, Tex.	232	236
San Antonio, Tex.	—	256
Front Royal, Va.	—	221
Richmond, Va.	246	—
Huntingdon, W. Va.	—	278
Fond du Lac, Wisc.	280	252
Madison, Wisc.	252	280

FCC Amends Rules to Permit Filing FM Applications Without Specifying Frequency

The FCC amended its Rules on Thursday (6) to permit applicants to file for FM facilities without specifying a particular frequency. The order stated that "the practice is a desirable one since it leaves the Commission free to assign channels in such a manner so as to achieve the most effective utilization of FM frequencies."

The order went on to state that "applications for FM facilities filed before July 1, 1947, need not specify a particular frequency unless the applicants are directed to do so by the Commission."

IN THE OFFING

Feb. 13	**NAB-RMA Liaison Committee**	**Washington, D. C.**
Feb. 14	**International Broadcasting Advisory Committee**	**Washington, D. C.**
Feb. 18-19	**Public Relations Executive Committee**	**Washington, D. C.**
Feb. 24-25	**Music Advisory Committee**	**New York City**
Feb. 26-27	**Freedom of Radio Committee**	**New York City**
March 3	**Radio News Committee**	**New York City**
March 5	**The Special Standards of Practice Committee**	**Washington, D. C.**
March 6-7	**Program Executive Committee**	**Washington, D. C.**
March 7-9	**AWB Convention**	**New York City**
April 14-15-16	**Area "C" Meeting (Districts 10-12)**	**Kansas City**
April 21-22	**District 13 Meeting**	**Houston**
April 28-29	**Area "G" Meeting (Districts 4-7)**	**Roanoke, Va.**
May 1-2	**Area "F" Meeting (Districts 5-6)**	**Birmingham**
May 5-6	**District 2 Meeting**	**New York City**
May 8-9	**Area "D" Meeting (Districts 8-9-11)**	**Chicago**
May 21-22	**Board of Directors Meeting**	**Washington, D. C.**

General

FCC Sets First Group of Conferences Under Temporary Freeze Order

Supplementing its announcement on the "temporary freeze" for processing AM applications, the FCC on Friday (7) announced the first group of its informal engineering conferences and stated that additional conference schedules would be announced as soon as they are set. (Current REPORTS, p. 23)

The Commission also stated that "wherever possible in processing line 2 the time that work will begin with respect to the several channels will be governed by the oldest application on file for the channels in question."

The schedule announced Friday follows:

Date	*Channels*	*Time*
February 11, 1947	930 kc	10 A.M.
	1150 kc	2 P.M.
February 12, 1947	550 kc	10 A.M.
	710 kc	10 A.M.
	960 kc	10 A.M.
	1280 kc	10 A.M.
	1430 kc	10 A.M.
February 13, 1947	610 kc	10 A.M.
	980 kc	10 A.M.
	1320 kc	10 A.M.
	1440 kc	10 A.M.
	1590 kc	10 A.M.

Commission's Report for Fiscal Year Submitted to Congress Last Week

The FCC's twelfth Annual Report to Congress for the fiscal year ending June 30, 1946 was released for publication Sunday (9). The report includes notations of developments from the end of the fiscal year through December.

The sixty-two page booklet is a comprehensive summary of Commission activities in the reconversion and expansion of the Nation's electrical communications in the first postwar year.

Though NAB has provided its membership with detailed information on important FCC activities during this period, it is likely that many broadcasters

(Continued on next page)

will desire to purchase copies of the annual report as a means for quick reference on the Commission's work. The booklet, now being printed, will be available through the Superintendent of Documents, U. S. Government Printing Office, Washington, 25, D. C., at a later date.

Engineering Department

World Telecommunications Conferences Set For Atlantic City Starting May 15

Arrangements have been completed for the World Telecommunications Conferences, the State Department announced Friday (7), and will be held at Atlantic City commencing May 15.

The first of the conferences will deal with radio administration to be followed by the plenipotentiary telecommunications conference and the short wave discussions.

The meetings have been arranged by the State Department in cooperation with the International Telecommunications Union. The ITU has a membership of some eighty countries which are party to the agreement adopted in Madrid in 1932, now in force. The Union had its last general session in Cairo in 1938.

Small Market Stations

Small Stations Are Setting Up Budgets for Station Promotion

Small stations are showing increasing interest in "station promotion" and as a result are setting up budgets for this essential phase of operation. The subject was covered in a round-table discussion led by Hugh Higgins, head of NAB's Promotion Division, at the recent Small Market Stations Executive Committee meeting in Washington. It was pointed out that there are many forms of promotion including efforts in behalf of programs, sales and "over-all station prestige."

NAB's Research Department, in cooperation with the Promotion Division, is making a survey on the percentage of gross stations set aside for promotion costs.

Examples of promotional costs were presented at the Small Market Station Committee meeting. The following is the actual 1947 budget of a 250-watt network affiliate, located in a mid-western city of 36,000 population. The total promotion expenses shown represent 4½% of station's gross sales (1946).

1. Newspapers			
Publication "A"	2000 lines	$140.00	
Publication "B"	2000 lines	85.00	
Reserve for other publications (seasonal ads)	6500 lines	250.00	
			$ 475.00
2. Radio Trade Papers			
Publication "A" (annual) 1 page		285.00	
Publication "B" (annual) 1 page		200.00	
Publication "C" (annual) 1 page		225.00	
			710.00
			$1185.00
3. Direct Mail			
a. 11 each of 500 Monthly Program Releases		$650.00	
b. 3000 Baseball Schedules		75.00	
c. 3000 Football Schedules		75.00	
d. Campaign of 6 letters with enclosures		200.00	
			$1000.00
4. Miscellaneous			
a. Preparation (layouts, artwork, plates, etc.)		400.00	
b. Photographs		500.00	
c. Book Matches		215.00	
			1115.00
5. Agency Service Fee			720.00
Total			4020.00
Less Publisher's Commissions creditable against Service Fee			187.00
Net Advertising and Sales Promotion Budget			$3833.00

"Suggestions for the Religious Broadcaster" Distributed in Community by WJTN Manager

Religious leaders of Jamestown, New York are receiving helpful hints for using radio from Simon Goldman, WJTN, General Manager. Mr. Goldman, who is a member of the NAB Small Market Stations Executive Committee, has conducted surveys among stations in NAB District 2 on methods and policies of handling religious programs, (Current REPORTS, p. 3) and as a result has prepared a form, "Suggestions For Religious Broadcasters." The following information is distributed to religious groups using the station's facilities.

> "Appeal to the widest possible audience. Try to find the common denominators. Avoid the debatable grounds of creed, bearing in mind that while pure sparkling water is without high flavor, it is welcomed by all who thirst.
>
> "Use radio for what it is—a medium for reaching an unseen audience and one that is not necessarily pre-conditioned. Don't use the radio as a church; the conventional church service does not lend itself to radio presentation.
>
> "Appeal to reason through logic, commonly accepted fact, universal observation and experience. Be topical; tie up with current events. Emotional appeals via radio are chilling to many listeners—and it takes only a second to switch to another program. People who need religion most do not rush out and "buy" it because of a radio broadcast.
>
> "Make the talking part of your program (text, message, prayer) short, crisp, compact—not over five minutes. Prepared script is essential. Don't try to cover too much ground in a single broadcast. Leave one thought that the listener can put to work. Make the listener think.
>
> "Radio broadcasting—even religious broadcasting—needs showmanship; with dignity, of course. WJTN

(Continued on next page)

has been exposed to a lot of it. We've learned some of the whys and wherefores of radio successes, many of the do's and don't's. Draw on this experience and ability all you wish.

"Your personal appearance at the microphone, *i.e.*, a "live" presentation, is preferred. But, if you find your assigned times inconvenient or in conflict with other obligations, your programs can be transcribed in advance at a charge representing the actual cost."

Decided Trend Toward Program Sales Is Reported By Station Management

Station management is reporting decided trends toward increased program sales by radio-experienced sales staffs. Evidence of improved program sponsorship with less emphasis on the sale of spot announcements in the small station was shown at the NAB Convention in Chicago last Fall, during the NAB Area Meetings in San Francisco and Salt Lake City in early January, and, also, at the recent meeting of the NAB Small Market Stations Executive Committee in Washington.

Managers with many years experience in broadcasting, revealed that station revenues have been increased by concentrating on program sales, and that over-all station programming and station prestige have been enhanced.

A study of retail advertising prior to the war showed that small stations in small towns averaged approximately 40% in program sales to the local retailer. Spot announcements accounted for the bulk of time sales on a local basis.

There are several factors in the transition to program sales, according to the Small Market Stations Executive Committee and its chairman, Wayne W. Cribb, KHMO, Hannibal, Mo. The consensus was that "station management has learned the value of programming—its effect on the listener, the advertiser—and the resultant good will toward the station. It has been found that the earlier management started out in radio, the sooner the station's operation turned to an emphasis on program sales. This is especially true among the small market stations. Some managers have a greater flair for programming and showmanship and therefore have developed program sales more rapidly.

Other executives have assumed leadership in local activities, following the opening of their stations. Another important factor for program emphasis has been management's realization of the impact "local news" has on the community. The development of other programs with a good "local flavor" is also responsible for this trend. Small Market Station management became aware of the community interest in programming because in many cases, managers have conducted or have participated in the local programs. In many instances, managers have supervised over-all programming, working closely with the program director, production and other department heads.

Committee members pointed out where established stations have gotten into a heavy spot announcement sale practice, the change of emphasis to program sales has been slow. Experience has shown that it is much easier to develop and maintain program sales on a new station. Several such cases were cited by the committee.

The setting up of the rate card, and the relation of spot announcement to program costs, and other factors for program sales has been frequently pointed out at the various meetings by J. Allen Brown, head of NAB Small Market Stations Division. Brown and the committee are advocates of emphasis on selling programs. They are appreciative of the importance of announcements and the specific jobs they do but point out that a "saturation of the daily schedule with spots" has a tendency to make broadcast advertising less effective than a balanced schedule of programs-and-announcements.

The NAB Radio Management Study series, revealing actual operating practices of small market radio stations, point to the role of local programs in the successful operation of a station. Many outstanding programs are outlined in the series.

Consensus of Small Market Committee members at the meeting was that a more definite trend would be evidenced in 1947 toward programs for the bulk of revenue. They stated also that more could be done with public interest features because of sponsorship. According to Chairman Cribb, additional services to the community will be the result of the emphasis on programs.

Broadcast Advertising

Method of Station's Use of Market Data Described in BMB Release

A simple and effective method by which radio stations can use BMB's 1946 Nationwide Survey of Listening Habits, and their own BMB circulation data to provide advertisers with specific market information was reported in a recent BMB news release which described the BMB maps and market data produced for its clients by station WOW, Omaha, Neb.

The station's clients are given a comprehensive picture of its coverage in any given area through a listing of individual counties which the station serves; the 1946 BMB Radio Family index for each county; the station's BMB day and night circulation figures, both percentagewise and by number of families, together with a breakdown of retail sales in food, general merchandise, and drug stores for the respective counties, as reported in the May, 1946 issue of *Sales Management.*

Stations may also wish to study the type of BMB maps produced by The Katz Agency for stations it represents in national sales.

Two More Chapters of Joske Report Ready; Give Details on "Copy" and "Programs"

(Continued from page 93)

Keenan, vice president in charge of sales promotion for Joske's, the chapter points out that writing commercial

(Continued on next page)

copy for radio is a highly specialized field. Such copy he said, "must be written to sound right when spoken."

Commercials Have Two-Fold Aim

Most of Joske's radio copy is written with a dual purpose: to create immediate *and* ultimate response. Approximately three-fourths of the store's copy is both promotional and institutional. Institutional copy stresses the general and particular attributes of the store, to establish its character, identity and individuality. Promotional copy stresses specific merchandise or sales events, to motivate immediate customer reaction. Promotional-and-institutional copy stresses merchandise items to motivate immediate customer reaction and also to characterize the store or department as the first place to turn for merchandise of the type mentioned.

The study showed that the most successful copy gave the listeners "something to remember" or an "idea" to associate with the item, department or service which was being advertised.

Copy Approaches

Six major copy "approaches" are described, each of which is considered effective in Joske advertising because of customer action and comment. The "invitation approach" takes advantage of the personal quality of radio and its power to suggest specific action. The "shop today" approach was used for items in demand, scarce items, new merchandise, etc. "Suggested association" copy takes advantage of the personal quality of radio and its power to suggest a certain trend of thought (rather than a specific action). "Brand" approach stresses the quality, value and attractiveness of famous brand or fashion names and in all cases is slanted to convey the idea to "shop at Joske's when you want this famous brand of fashion." The "WOMP" (word of mouth publicity) approach takes advantage of the tendency on the part of individuals to repeat information of news value. The "store information" approach, of special interest to women shoppers, gives pertinent information about activities in the advertiser's store.

Spot Announcements

A summary on spot announcements points out that they should be chosen in the same manner recommended for choosing "beamed" programs. It highlights the value of using spots for one specific objective and of selecting time and station on the basis of that objective. Time selected for spots should be evaluated not only in terms of its ability to reach the type of customer most likely to be interested in the item or service to be advertised, but also in the light of the type of audience attracted by the preceding and following programs.

Programs

The chapter on "Programs" provides a detailed summary of production, talent, ratings and results of the various presentations sponsored by Joske's.

The study shows that the type of program selected depends entirely on what the advertiser wishes to accomplish and upon the principles of the beamed program technique. Thus, the type of program chosen will vary according to the retailer's objectives.

The necessity of adequate talent and production facilities is brought out in the study, as well as the importance of complete cooperation between the talent and production staffs of the participating radio stations.

Two more chapters of the book "Radio for Retailers" are in preparation. One covers "promotion," and the other is a report on the special 1946 study to test the effectiveness of radio advertising in the promotion of departmental sales.

Radio industry leaders who assisted in the preparation of the report are:

Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Harold Fair, program director, WHO; Frank E. Pellegrin, NAB director of broadcast advertising, and Miss Lee Hart, assistant director.

Women Broadcasters

Winners in Letter Writing Contest Chosen; Stations to Present Awards Locally

Winners in the nation-wide letter-writing contest conducted during National Radio Week, Nov. 24-30, on the topic, "What I Think About Radio," have been selected by a committee of distinguished judges after a careful screening of all letters submitted by nearly 200 participating broadcasting stations, the Association of Women Broadcasters of NAB, and the Radio Manufacturers Association, joint sponsors of the contest, announced last week.

Table model radio receivers, donated by manufacturer-members of RMA, will be awarded all contest winners in local ceremonies to be held by stations whose letters were selected from among the thousands received by women broadcasters.

Bouquets and brickbats were showered liberally on radio by the letter writers, but the judges were impartial in their selection of prize-winning letters, regardless of whether they were laudatory or critical of radio programs and practices.

Prize winners will be announced locally by the broadcasting stations who are this week being informed of the judges' decisions by Mrs. Dorothy Lewis, NAB coordinator of listener activity.

The letters came from every state and were chiefly from women as the contest was conducted by the NAB's Association of Women Broadcasters. A few men, however, were scattered among the listeners who submitted letters in the contest. Letter-writers ranged in age from a boy of 7 to a woman of 102.

All letters were first screened by a committee of local judges, and the five best letters from each station

(Continued on next page)

were submitted to the national committee of judges. Final selections were made on a basis of no more than 12 in any one of the 17 districts into which the United States and its possessions, including Alaska, Hawaii and Puerto Rico, are divided.

Letters Stress Entertainment

Opinions on "What I Think of Radio" varied, as might be expected, but most letters stressed the variety of entertainment provided by radio at no cost to the listeners. Letter-writers also cited news broadcasts, market and weather reports, and religious programs as being of especial value.

Many listeners expressed the view that radio, by keeping all classes of people informed on national and international affairs, is fostering peace and racial tolerance and helping to prepare American citizens for living in "One World." Numerous letters stressed the comfort radio provides the bed-ridden, blind and physically-handicapped, and the companionship it offers the lonely.

News broadcasts and household information programs led in popularity among the women listeners, according to an informal analysis of nearly 1,000 screened letters forwarded by radio stations. Weather reports, religious programs, quiz and audience participation programs, farm programs, symphonies and dramas also are particularly popular with women listeners according to these letters, and about in that order. A goodly number of letter writers, most of whom were women, listed sports and political programs as among their favorites.

While critical letters were in the minority, they expressed a dislike for certain types of radio commercials, serial dramas, and the more blood-thirsty mystery programs. A number of letters urged more and better programs for children and youthful listeners, as a counter-offensive to juvenile delinquency, and others suggested a need for better religious programs.

Many letters both praised radio for its virtues and criticized it for its shortcomings, but these letters usually concluded that the good far outweighs the bad.

Members of the committee of national judges who selected the prize-winning letters are:

Paul Ackerman, Radio Editor, *Billboard* Magazine; Miss Gertrude Broderick, FREC, Office of Education; Frank Burke, Editor, *Radio Daily;* Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Bond Geddes, RMA Executive Vice President; Miss Henrietta Harrison, Radio Chairman, National Council of YWCA's; Mrs. Luella Laudin, Radio Chairman, National Council of Women; Miss Jean Rindlaub, Vice-President, Batton, Barton, Durstine, and Osborn, Inc.; Bruce Robertson, Senior Associate Editor, *Broadcasting* Magazine; George Rosen, Editor, *Variety;* Mrs. Harper Sibley, President, National Council of Church Women; and Max Wylie, Young and Rubicam, Inc.

Radio stations which submitted prize-winning letters are as follows:

Alabama: WBRC, Birmingham; WJHO, Opelika.
Arkansas: KXLR, N. Little Rock.
California: KERO, Bakersfield; KECA, KHJ, Hollywood: KPRO, Riverside; KIST, Santa Barbara; KFI, Los Angeles; KGDM, Stockton; KTKC, Visalia.
Colorado: KOA, Denver; KFXJ, Grand Junction.
Connecticut: WTHT, Hartford; WKNB, New Britain; WBRY, Waterbury.
Dist. of Columbia: WINX, WMAL, WOL.
Florida: WIOD, WQAM, Miami; WDAE, Tampa.
Georgia: WATL, Atlanta; WCCD, Savannah.
Idaho: KIDO, Boise; KID, Idaho Falls; WFXD, Nampa.
Illinois: WCNT, Centralia; WROK, Rockford; WHBF, Rock Island; WDZ, Tuscola.
Indiana: WGL, Fort Wayne; WKMO, Kokomo.
Iowa: WMT, Cedar Rapids; KROS, Clinton; KRNT, KSO, Des Moines; KGLO, Mason City; KFNF, KMA, Shenandoah.
Louisiana: KWRH, Shreveport.
Maine: WCOU, Lewiston; WGAN, Portland.
Maryland: WBAL, Baltimore.
Massachusetts: WCOP, WEEI, Boston; WEIM. Fitchburg.
Michigan: WJR, WWJ, Detroit; WTEF, Grand Rapids; WSOO, Sault Ste. Marie.
Minnesota: WCCO, WTCN, Minneapolis.
Mississippi: WLAU, Laurel.
Missouri: WHB, Kansas City; KXOK, St. Louis.
Montana: KANA, Anaconda; KFBB, Great Falls; KGEZ, Kalispell; KGVO, Missoula.
Nebraska: WJAG, Norfolk; KOIL, WOW, Omaha.
New Hampshire: WKNE, Keene; WMUR, Manchester.
New Jersey: WTTM, Trenton.
New York: WNBF, Binghamton; WLIB, Brooklyn; WEBR, Buffalo; WHCU, Ithaca; WJTN, Jamestown; WJZ, WOR, WQXR, New York City; WMFF, Plattsburg; WHAM, Rochester; WGY, Schenectady.
North Carolina: WPTF, Durham; WDNC, Raleigh.
North Dakota: WDAY, Fargo.
Ohio: WHBC, Canton; WHK, Cleveland; WBNS, WCOL, Columbus; WLOK, Lima; WPAY, Portsmouth; WSPD, Toledo; WKBN, Youngstown.
Oklahoma: KTMC, McAlester; WKY, Oklahoma City; KVOO, Tulsa.
Oregon: KWIN, Ashland; KORE, Eugene; KALE, Portland.
Pennsylvania: WSAN, Allentown; WISR, Butler; WCED, DuBois; WEST, Easton; WIBG, Philadelphia; KQV, Pittsburgh.
Rhode Island: WEAN, Providence.
South Carolina: WTMA, Charleston; WIS, Columbia.
South Dakota: KOTA, Rapid City; KSOO, Sioux Falls; WNAX, Yankton.
Tennessee: WTJS, Jackson; WMPS, Memphis; WLAC, WSM, Nashville.
Texas: KRBC, Abilene; KROD, KTSM, El Paso; KONO, KTSA, San Antonio.
Utah: KVNU, Logan.
Virginia: WTAR, Norfolk.
Washington: KIRO, KJR, KOMO, Seattle; KFPY, KGA, KFIO, Spokane; KMO, Takoma; KVAN, Vancouver.
West Virginia: WGKV, Charleston; WPAR, Parkersburg; WWVA, Wheeling.
Wisconsin: WKBH, La Crosse; WDSM, Superior.
Alaska: KTKN, Ketchikan.
Territory of Hawaii: KGMB, Honolulu.

Books for Broadcasters

(This section is a new department in REPORTS. Its purpose is to bring to the attention of broadcasters the titles of various publications which may interest them and which might prove of value in conducting their business.)

HOW TO MAKE GOOD RECORDINGS, Audio Devices, Inc., 1945, New York, 128 pp., $1.25.

This is a "How to" treatment of a highly technical subject in an untechnical manner. The booklet is directed to those in broadcasting who should know something about recordings but whose background does not include the engineering and music necessary to grasp all of the fine points. Salesmen, educators, promotion people and other makers and users of recordings need the information contained in this book if for no other reason than the proper "care and feeding" of recordings and transcriptions. Seven printings to a total of over 20,000 copies attest to its usefulness. It is amply illustrated with drawings and photographs and contains a useful glossary of terms.

RADIO SOUND EFFECTS by Joseph Creamer and William B. Hoffman, 1945, Ziff-Davis Publishing Co., New York, 59 pp., $1.50.

Of their purpose in writing this booklet, the authors state that "while the book was planned essentially as

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a working text and reference guide for broadcast technicians, students and all others whose daily tasks bring them into close or casual contact with the study or application of artificially-created sounds, it should also prove to be informative reading for the interested layman."

The subject is laid out in discussions followed by study questions so that it should adapt itself readily to courses in radio production techniques. In addition, like so many of the books in radio these days, a useful glossary of terms is appended.

Although the reader may look for and discover that the best way to create the sound of a man wading in water is to "have a guy take off his shoes and socks and wade back and forth in a tank of water," he also learns why it is that frequently "the exact, or obvious, duplication of sounds does not always produce the desired effect."

Public Interest Programming

Veterans Administration Running Campaign To Have GI's Reinstate Insurance

Because a large percentage of World War II veterans have permitted their GI insurance policies to lapse, the Veterans Administration is currently running a three-month campaign to explain to veterans the advantages of National Service Life Insurance, and to let them know that such policies may be reinstated with a minimum of effort.

Charles E. Dillon, Veterans Administration radio chief, has informed NAB that the campaign will be plugged on both national and local levels, and will continue until May 3. Mr. Dillon's letter states: "VA radio personnel throughout the country will be prepared to serve every individual broadcaster with material already prepared for broadcast as well as a radio fact sheet to be used as the basic information in station produced programs."

Transcribed Series of Spots on Tolerance Offered Free to Radio Stations

A series of 1-minute spot announcements on tolerance, featuring the voice of Jay Jostyn (Mr. District Attorney), is being made available currently free of charge for the use of interested radio stations.

The series of four announcements are being distributed by the Institute for Democratic Education, Inc., the organization which has produced the *Lest We Forget* transcribed series.

Station managers who are interested in obtaining the series of spot announcements, or additional information may write to: Harold Franklin, Program Director, Institute for Democratic Education, Inc., 415 Lexington Avenue, New York 17, N. Y.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 17-23, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these postwar difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited,

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as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. This allocation falls during the week of February 17-23, which is annually proclaimed by the President of the United States as *American Brotherhood Week*. The goal of *Brotherhood Week* is the total elimination of group hatreds in America and the cultivation of the "practice of brotherhood." Thus it is plain that the theme of Brotherhood Week ties in with the present campaign for a United America free of group antagonisms which injure the democratic spirit. In their allocated messages radio programs may wish to mention the observance of *Brotherhood Week* in communities throughout the nation and the slogan of the occasion: "Join The American Brotherhood." (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 10. They are subject to change.

Monday, February 10

Further Hearing

(10:00 A. M.)

KROY—HARMCO, Inc., Sacramento, Calif.—C. P. **1060 kc.,** 5 KW, unlimited.

NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—C. P. **1030 kc.,** 50 KW, unlimited, DA.

NEW—C. Thomas Patten, Oakland, Calif.—C. P. **1000 kc.,** 10 KW, daytime.

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. **1060 kc.,** 50 KW, unlimited.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, **990 kc.,** 1 KW, unlimited.

NEW—The San Mateo County Broadcasters, San Mateo, Calif.

Other Participants: KVSM, San Mateo, Calif. (Intervenor)

Further Hearing

(Before the Commission en banc, Department of Commerce Auditorium, 10:00 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

(10:00 A. M.)

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass. —C. P. **910 kc.,** 1 KW, unlimited.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—C. P. **900 kc.,** 1 KW, day.

Interveners: WMEX—The Northern Corp., Boston, Mass.
WABI—Community Broadcasting Service, Bangor, Me.
WJAR—The Outlet Co., Providence, R. I.
WKNB—The New Britain Broadcasting Co., New Britain, Conn.

At Burbank, Calif.

(Council Room, City Hall, 10:00 A. M.)

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif.—C. P. **1490 kc.,** 250 watts, unlimited.

Monday and Tuesday, February 10 and 11

At Springfield, Mass.

(Federal Court Room, Federal Bldg., 10:00 A. M.)

NEW—Springfield Broadcasting Co., Springfield, Mass.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Telecolor Corp., West Springfield, Mass.—C. P. **1490 kc.,** 250 watts, unlimited.

Tuesday, February 11

(10:00 A. M.)

NEW—Mario Acosta, Mayaguez, P. R.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Arecibo Broadcasting Co., Inc., Arecibo, P. R.—C. P. **1400 kc.,** 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include power, etc. **1190 kc.,** 50 KW, unlimited, DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include power, etc. **1190 kc.,** DA, 10 KW day, 5 KW night, unlimited.

Wednesday and Thursday, February 12 and 13

At San Fernando and Santa Monica, Calif.

(Justice Court Room, San Fernando, Feb. 12, and Post Office Bldg., Santa Monica, Feb. 13, both 10:00 A. M.)

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—C. P. **1460 kc.,** 250 watts, daytime only.

NEW—California Broadcasting Co., Santa Monica, Calif.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif. —C. P. **1460 kc.,** 250 watts, daytime.

Wednesday, Thursday, and Friday, February 12, 13 and 14

At Springfield, Mass.

(Federal Court Room, Federal Bldg.)

NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.

NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.

NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.

NEW—Harold Thomas, Springfield, Mass.—For FM facilities.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—For FM facilities.

(Continued on next page)

Thursday, February 13

At Princeton, W. Va.

(County Court House)

NEW—Mercer Broadcasting Co., Princeton, W. Va.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Mountain Broadcasting Service, Inc., Princeton, W. V.—C. P. **1490 kc.**, 250 watts, unlimited.

Thursday and Friday, February 13 and 14

At Eufaula, Ala., and Cuthbert, Ga.

(Court Room, Barber County Court House, Eufaula, and City Hall, Cuthbert)

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Andrew College Broadcasting Co., Cuthbert, Ga.—C. P. **1240 kc.**, 250 watts, unlimited.

Friday, February 14

(10:00 A. M.)

KSOO—Sioux Falls Broadcasting Assn., Inc., Sioux Falls, S. D.—C. P. to include power, etc. **1140 kc.**, 10 KW, unlimited, DA night and day.

At San Bernardino, Calif.

(Room 205, United States Post Office, 10:00 A. M.)

NEW—Western Empire Broadcasters, Inc., San Bernardino, Calif.—C. P. **1240 kc.**, 250 watts, unlimited.

Further Hearing

(11:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—CP, **790 kc.**, 1 KW, unlimited DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—CP, DA. **790 kc.**, 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—CP to change frequency, etc., **790 kc.**, 1 KW, unlimited, DA, night and day.

FCC ACTIONS

[*The format for this department of* NAB REPORTS *was changed considerably in last week's edition. Additional alterations have been made this week. You will notice that actions of the FCC are now listed according to type of service; i.e., AM, FM, TV, etc. The* GENERAL *section concerns all types of service. Further refinements designed to increase the ease and speed with which you may check this department are under consideration. Your comments and suggestions will be welcomed.*]

GENERAL

Roy Hofheinz, President, Frequency Modulation Assn., Washington, D. C.—The Commission, under date of January 28, advised that, because of many administrative problems involved, it is unable at this time to comply with Mr. Hofheinz's request of January 23 for deletion from existing rules of all reference to "standard broadcast" station and substitution of the words "amplitude modulation" or "AM."

In the Matter of the Rules and Regulations Concerning Multiple Ownership of Broadcast Stations—Ordered continuance of the oral argument presently scheduled for February 7, to February 24, at 10 A.M. in Washington, before the Commission en banc. (Action taken 1/28)

National Assn. of Broadcast Engineers and Technicians—Denied petition requesting the Commission to reopen the record in the proceeding upon the applications of WDNC (Docket 6209), WRAL (Docket 6967) and Public Information Corp. (Docket 7377), for the purpose of introducing into the record evidence concerning alleged unfair labor practices on the part of Durham Radio Corp. (WDNC).

AMPLITUDE MODULATION

AM—Docket Cases

940 KC.

Adopted an Order making final its proposed decision (B-305) granting application of **Mount Vernon Radio and Television Company** for a new station in **Mount Vernon, Ill.**, to operate on 940 kc., 1 KW, daytime only (BP-4265; Docket 7060). Application of the **Midwest Broadcasting Co.** (BP-3922; Docket 7059) (proposed to be denied), has been amended to request another frequency which would not be in conflict, and been severed from the proceeding herein.

790, 800, 860, 1300, 1310 and 1340 KC.

Adopted an Order to show cause at a hearing to be held on March 10, why the licenses of **WTNJ, WOAX, Inc., WCAM, City of Camden, WCAP, Radio Industries Broadcasting Co., WHAT, Independence Broadcasting Co.,** and **WTEL, Foulkrod Radio Engineering Co.,** if they are renewed, should not be modified as follows: WCAM to operate on 1340 kc., 250 watts, unlimited time; Station WTNJ to operate on 1300 kc., 250 watts, daytime; WCAP to operate on 1310 kc., 250 watts, unlimited time; Station WHAT to operate on 800 kc., 1 KW, daytime only; and Station WTEL to operate on 860 kc., 250 watts, daytime only. Ordered further that the application of **Valley Broadcasting Corp.,** for a new station at **Allentown, Pa.** (BP-4790), to operate on 790 kc., 1 KW, unlimited time, be consolidated with the above applications for further hearing with the hearing ordered herein. (B-224 and B-293)

1070 and 1340 KC.

The Commission adopted an Order severing from the consolidated proceeding (B-296), and granting the following:

Application of **Audrian Broadcasting Corp.** (BP-4401; Docket 7453) for a new station at **Mexico, Mo.,** to operate on 1340 kc., 250 watts, unlimited time, and petition to amend said application so as to show changes in corporate ownership, program policy and management.

Application of the **Courier-Post Publishing Company,** to change operating assignment of Station **KHMO, Hannibal, Mo.,** from 1340 kc., 250 watts, unlimited time, to 1070 kc., 1 KW night, 5 KW day, directional antenna, conditions; (BP-4352; Docket 7454).

The Commission denied the petition of **Hearst Radio, Inc., WBAL, Baltimore, Md.,** to correct the Commission's report on Public Service Responsibilities of Broadcast Licensees and requesting postponement of hearing now scheduled for February 24, 1947 (Docket 7400), for the reasons heretofore set forth in Memorandum Opinion dated December 20, 1946.

1230 and 1450 KC.

Granted petition of **WLEU Broadcasting Corp.** (WLEU), **Erie, Pa.,** requesting the Commission to issue an order to show cause why the license of **Presque Isle Broadcasting Co.,** authorizing operation of station **WERC, Erie, Pa.,** on 1230 kc., with 250 watts, unlimited time, should not be modified, and to consolidate the hearing in said Order to Show Cause with hearing on application of WLEU (BP-4115; Docket 6913); Ordered that opportunity be afforded Presque Isle Broadcasting Co., licensee of WERC, to Show Cause at a hearing before the Commission to be held on March 17, 1947, why the license issued to said WERC should not be modified

(Continued on next page)

so as to specify use by it of frequency 1450 kc., at Erie, in lieu of 1230 kc.; and that WLEU Broadcasting Corp. be made a party to this proceeding; and further Ordered that this hearing to Show Cause be consolidated with hearing on application of WLEU heretofore held on January 3-7, 1946.

1450 KC.

The Commission announced adoption of a Proposed Decision (B-327) looking towards the grant of the application of **Gonzales Broadcasting Co.** (BP-4546; Docket 7432), for a new station in **Gonzales, Texas,** to operate on 1450 kc., 250 watts, unlimited time.

At the same time the following applications in the same proceeding are proposed to be denied:

Charles W. Balthrope (BP-4375; Docket 7374), and **Express Publishing Co.** (BP-4471; Docket 7391), **San Antonio,** and **Taylor Broadcasting Co.** (BP-4576; Docket 7433), **Taylor, Texas,** all requested the same facilities.

1550 KC.

The Commission announces adoption of Proposed Decision (B-328) looking towards the grant of the application of **Frank H. Ford** (BP-3916; Docket 7114) for a new station at **Shreveport, La.,** to operate on 1550 kc., 1 KW day, 500 watts night, directional antenna at night only; conditions.

At the same time the application of **James A. Noe** (BP-3790, Docket 7113), for the same frequency with power of 250 watts, unlimited time, is proposed to be denied.

AM—Designated for Hearing

810 KC.

Bee Broadcasting Co., Beeville, Texas (V. L. Rossi and John D. Rossi)—Granted petition of A. H. Belo Corp., licensee of station WFAA, requesting that Bee Broadcasting Co. application (BP-4639) be designated for hearing and petitioner made a party thereto, said petition having been joined in by Carter Publications, Inc. (WBAP). The Commission ordered said application of Bee Broadcasting Co. for a new station to operate on 810 kc., 250 watts, daytime only, designated for hearing, and made WFAA and WBAP parties to the proceeding.

910 KC.

Piedmont Broadcasting Co., Greenville, S. C.—Designated for hearing application (BP-5307) for a new station to operate on 910 kc., 1 KW, daytime only, and ordered WJHL, Johnson City, Tenn., be made a party to the proceeding.

1080 KC.

Western New York Broadcasting Co., Kenmore, N. Y.; John J. Laux, Niagara Falls, N. Y.; Reno Newspapers, Inc., Reno, Nev.—Designated for consolidated hearing the application of Western New York Broadcasting Co. (BP-5579), and application of John J. Laux (BP-5628), each requesting a new station on 1080 kc., 1 KW, daytime only.

1170 KC.

The Litchfield County Radio Corp., Torrington, Conn.; New City Broadcasting Co., Torrington, Conn. (Louis Lasapenara)—Designated for consolidated hearing the application of Litchfield County Radio Corp. (BP-5448), and application of New City Broadcasting Co. (BP-5630), both requesting 1170 kc., 1 KW, daytime only.

1290 KC.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Granted petition for reconsideration directed against the Commission's action of October 17, 1946, granting without a hearing the application of Ken-Sell, Inc., for a new station at West Palm Beach, Fla., to operate on 1290 kc., 1 KW, daytime only, and designated said Ken-Sell application (BP-5104) for hearing and made WTOC a party intervener.

1300 KC.

Frank E. Duhme, St. Petersburg, Fla.—Granted petition requesting that his application (BP-5677) for a new station to operate on 1300 kc., 1 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of Florida West Coast Broadcasting Co., Tampa, Fla. (Docket 7768)

1370 KC.

Radio Anthracite, Inc., Pottstown, Pa.; Charles M. Meredith, Silverdale, Pa.—Designated for consolidated hearing the application of Radio Anthracite, Inc. (BP-5582) with application of Charles M. Meredith, each requesting a new station at their respective locations, to operate on 1370 kc., 1 KW, daytime only.

1450 KC.

The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali)—Designated for consolidated hearing the application of Reno Newspapers, Inc. (BP-5426) and application of The Voice of Nevada's Capital (BP-5654), each requesting a new station to operate on 1450 kc., with 250 watts, unlimited time.

1540 KC.

Bayou Broadcasting Co., Inc., Baton Rouge, La.—Designated for hearing in a consolidated proceeding now scheduled for February 17, on application of Bayou Broadcasting Co. (BP-5453) and other conflicting applications, its petition for leave to amend the above application so as to specify power of 50 KW day, 10 KW night, with DA, on frequency 1540 kc. (instead of 250 watts day, 100 watts night, non-DA, unlimited time), to determine whether the proposed amendment should be accepted for filing, and to determine the same issues with relation to proposed amendment as are to be determined on application as filed Nov. 19, 1946, in the event the proposed amendment should be accepted for filing.

AM—Transfer of Control

KRIS—Gulf Coast Broadcasting Co. (Licensee), Corpus Christi, Texas (M. Tilford Jones (Transferor), T. Frank Smith (Transferee))—Granted consent to transfer of control of licensee from M. Tillford Jones to T. Frank Smith. No money involved. (B-TC-518)

KGER—Consolidated Broadcasting Corp., Ltd. (Licensee), Long Beach, Calif. (C. Merwin Dobyns, Deceased (Transferor), Dana Latham, Executor of the estate of C. Merwin Dobyns (Transferee))—Granted consent to the involuntary transfer of control of licensee corporation from C. Merwin Dobyns, deceased, to Dana Latham, Executor of the estate of C. Merwin Dobyns. No monetary consideration involved. (B-TC-520)

KTEM-KTEM-FM—Bell Broadcasting Co., Inc. (Licensee), Temple, Texas (Ruth W. Mayborn (Transferor), Frank W. Mayborn (Transferee))—Granted consent to transfer of control of station KTEM and associated FM station KTEM-FM, from Mrs. Ruth W. Mayborn to Frank W. Mayborn, arising out of a property settlement between Frank W. Mayborn and his wife, Ruth W. Mayborn. (B-TC-528)

AM Licenses Granted to Cover CP's

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2163)

WCVS—WCBS, Inc., Springfield, Ill.—Granted license to cover CP which authorized installation of new vertical antenna and change in transmitter location. (BL-2191)

WTAD—Lee Broadcasting, Inc., Quincy, Ill.—Granted license to cover CP which authorized a new transmitter. (BL-2113)

WKBH—WKBH, Inc., La Crosse, Wis.—Granted license to cover CP which authorized increase in power to 5 KW, installation of a new transmitter and DA for night use, and change in transmitter location. (BL-2125)

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted license to cover CP which authorized change in DA for night use, and change in transmitter location. (BL-2126)

(Continued on next page)

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Granted license to cover CP which authorized changes in DA system and increase in power to 5 KW. (BL-2091)

1170 KC.

KLOK—Valley Broadcasting Co., San Jose, Cal.—Granted license to cover CP which authorized a new station on 1170 kc., 5 KW, day. (BL-2141)

1230 KC.

WNEB—New England Broadcasting Co., Worcester, Mass.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2213)

1240 KC.

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2128)

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time, and to specify studio location as 99 Main St., Woonsocket; conditions. (BL-2148)

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2092)

WEEK—Union City Broadcasting Co., Inc., Union City, Tenn.—Granted license to cover CP for a new station to operate on 1240 kc., 250 watts, unlimited time; and change studio location to corner 1st and Washington Sts., Union City; conditions. (BL-2121)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2036)

1340 KC.

KIST—Harry C. Butcher, Santa Barbara, Calif.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2203)

WKUL—Cullman Broadcasting Co., Cullman, Ala.—Granted license to cover CP for a new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BL-2097)

WGNI—General Newspapers, Inc., Wilmington, N. C.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time, and for change of studio location to 233 Princess St., Wilmington, N. C. (BL-2217)

1400 KC.

WFTL—Ft. Lauderdale Broadcasting Co., Ft. Lauderdale, Fla.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2098)

KTFS—Texarkana Broadcasting Co., Texarkana, Texas—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2144)

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2215)

KCLA—Radio Engineering Service, Pine Bluff, Ark.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2249)

1430 KC.

KBRC—Beckley Radio Co., Mt. Vernon, Wash.—Granted license to cover CP which authorized a new station on 1430 kc., 500 watts, daytime. (BL-2198)

1450 KC.

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and to specify studio location at corner of W. North St. and Leverette Ave., Fayetteville, Ark. (BL-2212)

WRQN—Vidalia Broadcasting Co., Vidalia, Ga.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2187)

1490 KC.

WWNS—Alfred Dorman, Statesboro, Ga.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2186)

WSBR—WSBR, Inc., Superior, Wis.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (B4-L-2052)

AM—Modifications of CP's

WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted modification of CP (BP-4928) to change type of transmitter and to specify studio location as 5 Wilson Lane, Bethesda, Md. (BMP-2449)

KWEM—W. Memphis Broadcasting Corp., West Memphis, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 2-1-47. (BMP-2455)

KSLO—James B. Littlejohn, Ogden, Utah—Granted modification of CP which authorized a new station, for changes in transmitting equipment, for approval of antenna with FM antenna mounted on top, and approval of transmitter and studio locations on W. 12th St., Ogden. (BMP-2047)

WWNS—Alfred Dorman, Statesboro, Ga.—Granted modification of CP (BP-4486) to change type of transmitter; conditions. (BMP-2299)

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 1.6 mi. SE of Clinton—U. S. Highway 701, near Clinton, and to specify studio location as 205½ Main St., Clinton. (BMP-2295)

KXOL—Fort Worth Broadcasting Co., Fort Worth, Texas—Granted modification of CP which authorized a new standard station, to change type of transmitter and to specify studio location at 1216 Penna. Ave., Professional Bldg., Fort Worth. (BMP-2443)

WESC—Greenville Broadcasting Co., Greenville, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and to specify studio location as #1 College St., Greenville. (BMP-2396)

KBOW—Copper City Radio Co., Butte, Mont.—Granted modification of CP (BP-4552) to make changes in vertical antenna. (BMP-2451)

WSPR—WSPR, Inc., Springfield, Mass.—Granted modification of CP (BP-3949) for extension of completion date to 3-1-47. (BMP-2457)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted modification of CP (BP-2955), for changes in antenna and change transmitter location to: On U. S. Highway #70, approximately 2.5 mi. SE of Safford. (BMP-1902)

KXRJ—The Valley Broadcasters, Russellville, Ark.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at south wing Fine Arts Bldg., Ark. Polytechnic College, Russellville, and to specify studio location as Arkansas Polytechnic Campus. (BMP-2298)

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2444)

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted modification of CP (BP-4385), for extension of completion date to 3-1-47. (BMP-2434)

WKBC—Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.7 miles east of

(Continued on next page)

No. Wilkesboro, and to specify studio location as Poindexter Bldg., No. Wilkesboro. (BMP-2419)

KSIG—Acadia Broadcasting Co., Crowley, La.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at intersection of Highway 1024 and Odd Fellows Road and Highway 90, which forms triangle, and change studio location to 101 No. Parkerson Ave., Crowley. (BMP-2406)

KSON—Studebaker Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, for approval of transmitter location at corner Rigel and Cottonwood Sts., San Diego, and for approval of antenna, and change type of transmitter. (BMP-2370)

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted modification of CP (BMP-2386) for approval of antenna and transmitter location at: On a hill NE or Braddock. (BMP-2386)

AM—Miscellaneous Actions

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5610)

Enterprise Publishing Co., Douglas, Ga.—Denied petition for reconsideration, or in the alternative, for immediate hearing, directed against the Commission's action of December 3, 1946, granting application of Downing Musgrave, Douglas, Ga., for modification of CP (BMP-2210) to obtain approval of transmitter site for new station authorized on August 22.

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Granted petition for reconsideration and grant without hearing of application for renewal of license for station KBIX and application for an FM station. (Dockets No. 7864 and 7865)

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—Denied petition for review of the action taken by the presiding officer of the Motions Docket, granting in part a petition filed Jan. 16 by Pynchon Broadcasting Corp., Springfield, Mass., insofar as it requested a continuance to Feb. 17 of the consolidated hearing on WHYN's application and that of Pynchon Broadcasting Corp., and affirmed action of said presiding officer.

Pynchon Broadcasting Corp., Springfield, Mass.—Granted petition for leave to amend its applications (Docs. 7886 and 8036) so as to show a complete change in the officers, directors and stockholders of applicant corporation, and the amendments were accepted.

Florida West Coast Broadcasting Co., Tampa, Fla. (Worth Kramer)—Denied petition for reconsideration of the Commission's action of August 7 designating its application (BP-4780; Doc. 7768) for hearing, and that after reconsideration, to grant said application.

KGBC—The Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Granted petition insofar as it requests consolidation of its application (BP-5663) in the consolidated proceeding currently scheduled for February 17 on applications of Louisiana Broadcasting Co. (Docket 7172), et al.

Patroon Broadcasting Co., Albany, N. Y.—Denied petition requesting reconsideration and grant without hearing of its application. (BP-4611; Docket 7992)

KGBC—The Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Denied petition insofar as it requests a continuance of the consolidated hearing now scheduled for Feb. 17, which request has been joined in by Josh Higgins Broadcasting Co. (KXEL), Waterloo, Iowa.

WOKO—WOKO, Inc., Albany, N. Y.—Granted 30-day extension of temporary license pending examination of petitions and oppositions which have been filed in relation to this station.

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Granted CP to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location to off Andrews and Stanton Sts., Mobile. (BP-5124)

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted CP to move old main transmitter to Brookville Rd., Wheaton, Md. (present location of main transmitter), to be used as an auxiliary with power of 1 KW, DA day and night. (BP-5616)

Southern Broadcasting Corp., New Orleans, La.—Ordered that pursuant to Sec. 1.387(b)(3) of the Rules, that application of Southern Broadcasting Corp. (BP-5587) be dismissed without prejudice to refiling after a decision has been rendered with respect to the applications of Charles C. Carlson (Docket 6529) and Louise C. Carlson (Docket 7870), heard in a consolidated proceeding, or after the said applications have otherwise been disposed of.

WPOR—Centennial Broadcasting Co., Inc. (Assignor), Oliver Broadcasting Corp. (Assignee), Portland, Me.—Granted consent to assignment of license of station WPOR from Centennial Broadcasting Co., Inc., to Oliver Broadcasting Corp., by sale of 57,500 shares (95.8%) of capital stock of assignor company to assignee, for a total consideration of $96,250.00 (Comr. Durr voting for hearing.). (B-AL-562)

1450 KC.

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted CP to change frequency from 1490 to 1450 kc. (BP-5294).

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Granted CP to install auxiliary transmitter at Virginia Ave. & Boardwalk, Atlantic City (present site of main transmitter), to be operated on 1450 kc., 250 watts. (BP-5614)

1600 KC.

WMLS—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Granted application to modify its construction permit (granted conditionally for operation on 1600 kc.) to specify 1 KW power day and night, and a transmitter site and DA complying with Commission's request. (B-MP-2339)

AM—Actions on Motions

KVAK—S. H. Patterson, Atchison, Kans.—Granted petition requesting leave to amend its application (BP-4317; Doc. 7562) so as to specify the frequency 1470 kc., with 1 KW, unlimited time, instead of 1200 kc., with 1 KW, daytime only. The amendment was accepted and the hearing presently scheduled for Feb. 5 was continued to March 24, at Washington.

Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion continued the hearing indefinitely, presently scheduled for Feb. 1, in re application. (BP-4422; Doc. 7365)

Belleville News-Democrat, Belleville, Ill.—Granted petition for leave to amend its application (BP-5176; Doc. 7844) so as to specify the frequency 1260 kc. instead of 1430 kc. The amendment was accepted and the Commission on its own motion removed said application from the hearing docket.

KGKB—East Texas Broadcasting Co., Tyler, Texas—Denied petition requesting that the issues in the proceeding upon its application (BP-4769; Doc. 7950) and application of KGGF (Doc. 7951) be enlarged. Exceptions noted by counsel for petitioner.

Metropolitan Broadcasting Corp., Belleville, Ill.—Granted petition for leave to amend its application (BP-5034; Doc. 7843) so as to show the deletion of Joseph Mark Thompson as an officer and director of the corporation, etc.

Midland Broadcasting Co., Kansas City, Mo.; Fred Jones Radiocasting and Tele. Co., Oklahoma City, Okla.—The Commission on its own motion continued the consolidated hearing upon these applications to March 3, at Washington.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Granted petition requesting the Commission to schedule an early hearing date in the consolidated proceeding in re its application (Doc. 7503) and that of Lyle Van Valkenburgh (Doc. 8054); and the Commission scheduled said hearing for Feb. 24 at Clearwater and Feb. 25 at St. Petersburg, Fla.

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Abilene Broadcasting Co., Abilene, Texas—Denied petition requesting the Commission to reopen the record in the proceeding involving its application (Doc. 7367) and applications of Westex Broadcasting Co. and Citizens Broadcasting Co., Inc. (Docs. 7366 and 7483). Exceptions noted by counsel for petitioner.

Blackstone Broadcasting Co., Tyler, Texas—Granted petition for leave to amend its application (BP-5316; Doc. 8032) so as to specify the frequency 600 kc., with 500 watts, instead of 940 kc., with 250 watts. The amendment was accepted and application removed from the hearing docket.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP-5387; Doc. 7960) so as to specify the frequency 1460 kc., daytime only, instead of 1450 kc., unlimited time.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Denied petition requesting leave to intervene in the hearing on application of KVSM (Doc. 8045), and that the record in the proceeding upon the San Mateo application be held open and the record to be made on petitioner's application be incorporated therewith to permit comparative consideration. Exceptions noted by counsel for petitioner.

Lee-Smith Broadcasting Co., Faribault, Minn.; Associated Broadcasters, Inc., Wadena, Minn.—Ordered that the consolidated hearing on these applications be scheduled for Monday, March 3, in Washington.

McKinney Air Enterprises, Inc., McKinney, Texas—Granted petition for leave to amend its application (BP-5210; Doc. 8017) so as to specify 1600 kc., with 500 watts, daytime only, instead of 1580 kc., 250 watts, daytime; the amendment was accepted and applications removed from the hearing docket.

Gainesville Broadcasting Co., Inc., Gainesville, Texas—The Commission on its own motion removed from the hearing docket application of Gainesville Broadcasting Co., Inc. (B-P-5416; Doc. 8018)

Anderson Broadcasting Co., Inc., Anderson, S. C.—Granted petition for leave to amend its application (B-P-4995; Doc. 7793) so as to specify frequency 980 kc. instead of 860 kc. The amendment was accepted and application removed from the hearing docket.

WLBG, Inc., Laurens-Clinton, S. C.—The Commission on its own motion removed from the hearing docket application of WLBG, Inc. (B-P-4587; Doc. 7792)

Northeast Oklahoma Broadcasting Co., Miami, Okla.—Granted petition to dismiss without prejudice its application. (B-P-4950; Doc. 7809)

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition insofar as it requests leave to amend its application (BP-3922; Doc. 7059) so as to specify the frequency 1300 kc. instead of 940 kc., etc. The Commission on its own motion removed said application, as amended, from the hearing docket, and dismissed the exceptions to the Commission's decision of December 23, 1946, in this matter. Insofar as petition requests grant without further hearing, it is dismissed.

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend its application (BP-4865, Doc. 7780) so as to request power of 1 KW instead of 1 KW night, 5 KW-LS; to specify a different transmitter site, etc.

KQW—Pacific Agricultural Foundation, San Jose, Calif.—Granted petition for leave to intervene in the hearing on applications of Frank Andrews (Doc. 8013), et al.

Lyle Van Valkenburgh, St. Petersburg, Fla.—Granted Petition for leave to amend his application (BP-5547; Doc. 8054) so as to show that the applicant is not a representative of an alien government.

California Broadcasting Co., Santa Monica, Calif.—Granted petition for waiver of rules and accepted written appearance in re application. (BP-5419; Doc. 7961)

Morris Luskin, Burbank, Calif.—Granted petition to dismiss without prejudice application. (BP-5027; Doc. 7890)

Burbank Broadcasters, Inc., Burbank, Calif.—Granted petition for leave to amend application (BP-5251; Doc. 7891) so as to show addition of Morris Luskin as a 15% stockholder, etc.

Central Michigan Radio Corp., Lansing, Mich.—Denied petition requesting the Commission to fix an early date for consolidated hearing upon its application (Doc. 7979) and application of Farmers' Chemical Co. (Doc. 7980). Exceptions noted by counsel for petitioner.

AM—Applications Accepted for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit (B3-P-4399, which authorized increase in power and installation of directional antenna for night use) for approval of directional antenna system, to install new transmitter and change transmitter location from Hedwig Road, 1½ miles east of San Antonio, Texas, to On Rittiman Road, 3.7 miles east of intersection of Rittiman Road and U. S. Highway 81, Rural, Texas.

570 KC.

WGWD—G. W. Covington, Jr., Gadsden, Ala.—Modification of construction permit (B3-P-4000, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

580 KC.

KFXD—Frank E. Hurt & Son, Nampa, Idaho (a partnership composed of Frank E. Hurt and Edward P. Hurt)—License to cover construction permit (B5-P-3668, as modified) which authorized change in frequency, increase in power, change in transmitting equipment, installation of directional antenna for day and night use and change in transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

600 KC.

WTCB—Central Broadcasting Corp., Flint, Mich.—Modification of construction permit (B2-P-4403, which authorized a new standard broadcast station) to change corporate name from Central Broadcasting Corp. to Trendle-Campbell Broadcasting Corp.

NEW—Coconino Broadcasting Co., Flagstaff, Ariz. (P. O. J. R. Heath, 74 E. Pierson St., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and make changes in directional antenna for night use. Amended to make changes in directional antenna and ground system.

WAYS—Inter-City Advertising Co., Charlotte, N. C.—License to cover construction permit (B3-P-4556) which authorized increase in power using directional antenna day and night and install new transmitter and authority to determine operating power by direct measurement of antenna power.

680 KC.

NEW—Radio Atlanta, Inc., Atlanta, Ga. (P. O. 1425 C & S Bldg.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Modification of construction permit (B3-P-4528, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

730 KC.

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—License to cover construction permit (B2-P-4561, as

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modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

760 KC.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License to cover construction permit (B3-P-4891, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of license to change hours of operation from daytime to limited time.

790 KC.

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

800 KC.

NEW—North Alabama Broadcasting Co., Decatur, Ala. (H. H. Kinney and D. T. Kinney, a partnership) (P. O. 109-6th Ave., East Cullman, Ala.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.

810 KC.

NEW—Green Bay Newspaper Co., Green Bay, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 810 kc., power from 250 watts day and night to 1 KW daytime only, hours of operation from unlimited to daytime and change type of transmitter.

840 KC.

NEW—W. A. Smith, Plant City, Fla. (P. O. 901 South Collins St.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts and daytime hours of operation.

900 KC.

NEW—George Basil Anderson, Columbus, Neb. (P. O. 109 Park Ave., Norfolk, Neb.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R. (P. O. 96 Reina St., Altos, Ponce, P. R.)—Construction permit for a standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation.

920 KC.

KECK—Ector County Broadcasting Co., Odessa, Texas (Ben Nedow)—License to cover construction permit (B3-P-4148, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

940 KC.

NEW—North Alabama Broadcasting Co., Guntersville, Ala. (H. H. Kinney and D. T. Kenney, a partnership) (P. O. % H. H. Kinney, Cullman, Ala.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from 920 to 940 kc., change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use. Amended to increase power from 1 KW day and night to 5 KW daytime only; hours of operation from unlimited to daytime; make changes in vertical antenna and ground system and change type transmitter.

950 KC.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Walter J. Brown. (360 shares of capital stock, 39.6%.)

960 KC.

NEW—Abbeville Broadcasting Service, Inc., Abbeville, La. (P. O. c/o Marcus A. Broussard, P. O. Box 7)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WFLA—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-P-4171, as modified which authorized changes in directional antenna for night use) to make changes in directional antenna.

980 KC.

NEW—Louie L. Morris, Hartwell, Ga. (P. O. Hartwell, Ga.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night and unlimited hours of operation. Amended re changes in directional antenna pattern and change transmitter location (same description).

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date.

1010 KC.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 10 KW, directional antenna and daytime hours of operation. Amended to change frequency from 1000 kc. to 1010 kc.

1020 KC.

KDKA—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Construction permit to make changes in transmitting equipment.

1050 KC.

WTUN—Washington County Broadcasting Corp., Johnson City, Tenn.—Modification of construction permit (B3-P-5260, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location.

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga. (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—License to cover construction permit (B3-P-4925) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1110 KC.

WBT—Jefferson Standard Broadcast Co., Charlotte, N. C.—Modification of construction permit (B3-P-4655, which authorized installation of a booster station synchronously with WBT) to change type of transmitter and make changes in vertical antenna.

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—License to cover con-

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struction permit (B5-P-4669, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1160 KC.

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1510 to 1160 kc., power from 1 KW daytime to 250 watts daytime, make changes in antenna and ground system, change type of transmitter and transmitter location from to be determined in or near New Brunswick, New Jersey, to northwest of the City of New Brunswick, New Jersey.

1170 KC.

WRUD—Suburban Broadcasting Corp., Upper Darby, Pa.—Modification of construction permit (B2-P-5134, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

1220 KC.

WEPL—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5046, which authorized a new standard broadcast station) to increase power from 250 watts day to 1 KW day, install new transmitter, make changes in vertical antenna and change transmitter location.

1230 KC.

WJOR—Bangor Broadcasting Service, Bangor, Me. (Sidney Slon, Lawrence Slon and Stephen Velardi, a partnership)—Voluntary assignment of construction permit to Bangor Broadcasting Service, Inc.

KGEK—Elmer G. Beehler, Sterling, Colo.—Modification of license to change hours of operation from specified hours to daytime.

NEW—Alachua County Broadcasting Co., Gainesville, Fla. (P. O. % J. C. Adkins, Jr., Florida Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

KHUM—Carroll R. Hauser, Eureka, Calif.—License to cover construction permit (B5-P-4784, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Voluntary assignment of license to The Mattatuck Broadcasting Co.

NEW—Harry Willard Linder, St. Cloud, Minn. (P. O. 307 West 6th St., Willmar, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Max H. Lavine, St. Cloud, Minn. (P. O. 105 E. Eighth St., Superior, Wis.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C. (P. O. Box 145, Brevard, N. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—Steel City Broadcasting Co., Gary, Ind. (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling, a partnership) (P. O. c/o George M. Whitney, 4023 N. Keeler Ave., Chicago, Ill.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

1270 KC.

WDUK—WDUK, Inc., Durham, N. C.—Construction permit to change frequency from 1310 to 1270 kc., change hours of operation from daytime to unlimited time and increase power from 1 KW day to 500 watts, 1 KW day.

1300 KC.

NEW—Frank E. Duhme, St. Petersburg, Fla. (P. O., Route 2, Box 1319)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation.

1340 KC.

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Modification of construction permit (B5-P-5274, which outhorized a new standard broadcast station) for approval of antenna and transmitter location at East Alma St., Mt. Shasta, Calif.

WNCA—Community Broadcasting Co., Asheville, N. C.—Voluntary transfer of control of licensee corporation from C. Fredric Rabell, Jack O. K. Barfield, James M. Earnest, Albin F. Knight, J. Alfred Miller and Richard M. Arnold to Jacksonville Broadcasting Corp. (240 shares of common stock, 100%).

KJAM—The Uintah Broadcasting Co., Vernal, Utah (James C. Wallentine)—License to cover construction permit as modified, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KREM—Cole E. Wylie, Spokane, Wash.—License to cover construction permit (B5-P-4786, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—Construction permit to change frequency from 1340 to 1480 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and make change in vertical antenna and install new ground system. (Facilities of KTBS requested.)

1360 KC.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Rolad Wallem, a partnership) (P. O. 153½ N. Third St.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

1370 KC.

KXLF—KGIR, Inc., Butte, Mont.—Authority to determine operating power by direct measurement of antenna power.

KEEN—United Broadcasting Co., San Jose, Calif. (a copartnership composed of George Mardikian, George Snell, Varnard Floyd Farr, S. A. Melnicoe and Alfred Aram)—Modification of construction permit (B5-P-4061, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to change transmitter location and to change studio location.

1390 KC.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Modification of construction permit (B2-P-4999, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter and change transmitter location from Fairfax County, Va., to 22nd Street between North Frederick and North Harrison Streets, Arlington, Va.

1400 KC.

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Modification of construction permit (B3-P-5065, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter, and to change transmitter and studio locations.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—License to cover construction permit (B5-P-4694, as modified) which authorized a new standard broadcast station and

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authority to determine operating power by direct measurement of antenna power.

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga. (Gainesville, Ga.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sikeston Community Broadcasting Co., Sikeston, Mo. (P. O. Harry Young, 210 W. North St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Construction permit to change frequency from 1400 to 690 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations.

NEW—Beaufort Broadcasting Co., Washington, N. C. (P. O. Washington, N. C.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1420 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to install new vertical antenna and transmitter and to change transmitter location from #4 Trujillo St., Ponce, P. R., to Playa de Ponce, P. R.

1430 KC.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended re changes in directional antenna and officers, directors and stockholders.

1450 KC.

WILK—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isiah C. Morgan and Mitchell Jenkins)—Voluntary assignment of construction permit to Wyoming Valley Broadcasting Co.

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—License to cover construction permit (B2-P-4820, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit (B2-P-4311, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for approval of directional antenna and change type of transmitter.

NEW—Hanover Broadcasting Co., Hanover, Pa. (Francis J. Matrangola and Helen G. Wherley, a partnership) (P. O. Room 2, 17 Carlisle St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation.

KDSJ—Daniels and Sons Broadcasting System, Deadwood, S. Dak. (John Daniels, Eli Daniels & Harry Daniels)—Modification of construction permit (B4-P-4994, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, to specify studio location, and to change name of applicant from John Daniels, Eli Daniels and Harry Daniels, d/b as Daniels and Sons Broadcasting System, to John Daniels, Eli Daniels and Harry Daniels, d/b as Heart of The Black Hills Station.

NEW—The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali) (P. O. Box 298, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Joseph P. Ernst, Riverton, Wyo. (P. O. West Side Road and U. S. Highway 20, Worland, Wyo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1480 KC.

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—License to cover construction permit (B5-P-5487) which authorized installation of new transmitter.

1490 KC.

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to make changes in transmitting equipment.

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-P-4675, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Enid Broadcasting Co., Enid, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to make changes in antenna and change transmitter location.

WMGW—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-P-4160, which authorized a new standard broadcast station) for approval of antenna, to mount FM antenna on top of AM tower, to change type of transmitter, for approval of transmitter location, and to specify studio location.

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Modification of construction permit (B5-P-4432, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to change studio location.

NEW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership) (P. O. Home Savings Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KOCS—The Daily Report, Ontario, Calif. (Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership)—License to cover construction permit (B5-P-5069, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna and make changes in ground system.

KGBC—Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 1 KW day and 250 watts night, and install directional antenna for night use.

KGBC—Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—License to cover construction permit (B3-P-5037, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use.

1560 KC.

NEW—Ramon Agudo, Bayamon, P. R. (P. O. Condado Beach Hotel, San Juan, P. R.)—Construction permit for a

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new standard broadcast station to be operated on 1560 kc., power of 250 watts, and unlimited hours of operation.

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill. (Vincent S. Barker & Gladys J. Barker, a partnership)—Modification of construction permit (B4-P-3904, which authorized a new standard broadcast station) for approval of antenna, to make change in transmitting equipment, and for approval of transmitter location.

AM—Applications Tendered for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit for approval of directional antenna for night use.

NEW Jacinte Sugranes, Ponce, P. R.—550 kc., 1 KW, 5 KW-LS, unlimited.

570 KC.

NEW—Douglas Broadcasting Co., Douglas, Ariz. (Wm. N. Goodwin and Joseph P. Wrenn)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW and daytime hours of operation.

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Modification of construction permit to increase power from 250 watts to 1 KW (daytime) and install new transmitter.

NEW—The McPherson Broadcasting Co., Inc., PcPherson, Kans.—650 kc., 250 watts, daytime.

770 KC.

KXA—KXA, Inc., Seattle, Wash.—Construction permit to increase power from 1 KW to 50 KW, change hours of operation from limited to unlimited, install new transmitter, directional antenna for day and night use and change transmitter location.

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of license to change hours of operation from daytime to limited time.

830 KC.

KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Calif.—Construction permit to change frequency from 980 to 830 kc., increase power from 5 KW to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

NEW—Twin Tonawandas Studios, Inc., Tonawanda and North Tonawanda, N. Y.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

850 KC.

NEW—Richland Broadcasting Corp., Richland Center, Wis.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

870 KC.

NEW—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime hours of operation.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (a partnership composed of Cecil P. Clifton and Andrew J. West)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation.

900 KC.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and unlimited hours of operation.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

NEW—Eastland County Broadcasting Co., Eastland, Texas (a partnership composed of Dan Childress, J. W. Courtney, Grady Pipkin, Donald C. Hill, Alton W. Stewart and Gordon Griffin)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

950 KC.

NEW—Corn Palace City Radio Corp., Mitchell, S. D.—950 kc., 5 KW, unlimited time, directional antenna.

960 KC.

NEW—Abbeville Broadcasting Service, Inc., Abbeville, La.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Neb.—960 kc., 1 KW, daytime.

970 KC.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit for approval of directional antenna for day and night use.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit for approval of directional antenna for day and night use and change transmitter location.

WICA—WICA, Inc., Ashtabula, Ohio—Modification of construction permit for approval of directional antenna for day and night use.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to increase power from 1 to 5 KW, daytime, install new transmitter and change transmitter location.

980 KC.

NEW—Bexar Broadcasting Co., San Antonio, Texas (Tex Ritter and W. K. McCauley)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit to make changes in directional antenna.

1010 KC.

NEW Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1060 KC.

NEW—DeKalb Broadcasting Co., Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW and daytime hours of operation.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Nichelson and E. G. Lloyd, Jr.)—Construction permit to increase power from 1 to 5 KW, change hours of operation from daytime

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to unlimited, install new transmitter and directional antenna for night use.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Construction permit to increase power from 1 to 10 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

1130 KC.

NEW—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landen)—1130 kc., 1 KW, daytime.

1150 KC.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to increase power from 1 KW night and 2½ KW daytime to 2½ KW day and night.

1160 KC.

NEW—Terry County Broadcasting Co., Brownfield, Texas (Sterling Jake Parrish, Mike Allen Barrett and Esther Constance Parmelee)—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts and daytime hours of operation.

1190 KC.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW and unlimited hours of operation.

NEW—Yumesa Broadcasting Co., Yuma, Ariz.—1190 kc., 1 KW, unlimited time, directional antenna.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use.

1200 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW and daytime hours of operation.

1230 KC.

NEW—Hobart G. Stephenson, Jr., St. Louis, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant WIL application to change frequency.)

KFJB—Marshall Electric Co., Marshalltown, Iowa—Transfer of control of licensee corporation from John Ruan, Robert Root, Kenneth A. Durham and Joseph F. Rosenfield to Times-Republican Printing Co.

NEW—Benton County Broadcasters, Kennewick, Wash. (Frank Krshka, Joseph Patterson and Edith Jansen)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Wilmer Salter)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WJOR—Bangor Broadcasting Service, Bangor, Me. (Sidney Slon, Lawrence Slon and Stephen Velardi)—Voluntary assignment of license to Bangor Broadcasting Service, Inc.

NEW—Alvin E. O'Kenski, Merrill, Wis.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. M.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to make changes in directional antenna for night use.

1240 KC.

NEW—Max H. Lavine, St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Farmington Broadcasting Co., Farmington, N. M. (Harold L. Arment)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—The Uncompahgre Broadcasting Co., Montrose, Colo.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egen A. Hofer, David L. Hofer and John M. Banks, partners)—Modification of construction permit to change frequency from 1130 to 1240 kc. and hours of operation from daytime to unlimited. (Contingent on grant of KCOK application for change in frequency.)

NEW—Parish Broadcasting Corp., Minden, La.—1240 kc., 250 watts, unlimited.

1250 KC.

WCNT—Hebard Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., hours of operation from daytime to unlimited time using 500 watts night and 1 KW daytime and install directional antenna for night use.

1260 KC.

NEW—Steel City Broadcasting Co., Gary, Ind. (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1290 KC.

NEW—Frequency Broadcasting System, Inc., Ruston, La.—1290 kc., 250 watts, daytime.

KRGV—KRGV, Inc., Weslace, Texas—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, directional antenna day and night and change transmitter location.

1300 KC.

NEW—Frank E. Duhme, St. Petersburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and unlimited hours of operation, directional antenna for night use.

1330 KC.

WFIN—Findley Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use.

1400 KC.

NEW—Angelus Broadcasting Co., Temple City, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and limited time (night) hours of operation.

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NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WDAR—A. C. Neff, Savannah, Ga.—Voluntary assignment of license to WDAR, Inc.

NEW—Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

NEW—Beaufort Broadcasting Co., Washington, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

William Kleeman, Clarksville, Tenn.—Voluntary assignment of license to Elmer T. Campbell and John Perry Sheftall, d/b as Campbell and Sheftall.

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin)—1400 kc., 250 watts, unlimited time.

NEW—Pioneer Valley Broadcasting Co., Northampton, Mass.—1400 kc., 250 watts, unlimited. (Contingent on grant of WHYN to change frequency.)

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Modification of license to change from directional antenna day and night to employing directional antenna night and non-directional antenna during daytime hours.

1420 KC.

NEW—Fannin County Broadcasting Co., Benham, Texas (Frank Sveheda)—1420 kc., 250 watts, daytime.

1430 KC.

NEW—Eastland County Broadcasting Co., Eastland, Texas (a partnership composed of Robert W. Chapman and Manning L. Trammel)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Construction permit to change frequency from 1450 to 1440 kc., power from 250 watts to 500 watts, change type of transmitter and install directional antenna for day and night use.

1450 KC.

NEW—Joseph P. Ernst, Riverton, Wyo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—Construction permit to change frequency from 1190 to 1450 kc., hours of operation from daytime to unlimited using 250 watts power.

NEW—KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read)—1450 kc., 250 watts, unlimited time.

1480 KC.

NEW—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and daytime hours of operation.

1490 KC.

NEW—Alexandria Radio Corp., Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Fairmont Broadcasting Co., Fairmont, W. Va. (a partnership composed of J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Paul B. Lingenfelter, Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1530 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation.

NEW—The Montana Network, Billings, Mont.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW day and unlimited hours of operation.

1560 KC.

NEW—Ramon Agude, Bayamon, P. R.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and unlimited hours of operation.

AM—Applications Returned

1240 KC.

Phillip G. Back, Shreveport, La. (P. O. 214½ Louisiana St., Little Rock, Ark.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1490 KC.

Paul B. Lingenfelter, Clinton, Okla. (P. O. 709 Frisco St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Application returned January 27, 1947. Incomplete.

1540 KC.

The Littleton Co., West Hartford, Conn. (P. O. 21 Pleasant St., Warehouse Point, Conn.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and daytime only hours of operation. Returned January 31, 1947.

Cumberland Publishing Co., Pikesville, Ky. (P. O. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Returned January 31, 1947.

AM—Application Dismissed

1310 KC.

Beal & Hauser Broadcasting Co., Fontana, Calif. (Alvin A. Beal and Elmer P. Hauser) (P. O. 200 South Tokay St., Fontana, Calif.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and unlimited hours of operation. Dismissed February 3, 1947, by request of applicant.

(Continued on next page)

FREQUENCY MODULATION

FM—Conditional Grants

The Corritos Broadcasting Co., Long Beach, Calif. (Jay E. Tapp, Raymond B. Terian, Walter A. Nelson and John W. Doran)—Authorized conditions grant for a Class A station, subject to further review and approval of engineering details. (B-PH-1115)

Deep South Broadcasting Corp., New Orleans, La.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B-PH-1097)

Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-1114)

Northwest Broadcasting Co., Fargo, N. D.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B-PH-989)

John M. Rivers, Charleston, S. C.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-979)

Radio Broadcasting, Inc., Memphis, Tenn.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-1052)

Texoma Broadcasting Co., Wichita Falls, Texas—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-941)

West Central Broadcasting Co., Tulsa, Okla.—Authorized conditional grant for a class B station subject to further review and approval of engineering details (B-PH-1089). (Comr. Durr voting for hearing.)

FM—Construction Permits

The following were authorized construction permits: conditions; (Note: Power given is effective radiated power; antenna height is height above average terrain):

KUOA, Inc., Siloam Springs, Ark.—Class B: Channel: 96.9 mc. (No. 245); 2.6 KW; 465 feet. (B-PH-1946)

Golden Empire Broadcasting Co., Chico, Calif.—Class B; Channel: 96.7 mc. (No. 244); 11 KW; 330 feet. (B-PH-1053)

Independent Broadcasting Co., Des Moines, Iowa.—Class B; Channel: 100.9 mc. (No. 265); 20 KW; 500 feet. (B-PH-1049)

Lee Radio, Inc., Mason City, Iowa—Class B: Channel: 99.3 mc. (No. 257); 140 KW; 1040 feet. (B-PH-627)

Unity Broadcasting Corp. of Mo., St. Louis, Mo.—Class B: Channel: 94.9 mc. (No. 235); 40 KW; 500 feet. (B-PH-890)

Mobile Daily Newspapers, Inc., Mobile, Ala.—Class B; Channel: 103.9 mc. (No. 280); 51 KW; 285 feet. (B-PH-439)*

WCAE, Inc., Pittsburgh, Pa.—Class B; Channel: 92.5 mc. (No. 223); 12 KW; 610 feet.*

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Class B; Channel: 93.7 mc. (No. 229); 330 KW; 700 feet. (B-MPH-166)*

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wisc.—Class B: Channel: 102.3 mc. (No. 272); 3.5 KW; 325 feet. (B-PH-212)*

WRNJ—Racine Broadcasting Corp., Racine, Wisc.—Class B; Channel: 101.3 mc. (No. 267); 15 KW; 265 feet. (B-PH-286)*

FM—Miscellaneous Actions

Stillwater Publishing Co., Stillwater, Okla.—Changed to Class B the Class A conditional grant authorized December 5 (B-PH-985). This necessitated substituting channel 222 for the 268 channel previously assigned Enid, Okla., under the tentative allocation plan, to make the latter available to Stillwater.

National Broadcasting Co., Washington, D. C.—Granted modification of CP (B-PH-158) for a Class B station, as follows: 94.5 mc. (No. 233), 20 KW; 330 feet, and subject to condition that permittee shall satisfy legitimate complaints of blanketing.

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Dismissed as moot petition requesting immediate consideration and grant of its application for an FM station. (B-PH-695)

Regional Broadcasting Co., Chicopee, Mass.—Granted petition for leave to amend its application for an FM station (B-PH-1070; Docket 7927), so as to change question 16(a) of said application to read: "95,900 kcs, Channel 240."

WTMJ-FM—The Journal Co., Milwaukee, Wis. (The Milwaukee Journal)—Granted modification of CP which authorized a change in FM station, to change type of transmitter: change commencement and completion dates to 60 days from date of grant and 180 days thereafter, respectively. (B-MPH-171)

FM—Actions on Motions

Union Tribune Pub. Co., San Diego, Calif.—Dismissed petition requesting that the issues in the proceeding upon its applications be enlarged so as to permit a showing to be made of the availability of another Class B FM channel for assignment in San Diego. (Dockets 7841 and 7842)

Lincoln Belmont Pub. Co. and Myers Pub. Co., Chicago, Ill.—Granted petition requesting dismissal without prejudice of its application for an FM station. (B-PH-774; Docket 7145)

Wilson and Cope, Atlanta, Ga.—Granted petition requesting leave to amend its application for FM station (B-PH-803; Docket 7546), so as to supply complete engineering data.

The Tower Realty Co., Baltimore, Md.—Granted petition for leave to amend its application for FM station (B-PH-895; Docket 7725), so as to add statement showing that the applicant will duplicate the programs to be broadcast by its proposed AM station approximately 15 hours each day and that between two and three hours each day will be devoted to programs carried exclusively on the FM station.

FM—Applications Accepted for Filing

93.9 MC.

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-315, which authorized a new FM broadcast station) to change type of transmitter, ERP to 34 KW, antenna height above average terrain to 1070 feet, make changes in antenna system and change commencement and completion dates.

96.5 MC.

NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 43,700 kc. Amended to change frequency from 43,700 kc. to Channel No. 243, 96.5 mc., change type of transmitter, officers and stockholders, change transmitter location, ERP from 317 KW to 268,675 watts and make changes in antenna system.

98.9 MC.

NEW—Central Broadcasting Co., Eau Claire, Wis. (P. O. 203 Barstow St.)—Construction permit for a new FM broadcast station to be operated on Channel No. 255, 98.9 mc.

99.3 MC.

WNJD—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-PH-664, which authorized a new FM broadcast station) to specify studio location, change

(Continued on next page)

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* In lieu of previous details.

transmitter site, type of transmitter, ERP to 3.56 KW, antenna height above average terrain to 581.5 feet, make changes in antenna system and change commencement and completion dates.

99.9 MC.

WFIL-FM—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-PH-964, which authorized a new FM broadcast station) to change completion date.

100.7 MC.

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, which authorized a new FM broadcast station) to change completion date.

101.1 MC.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of construction permit (B2-PH-423, which authorized a new FM broadcast station) to change completion date.

102.3 MC.

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-305, which authorized a new FM broadcast station) to change completion date.

104.1 MC.

NEW—The Copley Press, Inc., Aurora, Ill.—Modification of construction permit (B4-PH-547, which authorized new FM broadcast station) to change type of station to class A, specify frequency as Channel No. 281, 104.1 mc., transmitter site as Leland Hotel Bldg., Aurora, Ill., ERP as 1 KW, antenna height above average terrain as 250 feet and specify antenna system.

105.7 MC.

WEEX—Easton Publishing Co., Forks Township, Pa.—Modification of construction permit (B2-PH-702, which authorized a new FM broadcast station) to change type of transmitter, ERP to 1 KW, make changes in antenna system and change commencement and completion dates.

107.1 MC.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of Construction permit (B1-PH-961, which authorized a new FM broadcast station) to change transmitter site to Isolation Hospital, Neptune Township (Whitesville Section), Monmouth County, N. J.; type of transmitter, ERP to 771 watts, antenna height above average terrain to 290 feet and make changes in antenna system.

Frequency to Be Assigned by FCC

NEW—Illinois-Alton Broadcasting Co., Alton, Ill. (R. C. Goshorn and R. L. Rose, a co-partnership)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 8.4 KW. Amended to change studio location.

NEW—Cannon & Callister, Inc., Los Angeles, Calif.—Construction permit for new (Metropolitan) FM broadcast station to be operated on frequency to be assigned. Amended to change type of transmitter, ERP from 9.7 KW to 36.8 KW and make changes in antenna system.

NEW—Capitol Radio, Inc., Columbus, Ohio (P. O. 42 East Gay St.)—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 20 KW.

NEW—Florence Broadcasting Co., Inc., Florence, S. C. (P. O. 129 South Dargan St.)—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC and effective radiated power of 4.5 KW.

NEW—Frontier Broadcasting Co., Inc., Waco, Texas—Construction permit for a new high frequency FM broadcast station to be operated on 46,100 kc. Amended to change frequency from 46,100 kc. to "to be assigned by FCC," ERP from 31,200 watts to 47,850 watts, minor changes in geographic coordinates, and make changes in antenna system.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis. (P. O. 101 East Wisconsin)—Construction permit for a new FM broadcast station (class B) to be operated on frequency to be assigned by FCC, ERP of 8.3 KW, and antenna height above average terrain 308 feet.

FM—Application Dismissed

Out West Broadcasting Co., Colorado Springs, Colo. (P. O. Antlers Hotel)—Construction permit for a new high frequency FM broadcast station to be operated on 47.700 kc. Dismissed February 3, 1947.

TELEVISION

TV—Miscellaneous Actions

Allen B. DuMont Labs., Inc.; Paramount Pictures, Inc.—Granted 60-day extension of time following Commission decision in Docket 7896 (color television hearing) for requesting hearing with respect to Commission's Jan. 16th dismissal of DuMont applications for new commercial television stations in Cincinnati and Cleveland, and applications of Interstate Circuit, Inc.; New England Theatres, Inc., and United Detroit Theatres Corp. for stations at Dallas, Boston and Detroit, respectively, meanwhile retaining said applications in the pending files.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP which authorized a commercial television station, for extension of commencement and completion dates to 1-21-47 and 7-21-47, respectively. (BMPCT-35)

KCPR—The Chronicle Pub. Co., San Francisco, Calif.—Granted modification of CP which authorized a new commercial television station, for extension of commencement and completion dates to 5-18-47 and 11-18-47, respectively. (B-MPCT-27)

MISCELLANEOUS BROADCAST

Actions

Developmental

W9XLZ—Gates Radio Co., Quincy, Ill.—Granted license to cover CP which authorized a new developmental broadcast station, on an experimental basis only. (BLEX-48)

Experimental Television

W6XIS—Intermountain Broadcasting Corp., Salt Lake City—Granted license to cover CP which authorized a new experimental television station. (BLVB-77)

Col. Broadcasting System, Inc., area of New York City—Granted license for an experimental television broadcast station. (BLVB-78)

Remote Pickup

WIPD—Penna. Broadcasting Co., Mobile, area of Philadelphia—Granted license to cover CP which authorized a new remote pickup broadcast station (BLRE-462). Frequency assignment subject to change in accordance with proceedings in Docket 6651.

WQER—Ga. School of Tech., area of Atlanta, Ga.—Granted modification of remote pickup license to change corporate name to Board of Regents of the Univ. System of Ga., for and on behalf of Ga. School of Technology. (BMLRY-64)

(Continued on next page)

Federal Telecommunication Labs., Inc., New York City—Granted CP for a new developmental station. (BPEX-94)

American Colonial Broadcasting Corp., portable-mobile, area of San Juan and P. R.—Granted CP for a new remote pickup station. (BPRY-331)

KINU—Carl E. Haymond, area of Tacoma, Wash.—Granted license to cover CP which authorized a new remote pickup station. (BLRY-329)

KFAS—Midnight Sun Broadcasting Co., portable, area of Fairbanks, Alaska—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BLRY-327)

Evergreen Broadcasting Corp., mobile, area of Seattle—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BLRY-328)

Appalachian Broadcasting Corp., portable, area of Bristol, Va.—Granted two CP's for new remote pickup broadcast stations, frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-483 and 484)

KFAB Broadcasting Co., portable-mobile, area of Omaha and Lincoln, Neb.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-485)

WAGE, Inc., portable-mobile, area of Syracuse, N. Y.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRY-328)

James E. Murray, portable-mobile, area of Hutchinson, Kans.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-487)

Applications Accepted for Filing

Developmental

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—License to cover construction permit (B1-PEX-98) which authorized change power to 1 KW, to install new transmitter and make changes in antenna system.

Experimental Television

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Modification of construction permit (B5-PVB-167, which authorized installation of new visual and aural transmitters and changes in antenna system) for extension of completion date.

Non-Commercial Educational

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55, which authorized a new noncommercial educational broadcast station) to make changes in antenna system.

NEW—The Board of Directors of the Chicago Theological Seminary, Chicago, Ill. (P. O. 5757 University Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be determined by FCC, power of 50 KW and emission FM.

KCVN—College of the Pacific, Stockton, Calif.—Modification of construction permit (B5-PED-47, which authorized a new noncommercial educational broadcast station) for extension of completion date.

Remote Pickup

NEW—Leonard A. Versluis, area of Grand Rapids, Mich.—Construction permit for a new remote pickup broadcast station to be operated on 156.75 mc., power of 50 watts and emission A3 FM.

NEW—Alamo Broadcasting Co., Inc., area of San Antonio, Texas (P. O. Milam Bldg., 115 West Travis St.)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 10 watts and emission A3.

NEW—Alamo Broadcasting Co., Inc., area of San Antonio, Texas (P. O. Milam Bldg., 115 West Travis St.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 50 watts and emission A3.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Morris Paint & Varnish Co.—Misrepresentation in the sale of paints, enamels and varnishes is charged in complaints issued by the Commission against Alfred Sophir, trading as Morris Paint and Varnish Co. of Omaha, 1510 Capitol Ave., Omaha, Nebr., and Leo Sophir, Jack Jay Sophir, Morris Sophir, Mary Sophir, Dorothy Sophir and Nathan I. Krutchik, copartners trading as Morris Paint & Varnish Co., 1823 Washington St., St. Louis, Mo. (5479) and (5480)

STIPULATIONS

The Geo. Merritt Shoe Co., Inc., Brockton, Mass., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of shoes, including "Davis Air Cushion Sole Health Shoes" and "Tru-Spot Arch Balance Shoes." (7570)

Michigan Bulb Co., etc.—The Commission accepted from two Grand Rapids, Mich., partnerships and their advertising agent a stipulation to cease and desist from misrepresentation in connection with the advertising and interstate sale of various plants and bulbs.

The respondents are Forrest Laug, Dorothy Laug, Gerald Laug, Jeauette Laug, Henry Neiuwenhuis and Garnet Nieuwenhuis, copartners trading as Michigan Bulb Co., Michigan Cactus Co., and Pan-American Cactus Co., 148 Monroe Ave., N. W., Grand Rapids; King C. Bard and Helen B. Bard, copartners trading as Holland Dutch Tulip Co., 527 Prospect St., S. E., Grand Rapids; and Harry O'Neil, Edward Larson and Nelson J. McMahon, copartners trading as O'Neil, Larson & McMahon, 230 North Michigan Ave., Chicago. (7569)

COMPLAINTS DISMISSED

Sankoff Brothers Poultry Farms—The Commission dismissed without prejudice its complaint charging Peter Sankoff and John Sankoff, who traded as Sankoff Brothers Poultry Farms, Richland, N. J., with misrepresentation in connection with the sale and distribution of baby chicks. (5398)

Consolidated Grocers Corp.—The Commission dismissed its complaint charging Consolidated Grocers Corp., 135 South LaSalle St., Chicago, with unlawful acquisition of the capital stock of three corporations which competed with it in the wholesaling of grocery products. (5423)

CASES CLOSED

Par-A-Pac Co.—The Commission closed without prejudice its case against Arnold Thompson and Joyce Kittinger, copartners trading as Par-A-Pac Co., New York, who were charged with misrepresentation in the sale and distribution of a nonmedicated pad designated "Par-A-Pac" and "Par-A-Pac Natural Heating Pad."

The order recited "that the respondents discontinued several years ago the operation of the business referred to in the complaint, and that there is therefore not sufficient pub-

(Continued on next page)

lic interest in the matter to warrant further action at this time." The Commission reserved the right to take further action in the future if circumstances warrant.

All of the Commissioners participated in the decision. (4568)

Pacific Undergarment Co.—The Commission closed without prejudice its case against Abraham Radin, trading as Pacific Undergarment Co., 135 Madison Ave., New York, who was charged with misrepresentation in the sale of women's undergarments.

The principal charge in the complaint was failure to disclose the Japanese origin of the material from which such garments as slips and nightgowns were made.

In closing the case with the concurrence of all its members, the Commission's order recited "that the proceeding * * * was instituted prior to the recent war, and that the record does not disclose the situation now existing, and * * * that there is not sufficient public interest in the matter to warrant further investigation and proceedings therein at the present time."

The Commission reserved the right to reopen the case and resume trial in the future should such action be considered warranted. (4533)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 7, February 17, 1947

RMA-NAB Joint Committee Sets Date For 1947 Celebration of National Radio Week

The initial meeting of the new RMA-NAB Joint Liaison Committee was held in Washington, Thursday (13) for a broad, exploratory discussion of topics of mutual interest to radio broadcasters and manufacturers.

In addition to referring several matters to the Boards of the respective Associations, three important decisions were reached at the meeting. The first sets the date for the 1947 observance of National Radio Week for the week of October 26. It is planned that the observance will be made an annual celebration.

Secondly, the broadcaster-manufacturer group ap-

(Continued on page 118)

UN and State Dept. Broadcasting Plans Discussed By NAB International Committee

The plans of both the United Nations and, particularly, the U. S. State Department for international broadcasting were discussed by the NAB's new International Broadcasting Advisory Committee at its initial meeting in Washington Friday (14). No immediate conclusions were reached, but the Committee agreed to keep the matter under advisement.

Approval of NAB's support of the Inter-American Association of Broadcasters was expressed by the Committee. The NAB Board of Directors, at its January meeting, had provided for the Association's participation in the undertaking.

The NAB staff was requested by the Committee to make every effort to insure that representatives of radio are given parity treatment with press representatives in covering news events, both domestic and foreign, whenever fa-

(Continued on page 118)

INSIDE THIS ISSUE

Standard Broadcast stations and networks showed a seven percent increase in net time sales last year over 1945, according to an FCC release on Monday. (p. 120)

Senator Murray, retiring chairman of the Senate Small Business Committee, recommended that Congress study FM and Facsimile to formulate a licensing policy which will "enhance local competition." (p. 118)

Over-all volume in spot radio activity showed a rise in January, according to the Rorabaugh Report, and 60 per cent of the national accounts maintained their schedule without change. (p. 120)

With the approaching deadline for filing of income tax returns coming up next month, the Bureau of Internal Revenue is requesting all stations to help stimulate prompt filing. (p. 124)

In a letter to Dr. George Gallup, NAB's research director takes exception to statements attributed to Dr. Gallup regarding comparative value of radio and newspaper coverage figures. (p. 119)

Women Broadcasters, Convention Plans Ready, To Meet In Three-Day Session Next Month

The fourth annual convention of the Association of Women Broadcasters of the National Association of Broadcasters will be held at the Hotel Roosevelt, New York City, March 7-9. The three-day session will cover a comprehensive discussion of radio under the general theme "The Women Broadcaster Looks Ahead."

Top industry executives and leaders in allied fields have accepted invitations to participate in the meetings. NAB President Justin Miller, Dr. Paul F. Lazarsfeld, Jack Poppele, John V. L. Hogan and George V. Denny, Jr., are among those who will speak to the women broadcasters.

With Alma Kitchell, WJZ, and AWB president leading the meeting, the women broadcasters will hear a panel discussion when the convention gets underway at 10 a.m. on the opening day. The panel, which will cover the subject "Our Business of Broadcasting" is composed of six leading women in the industry. Participants include Dorothy Kemble, MBS, whose subject is "What Do You Know About Station Operation As It Affects Your Program"; Frances Wilder, CBS, who will discuss the question "How Well Do You Know the Daytime Listener"; Eleanor Hanson, WHK, whose subject is "What Is Your Second Mile"; Wynn Hubler Speece, WNAX, on the question "How Do You Reach Your Rural Audience"; Marie Houlahan, WEEI, will speak on "What Are Your Showmanship Techniques"; and Lee Hart, assistant director of Broadcast Advertising at NAB, will discuss the question "How Would You Handle a Department Store Account."

Delegates to the convention will be guests of the New York Dress Institute at luncheon on the first day of the meetings. Follow-

(Continued on page 122)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
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A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept.;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

RMA-NAB Joint Committee Sets Date for 1947 Celebration of National Radio Week

(Continued from page 117)

proved plans for joint promotion by the two associations of wider distribution and use of radio sets through a "radio-for-every-purpose" campaign.

The joint committee decided also that it would hold another meeting this year during the summer. No definite date has been scheduled.

RMA was represented at the session by: R. C. Cosgrove, president; John K. West, assistant to the president, RCA; E. A. Nicholas, president, Farnsworth Television and Radio Corporation; Paul V. Galvin, president, Galvin Manufacturing Co.

NAB committee members who attended are: Justin Miller, president; William Fay, WHAM, Rochester; James D. Shouse, WLW, Cincinnati; Carleton Smith, WRC, Washington; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel.

UN and State Dept. Broadcasting Plans Discussed by NAB International Committee

(Continued from page 117)

cilities available or numbers of people permitted are limited.

The Committee was joined at luncheon by five representatives of the State Department: John Howe, special assistant to Assistant Secretary of State William Benton; G. Stewart Brown, acting director, Office of International Information and Cultural Affairs; Kenneth Fry, chief of the International Broadcasting Division; William Wood, acting chief, Radio Branch, OIC; and Thomas Bracken, legal adviser, OIC.

Three of the Committee's five members were present. They were Chairman John S. Hayes, WQXR; William Brooks, NBC; and Edward Murrow, CBS. Walter Brown, WSPA, and A. A. Schechter, MBS, were unable to attend.

NAB staff members who attended the session were President Justin Miller, A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel

Engineering Department

Oral Argument Scheduled by Commission On Minimum Kilocycle Separation

The FCC announced adoption of a number of amendments to its Standards of Good Engineering Practice respecting the method of computing interference for AM stations, and stated that oral argument will be heard on March 4 on the proposal for 30kc separation of standard stations.

NAB plans to reprint the engineering amendments for distribution to membership in the near future.

In its announcement the Commission invited all interested persons to appear at the oral argument scheduled for next month and set February 24 as the deadline for notifying the FCC's secretary of any desire to appear as a witness, specifying the names of such representatives and the approximate time necessary for presentation of testimony.

The proposed amendment on which oral argument will be heard follows:

> "Stations with the same general groundwave service area may be licensed for operation on channels as close as 40 kc separation. Although no interference ratio is specified in Table V for 30 kc separation since most receivers are sufficiently selective to tolerate a high level of interfering signal at this separation, other effects, such as cross-modulation of signals may result depending upon the relative location of two stations with such frequency separation. Accordingly, no station will be licensed for operation with a 30 kc separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Frequency separations of 20 kc and 10 kc are considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kc frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave of the other, although proper protection might be indicated in accordance with Tables IV and V."

Legal Department

Sen. Murray Recommends That Congress Study FM and Facsimile Licensing Policies

In a report issued February 7 to the Senate Small Business Committee, entitled "The Small Newspaper: Democracy's Grass Roots," Senator Murray of Montana, retiring chairman of the committee, recommended that the Congress give immediate attention to FM and Facsimile Broadcasting and its effect on small newspapers. He proposes that studies be made for the formulation of a licensing policy which will enhance local competition and discourage monopoly. Along this line he suggests that it might "be possible to split FM licenses so that at least two papers would have different ownership."

(Continued on next page)

Murray expressed concern with the concentration of the businesses of newsprint manufacture, publication and radio, seeing implications of monopoly in the avenues of communication which a system of democracy and free enterprise cannot permit to develop.

He suggested that the Federal Trade Commission make annual reports on the extent of the concentration of stations under one network and the number of combinations of newspapers and stations, and that the FCC publish ownership statements filed with it.

IN THE OFFING

Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

Research Department

NAB Research Director, Writing to Dr. Gallup, Points Out Strength of Radio Research

In a letter to Dr. George Gallup of the American Institute of Public Opinion, Dr. Kenneth H. Baker, director of research, National Association of Broadcasters, takes exception to statements attributed to Dr. Gallup in a story carried by *Editor and Publisher*, January 25.

The story, based on an interview, quoted Dr. Gallup as saying "There is nothing in radio to compare with the ABC statement."

Following is the text of the letter:

"Your remarks to the press in San Francisco carried in a recent issue of *Editor and Publisher* have been pinned to my blotter with a note saying 'Ask him what he means' for so long that I am almost ashamed to bring the matter up again. (By the way, did you notice that directly beneath that E & P story there was an ad whose headlines asks, 'Is my face red!!' It's almost a candidate for *Tide's* search for interesting juxtapositions.)

"So I'll start right in asking you what you meant. What did you mean when you said 'There is nothing in radio to compare with the ABC statement'? Must there be something in radio to compare with the ABC statement? Why can't there be something better in radio than the ABC statement? For my money, BMB is stepping along right smartly in that direction. BMB is about three years old and has just published its first figures. It is supported by three-fourths of the radio industry. How was ABC doing at the end of its third year? What proportion of the printed media was subscribing to its methods and results at the end of three years?

"And what do you mean when you say that 'Newspapers do a more thorough job in providing circulation figures, and give advertisers a much better opportunity to weigh coverage'? What does ABC tell you except that so-many thousand people bought your paper? Does it say anything about whether those people read their papers; or what parts they read; or what parts they remember? BMB at least tells you that people *listen* to your station—not just that they *can* hear it but don't—like leaving the paper unread on the front porch or in the bus or wrapping up the garbage with it.

"Of course, the Continuing Studies were meant to help fill in that gap. But am I supposed to figure out which page to buy in next Thursday's noon edition of the *Buffalo Gazette-Journal* on the basis of a study done on a non-projectable sample two years ago? Do you really feel that the work being done by Nielsen and Hooper and the networks and most of the other measurement boys in radio with audimeters, coincidentals, diaries, interviews and the like is not infinitely superior to anything on coverage or readership or penetration that the printed media boys have been able to produce to date? And, if you do feel that radio research methods are so inferior, why wasn't the perfect time for you to have done something about it those eight or nine years when you were on the Board of Governors of the Cooperative Analysis of Broadcasting?

"You said, 'The potential coverage of radio is not known.' What is that—'potential coverage?' Is the 'potential coverage' of newspapers known? Or of magazines? How does one determine that 'potential coverage'? In one sense the 'potential coverage' of radio is known. It is known to be the earth (and a few hundred miles of its surrounding atmosphere)—including, of course a lot of jack rabbits in Kansas and those lovely girls in Bali. But it also includes a lot of homes right here in the United States—more of which have a radio than a bathtub or electric lighting or central heating and more of whom listen (pretty regularly) to a radio than ever will read a newspaper.

"You said, 'Radio people are fudging.' What does that mean? Making with the candy? I agree. Radio gives more to its users as bonuses than any other medium. Listening to automobile sets is extra; listening to sets in public places is extra; listening to the second, third and fourth sets in radio homes is extra; and even the listening in BMB's less-than-ten-percent counties is extra.

"If, as you say, 'The radio industry is in its infancy in research,' then where does that put printed-media research—in its maturity or not born yet? In either

(Continued on next page)

case, I say it suffers by comparison, and I think that the recent (laudable) scurry on the part of the printed media to improve their research is proof of that—and the fact that they finally made out those marks on the wall to be handwriting.

"My crystal ball reveals that Young & Rubicam's radio billings run about $24,000,000. As their Director of Research, is it your feeling that those pennies are wasted? Or is there a possibility that those billings would be more if you were convinced that radio had anything to offer? If it's the latter, all we need is a chance."

Networks and Stations Time Sales Increased In 1946, According to FCC Data

The FCC announced Monday (10) that standard broadcast networks and stations showed a 1946 increase in net time sales (after deducting commissions), of seven percent over 1945. These figures are based on preliminary financial reports and cover the four nation-wide networks and their 10 key stations, three regional networks, and 751 individual stations. In 1945, according to the Commission, these 751 stations accounted for 97.7 percent of the net time sales of all stations.

The FCC release goes on to say that:

"Net time sales reported by the four national networks and their 10 key stations (*i.e.*, amount retained after payments to affiliated stations) was $70,008,962, or an increase of two percent over the amount reported for 1945. Reports from three out of the five regional networks indicate a 10 percent decrease in net time sales from 1945.

"Preliminary financial reports submitted by the 751 stations show an increase of 9.2 percent over the amount of net time sales reported by the same stations in 1945. This increase was the result of a 4.9 percent increase in the sale of station time to networks, an 8.1 percent increase in the sale of station time to non-network advertisers and a 9.2 percent decrease in the amount of commissions paid to agencies, etc. With respect to total broadcast revenues (*i.e.*, net time sales plus incidental broadcast revenues, such as sale of talent, *etc.*), an increase of 8.9 percent was indicated over 1945 for the same stations.

"For the 620 stations serving as outlets for nation-wide networks, an increase of 8.1 percent in net time sales was reported, while for the 131 stations not serving as such outlets an increase of 18 percent was reported in net time sales."

Spot Radio Shows Overall Rise in January; 13% of National Accounts Increase Buying

Spot radio activity during January pointed to a sharp rise in over-all volume. According to the January issue of the Rorabaugh Report on Spot Radio Advertising, 60% of the national accounts kept their schedules running without change, as many as 13% actually increased their buying, and 5% became newly active. Approximately 14% of the accounts dropped a few stations here and there while only 8% (including many seasonal accounts) cancelled out entirely.

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STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Jan. 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change: New**	Monthly Change: Licensed to Operate	Monthly Change: Deleted	Licensed to Operate	Total CP
Feb. 1.....	1032				945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Total Changes 12 months..........		540	157	20 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change: New** CP	Monthly Change: New** CG	Monthly Change: Licensed to Operate	Monthly Change: Deleted	Licensed to Operate	Total CP	Total CG
Feb. 1....	351					48	5	298
Mar. 1....	398	0	47	0	0	48	5	345
Apr. 1....	428	0	30	0	0	48	5	375
May 1....	478	10	50	0	0	48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Feb. 1....	712	58	24	0	0	48[2]	487[2]	177[2]
Total Changes 12 months...		482	370	0	0			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change: New** CP	Monthly Change: License to Operate	Monthly Change: Deleted	Licensed to Operate	Total CP
Feb. 1...	9				6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40[1]	4	0	0	6	34
Nov. 1...	44[1]	4	0	0	6	38
Dec. 1...	46[1]	2	0	0	6	40
1947						
Jan. 1...	54[1]	8	0	0	6	48
Feb. 1...	59[1]	5	0	0	6	53
Total Changes 10 months......		52	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 141 stations are now on the air. They include CG, CP and licensed stations.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Spot Radio Shows Overall Rise in January

(Continued from page 120)

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Blue Cross Plan Insurance, Dude Ranch Preserves & Syrups, Felton, Sibley Paints, Ford Dealers, Guittard Ground Chocolate, Harvester Cigars, Henderson Suds, Musselman's Applepies, New York Central System, Omega Oil, Pillsbury Pie Crust Mix, 6 O'Clock Foods, Swift's Ice Cream, Wurlitzer Music Stores.

Some of the national accounts which increased their spot schedules during January were:

Adam Scheidt Brewing Co., Allenru, Armour Soap Works, Betty Crocker Soup, Birds Eye Frosted Foods, Breyer's Ice Cream, Brock Candy Bar, Crax, Edelbrew Beer, Esmond Baby Blankets, Famous Reading Anthracite Coal, Freihofer's Perfect Bread, General Motors (Institutional), Grape-Nuts Flakes, Hudson Paper Napkins, KC Baking Powder, Kellogg's Corn Soya, Maxwell House Coffee, NBC Bread, Oscar Mayer Meat Products, Nescafe, Nestles' Evaporated Milk, Pertussin, Polident, Premium Crackers, Pure Oil, Rainier Beer & Ale, Ronzoni Spaghetti Products, Shell Gas & Oil, Smith Bros. Cough Drops, Swamproot, Swift's Ice Cream, Utica Club Beer, Vano Household Cleanser, Ward's Tip-Top Bread, Wonder Bread.

Broadcast Advertising

[An article of interest to all station management on the potential possibilities of institutional programs appears under *Small Market Stations* in this issue of REPORTS.]

Columnist Refutes His Own Argument In Attempt to Deny Radio's Effectiveness

How a newspaper critic of radio advertising delivered a perfect answer to his own argument, was reported in the January issue of *"WIRA Speaks to the Advertiser,"* monthly bulletin which Station WIRA, Fort Pierce, Fla., mails to its clients.

The story, which was entitled "The Last Word," states:

"Our old Grandfather always told us never to argue with anybody . . . that the other fellow would have the last word withal. We have followed faithfully that now departed gentleman's advice to this day, but a couple of Sundays ago we took literary issue with Jack Kofoed over what he had to say about radio advertising in his *Miami Herald* column.

"And we thought that you, as a merchant who invests in radio to deliver his advertising message, would be interested in the rather significant results of our exchange of comments.

"Mr. Kofoed's columnistic objection to physician-tested cigarettes, hustling, bustling soap and other advertising copy which he credited to radio but which likewise appears regularly in newspapers and magazines and on billboards, matchbooks and other mediums across the nation led us to the logical conclusion that a radio advertising message *gets through* to Mr. Kofoed (and 140 million other Americans). In fact, we were so thoroughly convinced that such was the case that we disregarded old Gramp's advice and wrote to Mr. Kofoed.

"And here is his answer . . . the last word . . . as quoted from the January 28th *Miami Herald*:

> ". . . Tom Watson of Station WIRA thinks my diatribe against certain types of cigarette, soap and beauty radio advertising really indicates that I am impressed by it. On the contrary. The same sort of stuff in newspapers and magazines can be *passed by* without ruining a story one is reading, but not when it hits your ears like an oral bomb."

"In a nutshell, Mr. Kofoed!

"You just can't "pass by" radio advertising. When it hits your ears like 'an oral bomb,' it gets through to that frontal lobe, and you carry it wherever you go . . . carry it to the advertiser's place of business . . . and that means RESULTS!

"So in a way our old Grandfather was right. The other fellow *did* get the last word . . . the word we gratefully reprint here so that you too may profit by it.

"And our thanks to Mr. Kofoed for a fine illustration of the power of radio advertising!"

3 New Members Named to TV Subcommitte; First Meeting Will Be Held This Week

Additional appointments to the NAB Sales Managers Television Subcommittee were announced Tuesday (11) by Eugene S. Thomas, sales manager, WOR-New York, and chairman of the Subcommittee. The new members are Samuel H. Cuff, Allen B. DuMont Laboratories, Inc., New York, N. Y.; G. Emerson Markham of General Electric's WRGB, Schenectady, N. Y.; and George Moskovics, commercial manager, WCBS-TV, N. Y.

Other members of the subcommittee previously appointed are: James V. McConnell, NBC-New York; Arthur Hull Hayes, WCBS-New York.

The Subcommittee will hold its first meeting in New York City February 20, jointly with a parallel subcommittee of the National Retail Dry Goods Association. The meeting will be held at 10:00 a.m. in the NRDGA Board Room at 100 West 31st Street. Broad, general phases of television will be discussed.

Radio For Retailers Discussed by Lee Hart In Three Talks to Syracuse Groups

Retail radio advertising was given detailed discussion in Syracuse, New York last week, when Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, spoke before three different groups.

At noon on February 13th, speaking before the Advertising and Sales Executives Club, Miss Hart talked on the effective procedures of planning and using radio advertising.

Pointing out that retailers concerned about competition in the buyers market are going to be interested in using radio for attracting immediate business as well as an institutional medium, Miss Hart emphasized the ability of radio to do both of these jobs effectively at the same time. She stressed the value of programs and spot announcements beamed for a purpose to the right audience, and said that choice of beamed programs should be based on what the retailer

(Continued on next page)

wanted to promote and to whom. The importance of advertising top departments and items was emphasized. Concentration and regularity of scheduling one department brand or classification of merchandise was also stressed. Procedures in writing copy and checking results were discussed. Examples from Joske's of Texas were given to highlight the effectiveness of all procedures mentioned.

In the afternoon, Miss Hart conducted a roundtable discussion with local continuity writers, salesmen, and others directly connected with the production of radio advertising, participating. During an evening session before the Alpha Delta Sigma honorary advertising fraternity at Syracuse University, Miss Hart reviewed the retail advertising picture and cited opportunities ahead for advertising students who wanted to adapt their knowledge of radio advertising, either to positions in radio continuity departments or to positions in the Sales Departments of radio stations where a knowledge of how to make radio advertising work for retailers is just as important as a general knowledge of the attributes of radio and a given station.

NRDGA Convention Talk by Joske Executive, "Radio Succeeds For Us," Mailed to Members

Distributed with this issue of REPORTS is a reprint of "Radio Succeeds for Us," an address made January 15 by Edward C. Sullivan, executive vice president and general manager, Joske's of Texas, San Antonio, before the annual convention of the NRDGA Sales Promotion Section in New York City.

Mr. Sullivan's address is an official report of the store's radio advertising experience from the period of the "Clinic" to the present time. It evaluates the lessons learned; describes and recommends the most effective radio techniques; and closes with a reaffirmation of Joske's belief in broadcast advertising as a primary medium.

A limited supply of additional copies of "Radio Succeeds for Us" is available at the NAB Department of Broadcast Advertising on request.

Apparel Dealers Plan Sizable Increase In Radio Advertising During 1947

Forty percent of men's apparel stores plan to use radio in 1947, compared with only 18 percent last year, according to a recent item in the *New York Times.*

Quoting Alfred Katz, vice president of Stylepark Hats, Inc., Philadelphia, the article states that too many manufacturers make the mistake of drawing plans for advertising and promotional campaigns based on their own thoughts of what retailers need, rather than ascertaining actual requirements of retailers.

Mr. Katz went on to say that his company, which manufactures Templeform Hats, conducted a survey recently which showed that 81.5 per cent of men's apparel stores will utilize direct mail advertising during the current year, while radio plans call for a large increase in the dealers' advertising allotments. He stated that 40 percent of the dealers expect to buy broadcast advertising time in 1947, compared with only 18 per cent last year.

This increase from 18 to 40 percent, in one year, indicates considerable progress in radio's industry-wide effort to stimulate retailers in their use of the broadcast medium, according to NAB's Broadcast Advertising Department.

Women Broadcasters

Women Broadcasters, Convention Plans Ready, To Meet in Three-Day Session Next Month

(Continued from page 117)

ing the luncheon, AWB members will reconvene for the afternoon session to hear talks on "Radio Trends."

Panel Discussion

Jean Rindlaub, radio executive of Batten, Barton, Durstine and Osborn will address the women broadcasters on the subject "Advertising Looks Ahead." Dr. Paul F. Lazarsfeld, Director of the Bureau of Applied Social Research, Columbia University, and author of the book "The People Look at Radio" has chosen for his topic "The Public Looks at the Woman Broadcaster." Next on the agenda is an address on "Television's Appeal to Women" by Jack Poppele, president, Television Broadcasters Association. The afternoon meeting will close with an address by Mr. John V. L. Hogan, president, Radio Inventions, Inc.

Radio Serves the Public

After breakfast on the convention's second day, when the AWB will be guests of the Millinery Fashion Bureau, the delegates will convene for the morning session which has for its theme the title "Radio Serves the Public." At that time the keynote address will be delivered by Margaret Culkin Banning, author and lecturer.

Following the keynote speaker, George V. Denny, Jr., moderator of "American Town Meeting of the Air" will act in that capacity for a panel discussion on the theme subject. Included on the panel are Mrs. LaFell Dickinson, president, General Federation of Women's Clubs; Miss Sally Butler, president, Business and Professional Women's Clubs; Dean Mildred C. Thompson, Vassar College; and Miss Minerva Bernardino, president, Inter-American Council of Women and UN Member from the Dominican Republic.

Judge Miller to Speak

NAB President Justin Miller is scheduled to speak at the Saturday luncheon meeting, over which Alma Kitchell will preside. Rev. Ralph W. Sockman of the National Radio Pulpit will deliver the invocation and a message to AWB from Governor Thomas E. Dewey will be presented.

The final day's meeting on Sunday will be devoted to closed business sessions. The first will be a general session for active members only and the last meeting will be that of the AWB Board.

Add WHKC to Prize Winner List

In last week's REPORTS story on the winners of the letter writing contest held in conjunction with National Radio Week, (p. 98) one of the stations which had submitted a prize winner was not included in the listing.

Station WHKC, Columbus, Ohio, should be added to the list.

Small Market Stations

Importance of Public Relations Indicates Trend Toward Institutional Campaigns

"The scope of public relations has broadened so much in recent years that it is big business in advertising circles," stated Frank E. Pellegrin, NAB director of broadcast advertising, in a message to the 17 district Sales Managers Chairmen last week. "NAB is undertaking a campaign to promote wider use of BROADCAST ADVERTISING in all public relations campaigns by local manufacturers, construction firms, railroads, and institutions which ordinarily do not have merchandise to sell in the strictly 'retail' sense, but who do have a stake in the community," he said.

"Our files show that progressive stations across the nation have produced some very effective programs for advertisers in this category and we are asking these stations to send us outlines of the programs, type of sponsors, objectives, results, etc. We are going to make up a special presentation of the radio success stories and distribute to all NAB member stations," stated the NAB executive, "and with this valuable material at hand stations should be able to increase their sales and programming activity for firms which have a public relations story to tell."

Increasing emphasis is being placed on public relations campaigns by manufacturers. The extent to which manufacturers, and this is only one classification of prospective advertisers, are increasing their public relations effort presents a good picture of the large potential for radio. Most of the accounts of this category will prove to be 52 week advertisers, year after year.

The NAB campaign is also expected to increase the sponsorship of radio's important public interest programs as firms of this calibre lend themselves well to such sponsorship.

Small Market Interest High

Small Market Stations particularly are expected to be interested in this source of additional revenue. The opening of hundreds of new stations is causing concern among these broadcasters, and there is a fear that established stations' revenues may decline because radio advertising appropriations may be spread thinner as competition increases. Seventy-two percent of all construction permits granted in 1946 were in the small market classification. J. Allen Brown, head of the NAB Small Market Stations Division, stated "We can't wait around to see to what extent this new competition will affect each station's sales. We must stay ahead of the game by constantly developing new sources of revenue." Brown, who is handling details of the drive, coordinating responses from large and small stations, expected full cooperation from the NAB 17 Small Market Stations District Chairmen, and the Executive Committee. Every small station having experience in selling public relations advertising campaigns to manufacturers, plants, institutions, etc., should send in their stories to NAB. This exchange of sales and programming methods should be of immeasurable aid, resulting in increased revenues generally for all stations.

Two New Small Market Stations Chairmen Appointed in Districts 10 and 17

Two new Small Market Stations Chairmen have been named by NAB Director John J. Gillin, Jr., in District 10, and Director Harry R. Spence, District 17. Kenneth Gordon, KDTH, Dubuque, Iowa succeeds John Alexander, KODY, North Platte, Neb., who served as chairman for District 10 during the past year. Frank H. Loggan, KBND, Bend, Ore., is successor to C. O. Chatterton, KWLK, Longview, Wash., in District 17.

News

Wilbur Schramm Chosen As Chairman Of Council on Radio Journalism for 1947

Wilbur Schramm, director, School of Journalism, University of Iowa, has been elected 1947 chairman of the Council on Radio Journalism, Inc., (Washington, D. C.).

Vice chairman is Mitchell V. Charnley, professor of journalism, University of Minnesota; secretary-treasurer is Arthur C. Stringer, director of special services, National Association of Broadcasters.

In addition to these three, membership of the Council consists of:

Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, NBC; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; Fred S. Seibert, director of School of Journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse, N. Y.

Five members of the Council are appointed by the American Association of Schools and Departments of Journalism; five by the National Association of Broadcasters.

Public Interest Programming

Bureau of Internal Revenue Asks Radio Aid In Stimulating Filing of Tax Returns

(Story from OWMR)

Before the night of March 15th, about 50,000,000 Americans must file their annual income tax returns. This is by no means a routine job, and radio can perform one of its outstanding public services in helping people to do it accurately and on time. Station managers will shortly receive from the Bureau of Internal Revenue a set of spot announcements which it hopes will be helpful in reminding listeners of their Federal income tax obligations and of the advisability of filing early. Several million of those who must file are veterans who have never filed a tax return before. More millions are persons to whom taxes are a new experience every year.

The law requires a return from everyone who had $500 or more income last year, regardless of all other circumstances (except, of course, members of the armed forces still overseas). Radio can save its listeners and the government both inestimable confusion and hardship by encouraging filing well ahead of the March 15 deadline.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 24-March 2, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute $60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community. The Red Cross depends solely on the public for its support. With the urgencies of war fading, this public will want to know why Red Cross must continue certain of its services. The extent of public support, then, will depend on the extent of public knowledge of the "WHY" of Red Cross activities and purposes. Consequently, in telling the story of the Red Cross, it will not be enough to enumerate and describe Red Cross activities . . . we must stress the necessity for continuation of these services . . . we must supply the answer to WHY the Red Cross needs $60,000,000. 1. *SERVICE TO VETERANS* (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. Approximately 1,100,000 veterans and their families were assisted by Red Cross last year. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE.* In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY.* Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home (Fact Sheet No. 14-A)

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 percent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains,

(Continued on next page)

windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 17. They are subject to change.

Monday, February 17

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.,** 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. C. P. **550 kc.,** 5 KW, DA, to change frequency, unlimited, etc.

NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. **550 kc.,** 500 watts, 1 KW, unlimited.

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. **560 kc.,** 1 KW, unlimited.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—C. P. **560 kc.,** 5 KW, unlimited, DA-1.

(10:00 A. M.)

NEW—Louisiana Broadcasting Co., New Orleans, La.—C. P. **1540 kc.,** 5 KW, unlimited, directional antenna day and night.

NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.—C. P. **1540 kc.,** 100 watts, 250 watts, unlimited.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—C. P. **1540 kc.,** 10 KW, unlimited, DA day and night.

NEW—Texhoma Broadcasting Co., Durant, Okla.—C. P. **1540 kc.,** 250 watts, unlimited.

NEW—East-West Broadcasting Co., Fort Worth, Texas—C. P. 10 KW, unlimited DA (DA-2).

NEW—Western Waves, Inc., Seattle, Wash.—C. P. **1540 kc.,** 50 KW, DA, unlimited.

KXEL—In re: Matter of the petition of Josh Higgins Broadcasting Company "for continuation of exclusive nighttime assignment on **1540 kc.** to Station KXEL, Waterloo, Iowa."

Further Hearing

(10:00 A. M.)

NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon & Odes E. Robinson, d/b as The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—J. Lindsey Alley, George E. Shumate & E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. **1240 kc.,** 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—WBIX, Inc., Eau Claire, Wis.—C. P. **1400 kc.,** 250 watts, unlimited.

(10:00 A. M.)

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass. —C. P. **910 kc.,** 1 KW, unlimited.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—C. P. **900 kc.,** 1 KW, day.

Other Participants:

WABI—Bangor, Mo. (Intervenor)
WJAR—Providence, R. I. (Intervenor)
WKNB—New Britain, Conn. (Intervenor)

(10:00 A. M.)

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. **1170 kc.,** 10 KW, unlimited.

At Muskogee, Okla.

(Federal Court Room, Federal Bldg., 10:00 A. M.)

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Renewal of license, **1490 kc.,** 250 watts, unlimited.

NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—For FM facilities.

Monday, Tuesday and Wednesday February 17, 18, and 19

At Clearwater, St. Petersburg, and Lakeland, Fla.

(Commissioner's Room, County Court House, Clearwater; Assembly Room, City Hall Bldg., St. Petersburg; City Hall, Lakeland; 10:00 A. M.)

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla. —C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Lyle Van Valkenburgh, St. Petersburg, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

Wednesday, February 19

Further Hearing

(10:00 A. M.)

NEW—A. S. Abell Co., Baltimore, Md.—C. P. **850 kc.,** 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. **850 kc.,** 1 KW, unlimited.

(10:00 A. M.)

NEW—WDZ Broadcasting Co., Decatur, Ill.—C. P. **1050 kc.,** 1 KW, daytime.

(10:00 A. M.)

NEW—David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas—C. P. **1240 kc.,** 250 watts, unlimited.

Other Participants:

KTHT—Houston, Texas. (Intervenor)

Thursday, February 20

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Texas—C. P. **690 kc.,** 1 KW, 5 KW, DA, unlimited.

NEW—Hugh J. Powell, Liberty, Kans.—Modification of C. P. **690 kc.,** 5 KW, 10 KW, DA, unlimited.

(Continued on next page)

KTBS—John McCormick, d/b as Radio KTBS, Shreveport, La.—C. P. 710 kc., 5 KW, unlimited, DA night & day.

(10:00 A. M.)

NEW—Florida West Coast Broadcasting Co., Tampa Fla.—C. P. 1300 kc., 1 KW, daytime.

NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA, 1300 kc., 1 KW, unlimited.

Thursday and Friday, February 20 and 21

At Orlando and Belle Glade, Fla.

(Grand Jury Room, Federal Bldg., Orlando; City Hall, Belle Glade; 10:00 A. M.)

NEW—E. T. Wright, Orlando, Fla.—C. P. 900 kc., 250 watts, daytime.

NEW—Seminole Broadcasting Co., Belle Glade, Fla.—C. P. 900 kc., 1 KW, daytime.

At Alameda and Palo Alto, Calif.

(Council Chamber, City Hall, Alameda, Feb. 20; Council Chamber, City Hall, Palo Alto, Feb. 21; 10:00 A. M.

NEW—Times-Star Publishing Co., Alameda, Calif.—C. P. 1220 kc., 1 KW, daytime.

NEW—D & K Broadcasting Co., Palo Alto, Calif.—C. P. 1220 kc., 250 watts, daytime.

Friday, February 21

(10:00 A. M.)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Other Participants:

WRGA—Rome, Ga. (Party Respondent)

Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M., in the order listed)

(1)

Press Wireless, Inc. In the Matter of Applications for modification of Licenses to Delete Special Provisions, etc.

(2)

WGCM Broadcasting Co., Biloxi, Miss.
(Postponed from Feb. 12)
WLOX Broadcasting Co., Biloxi, Miss.
WLOX Broadcasting Co., Biloxi, Miss.
(On Petition to Amend Application)

(3)

Durham Radio Corp. (WDNC), Durham, N. C.; Capitol Broadcasting Co., Inc., Raleigh, N. C.; Public Information Corp., Durham, N. C. (Applications to operate on 620 kc.)

(4)

Newark Broadcasting Corp., Newark, N. J.; Donald Flamm, New York, N. Y.; The Metropolitan Broadcasting Service, New York, N. Y.; WAGE, Inc., Syracuse, N. Y.; WCAX Broadcasting Corp., Burlington, Vt. (Applications to operate on 620 kc.)

(5)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.; East Tennessee Broadcasting Co., Knoxville, Tenn. (Applications on 1340 kc.)

FCC ACTIONS

AMPLITUDE MODULATION

AM—Licenses Granted to Cover CP's

580 KC.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized change in frequency to 580 kc., increase in power to 1 KW, DA-N, 5 KW, installation of new transmitter, changes in DA for night use, and change transmitter location. (BL-2174)

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted license to cover CP which authorized a new station on 780 kc, 1 KW, day; conditions. (BL-2146)

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Granted license to cover CP which authorized a new station on 950 kc., 1 KW, day; conditions; and specify studio location at Ferguson Bldg., Texas Ave., Lubbock. (BL-2131)

1050 KC.

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted license to cover CP which authorized a new station on 1050 kc., 1 KW, daytime; conditions. (BL-2139)

1230 KC.

WFRP—F. R. Pidcock, Savannah, Ga.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions; and installation of new transmitter. (BL-2132)

1240 KC.

KHOZ—Harrison Broadcasting Corp., Harrison, Ark.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions; and for change of studio location to No. Side of Highway 65, approx. 100 feet directly north of Maple St., from city limits, Harrison. (BL-2105)

1340 KC.

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2094)

1410 KC.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted license to cover CP which authorized installation of auxiliary transmitter at E. David Rd., near Dayton, to be operated on 1410 kc., 1 KW. (BL-2127)

1450 KC.

KBUN—Bradford and Pihl, Bemidji, Minn.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2152)

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and to change studio location to 2000 Indian School Road, Albuquerque. (BL-2209)

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Granted license to cover CP which authorized change in frequency to 1450 kc., change in hours of operation to unlimited, install new transmitter and vertical antenna and change transmitter and studio locations. (BL-2218)

(Continued on next page)

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2216)

1490 KC.

WLOE—Douglas L. Craddock, Leaksville, N. C.—Granted license to cover CP which authorized a new station on 1490 kc., 100 watts, unlimited time. (BL-2205)

KDRS—Progressive Broadcasting Co., Paragould, Ark.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2226)

AM—Modifications of CP's

WMNC—Nathan J. Cooper, Morganton, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations at R.F.D. Rt. 2, two miles from center of city on Highway 181, Morganton. (BMP-2416)

KDLK—Del Rio Broadcasting Co., Del Rio, Texas—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio, and to change studio location to: Just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio. (BMP-2376)

KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1 mile north and 1½ miles east of Roswell and at intersection of E. 19th St. and AT & SF R.R. tracks, near Roswell, and specify studio location as 401 N. Richardson Ave. (BMP-2423)

KCNM—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ½ mile south of Clovis, AT & SF R.R. station on U.S. Highway No. 70, Clovis, and specify studio location as 302½ Main St., Clovis. (BMP-2392)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP which authorized a new station, for approval of antenna, and for approval of transmitter and studio locations ½ mile east of the corporate limits of the city of Las Vegas; conditions. (BMP-2414)

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at NE ¼, Sec. 17, Township 2 North, Range 38 East, Boise, Meridia, Idaho Falls. (BMP-2418)

KWPM—Robert F. Heathery, West Plains, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at West Plains, Mo., and to specify studio location as #4 Court Square, West Plains. (BMP-2296)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted modification of CP (BP-3654) to make changes in antenna and change type of transmitter. (BMP-2439)

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3.3 miles SW of City Hall above West Fort River, Clarksburg. (BMP-2351)

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP which authorized a new station, to make change in vertical antenna and move transmitter 150 feet. (BMP-2459)

WTCB—Central Broadcasting Corp., Flint, Mich.—Granted modification of CP which authorized a new station, to change corporate name from Central Broadcasting Corp. to Trendle-Campbell Corp. (BMP-2467)

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 3-1-47. (BMP-2483)

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.7 miles east-northeast from center of Nacogdoches, on Richardson Temple Road, and to change studio location to 1505 North St., Nacogdoches. (BMP-2442)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP (BP-4655), to change type of transmitter and make changes in vertical antenna. (BMP-2466)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (BP-4827), to make changes in vertical antenna. (BMP-2460)

WKID—Inter-City Broadcasting Co., Providence, R. I.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at SE corner of Eastern Ave. & Massasoit Ave., Providence. (BMP-2395)

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ¾ mile east of Main St. on College Blvd., Roswell, and to specify studio location as 1305 No. Main St. (BMP-2382)

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at between River Road and Mellwood Ave. on Frey's Lane, near Louisville, and to specify studio location as 431 W. Jefferson St., Louisville. (BMP-2431)

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location north of city limits of Milwaukee. (BMP-2364)

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and approval of transmitter location at 0.3 mile north of Hartness Road. (BMP-2433)

WSCR—Lackawanna Valley Radio, Scranton, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1520 N. Keyser Ave., Scranton. (BMP-2454)

AM—Miscellaneous Actions

Correction

According to a correction by the Commission, the item in last week's REPORTS referring to KBIX, should read as follows:

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Granted petition for reconsideration and grant without hearing of application for renewal of license for station KBIX for the regular period (Docket 7864). Application for a new FM station (Docket No. 7865) was removed from the hearing docket.

WGRM—P. K. Ewing, Greenwood, Miss.—Granted CP to change transmitter location to 1½ miles north of city, and to make changes in vertical antenna. (BP-5517)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted CP to mount FM antenna on top of AM tower. (BP-5642)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of license to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BML-1238)

(Continued on next page)

WLBB—Carroll Broadcasting Co., Carrollton, Ga.—Granted CP to install a new transmitter; conditions. (BP-5645)

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted CP to install a new transmitter. (BP-5637)

WSAN—Saginaw Broadcasting Co., Saginaw, Mich.—Granted CP to make changes in antenna and to change transmitter location to: On the County Fair Grounds, Saginaw. (BP-5488)

AM—Actions on Motions

WBAL—Hearst Radio, Inc.; Public Service Radio Corp., Baltimore, Md.—The Commission on its own motion continued the consolidated hearing on these applications from Monday, February 24, to Tuesday, February 25, at Baltimore.

Public Service Radio Corp., Baltimore, Md.—Denied request for issuance of a subpena for the appearance of William Randolph Hearst, an officer and stockholder of the applicant, WBAL, at the consolidated hearing on Feb. 25, without prejudice to renewal of said request in the course of said proceeding.

WGCM Broadcasting Co., Biloxi, Miss.; WLOX Broadcasting Co., Biloxi, Miss.—The Commission, on its own motion, continued the oral argument on these applications from February 12 to February 21, 1947.

Pittsburg Broadcasting Co., Pittsburg, Calif.; C. Thomas Patten, Oakland, Calif.—Ordered that the further hearing on these applications now scheduled for February 10 be continued to Thursday, February 13, in Washington.

Robert Schuler, et al, Fresno, Calif. (a partnership)—The Commission, on its own motion, removed from the hearing docket application (BP-4709, Docket 7829).

Frank E. Duhme, St. Petersburg, Fla.—Granted petition for leave to take depositions in re his application (BP-5677; Docket 8103), beginning Feb. 24 instead of Feb. 10; and the consolidated hearing on this application and that of Florida West Coast Broadcasting Co., presently scheduled for Feb. 20, was continued to March 26. Also granted petition of Duhme requesting the admission of Harvey McGlothlin in the Bar of the Commission pro hac vice for the purpose of taking depositions in this proceeding.

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted in part petition requesting leave to take depositions in re its application (BP-5404; Docket 8068), et al, limited to 20 public witnesses and 1 partner.

Ledger Publishing Co., Inc., Lakeland, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.; Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Ordered that the consolidated hearing on these applications scheduled for Feb. 24 and 25, at St. Petersburg and Clearwater, be advanced to Feb. 17 at Clearwater, Feb. 18 at St. Petersburg, and Feb. 19, at Lakeland, Fla.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for continuance of further hearing in re its application (Docket 7448), presently scheduled for Feb. 10, and continued same to Feb. 17, 1947.

Mercer Broadcasting Co., Princeton, W. Va.; Mountain Broadcasting Service, Princeton, W. Va.—The Commission, on its own motion, ordered that the consolidated hearing upon these applications presently scheduled for Feb. 13 at Princeton, W. Va., be transferred to Washington to be held on the date now scheduled.

East-West Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application (BP-4524; Docket 7994), so as to specify 5 KW instead of 10 KW, to show changes in DA array, etc.

San Fernando Valley Broadcasting Co.; Kenneth O. Tinkham, San Fernando, Calif.—The Commission ordered that the consolidated hearing on these applications (Dockets 7749 and 8082) be scheduled for Monday, February 24, at San Fernando, Calif.

Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720; Docket 7598) so as to delete the name of John C. McCormack as a partner in the applicant partnership.

Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371), so as to show the withdrawal of eight stockholders from and the addition of five new stockholders to the applicant corporation, and the amendment was accepted.

Associated Broadcasters, Inc., Wadena, Minn.—Granted petition for leave to take depositions in re hearing upon its application (BP-5351; Docket 8038) scheduled for hearing March 3.

Mario Acosta, Mayaguez, P. R.—The Commission, on its own motion, removed from the hearing docket application (BP-4562; Docket 7449).

KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of Enid Broadcasting Co., Enid, Okla. (BP-5489; Docket 8030).

Pocahontas Broadcasting Corp., Bluefield, W. Va.—Granted petition for leave to amend its application (BP-5466; Docket 8006) so as to show that 100 shares of the stock of applicant corporation will be made available to the General Manager of the proposed station; to show changes in distribution of stock, etc., and the amendment was accepted.

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-5055; Docket 7755).

Community Radio Corp., Grand Forks, N. Dak.—The Commission, on its own motion, removed from the hearing docket application (BP-5242; Docket 7872).

Peninsular Broadcasting Corp., Coral Gables, Fla.—The Commission, on its own motion removed from the hearing docket application (BP-4187; Docket 7075).

Miami County Broadcasting Co., Piqua, Ohio—Granted petition insofar as it requests removal from the hearing docket of application (BP-4954; Docket 7840). Insofar as petition requests a grant without hearing, it is dismissed.

Keokuk Broadcasting Co., Keokuk, Iowa—Granted petition for leave to amend its application for CP (BP-5480; Docket 8015), so as to change Paragraph 41 of the application to show that the making of the application was authorized by resolution of the Board of Directors of the applicant corporation, adopted at a meeting held in Keokuk on Oct. 30, 1946; and the amendment was accepted.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Denied petition requesting enlargement of issue in re application (BP-4347; Docket 7325).

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for leave to amend its application (BP-5055; Docket 7755), to show the addition of a new partner, Wm. J. Handelsman, to applicant partnership, etc.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Granted petition for leave to amend its application (BP-4650; Docket 7503) to show minor changes in the directors and stockholders of applicant corporation.

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted petition for leave to intervene in the hearing upon application of KANS, Wichita, Kans. (BP-5159; Docket 7952), presently scheduled for hearing on March 7.

Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition to dismiss without prejudice application (BP-4990; Docket 7823).

Western Waves, Inc., Seattle, Wash.—Granted petition to dismiss without prejudice application (BP-5060; Docket 7995).

Neal M. Welch, North Adams, Mass.—The Commission, on its own motion, removed from the hearing docket application (BP-5618; Docket 8078).

(Continued on next page)

Peninsular Broadcasting Corp., Coral Gables, Fla.—Dismissed petition requesting waiver of rules and accept petitioner's written appearance in re application (BP-4187; Docket 7075).

Nashua Broadcasting Corp., Nashua, N. H.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-4746; Docket 7603).

Harold H. Thoms, Greenville, S. C.—Granted petition to dismiss without prejudice his application (BP-5150; Docket 7831).

Florida West Coast Broadcasting Co., Tampa, Fla.—Granted request for continuance of consolidated hearing now scheduled for Feb. 20 on its application and that of Frank E. Duhme, and said hearings was continued to March 26. (Docket 7768 and 8103)

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (BP-5356; Docket 7956) so as to show a revised DA design, etc.

Western New York Broadcasting Co., Kenmore, N. Y.—The Commssion, on its own motion, removed from the hearing docket application for CP (BP-5579; Docket 8095).

Danville Broadcasting Co., Danville, Ky.—Denied petition requesting reopening of the record in the consolidated proceeding upon its application (Docket 7165) and that of Commonwealth Broadcasting Corp. (Docket 7164), for the purpose of putting into evidence testimony concerning the present business activities of Gerald Culberson and J. O. Bohanan. Exceptions noted by counsel for petitioner.

Colgren Broadcasting Co., Hudson, N. Y.—Granted petition for leave to amend its application for CP (BP-5131; Docket 7931) so as to show revised engineering information concerning possible interference which would be developed by the simultaneous operation of stations operating on 1230 kc., at Hudson, N. Y., and North Adams, Mass.

The Voice of Nevada's Capital, Carson City, Nev.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5654; Docket 8098).

Kola Broadcasting Co., Opelousas, La.—Granted petition requesting continuance of hearing upon its application (Docket 7812) and that of James A. Noe (Docket 7416), presently scheduled for Feb. 26 and 27, and said hearing was continued to March 31 at Lake Charles, and April 1 at Opelousas.

Joe V. Williams, Jr., Chattanooga, Tenn.—Granted petition for continuance of hearing upon his application (Docket 7913), presently scheduled for Feb. 21, and continued same to April 21, 1947.

KMAC—The Walmac Co., San Antonio, Texas—Granted petition for leave to amend its application for CP (BP-4360; Docket 7983) so as to show a change in transmitter site and an increase in the height of one of the antenna towers, etc.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted petition for leave to dismiss without prejudice application (BP-4369; Docket 7292).

WMCA—WMCA, Inc., New York City.—Granted petition for leave to intervene in the hearing on application of The Fairfield Broadcasting Co., Danbury, Conn. (Docket 8085).

Wierd Music, Inc., Rockford, Ill.—Granted petition for continuance of hearing scheduled for March 12, and continued same to May 12, 1947. (BP-5296; Docket 7964)

Lyle Van Valkenburgh, St. Petersburg, Fla.—Granted petition for dismissal without prejudice of his application (BP-5547; Docket 8054).

Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—Granted petition to dismiss without prejudice its application (BP-4619; Docket 7557).

WBIZ, Inc., Eau Claire, Wis.—Granted petition requesting leave to amend its application (BP-4692; Docket 7692) so as to show the addition of three new stockholders to applicant corporation, etc., and for removal from docket. The amendment was accepted, and application removed from the hearing docket.

WDZ Broadcasting Co., Tuscola, Ill.—Granted petition for leave to amend its application (BP-4761; Docket 7748), so as to show a revised estimate on initial installation costs, etc.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application for CP (BP-5559; Docket 8060) so as to show a new transmitter site and revised DA pattern, etc., and the amendment was accepted.

WIZE—Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition for leave to intervene in the hearing on application of The Mt. Vernon Broadcasting Co. (Docket 8021) and Mound Broadcasting Corp. (Docket 8022).

Roscoe L. Thompson, Keokuk, Iowa—Granted petition for leave to dismiss without prejudice his application (BP-5365; Docket 8014).

Keokuk Broadcasting Co., Keokuk, Iowa—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5480; Docket 8015).

720 KC.

Seminole Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5270; Docket 8025), so as to specify the frequency 720 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited, etc., and for removal from the docket. The amendment was accepted and application as amended removed from hearing docket.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted petition for leave to amend its application (BP-3609; Docket 6628) so as to specify the frequency 850 kc., with 1 KW, unlimited time, using DA, instead of 1490 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

860 KC.

Citizens' Broadcasting Co., North Adams, Mass.—Granted petition for leave to amend its application (BP-5376; Docket 8077), so as to specify the frequency 860 kc., with 250 watts, daytime only, instead of 940 kc., 1 KW, daytime only, etc. The amendment was accepted and application removed from the hearing docket.

890 KC.

Piedmont Broadcasting Co., Greenville, S. C.—Granted petition for leave to amend its application (BP-5307; Docket 8086) so as to specify the frequency 890 kc., instead of 910 kc., etc., and for removal of application from the docket. The amendment was accepted and application as amended removed from hearing docket.

910 KC.

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition insofar as it requests reinstatement of its application (BP-4860; Docket 7627), and acceptance of amendment filed with petition specifying the frequency 910 kc., with 5 KW, unlimited time. The application was reinstated and the amendment accepted.

960 KC.

Wooster Republican Printing Co., Wooster, Ohio—Granted petition for leave to amend its application (BP-5581; Docket 8061) so as to specify 960 kc. with 500 watts, daytime only, instead of 1340 kc., 100 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1000 KC.

Southland Broadcasting Corp., North Miami Beach, Fla.—Granted petition for leave to amend application (BP-5510; Docket 8041), so as to specify the frequency 1000 kc., instead of 1070 kc.; the amendment was accepted and application removed from the hearing docket.

(Continued on next page)

1050 KC.

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Granted petition for leave to amend its application (BP-5313; Docket 7915), so as to specify the frequency 1050 kc., with 1 KW, daytime only, instead of 580 kc., with 5 KW-LS, 1 KW night, unlimited time. The amendment was accepted and application removed from the hearing docket.

1140 KC.

Lincoln Operating Co., Miami, Fla.—Granted petition for leave to amend its application (BP-4903; Docket 7874), so as to specify the frequency 1140 kc., with 10 KW daytime, 5 KW night, instead of 1170 kc., with 5 KW, unlimited. The amendment was accepted and application removed from the hearing docket.

1150 KC.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted petition for leave to amend its application (BP-5106; Docket 7937), so as to specify the frequency 1150 kc., with 250 watts, daytime only, instead of 710 kc., 1 KW, daytime only. The amendment was accepted and application removed from the hearing docket.

Des Moines Broadcasting Corp., Des Moines, Iowa—Granted petition requesting leave to amend its application (BP-4940; Docket 7827) so as to specify the frequency 1150 kc., with 1 KW, unlimited time, using DA, instead of 1240 kc., with 100 watts, unlimited, etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1190 KC.

Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Granted petition for leave to amend its application (BP-5047; Docket 7807) so as to specify frequency 1190 kc. instead of 1400 kc. The amendment was accepted and application removed from the hearing docket.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Denied petition requesting leave to amend its application (BP-4792; Docket 7633) so as to specify full time operation on 1190 kc., with 1 KW, DA, instead of daytime only on the frequency, etc.

1210 KC.

Anson Radio & Broadcasting Co., Wadesboro, N. C.—Granted petition for leave to amend its application (BP-5411; Docket 7976), so as to specify the frequency 1210 kc. with 1 KW, daytime only, instead of 1400 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1220 KC.

LaSalle County Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5284; Docket 7914) so as to specify the frequency 1220 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1230 KC.

Atlantic City Broadcasting Corp., Atlantic City, N. J.—Granted petition for leave to amend its application (BP-5402; Docket 7966), so as to specify the frequency 1230 kc. instead of 1400 kc., etc., and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1260 KC.

Grand Forks Herald, Inc., Grand Forks, N. D.—Granted petition for leave to amend its application (BP-5145; Docket 7871) so as to specify the frequency 1260 kc., with 1 KW daytime, 500 watts night, instead of 1400 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1300 KC.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for leave to amend its application (BP-4466; Docket 7448) so as to specify the frequency 1300 kc. instead of 910 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1390 KC.

Frank M. Helm, Modesto, Calif.—Granted petition for leave to amend its application (BP-5184; Docket 7830), so as to specify the frequency 1390 kc. instead of 1300 kc. The amendment was accepted and application removed from the hearing docket.

1440 KC.

John J. Laux, Niagara Falls, N. Y.—Granted petition requesting leave to amend its application (BP-5628; Docket 8096) so as to specify the frequency 1440 kc. instead of 1080 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1460 KC.

California Broadcasting Co., Santa Monica, Calif.—Granted petition for leave to amend its application (BP-5419; Docket 7961), so as to specify the frequency 1460 kc. instead of 1450 kc.; change hours from unlimited to daytime, etc., and the amendment was accepted.

1490 KC.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for leave to amend its application (BP-5455; Docket 7989) so as to specify 1490 kc. with 100 watts, unlimited time, instead of 1450 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

Reno Newspapers, Inc., Reno, Nev.—Granted petition for leave to amend its application (BP-5426; Docket 8097) so as to specify the frequency 1490 kc. instead of 1450 kc., etc., and for removal from the docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1530 KC.

Rose Capital Broadcasting Co., Tyler, Texas—Granted petition for leave to amend its application (BP-4975; Docket 8031) so as to specify the frequency 1530 kc. with 1 KW, daytime only, instead of 940 kc. with 250 watts, daytime only, and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1600 KC.

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (BP-5208; Docket 7892) so as to specify the frequency 1600 kc. instead of 1570 kc. The amendment was accepted and application removed from the hearing docket.

AM—Applications Accepted for Filing

550 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Construction permit to change frequency from 740 to 550 kc., change hours of operation from daytime to unlimited time, increase power from 5 KW day to 5 KW day and night, make changes in directional antenna for day and night use, and change transmitter location.

NEW—Jacinto Sugranes, Ponce, P. R. (P. O. Villa 166, Ponce, P. R.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day and unlimited hours of operation.

570 KC.

NEW—Douglas Broadcasting Co., Douglas Ariz. (William N. Goodwin and Joseph P. Wrenn, a partnership) (P. O. c/o Joseph P. Wrenn, 455 N. Rodeo Dr., Beverly Hills, Calif.)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW, and daytime hours of operation.

(Continued on next page)

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter, and change studio location.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kan. (P. O. 228 Grand Bldg.)—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation.

680 KC.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—License to cover construction permit (B1-P-4285, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

NEW—Pennell E. Snowden, Grand Junction, Colo. (P. O. 2555 Ellis St., Wichita, Kans.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime hours of operation.

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners)—Modification of construction permit (B2-P-3797, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

740 KC.

NEW—Olney Broadcasting Co., Olney, Ill. (P. O. 300 1/3 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

840 KC.

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 890 to 840 kc., power from 1 KW daytime to 5 KW day and 1 KW night; hours of operation from daytime only to unlimited.

850 KC.

NEW—Richland Broadcasting Co., Richland Center, Wis. (P. O. 243 East Cort St.)—Construction permit for a standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

870 KC.

NEW—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake, a partnership) (P. O. % John Blake, 1912 Avenue E., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime hours of operation.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clifton and Andrew J. West, a partnership) (P. O. 4th St. and Pa.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts, and daytime hours of operation.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from 920 to 940 kc., change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use. Amended to omit request for 940 kc., increase power from 1 KW day and night to 5 KW daytime only; hours of operation from unlimited to daytime; make changes in vertical antenna and ground system and change type of transmitter.

NEW—Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis. (P. O. 259 E. Wells St., % A. M. Chudnow)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts, and daytime hours of operation.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership) (P. O. % Mr. Galen O. Gilbert, Box 30, Siloam Springs, Ark.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Dan Childress, J. W. Courtney, Grady Pipkin, Donald C. Hill, Alton W. Steward and Gordon Griffin, a partnership) (P. O. % Gordon Griffin, Citizens Bank Bldg., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only.

950 KC.

NEW—Corn Palace City Radio Corp., Mitchell, So. Dak. (P. O. % Malcolm B. Ronald, The Daily Republic, Mitchell, So. Dak.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

960 KC.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Neb. (P. O. c/o Joachim Radio & Supply, 1913 Broadway)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit (B1-P-3926, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for approval of directional antenna for day and night use.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-P-3055, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna and change in transmitter location) for approval of directional antenna for day and night use, to change type of transmitter and change transmitter location.

980 KC.

NEW—Bexar Broadcasting Co., San Antonio, Texas (W. K. McCauley and W. M. Ritter, a partnership) (P. O. % W. K. McCauley, 3106 Albans, Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW, and daytime only hours of operation.

NEW—Northeast Radio, Inc., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 1210 to 980 kc., and change directional antenna to vertical.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Special service authorization to operate on 990 kc., 250 watts power, unlimited time, for a period of 90 days.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to make changes in directional antenna for day and night use and extension of commencement and completion dates.

(Continued on next page)

1010 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah (P. O. 645 26th St., Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich. —Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—DeKalb Broadcasting Co., Decatur, Ga. (P. O. 540 Clairmont Ave.)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW, and daytime hours of operation.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter and new directional antenna for day and night use and change transmitter location.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind. —Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

1110 KC.

NEW—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, a partnership)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1190 to 1110 kc., and make changes in antenna and ground system.

1130 KC.

KHUB—Luther E. Gibson, Watsonville, Calif.—Construction permit to change frequency from 1340 to 1130 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Atkinson Road, near Watsonville, Calif., to (proposed description not given).

NEW—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon) (P. O. 1008 National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

1150 KC.

NEW—Sacramento Broadcasters, Inc., Chico, Calif. (P. O. 1617 30th St., Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

1160 KC.

NEW—Terry County Broadcasting Co., Brownfield, Texas (Sterling Jake Parrish, Mike Allen Barrett and Esther Constance Parmelee, a partnership) (P. O. c/o Ross K. Prescott, 1424 Republic Bank Bldg., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez, a partnership) (P. O. Box 2027, 358 Salvador Brau St.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW, and limited hours of operation.

NEW—Biloxi Broadcasting Co., Biloxi, Miss. (Charles J. Saunders)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1190 kc., and hours of operation from unlimited to daytime.

NEW—Yumesa Broadcasting Co., Yuma, Ariz. (P. O. First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1200 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Resubmitted and amended to change frequency from 1450 to 1200 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime only, and change transmitter and studio locations from Farmington, Mo., to: To be determined, Farmington, Mo.

1230 KC.

NEW—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Elmer Salter, a partnership) (P. O. c/o William W. Hunt, WSFA, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KYSM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., & James F. Madden, Jr.)—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. M. (P. O. Box 233, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Hobart G. Stephenson, Jr., St. Louis, Mo. (P. O. Box 516, Centralia, Ill.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Benton County Broadcasters, Kennewick, Wash. (Frank Krshka, Joseph Patterson and Edith Jansen, a partnership) (P. O. Box 499, Burley, Idaho)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Alvin E. O'Konski, Merrill, Wis. (P. O. 1009 House Office Building, Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—San Joaquin Broadcasters, Fresno, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

1240 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Construction permit to change frequency from 1130 kc. to 1240 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day to 250 watts day and night, and make changes in transmitting equipment. Facilities of KCOK requested.

NEW—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership) (P. O. 923 Colorado Bldg., Washington 5, D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Uncompahgre Broadcasting Co., Montrose, Calif. (P. O. Box 179, Montrose, Colo.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

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NEW—Ishpeming Broadcasting Co., Ishpeming, Mich. (P. O. 108 Front St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Farmington Broadcasting Co., Farmington, N. M. (Harold L. Arment) (P. O. Box 704EE, Rt. 4, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use.

1260 KC.

NEW—Belleville News-Democrat, Belleville, Ill. (Robert L. Kern and Richard P. Kern, a partnership)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and directional antenna, unlimited hours of operation. Amended to change frequency from 1430 to 1260 kc., and make changes in directional antenna and ground system.

1270 KC.

WSPR—WSPR, Inc., Springfield, Mass.—License to cover construction permit (B1-P-3949, as modified) which authorized increase in power and change in directional antenna and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WJOI—Florence Broadcasting Co., Inc., Florence Ala. (Clyde W. Anderson and Joe T. Van Sandt)—Construction permit to change frequency from 1340 to 1280 kc., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change name of applicant from Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., to Florence Broadcasting Co., Inc.

1290 KC.

NEW—Greater Hartford Broadcasting, Inc., Hartford, Conn. (P. O. 36 Pearl St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 kc. to 1310 kc., and make changes in antenna.

1320 KC.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit to change frequency from 1230 to 1320 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations.

KOLT—Hilliard Co., Scottsbluff, Neb. (L. L. Hilliard, Ruth K. Hilliard and R. M. Steward)—License to cover construction permit (B4-P-3988, as modified) which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WFIN—Findlay Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

1340 KC.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—Modification of construction permit (B2-P-4727, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

NEW—Voice of the Valley Co., Van Nuys, Calif. (Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel L. Roley, a partnership) (P. O. 4242 Mary Ellen Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and limited hours of operation.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, and install directional antenna for night use.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1400 KC.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—License to cover construction permit (B4-P-5038, as modified) which authorized installation of a new transmitter.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. 811 Marshall St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J. (P. O. 10 East Verona Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Angelus Broadcasting Co., Temple City, Calif. (Gomer Cool, A. L. Nunamaker and Blaine O. Bender, a partnership) (P. O. % Rufus Bailey, 639 S. Spring St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and limited hours of operation.

NEW—Paul H. Chapman, Greensboro, N. C. (P. O. 304 Aberdeen Drive, Greenville, S. C.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin, a partnership) (P. O. % Alf M. Landon, National Bank of Topeka, Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WJZM—William Kleeman, Clarksville, Tenn.—Voluntary assignment of license to Elmer T. Campbell and John Parry Sheftall, a partnership, d/b as Campbell and Sheftall.

WDAR—A. C. Neff, Savannah, Ga.—Voluntary assignment of license to WDAR, Inc.

NEW—Pioneer Valley Broadcasting Co., Northampton, Mass. (P. O. 289 Elm St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Modification of license to change from employing directional antenna day and night to employing directional antenna night only.

1420 KC.

NEW—Fannin County Broadcasting Co., Bonham, Texas (Frank Svoboda) (P. O. % Daily Favorite, North Main

(Continued on next page)

St., P. O. Box 294; temporary)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation.

1430 KC.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Robert W. Chapman and Manning L. Trammell, a partnership) (P. O. 721 Anthony St., Fort Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

1440 KC.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp. Amended re stockholders.

1450 KC.

WWDC—Capital Broadcasting Co., Washington, D. C.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier from north side of Rock Creek, 1600 feet west of intersection Rock Creek and D. C. Line, Montgomery County, Md., to Lanier Drive, Rosemary Hills, Md.

WBUY—Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—Construction permit to change frequency from 1190 to 1450 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day and night and make changes in transmitting equipment.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Modification of construction permit (B3-P-5053, which authorized a new standard broadcast station) for approval of antenna, and approval of transmitter location.

1480 KC.

NEW—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 Louisiana National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and daytime hours of operation.

1490 KC.

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-P-5083, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

NEW—Alexandria Radio Corp., Alexandria, Minn.—(P. O. %Kenneth H. Dell, Alexandria, Minn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Paul B. Lingenfelter, Clinton, Okla. (709 Frisco St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment, install new vertical antenna, and mount FM antenna on top of AM tower, move transmitter distance of 100 feet (same description) and change studio location from 3rd Ave. and 6th St., West Point, Ga., to 58 Cherry St., Lanett, Ala. Amended to make changes in antenna and ground system and change transmitter location from 58 Cherry St., Lanett, Ala., to 13.4 miles west of present site in Lanett (West Point, Ga., RFD #5) and change studio location from 58 Cherry St., Lanett, Ala., to RFD #5, West Point, Ga.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—Modification of construction permit (B3-P-5249, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1530 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier, a partnership) (P. O. 501 Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass. (P. O. 447 Concord Ave.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation.

NEW—The Montana Network, Billings, Mont. (P. O. Northern Hotel)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW daytime, and unlimited hours of operation.

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location. Amended to modify directional antenna.

AM—Applications Tendered for Filing

(Due to the volume of applications received by the Commission through February 7 as a result of their temporary freeze order, we list below in geographical order, those applications which got in under the wire. They will be carried in subsequent issues broken down by frequency as they are announced as "Accepted for Filing.")

ALABAMA

Albertville, Pat Murphy Courington—**630 kc.,** 250 watts, daytime.

Birmingham, Vulcan Broadcasting Co., a partnership composed of George A. Mattison, Jr., and Walter Ervin James—**1490 kc.,** 250 watts, unlimited. (Contingent on grant of WTNB for change in frequency)

Birmingham, Courier Broadcasting Service, Inc. (WKAX) —Change frequency from **900 kc.** to **1140 kc.,** hours of operation from daytime to unlimited, using 1 KW, and install DA for night use.

Demopolis, Demopolis Broadcasting Co.—**1400 kc.,** 250 watts, unlimited.

Mobile, Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester (WKRG)—Change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and 250 watts night, and install DA for night use only. **(710 kc.)**

Tuscaloosa, Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co. (WTBC)—Change frequency from **1450 kc.** to **1230 kc.,** and antenna changes. Contingent on grant of WJRD to change frequency)

ALASKA

Fairbanks, Wm. J. Wagner tr/as Alaska Broadcasting Co.—**1290 kc.,** 1 KW, unlimited.

Seward, Wm. J. Wagner tr/as Alaska Broadcasting Co.—**1340 kc.,** 250 watts, specified hours.

ARIZONA

Flagstaff, James L. Stapleton, Duard K. Nowlin and Jesse Martin Neil, Jr., d/b as Grand Canyon Broadcasting Co. (KWRZ)—Change frequency from **1340 kc.** to **600 kc.,** power from 250 watts to 250 watts night and 1 KW day, and install new transmitter.

Phoenix, Salt River Valley Broadcasting Co. (KOY)—Increase power from 1 KW to 1 KW night and 5 KW day and change type of transmitter—reinstatement of CP. **(550 kc.)**

(Continued on next page)

Phoenix, Sun Country Broadcasting Co. (KPSC)—Change frequency from 1450 kc. to 1270 kc., power from 250 watts to 5 KW, install new transmitter, DA for night use, and change transmitter location.

Tucson, Sun Country Broadcasting Co. (KTSC)—Change frequency from 1490 kc. to 580 kc., power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

Yuma, Yuma Broadcasting Co. (KYUM)—Change frequency from 1240 kc. to 560 kc., power from 250 watts to 1 KW, install new transmitter and DA for night use.

ARKANSAS

Batesville, White River Valley Broadcasters, Inc.—1340 kc., 250 watts, unlimited.

Helena, J. Q. Floyd, John Thomas, Franklin and Sam Anderson, d/b as The Helena Broadcasting Co. (KFFA)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

North Little Rock, Southwestern Broadcasting Co.—670 kc., 1 KW, daytime.

Stuttgart, Stuttgart Broadcasting Corp.—1240 kc., 250 watts, unlimited.

CALIFORNIA

Bakersfield, McClatchy Broadcasting Co. (KERN)—Increase power from 1 KW to 5 KW, change type of transmitter and install DA for day and night use (1410 kc.)

Chico, Sacramento Broadcasters, Inc.—1150 kc., 1 KW, daytime.

Escondido, Ari-Ne-Mex Broadcasting Corp.—1400 kc., 250 watts, unlimited.

Fresno, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1230 kc., 100 watts, unlimited.

Fullerton, Andrew G. Haley—1300 kc., 500 watts, daytime.

Lodi, Herbert W. Brown and David A. Brown, d/b as Central Valley Radio (KCVR)—Increase power from 250 watts to 1 KW (daytime). (1570 kc.)

Long Beach, Albert E. Furlow, Emile J. Rome, Lula Heavin Moore and Mary W. Hetzler, d/b as Long Beach Broadcasting Co.—1460 kc., 250 watts, unlimited.

Madera, Edward W. McCleery and Frank C. McIntyre, d/b as Public Interest Broadcasters—1230 kc., 250 watts, unlimited.

Madera, Madera Broadcasting Co., a partnership consisting of Harold Ray Brown, Daniel B. Halcomb, Dean S. Lesher and Kathryn C. Lesher—1340 kc., 250 watts, unlimited.

Merced, Merced Broadcasting Co. (KYOS)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use.

Modesto, Radio Modesto, Inc.—1360 kc., 1 KW, unlimited, DA.

North Sacramento, Earl C. Cooper, d/b as Del Paso Broadcasting Co.—1580 kc., 250 watts, daytime.

Oceanside, Elmer Glaser, Ray A. Wilcox, David Rorick, Jr., Hyman Glaser and Max Glaser, d/b as Oceanside Broadcasting Co.—1000 kc., 250 watts, daytime.

Oxnard, Valverde Broadcasting Co.—910 kc., 250 watts, daytime.

Oxnard, James J. Krouser and Lloyd F. Kreamer—830 kc., 1 KW, daytime.

Petaluma, Walter L. Read—1490 kc., 250 watts, unlimited.

Pittsburg, Joseph L. Berryhill and James L. Smith, d/b as Pacific States Radio Engineering—1470 kc., 250 watts, daytime.

Pomona-Ontario, Bernard C. Brennan, d/b as Empire Broadcasting Co.—680 kc., 1 KW, daytime.

Richmond, Pacifica Foundation—710 kc., 1 KW, daytime.

Riverside, Riverside Broadcasting Co.—960 kc., 1 KW, daytime.

Sacramento, Ewing C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Co. (KCRA)—Change frequency from 1340 kc. to 1320 kc., power from 250 watts to 1 KW, change type transmitter, install DA for day and night use, and change transmitter location.

Santa Ana, George W. Berger, George A. Raymer, Fred Forgy and John W. Swallow, d/b as Orange County Broadcasting Co.—850 kc., 1 KW, daytime.

Santa Paula, Robert W. LeMond, F. Clinton Jones and Clarence E. Fisher, d/b as Town Talk Broadcasting Co.—1400 kc., 250 watts, unlimited.

Santa Rosa, Santa Rosa Broadcasting Co.—1240 kc., 250 watts, unlimited.

Stockton, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1500 kc., 250 watts, daytime.

Taft, Kenneth Aitken—1310 kc., 250 watts, daytime.

Van Nuys, Voice of the Valley Co.—1340 kc., 250 watts, limited—night hours.

Woodland, Woodland Broadcasting Co.—1020 kc., 250 watts, daytime.

COLORADO

Grand Junction, Pennell E. Snowden—710 kc., 1 KW, daytime.

CONNECTICUT

Ansonia, The Naugatuck Valley Broadcasting Corp.—690 kc., 1 KW, daytime.

Hartford, Greater Hartford Broadcasting, Inc.—1290 kc., 500 watts, daytime.

Willimantic, The Windham Broadcasting Co.—1340 kc., 250 watts, unlimited.

DELAWARE

Dover, William Courtney Evans—1490 kc., 250 watts, unlimited.

Wilmington, Wilmington Tri-State Broadcasting Co., Inc.—650 kc., 250 watts, daytime.

DISTRICT OF COLUMBIA

Washington, Metropolitan Broadcasting Corp. (WQQW)—Increase power from 500 watts to 1 KW (daytime). (570 kc.)

FLORIDA

Clearwater, Victor John Morgan, d/b as Springtime City Broadcasting Co.—930 kc., 250 watts, daytime.

Coral Gables, Sun Coast Broadcasting Corp.—1130 kc., 1 KW, daytime.

DeLand, Lyle Van Valkenburgh, d/b as DeLand Broadcasting Co.—1450 kc., 250 watts, unlimited. (Contingent on change of frequency of WFMJ.)

Fort Lauderdale, Mary W. Martin—1000 kc., 1 KW, daytime.

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Hollywood, Hollywood Broadcasting Co. (WINZ)—Change hours of operation from daytime to unlimited, using 1 KW power, install DA for night use and change transmitter location. (940 kc.)

Miami Beach, A. Frank Katzentine (WKAT)—Change frequency from 1360 kc. to 810 kc., power from 1 KW to 50 KW, change type transmitter and install DA for night use and change transmitter location.

Sebring, Henry L. Jollay, Ernest R. Baker, H. B. Craven and Edward Hasti, d/b as The Highlands Broadcasting Co.—1490 kc., 250 watts, unlimited. (Contingent on grant of WSIR for change in frequency.)

West Palm Beach, Ken-Sell, Inc. (WIRK)—Change hours of operation from daytime to unlimited and install DA for day and night use. (1290 kc.)

Winter Haven, Citrus Belt Broadcasters, Inc. (WSIR)—Change frequency from 1490 kc. to 1230 kc.

GEORGIA

Columbus, R. C. Dunlap, Jr., F. R. Pidcock, Sr., Frank Daniel Foley, Walter Allen Richards, George P. Swift, Charlie Frank Williams, F. R. Pidcock, Jr.—1230 kc., 250 watts, unlimited.

Columbus, Georgia Alabama Broadcasting Corp.—630 kc., 1 KW, daytime.

Macon, Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, d/b as Peach State Broadcasting Co.—1180 kc., 1 KW, daytime.

Thomson, Walter J. Brown, d/b as Hickory Hill Broadcasting Co.—1240 kc., 250 watts, unlimited.

HAWAII

Honolulu, Christian Broadcasting Association, Inc.—1340 kc., 250 watts, unlimited.

IDAHO

Boise, Queen City Broadcasting Co. (KDSH)—Increase power from 1 KW to 5 KW, install new transmitter and changes in DA for day and night use. (950 kc.)

Coeur d'Alene, Coeur d'Alene Broadcasting Co.—1240 kc., 250 watts, unlimited.

Idaho Falls, Eastern Idaho Broadcasting & Television Co. (KIFI)—Change frequency from 1400 kc. to 550 kc., power from 250 watts to 1 KW, change type transmitter, install DA for night use and change transmitter location.

ILLINOIS

Belleville, John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Moliring, John W. Lewis, Jr., and Joseph Yacgel, d/b as Belleville Broadcasting Co. (WIBV)—Change frequency from 1060 kc. to 1230 kc., hours of operation from daytime to unlimited time using 250 watts. (Contingent on grant of WIL to change frequency.)

Bloomington, McLean County Broadcasting Co.—1080 kc., 250 watts, daytime.

Clinton, Cornbelt Broadcasting Co. (WHOW)—Change hours of operation from daytime to unlimited, increase power from 1 KW (daytime) to 1 KW night and 5 KW daytime, install new transmitter and DA for night use and approval of transmitter location. (1520 kc.)

East St. Louis, W. Alexander Knight—1260 kc., 1 KW, unlimited, DA.

Galesburg, R. C. Goshorn, L. R. Goshorn and R. L. Rose, d/b as Knox Broadcasting Co.—1100 kc., 1 KW, daytime.

Joliet, Joliet Broadcasting Co. (WJOL)—Transfer of control of licensee corporation to Albert J. Felman contingent on renewal of license being denied. (1340 kc.)

Kewanee, Danver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, d/b as Kewanee Broadcasting Co.—1100 kc., 250 watts, daytime.

LaSalle-Peru, Radio Broadcasting Corp.—1080 kc., 1 KW, daytime.

Lawrenceville, Raleigh M. Shaw—1300 kc., 1 KW, daytime.

Mount Carmel, Charles F. Rogers, d/b as The Mount Carmel Broadcasting Co.—1560 kc., 250 watts, daytime.

Olney, Olney Broadcasting Co.—740 kc., 250 watts, daytime.

Pekin, Pekin Broadcasting Co. (WSIV)—Change frequency from 1140 kc. to 1150 kc., power from 250 watts to 500 watts night and 1 KW day, change hours of operation from daytime to unlimited, install DA for night use and change type transmitter.

Peoria, Central Illinois Radio Corp. (WWXL)—Change frequency from 1580 kc. to 1590 kc., hours of operation from daytime to unlimited using 1 KW, and install DA for day and night use.

Rock Island, Rock Island Broadcasting Co. (WHBF)—Change use of DA from day and night to DA for night use and non-DA for daytime. (1270 kc.)

Waukegan, Waukegan Broadcasting Corp.—1550 kc., 250 watts, daytime.

INDIANA

Gary, Steel City Broadcasting Corp.—1080 kc., 1 KW, daytime.

LaPorte, Isabel S. Rumely, Hoyt H. Scott and Edward Young, d/b as LaPorte County Broadcasting Co.—1540 kc., 250 watts, daytime.

Logansport, Logansport Broadcasting Corp.—1230 kc., 250 watts, unlimited.

IOWA

Davenport, Davenport Broadcasting Co., Inc. (KSTT)—Change frequency from 750 kc. to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited, install new transmitter, DA for day and night use and change transmitter location.

Iowa City, Iowa City Broadcasting Co.—1170 kc., 250 watts, daytime.

Iowa City, Johnson County Broadcasting Co.—800 kc., 250 watts, daytime.

Keokuk, The Gate City Co.—1100 kc., 250 watts, daytime.

Shenandoah, KFNF, Inc. (KFNF)—Increase power from 500 watts night and 1 KW daytime to 5 KW day and night, install new transmitter, DA for night use and change transmitter location. (920 kc.)

Waterloo, Black Hawk Broadcasting Co.—1320 kc., 1 KW, daytime.

KANSAS

Concordia, Tom Potter, d/b as Concordia Broadcasting Co.—900 kc., 250 watts, daytime.

El Dorado, Tom Potter, d/b as El Dorado Broadcasting Co.—1360 kc., 250 watts, daytime.

Goodland, James E. Blair, d/b as Goodland Broadcasting Co.—730 kc., 1 KW, daytime.

Independence, Central Broadcasting, Inc.—1010 kc., 250 watts, daytime.

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Parsons, H. J. Griffith, d/b as H. J. Griffith Broadcasting Co.—**1310 kc.**, 1 KW, unlimited, DA.

Parsons, Tom Potter, d/b as Parsons Broadcasting Co.—**1010 kc.**, 250 watts, daytime.

KENTUCKY

Elizabethtown, The Acme Broadcasting Co.—**1450 kc.**, 250 watts, unlimited.

Pikeville, Cumberland Publishing Co.—**1240 kc.**, 250 watts, unlimited.

LOUISIANA

New Orleans, Radio New Orleans, Inc.—**1400 kc.**, 250 watts, unlimited.

New Orleans, Supreme Broadcasting System, Inc. (WJMR)—Special service authorization to operate on **990 kc.**, 250 watts, unlimited time.

Shreveport, T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, d/b as Radio Station KRMD (KRMD)—Change frequency from **1340 kc.** to **1480 kc.**, power from 250 watts to 1 KW night and 5 KW day, change type transmitter and transmitter location (contingent on grant of KTBS application for change in frequency).

Shreveport, James G. Ulmer and James G. Ulmer, Jr., d/b as Shreveport Broadcasters—**1490 kc.**, 250 watts, unlimited (contingent on grant of KTBS application for change in frequency).

MAINE

Lewiston, Davis Broadcasting System, Inc.—**1130 kc.**, 250 watts, daytime.

MARYLAND

Annapolis, The Chesapeake Radio Corp. (WASL)—Increase power from 250 watts to 1 KW (daytime) and change type transmitter. (**810 kc.**)

Baltimore, Belvedere Broadcasting Corp.—**1400 kc.**, 250 watts, unlimited (contingent on grant of WCBM application for change in frequency).

Cambridge, James H. Littlepage and Thomas P. Littlepage, Jr., d/b as Cambridge Co.—**1240 kc.**, 250 watts, unlimited.

Cambridge, John F. Kramer, **1430 kc.**, 1 KW, daytime.

Cumberland, The Tower Realty Co.—**1490 kc.**, 250 watts, unlimited.

Essex, Sidney H. Tinley, Jr.—**1570 kc.**, 1 KW, daytime.

Hagerstown, Western Maryland Broadcasting Corp.—**1450 kc.**, 250 watts, unlimited.

MASSACHUSETTS

Boston, Beacon Broadcasting Co., Inc.—**950 kc.**, 1 KW, daytime (facilities of WORL).

Ware, Donald W. Howe—**1140 kc.**, 250 watts, daytime.

MICHIGAN

Dearborn, Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership) (WKMH)—Modification of construction permit to change frequency from **1540** to **1310 kc.**, and make changes in antenna, using 1 KW, daytime.

Detroit, Ellis C. Thompson, Harold I. Tanner and John A. Ross, d/b as Detroit Broadcasting Co.—**560 kc.**, 250 watts, daytime.

Detroit, Pellegrin and Smeby, a partnership composed of Frank E. Pellegrin and Lynne C. Smeby—**1460 kc.**, 500 watts, daytime.

Detroit, Woodward Broadcasting Co.—**840 kc.**, 5 KW, daytime, DA.

Detroit, Pontiac Broadcasting Co. (WCAR)—Move station from Pontiac, Mich., to Detroit, Mich., increase power from 1 KW to 50 KW, change hours from daytime to unlimited time, install new transmitter and DA for day and night use. (**1130 kc.**)

Grand Rapids, Music Broadcasting Co.—**1410 kc.**, 1 KW, daytime.

Hamtramck, Vincent Lukas—**1180 kc.**, 250 watts, daytime.

Jackson, Michigan Music Network, Inc.—**1240 kc.**, 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Lansing, Irwin C. Stoll—**1240 kc.**, 250 watts, unlimited.

Lansing, Lansing Broadcasting Co. (WILS)—Change frequency from **1430 kc.** to **1240 kc.**, power from 500 watts to 250 watts, hours of operation from daytime to unlimited and change type transmitter.

Lansing, T-C Broadcasting Corp.—**1240 kc.**, 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Saginaw, Community Broadcasting Corp.—**1400 kc.**, 250 watts, unlimited (contingent on grant of WSAM application for change in frequency).

MINNESOTA

Ely, Charles W. Ingersoll—**1450 kc.**, 250 watts, unlimited.

Eveleth, Ridson, Inc.—**1340 kc.**, 250 watts, unlimited.

MISSISSIPPI

Biloxi, V. J. Canizaro, Thomas C. Fleet, Jr., John H. Fleet, John H. Mullaney, S. A. Cisler, Jr., d/b as Biloxi Broadcasting Assn.—**1340 kc.**, 250 watts, unlimited.

Biloxi, James H. McKee, Odes E. Robinson and G. E. Holmes, d/b as Radio Associates—**570 kc.**, 1 KW, daytime.

McComb, McComb Broadcasting Corp. (WSKB)—Change frequency from **1230 kc.** to **1250 kc.**, power from 250 watts to 500 watts night and 1 KW daytime, changes in transmitting equipment, install DA for night use and change transmitter location.

Philadelphia, Gene Tibbett, Sr.—**1490 kc.**, 250 watts, unlimited.

Starkville, Mississippi Broadcasting Co., Inc.—**1190 kc.**, 250 watts, daytime.

MISSOURI

Chillicothe, Grand Valley Broadcasting Co.—**870 kc.**, 1 KW, daytime.

Kansas City, Kansas City Broadcasting and Television Co., a partnership composed of Wendell Zimmerman, Carl O. Jones, Roy L. Morris and D. E. Varner—**1380 kc.**, 5 KW, daytime.

Kansas City, KOMO Broadcasting Co. (KOMO)—Increase power from 10 KW night and 50 KW day to 50 KW day and night on **810 kc.** and changes in DA for night use.

Kansas City, WHB Broadcasting Co. (WHB)—Increase power from 5 KW to 5 KW night and 10 KW day, install new transmitter and changes in DA for day and night use. (**710 kc.**)

Kirksville, Samuel A. Burk, Sam M. Arnold, S. W. Arnold and Myra G. Arnold, d/b as North Missouri Broadcasting Co.—**1450 kc.**, 250 watts, unlimited.

Kirksville, Ray W. Crawford, H. W. Stadler and L. W. Andrews, d/b as Kirksville Broadcasting Co.—**1340 kc.**, 250 watts, unlimited.

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Sikeston, Thomas Duree Medley and Harold L. Sudbury, d/b as Scott County Broadcasting Co.—**1230 kc.**, 250 watts, unlimited.

Springfield, Kickapoo Prairie Broadcasting Co., Inc.—**1340 kc.**, 250 watts, unlimited.

St. Louis, Edwin Wiley Grove III, James Henry Grove and William Blunk, Jr., d/b as Radio St. Louis—**690 kc.**, 1 KW, daytime.

MONTANA

Butte, Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Co. (KOPR)—Consent to assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, et al. **(550 kc.)**

Butte, Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathal, d/b as Montana Broadcasting and Television Co. (KOPR)—Change frequency from **550** to **580 kc.** and make changes in DA for night use.

Butte, The Montana Network—**1560 kc.**, 1 KW, unlimited.

Butte, Treasure State Broadcasting Co., Inc.—**610 kc.**, 1 KW, unlimited, DA-N.

Great Falls, Montana Farmer Broadcasting Corp.—**560 kc.**, 5 KW, unlimited, DA-N.

Kalispell, Donald C. Treloar (KGEZ)—Install new transmitter and increase power from 100 watts to 250 watts **(1340 kc.)**

NEVADA

Fallon, Chet L. Gonce and Ralph Morgali, tr/as The Voice of Fallon—**1490 kc.**, 250 watts, unlimited.

Reno, McClatchy Broadcasting Co. of Nevada (KOH)—Increase power from 1 KW to 5 KW, change type transmitter and changes in DA for night use. **(630 kc.)**

NEW JERSEY

Atlantic City, Strand Broadcasting Corp.—**1230 kc.**, 250 watts, unlimited.

Elizabeth, Union Broadcasting Co.—**1510 kc.**, 1 KW, daytime.

Morristown, Morristown Broadcasting Co.—**1250 kc.**, 1 KW, daytime.

NEW MEXICO

Albuquerque, New Mexico Broadcasting Co. (KGGM—Change use of DA from day and night use to night use with non-DA for daytime use. **(610 kc.)**

Clayton, Ari-Ne-Mex Broadcasting Corp.—**1450 kc.**, 250 watts, unlimited.

Deming, Frank E. Cooke—**1230 kc.**, 250 watts, unlimited.

Lordsburg, Air-Ne-Mex Broadcasting Corp.—**1240 kc.**, 250 watts, unlimited.

NEW YORK

Buffalo, Stephen R. Rintoul and Trell W. Yocum, a partnership, d/b as Rintoul & Yocum—**1340 kc.**, 250 watts, unlimited.

Buffalo, Great Lakes System, Inc.—**1340 kc.**, 250 watts, unlimited. (Contingent on WEBR vacating 1340 kc.)

Glens Falls, Glens Falls Publicity Corp. (WGLN)—Increase power from 100 watts to 250 watts. **(1230 kc.)**

Lockport, Lockport Union-Sun and Journal, Inc.—**1340 kc.**, 250 watts, unlimited. (Facilities to be relinquished by WEBR)

Midletown, Ernest H. Warnock—**1400 kc.**, 100 watts, unlimited.

New York, City of New York—Municipal Broadcasting System (WNYC)—Extension of SSA to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, New York, and between the hours of sunset at Minneapolis, Minnesota, and 10:00 p.m., EST, using DA. **(830 kc.)**

Niagara Falls, Concord Broadcasting Corp.—**1340 kc.**, 250 watts, unlimited. (Facilities of WEBR when vacated)

Niagara Falls, Niagara Broadcasting System (Gordon P. Brown, Owner)—**1340 kc.**, 250 watts, unlimited. (Facilities of WEBR when vacated)

Rochester, Brown Radio Service and Laboratory (Gordon P. Brown, Owner) (WSAY)—Increase power from 1 KW to 5 KW, install new transmitter, and changes in DA for night use. **(1370 kc.)**

Scarsdale, George J. Feinberg and J. Harvey McCoy, a partnership, d/b at Heathcote Broadcasting Co.—**740 kc.**, 250 watts, daytime.

Utica, Richard H. Balch (WFRB)—Increase power from 250 watts to 1 KW, change type transmitter, and approval of transmitter site and antenna. **(900 kc.)**

Utica, Utica Observer-Dispatch, Inc.—**1230 kc.**, 250 watts, unlimited. (Request facilities of WIBX when vacated)

Utica, WIBX, Inc. (WIBX)—Change frequency from **1230 kc.** to **950 kc.**, increase power from 250 watts to 5 KW, install new transmitter, DA for day and night, and change transmitter location.

NORTH CAROLINA

Ahoskie, Roanoke-Chowan Broadcasting Co., Inc.—**970 kc.**, 1 KW, daytime.

Charlotte, T. Julian Skinner, Jr.—**930 kc.**, 1 KW, unlimited.

Elizabeth City, The Advance, Inc.—**560 kc.**, 500 watts, daytime.

Gastonia, Gastonia Broadcasting Service, Inc.—**1370 kc.**, 1 KW, daytime.

Greensboro, Paul H. Chapman—**1400 kc.**, 250 watts, unlimited.

Greensboro, Greensboro News Co.—**1400 kc.**, 250 watts, unlimited.

Greensboro, Gilbert M. Hutchison, tr/as Guilford Broadcasting Co.—**1400 kc.**, 250 watts, unlimited.

Greensboro, Inter-City Advertising Co.—**1320 kc.**, 1 KW, unlimited, DA.

Newton, Earl Holder, d/b as Newton Broadcasting Co.—**1230 kc.**, 250 watts, unlimited.

Wilmington, Richard Austin Dunlea (WMFD)—Change frequency from **1400 kc.** to **630 kc.**, power from 250 watts to 1 KW, install new transmitter, DA for day and night use, and change transmitter site.

OHIO

Ashland, Robert M. Beer and Edgar Koehl, d/b as Beer and Koehl—**1340 kc.**, 250 watts, unlimited.

Cambridge, Land O'Lakes Broadcasting Corp.—**1130 kc.**, 1 KW, daytime.

Cleveland, The Civic Broadcasters, Inc.—**1260 kc.**, 5 KW, unlimited, DA.

Cleveland, WJW, Inc. (WJW)—Increase power from 5 KW to 5 KW night and 10 KW day, change type trans-

(Continued on next page)

mitter and changes in antenna from DA daytime to non-DA daytime. **(850 kc.)**

East Liverpool, East Liverpool Broadcasting Co.—**1490 kc.,** 250 watts, unlimited. (Contingent on WWSW changing assignment)

Lakewood, James A. Butler and Jack H. Berkman, d/b as Radio Lakewood—**1380 kc.,** 250 watts, daytime.

Massillon, The Massillon Broadcasting Co.—**1450 kc.,** 250 watts, unlimited.

Painesville, William H. Miller—**1510 kc.,** 250 watts, daytime.

OKLAHOMA

Durant, Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story (KSEO)—Change frequency from **750 kc.** to **1340 kc.,** hours of operation from daytime to unlimited.

Enid, Public Broadcasting Service, Inc.—**960 kc.,** 1 KW, unlimited, DA.

Muskogee, Procter and Marsh, a partnership consisting of George B. Procter and Hugh M. Marsh, d/b as Muskogee Broadway Broadcasting Co.—**1340 kc.,** 250 watts, unlimited. (Facilities to be relinquished by KONE)

Norman, H. J. Griffith, tr/as H. J. Griffith Broadcasting Co. —**1400 kc.,** 250 watts, daytime.

Norman, Byrne Ross, Oklahoma City and W. P. Fowler, Oklahoma City, Oklahoma, a partnership, d/b as Norman Broadcasting Co.—**1400 kc.,** 250 watts, unlimited. (Contingent on change in facilities of KTOK)

Oklahoma City, Sooner Broadcasting Co.—**1200 kc.,** 1 KW, daytime.

Oklahoma City, State Broadcasting Co. (KBYE)—Increase power from 1 KW to 10 KW, and install new transmitter. **(890 kc.)**

Okmulgee, Donald W. Reynolds—**1340 kc.,** 250 watts, unlimited. (Contingent on change in facilities of KONE)

Ponca City, The Ponca City Publishing Co., Inc.—**960 kc.,** 500 watts, unlimited DA.

Pryor, L. L. Gaffaney and J. B. Smith, d/b as Lakes Area Broadcasting Co.—1370 kc., 250 watts, daytime.

Tulsa, Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters—**1340 kc.,** 250 watts, unlimited. (Contingent on change in facilities of KONE)

Tulsa, Public Radio Corp. (KAKC)—Change frequency from **1570 kc.** to **970 kc.,** hours of operation from daytime to unlimited, and install DA for day and night use.

OREGON

Medford, Mrs. W. J. Virgin (KNED)—Increase power from 1 KW to 1 KW night and 5 KW day, and change type transmitter. **(1440 kc.)**

Newport, Yaquina Radio, Inc.—**1230 kc.,** 250 watts, unlimited.

Portland, KALE, Inc. (KALE)—Change transmitter location and changes in DA for day and night use. **(1330 kc.)**

Portland, Portland Broadcasting Corp.—**680 kc.,** 1 KW, daytime.

Portland, The Rose City Broadcasting Co.—**1140 kc.,** 1 KW, daytime.

Reedsport, Western Oregon Broadcasting, Inc.—**1340 kc.,** 250 watts, unlimited.

PENNSYLVANIA

Aliquippa, C. H. Frazier, F. H. Corbett and O. J. McReynolds, a partnership, d/b as Community Broadcasting Service —**1120 kc.,** 250 watts, daytime.

Bloomsburg, Bloom Radio, Inc.—**690 kc.,** 1 KW, daytime, DA.

Erie, Community Service Broadcasting Co.—**1330 kc.,** 5 KW, unlimited, DA.

Harrisburg, Harold O. Bishop—**590 kc.,** 1 KW, unlimited.

Lancaster, Peoples Broadcasting Co.—Change frequency from **1320 kc.** to **1390 kc.,** hours from daytime to unlimited, install DA for day and night use, and change transmitter site.

Lansford, Paul Kirtzman—**1520 kc.,** 250 watts, daytime.

Lemoyne, Rossmoyne Corp.—**940 kc.,** 1 KW, daytime.

Monessen, Edgar M. Jones, Mary R. Jones, Hugo J. Parente and Michael Ferencz, a partnership, d/b as Monval Broadcasting Co.—**1050 kc.,** 1 KW, daytime.

New Castle, WKST, Inc. (WKST)—Increase power from 1 KW to 5 KW, change type transmitter, and changes in DA for night use. **(1280 kc.)**

Sayre, Sayre Printing Co.—**1340 kc.,** 250 watts, unlimited.

Pittsburgh, Richard J. Cook—**1470 kc.,** 5 KW, unlimited, DA.

Scranton, See Wilkes-Barre below.

Shamokin, John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership, d/b as Shamokin Veterans Broadcasting Co.—**1490 kc.,** 250 watts, unlimited.

Stroudsburg, Pocono Record, Inc.—**1350 kc.,** 1 KW, daytime.

Wilkes-Barre, Louis G. Baltimore (WBPE)—Install satellite station at Scranton, Pennsylvania, to be operated on **1340 kc.,** 250 watts, unlimited time in conjunction with WBRE.

York, York Broadcasting Co. (WORK)—Increase power from 1 KW to 1 KW night, and 5 KW day, and install new transmitter. **(1350 kc.)**

PUERTO RICO

Aguadilla, Hector Reichard—**1240 kc.,** 250 watts, unlimited.

Mayaguez, Puerto Rico Advertising Co., Inc. (WPRA)—Increase power from 1 KW night and 5 KW day to 10 KW, install new transmitter, DA for day and night, and change transmitter location. **(990 kc.)**

Ponce, Voice of Porto Rico, Inc. (WPRP)—Change frequency from **1420 kc.** to **910 kc.,** power from 250 watts to 5 KW, change type transmitter, install DA for day and night use, and change transmitter site.

San Juan, Rafael Ramos Cobian—**1030 kc.,** 5 KW, unlimited, DA.

RHODE ISLAND

Newport, Viking Broadcasting Co.—**980 kc.,** 1 KW, daytime.

SOUTH CAROLINA

Aiken, Aiken-Augusta Broadcasting Co.—**1020 kc.,** 1 KW, daytime.

Gaffney, Cherokee Radio Co.—**1170 kc.,** 250 watts, daytime.

Greer, Greer Broadcasting Co.—**780 kc.,** 250 watts, daytime.

Orangeburg, Frank B. Best and Frank B. Best, Jr., d/b as Orangeburg Radio Co.—**910 kc.,** 1 KW, daytime.

Spartanburg, Spartanburg Radio Co. (a partnership)—**1240 kc.,** 250 watts, unlimited.

Spartanburg, Harold H. Thoms—**1440 kc.,** 1 KW, unlimited, DA.

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TENNESSEE

Clarksville, Leaf-Chronicle Co., Inc.—**1140 kc.,** 1 KW, daytime.

Fayetteville, Elk River Broadcasters—**1240 kc.,** 250 watts, unlimited.

Memphis, Radio Tennessee, Inc.—**1140 kc.,** 10 KW, daytime.

TEXAS

Amarillo, Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, d/b as Top of Texas Broadcasting Co.—**1010 kc.,** 1 KW, daytime.

Bay City, Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long (KIOX)—Voluntary assignment of license to Bay City Broadcasting Co., a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr. **(1110 kc.)**

Brownsville, Radio Station KEEW, Ltd. (KVAL)—Change frequency from **1490 kc.** to **1480 kc.,** increase power from 250 watts to 1 KW, change type of transmitter, install DA for day and night use, and change transmitter location.

Brownwood, Brownwood Broadcasting Co., a partnership composed of W. L. Lamkin, Charlie D. Lamkin, Jack T. Lamkin, Elmo C. Letbetter and Gordon Griffin—**1110 kc.,** 250 watts, daytime.

Coleman, R. R. Browning, C. F. Cavanagh, W. A. Powell and Robert D. Brown, a partnership, d/b as Coleman Broadcasting Co.—**1230 kc.,** 250 watts, unlimited.

Conroe, Arthur L. Madeley, tr/as Conroe Broadcasting Co.—**1450 kc.,** 100 watts, unlimited.

Dallas, Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—**740 kc.,** 10 KW, unlimited, DA.

Denison, Burton V. Hammond, Jr.—**1220 kc.,** 1 KW, daytime.

Eastland, John D. Harvey, W. H. Wright and Harry N. Harris, copartners, d/b as Eastland-Ranger-Cisco Broadcasting Co.—**1600 kc.,** 1 KW, unlimited, DA-night.

El Paso, H. J. Griffith, d/b as West Texas Broadcasting Co.—**690 kc.,** 5 KW, unlimited, DA.

El Paso, Roderick Broadcasting Corp. (KROD)—Increase power from 500 watts night and 1 KW day to 5 KW, change type transmitter, install DA for night use, and change transmitter site. **(600 kc.)**

Fort Worth, Blue Bonnet Broadcasting Corp. (KCNC)—Increase power from 250 watts to 1 KW. **(870 kc.)**

Harlingen—Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—**1530 kc.,** 50 KW, daytime.

Kerrville, Leonard B. Brown—**1230 kc.,** 250 watts, unlimited.

Kingsville, Jack Henry Kidd, Jr.—**1170 kc.,** 250 watts, daytime.

Mexia, The Bi-Stone Broadcasting Co., a partnership consisting of Blake Smith, Jr., and Eugene Smith Womack—**850 kc.,** 250 watts, daytime.

Nacogdoches, Wilbur Courtland Fouts (KSFA)—Increase power from 500 watts to 1 KW. **(860 kc.)**

Perryton, Van W. Stewart, Carl Ellis and F. B. Sumpter, d/b as North Plains Broadcasting Co.—**1400 kc.,** 250 watts, unlimited.

Rosenburg, Fort Bend County Broadcasting Co., a voluntary association with Julius E. Junker as trustee—**980 kc.,** 250 watts, daytime.

San Angelo, San Angelo Broadcasters, a partnership consisting of Glen H. McClain, E. H. Rowley, James A. Clements, L. H. Rice, Frank Monroe Dowd and Joe H. Torbett—**600 kc.,** 1 KW night and 5 KW day, unlimited, DA.

Terrell, Terrell Broadcast Corp.—**1220 kc.,** 250 watts, daytime.

Texas City, J. G. Long, d/b as Texas City Broadcasting Service—**920 kc.,** 1 KW, daytime.

VERMONT

Montpelier, Carl R. Taylor and Bernard M. Jacobsen, d/b as Taylor-Jacobsen—**1240 kc.,** 250 watts, unlimited.

VIRGINIA

Arlington, Arlington-Fairfax Broadcasting Co., Inc. (WEAM)—Increase power from 1 KW to 5 KW, hours of operation from daytime to unlimited, change type transmitter, install DA for night use and change transmitter site. **(1390 kc.)**

Front Royal, Sky-Park Broadcasting Corp.—**1450 kc.,** 250 watts, unlimited.

Norfolk, Seaboard Broadcasting Corp.—**940 kc.,** 1 KW, daytime.

Norfolk, Western Maryland Broadcasting Corp.—**860 kc.,** 1 KW, daytime.

Richmond, Thomas Garland Tinsley, Jr. (WLEE)—Consent to assignment of license to Lee Broadcasting Corp. **(1450 kc.)**

WASHINGTON

Ephrata, Columbia Basin Broadcasting Co.—**730 kc.,** 250 watts, daytime.

Puyallup, Western Washington Broadcasting Co., a partnership composed of F. L. Thornhill and D. R. Johnson—**630 kc.,** 250 watts, daytime.

Seattle, Evergreen Broadcasting Corp. (KEVR)—Voluntary assignment of license to Western Waves, Inc. **(1090 kc.)**

Spokane, Coeur d'Alene Broadcasting Co. (KVNI)—Move station from Coeur d'Alene, Idaho, to Spokane, Washington, increase power from 1 KW to 5 KW, install new transmitter and DA for day and night use. **(1430 kc.)**

WISCONSIN

Merrill, Hilding V. Foreen, **1230 kc.,** 100 watts, unlimited.

Milwaukee, Metropolitan Broadcasting Company of Milwaukee—**920 kc.,** 100 watts, daytime.

Wausau, Marathon Broadcasting Co.—**1230 kc.,** 100 watts, unlimited.

West Allis, West Allis Broadcasting Co.—**1030 kc.,** 250 watts, daytime.

WYOMING

Rock Springs, Wyoming Broadcasting Co. (KVRS)—Change frequency from **1400 kc.** to **1360 kc.,** power from 250 watts to 500 watts night and 1 KW day, change type transmitter. **(1360 kc.)**

Amendments Tendered for Filing Through February 7
Non-Docket Cases Only

Gene Burke Brophy, Nogales, Ariz.—**1240 kc.,** 250 watts, unlimited. Amended, change frequency to **910 kc.,** power to 100 watts night and 250 watts day.

Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif.—**1210 kc.,** 1 KW, daytime. Amended to change frequency to **910 kc.** and make changes in antenna.

(Continued on next page)

Albert Alvin Alamada, Sacramento, Calif.—**1380 kc.**, 1 KW, unlimited, DA-N. Amended to change frequency to **1390 kc.**, and make changes in DA for day and night use.

The Connecticut Electronics Corp., Bridgeport, Conn.—**740 kc.**, 1 KW, daytime. Amended to install DA.

Robert W. Rounsaville, Buckhead, Ga.—**1080 kc.**, 1 KW, daytime. Amended to change frequency to **1120 kc.**

John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership d/b as Lake Shore Broadcasting Co., Evanston, Ill.—**1200 kc.**, 5 KW, daytime. Amended, change name of applicant to Lake Shore Broadcasting Co., frequency to **1520 kc.**, install DA and change transmitter location.

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Specify power of 5 KW, and DA for day and night use, change type of transmitter and change transmitter location. Amended, change in DA.

Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—**850 kc.**, 250 watts, daytime. Amended, change frequency to **1080 kc.**

Commercial Associates, Inc., Sioux City, Iowa—**620 kc.**, 1 KW, unlimited, DA. Amended, change in DA daytime pattern and change transmitter location.

Northeast Radio, Inc., Lawrence, Mass.—**1210 kc.**, 1 KW, daytime, DA. Amended, change frequency to **980 kc.**, and make changes in ground system.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Increase power from 5 KW to 10 KW day and 5 KW night, install new transmitter and make changes in DA. Amended, change DA to night only and non-DA day.

Home News Publishing Co., New Brunswick, N. J.—**1160 kc.**, 250 watts, daytime. Amended to change frequency to **1070 kc.**, power to 100 watts, changes in antenna and transmitter location.

John J. Laux, Niagara Falls, N. Y.—**1080 kc.**, 1 KW, daytime. Amended, change frequency to **1440 kc.**

Rome Sentinel Co., Utica, N. Y.—**1150 kc.**, 5 KW, unlimited, DA. Amended to change power to 1 KW night and 5 KW day and changes in DA.

WHHT—Harold H. Thoms, Durham, N. C.—Change frequency from **1580 kc.** to **1590 kc.**, hours of operation from daytime to unlimited, install DA night and change transmitter location. Amended to modify DA.

Tri-City Broadcasting Co., Bellaire, Ohio—**960 kc.**, 1 KW, daytime. Amended to change frequency to **1050 kc.**

John J. Powell, tr/as Carolina Broadcasters, Anderson, S. C. —**890 kc.**, 1 KW, daytime. Amended to change frequency to **1070 kc.**

Anderson Broadcasting Co., Inc., Anderson, S. C.—**980 kc.**, 1 KW, daytime. Amended to change frequency to **1070 kc.**

Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership d/b as Piedmont Broadcasting Co., Greenville, S. C.—**1440 kc.**, 500 watts, daytime. Amended to change hours of operation to unlimited using 500 watts and install DA for night use.

Frank Mitchell Farris, Jr., Nashville, Tenn.—**870 kc.**, 1 KW, daytime. Amended to change frequency to **1410 kc.**, hours of operation to unlimited time and employing DA day and night.

Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey, Austin, Texas—**1490 kc.**, 250 watts, unlimited. Amended to change frequency to **1340 kc.**

W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership d/b as Brazoria County Broadcasting Co., Brazosport, Texas—**1500 kc.**, 250 watts, daytime. Amended to change frequency to **1110 kc.**

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Change frequency to **1030 kc.** Amended to change hours of operation from daytime to unlimited using 10 KW night and 50 KW daytime, changes in transmitting equipment and install DA for day and night use.

John L. Cole, Jr., tr/as Halifax Broadcasting Co., South Boston, Va.—**1230 kc.**, 250 watts, unlimited. Amended to change frequency to **1400 kc.**

AM—Application Returned

Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation. Returned February 6, 1947, not acceptable re frequency for nighttime operation violation 3.25(b).

AM—Applications Dismissed

Modesto Broadcasting Co., Modesto, Calif. (H. M. Williamson and Roy D. Johnson)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Dismissed February 11, 1947, request of attorney.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Authority to determine operating power by direct measurement. Dismissed February 11, 1947, lack of prosecution.

FREQUENCY MODULATION

FM—Miscellaneous Actions

York Broadcasting Co., York, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.—Denied petitions for waiver of rule 1.388 and for leave to intervene in re Docket 7990 for allocation of additional FM frequencies to Baltimore, Md.

Hearst Radio, Inc.; The Tower Realty Co.; Radio-Television of Baltimore, Inc., Baltimore, Md.—Denied joint petition requesting the granting of their applications for Class B FM stations in Baltimore without hearing; further that the joint petition requesting the Commission to accept a waiver of the consolidated hearing on their respective application. is denied, and ordered that the hearing scheduled to begin Feb. 3 in Baltimore be held as scheduled.

FM—Actions on Motions

Union Tribune Pub. Co., San Diego, Calif.—Granted petition for leave to amend its application for an FM station (B-PH-384; Docket 7841), so as to specify exact engineering details as requested by the Commission.

Okla. Press Publishing Co., Muskogee, Okla.—Granted petition for leave to amend its application for FM station (B-PH-1003), so as to supply complete engineering information requested by the Commission.

Regional Broadcasting Co., Chicopee, Mass.—Granted petition for leave to amend its application for an FM station (B-PH-1070; Docket 7927), so as to specify certain changes in financial structure of applicant and changes in proposed programming plans, etc.

Regents of the Univ. System of Ga., Atlanta, Ga.—Granted petition for leave to amend its FM application (B-PH-918; Docket 7547), to supply corrected engineering information, and to furnish an engineering statement and sketch of a proposed antenna in connection therewith, and the amendment was accepted.

(Continued on next page)

Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application for an FM station (BPH-1038; Docket 7968), so as to supply complete engineering information.

FM—Applications Accepted for Filing

92.1 MC.

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Modification of construction permit (B4-PH-440, which authorized a new FM broadcast station) to change commencement and completion dates.

93.3 MC.

WFLA-FM—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-PH-318, which authorized a new FM broadcast station) to change transmitter site, type of transmitter and change commencement and completion dates.

93.5 MC.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, which authorized a new FM broadcast station) to change commencement and completion dates.

WTIC-FM—The Travelers Broadcasting Service Corp., Hartford, Conn. (P. O. 26 Grove St.)—Construction permit to specify frequency as Channel No. 228, 93.5 mc., install new transmitter, specify effective radiated power as 8 KW and antenna height above average terrain as 705 feet and make changes in antenna system.

94.5 MC.

NEW—The KCKN Broadcasting Co., Kansas City, Kans.—Construction permit for a new FM broadcast station to be operated on 94.5 mc., or as assigned by FCC. Amended to change frequency from 94.5 mc., transmitter location from 3724 Broadway, Kansas City, Mo., to Roe Blvd. near Rosedale, Kans., studio location from 9th and Walnut Sts., Kansas City, Mo., to 901 N. Eighth St., Kansas City, Kans.; ERP from 38 KW to 20 KW and make changes in antenna system. Specify class of station as B.

95.5 MC.

NEW—Claudia T. Johnson, Austin, Texas (P. O. Box 717, Brown Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 238, 95.5 mc., ERP of 17.3 KW, and antenna height above average terrain 415 feet.

96.1 MC.

NEW—KALE, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, which authorized a new FM broadcast station) to change type of transmitter; ERP to 200 KW; make changes in antenna system and change commencement and completion dates.

96.7 MC.

NEW—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr.) (P. O. Box 1121, Commercial Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 244, 96.7 mc., ERP of 46.8 KW and antenna height above average terrain 372 feet.

97.3 MC.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, which authorized a new FM broadcast station) to change completion date.

97.5 MC.

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla. Modification of construction permit (B3-PH-415, which authorized a new FM broadcast station) to change effective radiated power to 54 KW, antenna height above average terrain to 504 feet; transmitter site, make changes in antenna system and change commencement and completion dates.

98.1 MC.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, which authorized a new FM broadcast station) to change ERP to 10 KW, antenna height above average terrain to 662 feet, make changes in antenna system and change commencement and completion dates.

98.9 MC.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, which authorized a new FM broadcast station) to change completion date.

99.1 MC.

WFTW-FM—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-1004, which authorized a new FM broadcast station) to change type of transmitter; transmitter site, effective radiated power to 10 KW, antenna height above average terrain to 373 feet, and make changes in antenna system.

99.7 MC.

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Modification of construction permit (B2-PH-357, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

100.7 MC.

WGFM—General Electric, Schenectady, N. Y.—Modification of construction permit (B1-PH-942, which authorized a change in FM broadcast station) to change completion date.

103.3 MC.

WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-PH-383, which authorized a new FM broadcast station) to specify studio location and make changes in antenna system.

106.3 MC.

WDRC-FM—WDRC, Inc., Hartford, Conn.—Construction permit to install new transmitter and make changes in antenna system.

Frequency to Be Assigned by FCC

NEW—William R. Haupt, Inglewood, Calif. (P. O. 1109 Rowan Bldg., 458 South Spring St., Los Angeles 13, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC and effective radiated power of 780 watts.

NEW—Cumberland Broadcasting Co., Cumberland, Md. (Aurelia S. Becker and Charles Z. Heskett) (P. O. 31 Frederick St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 12.2 KW.

NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (P. O. 88 North Franklin St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

NEW—Record Publishing Co., Ravenna, Ohio (P. O. 122 North Chestnut St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by FCC, ERP of 1 KW and antenna height above average terrain 250 feet.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC and ERP of 9.7 KW. Amended to specify transmitter site as 15 East Kirby at Woodward, Detroit, Michigan. Program analysis received December 26, 1946.

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-PH-640, which authorized new FM broadcast station) to change type of

(Continued on next page)

station from Class A to Class B; frequency to "to be assigned by FCC;" effective radiated power to 75.4 KW, type of transmitter; make changes in antenna system and change commencement and completion dates.

NEW—California Broadcasting Co., Santa Monica, Calif. (Edward J. Murset, Jr., Victor Spence Laying, Edward J. Murset, Sr.) (P. O. 1282 Laurel Terrace Drive, Studio City, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

NEW—Springfield Broadcasting Co., Springfield, Mo.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to change type of transmitter, change transmitter location and make changes in antenna system and specify ERP as 50.4 KW.

NEW—Broadcast Management, Inc., Bethesda, Md. (P. O. 5 Wilson Lane)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 444 watts and antenna height above average terrain 360 feet.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. % Martin Bustad, 1302 S. Kenwood Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 305 watts, and antenna height above average terrain 158 feet.

NEW—E. Ogden Driggs, Oakland, Calif.—Construction permit for a new (Class "A") FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change studio location from Amito & Gravatt Drive, Oakland, Calif., to "be determined, Berkeley, Calif."

FM—Applications Dismissed

WDZ Broadcasting Co., Tuscola, Ill.—Construction permit for a new (Rural) FM broadcast station to be operated on frequency to be assigned by FCC. Dismissed February 5, 1947, per request of attorney.

Morris Luskin, Burbank, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by chief engineer of FCC. Returned February 3, 1947, per request of attorney.

Gannett Publishing Co., Inc., Augusta, Me.—Construction permit for a new high frequency FM broadcast station to be operated on 49,100 kc. Dismissed February 11, 1947, by request of attorney.

TELEVISION

TV—Actions

KDYL-TV—Intermountain Broadcasting Corp., Salt Lake City—Granted modification of CP which authorized a new commercial television station, for extension of completion date to 1-1-48. (BMPCT-43)

W6XAO—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP (BPVB-167) for extension of completion date to 8-13-47. (B-MPVB-158)

Albuquerque Broadcasting Co., area of Albuquerque—Granted CP for a new experimental television relay station; frequency to be assigned by Commission's chief engineer from 6800-7050 mc. band. (B-PVB-181)

TV—Application Accepted for Filing

WTVR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PCT-29) which authorized new commercial television broadcast station, to change frequency Channel No. 3, 60-66 mc., to Channel No. 6, 82-88 mc., and to change antenna system and extension of commencement and completion dates.

MISCELLANEOUS BROADCAST

Actions

WIJD—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tenn.—Granted license to cover CP for a new remote pickup station. (B-LRE-464)

Applications Accepted for Filing

Facsimile

W8XUM—Radiohio, Inc., Columbus, Ohio—Construction permit to change transmitter site from 50 W. Brad St. to 33 N. High St., Columbus, Ohio, and change antenna system.

Non-commercial Educational

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Construction permit to specify frequency as 91.7 mc., install new equipment and make changes in antenna system.

Junto, Inc., Philadelphia, Pa.—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 8300 watts and emission special for FM. Unlimited hours of operation. Amended to change frequency to 90.1 mc., power from 8300 watts to 20 KW, specify type of transmitter and change transmitter site, make changes in antenna system.

Remote Pickup

NEW—Harris County Broadcast Co., Houston, Texas—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned in the 25-28 mc. band, power of 50 watts, emission A3 and FM, and unlimited hours of operation. Amended to change frequency from 25-28 mc. band to 158.4 or (1 frequency in 152-162 mc. band) to change power from 50 watts to 15 Watts, and to change type of transmitter.

Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn.—License to cover construction permit (B3-PRE-456) which authorized a new remote pickup broadcast station. Amended to change power from 25 watts to 2 watts.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Carpel Frosted Foods, Inc., etc.—Violation of the brokerage section of the Robinson-Patman Act is charged in a complaint issued by the Federal Trade Commission against Carpel Frosted Foods, Inc., its officer-stockholders and District Grocery Stores, Inc., all of Washington, D. C. Carpel is also charged with price discrimination in violation of the Act, the complaint alleging that it granted advertising and promotion allowances to DGS without making them available to its other customers "on proportionally equal terms." (5482)

Hawkeye Sales Co.—Use of a sales plan involving a game of chance is charged in a complaint issued by the Commission against Beuran A. Carter, Harold W. Stadler and Francis J. Stadler, copartners, trading as Hawkeye Sales Co., 412 North 3rd St., Burlington, Iowa, and 628 Main St., Keokuk, Iowa. (5481)

Standard Brands, Inc.—Additional charges of misrepresentation in the sale of a product variously known as Fleisch-

(Continued on next page)

mann's Yeast, Fleischmann's High-Vitamin Yeast and Fleischmann's Compressed Yeast are contained in an amended and supplemental complaint issued by the Commission against Standard Brands, Inc., 595 Madison Ave., New York. (5107)

STIPULATIONS

Acidophilus Products Co., etc.—Joseph Chabaya, Bay City, Mich., stipulated with the Commission that he will cease representing that the medicinal preparation he sells under the name of Acidophilus Culture is effective in enriching the blood or in strengthening the nerves or glands.

Chabaya trades as Acidophilus Products Co. and Acido Products Co. (7572)

Airosol Incorporated—The Commission approved a stipulation in which Airosol, Inc., Neodesha, Kansas, agrees to stop misrepresentations of an insecticide known as Airosol Automatic Insecticide Atomizer. (7575)

Paul X. Bergin Co.—Edward H. Bergin, trading as Paul X. Bergin Co., 1908 Central St., Evanston, Ill., distributor of candy and novelties, stipulated with the Commission that he will discontinue selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. (7573)

Foley and Co., etc.—A stipulation to discontinue misrepresentations concerning the therapeutic properties of Vita-Bilds, a vitamin preparation, has been entered into with the Commission by Foley and Co., 945 George St., Chicago, and A. M. Salomon, 520 North Michigan Ave., Chicago. Salomon operates Lauesen & Salomon, an agency that prepared and disseminated advertisements for the product. (7571)

New Ilhan Co.—The Commission accepted from Ilhan New and Henry K. Lui, trading as New Ilhan Co., 406 South Main St., Los Angeles, a stipulation to discontinue false advertising of two medicinal products, Korean Ginseng and Vita-Sahm. According to the stipulation, the advertising and sale of the ginseng preparation has been discontinued. (7574)

CEASE AND DESIST ORDER SET ASIDE

General Foods Corp.—Citing its policy of cooperation with other federal agencies to avoid "possible conflict of effort," the Commission vacated and set aside a 1944 order directing General Foods Corp., 250 Park Ave., New York, and three of its subsidiaries to cease and desist from advertising and selling rosefish fillets as "perch." (4627)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 8, February 24, 1947

Routing:

Public Relations Committee Urges Industry To Inaugurate An Aggressive PR Policy

A public relations program for the radio industry emphasizing the importance of a vigorous offensive in meeting current criticism was shaped by the NAB Public Relations Executive Committee in a two-day session concluded in Washington on Wednesday (19).

As a means of regaining the offensive quickly and decisively, the Committee felt that the energies of the entire industry must be concentrated on the task. Increasing and coordinating public relations activities of individual stations in their own communities and areas was considered by the Committee to be of particular importance.

Committee Chairman Gilmore N. Nunn, WLAP, Lexington, Ky., outlined to the committee certain responsibilities which he felt individual broadcasters must assume in developing realistic public relations within the industry. Among the obligations he enumerated were:

Participation in community affairs and active community leadership.

Recognition of the importance of sales regulation.

Development of better understanding between radio and the local printed media.

Maintenance of program standards under competition.

Close contact with local, state and federal representatives with the view of developing increasingly better service in the public interest.

Combating local discrimination against radio.

Proper use of material furnished by the industry for the purpose of improving local broadcasting.

A Radio Campaign for Radio

Increased use by radio of its own medium to keep the public informed of developments in the broadcasting field was urged by the Committee. The action of the

(Continued on page 146)

INSIDE THIS ISSUE

Judge Goldsborough issued a temporary injunction against the FCC, ordering that Commission take no action on WBAL's application for renewal until the Court has heard WBAL's complaint. (p. 148)

Indicating that previous interpretation of the Wage and Hour Act might be erroneous, the Supreme Court in two decisions last week held that persons undergoing training were not "employees" for the purposes of that Act. (p. 147)

Taking exception to a series of comments written by Jack Gould, radio editor, New York *Times*, E. R. Vadeboncoeur, WSYR, and NAB Radio News Committee Chairman, recently wrote Mr. Gould pointing out that criticism of radio news is unwarranted. (p. 149)

Reaffirming previous decisions that an employer may replace "economic strikers," the NLRB last week absolved two St. Petersburg newspapers of unfair labor practice charges. (p. 148)

More than forty radio newsmen, meeting at the University of Minnesota, formed the Northwest Radio News Association at the school's first Annual Radio News Short Course. (p. 151)

A Statement from Judge Miller On FCC Form Requirements

Several days ago the Federal Communications Commission released an unnumbered form by which licensees are required to report the breakdown of their programs in further dealings with the Commission. The form also carries a statement of the composite week for 1946. Titled, "Program Log Analysis," it contains classifications for sustaining and commercial programs and further sub-divisions for recorded, network, live or wire. The form is a nearly exact duplicate of the one appearing in Part V of the Blue Book.

The form itself makes reference to "attached instructions." These did not accompany the forms received at NAB but are said to be contained in Part V, C of "Public Service Responsibility of Broadcast Licensees." (The Blue Book.)

Following on the heels of this, now comes FCC Form 324, the Annual Financial Report, Networks and Licensees of Broadcast Stations for 1946, which also contains (page 13A) this same "Program Log Analysis." Thus, for the first time, the Federal Communications Commission is now requiring program breakdowns in percentages according to the Blue Book formula in connection with the submission of annual financial reports by licensees.

Despite statements to the contrary, it now becomes apparent that the Commission intends to treat its Blue Book as a regulation. In this connection, broadcasters are reminded of my statement made on April 4, 1946, shortly after the Commission's release of the Blue Book:

"'Part V: Summary and Conclusions: Proposals for future Commission Policy' reveals the objective of the Report. Labelled 'Procedural Proposals' and 'tentative definitions' this part of the Report, while not promulgated as a rule or regulation, has been invoked by

(Continued on next page)

NAB Reports
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Director of Special Services

the Commission as though it were such a rule or regulation. A 'report' is not the proper administrative procedure to effect such serious and far-reaching changes in the requirements governing applications for broadcasting licenses and renewals."

All broadcasters, therefore, are again urged to accompany submission of program information, either in renewal applications or in connection with their annual financial reports, with a clear statement to the effect that such submission is in no way to be construed as acquiescence in the Commission's asserted right to require this program information.

—JUSTIN MILLER.

Public Relations Committee Urges Industry To Inaugurate an Aggressive PR Policy

(Continued from page 145)

NAB Board of Directors in providing for a series of transcribed talks by NAB President Justin Miller to be made available at cost to stations was endorsed by the Committee.

In addition, the members of the group urged that both networks and stations increase the number of programs devoted to the subject of radio and that the NAB furnish stations with both scripts and basic material for this purpose.

Plans were made for the NAB to solicit the cooperation of wire news services in getting an increasing amount of news on their wires relative to NAB and the industry. Further plans were made to encourage stations to develop greater awareness of the importance of this material and of its proper use in programming.

In this connection, the Committee recommended that a panel devoted to the subject of "Radio in the News" be developed for inclusion upon the agenda at the 1947 Annual Convention.

Emphasizing that radio news is of special interest to the general public because of the great amount of time people spend listening to the radio, the Committee went on record as urging broadcasters to furnish the wire news services with an increasing amount of radio news material within their own areas and to make a greater effort in developing newsworthy radio stories.

Board Liaison Member Frank M. Russell, NBC, told the Committee of the progress which has been made in securing parity treatment for radio news men with the press at the White House, the Capitol, and throughout official Washington.

The Committee suggested that the active participation of state associations of broadcasters be requested to give the widest possible implementation to the industry's public relations activities.

The most complete integration of public relations activities by stations and in various sections through the public relations chairmen in the seventeen NAB districts was also urged.

Standards of Practice

Early in the session the Committee heard a report from NAB President Justin Miller concerning the status of the proposed new Standards of Practice for the broadcasting industry. The Committee urged continuation of concentrated action on the preparation and adoption of such a code, and dedicated itself to helping secure acceptance and adherence to the new standards by the industry and understanding by the public.

Juvenile Delinquency

The subject of juvenile delinquency was discussed at considerable length by the Committee. It was agreed that the radio industry must participate actively in the general activities designed to combat juvenile delinquency.

Judge Miller told the Committee of NAB's efforts at the national level to assist various governmental and other groups who are working on the problem, and urged that the problem be attacked on every possible level. He suggested that individual broadcasters seek out local groups who are interested in the subject and actively assist in their various undertakings.

The Committee recommended that local broadcasters prepare case histories concerning their experiences and send them to the NAB for distribution to other stations. It was further recommended that ideas and scripts for saleable programs for youth, pointed toward decreasing juvenile delinquency, be collected and prepared by the NAB for distribution to member stations.

Mayflower Decision

The question of the right of radio to editorialize was discussed at length by the Committee, which agreed unanimously that the privilege of editorializing is a freedom guaranteed by the Constitution and that no interference with that right should be countenanced. The radio industry should accept no compromise on this issue, the Committee felt, and any decision concerning the manner in which this constitutionally guaranteed privilege is carried out must be made by the broadcasters and not by any Federal agency.

(Continued on next page)

National Radio Week

Plans for National Radio Week in 1947 were outlined to the Committee by Executive Vice President A. D. Willard, Jr. Having learned of the decision of a joint NAB-Radio Manufacturers Association committee to make Radio Week an annual event and to schedule its observance during the current year for the week of October 26th, the Committee went on record as wholeheartedly endorsing these plans and urging the loyal support of networks and stations.

Basic Library for Schools

Upon motion of Committeeman Richard Mason, WPTF, Raleigh, N. C., the Committee requested that the NAB, through its Research Department and the help of others it may choose to enlist, prepare a list of from 10 to 15 publications which would constitute a small basic library concerning broadcasting which stations could present to elementary and high schools in their areas. It was the consensus of the Committee that if such basic information about radio were available to students, it would do much to increase their understanding and appreciation of the American system of broadcasting.

The Committee recommended that discussions be undertaken with the Federal Radio Education Committee looking toward accomplishment of the same goal for college, university and public libraries.

Mrs. Dorothy Lewis, NAB coordinator of listener activity, reported to the Committee on her activities in maintaining liaison with numerous national women's organizations which are active in the radio field.

Employee-Employer Relations

Much stress was given by the Committee to the importance of developing what Richard P. Doherty, NAB director of employee-employer relations, described to the committee as "employee public relations." It is important, Doherty told the Committee, that cordial relations exist between management and employees within the station in order that each employee will become an enthusiastic supporter of the radio industry.

The Committee urged that all broadcasters study the NAB pamphlet "Labor Relations in Small Stations" and that they give thorough study to Mr. Doherty's new booklet, which will be issued soon, dealing with the general subject: "What a Swell Place Radio is to Work."

Committee members who attended the meeting were: Chairman Gilmore Nunn, WLAP, Lexington, Kentucky; George Crandall, CBS, New York, N. Y.; James Le Gate, WIOD, Miami, Florida; Carl Haverlin, MBS, New York, N. Y.; Craig Lawrence, WCOP, Boston, Massachusetts; Merrill Lindsay, Decatur, Illinois; Richard H. Mason, WPTF, Raleigh, North Carolina; Harold Wheelehan, WSMB, New Orleans, Louisiana; and Board Liaison Member F. M. Russell, NBC, New York, N. Y.

William S. Hedges, NBC, New York, and Lewis Allen Weiss, KHJ, Los Angeles, were unable to attend.

NAB staff members present during the two-day session were Justin Miller, president; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Dorothy Lewis, coordinator of listener activity; Charles Batson, director of information; Richard P. Doherty, director of employee-employer relations; and Ben Miller, assistant director of information.

IN THE OFFING

Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

Employee-Employer Relations

Supreme Court Rules Trainees Not Employees; May Limit Previous Rulings

In two decisions handed down last Monday (17), the Supreme Court held that persons who were undergoing a course of training for jobs as brakemen and firemen, by actually performing the duties and functions of such positions under supervision of regular workers, were not "employees" for the purposes of the Wage and Hour Act, and therefore need not be paid.

The decisions have especial significance for broadcasters, particularly with regard to the employment status of performers who appear on the air without compensation. The Court's opinion may well be a limitation upon previous rulings of the Wage and Hour Administrator.

According to the Court, the term "employ" in the Wage and Hour law, defined to mean "to suffer or permit to work," was "obviously not intended to stamp all

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persons as employees who, without any express or implied compensation agreement, might work for their own advantage on the premises of another." The term "employee" was not intended, said the court, to include a person who, "without promise or expectation of compensation, but solely for his personal purpose or pleasure, worked in activities carried on by other persons either for their pleasure or profit."

In 1940, the Wage and Hour Administrator ruled that performers who were permitted to appear on the air in return for free plugs or as a means of publicizing their talents, were employees of the station and presumably therefore had to be paid the statutory minimum wage even though they desired no monetary compensation. The recent Supreme Court rulings indicate that this administrative interpretation is erroneous.

NLRB Absolves St. Petersburg Papers on Charges Of Unfair Labor Practice

The Natonal Labor Relations Board last week, in a decision absolving St. Petersburg newspapers of charges of refusal to bargain in good faith, declared that a "take it or leave it" attitude upon the part of the union is a relevant consideration in testing the legality of the employer's conduct.

The Board stated that "a union's refusal to bargain in good faith may remove the possibility of negotiation and thus preclude the existence of a situation in which the employer's own good faith can be tested. If it cannot be tested its absence can hardly be found."

In the same case, the Board reaffirmed previous decisions holding that an employer may lawfully replace "economic strikers"—those who walk out because of wages or working conditions and not because of unfair labor practices. Moreover, this doctrine was extended to make lawful a statement by the employer to the strikers, informing them that they could come back to work first before replacements were hired. On this aspect of the case, the Board said a holding that the offer was an unfair labor practice "would penalize open dealing and invite silent displacement of striking employees, a result which seems to us more likely to be productive rather than preventive of industrial strife."

Legal Department

District Court Orders FCC Not to Act On WBAL Renewal Pending Court Study

On Wednesday (19), Judge T. Alan Goldsborough of the District Court of the United States for the District of Columbia, temporarily ordered the FCC not to take "any proceedings, including the holding of any hearing, in connection with the application for renewal of license for radio station WBAL," until after he hears WBAL's complaint against the FCC.

The complaint was brought to obtain a ruling that WBAL is entitled to have the Commission withdraw and retract its "false and unwarranted charges . . . contained in the Blue Book."

The action was brought under the Administrative Procedures Act, which permits declaratory judgment actions against administrative agencies "where the remedy provided by statute is not an adequate substitute or does not include the particular situation involved."

Judge Goldsborough stated the grounds for his decision as follows:

" . . . it appearing that the injury and damage to plaintiff . . . will be irreparable because plaintiff will be forced to proceed with the hearing solely on issues relating to an application filed as a direct result of the publication by defendant of allegedly false and defamatory charges against plaintiff, in which hearing plaintiff will be unfairly prejudiced by said charges if they are false, and may be further unfairly and improperly prejudiced by the participation in said hearing of representatives of the defendant responsible for said charges, and will be deprived unjustly of consideration of the merits of its application except on the basis of improper and irrelevant consideration resulting directly from said allegedly false charges; and it appearing that the *status quo* should be maintained *pendente lite:*

"and it appearing that any order or judgment which this court may later issue on plaintiff's application for declaratory judgment will be ineffective to repair such damage. . . . "

"No Overlapping of Service" FCC Rules In Approving Actions of WBAP and WFAA

In an order issued February 14, the FCC, with Commissioner Durr dissenting, renewed the licenses of WBAP, Fort Worth and WFAA, Dallas, and at the same time approved the assignment of the license of KGKO, Fort Worth, to WBAP and WFAA jointly. These stations have controlled KGKO since 1940.

At the present time WBAP and WFAA share equal time on 820 kc with 50 kw power, using the same transmitting equipment. KGKO operates on 570 kc with 5 kw of power. The plan, as approved by the Commission, will permit WBAP and WFAA to share time equally on KGKO's frequency with 5 kw, on condition that each maintain a completely independent broadcast service, with the exception of the common use of the transmitter and the technical employees required to operate it, and that neither operates simultaneously on 570 and 820 kc.

The principle question in the proceeding was the application of the Commission's multiple ownership rule. In this regard it was concluded that since WBAP and WFAA operated on identical frequencies there could be no simultaneous overlapping of service areas, and that, therefore, the Rule did not apply, notwithstanding the "extensive cooperation or common control which we have found in various phases of the WFAA-WBAP operations. . . ."

As to KGKO, the Commission concluded that there was an overlapping between it and WBAP and WFAA, but that the assignment of license would none the less be consistent with the Rule provided the assignees adhered to their commitments as to separate operation.

General

Radio's Contribution in March of Dimes Appreciation by National Foundation

In a letter to NAB President Justin Miller from Basil O'Conner, president of the National Foundation for Infantile Paralysis, the combined work of the radio broadcasting industry is praised for its assistance in promoting the "March of Dimes" campaign.

Following is the text of the letter:

> "It was a pleasure to have you again serve as the Chairman of the 1947 March of Dimes National Radio Division. More than ever, we sincerely believe that the networks, their affiliated stations and independent stations did much to assure the success of the 1947 Campaign.
>
> "I also want to express my deepest appreciation for your courtesy in introducing me to the radio audience over CBS on Tuesday, January 14th. You were most kind.
>
> "Your assistance in the fight against infantile paralysis is appreciated by all."

Broadcast Advertising

Retailing and Advertising Trends to Be Discussed This Week in Ohio

Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, will speak to advertising and retail representatives February 25, 26 and 27 in Canton, Portsmouth and Marion, O. The appearances will be sponsored by stations WHBC, WPAY and WMRN.

General retail and advertising trends, and effective methods of making radio advertising work for retailers will be stressed. Specific local problems concerning retail business will be covered at special round-table meetings with station personnel.

Similar sessions held February 13 in Syracuse, N. Y., developed some constructive plans for coordinating the work of sales, program and copy staffs in handling retail advertising. These plans evolved from a new three-point plan recently developed by the Retail Section of the Department of Broadcast Advertising.

New Success Stories Added To "Radio Gets Results" Series

How a cash register company used a children's program to build good will; a public utilities company disseminated news, information, and home economics to maintain public relations; and a briquet manufacturer sponsored the news to increase sales, are among additions to the file of "Radio Gets Results", mimeographed case histories which report the successful use of broadcast advertising by various kinds of advertisers.

Gathered from magazines, trade journals, stations, advertisers, and other sources, these authentic testimonials disclose techniques and programming that made broadcast campaigns effective in all parts of the country.

Other recent success stories deal with radio for railroads, department stores, furniture dealers, dairies, and restaurants. Copies of "Radio Gets Results", in almost all business categories, are available on request from the NAB Department of Broadcast Advertising.

Small Market Stations

Program Sales More Beneficial to Both Advertiser and Station, Says Blair Executive

Wells H. Barnett, Jr., sales development manager, John Blair & Co., national radio sales representatives, last week offered NAB additional reasons why emphasis should be placed on sale of programs.

"We read with interest the article in NAB REPORTS for February 10 entitled, 'Decided Trend Toward Program Sales Is Reported by Station Management.'

"We have long felt that the sale of program time, and especially of the station's own locally-produced features, was of great value to the advertiser and to the station. From the station's standpoint, it provides additional talent revenue, which allows the station to employ more local talent; it helps the station to utilize its own time effectively in establishing its character in the community, and it creates additional time revenue. From the advertiser's standpoint, it provides a vehicle for his advertising message which has been established for relatively long periods of time; which has been pre-tested, so that the advertiser is sure of its merit, and which has a distinctly local flavor which ties the advertiser to the community.

"It is our feeling that a national representative can perform few services of greater value to the station than to concentrate every effort on the sale of program time, while at the same time attempting to secure the greatest possible volume of national spot business in all classifications."

News

Vadeboncoeur, Writing to *Times* Radio Editor, Takes Exception to Criticism of Radio News

Taking exception to some of the comments written by Jack Gould, radio editor, *The New York Times*, over a period of some time, E. R. Vadeboncoeur, WSYR, Syracuse, and chairman, NAB Radio News Committee pointed out that in various media "mingling news with advertising" is common practice.

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Mr. Vadeboncoeur's letter is reprinted in full for the information of REPORTS readers.

"I had lunch today with our mutual friend, Mike Hanna of WHCU, and in the course of our conversation—inevitably for two radio men—your articles on advertising and radio news popped up.

"For one of the very few times in his life, Mike agreed with me fully. He suggested that I write you a friendly letter, as Chairman of the NAB RADIO NEWS COMMITTEE, to give you a viewpoint that should be represented in this debate, out of simple fairness; a viewpoint that does not concern itself particularly with individual cities, stations or networks, but with radio industry news policies, generally. So here it is.

"To suggest that radio separate its advertisers from its news programs completely, allowing them to use only adjacent spots, is as illogical as to suggest that advertisers in a newspaper be permitted to purchase space only on pages adjacent to news pages, but not *on* news pages. In every newspaper in the United States, including even recently capitulated PM, the mingling of news and advertising is an accepted practice and there's nothing wrong with it. Nor is there anything wrong with the same practice in radio.

"On a newspaper page, news adds readership and makes that page more desirable to an advertiser; he knows his chances of having his message read are better, because the reader is more likely to stop at that page. In hundreds of good newspapers space is sold on a "position" basis; even in The Times, where advertisers reach radio fans by buying space on radio pages, others reach vacationers by inserting their advertisements into the travel and resort pages. You could go on from there. There's nothing wrong with it, of course. Not until radio does the same thing newspapers have been doing for a century or more. Then it becomes the occasion for a crusade.

"A radio news program is no less a news edition put out by a radio station, than a "Home Edition," or a "Racing Special" or a "Five Star Final" is an edition for a newspaper. Advertising is sprinkled through the news on all but two or three pages of the editions of all prosperous dailies and in an overall ratio of 60 percent or more of advertising. What's wrong, then, with 2½ minutes of advertising in a fifteen minute news program?

"To say, as a Times editorial said on January 12, that newspapers separate completely their news and commercial content is inaccurate in the broad, fair sense of the expression. You can't say they are completely separated when the very amount of the advertising sold on a given day determines the number of pages and the amount of news that a reader will get. That is a simple fact every newspaper man knows.

"If there's enough advertising to justify 52 pages, that's what the reader gets. If it's an off day and there's only enough advertising to justify 16 pages, that's what the reader gets. It's an old and (business-wise) sound principle with which I find no fault. But it makes a statement that news and advertising are completely separate from each other in newspapers sound as silly as such a statement really is. In fact, the amount of news space on The Times radio page is determined to a great extent by the amount of advertising on that page, and how much space is left for news.

"The Times, being a very great newspaper and one I never miss reading each day including Sunday, is an exception and not a very good example on this score, but anyone who has been in the newspaper business very long is familiar with scores of frustrated sports, society and other department editors who tear their hair over the amount of space they get each day on pages well filled with advertising. It would be pretty hypocritical for any of us to say that isn't so.

"The fact is that the modern newspaper, in its present excellent form, lives by the dollars of advertisers almost as completely as radio, except for the few pennies per copy of circulation revenue.

"And that brings me to another point. You say the sponsorship of news affects a newscaster's income. If he's sponsored, he gets more; if he's sustaining, he gets less. That is true, but it's older than commercial radio. It's as old as the newspaper profession.

"If a paper is full of advertising, its employes are more liberally paid. If it has only a little advertising, pay envelopes are slimmer. Maybe you think that's not a direct comparison, but in 1930 and 1931, I took three successive 10 percent cuts in my salary as a city editor and so did every other person on our paper. And it wasn't because we were doing poorer work, or because our publisher liked us less. It was because the advertisers were not buying space. We went down to papers of 10 and 14 pages and the readers got less news; again, solely because advertisers (sponsors) were pulling out and when their dollars went, so did many pages of news for readers. That happened to good newspaper men and women, and to newspaper readers, in hundreds of cities in the United States and it could happen again.

"And how many good newspaper men were turned out on the street to look for jobs in the general and perfectly necessary retrenchment which took place, not because the men fired were incompetent, but because the advertising dollar wasn't supporting the news adequately? You can't tell any newspaper man who went through the late depression that advertising does not affect news and the income or employment of newspaper men just as much as—and, in the thirties, immeasurably more than—it affects the income of radio news men.

"The truth is that the entire, expensive, superb business and art of gathering, writing, printing and distributing newspapers is built upon and lives by the advertising dollar. A newspaper living solely on its circulation revenue would be a pretty sad shadow of the great newspapers of today. It is shallow thinking to say that news and advertising are "completely separate" in newspapers as long as advertising and advertisers provide the very life blood of the newspaper.

"You say that a radio station should have sole control over what goes out over its wavelength and that is perfectly true. Most radio stations do. It is a mistake to take a few notable exceptions and use them as an industry-wide example. Hundreds of good radio stations have news programs on the air at stated times which they consider important news periods. The fact that an advertiser cancels doesn't necessarily mean that the news show vanishes. In three quarters of the radio stations of this country, for example, 6 p. m. is a news period and if an advertiser cancels, the station goes looking for another advertiser and hopes to find one. But if it doesn't, the news program goes on, just the same. This isn't a claim. It's a simple statement of fact. The station logs will show it.

"As for advertisers forcing changes in newscasters or commentators, that is probably true in some cases, but not in very many. By and large, stations run their own affairs. And although you mentioned one network example, you might have gone farther. You might have cited the case of a network which threw off an unprincipled commentator in a very famous case, in spite of the wrath of his sponsor. You might also have mentioned that the same commentator shopped around, with his sponsor's pocket book ready, willing and insistent, and was refused a place on three networks before a fourth finally took him on. Many stations of that fourth network refused to carry him, even then, or to accept his sponsor's money. It isn't as simple for an advertiser to control radio news and comment as flat statements and selected specific examples would make it appear.

"Finally, I'd like to point out one thing many newspapers overlook in crusading against "plug uglies" in news broadcasts. Probably they overlook it for the good of their souls. On my desk is a good evening newspaper. A GOOD one, by all accepted standards. It has the largest volume of lineage of any evening newspaper between New York and Buffalo. Well here's the society page. Right next to an engagement announcement and a prospective bride's picture appears an advertisement. It's at the top of the right-hand column, full position. It starts out, "Is a Wife To Blame If She Doesn't Know These Intimate Physical Facts?" Then it really begins selling the product. The Times wouldn't touch it with a ten-foot pole, but hundreds of newspapers do. Here's Page 10 and an advertisement right in with the news, which starts out: "Are You Weak, Pale, Tired Due To Monthly Losses?"

(Continued on next page)

The Times wouldn't carry it; hundreds of good newspapers do—and right smack in with the news. Check any advertising agency if you doubt it. And, lastly, here's the comic page and right next to Blondie, and Nancy, and Li'l Abner, here's a column by a vile-minded sobsister detailing the sex troubles of a faithless wife and telling her what to do about it. (The advice was to see a psychiatrist, by the way.) Now, presumably, kids turn to that page to read Blondie, and Li'l Abner, and Nancy. And, presumably, they get an incidental liberal education each night.

"Until radio begins exhibiting that kind of fearfully bad taste, radio won't have to apologize for the way it handles its news and advertising."

Newsmen Form Northwest Radio News Ass'n. At Minnesota University Journalism School

Formation of the Northwest Radio News Association was effected by more than 40 radio newsmen who met February 14 and 15 at the University of Minnesota for the First Annual Radio News Short Course conducted by the University's School of Journalism.

James Baccus, news editor, WDAY, Fargo, N. D., was made temporary chairman of a committee to complete organizational work of the new association. On the committee are also Siegfried Mickelson, news editor, WCCO, Minneapolis, and Ray Thompson, news editor, KROC, Rochester, Minn.

The decision to form the NRNA concluded a day and a half of spirited discussions of "brass-tacks" problems of radio news presentation. First topic to draw fire was a roundtable on "Local News Commentary" led by William Krueger, news editor, KDAL, Duluth. Krueger's description of a daily local news show in which he frequently includes a 3-minute "editorial" on a local topic produced vigorous dissent in the group, as well as vigorous support. Krueger said that his brief commentaries have on several occasions won civic improvements in his community.

"We've taken heat on the show at times," he admitted. "But we haven't ever had to backtrack—because I spend enough time on the commentaries so that I'm absolutely sure what I'm talking about. And there has been no suggestion, in the nearly two years we've been using the show, that we take it off the air."

One of the other men supported Krueger by pointing out that the show has far outdistanced, and apparently won listeners from, a network commentary by a nationally-known news man with which it competes.

It was also pointed out, in response to fears expressed that the FCC might frown on such a show, that "the Mayflower decision is not necessarily sacrosanct" and that the FCC is looking with favor on local stations' participation in projects "in the public interest."

The "imperative need" that radio news editors know "whom they are talking to" was pointed up in a discussion of audience research led by Dr. Ralph O. Nafziger of the Minnesota School of Journalism. Nafziger said that "any station—even the little fellow—can conduct reliable audience research by the interview method, the diary method or the roster method." He told the group that the chief technical problem to be overcome is the erection of a reliable sample—"and there is always authoritative help available to anybody who really wants it."

Dr. Fred S. Siebert, director of the University of Illinois School of Journalism, discussed various phases of radio law and libel, and answered a score of questions from the floor about liability for libelous statements and other matters of radio news law. He pointed out that major defenses against libel actions are truth, privilege and "fair comment."

William B. Ray, manager of news and special events of NBC's central division, spoke on use of the wire recorder at dinner Friday evening, following a cocktail party at which the United Press Associations were hosts. Among other topics discussed in roundtables were writing radio news copy, with Mel Nelsen, WHO, Des Moines, as leader; handling press association copy, with Orrin Melton, KYSM, Mankato, Minn., as leader; covering local and regional news, with Baccus as leader; and means of opening news sources to radio newsmen.

The Short Course is to be made an annual event under the sponsorship of the NRNA and the Minnesota School of Journalism. The first event of its kind, it was an outgrowth of the NAB Radio News Clinic held in Minneapolis last May. The committee in charge, under the chairmanship of Mitchell V. Charnley of the School of Journalism, included Jack Dunn, WDAY, Fargo; Melton; and John Verstraete, KSTP, St. Paul.

Those in attendance were:

Minnesota: David Johnson, WCAL, Northfield; Milton H. Josephson, WEBC, Duluth; Krueger; John F. Meagher and Melton, KYSM, Mankato; Ralph Andrist, Ralph Backlund, Roger Cowell, Robert Fransen; Midkelson, Charles Sarjeant and Allan Wash, WCCO, Minneapolis; Cal Smith and Thompson, KROC, Rochester; B. H. Anderly, M. C. Gorham, R. Hegman and A. W. Williamson, KLIZ, Brainerd; Walter Miller, Fred Worthington and Verstraete, KSTP, St. Paul; Dick Dav and Craig Campbell, WDGY, Minneapolis; Katherine Barzen, KTRF, Thief River Falls; Frederic T. Dell, KGDE, Fergus Falls; Kenn Barry and Robert Boyle, KUOM, Minneapolis; Wally Mitchell and Ed. Steeves, United Press, Minneapolis; Howard Morgan, Alvin Orton and Wally Stone, Associated Press, Minneapolis; Ralph D. Casey, Charnley, Edwin Emery, Edwin Ford, J. Edward Gerald, Arvo Haapa, George Hage, Donald Janson, William Jensen, Fred Kildow and Nafziger, School of Journalism faculty; about 40 journalism students.

North Dakota: Baccus, Daniel D. Fandrich and John G. Swenson, WDAY, Fargo; Charles W. Schoregge, KFYR, Bismarck; Dick Anthony, KILO, Grand Forks.

South Dakota: Tony Moe, KELO, Sioux Falls.

Iowa: Nelsen, E. T. Flahertv, KSCJ, Sioux City; C. D. Hilton, KGLO, Mason City; Robert Redeen, WOC, Davenport.

Wisconsin: Jack Kelly, WEAU, Eau Claire; Lew Martin, WDSM, Superior.

Radio News Clinic for Districts 10 and 12 Scheduled for Kansas City on April 16

A radio news clinic on April 16, in Kansas City, Missouri, for Districts 10 and 12 was announced this week jointly by 10th District Director John J. Gillin, Jr., of WOW, and 12th District Director William B. Way of KVOO, Tulsa.

William B. Quarton, general manager, WMT, Cedar Rapids, Iowa, has been appointed general clinic chairman. Final plans for the clinic will be worked out in New York City, March 3, at the meeting of the Radio News Committee of which Mr. Quarton is a member.

Clinic follows April 14 and 15 meeting of districts 10 and 12.

Local News, Wire Recorder, Rewrite Desk, Improves Station's News Programs Presentation

Under direction of Clete Roberts as director of public affairs and George Lewin as newsroom manager,

(Continued on next page)

station KMPC, Los Angeles, is well started on a program of improving the quality of its news shows.

Three special facets of improvement are: local coverage; use of the wire recorder and rewriting all wire copy "rather than pulling it off the machines." Other improvements are coming up.

How Station Uses Wire Recorder

Inasmuch as Chairman E. R. Vadeboncoeur, WSYR, Syracuse, of the NAB radio news committee, frequently asserts that the wire recorder is one of the finest tools of a radio news department, we are detailing the use to which the wire recorder is put at KMPC. Mr. Lewin was queried by NAB on this subject after station had released a more general story on news room additions. Said Mr. Lewin:

"We use our wire recorders to cover all local stories of special interest. We find that it is better to have a two or three-minute insert in a regular show than to devote a 15-minute period to any one story unless it be of transcending interest.

"Occasionally, however, we take a full period for one story. Several days ago when Douglas and the Navy unwrapped the new turbo-jet supersonic plane, Clete Roberts and Lawrence Thor did a 15-minute wire-recorded show at the scene, descriptive and interviews. We put that on the air in a 15-minute sustaining period that afternoon.

"We do not cover Sacramento in the usual manner but the wire recorder goes to the capitol periodically. We wire-record interviews with the governor, other officials and leading lawmakers on topics in the news, plus any good features kicking around. Those are used in the 10 p.m. 'Voices in the News' and on Clete Roberts' news commentary at 9:15 p.m., 'Clete Roberts' Reports.'

Rewrite All Wire Copy

"In another immediate step toward improving the quality of our shows, we have started having them all written rather than pulled off the machines. Most of them are now read by the men who write them."

Public Interest Programming

(Story from Office of Government Reports)

Red Cross Day

In line with procedure followed in previous years, all four major networks are again cooperating with the American Red Cross in the forth-coming 1947 Fund Campaign with the observance of "Red Cross Radio Day." Friday, February 28th, has been set for the event.

Following previous custom, each network will ask all of its commercial clients having programs on the air that day to tie in or cross-refer to the Red Cross Fund Campaign. In addition, all sustaining programs on each network will feature either guests, artists, or interviews with people who have been recipients of a specific Red Cross service, or by simple announcement tie-in with the drive.

President Truman will climax "Red Cross Radio Day" with an appeal direct from the White House at 10:00-10:05 p.m. He will be introduced by Basil O'Connor, National Chairman of the American Red Cross.

It is hoped that participation in "Red Cross Radio Day," however, will not be limited to network cooperation but that local stations throughout the country will, in cooperation with local Red Cross Chapters, also lend their support to the radio kick-off day. Local chapters have available announcements and factual material which local stations may utilize upon request.

The decision to observe "Red Cross Radio Day" again this year was reached at a meeting in New York a fortnight ago when officials of the four major networks met with Red Cross National Chairman Basil O'Connor and with representatives of The Advertising Council. The Advertising Council has gone all out in support for the Red Cross Fund Campaign, and through allocations has lined up an impressive schedule of top flight programs to carry the Red Cross theme.

Radio Asked to Cooperate Again This Year In Observance of National 4-H Week

NAB is again cooperating with the Department of Agriculture to enlist the aid of stations in the promotion of the observance of National 4-H Club Week.

Following is the text of a letter written last week by C. E. Arney, Jr., NAB secretary-treasurer, to all station managers:

> "As a part of the Industry's cooperation with the Department of Agriculture, we are bringing to the attention of all stations the forthcoming National 4-H Club Week which is set for March 1-9, 1947. The Department has prepared some spot announcements which will be sent to you with this letter and we suggest you make such use of them as is consistent with your station policy. I do not think it is necessary for us to tell you about the 4-H Club and the work which they are doing. As a station operator you are in the best position to judge the value of these announcements in your community."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 3-9, 1947 by The Advertising Council and the Advertising Liaison Divison of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute $60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community: 1. *SERVICE TO VETERANS* (a) For Able-Bodied Vet-

(Continued on next page)

erans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE.* In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY.* Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer Nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Our Army—Draft or Volunteer?

Everyone hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. The new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 24. They are subject to change.

MONDAY, FEBRUARY 24

Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the Matter of the Rules and Regulations concerning multiple ownership of broadcast stations.

(10:00 A. M.)

NEW—WARC, Inc., Rochester, N. Y.—C. P. **1600 kc.,** 5 KW, unlimited (requests facilities of WSAY when vacated).

(10:00 A. M.)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. C. P. **1060 kc.,** 50 KW, DA, unlimited.

Intervenor: Deep South Broadcasting Corp., New Orleans, La.

(10:00 A. M.)

NEW—Enterprise Publishing Co., Douglas, Ga.—C. P. 1490 **kc.,** 250 watts, unlimited.

Intervenor: WMJM, Cordele Dispatch Publishing Co., Inc., Cordele, Ga.

MONDAY AND TUESDAY, FEBRUARY 24 and 25

At Atlantic City, N. J.

(Recorders Court Room, City Hall, Tennessee and Atlantic Aves., 10:00 A. M.)

NEW—Seaside Broadcasting Co., Atlantic City, N. J.—C. P. **1400 kc.,** 250 watts, unlimited.

(Continued on next page)

At San Fernando, Calif.

(Municipal Court Room, Municipal Bldg., 10:00 A. M.)

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—C. P. **1260 kc.,** 1 KW, unlimited.

NEW—Kenneth O. Tinkham, San Fernando, Calif.—C. P. **1260 kc.,** 1 KW, unlimited.

Parties Respondent: KGFJ, KFOX, KPPC & KYA

TUESDAY, FEBRUARY 25

(10:00 A. M.)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. **910 kc.,** 5 KW, unlimited, DA-night and day.

NEW—Miami Broadcasting Co., Miami, Okla.—C. P. **910 kc.,** 1 KW, unlimited, directional antenna.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—C. P. **910 kc.,** 1 KW, unlimited, DA-night.

At Baltimore, Md.

(Before Commissioner Hyde, Court Room 708-9, Appraisers Stores Bldg., Gay and Lombard Sts., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. **1090 kc.,** 50 KW, main; 10 KW, auxiliary; DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. **1090 kc.,** 50 KW, unlimited.

WEDNESDAY, THURSDAY AND FRIDAY, FEBRUARY 26, 27, 28

At Greenville, S. C.

(Court Room, Federal Bldg., 10:00 A. M.)

NEW—J. B. Fuqua, Greenville, S. C.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—William M. Drace, Greer, S. C.—C. P. **1240 kc.,** 250 watts, unlimited.

THURSDAY, FEBRUARY 27

(10:00 A. M.)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—C. P. **560 kc.,** 5 KW, unlimited, DA-night.

(10:00 A. M.)

NEW—Johnston Broadcasting Co., Birmingham, Ala.—C. P. **850 kc.,** 1 KW, 5 KW-LS, unlimited, DA-night.

WTNB—Thomas N. Beach, Birmingham, Ala.—C. P. **850 kc.,** 1 KW, 5 KW, unlimited, DA-night.

FCC ACTIONS

GENERAL

Adopted Orders in Docket No. 8050 (1): granting petitions by **Television Broadcasters Assn., WGAL, Inc., Associated Broadcasters, Inc., and The Travellers Broadcasting Service Corp.,** for leave to participate in oral argument in the Matter of Rules and Regulations concerning multiple ownership of broadcast stations, and made above parties to the proceeding; (2) Ordered that any person desiring to participate in the oral argument shall file a petition, in duplicate, requesting leave to participate and showing his interest in the proceeding, on or before February 18, 1947.

The Commssion granted petitions of **Universal Broadcasting Co., Inc., the Metropolis Co., Sun Country Broadcasting Co., Allen T. Simmons, and Allen B. DuMont Labs., Inc.,** to participate in the oral argument in the matter of the rules and regulations concerning multiple ownership of broadcast stations (Docket 8050), and ordered that these petitioners be made parties to the proceeding.

AMPLITUDE MODULATION

AM—Docket Cases

1320 KC.

The Commission announced adoption of a Proposed Decision (B-330) looking towards the denial of the following applications:

Harold Thomas, licensee of station **WATR, Waterbury, Conn.,** for construction permit to change transmitter site and studio location of station to **Springfield, Mass.,** increase power from 1 KW to 5 KW, and install a new transmitter and directional antenna, operating unlimited time on 1320 kc. (BP-3950; Docket 7363); and

Application of WMAS, Inc., licensee of station **WMAS, Springfield, Mass.,** for a construction permit to change frequency from 1450 to 1320 kc., increase power from 250 watts to 5 KW, and install a new transmitter and directional antenna. (BP-4313; Docket 7364)

1400 KC.

Adopted an Order making final its Proposed Decision (B-324) granting application of the **'49er Broadcasting Co.** for a new station at **Grass Valley, Calif.,** to operate on 1400 kc., 250 watts, unlimited time (BP-5077; Docket 7757), and denying the application of **Town Talk Broadcasting Co.** seeking the same facilities (BP-4978; Docket 7668).

570 AND 820 KC.

The Commission adopted a final decision (B-225) granting applications for renewal of licenses and for assignment of license, of the following:

KGKO Broadcasting Co. (KGKO), Fort Worth, Texas, (BR-747; Docket 6616), and Assignment of License (BAL-521; Docket 7523); **Carter Publications, Inc. (WBAP), Fort Worth** (BR-404; Docket 6617), **and A. H. Belo Corp. (WFAA), Dallas, Texas** (BR-395; Docket 6618).

The application for assignment of license of KGKO will have the effect of eliminating the call letters "KGKO", and dissolving the KGKO Broadcasting Co., and each of the assignees, Carter Publications, Inc., licensee of WBAP, and A. H. Belo Corp., licensee of WFAA, will be licensed to use the present facilities of KGKO operating one-half the total broadcast time on 820 kc. and one-half time on 570 kc., subject to the condition that Carter Publications, Inc., and A. H. Belo Corp., file with the Commission, within 60 days, a schedule of their hours of operation on both 820 kc. and 570 kc., in accordance with the provisions of the rules with respect to share-time stations; and to the further condition that they submit to the Commission within 90 days, satisfactory evidence that KGKO Broadcasting Co. has been dissolved and that their commitments with respect to the separation of their respective operations have been effectively implemented.

(Commissioner Durr voted to adopt as final the Commission's first Proposed Decision in this proceeding.)

AM—New CP's Granted

790 KC.

Thomasville Broadcasting Co., Thomasville, N. C.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5206)

(Continued on next page)

East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5308)

1210 KC.

Radio Springfield, Inc., Springfield, Ohio—Granted CP for new station to operate on 1210 kc., 250 watts, daytime only; engineering conditions. (BP-5220; Docket 7893)

1240 KC.

Western Empire Broadcasters, Inc., San Bernardino, Calif.—On its own motion, ordered that application (BP-4863; Docket 7720) for a new station be removed from the hearing docket and granted, to operate on 1240 kc., 250 watts, unlimited time.

Lake Broadcasting Co., Leesburg, Fla.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time (BP-5198); dismissed as moot petition requesting conditional grant. (Docket 7850)

1420 KC.

T. J. Shriner, Hobart, Okla.—Granted CP for new station to operate on 1420 kc., 250 watts, daytime only. (BP-5108; Docket 7899)

1470 KC.

Air Waves, Inc., Jamestown, N. Y.—Granted CP for new station to operate on 1470 kc., 1 KW, daytime only; engineering conditions. (BP-5318)

1490 KC.

Frank W. Wagner, Blackstone, Va.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5317)

AM—Designated for Hearing

Radio South, Inc., Jacksonville, Fla.; WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Designated for consolidated hearing, application of Radio South, Inc., for new station to operate on 1400 kc., 250 watts, unlimited time (BP-5007), with application of Jacksonville Beach Broadcasting Co. to change frequency and hours of operation of WJVB from 1010 kc., 250 watts, daytime only, to 1400 kc., 250 watts, unlimited time (BP-5584)

Alachua County Broadcasting Co., Gainesville, Fla.; E. Z. Jones, Gainesville, Fla.—Designated for consolidated hearing application of Alachua County Broadcasting Co. (BP-5657) with application of E. Z. Jones (BP-5516) for new stations both seeking 1230 kc., 250 watts, unlimited time.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Designated for hearing application for CP to change frequency and power of KELD from 1400 kc., 250 watts, unlimited, to 690 kc., 1 KW, DA-N, unlimited time (BP-5644), to be heard in consolidated proceeding with applications of KGKB (Docket 7950), KGGF (Docket 7951), and KTBS (Docket 7598).

WTMV—Mississippi Valley Broadcasting Co. (assignor); Evansville On The Air, Inc. (assignee), East St. Louis, Ill.—Designated for hearing (Chairman Denny and Com. Jett voting to grant) application for consent to assignment of license from Myles H. Jones, Penrose H. Johns, Wm. F. Johns and Wm. F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., to Evansville On the Air, Inc., for a consideration of $320,000. (B-AL-566)

Pioneer Broadcasters, Inc., Pleasantville, N. J.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time, to be heard in consolidated proceeding with application of Seaside Broadcasting Co., Atlantic City, N. J., Docket 7965. (BP-5694)

AM—License Extensions and Renewals

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted extension of present license to March 20, 1947.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEMP—Milwaukee Broadcasting Co. (aux.), Milwaukee, Wis.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WINX—WINX Broadcasting Co., Washington, D. C. (Syn. Amp.)—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted renewal of license for period ending February 1, 1950. (BR-709)

KELO—Midcontinental Broadcasting Co., Sioux Falls, S. D.—Granted renewal of license for period ending February 1, 1949.

AM—Licenses Granted to Cover CP's

1020 KC.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW, daytime; conditions. (BL-2240)

1190 KC.

KWHK—James E. Murray, Hutchinson, Kans.—Granted license to cover CP which authorized a new station on 1190 kc., 1 KW, day; conditions. (BL-2134)

1340 KC.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2194)

1400 KC.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2225)

1450 KC.

KAWT—Carleton W. Morris, Douglas, Ariz.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location at 2.4 miles west of Douglas on Highway #80, Douglas; conditions. (BL-2201)

1490 KC.

WECW—Electronics Corp of Puerto Rico, Mayaguez, P. R.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions; and for change of studio location to corner Post and Palmer Sts., Mayaguez. (BL-2161)

AM—Modifications of CP's Granted

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP to change type of transmitter and transmitter location. (BMP-2377)

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (BP-4345) to make changes in antenna and to change type of transmitter. (BMP-2139)

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at .25 mile S & E of city on road to Pekin, Ill., Canton Ill., and to specify studio location as 63 West Elm St., Canton. (BMP-2400)

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Hightower Road, ¼-mile west of city limits, Thomaston, and to specify studio location as 101 N. Church St., Thomaston, Ga. (BMP-2435)

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2477)

(Continued on next page)

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, to make changes in antenna and to change type of transmitter. (BMP-2488)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and change transmitter location to SW corner intersection of E. Taylor & 2nd Sts., Phoenix. (BMP-2441)

WBUZ—Radio Asheville, Inc., Asheville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at near Hill St. School, Edgewood Ave., Asheville, and to specify studio location as 12 Church St., Asheville. (BMP-2383)

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, for extension of completion date to 9-11-47. (BMP-2490)

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP (BP-4136) to change type of transmitter, change transmitter location to St. Andrews Parish, approximately 5 miles NW of center of Charleston and 1 mile due east of Ashley Hall Plantation, Charleston. (BMP-2429)

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at On SW side of U. S. Highway 11, approximately 1½ miles N., 30° E., of Nanticoke, Pa. (BMP-2350)

WMDD—Madrazo and Diaz, Fajardo, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at ¾-mile E. of Fajardo on Playa Rd., and to change studio location to 2nd floor, corner of Munoz Rivera and Barcelo St., Fajardo, P. R. (BMP-2410)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365) for extension of completion date to 3-10-47. (BMP-2482)

KOSF—Kelly Bell, Nacogdoches, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.55 miles So. of Nacogdoches Court House on U. S. Highway 59, and to change studio location to Lufkin Rd., Nacogdoches. (BMP-2367)

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location S. S.W. of Effingham .5-mile S. of Highway #40, and to specify studio location as 109½ E. Jefferson St., Effingham. (BMP-2398)

WSLA—Hammond Broadcasting Co., Hammond, La.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Highway 51, So. of Hammond. (BMP-2436)

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 3.5 miles west of Crewe on Highway 630, near Crewe, and to specify studio location at 109 Carolina Ave., E. Crewe. (BMP-2213)

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at Ft. Bragg Highway near Westmont Drive, Fayetteville. (BMP-2426)

KRUX—Gene Burke Brophy, Glendale, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location as approximately 225 feet north of intersection of Grand Ave. and So. 7th Ave., Glendale, Ariz. (BMP-2363)

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted modification of construction permits to reduce night power from 5 KW to 1 KW, directional antenna, and to specify studio location. (BMP-2308)

AM—Miscellaneous Actions

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Adopted order vacating action of Commission on February 6, 1947, granting petition of WTOC to set aside grant of October 17, 1946, of application of Ken-Sell, Inc., for new station at West Palm Beach, Fla. (BP-5104), and designating said application for hearing; and denied said petition of WTOC. (In effect, this reinstates original grant to Ken-Sell)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for grant of application for authority to install a new directional antenna system. (BP-3855; Docket 7352)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for removal from the hearing docket of application for CP. (BP-4720; Docket 7598)

KUTA—Utah Broadcasting & Television Co. (assignor); Utah Broadcasting & Television Co. (assignee), Salt Lake City, Utah—Granted consent to involuntary assignment of license from Frank C. Carman, David G. Smith, Jack L. Power & Grant R. Wrathall, d/b as Utah Broadcasting & Television Co., to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall; no monetary consideration involved. (BAL-574)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted CP to install a new vertical antenna with FM antenna on top and change transmitter location from 125 Third St., Wausau, to approximately 1.8 miles NE of the center of Wausau. (BP-5519)

KMYC—Marysville-Huba City Broadcasters, Inc., Marysville, Calif.—Granted CP to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower. (BP-5572)

WTNB—Thomas N. Beach, Birmingham, Ala.—Granted CP to make changes in transmitting equipment. (BP-5672)

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wis.—Granted CP to install new vertical antenna and mount FM antenna on top of AM tower. (BP-5627)

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted CP to make changes in antenna, install new transmitter, and change transmitter location to Midland Ave., Highland Park, Mich.; conditions. (BP-5415)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.—Ordered that petition for continuance and petition to re-open the record in re applications for CP (Docket 6905 and Docket 6906), be designated for oral argument before the Commission en banc on February 21, 1947.

Mission Broadcasting Co., San Antonio, Texas.—The Commission, on its own motion, continued the hearing on this application from March 3 to March 4 at San Antonio.

A. S. Abell Co., Baltimore, Md., and Berks Broadcasting Co., Reading, Pa.—Granted petition requesting continuance of further proceeding in re these applications scheduled for February 19, and continued same to March 21, at Washington. (Dockets 7738 and 7739)

Texhoma Broadcasting Co., Durant, Okla.—Granted petition for authority to take depositions in re application. (BP-5112; Docket 7993)

WOI—Iowa State College of Agriculture & Mechanical Arts, Ames, Iowa—Granted SSA to operate from 6 a.m. to local sunrise, CST, on 640 kc., 1 KW, for period ending Nov. 1, 1949, or to date when final findings are adopted in clear channel hearing, whichever may be earlier. (BSSA-155) (Commissioner Jett voting "no.")

WROK—Mrs. Ruth Hannah Sims (deceased) (transferor), Albert G. Sims (transferee), Rockford Broadcasters, Inc., (licensee), Rockford, Ill.—Granted transfer of control of 85.2% of common stock of licensee corporation from Ruth

(Continued on next page)

Hannah Sims (deceased) to Albert G. Sims, distributee under the will of Mrs. Ruth Hannah Sims; no monetary consideration involved. (BTC-521)

KICA—Hugh DeWitt Landis (assignor), Hugh DeWitt Landis and Ross B. McAlister, partnership, d/b as Radio Station KICA (assignee), Clovis, N. Mex.—Granted consent to assignment of license from Hugh DeWitt Landis, an individual, to a partnership consisting of Hugh DeWitt Landis and Ross B. McAlister; McAlister to pay Landis $25,000 for ⅓ interest. (BAL-572)

WQUA—Moline Broadcasting Co. (assignor), Moline Broadcasting Corp. (assignee), Moline, Ill.—Granted consent to assignment of license from Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, d/b as Moline Broadcasting Co., to Moline Broadcasting Corp., consisting of same persons. (BAL-576)

AM—Applications Accepted for Filing

550 KC.

Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Involuntary assignment of construction permit to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

KFYR—Meyer Broadcasting Co., Bismarck, N. D.—License to cover construction permit (B4-P-4458) which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter.

560 KC.

NEW—The Advance, Inc., Elizabeth City, N. C. (P. O. 117 South Water St.)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 500 watts and daytime hours of operation.

600 KC.

NEW—Blackstone Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 940 kc. to 600 kc., change power from 250 watts, daytime, to 500 watts, daytime: change type transmitter and changes re officers, directors, and stockholders.

640 KC.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day use with FM antenna mounted on No. 1 tower, and change transmitter and studio locations.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—License to cover construction permit (B3-P-4867, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

670 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark. (P. O. 527 Pyramid Bldg.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

680 KC.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, install new transmitter, and make changes in directional antenna for day and night use. Amended to change use of directional antenna to night use only and non-directional day.

710 KC.

NEW—Pacifica Foundation, Richmond, Calif. (P. O. 748 Sharder St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

740 KC.

WORZ—Central Florida Broadcasting Co., Orlando, Fla.—License to cover construction permit (B3-P-3947, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

770 KC.

KXA—KXA, Inc., Seattle, Wash.—Construction permit to increase power from 1 to 50 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location from Rhodes Dept. Store Bldg., 2nd and Union Sts., Seattle, Washington, to 14 miles south of Seattle center, near O'Brien, Wash.

800 KC.

WWPF—Palatka Broadcasting Co., Palatka, Fla. (J. E. Massey & L. C. McCall)—License to cover construction permit (B3-P-4885, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 KC.

NEW—Krouser & Kreamer, Oxnard, Calif. (James J. Krouser and Lloyd F. Kreamer, a partnership) (P. O. 334 South F. St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

NEW—Twin Tonawandas Studios, Inc., Tonawanda, N. Y. (P. O. % Heffron J. Cohen, Sweeney Bldg., North Tonawanda, N. Y.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to change frequency from 1490 to 1230 kc. Amended to change frequency from 1230 to 850 kc., power from 250 watts to 1 KW, install directional antenna for day and night use, change type of transmitter and transmitter location.

900 KC.

NEW—Concordia Broadcasting Co., Concordia, Kan. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

KPOF—Pillar of Fire, Near Denver, Colo. (a corporation) —Modification of construction permit (B5-P-4371, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss. —Modification of construction permit (B3-P-4300, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

930 KC.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St., Elyria, Ohio)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change power from 1 KW night, 5 KW day to 1 KW, modify directional antenna change type of transmitter and change transmitter location from Giles Road near Elyria, Ohio, to 3.1 miles east of Grafton, Lorain County, Ohio.

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1000 KC.

NEW—Oceanside Broadcasting Co., Oceanside, Calif. (Elmer Glaser, Ray A. Wilcox, David Rorick, Jr., Hyman Glaser and Max Glaser, a partnership) (P. O. 205 No. Hill St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

1010 KC.

NEW—Central Broadcasting, Inc., Independence, Kans. (P. O. Box 446, Independence, Kans.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Parsons Broadcasting Co., Parsons, Kans. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas; temporary)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership) (P. O. 310 Amarillo Bldg., Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1020 KC.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—License to cover construction permit (B5-P-3808, as modified) which authorized installation of a new transmitter, increase power and change transmitter location.

1070 KC.

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 860 to 980 kc. Amended to change frequency from 980 to 1070 kc.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—License to cover construction permit (B3-P-4884, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1080 KC.

NEW—Radio Broadcasting Corp., La Salle and Peru, Ill. (P. O. 945 Bluff St., Peru, Ill.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Modification of construction permit (B4-P-4269), which authorized to change frequency, increase power, install new transmitter and antenna, and change studio and transmitter locations) for extension of completion date.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1080 kc., power from 250 watts to 1 KW daytime only; hours of operation from unlimited to daytime and change type of transmitter.

1090 KC.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Voluntary assignment of license to Western Waves, Inc.

1100 KC.

NEW—Knox Broadcasting Co., Galesburg, Ill. (R. C. Goshorn, L. R. Goshorn and R. L. Rose, a partnership) (P. O. % R. L. Rose, Jefferson City, Mo.—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 1 KW and daytime hours of operation.

NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership) (P. O. 104 So. Main St.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership composed of H. Ross Perkins and J. Eric Williams) —License to cover construction permit (B1-P-4848, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WGPA—The Bethlehem's Globe Publishing Co., Bethlehem, Pa.—License to cover construction permit (B2-P-4170, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1120 KC.

WBCC—Broadcast Management, Inc., Bethesda, Md.—License to cover construction permit (B1-P-4928, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Davis Broadcasting System, Inc., Lewiston, Me. (P. O. 155 Main St., Auburn, Me.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 250 watts and daytime hours of operation.

1140 KC.

NEW—Leaf-Chronicle Co., Clarkville, Tenn. (P. O. 112 South Second St.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Rose City Broadcasting Co., Portland, Ore. (Harold Krieger, Gordon E. Bambrick and John L. Kremer, a partnership) (P. O. Box 1383, Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Lincoln Operating Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1170 kc. to 1140 kc., power from 5 KW to 5 KW night, 10 KW day, changes in directional antenna and change type of transmitter.

1150 KC.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving old main transmitter, and installation of composite 5 KW, amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna for day and night) for extension of completion date.

NEW—Rome Sentinel Co., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day and make changes in directional antenna.

NEW—Contra Costa Broadcasting Co., Richmond, Calif.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 710 to 1150 kc., power from 1 KW to 250 watts and change type of transmitter.

1170 KC.

NEW—Cherokee Radio Co., Gaffney, S. C. (P. O. Box 66, Gaffney, S. C.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

NEW—Iowa City Broadcasting Co., Iowa City, Iowa (P. O. % Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—

(Continued on next page)

Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 KC.

WBIX—Rome Radio Broadcasting Co., Rome, Ga. (Robert L. Tomlinson, Sr., Robert L. Tomlinson, Jr.)—License to cover construction permit (B3-P-4977, as modified) which authorized a new standard broadcast station and for change of studio location from 205 Broad St., Rome, Ga., to 121 Broad Street, Rome, Ga., and authority to determine operating power by direct measurement of antenna power.

NEW—Arecibo Broadcasting Co., Arecibo, P. R.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1190 kc.

1220 KC.

NEW—Terrell Broadcast Corp., Terrell, Texas (P. O. % Frederick I. Massengill, Jr., P. O. Box 147, Terrell)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

NEW—Burton V. Denison, Jr., Denison, Texas (P. O. 1626 Chestnut St.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation.

1230 KC.

NEW—Logansport Broadcasting Corp., Logansport, Ind. (P. O. 216 4th St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KFJB—Marshall Electric Co., Marshalltown, Iowa—Voluntary transfer of control of licensee corporation from John Ruan, Robert Root, Kenneth A. Durham and Joseph F. Rosenfield to Times Republican Printing Company. (290 shares of capital stock, 100%.)

NEW—Leonard B. Brown, Kerrville, Texas (P. O. Box 271, Kerrville, Texas)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Yaquina Radio, Inc., Newport, Ore. (P. O. % Hal K. Shade, Secretary, Radio Station KOOS, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Public Interest Broadcasters, Madera, Calif. (Edward W. McCleery and Frank C. McIntyre, a partnership) (P. O. 110 S. 3rd East, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho (P. O. 111-113 North 4th St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Parish Broadcasting Corp., Minden, La. (P. O. 407 Medical Arts Bldg., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Spartanburg Radio Co., Spartanburg, S. C. (Sterling W. Wright and Robert L. Easley, a partnership) (P. O. 114 N. Converse St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re stock distribution.

1260 KC.

WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-4114, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

NEW—Grand Forks Herald, Inc., Grand Forks, N. D.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1260 kc., power from 250 watts to 500 watts night, 1 KW day, change type of transmitter, install directional antenna for night use and change transmitter location.

1270 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use and new ground system) for extension of completion date.

1290 KC.

NEW—Frequency Broadcasting System, Inc., Ruston, La. (P. O. 618 Travis St., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and daytime hours of operation.

KRGV—KRGV, Inc., Weslaco, Texas—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio location.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from south half of NE quarter of NW quarter of Section 3, R. 42 E., 5 miles west of Palm Beach, Fla., to Military Trail, near West Palm Beach, Fla.

1300 KC.

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 940 to 1300 kc.

1310 KC.

NEW—H. J. Griffith Broadcasting Co., Parsons, Kans. (H. J. Griffith) (P. O. % Parsons Theatre, Parsons, Kans.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Kenneth Aithken, Taft, Calif. (P. O. Box 125, Rt. 2, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

1340 KC.

NEW—Niagara Broadcasting System, Niagara Falls, N. Y. (Gordon P. Brown) (P. O. 192 S. Goodman St., Rochester, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—License to cover construction permit (B2-P-4727, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Ridson, Inc., Eveleth, Minn. (P. O. 55 East Fourth St., St. Paul, Minn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

WGAD—E. L. Roberts, Gadsden, Ala.—Modification of construction permit (B3-P-4596, which authorized a new standard broadcast station) for extension of completion date.

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1370 KC.

NEW—Lakes Area Broadcasting Co., Pryor, Okla. (L. L. Gaffaney and J. B. Smith, a partnership) (P. O. 500 South Mill St.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—License to cover construction permit (B2-P-4521, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Construction permit to install new transmitter.

NEW—Radio New Orleans, Inc., New Orleans, La. (P. O. 312 Whitney Bldg., New Orleans, La.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1430 KC.

NEW—The Capitol Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, directional antenna for night use and unlimited hours of operation. Amended re change in stockholders.

1440 KC.

NEW—Harold H. Thoms, Spartanburg, S. C. (P. O. 100 College St., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

NEW—Piedmont Broadcasting Co., Greenville, S. C. (Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1440 kc., power from 250 to 500 watts daytime only, and hours of operation from unlimited to daytime. Amended to change hours of operation from daytime to unlimited using 500 watts, install directional antenna for night use, change type of transmitter and change transmitter location from to be determined in or near Greenville, S. C., to Mayberry St., West Greenville, S. C.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to make changes in the directional antenna pattern for night operation.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Construction permit to change frequency from 1450 to 1440 kc., increase power from 250 watts to 500 watts, install new transmitter and directional antenna for day and night use.

1450 KC.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—License to cover construction permit (B3-P-4326, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—KOKE Broadcasters, Coquile, Ore. (William E. Walsh and Walter L. Read, a partnership) (P. O. % William E. Walsh, Box 359, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WILK—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-4396, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Voluntary assignment of license to Lee Broadcasting Corp.

WOLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—License to cover construction permit (B4-P-3931, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—North Missouri Broadcasting Co., Kirksville, Mo. (Samuel A. Burk, Sam M. Arnold, S. J. Arnold and Myra G. Arnold, a partnership) P. O. 220 West Harrison St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (Tom C. Carrell)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts, and unlimited hours of operation. Amended to change trade name of applicant from San Fernando Valley Broadcasting Co. to Valley Broadcasting Co., change frequency from 1450 to 1460 kc., hours of operation from unlimited to daytime; make changes in antenna and change transmitter location from Norris & Van Nuys Blvd. San Fernando, Calif., to Sepulveda Blvd. & Brand Blvd., Los Angeles, Calif.

1470 KC.

NEW—Pacific States Radio Engineering, Pittsburg, Calif. (Joseph L. Berryhill and James L. Smith, a partnership) (P. O. Box 584, Lodi, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

KVAK—S. H. Patterson, Atchison, Kans.—Construction permit to change frequency from 1450 to 1200 kc., increase power from 250 watts to 1 KW, change hours of operation from unlimited to daytime, make changes in transmitting equipment, and install new vertical antenna. (To be considered with application filed by S. H. Patterson for a new station at Topeka, Kans.) Amended to change frequency from 1200 kc. to 1470 kc., change hours of operation from daytime to unlimited; install directional antenna for day and night use.

1490 KC.

NEW—Walter L. Read, Petaluma, Calif. (P. O. 288 So. Grandview, Los Angeles 4, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WJXN—Ewing Broadcasting Co., Jackson, Miss. (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership)—License to cover construction permit (B3-P-4280) which authorized changes in vertical antenna and ground system and for change of studio location.

KBOL—J. Herbert Hollister, Boulder, Colo.—License to cover construction permit (B5-P-4629, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—License to cover construction permit (B3-P-4331, as modified) which authorized a new standard broadcast station and to specify studio location as 132 Third St., S. W., Winter Haven, Fla., and authority to determine operating power by direct measurement of antenna power.

NEW—Gene Tibbett, Sr., Philadelphia, Miss. (P. O. 2918 9th St., Meridian, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KBOW—Copper City Radio Co., Butte, Mont.—License to cover construction permit (B5-P-4552, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

1500 KC.

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Waukegan Broadcasting Corp., Waukegan, Ill. (P. O. Box 38, 330 Genesee St.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation.

1560 KC.

NEW—The Montana Network, Butte, Mont. (P. O. Northern Hotel, Billings, Mont., % Larry Smith)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW and unlimited hours of operation.

1580 KC.

NEW—Del Paso Broadcasting Co., North Sacramento, Calif. (Earl C. Cooper) (P. O. Box 5242, Route 7, Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

WBRY—American Republican, Inc., Waterbury, Conn.—License to cover construction permit (B1-P-4302, as modified) which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use and authority to determine operating power by direct measurement of antenna power.

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—Modification of construction permit (B1-P-4030, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at Riggs Road and 1st Place, N. E., Washington, D. C., and to change studio location.

1600 KC.

NEW—McKinney Air Enterprises, McKinney, Texas—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1580 kc. to 1600 kc., power from 250 watts daytime to 500 watts daytime and change type of transmitter.

AM—Application Returned

KFWB—Warner Brothers Broadcasting Corp., Los Angeles, Calif.—Construction permit to change frequency from 980 to 830 kc., increase power from 5 KW to 50 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 5775 Jefferson Blvd., Los Angeles, Calif., to Pioneer and Lincoln Blvds., Artesia, Calif. Returned February 14, 1947, conflict with 3.25(a).

AM—Application Dismissed

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit to change frequency from 1490 to 1420 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location. Dismissed February 17, 1947—Request of Attorney.

AM—Applications Tendered for Filing Since February 7

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Consent to assignment of license to Lloyd E. Squier.

670 KC.

NEW—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut & Conrad Shebelut)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and unlimited hours of operation.

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Consent to transfer of control from David J. Hayes and John S. Begley to John S. Begley

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit for changes in antenna system, install new transmitter and change type of transmitter using 50 KW and directional antenna for night use.

1240 KC.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Consent to transfer of control from Mittie Agnes McBeath and Lolita McBeath to J. S. McBeath.

Eastern Radio Corp., Reading, Pa.—Consent to transfer of control from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon, and Max O'Rell Truitt to Humboldt J. Greig, Jessie P. Greig, Robert G. Magee and Thomas P. Robinson.

1340 KC.

NEW—Coast Counties Broadcasters, Salinas, Calif.—(Ralph S. Bowdle and Billy J. E. Burgess)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Request the facilities of KHUB, when they change to 1130 kc.)

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Consent to transfer of control from J. Samuel Brody, T. Douglas Youngblood and Ruth B. Brody to Hubert D. Osteen, Robert E. Graham, Ernest C. Stroman, Clifton G. Brown, Fulton B. Creech, John Clarke Hughes, William C. McManus, Julius E. Eldridge, William C. Eldridge, S. F. Stoudenmire, Edwin L. Freeman, William G. Blackwell, A. T. Heath, Jr., Bert L. Montague, Simon K. Rowland, George B. Sibert, Maurice B. Morrow and Jasper H. Lawson.

1400 KC.

NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah (a partnership of M. D. Close and R. D. Salmans) Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Contingent on grant of 1280 kc. to KNAK)

WRRN—Nied & Stevens, Warren, Ohio (Frank T. Neid and Perry H. Stevens)—Consent to assignment of license to Neid & Stevens, Inc.

1450 KC.

NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and limited hours of operation (night).

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Construction permit for increase in power from 100 watts to 250 watts, unlimited time on 1490 kc.

(Continued on next page)

WIGM—George F. Meyer, Medford, Wis.—Consent to assignment of license to—Dairyland's Broadcasting Service, Inc.

FREQUENCY MODULATION

FM—California Class B Channel Changes

To relieve FM Class B channel limitations in several California areas and to provide a Class B channel for Santa Cruz, the following changes have been made in the tentative allocation plan:

	Channels	
	Delete	Add
Monterey	271, 273	—
Salinas	277, 279	—
Watsonville	275	—
Salinas (including Monterey Santa Cruz, and Watsonville)	—	272, 274, 276, 278, 280
Fresno	272, 274, 276 278,	228, 240, 242, 244
Tulare	242, 244	248, 250
Visalia	240	246

(The above changes will involve change in frequency to KRFM, Fresno, to a channel to be determined.)

FM—Conditional Grants

Kingston Broadcasting Corp., Kingston, N. Y.—Authorized conditional grant for minimum Class B station, subject to engineering requirements and channel 270 be made available for this purpose. (B-PH-725)

The Mattatuck Broadcasting Co., Waterbury, Conn. (formerly a partnership composed of Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers)—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (B-PH-730)

Grosse Point Broadcasting Corp., Grosse Point, Mich.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1022)

Potomac Broadcasting Corp., Alexandria, Va.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1080)

James Cullen Looney, Edinburg, Texas—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1043)

San Mateo County Broadcasters, San Mateo, Calif.—Authorized conditional grant of a Class A station subject to further review and approval of engineering details. (BPH-1029)

Oklahoma Press Publishing Co., Muskogee, Okla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (BPH-1003)

WLEU Broadcasting Corp., Erie, Pa.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (BPH-834)

W. Wright Esch, Daytona Beach, Fla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (BPH-1147)

Wichtex Broadcasting Co., Wichita Falls, Texas—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (BPH-1138)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Gordon Gray, Winston-Salem, N. C.—Class B; Channel: 97.3 mc. (No. 247); 200 KW; 3280 ft. (B-PH-1113)

Everglades Broadcasting Co., Miami, Fla.—Class B; Channel: 100.1 mc. (No. 261); 11 KW; 300 ft. (B-PH-1047)

Port Frere Broadcasting Co., Wilmington, Del.—Class B; Channel: 94.3 mc. (No. 232); 16 KW; 460 ft. (B-PH-1088)

Nunn Broadcasting Corp., Mobile, Ala.—Class B; Channel: 100.9 mc. (No. 265); 8.8 KW; 390 ft. (B-PH-1002)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Class A; Channel: 104.3 mc. (No. 282); 1 KW; 210 ft. (B-PH-853)

Harmco, Inc., Sacramento, Calif.—Class B; Channel: 103.7 mc. (No. 279); 12.6 KW; 325 ft. (B-PH-521)

KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Class B; Channel: 98.3 mc. (No. 252); 43 KW; 2000 ft. (B-PH-804)

Maryland Broadcasting Co., Baltimore, Md.—Class B; Channel: 102.5 mc. (No. 273); 20 KW; 500 ft. (B-PH-163)

Clarence H. Frey and Robert O. Greever, Logan, W. Va.—Class B; Channel: 94.3 mc. (No. 232); 2.3 KW; 660 ft. (B-PH-814)

The Champaign News Gazette, Inc., Champaign, Ill.—Class B; Channel: 99.5 mc. (No. 258); 33 KW; 415 ft. (In lieu of previous conditions) (B-MPH-130)

The A. S. Abell Co., Baltimore, Md.—Class B; Channel: 99.3 mc. (No. 257); 20 KW; 390 ft. (In lieu of previous conditions) (B-PH-27)

Leaf Chronicle Co., Inc., Clarksville, Tenn.—Class B; Channel: 98.7 mc. (No. 254); 3.1 KW; 300 ft. (Re-authorized issuance of CP on basis of new ownership) (B-PH-357)

WFLA-FM—The Tribune Co., Tampa, Fla.—Class B; Channel 93.3 mc. (No. 227); 46 KW; 490 feet. (In lieu of previous conditions.) (BMP-195)

WMLL—Evansville on the Air, Inc., Evansville, Ind.—Class B; Channel 94.7 mc. (No. 234); 20 KW; 280 feet. (In lieu of previous conditions.) (BPH-303)

KCRG-FM—The Gazette Co., Cedar Rapids, Iowa—Class B; Channel 96.1 mc. (No. 241); 48 KW; 310 feet. (In lieu of previous conditions.) (BPH-77)

Stephens Broadcasting Co., New Orleans, La.—Class B; Channel 93.1 mc. (No. 226); 200 KW; 420 feet. (BPH-682)

Neptune Broadcasting Corp., Atlantic City, N. J.—Class B; Channel 103.9 mc. (No. 280); 15.5 KW; 380 feet. (BPH-657)

Spartanburg Broadcasting Co., Spartanburg, S. C.—Class B; Channel 92.5 mc. (No. 223); 10 KW; 480 feet. (BPH-788)

Variety Broadcasting Co., Dallas, Texas—Class B; Channel 93.5 mc. (No. 228); 34 KW; 470 feet. (BPH-1005)

WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.—Class B; Channel 95.9 mc. (No. 240); 21 KW; 510 feet. (In lieu of previous conditions.) (BPH-973)

FM—Miscellaneous Actions

Zenith Radio Corp., Chicago, Ill.—Granted modification of CP to extend completion date of February 24 for a period of six months. (B-MPH-178; B-PH-975)

Suffolk Broadcasting Corp., Coram, N. Y.—Granted modification of CP to authorize location of main studio for Class A station to 2.5 miles southwest of Coram. (B-MPH-142)

Southern Media Corp., Coral Gables, Fla.—Granted request for cancellation of construction permit for Class A station. (B-PH-786)

KGDM—E. E. Peffer, Stockton, Calif.—Granted CP to install FM antenna upon the northwest tower of the directional antenna system of station KGDM. (BP-5197)

Inter-City Advertising Co., Charlotte, N. C.—Dismissed as moot petition requesting reconsideration and grant of its FM application. (BPH-1045)

American Broadcasting Corp., Lexington, Ky.—Authorized reissuance of a superseding CP to the American Broad-

(Continued on next page)

casting Corp. with same conditions and date of issuance as the CP (BPH-131) issued to the American Broadcasting Corp. of Ky., to cover change in corporate name.

WGN, Inc., Chicago, Ill.—Granted modification of CP to extend completion date for a period of six months. (BMPH-203)

Beckley Newspapers Corp., Beckley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-186)

Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-194)

Middle Ga. Broadcasting Co., Macon, Ga.—Granted modification of CP to extend completion date for a period of six months. (BMPH-191)

Johnston Broadcasting Co., Birmingham, Ala.—Granted modification of CP to extend completion date for a period of six months. (BMPH-204)

General Electric Co., Schenectady, N. Y.—Granted modification of CP to extend completion date for a period of three months. (BMPH-205)

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Granted application modifying conditional grant, so as to specify an antenna design, subject to condition that applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250° mv/m contour. (BMP-2252)

FM—Applications Accepted for Filing

90.7 MC.

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Channel No. 14, 90.7 mc. Amended to change name from Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, to The Mattatuck Broadcasting Co.

92.5 MC.

WINC-FM—Richard Field Lewis, Jr., Winchester, Va.—License to cover construction permit (B2-PH-672) which authorized a new FM broadcast station.

96.5 MC.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

98.5 MC.

NEW—General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. Georgian Terrace Hotel)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 253, 98.5 mc., ERP of 20 KW and antenna height above average terrain 350 feet.

99.3 MC.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit as modified (B2-PH-585, which authorized a new FM broadcast station) to change commencement and completion dates.

101.3 MC.

WSBF—South Bend Tribune, South Bend, Ind.—Construction permit to specify type of transmitter effective radiated power as 20 KW, and make changes in antenna system. Amended to make changes in antenna system.

103.9 MC.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, which authorized a new FM broadcast station) to change completion date.

Frequency To Be Assigned by FCC

NEW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit for a new high frequency FM broadcast station to be operated on 47,100 kc. Amended to change frequency from 47,100 kc. to "to be assigned by FCC", type of transmitter, transmitter location, ERP from 31.2 KW to 52.2 KW, and make changes in antenna system.

NEW—Caprock Broadcasting Co., Lubbock, Texas (1805 Broadway)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 12 KW.

NEW—Radio New Rochelle, Inc., New Rochelle, N. Y. (P. O. % W. H. Moffat, 49 Clove Rd.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 2.06 KW.

NEW—WSBL, Inc., Olean, N. Y. (P. O. 619 Exchange National Bank Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC.

NEW—School of Radio Arts, Hollywood, Calif. (Don C. Martin)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned. Amended to change transmitter location from 1655 N. Cherokee St., Hollywood, California, to "To be determined," Beverly Hills, Calif.: studio location from 1655 N. Cherokee St., Hollywood, Calif., to "To be determined," Beverly Hills, Calif., and make changes in antenna system.

NEW—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 La. National Bank Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and ERP of 3.1 KW.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 8.3 KW and antenna height above average terrain 308 feet. Amended to make minor changes in geographic coordinates.

NEW—Arthur H. Croghan, Santa Monica, Calif. (P. O. 404 Georgina St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

TELEVISION

TV—Actions

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted modification of construction permit to specify type of transmitter, change studio and transmitter locations, and make changes in antenna system. (B-MPCT-36)

The Chronicle Publishing Co., San Francisco, Calif.—Granted modification of construction permit for Channel No. 4, subject to condition that Commission may require permittee, without a hearing, to install an appropriate directional antenna for the purpose of reducing the radiation in the direction of Sacramento to a value to be specified. (B-MPCT-37)

The Outlet Co., Providence, R. I.—Granted extension of commencement date of construction to March 16 and of completion date to September 16, 1947. (B-MPCT-33)

The A. S. Abell Co., Baltimore, Md.—Granted extension of completion date to July 16, 1947. (B-MPCT-38)

The Evening Star Broadcasting Co., Washington, D. C.—Granted extension of completion date to June 26, 1947. (B-MPCT-39)

KSTP, Inc., St. Paul, Minn.—Granted extension of commencement date to January 16, and of completion date to July 16, 1947. (B-MPCT-40)

(Continued on next page)

Raytheon Manufacturing Co., Inc., Waltham, Mass.—Granted extension of commencement date to April 16, and of completion date to October 16, 1947. (B-MPCT-41)

W2XNG—Allen B. DuMont Labs., Inc., New York City—Granted renewal of license for the period ending February 1, 1948.

W9XUI—State Univ. of Iowa, Iowa City, Iowa—Granted renewal of license for the period ending February 1, 1948.

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted extension of special temporary authorization to operate television station WTTG on a commercial basis using the equipment of experimental television station W3XWT, for a period of 90 days beginning February 26, 1947.

TV—Applications Accepted for Filing

WFIL-TV—The Philadelphia Inquirer, Philadelphia, Pa. (a Division of Triangle Publications, Inc.)—Modification of construction permit (B2-PCT-73, which authorized a new commercial broadcast station) for extension of commencement and completion dates.

WWDT—The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, as modified, which authorized a new commercial television broadcast station) to change transmitter location and to change type of transmitter.

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PCT-103, which authorized construction of a new commercial television broadcast station) to change antenna system.

MISCELLANEOUS BROADCAST

Actions

Developmental

W2XMJ—Federal Telecommunication Labs., Inc., New York City—Granted license to cover CP which authorized a new developmental broadcast station; frequencies that may be assigned by the chief engineer from time to time. (BLEX-49)

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted license to cover CP which authorized change in power to 1 KW and installation of a new transmitter and changes in antenna system of developmental broadcasting station. (BLEX-50)

Non-Commercial Educational

Technical High School, Dade County Board of Public Instruction, Miami, Fla.—Granted CP for new station to operate on 91.7 mc. (No. 219); 400 watts; 215 feet. (B-PED-79)

Remote Pickup

Albuquerque Broadcasting Co., Portable, area of Albuquerque, N. M.—Granted CP for a new remote pickup broadcast station, frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRY-334)

Applications Accepted for Filing

Remote Pickup

Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 200 watts and emission A3.

General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., N. E.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission special for FM.

WDON—Commodore Broadcasting, Inc., Decatur 70, Ill. (351-357 North Main St.)—Modification of construction permit (B4-PRE-467, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PRE-468, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

NEW—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., NE., Atlanta, Ga.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission Special for FM.

NEW—Pikes Peak Broadcasting Co., area of Colorado Springs, Colo. (a co-partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney) (P. O. 118 North Cascade Ave., Colorado Springs, Colo.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission A1, A2, and A3.

KRMM—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-461) which authorized a new remote pickup broadcast station.

Non-Commercial Educational

WIUC—University of Illinois, Urbana, Ill.—Construction permit to change frequency from 42.9 to 91.5 mc., emission to A3, and install a new transmitter, and antenna system.

KSUI—The State University of Iowa—Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) to install new transmitter, increase power from 1 to 3 KW and to make changes in antenna system.

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, which authorized a new non-commercial educational broadcast station) to change studio location and for extension of commencement and completion dates.

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion dates.

NEW—Board of Education, Toledo City School District, Toledo, Ohio—Construction permit for a new non-commercial educational broadcast station to be operated on 42,100, 42,300, 42,500, 42,700 and 42,900 kc (whichever is available), power of 250 watts, emission: Special for FM, and unlimited hours of operation. Amended to change transmitter, antenna system and coordinates to north latitude: 41, 40, 22; west longitude: 83, 33, 13.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Clay Products Association, Inc., etc.—Eighteen manufacturers of vitrified sewer pipe and their trade association are charged in a Commission complaint with unlawfully combining to fix prices and suppress competition and engaging in price discrimination. (5483)

(Continued on next page)

Clay Sewer Pipe Association, Inc., etc.—Collusive use of a zone system of delivered prices is attacked as violative of the Commission Act and the Robinson-Patman Act in a complaint issued against Clay Sewer Pipe Association, Inc., Columbus, Ohio, and 20 manufacturers of vitrified sewer pipe operating 25 plants in Michigan, Ohio and Pennsylvania. (5484)

STIPULATIONS

Childcraft Studio, etc.—The Commission accepted from Robert H. Christman, trading as Childcraft Studio and Universal Portraits, 577 Tremont St., Boston, a stipulation to cease and desist from misrepresentation in the advertising and sale of photographs. (7577)

Knapp-Monarch Co., Bent and Potomac Sts., St. Louis, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of an insecticide "bomb" designated "K-M Magik Mist," formerly known as "K-M Aerosol Insecticide Dispenser." (7576)

CEASE AND DESIST ORDER

California Marine Curing & Packing Co., 709 Ways St., Terminal Island, Calif., and its officer-directors have been ordered by the Federal Trade Commission to stop paying brokerage fees to direct buyers or "buying brokers" in connection with the interstate sale of seafood products. The individual respondents were Max Joseph Gorby, president; Jack Gorby, vice president; and Anna Gorby, secretary-treasurer. (5462)

CASE CLOSED

Rachel Johnson—The Federal Trade Commission closed without prejudice its case against Rachel Johnson, Kansas City, Kans., who had been charged with misrepresentation in connection with the sale of preparations designated "Mme. Rachel Johnson's Pomade Hair Grower" and "Mme. Rachel Johnson's Hair Grower."

The closing order said it was impossible to proceed with the trial of the case because the present whereabouts of the respondent are unknown, all efforts to locate her having been unsuccessful, and there is no known person upon whom a notice or other process might be served. It also pointed out that the respondent has not advertised or sold the products in question for a period of more than two years.

The Commission reserved the right to reopen the case and resume trial should future facts warrant such action.

All of the Commissioners participated in the decision. (5310)

RULE 3-K OF RADIO RECEIVING SET MANUFACTURING INDUSTRY

TRADE PRACTICE RULES

The Federal Trade Commission on Wednesday (19) issued the following statement interpreting Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry, as promulgated July 22, 1939:

"Under Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry, and in the light of the decision of the court in Zenith Radio Corporation v. Federal Trade Commission, 7 Cir., 143 F. 2nd. 29, the Commission considers it improper to include rectifiers in the tube count in representations that a set contains a designated number of tubes or is of a designated tube capacity.

"The Commission does not regard it as improper, where the advertisement prominently and conspicuously states the actual tube capacity of a radio set (computed without inclusion of rectifiers or other devices which do not perform the recognized and customary function of radio receiving set tubes in the detection, amplification and reception of radio signals) for such advertisement also to contain a further statement to the effect that the set in addition contains a rectifier, provided such is true and the advertisement as a whole or in part involves no misrepresentation or deception. Illustration of such expression as descriptive of a set containing eight tubes computed in accordance with the above and a rectifier is as follows:

'AN EIGHT TUBE SET

'This set in addition contains a rectifier'."

The provisions of such Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry are as follows:

"Rule 3—Specific Types of Advertisements or Representations Among Those Prohibited:

"It is an unfair trade practice for any member of the industry to use, or cause to be used, any of the following-described types of advertisements or representations:

"(k) Advertisements or representations stating, purporting or implying that any radio receiving set so advertised or represented contains a certain number of tubes or is of a certain tube capacity when one or more of such tubes in the set are dummy or fake tubes, or are tubes which perform no useful function, or are tubes which do not perform or were not placed in the set to perform the recognized and customary function of a radio receiving set tube in the detection, amplification and reception of radio signals.

"(NOTE: In order to avoid and prevent deceptive or misleading tendencies or results, so-called 'ballast tubes', dial or other lamps used for illumination, so-called plug-in resistors, and other accessories or devices not serving the recognized and customary function of a radio receiving set tube, are not to be included as tubes in advertisements or representations of a radio receiving set which describe or refer to the set as having a certain number of tubes or as being of a specified tube capacity. References to rectifier tubes, and to tubes, devices or accessories which do not serve as signal amplifying or detecting tubes or heterodyne oscillator tubes, should be such as to clearly avoid misunderstanding or deception of purchasers.)"

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 9, March 3, 1947

NAB to Arrange Meeting With ASCAP For Discussion of New Licensing Agreement

The NAB Music Advisory Committee meeting in New York, Tuesday (25), considered a communication from John G. Paine, General Manager of ASCAP, requesting a conference. NAB President Justin Miller was authorized to arrange such a meeting, to be held in mid-March. The purpose of the conference is to discuss the relations between the Society and the broadcasting industry following the termination of the existing contracts on December 31, 1949.

This action in arranging a conference with regard to contractual relations over two and a half years in advance of the expiration date of existing contracts is in sharp contrast to the situation which developed between the Society and the industry in 1939-40. At that time ASCAP declined to meet with the industry's committee to discuss the terms and conditions to govern their relations. The result was that the broadcasting industry determined to organize its own competing licensing music organization and ultimately created BMI. When the then existing contract between ASCAP and the broadcasters terminated on the 1st of January, 1941, there was a complete cessation of the use of ASCAP music for a period of many months. The difficulties were finally resolved through the entry of a consent decree by the United States District Court, under the terms of which ASCAP was required to accord to the networks and stations optional forms of contracts. The contracts now in existence terminate in 1949; however, they provide—subject to ASCAP's decision—for an extended period of ten years on the same terms and conditions.

The committee, acting in response to numerous inquiries from its member stations, also took steps to secure from SESAC information concerning its li-

(Continued on page 168)

INSIDE THIS ISSUE

The FCC announced on Friday (28) that pending formulation of a rule governing booster stations, it would withhold action on applications for such facilities. (p. 169)

The U. S. Circuit Court of Appeals for the 7th Circuit recently held that under the Illinois law it is libelous to call a man a "communist," and sustained the right of a corporation official to sue. (p. 171)

Employers interested in instituting on-the-job training programs under the GI Bill must first have the plan approved by the appropriate state agency. Because of broadcasters' interest in the training program, NAB plans to issue a special report. (p. 171)

Radio broadcasters have just been awarded a citation by the National War Fund and the USO for their contributions in helping the agencies complete their war missions. (p. 172)

Robert D. Swezey, vice president and general manager, MBS, has accepted the chairmanship of the NAB Special Standards of Practice Committee which meets this month. (p. 168)

All FM Applications Must Contain Proposed Weekly Program Analysis, FCC Reiterates

The FCC warned prospective applicants last week that applications for new FM facilities will not be accepted unless they include a proposed "Weekly Program Analysis." Although its policy has required submission of such analyses with all FM applications since last March, the Commission stated in its announcement that one in every five applications received does not contain this particular information.

The Commission added that it would re-examine FM applications now on file and "take such action as may be appropriate in cases where a proposed weekly program analysis has not been submitted."

In this connection, NAB President Justin Miller said last week:

All broadcasters . . . are again urged to accompany submission of program information . . . with a clear statement to the effect that such submission is in no way to be construed as acquiescence in the Commission's asserted right to require this program information.

Full text of the FCC's warning reads:

"Since March, 1946, applicants for FM construction permits have been required to file a proposed "Weekly Program Analysis" before a permit would be issued. An appropriate form (Mimeograph No. 94421) and Instructions for Log Analysis (Mimeograph No. 96000) have been provided for this purpose.

"At the present time, however, approximately one out of every five applications filed for FM construction permits is not accompanied by a proposed weekly program analysis; and there are now on file 52 such applications which cannot be processed because the proposed weekly program analysis has not been filed.

"Accordingly, the Commission announces that in the future no application for a Class A or Class B FM construction permit

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER
Director of Research
ROBERT T. BARTLEY
Director of FM Department
CHARLES A. BATSON
Director of Information
ROBERT C. COLESON
Assistant to the President (Hollywood)
RICHARD P. DOHERTY
Director of Employee-Employer Relations
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ARTHUR C. STRINGER
Director of Special Services

will be considered complete unless accompanied by three copies of the proposed weekly program analysis (Mimeograph No. 94421), properly filled out. All applications not accompanied by a proposed weekly program analysis will not be accepted for filing, but will be returned to the applicant under Section 1.361 of the Commission's Rules and Regulations.

"The Commission in the near future will re-examine all applications for FM construction permits now on file, and will take such action as may be appropriate in cases where a proposed weekly program analysis has not been submitted. Persons who have applications for FM construction permits pending should re-examine their applications to determine if the program information submitted is complete, and if not, the appropriate information should be submitted without delay."

NAB to Arrange Meeting With ASCAP For Discussion of New Licensing Agreement

(Continued from page 167)

censing procedures and arrangements with the industry.

Committee members attending the meeting were Chairman Theodore C. Streibert, WOR, New York; Edward Souhami, NBC (representing A. L. Ashby of NBC), Julius F. Brauner, CBS, New York; Walter Haase, WDRC, Hartford; Robert T. Mason, WMRN, Marion, Ohio; Joseph A. McDonald, WJZ, New York; John Shepard, III, Yankee Network, Boston; Ed Yocum, KGHL, Billings, Montana; and Board Liaison Member Campbell Arnoux, WTAR, Norfolk, Va.

Committeeman Louis G. Caldwell, attorney of Washington, D. C., was unable to attend.

The NAB headquarters staff was represented by President Justin Miller, General Counsel Don Petty, and Secretary Treasurer C. E. Arney, Jr.

Freedom of Radio

Radio Plans Cooperation With Press, Movies To Maintain Freedom of Expression

Steps were set in motion by the NAB Freedom of Radio Committee at its meeting in New York last Wednesday (26) to establish liaison between the radio industry and other groups which are especially interested in freedom of expression. Among groups to be contacted are the press and motion pictures.

The one-day session at the Waldorf-Astoria was attended by Chairman John Fetzer, WKZO, Kalamazoo, Mich.; Harold Hough, WBAP, Fort Worth; Henry Johnston, WSGN, Birmingham; Jesse Thompson, MBS, representing Edgar Kobak; Frank Stanton, CBS, New York; Frank Mullen, NBC, representing Niles Trammell; and James W. Woodruff, Jr., WRBL, Columbus, Ga.

President Justin Miller, C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel, represented the NAB staff.

General

Robert D. Swezey, MBS, Named Chairman of Special Standards of Practice Committee

Robert D. Swezey, vice president and general manager, Mutual Broadcasting System, has been named by NAB as chairman of The Special Standards of Practice Committee. Mr. Swezey has accepted the appointment, it was announced today.

At the same time, the Committee meeting, scheduled for next Wednesday, March 5, has been postponed until March 31.

Dates for the meeting of the Program Executive Committee have been moved back also. The new dates are April 1 and 2. Both meetings will be held at the Waldorf Astoria Hotel, New York.

A meeting of NAB's Engineering Executive Committee has been set for Washington on March 10.

Other members of The Special Standards of Practice Committee who will serve with Mr. Swezey remain as announced earlier by NAB. They are: Edgar Bill, WMBD, Peoria; Eugene Carr, WPAY, Portsmouth, O; Roger W. Clipp, WFIL, Philadelphia; Walter J. Damm, WTMJ, Milwaukee; Ken Dyke, NBC, New York; Harold Fellows, WEEI, Boston; Gilson Gray, CBS, New York; Gayle Grubb, KGO, San Francisco; C. T. Lucy, WRVA, Richmond, Va.; John M. Outler, Jr., WSB, Atlanta.

New Assistant Secretary General for UN Familiar With Radio Industry Efforts

Byron Price, wartime chief of the Office of Censorship, and more recently vice president of the Motion

(Continued on next page)

Picture Producers Association was named assistant secretary general of the United Nations a few days ago.

The radio broadcasting industry is interested in Mr. Price's appointment to this key position in the United Nations since he has sympathetic understanding of industry problems, and on several occasions has stated that the various media of mass communication should cooperate in their common aim to maintain freedom of speech.

Broadcasters who attended the NAB convention in Chicago last October will recall Mr. Price's participation in the Freedom of Speech panel. During the course of that discussion Mr. Price pointed out that . . . "no agency of expression can isolate its problems from the problems of others. We are living in a critical hour of mortal combat between divergent ideologies. Unless all of us who are devoted to American liberty rise to the challenge of every encroachment, whether upon our own doorstep or in the house of a neighbor, we are not likely to have or to keep free speech in the United States."

Add RMA-NAB Joint Committee Story

In reporting the story of the joint RMA-NAB committee meeting, (REPORTS, p. 117) the name of a leading committee member, Mr. Bond Geddes, executive vice president of RMA, was inadvertently omitted from the list of those who participated actively in the meeting.

Engineering Department

FCC to Withhold Approval for Boosters Pending Formulation of Rules

An FCC public notice issued last Friday (28) states that applications for booster stations will be placed in its pending files until a rule governing booster stations is adopted.

The Commission said that present rules and engineering standards do not provide for the assignment or operation of booster stations, though a number of authorizations have been granted in the past.

In the formulation of a rule, the FCC invited comments and suggestions from all interested parties to assist in the initial survey, preparatory to the rule-making.

Broadcast Advertising

Plans for Cooperative Advertising Campaign With Dealers, Distributors Made by Bendix

Bendix Home Appliances, South Bend, Ind., has mapped out a cooperative advertising campaign with their dealers and distributors, according to *Advertising Age.*

Walter J. Daily, director of advertising and sales promotion, reports that cooperative advertising by Bendix Home Appliances may realize a maximum expenditure of $3,000,000 in the first six months of 1947.

The cooperative advertising fund is reported to be made up by the dealer contributing 50 per cent, the distributor 25 per cent, and the factory 25 per cent. Cooperative advertising funds may be spent in spot radio, as well as in other media.

The Bendix company will supply dealers with suggested radio spot announcements, either live *or* transcribed.

Commenting on spot radio, Mr. Daily said:

> *"Radio spot announcements are one of today's best advertising buys. They are comparatively inexpensive; they provide a certain impact that only repetition can produce; they are insistent because of their frequency, and effective because the time of their delivery can, within practical limits, be selected to reach more of the type of audience you want."*

Talk on "Radio For Retailers" by Lee Hart Received Enthusiastically in Syracuse

The inauguration of the Broadcast Advertising Department's new "retail clinical service" in Syracuse recently was especially successful according to letters received from broadcasters in that city following Miss Lee Hart's discussions of retail advertising. (REPORTS, p. 121)

A series of such talks is scheduled to be presented by Miss Hart, assistant director of NAB's Broadcast Ad-

(Continued on next page)

IN THE OFFING

March 5	AFRA-Network Labor-Management Survey Committee	Washington
March 7-9	AWB Convention	New York City
March 10	Engineering Executive Committee	Washington
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

vertising Department, during the next few months, emphasizing radio's ability to produce immediate results as well as its power in selling an institutional campaign.

Reprinted below are letters received at NAB from W. R. Alford, Jr., commercial manager, WSYR, who presided at the Syracuse meetings, and Aaron Beckwith, commercial manager, WAGE.

Mr. Alford's letter:

"As you know, Miss Lee Hart was in Syracuse yesterday and talked before the Advertising and Sales Executives Club on 'Radio for Retailers.' To put it mildly, she was terrific! A number of agency men and retailers were in the audience, and every one of them was tremendously impressed.

"After the formal talk we had a round-table discussion with the salesmen and continuity writers from the four radio stations. During this discussion we dug a little deeper, and the way the questions and answers flew back and forth, you can be sure a lot of good thinking was generated.

"I am sure that everybody at NAB realizes that we pay our dues with the money we get from time sales. Miss Hart's talk is going to sell time any place it is heard. Therefore, this NAB service is of extreme value. I don't think there is a radio market in the country that couldn't benefit by having the big retailers hear her talk. She is in the fortunate position of having worked at the Joske job for a year or so, then having had the opportunity to sit back and write about the experiment more or less at leisure. Now, from this very proper prospective, she really tells a down-to-earth story that goes over big. If I sound enthusiastic it is simply because I am."

Following is Mr. Beckwith's letter:

"I have never heard a more sensible and worth while presentation of the value of radio to the retailer than the speech given yesterday at the Ad Club by Miss Hart.

"The copy session which followed was so worth while, I asked Miss Hart to come over and repeat it to our Program Director and Continuity Writers.

"We are trying to formulate plans among the NAB Members here to bring her back for a dinner meeting. In short . . . the gal and her message were terrific!"

Station Sales Managers Aroused by Action Forbidding Movie Stars Free Appearances

Attention of station sales managers was aroused last week by the action of the Association of Motion Picture Producers, which hereafter forbids free broadcast appearances in interviews by big name stars.

Among comments received by the NAB was the following:

"Hereafter radio stations must pay any time they want to interview a movie star, regardless of the number of free plugs the movies get in such interviews. Although this will affect our program department more than sales, it 'burns' me to think of the number of stations that still fall for the chisel deals by the movie people, who ask us to run free platters and various other kinds of 'sustaining' programs.

"Yet, the movie big shots don't hesitate to kick radio in the shins when they find that a few stars have been interviewed on the air without being paid for it!

"As long as radio continues to 'give it away' to the movies and other chiselers, we probably deserve this kind of treatment."

Retail Advertising Is Theme of Talks Given This Week by NAB Executives

"What Should An Advertiser Expect From Radio" is the title of a speech to be delivered today (3) by Frank E. Pellegrin, NAB Director of Broadcast Advertising, at a luncheon meeting of Silver Spring and Suburban Washington merchants.

The group will also hear Miss Lee Hart, assistant director, discuss "The Beamed Program Technique for Effective Radio Advertising." Arrangements for the program were made by Joseph Brechner, WGAY General Manager.

Miss Hart will speak to members of the "Hucksters' Club," Baltimore, Md., tomorow (4). She will also participate in an AWB panel discussion, entitled "How I Would Handle a Department Store Account" in New York City on Friday.

Small Market Stations

Two Small Market Chairmen Named By Directors in Districts 5 and 6

Jack Williams, WAYX, Waycross, Ga., and C. J. Wright, WFOR, Hattiesburg, Miss., have been named as Small Market Stations Chairmen for Districts No. 5 and No. 6, respectively.

The appointees succeed Glen Marshall, WFOY, St. Augustine, Fla. and Emmet H. McMurry, WJPR, Greenville, Miss. The appointments for 1947 were announced last week by NAB District Directors Fred W. Borton (No. 5) and Wiley P. Harris (No. 6).

Public Relations

Reprint of "Those Dreadful Programs" Available for Station Distribution

Many member stations have used the NAB reproduction of the Woman's Home Companion article "Those Dreadful Programs" for distribution to thought leaders of their communities. Requests for additional copies of the reprint have been so numerous that a second printing has been necessary.

Additional copies are now available from the NAB at cost—$2.00 per hundred. Requests should be addressed to the Department of Information.

"Those Dreadful Programs" is an article concerning children's radio programs which appeared in the February issue of the "Woman's Home Companion." Written by Josette Frank, Educational Associate at the Child Study Association of America, the article carries the subtitle: "They turn out to be a good thing after all if you learn to make them fit the needs of the whole family." One copy of the NAB reproduction of this article was distributed recently by NAB to each member.

NAB to Reprint *Coronet* Article Titled "I Love Soap Operas"

The current issue of *Coronet* magazine contains an article, titled *I Love Soap Operas* which will be of particular interest to many broadcasters. *Coronet's* editors describe the article thusly: "An average housewife comes to the defense of the much-maligned radio serial."

The publishers of *Coronet* have granted NAB permission to reprint this feature. One copy will be mailed to each member along with NAB REPORTS next week. Additional copies will be available to members from the NAB at cost. Details will be published in REPORTS next week.

Legal Department

Bar Association Appoints NAB Counsel to Committees for Study of Administrative Law

Don E. Petty, general counsel, National Association of Broadcasters, has been appointed by the American Bar Association to serve on its National Committee of the Section of Administrative Law.

In addition, he has been named to serve on the Committee on Statement of Principles of Administrative Law which has been organized to make overall studies of the administrative process and principles of law which should apply under the American form of constitutional government. These studies include the analysis of licensing as a procedure, limitations of actions based on administrative rulings, retroactive effect of interpretations, basic principles of standards in legislative delegations of authority, etc.

Chairman of the American Bar Association's Section of Administrative Law is Sylvester C. Smith, Jr.

Court Holds It Libel Under Illinois Law To Call a Man a "Communist"

In a decision filed February 11, the U. S. Circuit Court of Appeals for the 7th Circuit held that under the Illinois law it is libel to call a man a Communist. The suit grew out of a newspaper article which referred to what it charged were "points of similarity" between a war contractor who bought radio time to disseminate "propaganda consistent with the Communist line" and a corporation officer whose company buys advertisements which express "the attitude of some demagogues of the extreme left."

In sustaining the right of the corporation officer to sue, the Court said that while the article did not directly say that he and his company were communists "from a reading of the entire article, including the headline, an ordinary reader could understand the article to mean that [he] is a Communist or a Communist sympathizer."

"A reading of cases forces us to the conclusion that in Illinois it is libelous *per se* to write of a man or a corporation that they are Communists or Communist sympathizers, because the label of 'Communist' today in the minds of many average and respectable persons places the accused beyond the pale of respectability and makes him a symbol of public hatred."

It was argued that the word Communist has no definite meaning and that to hold it libelous *per se* would eliminate its use from political discussion. In answer to this the Court said: "Concededly, the word is carelessly and perhaps indefinitely used today. Nevertheless, there can be no denial that its appearance as a characterization in a newspaper political editorial is sufficient to destroy a person's presumably good reputation with the public. And it seems anomalous for [the newspaper] to make such contention, because newspaper publishers, generally, as molders of public opinion, have created the ogre which [they] here seek to characterize as innoxious."

Bar Association Group Votes to Make No Recommendation Now on Copyright Treaty

The House of Delegates of the American Bar Association voted last week not to make any recommendations now concerning the Pan-American Copyright Convention. This proposed convention would radically change the American copyright law concerning the use of foreign works. (See NAB Bulletin, No. 6, 1946)

The Bar Association Delegates voted to return the question to committee for further study.

The Convention, which was signed by all members of the Pan-American Union last June, has already been ratified by Ecuador and Mexico. No action has yet been taken by the United States.

Employee-Employer Relations

Broadcasters Interested in Training Program; EER Department Plans Special Report

The EER Department recently has had several requests from broadcasters concerning on-the-job training programs under the GI Bill.

The first requirement of such programs is that the employer have his plan approved by the appropriate State agency. The latter agency varies with States, but information concerning it, together with other details covering procedures, etc., generally may be obtained from local or regional offices of the U. S. Employment Service, the Veterans Administration or other veterans and civic groups concerned with this problem.

In applying for approval the employer must state the title and description of the job for which the veteran is being trained, length of training service, wage and salary schedule for the trainee, entrance salary for trained workers, number of hours of instruction required, and similar information.

A veteran applies to the Veterans Administration

(Continued on next page)

on Form 1950 and, provided he qualifies, receives a Certificate of Entitlement, which means that he can participate in any approved training program.

One of the important stipulations for such programs is that the combined wages and subsistence allowance for on-the-job training programs cannot exceed the lesser of either (a) $175 a month for a veteran without dependents or $200 a month for one with dependents, or (b) the wages paid to a trained worker on the job for which the veteran is being trained.

Because of the apparent interest by many broadcasters in this type of on-the-job training for veterans, the EERD is planning to issue a special report. However, EERD Director Richard P. Doherty would greatly appreciate receiving information from broadcasters who have such plans in operation. Particularly is information desired concerning: (a) number of persons involved in on-the-job training; (b) types of positions for which these persons are being trained; (c) length of training period; (d) copies of plan which has been approved; (e) general evaluation of the merits to such plans as based on the experience of broadcasters who have used them.

Special Industry Committee Appointed To Study AFRA Contract Proposals

The membership of a special five-man committee to study proposals resulting from contract negotiations between the networks and AFRA was announced Thursday (27) by NAB. The group, which was established pursuant to a directive of the NAB Board of Directors, will hold its initial session in Washington Wednesday (5).

Members of the Committee, appointed by NAB President Justin Miller, are Roger Clipp, WFIL, Philadelphia; John Elmer, WCBM, Baltimore; John J. Gillin, Jr., WOW, Omaha; I. R. Lounsberry, WGR, Buffalo; and Herbert Pettey, WHN, New York.

The Committee, known officially as the AFRA-Network Labor-Management Survey Committee, will report its findings to the NAB Board at its meeting in May at Washington.

Public Interest Programming

Details of Army Week, April 6-12, Now in Hands of All Broadcasters

"A strong America Is a Peaceful America" is a theme of 1947 Army Week to be observed through the nation, April 6-12, inclusive.

An "alert" letter from NAB and Army Week material from the War Department should reach *all* stations today (3) as mailings were staggered.

If material is not received by March 5, at latest, stations are urged to notify:

Captain L. G. Schmitz
Chief, Radio Section
War Department, Public Relations Division
Room 2D-855, The Pentagon
Washington 25, D. C.
TELEPHONE: REPUBLIC 6700, EXT. 3887

Broadcasting Industry Awarded Citation by National War Fund and USO

The National War Fund and the USO jointly awarded a citation to the radio broadcasting industry last week for its work in helping the two agencies carry out their missions successfully during the years of the emergency.

The citation, received by NAB President Justin Miller, was signed by Winthrop W. Aldrich, president, National War Fund, Lindsley F. Kimball, president, USO and Thomas D'A. Brophy, chairman of the Fund Public Relations Committee and the USO Information Committee.

Text of the scroll follows:

The
NATIONAL WAR FUND
and the
UNITED SERVICE ORGANIZATIONS
unite in expressing gratitude to the
NATIONAL ASSOCIATION OF BROADCASTERS
and through it
to the networks, local stations, sponsors and advertising agencies of America for outstanding leadership and co-operation from 1941 through 1947; for their most generous contribution of time and talent, thereby helping greatly to finance by public subscription
THE USO
and the relief agencies of the National War Fund engaged in the maintenance of military and civilian morale in
WORLD WAR II

Red Cross Campaign to Run All Month; Broadcasters Pledge Leadership and Support

Sixty million dollars for the American Red Cross is the goal of the 1947 annual fund campaign which runs the entire month of March.

Preliminary reports indicate that broadcasters are planning to do their usual good job during this year's promotion. Scores of letters have been received from managers pledging both leadership and support.

Because sufficient time was allowed for preparation of the campaign, it is believed that all transcriptions which were received at stations in poor condition have been replaced.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 10-16, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

(Continued on next page)

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute $60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community: 1. *SERVICE TO VETERANS* (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE.* In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY.* Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Thousands of Nurses Needed

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Many opportunities are afforded young women who enter the nursing profession and these opportunities are rapidly expanding. Nurse training offers preparation for a field which is not limited, one which offers opportunities for growth and for economic security. A well-prepared nurse is never without a job. A nurse has no geographical limitation. Nursing offers an opportunity to take part in a social movement as dramatic as any in the world's history: (1) In the years to come, there will be an even greater demand for well-trained graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. (3) A well-trained nurse may find numerous opportunities for an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (4) Salaries and working conditions for nurses in hospitals are continually improving. Nurses are being paid salaries commensurate with their abilities and responsibilities—salaries which national surveys show compare favorably with salaries paid women in other positions. (5) Nursing is an ideal preparation for marriage, family life, parenthood and leadership in community life. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. Urge young women between the ages of 18 (17 in some states) and 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. Some schools may still have vacancies in spring classes. Point out that student nurse training may be secured at the school nearest their home or they may apply for entrance to any School of Nursing in the United States. (Fact Sheet No. 9-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 3. They are subject to change.

MONDAY, MARCH 3

(10:00 A. M.)

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

Respondents: WINN—Kentucky Broadcasting Corp.,
Louisville, Ky.
WCPO—Scripps-Howard Radio Co.,
Cincinnati, Ohio.

(10:00 A. M.)

NEW—Lee-Smith Broadcasting Co., Faribault, Minn.—C. P. DA, **920 kc.,** 1 KW, unlimited.

NEW—Associated Broadcasters, Inc., Wadena, Minn.—C. P. DA, **920 kc.,** 1 KW, unlimited.

(Continued on next page)

TUESDAY, MARCH 4

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. **590 kc.**, 5 KW, unlimited; DA night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. **590 kc.**, 1 KW, unlimited; DA night and day.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y. —C. P. DA-2; **590 kc.**, 1 KW, 5 KW, unlimited.

Intervener: Columbia Broadcasting System, Inc.

At San Antonio, Texas

(Before Commissioner Walker, Room 527 Federal Bldg., 10:00 A. M.)

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Renewal of license, **1400 kc.**, 250 watts, unlimited.

NEW—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—For FM facilities.

WEDNESDAY THROUGH SATURDAY, MARCH 5-8

At San Antonio, Texas

(Before Commissioner Walker, Room 527, Federal Bldg., 10:00 A. M.)

KMAC—The Walmac Co., San Antonio, Texas—For renewal of license; **1240 kc.**, 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Texas—C. P. to change frequency, etc. DA (DA-2) **630 kc.**, 5 KW, unlimited.

NEW—Lester Lee May, San Antonio, Texas—C. P. DA (DA-2) **630 kc.**, 5 KW, unlimited.

WEDNESDAY, MARCH 5

(10:00 A. M.)

NEW—Western Broadcasting Associates, Modesto, Calif.—C. P. **710 kc.**, 1 KW, daytime.

NEW—Frank Andrews, Modesto, Calif.—C. P. **730 kc.**, 250 watts, daytime.

Respondent: KPO—National Broadcasting Co., Inc.,
New York, N. Y.

Interveners: KQW—Pacific Agricultural Foundation, Ltd.,
San Jose, Calif.
KSFO—Associated Broadcasters, Inc.,
San Francisco, Calif.

NEW—Springfield Broadcasting Co., Springfield, Mass.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Telecolor Corp., West Springfield, Mass.—C. P. **1490 kc.**, 250 watts, unlimited.

THURSDAY, MARCH 6

(10:00 A. M.)

NEW—Oneonta Star, Inc., Oneonta, N. Y.—C. P. **1400 kc.**, 250 watts, unlimited.

Respondent: WABY—The Adirondack Broadcasting Co.,
Inc., Albany, N. Y.

THURSDAY AND FRIDAY, MARCH 6 AND 7

At Missoula, Mont.

(Court Room 234, Federal Bldg., 10:00 A. M.)

NEW—Montana Broadcasting & Television Corp., Missoula, Mont.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Missoula Radio Ass'n, Missoula, Mont.—C. P. **1400 kc.**, 250 watts, unlimited.

FRIDAY, MARCH 7

Hearing and Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the matter of amendments to standards of good engineering practice concerning standard broadcast stations.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

620 KC.

The Commission announces its final decision (B-314) granting the following applications:

Newark Broadcasting Corp., for a new station in **Newark, N. J.**, to operate on 620 kc., with 5 KW, unlimited time, DA, conditions (Docket 6190; BP-3249);

WCAX, Burlington, Vermont, on 620 kc., with power of 5 KW, using directional antenna both day and night (Docket 6793; BP-3961);

WAGE, Inc., Syracuse, N. Y., to operate station WAGE on 620 kc., with 5 KW daytime, at this time, and the operation of WAGE with 5 KW nighttime using a directional antenna at such time as WAGE files an appropriate application for such nighttime operation, in accordance with suggestions made at the hearing, which would not increase the RSS to existing stations or pending applications, computing such RSS values on the basis of WCAX operating as proposed in Docket 6793 (Docket 6792; BP-4098).

The following applications are denied:

Donald Flamm for a new station in **New York, N. Y.**, to operate on 620 kc., with power of 5 KW, using DA, unlimited time (Docket 6790; BP-4056);

The Metropolitan Broadcasting Service, for a new station in **New York, N. Y.**, on frequency 620 kc., 5 KW, unlimited time, DA (Docket 6791; BP-4099).

630 KC.

The Commission announces its proposed decision (B-308) looking toward the grant of the application of WSAV, Inc., to change operating assignment of **Station WSAV, Savannah, Ga.**, from 1340 kc., 250 watts, unlimited time, to 630 kc., 5 KW, DA night (BP-3679; Docket 6974), conditionally.

At the same time the Commission proposed to deny the application of Atlantic Coast Broadcasting Co. to change the operating assignment of **Station WTMA, Charleston, S. C.**, from 1250 kc., 1 KW, unlimited time, to 630 kc., 5 KW, DA night (BP-3752; Docket 6975).

1490 KC.

The Commission announces its proposed decision (B-331) looking toward a grant of the application of **Jackson Broadcasting Co.** for a new standard broadcast station at **Jackson,**

(Continued on next page)

Tenn., to operate on 1490 kc., 250 watts, unlimited time. (BP-3792; Docket 7487)

At the same time the Commission proposed to deny the applications of **Hub City Broadcasting Co.** (BP-4523) and George Arthur Smith (BP-4580) seeking the same facilities. (Dockets 7488 and 7489 respectively)

Commisioner Durr voted to grant the application of Hub City Broadcasting Co.

1550 KC.

The Commission announces its final action (B-328) granting application of **Frank H. Ford** for a new station at **Shreveport, La.**, to operate on 1550 kc., 1 KW day, 500 watts night, DA night, conditions (Docket 7114; BP-3916), and denying application of **James A. Noe** for new station at Shreveport seeking the same frequency, with 250 watts, unlimited time. (Docket 7113; BP-3790)

AM—New CP's Granted

690 KC.

Voice of Dixie, Inc., Birmingham, Ala.—Granted CP for a new station to operate on 690 kc., 10 KW, daytime only. (BP-4598)

1240 KC.

Telegraph Herald, Decorah, Ia.—Granted petition for leave to amend application to show a new lease between applicant and Luther College (KWLC), for use, by applicant, of Luther College's broadcast equipment and to supply additional information relative to arrangements between applicant and Luther College for the share time operation proposed on 1240 kc., 250 watts; accepted said amendments; removed from hearing docket and granted application for new station to operate on 1240 kc., 250 watts, limited time, 6 a. m. to 9:30 p. m. and 1:30 p. m. to 12 midnight. (BP-4579; Docket 7612)

1400 KC.

Southeastern Broadcasting System, Sanford, Fla. (James S. Rivers)—Ordered grant of application (BP-4225; Docket 7074) for a new station to operate on 1400 kc., 250 watts, unlimited time (which was originally granted Jan. 8 and rescinded Jan. 9), subject to condition that within 60 days from date the applicant will file with the Commission an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

1490 KC.

Shawnee Broadcasting Co., Chillicothe, Ohio.—Granted CP for a new station to operate on 1940 kc., 250 watts, unlimited time. (BP-4512)

1560 KC.

Nonpareil Broadcasting Co., Council Bluffs, Ia.—Granted CP for a new station to operate on 1560 kc., 500 watts, daytime only (Cmr. Durr for hearing). (BP-5153)

KAW Broadcasting Co., Topeka, Kans.—Granted CP for a new station to operate on 1560 kc., 500 watts, daytime only. (BP-3989)

AM—Designated for Hearing

550 KC.

Dr. Francisco A. Marquez, Aguadilla, P. R.; Jacinto Sugranes, Ponce, P. R.—Designated for consolidated hearing applications of Dr. Francisco A. Marquez for new station at Agnadilla, P. R., to operate on 550 kc., 1 KW power, unlimited time (BP-5615), and Jacinto Sngranes for new station at Ponce, P. R., to operate on 550 kc., 1 KW night, 5 KW local sunset, unlimited time. (BP-5725)

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.; KLIK—Balboa Radio Corp., San Diego, Calif.—Designated for consolidated hearing applications of KFMB to change frequency and power from 1450 kc., 250 watts, unlimited, to 550 kc., 1 KW, unlimited time, DA (BP-4415), and KLIK to change frequency from 740 kc., 5 KW, unlimited time, DA, to 550 kc., 5 KW, unlimited time (BP-5622).

680 KC.

Woodward M. Ritter, San Bernardino, Calif.; Empire Broadcasting Co., Pomona-Ontario, Calif.—Designated for hearing in a consolidated proceeding application of Woodward M. Ritter (BP-5432), 680 kc., 250 watts, daytime only, with application of Empire Broadcasting Co. (BP-5813), 680 kc., 1 KW, daytime only.

710 KC.

Pacific Foundation, Richmond, Calif.—Designated for hearing application for new station to operate on 710 kc., 1 KW, daytime only (BP-5746), to be heard in consolidated proceeding with applications of Frank Andrews, Modesto, Calif. (Docket 8013), and Western Broadcasting Associates, Modesto, Calif. (Docket 7938)

840 KC.

Woodward Broadcasting Co., Detroit, Mich.—Granted petition of Woodward Broadcasting Co. requesting that its application (BP-5827) for a new station to operate on 840 kc., 5 KW, daytime only, be designated for consolidated hearing with applications of Hillsdale Broadcasting Co., Inc., Hillsdale, Mich. (Docket 7941), and Abe Lapidos, Pontiac, Mich. (Docket 7942)

910–920 KC.

Radio Phoenix, Inc., Phoenix, Ariz.; John C. Mullens, Phoenix, Ariz.—Designated for hearing in a consolidated proceeding application of Radio Phoenix, Inc. (BP-4860), 910 kc., 5 KW, unlimited time, with application of John C. Mullens (BP-5449), 920 kc., 1 KW, daytime only.

920 KC.

KFNF—KFNF, Inc., Shenandoah, Ia.—Designated for hearing in a consolidated proceeding with applications of Lee-Smith Broadcasting Co., Fairbault, Minn., and Associated Broadcasters, Inc., Wadena, Minn., the application of KFNF (BP-5840) to change operating assignment from 920 kc., 500 watts, night, 1 KW-LS, ST-KUSD, to 920 kc., 5 KW, DA-N, ST-KUSD.

960 KC.

Francisco Rental Co., Victorville, Calif.; Riverside Broadcasting Co., Riverside, Calif.—Designated for hearing in a consolidated proceeding application of Francisco Rental Co. (BP-5556), 960 kc., 5 KW, daytime only, with application of Riverside Broadcasting Co. (BP-5807), 960 kc., 1 KW, daytime only.

1000 KC.

Southland Broadcasting Corp., Miami Beach, Fla.; Mary W. Martin, Ft. Lauderdale, Fla.—Designated for hearing in a consolidated proceeding the application of Southland Broadcasting Co. (BP-5510), 1000 kc., 250 watts, daytime only, with application of Mary W. Martin (BP-5808), 1000 kc., 1 KW, daytime only.

1010 KC.

Central Broadcasting, Inc., Independence, Kans.; Parsons Broadcasting Co., Parsons, Kans.—Designated for consolidated hearing applications of Central Broadcasting, Inc. (BP-5751), and Tom Potter, d/b as Parsons Broadcasting Co. (BP-5775), for new stations at Independence and Parsons, respectively, both requesting 1010 kc., 250 watts, daytime only.

1070 KC.

Anderson Broadcasting Co., Inc., Anderson, S. C.; Carolina Broadcasters, Anderson, S. C.—Designated for consolidated hearing applications of Anderson Broadcasting Co. (BP-4995) and John J. Powell, tr/as Carolina Broadcasters (BP-5476), both requesting new stations to operate on 1070 kc., 1 KW, daytime only.

(Continued on next page)

1100–1110 KC.

Kewanee Broadcasting Co., Kewanee, Ill.; KNOX Broadcasting Co., Galesburg, Ill.—Designated for consolidated hearing applications of Kewanee Broadcasting Co. for new station at Kewanee, Ill., to operate on 1100 kc., 250 watts, daytime only (BP-5777), and KNOX Broadcasting Co., for new station at Galesburg, Ill., to operate on 1110 kc., 1 KW, daytime only.

1130 KC.

Sky Broadcasting Service, Kansas City, Mo.; Leavenworth Broadcasting Co., Leavenworth, Kans.—Designated for consolidated hearing applications of Sky Broadcasting Service (BP-5373) and Leavenworth Broadcasting Co. (BP-5718), for new stations at Kansas City, Mo., and Leavenworth, Kans., respectively, both seeking 1130 kc., 1 KW, daytime only.

1130–40 KC.

Lincoln Operating Co., Miami, Fla.; Sun Coast Broadcasting Corp., Coral Gables, Fla.—Designated for hearing in a consolidated proceeding application of Lincoln Operating Co. (BP-4903), 1140 kc., 5 KW night, 10 KW day, DA, with application of Sun Coast Broadcasting Corp. (BP-5811), 1130 kc., 1 KW, daytime only.

1170 KC.

Robert E. Liverance, Gaffney, S. C.; Cherokee Radio Co., Gaffney, S. C.—Designated for consolidated hearing applications of Robert E. Liverance (BP-5264) and Cherokee Radio Co. (BP-5768), for new stations at Gaffney, S. C., to operate on 1170 kc., 250 watts, daytime only.

1230 KC.

San Joaquin Broadcasters, Fresno, Calif.; Public Interest Broadcasters, Madera, Calif.—Designated for consolidated hearing applications of San Joaquin Broadcasters for new station at Fresno, Calif., to operate on 1230 kc., 100 watts, unlimited time (BP-5743) and Public Interest Broadcasters, for new station at Madera, Calif., to operate on 1230 kc., 250 watts, daytime. (BP-5785)

W. W. Roark, Kerrville, Texas; Leonard B. Brown, Kerrville, Texas—Designated for consolidated hearing applications of W. W. Roark (BP-5528) and Leonard B. Brown (BP-5767) for new stations at Kerrville, Texas, to operate on 1230 kc., 250 watts, unlimited time.

W. W. Roark, Coleman, Texas; Coleman Broadcasting Co., Coleman, Texas—Designated for consolidated hearing applications for new stations, both requesting 1230 kc., 250 watts, unlimited time. (BP-5527; BP-5794)

1240 KC.

Spartanburg Radio Co., Spartanburg, S. C.; Pisgah Broadcasting Co., Inc., Brevard, N. C.—Designated for hearing applications of Spartanburg Radio Co. (BP-5763) and Pisgah Broadcasting Co., Inc. (BP-5671), for new stations at Spartanburg and Brevard, respectively, both seeking 1240 kc., 250 watts, unlimited time, to be heard in consolidated proceeding with applications of J. B. Fuqua, Greenville, S. C. (Docket 7832), and William M. Drace, Greer, S. C. (Docket 7988)

Ishpeming Broadcasting Co., Ishpeming, Mich.; Gordon H. Brozek, Marquette, Mich.—Designated for hearing applications of Ishpeming Broadcasting Co. (BP-5699) and Gordon H. Brozek (BP-5430), for new stations at Ishpeming, Mich., and Marquette, Mich., respectively, both seeking 1240 kc., 250 watts, unlimited time.

Harry Willard Linder, St. Cloud, Minn.; Max H. Lavine, St. Cloud, Minn.—Designated for consolidated hearing applications of Harry Willard Linder (BP-5650) and Max H. Lavine (BP-5678) for new stations at St. Cloud, Minn., to operate on 1240 kc., 250 watts, unlimited time.

1280 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Designated for hearing application for CP to change facilities from 1230 kc., 250 watts, unlimited time, to 1280 kc., 5 KW, unlimited time. (BP-5018) KSOK and KSFT made parties to proceeding.

1300 KC.

Midwest Broadcasting Co., Mount Vernon, Ill.; Raleigh M. Shaw, Lawrenceville, Ill.—Designated for hearing in a consolidated proceeding the application of Midwest Broadcasting Co. (BP-3922), 1300 kc., 500 watts, daytime only, with application of Raleigh M. Shaw (BP-5814), 1300 kc., 1 KW, daytime only.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Granted petition of Suburban Broadcasters, to designate for hearing in a consolidated proceeding its application (BP-5759) to change facilities of WKMH from 1540 kc., 1 KW, daytime only, to 1310 kc., 1 KW, day, with applications of Wyandotte Broadcasting Co. (Docket 7755), and Wyandotte News Co. (Docket 7756)

1340 KC.

Pryor Dillard, Raymondville, Texas—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5468)

1380 KC.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition of Beloit Broadcasters, Inc., insofar as it requests that its application (BP-5617) for a new station to operate on 1380 kc., 1 KW, daytime only, be designated for hearing in a consolidated proceeding with application of Wired Music, Inc. (Docket 7964). Insofar as the petition requests that said hearing be held in Beloit, Wis., it is denied; said hearing to be held in Washington on May 12.

1440 KC.

Piedmont Broadcasting Co., Greenville, S. C.; Harold H. Thoms, Spartanburg, S. C.—Designated for hearing applications of Piedmont Broadcasting Co. for new station at Greenville, S. C., to operate on 1440 kc., 500 watts, unlimited time, DA night (BP-5374), and Harold T. Thoms for new station at Spartanburg, S. C., to operate on 1440 kc., 1 KW, unlimited time, DA (BP-5779), to be heard in consolidated proceeding.

1450 KC.

Harrell Broadcasting Co., Gainesville, Fla. (Orbra T. Harrell and Orbra W. Harrell, a partnership); **Live Oak Broadcasting Co., Live Oak, Fla.** (John A. Boling)—Designated for hearing in a consolidated proceeding applications of Harrell Broadcasting Co. (BP-5524) with application of Live Oak Broadcasting Co. (BP-5254), both seeking the frequency 1450 kc., 250 watts, unlimited time, at Gainesville and Live Oak, respectively.

1480–1490 KC.

Cedar Valley Broadcasting Co., Austin, Minn.; Mason City Broadcasting Co., Mason City, Ia. (Louis Wolf, et al.)—Granted petition of Cedar Valley Broadcasting Co. requesting that its application (BP-5085) for a new station to operate on 1480 kc., 1 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of Mason City Broadcasting Co., requesting 1490 kc., 250 watts, unlimited time. (BP-5324)

1490 KC.

Petaluma Broadcasters, Petaluma, Calif.; Walter L. Read, Petaluma, Calif.—Designated for consolidated hearing applications of Petaluma Broadcasters (BP-5501) and Walter L. Read (BP-5762), both requesting 1490 kc., 250 watts, unlimited time.

Alexandria Broadcasting Corp., Alexandria, Minn.; Alexandria Radio Corp., Alexandria, Minn.—Designated for consolidated hearing applications of Alexandria Broadcasting Corp. (BP-5463) and Alexandria Radio Corp. (BP-5709) for new stations at Alexandria, Minn., to operate on 1490 kc., 250 watts, unlimited time.

(Continued on next page)

1500 KC.

The Commission, on February 26, made public an order designating for consolidated hearing the applications of Helen B. Shields, et al (Transferors), and Stanley E. Hubbard (Transferee) (BTC-514; Doc. 8158), and I. A. O'Shaughnessy et al and Thomas Hamm Brewing Co. (Transferees) (BTC-519; Docket 8159), for transfer of control of station **KSTP, St. Paul, Minn.;** said hearing to be held before the Commission en banc on March 13, 1947, in Washington.

Southern Idaho Broadcasting Co., Preston, Idaho (J. L. Peterson and Mark L. Checketts)—Designated for hearing application (BP-5002) for a new station to operate on 1500 kc., 250 watts, unlimited time, and ordered that Station KSTP, St. Paul, be made a party to this proceeding.

1510 KC.

Lake States Broadcasting Co., Milwaukee, Wisc.—Designated for hearing application for new station to operate on 1510 kc., 5 KW, unlimited time, DA day and night (BP-5359); WAUK, Waukesha, Wisc., is made party to this proceeding; further ordered that petition filed by WAUK requesting that application of Lake States Broadcasting Co. be designated for hearing, be dismissed.

AM—License Extensions and Renewals

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Granted renewal of license for period ending February 1, 1950.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted renewal of license for the period ending November 1, 1949.

KOMA—KOMA, Inc., Oklahoma City, Okla.—Present license extended on a temporary basis for a period of 60 days.

Licenses for the following stations were extended upon a temporary basis to May 1, 1947, for the reasons indicated:

KFI & Aux.—Earle C. Anthony, Inc., Los Angeles, Calif.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WJAG—Norfolk Daily News, Norfolk, Neb.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KFJZ & Aux.—Tarrant Broadcasting Co., Fort Worth, Texas—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending final action in Dockets Nos. 6584 and 6585.

WAIT—Radio Station WAIT, Chicago, Ill.—Pending study of possible violation of Section 310(b) of the Communications Act.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted 60 day extension of licenses for operation of main and auxiliary transmitters.

AM—Licenses Granted to Cover CP's

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted license to cover CP which authorized a new station on 570 kc., 500 watts, daytime. (BL-2250)

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted license to cover CP which authorized a new station on 730 kc., 1 KW, day, and to specify studio location at 326 Chicopee St., Chicopee, Mass.; conditions. (BL-2176)

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted license to cover CP which authorized increase in power to 5 KW and installation of new transmitter. (BL-2204)

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and for change of studio location to Bowen Hotel, Hendersonville. (BL-2169)

1490 KC.

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2221)

AM—Modifications of CP's Granted

WFIL-TV—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—Granted modification of CP for extension of commencement and completion dates to 3-18-47 and 9-18-47, respectively. (BMPCT-44)

WCBP—Charleston Broadcasters, Charleston, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at St. Andrew's Farm, near Windemere, Charleston, and to specify studio location as 149 Wentworth St., Charleston. (BMP-2447)

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and change transmitter and studio locations to about 1400 ft. south of U. S. Highway 30, about 0.5 miles west of city limits. (BMP-2427)

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Granted modification of CP which authorized a new station, to make changes in vertical antenna, to change type of transmitter and to change transmitter and studio locations to: on Front St., just north of Mill St., Lake Charles, La., respectively. (BMP-2470)

WGTL—Fred H. Whitley, Kannapolis, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at opposite Cabarrus Country Club on Cannon Blvd.; route 29, approximately 3 miles from center of city of Kannapolis. (BMP-2445).

WMMT—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter, and to change transmitter location to approximately 1 mile northwest of center of McMinnville. (BMP-2456)

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo.—Granted application for modification of CP specifying transmitter and studio locations at 118 North Cascade Ave., Colorado Springs, on condition that KRDO will satisfy all legitimate complaints due to blanketing; denied petition of Out West Broadcasting Co., KVOR, same city, to designate same for hearing.

KDEK—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted modification of CP to show new transmitter and transmitter location, subject to condition that applicant will satisfy all reasonable complaints of residents within the 250 mv/m contours due to excessive signal strength. (BMP-2342)

KSMO—Amphlett Publishing Co., San Mateo, Calif.—Granted modification of CP to make changes in antenna system, change types of equipment, and change transmitter location, subject to approval of site and antenna system by CAA. (BMP-2347)

WJQS—Mississippi Broadcasting Co., Jackson, Miss.—Granted modification of CP to increase power from 100 to

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250 watts and make changes in transmitting equipment. (BMP-2389)

KEEN—United Broadcasting Co., San Jose, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, to change transmitter location to the junction of the San Jose-Milpitas Highway and Wayne Ave., directly north of San Jose, and to change studio location to the junction of the San Jose-Milpitas Highway and Wayne Ave., directly north of San Jose. (BMP-2472)

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Granted modification of CP (BP-4726) for extension of completion date to 3-22-47.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter, and make changes in vertical antenna; conditions. (BMP-2487)

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of construction permit to mount an FM antenna on top of the north tower of directional array and to make changes in antenna; engineering conditions. (BMP-2348)

AM—Miscellaneous Actions

Danville Broadcasting Co., Danville, Ky.—Denied petition for review of action by presiding officer of the motions docket, denying petitioner's request to reopen the record in re its application and that of Commonwealth Broadcasting Co. (Dockets 7164 and 7165), and affirmed said action of presiding officer of motions docket.

A. J. Felman (Transferee), Joliet, Ill.—Dismissed application of A. J. Felman for transfer of control of station WJOL, Joliet, Ill.

WCMI—Ashland Broadcasting Co., Ashland, Ky.—Ordered that application (BP-4422) for a synchronous amplifier at Huntington, W. Va., be removed from the hearing Docket (No. 7365) and placed in the pending file.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Directed that the record in the proceeding on application for renewal of license of WGKV and for transfer of control thereof (Docket Nos. 6558 and 6581) be reopened and that the matter be set down for further hearing on 30 days' notice; also designated for hearing in consolidation with these proceedings the additional pending application for transfer of control of the licensee from Worth Kramer to Eugene K. Custer, et al. (B-TC-496)

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—Directed that the record in the proceeding on applications for renewal of license of WCHS (Docket 6611) be reopened and that further hearings be held in this matter on 30 days' notice; said hearing to be on the same date as the further hearing in the proceedings on Station WGKV.

WHAS—Courier-Journal & Louisville Times Co.—Denied petition for reconsideration and hearing on application of Oklahoma Agricultural & Mechanical College for new station at Stillwater, Okla. (BP-4748)

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Denied petition for reconsideration and hearing on application of Southeastern Broadcasting Co. for new station at Clanton, Ala. (BP-4747)

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Denied petition for reconsideration and hearing on application of Middle West Broadcasting Co., Inc., for new station at St. Paul, Minn. (BP-4261)

WGN—WGN, Inc., Chicago, Ill.—Denied petition for reconsideration and hearing on application of Radio Virginia, Inc., for new station at Richmond, Va. (BP-5067)

KONO—Mission Broadcasting Co., San Antonio, Texas—Denied request for reconsideration and grant without hearing, in re application for renewal of license. (Docket 7862)

Eugene Broadcasters, Inc., Eugene, Ore.—On Commission's own motion, removed from hearing docket application for new station. (BP-4259; Docket 7484)

Scenic City Broadcasting Co., Middletown, R. I.—Adopted decision and order denying petition insofar as it requested reconsideration and setting aside of grant to Rhode Island Broadcasting Co. for new station at Providence, R. I. (BP-5046) and to designate it for hearing in consolidated proceeding with petitioner's application for new station (BP-4902); granted supplement to petition insofar as it prays, in the alternative, that the permit issued to Rhode Island Broadcasting Co. be modified by expressly subjecting operation of said applicant to such interference as it may receive from operation of the station proposed by petititoner's application; and modified action of October 3, 1946, granting application of Rhode Island Broadcasting Co. so as to make it subject to above provision, in event Scenic application is granted.

WJOR—Bangor Broadcasting Service (assignor), Bangor Broadcasting Service, Inc. (assignee), Bangor, Me.—Granted consent to assignment of construction permit of WJOR from Sidney Sloane, Lawrence Sloane, Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, to Bangor Broadcasting Service, Inc., a corporation controlled by these partners; monetary consideration is $27,000. (BAP-45)

WJAS, WJAS-FM—Pittsburgh Radio Supply House, Inc., Pittsburgh, Pa.—Granted application for CP to install an FM antenna on top of the west tower of the existing directional array. (BP-4714)

Denied motion to strike filed by George Johnston and George Johnston, Jr., d/b as **Johnston Broadcasting Co., Birmingham, Ala.**, requesting that application of **Thomas N. Beach** to change operating assignment of station **WTNB** be dismissed with prejudice.

Granted request filed by counsel for **Station WLIB** for subpena for appearance of Gwilym A. Price, President of Westinghouse Electric Corp., at a consolidated hearing involving stations **WLIB** and **WOWO**. (Commissioner Jett voted for denial of request.)

Denied petition by George F. Meyer and **Dairyland's Broadcasting Service, Inc.**, for waiver of Section 1.321 with respect to the publication of terms of proposed assignment of license of **Station WIGM, Medford, Wisc.**

KWLC—Luther College, Decorah, Iowa—On Commission's own motion, removed from hearing docket and granted application for modification of license to specify hours of operation from 9:30 a.m. to 1:30 p.m. daily, CST. (BML-1226; Docket 7613)

KONO—Mission Broadcasting Co., San Antonio, Texas—Denied petition requesting a 30-day continuance of hearing on application for renewal of license, presently scheduled for March 4 at San Antonio. (Docket 7862)

WRJN—Racine Broadcasting Corp., Racine, Wis.—Granted CP to install a new antenna to support mast for FM antenna. (BP-5223)

KYSM—Southern Minn. Supply Co., Mankato, Minn.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5685)

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted CP to install a new transmitter, make changes in antenna and change transmitter location to U. S. Highway 31, between Muskegon and No. Muskegon. (BP-5121)

WOKO—Radio Station WOKO, Albany, N. Y.—Extended until April 1, 1947, the special authorization for the continued operation of station WOKO (Comr. Durr voting against extension).

KMAC—The Walmac Co., San Antonio, Texas—Denied petition for reconsideration and grant of application for renewal of license of KMAC (Comr. Jett voting for grant).

560 KC.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted supplemental petitions for reconsideration and

(Continued on next page)

grant of application of KFDM to increase power from 1 to 5 KW; install new transmitter and DA for night use and change transmitter location, operating on 560 kc. (BP-4241; Docket 7628); ordered said application removed from the hearing docket and granted.

1190 KC.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Denied petition for review of action of the Motions Commissioner on February 7th, denying Santa Monica petition for leave to amend application BP-4792 so as to specify full time operation on 1190 kc., with 1 KW power, DA night (instead of daytime only operation) and to make other changes; and affirmed action of said Motions Commissioner. (Docket 7633)

1460 KC.

KORE—Eugene Broadcast Station, Eugene, Ore.—Granted petition for leave to amend application (BP-5470) so as to change frequency from 1280 kc., 1 KW power, daytime only, to 1460 kc., with 1 KW power, unlimited time, DA; accepted said amendment and removed amended application from hearing docket. (Docket 8008)

1490 KC.

Vulcan Broadcasting Co., Birmingham, Ala.—Denied petition requesting that its application for new station to operate on 1490 kc., 250 watts, unlimited time, be designated for hearing in consolidated proceeding with applications of Johnston Broadcasting Co. (Docket 7945) and WTNB (Docket 7946), both requesting frequency 850 kc. at Birmingham, Ala. (Vulcan application is contingent upon grant of WTNB.)

AM—Actions on Motions

The Commission, on its own motion, continued the hearing in Docket 8089, in re amendments to standards of good engineering practice concerning standard broadcast stations, presently scheduled for March 4 to March 7.

Mercer Broadcasting Co., Princeton, W. Va.—Granted petition to dismiss without prejudice application. (BP-4955; Docket 7933)

KSFO—Associated Broadcasters, San Francisco, Calif.—Granted petition for leave to intervene in the consolidated hearing upon applications of Frank Andrews and Western Broadcasting Associates. (Dockets 8013 and 7938)

KRRV—Red River Broadcasting Corp., Sherman, Texas—Granted petition to dismiss without prejudice application. (BP-4105; Docket 6862)

Johnston Broadcasting Co., Birmingham, Ala.—Granted petition for leave to amend its application for CP (BP-5016; Docket 7945), so as to show revised program plans, etc.

Radio Bluefield Co., Bluefield, W. Va.—Granted petition for leave to amend its application for CP (BP-5605; Docket 8055) so as to show an amendment of Articles VI and X of the partnership agreement filed with the application.

KWAT—Midland National Life Ins. Co., Watertown, S. D.—Granted petition for leave to amend its application for CP (BP-5535; Docket 8052) so as to make certain minor non-technical changes in its application.

WARC, Inc., Rochester, N. Y.—Granted petition for leave to amend its application (BP-3565; Docket 6605) so as to specify 950 kc. with 1 KW, unlimited time, instead of 1600 kc. with 5 KW, unlimited time. The amendment was accepted and application, as amended, removed from the hearing docket.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP4657; Docket 7749) so as to show the resignation of two directors and election of four new directors, etc.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Dismissed as moot petition requesting an indefinite continuance in hearing upon application (Docket 7352), presently scheduled for February 24.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Granted petition requesting indefinite continuance in hearing upon its application (Docket 7952) presently scheduled for March 7, and the hearing was continued without date, until further order of the Commission.

Miami Broadcasting Co., Miami, Okla.—Granted petition requesting removal from the hearing docket of its application. (BP-4987; Docket 7810)

KJAN Broadcasting Co., Inc., Opelousas, La.—Granted petition insofar as it requests removal of application (Docket 8005) from the hearing docket. Insofar as petition requests reconsideration and grant of application, it is dismissed.

Greater Dallas Broadcasting Service, Dallas, Texas—Granted petition to dismiss without prejudice application (BP-5100; Docket 7847).

Community Broadcasting Co., Fort Worth, Texas—The Commission, on its own motion, removed from the hearing docket application (BP-5182; Docket 7848).

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted petition for continuance of consolidated hearing on its application (Docket 8068) and application of Midland Broadcasting Co. (Docket 8067), and the hearing presently scheduled for March 3 was continued to April 2.

Federated Publications, Inc., Lansing, Mich.; Saginaw Broadcasting Co. and Booth Radio Stations, Inc., Saginaw, Mich.—Granted joint petition for continuance of consolidated hearing presently scheduled for February 21 on their respective applications (Docket 7977, et al), and continued same to March 26.

Walmac Co., San Antonio, Texas—Granted petition requesting admission of Al. M. Heck to the bar of the Commission pro hoc vice for the purpose of participating in the consolidated hearing on applications of Walmac Co. (Dockets 7866, 7983 and 8042)

Yakima Valley Broadcasting Co., Yakima, Wash. (G. H. Fisher, et al.)—Granted petition to dismiss without prejudice its application. (BP-5115; Docket 7616)

Yakima Broadcasting Corp., Yakima, Wash.—The Commission on its own motion, removed from the hearing docket application. (BP-5099; Docket 7815)

Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Granted petition to dismiss without prejudice application. (BP-4200; Docket 7157)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Denied petition requesting leave to intervene in the consolidated hearing upon the applications of WMMJ (Docket 8043) and Grain Country Broadcasting Co., Inc. (Docket 8064). Exceptions noted by counsel for petitioner.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas.—Granted petition for leave to intervene in the hearing on application of Fred Jones Radiocasting and Television Co. (Docket 8068), presently scheduled for hearing commencing April 2 in consolidation with application of Midland Broadcasting Co. (Docket 8067)

Wyandotte News Co., Wyandotte, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application. (Docket 7756)

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to intervene in the hearing on application of Mid-State Broadcasting Co. (Docket 8043).

Beaver Valley Radio, Inc., Beaver Falls, Pa.—Granted petition for waiver of rules and accepted petitioner's appearance in re its application. (Docket 8075)

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WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Granted petition for leave to intervene in the hearing on applications of WTNJ. (Dockets 6161 and 5893)

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.; WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Granted in part related petitions of WTEL and WFBR requesting continuance of hearing presently scheduled for March 10 on applications of WTNJ, WCAM, et al., and said hearing was continued to March 25.

Tri-State Broadcasting Corp., Evansville, Ind.—Granted petition for leave to amend its application for CP (BP-4119, Docket 6922), so as to reflect the death of Walter J. Foley, Vice Pres. of applicant corporation; to show liquidation of interests of Joyce G. Basas, etc. The amendment was accepted and the record in the consolidated proceeding reopened without further hearing for the sole purpose of adding to the record the above amendment.

Crescent Broadcasting Corp., Shenandoah, Pa.; WARM—Union Broadcasting Co., Scranton, Pa.—Granted related petitions requesting continuance of further hearing now scheduled for March 4 in re its application, et al, and continued said hearing to April 7.

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition for continuance of hearing upon its application (Docket 7907) presently scheduled for March 3, and continued same to April 4.

Palouse Empire Radio, Inc., Moscow, Idaho—Granted request to dismiss without prejudice its application. (BP-4911; Docket 7860)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition requesting continuance of consolidated hearing on its application (Docket 8160) and that of WLEU (Docket 6913), presently scheduled for March 17, and continued same to April 16.

Enid Broadcasting Co., Enid, Okla.—Denied petition requesting leave to intervene in the hearing upon the application of KAKE Broadcasting Co., Inc. (Docket 6979), and that the final order involving said application be stayed pending disposition of petitioner's application.

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Voluntary assignment of license to Lloyd E. Squier.

560 KC.

NEW—Pynchon Broadcasting Co., Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re change in directors, officers and stockholders.

570 KC.

NEW—Radio Associates, Biloxi, Miss. (James H. McKee, Odes E. Robinson and G. E. Holmes, a partnership) (P. O. % Odes E. Robinson, P. O. Box 451, Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW and daytime hours of operation.

600 KC.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Modification of construction permit (B5-P-2259, as modified, which authorized installation of new transmitter and directional antenna, increase in power and move transmitter) for extension of completion date.

620 KC.

NEW—Commercial Associates, Inc., Sioux City, Iowa.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change daytime directional antenna pattern and change transmitter location from 7 miles northwest of Sioux City, Iowa (S. Dakota) to 4 miles east of Sioux City, Iowa.

630 KC.

KMAC—The Walmac Co., San Antonio, Texas (Howard W. Davis)—Construction permit to change frequency from 1240 to 630 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re changes in directional antenna and change transmitter location.

NEW—Western Washington Broadcasting Co., Puyallup, Wash. (F. L. Thornhill and D. R. Johnson, a partnership) (P. O. c/o F. L. Thornhill, 708 American Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation.

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter, and directional antenna for night use and change transmitter location) for extension of completion date.

NEW—Empire Broadcasting Co., Pomona, Calif. (Bernard C. Brennan) (P. O. 524 Investment Bldg.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

710 KC.

KTBS—Radio Station KTBS, Shreveport, La. (George D. Wray, Allen D. Morris and P. E. Furlow and John C. McCormack, a partnership)—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to delete name of John C. McCormack as a partner in applicant partnership.

720 KC.

NEW—Seminole Broadcasting Co., Weweka, Okla. (Louis F. Leurig and F. F. McNaughton, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 720 kc. and hours of operation from unlimited to daytime.

730 KC.

NEW—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair) (P. O. Hotel Goodland)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—License to cover construction permit (B2-P-5120, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Acquisition of control of licensee corporation thru sale of 200 shares of common stock—33⅓% from David J. Hayes and John S. Begley to John S. Begley.

740 KC.

NEW—The Connecticut Electronics Corp., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to install directional antenna and change transmitter location from "to be determined," Bridgeport, Conn., to adjoining the Blackrock Turnpike (Route #58) approximately 0.8 mile south of the Merritt Parkway, near Fairfield, Conn.

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NEW—Texas Star Broadcasting Co., Dallas, Texas (Roy Hofheinz and W. N. Hooper, a partnership) (P. O. 5th Floor, Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna and unlimited hours of operation.

790 KC.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and to change transmitter location. Amended re changes in directional antenna for night use only instead of day and night use and change transmitter location to Palouse Highway, 4.5 miles south of center of Spokane, Wash.

810 KC.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-P-3894, as modified, which authorized increase in power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p.m., EST, using directional antenna designed therefor, for the period beginning 3:00 a.m., EST, March 2, 1947.

840 KC.

NEW—Woodward Broadcasting Co., Detroit, Mich. (P. O. 3315-19 Barlum Tower)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 5 KW, directional antenna and daytime hours of operation.

850 KC.

NEW—Bi-Stone Broadcasting Co., Mexia, Texas (Blake Smith, Jr., and Eugene Smith Womack, a partnership) (P. O. % Eugene Smith Womack)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts, and daytime hours of operation.

860 KC.

NEW—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 940 to 860 kc.

870 KC.

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—License to cover construction permit (B3-P-4983, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

910 KC.

NEW—Valverde Broadcasting Co., Oxnard, Calif. (William T. Brown, Burton C. Boatright, Maynard Marquardt, Edward Iannelle and Claude C. Turner, Jr., a partnership) (P. O. % W. T. Brown, 1000 N. Seward St., Hollywood 38, Calif.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 250 watts, and daytime hours of operation.

NEW—Ventura County Broadcasting Co., Oxnard, Calif. (Eva Miller Grimes)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1210 to 910 kc., changes in antenna and ground system.

920 KC.

KFNF—KFNF, Inc., Shenandoah, Ia.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 407 Sycamore St., Shenandoah, Iowa, to Page County, Grant Township, Iowa.

930 KC.

NEW—T. Julian Skinner, Jr., Charlotte, N. C. (P. O. 705 Sixth Ave., Jasper, Ala.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna and unlimited hours of operation.

960 KC.

NEW—The Wooster Republican Printing Co., Wooster, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 960 kc., change power from 100 to 500 watts; hours of operation from unlimited to daytime only; change type of transmitter and make changes in ground system.

NEW—Riverside Broadcasting Co., Riverside, Calif. (Roy M. Ledford and Kenneth Adolphe Johns, a partnership) (P. O. % Mission Inn)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

NEW—Public Broadcasting Service, Inc., Enid, Okla. (P. O. Box 647)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and directional antenna and unlimited hours of operation.

970 KC.

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio (Box 66, East Liverpool, Ohio)—Construction permit for a new standard broadcast station to be operated on 1490 kc.,* power of 250 watts, and unlimited hours of operation. *Contingent on WWSW changing frequency to 970 kc.

NEW—Concord Broadcasting Corp., Niagara Falls, N. Y. (P. O. 18 76th St., North Bergen, N. J.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Requests facilities of WEBR, Buffalo, N. Y. Contingent upon WEBR being assigned 970 kc.

WICA—WICA, Inc., Ashtabula, Ohio—Modification of construction permit (B2-P-3081, which authorized increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use) for approval of directional antenna for day and night use and change type of transmitter.

NEW—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C. (P. O. % Joseph B. Burden, Esq.)—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW and daytime hours of operation.

1000 KC.

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1070 to 1000 kc.

NEW—Mary W. Martin, Ft. Lauderdale, Fla. (P. O. 1655 Franklin Park South, Columbus, Ohio)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, and daytime hours of operation.

1020 KC.

NEW—Woodland Broadcasting Co., Woodland, Calif. (P. O. 1217 26th St., Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation.

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1030 KC.

NEW—West Allis Broadcasting Co., West Allis, Wisc. (P. O. 1215 S. 75th St.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1050 KC.

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Construction permit to change transmitter and studio locations from 2 miles north, 1 mile 600 feet east of the intersection of U. S. Highways 36 and 45, Tuscola, Ill., and 101½ No. Main St., Tuscola, Ill., respectively, to: To be determined, Decatur, Ill. Amended to specify transmitter location as south of Decatur, Ill., and studio location as 2nd floor, Lincoln Bldg., Lincoln Square, Decatur, Ill.

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 960 to 1050 kc.

1080 KC.

NEW—Robert W. Rounsaville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1080 to 1120 kc.

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 850 to 1080 kc.

1110 KC.

NEW—Brownwood Broadcasting Co., Brownwood, Texas (W. L. Lamkin, Charlie D. Lamkin, Jack T. Lamkin, Elmo C. Letbetter and Gordon Griffin, a partnership) (P. O. Citizens National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation.

KIOX—Bay City Broadcasting Co., Bay City, Texas (a partnership composed of J. A. Clements, T. C. Dodd and John George Long)—Voluntary assignment of construction permit to Bay City Broadcasting Co., a partnership composed of John George Long, T. D. Dodd and Harry L. Reading, Jr.

1130 KC.

NEW—Sun Coast Broadcasting Corp., Coral Gables, Fla. (P. O. 2409 Ponce De Leon Blvd.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW, and daytime hours of operation.

NEW—Land O'Lakes Broadcasting Corp., Cambridge, Ohio (P. O. 1309 Forest Ave.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

1150 KC.

NEW—Des Moines Broadcasting Corp., Des Moines, Ia.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 1 KW, and directional antenna and unlimited hours of operation. Amended to change frequency from 1240 to 1150 kc., power from 100 watts to 1 KW, change type transmitter, install directional antenna for day and night use, and change transmitter location.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to change power from 2.5 KW day and 1 KW night to 2.5 KW day and night.

1170 KC.

NEW—Iowa City Broadcasting Co., Iowa City, Iowa (P. O. %Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1180 KC.

NEW—Vincent Lukas, Hamtramck, Mich.—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime hours of operation.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership) (P. O. Peoples Bank Bldg., Carrollton, Ga.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW and daytime hours of operation.

1210 KC.

NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1210 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

1230 KC.

NEW—Scott County Broadcasting Co., Sikeston, Mo. (Thomas Duree Medley and Harold L. Sudbury, a partnership) (P. O. Malone Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Strand Broadcasting Corp., Atlantic City, N. J. (P. O. Suite 25, Real Estate & Law Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kilocycles, power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

NEW—Coleman Broadcasting Co., Coleman, Texas (R. R. Browning, C. F. Cavanagh, W. A. Powell and Robert D. Browning, a partnership) (P. O. 101 Commercial St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Marathon Broadcasting Co., Wausau, Wisc. (P. O. 308 Board of Trade Bldg., Superior, Wisc.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—License to cover construction permit (B2-P-4753, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Modification of construction permit (B3-P-4385, as modified which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

NEW—James R. Williams, Newton, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—T-C Broadcasting Corp., Lansing, Mich. (P. O. 1800 Stroh Bldg., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Acquisition of control of licensee corporation from Mittie

(Continued on next page)

Agnes McBeath and Lolita McBeath to J. S. McBeath. (75 shares of common stock, 50%.)

1260 KC.

NEW—W. Alexander Knight, East St. Louis, Ill. (P. O. 4941-A Potomac Ave., St. Louis, Mo.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1280 KC.

NEW—Gila Broadcasting Co., Silver City, N. M. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation.

1300 KC.

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 910 to 1300 kc., change type of transmitter, change transmitter and studio locations, and changes in directors, officers and stockholders.

NEW—Raleigh M. Shaw, Lawrenceville, Ill. (P. O. 1207 Jefferson St.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime hours of operation.

1320 KC.

NEW—Black Hawk Broadcasting Co., Waterloo, Iowa (P. O. Russell-Lamson Hotel)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in directors and stockholders.

NEW—Thomas G. Harris, Austin, Texas (Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott, and Hardy C. Harvey)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc.

NEW—The Windham Broadcasting Co., Willimantic, Conn. (P. O. Room 3, Jordan Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Biloxi Broadcasting Assn., Biloxi, Miss. (V. J. Canizaro, Thomas C. Fleet, Jr., John H. Fleet, John H. Mullaney, S. A. Cisler, Jr., a partnership) (P. O. 310 East Howard St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WJPR—Radio Services Co., Greenville, Miss. (Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurray, Jr. and Frank Wilson Baldwin, a partnership)—License to cover construction permit (B3-P-4848) which authorized installation of a new transmitter.

NEW—Kickapoo Prairie Broadcasting Co., Inc., Springfield, Mo. (P. O. 610 Woodruff Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—El Dorado Broadcasting Co., El Dorado, Kans. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

1380 KC.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—Modification of construction permit (B3-P-4464, which authorized a new standard broadcast station) to mount FM antenna on top of AM tower and specify studio location as Battery Park Hotel, Asheville, N. C.

NEW—Kansas City Broadcasting and Television Co., Kansas City, Mo. (Wendell Zimmerman, Carl O. Jones, Roy L. Morris and D. E. Varner, a partnership) (P. O. 2116 E. 39th St.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 5 KW and daytime hours of operation.

1390 KC.

NEW—Albert Alvin Almada, Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change frequency from 1380 to 1390 kc., make changes in directional antenna for day and night use.

1400 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Modification of construction permit (B5-P-4855, which authorized to change name of licensee, change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of commencement and completion dates.

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Modification of construction permit (B3-P-3612, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—Town Talk Broadcasting Co., Santa Paula, Calif. (Robert W. Lemond, F. Clinton Jones and Clarence E. Fisher, a partnership) (P. O. 2200 Mountain Oak Drive, Los Angeles 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—WBIZ, Inc., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended, re stockholders.

NEW—Ari-Ne-Mex Broadcasting Corp, Escondido, Calif. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Community Broadcasting Co., Saginaw, Mich. (P. O. 1620 South Webster St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on WSAM changing frequency to 790 kc.

NEW—Guilford Broadcasting Co., Greensboro, N. C. (Gilbert M. Hutchison) (P. O. 114 Homewood Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WRRN—Nied and Stevens, Warren, Ohio (Frank T. Nied and Perry H. Stevens)—Voluntary assignment of license to Nied & Stevens, Inc.

1410 KC.

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to delete amendment filed 12-26-46 and application reinstated on 1410 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Music Broadcasting Co., Grand Rapids, Mich. (P. O. 1000 Michigan Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

1430 KC.

WILS—Lansing Broadcasting Co., Lansing, Mich.—License to cover construction permit (B2-P-5066, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1440 KC.

NEW—John J. Laux, Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1080 to 1440 kc.

1450 KC.

NEW—Reno Newspapers, Inc., Reno, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc.

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Modification of construction permit (B1-P-4470, which authorized a new standard broadcast station) for approval of antenna, to mount FM antenna on top of AM tower, for approval of transmitter location and change studio location.

KDNT—Harwell V. Shepard, Denton, Texas—License to cover construction permit (B3-P-5122) which authorized to make changes in antenna and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash. (Edward J. Janson, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4839, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

WHDL—WHDL, Inc., Allegany, N. Y.—License to cover construction permit (B1-P-5306) which authorized installation of a new transmitter.

NEW—Conroe Broadcasting Co., Conroe, Texas (Arthur L. Madeley) (P. O. 145 Madeley St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation.

1460 KC.

NEW—Pellegrin and Smeby, Detroit, Mich. (Frank E. Pellegrin and Lynne C. Smeby, a partnership) (P. O. 820 13th St., NW., Washington, D. C.—Temporary)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts, and daytime hours of operation.

1490 KC.

NEW—Community Broadcasting Co., Oak Park, Ill.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and daytime hours of operation.

NEW—The La Salle County Broadcasting Co., La Salle, Ill. (F. F. McNaughton and Louis F. Leurig, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1220 kc., and hours of operation from unlimited to daytime.

NEW—The Voice of Fallon, Fallon, Nev. (Chet L. Gonce and Ralph Morgali, a partnership) (P. O. Box 1644, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1510 KC.

NEW—William H. Miller, Painesville, Ohio (P. O. Charden Road, RFD #1, Willoughby, Ohio)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

1520 KC.

NEW—Lake Shore Broadcasting Co., Evanston, Ill. (John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to change name of applicant from John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership, d/b as Lake Shore Broadcasting Co., to Lake Shore Broadcasting Co.; to change frequency from 1200 kc. to 1520 kc., install directional antenna, change transmitter location and change studio location.

NEW—Paul Kirtzman, Lansford, Pa. (P. O. 4015 Dickinson Ave., Bronx 63, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

1530 KC.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 940 to 1530 kc., power from 250 watts to 1 KW and change type of transmitter.

1540 KC.

NEW—East-West Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended to change power from 10 KW to 5 KW, change type of transmitter, changes in directional antenna for day and night use, change transmitter location from north of Townshend, east of Windham, and west of Weston Streets, Fort Worth, Texas, to Precinct 2, H. Hawkins Tract, near Kennedale, Texas, and changes in stockholders.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3834, which authorized changes in directional antenna for night use and make changes in ground system) for extension of completion date.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—License to cover construction permit (B2-P-4731, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership) (P. O. 410 South Hillcrest)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation.

AM—Application Returned

Rintoul & Yocum, Buffalo, N. Y. (Stephen R. Rintoul and Trell W. Yocum, a partnership) (P. O. Room 1203, 598 Madison Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Returned February 18, 1947, by request of attorney.

AM—Application Dismissed

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Walter J. Brown (361 shares of capital stock—39.6%). Dismissed 2-20-47—request of attorney.

(Continued on next page)

AM—Applications Tendered for Filing Since February 7

690 KC.

KPET—Riley Orlan Parker, Lamesa, Texas—Consent to assignment of construction permit to R. O. Parker, R. A. Woodson, K. S. Ashby, d/b as Lamesa Broadcasting Co.

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Request for S.S.A. to operate on 810 kc., power of 100 watts, approximately, 2 hours after local sunset six days a week and ending in no event later than September 7, 1947.

1240 KC.

WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Consent to transfer of control from Glenn Marshall, Jr., Ed Norton and Frank King to J. C. Bell.

1400 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit to install new transmitter, specify transmitter location, and make changes in antenna system, using 1330 kc., power of 1 KW night, 5 KW day, and unlimited hours of operation; directional antenna for night use only.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Consent to transfer of control from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc.

1460 KC.

WOKO—WOKO, Inc., Albany, N. Y.—Acquisition of control by Raymond M. Curtis through surrender of voting stock owned by Harold E. Smith in Station WOKO.

Not Specified

NEW—Darlington Broadcasting Co., Darlington, S. C.—Construction permit for a new standard broadcast station to be operated on frequency not specified, power of 250 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

KROW, Inc., Oakland, Calif.—Removed from the hearing docket and authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-990; Doc. 7687)

Southern Broadcasters, Inc., Richmond, Va.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1148)

Springfield Broadcasting Co., Springfield, Mo.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr voting "No"). (BPH-936)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain):

The Berkshire Broadcasting Corp., Danbury, Conn.—Class A; 106.3 mc. (No. 292); 220 watts; 510 feet. (BPH-701)

South Shore Broadcasting Corp., Hammond, Ind.—Class B; 92.1 mc. (No. 221); 20 KW; 380 feet. (BPH-224)

Advertisers Press, Inc., Flint, Mich.—Class A; 104.3 mc. (No. 282); 320 watts; 250 feet. (BPH-1044)

Champlain Valley Broadcasting Corp., Albany, N. Y.—Class B; 94.9 mc. (No. 235); 2.7 KW; 1040 feet. (BPH-1075)

John W. Haigis, Greenfield, Mass.—Class A; 104.3 mc. (No. 282); 1000 watts; minus 465 feet. (BPH-343)

Allentown Broadcasting Co., Allentown, Pa.—Class B; 95.9 mc. (No. 238); 9 KW; 675 feet. (BPH-880)

WWNY-FM—The Brockway Co., Watertown, N. Y.—Class B; 100.9 mc. (No. 265); 14.4 KW; 520 feet (in lieu of previous conditions). (BMPH-168)

WMIB—Miners' Broadcasting Service, Pottsville, Pa.—Class B; 98.3 mc. (No. 252); 5.1 KW; 790 feet (in lieu of previous conditions). (BMPH-174)

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Class A; 104.3 mc. (No. 282); 1 KW; 2 feet. (BMPH-180) (in lieu of previous conditions)

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Class B; 93.5 mc. (No. 228); 9 KW; 670 feet (in lieu of previous conditions). (BMPH-182)

WJR-FM—WJR, The Goodwill Station, Detroit, Mich.—Class B; 94.9 mc. (No. 235); 24 KW; 480 feet. (BMPH-184) (in lieu of previous conditions).

WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Class B; 99.1 mc. (No. 256); 3.2 KW; 280 feet (in lieu of previous conditions). (BPH-1034)

WTAG-FM—WTAG, Inc., Worcester, Mass.—Class B; 102.7 mc. (No. 274); 10 KW, 650 feet (in lieu of previous conditions). (PH-1101)

WIBG-FM—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Class B; 97.1 mc. (No. 246); 17 KW; 530 feet (in lieu of previous conditions). (MPH-81)

WGTR—The Yankee Network, Inc., Worcester, Mass.—Class B; 103.1 mc. (No. 276); 6.5 KW; 770 feet. (BPH-593)

WMNE—The Yankee Network, Inc., Portland, Me.—Class B; 98.1 mc. (No. 251); 23 KW; 3850 feet. (PH-654)

WNBH-FM—Clark Associates, Binghamton, N. Y.—Class B; 96.3 mc. (No. 242); 12 KW; 590 feet. (PH-980)

FM—Miscellaneous Actions

Dunkirk Printing Co., Dunkirk, N. Y.—Granted request to dismiss without prejudice application for conditional grant of Class A FM station. (BPH-487)

Amalgamated Broadcasting System, Inc., Rochester, N. Y.—Granted request to dismiss without prejudice application for conditional grant of a Class B station. (PB-679)

Berks Broadcasting Co., Reading, Pa.—Granted petition to vacate and dismiss application for conditional grant of a Class B station. (BPH-832)

Lucian E. Kinn, Fostoria, Ohio—Granted authority to cancel construction permit for a Class B FM station. (BPH-802)

The frequency of **KRFM, Fresno, Calif.**, was changed from Channel No. 272 to Channel No. 252.

Peoria Broadcasting Co., Peoria, Ill.—Denied application requesting special temporary authority to commence an interim FM operation on February 15, 1947, with a 250 watt transmitter and a dipole antenna located 245 feet above the street level.

FM—Applications Accepted for Filing

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, which authorized a new FM broadcast station) to change completion date.

(Continued on next page)

92.7 MC.

NEW—Scripps-Howard Radio, Inc., Knoxville, Tenn.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #224, 92.7 mc. Amended to change type of transmitter, ERP from 20 KW to 285 KW and make changes in antenna system.

93.1 MC.

WHBP—Hawley Broadcasting Co., Reading, Pa.—Modification of construction permit (B2-PH-121, which authorized a new FM broadcast station) to change completion date.

97.1 MC.

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, as modified by B4-MPH-123, which authorized a new FM broadcast station) to change completion date.

97.7 MC.

KTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Texas—Modification of construction permit (B3-PH-204, which authorized a new FM broadcast station) to change completion date.

97.9 MC.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, which authorized a new FM broadcast station) to change commencement and completion dates.

99.5 MC.

WJIM-FM—WJIM, Inc., Lansing, Mich.—Modification of construction permit (B2-PH-152, which authorized a new FM broadcast station) to change type of transmitter and to make changes in antenna system.

100.3 MC.

WMGA-FM—John F. Pidcock, Frank R. Pidcock, Sr., near **Moultrie, Ga.**—Modification of construction permit (B3-PH-420, which authorized a new FM broadcast station) to change commencement and completion dates.

101.1 MC.

NEW—Dublin Broadcasting Co., Dublin, Ga. (George T. Morris and J. Newton Thompson)—Modification of construction permit (B3-PH-840, which authorized a new FM broadcast station) to change name to Dublin Broadcasting Company; specify frequency as Channel #266, 101.1 mc., for as assigned by FCC; ERP as 2.9 KW and specify antenna system.

101.5 MC.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279 which authorized a new FM broadcast station) to change completion date.

102.1 MC.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551 which authorized a new FM broadcast station) to change type of transmitter; ERP to 546 KW, make changes in antenna system, and change commencement and completion dates.

103.7 MC.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389 which authorized a new FM broadcast station) to change completion date.

Frequency To Be Assigned by FCC

WKAL-FM—Copper City Broadcasting Corp., Rome, N. Y.—Modification of construction permit (B1-PH-928 which authorized a new FM broadcast station) to change type of station to Class B; transmitter site to 1.75 miles S.E. of Westernville, Oneida County, N. Y.; frequency to "To be assigned by FCC"; type of transmitter effective radiated power to 55.2 KW, commencement and completion dates.

NEW—Airtone Co., Long Beach Calif. (Leon E. Sidebottom, Don J. Jackson, Walter S. Murra, Paul E. Kain, Glenn E. Jackson, and Karl Jackson, a partnership) (P. O. % Mr. Don Jackson, 4145 Marwick Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by chief engineer of FCC and effective radiated power of 250 watts.

NEW—News-Press Publishing Co., Santa Barbara, Calif.—Modification of construction permit (B5-PH-436 which authorized a new FM broadcast station) to change type of station to Class A; specify frequency as "To be assigned by FCC"; type of transmitter; ERP as 380 watts; transmitter site as De La Guerra Plaza, Santa Barbara, Calif., and antenna system.

NEW—Tarrant Broadcasting Co., Fort Worth, Texas—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by Chief Engineer of FCC. Amended to change type of transmitter, transmitter location from 1201 W. Lancaster St., Ft. Worth, Texas, to SE of S. Center St., in Arkansas Lane, approximately 2 miles south of Arlington, Texas; make change in antenna system and specify ERP as 45.6 KW.

NEW—Greater Erie Broadcasting Co., Buffalo, N. Y. (Leon Wyszatycki) (P. O. 6028 Rita St., Huntington Park, Calif.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and effective radiated power of 19.7 KW.

TELEVISION

TV—Actions

WABF-W2XMT—Metropolitan Television, Inc. (Assignor), Hirschmann Broadcasting Corp. (Assignee), New York City—Granted consent to transfer of control of Metropolitan Television, Inc., licensee of FM station WABF and experimental television station W2XMT, to Hirschmann Broadcasting Corp. (BALH-9). Also granted consent to change corporate name from Hirschmann Broadcasting Corp., to Metropolitan Broadcasting and Television, Inc.

WTVR—Havens & Martin, Inc., Richmond, Va.—Granted modification of construction permit to change frequency from Channel 3 to Channel No. 6, 82-88 mc., make changes in antenna system, and for extension of commencement and completion dates. (B-MPCT-42)

TV—Applications Accepted for Filing

W8XGZ—Gus Zaharis, South Charleston, W. Va.—Construction permit to change transmitter site from Coal Branch Heights, near Charleston, West Virginia, to 712 Fife Street, Charleston, West Virginia.

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Modification of construction permit (B1-PCT-155, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (BPCT-169, which authorized new visual and aural transmitters, changes in antenna system and specified frequency) for extension of completion date.

MISCELLANEOUS BROADCAST

Remote Pickup—New CP Granted

Alamo Broadcasting Co., Inc., Mobile, area of San Antonio—Granted CP for a new remote pickup station (BPRE-488); frequencies subject to change in accordance with proceedings in Docket No. 6651.

Remote Pickup—Applications

NEW—WSPB, Inc., Sarasota, Fla. (P. O. Box 1110, Ringling Isle)—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190, 2830 kc., power of 22.5 watts and Emission A3.

NEW—WSPB, Inc., Sarasota, Fla. (P. O. Box 1110, Ringling Isle)—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts and Emission A3.

Radio Station WFIG, Inc., area of Sumter, S. C.—Construction permit for a new remote pickup broadcast station to be operated on 33.30 mc., power of 8 watts and Emission A3. Application returned on 2-25-47 re paragraph 25(b) and wrong frequency.

Federal Trade Commission Actions

STIPULATIONS

The Atlas Supply and Spartan Novelty Co.—Herbert J. Ruffing, trading as The Atlas Supply, Wells, Minn., and Harry N. Epstein, trading as Spartan Novelty Co., 3557 North Halstead St., Chicago, have entered into stipulations with the Commission to cease and desist from selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. Both are engaged in the sale and distribution of candy and novelty merchandise. (7578 and 7579)

R. M. Hollingshead Corp., Camden, N. J., which is engaged in the sale of an auto radiator sealing compound designated Whiz Quik-Seal Radiator Solder or Whiz Quik-Seal Solder, entered into a stipulation with the Commission to stop using the word "solder" in the trade name of the product or otherwise representing that it is a solder. (7580)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 10, March 10, 1947

President Names Commodore Webster To Federal Communications Commission

President Truman ended speculation on his choice to fill the vacant commissionership on the FCC when he nominated Commodore Edward M. Webster on Friday (7). The appointment is subject to confirmation by the Senate.

Associated with the communications field for many years, Commodore Webster has been director of telecommunications for the National Federation of American Shipping since August, 1946. During the war years, he was chief of communications, United States Coast Guard, receiving the Legion of Merit for his services. Commodore Webster previously had served with the Coast Guard from 1909 until 1934, when he retired.

He was appointed assistant chief engineer of the FCC in 1934 and served with the commission until his recall to active duty with the Coast Guard in 1942.

An expert on international communications, Commodore Webster represented the United States at innumerable world telecommunications meetings.

Born on February 28, 1889, Commodore Webster is a native of Washington, D. C. He attended the United States Coast Guard Academy at New London, Conn., from 1909 to 1912. Politically he is an independent and is not affiliated with any party.

Commodore Webster is a Fellow of the Institute of Radio Engineers and a former director of the organization. He is a member of the Propellor Club, the Veterans Wireless Operators Association and the Army-Navy Club.

Commodore Webster is married to the former Miss Dorothy Richardson. The Websters are parents of two children, Edward and Miss Dorothy Webster.

INSIDE THIS ISSUE

Meeting in New York last week, the Radio News Committee discussed with AP executives the provisions of the new wire service contract for radio stations. Plans were made for more widespread press association coverage of radio industry news. (p. 190)

NRDGA, cooperating with NAB's Broadcast Advertising Department, is conducting a survey among retailers to ascertain their extent of retailer interest in television as an advertising medium. (p. 192)

The United States Supreme Court noted "probable jurisdiction" in the government's appeal from the lower court's ruling on the Lea Act. No decision is expected on the case until next June. (p. 192)

Examples of how some stations are emphasizing the sale of programs over spot announcements were contributed last week to the current study being conducted by the Small Market Stations Executive Committee. (p. 193)

According to a report from the RMA, its member manufacturers are continuing to turn out receiving sets at the high production rate reached last year. A total of 1,564,171 sets were produced in January. (192)

Sponsors and Agencies To Join Broadcasters In Cooperative Effort To Improve Radio

A plan for organized cooperation among sponsors, advertising agencies and broadcasters "to improve radio's service to the public under the structure of a free radio in the United States" was approved in principle by representatives of the three groups at a meeting in New York last Thursday (6).

The organization for putting these plans into effect was tentatively titled the "Broadcaster's Advisory Council." Specific functions for the new body, proposed by a previously appointed three-man committee, were these:

1. "An information activity designed, on the one hand, to inform the broadcasters about public attitudes and their obligations to serve the public interest through improved service to radio listeners.

2. "The development and recommendation of standards of practice for commercial broadcasting.

3. "A program of continuing research into public acceptance of broadcasting."

Members of the original committee on plans and objectives were Frank Stanton, president, CBS; F. B. Ryan, Jr., president, Ruthrauff and Ryan, Inc.; and Charles G. Mortimer, vice president, General Foods.

The committee emphasized that its recommendations were prepared in a spirit of enlightened self-interest, and that the organization would in no way duplicate any existing body. "Broadcasters and sponsors agree", said one member, "that radio today is far from perfect. It is our hope to study the wishes, likes and dislikes of the American listener, and so far as possible to incorporate his steadily improving tastes into the broad pattern of free radio."

To give effect to the plan those attending, including NAB Executive Vice President A. D. Willard, Jr., provided for the appoint-

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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RICHARD P. DOHERTY, *Director of Employee-Employer Relations*
DOROTHY LEWIS, *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN, *Director of Broadcast Advertising*
DON E. PETTY, *General Counsel*
ARTHUR C. STRINGER, *Director of Special Services*

ment of a committee on organization and finance which will "define the organization's structure and devise an equitable plan for its support."

Named as members of this committee were Edgar Kobak, president, MBS; Niles Trammell, president, NBC; Clair R. McCullough, president, WGAL, Lancaster, Pa.; I. R. Lounsberry, executive vice president, WGR, Buffalo; Thomas D'A. Brophy, president, Kenyon and Eckhardt, Inc.; Sigurd S. Larmon, president, Young and Rubicam, Inc.; Robert F. Elder, vice president, Lever Bros.; Donovan B. Stetler, advertising director, Standard Brands.

Also named were two advisory committees. Frederic R. Gamble, president AAAA, (chairman), NAB President Justin Miller and Paul B. West, president, ANA will function as an advisory committee on association and industry relations.

The second advisory committee will function on legal questions. It is composed of Isaac W. Diggs, ANA, as chairman; George Link, AAAA; NAB General Counsel Don E. Petty; and A. L. Ashby, NBC; Julius F. Brauner, CBS; Joseph A. McDonald, ABC, for the networks.

Edgar Kobak, in accepting chairmanship of the organizing committee, told the group: "I am not so much interested in the various details of what this body might do—I am more interested in a broad approach to the one idea of rendering that service in such a way that the listener finds little about which to complain."

The Broadcasters' Advisory Council will work closely with the NAB Special Standards of Practice Committee and will send a representative to that committee's meeting on March 31.

News

Radio News Group Discusses Wire Services, Industry Coverage, Editorials, at Meeting

The NAB Radio News Committee, meeting in New York City, Monday, March 3, continued its practice of discussing fundamental issues which affect every broadcast station in one way or another. For purpose of brevity, subjects and results are reported under appropriate subheads below.

AP Associate Membership

This plan has been long in the making but slow in organization. Now, however, the contract, excepting for one or two important details, is ready for the printer. It is expected contracts will be presented to signatory stations within a matter of weeks.

These are the main provisions of the contract according to Oliver S. Gramling, PA assistant general manager, and Tom H. O'Neil, radio news director, who sat in with the News Committee during a three-hour session:

1. *All AP Series Available.* The radio wire will be continued, not discontinued; it will become the basic service for radio stations. The newspaper wire and all other services will be available to associate Associated Press members on pro rata cost.
2. *Present Contracts to Be Completed.* At expiration of present PA contracts, new contracts with radio stations will be written on basis of associate AP membership.
   a. In accordance with sound business procedure, AP will attempt to renegotiate present contracts without waiting for expirations.
3. *No Vote.* Associate membership in AP will not carry voting power for time being. As a final step in rearranging its affairs, it is logical to expect that AP eventually will offer straight AP membership to radio stations. No time has been projected for this move.
4. *Rates.* AP is searching for an equitable rate formula which will be fair to all classes of stations. It is as yet undetermined.
5. *Change of Rates.* AP will offer a continuous contract with provision to reopen for change in rates. Any increase agreed upon would not be retroactive. If station and AP cannot get together, station may drop service without penalty.
6. *Resignations.* With continuous contract, AP plans to insert resignation clause which would probably be "1 or 2 year on advance notice." Newspapers may now withdraw from AP membership on 2 years' advance notice.
7. *Announcement Soon.* Final announcement of the AP associate membership contract will be forthcoming in a matter of weeks.

Discretionary Slug on PA Copy Will Be Restored

Pointing to the possibility that all new stations may not have, at this time, a competent fulltime news editor, the News Committee suggested that PA restore the discretionary slug on copy which PA editors believe

(Continued on next page)

calls for individual station editorial judgment as to whether it should be used over the air.

UP Executives Present

The UP representatives with whom the Committee conferred were Phil Newsom, radio news manager; A. S. Harrison, radio sales manager; Edwin Moss Williams, vice president and general business manager; Jack Bisco, vice president and general sales manager. The following subjects were discussed with both groups:

Keeping News Clean

Committee members urged the press associations to continue to maintain the high standards of their radio wires. The Committee pointed out that while news judgment may change in certain quarters, radio would be doing listeners and itself an injustice if news copy failed to qualify for family listening in every home in the country.

Internship Plan for Press Association Executives

Some months ago Erle Smith, news director of KMBC, Kansas City, suggested to the Radio News Committee that "working" press association executives would be able to do a better job for stations as well as their employers if they underwent a period of internship in a radio news department.

At the morning and afternoon conferences the press association representatives went on record as being in agreement with the idea. The plan is for selected press association men to spend from two to three weeks in station news departments selected by NAB. Mr. Williams said that United Press would go along whenever the News Committee was ready. Mr. Gramling agreed with the proposition in principle and said that he would get into the matter as soon as the AP associate membership matter was disposed of.

More Industry News

The News Committee suggested that the press associations carry more industry news. It was explained that when used by broadcast stations this news would become a part of the industry's public relations activities. Mr. Gramling said: "Our method of presentation of industry news certainly could be improved." Among other things, an Associated Press representative will contact NAB daily.

Time did not permit discussing a similar arrangement wth UP.

A second step in the "more industry news" plan will be for NAB to discuss with managers the advisability of using more of it. When managers explain to their news editors that the industry's continuing influence depends on the public's understanding of the industry, there should be no difficulty on this score. It has been called to the NAB Radio News Committee's attention that news editors, in many cases, have discarded such copy as has been received over the teletype because they thought using it would be nothing more than radio's blowing its own horn.

Mr. Gramling thought that perhaps one of the faults lay in the preparation of such copy by his writers; and it is for that reason that he said writers could do a better job. A better written piece would tend to sell itself to the news editor.

IN THE OFFING

March 10	Engineering Executive Committee	Washington
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

Editorial Opinion

The Radio News Committee is already on record for the right of broadcast stations to voice editorial opinion. In the exercise of this right, the Committee pointed out, each station as well as the industry has a tremendous responsibility. Stations must have the capacity to do the job as well as the will and the right. This can only mean that each individual broadcaster must work out his own situation.

Attendance

E. R. Vadeboncoeur, vice president, WSYR, Syracuse, Radio News Committee Chairman; members, William B. Quarton, general manager, WMT, Cedar Rapids, and Paul Wagner, general manager, WCSI, Columbus, Indiana; C. E. Arney, Jr., NAB secretary-treasurer, and Arthur Stringer, NAB director of special services.

Legal Department

FCC Hears Testimony on Advisability Of Permitting 30 Kc Separation

The FCC held its 30 kc separation hearing on Friday (7). The purpose of the hearing was to take testimony regarding the advisability of permitting AM stations in the same general service area to operate only 30 kc apart.

The bulk of the testimony came from Commission engineers who reported on the results of their tests of this operation in Philadelphia and Washington. The conclusion the Commission engineers drew was

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that in so far as these tests showed there was no interference attributable to operation on the basis of 30 kc separation. However, they, as well as the Commission itself, indicated that further tests would be necessary before any standard or rule could be definitely established.

NAB filed an appearance and was represented by Bryce Rea, Jr., who was accompanied by Royal V. Howard, member of the Engineering Executive Committee.

Broadcast Advertising

NRDGA Cooperating with NAB in Television Study

The National Retail Dry Goods Association, in cooperation with the NAB's Department of Broadcast Advertising, is conducting a survey of retail stores in all cities where construction permits or licenses have been granted for television stations, to learn the extent of retailers' interests in this new advertising medium.

This action is one result of the joint committee meeting held in New York last month. Representing the NAB as members of the Sales Managers' Television subcommittee were Eugene Thomas, WOR, chairman; George L. Moskovics, CBS Television; Raymond R. Kraft, NBC Television Sales Manager; James V. McConnell, NBC Spot Sales; Samuel H. Cuff, Dumont Television, and Frank E. Pellegrin and Miss Lee Hart of the NAB. Others at the meeting included Howard Abrahams and Miss May Stern of the NRDGA Sales Promotion Division; Miss Helen T. Rhodes, WRGB Schenectady; Miss Irene Bender, AMC Stores, New York; George T. Shupert, Paramount Pictures, New York, and Dave Arons, Gimbel's, Philadelphia.

"We have started this study now," Mr. Abrahams said, "fully aware that only eight cities are equipped with television facilities, although about 25 cities have construction permits. We want to have all possible information about television at our command so that we can assist stores with this new medium just as soon as they are ready."

Because of high costs, it was suggested to NRDGA that stores should secure manufacturer cooperation in preparing television commercials on film. This would assist in about the same manner that photographs or mats now provided by manufacturers are adapted into retailers' advertisements, or radio transcriptions are used locally.

A parallel survey will be conducted by the NAB among television stations, to learn which sponsors have used the medium to date. Future activities will be planned by the subcommittee after the survey findings are analyzed.

Research Department

Receiver Output Continues to Rise; Proportion of Console Sets Increases

The production of both AM-FM and television receivers continued its upward trend in January, according to the RMA, in the manufacturers' efforts toward maintaining the high production rate reached in the last three months of 1946.

RMA members turned out a total of 1,564,171 sets in January as compared with 1,454,687 in December.

AM-FM sets manufactured in January totalled 51,318 as compared with 40,903 in December. Television receivers numbered 5,437 during the month compared with 3,561 produced in December.

More than 5,000 of the January FM-AM sets were in the low-cost table model field. The remainder were consoles, most of which were radio-phonograph combinations.

Of the television sets turned out, 4,790 were table model type, the balance being consoles.

Greater availability of wooden cabinets was indicated in January since the proportion of radio consoles rose substantially.

Employee-Employer Relations

Supreme Court Agrees to Hear Petrillo Case; No Ruling Expected Until Late Spring

On Monday (3), the U. S. Supreme Court noted "probable jurisdiction" in the appeal taken by the Department of Justice from the ruling of Judge LaBuy, holding the Lea Act unconstitutional.

The next step is for the Government and counsel for Mr. Petrillo to file briefs with the Supreme Court, after which a date for oral argument will be set. Probabilities are that no final ruling will be issued until shortly before the Court recesses in June for the summer.

Employee-Employer Relations Chairmen Appointed in Ten NAB Districts

The following ten District Chairmen of the Employee-Employer Relations Department have, thus far, been appointed by their respective NAB District Directors: District 4, Harold Essex, WSJS, Winston-Salem, N. C.; District 5, Henry P. Johnston, WSGN, Birmingham, Alabama; District 6, Harry Stone, WSM, Nashville, Tennessee; District 7, R. A. Moody, WHIO, Dayton, Ohio; District 9, Harry R. LePoidevin, WRJN, Racine, Wisconsin; District 10; E. K. Hartenbower, KCMO, Kansas City, Missouri; District 11, Austin E.

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Joscelyn, WCCO, Minneapolis, Minnesota; District 12, Kenyon Brown, KOMA, Oklahoma City, Oklahoma; District 13, O. L. Taylor, KGNC, Amarillo, Texas; District 17, Robert E. Priebe, KRSC, Seattle, Washington.

Engineering Department

Denny, Speaking at Engineers Convention, Cites Vast Growth of Frequency Allocations

Pointing out the many advances in radio engineering, and stressing the continued need for research in the field, Chairman Charles R. Denny, of the FCC, addressed the National Convention of the Institute of Radio Engineers in New York on Wednesday (5).

Citing the vast expansion in the radio field, Mr. Denny stated that "the radio engineer, the radio industry and the Commission must work together, closely and cooperatively."

He went on to say "Even before the war ended, it was evident that in order to be prepared for the expansion which was bound to come there would have to be important changes in the basic plan which allocates bands of frequencies to the various radio services."

Referring to the World Telecommunications Conference which convenes in Atlantic City on May 15, Mr. Denny stated that "Sixty-eight nations will be represented at that Conference and one of the principal tasks before the Conference will be to agree upon a world-wide plan for allocating frequencies to the various radio services. Our proposed plan will be thrown on the table for consideration along with the proposals of the other nations. And we already know that several nations have prepared over-all frequency allocation plans which are just as complete and just as detailed as the United States proposal."

Expressing confidence that a workable plan would be achieved, Mr. Denny told the engineers "that what is ultimately adopted will not be the present United States proposal or indeed that of any single nation. It will be a composite plan embodying the best possible way of the requirements of all the nations. . . ."

Small Market Stations

Commissions, Rate Structure, Co-Op Shows Are Important Factors in Program Sales

More information on how to place emphasis on sale of programs rather than announcements was contributed this week to the study currently under way by the NAB Small Market Stations Executive Committee (REPORTS, p. 97).

Simon Goldman, WJTN, Jamestown, N. Y., Small Market Chairman for NAB District 2 (New York and New Jersey), reported to NAB that most stations in his district have focused attention on program sales, although their methods varied.

One station offered an additional commission on program sales during the early years of its operation; the differential was later eliminated after the policy of selling programs had been firmly established. Changing to a rate structure favorable to program sales was used by other stations. It was pointed out that if three or more announcements can be bought for less than a quarter-hour program, it would be difficult if not impossible to sell program time. However, some set up a plan whereby advertisers started with spot announcement campaigns, were gradually built up as heavy users of time, and then were converted partially to programs.

Stations reported that another factor which has helped program selling has been the advent of outstanding network co-op shows. These, outside of local news and "local flavor" features, have proved to be among the better vehicles for the local advertiser. The improvement of syndicated shows has also provided local radio salesmen with an incentive to sell programs, it was pointed out.

Station managers agreed that selling programs was best for the advertiser and the listener, and therefore, a thorough educational campaign via the salesmen to the advertiser was essential.

One manager stated: "Our sales representatives have found that the local advertiser takes pride in sponsoring his own program series. I believe the situation is true in every market, psychologically, and can be worked out most effectively if rates are in line and the sales department makes an honest and continuous effort in this direction. It certainly makes for better radio."

It was agreed, according to Chairman Goldman, that better programming and emphasis on program sales are the surest and soundest ways to build audiences and advertisers.

New Station Bases Presentation on Programs

The value of program sales emphasis for new stations is pointed out by James L. Howe, WCTC, New Brunswick, N. J., whose station has been on the air about ninety days.

"We opened this new station on December 12th. Thirty days prior to the opening we started a series of planned sales presentations. Everyone of these was on programs.

"We used routine programs without hooks or special formats, but planned the type of program according to the needs of the individual client, and spotted it at the time best suited for his needs, at the same time keeping in mind our overall program structure. We used the following tools:

"(1) A large two-by-three-foot, 18-page hand-drawn brochure in which we analyzed the market, the aims and plans of the station. This presentation was given by the sales manager and took about 20 minutes.

"(2) A letter-size brochure setting forth the merits of a program, time selected and package rate. Sufficient copies were printed so that each staff member of the potential client could have one.

(Continued on next page)

"(3) The program itself was recorded, client's commercial copy included, as it would sound on the air.

"(4) An appointment was made with the prospective client in which two hours of undivided attention was granted."

Mr. Howe, who is an experienced broadcaster, reported that this approach in opening the new station was very successful. The clients were impressed. All programs sold were across-the-board with three exceptions. Contracts on all sales were for 52 weeks. They could not be bought on less than a year's contract.

"The results of this planned campaign," he said, "using two salesmen as a team, and staging it with the timing and production of a radio presentation enabled us to sell twenty-one programs out of twenty-five presentations and put us on the air in black. The station is now on the air, but the same sales methods are still being used."

Potter, Small Market Leader in District 7, Succeeds Paul Wagner As Chairman

Hugh O. Potter, WOMI, Owensboro, Ky., has been appointed Small Market Stations Chairman for NAB District 7 (Ohio and Ky.) according to an announcement by James D. Shouse, District Director. Mr. Potter succeeds Paul Wagner.

Number 6 of Management Series Mailed; Available to All Stations

NAB Radio Management Study No. 6 was mailed to member stations in the Small Market classification last week. The study will be sent to larger stations upon request.

Number Six Study outlines the actual operations of a 250-watt full-time ABC outlet located in a Northeastern city of 38,000 to 42,000 population. The station is newspaper owned.

Public Interest Programming

Navy Seeks Radio Cooperation in Meeting Requirements for Nurses

Early in January, the Navy Department received the cooperation of the country's radio stations in announcing the need for return to active duty of 200 Navy nurses.

Referring to this cooperation, Commander H. H. Holton, officer-in-charge of the Navy's Radio-Television Section, said in a letter to NAB President Justin Miller: "The response we obtained from radio stations was heartening and their power in disseminating information in the public interest was positively demonstrated. . . ."

Though the response was gratifying, and one hundred nurses are already back on active duty, with additional applications pending, the Navy Department has requested station cooperation in obtaining additional applications from ex-Navy nurses to meet requirements.

Accordingly, station management was sent a new series of spot announcements from the Navy Department last week.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 17-23, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute $60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community: 1. *SERVICE TO VETERANS* (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE*. In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY*. Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and

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training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 10. They are subject to change.

Monday, March 10

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include **1190 kc.**, power of 50 KW, unlimited, DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include **1190 kc.**, DA 10 KW day, 5 KW night, unlimited.

Further Hearing at Los Angeles, Calif.

(Room 105, City Hall, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. **1540 kc.**, 5 KW, day.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. **1540 kc.**, 5 KW, daytime.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. **1540 kc.**, 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—C. P. **1540 kc.**, 5 KW, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervenor: KOCS, The Daily Report, Ontario, Calif.

Tuesday, March 11

Further Hearing

(10:00 A. M.)

NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.

NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.

NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.

NEW—Harold Thomas, Springfield, Mass.—For FM facilities.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—For FM facilities.

Wednesday, March 12

Further Hearing

(10:00 A. M.)

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. **1170 kc.**, 10 KW, unlimited.

Respondents: WWVA—West Virginia Broadcasting Corp.,
Wheeling, W. Va.
KVOO—Southwestern Sales Corp.,
Tulsa, Okla.

Wednesday and Thursday, March 12 and 13

At Hudson, N. Y., and North Adams, Mass.

(City Hall, Hudson, March 12: Room 201-A, U. S. Post Office Bldg.; North Adams: both 10:00 A. M.)

NEW—The Colgren Broadcasting Co., Hudson, N. Y.—C. P.—**1230 kc.**, 250 watts, unlimited.

NEW—The Northern Berkshire Broadcasting Co., North Adams, Mass.—C. P. **1230 kc.**, 250 watts, unlimited.

Thursday, March 13

(Before Commission en banc, Room 6121, 10:00 A. M.)

Helen B. Shields, Frank Anderson and The First Trust Co. of St. Paul, Trustees: Florence E. Brown and C. R. Bachman, Trustees and Florence E. Brown, Guardian (Transferors); Stanley E. Hubbard (Transferee), I. A. O'Shaughnessey, et al, and The Thomas Hamm

(Continued on next page)

Brewing Co. (Transferees)—For transfer of control of KSTP, Inc. (KSTP), St. Paul, Minn.

At Fayetteville, N. C.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C.—C. P. 1230 **kc.**, 250 watts, unlimited.

Friday, March 14

Further Hearing

(10:00 A. M.)

NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.

NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.

NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.

NEW—Harold Thomas, Springfield, Mass.—For FM facilities.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—For FM facilities.

FCC ACTIONS

GENERAL

The Commission adopted a policy of permitting amendments to applications in hearing, to reflect changes in antenna design agreed to in engineering conferences after channel studies made pursuant to the expediting procedure on standard broadcast applications, such amendments to be applied for by petition upon which Motions Commissioner will act.

AMPLITUDE MODULATION

AM—Docket Cases

790 KC.

Announced adoption of a proposed decision (B-335) looking to a grant of the application of **Northern States Broadcasting Co.**, for a new station in **Fargo, N. Dak.**, to operate on 790 kc., with 5 KW, unlimited time, using a directional antenna at night (BP-4527; Docket 7664), and denial of the application of **KVOX Broadcasting Co., Moorhead, Minn.**, to change facilities of station KVOX from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time (BP-4895; Docket 7663). (Commissioner Jett voted for a proposed grant of KVOX application and denial of Northern States Broadcasting Co. application.)

1070 KC.

Adopted on order granting application of **Monona Broadcasting Company** (BP-4404; Docket 7351), for a new station in **Madison, Wisconsin,** to operate on 1070 kc., with power of 10 KW, unlimited time, using directional antenna at night.

1230 KC.

Adopted a proposed decision (B-337) looking to a grant of the application of **Pueblo Radio Co., Inc.,** (BP-4175; Docket 7092) for a new station in **Pueblo, Colo.,** to operate on the frequency 1230 kc., 250 watts, unlimited time, and denial of application of **Dorrance B. Roderick** (BP-4037; Docket 7091), for identical facilities.

1300-1400 KC.

Adopted an order setting aside the order of January 23, 1947, which granted applications of **Newnan Broadcasting Co.** (BP-4487; Docket 7442), for a new station at **Newnan, Ga.,** to operate on 1400 kc., 250 watts, unlimited time, conditions; and application of **Volunteer State Broadcasting Co., Inc.** (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.,** to operate on 1300 kc., 5 KW, unlimited time, DA night, and reopened the hearing upon issues of interference to **Stations WATL, Atlanta, Ga.,** and **WJHO, Opelika, Ala.,** which may be caused by operation of Newnan Broadcasting Co. on 1400 kc.; said hearing to be held on March 10 in Washington.

1340 KC.

The Commission announces its final action (B-318) granting the application of Clarence Beaman, Jr., d/b as **East Tennessee Broadcasting Co.,** for a new station in **Knoxville, Tenn.,** to operate on 1340 kc., 250 watts, unlimited time (BP-4127; Docket 6906), and denying application of **Smoky Mountain Broadcasting Co.** (BP-3777; Docket 6905) for the same facilities; also denied petitions of Smoky Mountain Broadcasting Co. requesting postponement of oral argument and reopening of the record.

The Commission adopted final decision (B-274) granting application of the **Cleveland Broadcasting Co., Inc.,** for a new station in **Cleveland, Ohio** (BP-4058; Docket 6917), to operate on 1300 kc., with 5 KW, unlimited time, DA, conditions.

The mutually exclusive application of **Scripps-Howard Radio, Inc.** (BP-4118; Docket 6916) for the same facilities, and its petition to reopen the hearing, were denied.

1490 KC.

The Commission announces a proposed decision (B-336) looking towards the grant of the application of **Torrington Broadcasting Co., Inc.,** for a new station at **Torrington, Conn.,** to operate on 1490 kc., 250 watts, unlimited time. (BP-4154; Docket 6895)

At the same time the application of **Berkshire Broadcasting Corp.** (BP-4155; Docket 6897), for the same facilities in **Danbury, Conn.,** is proposed to be denied.

Adopted supplemental proposed decision (B-299, B-291), looking towards grant of the following applications:

Beloit Broadcasting Company, (BP-4161; Docket 6964) for a new station in **Beloit, Wisc.,** to operate on 1490 kc., 100 watts, unlimited time;

Village Broadcasting Company, (BP-4075; Docket 6963), for a new station in **Oak Park, Ill.,** to operate on 1490 kc., 250 watts, unlimited time;

Radio Wisconsin, Inc., (BP-3809; Docket 6940), for a new station in **Madison, Wisconsin,** to operate on 1490 kc., 250 watts, unlimited time. (A petition of Radio Wisconsin, Inc., for leave to amend its application was denied).

The following applications for the same facilities are proposed to be denied:

The Elgin Broadcasting Co., Elgin, Ill. (BP-3833; Docket 6962).

Vincent G. Cofey, Elgin, Ill. (BP-4381; Docket 7154).

Community Broadcasting Co., Oak Park, Ill. (BP-4382; Docket 7155).

Edwin Mead, Rockford, Ill. (BP-4729; Docket 7599).

AM—New CP's Granted

1400 KC.

Loys Marsdon Hawley, Bennettsville, S. C.—The Commission on its own motion, removed from the hearing docket and granted application (BP-4943; Docket 7975) for a new station to operate on 1400 kc., 250 watts, unlimited time.

(Continued on next page)

1490 KC.

Antietam Broadcasting Corp., Hagerstown, Md.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5156).

AM—Designated for Hearing

850 KC.

Felix H. Morales, Houston, Texas; The Bi-Stone Broadcasting Co., Mexia, Texas. (Blake Smith, Jr., and Eugene Smith Womack)—Designated for consolidated hearing application of Felix H. Morales for new station at Houston, Texas, to operate on 850 kc., 1 KW, daytime only (BP-5397) and The Bi-Stone Broadcasting Co. for new station at Mexia, Texas, seeking same frequency with 250 watts power, daytime only. (BP-5837)

900 KC.

George Basil Anderson, Columbus, Nebraska; Concordia Broadcasting Co., Concordia, Kans. (Tom Potter)—Designated for consolidated hearing applications of George Basil Anderson for new station at Columbus, Nebr., to operate on 900 kc., 1 KW, daytime only (BP-5656) and Concordia Broadcasting Co. for new station at Concordia seeking same frequency with 250 watts, daytime only. (BP-5782)

960 KC.

Public Broadcasting Service, Inc., Enid, Okla.; The Ponca City Publishing Co., Ponca City, Okla.—Designated for consolidated hearing application of Public Broadcasting Service, Inc., for new station at Enid, Okla., to operate on 960 kc., 1 KW, unlimited time, DA (BP-5821) and The Ponca City Pub. Co. for new station at Ponca City, Okla., seeking same frequency with 500 watts power, unlimited time, DA. (BP-5848)

1050 KC.

Frequency Broadcasting System, Inc., Shreveport, La.—Designated for hearing application for a new station to operate on 1050 kc., 250 watts, daytime only. (BP-5277; Docket 8161)

1210-1260 KC.

Belleville News-Democrat, Belleville, Ill. (Robert L. Kern and Richard P. Kern); **WCNT—Hobart Stephenson, Centralia, Ill., and W. Alexander Knight, East St. Louis, Ill.**—Designated for consolidated hearing applications of Belleville News-Democrat for new station at Belleville, Ill., to operate on 1260 kc., 1 KW, unlimited time, DA at night (BP-5176); Hobart Stephenson to change facilities of Station WCNT, Centralia, Ill., from 1210 kc., 1 KW, daytime, to 1250 kc., 500 watts night, 1 KW local sunset, unlimited time, DA night (BP-5693), and W. Alexander Knight for new station at East St. Louis to operate on 1260 kc., 1 KW, unlimited time, DA. (BP-5834)

1220 KC.

Terrell Broadcast Corp., Terrell, Tex.; Burton V. Hammond, Jr., Denison, Tex.—Designated for consolidated hearing application of Terrell Broadcast Corp. for new station at Terrell, Texas, to operate on 1220 kc., 250 watts, daytime only (BP-5778) and Burton V. Hammond, Jr., for new station at Denison, Texas, seeking same frequency with 1 KW power, daytime only. (BP-5786)

1260 KC.

Steel City Broadcasting Co., Gary, Ind.—Designated for hearing application for new station to operate on 1260 kc., 250 watts, unlimited time (BP-5681); further ordered that Station WFBM, Indianapolis, Ind., be made party to proceeding.

1490 KC.

Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa.; East Liverpool Broadcasting Co., East Liverpool, Ohio.—Designated for consolidated hearing applications for new stations to operate on 1490 kc., 250 watts, unlimited time. (BP-5344, BP-5799, respectively)

Paul B. Lingenfelter, Clinton, Okla.—Designated for hearing application for new station to operate on 1490 kc., 250 watts, unlimited time (BP-5698); further ordered that Station KVWC, Vernon, Texas, be made party to proceeding.

AM—Licenses Granted to Cover CP's

580 KC.

KFXD—Frank E. Hurt and Edw. P. Hurt, Nampa, Idaho.—Granted license to cover CP (BP-3668), which authorized change in frequency to 580 kc., increase in power to 1 KW, change in transmitter equipment, installation of DA for day and night use and change in transmitter and studio locations. (BL-2269)

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted license to cover CP which authorized a new station to operate on 730 kc., 1 KW, daytime; conditions; and to specify studio location at 326 Chicopee St., Chicopee, Mass. (BL-2176)

1090 KC.

WBMS—The Templetone Radio Manufacturing Corp., Boston, Mass.—Granted license to cover CP which authorized a new station on 1090 kc., 1 KW, daytime only, and to specify studio location at 35 Court St., Boston; conditions. (BL-2170)

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2232)

AM—Modifications of CP's Granted

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP (BP-4300) for extension of completion date to 4-12-47. (BMP-2499)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted modification of CP (BP-4269) for extension of completion date to 6-18-47. (BMP-2504)

KOCO—B. Loring Schmidt, Salem, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter and studio locations at 1400 Block of Edgewater St., West Salem, Ore. (BMP-2437)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP (BP-3801) for extension of completion date to 6-15-47. (BMP-2495)

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Riggs Road and 1st Place N. E., Washington, and to change studio location to 8512 Georgia Ave., Silver Spring; conditions. (BMP-2494)

KRLC—Station KRLC, Lewiston, Idaho.—Granted modification of CP (BP-4855) for extension of commencement and completion dates to 3-7-47 and 9-7-47, respectively. (BMP 2502)

KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Granted modification of CP (BP-3894) for extension of completion date to 5-18-48. (BMP-2505)

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for extension of completion date to 3-14-47.

WGAD—E. L. Roberts, Gadsden, Ala.—Granted modification of CP which authorized a new station, for extension of completion date to 4-21-47. (BMP-2496)

KGBS—Harbenito Broadcasting Co., Harlingen, Tex.—Granted modification of CP (BP-4385), for extension of completion date to 4-1-47. (BMP-2515)

KPET—Riley Orlan Parker, Lamosa, Tex.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at 1½ miles SE of city of Lamosa. (BMP-2353).

(Continued on next page)

WFRL—Freeport Broadcasting Co., Freeport, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, to make change in transmitter equipment and for approval of transmitter location at approximately 1¾ Mi. NE of center of Freeport. (BMP-2476)

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.—Granted modification of CP, which authorized a new station, to change type of transmitter. (BMP-2512)

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter and antenna changes (BMP-2508)

1600 KC.

WHVR—Huron Valley Broadcasters, Inc., Ann Arbor, Mich. (formerly Jas. F. Hopkins, Inc.)—Granted modification of existing CP (BP-3291), to comply with specifications of grant of October 4, 1946 (for a new station to operate on 1600 kc., 1 KW, DA-1, U), subject to the condition that applicant will satisfy all reasonable complaints within the proposed 250.0 mv/m contour due to excessive blanketing.

AM—Miscellaneous Actions

KRHP—Houston Printing Co., area of Houston, Tex.—Granted voluntary assignment of license for relay station to the Houston Post Co. (BALRY—40 and 41)

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting leave to file a brief in support of its application (BP-4598; Docket 7500).

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—Dismissed petition for reconsideration directed against Commission action of January 3, 1947, granting a CP to Mid-Atlantic Broadcasting Co. for a new station in Atlantic City, N. J.

WSPD—Fort Industry Co., Toledo, Ohio.—Dismissed petition requesting withdrawal of petition directed against the grant of CP to Northeastern Indiana Broadcasting Co., Inc. (BP-4063), as the Commission's amended Standards has eliminated the interference alleged in said petition.

Shasta Cascade Broadcasting Corp., Mount Shasta, Cal.—Dismissed petition directed against Commission action on October 31, 1946, granting without hearing the application of Wonderland Broadcasting Co., Ltd. (BP-5181), for a new station at Redding, Cal.

Paris Broadcasting Co., Paris, Tenn.—Adopted memorandum opinion denying petition for rehearing directed against Commission action on December 26, 1946, granting application of Kentucky Lake Broadcasting System, Inc. (BP-4528; Docket 7431)

WSM—The National Life and Accident Insurance Co., Nashville, Tenn.—Adopted memorandum opinion and order denying petition for reconsideration directed against Commission action on September 19, 1946, granting without hearing the application of Southern Virginia Broadcasting Corp. (BP-4966) for a new station in Crewe, Va.

WSM—The National Life and Accident Co., Nashville, Tenn.—Adopted memorandum opinion and order denying petition for reconsideration directed against Commission action on September 30, 1946, granting without hearing the application of Altoona Broadcasting Co. for a CP. (BP-3670)

1540 KC.

San Gabriel Valley Broadcasting Co., Monrovia, Cal.—Granted petition for leave to amend its application (BP-5425; Docket 7962) so as to specify the frequency 1540 kc. with 5 KW, daytime only, instead of 1520 kc., 1 KW, daytime only, and the amendment was accepted.

WJW—WJW, Inc., Cleveland, Ohio.—Granted petition insofar as it requests leave to intervene in the hearing on application of WEHD, Inc., Warren, Ohio, (Docket 8076); insofar as petition requests enlargement of the issues to include issue re interference to WJW, it is denied.

WNAC—Yankee Network, Inc., Boston, Mass.—Granted petition insofar as it requests leave to intervene in hearing on application of WSWZ, Inc., Trenton, N. J. (Docket 8084); insofar as petition requests enlargement of issue re interference to WNAC, it is denied.

E. T. Wright, Orlando, Fla.—Granted petition to dismiss without prejudice application for CP (BP-4268; Docket 7111).

Seminole Broadcasting Co., Belle Glade, Fla.—The Commission on its own motion removed from the hearing docket application for CP (BP-5258; Docket 7905).

Tyler Broadcasting Co., Tyler, Tex.—Granted petition for waiver of rules and accepted written appearance in re its application (BP-5564; Docket 8058).

Lester Lee May, San Antonio, Tex.—Granted petition to dismiss without prejudice his application for CP (BP-5542; Docket 8042).

Hollywood Community Radio Group, Hollywood, Fla.—Granted petition for leave to amend its application for CP (BP-5020; Docket 7695), so as to supply a revised list of stockholders, current information about stockholders, etc.

Bear State Broadcasters, Inc., Van Nuys, Cal.—Granted petition to dismiss without prejudice its application for CP (BP-5613; Docket 8080).

Wayne M. Nelson, Inc., Fayetteville, N. C.—Granted petition for continuance of hearing on its application (Docket 7845), presently scheduled for March 13, and continued same to April 14 at Fayetteville, N. C.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—Granted petition for leave to intervene in the hearing on application of KFIO, Spokane (Docket 8060).

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted petition requesting leave to intervene in the hearing on application of Radiocasting and Television Co., Oklahoma City, Okla. (Docket 8068).

WHDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted petition requesting leave to intervene in the hearing on application of WSWZ, Inc., Trenton, N. J. (Docket 8084).

Northern Berkshire Broadcasting Co., North Adams, Mass.; Colgren Broadcasting Co., Hudson, N. Y.—Granted joint petition for continuance of consolidated hearing on their applications (Dockets 8066 and 7931), presently scheduled for March 12 and 13, and continued same to April 14 at Hudson, N. Y., and April 15 at North Adams.

Sarkes Tarzian, Bloomington, Ind.—Granted petition for leave to amend his application (BP-5278; Docket 7943), so as to add to application a statement re his general program plans relative to use of supplementary studio sites.

Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371), so as to show revised directional antenna pattern.

Fla. West Coast Broadcasting Co., Tampa, Fla.—Granted in part petition for continuance of consolidated hearing presently scheduled for March 26 (Docket 7768 and 8103), and said hearing was continued to April 7.

S. H. Patterson, Atchison, Kans.—Granted petition for leave to amend his application (Docket 7562; BP-4317), so as to show a modified directional antenna pattern.

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application (Docket 8046).

AM—Applications Accepted for Filing

640 KC.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, which authorized installation of new vertical antenna) for extension of completion date.

690 KC.

NEW—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr.) (P. O. 6376 Clayton Rd.)—Construction permit for a new

(Continued on next page)

standard broadcast station to be operated on 690 kc., power of 1 KW, and daytime hours of operation.

860 KC.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—License to cover construction permit (B2-P-4962, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

870 KC.

NEW—Grand Valley Broadcasting Co., Chilicothe, Mo. (P. O. Davis Bldg., 503½ Washington St.)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW, and daytime hours of operation.

890 KC.

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 910 to 890 kc.

910 KC.

NEW—Gene Burke Brophy, Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts night, 250 watts day, and unlimited hours of operation. Amended to change frequency from 1240 to 910 kc., power from 250 watts to 100 watts night, 250 watts day.

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amendment file 10-18-47 deleted in its entirety.

920 KC.

NEW—Texas City Broadcasting Service, Texas City, Texas (J. G. Long) (P. O. 2521 Avenue F, Bay City, Texas)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—License to cover construction permit (B3-P-3772, as modified) which authorized a new standard broadcast station and to specify studio location as 3700 Wheeler Ave., Ft. Smith, Ark., and authority to determine operating power by direct measurement on antenna power.

960 KC.

NEW—The Ponca City Publishing Co., Inc., Ponca City, Okla. (P. O. 200 N. 3rd St., P. O. Box 191, Ponca City, Okla.) —Construction permit for a new standard broadcast station to be operated on 960 kc., power of 500 watts and directional antenna, unlimited hours of operation.

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmittier, and changes in directional antenna) for extension of completion date.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in directional antenna.

1080 KC.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

1100 KC.

NEW—The Gate City Co., Keokuk, Iowa (P. O. 18-20 N. 6th St.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation.

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Neb.—License to cover construction permit (B4-P-1736, as modified) which authorized installation of new transmitter and directional antenna for night use, change frequency, change power, change hours of operation and move transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Brazoria County Broadcasting Corp., Brazosport, Texas (W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1500 to 1110 kc.

1120 KC.

NEW—Community Broadcasting Service, Aliquippa, Pa.—(C. H. Frazier, F. H. Corbett, O. J. McReynolds), (P. O. C. H. Frazier, 3318 Barton St., Knoxville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime hours of operation.

1150 KC.

WFNS—Burlington-Grahm Broadcasting Co., Burlington, N. C.—License to cover construction permit (B3-P-4857, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1180 KC.

WLDS—Edge and Korsmeyer, Jacksonville, Ill.—Milton Edge and Edgar J. Korsmeyer—License to cover construction permit (B4-P-4907) which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1190 KC.

NEW—Mississippi Broadcasting Co., Inc., Starkville, Miss. —(P. O. Threefoot Building, Meridian, Miss.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—Newton Broadcasting Co., Newton, N. C. (Earl Holder) P. O. 601 West Airline Avenue, Gastonia, N. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Stuttgart Broadcasting Corp., Stuttgart, Ark.—(P. O. c/o Beloit Taylor, Donaghey Bldg., Little Rock, Ark.) —Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Cambridge Company, Cambridge, Md.—(James H. Littlepage and Thomas P. Littlepage, Jr., a partnership) (P. O. 832 Investment Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WHUM—Eastern Radio Corp., Reading, Pa.—Voluntary transfer of control of licensee corporation from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon and Max O'Rell Truitt to Humboldt J. Greig, Jessie P. Greig, Robert G. Magee and Thomas P. Robinson. (60 shares of common stock—54.5%)

NEW—Bluefield Co., Bluefield, W. Va.—(J. Lindsey Alley, George E. Shumate and E. Bernard Jarrett, a partnership) —Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re articles of partnership agreement.

(Continued on next page)

NEW—Santa Rosa Broadcasting Co., Santa Rosa, Calif. (P. O. 313½ Mendocino Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1250 KC.

NEW—Morristown Broadcasting Co., Morristown, N. J.—(Kenneth A. Croy, George S. Croy, James R. Croy and Olive S. Croy, a partnership) (P. O. 14 Conklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation.

1260 KC.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio (P. O. 510 Carnegie Hall, 1220 Huron Road)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 5 KW, directional antenna and unlimited hours of operation.

1280 KC.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Construction permit to increase power from 1 KW night, 5 KW day, to 5 KW day and night, and to make changes in directional antenna system for night use. Amended to modify directional antenna.

1290 KC.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW, and directional antenna for day and night use, change type of transmitter and change transmitter location. Amended to modify directional antenna and change geographical coordination (no change in description).

1310 KC.

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich. (Bernard Frant, Louis Glasier, a partnership) (P. O. c/o Louis Glasier, 2011 Nat'l Bank Bldg., Detroit 26, Mich.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change name of applicant from Bernard Frant and Louis Glasier, a partnership, d/b as Wyandotte Broadcasting Co., to Bernard Frant, Louis Glasier and William J. Handelsman, a partnership, d/b as Wyandotte Broadcasting Co.

1330 KC.

NEW—Community Service Broadcasting Co., Erie, Pa. (P. O. % Keith Kiggins, 26 W. 9th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

1340 KC.

NEW—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl, a partnership) (P. O. 40-46 W. 2nd St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Howdy Folks Broadcasters, Tulsa, Okla. (Louis P. Myers and Gertrude Jo Myers, a partnership) (P. O. 902 Palace Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon the grant of KONE being assigned 1300 kc.

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Voluntary transfer of control of licensee corporation from J. Samuel Brody, T. Douglas Youngblood and Ruth B. Brody, to Hubert D. Osteen, Robert E. Graham, Ernest C. Stroman, Clifton G. Brown, Fulton B. Creech, John Clarke Hughes, William C. McManus, Julius E. Eldridge, William C. Eldridge, S. F. Stoudenmire, Edwin L. Freeman, William G. Blackwell, A. T. Heath, Jr., Bert L. Montague, Simon K. Rowland, George B. Silbert, Maurice B. Morrow and Jasper H. Lawson. (80 shares of capital stock—80%.)

NEW—"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter location from southeast of intersection of highway 66 and 72, Rolla, Mo., to 9/10ths of a mile east of Rolla City limits on Soest Rd., Rolla, Mo., and change studio location from highway 22, Rolla, Mo., to 9/10ths of a mile east of Rolla City limits on Soest Rd., Rolla, Mo.

1360 KC.

KFFA—The Helena Broadcasting Co., Helena, Ark. (J. Q. Floyd, John Thomas Franklin and Sam Anderson, a partnership)—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 215 York St., Helena, Ark., to ½ mile south of West Helena, Ark.

1390 KC.

NEW—Frank M. Helm, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1300 to 1390 kc., changes made in directional antenna for use at night, using non-directional day time, and change transmitter location.

1400 KC.

NEW—Norman Broadcasting Co., Norman, Okla. (Byrne Ross and W. P. Fowler, a partnership) (P. O. 1705 N.W. 17th St., Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1400 kc.

NEW—H. J. Griffith Broadcasting Co., Norman, Okla. (H. J. Griffith) (P. O. % Sooner Theater)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on KTOK changing frequency to 1000 kc.

NEW—Belvedere Broadcasting Corp., Baltimore, Md. (P. O. 1408 Kingsway Rd.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on WCBM changing frequency to 680 kc.

1450 KC.

NEW—Western Maryland Broadcasting Corp., Hagerstown, Md. (P. O. Alexander Hotel, 200 Public Square)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sky-Park Broadcasting Corp., Front Royal, Va. (P. O. % Warren S. Bell, 2405 N. Capitol St., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1470 KC.

NEW—Richard J. Cook, Pittsburgh, Pa. (P. O. 2625 Broadway)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

1490 KC.

WTBF—Troy Broadcasting Corp., Troy, Ala.—License to cover construction permit (B3-P-4446, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla. (Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffis, Bert Graulich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater and Frank J. Beougher)—License to cover construction permit (B3-P-3654, as modified) which authorized a new standard broadcast station and for change of studio location from Albambra Circle and Ponce de Leon Blvd., Coral Gables, Fla., to 322 Aragon Ave., Coral Gables, Fla., and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW, directional antenna, and daytime hours of operation. Amended to change frequency from 1520 to 1540 kc., change power from 1 KW to 5 KW, and install directional antenna.

1570 KC.

NEW—Sidney H. Tinley, Jr., Essex, Md. (P. O. 3 St. Martin's Rd., Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

1600 KC.

NEW—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1570 to 1600 kc.

Correction

According to a correction from FCC, Greer Broadcasting Company, Greer, South Carolina, previously reported under Applications Tendered for Filing Before February 7, should show frequency as 1020 kc. instead of 780 kc.

AM—Applications Dismissed

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Special service authorization to operate on 810 kc., 100 watts power, approximately two hours after local sunset, six days each week, for a period ending in no event later than September 7, 1947. Dismissed February 28, 1947 by request of attorney.

900 KC.

NEW—Universal Radio Features Syndicate, Laguna Beach, Cal. (Thomas E. Danson) (P. O. Box 636)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 26, 1947. Conflict with 3.25(d).

NEW—Southern Puerto Rico Broadcasting Corporation, Ponce, P. I. (P. O. 96 Reina Street /Altos/, Ponce, P. I.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 26, 1947. Conflict with 3.25(d).

1570 KC.

NEW—Central State Broadcasting, Clintonville, Wis. (Clarence L. Graff and Clifford G. Graff, a partnership) (P. O. 8 North Main St.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 6, 1947. Conflict with 3.25(d).

Correction

According to a correction by FCC, Gila Broadcasting Company, Silver City, New Mexico, application should have read "dismissed at request of Attorney" instead of accepted for filing.

AM—Applications Tendered for Filing Since February 7

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit for changes in directional antenna for night time use, operating with power of 1 KW, day and night, and to install FM antenna on northwest tower of directional antenna. C.P.—960 kc. Licensed—1230 kc.

1100 KC.

WHLI-WHNY-FM—Elias I. Godofsky, Hempstead, N. Y.—Consent to assignment of construction permit of standard station WHLI and WHNY-(FM) to FM Broadcasting Corporation.

1340 KC.

WGRV—Greeneville Broadcasting Co., Greeneville, Tenn. (Clyde B. Austin, C. H. Lyerly and C. B. Burns)—Consent to assignment of license to Radio Greeneville, Inc.

1400 KC.

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn. (J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville)—Consent to assignment of license to J. O. Fly, Sr., George F. Fly, and Harvard P. Smith d/b as Shelbyville Broadcasting Company.

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C. (a partnership composed of Monroe M. Redden and William A. Egerton)—Consent to assignment of construction permit to Radio Henderson, Inc.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit to increase power from 250 watts to 1 KW, daytime operation only, install new transmitter and change transmitter location.

1600 KC.

KUBA—Peach Bowl Broadcasters, Yuba City, Cal. (a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of construction permit to increase power from 500 watts to 1 KW, install new transmitter, and approval of Directional Antenna for night use.

FREQUENCY MODULATION

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Cannon & Callister, Inc., Los Angeles, Cal.—Class B; 98.1 mc. (No. 251); 36 KW; 2970 feet. (BPH-897)

Gore Publishing Co., Fort Lauderdale, Fla.—Class B; 93.7 mc. (No. 229); 9.6 KW; 275 feet. (BPH-575)

Peoples Broadcasting Co., Lancaster, Pa.—Class B; 92.3 mc. (No. 222); 20 KW; 430 feet. (BPH-617)

WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.—Class B; 94.7 mc. (No. 234); 49 KW; 350 feet. (BPH-362), in lieu of previous conditions.

WCAP-FM—Radio Industries Broadcasting Co., Asbury Park, N. J.—Class A; 107.1 mc. (No. 296); 700 watts; 290 feet (BMPH-189), in lieu of previous conditions.

Correction

According to a correction by FCC, the frequency in the CP for Allentown Broadcasting Co., Allentown, Pa., should be 95.5 mc. (No. 238), instead of 95.9 mc.

(Continued on next page)

FM—Conditional Grants

Chronicle Publishing Co., Inc., Marion, Ind.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-747)

Worcester Broadcasting Co., Worcester, Mass. (Marvin Handleman and Howard P. Handleman, a partnership)—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1140)

FM—Miscellaneous Actions

WGHF—William G. H. Finch, New York City.—Granted modification of CP (BPH-42) for extension of completion date to 8-10-47. (BMPH-234)

Hollywood Community Radio Group, Hollywood, Cal.—Granted petition requesting leave to amend its application for FM station (BPH-765; Docket 7740), so as to change entity of the applicant from an association to that of a corporation.

Union-Tribune Publishing Co., San Diego, Cal.—Granted petition for leave to amend its FM application (BPH-384; Docket 7841) so as to give current information in re officers, directors and stockholders of applicant corporation.

Buffalo Broadcasting Co., Buffalo, N. Y.—The Commission on its own motion, removed from the hearing docket application for FM station (BPH-400; Docket 7187).

FM—Applications Accepted for Filing

92.5 MC.

NEW—Union-Tribune Publishing Co., San Diego, Cal.—Construction permit for a new high frequency FM broadcast station to be operated on 45,500 kc. Amended to change frequency from 45,500 kc., to Channel #223, 92.5 mc., transmitter site from 1¼ miles E. of LaJolla, Calif., to 9.75 miles NW. of San Diego, on Mt. Soledad, San Diego County, Calif., ERP from 31.8 KW to 48.3 KW, specify type of transmitter as RCA-BTF-10B Max. 10 KW and make changes in antenna system.

NEW—Fred B. Wilson, Channing Cope, Atlanta, Ga.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Channel #223, 92.5 mc. (or as directed by FCC). Amended to change name from Fred B. Wilson and Channing Cope to Fred B. Wilson and Channing Cope, d/b as Wilson and Cope.

98.3 MC.

NEW—Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on Channel #252, 98.3 mc., ERP of 344,000 watts. Amended to make changes in antenna system.

99.5 MC.

NEW—Liner's Broadcasting Station, Inc., Monroe, La. (P. O. Jackson and Harrison Sts)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #258; 99.5 mc., and ERP of 10 KW.

99.7 MC.

WGHF—William G. H. Finch, New York, N. Y.—Modification of construction permit (B1-PH-42 as modified which authorized a new FM broadcast station) for extension of completion date.

Frequency To Be Assigned by FCC

NEW—Seminole Broadcasting Co., Belle Glade, Fla. (P. O. Box 355)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW and height above average terrain 242.5 feet.

NEW—American Quartz Laboratories, Inc., Yonkers, N. Y.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 292 watts.

NEW—William H. Miller, Painesville, Ohio (P. O. Chardon Road, R.F.D. No. 1, Willoughby, Ohio)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 968 watts.

NEW—Mission Broadcasting Co., San Antonio, Tex. (Eugene J. Roth)—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by FCC. Amended to change ERP from 32 KW to 48 KW and make changes in antenna system.

NEW—Hazleton Broadcasting Service, Inc.—Construction permit for a new FM broadcast station to be operated on 47.9 mc. Amended to specify type of station as Class B; change frequency from 47.9 mc. to "To be assigned by FCC"; specify antenna height above average terrain as 781 feet; effective radiated power as 6 KW; transmitter site as near Hazleton, Penna.; change type of transmitter; and specify antenna system.

NEW—Elmer A. Benson, Appleton, Minn.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by FCC and ERP of 20 KW. Amended to specify studio location as West St. Paul, Minn., and antenna system.

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J. (P. O. 385 George St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo. (P. O. 429 Thatcher Building)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 39.7 KW and antenna height above average terrain 335 feet.

NEW—Rodgers & McDonald Newspapers, Inglewood, Calif. (P. O. 2621 W. 54th St., Los Angeles 43, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

TELEVISION

TV—Action

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Granted modification of CP (BPCT-155) for extension or commencement and completion dates to 4-15-47 and 10-15-47, respectively. (BMPCT-47)

TV—Application

WJAC-TV—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PCT-93 which authorized construction of new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

Alamo Broadcasting Co., Inc., Portable, area of San Antonio, Tex.—Granted CP for a new remote pickup station (BPRY-335) subject to change in accordance with proceedings in Docket 6651.

WRKH—Radiophone Broadcasting Station WOPI, Inc., Portable, area of Bristol, Tenn.—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BLRE-403)

Leonard A. Versluis, Mobile, area of Grand Rapids, Mich.—Granted CP for a new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BPRE-489)

(Continued on next page)

Harris County Broadcast Co., Houston, Texas—Granted CP for a new remote pickup broadcast station: frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BPRE-476)

KRMM—KRLD Radio Corp., area of Dallas, Texas—Granted license to cover CP which authorized a new remote pickup station. (BLRE-465)

Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs, Colo.—Granted CP for a new remote pickup station (BPRY-336) subject to change in accordance with proceedings in Docket 6651.

WSIA—Commodore Broadcasting, Inc., area of Decatur, Ill.—Granted modification of CP which authorized a new remote pickup station, for extension of completion date to 5-24-47. (BMPRE-64)

WDON—Commodore Broadcasting Inc., area of Decatur, Ill.—Granted modification of CP which authorized a new remote pickup station, for extension of completion date to 5-24-47. (BMPRE-63)

Noncommercial Educational

WPTL—Providence Bible Institute, Providence, R. I.—Granted modification of CP which authorized a new noncommercial educational broadcast station to make changes in antenna system. (BMPED-46)

WDWD—School District #4, Lane County, Eugene, Ore.—Granted modification of CP (BPED-68), for extension of commencement and completion dates to 5-1-47 and 11-1-47. (BMPED-41)

KSUI—The State University of Iowa, Iowa City, Iowa.—Granted modification of CP (BPED-28), for extension of completion date to 7-16-47.

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—Granted modification of CP (BPED-59), for extension of completion date to 3-13-47. (BMPED-44)

Developmental

W5XIC—A. H. Belo Corp., area of Dallas, Tex.—Granted renewal of developmental license for the period ending May 1, 1947.

Facsimile

W2XWE-FAX—WOKO, Inc., Albany, N. Y.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending action on station WOKO.

W8XUM-FAX—RadiOhio, Inc., Columbus, Ohio.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending staff study.

W9XWT-FAX—Courier-Journal & Louisville Times Co., NE. of Eastwood, Ky.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending staff study.

Applications Accepted for Filing

Noncommercial Educational

WSHS—Board of Education, Sewanhaka High School, Floral, N. Y.—License to cover construction permit (B1-PED-45, as modified) which authorized a non-commercial education broadcast station.

Remote Pickup

WJSM—United Broadcasting Company, Cleveland, Ohio—License to cover construction permit (B2-PRE-477) which authorized istallation of new transmitter.

Federal Trade Commission Actions

ORDER RESCINDING VACATING ORDER

American Drug Corp.—The Commission reinstated a 1934 cease and desist order against American Drug Corp., St. Louis, by rescinding its action of two years ago vacating and setting it aside.

The order, which prohibited the drug corporation from misrepresenting a medicinal preparation designated "Sinasiptec" as a cure for sinus trouble, was vacated and set aside by the Commission, over the objections of the respondent, in January 1945. (2170)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 11, March 17, 1947

Motion Picture Association Furnishes NAB With Background Information on Movie Code

The Motion Picture Association of America, which administers the movie industry code, is making available to NAB its background of information and experience in that field, as the NAB proceeds with revising and strengthening its Standards of Practice for broadcasting.

NAB General Counsel Don Petty returned to Washington from Hollywood last week after studying extensively the experiences of the motion picture industry in administering its "code". He will report the results of this visit, and his previous consultations with the Motion Picture Association, to the NAB's Special Standards of Practice Committee when it meets in New York March 31st.

Particular emphasis will be given in this report to enforcement aspects of "code" administration, since the NAB membership, in convention at Chicago last October, delegated power to its Board of Directors to issue Standards of Practice and "to establish such methods to secure observation thereof as it may deem advisable". Previously the NAB Standards of Practice has been accepted by the industry on a strictly voluntary basis.

During a period of several months, executives of the NAB, led by President Justin Miller, have been exploring the legal implications of a strengthened code and laboring to establish a sound legal basis for the new rules. These activities have included consultations with the U. S. Attorney General's office, the Federal Communications Commission, and other governmental agencies.

Judge Miller has emphasized the importance of creating positive self-regulatory rules for the radio industry which will, at the same time, protect broadcasters from violation of the Sherman Anti-Trust Act. In his talks with the

(Continued on page 207)

INSIDE THIS ISSUE

The NAB Engineering Executive Committee is seeking simplification of problems involved in obtaining CAA approval for tower locations. Further standardization of transcriptions also sought. (p. 207)

A survey of retailers, conducted by NRDGA, reveals that Sales Promotion Managers generally are increasing advertising budgets, and anticipate that 1947 sales volume will at least equal, and possibly exceed, 1946 sales. (p. 210)

Reprints of "I Love Soap Operas," article in current *Coronet* magazine, are available to broadcasters for local distribution. (p. 209)

Sen. Wayne Morse, Ore., introduced a bill in which four principal changes are suggested in the National Labor Relations Act. (p. 211)

Continued increase in the use of national spot radio is indicated by the March issue of the Rorabaugh Report. 22 per cent of the national spot accounts reporting increased their schedules. (p. 211)

Women Broadcasters, at Annual Meeting, Hear Dewey Praise U. S. System of Broadcasting

Governor Thomas E. Dewey of New York told the Association of Women Broadcasters at its fourth annual convention, held in New York City March 7 through March 9: "During recent years we have had many groups of earnest brethren who want to take over radio and manipulate it for political or economic purposes."

But "radio has remained free . . ." the Governor added, as he spoke his praise of American broadcasters. "Radio is free in America because those who work in radio have earned that freedom," he said. ". . . our networks and stations have seen to it that the meddlesome ones have no excuse for joining the other nations of the world in putting the iron control of government over what our people shall hear over the air. Radio has remained free by keeping its programs free of offense, by serving the right of the public to hear the truth and all shades of opinion."

Governor Dewey spoke by direct wire from the Executive Mansion at Albany. Approximately 600 women leaders, including AWB members and guests, heard his message of welcome and greeting at a meeting over which AWB President Alma Kitchell presided.

Public vs. Private Interest

NAB Executive Vice President A. D. Willard, Jr. spoke at the same session—the luncheon meeting Saturday (8). Mr. Willard Spoke out against those critics of radio, individuals and minorities, who confuse the "public interest" with "private" interests in judging radio programs.

"Let us be careful," he said, "in the conduct of our radio stations and our networks never to confuse the public interest, convenience and necessity with the personal interests, conveniences, and necessities of that vocal, but narrow-visioned few who seek to

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ARTHUR C. STRINGER
Director of Special Services

impose upon us all the programs they think we *should* hear—and the public interest be damned."

Looking to the future of broadcasting, the NAB executive concluded: "It will improve in the public interest of the many—not the private interests of the few—impelled by the same enlightened intelligent self-interest which has made it what it is today—the greatest and most beloved means of mass communication in all the world."

Gov. Dewey's Text

Governor Dewey also told the women broadcasters:

"You have an immense power and responsibility in this country of ours, not only because of the great audiences you collectively address but because you enjoy a right which is very rare in the world today. You can speak freely what is in your minds and in your hearts. Of all the two billion souls in the world our 140 million people in America enjoy a privilege which is almost unique. They can select or reject the programs they will listen to and by the force of their will, and I may add, their buying power, they can influence the kind of program they want. * * *

" . . . every American can listen when he pleases to what he pleases. Our system brings into radio the unlimited imagination and energy of thousands of people who are free to work for better programs, better entertainment, better information and for an informed and free people.

"The women broadcasters of our country have made a great contribution to this achievement and one indication of their importance in radio is the growth of your Association. It began in 1942 with 35 members. Today I understand it has more than a thousand. That membership will grow and grow because the number of able and informed women who are gifted in the radio arts is growing rapidly every day.

"To a mere male who occasionally tunes in on women broadcasters, it's a little disconcerting, at first, to find earnest comment on a new washing powder or a particular brand of soap all mixed up with comment on the latest world crisis. But on second thought, there is a peculiar fitness in this day and age in bringing the discussion of national and world affairs down to the level of ordinary household affairs. It is fitting that the housewife, as she washes the dishes or feeds the baby, should not only hear music and soap operas, but also keep up to date on the tremendous events which will affect her whole future and that of her children.

"For we as a nation have learned the bitter lesson that whether we like it or not, we cannot live apart from the rest of the world. We have learned that the business of keeping a sound, strong, free country, the business of world affairs and the struggle for a lasting peace, is the business of every one of us. Events of recent years have served notice upon all of us that the troubles and disorders and villanies of an unhappy world can't be excluded even from the most tranquil home by shutting the doors or shutting our ears.

"The very fact that we have learned this, though, is good and very important. It is one of the most hopeful aspects of a none-too-cheerful era that the people of America, and especially the women of America, are taking a growing interest in the problems of a sound economy at home and the building of a stable peace in the world. We have all learned that the struggle of freedom against slavery is an ever continuing one. We win our freedom in a war and then we have to go on re-winning it day by day in peace. But human liberty is the most precious thing on earth. It is worth the daily struggle and none know it so well as the women of our country and those who keep them informed. Our radio broadcasters are entitled to a rich share of the credit for the fact that the American people are the best informed of all.

"If in the years ahead we succeed in achieving solutions to the problems of world peace and stability, that outcome will surely be due to a large degree to the great body of informed men and women in this country to whom the women broadcasters have made such a rich contribution. * * *"

Women Leaders Attend

The keynote address of the convention was delivered by Margaret Culkin Banning, widely known broadcaster, author and lecturer. She spoke Saturday morning, when the 200 AWB delegates had been joined by several hundred women leaders from other fields.

Feature of the Saturday morning session was a panel discussion on the subject "Radio Serves the Public" with George V. Denny, Jr. of ABC's "America's Town Meeting of the Air" as moderator. Panel participants were Dean C. Mildred Thompson of Vassar, President Sally Butler, National Business and Professional Women's Clubs; Mrs. La. Fell Dickinson, president, General Federation of Women's Clubs; President Minerva Bernardino, Inter-American Commis-

(Continued on next page)

BMI Provides Data on Performance Rights

As a result of numerous inquiries concerning the clearance of performance rights in music, attention is called to the fact that BMI will furnish the names of the owners of the performance rights to new or old music on request of BMI subscriber stations.

sion of Women and U. N. Member from the Dominican Republic; and Editor Danny O'Keefe of "Achievement Magazine", journal of Jr. Achievement, Inc.

Radio's Record

The luncheon session on Saturday was climaxed by a dramatic presentation of "Radio's Record" as compiled by Frances Farmer Wilder, CBS consultant on daytime programs, and Dorothy Lewis, NAB coordinator of Listener Activity and AWB vice president. The story of radio's contributions to our society was narrated as the pages of a mammoth book unfolded to illustrate the facts in graphic form and a spotlight focused, one-by-one, on some forty outstanding figures of radio's history, including manufacturers, scientists, network officials, newsmen, entertainers, women executives and many others.

The first day of the convention, Friday (7), was devoted to discussions of "Our Business of Broadcasting" in the morning and "Radio Trends" in the afternoon. Speakers were Lee Hart, NAB; Dorothy Kemble, MBS; Frances Wilder, CBS; Eleanor Hanson, WHK; Wynn Hubler Speece, WNAX; and Marie Houlahan, WEEI, in the morning, and in the afternoon: J. R. Poppele, president, TBA; Jean Rindlaub, BBD & O; Dr. Paul Lazarsfeld, author of "The People Look at Radio"; and John V. L. Hogan, WQXR.

Fan Cards Introduced

AWB members were guests of the Greeting Card Industry for "An Evening at the Waldorf" Friday (7) at which time a complete line of greeting cards designed for use by listeners in writing to radio performers was introduced. This new collection of radio fan cards, which grew from a suggestion of NAB's Dorothy Lewis, will be distributed nationally.

The convention closed with a business session on Sunday (9).

Motion Picture Association Furnishes NAB With Background Information on Movie Code

(Continued from page 205)

Attorney General's office, Judge Miller has discussed this aspect extensively with Wendell Berge, former chief of the Anti-Trust Division.

After full briefing on the legal aspects of its problem, it is expected that the Standards of Practice Committee will proceed with discussions of the provisions of the new rules. Officials of the NAB emphasized, however, that no one should expect the new committee to develop a miracle code at its first meeting.

The new Broadcasters' Advisory Council, which is working with NAB toward the same objective, will send a representative to meet with the Special Standards of Practice Committee. The Council is currently being organized as a joint project of broadcasters, advertisers, and advertising agencies.

IN THE OFFING

March 17-18	Music Advisory Committee	New York City
March 20	By-Law Revisions Subcommittee	Washington, D. C.
March 21	By-Law Revisions Subcommittee and Finance Committee (joint meeting)	Washington, D. C.
March 27	FM Executive Committee	New York City
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore

Engineering Department

Standardized Engineering Specifications Recommended at Committee Meeting

The NAB Engineering Executive Committee, meeting in Washington Monday (10), discussed the problems involved in Civil Aeronautics Authority approval of tower locations and a number of additional radio industry technical matters.

The Committee agreed that NAB should suggest to the CAA and the FCC that those agencies cooperate in issuing a series of elevation maps in order that broadcasters might more easily ascertain where they could construct towers. Early consultation with the two federal agencies is planned to discuss the setting of standards which will govern the location of radio towers.

It was pointed out that some confusion exists in the industry in the matter of lighting towers when they are of less height than surrounding structures. This problem will also be discussed with the CAA in an attempt to standardize specifications.

Lynn Smeby, former NAB engineering director, joined the meeting for a discussion on the possibility of reviving the continuing study of "Technical standards and good engineering practices of the NAB for

(Continued on next page)

electrical transcription and recording for radio broadcasting." This study, which was underway and partially completed in 1942, was discontinued due to the pressure of war activities. The Committee voted to reconstitute the original group of some seventy-seven interested parties—including transcription manufacturers, playback manufacturers, etc.—in order to complete the study and establish standards for recording.

This group is also to study the international aspects of the subject in order to standardize the transcriptions universally. Because of the increasing trend in exchanging transcribed programs with other countries, the standardization of transcription and record manufacturing is of utmost importance to broadcasters.

The Committee, by motion, requested that the NAB staff convey to the Commission the group's suggestion that the FCC's Standards of Good Engineering Practice be adhered to strictly in granting new licenses and permits for expanded facilities.

In considering the question of acoustical studio standards, the Committee felt that consideration should be given to an addition to the NAB Engineering Handbook covering the matter of noise level. It was also suggested that a chart be included in the handbook showing the resistance of components of antennae.

The Committee urged the encouragement of the preparation in several colleges of doctorate studies on "mutual impedances of verticle radiators in directional antennae system."

Committee members who attended the meeting include: O. W. Towner, WHAS, Louisville, Chairman; Ross H. Beville, WWDC, Washington, D. C.; A. James Ebel, WMBD, Peoria; Roland C. Hale, WCOP, Boston; Oscar C. Hirsch, WKRO, Cairo, Ill.; Royal V. Howard, KSFO, San Francisco; G. Porter Houston, WCBM, Baltimore; and T. A. M. Craven, Board liaison member. Earle M. Johnson, MBS, joined the meeting briefly, but was called away. Representing NAB were A. D. Willard, Jr., Executive Vice President, and C. E. Arney, Jr., Secretary-Treasurer.

Guests at the Committee's luncheon were: NAB President Justin Miller, Howard Frazier, former NAB engineering director, and Lynn Smeby, also former NAB engineering head.

The following representatives of the FCC also were guests at the luncheon: Commissioner E. K. Jett; George Adair, Chief Engineer; John A. Willoughby, James E. Barr, C. M. Braum and Curtis B. Plummer.

General

One NAB District, Three Committees, Set Dates and Sites for Forthcoming Meetings

Four additional meetings, including one NAB district meeting and three NAB committee meetings have been scheduled, it was announced last week.

George Coleman, WGBI, Scranton, director of the 3rd NAB district, announced that members in that district will hold their regular annual meeting May 26 and 27 at the Lord Baltimore Hotel, Baltimore, Maryland. The 3rd district is composed of Delaware, Maryland and Pennsylvania.

By-Law Revisions and Finance. The By-Law Revisions subcommittee of the NAB Board of Directors will meet at the Statler Hotel in Washington, D. C., on March 20-21. The Board's Finance Committee will meet in a joint session with the By-Laws group on the second day.

FM Committee. NAB's new FM Executive Committee is scheduled to hold its initial meeting on March 27 in New York City.

Sales Managers' Committee. A meeting of the NAB Sales Managers Executive Committee has been set for May 15-16 in Atlantic City, N. J.

Music Advisory Group, Meeting in New York, To Discuss Contracts With ASCAP

Following the Music Advisory Committee's decision last month to arrange a meeting with ASCAP at the Society's request, the industry group will meet with the music licensing organization in New York today and tomorrow (17-18). Purpose of the meeting, as announced following the Music Advisory Committee's meeting last month (25), is to discuss contractual relations between the Society and the broadcasting industry. Existing contracts remain in effect until December 31, 1949. (REPORTS, p. 167.)

Legal Department

WCKY Petition to Stay Philadelphia Grant, Pending Appeal, Denied by FCC

In a memorandum opinion filed Wednesday (12), the FCC denied the petition of WCKY, Cincinnati, asking that it stay its order granting a modified construction permit to P. J. Stanton for a daytime station in Philadelphia on WCKY's frequency.

WCKY has appealed the grant to the U. S. Court of Appeals for the District of Columbia. The petition sought interim relief under section 10(d) of the Administrative Procedure Act to maintain the status quo, pending the appeal. In denying the petition, the Commission referred to the fact that its rules do not now protect licensees from day time sky wave interference, and that one of the purposes of the Clear Channel Hearing is to settle this question.

Relying on a past ruling of the Court of Appeals, the FCC said, in its opinion, that there is no reason why it should suspend its functions pending a determination of whether a change in its rules should be made.

Small Market Stations

New Radio Course Offered at Denver U. Will Stress Small Station Operation

Training personnel for small market station operation is the objective of a new curriculum in radio to be launched this spring, it was announced by the University of Denver last week.

The course of study was built under the guidance and direction of a number of radio and advertising men in that area and many of the classes will be given at Denver stations by staff members.

The importance of small market stations operation was expressed by Rex Howell, owner-manager of KFXJ, Grand Junction, at a recent "job opportunities in radio" clinic held at the university. Mr. Howell pointed out that this type of operation offers professional opportunities commensurate with other types of radio operation, and at the same time offers unlimited opportunity for community leadership and prestige, opportunities which most personnel in larger stations do not have.

The new curriculum at Denver, which gets underway this month, offers a four-year course in either the College of Business Administration or in the College of Arts and Sciences.

The Industry Advisory Committee which supervised the building of the course is composed of: Hugh Terry, general manager, KLZ, Denver, and 14th NAB District Director; Rex Howell, owner-manager, KFXJ, Grand Junction, and Small Market Stations Chairman for District 14; Clarence Moore, program director, KOA, Denver; Phil Gray, Gray Advertising Agency, Denver; Vince Corbett, technical director, KVOD, Denver; Ben Bezoff, assistant manager, KMYR, Denver; Gifford Phillips, owner, KGHF, Pueblo; Jack Todd, general manager, KBOL, Boulder; Allen Miller, director, Rocky Mountain Radio Council, Denver; and R. Russell Porter, co-ordinator of radio, University of Denver.

Public Relations

"I Love Soap Operas" Reprint Available to Stations for Local Distribution

Last week, NAB members received, with the regular mailing of REPORTS, a reprint from the current issue of *Coronet* magazine titled "I Love Soap Operas."

Additional quantity reprints of the article are available to broadcasters who may wish to distribute the article in their communities as a public relations information piece.

Station managers who are interested may obtain the reprints from NAB—at cost—by addressing the Department of Information. Price of the booklet is $1.50 per hundred copies.

Broadcasters Cooperate in "Selling" Radio at Tulsa Chamber of Commerce Forum

Tulsa's five radio stations—KVOO, KTUL, KOME, KFMJ and KAKC—recently attracted one of the largest crowds to a Chamber of Commerce public affairs forum since the institution of the popular feature in that city.

The occasion was "Radio Day", proclaimed by the Chamber at the same time that invitations went forward to the five stations to send two representatives each to appear on the forum, explaining some of radio's mysteries.

More than a hundred late-comers were turned away at the door as the ten-man panel answered questions about "inside" radio, discussed radio problems, told radio stories, talked radio slanguage and in general, "sold" their business to the SRO crowd.

Questions pertaining to FM predominated, although there was a pretty heavy run wanting to know about radio news, soap operas, spot announcements and the like.

Glenn Condon of KAKC, general manager, presided over the panel discussion and participants included: Lawson Taylor, KFMJ manager; W. B. Way, KVOO vice-president and general manager; Jim Neal, KAKC program director; Jim Todd, KVOO acting program director; Carl Janssen, KTUL program director; Bill Webb, KOME program director; John Esau, KTUL general manager; Dick Campbell, KOME general manager; and Tom Johnson, KFMJ program director.

Three New PR District Chairmen Named; Soule In District 2, Bauer in 7, Wyse in 12

Three more broadcasters have been appointed to serve in their respective NAB districts as public relations chairmen for 1947. Robert G. Soule, WFBL, Syracuse, N. Y., is chairman in District 2; G. F. Bauer, WINN, Louisville, Kentucky, will serve as chairman in District 7; William Wyse, KWBW, Hutchinson, Kansas, has been named to serve as chairman in District 12.

Public Relations District Chairmen who were appointed previously are: District 3—Joseph C. Burwell, WMBS, Uniontown, Pa.; District 4—G. Richard Shafto, WIS, Columbia, S. C.; District 5—John Fulton, WGST, Atlanta, Ga.; District 6—Harold Wheelahan, WSMB, New Orleans, La.; District 9—Merrill Lindsay, WSOY, Decatur, Ill.; District 10—Buryl Lottridge, WOC, Davenport, Iowa; District 11—F. Van Konynenburg, WTCN, Minneapolis, Minn.; District 13—Louis Breault, KRIC, Beaumont, Texas; District 17—Richard E. Green, KOMO, Seattle, Washington.

News

Journalism Professors Welcome Internships As Valuable Aid in Teaching

A report on operation of the 1946 radio news internships was mailed all stations last week. The brochure

(Continued on next page)

was issued by the Council on Radio Journalism, Inc., and published by NAB. The Council was formed jointly by NAB and the American Association of Schools and Departments of Journalism in 1945.

The consensus of the teachers involved is that actual working experience in a radio newsroom is necessary if the teacher is to do justice in teaching young men and women, many of whom will eventually enter radio newsrooms or other departments of broadcasting.

Regarding the venture which is to be repeated this summer, Assistant Professor Michael Radock, Kent State University, Ohio, interned at WHBC, Canton, said: "The only specific recommendation I would make is that as many journalism professors as possible be given the opportunity to share in this cooperative enterprise between educators and the broadcast industry."

Stations likewise benefited from the internship. Said E. R. Vadeboncoeur, vice president of WSYR, Syracuse: "Our second experience, like our first, was an outstanding success."

Jack Shelley, news editor of WHO, Des Moines, reported: "I hope everybody else, who, like me, had his doubts about this internship proposition has been equally sold. As far as I'm concerned, I can't think of anything that will show better what I think of the intern we were fortunate enough to have, than this: Jim Schwartz is good enough to work in any news department any time."

Stations which underwrote the internship program, news editor-teachers and cooperating educational institution and interns appear below:

Station & News Editor	*Educational Institution & Internee*
KFI, Los Angeles **Pat Bishop,** **News Editor**	**University of Southern California,** **School of Journalism** **Russell J. Hammargren, Assoc. Prof.**
KPRC, Houston **Pat Flaherty,** **News Editor**	**University of Tulsa,** **Department of Journalism** **C. E. Chunn, Asst. Prof.**
WHBC, Canton, Ohio **James Dooley,** **News Editor**	**Kent State University,** **School of Journalism** **Michael Radock, Asst. Prof.**
WHO, Des Moines **Jack Shelley,** **News Editor**	**Iowa State College,** **Department of Technical Journalism** **J. W. Schwartz, Asst. Prof.**
WSYR, Syracuse **E. R. Vadebancoeur,** **Vice President**	**Michigan State College,** **Department of Journalism** **Alan Scott, Asst. Prof.**
WTMJ, Milwaukee **Jack Krueger,** **Radio News Editor**	**Rutgers University,** **School of Journalism** **Burton L. Hotaling, Asst. Prof.**

Broadcast Advertising

NRDGA Predicts Bigger Retail Advertising Budgets

An increase in retail advertising activity is predicted in the March issue of "Promotion Exchange," published by the National Retail Dry Goods Association. The article states:

"A survey of NRDGA stores reveals the following: Sales Promotion Managers generally are increasing total store budgets. With a few minor exceptions they anticipate a retail volume in 1947 equal to or above 1946.

"In the last three years newspaper advertising percentages of stores taken generally ran below 2% of their total sales volume. It appears that stores will spend more than 2% in 1947.

"This expenditure may not mean increased lineage too because of the increases in newspaper rate. Also, there are still communities where stores would like to spend more money in newspapers but are held down by continued newsprint rationing.

"With the stores using radio, the tendency is to hold to the same or a slightly increased expenditure. This coincides with the NRDGA study made last summer (*The Use of Radio as an Advertising Medium.* Price $2.50 to members; $4.00 to non-members), which indicated that 64% of the stores using radio anticipated the same budget, 23.1% planned increases.

"In 1946 stores were heavy users of consumer magazines. Generally retailers are planning curtailment of this national media.

"Window and interior expense which reached an all-time peak in recent years appears to be holding to the same quota in 1947 as in 1946.

"There has been much discussion on the value of institutional versus item advertising. With the nation's sales promoters there is almost a unanimous vote for less institutional and increased item copy. Reasons given included the need of item advertising to maintain volume and the fact that there is now more merchandise available to advertise.

"In general the increase of dollar expenditure will be in the homefurnishings line. While very few stores plan to increase their fashion advertising expense almost all stores plan to increase their homefurnishings promotions. This is most likely the result of more homefurnishings being available and the increased competition in these lines."

Effectiveness of Radio Is Endorsed by Wide Variety of Businesses

Case histories which describe how radio advertising extended a department store's trade territory in small market areas, and was so effective for a new cleaning compound, and a prestige furniture store, that it now receives 80 and 77 per cent respectively of the companies' annual advertising budgets, are among additions to the mimeographed series, "Radio Gets Results", compiled by the Department of Broadcast Advertising.

Other business categories which recently have registered endorsement of the broadcast medium include: cemeteries, florists, flour and feed mills, insurance companies, and dry cleaners. Copies of "Radio Gets Results" stories are free on request at the Department of Broadcast Advertising.

Promotional Peaks for April and May

Sales and program departments may be interested in:

Easter Sunday, April 6. Army Week, April 6-12. National Baby Week, April 27 to May 3. Child Health Day, May 1. Mother's Day, May 11. Memorial Day, May 30.

Employee-Employer Relations

Sen. Morse Suggests Four Principal Changes In Proposing Wagner Act Amendments

On Monday (10), Senator Wayne L. Morse, Republican of Oregon, introduced a bill proposing a number of amendments to the National Labor Relations Act. The principal changes suggested are (1) to define certain actions of labor organizations as unfair labor practices, particularly jurisdictional disputes, strikes and secondary boycotts for specified purposes, violations of contracts, and refusals by unions to bargain; (2) to forbid the NLRB from interfering with the right of free speech; (3) to permit the NLRB to obtain temporary injunctions or restraining orders after it has issued a complaint charging the commission of any unfair labor practice; and (4) to allow employers to petition the Board for collective bargaining elections.

Concerning strikes and secondary boycotts, the language of Senator Morse's bill would make it an unfair labor practice for a union or its agents:

> To engage, or to induce or encourage the employees of any employer to engage, in a strike or in a concerted refusal to use, manufacture, process, transport, or otherwise handle or work on any goods, articles, materials, or commodities or to perform any services, in the course of their employment (a) because particular work tasks of such employer or any other employer are performed by employees who are or are not members of a particular labor organization, (b) because such employer or any other employer has refused to recognize or bargain with a particular labor organization as the representative of his employees, if another labor organization has been certified as the representative of such employees within the meaning of section 9(a), (c) because some or all of the employees of any other employer are or are not members of a particular labor organization, or (d) because any other employer does not have an agreement with, or will not bargain with, a particular labor organization as the representative of some or all of his employees.

Public hearings on labor bills were concluded by the Senate Committee on Saturday (8); the House Committee is still conducting hearings.

Research Department

Spot Activity Continues Climb in February, According to Latest Rorabaugh Report

Spot radio activity during February exceeded the January pace, giving clear indication of a continued

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through Feb. 28, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Mar. 1.....	1054				945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Total Changes						
12 months..........		537	180	20 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change				Licensed to Operate	Total	
		New** CP	New** CG	Licensed to Operate	Deleted		CP	CG
Mar. 1....	398					48	5	345
Apr. 1....	428	0	30	0	0	48	5	375
May 1....	478	10	50	0	0	48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Feb. 1....	712	58	24	0	0	48[2]	487[2]	177[2]
Mar. 1....	730	23	21	0	1 CP 3 CG	48[2]	509[2]	173[2]
Total Changes								
12 months...		505	344	0	13 (ICP)			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Mar. 1...	9				6	3
Apr. 1...	9	0	0	0	6	3
May 1...	12	3	0	0	6	6
June 1...	25	14	0	1 CP Prewar	6	19
July 1...	26	1	0	0	6	20
Aug. 1...	33	7	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39[1]	4	0	0	6	33
Nov. 1...	43[1]	4	0	0	6	37
Dec. 1...	45[1]	2	0	0	6	39
1947						
Jan. 1...	53[1]	8	0	0	6	47
Feb. 1...	58[1]	5	0	0	6	52
Mar. 1...	57[1]	0	0	1 CP Prewar	6[2]	51[2]
Total Changes						
10 months......		52	0	2 CP (1 Prewar)		
11 months......		51	0	3 CP (2 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 141 FM stations are now on the air. They include CG, CP and licensed stations. There are 8 TV operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Spot Activity Continues Climb in February, According to Latest Rorabaugh Report

(Continued from page 211)

climb in over-all volume. According to the March issue of the Rorabaugh Report on Spot Radio Advertising (covering February activity), 22% of the national spot accounts increased their buying, 5% became newly active, and 61% kept their schedules running without change. Only 7% curtailed their station lists and less than 6% cancelled out.

Among the accounts which became newly active or resumed their activity in the medium during February (after having dropped out previously) were:

American Beauty Macaroni, Betty Lou Foods, Broadcast Corned Beef Hash, Conti Luna Macaroni Products, Eagle-Lion Pictures, Forhan's Toothpaste, Hair Industry Ltd., H-O Oats, Justrite Pet Products, Nabisco Shredded Wheat, New Jersey Bell Telephone Co., Presto Flour, Squirt, Sunrise Meats, Virginia Dare Wine.

Some of the national accounts which increased their spot schedules during February were:

Alligator Cigarettes, Bell Telephone Co. of Pennsylvania, Birds-Eye Frosted Foods, Bond Clothes, Brock Candy Bars, Crax, Diamond Crystal Shaker Salt, Dr. Pierce's Favorite Prescription, Dr. Pierce's Golden Medical Discovery, First Church of Christ Scientist, Florida Citrus Commission, Guittard Ground Chocolate, Harvester Cigars, Heet, Lay Potato Chips, Light Crust Flour, Mobilgas & Mobiloil, Musterole Brand Liniment, Nescafe, Nestles Evaporated Milk, Old Gold Cigarettes, Rainier Beer & Ale, 666 Cold Remedy, Six O'Clock Foods, Southern States Iron Roofing Co., Swift's Ice Cream, Swift's Plant Food, Thom McAn Shoes, Valley Forge Beer, Vano Household Cleanser, Venida Hair Lacquer, Ward's Tip Top Bread, Whiz & Pecan Pete Candy Bars.

Listener Activity

Discussion of Youth Program Held at Advisory Committee Meeting in New York

Standards for children's programs, recommendations for parents and suggestions for local communities were discussed at a luncheon meeting of the Advisory Committee of the NAB Listener Activity Division on Saturday, March 10 at the Hotel Roosevelt in New York City.

Sub-committees will work on the details of the proposals suggested and will report on their work at a meeting which will be held this spring.

The Advisory Committee consists of:

Mrs. Harper Sibley, Pres. United Council Church Women; Mrs. Eleanor Roosevelt, United Nations; Mr. Harold E. Stassen, Pres. International Council Religious Education; Miss Katherine Lenroot, Chief, Children's Bureau, Dept. of Labor; Mrs. Josette Frank, Child Study Association; Miss Dorothy Gordon, New York *Times;* Mr. John Studebaker, United States Commission of Education; Mrs. C. Vaughn Ferguson, Pres., Girl Scouts; Mrs. Dorothy McFadden, Pres., Junior Programs, Inc.; Mrs. LaFell Dickinson, Pres., General Federation of Women's Clubs; and Mrs. Dorothy Lewis, NAB Co-ordinator of Listener Activities.

In addition the following were invited:

Elsie Dick, MBS; Grace Johnsen, ABC; Frances Farmer Wilder, CBS; Margaret Cuthbert, NBC; Miss Gertrude Broderick, FREC, U. S. Office of Education; Miss Pearl Rosser and Dr. Isaac K. Beckes, International Council of Religious Education; Miss Charlotte Tompkins, Protestant Episcopal Church; Mrs. Nathan Straus, WMCA; Mrs. Frances Cushing, United Council Church Women; Miss Margaret Hickey, Business & Professional Women; Miss Nora Garvin, Camp Fire Girls; Miss Gloria Chandler, Junior League; Miss Mary Taylor, Children's Bureau, Dept. Labor; Mrs. Charles Heming, National League of Women; Miss Betty Reeves, Knox Reeves Advertising Agency; Miss Sally Butler, Pres., Business & Professional Women's Clubs; Miss Henriette Harrison, National YWCA; Miss Linda Donaldson, Junior Achievement Inc.; Miss Catherine Edwards, Parents Magazine; Mrs. Helen Valentine, Seventeen Magazine; Mrs. Harold V. Milligan, American Cancer Society, Inc.; Mr. Norman Woelfel, Ohio State University; Miss Olga Druss, Benton & Bowles; Miss Louise Hill Howe, University of Utah; Miss Claudine McDonald, National Federation of Music Clubs; and Mrs. Marjorie Karker, Michigan Farm Bureau.

Public Interest Programming

National Negro Health Week Transcriptions

(Story from Office of Government Reports)

During annual observance of National Negro Health Week, March 30 to April 6, the U. S. Public Health Service will release a special radio transcription featuring a 40-voice chorus from the Howard University School of Music, Washington, D. C.

These transcriptions have been distributed to approximately 250 State and local health officials who will attempt to place them in their respective communities.

The two-sided transcription is professionally produced. The 15-minute show on one side includes four popular selections and a spiritual by the Howard University student choral group, and provides an open end for a pertinent local cut-in message by the community's health officer.

The first of two five-minute shows on the reverse of the cutting is designed principally for Sunday broadcast, and is built around a single musical selection, "Adoramus Te."

The second of the shorter programs consists of an informal talk stressing the need for teamwork on the part of all community agencies in promoting the health of the entire locality.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 24-30, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with

(Continued on next page)

which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—the extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of 1946, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives, drivers should —reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter! (Fact Sheet No. 15-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 17. They are subject to change.

Monday and Tuesday, March 17 and 18

At San Angelo and Ballinger, Tex.

(Room 307 P. O. Bldg., San Angelo, March 17; Auditorium, City Hall, Ballinger, March 18, both 10:00 A. M.)

NEW—The Concho Valley Broadcasting Co., San Angelo, Texas—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Runnels County Broadcasting Co., Ballinger, Texas—C. P. **1400 kc.**, 250 watts, unlimited.

At Wyandotte, Mich.

(Council Chamber, City Hall, 10:00 A. M.)

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. **1310 kc.**, 250 watts, daytime.

NEW—Wyandotte News Co., Wyandotte, Mich.—C. P. **1310 kc.**, 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. **1310 kc.**, 1 KW, daytime only.

Tuesday and Wednesday, March 18 and 19

At Denver and Greeley, Colo.

(Court Room A, City and County Bldg., Denver, March 18; City Hall, Greeley, March 19, both 10:00 A. M.)

NEW—Gifford Phillips, Denver, Colo.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Moroco Broadcasting Co., Greeley, Colo.—C. P. **1450 kc.**, 250 watts, unlimited.

Thursday, March 20

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—For renewal of license. Complaint.

Thursday, Friday and Saturday, March 20-22

At Hillsdale, Pontiac, and Detroit, Mich.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. **830 kc.**, 250 watts, daytime.

(Continued on next page)

NEW—Abe Lapides, Pontiac, Mich.—C. P. **830 kc., 1 KW**, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, **840 kc.,** 5 KW, DA-daytime.

Friday, March 21

(1)

Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.

Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.

Radio Peoria, Inc., Peoria, Ill.—For FM facilities.

Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.

Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.

West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

(2)

Charles W. Balthrope, San Antonio, Tex.—**1450 kc.,** 250 watts, unlimited.

Express Publishing Co., San Antonio, Tex.—**1450 kc.,** 250 watts, unlimited.

Gonzales Broadcasting Co., Gonzales, Tex.—**1450 kc.,** 250 watts, unlimited.

Taylor Broadcasting Co., Taylor, Tex.—**1450 kc.,** 250 watts, unlimited.

(3)

Mid-America Broadcasting Corp., Louisville, Ky.—**1080 kc.,** 1 KW night, 5 KW day, unlimited, DA-night and day.

Kentucky Broadcasting Corp., Albany, Ind.—**1080 kc.,** 1 KW night, 5 KW day, DA-day and night.

Indiana Broadcasting Corp. (WIBC), Indianapolis, Ind.—**1070 kc.,** 50 KW, DA, unlimited.

(4)

Commonwealth Broadcasting Corp., Danville, Ky.—**1230 kc.,** 100 watts, unlimited.

Danville Broadcasting Co., Danville, Ky.—**1230 kc.,** 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. **850 kc.,** 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. **850 kc.,** 1 KW, DA-night, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Murray Broadcasting Co., Inc., Murray, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

At Ft. Worth, Tex.

NEW—Community Broadcasting Co., Fort Worth, Tex.—C. P. **1490 kc.,** 250 watts, unlimited.

Intervenors: KGKB, East Texas Broadcasting Co., Tyler, Texas.
KPLT, North Texas Broadcasting Co., Paris, Texas.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

620–1490 KC.

The Commission announces its final decision (B-287) granting the applications of Durham Radio Corp. to change operating assignment of Station **WDNC, Durham, N. C.,** from 1490 kc., 250 watts, unlimited time, to 620 kc., 1 KW night, 5 KW day, DA, unlimited time (Docket 6209; BP-3170), and **Public Information Corp.** for a new station at **Durham,** to operate on 1490 kc., 250 watts, unlimited time. (Docket 7377; BP-4431)

At the same time the Commission denied the application of Capitol Broadcasting Co., Inc., to change operating assignment of **Station WRAL, Raleigh, N. C.,** from 1240 kc., 250 watts, unlimited time, to 620 kc., 1 KW night, 5 KW day, DA, unlimited time. (Docket 6967; BP-4100)

1230 KC.

The Commission announces adoption of an order directing that the proceedings on the renewal application of Station **WTOL, Toledo, Ohio** (Docket 7867; BR-958), be reopened and that the application of **Public Service Broadcasters, Inc.,** for a new station at **Toledo** to operate on 1230 kc., 250 watts, unlimited time (seeking same facilities assigned WTOL) (BP-5538), be set for consolidated hearing in those proceedings.

1450 KC.

The Commission announces its final decision (B-300) granting the application of **Paul Brake** for a new station at **Miami, Fla.,** to operate on 1450 kc., 250 watts, unlimited time (Docket 7077; BP-4282), and denying the application of **Everglades Broadcasting Co.** seeking the same facilities. (Docket 7076; BP-4258)

Correction

The following corrections have been announced by FCC:

"The power of the **Monona Broadcasting Co., Madison, Wis.,** should have been listed as 5 KW night, 10 KW day, unlimited time, DA night.

The item regarding **Radio Wisconsin, Inc.,** should have read:

'Radio Wisconsin, Inc. (BP-3809; Docket 6940), for a new station in Madison, Wis., to operate on 1480 kc., 1 KW, unlimited time. (A petition of Radio Wisconsin, Inc., for leave to amend its application was denied.)' "

AM—New CP's Granted

870 KC.

Mrs. Carla Burnham Keys, Farmville, Va.—Granted CP for a new station to operate on 870 kc., 1 KW, daytime only; engineering conditions. (BP-5338)

900 KC.

E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, d/b as Radio Sanger Co., Sanger, Calif.—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only; engineering conditions. (BP-5341)

1400 KC.

Community Radio Corp., Grand Forks, N. Dak.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5242)

(Continued on next page)

1570 KC.

The Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only; engineering conditions. (BP-4954)

AM—Designated for Hearing

910 KC.

Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.; Wm. T. Brown, et al, d/b as Valverde Broadcasting Co., Oxnard, Calif.—Designated for hearing in a consolidated proceeding application of Ventura County Broadcasting Co. (BP-5646) and Valverde Broadcasting Co. (BP-5835), both requesting 910 kc., 1 KW and 250 watts, respectively, daytime only.

920 KC.

Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis.—Designated for hearing application (BP-5755) for a new station to operate on 920 kc., 100 watts, daytime only.

950 KC.

Corn Palace City Radio Corp., Mitchell, S. Dak.—Designated for hearing application (BP-5742) for a new station to operate on 950 kc. 5 KW, unlimited time, DA, to be heard in consolidated proceeding with Tri-State Broadcasting Co., Sioux Falls (Docket 8051), and KWAT, Watertown (Docket 8052).

1080 KC.

Radio Broadcasting Corp., LaSalle-Peru, Ill.; McLean County Broadcasting Co., Bloomington, Ill.—Designated for hearing in a consolidated proceeding application of Radio Broadcasting Corp. (BP-5747) for a new station to operate on 1080 kc., 1 KW, daytime only, with application of McLean County Broadcasting Co. (BP-5857), 1080 kc., 250 watts, daytime only.

Northwestern Ind. Radio Co., Inc., Valparaiso, Ind.; Steel City Broadcasting Corp., Gary, Ind.—Designated for consolidated hearing application of Northwestern Ind. Radio Co., Inc. (BP-5574), for a new station to operate on 1080 kc., 250 watts, daytime only, and application of Steel City Broadcasting Corp. (BP-5888), to operate on 1080 kc., 1 KW, daytime only.

1100 KC.

The Gate City Co., Keokuk, Iowa—Designated for hearing application (BP-5858) for a new station to operate on 1100 kc., 250 watts, daytime, in a consolidated proceeding with applications of Knox Broadcasting Co. (Docket 8125) and Kewanee Broadcasting Co. (Docket 8126)

1230 KC.

Strand Broadcasting Corp., Atlantic City, N. J.; Atlantic City Broadcasting Corp., Atlantic City, N. J.—Designated for hearing application of Strand Broadcasting Corp. (BP-5791) for a new station to operate on 1230 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Atlantic City Broadcasting Corp. (Docket 7966)

Alvin E. O'Konski, Merrill, Wis.; Marathon Broadcasting Co., Wausau, Wis.; Hilding V. Foreen, Merrill, Wis.—Designated for consolidated hearing application of Alvin E. O'Konski (BP-5724), 1230 kc., 250 watts, unlimited time, and Marathon Broadcasting Co. (BP-5792), 1230 kc., 100 watts, unlimited time, and Hilding V. Foreen (BP-5877), 1230 kc., 100 watts, unlimited time.

Logansport Broadcasting Corp., Logansport, Ind.—Designated for hearing application (BP-5770) for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that WJOB, Hammond, Ind., be made a party to this proceeding.

Ari-Ne-Mex Broadcasting Corp., Deming, N. Mex.; Frank E. Cooke, Deming, N. Mex.—Designated for hearing in a consolidated proceeding application of Ari-Ne-Mex Broadcasting Corp. (BP-5700), with application of Frank E. Cooke (BP-5894), both requesting frequency 1230 kc., 250 watts, unlimited time.

1240 KC.

Washtenaw Broadcasting Co., Inc., Lansing, Mich.; T-C Broadcasting Corp., Lansing, Mich.; Irwin C. Stoll, Lansing, Mich.; Mich. Music Network, Inc., Jackson, Mich.; WILS—Lansing Broadcasting Co., Lansing, Mich.—Designated for consolidated hearing the applications of Washtenaw Broadcasting Co. (BP-5609), T-C Broadcasting Corp. (BP-5832), Irwin C. Stoll (BP-5870) and Mich. Music Network, Inc. (BP-5878), all requesting new stations to operate on 1240 kc., 250 watts, unlimited time, at Lansing and Jackson, respectively, and application of WILS to change frequency from 1430 kc. to 1240 kc., power from 500 watts daytime only to 250 watts unlimited time. (BP-5889)

1310 KC.

Four States Broadcasters, Inc., Joplin, Mo.; H. J. Griffith Broadcasting Co., Parsons, Kans.—Designated for consolidated hearing the application of Four States Broadcasters, Inc. (BP-4805), 1310 kc., 1 KW night, 5 KW LS, unlimited time, DA, with application of H. J. Griffith Broadcasting Co. (BP-5776), 1310 kc., 1 KW, unlimited time, DA-N.

1340 KC.

Border Broadcasting Co., Inc., Nogales, Ariz.—Designated for hearing application (BP-5345) for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that Catalina Broadcasting Co., permittee of a new station at Tucson, be made a party to the proceeding.

Beer and Koehl, Ashland, Ohio—Designated for hearing application of Beer and Koehl (BP-5851) for a new station to operate on 1340 kc., 250 watts, unlimited time, in a consolidated proceeding with application of The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio (Docket 8021), and Mound Broadcasting Corp., Newark, Ohio. (Docket 8022)

Batesville Broadcasting Co., Inc., Batesville, Ark.; White River Valley Broadcasters, Inc., Batesville, Ark.—Designated for consolidated hearing application of Batesville Broadcasting Co., Inc. (BP-5557), and White River Valley Broadcasters, Inc. (BP-5890), both requesting a new station to operate on 1340 kc., 250 watts, unlimited time.

Niagara Broadcasting System, Niagara Falls, N. Y. (Gordon P. Brown); **Concord Broadcasting Corp., Niagara Falls, N. Y.; Lockport Union-Sun and Journal, Inc., Lockport, N. Y.; Great Lakes System, Inc., Buffalo, N. Y.**—Designated for consolidated hearing the applications of Niagara Broadcasting System (BP-5760), Concord Broadcasting Corp. (BP-5825), Lockport Union-Sun and Journal, Inc. (BP-5880), and Great Lakes System, Inc. (BP-5891), all requesting new stations to operate on the frequency 1340 kc., 250 watts, unlimited time.

Kirksville Broadcasting Co., Kirksville, Mo. (Ray W. Crawford, et al.)—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time (BP-5892), and ordered that Audrain Broadcasting Corp., permittee of a CP at Mexico, Mo., be made a party to this proceeding.

1370 KC.

Coast Broadcasters, Inc., Tillamook, Ore.—Designated for hearing application (BP-5460) for a new station to operate on 1370 kc., 1 KW, unlimited time, DA, and ordered that KEEN, San Jose, Calif., permittee for a new station, be made a party to this proceeding.

1400 KC.

Paul H. Chapman; Guilford Broadcasting Co.; Greensboro News Co., Greensboro, N. C.—Designated for consolidated hearing application of Paul H. Chapman (BP-5723), Guilford Broadcasting Co. (BP-5830), and Greensboro News Co. (BP-5876), for new stations to operate on 1400 kc., 250 watts, unlimited time.

Radio Austin, Inc., Austin, Minn.—Designated for hearing application (BP-5682) for a new station to operate on 1400 kc., 100 watts, unlimited time, and ordered that station KVFD, Fort Dodge, Iowa, be made a party to the proceeding.

(Continued on next page)

1450 KC.

Hanover Broadcasting Co., Hanover, Pa.; Western Maryland Broadcasting Corp., Hagerstown, Md.—Designated for consolidated hearing application of Hanover Broadcasting Co. (BP-5658), 1450 kc., 100 watts, unlimited time, and Western Maryland Broadcasting Corp. (BP-5850), 1450 kc., 250 watts, unlimited time.

1510 KC.

Perth Amboy Broadcasting Co. (James Stolcz); **Union Broadcasting Co., Elizabeth, N. J.**—Designated for hearing in a consolidated proceeding application of Perth Amboy Broadcasting Co. (BP-5101), 1510 kc., 250 watts, daytime only, with application of Union Broadcasting Co. (BP-5893), 1510 kc., 1 KW, daytime only.

AM—Licenses Granted to Cover CP's

WAYS—Inter-City Adv. Co., Charlotte, N. C.—Granted license to cover CP which authorized increase in power to 1 KW-5 KW-LS, DA day and night and new transmitter. (BL-2268)

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted license to cover CP which authorized changes in vertical antenna and ground system and for change of studio location to 200 E. Capitol St., Jackson. (BL-2297)

690 KC.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Granted license to cover CP which authorized a new station on 690 kc., 1 KW, day; conditions. (BL-2202)

730 KC.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted license to cover CP which authorized a new station on 730 kc., 500 watts, daytime; conditions. (BL-2093)

WCIF—Madisonville Broadcasting Co., Madisonville, Ky.—Granted license to cover CP which authorized a new station on 730 kc., 250 watts, daytime, and change studio location to U. S. Route 41, Madisonville. (BL-2275)

860 KC.

WFHG—Blanfox Radio Co., Inc., Bristol, Va.—Granted license to cover CP which authorized a new station on 860 kc., 1 KW, day, and to specify studio location as Hotel Bristol; conditions. (BL-2241)

920 KC.

KECK—Ector County Broadcasting Co., Odessa, Texas—Granted license to cover CP which authorized a new station on 920 kc., 1 KW, day; conditions. (BL-2273)

950 KC.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted license to cover CP which authorized a new station on 950 kc., 1 KW, DA, unlimited time, and to specify studio location as 804 Kanawha Blvd., Charleston. (BL-2239)

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga.—Granted license to cover CP which authorized a new station on 1100 kc., 250 watts, daytime; condition. (BL-2276)

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted license to cover CP which authorized a new station on 1130 kc., 250 watts, daytime; conditions. (BL-2278)

1190 KC.

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Granted license to cover CP which authorized a new station on 1190 kc., 1 KW, day; conditions. (BL-2246)

1240 KC.

WKDA—Capitol Broadcasting Co., Nashville, Tenn.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2245)

WTIP—Chemical City Broadcasting Co., Charleston, W. Va.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2164)

KHUM—Carroll R. Hauser, Eureka, Calif.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2277)

1320 KC.

KOLT—Hilliard Co., Scottsbluff, Neb.—Granted license to cover CP which authorized change in frequency to 1320 kc., increase in power to 1 KW, changes in transmitting equipment, installation of DA-N, and change transmitter location. (BL-2283)

1340 KC.

KPRK—Yellowstone Amusement Co., Livingston, Mont.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2247)

WHAN—Charleston Broadcasting Co., Charleston, S. C.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2252)

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2262)

KREM—Cole E. Wylie, Spokane, Wash.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2266)

KJAM—The Uintah Broadcasting Co., Vernal, Utah—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2265)

1400 KC.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2271)

1450 KC.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2181)

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2272)

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2207)

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2220)

KSVP—Intermountain Broadcasting Co., Inc., Artesia, N. M.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and for change of studio location to 511 W. Main St. (BL-2154)

1540 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Granted license to cover CP which authorized a new station on 1540 kc., 1 KW, day. (BL-2235)

AM—Modifications of CP's Granted

KXLL—Western Montana Associates, Missoula, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to make changes in transmitting

(Continued on next page)

equipment and for approval of transmitter and studio locations at Florence Hotel, Missoula. (BMP-2432)

KICO—Charles H. Love, Calexico, Calif.—Granted modification of CP (BP-4662) to make changes in antenna. (BMP-2413)

WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at SE corner Johnson City-Erwin state highway and county road, 1.5 miles from center of city, Johnson City. (BMP-2471)

WESB—Bradford Publications, Inc., Bradford, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter location at 1½ miles south of center of Bradford, and to specify studio location as Citizens Bank Bldg., 33 Main St., Bradford. (BMP-2425)

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP (BP-4327) for extension of completion date to 8-27-47. (BMP-2498)

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and mount FM antenna on top of AM tower. (BMP-2411)

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on McLaughlin Blvd., 1.1 miles north of Oregon City, and to change studio location to: on McLoughlin Blvd., 1.1 miles north of Oregon City. (BMP-2464)

WAKR—Summit Radio Corp., Akron, Ohio—Granted modification of CP (BP-3834) for extension of completion date to 9-25-47. (BMP-2510)

KSEM—Colorado Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP which authorized a new station, for extension of commencement and completion dates to 3-15-46 and 7-31-47, respectively. (BMP-2503)

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP (BP-2259) for extension of completion date to 9-18-47. (BMP-2507)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP (BP-4310) for extension of completion date to 5-20-47. (BMP-2511)

KPOF—Pillar of Fire (A Corp.), Denver, Colo.—Granted modification of CP (BP-4371) for extension of completion date to 6-15-47. (BMP-2500)

AM—Miscellaneous Actions

Midland Broadcasting Co., Kansas City, Mo.—Denied petition insofar as it requests reconsideration of the Commission's action of January 23, 1947, designating petitioner's application (BP-5154) for hearing and reinstatement of the October 31, 1946 grant. Insofar as petition requests deletion of issues relating to interference with stations KWTO, KLZ, WIBW and KSAC, said petition is granted and issues 4 and 5 are revised. Further ordered that the Ozarks Broadcasting Co. licensee of KWTO, Springfield, Mo.; KLZ, Denver, WIBW, Topeka, and KSAC, Manhattan, Kans., are removed as parties to this proceeding.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Denied petition for enlargement of the issues in the consolidated hearing involving its application (Docket 8149) and applications of Wyandotte Broadcasting Co. (Docket 7755) and Wyandotte News Co. (Docket 7756).

WLIB—WLIB, Inc., New York, N. Y.—Granted in part petition to enlarge the issues adopted July 18 and August 29, 1946, in the proceeding involving petitioner's application (Docket 7819) and application of WOWO (Docket 7674), to determine whether the alternative DA pattern for nighttime operation of WOWO as set forth in WLIB Exhibit No. 34, Fig. 32-A, and associated material, is suitable for use by said station WOWO, etc. Notice is given that this action is not to be construed in any way as having the effect of constituting an amendment to any of the above application within the meaning of the Rules and Standards.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted CP to make changes in antenna system and mount FM antenna on top of center tower; conditions. (BP-5301)

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Dismissed petitions of KTSA requesting withdrawal of petitions filed December 27, 1946, directed against grant of CP (BP-4474) to KCRS and conditional grant to petitioner of application for increase in power. (BP-4399)

Hugh Francis McKee, Portland, Ore.—Denied petition and supplement thereto, requesting that the Commission reconsider its action of December 30, 1946, designating his application (BP-3225) for hearing, and grant same without hearing.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted CP to make changes in vertical antenna, to increase power from 250 watts to 1 KW, and change type of transmitter.

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Adopted memorandum opinion and Order denying petition of WCKY for interim relief to maintain the status quo in the proceedings upon the application of Patrick Joseph Stanton, Philadelphia, Pa. (BP-4495; Docket 7474), pending determination upon the appeal therein which is now pending before the U. S. Court of Appeals for the District of Columbia.

Paris Broadcasting Co., Paris, Tenn.—Dismissed petition requesting enlargement of the issues in the consolidated proceeding involving its application and that of Murray Broadcasting Co., Inc. (Docket 7839)

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted CP to install a new transmitter. (BP-5651)

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Granted CP to change transmitter location to Curfew and Fontenac Streets, St. Paul, install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5377)

Panhandle Broadcasting Corp.; Voice of Amarillo, Amarillo, Texas—The Commission on its own motion, continued the consolidated hearing on these applications, presently scheduled for March 24 at Amarillo, to March 27, at Amarillo, Texas.

KVAK—S. H. Patterson, Atchison, Kans.—Granted petition requesting continuance of hearing in re his applications in (Dockets 7560 and 7562), and continued same from March 24 to April 21.

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—Granted petition requesting continuance of hearing upon their applications (Dockets 7338 and 7339), presently scheduled for March 21 and continued same to April 18.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—The Commission on its own motion, continued the consolidated hearing upon applications in (Docket 7941, et al), presently scheduled for March 20 at Hillsdale, March 21 at Pontiac and March 22 at Detroit, to March 31 at Hillsdale, April 1 at Pontiac and April 2 at Detroit.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition for leave to amend its application (BP-5617; Docket 8169), so as to specify power of 500 watts instead of 1 KW.

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition for leave to amend its application for CP (BP-5036; Docket 7907), so as to show changes in contours and populations proposed to be served.

Community Broadcasting Co., Fort Worth, Texas—Granted petition requesting continuance of hearing on its application (Docket 7848) presently scheduled for March 21, and continued said hearing to May 22, at Fort Worth.

KVN Company, Holland, Mich.—Granted petition to dismiss without prejudice its application for CP (BP-5194; Docket 7854).

(Continued on next page)

Holland Broadcasting Co., Holland, Mich.—The Commission on its own motion removed from the hearing docket application for CP (BP-5379; Docket 7896).

WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Denied petition for enlargement of the issues in re the consolidated hearing involving applications of WTNJ. (Dockets 5893, and 6161, et al); exceptions noted by counsel for petitioner.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted petition for continuance of hearing upon its application for renewal of license (Docket 6987), presently scheduled for March 20, and continued same to May 26.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for continuance of hearing upon its application for CP (Docket 7552), presently scheduled for March 24, and continued same to April 28.

Edwin Mead, Rockford, Ill.—Dismissed as moot petition requesting leave to amend his application for CP (BP-4729; Docket 7599).

Runnels County Broadcasting Co., Ballinger, Texas—Granted petition for continuance of consolidated hearing on its application (Docket 7879) and that of The Concho Valley Broadcasting Co. (Docket 7878), presently scheduled for March 17 at San Angelo, and continued same to May 26 at San Angelo and May 27 at Ballinger, Texas.

Frank Andrews, Modesto, Calif.—Granted petition to dismiss without prejudice its application for CP (BP-5463; Docket 8013).

Montana Broadcasting and Television Corp., Missoula, Mont.—Granted petition to dismiss without prejudice its application for CP (BP-5152; Docket 7935).

Missoula Radio Assn., Missoula, Mont.—The Commission on its own motion, removed from the hearing docket application for CP (BP-6388; Docket 7936).

Texas Star Broadcasting Co., San Antonio, Texas—Granted petition for waiver of Rules and acepted written appearance in re application (BP-5591; Docket 8079).

Mereco Broadcasting Co., Greeley, Colo.—Granted petition for leave to amend its application (BP-5196; Docket 7837), so as to show addition of M. H. Ricketts as a stockholder and director of applicant corporation, etc.

East Side Broadcasting Co., Kirkland, Wash.—Granted petition for leave to amend its application (BP-5363; Docket 8020) so as to give revised information concerning the business activities of applicant and its financial status, etc.

WAIM—Wilton E. Hall, Anderson, S. C.—Granted petition for waiver of rules and accepted written appearance in re application of Union-Carolina Broadcasting Co. (Docket 8074).

580 KC.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted CP to increase power of station KALB to 5KW-LS, using 1 KW at night, DA, operating on 580 kc., and to install a new transmitter. (BP-5311)

910 KC.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Denied application for a special service authorization to operate station KVAN on 910 kc., with 100 watts at night, for a period ending no later than May 1, 1947. (BSSA-154)

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted CP to increase power from 1 to 5 KW, operating daytime on 920 kc., make changes in antenna and ground and change type of transmitter; engineering conditions. (BP-4534; Docket 7670)

1170 KC.

WDEL—WDEL, Inc., Wilmington, Del.—Granted petition for reconsideration directed against the Commission's October 31, 1946, action granting without hearing the application of Suburban Broadcasting Corporation, for a new station at Upper Darby, Pa., to operate on 1170 kc., 1 KW, daytime. Ordered said grant of Suburban Broadcasting Corporation set aside and application (BP-5134) designated for hearing and WDEL made a party to the proceeding.

1340 KC.

Ingham S. Roberts, et al., d/b as Westex Broadcasting Co., San Angelo, Texas—Granted petition requesting that its application (BP-4437; Docket 7366) be severed from the consolidated proceeding involving applications of Abilene Broadcasting Co. and Citizens' Broadcasting Co., and granted. The Commission adopted an order granting said application for a new station to operate on 1340 kc., 250 watts, unlimited time; condition.

AM—Applications Accepted for Filing

560 KC.

NEW—Montana Farmer Broadcasting Corp., Great Falls, Mont. (P. O. 113 4th St., North)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW and directional antenna for night use and unlimited hours of operation.

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Construction permit increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 2250 feet south of Spruce St. on line of Boone St., southward, El Paso, Texas, to: In Ascarate Park, S. E. of El Paso, Texas.

610 KC.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Modification of construction permit (B5-P-2918, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Modification of construction permit (B5-P-2918, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to change from employing directional antenna for day and night to directional antenna for night only.

650 KC.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela. (P. O. 1225 Market St.)—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts and daytime hours of operation.

710 KC.

WKRG—Giddens and Rester, Mobile, Ala. (Kenneth R. Giddens and T. J. Rester)—Construction permit to change power and hours of operation from 1 KW, daytime to 250 watts night, 1 KW day, unlimited time and install directional antenna for night use.

730 KC.

NEW—Southern Broadcasting System, Inc., Thomasville, Ga.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from "To be determined" to Thomasville, Ga., and change studio location from 109 So. Broad St., Thomasville, Ga., to Bank of Thomas County Bldg., Thomasville, Ga.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—Modification of construction permit (B3-P-4707, as modified, which authorized a new standard broadcast station) to change type of transmitter.

880 KC.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change transmitter location) to increase power from 5 KW day and night to 5 KW night, 10 KW day, and make changes in directional antema daytime pattern.

930 KC.

NEW—T. Julian Skinner, Jr., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna pattern and change transmitter location.

940 KC.

NEW—Rossmoyne Corp., Lemoyne, Pa. (P. O. Box 164, Camp Hill, Pa.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

950 KC.

WARC—WARC, Inc., Rochester, N. Y.—Construction permit for a new station to be operated on 1600 kc., power of 5 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 1600 to 950 kc., change power from 5 KW to 1 KW, change type transmitter, change directional antenna from night use only to day and night, and make changes in directional antenna pattern for night use.

970 KC.

NEW—Madera Broadcasting Co., Madera, Calif. (Harold Ray Brown, Daniel B. Halcomb, Dean S. Lesher and Kathryn C. Lesher, a partnership) (P. O. Box 1176, Madera, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent on grant of KFRE to change frequency to 970 kc.

990 KC.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to mount FM antenna on top of AM tower.

KTRM—KTRM, Inc., Beaumont, Texas—Modification of construction permit (B3-P-5178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and change studio location.

1020 KC.

NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C. (P. O. % Aiken Chamber of Commerce)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation.

1050 KC.

NEW—Monval Broadcasting Co., Monessen, Pa. (Edgar M. Jones, Mary R. Jones, Hugo J. Parente, Michael Ferencz, a partnership) (P. O. 3901 Connecticut Ave., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from 580 to 1050 kc., power from 1 KW night, 5 KW day to 1 KW daytime; hours of operation from unlimited to daytime; change type transmitter; change from directional antenna to vertical and change transmitter location (same description).

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Micholson and E. G. Lloyd, Jr.)—Construction permit to change power and hours of operation from 1 KW, daytime to 5 KW, unlimited time, install new transmitter and directional antenna for night use.

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1160 to 1070 kc., power from 250 watts to 100 watts; change transmitter location.

1080 KC.

NEW—Steel City Broadcasting Corp., Gary, Ind. (P. O. % Lee K. Beznor, Atty., 808 N. Third St., Milwaukee, Wis.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation.

NEW—McLean County Broadcasting Co., Bloomington, Ill. (P. O. 203 Peoples Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts and daytime hours of operation.

1140 KC.

NEW—Donald W. Howe, Ware, Mass. (P. O. Gilbertville Road)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts and daytime hours of operation.

1150 KC.

KSAL—KSAL, Inc., Salina, Kan.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and new directional antenna for night use, and change transmitter location. Amended to modify directional antenna pattern.

NEW—Mosby's, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended to make changes in directional antenna pattern.

KFJI—KFJI Broadcasters, Klamath Falls, Oregon—Construction permit to change frequency from 1240 to 1150 kc., increase power from 100 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to modify directional antenna pattern.

1230 KC.

KDIX—Dickinson Radio Ass'n, Dickinson, N. D.—Modification of construction permit (B4-P-4586, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Hilding V. Forcen, Merrill, Wis. (P. O. 1021 Broadway, Wausau, Wis.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

WJOB—Radio Station WJOB, Hammond, Ind. (O. E. Richardson, Fred L. Adair and Robert C. Adair)—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower. Amended to make changes in ground system.

NEW—Frank E. Cooke, Deming, N. Mex. (P. O. Box 832 Las Cruces, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Voluntary transfer of control of licensee corporation from Glenn Marshall, Jr., Ed Horton and Frank King to J. C. Bell (62.5 shares of common stock—100%).

(Continued on next page)

NEW—Michigan Music Network, Inc., Jackson, Mich. (P. O. 6559 Hamilton Ave., Detroit 2, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Modification of construction permit (B4-P-5192, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Modification of construction permit (B2-P-3846 which authorized increase in power and change type of transmitter) for extension of completion date.

NEW—Irwin C. Stoll, Lansing, Mich. (P. O. 15354 Grandville, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hickory Hill Broadcasting Co., Thomson, Ga. (Walter J. Brown) (P. O. Hickory Hill)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1430 to 1240 kc., change power and hours of operation from 500 watts, daytime to 250 watts, unlimited time, install new transmitter and change transmitter location. (Facilities to be relinquished by Station WJIM.)

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night, and install directional antenna for night use. Amended to make changes in directional antenna pattern.

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex. —Modification of construction permit (B5-P-2917, which authorized installation of new transmitter, new vertical antenna, move transmitter and studio, change frequency and increase power) for extension of completion date.

1280 KC.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Construction permit to change frequency from 1340 to 1280 kc., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location from 850 So. Court St., Florence, Ala., to rural area of west of Florence, Ala. Amended to make changes in directional antenna pattern.

1300 KC.

NEW—Andrew G. Haley, Fullerton, Calif. (P. O. 560 So. Orange Grove Ave., Pasadena, Calif.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 500 watts, and daytime hours of operation.

1320 KC.

WKIX—Inter-City Advertising Co., Columbia, S. Car.—Construction permit to change frequency from 1490 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day, make changes in directional antenna and change transmitter location description.

1330 KC.

NEW—Tri-State Broadcasting Corp., Evansville, Ind.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended re officers, directors and stockholders.

KALE—KALE, Inc., Portland, Ore.—Construction permit to change transmitter location from: Barnes Road, west of city limits of Portland, Ore., to East View Drive and Ridgeway Drive, near Portland, Ore., and make changes in directional antenna for day and night use with FM antenna on top of center element.

1340 KC.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y. (P. O. 142 Main St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Contingent upon WEBR being granted 970 kc.)

NEW—Donald W. Reynolds, Okmulgee, Okla. (P. O. 507 Rogers Ave., Fort Smith, Ark.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sayre Printing Co., Sayre, Pa. (P. O. 99 W. Packer Ave., Sayre, Pa.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—White River Valley Broadcasters, Inc., Batesville, Ark. (P. O. % W. L. Landers, Secretary, 307 Main St., Batesville, Ark.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Kirksville Broadcasting Co., Kirksville, Mo. (Ray W. Crawford, H. W. Stadler and L. W. Andrews, a partnership) (P. O. 214 W. Harrison St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Great Lakes System, Inc., Buffalo, N. Y. (P. O. 118 Summit Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Western Oregon Broadcasting, Inc., Reedsport, Ore. (P. O. % W. J. Hunt)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WORK—York Broadcasting Co., York, Pa.—Construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day, and install a new transmitter employing directional antenna night.

1360 KC.

NEW—Radio Modesto, Inc., Modesto, Calif. (P. O. 1007 H St., Modesto, Calif.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW, and directional antenna, and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1490 kc. to 1360 kc., increase power from 250 watts, unlimited time, to 1 KW, unlimited time, and install new transmitter, and directional antenna for night use.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

NEW—American Pacific Radio Broadcasting Co., Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts, and unlimited hours of operation. Amended to install directional antenna for use at night.

1400 KC.

WEST—Associated Broadcasters, Inc., Easton, Pa.—Construction permit to install new transmitter.

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa. (Herbert Kendrick & G. L. Hash, a partnership)—Construction permit to install new transmitter.

(Continued on next page)

NEW—Greensboro News Co., Greensboro, N. C. (P. O. Cor. North Davis and Gaston Sts.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

WJLD—Johnston Broadcasting Co., Bessemer, Ala. (George Johnston, George Johnston, Jr., Partners)—Modification of construction permit (B3-P-4988, which authorized to change transmitter and studio locations) for extension of commencement and completion dates.

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location) for extension of completion date.

1430 KC.

KVNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and directional antenna for day and night use, change studio location from Desert Hotel, Coeur d'Alene, Idaho, to site to be determined, Spokane, Wash., and transmitter location from: about 2000 feet due west of Forest Cemetery, Coeur d'Alene, Idaho, to south of Spokane, Wash.

1450 KC.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

WKEU—Radio Station WKEU, Griffin, Ga.—Construction permit for increase in power from 100 to 250 watts, to install new transmitter, and change transmitter and studio locations and antenna changes.

NEW—The Massillon Broadcasting Co., Massillon, Ohio (P. O. 1705 13th St., S. E.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1460 KC.

NEW—California Broadcasting Co., Santa Monica, Calif. (Ken Henryson, Edward J. Murset and Victor S. Layng, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1460 kc., hours of operation from unlimited to daytime, and change name of applicant to Edward J. Murset, Jr., Edward J. Murset, Sr., and Victor S. Layng, a partnership, d/b as California Broadcasting Co.

Eugene Broadcast Station, Eugene, Ore. (Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, deceased)—Construction permit to change frequency from 1450 to 1280 kc., increase power from 250 watts day and night to 1 KW day, change hours of operation from unlimited time to daytime only, and install new transmitter. Amended to change frequency from 1280 to 1460 kc., change hours of operation from daytime only to unlimited, using 1 KW day and night; install directional antenna for day and night use, and change transmitter location.

1470 KC.

KDFN—Donald Lewis Hathaway, Casper, Wyo.—Construction permit to install new transmitter.

1490 KC.

WLCX—Bermac Radio, Inc., La Crosse, Wis.—Modification of construction permit (B4-P-5288, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—Modification of construction permit (B3-P-5249, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to change type of transmitter.

NEW—Union Broadcasting Co., Elizabeth, N. J. (P. O. 1218 Fairmont Ave.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.

1540 KC.

NEW—LaPorte County Broadcasting Co., LaPorte, Ind. (Isabel S. Rumely, Hoyt H. Scott, and Edward Young, a partnership) (P. O. Box 381, LaPorte, Ind.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

1580 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—License to cover construction permit (B4-P-3911, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1590 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Construction permit to change frequency from 1580 to 1590 kc., increase power from 1 KW day to 1 KW day and night, change hours of operation from daytime to unlimited time, and install directional antenna for day and night use.

AM—Applications Dismissed

Iowa City Broadcasting Co., Iowa City, Iowa (P. O. % Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation. Dismissed February 21, 1947, by request of applicant.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla. (P. O. % John E. Webb, North Dixie Highway, Lake Worth, Fla.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation. Dismissed by attorney, February 26, 1947.

AM—Applications Returned

Peach Bowl Broadcasters, Yuba City, Calif. (Partnership, Beverly B. Ballard)—Modification of license to change frequency from 1460 kc. to 1600 kc., increase power from 500 watts to 1 KW, install new transmitter, and directional antenna for night use. Returned March 7, 1947, incomplete.

Harold Bishop, Harrisburg, Pa. (P. O. 604-A Maclay St.)—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, and daytime hours of operation. Returned to applicant by letter of March 10, 1947. Incomplete engineering data. (Application and amendment thereto.)

Albert J. Meyer, Riverton, Wyo.—Construction permit for a new standard broadcast station to be operated on 1390 kc., and unlimited hours of operation. Returned to applicant March 7, 1947, no engineering data submitted and filed on Form 304.

AM—Applications Tendered for Filing Since February 7

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit to make changes in direc-

(Continued on next page)

tional antenna system operating on 550 kc., 5 KW, unlimited time and directional antenna for night use.

970 KC.

WFLZ—Eugene E. Stone, Florence, S. C.—Consent to assignment of construction permit to Atlantic Broadcasting Company.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit to change from directional antenna, night use, to directional antenna, day and night, operating on 1190 kc., 50 KW, and unlimited hours of operation, directional antenna.

1280 KC.

WOV—Wodaam Corp., New York, N. Y.—Consent to transfer of control of licensee Corp. from Arde Bulova to Harry D. Henshel.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy) —Construction permit to change frequency from 1540 to 1310 kc., hours of operation from daytime to unlimited, install directional antenna for night use and change transmitter location.

1330 KC.

KFH, KFH-FM—Radio Station KFH Co., Wichita, Kans. —Consent to transfer of control of standard station KFH from Victoria Murdock Estate to Wichita Eagle, Inc., also construction permit for KFH-FM.

1340 KC.

KCNA—The Catalina Broadcasting Co., Tucson, Arizona—Consent to transfer of control from Erskine Caldwell to William A. Small, Wm. Houston Johnson, William R. Mathews, Betty B. Mathews, Clare R. Ellinwood and George W. Chambers.

1360 KC.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Consent to assignment of license to WKAT, Inc.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Consent to transfer of control from Miguel Soltero Palermo (deceased) to Mrs. Maria M. Porrata Doria, Carlos Clavell, Juan A. Wirshing, Rafael Lopez Zapata, Alfonso Gimenez, Mrs. Cruz Teresa Bigay, Mrs. Daisy Bigay, Angel Lopez Vazquez and Inocencia Bigay Vda. Soltero, as Judicial Administrator of the Estate of Miguel Saltero Palermo.

1400 KC.

WSAU, WSAU-FM—Northern Broadcasting Co., Inc., Wausau, Wis.—Consent to assignment of license and construction permit of standard station WSAU and construction permit of WSAU-FM, to The Journal Company (The Milwaukee Journal).

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit for approval of daytime, directional antenna pattern, power of 5 KW, day and night, unlimited hours and directional antenna for day and night use.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit to make changes in directional antenna system and install an FM antenna using 5 KW, unlimited time, and directional antenna at night.

Chattahoochee Broadcasting Co., Columbus, Ga.—Modification of construction permit for approval of directional antenna at new site, using power of 1 KW, unlimited hours and directional antenna for day and night use.

FREQUENCY MODULATION

FM—Construction Permits

The following were authorized construction permits: conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Class B; 103.9 mc. (No. 280); 3.4 KW; 2520 feet. (BPH-695)

Unity Broadcasting Corp. of Calif., Los Angeles, Calif.—Class B; 95.3 mc. (No. 237); 44 KW; 2900 feet. (BPH-882)

P. C. Wilson, Canton, Ohio—Class B; 96.7 mc. (No. 244); 14 KW; 340 feet. (BPH-916)

KRBC-FM—The Reporter Broadcasting Co., Abilene, Texas—Class B; 96.9 mc. (No. 245); 46 KW; 760 feet. (In lieu of previous conditions. This involves change in transmitter site only with no change in service area). (BPH-277)

WSLS-FM—Roanoke Broadcasting Corp., Roanoke, Va.—Class B; 93.3 mc. (No. 227); 4.7 KW; 2000 feet. (In lieu of previous conditions). (BPH-477)

FM—Conditional Grants

Valley Broadcasting Co., Lanett, Ala.—Authorized conditional grant of a Class B station to supersede the former grant of a Class A station, subject to further review and approval of engineering details. (BMPH-143)

KTRB Broadcasting Co., Inc., Modesto, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-986)

Turlock Broadcasting Group, Turlock, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1050)

News-Press Pub. Co., Santa Barbara, Calif.—Authorized conditional grant of a Class A station in lieu of Class B station previously authorized, subject to further review and approval of engineering details. (BMPH-210)

Capital City Broadcasting Co., Des Moines, Iowa—Authorized conditional grant of a Class B station subject to further review and approval of engineering details, with the following change in allocation plan: Add Channel 277 to Des Moines; to Ottumwa add No. 279 and delete No. 277. (BPH-1125)

Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1160)

Telair Company, Detroit, Mich.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-696)

Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1126)

Cumberland Broadcasting Co., Cumberland, Md.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1161)

Plains Radio Broadcasting Co., Lubbock, Texas—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1129)

Community Broadcasting Co., Toledo, Ohio—Severed from the consolidated hearing the application of Community Broadcasting Co. and authorized conditional grant for a Class B FM station, subject to further review and approval of engineering details. (BPH-837)

FM—Miscellaneous Actions

Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Granted petition requesting that its application (BPH-1184) be designated for hearing in the consolidated proceed-

(Continued on next page)

ing with applications in Dockets 7543-7547 inclusive, applicants for Class B stations in the Atlanta area, presently scheduled for April 7 at Atlanta.

WSM-FM—WSM, Inc., Nashville, Tenn.—Granted modification of CP to change completion date to 8-10-47. (BMPH-213)

WKBH-FM—WKBH, Inc., La Crosse, Wis.—Granted modification of CP to change commencement and completion dates to 3-29-47 and 9-29-47 respectively. (BMPH-199)

KTRN—Times Pub. Co. of Wichita Falls, Wichita Falls, Texas—Granted modification of CP which authorized a new FM station, to change completion date to 6-10-47. (BMPH-216)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 9-1-47. (BMPH-212)

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Granted modification of CP which authorized a new FM station, to change completion date to 9-8-47. (BMPH-179)

WTCN-FM—Minn. Broadcasting Corp., Minneapolis, Minn.—Granted modification of CP which authorized a new FM station, to change completion date to 12-31-47. (BMPH-222)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP which authorized a new FM station, to change completion date to 5-16-47. (BMPH-218)

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-16-47 and 9-16-47 respectively. (BMPH-221)

Great Trails Broadcasting Corp., Dayton, Ohio—Granted petition requesting leave to submit corrected exhibits regarding its program analysis in re application for FM station. (Docket 7238)

Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition requesting leave to submit corrected exhibits regarding its program analysis in re application for FM station. (Docket 7239)

FM—Applications Accepted for Filing

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, as modified) to change transmitter site to .3 mile north of Temple, Texas; effective radiated power to 220 watts, and change commencement and completion dates.

WSVA-FM—Shenandoah Valley Broadcasting Corp.—Modification of Construction permit (B2-PH-812, which authorized a new FM broadcast station) to change type of transmitter; make changes in antenna system and change commencement and completion dates.

KRSC-FM—Radio Sales Corp., Seattle, Wash.—License to cover construction permit (B5-PH-304) which authorized a new FM broadcast station.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, which authorized a new FM broadcast station) to change commencement and completion dates.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 7.7 KW, antenna height above average terrain to 246.5 feet; make changes in antenna system and change commencement and completion dates.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 12 KW, antenna height above average terrain to 325 feet, and commencement and completion dates.

KOZY—Commercial Radio Equipment Co., Kansas City, Mo. (Everett L. Dillard)—Construction permit to install new transmitter, make changes in antenna system, specify type of station as class B and effective radiated power as 9.7 KW.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, which authorizes new FM broadcast station) to change completion date.

WMGA-FM—John F. Pidcock, near Moultrie, Ga.—Modification of construction permit (B3-PH-420, which authorized a new FM broadcast station) to change effective radiated power to 13.9 KW, and make changes in antenna system and change commencement and completion dates.

KOCS-FM—The Daily Report, Ontario, Calif. (A Partnership consisting of (Mrs.) Jerene Appleby Harnish Walter Axley, (Mrs.) Annie M. Potter and Carlton R. Appleby)—License to cover construction permit (B5-PH-355) which authorized a new FM broadcast station.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified, MPH-155 which authorize new FM broadcast station) to change completion date.

WMRF-FM—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-PH-810 which authorizes new FM broadcast station) to change date of completion.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—License to cover construction permit (B1-PH-945) which authorized changes in new FM broadcast station.

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-PH-944) to change type of transmitter and commencement and completion dates.

WAMS—The Messenger Publishing Co., Athens, Ohio—Modification of construction permit (B2-PH-418 which authorizes new FM broadcast station) to change commencement and completion dates.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 which authorizes new FM broadcast station) to change commencement and completion dates.

WARY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-PH-338 which authorizes new FM broadcast station) to change completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Modification of construction permit (B1-PH-116 which authorizes new FM broadcast station) to change completion date.

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—Modification of construction permit (B1-PH-630 which authorizes new FM broadcast station) to change completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., & E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, which authorized a new FM broadcast station) for extension of completion date.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners)—Modification of construction permit (B5-PH-1000 which authorized a new FM broadcast station) to change studio location, transmitter site, ERP to 360 watts; antenna height above average terrain to 718 feet; make changes in antenna system and change completion date.

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of construction permit (B1-PH-709 which authorized a new FM broadcast station) to change transmitter site to corner of East Broad St. and Wilson Blvd., Falls Church, Va.; antenna height above average terrain to 507 feet, specify studio location, make changes in antenna system and change commencement and completion dates.

(Continued on next page)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454 as modified (MPH-147) which authorizes new FM broadcast station) to change commencement and completion dates.

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Modification of construction permit (B3-PH-876 which authorized new FM broadcast station) to change ERP to 10.5 KW; make changes in antenna system and change commencement and completion dates.

WFAH—Review Publishing Co., Alliance, Ohio.—Modification of construction permit (B2-PH-475 as modified) to change type of transmitter; effective radiated power to 1 KW.

WATG—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—Modification of construction permit (B2-PH-223 which authorizes new FM broadcast station) to change completion date.

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-2 which authorizes new FM broadcast station) to change completion date.

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-MPH-140 which authorizes new FM broadcast station) to change completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406 which authorized a new FM broadcast station) to change transmitter site to Bangs Ave., 0.3 mile west of intersection with Springwood Ave., Neptune Township, Monmouth County, New Jersey; antenna height above average terrain to 250 feet; make changes in antenna system and change commencement and completion dates.

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans.—License to cover construction permit (B4-PH-342 as modified), which authorized a new FM broadcast station.

The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-108 which authorized a new FM broadcast station) to change completion date.

102.7 MC.

NEW—Journal Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys C. Fudge, W. Addington Vance and Martha F. Vance)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency channel 274, 102.7 mc., antenna height above average terrain 238.8 feet and ERP of 12.5 KW.

104.1 MC.

NEW—William Avera Wynne, Rocky Mount, N. C.—Modification of construction permit (B3-PH-573 which authorized a new FM broadcast station) to change type of station to Class A; specify frequency as Channel 281, 104.1 mc., type of transmitter; effective radiated power to 1 KW, antenna height above average terrain as 205 feet and antenna system.

To Be Assigned by FCC

NEW—Big Bear Lake Broadcasting Co., Big Bear Lake, Calif. (Lancell S. McDonald and Carl V. Teschan, a partnership) (P. O. Big Bear Lake Blvd. and Eureka Drive, Big Bear Lake, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 405 watts.

NEW—Nichols and Warinner, Inc., Long Beach, Calif. (P. O. 220 East Anaheim St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW.

NEW—Radio New Rochelle, Inc., New Rochelle, N. Y.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 2.06 KW. Amended to change ERP from 2.06 to 1 KW and make changes in antenna system.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC, effective radiated power of 20 KW and antenna height above average terrain 500 feet.

NEW—Plains Empire Broadcasting Co., Amarillo, Texas (P. O. 407 Arch Terrace)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 10.1 KW.

NEW—Harold O. Bishop, Somerset County, N. J. (P. O. 604-A Maclay St., Harrisburg, Pennsylvania)—Construction permit for a new FM (Class B) station to be operated on frequency to be assigned by FCC and ERP of 2.3 KW.

NEW—C. H. Winans Co., Watchung, N. J. (P. O. 125 Broad St., Elizabeth, New Jersey)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned in the 88-108 mc. band and ERP of 750 watts.

The Hollywood Community Radio Group, Hollywood, Calif. (Paul Stewart, Cal Kuhl, Bert Gottschaulk, Emmet Lavery, Dr. Franklin Fearing, Philip M. Connelly, George Campbell and Alvin Wilder) (P. O. 1655 N. Cherokee, Hollywood 28, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned. Amended to change name from Paul Stewart, Cal Kuhl, Bert Gottschaulk, Emmet Lavery, Dr. Franklin Fearing, Philip M. Connelly, George Campbell and Alvin Wilder, d/b as the Hollywood Radio Group to Hollywood Community Radio Group; change type of transmitter, specifies studio location as "to be determined," Los Angeles, Calif., transmitter location at atop Mt. Wilson near Los Angeles, Calif., ERP as 86.25 KW, and make changes in antenna system.

NEW—Thomas C. Holston, Lebanon, Pa.—Construction permit for a new FM broadcast station to be operated on Ch. #283, 104.5 mc., or Ch. #288, 105.5 mc. Amended to change name from Thomas C. Holston, to Radio Lebanon, FM and Television, Inc.; frequency from Ch. #283, 104.5 mc., or Ch. #288, 105.5 mc. to Ch. #278, 103.5 mc; specify ERP as 44 KW; type of transmitter and make changes in antenna system.

TELEVISION

TV—New CP Granted

Southern Radio and Tele. Equipment Co., Miami, Fla.—Granted CP for a new station; frequency 66-72 mc. (Channel No. 4); visual power 1.57 KW; aural .786 KW; antenna 340 feet. (BPCT-183)

TV—Miscellaneous Actions

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted modification of CP which authorized a new visual and aural transmitters, for extension of completion date to 5-15-47. (BMPCT-48)

WJAC-TV—WJAC, Inc., Johnstown, Pa.—Granted modification of CP (BPCT-93) for extension of completion date to 10-29-47. (BMPCT-50)

Sherron Metallic Corp., New York City, N. Y.—Granted petition to dismiss without prejudice its application for television CP. (BPCT-149; Docket 7253)

TV—Applications Accepted for Filing

KSD—TV—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PCT-62, which authorized a new commercial television broadcast station) for extension of completion dates.

WHAS-TV—Courier-Journal and Louisville Times Co., Louisville, Ky.—Modification of construction permit (B2-

(Continued on next page)

PCT-157, which authorized a new commercial television broadcast station) for extension of completion date.

KCPN—Carter Publications, Inc., Fort Worth, Texas— Modification of construction permit (B3-PCT-172, which authorized a new commercial television broadcast station) to change type of transmitter, to change effective radiated power from visual 30.4 KW, aural 30.4 KW to visual 16.35 KW, aural 8.2 KW and make changes in antenna system and for extension of commencement and completion dates.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Construction permit for reinstatement of construction permit (B1-PVB-142, as modified), which authorized a new experimental television broadcast station on frequencies that may be assigned by the Commission's Chief Engineer from time to time, aural power of 10,000 watts, visual power of 10,000 watts (peak) emission aural A3, special or special for FM, visual A5 or special, and transmitter, location at 1201 Flushing Ave., Brooklyn, N. Y.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio— Modification of construction (B2-PCT-23 as modified. which authorized a new commercial television broadcast station) to change transmitter site from 815 Superior Ave., Cleveland, Ohio, to Brecksville Village, Ohio, and make changes in antenna system.

W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio— License to cover construction permit (B2-PVB-23, as modified) which authorized a new experimental television broadcast station.

WXDW—The Pulitzer Publishing Co., St. Louis, Mo.— License to cover construction permit (B4-PVB-179) for a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Remote Pickup CP Granted

American Broadcasting Co., Inc., area of New York, N. Y. —Granted CP for a new remote pickup station. Frequency assigned subject to change in accordance with proceedings in Docket 6651. (BPRE-492)

Applications Accepted for Filing

NEW—The Regents of the University of New Mexico, Albuquerque, N. Mex.—Construction permit for a new noncommercial educational broadcast station to be operated on 42,100 to 42,900 kc., power of 250 watts, and A3 emission, hours of operation unlimited.

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date.

NEW—Consolidated Broadcasting Corp., Ltd., area of Long Beach, Calif. (P. O. 435 Pine Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 50 watts, and emission A3.

WCYO—The Western Connecticut Broadcasting Co., Stamford, Conn.—License to cover construction permit (B1-PRY-318) which authorized a new remote pickup broadcast station.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Jack Field—Misrepresentation in the sale of furs and fur garments is charged in a complaint issued by the Commission against Jack Field, 721 S. W. 6th Ave., Portland, Ore. (5485)

Independent Directory Corporation—Misrepresentation in the sale of advertising space in a Classified Telephone Directory and Buyers' Guide is charged in a complaint issued by the Commission against Independent Directory Corp., 608 South Dearborn St., Chicago, and New Jersey Directory Corp. and William Oleck Advertising Corp., both of 152 West 42nd St., New York. William Oleck, David Oleck and Maury Oleck are also named respondents as officers who manage, control and direct the respondent corporations. (5486)

American Dietaids, Co., Inc.—The Commission accepted from American Dietaids, Co., Inc., 176 South Broadway, Yonkers, New York, and its advertising agency, Small & Seiffer, Inc., 20 West 40th St., New York, a stipulation to cease and desist from misrepresentation in connection with the advertising and sale of a vitamin preparation designated Pantocal. (7582)

American Chemical Co.—Stipulations to cease and desist from misrepresentation in the advertising and sale of insecticides have been accepted by the Commission from Jay B. Hazelrig and Thomas T. Hazelrig, copartners trading as American Chemical Co., 600 North 7th St., Birmingham, Ala., and Lee Nusbaum, trading as Pennsylvania Engineering Co., 1119 North Howard St., Philadelphia. (7584 and 7585)

Coal Aid Laboratories—The Commission approved a stipulation in which A. William Backus, trading as Coal Aid Laboratories, 822 East 4th St., Waterloo, Iowa, agrees to cease and desist from misrepresentation in connection with the advertising and sale of "Coal-Aid" a preparation consisting of sodium chloride and iron oxide, for use as an additive to coal. (7583)

DeKalb Agricultural Association, Inc., DeKalb, Ill., and its advertising representative, Western Advertising Agency, Racine, Wis., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of DeKalk Hybrid Seed Corn. (7586)

Leys, Christie & Co., Inc., 65 Nassau St., New York, and its officers entered into a stipulation with the Commission under which they agree to disclose the Japanese origin of cultured pearls in necklaces sold by them. Officers of the corporation joining in the stipulation were James D. Leys, president, and John A. Wilson, secretary. (7581)

CASE REOPENED

Gerald A. Rice—The Federal Trade Commission vacated and set aside a cease and desist order against Gerald A. Rice, trading as Office of Civil Preparation, 1310 North 45th St., Seattle, Wash., and reopened the case for taking testimony. (5321)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 12, March 24, 1947

Three Department Heads Named By NAB, Bringing Staff Up To Full Strength

The appointment of three new departmental directors was announced by NAB on Friday (21).

Robert K. Richards, editorial director of *Broadcasting* Magazine, will assume the duties of Director of Public Relations; Harold Fair, program director of WHO, Des Moines, will become the first Director of the newly-created Program Department; and Royal V. Howard, chief engineer, KSFO, San Francisco, will supervise NAB's technical activities as Director of Engineering.

(Continued on page 228)

Broadcasters Mobilize In National Campaign To Combat Juvenile Delinquency

More than a thousand radio stations of the United States will combine their strength to battle the rising tide of juvenile delinquency, according to plans which have been laid by the NAB.

The campaign was launched Thursday (20) by NAB President Justin Miller when he addressed a personal letter to the managers of the Association's member stations and networks urging them to take the initiative in tackling the problem at the community level. Program materials, background information, and suggestions will be distributed to stations on a continuing basis.

Judge Miller, a member of the Attorney General's Conference on Juvenile Delinquency and the American Bar Association's Juvenile Delinquency Committee, has been active in efforts which are being made at the national level.

Pointing out that many stations already are working effectively on the problem, Judge Miller stressed the opportunity which the

(Continued on page 229)

NAB, Suggesting Labor Policy To Congress, Stresses Need For Sound Legislation

The position of the NAB with respect to pending labor legislation was made known to Congress last week by President Justin Miller in letters to the chairmen of the Senate and House of Representatives labor committees.

Emphasizing that the secondary boycott has been "the most critical, but by no means the only collective bargaining abuse perpetrated by certain unions on the radio industry," Judge Miller continued:

> **"The broadcasters of the nation want Congress to enact a sound national labor policy which: (1) affords all parties equal protection under the law; (2) makes labor contracts enforceable and the parties thereto mutually responsible; (3) protects industry from jurisdictional strikes; (4) safeguards the economic system from such coercive and monopolistic union practices as featherbedding, the extraction of royalty payments, and the use of the union label as an instrument of boycott."**

Secondary Boycott: To underscore his concern about the secondary boycott, the NAB President reiterated a public statement on the subject which he made last January at the NAB Board's direction. He said:

"The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.

"The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management."

Judge Miller also stressed in his letter to the two committees: "If the broadcasting industry is to be given the same protection as other industries, labor legislation should be expanded to include 'services' as well as 'goods and materials'."

(Continued on next page)

INSIDE THIS ISSUE

ASCAP and NAB officials, after discussing future contractual relations at a meeting in New York last week, expressed satisfaction with results of the initial meeting. "The problems are not insoluble," a joint statement said. (p. 230)

The FCC last week declined to approve the CBS petition for commercial color television. The Commission, however, commended CBS upon its experimental work and urged continuance. (p. 230)

Commodore Webster was confirmed by the Senate last week to fill the vacancy on the FCC. He is expected to take his oath of office about April 1. (p. 232)

The FCC has announced the resignation of George Adair as chief engineer. Mr. Adair, entering private practice, will be succeeded by George Sterling on April 30. (p. 232)

To broaden the base of ownership of the national debt, the Treasury Department will inaugurate a "Buy A Bond A Month Campaign" to supplement the present payroll deduction plan. (p. 235)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ARTHUR C. STRINGER
Director of Special Services

Here is the text of the letters, dated March 17th, which were sent by NAB President Justin Miller to Senator Robert A. Taft, chairman of the Senate Committee on Labor and Public Welfare, and Congressman Fred A. Hartley, Jr., chairman of the House Committee on Education and Labor. (The two letters were identical.)

"May I call to the attention of the House Committee on Education and Labor the position of the National Association of Broadcasters with respect to pending labor legislation.

"Following full discussion of our Board of Directors, on January 9, 1947, of the secondary boycott, I issued, at the Board's direction, the following statement:

> 'The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.
>
> 'The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management.'

"If the broadcasting industry is to be given the same protection as other industries, labor legislation should be expanded to cover 'services' as well as 'goods and materials.'

"The secondary boycott has been the most critical, but by no means the only collective-bargaining abuse perpetrated by certain unions on the radio industry.

"The broadcasters of the nation want Congress to enact a sound national labor policy which: (1) affords all parties equal protection under the law; (2) makes labor contracts enforceable and the parties thereto mutually responsible; (3) protects industry from jurisdictional strikes; (4) safeguards the economic system from such coercive and monopolistic union practices as featherbedding, the extraction of royalty payments, and the use of the union label as an instrument of boycott.

"The appended statement outlines, in greater detail, our position on the foregoing points.

"I trust that it will be possible to incorporate this letter and attached statement into the official printed record.

"If you desire any further information as to our position, please call upon me." (Full text of accompanying statement will be found on page 231.)

Three Department Heads Named by NAB, Bringing Staff Up to Full Strength

(Continued from page 227)

With the NAB going through the final stages of preparation to occupy its new, enlarged headquarters building in Washington, the filling of these three important industry positions brings the Association's staff of directors to full strength for the first time since the beginning of the war.

Public Relations Head

Mr. Richards, who joins the NAB staff on April 14, brings to his new position of public relations director, a highly diversified background of radio, publishing and advertising agency experience. Prior to becoming *Broadcasting's* editorial director in 1944, he served for two years as assistant to J. Harold Ryan, wartime radio director of the Office of Censorship. From 1939 to 1941, Mr. Richards was production director at WSPD, Toledo. For three years, from 1936 to 1939, he was a member of the editorial department of the *Cincinnati Post,* where he served concurrently as announcer-newscaster on Station WCPO. His first station experience was with WAIU (now WHKC), Columbus, Ohio, where he was continuity director for the station. His advertising agency experience was gained with Campbell-Ewald as a copy writer in that organization's Detroit office.

Mr. Richards was born in Urbana, Ohio, on January 26, 1913 and attended the local schools. He graduated from Ohio State University with a B.Sc. in Journalism. As a student, he served as editor of the University publication, the Ohio State *Daily Lantern.*

New Director of Program Department

Harold Fair, new director of the program department at NAB, gained his first radio experience during the industry's infancy in 1921. A highly skilled musician, Mr. Fair's broad interest in radio developed through his broadcasting activities as an arranger and pianist with several well-known orchestras. Following several successful seasons with his own orchestra, which he organized as a student at Northwestern University, he joined the popular Gene Goldkette orchestra, and later was with Benson's Victor Orchestra and Fred Hamm's organization.

In 1929, he returned to his home town, Council Bluffs, Iowa, to take a position as radio announcer at Station KOIL, from which position he was promoted to that of program director.

After a year's experience with that station, he joined the staff of WBBM in Chicago. In 1931, he became general manager of WBEN in Buffalo. During the two years he was associated with the station, he was also associate conductor of the Buffalo Symphony

(Continued on next page)

Orchestra. Moving back to the middle west, Mr. Fair joined the Chicago office of CBS as production manager and later became head of the radio department of Bozell and Jacobs, Omaha advertising agency. In 1934, he was named program director of WHO, NBC affiliate in Des Moines, where, for almost thirteen years, he has been a recognized leader in building and developing sound program ideas.

Still showing an avid interest in musical affairs, Mr. Fair has been conductor of the WHO String Symphony and director of the station's Concert Band, a forty-five piece military ensemble.

His first official act as director of NAB's program department will come when he attends the meeting of the Program Executive Committee in New York on April 1 and 2. Among several awards won by WHO for excellence in programming during Mr. Fair's years of service was the *Dupont Award* for the station's Soil Conservation Education Program, presented earlier this month.

Howard Well Known in Industry

Royal V. Howard, new NAB engineering director, joins the Association after fourteen years with the Associated Broadcasters, Inc., licensee of Station KSFO, KSFO-FM, television station KWIS and international broadcast stations KWID and KWIX. In addition to being vice president in charge of engineering, he is the Director of Universal Research Laboratories, engineering consultants. He will assume his new duties with NAB about May 1.

Mr. Howard first started in radio as an amateur in Albany, Oregon, in 1920. While still in school in 1922, he built his first broadcast station, KFAT, in Eugene, Oregon. This was followed by several others in the Pacific Northwest.

For four years, Mr. Howard pioneered in the development of short wave point-to-point communication between Alaska and Seattle and for about a year was engaged as a research engineer in the development of high frequency radio aids for aerial navigation.

At the start of and during the early part of World War II, he was in charge of construction and operation of the 100,000 watt international broadcast station, KWID, and 50,000 watt KWIX, San Francisco. On completion of this construction project, the War Department requested his services to head a special scientific staff. Granted a leave of absence by his organization, he was sent to Europe by the Army as director of a headquarters Analyst Staff for the Office of Scientific Research and Development. On completing the mission in 1945, he rejoined The Associated Broadcasters, Inc.

Mr. Howard holds several patents on radio apparatus, chief of which is the newly announced PROGAR, an automatic audio monitoring device for broadcast and other uses.

Born in Roseburg, Oregon, in 1905, Mr. Howard attended public schools in the state and received his B.Sc. at the Polytechnic College of Engineering. He is a member of the American Institute of Radio Engineers, a Senior Member of the Institute of Radio Engineers, and has been an officer of the San Francisco Section for four years as well as past chairman, 1946. Other activities include membership on the International Committee, Board of War Communications; Radio Technical Planning Board, Committee 8 on International Broadcasting; and Committee 4 on Standard Broadcasting, RMA Audio Standardization Committee. In addition he has served as a member of the Engineering Executive Committee, NAB.

IN THE OFFING

March 27	FM Executive Committee	New York City
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston Rice Hotel
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel

Broadcasters Mobilize in National Campaign to Combat Juvenile Delinquency

(Continued from page 227)

broadcasting industry has to take the initiative on a nation-wide scale. He told the broadcasters:

"Radio is ideally situated to stem-wind a nation-wide drive at the community level. Broadcasting is equipped as no other medium to arouse public awareness of the danger inherent in our mounting juvenile crime problem. And broadcasters themselves represent exactly the type of community leadership capable of marshalling all the community forces in a deliberate and decisive effort."

Text of the NAB President's message follows:

"High on the list of America's top-level domestic problems is Juvenile Delinquency.

"Already over a hundred U. S. broadcasting stations are doing something about it in their communities. I'd like to see a thousand broadcasting stations take on the job.

"I have been working on the problem on the national level with the Attorney-General—with his Conference on Juvenile Delinquency—with the Juvenile Delinquency Committee of the American Bar Associ-

(Continued on next page)

ation, and other interested groups. There has been general agreement on one point:

> *"The attack upon the problem of juvenile delinquency must be undertaken at the community level.*

"This is *our* opportunity to take the initiative. Radio is ideally situated to stem-wind a nation-wide drive at the community level. Broadcasting is equipped as no other medium to arouse public awareness of the danger inherent in our mounting juvenile crime problem. And broadcasters themselves represent exactly the type of community leadership capable of marshalling all the community forces in a deliberate and decisive effort.

"It's a big job—but it's not too big for broadcasting. As the NAB and radio stations over the country get the plans moving, there will be additional bulletins from my office to keep you advised about what's being done at the national level so that you can coordinate your local effort. NAB's new Program Department will gather ideas, scripts and program material for exchange between the communities and the stations. And NAB's Research, Special Services and other departments will also pitch in.

"Will you undertake the job with us? I should like to be able to say that the thousand broadcasting stations that belong to NAB are going into action in a continuing fight to help American youngsters become good American citizens."

Legal Department

NAB-ASCAP Executives, In Initial Meeting, Confident of Reaching Equitable Agreement

At a meeting suggested by ASCAP, members of NAB's Music Advisory Committee met with representatives of the Society in New York on Tuesday (18) to discuss future contractual relations between the radio broadcasting industry and the licensing organization.

John Paine, ASCAP general manager, expressed his organization's pleasure with the friendly relationship which has grown in recent years between the Society and broadcasters. The existing problems, he observed, can be eliminated if both parties devote themselves seriously to the solutions.

Following a suggestion that sub-committees of the two organizations be appointed to consider the problems and report back to the respective NAB and ASCAP committees by May 12, another joint meeting of the NAB-ASCAP representatives was scheduled for May 13. The sub-committees to be named later, are expected to meet at an early date.

Deems Taylor, President of ASCAP, and NAB President Justin Miller expressed entire satisfaction with the results of this initial session. "It marks the beginning," said they, "of what may well be a final solution of some of the problems which have bothered both the Society and the broadcasters. We feel that while looking after the interests of our memberships, we nevertheless must consider the larger interests of the public. The problems involved are not insoluble and we are confident that we have made a good beginning."

The following were present from ASCAP in addition to Mr. Paine and Mr. Taylor: Lester Santly, Gustave Schirmer, Edgar Leslie, Richard Murray, Herman Finkelstein, Jules Collins.

Representing NAB were: Judge Miller; Theodore C. Streibert, WOR, chairman; Music Advisory Committee; Judge A. L. Ashby and Edmund Souhami, NBC; Julius F. Brauner, CBS; Walter Haase, WDRC; Robert T. Mason, WMRN; Joseph A. McDonald, WJZ; John Shepard, 3rd, The Yankee Network; Ed Yocum, KGHL; Don Petty, NAB general counsel, and C. E. Arney, Jr., NAB secretary-treasurer.

Television

CBS Commercial Color TV Approval Withheld As FCC Urges Continuation of Experiments

The CBS petition asking for permission to operate commercial television in the 480 to 920 megacycle band and to amend FCC television engineering standards in specified particulars to permit operation of color television stations on the basis developed by CBS failed to obtain approval of the FCC in a report released on Tuesday (18).

In making its decision, the Commission pointed out that it was not minimizing the tremendous strides made by CBS in developing color television and urged that all persons interested in the future of such transmission continue experimentation.

The Commission based its decision on two grounds. First, the report says, "there has not been adequate field testing of the system for the Commission to be able to proceed with confidence that the system will work adequately in practice." Secondly, according to the FCC, "there may be other systems of transmitting color which offer the possibility of cheaper receivers and narrower band widths. . . . "

Diversified Tests Required

On the first point, the Commission said that before it could approve a new system of television, receivers and transmitters required innumerable field tests under all types of operating conditions and at various locations. According to the FCC, the CBS testing was admittedly extensive, but has been conducted primarily in the laboratory or under controlled conditions. In contrast, the FCC stated that before it adopted standards for monochrome television "there were at least seven stations in operation in several cities and several thousand television receivers were outstanding, a good part of them in the hands of members of the public."

Expanding on the second point, the Commission stated that other radio services had made extensive requests for space in the radio spectrum and it is not

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Statement to Congress on National Labor Policy

(Text of statement accompanying letters to Senator Taft and Representative Hartley)

"The economic welfare of the American people requires a positive labor policy which clearly recognizes the mutual rights, functions and freedoms of management, labor and the public.

"However, prevailing labor laws do not now afford all parties equal protection under the law nor do they provide adequate safeguards against collective-bargaining *abuses*, particularly those arising from closed-shop monopolies possessed by certain unions over great segments of the labor supply. Such destructive union policies and practices retard the economic growth of industry, militate against the freedom of occupational choice by individuals and seriously impair the efficient operation of business enterprise upon which depend full employment and higher standards of living.

"A sound national labor policy justifies the preservation of collective-bargaining rights of labor *but* also requires the correction of collective-bargaining abuses.

"Great volumes of testimony have been presented to the Labor Committees of the Senate and the House of Representatives. Based upon the weight and merit of this evidence, it is hoped that Congress will enact that kind of legislation which creates the proper environment for peaceful industrial relations and which will assure the individual right of employment, preserve the efficient functioning of private enterprise, and which recognizes that rights are balanced by responsibilities.

"It is not my wish to reiterate, support or refute any of the conclusions drawn by persons who have appeared before your Committees, whether as representatives of labor or of various industries, each of which has its respective labor problems. However, the American Radio Industry has a substantial equity in harmonious industrial relations, based upon sound labor legislation.

"A free radio is imperative to American democracy. It would be as dangerous to the welfare of the people if unions were able to control radio operations as if private-ownership monopoly were permitted. Our national policy has been to prevent concentration of monopoly ownership. Union dictatorship is equally repugnant to that policy in radio broadcasting as in other industries. The closed shop, particularly in conjunction with closed union membership, and its closely related device, the secondary boycott, are powerful potential instruments which must be closely restricted, just as has been done with respect to similar instruments formerly used by management and now proscribed by the anti-trust laws.

"1. **Secondary Boycott**—We condemn the secondary boycott as a flagrantly abusive union practice and a genuine restraint of trade.

"We contend that it should be an unfair labor practice for employees or their organizations to use concerted action to withhold, or cause to be withheld by others, their patronage or their labor services from the customers of, the dealers and the distributors of, and/or the suppliers of an employer with whom said employees have a dispute.

"This instrument of industrial coercion and control has been used by some, and proposed by various other unions now strongly entrenched in the radio industry.

"The National Association of Broadcasters has been and continues to be unalterably opposed to the secondary boycott in any guise and from whatever quarter.

"Any action by Congress to make the secondary boycott an unfair labor practice must recognize that: (1) services as well as goods must be fully covered; (2) the union label may be, and often is, distorted from its original purpose and used as the effective means of implementing a secondary boycott.

"2. **Legality and Enforceability of Contracts**—The labor contract should involve mutual responsibility and obligations by both parties. Wildcat, jurisdictional and sympathetic strikes should be made illegal when such strikes involve a breach of contract existing between individual companies and their respective local union, or unions.

"The NLRB recently ruled that workers are not entitled to the protection of the Wagner Act, if they strike in violation of a no-strike provision in the contract and the strike was not due to an unfair practice by the employer. We believe that the Wagner Act should be amended specifically to incorporate this ruling and also to encompass wildcat, sympathetic and jurisdictional strikes.

"3. **Royalty Payments**—The payment of royalties on production and/or services rendered, paid to unions for their unrestricted uses is economically unsound and constitutes the unwarranted granting of taxation power to a union.

"Like so many other economic and social abuses, the payment of royalties to a union does not appear to be serious when limited to only an occasional company or industry. Yet, this is a most dangerous trend and, if not stopped, will spread to an increasingly large area of the American economy.

"4. **Featherbedding**—If collective bargaining and private enterprise are to be compatible, the process should, and will, cover basic work conditions, wages and related labor-management problems. However, we do not believe that collective bargaining should provide the means whereby a union has the dictatorial authority to limit or fix the number of employees for a given company. Except to the extent necessary to comply with such requirements as those of health and safety, this should remain a function of management under our American economic system.

"We contend that it should be an unfair labor practice for any union to use coercion in forcing an employer to hire a prescribed number of persons who must be employed on any given job or task within any given business establishment, or within any industry.

"5. **Jurisdictional Strikes**—We are seriously concerned with the problem of jurisdictional strife.

"As frequency modulation (FM) and, especially, television are further developed and expanded, the radio industry may well experience considerable intra-union conflict similar, in many aspects, to that which has prevailed in the motion picture industry. Within the past year, disputes between rival unions have forced broadcasters to cancel certain television programs; other jurisdictional controversies have occurred relative to the union affiliation of platter turners.

"We strongly urge that Congress, by appropriate legislation, establish effective machinery within the NLRB, or otherwise, to resolve expeditiously conflicting jurisdictional claims by unions and thus avoid undue interruption to commerce."

CBS Commercial Color TV Approval Withheld As FCC Urges Continuation of Experiments

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possible to satisfy all such requests. Under the CBS proposals, the FCC went on to say, "each television channel would be 16 megacycles wide. That means that the band 480 to 920 megacycles would accommodate but 27 channels. It was the Commission's hope in allocating the band. . . . for television that in this band it would be possible to provide for a truly nationwide competitive broadcasting system." The FCC concluded that the evidence before it showed that 27 channels would not ultimately be enough to provide for such a competitive system.

Need for Low Cost Sets

Stating that the objectives of television included the "bringing of news, education, culture and entertainment to large numbers of people," the FCC asserted that these objectives could not be accomplished unless the price range of receivers was brought within the means of the average family, and urged the development of such receivers.

In enumerating its technical objections to the CBS proposal the Commission mentioned six points on which it claimed that CBS had not shown sufficient evidence that its system should be approved. These include: picture brightness, flicker, frame rate, color breakup, receiver design and design of other equipment (receiving antennas, studio and pickup equipment, etc.).

Looking toward the expansion of television in the near future, the Commission pointed out that extensive developments in electronics took place during the war and stated that because security precautions had been lifted so recently it is possible "that much of the vital information developed during the war probably has not seeped down to all elements of the industry working on television problems." The Commission suggested that as a result of wartime experimentation and progress improvements might be made "in picture detail, picture sharpness, a simpler and more effective synchronization system, a better sound system, etc."

In concluding its findings, the FCC commended CBS, Dr. Peter C. Goldmark, CBS director of research, and his staff, for their continuing interest in the field of color television and expressed the hope that a satisfactory system would be developed at an early date.

FCC

Commodore Webster's Appointment As Commissioner Approved by Senate Last Week

The nomination of Commodore Edward M. Webster to fill the vacancy on the FCC was approved by the Senate last week. Commodore Webster's appointment brings the Commission membership up to its full strength for the first time since Paul Porter left to take up his duties with OPA.

At REPORTS press time on Friday (21), no definite date had been set for the new Commissioner to be sworn into his position, but it is expected that the ceremony will take place about April 1st.

FCC Appoints Sterling to Succeed Adair As Commission Chief Engineer

George P. Adair, FCC chief engineer, resigned from the Commission, it was announced on Friday (21), to open his own offices as a radio engineering consultant. At the same time, the FCC announced that its new chief engineer would be George E. Sterling. The change in personnel becomes effective April 30.

Mr. Sterling entered government service as a radio inspector in the Bureau of Navigation, Commerce Department in 1923. He served in the Department's Radio Division prior to joining the FCC. He was appointed assistant chief engineer in 1942 and during the war headed the FCC's Radio Intelligence Division.

Research Department

Radio-Phonograph Sets, FM-AM, TV Receivers Continue to Show Production Increase

The Radio Manufacturers Association monthly report on radio set production released Friday (21) showed a drop in the total output of receivers, but a continued climb in the rate of production for radio-phonograph console combinations. The overall drop was attributed to the shorter work month.

Television receivers and FM-AM receivers also showed slight gains over January despite the lower total. FM-AM receiver production reported by RMA member manufactures totaled 53,594, while television sets rose to 6,243. The latter is almost as many receivers as were produced during all of 1946.

Total production for February was 1,379,966 as compared with 1,564,171 the previous month. The February figures include 153,007 consoles and 843,616 table models. The consoles include 140,200 radio-phonograph combinations.

FM-AM combinations totaled 7,968 table models and 45,626 were consoles.

Broadcast Advertising

Retailers' Membership in NRDGA Helpful to Radio, Broadcasters Say

Radio Management Study No. 6 in the series currently issued by NAB quotes the manager of the station under study as stating that retailers who are members of the National Retail Dry Goods Association are "best informed."

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Says the report: "The general manager of the radio station stated that local members of the National Retail Dry Goods Association are better informed and more progressive than non-NRDGA members. The same opinion has been expressed by most managers of small market stations surveyed. It might be a good idea for stations to urge certain of their local merchants to join."

Membership for retailers in NRDGA is helpful because the NRDGA Sales Promotion Division has been cooperating with the NAB in gathering and disseminating information of value on the use of radio advertising for retailers on preliminary studies of television commercials, and on other projects. It recently conducted the first annual contest to find the best radio programs sponsored by retailers. Howard P. Abrahams, NRDGA Sales Promotion Director, is a member of the NAB's Joske Advisory Subcommittee which guided the preparation of "Radio for Retailers," now being distributed to retailers by NRDGA as well as by the NAB.

Meetings, conventions and committee activities of NRDGA, as well as its various publications and other mailings to its members, frequently include information of interest regarding radio advertising.

Therefore it is easy to see why retailers who belong to that association are "better informed and more progressive."

NAB member stations, through local inquiries and appropriate suggestions, can no doubt encourage more retailers to join NRDGA on the basis of the benefits they will receive. The association's address is 100 West 31st Street, New York 1, N. Y.

Recommendations from Magnavox Dealers May Influence New Policy

Acting on information received from an NAB member, the Broadcast Advertising Department learned that present policy of the Magnavox Company, manufacturers of radios, phonographs and other products, provides for cooperative advertising with dealers in local newspapers, but not in radio.

P. F. Marshall, newly appointed Magnavox advertising manager, explained that having taken over the post only a few days ago, he was not yet familiar with all angles of the company's dealer-cooperative advertising policy. He said that failure to approve radio as a cooperative medium was not due to "discrimination," but rather to the fact that the company's national advertising is currently featuring four-color displays, and local dealer advertising was required to follow the same general theme and copy line by way of coordinated effort.

Mr. Marshall indicated that the company's policy was "not static," and that radio possibilities would be studied carefully. He said that a change in policy was not at all unlikely.

The NAB is furnishing information and material to Mr. Marshall on the effectiveness of radio as a dealer-advertising medium. Meanwhile, it is suggested that *recommendations from local Magnavox dealers*, asking that radio be approved as a cooperative-advertising medium, will have a beneficial effect in shaping new Magnavox policy. The company's address is 2131 Bueter Road, Fort Wayne 4, Indiana.

Exhibit "Exposition for Better Living," Is Sponsored Annually by Station

New Haven's second annual "Exposition For Better Living," sponsored by Radio Station WNHC, will be presented at the State Armory in New Haven, Conn., May 4 through 10, according to James T. Milne, station manager.

The Exposition will be confined exclusively to exhibits pertaining to the financing, modernizing, construction, equipping, heating, painting, furnishing and landscaping the home.

Exhibit space in the Armory will be divided into 156 individual booths. Exhibitors will pay $125 for each booth. Discounts will be given to firms using three or more booths.

For one month preceding the event WNHC will advertise the exposition with many announcements and exhibitors will be given generous air publicity. In addition, the station will use newspapers, car cards, direct mail, point-of-sale posters and window displays.

Many prizes will be awarded by the station, including a grand prize of a 1947 Ford Tudor DeLuxe Sedan. Other daily prizes will include electrical appliances, radios, furniture and other merchandise associated with the home. Exhibitors giving prizes will receive extra publicity when the prizes and winners are announced over the air.

An admission of 25¢ per person is charged. Last year 50,000 persons attended the exposition.

The station will have a broadcasting booth at the armory and will feature an orchestra as well as other entertainment. Announcers with portable mikes will cover the entire floor interviewing spectators and exhibitors.

The entire promotion is built around "Exposition For Better Living."

FM and Facsimile for Retailers Boosted in *Women's Wear Daily*

An interesting account of the opportunities offered to retail advertisers, by FM and facsimile broadcasting, is contained in a half-page article in *Women's Wear Daily* for March 19, entitled "Promotions on the Air."

The article is recommended to all sales managers interested in FM and Facsimile. A copy can probably be obtained from a local retailer, as *Women's Wear Daily* is widely circulated in retail fields. Publication office is at 8 East 13th St., New York 3, N. Y.

Commercials, Music, Raise Food Store Sales, Showing Effectiveness of "Follow-Through"

Supermarket food stores which recently installed sound systems on an experimental basis, for "storecasting" musical recordings and "commercial" announcements calling attention to specific items on sale, have found that several distinct advantages are already

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apparent. A report in the *News Bulletin* of the Association of National Advertisers for March 13 states:

"The results of the Storecast Corporation's first examination of the value of musical broadcasts and commercial messages in supermarkets have recently been issued. These findings, it is reported, are preliminary 'and cannot be considered in any wise conclusive.' However:

> *"Unsolicited reports from shoppers were very favorable.*
> *"Supermarket personnel enjoyed the music.*
> *"Managers reported greater efficiency on the part of clerks.*

"*Increased sales* resulting from the commercial messages are also reported. It was also found that *store personnel were impressed by the commercials and were inclined to 'push' those products mentioned.* Among other things, Storecast reports:

> " '*During the first 6 weeks of this operation, the sale of products of twenty-one advertisers averaged 130% more in the Storecast markets than the control markets.*'

"The Storecast examination was conducted in 16 Supermarkets of the First National Chain in Hartford, Conn. Results were compared to an equal number of control stores. Programs, over Musak, were broadcast every week day during store hours. Approximately 15 commercial announcements were made every hour."

Results like the above may well encourage more stores to adopt this radio technique for in-the-store promotion. It should also demonstrate *the value of radio advertising itself* to food stores and other retailers, and therefore this information may be used effectively by radio salesmen.

The technique is a new development in retail sales promotion and marks one more advance of radio as a medium that lends itself to *coordinated* advertising, *with effective follow-through* opportunities. Heretofore, some retailers have expressed a preference for newspaper advertising because tear sheets could be clipped and posted prominently in the store, for the information of sales clerks and shoppers. Radio commercials, of course, can similarly be posted, and "topper" signs can also be used saying "As advertised on the radio today."

Now the radio advertising technique offers this further advantage of coordination and follow-through, in those stores where "store-casting" facilities are available. Radio commercials, used on the air, can be repeated at frequent intervals over the store's sound system as reminders to shoppers.

Retail Radio Discussions With Advertisers, Radio Personnel, Conducted by NAB

Miss Lee Hart, assistant director of Broadcast Advertising, spoke before the Advertising Club of Indianapolis Thursday (20) and the Louisville, Kentucky, Advertising Club on Friday (21). Following these talks, which emphasized techniques and procedures for making retail radio advertising more effective, Miss Hart conducted round-table discussions for radio personnel on methods of selling, servicing and producing copy for retail accounts.

A round-table discussion for personnel of WWL, New Orleans tomorrow (25) will precede a special March 26 luncheon meeting of retailers, which has been arranged by the station for local advertisers. Miss Hart's last stop for the week will be in Baton Rouge March 28, where a talk for the Baton Rouge Advertising Club will be followed by a round-table discussion to be held in the WJBO auditorium.

Small Market Stations

Allen Brown to Speak at Two Meetings In Huntington, W. Va., This Week

"Radio for Retailers" is the subject of a talk to be delivered by J. Allen Brown, NAB assistant director of broadcast advertising, before the Huntington, W. Va., Advertising Club on Friday (28). He will also appear on the program of the West Virginia Broadcasters Association when the group meets in Huntington on Saturday (29), for a discussion of "Radio Management in a Competitive Era."

Women Broadcasters

Members of AWB Pass Two Resolutions At 4th Annual Convention in New York

(Following is the text of two resolutions passed by the Association of Women Broadcasters at their 4th Annual Convention in New York, March 7-9. Detailed story of the convention was published in REPORTS *last week, p. 205.)*

WHEREAS, the Association of Women Broadcasters of the National Association of Broadcasters, convening its 4th Annual Convention in New York City can view with humble pride the development of widespread interest in the Association's accomplishments,

THEREFORE BE IT RESOLVED, THAT, the women broadcasters hereby express their gratitude to the National Association of Broadcasters for the inspiration and loyal support which they have received from NAB; and herewith renew their assurances of an earnest desire to promote radio's interest in such a way as to bring increasing credit to the industry as a whole.

WHEREAS, the Association of Women Broadcasters of the National Association of Broadcasters convening its 4th Annual Convention deplores the present wave of criticism leveled at American radio, and

WHEREAS, the members of the Association through personal contact with listeners, and from the results of over 100,000 letters received in the "What I Think About Radio" campaign, have received a strong indication of public opinion regarding radio.

THEREFORE BE IT RESOLVED THAT, the women broadcasters are convinced that American listeners are aware of the great benefits derived from the American system of broadcasting as supported by free enterprise; they find radio a source for the development of educational and cultural endeavors and recognize its great public service, and

BE IT FURTHER RESOLVED THAT, while such majority approval is gratifying, the Association of Women Broadcasters recognizes the need for continuing improvement

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as indicated by a constructive articulate minority and believes that serious and due consideration must be given to such well-intentioned criticism—if the radio industry is to increase its stature as a potent factor in maintaining our democratic way of life.

Public Interest Programming

Nation-wide Campaign to "Buy a Bond a Month" Will Be Inaugurated to Spur Bond Sales

The nation will take first steps to broaden the base of ownership of the national debt next June and July with the inauguration of the "Buy a bond a month plan." This will supplement the payroll deduction plan which has been the backbone of bond sales since 1941.

This was made known in Washington last Wednesday (19) when Treasury Secretary Snyder called together for conference representatives of the country's 15,000 banks, officers of American Bankers Association, state banking associations and State Directors of Treasury Savings Bonds Division.

Theme of the campaign will be "Buy Where You Bank . . . Buy Where You Work."

It is estimated that 10 to 12 million persons who have bank accounts adequate to buy a bond every month will absorb a large volume of E, F and G bonds. This group, for the most part, consists of persons who were contacted by the 6 million volunteer door bell ringers during the various war loans. The volunteer salesmen have disappeared; the promotion job becomes even more important.

Secretary Snyder said that the nation's war debt of just over $260 billion was greater than all other debts combined. Key to the management of this debt, he asserted, was the widening of the ownership base. Three-eighths of the debt is owned by non-banking investors; another ⅜ by commercial banks and federal reserve banks; while ¼ of it is owned by individuals.

The June-July promotion is designed to increase bond ownership by individuals, whose purchases would replace bonds held by banks. No new money would be provided. The plan simply shifts ownership of the debt to people from banks, all in accordance with the Treasury's plan of debt management.

Plan Beneficial to Nation

A banker-speaker asserted that while the plan was a direct attack on bank earnings, it was good for the country, and, in the long run, what was good for the country was good for banks.

Banks in Arkansas, California, Florida, Tennessee and Washington, D. C., have "kitchen tested" the plan and all experimenters were in agreement that the plan was sound and that it would sell savings bonds. Effort will be made to enlist the cooperation of every one of the nation's 15,000 banks.

Plan Is Simple

Persons who agree to buy a bond a month sign a card directing bank to debit their account each month for amount of purchase. Bonds are mailed to buyers monthly in franked envelopes provided by Treasury Dept.

Plan Fits the Times

Secretary Snyder said that, contrary to predictions, the net sale of E bonds increased since VJ-day . . . by 10 per cent. During the first 72 days of 1947, E bond sales exceeded redemptions by $300,000,000, whereas redemptions exceeded sales by $100,000,000 in the same period a year ago.

Treasury regards this showing as demonstrated demand for a sound non-fluctuating investment.

Radio Promotion

Radio has always been the No. 1 bond selling medium. Despite enlarged plans of other media, there is no fear that radio will not continue to carry the ball as it has in the past. Treasury material in preparation consists of an ET series, ET spots, live spots.

Theodore Repplier, president, The Advertising Council, said that virtually all network advertisers had agreed to place bond selling messages on their programs.

Plans of Other Media

According to the Advertising Council the magazine publishers pool of 1,100 magazines will come up with the largest magazine campaign in history.

There will be 70,000 car and bus cards . . . at least 5,000 highway posters.

Mats will be mailed to all daily and weekly papers, to all department stores and selected retailers.

Advertising Council estimates that time and space in the amount of $10,000,000 will be donated to the campaign.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 31-April 6, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Prevent Forest Fires

Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timber land—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion,

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floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. Only 10% of these fires are due to lightning, spontaneous combustion or other natural and unavoidable causes. The remaining 90% are due to the thoughtlessness and carelessness of average Americans who live in or near forest and wooded areas, who work in or near them, or who visit or travel through them.

"This campaign, which The Advertising Council in cooperation with business and industry has conducted during the past several years, has opened our eyes to what skilled professional advertising can do in helping to solve the problems of preventing man-made forest, woods and range fires. We consider it an outstanding example of real public service. We are delighted to learn of the continuance of this cooperation because 9 out of 10 forest fires are still man-made and are still destroying timber, soil and other resources that are as vital to the winning of the peace as they were to the winning of the war."—LYLE F. WATTS, *Chief, U. S. Forest Service.*

Timber and wood derivatives are the basis for so many items that are essential to our daily comfort and existence that the shortage of forest products is one of our most critical post-war problems. Wartime consumption of wood products was so great and current demand is so heavy that we now face a potential deficit of more than 8 billion board feet of lumber, the basic material of most of the 12 million homes which must be built during the next ten years. The manufacture of newsprint requires almost 3.6 million cords of pulpwood each year, and could use more. Fifty million wooden ties are required by your railroads each year and our public utilities use 5 to 6 million wooden poles annually. Over 2 million cords of wood are required each year to make our furniture, fence posts, rayon, cellophane, and paper sacks, napkins and toweling. The spring and summer seasons of 1947 will call for greater care than ever in preventing forest fires. Shorter working hours will make more week-end trips possible. Warm weather is a powerful inducement to seek out wooded areas. More people will be vacationing in 1947 than ever before. In short, MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Every American citizen—city dweller, suburbanite or farmer—is a potential starter of a forest fire. It only requires a moment's carelessness or thoughtlessness with match, smokes, field or campfire to set the Red Devil loose. "Don't be one of the guilty 9." Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1—Crush out cigarette, cigar and pipe ashes. 2—Break matches in two after using. 3—Drown all camp fires; then stir and drown again. 4—Find out the law before using fire. (Fact Sheet No. 16-C)

Higher Prices for Used Fats

The Advertising Council is advised that housewives can now obtain substantially higher prices for waste fats from their local dealers. Yet a spot check shows that most women are not aware how much waste fat prices have risen since removal of price controls. Calling attention to this information and to the continued critical shortage of fats will, in our opinion, be of great benefit both to listeners and to American industry. Working stocks of edible and inedible fats and oils are extremely low on a world-wide scale. From the present outlook, the availability of fats and oils for use in the U. S. in 1947 from all sources is estimated to be little or no greater than last year when we had the lowest per capita supply, since many years before the war. In other words, there seems to be no prospect for material improvement in supplies before 1948. Our shortage of fats and oils is due to a decline in total domestic production, and a reduction in normal imports from South America, the Netherlands East Indies and Manchuria. The contribution being made by the collection of what would otherwise be wasted household grease is a very important one, comprising better than 10% of our total supply of inedible tallow and grease. This supply is vitally important in the production of soap and also in many manufacturing operations. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: 1—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates. 2—Pour immediately into the salvage can those fats which can't be reused. 3—Reuse these suitable for cooking and salvage whatever is left. 4—Turn in the fat salvage container to their meat dealers promptly. Most dealers are paying substantially higher prices than they did before price ceilings were removed. (Fact Sheet No. 19-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 24. They are subject to change.

Monday, March 24

RCA Communications, Inc.—In the matter of handling of United States State Department Traffic between New York, N. Y., and Washington, D. C.

Further Hearing

(10:00 A. M.)

NEW—Lee-Smith Broadcasting Co., Faribault, Minn.—C. P. **920 kc.**, 1 KW, DA, unlimited.

NEW—Associated Broadcasters, Inc., Wadena, Minn.—C. P. DA, **920 kc.**, 1 KW, unlimited.

KFNF—KFNF, Inc., Shenandoah, Ia.—C. P. to increase power, etc. **920 kc.**, 5 KW, unlimited; DA-night.

Further Hearing

(10:00 A. M.)

NEW—Seaside Broadcasting Co., Atlantic City, N. J.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J.—C. P. **1400 kc.**, 250 watts, unlimited.

Monday and Tuesday, March 24 and 25

Further Hearing

(Before Commissioner Wakefield, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.— C. P. **1540 kc.**, 5 KW, day.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. **1540 kc.**, 5 KW, daytime.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif. —C. P. **1540** kc., 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif. —C. P. **1540 kc.**, 5 KW, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervener: KOCS—The Daily Report, Ontario, Calif.

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Tuesday, March 25

(Before Commissioner Hyde, 10:00 A. M.)

WTNJ—WOAX, Inc., Trenton, N. J.—For renewal of license. **1310 kc.,** 500 watts, unlimited.

WTNJ—WOAX, Inc., Trenton, N. J.—For modification of license. **1310 kc.,** 500 watts, unlimited.

WCAM—The City of Camden, Camden, N. J.—For renewal of license. **1310 kc.,** 500 watts, unlimited.

WCAM—The City of Camden, Camden, N. J.—For modification of license. **1310 kc.,** 500 watts, unlimited.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —For renewal of license. **1310 kc.,** 500 watts.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —For modification of license. **1310 kc.,** 500 watts.

NEW—Camden Broadcasting Co., Camden, N. J.—C. P. **800 kc.,** 1 KW, daytime.

WHAT—Independence Broadcasting Co., Philadelphia, Pa.— C. P. to change frequency, etc. **820 kc.,** 1 KW, daytime only.

NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J. C. P. **820 kc.,** 1 KW, daytime only.

NEW—Valley Broadcasting Co., Allentown, Pa.—C. P. **790 kc.,** 1 KW, unlimited.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa. —For modification of license.

Intervenors: Mack Radio Sales.
WNEW—Greater New York Broadcasting Corp., New York, N. Y.
WFBR—Baltimore Radio Show, Inc., Baltimore, Md.

Wednesday, March 26

Further Hearing

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA-night & day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. DA; **790 kc.,** 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. to change frequency, etc. **790 kc.,** 1 KW, unlimited; DA-night & day.

Further Hearing

(10:00 A. M.)

NEW—Newnan Broadcasting Co., Newnan, Ga.—C. P. **1300 kc.,** 1 KW nite, 1 KW unlimited.

NEW—Volunteer State Broadcasting Co., Nashville, Tenn.— C. P. **1300 kc.,** 5 KW, unlimited, DA-night.

Respondents: WATL—Atlanta, Ga.
WJHO—Opelika, Ala.

Intervenors: WJDX—Jackson, Miss.
WFBR—Baltimore, Md.

Further Hearing

(10:00 A. M.)

NEW—Louisiana Broadcasting Co., New Orleans, La.—C. P. **1540 kc.,** 5 KW, unlimited; directional antenna day and night.

NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.— C. P. **1540 kc.,** 100 watts, unlimited.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—C. P. **1540 kc.,** 10 KW, unlimited; DA-day & night.

NEW—Texhoma Broadcasting Co., Durant, Okla.—C. P. **1540 kc.,** 250 watts, unlimited.

NEW—East-West Broadcasting Co., Fort Worth, Tex.—C. P. **1540 kc.,** 5 KW, unlimited; DA (DA-2).

KXEL—In re: Matter of the petition of Josh Higgins Broadcasting Co. "for continuation of exclusive nighttime assignment on **1540 kc.,** to Station KXEL, Waterloo, Iowa."

KGBC—The Galveston Broadcasting Co., Galveston, Tex.— C. P. DA; **1540 kc.,** 1 KW day, 250 watts night, unlimited.

Bayou Broadcasting Co., Inc., Baton Rouge, La.—Petition for leave to amend.

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind. C. P. to increase power, etc. **1190 kc.,** 50 KW, unlimited; DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. **1190 kc.,** DA, 10 KW day, 5 KW night; unlimited.

Wednesday and Thursday, March 26 and 27

At Columbus, Ohio

(Hearing Room, 322 New Post Office Bldg., 10:00 A. M.)

NEW—Capital Radio, Inc., Columbus, Ohio—C. P. **660 kc.,** 1 KW, daytime.

NEW—Heart of Ohio, Inc., Columbus, Ohio—C. P. **660 kc.,** 1 KW, daytime.

Intervenor: WHKK—United Broadcasting Co., Akron, Ohio.

Thursday and Friday, March 27 and 28

At Amarillo, Tex.

(Federal Court Room, U. S. Post Office Bldg., 10:00 A. M.)

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. **1230 kc.,** 250 watts, unlimited.

At Las Cruces, New Mexico

(Federal Court Room, Post Office Bldg., 10:00 A. M.)

NEW—The Las Cruces Broadcasting Co., Las Cruces, New Mex.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—The Mesilla Broadcasting Co., Las Cruces, N. Mex.— C. P. **1450 kc.,** 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

The Commission made final proposed decision (B-330) denying application of Harold Thomas, licensee of station **WATR, Waterbury, Conn.,** for a construction permit to change transmitter site and studio location of station to **Springfield, Mass.,** increase power from 1 to 5 KW, and install a new transmitter and directional antenna, operating unlimited time on 1320 kc. (BP-3950; Docket 7363), and application of WMAS, Inc., licensee of station **WMAS,**

(Continued on next page)

Springfield, Mass., for a construction permit to change frequency from 1450 to 1320 kc., increase power from 250 watts to 5 KW, install a new transmitter and directional antenna (BP-4313; Docket 7364).

AM—New CP's Granted

690 KC.

Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Granted CP for a new station to operate on 690 kc., 1 KW, day only; engineering conditions. (BP-5355)

720 KC.

Seminole Broadcasting Co., Wewoka, Okla. (Louis F. Leurig and F. F. McNaughton)—Granted CP for a new station to operate on 720 kc., with 250 watts, daytime only; engineering conditions: (BP-5270)

740 KC.

Jose E. del Valle, Santurce, P. R.—Adopted order granting petition to remove from the hearing docket and grant application (BP-4603; Docket 7630) for a new station to operate on 740 kc., 10 KW, unlimited time, DA, subject to condition that applicant file an application for modification of CP specifying an antenna design which reduces the radiation in the direction of CMJN, Camaguey, Cuba, to 300 mv/m in the horizontal plane from an equivalent .311 antenna.

860 KC.

WLBG, Inc., Laurens, S. C.—Granted CP for a new station to operate on 860 kc., 250 watts; daytime only; engineering conditions. (BP-4587)

900 KC.

Nashua Broadcasting Corp., Nashua, N. H.—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only. (BP-4746)

920 KC.

Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Co., El Paso, Texas—Granted CP for a new station to operate on 920 kc., 1 KW, daytime only; engineering conditions. (BP-5408)

1080 KC.

Scotland Broadcasting Co., Laurinburg, N. C.—Granted CP for a new station to operate on 1080 kc., 1 KW, daytime only; engineering conditions. (BP-5068)

1210 KC

Anson Radio and Broadcasting Co., Wadesboro, N. C.—Granted CP for a new station to operate on 1210 kc., with 1 KW, daytime only; engineering conditions. (BP-5411)

1220 KC.

F. F. McNaughton and Louis F. Leurig, The LaSalle County Broadcasting Co., LaSalle, Ill.—Granted CP for a new station to operate on 1220 kc., with 250 watts, daytime only; engineering conditions. (BP-5284)

1300 KC.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted CP for a new station to operate on 1300 kc., 1 KW, day; engineering conditions. (BP-4466)

1490 KC.

Mountain Broadcasting Service, Inc., Princeton, W. Va.—Adopted order granting application for a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (BP-5386; Docket 7934).

1510 KC.

Doyle E. Collup, Stephenville, Texas—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime only. (BP-5380)

AM—License Renewals

KCMJ—Palm Springs Broadcasting Co., Palm Springs, Calif.—Granted renewal of license for the period ending February 1, 1950.

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted renewal of license for the period ending November 1, 1948.

AM—Designated for Hearing

580 KC.

Foundation Co. of Washington, Washington, D. C.—Dismissed application (BP-4997) for a new station to operate on 580 kc., 5 KW, unlimited time, DA-1, since same is mutually exclusive with an existing Washington station (WQQW) as the U. S. Court of Appeals for the District of Columbia has dismissed the Foundation Company's protest of the WQQW grant.

730-740 KC.

Ellis County Broadcasting Co., Waxahachie, Texas; Texas Star Broadcasting Co., Dallas, Texas—Designated for hearing in a consolidated proceeding the application of Ellis County Broadcasting Co. (BP-5339), 730 kc., 250 watts, daytime only, with application of Texas Star Broadcasting Co. (BP-5820), 740 kc., 10 KW, unlimited time, DA.

740 KC.

The Connecticut Electronics Corp., Bridgeport, Conn.; Heathcote Broadcasting Co., Scarsdale, N. Y.—Designated for hearing in a consolidated proceeding the applications of The Connecticut Electronics Corp. (BP-5375), 740 kc., 1 KW, day, DA, and application of Heathcote Broadcasting Co. (BP-5899), 740 kc., 250 watts, day.

860 KC.

Steel City Broadcasting Corp., Homestead, Pa.—Designated for hearing application (BP-5343) for a new station to operate on 860 kc., 250 watts, daytime only.

910 KC.

Gene Burke Brophy, Nogales, Ariz.—Designated for hearing application of Gene Burke Brophy (BP-5149), 910 kc., 100 watts, night, 250 watts-LS, unlimited time, in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627) and John C. Mullens (Docket 8156).

980 KC.

Bexar Broadcasting Co., San Antonio, Texas; Fort Bend Broadcasting Co., Rosenburg, Texas (a voluntary association, Julius E. Junker, trustee)—Designated for hearing in a consolidated proceeding the application of Bexar Broadcasting Co. (BP-5705), 980 kc., 1 KW, day, with application of Fort Bend County, et al. (BP-5908), 980 kc., 250 watts, daytime.

1080 KC.

Radio Broadcasting Corp., LaSalle-Peru, Ill.; McLean County Broadcasting Co., Bloomington, Ill.; Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.; Steel City Broadcasting Corp., Gary, Ind.—Designated for consolidated hearing these four applications which had heretofore been designated, all requesting the frequency 1080 kc., with 1 KW, at LaSalle-Peru and Gary, and daytime hours; 250 watts at Valparaiso and Bloomington, daytime only. (BP-5747; BP-5857; BP-5574; BP-5888)

1190 KC.

Arecibo Broadcasting Co., Inc., Arecibo, P. R.; The Martinez-Rodriguez Broadcasting Co., San Juan, P. R.; WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Designated for consolidated hearing the application of Arecibo Broadcasting Co. (BP-5047), for a new station on 1190 kc., 250 watts, unlimited, and application of Martinez-Rodriguez Broadcasting Co. (BP-5669), 1190 kc., 10 KW, limited time, and application of WKJB (BP-5938), to change operating assignment from 1340 kc., 250 watts, unlimited to 1190 kc., 10 KW, unlimited, DA.

(Continued on next page)

1230 KC.

Coastal Broadcasting Co., Lakeland, Fla.; WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Designated for hearing in a consolidated proceeding application of Coastal Broadcasting Co. (BP-5256), for a new station to operate on 1230 kc., 250 watts, unlimited time, with application of WSIR (BP-5937), to change facilities from 1490 to 1230 kc., using 250 watts, unlimited time.

1240 KC.

Williamson Broadcasting Corp., Pikesville, Ky.; Cumberland Publishing Co., Pikesville, Ky.—Designated for hearing in a consolidated proceeding the application of Williamson Broadcasting Corp. (BP-5502), with application of Cumberland Publishing Co. (BP-5904), both requesting 1240 kc., 250 watts, unlimited time.

Santa Rosa Broadcasting Co., Santa Rosa, Calif.—Designated for hearing application (BP-5855), for a new station to operate on 1240 kc., 250 watts, unlimited time, and ordered that KROY, Sacramento, be made a party to the proceeding.

1280 KC.

James E. Latimer and Wm. A. Pritchett, Lake City, S. C.; WKST—WKST, Inc., New Castle, Pa.—Designated for hearing in a consolidated proceeding application (BP-5008) for a new station to operate on 1280 kc., 250 watts, unlimited time, with application of WKST to change facilities from 1280 kc., 1 KW, unlimited, to 1280 kc., 5 KW, DA-N, unlimited. (BP-5913)

1340 KC.

Sayre Printing Co., Sayre, Pa.—Designated for hearing application (BP-5872) for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that WMBO, Auburn, N. Y., be made a party to the proceeding.

Bay Radio, Inc., North Bend, Ore.; Western Oregon Broadcasting, Inc., Reedsport, Ore.—Designated for hearing in a consolidated proceeding the applications of Bay Radio, Inc. (BP-5565) and Western Oregon Broadcasting, Inc. (BP-5896), both requesting 1340 kc., 250 watts, unlimited time.

1340–1350 KC.

Philip Mathews, Carlisle, Pa.; WORK—York Broadcasting Co., York, Pa.—Designated for hearing in a consolidated proceeding application of Philip Mathews (BP-5545) for a new station on 1340 kc., 250 watts, unlimited time, with application of WORK (BP-5907), to change facilities from 1350 kc., 1 KW, DA-N, to 1350 kc., 1 KW, 5 KW-LS, unlimited, DA-N.

1400 KC.

Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, et al); **North Plains Broadcasting Co., Perryton, Texas**—Designated for hearing in a consolidated proceeding application of Seward County Broadcasting Co. (BP-5719), and North Plains Broadcasting Co. (BP-5898), both requesting new stations on 1400 kc., 250 watts, unlimited time.

1410 KC.

Frank Mitchell Farris, Jr., Nashville, Tenn.; WCOE, Inc., Nashville, Tenn.—Designated for consolidated hearing application of Frank Mitchell Farris, Jr. (BP-4043), for a new station to operate on 1410 kc., 1 KW, unlimited, DA, with application of WCOE, Inc. (BP-5477), 1410 kc., 5 KW, unlimited, DA.

1430 KC.

John F. Kramer, Cambridge, Md.—Designated for hearing application (BP-5946) for a new station to operate on 1430 kc., 1 KW, daytime only, in a consolidated proceeding with the application of The Capital Broadcasting Co., Annapolis. (Doc. 7371)

1450 KC.

Agnes Jane Reeves Greer, Dover, Ohio; The Massillon Broadcasting Co., Massillon, Ohio—Designated for consolidated hearing the application of Agnes Jane Reeves Greer (BP-5319), with application of The Massillon Broadcasting Co. (BP-5895), both requesting new stations on 1450 kc., 250 watts, unlimited time., WFMJ, WJPA and WHBC made parties.

1490 KC.

Community Broadcasting Co., Fort Worth, Texas—Designated for hearing application (BP-5182) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that KVWC, Vernon, Texas, KPLT, Paris, and KGKB, Tyler, Texas, be made parties to the proceeding.

Craig Broadcasting Co., Chester, S. C. (Alex B. Craig, et al.)—Designated for hearing application (BP-5337) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered WKIX, Columbia, S. C., be made a party to the proceeding.

1520 KC.

Lake Shore Broadcasting Co., Evanston, Ill.; WHOW, Cornbelt Broadcasting Co., Clinton, Ill.—Designated for hearing in a consolidated proceeding with application of Lake States Broadcasting Co. (Docket 8119), the applications of Lake Shore Broadcasting Co. (BP-4750), for a new station to operate on 1520 kc., 5 KW, daytime only, DA, and application of WHOW (BMP-2562) to change facilities from 1520 kc., 1 KW, daytime only, to 1520 kc., 5 KW, unlimited time, DA-night.

AM—Modifications of CP's Granted

KFMO—Oscar C. Hirsch, Flat River, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at: on Highway 61 near Flat River. (BMP-2533)

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at SW corner of SW¼ of the NW¼ of Sec. 36, Twp. 23N, Range 21 W. I. M., Woodward. (BMP-2492)

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location near Old Albuquerque Settlement, ½ mile east of Rio Grande River, and to specify studio location as 313 N. Broadway, Albuquerque. (BMP-2484)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2278)

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted modification of CP which authorized a new station, to make changes in vertical antenna, to change type of transmitter, and to change transmitter location to 22nd St. between No. Frederick and No. Harrison St., Arlington County; conditions. (BMP-9469)

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted modification of CP (BP-3846) for extension of completion date to 3-20-47.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Granted modification of CP (BP-4712) for extension of completion date to 9-26-47. (BMP-2516)

WSBT—The South Bend Tribune, South Bend, Ind.—Granted modification of CP (BP-4294) for extension of completion date to 10-6-46. (BMP-2517)

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted modification of CP (BP-2918) for extension of completion date to 6-7-47. (BMP-2536)

AM—Licenses Granted to Cover CP's

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2287)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2281)

(Continued on next page)

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted license to use old main transmitter as auxiliary with power of 250 watts. (BL-2183)

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Granted license to cover CP which authorized increase in power to 250 watts and installation of new transmitter. (BL-2158)

WJPR—Radio Services Co., Greenville, Miss.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2299)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted license to cover CP which authorized installation of new transmitter, increase in power to 5 KW and change transmitter location. (BL-2302). Conditions.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—Granted license to cover CP which authorized a new station on 650 kc., 250 watts, daytime; conditions. (BL-2294)

780 KC.

WCKB—N. C. Central Broadcasters, Inc., Dunn, N. C.—Granted license to cover CP which authorized a new station on 780 kc., 1 KW, daytime only; conditions. (BL-2190)

860 KC.

KWPC—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted license to cover CP which authorized a new station on 860 kc., 250 watts, daytime. (BL-2260)

1050 KC.

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted license to cover CP which authorized a new station to operate on 1050 kc., 1 KW, daytime. (BL-2206)

1100 KC.

WGPA—The Bethlehem's Globe Pub. Co., Bethlehem, Pa.—Granted license to cover CP which authorized a new station on 1100 kc., 250 watts, daytime only. (BL-2307)

1140 KC.

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas—Granted license to cover CP which authorized a new station on 1140 kc., 250 watts, daytime; conditions. (BL-2200)

1170 KC.

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Granted license to cover CP which authorized a new station on 1170 kc., 250 watts, daytime; conditions. (BL-2175)

1190 KC.

WBIX—Rome Radio Broadcasting Co., Rome, Ga.—Granted license to cover CP which authorized a new station to operate on 1190 kc., 1 KW, daytime only, and for change of studio location to: 121 Broad St.; conditions. (BL-2300)

1230 KC.

WTNT—Ga.-Carolina Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2254).

1280 KC.

KSOK—The Travelers Pub. Co., Arkansas City, Kans.—Granted license to cover CP which authorized a new station on 1280 kc., 1 KW, daytime; conditions. (BL-2231)

1310 KC.

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—Granted license to cover CP which authorized a new station to operate on 1310 kc., 1 KW, daytime. (BL-2236)

1340 KC.

WGWC—G. W. Covington, Jr., Selma, Ala.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions; and to specify studio location at Broad St., 2 miles north of Selma. (BL-2214)

1400 KC.

KIFI—Eastern Idaho Broadcasting and Tele. Co., Idaho Falls, Idaho—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time, and to specify studio location at 339 Broadway, Idaho Falls; conditions. (BL-2258)

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2286)

1450 KC.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location as 115 West Sixth St., Odessa; conditions. (BL-2284)

WPAM—Miner's Broadcasting Service, Pottsville, Pa.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2251)

1490 KC.

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2248)

KBOL—J. Herbert Hollister, Boulder, Colo.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and for change of studio location to 1617 Pearl St., Boulder. (BL-2304)

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2147)

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2173)

1510 KC.

KOCS—The Daily Report, Ontario, Calif.—Granted license to cover CP which authorized a new station on 1510 kc., 250 watts, daytime only; conditions. (BL-2274)

1540 KC.

KGBC—The Galveston Broadcasting Co., Galveston, Texas—Granted license to cover CP which authorized a new station on 1540 kc., 1 KW, daytime, and to specify studio location as 21st and Strand St., Galveston (BL-2279). Conditions.

1590 KC.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Granted license to cover CP which authorized a new station on 1590 kc., 1 KW, daytime only, and to specify studio location as 219 Granby St., Norfolk. (BL-2309)

AM—Miscellaneous Actions

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers (Assignors), The Mattatuck Broadcasting Co. (Assignee), Waterbury, Conn.—Granted consent to assignment of license of station WWCO from a partnership composed of Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, to Mattatuck Broadcasting Co., for a consideration of $30,221. Each partner will be an officer and/or director and will hold a ⅓ stock interest. (BAL-578)

WILK—Harold T. Gray, et al (Assignor), Wyoming Valley Broadcasting Co. (Assignee), Wilkes-Barre, Pa.—Granted consent to assignment of construction permit from a partnership consisting of 8 equal partners to Wyoming Valley Broadcasting Co., a corporation. No money involved. (BAP-46)

KROX—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Authorized cancellation of construction permit (BP-5188) for a new station and modification thereof

(Continued on next page)

(BMP-2392), and deleted all records relative thereto, upon request of permittee due to ill health of principal stockholder.

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. Mex.—Authorized cancellation of construction permit (BP-5189) for a new station and modification thereof (BMP-2382), and deleted all records relative thereto, upon request of permittee due to ill health of principal stockholder.

Sims Publishing Co., Orangeburg, S. C.—Denied petition requesting waiver of the provisions of temporary expediting procedure of January 8, 1947, and retain its application (BP-5577) in the processing line rather than refer it to pending files pursuant to provisions of said procedure; and referred said application to pending files.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5639)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Denied application for special service authorization to operate on 990 kc. at night for a period of 90 days. (BSSA-156)

Pacific States Radio Engineering, Pittsburg, Calif.—Adopted an order dismissing application (BP-5753), for a new station, without prejudice to refiling after a decision has been rendered with respect to application of Golden Gate Broadcasting Corp., heard in a consolidated proceeding, or after said application has otherwise been disposed of.

Radio Americas Corp., San Juan, P. R.—Denied petition for review of action of presiding officer of motions docket on February 28, granting petition of Antilles Broadcasting System, Inc. for leave to file a brief in support of its application for CP (Docket 7500), and affirmed said action of Motions Officer.

Biloxi Broadcasting Assn., Biloxi, Miss.—Adopted an order dismissing application (BP-5818) for a new station, without prejudice to refiling after a decision has been rendered with respect to application of Gulf Broadcasting Co., Inc., heard in a consolidated proceeding, or after said application has otherwise been disposed of.

WHAS—Courier Journal and Louisville Times Co. (Transferor); WHAS, Inc. (Assignee), Louisville, Ky.—Granted assignment of license of WHAS from Courier Journal and Louisville Times Co., to WHAS, Inc., a newly formed corporation wholly owned by assignor. (BAL-577)

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Granted petition requesting severance of the hearing record in re its application (Docket 7955) and applications of KROY (Docket 7170) and San Mateo Broadcasters. (Docket 8045), from the hearing record in re Dockets 7966, C. Thomas Patton, and Docket 7956, Pittsburg Broadcasting Co., and the record in Dockets Nos. 7170, 7955 and 8045 are ardered closed.

Charles N. Meredith, Silverdale, Pa.—Denied petition to enlarge the issues in the consolidated hearing in Dockets Nos. 8092 and 8091.

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to intervene in the consolidated hearing on applications of Grain Country Broadcasting Co., Inc., and Mid-State Broadcasting Co. (Dockets 8064 and 8043).

Ogden Broadcasting Co., Inc., Ogden, Utah—Granted petition for extension of time within which to file opposition to petition for reconsideration and reinstatement of CP filed by Central Utah Broadcasting Co., and extended time to March 27, 1947.

KANS—Kansas Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to amend its application for CP (BP-5159; Docket 7952), so as to show a revised DA design, etc.

Capital Radio, Inc., Columbus, Ohio—Granted petition requesting Commission to strike the intervention of WHKK, Akron, to the consolidated proceeding involving its application (Docket 7947) and that of Heart of Ohio, Inc. (Docket 7948), and removed WHKK as a party to the proceeding.

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted petition requesting leave to amend its application for CP (BP-5404; Docket 8068) so as to show revised daytime antenna pattern.

Booth Radio Stations, Inc., Saginaw, Mich.; Federated Publications, Inc., Lansing, Mich.; Saginaw Broadcasting Co., Saginaw, Mich.—The Commission, on its own motion, continued the consolidated hearing on these applications presently scheduled for March 26, to April 8.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (BP-4088; Docket 6805), so as to revise Exhibits 3-A and 4-A filed with application, to show changes in the tolerance values for the vertical and horizontal radiation patterns.

Lincoln Operating Co., Miami, Fla.—Granted petition for leave to amend its application for CP (BP-4903; Docket 7874) so as to revise Exhibit J filed with application, to show a slight modification of the adjustment tolerance specified in the proposed DA design.

Riverside Broadcasting Co., Riverside, Calif.—Granted petition for leave to amend its application (BP-5807; Docket 8154), so as to make certain minor changes in various paragraphs.

Midland Broadcasting Co., Kansas City, Mo.—Granted petition for leave to take depositions in re its application for CP (BP-5404; Docket 8067).

Charles M. Meredith, Silverdale, Pa.—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application (BP-5625; Docket 8092).

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Granted petition to dismiss without prejudice its application for CP (BP-5018; Docket 8147).

Lee-Smith Broadcasting Co., Fairbault, Minn.—Granted petition for leave to amend its application for CP (BP-4581; Docket 7875), so as to show a change in the DA plan, a new transmitter, etc.

Texhoma Broadcasting Co., Durant, Okla.—Granted petition for leave to amend its application (BP-5112; Docket 7993), so as to specify a nighttime DA array, etc.

La. Broadcasting Co., New Orleans, La.—Granted petition for leave to amend its application for CP (BP-4260; Docket 7162) so as to specify a revised directional array, etc.

East-West Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application (BP-4524; Docket 7994), so as to request 1 KW at night instead of 5 KW, etc.

AM—Applications Accepted for Filing

560 KC.

NEW—Ellis C. Thompson, Harold I. Tanner and John A. Ross, a partnership, Detroit Broadcasting Co., Detroit, Mich. (P. O. % The Lincoln Stamping Co., 13271 Mt. Elliott)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 250 watts and daytime hours of operation.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of license to increase power from 500 watts to 1 KW (daytime).

580 KC.

KTSC—Sun Country Broadcasting Co., Tucson, Arizona—Construction permit to change frequency from 1490 to 580 kc., power from 250 watts to 1 KW, change type of transmitter, install directional antenna for night use and change transmitter location.

WIAC—Radio Station WIAC, Inc., Hato Rey, Puerto Rico—Modification of license to move main studio location from Stop 29, Ordonez St., Hato Rey, Puerto Rico, to Ponce De Leon Ave., Stop 11, #654, Santurce District, San Juan, Puerto Rico.

600 KC.

NEW—San Angelo Broadcasters, San Angelo, Texas—(Glen H. McClain, E. H. Howley, James A. Clements, L. M.

(Continued on next page)

Rice, Frank Monroe Dowd and Joe H. Torbett, a partnership)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change daytime directional antenna pattern.

610 KC.

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

NEW—Treasure State Broadcasting Co., Inc., Butte Mont. (P. O. 55 West Broadway)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 1 KW, directional antenna, night use and unlimited hours of operation.

630 KC.

WMFD—Richard Austin Dunlea, Wilmington, N. C.—Construction permit to change frequency from 1400 kc., to 630 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna (2) for day and night use, and change transmitter location. Amended to make changes in directional antenna (2) for day and night use to modify the nighttime directional antenna.

NEW—Pat Murphy Courington, Albertville, Ala. (P. O., Albertville, Ala.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation.

680 KC.

NEW—Portland Broadcasting Corp., Portland, Oregon (P. O. 1123 S.W. Fifth Ave.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

690 KC.

NEW—The Naugatuck Valley Broadcasting Corp., Ansonia, Conn. (P. O. 991 Broad St., Suite 9, Bridgeport, Conn.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and daytime hours of operation.

NEW—Bloom Radio, Inc., Bloomsburg, Pa. (P. O. 1 Washington Place)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW, directional antenna and daytime hours of operation.

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Modification of construction permit (B3-P-4528, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location (geog. coordinates).

740 KC.

NEW—Heathcote Broadcasting Co. (George J. Feinberg and J. Harvey McCoy, a partnership) (P. O. 10 W. 20th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

770 KC.

WCAL—St. Olaf College, a Minnesota Corp., Northfield, Minn.—Construction permit to install new transmitter.

800 KC.

NEW—Johnson County Broadcasting Corp., Iowa City, Iowa (P. O. 70 Whiting Ave.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use, and change transmitter location) to increase power from 10 KW night, 50 KW day, to 50 KW day and night, and make changes in directional antenna for night use.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 to 810 kc., increase power from 1 to 5 KW, install new transmitter, directional antenna for night use, and new vertical antenna with FM antenna on top, and change transmitter location.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Construction permit to increase power from 250 watts to 1 KW, and install a new transmitter.

850 KC.

NEW—Orange County Broadcasting Co., Santa Ana, Calif. (George W. Berger, George A. Raymer, Fred Forgy and John W. Swallow, a partnership)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW and daytime hours of operation.

WJW—WJW, Inc., Cleveland, Ohio—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, change type of transmitter and changes in antenna so as to employ non-directional antenna during daytime hours.

860 KC.

NEW—Western Maryland Broadcasting Corp., Norfolk, Va. (P. O. Alexander Hotel, 200 Public Square, Hagerstown, Md.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas—Modification of construction permit (B3-P-4779 as modified, which authorized a new standard broadcast station) for increase in power from 500 watts to 1 KW (daytime) and change name of permittee from Wilbur Courtland Fouts to Wilbur C. Fouts, tr/as Nacogdoches Broadcasting Company.

870 KC.

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permits to increase power from 250 watts to 1 KW and make changes in modulation and frequency monitors.

890 KC.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-4465 as modified, which authorized a new standard broadcast station) to change type of transmitter and change studio location.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Construction permit to increase power from 1 KW daytime to 10 KW daytime and install new transmitter.

930 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan) (P. O. 300 North Garden St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 250 watts and daytime hours of operation.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Florida—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW day and night, install directional antenna for night use only, and change transmitter location.

WMIX—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-P-4265, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and specify studio location.

950 KC.

WIBX—WIBX, Inc., Utica, N. Y.—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts day and night to 5 KW day and night, install new transmitter and directional antenna-1 for day and night use, and change transmitter location.

(Continued on next page)

NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—(P. O. 73 Tremont St.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

KDSH—Queen City Broadcasting Co., Boise, Idaho—Modification of construction permit (B5-P-3613, as modified, which authorized a new standard broadcast station) to increase power from 1 KW day and night to 5 KW day and night, install new transmitter, specify studio location as 311 North 10th St., Boise, Idaho, makes changes in directional antenna and change from directional antenna (2) day and night to directional antenna night only.

960 KC.

KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo. (Oscar C. Hirsch)—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, change transmitter location. Amended to change power from 1 KW to 500 watts night, 1 KW day, using directional antenna at night.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, which authorized change in frequency, increase in power, making changes in transmitting equipment and installing directional antenna for night use) to make changes in directional antenna for night use.

980 KC.

NEW—Fort Bend County Broadcasting Co., between Richmond and Rosenberg, Texas (P. O. % First National Bank, Rosenberg, Texas)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts, and daytime hours of operation.

NEW—Viking Broadcasting Co., Newport, R. I. (P. O. 3 Bliss Road, Newport, R. I.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

990 KC.

WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Construction permit to increase power from 1 KW night, 5 KW day to 10 KW day and night, make changes in transmitting equipment, install directional antenna (1) for day and night use, change transmitter location.

1030 KC.

NEW—Rafael Ramos Cobian, San Juan, P. R. (P. O. Ponce De Leon Ave. Stop 19, San Juan, P. R.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 5 KW, directional antenna (1), and unlimited hours of operation.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Modification of construction permit (B3-P-3524, which authorized a new standard broadcast station) to change frequency from 1010 to 1030 kc. Amended to change hours of operation from daytime to unlimited, using 10 KW night, 50 KW day; changes in transmitting equipment, and install directional antenna for day and night use.

1130 KC.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Construction permit to change power and hours of operation from 1 KW, daytime to 50 KW, unlimited time, install new transmitter and directional antenna (2) for day and night use, change transmitter location from between Square Lake and Telegraph Roads, near Pontiac, Michigan, to Stony Island, Grosse Ile Township, Michigan, and studio location from 6th floor Ricker Bldg., Wayne and Huron Sts., Pontiac, Michigan, to: to be determined, Detroit, Michigan.

1150 KC.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Modification of construction permit (B4-P-5169, which authorized increase in power, change type of transmitter, and change studio location) to change frequency from 1140 to 1150 kc., change power and hours of operation from 1 KW daytime to 500 watts night, 1 KW day, unlimited time; install directional antenna for night use only and for extension of commencement and completion dates. Amended to make changes in directional antenna and change from directional antenna for night use only to directional antenna (2) for day and night use.

1170 KC.

NEW—Jack Henry Kidd, Jr., Kingsville, Texas (P. O. Kleberg Bank)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., increase power from 250 watts day and night to 10 KW day and night, make changes in transmitting equipment, and install directional antenna (1) for day and night use.

1200 KC.

NEW—Sooner Broadcasting Co., Oklahoma City, Okla. (P. O. 2712 First National Bldg.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW and daytime hours of operation.

1230 KC.

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala. (Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman)—Construction permit to change frequency from 1450 to 1230 kc., and install new vertical antenna with FM antenna mounted on top. Contingent upon relinquishment of 1230 kc. by WJRD.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Construction permit to change frequency from 1490 to 1230 kc.

1240 KC.

NEW—Cumberland Publishing Co., Pikeville, Ky. (P. O. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change studio location and specify transmitter location as: "To be determined", Pikeville, Ky.

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Ia.—Construction permit to install new vertical antenna and mount FM antenna thereon.

NEW—Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hector Reichard, Aguadilla, Puerto Rico (P. O. 17 Munoz Rivera St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Elk River Broadcasters, Fayetteville, Tenn. (R. A. Largen, R. M. McKay, Sr., R. M. McKay, Jr., J. M. McGrew and Revis Hobbs, a partnership) (P. O. % R. M. McKay, Jr., Box 226, Columbia, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit to change frequency from 1450 to 1270 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of license to change from employing directional antenna day and night to employing directional antenna night only and non-directional antenna during daytime.

1280 KC.

WKST—WKST, Inc., New Castle, Pa.—Construction permit to increase power from 1 to 5 KW, install a new trans-

(Continued on next page)

mitter, and make changes in directional antenna for night use.

1290 KC.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, install directional antenna for day and night use, and extend commencement and completion dates.

NEW—Alaska Broadcasting Co., Fairbanks, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave., Anchorage, Alaska)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and unlimited hours of operation.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, as mod., which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, install directional antenna (2) for day and night use, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. Amended to modify night time directive array.

1310 KC.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from 1340 to 1310 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re changes in directional antenna pattern.

1320 KC.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit to change frequency from 1230 to 1320 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter and studio location. Amended to modify directional antenna pattern.

NEW—Inter-City Advertising Co., Greensboro, N. C. (P. O. 120 E. Third St., Charlotte, N. C.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-P-4013, as modified, which authorized a new standard broadcast station) to change type of antenna and for extension of completion date to 120 days after grant.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kan.—Voluntary transfer of control of licensee corporation from Victoria Murdock Estate (Marcellus M. Murdock, Trustee) to Wichita Eagle, Inc. (500 shares of capital stock—50%.)

1340 KC.

NEW—Christian Broadcasting Ass'n, Honolulu, T. H. (P. O. 5016 W. Grace St., Chicago, Ill.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Muskogee Broadway Broadcasting Co., Muskogee, Okla. (Procter & Marsh, a partnership consisting of George B. Procter and Hugh M. Marsh) (P. O. % Broadway Theatres, Inc.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon the grant of KOME, Tulsa, Okla., for a change of facilities.

NEW—Alaska Broadcasting Co., Seward, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave., Anchorage Alaska)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and specified hours of operation.

KGEZ—Donald C. Treloar, Kalispell, Mont.—Construction permit to increase power from 100 watts to 250 watts and install new transmitter.

WBRE—Louis G. Baltimore, Wilkes-Barre, Pa.—Construction permit to install a satellite station at Everett and Pettibone Sts., Scranton, Pa., to be operated on 1340 kc., 250 watts, and unlimited, synchronously with WBRE.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.—Construction permit to install new antenna and change transmitter location.

1350 KC.

NEW—Pocono Record, Inc., Stroudsburg, Pa. (P. O. 18 N. Seventh St.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and daytime hours of operation.

1370 KC.

WSAY—Brown Radio Service and Laboratory, Rochester, N. Y. (Gordon P. Brown, Owner)—Construction permit to increase power from 1 KW unlimited to 5 KW unlimited, install new transmitter and make changes in directional antenna (DA-N) and change from employing directional antenna day and night to: to directional antenna night only.

NEW—Gastonia Broadcasting Service, Inc., Gastonia, N. C. (P. O. 301 Nat'l Bank of Commerce Bldg.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime hours of operation.

1380 KC.

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla. (A co-partnership, composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott)—Modification of construction permit (B3-P-4252, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

NEW—Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership) (P. O. 520 Bulkley Bldg., Cleveland 15, Ohio)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts, and daytime hours of operation.

1390 KC.

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Construction permit to change frequency from 1320 to 1390 kc., change hours of operation from daytime to unlimited time with power of 1 KW day and night, install directional antenna (2) for day and night use and change transmitter location.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington (County), Va.—Construction permit to change power and hours of operation from 1 KW, daytime, to 5 KW, unlimited time; install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna (1) for day and night use.

1400 KC.

NEW—Ernest H. Warnock, Middletown, N. Y. (P. O. 122 W. Main St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation.

NEW—North Plains Broadcasting Co., Perryton, Texas (Van W. Stewart, Carl Ellis and F. B. Sumpter, a partnership) (P. O. % F. B. Sumpter, Perryton, Texas)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership) (P. O. % William M. Jordan, RFD 4, Tuscaloosa, Ala.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KDWT—David W. Ratliff, Stamford, Texas—Modification of construction permit (B3-P-4932, as modified, which authorized a new standard broadcast station) to change type of transmitter.

(Continued on next page)

1410 KC.

KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Construction permit to increase power from 1 to 5 KW, change type of transmitter and install directional antenna for day and night use.

1430 KC.

NEW—John F. Kramer, Cambridge, Md. (P. O. 19 Ravell St., Annapolis, Md.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

1440 KC.

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Construction permit to mount FM antenna on top of AM tower and move transmitter 0.14 mile.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter.

1450 KC.

NEW—The Acme Broadcasting Co., Elizabethtown, Ky. (P. O. 1210 Daniel St., Clarksville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WWDC—Capital Broadcasting Co., Washington, D. C.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier from north side of Rock Creek, 1690′ west of intersection Rock Creek and D. C. Line, Montgomery County, Maryland, to Lanier Drive, Rosemary Hills, Maryland. Amended to make changes in ground system.

NEW—Deland Broadcasting Co., Deland, Fla. (Lyle Van Valkenburgh) (P. O. 167 Old Army Road, Scarsdale, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Contingent upon WMFJ being granted a change of facilities.

KSIG—Acadia Broadcasting Co., Crowley, La. (Max Thomas)—Modification of construction permit (B3-P-4725, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

KFAM—The Times Publishing Co., St. Cloud, Minn.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Construction permit to install new antenna and change transmitter location from Virginia Avenue and Boardwalk, Atlantic City, New Jersey, to corner of Murray and Ohio Avenues, Atlantic City, New Jersey.

NEW—Charles W. Ingersoll, Ely, Minn. (P. O. 783, Ely, Minn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KFAM—The Times Publishing Co., St. Cloud, Minn.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

1490 KC.

NEW—William Courtney Evans, Dover, Dela. (P. O. 579 Raritan St., Camden, N. J.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Highlands Broadcasting Co., Sebring, Fla. (Henry L. Jollary, Ernest R. Baker, H. B. Craven, and Edward Hasti, a partnership) (P. O. % Henry L. Jollary, Winter Haven, Fla.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Shamokin Veterans Broadcasting Co., Shamokin, Pa. (John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership) (P. O. 1016 North Shamokin St., Shamokin, Pa.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Shreveport Broadcasters, Shreveport, La. (James G. Ulmer and James G. Ulmer, Jr., a partnership) (P. O. Box 548, Tyler, Texas, temporary)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Tower Realty Co., Cumberland, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Modification of construction permit (B4-P-5081, which authorized a new standard broadcast station) to change power and hours of operation from 1 KW daytime to 1 KW night, 5 KW day, unlimited time, change type of transmitter, install directional antenna for night use, and approval of transmitter location.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership) (P. O. 5th Floor Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW and daytime hours of operation.

1560 KC.

NEW—The Mount Carmel Broadcasting Co., Mount Carmel, Ill. (Charles F. Rodgers) (P. O. 727 Main St., Mount Carmel, Ill.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and daytime hours of operation.

1590 KC.

KVGB—KVGB, Inc., Great Bend, Kansas—Modification of construction permit (B4-P-4459, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) to change type of transmitter and for extension of commencement and completion dates.

Tuesday (18).

AM—Applications Dismissed

Columbia Broadcasting System, Inc., Minneapolis, Minn.—Construction permit for a new high frequency FM broadcast station to be operated on Ch. #267, 101.3 mc. Class of station, rural. Dismissed March 13, 1947, per applicant's request.

The Trustees of Purdue University, Lafayette, Ind.—Construction permit for a new noncommercial educational broadcast station to be operated on 42700 kc., power of 10 KW, and emission special for FM and unlimited hours of operation. Dismissed March 14, 1947, per applicant's request letter, March 6, 1947.

AM—Applications Tendered for Filing Since February 7

1400 KC.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Consent to transfer of control from Raymond M. Curtis and Harold E. Smith to The Press Company, Inc.

1520 KC.

NEW—Monroe Broadcasting Co., Monroe, Mich. (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff, Glenn Clayton Pray, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

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1540 KC.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

NEW—The Southwestern Broadcasting Company of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin and J. P. Melvin, partners)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation.

NEW—Haygood S. Bowden, Camden, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Consent to transfer of control from M. F. Schnibben to Melvin H. Purvis.

FREQUENCY MODULATION

FM—Conditional Grants

Newnan Broadcasting Co., Newnan, Ga.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details, with the following change in allocation plan: Add Channel 238 to Newnan, Ga., and delete same from LaGrange, Ga. (BPH-1179)

Wayne M. Nelson, Concord, N. C.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1116)

Donald W. Reynolds, Okmulgee, Okla.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details (Comr. Durr voting for hearing). (BPH-1141)

Neenah-Menasha Broadcasting Co., Neenah, Wis.—Authorized conditional grant for Class B station subject to further review and approval of engineering details. (BPH-1155)

West Central Broadcasting Co., Peoria, Ill.—Granted petition for additional FM frequencies at Peoria, and added Channels No. 238 and 246 to the Peoria general area; authorized conditional grant of a Class B station to West Central Broadcasting Co., and cancelled oral argument scheduled for March 21 on Peoria FM applications.

WDEL, Inc., Wilmington, Del.—Denied petition requesting reconsideration of the Commission's action in designating for hearing its FM application (BPH-177; Docket 7834), and granting same without hearing.

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain):

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Class B; 92.3 mc. (No. 222); 9 KW; 270 feet. (BPH-1011)

Tri-State Broadcasting Co., Cumberland, Md.—Class B; 99.1 mc. (No. 256); 2.2 KW; 1570 feet. (BPH-948)

WQDV—The Argus-Press Co., Owosso, Mich.—Class A; 104.7 mc. (No. 284); 1 KW; 250 feet.* (BPH-846)

Pontiac Broadcasting Co., Pontiac, Mich.—Class B; 92.5 mc. (No. 223); 20 KW; 500 feet. (BPH-538)

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; 98.1 mc. (No. 251); 10 KW; 660 feet.* (BMPH-197)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Class B; 103.9 mc. (No. 280); 7 KW; 520 feet.* (BMPH-167)

Sooner Broadcasting Co., Oklahoma City, Okla.—Class B; 100.9 mc. (No. 265); 33 KW; 520 feet. (BPH-744)

KALE-FM—KALE, Inc., Portland, Ore.—Class B; 96.1 mc. (No. 241); 220 KW; 1100 feet.* (BMPH-200)

WEEX—Easton Publishing Co., Forks Twp., North of Easton, Pa.—Class A; 105.7 mc. (No. 289); 1000 watts; 115 feet.* (BMPH-187)

WNJD—H. C. Winslow, Meadville, Pa.—Class B; 99.3 mc. (No. 257); 3.5 KW; 585 feet.* (BMPH-188)

Airplane and Marine Instruments, Inc., Clearfield, Pa.—Class B; 97.9 mc. (No. 250); 7.4 KW; 830 feet. (BPH-763)

White Rose Broadcasting Co., York, Pa.—Class B: 95.3 mc. (No. 237) (subject to change pending decision in hearing on Dockets 7724-7726); 8 KW; 700 feet. (BPH-707)

Grenco, Inc., Greenwood, S. C.—Class B; 95.9 mc. (No. 240); 6.5 KW; 430 feet. (BPH-306)

Philip Weiss Music Co., Rutland, Vt.—Class A; 104.3 mc. (No. 282); 100 watts; 590 feet.* (BPH-931)

Record-Herald Co., Wausau, Wis.—Class B; 94.5 mc. (No. 233); 6.5 KW; 680 feet. (BPH-193)

FM—Miscellaneous Actions

Adopted on Order amending Section 1.121 of Part 1 of the Rules adding subparagraph (r), which reads as follows:

> "(r) For special temporary authority to provide an interim FM broadcast service provided such requests are from FM conditional grantees or holders of FM construction permits."

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Granted petition requesting that its application for a new class B station (BPH-1195) be designated for hearing in consolidation with application of WDEL, Inc.

Granted joint petition of Liberty Broadcasting Corp., Atlanta Journal Co., et al. (Dockets 7543-7547 and 8211), to accept waiver of the consolidated hearing on their respective applications for FM stations; ordered that the applications be removed from the hearing calendar, the records closed and the hearing scheduled for April 7 at Atlanta, cancelled.

Peoria Broadcasting Co., Peoria, Ill.—Granted special temporary authority to commence an experimental FM broadcast operation in Peoria.

WGBA—Ga.-Ala. Broadcasting Corp., Columbus, Ga.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-10-47. (BMPH-242)

KGBS-FM—Harbenito Broadcasting Co., Inc., near Harlingen, Texas—Granted modification of CP which authorized a new FM station, for change in commencement and completion dates to 3-15-47 and 9-15-47. (BMPH-225)

KPRC-FM—Houston Printing Corp., Houston, Texas—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to January 6 and July 6, 1947, respectively. (BMPH-146)

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of CP for extension of completion date to 6-1-47. (BMPH-251)

John Lord Booth, Detroit, Mich.—Authorized re-issuance of construction permit (BPH-1098) to the Booth Radio Stations, Inc., in lieu of John Lord Booth.

WIUV—University of Wisconsin. Delafield, Wis.—Authorized change in assignment of FM non-commercial educational station from 91.1 mc. to 90.7 mc. (No. 214).

Harold Thomas, Springfield, Mass.—Granted petition to dismiss without prejudice his application for a new FM station. (BPH-1117; Docket 8035)

FM—Applications Accepted for Filing

NEW—Ohio Valley Broadcasting Corp., Parkersburg, W. Va. (P. O. Grinter Bldg., 701½ Market St.)—Construction

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* In lieu of previous conditions.

(Continued on next page)

permit for a new FM broadcast station. Amended to change directors, officers and stockholders.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476 which authorized a new FM broadcast station) for extension of completion date.

WKRG-FM—Giddens & Rester, Mobile, Ala. (a partnership, composed of Kenneth R. Giddens and T. J. Rester)—Modification of construction permit (B3-PH-798, which authorizes new FM broadcast station) to change completion date.

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-PH-237, which authorizes new FM broadcast station) to change the completion date.

NEW—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Modification of construction permit (B1-PH-325, which authorizes new FM broadcast station) to change completion date.

KFH-FM—The Radio Station KFH Co., Wichita, Kansas—Modification of construction permit (B4-PH-411, which authorized a new FM broadcast station) to change ERP to 175 KW; make changes in antenna system and change commencement and completion dates.

KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements and Co., a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr.)—Modification of construction permit (B4-PH-519, which authorized a new FM broadcast station) to change ERP to 47 KW, antenna height above average terrain to 525 feet; make changes in antenna system and change commencement and completion dates.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville on the Air, Inc., to On The Air, Inc.

94.3 MC.

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla. (P. O. % V. M. Preston, 300 N. 7th St.)—Construction permit for a new FM (Class B) broadcast station to be operated on Ch. #232, 94.3 mc., ERP of 12.1 KW.

97.9 MC.

The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez) (P. O. 358 Salvador Brau St.)—Construction permit for a new (Class B) FM broadcast station to be operated on Ch. #250, 97.9 mc., ERP of 2.62 KW, and antenna height above average terrain 519 feet.

98.5 MC.

NEW—WGCM Broadcasting Co., Gulfport, Miss. (A Co-Partnership composed of Hugh O. Jones and William E. Jones) (P. O. 25th Ave., Hewes-Martin Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 253 (98.5 mc.); ERP of 2.98 KW, and antenna height above average terrain 300 feet.

100.1 MC.

KMGM—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Ch. #261, 100.1 mc., change type of transmitter and antenna system. Amended to change ERP from 4.8 KW to 49.5 KW, and make changes in antenna system.

103.9 MC.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—(P. O. % Bernard Wolf, 118 W. Dobbs)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 280, 103.9 mc., effective radiated power of 11.1 KW.

To Be Assigned by FCC

NEW—The Alamo Broadcasting Co., San Antonio, Texas—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by FCC. Amended to change type of transmitter, transmitter location, specify ERP as 31.2 KW, and make changes in antenna system.

NEW—Commonwealth Broadcasting Corp., Norfolk, Va. (P. O. 219 Granby St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 8.1 KW, antenna height above average terrain 220 feet.

NEW—Ector County Broadcasting Co., Odessa, Texas (Ben Nedow) (118-120 W. 3rd St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1.7 KW, and antenna height above average terrain 395 feet.

TELEVISION

TV—New CP Granted

The Fort Industry Co., Detroit, Mich.—Granted CP for a new station; 54-60 mc. (No. 2); visual power, 14.26 KW; aural, 7.51 KW; 500 foot antenna; engineering conditions. (Comr. Durr for hearing). (BPCT-182)

TV—Miscellaneous Actions

WABD—Allen B. DuMont Labs., Inc., New York, N. Y.—Granted authority to resume regular operations for a period of 90 days with effective radiated power of 14.25 KW video and 9.45 KW aural, using 2.5 KW composite amplifier aural transmitter; 640 foot antenna, subject to conditions that licensee file a modification of CP within 90 days and submit satisfactory field intensity survey and proof of performance with license application.

WHAS-TV—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted modification of CP which authorized a new television station, for extension of completion date to 11-19-47. (BMPCT-52)

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Granted modification of CP which authorized a new television station for extension of commencement and completion dates to 9-25-47 and 9-25-48, respectively. (BMPCT-49)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP which authorized a new commercial television station, to change antenna system. (BMPCT-45)

TV—Applications Accepted for Filing

NEW—Daily News Television Co., Philadelphia, Pa. (a corporation)—Construction permit for a new commercial television broadcast station to be operated on Ch. #12, 204-210 mc., ERP of Vis. 3.4 KW. Amended to change corporate name and type of transmitters, aural power to 2 KW; antenna system; locations of transmitter and studio.

NEW—The Evening News Association, area of Detroit, Mich. (P. O. 615 W. LaFayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-7050 mc. band, power of .1 watt; emission, special; and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable, New York, Metropolitan area (P. O. 485 Madison Ave., New York 22, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on 560-589 mc., power of visual 35 watts (peak). Emission: Visual A5, and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable, New York, Metropolitan area (P. O. 485 Madison Ave., New York 22, N. Y.)—License to operate an experimental television relay broadcast station to be operated on 560-580 mc., power of visual 35 watts (peak). Emission, Visual A-5, and unlimited hours of operation.

(Continued on next page)

NEW—Sarkes Tarzian and Mary Tarzian, a partnership, Bloomington, Ind. (P. O. 537 S. Walnut St.)—Construction permit for a new commercial television broadcast station to be operated on Ch. #10, 192-198 mc., or as assigned by the chief engineer of FCC; power of visual and aural, 1 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WSUX-WSPB, Inc., area of Sarasota, Fla.—Granted CP for a new remote broadcast station. (BPRY-339)

WSUY-WSPB, Inc., Sarasota, Fla.—Granted CP for new remote pickup station. (BPRY-338)

WJSM—United Broadcasting Co., Cleveland, Ohio—Granted license to cover CP which authorized installation of a new transmitter in relay station. (BLRE-466)

General Broadcasting Co., Mobile, area of Atlanta, Ga.—Granted CP for a new remote pickup station. (BPRE-491)

General Broadcasting Co., Mobile, area of Atlanta, Ga.—Granted CP for a new remote pickup station. (BPRE-490)

Facsimile

W8XUM-FAX—RadiOhio, Inc., Columbus, Ohio—Granted renewal of license for the period ending March 1, 1948.

W9XWT-FAX—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted renewal of license for the period ending March 1, 1948.

Developmental

W8XUB—United Broadcasting Co., Cleveland, Ohio—Granted renewal of developmental broadcast license for the period ending May 1, 1948.

Applications Accepted for Filing

Remote Pickup

NEW—Wm. Odessky, Portable, area of Southern Calif. (P. O. 3528 City Terrace Drive, Los Angeles, Calif.)—Construction permit for a new remote pickup broadcast station to be operated on 33.38, 35.02, 37.62, and 39.82 mc., power of 2 watts and emission AM3. Amended to change area from Southern California to area from San Francisco, south to the Mexican border.

KSMW-KTRH Broadcasting Co., area of Houston, Tex.—License to cover construction permit (B3-PR-486 which authorized a new remote pickup broadcast station) frequencies: 30.82, 33.74, 35.82 and 37.98 mc., power: 2 watts, emission: A3, hours of operation: unlimited, portable-KTRH, Houston, Texas.

WAUT—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

WAUY—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

WEQG—Evansville On The Air, Inc., area of Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

Noncommercial Educational

NEW—The Board of Trustees of the University of Alabama, Tuscaloosa, Ala. (P. O. % Dean R. E. Tidell, University, Ala.)—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned, power of 3,000 watts, emission A3, and unlimited hours of operation.

WLSU—Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton Rouge 3, La.—Modification of construction permit (B3-PED-53, which authorized a new non-commercial educational broadcast station) to specify frequency as Ch. #219, 91.7 mc., power as 205,000 watts; to change transmitter location, change type of transmitter, and make changes in antenna system.

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-PED-58, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

Developmental

W9XEV—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporated name from Evansville on the Air, Inc., to On The Air, Inc.

Federal Trade Commission Actions

STIPULATIONS

Melvin & Badger Co., 43 Temple Place, Boston, entered into a stipulation with the Commission to cease and desist from misrepresentation in the advertising of cosmetic preparations. (7588)

M. A. Chapman and Son—The Commission accepted from Millard A. Chapman and Jack Arlon Chapman, trading as M. A. Chapman & Son, Canton, N. C., a stipulation to cease and desist from using the brand name "Kil-Em-Balm" or otherwise representing that the rat poison they sell will embalm. (7590)

English Tailors, Ltd.—The Commission accepted from English Tailors, Ltd., 530 Seventh Ave., New York, a stipulation to cease and desist from falsely representing that the ladies' garments it sells are of English origin, manufacture, style or design. (7589)

Westinghouse Electric Corp.—The Commission approved a stipulation in which Westinghouse Electric Corp., 40 Wall St., New York, agrees to stop misrepresenting the effectiveness of an insecticide dispenser designated Westinghouse Bug Bomb. (7587)

CEASE AND DESIST ORDER

Travellers Luggage Co.—Deceptive use of "discount cards" or any other form of price misrepresentation is prohibited by a cease and desist order issued by the Commission against Samuel, Louis, Julius, Sidney, Saul, Joseph, and Bertha Schreibersdorf, copartners trading as Travellers Luggage Co., 7 Broadway, New York. (5205)

COMPLAINT DISMISSED

Allied Stores Corp.—A complaint charging Allied Stores Corp., 1440 Broadway, New York, and three of its subsidiaries with misrepresentation in the advertising and sale of men's raincoats was dismissed by the Commission on the ground that the allegations were "not sustained by the greater weight of the evidence."

The order of dismissal was issued after consideration of testimony and other evidence taken before a trial examiner and the report of the trial examiner on the evidence.

All of the Commissioners participated in the decision.

Other respondents were Allied Purchasing Corp., 1440 Broadway, New York; L. S. Donaldson Co., 601 Nicolet Ave., Minneapolis; Jordan-Marsh Co., 450 Washington St., Boston; B. Earl Puckett, Charles E. McCarthy and A. C. Hallan, officers of both Allied Stores Corp. and Allied Purchasing Corp.; Matthew J. Dunfey, T. R. Brouillette and H. R. Malcolm, officers and directors of the Donaldson company; and George W. Mitton, Edward R. Mitton, Cameron S. Thomson, William A. Everett and Alonzo J. Everett, officers and directors of Jordan-Marsh. (5156)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 13, March 31, 1947

NAB Staff Moves to New, Larger Quarters; Association Now Has Almost 1250 Members

New Address: 1771 N Street, N. W.
New Phone Number: Decatur 9300

NAB's headquarters staff, totaling fifty-six employees, moved into the new Association headquarters building on Saturday and Sunday (29-30). Three additional department directors whose appointments were announced last week will also occupy quarters in

(Continued on page 250)

Bill To Standardize Time Is Introduced By Congressman O'Hara In House

A bill introduced by Representative Joseph P. O'Hara, (R), Minnesota, last week would require all business engaged in interstate commerce to operate on the standard time for the zone in which the business is located.

The bill, which would apply to all radio stations and networks, is designed to eliminate the confusion arising from the fact that many areas, particularly the metropolitan centers, go on Daylight Saving Time over the summer months.

While the bill is directed only to businesses in interstate commerce, and officers, agents and employees of the United States, it would, it is thought, have the effect of causing local business and the various states to follow suit.

To insure compliance, the bill provides a penalty of up to $100 fine for its violation.

The bill has been referred to the Interstate and Foreign Commerce Committee.

INSIDE THIS ISSUE

With over 1000 delegates attending the national conference on UNESCO, a major portion of the meeting was devoted to exploring means of utilizing broadcasting to further world peace. (p. 250)

Stating that the American Federation of Musicians restrictions constitute the greatest obstacle to the expansion of FM broadcasting, the NAB FM Committee, at its meeting last week, recommended that action be taken to bring about lifting of the ban. (p. 252)

Four prominent broadcasters were named to serve on the NAB Retail Advisory Subcommittee under the chairmanship of William D. Murdock, WOL. The group will explore methods of developing additional retail radio advertising. (p. 252)

The U. S. Attorney General named NAB President Justin Miller chairman of the Justice Department's Advisory Committee on Citizenship. (p. 251)

A music trade magazine plans to publish a series of articles pointing out the benefits of radio advertising to the thousands of local music stores. (p. 254)

Public Corporation Proposed By State Dept. To Handle U. S. International Broadcasting

Establishment of an *International Broadcasting Foundation of the United States*, a public corporation to take charge of the Nation's international shortwave broadcasting, was proposed to Congress last Wednesday (26) by the State Department.

The foundation would be financed by the Government and administered by a fifteen-man board of trustees, made up of fourteen private citizens and the Secretary of State. It would relieve the State Department of its present responsibilities for international broadcasting.

Commenting upon the proposal last Thursday, the NAB said:

> *The American way of broadcasting to its own people would unquestionably be the most desirable and effective means of interpreting the American way of life to the peoples of the world.*
>
> *Unfortunately, this is not now economically feasible, and, until such time as it is, the plan recommended by the State Department to invest the responsibility for this character of broadcasting in a public corporation financed by the government appears to be the most practical proposal.*
>
> *The NAB recommends, however, that during the existence of this public corporation, further explorations by both the industry and the government be made into the possibility of conducting international radio in a manner which is more in harmony with the free system of American domestic broadcasting.*

TIME BE SOLD

In announcing its recommendation, the State Department explained: "The broadcasting operations would be financed chiefly through annual Congressional appropriations, with the avenue left open for other revenues from the sale of time, contributions, or acceptance of programs prepared and presented by private agencies."

At present the United States' shortwave broadcasting is controlled by the

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
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JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

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Director of Research
ROBERT T. BARTLEY
Director of FM Department
CHARLES A. BATSON
Director of Information
ROBERT C. COLESON
Assistant to the President (Hollywood)
RICHARD P. DOHERTY
Director of Employee-Employer Relations
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ARTHUR C. STRINGER
Director of Special Services

International

State Department's Office of International Information and Cultural Affairs. OIC is beaming programs worldwide every day in twenty-five languages.

The radio foundation plan, developed by Assistant Secretary of State William Benton, received the personal approval of Secretary Marshall before he left for the Moscow conference.

Secretary Benton's memorandum proposing formation of the foundation contained this summary of its "many advantages":

"The most important advantage is the fact that, with annual appropriations by Congress, the Foundation should be able to guarantee that an adequate volume and quality of international broadcasting is carried on in the national interest. A second major advantage is that the Foundation, through coordinating available facilities and frequencies, should be able to get maximum usefulness out of the limited number of frequencies available to the United States. A third advantage is that the Foundation should be able to provide coverage to areas of the world important to our national policy but not necessarily of interest to independent operators, and to encourage an adequate, informed and coherent treatment abroad of the 'full and fair picture of American life, and of the aims and policies of the United States Government'."

PROGRAM PLANS

Speaking of the authority of the proposed foundation, Secretary Benton specified:

The Foundation should be empowered to determine financial needs, to appoint staff, to acquire and operate all necessary facilities; and to do its own programming and to contract for programming by private agencies. It should also exercise control over the pool of frequencies available to the United States for international voice broadcasting.

"I suggest," he continued, "that, to provide liaison between the board of the Foundation and those groups which have special interests in this field, two consultative committees might be created to advise with the board. One of these would consist of representatives of the various interested federal agencies, and would have as its chairman the Secretary of State or his nominee who serves on the board of the Foundation. The other would consist of representatives of the radio industry. The chairman of the industry committee might well be named a member of the Foundation board.

"In order to minimize the expenses of the Foundation, to widen the range of its sources, to heighten the quality of its output, and to maximize the opportunity for international broadcasting by independent groups and nongovernmental agencies, the Foundation should be urged under its charter to encourage and assist such private groups and agencies to propose, develop and produce programs of international interest and value; and to develop broad standards for the guidance of such broadcasters, with due regard for our foreign policies.

"The Foundation itself, however, cannot avoid responsibility for determining whether the total output and the programming beamed to given areas of the world projects a fair and balanced picture of American life; and whether the allocation of time and attention to given areas is patterned to the national interest. Because of this responsibility the Foundation must be in a position to make the final determination as to the suitability of proposed programs, both its own and those of independent agencies."

Reasons for Government Control. Explaining why he recommended public rather than private operation of overseas radio service, Secretary Benton stated: "The competitive situation that makes for good balance and high standards in other media does not apply equally to international broadcasting, due to the shortage of frequencies and the lack of commercial incentives. For these reasons I am convinced that international broadcasting cannot be effectively organized on the same basis as domestic broadcasting." The NAB called for periodic review of this decision.

NAB Staff Moves to New, Larger Quarters; Association Now Has Almost 1250 Members

(Continued from page 249)

the new offices when they join the Association staff during the next month.

With the growth of NAB since the cessation of hostilities, the new quarters provide adequate working space for the organization which has expanded both in membership and staff. Association membership now totals 1247, including 1106 active and 141 associate members.

The new offices, containing almost twice the floor space of the old building, permit housing of the entire NAB staff under one roof. For some time past, the FM Department maintained its office several blocks from the headquarters building due to lack of space.

Acquisition of the new site was approved by the Board of Directors at its meeting in May, 1946. The building is the former residence of the late William P. Eno, inventor of the traffic light, and during the war years was utilized by the Canadian government as an annex to its Embassy. The Canadian Embassy now has leased the former NAB headquarters building.

Broadcasting, As Instrument of World Peace, Subject of UNESCO Conference Discussions

The national conference on UNESCO, held at Philadelphia the first three days of last week and attended by

(Continued on next page)

1000 delegates representing 500 national organizations, devoted major attention to ways in which radio broadcasting can further the cause of world peace.

NAB President Justin Miller served as co-chairman of the section devoted to "Press and Radio in UNESCO." Among recommendations outlined by this section were these:

- That a committee of experts be set up to consider proposals for an international radio network.
- That a committee of experts be established to advise on the programming of broadcasting facilities given to UNESCO by broadcasting companies.
- That the holding of an international conference on freedom of information, and removal of obstacles to the free flow of information, be made one of the foremost objectives of UNESCO.
- That the National Commission on UNESCO encourage the production of films, broadcasts, and articles on subjects important to UNESCO work.
- That the National Commission encourage circulation of information and materials between countries, that will help to develop the use of mass media for education, science, and culture.
- That an advisory committee on copyrights be set up by UNESCO.

NAB General Counsel Don Petty attended the conference as a special delegate. In addition to participating in the sessions devoted primarily to broadcasting, he took an active part in discussions concerned particularly with problems of international copyright.

The conference was sponsored by the United States National Commission on UNESCO, of which Judge Miller is a member. The NAB President is also a member of the organization's executive committee.

General

Attorney General Names Judge Miller to Head Advisory Committee on Citizenship

Attorney General Tom C. Clark has named NAB President Justin Miller as chairman of the Justice Department's Advisory Committee on Citizenship.

The mission of the Committee is to carry out the comprehensive program of the Department to emphasize the worth and meaning of American citizenship.

In a letter to Judge Miller, expressing appreciation to the NAB president for his willingness to serve in this cause, Attorney General Clark said:

"I have long felt that stressing the ideals of our country, and the meaning of citizenship to potential citizens, should not be delayed until the court ceremony. American citizenship is our most prized possession. Its worth and meaning should be emphasized from the beginning of the alien's contact with representatives of our government to the time when the court bestows citizenship upon him and even beyond that."

The group, of which Judge Miller is chairman, is composed of twenty-two nationally known civic, legal, educational and governmental leaders.

Biggar Now Heads Indiana Broadcasters; Association Adds New Members

The Association of Indiana Broadcasters elected George C. Biggar, general manager, WIBC, Indianapolis, as president of the association at the group's annual business meeting in Indianapolis, March 21. Mr. Biggar succeeds John Carl Jeffrey as head of the state association.

Other Association officers elected at the meeting include: R. R. Baker, general manager, WTRC, first vice president; Martin L. Leich, general manager, WBOW, second vice president; Carl Vandergrift, program director, WOWO, secretary; and G. F. Albright, general manager, WKBV, treasurer.

With the admittance of WSUA, Bloomington, and WBAT, Marion, to membership, a total of seventeen stations are now represented in the state association.

The meeting was held in conjunction with the Indiana State High School Basketball finals which were broadcast by all twenty-two stations in the state, plus WGRC, Louisville, Ky., and WIND, Chicago. WABW, Indianapolis FM outlet, also carried the sports event.

Legal Department

FCC Proposes to Deny CP to Applicant on Basis Of Program Service Policy

In a proposed decision released Thursday (27) the FCC chose one applicant for AM facilities over another solely on the basis of a comparison of their program plans.

Following its line in the Blue Book, the Commission denied a CP for a 250 w. station, unlimited time, 1450 kc., at Brockton, Mass., because the applicant's program plans contained a "basic deficiency." Specifically, the Commission objected to the fact that the applicant proposed to make 80.3 percent of its time available for full commercial sponsorship, 15 percent available for institutional sponsorship at half the regular rate, and 4.7 percent available for sustaining programs, all of which were to be religious. Commenting on this the opinion stated:

> "Under its plans, provision is to be made for such groups as the high school orchestra, discussion forums, and the Boy Scouts in the time allocated for institutional sponsorship. Applicant's expression of willingness, brought out upon cross-examination, to provide some additional sustaining time of undesignated amount and under undetermined circumstances is too vague to be accepted as an undertaking and in any event does not cure the basic deficiency of its program proposal. As compared with the program proposal of the Plymouth County Broadcasting Company, the proposal of Bay State Beacon, Inc., is relatively inflexible and is less well designed to meet potential community needs. The lack of flexibility is particularly indicated by the negligible percentage of broadcast time reserved for sustaining programs, which may well preclude Bay State Beacon, Inc., from developing meritorious programs of local interest which, for one reason or another, are not sponsored. A further deficiency in the proposal is indicated by the fact that one type of program only—the religious program—will take up all of the time spe-

(Continued on next page)

cifically set aside on a sustaining basis. In contrast, the Plymouth County Broadcasting Company is reserving adequate time for sustaining programs providing greater opportunity for presentation of matters of local interest, and has implemented its proposal for well-rounded service by specific and detailed preparations."

In another decision filed Thursday (20) the Commission granted an application for construction permit to operate at Wichita, Kansas, on 1490 kc, 250 watts, unlimited time. The application was granted for the following reason, among others:

"An advisory council made up of 22 organizations in Wichita has already been organized and all members of the council have agreed to cooperate and advise with the applicant on program policies."

French Copyright Owners Granted Extension To Fulfill Requirements for U. S. Protection

An agreement, giving an extension of time to French authors and copyright owners for fulfillment of the conditions and formalities for securing American copyright during the emergency, was announced by the State Department last week (27).

The extension was granted under authority of a Congressional statute enacted during the war for the purpose of protecting foreign authors who might be unable to comply with the American copyright act because of war conditions abroad.

The action was taken as a result of an exchange of notes between the French Ambassador and the State Department. The French note pointed out that during the war, France kept in force copyright legislation which accorded citizens of the United States favorable treatment and prevented American authors from suffering any prejudice to their rights in France.

The extension of time was made effective by presidential proclamation and will be in force indefinitely.

FM Department

NAB FM Committee Calls for Removal of AFM Ban on AM-FM Program Duplication

The effect of restrictions imposed by the American Federation of Musicians upon broadcasting over FM facilities of programs also broadcast by AM stations was discussed by the NAB FM Executive Committee at a meeting in New York Thursday (27).

It was the unanimous sentiment of the Committee that this ban by the AFM not only deprives the listening public of many worthwhile musical programs but constitutes the greatest single obstacle to the growth and expansion of frequency modulation broadcasting. The Committee recommended that every means be employed to bring about the early removal of this obstacle.

The Committee agreed upon tentative plans for FM activities at the 1947 NAB Convention, scheduled to be held in Atlantic City in September. It was recommended that FM matters be fully integrated in all discussions with those of other broadcast operations. It was further recommended, however, that one session be devoted to the special consideration of the various alternative methods of FM operation—i.e., complete duplication with AM, complete segregation, partial duplication, and exclusive FM operation. A panel of qualified and experienced broadcasters was suggested through which the problems presented by these varying methods can be fully treated.

The FM Management Studies, of which three have already been completed by NAB, received the commendation of the Committee. A further study to develop facts relative to the operating costs of small-market FM stations based upon the experience of carefully selected AM operations of a similar character was approved.

Those in attendance were: Walter J. Damm, WTMJ-FM, Chairman; John Shepard, III, WGTR; Cecil Mastin, WNBF-FM; Matthew Bonebrake, KOCY-FM; Gordon Gray, WMIT; John V. L. Hogan, WQXQ; Lester Nafzger, WELD. Everett Dillard, KOZY, and Leonard Asch, WBCA, were represented respectively by Hudson Eldridge and Bill Bailey, FMA Executive Secretary. Also attending were Robert T. Bartley, NAB FM director and C. E. Arney, Jr., NAB secretary-treasurer.

FCC Makes Temporary Frequency Changes to Eliminate Aircraft Interference

The FCC announced the temporary change in frequency assignments affecting three FM stations in the New York area as a solution to the interference problems created by use of aircraft Instrument Landing Systems. The temporary assignments will terminate on March 1, 1948.

"The cause of this interference", the FCC said, "appeared to be the use by aircraft of equipment which was designed for the military but which is inadequate for civilian operations." The Commission went on to say that the only equipment available for the instrument landing system was surplus military receivers.

The Commission stated that by March 1, 1948 the situation will be cleared by the installation of adequate aircraft receivers.

The following are affected by the FCC action:

WGYN will occupy channel 251 (98.1 mc.) in lieu of 241 (96.1 mc.)

WNYC will occupy channel 231 (94.1 mc.) in lieu of 237 (95.3 mc.).

WBAM is conducting propagation tests and will not go on its regularly assigned frequency channel 243 (96.5 mc.) until March 1, 1948.

Broadcast Advertising

Four Broadcasters Named to Retail Advisory Subcommittee

Appointment of four station managers and sales managers to the NAB Retail Advisory Subcommittee was announced Thursday by Odin Ramsland, KDAL

(Continued on next page)

Duluth, Minn., chairman of the Sales Managers Executive committee, and William D. Murdock, WOL Washington, D. C., subcommittee chairman.

The members who will serve with Mr. Murdock are Joe DuMond, general manager of KXEL, Waterloo, Ia.; Gerald F. Boyd, commercial manager of WPAY, Portsmouth, O.; Edwin Mullinax, general manager of WLAG, LaGrange, Ga., and William R. Alford, Jr., commercial manager of WSYR, Syracuse, N. Y.

The subcommittee was established by the Sales Managers Executive committee to devote special attention to methods of developing more retail radio advertising; to work in close cooperation with the NRDGA and other retail associations and retail trade journals, and to study and recommend a plan for submission to the Sales Managers Executive Committee and to the NAB Board of Directors, looking toward the establishment of a permanent retail research foundation within the NAB.

AAAA Resumes Drive for 2% Cash Discount; Information for Managers Available at NAB

Radio stations throughout the country received a letter last week from Fred Gamble, president of the American Association of Advertising Agencies, urging adoption of the 2% cash discount.

While the problem is a matter of policy for each station to determine, the NAB, through its Board of Directors, is on record as being opposed to the cash discount.

A delegation from the AAAA attended the meeting of the NAB Sales Managers Executive Committee last January and presented its case. After thorough consideration, the Committee voted "not to ask the NAB Board to reverse its former decision."

The letter to stations from Mr. Gamble presents all the arguments in favor of the discount. The NAB has compiled, from letters received from station men, the principal reasons that stations do not allow the discount. A copy is available upon request, to enable station managers to study both sides of the question before making a decision.

Stations Report New Wave of Free Time And Per Inquiry Offers to NAB Members

NAB member stations have reported that a number of publicity organizations are seeking free advertising for their clients in the guise of news releases.

Many of these releases are addressed to the Director of Women's Features at stations, and as a result some of them get on the air. Station and Sales Managers may want to check into this so-called news material for "hidden commercials."

Stations have recently reported the following as distributors of publicity material containing "free plugs" for clients:

Publicity Associates, Inc., New York (seeds and flowers)
Flower Institute, Detroit, Mich. (seeds and flowers)
Courtley, Ltd., New York (perfume)
Lawrence Selz Organization, Chicago, Ill., (automatic gas water heaters)
U. S. Plywood Corp., New York (plywood)

IN THE OFFING

March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Stations have also reported that Rain-Gage Company, Wichita, Kans., is offering advertising to stations on a contingent basis. NAB has written the company advising them of the industry's policy against per inquiry deals, and inviting them to use station time on a rate card basis.

Chicago Paper Seeks Free Time Deal; NAB Suggests Use of Radio at Card Rates

The *Chicago Herald-American* is offering stations a transcribed half-hour program featuring a dramatized reading of "Puck," the comic weekly. The programs are offered to stations in exchange for "free plugs" for the *Herald-American* and free broadcast time in which the program is to appear. The paper reportedly is willing to promote the program *by buying space in local newspapers.*

NAB has written the Circulation Department of the Hearst newspaper suggesting that they use radio at published card rates. A copy of the NAB resolution which expresses the industry's opposition to "free time deals" was enclosed.

NAB Offers Hardware Ass'n Members Information on Effectiveness of Radio

The NAB Department of Broadcast Advertising last week offered to the National Retail Hardware Association full cooperation "in furnishing NRHA mem-

(Continued on next page)

bers any and all material published on radio as an effective advertising medium."

Moved by the NRHA's failure to include radio as a suggested advertising medium in a promotional kit it is distributing to its members, J. Allen Brown and Hugh M. P. Higgins, assistant directors of broadcast advertising, in letters to Mr. Rivers Peterson, Managing Director of NRHA, expressed NAB's desire to provide the organization with material with which it could acquaint its membership with expert information on various phases of broadcast advertising.

Stating that the purpose of his letter was "again to bring to the attention of the NRHA the consistent record for effectiveness, economy, coverage, and flexibility which radio has achieved for almost every type of advertiser, product, and market," Mr. Higgins said:

"We are anxious to lend whatever cooperation, assistance, and material seems indicated for acquainting your members with the resultfulness of our medium. I am taking the liberty of sending you a selection of brochures, pamphlets and radio success stories (which are typical of many reported by hardware stores throughout the country) which I hope you will find informative, provocative, and helpful."

Because his division will continue to send additional radio case histories to the NRHA, radio stations that have helped write success stories for hardware dealers are urged to send them in at once to Mr. Higgins.

Music Outlets May Use Radio Extensively; Trade Magazine to Run Series of Articles

What may well develop into a sizeable promotion of radio as a primary advertising medium for music stores, was envisioned this week by the request of John C. Stoltzfus, editor of *Music Dealer*, for NAB data to be used in a series of magazine articles on broadcast advertising for radio-phonograph shops, and music and record stores.

Already in receipt of many case histories from NAB Broadcast Advertising files, Mr. Stoltzfus announced to Hugh M. P. Higgins, assistant director of broadcast advertising, that when sufficient material is gathered the articles will be directed to "the thousands of music stores throughout the United States and in many foreign countries."

"I am particularly interested in the radio type of advertising which would be practical for music stores and record shops," Mr. Stoltzfus wrote.

"Your 'Radio Gets Results' releases have been excellent leads which I will have followed up directly with the stores to find out what they are doing currently.

"I would especially like to bring out in this series of articles (if enough material is available) how music stores and record shops profit by the use of commercials."

The project is in line with the business magazine's published policy as recently outlined to music merchants by Mr. Stoltzfus in this editorial:

"It is the purpose of *Music Dealer* to present material which will aid the music industry in general and the music retailer in particular to get maximum sales and profits in the years ahead.

". . . From a careful survey we learned that the average dealer was hungry for any and all suggestions that would keep their stocks moving. We will bring you these. . . ."

In order to provide Mr. Stoltzfus with a comprehensive picture of radio advertising as used by music merchants, member stations are urged to send *immediately* to Mr. Higgins any instances they have on file of such radio campaigns.

HELP WANTED

Names; addresses; type radio service used; length of time on air; results; testimonials; any other pertinent information about:

MUSIC DEALERS

RECORD STORES

RADIO-PHONOGRAPH SHOPS

who have used, or are using, radio advertising on *your* station.

Please send *immediately* to:

Dept. of Broadcast Advertising
Natl. Association of Broadcasters
1771 N Street, N. W.
Washington, D. C.

THIS MAY MEAN ADDITIONAL BUSINESS FOR YOU!

Small Market Stations

Operating Practices of 1 KW Station Detailed in Management Study No. 7

Radio Management Study No. 7 was mailed last week to NAB member stations in the Small Market classification. (Copies of the study will be sent to large stations upon request.)

This is one of a series of management surveys of Small Market Stations, made at the direction of the NAB Small Market Stations Executive Committee.

Study No. 7 reveals the actual operating practices of a 1000 watt, MBS affiliate, located in a Mountain Time Zone city of 14,000 to 18,000 population.

The station broadcasts 52 sponsored locally originated news periods weekly. One firm has sponsored news continuously for 10 years. The station has its own news department; a survey shows that 73% of the local citizens get the majority of their news over the radio.

The outlet has an excellent "community leadership" record with evidence shown in the study. The manager-owner is a radio veteran with 25 years' experience.

News

Journalism Professor Writes News Manual Based on Experience As Station Intern

"A Manual of Radio News Writing" has just been published by WTMJ, Milwaukee, and is offered broadcasters at $1.25 per copy delivered.

It is written by Burton L. Hotaling, professor of journalism, Rutgers University, following his radio news internship at WTMJ last summer under Jack E. Krueger, radio news editor.

Mr. Hotaling's prior newspaper experience was acquired on the Springfield, Mass., *Daily News* and other papers.

Professor Hotaling wrote the manual to assist competent newsmen, without radio experience to write for the ear. The author said that his "remarks are intended to apply to a hypothetical average station, employing two or more news editors to prepare from six to fifteen news broadcasts week-day."

Radio Station Operator Reverses Practice, Buys Stock in North Carolina Newspaper

Station WBIG, Greensboro, N. C., has reversed the practice of newspaper purchase of radio station stock by buying into one of the State's great newspapers, the *Greensboro News*. Its circulation is around 65,000.

Major Edney Ridge, president of North Carolina Broadcasting Co., Inc., operator of WBIG, told NAB that the 1,505 shares of newspaper stock acquired represent one-sixth interest in the property. This block of stock formerly was owned by the "Joyner interests."

It is an interesting sidelight that Major Ridge entered broadcasting after he sold his interest in the *Greensboro Record* to the *Greensboro News* back in 1930.

It is reported that Major Ridge is to be appointed to the board of directors of the newspaper.

Women Broadcasters

Cornell University Is Host to AWB At Women-In-Radio Conference

Continuing the series of Women-In-Radio conferences at leading universities and colleges, representatives of the AWB were guests of Cornell University, Ithaca, N. Y., on March 15.

Arrangements for the session were made by NAB Director Michael Hanna, general manager WHCU, and Gertrude Grace, AWB district chairman.

Women broadcasters who participated in the day's program include: Alma Kitchell, WJZ, president AWB; Lisa Sergio, WOV commentator; Frances Wilder, CBS consultant; Sally Work, WBEN; Mary Elizabeth Gaynor, WTRY, state AWB chairman; and Dorothy Lewis, NAB co-ordinator of listener activity.

Various aspects of women's role in broadcasting were discussed by the visiting AWB members. Subjects of discussion covered commercial interests, community activity, public interest programming, and do's and don't's for women broadcasters.

Mr. Hanna reported that students and faculty considered the conference highly successful and are considering the advisability of scheduling such meetings on an annual basis.

Since October, some forty AWB members have participated in similar conferences at colleges such as Rockford, Stephens, Kansas City Junior College, Coe, Kansas City University, Oklahoma, Texas, Denver, Utah, Creighton and Drake.

Listener Activity

Combined Women's Clubs in Toledo Hear Dorothy Lewis Speak on "Five Freedoms"

"Five Freedoms for American Listeners" was the subject of a talk delivered Tuesday (25) to an annual combined meeting of five clubs in Toledo, Ohio, by Dorothy Lewis, NAB coordinator of listener activity. The groups include: Advertising Women of Toledo, Credit Women of Toledo, Toledo Business and Professional Women, Zonta Club and the Quota Club.

The "five freedoms vital to us as American listeners", Mrs. Lewis said, are: "freedom of radio, freedom to listen, freedom of choice, freedom to criticize, freedom to participate."

Commenting on the importance of "freedom of radio", she said: "Not the least of the problems we face is that of establishing free access to information to all peoples. We have discovered that techniques vary greatly. The 'iron curtain' is a colorful but menacing description of conditions existing in some countries. Far more difficult are the vast areas throughout the world where no radio or press facilities yet exist. It is to be hoped that when these governments speed up the processes of communication, they will emulate those whose policies permit free and untrammelled access to and dissemination of news and entertainment."

Freedom to Listen: Contrasting listening opportunities afforded the American radio audience with those of other countries, Mrs. Lewis pointed out: "Norway is short over 200,000 receiving sets, confiscated by the Nazis. In India, there are but 9 radio stations and 200,000 sets for 400,000,000 people. In China and numerous other countries, a similar situation exists."

Continuing, Mrs. Lewis said: ". . . latest statistics of the Broadcast Measurement Bureau indicate that in America, of 37,600,000 families, 33,998,000 own radios —or 90.4%." These figures, she said, prove conclusively that the radio audience in the United States has more listening freedom than the peoples of other parts of the world.

Freedom of Choice: Stating that the average American radio listener spends about three hours a day ab-

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sorbing a wide variety of radio fare, Mrs. Lewis said that as far as his choice of listening is concerned "practically anything is his for the twist of the dial."

It is important that our citizens "be vigilant that no persons or political parties deprive us of our inalienable right to listen", she continued. "And while we think of ourselves—the same principle holds for our international neighbors."

Freedom to Criticize: "If we have Freedom to Listen and Freedom of Choice", Mrs. Lewis reasoned, "we listeners have not only the right but the obligation to criticize, both constructively and adversely. Stations are licensed to broadcast 'in the public interest, convenience and necessity.' Our system is operated by the law of supply and demand. A sponsor judges the popularity of his show by purchase of his products and audience rating. Thus, by trial and error, we, the listeners, regulate program content. If those of us who prefer classical music fail to express our preferences, we can scarcely blame networks, stations or sponsors for reducing their number. Hill-billy fans are great letter writers."

Freedom to Participate: Mrs. Lewis told her audience that "probably, in the course of one year, 2,000,000 citizens appear on local and network programs, and top leaders are regular guest speakers.

"Thus, the voice of the American people is heard. What are the subjects these people talk about? Child care, public health, education, civic projects, national and state government causes, for example. To lend variety, all methods of presentation are employed—spot announcements, straight talk, interviews, roundtable, quiz and drama. About 70,000 radio chairmen, representing 40,000,000 persons in organized groups, arrange for free time, prepare scripts and promote the programs with extra curricular activity. These chairmen form a liaison between the 125 major national organizations and over 1000 stations. Through them, the objectives of their groups are interpreted to the listening audience in terms of common interest and public good."

. . . "The vehicle through which listeners very effectively carry on is the Radio Council or Community Radio Committee. These councils, patterned along the line of the Community Chest, are local affiliations of all agencies, groups and institutions."

Concluding her remarks, Mrs. Lewis emphasized: "Only as listeners and broadcasters continue their relationship as partners can broadcasting fulfill its destiny in the public interest. And as local areas become radio conscious, its effectiveness in national affairs increases and by its very freedom pioneers for our international neighbors."

Public Interest Programming

Awards for Participation in Army Week Not Authorized by War Department

Major General F. L. Parks, chief of the War Department's Public Relations Division, wrote NAB last week that awards to individual broadcasting stations by military groups were not authorized by the Army or the War Department.

General Parks' letter was prompted when he received information that broadcasters in one particular area had been told that a placque or an award of merit would be presented for participation in Army Week broadcasts.

Pointing out that in the observance of such an event every broadcaster "would be entitled to an award," General Parks, in his letter said in part:

"This is to inform you and members of your association that no such award was discussed with personnel of the War Department and that no award as described in the trade papers is official or in any way connected with the Army or the War Department. Such an award to the stations in the New York area would be a disservice to the hundreds of stations throughout the Nation which are cooperating in observance of Army Week."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 7-12, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Our New Soldier—Young, Skilled Volunteer

A Statement by the Secretary of War, Robert P. Patterson: "With the President's proposal for the discontinuance of Selective Service on March 31, America will rely on voluntary enlistments for the maintenance of the Regular Army at authorized strength. In view of world conditions today, this is a step of the gravest importance to every American citizen. Never before in history has any nation raised and maintained a million-man army by the volunteer system alone. Our ideals, our belief in individual freedom, our safety and our duty to promote world peace—all are bound up in this decision." Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical

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training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields —radar, small arms, chemical warfare, photography— whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. This allocation falls during the period April 7-12. April 7 is being celebrated as Army Day, and the entire week as Army Week. The occasion provides an excellent opportunity to build prestige for our Regular Army and its enlisted men through salutes and messages. (Fact Sheet No. 2-F)

Thousands of Nurses Needed

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Many opportunities are afforded young women who enter the nursing profession and these opportunities are rapidly expanding. Nurse training offers preparation for a field which is not limited, one which offers opportunities for growth and for economic security. A well-prepared nurse is never without a job. A nurse has no geographical limitation. Nursing offers an opportunity to take part in a social movement as dramatic as any in the world's history: (1) In the years to come, there will be an even greater demand for well-trained graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. (3) A well-trained nurse may find numerous opportunities for an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (4) Salaries and working conditions for nurses in hospitals are continually improving. Nurses are being paid salaries commensurate with their abilities and responsibilities—salaries which national surveys show compare favorably with salaries paid women in other positions. (5) Nursing is an ideal preparation for marriage, family life, parenthood and leadership in community life. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. Urge young women between the ages of 18 (17 in some states) and 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. Some schools may still have vacancies in spring classes. Point out that student nurse training may be secured at the school nearest their home or they may apply for entrance to any School of Nursing in the United States. (Fact Sheet No. 9-F)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 31. They are subject to change.

Monday, March 31

Further Hearing

(10:00 A. M.)

KROY—Harmco, Inc., Sacramento, Calif.—C. P. **1060 kc.,** 10 KW, unlimited; DA-night.

NEW—C. Thomas Patten, Oakland, Calif.—C. P. **1010 kc.,** 10 KW, daytime.

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. **1060 kc.,** 50 KW, unlimited.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, **990 kc.,** 1 KW, unlimited.

KVSM—The San Mateo County Broadcasters, San Mateo, Calif.—C. P. **1260 kc.,** 1 KW, 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—C. Thomas Patten, Oakland, Calif.—C. P. **1010 kc.,** 10 KW, daytime.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, **990 kc.,** 1 KW, unlimited.

At Wilmington, Del.

(Room 213, Federal Bldg., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Dela.—For FM facilities.

NEW—Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Dela.—For FM facilities.

Monday and Tuesday, March 31 and April 1

At Lake Charles and Opelousas, La.

(Federal Court Room, Lake Charles, March 31; Federal Court Room, Opelousas, April 1: both 10:00 A. M.)

NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.

NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 **kc.,** 250 watts, unlimited.

(Continued on next page)

Respondent: KANE, New Iberia Broadcasting Co., New Iberia, La.

Monday, Tuesday, and Wednesday, March 31, April 1 and 2

At Hillsdale, Pontiac and Detroit, Mich.

(Supervisor's Room, County Court House, Hillsdale, March 31; Pontiac, Mich., April 1; Room 859, Federal Bldg., Detroit, April 2: all 10:00 A. M.)

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. **830 kc.,** 250 watts, daytime.

NEW—Abe Lapides, Pontiac, Mich.—C. P. **830 kc.,** 1 KW, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, **840 kc.,** 5 KW, DA, daytime.

Wednesday, April 2

(10:00 A. M.)

NEW—Midland Broadcasting Co., Concordia, Kans.—C. P. DA, **550 kc.,** 5 KW, daytime.

NEW—Fred Jones Radiocasting & Television Co., Oklahoma City, Okla.—C. P. **550 kc.,** 1, 5 KW, unlimited.

Respondent: KCRS, Millard Eidson, Midland, Texas.

Intervenors: KTSA, Sunshine Broadcasting Co., San Antonio, Tex.
KSD, The Pulitzer Publishing Co., St. Louis, Mo.

Further Hearing

(10:00 A. M.)

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. **1430 kc.,** 1 KW, unlimited, DA-day and night.

NEW—Alton Broadcasting Co., Alton, Ill.—C. P. **1410 kc.,** 1 KW, unlimited.

NEW—Metropolitan Broadcasting Co., Belleville, Ill.—C. P. **1430 kc.,** DA, 1 KW, unlimited.

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—C. P. to change frequency, etc., DA (DA-2) **1430 kc.,** 5 KW, unlimited.

At San Francisco, Calif.

Further Hearing

(10:00 A. M.)

NEW—Western Broadcasting Associates, Modesto, Calif.—C. P. **710 kc.,** 1 KW, daytime.

NEW—Pacifica Foundation, Richmond, Calif.—C. P. **710 kc.,** 1 KW, daytime.

Respondent: KPO, National Broadcasting Co., Inc., New York, N. Y.

Intervenors: KQW, Pacific Agricultural Foundation, Ltd., San Jose, Calif.
KSFO, Associated Broadcasters, Inc., San Francisco, Calif.

Wednesday and Thursday, April 2 and 3

At Bloomington and Bedford, Ind.

(City Council Chamber, City Hall, Bloomington April 2; County Court House, Bedford, April 3: both 10:00 A. M.)

NEW—Sarkes Tarzian, Bloomington, Ind.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Radio Bedford, Inc., Bedford, Ind.—C. P. **1340 kc.,** 250 watts, unlimited.

Thursday, April 3

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA, **690 kc.,** 1 KW night, 5 KW day, unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA, (DA-2), 5 KW night, 10 KW day, unlimited.

HELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA, **690 kc.,** 1 KW night, 1 KW day, unlimited.

Respondents: KABC, Alamo Broadcasting Co., Inc., San Antonio, Tex.
KFEQ, KFEQ, Inc., St. Joseph, Mo.

Friday, April 4

(10:00 A. M.)

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

Respondents: WINN, Kentucky Broadcasting Corp., Louisville, Ky.
WCPO, Scripps-Howard Radio Co., Cincinnati, Ohio.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1230 KC.

The Commission announces adoption of an Order (B-278) making final the grant of the application of John E. Fetzer and Rhea Y. Fetzer, d/b as **Fetzer Broadcasting Company** for construction permit and license for a new standard broadcast station at **Grand Rapids, Michigan,** to be operated on 1230 kc., 250 watts, unlimited time. (BP-3590; BL-1855; Docket 7387)

Commissioner Durr voted against the grant to Fetzer Broadcasting Company because he believes that the overlap between the proposed station and Station WKZO, Kalamazoo, Mich., would be a violation of Section 3.35 of the Commission's Rules.

1330–1340 KC.

The Commission announces adoption of a Proposed Decision (B-339) looking to the grant of application of **Gulf Broadcasting Co., Inc.** (BP-3728; Docket 7313), for a new station in Mobile, Ala., to operate on 1340 kc., 250 watts, unlimited time; and denial of application of **Burton Broadcasting Co.** (BP-4233; Docket 7314), 1340 kc., 250 watts, unlimited time, and application of **Mobile Broadcasting Co.** (BP-3828; Docket 7482), 1330 kc., 5 KW day, 1 KW night, DA, both requesting new stations in Mobile.

1400–1490–1510 KC.

The Commission announces its final Decision (B-326) granting, conditionally, the following applications:

KAKE Broadcasting Co., Inc., for a new station at **Wichita, Kans.,** to operate on 1490 kc., 250 watts, unlimited time (BP-4157; Docket 6979);

T. Hall Collinson and Norville G. Wingate, d/b as the **Collinson-Wingate Broadcasting Co.,** for a new station at **Topeka, Kans.,** to operate on 1490 kc., 250 watts, unlimited time (BP-4440; Docket 7382);

Frank E. Fowler, et al, d/b as the **Blue Valley Co.,** for a new station in **Independence, Mo.,** to operate on 1510 kc., 1 KW, daytime only (BP-4597; Docket 7498).

(Continued on next page)

At the same time the following applications were denied:

Air Capital Broadcasting Co., Inc. (BP-3769; Docket 6977); **Wichita Beacon Broadcasting Co.** (BP-3963; Docket 6978), without prejudice to action on the pending petition of Wichita Beacon Broadcasting Co. for leave to amend; and **KCLC Broadcasting Co., Inc.** (BP-4156; Docket 6982), all requesting a new station in **Wichita, Kans.**, to operate on 1490 kc., 250 watts, unlimited time;

KTOP, Inc., Topeka, Kans., for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-3727; Docket 6980);

Emporia Broadcasting Co., Inc., Emporia, Kans., for a CP to change frequency of station KTSW from 1400 to 1490 kc., operating with 250 watts, unlimited time (BP-3457; Docket 6981); and

General Broadcasting Co. for a new station in **Independence, Mo.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4519; Docket 7499).

1450 KC.

The Commission announces its proposed decision (B-341) looking toward the grant of the application of the **Plymouth County Broadcasting Co.** for a new standard broadcast station at **Brockton, Mass.**, to operate on 1450 kc., 250 watts, unlimited time; conditions. (BP-4216; Docket 7008)

At the same time the Commission proposes to deny the mutually exclusive applications of **Cur-Nan Co.** (BP-4054; Docket 6845), and **Bay State Beacon, Inc.** (BP-3983; Docket 6843)

AM—New CP's Granted

810 KC.

Green Bay Newspaper Co., Green Bay, Wis.—Granted CP for a new station to operate on 810 kc., 1 KW, daytime only; engineering conditions. (BP-4350)

860 KC.

Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, et al)—Granted CP for new station to operate on 860 kc., 250 watts, daytime only; engineering conditions. (BP-5376; Docket 8077)

990 KC.

Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted CP for new station to operate on 990 kc., 250 watts, daytime only; engineering conditions. (BP-5394)

1070 KC.

Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted CP for a new station to operate on 1070 kc., 1 KW, day only; engineering conditions. (BP-4187)

1190 KC.

Trinity Broadcasting Corp., Oak Cliff, Texas—Granted CP for a new station to operate on 1190 kc., 1 KW, daytime only; engineering conditions. (BP-5330).

1270 KC.

Eastern Broadcasting Corp., Newport News, Va.—Granted CP for a new station to operate on 1270 kc., 1 KW, daytime only; engineering conditions. (BP-5357)

1290 KC.

Community Broadcasting Service Co., Providence, R. I.—Granted CP for new station to operate on 1290 kc., 500 watts, daytime; engineering conditions. (BP-5407)

1360 KC.

The Times Herald Co., Port Huron, Mich.—Granted CP for a new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5361)

1400 KC.

Mario Acosta, Mayaguez, P. R.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-4562; Docket 7449)

William Edwin Richardson, Ukiah, Calif.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5414)

1420 KC.

Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Granted CP for a new station to operate on 1420 kc., 1 KW, daytime: engineering conditions. (BP-5382) (Commissioner Durr voted for hearing.)

1430 KC.

Andave Radio Co., Milwaukee, Wis.—Granted CP for a new station to operate on 1430 kc., 1 KW, daytime only; engineering conditions. (BP-5352)

1490 KC.

Reno Newspapers, Inc., Reno, Nev.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time: engineering conditions. (BP-5426; Docket 8097)

1530 KC.

Rose Capital Broadcasting Co., Tyler, Texas—Granted CP for a new station to operate on 1530 kc., 1 KW; daytime only. (BP-4975)

1570 KC.

Furniture City Broadcasting Corp., Grand Rapids, Mich.—Granted CP for a new station to operate on 1570 kc., 1 KW, daytime only. (BP-5391)

1580 KC.

Gainesville Broadcasting Co., Inc., Gainesville, Texas—Granted CP for a new station to operate on 1580 kc., 250 watts, daytime only; engineering conditions. (BP-5416)

AM—Designated for Hearing

660 KC.

KSKY—Sky Broadcasting Service, Dallas, Texas; Western Oklahoma Broadcasting Co., Clinton, Okla.—Designated for hearing in consolidated proceeding applications of Station KSKY to increase power from 1 KW to 50 KW, operating daytime only on 660 kc. (BP-3966) and Western Oklahoma Broadcasting Co. for new station at Clinton to operate on 670 kc., 250 watts, daytime only (BP-5321); provided however that if, as a result of consolidated hearing, it appears that, were it not for the issues pending in the clear channel hearing (Docket 6741) and the Commission's policy pertaining thereto as announced in Public Notice of June 21, 1946, the public interest would best be served by a grant of application of KSKY, then the said KSKY application will be returned to pending files until after conclusion of clear channel hearing; further ordered that, in view of foregoing action, the petition of KSKY requesting the Western Oklahoma Broadcasting Co. application be designated for hearing and that petitioner be allowed to participate therein to the extent of opposing a grant of said application, be dismissed.

710 KC.

The Heights Broadcasting Co., Cleveland, Ohio—Designated for hearing application for new station to operate on 710 kc., 250 watts, daytime only: further ordered that Crosley Broadcasting Corp., licensee of Station WLW, Cincinnati, Ohio, be made party to this proceeding. (BP-5412)

800 KC.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Designated for hearing application for new station to operate on 800 kc., 250 watts, daytime only. (BP-5422)

970 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition requesting that its application be designated for consolidated hearing; and ordered that application of KAKC (BP-5985) to change facilities from 1570 kc., 1 KW, day-

(Continued on next page)

time only, to 970 kc., 1 KW, unlimited time, DA, be designated for hearing with WMMJ (BP-5551) and KFMJ (BP-5585).

1010 KC.

Bartel Broadcasting Co., Madison, Wis.; WCFL—Chicago Federation of Labor, Chicago, Ill.—Designated for hearing in a consolidated proceeding application of Bartel Broadcasting Co. (BP-5508) 1010 kc., 1 KW, daytime only, with application of WCFL (BMP-2486), for modification of CP to change directional antenna pattern.

1050 KC.

Tri-City Broadcasting Co., Bellaire, Ohio; Monval Broadcasting Co., Monessen, Pa. (Edgar M. Jones, et al)—Designated for hearing in a consolidated proceeding application of Tri-City Broadcasting Co. (BP-5421), for a new station to operate on 1050 kc., 1 KW, daytime only, with application of Monval Broadcasting Co. (BP-5875) 1050 kc., 1 KW, daytime only, and ordered that KDKA, Pittsburgh and WCMW, Canton, Ohio, be made parties to this proceeding.

1250 KC.

Denison-Texoma Broadcasting Co., Denison, Texas (Conn & Cope)—Granted petition of Burton V. Hammond, Jr., requesting that the application of Conn & Cope be designated for hearing in a consolidated proceeding. Designated said application (BP-5403) requesting 1250 kc., 1 KW, daytime only, for hearing in a consolidated proceeding with Burton V. Hammond and Terrell Broadcasting Corp. and made KVSO, Ardmore, Okla., a party to the proceeding.

1260 KC.

Western Reserve Broadcasting Co., Cleveland, Ohio; WMOA—Marietta Broadcasting Co., Parkersburg, W. Va.; The Civic Broadcasters, Inc., Cleveland, Ohio.—Designated for consolidated hearing the application of Western Reserve Broadcasting Co. for a new station (BP-4760), 1260 kc., 5 KW, unlimited time; application of WMOA (BP-5595) for a CP to move station from Marietta, Ohio, to Parkersburg, W. Va., and change facilities from 1490 kc., 250 watts unlimited to 1260 kc., 1 KW, unlimited time, DA, and application of The Civic Broadcasters, Inc. for a new station (BP-5852), 1260 kc., 5 KW unlimited time, DA.

1340 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas (Winston O. Ward)—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time; further ordered that KAND, Corsicana, Tex., and KRMD, Shreveport, La., be made parties to proceeding. (BP-5439)

1400 KC.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Designated for hearing application of WDAS for CP (BP-5269) to install a new vertical AM antenna for WDAS, and mount a FM antenna on top of said AM antenna, and ordered that WEST, Easton, WHGB, Harrisburg, Pa., and WCBM, Baltimore, be made parties to the proceeding.

AM—Licenses Granted to Cover CP's

1050 KC.

WWGP—Lee Broadcasting Corp., Sanford, N. C.—Granted license to cover CP which authorized a new station on 1050 kc., 1 KW, day; conditions, and for approval of studio location at Marks Bldg., 23 Steel St., Sanford, N. C. (BL-2048)

1130 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif.—Granted license to cover CP which authorized a new station on 1130 kc., 250 watts, daytime; conditions. (BL-2238)

1340 KC.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BL-2166)

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Granted license to cover CP which authorized a new station on 1360 kc., 1 KW, day, and for change of studio location to 633 Wood St., Vineland, conditions. (BL-2099)

1450 KC.

WHDL—WHDL, Inc., Alegany, N. Y.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2288)

1490 KC.

KHUZ—Richard George Hughes, Borger, Texas—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions, and for change of studio location to 855 feet East of Highway 117, North of Borger. (BL-2244)

AM—Modifications of CP's Granted

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP which authorized a new station, to make changes in vertical antenna. (BMP-2501)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP (BP-3992) for extension of completion date to 6-6-47.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted modification of CP (BP-5052) for extension of completion date to 5-15-47. (BMP-2524)

WJLD—Johnston Broadcasting Co., Bessemer, Ala.—Granted modification of CP (BP-4988) for extension of commencement and completion dates to 4-1-47 and 9-30-47, respectively. (BMP-2535)

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Granted modification of CP (BP-2917) for extension of completion date to 6-7-47. (BMP-2532)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP (BP-3389) for extension of completion date to 9-15-47. (BMP-2531)

KDIX—Dickinson Radio Assn., Dickinson, N. Dak.—Granted modification of CP which authorized a new station to change type of transmitter. (BMP-2545)

KVBG—KVBG, Inc., Great Bend, Kans.—Granted modification of CP (BP-4459) to change transmitter type and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2558)

WLCX—Bermac Radio, Inc., LaCrosse, Wis.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on Lang Drive at LaCrosse, and to specify studio location as State Bank Bldg., 4th and Main Sts. (BMP-2519)

KATX—Golden West Broadcast Co., Childress, Texas—Granted modification of CP which authorized a new station, for approval of antenna, and for approval of transmitter location at 900′ west of SE corner, Sec. 611 of Block H, near Childress, and change type of transmitter. (BMP-2491)

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at E. Alma St., Mt. Shasta. (BMP-2475)

KSIG—Acadia Broadcasting Co., Crowley, La.—Granted modification of CP (BP-4725) to make change in type of transmitter. (BMP-2525)

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Granted modification of CP which authorized a new station, for extension of completion date to Aug. 31-47. (BMP-2534)

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Military Trail, near W. Palm Beach. (BMP-2307)

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla.—Granted modification of CP (BP-4252) for extension of completion date to 5-1-47. (BMP-2560)

(Continued on next page)

AM—License Renewals and Extensions

KODY—Radio Station WOW, Inc., North Platte, Neb.—Granted renewal of license for the period ending August 1, 1949.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of licensee corporation.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending action on application for transfer of control of licensee corporation.

KSIL—Dorrance D. Roderick, Silver City, N. Mex.—Pending consideration upon renewal application—filed late.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Pending consideration of information requested under Sec. 308(b) of the Act.

WCTA—Andalusia Broadcasting Co., Inc., Andalusa, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.

WRAW—Reading Broadcasting Co., Reading, Pa.—Pending consideration of information requested under Sec. 308(b) of the Act.

WWPG—Palm Beach Broadcasting Co., Palm Beach, Fla.—Pending consideration of information requested under Sec. 308(b) of the Act.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending action on mandate of U. S. Supreme Court re renewal application of WOKO.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending final action on application for renewal of WCHS.

WEOA—WFBM, Inc., Evansville, Ind.—Pending filing of amended renewal application and consideration of information requested under Sec. 308(b) of the Act.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Pending receipt of information requested under Sec. 308(b) of the Act.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Pending receipt of information requested under Sec. 308(b) of the Act.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending further engineering study.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Pending action of the Commission in conformity with mandate of U. S. Court of Appeals, D. C., upon renewal application.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WOV & Aux.—Wedaam Corp., New York, N. Y.—Pending outcome of litigation involving transfer of control of licensee corporation.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal application of WCHS.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Renewal application in hearing.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Renewal application in hearing.

AM—Miscellaneous Actions

The Commission extended to April 30, 1947, the special temporary authorization for operation of station **WOKO, Albany, N. Y.,** pending action by the Commission on the petition of WOKO, Inc. for leave to amend and for reconsideration and grant of its application, and petition of Van Curler Broadcasting Corp. for immediate consideration and grant of its application for CP. (BP-4395)

The Civic Broadcasters, Inc., Cleveland, Ohio—Denied petition requesting that its application (BP-5852) be designated for hearing with application of WLEU (Docket 6913) now scheduled for further hearing on April 16.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Dismissed petition filed by San Fernando Valley Broadcasting Co., requesting the Commission *en banc* to review the action of the Presiding Officer of Motions Docket on Jan. 31, 1947, denying its petition for leave to intervene and hold open the record in the hearing on application of KVSM (Docket 8045).

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted CP to increase power from 1 to 5 KW, and install new transmitter (690 kc.), (BP-5459); engineering conditions.

KFH—Victoria Murdock Estate, Wichita, Kans.—Granted transfer of control station KFH from surviving trustee to a corporation controlled by the same parties. (BTC-539)

KOPR—Frank C. Carman, et al., d/b as Copper Broadcasting Co. (assignee), Butte, Montana (Frank C. Carman, et al.) Montana Broadcasting and Television Co. (assignor)—Granted consent to involuntary assignment of CP from partnership composed of Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting & Television Co., to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Co.; no monetary consideration. (BAP-47)

KIOX—Bay City Broadcasting Co. (assignor), Bay City, Texas; Bay City Broadcasting Co. (assignee)—Granted consent to assignment of CP from a partnership composed of J. A. Clements, T. C. Dodd and John George Long, to a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr. (Clements to sell his 1/6 interest to Reading for $6,200). (BAP-48)

WLEE—Thomas G. Tinsley, Jr. (assignor), Richmond, Va. (Lee Broadcasting Corp (assignee)—Granted consent to assignment of license of WLEE from Thomas G. Tinsley, Jr., to a corporation composed of Thomas Garland Tinsley, Jr., Patricia McCord Tinsley and Irvin G. Abeloff. (BAL-585)

WRRN—Nied and Stevens, Inc. (assignee), Warren, Ohio (Frank T. Nied and Perry H. Stevens, partnership, Nied and Stevens (assignor)—Granted consent to assignment of license of Station WRRN from a partnership to a corporation. (BAL-587)

WACE—David J. Hayes and John S. Begley (transferor), Chicopee, Mass. (John S. Begley) (transferee)—Granted consent to transfer control of Regional Broadcasting Co., licensee of Station WACE, from David J. Hayes and John S. Begley, to John S. Begley, by issuance of 200 shares to Begley for $3,500 in cash and cancellation of note for $16,500 by the company due Begley. (BTC-532)

Radio Anthracite, Inc., Pottstown, Pa.—Granted petition for waiver of rules and accepted petitioner's appearance in re its application (Docket 8091).

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Granted petition for leave to amend its application (BP-5578; Docket 8069) so as to show a revised DA array.

WHBQ—Harding College, Memphis, Tenn.—Granted petition for leave to amend its application (BP-5405, Docket 8047), so as to show a revised antenna array.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application (BP-5559; Docket 8060) so as to show a revised DA pattern.

WJHP—Metropolis Co., Jacksonville, Fla.—Granted petition for leave to intervene in the consolidated hearing in re applications of Farmers Chemical Co., Kalamazoo, Mich., and Central Michigan Radio Corp. (Dockets 7980 and 7979).

Tri-State Broadcasting Co., Sioux Falls, So. Dak.—Granted petition for leave to amend its application (BP-5505; Docket 8061) so as to specify a revised DA array.

(Continued on next page)

J. B. Fuqua, Greenville, S. C.—Granted petition to dismiss without prejudice his application for CP (BP-5187; Docket 7832).

C. Thomas Patten, Oakland, Calif.—Dismissed petition requesting leave to amend his application (Docket 7766).

Walmac Co., San Antonio, Texas—Granted petition for waiver of rules and accepted petitioner's appearance in re applications (BP-4360 and BR-411).

KFNF—KFNF, Inc., Shenandoah, Iowa—Granted petition for leave to amend its application (BP-5840; Docket 8164) so as to specify 500 watts night instead of 5 KW.

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (BP-5356; Docket 7956) so as to specify a revised antenna system and new transmitter site.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance of consolidated hearing on its application and that of WLEU Broadcasting Co., presently scheduled for April 16, and continued same to May 28.

Federated Publications, Inc., Lansing, Mich.—Granted petition for leave to amend its application (BP-5385; Docket 7977) so as to show a new transmitter site; also revised tolerance values.

The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—Granted petition for leave to amend its application (BP-5183; Docket 7918) so as to show the addition of new stockholders in the applicant corporation, etc., and the Commission on its own motion ordered said application removed from the hearing docket.

Las Cruces Broadcasting Co., Las Cruces, N. Mex.—Granted petition to dismiss without prejudice its application (BP-4986; Docket 7917).

Kola Broadcasting Co., Opelousas, La.—Granted petition for leave to amend its application (BP-4917; Docket 7812) so as to show the deletion because of death of James O. Jones as one of the partners in the applicant partnership.

Concho Valley Broadcasting Co., San Angelo, Texas—Granted petition to dismiss without prejudice its application (BP-4968; Docket 7878).

Runnels County Broadcasting Co., Ballinger, Texas—The Commission on its own motion, removed from the hearing docket application of Runnels County Broadcasting Co. (BP-5025; Docket 7879).

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (BP-4088; Docket 6805), so as to specify a new transmitter site.

Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.; East Side Broadcasting Co., Kirkland, Wash.—Granted petition of F. L. Thornhill, d/b as East Side Broadcasting Co. for extension of time until April 1, 1947, within which to file an answer to petition of Kitsap G. I. Broadcasters, Inc. to dismiss application of East Side Broadcasting Co. (BP-5363; Docket 8020); denied petition of Kitsap G. I. Broadcasters to be relieved from delay in acting upon its prior petition to dismiss and seeking a report by Commission on the engineering affidavit attached to prior petition.

Long Beach Broadcasting Co., Long Beach, Calif.—Adopted order dismissing without prejudice to refiling after a decision has been rendered with respect to applications of Crescent Bay Broadcasting Co., California Broadcasting Co. and Valley Broadcasting Co. heard in consolidated proceeding or after said applications have otherwise been disposed of, the application of Long Beach Broadcasting Co. for new station at Long Beach, Calif., to operate on 1460 kc., 250 watts, unlimited time.

KWG—McClatchy Broadcasting Co., Stockton, Calif.—Granted petition for leave to intervene in the hearing upon applications of San Joaquin Broadcasters, Fresno, (Docket 8145), and Public Interest Broadcasters, Madera, (Docket 8146).

WARM—Union Broadcasting Co., Scranton, Pa.—Granted petition for leave to amend its application (BP-5186; Docket 7851) so as to specify 1 KW night, instead of 5 KW.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted petition for leave to amend his application (BP-5212; Docket 7852), so as to show a revised DA pattern.

Abe Lapides, Pontiac, Mich.—Granted petition to dismiss without prejudice his application (BP-5331; Docket 7942).

WDEL, Inc., Wilmington, Del.—Granted petition requesting continuance of consolidated hearing upon its application and that of Wilmington Tri-State Broadcasting Co., Inc., presently scheduled for March 31, and continued same to April 29 at Wilmington.

Woodward Broadcasting Co., Detroit, Mich.—Granted in part petition for continuance of consolidated hearing upon its application and that of Hillsdale Broadcasting Co., Inc. presently scheduled for March 31, and continued same to May 12 at Hillsdade, Mich.

Fred Jones Broadcasting and Television Co., Oklahoma City, Okla.—Granted petition requesting dismissal without prejudice to applicant's right to request reinstatement in accordance with Section 1.741 of the Rules, of its application (BP-5404; Docket 8068).

James A. Noe, Lake Charles, La.—Granted petition for continuance of consolidated hearing on his application and that of Kola Broadcasting Co., presently scheduled for March 31, and continued same to April 15 at Lake Charles.

Midland Broadcasting Co., Kansas City, Mo.—Granted petition for continuance of hearing on its application (Docket 8067), now scheduled for April 2, and continued same to April 14.

Empire Broadcasting Co., Pomona, Calif.—Dismissed petition requesting leave to amend application for CP (Docket 8152).

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa.—Granted CP to install a new transmitter. (BP-5661)

WEST—Associated Broadcasters, Inc., Easton, Pa.—Granted CP to install a new transmitter. (BP-5687)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Denied petition requesting that hearing on its application and that of WLIB presently scheduled for March 28 at Washington be held in New York instead.

Florida West Coast Broadcasting Co., Tampa, Florida—Granted petition insofar as it requests leave to amend its application (BP-4780; Docket 7768), so as to show reinstatement of Robert E. Wasdon and Jack J. Siegel as partners in applicant partnership. Insofar as petition requests leave to amend so as to show change in transmitter site and studio location to St. Petersburg, it is denied.

KDFN—Donald Lewis Hathaway, Casper, Wyo.—Granted CP to install a new transmitter. (BP-5911)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365), for extension of completion date to 4-1-47. (BMP-2540)

KUIN—Southern Ore. Broadcasting Co., Grants Pass, Ore.—Granted CP to make changes in vertical antenna and mount FM antena on top of AM tower. (BP-5569)

WIAC—Radio Station WIAC, Inc., Hato Rey, P. R.—Granted modification of license to move main studio location to Ponce de Leon Ave., Stop 11, #654, Santurce District, P. R. (BML-1243)

AM—Applications Accepted for Filing

530 KC.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Construction permit to change frequency from 1400 to 530 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-P-4089, which authorized increase in power, installation of new transmitter and direc-

(Continued on next page)

tional antenna for night use and change in transmitter location) to make changes in directional antenna system.

560 KC.

WFIL—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-P-4303, as modified, which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Construction permit to change frequency from 1240 to 560 kc., increase power from 250 watts to 1 KW, change type of transmitter, and install directional antenna for night use.

580 KC.

KOPR—Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, which authorized a new standard broadcast station) to change frequency from 550 to 580 kc., and make changes in directional antenna for night use.

590 KC.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Construction permit to change frequency from 1230 to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna night and change transmitter location. Amended to use directional antenna for day and night.

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Construction permit increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna pattern.

630 KC.

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Construction permit to increase power from 1 to 5 KW, change type of transmitter, and changes in directional antenna for night use.

650 KC.

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Modification of construction permit (B2-P-4966, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—License to cover construction permit (B2-P-3670, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

680 KC.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Modification of construction permit (B3-P-4555, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—License to cover construction permit (B3-P-4555, as modified) which authorized a new standard broadcast station and for change in studio location and authority to determine operating power by direct measurement of antenna power.

690 KC.

NEW—West Texas Broadcasting Co., El Paso, Texas (H. J. Griffith) (P. O. 7th Floor, Tower Petroleum Bldg., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

KPET—Riley Orlan Parker, Lamesa, Texas—Voluntary assignment of construction permit to R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership, d/b as Lamesa Broadcasting Co.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter, and changes in directional antenna for day and night use) for extension of completion date.

KURV—James Cullen Looney, Edinburg, Texas—Modification of construction permit (B3-P-5051, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

790 KC.

WMC—Memphis Publishing Co., Memphis, Tenn.—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

820 KC.

WIKY—South Central Broadcasting Corp., Evansville, Ind.—Modification of construction permit (B4-P-5087, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower, and for approval of transmitter and studio locations. Amended re changes in antenna.

840 KC.

WKAB—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—Modification of construction permit (B3-P-3745, as modified, which authorized a new standard broadcast station) for extension of completion date.

WHAB—Pocono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman & Anne L. Newman, a partnership)—Modification of construction permit (B2-P-5265, which authorized a new standard broadcast station) for approval of antenna and transmitter locations.

860 KC.

WTCJ—Tell City Broadcasting Co., Tell City, Ind. (James Roland Brewer)—Modification of construction permit (B4-P-5224, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

900 KC.

WFRB—Richard H. Balch, Utica, N. Y.—Modification of construction permit (B1-P-5253, which authorized a new standard broadcast station) to change power from 250 watts to 1 KW, change type of transmitter and for approval of transmitter location.

910 KC.

NEW—Orangeburg Radio Co., Orangeburg, S. C. (Frank B. Best and Frank B. Best, Jr., a partnership) (P. O. 63 Ellis Ave.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and daytime hours of operation.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to change frequency from 1420 kc. to 910 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

930 KC.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Modification of construction permit (B3-P-3959, which authorized change in frequency, increase power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

940 KC.

NEW—Puerto Rico Communications Authority, Municipality of Rio Piedras, P. R.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 10 KW, unlimited hours of operation, and directional antenna. Amended to change directional antenna pattern.

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NEW—Seaboard Broadcasting Corp., Norfolk, Va. (P. O. 900 Market St., % Corporation Service Co., Wilmington, Dela.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW, and daytime hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Fort Smith, Ark—Modification of construction permit (B3-P-3772, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, power from 1 KW day to 1 KW day and night, and install directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day, using directional antenna night.

NEW—WARC, Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, unlimited hours of operation, and directional antenna for night use. Amended to modify directional antenna for day and night use.

970 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Construction permit to change frequency from 1570 to 970 kc., hours of operation from daytime to unlimited time, with power of 1 KW, and install directional antenna for day and night.

WFLZ—Eugene E. Stone, Florence, S. C.—Voluntary assignment of construction permit to Atlantic Broadcasting Co.

990 KC.

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—License to cover construction permit (B3-P-4991, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1020 KC.

NEW—Greer Broadcasting Co., Greer, S. C., W. Ryan Frier and Edd A. Burch, a partnership (P. O. 10 Trade St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation.

1100 KC.

WHLI—Elias I. Godofsky, Hempstead, N. Y.—Voluntary assignment of construction permit to FM Broadcasting Corp.

1140 KC.

NEW—Radio Tennessee, Inc., Memphis, Tenn. (P. O. 204 Dermon Bldg., 46 N. Third)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 10 KW and daytime hours of operation.

1170 KC.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Construction permit to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location.

1190 KC.

KGYW—California-Nevada Broadcasting Co., Vallejo, Calif. (a partnership composed of Hubert Q. Joucken and David McKay)—Modification of construction permit (B5-P-4614, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

1230 KC.

KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Modification of construction permit (B5-P-4616, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment and for approval of transmitter and studio locations.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Modification of license to increase power from 100 watts day and night to 250 watts day and night.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4392, which authorized installation of new transmitter and vertical antenna and change transmitter location) for extension of completion date.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4457, which authorized to move present licensed transmitter to be used as an auxiliary with power of 250 watts) for extension of completion date.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Modification of construction permit (B3-P-5243, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KTRF—Henry K. Arneson, Thief River Falls, Minn.—License to cover construction permit (B4-P-4818, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KDLK—Del Rio Broadcasting Co., Del Rio, Tex. (a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett)—Modification of construction permit (B3-P-4984, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—License to cover construction permit (B3-P-5158, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WSNJ—Eastern States Broadcasting Corp., northeast of Bridgeton, N. J.—Modification of construction permit (B1-P-4964, which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter) for extension of completion date.

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Modification of construction permit (B-1-P-5107, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Modification of construction permit (B3-P-4385, as modified, which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

WKDK—Newberry Broadcasting Co., Newberry, S. C. (C. A. Kaufmann and John F. Clarkson)—Construction permit to install new transmitter.

1250 KC.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts to 1 KW day and 500 watts night, install new transmitter and change transmitter and studio location. Directional antenna for night use.

1260 KC.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, un-

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limited time and directional antenna. Amended re officers, directors and stockholders.

WKOY—The New Haven Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-P-5096, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Tex.—Modification of construction permit (B3-P-4704, which authorized a new standard broadcast station) for approval of transmitter location and to specify studio location.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville on the Air, Inc., to On The Air, Inc.

WOV—Wodaam Corp., New York, N. Y.—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel.

1300 KC.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna and change transmitter location. Amended to modify daytime directional antenna.

1320 KC.

KORA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Construction permit to change frequency from 1340 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

1340 KC.

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Modification of construction permit (B3-P-4059, which authorized a new standard broadcast station) to make changes in vertical antenna.

KSEO—Democrat Printing Co., Durant, Okla. (a partnership composed of R. F. Story & Bennett Story)—Modification of construction permit (B3-P-4897, which authorized a new standard broadcast station) to change frequency from 750 to 1340 kc., hours of operation from daytime to unlimited time with power of 250 watts and to extend commencement and completion dates.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry)—Modification of construction permit (B3-P-4123, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WGRV—Greeneville Broadcasting Co., Greeneville, Tenn.—(Clyde B. Austin, C. H. Lyerly and C. B. Burns)—Voluntary assignment of license to Radio Greenville, Inc.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—(Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a Partnership)—Modification of construction permit (B3-P-4679, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to change studio location.

KCNA—The Catalina Broadcasting Co., Tucson, Arizona—Voluntary transfer of control of permittee corporation from Erskine Caldwell to William A. Small, William H. Johnson, William R. Mathews, Betty B. Mathews, Clare R. Ellinwood and George W. Chambers.

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-P-4378, which authorized installation of a new vertical antenna) for extension of commencement and completion dates.

WBGE—Mike Benton, tr/as Central Broadcasting Co., Atlanta, Ga.—License to cover construction permit (B3-P-3825, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—License to cover construction permit (B2-P-4814) which authorized installation of new transmitter.

1360 KC.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Construction permit to change frequency from 1400 to 1360 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night and install new transmitter. Amended to install directional antenna for night use and change transmitter location.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Voluntary assignment of construction permit and license to WKAT, Inc.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Rowland Wallem, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Amended to change transmitter location.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Involuntary transfer of control of licensee corporation from Miguel Soltero Palermo (deceased) to Mrs. Maria M. Porrata Doria, Carlos Clavell, Juan A. Wirshing, Rafael Lopez Zapata, Alfonso Gimenez, Mrs. Cruz Teresa Bigay, Mrs. Daisy Bigay, Angel Lopez Vazquez and Inocencia Bigay Soltero as Judicial Administrator of the estate of Miguel Soltero Palermo.

1380 KC.

NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

1390 KC.

KCBC—Capital City Broadcasting Co., Des Moines, Iowa—License to cover construction permit (B4-P-3669, as modified) which authorized a new standard broadcast station and for change of studio location, and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn. (J. O. Fly, Sr., George F. Fly, Howard P. Smith and Robert W. Rounsaville)—Voluntary assignment of license to J. O. Fly, Sr., George F. Fly and Harvard P. Smith, a partnership d/b as Shelbyville Broadcasting Co.

WELM—James Robert Meachen, Elmira, N. Y.—Modification of construction permit (B1-P-4274, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter location and to specify studio location. Amended to change transmitter location from west side of Lake St., just inside city line on north side of city, Elmira, N. Y., to southeast corner of Grand Central Ave. and Kingsbury Ave., Elmira, N. Y.

KGFN—'49er Broadcasting Co., Grass Valley, Calif. (John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership)—Modification of construction permit (B5-P-5077, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

KRLN—Royal Gorge Broadcasters, Canon City, Colorado—(Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of construction permit (B5-P-5235, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

KTEM—Bell Broadcasting Co., Temple, Texas—Modification of construction permit (B3-P-4752, which authorized

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installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system) to make changes in vertical antenna and change transmitter location.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Voluntary assignment of construction permit and license to The Journal Company (The Milwaukee Journal).

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General partners and Warren D. Brainard, limited partner)—License to cover construction permit (B5-P-4670, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KXLK—Great Falls Broadcasting Co., Great Falls, Mont.—License to cover construction permit (B5-P-4758, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Construction permit to install new antenna and mount FM antenna thereon.

WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—License to cover construction permit (B2-P-4590, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KODI—Absaroka Broadcasting Co., Cody, Wyoming—License to cover construction permit (B5-P-4697, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1430 KC.

NEW—The Capital Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, unlimited hours of operation and directional antenna night. Amended to modify directional antenna.

KCOH—Lee Segall Broadcasting Co., Houston, Texas—Modification of construction permit (B3-P-4182, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to mount FM antenna on top of AM tower.

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C. (Monroe M. Redden and William A. Egerton)—Voluntary assignment of construction permit to radio Hendersonville, Inc.

WRIA—Inter-American Radio Corp., Caquas, P. R.—Modification of construction permit (BP-5132, which authorized a new standard broadcast station) for approval of antenna, to change transmitter location and change studio location.

NEW—Meroco Broadcasting Co., Greeley, Colorado—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re directors and stockholders.

WGPC—Albany Broadcasting Co., Albany, Ga. (J. W. Woodruff and J. W. Woodruff, Jr.)—Construction permit to install new transmitter and vertical antenna and to change transmitter location.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4287, as modified, which authorized installation of new vertical antenna and changes in transmitter location) for extension of commencement and completion dates.

KSPT—South Plains Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4742, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to make changes in vertical antenna.

KWHW—The Altus Broadcasting Co., Altus, Okla.—Modification of construction permit (B3-P-4543, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

KOPO—Old Pueblo Broadcasting Co., Tucson, Arizona—License to cover construction permit (B5-P-4073, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1470 KC.

KVAK—S. H. Patterson, Atchison, Kans.—Construction permit to change frequency from 1450 to 1470 kc., increase power from 250 watts to 1 KW, make changes in transmitting equipment and install directional antenna. Amended to modify directional antenna pattern.

KTRI—Sioux City Broadcasting Co., Sioux City Iowa—Construction permit to change frequency from 1450 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night and change transmitter location. Amended to modify directional antenna night time.

NEW—The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, unlimited hours of operation and directional antenna. Amended re change in directional antenna.

1480 KC.

KRMD—Radio Station KRMD, Shreveport, La. (T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, a partnership)—Construction permit to change frequency from 1340 to 1480 kc, increase power from 250 watts day and night to 1 KW night and 5 KW day, install new transmitter and change transmitter location.

1490 KC.

KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, as modified, which authorized a new standard broadcast station) for extension of completion date.

WNPF—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-P-4379, which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date.

WIGM—George F. Meyer, Medford, Wisc.—Voluntary assignment of license to Dairyland's Broadcasting Service, Inc.

NEW—Vulcan Broadcasting Co., Birmingham, Ala. (George A. Mattison, Jr., and Walter Ervin James, a partnership) (P. O. Transportation Bldg.).—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4357, which authorized to make changes in vertical antenna) for extension of commencement and completion dates.

KVLF—Big Bend Broadcasters, Alpine, Texas—License to cover construction permit (B3-P-4870, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 KC.

KCVR—Central Valley Radio, Lodi, Calif. (Herbert W. Brown and David A. Brown)—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1590 KC.

WPWA—Lou Poller, Chester, Pa.—Modification of construction permit (B2-P-4969, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter and studio locations.

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AM—Application Dismissed

Shamokin Veterans Broadcasting Co., Shamokin, Pa. (John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Request of Attorney.

AM—Applications Returned

Harry L. Crisp, Marion, Ill. (P. O. 109 South Franklin Ave.).—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 188 feet. Returned March 20, 1947. Several parts of the engineering data exhibit differentiates from the engineering in the application.

AM—Applications Tendered for Filing Since February 7

680 KC.

NEW—William and Lee A. Odessky, Los Angeles, Calif.—Construction permit for a new standard station to be operated on 680 kc., power of 100 watts and daytime hours of operation.

850 KC.

NEW—Airtone Co., Santa Ana, Calif.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

1050 KC.

Antigo Broadcasting Co., Antigo, Wis.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1340 KC.

NEW—The Montana Network, Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1420 KC.

WFCI—Pawtucket Broadcasting Co., Providence, R. I.—Modification of license to change location of main studios from Pawtucket, R. I., to Providence, R. I., and present main studios in Pawtucket would be continued as auxiliary studios.

FREQUENCY MODULATION

FM—Conditional Grants

Radio Station KTBS, Shreveport, La.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1167)

William Avera Wynne, Rocky Mount, N. C.—Authorized conditional grant of Class A station (in lieu of Class B authorized on October 19, 1945), subject to further review and approval of engineering details (Comr. Durr voting No). (BMPH-245)

Coastal Broadcasting Co., New Bern, N. C.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-926).

Enid Radiophone Co., Enid, Okla.—Authorized conditional grant of Class B station subject to further review and approval of engineering details. (BPH-1132).

Medford Printing Co., Medford, Ore.—Authorized conditional grant of a Class B station (in lieu of Class A station authorized Jan. 30, 1946), subject to further review and approval of engineering details. (BMPH-170).

Eagle Printing Co., Inc., Butler, Pa.—Authorized conditional grant of Class A station subject to further review and approval of engineering details. (BPH-791)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Golden Empire Broadcasting Co., Redding, Calif.—Class A; 104.3 mc. (No. 282); 1 KW; 60 feet. (BPH-1083)

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla.—Class B; 97.5 mc. (No. 248); 54 KW.; 500 feet; (*) (BMPH-206)

Northwest Ga. Broadcasting Co., Cedartown, Ga.—Class B; 101.7 mc. (No. 269); 5.1 KW.; 1015 feet. (BPH-827)

Perkins Bros. Co., Sioux City, Iowa—Class B; 102.7 mc. (No. 274); 280 KW; 515 feet. (BPH-963)

Public Radio Corp., Tulsa, Okla.—Class B; 94.9 mc. (No. 235); 8.2 KW; 385 feet. (BPH-1015)

KXL Broadcasters, Portland, Ore.—Class B; 96.5 mc. (No. 243); 39.9 KW; 952 feet.

The KLUF Broadcasting Co., Inc., Galveston, Texas—Class B; 101.3 mc. (No. 267); 9.2 KW; 210 feet. (BPH-375)

Agr. and Mech. College of Texas, College Station, Texas—Class B; 94.5 mc. (No. 233); 2.8 KW; 415 feet. (BPH-753)

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Class B; 94.3 mc. (No. 232); 36 KW; 1840 feet. (*) (BMPH-223)

WIBA-FM—Badger Broadcasting Co., Madison, Wis.—Class B; 103.9 mc. (No. 280); 207 KW; 960 feet. (*) (BPH-302)

WCLO-FM—Gazette Printing Co., Janesville, Wis.—Class B; 100.9 mc. (No. 265); 20 KW; 360 feet. (BPH-790)

(*) In lieu of previous conditions.

FM—Miscellaneous Actions

The Evergreen Broadcasting Corp., Seattle, Wash.—Granted request to cancel its construction permit for a new Class B FM station (BPH-501), because the corporation intends to discontinue all broadcast operations.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP which authorized a new FM station, to make changes in antenna system and to change completion date to 7-20-47. (BMPH-208)

WJIM-FM—WJIM, Inc., Lansing, Mich.—Granted modification of CP which authorized a new FM station, to change type of transmitter and make changes in antenna system. (BMPH-215)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP which authorized a new FM station, to change completion date to 5-10-47. (BMPH-229)

Radio Station WAIT, Chicago, Ill.—Granted petition for extension of time within which to file exceptions to proposed decision of Commission in re Chicago FM applications, and extended time to and including April 19. (Doc. 7150)

Pacific Broadcasting Co., Los Angeles, Calif.—Granted petition for leave to amend its FM application (BPH-1102; Doc. 7973) so as to show a revised list of stockholders, etc.

FM—Applications Accepted for Filing

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-314 as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-PH-652, which authorized a new FM broadcast station) for extension of completion date.

KRJM—Santa Maria Daily Times, Santa Maria, Calif. (Robert K. Hancock & Stanworth C. Hancock, co-partners)—License to cover construction permit (B5-PH-619, as modified) which authorized a new FM broadcast station.

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WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRLC-FM—R. G. Le Tourneau, Toccoa, Ga.—Modification of construction permit (B1-PH-862) which authorized a new FM broadcast station for extension of completion date.

WKAT-FM—A. Frank Katzentine, Miami Beach, Fla.—Voluntary assignment of conditional grant to WKAT, Inc.

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972, which authorized a new FM broadcast station) to change transmitter location.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General partners, Martin Summerfield and William J. Donahue, limited partners)—Modification of construction permit (B5-PH-1000, which authorized a new FM broadcast station) to change studio location, transmitter site, effective radiated power to 360 watts, antenna height, make changes in antenna system, and change completion date. Amended to make changes in antenna system.

WSAU-FM—Northern Broadcasting Co., Inc., Wausau, Wis.—Voluntary assignment of construction permit to The Journal Co. (The Milwaukee Journal)

WSFA-FM—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-PH-169, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Modification of construction permit (B5-PH-787, which authorized a new FM broadcast station) to change effective radiated power to 4.6 KW, make changes in antenna system, and change commencement and completion dates.

WAAW—Bremer Broadcasting Corp., Jersey City, N. J.—Modification of construction permit (B1-PH-72, as modified, which authorized a new FM broadcast station) for extension of completion date.

NEW—Brooklyn Broadcasting Service, Inc., New Rochelle, N. Y.—Modification of construction permit (B1-PH-1006, which authorized a new FM broadcast station) to change name to New Rochelle Broadcasting Service, Inc.; studio location to 524 North Ave., New Rochelle, N. Y.; specify transmitter site, ERP as 1 KW, and antenna system.

NEW—Reidsville Broadcasting Co., Reidsville, N. C. (W. M. Oliver and C. R. Oliver) (P. O. % The Review Co., Inc.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 660 watts.

WFAH—Review Publishing Co., Alliance, Ohio—License to cover construction permit (B2-PH-475, as modified) which authorized a new FM broadcast station.

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602, which authorized a new FM broadcast station) for extension of completion date.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349, which authorized a new FM broadcast station) to change studio location, make changes in antenna system, and change commencement and completion dates.

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, which authorized a new FM broadcast station) for extension of completion date.

WKRC-FM—Giddens & Rester, Mobile, Ala. (a partnership composed of Kenneth R. Giddens & T. J. Rester)—Modification of construction permit (B3-PH-798, which authorized a new FM broadcast station) to change type of transmitter and for extension of commencement and completion dates.

WDNC-FM—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-PH-144, which authorized a new FM broadcast station) for extension of completion date.

KBMT—The Sun Co. of San Bernardino, California, San Bernardino, Calif.—Modification of construction permit (B5-PH-114 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WCLT—The Advocate Printing Co., Newark, Ohio—Modification of construction permit (B2-PH-417 which authorized a new FM broadcast station) for extension of completion date.

92.1 MC.

NEW—Lycoming County Broadcasting Co., Williamsport, Pa. (P. O. 331 Pine St.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #221, 92.1 mc., and effective radiated power of 3.2 KW.

97.5 MC.

NEW—Suffolk News Co., Suffolk, Va. (P. O. % Suffolk News-Herald)—Construction permit for a new FM broadcast station to be operated on Channel #248, 97.5 mc., with 3.1 KW effective radiated power.

NEW—Tribune Publishing Co., Tacoma, Wash. (P. O. 711 St. Helena Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #248, 97.5 mc.

104.1 MC.

NEW—Lebanon Broadcasting Co., Lebanon, Pa.—Construction permit for a new (Class A) FM broadcast station to be operated on Channel #281, 104.1 mc., effective radiated power of 920 watts, and antenna height above average terrain 256 feet.

To Be Assigned By FCC

NEW—Illinois-Alton Broadcasting Co., Alton, Ill. (R. C. Goshorn and R. L. Rose, a co-partnership) (P. O. Highway 100, Grafton Rd.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, effective radiated power of 8.4 KW. Amended to change effective radiated power from 8.4 KW to 9.3 KW, and make changes in antenna system.

NEW—Orlando Broadcasting Co., Inc., Orlando, Fla. (P. O. 563 N. Orange Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 25 KW.

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa. (P. O. 1200 Jones Law Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 21.5 KW, and antenna height above average terrain 491 feet.

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va. (P. O. 339 W. Main St., P. O. Box 950)—Construction permit for a new standard broadcast station to be operated on frequency to be assigned by FCC with 2 KW effective radiated power.

FM—Applications Returned

The First Baptist Church of Lubbock, Texas, Lubbock, Texas—Construction permit for a new FM broadcast station to be operated on 92.1 to 103.9 mc., with 2.8 KW effective radiated power. Incomplete.

Commander Industries, Oak Park, Ill. (Virgil Edward Otto and Robert Charles Meissner)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 730 watts effective radiated power. Incomplete.

FM—Application Tendered for Filing Since February 7

Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, limited partners)—Consent to assignment of construction permit of FM station to Andrew G. Haley.

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TELEVISION

TV—Rule Waived

Upon consideration of a request by **Television Broadcasters Association, Inc.**, for waiver of Section 3.661(a) of the Television Rules, the Commission granted further extension to June 30, 1947.

TV—Miscellaneous Actions

KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP for extension of completion date only to 6-11-47 (BMPCT-51)

WWDT—The Evening News Assn., Detroit, Mich.—Granted modification of CP which authorized a new television station to change transmitter location to 6405-7 Griswold St., Detroit, and change type of transmitter. (BMPCT-46)

W8XGZ—Guz Zaharis, Charleston, W. Va.—Granted CP to change transmitter site of television station to 712 Fife, Charleston. (BPVB-182)

W8XGZ—Gus Zaharis, Charleston, W. Va.—Granted renewal of television station license for the period ending Feb. 1, 1948.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pursuant to hearings on AM renewal applications of stations KDB, KGB, KFRC and KHJ.

W6XDU—Don Lee Broadcasting System, area of Los Angeles—Pending action pursuant to hearings on AM renewal applications of stations KDB, KGB, KFRC and KHJ.

W2XMT—Metropolitan Television, Inc., New York City—Pending engineering study.

W1XVJ—Westinghouse Radio Stations, Inc., Boston, Mass.—Pending engineering study.

W2XEO—Capital Broadcasting Co., Inc., Schenectady, N. Y.—Pending engineering study.

W4XGG—Gordon Gray, Winston-Salem, N. C.—Pending engineering study.

W9XMB—The Moody Bible Inst. of Chicago, Chicago, Ill.—Pending engineering study.

W2XBD—General Electric Co., Schenectady, N. Y.—Pending engineering study.

TV—Applications Accepted for Filing

WDLT—King-Trendle Broadcasting Corp., Detroit, Mich.—Modification of construction permit (B2-PCT-45, which authorized new commercial television station) to change frequency Channel from #5, 76-82 mc. to Channel #7, 174-180 mc., change type of visual and aural transmitter; change transmitter and studio locations and make changes in antenna system. Aural and visual: RCA, TT-5A, 5 KW (Vis-peak).

W9XPR—Balaban and Katz, Corp., Chicago, Ill.—Construction permit to convert experimental television broadcast station to experimental television relay broadcast station to be operated on 1295-1425 mc., power of 1 KW, emission A5 or special FM and unlimited hours of operation.

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Modification of construction permit (B5-PVB-161, as modified, which authorized new experimental television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

ACTIONS

Non-commercial Educational FM

The Penna. State College, State College, Pa.—Granted CP for a new station; 90.9 mc. (No. 215); 35 KW; 925 feet. (BPED-51)

The Trustees of Ind. Univ., Bloomington, Ind.—Granted CP for a new station; 90.9 mc. (No. 215); 45 KW; 550 feet. (BPED-29)

Board of Education, Toledo School District, Toledo, Ohio—Granted CP for a new station; 90.9 mc. (No. 215); 800 watts; 200 feet. (BPED-37)

Junto, Inc., Philadelphia, Pa.—Granted CP for a new station; 90.3 mc. (No. 212); 20 KW; 350 feet. (BPED-63)

The Board of Trustees of the Univ. of Ala., Tuscaloosa, Ala.—Granted CP for a new station; 91.7 mc. (No. 219); 14.2 KW; 330 feet. (BPED-83)

KSUI—The State Univ. of Iowa, Iowa City, Iowa—Granted modification of CP which authorized a new noncommercial educational broadcast station, to install a new transmitter, increase power to 3 KW, and make changes in antenna system. (BMPED-48)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP which authorized a new noncommercial educational broadcast station, to change studio location to 7th and Michigan, Santa Monica, and for extension of commencement and completion dates to 90 days from date of grant and 90 days thereafter. (BMPED-50)

WHA-FM—State of Wis.—State Radio Council, Madison, Wis.—Granted modification of CP which authorized a new non-commercial educational station, for extension of completion date to 4-13-47. (BMPED-51)

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Granted CP to specify frequency of 91.7 mc., install new equipment and make changes in antenna system. (BPED-80)

Remote Pickup

WCYO—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Granted license to cover CP which authorized a remote pickup broadcast station. (BLRY-330)

Applications

Remote Pickup

NEW—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Div.) (P. O. 400 N. Broad St.)—Construction permit for a new remote pickup broadcast station to be operated on frequency to be assigned by Commission in 152 mc. band, power of 250 watts, and hours of operation unlimited. Emission special for FM.

NEW—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Div.) (P. O. 400 N. Broad St.)—Construction permit for a new remote pickup broadcast station to be operated on frequency to be assigned by Commission in 152 mc. band, power of 45 watts, emission special for FM, and unlimited hours of operation.

NEW—The Journal Co., area of Milwaukee, Wis. (The Milwaukee Journal) (P. O. 333 W. State St.)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc. band, power of 50 watts, and FM emission.

Developmental

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to reinstate construction permit (B2-PEX-66) which authorized to change frequency to be assigned by chief engineer from time to time, increase power to 10 KW, install new transmitter, change emission to A0, A1, A3, A4, and special—FM, and to make changes in

(Continued on next page)

antenna system. Dismissed March 19, 1947, per applicant's request March 12, 1947.

Non-commercial Educational

WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, which authorized installation of new transmitter and changes in antenna system) for extension of commencement and completion dates.

NEW—The University of Tulsa, Tulsa, Okla.—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #213, 90.5 mc., effective radiated power of 1,000 watts, emission special for FM, and unlimited hours of operation.

NEW—Michigan State College, East Lansing, Mich.—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #215, 90.9 mc., power of 50 KW, and FM emission. Amended to change transmitter and make changes in antenna system.

Federal Trade Commission Actions

STIPULATION

Carbola Chemical Co.—The Commission approved a stipulation in which Carbola Chemical Co., Inc., Natural Bridge, N. Y., agrees to stop representing, by use of words "It will keep your home free of disagreeable, disease-carrying pests" or otherwise, that CCC 10% DDT Powder will prevent the invasion of insects into the home or other premises to which it is applied. (7591)

CEASE AND DESIST ORDERS

American Sales Co., etc.—Misrepresentation in the sale of wearing apparel and other merchandise, including second-hand clothing and hats, is prohibited in a cease and desist order issued by the Commission against Isidore Gendelman and Samuel Gendelman, copartners trading as American Sales Co., Universal Bargain House and National Sales Co., 367 Sutter Ave., Brooklyn, N. Y. (5331)

Excellex Co.—Arthur S. Weisberg, trading as Excellex Co., 1100 Vincent Ave., North, Minneapolis, Minn., has been ordered by the Commission to cease and desist from misrepresentation in the advertising and sale of a medicinal preparation designated XLX Vita-Gray Tablets. (5445)

Federal Military Equipment Corp., 33 Union Square, New York, and its officer-directors have been ordered by the Commission to stop representing that they are connected with the United States Government and misrepresenting the nature of their business. The respondents have been engaged for several years in the sale and distribution of military insignia, clothing and novelties. (5096)

Modern Home Diathermy—Misrepresentation of the therapeutic effectiveness of a diathermy device and dissemination of advertisements which fail to reveal the dangers of its indiscriminate use are prohibited in a cease and desist order issued by the Commission against Charles Shapiro, trading as Modern Home Diathermy, 505 West 8th St., Los Angeles. The device is sold under the name "Vitatherm Short Wave Diathermy." (5032)

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NATIONAL ASSOCIATION OF BROADCASTERS
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NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 14, April 7, 1947

Resolution, Asking For FCC Investigation, Introduced by New Jersey Congressman

A resolution, looking toward a Congressional investigation of the FCC was introduced by Representative Charles A. Wolverton, (R) New Jersey last Monday (31). Congressman Wolverton is chairman of the House Interstate Commerce Committee.

Stating that his committee and the FCC have held preliminary conferences, the New Jersey representative explained to the House that "considerable com-

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Looking Toward New Code, Two Groups Study Commercial Practices, Program Policies

The new NAB Special Standards of Practice Committee met for the first time in New York Monday (31) and immediately appointed two subcommittees which will consider details of a new code for broadcasters. The two subcommittees are to report back within thirty days to the full Standards Committee, which will convene again early in May.

"We in the industry have for years been and now are fully conscious of the need for a well-considered standard of practice to serve as a guide to individual broadcasters," said Robert D. Swezey, committee chairman.

"Obviously the task is not an easy one," he continued. "We have named two subcommittees—one on commercial practices, and another on general program policies. The first committee consists of Mr. Outler, Mr. Carr, and Mr. Fellows. The make-up of the second is Edgar Bill, Walter Damm and Gilson Gray. The reports of these two committees will be coordinated and integrated. We invite all who are sincerely interested in strengthening and improving the American

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"Czar Technique" Not Indicated But More Self Discipline Desirable, NAB President Says

The much-discussed topic of recent weeks, "Should Radio Have a Czar," received careful scrutinization by NAB President Justin Miller in an address before the New York Radio Executives Club last Thursday (3). After examining both the potentialities and problems involved in the plan, Judge Miller concluded: "My present opinion is that a 'czar' technique is not indicated in radio broadcasting."

He did speak out, however, in favor of a greater "measure of self discipline," and expressed gratification at the attention which current discussions among broadcasters, advertisers and advertising agencies are focusing upon possibilities for strengthening radio's program fare.

"We can do much with standard setting," Judge Miller commented in discussing the progress which is being made by the NAB's Special Standard's of Practices Committee in its work upon a revised code for the industry. "Contrary to what you read in some comments on the subject, radio broadcasters have already established some pretty substantial standards of practice and have gotten conformance with them," he continued. "However, there is room for improvement. We can go further."

Questions to Be Answered: In his examination of the question of whether or not radio should have a "czar," Judge Miller discussed a number of problems which would have to be settled before such a step could be taken. Among the questions he asked and considered were these:

What would be the scope of such a person's power? By whom would he be selected? How would he enforce his edicts? Would not overly stringent private control involve many of the evils of Government control? Would such a "czar" concern himself with the profits of a station or net-

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INSIDE THIS ISSUE

Pointing out that some of radio's critics observe standards below those of the radio industry, the NAB Program Executive Committee, condemned those who "do not come into court with clean hands." (p. 272)

About $1.5 million dollars will be spent in radio advertising this summer by fairs, carnivals, circuses and other out-door shows, according to a prediction published recently in a trade magazine. (p. 274)

West Virginia Broadcasters Association, at its annual meeting, re-elected Howard L. Chernoff as president, and went on record as favoring measures to establish a uniform time and unanimously opposing a two-percent cash discount. (p. 275)

The NLRB ordered an election within 30 days among KMOX, St. Louis, news writers, to determine whether they wish to be represented by the local newspaper guild. (p. 273)

Testifying recently before the House subcommittee on appropriations, General Omar N. Bradley, VA head, praised the effectiveness of radio in disseminating information to veterans. (p. 275)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Broadcast Advertising
DON E. PETTY
General Counsel
ARTHUR C. STRINGER
Director of Special Services

work? Would any supervision of news commentators be involved? Would he operate in the field of labor relations? How would his powers be exercised without running afoul the anti-trust laws?

By way of background, Judge Miller pointed out that the radio industry already has a number of "czars." Among them: the Congress; the FCC; the FTC; the Securities and Exchange Commission, the Justice Department.

Cooperation Valuable: Spiking rumors that there is disagreement between NAB and the networks over tentative plans for the creation of a Broadcasters Advisory Council (*See current* REPORTS, *p. 000)*, the NAB President said he considered most valuable the concentrated thought on the problems of standard setting engendered by the proposal.

"If there is any question of conflict between NAB and the networks, the advertisers, the agencies, or anyone else," he stated, "there is *not*. It is a very happy idea that all should get together and do some constructive, collaborative thinking on the point. . . .

"Certainly those who have a concern in this problem, and its proper solution, can very well be working together in the most effective way possible to solve such problems as exist. . . . I have no doubt that to the extent we fail to find solutions to any one of these problems, we will provide more ground for our critics, who will say that this is further evidence that we are trying to stultify and to despoil the American people of their sacred heritage."

Judge Miller underlined the broadcasters' responsibilities in maintaining and protecting the freedoms guaranteed by the Constitution. "I am very much concerned about these considerations of free speech," he said. "I think there is very great danger of our succumbing to hysterical demands for Government control—in order to get temporary relief from supposed pressure." But he expressed confidence that "there is a sufficient capacity for leadership among the radio broadcasters, and press, and other media, as well as among the people generally, so that we may take sufficient steps for self discipline."

Resolution, Asking for FCC Investigation, Introduced by New Jersey Congressman

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plaint" has come to the committee over the "policies now in effect and the procedures for administering the Act."

He went on to say: "The inquiry is not intended as a 'witch hunt', or for any purpose other than to make certain that present laws and administration are making available to the people of the United States the full use of radio communication upon the terms and conditions that best serve the public"

Pointing out that the Act was approved originally in 1934, Congressman Wolverton said: "It is the opinion of many that it is appropriate, after this lapse of nearly 13 years, to re-examine the whole subject and ascertain whether and to what extent the original intent of Congress is being administered."

Looking Toward New Code, Two Groups Study Commercial Practices, Program Policies

(Continued from page 271)

System of Broadcasting to submit their suggestions to the Committee's secretary, C. E. Arney, Jr., at NAB Headquarters, 1771 N St., N.W., Washington, D. C."

In addition to Mr. Swezey, vice president and general manager, MBS, those attending the meeting were: Edgar Bill, WMBD, Peoria, Ill.; Eugene Carr, WPAY, Portsmouth, Ohio; Roger W. Clipp, WFIL, Philadelphia, Pa.; Walter J. Damm, WTMJ, Milwaukee, Wisconsin; Harold E. Fellows, WEEI, Boston, Mass.; Gilson Gray, CBS, New York; C. T. Lucy, WRVA, Richmond, Va.; and John M. Outler, Jr., WSB, Atlanta, Ga.

NAB President Justin Miller, General Counsel Don Petty, and Secretary-Treasurer C. E. Arney, Jr., also attended the meeting.

Program Department

Program Group Points Out Illogic of Unjustified Criticism of Broadcasting

Complaints against radio by critics who "do not come into court with clean hands" were condemned Wednesday (2) by the NAB Program Executive Committee as it closed a two-day session.

At the same time, the Committee commended those who offer constructive criticisms or suggestions and endorsed the action of the Standards of Practices Committee which had invited critics to send their views to the NAB.

But the Committee hit criticisms of radio practices, especially by certain newspapers, when the critics themselves observe standards of good taste far below those of the radio industry against which they complain.

The Committee pointed to a speech made by Mrs.

(Continued on next page)

Eugene Meyer at Los Angeles Tuesday (1) in which she is reported to have said that "radio and film industries are being used for a progressive vulgarization of the public mind," and also said that radio and films ruin the good taste of America's children.

The Committee pointed out a two-column syndicated article published in the Washington *Post* of which her husband, Mr. Eugene Meyer, is owner the same day the report of Mrs. Meyer's speech appeared. This syndicated article by a woman columnist dealt for a full column with the sexual problems of a middle-aged couple and gave advice to the couple as to how to meet the situation.

The Committee said that this sort of intimate sex material would not be broadcast by any radio station in the country and that it was provocative material, in very bad taste, and particularly dangerous matter to be placed in the hands of children and young people to whom the newspaper is readily available unless their parents keep it from them.

"Any sincere, constructive critic," said the Committee, "should himself practice standards of good taste at least as high as the standards of which he complains."

The Committee heard a report by Robert D. Swezey, chairman of the standards of practices committee, and discussed twenty-seven specific points Mr. Swezey's committee is considering, particularly in drafting a revision of the Standards of Practices for the radio industry. Noting that Mr. Swezey has appointed subcommittees on programs and commercials with instructions to report back to the full Standards of Practices Committee on May 13th, the Program Executive Committee commended Mr. Swezey and his committee for the prompt and vigorous manner in which the writing of revised code for broadcasters is proceeding. The Committee also formally welcomed Harold Fair, formerly program manager of Station WHO, Des Moines, Iowa, who is now director of the program department of NAB. Mr. Fair is one of the top program experts in the radio industry.

The Committee members present for the meeting include: Merle S. Jones, WOL, Washington, chairman; Edgar L. Bill, WMBD, Peoria; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines; H. W. Slavick, WMC, Memphis; Glenn Snyder, WLS, Chicago; Davidson Taylor, CBS, New York; and E. R. Vadeboncoeur, WSYR, Syracuse.

Wiley P. Harris, WJDX, Jackson, Miss. (Board Liaison Member), also attended the meeting. Robert D. Swezey, vice-president and general manager, MBS, New York, participated in the discussions.

Committee members unable to attend are the following: Stanley E. Hubbard, KSTP, St. Paul; I. R. Lounsberry, WGR, Buffalo; Clarence L. Menser, NBC, New York; and James D. Shouse, WLW, chairman, Board Liaison Committee.

NAB executives attending: President Justin Miller, Secretary-Treasurer C. E. Arney, Jr., General Counsel Don Petty and Harold Fair.

IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Employee-Employer Relations

NLRB Election Ordered Among News Writers At KMOX to Determine Representation

In a decision released on Thursday (3), the National Labor Relations Board ordered that an election be held among news writers of KMOX within 30 days to determine whether they wish to be represented by the St. Louis Newspaper Guild.

The Board rejected the contention of the station that news writers belonged in the bargaining unit currently represented by AFRA, noting that AFRA did not claim jurisdiction over them except when they appear before the microphone. News writers had originally been represented by AFRA, but in 1940 jurisdiction was ceded to Radio Writers Guild which, however, ceased representing the writers in early 1941.

Broadcast Advertising

NRDGA to Discuss Newspaper, Radio, Mail Techniques at Chicago Convention

The Sales Promotion Division of the National Retail Dry Goods Association will hold a "grass roots" con-

(Continued on next page)

vention Thursday, Friday and Saturday, June 26 to 28, in Chicago, at the Palmer House. It was made known yesterday by Howard P. Abrahams, division manager.

Sales promotion experts from throughout the country will demonstrate and observe actual techniques in newspaper, radio, magazine and direct mail fields. Interior and window display operations will be studied, and the display research program which NRDGA has undertaken in cooperation with New York University will be reported on fully. Special discussions of public relations are also on the agenda.

The convention committee consists of Robert J. Powderly, sales promotion director, Kresge's, Newark; William T. White, sales promotion director, Wieboldt's, Chicago; Richard H. Ohm, publicity director, S. S. Sencenbaugh Co., Aurora, Ill.; and Alan A. Wells, publicity director, Kaufmann Department Stores, Pittsburgh.

Is Newspaper Advertising Readership Falling Off?

Some advertisers have expressed concern recently over reduced attention being given to newspaper and magazine advertising as a result of a less favorable ratio of editorial-matter-to-advertising brought about by paper shortages. With less paper available and with production costs rising, some newspapers and magazines have been forced to accept a higher ratio of advertising. In some cases this has resulted in more advertising per page and less editorial content per page, with a consequent drop in average "noting" per advertisement.

Partial evidence on this point was cited this week by a national advertising publication which quoted the Continuing Study of Newspaper Reading. An examination of the Winston-Salem *Journal* disclosed that:

> "Tied for highest readership on the men's list was a 96 line Wheaties display which had a score of: Men 11%, Women 12%. An identical Wheaties ad was measured by the Continuing Study in April, 1944, in its examination of the Los Angeles *Daily News*. At that time the ad received a readership of: Men 25%, Women 27%."

Thus it would appear from this one instance that readership of newspaper advertising has declined sharply in some cases.

Radio programs, meanwhile, continue to earn high audience ratings. Translated into cost-per-thousand listeners vs. readers, it would seem that the radio advertiser is enjoying a greater advantage than ever.

Trade Publication Predicts Outdoor Shows Will Spend Over a Million Dollars in Radio

Circuses, carnivals, fairs, and other out-door shows will spend an estimated $1,500,000 for radio advertising during the summer months, according to *Billboard*.

It was reported that some of the larger Fairs, usually operating in one place for a week, place up to $1000 weekly in radio advertising. The New Jersey State Fair was regarded as "typical." Fairs in small towns may spend from $300 to $750 for air time. It was pointed out that many stations cooperate with such shows by originating special remote broadcasts using the show's talent.

The Indiana Association of Broadcasters annually arranges a state-wide hookup of about 18 stations in its cooperation with the Indiana State Fair. Large stations such as WBBM and WGN, Chicago, and WLW, Cincinnati, have pioneered in selling radio time to Fairs and similar show-business sponsors.

U. S. Chamber of Commerce Plugs "Radio for Retailers"

"Advertising News Letter," publication of the United States Chamber of Commerce, devotes the front page of its March issue to a favorable review of "Radio for Retailers," an NAB publication of the Department of Broadcast Advertising.

The Chamber of Commerce periodical is widely circulated among "the retail, wholesale, advertising and service industries" of the country.

Brown to Address Raleigh Advertising Club in Campaign to Stimulate Use of Radio

"Radio For Retailers in 1947" will be the subject of a talk to be given by J. Allen Brown, NAB Assistant Director Broadcast Advertising before the Raleigh, N. C., Advertising Club. The meeting will be held on Wednesday (9) in the Bon-Air Club in Raleigh. Brown will distribute various NAB promotion pieces on the successful use of radio by local retailers of the nation. Results of the Joske study will also be reviewed.

The NAB Department of Broadcast Advertising, currently engaged in a campaign to stimulate use of radio by retailers, is working in close cooperation with the NRDGA, Advertising Clubs, NAB member stations and other national organizations, in promoting the use of radio advertising.

Legal Department

Peterson Now Serving in Legal Department; Transferred From E-E-R Duties

Ivar H. Peterson has transferred from the Employee-Employer Relations Department to the NAB Legal Department, it was announced last week. In his new position, Mr. Peterson will serve as an NAB attorney.

He joined the Association originally on February 4, 1946, after extensive experience in the legal profession. Mr. Peterson's work prior to joining NAB includes service with the Department of Justice and various positions with the NLRB.

General

W. Va. Broadcasters Re-elect Chernoff; Oppose Cash Discount, Favor Uniform Time

Howard L. Chernoff, managing director, West Virginia Network, was re-elected president of the West Virginia Broadcasters Association at the semi-annual meeting of the organization in Huntington, W. Va., on March 29.

NAB Assistant Director of Broadcast Advertising J. Allen Brown addressed the broadcasters at a luncheon meeting on the problems common to small market stations. The afternoon was devoted to an elaboration of the discussion.

During the morning session the West Virginia broadcasters went on record as favoring a uniform time and unanimously opposing the principle of a two-percent cash discount.

The organization's next meeting has been set for White Sulphur Springs, W. Va., in September.

Engineering Department

FCC Plans to Eliminate Examinations for Restricted Radiotelephone Operator Permits

The FCC announced a proposed change in its rules governing commercial radio operators on Friday (4). The amendments, if adopted, will eliminate the existing requirement of an oral and a written examination of applicants for Restricted Radiotelephone Operator Permits.

The proposed change will make it necessary that an applicant for such a permit need only to certify in writing to certain qualifications. These are: "that the applicant has need for the requested permit; can receive and transmit spoken messages in English; can keep at least a rough written log in English or in some other language in general use that can be readily translated into English; is familiar with the provisions of treaties, laws and rules and regulations governing the authority granted under the requested permit; and understands that it is his responsibility to keep currently familiar with all such provisions."

The FCC stated that interested parties may comment on the proposal and that it would consider all such comments before taking final action on the amendments. Comments must be filed by Friday (11).

FM Department

William F. Barlow Assumes Position as FM Association Publicity Director

William F. Barlow was named director of publicity for the FM Association last Thursday (3), it was announced by Bill Bailey, FMA executive director. He assumes his new position today (7).

Mr. Barlow's background includes experience in radio, newspaper and promotion work. Previous positions were: director of public relations, Kroger Grocery & Baking Co., Cincinnati; publicity director, WLW; publicity chief, WINS.

Public Interest Programming

Gen. Bradley, Testifying Before House Group, Lauds Value of Radio Broadcasting

General Omar N. Bradley, Veterans Administrator, praised the radio industry for its excellent cooperation in disseminating information to veterans, when he appeared before the House subcommittee of the Committee on Appropriations recently.

Referring to both his own radio staff and the industry's contributions, Gen. Bradley said:

"How well this activity has paid off can be easily illustrated by our radio activity. This radio staff consists of 25 persons, 8 of them in our Central Office and 17 of them in the field. Salaries for these 25 persons for the first 7 months of this fiscal year have amounted to $92,212. Another $17,609 has been spent on the manufacture of records and on promotional material to interest stations in using those records.

"In return for this investment of $109,821 by the Veterans' Administration, the radio industry has already contributed $5,170,889 in time and talent for veterans' broadcasts. This represents a return of 4,700 percent on our original outlay.

"At no time have we spent a single cent for time on the air or for talent of any kind.

"The recorded series of 'Here's To Veterans' is now being used by 900 local radio stations throughout the United States. This program alone has resulted in 20,000 informational broadcasts—a total of 5,000 hours on the air for the first 7 months of this fiscal year. The 'Assignment Home' program sponsored by the Columbia Broadcasting system in cooperation with the Veterans' Administration won the award for the 'Best Public Service of 1946.'

"No one can possibly estimate the value of this radio activity in bringing to veterans precise and accurate information on the benefits to which they are entitled. I am convinced myself that it has greatly amplified and increased the effectiveness of our contact service at a bare fraction of the cost that might have been involved.

Our Radio Advisory Council, consisting of top-level representatives from the industry, has termed it an outstanding demonstration of Government-Industry cooperation in the public interest."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 14-20, 1947, by The Advertising Council and the Advertising

(Continued on next page)

Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up For Security—on the Payroll Savings Plan." (Fact Sheet No. 11-F.)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these postwar difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 7, all at 10:00 A. M. They are subject to change.

Monday, April 7

Further Hearing

NEW—Florida West Coast Broadcasting Co., Tampa, Fla.—C. P. **1300 kc.,** 1 KW, daytime.

NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA. **1300 kc.,** 1 KW, unlimited.

Further Hearing

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-night & day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C.P. **580 kc.,** 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. **590 kc.,** 1 KW, unlimited; DA-night & day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. **590 kc.,** 1 KW, unlimited; DA-night & day.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. DA-2. **590 kc.,** 1 KW, 5 KW unlimited.

Intervenor: Columbia Broadcasting System, Inc.
Petition to Intervene filed by WTAG pending.

Further Hearing

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. **1170 kc.,** 10 KW, unlimited.

Respondents: WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.
KVOO—Southwestern Sales Corp., Tulsa, Okla.

Monday and Tuesday, April 7 and 8

Further Hearing

(Before Commissioner Wakefield)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. **1540 kc.,** 5 KW, daytime.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. **1540 kc.,** 5 KW, daytime.

(Continued on next page)

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif. —C. P. **1540 kc.,** 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif. —C. P. **1540 kc.,** 5 KW, DA, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervenor: KOCS—The Daily Report, Ontario, Calif.

Tuesday, April 8

Further Hearing

NEW—William M. Drace, Greer, S. C.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Spartanburg Radio Co., Spartanburg, S. C.—C. P. **1240 kc.,** 250 watts, unlimited.

Petition to Intervene filed by WSOC pending.

Further Hearing

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA-night & day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. DA (DA-1) **790 kc.,** 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA-night & day.

Wednesday, April 9

Further Hearing

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. C. P. **1190 kc.,** 1 KW day; daytime only.

NEW—Robert Burdette, San Fernando, Calif.—C. P. **1190 kc.,** 5 KW, daytime only.

NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. **1190 kc.,** 1 KW, daytime.

Thursday, April 10

Further Hearing

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. **1310 kc.,** 250 watts, daytime.

NEW—Wyandotte News Co., Wyandotte, Mich.—C. P. **1310 kc.,** 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. **1310 kc.,** 1 KW, daytime.

Friday, April 11

Further Hearing

NEW—Gifford Phillips, Denver, Colo.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Meroco Broadcasting Co., Greeley, Colo.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.

FCC ACTIONS

GENERAL

Columbia Broadcasting System, Inc., New York, N. Y.—Denied request that the Commission rescind Section 3.103 of the Rules, which limits the term of affiliation contracts between a broadcast licensee and a network to two years but permits the entering into agreement for affiliation within 6 months prior to the commencement of the contract.

The Commission, on its own motion, ordered resumption of the **Clear Channel hearing** on June 2, before Commissioner Hyde and such other commissioners as may be able to attend.

AMPLITUDE MODULATION

AM—Docket Cases

630 KC.

The Commission announces its Decision (B-308) granting the application of WSAV, Inc., to change operating assignment of Station **WSAV, Savannah, Ga.,** from 1340 kc., 250 watts, unlimited time, to 630 kc., 5 KW, DA night (BP-3679; Docket 6974), and a denial of the application of **Atlantic Coast Broadcasting Co.,** for change in operating assignment of Station WTMA, **Charleston, S. C.,** from 1250 kc., 1 KW, unlimited time, to 630 kc., 5 KW, DA night, without prejudice to any action which the Commission may take on pending petition of WTMA for leave to amend their application to designate another frequency. (BP-3752; Docket 6975)

790 KC.

The Commission announces its final Decision (B-335) granting the application of **Northern States Broadcasting Company** for a new standard broadcasting station at **Fargo, North Dakota,** to operate on 790 kc., 5 KW power, unlimited time, DA night (BP-4527; Docket 7664).

At the same time the Commission denied the application of **KVOX Broadcasting Company** to change operating assignment of Station KVOX, **Moorhead, Minn.,** from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time, DA night (BP-4895; Docket 7663).

Commissioners Denny and Jett favor a grant of the KVOX, Moorhead, Minn., application to improve its facilities and broadcast coverage. This action would leave Fargo and Moorhead with a regional station in each city whereas a grant to the Northern States Broadcasting Company places two regional stations in Fargo and leaves Moorhead with its present local station of only 250 watts power. In this connection they point out that if KVOX is granted the regional assignment then the local channel vacated by KVOX would, after expiration of the temporary expediting procedure, be available for assignment at Fargo.

1330 KC.

The Commission announces its Proposed Decision (B-338) looking toward a grant of the application of **Tri-State Broadcasting Corp.,** for a new station at **Evansville, Indiana,** to operate on 1330 kc., 5 KW day and night (BP-4119; Docket 6922), and a denial of the application of **WJPS, Inc.,** for new station at Evansville seeking the same frequency with 5 KW day, 1 KW night (BP-3293; Docket 6921). The grant to Tri-State Broadcasting Corp. is proposed to be conditioned upon applicant's filing an appropriate application, specifying nighttime operation with 1 KW power, meeting the requirements of the Commission's Standards of Good Engineering Practice and of the North American Regional Broadcasting Agreement.

(Continued on next page)

1340 KC.

The Commission announces its Proposed Decision (B-345) looking toward a grant of the application of **Citizens Broadcasting Company** for a new station at **Abilene, Texas,** to operate on 1340 kc., 250 watts, unlimited time (BP-4637; Docket 7483), conditions.

At the same time the Commission proposes to deny the application of **Abilene Broadcasting Company** seeking the same facilities (BP-4438; Docket 7367).

AM—New CP's Granted

600 KC.

Blackstone Broadcasting Co., Inc., Tyler, Texas—Granted CP for a new station to operate on 600 kc., 500 watts, daytime only; engineering conditions. (BP-5316)

790 KC.

Western Plains Broadcasting Co., Inc., Colby, Kans.—Granted CP for a new station to operate on 790 kc., 5 KW, daytime only; engineering conditions. (BP-5454)

1050 KC.

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (BP-5313)

1340 KC.

The Southeast Colorado Broadcasting Co., Lamar, Colo.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5444)

1400 KC.

WBIZ, Inc., Eau Claire, Wis.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-4692)

1560 KC.

Coshocton Broadcasting Co., Roscoe, Ohio—Granted CP for a new station to operate on 1560 kc., 1 KW, daytime; engineering conditions. (BP-5491)

AM—Miscellaneous Actions

Adopted Memorandum Opinion and Order denying petition of **Norman Baker** to set aside the grant of construction permit to Alamo Broadcasting Co., licensee of **Station KABC, San Antonio, Texas.**

The Commission on March 28 adopted an Order granting voluntary transfer of control of Station KFJZ and associated relays, Fort Worth, from Ruth G. Roosevelt Eidson to Texas State Network, Inc. (BTC-448); voluntary transfer of control of station KABC, San Antonio, Texas, from Charles F. Roeser, S. W. Richardson, Ruth G. Roosevelt Eidson and Elliott Roosevelt, to **Texas State Network, Inc.** (BTC-450), and voluntary transfer of control of station KNOW, Austin, and WACO, Waco, Texas, from S. W. Richardson and Charles S. Roser, to Texas State Network, Inc. (BTC-449)

WAND—P. C. Wilson, Canton, Ohio—Granted application for approval of antenna, to mount FM antenna on top of AM tower, to increase power from 250 watts to 500 watts daytime, change type of transmitter, and for approval of transmitter site. (BMP-2341)

WCOV—G. W. Covington, Jr., Montgomery, Ala.—Granted petition for waiver of rules and accepted petitioner's written appearance in re applications in Dockets 7953 and 7954.

KONO—Mission Broadcasting Co., San Antonio, Texas—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-4329; Docket 8072)

Alexandria Broadcasting Corp., Alexandria, Minn.—Granted petition for a waiver of rules and accepted petitioner's written appearance in re application. (BP-5463; Docket 8131)

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP-4657; Docket 7749) so as to show amended articles of incorporation, etc.

KONO—Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application (BP-4329; Docket 8072) so as to show a revised DA pattern.

Carolina Broadcasters, Anderson, S. C.—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-5476; Docket 8007)

The Alton Broadcasting Co., Alton, Ill.—Granted petition to dismiss without prejudice its application for CP. (BP-4518; Docket 7447)

Radio Austin, Inc., Austin, Minn.—Granted petition to dismiss without prejudice its application for CP (BP-3682; Docket 8182)

WKLX—Fayette Broadcasting Co., Lexington, Ky.—Dismissed petition requesting leave to intervene in hearing on application of Volunteer State Broadcasting Co., Inc. (Docket 7443)

WADC—Allen T. Simmons, Akron, Ohio—Granted petition for leave to intervene in the hearing on application of Beer & Koehl, Ashland, Ohio. (Docket 8193)

Hampden-Hampshire Corp., Holyoke, Mass.—Granted petition requesting extension of time within which to file proposed findings in re consolidated proceeding in Dockets No. 7325, et al., and extended time to and including April 14.

Okefinokee Broadcasting Co., Waycross, Ga.—Granted petition for leave to amend its application (BP-5513; Docket 8063) to show a revised directional array.

Ishpeming Broadcasting Co., Ishpeming, Mich.—The Commission on its own motion removed from the hearing docket the application of Ishpeming Broadcasting Co. (Docket 8124)

Crescent Broadcast Corp., Shenandoah, Pa.—Granted petition for continuance of consolidated hearing in re Docket Nos. 6883 et al., and continued further hearing presently scheduled for April 17 to May 12.

Central Broadcasting, Inc., Independence, Kans.—Granted petition for leave to amend its application (BP-5751; Docket 8136) so as to show revised information on proposed programs.

Southern Broadcasting Co., Montgomery, Ala.—Granted petition for leave to amend its application (BP-4743; Docket 7873) so as to specify 1 KW night instead of 10 KW; and to show revised DA pattern.

Radio Broadcasting Associates, Houston, Texas—Granted petition for continuance of hearing upon its application (Docket 7910) presently scheduled for April 14, and continued same to June 26.

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Granted petition requesting that its application (BP-5148; Docket 7883) be severed from the consolidated proceeding, and said application was removed from the hearing docket.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—The Commission on its own motion continued further hearing in re renewal of WGKV and WCHS, presently scheduled for April 15, to April 28.

Standard Tobacco Co., Inc., Mayesville, Ky.—The Commission on its own motion continued the hearing scheduled for April 4 to April 18.

Elmira Broadcasting Corp., Elmira, N. Y.—Granted motion to dismiss without prejudice its application. (BP-5383; Docket 7986)

Kitsap G.I. Broadcasters, Inc., Bremerton, Wash.—The Commission on its own motion removed from the hearing docket application. (BP-5327; Docket 8019)

WSOC—WSOC, Inc., Charlotte, N. C.—Granted petition for leave to intervene in the hearing on application of Spartanburg Radio Co. (Docket 8135)

(Continued on next page)

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted request that it be removed as a party intervenor in the proceeding in re application of station KANS. (Docket 7952)

Hobart Stephenson, Centralia, Ill.—Granted petition for leave to amend his application (BP-5693; Docket 8174) so as to revise the nighttime DA pattern.

Mid-Utah Broadcasting Co., Provo, Utah—Granted petition for leave to amend its application for CP (BP-4775; Docket 7572) so as to change Par. 30 to show the amount of commercial and sustaining programs planned.

LaCrosse Broadcasting Co., LaCrosse, Wis.—Granted petition requesting the Commission to reopen the record in the hearing on its application (BP-4507; Docket 7473) for the purpose of receiving into evidence engineering affidavit relative to interference to certain Canadian stations.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application (BP-3752; Docket 6975) so as to specify 5 KW daytime instead of 1 KW. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

Wayne M. Nelson, Inc., Fayetteville, N. C.—Granted petition insofar as it requests removal from the hearing docket of its application (BP-4951; Docket 7845); insofar as petition requests grant without hearing it is dismissed.

Elmira Broadcasting Corp., Elmira, N. Y.—Upon request of petitioner, dismissed without prejudice a petition for reconsideration directed against the Commission's action of November 29, 1946, granting James Robert Meacham a CP for a new station in Elmira. (BP-4274; Docket 7121)

KFI and Auxiliary—Earle C. Anthony, Inc., Los Angeles, Calif.—Granted renewal of license for main and auxiliary for the period ending November 1, 1949. Commissioner Durr dissented and voted for a hearing with the following statement: "The complaints against Station KFI go to issues which are fundamental to the operation of a broadcasting station in the public interest—namely, fairness and balance in the presentation of news and opinion. These complaints are, in my opinion, too numerous and too substantial to be resolved on the basis of a mere **ex parte** statement of the licensee and the very general evidence presented in the hearing on applicant's television application. I therefore do not think action should be taken on the application for the renewal of the license on a regular basis until the issues raised in the complaint have been fully explored in a public hearing."

KFQD—Alaska Broadcasting Co., Anchorage, Alaska—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of January 30, 1947, granting application of Midnight Sun Broadcasting Co., and ordered that the conditions to the January 30 grant be changed to read as follows: "Subject to the condition that the Midnight Sun Broadcasting Co. agrees to satisfy any complaints of inter-action resulting from the operation of the station with the operation of Station KFQD at the site granted by the Commission on September 12, 1946."

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP to make changes in nighttime directional antenna. (BMP-2619)

KDIX—P. J. Wier, et al. (Transferors); W. K. Johnson, et al. (Transferees), Dickinson, N. Dak.—Granted consent to transfer of control over Dickinson Radio Association, permittee of KDIX, from four individual transferors to seven new individuals, changing the number of stockholders from four to eight. (BTC-523)

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted modification of construction permit for increase in daytime power from 5 to 10 KW, operating on 860 kc., 5 KW night; engineering conditions. (Commissioner Durr voting for hearing)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization for a period of six months or until final determination in the clear channel hearing. (BSSA-157)

720 KC.

Seminole Broadcasting Co., Wewoka, Okla.—Rescinded and placed in pending file pending decision on 30 kc. case, the grant made on March 20, 1947, for a new station to operate on 720 kc., 250 watts, daytime. (BP-5270)

730 KC.

Columbia Basin Broadcasting Co., Ephrata, Wash.—Accepted for filing as of February 7, 1947, an application for a new station to operate on 730 kc., 250 watts, daytime only, as original defect has been remedied.

970 KC.

Gordon H. Brozek, Marquette, Mich.—Granted petition for leave to amend his application (BP-5430; Docket 8123) so as to specify 970 kc. with 1 KW daytime, instead of 1240 kc. with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

1050 KC.

East Side Broadcasting Co., Kirkland, Wash.—Granted petition for leave to amend its application (BP-5363; Docket 8020), so as to specify frequency 1050 kc. instead of 860 kc. The amendment was accepted and application removed from hearing docket and placed in the temporary pending file until May 1, 1947.

1250 KC.

Universal Radio Features Syndicate, Laguna Beach, Calif.—Granted petition to reinstate application on the basis of an amendment filed concurrently with said petition, to specify frequency 1250 kc. instead of 900 kc., with 250 watts unlimited time (BP-5371); accepted said amendment and ordered application as amended, placed in the temporary pending file until May 1, 1947, in accordance with the Commission's temporary expediting procedure.

1260 KC.

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Adopted memorandum opinion and order denying petition for reconsideration, and supplement thereto, directed against the Commission's grant of January 23, 1947, of the application of Parkersburg Broadcasting Co. (BP-4741); and ordered that WMOA's application (BP-5595) to move station WMOA from Marietta, Ohio, to Parkersburg, W. Va., and to operate on 1260 kc., with 1 KW, unlimited time, DA, be dismissed without prejudice.

1600 KC.

Champion City Broadcasting Co., Springfield, Ohio——Adopted memorandum opinion and order denying petition insofar as it requests that the Marion Radio Corp. grant be conditioned upon the acceptance by it of whatever interference may result to it from the operation as proposed by petitioner if its application should be granted; insofar as petition requests reconsideration of Commission action of January 30, 1947, granting application of Marion Radio Corp. as amended, it is granted, and the grant of January 30, 1947, to Marion Radio Corp. is set aside, and that application (BP-4429) and application of Champion City Broadcasting Co. as amended (BP-5208), for a new station to operate on 1600 kc., 1 KW, daytime only, be designated for consolidated hearing with Marion Radio Corp. application.

AM—Applications Accepted for Filing

550 KC.

NEW—Fred Jones Radiocasting and Television Co., Oklahoma City, Okla. (Fred Jones, C. A. Vose, Streeter B. Flynn and Dan W. James, a partnership)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended re changes in directional antenna daytime pattern.

(Continued on next page)

KMVI—Maui Publishing Co., Limited, Wailuku, Territory of Hawaii—License to cover construction permit (BP-4544, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

570 KC.

KLAC—KMTR Radio Corporation, Los Angeles, Calif.—Modification of construction permit (B5-P-4583, which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location) to change type of transmitter and for approval of transmitter location.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carman, Davis G. Smith, Frank C. Carman, Administrator of the Estate of Jack L. Powers (Deceased), and Grant R. Wrathall)—Construction permit to make changes in transmitting equipment.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) for extension of completion date.

580 KC.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kansas—License to cover construction permit (B4-P-4554) which authorized to mount FM antenna on top of No. 1 element of directional antenna system and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of construction permit (B3-P-3755, which authorized a new standard broadcast station) to change transmitter location.

670 KC.

WLAQ—News Publishing Co., Rome, Ga.—License to cover construction permit (B3-P-5132, as modified) which authorized a new standard broadcast station and to specify studio location as 209 Broad St., Rome, Georgia, and authority to determine operating power by direct measurement of antenna power.

730 KC.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—License to cover construction permit (B3-P-5168) which authorized increase in power and change type of transmitter and authority to determine operating power by direct measurement of antenna power.

740 KC.

KLIK—Balboa Radio Corporation, San Diego, Calif.—Modification of construction permit (B5-P-4981, which authorized a new standard broadcast station) to change transmitter location and to specify studio location.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altodoerffer)—Modification of construction permit (B1-P-5244, which authorized a new standard broadcast station) for approval of antenna, transmitter location and specify studio location.

760 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—(Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb)—Modification of construction permit (B3-P-4747, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

800 KC.

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5289, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

WLAM—The Lawrence Broadcasting Co., Lawrence, Mass.—Modification of construction permit (B1-P-5239, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from 306 Forest St., Methuen, Mass., to Chandler Road, Southwest, corner of city limits of Lawrence, Massachusetts.

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Modification of construction permit (B5-P-3795, as modified, which authorized change in frequency, increase in power, change in hours of operation and type of transmitter) for approval of transmitter location and to change studio location and for extension of commencement and completion dates.

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—License to cover construction permit (B3-P-4707, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date.

870 KC.

KIEV—Cannon System, Ltd., Glendale, Calif.—Construction permit to install new transmitter.

WFPE—Mrs. Carla Burnham Keys, Farmville, Va.—Modification of construction permit (B2-P-5338, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, specify studio location and to change name of applicant from Mrs. Carla Burnham Keys to Mrs. Carla Burnham Keys, tr/as Colonial Broadcasting Company.

900 KC.

WKYW—Radio Kentucky, Inc., Louisville, Ky.—License to cover construction permit (B2-P-4765, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

910 KC.

WRNL—Richmond Radio Corporation, Richmond, Va.—Authority to determine operating power by direct measurement of antenna power. (Auxiliary)

WRNL—Richmond Radio Corporation, Richmond, Va.—Authority to determine operating power by direct measurement of antenna power. (Main)

920 KC.

NEW—Lee-Smith Broadcasting Co., Faribault, Minn. (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern (DA-2) and change transmitter location.

1000 KC.

WINS—The Crosley Broadcasting Corp., New York City, New York—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

(Continued on next page)

WHLW—Herbert L. Wilson, Rutland, Vt.—Modification of construction permit (B1-P-5214, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1010 KC.

WABZ—Albermarle Broadcasting Co., Albermarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow (partners)—Modification of construction permit (B3-P-4904, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1030 KC.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 570 to 1030 kc., increase power from 5 to 50 KW, install new transmitter and directional antenna for day and night use. (Contingent on KOB relinquishing 1030 kc.). Amended to change name of licensee from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, Administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company.

1080 KC.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1120 KC.

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—License to cover construction permit (B4-P-3882, as modified), which authorized installation of new transmitter and antenna and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1140 KC.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from 900 to 1140 kc. and hours of operation from daytime to limited time. Amended to change hours of operation from limited time to unlimited and install directional antenna for night use.

1150 KC.

NEW—Des Moines Broadcasting Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to modify directional antenna patterns.

WTAW—Agricultural and Mechanical College of Texas, College Station, Texas—Authority to determine operating power by direct measurement of antenna power.

1230 KC.

KYLE—Intermountain Broadcasting Co., Inc., Alamogordo, New Mex.—Modification of construction permit (B5-P-4949, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—License to cover construction permit (B1-P-4147, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Voluntary transfer of control of licensee corporation from M. F. Schnibben to Melvin H. Purvis. (500 shares of common stock—50%.)

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, as modified, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) for extension of completion date.

KXO—Valradio, Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, as modified, which authorized installation of new transmitter, new vertical antenna and ground system, and change transmitter and studio locations) for extension of completion date.

WDEC—The Americus Broadcasting Co., Americus, Ga.—Modification of construction permit (B3-P-4602, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at McCarrah St., Americus, Georgia, and to specify studio location as 109 Windsor Avenue, Americus, Georgia.

WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Authority to determine operating power by direct measurement of antenna power.

1240 KC.

KFAK—Gene Burke Brophy, Flagstaff, Ariz.—Modification of construction permit (B5-P-5035, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WCBT—The Oneida Broadcasting Co., Pelican, Wis.—License to cover construction permit (B4-P-4600, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colorado (A co-partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney)—License to cover construction permit (B5-P-4934, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHIZ—Southeastern Ohio Broadcasters Inc., Zanesville, Ohio—Voluntary assignment of license to Southeastern Ohio Broadcasting System, Inc. Amended to show changes in officers, directors and stockholders.

WGCM—WGCM Broadcasting Co., Gulfport, Miss. (A co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Authority to determine operating power by direct measurement of antenna power.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1250 KC.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-P-4113, which authorized a new standard broadcast station) to change type of transmitter.

1260 KC.

WOL—Cowles Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-5616) which authorized to move old main transmitter to be used as an auxiliary transmitter with power of 1 KW., employing directional antenna and authority to determine operating power by direct measurement of antenna power.

1280 KC.

KXOB—Valley Broadcasting Co., Stockton, Calif.—Modification of construction permit (B5-P-4015, which authorized a new standard broadcast station) to change type of transmitter and to change type of antenna towers.

1300 KC.

NEW—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and directional antenna, hours of operation unlimited. Amended to make changes in directional antenna.

(Continued on next page)

1320 KC.

WJHP—The Metropolis Co., Jacksonville, Fla.—License to cover construction permit (B3-P-4322, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kansas—Modification of construction permit (B4-P-5094, which authorized installation of FM antenna on top of AM tower) to make changes in the antenna and for extension of completion date.

1340 KC.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Construction permit to make changes in transmitting equipment.

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Modification of construction permit (B1-P-5185, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

WJRI—John P. Rabb, Lenoir, N. C.—License to cover construction permit (B3-P-4585, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVKM—Monahans Broadcasters, Monahans, Texas—License to cover construction permit (B3-P-4982, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJRI—John P. Rabb, Lenoir, N. C.—Construction permit to make changes in transmitting equipment.

1360 KC.

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW and unlimited hours of operation, directional antenna for day and night use. Amended to make changes in directional antenna pattern.

WMCK—Mon-Yough Broadcasting Co., Inc., McKeesport, Pa.—Modification of construction permit (B2-P-4273, as modified, which authorized a new standard broadcast station) to make changes in directional antenna and for extension of completion date.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Modification of construction permit (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

1390 KC.

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-5323), which authorized installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to be operated with power of 1 KW for auxiliary purposes only.

1400 KC.

WMGA—John F. Pidcock, Moultrie, Ga.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KSOL—Gene Burke Brophy, Yuma, Arizona—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc. (500 shares of common stock—100%).

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—License to cover construction permit (B3-P-3612, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTNM—McMa Agency, Tucumcari, N. Mex. (R. B. McAlister, Pryde E. Hale, and Grady Maples)—Construction permit to make changes in transmitting equipment and change studio location.

KENO—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—License to cover construction permit (B5-P-4687) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

1420 KC.

NEW—Owensboro on The Air, Inc., Owensboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night, and change transmitter site.

1450 KC.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—License to cover construction permit (B1-P-5614) which authorized to install auxiliary transmitter (at present site of main transmitter) to be operated on 1450 kc., 250 watts power.

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Modification of construction permit (B3-P-5151, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and for extension of commencement and completion dates.

KMHT—Marshall Broadcasting Co., Marshall, Texas—License to cover construction permit (B3-P-3675) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KNET—Palestine Broadcasting Corp., Palestine, Texas—Construction permit to install new transmitter.

WDIG—Houston Broadcasters, Dothan, Ala. (Jess M. Swicegood, J. P. Burnett, Lola C. Robinson, a partnership)—Modification of construction permit (B3-P-5179, which authorized a new standard broadcast station) to change type of transmitter.

WWPB—Paul Brake, Miami, Fla.—Modification of construction permit (B3-P-4282, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1460 KC.

WHEC—WHEC, Incorporated, Rochester, New York—License to cover construction permit (B1-P-3976, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WBNS—Radiohio, Inc., Columbus, Ohio—Construction permit to install new auxiliary transmitter.

1470 KC.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—License to cover construction permit (B4-P-4572, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1480 KC.

KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Calif.—License to cover construction permit

(Continued on next page)

(B5-P-3482, as modified) which authorized change in frequency, increase in power and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Lincoln Broadcasting Corp., Lincoln, Nebr.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna-1 and unlimited hours of operation. Amended to use directional antenna for both day and night (DA-2) and change transmitter location.

1490 KC.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—License to cover construction permit (B1-P-2988) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXRJ—The Valley Broadcasters, Russellville, Arkansas (Clyde R. Horne and Jerrell A. Shepherd)—License to cover construction permit (B3-P-5139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKLV—Frank W. Wagner, Blackstone, Va.—Modification of construction permit (B2-P-5317, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—License to cover construction permit (B1-P-4675, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Construction permit to install new transmitter.

WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3744, which authorized a new standard broadcast station) to change type of transmitter.

WAUX—WAUK Broadcasting Co., Waukesha, Wis.—License to cover construction permit (B4-P-4833, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—Louisiana Broadcasting Co., New Orleans, La.—(Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna, and unlimited hours of operation. Amended to change power from 50 KW to 25 KW night, 50 KW day, revised directional antenna design, and change transmitter location from approximately 3 miles west northwest of Mandeville, La., to just west of city limits of Mandeville, south of U. S. highway No. 190, near Mandeville, La.

NEW—Texhoma Broadcasting Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and unlimited hours of operation. Amended to install directional antenna for use at night and to change transmitter location from: to be determined, Durant, Okla., to 1½ miles east of Durant on highway 70, Bryan County, Okla.

NEW—East-West Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day, and make changes in directional antenna patterns.

1570 KC.

WCKZ—Illinois-Alton Broadcasting Co., Alton, Illinois (R. C. Goshorn and R. L. Rose, a co-partnership)—Modification of construction permit (B4-P-5216, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

1580 KC.

WKAP—Allentown Broadcasting Co., Allentown, Pa. (N. Joe Rahall, Sam G. Rahall, Farris E. Rahall & Deem F. Rahall, a partnership)—License to cover construction permit (B2-P-4496, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna for night use only and unlimited hours of operation. Amended to change directional antenna from night use only to day and night.

AM—Applications Dismissed

Southern California Associated Newspapers, Alhambra, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 48,700 kc. Dismissed March 27, 1947, per Attorney's Request March 25, 1947.

James A. Noe, Shreveport, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

James A. Noe, Alexandria, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

James A. Noe, Lake Charles, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

AM—Application Returned

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Molliring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to change frequency from 1060 to 1230 kc. and change hours of operation from daytime to unlimited time. (Contingent upon grant of WIL changing frequency to 1430 kc.) Returned March 25, 1947. Incomplete, no engineering data submitted.

AM—Applications Tendered for Filing Since February 7

580 KC

NEW—K. C. Zion, Roda, Va.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¾ watts and daytime hours of operation.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only—non-directional antenna daytime, using power of 5 KW night, 10 KW day, unlimited hours of operation.

1090 KC.

NEW—Rogers City Broadcasting Co., Rogers City, Mich.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW, and unlimited hours of operation.

(Continued on next page)

1230 KC.

WLOF—Hazlewood, Inc., Orlando, Fla.—Consent to transfer of control from George W. Gibbs, Jr., to Wm. Joe Sears and Walter C. Shea.

1240 KC.

NEW—Northwest Public Services, Kelso, Wash. (A Partnership, Roscoe Arthur Day, Jr., Henry H. Alderman, Frederick C. Arpke)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

Community Broadcasting Co., St. Cloud, Minn. (A Minnesota Corporation)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1340 KC.

WBRK-FM—Leon Podolsky, Pittsfield, Mass.—Consent to assignment of license of standard station WBRK and construction permit of WBRK-FM to Greylock Broadcasting Co.

1350 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Request for special service authorization to operate on 1350 kc., power of 250 watts, unlimited hours of operation for period not to exceed August 1, 1947.

1360 KC.

WMCK—Non-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit for changes in night time directional antenna system, using power of 1 KW and unlimited hours of operation.

1400 KC.

NEW—Radio Greenville, Greenville, Ala. (William W. Hunt and Jeff P. Beeland, Jr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

S. H. Patterson, Atchison, Kans.—Consent to assignment of license to Albert Alvin Almada.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its final decision (B-316) granting the following applications for Class B FM broadcast stations in Peoria, Ill.:

Peoria Broadcasting Co.—92.7 mc. (No. 224), subject to filing within 60 days and approval of an application for modification of construction permit specifying technical data for coverage equivalent to 20 KW effective radiated power and an antenna height of 500 feet above average terrain, and a transmitter site and antenna structure satisfactory to the Civil Aeronautics Administration (BPH-231; Docket 7102);

Mid-State Broadcasting Co.—97.1 mc. (No. 246), 10 KW effective radiated power, antenna height of 310 feet above average terrain (BPH-712; Docket 7104);

Central Illinois Radio Corp.—95.5 mc. (No. 238), 20 KW effective radiated power and antenna height of 500 feet above average terrain, or equivalent coverage; conditions (BPH-819; Docket 7408);

Illinois Valley Broadcasting Co.—93.5 mc. (No. 228), 20 KW effective radiated power, antenna height of 500 feet above average terrain or equivalent coverage; conditions (BPH-938; Docket 7588); and

West Central Broadcasting Co.—93.1 mc. (No. 226), 20 KW effective radiated power, antenna height of 500 feet above average terrain, subject to CAA approval of antenna structure, location, and height (BPH-984; Docket 7636).

At the same time the Commission denied the application of **Radio Peoria, Inc.** (BPH-413; Docket 7105)

FM—Final Order on Class A Channels

The Commission adopted an Order (Comr. Jett dissenting) making effective immediately sub-section (d) of Section 3.203, reading as follows:

"No assignments will be made on Channels 297, 298, 299 and 300 until July 1, 1947."

FM—Conditional Grants

International Broadcasting Corp., Shreveport, La.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (BPH-1153)

George Anthony Waslovas, Cheviot, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1037)

Record Publishing Co., Ravenna, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (Comr. Durr voting for hearing.) (BPH-1164)

Tri-Cities Broadcasting Co., Goose Creek, Texas—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1106)

FM—Petition Granted

Balboa Radio Corp., San Diego, Calif.—Granted petition for leave to amend application for FM station (BPH-1054; Docket 7842) to specify a new transmitter site, etc.

FM—Applications Accepted for Filing

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371, which authorized a new FM broadcast station) for extension of completion date.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-610, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 26 KW, antenna height above average terrain, make changes in antenna system, and change commencement and completion dates.

WTTH—The Times Herald Co., Port Huron, Mich.—Modification of construction permit (B2-PH-141, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766, which authorized a new FM broadcast station) to change completion date.

WLOB—Claremont Eagle, Inc., Claremont, N. H.—Modification of construction permit (B1-PH-373, which authorized a new FM broadcast station) for extension of completion date.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-50, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

NEW—Warren Broadcasting Corp., Glens Falls, N. Y. (P. O. 54 Colvin Building)—Construction permit for a new FM broadcast station to be operated on 100 m.c. band with 1 KW effective radiated power.

WHNY—Elias I. Godofsky, Hempstead, N. Y.—Voluntary assignment of construction permit to FM Broadcasting Corporation.

KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-PH-173, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

WGPA-FM—The Bethlehems Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-615, which authorized a new FM broadcast station) for extension of completion date.

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Modification of construction permit (B4-PH-386, which authorized a new FM broadcast station) to change completion date.

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-PH-296, which authorized a new FM broadcast station) to change type of transmitter and studio location to 601-625 Howard Avenue, New Orleans, Louisiana.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C. Modification of construction permit (B3-PH-346, as modified, which authorized a new FM broadcast station) for extension of completion date.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960 which authorized a new FM broadcast station) to change effective radiated power to 7 KW, make changes in antenna system and change commencement and completion dates. Amended to change type of transmitter.

WRVA-FM—Larus and Brother Co., Inc., Richmond, Va. Modification of construction permit (B2-PH-973 which authorized a new FM broadcast station) to change type of transmitter: antenna height above average terrain to 500 feet; effective radiated power to 24.9 KW, make changes in antenna system and change commencement and completion dates.

KWLK-FM—Twin City Broadcasting Corp., Longview, Wash.—License to cover construction permit (B5-PH-853) which authorized a new FM broadcast station.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of construction permit (B2-PH-877, which authorized a new FM broadcast station) to change completion date.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

KRFM—J. E. Rodman, Fresno, Calif.—Modification of construction permit (B5-PH-155, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WASH—Commercial Radio Equipment Co., Washington, D. C. (Everett L. Dillard)—Modification of construction permit (B1-PH-669, which authorized a new FM broadcast station) to change type of transmitter; transmitter site (Geographic Coordinates only); ERP to 15.1 KW, antenna height above average terrain to 469 feet; make changes in antenna system and change commencement and completion dates.

WKPB—Knoxville Publishing Co., Knoxville, Tenn.—Modification of construction permit (B3-PH-437, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRRN-FM—Nied and Stevens, Warren, Ohio (Frank T. Nied and Perry H. Stevens)—Modification of construction permit (B2-PH-361, which authorized a new FM broadcast station) to change type of station from Class A to Class B; specify transmitter site, change studio location, specify frequency as 98.0 mc.; ERP as 3.2 KW, antenna height above average terrain as 300 feet; type of transmitter as GE BT-2A maximum 1 KW and specify antenna system.

98.7 MC.—#54

NEW—Washington Broadcasting Co., Washington, Pa.—Construction permit for a new FM broadcast station to be operated on Channel #54, 98.7 mc., and coverage of 6,590 square miles. Amended to change ERP from 33.9 to 5.82 KW and make changes in antenna system and to change officers, directors and stockholders.

104.3 MC.—#282

NEW—James B. Littlejohn, Odgen, Utah—Construction permit for a new FM broadcast station to be operated on Channel #282, 104.3 mc. Amended to change type of transmitter and make changes in antenna system.

To Be Assigned By FCC

NEW—Keokuk Broadcasting Co., Keokuk, Iowa (624 Main Street)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 3.15 KW and antenna height above average terrain 327 feet.

NEW—Pacific Broadcasting Co., Fresno, Calif. (P. O. 690 Market Street, San Francisco, Calif.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

NEW—Richard H. Balch, Utica, N. Y. (P. O. 20 Whitesboro St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 9.2 KW.

WIBM-FM—WIBM, Inc., Jackson, Miss.—Modification of construction permit (B2-PH-210, which authorized a new FM broadcast station) to change type of station to Class B; specify studio location, change type of transmitter, transmitter site to 2511 Kibby Road, Summit Township, Jackson County, Michigan, frequency to "To be assigned by FCC"; effective radiated power to 16.1 KW, antenna height above average terrain to 294.3 feet, make changes in antenna system and change completion date.

NEW—Centinela Valley Broadcasting Co., Inglewood, Calif. (P. O. Box 259)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 798.6 watts effective radiated power.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. 4919 Van Nuys Blvd., Sherman Oaks, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 1 KW effective radiated power.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kans. (P. O. 228 Grand Building)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 5.3 KW.

NEW—Pocono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman and Anne L. Newman) (P. O. Box 525, Liberty, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 488 watts and antenna height above average terrain 162 feet.

NEW—Harry L. Crisp, Marion, Ill.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 188 feet.

NEW—Lubbock Broadcasting Co., Lubbock, Texas (P. O. Box 1524, 1412½ Texas Avenue)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, and ERP of 2.4 KW.

NEW—The Journal Company, Green Bay, Wis. (The Milwaukee Journal) (P. O. 333 West State Street, Milwaukee 1, Wis.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 14 KW.

Correction

Please correct item appearing in last week's REPORTS referring to the modification of construction permit of **WKRG-FM, Giddens & Rester, Mobile, Ala.** The call letters were erroneously carried as WKRC-FM.

(Continued on next page)

TELEVISION

TV—Modification of CP Granted

KCPN—Carter Publications, Inc., Fort Worth, Texas—Granted modification of CP to change type of transmitters and make changes in antenna system; to reduce effective radiated visual power to 16.35 KW and antenna height to 490 feet. Also extended completion date for a period of 6 months from date of grant. (BMPCT-53)

TV—Applications Accepted for Filing

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Ave., Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., emission visual A5, power of .1 watt and unlimited hours of operation. To be used with commercial televsion broadcast station WABD, New York, N. Y.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., emission A5-visual, and unlimited hours of operation. To be used in conjunction with commercial television broadcast station WTTG, Washington, D. C.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., power of .1 watt, emission A5 visual and hours of operation, unlimited. To be used with commercial television broadcast station WABD, New York, N. Y.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., power of .1 watt and unlimited hours of operation. To be used with commercial television broadcast station WTTG, Washington, D. C. Emission A5 visual.

MISCELLANEOUS BROADCAST

Applications Accepted for Filing

Remote Pickup

WCVH—Leonard A. Versluis, area of Grand Rapids, Mich.—License to cover construction permit (B2-PRE-473) which authorized a new remote pickup broadcast station.

NEW—Paradise Broadcasting Co., area of Mayaguez, P. R. (P. O. Comercio No. 24)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 60 watts, with special FM emission.

NEW—Pennsylvania Broadcasting Co., area of Philadelphia, Pa. (P. O. 35 S. Ninth St.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 30 watts, with special for FM emission.

Noncommercial Educational

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Modification of construction permit (B1-PED-72, which authorized a change in transmitter and changes in antenna system) for extension of completion date.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Funk & Wagnalls New Standard Encyclopedia—Misrepresentation in the advertising and sale of the 25-volume Funk & Wagnalls New Standard Encyclopedia and unfair disparagement of competing encyclopedias are charged in a complaint issued by the Commission against Joseph L. Morse, Mac Gache, Gertrude Morse and Rose Gache, copartners trading as Unicorn Press, 60 Willoughby St., Brooklyn. (5488)

Hayes Hi-Grade Hatchery—The Commission issued a complaint charging Herman G. Hayes, trading as Hayes Hi-Grade Hatchery, Twin Falls, Idaho, with misrepresentation in the advertising and sale of baby chicks. (5487)

Pearl Garment Co.—Misbranding of ladies' coats and suits in violation of the Wool Products Labeling Act and the Federal Trade Commission Act is charged in a complaint issued by the Commission against Henry G. Pearl and Mildred Pearl, copartners, trading as Pearl Garment Co., Mode Craft Co., and Mode Craft, 620 Viola St., Camden, N. J. (5489)

CEASE AND DESIST ORDERS

Canute Co.—Misrepresentation in the sale of a hair dye preparation designated "Canute Water" is prohibited in a cease and desist order issued by the Commission against Canute Co., 240 N. Milwaukee St., Milwaukee, Wis. (5234)

Charles A. Gearing—An order prohibiting misrepresentation in the sale of church flags and banners was issued by the Commission against Charles A. Gearing, 311 S. 22nd Ave., Bellwood, Ill. (5292)

Mid-West Drug Co., Inc.—The Commission has ordered Mid-West Drug Co., Inc., Fort Wayne, Ind., and its officers, to stop disseminating advertisements of a medicinal preparation designated "Ju-Vau" which falsely represent that it is a cure for obesity and which fail to reveal the dangers of unsupervised use of the product. (5036)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 15, April 14, 1947

H. R. 2740—A BILL TO MAINTAIN UNIFORM TIME IN INTERSTATE COMMERCE AND GOVERNMENT

H. R. 2740 was introduced in the United States House of Representatives on March 24, 1947 by Congressman Joseph P. O'Hara, Republican of Minnesota. (See Current REPORTS, p. 249) It was referred to the House Committee on Interstate and Foreign Commerce. Text of the bill is reprinted verbatim below.

A BILL

To amend the Act of March 19, 1918, so as to provide that standard time shall be the measure of time for all purposes, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the first sentence of section 2 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 262), is amended to read as follows: "Within the respective zones created under the authority hereof the standard time of the zone shall be the standard measure of time for all purposes."

Sec. 2. That the Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 261-265), is amended by adding after section 4 the following:

"Sec. 5. (a) No other time than the time established in this Act as the standard time for the zone in which any place of business engaged in interstate commerce is located shall be employed, maintained, or used at such place of business in connection with such business. Any person knowingly and willfully violating the provisions of this subsection shall be fined not to exceed $100.

"(b) No other time than the time established in this Act as the standard time for the zone in which any officer, agent, or employee of the United States, or of any Territory, or of any political subdivision thereof, is located, shall be employed, displayed, maintained, or used by such officer, agent, or employee, in the course of his official duties. Any such officer, agent, or employee, knowingly and willfully violating the provisions of this subsection shall be fined not to exceed $100."

Sec. 3. Section 5 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918, is redesignated section 6.

Note: *At its last meeting in January, in San Francisco, the Board of Directors of the NAB instructed the management to seek the establishment and maintenance of uniform time throughout the United States and obtain the cooperation of other interested industries and groups for this purpose.*

INSIDE THIS ISSUE

Two separate FCC orders last week denied the WOKO petition for renewal and denied the Van Curler application for WOKO's facilities. (p. 288)

Amending its regulations concerning ET identification, the Commission authorized the networks to transcribe and rebroadcast programs one hour after origination during the period of daylight saving time. Stations are required to make one ET announcement daily. (p. 289)

Continuing its trend toward taking a more realistic attitude on the question of employer free speech, the NLRB upheld the employer's right to send his employees a series of letters to keep them informed on bargaining negotiations. (p. 291)

A recent survey conducted by RMA among its members indicates that radio manufacturers anticipate the production of about 2 million sets with FM facilities during 1947. (p. 293)

Station operators will be interested in details of four public interest program campaigns on the President's Conference on Fire Prevention, Public Health Nursing, Boys and Girls Week, and Child Health Week. (p. 296)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Legal Department

WOKO Renewal Denied by FCC; Van Curler Application Held Up

In two orders issued last week, the FCC denied WOKO's renewal application and refused to consider the petition of Van Curler Broadcasting Corporation for an immediate grant of the same facility.

In denying the petition of WOKO the Commission took the position that the application had already received exhaustive consideration and its denial found by the Supreme Court to be a proper exercise of the Commission's authority.

Speaking of WOKO's proposed reorganization (REPORTS, Dec. 16, 1946, page 985), the opinion said "quite apart from the matter of the finality with which we regard our decision, we find nothing in this proposal which persuades us to alter our previous conclusion. We hold to our views regarding the responsibility of licensee corporations, and to our finding that WOKO, Inc., is not qualified to receive a renewal of license."

In a concurring opinion Commissioner Jett said that WOKO should be allowed to file for a CP on the basis of its proposed reorganization plan, the application to be consolidated for hearing with the Van Curler application. He reasoned that the drastic action of putting the station off the air might work a hardship on the listening public, the station employees and such of the station owners as were innocent of any wrongdoing. He pointed out that the Commission had made no findings on WOKO's service and that the Supreme Court had said that the station "appears to have rendered public service of acceptable quality and to be able to continue." He also noted that the Commission continues to license WABY in Albany, the majority stock of which is held by the majority stockholders of WOKO.

While admitting that there had been several cases over the years involving misrepresentations and that the Commission had treated them too leniently, he said "the only proper basis for denial of WOKO's license would be our conviction that there is no other way to insure the integrity of the reports which we receive from applicants and licensees. I believe that there may be another effective means of accomplishing this at this particular time." He then suggested that an order dealing with the guilty parties, but permitting the innocent parties to continue WOKO's service, would adequately notify licensees that leniency in dealing with false statements can no longer be expected.

Van Curler Petition Denied

The Commission denied Van Curler's petition for an immediate grant in order to permit other persons "who may wish to file application for the facilities . . . a reasonable opportunity to do so." The majority opinion referred to the fact that, so long as litigation on the validity of the WOKO order was pending, uncertainties as to whether the facilities would be available existed and probably deterred other filings. The opinion further stated that the Commission now believes that it would have been better procedure to have held the Van Curler application pending until the end of the WOKO litigation, since there might then have been other applications which could all be considered together, "making possible a selection of the applicant best qualified to serve the public interest."

To reach this result the Commission modified, for the purposes of the case, its procedural Rule 1.387(b)(3). That Rule requires the dismissal of conflicting applications not filed twenty days before the date of hearing, thus precluding the consolidation for hearing of the Van Curler application and any others. The ground of the modification was stated as follows:

> "We believe that a specific procedure which has been developed for administrative convenience in dealing with general and normal types of situations can and should be modified to cover the unusual type of situation presented here; this is particularly true where rigid adherence to such procedure might preclude an assignment of facilities in a manner best serving the public interest simply because other applicants may have refrained from filing while the availability of the desired facilities was in question."

Commissioner Durr Dissents

In a dissenting opinion Commissioner Durr took the position that the Commission should immediately consider the Van Curler application on its merits and act upon it. He considered the Commission's action not only in violation of Rule 1.387(b)(3) and contrary to the consistent procedure followed prior to the adoption of that rule, but also in violation of the Communications Act itself:

> "As I understand the language and intent of the Act, any applicant is entitled at any time to apply for any frequency he see fit, whether or not his application is in conflict with the use of that frequency by an existing station; and, . . . he is entitled to have his application heard, considered, and acted upon. Van Curler, in

(Continued on next page)

filing its application, was merely exercising a clear statutory right which was equally available to everyone else."

Discussing the "uncertainties as to the availability of these facilities," the Commissioner said that such uncertainties existed in the case of all applications filed, particularly where an applicant seeks a frequency already in use. He said furthermore that there was nothing in the record to indicate that uncertainties actually deterred the filing of applications. He pointed out that the Commission's order denying WOKO's renewal was entered more than two years ago, that regardless of the appeal to the courts it was final insofar as the Commission was concerned, that the court proceedings were matters of public record, and that all interested parties had the same opportunity as Van Curler to file and have competitive hearings. Commissioner Durr concluded as follows:

> "Notwithstanding the clear legal right of any interested party to apply for the facilities of an existing station when the license of that station is before the Commission for renewal, applications of this kind have been few in number. Those which have been successful have been fewer still. Consequently, in all cases of this kind 'uncertainty' as to the availability of the facilities exists in the minds of brodcasters and would-be broadcasters. In every contested case, there are 'uncertainties' as to the outcome, and in some cases the 'uncertainties' are greater than in others. But it does not seem to me that 'uncertainties' of this nature are entitled to administrative or judicial recognition.
>
> "The logic of the Commission's Memorandum Opinion and Order, as I understand it, would mean that because of these 'uncertainties' any successful applicant for a frequency used by an existing station would, even after his case had been carried to the Supreme Court of the United States and there sustained, and notwithstanding the merits of his own application, be thrown into a second competitive hearing with all who might see fit to apply, merely because doubts had previously existed in their minds about his chances of winning his case. The sheer cost and delay of two—and perhaps even more—runs through the administrative and judicial mill would be so burdensome as, in practical effect, to nullify the rights which the Communications Act has given."

FCC Releases Another Proposed Decision Based on Program Plans Comparison

For the second time in as many weeks, the FCC, in a proposed decision released April 7, chose one applicant for AM facilities over another on the basis of a comparison of their program plans.

The case arose as a result of two mutually exclusive applications for a 250 w. unlimited time station on 1400 kc in Grenada, Mississippi. In its opinion the Commission said:

> "Birney Imes, Jr., has presented a well-balanced and well-designed program proposal calculated to meet the needs of the Grenada community. He has made direct efforts to ascertain what the community desires by way of broadcast service and what program material it can itself develop. In this connection, he has offered sustaining time to various religious, civic, and fraternal organizations and has also taken the initiative in suggesting to these organizations possible programs and types of programs in which they might be interested. Mr. Weaver, on the other hand," the FCC went on to say, "has made no substantial effort to ascertain what program service Grenada requires, or to meet such requirements. He has furnished only sketchy information regarding his program proposal and has submitted no program log. There is no showing as to the policies which he would follow in operating his proposed station, except the negative statement that he would not bar particular programs or organizations by a 'rule of thumb'."

IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 17-18	Commercial Sub-Com.—Standards of Practice	French Lick, Ind.
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com.—Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

The Commission noted that Imes is already the licensee of three other Mississippi stations and that for that reason a grant to Weaver would better serve the principle of diversification of station ownership. However, it considered that this factor was outweighed by the program considerations.

Chairman Denny and Commissioner Hyde dissented on the ground that while the case was close they favored the grant which would promote diversification of station ownership. They noted also that Imes' plans to move to Grenada involved his leaving his station in Columbus, Mississippi, in the hands of other persons.

FCC Waives Identification Requirement During Daylight Saving Time Period

The FCC amended its Rules and Regulations governing the announcement of mechanical reproductions to permit networks to transcribe and rebroadcast programs one hour after their original broadcast during

(Continued on next page)

the daylight saving time period, it was announced Monday (7).

The Commission stipulated that each station which broadcasts programs on this basis make an appropriate announcement at least once each day between 10 a.m. and 10 p.m.

Following is the text of the FCC amendment to Section 3.407:

> "During the annual periods in which Daylight Saving Time will be effective, the requirements of this Section are waived, with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of Daylight Saving Time in some areas, upon the following conditions: The waiver is not to be applicable when an individual station makes an off-the-line recording, but is to be applicable only when the off-the-line recording is made by the network itself at one of its key stations, and is for broadcast one hour later by those stations which operate on Standard Time. Furthermore, each station which broadcasts network programs one hour later in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10:00 a.m. and 10:00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. A network organization taking advantage of this waiver should so advise the Commission."

Commission Not to Adopt "Iron Clad" Multiple Ownership Rule

The FCC announced Friday (11) that, as a result of oral argument on its multiple ownership rules held last February, "it had determined that the public interest would not be served by adoption of an iron-clad rule defining the extent of overlap of service areas or the degree of common ownership, operation or control that would be deemed to be in contravention of" such rules.

Rather, the Commission will continue to apply these rules on a case-to-case basis, deciding each application on its own merits.

Among the factors which the Commission will consider are the extent of overlap, the degree of common ownership, operation and control, and such other factors as distribution of population, extent of competitive service, location of trade areas and political boundaries, location of main and secondary studios.

WSM Awarded Injunction Against Road Show, Stops Use of Name "Grand Ole Opera"

Station WSM, Nashville, won its suit to impose an injunction against the Golden Goose Corporation to prevent the latter organization from using advertising that misleads the public into believing that the Golden Goose road show is connected with the "Grand Ole Opry", WSM presentation.

Golden Goose, with its principal office in Milbridge, Maine, had been operating a traveling tent show in Georgia, advertising it as the "Grand Ole Opera, Radio's Barn Dance Review." This show, headed by R. L. Whitton, had no connection with the WSM program.

General

Communist Party Demanding Time to "Correct Many Misconceptions" Being Broadcast

What appears to be a widespread "form letter" campaign is being conducted currently by the Communist Party demanding radio time. Stations report receipt of communications charging that the "aims of the Communist Party" are not being presented objectively and asking that an opportunity to reply be given.

One such letter, signed by the Party Chairman for the State of Ohio, was received by WCOL, Columbus. It read:

> "Through the facilities of your station, there has been considerable discussion, of late, dealing with the programs and aims of the Communist Party. In these discussions the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.
>
> "Since our program has been discussed by various groups other than the Communist Party, we consider it only fair that we should be given the opportunity to reply and to correct the many misconceptions.
>
> "We feel justified in making this request not only because of the regulations of the Federal Communications Commission, but also because your radio audience would no doubt appreciate the opportunity of hearing both sides of the question.
>
> "In the interests of fair play and in accord with our institutions of freedom of speech, we earnestly hope that you will afford us the opportunity of presenting our case to your radio listeners."

WCOL Manager Jack Kelly replied:

> "Your letter of April 2nd has been received with statement that 'the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.'
>
> "With this allegation I take direct and definite issue. I am calling upon you for substantiation of your statement by way of specific instances bearing out your charges. When we hear from you with such information and consider it as substantiating your allegations, we shall then be glad to talk with you further about an 'opportunity to reply and to correct the many misconceptions'."

Haverlin Named President of BMI; To Attend NAB Area C Meeting

Carl Haverlin, whose appointment to the position of president of BMI was announced last week, will make one of his first official appearances at the NAB Area "C" meeting in Kansas City. The meeting is being held today and tomorrow (14-15).

Mr. Haverlin, who resigned as vice president of MBS to assume his new duties, will be a familiar figure to broadcasters as a representative of BMI, since many station executives will recall his efforts as a member of the "flea circus" which stimulated industry interest in the music licensing agency during its formative days over seven years ago.

(Continued on next page)

NAB Executives Attend

Arrangements for the Area C meeting, which will be attended by NAB members from the 10th and 12th Districts, have been directed by John J. Gillin, Jr., WOW, 10th district director, and William B. Way, KVOO, 12th district director. Five NAB headquarters executives, led by President Justin Miller, will participate in the broadcasters' meetings. Accompanying Judge Miller are A. D. Willard, Jr., executive vice president; Kenneth H. Baker, director of research; Richard P. Doherty, employee-employer relations director; and Frank E. Pellegrin, director of broadcast advertising.

Hugh Feltis, BMB president, will also attend the Kansas City meeting to discuss the work of his organization.

News Clinic

Following the two-day session, radio newsmen will hold a news clinic for broadcasters in the area. Leading broadcasters will discuss the various phases of gathering, preparing and presenting news on the air under the direction of William B. Quarton, chairman of the news clinic.

Wilbur Schramm, director of Iowa State University's school of journalism, will report on two surveys made at the university.

NAB will be represented at the clinic by Arthur Stringer, director of special services.

BMI Has First Paid President

In announcing the appointment of Mr. Haverlin to his new position the BMI Board of Directors issued the following statement.

"Carl Haverlin, vice president in charge of station relations of Mutual Broadcasting System, Inc., has been elected as president of Broadcast Music, Inc. Mr. Haverlin will be the first full-time paid president of BMI. The presidency has previously been held by the president of the National Association of Broadcasters. The Board intends to elect Justin Miller, president of the National Association of Broadcasters, to the chairmanship of the BMI board.

"Mr. Haverlin, in addition to proved capacity and wide experience in the broadcasting industry, has great familiarity with the operations of BMI. As one of the original officers of BMI, he played an important part in its founding and is now a member of its board of directors. When Mr. Haverlin left BMI to assume his post at the Mutual Broadcasting System, Mutual agreed that BMI could have a continuing call on Mr. Haverlin's services. The BMI Board expresses its thanks to Edgar Kobak, president of Mutual, for releasing Mr. Haverlin from his network duties.

"The appropriate steps will be taken to increase the number of directors of BMI. This will enable the Board to elect Sydney M. Kaye, vice president and general counsel of BMI, to the vice chairmanship of the Board, and will also make it possible for Mutual Broadcasting System to continue to be represented on the Board."

Three Special Standards of Practice Groups Set Work Dates on Code Revision

Following its initial meeting in New York on March 31 (current REPORTS, p. 271), the Special Standards of Practice Committee has set the pace for its work in revising the radio industry's code.

The subcommittee on commercial practices will meet at French Lick, Ind., on April 17-18.

The subcommittee on general program policies will convene at Chicago, April 24-25.

The full Committee meets again on May 12-13 in New York City to work over the reports of these two groups.

HAVE YOU READ IT?

The soap opera—serial drama, that is—came in for some scintillating treatment in the April issue of the *Ladies' Home Journal*. In an article called "A Housewife Looks at Soap Opera," Aloise Buckley Heath examines the merits of this development in the dramatic art.

By her own definition, Housewife Heath devotes herself to "the reactions of that lowly creature, the housewife, who is concerned neither with the future of radio nor with the insults to her intelligence with which soap opera is said to abound, but merely with one question—not world-shaking, certainly, but not unimportant: Can the Road of Life be turned high enough on the kitchen radio to be heard while she makes the beds?"

(ED. NOTE: See story *re* NAB-RMA campaign for a radio in every room, 1946 REPORTS, p. 943.)

The author notes ("with pride in my sex") that the housewife "has not joined the swelling chorus of recriminations heaped on soap opera by those whom it is not intended to please."

She concludes: "We enjoy them in the same open, wholesome and uncritical way that we enjoy a Perry Mason mystery, a Bob Hope movie or Terry and the Pirates."

Employee-Employer Relations

NLRB, In Ruling on Letter to Employees, Upholds Right of Employer Free Speech

The NLRB continues to take a more realistic attitude on the question of employer free speech. The most recent instance was the unanimous decision of the Board in the United Welding Company case. There the employer sent his employees a series of letters to keep them informed on the program of bargaining negotiations with the union representing them. The letters contained no inaccuracies and no coercive statements, although opposition to some of the high-handed and unyielding union tactics was expressed, along with statements indicating a desire to prevent a "tragic and futile work stoppage," and claiming the company couldn't meet the union demands for and 18½¢ hourly increase.

Such letters did not constitute an unfair practice by way of interference or coercion of the employees'

(Continued on next page)

rights, nor a refusal to bargain collectively, said the Board.

Employers will note, however, that the company engaged in no other unfair labor practices to which the letter could be tied. The question of non-coercive statements being made illegal by relating them to other activities did not, therefore, come up.

New Bulletin "Let's Arbitrate That Issue" Distributed to Members By EER Department

A special management bulletin entitled, "Let's Arbitrate That Issue" has been prepared by the EERD and distributed to NAB members. The chief objectives of this bulletin are: (1) to discuss the feasibility and adaptability of arbitration in the settlement of labor-management disputes; (2) to explore the limitations and pitfalls which are inherent in the use of arbitration; (3) to lay down a few guiding suggestions by which broadcasters may scrutinize their arbitration agreements, should they make them.

Very little consideration has been given to technical topics such as arbitration clauses in contracts, arbitration procedures, preparing and presenting cases for arbitration, legal aspects of arbitration, etc. These subjects will be treated, at length, in a subsequent bulletin.

Networks Oppose Extent, Nature of Demands; Radio Writers Guild Votes for Strike

The Radio Writers Guild has announced strike votes against the four networks by its East and West Coast and Chicago divisions. Discussions and conferences between the Guild, an affiliate of the Authors League of America, and the networks have been held, on several occasions, without producing very tangible results due, largely, to the extent and nature of the proposals.

Although the Guild has not been certified by the NLRB as the accredited bargaining agency, it has sought a contract with networks and agencies covering free-lance script and continuity writers.

In announcing its strike vote, the union stated its demands as including: (1) licensing of works by the writer instead of outright sale of literary rights; (2) extension of the Guild shop to all networks; (3) full personal credits to writers, pay for audition scripts, minimum pay scales for all scripts, and other conditions.

Research Department

CBS Study on Home Radio Sets Shows Increase in Multiple Ownership

The Columbia Broadcasting System has recently published the findings of a study on multiple set ownership which is most revealing and which elevates from the level of guess work many of the estimates regarding multiple set ownership which have been made from time to time since 1944. At that time the Office of Civilian Requirements disclosed that 18% of radio families were multiple-set owners. CBS's study, however, reveals increases in both the number of radio families and the percentage of multiple set ownership. The latter figure has risen to 34% or 12,950,000 multiple set families in 1947. The total number of radio families has increased from 33,998,000, which was the BMB-US Census estimate for January 1, 1946, to 35,900,000—an increase of almost 2,000,000 radio *families.*

The programming implications of this study lie in at least two considerations: (1) The increase in multiple set ownership has resulted in an increase in amount of listening. The average family with one radio set listens 223 minutes per day; the addition of an extra set raises the average daily listening to 285 minutes. (2) For the most part, the additional set has been put into the bed room, almost 30% of them going there while 13% were put in kitchens and 6% in dining rooms. This location of the extra set in the home should give broadcasters an additional clue as to the listening habits of the audience.

Since, during the war years, number of hours of daily listening per family could be and was misleading, and since the number of sets in the home has a rather direct effect on the number of hours of listening, CBS prefers to state radio listening in terms of "total daily family hours." This figure can be arrived at by determining the amount of listening in a projectable cross section—such as the Nielsen sample—and multiplying this by the number of radio families. In terms of total listening hours per day, 1946 was ahead of 1945, the year with the highest previous listening. The figures which support this statement are:

Total Daily Family Hours of Listening

January 1	
1944	120,300,000
1945	129,100,000
1946	146,200,000
1947	150,800,000

Further enlightenment comes from examination of the reasons which people gave for buying an additional radio in 1946:

Reasons for 1946 Purchases of Additional Radio Sets

Reasons	*Percent*
Gift	15.7
Wanted for Children	15.0
Wanted one in kitchen	10.3
Wanted one in bedroom	10.5
Wanted a portable	9.1
Wanted a combination set	9.8
Wanted a better radio	5.9
Just wanted another set—no reason	16.9
Miscellaneous	7.3

It is interesting to note that having an extra set for the children is one of the most popular reasons for buying an additional receiver.

A Statement by Dr. Kenneth H. Baker, NAB Director of Research

It has come to our attention recently in two rather serious instances that the NAB is supposed to have

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through March 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations*	Monthly Change New**	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Apr. 1.....	1092				949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
Total Changes 12 months........		541	245	23 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change New** CP	Monthly Change New** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
Apr. 1....	428					48	5	375
May 1....	478	10	50	0	0	48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Feb. 1....	712	58	24	0	0	48[2]	487[2]	177[2]
Mar. 1....	730	23	21	0	1 CP 3 CG	48[2]	509[2]	173[2]
Apr. 1....	749	22	20	0	1 CP	48[2]	530[2]	171[2]
Total Changes 12 months...		527	334	0	14 (2CP)			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change New** CP	Monthly Change License to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Apr. 1...	9				6	3
May 1...	12	3	0	0	6	6
June 1...	25	14	0	1 CP Prewar	6	19
July 1...	26	1	0	0	6	20
Aug. 1...	33	7	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39[1]	4	0	0	6	33
Nov. 1...	43[1]	4	0	0	6	37
Dec. 1...	45[1]	2	0	0	6	39
1947						
Jan. 1...	53[1]	8	0	0	6	47
Feb. 1...	58[1]	5	0	0	6	52
Mar. 1...	57[1]	0	0	1 CP Prewar	6[2]	51[2]
Apr. 1...	59[1]	2	0	0	6[2]	53[2]
Total Changes 12 months......		5	0	3 CP (2 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 198 (approximately) FM stations are now on the air. They include CG, CP and licensed stations. There are 8 TV operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

A Statement by Dr. Kenneth H. Baker, NAB Director of Research

(Continued from page 292)

"settled" the long-standing controversy between KDKA and WWJ concerning their conflicting claims to recognition as the radio station inaugurating the American system of broadcasting. Apparently the basis upon which this presumption is founded is the publication in May, 1945, of a "Chronology" which was part of the literature used during the promotion of radio's 25th anniversary. This chronology was not based on any original research by NAB. It was simply a reprint of material appearing in other publications. At the time of its publication, the NAB had neither the staff nor the facilities to prepare such material independently. The reproduction of this chronology carried with it no certification as to its accuracy nor any agreement or disagreement with its content.

The NAB did not in May, 1945, and could not now properly take any final position in this internecine dispute.

The only *official* records available have been carefully scanned by NAB's Research Department. These are summarized as follows:

KDKA	WWJ
1916	Date Unknown
[1] August 1, 1916, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	8MK, said to be ancestor of WWJ, not included in Bureau of Navigation Lists.
1917-1919 WORLD WAR I (All amateurs off the air)	1921 [2] June 30, 1921, 8CS first listed as licensed to W. J. Scripps, Detroit.
1920 [1] May 1, 1920, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	1921 [1] November 1, 1921, WBL listed as "new commercial land station", Detroit, owned by Detroit News.
1920 [1] November 1, 1920, KDKA listed as "new commercial land station" owned by Westinghouse Company.	1922 [1] April 1, 1922, Announcement of change of call letters from WBL to WWJ.

[1] Entries from "Radio Service Bulletin, Bureau of Navigation, Department of Commerce" for the dates indicated. This was a monthly service publication and constituted the only public record of changes in station operation.

[2] From the "Amateur Radio Stations of the United States, Bureau of Navigation, Department of Commerce." This was an annual listing of stations licensed and operating. It was published as of June 30 of each year and sometimes the *additions* for June were included in this list rather than the Service Bulletin, of the following July 1st. 8CS could therefore have been licensed in June, 1920.

KENNETH H. BAKER,
Director of Research.

RMA Survey Shows Estimated 1947 Output of About 2 Million FM Sets, 700 Transmitters

The Radio Manufacturers Association announced last Wednesday (9) the results of its survey of an-

(Continued on next page)

ticipated production of FM sets for 1947 and indicated that approximately 2,600,000 sets with FM facilities would be available this year. At the same time, a special RMA committee, after analyzing all factors, estimated a more conservative production figure of between 1.8 and 2.1 million sets.

The RMA group, at a joint meeting with an FMA committee on Tuesday (8), also reported that transmitter manufacturers estimate delivery of about 700 FM transmitters by the end of the year.

Tabulated returns from the questionnaire sent to all RMA set manufacturers revealed the following production estimates for the year 1947:

Estimated production of AM-FM table model sets:

(a) to retail under $50	43,000
(b) to retail over $50	810,720

Estimated production of AM-FM console models:

(a) with phonograph	1,595,729
(b) without phonograph	70,000

Estimated production of FM (only) sets: 146,000.

The breakdown of 1947 production plans for transmitters as reported by manufacturers to RMA reveals the following estimate:

250 watt transmitters	90
1 kw transmitters	230
3 kw transmitters	205
10 kw transmitters	185
Total	710

Broadcast Advertising

NAB to Conduct Program at AFA Convention May 26

A "Radio Departmental" will be presented by the NAB at the annual convention of the Advertising Federation of America, to be held in Boston May 25-28 at the Statler Hotel.

The radio program will be held on the opening day of the convention, Monday, May 26, from 9:30 a.m. until noon.

Dr. Kenneth Baker, NAB Director of Research, will review "The People Look at Radio," the report of the National Opinion Research Center which recently concluded an extensive survey of the public's attitudes towards various phases of radio. His address will be illustrated by colored slides.

Frank E. Pellegrin, NAB Director of Broadcast Advertising, will then discuss the applicability of the NORC survey to radio sales and advertising, and will show how radio advertisers can profit from the effective use of such information. He will also speak on "Radio for Retailers."

Hugh M. Feltis, president of Broadcast Measurement Bureau, will speak on "Measuring Radio Acceptance," and will show how BMB data can effectively be used by local stations and by local and regional radio advertisers. His talk will be illustrated by a motion picture.

Harold Fellows, general manager of WEEI, Boston, is a member of the convention committee and in general charge of the radio program.

Attendance at the AFA convention is composed largely of delegates from local advertising clubs. *NAB members can cooperate by contacting their local advertising club now, and urging the convention delegates to be sure to attend the radio departmental program.* Like most convention programs, the AFA schedule is a busy one and there are several other events to compete for the attention of the delegates on Monday morning. Because this is one of the opening sessions on the first day of the convention, it is also important for delegations to be urged to arrive and register early, so they can attend the radio meeting. Such cooperation from NAB members will help to insure a good audience.

Sears Roebuck Executives Impressed By Effectiveness of Radio Campaign

Another dramatic example of radio's effectiveness as an advertising medium for retailers was given emphasis this week in a brochure released by KUGN, Eugene, Ore., which describes the radio campaign sponsored by Sears, Roebuck & Company to publicize its new $1,000,000 store in that city.

Highlights of the campaign will be used in a forthcoming issue of the NAB series, "Results from Radio."

In a letter to the NAB Department of Broadcast Advertising, Arthur B. Chaney, Jr., KUGN Director of Publicity and Promotion, writes:

> "Faced by a newsprint shortage and the effectiveness of radio advertising, Sears, in Eugene, devoted the major part of their advertising budget to radio. As a result, not only Sears—in Eugene—is sold on radio, but many of the Sears' executives who were in attendance at the opening.
>
> "The Sears' men were so impressed that they asked us to produce a brochure showing our programming and promotion. This brochure is to be given to each store manager at their Northwest Managers Meeting to be held in Seattle."

Included in the brochure are sample spot announcements, program scripts, and a selection of promotion material used by the station.

West Virginia Broadcasters Oppose 2% Cash Discount

The West Virginia Broadcasters Association adopted a resolution unanimously opposing the 2% Cash Discount, at its meeting in Huntington March 29.

Further opposition is being expressed by stations to the proposal recently made by Fred Gamble, AAAA president, who urged all radio stations to adopt the cash discount principle.

Letters received at the NAB continue to express the same basic objections that broadcasters have always voiced to the cash discount (a digest of these expressions may be obtained on request to the Broadcast Advertising Department).

Additional objections have been voiced by some stations, however, to Mr. Gamble's proposal that the sta-

(Continued on next page)

tions "provide for the discount" when their next rate cards are issued—presumably by raising rates sufficiently to absorb the discount. But, as one station expressed it:

> "An increase in rates to absorb an additional 2% for cash, plus extra bookkeeping expense (a total of 2.5% to 3%) is certainly an inflationary step, and under present conditions it is our thinking, at least, that such a move would be very unwise. We do not want to take any steps that would tend to price ourselves out of the market."

Careful Thought Given

Because this same letter also contains most of the other basic objections expressed by stations, the remainder is also quoted:

> "The matter of cash discount has been given a great deal of considered thought and study, and our conclusion at this time is that we cannot see our way clear to add a cash discount to our rate structure.
>
> "We cannot see that a cash discount would in any way function as a substitute for careful and thorough credit investigation. Furthermore, under the existing NAB 4-A standard contract, broadcast stations are denied any right of subrogation and must rely exclusively on the agency for payment.
>
> "It is true that a large percentage of newspapers in this country allow a cash discount; however, I believe it is also true that the small percentage of daily papers that do not allow a cash discount carry a very heavy percent of the advertising lineage of the country.

Discount or Penalty?

> "Unless we are mistaken in our interpretation, the networks do not allow a 2% cash discount, but rather invoke a 2% penalty, which is not the same thing.
>
> "The strict and literal administration of a cash discount policy must of necessity involve some additional bookkeeping expense, and in certain cases, could possibly result in irritation and impaired pleasant relationship between agency and station.
>
> "Our present net terms are in accordance with our established policy. We do not want to take an arbitrary stand that cash discount should never be allowed, but our sincere conviction is that we should stick to our current billing policy for the present. We are very sympathetic to the problems of the agencies, and we promise that we will review this situation periodically."

Latest "Results From Radio" Shows How Dry Goods Store Uses Beamed Programs

How the James Black Dry Goods Company, Waterloo, Iowa, utilized radio facilities to extend trading areas, promote services, advertise merchandise, build good will and increase sales is graphically told in the latest promotion brochure, *How to Sell a Thousand Things to 400,000 People*, prepared by NAB's broadcast advertising department.

The brochure points out the retailer's five objectives, and tells how the company, through four "beamed" radio programs brought about successful completion of the campaign.

"Rochester Story" to Be Reprinted; Sales Managers Will Receive Copies

The story of the superior selling job done by radio for retailers in Rochester, N. Y., during the three-month newspaper strike, first reported in the April 7 issue of *Broadcasting*, will be reprinted by the NAB Department of Broadcast Advertising.

One copy will be mailed to each addressee on the NAB Sales Managers list. A limited supply of additional copies will be available upon request.

Success of Radio Advertising Pointed Out in Era of Increasing Competition

"Radio and retailers will get to know each other better during 1947. Sales departments will have to be geared to peak efficiency, and salesmanship will once again come into its own as we go deeper into the competitive era of a buyer's market," stated J. Allen Brown, NAB assistant director of broadcast advertising, before the Raleigh, N. C., advertising Club last Wednesday (April 9).

Local merchants, who were guests of the club, were told, "during the war, thousands upon thousands of small business enterprises were forced to close their doors. Even before the war, mortality was high. In what was considered a normal peacetime year, about 1,000 firms disappeared every 24 hours, another 1,000 firms opened for the first time. During good years, there was a net increase in number of firms, during bad years, a net loss.

"Today, the number of business births far overshadow the number of disappearances. Businesses that were forced to suspend operations during the war are opening again. Thousands of veterans, back in civilian life, are starting new businesses.

"In the first quarter of 1946, according to the Office of Small Business, in the U. S. Department of Commerce, business births numbered nearly 1700 every 24 hours. Disappearances numbered less than 450 in the same period of time. This is a net increase of 456,250 new competitors every 12 months. This means a return to a highly competitive era.

"Stores are becoming more sales and promotion conscious. New and wider uses are being devised for established products, merchandise, and services. New products and services are being introduced to the consumer. The public is demanding better quality and greater quantity for the dollar spent. We are hearing echoes of buyers' resistance. There is a cry to bring down prices. All this adds up to the fact that the business man will have to sell more merchandise to more people at less cost. *Advertising* will play an important role for effective merchandising.

"The effectiveness of radio advertising for retailers was dramatically illustrated in the Joske Department Store study." The speaker reviewed the study, using the NAB publication, "Radio For Retailers" as a text and for examples of the various phases of the undertaking.

Brown also pointed out case histories in the successful use of radio on a large scale by such department stores as James Black Dry Goods Company, Waterloo, Iowa; G. Fox and Company, Hartford, Conn.; Wieboldt's Dept. Store, Chicago; John Taylor & Sons, Kansas City; Filene's, Boston; Rich's, Atlanta; Cohen Brothers, Jacksonville, Fla.; Belk's Dept. Store, LaGrange, Ga., plus hundreds of other department stores and other retailers throughout the nation.

NAB promotion material outlining these successful case histories in the use of broadcast advertising was distributed to the Raleigh advertising and business leaders present.

Mr. Brown was introduced by Richard H. Mason, general manager, WPTF, Raleigh. Fred Fletcher, WRAL, Raleigh, was scheduled to take part in the program but met with an accident immediately prior to the meeting. The injury was not serious.

E. N. Pope, club president, who is advertising manager of the Carolina Power & Light Company, handled arrangements and presided.

Public Interest Programming

President Truman Calls for National Effort In Sponsoring Fire Prevention Conference

[*Story from Office of Government Reports*]

Inaugurating a nation-wide effort to cope with the fire menace, which in 1946 alone accounted for more than 10,000 deaths and more than $561,000,000 in property loss, President Truman is personally sponsoring a Conference on Fire Prevention to be held early next month in Washington. With the cooperation of the NAB, the conference committee is now mailing to station managers throughout the country a kit of live announcements which it hopes will be generally used from April 21 through May 8, to publicize the objectives of the conference—the reduction of death and property loss due to fire.

Governors of states or their representatives, mayors of all cities of over 10,000 in population, state fire marshals, and a large group of representatives of non-official organizations with basic interest in fire safety have been invited by President Truman to attend the conference which will be held in the Departmental Auditorium, Washington, May 6, 7 and 8. Approximately 2,000 delegates will attend the conference, the chairman of which will be Major General Philip B. Fleming, Federal Works Administrator.

A program will be designed during the conference whereby it is hoped all communities throughout the country will work concertedly to reduce the causes of fires in the United States, and thereby reduce the death and property loss annually.

Public Health Nursing Week, April 20-26

[*Story from Office of Government Reports*]

The Office of Government Reports and The Advertising Council are cooperating with U. S. Public Health Service in publicizing the objectives of Public Health Nursing Week. Spot announcements have been sent to all station managers; the frequent use of the announcements is urged between now and April 26. The following information about Public Health Nursing Week appeared in the March-April Radio Bulletin of The Advertising Council:

"Public Health Nursing Week will mark the 70th anniversary of public health nursing in the United States. First started in New York City as a service for "the sick poor," public health nursing today is organized as a service for everybody, regardless of income, in 980 cities and towns and in 1,937 counties throughout the United States. More than 20,000 public health nurses are employed in the United States and territories by national, state and local agencies, visiting nurse associations, health departments, industries, tuberculosis associations and insurance companies. Public health nurses give and demonstrate nursing care to the sick in their homes, show individuals and their families how to protect their own health, help physicians break the chain of infection and ward off epidemics, help to secure early medical diagnosis and treatment for the sick, and share in community action needed to improve health conditions. Public health nurses serve six million families in a year, or one out of every six families in the United States, making 16,200,000 visits to homes and giving approximately 42 million hours of nursing service. Objectives of Public Health Nursing Week are: (1) to promote understanding of public health nursing as a service for everybody; (2) to encourage the development of public health nursing services in communities now lacking such services; (3) to recruit 8,000 additional public health nurses urgently needed for rapidly expanding public health programs."

Broadcasters Are Urged to Join in Drive To Help Save Lives of Children

A public interest campaign which will be of interest to the listening public and to the broadcasters is the forthcoming educational drive to decrease the number of accidents in the home which kill and maim children.

NAB's director of special services, Arthur Stringer, has mailed to all station managers, details of the job to be done during Child Health Week, April 27 through May 3.

Stating that broadcasters can do the job better than anyone else, the message to station executives points out that some 6,000 children, ranging in age from 1 to 14, die every year from accidents in their homes.

"The lives of most of these 6,000 kids could be saved," Mr. Stringer goes on to say, and "for every kid who dies, there are several others maimed or crippled for life."

Mr. Stringer points out: "Child Health Week offers an opportunity to utilize the resources of your entire community to perform an outstanding job in the public interest."

"Boys and Girls Week" Offers Opportunity To Strike Blow Against Delinquency

The celebration of "Boys and Girls Week" April 26 to May 3rd presents a timely opportunity for those hundreds of stations throughout the country which are taking up the cudgels in the fight against juvenile delinquency.

Among some fifty national organizations supporting the observance are the Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA, YWCA, Salvation Army, 4-H Clubs, and the Rotary, Exchange, Kiwanis, and Lions Clubs.

In addition to one network broadcast which has been arranged (NBC, April 26, 2:00-2:30 p.m., EST), the National Committee directing activities has urged local groups to contact their community stations and arrange for special broadcasts.

The National Boys and Girls Week Committee is located in Chicago at 35 E. Wacker Drive.

Theme for 1947 is "Youth—The Trustees of Posterity."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 21-27, 1947,

(Continued on next page)

by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: (1) More deaths in 1946. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. (2) More driving. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. (3) Inexperienced drivers. In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. (Fact Sheet No. 15-D)

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—the extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 14. They are subject to change.

Monday, April 14

Further Hearing

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA. (DA-1)

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. **790 kc.,** 1 KW, unlimited; DA-night and day.

(10:00 A. M.)

NEW—Midland Broadcasting Co., Kansas City, Mo.—C. P. **550 kc.,** 5 KW, daytime.

Further Hearing

(10:00 A. M.)

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

Monday and Tuesday, April 14 and 15

At Hudson, N. Y., and North Adams, Mass.

NEW—The Colgren Broadcasting Co., Hudson, N. Y.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—The Northern Berkshire Broadcasting Co., North Adams, Mass.—C. P. **1230 kc.,** 250 watts, unlimited.

(Continued on next page)

Tuesday, April 15

Further Hearing

(10:00 A. M.)

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Andrew College Broadcasting Co., Cuthbert, Ga.—C. P. **1240 kc.,** 250 watts, unlimited.

Respondent: WCOV—Montgomery, Ala.

Further Hearing

(10:00 A. M.)

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. **1230 kc.,** 250 watts, unlimited.

At Lake Charles, La.

NEW—James A. Noe, Lake Charles, La.—C. P. **1230 kc.,** 100 watts, unlimited.

NEW—Kola Broadcasting Co., Opelousas, La.—C. P. **1230 kc.,** 250 watts, unlimited.

Wednesday, April 16

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA. **690 kc.,** 1 KW, night; 5 KW, day; unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA (DA-2). 5 KW, night; 10 KW, day; unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA. **690 kc.,** 1 KW, night; 1 KW, day; unlimited.

Respondents: KABC—San Antonio, Tex.
KFEQ—St. Joseph, Mo.

Friday, April 18

(10:00 A. M.)

NEW—Standard Tobacco Company, Inc., Maysville, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

Respondents: WINN—Kentucky Broadcasting Corp., Louisville, Ky.
WCPO—Scripps-Howard Radio Co., Cincinnati, O.

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. **850 kc.,** 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. **850 kc.,** 1 KW, DA-night; unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

610 KC.

The Commission announces its proposed decision (B-334) looking toward a grant of the application of **W. Albert Lee** for a new standard broadcast station in **Houston, Texas,** to operate on 610 kc., 5 KW, DA night; conditions. (BP-4628; Docket 7566)

At the same time the Commission proposes to deny the mutually exclusive application of **KHTN, Inc.,** seeking the same facilities. (BP-4359; Docket 7565)

Commissioner Jett voted for a grant of the application of KHTN, Inc., and a denial of the application of W. Albert Lee for the reasons set forth in a dissenting opinion.

1050 KC.

The Commission announces adoption of a proposed decision (B-346) looking towards the grant of the application of **Northern Kentucky Airways Corp.** (BP-4522; Docket 7477), for a new station in **Covington, Ky.,** to operate on 1050 kc., 250 watts, daytime only; conditions. The application of Northern Kentucky Radio Corp. (BP-4574; Docket 7478) for the same facilities is proposed to be denied.

1070 KC.

Adopted an order severing from the consolidated proceeding (B-322) the application of **Indiana Broadcasting Corp., Indianapolis, Ind.,** and granting authority to increase power of **Station WIBC** from 5 KW to 50 KW, operating unlimited time on 1070 kc.; conditions. (BP-4319; Docket 7434)

1400 KC.

The Commission announced adoption of a proposed decision (B-344) looking towards the grant of an application of **Birney Imes, Jr.,** for a new station in **Grenada, Miss.,** to operate on 1400 kc., 250 watts, unlimited time (BP-4733; Docket 7578), conditions; and denial of the application of Robin Weaver, tr/as **Grenada Broadcasting Co.** (BP-4768; Docket 7577), seeking the same facilities.

(Commissioners Denny and Hyde feel that this is a close case but favor a grant to Robin Weaver because it would promote diversification of station ownership. They point out that the proposal of Birney Imes, Jr., to move to Grenada, involves his leaving Columbus, Miss., a community where he is now licensed to operate a radio station.)

1490 KC.

Adopted a final decision (B-273) granting application of **WLOX Broadcasting Company** for a new station at **Biloxi, Miss.,** to operate on 1490 kc., 250 watts, unlimited time (BP-4158; Docket 6882), conditions; and denying application of Hugh O. Jones, et al., d/b as **WGCM Broadcasting Company** (BP-3698; Docket 6881), for the same facilities.

Commissioner Jett voted for grant of the application of WGCM Broadcasting Co. and denial of the application of WLOX Broadcasting Company. Commissioner Durr believes that both applications should be denied, setting forth his views in a dissenting opinion.

AM—New CP's Granted

730 KC.

Southern Broadcasting System, Inc., Thomasville, Ga.—Granted CP for a new station to operate on 730 kc., 1 KW, daytime. (BP-5467)

910 KC.

Broadcasters Associates, Paris, Tenn.—Granted CP for a new station to operate on 910 kc., 1 KW, day; engineering conditions. (BP-5431)

1000 KC.

Charles L. South, et al, d/b as Coleman County Broadcasting Co., Coleman, Tex.—Granted CP for a new station to operate on 1000 kc., 250 watts, daytime; engineering conditions. (BP-5497)

1230 KC.

The Colgren Broadcasting Co., Hudson, N. Y.; Northern Berkshire Broadcasting Co., North Adams, Mass.—Granted joint petition of Colgren Broadcasting Co. and Northern Berkshire Broadcasting Co. insofar as it requests removal

(Continued on next page)

from the hearing docket of their applications for CP (BP-5131; Docket 7931) and (BP-5619; Docket 8066), and ordered that joint petitions to grant applications are granted in part and denied in part; and granted application of Colgren Broadcasting Co. for a new station to operate on 1230 kc., 250 watts, unlimited time, at Hudson, N. Y., and application of Northern Berkshire Broadcasting Co. for a new station at North Adams to operate on 1230 kc., 100 watts, unlimited time; conditions.

1300 KC.

The Bridgeport Broadcasting Co., Bridgeport, Conn.—Granted CP for a new station to operate on 1300 kc., 1 KW, day; engineering conditions. (BP-5539)

1340 KC.

"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, et al.)—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5558)

1400 KC.

Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5496)

1430 KC.

The General Broadcasting Corp., Altoona, Pa.—Granted CP for a new station to operate on 1430 kc., 1 KW, DA-2, unlimited time; engineering conditions. (BP-4632)

1490 KC.

Pass Broadcasting Co., Banning, Calif. (Carl Phillips, et al.)—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (BP-5512)

Ewing Broadcasting Co., Vicksburg, Miss.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions, and subject to the provision that no operation take place until station WJXN, Jackson, Miss., ceases operation on this channel. (BP-5378)

1560 KC.

Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, et al.)—Granted CP for a new station to operate on 1560 kc., 250 watts, daytime; engineering conditions. (BP-5503)

AM—Designated for Hearing

WNAC—C. Fredric Rabell, et al (Transferors); Jacksonville Broadcasting Corp. (Transferees), Asheville, N. C.—Designated for hearing application for consent to transfer of control over Community Broadcasting Co., licensee of WNCA, from C. Frederic Rabell, Jack O. K. Barfield, James N. Earnest, Albin Knight, Alfred Miller, and Richard M. Arnold (owners of all the presently issued and outstanding 240 shares of common voting stock of Community Broadcasting Co.), to Jacksonville Broadcasting Corp. (BTC-529)

WJBK & WJBK-FM—Richard A. Connell, Jr., James F. Hopkins & Henrietta Connell (Transferors); The Fort Industry Co. (Transferee); James F. Hopkins, Inc. (Licensee), Detroit, Mich.—Designated for consolidated hearing with application of WHIZ, listed below, application (TC-513) to tranfer control of James F. Hopkins, Inc., licensee of stations WJBK and WJBK-FM, from Richard A. Connell, et al, to The Fort Industry Co.

WHIZ & WHIZ-FM—Southeastern Ohio Broadcasters, Inc. (Assignor); Southeastern Ohio Broadcasting System, Inc. (Assignee), Zanesville, Ohio—Application for consent to assignment of license of WHIZ and WHIZ-FM (BAL-579), from Southeastern Ohio Broadcasters, Inc. (a company controlled by George B. Storer) to Southeastern Ohio Broadcasting System, Inc. (which company is one of two newspaper publishing groups in Zanesville.) (Comrs. Hyde, Durr, and Wakefield voted for consolidated hearing in these cases: Comrs. Denny and Jett voted to grant; Comr. Webster not participating.)

600 KC.

Coconino Broadcasting Co., Flagstaff, Ariz.; KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.—Denied petition of Coconino Broadcasting Co. requesting that application of KWRZ (BP-6004) be returned as defective under Sec. 1.361(c) of the rules; that said request filed by KWRZ for waiver of Sec. 3.22(c) (2), is accepted and associated with that applicants application which is hereby accepted for filing; and ordered that application of Coconino Broadcasting Co. (BP-5667) for a new station to operate on 600 kc., 1 KW, unlimited time, DA-N, be designated for consolidated hearing with application of KWRZ (BP-6004) to change frequency from 1340 kc. to 600 kc., with 1 KW day, 250 watts night, non-directional.

650 KC.

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Designated for hearing application (BP-5873) for a new station to operate on 650 kc., 250 watts, daytime only, and made WNBC, New York City, a party to the proceeding.

710 KC.

WDSM—Ridson, Inc., Superior, Wis.—Designated for hearing application for CP to change frequency from 1230 kc. to 710 kc., increase power from 250 watts to 5 KW, unlimited time, DA (BP-5638), and ordered that stations WHB, Kansas City, and WOR, New York, be made parties to this proceeding.

KTBS—Radio Station KTBS, Shreveport, La.—Designated for hearing application for CP to increase power of station KTBS from 1 KW to 5 KW night, 10 KW-LS, and change frequency from 1480 to 710 kc.; install a new transmitter and make changes in antenna system, and ordered that station WHB, Kansas City, Mo., be made a party to the proceeding. (BP-4720)

WKRG—Giddens & Rester, Mobile, Ala.—Designated for hearing application for CP to increase time of operating on 710 kc. to include nighttime operation using 250 watts with a directional antenna (BP-5887), and ordered that station WOR, New York, be made a party to the proceeding.

920 KC.

Boulder City Broadcasting Co., Las Vegas, Nev.—Designated for hearing application for a new station (BP-4942) to operate on 920 kc., 1 KW, daytime only.

930 KC.

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Designated for hearing application for a CP (BP-4613) to authorize station WPAT to operate unlimited time on 930 kc., with 5 KW, using DA day and night.

940 KC.

Mid-Carolina Broadcasting Co., Salisbury, N. C.; T. Julian Skinner, Jr., Charlotte, N. C.—Designated for consolidated hearing the application of Mid-Carolina Broadcasting Co. (BP-5322), for a new station to operate on 940 kc., 1 KW, daytime only, with application of T. Julian Skinner, Jr. (BP-5817), 930 kc., 1 KW, unlimited time, DA.

980 KC.

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.; Northeast Radio, Inc., Lawrence, Mass.; Viking Broadcasting Co., Newport, R. I.—Designated for hearing application for CP to increase power of station WTRY from 1 KW to 5 KW, install a new transmitter, and to make changes in antenna system (BP-4591), in a consolidated proceeding with application of Northeast Radio, Inc. (BP-5302), for a new station to operate on 980 kc., 1 KW, daytime only, and application of Viking Broadcasting Co. (BP-5953), requesting the same facilities.

Charles Wilbur LaMar, Jr., Morgan City, La.—Designated for hearing application for a new station to operate on 980 kc., 250 watts, unlimited time.

(Continued on next page)

1220 KC.

WEPL—R. I. Broadcasting Co., Providence, R. I.—Designated for hearing application for modification of CP to increase power from 250 watts to 1 KW, operating daytime only on 1220 kc., install new transmitter, make changes in vertical antenna, and change transmitter location. (BMP-2479)

1240 KC.

Blackhawk Broadcasting Co., Sterling, Ill.—Designated for hearing application of Blackhawk Broadcasting Co. (BP-5409) for a new station to operate on 1240 kc., 250 watts, unlimited time, and made the following stations parties to the proceeding: WSBC, WEDC, WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; and WHBF, Rock Island, Ill.

WTAX—WTAX, Inc., Springfield, Ill.—Designated for hearing application of WTAX for CP (BP-5588), to change facilities from 1240 kc., 100 watts, unlimited time, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Blackhawk Broadcasting Co. (BP-5409), and made the following stations parties to the proceeding: WSBC, WEDC and WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; WHBF, Rock Island; WJBC, Bloomington, Ill.; KFMO, Flat River, Mo.; WEBQ, Harrisburg, Ill.; and KWOS, Jefferson City, Mo.

1550 KC.

Western Illinois Broadcasting Co., Jacksonville, Ill.—Granted petition of Fulton County Broadcasting Co. (WBYS), Canton, Ill., to designate for hearing application of Western Illinois Broadcasting Co. (BP-5478) for a new station to operate on 1550 kc., 250 watts, daytime only, and made WBYS a party to the proceeding.

1560 KC.

The Montana Network, Butte, Mont.—Designated for hearing application for CP (BP-5771) for a new station to operate on 1560 kc., 1 KW, unlimited time, to be heard in consolidated proceeding with WQXR, New York; KWCO, Chickasha, Okla.; WTOD, Toledo, Ohio; KPMC, Bakersfield, Calif; and Lake Broadcasting Co., Inc., Gary, Ind., on issues involving availability of that frequency for Class I-B operation.

AM—License Renewals

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WKY and Auxiliary, Oklahoma City; WGBG, Greensboro, N. C.; WGBI and Auxiliary (*), Scranton, Pa.; WAVE, Louisville, Ky.; WBRC, Birmingham; KRKD (*), Los Angeles; KWSC, Pullman, Wash.; WFDF and Auxiliary, Flint, Mich.; WJAX and Auxiliary, Jacksonville, Fla.; WPAT, Paterson, N. J.; WSUI, Iowa City.

WRAW—Reading Broadcasting Co., Reading, Pa.—Granted renewal of license for the period ending February 1, 1950.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted renewal of license for the period ending February 1, 1950.

WCTA—Andalusia Broadcasting Co., Andalusia, Ala.—Granted renewal of license for the period ending February 1, 1950.

KABC—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Granted renewal of license for the period ending February 1, 1948.

(*) Comr. Durr for hearing.

AM—Licenses Granted to Cover CP's

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2334)

WCHV—Barham and Barham, Charlottesville, Va.—Granted license to cover CP which authorized installation of new transmitter. (BL-2233)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted license to cover CP (BP-4383), for extension of completion date to 7-3-47.

KTBC—Claudia T. Johnson, Austin, Texas—Granted license to cover CP. (BP-5368).

680 KC.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted license to cover CP which authorized a new station on 680 kc., 1 KW, daytime only; conditions, and for change of studio location to 421½ Cleveland St., Clearwater, Fla. (BL-2306)

810 KC.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted license to cover CP which authorized new station; 810 kc., 250 watts, daytime. (BL-2224)

1020 KC.

WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW; daytime; conditions. (BL-2153)

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted license to cover CP (BP-1736), which authorized a new transmitter, DA for night, change in frequency to 1110 kc., power to 50 KW, hours of operation to unlimited and move of transmitter. (BL-2324)

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted license to cover CP which authorized a new station to operate on 1150 kc., 1 KW, daytime only, and to specify studio location as 103 W. Andrew St. (BL-2315)

1230 KC.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts unlimited time. (BL-2312)

1240 KC.

KAVR—Montana Broadcasters, Havre, Mont.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time. (BL-2237)

1320 KC.

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted license to cover CP which authorized new station to operate on 1320 kc., 1 KW, daytime; conditions. (BL-2227)

WNGO—West Ky. Broadcasting Co., Mayfield, Ky.—Granted license to cover CP which authorized a new station on 1320 kc., 1 KW, day; conditions. (BL-2234)

1340 KC.

KGEM—Idaho Broadcasting Co., Boise, Idaho—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2116)

1390 KC.

KLPM—Minot Broadcasting Co., Minot, N. Dak.—Granted license to cover CP which authorized change in power to 1 KW night, 5 KW-LS, unlimited time, and installation of new transmitter. (BL-2196)

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2229)

(Continued on next page)

1490 KC.

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted license to cover CP which authorized a new station and for change of studio location; 1490 kc; 250 watts, unlimited time; conditions. (BL-2156)

WTBF—Troy Broadcasting Corp., Troy, Ala.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2320)

KBOW—Copper City Radio Co., Butte, Mont.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time. (BL-2296)

AM—Modifications of CP's Granted

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP (BP-3786) to make changes in directional antenna for night use and install FM antenna (BMP-2555); engineering conditions.

KICO—Charles R. Love, Calexico, Cal.—Granted modification of CP which authorized a new station, for extension of completion date to 4-15-47. (BMP-2551)

KRLN—Royal Gorge Broadcasters, Canon City, Colo.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1615 Central Ave., Canon City. (BMP-2527)

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at 1.5 mi. southwest of City of Liberty, and to specify studio location at 6 N. Main St., Liberty. (BMP-2553)

KSPT—South Plains Broadcasting Co., Lubbock, Texas—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at 1613 Ave. G., Lubbock, Texas. (BMP-2539)

WINS—The Crosley Broadcasting Corp., New York City—Granted modification of CP (BP-3026), for extension of completion date to 6-25-47. (BMP-2612).

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (BP-4345) for extension of completion date to 8-20-47. (BMP-2593).

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at near Dorrance St. and Onondaga Ave., West Seneca. (BMP-2430).

WDVA—Va.-Carolina Broadcasting Corp., Danville, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2589)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365), for extension of completion date to 5-1-47. (BMP-2613)

KDSJ—Daniels and Sons Broadcasting System, Deadwood, S. Dak.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at Deadwood, to specify studio location at Hotel Franklin at Main and Shrine Sts., Deadwood, and to change name of applicant to John Daniels, et al, d/b as Heart of The Black Hills Station. (BMP-2468)

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted modification of CP (BP-4385), for extension of completion date to 5-1-47. (BMP-2580)

KWHI—Tom S. Whitehead, Brenham, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location on State Highway #36, 1.8 mi. north of center of Brenham, and to specify studio location as North Side Square, Brenham. (BMP-2509)

WIKY—So. Central Broadcasting Corp., Evansville, Ind.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower and for approval of transmitter and studio locations at corner of Bismark St. and Mt. Auburn Road, Evansville. (BMP-2352)

KGVN—Grass Valley-Nev. City Broadcasters, Inc., Grass Valley, Calif.—Granted modification of CP (BP-4616), for approval of antenna, to make changes in transmitting equipment, approval of transmitter and studio locations. (BMP-2506)

KTEM—Bell Broadcasting Co., Temple, Tex.—Granted modification of CP which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top, and changes in vertical antenna and change in transmitter location to: .3 mile north of city limits, Temple. (BMP-2550)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (BP-4287), for extension of commencement and completion dates to 5-1-47 and 7-1-47, respectively. (BMP-2578)

WSNJ—Eastern States Broadcasting Corp., northeast of Bridgeton, N. J.—Granted modification of CP (BP-4964) for extension of completion date to 6-21-47. (BMP-2572)

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP (BP-4378), for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMP-2576)

KMPC—KMPC, The Station of the Stars, Inc.—Granted modification of CP (BP-4065), for extension of completion date to 10-1-47. (BMP-2579)

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted modification of CP (BP-4555) to change type of transmitter. (BMP-2537)

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Granted modification of CP (BP-4357), for extension of commencement and completion dates to 7-6-47 and 1-6-48, respectively. (BMP-2574)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP (BP-4457) for extension of completion date to 7-5-47. (BMP-2581)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP (BP-4392) for extension of completion date to 6-29-47. (BMP-2575)

WKAB—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP for extension of completion date to 9-30-47. (BMP-2548)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP (BP-4303) for extension of completion date to 8-1-47. (BMP-2571)

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted modification of CP (BP-5040), for extension of completion date to 6-1-47.

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP (BP-4379) for extension of completion date to 9-29-47. (BMP-2570)

KWHW—The Altus Broadcasting Co., Altus, Okla.—Granted modification of CP (BP-4543) to change type of transmitter and make changes in the vertical antenna. (BMP-2584)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP (BP-1281), for extension of completion date to 10-7-47. (BMP-2552)

KDLK—Del Rio Broadcasting Co., Del Rio, Tex.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2583)

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted modification of CP which authorized a new station, for extension of commencement date to 4-15-47.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Granted modification of CP (BP-3959) for extension of completion date to 10-1-47. (BMP-2569)

(Continued on next page)

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter and change studio location to 400 Fourth St., Port Arthur. (BMP-2582)

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP which authorized a new station, to change type of antenna and for extension of completion date to 120 days after grant. (BMP-2523)

WSVS—Southern Va. Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2573)

KDWT—David W. Ratliff, Stamford, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2546)

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new station, to change type of transmitter and to change studio location to: on 9th St. at Broadway Ave., Oklahoma City. (BMP-2549)

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Granted modification of CP which authorized new station, to make changes in vertical antenna. (BMP-2577)

WRTA—Thompson Broadcasting Co., Altoona, Pa.—Granted modification of CP which authorized new station, for approval of antenna and approval of transmitter and studio locations; conditions. (BMP-2289)

AM—Miscellaneous Actions

Rello Oller (Transferor), C. M. Cassell, et al. (Transferee); WCHA—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa.—Granted consent to transfer of control over Chambersburg Broadcasting Co. Inc., from Rello Oller to C. M. Cassell, T. K. Cassell and J. S. Booth, representing 68 shares (46.32%) for $7,244.00. (BTC-525)

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Granted CP to install new antenna and mount FM antenna thereon. (BP-5990)

WJAX—City of Jacksonville, Jacksonville, Fla.—Granted CP to increase nighttime power of station WJAX from 1 to 5 KW and install a DA for night use, subject to approval of proposed transmitter site and antenna system by CAA, and subject to the condition that the radiation toward station CMKN, Santiago, Cuba, is less than 199 mv/m (on the ground corrected for a .311 antenna). (BP-4271)

Enid Broadcasting Co., Enid, Okla.—Denied petition requesting that the Commission reconsider its action of December 19, 1946, designating for hearing its application for a new station (BP-5489), and grant same without hearing.

Beloit Broadcasters, Inc., Beloit, Wis.—Denied petition requesting that the Commission reconsider the action of designating for hearing its application (BP-5617), sever from the consolidated proceeding and grant it without a hearing.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.—Granted CP to install a new antenna, change transmitter location to W. McKinley Ave. at North 54th St., Milwaukee. (BP-5982)

WCAL—St. Olaf College, a Minnesota Corp., Northfield, Minn.—Granted CP to install new transmitter. (BP-5919)

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted CP to install a new transmitter. (BP-5989)

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted modification of license to change corporate name to On The Air, Inc. (BML-1244)

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted CP to make changes in transmitting equipment. (BP-5995)

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted CP to make changes in vertical antenna. (BP-5988)

WCRS—Grenco, Inc., Greenwood, S. C.—Granted CP to install a new vertical antenna. (BP-5285)

WGPC—Albany Broadcasting Co., Albany, Ga.—Granted CP to install a new transmitter and vertical antenna, and to change transmitter location to Pine and Jackson Sts., Albany. (BP-5991)

740 KC.

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Granted CP to increase power from 250 watts to 1 KW, and install a new transmitter, operating daytime, on 740 kc. (BP-5500)

860 KC.

KSFA—Wilbur C. Fouts, Nacogdoches, Tex.—Granted modification of CP to increase power from 500 watts to 1 KW; conditions; 860 kc., daytime. (BMP-2557)

930 KC.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Granted CP to increase power from 500 watts to 1 KW, operating on 930 kc., DA-N, unlimited; install new transmitter and change transmitter and studio locations.

960 KC.

KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted CP to change frequency from 1400 to 960 kc., increase power from 250 watts to 500 watts night, 1 KW-LS, install new transmitter and DA for night use, and change transmitter location. (BP-4289)

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted CP to change frequency from 1340 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for day and night use, and move transmitter location. (BP-4830)

1240 KC.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted CP to increase power from 100 to 250 watts; install new transmitter and change transmitter location, operating unlimited time on 1240 kc. (BP-5507)

1430 KC.

KVNI—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted CP to increase power of station KVNI from 1 to 5 KW, on 1430 kc., install new transmitter and DA-1 for day and night use, change studio location and transmitter from Coeur D'Alene to Spokane.

1450 KC.

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted CP to increase power from 100 to 250 watts and install a new transmitter, operating unlimited time on 1450 kc. (BP-5492)

AM—Applications Accepted for Filing

550 KC.

WCON—The Constitution Publishing Co., Atlanta, Ga.—Modification of construction permit (B3-P-4086, which authorized a new standard broadcast station) to change transmitter location and change studio location.

590 KC.

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna pattern.

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change power from 5 to 1 KW night, 5 KW day, and make changes in directional antenna pattern.

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600 KC.

KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz. (James L. Stapleton, Jesse Martin Neil, Jr., and Duard K. Newlin)—Construction permit to change frequency from 1340 to 600 kc., increase power from 250 watts day and night to 1 KW day and 250 watts night, install new transmitter and make changes in vertical antenna.

610 KC.

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended to change directional antenna for night use.

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and mount FM antenna on top of AM tower, and change transmitter location.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Tex.—Modification of license to change studio location from M. Wilkenfeld Bldg., 106 S. Goose Creek St., Goose Creek, Texas, to Texas Ave. and Bayou Rd., Goose Creek, Texas.

660 KC.

WESC—Greenville Broadcasting Co., Greenville, S. C.—License to cover construction permit (B3-P-4699, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 KC.

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Modification of construction permit (B-P-4308, as modified, which authorized a new standard broadcast station) for extension of completion date.

730 KC.

NEW—Columbia Basin Broadcasting Corp., Ephrata, Wash. (P. O. Bell Hotel, Ephrata, Wash.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

790 KC.

KVOS—KVOS, Inc., Bellingham, Wash.—Modification of construction permit (B5-P-3925, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

NEW—Federated Publications, Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna (DA-1), and unlimited hours of operation. Amended to change transmitter site from south of Lansing in Ingham County, Delhi Township, Mich., to northeast quarter section of Section 17, in Alaiedon Township, Ingham County, Mich.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from 1400 to 790 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to revise directional antenna night time pattern.

800 KC.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Special service authorization to operate on 800 kc., with power of 1 KW day and 500 watts night, unlimited time of operation, for a period not to exceed 90 days.

840 KC.

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-P-4748, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

880 KC.

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) to mount FM antenna on top of AM tower, change transmitter location, and change studio location.

910 KC.

KLX—Tribune Building Co., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from 13th and Franklin Sts., Oakland, Calif., to between 33rd and 34th Sts., on Syndicate, Richmond, Calif., and 401 13th St., Oakland, Calif., respectively. Amended to make changes in directional antenna pattern.

950 KC.

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna system.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%.)

970 KC.

WFLZ—Eugene E. Stone, Florence, S. C.—Modification of construction permit (B3-P-4948, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change transmitter location from: To be determined, Pittsburg, Calif., to Centra Costa County, southeast of the City of Pittsburg, Calif., and changes in directional antenna pattern.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, which authorized increase in power, install new transmitter, and make changes in directional antenna for day and night use) for extension of completion date.

1050 KC.

WPAC—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—License to cover construction permit (B2-P-5237, as modified), which authorized an increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1060 KC.

WMOI—Union Broadcasting Co., Monroe, N. C. (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—Modification of construction permit (B3-P-4901, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1090 KC.

KAYX—Waterloo Broadcasting Co., Waterloo, Iowa—Modification of construction (B4-P-5012, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.

(Continued on next page)

NEW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

1110 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, as modified, which authorized installation of new directional antenna for night use) for extension of completion date.

1140 KC.

KGEM—Idaho Broadcasting Co., Boise, Idaho (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., to Idaho Broadcasting and Television Co.

1150 KC.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—License to cover construction permit (B1-P-4726, as modified), which authorized moving old main transmitter, and installation of composite 5 KW amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night and authority to determine operating power by direct measurement of antenna power.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-P-4051, which authorized an increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to make changes in transmitting equipment, make changes in the directional antenna system for day and night operation and for extension of commencement and completion dates.

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Modification of construction permit (B3-P-5243, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

KXLO—Capital Broadcasting Co., Lewiston, Mont.—Modification of construction permit (B5-P-4479, as modified, which authorized a new standard broadcast station) for extension of completion date.

WMFR—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-P-5298, which authorized changes in vertical antenna and installation of FM antenna) to make changes in the vertical antenna and extend completion date.

KOSF—Kelly Bell, Nacogdoches, Tex.—License to cover construction permit (B3-P-4718, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Authority to determine operating power by direct measurement of antenna power.

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Modification of construction permit (B2-P-5019, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

1250 KC.

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Modification of construction permit (B4-P-4112, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter and studio locations) for extension of completion date.

1270 KC.

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and install directional antenna for night use. Amended re change in directional antenna nighttime pattern.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern.

1280 KC.

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Modification of construction permit (B4-P-5172, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and change studio location.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of license to International City Broadcasting Co.

1340 KC.

KRUX—Gene Burke Brophy, Glendale, Arizona—License to cover construction permit (B5-P-5003 as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WBRK—Leon Podolsky, Pittsfield, Mass.—Voluntary assignment of license to Greylock Broadcasting Company.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex. (Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—License to cover construction permit (BP-4679, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—License to cover construction permit (B3-P-4059, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1350 KC.

WGAD—E. L. Roberts, Gadsden, Ala.—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Company.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Special service authorization to operate on 1350 kc., with power of 250 watts, unlimited time of operation for a period ending in no event later than August 1, 1947.

WEEX—West Central Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-4336, as modified, which authorized a new standard broadcast station) for extension of completion date.

1360 KC.

KOBE—Odessa Broadcasting Co., Odessa, Tex. (R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath)—Modification of construction permit (B3-P-3901, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KXOL—Fort Worth Broadcasting Co., Fort Worth, Tex.—License to cover construction permit (B3-P-4439, as modified) which authorized a new standard broadcast station

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and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to increase power from 1 to 5 KW and install new transmitter. Amended re change of officers and stockholders.

1390 KC.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-P-3978, which authorized a new standard broadcast station) to change type of transmitter.

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla. (James S. Rivers)—Modification of construction permit (B3-P-4225, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change studio location.

WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.—Modification of construction permit (B4-P-4272, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

KTUC—Tucson Broadcasting Co., Tucson, Ariz.—Authority to determine operating power by direct measurement of antenna power.

KSYL—Fox Broadcasting Co., Alexandria, La. (Marvin Glazer and Sylvan Fox, Co-Partners)—License to cover construction permit (B3-P-4473, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary transfer of control of licensee corporation from Warren Irvin, Harry Hardy, Emil Bernstecker, Nash Weil, Roy L. Smart, M. S. Hill, R. B. Wilby, H. F. Kincey, J. H. Harrison, R. M. Kennedy and Paramount Pictures, Inc., to Radio Columbia. (450 shares of Class A stock and 450 shares of Class B stock—100%.)

1440 KC.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Modification of CP (B3-P-5073, which authorized to install auxiliary transmitter at Richmond Rd., Monroe, La., (present site of main transmitter) to be operated on 1440 kc., power of 1 KW, employing directional antenna night) for extension of completion date.

1450 KC.

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Construction permit to install a new vertical antenna and change transmitter location.

WGUY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-P-5207, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Modification of construction permit (B4-P-5165, which authorized changes in antenna and installation of FM antenna) to change type of transmitter and for extension of completion date.

NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change type transmitter and re change in stockholders.

WMOH—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Construction permit to install a new vertical antenna. Amended to make change in antenna.

KWHW—The Altus Broadcasting Co., Altus, Okla.—License to cover CP (B3-P-4543, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1460 KC.

WHEC—WHEC, Inc., Rochester, N. Y.—License to use old main transmitter as an auxiliary transmitter with power of 500 watts night, 1 KW day, for auxiliary purposes only.

1490 KC.

KBRO—Bremerton Broadcast Co., Bremerton, Wash. (Bruce Bartley and F. L. Pruitt)—Modification of construction permit (B5-P-4031, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment, to change transmitter location and to specify studio location and for extension of commencement and completion dates.

KXCA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to install new transmitter.

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—License to cover construction permit (B3-P-4085, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KVOU—Uvalde Broadcasters, Uvalde, Taxas (Edward J. Harpole, William T. Kemp and W. J. Harpole)—License to cover CP (B3-P-5147, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

Correction

WKLV—Frank W. Wagner, Blackstone, Va.—Should read modification of CP (B2-P-5317, which authorized a new standard broadcast station) to change type of transmitter. Instead of approval of antenna, to change type of transmitter and transmitter location.

1510 KC.

WKAI—The Macomb Broadcasting Co., Macomb, Illinois—Modification of construction permit (B4-P-4887, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

1520 KC.

NEW—Northampton Broadcasting Co., Northampton, Mass. (Paul E. Higgins, Edward T. Dillon and Harwood Burritt, a partnership)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1120 to 1520 kc.

1540 KC.

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from: To be determined, Arlington County, Virginia, to: To be determined, Washington, D. C.

1550 KC.

KSMO—Amphlett Printing Co., San Mateo, Calif.—License to cover construction permit (B5-P-3912, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1590 KC.

WBRY—American Republican, Inc., Waterbury, Conn.—License to use Old Main Transmitter at Boyden St., Waterbury, Connecticut (present location of Main Transmitter) to be used for auxiliary purposes with power of 1 KW, employing directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

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AM—Applications Dismissed

WTBO—Cumberland Broadcasting Co., Cumberland, Md. (Aurelia S. Becker and Charles Z. Heskett)—Voluntary assignment of license to The Times-News Broadcasting Co. (1450 kc.). Dismissed April 2, 1947, by request of attorney.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower. Dismissed April 3, 1947, by request of attorney.

AM—Applications Tendered for Filing Since February 7

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit to make changes in antenna system using power of 1 KW, unlimited hours of operation, and directional antenna for day and night use.

790 KC.

NEW—Ware Broadcasting Co., Waycross, Ga. (F. E. Walker, D. T. Brannen, Theo Dinkins)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation.

800 KC.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Request for special service authorization to operate on 800 kc., power of 500 watts night and 1 KW day, unlimited time for a period not to exceed 90 days.

950 KC.

WSPA and WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of control of outstanding capital stock of Station WSPA and construction permit of WSPA-FM to Surety Broadcasting Co.

1010 KC.

WINS—Crosley Broadcasting Corp., New York, N. Y.—Modification of license to operate with power of 50 KW daytime, 10 KW night, with directional antenna both day and night, pending issuance of license for 50 KW, unlimited hours of operation.

1280 KC.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Consent to assignment of license to International City Broadcasting Corporation.

1400 KC.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis)—Consent to assignment of license of standard station WORD and construction permit of WORD-FM to The Spartan Radiocasting Co.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Consent to transfer of control to Radio Columbia.

1570 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Consent to transfer of control of stock owned by Ethel B. Kellough and Robert W. Kellough in CP for Station KAKC, to Sam E. Avey.

FREQUENCY MODULATION

FM—Conditional Grants

The KCKN Broadcasting Co., Kansas City, Kans.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-659)

Binghamton Press Co., Inc., Binghamton, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-883)

The Fort Industry Co., Lima, O.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-872)

Altoona Broadcasting Co., Altoona, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-868)

The Valley Publishing Co., Harlingen, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-424)

Valley Evening Monitor, Inc., McAllen, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-426)

Dairyland's Broadcasting Service, Inc., Stevens Point, Wis.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-830)

Dairyland's Broadcasting Service, Inc., Wisconsin Rapids, Wis.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-823)

LaGrange Broadcasting Co., LaGrange, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-762)

Fulton County Broadcasting Co., Canton, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1059)

Queen City Broadcasting Co., Inc., Boise, Idaho—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-528)

Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1174)

William H. Miller, Painesville, Ohio.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1178)

Coshocton Broadcasting Co., Roscoe, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1014)

James B. Littlejohn, NW of Ogden, Utah—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1068)

Tulare-Kings Counties Radio Associates, Fresno, Calif. (J. E. Richmond, et al.)—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-859)

Amphlett Printing Co., San Mateo, Calif.—Authorized conditional grant for a Class B station in lieu of a Class A granted on January 23. (BMPH-193)

Clinton Broadcasting Co., Clinton, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1145)

Broadcast Management, Inc., Bethesda, Md.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1169)

James R. Doss, Jr., Tuscaloosa, Ala.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-486)

McClatchy Broadcasting Co., Modesto, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-671)

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* Comr. Durr voting for hearing.

(Continued on next page)

Birney Imes, Jr., Meridian, Miss.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1036)

Gale Broadcasting Co., Inc., Oak Park, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1143)

Batavia Broadcasting Corp., Batavia, N. Y.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1071)

Clark Associates, Inc., Buffalo, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1154)

Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Buffalo, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1177)

Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1165)

Greenville Broadcasting Co., Greenville, S. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1149)

Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1144)

Robert W. Rounsaville, Cleveland, Tenn.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1058)

Citizens Broadcasting Co., Inc., Abilene, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1100)

Claudia T. Johnson, Austin, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1163)

Sky Broadcasting Service, Dallas, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1093)

Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1135) (Comr. Durr voting for hearing.)

Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-789)

Central Broadcasting Co., Wausau, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-850) (Comr. Durr voting for hearing.)

FM—CP Authorized

The Huntsville Times Co., Inc., Huntsville, Ala.—Authorized a construction permit (Note: Power given is effective radiated power; antenna height is height above average terrain); Class B; Channel to be assigned after final proceeding in Docket 6768; 10 KW; 1,150 feet. (BPH-326)

FM—Designated for Hearing

Seattle Broadcasting Co., Seattle, Wash.; Everett Broadcasting Co., Inc., Everett, Wash.—Designated for consolidated hearing application of Seattle Broadcasting Co. (BPH-858) with application of Everett Broadcasting Co., Inc. (BPH-842), both requesting a Class B station.

York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.—Designated for consolidated hearing the applications of York Broadcasting Co. (BPH-184), Reading Broadcasting Co. (BPH-522), and Keystone Broadcasting Corp. (BPH-183), with the application of WDEL, Inc. (BPH-177), and Wilmington-Tri State Broadcasting Co. (BPH-1195), previously designated. All requesting a Class B station.

FM—Modifications of CP's Granted

WGPA-FM—The Bethlehems' Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-2-47. (BMP-284)

WLOB—Claremont Eagle, Inc., Claremont, N. H.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-20-47. (BMPH-281)

WDNC-FM—Durham Radio Corp., Durham, N. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-9-47. (BMPH-274)

WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-5-47. (BMPH-252)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-272)

KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-1-47. (BMPH-283)

WCLT—The Advocate Printing Co., near Newark, Ohio—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-15-47. (BMPH-275)

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-27-47. (BMPH-269)

WRLC-FM—R. C. LeTourneau, Toccoa, Ga.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-2-47. (BMPH-270)

KIDO-FM—KIDO, Inc., Boise, Idaho—Granted modification of CP which authorized a new FM station, for extension of completion date to 9-30-47. (BMPH-279)

WSFA-FM—Montgomery Broadcasting, Inc., Montgomery, Ala.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-1-47 and 10-1-47, respectively. (BMPH-266)

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 11-11-47 and 5-11-48, respectively. (BMPH-264)

KBMT—The Sun Co. of San Bernardino, Calif., San Bernardino, Calif.—Granted modification of CP which authorized a new FM station, for extension and commencement and completion dates to 6-27-47 and 4-27-48. (BMPH-276)

WSYR-FM—Central N. Y. Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-15-47 and 11-15-47, respectively. (BMPH-282)

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-23-47 and 10-23-47, respectively. (BMPH-271)

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—Granted modification of CP which authorized a new FM station, to change completion date to 9-16-47. (BMPH-236)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-29-47 and 9-29-47, respectively. (BMPH-239)

(Continued on next page)

WATG—Beer and Koehl, Ashland, Ohio—Granted modification of CP which authorized a new FM station, to change completion date to 6-26-47. (BMPH-235)

WAMS—The Messenger Pub. Co., Athens, Ohio—Granted modification of CP (BPH-418) to change commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-231)

WARY—Portland Broadcasting System, Inc., Bangor, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-240)

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-238)

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 6-5-47. (BMPH-243)

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Granted modification of CP which authorized a new FM station, to change completion date to 10-16-47. (BMPH-207)

WMRF-FM—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 10-30-47. (BMPH-244)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-28-47 and 9-28-47. (BMPH-248)

Frank R. Pidcock, Sr., Moultrie, Ga.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 4-10-47 and 10-10-47, respectively.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP which authorized a new FM station, for extension of completion date to 5-17-47. (BMPH-258)

WKRG-FM—Giddens and Rester, Mobile, Ala.—Granted modification of CP which authorized new FM station, to change completion date to 9-17-47. (BMPH-255)

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 10-3-47. (BMPH-241)

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 6-16-47. (BMPH-237)

WFMO—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Granted modification of CP which authorized new FM station, to change completion date to 7-13-47. (BMPH-256)

WHBP—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP which authorized new FM station, to change completion date to 9-29-47. (BMPH-211)

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Granted modification of CP which authorized new FM station, to change completion date to 9-13-47. (BMPH-257)

FM—Applications Accepted for Filing

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, which authorized a new FM broadcast station) for extension of completion date.

WBT-FM—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCOL-FM—The Pixleys, Columbus, O. (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley, and Grace M. Pixley, Partners)—Modification of construction permit (B2-PH-307, which authorized a new FM broadcast station) to change effective radiated power to 32.8 KW, make changes in antenna system, and change commencement and completion dates.

WJPG—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, which authorized a new FM broadcast station) to change completion date.

WLBC-FM—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-PH-292, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners)—Voluntary assignment of construction permit (B5-PH-1000, which authorized a new FM broadcast station) to Andrew B. Haley, tr/as Rose Bowl Broadcasters.

WCTW—Courier-Times, Inc., New Castle, Ind.—Modification of construction permit (B4-PH-891, which authorized a new FM broadcast station) for extension of completion date.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, which authorized a new FM broadcast station) to change completion date.

KFOR-FM—Cornbelt Broadcasting Corp., Lincoln, Neb.—Modification of construction permit (B4-PH-351, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, ERP to 24 KW, make changes in antenna system, and change commencement and completion dates.

WFBL-FM—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-PH-186) which authorized a new FM broadcast station.

KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, which authorized a new FM broadcast station) for extension of completion date.

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, which authorized a new FM broadcast station) for extension of completion date.

Leon Podolsky, Pittsfield, Mass.—Voluntary assignment of conditional grant to Greylock Broadcasting Co.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMGM—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-974, which authorized changes in new FM broadcast station) to make changes in antenna system.

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, which authorized a new FM broadcast station) to change ERP to 38.4 KW., antenna height above average terrain to 415 feet; make changes in antenna system, and change commencement and completion dates.

NEW—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-PH-692, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, as modified, which authorized a new FM broadcast station) to change transmitter site to Highway 37, 5.25 miles north of Mt. Vernon, Illinois; effective radiated power to 13.7 KW; antenna height above average terrain to 546 feet; make changes in antenna system and change commencement and completion dates.

(Continued on next page)

KFXM-FM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Brothers Broadcasting Co.)—Modification of construction permit (B5-PH-520, which authorized a new FM broadcast station) for extension of completion date.

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned. Amended to change transmitter location from .4 mile East of intersection of Hubble and Hancock Sts., San Diego, Calif., to Northeast of center of Grantville, San Diego, Calif., and make changes in antenna system.

WDSU-FM—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber, and H. G. Wall)—Voluntary assignment of conditional grant to International City Broadcasting Co.

WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%).

To Be Assigned by FCC

NEW—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change stockholders (distribution of stock).

NEW—Pacific Broadcasting Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station Class "B" to be operated on frequency to be assigned by FCC, ERP of 48.125 KW. Amended to change stockholders (redistribution of stock).

WHMB—Theodore Granik, Washington, D. C.—Modification of construction permit (B1-PH-815, which authorized a new FM broadcast station) to specify transmitter site as approximately 9 miles north of downtown Washington, in Wheaton, Maryland; type of transmitter as GE BT-4A maximum 10 KW; frequency as "To be assigned by FCC"; and specify antenna system.

FM—Application Dismissed

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Flint, Mich.—Construction permit for a new high frequency FM broadcast station to be operated on 45,900 kc. Dismissed per petition, dated April 7, 1947.

TELEVISION

TV—New Commercial CP Granted

Crosley Broadcasting Corp., Dayton, Ohio—Granted CP for a new television station; Channel #5, 76-82 mc.; visual power, 50 KW; Aural, 25 KW; antenna 506 feet; conditions. (Comr. Durr voting for hearing.) (BPCT-118)

TV—New Experimental CP's Granted

CBS—Portable, New York Metropolitan area—Granted CP for a new experimental television relay station. (BPVB-184). Also granted license to cover same. (BLVB-70)

The Eve News Association, Portable—area of Detroit—Granted CP for a new experimental television relay broadcast station. (BPVB-185)

TV—Miscellaneous Actions

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Granted modification of CP for extension of completion date of experimental television station to 10-20-47. (BMPVB-159)

W9XPR—Ballaban & Katz Corp., area of Chicago, Ill.—Granted CP to convert experimental television broadcast station to an experimental television relay broadcast station. (BVPB-186)

King-Trendle Broadcasting Corp., Detroit, Mich.—Granted modification of CP to move antenna site about 6.9 miles to a midtown Detroit location, change from Channel #5 to #7 (174-180 mc.), change transmitters and antenna system. (BMPCT-55)

W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio.—Granted license to cover CP which authorized a new experimental television station. (BLVB-79)

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Granted CP for reinstatement of CP (BPVB-142, as modified) which authorized a new experimental television broadcast station. (BPVB-183)

W0XDW—The Pulitzer Publishing Co., area of St. Louis, Mo.—Granted license to cover CP for new experimental television relay broadcast station; conditions. (BLVB-80)

TV—Applications Accepted for Filing

W6XNO—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (B5-PVB-175, which authorized a new experimental television broadcast station) for extension of completion date.

WXBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas—Modification of construction permit (BPVB-164, as modified), which authorized a new experimental television broadcast station) for extension of completion date.

W9XBB—Balaban and Katz, Corp., area of Chicago, Ill.—Construction permit to install new visual transmitter, change frequency, power, emission and antenna system. Frequencies: 6800-7050, visual power of 0.1 watt (peak), emission: visual, special for FM and hours of operation, unlimited.

MISCELLANEOUS BROADCAST

Actions

Developmental License Renewals

Licenses for the following developmental stations of Westinghouse Radio Stations, Inc., were renewed for the period ending May 1, 1948:

W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, all area of Continental U. S.

Noncommercial Educational

WBOE—Cleveland City Board of Education (Chas. R. Lake, Supt.), Cleveland, Ohio—Granted modification of CP (BMPED-54), for extension of commencement and completion dates to 3-29-47 and 7-29-47. (BMPED-54)

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Granted modification of CP (BPED-58) for extension of completion date to 8-15-47. (BMPED-52)

WIUC—University of Illinois, Urbana, Ill.—Granted CP to change frequency and install new transmitter and change antenna system for noncommercial educational broadcast station. (BPED-81)

Remote Pickup

WAUT, etc.—Evansville on the Air, Inc., Evansville, Ind.—Granted modification of license to change corporate name from Evansville on the Air, Inc., to On the Air, Inc. (BMLRY-65; BMLRE-128 and 129)

Southeastern Broadcasting Co., area of Charlotte, N. C.—Granted modification of licenses of relay station WCBE and WEHI to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BMLRE-130—BMLRY-66)

(Continued on next page)

KSMW—KTRH Broadcasting Co., Portable, area of Houston, Tex.—Granted license to cover CP which authorized a new remote pickup broadcast station. (BLRB-467)

WATD-WEER—South Bend Tribune, South Bend, Ind.—Granted authority to cancel remote pickup broadcast station licenses. (BRRY-72 and BRRE-174)

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Skin Culture Institute, Inc.—False and misleading advertising of cosmetic preparations is charged in a complaint issued by the Commission against Skin Culture Institute, Inc., 545 Fifth Ave., New York, and its president, Anthony Getz. (5490)

STIPULATION

Weber Lifelike Fly Co.—The Commission accepted from The Weber Lifelike Fly Co., Stevens Point, Wis., a stipulation to cease and desist from representing that fishing line and leader material designated "Vec" and "Weber Vec" possesses tensile strength in excess of that it actually possesses. (7593)

Stone-Tarlow Co., Inc.—The Commission approved a supplemental stipulation in which Stone-Tarlow Co., Inc., Brockton, Mass., agrees, in connection with the sale of "Elevator" shoes, to stop using the term "Custom-Type" or any other expression of like meaning to designate or describe shoes which are not actually built or made upon the specific orders and to the the individual measurements of customers, or otherwise representing that shoes are custom-made or custom-built when such is not a fact. (7592)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

Routing:

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 16, April 21, 1947

Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

In his address opening the first day's session of the meeting of the 10th and 12th districts of NAB in Kansas City, Judge Justin Miller, NAB president, urged the broadcasters not to "become emotionally upset" by the rising tide of criticism of the industry.

"You must examine every criticism first to see wherein the merit lies," he said, "then take corrective steps.

"This criticism is in one respect a demonstration of the effectiveness of the radio medium, the extent to which it today enters the home. Radio, like all new things, must undergo a trial of criticism."

Judge Miller indicated that steps to withdraw the ban on editorializing were possible. He said he had discussed the topic on several occasions recently with Charles R. Denny, FCC Chairman. *(See resolution below.)*

The NAB President spoke also at a luncheon meeting of the Kansas City Advertising and Sales Executives Club, attended by an overflow crowd of more than three hundred, on the subject "Advertising: A Public Necessity." Most of the NAB conventioneers attended.

Standard Time Act

At the Monday afternoon session, A. D. Willard, Jr., NAB executive vice-president, discussed the provisions of H.R. 2740, a bill amending the Standard Time Act to require that all business in Interstate Commerce use standard time.

The bill, recently introduced by Representative O'Hara of Minnesota, now is in the House Interstate and Foreign Commerce committee. It provides a $100 fine for maintaining any but Standard Time. *(See resolution below.)*

Dr. Kenneth H. Baker, NAB Director of Research, called for cooperation, par-

(Continued on page 319)

Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB

Pointing out that the growth and development of FM, television and facsimile broadcasting service throughout the country would be hampered by the proposed zoning legislation in the District of Columbia, the NAB submitted a letter Thursday (17) to Representative Joseph P. O'Hara, R., Minn., chairman of Judiciary Sub-Committees of House and Senate District Committees, stating the broadcasting industry's objections to the measure.

(Continued on page 312)

Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support

The campaign against juvenile delinquency inaugurated three weeks ago by NAB President Justin Miller is receiving nationwide support from radio stations.

Some three hundred replies have been received in response to the letter Judge Miller addressed to all NAB members urging them to participate in the campaign in their respective communities, and additional pledges of cooperation continue to arrive at NAB headquarters.

In launching the campaign, NAB urged broadcasters to "stem-wind" a drive against juvenile delinquency at the community level. As part of the industry's contribution in tackling the problem, the Association's plans include the distribution of program materials, background information and suggestions on a continuing basis.

Judge Miller's second letter of the campaign, sent to broadcasters Tuesday (15), states in part:

"As in most important undertakings, the first steps will be the most diffi-

(Continued on page 312)

INSIDE THIS ISSUE

NAB President Justin Miller last week congratulated the Motion Picture Association on its plans to inaugurate editorials on the movie screens of the Nation. (p. 314)

NAB opposes proposed legislation introduced in Congress which would restrict the construction of towers in the District of Columbia. NAB stated such legislation would hamper development of FM, Television, and Facsimile. (p. 311)

At its recent convention the Association of National Advertisers endorsed the work of BMB and called on the radio broadcasting industry to support a second study in 1948. (p. 313)

Wilbur Forrest, president of Society of Newspaper Editors, warned against government regulation of press at the Society's 25th Anniversary meeting. (p. 314)

FCC Commissioner Durr, in a minority dissenting opinion, objected to the majority's decision in making Chicago FM grants. (p. 318)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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A. D. WILLARD, JR., *Executive Vice-President*
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ROBERT T. BARTLEY *Director of FM Department*
CHARLES A. BATSON *Director of Information*
ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB

(Continued from page 311)

The proposed measure would prohibit the erection of FM, television, and facsimile radio towers in any residential district. (*Legislative Digest*, p. 66.)

The letter, made part of the Congressional Sub-Committee's record, was read by NAB General Counsel Don Petty. Mr. Petty amplified the written statement in answer to questions by the Chairman.

Following is the text of the NAB's letter:

"The National Association of Broadcasters is a non-profit association composed of approximately 1,150 radio broadcasting stations and holders of construction permits located in every part of the United States and its territories. Its members consist of those engaged in standard A.M., F.M., Television and Facsimile broadcasting. I respectfully request that this letter be made a part of the record.

"We are vitally concerned with H. R. 2984 because of its adverse effect upon the development and full utilization of F.M., Television and Facsimile throughout this country. Competent technical witnesses will establish that the adoption of this proposed legislation will delay seriously the development of these broadcast services without any compensating benefit to the public.

"This proposed legislation would take away from the government of the District of Columbia discretion in determining the paramount interest of the public in relation to radio broadcast services.

"Under existing laws the public is fully protected. The FCC determines the location of towers and transmitters in the light of the public and technical requirements; the CAA in the light of safety requirements relating to the public in connection with air transportation; and the District Government in the light of good and safe city planning.

"It must be recognized that legislation passed by Congress is given wide publicity and is closely examined by state and local governments. It often serves as a pattern for legislation by those governments. Today zoning is one of the principal subject matters being considered by state and local governments. Therefore, great care should be exercised to avoid setting an improper pattern.

"The pattern which would be established by the proposed legislation will be followed in areas throughout the country. And if it is, F.M., Television and Facsimile will be greatly retarded in their growth and service to the public.

"I earnestly urge that H. R. 2984 not be enacted, and I will be available to amplify the foregoing should the Committee so desire."

Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support

(Continued from page 311)

cult. You can't do the job alone. You will need the support of those people in your community who are already at work on the problem and who have a first-hand knowledge of it. This simply means that you will take the initiative in bringing these groups together and getting them to work in harmony.

"Here is a list of the interested organizations in their approximate official order. You will find some or all of them in almost every U. S. community:

Judge of the Juvenile Court
Probation Department or Officer
Police Department
Schools (PTA)
Welfare Agencies
Service Clubs
Youth Clubs (YMCA, YWCA, etc.)

"Obviously, the first requirement will be a thorough-going survey of the Juvenile Delinquency conditions peculiar to your community. Such a survey will fortify you with the proper information to plan a campaign to arouse public awareness of the problem and public action to combat it."

With his letter, Judge Miller sent to each broadcaster a detailed memorandum, suggesting possible courses of action that the broadcaster might follow in his own locality, stressing the importance of working with the various groups mentioned above.

Requesting that station executives maintain close liaison with NAB on local developments in the campaign, Judge Miller's letter concluded:

"I should very much like to hear from you that you are willing to initiate this suggested action and assume the responsibility for it in your community. Above all, keep us informed. The NAB Program Department will act as the clearing house for the exchange of plans, ideas and program material. To those of you who have already submitted information, many thanks."

Research Department

BMB Endorsed by ANA Members Who Call for a Second Study

At the recent convention of the Association of National Advertisers in Chicago, the organization endorsed the work of BMB and stated that advertisers would use the BMB data extensively. The ANA also called for a second BMB study in 1948, urging broadcasters to subscribe and support the second study.

Following is the text of a resolution passed by the ANA membership:

> "*Resolved* that ANA is grateful to the broadcasters who, by having financed BMB, evidenced their desire to provide advertisers with factual, unbiased, uniform audience information; and be it further
>
> "*Resolved* that ANA advertisers will make extensive use of BMB data to increase the effectiveness of their radio advertising; and be it further
>
> "*Resolved* that ANA thank its own representatives on the BMB board and committees for their efforts toward solving the numerous problems involved in making the first study; and be it further
>
> "*Resolved* that ANA endorses BMB's spirit of self-analysis, which assures continuing improvement of the BMB measurement; and be it further
>
> "*Resolved* that ANA regards continuation of BMB and the making of regular nationwide audience measurements an absolute necessity for the efficient and effective use of radio advertising and urges every broadcaster to subscribe to the second study, to be made in March 1948, as an act of enlightened self-interest; and be it further
>
> "*Resolved* that a copy of this resolution be sent to NAB with a request that it be distributed to broadcasters as evidence of ANA's esteem for their support of BMB."

FCC Asks Construction and Operating Costs In Questionnaire to New AM Stations

The FCC last week (14) wrote to all AM permittees and licensees authorized since October 8, 1945, requesting data on construction costs, revenues and expenses of stations.

The letter and form mailed by the Commission requests a monthly breakdown of total broadcast revenues, total broadcast expenses and broadcast income or loss. Another section of the questionnaire asks for total costs incurred up to the time a station actually goes on the air.

The Commission stated that it seeks this information to answer the continuous flow of queries from prospective AM broadcasters. The FCC went on to say: "It is planned to make public the overall results of this study; however, individual station data will not be disclosed."

IN THE OFFING

April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com. —Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Steady Increase in TV and FM Sets During First Quarter of 1947

Figures on radio set production released by the RMA yesterday (20) show a steady increase in the output of television and FM sets and radio-phonograph consoles for the first quarter of 1947. Total production numbered 4,231,415 receivers.

Production for the four weeks ending March 28 showed over-all set production to be 1,377,269 of which 67,264 had FM reception facilities and 6,635 were television receivers.

Quarterly tabulations revealed that 18,329 television receivers and 172,176 FM-AM sets had been produced during the first three months of 1947 by RMA set manufacturers.

The proportion of table models showed a decline since 1946 with a corresponding rise in radio-phonograph combinations. Table models, excluding radio-phonograph combinations and battery sets, accounted for about 53 per cent or 2,220,986 of over-all production, while consoles accounted for about 11 per cent or 465,931 of the total.

Of the output of television receivers during the quarter, 15,498 were radio table models, 2,761 were radio consoles, and 56 were radio-phonograph combinations.

National Spot Radio Activity Shows Slight Increase in March

Comparing March with February, the over-all picture of spot activity changed little. According to the

(Continued on next page)

April issue of the Rorabaugh Report on Spot Radio Advertising (covering March activity), 69% of the national spot schedules studied revealed no change whatsoever, 18% showed slight increases, 4% became newly active in the medium, 6% curtailed a little, and only 3% cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Astor Coffee, Capital Bread, Cincy Wallpaper Cleaner, Durr's Pork Products, Krueger Beer, Larvex, Maxson Frozen French Fries, Oakite, Parson's Ammonia, Royox, Tilo Roofing Co., Uncle Ben's Converted Rice, Waltham Watches.

Some of the national accounts which increased their spot schedules during March were:

Alligator Cigarettes, A & P Food Stores, Atlantic Gas & Oil, Bab-O, Bell Telephone Co. of Penna., Betty Crocker Soup, Bond Clothes, Bovril, Brock Candy Bar, Crax, Dr. Pierce's Golden Medical Discovery, Edelbrew Beer, Ford Dealers, Gamble Robinson Stores, Gemma (Cooking Oil), Goodyear Rubber Shoe Products, Harvester Cigars, H-O Oats, Jax Beer, J-O Roach Paste, Kellogg's Feeds, Kellogg's Pep & All Bran, King Midas Flour, Lay Potato Chips, Martin Rosenberger Wallpaper, New York Central System, Northrup, King & Co., Nu-Maid Margarine, Oscar Mayer Meat Products, O'Sullivan Rubber Heels, Phillips 66 Gas & Oil & Lee Tires, Premium Crackers, Pyequick, Q-T Pie Crust & Pastry Mix, Ralston Feeds, Red Star Flour, Remar Baking Products, Shell Gas & Oil, Skippy Peanut Butter, Suchard Chocolate, Sunshine Beer, Tavol, Thom McAn Shoes, Tootsie Fudge Mix, Triena, TWA Service, Tydol & Veedol, Valley Forge Beer, Rams Head Ale & Prior Beer, Ward's Tip-Top Bread, Wilbert No-Rub Floor Wax & Furniture Polish.

General

Newspaper Editors Hear Their President Warn Against Government Regulation

Speaking at the 25th anniversary meeting of the American Society of Newspaper Editors, Wilbur Forrest, new president of the Society and assistant editor of the New York Herald Tribune, warned that the press must be vigilent against government regulation of the press.

Citing the FCC, Mr. Forrest said: "We also have the spectacle of a government commission questioning the advisability of granting a radio license to a newspaper because of its alleged opinions on race and religion. Is this government censorship? We have knowledge that there is a campaign on foot to tear down the prestige of the American press as an institution in order to obtain government regulation of the press. Is not regulation a step in the direction of control?

"I am not too deeply concerned over any of these matters," Mr. Forrest went on. "They will fail in the end as other assaults on press freedom have failed. Freedom of the press and the right of the public to know what is going on is too deeply ingrained in our people to be lightly abandoned. In the interim, however, shall we sit idly aside or should we speak out after sober deliberation? This is for you to decide."

Journalism Ethics

Arthur Hays Sulzberger, publisher of the *New York Times*, pointed out to the newspaper editors that in return for the guarantee of freedom of speech to newspapers, the public expected the American press to take full responsibility for reporting unbiased, objective news.

The strongest attack against newspapers, Mr. Sulzberger said, is currently stemming from Communists and fellow travelers. However, he reminded the newspaper men that "most important among the dangers to press freedom are the shortcomings of the press itself."

Motion Picture Ass'n to Inaugurate Screen Editorial; NAB Sends Congratulations

The editorial will make its appearance on the Nation's motion picture screens, beginning early this summer, under sponsorship of the Motion Picture Association of America.

Plans for this undertaking were announced last week by MPA President Eric Johnston. The editorials will take the form of one-reelers, illuminating all phases of the particular subject.

MPA will begin the series with a short titled "What Production Means to American Progress." No regular production schedule has been set; release will be made from time-to-time as conditions warrant. Theater managers will be free to accept or reject individual shorts.

In announcing the plans, Mr. Johnston expressed the conviction that the motion picture, as one of the three great media of mass communication, has a public responsibility to inform as well as to entertain the public.

NAB President Justin Miller wrote Mr. Johnston last week:

"Congratulations to you and your colleagues for this courageous and constructive decision. You know something of my own feelings in this matter, and are acquainted with NAB's experience in promoting editorializing on the air.

"I hope that our organizations may find an area here in which to be mutually helpful. Certainly in this direction lies the greatest freedom for all media of public expression, and no attainment can more actively serve the cause of democracy."

Peabody Awards, Special Citations Made At Radio Executives Club Meeting

The George Foster Peabody Awards for 1946 were presented on Thursday (17) at luncheon ceremonies of the Radio Executives Club in New York City.

Edward Weeks, *Atlantic Monthly* editor, and chairman of the Peabody Advisory Committee and John E. Drewry, dean of the University of Georgia Henry W.

(Continued on next page)

Grady School of Journalism made the awards to the winners. Robert W. Swezey, vice president and general manager, MBS, and president of the Club presided.

Receiving the awards this year were the following programs and personalities:

1. "Operation Big Muddy," program series of Station WOW, Omaha, Neb., NBC affilate—outstanding regional public service.

"The Harbor We Seek," sequence of Station WSB, Atlanta, Ga., NBC affiliate—Special Citation of Honor.

2. "Our Town," continuity of Station WELL, ABC affiliate in Battle Creek, Mich.—outstanding community public service.

"Radio Edition of the Weekly Press," offering of Station WHCU, Cornell University, Ithaca, N. Y., NBC affiliate—Special Citation of Honor.

3. William L. Shirer and the Columbia Broadcasting System—outstanding reporting and interpretation of the news.

"Meet the Press," Mutual Broadcasting System news program—Special Citation of Honor.

4. "Columbia Workshop," presentation of the Columbia Broadcasting System—outstanding entertainment in drama.

"Suspense," CBS offering; and the "Henry Morgan Show," ABC feature—Special Citations of Honor.

5. "Orchestras of the Nation," NBC program—outstanding entertainment in music.

"Invitation to Music," a CBS presentation—Special Citation of Honor.

6. "One World or None," Dexter Masters' series of Station WMCA, New York City—outstanding educational program.

"Hiroshima," adaptation of John Hersey's graphic account of the atomic bombing of that city (first published in the New Yorker) done by ABC and its Director of Public Service, Robert Saudek—Special Citation of Honor.

7. No award was given for an outstanding children's program. A Special Citation of Honor, however, went to the Associaiton of the Junior Leagues of America for "Books Bring Adventure," 26 adaptations of children's books dramatized and transcribed.

8. John Crosby, New York Herald-Tribune radio columnist—Special Award for "his outstanding contribution to broadcasting through his writings."

Scripts on Basic Labor Problems Available Through Local Chambers of Commerce

The United States Chamber of Commerce announced that scripts relating to basic labor problems will be available to radio stations this week. The secretary of the local Chamber of Commerce will provide radio stations interested with copies of the scripts.

Biggar Appointed to Standards Group; District 8 Committee Members Named

Seven appointments to various radio broadcasting industry committees were announced by NAB Thursday (17).

George C. Biggar, WIBC, Indianapolis, Ind., was named to serve on the Special Standards of Practice Committee.

NAB District Director C. Bruce McConnell named six midwest station executives to serve as committee members representing District 8. They are:

Worth Kramer, WJR, Detroit, Michigan, Program Committee.

Clarence Leich, WGBF, Evansville, Ind., Public Relations Committee.

D. E. Jayne, WELL, Battle Creek, Mich., Small Market Stations Committee.

George C. Biggar, Employee-Employer Relations Committee.

Donald A. Burton, WLBC, Muncie, Ind., Engineering Committee.

Harry W. Betteridge, WWJ, Detroit, Mich., Sales Managers Committee.

Broadcast Advertising

Campaign to Promote Advertising Being Sponsored By AFA

A public relations campaign to promote a better understanding about advertising is being sponsored by the Advertising Federation of America. Advertising clubs, radio stations, newspapers and other media are cooperating.

More than 500 radio stations, according to AFA, are using recorded spot announcements and a series of live announcements that explain "What Advertising Can Mean To The Future of America." This is a typical announcement:

> "I wonder as you listen to the advertising on this station and read advertising, if you realize its personal value to you—in plain terms of the pay envelope that pays for your groceries and rent.
>
> "Advertising's job is to sell goods. When sales are made, there are more jobs for everyone. Yes, and better jobs—a chance for promotion—or for a raise in pay. There are more jobs at the factory. More jobs at the mines and farms that supply the goods that factory uses. More jobs in the banks, railroads, stores, and the hundred and one industries that benefit indirectly. That's how advertising—by selling more goods to more people—makes your job or your husband's job—a better job, with a better future, and far more secure.
>
> "So remember this—advertising is the sparkplug that speeds up American business. As you see and hear advertising doing its job of selling goods, be grateful for it. For it's making your home, your income, your personal future far more secure."

Stations using the "live copy" can re-write and adapt in keeping with local conditions and management's policy relative to such activity.

Transcriptions and scripts may be secured at no charge from Advertising Federation of America, 330 West Forty-Second Street, New York 18, New York.

Radio Stations May Profit From High Volume of Paint Advertising

Paint manufacturers and dealers are expected to be sources of additional broadcast advertising revenue during the summer months of 1947. The paint industry is looking for record-breaking business, according to the Associated Press.

Grover N. Hermann, president of American-Marietta, one of the leading paint producers, said this will be the first year when the total paint business reaches

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one billion dollars, "and demand is at least three times that figure," he added.

In striving to meet the demand, manufacturers have pushed their sales sharply higher than a year ago in spite of shortages of linseed oil, pigments and containers.

Communities are once again resorting to "clean-up and paint-up" campaigns. Radio stations will take the lead in promoting many of the campaigns.

Broadcast Advertising Department Continues To Stress Importance of Radio For Retailers

Effective uses of radio for retailers are being pointed out by Miss Lee Hart, assistant director of Broadcast Advertising, in a series of speeches. Recently, Miss Hart spoke before the advertising clubs, and held special sessions with the stations in Albany, New York, (10); Cincinnati, O., (16); Springfield, Ill., (17); she speaks in Norfolk, Neb. today, (21).

Following the talks she has held round-table discussions with radio personnel on methods of selling, servicing and producing radio copy for retail accounts.

FM Department

FCC Defers Decision on FM Cases Pending Action on Proposed Allocation Plan

The Commission's proposed changes in FM allocations and in its Rules and Standards (*NAB Information Bulletin* No. 3, April 14), if adopted would increase the number of Class B FM channels in certain communities, including: Cleveland-Akron, Ohio; Dayton-Springfield, Ohio; Indianapolis, Ind.; Providence, R. I.; Atlanta, Ga.; Mansfield, Ohio; Baltimore, Md.; San Diego, Calif.; and Springfield, Mass.

Under the present allocation plan there are more applications for facilities in these cities than there are channels available. If the proposed plan is put into effect, enough channels would be provided for all applicants, if they are found to be qualified, in all but two cases. These involve applicants in the Cleveland-Akron area and in Baltimore. In these cases, the proposed allocation plan would permit a grant to at least one more qualified applicant than is possible under the present plan.

The FCC stated that it would defer action on FM applications in all the cities mentioned above until final action is taken on the proposed changes.

The Commission went on to say that the proposed plan would not provide additional channels in Boston, Mass.; Bridgeport, Conn.; Philadelphia, Pa.; or Los Angeles, Calif. "Accordingly," said the Commission, "decision in the hearing cases involving applications for channels in these cities will not be affected by such proposed change."

International

Broadcasters Urged to Participate in UNESCO Regional Meeting at Denver Next Month

The importance of American radio to the United Nations Educational, Scientific and Cultural Organization, as well as the importance of UNESCO to the broadcasting industry, will be pointed up at a regional conference on UNESCO to be held in Denver, Colorado, May 15, 16, and 17.

This will be the first of several such regional meetings officially authorized by the U. S. National Commission of UNESCO. It is being convened by three members of the Commission: President Milton Eisenhower of Kansas State College, new U. S. representative on UNESCO's Executive Board and chairman of the National Commission; Chancellor Reuben Gustavson, University of Nebraska, and Dr. Ben M. Cherrington, University of Denver.

States participating are Colorado, Kansas, Idaho, Nebraska, New Mexico, Oklahoma, Utah, and Wyoming. The following statement is being sent to broadcasters of these states by R. Russell Porter, coordinator of radio at the University of Denver:

THE RADIO INDUSTRY HAS A REAL STAKE IN UNESCO.

> *First, because UNESCO offers a major opportunity to the peoples of the world to build strong foundations for peace.*
>
> *Second, because fundamentally the objective of UNESCO is to maintain and encourage the rights of free people in all parts of the earth. Certainly, radio has a stake in that objective.*
>
> *Third, because the battle is on in an international sense between goverments and people as to who will control and operate the channels of communication between peoples. The rights of free men to enjoy the privileges of free and easy communication with each other, unnecessarily inhibited by governmental regulation, censorship, and control can find no more powerful a friend than UNESCO—if the lay peoples of the world make this UNESCO primarily a lay organization, not a governmental one. UNESCO is, in theory, an attempt to bring about world understanding, not through governmental treaties but through people's organizations. But the single hope that this theory can be translated into fact is based upon an enthusiastic, vigorous support of UNESCO by lay peoples and lay organizations.*
>
> *Radio's representative on our National Commission is Justin Miller—but the effectiveness of his representation and the authority of his voice in UNESCO will be determined by his Industry's knowledge of UNESCO and its determination to make this organization represent and be responsible to the people.*
>
> *That is why I say that radio and radio people have a vital stake in UNESCO and should have a real interest in this first Regional UNESCO Conference in Denver, May 15, 16 and 17.*

AN ADDED OPPORTUNITY PRESENTS ITSELF, *however, in this first conference. If UNESCO is to accomplish the task that it has set out to accomplish, one of the first and most desperate needs is for UNESCO to get its story to the masses of our people. In my opinion there is no more effective way to get that story told than through the medium of radio.*

> *However, to accomplish a top-flight job there is certain information that broadcasters should have. They*

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need to know, accurately and scientifically, how well our people understand what UNESCO is. How it operates. The relationship of every individual to UNESCO. They need to know on the other hand where the "areas of ignorance" lie. The "areas of prejudice." Broadcasters would like to know, in other words, what types of informational programming are needed to give the masses of our people an accurate knowledge and understanding of UNESCO and its importance to them.

THE CONFERENCE OFFERS AN OPPORTUNITY *for the broadcasters of these eight states to get together in a work session to plan carefully and together a coordinated program of informational broadcasts on this subject of UNESCO. The possibilities of such planning are almost unlimited. The needs for it are apparent. The difficulties are great but not insurmountable.*

Eisenhower Named U. S. Delegate

The State Department announced on Tuesday (15) that Milton Eisenhower had been named U. S. Member of the UNESCO Executive Board. Mr. Eisenhower, brother of General Dwight D. Eisenhower, was elected unanimously by the Executive Board meeting in Paris. He succeeds Archibald MacLeish, who resigned from the Board because of the press of personal affairs.

In its announcement of Mr. MacLeish's resignation, the State Department released this comment by NAB President Justin Miller:

"Our subcommittee respects Mr. MacLeish's decision to resign as the member of the Executive Board of UNESCO from the United States and acquiesces with regret. Although we recognize the compelling personal considerations which have motivated Mr. MacLeish's resignation, we feel that we must express on behalf of friends of UNESCO in the United States the conviction that the unique contribution which he is capable of bringing to the Executive Board will be sadly missed."

Judge Miller, in addition to his membership on the U. S. National Commission for UNESCO, also serves on the Commission's Executive Committee and several of its national groups.

President Truman Names Delegation Chairmen For International Broadcasting Conferences

President Truman appointed the chairmen of the three American delegations which will represent the United States at the forthcoming international radio conferences which convene at Atlantic City on May 15. Named by the President on Wednesday (16) to head their respective delegations were:

For the International Radio Conference,
Charles R. Denny, FCC Chairman;
For the International Plenipotentiary Telecommunication Conference,
Garrison Norton, Assistant Secretary of State;
For the High Frequency Broadcasting Conference,
William Benton, Assistant Secretary of State for Public Affairs.

The three conferences, the State Department said, "are being convened by the Government of the United States in view of the extreme urgency of resolving many telecommunication problems resulting from the dislocations of the war and the rapid wartime advancements in the telecommunication art."

Engineering Department

FCC Officials, With State Department, Discuss NARBA Provisions in Cuba

The State Department announced on Wednesday (16) that FCC Commissioner Rosel Hyde and Neal McNaughton, FCC engineer, are in Havana at the Department's request to discuss NARBA provisions.

The Commission representatives, working with the American Embassy, will negotiate with Cuban officials in an endeavor to amplify provisions of NARBA with respect to the establishment of a new or expanded procedure to calculate potential radio interference on broadcasting channels.

The FCC officials, according to the State Department, may engage in similar discussions in Mexico City before returning to Washington.

Small Market Stations

Local Banker, in Letter to *Printers Ink*, Urges Community Advertising Counsel

Station management in the small cities, especially where multiple construction permits have been granted, will profit by giving more time and effort to providing advertising counsel to the small business man. Management which is well versed in the effective methods of broadcast advertising and acquires knowledge about other advertising media, can better serve the local merchants. The manager who gains the confidence of the local merchant has won the biggest battle for increased station revenues. An illustration of the need for more advertising advice in small cities is borne out in a letter to the editor of *Printers Ink*, written by Mr. B. E. Rhodes, Bank of Warwick, Hilton Village, Virginia. The letter is reprinted here with permission of the publisher.

> "I am not an advertising man. I am a banker—a small city banker. Every day I deal with service station operators, grocerymen, bakers, appliance dealers, automobile dealers and other small business men about their problems.
>
> "The problems of small business are many . . . to list the main ones: keeping proper records; obtaining sufficient credit; following sound legal advice; and last but not least merchandising and advertising. Now, if the small businessman is seeking help on any of these problems, what does he find? He can obtain legal guidance from droves of local lawyers. He can get all the advice he wants on obtaining credit from his local bankers.
>
> "But whom locally can he go to for advice as to his advertising and merchandising?
>
> "In talking with the small businessman I find that practically none of them has the first conception of advertising. Many of them do not see the necessity of it. Those that do see the necessity of it have practically no idea how to prepare good advertising. None of them knows how to evaluate such local mediums as newspapers, radio and direct mail.

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"The advertising profession has sorely neglected the small businessman. Many national distributors undertake to help their dealers, but this help is limited to the sale of their own products; they do not attempt to tell the small businessman how to plan his overall advertising program. The local newspaper will help a small businessman prepare his newspaper ads, but did you ever hear a newspaper man recommend radio?

"The small businessman wants to know many things about advertising. He wants to know why he should advertise, what will advertising do for him, how much money should he spend on advertising, when should he use the newspaper and when should he use the radio, when to use direct mail, billboards, etc. The small businessman needs over-all guidance in his advertising program. Who is there to give it to him?

"The slogan for the Bureau of Advertising reads, 'All Business Is Local.' Don't forget that a lot of advertising is local, too."

Station Publishes Monthly Newspaper As Promotion, Public Relations Piece

WMRN *Newsletter*, a house publication of WMRN, Marion, Ohio, has proved to be a very effective promotion and public relations piece for the station. It has the front page format of a miniature newspaper with pictures and stories of community events which WMRN have taken part in or promoted on its own. The monthly publication, which also carries the station's program schedules, is another gimmick used for "telling radio's story" in the community. WMRN also uses its broadcast facilities and local news bureau as instruments of station's public relations.

Stations interested in copies of the *Newsletter* should write to Robert T. Mason, President and General Manager. Mr. Mason is a member of the NAB Small Market Stations Executive Committee.

Legal Department

Proposed Chicago FM Grants Draw Sharp Criticism from Commissioner Durr

The FCC released Wednesday (16) the opinion of Commissioner Durr dissenting in the proposed decision, issued last month, granting 3 of the 10 FM channels now available in the Chicago area to stations WGES, WMAQ, and WAAF. He did not disagree with the proposed grants of the other 7 channels.

In his sharp dissenting opinion, Commissioner Durr took the position that the present AM program service of these three applicants could not be reconciled with the principles set forth in the Blue Book. Commenting on the service of WGES, Commissioner Durr referred to what he considered the station's extremely large profit and extremely small expenditure for talent, saying:

> "This is the accounting which applicant has given of its stewardship of the publicly owned radio channels entrusted to its care for use in the public interest. It is an accounting, not of public service, but of exploitation. It should not be condoned. Certainly it should not be rewarded by a grant of an additional radio channel."

Discussing the grant to NBC, licensee of WMAQ, Commissioner Durr said that the Commission should be able to look to the network "to set a standard of leadership to other broadcasters." He considered NBC's Chicago operation on WMAQ inadequate from a program standpoint because of the lack of sustaining programs and the number of dramatic serials broadcast. Speaking of the Commission's recognition in the Blue Book that individual stations in large centers might justifiably render specialized service, he said that there was no evidence of such an unfulfilled demand for dramatic serials as to warrant the degree of specialization practiced and that, in any event, the policy of the applicant was to maintain a balanced program schedule.

Treating of the WAAF application, the Commissioner merely referred to the majority opinion as evidence of unsatisfactory programming. While he agreed with the majority opinion that substantial improvements in program service had been made "upon the advice of counsel," he thought that "advice of counsel" was not an acceptable substitute "for the imagination and sense of public responsibility which should reasonably be expected of every licensee." Referring to a statement by the General Manager of WAAF that he wanted to go into FM to protect his AM facility, the Commissioner said that this "is certainly no reason for the granting of a license by the Commission."

Summing up his views, Commissioner Durr said that the grant of the three applications does not "contribute in any way to the 'public interest, convenience or necessity.' Such grants do serve to 'protect' the AM facilities of the applicants. But they also foreclose the possibility of later grants to worthy newcomers who are lacking in the financial resources necessary to carry their stations through until sufficient FM receivers are in the hands of the public to permit economically sound operations."

The Commissioner construed the Blue Book as nothing less than a definite promise by the Commission to the public that it would "bear its full share of responsibility for improving program service by the diligent exercise of its licensing power." He criticized the facts that, although the Blue Book was issued over a year ago, many renewals have been granted without a hearing "on the basis of programs which on their face . . . fail to meet any reasonable standards of public service," that only five stations have had their renewal applications set for hearing on program grounds, and that as yet no renewal applications have been denied. While disavowing any intention to encourage hasty or ill-considered Commission action which would subject licensees to costly and inconvenient hearings, he called upon the Commission not to permit an excessive concern with broadcasters finances to overshadow its primary duty to the listening public.

In conclusion Mr. Durr said that the proposed decision involved not merely laxity in the enforcement of the principles of the Blue Book, but amounted to a lowering of its standards. He reiterated his previously stated view that the public interest in broadcasting "of necessity lies in programming, for that is the only phase of broadcasting which is of concern to the public,

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as distinguished from the broadcasters themselves." He considered that the Commission was making the minimum standards of this proceeding the maximum standards which it will have the right to demand of any applicant or licensee. In other words, "the Commission has substituted the program standards of station WGES for the principles" of the Blue Book. He asked, in the light of the Blue Book reproach of broadcasters whose program performance falls short of their program promises, whether the Commission's statements in the Blue Book "as to the part it proposes to play in the improvement of broadcast program service are likewise to remain in the realm of unfulfilled promises."

Majority Opinion

The majority opinion released March 10 tentatively granted ten applications and denied one, that of WAIT. It was held that this applicant's proposals were "least calculated to meet the needs of the listening public." The opinion pointed to WAIT's AM program schedule as indicating "a high percentage of commercialization, almost no sustaining public service programs, no sustaining religious broadcasts, a minimum of local live programs with the accompanying excessive use of recordings and transcriptions, and the devotion of considerable time to the broadcasting of horse racing information."

The Commission also referred, but expressly avoided basing its decision upon, the fact that WAIT had a contract with the Christian Catholic Church of Zion, Illinois, the original owner of the station, by which the church received one-half of the revenue from the sale of 3½ hours per week on Sunday, which time was not available for the advertising of beer, wines, or other products offensive to the church.

While the Commission granted the application of Balaban & Katz Corporation, 98% owned by Paramount Pictures, it noted that there is an anti-trust suit pending against Paramount Pictures involving the monopolization of television equipment, and expressly stated that its grant was not to be construed as barring further inquiry upon the termination of the anti-trust suit under the license revocation procedure contained in Section 312 of the Communications Act.

News Clinics

Record Crowd at Kansas City Clinic Hears Nine-Subject News Discussion

Because many of the papers presented at the Kansas City Radio News Clinic, April 16, had interest and value for newsmen and managers in all parts of the country, it is felt by NAB that they should be made available to the industry with little editing. Exactly how this is to be done is undecided at press time. This brief story is printed for the record.

Nine papers from 5 to 14 minutes in length were delivered. Each was interspersed with free and ample discussion which held the meeting until 5:15 P. M. One hundred and seventeen broadcasters attended, which makes the Kansas City Radio News Clinic the largest that has been held since they were begun late in 1945.

Professors from the following institutions attended: Kansas State College; University of Denver; University of Iowa; University of Kansas; University of Missouri.

William B. Quarton, general manager, WMT, Cedar Rapids, presided as general clinic chairman. Arthur Stringer, NAB, participated at the invitation of 10th District Director John J. Gillin, Jr., WOW, Omaha, and 12th District Director William B. Way, KVOO, Tulsa.

Discussion leaders and their subjects were:

"Radio News Departments Start with Management"—Buryl Lottridge, vice president, WOC, Davenport.
"The News Editor"—Kan Miller, news director, KVOO, Tulsa.
"Building Every Newscast for a Particular Audience"—Bruce Palmer, news director, WKY, Oklahoma City (read by Hoyt Andres, program manager).
"Local News Coverage"—Wayne W. Cribb, general manager, KHMO, Hannibal, Mo., and chairman, NAB Small Market Stations Committee.
"News Correspondents"—Jack Shelley, news editor, WHO, Des Moines.
"Radio News Writing and Rewriting"—Soren Munkhoff, director of news, WOW, Omaha.
"Farm News"—Phil Evans, farm director, KMBC, Kansas City.
"Wire Recorders"—Bill Ray, director of news and special events, WMAQ-NBC, Chicago.
"Report on Two News Surveys Made at University of Iowa"—Arthur Barnes, School of Journalism, University of Iowa.

District Meetings

Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

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ticularly from smaller stations, in processing questionnaires. He demonstrated a set of color slides which diagram the findings of the National Opinion Research Center survey, as compiled in the book, "The People Look At Radio." The slides are available for loan to stations from district research directors, he said.

Frank Pellegrin, NAB Director of Broadcast Advertising, introduced a number of audience measurement charts prepared from a report of the Sales Managers' subcommittee at the 1946 NAB convention. The charts showed the application of audience measurement to sales as well as programming, using case histories. He also displayed numerous sales aids prepared by his department which are available to broadcasters.

Carter Ringlep, general sales manager of KMOX, St. Louis, presided during the Pellegrin presentation.

Haverlin Discusses BMI

The cooperation of the broadcasters, and not alone the talents of BMI executives, has made possible the

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situation where BMI now meets with ASCAP "on terms of equality, as it should be," Carl Haverlin of New York, new BMI President, told the broadcasters.

"We also have an obligation to hundreds of publishers and thousands of composers who are dependent on this industry," he said "but we want to hear from the broadcasters about their new ideas in music."

A report on the first BMB survey, including methods, costs, materials published and results was illustrated with color slides by Hugh Feltis, BMB President. His report showed about $93,000 in funds remaining as of March 31 of the $1,400,000 subscribed.

Continuation of the BMB was urged by William McLean, advertising manager for Hall Brothers, national greeting card concern, who represented ANA, and William B. Hill of Compton Advertising, Inc., representing AAAA.

McLean quoted the April 9 ANA resolution supporting BMB as an "absolute necessity," adding "it gives you broadcasters what you need to sell time to advertisers like me." *(See page 313.)*

"To me," said Hill, "the important point is—is BMB sound in its precept? Is it right in principle? If it is—then to be sure—some of its procedures if they are not sound, or if they are not correct, can and will be remedied within the working structure which we now have."

BMB Rate Reduction Possible

In questions from the floor directed at Feltis, Arthur B. Church, KMBC, Kansas City, asked if subscription rates for the projected March, 1948, BMB survey might not be reduced, because of more participating stations and recent higher incomes which would increase the rate unless adjustments are made. Feltis said that a reduction in the rate could reasonably be expected. He said also that experience gained in the first survey would reduce the costs of subsequent ones.

Two small station owners protested the BMB rate charges as favoring the larger stations. One of them, Ben Sanders, KCID, Spencer, Iowa, said his small volume of national business did not justify the cost of BMB.

Dick Doherty, NAB Director of Employer and Employee Relations, in his address to the convention Tuesday morning, stressed the importance of close scrutiny of new policies being injected into labor contracts. He stressed the importance of eliminating or avoiding such policies because of their effect on the future pattern of such agreements.

Harold Fair, Director of the newly created NAB Program Division, was introduced to the convention and discussed briefly the general outline of the future activities of the department.

Resolutions

The broadcasters attending the Area C meeting passed the following resolutions:

BROADCAST MEASUREMENT BUREAU

Whereas, the Broadcasting Industry recognizing the need for standardization statistics relating to station coverage, established Broadcast Measurement Bureau, and

Whereas, the Bureau has conducted its first study and has issued the station maps and the area reports, and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value; now, therefore,

Be it resolved, that we, the Broadcasters of the 10th and 12th Districts, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies.

BROADCAST MUSIC, INC.

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music, Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

Be it resolved, by the broadcasters of the 10th and 12th Districts, that we urge all stations in these Districts to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of these Districts to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

Be it further resolved, that the broadcasters of these districts approve and commend the appointment of Carl Haverlin as President of BMI and pledge him their full support.

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

Be it resolved, that the members of the 10th and 12th Districts urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations, outlaw the secondary boycott and relieve the industry of the injurious effects of jurisdictional disputes.

Be it further resolved, that the members of the 10th and 12th Districts urge the Board of Directors and the management of NAB to support such bills in the Congress as will achieve the aforementioned objectives.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

And, whereas, it appears impossible to satisfy the majority of states and the majority of population that daylight saving time be substituted for standard time during the summer months, now, therefore

Be it resolved, by the 10th and 12th Districts of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in supporting legislation such as HR 2740 whereby standard time may be applicable throughout the country and throughout the year; also that we urge all broadcasters who have not already done so to immediately contact their Congressmen asking them to support such legislation.

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PROGRAMS

Whereas, the National Association of Broadcasters has recognized the importance of programming problems and has actively undertaken to conduct studies which will result in recommendations for the further improvement of radio programs, and standards of practice, and

Whereas, the NAB has announced the appointment of Harold Fair of the 10th District as Director of the Program Department, and

Whereas, partial report of the NAB committees working on program problems has been made to this meeting of the 10th and 12th Districts of the NAB, therefore

Be it resolved, that we commend both the appointment of Harold Fair as Director of the Program Department and the work to date done by the Standards of Practice Committee and the Program Executive Committee.

EDITORIALIZING

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, ofttimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved that the Broadcasters of the 10th and 12th Districts in convention assembled do hereby petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

TWO PERCENT CASH DISCOUNT

Whereas, the proposed 2% cash discount to advertising agencies would increase costs, would cause all advertisers, including local, non-agency advertisers to demand it, and

Whereas, prompt payment is expected when service is rendered, and the plan simply is not applicable to radio; now, therefore,

Be it resolved, by the broadcasters of the 10th and 12th Districts, that they do hereby express their united opposition to the 2% cash discount plan or any such proposal.

PRESIDENT MILLER

The members of the 10th and 12th Districts express their sincere appreciation for the intelligent leadership of the broadcasting industry by Justin Miller in his fifteen months' service as President of the NAB. These districts pledge their enthusiastic and wholehearted support to President Miller's program and commend him on the efficiency of the NAB staff.

ARRANGEMENTS

Be it resolved, that a sincere vote of thanks go to Don Davis of WHB, Kansas City, Missouri, General Chairman of the Arrangements Committee, his committee members, the Advertising and Sales Executive Club, the Mercury Club, and the Kansas City Chamber of Commerce and the Muehlebach Hotel for the splendid arrangements and courtesies shown us during the 10th and 12th Districts meeting.

Area "C" Registration

More than 200 broadcasters and representatives of allied industries registered for the Kansas City meeting. Those attending included:

Alfred Alofsin, INS; Hoyt Andres, WKY; Bill Allen, KANS; M. R. Aldridge, KFRU; Geo. E. Alden, KWBW; H. G. Alexander, Collins Radio Co.; Ellis Atteberry, KCKN;

David Bain, RCA; Pat Buford, KHBG; Foster H. Brown, KXOK; Paul A. Bruner, KBIX; C. E. Breazeal, KCMO; John Blair, John Blair & Co.; Sam H. Bennett, KMBC; V. S. Batton, WDAF; K. H. Baker, NAB; Gustave Brandborg, KVOO; Forest Blair, KOIL; Harry Burke, KFAB; Bud Blust, KTUL; Owen H. Balch, John Pearson Co.; Ed Breen, KVFD; John Bondson, WREN; Arden Booth, WREN; Matthew H. Bonebrake, KOCY; E. V. Baxter, KOAM; Jim Bormann, WMT; Carl Bliesner, WREN; Verl Bratton, WREN; Joe Bernard, KOMA; Bill Bryan, KOMA;

J. D. Carpenter, WKBB; Ward Colwell, UP; Adelaide Carrell, WBBZ; James A. Coogan, KVGB; Paul Clark, RCA-Victor; Grover Cobb, KSAL; John F. Cash, WHB; Wayne W. Cribb, KHMO; John Carr, Radio Lawyer; Wells Chapin, KWGD; Arthur B. Church, KMBC; Plez Clark, KFH; John M. Cooper, INS;

Gren Darling, KTSW; Bob Drake, KANS; Lyle DeMoss, WOW; D. Denny, NBC; J. C. Denious, KGNO; Richard M. Day, Cardinal Co.; Don D. Davis, WHB; R. P. Doherty, NAB; Leon Decker, KCMO; Dietrich Dirks, KTRI; Claude Dorsey, KMBC;

Wendell Elliott, KGFF; Bob Enoch, KTOK; John Esau, KTUL; Fred Ebener, WOW; W. O. Edholm, KOIL; F. C. Eighmey, KGLO; R. W. Evans, KCMO;

Harold Fair, NAB; T. J. Flannigan, The Katz Agency; Harold Fulton, WHO; E. T. Flaherty, KSCJ; Charles R. Freburg, WOC; L. O. Fitzgibbons, WOC; Hugh Feltis, BMB; Dean Fitzer, WDAF;

John J. Gillin, WOW & KOD4; Milton B. Garber, KCRC; Ken Gordon, KDTH; Henry Goldenberg, WHB; Wm. Griffith, KMBC;

Phil Hoffman, KRNT; E. M. Horning, KSIB; Geo. J. Higgins, KSO; E. K. Hartenbower, KCMO; E. W. Hamlin, KSD; Geo. E. Halley, KMBC; Kolin Hager, Sesac Inc.; H. R. Hurd, KFJB; Dave Hodgins, WHB; Gus Hagenah, Standard Radio; Carl Haverlin, BMI; Robert H. Harter, WHO; John B. Hughes, Western Plains Broadcasting Co.; Ted Heithecker, KANS; R. B. Hull, WOI; Wm. A. Hannon, Employers Reinsurance Corp.; Ray V. Hamilton, Blackburn-Hamilton Co.;

Hollis Joy, Wincharger Corp.; Phil Jackson, KTMC; R. B. Jones, Jr., WENR; Ray Jensen, KSAL;

A. W. Kaney, NBC; Jack Kerrigan, WHO; Geo. Klayer, CBS; Leslie Kennon, KWTO; R. M. Keltner, KWTO; Harry J. Kaufmann, WDAF; Robert Keller, Robert S. Keller, Inc.; Carl Koerper, KMBC; G. A. Kercher, Edward Petry & Co.; Ruth Krehbiel, Transcriptions Sales Co.;

R. J. Laubengayer, KSAL; U. L. Lynch, Western Plains Brdcst. Co.; Rex Lathen, KMMJ; Charles M. Lewis, RCA-Victor; Maury Long, *Broadcasting* Magazine; Clark A. Luther, KAKE; E. J. Linehan, KSO; Buryl Lottridge, WOC;

Joe Matthews, Weed & Co.; Bert Masterson, UP; Kenneth Maxwell, KUOA; Darrell Mathew, KGNO; Clem Morgan, KVGB; Don Mercer, NBC; M. M. Meyers, WOW; Charles Miller, KRNT; Justin Miller, NAB; James Mahoney, MBS; Miss Fran Maloy, KCMO; Al Marlin, BMI; Frank Mathews, KFH; C. E. Morrill, KCMO;

L. C. McKenney, KDMO; Maurice McMurray, WHO; G. B. McDermott, KPUR; Mrs. G. B. McDermott, KPUR; Jos. F. Mac Caughtry, Cardinal Co.; Dale McCoy, KFBI; Arden D. McKee, KSIB; Bob McKinsey, KSPI;

Geo. Nickson, Western Plains Brdcst. Co.; W. J. Newens, KOIL;

C. E. Ogden, Capitol Records; Bob O'Brien, KSWI; Harold Olson, Collins Radio Co.;

D. J. Poynor, WMBH—WMBH-FM; Frank E. Pellegrin, NAB; Sidney J. Pearlman, KCBC; John E. Pearson, John Pearson Co.; Pete Peterson, KMA; Bert H. Powell, KGGF; Genni Pruitt, WHB; Harry Peck, KFOR; K. W. Pyle, KFBI;

Bill Quarton, WMT;

Carter Ringlep, CBS-KMOX; J. Nelson Rupard, KTSW; Orville Rennie, KCRG; Guy Runnion, KXLW; Max Risinger, KWPC; Tom A. Rucker, KMBC;

John Steele, KSBO; Owen Saddler, KMA; R. H. Sawyer, KMA; Ben Sanders, KICD; Erle Smith, KMBC; Joe Story, KCKN; F. C. Strawn, KCMO; Bill Schudt, CBS; Elizabeth Sammons, KSCJ; John T. Schilling, WHB; Virgil Sharpe, KOIL; Dick Smith, WHB; Morgan Sexton, KROS; E. A. Sugg, WKY; W. F. Shoemaker, Frederick W. Ziv; Frank Stubbs, KFNF; Al Stine, Assoc. Press; Howard Shuman, Lincoln Broadcasting Co.;

O. L. Taylor, KANS; Archie Taylor, KANS; Walt Teich, KROS; Eric Tainter, KCKN; Bob Thomas, WJAG; S. B. Tremble, KCMO; Karl Troeglen, KCMO;

Geo. J. Volger, KWPC;

(Continued on next page)

Bob Warner, INS; O. R. Wright, KOZY; Storm Whaley, KUOA; Chet Wallack, KGFF; John Wahlstedt, WHB; Wm. E. Ware, KSW1; Bill Wiseman, WOW; A. D. Willard, Jr., NAB; Wm. D. Wagner, WHO and WOC; A. G. Walser, KCMO; J. Gordon Wardell, KGBX; W. B. Way, KVOO; Pierre Weis, Lang-Worth; Earl Williams, KFAB; Max Williams, KCKN; Tony Williams, KCMO; Woody Woods, WHO; Wm. Wyse, KWBW.

Public Interest Programming

Shriners to Observe 25th Anniversary Of Work in Behalf of Crippled Children

How more than 100,000 underprivileged crippled children have been aided by the Shriners fifteen hospitals is told in a detailed fact sheet recently sent to radio stations from the organization's national headquarters.

This year, the 25th Anniversary of Shriners' Hospitals for Crippled Children, will be observed nationally during the week April 30 to May 6.

Pointing out that the special radio campaign makes no direct appeals for funds and does not ask for contributions, the fact sheet explains that the organization treats crippled children of all races, creeds and colors.

Sunday, May 4, will be observed as Hospital Day at the fifteen hospitals supported by the Shriners.

On Monday, May 5, the Shriners will present a nation-wide program originating in Hollywood, over MBS.

Station program planners will find complete information for local participation in the fact sheet.

Sec. Anderson to Talk to Farm Directors At Two-Day Agriculture Meeting

A two-day session for radio station farm directors has been scheduled by the Department of Agriculture April 30 and May 1.

Letters from Secretary of Agriculture Clinton P. Anderson and Ken Gapen, Agriculture radio chief, to farm directors have been sent by the department urging attendance at the meetings which will be held both at the Beltsville, Md., Research Center and in Washington.

The first day's meeting, at Beltsville, will consist of demonstrations and discussions; on the second day, in Washington, the farm directors will hear various departmental executives, including the Secretary of Agriculture. Following Mr. Anderson's talk, the broadcasters will have an opportunity to ask questions in an open discussion period.

AD Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 28-May 4, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director. The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teachers organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

(Continued on next page)

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

Federal Communications Commission Docket

HEARING

The following is the only published broadcast hearing scheduled to be heard before the Commission during the week of April 21. It is subject to change.

Monday, April 21

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. **1490 kc.,** 250 watts, unlimited.

Respondent: WRGA—Rome, Ga.

Wednesday, April 23

Oral Argument

(Before the Commission enbanc, Room 6121, beginning at 10:00 A. M., in the order listed)

(1)

The Elgin Broadcasting Co., Elgin, Ill.—**1490 kc.,** 250 watts, unlimited.

Village Broadcasting Co., Oak Park, Ill.—**1490 kc.,** 250 watts, unlimited.

Beloit Broadcasting Co., Beloit, Wis.—**1490 kc.,** 100 watts, unlimited.

Vincent G. Cofey, Elgin, Ill.—**1490 kc.,** 250 watts, unlimited.

Community Broadcasting Co., Oak Park, Ill.—**1490 kc.,** 250 watts, unlimited.

Radio Wisconsin, Inc., Madison, Wis.—**1480 kc.,** 1 KW night, 1 KW day, unlimited; DA-N.

Edwin Mead, Rockford, Ill.—**1480 kc.,** 1 KW, DA, unlimited.

(2)

Liberty Broadcasting Co., Pittsburgh, Pa.—**99.1 mcs.,** 15,460 square miles, unlimited.

(3)

Commonwealth Broadcasting Corp., Danville, Ky.—**1230 kc.,** 100 watts, unlimited.

Danville Broadcasting Co., Danville, Ky.—**1230 kc.,** 250 watts, unlimited.

(4)

Mid-America Broadcasting Corp., Louisville, Ky.—**1040 kc.,** (1080 NARBA) 1 KW nite, 5 KW day, unlimited.

Kentucky Broadcasting Corp., Inc., Albany, Ind.—**1080 kc.,** 1 KW night, 5 KW day; DA-day and night.

(5)

Jackson Broadcasting Co., Jackson, Tenn.—**1490 kc.,** 250 watts, unlimited.

Hub City Broadcasting Co., Jackson, Tenn.—**1490 kc.,** 250 watts, unlimited.

George Arthur Smith, Jackson, Tenn.—**1490 kc.,** 250 watts, unlimited.

(6)

Dorrance D. Roderick, Pueblo, Colo.—**1230 kc.,** 250 watts, unlimited.

Pueblo Radio Co., Inc., Pueblo, Colo.—**1230 kc.,** 250 watts, unlimited.

FCC ACTIONS

GENERAL

During the past week, the Commission announced the granting of 25 construction permits for new AM stations; 17 FM conditional grants, the authorization of 12 FM construction permits; and three construction permits for new experimental television stations. These grants are listed below under their individual headings.

(Continued on next page)

AMPLITUDE MODULATION

AM—Docket Cases

1110 KC.

The Commission also announces its proposed decision (B-351) looking towards the grant of the application of **Tri-City Broadcasting Co.** for a new station at **Newport, Ky.,** to operate on 1110 kc., 1 KW, daytime only (BP-4883; Docket 7716), and denial of the application of **Moraine Broadcasters, Inc.,** for a new station at **Dayton, Ohio,** requesting the same facilities. (BP-4941; Docket 7717)

1130 KC.

The Commission announces its proposed decision (B-350) looking towards the grant of the application of **Syndicate Theatres, Inc.,** for a new station in **Columbus, Ind.,** to operate on 1130 kc., with 500 watts, daytime only (BP-4179; Docket 7099), and denial of the application of **Universal Broadcasting Co., Inc.,** for a new station at **Indianapolis,** to operate on 1130 kc., with 10 KW, unlimited time, using directional antenna both day and night. (BP-4184; Docket 7100)

AM—New CP's Granted

550 KC.

Midland Broadcasting Co., Concordia, Kans.—Reconsidered and granted application for a new station to operate on 550 kc., 5 KW, daytime only, DA (BP-5154; Docket 8067), upon condition that permittee file an application for modification of CP specifying studio location to conform with the Commission's rules.

680 KC.

Miller Publishing Co., Inc., Omak, Wash.—Granted CP for a new station to operate on 680 kc., 1 KW, daytime only. (BP-5520)

730 KC.

Worthington Broadcasting Co., Worthington, Minn.—Granted CP for a new station to operate on 730 kc., 1 KW; daytime only; engineering conditions. (BP-5571)

900 KC.

Seminole Broadcasting Co., Belle Glade, Fla.—Granted CP for a new station to operate on 900 kc., 1 KW; daytime only. (BP-5258)

930 KC.

Aberdeen News Company, Aberdeen, So. Dak.—Granted CP for a new station to operate on 930 kc., 1 KW, unlimited time (DA-1), day and night. (BP-5546)

Rocky Mountain Broadcasting Co., Pueblo, Colo.—Granted CP for a new station to operate on 930 kc., with 1 KW night, 5 KW day, unlimited time, using DA at night. (BP-5137)

940 KC.

Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Granted CP for a new station to operate on 940 kc., 250 watts, daytime; engineering conditions. (BP-5601)

1080 KC.

Western New York Broadcasting Co., Kenmore, N. Y.—Granted CP for a new station to operate on 1080 kc., 1 KW; daytime only; engineering conditions. (BP-5579)

The Argus-Press Co., Owosso, Mich.—Granted CP for a new station to operate on 1080 kc., 250 watts; daytime only. (BP-5531)

1170 KC.

Bellingham Broadcasters, Bellingham, Wash.—Granted CP for a new station to operate on 1170 kc., unlimited time, with 1 KW, using directional antenna day and night (DA-1). (BP-4893)

1220 KC.

Fla. East Coast Broadcasting Co., Miami, Fla.—Granted CP for a new station to operate on 1220 kc., 250 watts; daytime; engineering conditions. (BP-5553)

1240 KC.

Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5607)

Edisto Broadcasting Co., Barnwell, S. C.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions (Comr. Wakefield for hearing). (BP-5529)

1340 KC.

O. J. Falge, Ladysmith, Wis.—Granted CP for a new station to operate on 1340 kc., 100 watts, unlimited time; engineering conditions. (BP-5561)

1400 KC.

Missoula Radio Association, Missoula, Mont.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5388)

1420 KC.

Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Granted CP for a new station to operate on 1420 kc., 1 KW; daytime only; engineering conditions. (BP-5541)

1450 KC.

Wm. J. Cox, et al., d/b as The McCook Broadcasting Co., McCook, Neb.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5575)

Broadcasting Corp. of America, Blythe, Calif.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5347)

1490 KC.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted CP for a new station to operate on 1490 kc., 250 watts; unlimited time; engineering conditions. (BP-5455)

Burbank Broadcasters, Inc., Burbank, Calif.—Granted petition requesting grant of its application without further hearing, and the Commission removed said application (BP-5251; Docket 7891) from the hearing docket and granted same to operate on 1490 kc., 250 watts, unlimited time; engineering conditions.

1500 KC.

Denison Broadcasting Corp., Sherman, Texas—Granted CP for a new station to operate on 1500 kc., 250 watts; daytime only; engineering conditions. (BP-5493)

1590 KC.

WWXL—Central Ill. Radio Corp., Peoria, Ill.—Granted CP to change frequency from 1580 to 1590 kc., and from 1 KW daytime to 1 KW, unlimited time, with different DA arrays for night and day operation (DA-2). (BP-5865). Engineering conditions.

Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Granted CP for a new station to operate on 1590 kc., unlimited time, non-directional, with 250 watts. (BP-5381)

Ojai Broadcasting Co., Ventura, Calif.—Granted CP for a new station to operate on 1590 kc., 1 KW, DA-1, unlimited time, engineering conditions. (BP-4463)

Rafael Fuster, Guayama, P. R.—Granted CP for a new station to operate on 1590 kc., 1 KW, unlimited time and non-DA; engineering conditions. (BP-5390)

AM—Designated for Hearing

580 KC.

The Commission on April 4th adopted an order rescinding and vacating its action of March 20, dismissing without

(Continued on next page)

prejudice the application of **Foundation Company of Washington, Washington, D. C.,** and designated for hearing said application (BP-4997) for a new station to operate on 580 kc., with 5 KW power, unlimited time, employing a directional antenna; further ordered that Metropolitan Broadcasting Corporation, licensee of **Station WQQW,** be made party to the proceeding.

1000 KC.

Capital Broadcasting Co., Lincoln, Neb.—Designated for hearing application (BP-5495) for a new station to operate on 1000 kc., with 10 KW, daytime only, in a consolidated proceeding with Bartell Broadcasting Co., Madison, Wis. (Docket 8271), and WCFL, Chicago (Docket 8272).

1170 KC.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Designated for hearing application (BP-5984) to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, install DA and change transmitter location, and ordered that KVOO, Tulsa, and WWVA, Wheeling, W. Va., be made parties to the proceeding.

1280 KC.

WGBF—Evansville On the Air, Inc., Evansville, Ind.; WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Designated for hearing in a consolidated proceeding, application of WGBF (BP-3844) to change power from 1 KW, 5 KW-LS to 5 KW, DA-N, operating unlimited time on 1280 kc., with application of WJOI (BP-5525) to change frequency from 1340 to 1280 kc., 250 watts to 1 KW, 5 KW-LS, DA-N, unlimited time.

1340 KC.

KSEO—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Designated for hearing application for modification of CP so as to permit operation of station on 1340 kc. with 250 watts, unlimited time, rather than 750 kc., 250 watts, daytime only, as authorized (BMP-2566), and ordered that station KAND, Corsicana, Texas, be made a party to this proceeding.

1370 KC.

American Pacific Radio Broadcasting Co., Redlands, Calif. (John G. Bucknum, et al.)—Designated for hearing application (BP-5544) for a new station to operate on 1370 kc., 500 watts, unlimited time, DA-N, and ordered that station KCSB, San Bernardino, be made a party to the proceeding.

1400 KC.

Hotels and Theatres, Inc., Bluefield, W. Va.—Designated for hearing application for a new station (BP-5549) to operate on 1400 kc., 250 watts, unlimited time, and ordered that WBOB, Galax, Va., be made a party to the proceeding.

1490 KC.

Wharton County Broadcasting Co., El Campo, Texas—Designated for hearing application for a new station (BP-5611) to operate on 1490 kc., 250 watts, unlimited time, and ordered that stations KNOW, Austin, and KSAM, Huntsville, be made parties to this proceeding.

AM—License Renewals

WADO—Allen T. Simmons, Tallmadge, Ohio.—Granted renewal of license for period ending November 1, 1948. (Commissioner Durr voting for hearing.)

WJAG—Norfolk Daily News, Norfolk, Nebr.—Granted renewal of license for period ending November 1, 1949.

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WBEN, Buffalo, N. Y.; KXLY, Spokane; KSAL, Salina, Kans.; KECK, Odessa, Texas; KFNF, Shenandoah, Iowa; KFSG, Los Angeles; KMBC and auxiliary, Kansas City, Mo.; KOIN, Portland, Ore.; KROW, Oakland; KRRV, Sherman, Texas; KSWO, Lawton, Okla.; KTMS, Santa Barbara; KTW, Seattle; KVAN, Vancouver; KVEC, San Luis Obispo; WBBR, Burlington, N. C.; WDAE, Tampa; WDAY, Fargo, N. Dak.; WBBJ and auxiliary, Roanoke; WGST and auxiliary, Atlanta, Ga.; WICA, Ashtabula, Ohio; WKNA, Charleston, W. Va.; WPEN and auxiliary, Philadelphia; WQAN and auxiliary, Scranton; WREN, Lawrence, Kans., and WRNL and auxiliary, Richmond, Va.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Granted renewal of license for the period ending February 1, 1949.

AM—Licenses Granted to Cover CP's

680 KC.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas—Granted license to cover CP which authorized change in frequency to 680 kc., increase in power to 10 KW, 50 KW-LS, installation of new transmitter and DA for night use, and change in transmitter location. (BL-1962)

740 KC.

WORZ—Central Fla. Broadcasting Co., Orlando, Fla.—Granted license to cover CP which authorized a new station on 740 kc., 1 KW-DA, unlimited time. (BL-2292)

1230 KC.

WJOR—Bangor Broadcasting Service, Inc., Bangor, Maine.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2185)

1240 KC.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2341)

1340 KC.

KVKM—Monahans Broadcasters, Monahans, Texas—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2343)

WBGE—General Broadcasting Co., Atlanta, Ga.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2329)

1400 KC.

WHUN—The Joseph F. Biddle Pub. Co., Huntingdon, Pa.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2325)

KODI—Absaroka Broadcasting Co., Cody, Wyo.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2326)

KCOL—Northern Colo. Broadcasting Co., Fort Collins, Colo.—Granted license to cover CP which authorized a new station to operate on 1400 kc., 250 watts, unlimited time, and to specify studio location as 1600 LaPorte Ave., West of Fort Collins. (BL-2328)

1450 KC.

KMHT—Marshall Broadcasting Co., Marshall, Texas—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time; and for change of studio location to 109 W. Rusk St., Marshall; conditions. (BL-2342)

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Granted license to cover CP which authorized installation of auxiliary transmitter, to be operated on 1450 kc., 250 watts. (BL-2351)

1480 KC.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Granted license to cover CP which authorized change in frequency to 1480 kc., increase in power to 1 KW-DA, and install a new transmitter. (BL-2340)

(Continued on next page)

AM—Modifications of CP's Granted

KXO—Valradio, Inc., El Centro, Calif.—Granted modification of CP (BP-4469) for extension of completion date to 5-15-47. (BMP-2622)

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location on Clifty Rd., approximately ⅛ mi. from highway 69 (Tenn.), approximately 2½ mi. SE of Paris, Tenn. (BMP-2480)

KGFN—'49er Broadcasting Co., Grass Valley, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at approximately 2.5 miles from Grass Valley-Nevada City highway No. 49, Nevada County, Calif. (BMP-2554)

WELM—James Robert Meachem, Elmira, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location—SE corner of Grand Central Ave. and Kingsbury Ave., Elmira, and to specify studio location as 222 E. Market St., Elmira. (BMP-2458)

WGAD—E. L. Roberts, Gadsden, Ala.—Granted modification of CP (BP-4596), to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Co. (BMP-2636)

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 1,661 ft. south of Old Clinton Pike, 8th Dist., Knox County, Tenn.; conditions. (BMP-2273)

WRIA—Inter-American Radio Corp., Caquas, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, to change transmitter location to approximately 1¼ miles north of city, KM 34, Ins. Road No. 1, Caquas, P. R., and to change studio location to corner of "Cordero" and "Celis Aguilera" Sta. Caquas. (BMP-2543)

WKOX—Suburban Broadcasting Co., Framingham, Mass.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Mt. Wayte Ave., Framingham, and to specify studio location as Smith Bldg., corner of Waverly and Hollis. (BMP-2421)

KTRM—KTRM, Inc., Beaumont, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 7th and Washington Blvd., Beaumont, and to change studio location to South Coast Life Bldg., 200 block Orleans St., Beaumont. (BMP-2544)

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP (BP-5094), to make changes in antenna and for extension of completion date to 6-14-47. (BMP-2599)

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted modification of CP (BP-2644) for extension of completion date to 7-20-47. (BMP-2620)

WRFD—Peoples Broadcasting Corp., Worthington, Ohio.—Granted modification of CP which authorized a new station, to mount FM antenna on top of AM tower, change transmitter location, and studio location to 649 High St., Worthington, Ohio; conditions. (BMP-2621)

WDIG—Houston Broadcasters, Dothan, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2606)

WJRI—John P. Rabb, Lenoir, N. C.—Granted CP to make changes in transmitting equipment. (BP-5999)

KXLO—Capital Broadcasting Co., Lewistown, Mont.—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2634)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP (BP-4356) for extension of completion date to 5-15-47.

KVOS—KVOS, Inc., Bellingham, Wash.—Granted modification of CP (BP-2925) for extension of completion date to 8-8-47. (BMP-2631)

KBRO—Bremerton Broadcast Co., Bremerton, Wash.—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, to change transmitter location to 205 Washington St., Bremerton, to specify studio location as 205 Washington St., and to extend commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2618)

WBNS—RadiOhio, Inc., Columbus, Ohio—Granted CP to install a new auxiliary transmitter. (BP-6000)

WCON—The Constitution Publishing Co., Atlanta, Ga.—Granted modification of CP which authorized a new station, to change transmitter location to On DeFoors Ferry Road, Atlanta, and change studio location to 11 Forsyth St. SW., Atlanta. (BMP-2630)

WKLV—Frank W. Wagner, Blackstone, Va.—Granted modification of CP (BP-5317) to change type of transmitter. (BMP-2586)

WKOP—The Binghamton Broadcasters, Binghamton, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location, and to specify studio location as 34-36 Chenango St., Binghamton. (BMP-2585)

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted modification of CP (BP-3795), for approval of transmitter location at 2715 Center St., Tacoma, and to change studio location to same address; also extension of commencement and completion dates to 1-29-47 and 10-29-47, respectively. (BMP-2610)

WJJM—James J. Murray, Lewisburg, Tenn.—Granted modification of CP which authorized a new station, for extension of completion date to 5-10-47. (BMP-2614)

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2596)

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2615)

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations at Causeway Terminal, MacArthur Causeway, Miami Beach. (BMP-2609)

AM—Miscellaneous Actions

Parsons Broadcasting Co., Parsons, Kans.—Granted petition to dismiss without prejudice its application for CP. (BP-5775; Docket 8137)

KFBB—Buttrey Broadcasting, Inc., Great Falls, Mont.—Granted petition for leave to intervene in the hearings on application of H. J. Griffith Broadcasting Co. (BP-5776; Docket 8191)

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition for leave to amend its application (BP-5617; Docket 8169) by adding to the application a letter from the Waukesha State Bank relative to an extension of credit to applicant.

Heart of Ohio, Inc., Columbus, Ohio.—Granted petition for leave to amend its application (BP-5364; Docket 7948), so as to change Par. 8 of application to show changes in the officers and directors of the applicant corporation.

Kewanee Broadcasting Co., Kewanee, Ill.—Granted petition for leave to amend its application (BP-5777; Docket 8126) so as to specify the frequency 1530 kc., instead of 1100 kc. The amendment was accepted and the Commission, on its own motion, removed the application from the hearing docket and placed it in the temporary file until May 1, 1947.

Kewanee Broadcasting Co., Kewanee, Ill.—Dismissed as moot petition for waiver of Sec. 1.387 of the rules to accept petitioner's written appearance in re above application.

(Continued on next page)

Paul H. Chapman, Greensboro, N. C.—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application for CP. (BP-5723; Docket 8203)

KEEN—United Broadcasting Co., San Jose, Calif.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Coast Broadcasters, Inc., Tillamook, Ga. (Docket 8209)

Fulton County Broadcasting Corp., Atlanta, Ga.—Granted petition requesting leave to amend its application (Docket 7518) so as to show deletion of Edward Berliant as President, director and 50% stockholder of applicant corporation. The Commission on its own motion reopened the record without further hearing for the purpose of accepting into evidence the above amendment.

KPAC—Port Arthur College, Port Arthur, Tex.—Granted petition for leave to intervene in the hearing on application of Hobart Stephenson, WCNT, Centralia, Ill. (Docket 8174)

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—Granted petition for leave to intervene in the hearing on application of WHBQ, Memphis, Tenn. (Docket 8047)

Radio Broadcasting Corp., LaSalle-Peru, Ill.—Granted petition for leave to take depositions in re its application (BP-5747; Docket 8197). Also granted petition for leave to amend its application so as to show addition of new stockholders, etc.

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Granted petition for leave to intervene in the hearing on applications of Atlantic City Broadcasting Corp. (Docket 7966) and Strand Broadcasting Corp. (Docket 8199)

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—Granted joint petition requesting continuance of further hearing upon their applications (Dockets 7338 and 7339) presently scheduled for April 18 and continued same to May 21, 1947.

WHBC—Ohio Broadcasting Co., Canton, Ohio.—Granted petition for leave to intervene the hearing on application of East Liverpool Broadcasting Co. (Docket 8171)

Rock Creek Broadcasting Corp., Washington, D. C.—Granted petition requesting extension of time in which to file an opposition to the petition filed March 27 by Courier Journal and Louisville Times Co., Inc., requesting leave to intervene in the hearing on Rock Creek application, and the time within which petitioner may file an answer to the petition to intervene was extended to April 22.

Lake Erie Broadcasting Co., Sandusky, Ohio—Granted petition for leave to intervene in the hearing on application of The Massillon Broadcasting Co. (Docket 8249)

Frank E. Duhme, St. Petersburg, Fla.—Granted petition to dismiss without prejudice his application for CP. (BP-5677; Docket 8103)

WJW—WJW, Inc., Cleveland, Ohio—Denied petition requesting leave to intervene in the hearing on application of Woodward Broadcasting Co., Detroit. (Docket 8167)

E. Z. Jones, Gainesville, Fla.—Granted petition to dismiss without prejudice his application for CP. (Docket 8107)

Alachua County Broadcasting Co., Gainesville, Fla.—The Commission on its own motion removed from the hearing docket application for CP. (BP-5657; Docket 8108)

KGKB—East Texas Broadcasting Co., Tyler, Texas—Granted petition for enlargement of issues in re its application for CP (BP-4769; Docket 7950), et al, and continued the hearing presently scheduled for April 16.

KLO—Interstate Broadcasting Co., Ogden, Utah—Granted CP to make changes in directional antenna for day and night use, subject to condition that previous to any construction applicant will make field measurements on a radial in the direction of Spokane sufficient to determine, in accordance with Commission's engineering standards, the unattenuated field presently radiated in that direction, and that the proposed DA system will be so modified as to restrict radiation in direction of Spokane to the present value; and further subject to approval by the CAA of the proposed antenna structure. (BP-5032)

Kola Broadcasting Co., Opalousas, La.; James A. Noe, Lake Charles, La.—The Commission on its own motion continued the hearing on Kola Broadcasting Co. and application of James A. Noe, presently scheduled for April 15 to May 15 at Lake Charles.

KGKB—East Texas Broadcasting Co., Tyler, Texas—Granted petition for enlargement of the issues in the consolidated proceeding involving KGKB's application (Docket No. 7950, et al); ordered the hearing presently scheduled for April 16 continued to May 12, with notice that this action is not to be construed in any way as having the effect of constituting an amendment to any of the applications involved within the meaning of the Commission's rules.

1280 KC.

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Granted CP to change frequency from 1400 to 1280 kc., 250 watts to 500 watts, install new equipment and change antenna system; engineering conditions. (BP-4582)

1310 KC.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted CP to change frequency from 1340 to 1310 kc., install new transmitter and DA for day and night use (DA-1), change transmitter location, and increase power from 250 watts to 5 KW. (BP-5167)

1370 KC.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Granted CP to increase power from 500 watts, 1 KW-LS to 5 KW, DA-N, install DA for night use, operating unlimited time on 1370 kc.; engineering conditions. (BP-4660)

WSAY—Brown Radio Service and Laboratory, Rochester, N. Y.—Granted CP to increase power from 1 KW to 5 KW, install new transmitter and employ directional antenna at night, operating unlimited time on 1370 kc.; engineering conditions. (BP-5900)

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Granted CP to increase power from 1 to 5 KW, and install a new transmitter, operating unlimited time on 1370 kc.; engineering conditions. (BP-4871)

1400 KC.

Oral J. Wilkinson, Murray, Utah—Granted petition for leave to amend its application (BP-5392; Docket 8033), so as to specify 1400 kc., instead of 1230 kc.; the amendment was accepted and application as amended, removed from the hearing docket and placed in the temporary pending file until May 1, 1947.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Granted CP to change operation on 1590 kc. from 1 KW day to 500 watts night, 1 KW day, with DA at night only. (BP-5367)

WHHT—Harold H. Thoms, Durham, N. C.—Granted CP to change frequency from 1580 to 1590 kc., and power from 1 KW day to 1 KW both day and night, with DA at night only; engineering conditions. (BP-5424)

WSWZ, Inc., Trenton, N. J.—Granted petition for waiver of the rules and accepted petitioners written appearance in re application. (BP-5590; Docket 8084)

The Ponca City Publishing Co., Ponca City, Okla.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5848; Docket 8183)

New City Broadcasting Co., Torrington, Conn.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5630; Docket 8094)

Radio Broadcasting Associates, Houston, Tex.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-4563) Docket 7910)

(Continued on next page)

The Litchfield County Radio Corp., Torrington, Conn.—Granted petition for leave to amend its application (BP-5448; Docket 8093), so as to show minor changes in the stock distribution of applicant corporation.

WBAP—Carter Publications, Inc., Fort Worth, Tex.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Bee Broadcasting Co., Beeville, Texas. (Docket 7604)

Harold H. Thoms, Spartanburg, S. C.—Granted petition for leave to amend his application (BP-5779; Docket 8144) so as to change Par. 16(b) and (c) to read "1 KW" power instead of "1 kc." power.

Cedar Valley Broadcasting Co., Austin, Minn.—Granted in part petition to enlarge the issues in re the consolidated proceeding involving its application and that of Mason City Broadcasting Co., and the issues were enlarged to include the question of overlap that will exist between the service area of the proposed station and that of station KATE, Albert Lea. (Dockets 8165 and 8166)

WFIN & WFIN-FM—Fred R. Hover, tr/as Findlay Radio Co. (deceased), (Assignor); Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio.—Granted consent to assignment of license of standard station WFIN and CP for FM station WFIN-FM, from Fred R. Hoser, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583)

WJZM & WJZM-FM—William Kleeman (Assignor), Elmer T. Campbell, et al (Assignee), Clarksville, Tenn.—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of $95,000, or $100,000 payable over a 6-year period. (BAL-582 and BAPH-17)

KPET—R. O. Parker (Assignor), R. O. Parker, et al, d/b as Lamesa Broadcasting Co. (Assignee), Lamesa, Texas—Granted consent to assignment of CP for AM station KPET from R. O. Parker to Lamesa Broadcasting Co., a partnership composed of R. O. Parker, R. A. Woodson and K. S. Ashby, for the amount spent so far in prosecuting the CP—$3000. (BAL-589)

S. H. Patterson, Topeka, Kans.; KVAK—S. H. Patterson, Atchison, Kans.—The Commission, on its own motion, continued the further consolidated hearing on applications (Dockets 7560 and 7562), presently scheduled for April 21, to May 21, 1947.

Western Oregon Broadcasting, Inc., Reedsport, Ore.—Granted petition for leave to amend its application (BP-5896; Docket 8238) so as to substitute an amended Exhibit B for Exhibit B as originally filed relative to program plans.

Joe V. Williams, Jr., Chattanooga, Tenn.—Granted petition for continuance of hearing on application (Docket 7913) presently scheduled for April 21, to May 12, 1947.

WSAV—WSAV, Inc., Savannah, Ga.—Dismissed as moot, petition of WSAV, directed against the Commission's action of May 27, 1946, which granted, without hearing, application of Charleston Broadcasting Co. for a new station in Charleston, S. C.

KXLF—KGIR, Inc., Butte, Mont.—Denied petition requesting that the above application of American Pacific Radio Broadcasting Co. be designated for hearing and petitioner be made a party thereto.

KFJB—John Ruan, et al (Transferors); Times Republican Printing Co. (Transferee); Marshall Electric Co. (Licensee), Marshalltown, Iowa.—Granted consent to transfer of control over all the outstanding common voting capital stock (290 shares) of Marshall Electric Co., licensee of KFJB, from the present four owners to the Times-Republican Printing Co., for a consideration of $75,000. (BTC-530)

WJKD—Sampson Broadcasting Co., Clinton, N. C.—Granted authority to delete all records relative to CP (BP-4845) granted on Nov. 7, 1946, and modification granted Jan. 16, 1947. Applicant feels that because of the grant of a similar facility to Clinton, N. C., the community is not of sufficient size to support two stations.

Lamar A. Newcomb, Falls Church, Va.; Rock Creek Broadcasting Corp., Washington, D. C.—Denied petition filed by Newcomb requesting that the Commission dismiss the application of Rock Creek Broadcasting Corp. (BP-5482; Docket 8027) for failure to prosecute. Granted petition of Rock Creek Broadcasting Corp. requesting that the Commission accept its late appearance in re its application.

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Denied petition requesting that the Commission designate for hearing the application of WCPS, Tarboro, N. C., for license to cover CP, or held in abeyance action on said application. (BL-2267)

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Adopted memorandum opinion and order denying petition for reconsideration, directed against Commission action on Feb. 20, 1947, granting application of WOI, Ames, Iowa, for special service authorization to operate with 1 KW from 6 a. m. to local sunrise. (BSSA-155)

Standard Tobacco Co., Inc., Maysville, Ky.—Accepted joint waiver of hearing filed by Standard Tobacco Co., Inc. and WCPO, Cincinnati, respondent in the proceeding (Docket 7907), presently scheduled for hearing on April 18, and removed said application (BP-5036) from the hearing calendar.

AM—Applications Accepted for Filing

560 KC.

WQAM—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-P-5022, which authorized installation of new antenna and mount FM antenna on top) for extension of completion date.

620 KC.

WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.—Construction permit to increase power from 250 watts to 1 KW, change hours of operation from daytime only to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change directional antenna patterns. Amended to change power from 1KW to 500 watts night, 1 KW day and to make changes in directional antenna.

790 KC.

KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)—Modification of CP (BP-3935, which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter) for extension of completion date.

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location from On Girmus Road, 2¼ miles West of Highway U. S. 10 near Bridgeport, Mich., to near Saginaw, Mich.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and to change transmitter location. Amended to revise directional antenna pattern.

860 KC.

KONO—Mission Broadcasting Co., San Antonio, Tex., (Eugene J. Roth)—Construction permit to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to modify antenna pattern.

880 KC.

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—License to cover CP (B3-P-4831, as modified,) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

910 KC.

NEW—Okefenokee Broadcasting Co., Waycross, Ga. (E. K. Avriett)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 500 watt night, 1 KW day, and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location from: To be determined, Waycross, Ga., to approximately 2.1 miles east of the center of Waycross, Ga.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Modification of CP (B3-P-4300, as modified which authorized increase in power and installation of new transmitter) for extension of completion date.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Modification of construction permit (B5-P-3552, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change type of transmitter and change type of towers.

920 KC.

KFNF—KFNF, Inc., Shenandoah, Ia.—Construction permit to increase power from 500 watts, night, 1KW day to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change power from 5 KW to 500 watts night, 5 KW day using non-directional for both day and night.

970 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Voluntary acquisition of control of licensee corporation from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey. 125 shares of common stock—25%)

980 KC.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-4751, which authorized to mount FM antenna on top of east tower of directional antenna system) for extension of completion date.

1000 KC.

NEW—Sims Publishing Co., Orangeburg S. C.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1020 kc. to 1000 kc.

1050 KC.

NEW—East Side Broadcasting Co., Kirkland, Wash. (F. L. Thornhill)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 860 to 1050 kc., and make changes in antenna and ground system.

1080 KC.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

1110 KC.

WONO—Oneonta Broadcasting Co., Oneonta, N. Y. (John Nazak and Joanne May Levko, a partnership)—Modification of construction permit (B1-P-5171, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

WHIM—Inter-City Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5092, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—License to cover CP (B3-P-5013) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1170 KC.

NEW—Southern Broadcasting Co., Montgomery, Ala. (Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 1 KW night, 10 KW day, and to make changes in directional antenna night time pattern.

1180 KC.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, a partnership) (P. O. Peoples Bank Bldg., Carrollton, Ga.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1180 kc. to 1170 kc.

1230 KC.

WLOF—Hazelwood, Inc., Orlando, Fla.—Voluntary transfer of control of licensee corporation from Hazelwood, Inc., to Wm. Joe Sears and Walter C. Shea. (18.75 shares of common stock—50%.).

NEW—Kola Broadcasting Co., Opelousas, La. (a co-partnership composed of Hugh O. Jones, William E. Jones, James O. Jones, and Mrs. Sarah Stewart Jones)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from KOLA Broadcasting Co. (a co-partnership composed of Hugh O. Jones, Wm. E. Jones, James O. Jones and Mrs. Sarah Stewart Jones) to KOLA Broadcasting Co. (a copartnership composed of Hugh O. Jones, Wm. E. Jones and Mrs. Sarah Stewart Jones).

1240 KC.

WDNE—West Virginia Radio Corp., Elkins, W. Va.—Modification of construction permit (B2-P-5248, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter and studio locations.

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—Construction permit to install a new transmitter.

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use. Amended re changes in directional antenna pattern and to delete amendment filed February 25, 1947, in its entirety.

1260 KC.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re corporate structure.

1290 KC.

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.—License to cover construction permit (B1-P-5063, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 KC.

NEW—Community Service Broadcasting Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna patterns.

1340 KC.

KCNA—Catalina Broadcasting Co., Tucson, Ariz.—License to cover CP (B5-P-4262, as modified) which authorized a

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new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Coast Counties Broadcasters, Salinas, Calif. (Ralph S. Bowdle and Billy Jack E. Burgess, a partnership; (P. O. 968 Page St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon KHUB being granted a change of frequency.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Construction permit to install a new vertical antenna, mount FM antenna on top of AM tower, and change transmitter and studio location.

WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.—Construction permit to install new vertical antenna and to mount FM antenna on top of AM tower.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex. (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert & Barbara J. Zuckert, a partnership)—Modification of CP (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

1390 KC.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—License to cover CP (B2-P-4999, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WGAP—Gateway Broadcasting Co., Maryville, Tenn. (George R. Dempster and V. H. McLean)—Modification of CP (B3-P-3887, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of commencement and completion dates.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)—Voluntary assignment of license to The Spartan Radiocasting Co.

KDWT—David W. Ratliff, Stamford, Tex.—License to cover CP (B3-P-4932, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1440 KC.

WRRN—Nied and Stevens, Inc., Warren, Ohio—Modification of CP (B2-P-4140, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to make changes in the directional antenna system.

1450 KC.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (Edney Ridge and Hadley Hayes)—Modification of CP (B3-P-4953, as modified, which authorized a new standard broadcast station) for extension of completion date.

KONP—Radio Pacific, Inc., Port Angeles, Wash.—License to cover CP (B5-P-5040 as modified) which authorized installation of new transmitter.

1480 KC.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW, night 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended re modified directional antenna pattern and change studio location from Lassen Hotel, First and Market Sts., Wichita, Kans., to 1015 N. Broadway, Wichita, Kans.

NEW—Mobile Daily Newspapers, Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night.

1490 KC.

WSKY—Radio Asheville, Inc., Asheville, N. C.—License to cover CP (B3-P-4407, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Modification of CP (B2-P-5377, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Modification of CP (B4-P-3856, as modified, which authorized a new standard broadcast station) to increase power from 100 to 250 watts and extension of commencement and completion dates.

WOLF—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of CP (B1-P-3756, as modified, which authorized installation of new vertical antenna and change in ground system) for extension of commencement and completion dates.

1540 KC.

WJMO—W. J. Marshall, Cleveland, Ohio—Modification of CP(B2-P-4497, which authorized a new standard broadcast station) to change type of transmitter to make changes in vertical antenna and change transmitter and studio locations.

1560 KC.

KSWI—Nonpareil Broadcasting Co., Council Bluffs, Ia.—Modification of CP (B4-P-5153, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location and specify studio location.

1580 KC.

NEW—Gila Broadcasting Co., Winslow, Ariz.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna pattern.

1600 KC.

KPMO—Valley Broadcasting Co., Pomona, Calif. (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Modification of CP (B5-P-3610, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

KUBA—Peach Bowl Broadcasters, Yuba City, Calif. (a partnership composed of Beverly B. Ballard, Dewey Allread Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of CP (B5-P-4488, which authorized a new standard broadcast station) to change type of transmitter, install directional antenna for day and night use and change transmitter location, and change studio location.

AM—Applications Tendered for Filing Since February 7

NEW—Kentucky Mountain Holiness Asso., Lawson, Ky.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

WLOF—Hazlewood, Inc., Orlando, Fla.—Modification of CP to change transmitter location, approval of transmitter location and antenna system, using power of 5 KW, directional antenna for day and night use and unlimited hours of operation.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Construction permit to make changes in the directional antenna system, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Construction permit to change frequency from 1230 to 1330 kc., power from 250 watts to 5 KW day and night, install direc-

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tional antenna for day and night use, new transmitter and change transmitter location.

KSBW—DeHaven, Hall & Oates, Salinas, Calif.—Modification of construction permit to specify a new transmitter location using power of 1 KW, unlimited hours of operation and directional antenna day and night.

NEW—The Montana Network, Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

740 KC.

WIBS—Jose E. Del Valle, Santurce, Puerto Rico—Modification of CP to change the directional antenna pattern using power of 10 KW, unlimited hours of operation and directional antenna for day and night use.

780 KC.

NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

WCKB—North Carolina Central Broadcasters, Inc., near Dunn, N. C.—Modification of license to change hours of operation from daytime to limited hours, operating on 780 kc., with power of 1 KW.

1230 KC.

WFRP—Georgia Broadcasting Co., Savannah, Ga. (F. R. Pidcock, Sr., and James M. Wilder)—Consent to assignment of license to Georgia Broadcasting Company.

1440 KC.

WRRN—Nied and Stevens, Inc., Warren, Ohio—Modification of CP for changes in night time directional antenna, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

1550 KC.

NEW—Pure Bred Broadcasting Co., Richmond, Ky. (Roy Clark, Joseph L. Harrison, James Clark, a partnership)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced its proposed decision (B-348) looking toward the grant of 5 applications from among 17 applicants for new Class B FM stations in the **New York City area.** The following applications are proposed to be granted:

1. **WMCA, Inc.**—10 KW, 650 ft. antenna (BPH-89);

2. **American Broadcasting Co., Inc.**—6.5 KW; 760 ft. antenna (BPH-182);

3. **Unity Broadcasting Corp. of New York**—5 KW; 815 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-651);

4. **North Jersey Broadcasting Co., Inc.**—8 KW; 710 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-145);

5. **News Syndicate Co., Inc.**—17 KW; 530 ft. antenna (BPH-87).

The following applications are proposed to be denied: **WBNX Broadcasting Co., Inc.** (BPH-85); **Debs Memorial Radio Fund, Inc.** (BPH-112); **Frequency Broadcasting Corp.** (BPH-47); **Bernard Fein** (BPH-370); **WLIB, Inc.** (BPH-402); **People's Radio Foundation, Inc.** (BPH-563); **Metropolitan Broadcasting Service** (BPH-657); **N.M.U. Broadcasting Co., Inc.,** (BPH-649); **Amalgamated Broadcasting System, Inc.** (BPH-647); **North Jersey Radio, Inc.** (BPH-358); **Radio Projects, Inc.** (BPH-648); and **Radio Corp. of the Board of Missions and Church Extension of the Methodist Church** (BPH-1008).

The Commission has considered a motion of the **News Syndicate, Inc.,** to strike certain evidence submitted by the **American Jewish Congress** relating to the qualifications of the News Syndicate, Inc. A majority of the Commission has granted the motion to strike and separate opinions on this question will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioners Denny, Jett and Durr concurred in part.)

FM—Conditional Grants

Big Bear Lake Broadcasting Co., Big Bear Lake, Calif.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1199)

Rocky Mountain Broadcasting Co., Pueblo, Colo.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BP-1183)

Journal Review, Crawfordsville, Ind.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details, and allocated Channel No. 248 to Crawfordsville. (BPH-1197)

Asheville Citizen-Times Co., Asheville, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 251 to Asheville. (BPH-1119)

Henderson Radio Corp., Henderson, N. C.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1019)

Champion City Broadcasting Co., Springfield, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1111)

Martinez-Rodriguez Broadcasting Co., San Juan, P. R.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1201)

Florence Broadcasting Co., Inc., Florence, S. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1159)

George M. Hughes, Florence, S. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1134)

Scripps-Howard Radio, Inc., Knoxville, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-1039)

WBIR, Inc., Knoxville, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-203)

Frontier Broadcasting Co., Inc., Austin, Tex.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-327)

Tarrant Broadcasting Co., Fort Worth, Tex.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-915)

Caprock Broadcasting Co., Lubbock, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 256 to Lubbock. (BPH-1176)

Ector County Broadcasting Co., Odessa, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 269 to Odessa. (BPH-1200)

(Continued on next page)

Alamo Broadcasting Co., San Antonio, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channels No. 234 and 254 to San Antonio. (BPH-921)

Frontier Broadcasting Co., Inc., Waco, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-328)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain) and the Channel is to be assigned after final proceedings in Docket No. 6768:

KFI-FM—Earle C. Anthony, Inc., Los Angeles, Calif.—Class B; 265 KW; 2900 feet. (BPH-132).

WONS-FM—The Yankee Network, Inc., Hartford, Conn.—Class B; 10.2 KW; 640 feet. (BPH-596).

WDRC-FM—WDRC, Inc., Hartford, Conn.—Class B; 7 KW; 750 feet (*). (BPH-1151).

Rockford Broadcasters, Inc., Rockford, Ill.—Class B; 44 KW; 370 feet. (BMPH-24).

Merrimac Broadcasting Co., Inc., Lowell, Mass.—Class B; 12.2 KW; 600 feet. (BPH-683).

Radio Elizabeth, Inc., Elizabeth, N. J.—Class A; 1 KW; 150 feet. BPH-1076).

WHFM—Stromberg-Carlson Co., Rochester, N. Y.—Class B; 20 KW; 500 feet. (BPH-1191).

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Class B; 12 KW; 305 feet (*). (BMPH-230).

WCNB—News-Examiner Co., Connersville, Ind.—Class B; 7.7 KW; 245 feet (*). (BMPH-224).

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Class B; 545 KW; 620 feet (*). (BMPH-219).

WFAH—Review Pub. Co., Alliance, Ohio—Class A; 1 KW; 250 feet (*). (BMPH-233).

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Class B; 2 KW; 440 feet (*). (BMPH-198).

(*) In lieu of previous conditions.

FM—Miscellaneous Actions

KRFM—J. E. Rodman, Fresno, Calif.—Granted modification of CP which authorized a new FM station for extension of commencement date to 4-27-47 and completion date to 10-27-47. (BMPH-291)

WFIN and WFIN-FM—Fred R. Hover, tr/as Findlay Radio Co., deceased (Assignor), Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio—Granted consent to assignment of license of standard station WFIN and CP for FM station WFIN-FM, from Fred R. Hover, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583) (also listed under AM—Miscellaneous Actions)

WJZM and WJZM-FM—William Kleeman (Assignor), Elmer P. Campbell, et al. (Assignee), Clarksville, Tenn.—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of $95,000, or $100,000 payable over a 6-year period. (BAL-582) and (BAPH-17) (also listed under AM—Miscellaneous Actions)

FM—Applications Accepted for Filing

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Modification of construction permit (B3-PH-291, which authorized a new FM broadcast station) for extension of completion date.

WRAK-FM—WRAK, Inc., Williamsport, Pa.—Modification of construction permit (B2-PH-241, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-620, which authorized a new FM broadcast station) for extension of completion date.

WQAM-FM—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-PH-239, which authorized a new FM broadcast station) for extension of completion date.

KCRG-FM—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-PH-77, which authorized a new FM broadcast station) to change studio location and commencement and completion dates.

WORD-FM—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)—Voluntary assignment of conditional grant to The Spartan Radiocasting Co.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476, as modified which authorized a new FM broadcast station) for extension of completion date.

WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-428, which authorized a new FM broadcast station) for extension of completion date.

WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-PH-853 which authorized a new FM broadcast station) to make changes in antenna system.

WLAW-FM—Hildreth and Rogers Co., Lawrence, Mass.—Modification of CP (B1-PH-153 which authorized a new FM broadcast station) to change commencement and completion dates.

KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-623 which authorized a new FM broadcast station) to change type of transmitter, ERP to 272.2 KW, antenna height above average terrain to 2,139 feet; make changes in antenna system and change commencement and completion dates.

92.5 MC.—#223

NEW—Port Arthur College, Port Arthur, Tex.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #223, 92.5 mc., ERP of 11.7 KW, and antenna height above average terrain 378 feet.

96.3 MC.—#242

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel #242, 96.3 mc., and commencement and completion dates.

101.3 MC.—#267

NEW—News Publishing Co., Rome, Ga.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #267, 101.3 mc., ERP of 38.5 KW.

102.1 MC.—#271

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa (P. O. 123 Pearl St.)—Construction permit for a new (Class B) FM broadcast station to be operated on 102.1 mc., Channel #271, ERP of 371.9 KW.

To Be Assigned by FCC

NEW—Fanny B. Wilson, Memphis, Tenn. (P. O. 2929 Connecticut Ave., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

NEW—Virgil Edward Otto and Robert Charles Meissner, d/b as Commander Industries, Oak Park, Ill.—Construction

(Continued on next page)

permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 730 watts.

NEW—Radio Station KRMD, Shreveport, La. (T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 23.03 KW, and antenna height above average terrain 256.94 feet.

NEW—American Quartz Laboratories, Inc., Camden, N. J.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 114.6 feet.

NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 370 watts, and antenna height above average terrain — 431 feet.

NEW—KFNF, Inc., Shenandoah, Iowa—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 62.6 KW.

NEW—Lincoln Broadcasting Co., Detroit, Mich. (Ellis C. Thompson, Harold I. Tanner and John A. Ross, partners)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 10 KW.

NEW—News Publishing Co., Clarksburg, W. Va.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 8.2 KW.

FM—Applications Returned

NEW—Angelus Broadcasting Co., Temple City, Calif. (PO Temple City, Calif.) (a co-partnership composed of Gomer Cool, A. L. Nunamaker and Blaine O. Bender)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned April 10, 1947, program analysis not submitted.

Birney Imes, Jr., Tupelo, Miss.—Construction permit for a new (Metropolitan) high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Application returned April 14, 1947, application incomplete.

Birney Imes, Jr., Columbus, Miss.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned. Application returned April 14, 1947, application incomplete.

Martinsville Broadcasting Co., Inc., Martinsville, Va.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #231, 94.1 mc., ERP of 4.44 KW. Returned to applicant's attorney April 15, 1947. Program analysis not submitted.

FM—Applications Dismissed

Radio Austin, Inc., Austin, Minn.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency: to be assigned by FCC, ERP of 305 watts and antenna height above average terrain 158 feet. Dismissed April 4, 1947, per petition dated March 28, 1947.

World Publishing Company and Tulsa Tribune Co., Tulsa, Okla.—Construction permit for a new high frequency FM broadcast station to be operated on 45,700 kc. Dismissed April 4, 1947, request of attorney.

TELEVISION

TV—Docket Cases

The Commission announced a proposed decision (B-349) looking toward the grant of the following 4 applications for new television stations in the **New York-Northeastern New Jersey Metropolitan District**:

1. **Bamberger Broadcasting Service, Inc.** (Channel No. 9) (BPCT-15);

2. **Bremer Broadcasting Corp.** (Channel No. 13) (BPCT-57);

3. **American Broadcasting Co., Inc.** (Channel No. 17) (BPCT-79);

4. **News Syndicate Co., Inc.** (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116) is proposed to be denied, and another applicant, **WLIB, Inc.** (BPCT-114) has withdrawn its application since the hearing in this proceeding.

The Commission also denied a motion of the **American Jewish Congress** to incorporate in the television record certain evidence as to the qualifications of the **News Syndicate Co., Inc.,** which has been developed in the New York FM hearing. Separate opinions dealing with this subject will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioner Durr dissented in part, voting to grant Debs Memorial instead of News Syndicate.)

TV—New Experimental CP's Granted

Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-187)

Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-188)

Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.—Granted CP's for two new experimental television relay broadcast stations to be used with commercial television station WABD. (BPVB-189 and 190)

TV—Modification of CP Granted

W6XNO—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP (BPVB-175), for extension of completion date to 11-4-47. (BMPVB-160).

TV—Applications Accepted for Filing

W10XLV—Radio Corporation of America, Portable-Mobile, to be used within Continental United States—Modification of CP (BPVB-171 which authorized new experimental television relay broadcast station) for extension of completion date.

W10XLW—Radio Corporation of America, Portable-Mobile, to be used within Continental United States—Modification of CP (BPVB-170 which authorized construction of new experimental television relay broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WNYE—Board of Education, City of N. Y., Brooklyn, N. Y.—Granted modification of CP (BPED-72) for extension of completion date from 5-3-47 for a period of 6 months. (BMPED-55)

Remote Pickup

WCVH—Leonard A. Versluis, Mobile, area of Grand Rapids, Mich.—Granted license to cover CP which authorized a new remote pickup station. (BLRE-408)

(Continued on next page)

Developmental License Renewals

W4XAG—Ga. School of Technology, Atlanta, Ga.—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

W4XAJ—The Atlanta Journal Co., Atlanta, Ga.—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

WBKY—University of Kentucky, Lexington, Ky.—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

Application

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—Modification of construction permit (B5-PED-31 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

Federal Trade Commission Actions

STIPULATIONS

NEGM Publishing Co., 80 Federal St., Boston, and its officers entered into a stipulation with the Commission to cease and desist from representing that the circulation of New England Grocery and Market Magazine is greater than is actually the case. (7597)

Sodrin Mfg. Co.—Meryl Etherton, trading as Sodrin Manufacturing Co., 2748 McGee Trafficway, Kansas City, Mo., entered into a stipulation with the Commission to cease and desist from using the word "Soder" in the names of auto radiator sealing compounds now designated Sodrin Super Soder and Sodrin Special Soder. He also agrees to stop representing otherwise that the products are metallic preparations or that they will solder. (7595)

Village View Poultry Farm—The Commission approved a stipulation in which Harry Ter Haar and Bernard Ter Haar, trading as Village View Poultry Farm and as George B. Ferris, Zeeland, Mich., agree to stop representing that they operate a breeding farm; that their chickens and baby chicks are R.O.P. sired; and that George B. Ferris is associated with their business. (7596)

Willow Brook Farm—The Commission accepted from Helen F. Price and Thornton W. Price, Jr., copartners, trading as Willow Brook Farm, Sellersville, Pa., a stipulation to cease and desist from certain representations in the sale of Chin Chin Giant Chinchilla Rabbits. (7594)

CASE CLOSED

Catalog Jewelry and Giftwear Industry—The Commission closed without prejudice the case growing out of its complaint against Charles W. Wolf, Inc., 22 Cortlandt St., New York, after the respondent signed an agreement to abide by the Trade Practice Rules for the Catalog Jewelry and Giftware Industry. (5062)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 17, April 28, 1947

Rembert Elected Director In District 13; Miller, Swezey Discuss Radio's Critics

Radio's critics received a full measure of attention at the Thirteenth NAB District meeting, held at Houston last Monday and Tuesday (21 & 22).

MBS General Manager Robert D. Swezey, chairman of NAB's Special Standards of Practice Committee, told the assembled broadcasters that this wave of criticism, although much of it stems from ulterior motives, requires "an energetic and courageous response from the entire industry."

REMBERT NEW DISTRICT DIRECTOR

The Thirteenth District's new director is Clyde Rembert, managing director of KRLD, Dallas. He will take his seat as a member of the NAB Board at the annual convention in September, succeeding Martin Campbell, WFAA, who was not a candidate for re-election. Mr. Rembert was elected at the Houston meeting.

NAB President Justin Miller, discussing public relations aspects, cautioned the broadcasters against becoming "too sensitive" to criticism.

As a means of combating criticism, Mr. Swezey called for complete unity among all elements of the broadcasting industry. He urged especially that any disagreement between the networks and their affiliates come to an end.

Looking to the future, the Mutual executive foresaw these principal problems:

¶ Increased competition within radio itself and with other media.

¶ Technological uncertainties.

¶ Critical appraisal of radio's performance—both official and unofficial—with the threat of increased government regulation.

Judge Miller praised the

(Continued on page 343)

"IS RADIO DOING A GOOD JOB?"

A talk by

JUDGE JUSTIN MILLER, *President,*
National Association of Broadcasters

Over the Columbia Broadcasting System, Friday, April 25, 1947, 5:00-5:15 p. m., EST, on the program "Opinion, Please"

Is radio doing a good job? Well, folks, you know the answer to that question better than I, and better than the so-called experts. As a matter of fact, a few months ago, some experts went about the country asking the people whether they thought radio was doing a good job "around here;" and the people told them it was, definitely, doing a better job, indeed, than the schools, the churches, the newspapers and the city governments. Some of the newspapers began asking their subscribers the same questions, and they got the same answers. Radio was doing an *excellent* job, many of the people said; doing a *good* job, most of them said.

But, believe it or not, there are a few peculiar characters, in the country, who don't like radio; there are others who would like to do away with *your* favorite programs, because *they* would like to have radio spend its time with speakers quarreling about controversial subjects; they would like to hear more about atheism and communism and the like.

Now, I have as much patience as the next fellow, to hear people quarrel, if they must quarrel; and I am even willing that they talk about atheism and communism, if they know nothing better to talk about; because this is a free country.

But I don't know any reason why the millions of other people in the country should have to put up with such stuff just to satisfy

(Continued on next page)

INSIDE THIS ISSUE

Citing its precedent decision in the WOKO case, the FCC denied renewal application of Station WORL, Boston. Commission stated that licensee had misrepresented facts in reports over a period of ten years. (p. 338)

The Justice Department, filing a brief on the Petrillo-WAAF case with the Supreme Court last week, urged that the lower court decision declaring the Lea Act unconstitutional be reversed. (p. 339)

"Four Billion Ears," a booklet on radio news presentation, was mailed to stations last week by the NAB Radio News Committee. (p. 342)

The American Bankers Association has announced production of a new transcribed series of radio programs for use by banks in local advertising campaigns. (p. 337)

A five-week radio clinic, stressing the problems of station operation, will be held by the University of Denver this summer. Two NAB staff members will act as clinic leaders. (p. 337)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

a few disgruntled malcontents. And I don't know any reason why the programs which most people love and enjoy should be sidetracked to make room for quarreling and controversy. Besides, there are plenty of radio channels, so that if the peculiar characters wanted to get licenses and broadcast such programs, they could do so. But, no indeed. They want to be heard on stations with large audiences. They want to sneak in and speak their pieces to you folks who have gathered around your radios to hear the news and good music and good entertainment.

Is radio doing a good job? You bet it is doing a good job, as every honest person knows who has lived long enough to compare the radio-world of today with the world of a quarter-century ago. Remember the thrill, when for the first time, we heard the voice of the President of the United States in our own homes. Now some peculiar characters take that miracle as much for granted as the philandering husband takes for granted the beautiful girl whom he courted, so despairingly, only a short time ago.

Is radio doing a good job in the United States as compared with radio in other countries? Well, have you heard anyone claiming that the radio of any other country is better or as good as American radio? You have not! They tell you the radio of other countries does not have advertising. All right, but what *does* it have? Dull, lifeless, dishwater, compared with our programs; and great doses of government propaganda.

Advertising is the lifeblood of American radio. We can have symphonies, and news, and church services, and Charlie McCarthy, and the President of the United States, coming to us in our homes, because advertisers pay for it. Aren't we willing to listen for a minute or two, while the advertiser tells us about his goods, as the price of a beautiful program of music or entertainment or news—even though we think we could tell it better than he does? I think we are. And I think it is pretty poor sportsmanship on the part of the so-called intelligentsia who want to get it all for nothing.

Is radio doing a good job? Ask the boys who, in the frontline trenches, heard the latest news and the best entertainment, and even the *voices* of the folks at home. Ask the ex-servicemen on beds of pain and suffering, who find escape and surcease, in the wide variety of entertainment, available to them at all hours. Ask the lonely, crippled old grandmother, sitting in her rockingchair, listening to her favorite hymns, the reassuring message of her minister, the voice of the enchanting world from which she is exiled. Is radio doing a good job? Ask the millions of humble householders, throughout the land, who, now, are equally privileged—as the proudest patrician critics of radio—to bring into their homes the finest symphonies, the greatest operas, the swelling choruses of church choirs. Aladdin's lamp was no more potent.

Ask the lighthouse keeper, the woodsman, the rancher, the taxi-driver, bucking traffic all day. Ask the schoolboy who balances the drudgery of homework, in great adventures with the supermen of a future scientific age; and ask his mother, who knows that while he is listening attentively to such adventures, in his own home, he is not out looking for the adventures which, in this present day, unneighborly world, are called juvenile delinquency. And ask that busy housewife, too, how better she can relieve the monotony of housework, diapers and formulas than in the engrossing experiences of her favorite serial heroines.

Is radio doing a good job? Ask the busy man who turns on his radio and gets the morning news, as he drives to his work. Ask the farmer who comes trudging home from the field at night, pulls off his shoes, sits in front of his fire, fills his pipe and listens to his favorite newscaster, singer or comedian.

Ask the people who listen to the voice of education; to Congressmen, to speakers from universities and colleges, from the lecture platforms, and from scientific laboratories. Has anyone or any device, besides radio, ever done such a magnificent job before? Is anyone, or any other device, besides radio, doing any of the many things which it does for us? Why, there is not even a basis for comparison. When you compare workmen, you can say who is doing his job well or poorly. When you compare race horses, you see one win and another lose. But who else, or what else, can bring into your home what radio brings?

Yes, and radio is doing a good job in bringing to us news of man's inventions, his labor-saving devices, the foods and clothing and machinery and household appliances which are available on the markets of the world; and at our very doors.

Yes, radio is doing a good job; it is doing a wonderful job; a job the like of which has never been done in this world before. Let the complaining critics grumble! Radio broadcasters are working, unceasingly, to bring you better and better programs, with ever higher standards of performance.

Of course, radio isn't perfect. But is *anything human* perfect? Even the weather, which God makes for us, doesn't suit *everyone, all the time.* Even our preachers, and our teachers, and our Congressmen and

(Continued on next page)

our editors, even members of our own families disappoint us occasionally. Let him who is perfect make the first criticism! There wouldn't be many critics of radio, if that were the rule. And radio will always be responsive to public desire. An engineer told me the other day that of all the great electronic developments affecting broadcasting which have emerged from our laboratories, none was more important than the radio receiver in your own home. It possesses, as this engineer pointed out, a dial by which listeners can select the programs they desire; a knob by which they can reject *all* that radio has to offer.

Believe me, as long as receivers are so designed, the American system of broadcasting will bring to the people what the people want.

Broadcast Advertising

American Bankers Association Announces Second Series of Transcribed Programs

The American Bankers Association this week announced production of a new transcribed series of 26 radio programs on bank services featuring the theme of money management.

The Series "B" transportations for use by A.B.A. banks, are 4-minute dramatizations built around present-day money problems and are presented in bright, entertaining skits which use electric organ music for theme, background and bridges.

The advertising department of the A.B.A. has written member banks about the new series, asking them to contact their radio station for an audition. The A.B.A. further recommends to its members that the dramas be used as the nucleus of quarter-hour programs, and are supplying the banks with suggested program formats and local bank commercials.

The programs are primarily entertainment, and are designed to have listener appeal, with a central theme that provides a good background for local bank messages. Dramatizations emphasize problems, such as money saving in the face of high prices; combating inflation; intelligent borrowing, etc. Bank services are mentioned in a few of the transcriptions, which are open-end, for selling messages by local sponsors.

NAB-RMA Groups Hold Joint Meeting On "Radio in Every Room" Campaign

A joint meeting of the NAB Sales Managers Subcommittee for Sales Promotion, the RMA Advertising Committee, and representatives of the Fred Eldean Organization, public relations counsel in charge of RMA's "A Radio in Every Room—A Radio for Every Purpose" campaign, is scheduled in New York this week (29) at offices of the public relations firm.

NAB Sales Promotion Subcommittee personnel, who will represent the broadcasting industry in discussions aimed at implementing the campaign are: Chairman John M. Outler, general manager, WSB, Atlanta; Louis Hausman, director of presentation, CBS, New York; Joseph Creamer, director of advertising and promotion, WOR, New York; Edward P. J. Shurick, director of promotion, Free & Peters, Inc., New York; Eugene Katz, president, Katz Agency, Inc., New York; John Carl Jeffrey, formerly of WKMO, Kokomo, Indiana; Arthur Stringer, NAB director of special services, and Hugh M. P. Higgins, NAB assistant director of broadcast advertising.

IN THE OFFING

April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

The RMA Advertising Committee has named the following manufacturers as their representatives: Chairman Stanley H. Manson, manager of public relations, Stromberg-Carlson Co.; Victor Irvine, Galvin Manufacturing Corp.; L. E. Pettit, General Electric Company, and E. L. Hadley, Bendix Radio Division.

General

Denver University Completing Plans For Five-Week Summer Radio Clinic

The University of Denver, which recently announced the inauguration of a four-year course in radio, (Current Reports, p. 209) is now completing final arrangements for a five-week radio clinic to be held at the University this summer, July 21-August 23.

The clinic will devote one week each to five specific topics, two of which will be led by NAB staff members, Arthur Stringer and J. Allen Brown. The five clinic subjects include: 1. Radio Journalism; 2. Sales, Advertising and Promotion; 3. Utilization of Community Resources; 4. Radio Law; and 5. Program Problems. Mr. Stringer will lead the clinic in the journalism

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discussion and Mr. Brown in the sales, advertising and promotion portion of the program.

Rex Howell, KFXJ, Grand Junction, Colo., and Allen Miller, Rocky Mountain Radio Council, are the two other discussion leaders named. Mr. Howell will direct discussions on utilization of community resources and Mr. Miller on program problems. At press time, the leader for the clinic on radio law had not been announced.

The clinic this summer, similar to the University's four-year course, will stress the operational details of small market stations. The school plans to make the clinic a regular annual feature.

Willard, Richards Participate in CCNY Annual Radio Conference

A. D. Willard, Jr., executive vice president, NAB, and Robert K. Richards, Director of Public Relations, participated in the City College of New York Third Annual Radio and Business Conference, held at the Pauline Edwards Theater.

Presiding at the closing session, April 23, in which awards were presented, Mr. Willard called for more serious consideration of problems concerned with the freedom of radio in a democracy. He emphasized that those who would employ radio's facilities must comprehend its problems.

"Broadcasting's bilateral obligation to entertain and to inform must be recognized," he said. "Without entertainment, we lose audience. Without audience, any effort we can make to inform might as well be shouted down an empty well."

Mr. Richards appeared at the opening session, April 22, discussing "Free vs. Government Radio", as part of a forum on the subject, "The Listeners Speak to Radio."

Schechter Replaces Haverlin on NAB PR Executive Committee

A. A. Schechter, vice president of MBS in charge of news, special events and publicity, was named to the NAB Public Relations Executive Committee last week.

Mr. Schechter fills the committee vacancy created when Carl Haverlin assumed his now position as president of BMI.

Advertising Council to Mark Fifth Birthday; Broadcasters to Receive Fact Sheets on Subject

Background information concerning the Advertising Council's forthcoming fifth anniversary celebration was mailed to NAB member stations over the weekend. This material includes a general story concerning the Council's activities and accomplishments, plus a more specific story about radio's participation.

It is expected that broadcasters will find this material of value in telling the story of radio's operations in the public interest.

The Council's birthday observance will occur during the first week of May.

Employee-Employer Relations

AFM President Subpoenaed by Congress; To Testify Before House Labor Group

Congressman Fred A. Hartley, Jr., Republican of New Jersey, Chairman of the House Labor Committee announced recently that he had subpoenaed James C. Petrillo, president of the AFM, ordering him to appear before the House Labor Committee to testify on the conduct of his union. Hartley said that Petrillo had planned to sail for Europe on April 27 and that the Committee staff had been looking for him for several weeks.

A sub-committee made up of Congressmen Carroll Kearns, Republican of Pennsylvania, Richard Nixon, Republican of California and Graham Barden, Democrat of North Carolina, will conduct the investigation into the activities of the AFM. No date for the beginning of the hearings has been set since it is planned to defer them until the Supreme Court announces its decision in the criminal action against Petrillo now pending there. (See story in this issue, page 339.)

Among the questions with which the Committee will concern itself are: charges that the union is operated undemocratically, that it forces radio stations and dance halls to hire more musicians than they need and the union policy of keeping school children's orchestras off the air.

Legal Department

WORL Renewal Denied by Commission; Has Until Aug. 31 to Wind Up Affairs

In a decision issued April 23, Commissioner Jett dissenting, the FCC denied Station WORL's application for a renewal of license and gave it until August 31, 1947, to wind up its affairs and go off the air. The Commission's action was taken on the basis of its findings that for the past ten years numerous reports filed with the Commission had failed to disclose the true ownership of about forty percent of the voting stock of Broadcast Service Organization, Inc., the licensee of the Boston frequency, 950 kc., 1 kw. daytime.

Relying heavily on its decision in the WOKO case, (current REPORTS, p. 288) which was affirmed by the Supreme Court last year, the Commission reiterated that "licensees and their principals must at all times be honest and candid with the Commission. Applications and reports filed by them . . . must be complete, truthful and accurate." The Commission further stated that whether or not it would have acted differently had the true facts been disclosed was com-

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paratively unimportant, quoting the opinion of Mr. Justice Jackson in the WOKO case as follows:

> "The fact of concealment may be more significant than the facts concealed. The willingness to deceive a regulatory body may be disclosed by immaterial and useless deceptions as well as by material and persuasive ones. We do not think it is an answer to say that the deception was unnecessary and served no purpose."

The opinion pointed out that not only had all three of the stockholders in WORL participated in a continued series of misrepresentations and concealments about stock transfers, but had failed to file an application for transfer of control under Section 310 (b) of the Communications Act before making the transfers. However, concluding that the misrepresentations indicated "that the applicant cannot be entrusted with the responsibility of a licensee," the FCC did not determine whether the failure to apply for transfer of control in this case was in fact a violation of Section 310 (b) "which would independently warrant a denial of the application."

Admitting that the parties might have been in doubt as to whether they were required to file a transfer application, the FCC said, nevertheless, that their repeated concealment of the facts after the stock transfers took place thus "completely vitiated the possibility of the Commission determining for itself whether or not any transfer of control had taken place." In this connection, the WPAT case, decided November 9, 1944, was cited. There, a transfer was approved even though permission had not first been obtained because the Commission had been kept informed of the dealings and negotiations and had been asked to advise the parties as to the legality of their conduct.

The majority opinion specifically rejected the defense of the station that some of the transfers were not reported in order to avoid a possible suit against the company, saying that a licensee cannot excuse a misstatement to the Commission on the ground that it was intended to deceive someone else.

Following the pattern set in the WOKO proceedings, the FCC stated that it would take no action on any new applications for WORL's facilities prior to June 1, 1947, in order to give time for further applications. At the same time it dismissed the application for the voluntary transfer of WORL's facilities to the Bitner Broadcasting Co., since, by virtue of the denial of WORL's renewal application, it had become moot.

Commissioner Jett Dissents

In a dissenting opinion, Commissioner Jett took the view that the WOKO case was not a proper basis for the Commission's action here because "the record against WORL does not disclose any motive for not reporting the extent of the holdings of two stockholders. Moreover, the identity of all the stockholders in WORL was disclosed to the Commission. Pointing to the fact that the majority admitted that they were "not entirely clear" as to the purpose of WORL in withholding information, he compared the WOKO case where "the motive for concealment was clearly established." For this reason he felt that the WORL record did not support a finding of willful misrepresentation.

He then reiterated the opinion he expressed in the WOKO case to the effect that, while the Commission clearly had legal power to put the station off the air, it had been lenient in many previous cases of misrepresentations and should frame an order dealing with the guilty parties while at the same time permitting the innocent parties to continue to render the service.

He concluded his opinion with the statement that he was not convinced that any of the parties were guilty of "having made false statements and concealments which were designed to mislead the Commission." Accordingly he would have granted WORL's renewal application, to be followed by a grant of its pending application for voluntary transfer of its facilities to the Bitner Broadcasting Company.

Government Files Brief in Petrillo Case Urging Reversal of Chicago Decision

On Thursday (24) the Government filed its brief in the Petrillo case with the Supreme Court of the United States. The brief urges the reversal of the decision of Judge La Buy of the United States District Court in Chicago, which held that the Lea Act was unconstitutional on four counts.

The prosecution of Petrillo under the Lea Act resulted from his strike call against Station WAAF in Chicago last June because the station refused to double the number of musicians it employed.

After the decision against the Government in the District Court, the case was carried directly to the Supreme Court by authority of the Criminal Appeals Act, which permits direct appeal from decisions holding Federal statutes unconstitutional. It is anticipated that the Supreme Court will hear argument in the case shortly and will issue a decision before it adjourns in June.

Following is a summary of the Government's statement taken from the text of the brief:

Summary of Argument

"The evil to which the Lea Act was addressed is a special manifestation of the general problem of monopolies and restraint of trade—the exercise of monopoly power by a labor organization in a manner which interfered with the effective use of the facilities for radio broadcasting. The Lea Act is designed partially to remove obstacles to the enforcement of the antitrust laws which Congress itself had created in other legislation. . . .

"Congress has authority under the Commerce Clause to prohibit restraining or monopolistic practices affecting radio broadcasting, and this power extends to restraints by labor unions. . . .

". . . appellee is in no position to urge that he is being required to work in possible contravention of the Thirteenth and Fifth Amendments. Neither of these Amendments gives constitutional sanctity to any right to order other persons not to work. . . .

". . . In any event, if the case be regarded as involving a question of the right to strike, the Act

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would be constitutional. The right to strike, as conceded by appellee, is not absolute. . . . It was not inappropriate for Congress to conclude that featherbedding demands are incompatible with the public interest in radio broadcasting.

"Appellee . . . contends that the Lea Act does not make the purpose of a strike unlawful since it is not made illegal for the licensee voluntarily to do what he cannot be coerced to do. We submit that the 'unlawful objective' test formulated by the courts in labor cases at common law is not a constitutional criterion. Here there was ample basis for Congress to believe that its legitimate goal of preventing coerced compliance with wasteful demands upon interstate broadcasting could not be achieved unless the Act extended to coercion through strikes, which are the normal means used by a monopolistic union to attain its objectives. . . .

". . . A strike directed at inducing a licensee to accede to a demand that he hire persons he does not need is thus a strike for an unlawful purpose, and nonetheless so because it would be lawful for the licensee to hire more workers if he wished—just as the object of an extortioner is unlawful even though the victim could voluntarily agree to make the identical payment . . .

Act Does Not Prohibit Picketing

". . . The Lea Act does not prohibit picketing as such but coercion. Picketing violates the Act only if and to the extent that it is coercive, and like other forms of coercive speech, to the extent that it is coercive it is not protected by the First Amendment . . .

". . . Furthermore picketing for an unlawful purpose is not protected by the First Amendment. The authorities establish that if a strike is unlawful because of its purpose, picketing for the same purpose is likewise unlawful . . . Clearly, it would be futile for Congress to have the power to proscribe the ends for which strikes could be prohibited if labor organizations could accomplish the same thing, equally effectively, by picketing. This is so even though picketing may be a form of speech or of writing. An order issued by a labor leader would always be verbal, and it would not acquire greater sanctity because of being carried up and down the sidewalk on a picket's placard. Soliciting others to give aid to an unlawful course of conduct is not constitutionally protected free speech, at least where there is a 'clear and present danger' that the solicitation will be successful and thus bring about the 'substantive evils that Congress has a right to prevent' . . .

Not Discriminatory

". . . The Act does not discriminate in favor of employers because they may voluntarily do what they may not be coerced into doing. Congress may hit at abuses which have been shown to exist without going beyond to cover the entire field of possible abuse. There has been no showing that the practice of hiring unnecessary employees has been prevalent in the broadcasting industry apart from outside coercion. Congress could reasonably assume that the employers' normal self-interest would adequately protect the public in this respect. . . .

"The district court's holding that Section 506 (a) (1) is too indefinite is based upon a misconstruction of the statute. . . . The language, context and history of this provision shows that it was not intended to reach *bona fide* disputes as to conditions of employment, including such matters as hours of work and whether additional workers might be required to prevent employees from working too hard, but deliberate demands for payment to additional employees made in complete disregard for the employer's need and without any justification from the viewpoint of actually getting the employer's business done. . . . The district court was therefore wrong in holding that the number of employees needed was to be determined by the licensee. The bill was amended specifically so as to avoid that result.

". . . The fact that there may be borderline cases does not render a statute unconstitutionally indefinite, if there is a hard core of circumstances to which a statute will unquestionably apply, as to which the ordinary person would have no doubt as to its application, and if this comprises the mass of situations with which the Act deals. . . ."

Legislative Supplements Provide Members With Details of Pending Labor Bills

For membership information, the NAB Legal Department has prepared a second Legislative Supplement on proposed labor legislation pending in Congress.

Last week NAB members received details of the House bill, H. R. 3020. This week members will have available for study the Senate bill, S. 1126.

The two supplements provide a readily understandable comparison of the two bills.

Five Applicants Granted Approval in N. Y. Area in Proposed Decision on FM Facilities

In a recent decision, the FCC proposed to grant applications for all five of the metropolitan FM channels now available for assignment in the New York-New Jersey metropolitan area. The grants were to WMCA, ABC, Unity Broadcasting Company, and News Syndicate Company for operation in New York, and to North Jersey Broadcasting Company for operation in Paterson, New Jersey. Twelve other applications were rejected.

Admitting the difficulty of choosing only five from among 17 applications, the Commission made its choice primarily on two bases. First, the Paterson grant was on the ground that it would provide a fairer and more equitable distribution of facilities throughout the metropolitan area, since both New York and Newark have Class B channels while Paterson has none. Second, the Commission chose from among the New York applications on the basis of their proposed program services.

Two applications by church and labor groups respectively were rejected because from "the avowed purposes for which these applicants seek radio stations, their programs will tend to be weighted along the lines of their particular interests." Another application,

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that of Station WBNX, was rejected the FCC said because the AM operation consisted in large part of foreign language programs sold through time brokers, horse racing information at half-hour intervals every weekday, excessive commercialism, and excessive commercial spot announcements.

Two other applicants were rejected because the Commission found that the amount of their proposed operating budget and the size of their staffs were such that they "could not develop a program service comparable with that proposed by other applicants."

Of the remaining applicants, ABC was granted because it would be able to draw upon the network resources and would be a key station in ABC's proposed FM network. The Commission also referred to the fact that the other three national networks have been granted FM licenses in New York. WMCA's request was granted because of the meritorius service designed to meet the local needs of New York developed the applicant's AM station, which is actively controlled by its owners.

The applications of Amalgamated Broadcasting and Unity Broadcasting, both of which companies are controlled by labor unions, were considered "well qualified to give adequate treatment to social and economic issues of fundamental importance to the New York community," because of the background and interests of the applicants. For this reason they were considered superior to Metropolitan Broadcasting Corporation, controlled by local businessmen. As between Unity and Amalgamated, the former was granted because it had developed extensive plans for the promotion of FM including specific arrangements with a FM manufacturer for the purchase of FM sets and their distribution among its membership. Furthermore, Unity indicated that it was prepared to sell up to 51% of its stock to other trade unions.

The application of News Syndicate was granted and that of WLIB, owned by the New York *Post*, denied because the New York *News* has no existing radio outlet and a grant to WLIB would preclude radio competition between the two newspapers.

On the question of the admission of the evidence of the American Jewish Congress concerning the editorial policies of the New York *Daily News*, a majority of the Commissoin granted a motion to strike that evidence. Separate opinions on the question will be issued shortly. Commissioner Durr dissented, taking the view that the evidence was entitled to weight and should have been considered adversely to the applicant along with the fact that the *Daily News* is a wholly owned subsidiary of the Tribune Company, which was controlled by interests outside of New York.

Other dissents from the decision were as follows: Commissioner Jett was in favor of granting the application of WLIB rather than that of Unity. Commissioner Denny would have eliminated the News Syndicate and Unity and granted channels to WLIB and Newark. Commissioner Durr preferred Amalgamated Broadcasting to the News Syndicate.

FCC, in Supplemental Decision, Upholds Previous Action on Sandusky Applications

The FCC released Friday (25) a supplemental, proposed decision upholding its previous decision on the conflicting applications of Sandusky Broadcasting Company, Lake Erie Broadcasting Company and Bay Broadcasting Company for a 250 watt unlimited-time operation on 1450 kc in Sandusky, Ohio.

The proposed decision dealt entirely with charges that Lloyd A. Pixley, majority stockholder of Lake Erie Broadcasting Company, who, with his wife, has a majority interest in Station WCOL, Columbus, had improperly failed to disclose facts relating to the ownership and control of the station.

The Commission found that in November 1944, WCOL gave a chattel mortgage on the studio, transmitter and equipment of the Station to secure a note to an Ohio bank. A clause of the mortgage provided that the Station would not dispose of any interests in its license nor apply for any transfer, alteration or amendment of the license without first obtaining the written consent of the mortgagee. Although the existence of this mortgage was not reported to the Commission, it concluded that this fact did not disqualify Pixley as an applicant, saying:

"Licensees are required by Section 1.342 of the Commission's Rules and Regulations to file within thirty days of execution any documents relating to ownership, management or control of a licensee or of any of licensee's stock, rights or interests. The chattel mortgage was restrictive of the discretionary rights of a radio licensee and clearly the partnership erred in not informing the Commission of its terms. However, it does not appear that this failure to file the terms of the chattel mortgage with the Commission was a deliberate non-disclosure or concealment."

Research Department

Advertising Agency Group Urges BMB To Continue Measurement Studies

The AAAA, at its annual meeting in New York (17), urged BMB to continue "to conduct regular nationwide audience measurements" in a unanimous resolution, stating that it believed that advertising agencies "will make extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting."

The resolution was passed following a report on BMB made by Carlos Franco, Young & Rubicam; D. E. Robinson, LaRoche & Ellis; and Linnea Nelson, J. Walter Thompson Co., AAAA representatives on the BMB Board.

The resolution, adopted on the floor by the entire attendance follows:

Resolved that the American Association of Advertising Agencies appreciates the cooperation and foresight evidenced by broadcasters in supporting and financing BMB.

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We believe agencies will make effective and extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting; and be it further

Resolved that the AAAA Directors of BMB be instructed to continue to work with their fellow-Directors in BMB, analyzing and seeking to improve BMB techniques and operations; and be it further

Resolved that the AAAA considers it important for BMB to continue and to conduct regular nationwide audience measurements on a uniform basis; and be it further

Resolved that a copy of this resolution be transmitted to the National Association of Broadcasters as further evidence of AAAA support and continued confidence in BMB on behalf of advertising agencies.

Juvenile Delinquency, BMB, NORC, Among Topics Discussed at Committee Meeting

The meeting of the NAB Research Committee in New York on Thursday (24) centered around a discussion of number of topics including BMB, the NORC survey, current rating practices and the industry's fight to combat juvenile delinquency.

In keeping with the committee's new policy, D. H. Denenholz, of the Katz Agency, New York, attended as the representative of NAB associate members with research interests. Other associate members will be invited to participate in future meetings as "working guests".

The committee heard a report from Kenneth H. Baker, NAB research director, on the current and planned activities of his department.

Committee members present for the meeting were: Carl J. Burkland, WTOP, Washington, D. C., chairman; H. M. Beville, Jr., NBC, New York; Dietrich Dirks, KTRI, Sioux City; Edward F. Evans, WJZ, New York; E. P. H. James, MBS, New York; Elmo C. Wilson, CBS, New York.

Members who were unable to attend include: William T. Lane, WAGE, Syracuse; Charles P. Scott, KTKC, Visalia, Calif.; J. C. Tully, WJAC, Johnstown, Pa.; Earl W. Winger, WDOD, Chattanooga, Tenn

News

"Four Billion Ears," Treatise on Radio News, Enroute to Stations From News Committee

A small booklet, "Four Billion Ears," having value to radio news personnel, station managers, sponsors and agencies was mailed last week to all stations by the NAB Radio News Committee.

It deals entirely with radio news, "the greatest single service a radio station can perform." The ideas presented "incorporate the best thinking of successful station operators, radio news editors and newscasters throughout the world of radio news broadcasting."

The seven principles underlying ideal presentation of news, about which the author states there is reasonable unanimity of opinion, are: 1. Stability; 2. Impartiality; 3. Freshness; 4. Balance; 5. Scope; 6. Magnetism; 7. Dignity. Each of the above points is discussed in considerable detail.

William A. Forbes, of the Platt-Forbes Agency, New York City, made the books available for distribution to stations at the request of E. R. Vadeboncoeur, chairman, Radio News Committee, and vice president of WSYR, Syracuse.

Hollywood News Club Adopts Standards; News Techniques Receive Continuing Study

More evidence that the handling of radio news continues to receive the careful study of men engaged in the profession is seen in the "Statement of Standards" adopted by the Hollywood Radio News Club on April 16.

Standards have been sent to all station managers and agency managers in Southern California.

The consistent desire to raise the standards of radio news expressed by the holding of frequent meetings and the issuance of "standards" stems from last July's radio news clinic. It was arranged for Southern California newsmen by William B. Ryan, NAB director, District 16, and general manager of KFI.

Statement of Standards

Radio News Club

"PREAMBLE. A well informed public—in our own country and in all parts of the world—is the greatest single hope for peace in an atomic world. Presentation of the news and of other matters of public interest is the greatest contribution in the interest of the public performed within radio broadcasting schedules. As such, it is also the most forceful single answer the broadcasting industry has to its critics who proclaim that radio has been subverted into the sole function of a merchandising mart. Since presentation of the news occupies this position of importance in radio broadcasting, it logically follows that the means of presenting the news is a matter of primary concern to ownership, management and sponsorship, as well as to those in the profession. Therefore, those of us engaged in the profession submit the following recommendations as goals to which radio broadcasters should aspire in the interest of further improving this vital means of public information.

I

"Newscasts, Special Events, News Commentaries, and News Analyses should be plainly labeled as such.

II

"Programs of a feature type based on events in the news involving such production devices as dramatization or impersonations are logical adjuncts to news programming, but should be clearly disassociated from newscasts, special events, commentaries, and analyses by being labeled for what they are.

III

"Each story should be presented in proportion to its total significance in the news, and never for the purpose of advancing a special selfish interest. The implementation of this objective will depend on the measure of responsibility and integrity of the newsman or news staff.

IV

"It should be borne in mind that the news editor's job does not end with the teletype. It is his responsibility, whenever possible, particularly on regional or local stories of a controversial nature, to secure first hand facts.

V

"The line of demarcation between commercial copy and the news content should always be clearly defined. An ultimate goal in this respect would be that the newscaster, analyst or commentator not read the commercial message.

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Lead-ins to commercials should include no reference to subsequent news.

VI

"Joint air credits in the case of news broadcasts prepared and delivered by different persons are a desirable professional standard.

VII

"News is a special medium and as such demands specially trained personnel. In staffing radio newsrooms close attention should be given to the news background and training of news writers, editors and broadcasters. In order to insure an accurate and impartial presentation of news, station management must exercise unusual care in the selection of a radio news editor. He must be competent and capable of accepting full responsibility for the content of all news programs and such content must continue to be based entirely on his judgment, without interference by sponsor or any outside agent. Continued vigilance against any relaxation of this policy is urged.

VIII

"The radio audience is more diverse than the press audience and hence more rigid standards of good taste should apply in the case of crimes of sex, violence, and the coverage of accidents of a gruesome nature.

IX

"Those who prepare and voice the news should constantly bear in mind the power for "slanting" material which rests even in the tonal inflection employed in delivery. Objectivity in material and voicing should be at all times the goal of good radio news presentation.

X

"Minimum news staff standards for all stations should be established. It is recommended that at least one experienced newsman be on duty at all times during the hours of broadcasting operation."

District Meetings

Rembert Elected Director in District 13; Miller, Swezey Discuss Radio's Critics

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activities carried on by broadcasters in connection with the Texas City disaster, terming them an outstanding example of radio's operation in the public interest. He discussed the need for editorial freedom on the air, and urged broadcasters to use their own facilities in telling the positive story of radio's accomplishments.

A. D. Willard, Jr., NAB executive vice president, outlined the functions of the NAB, which he reported is now completely staffed for the first time since the beginning of the war.

BMI's new president, Carl Haverlin, participated in a discussion of the music situation. He reminded the broadcasters of the chaos which existed at the time BMI was formed and asked for their continued support. *(See resolution below.)*

BMB President Hugh Feltis discussed his organization's operations, finances, and plans looking toward another national survey in 1948.

Other NAB staff members who addressed the gathering were Richard P. Doherty, director of employee-employer relations, Kenneth Baker, director of research, and Frank Pellegrin, director of broadcast advertising.

A news clinic was held on Wednesday (23), over which Jim Byron, WBAP presided.

Resolutions

BROADCAST MEASUREMENT BUREAU

Whereas, the Broadcasting Industry, recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau; and

Whereas, the Bureau has conducted its first study and has issued the station maps and the area reports; and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value;

Now, therefore, be it resolved, that we, the Broadcasters of the 13th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

MUSIC

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public; and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters; and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the Industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights;

Now, therefore, be it resolved, by the broadcasters of the 13th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance, and that every effort be made by the broadcasters to popularize BMI tunes. We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

And further, we congratulate BMI on its selection of Carl Haverlin as president.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

Now, therefore, be it resolved, by the Thirteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

2% CASH DISCOUNT

Whereas, there seems to be a concerted effort on the part of advertising agencies to persuade broadcasters to grant a 2% discount for prompt payment of bills for broadcast services; and

Whereas, due to greatly increased costs in station operation, any such additional discounts would necessitate an increase in the rate charged to the advertiser; and

Whereas, because of general desires on the part of Industry to hold prices down wherever possible,

The Broadcasters of the 13th district feel it inadvisable to alter the rate structure at this time.

(Continued on next page)

TIME BROKERAGE

An increasing attempt is being made by some advertisers and their agencies to broker broadcast time either outright or through subterfuge. Broadcasters of the 13th district feel that such a practice is unfair from a competitive angle, contrary to the terms of the NAB-AAAA contract and a highly undesirable practice and that effort should be made to bring about its discontinuance.

PRESIDENT MILLER AND STAFF

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 13th District. The defense of freedom of speech and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions; and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations;

Therefore, be it resolved, that the members of the 13th District urge the Board and Management of NAB to establish and promote policies of employer-employee relations which will recognize and make effective as possible local and area negotiations.

HOUSTON HOSTS

In view of the splendid reception, entertainment and subsequent headaches with which members of the 13th District have been received, we, through this resolution, extend the Houston Broadcasters our sincere thanks.

13th District Registrations

Mrs. Doane Chapman, KPAB, Laredo; Bill Bennett, KXYZ, Houston; W. P. Wright, KRIG, Odessa; A. C. Etter, Abilene; Charles Manning, KSIX, Corpus Christi; Morris M. McKnight, KSFA, Nacogdoches; Guy C. Hutcheson, Consulting Engineer, Arlington; John Michel, KPDN, Pampa; Wayne Phelps, KHUZ, Borger; Reese Reinecker, KXYZ, Houston; William M. Mertz, Jr., Transcription Sales, Dallas; Martin Campbell, WFAA, Dallas; Frank Junell, KROD, El Paso; Jan King, KECK, Odessa; Pierre Weis, Langworth, New York; Ben Medow, KECK, Odessa.

James E. Rennie, KWRC, Ft. Worth; Louis R. Cook, M. H. Coleman, KNOW, Austin; Harry P. Leadingham, The Associated Press, Dallas; J. C. Kellam, KTBC, Austin; Homer Hogan, KWBU, Corpus Christi; Bruce Collier, Achilles Corcanges, KORC, Mineral Wells; C. A. Lamptson, Finley Universal Transcriptions, Los Angeles, Calif.; Eugene J. Roth, Bob A. Roth, KONO, San Antonio; Burton Bishop, Charles Whitesides, KTEM, Temple; Lofton Hendrick, Bob V. Hammond, Jr., KRRV, Sherman; Myrl Stein, KMHT, Marshall; Howard Barrett, KRBC, Abilene; Robert Tharp, KVIC, Victoria.

Kolin Hager, SESAC, INC., New York City; George Crouchet, KPAC, Port Arthur; Ralph Wentworth, BMI, New York City; Joel Swanson, KPAC, Port Arthur; W. J. Wallace, KBST, Big Spring; John Thorwald, Odessa; Forrest W. Clough, KFJZ, Ft. Worth; Joe B. Carrigan, Kenyon Brown, KWFT, Wichita Falls; Ingham S. Roberts, KRIO, McAllen; Bert Torswell, Jas. F. McCaughtry, George Johnson, Cardinal Company; C. B. Locke, Dave Russell, Helen Caldwell, KFDM, Beaumont; Mrs. C. R. Vickers, Corinne Enos, KPAC, Pt. Arthur; Clyde H. Smith, KSEL, Lubbock; Claude Pinell, Gordon Baxter, Jr., KPAC, Pt. Arthur; Carl Haverlin, MBS-MBI, New York City; Robert D. Swezey, MBS, New York City; Ralph S. Hatcher, CBS, New York City.

Roy George, KRLD, Dallas; R. W. Carpenter, Mutual, New York City; Tay Bright, KTRH, Houston; Robert B. Jones, Jr., WENR, Chicago, Illinois; George Cranston, WBAP-KGKO, Ft. Worth; W. E. Zimmerman, KARK, Little Rock, Arkansas; W. D. Mauldin, KPAC, Port Arthur; R. P. Doherty, NAB, Washington, D. C.; DeWitt Landis, KFYO, Lubbock; Bill Laurie, Mrs. Emo Laurie, KEBE, Jacksonville; Tilford Jones, KXYZ, Houston; W. P. Hobby, Houston Post, Houston; Jack Harris, KPRC, Houston; Ella Tarbell, Houston Post, Houston; Lewis O. Seibert, KGKL, San Angelo; W. E. Bud Thompson, Aubrey Jackson, KGNC, Amarillo; Byron W. Ogle, KRGV, Weslaco; Chas. B. Jordan, WRR, Dallas.

Jas. G. Ulmer, KGKB, Tyler; F. J. Kelly, RCA, Dallas; C. E. Ogden, Walter B. Davison, Capitol Records, Hollywood, Calif.; C. K. Beaver, KTBS, Shreveport, Louisiana; A. M. Witty, RCA, Dallas; Gene Cagle, KFJZ, Ft. Worth; Ted Nabors, Jr., KTRH, Houston; H. T. Wheeler, KPRC, Houston; J. F. Timlin, Geo. Harding, Branham Co.; Hugh Feltis, BMB, New York City; M. E. Danborn, KGKB, Tyler; Cecil E. Burney, KSIX, Corpus Christi; Buddy Bostick, KWTX, Waco; Louise Cobler, KIXL, Dallas; H. B. Lockhart, Kelly Wofford, KEYS, Corpus Christi; Chuck Balthrope, KABC, San Antonio; Howard Roberson, KFDA, Amarillo; W. W. Robertson, KTRN, Wichita Falls; George A. Kercher, Edw. Petry & Co., Inc., St. Louis, Missouri; Howard D. Crissey, Raytheon Mfg. Co., Dallas.

Tom Whitehead, Ernest Jones, KWHI, Brenham; King H. Robinson, W. H. Talbot, Bill Newkirk, KATL, Houston; Charles McDowell, ASCAP, Dallas; Johnny Edwards, KATL, Houston; James R. Curtis, KFRO, Longview; Weldon Barnhill, KTHT, Houston; Dale Drake, Pete. Teddlie, WRR, Dallas; Kelly Bell, KOSF, Nacogdoches; Wm. Stubblefield, Richard Pryor, D. C. Houston, KBKI, Alice; Pat Flaherty, KPRC, Houston; Joe Golden, KTRH, Houston; Aubrey H. Escoe, KAND, Corsicana; John Loftis, W. B. Lee, KRIG, Odessa; Bill Guy, KTHT, Houston; Vann M. Kennedy, KSIX, Corpus Christi.

Alex Keese, KGNC, Amarillo; Walter S. Kline, Homer Griffith Co., Dallas; David M. Segal, KTFS, Texarkana; George K. Utley, Louis Breault, Jr., KRIC, Beaumont; Kenneth H. Baker, NAB, Washington, D. C.; Clyde Rembert, KRLD, Dallas; Ralph K. Maddox, KRIC, Beaumont; Charles Nethery, KRIS, Corpus Christi; Verne Trembley, Lang Radio Enterprise, Bay City; Joe Brown, KSAM, Huntsville; Fred Burr, KIOX, Bay City; Sol Taishoff, Broadcasting Magazine, Washington, D. C.; B. F. Orr, KTRH, Houston; John Devine, Standard Transcriptions, Chicago, Illinois; F. O. Myers, KCMC, Texarkana; R. Lee Glasgow, WACO, Waco; Stan Wilson, WACO, Waco; Don Mercer, NBC Radio Recording, New York City, N. Y.; J. H. Speck, KCNC, Fort Worth; O. L. "Ted" Taylor, KGNC, Amarillo; J. M. McDonald, KCRS, Midland; Mrs. J. M. McDonald, KCRS, Midland; A. D. Willard, Jr., NAB, Washington, D. C.

Wade Barnes, NBC Radio Recording, Dallas; Howard W. Davis, Radio Station KMAC-KISS, San Antonio; Bob Boyd, Jack McGrew, Howard C. Evans, KPRC, Houston; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco & Washington, D. C.; Clyde B. Melville, KRGV, Weslaco; Richard Hamann, Cardinal Company, Miami, Florida; Boyd Kelley, KPLT, Paris; Truett Kimzey, Earle Fletcher, KGVL, Greenville; Harry Grier, Lester A. Mullan, KTRH, Houston; Jack Keasler, WOAI, San Antonio; W. Ward Dorrell, C. E. Hooper, Inc., New York City, N. Y.; Hugh A. L. Halff, WOAI, San Antonio; T. Frank Smith, KRIS-KVAL, Corpus Christi & Brownville; Charles Dyer, Jr., KPRC, Houston; Ted Hills, Francis Gilbert, KTHT, Houston; Rex Preis, George W. Johnson, KTSA, San Antonio.

Public Interest Programming

Navy Seeks Half Million Men During "Operation Naval Reserve"

The United States Navy is calling on broadcasters to help enlist a half million men for the Naval Reserve. This week, radio station executives will receive a Fact Sheet on the campaign from Art Stringer, NAB special services director.

The campaign to stimulate enlistment in the civilian navy activity will run from May 18 through 25.

A letter from Rear Admiral John E. Gingrich, Deputy Chief of Naval Operations, will be sent di-

(Continued on next page)

rectly to all broadcasters within the next few days. With the letter will be a series of live spots and background information on the Naval Reserve. The Navy points out that this material may be used either sustaining or commercial.

Radio Credited with Over One-Third Of Chicago GI Insurance Reinstatements

Radio alone is responsible for 36.6 percent of the reinstatements of GI Insurance in Chicago, according to information released by Charles Dillon, Chief, Radio Division, of the Veterans Administration Public Relations Office, Washington, D. C. Dillon quoted from a report received from VA Branch Office No. 7, in that city, which conducted a survey at two contact offices of the Agency on April 3 and 4.

Of the 1,151 veterans who visited those offices in connection with GI Insurance matters on those two days, 421, or 36.6 percent, stated their inquiries were the direct result of hearing programs and announcements carried by Chicago stations at the request of the VA, during the current national VA insurance information campaign.

The value of the insurance reinstated was $113,826.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 5-11, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. 1. *The need for homes is tremendous*—since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

(Continued on next page)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. (1) Point out the many opportunities open to young women who join the growing nursing profession—today, there is a tremendous demand for nurses, and the demand will be even greater in the years ahead. Industry, psychiatry, child and public health, Veterans' Administration, Public Health Service, Army and Navy all offer splendid opportunities for nurses. The field of nursing hasn't nearly begun to reach its full expansion. (2) Nursing training is an ideal preparation for marriage, family life, community leadership. (3) Urge young women under 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. A nursing education will lead to the professional title of Registered Nurse, and in the college schools of nursing to the degree of Bachelor of Science as well. (4) Remind ex-servicewomen—WACS, WAVES, SPARS and MARINES—that if they qualify as student nurses, the entire cost of their nursing education may be covered by their allowance for tuition under the G.I. Bill of Rights. (Fact Sheet No. 9-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 28. They are subject to change.

Monday, April 28

Further Hearing

(10:00 A. M.)

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—For renewal of license.

WGKV—Worth Kramer (transferor) and Eugene R. Custer and Richard M. Venable(transferees), Charleston, W. Va.—For relinquishment of control of Kanawha Valley Broadcasting Co. (WGKV).

WGKV—E. R. Custer and Floyd E. Price (transferors) and R. M. Venable (transferee), Charleston, W. Va.—For transfer of control of Kanawha Valley Broadcasting Co. (WGKV).

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—For renewal of license.

Further Hearing

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. **610 kc.**, 5 KW, unlimited; DA-night.

Tuesday, April 29

At Wilmington, Dela.

(Room 213, Federal Bldg., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Dela.—For FM facilities.

NEW—Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Dela.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Wednesday, April 30

Further Hearing

(10:00 A. M.)

NEW—Sarkes Tarzian, Bloomington, Ind.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Radio Bedford, Inc., Bedford, Ind.—**1340 kc.**, 250 watts, unlimited.

FCC ACTIONS

GENERAL

Summary of Grants

Grants were announced during the past week for 6 new AM stations, 14 FM conditional grants and 17 FM construction permits were authorized.

Part I of Commission's Rules Available

Part I of the Commission's Rules entitled: "Rules Relating to Organization and Practice and Procedure," is now available in printed form, and may be purchased from the Superintendent of Documents, Government Printing Office, at a cost of 30 cents per copy.

Network Application

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CFCF and CBL and the Canadian Broadcasting Corp. for the period beginning June 2, 1947.

AMPLITUDE MODULATION

AM—Docket Cases

950 KC.

The Commission announces its final decision (B-223) denying the application of Broadcasting Service Organization, Inc., for renewal of license of **Station WORL, Boston, Mass.** (Docket 6626). Broadcasting Service Organization, Inc., will be given a temporary license for Station WORL until August 31, 1947, to wind up its affairs. The Commission will take no action prior to June 1, 1947, on any application for the facilities to be vacated by Station WORL. In view of the action denying the application for renewal of license, the application for transfer of control of Broadcasting Service Organization, Inc., from its present stockholders to **Bitner Broadcasting Company** (BTC-506) has become moot and is therefore dismissed.

(Commissioners Walker, Hyde and Webster did not participate in above decision B-223; Commissioner Jett issued separate dissenting opinion.)

960 KC.

The Commission announces its proposed decision (B-352) looking toward a grant of the application of KOVO Broadcasting Co. to change operating assignment of **Station KOVO,**

(Continued on next page)

Provo, Utah, from 1240 kc., 250 watts, unlimited time, to 960 kc., 1 KW, DA at night (BP-3667; docket 6739). At the same time the Commission proposes to deny the application of KROW, Inc., to increase power of **Station KROW, Oakland, Calif.,** from 1KW, unlimited time, with full time directional antenna, to 5 KW, and change in transmitter location from Oakland to San Francisco, operating on 960 kc. (BP-4283; docket 7101). The denial would be without prejudice to the filing by KROW of a new application for 5 KW operation, either daytime or unlimited time, which will not cause objectionable interference to Station KOVO's operation as proposed to be authorized herein, or to any existing station or pending application.

1450 KC.

The Commission announces its supplemental proposed decision (B-250) looking toward the grant of the application of **Lake Erie Broadcasting Co.** for a new standard broadcast station at **Sandusky, Ohio,** to operate on 1450 kc., 250 watts, unlimited time (BP-4190; Docket 7004). At the same time the Commission proposes to deny the mutually exclusive applications of The Sandusky Broadcasting Co. (BP-4208; Docket 7003) and The Bay Broadcasting Co. (BP-4387; Docket 7172) seeking the same facilities.

The Commission announces its order vacating and setting aside its proposed decision (B-327) issued February 6, 1947, in re applications of **Charles W. Baltrope, San Antonio, Texas; Express Publishing Co., San Antonio, Texas; Gonzales Broadcasting Co., Gonzales, Texas; and Taylor Broadcasting Co., Taylor, Texas;** further ordered that the record herein be reopened for the purpose of incorporating therein such portions of the proof of performance filed with the Commission by **Station WACO** in connection with its application for a standard broadcast license, as are pertinent to a determination of the soil conductivity along the path between Waco, Texas, and Taylor, Texas, and upon such incorporation the record herein is closed.

Oral Argument

The Commission announces the adoption of an order designating for oral argument the motions of Radio Wisconsin, Inc., and Joseph Triner, et al, d/b as **Village Broadcasting Co.,** to strike the exceptions filed by Edwin Mead and the motion of Sidney H. Bliss, tr/as **Beloit Broadcasting Co.,** to strike the exceptions filed by Edwin Mead and by **Elgin Broadcasting Co.,** in re Supplemental Proposed Decision (B-299; B-291). Also adopted order setting for oral argument the petition filed by **Radio Wisconsin, Inc.,** to modify Supplemental Proposed Decision (B-299; B-291) by segregating its action into two parts, making said action final as to Elgin, Beloit, Madison and Rockford applicants, and proposed as to respective Oak Park applicants.

AM—New CP's Granted

600 KC.

San Angelo Broadcasters, San Angelo, Texas—Granted CP for new station to operate on 600 kc., 1 KW night, 5 KW-LS, DA-2, unlimited time; engineering conditions. (BP-5906)

1240 KC.

Inland Broadcast Co., Weiser, Idaho—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5599)

1400 KC.

Yakima Broadcasting Corp., Yakima, Wash.—Granted CP for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5099)

1600 KC

Champion City Broadcasting Co., Springfield, Ohio—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-5208; Docket 7892)

Marion Radio Corp., Marion, Ind.—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-4429; Docket 7349)

McKinney Air Enterprises, Inc., McKinney, Texas—Granted CP for a new station to operate on 1600 kc., 500 watts, daytime only; engineering conditions. (BP-5210)

AM—Designated for Hearing

550 KC.

Shawano County Leader Publishing Co., Shawano, Wisc.—Designated for hearing application for CP for new station to operate on 550 kc., 250 watts day, 100 watts night; further ordered that KSD, WJIM and WIND be made parties to proceeding. (BP-5518)

KIFI—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Designated for hearing application for CP to change frequency from 1400 kc. to 550 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use, and change transmitter location. (BP-5978)

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Designated for hearing application for CP to increase power from 500 watts night, 1 KW day, to 5 KW, DA, night, and change transmitter location; to be consolidated with proceedings on applications of Coconino Broadcasting Co., Flagstaff, Ariz. (Docket 8276), and KWRZ, Flagstaff, Ariz. (Docket 8277) (BP-5909)

740 KC.

West Central Broadcasting Co., Tulsa, Okla.; Seminole Broadcasting Co., Wewoka, Okla.—Designated for consolidated hearing application of West Central Broadcasting Co. for new station at Tulsa to operate on 740 kc., 50 KW day, 25 KW night, DA, day and night (BP-4797), with application of Seminole Broadcasting Co. for new station at Wewoka to operate on 720 kc., 250 watts, daytime (BP-5270); hearing to be consolidated with proceedings on Texas Star Broadcasting Co., Dallas, Texas, and Ellis County Broadcasting Co., Waxahachie, Texas, for 740 kc. and 730 kc., respectively.

1340 KC.

Thomas G. Harris, individually, and as Trustee for Coleman Gay et al, Austin, Texas—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that stations KAND, Corsicana, and KVIC, Victoria, be made parties to the proceeding. (BP-4355)

1450 KC.

Holland Broadcasting Co., Holland, Mich.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time, and ordered that stations WKLA, Ludington, and WIBM, Jackson, Mich., be made parties to the proceeding. (BP-5379)

1460 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Designated for hearing application for modification of CP to change nighttime power from 5 KW to 10 KW, with directional antenna at night (BMP-2388). KFEQ and WPTF made parties.

1510 KC.

KGA—Louis Wasmer, Spokane, Wash.—Designated for hearing application for CP to increase power from 10 KW to 50 KW and install directional antenna, operating on 1510 kc. (BP-4647); WLAC Broadcasting Service made party.

AM—Modifications of CP's Granted

WEEK—West Central Broadcasting Co., Peoria, Ill.—Granted modification of CP which authorized a new station, for extension of completion date to 6-1-47. (BMP-2641)

(Continued on next page)

KXOB—Valley Broadcasting Co., Stockton, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter and to change type of antenna towers. (BMP-2605)

WTRR—Southeastern Broadcasting System, Sanford, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1st St. and San Carlos Ave., Sanford, and to change studio location to Mayfair Inn, corner of 1st St. and San Carlos, Ave. (BMP-2628)

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted modification of CP (BP-4112), for extension of completion date to 6-1-47. (BMP-2637)

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wisc.—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and change studio location to 101 E. Wisc. Ave., Neenah, Wisc. (BMP-2616)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted modification of CP (BP-4316) for extension of completion date to 10-24-47. (BMP-2645)

KOBE—Odessa Broadcasting Co., Odessa, Texas—Granted modification of CP which authorized a new station, for extension of commencement and completion dates to 6-9-47 and 12-9-47. (BMP-2653)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP (BP-3699) for extension of completion date to 11-4-47. (BMP-2647)

WMIX—Mount Vernon Radio and Television Co., Mount Vernon, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 4 miles north of Mount Vernon on Highway No. 37, and to specify studio location as 119 No. 9th St., Mount Vernon. (BMP-2564)

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted modification of CP (BP-5165) to change type of transmitter and for extension of completion date to 2-13-48. (BMP-2639)

WKOY—The New Haven Broadcasting Corp., New Haven, Conn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location on Spring St., at foot of Lambert St., West Haven. (BMP-2522)

WRBC—Rebel Broadcasting Co., Jackson, Miss.—Granted modification of CP which authorized a new station, to change transmitter location to: On Jackson Fannin Rd., 6 miles northeast of city of Jackson, Miss. (BMP-2590)

KGYW—California-Nevada Broadcasting Co., Vallejo, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations on New Napa Highway, Vallejo. (BMP-2526)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP (BP-5073) for extension of completion date to 10-14-47. (BMP-2649)

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2600)

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2654)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP (BP-4300) for extension of completion date to 5-12-47. (BMP-2658)

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at west side of Highway 40, 4¼ miles south of Stillwater. (BMP-2640)

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2646)

WMFR—Radio Station WMFR, High Point, N. C.—Granted modification of CP (BP-5298) to make changes in vertical antenna and extend completion date to 12-12-47. (BMP-2633)

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Granted modification of CP which authorized a new station, for extension of completion date to 7-1-47. (BMP-2656)

WTCJ—Tell City Broadcasting Co., Tell City, Ind.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on highway #66, near Tell City, and to specify studio location as highway #66-E, Tell City. (BMP-2541)

KFQD—Alaska Broadcasting Co., Anchorage, Alaska—Granted modification of CP (BP-2935) for extension of completion date to 11-12-47. (BMP-2657)

KYLE—Intermountain Broadcasting Co., Inc., Almagordo, N. Mex.—Granted modification of CP (BP-4949) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Cuba Ave. and Mountain Rd., Almagordo. (BMP-2595)

KPBX—WCPZ Broadcasting Co., Beaumont, Texas—Granted modification of CP (BP-5113) for approval of antenna, of transmitter location at southern edge of the city of Beaumont, and specify studio location as Crosby Hotel Bldg., Beaumont. (BMP-2587)

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP to make changes in DA for nighttime operation (to meet condition of Commission's decision of Dec. 6, 1946). (BMP-2568)

AM—License Renewals and Extensions

WWJ—The Evening News Assn., Detroit, Mich.—Granted renewal of license for period ending May 1, 1950. (Com. Durr voting for further inquiry.) (BR-315)

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WMMN, Fairmont, W. Va.; KPAC, Port Arthur, Tex.; WSIX, Nashville; KFEL, Denver; KPRC, Houston; WCOC, Meridian, Miss.; WCSH, Portland, Maine; WELI, New Haven; WHA, Madison, Wis.; WLBL, Stevens Point, Wis.; WRRF, Washington, N. C.; WSAZ, Huntington, W. Va.; WSBT, South Bend, Ind.; WTAD, Quincy, Ill.; WTAW, College Station, Tex.; WTMA, Charleston, S. C.; WTRY, Troy, N. Y.; WSPA, Spartanburg, S. C.; KALL, Salt Lake City; KFKA, Greeley, Colo.; KFXJ, Grand Junction, Colo.; KLX, Oakland, Cal.; KMA, Shenandoah, Ia.; KPOF, Denver; KSEI, Pocatello; KSEL, Lubbock, Tex.; KUSD, Vermillion, S. D.; WAAF, Chicago; WABI, Bangor, Maine; WAPO & Aux. Chattanooga; WBAA, W. Lafayette, Ind.; WCAE and Aux. Pittsburgh, Pa.; WCOP, Boston; KFKU, Lawrence, Kans.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted renewal of license for the period ending February 1, 1949.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted renewal of license for the period ending February 1, 1950.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Granted renewal of license for the period ending February 1, 1950.

WEOA—WFBM, Inc., Indianapolis, Ind.—Granted renewal of license for the period during August 1, 1947.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Granted renewal of license for the period ending February 1, 1948.

KRSC—Radio Sales Corp., Seattle, Wash.—Present license extended on a temporary basis for a period of two

(Continued on next page)

months, pending receipt of further information requested under Sec. 308 (b).

KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Cal.—Present license extended on a temporary basis for a period of two months, pending receipt of further information requested under Sec. 308 (b).

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

KARK—Ark. Radio & Eqpt. Co., Little Rock, Ark.—Pending study of possible violation of Sec. 310(b) of the Act.

KFJZ—Tarrant Broadcasting Co., Fort Worth, Tex.—Pending study of possible violation of Sec. 310(b) of the Act.

WAIT—Radio Station WAIT, Chicago, Ill.—Pending study of possible violation of Sec. 310(b) of the Act.

KJR & Aux.—Totem Broadcasters, Inc., Seattle, Wash.—Pending receipt of program information requested of present licensee.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending final action on licensee's application for a frequency which is involved in the pending clear channel hearing, dockets 6584 and 6585.

KOLO—Reno Broadcasting Co., Reno, Nev.—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

WJHL—WJHL, Inc., Johnson City, Tenn.—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

KWBC—Worth Broadcasting Co., Fort Worth, Tex.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WAAT & Aux.—Bremer Broadcasting Corp., Newark, N. J.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WDEL—WDEL, Inc., Wilmington, Dela.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WFMD—Monocacy Broadcasting Co., Frederick, Md.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WFLA—The Tribune Co., Tampa, Fla.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WJAR & Aux.—The Outlet Co., Providence, R. I.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WRC—National Broadcasting Co., Inc., Washington, D. C.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WTTM—Trenton Broadcast Corp., Trenton, N. J.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WISN & AUX.—Hearst Radio, Inc., Milwaukee, Wisc.—Pending further study of information requested under Sec. 308(b) of the Act.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Pending receipt of application for involuntary transfer of control made necessary by the death of the majority stockholder.

WKPA—Allegheny-Kiski Broadcasting Co., New Kensington, Pa.—Renewal application filed late—4-18-47.

WWJ Aux.—The Evening News Assn., Detroit, Mich.—Renewal application incomplete when filed, pending consideration of information received.

WOKO—WOKO, Inc., Albany, N. Y.—Granted final extension of special temporary authorization for WOKO to expire August 31, 1947. Similar extension for Fax. station W2XWE.

AM—CP's Granted to Change Frequencies

600 KC.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted CP to change frequency from 1230 kc. to 600 kc., increase power from 250 watts to 1 KW, DA-1, and change transmitter location, and install new transmitter. (BP-5350)

630 KC.

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Granted CP to change frequency from 1450 kc to 630 kc., increase power from 250 watts to 1 KW, DA-1, unlimited time, install new transmitter and change transmitter location to Cary, Wisc. (Com. Durr for hearing.) (BP-4909)

WMFD—Richard Austin Dunlea, Wilmington, N. C.—Granted CP to change frequency from 1400 kc. to 630 kc., increase power from 250 watts to 1 KW, unlimited time, using DA-2, unlimited time, and change transmitter location. (BP-5964)

AM—Licenses Granted to Cover CP's

680 KC.

WAPA—Jose Ramon Quinones, San Juan, P. R.—Granted license to cover CP which authorized a new station on 680 kc., 10 KW, unlimited time. (BL-2259)

1230 KC.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Tex.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time. (BL-2327)

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2197)

1390 KC.

KCBC—Capital City Broadcasting Co., Des Moines, Ia.—Granted license to cover CP which authorized a new station on 1390 kc., 1 KW, unlimited time, DA, and for change of studio location to 309 Plymouth Bldg., 10th and Walnut Sts., Des Moines. (BL-2338)

1400 KC.

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2345)

1450 KC.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2162)

1490 KC.

KVLF—Big Bend Broadcasters, Alpine, Tex.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2322)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and change of studio location to 322 Aragon Ave., Coral Gables. (BL-2323)

AM—Miscellaneous Actions

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Granted CP to increase power from 1 KW to 5 KW, unlimited time, install new transmitter, and make changes in DA for night use; engineering conditions. (BP-5976)

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted petition for extension of time within which to file opposition to petition of WWSC, Glens Falls, N. Y., requesting Commission to designate for hearing application

(Continued on next page)

of WGLN (BL-2352) for license to cover CP; extended time to and including April 28, 1947.

Litchfield County Radio Corp., Torrington, Conn.—Denied petition for conditional grant of construction permit (BP-5448) for a new station to operate on 1170 kc., 1 KW, day time only, pursuant to Sec. 1.385(e) of the rules.

Utica Observer-Dispatch, Inc., Utica, N. Y.—Granted petition for waiver of Sec. 1.363 (formerly 1.369) of the Rules, and accept for filing its application submitted simultaneously with petition, for a new station to operate on 1230 kc., 250 watts, unlimited time; said application to be contingent upon grant of application of WIBX (BP-5962) to change operating assignment of station WIBX, Utica.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Granted CP to install a new transmitter. (BP-6006).

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-6002)

Patrick Joseph Stanton, Philadelphia, Pa.—Ordered that the effectiveness of the Commission's action of May 10, 1946, granting CP (BP-4495) to Patrick Joseph Stanton for a new station, be stayed pending further action of the Commission, because of Order of the U. S. Court of Appeals for the D. C. in the case of L. B. Wilson, Inc. v. FCC (No. 9434).

KEVR—Evergreen Broadcasting Corp. (Assignor); Western Waves, Inc. (Assignee), Seattle, Wash.—Granted consent to assignment of license of Station KEVR from Evergreen Broadcasting Corp. to Western Waves, Inc., for a consideration of $190,000. (BAL-584)

KVOV—Golden Empire Broadcasting Co., Redding Calif.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5315)

KTNM—McMa Agency, Tucumcari, N. Mex.—Granted CP to make changes in transmitting equipment and change studio location to 2nd and Main Street, Tucumcari. (BP-5998)

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted CP to install a new transmitter. (BP-5997)

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Granted CP to install a new vertical antenna and change transmitter location to U. S. Route 45, North 8th St., Paducah. (BP-6003)

KIEV—Cannon System, Ltd., Glendale, Calif.—Granted CP to install a new transmitter. (BP-5996)

WBEC—Western Mass. Broadcasting Co., Pittsfield, Mass.—Granted CP to install a new transmitter. (BP-6001)

KRCT—Bay Broadcasting Co., Goose Creek, Tex.—Granted modification of license to change studio location to Texas Ave. and Bayou Road, Goose Creek. (BML-1248)

Alvin E. O'Konski, Merrill, Wisc.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (docket 8206).

Erie Broadcasting Co., Erie, Pa.—Granted petition for leave to amend its application (BP-5469; docket 8009) so as to reflect the addition of Cecil D. Elfenbein as a partner in applicant partnership.

WTAM—National Broadcasting Co., Cleveland, Ohio—Granted petition for leave to intervene in the hearing upon applications of Knox Broadcasting Co., Galesburg, and Kewanee Broadcasting Co., Kewanee, Ill. (docket 8125 and 8126).

KPO—National Broadcasting Co., San Francisco, Calif.—Granted petition for leave to intervene in the hearing on applications of Woodward M. Ritter, San Bernardino, and Empire Broadcasting Co., Pomona-Ontario, Cal. (docket 8151 and 8152).

WGKV—Eugene R. Custer and Floyd E. Price (transferors) and Richard M. Venable (transferee), Charleston, W. Va.—Granted petition for leave to amend application for transfer of control of Kanawha Valley Broadcasting Co. (WGKV), so as to add to the application a supplemental contract reducing the consideration to be paid by the buyer from $100,000 to $80,160, and providing a new termination date (docket 6558 et al).

WOR—Bamberger Broadcasting Service, Inc., New York City—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

Public Broadcasting Service, Inc., Enid, Okla.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8182).

Steel City Broadcasting Corp., Gary, Ind.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8219).

WJZ—American Broadcasting Co., Inc., New York City—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

Hilding V. Foreen, Merrill, Wisc.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re his application (docket 8208).

Hilding V. Foreen, Merrill, Wisc.—Granted petition for leave to amend his application so as to change Par. 3 of the application to show revised information on the address of applicant and its counsel, etc.

Steel City Broadcasting Co., Gary, Ind.—Granted petition for leave to amend its application (docket 8178) so as to change Par. 27 and 28 of application to show more accurate engineering information concerning the contours and populations to be served.

Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for continuance of hearing on its application (docket 7552) presently scheduled for April 28, and continued same to May 29.

WCMW—Stark Broadcasting Corp., Canton, Ohio.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re dockets No. 8273 and 8274.

Kola Broadcasting Co., Opelousas, La.—Dismissed as moot petition requesting removal of its application from the hearing docket (docket 7812).

James A. Noe, Lake Charles, La.—Granted petition to dismiss without prejudice its application for CP (BP-3888; docket 7416).

WMC—Memphis Publishing Co., Memphis, Tenn.—Granted petition to reopen the record in the proceeding upon the application of WGRC, Louisville, Ky. (docket 6052), heard in May, 1946; ordered said record reopened for the purpose of holding a further hearing on issues 2-6; and scheduled said further hearing for May 22 at Washington, and made station WMC a party intervenor in this proceeding.

Forest City Broadcasting Co., Cleveland, Ohio—Dismissed petition requesting leave to amend its application for CP (BP-4776; docket 7585) so as to specify 710 kc. with 250 watts, daytime only, instead of 1490 kc, 250 watts, unlimited time.

Pulitzer Publishing Co., St. Louis, Mo.—Dismissed petition requesting leave to amend its application (BP-4089; docket 6809) so as to show a change in proposed transmitter site.

Oneida Broadcasting Co., Rhinelander, Wisc.—Granted petition insofar as it requests leave to intervene in the consolidated hearing on application of Alvin E. O'Konski; denied insofar as it requests leave to intervene in application of Hilding V. Foreen (docket 8206).

WDEL, Inc., Wilmington, Dela., et al.—Granted joint petition requesting continuance of consolidated hearing on FM applications presently scheduled for April 29, and continued same to May 12 (dockets 7834, et al).

Frequency Broadcasting System, Inc., Shreveport, La.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8161).

(Continued on next page)

Capital Radio, Inc., Columbus, Ohio—Granted petition for leave to amend its application (docket 7947) so as to change Paragraphs 8 and 36 of application to show an amendment to the Articles of Incorporation of applicant partnership.

AM—Applications Accepted for Filing

560 KC.

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use, change transmitter location and studio location. Amended to revise directional antenna night time pattern.

580 KC.

KOPR—Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall)—Modification of CP (B5-P-3993, which authorized a new standard broadcast station) to change frequency from 550 to 580 kc., and make changes in directional antenna for night use. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

590 KC.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 kc. to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use. Amended to make changes in directional antenna night time pattern.

600 KC.

WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.—License to cover construction permit (B2-P-4403, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of CP (B3-P-3755, as modified, which authorized a new standard broadcast station) to change type of transmitter.

650 KC.

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—License to cover construction permit (B2-P-4966, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

660 KC.

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska—Extension of special service authorization to operate with an RCA Type 10-DX transmitter on 660 kc., with 10 KW power, unlimited time, for the period beginning 3 a. m., EST, 5-1-47.

NEW—Heart of Ohio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation. Amended re officers and directors.

670 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to install directional antenna.

700 KC.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Authority to determine operating power by direct measurement of antenna power.

720 KC.

WFFV—Radio Virginia, Inc., Richmond, Va.—Modification of construction permit (B2-P-5067, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, approval of transmitter location and to specify studio location.

740 KC.

NEW—Texas Star Broadcasting Co., Dallas, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 5 KW night, 10 KW day, and make changes in directional antenna night time pattern.

760 KC.

NEW—Angelus Broadcasting Co., Temple City, Calif. (Gomer Cool, A. L. Nunamaker and Blaine O. Bender, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and specified hours (night) of operation. Amended to change frequency from 1400 kc. to 760 kc., hours of operation from specified hours to daytime, and change type of transmitter.

790 KC.

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Modification of construction permit (B3-P-5308, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, and to specify studio location.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw, a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership, d/b as Chanute Broadcasting Co. to Galen O. Gilbert, H. Edward Walker, Phil Crenshaw and George A. Rountree, a partnership, d/b as Chanute Broadcasting Co.

950 KC.

WIBX—WIBX, Inc., Utica, N. Y.—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts day and night to 5 kw. day and night, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to make changes in directional antenna pattern.

970 KC

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 970 kc., power from 250 watts to 1 KW daytime only: hours of operation, from unlimited to daytime, and change type of transmitter.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-P-4328, which authorized a new standard broadcast station) to change directional antenna system from day and night operation to night time operation only.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized an increase in power, installation of new

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transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter, to change from north tower to center tower for daytime operation, and change studio location.

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Modification of CP (B3-P-5215, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1080 KC.

NEW—Radio Broadcasting Corp., LaSalle and Peru, Ill.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation. Amended re officers, directors and stockholders.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of CP (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location at Allegheny county, Pittsburgh, Pa. Amended to change studio location from: To be determined Pittsburgh, Pa., to 216-220 North Highland Ave., Pittsburgh, Pa.

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—License to cover construction permit (B2-P-3977, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1100 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1010 to 1100 kc.

1110 KC.

WHIM—Inter-City Broadcasting Co., Providence, R. I.—License to cover construction permit (B1-P-5092, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Brazoria County Broadcasting Corp., Brazosport, Texas (W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation. Amended to change transmitter and studio locations from: To be determined, Brazosport, Texas, to To be determined, Freeport, Texas.

1140 KC.

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to increase power from 5 KW day and night to 10 KW day and night, make changes in directional antenna for night use, and install new transmitter. Amended to make changes in directional antenna night time pattern.

1190 KC.

NEW—Yumesa Broadcasting Co., Yuma, Ariz.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to revise directional antenna pattern.

WKOX—Suburban Broadcasting Co., Framingham, Mass. (Richard E. Adams, James H. Shoemaker and Albert A. Anderson)—License to cover construction permit (B1-P-4950, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1210 KC.

WFNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—License to cover construction permit (B2-P-4894, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1230 KC.

KRKN—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—License to cover construction permit (B3-P-4034, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWTC—Majave Valley Broadcasting Co., Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, which authorized a new standard broadcast station) for extension of completion date.

KDLK—Del Rio Broadcasting Co., Del Rio, Texas (a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett)—License to cover construction permit (B3-P-4984, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Newton Broadcasting Co., Newton, N. C. (Earl Holder)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Earl Holder, tr/as Newton Broadcasting Co. to Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership, d/b as Newton-Conover Broadcasting Co.

1240 KC.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-3846, as modified) which authorized an increase in power, installation of new transmitter, changes in antenna and change in transmitter and studio location and authority to determine operating power by direct measurement of antenna power.

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—Authority to determine operating power by direct measurement of antenna power.

KWOS—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower. Amended to change transmitter location (geographic coordinates).

WEBJ—William E. Brooks, Brewton, Ala.—Modification of construction permit (B3-P-5203, which authorized a new standard broadcast station) for extension of completion date.

NEW—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 240 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

1250 KC.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Construction permit to change frequency from 1250 to 630 kc., and make changes in directional antenna for night use. Amended to change frequency from 630 to 1250 kc., change power from 5 KW to 1 KW night, 5 KW day, using directional antenna at night, and to change type of transmitter.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night, install new transmitter and directional antenna for night use, and change transmitter location and change studio location. Amended to make changes in directional antenna pattern.

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Modification of CP (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

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1280 KC.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5049, which authorized to make changes in transmitting equipment (main transmitter)) for extension of completion date.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5086, which authorized to make changes in transmitting equipment, of auxiliary transmitter) for extension of completion date.

1320 KC.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark. —Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in ground system, to specify studio location and extension of completion date.

1330 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-P-4137, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to change transmitter location (same description) and for extension of commencement and completion dates.

1340 KC.

KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz. (James L. Stapleton, Jesse Martin Neil, Jr.)—License to cover construction permit (B5-P-4206, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—Modification of construction permit (B4-P-5246, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

WMSA—The Brockway Co., Massena, N. Y.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower. Amended to make changes in antenna.

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) for extension of completion date.

1360 KC.

KFFA—The Helena Broadcasting Co., Helena, Ark. (J. Q. Floyd, John Thomas Franklin and Sam Anderson, a partnership)—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna night time pattern.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross.)—Modification of CP (B2-P-4335, which authorized a new standard broadcast station) for extension of completion date.

1380 KC.

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla. (A co-partnership composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott)—License to cover construction permit (B3-P-4252, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

KSBW—DeHaven, Hall & Oates, Salinas, Calif.—Modification of construction permit (B5-P-4135, which authorized a new standard broadcast station) for approval of directional antenna system (DA-1) and to change transmitter location.

1400 KC.

WEOA—WFBM, Inc., Evansville, Ind.—Authority to determine operating power by direct measurement of antenna power.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—License to cover construction permit (BP-5651) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Runnels County Broadcasting Co., Ballinger, Texas (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicants from Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels County Broadcasting Co. to Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell, d/b as Runnels County Broadcasting Co.

NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah (Ray Dean Salmans and M. D. Close, a partnership) (P. O. 1016 S. 6th West, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

KSIG—Acadia Broadcasting Co., Crowley, La. (Max Thomas)—License to cover construction permit (B3-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHDL—WHDL, Inc., Town of Alleghany, N. Y.—License to use old main transmitter at 3219 W. State Rd., Rt. 17 (NY), Town of Alleghany, N. Y. (Present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

1460 KC.

WSAC—Chattahoochee Broadcasting, Co., Columbus, Ga. —Modification of CP (B3-P-4149, which authorized a new standard broadcast station) for approval of directional antenna to make changes in transmitting equipment and change transmitter location.

1470 KC.

NEW—Richard J. Cook, Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern. Amended to change name of applicant from Richard J. Cook to United Broadcasting Corp.

1480 KC.

KGLU—Gila Broadcasting Co., Safford, Ariz.—License to cover construction permit (B5-P-3955, as modified) which authorized change in frequency, increase in power, installation of new transmitter and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

1490 KC.

KADP—Alva B. Adams, Jr., Pueblo, Colo.—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho —License to cover construction permit (B5-P-4900, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-5121, which authorized

(Continued on next page)

installation of new transmitter, changes in antenna, and change in transmitter location) for extension of commencement and completion dates.

1490 KC.

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—Modification of CP (B2-P-4512, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of CP (B5-P-3744, which authorized a new standard broadcast station) for extension of completion date.

1530 KC.

NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1100 kc. to 1530 kc.

1550 KC.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 10 KW night, 50 KW day, and directional antenna for night use, and unlimited hours of operation. Amended re officers, directors and stockholders.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Authority to determine operating power by direct measurement of antenna power.

AM—Applications Dismissed

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Modification of CP (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date. Dismissed April 21, 1947, application unnecessary.

Pilgrim Broadcasting Corp., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Dismissed April 18, 1947, application of WWPG denied.

Peter B. Thornell, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation (Contingent on grant of WOLS application B3-P-4538). Dismissed April 18, 1947, application of WOLS dismissed.

AM—Application Returned

Darlington Broadcasting Co., Darlington, S. C. (Richard Dana, John D. Dawkins and Madge D. Dana, a partnership) (PO 145 S. Main St.)—Construction permit for a new standard broadcast station to be operated on frequency: power of 250 watts and daytime hours of operation. Application returned April 16, 1947, incomplete.

AM—Applications Tendered for Filing Since February 7

830 KC.

NEW—Albert B. Pyatt, Garden City, Kans.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

840 KC.

NEW—George M. Hughes, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

1000 KC.

WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—Consent to assignment of CP to Lackawanna Valley Broadcasting Co.

1230 KC.

NEW—Northwest Public Services, Spokane, Wash. (A partnership of Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent on KFIO's grant.)

1240 KC.

NEW—Bastrop Broadcasting Co., Bastrop, La. (A partnership composed of George H. Goodwin, F. P. Robinson and W. Dan Files)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1330 KC.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Modification of license to operate with main studio from 1111 Woodrow Road, Staten Island 12, New York (location of auxiliary studios), pending reconstruction of main studio at 124 Columbia Heights, Brooklyn, New York.

1340 KC.

NEW—Wabash Broadcasting Co., Inc., Lafayette, Ind.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

WDRC, WDRC-FM, WELN—WDRC, Inc., Hartford, Conn. —Consent to assignment of licenses of standard station WDRC, high frequency broadcast station WDRC-FM, and relay broadcast station WELN, to The Connecticut Broadcasting Co.

1400 KC.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn. (E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William F. Graham)—Consent to assignment of license to Brainerd Broadcasting Co.

1560 KC.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Modification of construction permit to change studio location from Roscoe, Ohio, to Coshocton, Ohio, operating on 1560 kc., power of 1 KW, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

E. Ogden Driggs, Berkeley, Calif.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-1077)

The Copley Press, Inc., Aurora, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-190)

The Copley Press, Inc., Elgin, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-546)

The Copley Press, Inc., Joliet, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-548)

(Continued on next page)

Southern Tier Radio Service, Inc., Binghamton, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-924)

Washington Broadcasting Co., Washington, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-633)

Central Broadcasting Co., Eau Claire, Wisc.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1158)

Nied and Stevens, Inc., Warren, Ohio—Authorized a conditional grant for a Class B station in lieu of a Class A previously authorized, subject to further review and approval of engineering details. (BMPH-294)

E. Anthony and Sons, Inc., West Yarmouth, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1142)

WHDL, Inc., Olean, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1173)

Copper City Broadcasting Corp., Rome, N. Y.—Authorized a conditional grant for a Class B station in lieu of a Class A station previously authorized, subject to further review and approval of engineering details; and allocated Channel No. 261 to Rome, N. Y. (BPH-928)

Woodrow Miller, d/b as San Bernardino Valley Broadcasters, Colton, Calif.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1082)

Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1110)

McClatchy Broadcasting Co., Fresno, Calif.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-472)

FM—Construction Permits

The following were authorized construction permits; conditions; (Note: power given is effective radiated power; antenna height is height above average terrain) and Channel to be assigned after final proceedings in Docket 6768:

Luther E. Gibson, Salinas, Calif.—Class B; 9.4 KW; 1430 feet. (BPH-836)

Owensboro on the Air, Inc., Owensboro, Ky.—Class B; 45 KW; 370 feet. (BPH-1081)

The following were authorized construction permits in lieu of previous conditions:

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Class B; 4.6 KW; minus 30 feet. (BMPH-262)

KMGM—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Class B; 49 KW; 1135 feet. (BPH-813).

KKLA—Echo Park Evangelistic Assn., Los Angeles, Calif.—Class B; 58 KW; 760 feet. (BPH-724)

KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Class B; 270 KW; 2100 feet. (BMPH-322)

WMGA-FM—John F. Pidcock, Moultrie, Ga.—Class B; 14 KW; 380 feet. (BMPH-228)

KSBS—Sunflower Broadcasting System, Kansas City, Kans.—Class B; 43 KW; 320 feet. (BPH-991)

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Class B; 180 KW; 420 feet. (BMPH-253)

KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn.—Class B; 47 KW; 525 feet. (BMPH-254)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Class A; 1 KW; 250 feet. (BMPH-250)

KGBS-FM—Harbenito Broadcasting Co., Harlingen, Texas—Class B; 9 KW; 410 feet. (BMPH-328)

KISS—The Walmac Co., San Antonio, Texas—Class B; 170 KW; 560 feet. (BPH-337)

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Class A; 220 watts; 500 feet. (BMPH-226)

WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.—Class B; 25 KW; 500 feet. (BMPH-285)

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Class B; 40 KW; 420 feet. (BPH-229)

WCOD—Havens & Martin, Inc., Richmond, Va.—Class B; 46 KW; 430 feet. (BMPH-183)

FM—License Renewals and Extensions

The following FM stations were granted renewal of licenses for the period ending May 1, 1948:

KMBC-FM, Kansas City, Mo.; KYW-FM, Philadelphia; WDCA, Schenectady; WHFM, Rochester, N. Y.; WMOT, Pittsburgh; WDRC, Hartford, Conn.; WELD, Columbus, Ohio; WGNB, Chicago; WIP-FM, Philadelphia; WQXQ, New York; WTAG-FM, Worcester, Mass.; WHEF, Rochester, N. Y.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

WLOU—Booth Radio Stations, Inc., Detroit, Mich.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WSM-FM—WSM, Inc., Nashville, Tenn.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Pending study of information requested under Sec. 308(b) of the Act. (FM station)

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Pending receipt of application for involuntary transfer of control made necessary by death of the majority stockholder. (FM station)

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted renewal of license for the period ending May 1, 1948 (Comr. Durr for hearing). (BRH-7)

WOWO-FM—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Present license extended on a temporary basis for a period of 60 days. (BRH-12)

FM—Modifications of CP's Granted

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-303)

WBT-FM—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-4-47. (BMPH-302)

WQAM-FM—Miami Broadcasting Co., Miami, Fla.—Granted modification of CP which authorized a new FM station for extension of completion date to 11-16-47. (BMPH-316)

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-13-47 and 9-13-47, respectively. (BMPH-309)

(Continued on next page)

KCRG-FM—The Gazette Co., Cedar Rapids, Ia.—Granted modification of CP which authorized a new FM station, to change studio location to 1st Ave. and 1st St., S.W., Cedar Rapids. (BMPH-319)

WKYC—Paducah Newspapers, Inc., Paducah, Ky.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-12-47. (BMPH-311)

WJPG—Green Bay Newspaper Co., Green Bay, Wisc.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-3-47. (BMPH-300)

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-11-47. (BMPH-317)

KSEO-FM—Democrat Printing Co., Durant, Okla.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-27-47. (BMPH-297)

KFXM-FM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-23-47. (BMPH-310)

WCTW—Courier-Times, Inc., New Castle, Ind.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-1-47. (BMPH-296)

WEW-FM—St. Louis University, St. Louis, Mo.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-13-47. (BMPH-306)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-15-47. (BMPH-305)

WCJT—WHAS, Inc., Louisville, Ky.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-25-47. (BMPH-295)

KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-20-47. (BMPH-315)

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-6-47. (BMPH-301)

KALW—Board of Education of the San Francisco Unified School District—Granted modification of CP which authorized a new FM non-commercial educational station for extension of completion date to 10-10-47. (BMPED-56)

FM—Miscellaneous Actions

The Commission adopted an Order designating for hearing the following applications for new Class A FM stations in the vicinity of Los Angeles, Calif.:

San Pedro Printing and Pub. Co., San Pedro; Southern Calif. Associated Newspapers, Glendale; Walter Muller and Frank Muller, d/b as **Muller Bros., Hollywood;** Don C. Martin, tr/as **School of Radio Arts, Beverly Hills; Robert Burdette, San Fernando; William R. Haupt, Inglewood; Airtone Co., Long Beach; Calif. Broadcasting Co., Santa Monica; Arthur H. Croghan; Santa Monica; Rodgers and McDonald Newspapers, Inc., Inglewood; Nichols and Warriner, Long Beach; San Fernando Valley Broadcasting Co., San Fernando; Centinela Valley Broadcasting Co., Inglewood; Alhambra Broadcasters, Inc., Alhambra; Angelus Broadcasting Co., Temple City.**

Further ordered that applications of Southern California Associated Newspapers, Inc., Alhambra, and San Pedro Printing and Publishing Co., San Pedro, be heard upon additional issue involving overlap of service; and that applications of Muller Bros., Hollywood, and San Pedro Printing and Publishing Co., San Pedro, be heard on the additional issue whether a grant would be in contravention of Sec. 3.203(b) of the Rules.

Siskiyou Broadcasting Co., Inc., Yreka, Calif.—Granted request to cancel without prejudice its construction permit for a new Class A FM station authorized January 23, 1947, because the applicant, an Oregon corporation, has been unable to obtain permission to do business in California because of the similarity of its name to that of Siskiyou County Broadcasting Corp., a California corporation. (BPH-934)

WAIT—Gene T. Dyer, et al, d/b as Radio Station WAIT, Chicago, Ill.—Granted petition for leave to amend its application (BPH-614; docket 7150) to change Par. 16 of application to specify one of three Class B FM channels allocated to Chicago, which have been reserved until June 30, 1947. Said amendment was accepted and application as amended, removed from the hearing docket and held in the files of the Commission without action until June 30, 1947.

FM—Applications Accepted for Filing

NEW—Elmer A. Benson, St. Paul, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter site as St. Paul, Minn.

NEW—Elmer A. Benson, Rochester, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be assigned by FCC. Amended to specify transmitter and studio sites, as Rochester, Minnesota, and make changes in antenna system.

NEW—Elmer A. Benson, Duluth, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter and studio sites as Duluth, Minn., and make changes in antenna system.

NEW—Woodward Broadcasting Co., Detroit, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on 100 mc. band and ERP of 20 KW.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Tex.—Modification of CP (B3-PH-319 as modified which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KSFH—Pacific Broadcasting Co., San Francisco, Calif.—Modification of CP (B5-PH-1031 which authorized a new FM broadcast station) to change effective radiated power to 15.8 KW, make changes in antenna system and change commencement and completion dates.

NEW—General Electric Co., Onendaga County, N. Y. (PO Thompson Road Plant, Syracuse, New York)—Construction permit for a new developmental broadcast station to be operated on 88.1, 95.9, 107.9 mc. power of 50 KW. Emission special for FM and unlimited hours of operation.

KAKC-FM—Public Radio Corporation, Tulsa, Okla.—Voluntary acquisition of control from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey (125 shares of common stock—25%).

NEW—Angelus Broadcasting Co., Temple City, Calif. (A co-partnership composed of Gomer Cool, A. L. Nunamaker and Blaine O. Bender)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 250 watts.

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of CP (B2-PH-467 which authorized a new FM broadcast station) for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-PH-517 which au-

(Continued on next page)

thorized a new FM broadcast station) for extension of completion date.

KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif. —License to cover construction permit (B5-PH-737 which authorized a new FM broadcast station).

WMFR-FM—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of CP (B3-PH-359 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 38.3 KW, effective antenna height as 348.5 feet; make changes in antenna system and change commencement and completion dates.

NEW—Newberry Broadcasting Co., Newberry, S. C. (C. A. Kaufmann and John F. Clarkson)—Construction permit for a new FM broadcast station (Class B) to be operated on 100 mc. band and ERP of 38.4 KW.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of CP (B2-PH-877 which authorized a new FM broadcast station) to change completion date.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of CP (B4-PH-230 as modified which authorized a new FM broadcast station) for extension of commencement and completion dates.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. —Modification of CP (B4-P-3806, as modified which authorized a new standard broadcast station) to increase power, from 250 watts to 1 KW, change type of transmitter, to make changes in the vertical antenna, to change transmitter and studio location and for extension of completion date.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of CP (B3-PH-330 which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 558 KW, make changes in antenna system and change commencement and completion dates.

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Modification of CP (B4-PH-434 which authorized a new FM broadcast station) to change description of transmitter site to Morgan and Ohio Sts., Kokomo, Ind.: effective radiated power to 30.8 KW, make changes in antenna system and change commencement and completion dates.

94.5 MC.—#233

NEW—KRGV, Inc., Weslaco, Tex.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 233, 94.5 mc., ERP of 49.2 KW, and antenna height above average terrain 358 feet.

100.3 MC.—#262

NEW—Midcontinent Broadcasting Co., Sioux Falls, S. Dak. —Construction permit for a new FM broadcast station (Class B) to be operated on Channel 262, 100.3 mc., ERP of 50.7 KW, and antenna height above average terrain 361 feet.

106.1 MC.—#291

NEW—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 291, 106.1 mc.

To Be Assigned By FCC

NEW—Hazleton Broadcasting Service, Inc., Hazleton, Pa. —Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned" to Channel #227.

NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 370 watts and antenna height above average terrain—431 feet. Amended to change studio and transmitter locations from "to be determined, Alhambra, Calif," to 317 W. Main St., Alhambra, Calif.

NEW—Western Carolina Radio Corp., Shelby, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 2.1 KW.

FM—Applications Returned

Albert B. Pyatt, Garden City, Kans. (P. O. 411 N. 3rd St., Garden City, Kans.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 802 watts. Returned April 22, 1947. Program analysis not submitted with the application.

Federal Telecommunication Laboratories, Inc., New York, N. Y. (P. O. 67 Broad St., New York, N. Y.)—Construction permit for a new ST Link broadcast station to be operated on 945 to 955 mc., power of 3 watts, emission special FM and unlimited hours of operation. Returned April 22, 1947, for applicant to appear before notary public for application to be subscribed and sworn to.

TELEVISION

TV—Actions

W0XBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Granted modification of CP which authorized a new Exp. television station, for extension of completion date to 11-13-47. (BMPVB-161)

W9XBB—Balaban & Katz Corp., Area of Chicago—Granted CP to install a new visual transmitter, change frequency, power, emission and antenna system. (BPVB-191)

W10XLV—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-162)

W10XLW—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-163)

TV—Applications Accepted for Filing

WNBT—National Broadcasting Co., Inc., New York, N. Y. —Modification of construction permit (BPCT-169, as modified, and which authorized new commercial television station) for extension of completion date.

NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.—Construction permit for a new experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watt, emission A5, and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.—License to operate an experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watts, emission A5, and unlimited hours of operation.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (BPCT-19, as modified) for extension of completion date.

NEW—Daily News Television Co. (a corporation), Philadelphia, Pa.—Construction permit for a new commercial television broadcast station to be operated on Change No. 12, 204-210 mc., ERP. Visual 3.4 KW. Amended to change visual and aural power to 3.5 KW and 3 KW respectively, and to make changes in antenna system. Also further exhibits, in answer to 12(f).

MISCELLANEOUS BROADCAST

Noncommercial Educational License Renewals

Licenses for the following non-commercial educational stations were renewed for the period ending May 1, 1948:

KALW, San Francisco; WBEZ, Chicago; WBOB, Cleveland; WIUC, Urbana, Ill.

Remote Pickup Applications

NEW—Central States Broadcasting Co., Portable-Mobile area of Omaha, Nebr.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc. band, power of 50 watts, emission A3 and hours of operation in accordance with section 4.403.

WCYJ—Onondaga Radio Broadcasting Corp., Area of Syracuse, N. Y.—License to cover CP (BPRE-478 for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 15 watts, emission special for FM and unlimited hours of operation.

Noncommercial Educational Dismissed

The Trustees of the University of Pennsylvania, Philadelphia, Pa.—Construction permit for a new noncommercial educational broadcast station to be operated on 91.7 mc., power of 10 KW, emission special for FM and unlimited hours of operation. Dismised April 23, 1947, per request of school.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Dila-Therm Co., Inc.—The Commission issued a complaint charging The Dila-Therm Co., Inc., 322 East Colfax Ave., South Bend, Ind., and its officers with false and misleading advertising of a purported curative device designated Dila-Therm. (5491)

Cease and Desist Orders

Central University—An Indianapolis correspondence school has been ordered by the Federal Trade Commission to stop describing itself as a university and otherwise misrepresenting its status.

The Commission's cease and desist order directs that Central University, its officers, representatives, agents and employees stop using the word "University" or any abbreviation or simulation thereof as a part of the respondent's corporate name or as a part of the name of the school or otherwise representing that the school is a university. (5326)

National Retail Liquor Package Stores Assn., Inc.—The Commission has issued an order prohibiting National Retail Liquor Package Stores Association, Inc., 11 West 42nd St., New York, from conspiring to fix prices in the sale of liquors. (4168)

Schutte Laboratories—Misrepresentation in the sale of rodent exterminators is prohibited in a cease and desist order issued by the Commission against Charles W. Schutte and Janet M. Schutte, copartners trading as Schutte Laboratories and Schutte Co., Beaver Falls., Pa. (5382)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 18, May 5, 1947

Nunn Succeeds Shouse As NAB Director; Elected At 7th District Meeting

The membership of NAB's 7th District, by a unanimous vote last Tuesday (27), elected Gilmore Nunn, WLAP, Lexington, Ky., to the NAB Board of Directors. Mr. Nunn, who is at present chairman of the NAB Public Relations Executive Committee, will serve for a two year term beginning next September.

The 7th District Director-elect was chosen at a brief district meeting following the joint Area G session, which was held at Roanoke, Va., last Monday and Tuesday (26 and 27). Area G is composed of Districts 4 and 7. Since even-numbered districts do not elect directors in 1947, district 4 did not hold a separate district meeting. Campbell Arnoux continues to represent that region on the NAB Board.

James Shouse, WLW, who currently represents District 7, requested that he not be re-elected.

Editorializing

The Federal Communications Commission's ban on editorializing by radio stations was among the subjects which provoked considerable discussion during the two day area meeting. NAB President Justin Miller, at the luncheon session which he addressed on Tuesday, expressed the conviction that broadcasters should not—and under the Constitution could not—be prevented from expressing opinions over their own facilities. The extent to which individual stations might exercise this prerogative is a matter for decision by the licensee concerned, he said, and no fetters should, or could legally, be placed upon the broadcasters' freedom to speak.

Members of the two districts urged the NAB, by resolution, to intercede with the Commission in an effort to obtain revision of the Mayflower doctrine "to the end that the broad-

(Continued on page 363)

INSIDE THIS ISSUE

To aid in developing a series of transcribed broadcasts by NAB President Miller, three broadcasters were named last week to serve as a special advisory committee to provide facilities and program counsel. (p. 361)

Endorsing proposals for a camaign to increase radio listening, a joint NAB-RMA committee is formulating plans for an intensive drive which will culminate in this year's annual observance of National Radio Week. (p. 360)

With the arrival of Royal V. Howard and Harold Fair last week, and Robert K. Richards the previous week, NAB headquarters is now fully manned. (p. 362)

The FCC, amending its FM standards of good engineering practice, published last week a new list of approved transmitting equipment. (p. 360)

At the opening general session of the annual Ohio State Institute last Friday, Robert K. Richards, NAB public relations director, discussed the question "What is Public Interest, Convenience and Necessity?" (p. 361)

Fifth District, Meeting in Birmingham, Names Johnston to NAB Board

Henry P. Johnston, managing director, WSGN, Birmingham, was elected to the NAB Board of Directors at the annual meeting of the 5th NAB District. The 5th District held a two-day joint meeting with the 6th District which ended in Birmingham, Friday (2).

Mr. Johnston, who assumes his new responsibilities at the Board meeting to be held in conjunction with the NAB Convention in September, succeeds Fred W. Borton, WQAM, Miami, as director.

Long active in radio broadcasting industry development, Mr. Johnston is a member of the NAB Freedom of Radio Committee, and has served on the ABC Station Planning and Advisory Committee.

He was a leader in the formation of the Alabama Broadcasters Association last year and elected in November to serve as that organization's first president.

[*A fuller story on the joint meeting will be included in the next issue of* REPORTS.]

FCC Grants CP's for 55 AM Stations As Temporary "Freeze" Expires

The temporary FCC "freeze" on AM applications ended Wednesday (30) after being in effect for about three months. The freeze was put into operation to permit the Commission to act on the huge backlog of AM applications. By press time on Friday, the FCC announced the granting during the current week of 55 construction permits for new AM stations.

In announcing the expiration of the temporary expediting procedure, the FCC said: "It enabled the Commission either to grant or designate for hearing every Line 2 application filed prior to February 7—some 250 in number."

Complete details of the grants and other FCC decisions will be found in this issue of REPORTS under FCC Actions.

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Engineering
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Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

FM Department

FCC Amends FM Engineering Standards Approving Transmitting Equipment

FM standards of good engineering practice were amended by the Commission last week (29) approving certain specified transmitting equipment.

Following are the amendments to Sections 16, 17 and 18 of the FM standards:

SECTION 16. APPROVED TRANSMITTERS

Manufacturer's Name	*Type No.*	*Rated Power*	*Type of Approval **
Collins	731 A	250 w	Final
	732 A	1 Kw	Final
	733 A	3 Kw	Tentative
	734 A	10 Kw	Tentative
Federal	191 A	1 Kw	Tentative
	192 A	3 Kw	Tentative
	193 A	10 Kw	Tentative
	199 A	20 Kw	Tentative
	194 A	50 Kw	Tentative
Gates	BF-250A	250 watts	Final
	BF-1A	1 kw	"
General Electric	BT-1-A	250 watts	"
	BT-2-A	1 kw	Tentative
	BT-3-A	3 kw	"
	BT-4-A	10 kw	"
	BT-5-A	50 kw	"
Harvey	FM-500	250 watts	Final
RCA	MI-7016	Exciter	"
	BTF-250A	250 watts	"
	BTF-1C	1 kw	"
	BTF-3B	3 kw	Tentative
	BTF-10B	10 kw	"
REL	549A-DL	250 watts	"
	518A-DL	1 kw	"
Raytheon	RF-250	250 watts	"
	RF-1000	1 kw	"
	RF-3	3 kw	"
Western Electric	501 B-1	250 watts	"
	501 B-2	250 watts	"
	503 B-1	1 kw	"
Western Electric	503 B-2	1 kw	Tentative
	504 B-1	3 kw	"
	504 B-2	3 kw	"
	506 B-1	10 kw	"
	506 B-2	10 kw	"
	508 B-2	25 kw	"
	507 B-1	50 kw	"
	507 B-2	50 kw	"
Westinghouse	MO/MP	Exciter	Final
	FM-1	1 kw	"
	FM-3	3 kw	Tentative
	FM-10	10 kw	"
	FM-50	50 kw	"

* Tentative approval indicates that the manufacturer has supplied the Commission with preliminary data including guaranteed performance of equipment to be constructed or under construction. Final approval indicates that construction details and measured performance data of completed equipment have been supplied.

SECTION 17. APPROVED FREQUENCY MONITORS

Manufacturer's Name	*Type No.*
Doolittle	FD-11
General Electric	BM-1-A
REL	600

SECTION 18. APPROVED MODULATION MONITORS

Manufacturer's Name	*Type No.*
Doolittle	FD-11
General Electric	BM-1-A
REL	600

Legal Department

Protection Granted to New Zealand Authors and Copyright Owners

As a result of an exchange of notes between Dean Acheson, Acting Secretary of State, and C. A. Berendsen, New Zealand Minister to the United States, President Truman has granted an indefinite extension of time to New Zealand authors and copyright owners for fulfillment of the formalities for securing American copyright.

The extension was granted under authority of an Act of Congress passed in 1941 and designed to protect foreign authors who were unable to comply with the American Copyright Act because of war conditions. Authors entitled to the extension are those citizens of New Zealand whose works were first produced or published outside the United States on or after Sept. 3, 1939, or whose works were entitled to renewal of American copyright on or after September 3, 1939, the date of the outbreak of war between New Zealand and Germany.

Broadcast Advertising

NAB-RMA Endorse Campaign to Increase Audience Through Multiple Set Ownership

The NAB Sales Managers Subcommittee for Sales Promotion and the Radio Manufacturers Association last week in New York (29) jointly endorsed and ap-

(Continued on next page)

proved a campaign to increase radio listenership through the "radio in every room—radio for every purpose" campaign, and are formulating plans for an intensive drive which will culminate in National Radio Week starting October 26.

The NAB subcommittee has scheduled for early mailing to member stations a list of suggestions which outline the RMA program, and shows how station activities can tie in to build listening audiences.

Commenting on the recent CBS survey which disclosed that 93 per cent of American homes now have radios, and that 34 per cent of all homes have more than one receiving set, Louis Hausman, director of presentation for the network said, "Even with this saturation of ownership, millions of Americans are under-privileging themselves through a long endured abstention from daily cultural, educational, informative, entertaining programs. This condition is gradually being remedied by the people themselves as these figures confirm. The people know that there is programming for all members of the family at all hours of the day and at all points on the dial. Unfortunately many excellent programs are going unheard simply because there is only a single receiving set in the homes of multiple-unit families."

A spokesman for the RMA, supporting Mr. Hausman's statement, declared "there is more and better programming going out over more and more stations." He credited this programming effort for recent purchases which have helped make multiple-set owners out of one in every three radio homes.

Representing the NAB at the discussions were:

Louis Hausman, CBS, New York; Edward P. J. Shurick, Free & Peters, Inc., New York; John Carl Jeffrey, formerly of WKMO, Kokomo, Ind.; Arthur Stringer and Hugh M. P. Higgins.

RMA members: Stanley H. Manson, Stromberg-Carlson; Victor Irvine, Galvin Mfg. Corp.; E. L. Hadley, Bendix Radio Division; Richard Hooper, RCA; W. B. McGill, Westinghouse Radio Stations; Fred Eldean, Fred Eldean Organization; Nora Hammesfahr, Institute for Better Living.

Public Relations

Plans for Transcribed Series to "Sell Radio By Radio" Get Underway

Three District of Columbia broadcasters were named Thursday (1) by NAB President Justin Miller to serve on a special committee to provide facilities and program counsel in the development of a series of transcribed broadcasts by the NAB President for distribution among radio stations.

The broadcasters are Merle S. Jones, general manager of WOL, who will serve as committee chairman; Richard L. Linkroum, WTOP program director; and Robert Morrison, head of the NBC Recording Division in Washington.

The series of transcribed talks by Judge Miller, which will deal with many different phases of broadcasting—its development, its accomplishments and its problems—were authorized by the NAB Board of Directors at its last meeting.

IN THE OFFING

May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Lottridge Named to Serve on PR Executive Committee

Washington, D. C., May 2—Buryl Lottridge, WOC, Davenport, Iowa, has been named to the NAB Public Relations Executive Committee it was announced Friday (2).

In addition to serving the industry on the Executive Committee, Mr. Lottridge represents the 10th District on the Public Relations Committee, which is composed of the seventeen NAB District chairmen.

WHAT IS PUBLIC INTEREST, CONVENIENCE AND NECESSITY?

Robert K. Richards, NAB director of public relations, participated in the opening general session, last Friday (2), of the 17th Institute for Education By Radio at Ohio State University. Theme of the session was: "What is Public Interest, Convenience and Necessity?" He told the assemblage of broadcasters and educators from throughout the nation:

We address ourselves tonight, by designation of the chairman, to the whole question of "public interest, convenience and/or necessity."

I am reminded of the farmer who was attacked by a vicious dog. The farmer, employing a pitchfork with some dexterity, transfixed the animal with this weapon and thus killed it.

"Why," he was asked by the dog's angry owner, "did you not defend yourself with the other end of the pitchfork?"

"So I would," replied the farmer, "if I were attacked by the other end of the dog."

Thus it is with this question for this evening. Broadcasters are being attacked with just one end of

(Continued on next page)

this phrase—that which is known as "the public interest."

In the matter of convenience, there would seem to be easy access to mutual understanding. A thing is either convenient, or inconvenient, to the public or to any entity within the public, and a decision as to which it is should not be too difficult of discovery.

And about the same should apply to any considerations of necessity. I discard these, then, as the tail of the dog—wagging, but to little avail.

However, the phrase "public interest" I find to be fascinating and challenging. With due regard for Commissioner Durr and his colleagues, much more learned in these matter than I, certainly there is evidence that some puzzlement exists in their own circles.

I come to you, then, on a pilgrimage, in search of the truth—not burdened by any considerable erudition.

But I would not have you think that these notes were written in a lower berth enroute from Washington. I have undertaken some research and am prepared to report to you.

Since the first Continental Congress, 10,389 men and women have served our nation in the federal legislature. I should say, and you must accept an approximation, that the phrase "public interest" was uttered at least once by each during the term of his office. Yet a diligent search of the extensive files kept by the Library of Congress does not reveal one concrete definition worthy of your consideration. And of course, had one emerged, it is not certain that such an interpretation would apply today.

The Constitution, one can assume I hope, is in the public interest, and was considered so when written. But since then, it has been amended 21 times.

It seems to me that the public interest, whatever it may be, is of private conception. How you may view it as against how I might view it, assuming us both to be citizens of reasonable integrity, may differ in minor particulars, but not in great generalities. It becomes then, if such premise is acceptable, a burden of the individual conscience. And if you bundle up those consciences within a community, one approaches an equation that might be the "public interest." Nevertheless we must remember that the point of nuclear fission is the meeting of one conscience with another, and those two with two more and so on. You recognize, of course, that this is not original thinking. There has been very little original thinking about what is good and what is bad since the apple incident in the Garden of Eden. But there has been some, much of it authored by the immortal Oliver Wendell Holmes, Jr. He said:

"If you want to know the law and nothing else, you must look at it as a bad man, who cares only for the material consequences which such knowledge enables him to predict, not as a good one, who finds his reasons for conduct, whether inside the law or outside of it, in the vaguer sanctions of law. . . ." And he added, "The law is full of phraseology drawn from morals. . . . The law talks about rights, and duties, and malice, and intent, and negligence, and so forth, and nothing is easier, or, I may say, more common in legal reasoning, than to take these words in their moral sense, at some stage of the argument, and so drop into fallacy."

Thus, those who face the difficult task of administering a law which contains that phrase of moral fibre, pure and simple, must be cautious lest they fall into fallacy.

In terms of specifics, and with special reference to radio, it would seem unassailable that it is in the public interest to make the public laugh; and in its interest to broadcast information and fine music and drama.

I see no abridgement of the public interest in selling soap, a product which is much maligned by radio's critics although all of them appear to be well-scrubbed. Certainly, on the other hand, there is an abridgement of the public interest in any effort, no matter how well-intended, which will deprive the public of what it finds interesting.

Louis G. Caldwell, a wise and experienced radio attorney, has described this public interest, convenience and necessity clause governing broadcasters—through use of phraseology only attainable by lawyers—as The Land of Picon. P-I-C-O-N. Public Interest, Convenience and Necessity.

Mr. Caldwell charges that the broadcasters who inhabit this land must live by rules and regulations which change from day to day, sometimes almost whimsically.

Well, if you agree with Mr. Caldwell or not, there will always be a Land of Picon for the broadcasters, whether its boundaries are specifically described by law or not. For public interest is of private conception, a definition by one which finds acceptance by many.

I hope the Land of Picon can become a happy land, which it is not today. That will depend upon the vision of its established rulers—and their compassion in developing a personal definition of the public interest which is in harmony with the public's interest.

General

NAB Staff Now Fully Manned As Three New Directors Assume Duties

The recently announced additions to the NAB staff were completed Thursday (1) when Royal V. Howard, new director of engineering, assumed his duties.

Two other newly appointed staff directors had previously reported to NAB headquarters. Robert K. Richards, director of public relations, took over his new responsibilities on April 14th. Harold Fair, director of the new NAB program department, arrived at the NAB offices on Monday of last week. However, Mr. Fair has been active in his new capacity since early last month, having attended several NAB committee and district meetings.

Mr. Howard comes to NAB from KSFO, San Francisco; Mr. Fair from WHO, Des Moines; and Mr. Richards from *Broadcasting* magazine.

Reference Publications on Radio Industry Available to Broadcast Station Executives

Three new publications, affording sources for quick references on the broadcasting industry are now available to radio station management.

(Continued on next page)

Radio Daily and *Broadcasting* magazine have published and mailed their annual yearbooks to subscribers.

Radio News Bureau, which publishes the weekly *Television Digest & FM Reports*, announced last week the publication of a directory of AM broadcasting stations with weekly addenda as part of its looseleaf service. This service will be available on a subscription basis only.

District Meetings

Nunn Succeeds Shouse As NAB Director; Elected at 7th District Meeting

(Continued from page 359)

casters of America, without fear or restraint, may exercise the rights which we firmly believe are guaranteed under the Constitution."

The broadcasters expressed serious concern over the disruption in programming which had occurred the day before the meeting began when a large section of the nation changed to Daylight Saving Time. The provisions of H. R. 2740, a bill now pending before Congress which would require all businesses engaged in interstate commerce to operate on standard time *(See current* REPORTS, *p. 287)*, were discussed by A. D. Willard, Jr., NAB executive vice president. The broadcasters went on record in favor of this measure, and urged, by resolution, that the individual members of the two districts support the bill *(See below)*.

Another topic which aroused considerable attention, particularly at the Small Market Stations session, was the Commission's rule which now requires that all broadcast transmitter engineers have a first-class license. Station representatives outlined the hardship which this rule places upon stations, especially those in smaller cities. A resolution calling upon NAB to seek modification of this rule was adopted. (*See below*)

The editor and publisher of *Broadcasting* magazine, Sol Taishoff, spoke at the Monday evening banquet. Reviewing the legislative history of the Communications Act, Mr. Taishoff recalled that the original purpose of governmental regulation in the radio field was to stop technical confusion. He deplored the steady way in which the FCC has expanded its power into the area of programming by interpretation of the Act.

Legislative action to correct this situation, he said, should be aimed toward this goal: "The licensing authority shall have no power to regulate the programs or the business aspects of the mass communications media."

A resolution, introduced from the floor and adopted unanimously by the 4th and 7th District broadcasters, commended Mr. Taishoff for his long and continued fight for freedom of radio.

Another resolution, adopted at the closing session of the area meeting, condemned "certain labor practices, particularly the tendency toward industry-wide bargaining, the use of the secondary boycott, the disruptive effect of jurisdictional disputes with the ranks of labor, and the unconscionably but growing practice of feather-bedding." All, agreed the broadcasters, are "inimical to the best interests of the radio industry and the listening public which it serves."

Resolutions at Roanoke

Other resolutions, which were presented by the Resolutions Committee, under chairmanship of Don S. Elias, WWNC, Asheville, N. C., and adopted by the membership, are reprinted verbatim below:

MAYFLOWER CASE

Whereas, broadcasting as a free media of mass communications is protected by the first amendment of the Constitution and by Section 326 of the Federal Communications Act, guaranteeing freedom of speech, and

Whereas, in our opinion, in the so-called Mayflower Case, Federal Communications Commission has undertaken to deprive the licensees of broadcasting stations of the right to editorialize, and

Whereas, the members of the Fourth and Seventh Districts of the National Association of Broadcasters believe that this opinion violates the afore-mentioned constitutional guarantees;

Therefore, be it resolved, that the members of the Fourth and Seventh NAB Districts urge that the Board of Directors and the President of NAB make every effort to secure a new and more liberal interpretation on the part of the Federal Communications Commission with reference to this right, to the end that the broadcasters of America, without fear or restraint, may exercise the rights which we firmly believe are guaranteed under the Constitution.

BMI

Whereas, the availability of good music for the use of broadcasters is basic to good programming, and

Whereas, performing rights have, in past years, been a serious problem for broadcasters, and

Whereas, the broadcasting industry has successfully created and maintained Broadcast Music, Incorporated, as a source of good music;

Therefore, be it resolved, by the broadcasters of the Seventh and Fourth Districts of the NAB, that a careful analysis of the use of music be made by the stations and every effort made by them to utilize more effectively the performing rights of Broadcast Music, Incorporated.

We further suggest that the members of the aforementioned districts of NAB give early and favorable consideration to the renewal of their BMI contracts, thus assuring that this important source of supply of music be maintained unimpaired as a strong competitive factor in the music licensing field.

We particularly wish to endorse and commend the selection of Carl Haverlin as President of BMI.

UNIFORM TIME

Whereas, the shift from standard time each spring through the summer to Daylight Saving time in certain important sections of the country, resulting in a change in operations on the part of the networks twice yearly, has greatly disrupted satisfactory programming by the broadcasters and seriously annoyed the listening public:

The members of the Fourth and Seventh Districts of NAB hereby request the directors and executives of the National Association of Broadcasters to undertake through every possible means the securement of necessary legislation to correct this annual disruption in our affairs. We urge the planning and execution of a concerted and determined campaign to provide uniformity of time within the various time zones of the country for all broadcast operations and particularly we urge the support of H. R. 2740.

(Continued on next page)

2% Cash Discount

Whereas, there has been an extensive campaign by the national advertising agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

Whereas, we feel that the adoption of such a practice would, of necessity, require the revision upward of the rate cards of the broadcasters;

We, the broadcasters of the Fourth and Seventh Districts of the NAB, hereby go on record as opposed to the adoption of the proposed plan.

Engineer's Licenses

Whereas, the FCC's withdrawal of permission to use third class license holders on the engineering staffs of broadcasting stations has imposed a hardship upon the operation of many stations, and

Whereas, it is felt that the elimination of operations with this class of license holder is unrealistic;

Therefore, be it resolved by the members of the Fourth and Seventh NAB Districts that the management of NAB make every effort to persuade the Federal Communications Commission to reconsider its action in this connection and to give consideration to the establishment of a similar class of license holder so essential to the efficient operation of many of the small market stations of the Association.

President Miller and Staff

The membership of the Fourth and Seventh Districts of the NAB Convention assembled take this opportunity to heartily approve and commend the fine quality of leadership furnished the industry by its president, Justin Miller. We feel that the industry is being well served by the broadened development of departments to render well rounded services to the membership of the Association. In commending the president, we simultaneously recognize the general excellence of the staff which he has grouped about him to perform these important services. We pledge our wholehearted support to President Miller and to his staff in their efforts to bring about a better understanding of the American system of broadcasting in the minds of public officials and listeners alike.

Directors Arnoux and Shouse

To Campbell Arnoux, Director of the Fourth District, and to James D. Shouse, Director of the Seventh District, we express in this resolution our genuine appreciation of the time and effort which they have expended to arrange this meeting and to make our stay both a pleasant and profitable one. And, at the same time, we also express appreciation to Kenneth Hyde, Manager of Hotel Roanoke, and to all of his employees for the splendid facilities which have been made available and the courtesies which have been extended to the visiting broadcasters.

Host Stations in Roanoke

The members of the Fourth and Seventh NAB Districts do here express their deep appreciation to Radio Stations WDBJ, WSLS, and WROV for their gracious hospitality and for their careful and complete arrangements for the comfort and entertainment of the visiting broadcasters.

To each of the host stations, to their managements and their staffs, we, through this resolution, extend our grateful and sincere thanks.

Registration at Roanoke

Campbell Arnoux, WTAR; Milton N. Adams, WBTM; Bob Amos, WHKP; John Andrew, Associated Program Service; W. N. Abbott, WTMA; A. S. Aden, WPUV; Frederick L. Allman, WSVA.

Paul C. Buford, WSLS; George Brantley, WTAR; Fred Bock, WADC; Andrew W. Bennett, Travis Barnes, WTAR; Kenneth H. Baker, NAB; Charles B. Britt, WLOS; Otto Brandt, ABC; Walter A. Bowry, Jr., WMBG; C. Alden Baker, WFHG; Carl J. Burkland, WTOP; Walter Brown, WSPA; Frank Blair, WARL; Charles P. Blackley, WTON; Edward E. Bishop, WGH; Ken Beachhoard, WISE; G. F. Bauer, WINN; Melvin F. Barnett, WHIS; James W. Blackburn, Blackburn-Hamilton Co.; Lambert B. Beeuwkes, WROV; M. Byrd, WAYS; Gerald F. Boyd, WPAY; Randolph Bean, WCHV; C. Stanley Bailey, Burn Smith Co., Inc.

T. A. M. Craven, WOL; Wayne Coy, WINX; Miss Virginia N. Cooper, WJLS; H. K. Carpenter, WHK, WHKK, WHKC, W8XUB; Charlie Crutchfield, WBT; James W. Coan, WTOB; James W. Campbell, United Press; Joseph P. Crockett, WBOB; R. Kilborne Castell, WARL; Eugene Carr, Bruch-Moore Newspapers; Harry Callaway, WHAS; James D. Clark, Jr., WRVA; Ray Currie, TSI; Ollie L. Carpenter, WPTF; Sam Carey, WRVA; Harry Camp, WGAR.

F. G. Dykstra, Transcription Sales, Inc.; Jimmie Darnell, WHAR; Carl E. Duckett, WBOB; R. P. Doherty, NAB; Ralph H. DeLong, WHK; A. L. Dren, WCBT; R. A. Dunlea, WMFD; Victor W. Dawson, WFNC; Harmon Duncan, WDUK; W. Ward Dorrell, C. E. Hooper, Inc.

Ted Eiland, WSAZ; Foster Edwards, WEMI; F. J. Evans, WPLH; Harold Essex, WSJS; Robert W. Ehrman, WCFM; Ralph G. Elvin, WLOK; Don S. Elias, WWNC; Edward E. Edgar, WGH; Joe Eaton, WHAS; Carl M. Everson, WHKC; Robert C. Estes, WSJS; Phillip Eakin, WFNS.

Horace Fitzpatrick, WSLS; Hugh Feltis, BMB; Bertram C. Finch, The Branham Co.; Floyd Fletcher, WTIK; Fred Fletcher, WRAL, WRAL-FM; J. P. Fishburn, WDBJ; Samuel E. Feldman, ASCAP; Robert C. Fehlman, WHBC; E. Y. Flanigan, WSPD; Harry A. Friedenberg, Marfree Adv. Corp.

R. Sanford Guyer, WBTM; W. Harold Gray, WFLO; Lester L. Gould, WJNC; W. Guenther, WLWA; Elizabeth Greene, WCYB; Raymond T. Gilley, Marfree Adv. Corp.; W. H. Goan, WAYS; E. J. Gluck, WSOC.

Bart Horswell, Cardinal Co.; John W. Harkrader, WDBJ; Richard L. Hamann, Cardinal Co.; Allen Haid, WMMN; Fred F. Hague, James A. Hogan, WWNC; Ken Hackathorn, WHK; Cecil B. Hoskin, WWNC; Carl Haverlin, BMI; Fred L. Hart, WLPM; Robert M. Hall, WLOS; Kolin Hager, SESAC, Inc.; Jack T. Helms, WNVA; R. B. Helms, WHLN; R. J. Horst, Transcription Sales, Inc.; Ralph Hatcher, CBS; Bob Harrington, WSVA; John (Jack) Hanner, WCPS; Louis N. Howard, WHIT; C. Harris, WGRC; Jack P. Hankins, WFNS, WFNS-FA.

Don Ioset, Mutual Network; Robert L. Irwin, Dow, Lohnes and Albertson.

Ray P. Jordan, WDBJ; Merle S. Jones, WOL; Allen Jones, WLPM; J. F. Jarman, WDNC; Lester Jacobs, Frank Jones, WCUL; G. Fred Johnson, Anson Radio & Bdc. Co.; John G. Johnson, WTOB.

J. Robert Kerns, WHIZ; Bob Keller, Robert S. Keller, Inc.; Adna Karns, Transcription Sales, Inc.; John Koepf, Fort Industry Co.; H. F. Kerns, WCFM; Gaines Kelley, WFMY; Lee Keller, United Press; Frank E. Koehler, WROV; A. H. Jack Kelly, WCOL.

Robert M. Lambe, WNCA; Pierce E. Lackey, Lackey Group; Ernest Lackey, WHOP; Kay Lee, Houck & Company-Agency; R. A. Lyon, Anson Radio & Broadcasting Co.; E. B. Lyford, NBC; C. T. Lucy, WRVA; L. B. Leonard, WISE; Ellis Landreth, WBRW; John Langlois, Lang-Worth; "Cy" Langlois, Lang-Worth.

James H. Moore, WSLS; Mrs. Charlie Lou Moore, WSLS; Glake Merrill, WHAR; Bob Menefee, WSLS; Lin Mason, Transcription Sales, Inc.; R. W. Mack, N. W. Ohio Bdcsting Corp.; W. R. "Bill" Murray, WPUV; Bob Morrison, NBC-Radio Recording; Truman A. Morris, WCMI; Robert B. Mackall, WFMS; James A. McManvs, The Branham Co.; Joseph H. McGillora, Station Rep.; Francis X. McDonough, Dow, Lohnes and Albertson; Claude W. Meares, WCBT; R. H. Moody, WHIO; Richard H. Mason, WPTF; Bob Mason, WMRN; Justin Miller, NAB; R. S. Morris, WSOC.

J. Edward Newman, WDBJ; John W. New, WTAR; Leland O. Nelson, WGBR; Len Nasman, WFMJ; Gilmore Nunn, The Nunn Stations; James H. New, WTAR; Paul Norris, WTIK; H. D. Newwirth, Worth Associates; Miss Linnea Nelson, J. Walter Thompson Co.; Wayne M. Nelson, WAYN.

J. M. O'Hara, WMAN; Richard H. Othey, WTNS.

Emerson J. Pryor, WRRN; Mrs. Wenfield Preston, WOL; T. H. Patterson, WRRF; Hugh Potter, WOMI; Ray Penner, WLOW; George C. Patterson, WAVE; John F. Patt, WGAR; Frank E. Pellegrin, Nat'l Ass'n of Broadcasters; Dave Partridge, WLW; Edgar Parsons, WRFD; J. M. Price, Radio Corp. of America; Gordon R. Phillips, WROV; Eric Paige, WMRN; Paul F. Peter, Frazier & Peter; Herbert G. Palst, WMOH.

N. L. Royster, WOLS; Marshall Rosene, WSAZ; W. R. Roberson, WRRF & WRRZ; William E. Rine, WWVA; R. W. Richmond, WHKK; Paul Reynolds, WDBJ; Norman Reed, WWDC; Paul W. Reed, WFAH; J. Harold Ryan, The Fert Industry Company; Fey Rogers, WCYB; John M. Rivers, WCSC; E. G. Rinn, WINN; N. Joe Rahall, WWNR; Thomas A. Rogers, WCLT.

Frank M. Stearns, Associated Press; Ken Sparnon, BMI; R. H. Smith, WCYB; Joe L. Smith, Jr., WJLS; Lynne C. Smeby, Ohio-Michigan Bk. Corp.; Harold B. Shaw, WOAY; Sam Sague, WSRS & WSRS-FM; Carleton D. Smith, WRC; John W. Shultz, WMVA, WBOB; Gerald Swisher, Associated Press; J. Porter Smith, WGRC; G. Richard Shafto, WIS; Charles E. Seebeck, WTON; Dan Schmidt, III, NBC Recording Divn.; J. Dudley Saumenig, WIS; George A. Speese, WMRN; Neal Smith, WLW; J. D. Shouse, WLW; Alex Sherwood, Standard Radio; John Sinclair, WBRW; Harry B. Shaw, WSJS; James W. Seiler, WRC.

(Continued on next page)

Henry E. Thomas, WSLS; Sol Taishoff, Broadcasting Magazine; Stephen Tuhy, Jr., Harold Thoms, WISE; John A. Toothill, Burn-Smith Company.

Guy Vaughan, Jr., WSPA; Victor Vonn, Standard Rate & Data Service; Vic Vickrey, SESAC, Inc.

Phil Wood, WFMJ; Bob Wolheim, Cardinal Co.; W. L. Willis, Jr., WSVS; J. E. Willis, WLAP; W. P. Williamson, Jr., WKBN; W. E. (Bill) William, WFRC; E. S. Whitlock, WRNL; Henry Whitehead, WTAR; Miller Welch, WLAP; George S. Walston, WRRZ; George Walker, WAIR; A. D. Willard, Jr., NAB; Jack Weldon, WWOD; Lawrence Webb, WJW; Charles C. Warren, WCMI; Avery Wynn, WEED; Miss Anne Wynne, WEED; Thomas W. Wilson, Dow, Lohnes & Albertson; Ralph Wallerstein, WMBG; Robert M. Wallace, WOHS; David C. Woods, WRVA; Robert C. Wolfenden, Mountain Broadcasting Service; Walter M. Windsor, WDVA; W. A. Wilson, WOPI & WOPI-FM; Miss Eleanor F. White, WRVA; Bruce Wallace, WTNS; Lee B. Wailes, Fort Industry Co.

William E. Young.

Public Interest Programming

National Guard May Call on Stations For Aid in Recruiting Campaign

A grass roots campaign to build the National Guard to a force of approximately 682,000 men is quietly gathering momentum throughout the nation. Upwards of 6,000 local units in villages, towns and cities must be organized to achieve full strength.

State authorities have the decision as to where units are to be located within the state; they alone carry out recruiting.

For this reason, broadcasters may anticipate calls from their local Guard units for assistance in recruiting home town men. The initial enlistment age is 18-35 with exceptions in age made for veterans.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 12-18, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945, the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas, many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. Point out the many opportunities open to young women who join the growing nursing profession—today, there is a tremendous demand for nurses, and the demand will be even greater in the years ahead. Industry, psychiatry, child and public health, Veterans' Administration, U. S. Public Health Service, Army and Navy all offer splendid opportunities for nurses. The field of nursing hasn't nearly begun to reach its full expansion. Nursing training is an ideal preparation for marriage, family life, community leadership. Nursing is a proud profession. Urge young women under 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any of the nearly 1300 Accredited Schools of Nursing. Applications are being taken now for fall classes. A nursing education will lead to the professional title of Registered Nurse, and in the college schools of nursing, to the degree of Bachelor of Science as well. *Important:* Remind ex-servicewomen—WACS, WAVES, SPARS and MARINES—that if they qualify as student nurses, the entire cost of their nursing education may be covered by

(Continued on next page)

their allowance for tuition under the GI Bill of Rights. (Fact Sheet No. 9-G)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts toward world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquest. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious effort to overcome these postwar difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone, and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 5. They are subject to change.

Tuesday, May 6

Oral Argument

(Before the Commission en banc, Room 6121, in the order listed, beginning 10:00 A. M.)

(1)

Report & Docket No. B-339—7313—Gulf Broadcasting Co., Inc., Mobile, Ala. **1340 kc.**, 250 watts, unlimited.

Report & Docket No. B-339—7314—Burton Broadcasting Co., Mobile Ala. **1340 kc.**, 250 watts, unlimited.

Report & Docket No. B-339—7482—Mobile Broadcasting Co., Mobile, Ala. **1330 kc.**, 1 KW N, 5 KW D, unlimited. DA-N&D.

(2)

Report & Docket No. B-338—6921—WJPS, Inc., Evansville, Ind. **1330 kc.**, 5 KW D, 1 KW N, unlimited. DA-night & day.

Report & Docket No. B-338—6922—Tri-State Broadcasting Corp., Evansville, Ind. **1330 kc.**, 5 KW, unlimited. DA-night & day.

(3)

Report & Docket No. B-341—6843—Bay State Beacon, Inc., Brockton, Mass. **1450 kc.**, 250 watts, unlimited.

Report & Docket No. B-341—6845—Cur-Nan Co., Brockton, Mass. **1450 kc.**, 250 watts, unlimited.

Report & Docket No. B-341—7008—Plymouth County Broadcasting Corp., Brockton, Mass. **1450 kc.**, 250 watts, unlimited.

(4)

Report & Docket No. B-340—7216—Central Broadcasting Co., Eau Claire, Wis. **790 kc.**, 5 KW N&D, DA-unlimited.

Report & Docket No. B-340—7333—Texas Star Broadcasting Co., Houston, Tex. **790 kc.**, 1 KW N, 5 KW D.

Report & Docket No. B-340—7334—Lubbock County Broadcasting Co., Lubbock, Tex. **790 kc.**, 1 KW, unlimited.

Report & Docket No. B-340—7335—Plains Radio Broadcasting Co., Lubbock, Tex. **790 kc.**, 5 KW.

Report & Docket No. B-340—7336—Veterans Broadcasting Co., Houston, Tex.—**1230 kc.**, 250 watts, unlimited.

(5)

Report & Docket No. B-345—7367—Abilene Broadcasting Co., Abilene, Tex. **1340 kc.**, 250 watts, unlimited.

Report & Docket No. B-345—7483—Citizens Broadcasting Co., Abilene, Tex. **1340 kc.**, 250 watts, unlimited.

Thursday and Friday, May 8 and 9

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the matter of promulgation of rules and regulations and standards of good engineering practice for FM broadcasting. Other than non-commercial educational broadcast service.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

550 KC.

The Commission announced adoption of a **Memorandum Opinion and Order** directing that those portions of the Decision and Order adopted December 6, 1946, which grant the application of **WJIM, Inc., Lansing, Mich.**, grant conditionally the application of **Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio**, and sever applications from the proceeding, be vacated and set aside, and that stations WKRC and WJIM are granted leave to file exceptions and request oral argument on the Proposed Decision (B-353) on their applications released today, proposing to grant application of WJIM (BP-4087; Docket 6807) to change from 1240 kc., 250 watts, unlimited, to 550 kc., 1 KW, unlimited, DA, conditions, and application of WKRC (BP-4372; Docket 7401) to change from 1 KW night, 5 KW day, unlimited, DA,

(Continued on next page)

to 5 KW night, and change directional antenna, operating on 550 kc., conditions.

Further ordered that applications listed below be severed from each other and from the above applications of WJIM and WKRC, and ordered that insofar as the relief granted coincides with the relief requested by petition of WKRC, it is granted; insofar as the relief requested is not covered by the Memorandum Opinion and Order, it is denied:

The Constitution Publishing Co., Atlanta (BP-4086; Docket 6802); **Montana Broadcasting and Television Co., Butte, Mont.** (BP-3993; Docket 6808); **Pulitzer Publishing Co. (KSD), St. Louis** (BP-4089; Docket 6809); **Sunshine Broadcasting Co. (KTSA), San Antonio** (BP-4399; Docket 7174): **Buffalo Broadcasting Corp. (WGR), Buffalo, N. Y.** (BP-4424; Docket 7122); **Millard Eidson (KCRS), Midland, Texas** (BP-4474; Docket 7215); **Radio Station WDEV (WDEV), Waterbury, Vt.** (BP-4492; Docket 7405); and **Oregon State Agr. College (KOAC), Corvallis, Ore.** (BML-1228; Docket 7406).

1230 KC.

The Commission also announced its **Final Decision** in the following cases:

B-321—Granting application of **Commonwealth Broadcasting Corp.** for a new station at **Danville, Ky.**, to operate on 1230 kc., 250 watts, unlimited time, conditioned upon the filing of an appropriate application for the use of 250 watts (applicant had specified 100 watts) (BP-4040; Docket 7164); and denying the application of **Danville Broadcasting Co.** seeking the same facility (BP-4264; Docket 7165);

B-337—Granting application of **Pueblo Radio Co., Inc.**, for a new station at **Pueblo, Colo.**, to operate on 1230 kc., 250 watts, unlimited, conditions (BP-4175; Docket 7092); and denying the application of Dorrence D. Roderick seeking the same facility (BP-4037; Docket 7091).

The Commission announced its **Proposed Decision** (B-355) looking towards the **grant** of the application of **Allentown Broadcasting Corp.** (BP-4374; Docket 7180), for a new station in **Allentown, Pa.**, to operate on 1230 kc., 250 watts, unlimited time; conditions; and **denial** of the applications of **Easton Publishing Co.** (BP-4212; Docket 71790), **Easton, Pa.**, and **Steel City Broadcasting Co. of Bethlehem, Pa., Inc.** (BP-4428; Docket 7181), **Allentown, Pa.**, seeking the same facilities, and application of **Associated Broadcasters, Inc.**, to change frequency of station **WEST, Easton, Pa.**, from 1400 kc. to 1230 kc., operating with 250 watts, unlimited time (BP-4517; Docket 7441).

1250 KC.

The Commission announced adoption of an **Order** (B-359) granting petition of **Midwest Broadcasting Co.** to amend its application for new station at **Milwaukee, Wisc.**, to specify an antenna pattern designed to reduce interference to existing stations; further ordered that application, as amended, be granted, to operate on 1250 kc., 5 KW, unlimited time, DA, conditions (BP-3746; Docket 6795). Dismissed as moot petition to enlarge issues and reopen record.

At the same time the Commission granted application of **WREN Broadcasting Co., Inc.**, for CP to move Station WREN from Lawrence to Topeka, Kans., to operate there on its presently assigned frequency of 1250 kc., power of 5 KW day, and to increase night power from 1 KW to 5 KW, DA night, S-KFKU (BP-3625; Docket 6703), conditions.

1340 KC.

The Commission announced its **Proposed Decision** (B-354) looking towards the grant of the application of **Bullard, Metcalf and Goodlette** for a new station in **Hazard, Ky.**, to operate on 1340 kc., 250 watts, unlimited time (BP-4661; Docket 7512), and denial of the applications of The Hazard Broadcasting System (BP-4583; Docket 7511) and **Universal Broadcasting Co.** (BP-4778; Docket 7584), requesting the same facilities.

1450 KC.

The Commission announces its **Proposed Decision** (B-347) looking toward the grant of the application of **Community Broadcasting Corp.** for a new station at **Fort Wayne, Ind.**, to operate on 1450 kc., 250 watts, unlimited time (BP-4993; Docket 7699), and a denial of the applications of **Homer Rodeheaver** (BP-4305; Docket 7097) and **Radio Fort Wayne, Inc.** (BP-5282; Docket 7877), each seeking the same facilities. (Comrs. Denny and Jett favor a grant to Radio Fort Wayne, Inc., because its stockholders have had experience in radio, will take an active part in the day to day operation of the station and because they are residents of Fort Wayne and more closely identified with the community than are the Feldmans, who own 90% of stock of Community Broadcasting Corp.)

1460 KC.–1490 KC.–1500 KC.

The Commission announced its **Proposed Decision** (B-357) looking toward the grant of the applications of **Monterey Bay Broadcast Co.** (BP-4150; Docket 6952) for a new station at **Santa Cruz, Calif.**, to operate on 1460 kc., 1 KW, DA, conditions: and a grant of application of **San Jose Broadcasting Co.** (BP3921; Docket 6955) for a new station at **San Jose, Calif.**, to operate on 1500 kc., 1 KW power, DA day and night. At the same time, the Commission proposes to deny applications of **Golden Gate Broadcasting Corp.** to change frequency of **KSAN, San Francisco**, from 1450 to 1460 kc., increase power from 250 watts, unlimited, to 5 KW unlimited time, DA (BP-3913; Docket 6949); **Cascade Broadcasting Co., Inc.**, to increase power of **KTYW at Yakima, Wash.**, from 500 watts unlimited time to 1 KW unlimited time, operating on 1460 kc. (BP-3889; Docket 6953), and **Mission Brodacasting Co.** (BP-4266; Docket 7023), for a new station at San Jose to operate on 1490 kc., 250 watts, unlimited time.

Commissioner Wakefield concurs in part, but as between the San Jose applicants, believes the Mission Broadcasting Co. application should be granted.

Oral Argument

Ordered **oral argument** on following proposed decisions on May 6:

Gulf Broadcasting Co. (Docket 7313); **Burton Broadcasting Co.** (Docket 7314); **Mobile Broadcasting Co.** (Docket 7482); **WJPS, Inc.** (Docket 6921); **Tri-State Broadcasting Corp.** (Docket 6922); **Bay State Beacon, Inc.** (Docket 6843); **Cur-Nan Co.** (Docket 6845); **Plymouth County Broadcasting Co.** (Docket 7008); **Central Broadcasting Co.** (Docket 7216); **Texas Star Broadcasting Co.** (Docket 7333); **Lubbock County Broadcasting Co.** (Docket 7334); **Veterans Broadcasting Co.** (Docket 7335); **Plains Radio Broadcasting Co.** (Docket 7336); **Abilene Broadcasting Co.** (Docket 7367); and **Citizens Broadcasting Co.** (Docket 7483).

AM—New CP's Granted

560 KC.

Montana Farmer Broadcasting Corp., Great Falls, Mont.—CP for new station to operate on 560 kc., 5 KW, DA-night. (BP-5866)

590 KC.

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Granted CP for a new station; 590 kc., 1 KW night, 5 KW day, employing a directional antenna for day and night use; conditions. (BP-5148)

Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Granted CP for a new station; 590 kc., 1 KW, unlimited time, employing DA for day and night use. (BP-5136)

620 KC.

Commercial Associates, Inc., Sioux City, Iowa—Granted CP for a new station to operate unlimited time on 620 kc., 1 KW, DA arrays night and day (DA-2). (BP-5396)

690 KC.

West Texas Broadcasting Co., El Paso, Tex.—CP for new station to operate on 690 kc., 5 KW, unlimited; DA for day and night use; conditions. (BP-5957)

850 KC.

Champlain Valley Broadcasting Corp., Albany, N. Y.—Granted CP for new station to operate on 850 kc., 10 KW, unlimited time, DA-1 day and night. (BP-4740)

(Continued on next page)

940 KC.

Puerto Rico Communications Authority, Rio Piedras, P. R.—CP for new station to operate on 940 kc., 10 KW, unlimited; DA day and night; conditions. Com. Jett for hearing. (BP-4397)

Plains Empire Broadcasting Co., Amarillo, Tex.—CP for new station to operate on 940 kc., 1 KW, unlimited; DA. (BP-4551)

950 KC.

WARC, Inc., Rochester, N. Y.—CP for new station to operate on 950 kc., 1 KW, DA-2, unlimited. (BP-3565)

960 KC.

The Wooster Republican Printing Co., Wooster, Ohio—Granted CP for new station; 960 kc., 500 watts, daytime. (BP-5581)

970 KC.

Rochester Broadcasting Co., Rochester, Minn.—Granted CP for a new station; 970 kc., 1 KW, unlimited time, employing directional antenna (DA-1). (BP-5080)

990 KC.

Wichtex Broadcasting Co., Wichita Falls, Tex.—Adopted Decision and Order granting petitions of Wichtex Broadcasting Co. to sever application from consolidated proceeding with KTOK, and granted said application of Wichtex for new station to operate on 990 kc., 5 KW day, 1 KW night; DA night. (BP-3981; Docket 7127)

(See Item re KTOK under "AM—CP's Granted to Change Frequencies.")

1080 KC.

Radio Santa Cruz, Santa Cruz, Calif.—Granted CP for new station to operate on 1080 kc., 1 KW, daytime only. (BP-5105)

1110 KC.

Borinquen Broadcasting Co., Caguas, P. R.—CP for new station to operate on 1110 kc., 250 watts, unlimited. (BP-5603)

1150 KC.

Mosby's, Inc., Great Falls, Mont.—Granted CP for a new station to operate on 1150 kc., 5 KW, DA-N, unlimited time. (BP-5481)

Des Moines Broadcasting Corp., Des Moines, Iowa—Granted CP for a new station; 1150 kc., 1 KW, directional antenna (DA-2), unlimited time. (BP-4940)

Rome Sentinel Co., Utica, N. Y.—Granted CP for a new station; 1150 kc., 1 KW night, 5 KW day, unlimited time, using DA day and night. (BP-4793)

Gila Broadcasting Co., Coolidge, Ariz.—Granted CP for a new station; 1150 kc., with 1 KW, unlimited time, DA-night. (BP-4677)

1190 KC.

Yumesa Broadcasting Co., Yuma, Ariz.—Granted CP for a new station; 1190 kc., 1 KW, unlimited time, using DA day and night. (BP-5726)

1230 KC.

Voice of Western Colorado, Inc., Grand Junction, Colo.—Granted CP for new station; 1230 kc., 250 watts, unlimited time; conditions. (BP-5461)

Wayne M. Nelson, Inc., Fayetteville, N. C.—CP for new station to operate on 1230 kc., 250 watts, unlimited; conditions. (BP-4951)

1260 KC.

Grand Forks Herald, Inc., Grand Forks, N. Dak.—CP for new station to operate on 1260 kc., 500 watts night, 1 KW day; DA for night use. (BP-5145)

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition to reconsider, removed from hearing docket, and granted application for new station to operate on 1260 kc., 1 KW, unlimited; DA. (BP-4657; Docket 7749)

1270 KC.

Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—CP for new station to operate on 1270 kc., 1 KW, DA day and night. (BP-4734)

1290 KC.

Alaska Broadcasting Co., Fairbanks, Alaska—CP for new station to operate on 1290 kc., 1 KW, unlimited; conditions. (BP-5901)

1300 KC.

Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Granted CP for a new station; 1300 kc., 1 KW, unlimited time, DA day and night. (BP-4709)

1310 KC.

Keokuk Broadcasting Co., Keokuk, Iowa—Granted CP for a new station; 1310 kc., 250 watts, daytime only. (BP-5480) (Comrs. Durr and Hyde for hearing.)

1320 KC.

El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal)—Granted CP for a new station; 1320 kc., 5 KW, unlimited time; conditions. (BP-4560)

1330 KC.

Community Service Broadcasting Co., Erie, Pa.—CP for new station to operate on 1330 kc., DA day and night, 5 KW, unlimited (DA-2). (BP-5846)

1340 KC.

Inland Broadcasting Co., Fremont, Nebr.—CP for new station to operate on 1340 kc., 100 watts, unlimited. (Comr. Durr for hearing.) (BP-4664)

Duncan Broadcasting Co., Duncan, Okla.—CP for new station to operate on 1340 kc., 100 watts night, 250 watts day. (Comrs. Durr and Hyde for hearing.) (BP-5452)

1360 KC.

Tri-Cities Broadcasting Co., Goose Creek, Texas—Granted CP for a new station; 1360 kc., 1 KW, unlimited time, directional antenna day and night. (BP-4706)

1400 KC.

KAYS, Inc., Hays, Kans.—CP for new station to operate on 1400 kc., 250 watts, unlimited; conditions. (BP-5354)

Runnels County Broadcasting Co., Ballinger, Tex.—CP for new station to operate on 1400 kc., 250 watts, unlimited. (BP-5025)

1420 KC.

San Joaquin Broadcasting Co., Stockton, Calif.—CP for new station to operate on 1420 kc., 1 KW, DA-1, unlimited. (BP-5059)

Owensboro on the Air, Inc., Owensboro, Ky.—CP for new station to operate on 1420 kc., 1 KW, DA-2, unlimited. (BP-5161)

Forest Capital Broadcasting Co., Lufkin, Tex.—CP for new station to operate on 1420 kc., 1 KW, unlimited, DA night. (BP-5275)

1440 KC.

Quincy Broadcasting Co., Quincy, Ill.—Granted CP for a new station to operate on 1440 kc., with 1 KW, DA-2 day and night. (BP-4970).

Napa Broadcasting Co., Napa, Calif.—Granted CP for new station to operate on 1440 kc., 500 watts, DA day and night (DA-1). (BP-5479)

S. H. Patterson, Topeka, Kans.; KVAK—S. H. Patterson, Atchison, Kans.—Granted petition requesting reconsideration of applications, remove from hearing docket and granted application for new station at Topeka to operate on 1440 kc., 5 KW power, unlimited time, DA day and night (BP-4389), subject to condition that applicant file, within 60 days, an application for modification of CP specifying a nighttime operating power of 1 KW instead of 5 KW; further ordered

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that application for change of facilities of Station KVAK from 1450 to 1470 kc. and increase power from 250 watts to 1 KW, DA day and night (BP-4317), conditions; further ordered that this action granting both above applications is subject to condition that applicant, S. H. Patterson, divest himself of all interest in Station KVAK, Atchison, Kans. Hearing previously scheduled on these cases is cancelled. (Dockets 7560 and 7562)

1450 KC.

Bob McRaney, Sr., West Point, Miss.—CP for new station to operate on 1450 kc., 250 watts, unlimited; conditions. (BP-5450)

Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. Mex.—CP for new station to operate on 1450 kc., 250 watts, unlimited; conditions. (BP-5183)

1470 KC.

The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Granted CP for a new station; 1470 kc., 5 KW, using directional antenna day and night (DA-1); conditions. (BP-5146)

1480 KC.

Radio Anthracite, Inc., Shamokin, Pa.—CP for new station to operate on 1480 kc., 1 KW, unlimited; DA for night use. (BP-5045)

Mobile Daily Newspapers, Inc., Mobile, Ala.—CP for new station to operate on 1480 kc., 5 kw, DA-2, unlimited. (Com. Durr for hearing.) (BP-5523)

1560 KC.

Ramon Agudo, Bayamon, P. R.—CP for new station to operate on 1560 kc., 250 watts, unlimited; conditions. (BP-5679)

1570 KC.

Louisville Broadcasting Corp., Louisville, Ky.—CP for new station to operate on 1570 kc., 1 KW, daytime only; conditions. (BP-5548)

1580 KC.

St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Granted CP for new station; 1580 kc., 250 watts, daytime; conditions. (BP-5417)

1600 KC.

Boston Broadcasting Corp., Brookline, Mass.—CP for new station to operate on 1600 kc., 5 KW, DA day and night; conditions. (BP-4976)

Eastland-Ranger-Cisco Broadcasting Co., Eastland, Tex.—CP for new station to operate on 1600 kc., 1 KW, DA, day and night; conditions. (BP-5833)

Sabine Area Broadcasting Corp., Orange, Tex.—CP for new station to operate on 1600 kc., 1 KW, DA, night use; conditions. (BP-4801)

AM—CP's Granted to Change Frequencies

580 KC.

KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—CP to change frequency from 1490 to 580 kc., increase power from 250 watts to 1 KW, unlimited, install new transmitter, DA for night use, and change transmitter location. (BP-5947)

590 KC.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Granted CP to change frequency from 1230 to 590 kc., power from 250 watts to 1 KW, unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location; conditions (Comr. Durr for hearing). (BP-4829)

610 KC.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—CP to change frequency from 1230 kc. to 610 kc., increase power from 250 watts to 1 KW, unlimited, DA-night, and install new transmitter. (BP-4842)

620 KC.

KWAL—Silver Broadcasting Co., Wallace, Idaho—Granted CP to change frequency from 1450 kc. to 620 kc., increase power from 250 watts to 1 KW, unlimited time, DA-night, and change studio and transmitter locations; engineering conditions. (BP-5515)

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted CP to change frequency from 1490 kc. to 850 kc., increase power from 250 watts to 1 KW, DA-1 day and night (Comr. Durr voting "no"). (BP-3609)

910 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—CP to change frequency from 1420 to 910 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter and DA for day and night use, and change transmitter location. (BP-5986)

950 KC.

WIBX—WIBX, Inc., Utica, N. Y.—CP to change from 1230 to 950 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter, DA for day and night use, change transmitter location. (BP-5962)

1000 KC.

KTOK—KTOK, Inc., Oklahoma City, Okla.—CP to change from 1400 kc., with 250 watts, unlimited, to 1000 kc., 5 KW day, and 1 KW night, unlimited; change transmitter site and install new transmitter and antenna system for nighttime. (BP-4763)

KTOK—KTOK, Inc., Oklahoma City, Okla.—Granted petition of KTOK to grant without further hearing its application (BP-4763) and removed said application from hearing docket and granted CP to change from 1400 kc., 250 watts, unlimited, to 1000 kc., 5 KW day, 1 KW night; install DA for night use (Docket 7775), conditions re interference. Denied petition of Eastern Oklahoma Broadcasting Corp. requesting (1) that its application for new station be designated for hearing in above proceeding, or (2) if above applications are granted, then applicants be required to install appropriate DA.

1070 KC.

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Granted CP to change frequency from 1230 to 1070 kc., increase power from 250 watts to 10 KW, unlimited time, install new transmitter and DA for day and night use, and change transmitter location; conditions. (BP-5031)

1140 KC.

KGEM—Idaho Broadcasting and Television Co., Boise, Idaho—Granted CP to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install DA for night use, change type of transmitter and change transmitter location; conditions. (BP-5473)

1150 KC.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—CP to change from 1230 kc., 250 watts, unlimited, to 1150 kc., 5 KW day, 1 KW night, unlimited, DA-night. (BP-5471)

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—CP to change from 1240 kc. to 1150 kc., 100 watts to 1 KW, unlimited, with DA-night, and change transmitter location; conditions. (BP-4573)

1250 KC.

WSKB—McComb Broadcasting Corp., McComb, Miss.—CP to change from 1230 kc. to 1250 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use, and change transmitter and studio locations; conditions. (BP-5987)

KGHI—KGHI Broadcasting Service, Little Rock, Ark.—CP to change frequency from 1230 kc. to 1250 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use. (BP-5348)

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1270 KC.

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—CP to change from 1340 to 1270 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter and DA for night use, and change transmitter location. Com. Durr for hearing. (BP-5009)

1290 KC.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—CP to change frequency from 1490 to 1290 kc., increase power from 250 watts to 1 KW, unlimited time, install new transmitter, install DA for night use, change transmitter location. Com. Durr for hearing. (BP-5029)

1300 KC.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Granted CP to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night, 5 KW day, employing DA for day and night use, install new transmitter and change transmitter location. (BP-4880)

1320 KC.

KCRA—Central Valleys Broadcasting Co., Sacramento, Calif.—Granted CP to change frequency from 1340 to 1320 kc., power from 250 watts to 1 KW, unlimited time, with directional antenna for day and night use (DA-1), install a new transmitter and change transmitter location; conditions. (BP-5980)

WAGF—Dothan Broadcasting Co., Dothan, Ala.—Granted CP to change frequency from 1400 to 1320 kc., power from 250 watts to 1 KW, unlimited time with DA for night use, and install a new transmitter; conditions. (BP-5292).

KELO—Midcontinent Broadcasting Co., Sioux Falls, So. Dak.—Granted CP to change frequency from 1230 to 1320 kc., power from 250 watts to 5 KW, unlimited time, using directional antenna at night, install new transmitter and change transmitter location. (BP-5643)

1360 KC.

KFFA—The Helena Broadcasting Co., Helena, Ark.—Granted CP to change frequency from 1490 to 1360 kc., increase power from 250 watts to 1 KW, unlimited time, install new transmitter and DA for night use, and change transmitter location; conditions. (BP-5738)

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Granted CP to change frequency from 1400 to 1360 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use, and change transmitter location; conditions. (BP-5981)

1380 KC.

KHON—Aloha Broadcasting Co., Inc., Honolulu, Hawaii—CP to change from 1400 to 1380 kc., increase power from 250 watts to 5 KW, unlimited. (BP-5624)

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Granted CP to change frequency from 1450 to 1440 kc., increase power from 250 watts to 500 watts, install directional antenna for day and night use (DA-1), and install composite amplifier; engineering conditions. (BP-5736)

1470 KC.

WRGA—Rome Broadcasting Corp., Rome, Ga.—CP to change frequency from 1490 to 1470 kc., increase power from 250 watts to 5 KW, install DA for night operation, new transmitter and change transmitter location. (BP-5334)

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—CP to change frequency from 1450 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and change transmitter location, and install DA for day and night use. (BP-5514)

AM—Designated for Hearing

550 KC.–580 KC.–610 KC.

KOPR—Copper Broadcasting Co., Butte, Mont.; KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho; Treasure State Broadcasting Co., Inc., Butte, Mont.—Designated for consolidated hearing application of KOPR (BMP-2567) to change frequency of new station from 550 kc. to 580 kc. and make changes in DA for night use, with application of KIFI (BP-5978), to change frequency from 1400 kc. to 550 kc., power from 250 watts to 1 KW, install new transmitter and DA for night use, and change transmitter location, and application of Treasure State Broadcasting Co., Inc., for a new station (BP-5943) to operate on 610 kc., 1 KW, unlimited, DA night. (Comrs. Denny and Wakefield voting to grant.) (BP-5943)

560 KC.

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Designated for hearing application (BP-5977) to change frequency from 1240 to 560 kc., power from 250 watts to 1 KW, unlimited, install new transmitter and DA for night use only.

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Designated for hearing CP (BP-5259) to increase nighttime power from 1 KW to 5 KW, and make changes in DA for night use.

620 KC.

Triangle Broadcasting Associates, Inc., Hackensack, N. J.—Designated for hearing application for new station to operate on 620 kc., 250 watts, unlimited time; made Newark Broadcasting Corp. permittee for new station at Newark, N. J., party to proceeding. (BP-4956)

680 KC.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Granted petition of World Publishing Co. (KOWH) to designate for hearing application of KFEQ (BP-4810) for CP to increase daytime power from 5 KW to 10 KW, to operate with a non-directional antenna daytime, and install new transmitter, and ordered that stations KOWH, Omaha, WMAQ, Chicago, and KGGF, Coffeyville, Kans., be made parties to the proceeding.

790 KC.

County Broadcasters, Eustis, Fla.—Designated for hearing application for new station (BP-5193), 790 kc., 1 KW, unlimited, DA.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.; WKAT—A. Frank Katzentine, Miami Beach, Fla.—Designated for consolidated hearing with applications of KGO (Docket 8011), Denver Broadcasting Co. (Docket 8012) and WGY (Docket 8162) the applications of KCMO for modification of CP to change facilities from 810 kc., 10 KW night, 50 KW-LS, unlimited DA-night, to 810 kc., 50 KW, unlimited and change DA (PMP-2556), and application of WKAT (BP-5973) to change from 1360 kc., 1 KW, 5 KW-LS, unlimited to 810 kc., 50 KW, unlimited, employing DA at night, and ordered that WGY, Schenectady, be made a party to this proceeding.

850 KC.

WRUF—University of Florida, Gainesville, Fla.—Designated for hearing application for CP to increase night power from 100 watts to 5 KW, DA night, operating on 850 kc., and made WHDH, Boston, and WNAO, Raleigh, N. C., parties to proceeding. (BP-4682)

910 KC.

KLX—Tribune Building Co., Oakland, Calif.—Designated for hearing application (BP-5293) to increase power of KLX operating on 910 kc., unlimited, from 1 KW to 5 KW, to change transmitter site and install new transmitter and DA, and made station KALL, Salt Lake City, a party to the proceeding.

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KJAN Broadcasting Co., Inc., Opelousas, La.—Designated for hearing application (BP-5143) for a new station; 910 kc., 1 KW, unlimited, DA for night use.

Miami Broadcasting Co., Miami, Okla.—Designated for hearing application (BP-4987) for a new station; 910 kc., 1 KW, unlimited, DA.

950 KC.

WAAF—Drovers Journal Pub. Co., Chicago, Ill.—Designated for hearing CP (BP-4796) to change hours of operation from day to unlimited, power from 1 KW to 5 KW day, 1 KW night; install new transmitter and DA, and change transmitter location.

970 KC.

KFRE—J. E. Rodman, Fresno, Calif.—Designed for hearing CP to change the present facilities of station KFRE from 1340 kc., 250 watts, unlimited to 970 kc., 1 KW, unlimited, DA-1. (BP-3757), with KTRC, Visalia, Calif.

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Designated for hearing application for CP to increase power from 1 KW to 5 KW, make changes in DA at night, and install new transmitter; and made WEBR, Buffalo, party to proceeding. (BP-4691)

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Designated for hearing application (BMP-2684) to change DA from day and night operation, to nighttime operation only.

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Designated for hearing application for new station (BP-4996), 990 kc., 1 KW, unlimited, DA-N.

1060 KC.

Metropolitan Houston Broadcasting Co., a partnership, Houston, Texas—Designated for hearing application for CP for a new station to operate on 1060 kc., 1 KW night, 5 KW day, using DA day and night. (BP-5175)

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.; KHUB—Luther E. Gibson, Watsonville, Calif.—Designated for hearing in a consolidated proceeding application of KYOR (BP-5438) to increase power of KYOR operating on 1130 kc. from 250 watts to 5 KW, extend operating time to unlimited, and install DA, with application (BP-5586) of KHUB to operate on 1130 with 5 KW, unlimited time, using DA.

WDGY—Twin City Broadcasting Corp., Minneapolis, Minn.; WCAR—Pontiac Broadcasting Co., Detroit, Mich.—Designated for hearing in a consolidated proceeding application of WDGY (BP-5429) to operate on 1130 kc. with 50 KW, unlimited time, DA, and application of WCAR (BP-5971) to operate on 1130 kc. with 50 KW, unlimited time, DA, and made station WNEW, New York, a party to the proceeding.

1140 KC.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Designated for hearing CP to change frequency from 900 to 1140 kc., hours of operation from daytime to unlimited, and install a DA for night use. (BP-5464)

1140-1150 KC.

KGDM—E. F. Peffer, Stockton, Cal.; Contra Costa Broadcasting Co., Richmond, Cal.; Sacramento Broadcasters, Inc., Chico, Cal.—Designated for hearing in a consolidated proceeding application of KGDM to increase power from 5 KW to 10 KW, make changes in DA and install new transmitter, operating on 1140 kc. (BP-5554); with application of Contra Costa Broadcasting Co. (BP-5160), 1150 kc., 250 watts, daytime only, and application of Sacramento Broadcasters, Inc. (BP-5745), 1150 kc., 1 KW, daytime.

1150 KC.

KRKD—Radio Broadcasters, Inc., a Nevada Corp., Los Angeles, Calif.—Designated for hearing; modification of license to increase night power from 1 KW to 2½ KW, operating on 1150 kc., 5 KW-LS, S-KFSG. (BML-1242)

WSIV—Pekin Broadcasting Co., Inc., Pekin, Ill.—Designated for hearing; modification of CP to change from 1140 to 1150 kc., power and time from 1 KW day, to 500 watts night, 1 KW day, DA at night, and made WJBO a party to the proceeding. (BMP-2561)

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Designated for hearing application (BP-5945) to change frequency from 1450 to 1270 kc., power from 250 watts to 5 KW, unlimited, install new transmitter and DA for night use, and change transmitter location.

KCOK—Herman Anderson, Tulare, Calif.—Designated for hearing application (BP-5050) to change frequency from 1240 to 1270 kc., power from 250 watts to 1 KW, unlimited, install new transmitter and DA for night use.

WDUK—WDUK, Inc., Durham, N. C.—Designated for hearing application (BP-5652) to change frequency from 1310 to 1270 kc., hours of operation from day to unlimited, and increase night power to 500 watts, using 1 KW day.

1280 KC.

Eugene Broadcasters, Inc., Eugene, Ore.—Designated for hearing application (BP-4259) for a new station, 1280 kc., 1 KW, DA, unlimited time.

1290 KC.

KUOA—KUOA, Inc., Siloam Springs, Ark.—Designated for hearing application to change facilities of KUOA from 1290 kc, 5 KW, daytime only to 500 watts, 5 KW-LS, unlimited time, DA night, and install new antenna system (BP-5400), and ordered that KOIL, WIRL and KRGV be made parties to this proceeding.

KRGV—KRGV, Inc., Weslaco, Tex.—Designated for hearing application (BP-5734) to increase power from 1 KW, unlimited time, 1290 kc., to 5 KW, unlimited time; install a DA for day and night use (DA-1) and make changes in transmitter and studio locations and equipment.

1320 KC.

Inter-City Advertising Co., Greensboro, N. C.—Designated for hearing application for a new station, 1320 kc., 1 KW, unlimited time, DA day and night. (BP-5915)

WKIX—Inter-City Advertising Co., Columbia, S. C.—Designated for hearing CP to change frequency from 1490 to 1320 kc., increase power from 250 watts, to 500 watts night, 1 KW day, unlimited time, using DA at night, and install a new transmitter. (BP-5023)

KXRO—KXRO, Inc., Aberdeen, Wash.—Designated for hearing CP to change frequency from 1340 to 1320 kc., increase power from 250 watts to 1 KW, unlimited time, DA-night, and install new transmitter. (BP-5568)

1350 KC.

The Montana Network, Billings, Mont.—Designated for hearing; CP for a new station to operate on 1550 kc., 1 KW, 5 KW-LS, unlimited. (BP-5716)

KCOR—Raoul A. Cortez, San Antonio, Tex.—Designated for hearing application (BP-5472) to change hours of operation from day to unlimited, increase power from 1 to 5 KW, install new transmitter and DA for day and night use, and change transmitter location, operating on 1350 kc.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.; WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Designated for hearing in a consolidated proceeding application of WWBZ (BP-5696) to change

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hours of operation from daytime to unlimited, and install DA for night use, operating on 1360 kc., with application of WPPA (BP-5596) to change hours of operation from day to unlimited, increase power from 500 watts to 1 KW, make changes in transmitter, and install DA for night use, operating on 1360 kc.

Radio Modesto, Inc., Modesto, Calif.; KYOS—Merced Broadcasting Co., Merced, Calif.—Designated for hearing in a consolidated proceeding application of Radio Modesto. Inc. (BP-5885), for a new station, 1360 kc., 1 KW, unlimited time. DA; and application of KYOS (BP-5886) to change from 1490 kc. with 250 watts, unlimited to 1360 kc., 1 KW. unlimited time, install new transmitter and DA for night use.

1380 KC.

KIDO—KIDO, Inc., Boise, Idaho; KRKO—Everett Broadcasting Co., Inc., Everett, Wash.—Designated for hearing in a consolidated proceeding application of KIDO (BP-5017) for 1380 kc., 5 KW, DA-1, unlimited, with application of KRKO (BP-5030) for 1380 kc., 1 KW, DA, unlimited.

1390 KC.

Model City Broadcasting Co., Inc., Anniston, Ala.—Designated for hearing application for new station (BP-5250), 1390 kc., 1 KW, unlimited, DA.

Frank M. Helm, Modesto, Calif.; Albert Alvin Almada, Sacramento, Calif.—Designated for consolidated hearing application (BP-5184) of Frank M. Holm, for a new station, 1390 kc., 1 KW, DA night only, with application of Albert Alvin Almada (BP-5494), 1390 kc., 1 KW, unlimited, DA.

WLAN—Peoples Broadcasting Co., Lancaster, Pa.; WEAM Arlington-Fairfax Broadcasting Co., Arlington County, Va. (Inc.)—Designated for consolidated hearing application of WLAN (BP-5961) to change frequency from 1320 to 1390 kc., hours of operation from day to unlimited, install DA, and change transmitter location, with application of WEAM (BP-5975), to change hours of operation from day to unlimited, power from 1 KW to 5 KW, install new transmitter and DA.

1400 KC.

KPDR—Central La. Broadcasting Corp., Alexandria, La.—Adopted memorandum opinion and order denying petition requesting that its application for CP (BP-5506) to change the assignment of KPDR from 1490 to 1400 kc., operating with 250 watts unlimited time (the facilities assigned to KSYL under a CP), be designated for consolidated hearing with KSYL's application for voluntary assignment of CP (BAP-43); ordered that application of KPDR (BP-5506) to change frequency be designated for hearing, and that Sylvan Fox and Harold M. Wheelahan, a partnership, d/b as Radio Station KSYL be made parties to this proceeding.

1410 KC.

Dalrad Associates, Delhart, Texas (Baird Bishop and Ed Bishop)—Designated for hearing; CP for a new station to operate on 1410 kc. with 250 watts, unlimited time. (BP-4919)

KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Designated for hearing; CP to increase power from 1 to 5 KW, install new transmitter and DA for night use, operating on 1410 kc. (BP-5974)

1420 KC.

Tri-County Broadcasting Co., Luling, Tex.—Designated for hearing application for new station (BP-5636), 1420 kc., 1 KW, unlimited, DA-night.

1440 KC.

WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Designated for hearing; CP to change transmitter site, increase height of vertical antenna, and use new AM radiator as support for FM antenna. (BP-5555)

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Designated for hearing; CP to move transmitter site and install new vertical radiator with FM antenna atop AM tower, increasing effective AM height from 168 feet to 427 feet. (BP-5662)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Designated for hearing application to change frequency from 1230 kc. to 1440 kc., increase power from 250 watts to 1 KW, 5 KW-LS, change site, install new transmitter, and erect new directional antenna for nighttime use (DA-N) utilizing facilities relinquished by station KGNC. (BP-4353)

1450 KC.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Designated for hearing application (BMP-2440) for approval of DA and change type of transmitter.

1460 KC.

KORE—Eugene Broadcasting Station, Eugene, Ore.—Designated for hearing application (BP-5470 to change frequency from 1450 to 1460 kc., power from 250 watts to 1 KW, unlimited time, install new transmitter and DA for day and night use, and change transmitter location.

WJPF—Orville W. Lyerla, Herrin, Ill.; WELO—Birney Imes, Jr., Tupelo, Miss.; WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.—Designated for consolidated hearing application of WJPF (BP-5162), to change frequency and power from 1340 kc., 250 watts, unlimited to 1460 kc., 1 KW, DA-night, unlimited; with application of WELO (BP-4719) to change from 1490 kc., 250 watts unlimited, to 1460 kc., 500 watts night, 1 KW-LS, unlimited, and application of WLAY (BP-4684) to change from 1450 kc., 250 watts unlimited to 1460 kc., 1 KW, DA-night, unlimited.

1470 KC.

United Broadcasting Corp., Pittsburgh, Pa. (formerly Richard J. Cook)—Designated for hearing; CP for a new station to operate on 1470 kc., 5 KW, unlimited time, DA (BP-5863), in a consolidated proceeding with application of Western Pennsylvania Broadcasting Corp. (Docket 8170) and East Liverpool Broadcasting Co. (Docket 8171); and ordered that WSAN, Allentown; KPLC, Lake Charles, La., and KRIC, Beaumont, Texas, be made parties to the proceeding.

1480 KC.

Lincoln Broadcasting Corp., Lincoln, Neb.—Designated for hearing application (BP-4985) for a new station to operate on 1480 kc., 1 KW, DA-2, unlimited time.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Designated for hearing; modification of CP to increase power and hours of operation from 1 KW, day, to 5 KW, unlimited, DA at night, on 1550 kc. (BMP-2478)

1580 KC.

Gila Broadcasting Co., Winslow, Ariz.—Designated for hearing application for a new station to operate on 1580 kc., 1 KW, DA-1, unlimited time. (BP-5406)

1600 KC.

KUBA—"Peach Bowl Broadcasters", Yuba City, Calif.—Designated for hearing application (BMP-2642), to change type of transmitter, install DA and change transmitter and studio locations.

AM—License Renewals and Extensions

WBLK—News Publishing Co., Parkersburg, W. Va.—Granted renewal of license for the period ending August 1, 1947.

WAAT & Aux.—Bremer Broadcasting Co., Newark, N. J.—Granted renewal of license for the period ending May 1, 1950.

WJAR & Aux.—The Outlet Co., Providence, R. I.—Granted renewal of license for the period ending May 1, 1950.

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WLOU—Booth Radio Stations, Inc., Detroit, Mich.—Granted renewal of license for the period ending May 1, 1948.

W8XMV—Miami Valley Broadcasting Corp., Dayton, Ohio—Granted renewal of license for the period ending May 1, 1948.

W9XJD—WJJD, Inc., Chicago, Ill.—Granted renewal of license for the period ending May 1, 1948.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Present license extended upon a temporary basis to July 1, 1947, pending receipt of renewal application.

AM—Modifications of CP's Granted

WEBR—WEBR, Inc., Buffalo, N. Y.—Granted modification of CP to make changes in directional antenna (DA-1); engineering conditions. (BMP-2489)

WICA—WICA, Inc., Ashtabula, Ohio—Granted modification of CP to make changes in directional antenna at night, employ directional antenna daytime (DA-2) and change type of transmitter; engineering conditions. (BMP-2497)

WRRN—Neid & Stevens, Inc., Warren, Ohio—Granted modification of CP to specify change in nighttime directional antenna to better protect co-channel station CHNO, Sudbury, Ontario. (BMP-2670)

WFLA—The Tribune Co., Tampa, Fla.—Granted modification of CP to make changes in directional antenna, subject to such action as may be necessary by Cuban protest. (BMP-2465)

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Granted modification of CP to meet the engineering conditions specified in the Commission's decision of December 6, 1946, install new transmitter and change transmitter location (550 kc., 5 KW, DA-N, unlimited). (BMP-2481; Docket 7174)

WOLF—Civic Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP extending commencement and completion dates to 7-1-47 and 9-1-47, respectively. (BMP-2671)

WHIM—Inter-City Broadcasting Co., Providence, R. I.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2665)

WHAB—Pocono Broadcasting Co., Stroudsburg, Pa.—Granted modification of CP approving antenna and transmitter location at Cherry Valley and Highland Inn Roads, Stroudsburg. (BMP-2518)

KAYX—Waterloo Broadcasting Co., Waterloo, Iowa—Granted modification of CP to make changes in vertical antenna, and change transmitter and studio locations to on U. S. Highway 218, approximately 4.25 miles S. SW of business district, and 621½ Lafayette St., Waterloo, respectively. (BMP-2629)

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.—Granted modification of CP extending completion date to 5-21-47. (BMP-2679)

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted modification of CP extending commencement and completion dates to 6-21-47 and 12-21-47. (BMP-2681)

KURV—James Cullen Looney, Edinburg, Texas—Granted modification of CP approving antenna, and transmitter and studio locations at 1.5 miles N. of city limits, west side of U. S. 281, and change type of transmitter. (BMP-2521)

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Granted modification of CP approving antenna, and transmitter location at Absecon Blvd. and Ill. Ave., and studio location at Tenn. Ave. and Boardwalk. (BMP-2591)

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted modification of CP to extend completion date to 6-15-47. (BMP-2668)

KPMO—Valley Broadcasting Co., Pomona, Calif.—Granted modification of CP to change type of transmitter and extend completion date to 7-4-47. (BMP-2648)

WQAM—Miami Broadcasting Co., Miami, Fla.—Granted modification of CP to extend completion date to 11-16-47. (BMP-2666)

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted modification of CP to extend completion date to 10-19-47. (BMP-2663)

WGAP—Gateway Broadcasting Co., Maryville, Tenn.—Granted modification of CP to extend completion date to 60 days after grant and 180 days thereafter, respectively. (BMP-2659)

WWNC—Asheville Citizen-Times Co., Asheville, N. C.—Granted modification of CP to make changes in directional antenna. (BMP-2340)

KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Granted modification of CP to change type of transmitter, change transmitter location, and studio location specified at 554 W. Broadway. (BMP-2655)

KLAC—KMTR Radio Corp., Los Angeles, Calif.—Granted modification of CP to change type of transmitter and approval of transmitter location at Sota St. (BMP-2601)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP to change type of transmitter and type of towers. (BMP-2661)

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Granted modification of CP for approval of antenna, of transmitter, and studio locations at corner Beach St. and Wilder Blvd., and change type of transmitter. (BMP-2547)

WEBJ—William E. Brooks, Brewton, Ala.—Granted modification of CP extending completion date to 10-1-47. (BMP-2680)

WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.—Granted CP to install vertical antenna and mount FM antenna on top of AM tower. (BP-6007)

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Granted modification of CP for approval of antenna and transmitter location NE from postoffice, Harriman, Tenn. (BMP-2520) Also granted modification of CP to make changes in vertical antenna. (BMP-2617)

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Granted modification of CP to make changes in directional antenna and operate directional day and night. (BMP-2644)

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted modification of CP to change from DA-2 to DA-night. (BMP-2528).

KBKI—Alice Broadcasting Co., Alice, Texas—Granted license to cover CP for a new station, 1070 kc., 1 KW, day. (BL-2305)

KRIG—Oil Center Broadcasting Co., Odessa, Texas.—Granted modification of license to change to DA-night, operating on 1410 kc., 1 KW. (BML-1241)

KDSH—Queen City Broadcasting Co., Boise, Idaho—Modification of CP to increase power from 1 KW to 5 KW, unlimited, install new transmitter and make changes in DA to be used for night only; conditions. (BMP-2663)

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Modification of CP to change hours from day to unlimited with 500 watts night and 1 KW day, and install DA for night use, operating on 950. (BMP-2450)

KCRG—The Gazette Co., Cedar Rapids, Iowa—Modification of CP for approval of DA system and transmitter location to comply with conditional grant of 10-4-46; conditions. (BMP-2357)

WBBC—Booth Radio Stations, Inc., Flint, Mich.—Modification of CP to make changes in antenna, change transmitter location, and extend commencement and completion dates. (BMP-2420) conditions.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill.—Modification of CP to increase power from 1 KW to 5 KW, DA, day and night, install new transmitter and change transmitter location. (BMP-2107)

(Continued on next page)

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of CP to make changes in DA and mount FM antenna on AM tower, and change transmitter site: conditions. (BMP-2688)

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—CP for modification of CP to change hours of operation from day to unlimited, install DA for day and night use, extend commencement and completion dates. (BMP-2559)

AM—Miscellaneous Actions

WKAQ—Radio Corp. of Puerto Rico, San Juan, P. R.—Granted CP to install directional antenna for night and day operation (DA-1) and change location of studio: engineering conditions. (BP-5543)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted CP to make changes in nighttime directional antenna; engineering conditions. (BP-5732)

KSYL—Fox Broadcasting Co., Alexandria, La. (Marvin Glazer and Sylvan Fox, co-partners)—Granted consent for voluntary assignment of CP for station KSYL from Glazer and Fox to Fox and Wheelehan, d/b as Radio Station KSYL. (BAP-43)

WWON—Asso. Electronic Enterprises, Woonsocket, R. I.—Granted CP to install new transmitter. (BP-6010)

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Granted CP to install new antenna and change transmitter location to corner of Murray and Ohio Avenues. (BP-5686)

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—Granted CP for approval of antenna, change type of transmitter, and approval of transmitter location at 2 miles west of Clanton City limits on Selma Highway. (BMP-2594)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for removal from docket, reconsideration, and grant of application for CP to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use; conditions. (BP-4421)

WKEU—Radio Station WKEU, Griffin, Ga.—Dismissed applications (BP-5884 and BP-5457), and extended the time to June 1, 1947, in which station WKEU may submit its response to the Commission's letter of December 31, 1946, regarding engineering and other facts called for.

Joe V. Williams, Jr., Chattanooga, Tenn.—Granted petition requesting that the Commission reconsider its action of October 18, in designating for hearing application (BP-4816) for a new station. Ordered said application removed from the hearing docket and granted CP to operate on 1490 kc., 250 watts, unlimited time; conditions. (Docket 7913)

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—CP to increase power from 1 KW to 5 KW, install new transmitter and DA for night and day use. (BP-4807) (Shares—WEVD, WHAZ)

WTAR—WTAR Radio Corp., Norfolk, Va.—CP to make changes in DA and mount FM antenna on top of tower No. 3. (BP-5303)

WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—CP to increase power from 1 KW night, 5 KW-LS, to 10 KW unlimited, make changes in transmitting equipment, install DA for day and night use and change transmitter location. (BP-5965)

KWK—Thomas Patrick, Inc., St. Louis, Mo.—CP to increase power from 1 KW night, 5 KW-LS, to 5 KW unlimited, and install DA for night use, operating on 1380 kc. (BP-4843)

WWDC—Capital Broadcasting Co., Washington, D. C.—CP to make changes in vertical antenna, mount FM antenna on top AM tower, and move synchronous amplifier. (BP-5604)

WCSH—Congress Square Hotel Co., Portland, Maine—CP to change from DA-1, day and night, to DA, night only (BP-5157); conditions.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—CP to change power and hours of operation from 1 KW, day, to 500 watts night, 1 KW day, install DA for night use, and mount FM antenna on AM tower; conditions. (BP-5537)

WDAR—A. C. Neff (assignor); WDAR, Inc. (assignee), Savannah, Ga.—Granted consent to assignment of license from A. C. Neff to WDAR, Inc. (Neff to own 90% of issued and outstanding common voting stock.) (BAL-581); consideration $29,810.

WDEV—Radio Station WDEV, Waterbury, Vt.—Granted consent to assignment of license from Lloyd E. Squier, surviving partner of Lloyd E. Squirer and Wm. G. Ricker, partnership d/b as Radio Station WDEV, and Ernest C. Perkins, executor of estate of Wm. G. Ricker deceased, to Lloyd E. Squier, individually, for $35,000. (BAL-586)

WHLI and WHNY—Elias Godofsky (assignor); FM Broadcasting Corp. (assignee), Hempstead, N. Y.—Granted consent to assignment of CP for AM station WHLI and conditional permit for FM station WHNY, from Elias Godofsky to FM Broadcasting Corp., a New York corporation in which Godofsky will own all of the issued and outstanding common voting stock. (BAL-594)

WHAL—J. O. Fly, et al., d/b as Shelbyville Broadcasting Co. (assignor); J. O. Fly, et al., d/b as Shelbyville Broadcasting Co. (assignee), Shelbyville, Tenn.—Granted consent to assignment of license of AM station WHAL from Shelbyville Broadcasting Co., a partnership, to Shelbyville Broadcasting Co., a new partnership, consisting of J. O. Fly, Sr., Geo. F. Fly and Harvard P. Smith, by purchase from a retiring partner, Robert W. Rounsaville of his one-fourth interest, for the sum of $15,000. (BAL-591). (Comr. Durr for hearing.)

WKAT, etc.—A. Frank Katzentine (assignor)— WKAT, Inc. (assignee), Miami Beach, Fla.—Granted consent to assignment of license of AM station WKAT, FM station WKAT-FM, and relay station WAFK, from A. Frank Katzentine to WKAT, Inc., a corporation instead of an individual. No monetary consideration involved. (BAL-593; APH-18 and ALRY-43)

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—CP for increase in power from 5 KW to 10 KW, unlimited, and make changes in DA pattern. (BP-4899)

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—CP to change hours of operation, install DA for night use, and change transmitter location. (BP-5963)

KORN—Nebraska Broadcasting Co. (assignor); Inland Broadcasting Co. (assignee), Fremont, Neb.—Assignment of license from Nebraska Broadcasting Co. to Inland Broadcasting Co. for $20,000. (Com. Durr for hearing.) (BAL-519)

KORN—Inland Broadcasting Co., Lincoln, Neb.—CP to move transmitter and studio location from Fremont to Lincoln and install new transmitter. (Com. Durr for hearing.) (BP--466)

WWJ—Evening News Assn., Detroit, Mich.—CP to install new transmitter and DA for night use, change transmitter and studio locations. (BP-5474)

Kenneth O. Tinkham, San Fernando, Calif.—Removed from hearing docket and denied application (requesting same facilities as above applicant) as in default for want of prosecution. (BP-5600; docket 8082)

KGCU—Mandan Radio Assn., Mandan, N. Dak.—Granted, in part, petition, to increase power from 250 watts unlimited time, to 250 watts night, 1 KW-LS, unlimited, operating on 1270 kc. (BP-4516)

WHAS—Courier Journal and Louisville Times Co., Inc., Louisville, Ky.—Granted petition, insofar as it alleges groundwave interference to the normally protected contour of petitioner, to intervene in the hearing on application of Woodward Broadcasting Co. (docket 8167); insofar as petition alleges daytime skywave interference, it is denied. Exceptions noted by counsel for petitioner.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted petition for leave to intervene in hearing on application of WDSM (docket 8301).

(Continued on next page)

Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Denied petition requesting the Commission to set an early hearing date in re consolidated proceeding involving its application (docket 8224, et al).

WTAG—WTAG, Inc., Worcester, Mass.—Granted petition for leave to intervene in the hearing on application of The Patriot Co., Harrisburg, Pa. (docket 6884).

Petaluma Broadcasters, Petaluma, Calif.—Granted petition to dismiss without prejudice its application (BP-5501; docket 8121).

Tri-Borough Broadcasting Co., Appello, Pa.—Denied petition requesting that Issue No. 5 in the proceeding upon application of Steel City Broadcasting Corp. (docket 8231), be amended to delete all reference to Tri-Borough Broadcasting Co.

KROW—KROW, Inc., Oakland, Calif.—Granted in part petition requesting extension of time within which to file exceptions to proposed decision (docket 6739 and 7101), and the time was extended to and including June 1.

Ponca City Pub. Co., Ponca City, Okla.—Granted petition to amend its application (BP-5848; docket 8183) so as to add amended Articles of Incorporation thereto.

Texas Star Broadcasting Co., San Antonio, Tex.—Granted petition to amend application (BP-4329; docket 8072) so as to show change in antenna current ratio.

Ventura County Broadcasting Co., Oxnard, Calif.—Granted petition to amend its application (BP-5846; docket 8189) so as to change name of applicant to Eva Miller Grimes, d/b as Pleasant Valley Broadcasting Co.

Alexandria Broadcasting Corp., Alexandria, Minn.—Granted petition to amend its application (BP-5463; docket 8131) so as to show the addition of a new stock holder and changes in stock interests.

Pisgah Broadcasting Co., Inc., Brevard, N. C.—Granted petition requesting 10 day extension of time in which to file proposed findings in re consolidated proceeding (dockets 8136, 8135 and 7988), and the time was extended to and including May 8.

Paul B. Lingenfelter, Clinton, Okla.—Granted petition to dismiss without prejudice its application (BP-5698; docket 8181).

Woodward Broadcasting Co., Detroit, Mich.—Granted request for enlargement of issues in dockets 7941 and 8167 to include: "To determine the type and character of program service rendered by WHAS to the areas and populations that would be lost if the application of Woodward Broadcasting Co. were granted and the character of other broadcast services available to those areas and populations."

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition to amend application (BP-5036; docket 7907) so as to further clarify engineering details re its vertical radiator, and proposed day and night contours indicating areas and populations proposed to be served; accepted said amendment.

Cedar Valley Broadcasting Co., Austin, Minn.—Granted petition to amend application (BP-5085; docket 8165) to show addition of new stockholders, show changes in antenna design; accepted said amendment.

WHAT—Independence Broadcasting Co., Philadelphia, Pa.; WCAM—The City of Camden, Camden, N. J.; WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted request for extension of time within which to file proposed findings of fact and conclusions in re dockets 5893, etc., 7065, etc., 8099, 6161, etc.

The Commission (by Commissioner Wakefield) on April 29 adopted an **order** granting petition of **Huntington Broadcasting Co.,** et al., for extension of time to May 12 to file proposed findings of fact and conclusions in re Dockets 7694, etc.

Bistone Broadcasting Co., Mexia, Texas—The Commission on its own motion, removed from the hearing docket application (BP-5837; docket 8188).

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted modification of license to increase power of station WQQW from 500 watts to 1 KW, operating daytime only on 570 kc. (BML-124)

610 KC.

WHKC—United Broadcasting Co., Columbus, Ohio—CP to increase power from 1 KW to 5 KW, unlimited, install new transmitted and make changes in DA for night use, operating on 610 kc. (BP-4526)

620 KC.

WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.—Granted CP to change hours or operation and increase power from 250 watts day only to 500 watts night, 1 KW day, unlimited time, DA arrays night and day (DA-2) and change transmitter location, operating on 620 kc. (Comr. Durr for hearing). (BP-4721)

630 KC.

Ga. Ala. Broadcasting Co., Columbus, Ga.—Granted petition for waiver of rules and accepted application tendered for filing, for a new station to operate on 630 kc., 1 KW, daytime only.

690 KC.

KGGF—Hugh J. Powell, Coffeyville, Kans.—Denied petition requesting that his application (BMP-2021; docket 7951), for modification of CP to increase power from 1 KW-LS, 500 watts night, unlimited, to 5 KW night, 10 KW, day, DA-2, operating on 690 kc., be severed from the consolidated proceeding and granted without further hearing.

800 KC.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Denied application for SSA to operate station WMGY on 800 kc., 500 watts, night.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Granted CP to increase power from 5 KW to 50 KW with DA-1, unlimited time, operating on 850 kc.; engineering conditions. (BP-4912)

930 KC.

Charles V. Balthrope, San Antonio, Texas—Granted petition to amend his application (BP-4375; docket 7374), so as to specify frequency 930 kc. with 1 KW, daytime only, instead of 1450 kc., 250 watts, unlimited. The amendment was accepted and application as amended, removed from hearing docket.

1080 KC.

KWJJ—KWJJ Broadcasting Co., Inc., Portland, Ore.—CP to increase power to 10 kw, install new transmitter and DA for day and night use, and change transmitter location, operating on 1080 kc. (BP-5690)

1150 KC.

News-Journal Corp., Daytona Beach, Fla.—Granted petition for waiver of rules and accepted for filing application for CP for a new station to operate on 1150 kc., 1 KW, daytime only, and ordered that the motion to amend its previously filed application (BP-4338; docket 7133), and remove same from hearing, filed Oct. 28, 1946, be dismissed.

KSAL—KSAL, Inc., Salina, Kans.—CP to increase power from 1 KW, unlimited, to 5 KW day, 1 KW night, DA, unlimited, operating on 1150 kc. (applicant requested 5 KW, unlimited). (BP-4364)

1280 KC.

Mid-Carolina Broadcasting Co., Salisbury, N. C.—Granted petition for leave to amend its application (BP-5322; docket 8029), so as to specify frequency 1280 kc., instead of 940 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

(Continued on next page)

1330 KC.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Denied petition requesting that its application for change of facilities to 1330 kc., 5 KW, DA-night, be designated for a consolidated hearing with application (BP-5846) of Community Service Broadcasting Co., for a new station to operate on 1330 kc., 5 KW, unlimited, DA, at Erie, Pa., and ordered that application of WERC be referred to the pending files pursuant to temporary expediting procedure of Jan. 8, 1947.

1350 KC.

KRLC—H. E. Studebaker, tr/as Station KRLC, Lewiston, Idaho—Granted special temporary authority to operate unlimited time on 1350 kc., with 250 watts, non-DA, until August 1, 1947.

1420 KC.

KUJ—KUJ, Inc., Walla Walla, Wash.—CP to increase power from 1 KW to 5 KW, install new transmitter and DA for night use, operating on 1420 kc. (BP-4908)

1440 KC.

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Granted CP to increase power from 500 watts night, 1 KW-LS, to 5 KW, install new transmitter, and install DA for nighttime use, operating unlimited time on 1440 kc. (BP-5437)

1480 KC.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Denied petition for waiver of hearing in re application (BP-5159; docket 7952); to change frequency to 1480 kc., 1 KW, 5 KW-LS, DA-night.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—CP to increase power from 500 watts night, 1 KW-LS, to 5 KW, unlimited, install new transmitter and DA for day and night use and change transmitter location, operating on 1480 kc. (BP-5521)

1510 KC.

Felix H. Morales, Houston, Texas—Granted petition to amend application (BP-5397; docket 8187) so as to specify frequency 1510 kc. instead of 860 kc.; the amendment was accepted and application as amended removed from hearing docket.

1530 KC.

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—CP for change in directional antenna (DA-2) and to mount FM antenna on one AM tower. Conditions. (BP-5660)

KFBK—McClatchy Broadcasting Co., Sacramento, Calif.—CP to increase power from 10 to 50 KW, install new transmitter and DA for day and night use, and change transmitter location, operating unlimited time on 1530 kc.; conditions. (BP-5072)

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest G. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use, and change in name of applicant) for approval of directional antenna system.

680 KC.

WLAW—Hildreth and Rogers Co., Lawrence, Mass.—License to cover construction permit (B1-P-3941, as modified), which authorized increase in power, installation of new transmitter, changes in directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

730 KC.

KOJM—North Montana Broadcasting Co., Havre, Mont.—Modification of construction permit (B5-P-5230, which authorized a new standard broadcast station) to change type of transmitter.

790 KC.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.—Modification of construction permit (B4-P-5454, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to change studio location.

810 KC.

WCEC—Josh L. Horne, Rocky Mount, N. C.—Modification of construction permit (B3-P-5229, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—License to cover construction permit (B5-P-3795, as modified), which authorized change in frequency, increase in power, change hours of operation and type of transmitter and change in transmitter site and authority to determine operating power by direct measurement of antenna power.

840 KC.

NEW—Haygood S. Bowden, Camden, S. C. (P. O. 1417 Broad St., Camden, S. C.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation.

860 KC.

WNEL—Juan Piza, San Juan, P. R.—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night use) for extension of completion date.

890 KC.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—License to cover construction permit (B3-P-4465, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

960 KC.

KGKL—KGKL, Inc., San Angelo, Tex.—Modification of construction permit (B3-P-4502, as modified, which authorized a change in frequency, increase in power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of commencement and completion dates.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Construction permit to install a new auxiliary transmitter at near Warwick and 39th Sts., York Township, Illinois (present site of main transmitter), to be operated on 1000 kc., 10 KW power, employing directional antenna day and night for auxiliary purposes only.

WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—Voluntary assignment of construction permit to Lackawanna Valley Broadcasting Co.

1010 KC.

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of license to cover construction permit (B1-P-3026) in part for 50 KW day and 10 KW night, employing transmitter specified in construction permit.

(Continued on next page)

1050 KC.

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—License to cover construction permit (B2-P-5195), which authorized installation of FM antenna on top of present AM vertical radiator and authority to determine operating power by direct measurement of antenna power.

1110 KC.

WSLA—Hammond Broadcasting Co., Hammond, La. (Frederic Lemieux III, and Mrs. Edna Lemieux, a partnership)—License to cover construction permit (B3-P-5209, as modified), which authorized a new standard broadcast station and to specify studio location as 216 West Thomas St., Hammond, Louisiana, and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Peach State Broadcasting Co., Macon Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation. Amended to change from 1170 kc. to 1130 kc.

1140 KC.

KGEM—Idaho Broadcasting and Television Co., Boise, Idaho—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location. Amended to change directional antenna pattern.

1150 KC.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Involuntary transfer of control of licensee corporation from Charles P. Manship, Sr., deceased, to Leora D. Manship, testamentary executrix of the estate of Charles P. Manship, Sr. (959 shares of common stock.)

1230 KC.

WFRP—Georgia Broadcasting Co., Savannah, Ga. (F. R. Pidcock, Sr., and James M. Wilder)—Voluntary assignment of license to Georgia Broadcasting Company.

WCBT—WCBT, Inc., Roanoke Rapids, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

WLOF—Hazelwood, Inc., Orlando, Fla.—Modification of construction permit (B3-P-3973, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) to change transmitter location from west 28 acres of NW¼ of NE¼ Sect. 30, Twp. 22, Range 29E, near Orlovista, Fla., to 0.9 miles east of Orlovista, Fla.

NEW—Utica Observer Dispatch, Inc., Utica, N. Y. (P. O. 221 Oriskany Plaza, Utica, N. Y.)— Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent upon a grant of WIBX for a change of facilities.

1260 KC.

KPOW—Albert Joseph Meyer, Powell, Wyo.—Modification of construction permit (B5-P-4166, as modified, which authorized a change in frequency, installation of new transmitter and directional antenna for night use, and to change transmitter and studio locations) for extension of completion date.

1280 KC.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Construction permit to make changes in the directional antenna and mount FM antenna on top of No. 2 AM tower.

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BP-4564, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1290 KC.

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—License to cover construction permit (B4-P-4631, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Construction permit to change frequency from 1230 to 1330 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

1340 KC.

WMBN—Midwestern Broadcasting Co., Bear Creek Township, Mich.—License to cover construction permit (B2-P-4724, as modified), which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.—License to cover construction permit (B2-P-5138, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—The Montana Network, Missoula, Mont. (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

WPPA—Pottsville Broadcasting Co., Pottsville, Pa. (A. V. Tidmore)—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and night, make changes in transmitting equipment and install directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day and make changes in directional antenna pattern for night use.

WDRC—WDRC, Inc., Hartford, Conn.—Voluntary assignment of license to The Connecticut Broadcasting Company.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1400 KC.

WELM—James Robert Meachem, Elmira, N. Y.—License to cover construction permit (B1-P-4274, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (a partnership, composed of H. Ross Perkins and J. Erie Williams)—Construction permit to install a new transmitter.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn. (E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham)—Voluntary assignment of license to Brainerd Broadcasting Company.

NEW—Oral J. Wilkinson, Murray, Utah—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1400 kc. (Contingent upon grant of KNAK to change frequency to 1280 kc.).

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, as modified,

(Continued on next page)

which authorized increase in power, installation of new transmitter and directional antenna for day and night use and to change transmitter location) to make changes in directional antenna.

1420 KC.

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Modification of license to change main studio location from 450 Main Street, Pawtucket, Rhode Island, to Biltmore Hotel, Providence, Rhode Island.

1440 KC.

NEW—Harold H. Thoms, Spartansburg, S. C.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna (1) and unlimited hours of operation. Amended to change type of transmitter.

1450 KC.

NEW—Rodgers and McDonald Newspapers, Inglewood, Calif. (P. O. 2621 W. 54th St., Los Angeles 43, Calif.).—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation (night).

WCVS—WCVS, Inc., Springfield, Ill.—License to use old main transmitter (composite) at 3000 south 4th (Southern View, Springfield, Illinois, present site of main transmitter) to be used for auxiliary purposes only on 250 watts.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use and changes in transmitter location) to make changes in the directional antenna and mount FM antenna on the AM tower.

1490 KC.

WARK—Antietam Broadcasting Corp., Hagerstown, Md.—Modification of construction permit (B1-P-5156, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KICO—Charles R. Love, Calexico, Calif.—License to cover construction permit (B5-P-4662, as modified), which authorized a new standard broadcast station and to specify studio location as on highway 99, 1½ miles north of Calexico, California, and authority to determine operating power by direct measurement of antenna power.

WESB—Bradford Publications, Inc., Bradford, Pa.—License to cover construction permit (B2-P-5091, as modified). which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 KC.

NEW—Monroe Broadcasting Co., Monroe, Mich. (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff and Glenn Clayton Pray, a partnership) (P. O. Box 376, Monroe, Mich.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

1540 KC.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—The Southwestern Broadcasting Company of Mississippi, McComb, Miss. (Albert Macks Smith, Phillip Dean brady, Kenneth Hinton Kuin, and J. P. Melvin, a partnership) (P. O. 230 Michigan Ave.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and unlimited hours of operation.

1600 KC.

WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—Modification of construction permit (B2-P-3291, as modified, which authorized a new standard broadcast station) to specify studio location as on Packard Road; 0.3 miles east of Milan Road (U. S. 23), approximately four miles east of Ann Arbor, Michigan.

AM—Applications Tendered for Filing Since February 7

620 KC.

WAGE—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit to specify power of 5 KW, day and night, using directional antenna for night time operation, install new transmitter, changes in the antenna system and change the transmitter location.

880 KC.

NEW—The Daily News Broadcasting Co., Bowling Green, Ky.—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

900 KC.

NEW—Hamilton Broadcasting Co., Hamilton, Tex. (Clyde Weatherby)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

1000 KC.

KGRI—Goggan Radio Sales, Henderson, Texas (a partnership, composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Consent of assignment of construction permit to Henderson Broadcasting Corporation, a corporation.

1050 KC.

NEW—Langlade Broadcasting Co., Inc., Antigo, Wis.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1150 KC.

WJBO-WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Consent to transfer of control of the stock of licensee of Stations WJBO and FM Station WBRL from the estate of Charles P. Manship, Sr., to the testamentary executrix of his estate, Leora D. Manship.

1230 KC.

WPUV—Southwest Broadcasting Company, Pulaski, Va. (Howard R. Imboden)—Consent to assignment of license to Southwest Broadcasting Corporation.

1240 KC.

WGCM—WGCM Broadcasting Co., Gulfport, Miss. (a co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Consent to assignment of license to WGCM Broadcasting Co., co-partnership, composed of Hugh O. and Wm. E. Jones.

1330 KC.

WHBL—Press Publishing Co., Sheboygan, Wis.—Consent to assignment of license to WHBL, Inc.

1370 KC.

WSAY—Brown Radio Service & Laboratory, Rochester, N. Y. (Gordon P. Brown, Owner)—Consent to assignment of license to The Federal Broadcasting System, Inc.

1390 KC.

KSLM—Oregon Radio, Inc., Salem, Ore.—Consent to transfer of control of 26 shares of stock in Licensee Corporation from Paul V. McElwain to Glenn E. McCormick.

(Continued on next page)

1400 KC.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Consent to transfer of control of 150 shares of stock in licensee corporation from Minnie R. Dwight to William Dwight.

NEW—Electronic Enterprises, Inc., San Juan, P. R.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

NEW—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

1490 KC.

WLOE—Douglas L. Craddock, Leaksville, N. C.—Construction permit to increase power from 100 watts to 250 watts, operating unlimited hours on 1490 kc.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced an **Order** (B-294) granting application of **Liberty Broadcasting Company** for a new Class B FM station in Pittsburgh, Pa. (BPH-582; Docket 7205)

Granted six-months' extension of completion date of FM (Class B) construction permit to **Bremer Broadcasting Corp.** (WAAW). (BPH-72). Commissioner Wakefield voted no.

FM—Conditional Grants

Orlando Broadcasting Co., Inc., Orlando, Fla.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1205)

Fayette Broadcasting Co., Lexington, Ky.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1048)

Liner's Broadcasting Station, Inc., Monroe, La.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1188)

WGCM Broadcasting Co., Gulfport, Miss. (a co-partnership composed of Hugh O. Jones and Wm. E. Jones)—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1193)

Reidsville Broadcasting Co., Reidsville, N. C.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1206)

Lycoming County Broadcasting Co., Williamsport, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1204)

Plains Empire Broadcasting Co., Amarillo, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1192)

Mercury Broadcasting Co., San Antonio, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1139)

Raoul A. Cortez, San Antonio, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1087)

Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1211)

The WREN Broadcasting Co., Inc., Topeka, Kans.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-995)

FM—Designated for Hearing

Woodward Broadcasting Co., Detroit, Mich.; Lincoln Broadcasting Co., Detroit, Mich.—Designated for hearing in a consolidated proceeding the application of Woodward Broadcasting Co. (BPH-1240) with application of Lincoln Broadcasting Co. (BPH-1231), both requesting Class B stations.

FM—Modifications of CP's Granted

WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP extending completion date to 11-12-47. (BMPH-324)

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP extending completion date to 6-17-47. (BMPH-323)

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Granted modification of CP extending completion date to 6-12-47. (BMPH-326)

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Granted modification of CP extending completion date to 8-17-47. (BMPH-325)

FM—Placed in Pending File

The following applications were placed in the pending file for the reasons stated:

King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Application (BPH-135): until consummation of transfer authorized in (BAL-533).

Liberty Broadcasting Co., Grand Rapids, Mich.—Application (BPH-1133); until consummation of transfer authorized in (BAL-533).

Kanawha Valley Broadcasting Co., Charleston, W. Va.—Application (BPH-616); until final decision re transfer of control of WKGV (Docket 6581, 6558 and 6611).

Unity Corp., Erie, Pa.—Application (BPH-634); until final decision in either the Springfield hearing (Docket 7238) or the Mansfield hearing (Docket 7589).

Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Application (BPH-785); until final action on transfer of control of WFOY (BTC-536).

Mississippi Valley Broadcasting Co., E. St. Louis, Ill.—Application (BPH-1096); until final action on assignment of license of WTMW (BAL-566).

FM—License Renewals and Extensions

The following FM broadcast stations were granted renewal of license for the period ending May 1, 1948:

WMLL-FM, Evansville, Inc.; KOZY-FM, Kansas City, Mo.; WNBF-FM, Binghamton, N. Y.; WDUL-FM, Superior, Wis.; WEFM-FM, Chicago; WGYN-FM, New York City; WENA-FM, Detroit; WTIC-FM, Hartford, Conn.;

WMGM-FM—Marcus Loew Booking Agency, New York, N. Y.—Present license extended on a temporary basis for a period of 60 days, pending receipt of additional information regarding program plans.

FM—Miscellaneous Actions

Debs Memorial Radio Fund, Inc., Metropolitan Broadcasting Service, New York City, and **No. Jersey Radio, Inc., Newark, N. J.**—Granted joint petition requesting extension of time to May 20, within which to file exceptions to the proposed decision in the consolidated proceeding upon applications for FM stations in the New York area. (Doc. 6178, et al.)

(Continued on next page)

Don Lee Broadcasting System, San Francisco, Calif.—Granted petition to amend its FM application (BPH-38; Doc. 7680), so as to supply complete engineering information.

WOKO, Inc., Albany, N. Y.—Dismissed application requesting a new Class B FM station (BPH-80), since it appears that a hearing on the qualifications of WOKO, Inc., to own and operate an FM station would serve no useful purpose.

Pryor Dillard, Raymondville, Texas—Dismissed, for failure to prosecute, application for a new FM station. (BPH-1121)

FM—Applications Accepted for Filing

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Modification of construction permit (B2-PH-191, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 26 KW; make changes in antenna system, and change commencement and completion dates.

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified, which authorized a new FM broadcast station) to change transmitter site, effective radiated power to 57 KW, antenna height above average terrain to 317 feet; make changes in antenna system, and change commencement and completion dates.

WHLD-FM—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Modification of construction permit (B1-PH-898, which authorized a new FM broadcast station) for extension of completion date.

KERA—A. H. Belo Corp., Dallas, Texas—Modification of construction permit (B3-PH-238, as modified, which authorized a new FM broadcast station) for extension of completion date.

WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn. (Herbert Herff)—Modification of construction permit (B3-PH-409, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WSMB-FM—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865, as modified, which authorized a new FM broadcast station) for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406, which authorized a new FM broadcast station) for extension of completion date.

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-PH-833, which authorized a new FM broadcast station) for extension of completion date.

WSAV-FM—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-PH-660, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, which authorized a new FM broadcast station) for extension of completion date.

KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-PH-531, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279, as modified, which authorized a new FM broadcast station) for extension of completion date.

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Modification of construction permit (B1-PH-350, which authorized a new FM broadcast station) to change ERP to 3 KW; make changes in antenna system and change commencement and completion dates.

WHP-FM—WHP, Inc., Harrisburg, Pa.—Modification of construction permit (B2-PH-410, which authorized a new FM broadcast station) for extension of completion date.

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa. (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified, which authorized a new FM broadcast station) for extension of completion date.

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-315, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WMLN—MaComb Publishing Co., Mt. Clemens, Mich.—License to cover construction permit (B2-PH-904, which authorized a new FM broadcast station).

WGL-FM—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Modification of construction permit (B4-PH-309, which authorized a new FM broadcast station) to change transmitter site to approximately 3.2 miles east of Fort Wayne, Indiana; antenna height above average terrain to 528 feet; effective radiated power to 49.2 KW; specify antenna system.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, as modified, which authorized a new FM broadcast station) for extension of completion date.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, wihch authorized a new FM broadcast station) for extension of completion date.

WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, which authorized a new FM broadcast station) to change transmitter site (geographic coordinate only); ERP to 39.3 KW, antenna height above average terrain to 316 feet; make changes in antenna system and change commencement and completion dates.

To Be Assigned by FCC

NEW—Cinnco Broadcasting Co., Cincinnati, Ohio (P. O. 1922-24 Eye St. N. W., Washington, D. C.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

NEW—KGFF Broadcasting Co., Shawnee, Okla.—Modification of construction permit (B3-PH-465, which authorized a new FM broadcast station) to change frequency to: "To be specified by FCC," transmitter site to NW corner of SW ¼ of SW ¼ of Section 14-10N-4E, East of Shawnee, Okla.; effective radiated power to 8.8 KW, make changes in antenna system, and change commencement and completion dates.

NEW—Huntsville Broadcasting Co., Huntsville, Ala. (Lauren Mickle, John Garrison, Joe S. Foster, Jr.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 1.2 KW.

Frequency to be Assigned

NEW—Albert B. Pyatt, Garden City, Kans.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 802 watts.

MISCELLANEOUS BROADCAST

Developmental License Renewals

W9XHZ—Sarkes Tarzian, Bloomington, Ind.—Present developmental broadcast station license extended for a period of three months.

(Continued on next page)

Licenses for the following developmental stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

W9XEK—Courier-Journal and Louisville Times Co., near Eastwood, Ky.—Regular license held in abeyance pending further showing by applicant as to the need for continuance of the experimental license.

W8XFM—The Crosley Corp., Cincinnati, Ohio—Regular license held in abeyance pending further showing by applicant as to the need for continuance of the experimental license.

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Renewal application filed April 22, 1947.

W9XLA—KLZ Broadcasting Co., Denver, Colo.—Pending determination of new frequency requested by applicant.

W10XF—National Broadcasting Co., Inc., Portable—Engineering requesting information pursuant to Docket 6651.

W9XJN—Joseph F. Novy, Riverside, Ill.—Pending further study by engineering department.

W4XCT—WAPO Radio Service, Chattanooga, Tenn.—Pending further study by engineering department.

W10XR—National Broadcasting Co., Inc., Portable—Pending further study by engineering department.

W9XLZ—Gates Broadcasting Co., Quincy, Ill.—Renewal application filed April 24, 1947.

KHJ-FM—Don Lee Broadcasting System, Los Angeles, Calif.—Pending decision by the Commission on application for renewal in Docket 7616.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Renewal application filed April 25, 1947.

Remote Pickup Applications

KRLO—Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs, Colo. (a partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney)—License to cover construction permit (BPRY-336, which authorized a new remote pickup broadcast station).

KRPI—James E. Murray, Portable-Mobile, area of Hutchinson, Kans.—License to cover construction permit (BPRE-487, which authorized a new-remote pickup broadcast station).

WBCZ—WHEB, Inc., Portable-Mobile, area of Portsmouth, N. H.—Construction permit to install new transmitter.

Federal Trade Commission Actions

CEASE AND DESIST ORDERS

David D. Doniger & Co., 305 Fifth Ave., New York, has been ordered by the Commission to stop misbranding wearing apparel in violation of the Wool Products Labeling Act and misrepresenting its country of origin in violation of the Federal Trade Commission Act. (5157)

Ideal Mail Order Co.—The Commission has ordered Samuel Smith, Abraham Weinstein and Aaron Smith, co-partners, trading as Ideal Mail Order Co. and Smith & Strickland Trading Co., 207 Thatford Ave., Brooklyn, to cease and desist from misrepresentation in connection with the sale of second-hand wearing apparel and other merchandise to purchaser-consumers and retailers. (5246)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 19, May 12, 1947

LaGuardia, at 2nd District Meeting, Stresses Importance of Industry

Close to 150 broadcasters from NAB's 2nd District heard President Justin Miller stress the importance of maintaining a positive public relations policy when they gathered for their annual district meeting in New York City last week. With Director Michael C. Hanna, WHCU, presiding, the broadcaster's sessions were held on Monday and Tuesday (5-6).

Public relations, said Judge Miller, "is getting the affection and understanding of the people you serve, and with broadcasters that means everybody."

Fiorello H. LaGuardia, former mayor of New York, and more recently UNRRA director-general, spoke to the delegates at the second day's luncheon session on the subject "The Broadcasters Public Responsibility."

He traced the tremendous growth of broadcasting in a comparatively short period of time and said that the two world wars stimulated this growth of radio—which has become "so important a part of our lives." Broadcasters, he said, have not realized how important they are, and although mistakes have occurred in the radio industry, he added that "they are being corrected rather rapidly."

More Control

Mr. LaGuardia, who as a member of Congress was active in the vamping of the radio act, warned that radio might be subject to more control in time to come. He enumerated several instances in which the government imposed controls over certain industries, and pointed out that those controls did not decrease with the passage of time.

Touching on the subject of programming, Mr. LaGuardia said that he was not an authority on the subject. He pointedly remarked "in our house, we have four radios, because we all have our individual likes and dislikes."

(Continued on page 387)

Caley, Meagher Elected to Board From Districts Nine and Eleven

NAB Districts Nine and Eleven have elected Charles C. Caley, WMBD, Peoria, Ill., and John F. Meagher, KYSM, Mankato, Minn., respectively, to the NAB Board of Directors. The elections took place at the NAB Area D meeting in Chicago, where Districts 8, 9, and 11 held their annual meetings jointly on Thursday and Friday (8-9). Since even numbered districts do not elect directors this year, there was no election in District 8.

Retiring as directors of the two districts, are Leslie C. Johnson, WHBF, Rock Island, Ill., of the 9th, and E. L. Hayek, KATE, Albert Lea, Minn., of the 11th.

Mr. Meagher is at present a member of the NAB Small Market Stations Executive Committee. Mr. Caley served for several years as a member of the NAB Sales Managers Committee. He was committee chairman during part of this service, and was active in the establishment of the Broadcast Advertising Department.

The new directors will be seated as members of the Board at the annual NAB convention in September.

Public Relations

At the opening public relations session on Thursday morning, Merrill Lindsay, WSOY, Decatur, Ill., urged an editorial policy for radio as the road to free radio. He said: "The industry's character has been emasculated, because the only safe procedure program-wise is to make sure you never make anyone really mad. And if you never make anyone mad, it is because you are a spineless critter. Program-wise, the FCC must give radio the right of free speech. The FCC must forget programming as a standard of station performance and let the listener be the judge."

(Continued on page 387)

On The Inside

Applications for daytime and limited-time stations on I-A or I-B frequencies were frozen by the FCC on Friday (9) pending conclusion of hearings. (p. 384)

The Supreme Court, taking up the Petrillo case, heard the government's oral argument opposing the lower court's decision on the Lea Act. Indicating keen interest in the case, the Court questioned attorneys from both sides on Monday (5). (p. 384)

Revision of the FCC's Mayflower doctrine was urged by Districts 5 & 6 at their joint meeting. By resolution, the districts asked the NAB Board to take appropriate action. (p. 389)

The FCC has cancelled its scheduled hearings on the proposed amendments in its FM rules and allocation plan, stating that only two briefs, not relating directly to the subject, had been filed. (p. 384)

Secretary of State Marshall, asking for funds to continue operation of short-wave broadcasting, told House committee that overseas program is vital to U. S. foreign policy. (p. 385)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

Engineering Department

Revision of Sunset-Sunrise Tables For Handbook Being Prepared

The sunset-sunrise tables published in the NAB Engineering Handbook, which are identified as being for Standard Time are actually for Daylight Saving Time.

At the time of their printing, these tables were based on "war time" and are listed as one hour in advance of Standard Time.

Corrected data will be sent to handbook holders at an early date.

Daytime, Limited Time Applications Frozen By FCC Pending Hearings Next Month

The FCC froze all pending applications which sought daytime or limited-time operation on the United States I-A or I-B frequencies on Friday (9), pending conclusion of a hearing and a decision on the matter.

The Commission stated in Public Notice No. 6630 that hearing would be held (Docket No. 8333) beginning 10 a. m. June 2 to promulgate rules and regulations and standards of good engineering practice concerning daytime sky-wave transmissions of standard broadcast stations. It was the sense of the Commission to determine if the daytime operation of Class II stations, operating daytime, are causing interference to the U. S. I-A or I-B stations, operating on clear channels, as a result of sky-wave transmission.

The Commission pointed out in the notice that there are many applications still pending which request authority to operate daytime on clear channels; that as a result of a recent appeal to the U. S. Court of Appeals, an order had been issued staying the effectiveness of a recently issued construction permit.

The Clear Channel Broadcasting Service, which had filed a petition in February in this matter, was made a party to the proceedings.

The Commission, sitting en banc, will receive evidence concerning daytime sky-wave transmission, and interested persons may appear at the hearing by filing a written appearance in duplicate on or before May 26, 1947.

FCC Cancels Hearings on Proposals to Change FM Allocation, Amend Standards

The FCC announced concellation of its hearing scheduled for Thursday and Friday (8-9), on the proposed amendments to FM rules and engineering standards last week.

The Commission deemed the hearings "unnecessary in view of the fact that only two statements in opposition to the proposed amendments had been filed." The FCC stated that since the statements did not relate to the desirability of the proposed allocation plan or the proposed amendments, they could be handled without a general hearing.

Clear Channel Group Asks Postponement Of Hearings Due to Attorney's Illness

The Clear Channel Broadcasting Service filed a petition with the FCC Friday (9) asking that the clear channel hearings, which are scheduled to be resumed on June 2nd, be postponed to a date not earlier than October 15th.

Illness of CCBS legal counsel, Louis G. Caldwell, occasioned the petition. Mr. Caldwell will not be able to participate in the hearings unless they are postponed.

Legal Department

Supreme Court Questions Attorneys In Oral Argument on Lea Act

The constitutionality of the Lea Act was the subject of detailed discussion on Monday (5) when the Supreme Court heard oral argument offered by government and AFM attorneys.

The members of Court indicated keen interest in the case, closely questioning attorneys for both sides about the meaning and application of the law, especially as it affected picketing.

It is anticipated that the Court will issue its decision early in June.

Commission Amends Rules on Procedure In Actions on Specified Petitions

The FCC announced on Friday (9) that effective immediately, it had amended its procedural rule 1.112,

(Continued on next page)

to permit the Motions Commissioner to act upon petitions requesting the dismissal of other petitions filed by the same party, and upon petitions containing only requests which have become moot.

Prior to this amendment, rule 1.112 required action by the Commission itself in these matters.

International

Shortwave Programs Vital, Sec. Marshall Tells House Appropriations Committee

The U. S.'s international broadcasting service remained at a cross roads at the week's end. The State Department had spent a busy week fighting for reversal of the House Appropriations Committee's recommendation that government financing of overseas programming end on June 30th.

Secretary Marshall was participating personally in the campaign to save the "Voice of America." He met with key Congressional leaders on Monday, at which time he called in U. S. Ambassador to Moscow, W. Bedell Smith, to support his contention that the shortwave programs are vital to the foreign policy of the United States.

Several executives of the broadcasting industry attended this meeting, at the State Department's invitation, to express their views on the matter. Among these was NAB President Justin Miller.

Although the NAB issued no public announcement on the subject last week, its position had been made known earlier in a statement concerning the proposed establishment of a public corporation to handle overseas broadcasting. In that statement, which assumed the importance of continuing foreign programming, NAB said:

> The American way of broadcasting to its own people would unquestionably be the most desirable and effective means of interpreting the American way of life to the peoples of the world.
>
> Unfortunately this is not now economically feasible and until such time as it is, the plan recommended by the State Department to invest the responsibility for this character of broadcasting in a public corporation financed by the government appears to be the most practical proposal.
>
> The NAB recommends, however, that during the existence of this public corporation, further explorations by both the industry and the government be made into the possibility of conducting international radio in a manner which is more in harmony with the free system of American domestic broadcasting.

Research Department

Baker to Head BMB Technical Group; Supplemental Daily Data Considered

At a meeting of BMB's Technical Committee in New York on Tuesday (6), the Committee unanimously named Kenneth H. Baker, NAB director of research, as chairman.

IN THE OFFING

May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

The committee, at its meeting, began consideration of several plans designed to provide a measurement of radio stations' average daily audiences, to supplement basic weekly audiences as measured in Study No. 1.

Consideration of such additional measurement was undertaken on instructions from the BMB Board Research Committee "to study the extension of Study No. 2 by supplementing the basic total weekly day and night station audiences with data on frequency of listening."

Small Market Stations

Management Study No. 8 Completed, Mailed to Small Market Outlets

NAB Radio Management Study No. 8 was mailed out to member stations last week. This study is contained in a twelve page brochure which outlines the operating practices of a 250 watt full time station, located in the Pacific Northwest. The station is an MBS-Don Lee affiliate located in a city of 26,000 to 33,000 population. Fictitious call letters, IXIX, are used so as not to reveal the identity of the operation.

The management studies are mailed to all member stations in the small market category (less than 5,000 watts, in cities of 50,000 population and under). The management study series will be sent to large stations upon request.

Emphasis Placed on Program Sales At District 2 Meeting

Small market station management attending the NAB District 2 Meeting in New York was urged to give more attention to the rate card structure because of the influence it has on the sale of programs. James Howe, WCTC, New Brunswick, New Jersey, cited the

(Continued on next page)

effective program sales work done by his sales staff. The WCTC program rate structure was set up so that sponsors would pay less for a daily 15-minute program, after frequency discounts, than they would pay for three one-minute spot announcements daily. Before opening the new station a planned sales presentation including the auditioning of commercial programs was made before local merchants. Twenty-one contracts were signed during the first 25 sales presentations. The rate structure was a vital factor in the station's successful efforts to emphasize the sale of programs over spot announcements.

During the small market stations session, presided over by Simon Goldman, WJTN, Jamestown, New York, Dale Robertson, WENT, Gloversville, New York, led a discussion on the importance of qualified personnel being assigned to the writing of all station advertising copy. Brief, fresh commercials were stressed while a certain amount of repetition was regarded as essential to radio's effectiveness.

George Bingham, WKIP, Poughkeepsie, New York, discussed practices of selling station time to labor unions.

Selling and programming *local news* was the subject of a discussion period led by Simon Goldman. It was pointed out that *local news* is in such demand that stations have sponsor waiting lists for the programs. Mr. Goldman stated that local news is included with national and international news in his station's news broadcasts. Other stations scheduled programs made up entirely of local news, which were as much in demand by sponsors.

Rates charges for regional advertisers, public interest programming, station promotion, per inquiry deals, religious programming, salesmen's compensation were also included in the round table period. The participants included Fred Keesee, WMBO, Auburn, New York; David Potter, WNAE, Warren, Pennsylvania; George Bissell, WMFF, Plattsburg, New York; A. P. Robertson, WWSC, Glens Falls, New York; Ed Derryberry, WCTC, New Brunswick, New Jersey; Richard Crans, WKIP, Poughkeepsie, New York; John Kearney, Colgren Broadcasting Company, Hudson, New York; and others.

The Small Market Stations Session was conducted by J. Allen Brown, NAB Assistant Director of Broadcast Advertising. Order blanks for NAB station aids were distributed at the close of the session.

General

Wall, Leaving NBC, Assumes Position As BMI Vice President

Col. Charles A. Wall assumed his new position as vice president in charge of finance of BMI Wednesday (7), Carl Haverlin, BMI president, announced last week.

To fill the newly created post at BMI, Col. Wall resigned from NBC, where he was administrative assistant to John H. MacDonald, vice president in charge of finance.

Prior to 1941, when he entered the army, Col. Wall had been business manager of the NBC program department.

Broadcast Advertising

NAB, Opposing Per Inquiry Offers, Cites Full Value of Radio to Four Companies

NAB member stations have reported that the following agencies have attempted to place business with them on a *per inquiry* basis: Gary A. Ruben Advertising Agency, Indianapolis, Indiana; Virginia Sales Company, Huntington, West Virginia; Adolph Salvatori, Cicero, Illinois; and Imperial Industries, Chicago, Illinois.

In writing to the agencies, NAB explained the industry's opposition to such offers, and enclosed a copy of the resolution adopted on the subject at the convention in Chicago last year.

The letter also outlined the value of radio as an advertising medium and suggested that the agencies study the various stations' rate cards.

In recommending this action, NAB assured the agencies of the stations' full cooperation in scheduling an advertising campaign and stated that the results of a radio campaign would justify the cost.

Stations Sponsor Retail Talks And Round-Table Discussions

Wichita, Kansas, Phoenix, Arizona, and Dayton, Ohio, advertising clubs recently heard talks on the effectiveness of radio advertising presented by Miss Lee Hart, NAB assistant director of broadcast advertising. In each city, the local NAB stations joined in sponsorship of the talk. Local retailers were invited to the meetings. Reports from stations indicate that Miss Hart's appearances have stimulated a new interest in favor of retail radio among local advertisers.

Following the talks, station personnel joined in a round-table discussion on methods of selling, servicing and producing radio copy for retail accounts.

During these discussions Miss Hart stressed the fact that retailers will be better customers when they are sold on the basis of the individual advertising job they can do, as well as on station coverage, character and rates. The necessity for a much closer correlation between station sales, program and copy departments was also emphasized.

Stressing also the fact that a number of the retailer's major resistances toward using radio are leveled at general things like his inability to get the time he wants immediately, she suggested constructive approaches which all stations can establish.

District Meetings

Caley, Meagher Elected to Board From Districts Nine and Eleven

(Continued from page 383)

New Standards

In the general discussion following the program session on Thursday, great interest was expressed in the new standards of practice. Francis M. Kadow, WOMT, Manitowoc, Wisc., made a plea for an "adult attitude" in developing a code. He believed the code should outline the evils of "bad radio" in positive fashion, rather than tell broadcasters how to operate their enterprises.

At this session, NAB President Justin Miller was questioned on the legal aspects of the code. He reported on his conferences with the Attorney General's office, and said that the big problem in establishing a code was in developing a system of enforcing provisions without running counter to the anti-trust law.

NAB Area D Meeting

Registration

Robert C. Adair, WJOB; Charles E. Ahrens, United Press; G. F. Albright, WKBV; Dr. Victor J. Andrew, Andrew Co.; John R. Atkinson, WHBU;

Kenneth H. Baker, NAB; Harry Bannister, WWJ; Ted Baughn, WPAG; Walter Beadell, Jos. Hershey McGillvra, Inc.; Dan C. Beisel, WJPG; Harry Betteridge, WWJ; George C. Biggar, WIBC; Edgar L. Bill, WMBD; Pierre Boucheron, WGL; R. L. Bowles, WJOL; Edward H. Bronson, WJEF; Joe Bunting, WJBC; Dick Burnett, WSOO; Robert J. Burow, WDAN; Don Burton, WLBC; James W. Blackburn, Blackburn-Hamilton;

George P. E. Caesar, Jr., WOSH; Charles C. Caley, WMBD; Frank E. Chizzini, NBC; Paul Clark, RCA; Charles R. Cook, WJPF; George R. Cook, WLS; Maurice Corken, WHBF; C. Russell Cox, Andrew Co.; W. F. Craig, WLBC; Allan Curnutt, WOSH;

Howard Dahl, WKBH; Warren G. Davis, WSUA; Harold Dewing, WCVS; R. P. Doherty, NAB; David W. Dole, C. E. Hooper, Inc.; Mark H. Donaldson, WTMV; W. Ward Dorrell, C. E. Hooper, Inc.; Mel Drake, WDGY; Willis F. Dunbar, WKZD;

Bradley R. Eidmann, WAAF; Walter L. Emerson, WENR;

Harold Fair, NAB; Sam Fantle, Jr., KELO; Hugh Feltis, BMB; John E. Fetzer, WKZO; F. E. Fitzsimonds, KFYR; George T. Frechette, WFHR;

Albert B. Gale, WEXT; Milton L. Greenbaum, WSAM; Nat Green, Radio Daily;

Gus Hagenah, Standard; George R. Hahn, KSOO; Joe Hannie, WJBC; Ralph S. Hatcher, CBS; Carl Haverlin, BMI; Morton Henkin, KSOO; Oscar C. Hirsch, WKRO; Edward Hoffman, WMIN; Dick Holloway, WTRC; A. F. Hopkins, WJEF; Herb Hollister, KBOL;

Myles H. Johns, WOSH; H. A. Johnson, WIBA; Les Johnson, WHBF; Joseph W. Jordan, WKMO;

Francis M. Kadow, WOMT; A. W. Kaney, NBC; O. J. Kelchner, WKNX; Bob Keller, R. S. Keller, Inc.; Oliver Keller, WTAX; J. B. Kirby, WSOL; Wm. S. Knapp, WKMO; Kirk Knight, WKMH; Fred A. Knorr, WKMH; Walter Koessler, WROK; E. J. Korsmeyer, WLDS; Worth Kramer, WJR; Don D. Kynaston, WMBD;

Ben A. Laird, WDUZ; C. Howard Lane, WJJD; John D. Langlois, Lang-Worth; Clarence Leich, WGBF; Dalton LeMasurier, KDAL; Harry R. LePoidevin, WRJM; Merrill Lindsay, WSOY; Maury Long, Broadcasting; Sherwood Lorenz, WOSH; O. W. Lyerla, WJPF;

C. Bruce McConnell, WISH; Robert B. McConnell, WISH; A. M. McGregor, WJBC; Gladys M. McGrew, WTAX;

James A. Mahoney, Mutual; Manny Marget, KVOX; A. L. Marlin, BMI; Col. Wm. J. Mather, Andrew Co.; John F. Meagher, KYSM; Ben Meyer, AP; Carl H. Meyer, Andrew Co.; Justin Miller, NAB; Frank R. Mills, WPWS; John F. Murphy, Burns-Smith Co.;

Harold J. Newcomb, WRJN; Earl Norden, WHDF;

Paul A. O'Bryan, Dow, Lohnes & Albertson; John W. O'Harrow, WKZO; B. W. Olin, Jr., WQUA; Maurice Owens, WROK;

Walter Patterson, WKMH; Albert W. Payne, WHDF; L. G. Pefferle, WCVS; Frank E. Pellegrin, NAB; Angus D. Pfaff, WNMP; Robert W. Phillips, WSAM; W. A. Pomeroy, WILS; Stanley R. Pratt, WSOO; Frank J. Pendergast, WTMV;

Odin S. Ramsland, KDAL; Henry E. Rhea, WHOW; Keith Rhea, WHOW; G. P. Richards, WHBL; Robert K. Richards, NAB; O. E. Richardson, WJOB; Naylor Rogers, Keystone;

Fred W. Sample, Broadcasting; Jake Scherer, WHFB; K. F. Schmitt, WIBA; Jack Sexton, KMOX; Joe Spring, WASK; Burt Squire, BMI;

Abbott Tessman, Capitol; Mims Thomason, UP; Warner C. Tidemann, KATE; Robert R. Tincher, WNAX;

Owen F. Uridge, WJR;

F. Van Konynenburg, WTCN;

Fred W. Wagenvoord, WKBZ; James A. Wagner, WHBY—WTAQ; Paul Wagner, WCSI; John M. Walter, WJPG; Lyle Warrick, WSUA; Brooks Watson, WMBD; Pierre Weis, Lang-Worth; Ralph Wentworth, BMI; W. C. Wester, WMUS; Edward A. Wheeler, WEAW; James F. White, Andrew Co.; Rollie R. Williams, KSOO; Thomas W. Wilson, Dow, Lohner & Albertson;

Leo Zabelin, Variety.

LaGuardia, at 2nd District Meeting, Stresses Importance of Industry

(Continued from page 383)

Commenting on so-called "advertising abuses," Mr. LaGuardia stressed the fact that if such abuses did exist they would be corrected in short order by listener reaction.

World Understanding

"World understanding is the most important thing to all of us today," he said, urging broadcasters to utilize their facilities in the promotion of world peace, tolerance and understanding among peoples. "On the whole, a good job has been done" by broadcasters, he continued.

"It is not perfect" he said, referring to the radio industry. "It is growing, it is the beginning. It is a means of bringing people together—it is the breaking of the monopoly of knowledge."

Judge Miller at Early Session

Earlier in the day, Judge Miller pointed out that broadcasters could strengthen their positions as community leaders through editorializing on the air. At the same time, he said, radio's prestige could be enhanced through such a program. Judge Miller reminded the station executives that the newspapers gained their freedom-of-press position after many years of asserting themselves and taking a strong stand to safeguard the liberty of their profession.

A. D. Willard, Jr., NAB executive vice president, in outlining the work of the Association and the three recent staff additions, said that with the present "full staff, NAB is really rolling and geared to serve all broadcasters on all levels."

FTC Official Is Guest

Speaking at the luncheon session on Monday, P. B. Morehouse, director of the FTC's division of stipulations, told the broadcasters that the NAB could lead in improving standards in advertising. He reminded the industry leaders that such work by the industry was preferable to governmental regulation. He pointed out that such a task could not be done by any

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one group alone, but required the cooperation of all interests engaged in broadcasting.

Other NAB staff executives who participated in the discussions include: Kenneth H. Baker, Robert T. Bartley, Richard P. Doherty, Frank E. Pellegrin, Don E. Petty and Allen Brown. (For details of Small Market Stations Session, see p. 385.)

Music Situation

Theodore C. Streibert, president, WOR, and chairman of the NAB Music Advisory Committee, reported to the broadcasters on the committee's talks with ASCAP representatives regarding a new contract. The present industry agreement with the music licensing organization expires in December, 1949. Mr. Streibert told the industry delegates that he hoped to present terms of the new agreement to the industry at the NAB convention in September.

Carl Haverlin, newly elected president of BMI, urged all broadcasters to "join the BMI team, to maintain a spirit of teamwork" with their own music licensing organization. He pointed out that BMI is established as a strong factor in the field and broadcasters can now devote themselves to the refinements of promoting BMI music.

New York Resolutions

BROADCAST ADVERTISING

Whereas, the Broadcast Advertising Bureau of the National Association of Broadcasters, its director, Frank Pellegrin, his assistants, and the various committees and subcommittees who worked with this bureau, have worked untiringly on behalf of all broadcasting stations, and

Whereas, as a result of their efforts they have brought forth and made available to the sales departments of all stations, invaluable studies, bulletins and other valuable information, and

Whereas, they are already laying plans for an even more ambitious program in the future of expanded services,

Be it, therefore, resolved, that the Broadcasters of the Second District in Convention assembled at the Waldorf-Astoria in New York City, May 5th and 6th, hereby commend the work of these groups as a most profitable contribution to broadcasting and do hereby express their appreciation to the Bureau, its staff and the personnel of the various committees working with them.

DISTRICT DIRECTOR

The members of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, commend Mike Hanna, director for District Two, and the various members of the NAB staff for arranging such an enjoyable and profitable meeting.

MAYFLOWER DECISION

Whereas, broadcasting, by virtue of the first amendment of the U. S. Constitution and by Section 326 of the Federal Communications Act of 1934, as amended, is guaranteed the right of freedom of speech, and,

Whereas, in the "Mayflower Case," the Federal Communications Commission deprived licensees of broadcasting stations of the right to editorialize, and,

Whereas, the Federal Communications Commission, by such decision, has thwarted assumption of editorial leadership by broadcasters on the theory that "radio must not be an advocate,"

Now, therefore, be it resolved, that the Broadcasters of the Second District, in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, hereby petition the board of the NAB to make every effort, by appropriate action, to correct the unconstitutional principles set forth in the Mayflower Case and to seek to establish the rights of broadcasters to present their own views in keeping with the Constitutional guarantees of freedom of speech.

EMPLOYEE-EMPLOYER RELATIONS

Whereas, the trends of labor relations in the radio broadcasting industry tend more and more to impose industry-wide practices and policies without due regard to local conditions, and,

Whereas, such practices are not only economically unsound, but inimical to the most efficient employer-employee relations in such industry.

Therefore, be it resolved, that the broadcasters of the Second District, in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, urge the board of directors and the officers of the NAB to establish and promote policies of employer-employee relations which will take cognizance of local conditions to the end that effective local negotiations will be possible.

UNIFORM TIME

Whereas, the radical changes brought about by the transition from Daylight to Standard Time and Standard Time to Daylight Time in certain areas have a disturbing effect on the scheduling of broadcasts, and result in misinformation to listeners,

Now, therefore, be it resolved, by the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, that we urge the NAB to cooperate with such other industries that may be affected by these time changes in working out with them plans whereby uniform time may be applicable throughout the country at all seasons of the year.

BMI

Whereas, music constitutes a very important part of broadcasting, and,

Whereas, BMI has been a valuable source of good music to the radio broadcasters,

Therefore, be it resolved by the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, that every effort be made by these same broadcasters to popularize BMI tunes, and

We also urge that the stations in the district give early consideration to renewal of their BMI contracts in order that the industry may maintain this excellent source of material and in order to maintain a competitive factor in the music license world, and,

Be it further resolved, that these same stations in the Second District congratulate BMI in its choice of Carl Haverlin as president, and pledge to Mr. Haverlin and his staff complete and whole-hearted support.

BMB

Whereas, broadcasting stations, advertisers, and advertising agencies have recognized a real need for standardized measurement of station coverage, and,

Whereas, the National Association of Broadcasters, with the cooperation of the 4 A's and the ANA, brought into existence the Broadcast Measurement Bureau to fulfill this need, and,

Whereas, the Bureau has continued its first study and issued its first findings,

Now, therefore, be it resolved, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel, New York City, May 5th and 6th, do commend the Broadcast Measurement Bureau for its

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untiring work and for the contributions which it has made in the standardization of station coverage measurement and we further recommend that careful study be made of the data brought forth from the first study with the hope that additional techniques will be developed, making possible greater service to the industry.

JUDGE MILLER

Whereas, Judge Justin Miller has served this organization as its president for over a year and a half, and,

Whereas, during that year and a half he has made many worthwhile contributions which have resulted in a better understanding on the part of the public of the role which radio broadcasting occupies in the economical, social and political lives of the nation, and,

Whereas, in his public addresses he has ably defended freedom of speech and freedom of listening, and,

Whereas, under his able guidance the staff, the services and the facilities of the Association have been greatly expanded and improved,

Now, therefore, be it resolved, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, hereby express their sincere appreciation to Judge Miller for his outstanding work and pledge to him and his organization our continued and whole-hearted support.

TWO PER CENT CASH DISCOUNT

Whereas, the 2% cash discount principle has been suggested as a standard practice for broadcasting stations, and,

Whereas, careful study and consideration have been given to the subject,

Now, therefore, be it resolved, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, do hereby oppose the adoption of the 2% cash discount principle as a standard practice for broadcasting.

District 2 Registration

Wendell Adams, WRWR; Bill Alford, WSYR; Paul Alger, WTTM; Addison Almor, NBC; John Andrew, Ass. Program Service; Leonard L. Asch, WBCA-FM.

John A. Bacon, WKBW; Bill Bailey, FMA; Kenneth Baker, NAB; Charles Baltin, WHOM; Robert T. Bartley, NAB: George Bingham, WKIP; George Bissell, WMFF; James W. Blackburn, Blackburn-Hamilton; Walter Bligh, WNDR; Hugh Boyd, WHNM-FM; Otto Brandt, ABC; Frank V. Bremer, WAAT; Allen Brown, NAB; Robert J. Burton, BMI. Inc.

O. A. Carlson, R. J. Clarkson, Columbia Recording; Jack M. Compter, WHOM; James L. Cox, BMI; Richard Crans, WKIP.

Walter B. Davidson, Capitol; Ed Derryberry, WCTC; William Doerr, Jr., WEBR; Richard P. Doherty, NAB; W. Ward Dorrell, C. E. Hooper, Inc.; Jules Dundes, WCBS.

Hugh Feltis, BMB; Keith S. Field, WENE; William Fischman, WMBO.

James M. Gaines, WNBC; Ed R. Gamble, WBTA; Al Godwin, WNDR: Charles Godwin, Mutual; Si Goldman, WJTN; Murray B. Grabhorn, WJZ.

Kolin Hager, SESAC; Michael R. Hanna, WHCU; Roy Harlow, BMI; Carl Haverlin, BMI; Arthur Hull Hayes, WCBS: John S. Hayes, WQXR; Miles Heberer, NYS Dept. of Commerce; Edward Hochhauser, Jr., Transcription Sales; John Hogan, WQXR; James L. Howe, WCTC.

K. A. Jadassohn, SESAC; E. M. Johnson, Mutual; Ted Jones, WKIP.

Adna Karns; Transcription Sales; Eugene Katz, The Katz Agency, Inc.; Sydney M. Kaye, BMI; John F. Kearney, Colgren Broadcasting Co.; Bob Keiler, Robert S. Keller, Inc.; Frank W. Kelley, WBEN; J. W. Kennedy, Jr., WHAM; Frederick L. Kessee, WMBO; H. S. Kilgore, Collins Radio; Cy King, WEBR; Ed Kirby, C. P. Mac Gregor; Norman Knight, Mutual.

C. O. Langlois, Langworth; James W. LeBarron, J. H. McGillvra Co., Inc.; Lester W. Lindow, WRNY; I. R. Lounsberry, WGR.

Joseph F. MacCaughtry, Cardinal Company; G. E. Markham, WGY; W. K. Macy, Jr., WFSS; Lin Mason, Transcription Sales; James V. McConnell, WNBC; Joseph H. McGillvra, J. H. McGillvra Co., Inc.; Ben Miller, NAB; Don Miller, WCBS; Judge Justin Miller, NAB; William I. Moore, WBNX; N. B. Munhofen, WFSS; W. J. Myers, SESAC.

Martin N. Oebbecke, WALL.

W. B. Parsons, NBC Recording: Frank Pellegrin, NAB; Don Petty, NAB; Charles F. Phillips, WFBL; T. A. Pledge, UP; Fortune Pope, WHOM; David Potter, WNAE.

A. P. Robertson, WWSC; Dale Robertson, WENT: Dwight E. Rorer, Dow, Lohnes & Albertson; Irving R. Rosenhaus, WAAT: B. J. Rowan, WGY: Everett Rudolff, WJLK-FM; Rudy Rudolph, C. P. MacGregor.

Harry Sadenwater, RCA Victor; Elliott Sanger, WQXR; Robert Schmid, Mutual; William Schweitzer, WEBR; Alex Sherwood, Standard Radio; Michael M. Sillerman, Keystone Broad. System: Arthur Simon, WLIB; Charles Siverson, WHAM; Max Spitalny, Spitalny & Ashley; Bob Stone, SESAC; Theodore C. Streibert, WOR; Elliott Stuart, WIBX; G. Richard Swift, WCBS.

Mitchell C. Tackley, WICY; Jack Tallcott, SESAC: Abbott Tessman, Capitol; Eugene S. Thomas, WOR; C. Robert Thompson, WBEN; Thomas Tighe, WJLK-FM; William O. Tilenius, NBC; M. E. Tompkins, BMI.

Henry Untermeyer, WCBS; Fritz Updike, WRUN.

Pierre Weiss, Langworth; Harry C. Wilder, WSYR; A. D. Willard, Jr., NAB; Dave Williams, AP; Helen Wood, WIBX; Sam M. Woodside, WHCU.

NAB Districts 5 and 6 Join in Urging Revision of FCC's Mayflower Doctrine

[*For earlier story concerning election of Henry P. Johnston, WSGN, as director of the 5th District, see last week's issue of NAB* REPORTS, *p. 359.*]

Members of NAB's Fifth and Sixth Districts (Area F) meeting, May 1 and 2, at Birmingham, Ala., adopted a joint resolution calling upon the NAB board of directors to seek revision by the FCC of the Mayflower doctrine and "establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech."

Other resolutions (*see below*) were adopted separately by the two districts on the opening day of the meeting, but official expression of sentiment concerning the Mayflower case was withheld until the delegates had heard the scheduled address of NAB President Justin Miller. At a joint meeting on the closing day of the session, the following resolution was adopted:

FREEDOM OF SPEECH

Whereas, by inference in its decision known as "the Mayflower case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "Radio must not be an advocate."

Be it, therefore, resolved, that the broadcasters of the Fifth and Sixth Districts in convention assembled do hereby petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

The meeting was conducted under the joint leadership of Fifth District Director Fred W. Borton, WQAM, Miami, and Sixth District Director Wiley P. Harris, WJDX, Jackson, Miss.

Resolutions Adopted by Fifth District

[*See Above, for Joint Resolution of 5th and 6th Districts.*]

BROADCAST MUSIC, INC.

Whereas, music constitutes very important raw material for broadcasters, and is essential to their service to the listening public and

Whereas, the licensing of performing rights has consti-

(Continued on next page)

tuted in past years a problem of serious concern to broadcasters,

Be it resolved, by the broadcasters of the 5th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of this District to give immediate consideration to renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field.

Be it further resolved, that the broadcasters of this District approve and commend the appointment of Carl Haverlin as President of BMI and pledge him their full support.

NAB AFFILIATES COMMITTEE

Whereas, the existing network affiliates are confronted with increasing competition and

Whereas, with the advent of a great number of new stations, network affiliates are faced with an increasingly unstable outlook and

Whereas, short-term network contracts make their situation increasingly unstable and

Whereas, networks may find it possible and desirable to make more favorable contracts for station affiliation and

Whereas, there is now a possibility of curtailment of chainbreak facilities and

Whereas, there is the possibility of duplication of network outlets within normal coverage of trade areas—

Be it resolved, that it is the desire of the 5th District of NAB that there be provided within the NAB facilities for the study and improvement of such problems which may now or will confront network facilities in the future.

LABOR RELATIONS

Be it resolved, that the members of the 5th District urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations, outlaw the secondary boycott and relieve the industry of the injurious effects of jurisdictional disputes.

Be it further resolved, that the members of the 5th District urge the Board of Directors and the management of NAB to support such bills in the Congress as will achieve the aforementioned objectives.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

Be it resolved, by the 5th District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in supporting legislation such as HR 2740 whereby standard time may be applicable throughout the country and throughout the year; also that we urge all broadcasters who have not already done so to immediately contact their Congressmen asking them to support such legislation.

TWO PERCENT CASH DISCOUNT

Whereas, the proposed 2% cash discount to advertising agencies would increase costs, would cause all advertisers, including local, non-agency advertisers to demand it, and

Whereas, prompt payment is expected when service is rendered, and there exists no logical reason why broadcasters should extend an extra 2% to agencies, therefore,

Be it resolved, by the broadcasters of the 5th and 6th Districts, that they do hereby express their united opposition to the 2% cash discount plan or any such proposal.

PRESIDENT MILLER

The members of the 5th District are tremendously appreciative of the successful manner in which Justin Miller has lead the industry since he has become President of NAB. This District hereby pledges its full support to President Miller's program and congratulates him and his staff on the capable handling of NAB affairs.

ARRANGEMENTS

Be it resolved, that a sincere vote of thanks and appreciation is extended to the Chairman, Henry P. Johnston, and his Arrangement Committee for their very fine work in behalf of the meeting of the 5th District of NAB May 1st, 1947 at Birmingham, Ala.

PRESS

The broadcasters of the 5th District of NAB wish to take this opportunity to thank the Press for their full cooperation in aiding the success of this District Meeting.

CITY OF BIRMINGHAM

The 5th District of the National Association of Broadcasters hereby extends sincere thanks to the City of Birmingham and its officials for the many courtesies shown.

Resolutions Adopted By Sixth District

[*See Above, for Joint Resolution of 5th and 6th Districts.*]

UNIFORM TIME

Whereas, the uncertainty, confusion and adverse effect which the changing of time has upon the broadcasting industry in its efforts to properly serve the listening public, and,

Whereas, transportation and other industries are also adversely affected by such seasonal time changes in such a manner as to be likewise confronted with this industry problem, now, therefore,

Be it resolved, by the Sixth District of the NAB that the board of directors of the National Association of Broadcasters be commended for seeking and securing the assistance and cooperation of all such industries similarly affected in the development of proposed legislation whereby uniform time may be applicable throughout the country throughout the year, and to urge complete cooperation in obtaining passage of this legislation designed to correct this industry evil.

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nationwide or industry-wide practices or policies without due regard to the respective local and regional conditions, and,

Whereas, such practices are economically unsound and destructive of efficient and compatible labor relations within the individual stations, therefore,

Be it resolved, that the Sixth District of NAB urge the board of directors and management of the National Association of Broadcasters to promote such labor relations policies as well as recognize the need and make possible the handling of local labor problems through local negotiations.

BROADCAST MUSIC, INCORPORATED

Whereas, music constitutes one of the basic principles of broadcast operations and is a prime essential in serving the needs of the listening public, and,

Whereas, past experience has been filled with the thorny problems of music copyright entanglements as were and

(Continued on next page)

continue to be of serious concern to all broadcasters, now, therefore,

Be it resolved, by the Sixth District of NAB that all broadcasters within the district be urged to carefully study their use of music to the end that BMI copyrighted tunes may be employed as widely and as fully as is possible based upon the merits of these compositions and the broadcasters' needs, and,

Be it further resolved, that the Sixth District of NAB go on record as heartily approving such efforts as will keep BMI a strong competitive factor in the music licensing field, and,

Be it further resolved, that the broadcasters of this district approve and commend the appointment of Carl Haverlin as President of Broadcast Music, Inc.

BROADCAST MEASUREMENT BUREAU

Whereas, the broadcast industry has long needed the establishment of a standard method of service measurement suitable for universal use, and,

Whereas, Broadcast Measurement Bureau has been established for this purpose, and, during the two years of its existence has developed, by study and research, facts of value to agencies, advertisers and to broadcasters as tend to establish such standardization of coverage statistics as is needed, and,

Whereas, further studies and research are being made to make such data and statistics of greater value, now, therefore,

Be it resolved, that the Sixth District of NAB go on record as commending MBM for the contribution which has been made toward the standardization of radio coverage data, and,

Be it further resolved, that the Sixth District of NAB go on record as endorsing the continuation of the active support of BMB by all members of the radio industry.

TWO PER CENT CASH DISCOUNT

Whereas, a concerted and continued effort is being made to induce broadcasters to grant 2% cash discount to advertising agencies presumably for prompt payment of bills for services rendered, and,

Whereas, the adoption of such discount is contrary to good economic principles and to good business operation and would in effect constitute a preferential rate cut to certain advertisers since all advertising service is presumed by the stations to be payable promptly by all advertisers alike, now, therefore,

Be it resolved, that the Sixth District of NAB go on record as being opposed to the establishment of a 2% cash discount or to any plan or proposal of similar intent.

PRESIDENT MILLER

Whereas, the need for enlightened, constructive and forceful leadership in our industry has been fully met during the period in which Justin Miller has served as President of the NAB, and,

Whereas, President Miller has contributed much toward increasing the stature, dignity and prestige of the NAB by his thoughtful, sincere and intelligent handling of the presidential duties, therefore,

Be it resolved, that the Sixth District of NAB go on record as pledging our wholehearted support to President Miller in his continued efforts to bring about a better understanding of the radio industry by public officials and the public at large, and to commend him for the success that has been thus far achieved.

WILEY P. HARRIS

Whereas, Wiley P. Harris, director for the Sixth District of NAB, has given tirelessly of his thought and effort in arranging and conducting the business affairs of this district meeting and has given unstintedly of his time in interpreting the thoughts of the district stations to the NAB Board, now, therefore,

Be it resolved, that we highly commend Mr. Harris for the work he has rendered and extend to him our sincere appreciation for the contribution he is making through his service to this district, and to the industry.

HENRY P. JOHNSTON

Whereas, the broadcasters of the city of Birmingham have contributed much to the success of this district meeting by their work in making all necessary arrangements for our attendance, reception and entertainment, now,

Be it resolved, that the members of the Sixth District of the NAB go on record as extending our wholehearted appreciation to them and in particular to their chairman, Mr. Henry P. Johnston, for all efforts expended in our behalf.

Registration at Birmingham

ALABAMA

G. P. Atkins, WAPI; Franklin L. Bush, WMFT; F. E. Busby, WKRG; Bert Banks, WTBC; Bill Covington WCOV; Leslie W. Connor, WBRC; Don D. Campbell, WBRC; E. J. Duke WGWC; Edwin H. Estes, WMOB; Julian A. Flint, WSGN; Archie S. Grinalds, WMOB; F. Marion Hyatt, WJHO; G. P. Hamann, WBRC; Thad Holt, WAPI; Henry P. Johnston, WSGN; W. J. Keown, WOOB; Ira Leslie, WBRC; H. R. Mason, AP, Montgomery; Ed Norton, WAPI; James T. Ownby, WCTA; Louise Patterson Pursley, WKAB; C. L. Pursley, WKAB; G. O. Privett, WAPI; Eugene M. Plumstead, WSGN; C. P. Persons, Jr., WAPI; Julian C. Smith, WAGF; Thomas Sewell, WMGY; H. C. Schultz, WFEB; John Thayer, WAPI; Hugh Webb, WFEB.

ARKANSAS

Ed Appler, KTHS; Sam W. Anderson, KFFA; John W. Edwards, KAMC; Julian F. Haar, Little Rock; Jimmy Jobes, KHOZ; B. J. Parrish, KOTN; Charles E. Seiferd, KHOZ; Jack Wolever, KTHS; Harry J. Webb, Helena.

FLORIDA

Jack Brandstetter, WSIR; Ruth Braden, WSBR; F. W. Borton, WQAM; Charles G. Baskerville, WFLA; Vic Buisset, WLOF; John B. Browning, WSPB; Harry E. Cummings, WIOD; Houston Cox, Jr., WCLE; Ted Chapman, WJHP; J. A. Frohock, WSUN; Mrs. J. A. Frohock, WSUN; Stanton P. Kettler, WGBS; Frank King, WMBR; James M. LeGate, WIOD; Fred Mizer, WQAM; L. S. Mitchell, WDAE; Reggie Martin, WFTL; Glenn Marshall, Jr., WFOY; Mr. and Mrs. John L. Prosser, WKAT; A. B. Rouse, Perry Stations; Jack Rice, IRC, Miami; Jack Rathbun WCOA; John W. Spottswood, WKWF; Walter Speight, WHOO; David E. Smiley, WDAE; Douglas Silver, WIRA; S. O. Ward, WLAK.

GEORGIA

Fred M. Bell, KATZ; Bill Armond, WBLJ; Dave Achor, WBLJ; James E. Bailey, WAGA; Frank (Red) Cross, WMAZ; Charles C. Coleman, Atlanta; Wilten E. Cobb, WMAZ; Frank Cason, WSB; L. J. Duncan, WRLD; Herben Daniel, WSAV; W. F. Danenbarger, Atlanta; John Fulton, WGST; Mortimer H. Freeman, Attorney, Atlanta; Miles Ferguson, WRLD; Charles F. Givhan, Atlanta; Walter Graham, WBML; Frank Gaither, WSB; Ed J. Hennessy, WRBL; Weldon Herrin, WCCP; Harry M. Harkins, Atlanta; Fred F. Hague, Atlanta; D. M. Kelly, Jr., WGAC; Sam W. Kane, WATL; Edwin Mullins, WLAG; W. Newton Morris, WMLT; W. H. McCain, WAGA; John M. Outler, Jr., WSB; Charles Pittman, WBML; Carter C. Peterson, WCCP; Mather Payne, WRGA; Happy Quarles, WRGA; Glenn Ramsey, AP, Atlanta; R. W. Randa, Atlanta; E. W. Sweatman, Atlanta; Albert H. Sanders, Jr., WMAZ; John W. Tobola, WAYX; M. K. Toalson, WSB; Tom Vassy, WMLT; Jim Woodruff, Jr., WRBL; Jack Williams, WAYX; Stanley Whitaker, UP, Atlanta.

LOUISIANA

Bob Atherton, KWKH; H. V. Anderson, WJBO; Louis Read, WWL; W. H. Summerville, WWL; Earl Smith, WLCS; Dean R. Upson, KWKH; Harold Wheelahan, WSMB; Fred Weber, WDSU; Fred Watkins, KWKH.

MISSISSIPPI

Bob Evans, WELO; P. B. Hinman, WROX; Wiley P. Harris, WSDX; Q. W. Jones, WQBC; Mr. and Mrs. Hugh O. Jones, WGCM; C. A. Laey, WRBC; Bob McRaney, WCBI; Emmet H. McMurry, WJPR; Hugh M. Smith, WLAU; L. M. Sepaugh, WSLI; Gene Tibbett, WMOX; C. J. Chuck Wright, WFOR; Granville Walters, WAML.

TENNESSEE

Leslie R. Brooks, WTJS; F. D. Binns, WLAC; E. A. Alburty, WHBQ; Lave Conlee, WHBQ; Robert M. Callin, WGAP; Winston S.

(Continued on next page)

Dustin, WSM; Louis R. Draughon, WSIX; Jack M. Draughon, WSIX; Bill Graham, WSM; Cliff Goodman, WMC; Revis V. Hobbs, WKRM; John P. Hart, Knoxville; Harold R. Krelstein, WMPS; Harry LeBrun, WMPS; Atto Martin, WKPT; Ken Marsh, WJHL; R. M. McKay, WKRM; R. M. McKay, Jr., WKRM; Patt McDonald, WHHM; Paul Oliphant, WLAC; E. Pornelle, WHBQ; Carter M. Parham, WDOD; R. W. Rounsaville, WBAC; George Reynolds, WSM; John Reese, WROL, O. C. Redfern, WLAR, Harry Stone, WSM; Jack Stapp, WSM; F. C. Sowell, WLAC; Chestry J. Smith, WKRM; H. W. Slovick, WMC; Norma A. Thomas, WDOD; S. D. Wooten, Jr., WREC; Roy Wooten, WREC; Hoyt B. Wooten, WREC; Phil J. Weaver, WKPT.

Officials, Visitors

Andrew W. Burnett, Washington; Kenneth H. Baker, NAB; J. M. Collins, ASCAP; W. Ward Dorrell, Hooper; R. P. Doherty, NAB; Dan Denny, NBC; Hugh Feltis, BMB; Charles Godwin, MBS; H. H. Holtshouser, CBS; Carl Haverlin, BMI; Ralph S. Hatcher, CBS; Kolin Hager, SESAC; Robert L. Irwin, New York; Bob Keller, New York; C. P. Joyce, IEC, Dallas; Maury Long, *Broadcasting* Magazine, D. C.; Justin Miller, NAB; Joseph H. McGillora, New York; Francis X. McDonough, New York; Miss Linnea Nelson, J. Walter Thompson; Frank Pellegrin, NAB; Ken Sparnon, BMI; Alex Sherwood, Standard Radio; James Sheehy, WHAS; Dan Schmidt, III, NBC; A. D. Willard, Jr., NAB; Ralph Wentworth, BMI.

Public Interest Programming

Veterans Administration Plans to Release Fourth Transcribed Series This Month

Distribution to radio stations of the first six programs of the VA's fourth transcribed series, "Here's To Veterans," will be made by VA Branch Offices the latter part of this month.

The six platters include "Lum 'N' Abner," "Abbott & Costello," "The Great Gildersleeve," "Gene Autry Show," "Kenny Baker Show," and "Dennis Day Show."

The VA said that there are now 1005 radio stations broadcasting the VA's transcribed 15-minute "capsule" versions of top "name" network programs.

Sustained Recruiting Campaign Required To Fill Nation's Nursing Needs

To stimulate the recruiting of nurses, the Office of Government Reports and the Ad Council, in cooperation with the American Hospital Association and the U. S. Public Health Service have prepared a series of spot announcements for use by local stations.

A statement from the OGR says:

> "The shortage of nurses is such a nationwide problem that civic groups in many communities are participating in local recruiting campaigns. The immediate objective is to fill 35,000 vacancies for student nurses this fall.
>
> "Frequent use of Nurse Recruitment announcements is urged, so that women who are high school or college graduates and under 35 years old and in good health will investigate this great opportunity to enter a proud profession."

Additional details will be found in last week's issue of Reports, p. 365.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 19-25, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . the poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed

(Continued on next page)

Forces, are now looking for places to live. The veteran needs and deserves all possible help in obtaining a home now for himself and his family. The housing crisis will continue through 1947. The reasons are: 1. *The need for homes is tremendous.* Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an undersupply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

Higher Prices for Used Fats

The Advertising Council is advised that housewives can now obtain substantially higher prices for waste fats from their local dealers. *Yet a spot check shows that most women are not aware how much waste fat prices have risen since removal of price controls.* Calling attention to this information and to the continued critical shortage of fats will, in our opinion, be of great benefit both to listeners and to American industry. Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "Until the fat supply situation is greatly improved, we must ask American homemakers to help by saving and turning in all their used fats after they have gotten the cooking good from them." The contribution being made by the collection of what would otherwise be wasted household grease is a very important one, comprising better than 10% of our total supply of inedible tallow and grease. This supply is vitally important in the production of soap and also in many manufacturing operations. By continuing to salvage every drop of used kitchen fat housewives can help to assure adequate supplies of soap and other peacetime goods. With the increased supply of meat now reaching consumers, there is more fat to be salvaged. *Most dealers are today paying substantially higher prices for used fats.* (Fact Sheet No. 19-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 12. They are subject to change.

Monday, May 12

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

(10:00 A. M.)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. **1490 kc.,** 250 watts, unlimited.

Respondent: WRGA—Rome Broadcasting Corp., Rome, Ga.

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA, **690 kc.,** 1 KW night, 5 KW day, unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA (DA-2), 5 KW night, 10 KW day, unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA, **690 kc.,** 1 KW night, 1 KW day, unlimited.

Respondents: KABC—Alamo Broadcasting Co., Inc., San Antonio, Tex.
KFEQ—KFEQ, Inc., St. Joseph, Mo.

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW night, 5 KW day, unlimited; DA-N.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. **590 kc.,** 1 KW, unlimited; DA-night & day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa. C. P. **590 kc.,** 1 KW, unlimited; DA-night and day.

Intervenor: Columbia Broadcasting System, Inc.
Petition to Intervene filed by WTAG pending.

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—C. P. **1380 kc.,** 500 watts, daytime only.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisc.

At Hillsdale, Mich.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. **830 kc.,** 250 watts, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, **840 kc.,** 5 KW, DA daytime.

Intervenor: WHAS.—Courier-Journal and Louisville Times Co., Louisville, Ky.

Tuesday, May 13

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. **1190 kc.,** 50 KW, unlimited; DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. **1190 kc.,** DA, 10 KW day, 5 KW night, unlimited.

(Continued on next page)

Further Hearing

(10:00 A. M.)

NEW—Southern Broadcasting Co., Charleston, S. C.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Ft. Sumter Broadcasting Co., Charleston, S. C.—C. P. 1450 kc., 250 watts, unlimited.

FCC ACTIONS

GENERAL

Volume 10—Commission's Reports and Decisions Now Available

Volume 10 of the Commission's Reports and Decisions, for the period April 2, 1943 to June 30, 1945, is now available from the Superintendent of Documents, Government Printing Office, at a cost of $2.00.

AMPLITUDE MODULATION

AM—Docket Case

1280 KC.

The Commission announces a **Proposed Decision** (B-356) looking towards the **grant** of the application of **Veterans Broadcasting Co., Inc.** (BP-4826; Docket 7660), for a new station in **Rochester, N. Y.,** to operate on the frequency 1280 kc., with 5 KW, unlimited time, DA, conditions; and **denial** of the application of **Rochester Broadcasting Corp.** (BP-3593; Docket 6606), for the same facilities.

(Comr. Denny did not participate in any aspect of this case.)

AM—New CP Granted

The Wichita Beacon Broadcasting Co., Wichita, Kans.—Granted CP for a new station on 1420 kc. with 500 watts, daytime only.

AM—Correction on New CP Frequency

According to a correction by the Commission, the item referring to the new CP for **Duncan Broadcasting Co., Duncan, Oklahoma,** should have shown frequency **1350 kc.** was granted instead of 1340 kc.

AM—Licenses for New Stations Granted

860 KC.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted license for new station to operate on 860 kc., 250 watts, day. (BL-2318)

950 KC.

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Granted license for new station on 950 kc., 1 KW, daytime only, conditions; and to specify studio location as 3700 Wheeler Ave., Ft. Smith. (BL-3319)

1400 KC.

KXLK—Great Falls Broadcasting Co., Great Falls, Mont.—Granted license for new station on 1400 kc., 250 watts, unlimited time. (BL-2332)

KEBE—Billy Averitte Laurie, Jacksonville, Tex.—Granted license for new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2219)

KCOY—News-Press Publishing Co., Santa Maria, Calif.—Granted license for new station on 1400 kc., 250 watts, unlimited; conditions. (BL-2257)

1490 KC.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Granted license for new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2199)

AM—Modifications of CP's Granted

WOV—Wodaam Corp., New York, N. Y.—Granted modification of CP for extension of completion date to 5-30-47. (BMP-2675) Also granted modification of CP for extension of completion date of (BP-5086) to 5-30-47. (BMP-2676)

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.—Granted modification of CP for extension of completion date to 7-19-47. (BMP-2683)

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted modification of CP to change type of transmitter, make changes in ground system, to specify studio location and extension of completion date to 10-29-47. (BMP-2672)

WRBC—Rebel Broadcasting Co., Jackson, Miss.—Granted modification of CP to change type of transmitter. (BMP-2693)

WDUZ—Green Bay Broadcasting Co., Green Bay, Wisc.—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to specify studio location. (BMP-2625)

KLPR—Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to specify studio location. (BMP-2452)

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Granted modification of CP for extension of completion date to 9-3-47. (BMP-2690)

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.—Granted modification of CP for extension of completion date to 6-15-47. (BMP-2686)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 6-1-47. (BMP-2707)

KSGM—The Donze Co., Ste. Genevieve, Mo.—Granted modification of CP for approval of antenna and transmitter location at NW of Ste. Genevieve, 0.4 mile beyond city limits on Maxwell Hill Rd., RFD, Ste. Genevieve. (BMP-2446)

WSAV—WSAV, Inc., Savannah, Ga.—Granted modification of CP (BP-3679) to make changes in DA and mount FM antenna on top of AM tower, and change transmitter location to 4.7 miles east of center of Savannah. (BMP-2627)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of CP to extend completion date to 5-22-47. (BMP-2711)

WFRB—Richard H. Balch, Utica, N. Y.—Granted modification of CP to increase power from 250 watts to 1 KW, change type of transmitter, and approval of transmitter location and antenna. (950 kc., daytime.) (BMP-2565)

KFAK—Gene Burke Brophy, Flagstaff, Ariz.—Granted modification of CP for approval of antenna and transmitter location at north of city. (BMP-2597)

KOJM—North Montana Broadcasting Co., Havre, Mont.—Granted modification of CP to change type of transmitter. (BMP-2696)

WFLZ—Eugene E. Stone, Florence, S. C.—Granted modification of CP (BP-4948) for approval of antenna, to change type of transmitter, and approval of transmitter and studio locations on U. S. 52, 3 miles northwest of Florence. (BMP-2638)

AM—Miscellaneous Actions

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Reconsidered action taken April 30 in designating for hear-

(Continued on next page)

ing application for modification of CP (BP-4328), and granted said application to change DA from day and night operation to nighttime operation only; 990 kc., 5 KW, night, 10 KW-LS, U.

Southern Broadcasting Co., Charleston, S. C.; Ft. Sumter Broadcasting Co., Charleston, S. C.—Ordered that the record in Dockets 7528 and 7531 be reopened and a further hearing be held in Washington on May 13, at 2 P. M., to take testimony upon engineering issues and to ascertain the interference to each of these applicants from the operation of WMFJ, Daytona Beach, and interference to WMFJ from the proposed operation of each of the applicants, WMFJ to be made a party to the proceeding.

WTMV—Mississippi Valley Broadcasting Co. (assignor), Evansville on the Air, Inc. (assignee), East St. Louis, Ill.—Granted petition to reconsider and grant without hearing application for assignment of license of WTMV for a consideration of $320,000. (Comrs. Durr and Hyde voting no.) (BAL-566; Docket 8113)

WOKO—WOKO, Inc., Albany, N. Y.—Adopted memorandum opinion and order denying petition for modification of Commission Opinion and Order of April 9, 1947 (denying WOKO's petition to amend its application for renewal, and ordering the termination of all operations by WOKO as of August 31, 1947), to allow continued operation of WOKO asking permission, after such modification, for leave to file an amended application. (Docket 6486; BR-253)

WJOB—Radio Station WJOB, Hammond, Ind.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5418)

KIUL—Radio Station KIUL, Garden City, Kans.—Granted license to cover installation of a new transmitter. (BL-2256)

Union Carolina Broadcasting Co., Union, S. C.—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action on Oct. 15, 1946, granting application of Wilton E. Hall, licensee of Station WAIM, Anderson, S. C., for CP to install a new vertical antenna and mount an FM antenna on top of AM tower of station WAIM, and to give comparative consideration to petitioner's application for a new station at Union, S. C.

WJXM—Atlantic Broadcasting Co., Florence, S. C.—Granted consent to assignment of CP for AM station WJXM, from Eugene E. Stone to Atlantic Broadcasting Co., which said Stone controls (50.2%), for $27,600. (BAP-50)

WDAS—Alexander W. Dannenbaum and Cecile L. Naumburg (Transferors), William Goldman Theaters, Inc. (Transferee), WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted consent to transfer control over WDAS Broadcasting Station, Inc., representing all of the 500 shares of issued and outstanding common voting stock for a consideration of $485,000. (BTC-535)

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Granted consent to involuntary transfer of control over station WPAB from Miguel Soltero Palermo to Inocencia Bigay Vda. Saltero, Administratrix of the Estate of Miguel Soltero Palermo. No monetary consideration involved. (BTC-542)

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Granted license to cover installation of new transmitter. (BL-2270)

WNOC—Norwich Broadcasting Co., Norwich, Conn.—Granted CP to install a new transmitter. (BP-6014)

KFAM—The Times Publishing Co., St. Cloud, Minn.—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (BP-5737)

WCBT—WCBT, Inc., Roanoke Rapids, N. C.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-6016)

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted license for increase in power to 1 KW, and change type of transmitter. (BL-2337)

AM—Applications Accepted for Filing

550 KC.

KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska—Modification of construction permit (BP-4817, which authorized a new standard broadcast station) to change transmitter location and for extension of commencement and completion dates.

600 KC.

WCAO—The Monumental Radio Co., Baltimore, Md.—Modification of directional antenna system to support an FM antenna, using power of 5 KW, unlimited hours and directional antenna for day and night use.

NEW—Kentucky Mountain Holiness Assn., Lawson, Ky. (P. O. % Wilfred Fisher, Kentucky Mountain Bible Institute, Vancleve, Ky.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

680 KC.

NEW—William and Lee A. Odessky, Los Angeles, Calif. (William Odessky and Lee A. Odessky, a partnership) (P. O. 3528 City Terrace Drive)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 100 watts and daytime hours of operation.

710 KC.

WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—License to cover construction permit (B3-P-5028, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

730 KC.

WKSR—Pulaski Broadcasting Co., Pulaski, Tenn. (Robert W. Rounsaville and George M. Clark)—License to cover construction permit (B3-P-4853, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WFAK—Charleston Broadcasters, Charleston, S. C. (J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy)—License to cover construction permit (B3-P-4825, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

740 KC.

WIBS—Jose E. Del Valle, Santurce, P. R.—Modification of construction permit (BP-4603, which authorized a new standard broadcast station) for approval of directional antenna.

790 KC.

NEW—Ware Broadcasting Company, Waycross, Ga. (F. E. Walker, D. T. Brannen, Theo Dinkins, a partnership) (P. O. Box 155, Waycross, Ga.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and daytime hours of operation.

820 KC.

NEW—Michael J. Mintern as General Overseer of the Christian Catholic Church, Zion, Ill.—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 5 KW and shares time with WAIT. (Request part time facilities of Station WAIT.)

WAIT—Radio Station WAIT, Chicago, Ill. (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Modification of license to specify hours of limited to sunset at Dallas, Texas, except for the hours between 11:00 a. m. to 1:00 p. m. and 2:00 p. m. to 5:00 p. m., CST, each Sunday, using power of 5 KW on 820 kc.

850 KC.

NEW—Airtone Company, Santa Ana, Calif. (Leon E. Sidebottom, Don J. Jackson, Walter S. Murra, Paul E. Kain,

(Continued on next page)

Glenn E. Jackson, and Karl Jackson, a partnership) (P. O. 4145 Marwick Avenue, Long Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

860 KC.

WKOB—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—Modification of construction permit (B1-P-5376, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

920 KC.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Modification of construction permit (B3-P-5408, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location.

950 KC.

KDSH—Queen City Broadcasting Co., Boise, Idaho—License to cover construction permit (B5-P-3613, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

980 KC.

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

990 KC.

KTRM—KTRM, Inc., Beaumont, Texas—License to cover construction permit (B3-P-5178, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1010 KC.

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—License to cover construction permit (B3-P-5118, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1050 KC.

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla. (Fred Jones and Mary Eddy Jones)—License to cover construction permit (B3-P-5637), which authorized installation of a new transmitter.

WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.—Modification of construction permit (B3-P-5260, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1060 KC.

NEW—Antigo Broadcasting Co., Antigo, Wis.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1050 to 1060 kc., and make changes in the vertical antenna.

1070 KC.

KHMO—The Courier-Post Publishing Co., Hannibal, Mo.—Modification of construction permit to move the originally proposed transmitter location operating with power of 1 KW night, 5 KW day, unlimited hours of operation and directional antenna for day and night use.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Modification of construction permit (B3-P-5068, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations.

1090 KC.

NEW—Rogers City Broadcasting Co., Rogers City, Mich. (P. O. 150 W. Michigan Ave., Rogers City, Mich.)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW and unlimited hours of operation.

1110 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-4655, as modified, which authorized installation of a booster station to be operated synchronously with WBT, to change type of transmitter and make changes in the vertical antenna) for extension of completion date.

1190 KC.

NEW—People's Broadcasting Co., Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

KOAK—Trinity Broadcasting Corp., Oak Cliff, Texas—Modification of CP (3B-P-5330, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1220 KC.

WRIB—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5046, which authorized a new standard broadcast station) to make changes in vertical antenna and transmitting equipment, to change transmitter location and studio location, for extension of completion date.

1230 KC.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—Modification of CP (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location. Amended to change transmitter location from 317-319 Main Street, Johnstown, Pa., to Ibmsen Ave. and Little Railroad St. on road leading to the Municipal Hospital, Johnstown, Pa.

WPUV—Howard R. Imboden, Pulaski, Va. (Southwest Broadcasting Co.)—Voluntary assignment of license to Southwest Broadcasting Corp.

KIYI—Tri-County Radio Corp., Shelby, Mont.—Modification of construction permit (B5-P-4935, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.—License to cover construction permit (B5-P-4916, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WKDK—Newberry Broadcasting Co., Newberry, S. C. (C. A. Kaufmann and John F. Clarkson)—License to cover construction permit (BP-5989) which authorized installation of new transmitter.

NEW—Northwest Public Services, Kelso, Wash. (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke, a partnership) (P. O. 3522 S. W. Beaverton Ave., Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Community Broadcasting Co., St. Cloud, Minn. (P. O. 750 Midland Bank Bldg., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

1250 KC.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Construction permit to increase power from 5 KW to 1 KW night, 5 KW day, using directional antenna at night, and to change type of transmitter. Amended to make changes in directional antenna.

1270 KC.

WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Construction permit to make changes in vertical antenna and to mount FM antenna on top of AM tower.

1300 KC.

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Modification of construction permit (B1-P-4466, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

1340 KC.

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Modification of construction permit (B2-P-5221, which authorized changes in vertical antenna and for erection of FM antenna on top of AM tower) to make changes in vertical antenna, and for extension of completion date.

NEW—Wabash Broadcasting Co., Inc., Lafayette, Ind. (P. O. 117 Main St., Mount Holly, N. J.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WSOY—Commodore Broadcasting Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, as modified, which authorized installation of a new transmitter, to make changes in antenna and mount FM antenna on top of AM tower and change transmitter and studio locations) for extension of completion date.

1350 KC.

WEEK—West Central Broadcasting Co., Peoria, Ill.—License to cover construction permit (B4-P-4336, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1360 KC.

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—License to cover construction permit (B5-P-4273, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WSAY—Brown Radio Service & Laboratory, Rochester, N. Y. (Gordon P. Brown, Owner)—Voluntary assignment of construction permit and license to The Federal Broadcasting System, Inc.

1390 KC.

KSIM—Oregon Radio, Inc., Salem, Ore.—Voluntary relinquishment of control of licensee corporation from Paul V. McElwain to Glenn E. McCormack. (26 shares of common stock—17.34%.)

1400 KC.

WCTT—The Corbin Times-Tribune, Corbin, Ky.—License to cover construction permit (B2-P-4656, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSIC—Statesville Broadcasting Co., Statesville, N. C.—License to cover construction permit (B3-P-4835, as modified) which authorized a new standard broadcast station, and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—News Publishing Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1400 kc., to change name of applicant from News Publishing Co. to Charlotte News Publishing Co., and to change corporate structure.

KUGN—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips)—Modification of construction permit (B5-P-5610, which authorized changes in vertical antenna and mount FM antenna on top of AM tower) to make changes in vertical antenna.

NEW—Erie Broadcasting Co., Erie, Pa. (Thomas Phillips, Jr., William M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Thomas Phillips, Jr., Wm. M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co., to Thomas Phillips, Jr., Wm. M. Schuster, Conrad Elfenbein, Cecil D. Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co.

NEW—Radio Greenville, Greenville, Ala. (William W. Hunt and Jeff P. Beeland, Jr., a partnership) (P. O. % William W. Hunt, WSFA, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Construction permit to install new transmitter.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss. (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

WRON—William E. Blake, Ronceverte, W. Va.—License to cover construction permit (B2-P-4788, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Modification of construction permit (B4-P-5382, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1450 KC.

WDIG—Houston Broadcasters, Dothan, Ala. (Jess M. Swicegood, J. P. Burnett, Lola C. Robinson, a partnership)—License to cover construction permit (B3-P-5179, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—License to cover construction permit (B3-P-5151, as modified) which authorized a new standard broadcast station, and to specify studio location as East Fourth and Sirod Sts., Natchitoches, La., and authority to determine operating power by direct measurement of antenna power.

NEW—The Montana Network, Great Falls, Mont. (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KNET—Palestine Broadcasting Corp., Palestine, Texas—License to cover CP (B3-P-5492) which authorized increased power and installation of new transmitter.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Construction permit to install a new transmitter.

1460 KC.

KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.—Authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

1490 KC.

KADP—Alva B. Adams, Jr., Pueblo, Colo.—Modification of CP (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location as Hotel Vail, 217 South Grand Ave., Pueblo, Colo. Amended to change name of applicant from Alva B. Adams, Jr., to Alva B. Adams t/r as Adams Broadcasting Company and to change studio location from Hotel Vail, 217 South Grand Ave., Pueblo, Colo., to 212 Seventh St., Pueblo, Colo.

KBRO—Bremerton Broadcast Co., Bremerton, Wash. (Bruce Bartley and F. L. Pruitt)—License to cover construction permit (B5-P-4031, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Modification of CP (B2-P-4501, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WBAB—Press-Union Publishing Co., Atlantic City. N. J.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

KRTN—Southwest Broadcasters, Inc., Raton, N. Mex.—Modification of construction permit (B5-P-4668, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1510 KC.

KTIM—Marin Broadcasting Co., Inc., San Rafael, Calif.—License to cover CP (B5-P-5164) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Modification of CP (B4-P-5081, as modified, which authorized a new standard broadcast station) for approval of antenna, and transmitter location.

1540 KC.

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. Amended to change transmitter location from: To be determined, Washington, D. C., to Arlington County north of Lee Highway near Lyon Village, Va.

1550 KC.

NEW—Pure Bred Broadcasting Co., Richmond, Ky. (Roy Clark, Joseph L. Harrison, and James Clark, a partnership) (P. O. % Roy Clark, Box 370, Richmond, Ky.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and unlimited hours of operation.

1570 KC.

WPIO—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Modification of construction (B2-P-4954, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

1590 KC.

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—License to cover CP (B1-P-4030, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

AM—Applications Tendered for Filing

750 KC.

NEW—Montebello Broadcasting Co., Montebello, Calif. (Albert M. Carmona, Frank J. Fortine, and John R. Parsons, a partnership)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

NEW—Frankfort Broadcasting Co., Inc., Frankfort, Ind.—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

930 KC.

NEW—Walter Olin Nisbet, Jr., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

940 KC.

NEW—William J. Brennan, Winston-Salem, N. C.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW and daytime hours of operation.

950 KC.

WGOV—F. D. Rivers, Valdosta, Ga.—Modification of construction permit to install FM antenna on one of the towers of directional antenna system, using 1 KW night, 5 KW day and unlimited hours of operation, directional antenna for day and night use.

1010 KC.

NEW—Radio Twins Broadcasting Co., Salinas, Calif. (partnership of Edwin N. Kaufman and Alvin B. Kaufman)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—James R. Williams, Salina, Kans.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation.

NEW—Clarence J. McCredie, Bernice M. McCredie, Wenatchee, Wash.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—The Wiregrass Broadcasting Co., Enterprise, Ala.—(a partnership, composed of Franklin H. James, Robert Edward James, and Ralph M. Stanford)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1340 KC.

NEW—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr., and Cy N. Bahakel, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

NEW—Norwalk Broadcasting Co., Norwalk, Conn. (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

1360 KC.

NEW—Hawkege Broadcasting Co. (a partnership), composed of Willis L. Ashby, Billy M. Barron, and John F. Courrier, Fort Madison, Iowa—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and daytime hours of operation. (Contingent on grant 1360 kc. to KYOS.)

1450 KC.

NEW—Lewis Service Corporation, Weston, W. Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

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1490 KC.

KBOL—J. Herbert Hollister, Boulder, Colo.—Consent to assignment of license to Boulder Radio KBOL, Inc.

NEW—Waynesboro Broadcasting Corp., Waynesboro, Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—N.-K Broadcasting Co., Muskegon, Mich. (Nicholas William Kuris and Steven Claud Garcia)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Request facilities of Station WKBZ.)

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants, for the type of station indicated, subject to further review and approval of engineering details:

Radio Springfield, Springfield, Ill.—Class B (Comr. Durr for hearing). (BPH-161)

Central States Broadcasting Co., Omaha, Neb.—Class B (Comr. Durr for hearing). (BPH-403)

Rahall Broadcasting Co., Norristown, Pa.—Class A (Comr. Durr for hearing). (BPH-1074)

A. C. Neff, Savannah, Ga.—Class B. (BPH-1130)

Illinois-Alton Broadcasting Co., Alton, Ill.—Class B (Comr. Durr for hearing), (BPH-1156) and Channel 223 was deleted from Columbia, Mo., and added to Alton, Ill., and Channel 277 added to Columbia.

Harry L. Crisp, Marion, Ill.—Class A. (BPH-1219)

Commander Industries, Oak Park, Ill.—Class A. (BPH-1225)

The McPherson Broadcasting Co., Inc., McPherson, Kans.—Class A. (BPH-1216)

Richard Balch, Utica, N. Y.—Class B. (BPH-1222)

Lubbock Broadcasting Co., Lubbock, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1218)

Rose Capital Broadcasting Co., Tyler, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1202)

Hinson Memorial Baptist Church, Portland, Ore.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1131)

The Journal Co., Green Bay, Wisc. (The Milwaukee Journal)—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (BPH-1215) and added Channel 230 to Green Bay.

FM—Construction Permits

*The following were authorized construction permits; conditions: (*NOTE*: Power given is effective radiated power; antenna height is height above average terrain, and Channel to be assigned after final proceedings in Docket 6768.)*

Gadsden Broadcasting Co., Inc., Gadsden, Ala.—Class B; 1.5 KW; 500 ft. (BPH-1086)

Baltimore Broadcasting Corp., Baltimore, Md.—Class B; 15 KW; 555 ft. (BPH-251)

KOZY—Everett L. Dillard, tr/as Commercial Radio Equipment Co., Kansas City, Mo.—Class B; 9.7 KW; 270 ft. (BPH-1190)

Capital Broadcasting Co., Jefferson City, Mo.—Class B; 9.7 KW; 310 ft. (BPH-932)

Medford Printing Co., Medford, Ore.—Class B; 4.3 KW; 1880 ft. (BPH-170)

Richard Austin Dunlea, Wilmington, N. C.—Class B; 13 KW; 345 ft. (BPH-466)

WKY-FM—WKY Radiophone Co., Oklahoma City, Okla.—Class B; 190 KW; 940 ft. (BPH-171)

Oklahoma Press Publishing Co., Muskogee, Okla.—Class B; 9.7 KW; 325 ft. (BPH-1003)

Carter Publications, Inc., Fort Worth, Tex.—Class B; 44 KW; 435 ft. (BPH-622)

The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Class B; 560 KW; 625 ft. (BMPH-331)

WMIX-FM—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Class B; 13.7 KW; 550 feet; subject to granting AM application which makes provision to mount FM antenna on top of AM radiator of station WMIX. (BMPH-308)

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Class B; 40 KW; 530 ft. (BMPH-265)

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Class B; 33 KW; 285 ft. (BMPH-273)

WLSC—Lancaster Broadcasting Co., near Lancaster, S. C.—Class B; 9.4 KW; 440 feet. (BMPH-247)

FM—Miscellaneous Actions

KAGH—Andrew G. Haley, et al (Assignor), Andrew G. Haley, tr/as Rose Bowl Broadcasters, Ltd. (Assignee), Pasadena, Calif.—Granted consent to assignment of CP for FM station KAGH, from Rose Bowl Broadcasters, Ltd., a partnership, to Andrew G. Haley, tr/as Rose Bowl Broadcasters, Ltd. Three retiring partners propose to sell their 40% interest therein to assignee for a consideration equal to their cash contribution ($1501) to the partnership. (BAPH-23)

FM—Applications Accepted for Filing

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Consent to transfer of control of construction permit for FM station WJLK to Mabel Brazer Kinmonth and Asbury Park National Bank and Trust Company, executors and trustees u/w of J. Lyle Kinmonth, deceased.

WAVE-FM—WAVE, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-329, as modified), for extension of completion and commencement dates.

WRCM—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of construction permit (B3-PH-485, which authorized a new FM broadcast station) for extension of completion date.

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-684, which authorized a new FM broadcast station) for extension of completion date.

WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.—Modification of construction permit (B2-PH-240, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WEIM-FM—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Modification of construction permit (B1-PH-698, which authorized a new FM broadcast station) for extension of completion date.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, as modified, which authorized a new FM broadcast station) for extension of completion date.

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—Modification of construction permit (B1-PH-391, which authorized a new FM broadcast station) for extension of completion date.

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WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-PH-149, which authorized a new FM broadcast station) for extension of completion date.

WCOD—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, as modified, which authorized a new FM broadcast station) for extension of completion date.

94.1 MC.—#231

NEW—Martinsville Broadcasting Co., Inc., Martinsville, Va.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 231, 94.1 mc., ERP of 4.44 KW.

96.1 MC.—#241

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Involuntary transfer of control of licensee corporation from Charles P. Manship, Sr., deceased, to Leora D. Manship, testamentary executrix of the estate of Charles P. Manship, Sr. (959 shares of common stock).

98.5 MC.—#253

NEW—Northwest Broadcasting Co., Fort Dodge, Ia. (P. O. 912 First Avenue South (Warren Bldg.), Fort Dodge, Ia.)—Construction permit for a new (Class B) FM broadcast station to be operated on 98.5 mc., Channel 253, and ERP of 7 KW.

99.3 MC.—#257

NEW—Rome Radio Broadcasting Co., Rome, Ga. (Robert L. Tomlinson, Jr., and Robert L. Tomlinson, Sr.) (121 Broad St.)—Construction permit for a new (Class A) FM broadcast station to be operated on 99.3 mc., Channel 257, and ERP of .720 KW.

99.5 MC.—#258

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-249, which authorized a new FM broadcast station) to change frequency to Channel 258, 99.5 mc., antenna height above average terrain to 618 feet; effective radiated power to 540 KW, and to make changes in antenna system and change transmitter.

102.7 MC.—#274

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Modification of construction permit (B1-PH-175, which authorized a new FM broadcast station) to change frequency to Channel 274, 102.7 mc., and make changes in antenna system.

To Be Assigned By FCC

NEW—Western Maryland Broadcasting Corp., Norfolk, Va. (P. O. Alexander Hotel, 200 Public Square, Hagerstown, Md.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 44.8 KW.

NEW—Radio Anthracite, Inc., Scranton, Pa. (P. O. 6th and Market Sts., Sunbury, Pa.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 4.3 KW.

NEW—South Central Broadcasting Corp., Evansville, Ind. (P. O. Mt. Auburn and Bismark Sts.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 21.5 KW, and antenna height above average terrain 449.25 feet.

NEW—Trent Broadcast Corp., Trenton, N. J.—Construction permit for a new FM broadcast station to be operated on frequency to be specified. Amended to change officers, directors, stockholders; transmitter site from north side of Upper River Rd., 1.4 miles north of center of Yardley, near Yardley, Pa., to 156 West State St., Trenton, N. J.; studio site from 35 West State St., Trenton, N. J., to 156 West State St., Trenton, N. J.; ERP from 38.2 KW to 250 watts, frequency from "to be specified" to 98,000 kc.; type of transmitter from RCA FM 10A, maximum 10 KW to RCA BTF-250A maximum 250 watts and make changes in antenna system.

TELEVISION

TV—New Commercial Television CP Granted

Sarkes Tarzian and Mary Tarzian, a partnership, Bloomington, Ind.—Granted CP for a new station to operate on Channel No. 10, 192-198 mc., 1 KW, unlimited. (B-PCT-184)

TV—New Experimental Television CP Granted

Columbia Broadcasting System, Inc., area of New York City—Granted CP for new experimental television relay station. (BPVB-192)

TV—Modifications of CP's Granted

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP for extension of completion date to 8-19-47. (BMPCT-56)

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted modification of CP for extension of completion date to 6-15-47. (BMPCT-57)

TV—Applications Accepted for Filing

NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Construction permit for a new commercial television broadcast station to be operated on 204 to 210 mc., Ch. #12, power of Visual, 5 KW (peak); Aural 5 KW, and unlimited hours of operation.

W10XP—Philco Television Broadcasting Corp., Portable, area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 and 1380-1400 mc.; add special for FM emission, and change transmitter location and antenna system.

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Modification of construction permit (BPCT-150, which authorized a new commercial television broadcast station) for extension of completion date.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—License to cover construction permit (BPVB-183, which authorized a new experimental television broadcast station).

WRTV—Maison Blanche Co., New Orleans, La.—Modification of construction permit (BPCT-78, which authorized new commercial Television broadcast station) for extension of commencement and completion dates.

WTCN-TV—Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (BPCT-176, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

W10XPB—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

W3XPF—Philco Television Broadcasting Corp., area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

W3XPL—Philco Television Broadcasting Corp., area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

W10XPC—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

(Continued on next page)

NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio—Construction permit for a new experimental television relay broadcast station to be operated on 1295 to 1425 mc., emission visual A5, power of visual, 1 watt (peak), and hours of operation unlimited.

NEW—National Broadcasting Co., Inc., area of New York, N. Y.—Construction permit for a new experimental television relay broadcast station to be operated on 6975-7000 mc., emission visual A5, power of 0.1 watt (visual) (peak). License to operate a new experimental television relay broadcast station.

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Modification of construction permit (BPCT-155, as modified, which authorized a new commercial television broadcast station) for changes in antenna system.

WNBY—National Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (BPCT-27, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

New Noncommercial Educational CP Granted

The University of Tulsa, Tulsa, Okla.—Granted CP for a new station: Channel (No. 212), 90.3 mcs.: 1 KW; 350 feet. (BPED-82)

New Remote Pickup License Granted

KRLO—Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs—Granted a license for new remote pickup broadcast station. (BLRY-331)

Remote Pickup License Renewals and Extensions

Renewal of licenses were granted the following remote pickup broadcast stations, subject to changes in frequency which may result from proceedings in docket 6651:

WRBQ, Alamance Broadcasting Co., Inc.; WAUH, Atlantic Coast Broadcasting Co.; WAUB, WSIX Broadcasting Station; WQER, Board of Regents, etc. on behalf of Ga. School of Tech.; WBPC, Board of Regents, etc., Ga. School of Tech.; KRHP, The Houston Post Co.; KEMA, May Broadcasting Co.; KAOH, KEIS, KEIT, Midland Broadcasting Co.; KCGJ, KCGI, News Press Pub. Co.; KEIX, KEIW, Eugene P. O'Fallon, Inc.; WAEA, WAPO Broadcasting Service; WMJA; WMJB, WMJC, WMJD, WMJH, RadiOhio, Inc.; WAHM, WEOH, Richmond Radio Corp.; WEKO, WEKP, Scranton Broadcasters, Inc.; WDAJ, Tampa Times Co., WAIQ, WELB, WELC, WAVE, Inc.; KBRG, KEHI, WEOE, WDAY, Inc.; KAZA, KAXB, KEHL, WKY Radiophone Co.

Licenses for the following remote pickup stations were extended upon a temporary basis for the period ending July 1, 1947, pending determination upon applications for renewals:

WENM, WEHN, The Evening News Assn.; KABD, KAOG, KAOY, Don Lee Broadcasting System; WFME, Monocacy Broadcasting Co.; WEJC, WEJD, WEJE, WEJS, WEJT, WNCU, WNTJ, WNBR, WNBU, National Broadcasting Co., Inc.; WDAC, State of Wisconsin, University of Wisconsin; KEGR, Totem Broadcasters, WTHB, The Tribune Co., WAIX, WJHL, Inc.

Licenses for the following remote pickup stations, were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending July 1, 1947:

KAAD, KEGT, Tarrant Broadcasting Co.; WBCZ, WHEB, Inc.;

WMWA—WOKO, Inc., area of Albany, N. Y.—Present license for remote pickup station was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending Aug. 31, 1947.

Applications

Remote Pickup

NEW—Miami Broadcasting Co., area of Miami, Fla.—Construction permit for a new remote pickup broadcast station (with WQAM & WQAM-FM) to be operated on 31.22, 35.62, 37.02 and 39.26 mc., power of 2 watts, emission A3, and hours of operation in accordance with Section 4.403.

NEW—Mississippi Valley Broadcasting Co., area of East St. Louis, Ill. (Myles H. Johns, Penrose H. Johns, William F. Johns and William F. Johns, Jr., a partnership)—Construction permit for a new remote pickup broadcast station to be operated on 31.62, 35.26, 37.34 and 39.62 mc., power of 42 watts, emission A3, and hours of operation in accordance with Section 4.403.

NEW—Emporia Broadcasting Co., Inc., area of Emporia, Kans.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 20 watts and emission A3, hours of operation unlimited, in accordance with Section 4.403.

WEWT—WAGE, Inc., area of Syracuse, N. Y.—License to cover construction permit (BPRY-328, which authorized a new remote pickup broadcast station).

NEW—Radio Sales Corp., area of Twin Falls, Idaho. (P. O. 126½ Shoshone St., East, Twin Falls, Idaho)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98 mc., power of 15 watts, emission A3, and hours of operation in accordance with Section 4.403.

Studio Transmitter Link

NEW—Federal Telecommunication Laboratories, Inc., New York, N. Y.—Construction permit for a new ST Link broadcast station to be operated on 945 to 955 mc., power of 3 watts, emission special-FM, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued afainst them.

Englishtown Cutlery, Ltd., (Inc.)—Englishtown, N. J., and its officers are charged in a complaint issued by the Commission with falsely representing that their cutlery is designed and manufactured in England. Officers of the corporation, which manufactures and sells knives, spoons, forks and other kitchen and table cutlery, are Norman J. Mercer, president; Joseph Berger, vice-president; and Edward W. Ginsburg, secretary. (5492)

STIPULATIONS

Buchanan-Thomas Advertising Co.—Paxton & Gallagher Co., Omaha, Nebr., and its advertising representatives, Lyman H. Thomas and C. C. Buchanan, trading as Buchanan-Thomas Advertising Co., 412 South 19th St., Omaha, entered into a stipulation with the Commission to stop representing that either Butter-Nut Coffee or its blend, quality or flavor is insured for one million dollars or any other amount. (7601)

Colomby Watch Co., Inc.—The Commission approved a stipulation in which Colomby Watch Co., Inc., 580 Fifth Ave., New York, and its officers agree to stop using the word

(Continued on next page)

"America's" as part of the phrase "The Gem of America's Wrist Watches" without clearly disclosing with equal conspicuousness that the watches or movements are of Swiss origin. (7602)

Goulard and Olena, Inc.—The Commission accepted from Goulard & Olena, Inc., Skillman, N. J., a stipulation to discontinue representing that an insecticide spray designated "Go-Nex" is non-combustible, that it is the safest insecticide and that it will knock down insects instantaneously or kill them within 60 seconds. (7599)

Horrocks-Ibbotson Co., Utica, N. Y., entered into a stipulation with the Commission to discontinue representing that Hicolon fishing line and leader material No. 430 possesses tensile strength greater than that actually possessed. (7598)

Parnis-Livingston, Inc.—The Commission approved a stipulation in which Parnis-Livingston, Inc., 530 Seventh Ave., New York, agrees to disclose the rayon content of the ladies' garments it sells and to stop using the term "linen" or any other term of similar import to describe any fabric or garment the fiber content of which is not linen exclusively, or which contains any fiber other than linen. (7600)

R. & M. Trading Co.—In a stipulation accepted by the Commission, Joseph Rosenbaum and Dora Marks, copartners trading as R. & M. Trading Co., 68 Greene St., New York, agree to disclose that the hat bodies they sell are composed of used or secondhand materials. (7603)

CEASE AND DESIST ORDERS

Associated Merchandising Corp.—An order to cease and desist from misrepresentation in connection with the sale of "P & S" brand toothbrushes has been issued by the Commission against Associated Merchandising Corp., New York, Owens Staple-Tied Brush Co., Toledo, and 21 department stores operating in 19 cities. (4719)

Draper Corporation, Hopedale, Mass., has been ordered by the Commission to cease and desist from price discrimination and the negotiation of exclusive-dealing contracts in connection with the sale of bobbins, shuttles and repair and replacement parts for automatic looms used by textile manufacturers. (5436)

Emmett J. Smith and Sarah Alma Maxwell, Murfreesboro Hiway, Nashville, Tenn., have been ordered by the Commission to cease and desist from misrepresentation in connection with the sale of chickens and poultry remedies. The respondents trade as Emmett J. Smith and Daughter, Smith Baby Chix and Emmett J. Smith and Daughter Poultry Farms. (5199)

COMPLAINTS DISMISSED

Booth Fisheries Corp.—In accordance with the precedent set in the case of General Foods Corp. and three of its subsidiaries (4627), the Commission dismissed its complaint charging Booth Fisheries Corp., Chicago, with misrepresentation in selling rosefish fillets as perch. (4888)

Ralston Purina Co.—The Commission dismissed without prejudice its complaint charging Ralston Purina Co., 835 South Eighth St., St. Louis, with false and misleading advertising of Purina poultry feeds. (5458)

CASES CLOSED

Philippine Mahogany Cases—The Commission closed its proceedings in the Philippine Mahogany cases with a statement declaring that its "fixed and definite policy" is to "proceed vigorously" against all persons selling Philippine hardwoods as mahogany without using the qualifying word "Philippine." (1736, 1738, 1739, 1740, 1741, 1743, 1744, 1751 and 1916)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 20, May 19, 1947

Sales Promotion, Time Brokerage Discussed At Sales Managers Group Meeting

The Sales Managers Executive Committee, concluding a two-day session in Atlantic City on Friday (16), heard an extensive report on matters relating to sales practices.

The problems of bulk sales and time brokerage were discussed and the committee urged that all stations be alert to combat the practice. A subcommittee, continuing its study of the problems, will make a detailed

(Continued on page 408)

Full Committee Works Over First Draft Of Proposed New Standards for Industry

The NAB Special Standards of Practice Committee spent last Monday and Tuesday (12 and 13) working over the first draft of the new standards for the broadcasting industry.

Its two sub-committees having presented drafts of provisions relating to program and commercial practices, the Committee agreed on the general policies it would recommend and appointed a special re-drafting sub-committee to polish the language of the proposed new Standards.

The Committee does not expect to complete its work in time to submit its recommendations to the NAB Board of Directors at its spring session (May 21 and 22).

The re-drafting sub-committee is composed of Ken R. Dyke, NBC, chairman; C. T. Lucy, WRVA; and Roger W. Clipp, WFIL.

All members of the full Committee were present for last week's meeting. In addition to those appointed to the sub-committee, members are Chairman Robert D. Swezey, MBS; George C. Biggar, WIBC; Edgar Bill,

(Continued on page 404)

Widening of Standard Broadcast Band Proposed By U. S., Other ITC Delegations

The possibilities of widening the standard broadcast band were increased with the opening of the International Telecommunications Radio Conference at Atlantic City (15th) when several Governments submitted their proposals for assignment of frequencies to the various services.

The United States Delegation proposed, as a revision of the Cairo (1938) conference, to enlarge the standard broadcast band from the present Cairo and NARBA assignment of 550-1600 kc inclusive to 535-1605 kc. This would permit the lowest and highest assignable frequencies to be 540 kc and 1600 kc with a 5 kc guard band at both ends.

The U. S. Delegation proposal pointed out "care must be employed in the selection of transmitter sites, antenna directivity patterns, and powers of broadcasting stations on 540 kc so as not to interfere with the safety and distress functions of the maritime mobile service" operating on 500 kc.

The American position was assumed to be conservative when other countries submitted their proposals calling for wider extensions.

The United Kingdom proposes to include, in addition to 540 kc, the channel 530 kc (525-1605 kc). This extension of the low frequency end is in line with the proposals of both the USSR and France. These two countries, however, propose to stop broadcast assignments at 1560 kc. Additionally, France proposes to share the channel 520 kc with maritime. This would make 520 kc available at interior locations.

Channels 520-530-540 kc would become available under the Swiss proposal. The Swiss, like some of the other European countries, propose to stop at 1560 kc, while Czechoslovakia proposes that the channels 1560 to 1670 kc be assign-

(Continued on page 404)

On The Inside

The joint RMA-NAB committee working on plans for the annual observance of National Radio Week will invite participation by sponsors, advertising agencies, TBA, and FMA. (p. 405)

The monthly recapitulation of stations on the air and new grants shows a total of 2601 commercial stations authorized as of the end of April. (p. 407)

The FCC has called an informal engineering conference on inter-city television facilities. Common carriers for relaying programs, manufacturers and interested broadcasters will participate. (p. 404)

Ruling in the Great Trails Broadcasting Company case, the NLRB stated that two substitute technicians were not entitled to vote in a collective bargaining unit, but a regularly employed part-time technician was eligible. (p. 406)

A new booklet, written by Robert T. Mason, WMRN, describes many of the principles which have guided successful operators of broadcast stations. (p. 405)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of Special Services*

able to low power stations remote from coastal areas.

The American Delegation's allocation structure calls for the use of the frequencies between 510 and 535 kc for "mobile, telegraph" not open to public correspondence.

Extended Conference

The conference, one of the most important and significant of the various post-war international conferences, is expected to conclude just about the time NABer's converge on Convention Hall there next mid-September.

This meeting carries special significance because it is the first International Telecommunications Conference to be held since the Cairo conference of 1938. The conference scheduled for Rome in 1942 was never held.

At Atlantic City, representatives of some 80 nations are attempting to bridge the gap which has been made wider than its eight years by the "dislocations of the war and the rapid wartime advancements in the telecommunications art."

International allocation, or re-allocation, of the entire radio spectrum falls within the scope of the current sessions. It is not known now what demands other countries will make for allocations other than those reported above. While it is expected that the American delegates will support the American standard, FM, and television allocation plans, it is anticipated that protracted and serious discussions will result from any endeavor of the delegates to reach unanimity of opinion concerning international broadcasting channels.

NAB's director of engineering, Royal V. Howard, is attending the Atlantic City sessions as an observer. NAB REPORTS will publish periodic dispatches from Mr. Howard throughout the summer.

Since the four-month meeting will be divided into three separate sessions, the United States will be represented officially by three delegations. The delegation chairmen are: FCC Chairman Charles R. Denny—for the International Radio Conference; Assistant Secretary of State Garrison Norton—for the International Plenipotentiary Telecommunications Conference; Assistant Secretary of State William Benton—for the High Frequency Broadcasting Conference.

Full Committee Works Over First Draft Of Proposed New Standards for Industry

(Continued from page 403)

WMBD; Eugene Carr, WPAY; Walter Damm, WTMJ; Harold Fellows, WEEI; Gilson Gray, CBS; Gayle Grubb, KGO; and John M. Outler, Jr., WSB.

NAB headquarters was represented by President Justin Miller; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; and Harold Fair, director of the program department.

Television

FCC Schedules Engineering Conference On Inter-City Television Facilities

The informal engineering conference on inter-city television facilities, originally scheduled for June 3, has been postponed until June 9, the FCC announced on Thursday (15).

The conference was called, the Commission said, because it "seems desirable at this time to acquaint the television broadcasters, existing and potential, with the present plans of the common carriers for relaying television programs between cities, and to acquaint the common carriers, existing and potential, as well as the manufacturers who supply them, with the *immediate* needs of broadcasters for common carrier inter-city relay service."

In its announcement, the FCC invited all interested persons to attend the conference and asked that participants be prepared to state the date of completion of their stations and the date they will desire network facilities either at the meeting or within ten days after the meetng.

Engineering Department

FCC Partially Grants Clear Channel Request; Hearings Postponed Until July 7

Acting on a petition of the Clear Channel Broadcasting Service asking for a postponement of the Clear Channel hearings scheduled for June 2, the FCC on Friday (16) ordered that the hearings be set for July 7.

The CCBS asked for postponement until October 15 because of the illness of its legal counsel, Louis G. Caldwell.

General

ASCAP-NAB Committees Look Toward Satisfactory Outcome of Discussions

The joint committees representing ASCAP and the NAB met Tuesday (13) to consider the reports of three sub-committees which have been at work for the past two months on matters incident to the relations of the Society and the industry.

Both President Deems Taylor of ASCAP and Judge Justin Miller of NAB expressed satisfaction with the nature and temper of the discussions. They joined in expressing conviction that continuing discussions will result in an amicable and mutually satisfactory outcome of the discussions.

Plans for National Radio Week Include Wide Industry Participation

Radio program sponsors and advertising agencies handling radio accounts will be invited to utilize their program and talent facilities in helping to celebrate National Radio Week Oct. 26-Nov. 1.

Representatives of the RMA Advertising Committee and the NAB Sales Promotion Subcommittee at a meeting this week in New York agreed that every facet of the radio industry should be tapped to make National Radio Week this year the greatest national observance in the history of broadcasting.

Both the FM Association and the Television Broadcasters Association also will be invited to join in the industry-wide event, the RMA and NAB committees decided.

It was generally agreed that the keynote of the 1947 observance of National Radio Week will be the greater listening opportunities available from expanded broadcasting and radio receiver production facilities. Attention also will be directed to the millions of dollars in radio entertainment available for the price of a radio receiver.

The committee will prepare promotion material for radio dealers and broadcasting stations and will offer suggestions for cooperative local promotion programs.

John M. Outler, of Station WSB, Atlanta, is chairman of the NAB Sales Managers Subcommittee. W. B. McGill, of Westinghouse Radio Stations, Inc., Philadelphia, is chairman of the RMA subcommittee on Radio Week. The next meeting of the two committees is tentatively scheduled for May 27 in New York.

Three Broadcasters Appointed to Serve As District Committee Chairmen

Three broadcasting executives have been appointed to serve as district chairmen of NAB committees, it was announced last week.

Two appointments made by George D. Coleman, WGBI, NAB District 3 Director, are: G. S. Wasser, KQV, to serve on the Employee-Employer Relations Committee, and J. Gorman Walsh, WDEL, to serve on the Program Committee.

In District 16, Director William B. Ryan, KFI, announced the appointment of Sydney Gaynor, KHJ, to the Sales Managers Committee.

IN THE OFFING

May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Two NAB Staff Directors on Agenda At Georgia Radio Institute

NAB participation at the Second Annual Georgia Radio Institute at the University of Georgia, May 18-20, includes addresses by two staff directors, Robert K. Richards, director of public relations, and Arthur Stringer, director of special services.

The annual institutes, sponsored jointly by the Georgia Association of Broadcasters and the University's Henry W. Grady School of Journalism, bring together radio business executives and educators interested in the profession.

Small Market Stations

New Booklet, Aid to New Stations, Written by Robert T. Mason

"Some Do's and Don't's of Station Management" by Robert T. Mason, WMRN, Marion, Ohio, is the title of a new NAB booklet published last week. In this discussion of "what I would do if I were to open a new station tomorrow" Mr. Mason discloses some of the sound principles that have guided his and other stations to success.

The booklet, which was prepared as an aid to management of new stations, contains 27 important points for station operation. These hints cover subjects such as: Credits and Collections, Rate Cutting, Trick Advertising Tests, Resale of Time, Rate Structure, Trade Deals, Per Inquiry Offers, Free Program Offers, Station Continuity, Double-Spotting, Station Production, Program Adjacencies and others.

In the booklet, Mr. Mason cautions management: "Don't get yourself so involved in the day-to-day technical problems of broadcasting that you forget to fulfill the major responsibility that is yours.

"Radio occupies the same position in community life today that the newspaper did a generation or two ago. Then the newspaper editor was the motivating force in

(Continued on next page)

his community; he originated, stimulated and brought to fruition most of his community's progress.

"That position today is occupied in many cities by the radio station manager. That position is yours to inherit, but you will find that it isn't *given* to you—you must *earn* it.

"Cast your bread of service upon the waters of your community, and you will integrate your station into community life; it will become an inseparable part of the community.

"You have entrusted to you something far more important than merely a license granted you by the FCC to operate a radio station. You have entrusted to you a vital part of mankind's most basic freedom—the right to knowledge."

The booklets are being sent to all new stations as an aid to management, however, all member stations may obtain a copy upon request.

Employee-Employer Relations

NLRB Ruling on Part-Time And Supervisory Employees

A recent NLRB case concentrates attention on National Labor Relations Board policy concerning inclusion of part-time employees and station supervisors in a collective bargaining unit. In the *Great Trails Broadcasting Company* case, decided by the Board on April 14, 1947, two temporary technicians were not permitted to vote in a representation election on the grounds that they did "not have sufficient interest in the selection of a bargaining representative to entitle them to vote in the election." These employees worked from six to eight hours per week installing a new transmitting plant for the station. Usually, however, they were employed only as substitute technicians when regular employees were ill or absent.

The Board ruled, however, that another employee who worked 36 hours per week on a regular part-time basis was eligible to participate in the election. The Board found that his interest was substantially the same as those of regularly employed engineers.

This case also affords an additional affirmation of the Board's policy of excluding station supervisors from the regular bargaining units. The International Brotherhood of Electrical Workers, AFL, petitioned for a single bargaining unit including transmitter, engineering, and control room supervisors. The station contended that transmitter, control room, and remote control employees constituted three separate bargaining units. The Board found "that the close interrelation of the functions of all groups, the similar conditions of employment, the integration of personnel, and the general pattern of organization in the broadcasting industry indicate a sufficient community of interest to warrant their inclusion in a single bargaining unit." However, the Board denied the IBEW contention that the transmitter supervisor (Chief Engineer) should be included in the bargaining unit. This employee, the Board found, was the sole continuous supervisory authority at the transmitter with the authority to discipline and recommend discharge of employees. These factors, plus the 10% differential in his salary, indicated to the Board that the employee was in fact a supervisor and, therefore, should be excluded from the bargaining unit. The same decision prevailed with respect to an Engineering Supervisor, who supervised control room operators, had discharged one employee, and had effectively recommended a pay raise for another. The Board found that these facts, as well as the differential in his salary, indicated that he was actually a supervisor and thus excluded from the bargaining unit.

The station also employed a "Control Room Supervisor," who repaired radio equipment in the control room and directed the routine activities of control room operators. The NLRB included him in the bargaining unit because he received "no additional remuneration during his 3-month shift in the control room and . . . he possessed no supervisory authority . . . "

Single copies of the NLRB decision in the Great Trails Broadcasting Company case are available from EERD on request.

Legal Department

General Statement on Copyright Law In Public Performance of Works

From time to time NAB has had requests, especially from newer members, for information about the copyright laws governing the use of books, articles, poetry and other printed matter in broadcasting. The following brief statement is designed to help clarify the rights and duties of stations in these respects.

While the rules here stated are substantially sound, it must be remembered that, in dealing with a subject as complex as the copyright law, it is impossible to frame general statements which will be an adequate guide in all situations. Consequently, in case of any doubt, broadcasters should consult their own attorneys as to the applicability of any of the following rules to any particular case.

1. No copyrighted work may be adapted, arranged, novelized or dramatized without permission from the copyright owner.

2. No copyrighted drama, musical comedy, opera, musical composition,* lecture,* address* or sermon* may be broadcast in any way without permission from the copyright owner.

3. Copyrighted novels, poetry, biographies, histories, etc., or parts of them may be broadcast without permission from the copyright owner provided (a) they were not written for dramatic production, and

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* While the Copyright Act is not concerned with the performance of these works unless the performance is for profit, the court decisions indicate that *any* performance by a commercial broadcast station is in fact a performance for profit.

(Continued on next page)

(b) they are not altered by arrangement, adaptation, addition or deletion.

Apart from the copyright statutes, there are two additional considerations: uncopyrighted works and the law of unfair competition.

(1) Uncopyrighted works. Insofar as the common law of the various states, as distinguished from the copyright statutes of the United States, treats as property a literary or artistic work, the right to the property remains complete and absolute until the work has been published; that is, until it has been made available to or distributed to the public at large. Prior to publication, no person has any right, as against the owner, to the use of it. However, once there has been general publication, the American common law considers that the work has been dedicated to the public, and the common law property in it abandoned. The question of what constitutes publication cannot be categorically answered. The most that can be said generally is that while the public performance of plays and music, the public exhibition of works of art, and the public delivery of lectures are not normally publication in legal effect and do not result in the loss of the common law property right, the reproduction and general sale of copies is such a publication and does result in the loss of the common law property right.

(2) The Law of unfair competition. Both the common law and many state statutes recognize the doctrine of unfair competition. Under its principles the unauthorized use or imitation of another's literary or artistic property in such a way as to interfere with his right to exploit it and to confuse or mislead the public may give a right of action for injunction or damages or both, even though, under the copyright laws, the use is permissible.

The principles of common law copyright and the principles of the law of unfair competition are both matters of state law, vary considerably from state to state, and are highly flexible. Therefore, only an examination of particular state statutes and court decisions will disclose with any certainty the circumstances which may permit their application at the instance of one who claims to own or owns a literary or artistic work. Therefore, broadcasters should seek the advice of their own attorneys, who have access to all of the facts of any given situation and are familiar with the applicable principles of state law.

Research Department

Slight Increase in National Spot Business Shown in Rorabaugh Report for April

Spot activity during April was slightly better than the March level with a 2% increase in newly active accounts. Of the total number of national accounts studied, 64% continued their schedules without change, 17% showed increases in the use of markets and sta-

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STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through April 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in Reports.

AM STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations*	New**	Licensed to Operate	Deleted	to Operate	CP
May 1.....	1138				952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
Total Changes 12 months........		599	264	25 CP		

COMMERCIAL FM STATIONS

	Total	Monthly Change				Licensed	Total	
As of 1946	Stations*	New** CP	New** CG	Licensed to Operate	Deleted	to Operate	CP	CG
May 1....	478					48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Feb. 1....	712	58	24	0	0	48[2]	487[2]	177[2]
Mar. 1....	730	23	21	0	1 CP 3 CG	48[2]	509[2]	173[2]
Apr. 1....	749	22	20	0	1 CP	48[2]	530[2]	171[2]
May 1....	828	7	82	0	1 CP	48[2]	536[2]	244[2]
Total Changes 12 months...		524	366	0	15 (3CP)			

COMMERCIAL TELEVISION STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations*	New** CP	License to Operate	Deleted	to Operate	CP
May 1...	12				6	6
June 1...	25	14	0	1 CP Prewar	6	19
July 1...	26	1	0	0	6	20
Aug. 1...	33	7	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39[1]	4	0	0	6	33
Nov. 1...	43[1]	4	0	0	6	37
Dec. 1...	45[1]	2	0	0	6	39
1947						
Jan. 1...	53[1]	8	0	0	6	47
Feb. 1...	58[1]	5	0	0	6	52
Mar. 1...	57[1]	0	0	1 CP Prewar	6[2]	51[2]
Apr. 1...	59[1]	2	0	0	6[2]	53[2]
May 1...	61[1]	2	0	0	6[2]	55[2]
Total Changes 12 months.....		52	0	3 CP (2 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 210 FM stations are now on the air. They include CG, CP and licensed stations. There are 10 TV operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Slight Increase in National Spot Business Shown in Rorabaugh Report for April

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tions, 6% became newly active or resumed their activity in the medium, 9% curtailed their schedules slightly, and only 4% (mainly seasonal accounts) cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

> Better Homes & Garden Magazine, Baldwin Piano Co.—Eastern Division, Canada Dry Sparkling Water, Chesapeake & Ohio RR, Club Aluminum Products, Dara Shampoo, L. De Martini Mixed Nuts, Dill's Best Tobacco, Kellogg's Rice Krispies, Kraché Facial Oil, Meritt Medicated Powder, Nestle's Semi-Sweet, New Jersey Bell Telephone Co., Olympic Radio & Television, Omega & White Ring Flour, OZ Ice Cream Mix, Pennzip Gasoline, Pestmaster, Pillsbury Minitmix, Rodan (Wash Laboratories, Inc.)

Some of the national accounts which increased their spot schedule during April were:

> Atlantic Gas & Oil, Banjo Snuff & Rooster Snuff, Birds-Eye Frosted Foods, Broadcast Corned Beef Hash, Brock Candy Bar, Capital Bread & Cakes, Cincy Wallpaper Cleaner, Dawson's Beer & Ale, Dude Ranch Preserves & Syrups, Esquire Shoe Polish, Goodyear Rubber Shoe Products, Guittard Ground Chocolate, Harvester Cigars, Jax Beer, J-O Roach Paste, Kellogg's Corn Soya, Krank's ShaveKreem, Kroger Bread, Krueger Beer, La France & Satina, Larvex, Lay Potato Chips, Merry War Lye, Mobilgas & Oil, Tavern Products & Bug-A-Boo, Nestle's Evaporated Milk, Newsweek, Northrup King Seeds, Old Gold Cigarettes, Oscar Mayer Meat Products, Phillips 66 Gas & Oil, Pillsbury Pie Crust Mix, Pyequick, Rainier Beer & Ale, Southern Dairies Ice Cream, Southern States Iron Roofing Co., Tavol, TWA Service, United Artists Pictures, Ward's Tip-Top Bread, Wheaties, Whiz & Pecan Pete Candy Bars.

Broadcast Advertising

Sales Promotion, Time Brokerage Discussed At Sales Managers Group Meeting

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report when the full committee meets again in September.

In a review of sales promotion activities, the committee discussed the series of talks being prepared for local presentation by station executives to civic clubs and other community organizations. A subcommittee was appointed to consider the need for an overall sales promotion campaign for the broadcasting industry. It is to study the form, method, costs and possible methods of financing such an undertaking, and to report back to the full committee at its next meeting.

Named to the subcommittee were: Arthur Hull Hayes, WCBS, chairman; H. Preston Peters, Free & Peters, Inc.; J. Robert Gulick, WGAL; and Louis Read, WWL.

Spot Broadcasting

The subcommittee studying means for eliminating confusion concerning the term "spot broadcasting" suggested a possible solution to the problem. It recommended that broadcasting stations drop the word "spot" in connection with announcements. This would reserve the term "spot" for use by national advertisers who utilize individual stations in a given campaign.

The sales managers group discussed preliminary plans for the broadcast advertising portion of the forthcoming NAB Convention. A subcommittee to work on details for the session was appointed. Members named are: Lewis H. Avery, Avery-Knodel, Inc., chairman; Bill Bennett, KXYZ; James V. McConnell, NBC; Eugene S. Thomas, WOR, and Joseph J. Weed, Weed and Co.

The full committee also heard a report on the work of BMB, presented by President Hugh Feltis. Mr. Feltis discussed details of the use of BMB information by stations, advertisers and advertising agencies.

Arthur Stringer, director of special services, discussed the NAB's series of management studies. In addition, he pointed out how radio stations utilized their newscasts as a profitable operation during 1946.

Retail Advertising

After hearing a report of the Joske Advisory Subcommittee, presented by Miss Lee Hart, assistant director of Broadcast Advertising, the committee commended the work of Miss Hart in the discussions and forums concerning retail advertising which she has been conducting during the past several months among stations, advertisers and civic groups.

Committee members present for the two-day meeting were: Odin S. Ramsland, KDAL, chairman; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; Louis Read, WWL; Eugene S. Thomas, WOR.

Associate members in attendance were: H. Preston Peters, Free & Peters, Inc.; Lewis H. Avery, Avery-Knodel, Inc.; Joseph J. Weed, Weed & Company.

Board Liaison representatives present were: Harry R. Spence, KXRO; and Walter Johnson, representing Paul W. Morency, WTIC.

Prepared Scripts on Auto Information Available Free for Use by Stations

The National Automobile Dealers Association, Washington, D. C., is distributing 5-minute weekly scripts to some 200 radio stations. These scripts, "Your Car," may be developed into 15-minute programs by adding music or other automotive information. Stations are selling the series to local auto dealers. The NADA reports that its membership is comprised of 30,000 auto dealers with new car franchises in the U. S.

NAB members wishing to order sample scripts, should address their requests to: H. R. Daniel, Radio Director, National Automobile Dealers Association, 1926 17th Street, N. W., Washington 6, D. C.

Initial Meeting at AFA Convention To Be Devoted to Radio Advertising

Advertising leaders from throughout the nation and from several countries overseas will meet at the Hotel

(Continued on next page)

Statler, Boston, May 25 to 28, for the 43rd annual convention and exposition of the Advertising Federation of America.

Broadcast advertising will have an important place at the convention with the entire morning of the opening day (Monday) devoted to a session under the direction of Frank E. Pellegrin, NAB Director, Department of Broadcast Advertising. Three outstanding features which emphasize radio's advertising impact will be incorporated into this half-day session.

An adaptation of the NORC survey, "The People Look at Radio" (with slide pictures), will be presented by Dr. Kenneth H. Baker, NAB Director of Research.

The Joske Department Store study, "Radio For Retailers," will be conducted by Mr. Pellegrin.

Hugh M. Feltis, President, Broadcast Measurement Bureau, will show radio's coverage, and discuss the activities of his organization in a graphic presentation.

District Meetings

Area D Broadcasters United in Opposition to Mayflower Case Decision

[*See NAB* REPORTS, *May 12, for earlier story of Area D meeting in Chicago, Districts 8, 9 and 11, announcing election of two new members of the Board. Resolutions passed at the meeting, not available when* REPORTS *went to press last week, are printed below.*]

Resolutions at Chicago

MAYFLOWER DECISION

Whereas, broadcasting as a free medium of mass communication is protected by the First Amendment of the Constitution and by Section 326 of the Communications Act, guaranteeing freedom of speech, and

Whereas, freedom of speech and the right to editorialize is a vital necessity if broadcasting stations are to develop character and win the respect of their listeners, and

Whereas, in our opinion, in the so-called Mayflower Case the Federal Communications Commission has undertaken to deprive broadcasters of the right to editorialize, and

Whereas, the broadcasters of the 8th, 9th and 11th NAB Districts believe this action deprives licensees of their constitutional rights as well as substantially reducing the civic and educational effectiveness of radio.

Be it resolved, that the broadcasters of the 8th, 9th and 11th Districts of the NAB urge the Board of Directors and the management of the Association to make every effort to secure early FCC liberalization of policy to the end that through free speech and the right of editorializing, without fear of governmental reprisal, broadcasters may exercise the maximum effectiveness of the radio broadcasting art.

2% CASH DISCOUNT

Whereas, there has been an extensive campaign by the National Advertising Agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

Whereas, the adoption of such a principle would increase the cost of operations of broadcasters and result in higher rates for radio advertisers, without attendant advantages for either broadcaster or advertiser,

Be it resolved, that the members of the 8th, 9th and 11th NAB Districts go on record as opposed to the principle of a cash discount for the prompt payment of advertising accounts.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public, and create maladjustments in broadcasting schedules to the disadvantage of the inhabitants of a major part of the country,

Be it resolved, by the members of the 8th, 9th and 11th NAB Districts that we urge the management of the Association to cooperate with other industries similarly affected in developing some plan whereby uniform time may be applicable throughout the country and throughout the year.

BROADCAST MUSIC, INC.

Whereas, the availability of good music for the use of broadcasters is indispensable to good programming, and

Whereas, performing rights have in the past been a serious problem for broadcasters, and

Whereas, the broadcasting industry has successfully created and maintained Broadcast Music, Incorporated, as a source of good music,

Be it resolved, by the broadcasters of the 8th, 9th and 11th NAB Districts, that a careful analysis of the use of music should be made by all stations and every effort made by them to utilize more effectively the performing rights of BMI, and

Be it further resolved, that the members of these NAB Districts urge the Board of Directors and the management of the Association to encourage through its various publications early and favorable consideration to the renewal of all BMI contracts, and

Finally be it resolved, that the members of these NAB Districts endorse the selection of Carl Haverlin as President of BMI.

MUSIC CLEARANCE-AT-SOURCE

Whereas, under the terms of the so-called "consent" decree of the Federal Department of Justice, BMI and ASCAP are now required to provide clearance-at-source of music copyrights,

Be it resolved, that the management and Board of Directors of the National Association of Broadcasters, and also the Association's Music Advisory Committee, take appropriate action to secure application of the rule of clearance-at-source to all music copyright and performance licensing organizations.

BMB

Whereas, the Radio broadcasting industry for the past two years has cooperated in a project for the measurement of station circulation, and

Whereas, the industry is now faced with the decision of whether to continue the present project or to abandon it,

Be it resolved, that the broadcasters of the 8th, 9th and 11th NAB Districts endorse the continuance of industry-wide circulation rating and urge the Directors and management of the Association to work with the appropriate organizations for the improvement of measurement standards to the end that they will be acceptable to all parties involved in their use.

FEES FOR SCHOOL BROADCASTS

Whereas, the broadcasters of the country are faced with the growing problem of fees being levied on radio broadcasts by tax-supported colleges and public schools for the privilege of broadcasting certain activities of these institutions,

Be it resolved, that the broadcasters of the 8th, 9th and 11th NAB Districts urge the Board of Directors and the

(Continued on next page)

management of the Association to give this matter careful attention, and

Be it further resolved, that their effort take the form of a thorough survey of the situation as it affects each member of NAB, and that a report on such survey be made to the membership at the September, 1947, annual convention in order that whatever action is indicated may then be taken by the Board and/or the membership of the Association.

Director Leslie C. Johnson

Whereas, Leslie C. Johnson, Director of the Ninth District of the National Association of Broadcasters, has been the host of 8th, 9th and 11th District members at this Area Meeting for the last time before his voluntary retirement in September, 1947, and

Whereas, Leslie C. Johnson has been the past host of the same NAB Area, always with efficiency, always with fairness, and always with a sense of consideration of the attendant members thereof, far beyond the normal expectations of that membership,

Be it resolved, that the members of the Association from these Districts extend to him their thanks and appreciation for a job well done.

President Miller and Staff

Whereas, in the past year and one-half the National Association of Broadcasters has expanded its staff and its activities, and

Whereas, these expansions have led to greater usefulness of the Association to its members as well as to improving the broadcasters' relations with important segments of our population,

Be it resolved, that the members of the 8th, 9th and 11th NAB Districts endorse the present operation of the Association,

And be it further resolved that these members particularly commend the efforts of President Justin Miller and of the Employer-Employee Relations Department in providing leadership and education for the membership.

The resolutions were prepared by a committee consisting of: Merrill Lindsay, WSOY, chairman; Clarence Leich, WGBF; Owen F. Uridge, WJR; Melvin Drake, WDGY; and John F. Meagher, KYSM.

Delegates at the meeting unanimously authorized and directed Chairman Les Johnson, WHBF, to send the following telegram to E. L. Hayek, KATE, and District 11 director:

> "Greetings from your friends and fellow broadcasters of Area "D" NAB assembled in Chicago stop regret you are unable to be with us stop sincerely hope for your rapid and complete recovery stop Meeting directed me to send this message, to which I add my warmest personal regards to you and your good wife."

Public Interest Programming

1947 Campaign Successful, Red Cross Recognizes Assistance of Broadcasters

The broadcasting industry, through NAB, has been awarded the Certificate of Honor by the American Red Cross, for its aid in stimulating contributions during the recent fund raising campaign.

In a letter accompanying the award, Red Cross Vice Chairman Howard Bonham wrote NAB President Justin Miller:

> "For your generous cooperation and support during the 1947 Fund appeal, I am pleased to transmit to the National Association of Broadcasters again this year the American Red Cross Certificate of Honor.
>
> "We recognize that the success of the campaign was due in no small measure to your all-out assistance. This cooperation was extremely helpful in informing the public of our needs.
>
> "On behalf of the American Red Cross, may I extend to you and to your associates our warm appreciation and thanks."

The NAB President served as chairman of the National Radio Division again in 1947.

While the recapitulation is not complete, the Red Cross stated that about 885 local stations scheduled the transcribed series "These Are My People," which starred Helen Hayes. In addition, through the cooperation of the Advertising Council, radio participation included about 1000 national network broadcasts and 1500 regional allocations. A more detailed report on broadcasting's part in the successful campaign is now being prepared by the Red Cross radio office.

G.I. Insurance Campaign to Continue; $2½ Billion in Policies Reinstated

The Veterans Administration announced last week that, through the cooperation of the Advertising Council, its campaign to reinstate National Service Life Insurance will continue until August 1. That day marks the end of the period during which most policies may be reinstated without physical examination.

The VA stated: "Two and one-half billion dollars worth of National Service Life Insurance were reinstated between February 3 and April 30, and a study made by our Chicago Branch Office (No. 7) suggests that 36% of the reinstatements are the result of radio."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 26-June 1, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946*. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving*. Vehicles mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to

(Continued on next page)

be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Memorial Day accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forests and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made.* Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. . . Crush out cigarette, cigar and pipe ashes. 2. . . Break matches in two after using 3. . . Drown all camp fires; then stir and drown again. 4. . . Find out the law before using fire. Remind Memorial Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Our New Soldier—Young, Skilled Volunteer

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-F)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 19. They are subject to change.

Monday, May 19

(Reopened for Further Hearing, 10:00 A. M.)

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. to change frequency, etc. **560 kc., 1 KW**, unlimited.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc., 5 KW**, unlimited.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—C. P. DA-1, **560 kc.**, 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. —C. P. to change frequency, etc. DA, **550 kc., 5 KW**, unlimited.

NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. **500 kc.**, 500 watts, 1 KW, unlimited.

Tuesday, May 20

Further Hearing

(Engineering Testimony, 10:00 A. M.)

KMAC—The Walmac Co., San Antonio, Tex.—For renewal of license. **1240 kc.**, 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Tex.—C. P. to change frequency, etc. DA (DA-2) **630 kc.**, 5 KW, unlimited.

Wednesday, May 21

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. **850 kc.**, 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. **850 kc.**, 1 KW, DA-Night, unlimited.

(Continued on next page)

Thursday, May 22

(Reopened for further hearing, 10:00 A. M.)

WGRC—Northside Broadcasting Corp., New Albany, Ind.—C. P. **790 kc.,** 1 KW night, 5 KW day, DA-Night, unlimited.

Intervenor: WMC—Memphis Publishing Co., Memphis, Tenn.

(10:00 A. M.)

NEW—Community Broadcasting Co., Fort Worth, Tex.—C. P. **1490 kc.,** 250 watts, unlimited.

Respondents: KVWC—Northwestern Broadcasting Co., Vernon, Texas.

KPLT—North Texas Broadcasting Co., Paris, Texas.

KGKB—East Texas Broadcasting Co., Tyler, Texas.

FCC ACTIONS

GENERAL

Notice

The informal engineering conference concerning inter-city television program transmission is postponed to June 9, 1947.

AMPLITUDE MODULATION

AM—Docket Cases

790–1230 KC.

The Commission announced an **Order** granting petitions of **Veteran's Broadcasting Co.** and **Texas Star Broadcasting Co.** (KTHT), requesting that their applications be severed from the consolidated proceeding of which they are now a part (B-340), and granted; said applications were severed and granted as follows:

Texas Star Broadcasting Co. to change frequency of Station KTHT, Houston, Texas, from 1230 to 790 kc., power from 250 watts to 1 KW night, 5 KW-LS, conditions (BP-4361; Docket 7333); and

Veteran's Broadcasting Co., for new station at Houston to operate on 1230 kc., 250 watts, unlimited time (BP-4362; Docket 7336).

1220–1230 KC.

The Commission announced adoption of a **Proposed Decision** (B-343) looking toward the grant of the application of **Norfolk Broadcasting Corp.** (BP-3794; Docket 7087) for a new station in **Norfolk, Va.,** to operate on 1220 kc., 250 watts, daytime only, conditions, and the denial of the application of **Tidewater Broadcasting Corp.** (BP-4456; Docket 7390) for a new station to operate on 1230 kc., 100 watts, unlimited time, in Norfolk. (Com. Hyde voted to grant Tidewater application and to deny Norfolk Broadcasting Corp. application; Com. Durr voted to deny both applications.)

1450 KC.

The Commission also adopted **Final Decisions** in the following cases:

B-327: Granting application of **Gonzales Broadcasting Co.** (BP-4546; Docket 7432), for new station in **Gonzales, Texas,** to operate on 1450 kc., 250 watts, unlimited time, and denying applications of **Express Publishing Co.** (BP-4471; Docket 7391), **San Antonio, Texas,** and **Taylor Broadcasting Co.** (BP-4567; Docket 7433), **Taylor, Texas.**

1490 KC.

B-331: Granting application of **George Arthur Smith** (BP-4580; Docket 7489), new station in **Jackson, Tenn.,** to operate on 1490 kc., 250 watts, unlimited time, conditions, and denying applications of **Jackson Broadcasting Co.** (BP-3792; Docket 7487), and **Hub City Broadcasting Co.** (BP-4523; Docket 7488), for same facilities.

1590 KC.

The Commission announced an **Order** denying petition of **Berkshire Broadcasting Corp., Danbury, Conn.,** to vacate the Proposed Decision (B-336) and reopen the record in the hearing to receive in evidence the proof of performance filed by **Station WBRY** on January 31, 1947, for the reason that the evidence sought to be incorporated is not material or relevant to the issues involved in the proceeding in Dockets 6895 and 6897.

Oral Arguments

Scheduled for **Oral Argument** on May 28, 1947, the following:

1. Dockets 7313, 7314, 7432: **Gulf Broadcasting Co., Burton Broadcasting Co., Mobile Broadcasting Co., Mobile, Ala.;**
2. Dockets 6921, 6922: **WJPS, Inc., Evansville, Ind., Tri-State Broadcasting Corp.;**
3. Dockets 6843, 6845, 7008; **Bay State Beacon, Inc., Brockton, Mass., Cur-Nan Co., Brockton, Mass., Plymouth County Broadcasting Co., Brockton, Mass.;**
4. Dockets 7216, 7334, 7336: **Central Broadcasting Co., Eau Claire, Wisc., Lubbock County Broadcasting Co., Lubbock, Tex., Plains Radio Broadcasting Co., Lubbock, Tex.;**
5. Dockets 7367, 7483: **Abilene Broadcasting Co., Citizens Broadcasting Co., Abilene, Texas.**

Scheduled for **Oral Argument** on May 29, 1947, the following:

1. Dockets 7565, 7566: **KHTN, Inc., W. Albert Lee, Houston, Tex.;**
2. Dockets 7716, 7717: **Tri-City Broadcasting Co., Newport, Ky., Moraine Broadcasters, Inc., Dayton, Ohio;**
3. Dockets 7477, 7478: **Northern Ky. Airwaves Corp., Northern Ky. Radio Corp., Covington, Ky.;**
4. Dockets 7099, 7100: **Syndicate Theatres, Inc., Columbus, Ind., Universal Broadcasting Co., Inc., Indianapolis, Ind.;**
5. Dockets 7578; 7577: **Birney Imes, Jr., Grenada Broadcasting Co., Grenada, Miss.**

AM—Licenses for New Stations Granted

550 KC.

KMVI—Maui Publishing Co., Ltd., Wailuku, T. H.—Granted license for new station on 550 kc, 1 KW, unlimited. (BL-2358)

660 KC.

WESC—Greenville Broadcasting Co., Greenville, S. C.—Granted license for new station on 660 kc, 5 KW, daytime. (BL-2375)

670 KC.

WLAQ—News Publishing Co., Rome, Ga.—Granted license for new station on 670 kc, 1 KW, day, and to specify studio at 209 Broad St., Rome. (BL-2346)

990 KC.

KWEM—West Memphis Broadcasting Corp., W. Memphis, Ark.—Granted license for new station on 990 kc., 1 KW, day only. (BL-2333)

1120 KC.

WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted license for new station on 1120 kc, 250 watts, daytime. (BL-2290)

(Continued on next page)

1230 KC.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted license for new station on 1230 kc, 100 watts, unlimited time. (BL-2352)

KOSF—Kelly Bell, Nacogdoches, Tex.—Granted license for new station on 1230 kc, 250 watts, unlimited time, and for change of studio to 1.55 Mi. S. of Nacogdoches Court House on U. S. 59. (BL-2373)

1340 KC.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—Granted license for new station on 1340 kc, 250 watts, unlimited time. (BL-2367)

KRUX—Gene Burke Brophy, Glendale, Ariz.—Granted license for new station on 1340 kc, 250 watts, unlimited, and to specify studio location at intersection of Grand Ave. and S. 7th Ave., Glendale. (BL-2366)

1470 KC.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Granted license for new station on 1470 kc, 1 KW, daytime, and change studio location to 116 W. 12th St. (BL-2354)

1490 KC.

KXRJ—The Valley Broadcasters, Russellville, Ark.—Granted license for new station on 1490 kc, 250 watts, unlimited time. (BL-2330)

WBEO—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Granted license for new station on 1490 kc., 100 watts, unlimited. (BL-2353)

1510 KC.

WAUX—WAUK Broadcasting Co., Waukesha, Wis.—Granted license for new station on 1510 kc, 250 watts, daytime. (BL-2356)

AM—Modifications of CP's Granted

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted modification of CP to change transmitter location to N. E. of center of Grantville, San Diego, and to specify studio as Imig Manor, 2223 El Cajon Blvd. (BMP-2592)

KSFA—Wilbur Courtland Fouts, Nacogdoches, Tex.—Granted modification of CP to change name of Permittee to Wilbur C. Fouts, tr/as Nacogdoches Broadcasting Co. (BMP-2557)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 8-2-47. (BMP-2717)

WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.—Granted modification of CP for extension of commencement and completion dates to 8-4-47 and 2-4-48, respectively. (BMP-2709)

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted modification of CP for approval of antenna, of transmitter location 1.5 miles from center of Johnson City, at Erwin State Highway and County Road, and studio location as 204 Main St. (BMP-2664)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 10-3-47. (BMP-2718)

WPWA—Lou Peller, Chester, Pa.—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Edgemont Road at Main St. (BMP-2514)

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted modification of CP to change type of transmitter. (BMP-2699)

KSBW—DeHaven, Hall and Oates, Salinas, Calif.—Granted modification of CP for approval of DA and to change transmitter location to near Salinas, Cal. (BMP-2689)

WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—Granted modification of CP to specify studio location as on Packard Road, east of Milan Road, approximately 4 miles east of Ann Arbor. (BMP-2700)

WOKZ—Illinois-Alton Broadcasting Co., Alton, Ill.—Granted modification of CP for approval of antenna, of transmitter location at U. S. Highway 67, approximately 1 mile N. W. of N. W. corner of City Limits, and to specify studio location as 10 E. Broadway. (BMP-2461)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted modification of CP for extension of completion date to 9-20-47. (BMP-2703)

KGKL—KGKL, Inc., San Angelo, Tex.—Granted modification of CP for extension of commencement and completion dates to 2-6-47 and 8-6-47, respectively. (BMP-2698)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP for extension of completion date to 8-20-47. (BMP-2708)

WDEC—The Americus Broadcasting Co., Americus, Ga.—Granted modification of CP for approval of antenna, of transmitter location at McGarrah St., and specify studio location as 109 Windsor Ave., Americus. (BMP-2604)

AM—Miscellaneous Actions

W. Albert Lee, Houston, Tex.—Granted petition requesting extension of time within which to file a reply brief to the exceptions and supporting brief filed by KHTH, Inc. (Docket 7565), and the time within which Lee may file his reply brief was extended to and including May 20.

Beloit Broadcasters, Inc., Beloit, Wisc.—Granted petition for continuance of hearing in re Dockets 7964 and 8169, presently scheduled for May 12, and continued same to May 27.

Beloit Broadcasters, Inc., Beloit, Wisc.—Granted petition for leave to amend its application (BP-5617; Docket 8169), so as to add an engineering statement relative to field intensity measurements and a transmitter site option agreement.

KGKB—East Texas Broadcasting Co., Tyler, Tex.—The Commission on its own motion continued the consolidated further hearing on its application (Docket 7950) et al, presently scheduled for May 12, to May 27.

Metropolitan Broadcasting Corp., Belleville, Ill.—Denied petition for leave to amend its application (BP-5034; Docket 7843), so as to show deletion of Paul R. Richter as an officer, director and stockholder of applicant corporation, etc.

KGBC—The Galveston Broadcasting Co., Galveston, Tex.—Granted in part petition for extension of time to and including May 9, within which to file proposed findings in re applications in Docket 8090, et al.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Granted petition for severance of its application (BP-5281; Docket 7941), from the proceeding involving application of Woodward Broadcasting Co., Inc. (Docket 8167)

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing on its application (Docket 8167) presently scheduled for May 12 at Detroit; said hearing was continued to June 11, and the Commission on its own motion, transferred the hearing to Washington.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Granted petition for waiver of rules and accepted petitioner's late appearance in re proceeding in Docket 8267.

WEBQ—Harrisburg Broadcasting Co., Harrisburg, Ill.—Granted petition for leave to intervene in the hearing on application of WCNT (Docket 8174).

Williamson Broadcasting Corp., Pikesville, Ky.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application for CP (Docket 8259).

Puritan Broadcast Service, Inc., Lynn, Mass.—Granted petition for leave to amend its application for CP (BP-5117; Docket 7802) so as to specify power of 500 watts instead of 250 watts, etc. and the amendment was accepted.

(Continued on next page)

Community Broadcasting Co., Fort Worth, Tex.—The Commission on its own motion, ordered that the hearing on application (Docket 7848), presently scheduled for May 22 at Fort Worth, be transferred to Washington, to be heard on that date.

Crescent Broadcast Corp., Shenandoah, Pa.—Granted petition insofar as it requests leave to amend its application for CP (BP-4092; Docket 6883), so as to specify frequency 980 kc, with 5 KW, unlimited time, instead of 580 kc, with 5 KW, unlimited. The amendment was accepted and application as amended, was removed from the hearing docket on the Commission's own motion. Insofar as petition requests grant of application as amended, it was denied.

The Connecticut Electronics Corp., Bridgeport, Conn.—Granted petition for waiver of rules and accepted petitioner's written appearance in re proceeding in Docket 8239.

Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application (BP-5344; Docket 8170), so as to show revised information as to transmitter site and main studio sites, etc.

WBET—Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to intervene in the hearing on application of Viking Broadcasting Co., Newport, R. I. (Docket 8284)

Lamar A. Newcomb, Falls Church, Va.—Granted petition for leave to amend its application (BP-5436; Docket 8026) so as to specify frequency 1220 kc instead of 840 kc, etc. The amendment was accepted and application as amended removed from the hearing docket.

KQW—Pacific Agricultural Foundation, San Jose, Calif.—Dismissed petition for leave to intervene in the hearing on application of Texas Star Broadcasting Co. (Docket 8258)

WMSA—The Brockway Co., Massena, N. Y.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5552)

WBRY—American Republican, Inc., Waterbury, Conn.—Granted license to use old main transmitter at Boyden St., for auxiliary purposes with power of 1 KW, directional antenna. (BL-2376)

WLDS—Edge and Korsmeyer, Jacksonville, Ill.—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2314)

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Granted license covering installation of new transmitter and antenna and change transmitter location. (BL-2357)

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2350)

KDNT—Harwell V. Shepard, Denton, Tex.—Granted license covering changes in antenna and to mount FM antenna on top of AM tower. (BL-2310)

WHEC—WHEC, Inc., Rochester, N. Y.—Granted license to use old main transmitter as an auxiliary with power of 500 watts, 1 KW-LS. (BL-2371)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted CP to install a new auxiliary transmitter at North Warwick and 39th St., to be operated on 1000 kc., 1 KW, directional antenna, for auxiliary purposes only. (BP-6031).

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted license covering installation of new trnasmitter. (BL-2391)

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted license for increase in power to 5 KW, installation of new transmitter and directional antenna for night use, and change transmitter location. (BL-2360)

WIBW—Topeka Broadcasting Association, Inc., Topeka, Kans.—Granted license covering CP to mount FM antenna on top of No. 1 element of directional antenna system. (BL-2349). Conditions.

KENO—Nevada Broadcasting Co., Las Vegas, Nev.—Granted license to cover CP which authorized installation of new vertical antenna. (BL-2362)

WCVS—WCBS, Inc., Springfield, Ill.—Granted license covering use of old main transmitter for auxiliary purposes only, with 250 watts. (BL-2412)

WHDF—Upper Michigan Broadcasting Co., Calumet, Mich.—Granted CP to install a new vertical radiator and move transmitter and studio to Houghton, Mich; conditions. (BP-5580)

Metropolitan Broadcasting Corp., Belleville, Ill.—Denied petition for review of the action of Motions Commissioner taken May 2, denying a petition filed by Metropolitan Broadcasting Corp. requesting leave to amend its application (BP-5034; docket 7843), and affirmed said action by motions officer.

Southern Broadcasting Corp., New Orleans, La.—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of February 6, 1947, dismissing without prejudice the petitioner's application for CP (BP-5587) for a new station.

Ordered that the record in the consolidated hearing in the following cases, be reopened and a further hearing held in Washington on May 19, to take testimony on the issue to determine the areas and populations which may be expected to gain or lose primary service from the operation of the proposed station and the character of other broadcast service available to those areas and populations:

Hampden-Hampshire Corp., Holyoke, Mass.; Pynchon Broadcast Corp., Springfield, Mass.; Atlantic Radio Corp., Boston; Bristol Broadcast Co., New Bedford, and Fairfield Broadcasting Co., Danbury, Conn.

Grenada Broadcasting Co., Grenada, Miss.; Birney Imes, Jr., Grenada, Miss.—Ordered that the exceptions heretofore filed by Grenada Broadcasting Co., in re (B-344), which proposed to deny application of Grenada (BP-4768) and grant Imes (BP-4773), be designated for oral argument before the Commission en banc on May 29, 1947. (Action taken May 8.)

Alvin E. O'Konski, Merrill, Wisc.—Denied petition requesting the Commission to set an early hearing date in the consolidated proceeding in re his application. (Docket 8206, et al)

Alvin E. O'Konski, Merrill, Wisc.—Granted petition which requests leave to amend his application (BP-5724) so as to show exact transmitter and studio sites.

Western Oklahoma Broadcasting Co., Clinton, Okla.—Granted petition for leave to amend its application (BP-5321; Docket 8264), so as to specify the frequency 1320 kc with 1 KW, daytime only, instead of 670 kc, with 250 watts, daytime. The amendment was accepted and application as amended was removed from the hearing docket.

KSKY—Sky Broadcasting Service, Dallas, Tex.—The Commission, on its own motion, removed from the hearing docket application (BP-3966; Docket 8263).

James E. Latimer and William A. Pritchett, Lake City, S. C.—Granted petition to dismiss without prejudice application (BP-5008; Docket 8243).

WKST—WKST, Inc., New Castle, Pa.—The Commission, on its own motion, removed from the hearing docket application (BP-5913; Docket 8244).

Voice of Wyoming, Inc., Laramie, Wyo.—Granted petition to dismiss without prejudice, application (BP-5532; Docket 8010).

Snowy Range Broadcasting Co., Laramie, Wyo.—The Commission, on its own motion, removed from the hearing docket application (BP-5001; Docket 7770).

Kirksville Broadcasting Co., Kirksville, Mo.—Granted petition to dismiss without prejudice application (BP-5892; Docket 8226).

Rock Creek Broadcasting Corp., Washington, D. C.—Dismissed petition for enlargement of the issues in re the consolidated proceeding on its application and that of Lamar A. Newcomb (Dockets 8027 and 8026).

Weber County Service Co., Ogden, Utah—Granted petition for leave to amend its application (BP-5462; Docket 8034), so as to make minor engineering changes.

(Continued on next page)

WKRC—Cincinnati Times-Star Co., Cincinnati, Ohio.—Granted petition for extension of time within which to file exceptions to Proposed Decision in Dockets 7401 and 6807, and the time was extended to and including June 18.

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Dismissed petition requesting reconsideration and grant without hearing of application (BP-4289; Docket 7130).

WDSU—Stephens Broadcasting Co., New Orleans, La.—Granted petition for leave to intervene in the consolidated hearing upon applications of WJOI and WGBF (Dockets 8304 and 8305).

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition for leave to amend its application (BP-5985; Docket 8270) so as to show the correct figures on location of transmitter site, etc.

Lincoln Broadcasting Corp., Lincoln, Neb.—Dismissed petition requesting that its application (BP-4985; Docket 8370), be designated for hearing in consolidation with application of KANS (Docket 7952).

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition in part for continuance of hearing presently scheduled for May 28 on its application and that of WLEU (Dockets 8160 and 6913), and the hearing was continued to June 25.

Community Broadcasting Co., Fort Worth, Tex.—Granted request for continuance of hearing on application (Docket 7848) presently scheduled for May 22, and continued same to July 21.

AM—CP Deleted

KWOB—Wonderland Broadcasting Co., Ltd., Redding, Pa. (a limited partnership composed of Roscoe J. Anderson, Kenneth G. Burkard, Harold Gebauer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Deleted at request of applicant April 17, 1947, Commission letter April 25, 1947.

AM—Applications Accepted for Filing

560 KC.

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-P-3943, which authorized increase in power, new transmitter, DA-night and change in transmitter site) for extension of completion date.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—License to cover modification of license (BML-1245), which authorized an increase in power.

590 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Company)—Modification of construction permit (B5-P-4093, which authorized change in frequency increase of power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

600 KC.

WCAO—The Monumental Radio Co., Baltimore, Md.—Construction permit to make changes in the directional antenna array, install new North Tower and mount FM antenna on top.

620 KC.

WAGE—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1P-4098, which authorized increase in power, installation of new transmitter and change in directional antenna for night use) to specify power of 5 KW night, make change in directional antenna for night use, and to change transmitter location.

630 KC.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga. (P. O. 17 West 12th St., Columbus, Ga.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 1 KW, and daytime hours of operation.

640 KC.

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to change frequency from 650 to 640 kc., and hours of operation from daytime to limited time.

750 KC.

KSEO—Democrat Printing Co., Durant, Okla. (a partnership, composed of R. F. Story and Bennett Story)—License to cover construction permit (B3-P-4897), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Montebello Broadcasting Co., Montebello, Calif. (Albert M. Carmona, Frank J. Fontine and John R. Parsons, a partnership) (P. O. 4821 Lexington Ave., Los Angeles 27, Calif.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

780 KC.

WCKB—North Carolina Central Broadcasters, Inc., near Dunn, N. C.—Modification of license to change hours of operation from daytime to limited time.

NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C. (P. O. Box 443, Seneca, S. C.)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

790 KC.

WTOA—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr., a partnership)—Modification of construction permit (B3-P-5206, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna transmitter site and specify studio location.

820 KC.

NEW—Michael J. Mintern as General Overseer of the Christian Catholic Church, Chicago, Ill. (P. O. Administration Bldg., Zion, Ill.)—Construction permit for a new standard broadcast station to be operated on 820 ks., power of 5 KW and specified hours of operation (limited time, 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sundays) (contingent upon WAIT being granted a change in hours of operation).

WAIT—Radio Station WAIT, Chicago, Ill. (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Modification of license to change hours of operation from limited time, L-SS, Dallas, Texas CST, to limited time, L-SS Dallas, Texas CST, except for the hours between 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sunday.

830 KC.

NEW—Albert B. Pyatt, Garden City, Kansas (P. O. 411 North 3rd St., Garden City, Kansas)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—Modification of construction permit (B4-P-4764, which authorized a new standard broadcast station) for extension of completion date.

840 KC.

NEW—George M. Hughes, Florence, S. C. (P. O. 234 West Front Street)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

860 KC.

NEW—Texas Star Broadcasting Co., San Antonio, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW night, 5 KW day, directional antenna for night use. Unlimited time. Amended to change directional antenna nighttime pattern.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—License to cover construction permit (B4-P-3198, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

880 KC.

NEW—The Daily News Broadcasting Co., Bowling Green, Ky. (P. O. North College St., Bowling Green, Ky.)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

900 KC.

NEW—Hamilton Broadcasting Co., Hamilton, Tex. (Clyde Weatherby) (P. O. % Ross Bohannon, Atty. at Law, 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

NEW—Ventura County Broadcasting Co., Oxnard, Calif. (Eva Miller Grimes)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from Eva Miller Grimes, tr/as Ventura County Broadcasting Company to Eva Miller Grimes, tr/as Pleasant Valley Broadcasting Company.

930 KC.

NEW—Charles W. Balthrope, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 930 kc., increase power from 250 watts unlimited to 1 KW daytime, change hours of operation from unlimited to daytime, type of transmitter, make changes in vertical antenna, change transmitter and studio locations and omit request for facilities relinquished by KABC.

940 KC.

NEW—William J. Brennan, Winston-Salem, N. C. (P. O. 501 Huske Street, Fayetteville, N. C.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW, and daytime hours of operation.

960 KC.

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Modification of construction permit (B1-P-4351, which authorized increase in power and changes in directional antenna for night use) for extension of completion date.

1000 KC.

WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—License to cover construction permit (B2-P-5213, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Radio Twins Broadcasting Co., Salinas, Calif. (Edwin N. Kaufman and Alvin B. Kaufman, a partnership) (P. O. % Alvin E. Kaufman, 1814 North Vine St., Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1050 KC.

NEW—Langlade Broadcasting Co., Inc., Antigo, Wis. (P. O. % Gerald S. Vassau, 711 Badger Ave., Antigo, Wis.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1080 KC.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended to make changes in antenna.

1150 KC.

NEW—News-Journal Corp., Daytona Beach, Fla. (P. O. 128 Orange Ave., Daytona Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to install new transmitter.

1190 KC.

NEW—People's Broadcasting Co., Minneapolis, Minn. (P. O. 604 Morgan Avenue, South, Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—License to cover construction permit (B3-P-5243, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Modification of construction permit (B5-P-5262, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio location and for extension of completion date.

WESX—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-P-5074, which authorized installation of FM antenna on top of AM tower) for extension of completion date.

NEW—Northwest Public Services, Spokane, Wash. (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick G. Arpke, a partnership) (P. O. 3522, S. Beaverton Ave., Portland 1, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent on KFIO being assigned 790 kc.

WAZF—B. J. Barrier, Jr., H. T. Barrier and H. J. Holmes, Yazoo City, Miss.—Modification of construction permit (B3-P-4910, as modified, which authorized a new standard broadcast station) to change studio location.

WAIM—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-P-5310, which authorized installation of new vertical antenna and to mount FM antenna on top of AM tower) for extension of commencement and completion date.

NEW—James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

NEW—Oral J. Wilkinson, Murray, Utah—Construction permit for a new standard broadcast station to be operated

(Continued on next page)

on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

NEW—Clarence J. McCredie and Bernice M. McCredie, Wenatchee, Wash. (a partnership) (P. O. 5815 S.E. 21st Ave., Portland, Oregon)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

WGCM—WGCM Broadcasting Co., Gulfport, Miss. (a co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Involuntary assignment of license to WGCM Broadcasting Company, a co-partnership, composed of Hugh O. Jones and William E. Jones.

NEW—Bastrop Broadcasting Co., Bastrop, La. (George H. Goodwin, F. P. Robinson and W. Dau Files, a partnership) (P. O. 128 South Washington St., Box 191, Bastrop, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—License to cover construction permit (B5-P-2917, as modified) which authorized installation of new transmitter, new vertical antenna, move transmitter and studio location, change frequency and increase power, and authority to determine operating power by direct measurement of antenna power.

KPOW—Albert Joseph Meyer, Powell, Wyo.—Modification of construction permit (B5-P-4166, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and to change transmitter and studio location) to change type of transmitter.

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Texas—License to cover construction permit (B3-P-4704, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Modification of license to change main studio location from 124 Columbia Heights, Brooklyn, New York, to 1111 Woodrow Road, Staten Island 12, New York.

WHBL—Press Publishing Co., Sheboygan, Wis.—Voluntary assignment of license to WHBL, Inc.

1340 KC.

KHMO—The Courier-Post Publishing Co., Hannibal, Mo.—Modification of construction permit (B4-P-4352, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location), to change transmitter location from Ralls County "Farm to Market," Highway T, 4 miles south of Hannibal, Missouri, to Mills Creek Road, Saverton Township, Missouri.

NEW—Gillespie Broadcasting Co., Fredericksburg, Texas (Walter T. McKay and Arthur Stehling, a partnership) (P. O. % Arthur Stehling, Fredericksburg, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Capital City Broadcasting Corp., Marianna, Fla.—(P. O. Thomasville Highway at New County Rd., Tallahassee, Fla.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Capital City Broadcasting Corp. to John H. Phipps.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—License to cover construction permit (B2-P-5211) which authorized installation of new transmitter.

NEW—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr., and Cy N. Bahakel, a partnership) (P. O. Guyton-Building-Jefferson Street, Kosciusko, Mississippi)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

NEW—Norwalk Broadcasting Co., Norwalk, Conn. (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership) (P. O. 74 Washington St., South Norwalk, Conn.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

1360 KC.

NEW—Hawkeye Broadcasting Co., Fort Madison, Iowa (Willis L. Ashby, Billy M. Barron and John F. Courrier, a partnership) (P. O. Marquette Building, Fort Madison, Iowa)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan & Smith Davis, co-partners)—Construction permit to install new vertical antenna and mount FM antenna on top AM tower.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

NEW—Electronic Enterprises, Inc., San Juan, P. R. (P. O. 1064 Ponce De Leon Ave., San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and to change transmitter location) for extension of completion date.

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss. (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Construction permit to make changes in transmitting equipment.

NEW—Lewis Service Corp., Weston, W. Va. (P. O. 238 Main Street, Weston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Modification of construction permit (B3-P-5312, which authorized installation of new vertical antenna) to mount FM antenna on AM tower, and change transmitter location and for extension of completion date.

1470 KC.

NEW—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson) (P. O. 110 East Paul Ave., Pauls Valley, Okla.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

1490 KC.

KBOL—J. Herbert Hollister, Boulder, Colo.—Voluntary assignment of license to Boulder Radio, KBOL, Inc.

WOOB—Calhoun Broadcasting Co., Anniston, Ala. (W. S. Weatherly)—License to cover construction permit (B3-P-4973, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—License to cover construction permit (BP-6001), which authorized installation of new transmitter.

(Continued on next page)

WLOE—Douglas L. Craddock, Leaksville, N. C.—Modification of license to increase power from 100 watts day and night to 250 watts day and night.

NEW—Deland Broadcasting Co., Deland, Fla. (Lyle Van Valkenburgh)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc., to omit request for facilities of WMFJ, and to make changes in vertical antenna.

WVIM—Ewing Broadcasting Co., Vicksburg, Miss. (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership) —Modification of construction permit (B3-P-5378, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WJJM—James J. Murray, Lewisburg, Tenn.—License to cover construction permit (B3-P-4494, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKLV—Frank W. Wagner, Blackstone, Va.—License to cover construction permit (B2-P-5317, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—N.-K. Broadcasting Co., Muskegon, Mich. (Nicholas William Kuris and Steven Claud Garcia, a partnership) (P. O. 268 Market Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Waynesboro Broadcasting Corp., Waynesboro, Va. (P. O. Main Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—License to cover construction permit (B3-P-5249, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Felix H. Morales, Houston, Tex.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 850 to 1510 kc., and to make changes in transmitting equipment.

KSTV—Doyle E. Collup, Stephenville, Tex.—Modification of construction permit (B3-P-5380, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and change studio location.

1520 KC.

NEW—Universal Radio Features Syndicate, Laguna Beach, Calif. (Thomas E. Danson)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 900 kc., to 1250 kc. Amended to change frequency from 1250 to 1520 kc., change hours of operation from unlimited to daytime and change transmitter location.

1550 KC.

KENT—Frank H. Ford, Shreveport, La.—Modification of construction permit (B3-P-3916, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter, and to change studio location.

1560 KC.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Modification of construction permit (B2-P-5491, which authorized a new standard broadcast station) to change studio location from Roscoe, Ohio, to 114 North Sixth St., Coshocton, Ohio.

1590 KC.

KATL—Texas Broadcasters, Houston, Tex. (Fred Weber, E. A. Stephens and William H. Talbot)—License to cover construction permit (B3-P-3648, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

AM—Applications Dismissed

Detroit Broadcasting Co., Detroit, Mich. (Ellis C. Thompson, Harold I. Tanner and John A. Ross, a partnership)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 250 watts and daytime hours of operation. Request of Attorney.

Paul Kirtzman, Lansford, Pa.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Request of Applicant.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to install new vertical antenna and transmitter and to change transmitter location. Request of Attorney.

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from 1490 to 590 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use. Request of Attorney.

AM—Application Returned

K. C. Zion, Roda, Va. (P. O. Box 177)—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¾ watts, and daytime hours of operation. Incomplete.

AM—Applications Tendered for Filing

930 KC.

NEW—Surety Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, and unlimited hours of operation. Directional antenna for night use.

1020 KC.

NEW—Calhoun Broadcasting Corp., Calhoun, Ga.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to J. Eric Williams d/b as Central Broadcasting Co.

1230 KC.

NEW—Scenic America Broadcasting Corp., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Modification of construction permit to change the daytime directional antenna pattern.

NEW—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

1270 KC.

NEW—The Fairfield Broadcasting Co., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Oroville Mercury Co., Oroville, Calif. (Dan L. Beebe, and Floyd L. Sparks and Betty Clark Sparks, his wife, a partnership)—Construction permit for a new standard

(Continued on next page)

broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1400 KC.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to H. Ross Perkins d/b as Norwich Broadcasting Co.

1420 KC.

WSBA—Susquehanna Broadcasting Co., North of York, Pa.—Construction permit to change frequency from 900 kc. to 1420 kc., power 1 KW to 5 KW, hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use.

1500 KC.

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license for temporary use of Minneapolis, Minn., studio as main studio.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.——Request for SSA to operate on 1590 kc., with power on 250 watts night, 1 KW day, unlimited hours with non-directional antenna, until directional antenna is installed for night use, or period not to exceed August 31, 1947.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced adoption of its **Proposed Decision** (B-362) looking towards the grant of the following applications for Class B FM stations in the Boston, Mass., area, subject to assignment of a specific channel at a later date. Power given is effective radiated power; antenna height is height above average terrain.

1. **Columbia Broadcasting System**—20 KW; antenna 495 ft. (BPH-79; Doc. 6024);
2. **Matheson Radio Co., Inc.**—20 KW; antenna 500 ft. (BPH-142; Doc. 6991);
3. **The Yankee Network, Inc.**—19.5 KW; antenna 510 ft. (BPH-590; Doc. 6693);
4. **Unity Broadcasting Corp. of Mass.**—20 KW; antenna 500 ft.; conditions (BPH-687; Doc. 6694);
5. **Templetone Radio Manufacturing Corp.**—20 KW; antenna 500 ft.; conditions (BPH-689; Doc. 6995);
6. **Massachusetts Broadcasting Co.**—20 KW; antenna 350 ft.; conditions (BPH-685; Doc. 6996); and
7. **Harvey Radio Laboratories, Inc.**—20 KW; antenna 500 ft.; conditions (BPH-628; Doc. 6697).

At the same time the Commission proposes to deny the application of **The Northern Corporation** (BPH-668; Doc. 6992). Another applicant, **Raytheon Manufacturing Company** (BPH-367; Doc. 6998) withdrew its application.

FM—Conditional Grants

The following were authorized conditional grants, for type of station indicated, subject to further review and approval of engineering details:

Radio Station KRMD, Shreveport, La.—Class B. (BPH-1224)

Warren Broadcasting Corp., Glens Falls, N. Y.—Class A. (BPH-1213)

Port Arthur College, Port Arthur, Tex.—Class B. (BPH-1223)

Tribune Publishing Co., Tacoma, Wash.—Class B. (BPH 1209)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in Docket 6768):

McClatchy Broadcasting Co., Bakersfield, Calif.—Class B; 9.3 KW; 295 feet. (BPH-564)

The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Class A; 1 KW; 180 feet. (BPH-663)

The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Class B; 20 KW; 500 feet. (BMPH-249)

KFVS-FM—Oscar C. Hirsch, Cape Girardeau, Mo.—Class B; 2.5 KW; 270 feet. (BPH-847)

KCST—The Kansas City Star Co., Kansas City, Mo.—Class B; 230 KW; 830 feet. (BPH-356)

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Class B; 218 KW; 500 feet. (BMPH-176)

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Class B; 7.8 KW; 400 feet. (BMPH-337)

KFAB-FM—KFAB Broadcasting Co., Lincoln, Neb.—Class B; 11 KW; 330 feet. (BPH-601)

KPRC-FM—The Houston Post Co., Houston, Tex.—Class B; 57 KW; 320 feet. (BMPH-335)

FM—License Renewal

KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Granted renewal of license for the period ending June 1, 1948.

FM—Modifications of CP's Granted

KERA—A. H. Belo Corp., Dallas, Tex.—Granted modification of CP for extension of completion date to 10-10-47. (BMPH-340)

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Granted modification of CP for extension of completion date to 8-13-47. (BMPH-344)

WABX—Harold O. Bishop, Harrisburg, Pa.—Granted modification of CP to change completion date to 8-30-47. (BMPH-290)

WSMB-FM—WSMB, Inc., New Orleans, La.—Granted modification of CP for extension of completion date to 7-28-47. (BMPH-339)

WHLD-FM—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-342)

WCVS-FM—WCBS, Inc., Springfield, Ill.—Granted modification of CP for extension of commencement and completion dates to 4-28-47 and 10-28-47, respectively. (BMPH-332)

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP for extension of completion date to 7-23-47. (BMPH-338)

WKPB—Knoxville Publishing Co., Knoxville, Tenn.—Granted modification of CP to change commencement and completion dates to 5-26-47 and 11-26-47. (BMPH-293)

WSAV-FM—WSAV, Inc., Savannah, Ga.—Granted modification of CP for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMPH-333)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 9-26-47. (BMPH-334)

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted modification of CP for extension of completion date to 8-18-47. (BMPH-345)

(Continued on next page)

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wisc.—Granted modification of CP for extension of commencement and completion dates of new FM station to 5-25-47 and 9-25-47, respectively. (BMPH-343)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 8-26-47. (BMPH-347)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP to extend completion date of FM station to 8-18-47. (BMPH-280)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP to extend completion date of FM station to 8-16-47. (BMPH-353)

WHP-FM—WHP, Inc., Harrisburg, Pa.—Granted modification of CP to extend completion date of FM station to 8-26-47. (BMPH-350)

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP for extension of commencement date to 5-18-47 and completion date to 11-18-47. (BMPH-351)

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP to extend completion date of FM station to 8-25-47. (BMPH-352)

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Granted modification of CP to change studio location and type of transmitter. (BMPH-286)

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted modification of CP to change type of transmitter. (BMPH-227)

FM—Miscellaneous Actions

Reading Broadcasting Co., Reading, Pa.—Granted petition for leave to amend its FM application (BPH-522; Docket 8293) so as to supply complete engineering information as requested by the Commission.

Keystone Broadcasting Corp., Harrisburg, Pa.—Granted petition for leave to amend its FM application (Docket 8291) so as to supply complete engineering information as requested by the Commission.

WDEL, Inc., Wilmington, Del.—Granted petition for leave to amend its FM application (Docket 7834) so as to supply complete engineering information as requested by the Commission.

York Broadcasting Co., York, Pa.—Granted petition for leave to amend its FM application (Docket 8292) so as to supply complete engineering information as requested by the Commission.

Radio Projects, Inc., Newark, N. J.—Dismissed as moot petition for extension of time within which to file proposed findings in re New York FM applications.

Frequency Broadcasting Corp., Brooklyn, N. Y.—Dismissed petition requesting extension of time within which to file proposed findings in re New York FM applications.

WDEL, Inc., et al, Wilmington, Del.—Granted joint petition requesting continuance of consolidated FM hearing presently scheduled for May 12 in re its application (Docket 7834, et al), and said hearing was continued to May 26.

Kingston Broadcasting Corp., Kingston, N. Y.—Dismissed petition requesting extension of time within which to file motion for reconsideration of the Commission's action of Feb. 14, making a conditional partial grant of FM application. (BPH-725)

FM—Applications Accepted for Filing

KMYC-FM—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B5-PH-999, which authorized a new FM broadcast station) to change ERP to 5 KW; make changes in antenna system and change commencement and completion dates.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349, which authorized a new FM broadcast station) for extension of completion date.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner & E. N. Warner)—Modification of construction permit (B5-PH-552, which authorized a new FM broadcast station) for extension of completion date.

KTRN—Times Publishing Co. of Wichita Falls, Wichita Falls, Tex.—Modification of construction permit (B3-PH-204, as modified, which authorized a new FM broadcast station) for extension of completion date.

KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759, which authorized a new FM broadcast station) to change effective radiated power to 16.7 KW, make changes in antenna system and change completion date.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, which authorized a new FM broadcast station) for extension of completion date.

WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-PH-273, which authorized a new FM broadcast station) for extension of completion date.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347, which authorized a new FM broadcast station) for extension of completion date.

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—Modification of construction permit (B5-PH-278, which authorized a new FM broadcast station) for extension of completion date.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, which authorized a new FM broadcast station) for extension of completion date.

WGBC-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, which authorized a new FM broadcast station) for extension of completion date.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, which authorized a new FM broadcast station) for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified, which authorized a new FM broadcast station) for extension of completion date.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCAC—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-PH-568, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRUN—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, which authorized a new FM broadcast station) for extension of completion date.

WABF—Metropolitan Broadcasting & Television, Inc., New York, N. Y.—Modification of construction permit (B1-PH-754, which authorized a change in new FM broadcast station) for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Involuntary transfer of control from J. Lyle Kinmonth, deceased to Mabel Brazer Kinmonth and Asbury Park National Bank and Trust Co. (900 shares common stock.)

WROW-FM—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-PH-

(Continued on next page)

939, which authorized a new FM broadcast station) to change transmitter site to 1.5 miles north of Wolf Hill, N. Y., make changes in antenna system and change commencement and completion dates.

NEW—Tropical Broadcasting Co., Miami, Fla. (P. O. 2034 16th St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

WKRG-FM—Giddens & Rester, Mobile, Ala. (a partnership composed of Kenneth R. Giddens and T. J. Rester)—Modification of CP (B3-PH-798 as modified) which authorized a new FM broadcast station for extension of completion date.

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Modification of construction permit (B5-PH-638 which authorized a new FM broadcast station) for extension of completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677 as modified) which authorized a new FM broadcast station, for extension of completion date.

95.1 Mc.—#236

WAVE-FM—WAVE, Inc., Louisville, Ky.—Modification of CP (B2-PH-329 as modified) which authorized a new FM broadcast station, to change transmitter site to 334 East Broadway Louisville, Ky., change type of transmitter and antenna system; change frequency to Channel 236, 95.1 mc.; effective radiated power to 14.9 KW; antenna height above average terrain to 302 feet and change commencement and completion dates.

97.3 Mc.—#247

NEW—Evangeline Broadcasting Co., Inc., Lafayette, La. (P. O. American Life Insurance Building)—Construction permit for a new (Class B) FM broadcast station to be operated on 97.3 mc., ERP of 14.22 KW and antenna height above average terrain 222.4 feet.

102.1 Mc.—#271

NEW—Nonpareil Broadcasting Co., Council Bluffs, Ia.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency 102.1 mc., Channel 271, and ERP of 371.9 KW. Amended to change frequency from Channel 271, 102.1 mc., to Channel 300, 107.9 mc.

To Be Assigned by FCC

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. (P. O. 5525¼ Carlton Way (Temporary), Hollywood 28, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 392 watts, and antenna height above average terrain —55 feet.

NEW—Alvin E. O'Konski, Merrill, Wisc. (P. O. 1009 House Office Bldg., Washington, D. C.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 337 watts.

NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y. (P. O. 911 East Main Street)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 825 watts.

Rahall Broadcasting Co., Inc., Beckley, W. Va.—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 20 KW and antenna height above average terrain 499 feet.

NEW—Virgil Edward Otto and Robert Charles Meissner d/b as Commander Industries, Oak Park, Ill. (P. O. 3700 West Roosevelt Road, Chicago, Ill.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 730 watts. Amended to change frequency from "to be assigned by FCC" to Channel 252, 98.3 mc.

NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 195 watts.

FM—Applications Returned

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp. Returned May 12, 1947, incomplete.

The Community Broadcasting Co., Inc., Columbus, Ohio—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC. Returned May 12, 1947. Program analysis and Engineering information not submitted.

FM—Applications Dismissed

Herald and Globe Ass'n, Rutland, Vt.—Granted request to vacate conditional grant for a new Class B station (BPH-1026), and said application was dismissed without prejudice.

Charleston Broadcasting Co., Clarksburg, W. Va.—Construction permit for a new (metropolitan) FM broadcast station. Dismissed April 16, 1947 per request attorney, April 1, 1947.

TELEVISION

TV—Docket Cases

The Commission adopted a **Final Decision** in the following cases:

B-349: Granting the following four applications for new television stations in the New York-Northeastern New Jersey Metropolitan District:

Bamberger Broadcasting Service, Inc. (Channel No. 9) (BPCT-15);

Bremer Broadcasting Corp. (Channel No. 13) (BPCT-57);

American Broadcasting Co., Inc. (Channel No. 7) (BPCT-79); and

News Syndicate Co., Inc. (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116; Docket 7250) is denied; another applicant, **WLIB, Inc.** (BPCT-114; Doc. 7248) withdrew. (Commissioner Durr dissenting in part, voting to grant Debs Memorial Radio Fund, Inc., and deny News Syndicate, Inc.)

TV—Actions

WNBY—National Broadcasting Co., Inc., New York City—Granted modification of construction permit for extension of completion date to 12-1-47. (BMPCT-61)

WTCN-TV—Minneapolis Broadcasting Corp., Minneapolis, Minn.—Granted modification of construction permit for extension of commencement date to 6-3-47 and completion date to 12-31-47. (BMPCT-59)

WRTV—Maison Blanche Co., New Orleans, La.—Granted modification of construction permit for extension of completion date to 3-16-48. (BMPCT-58)

Daily News Television Co., Philadelphia, Pa., and Pennsylvania Broadcasting Co., Philadelphia, Pa.—Designated for hearing in a consolidated proceeding the application of Daily News (BPCT-119) and application of Pennsylvania Broadcasting Co. (BPCT-185), both requesting a new station in Philadelphia, to operate on the same and only unassigned television channel allocated to the Philadelphia metropolitan area.

Allen B. DuMont Labs., Inc.; Paramount Pictures, Inc.—Extended for 90 days, from May 18, the time in which to request hearing with respect to Commission's January 16th dismissal of DuMont applications for new commercial television stations in Cincinnati and Cleveland, and applications of Interstate Circuits, Inc.; New England Theaters, Inc., and United Detroit Theaters Corp. for stations at Dallas, Boston and Detroit respectively, which are meanwhile retained in the pending files.

(Continued on next page)

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted modification of construction permit to extend completion date to 11-30-47. (BMPCT-60)

TV—Applications Accepted for Filing

WWHB—The Wm. H. Block Co., Indianapolis, Ind.—Modification of construction permit (B4-PCT-126, which authorized a new commercial television broadcast station) for extension of completion date.

WOI-TV—Iowa State College of Agriculture and Mechanic Arts, Ames, Ia.—Modification of construction permit (BPCT-120, which authorized new commercial television broadcast station) for change of transmitter location and change antenna system.

MISCELLANEOUS BROADCAST

New Noncommercial Educational CP Granted

Seton Hall College, South Orange, N. J.—Granted construction permit for a new station. Frequency to be assigned; 250 watts. (BPED-78)

Applications

Experimental Dismissed

Bendix Aviation Corp.—Dismissed application (3533-PE-B; docket 7949) for an experimental class 2 portable radio station for developing and testing an automatic warning system for oil field pumping equipment.

Noncommercial Educational

WBKY—University of Kentucky, Beattyville, Ky.—License to cover construction permit (B2-PED-75) which authorized noncommercial educational broadcast station.

KOKU—State University of Oklahoma, Norman, Okla.—Modification of CP (B3-PED-41 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

WDTR—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PED-34 as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

Remote Pickup

NEW—American Broadcasting Co., Inc., area of Chicago, Ill.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mg., band to be assigned by the Commission, power of 30 watts; emission, special for FM, and unlimited hours of operation.

NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 15 watts, and emission special for FM; hours of operation in accordance with Section 4.403.

NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 50 watts, emission special for FM, and hours of operation in accordance with Section 4.403.

NEW—KFAB Broadcasting Co., area of Omaha, Nebr.—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 50 watts, A3 emission, and hours of operation in accordance with Section 4.403.

WOGR—Ashbacker Radio Corp., area of Muskegon, Mich.—Modification of construction permit (BPRY-324, which authorized a new remote pickup broadcast station) for extension of completion date.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Jackson Research Laboratories—False and misleading advertising of an insecticide designated "D.P.T." is charged in a complaint issued by the Commission against Walter B. Jackson, trading as Jackson Research Laboratories, with his principal place of business located in Houston, Texas, and branch offices in St. Louis and New Orleans. (5493)

Stipulations

Aluminum Products Co. and its wholly-owned subsidiary, Stainless Steel Products Corp., both of La Grange, Ill., entered into a stipulation with the Commission to stop making certain representations with respect to health benefits and economies resulting from use of their stainless steel kitchenware. (7604)

Instant Products Corp.—The Commission accepted from Instant Products Corp., Spencer, Iowa, and its officers, a stipulation to cease and desist from certain representations with respect to the composition and properties of a compound used for sealing leaks in automobile radiators and similar articles. (7605)

Cease and Desist Order

Spinnerin Yarn Co., Inc.—The Commission has ordered Spinnerin Yarn Co., Inc., 230 Fifth Ave., New York, to stop misrepresenting the place of origin of hand knitting yarns and the fibers or materials of which they are made. (5280)

Complaints Dismissed

Benson & Hedges—The Commission dismissed without prejudice its complaint charging Benson & Hedges, 435 Fifth Ave., New York, with falsely representing that certain brands of cigarettes it sells are of English origin and manufacture. The action was taken after the corporation executed a stipulation to cease and desist from practices challenged by the complaint. (5312)

Steri-Seal—The Commission dismissed without prejudice its complaint charging Dorman E. Hamiel and Dorman E. Hamiel II, trading as Steri-Seal, 329 East Long St., Columbus, Ohio, with misrepresentation in connection with the sale of devices designated Steri-Seal for use as caps on nursing bottle nipples. (5309)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 21, May 26, 1947

Miller, In Statement To Congress, Cites Blue Book As "Star Chamber" Procedure

The FCC Blue Book constitutes "Star Chamber" procedure of "government by intimidation," Justin Miller, NAB president, charges in a statement which has been filed with Congress.

The statement was included in a letter to Representative Harris Ellsworth (R) Oregon, who asked for the broadcasters' opinions of the Blue Book, after the FCC had presented each member of the House Committee on Interstate and Foreign Commerce with a copy of its report on "Public Service Responsibility of Broadcast Licensees." Congressman Ellsworth is a member of the House Committee.

"Within the *proper scope of its (the Commission's) authority*, there is a tremendous task to be done which is now being well done," Judge Miller said. "Within this area of its proper authority, Chairman Denny, other Commissioners and members of the Commission staff are now working with me and with the broadcasters, generally, on a very friendly and cooperative basis."

The NAB executive pointed out, however, that since the FCC "has not repudiated its Blue Book or withdrawn its assertions of undelegated power" he felt it necessary "to define the issues and present the case of the broadcasters" and insisted "that the Commission's proper duties could be better performed—at less expense"—if the FCC limited itself to authorized duties.

Broadcasters, with few exceptions, united in opposing the Commission's implications, Judge Miller pointed out.

Striking at the Commission's report as dangerous "statements of philosophy destructively inconsistent with a free medium of speech," the NAB president challenged the suggestion that the Blue Book is "no more than an effort

(Continued on page 426)

On The Inside

A bill introduced by Sen. Joseph R. McCarthy (R) of Wisconsin last week proposed to deny members of Congress and their wives from holding radio station licenses. (p. 429)

NAB President Justin Miller, addressing the Congress of the Daughters of the American Revolution, warned against the over-reaching of administrative "star-chamber" government. (p. 427)

Figures on radio set production, released by RMA, show an increase of 47 percent in FM-AM receiver output during April over March. (p. 429)

Hearings started on Friday on a copyright bill which would enable musicians to get a copyright on recorded performances, in addition to the copyright of the composer. (p. 428)

The FCC has scheduled an engineering conference to discuss the feasibility of sharing television channels with non-Government fixed and mobile services. (p. 427)

NAB Board Approves Network Associate Memberships, Long-Term BMB, AFRA-Ind. Talks

In an action-packed, two-day meeting at Washington last week, the NAB Board of Directors:

¶ Approved a by-law revision changing network memberships in the NAB from "active" to "associate."

¶ Received from ABC acceptance of an invitation to join the Association as an associate member.

¶ Admitted more than a hundred additional stations to membership in the NAB.

¶ Gave enthusiastic support to the Broadcast Measurement Bureau as a standard-setting body for measuring U. S. station and network audiences.

¶ Appropriated funds for a second study of listener attitudes toward radio similar to the one recently completed by the National Opinion Research Center.

¶ Reversed the present schedule for district (or area) meetings and the annual NAB convention, directing that, beginning in 1948, the conventions be held in the Spring and the regional meetings in the Fall.

¶ Approved appointment by NAB President Justin Miller of four station representatives to serve—within certain policy limitations—on the AFRA-industry liaison committee.

BMB

In a resolution giving support to BMB and commending the Bureau for its "outstanding work" in developing the initial nationwide audience survey, which has been completed, the NAB Board urged immediate industry support for Study Number 2.

The resolution will be presented to the Board of Directors of BMB when it meets in New York in July. The latter board is made up of seven members each from the NAB, the American Association of Advertising Agencies and the Association of National Advertisers.

In order to "allow sufficient time" to prepare for

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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ROBERT T. BARTLEY *Director of FM Department*
CHARLES A. BATSON *Director of Information*
ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

the second study, the NAB Board, in its resolution, requested that BMB conduct its next study in 1949, rather than in 1948 as originally projected.

Since April 1, BMB has received subscriptions from 120 broadcasters for participation in Study Number 2. The first study was completed after two years "spade work," during which time 710 stations, four national networks and ten regional networks subscribed.

Hugh Feltis, president of BMB, predicted that the second study might be supported by "over 1000" subscribers, in light of the increased number of stations on the air.

During the next few weeks, Mr. Feltis will meet with various standing committees of the Bureau to develop plans for the next study. These committees also will examine the areas in which readjustments will be made pursuant to the recommendation that the next measurement be made in 1949. These reports will be submitted, with the NAB resolution, to the BMB Board for final action.

The first BMB study of broadcast audience was officially launched in March, 1946, with the mailing of ballots throughout the nation. BMB officially was incorporated a year earlier, in January, 1945. Cost of the first study was over $1,000,000.

The resolution adopted by the NAB Board follows in full:

> The Board of Directors of the National Association of Broadcasters enthusiastically endorses and commends BMB for its outstanding work in the preparation and issuance of its first nation-wide study of station and network audiences.
>
> In light of the success of Study #1, we urge immediate and wholehearted Industry support of Study #2 and recommend establishment of a long-range plan whereby nation-wide studies are made at regular intervals and the continuing services of BMB are assured.
>
> In order to allow sufficient time for this plan and to enlist station support on a permanent basis, the NAB Board requests the BMB Board to change the date of the next Study from 1948 to 1949. BMB is proving itself to stations, agencies and advertisers and now deserves a permanent place in the Industry.
>
> The NAB Board offers the services of its members for consultation with the BMB Board in helping to establish a long-range financial plan to make possible the future operation of BMB to the end that the maximum number of stations will participate in BMB.

Memberships

The Board-approved by-law revision altering the status of network memberships will be presented immediately to the entire NAB membership for a referendum vote, required to amend the Association's by-laws. CBS, MBS, and NBC, who are currently active members of the NAB, informed the Board that they would accept reclassification of their memberships and become associate members. Pending the membership vote on the proposed by-law revision, all three networks will continue as active members.

At the same time, a telegram from ABC President Mark Woods to NAB President Justin Miller accepted an invitation to join the Association as an associate member. Thus, for the first time in a number of years, all of the national networks will be members of NAB.

The revised by-law article governing membership in the NAB, which also calls for certain changes in membership eligibility for groups of stations jointly owned, reads:

ARTICLE III

MEMBERSHIP

Section 1. CLASSES OF MEMBERSHIP. The members of this Association shall consist of two classes, active and associate.

A. ACTIVE DEFINITION. Any individual, firm or corporation which is engaged in the operation of a broadcasting station or which holds a construction permit for such a station within the United States or its dependencies shall, subject to the approval of the Board of Directors as hereinafter provided, be eligible to active membership in the Association to the extent of one membership for each station which it operates; provided, where an individual, firm or corporation operates two or more stations he or she shall be ineligible for membership for the lesser station or stations with respect to dues classification, as hereafter provided, unless the larger station or stations with respect to dues classification is in membership.

Whenever active membership is in name of a firm or corporation, such firm or corporation shall certify to the Secretary-Treasurer of the Association the name of an owner, partner, an officer, or an executive whose time is devoted principally to the broadcasting business of such firm or corporation and such individual may represent, vote and act for the member.

Each active member shall be entitled to one vote for each active membership and shall be entitled to participate in all affairs of the Association.

B. ASSOCIATE DEFINITION. Any individual, firm or corporation engaged in any business or profession connected with broadcasting but not such as to come within the requirements for active membership shall, subject to the approval of the Board of Directors, be eligible to associate membership in the Association. An associate member shall not be entitled to any vote (*except as a member of a committee to which he has been duly appointed*).

Study of Listener Attitudes

Field work on the new study to measure, on a nation-wide scale, the public's likes and dislikes about radio will be conducted this year, according to the schedule laid out by the NAB Board. This portion of the undertaking will be financed by a $15,000 appropria-

(Continued on next page)

tion set aside at this meeting. It is expected that publication of results will take place in 1948.

The first study of this type was completed early last year by the National Opinion Research Center of the University of Denver. Results were published in a book by Dr. Paul Lazarsfeld titled "The People Look at Radio."

AFRA-Industry Committee

Having reaffirmed its opposition to the secondary boycott "in any form," the NAB Directors made this unalterable policy a limitation within which the NAB appointees on the AFRA-Industry Committee must function. Under this arrangement AFRA and network representatives will be joined in their studies of union-industry problems by four station representatives named by NAB President Miller. Action on this matter had been deferred by the Board at its January meeting until a special five-man committee of broadcasters could study the issues in detail.

This committee, composed of Chairman John J. Gillin, Jr., WOW, representing NBC affiliates; Roger Clipp, WFIL, representing ABC affiliates; John Elmer, WCBM, Baltimore, representing MBS affiliates; E. E. Hill, WTAG, representing CBS affiliates; and Herbert Petty, WHN, representing non-affiliated stations, submitted the following recommendations which received the approval of the Board:

I. The Committee recommends that the Board of Directors authorize the appointment by the President of NAB of one representative from each of four broadcasting stations, subject to the following terms and conditions:

  (a) That the representatives thus appointed be at all times guided and restricted by all Employee-Employer relations policies expressed in formal resolutions of the NAB Board of Directors, including unalterable opposition to the secondary boycott in any form.

  (b) That authority of the Industry-AFRA Committee provided for in the Code of Fair Practices for commercial broadcasting shall be limited to the consideration and study of matters with respect to the relations existing between management and employees who are members of AFRA.

  (c) That no reports concerning such studies of the Industry-AFRA Committee shall be binding upon NAB.

  (d) That as a general principle the following procedure be adopted with respect to labor negotiations in the broadcasting industry:

    1. The networks and the Director of the Employee-Employer Relations Department shall establish methods by which information pertinent to the industry concerning pending or prospective labor negotiations shall be made available to the Employee-Employer Relation Committee.

    2. Whenever it is considered desirable and practicable by the Chairman of the Employee-Employer Relations Committee and the President of NAB, the Employee-Employer Relations Committee shall be convened for the purpose of being fully informed on the significant developments in pending or prospective negotiations between the networks and unions.

    3. That the Employee-Employer Relations Committee shall communicate, through the President of NAB, to the Board of Directors such information as to the progress of all negotiations as will, in their opinion, be helpful to the industry.

    4. That the three foregoing specifications of procedure shall be applicable to pending and prospective negotiations affecting (a) network-owned and operated stations, (b) network affiliated stations, and (c) non-affiliated stations.

II. It is the consensus of the Committee that the interests of the non-affiliated stations are adequately protected by the machinery set up through which decisions of the Industry-AFRA Committee must be reviewed and approved by the NAB Board of Directors.

It is the further view of the Committee that the inclusion in any contract of the "most favored nations" clause is inimical to the interests of the industry.

White, Wolverton Introduce Legislation Revising Communications Act

A complete revision of the Communications Act was introduced in both houses of Congress on Friday afternoon. The Senate Bill was proposed by Wallace H. White (R), Maine, while the House Bill was introduced by Charles A. Wolverton (R), New Jersey.

An analysis of the proposed legislation is published in a special supplement to the NAB *Legislative Digest* mailed to Association membership on Friday.

Membership Meetings

The annual NAB conventions will be held in the Spring beginning next year, and regional meetings will be held in the Fall. This reversal of schedule was called for by the Board to enable NAB officials to spend more time in the Capital during the busy Spring period.

This change will not affect the plans for the 1947 convention. It will be held at Atlantic City, September 15, 16, 17, and 18, with some pre-convention activity scheduled for Sunday, September 14.

AM-FM Membership Dues

In cases where AM and FM stations serving the same area are owned by the same companies, the Board approved a by-law providing that they will be eligible for joint membership in the NAB and their dues for the single membership based upon the combined income of the two stations.

In accepting more than a hundred new members into the Association, the Board brought the total membership up to 1301. This represents an increase of 100% since Jan. 1, 1945.

Robert D. Swezey, vice president and general manager of Mutual, and chairman of the NAB's Special Standards of Practice Committee, made a progress report to the Board on the activities of his group in re-writing proposed new standards for the broadcasting industry. Mr. Swezey reported that a special redrafting committee is now working on the provisions of the new standards, which have been agreed upon in principle by the large group. Since this was purely a progress report, no action by the Board was required.

(Continued on next page)

Meagher Joins Board

At its opening session the NAB Directors invited John F. Meagher, KYSM, Mankato, Minn., to sit as a member representing District Eleven, replacing E. L. Hayek, KATE, Albert Lea, Minn., who had resigned because of ill health. Mr. Meagher had recently been elected to represent the district beginning next September.

Only two members of the twenty-six man board were forced to be absent. They were:

Leslie C. Johnson, WHBF, Rock Island, Illinois, director of District 9, and Harold Hough, WBAP, Fort Worth, Texas, director-at-large.

Those present were:

Paul W. Morency, WTIC; Michael R. Hanna, WHCU; George D. Coleman, WGBI; Campbell Arnoux, WTAR; F. W. Borton, WQAM; Wiley P. Harris, WJDX; James D. Shouse, WLW; C. Bruce McConnell, WISH; John J. Gillin, Jr., WOW; William B. Way, KVOO; Martin B. Campbell, WFAA; Hugh B. Terry, KLZ; John F. Meagher, KYSM; William B. Smullin, KIEM; William B. Ryan, KFI; Harry R. Spence, KXRO; J. Harold Ryan, WGBS; T. A. M. Craven, WOL; G. Richard Shafto, WIS; Wayne Coy, WINX; Clair R. McCullough, WGAL; Frank Stanton, CBS; Frank M. Russell, NBC; Edgar Kobak, MBS.

Miller, in Statement to Congress, Cites Blue Book As "Star Chamber" Procedure

(Continued from page 423)

upon the part of the Commission to remove and prevent abuses of over-commercialism."

Stating that the Blue Book goes much deeper than such a suggestion, Judge Miller cited seventeen additional subjects with which the report concerns itself. Among them are:

> "Commission jurisdiction with respect to program service.
> "Economic aspects of broadcasting.
> "Programs and program policies.
> "Round-table discussions of current problems.
> "Religious programs.
> "Proposals for future Commission policy."

Commenting on the last point, Judge Miller questioned the right of a "governmental report" to propagate the sociological ideas of particular Commissioners. He said: "While it is entirely proper and desirable for informed critics to analyze and challenge practices and performances of radio broadcasting, it is an entirely different proposition for a government agency which is engaged in 'regulation of interstate commerce' to be stirring up such criticism. It is as if the Postmaster General, in administering the law concerning the use of the second-class mail privilege, by magazines and newspapers, should issue a 'report' condemning the contents of such publications and urging critics to attack them."

Criticizing the Commission's standards for distinguishing between "commercial" and "sustaining" programs, Judge Miller cited as "unsound" the agency's principle and stated that several Commissioners already have conceded the weakness of the Blue Book's standards in this respect. Taking the Metropolitan Opera broadcasts as an example, Judge Miller pointed out that if carried as a "sustainer," the broadcasts are "two and a half or three hours on the credit side of the station's program ledger, but sponsored by Texaco, the Opera becomes merely a cipher . . . to be counted against the station's commercial vs. sustaining position."

Showing that broadcasts improve with commercial sponsorship because of the additional funds available, Judge Miller stated that the glorification of "sustainers" over "commercials" by the Commission, "is a patent injustice which has no basis in reason."

Striking at the FCC's action in issuing its report, the NAB president said: "Nothing that resembled a judicial trial preceded the issuance of this Blue Book. *Moreover*, nothing that resembled the usual guaranties of fair hearing in legislative procedures occurred." He pointed out that the Commission gave no notice of a hearing, that no specification of offenses or misconduct was made, that the broadcasters had no opportunity to cross-examine witnesses or to challenge Commission evidence, that the broadcasters had no opportunity to present witnesses or evidence.

The Blue Book, he continued, inflicted punishment on a number of broadcasters, by naming their stations expressly and condemning their alleged improper operations. In addition, Judge Miller pointed out, the entire American broadcasting industry was punished because the "Blue Book was so widely publicized that statements were quoted in debates in the English Parliament as established facts." Further, the "Blue Book was accepted by American people, generally, as a truthful, objective, impartial description of American broadcasting; when it was, instead, a highly biased, partial presentation of the case" for the FCC.

Continuing, he stated that the report "was seized upon avidly by crackpots, communists and rival advertising media" to ridicule the broadcasting industry generally.

Through utilization of a "Report" technique, Judge Miller continued, "the FCC attempted to evade the prohibition against interference with freedom of speech contained in the First Amendment and in Section 326 of the Communications Act . . . (and) followed its familiar established practice of deciding important questions in such a manner as to prevent judicial review of them."

In summarizing his statement, Judge Miller stated that the Blue Book is "an example of that type of 'Star Chamber' procedure, of government by intimidation or 'by the lifted eyebrow' which prevailed in England prior to the separation of the United States."

Conceding that broadcasting—"like other human institutions"—was not perfect, he pointed out that radio broadcasting, as other mass media, "should be subjected to a minimum of governmental regulation."

If additional regulation is necessary, he said, it should come from the industry itself and from the listening audience, in the manner similar to the practice followed in the press, the motion picture industry and in the professions. Adding that the large majority of Americans like present-day broadcasting as it is conducted in this country, Judge Miller pointed out that "Americans do not want government-operated

(Continued on next page)

broadcasting or governmentally controlled broadcasting."

Judge Miller's analysis of the Blue Book was presented to the NAB Board of Directors Thursday (22) at the concluding session of its quarterly meeting.

Engineering Department

FCC Engineering Conference to Discuss Sharing of Television Channels

The FCC Public Notice 6760 issued Friday (23), designated an Engineering Conference on June 10 and 11, 1947, at the Commission's offices, Washington, D. C., for 10 a.m. E.D.S.T., to determine the technical problems inherent in the utilization of frequencies between 42 and 88 mc. The Commission will conduct the conference to hear and present evidence on the problem.

The Commission is particularly concerned about the feasibility of sharing television channels with non-Government fixed and mobile services, with particular references to co- and adjacent channel interference.

Among other subjects to be scrutinized will be that of interference from amateurs in the 50-54 mc. and from others in the 42-44 mc. and 72-76 mc. bands. Receiver characteristics, such as selectivity and local oscillator radiation, will be discussed.

The Commission also announced that all interested persons are invited to attend and participate in the discussions. All persons planning to attend should file with the Secretary of the Commission, on or before June 2, 1947, a statement outlining the information to be presented.

FCC

Commissioner Wakefield Nominated To Serve Another Term With The FCC

The nomination of Commissioner Ray C. Wakefield to serve another term on the FCC was made on Wednesday (21).

Originally named to the Commission in 1941, Commissioner Wakefield was appointed to succeed the late Thad H. Brown in the government agency.

A native of California, he came to the FCC from the California Railroad Commission, on which he had been a member from 1937 to 1940, and president from August, 1938.

A Republican, Commissioner Wakefield was active in California political affairs and was a delegate to the Republican National Convention in 1932.

FCC Announces New Office Hours for All Commission Staffs

The FCC announced new daily hours of business on Friday (23) for its offices in Washington and at its offices throughout the country.

Effective on June 2, the hours of the Commission are from 8:30 A. M. to 5 P. M., Monday through Friday, except on legal holidays.

General

Judge Miller, Addressing DAR Meeting, Warns Against Over-reaching Government Practices

NAB President Justin Miller, addressing the 56th Continental Congress of the Daughters of the American Revolution in Washington on Friday (23), reminded the delegates that it was "the arrogance, the over-reaching of administrative star-chamber government, which prevailed in England prior to the American Revolution, more than anything else" which caused the colonists to assert their rights.

On Thursday (22) the DAR delegates adopted a resolution stressing the necessity of maintaining a radio broadcasting system "free from government censorship or control of programs". (Full text is reprinted below)

Continuing, Judge Miller pointed out that we have in our midst a group of people who do not like the free institutions which have been built in this country during the past century and a half. He warned that this group devotes itself to dividing our people against each other.

"There are others", he continued, "who, because of ignorance or indifference take for granted the protection of these great liberties and smile, smugly, at those who warn them of danger. They give aid and comfort to the malcontents; they join in the process of creating confusion and discontent; wittingly or unwittingly, they help to build again, a structure of star-chamber; a government of whim, caprice and arbitrary action. They seek or condone government encroachment upon radio programming; they care not that censorship of motion pictures and books creeps into state laws. They have not eyes to see that the loss of freedom in any one of the media of mass communication must inevitably result in the deterioration of them all.

"Radio broadcasting is, today, recapitulating the fight for freedom which man and press fought out a century and a half ago. The same guileful arguments are heard today; to divide us and to establish, again, government controls of the media of free communication.

"Do not let anyone deceive us," he emphasized, "into

(Continued on next page)

believing that the problem is a different one for radio broadcasting than it is for the press, the movies or any other means of communication."

Judge Miller pointed out to the DAR delegates that with the advent of facsimile, many of them might soon have a daily newspaper printed in their own homes by radio. He pointed out that the FCC rules, prohibiting radio from editorializing, might well interfere with the freedom of the press in printing newspapers through facsimile.

He pointed out that motion pictures, to, would be subjected to FCC regulations with the expansion of television facilities.

"Once concede to government," he said, "power to tell our people what they may read or hear—on the theory of good or bad taste—and we have conceded power to tell us what our political beliefs must be; what our religious beliefs must be and whom we shall call 'Der Fuehrer.'"

Concluding his address to the assembly, Judge Miller said:

> "Eternal vigilance is, indeed, the price of freedom, and only if we are alert to the facts of life—politically, economically, socially—in this great country, the United States of America, can we preserve the institutions which have made it great, and protect the people who have built and maintained those institutions. Benjamin Franklin said, at the concluding session of the Constitutional Convention in 1787, 'There is no form of government but what may be a blessing to the people if well administered for a course of years, and can only end in despotism, as other forms have done before it, when the people shall become so corrupted as to need despotic government, being incapable of any other . . .'
>
> "May it please God, that freedom of communication in these United States—freedom of the press, of motion pictures, of speech in all forms—shall help, long, to prevent the despotism which comes only to a corrupted people; people no longer capable of a self-government which is free of the controls of strong men who give such security as they please, at the price of slavery."

DAR Resolution

Following is the text of the DAR resolution concerning broadcast operations:

> *Resolved*, That the 56th Continental Congress of the National Society Daughters of the American Revolution reaffirm the resolution of Radio Broadcasting adopted by the 55th Continental Congress of 1946, namely:
>
> "*Whereas*, Radio Broadcasting is the most universal and rapid medium of mass communication available to the people of the United States; and
>
> *Whereas*, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs; and shall be conducted in accordance with the traditional American Institutions of free speech and free enterprise;
>
> *Resolved*, That the National Society, Daughters of the American Revolution in 55th Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

Beaton Named to Serve as President Of Southern California Broadcasters

The Southern California Broadcasters Association, at its recent annual meeting, elected a new roster of officers to serve for the next year.

Assuming their offices immediately, the new officials are:

President—William J. Beaton, KWKW
Vice President—Ernest L. Spencer, KVOE
Secretary-Treasurer—Thelma Kirchner, KGFH

The following were named to the Board of Directors:

Harry W. Witt, KNX; Calvin J. Smith, KFAC; and Lee Wynne, KGER.

Robert O. Reynolds, KMPC, the retiring president, automatically became a member of the Board as do the newly elected officers.

Canadian Broadcasters to Hold Convention At Jasper National Park Next Month

The annual convention of the Canadian Association of Broadcasters will be held at Jasper Park, Alberta, June 9-12.

The Canadian organization has invited a top-group of industry executives representing both Canadian and American broadcasting interests to address its membership and guests. NAB members have been invited to attend the sessions.

NAB President Justin Miller will highlight the annual banquet on June 10 when he speaks on "the editorial voice of radio."

Other subjects on the CAB agenda are: *Why Radio Sells, How to Sell in Tomorrow's Markets, Public Relations, BBM, Radio Research, FM* and *BMI*.

American broadcasters who wish to attend the meeting may obtain complete details from Mr. Harry S. Dawson, manager, Canadian Association of Broadcasters, 2100 Victory Building, Toronto, Canada.

Legal Department

NAB Opposes Bill Which Gives Copyright to Performer, in Addition to Composer

The Copyright Subcommittee of the House Judiciary Committee opened hearings Friday (23) on three copyright bills introduced at this session. Two of the bills, H. R. 1269 and 2570, would eliminate that section of the present law which exempts juke box operators from paying royalties for the use of music. Of more interest to broadcasters is H. R. 1270 *(See NAB Legislative Digest, March 7, p. 39)* which would permit the copyrighting of works in the form of records, and would enable performers of music to get a copyright in their recorded performances which would be separate and distinct from the copyright of the composer.

At the hearing Friday, Fred Waring and Maurice Speiser, representing the National Association of Per-

(Continued on next page)

forming Artists, spoke on behalf of all three bills. Gene Buck, representing ASCAP, began a presentation supporting the juke box bills and opposing H. R. 1270. Before he concluded his remarks the hearing was interrupted by a quorum call from the House of Representatives which forced an adjournment. Before adjourning, however, the committee announced that the hearings would continue in the near future although the date was not announced.

Don Petty, NAB General Counsel, attended on behalf of the Association, which is opposing H. R. 1270. His prepared statement will be released at the time it is filed with the Committee immediately prior to his oral presentaation.

Bill Introduced in the Senate Proposes to Prohibit Congressmen from Owning Stations

Senator Joseph R. McCarthy (R), Wisconsin, introduced a bill in the Senate on Monday (19) which would prohibit the holding of radio station licenses by members of Congress and their wives.

The bill, S. 1309, was introduced as an amendment to the Communications Act of 1934 and referred to the Senate Committee on Interstate and Foreign Commerce.

The proposed legislation provides: that station licenses for commercial broadcasting stations shall not be granted to or held by any Congressman or his wife; any partnership of which any active or silent partner is a Member of Congress or the wife of any such member; any corporation of which any officer or director is a Member of Congress or the wife of any such Member, or of which more than one-fifth of the capital stock is owned of record or voted by any Member of Congress or the wife of any such Member; or any association of which any officer or director is a Member of Congress or the wife of any such Member, or whose policies are actually determined by any Member of Congress or the wife of any such Member. *(See NAB Legislative Digest, May 23)*

Research Department

FM-AM Set Production Shows Marked Increase During April

According to a report issued by the RMA, FM-AM receiver production jumped 47 percent in April over March, as all set production showed a weekly average higher than in the first quarter of 1947.

An estimated 98,625 radio sets with FM reception facilities were manufactured by RMA member-companies in April as compared with 67,264 in March.

April's estimated production of all types of radio receivers by RMA companies was 1,548,540 as compared with 1,377,269 in March.

Television receiver production in April showed a slight gain over March, reaching 7,886 for the five-week period, March 31 to May 2.

April's television output was classified as follows: 3,971 radio table models, 2,242 direct viewing radio consoles, 87 projection consoles, 686 direct viewing radio-phonograph combinations, 40 projection radio-phonograph combinations, and 860 converters.

The April figure brings the total television receiver output for 1947 to 26,205 as of May 2, while FM-AM sets produced during the same four-month period totaled 284,432.

Following is the monthly breakdown on FM, television, and all-sets production for the year:

Month	FM-AM	TV	All Sets
January (5 weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (5 weeks)	112,256	7,886	1,759,723

Public Relations

Broadcasters Were First Radio Critics Richards States at Georgia Institute

There is greater criticism of radio from within the industry than from outside sources, Robert K. Richards, NAB director of public relations, said last week in a talk at the 2nd Annual Radio Institute conducted by the University of Georgia.

He pointed out that most criticism of radio is directed against programs and that the major sources of such criticism are the government, educators, newspapers and broadcasters themselves.

"Broadcasters," he said, "were criticising radio before the idea ever occurred to those in any of the other three categories. It's an absolute fact that broadcasting stations, for over a quarter of a century, have been hiring program directors—and paying them salaries—to criticise programs."

Stating that in some areas newspapers have performed constructive service as radio critics, he suggested "that the newspaper critic ply his trade with *two* implements: a receiver and a typewriter." Elaborating, Mr. Richards explained that constructive criticism was impossible unless the critic listened to radio's fare.

"I believe the educators at some of our great universities—such as this one right here", he continued, "want to perform an honest and profitable service in their criticism of broadcasting. . . . I should like to ask whether the educators *really are listening*?" He pointed out that "education and radio have common cause" and that by cooperation the two institutions could make greater progress "with our arms linked, not our horn locked."

He pointed out that "it is not the FCC's prerogative by law to concern itself with program matters in the manner evidenced by the Blue Book. If it is", he continued, "we misinterpret the Communications Act of 1934."

Concluding his talk, Mr. Richards cited the fact that "broadcasters want to work with educators in the cause of greater learning and a fuller life for all.

(Continued on next page)

Broadcasters ask only that educators meet them halfway—recognizing the practical problems of operating a radio station, learning the tried techniques by which education on the air can be most effective."

Broadcast Advertising

Australian Magazine Will Publish NAB's "Radio For Retailers" Study

Broadcasting Business, a magazine devoted to the promotion of commercial broadcast stations in Australia, has requested the Department of Broadcast Advertising for permission to reprint in its columns the Joske study, "Radio For Retailers."

In an exchange of letters with Hugh M. P. Higgins, assistant director of broadcast advertising, O. F. Mingay, managing director of the magazine, wrote: "It was indeed a pleasure to receive your letter and to note once again your organization's cooperation with your friends 'down under.' Your permission to reprint this material is received with gratitude, as I feel sure that our Australia-wide circle of readers will find much to interest them in the story which will also aid Australian commercial broadcasting stations in their approach to the problem of retail store advertising."

Small Market Stations

Session on Small Market Stations Scheduled For Two District Meetings

The small market stations sessions have been scheduled as follows for the two remaining district meetings:

The session at the District No. 3 meeting in Baltimore, May 26-27, is set for today from 2:00 until 4:00 p.m. George E. Joy, WRAK, Williamsport, Pa., will preside.

The session for the District No. 1 meeting at Boston, May 2-3, is scheduled on Tuesday (3) from 11:15 A. M. until 12:15 P. M. Bert Georges, WHEB, Portsmouth, N. H., will officiate. Small Market Stations Executive Committeeman A. E. Spokes, WJOY, Burlington, Vt., will have an active part in the program.

Allen Brown, NAB assistant director of broadcast advertising, will conduct both sessions, which will include round-table discussions of operational problems and practices of particular significance in these districts.

Committee Chairmen Appointed in Districts One and Sixteen

Bert Georges, WHEB, Portsmouth, N. H. (NAB District No. 1) and Mrs. Roberta M. Pfister, KYCA, Prescott, Ariz. (NAB District No. 16) have been appointed district chairmen, Small Market Stations Committee. The appointments were made by District Directors Paul W. Morency, No. 1, and William B. Ryan, No. 16.

American University Radio Students Hear Brown Discuss Station Operations

"The Manager's Role in Station Operations" was the subject of an address given by J. Allen Brown, assistant director, NAB Department of Broadcast Advertising, before a radio class at the American University, Washington, D. C., last week. The speaker also discussed "Job Opportunities in Radio" during a round-table period. NAB literature was distributed.

Listener Activity

Quad-City Radio Council Reorganizes, Elects Officers, Hears Radio Leaders

Setting a general objective at "greater listener participation in the evaluation and development of Quad City radio fare," a representative group of radio listeners from four cities, Davenport, Iowa, Rock Island, Moline and East Moline, Ill., recently met to reorganize the Quad-City Radio Council.

Chairman for the gathering was Woody Woods, WHO, while discussions were delivered by Buryl Lottridge, vice president, WOC, and host of the evening, and Frank E. Pellegrin, NAB.

Dorothy Lewis, NAB co-ordinator of listener activity was scheduled to address the meeting, but was prevented from attending by sudden illness which required hospitalization. Mr. Pellegrin attended in her place.

Basic activities of the Quad-City Radio Council are:

> To supply all Quad-City radio stations with factual, balanced opinions of program values and station conduct through objective listening and prompt replies to questionnaires.
>
> To maintain regular forum programs for discussion of local public issues.
>
> To assure regular and adequate radio facilities to all reputable Quad-City organizations and to all recognized minority groups.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 2-8, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your

(Continued on next page)

station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan*—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular* savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Returning war veterans have been hardest hit by the present severe shortage in houses and apartments. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Voluntary steps taken by individuals and local communities since the Council advertising campaign began indicates that wide public awareness of the veterans' urgent need for homes, and what private citizens can do about it, can help alleviate the problem of housing our war heroes until an adequate number of new buildings has been completed. Living space, permanent and temporary, has been found for hundreds of thousands of veterans and their families in existing buildings. A great deal of discomfort and actual hardship has been averted through action stimulated by increased consciousness of the housing problem. The need for homes is tremendous. The shortage has been accumulating for years. It takes time for emergency measures to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) creating additional living quarters for veterans by remodeling; (3) listing vacancies and houses for sale at their local Veterans Housing Center, so that veterans can get first chance at them; (4) not discriminating against veterans with children. (Fact Sheet No. 4-H)

United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it, was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis courage to embark on its catastrophic adventure. This Axis strategy was defeated. *But today we cannot afford division any more than we could during the war.* We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great undertakings here at home. Both internationally and domestically, we need the same harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely not to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: *a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest:* (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions;" (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 26. They are subject to change.

Monday, May 26

Hearing and Oral Argument

(Before the Commission en banc, 10:00 A. M.)

In the Matter of Allocation of Frequencies to the Various Classes of Non-Governmental Services in the Radio Spectrum from 10 Kilocycles to 30,000,000 Kilocycles. (Proposed changes to revise existing frequency service-allocations to make available the entire band 960-1600 mc. for the aeronautical navigational service.)

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

(Continued on next page)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Further Hearing

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Renewal of license; complaint.

Tuesday, May 27

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—C. P. **1380 kc.,** 500 watts, daytime only.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wisc.

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA, **690 kc.,** 1 KW night, 5 KW day; unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA (DA-2), 5 KW night, 10 KW day; unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA **690 kc.,** 1 KW night, 1 KW day; unlimited.

Respondents: KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas.

KFEQ—KFEQ, Inc., St. Joseph, Mo.

Wednesday, May 28

Oral Argument

(Before the Commission en banc in Room 6121, beginning 10:00 A. M., in the order listed)

(1)

Gulf Broadcasting Co., Inc., Mobile, Ala.—**1340 kc.,** 250 watts, unlimited.

Burton Broadcasting Co., Mobile, Ala.—**1340 kc.,** 250 watts, unlimited.

Mobile Broadcasting Co., Mobile, Ala.—**1330 kc.,** 1 KW night, 5 KW day, unlimited. DA-N&D.

(2)

WJPS, Inc., Evansville, Ind.—**1330 kc.,** 5 KW day, 1 KW night; unlimited. DA-N&D.

Tri-State Broadcasting Corp., Evansville, Ind.—**1330 kc.,** 5 KW, unlimited. DA-N&D.

(3)

Bay State Beacon, Inc., Brockton, Mass.—**1450 kc.,** 250 watts, unlimited.

Cur-Nan Co., Brockton, Mass.—**1450 kc.,** 250 watts, unlimited.

Plymouth County Broadcasting Corp., Brockton, Mass.—**1450 kc.,** 250 watts, unlimited.

(4)

Central Broadcasting Co., Eau Claire, Wisc.—**790 kc.,** 5 KW, N&D DA; unlimited.

Lubbock County Broadcasting Co., Lubbock, Tex.—**790 kc.,** 1 KW, unlimited.

Plains Radio Broadcasting Co., Lubbock, Tex.—**790 kc.,** 5 KW, unlimited.

(5)

Abilene Broadcasting Co., Abilene, Tex.—**1340 kc.,** 250 watts, unlimited.

Citizens Broadcasting Co., Abilene, Tex.—**1340 kc.,** 250 watts, unlimited.

Thursday, May 29

Oral Argument

(Before the Commission en banc in Room 6121, beginning 10:00 A. M., in the order listed)

(1)

KHTN, Inc., Houston, Tex.—**610 kc.,** 5 KW night and day, DA; unlimited.

W. Albert Lee, Houston, Tex.—**610 kc.,** 5 KW, DA-night; unlimited.

(2)

Tri-City Broadcasting Co., Newport, Ky.—**1110 kc.,** 1 KW, daytime.

Moraine Broadcasters, Inc., Dayton, Ohio—**1110 kc.,** 1 KW, daytime.

(3)

Northern Kentucky Airwaves Corp., Covington, Ky.—**1050 kc.,** 250 watts, daytime.

Northern Kentucky Radio Corp., Inc., Covington, Ky.—**1050 kc.,** 250 watts, daytime.

(4)

Syndicate Theatres, Inc., Columbus, Ind.—**1130 kc.,** 500 watts, daytime.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—**1130 kc.,** 10 KW, unlimited; DA-night and day.

(5)

Grenada Broadcasting Co., Grenada, Miss.—**1400 kc.,** 250 watts, unlimited.

Birney Imes, Jr., Grenada, Miss.—**1400 kc.,** 250 watts, unlimited.

FCC ACTIONS

GENERAL

"ABC of the FCC" on Public Sale

"An ABC of the FCC" which, in question-and-answer form gives factual information about this Commission and its many activities, is now on public sale by the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for five cents a copy.

AMPLITUDE MODULATION

AM—Docket Cases

1220 KC.

The Commission announces its **Decision** (B-283) granting the application of the **WGAR Broadcasting Company** to increase power for Station WGAR, Cleveland, Ohio, from 5 to 50 KW, operating on frequency 1220 kc., using DA; subject to condition that WGAR will modify its antenna

(Continued on next page)

pattern to afford any protection to Station **CMKO, Holquin, Cuba,** as the Commission may determine is necessary after consultation with the Government of Cuba (BP-3942; Docket 7320). At the same time the Commission denied the application of Allen T. Simmons to change power of Station **WADC, Tallmadge, Ohio,** from 5 KW to 50 KW, operating on 1220 kc. (BP-4243; Docket 7319).

Commissioner Durr agreed with the majority that WADC should be denied, but feels that Section 3.35 of the Rules also requires a denial of WGAR's application.

1540 KC.

The Commission on May 19 adopted an **Order** granting petitions of the **Patroon Broadcasting Co., the Texhoma Broadcasting Co. and the East-West Broadcasting Co.,** requesting that their respective applications be severed from the consolidated proceeding; removed from hearing docket, and granted said applications, as follows, subject to approval of transmitter locations and antenna sites by the CAA:

Patroon Broadcasting Co., Inc., for new station in Albany, New York to operate on 1540 kc., 10 KW, unlimited time, DA (BP-4611; Docket 7992);

Texhoma Broadcasting Co. for new station in Durant, Okla., to operate on 1540 kc., 250 watts, unlimited time (BP-5112; Docket 7993); and

East-West Broadcasting Co. for new station in Fort Worth, Texas, to operate on 1540 kc., 5 KW-D, 1 KW-N, unlimited time (BP-4524; Docket 7994).

The Commission ordered that the petition filed by **Josh Higgins Broadcasting Co.,** licensee of KXEL, Waterloo, Iowa, insofar as it may affect the Patroon Broadcasting Co., the Texhoma Broadcasting Co. and the East-West Broadcasting Co., be dismissed.

AM—New CP's Granted

980 KC.

Louie L. Morris, Hartwell, Ga.—Granted CP for a new station to operate on 980 kc., 1 KW, daytime only; conditions. (BP-5655)

1110 KC.

Big Island Broadcasting Co., Ltd., Hilo, T. H.—Granted CP for a new station to operate on 1110 kc., 1 KW, unlimited time. (BP-5632)

1230 KC.

Kola Broadcasting Co., Opelousas, La.—Ordered that the application (BP-4917; Docket 7812), be removed from hearing docket and granted for a new station to operate on 1230 kc., 250 watts, unlimited time; conditions; and that the joint petition filed by Kola and James A. Noe for waiver of hearing be dismissed as moot.

1340 KC.

Border Broadcasting Co., Inc., Nogales, Ariz.—Granted petition to reconsider, remove from hearing docket and grant its application. The Commission ordered said application (BP-5345; Docket 7940) be removed from the hearing docket and granted for a new station to operate on 1340 kc., 250 watts, unlimited time, subject to the condition that applicant, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting requirements of the standards, and further subject to condition that transmitter site selected is such that applicant's operation will cause no interference to Station XEHF, Nogales, Sonora, Mexico.

1400 KC.

Halifax Broadcasting Co., South Boston, Va.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; subject to approval of proposed transmitter site and antenna system by CAA, and to the condition that applicant submit measurements showing that transmitter apparatus meets the requirements of standards, and provided no operation takes place until WBTM ceases operation on 1400 kc. (BP-5629)

1440 KC.

John J. Laux, Niagara Falls, N. Y.—Granted CP for a new station to operate on 1440 kc., 1 KW, day; conditions. (BP-5628)

1450 KC.

The Voice of Nevada's Capital, Carson City, Nev.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; conditions. (BP-5654)

AM—License Renewals

KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Calif.—Granted renewal of license for the period ending May 1, 1950.

WCSH & Aux.—Congress Square Hotel, Portland, Me.—Granted renewal of license for the period ending May 1, 1950.

WFMD—Monocacy Broadcasting Co., Frederick, Md.—Granted renewal of license for the period ending May 1, 1950.

AM—Licenses for New Stations Granted

710 KC.

WROM—Coosa Valley Radio Co., Rome, Ga.—Granted license for new station; 710 kc., 1 KW, day; conditions. (BL-2228)

760 KC.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—Granted license for new station; 760 kc., 1 KW, day; and for change of studio location to Main St., Tarboro; conditions. (BL-2267)

900 KC.

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Granted license for new station; 900 kc., 1 KW, daytime. (BL-2363)

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Granted license for new station; 900 kc., 250 watts, day. (BL-2253)

1230 KC.

WNOK—Palmetto Radio Corp., Columbia, S. C.—Granted license for new station; 1230 kc., 250 watts, unlimited time; conditions. (BL-2242)

1450 KC.

KTIP—J. F. Tighe, Porterville, Cal.—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions. (BL-2243)

WTOK—Meridian Broadcasting Co., Meridian, Miss.—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions; and for change of studio location to Corner 6th St. and 22nd Ave., Citizens Bank Bldg. (BL-2172)

WFUN—Huntsville Broadcasting Co., Huntsville, Ala.—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions. (BL-2171)

AM—Modifications of CP's Granted

WJMO—W. J. Marshall, Cleveland, Ohio—Granted modification of CP to change type of transmitter, make changes in vertical antenna and change transmitter and studio locations to E. 22nd St. and Euclid Ave., and 2157 Euclid Ave., Cleveland, respectively. (BMP-2660)

KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska—Granted modification of CP to change transmitter location to 5.2 mi. SSE of Anchorage, and extend commencement and completion dates to 5-30-47 and 11-30-47, respectively. (BMP-2714)

WGUY—Portland Broadcasting System, Inc., Bangor, Maine—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Mt. Hope Ave., Bangor. (BMP-2635)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 5-26-47.

(Continued on next page)

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted modification of CP to change transmitter location, and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (BMP-2674)

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Granted modification of CP for approval of antenna, change type of transmitter and for approval of transmitter location at East Side of Getz Road, between Route 14 and Covington Road, near Fort Wayne. (BMP-2417)

WLOS—Skyway Broadcasting Corp., Asheville, N.C.—Granted modification of CP to mount FM antenna on top of AM tower and specify studio location as Battery Park Hotel, Asheville. (BMP-2473)

WWPB—Paul Brake, Miami, Fla.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at 418 SW 2nd Ave., Miami. (BMP-2602)

KCOH—Lee Segall Broadcasting Co., Houston, Texas—Granted modification of CP for approval of antenna, of transmitter location at 4 blocks E. of intersection of Kerr and McCarty Sts., Houston, and to mount FM antenna on top of AM tower. (BMP-2513)

WHLW—Herbert L. Wilson, Rutland, Vt.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at .58 mile S. of city limits of Rutland, on U. S. No. 7. (BMP-2607)

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location at Allegheny County, Pittsburgh. (BMP-2588)

WNMP—Evanston Broadcasting Co., Evanston, Ill.—Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location on Hartery at Oakton Ave., and studio at Evanston Hotel; conditions. (BMP-2087)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP for extension of completion date to 8-6-47. (BMP-2732)

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP for extension of completion date to 8-4-47. (BMP-2730)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for extension of completion date to 6-15-47.

WMOI—Union Broadcasting Co., Monroe, N. C.—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Walkup Ave. between Alexandria and Turner Sts., Monroe. (BMP-2624)

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Granted modification of CP to make changes in vertical antenna and extend completion date to 10-5-47. (BMP-2705)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP to extend completion date to 9-7-47. (BMP-2722)

AM—Miscellaneous Actions

The Walmac Co., San Antonio, Texas—Granted petition requesting continuance of further hearing in re Dockets 7983 and 7866, presently scheduled for May 20, and continued same to June 3.

Pacific Foundation, Richmond, Cal.—Denied petition for leave to amend its application (BP-5746; Doc. 8120) so as to show a revised balance sheet of the corporation, and requesting reopening of the record for the purpose only of receiving the amendment into the record without further hearing.

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted license to cover installation of FM antenna on top of present AM vertical radiator. (BL-2410)

WCJU—Forrest Broadcasting Co., Columbia, Miss.—Granted CP to make changes in transmitting equipment. (BP-6045)

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted CP to install a new transmitter. (BP-6042)

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted CP to install new transmitter. (BP-6060)

WNYC—City of N. Y. Municipal Broadcasting System, New York City—Granted request to cancel license for auxiliary transmitter expiring Nov. 1, 1949. (BR-241)

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Granted license for increase in power to 250 watts, hours to unlimited, install new transmitter and change transmitter location, and change of studio location to 180 State St., Presque Isle; conditions. (BL-2137)

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted CP to install new transmitter. (BP-6041)

WMC—Memphis Publishing Co., Memphis, Tenn.—Granted CP to make changes in DA and mount FM antenna on top of AM tower (BP-5992)

WOKO—WOKO, Inc., Albany, N. Y.—Dismissed application for CP to increase power from 500 watts, 1 KW, LS, to 5 KW unlimited time, DA night. (BP-5621)

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Granted modification of license to change from directional to non-directional operation during daytime hours. (BML-1246)

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Granted consent to transfer 80 shares, 80% of the voting stock, in licensee of WFIG from J. Samuel Brody, T. Douglas Youngblood, Ruth B. Brody (transferers), to 18 new individuals (transferees), for a consideration of $57,062.00. (BTC-531)

KAKC and KAKC-FM—Public Radio Corp. (permittee), Tulsa, Okla.—Granted consent to acquisition of affirmative control over Public Radio Corp. by Sam E. Avey (transferee) from Ethel B. Kellough and Robert W. Kellough, (transferers), for a consideration of $12,500, for AM and FM station permits. (BTC-547).

WSAY—Gordon P. Brown, d/b as Brown Radio Service and Lab. (assignor), The Federal Broadcasting System, Inc. (assignee), Rochester, N. Y.—Granted consent to assignment of license and outstanding CP for betterment of facilities of WSAY, from Brown Radio Service and Lab. to The Federal Broadcasting System, Inc., a new corporation 100% controlled by Brown. (BAPL-22)

WIGM—George F. Meyer (assignor), Dairyland's Broadcasting Service, Inc. (assignee), Medford, Wis.—Granted consent to assignment of AM station WIGM from George F. Meyer to Dairyland's Broadcasting Service, Inc., for a consideration of $30,000. (BAL-588)

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Granted consent to assignment of license of station KLIZ from E. Thomas O'Brien, et al, d/b as Brainerd Broadcasting Co. (assignor), to Brainerd Broadcasting Co. (assignee), a corporation controlled by the assignor partners in the same proportion as their interests in the assignor partnership. (BAL-599)

WDRC—WDRC, Inc., Hartford, Conn.—Granted consent to assignment of license of standard station WDRC, FM station WDRC-FM, and relay station WELN, from WDRC, Inc. (assignor), to The Connecticut Broadcasting Co. (assignee). No monetary consideration involved. (BAL-600)

KOBE—Odessa Broadcasting Co., Odessa, Tex.—Granted authority to delete all the record relative to construction permit (BP-3901) and modification (BMP-2653), authorized August 9, 1946, and April 15, 1947, respectively, as permittee has determined not to go ahead with the construction.

Beloit Broadcasters, Inc., Beloit, Wis.—Denied petition to reconsider, sever and grant without hearing application for construction permit (BP-5617; docket 8169).

(Continued on next page)

Walter L. Read, Petaluma, Calif.—Granted petition for waiver of rules and accepted petitioner's appearance in re application (BP-5762; docket 8122).

Tri-City Broadcasting Co., Bellaire, Ohio—Granted petition for leave to amend its application (BP-5421; docket 8273) so as to specify 1290 kc., instead of 1050 kc., and for removal from hearing docket. The amendment was accepted and application as amended removed from the docket.

Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted petition for leave to amend its application (BP-5975; docket 8391), so as to supply additional engineering information.

KWKH—International Broadcasting Corp., Shreveport, La.—Granted petition for waiver of rules and accepted petitioner's written appearance in re oral argument upon applications of Syndicate Theatres, Inc., and Universal Broadcasting Co., Inc. (docket 7099 and 7100).

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued hearing on application of WHLS from May 26 to July 23 (docket 6987).

John B. Quinn, et al, Lincoln, Nebr.—Denied petition for leave to intervene in the hearing upon application of Capital Broadcasting Co. (docket 8311).

KOIN—KOIN, Inc., Portland, Ore.—Granted petition for leave to intervene in the hearing on application of KAKC (docket 8270).

Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Granted petition for leave to amend its application (BP-5047; docket 7807) so as to specify 1420 kc., with 1 KW, unlimited time, instead of 1190 kc., 250 watts, unlimited. The amendment was accepted, and application as amended removed from the hearing docket.

Southeastern Broadcasting System, East Point, Ga.—Denied petition for leave to amend its application (BP-4235; docket 7068) so as to specify 1260 kc., with 250 watts, daytime only, instead of 1490 kc., 250 watts, unlimited.

WHP—WHP, Inc., Harrisburg, Pa.—Granted petition for leave to intervene in the hearing on application of Foundation Co. of Washington. (Doc. 8279)

WLEU—WLEU Broadcasting Corp., Erie, Pa.—Granted petition for leave to intervene in the hearing upon applications of Western Reserve Broadcasting Co. and Civic Broadcasters, Inc. (Docs. 7584 and 8269)

WDEL, Inc.; Tri-State Broadcasting Co., Inc., Wilmington, Del., et al—Granted petition for continuance of consolidated hearing from May 26 to June 9, at Washington. (Doc. 7834, et al.)

Lake County Broadcasters, Eustis, Fla.—Granted petition for leave to amend its application (BP-5193; Doc. 8355) so as to add to the application a supplementary engineering statement.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho, et al.—Granted petition for continuance of consolidated hearing presently scheduled for June 2, and continued same to June 30. (Doc. 8343, et al.)

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Granted petition for extension of time for filing exceptions to Proposed Decision (Doc. 6949, et al.), and the time was extended to and including June 11. (Action taken May 21.)

AM—Applications Accepted for Filing

570 KC.

WNAX—Cowles Broadcasting Co., Yankton, S. Dak.—Modification of construction permit (B4-P-5231, which authorized installation of new transmitter) for extension of completion date.

600 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use, and new ground system) for extension of completion date.

610 KC.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—License to cover construction permit (B5-P-2918, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

690 KC.

KULA—Pacific Frontier Broadcasting Company, Limited, Honolulu, T. H.—License to cover construction permit (BP-4308, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch, & John L. Meridian)—License to cover construction permit (B2-P-3797, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

750 KC.

NEW—Frankfort Broadcasting Co., Inc., Frankfort, Ind. (P. O. 402 Peoples Life Bldg.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts, and daytime hours of operation.

780 KC.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4009, which authorized installation of new vertical antenna) for extension of completion date.

790 KC.

KVOS—KVOS, Inc., Bellingham, Wash.—License to cover construction permit (B5-P-3925, as modified) which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

860 KC.

WNEL—Juan Piza, San Juan, Puerto Rico—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night use) for extension of completion date.

930 KC.

NEW—Walter Olin Nisbet, Jr., Charlotte, N. C. (P. O. 534 Colville Rd.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

950 KC.

WGOV—E. D. Rivers, Valdosta, Ga.—Modification of construction permit (B3-P-3213, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change type of transmitter to make changes in the directional antenna and mount FM antenna on top of AM tower and for extension of completion date.

970 KC.

KHBC—Hawaiian Broadcasting System, Limited, Hilo, Hawaii—Modification of construction permit (BP-5039, which authorized change of frequency, increase of power, installation of new transmitter and to change transmitter and studio locations) to change type of transmitter and for approval of antenna and transmitter location on Piihonua Road, approximately 3 miles from Hilo Post Office, Hilo, Hawaii.

(Continued on next page)

980 KC.

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna (2) and unlimited hours of operation. Amended to change frequency from 580 to 980 kc., change in transmitting equipment: change transmitter location from 2.3 miles approximately north of Ringtown, Pa., to northwest corner St. Clair Borough, near St. Clair Borough, near St. Clair, Pa.; modify directional antenna pattern (DA-1).

1000 KC.

WKNS—Kinston Broadcasting Co., Kinston, N. C.—Modification of construction permit (B3-P-5227, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and specify studio location.

1020 KC.

NEW—Calhoun Broadcasting Corp., Calhoun, Ga. (P. O. 300 Richards St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation.

1080 KC.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

1110 KC.

NEW—Brazoria County Broadcasting Corp., Freeport, Tex. (W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership, d/b as Brazoria County Broadcasting Co., to W. David Evans, Richard J. Higgins, A. T. Deere, John S. Hain, George D. Reeves, Ross K. Prescott and H. J. Griffith, a partnership, d/b as Brazoria County Broadcasting Co.

1220 KC.

NEW—Lamar A. Newcomb, Falls Church, Va.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 840 to 1220 kc.

1230 KC.

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—Modification of construction permit (B2-P-4741, which authorized a new standard broadcast station) to make changes in transmitting equipment for approval of antenna and transmitter site and to change studio location.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-P-5199, which authorized installation of FM antenna on AM tower) for extension of commencement and completion dates.

NEW—The Wiregrass Broadcasting Co., Enterprise, Ala. (Franklin H. James, Robert Edward James and Ralph M. Stanford, a partnership) (P. O. 200 No. Main St., % Dixie Drygoods Co.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KDIX—Dickinson Radio Ass'n, Dickinson, N. Dak.—License to cover construction permit (B4-P-4586, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—License to use old main transmitter (composite) at Getchell Ave., Woonsocket, Rhode Island (present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—License to cover construction permit (BP-6010), which authorized installation of new transmitter.

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter and studio location from Forest Ave. at Walnut St., Maysville, Ky., to: To be determined, Maysville, Ky.

1270 KC.

NEW—The Fairfield Broadcasting Co., Lancaster, Ohio (P. O. % Kermit C. Sitterley)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, and daytime hours of operation.

1280 KC.

WKST—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-P-5290, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

1340 KC.

NEW—Oroville Mercury Co., Oroville, Calif. (Dan L. Beebe, Floyd L. Sparks and Betty Clark Sparks, a partnership) (P. O. 1835 Robinson St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WADC—Allen T. Simmons, Village of Tallmadge, Ohio—Authority to determine operating power by direct measurement of antenna power.

1360 KC.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—Modification of construction permit (B2-P-4335, which authorized a new standard broadcast station) to change type of transmitter, and for extension of completion date.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—License to cover construction permit (B3-P-5113 as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WGNH—General Newspapers, Inc., Gadsden, Ala.—License to cover construction permit (B3-P-4624, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Modification of construction permit (B3-P-5496, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

WSLB—St. Lawrence Broadcasting Corp., Ogdenburg, N. Y.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

1420 KC.

WSBA—Susquehanna Broadcasting Co., York, Pa.—Construction permit to change frequency from 900 to 1420 kc., increase power from 1 to 5 KW day and night, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use.

(Continued on next page)

1450 KC.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Construction permit to mount FM antenna on AM tower.

WIBM—WIBM, Inc., Jackson, Mich.—Construction permit to install a new vertical antenna and mount FM antenna on AM tower, and to change transmitter location from 228 W. Michigan Ave., Jackson, Mich., to 2511 Kibby Rd., in SW¼ of SW½ of Section 9, Town 3 South, Range 1 West, Twp. of Summit, Mich.

1470 KC.

KVAK—S. H. Patterson, Atchison, Kansas—Voluntary assignment of construction permit and license to Albert Alvin Almada.

WJOC—Air Waves, Inc., Jamestown, N. Y.—Modification of construction permit (B1-P-5318 which authorized a new standard broadcast station) for approval of antenna and transmitter location, at 2½ miles south of downtown portion of Jamestown, in Busti, New York.

1480 KC.

NEW—Cedar Valley Broadcasting Co., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to make changes in directional antenna patterns and changes re directors, officers, and stockholders; and corporate structure.

1490 KC.

NEW—Frank Andrews, Modesto, Calif. (P. O. 531 11th St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and daytime hours of operation.

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Construction permit to make changes in transmitting equipment.

KADP—Adams Broadcasting Co., Pueblo, Colo. (Alva B. Adams)—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location. Amended to change transmitter location from Corner of Santa Fe Avenue & 24th Street, Pueblo, Colorado, to 212 West Seventh Street, Pueblo, Colorado.

WIKC—I. K. Corkern, Bogalusa, La.—License to cover construction permit (B3-P-4033, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Alexandria Broadcasting Corp., Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Penna. (P. O. 2205 Clark Building)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location from To be determined in or near Pittsburgh, Pa., to To be determined in or near East Liberty, Pennsylvania, and change studio location from To be determined, Pittsburgh, Pennsylvania, to 5606 Pennsylvania Avenue, East Liberty, Pennsylvania.

1510 KC.

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 to 50 KW, install new transmitter, make changes in directional antenna for night use, and change transmitter location. Amended to change transmitter location from Regal Road SW½ Sec. 3 T 24 N, R 43 E Spokane, Washington to SE¼ of SE¼ Sec. 4, T 24, R 43 E. W. M. Spokane, Washington, and make change in directional antenna patterns.

1580 KC.

KLOU—Frank R. Gibson, Lake Charles, La.—License to cover construction permit (B3-P-3840) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1590 KC.

KCBD—Caprock Broadcasting Co., Lubbock, Tex.—License to cover construction permit (B3-P-4090, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Authority to determine operating power by direct measurement of antenna power.

1600 KC.

KPMO—Myron E. Kluge and Dean H. Wickstrom, a partnership, d/b as Valley Broadcasting Co., Pomona, Calif.—License to cover construction permit (B5-P-3610, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

AM—Application Dismissed

Brazoria County Broadcasting Co., Freeport, Tex. (John S. Hain, George D. Reeves, M.D., A. T. Deere and Ross K. Prescott) (P. O. % Ross K. Prescott, Att'y at Law, 1424 Republic Bank Bldg., Dallas 1, Tex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Dismissed May 20, 1947, request of applicant.

AM—Applications Returned

Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut and Conrad Shebelut) (P. O. 6th & D Sts.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and unlimited hours of operation. Returned May 15, 1947. Conflict with 3.25(a).

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Authority to determine operating power by direct measurement of antenna power. (1340 kc.) 306 Forms. Returned letter dated May 14, 1947, signed by Chief Engineer.

AM—Applications Tendered for Filing

550 KC.

KFRM—Midland Broadcasting Co., Concordia, Kans.—Modification of construction permit to specify main studio location as Concordia, Kansas, using power of 5 KW, daytime hours of operation, and directional antenna.

670 KC.

NEW—The Wave Publications, Vernon, Calif.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

NEW—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut and Conrad Shebelut, a partnership)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

920-1230-1450 KC.

KBNE, KELN, KBNH—Boulder City Broadcasting Co., Boulder City, Nev.—Consent to transfer of control of station KBNE, Boulder City, Nev. (1450 kc.), construction permit of station KELN, in Ely, Nev. (1230 kc.), Relay station KBNH, in Boulder City, Nev., and pending application (920 kc.) for Las Vegas, Nev., from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb, and C. A. Savage, to Edward J. Jansen, Melvin O. Larson and Truman B. Hinkle.

(Continued on next page)

920 KC.

NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

950 KC.

KDSH—Queen City Broadcasting Co., Boise, Idaho—Consent to assignment of construction permit to Boise Valley Broadcasters, Inc.

990 KC.

NEW—Redlands Broadcasting Co., Redlands, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

1080 KC.

NEW—The Lancaster Broadcasting Co., Lancaster, Ohio (Richard Field Lewis, Jr., and Winslow T. Porter, a partnership)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts, and daytime hours of operation.

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga. (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—Consent to assignment of license to Carroll Broadcasting Co., Inc.

1170 KC.

NEW—Peninsula Broadcasting Corp., Hampton, Va.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Construction permit to increase power from 100 watts to 250 watts and approval of transmitter location and antenna system, unlimited hours of operation.

1240 KC.

NEW—Home Appliance Store, Susanville, Calif. (Nolan Hallowell, James E. McKahan)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1250 KC.

NEW—Englewood Broadcasting Co., Englewood, Colo. (Alf. M. Landon)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

NEW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams, and Edward C. Hale, partners)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

1310 KC.

KFKA—The Mid-Western Radio Corp., Greeley, Colo.—Construction permit to change frequency from 910 kc. to 1310 kc., change hours of operation from sharing time with KPOF to unlimited hours, install new transmitter and directional antenna for night use, and change the transmitter location.

1340 KC.

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Consent to assignment of license and construction permit to John H. Phipps.

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Consent to assignment of license and construction permit to Lakeland Broadcasting Corp.

1400 KC.

NEW—The Greenville Broadcasting Co., Greenville, Ala. (A partnership composed of E. Vernon Stabler, Calvin Poole, and Samuel W. Ferrell, Jr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1420 KC.

NEW—Minnesota Valley Broadcasting Co., Mankato, Minn.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, and unlimited hours of operation. Directional antenna for night use.

1480 KC.

NEW—Wilbur E. Rocchio, d/b as Central Colorado Broadcasting Co., Denver, Colo.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

1490 KC.

NEW—Radio Courier, Inc., East Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Contingent on WWSW utilizing 970 kc., as granted.

KTTR—Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership, d/b as "Show Me" Broadcasting Co., Rolla, Mo.—Construction permit to change frequency from 1340 kc. to 1490 kc.

1600 KC.

WBAT—Marion Radio Corp., Marion, Ind.—Modification of construction permit to specify power of 500 watts, daytime hours of operation, and approval of transmitter location and antenna system.

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

News Publishing Co., Rome, Ga.—Class B station. (BPH-1232)

Parker Bros. Inc., Ahoskie, N. C.—Class B station (in lieu of a Class A previously authorized). (BPH-380)

American Quartz Labs., Inc., Camden, N. J.—Class A station. (BPH-1226)

Trent Broadcast Corp., Trenton, N. J.—Class A station. (BPH-794)

Pocono Broadcasting Co., Stroudsburg, Pa.—Class A station. (BPH-1217)

Tri-State Broadcasting Co., Sioux Falls, S. D.—Class B station. (BPH-1150)

Wm. F. Huffman, Wisconsin Rapids, Wis.—Class B station (in lieu of a Class A previously authorized). (BMPH-159)

FM—Construction Permits Authorized

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain, and Channel to be assigned after final proceedings in Docket 6768):

Central Calif. Broadcasters, Inc., Berkeley, Calif.—Class B; 6.8 KW; 1420 feet. (BPH-723)

Portsmouth Star Publishing Corp., Portsmouth, Va.—Class B; 32 KW; 290 feet. (BPH-849)

Surety Life Insurance Co., Columbia, S. C.—Class B; 150 KW; 455 feet. (BPH-341)

The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:

(Continued on next page)

KGLO-FM—Lee Radio, Inc., Mason City, Ia.—Class B; 260 KW; 920 feet. (BPH-627)

WBIG-FM—North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Class B; 14 KW; 575 feet. (BPH-254)

KFOR-FM—Cornbelt Broadcasting Corp., Lincoln, Nebr.—Class B; 22 KW; 230 feet. (BMPH-298)

KRNT-FM—The Cowles Broadcasting Co., Des Moines, Ia.—Class B; 160 KW; 1580 feet. (BPH-662)

KRLD-FM—KRLD Radio Corp., Dallas, Tex.—Class B; 46 KW; 490 feet. (BPH-255)

Dublin Broadcasting Co., Dublin, Ga.—Class B; 2.5 KW; 310 feet. (BPH-840 BMPH-220)

FM—License Renewals

WABF—Metropolitan Broadcasting & Television, Inc., New York City, N. Y.—Granted renewal of license for the period ending June 1, 1948.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted renewal of license for the period ending June 1, 1948.

WCBS-FM—Columbia Broadcasting System, Inc., New York City, N. Y.—Granted renewal of license for the period ending June 1, 1948.

WDLM—The Moody Bible Institute of Chicago, Chicago, Ill.—Granted renewal of license for the period ending June 1, 1948.

WGFM—General Electric Co., Schenectady, N. Y.—Granted renewal of license for the period ending June 1, 1948.

WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted renewal of license for the period ending June 1, 1948.

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted renewal of license for the period ending June 1, 1948.

WBZA-FM—Westinghouse Radio Stations, Inc., Springfield, Mass.—Granted renewal of license for the period ending June 1, 1948.

WTMJ-FM—The Journal Co., Milwaukee, Wis.—Granted renewal of license for the regular period.

FM—Designated for Hearing

Santa Monica Broadcasting Co., Santa Monica, Calif.—Designated for hearing application for a new Class A station (BPH-1252), in a consolidated proceeding with applications of San Pedro Printing and Publishing Co., et al (dockets 8318-8332, inclusive).

FM—Modifications of CP's Granted

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted modification of CP for approval of antenna, to mount FM antenna on top of AM tower, for approval of transmitter location at Vastal Twp., and change studio location to corner Monroe St. and Washington Ave., Endicott. (BMPH-2493)

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 9-7-47. (BMPH-369)

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Granted modification of CP for extension of completion date to 8-1-47. (BMPH-367)

WMFM—James A. Hardman, No. Adams, Mass.—Granted modification of CP for extension of completion date to 8-13-47. (BMPH-366)

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev.—Granted modification of CP for extension of completion date to 8-6-47. (BMPH-368)

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-376)

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Granted modification of CP for extension of completion date to 7-27-47. (BMPH-377)

KTRN—Times Publishing Co. of Wichita Falls, Wichita Falls, Tex.—Granted modification of CP for extension of completion date to 9-10-47. (BMPH-378)

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Granted modification of CP for extension of completion date to 9-7-47. (BMPH-274)

WSBA-FM—Susquehanna Broadcasting Co., near York, Pa.—Granted modification of CP for extension of completion date to 8-5-47. (BMPH-371)

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP for extension of completion date of FM station to 6-15-47. (BMPH-268)

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date of FM station to 8-18-47. (BMPH-357)

WEIM-FM—Meyers, Aronheim & Meyers, Fitchburg, Mass.—Granted modification of CP for extension of completion date of FM station to 10-23-47. (BMPH-359)

WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Granted modification of CP to extend completion date to 12-2-47. (BMPH-365)

WWHG—The W. H. Greenbow Co., Hornell, N. Y.—Granted modification of CP to extend completion date to 7-17-47. (BMPH-364)

WRCM—Supreme Broadcasting System, Inc., New Orleans, La.—Granted modification of CP to extend completion date to 10-27-47. (BMPH-355)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP to extend completion date to 8-10-47. (BMPH-360)

WCOD—Havens & Martin, Inc., Richmond, Va.—Granted modification of CP to extend completion date to 10-23-47. (BMPH-363)

FM—Applications Accepted for Filing

KALE-FM—KALE, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, as modified) which authorized a new FM broadcast station, for extension of completion date.

WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-PH-566, which authorized a new FM broadcast station) for extension of completion date.

WATG—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—License to cover construction permit (B2-PH-223, as modified) which authorized a new FM broadcast station.

WOPI-FM—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Modification of construction permit (B3-PH-676, which authorized a new FM broadcast station) for extension of completion date.

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-PH-307, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WAZV—Cur-Nan Co., Brockton, Mass.—Modification of construction permit (B1-PH-604, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WJR-FM—WJR, The Good Will Station, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-28, as modified) which authorized a new FM broadcast station, for extension of completion date.

(Continued on next page)

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-952, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KLTI—R. G. LeTourneau, Longview, Tex.—Modification of construction permit (B3-PH-987, which authorized a new FM broadcast station) to change studio location and transmitter site and change commencement and completion dates.

WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-1, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275 which authorized a new FM broadcast station) to change type of transmitter; ERP to 13 KW; specify studio location, change antenna height above average terrain to 331 feet; make changes in antenna system and change completion date.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275 which authorized a new FM broadcast station) for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—Modification of construction permit (B2-PH-493 which authorized new FM broadcast station) to change type of transmitter, ERP to 450 watts, make changes in antenna system and change commencement and completion dates.

WMGA-FM—John F. Pidcock, Moultrie, Ga.—Modification of construction permit (B3-PH-420 as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.—Modification of construction permit (B1-PH-133 which authorized a new FM broadcast station) for extension of completion date.

WDNC-FM—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-PH-144 as modified) which authorized a new FM broadcast station to change effective radiated power to 35.9 KW and make changes in antenna system. And change commencement and completion dates.

WNJD—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-PH-664 as modified) which authorized a new FM broadcast station for extension of completion date.

WKST-FM—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-PH-805 which authorized a new FM broadcast station) for extension of completion date.

92.5 MC.—#223

WMBD-FM—Peoria Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-PH-231 which authorized a new FM broadcast station) to change frequency to Channel 223, 92.5 mc., specify type of transmitter, change effective radiated power to 17 KW and make changes in antenna system.

92-7 MC.—#224

NEW—Village Broadcasting Co., Oak Park, Ill. (P. O. Oak Park Club) (Joseph Triner, Charles M. Hickman, George Herrmann, Jr., Edward J. Faltysek and William L. Klein)—Construction permit for a new FM broadcast station (Class A) to be operated on Frequency Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet.

94.5 MC.—#233

NEW—Reading Broadcasting Co., Reading, Pa.—Construction permit for a new high frequency FM broadcast station to be operated on 48.1 mc., amended to change frequency from 48.1 mc., to channel #233, 94.5 mc.; change type of transmitter; transmitter site from South of 13th & Highland Streets, Reading, Pa., to Reading, Pa.; ERP from 630 watts to 16200 watts and make changes in antenna system.

97.9 MC.—#250

KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Modification of construction permit (B5-PH-258, which authorized a new FM broadcast station) to change frequency to Channel 250, 97.9 mc., transmitter site to Summit of Mt. Wilson, Los Angeles County, California; type of transmitter; effective radiated power to 10.4 KW; antenna height above average terrain to 2748.7 feet, and make changes in antenna system.

±98 MC.

WFSS—Suffolk Broadcasting Corp., Long Island, N. Y.—Modification of construction permit (B1-PH-816 as modified, which authorized a new FM broadcast station) to change type of station from Class A to Class B; frequency to plus or minus 98 mc.; type of transmitter; ERP to 3 KW; antenna height above average terrain to 513 feet; make changes in antenna system and change commencement and completion dates.

98.9 MC.—#255

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—Construction permit for a new high frequency FM broadcast station to be operated on 44,700 kc., amended to change frequency from 44,700 kc., to channel #255, 98.9 mc., change type of transmitter, transmitter site from: exact site to be determined, Harrisburg, Pa., to Harrisburg, Pa.; specify ERP as 4400 watts and make changes in antenna system.

99.5 MC.—#258

NEW—WDEL, Inc., Wilmington, Del.—Construction permit for a new high frequency FM broadcast station to be operated on 44,500 kc., amended to change frequency from 44,500 kc. to channel #258 99.5 mc., change type of transmitter, transmitter site from: exact site to be determined North Central or Central Delaware to Wilmington, Del.; specify ERP as 15,300 watts and make changes in antenna system.

100.5 MC.—#263

NEW—York Broadcasting Co., York, Pa.—Construction permit for a new high frequency FM broadcast station to be operated on 45,100 kc. amended to change frequency from 45,100 kc. to channel #263, 100.5 mc., change type of transmitter, specify ERP as 13,000 watts and make changes in antenna system.

To Be Assigned by FCC

NEW—Don Lee Broadcasting Co., Berkeley, Calif.—Construction permit for a new high frequency broadcast station to be operated on 43,500 kc. Amended to change frequency from 43,500 kc. to, to be assigned by FCC, type of transmitter, specify ERP as 333 KW; and make changes in antenna system.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (P. O. 300 North Garden Avenue, Clearwater, Florida) (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts and antenna height above average terrain 236.5 feet.

NEW—The Sayre Printing Co., Sayre, Pa.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 270 watts.

FM—Applications Dismissed

Central Nebraska Broadcasting Corp., Kearney, Nebr.—Construction permit for a new FM broadcast station to be operated on channel #228, 93.5 mc., or as assigned by FCC. Dismissed May 20, 1947, per request attorney letter April 30, 1947.

Joseph M. Viana, Woonsocket, R. I. (P. O. Social street)—Construction permit for a new FM broadcast station (community) to be operated on frequency to be determined by chief engineer of FCC. Dismissed May 15, 1947, per request of applicant, letter dated April 28, 1947.

TELEVISION

TV—License Renewals

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted renewal of license for the period ending May 1, 1948.

W9XEK—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted renewal of license for the period ending May 1, 1948.

W9XLZ—Gates Radio Co., Quincy, Ill.—Granted renewal of license for the period ending May 1, 1948.

TV—New Experimental CP Granted

Scripps-Howard Radio, Inc., Portable-Mobile, area of Cleveland, Ohio—Granted CP for new experimental television relay broadcast station. (BPVB-198)

TV—Miscellaneous Actions

WWHB—The Wm. H. Block Co., Indianapolis, Ind.—Granted modification of CP for extension of completion date to 12-10-47. (BMPCT-64)

W2XDK—Sherran Metallic Corp., Brooklyn, N. Y.—Granted license for new experimental television station. (BLVB-82)

National Broadcasting Co., Inc., Portable-Mobile, area of New York—Granted license for experimental television relay station. (BLVB-83)

KWIS—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 12-17-47. (BMPCT-65)

TV—Applications Accepted for Filing

NEW—Radio Station WOW, Inc., area of Omaha, Nebr. (P. O. 17th & Farnam St., Insurance Building)—Construction permit for a new experimental television relay broadcast station to be operated on 6775 to 6800 mc., power of .1 watt Visual Emission Visual A5 and unlimited hours of operation.

W9XPR—Balaban & Katz Corp., area of Chicago, Ill.—License to cover construction permit (BPVB-186 which authorized conversion of experimental television broadcast station to experimental television relay broadcast station).

NEW—Federal Telecommunication Laboratories, Inc., area of New York, N. Y.—Construction permit for a new experimental television relay broadcast station to be operated on 1295-1375 mc. band, power of 25 watts, emission A5, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WBGO—The Board of Education of Newark in the County of N. J., Newark, N. J.—Granted modification of CP for extension of completion date of noncommercial educational station to 6-10-47. (BMPED-59)

KOKU—State University of Oklahoma, Norman, Okla.—Granted modification of CP for extension of completion date of noncommercial educational station to 8-10-47. (BMPED 58)

Remote Pickup

KRPI—James A. Murray, Mobile, area of Hutchinson, Kans.—Granted license for new remote pickup broadcast station. (BLRE-470)

WEWT—WAGE, Inc. (Portable mobile), area of Syracuse, N. Y.—Granted license for remote pickup broadcast station. (BLRY-332)

General Electric Co., Onondaga County, N. Y.—Granted CP for new developmental broadcast station. (BPEX-105)

Emporia Broadcasting Co., Inc., Portable, area of Emporia, Kans.—Granted CP for new remote pickup broadcast station. (BPRY-341)

KEGJ—Columbia Broadcasting System, Inc., Portable mobile—Granted request for deletion of remote pickup broadcast station. (BPRE-251)

Studio Transmitter

Federal Telecommunications Labs., Inc., New York City.—Granted CP for new studio-transmitter link broadcast station. (BPST-13)

Facsimile

W8XUM—Radio Ohio, Inc., Columbus, Ohio—Granted CP to change transmitter site to 33 No. High St., Columbus, and to change antenna system. (BPFB-20)

Applications

Remote Pickup

NEW—Billy Averitte Laurie, area of Jacksonville, Tex.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 15 watts, emission A3, and hours of operation in accordance with Sec. 4.403.

NEW—Onondaga Radio Broadcasting Corp., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 156.75 and 158.4 mc., power of 15 watts, emission Special for FM, and unlimited hours of operation.

NEW—Onondaga Radio Broadcasting Corp., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 15 watts, emission Special for FM, and unlimited hours of operation.

WIHU—The Ludington Broadcasting Co., area of Ludington, Mich. (Karl L. & Grant F. Ashbacker, Partnership)—Modification of construction permit (B2-PRY-323, which authorized a new remote pickup broadcast station) for extension of commencement and completion dates.

NEW—WAGE, Inc., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 80 watts, emission A3, and hours of operation in accordance with Section 4.403.

Noncommercial Educational

KSUI—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified) which authorized a new noncommercial educational station for extension of completion date.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Jesse C. Stewart Co.—Receipt of brokerage fees by a brokerage company on purchases of flour and other commodities for a macaroni company in which it owns a majority of the capital stock is challenged as a violation of the Robinson-Patman Act in a complaint issued by the Commission. The respondents are Jesse C. Stewart Co., 1217 West

(Continued on next page)

Carson St., Pittsburgh, and its president, Jesse C. Stewart. (5494)

Stipulations

Ideal Distributing Co.—The Commission approved a stipulation in which Ideal Distributing Co., a partnership located at 480 Lexington Ave., New York, agrees to discontinue selling any abridged copy of a book or publication unless the word "abridged" appears in clear and conspicuous type on the front cover and on the title page of the book in immediate connection with the title. (7606)

The Lofstrand Co., 959 Selim Road, Silver Spring, Md., stipulated with the Commission that in connection with the sale of the Lofstrand Insecticide Sprayer it will discontinue representing that the United States Department of Agriculture has approved or endorsed the device. (7607)

Cease and Desist Orders

Hi-Pote Products, etc.—The Commission has ordered Edward I. Frankel, trading as Hi-Pote Products and as Edward I. Frankel and Associates, 418 Seventh St., Des Moines, Iowa, to stop misrepresenting the therapeutic properties and effectiveness of a vitamin preparation designated "Hi-Pote." (5472)

Myndall Cain House of Beauty—The Commission has ordered William A. Wickland and Myndall Cain Wickland, copartners trading as The Myndall Cain House of Beauty, 808 LaSalle Ave., Minneapolis, to stop disseminating false advertisements of the Myndall Cain line of cosmetic products. (5466)

Complaint Dismissed

Know Your Bible Co.—The Commission dismissed without prejudice a complaint charging Roy E. Castetter, Margaret H. Castetter, Robert C. Castetter and Rosemary C. Steffens, copartners trading as Know Your Bible Co., 317 Sycamore St., Cincinnati, and Bert Ray, trading as R & R Furniture Co. and R & R Sales Co., 666 Lake Shore Drive, Chicago, with misrepresentation in the advertising and sale of "Heart-Shield" Bibles, New Testaments and Catholic Prayer Books. (5158)

Case Closed

Maritime Milling Co., Inc.—The Commission closed its case against Maritime Milling Co., Inc., and Everett L. Bowers, Inc., both of Buffalo, N. Y., which had been charged with misrepresentation in connection with the sale of Hunt Club Dog Food. (5343)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 22, June 2, 1947

25th ANNUAL CONVENTION

ATLANTIC CITY

MID-SEPTEMBER

℺ The 25th Annual Convention and Membership meeting of NAB will be held in Atlantic City, New Jersey, September 15-18, inclusive.

℺ The huge Convention Hall has been engaged for all meetings and exhibits.

℺ Contracts have been made with boardwalk hotels for accommodations for the exclusive use of properly certified NAB members.

℺ These accommodations will be available *only* to persons connected directly with NAB active or associate members and must be reserved through NAB headquarters.

℺ Pre-registration and hotel reservation will open about June 15 and will close August 15. Standard forms covering these matters will be mailed to all members and only those room requests made on these forms will be processed. No letters, other than explanatory, will be honored.

℺ The registration fee is $27.50 if made on the pre-registration form before August 15. After August 15 and at the convention, it is $30.00.

℺ Special clinics or panels on broadcast advertising, employer-employee relations, engineering and programs are being arranged, to be held simultaneously, on Monday. An additional $5.00 registration fee, including luncheon, will be charged for each of these clinics or panels.

℺ The general registration fee covers three luncheons and a banquet.

℺ Pre-registrants will be given preferred consideration in the matter of hotel assignments.

℺ Several groups, including some networks, are considering plans for meetings to be held in advance of the convention dates. Until all of these matters are settled, no member can make his plans definitely.

So "Don't Jump the Gun!"

℺ Wait until all details have been settled and you receive the standard forms for pre-registration, hotel reservation, certification, etc.

℺ If you send in your request without complete information, both of us have to go through the same process twice. To avoid confusion and assure efficient handling of all details, we urgently request the cooperation of all NAB members.

A Special Word to Exhibitor Members

℺ Plans for the exhibit are being perfected. It will be held on the main arena floor of the huge Convention Hall. Details will be explained and questionnaires sent around June 15.

A Statement by President Justin Miller, Concerning the White and Wolverton Bills

The White Bill (S-1333) and the Wolverton Bill (HR-3959) now pending before the Congress offer an opportunity which broadcasters have been awaiting for years—a chance to place upon our statute books a law governing broadcasting which will recognize beyond a shadow of doubt that the First Amendment guarantees in express terms a radio as free from government abridgement as any other form of speech or press.

Broadcasters will not be satisfied with the White-Wolverton bills as now written.

I am convinced that no party to the legislation will be completely satisfied, not excepting the authors themselves. Senator White has said frequently that his purpose in introducing this legislation was to afford equal opportunity to all for extensive hearings. From the evidence accumulated, a practical and acceptable measure can emerge.

It should be remem-

(continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

A Statement by President Justin Miller Concerning the White and Wolverton Bills

(Continued from page 443)

bered that Senator White has pioneered radio legislation. He is a statesman of consummate fairness. The membership of the Senate Interstate and Foreign Commerce Committee (of which Senator White is chairman) and the House Interstate and Foreign Commerce Committee (of which Rep. Wolverton is chairman) comprises some of the best legislative minds in our Congress.

I am confident that all who are interested in new radio legislation will be welcome before the committees when hearings are held, and that their viewpoints will be given full consideration. These bills have been produced only after monumental effort to facilitate introduction before the Congressional recess.

I am hopeful that hearings will not be held hastily, but that all parties will be given time to prepare carefully. I say this in consideration not only of the NAB, but also of the FCC, three of whose members are engaged in a summer-long conference on international broadcasting right now in Atlantic City—a vital proceeding which will have important effect on radio here and throughout the world.

Senator White and Representative Wolverton have made it possible to obtain new legislation. I call upon all broadcasters at this time to study the pending measures and express their opinions of them frankly and fully.

NAB's Legislative Committee will meet Thursday, June 5th at NAB headquarters, 1771 N Street, N. W., to examine the proposed measures thoroughly. Members of the Committee who will meet with me, A. D. Willard, Jr., and Don Petty are: J. Harold Ryan, WSPD, Toledo, Ohio (chairman); Joe B. Carrigan, KWFT, Wichita Falls, Texas; Wayne Coy, WINX, Washington, D. C.; Don S. Elias, WWNC, Asheville, N. C.; Herbert Hollister, KMMJ, Grand Island, Nebraska; Clair R. McCollough, WGAL, Lancaster, Pa.; Joseph H. Ream, CBS, New York; Frank M. Russell, NBC, Washington; G. Richard Shafto, WIS, Columbia, S. C.; Robert D. Swezey, MBS, New York; O. L. Taylor, KGNC, Amarillo, Texas; Louis Wasmer, KGA, Spokane, Washington.

District Meetings

Coleman Re-Elected by Acclamation At District 3 Meeting in Baltimore

George D. Coleman, WGBI, Scranton, was reelected, by acclamation, as NAB 3rd District Director when the broadcasters of Delaware, Maryland and Pennsylvania held their annual meeting in Baltimore last Monday and Tuesday (26-27).

With approximately 125 representatives registered for the meeting, the first morning's sessions on public relations, programming and engineering were conducted by NAB's three new staff directors, Robert K. Richards, Harold Fair, and Royal V. Howard respectively.

Richard C. Hottelet, CBS news correspondent, who spoke at the first day's luncheon, graphically described his experiences in broadcasting from the Soviet Union.

Mr. Richards emphasized that "a public relations battle can be won only by taking the offensive." He pointed out that stations which are considered outstanding have attained their stature by providing their listeners with "something extra." The "extra" might be one of several contributions such as community activity by the station manager, exceptionally interesting programming, etc.

On the national scale, Mr. Richards, pointed out NAB's public relations program in combatting juvenile delinquency has met with enthusiastic cooperation industry-wise, while plans for the transcribed series to "sell radio by radio" are in the production stage.

Mr. Fair, who spoke immediately after the public relations session, emphasized the close tie-up between programming and public relations. He reviewed the work of the Standards Committee and stated that one way to combat current criticism directed at the industry "is to do something affirmative" in establishing a strong code.

He suggested three avenues which broadcasters could follow in carrying out programs in communities to decrease juvenile delinquency.

1. Broadcasts directed at parents. Authorities on the subject, have agreed that the principal source of juvenile delinquency is the home. Mr. Fair pointed out that round table discussions and forum type programs were especially successful. He suggested also, that this type of presentation was ideal for "bringing delinquents" on the air to tell their stories.

2. Broadcasts directed at youngsters. It was suggested that these program be presented by the youngsters themselves, since they know what others in the same age group want and what they will listen to.

(Continued on page 448)

Engineering Department

United States Proposals Advanced at Atlantic City for International Broadcasting

One of the most vexing of world communications problems, that of assignment of channels to international broadcasting, was brought before the International Telecommunications Conference last week at Atlantic City when the various nations submitted their proposed assignments for this service. Since the number of stations throughout the world currently using international frequencies for broadcasting (400-27000 kc.) is estimated to have grown to approximately 1,000, the submission of these proposals has been anticipated with great interest. The majority of these are so-called "Tropical Broadcasting" stations, and use international frequencies in equatorial areas where static is extremely heavy.

The countries using these channels feel the standard broadcast band and standard band transmissions would not permit coverage of wide, sparsely settled areas, and therefore feel that ionispheric transmission is necessary. The finding of space for these "tropical broadcasting" stations is considered the key to all other interlocking allocations. Although the United States does not employ this type of broadcasting, the use of the international frequencies for "tropical broadcasting" would reduce the number of channels available to the United States and all other countries for use in high-powered international broadcasting. The extreme crowding of tropical stations into the present spectrum has caused considerable derogation or off-channel operation.

The United States, in submitting its international broadcasting proposal, disclosed that its position is essentially unchanged from the Moscow Five-Power Conference and proposes less spectrum space than any of the nations submitting proposed allocations. The U. S. delegation, however, proposes to put "Tropical Broadcasting" in the band 3000-5000 kc., which would be shared with other services. The total kilocycle space proposed for use by the entire world as submitted by each country is as follows: United States, 1700; United Kingdom, 2390; Russia, 2900; France, 2500; Canada, 2000; Czechoslovakia, 3359; China, 1300 (does not include frequencies in the 25 mc. band); and Norway, Sweden and Iceland, 2350.

The conference in its second day (29th) after submission of proposals reached three agreements of importance to broadcasting. It was agreed that there would be no broadcasting within the band from 2850 to 4000 kc., although the door was left open to include, if necessary, "Tropical Broadcasting." The Conference further agreed that International Broadcasting should be assigned two blocks, one from 17700 to 17900 kc. and the other from 25600 to 26100 kc. These were the same as the Moscow understanding.

In view of the shortage of channels, it was the opinion of many delegates that some kind of time-sharing or frequency-sharing arrangement, or both, of the international broadcasting stations of the world would have to be arranged. Many delegates also felt that the band width for international broadcasting might have to be decreased from 10 kc to 9 kc but that, in so doing, great care would have to be taken in regard to adjacent channel interference. This reduction in channel spacing would increase the number of channels by approximately 10 per cent. Many felt that only by a rigorous tightening of technical standards, such as frequency stability, etc., could 9 kc separation be made satisfactory. European delegates pointed out that 9 kc frequency separation in the Standard Broadcast Band is common practice on the Continent. However, precise frequency control is more easily obtained in the Standard Band than at the high frequencies used by international broadcasting.

The following is the American position in regard to "Tropical Broadcasting" as stated in the proposal:

> ### *Tropical Broadcasting (3000-5000 kc.)*
>
> Since the United States has no requirement for tropical broadcasting, it has not included a specific provision for this service in its table of frequency allocations. Recognizing, however, that certain countries have repeatedly expressed a need for this service for domestic broadcasting, particularly in the American Region, it is recommended that the appropriate committees of the Conference consider the proposals of the delegations concerned with this problem in the light of their essential needs with the objective that the necessary stations be given suitable frequency assignments for local daytime use in the band 6000-6200 kc., together with assignments shared with other services, within that portion of the spectrum between 3000 and 5000 kc. on a sound technical basis which will avoid mutual interference between the broadcasting service and the other services concerned."

A list of the High Frequency International Broadcasting Band proposals submitted by the various nations is listed below:

Band Proposals—HF Broadcasting

USA	*UK*	*USSR*	*France*
....	4083-4133	4083-4133 (S)	....
6000-6200	5950-6200	5950-6200	5900-6200
....	7200-7400	7150-7300	7150-7400
9500-9700	9500-9750	9500-9800	9500-9800
11700-11900	11700-12000	11700-12000	11700-12000
15100-15300	15010-15350	15100-15450	15100-15450
17700-17900	17700-17900	17700-17900	17700-17900
21500-21700	21450-21750	21500-21800	21450-21750
25600-26100	25600-26100	25600-26600	25600-26100

Canada	*Czechoslovakia*	*China*	*Norway, Sweden & Iceland*
....	....	....	....
5950-6200	6000-6300	....	6000-6200
....	7100-7300	6000-6200	7200-7300
9500-9700	9500-9700	7300-7400	9500-9700
11700-11950	11700-11900	9500-9700	11700-11900
15100-15450	15100-15350	11700-11900	15100-15350
17700-17900	17750-17850	15100-15300	17750-17850
21500-21750	21350-21850	17700-17900	21450-21750
25600-26100	25000-26600	21500-21700	25600-26600

General

Plans for National Radio Week Include Allied Industry Cooperation

The annual observance of National Radio Week, October 26 to November 1, will have the cooperation

(Continued on next page)

of several national trade associations, it was revealed at the joint NAB-RMA meeting last week as plans for the celebration continue to take form.

Trade groups which will participate include: National Association of Music Merchants, National Retail Furniture Association and the NRDGA.

In cooperation with NAB and RMA, joint sponsors of the celebration, the three groups plan to furnish their thousands of members with promotion kits, including posters, streamers and suggestions for activities in cooperation with the local radio stations. The material is being prepared by the RMA Advertising Committee and the NAB Sales Managers Subcommittee.

Attending the meeting at NAB headquarters last week were:

W. B. McGill, Westinghouse Radio Stations; James Secrest, RMA; William Crist and Melva Chesrown, Fred Eldean Organization; Roy Hofheinz, FMA; Ben Strouse, WWDC; and, representing NAB, Robert Bartley, Hugh Higgins, Robert Richards and Arthur Stringer.

Legal Department

FCC, Amending Its Rules, Creates Hearing Division

In an order issued Thursday (29), the FCC amended its rules of practice and procedure to create within the Commission a Hearing Division which will include a Review Section. The Review Section will be responsible for coordinating all hearings and pre-hearing conferences and scheduling the times and places of them. In addition, it will be charged with reviewing the records of hearings, proposed findings and conclusions, decisions of presiding officers, and with preparing review reports.

The Hearing Division will be composed of officers designated to preside at hearings and to prepare recommended and initial decisions. Presiding officers will be assigned to cases in rotation with due consideration being given to their grade classifications, their specific experience, the extent of their work load and the nature of the cases to be heard.

Designations will be made and notice of them given to the public at least ten days before hearing. Provision is made for the disqualification of presiding officers on the ground of personal bias or otherwise. Requests that a presiding officer be disqualified will be addressed in the first instance to him, but in the event they are overruled they may be certified to the Commission which will rule on the question either without hearing or after taking testimony and hearing argument.

Presiding officers are required to conduct their functions in an impartial manner and are given authority to administer oaths, examine witnesses, issue subpoenas and in general regulate the course and procedure of the hearing. However, they are specifically forbidden to decide any motion to dismiss the proceeding or any other motion involving a final determination on the merits.

The rules further provide that any party may file proposed findings of fact and conclusions of law if he wishes to, by notifying the Commission of his intention before the record is closed.

The recommended decisions of presiding officers, which are required to be prepared, will be made public and filed in the docket of case at the same time as the Commission's proposed decision is issued.

In proceedings involving applications to revoke or suspend a license, applications for renewals, consent to assignment or transfer of control and in proceedings initiated by the Commission or by a person other than the licensee to modify a license, presiding officers are forbidden to consult or confer with any person or party without notice and opportunity for all parties to participate; nor can such officers be responsible to or subject to the supervision of any Commission personnel engaged in investigative or prosecuting functions. No Commission personnel engaged in such functions are permitted to participate or advise in any decision in any such proceeding.

These rules, which will become effective June 11, 1947, are made pursuant to the Administrative Procedure Act, passed last year, and designed to assure fair and impartial action by regulatory agencies, taken on the basis of fair and full hearings.

Broadcast Advertising

"Copy For Ear" Requires Development

Lee Hart Stresses at Ad Clinic

Citing the similarities and the differences between copy for the ear and copy for the eye, Miss Lee Hart, NAB assistant director of broadcast advertising, pointed out the necessity for store advertising departments to spend as much time developing good copy techniques for advertising that is to be heard, as they do for advertising to be read.

Miss Hart spoke at the Allied Stores Advertising Clinic last week in New York, substituting for Walter Dennis, director of radio and television, Allied Purchasing Corporation, who was ill.

She gave specific examples to point out the fact that radio copy which is to abstract, too detailed or too descriptive, will not do the job. Recommendations were made about the things that store copy writers can do to see that their radio advertising does a more effective job in reaching the dual objectives of:

1. Giving the listeners such a good character picture of the store or its departments that they become the first place for radio listeners to look for merchandise of a given type.
2. Giving the listeners such a believable, concrete sales story on the specific merchandise advertised that the radio listeners will want to come to the store to buy that specific merchandise.

After reviewing steps of operation, merchandising, and copy pre-evaluation necessary to achieve these two objectives, Miss Hart showed how results from this type of copy could be measured both in terms of increased sales of items advertised, and in long-range increased sales in radio-advertised departments.

Headed by Russell A. Brown, vice president in charge of sales and advertising of the Allied Pur-

(Continued on next page)

chasing Corporation, the four-day advertising clinic had as other participants: Harold Merahn, sales promotion manager of Gertz Jamaica Store; Ben Dalgin, director of art and reproduction, The New York Times; Elizabeth Flannery, copy chief, Macy's, N. Y.; and Howard Cowee, instructor in retail advertising and sales promotion at the School of Retailing, New York University.

PI's, Free Time Deals Reported By NAB Members

NAB member stations have reported that the following firms are attempting to place advertising with them on a per inquiry basis: *Lincoln Home Products, Inc.*, Riverside, Illinois, for the "Gardenia That Glows In The Dark"; *Learn-Wyly Advertising, Inc.*, Chicago, Ill., for "three high-grade smoking pipes"; *Edward E. Tharp Products Company*, Columbus, Ohio, for "Bait-aide."

NAB member have also reported that the *Penn Mutual Life Insurance Company* has attempted to secure free time to announce to the public that 1947 marks their 100th business anniversary. The insurance firm sent stations continuity marked "courtesy spot announcements."

NAB has written these firms inviting them to use radio at published rates. Copies of the industry's resolution against per inquiry and free time deals were enclosed with the letters.

Aid in Selling Programs Sent To NAB Membership

"Suggestions For Emphasizing Program Sales" is the title of a new NAB station operations aid distributed to member stations this week. The piece, prepared by J. Allen Brown, Assistant Director, Department of Broadcast Advertising, was purposely kept brief for easy reading by management and sales executives, particularly those in new stations.

Small Market Stations

Overall Discussion of Station Operation Highlights Third District Session

The Small Market Stations session of the NAB District Three meeting in Baltimore, Monday and Tuesday (26-27) developed into an open forum on "Station Operations." Broadcasters from large and small stations participated. The presiding officers were District Director George D. Coleman, WGBI, and Small Market Stations District Chairman George E. Joy, WRAK. The session was conducted by Allen Brown, NAB assistant director of broadcast advertising.

Following a discussion of the national situation for small stations and an explanation of NAB services to stations by Brown, the roundtable began when NAB Sales Managers District Chairman, Robert Gulick, WGAL, opened a discussion on "The Importance of Emphasizing Program Sales." He pointed out the effective techniques employed at his station and urged the broadcasters to audition more shows for clients, having the sales staff concentrate on a particular program until it is sold. Mr. Gulick suggested that management give consideration to paying bonus or commission on local live programs.

David Rosenblum, WISR, introduced on the floor a discussion of "Rate Charges for Regional Advertisers." The subject drew many comments and expressions of views from the broadcasters. Stations adopting the terms "Retail" and "General" for rates were reported to have less difficulty in dealing with regional advertisers.

Broadcasters were cautioned by George Joy to be firm with prospective advertisers who attempt to obtain reduction of rates. A readjustment of the rate card is better than selling under the published rates, he said. Once the rate is set, get your published prices, the broadcasters were advised.

Managements' practice with regard to paying "Announcers' Talent Fees," introduced by Tom Carr, WANN, provoked many points of expression from A. K. Redmond, WHP, Julian Skinnell, WLBR, Mr. Rosenblum, Morris Blum, WANN, and others. Richard P. Doherty, NAB director of employee-employer relations, was called on for an explanation of industry-wide practices in regard to the subject.

"Station Management's Community Leadership" was presented as a discussion topic when Brown told of NAB activity stressing "community leadership" and citing the work of Robert T. Mason, WMRN. The topic was given impetus when the broadcasters heard a report on the community leadership record of Victor C. Diehm, WAZL. Mr. Diehm, who was recently reelected president of the Hazleton Chamber of Commerce, told of the roles radio and management played in his city in raising a $660,000 fund for attracting new industry. The Hazleton broadcaster was general chairman of the Special Industry Committee that exceeded its goal by $160,000.

"Religious Programming, Sustaining vs. Commercial," was a thought-provoking subject introduced by Julian Skinnell, WLBR. He told of the steady demand for commercial time despite several increases in station rates. Bennett Larson, WPEN, said he had cancelled religious program contracts amounting to thousands of dollars in order to balance the station's program structure.

"Syndicated Transcribed Programs" were discussed by Homer R. Smith, WKOK. Mr. Smith stated that WKOK, a non-network station, has 22 daily commercial shows of this type. He related how over-all sales and programming had been improved with their use. When asked about the costs of these programs, Mr. Smith explained that the producers' new package rates to small market stations made them salable in Sunbury. His station, he said, has been in operation for 14 years and, up until this year, the bulk of his revenue had been derived from the sale of announcements. Many local productions are also sponsored, he said.

"Radio Success Stories On the Air," was related by Norman S. Caldwell, WBPZ, Philip Reilly, WLBR, and Arthur McCracken, WGPA. These broadcasters reported that good case histories of their stations' advertising effectiveness are broadcast on the air.

(Continued on next page)

New accounts and increased budgets resulted from this promotional activity.

Art Graham, WKST, New Castle, Pa., reported on his four years' experience with one rate card. He outlined his "Space Saver" rate, patterned after the local newspaper, whereby the advertisers were kept on the air 52 weeks in the year.

"Selling and Programming Local News" was introduced by C. B. Heller, WJPA, Washington, Pa., and David Rosenblum, WISR, Butler, Pa. Mr. Heller pointed out the increased community interest in his station as a result of daily *local news* programs at 12:30 p.m. and 6:30 p.m. He plans to increase the schedule soon.

Mr. Rosenblum revealed that he has had a *Local News Bureau* at WISR for the past six years. The news staff consists of an editor, and three girls. Station has a sponsors waiting list for local news broadcasts. Local florists try to out-bid each other for sponsorship of news periods devoted to local obituaries. The broadcasters were told of the NAB News Clinics, conducted by Arthur C. Stringer, NAB Director of Special Services, available through their District Director.

Committee to Meet This Month; Stations Asked to Submit Problems

A meeting of the Small Market Stations Executive Committee will be held at NAB headquarters on June 19 and 20.

The Committee will discuss industry-wide problems and practices of particular interest to the small station. All NAB member stations in the small market category (less than 5000 watts, and located in cities of 50,000 population and under) are requested to send problems which they wish handled by the Committee to their respective, district chairmen.

Members of the Executive Committee are: Wayne W. Cribb, chairman, KHMO, Hannibal, Mo.; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; John F. Meagher, KYSM, Mankato, Minn.; Lefton L. Hendrick, KRRV, Sherman, Tex.; Robert T. Mason, WMRN, Marion, Ohio; Frank R. Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, KRNR, Roseburg, Ore.; and A. E. Spokes, WJOY, Burlington, Vt.

The NAB Board Liaison members are William B. Smullin, KIEM, Eureka, Calif., and Michael R. Hanna, WHCU, Ithaca, N. Y.

Books for Broadcasters

RADIO: How, When and Why to Use It, by Beatrice Tolleris. New York, National Publicity Council, 1946. 48p. $1.00.

This is excellent down-to-earth advice on how to use radio for publicity, written for those working in the "fields of health, welfare, education, and civic affairs." The author discusses the various types of programs—talks, interviews, round-tables, dramatizations, and so on—showing clearly the pitfalls of each as well as the advantages. Emphasis is placed on working together with those in the station who know the ropes and upon achieving a *successful* program.

With the exception of a few paragraphs on sustaining time, the booklet is full of sound suggestions. The public service department of any station will find it a great help in explaining the use of radio to civic groups of all kinds.

RADIO AND YOUR CLUB: A Radio Handbook, prepared by M. Marguerite Ralls. New York, The National Federation of Business and Professional Women's Clubs, Inc., 1946. 18p. 35¢.

A clear, sensible pamphlet explaining the use of radio to club groups. It includes not only brief information on arranging and preparing programs, but also some pages on microphone technique and on intelligent radio listening. This is naturally less complete than the longer booklet reviewed above, but both are recommended as excellent for aiding the novice to use radio effectively.

Coleman Re-Elected by Acclamation At District 3 Meeting in Baltimore

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Mr. Fair pointed out the importance of choosing *articulate* youngsters.

3. Stimulation or sponsorship of outside activities. Such activities include: junior olympics; sand lot baseball; hobby clubs.

International Conference

Royal V. Howard, engineering director, told the broadcasters that he would spend a great deal of time this summer as an observer at the International Telecommunications Conferences in session at Atlantic City.

He pointed out that topics of utmost importance, such as frequency allocations are being discussed. "We must watch closely so that we will not be deprived of facilities," he cautioned.

He outlined his plans for serving NAB members through publishing, from time to time, information on the technical developments in the industry.

In closing his remarks, Mr. Howard stated that work was going forward in setting recording standards, both in this country and internationally. By setting of such standards, he pointed out, many of the inconsistencies of recording standards would be eliminated.

Monday afternoon was devoted to a discussion of small market station operation. Details of the meeting will be found in this issue of REPORTS under *Small Market Stations.*

Willard Speaks at Luncheon

Executive Vice President A. D. Willard, Jr., the luncheon speaker on Tuesday, outlined the legislative situation in Washington as it affects broadcasters. Additional information concerning the White and Wolverton Bills will be furnished the NAB membership, he said. (*See first page of this issue.*)

After outlining the augmented services now being

(Continued on next page)

furnished by NAB, Mr. Willard reported that this, as well as the acquisition of a new headquarters building in Washington, had been accomplished without any increase in dues or additional financing.

The first speaker on Tuesday was Director of Research Kenneth Baker, who presented the talk "Report from the People." This presentation, complete with slides, is available to NAB members for local use. Dr. Baker reminded the broadcasters that slides may be borrowed from District Directors.

In a session devoted to broadcast advertising, Frank Pellegrin, director of that department at NAB, discussed the numerous sales aids which are available to stations, such as "Radio for Retailers," "Results from Radio," and others. He emphasized that a huge backlog of information documenting results radio has obtained for sponsors of all types is available, in mimeograph form, at NAB headquarters. Broadcasters were urged to write for this material, since it is distributed only upon request.

Mr. Pellegrin also told the broadcasters of a new service which the National Retail Dry Goods Association has inaugurated to aid its members in developing radio advertising campaigns. Broadcasters should prevail upon retailers in their areas to use the service, he urged, in order that NRDGA would realize its full value and continue the service.

No "Magic Cure-All"

Richard P. Doherty, director of employee-employer relations, discussed with the broadcasters the situation in his field of activity. Pointing out that "Congress can not legislate some magic cure-all for labor problems," Mr. Doherty offered the full services of his NAB department, on an advisory basis, to the individual broadcasters.

The presentations concluded with a session devoted to BMB, in which Linnea Nelson, chief time-buyer of J. Walter Thompson, told the broadcasters of the way in which advertisers and their agencies are utilizing the BMB materials. Hugh Feltis made a full report concerning BMB activities.

The meeting closed with the re-election of Mr. Coleman as district director and the unanimous adoption of the resolutions printed below, after they had been presented by C. G. Moss, WKBO.

PBA Meeting

At a brief meeting of the Pennsylvania Broadcasters Association, held immediately following adjournment of the district meeting, all of the incumbent officers of the PBA were re-elected. They are: George Coleman, president; Roy Thompson, WRTA, vice president; Dr. Leon Levy, WCAU, treasurer; and C. G. Moss, secretary.

Five new members were admitted at PBA at this meeting, bringing total membership to approximately 75.

Resolutions

Judge Miller

Be it resolved, that the broadcasters of the 3rd NAB District highly commend the work of the National Association of Broadcasters under the able leadership of its President, Justin Miller, and his very efficient staff. Be it further resolved that the broadcasters of the 3rd NAB District give their wholehearted support in the continuation of the splendid work already accomplished and that in progress at this time.

BMI

Be is resolved, by the broadcasters of the 3rd NAB District that all stations of the district carefully analyze their music needs and endeavor to employ greater use of BMI music on the basis of merit; therefore we further urge the stations of this district to give early consideration to the renewal of their BMI contracts.

Daylight Time

Whereas, most communities in the 3rd NAB District observe daylight saving time, be it resolved that the broadcasters of the 3rd District go on record as being in favor of broadcasting on daylight time when such time is in common usage in their respective communities.

Freedom of Speech

Be it resolved, that the broadcasters of the 3rd NAB District commend President Miller for his efforts to establish the rights of broadcasters in keeping with the Constitutional guarantees of freedom of speech.

Cash Discount

Whereas, there has been an extensive campaign by the National Advertising Agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

Whereas, the adoption of such a principle would increase the cost of operations of broadcasters and result in higher rates for radio advertisers, without attendant advantages for either broadcaster or advertiser,

Be it resolved, that the members of the 3rd NAB District go on record as opposed to the principle of a cash discount for the prompt payment of advertising accounts.

BMB

Whereas, the NAB Board of Directors in a recent Washington meeting enthusiastically endorsed and commended BMB for its outstanding work in the first study, and asked the BMB Board to defer the second study from 1948 to 1949,

Be it resolved, that the broadcasters of the 3rd NAB District approve the action taken by the NAB Board and

Be it further resolved, that a copy of this resolution be forwarded to the Board of Directors of NAB and BMB.

George D. Coleman

Whereas, George D. Coleman, Director of the NAB 3rd District, has given unstintingly of his time and efforts on behalf of the broadcasters of this District,

Be it resolved, that he be publicly commended for his splendid service.

Third District Registration

Addison Amor, NBC; Edward L. Anderson, WEST; Edw. L. Anzmann, Jr., WCAO; W. Wallace Ashley, WITH.

David M. Baltimore, WBRE; Louis G. Baltimore, WBRE; William A. Banks, WHAT; Hope H. Barroll, WFBR; J. Frank Beatty, Broadcasting Magazine; B. A. Beck, WKOK; Mrs. Aurelis S. Becker, WTBO; James W. Blackburn, Blackburn-Hamilton Co.; Morris H. Blum, WANN; Lester Blumenthal, Billboard; Paul M. Brening, WBPZ; Otto Brandt, ABC; F. H. Brinkley, WILM; Allen Brown, NAB; Sam Booth, WCHA; H. C. Burke, WBAC.

H. S. Caldwell, WBPZ; Freeman W. Cardall, WBAL; Tom Carr, WANN; Ken Carter, WBAL; Clifford M. Chafey, WEEU; George D. Coleman, WGBI; James L. Cox, BMI; K. Richard Creitz, WEEU.

Don Degroot, WBAL; Victor C. Diehm, WAZL; W. Ward Dorrell, C. E. Hooper, Inc.; R. P. Doherty, NAB; Wm. R. Dothard, WFBR; Ross Downing, UP; James S. Duff, WITH.

Richard Eaton, WOOK; W. G. Eberhart, WSBA; John Elmer, WCBM; R. C. Embry, WITH.

Harold Fair, NAB; David J. Farber, NAB; Harry A. Friedenberg, Marfree Adv.

F. X. Gallagher, WILM; Raymond A. Gaul, WRAM; Claude S. Gernand, WCAO; Charles Godwin, MBS; M. L. Goldsborough, WFMD;

(Continued on next page)

Arthur W. Graham, WKST; Gordon Gray, WIP; Guy Griffen, WFBR; J. Robert Gulick, WGAL.

Charles Hammarstrom, Paul H. Raymer Co.; Bert Hanauer, WFBR; Bill Hardy, WFMB; Carl Haverlin, BMI; Kolin Hager, SESAC; Gladys L. Hall, NAB; C. B. Heller, WJPA; E. J. Hirshberg, WEDO; Benjamin C. Howard, WCAO; Royal V. Howard, NAB.

Lester Jacobs, Worth Assn.; George E. Joy, WRAK.

Leonard Kapner, WCAE; John E. Karalin, WEDO; Herbert Kendrick, WHGB; Bob Keller, Robert S. Keller, Inc.; Thompson K. Kessell, WCHA; Peter J. S. King, SESAC; E. M. Kirby, C. P. McGregor.

John D. Langlois, Langworth; G. Bennett Larson, WPEN; James W. Lebaron, McGillvra, Inc.; Maury Long, Broadcasting Magazine; John V. Lyons, WCAO.

Robert G. Magee, WHUM; Robert S. Maslin, Jr., WFBR; Clair R. McCollough, WGAL; Arthur McCracken, WGPA; Joseph H. McGillvra, McGillvra, Inc.; Tom Metzger, WMRF; L. Waters Milbourne, WCAO; Harold E. Miller, WORK; Walter O. Miller, WGAL; James E. Moren, WMRF; Bob Morrison, NBC; C. G. Moss, WKBO; Otis Morse, WSBA; Louis H. Murray, WPAM.

Oran H. Nance, Jr., C. P. MacGregor; H. D. Neworth, Worth Association.

Leslie H. Peard, Pr., WCAO; Wm. S. Pirie, Jr., WFBR; David Potter, WNAE; Helen Powers, Ralph Powers Production.

James T. Quirk, WFIZ.

Frank A. Randolph, Collins Radio Co.; A. K. Redmond, WHP; Phillip J. Reilly, WLBR; Robert K. Richards, NAB; Sydney Robbins, WSBA; Charles A. Roeder, WCBM; George H. Roeder, WCBM; Walter J. Roekensies, WSBA; David Rosenblum, WISR; Dick Rudolph, WITH.

H. A. Seville, Four States Broadcasting Co.; Alex Sherwood, Standard Radio; A. Boyd Siegel, WJPA; Julian F. Skinnell, WLBR; Frank P. Smith, WWIW; Homer Smith, WKOK; Stanley Schultz, World Broadcasting; Frank M. Stearns, AP.

J. H. L. Troutfelter, Baltimore Radio Show, Inc.; Stephen Tuhy, Jr., Washington, D. C.; J. C. Tully, WJAC; Abbott Tessman, Capitol Transcriptions.

E. F. Voelcker, WCAO.

J. Gorman Walsh, WDEL; Pierre Weis, Langworth; A. D. Willard, Jr., NAB.

Public Interest Programming

Highway Safety Campaign Scheduled; Spots to Be Mailed This Week

[*Story from Office of Government Reports*]

A kit of live spot announcements publicizing the objectives of the action program group of the President's Highway Safety Conference meeting in Washington June 18, 19, 20 will be mailed to all radio station managers June 5. This is the second annual meeting of the National Highway Safety Conference and the gathering will evaluate progress in reducing traffic accidents during the past year. Representatives of the 48 State governments and the District of Columbia, enforcement officials, highway engineers and a large group of representatives of unofficial organizations with a basic interest in highway safety will attend the meeting. Sessions will be held in the Interior Department auditorium. Radio stations of the nation gave strong support to the initial meeting of the President's Highway Safety Conference held in May, 1946.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 9-15, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan*—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular* savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all student-nurse recruiting copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses of Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal prepara-

(Continued on next page)

tion for marriage, family life, parenthood and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G. I. Bill of Rights. (Fact Sheet No. 9-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 2. They are subject to change.

Tuesday, June 3

Further Hearing

(Engineering Testimony on C. P., 10:00 A. M.)

KMAC—The Walmac Co., San Antonio, Tex.—For renewal of license; **1240 kc.**, 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Tex.—C. P. to change frequency, etc.; DA (DA-2), **630 kc.**, 5 KW, unlimited.

Wednesday, Thursday and Friday, June 4, 5, and 6

(Before the Commission en banc, Conference Room B, adjacent to Departmental Auditorium, 13th and Constitution Ave., 10:00 A. M.)

In the Matter of Promulgation of Rules and Regulations and Standards of Good Engineering Practice concerning daytime skywave transmissions of standard broadcast stations.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Case

910 KC.

The Commission announces adoption of **Proposed Decision** (B-365) looking towards the grant of application of **Paul F. Braden** for a new station in **Middletown, Ohio,** to operate on 910 kc., 1 KW, daytime only (BP-4680; Docket 7587), conditions; and denial of the application of **I and E Broadcasting Co.,** for the same facilities in **Dayton, Ohio** (BP-4659; Docket 7586).

AM—Miscellaneous Actions

Southeastern Broadcasting Co., Clanton, Ala.—Ordered that the effectiveness of the construction permit and modification of CP (BP-4747 and BMP-2594) of Dec. 5/46 and April 25/47, respectively, which authorized a new station on 760 kc., be suspended, until further order of the Commission, because of Order of the Court of Appeals for the District of Columbia, in the case of WJR, The Goodwill Station, Inc., v. FCC (9495), staying the Commission's grant to Southeastern until the Court's decision in the case of WJR v. FCC (9464) and in the case of L. B. Wilson, Inc., v. FCC (9434) shall have been rendered or until further order of the Court.

Radio Virginia, Inc., Richmond, Va.—Ordered that the effectiveness of the construction permit authorized Nov. 21/46, for a new station to operate on 720 kc. be suspended until further order of the Commission, because of Order of the Court of Appeals for the District of Columbia in re WGN, Inc. v. FCC (9497) staying the Commission's grant to Radio Virginia, Inc., until the Court's decision in the case of WJR, etc., referred to above.

WCPS—Coastal Plains Broadcasting Co., Tarboro, N. C.—Ordered that the license heretofore granted by the Commission on May 13/47 for a new station on 760 kc. be set aside; and that the effectiveness of the construction permit issued Aug. 22/46 be suspended until further order of the Commission, because of Order of the Court of Appeals in re WJR v. FCC (9464), staying the Commission's grant of CP to WCPS until the Court's decision in the case of WJR v. FCC (9464) and L. B. Wilson, Inc. v. FCC (9434) shall have been rendered or until further order of the Court.

WCPS—Coastal Plains Broadcasting Co., Tarboro, N. C.—Granted Special Temporary Authority for operation of WCPS on 570 kc., 1 KW, daytime only, for 30 days, from May 28, pursuant to provisions of Sec. 1.324 of the Rules; provided, however that this or subsequent authorization extending operation on 570 kc. shall be subject to immediate cancellation and recission at any time prior to the expiration date thereof.

Coastal Plains Broadcasting Co., Tarboro, N. C.—Ordered that the effective date of the Commission's order of May 27, 1947, setting aside the license heretofore granted on May 13, 1947, to Coastal Plains Broadcasting Co. and suspending, until further order of the Commission, the effectiveness of the construction permit issued on Aug. 22/46, be suspended until June 3, 1947. (BP-4891; BL-2267; BZ-2084)

Gila Broadcasting Co., Inc., Coolidge, Ariz.—Granted petition to intervene in the hearing on application of KRKD. (Doc. 8341)

Hotels & Theatres, Inc., Bluefield, W. Va.—Granted petition for waiver of rules and accepted petitioner's written appearance in re their application. (Doc. 8310)

Litchfield County Radio Corp., Torrington, Conn.—Granted petition for leave to amend its application (BP-5448; Doc. 8093), so as to specify frequency 990 kc. instead of 1170 kc., etc. The amendment was accepted and application as amended was removed from the hearing docket.

The New City Broadcasting Co., Torrington, Conn.—The Commission, on its own motion, removed from the hearing docket application (BP-5630; Doc. 8094).

Litchfield County Radio Corp., Torrington, Conn.—Dismissed petition for leave to take deposition of The New City Broadcasting Co.

Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-5239; Doc. 8021).

AM—Applications Accepted for Filing

640 KC.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to install new vertical antenna and mount FM antenna on #1 Tower, install new transmitter, and change transmitter location East Stadium, University of Oklahoma, Norman, Okla., to 3 miles south of Moore, Okla.

670 KC.

NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1020 to 670 kc.

(Continued on next page)

690 KC.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a Partnership)—License to cover construction permit (B3-P-5126, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WVOK—Voice of Dixie, Inc., Birmingham, Ala.—Modification of construction permit (B3-P-4598, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, to change transmitter location, and to specify studio location.

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—License to cover construction permit (B3-P-4528, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

790 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1100 to 790 kc.

840 KC.

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 890 to 840 kc., power from 1 KW daytime to 5 KW daytime; change type of transmitter.

860 KC.

NEW—Randall County Broadcasting Co., Canyon, Tex. (Marshall Formby and John Blake, a Partnership)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 870 kc. to 860 kc.

900 KC.

NEW—Antigo Broadcasting Co., Antigo, Wisc.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1060 to 900 kc.

920 KC.

NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y. (P. O. 45 Main St.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

930 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 930 to 920 kc.

NEW—The Daily News Broadcasting Co., Bowling Green, Ky.—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 880 to 930 kc.

NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 780 to 930 kc., power from 250 watts daytime to 500 watts daytime; change type of transmitter; change transmitter location from: To be determined, Bloomsburg, Pa., to halfway between towns of Light Street and Espy, Scott Twp., Pa.

NEW—Surety Broadcasting Co., Charlotte, N. C. (P. O. 112 So. Tryon St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, directional antenna night, and unlimited hours of operation.

970 KC.

WJMX—Atlantic Broadcasting Co., Florence, S. C.—Modification of construction permit (B3-P-4948, as modified, which authorized a new standard broadcast station) to change type of transmitter.

980 KC.

NEW—Stanley S. Beaubaire, Oroville, Calif.—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1110 to 980 kc., and change transmitter location from 1¼ mi. west of highway 24 and ¾ miles north of Oroville-Richvale highway in the Thermalite Section, Oroville, Calif., to: To be determined, Oroville, Calif.

1010 KC.

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

1090 KC.

KAYX—Waterloo Broadcasting Co., Waterloo, Iowa—License to cover construction permit (B4-P-5012, as modified; which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership, composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to J. Eric Williams, tr/as Central Broadcasting Company.

1120 KC.

NEW—Robert W. Rounsaville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1120 kc. to 790 kc.

1130 KC.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1130 to 1280 kc.

1220 KC.

WLAS—The LaSalle County Broadcasting Co., LaSalle, Ill. (F. F. McNaughton and Louis F. Leurig, a partnership)—Modification of construction permit (B4-P-5284, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location, and to specify studio location.

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—License to cover construction permit (B3-P-5205, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

NEW—Alvin E. O'Konski, Merrill, Wis. (P. O. 1009 House Office Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter and studio locations from to be determined, Merrill, Wis. to Merrill Hotel, Main and Mill Streets, Merrill, Wisconsin.

(Continued on next page)

WISE—Radio Station WISE, Inc., Asheville, N. C.—Authority to determine operating power by direct measurement of antenna power.

1250 KC.

NEW—Englewood Broadcasting Co., Englewood, Colo. (Alf M. Landon) (P. O. National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 5 KW, directional antenna for day and night use, and unlimited hours of operation. Amended re changes in directional antenna patterns. (DA-2)

1260 KC.

WGWR—Asheboro Broadcasting Co., Asheboro, N. C. (W. C. Lucas and Roy Cox)—License to cover construction permit (B3-P-4641, as modified) which authorized a new standard broadcast station. And authority to determine operating power by direct measurement of antenna power.

NEW—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter) (P. O. 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

1280 KC.

KXOB—Valley Broadcasting Co., Stockton, Calif.—License to cover construction permit (B5-P-4015, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 940 to 1280 kc.

1340 KC.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Authority to determine operating power by direct measurement of antenna power.

WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va. (C. M. Zinn and C. Leslie Golliday)—Authority to determine operating power by direct measurement of antenna power.

NEW—Eastland County Broadcasting Co., Eastland, Tex. (Robert W. Chapman and Manning L. Trammell, a partnership)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Robert W. Chapman and Manning L. Trammell, a partnership, d/b as Eastland County Broadcasting Co. to Robert W. Chapman and Manning L. Trammell, a partnership, d/b as Stephens County Broadcasting Company; change transmitter and studio locations from to be determined, Eastland, Texas, to To be determined, Breckenridge, Texas.

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Modification of construction permit (B1-P-5185, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) for extension of completion date.

1360 KC.

WTTH—The Times Herald Co., Port Huron, Mich.—Modification of construction permit (B2-P-5361, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla. (James S. Rivers)—License to cover construction permit (B3-P-4225, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (a partnership, composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to H. Ross Perkins, tr/as Norwich Broadcasting Company.

NEW—The Greenville Broadcasting Co., Greenville, Ala. (E. Vernon Stabler, Calvin Poole and Samuel W. Ferrell, Jr., a partnership) (P. O. % Walter Erwin James, 724 Bell Building, Montgomery, Ala.).—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—The Voice of Fallon, Fallon, Nev. (Chet L. Gonce and Ralph Morgali, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1400 kc.

1420 KC.

NEW—Minnesota Valley Broadcasting Co., Mankato, Minn. (P. O. 128 E. Cherry St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation.

1430 KC.

WEXT—Andave Radio Co., Milwaukee, Wis.—Modification of construction permit (B4-P-5352, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, and transmitter location, and to specify studio location.

1460 KC.

WBNS—Radiohio, Inc., Columbus, Ohio—License to cover construction permit (BP-6000), which authorized installation of new auxiliary transmitter and authority to determine operating power by direct measurement of antenna power.

1490 KC.

NEW—Radio Courier, Inc., East Liverpool, Ohio (P. O. No. 222 Webber Ave.).—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon the relinquishment of 1490 kc., by WWSW.

NEW—Collinson-Wingate Broadcasting Co., Topeka, Kans. (T. Hall Collinson and Norville G. Wingate, a partnership)—Modification of construction permit (B4-P-4440, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to change studio location.

1500 KC.

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license to change main studio location from St. Paul Hotel, St. Paul, Minnesota, to Radio City, 9th and La Salle Street, Minneapolis, Minn. (present location of auxiliary studio).

1540 KC.

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. (Amendment re transmitter location dated 4-29-47, withdrawn 5-13-47.)

(Continued on next page)

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—License to cover construction permit (B2-P-5142, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurementment of antenna power.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Special service authorization to operate on 1590 kc., unlimited time with power of 1 KW day and 250 watts night, for a period ending in no event later than August 31, 1947.

1600 KC.

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit (B3-P-4164, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-3695, as modified, which authorized a new standard broadcast station) for extension of completion date.

KMAE—McKinney Air Enterprises, Inc., McKinney, Tex.—Modification of construction permit (B3-P-5210, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, specify studio location.

AM—Applications Tendered for Filing

740 KC.

NEW—Tri Cities Broadcasting Co., Tullahoma, Tenn. (Raymond L. Prescott, Jr., Henry L. Wilson)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

850 KC.

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Modification of construction permit to change proposed transmitter location and modify directional antenna, so as to permit incorporation of an FM radiator on one of the towers of directional antenna system operating with power of 5 KW, unlimited hours of operation and directional antenna for night use.

930 KC.

KANA—Mosby's Inc., Anaconda, Mont.—Construction permit to change frequency from 1230 to 930 kc., power from 250 watts to 2½ KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change the transmitter location.

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Modification of construction permit to make changes in directional antenna system and approval of transmitter location, operating with power of 500 watts night, 1 KW day, unlimited hours and directional antenna for night use.

960 KC.

NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified hours (night) of operation.

970 KC.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit to make changes in directional antenna system, using power of 5 KW, unlimited hours and directional antenna for day and night use.

1140 KC.

NEW—The Master Broadcasting Corp., Rio Piedras, P. R.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 500 watts night, 1 KW day and unlimited hours of operation.

1240 KC.

NEW—Melbourne Broadcasting Corp., Melbourne, Fla.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 KC.

NEW—Gilroy Broadcasting Co., Inc., Gilroy, Calif.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW and daytime hours of operation.

1330 KC.

NEW—Bert Williamson, Martinez, Calif.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts and daytime hours of operation.

1340 KC.

WLNH—Northern Broadcasting Co., Laconia, N. H.—Consent to assignment of license to Northern Broadcasting Corporation.

1460 KC.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW and unlimited hours of operation, directional antenna.

The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—License to operate present facilities of WOKO upon termination of its present authorization. (1460 kc., 500 watts night, 1 KW day and unlimited hours of operation.)

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of license to move main studio location from 30 Journal Square, Jersey City, New Jersey, to 29 W. 57th Street, New York, N. Y.

FREQUENCY MODULATION

FM—Applications Accepted for Filing

KLOK-FM—Valley Broadcasting Co., San Jose, Calif. (E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr.)—Modification of construction permit (B5-PH-752, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul E. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, which authorized a new FM broadcast station) for extension of completion date.

NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y. (P. O. 45 Main St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 258, 99.5 mc., ERP of 28.24 KW, and antenna height above average terrain 723 feet.

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCOY—The Patriot Co., Harrisburg, Pa.—Modification of construction permit (B2-PH-393, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, as modified, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Modification of construction permit (B3-PH-752, which authorized a new FM broadcast station) for extension of completion date.

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Modification of construction permit (B1-PH-1067, which authorized changes in new FM broadcast station) for extension of commencement and completion dates.

WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.—Modification of construction permit (B2-PH-773, which authorized a new FM broadcast station) to change type of transmitter, transmitter site to 2201 Woodward Heights, near Ferndale, Michigan; studio location to "To be determined, Royal Oak, Michigan; ERP to 18.3 KW; antenna height above average terrain to 382 feet; make changes in antenna system and change commencement and completion dates.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-PH-1083, which authorized a new FM broadcast station) to change studio location and transmitter site, make changes in antenna system and change commencement and completion dates. Change antenna height above average terrain to 15.5 feet.

KDNT-FM—Harwell V. Shepard, Denton, Tex.—Modification of construction permit (B3-PH-866, which authorized a new FM broadcast station) for extension of completion date.

WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Modification of construction permit (B2-PH-795, which authorized changes in new FM broadcast station) for extension of completion date.

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-30, as modified) which authorized a new FM broadcast station for extension of completion date.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

WEHS—WHFC, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-1065, which authorized changes in new FM broadcast station) for extension of completion date.

WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.—Modification of construction permit (B1-PH-607, which authorized a new FM broadcast station) to change studio location, make changes in antenna system and change commencement and completion dates.

WALA-FM—Pape Broadcasting Co., Mobile, Ala. (W. O. Pape)—Modification of construction permit (B3-PH-283, which authorized a new FM broadcast station) to change effective radiated power to 101.4 KW, and make changes in antenna system.

102.5 MC.—#273

NEW—WGR Broadcasting Corp., Buffalo, N. Y. (P. O. Rand Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 273, 102.5 mc., ERP of 57 KW.

To Be Assigned by FCC

NEW—Louise C. Carlson, New Orleans, La. (P. O. 92 Fontainebleau Drive)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC. ERP of 4.96 KW, and antenna height above average terrain 227 feet.

NEW—Eurith Dickinson Rivers, Jr., Decatur, Ga. (P. O. 217 W. Ponce de Leon Ave.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC: ERP of 600 watts, and antenna height above average terrain 309.5 feet.

FM—Application Dismissed

WDUL—Head of the Lakes Broadcasting Co., Superior, Wisc.—Modification of construction permit (B4-PH-1099) to change effective radiated power to 80.1 KW, and to make changes in antenna system. Dismissed May 21, 1947, per request Att'y, letter May 13, 1947.

FM—Applications Returned

The Wave Publications, Vernon, Calif.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned May 22, 1947. Program analysis not submitted. Also charter to be amended.

Redlands Broadcasting Co., Redlands, Calif. (Edward Lannelli and John C. Mead)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned May 22, 1947. Program analysis not submitted. Letter written May 22, 1947.

TELEVISION

TV—Applications Accepted for Filing

WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-41, which authorized a new commercial television broadcast station) for extension of completion date.

W10XP—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

W3XPF—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

W10XPB—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

W3XPL—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

W10XPC—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PCT-62, which authorized a new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Applications Accepted for Filing

Remote Pickup

WDON—Commodore Broadcasting, Inc., area of Decatur, Ill.—Modification of construction permit (BPRE-468, as

(Continued on next page)

modified, which authorized construction of new remote pickup broadcast station) for extension of completion date.

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (BPRE-68, as modified, which authorized construction of new remote pickup broadcast station) for extension of completion date.

KEGT—Tarrant Broadcasting Co., Portable-Mobile, area of Fort Worth, Tex.—License to cover construction permit (BPRE-472, which authorized change of transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile).

KAAD—Tarrant Broadcasting Co., Mobile area of Fort Worth, Tex.—License to cover construction permit (BPRY-319, which authorized change in transmitter, change power from 40 watts to 100 watts, change from portable-mobile to portable).

NEW—Kenneth Edward Rennekamp, area of Oil City, Pa.—Construction permit for a new remote pickup broadcast station to be operated on 2830 kc., power of 20 watts, emission A3, and hours of operation in accordance with Section 4.403.

Noncommercial Educational

NEW—Board of Education of the City of St. Louis, St. Louis, Mo.—Construction permit for a new non-commercial educational broadcast station to be operated on 42,500 kc., power of 3 KW, emission special, and unlimited hours of operation. Amended to change type transmitter, frequency from 42,500 kc. to "any frequency between 88 and 108 mc.", transmitter location and make changes in antenna system.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Advertising Films—Unfair methods of competition tending to restrain trade and create a monopoly are charged in separate complaints issued by the Commission against four of the nation's largest producers and distributors of commercial advertising films.

The respondents are Ray-Bell Films, Inc. (5495), 2267 Ford Parkway, St. Paul, Minn.; Alexander Film Co. (5496), Colorado Springs, Colo.; United Film Ad Service, Inc. (5497), 2449 Charlotte St., Kansas City, Mo.; and Motion Picture Advertising Service Co., Inc. (5498), 1032 Carondelet St., New Orleans.

CEASE AND DESIST ORDER

Tag Manufacturers Institute, etc.—Thirty-one manufacturers of tags, pin tickets and other marking and pricing devices have been served by the Commission with an order to cease and desist from numerous practices which were found to be "part and parcel of a combination and conspiracy" to fix and maintain uniform prices for their products.

The order is also directed against the industry's trade association, the Tag Manufacturers Institute, 370 Lexington Ave., New York, and Frank H. Baxter, its secretary-treasurer and executive director. (4496)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 23, June 9, 1947

Judge Miller's Statement on Congressional Investigation of Musician's Union

The Sub-Committee* To Investigate James C. Petrillo and the American Federation of Musicians (Rep. Carroll Kearns, chairman) has circulated among broadcasting station licensees a questionnaire seeking information concerning the employment of musicians. The information thus gathered is to be used by the Committee in studying the music problem as it relates to the whole industry. We urge prompt reply to the Committee's request.

A few stations have asked NAB to ascertain whether or not call letters and/or ownership are to be revealed by the Committee in its use of this information during hearings.

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* A sub-committee of the Committee on Education, House of Representatives.

(Continued on page 458)

Board Will Seat Six New Directors, Three Re-elected Members, In September

With the naming of Harold E. Fellows, WEEI, to the NAB Board, six new members of the Board will be seated when it meets in Atlantic City this September. (See 1st District story, p. 458.)

In addition to Mr. Fellows, new Board members elected at their respective district meetings this year are: Henry P. Johnston, WSGN, District 5; Gilmore Nunn, WLAP, District 7; Charles C. Caley, WMBD, District 9; John F. Meagher, KYSM, District 11; and Clyde Rembert, KRLD, District 13.

Three station executives re-elected to serve on the Board are: George C. Coleman, WGBI, District 3; William B. Smullin, KIEM, District 15; and Harry R. Spence, KXRO, District 17.

On the Inside

Features at the First District meeting last week included talks by Massachusetts Governor Bradford and Robert D. Swezey, MBS, who presented a strong argument for the adoption of new standards by the industry. (p. 458)

NAB's Program Department compiling information on radio's participation in the campaign against juvenile delinquency; will provide stations with proven ideas. (p. 460)

Responding to inquiries from member stations regarding the "lottery law," the Legal Department publishes a general guide for day-to-day operation. (p. 459)

Station follow-through is most important factor in building retail volume, Broadcast Advertising Department findings show as a result of its "retail service" activities. (p. 462)

Pointing out that radio is the most important medium of news dissemination, NAB filed a brief with the House Ways and Means Committee opposing the excise tax on radio receivers, a type tax from which other media are exempt. (p. 459)

NAB President Meets with Legislative Group, Concerned Over Early White Bill Hearings

NAB President Justin Miller, again Thursday (5) expressed doubt that the industry would be "fully prepared" for hearings on S. 1333 (the White Bill) after a full day's session with the Association's Legislative Committee.

Judge Miller said that the demanding task of going through the proposed measure, which would amend the Communications Act of 1934, had taken up eight hours of Committee time and that "we have plenty of issues still unresolved."

He said that the Committee approached the task in the belief that any measure adopted should anticipate that radio must be "in fact as well as in spirit" as free as the press.

Hearings on the White Bill are scheduled for June 17 before a subcommittee chairmanned by Sen. Wallace A. White (R-Me.) author of the proposed legislation. Other members of the Senate sub-committee are: Charles W. Tobey (R-N.H.), Edward H. Moore (R-Okla.), Ernest W. McFarland (D-Ariz.) and E. C. Johnson (D-Colo.).

Judge Miller previously had asked for a delay of the hearings until July 1 to afford more time for preparation. The request was denied by the Senate committee.

Following is the text of Judge Miller's wire to Sen. White requesting postponement of the hearings:

"UPON RECEIPT OF WORD THAT HEARINGS ON WHITE BILL HAD BEEN SET COMMENCING JUNE 17, I BEGAN TO CALL REPRESENTATIVE BROADCASTERS TO ARRANGE FOR THEM TO BE PRESENT AT HEARINGS AND ALSO BEGAN TO RECEIVE CALLS FROM THEM. THEIR UNANIMOUS OPINION IS THAT DATES SET PROVIDE SUCH SHORT NOTICE THAT IT IS IMPOSSIBLE TO MAKE NECESSARY PREPARATION

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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CHARLES A. BATSON, *Director of Information*
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HAROLD FAIR, *Director of Program Department*
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DOROTHY LEWIS, *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN, *Director of Broadcast Advertising*
DON E. PETTY, *General Counsel*
ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of Special Services*

AND ARRANGEMENTS FOR BEING IN WASHINGTON. STRONGLY URGED THAT HEARINGS BE POSTPONED UNTIL FIRST OF JULY. WITH CORDIAL REGARDS."

The Committee has asked the Association to present as early as possible a list of witnesses who will appear in behalf of radio at the hearings. This list will be ready for release within a week, Judge Miller said.

Members of the Legislative Committee present today were: Joe B. Carrigan, KWFT; Wayne Coy, WINX; Herbert Hollister, KBOL; Joseph H. Ream, CBS; Frank M. Russell, NBC; Robert D. Swezey, MBS; and Joseph A. McDonald, ABC, as an observer.

Absent were J. Harold Ryan, WSPD, chairman; Don Elias, WWNC; Clair R. McCollough, WGAL; G. Richard Shafte, WIS; and Louis Wasmer, KGA. O. L. Taylor, KGNC, arrived in Washington for the meeting but was unable to attend due to illness. He was confined to his room at the Carlton Hotel with a respiratory infection.

Engineering Department

Tropical Broadcasting Frequencies a Thorn, As Plenary Session Urges Speedy Decision

The question of what frequency assignments should be made to "Tropical Broadcasting" is proving, as expected, to be one of the thorns in the side of the delegates to the International Telecommunications Conference now in session at Atlantic City (*Current* REPORTS, p. 445). The delay in solving this problem is so critical that a plenary session was held Wednesday (4) to urge the delegates to more speed in reaching a decision.

The chairman requested that all allocations be completed by July 1st; however, it was felt by many delegates that this was an impossible objective. In an effort to unsnarl the problem, a Subcommittee on Tropical Broadcasting was created. This subcommittee, which has been unable, to date, to define "Tropical Broadcasting," spent almost an entire day trying to unscramble the language problem. Although French and English were the official languages, the Spanish-speaking nations, who are the main users of "Tropical Broadcasting" frequencies, were delayed because of a shortage of translators. While the rest of the nations agreed to permit Spanish-speaking nations to use their native tongue, one major power insisted that, if this be permitted, it, too, would use its own language. The Spanish-speaking nations were permitted to proceed in their own tongue after the rest of the nations agreed that by such use a precedent would not be established.

Russia's proposal that she be granted three more votes (for Lithuania, Outer Mongolia and Latvia-Estonia), in addition to the three votes given her under United Nations for USSR, Byelo-Russia and the Ukraine, was the subject of considerable discussion in which no decision was reached.

Judge Miller's Statement on Congressional Investigation of Musician's Union

(Continued from page 457)

We have been assured by Chairman Kearns that owner or call letter identity will not be used in those cases where stations request that this information be held in confidence. Chairman Kearns also has asked us to express to broadcasters his appreciation for the prompt response which already has been manifested.

—*Justin Miller.*

District Meetings

New England Broadcasters Elect Fellows; Need for Code Stressed at Boston Meeting

Harold E. Fellows, general manager, WEEI, was elected to the NAB Board of Directors as the two-day annual meeting of the First District concluded in Boston Tuesday (3). Mr. Fellows succeeds Paul W. Morency, vice president and general manager, WTIC, on the Board. Mr. Morency declined renomination because of the pressure of other business.

With the naming of Mr. Fellows, the new NAB Board will seat six new members when it meets at Atlantic City in September.

With close to 150 radio executives present for the meetings, the Governor of Massachusetts, Robert F. Bradford, emphasized the importance of maintaining a "free radio." "We've seen the evils of a controlled press and radio," he said, and advocated a minimum of government control. He pointed out the flexibility

(Continued on page 464)

Legal Department

General Guide on Lottery Law in Day-to-Day Station Operation

In response to a number of inquiries from NAB members about the lottery law as it affects radio broadcasting, there follows a statement by the General Counsel. It is hoped that it will serve as a general guide to stations in their day-to-day operation.

Section 316 of the Communications Act of 1934 provides:

> "No person shall broadcast . . . and no person operating any . . . station shall knowingly permit the broadcasting of, any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, . . . Any person violating any provision of this section shall, upon conviction thereof, be fined not more than $1,000 or imprisoned not more than one year, or both, for each and every day during which such offense occurs."

This section, like the federal statutes forbidding the mailing and the interstate transportation of lottery material, does not define the terms it uses. Consequently, courts, using the common law as a basis, formulate definitions from case to case as they apply the statutes. Obviously, this method make impossible any categorical declaration as to what is and what is not a lottery within Section 316. However, a few principles are reasonably well settled.

The common law defines a lottery as a scheme or plan whereby consideration is paid for the opportunity to win money or prizes, the winner or winners to be determined by lot or chance. The most difficult question in the application of this definition to a particular scheme or plan is whether consideration is paid. In this connection it is generally held that if any money or value must necessarily be paid for a chance to win money or a prize, there is consideration, and the plan is an illegal lottery. This is so notwithstanding the fact that the payment is in fact for merchandise, service, entertainment, etc., and that the amount of the payment would be the same even though there were no chance to win money or a prize.

This rule, adopted by the Supreme Court in *Horner* v. *U. S.*, 147 U. S. 449 (1893), has been followed by the FCC. *In the Matter of WRBL for Renewal of License*, 2 FCC Reports 687 (1936). In that case the station had broadcast information about two plans by which persons purchasing goods, in one case, or admission to an exposition, in the other, received numbered tickets entitling them to participate in drawings and, if they won, to cash and prizes. On the authority of *Horner* v. *U. S.*, the FCC held that these broadcasts were a violation of Section 316 of the Communications Act.

In the same case the Commission also considered a plan similar to the "bank night" scheme. Cash was given away by lot at wrestling matches. Both persons who had purchased tickets, and persons who had registered without paying anything were entitled to participate in the drawings, provided they appeared immediately after their names were called. Winners not at the match where the drawing took place were entitled to free admittance to claim their awards. On the authority of holdings in two cases in U. S. district courts, and the ruling of the Solicitor of the Post Office that such plans were lotteries under the Postal laws, the FCC held this plan to be a violation of Section 316.

In addition the Commission, considering the state lottery laws, took the position that it was contrary to the public interest for a station to violate the spirit of the laws of the state in which it was located.

A year later, *In the Matter of KXL for Renewal of License*, 4 FCC Reports 186, the Commission held that the broadcasting of information about a "Prosperity Club," a scheme similar to the "chain letter," was in violation of Section 316. Persons deposited money with the operator of the plan, on the promise that when 27 others thereafter deposited the same amounts, they would receive 27 times their original deposit. The FCC found consideration in the deposit of money and chance in the uncertainty as to whether others would participate.

As yet Section 316 has not been construed with reference to "give-away" programs. However, the Commission has recently shown considerable concern with these programs. For example, in the Washington FM hearings it first proposed to deny an application on the ground, among others, that the legality of a "give-away" program carried by the applicant was doubtful. While the application was later granted, it was on the specific representation of the applicant that it would discontinue the program if either the Commission or a recognized court found it to be in violation of Section 316.

The membership will of course be advised of further developments in this field. Meanwhile, by way of summary, this much can be said on the basis of the cases at hand.

1. *A station should not broadcast any information about prize plans which involve the payment of money or other value by the listener.*
2. *A station should not broadcast any information about any other type of plan which may be in violation of the letter or spirit of the law of the state in which it operates.*
3. *In case of any doubt a station should consult its attorneys. In this connection, it should be noted that in the* KXL *case, the Commission, in granting the renewal despite its finding of a violation of Section 316, referred to the fact that the station had acted on the advice of its attorney, apparently treating this as evidence of its good faith.*

NAB Files Brief Opposing Excise Tax On Radio Receivers

Opposition to the continued levy of an excise tax on radio receivers was registered by NAB in a brief filed Friday (6) with the House Ways and Means Committee.

(Continued on next page)

NAB's argument that radio receivers were being taxed unjustly, while another media was being subsidized, was threefold: (1) the present tax is discriminatory; (2) it is inconsistent with the design of the Congress as expressed in the Excise Tax Statutes; and (3) it is incompatible with the Constitution.

In arguing the first point the NAB statement read: "Radio is now the most important medium of mass communication in the United States. While there are some 1,700 daily newspapers in existence, there are more than 2,500 radio stations licensed or about to be licensed to broadcast to the general public."

Citing the NORC survey, the brief pointed out: "Sixty-one per cent of those interviewed got most of their daily news from radio, 78 per cent of those expressing an opinion got the fairest news from radio, 94 per cent of those interviewed got the latest news from radio, and 27 per cent of those interviewed got the most complete news from radio."

Continuing, the statement explained that on the average, stations devote about 20 per cent of their broadcasting time to news, and that stations "perform every function performed by the press." Citing several other important functions of radio and its close identity with the press, the brief pointed out the "unjust discrimination to tax radio receivers, the means by which the public receives radio broadcasts, and at the same time to exempt paper, the means by which the public receives newspaper reports. Indeed, the discrimination goes further, for the Congress subsidizes newspapers by permitting them to be carried by mail at less than cost."

Stating that the "tax on radio receivers is completely illogical," the brief cited the Internal Revenue Code which exempts from the tax on telegraph, telephone, radio and cable facilities, "services or facilities utilized in the collection of news for the public press or radio broadcasting, or in the dissemination of news through the public press or by means of radio broadcasting."

In arguing the incompatibility of the tax with the Constitution, the NAB brief cited the unanimous opinion of the Supreme Court which "held unconstitutional a state tax of 2 per cent on the gross receipts from the sale of newspapers." Continuing, the brief declared: "The fact that the tax here is not borne directly by the radio broadcasters or the radio manufacturers does not mitigate its evil, for, as Justice Sutherland said, such taxes are bad not because they take money from people's pockets, but because they serve as a device 'to limit the circulation of information to which the public is entitled in virtue of the constitutional guarantees.'"

In addition to the NAB brief, RMA and FMA filed statements in opposition to the excise tax. TBA presented oral argument and will file its written statement opposing the tax at an early date.

House Subcommittee Hears Testimony On Pending Copyright Bills

On Wednesday (4), the Copyright Subcommittee of the House Judiciary Committee continued its hearings on the copyright bills now pending before the Congress. (*See Current* REPORTS, p. 428). The Committee heard Lewis Frohlich and Deems Taylor of ASCAP, John Schulman representing the Songwriters' Protective Association, and Sidney Wattenberg representing the Music Publishers Protective Association, all in opposition to H. R. 1270. Isabelle Marks of Decca Records, Inc., and Kenneth Raine of Columbia Recording Corp., spoke in opposition to the form in which the bill was drawn on the ground that it did not make clear that the manufacturers of records subject to copyright would be the owners of the copyright.

Don Petty, General Counsel of NAB, was present at the hearing. The next hearing is scheduled for Monday, June 9, at which time Don Petty will file a statement and testify orally on behalf of NAB in opposition to the bill.

Program Department

Stations Use Wide Range of Ideas In Campaign Against Delinquency

Still gathering momentum, the radio industry's campaign against juvenile delinquency promises to result in one of the major contributions toward alleviating the intenseness of the problem in many communities.

NAB's Program Department is now compiling information on station participation throughout the country and is in the process of cataloguing program ideas on the subject. This work is expected to be completed at an early date, following which a check-list of program ideas and suggestions will be sent to all member stations as an aid in augmenting local efforts.

While findings are not yet complete, preliminary conclusions, drawn from study of the material on hand, show that the over-all campaigns being conducted by stations follow three approaches. They are: broadcasts directed at parents; broadcasts directed at children; sponsorship or stimulation of outside activities.

Each of these approaches have proven successful, and one or more may be adapted to fit local conditions. Following are several examples, chosen at random, of programs inaugurated by stations in various sections of the country:

> *Clearwater, Fla.*—Stimulated construction of a "youth center," which stemmed from an idea suggested and promoted by Howard Hartley, WCLE, newscaster. Major campaign on the air utilized the daily news program at 6:15 p.m. This was supplemented by a woman's news program at 1:00 p.m., to enlist the support of mothers as well as children.
>
> The campaign, aided by personal contact work, brought quick action. A local business man offered to construct the necessary building. A citizens committee was formed and governs the project's activities. Original plans included space for a small dance floor, ping pong table and limited room for other activities. Momentum gathered from radio program, however, gained so much support that plans have expanded to include outdoor swimming pool and playground. City and county governments have indicated probability of some financial support.
>
> *Poughkeepsie, N. Y.*—Inaugurated "Hobby Shop" series of broadcasts over WKIP under the auspices of the local Junior League. Round table discussions cover

(Continued on next page)

hobbies such as model airplanes, stamps, model railroads, photography, pets, archery, magic, coins, etc. Programs originate at local Community Chest auditorium, which has recreational facilities for young people. Station reports large audience on hand for weekly broadcast who ask questions of the panel; also, large number of telephone questions are discussed on the program. Series of broadcasts will feature an extensive public exhibit this month, with all hobbies represented.

Raleigh, N. C.—"Youth Takes A Stand" is the title of a series presented by WPTF. The broadcasts, designed to attack the juvenile problem in a positive manner, are presented as forum discussions, with the Rev. Ray Holder, rector, Christ Episcopal Church, as moderator. Participants are teen-agers chosen from local high schools, Boy Scouts, the Y-Teens, 4-H Clubs and local churches. The programs, broadcast each Saturday morning at 10:00 o'clock, cover subjects such as: youth's position in the community; in the home; in the school; in the church; and in business.

Hartford, Conn.—Feeling that an indirect approach to the problem of juvenile delinquency would be most suitable for presentation in its area, WTIC has built a program titled "Mind Your Manners." The program features a panel of youngsters, 9 to 17 years of age, who answer various questions of deportment, table manners, conduct at various types of functions, etc., which are presented by other children, not by adults. Based on the theory that juvenile delinquency stems from disregard of authority and the rights and properties of others, the programs attempt to teach subtly, a proper regard and respect for fellow humans. The series has the *unpublicized* support of the schools, PTA groups, youth clubs, etc.

Portsmouth, Ohio.—The program inaugurated by WPAY follows the three suggested approaches: through parents, children, and outside activities. Through the "1400 Club," platter show, a weekly dance is conducted along with the air program which plays to a studio audience. At the dance, held in a hall provided by the Eagles Lodge, community officials are interviewed, thus giving the younger generation an opportunity to see and hear the people responsible for operating the local government. In cooperation with the Junior Chamber of Commerce, the station promotes the scrap paper drive, proceeds of which are donated to the playgrounds. Through participation in PTA forums, the station stresses the need for parental control in curbing juvenile delinquency. Utilizing its "man on the street" broadcasts, the station asks youngsters pointed questions on youth problems and forwards the answers to the juvenile judge and other interested youth organizations. Nearly every station staff member is active in local organizations which further community efforts in behalf of youngsters.

Miami, Fla.—Last Christmas, WIOD's early morning news commentator, "The Rambler," inaugurated a one-man campaign to provide year-round entertainment for the boys and girls of the Dade County Children's Home. Among results obtained to date are: An invitation from the owner of a local Chinese restaurant to the children and staff for a luncheon on New Year's Eve, 1946. A party at the "Parrot Jungle" in South Miami. A visit, with the Florida Power and Light Company as hosts, to the Miami Air Races in January. A contribution from an anonymous listener who sent $50 to buy goodies for the children at the air races. A five-hour bottom-fishing trip on Saturday, May 4 through the courtesy of a fishing boat captain, who also provided soft drinks, candy, and cookies, while a local cafeteria owner supplied 120 sandwiches and two bushels of boiled eggs.

As a post script, the boat captain has offered to take groups of children fishing every Saturday. The groups —Boy and Girl Scouts, youth clubs, school groups—must sign up through The Rambler.

Phoenix, Ariz.—Eight series of programs have been originating through KOY, in addition to the station's carrying of two network shows directed at the youth. The local programs are aimed at the various group and age levels. Included in the station's schedule are: Junior Town Meeting of the Air; Special Events Quizz; Spelling Bee; Story Book Hour; Parents by Proxy; Uncle Bill; The Safety Rangers; and Teen Agers.

Jackson, Miss.—Station WJDX, after formulating a series of programs dealing with juvenile delinquency, arranged with the two other stations in the city to broadcast the series simultaneously, thus blanketing the entire service area of the three stations. Success of the project was bolstered when the president of the Juvenile Delinquency Council praised the station for undertaking the service.

The above handful of examples provide an inkling of the width of possibilities available to stations in combating the problem of juvenile delinquency within their respective communities.

While over three hundred stations have already submitted information to NAB detailing their programs, Harold Fair, director, program department, would welcome reports from those stations which are conducting campaigns, but have not as yet provided NAB headquarters with the details of their activities.

Research Department

BMB Committee Meets to Discuss For Supplementing Its Study

The BMB Technical Committee met on May 29 to consider several matters of immediate importance to the BMB research program. The matter of chief concern was a plan to supplement the once-a-week data of Study No. 1 by the addition, in Study No. 2, of data which would give a station a valid estimate of its "average *daily* audience." Five methods of accomplishing this have been brought to the attention of the Committee, and these have been narrowed down to two, which are now receiving intensive experimental analysis by the BMB technicians. Once experimentation has determined the feasibility of the methods being considered, a proper recommendation will be made to the BMB Board which, in turn, will determine whether or not Study No. 2 will contain the addition.

The committee heard a presentation by C. E. Hooper, president of the research firm bearing his name, in which he outlined results of experimentation with a new post-card technique for measuring station audiences county-by-county.

Originally the committee had expected to hear details concerning a diary technique Mr. Hooper had developed, but he told the committee that he considered the more recently devised post-card method to be more promising than the diary.

The Committee also heard a complete presentation of the advantages and disadvantages of the Listener Diary as a method for collecting coverage data by Robert Salk of Audience Surveys, Inc.

Other less important matters were also discussed, most of them involving some retabulations of the data of Study No. 1, which will serve as the basis for future BMB releases.

Broadcast Advertising

Note to Managers:

The Broadcast Advertising Department urges that you bring this item to the attention of your Sales Department.

Station Follow-through Pays Dividends In Retail Business

Evidence compiled since the Broadcast Advertising Department inaugurated its new "retail service" to member stations several months ago shows that *follow-through by the stations themselves* is the most important and productive factor in building retail volume.

The work of the Broadcast Advertising Department, its sales aids on retail advertising, and particularly the talks on that subject by Miss Lee Hart, former radio director for Joske's of Texas and now assistant director of Broadcast Advertising at the NAB, are important in getting the activity started. But from then on, it is up to the stations.

Following is a letter received from Eugene Carr, general manager of the Brush-Moore stations in Canton and Portsmouth, Ohio, where Miss Hart spoke two months ago. At that time, Mr. Carr stated that he would keep an accurate record of what happened to retail business on his two stations as a result of this effort. He reports:

"As a direct result of the meeting in Canton, the Halle Brothers Company has signed with WHBC for five quarter-hours a week, 10:00 to 10:15 a.m., sponsoring Carol Adams, director of WHBC's women's programs. *This is the first radio advertising in the history of the Halle Brothers Canton store.* Halle Brothers of Cleveland have had campaigns on the air from time to time, but I believe the campaign for the Canton store is the first one that has been contracted for as a specific promotion tied in with the store's over-all advertising plans.

"The program is beamed to a selected audience on behalf of the home furnishings department, and so far the store is staying right with that theme and with good results. The program has been broadcast to date from WHBC's studios, but now that the telephone strike is settled, we will install a direct line from the store so that one or more broadcasts per week will originate in a special Halle broadcast studio located in the home furnishings department. Women's groups of the city will be invited to attend broadcasts featuring special guests and experts in the home furnishings line.

"Also *as a direct result* of the meeting with Lee Hart, here in Canton, the Kobacker store has purchased daytime quarter-hour programs called 'What's New?' Here again, *the beaming technique was the thing that swung this advertiser from announcements to programs*, as Kobacker's theme within the store is one that constantly features the new and the different type of services and merchandise. Their radio programs feature only the brand new record and transcription releases to carry out the theme of 'What's New?' The copy is beamed to an audience interested in these items and departments and services in the store.

"These two contracts are directly traceable to the meeting which Lee Hart conducted here in Canton. In addition, *there has been a stepped-up interest and additional business in both programs and announcements from some of WHBC's long-time advertisers.*

"At WPAY in Portsmouth, Sears Roebuck bought a program series called 'RFD 1400' (1400 is the station's frequency), from 11:30 a.m. to 12:00 noon, Monday through Friday, *as a direct result* of the Lee Hart meeting. *This new contract gave the radio station 35% of the Sears' advertising budget in Portsmouth.* The client has since made some changes in spreading out the appropriation to more different types of programs but the size of the budget for radio remains the same.

"Also in Portsmouth, *we can attribute a quarter-hour musical clock, three days a week, for the U. S. Laundry; a quarter-hour, Sunday afternoon, for the Herms Floral Shop; a five-minute news series for Walkers Shoe Store, and several announcement schedules to the 'Joske meeting.'*

> *"However, it seems to me, that the most valuable result of these two meetings which Lee Hart conducted for us in Canton and Portsmouth was the immediate improvement in commercial copy. In both cities, the advertisers picked up the 'beaming' theory immediately, and with the assistance of the station staff and the continuity writers, practically all commercial copy began to be very much improved at once. The advertisers now know what we are talking about when we suggest copy changes and copy ideas. Our staff writers have a definite formula to follow in the writing they do for the clients in the two cities. All of this adds up to better selling copy, more results for the advertiser from the time he buys, more satisfied clients and larger appropriations for the radio stations.*

"Again, many thanks to you and to Lee Hart for your assistance to us in this respect.

Cordially,
Eugene Carr
Director of Radio."

Generous as are Mr. Carr's comments to the NAB, Miss Hart emphasized this week that "this business could not have been acquired or held without the excellent follow-through arranged by WHBC and WPAY."

Following the meetings held in the two cities, the stations immediately organized a planned procedure of working on retail accounts. Regular weekly meetings of the sales, program and copy departments were set up. Their purposes are:

a) To analyze and improve the handling of accounts on the air, and

b) To formulate coordinated presentations and working plans for new accounts.

Included in each meeting is careful local interpretation of the Joske Report ("Radio for Retailers"), and individual adaptation of the NAB's three-point plan for making radio more effective for retailers. This three-point plan was developed by Miss Hart and was presented at each of the meetings.

Other evidence received by NAB shows that other stations which have followed-through in similar fashion are finding retailers more receptive to suggestions about beaming programs, choosing the right merchandise to be advertised, formulating definite

(Continued on next page)

copy objectives, and arranging for effective store follow-through, particularly among sales personnel.

"When radio salesmen can sell on the basis of the specific job to be done, and can outline specific plans to show why a certain type of program and copy will be most effective in doing the job, he can inspire the retailer to set specific objectives for his radio advertising," Miss Hart emphasized.

"These objectives in turn will form the basis for continued service from the program and copy departments which will have direction and purpose. If the sales, copy and program departments of all stations would get together for even an hour a week to improve their knowledge of making retail advertising work, they could expect more confidence from the advertiser and better results from his advertising."

All stations that have used the NAB's new "retail service," or are planning to use it in the future, are therefore urged to arrange for this important and necessary follow-through on the part of the station sales, program and copy staffs, as this has been found to be the most important factor in building sales.

Broadcasters Invited to NRDGA Sales Promotion Meeting June 26-27

Members of the NAB are invited to attend the annual convention of the Sales Promotion Division of the National Retail Dry Goods Association, to be held June 26 and 27 at the Palmer House, Chicago.

NAB members will be allowed the "membership rate" for registration and other activities, by virtue of NAB's associate membership in NRDGA. (See enclosed announcement with this issue of REPORTS.)

The program for Thursday, June 26, will consist of a Display Clinic in the morning and an Advertising Fundamentals Clinic in the afternoon, the latter being devoted largely to newspaper techniques.

Friday morning's session will be devoted to retail radio advertising, with the program calling for a Radio Clinic from 9:30 to 11:30 a. m.

Chairman of the panel will be William T. White, sales manager, Wieboldt's, Inc., Chicago. Participants will include Frank E. Pellegrin, director, and Miss Lee Hart, assistant director, of the NAB Department of Broadcast Advertising. Others will be retailers who produced prize-winning radio shows, as judged in the NRDGA's first annual radio contest held last January.

Radio entertainment will be provided by the Chicago stations at the general luncheon Friday.

Pellegrin Slated to Speak At Charlotte Ad Meeting

Frank E. Pellegrin, Director of Broadcast Advertising, will speak on "The People Look at Radio" at a dinner meeting of the Charlotte, N. C., Advertising Club, June 11.

Small Market Stations

Successful Sale of News Programs Reported at District One Meeting

Nine out of ten stations are selling and programming *local news* in NAB District No. 1 according to an informal poll taken among broadcasters from large and small stations at the District meeting in Boston last week (2-3).

Bert Georges, WHEB, Portsmouth, N. H., and Small Market Stations District Chairman, reported that one of his sponsors made a local survey and found that 92% of the local radio audience was listening to one of his sponsored *local news* programs. Sets-in-use were up considerably for the news period. A. E. Spokes, WJOY, Burlington, Vt., described the sale and programming of *local news* at the station, and WJTN, Jamestown, N. Y., with which he was formerly associated. Harold Meyers, WSTC, Stamford, Conn., reported the sponsorship of 40 local news programs weekly.

The majority of stations in the district (70%) employ a staff of three people to write local clients' advertising copy. One person writes all ad copy in 20% of the stations, whereas two copy writers are employed in 10% of the stations. Copy writers in 65% of the stations devote their time exclusively to preparing the commercials. The poll was taken by a showing of hands, following a discussion of "Who Writes the Advertising Copy at Your Station" by Carleton Brown, WTVL, Waterville, Me. Three announcers devote part of their time to writing copy at WTVL, he reported.

"Public Interest Programming Means Good Public Relations" was the topic of a discussion period led by Robert A. Kelly, WKXL, Concord, N. H. Mr. Kelly gave a detailed account of public interest programming at his station. He pointed out how they organized radio councils for 60 women's clubs, a radio club, "Ladies Do You Know Your City"; remote broadcasts from nine elementary schools, debates among high school students, etc.

John Hurley, WNEB, Worcester, Mass., described the work of organizing a sales staff for a new station and his plan of salesmen's compensation. Salesmen were paid salaries equivalent to 7½% of sales; 10% bonuses were paid on all business exceeding the weekly quotas. Station uses two salesmen, it was reported.

Allen Brown, NAB Assistant Director, Department of Broadcast Advertising, who conducted the "Station Operations Forum," related other District No. 1 case histories on practical operations. He reported the sales record of A. E. Spokes, WJOY, with network cooperative programs. The station has 30 ABC co-ops sponsored weekly. The program costs were reported to be approximately 25% of the station's time costs.

The broadcasters were told of Harold Glidden's experience in "Boosting Sales and Station Prestige With

(Continued on next page)

Local Sports" at WAGM, Presque Isle, Me. The non-network station broadcast 43 sponsored play-by-play basket ball games in 13 weeks.

The Small Market Stations session on Tuesday morning (3) was presided over by District Director Paul W. Morency, WTIC, and Small Market Stations District Chairman Bert Georges, WHEB, Portsmouth, N. H.

General

Extensive Exhibit of Equipment Planned for NAB Convention

When NAB members convene at Atlantic City mid-September for their 25th Annual Convention, they will find the largest exhibition of radio equipment and services in the history of NAB membership meetings, according to plans now being made by Arthur Stringer, director of special services.

Plans were being nailed down by Mr. Stringer at Atlantic City last week; space application forms will be mailed to NAB associate members approximately June 15th.

Some 30,000 square feet of space in the Municipal Auditorium (Convention Hall) has been allocated to the exhibition.

Books for Broadcasters

MODERN RADIO, by Kingdon S. Tyler. New York, Harcourt, Brace and Co., c1944. 238 p. illus.

This is a non-technical explanation of how radio works from the time a program originates in a studio until it reaches the listeners' ears. It is designed, not for those who have grown up with a transmitter at hand, but for that vast fringe who have little technical knowledge but want to know enough about air waves and radio tubes and antennas to be intelligent about them.

With the aid of photographs and clear diagrams, the author discusses such topics as studio design, sound effects, frequency modulation, and radar. The book includes things of the present such as different types of microphones and things of the future like colored television. It is readable, clear, and a help to anyone interested in radio.

TELECASTING AND COLOR, by Kingdon S. Tyler. New York, Harcourt, Brace and Co., c1946. 213 p. illus.

After introductory chapters on the history of television and programming for this new medium, Mr. Tyler takes up one by one the various aspects of telecasting. With pictures and diagrams he explains in a non-technical way the electronic tube, the television camera, transmitter, and receiver.

Since colored television will eventually be a routine part of broadcasting, this simple, yet scientific story of its basic principles is invaluable to everyone in the radio field. The book includes a three-page bibliography on television.

District Meetings

New England Broadcasters Elect Fellows; Need for Code Stressed at Boston Meeting

(Continued from page 458)

of radio in keeping abreast of current developments and cautioned the broadcasters "not to let radio become frozen."

Governor Bradford, praising the industry for its cooperation with men in public office, stated that public officials should not abuse the privilege afforded by radio by mixing "politics with public service" on the air.

Standards of Practice

Citing the necessity for a code in the broadcasting industry, Robert D. Swezey, vice president and general manager, MBS, and chairman of the NAB Special Standards of Practice Committee, presented a strong argument for adoption of and adherence to a revised set of standards.

"The difficulties of making appropriate revisions in the code are perfectly obvious," he said. "All of us know them. We are playing with the same basic factors which have been singing their same unalterable songs for years. It is as simple as the scale of C—no sharps—no flats."

Continuing, Mr. Swezey pointed out that "the crucial words in our problem begin with the letter 'C.'

"C stands for our critics," he explained, "who are really more responsible than anyone else for bringing about a consciousness on our part for the need of review and revision of the standards in the industry." Though some of this criticism is "obviously specious," he said, "there is still enough of it which is constructive to warrant our close attention.

"C also stands for crusaders," Mr. Swezey added, "in and outside of the industry who in their impractical way would have us go too far—would persuade us to make drastic changes in our broadcast service so that we would be giving the people not in any appreciable measure what they want but what these minority do-gooder groups think they should have.

"C stands for the chronic commercialist" who gives lip service to the improvement of industry standards, but who complains if such improvement "looks as though it will cost him a dollar."

Carrying on with his point, Mr. Swezey said, "C stands for the cynics in and out of the industry who say 'we can do nothing' or 'they will do nothing.'"

Another C, he continued "stands for cantankerous characters . . . who are disinclined to follow any pattern or guidance . . . [and] will regard any attempt

(Continued on next page)

at Code revision as some sinister plan officiously imposed upon them by others."

Arguing against such thinking, Mr. Swezey flatly said: "If I had thought for a moment that the purpose of the NAB Code Committee was a plot on the part of the networks, the larger stations, or any other stations to impose their wills on the industry, I would not have touched it with a 10½-foot pole."

The sixth C brought out by Mr. Swezey is "the commercial client who has a great stake in radio and whose dollars are actually the life blood of the system." The industry must have the client's intelligent support, he said.

The final "C stands for common sense." That characteristic is vital in meeting and overcoming the problem. Expressing confidence in the industry's common sense, Mr. Swezey concluded: "It is that alone which will enable us to get out a revision of broadcasting standards which will strengthen and protect this industry and enable it better to perform the tremendous service of which it is capable."

The proposed standards are now in the hands of the Redrafting Committee, composed of Ken Dyke, NBC; Roger Clipp, WFIL; and Charles T. Lucey, WRVA. Upon conclusion of their draft, the full Standards Committee will meet again around the middle of this month to continue their work in completing the code.

The New England broadcasters heard Alfred C. Neale, director of research, Federal Reserve Bank of Boston discuss the economic outlook in their area. He said that while a business adjustment is foreseen in the near future there is nothing in the offing on which to base panic—that the outlook for business in New England is good.

Also featured at the meeting was a talk by Al Capp, creator of the comic strip "L'il Abner" who concluded his humorous discourse with a "take off" on daytime serials.

At an informal party on Monday evening, with Boston stations acting as joint hosts, Mr. Morency was honored by broadcasters of the First District when they presented him with a traveling bag.

NAB executives who participated in the meeting include: A. D. Willard, Jr., Kenneth H. Baker, Robert T. Bartley, Allen Brown, Richard P. Doherty, Harold Fair, Royal V. Howard and Frank E. Pellegrin.

[*See Small Market Stations for additional story on District One meeting.*]

First District Resolutions

JUDGE MILLER

Whereas, the National Association of Broadcasters has expanded its areas of activity and usefulness to the broadcasters, particularly in the past eighteen months during which time Judge Justin Miller has served as its President,

Be it resolved, that the members of the first NAB District extend to President Miller and his able staff their deep appreciation and assurance of whole-hearted support.

PAUL W. MORENCY

Whereas, Paul W. Morency, as Director from the First NAB District has served the interests of the broadcasters so faithfully and so well and has given so unstintingly of his time and effort, and,

Whereas, he is voluntarily retiring as the First District Director in September 1947,

Be it resolved, that the broadcasters of this district express to him their sincere thanks for his outstanding accomplishments and record of achievement, not only for them but for the entire radio industry.

BMB

Whereas, there has long been an acute need in the broadcasting industry for a standardized measurement of station coverage, and,

Whereas, the Broadcast Measurement Bureau has been created to supply that need, and,

Whereas, BMB has issued its first report,

Be it resolved, that the broadcasters of the First District commend the Broadcast Measurement Bureau for the contribution it has made in the direction of standardizing station coverage measurement and urge that further study be made of the results of the first report to the end that new and improved techniques of even greater service to the industry may be developed and used in connection with the next survey recommended by the NAB Board to be made in 1949.

BMB DATA

Whereas, it is possible that non-subscribing stations may use BMB data to the detriment of subscribers,

Be it resolved, that the broadcasters of the First NAB District recommend to the BMB, Inc., that the call-letters of non-subscribing stations be eliminated from the next BMB report.

CASH DISCOUNT

Whereas, the broadcasting industry has been urged to adopt the 2% cash discount as a standard practice, and,

Whereas, careful consideration has been given to the proposal,

Be it resolved, that the broadcasters of the First District, do hereby, disapprove the adoption of the 2% cash discount as a standard of practice.

STANDARDS OF PRACTICE

Be it resolved, that the broadcasters of the First NAB District go on record as favoring the need for a revision of the Standards of Practice to the end of providing more intelligent and effective self-regulation and means of enforcing such regulation.

EDITORIALIZING

Whereas, the Federal Communications Commission's decisions in the so-called "Mayflower Case" deprives radio broadcasters of the freedom of speech guaranteed under the United States Constitution,

Be it resolved, that the broadcasters of the First District urge the NAB to take whatever lawful action may be required to bring about a reversal of that decision and to reestablish the right of broadcasters to editorialize or otherwise to express their views in keeping with the constitutional guarantee of freedom of speech.

BMI

Whereas, BMI has been of remarkable assistance in providing broadcasters with a substantial source of good music, and,

Whereas, the continued success of BMI is essential to the protection and growth of the broadcasting industry,

Be it resolved, that the broadcasters of the First District urge upon its members further and continuing efforts to promote the popularity of BMI music by all means at their command, and,

Be it further resolved, that the First District broadcasters commend BMI for its choice of Carl Haverlin as President and assure him of this whole-hearted support.

(Continued on next page)

JOHN SHEPARD III

Whereas, the broadcasters of the First NAB District assembled at the Hotel Somerset, Boston, on June 2 and 3, 1947, are concluding a meeting which has been one of the most interesting, informative and pleasurable held in this District,

Be it resolved, that the thanks of the members be extended to the Convention Committee, under the direction of John Shepard III, whose efforts are responsible for the success of the meeting.

BOSTON STATIONS

Whereas, the members of the First NAB District were guests of Boston Stations WBMS, WBZ, WCOP, WEEI, WHDH, WMEX, WNAC, and WORL at a most enjoyable cocktail party on the occasion of their annual meeting at the Hotel Somerset in Boston on June 2, 1947,

Be it resolved, that the members extend their sincere thanks and appreciation to the host stations, and,

Be it further resolved, that a copy of this resolution be sent to each of the host stations.

Registration

MASSACHUSETTS

A. N. Armstrong, Jr., WCOP; Angus Bailey, WSAR; Fred S. Bailey, WORL; Dana F. Baird, Weed & Co.; Samuel Berkett, ASCAP; Aaron S. Bloom, Kasper-Gordon, Inc.; Robert W. Booth, WTAG; Quincy A. Brackett, WSPR; A. J. Brissette, WTAG; Earle G. Clement, WEIM; Lawrence A. Coney, WHAI; Guy Cunningham, WEEI; Tom Cunningham, A.P.; Robert F. Donahue, WMAS; Joseph P. Duchaine, WBMS; James P. Dunbar, WHAV; William Engel, WCCM; Robert M. Feldman, WMAS; Fred Garrigus, WEEI; Harry D. Goodwin, WCOP; Roland C. Hale, WCOP; David M. Kimel, WLAW; Wm. M. Harris, WHOB; Gerald Harrison, WMAS; E. E. Hill, WTAG; Kingsley F. Horton, WEEI; John J. Hurley, WNEB; George Jaspert, WCCM; Edwin H. Kasper, Kasper-Gordon, Inc.; J. Gordon Keyworth. WMNB; H. William Koster, WAAB; H. L. Krueger, WTAG; Melvin Lahr, WSAR; George Lasker, WORL; Wayne Henry Latham, WSPR; Craig Lawrence, WCOP; Gordon S. Ley, WCCM; John S. Lloyd, WACE; J. P. Lynch, Graybar Electric Co.; John D. Maloy, WCOP; Roy S. Marks, WEEI; William B. McGrath, WHDH; Harold B. Morrill, WLAW; Horace W. Nichols, WHAI; Tom O'Neil, WNAC; James M. Patt, WNBH; George M. Perkins, WHDH; David M. Richman, WHOB; Ralph J. Robinson, WACE; John Shepard, 3rd, WNAC; James L. Spates, WBEC; Mildred Stanton, WORC; George W. Steffy, WNAC; John Thornton, Yankee Network; Alan C. Tindal, WSPR; Linus Travers, Yankee Network; John T. Ward, Sr., WKOB; William W. Warner, WHDH; Harry Wheeler, WCOP.

CONNECTICUT

Richard W. Davis, WELI; Glover Delaney, WTHT; Walter Haase, WDRC; Walter Johnson, WTIC; Ralph Kanna, WONS; Joseph Lopez, WICC; William F. Malo, WDRC; Bob Martineau, WKNB; Milton H. Meyers, WEIM; James T. Milne, WNHC; Harvey Olson, WDRC; Harold Meyer, WSTC; Paul W. Morency, WTIC; Eric Pape, WBRY; Leonard J. Particelli, WTIC.

MAINE

Jack S. Atwood, WRDO; Carleton D. Brown, WTVL; Murray Carpenter, WPOR; G. Fred Crandon, WCSH; Charles W. Curtin, WMTW; H. D. Glidden, WHGM; Edward E. Guernsey, WLBZ; Gerland T. Higgins, WLAM; John C. Libby, WCOU; Robert I. Payne, WFAU; William H. Rines, WCSH; Elden H. Shute, Jr., WLAM; Harold L. Vigue, WTVL.

NEW HAMPSHIRE

Martin B. Avery, WLNH; Joseph L. Badger, Jr., WKXL; D. C. Ayer, WMUR; Richard Bath, WKNE; Bill Bradley, WHEB; Warren H. Brewster, WLNH; Henry Carter, Vincent H. Chandler, Robert J. Collins, WMUR; Bill Dawson, Jr., WHEB; Bert Georges, WHEB-WKXL; Melvin C. Green, WFEA; Warren M. Greenwood, WMOU; Robert A. Kelley, WKXL; Bill Leahy, WFEA; R. Theodore Linton, WKNE; Gordon E. Moore, WMUR; Arthur A. Newcomb, WOTW; W. F. Rust, Jr., WKBR; Richard A. Shepard, WKXL.

NEW YORK

Addison Amor, NBC; John Andrew, Assoc. Program Service; J. M. Collins, ASCAP; John M. Cooper, INS; H. M. Feltis, BMB; Keith Field, WENE; Kolin Hager, SESAC; Carl Harverlin, BMI; Sheldon B. Hickox, Jr., NBC; Ernest Lee Jahncke, Jr., ABC; Bob Keller, Robert S. Keller, Inc.; H. S. Killgore, Collins Radio Co.; J. C. Lyons, Weed & Co.; Joseph H. McGillvra, McGillvra, Inc.; Lin Pattee, BMI; M. J. Rifkin, Frederic W. Ziv Co.; Bob Sawyer, Louis Cowan, Inc.; Pete Schloss, WJZ; Alex Sherwood, Standard Radio; Robert D. Swezey, MBS; John F. Tallcott, SESAC; Abbott Tessman, Capitol Transcriptions; Pierre Weis, Langworth; Linnea Nelson, J. Walter Thompson Co.

OHIO

Richard G. Cahill, Transcription Sales, Inc.

RHODE ISLAND

Malcolm S. Parker, WEAN; Fred R. Ripley, WPRO; Wallace A. Walker, WFCI.

VERMONT

A. E. Spokes, WJOY; John D. Swan, WCAX; P. Weiss, WSYB.

WASHINGTON, D. C.

James W. Blackburn, Blackburn-Hamilton Co.; Kenneth Baker, R. H. Bartley, Allen Brown, R. P. Doherty, Harold Fair, Royal V. Howard, Frank E. Pellegrin, and A. D. Willard, Jr., NAB.

District Fifteen Broadcasters to Hold Special Meeting on June 26

A special meeting of 15th NAB District members at Berkeley, Calif., June 26, has been scheduled by District Director William B. Smullin, KIEM, Eureka, Calif. The one-day session will be held in the Bamboo Room of the Claremont Hotel beginning at 10 a.m.

Among other items on the agenda, the district committee chairmen will report. They are Joe Carroll, KMYC, Small Markets; Clyde Coombs, KROY, Employee-Employer Relations; Paul Bartlett, KFRE, Engineering; William Pabst, KFRC, Program; John Elwood, KPO, Public Relations; Linc Dellar, KXOB, Sales Managers; Arthur Westlund, KRE, State Association; C. L. McCarthy, KQW, Legislative; Charles Scott, KTKC, Secretary-Treasurer.

The NAB headquarters staff will be represented by Secretary-Treasurer C. E. Arney, Jr.

Public Interest Programming

Local Stations Called On to Aid In Recruiting Farm Labor

(Story from Office of Government Reports)

The U. S. Department of Agriculture has urgently requested the help of radio stations throughout the country in recruiting farm labor when and wherever it is needed from now until the end of the 1947 harvest season. America's farmers have been asked to plant 357 million acres of crops this year, compared with 345 million acres planted in 1946, with heavy emphasis on crops requiring large amounts of hand labor.

The problem of filling farm jobs with domestic workers is that of bringing the jobs and the prospective workers together. This calls for the full utilization of radio and other communications media in telling prospective workers where the jobs are, how to get there, when their help is needed, how long the work will last, and what conditions of living and employment surround the jobs.

The need for extra seasonal workers will vary widely between crops and between areas, states and communities. Likewise, the type of workers required will

(Continued on next page)

differ. In some jobs women and youth cannot be efficiently utilized because the work is too heavy. Generally the heaviest volume of seasonal work will be in specialized fruit and vegetable, cotton, peanut, potato, hybrid corn and other similar areas. In most of these areas the peak labor need will be as heavy as during war years. In some it may be even heavier. In general farming, dairy and poultry areas there is need for seasonal workers for harvest jobs, as well as men for year-round work. Emergencies in production and harvesting will doubtless develop in many crops and in most states, and there will be continuing need for strong public appeals and local mobilization of workers to save the crops.

Due to the regional and diverse time aspects of the farm labor problems, there will be no farm labor recruiting via national networks unless national emergencies develop. States, counties and communities have the responsibility of filling their specific farm labor needs. For this reason they will welcome the continued cooperation of all local radio stations in disseminating reliable and up-to-the-minute farm labor information which will be provided to them, as needed, by Department of Agriculture county extension services and county and state farm labor offices.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 16-22, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945, the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan*—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indi-

(Continued on next page)

cated, during the week beginning Monday, June 9. They are subject to change.

Monday, June 9

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Informal Engineering Conference on Television Relay

Tuesday and Wednesday, June 10 and 11

Engineering Conference to Discuss Allocation of Frequencies to the Non-Government Services Between 42 mc. and 88 mc.

Wednesday, June 11

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, **840 kc.**, 5 KW, DA daytime.

Intervenor: WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.

Friday, June 13

Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M. in the order listed)

(1)

The Sandusky Broadcasting Co., Sandusky, Ohio—**1450 kc.**, 250 watts, unlimited.

Lake Erie Broadcasting Co., Sandusky, Ohio—**1450 kc.**, 250 watts, unlimited.

The Bay Broadcasting Co., Sandusky, Ohio—**1450 kc.**, 250 watts, unlimited.

(2)

Easton Publishing Co., Easton, Pa.—**1230 kc.**, 250 watts, unlimited.

Allentown Broadcasting Corp., Allentown, Pa.—**1230 kc.**, 250 watts, unlimited.

Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Pa.—**1230 kc.**, 250 watts, unlimited.

(3)

Homer Rodeheaver, Fort Wayne, Ind.—**1450 kc.**, 250 watts, unlimited.

Community Broadcasting Corp., Fort Wayne, Ind.—**1450 kc.**, unlimited.

Radio Fort Wayne, Inc., Fort Wayne, Ind.—**1450 kc.**, 250 watts, unlimited.

(4)

Columbia Broadcasting System, Inc.; Matheson Radio Co., Inc.; The Northern Corporation; The Yankee Network, Inc.; Unity Broadcasting Corp. of Massachusetts; Templetone Radio Mfg. Corp.; Massachusetts Broadcasting Co.; Harvey Radio Laboratories, Inc.: for FM facilities in the Boston area.

FCC ACTIONS

GENERAL

At its meeting on May 29, the Commission granted a petition of the Collinson-Wingate Broadcasting Co. for assignment of the call letters KTOP for a new standard broadcast station at Topeka, Kans., not yet in operation.

Prior to May 20, 1946, the Commission had accepted "reservations" for broadcast call letters, but no call letters have since been reserved on request prior to the granting of construction permits. However, reservations made prior to that date continued to be honored. On May 7, 1946, the Monterey Broadcasting Co. requested reservation of KRUZ for a new station, not yet operating, at Santa Cruz, Calif. On January 23, 1947, it asked that this reservation be changed to KTOP. Subsequently, on May 13, 1947, the Mesilla Valley Broadcasting Co. requested assignment of either KTOP or KRUZ for its authorized new station at Las Cruces, New Mexico. In view of the situation, and the particular appropriateness of the letters KTOP for the Topeka station, the Commission granted the Collinson-Wingate petition. In so doing, it points out that while it is not bound either by the Communications Act or its Rules and Regulations to adopt, or to use, any particular method of assigning call letters to broadcast stations, it has long followed a "First Come, First Served" policy. However, since May 20, 1946, it has not been honoring requests for changes in call letters which may have been reserved before that date, and no requests are being accepted prior to issuance of construction permits.

AMPLITUDE MODULATION

AM—Docket Cases

620 KC.

The Commission announces its **Proposed Decision** (B-366) looking towards the grant of the application of **Hanford Publishing Co.** for a new station in **Hanford, Calif.**, to operate on 620 kc., with 1 KW, unlimited time, DA-night (BP-4869; Docket 7783), and denial of application of **Fresno Broadcasting Co.** for the same facilities at **Fresno, Calif.** (BP-5005; Docket 7784)

620 KC.

Adopted a **Memorandum Opinion and Order** denying petition of **Donald Flamm and Metropolitan Broadcasting Service**, for rehearing and reconsideration of the Commission's decision of February 26, 1947 (B-314), granting a construction permit to the Newark Broadcasting Corp., Newark, N. J. (Docket 6190), and denying the applications of the petitioners for construction permits for stations in New York.

630 KC.

The Commission announces a **Proposed Decision** (B-309) looking towards the grant of the application of the American Broadcasting Corp., to change the facilities of station **WLAP, Lexington, Ky.**, from 1450 to 630 kc., power from 250 watts to 5 KW day, 1 KW night, DA. (BP-4102; Docket 6973) and denial of the applications of **Queen City Broadcasting, Inc.**, for a new station in **Cincinnati, Ohio**, to operate on 630 kc., 1 KW-5 KW-LS, unlimited time (BP-4103; Docket 6972), and **Scripps-Howard Radio, Inc., Cincinnati**, to change frequency of station WCPO from 1230 to 630 kc., power from 250 watts to 1 KW-5 KW-LS, unlimited time (BP-3898; Docket 6971).

(Continued on next page)

1050 KC.

The Commission announced its **Final Decision** (B-346) granting the application of **Northern Kentucky Airwaves Corp.**, for a new station in **Covington, Ky.**, to operate on 1050 kc. with 250 watts, daytime only (BP-4522; Docket 7477), and denying application of **The Northern Kentucky Radio Corp.** (BP-4574; Docket 7478), for the same facilities.

1110 KC.

Adopted **Final Decision** (B-351) granting the application of **Tri-City Broadcasting Co.** for a new station in **Newport, Ky.**, to operate on 1110 kc., 1 KW, daytime only (BP-4883; Docket 7716), and denying application of **Moraine Broadcasters, Inc.**, for the same facilities in **Dayton, Ohio.** (BP-4941; Docket 7717)

1280 KC.

Adopted **Final Decision** (B-356) granting application of **Veterans Broadcasting Co., Inc.**, for a new station in **Rochester, N. Y.**, to operate on 1280 kc. with 5 KW, unlimited time, DA (BP-4826; Docket 7669), and denying application of **Rochester Broadcasting Corp.** (BP-3593; Docket 6606), for the same facilities. (Comr. Denny did not participate in any of the aspects of this case.)

1300–1400 KC.

The Commission announces adoption of **Supplemental Proposed Decision** (B-323), proposing to grant application of **Newnan Broadcasting Co.** for a new station at **Newnan, Ga.**, to operate on 1400 kc. with 250 watts, unlimited time (BP-4487; Docket 7442), subject to condition that applicant will not commence operation until station WATL, Atlanta, Ga., has ceased to operate on 1400 kc. in accordance with its existing permit; and that applicant will, within 60 days from final grant, file an application for modification of construction permit specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards; also to grant application of **Volunteer State Broadcasting Co., Inc.** (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.**, to operate on 1300 kc. with 5 KW, unlimited time, DA.

1340 KC.

Adopted **Final Decision** (B-354) granting application of **Bullard, Metcalf & Goodlette,** for a new station in **Hazard, Ky.**, to operate on 1340 kc., 250 watts, unlimited time (BP-4661; Docket 7512), and denying mutually exclusive application of **Hazard Broadcasting System** (BP-4584; Docket 7511), and application of **Universal Broadcasting Co.** (BP-4778; Docket 7583), requesting the same facilities.

1340 KC.

The Commission announces adoption of a **Proposed Decision** (B-364) looking towards the grant of the application of **Williamsport Radio Broadcasting Associates** for a new station in **Williamsport, Pa.**, to operate on 1340 kc. with 250 watts, unlimited time (BP-4549; Docket 7427), and denial of application of **Lycoming County Broadcasting Co.** (BP-4298; Docket 7425), for the same facilities. (Comr. Jett dissented. He favors grant of Lycoming and denial of Williamsport Radio Broadcasting Associates.)

AM—New CP's Granted

560 KC.

The Advance, Inc., Elizabeth City, N. C.—Granted CP for a new station to operate on 560 kc., with 500 watts, daytime only; engineering conditions. (BP-5750)

570 KC.

Douglas Broadcasting Co., Douglas, Ariz.—Granted CP for a new station to operate on 570 kc., 1 KW, daytime only; engineering conditions. (BP-5704)

740 KC.

Olney Broadcasting Co., Olney, Ill.—Granted CP for a new station to operate on 740 kc., 250 watts, daytime only; engineering conditions. (BP-5717)

800 KC.

North Ala. Broadcasting Co., Decatur, Ala.—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only; engineering conditions. (BP-5665)

930 KC.

Charles W. Balthrope, San Antonio, Texas—Granted CP for a new station to operate on 930 kc., 1 KW, daytime only; engineering conditions, and subject to submission of evidence showing severance of interest and connection with other stations. (BP-4375)

970 KC.

Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-5826)

1050 KC.

F. L. Thornhill, tr/as East Side Broadcasting Co., Kirkland, Wash.—Granted CP for a new station to operate on 1050 kc., 150 watts, daytime; engineering conditions. (BP-5363)

1230 KC.

Auburn Broadcasting Co., Auburn, Ala.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5692)

Alachua County Broadcasting Co., Gainesville, Fla.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5657)

1240 KC.

The Uncompahgre Broadcasting Co., Montrose, Colo.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5708)

1290 KC.

Greater Hartford Broadcasting, Inc., Hartford, Conn.—Granted CP for a new station to operate on 1290 kc., 500 watts, daytime only (Comr. Durr for hearing.) (BP-5728).

1340 KC.

Ridson, Inc., Eveleth, Minn.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5758)

1400 KC.

Town Talk Broadcasting Co., Santa Paula, Calif.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5806)

Oneonta Star, Inc., Oneonta, N. Y.—Adopted decision and order granting petition for immediate and final decision in proceeding (Docket 7808), and granted application for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-5114); conditions.

Sikeston Community Broadcasting Co., Sikeston, Mo.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5664)

1450 KC.

KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read, a partnership)—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5754)

Eagle Pass Broadcasters, Eagle Pass, Texas—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5342)

1490 KC.

Fairmont Broadcasting Co., Fairmont, W. Va.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5680)

(Continued on next page)

AM—Designated for Hearing

1230 KC.

Scott County Broadcasting Co., Sikeston, Mo.—Designated for hearing application for a new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5796)

1380 KC.

Kansas City Broadcasting and Television Co., Kansas City, Mo.—Designated for hearing application for a new station to operate on 1380 kc., 5 KW, daytime only. (BP-5829)

1440 KC.

Catonsville Broadcasting Co., Catonsville, Md.—Designated for hearing application for a new station to operate on 1440 kc., 250 watts, daytime only. (BP-5608)

1480 KC.

Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.; KVOL—Evangeline Broadcasting Co., Lafayette, La.—Designated for hearing in a consolidated proceeding application of Modern Broadcasting Co. (BP-5711), for a new station to operate on 1480 kc., 1 KW, daytime only, with application of KVOL to change from 1340 to 1480 kc., increase power from 250 watts to 5 KW-LS, 1 KW night.

1580 KC.

Del Paso Broadcasting Co., North Sacramento, Calif.—Designated for hearing application for a new station to operate on 1580 kc., 250 watts, daytime only. (BP-5769)

AM—Licenses for New Stations Granted

880 KC.

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted license for new station; 880 kc., 1 KW, daytime. (BL-2379)

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Granted license for new station; 940 kc, 1 KW, daytime, conditions, and to specify studio location at Great Southern Hotel. (BL-2120)

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—Granted license for new station; 1120 kc., 250 watts, daytime. (BL-2381)

1230 KC.

KTRF—Harry K. Arneson, Thief River Falls, Minn.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2335)

1240 KC.

WOBT—The Oneida Broadcasting Co., Pelican, Wis.—Granted license for new station; 1240 kc., 250 watts, unlimited. (BL-2348)

1340 KC.

KCNA—Catalina Broadcasting Co., Tucson, Ariz.—Granted license for new station; 1340 kc., 250 watts, unlimited time, and to change studio location locally. (BL-2383)

1360 KC.

KXOL—Ft. Worth Broadcasting Co., Ft. Worth, Tex.—Granted license for new station; 1360 kc., 1 KW, directional antenna—night, unlimited. (BL-2374)

1450 KC.

KWHW—The Altus Broadcasting Co., Altus, Okla.—Granted license for new station; 1450 kc., 250 watts, unlimited, and for change of studio location locally. (BL-2377)

1490 KC.

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted license for new station, 1490 kc., 250 watts, unlimited time, and to specify studio location. (BL-2398)

KVOU—Uvalde Broadcasters, Uvalde, Tex.—Granted license for new station, 1490 kc., 250 watts, unlimited time, and for change of studio location locally. (BL-2369)

AM—License Renewal

KSIL—Dorrance D. Roderick, El Paso, Tex.—Granted renewal of AM license for the period ending Feb. 1, 1950.

AM—Modifications of CP's Granted

WLAM—The Lawrence Broadcasting Co., Lawrence, Mass.—Granted modification of CP for approval of antenna and transmitter locations. (BMP-2603)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP (BP-3992) to make changes in directional antenna array for daytime operation. (BMP-2695)

WESX—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date to 10-9-47. (BMP-2735)

KENT—Frank H. Ford, Shreveport, La.—Granted modification of CP to make changes in vertical antenna, change type of transmitter and change studio location locally. (BMP-2728)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP to change type of transmitter, to change from North Tower to Center Tower for daytime operation, and change studio location locally. (BMP-2677)

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2706)

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Granted modification of CP for approval of antenna to change type of transmitter and approval of transmitter and studio locations. (BMP-2713)

WRIB—Rhode Island Broadcasting Co., Providence, R. I.—Granted modification of CP to make changes in vertical antenna and transmitting equipment, change transmitter location to end of Water street, East Providence, and studio to Narragansett Hotel, Providence, and extension of completion date to 7-3-47. (BMP-2721)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted modification of CP to change type of transmitter. (BMP-2737)

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations. (BMP-2719)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted modification of CP to change transmitter location to east of Orlovista, Fla. (BMP-2702)

WKAI—The Macomb Broadcasting Co., Macomb, Ill.—Granted modification of CP for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location, and to specify studio location. (BMP-2626)

KXLO—Capital Broadcasting Co., Lewistown, Mont.—Granted modification of CP for extension of completion date to 7-8-47.

WAZF—B. J. Barrier, Jr., H. T. Barrier and H. P. Holmes, Yazoo City, Miss.—Granted modification of CP to change studio location to South Main St., Yazoo City. (BMP-2736)

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Granted modification of CP for extension of completion date to 11-19-47. (BMP-2741)

WAIM—Wilton E. Hall, Anderson, S. C.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 12-15-47, respectively. (BMP-2742)

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—Granted modification of CP for extension of completion date to 8-1-47. (BMP-2743)

(Continued on next page)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of CP for extension of completion date to 8-22-47. (BMP-2749)

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted modification of CP for extension of completion date to 9-14-47. (BMP-2744)

AM—Miscellaneous Actions

Muscogee Broadcasting Co., Columbus, Ga.—Denied petition for a waiver of Rule 1.363 of the Rules and accept for filing application for a new station to operate on 1230 kc., 250 watts, unlimited time.

KWKH—International Broadcasting Corp., Shreveport, La.—Adopted decision and order denying petition for reconsideration directed against the Commission's action of August 29, 1946, granting renewal of license for station WDGY, Minneapolis, for operation on 1130 kc., 5 KW day, 500 watts-LS at Albuquerque.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Adopted order affording WDGY to show cause at a hearing before the Commission, why the existing license of WDGY should not be modified so as to authorize operation on 1130 kc., with 5 KW either daytime only or with directional antenna or other mean to avoid causing interference to the normally protected primary service and the secondary nighttime service of KWKH, and ordered station KWKH be made a party to the proceeding. Ordered further that the hearing to show cause be consolidated with the consolidated hearing on application of WDGY (BP-5429), which requests operation on 1130 kc. with 50 KW, unlimited time, DA, and application of Pontiac Broadcasting Co. (WCAR) for CP to operate on 1130 kc., with 50 KW, unlimited time, DA. (BP-5971; Docket 8364)

Central Utah Broadcasting Co., Provo, Utah—Adopted memorandum opinion and order denying petition for reconsideration and grant of its application (BP-4703) without hearing, and ordered that the consolidated hearing be scheduled for June 23 in Washington, upon applicant's application and those of United Broadcasting Co. (BP-4107) and Ogden Broadcasting Co., Inc. (BP-4553)

WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Granted consent to transfer of control over Fountain of Youth Broadcasting Co., from Glenn Marshall, Jr., Ed Norton and Frank King, to J. C. Bell, representing 62.5 shares of stock for a consideration of $100,000. (BTC-536)

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted temporary extension of license for main and auxiliary transmitters for a period of 60 days.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Granted modification of license to change main studio location to 1111 Woodrow Road, Staten Island, N. Y., during reconstruction of the present studio at Brooklyn. (BML-1252)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of license to operate on 1010 kc., 10 KW night, 50 KW-LS, DA-1, unlimited time, instead of 1000 kc., 50 KW, unlimited time; subject to condition in original grant that licensee satisfy legitimate complaints of blanketing within 250 mv/m contour, including cross modulation.

WNCA—Community Broadcasting Co., Asheville, N. C.—Granted petition, removed from hearing and granted application for transfer of control of WNCA from Community Broadcasting Co. to Jacksonville Broadcasting Corp., WPDQ, Jacksonville, Fla., for a consideration of $80,100. (BTC-529; Docket 8297)

Van Curler Broadcasting Co., Albany, N. Y.—Denied petition for reconsideration of Commission's memorandum opinion and order of April 9, 1947, and for present consideration and grant of its application for a construction permit for a new station on the frequency and power now assigned to WOKO, or for oral argument on such petition. (BP-4395; Docket 7173)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted license for change in frequency to 1480 kc., power to 1 KW, installation of new transmitter, and change transmitter location. (BL-2390)

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Granted license for increase in power to 50 KW, installation of new transmitter, changes in DA for day and night use, and change transmitter location. (BL-2404)

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted license which authorized installation of new transmitter. (BL-2422)

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted license for increase in power to 5 KW, installation of new transmitter, and new DA for day and night use, and change transmitter location; conditions. (BL-2065)

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted license covering move of old main transmitter to be used as an auxiliary with 1 KW, DA day and night. (BL-2336)

WTOD—Unity Corp., Inc., Toledo, Ohio—Granted motion to accept late appearance in re application (BP-5071; Docket 8001).

KANS—Kansas Broadcasting, Inc., Wichita, Kansas—Granted petition for leave to amend its application (BP-5159; Docket 7952) so as to specify directional operation daytime instead of non-directional.

Alf M. Landon, d/b as Leavenworth Broadcasting Co., Leavenworth, Kans.—Granted petition for leave to amend its application (BP-5718; Docket 8143), so as to specify the frequency 1410 kc. with 500 watts, daytime only, instead of 1130 kc., 1 KW, day. The amendment was accepted and application as amended removed from the hearing docket.

Sky Broadcasting Service, Kansas City, Mo.—The Commission, on its own motion, removed from the hearing docket application (BP-5373; Docket 8142).

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Granted petition to dismiss without prejudice application (BP-4181; Docket 7129).

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Granted petition for leave to intervene in the hearing on application of KRKD (Docket 8341).

KOVO—KOVO Broadcasting Co., Provo, Utah—Granted petition for leave to intervene in the hearing on application of Public Broadcasting Service, Inc. (Docket 8182); exception noted by counsel for applicant.

Express Pub. Co., San Antonio, Texas—Denied petition requesting dismissal without prejudice of its application (BP-4471, Docket 7391).

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Granted petition insofar as it requests leave to amend its application (BP-5057; Docket 7709), so as to add to the application a further engineering study regarding interference conditions. Insofar as petition requests removal from the docket, it is denied.

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Granted petition requesting leave to add to application a statement regarding the applicant's willingness to accept a grant subject to limitations received from certain other applications.

The Voice of Fallen, Fallen, Nev.—Dismissed petition seeking reconsideration of Commission action on March 27, 1947, granting without a hearing application of Reno Newspapers, Inc., to set aside said grant and designate application for consolidated hearing with petitioner's application (BP-5831).

Daily News Television Co., Philadelphia, Pa.—Denied petition requesting the Commission to designate an early hearing date in re its application and that of Penna. Broadcasting Co.

KJAN Broadcasting Co., Inc., Opelousas, La.—Granted petition for leave to amend its application (BP-5143; Docket 8005), so as to show a revised DA array, etc. The amendment was accepted and application as amended, removed from the hearing docket.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Granted petition for leave to amend its application (BR-591; Docket 6983), so as to change the name of applicant from WCLS, Inc., to Joliet Broadcasting Co.

(Continued on next page)

WDEL, Inc., Wilmington, Dela., et al.—Granted joint petition requesting continuance of consolidated hearing presently scheduled for June 9, and continued same to June 23.

WKMH — Suburban Broadcasters, Dearborn, Mich.—Granted petition for leave to amend its application (BP-5759; Docket 8149), so as to specify unlimited time on 1310 kc. instead of daytime, etc. The amendment was accepted; the record was ordered reopened, and a further hearing scheduled for July 15 in Washington.

Wyandotte News Co., Wyandotte, Mich.—Dismissed petition requesting the Commission to return the application of Suburban Broadcasters for unlimited time on 1310 kc., submitted March 10, 1947.

Cumberland Publishing Co., Pikesville, Ky.—Granted petition to accept late appearance in re its application (BP-5904; Docket 8260).

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing presently scheduled for June 11 on its application, and continued same to July 8.

Tidewater Broadcasting Corp., Norfolk, Va.—Granted petition for extension of time in which to file exceptions to proposed decision (Docket 7390, et al.), and extended the time to June 18.

WDUK—WDUK, Inc., Durham, N. C.—Granted petition for leave to amend its application (BP-5652; Docket 8396), so as to specify 1310 kc. with 1 KW day, 500 watts night, instead of 1270 kc. 1 KW day, 500 watts night. The amendment was accepted and application as amended was removed from the hearing docket.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Denied petition requesting enlargement of the issues in re the application of WARM (BP-5186; Docket 7851).

KMAC—The Walmac Co., San Antonio, Texas—Granted petition for leave to amend its application (BP-4360; Docket 7983), so as to show a revised daytime directional array.

News Syndicate Co., Inc., New York City—Granted petition for extension of time in which to file a reply brief in the case of the New York FM proceeding, and the time was extended to June 9.

KTHS—Radio Broadcasting, Inc., West Memphis, Ark., et al.—The Commission on its own motion, continued the further consolidated hearing in re Dockets 7086 et al., presently scheduled for June 16, and continued same to June 26.

AM—Applications Accepted for Filing

550 KC.

KFRM—Midland Broadcasting Co., South of Concordia, Kansas—Modification of construction permit (B4-P-5154, which authorized a new standard broadcast station) to change type of transmitter and for approval of studio location.

600 KC.

KTBB—Blackstone Broadcasting Co., Tyler, Texas—Modification of construction permit (B3-P-5316, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

670 KC.

NEW—The Wave Publications, Vernon, Calif. (P. O. 1016 West Vernon Avenue, Zone 37, Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

740 KC.

NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation (night). Amended to change frequency from 1450 to 740 kc.

810 KC.

WJPG—Green Bay Newspaper Co., Green Bay, Wisc.—Modification of construction permit (B4-P-4350, which authorized a new standard broadcast station) for approval of antenna and transmitter location at: On west side of Bellevue Rd., 0.35 mile north of intersection with Allouez Ave., Twp. of Bellevue, Wisc., and to specify studio location as 428 Cherry St., Green Bay, Wisc.

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fouts)—License to cover construction permit (B3-P-4779, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

950 KC.

KDSH—Queen City Broadcasting Co., Boise, Idaho—Voluntary assignment of license to Boise Valley Broadcasters, Inc.

NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 to 5 KW daytime, change type of transmitter.

990 KC.

NEW—Redlands Broadcasting Co., Inc., Redlands, Calif. (Edward Iannelli and John C. Mead, a partnership) (P. O. % Edward Iannelli, 1406 No. Berendo St., Hollywood 27, Calif.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts, and daytime hours of operation.

NEW—The Litchfield County Radio Corp., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1170 to 990 kc.

1050 KC.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—License to cover construction permit (B2-P-5366) which authorized to make changes in vertical antenna, increase power, install new transmitter, and specify studio location.

WLIP—William L. Lipman, Kenosha, Wisc.—Modification of construction permit (B4-P-4436, as modified, which authorized a new standard broadcast station) to install a new transmitter.

WLIP—William L. Lipman, Kenosha, Wisc.—License to cover construction permit (B4-P-4436, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

WCAR—Pontiac Broadcasting Co. Pontiac, Mich.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

1170 KC.

NEW—Peninsula Broadcasting Corp., Hampton, Va. (P. O. Box 481, Hampton, Va.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

1210 KC.

WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Modification of construction permit (B3-P-5411, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

1230 KC.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Construction permit to increase power from 100 watts to 250 watts and make changes in transmitting equipment.

(Continued on next page)

WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass. (Herbert B. Clark, Robert Hardman and James Gordon Keyworth, a partnership)—Modification of construction permit (B1-P-5619, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

KDZA—Pueblo Radio Co., Inc., Pueblo, Colo.—Modification of construction permit (B5-P-4175, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WMMT—McMinnville Broadcasting, Inc., McMinnville, Tenn.—License to cover construction permit (B3-P-5070, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KRAI—Craig Broadcasting Co., Craig, Colo. (Newel S. Cahoon)—Modification of construction permit (B5-P-5200, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WJOB—South Shore Broadcasting Corp., Hammond, Ind.—Construction permit to install new transmitter.

WJBW—Charles C. Carlson, New Orleans, La.—Construction permit to install new transmitter, install new vertical antenna, and change transmitter location.

1240 KC.

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and to change transmitter and studio location.

KGBS—Harbenito Broadcasting Co., Harlingen, Tex.—License to cover construction permit (B3-P-4385, as modified) which authorized installation of a new vertical antenna with FM antenna mounted on top and authority to determine operating power by direct measurement of antenna power.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Modification of construction permit (B3-P-4844, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

1250 KC.

NEW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, a partnership) (P. O. Box 226, York, Pa.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

1260 KC.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Modification of construction permit (B5-P-4657, which authorized a new standard broadcast station) to make changes in directional antenna.

1280 KC.

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wisc.—License to cover construction permit (B4-P-5172, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5086, which authorized to make changes in transmitting equipment of auxiliary transmitter) for extension of completion date.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5049, which authorized to make changes in transmitting equipment) (main transmitter), for extension of completion date.

1290 KC.

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1050 to 1290 kc.

WNAF—Community Broadcasting Service Co., Providence, R. I.—Modification of construction permit (B1-P-5407, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1300 KC.

NEW—Florida West Coast Broadcasting Co., Tampa, Fla. (Worth H. Kramer)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime hours of operation. Amended to change name of applicant from Worth H. Kramer, an individual, t/r as Florida West Coast Broadcasting Co. to Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership, d/b as Florida West Coast Broadcasting Co.

1310 KC.

KFKA—The Mid-Western Radio Corp., Greeley, Colo.—Construction permit to change frequency from 910 to 1310 kc., change hours of operation from sharing time with KPOF to unlimited time, install new transmitter and directional antenna for night use and change transmitter location.

1320 KC.

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—License to cover construction permit (B4-P-4013, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower, and to make changes in antenna) for extension of completion date.

1340 KC.

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Voluntary assignment of construction permit and license to John H. Phipps.

WLBC—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-P-5291, which authorized changes in vertical antenna and to mount FM antenna on AM tower, and to change studio location) for extension of commencement and completion dates.

WLBJ—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WEXL—Royal Oak Broadcasting Co., Royal Oak, Mich.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WLNH—The Northern Broadcasting Co., Laconia, N. H.—Voluntary assignment of license to Northern Broadcasting Corp.

1360 KC.

NEW—Puritan Broadcast Service, Inc., Lynn, Mass.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts daytime; change type of transmitter.

1390 KC.

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-5323) which authorized installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to be operated with power of 1 KW for auxiliary purposes only. Amended to use directional antenna for night time operation, non-directional day.

1400 KC.

KRPL—Interstate Radio, Inc., Moscow, Idaho—License to cover construction permit (B5-P-4622, as modified) which

(Continued on next page)

authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAPV—Mario Acosta, Mayaguez, P. R.—Modification of construction permit (BP-4562, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

KORN—Nebraska Broadcasting Corp., Fremont, Nebr.—Authority to determine operating power by direct measurement of antenna power. Amended to change name of applicant from Nebraska Broadcasting Corp. to Inland Broadcasting Co.

1420 KC.

NEW—Arecibo Broadcasting Co., Arecibo, P. R.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1190 to 1420 kc., power from 250 watts to 1 KW, and change type of transmitter.

1430 KC.

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Voluntary assignment of construction permit and license to Lakeland Broadcasting Corp.

1450 KC.

WJPA—Washington Broadcasting Co., Washington, Pa.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Construction permit to install new transmitter.

1480 KC.

NEW—Central Colorado Broadcasting Co., Denver, Colo. (Wilbur E. Rocchio) (P. O. 614 Symes Bldg.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

1490 KC.

WMDD—Madrazo and Diaz, Fajardo, P. R. (Jose R. Madrazo and Ruben Diaz Atiles, a partnership)—License to cover construction permit (BP-5078, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Modification of construction permit (B4-P-4157, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to change transmitter and studio locations.

KTTR—"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)—Modification of construction permit (B4-P-5558, which authorized a new standard broadcast station) to change frequency from 1340 to 1490 kc.

KWRN—Reno Newspapers, Inc., Reno, Nev.—Modification of construction permit (B5-P-5426, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Modification of construction permit (B4-P-5081, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to specify studio location.

1540 KC.

WJMO—W. J. Marshall, Cleveland, Ohio—License to cover construction permit (B2-P-4497, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, to make changes in the vertical antenna, to change transmitter and studio locations, and for extension of completion date. Amended to change transmitter location (same description) and make changes in antenna system and transmitting equipment.

1570 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Construction permit to mount FM antenna on AM tower.

1580 KC.

KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Tex.—Modification of construction permit (B3-P-5416, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

AM—Application Dismissed

Ware Broadcasting Co., Waycross, Ga. (F. E. Walker, D. T. Brannen, Theo Dinkins, a partnership) (P. O. Box 155)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and daytime hours of operation.

AM—Applications Returned

KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners)—Authority to determine operating power by direct measurement of antenna power. Returned 306 Forms, letter dated 5-27-47, questions not all answered, necessary to be signed and notarized.

NEW—Scenic America Broadcasting Corp., Salt Lake City, Utah (P. O. 174 W. Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Returned 5-23-47, incomplete. Engineering data not submitted.

AM—Applications Tendered for Filing

780 KC.

NEW—Charles L. Cain, Grand Prairie, Tex.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime hours of operation.

950 KC.

NEW—Boston Radio Co., Inc., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW and daytime hours of operation. Requesting facilities assigned to WORL.

NEW—Joseph Solimene, Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. (Requesting facilities of WORL.)

NEW—Continental Television Corp., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. (Request facilities of WORL.)

1230 KC.

NEW—KDAK, Inc., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Requesting facilities vacated by KELO.

NEW—Hanna Broadcasting Co., Utica, N. Y. (Joseph A. Hanna and Michael R. Hanna)—Construction permit for a

(Continued on next page)

new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Request facilities formerly used by Station WIBX.)

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Tex. (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—Consent to assignment of license to Hopkins County Broadcasting Co.

1240 KC.

NEW—Jasper Broadcasting Co., Jasper, Texas (A. B. Rhodes, B. G. Lindsey, C. V. Lindsey, Joe H. Tonahill, Joe J. Fisher and Jep S. Fuller)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1340 KC.

NEW—Apple-Land Broadcasters, Inc., Wenatchee, Wash.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, unlimited hours of operation.

1450 KC.

NEW—Myrtle Beach Broadcasting Co., Myrtle Beach, S. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 KC.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW and unlimited hours of operation. Directional antenna. (Request facilities of WOKO.)

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit to change proposed transmitter location, using power of 5 KW and directional antenna for day and night use.

1490 KC.

NEW—Itasca Broadcasting Co., Grand Rapids, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1580 KC.

NEW—News-Examiner Co., Connersville, Ind.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Modification of construction permit to change proposed transmitter location, using power of 1 KW, unlimited hours and directional antenna for night use.

1600 KC.

NEW—Baker Broadcasting Co., Fresno, Calif. (A Partnership)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, and unlimited hours of operation; directional antenna.

FREQUENCY MODULATION

FM—Conditional Grants

KRGV, Inc., Weslaco, Tex.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1234)

News Publishing Co., Clarksburg, W. Va.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1233)

FM—Construction Permits

*The following were authorized construction permits; conditions. (*Note*: Power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in docket 6768.)*

Arkansas-Oklahoma Broadcasting Corp., Ft. Smith, Ark.—Class B, 33 KW, 740 feet. (BPH-988)

Studebaker Broadcasting Co., San Diego, Calif.—Class B, 16 KW, 300 feet. (BPH-919)

FM Radio and Television Corp., San Jose, Calif.—Class B, 340 KW, 2470 feet. (BPH-929)

KSBR—Radio Diablo, Inc., San Bruno, Calif.—Class B, 250 KW, 2470 feet. (BPH-1018)

Merced Broadcasting Co., Merced, Calif.—Class B, 2.9 KW, 250 feet. (BPH-1072)

WILM-FM—Delaware Broadcasting Co., Wilmington, Dela.—Class B, 20 KW, 500 feet. (BPH-738)

Paul Brake, Miami, Fla.—Class B, 8.5 KW, 275 feet. (BPH-937)

KBUR-FM—Burlington Broadcasting Co., Burlington, Ia.—Class B, 20 KW, 500 feet. (BPH-419)

Radio Asheville, Inc., Asheville, N. C.—Class B, 16.2 KW, 1100 feet. (BPH-998)

Lee Segall Broadcasting Co., Houston, Tex.—Class B, 46 KW, 380 feet. (BPH-743)

The following were authorized construction permits in lieu of previous conditions; channels to be assigned after final proceeding in docket 6768:

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Class B, 540 KW, 610 feet. (BMPH-362)

KMYC-FM—Marysville-Yuba-City Broadcasters, Inc., Marysville, Calif.—Class B, 4.7 KW, 395 feet. (BMPH-379)

KECA-FM—American Broadcasting Co., Inc., Los Angeles, Calif.—Class B, 290 KW, 2900 feet. (BPH-242)

KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif.—Class B, 16.7 KW, 700 feet. (BMPH-375)

KSFH—Pacific Broadcasting Co., San Francisco, Calif.—Class B, 15.8 KW, 1330 feet. (BMPH-329)

WHMB—Theodore Granik, Washington, D. C.—Class B, 19 KW, 510 feet. (BMPH-313)

WASH—Commercial Radio Equipment Co., Washington, D. C.—Class B, 15 KW, 470 feet. (BMPH-292)

WAVE-FM—WAVE, Inc., Louisville, Ky.—Class B, 15 KW, 300 feet. (BMPH-381)

KFEQ-FM—KFEQ, Inc., St. Joseph, Mo.—Class B, 63 KW, 560 feet. (BPH--414)

WRAL-FM—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Class B, 54 KW, 325 feet. (BPH-861)

WTMA-FM—Atlantic Coast Broadcasting Co., Charleston, S. C.—Class B, 49 KW, 385 feet. (BPH-196)

FM—New Noncommercial Educational CP Granted

The Michigan State College, East Lansing, Mich.—Granted CP for a new station, 90.9 Mc. (No. 215), 1.2 KW, antenna 320 feet (BPED-69). (Applicant proposes a varied program including symphony music, dramatic shows, forum discussions and scientific lectures. Special programs will be broadcast to farmers in that area. Applicant plans to cooperate with the proposed state-wide network which is being developed in Michigan.)

FM—License Renewals and Extensions

WSBF—South Bend Tribune, South Bend, Ind.—Granted renewal of FM license for the period ending June 1, 1948.

WBAM & Aux.—Bamberger Broadcasting Service, Inc., Carteret, N. J.—Granted renewal of FM license for the period ending June 1, 1948.

(Continued on next page)

WABW—Associated Broadcasters, Inc., Indianapolis, Ind. —Extended FM license on a temporary basis to Sept. 1, 1947, pending determination upon application for renewal.

WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.— Extended present FM license for a period of 90 days, on a temporary basis.

FM—Modifications of CP's Granted

WKRG-FM—Giddens & Rester, Mobile, Ala.—Granted modification of CP for extension of completion date to 8-17-47. (BMPH-386)

WRUN—Rome Sentinel Co., Utica, N. Y.—Granted modification of CP for extension of completion date to 8-20-47. (BMPH-385)

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP to change completion date to 8-25-47. (BMPH-209)

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.— Granted modification of CP for extension of completion date to 7-28-47. (BMPH-267)

WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-373)

WCAC—Wilton E. Hall, Anderson, S. C.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-388)

WABF—Metropolitan Broadcasting & Television, Inc., New York City—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-384)

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-383)

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.— Granted modification of CP for extension of completion date to 9-1-47. (BMPH-382)

FM—Miscellaneous Actions

Columbia Broadcasting System, Inc., St. Louis, Mo.—Dismissed without prejudice application for a new Class B station (BMPH-63) upon request of applicant.

Farmers and Bankers Broadcasting Corp., Wichita, Kans. —Dismissed conditional grant for Class B station (BPH-380) upon applicant's request.

FM—Applications Accepted for Filing

WKJF—West Virginia Radio Corp., Pittsburgh, Pa.— Modification of construction permit (B2-PH-626, which authorized a new FM broadcast station) to change commencement and completion dates.

WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.—Modification of construction permit (B1-PH-510, which authorized a new FM broadcast station) for extension of completion date.

WTAL-FM—Capital City Broadcasting Corp., Tallahassee, Fla.—Voluntary assignment of construction permit to John H. Phipps.

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-185, which authorized a new FM broadcast station) for extension of completion date.

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-PH-652, as modified) which authorized a new FM broadcast station, for extension of completion date.

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-PH-544, which authorized a new FM broadcast station) to change studio location and transmitter site.

WITH-FM—The Times-Herald Co., Port Huron, Mich.— Modification of construction permit (B2-PH-141, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates. Amended to change type of transmitter and make changes in antenna system.

WKRG-FM—Giddens & Rester, Mobile, Ala. (A partnership composed of Kenneth R. Giddens and T. J. Rester)— Modification of construction permit (BPH-795, as modified) which authorized a new FM broadcast station, to change transmitter site to southeast quarter of Section #3, Mobile, Ala.

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.— Modification of construction permit (B4-PH-2, as modified) which authorized a new FM broadcast station, for extension of completion date.

To Be Assigned By FCC

NEW—WDUK, Inc., Durham, N. C. (P. O. 205½ West Main)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC.

NEW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, partners) (Box 266)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 17.16 KW.

TELEVISION

TV—Applications Accepted for Filing

WTTG—Allen B. Dumont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16, which authorized a new commercial television broadcast station) for extension of completion date only.

NEW—Crosley Broadcasting Corp., areas of Cincinnati, Dayton and Columbus, Ohio (P. O. 9th & Elm Sts., Crosley Square, Cincinnati, Ohio)—Construction permit for a new experimental television relay broadcast station to be operated on frequencies to be assigned by the Commission's chief engineer in 6500-7000 mc. band, power of .1 watt, emission A5—special for frequency modulation, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

NEW—Havens & Martin, Inc., Richmond, Va. (P. O. 3301 W. Broad St., P. O. Box 5229)—Construction permit for a new experimental television relay broadcast station to be operated on 7000-7025 mc., or as may be assigned, power of .1 watt, emission—special for FM, and unlimited hours of operation.

NEW—National Broadcasting Co., Inc., area of Washington, D. C.—License to cover construction permit (BPVB-202, which authorized a new experimental television relay broadcast station).

NEW—The Evening Star Broadcasting Co., area of Washington, D. C.—License to cover construction permit (BPVB-204) for new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

Billy Averitte Laurie, Portable, area of Jacksonville, Tex. —Granted CP for a new remote pickup station. (BPRY-344)

WAGE, Inc., Portable, area of Syracuse, N. Y.—Granted CP for a new remote pickup station. (BPRY-343)

WBCZ—WHEB, Inc., Portable-Mobile, area of Portsmouth, N. H.—Granted CP to install new transmitter. (BPRE-500)

KFAB Broadcasting Co., Portable-Mobile, area of Omaha— Granted CP for a new remote pickup station. (BPRY-342)

(Continued on next page)

WIHU—The Ludington Broadcasting Co., Portable, area of Muskegon, Mich.—Granted modification of CP for extension of commencement and completion dates to 6-11-47 and 12-11-47, respectively. (BMPRY-34)

WOGR—Ashbacker Radio Corp., Portable, area of Muskegon—Granted modification of CP for extension of completion date to 12-11-47. (BMPRY-33)

KAQW—Central States Broadcasting Co., Omaha, Neb.—Authorized cancellation of remote pickup broadcast station license expiring 11-1-48. (BRRY-247)

Applications

Remote Pickup

NEW—Western Waves, Inc., area of Seattle, Wash. (P. O. 1411 Fourth Ave. Bldg., #1510)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 20 watts, and emission A3, hours of operation in accordance with Section 4.403.

WEGM—Bamberger Broadcasting Service, Inc., New York, N. Y.—Modification of license to substitute a frequency in the 25-28 mc. band for present assignment of 37.34 mc., to be used with power of 50 watts for orders only; other frequencies 31.62, 35.26, 39.62 mc. to remain the same.

NEW—Eugene P. O'Fallon, Inc., area of Denver, Colo. (P. O. Albany Hotel)—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned in 24-30 mc. band, power of 2 watts, emission A3 (FM), and hours of operation in accordance with Section 4.403.

Noncommercial Educational

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, as modified) which authorized new non-commercial educational broadcast station, to change type of transmitter and make changes in antenna system.

WLSU—Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton Rouge, La.—Modification of construction permit (B3-PED-53, which authorized a new noncommercial educational broadcast station) to specify frequency as Ch. #219, 91.7 mc., power as 205,000 watts; to change transmitter location, change type of transmitter, and make changes in antenna system. Amended to make changes in antenna system.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Paradise Seed Co., etc.—Misrepresentation in connection with the sale of garden and flower seeds is charged in a complaint issued by the Commission against William A. Frew, trading as Paradise Seed Co., Lancaster County Seed Co., National Investigators and W. Andrew, Paradise, Pa., and Kinzers, Pa. (5499)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 24, June 16, 1947

Legal Department

NAB Opposes Bill Which Would Permit Artists to Copyright Individual Records

NAB argued against proposed legislation which would permit artists to copyright their individual recordings, when Don Petty, general counsel, testified before the Subcommittee on Patents, Trademarks and Copyrights of the House Judiciary Committee last Monday (9). In his statement, Mr. Petty pointed out that the artists are compensated through contractual arrangements and argued that the bill "is obviously an entirely new concept and a radical departure from copyright principles." Under its reasoning, he said, copyright might just as well be given to highly skilled engineers and other technicians who make recordings.

In his statement, Mr. Petty said:

"The copyright law, unlike the patent law, is designed primarily to prevent the copying of literary and artistic works and not to prevent their use. It was never intended to give a monopoly in ideas. The true definition of *copyright* is the sole right of multiplying copies. The traditional distinction between a patent and a copyright is that the former gives an exclusive right to use while the latter gives an exclusive right to copy. The only exception to this principle is found in Section 1 (e) of the Copyright Act giving the copyright owner of a dramatic work, musical composition, lecture, etc., the exclusive right to reproduce his work by performance.

"This measure attempts to extend this right of performance. The copyright law does not protect the tangible means, such as the ink or the paper or the wax employed to express intellectual creations. Therefore, the playing of an acoustic record cannot under the law or in logic be

(Continued on page 480)

On the Inside

The Commission amended its engineering standards last week to permit 30 kc separation where 25.0 MV/M of stations involved contours do not overlap. (p. 481)

A prediction that by 1951 the major cities in the U. S. would be connected by co-axial cables was made last week at the informal engineering conference held by the FCC. (p. 481)

Effective July 1, the freeze on FM channels will automatically terminate, the FCC announced Friday. Applications for the channels which had been withheld will be considered and acted upon as soon as possible. (p. 482)

At a two-day FCC-Industry conference, television engineers discussed interferences problems facing TV broadcasters. (p. 482)

Adoption of the proposed FM rules and standards, and the tentative FM allocation plan advanced by the FCC in April, was announced on Friday. (p. 483)

Leading Executives From Major Media Will Attend Freedom Conference at NAB

Leading representatives of all U. S. media will hold a one-day conference in Washington June 26th on freedom of expression.

The conference, arranged by Justin Miller, NAB president, will be held at Association headquarters, 1771 N Street, N. W., Washington.

Those who have accepted invitations to attend include David Howe, president of the American Newspaper Publishers Association and publisher of the Burlington (Vt.) *Free Press;* William L. Chenery,

(Continued on page 480)

NAB Names Representatives, Requests Time To Testify in Hearings on White Bill

The NAB on Friday (13) asked Senator Wallace H. White, chairman of the Senate Committee on Interstate and Foreign Commerce, to allocate time during hearings on the White Bill (S. 1333) for appearances by six members of the NAB staff and six broadcasters who are members of the Association. Hearings on this bill, which would amend the Communications Act of 1934, are scheduled to begin next Tuesday, June 17th.

The NAB staff delegation will be headed by President Justin Miller. With him will be Executive Vice President A. D. Willard, Jr., Don Petty, general counsel; Robert K. Richards, director of public relations; Frank E. Pellegrin, director of broadcast advertising; and Harold Fair, director of the Program Department.

The broadcasters who have signified to NAB their desire to be heard are Campbell Arnoux, president of WTAR, Norfolk, Va.; Harry Bannister, general manager, WWJ, De-

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

troit; Don Elias, executive director, WWNC, Asheville, N. C.; Wiley P. Harris, director, WJDX, Jackson, Miss.; J. Harold Ryan, vice president and treasurer, The Fort Industry Company, Toledo, Ohio; and Fred Weber, managing partner, WDSU, New Orleans.

Three of these broadcasters, Messrs. Arnoux, Harris, and Ryan, are members of the NAB Board of Directors. Mr. Ryan is also chairman of the Legislative Committee of NAB.

Leading Executives From Major Media Will Attend Freedom Conference at NAB

(Continued from page 479)

chairman, Editorial Committee of the National Publishers Association and publisher of *Collier's Magazine;* Kenneth Clark, director of information of the Motion Picture Association of America; Melville Minton, chairman of the board, American Book Publishers Association; and Col. J. Hale Steinman, Pennsylvania publisher and broadcaster, who is chairman of the ANPA Federal Laws Committee. A. D. Willard, Jr., executive vice president of NAB, will participate in the conference.

Also invited are Donald Nelson, president of the Society of Independent Motion Picture Producers; and J. Leonard Reinsch, managing director, WSB, Atlanta, and special radio adviser to the President.

NAB Opposes Bill Which Would Permit Artists to Copyright Individual Records

(Continued from page 479)

an infringement of copyright unless the performance embodied on that record is an infringement. But since the performance on the record is authorized, it cannot be said that the use of that performance is the very way it was intended to be used—in the playing of the record—can be an infringement of copyright."

Mr. Petty went on to say: ". . . since the Supreme Court has held that the making of an acoustic record is not copying, obviously the playing of that record is not copying."

Effect of Proposed Bill

Continuing his statement, Mr. Petty pointed out:

"The only real accomplishment of H. R. 1270 would be the grant of copyright in the *execution* or *rendition* of literary or artistic works and in the physical substances—the paper or wax—on which such executions or renditions are placed. This is obviously an entirely new concept and a radical departure from copyright principles. It has never been thought that the execution or rendition or performance of a musical composition or a dramatic work, whether skilled or unskilled, whether artistic or inartistic, could be the subject of property. Concededly, an ability to execute, render or perform such works skillfully and artistically is a thing of value to its possessor. It is valuable as an ability or skill, such as an attractive voice, competent hands or a strong back. Should the skilled performer have a property right that the skilled mechanic does not have? It is not necessary to distort the principles of the law of property to protect skills. Protection of the ability or faculty is readily achieved by the fact that only its possessor can make it available, and *he makes it available on such terms and conditions as he sees fit.*

Performers Have Contracts

"As a practical matter, skilled and artistic performers of music have been and are now well paid for the use of their talents. Almost without exception all of them make records. With some 42 major record manufacturing companies competing for their ability, for their labor, and for the value of their reputations, they now receive a large fee and in addition, as much as 10% of the sales price of each record for each record sold. With an estimated 400,000,000 records to be produced and sold in 1947, retailing at from 50¢ to $1 per record, it is obvious that performers will receive a large sum from royalties alone. Except in isolated cases, artists and performers recognize that their popularity and financial success is due in no small measure to the broadcasting of their records by radio stations. To maintain and increase their popularity and to stimulate the sale of their records, they send complimentary records to radio stations with specific requests that they be played often; they seek the goodwill of disc jockeys at radio stations by soliciting and making uncompensated personal appearances. In short, radio stations offer the best method of plugging the sale of music and records."

Citing the renewed sales of Ted Weems' recording of "Heartaches," Mr. Petty explained that its regained popularity was attributed to the playing of the record by a disc jockey some ten years after its first short span of popularity. The orchestra leader, the NAB general counsel continued, received a royalty of the records sold originally and is now receiving a continuation of the royalty.

"It is conceded," Mr. Petty declared, "that there would not now be any sale and that the record would have been completely forgotten if a single disc jockey had not played it on the radio one morning. Has the treatment of this record by radio been unfair to the performer?" he questioned.

In summarizing his argument, Mr. Petty said that

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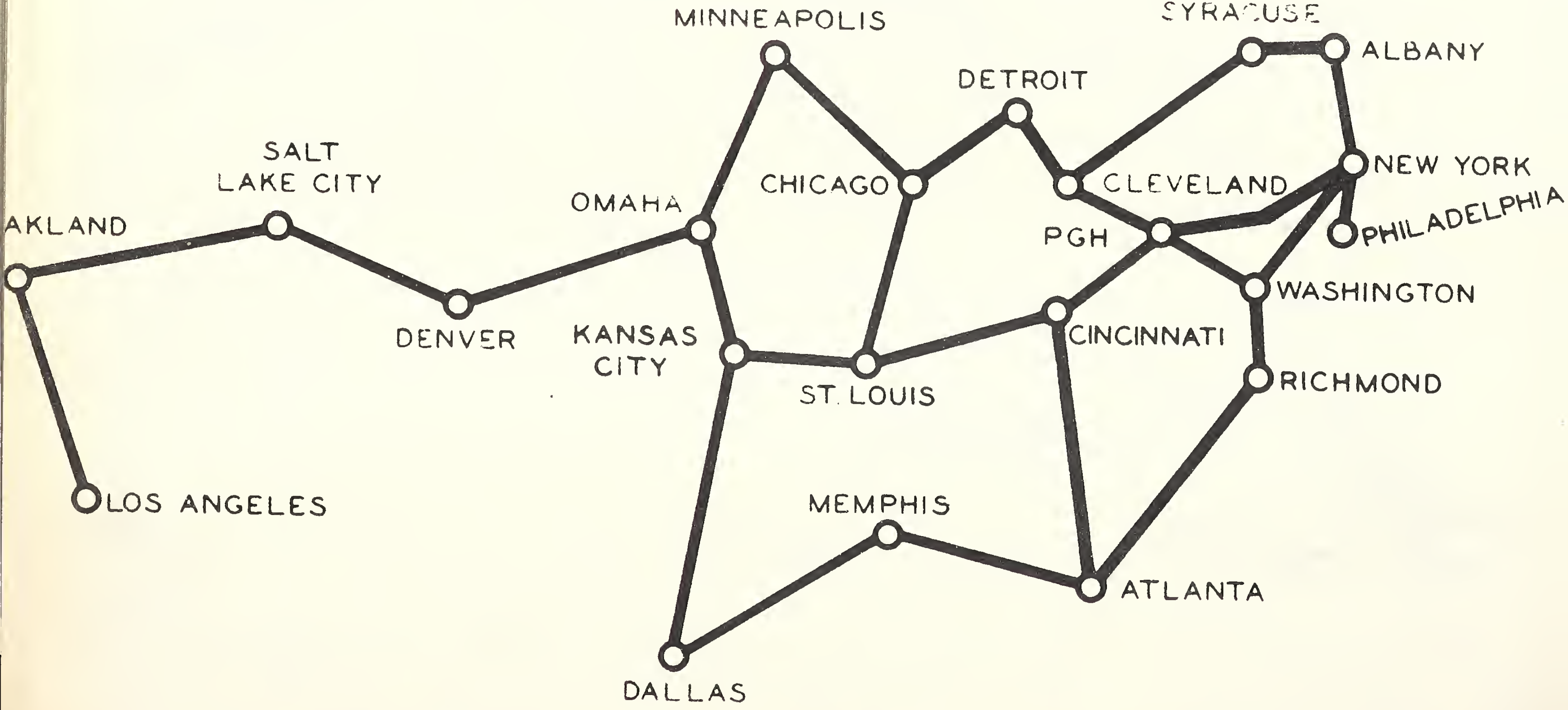
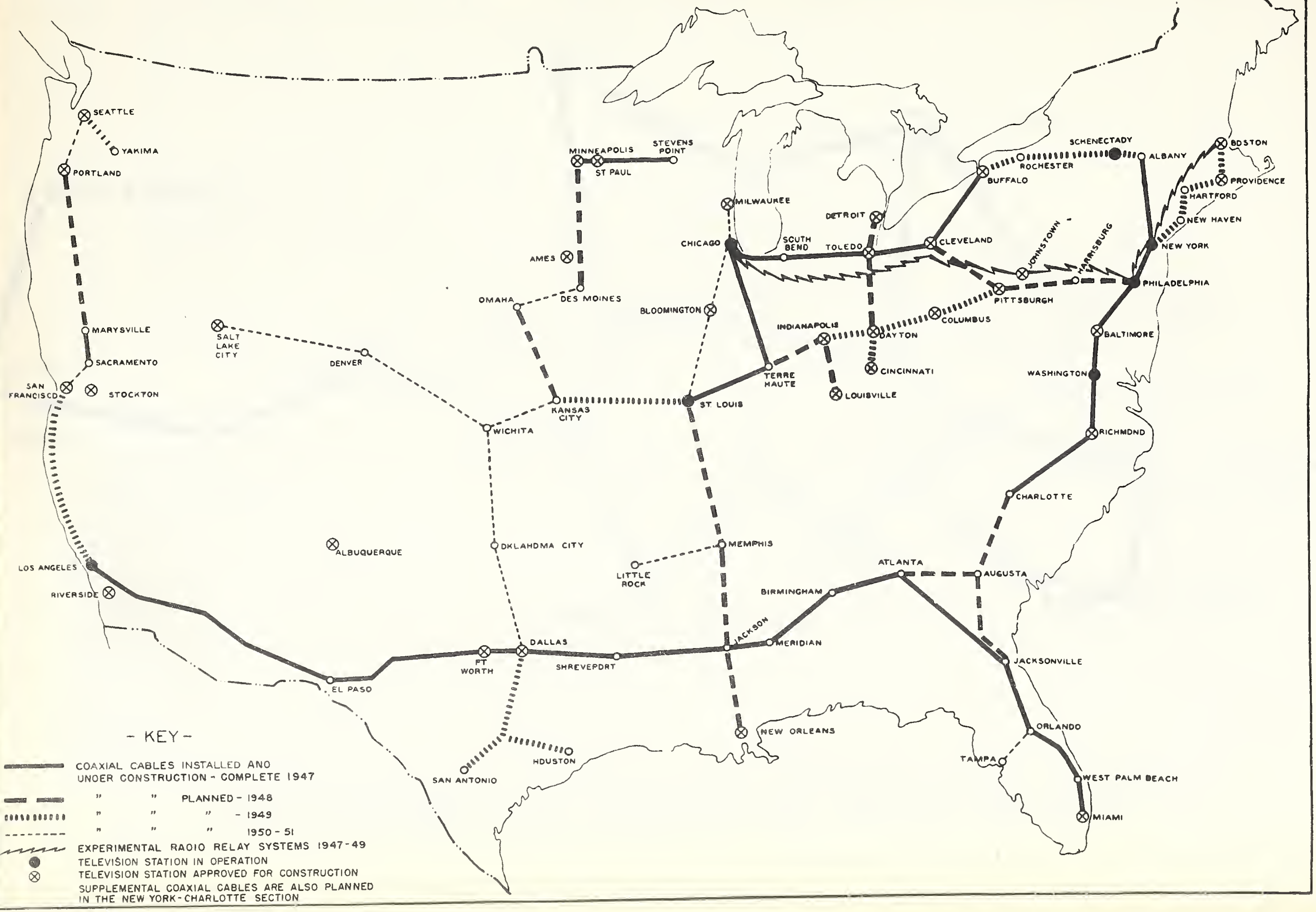
PROPOSED WESTERN UNION RADIO RELAY SYSTEMS


MINNEAPOLIS
SYRACUSE
ALBANY
DETROIT
SALT LAKE CITY
CHICAGO
CLEVELAND
NEW YORK
OMAHA
AKLAND
PGH
PHILADELPHIA
WASHINGTON
DENVER
KANSAS CITY
CINCINNATI
ST. LOUIS
RICHMOND
LOS ANGELES
MEMPHIS
ATLANTA
DALLAS

BELL SYSTEM COAXIAL CABLE AND RADIO RELAY ROUTES


SEATTLE
YAKIMA
PORTLAND
MARYSVILLE
SACRAMENTO
SAN FRANCISCO
STOCKTON
LOS ANGELES
RIVERSIDE
SALT LAKE CITY
DENVER
ALBUQUERQUE
EL PASO
MINNEAPOLIS
ST PAUL
STEVENS POINT
AMES
OMAHA
DES MOINES
KANSAS CITY
WICHITA
OKLAHOMA CITY
FT WORTH
DALLAS
SHREVEPORT
SAN ANTONIO
HOUSTON
MILWAUKEE
CHICAGO
BLOOMINGTON
ST LOUIS
TERRE HAUTE
INDIANAPOLIS
LOUISVILLE
SOUTH BEND
TOLEDO
DETROIT
DAYTON
CINCINNATI
COLUMBUS
CLEVELAND
BUFFALO
ROCHESTER
SCHENECTADY
ALBANY
BOSTON
PROVIDENCE
HARTFORD
NEW HAVEN
NEW YORK
JOHNSTOWN
HARRISBURG
PITTSBURGH
PHILADELPHIA
BALTIMORE
WASHINGTON
RICHMOND
CHARLOTTE
MEMPHIS
LITTLE ROCK
JACKSON
MERIDIAN
BIRMINGHAM
ATLANTA
AUGUSTA
JACKSONVILLE
NEW ORLEANS
TAMPA
ORLANDO
WEST PALM BEACH
MIAMI
- KEY -
COAXIAL CABLES INSTALLED AND UNDER CONSTRUCTION - COMPLETE 1947
" " PLANNED - 1948
" " " - 1949
" " " 1950 - 51
EXPERIMENTAL RADIO RELAY SYSTEMS 1947-49
TELEVISION STATION IN OPERATION
TELEVISION STATION APPROVED FOR CONSTRUCTION
SUPPLEMENTAL COAXIAL CABLES ARE ALSO PLANNED IN THE NEW YORK-CHARLOTTE SECTION

the proposed bill "is ambiguous and impractical; it violates the basic principles of the copyright law; it is unconstitutional; performers now control their compensation, as do other skilled persons, by contract; and the proposed legislation violates the Congressional policy which seeks to prevent monopoly."

Engineering Department

Plans for Co-axial Cable Outlined Last Week at Informal Conference

The FCC, in response to Public Notice 7762, heard industry representatives, at an informal Engineering Conference on Tuesday (10), outline their proposed plans of the inter-connection of television stations. Most extensive proposal of common carriers was that of the Bell Telephone System which predicted that by 1951 the principal cities of the United States would be connected by co-axial cables. These circuits are primarily for normal telephone usage but are capable of handling TV channels.

Mr. George Gilman testified that the company had laid 2700 miles of co-axial by October last year and by June of this year, 4000 miles; co-axial cable will be laid hereafter at the rate of 3000 miles per year until, by 1949, 11,000 miles will have been completed. He further pointed out that they are now testing the New York-to-Boston radio links and, in addition, would complete the New York-to-Chicago links by 1949. These circuits would include not only facilities for TV transmission but communication testing and monitoring apparatus also. The Bell System will further connect New York, Washington, Baltimore and Philadelphia this fall in time for football season. Under their plans Richmond, Providence, Albany and Schenectady would be connected in the fall of 1948 by co-axial line. Boston would not be connected by co-axial until 1949; the New York-Chicago circuit will be completed by the end of 1948.

The Bell System submitted a map of their proposed and existing co-axial cables and radio relay routes which, along with proposed Western Union Relay Systems is reproduced herewith.

Network Plans

Three networks, NBC, CBS and ABC, announced that it was their intention to employ common carrier for the dissemination of their television programs. Bell System was subjected to considerable cross-examination in connection with their recently filed rates for TV use of their facilities. Bell System representatives pointed out that their test in conjunction with Western Electric has shown, with present equipment, they can now transmit television pictures for 1000 miles, and, with perfected improvements, they see no ultimate limit to the length of the transmission band. Their radio links will operate, using a newly developed shielded lens antenna, in the band 3700-4200 Mc. and with only 40 Mc. differential between channels at the repeater points. These repeater points will contain many automatic devices to assure uninterrupted service. Bell System felt that these radio circuits would be able to pass a 7.0 Mc. or even wider TV channel. They intend to install 35 repeater stations between New York and Chicago on their radio link. The Boston circuit currently employs seven repeaters.

Western Union Licensed

Western Union announced that they had been granted a patent license from RCA and that they intended to establish radio frequency relays nationally, placing their operating in the 6000 Mc. band. In their testimony they stated that they would enter into commercial contracts with television broadcast stations for services over their network. However, they objected to TV operators using radio relay links unless Western Union was permitted to do likewise.

Dr. T. T. Goldsmith, Jr., of DuMont, estimated that they could operate intercity relays at a cost of $5.00 per month per service mile.

INTERNATIONAL HF CONFERENCE

The date for the opening of the High Frequency (International) Broadcasting Conference was set at Atlantic City last week for August 15.

FCC Limits 30 Kc. Separation Approval to Stations Where Service Does not Overlap

The long-awaited decision of the Commission in regard to 30 Kc. separation for Standard Broadcast stations was handed down Tuesday (10), when the Standards of Good Engineering Practice were amended, permitting 30 Kc. separation (Public Notice 9188) under circumstances where the 25.0 MV/M contours of the stations do not overlap.

The door was not closed, however, to further acceptance of 30 Kc. separation in the future, if sufficient positive evidence is gathered to warrant re-opening the matter. On this subject the Commission said in its report:

"The Commission intends to continue such studies. The special studies undertaken for the purpose of this hearing upon which testimony was adduced were concerned only with the problems of non-selectivity of receivers and of external cross-modulation. Neither of the two studies were conducted for sufficient length of time or over a sufficient portion of the standard broadcast band to permit conclusions to be drawn with complete confidence. In addition the Commission is of the opinion that a study should be undertaken of the many new types of radio receivers on the market since the end of hostilities in 1945 so that the Commission will be informed as to the characteristics of these receivers. In the meantime the Commission believes that relaxation of the standards should not be undertaken in the absence of a showing that radio service will not be deteriorated thereby. On the basis of the evidence adduced at the hearing the Commission is of the opinion that there is no warrant for relaxing the standards beyond the point set forth in the proposed rules. Otherwise, the danger exists that severe deter-

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ioration of service may result to many listeners. The Commission intends to continue its studies in the matter and will reopen the matter for further consideration when new data have been collected."

The Commission's order, effective July 17, 1947, states:

"Under the table headed 'Interference Ratios,' which follows Table IV in Section 1, Engineering Standards of Allocation, of the Standards of Good Engineering Practice Concerning Standard Broadcast Stations, insert:

> 'From the above, it is apparent that in many cases stations operating on channels 10 and 20 kilocycles apart may be operated with antenna systems side by side or otherwise in proximity without any indications of interference if the interference is defined only in terms of permissible ratios hereinbefore listed in the Table headed Interference Ratios. As a practical matter, serious interference problems may arise when two or more stations with the same general service area are operated on channels 10, 20 and 30 kilocycles apart.
>
> 'Accordingly, no station will be licensed for operation with less than 40 kilocycles separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Frequency separation of 20 kilocycles and 10 kilocycles are considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kilocycles frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave contour of the other.' "

Engineer Suggests Investigation of IRAC During TV Interference Conference

When the two-day FCC-Industry Television Interference Engineering Conference was held last week (10-11), Raymond F. Guy, NBC engineer acting for the TBA Engineering Committee, asked for a breakdown of non-military government usage in the 150-250 Mc. section of allocations, suggesting that perhaps Congress should investigate the activities of IRAC (Interdepartmental [Government] Radio Advisory Committee), and the use being made of these and other frequencies.

Mr. Guy offered the suggestion after trying to obtain detailed data on the governmental usage, pointing out that while industry was required to submit detailed and elaborate information as to utilization of channels, to which he had no objection and deemed proper procedure, the IRAC condoned "block booking" of large chunks of frequencies. Not only this, Mr. Guy said, but in effect there apparently exists no way of determining what use is being made of these valuable channels.

Summary by FCC

Opening the conference, George Sterling, FCC chief engineer, summarized the problem of interference to TV stations. Mr. Sterling stated that it did not now seem practical for other services to share television channels unless such sharing was for emergency services only and then solely in remote areas. He then explained how the 14 and 28 Mc. bands of the amateurs had been causing harmonic and shock interference to television stations, principally centering on Channel 2 (54-60 Mc.).

Mr. Sterling went on to explain that other interference to television stations was developing (diathermy, industrial heating, police, etc.). The Commission, he said, has been conducting tests in both New York and Washington to determine the gravity of the situation and from results so far has found this interference to constitute a serious problem.

In addition, the FCC had analyzed the frequencies above 30 Mc. and found other services made little use of the TV channels. TV interference to other services, the Commission pointed out, was not objectionable. The employment by TV of horizontal polarization, with other services using vertical polarization, had not, however, contributed to the reduction of interference to TV. Likewise, they discovered that the amateurs operating in the 50-54 Mc. band, which is located between TV Channels 1 and 2, had caused about 50 per cent of the complaints registered and that marker beacons adjacent to Channel 5 had caused minor localized objections.

An unexpected development was DuMont's proposal for 10 new television broadcast channels. Dr. Thomas T. Goldsmith, Jr., requested that the 10 new channels should "fall between 108 and 174 Mc. filling the gap between the lower and upper groups of television channels now assigned." Dr. Goldsmith suggested that they "be made available gradually to television within two years, as vacated by other services." Amateurs would retain a small band in the spectrum, making a grand total of 23 channels that would be assignable to commercial television.

Dr. Goldsmith's proposal was preceded by TBA's counsel, Thad Brown, who requested that the Commission "investigate the possibility of obtaining additional frequencies for commercial television broadcasting between the presently assigned Channels #6 and #7 (88 to 174 Mc.), particularly from the standpoint of providing a wider basis for the creation of nationwide competitive television networks."

The hearings concluded with the presentation of various technical information as to interference ratios on both adjacent and co-channel by other users of high frequency space.

FM Department

Withholding of FM Channels Ends Automatically Effective July 1

The FCC announced on Friday (13) the automatic termination of its FM channel reservation policy effective July 1, 1947, and stated that it would consider and act on applications for the "frozen" channels as promptly as possible after the termination date.

At the same time, the Commission announced a waiver of its rules "with respect to any applicant for Class B FM facilities whose application has been de-

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nied, or may hereafter be denied, in a comparative hearing (where the applicant was not found to be disqualified), to permit the applicant to file an application for any reserve Class B FM channel prior to the expiration of one year from the effective date of the Commission's order or decision denying his prior application."

With respect to the termination of the freeze, Commissioner Durr took the position that steps should be taken looking towards further extention of the reservation of FM channels.

FCC Adopts FM Rules, Standards and Allocation Plan Proposed in April

The amendments to the rules and engineering standards concerning FM broadcasting announced by the FCC in April were adopted last week, according to a Commission announcement on Friday (13). At the same time, the agency adopted the tentative allocation plan announced in April.

The FM rules and standards and the allocation plan were published in the *NAB Information Bulletin* No. 3 dated April 14.

The Commission stated that with one exception, the rules and standards are identical with the proposals made in April. Following is the exception as announced by the FCC:

"The change modifies Section 4 by adding the provision at the beginning of the paragraph which follows Table II to provide that pending the determination by the Commission of interference ratios for 400 kc and 600 kc channel separation "stations normally will not be authorized to operate in the same city or in nearby cities with a frequency separation of less than 800 kc, provided that stations may be authorized to operate in nearby cities with a frequency separation of not less than 400 kc where necessary in order to provide an equitable and efficient distribution of facilities, and provided further that Class B stations will not be authorized in the same metropolitan district with a frequency separation of less than 800 kc." The change also explains that the Commission is studying various types of present FM receivers to provide data for determining such interference ratios.

"The revised tentative allocation plan is the same as that proposed on April 10, 1947, except that a relatively few changes in the particular channels allocated to certain cities or areas have been made to provide a better use of the frequencies in those cities and areas. No change has been made in the total number of Class B channels allocated to any city or area."

The changes in channel assignments affect the following cities:

California
- Fresno
- Los Angeles
- Salinas
- San Diego
- Santa Barbara
- Stockton

Connecticut
- Hartford
- New Britain

Florida
- Fort Lauderdale
- Orlando
- Palm Beach

Georgia
- Savannah

Illinois
- Aurora
- Carthage
- Chicago
- Waukegan
- Galesburg

Indiana
- Hammond
- Evansville

Iowa
- Burlington

Kentucky
- Bowling Green

Masschusetts
- Fall River
- North Adams

Michigan
- Ann Arbor

Minnesota
- Albert Lea

Nebraska
- Grand Island
- Hastings
- Norfolk

West Virginia
- Berkley
- Charleston

The Commission's announcement also stated:

"Outstanding construction permits and licenses will not be reissued at this time to specify the changed frequency assignments, but instead these changes will be included in succeeding instruments of authorization. In order to minimize the possibility of interference during the transition period, stations which will change frequency must request Commission approval prior to beginning operation on the new frequency. In some metropolitan areas it may be necessary to set a date on which all stations in the areas will be required to change simultaneously to the new frequency assignments. The Commission will assist in resolving any conflicts which may arise in particular areas. It appears, however, that conflicts will be few and that stations now operating may for the most part schedule the change in frequency to meet their particular requirements. It is expected that all changes will have taken place by October 1, 1947."

Program Department

Local Station Contributes Rounded Plan In Industry Drive Against Delinquency

Keen interest in the broadcasting industry's campaign against juvenile delinquency is being evidenced by the reports sent to NAB headquarters from the numerous stations which are attacking the problem in their respective communities.

Last week, a rough preview was published in REPORTS (p. 460), providing a sample of the type of information which will be available to stations through the forthcoming check-list of ideas and programs inaugurated by stations in various sections of the country.

The many outstanding plans originated by radio stations indicate a valuable contribution from the industry in combating the intensity of the problem. The plan adopted by Station KRKO, Everett, Washington, and submitted to the NAB Program Department, is another example of the ingenuity being displayed by local stations to meet community needs.

The overall idea utilizes the station's programming, local movies, theatrical productions and club activities,

(Continued on next page)

in bringing the campaign into the home to influence both parents and children. The campaign is rounding out by encouraging and stimulating community groups to cooperate in providing interesting activities for the community's youth.

Sponsoring the campaign, in addition to the station, are two groups—the Everett Optimist Club and the Everett Dutch Uncles.

Planning

In the early stages of the campaign, local theatre management and radio station executives cooperated in formulating plans for youth activity. The station appealed to the parents and adults with appropriate news stories explaining what was being done in fighting juvenile delinquency. The theatre arranged for a series of pictures, approved by the Parent-Teachers organization.

The next step was to provide an outlet for children with talent by enlisting the aid of a local dance teacher and a singing teacher to work both with large groups and to develop individuals.

To appeal to the youngsters' appetites for prizes and gifts, a local sponsor was interested in the program and prizes such as roller skates, bicycles, tickets to leading attractions, etc., were made available.

Responsibility

To appeal to the youngsters' desire for recognition, the cooperation of the Sheriff's Office was obtained in forming a County Deputy Sheriffs' League. Qualifications for the League were made high.

The full facilities of the Sheriff's Office was turned over to the station to teach the boys crime prevention, patrol car operation, proper use of firearms and criminal identification.

Other Interesting Activities

Arrangements were made by the station to provide trips to sea in cooperation with the Naval Reserve. Another wholesome activity includes Saturday night trips, in cooperation with the Seattle Rainiers baseball team, to see their ball games. Transportation is provided through the School Board, which approved use of school buses to carry some 300 boys to the nearby city.

Beach parties, fishing trips, overnight bivouacs have been planned and dates set for the activities.

A baseball league has been formed in the community and uniforms ordered for the teams. A full roster of sports activities is on the planning table. Individual groups of boys are formed and supervised by Optimist Seniors.

As a guide to all activities, a newspaper is in the process of being edited and a series of radio programs is planned.

Financing

Since such a rounded schedule of activities requires financing, the KRKO program director offered to keep the treasury supplied.

> *No dues . . . no assessments . . . no asking for funds from the boys or local merchants were firm stipulations made by the radio station.*

The entire entertainment staff of KRKO, and other entertainers under the direction of the station program director, offered to play show dates in the area to raise funds for the youth plan activities. The station estimates that by Christmas about $10,000 will have been raised.

Broadcast Advertising

Merchants' Forum Hears Henry Ford II, Clyde Bedell and Lee Hart

Two hundred merchants of Dearborn, Mich., met in the Dearborn Inn Tuesday (10) to attend the Merchants' Forum as guests of WKMH. The theme behind the Forum was, "Let's Get in Business Again."

Fred Knorr, station manager, and Walter Patterson, sales manager, organized the meeting as a "get together" for local merchants. The objective was to create renewed interest and inspiration in the business of the community.

Clyde Bedell, advertising-merchandising consultant, spoke on "The Seven Keys to Retail Profits." Henry Ford II was the luncheon speaker and gave a talk on business trends. Miss Lee Hart, NAB assistant director of Broadcast Advertising, spoke on "Radio for Retailers" and also held a post-Forum round-table discussion on retail advertising with the WKMH station staff.

The meeting not only served its purpose of focusing the merchants' outlook on the constructive steps which they must take in a competitive market, but initiated talk about regular meetings of a similar nature. WKMH officials indicated their interest in working with other local groups to plan organized meetings of a similar nature for the local merchants.

"Radio Advertising" Is Subject of Talk by Brown at AFA Meeting

The Fourth District Advertising Federation of America Convention has been scheduled for June 27-29 at the Macfadden Deauville Hotel, Miami Beach, Florida. The agenda includes speakers representing NAB, American Newspaper Publishers Association, Outdoor Advertising, Inc., and Direct Mail Advertising Association.

The NAB representative will be J. Allen Brown, assistant director of broadcast advertising, who will speak on "Radio Advertising."

Brown will conduct a "Station Operations Forum" at the meeting of North Carolina Broadcasters Association, Morehead City, N. C., June 23-24.

Research Department

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through May 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
June 1.....	1179				961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.*	1257	469
Total Changes 12 months........		574	297	27		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total	
		New***		Licensed to Operate	Deleted		CP	CG
		CP	CG					
June 1....	494					48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48[2]	429[2]	211[2]
Feb. 1....	712	58	24	0	0	48[2]	487[2]	177[2]
Mar. 1....	730	23	21	0	1 CP 3 CG	48[2]	509[2]	173[2]
Apr. 1....	749	22	20	0	1 CP	48[2]	530[2]	171[2]
May 1....	828	7	82	0	1 CP	48[2]	536[2]	244[2]
June 1....	850	12	23	0	1 CG	48[2]	548	254
Total Changes 12 months...		481	372	0	15 (3CP)			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New*** CP	Licensed to Operate	Deleted		
June 1...	25				6	19
July 1...	26	1	0	0	6	20
Aug. 1...	33	7	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39[1]	4	0	0	6	33
Nov. 1...	43[1]	4	0	0	6	37
Dec. 1...	45[1]	2	0	0	6	39
1947						
Jan. 1...	53[1]	8	0	0	6	47
Feb. 1...	58[1]	5	0	0	6	52
Mar. 1...	57[1]	0	0	1 CP Prewar	6[2]	51[2]
Apr. 1...	59[1]	2	0	0	6[2]	53[2]
May 1...	61[1]	2	0	0	6[2]	55[2]
June 1...	66[1]	5	0	0	6[2]	60[2]
Total Changes 12 months....		43	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

Women Broadcasters

Frances Farmer Wilder Elected to Head AWB for Two-year Term

Frances Farmer Wilder, CBS, was elected to the presidency of the AWB by the women broadcasters of America in the organization's recent election. She will serve a two-year term from June 1 this year until June 1, 1949.

Other officers elected to serve are: Ruth Crane, WMAL, 1st vice president; Eleanor Hanson, WHK, 3rd vice president; Ann Holden, KGO, 4th vice president; Nell Daugherty, WSTC, secretary; and Norma Richards, WSPD, treasurer. Dorothy Lewis, NAB's coordinator of listener activity, serves the organization as permanent vice president and liaison with Association headquarters.

Books for Broadcasters

RADIO ANNOUNCING, by Art Gilmore and Glenn Y. Middleton. Hollywood, Hollywood Radio Publishers, c1946. 118 p. illus. $2.00.

This breezy, yet practical, book is a welcome addition to the radio shelf where there is practically no literature about announcing. The authors write from experience and intersperse the text with brief biographies of well-known announcers such as Don Wilson and Ken Carpenter.

The would-be announcer is given advice on such topics as good speech, microphone technique, and timing and pacing. There is a chapter on radio terms with pictures of the director's sign language. Exercises for practice are given with each topic. The University of Southern California, Radio Department, has selected this book as the text for the basic course in Radio Announcing.

MASS PERSUASION: The Social Psychology of a War Bond Drive, by Robert K. Merton. New York, Harper and Brothers, c1946. 210 p. $2.50.

This is a detailed study of Kate Smith's third great bond drive in September of 1943 when she broadcast continuously for eighteen hours her appeals to buy bonds. The book contains a careful analysis of the Smith radio broadcasts and a study of Kate Smith's personality which was a big factor in putting the drive over. It also offers information based on long inter-

(Continued on next page)

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[2] FCC states that 216 FM stations are now on the air. They include CG, CP and licensed stations. There are 11 TV operating.

* KGKO, Fort Worth, Texas, deleted.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

views with 100 New York men and women who heard the broadcast, showing their reactions to this radio appeal.

A serious attempt to find out how mass persuasion works, this book is not simple reading for the layman. It is, however, of great interest to those connected with such a powerful instrument of persuasion as radio.

Public Interest Programming

Radio Saves Strawberry Crop During Southern Illinois Emergency

When the heavy rains came to Southern Illinois early last week, an emergency arose among strawberry growers. It became necessary that the strawberries be picked immediately to avoid complete loss of an important money crop.

Once again radio stepped in with all the speed and power which it has shown repeatedly at such times. Paul F. McRoy, manager of WCIL in Carbondale, was roused from bed early Sunday morning and told of the situation. Emergency bulletins were scheduled immediately; pickers appeared in numbers and the crop was saved.

L. F. Aldrich, area supervisor, College of Agriculture, University of Illinois, wrote WCIL: "We wish to take this means of thanking you. . . . One grower had 19 people come to his patch prepared to pick. We will never know the exact number of people who answered the appeal, but we do know that sufficient workers came to the fields to save the crops from being a loss."

Enlisted Veterans Must File for Terminal Leave Pay by Aug. 31

(Story from office of Government Reports)

Approximately 1,854,000 enlisted veterans of World War II have not yet filed claims for settlements of unused leave under the Armed Forces Leave Act of 1946. This includes both men and women veterans. There are still eligible around 114,000 members of the Coast Guard; 240,000 Marine Corps; 500,000 Navy, and 1,000,000 Army. All applications must be in by August 31, 1947. Eligible veterans may get a terminal leave slip at post offices. This form must be mailed to the proper paying office along with a photostat of discharge certificate. Full information can be obtained on the back of this form. *Important:* Forms for all services are available at post offices and must be filed at the proper paying offices by August 31, 1947. *Enlisted* veterans of all services are eligible.

Through the cooperation of the Army, Navy, Coast Guard and Marine Corps, announcements are being prepared and will be mailed directly to all station managers. Frequent use of these announcements before August 1 will be appreciated.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 23-29, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

United Nations Charter—Salute Its Second Anniversary

"WE THE PEOPLES OF THE UNITED NATIONS DETERMINED to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind . . ." Opening with these grave words, the United Nations Charter was signed at San Francisco on June 26, 1945, by 50 nations. (Five more nations have since signed.) It was ratified the following month by the United States Senate. The occasion of the second anniversary of the United Nations Charter provides *an excellent opportunity to call attention to this vital document and what it means to Americans and the peoples of the world.* Our government and our war Allies had recognized that no one nation acting alone could insure against the outbreak of war in some remote part of the globe; and experience had shown that war, once started, tended to spread until it penetrated everywhere. To preserve peace, an organization on a world-wide scale was necessary in order to attempt to solve through cooperation those problems that might lead to war. 1. Salute the second anniversary of the United Nations Charter. Recall that this document was signed at San Francisco two years ago by 50 nations (55 adhere to it today) and overwhelmingly ratified by the United States Senate. Compare the United Nations Charter with such other historical documents as The Magna Carta, The Declaration of the Rights of Man, The Constitution of the United States, in that it states the determination of the peoples of the world to avoid chaos and live in an order of harmony and law. 2. Indicate the primary purpose of the United Nations as a world organization working towards peace, and stress the vital significance to every individual American of the success of this effort. The maintenance of peace may lie in what the United Nations can accomplish. 3. Point out that the principles embodied in the United Nations Charter—peace, human rights, justice, progress, international cooperation—provide the foundation on which the work of building world peace is being conducted. Whatever the issues before the United Nations, the Charter establishes the principles and ideals which guide in their solution. 4. Urge every American to familiarize himself with the United Nations and its Charter, and to know and respect its efforts toward world peace. (Fact Sheet No. 38)

Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Returning war veterans have been hardest hit by the present severe shortage in houses and apartments. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Voluntary steps taken by individuals and local communities since the Council advertising campaign began indicates that wide public awareness of the veterans' urgent need for homes, and what private citizens can do about it, can help alleviate the problem of housing our war heroes until an adequate number of new buildings has been completed. Living space, permanent and temporary, has been found for hundreds of thousands of vet-

(Continued on next page)

erans and their families in existing buildings. A great deal of discomfort and actual hardship has been averted through action stimulated by increased consciousness of the housing problem. The need for homes is tremendous. The shortage has been accumulating for years. It takes time for emergency measures to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) creating additional living quarters for veterans by remodeling; (3) listing vacancies and houses for sale at their local Veterans Housing Center, so that veterans can get first chance at them; (4) not discriminating against veterans with children. (Fact Sheet No. 4-I)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 16. They are subject to change.

Tuesday, June 17

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include power, etc. **1190 kc.,** 50 KW. Unlimited. DA-Night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include power, etc. **1190 kc.,** DA. 10 KW day, 5 KW night. Unlimited.

Wednesday, June 18

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. **1400 kc.,** 250 watts. Unlimited.

NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—C. P. **1380 kc.,** 500 watts. Daytime.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisconsin.

Thursday, June 19

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. **1190 kc.,** 50 KW, unlimited; DA-Night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. **1190 kc.,** DA, 10 KW day, 5 KW, night, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

610 KC.

The Commission announced its **Final Decision** (B-334) granting the application of **W. Albert Lee** for new station in **Houston, Texas,** to operate on 610 kc., 5 KW, DA night (BP-4628; Docket 7566), conditions; and a denial of the application of **KTHN, Inc.** (BP-4359; Docket 7565), seeking the same facilities. Commissioner Jett dissented as in the Proposed Decision.

1060 KC.

The Commission announced its **Proposed Decision** (B-371) looking toward the denial of the applications, in their present form, of James A. Noe to change operating assignment of **Station WNOE, New Orleans, La.,** from 1450 kc., 250 watts, unlimited time, to 1060 kc., 50 KW power daytime, 25 KW nighttime, DA night (Docket 6346; BP-3446), and of **Deep South Broadcasting Corp.** for new station in **New Orleans** to operate on 1060 kc., 50 KW day, 10 KW night, DA day and night. (Docket 7117; BP-3687)

1400 KC.

The Commission announced adoption of its **Decision** (B-344) granting the application of Robin Weaver, tr/as **Grenada Broadcasting Co.** for a new station in **Grenada, Miss.,** to operate on 1400 kc., 250 watts, unlimited time (BP-4768; Docket 7577); conditions. At the same time the Commission denied the application of **Birney Imes, Jr.,** seeking the same facilities.

1490 KC.

The Commission announced its **Proposed Decision** (B-361) looking toward the grant of the applications of Clarence E. Faulk, Jr., d/b as **Ruston Broadcasting Co.** (BP-5263; Docket 7889) and **Hope Broadcasting Co.** (BP-5353; Docket 7921) for new stations to operate on 1490 kc., 250 watts, unlimited time, at **Ruston, La., and Hope, Ark.,** respectively. At the same time the Commission proposes to deny application of **Magnolia Broadcasting Co.** (BP-5088; Docket 7797) for new station at **Magnolia, Ark.,** seeking same facilities. The Commission pointed out, however, that "in view of the fact that Magnolia, Ark., has no local radio station and no primary service, the Commission has studied the availability of another facility for that city. We have not been able to find a full time frequency, but have concluded that daytime operation will be feasible on 630 kc., with 1 KW power, and accordingly will entertain an application for these facilities from Magnolia."

AM—New CP's Granted

730 KC.

Goodland Broadcasting Co., Goodland, Kans.—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only; engineering conditions. (BP-5797)

920 KC.

Texas City Broadcasting Service, Texas City, Tex.—Granted CP for a new station to operate on 920 kc., 1 KW, daytime only, engineering conditions. (BP-5860)

960 KC.

Abbeville Broadcasting Service, Inc., Abbeville, La.—Granted CP for a new station to operate on 960 kc., 1 KW, daytime only; engineering conditions. (BP-5674)

970 KC.

Gordon H. Brozek, Marquette, Mich.—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-5430)

1010 KC.

Top of Texas Broadcasting Co., Amarillo, Tex.—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-5789)

1230 KC.

Yaquina Radio, Inc., Newport, Ore.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5756)

(Continued on next page)

1240 KC.

Stuttgart Broadcasting Corp., Stuttgart, Ark.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5842)

Taylor-Jacobsen, Montpelier, Vt.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5739)

1320 KC.

Black Hawk Broadcasting Co., Waterloo, Ia.—Granted CP for a new station to operate on 1320 kc., 1 KW, daytime only; engineering conditions. (BP-5809)

1400 KC.

Demopolis Broadcasting Co., Demopolis, Ala.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5881)

1410 KC.

Music Broadcasting Co., Grand Rapids, Mich.—Granted CP for a new station to operate on 1410 kc., 1 KW, daytime only; engineering conditions. (BP-5804)

1450 KC.

North Missouri Broadcasting Co., Kirksville, Mo.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (CP-5780)

Sky-Park Broadcasting Corp., Front Royal, Va.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5849)

1490 KC.

Deland Broadcasting Co., DeLand, Fla.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions, and provided 1490 kc., is vacated by WTMC which has a CP to move to 1290 kc. (BP-5903)

1540 KC.

LaPorte County Broadcasting Co., La Porte, Ind.—Granted CP for a new station to operate on 1540 kc., 250 watts, daytime only; engineering conditions. (BP-5874)

1570 KC.

Sidney H. Tinley, Jr., Essex, Md.—Granted CP for a new station to operate on 1570 kc., 1 KW, daytime only. (BP-5843)

AM—Designated for Hearing

880 KC.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Designated for hearing in a consolidated proceeding with KFEQ, application for modification of CP to increase daytime power from 5 to 10 KW, with different DA daytime. (BMP-2538)

1220 KC.

Interlake Broadcasting Corp., Renton, Wash.—Designated for hearing, application for a new station to operate on 1220 kc., 250 watts, daytime only. (BP-5485)

1230 KC.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Designated for hearing, application of WGLN for modification of license to change facilities from 1230 kc., 100 watts, unlimited time, to 1230 kc., 250 watts, unlimited time (BML-1247), and granted petition of WJOY, Burlington, Vt., to designate said application and make WJOY a party to the proceeding; also made WSNY, Schenectady, and WHUC, Hudson, N. Y., parties to the proceeding.

1240 KC.

Community Broadcasting Co., St. Cloud, Minn.—Designated for hearing, application (BP-6027) for a new station to operate on 1240 kc., with 250 watts, unlimited time, in a consolidated proceeding with applications of Harry Willard Linder (Docket 8129) and Max H. Lavine (Docket 8130), for the same facilities.

Parish Broadcasting Corp., Minden, La., and Bastrop Broadcasting Co., Bastrop, La.—Designated for hearing in a consolidated proceeding, application of Parish Broadcasting Corp. (BP-5749) with application of Bastrop Broadcasting Co. (BP-6049), both seeking a new station to operate on 1240 kc., 250 watts, unlimited time.

1340 KC.

The Windham Broadcasting Co., Willimantic, Conn.—Designated for hearing, application for a new station to operate on 1340 kc., 250 watts, unlimited time (BP-5810), and made WNHC, New Haven, a party to the proceeding.

1360 KC.

DeKalb Radio Studios, DeKalb, Ill.—Designated for hearing, application for a new station to operate on 1360 kc., 250 watts, daytime only (BP-5648), and made WTAQ, Green Bay, Wis., a party to the proceedings.

1400 KC.

Beaufort Broadcasting Co., Washington, N. C.—Designated for hearing, application (BP-5673) for a new station to operate on 1400 kc., 250 watts, unlimited time, and ordered that station WGBR, Goldsboro, N. C., be made a party to the proceeding.

1420 KC.

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Designated for hearing, application (BML-1249) to move its main studios from 450 Main St., Pawtucket, to 11 Dorrance St., Providence.

1490 KC.

The Tower Realty Co., Cumberland, Md.—Designated for hearing, application for a new station to operate on 1490 kc., 250 watts, unlimited time (BP-5940), and made WARD, Johnstown, Pa., a party in the proceeding.

N-K Broadcasting Co., Muskegon, Mich., and Roy C. Kelley, Muskegon, Mich.—Designated for hearing in a consolidated proceeding, application of N-K Broadcasting Co. (BP-6071) with application of Roy C. Kelley (BP-4914), both seeking a new station to operate on 1490 kc., 250 watts, unlimited time.

1570–1580 KC.

Amended announcement reported last week relating to Del Paso Broadcasting Co., to read as follows:

Del Paso Broadcasting Co., North Sacramento, Calif.; KCVR—Central Valley Radio, Lodi, Calif.—Designated for consolidated hearing, application (BP-5769) for a new station to operate on 1580 kc., 250 watts, daytime only, in a consolidated proceeding with application (BP-5979) of KCVR to increase power from 250 watts to 1 KW, and install a new transmitter, operating daytime on 1570 kc.

AM—License Renewals

KJR—Totem Broadcasters, Inc., Seattle, Wash.—Granted renewal of license for main and auxiliary, for the period ending May 1, 1950.

KOLO—Reno Broadcasting Co., Reno, Nev.—Granted renewal of license for the period ending May 1, 1950.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Granted renewal of license for the period ending May 1, 1950.

AM—Licenses for New Stations Granted

730 KC.

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Granted license for new station, 730 kc., 1 KW, day, conditions. (BL-2311)

(Continued on next page)

1390 KC.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted license for a new station, 1390 kc., 1 KW, day. (BL-2378)

1400 KC.

WELM—James Robert Meachem, Elmira, N. Y.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2406)

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Granted license for new station; 1400 kc., 250 watts, unlimited conditions. (BL-2264)

1490 KC.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Granted license for new station, 1490 kc., 250 watts, unlimited time, conditions, and to specify studio location at 132 Third St., S.W., Winter Haven. (BL-2298)

WESB—Bradford Publications, Inc., Bradford, Pa.—Granted license for new station, 1490 kc., 250 watts, unlimited time. (BL-2411)

WSKY—Radio Asheville, Inc., Asheville, N. C.—Granted license for new station, 1490 kc., 100 watts, unlimited. (BL-2385)

AM—Modifications of CP's Granted

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—Granted modification of CP, for approval of antenna, of transmitter location, and to specify studio location. (BMP-2678)

WGL—Farnsworth Television & Radio Corporation, Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 7-31-47.

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of CP for extension of completion date to 9-25-47. (BMP-2759)

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2746)

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Granted modification of CP to change type of transmitter. (BMP-2762)

WCOL—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of commencement and completion dates to 6-7-47 and 12-7-47, respectively. (BMP-2747)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 7-1-47. (BMP-2773)

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.—Granted modification of CP for extension of completion date to 6-21-47. (BMP-2772)

WCEC—Josh L. Horne, Rocky Mount, N. C.—Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location, condition. (BMP-2682)

WNAX—Cowles Broadcasting Co., Yankton, S. D.—Granted modification of CP for extension of completion date to 12-9-47. (BMP-2757)

WBBM—CBS, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 12-15-47. (BMP-2752)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 6-9-47.

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Granted modification of CP to change type of transmitter. (BMP-2778)

WFLO—Mrs. Carla Burnham Keys, Farmville, Va.—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, specify studio location, and change name of applicant to: Mrs. Carla Burnham Keys, d/b as Colonial Broadcasting Co. (BMP-2623)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP for extension of completion date to 9-15-47. (BMP-2756)

WKST—WKST, Inc., New Castle, Pa.—Granted modification of CP for extension of completion date to 9-9-47. (BMP-2758)

AM—Miscellaneous Actions

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Granted CP to make changes in transmitting equipment. (BP-6073)

WBET—Enterprise Publishing Co., Brockton, Mass.—Granted CP to mount FM antenna on top of AM tower, (BP-5675)

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5620)

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Granted license for move of old main transmitter and installation of composite 5 KW amplifier to be operated as an auxiliary transmitter with 5 KW, directional antenna. (BL-2365)

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Granted consent to transfer of affirmative control over Sweetwater Radio, Inc., from Mittie Agnes McBeath and Lolita McBeath to J. S. McBeath, representing 75 shares for a consideration of $60,000. (BTC-534)

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Granted consent to transfer control over Florence Broadcasting Co., Inc., from M. F. Schnibben to Melvin H. Purvis, representing 500 shares (50%) of licensee's stock for a consideration of $40,000. (BTC-543) (Florence Broadcasting Co. is also permittee of a new FM station.)

WJBO & WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted consent to involuntary transfer of control over 95.9% of the outstanding capital stock of Baton Rouge Broadcasting Co., Inc., from Charles P. Menship, Jr. (deceased), to Leora Manship (Executrix of his estate), because of death of transferor. (BTC-548)

KSLM—Oregon Radio, Inc., Salem, Ore.—Granted consent to transfer of negative control over Oregon Radio, Inc., from Paul V. McElwain to Glenn E. McCormick, for a consideration of $11,960, representing 26 shares of stock. (BTC-549)

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted consent to a gift of 150 shares (25%) of the stock of licensee from Minnie R. Dwight to her son William Dwight. (BTC-550)

WSAU—The Northern Broadcasting Co., Inc., Wausau, Wis.—Granted consent to assignment of license of AM station WSAU and FM station WSAU-FM from Northern Broadcasting Co., Inc., to The Journal Co., for a total consideration of $200,000, on condition that The Journal Co. surrender for cancellation one of the two FM grants it will thus hold. (BAL-592)

WFRP—Georgia Broadcasting Co., Savannah, Ga.—Granted consent to assignment of license of station WFRP from Frank R. Pidcock, Sr., and James M. Wilder, a partnership, to a newly organized corporation. (BAL-598)

WGCM—WGCM Broadcasting Co., Gulfport, Miss.—Granted consent to assignment of license of station WGCM from WGCM Broadcasting Co., a partnership, to WGCM Broadcasting Co., a new partnership, arising out of the death of James O. Jones, one of the partners. (BAL-602)

KBOL—J. Herbert Hollister, Boulder, Colo.—Granted consent to assignment of license of station KBOL from J. Herbert Hollister to Boulder Radio KBOL, Inc., of which Hollister will be president-director and will own all of the stock. (BAL-604).

(Continued on next page)

WSCR—Lackawanna Valley Radio, Scranton, Pa.—Granted consent to assignment of CP for station WSCR from a partnership to a corporation. (BAP-51)

Rafael Ramos Cobian, San Juan, P. R.—Adopted Opinion and Order denying petition for reconsideration of the Commission's action of March 25, 1947, referring to its files, pending decision in the Clear Channel Hearing, his application for a new station. (BP-5921)

KLCN—Harold L. Sudbury, Blytheville, Ark.—Adopted Memorandum Opinion and Order denying petition for reconsideration, directed against the Commission's action of April 11, 1947, granting without hearing the application of Broadcasters Associates for a new station at Paris, Tenn. (BP-5431)

KAAD—Tarrant Broadcasting Co., Portable, area of Ft. Worth—Granted license for change in transmitter, change in power to 100 watts, and change from portable-mobile to portable. (BLRY-333)

KEGT—Tarrant Broadcasting Co., Mobile, area of Ft. Worth—Granted license to cover change of transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile. (BLRE-471)

Steel City Broadcasting Corp., Homestead, Pa.—Granted petition for reconsideration and grant of application (BP-5343; Docket 8231) for a new station to operate on 860 kc., 250 watts, daytime only; engineering conditions.

AM—CP Deleted

Northern Broadcasting Co., Havre, Mont. (P. O. 312 Masonic Temple Bldg., Havre, Mont.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited time. Deleted, June 5, 1947. (B5-P-5043)

AM—Applications Accepted for Filing

620 KC.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adcock)—Modification of CP (B3-P-3616, which authorized increase in power; changes in transmitting equipment and directional antenna) to make changes in directional antenna.

630 KC.

KMAC—The Walmac Co., San Antonio, Tex. (Howard W. Davis)—Construction permit to change frequency from 1240 to 630 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re change in directional antenna daytime pattern.

740 KC.

WIBS—Jose E. del Valle, Santurce, Puerto Rico—Modification of CP (BP-4603 which authorized a new standard broadcast station) for approval of directional antenna. Amended to make changes in directional antenna pattern.

860 KC.

NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1000 to 860 kc., change transmitter location from: to be determined, Hagerstown, Md., to: Broadcasting Road, near Hagerstown Turnpike, Hagerstown, Md., and change studio location from: to be determined Hagerstown, Md., to: Hamilton Hotel Building, West Washington Street, Hagerstown, Md.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clifton and Andrew J. West, a partnership)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 890 to 910 kc., power from 250 watts to 1 KW daytime and change type of transmitter.

900 KC.

KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—Modification of CP (B5-P-5341, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location as near Centerville, Calif.

930 KC.

NEW—Charlotte News Publishing Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 930 kc., power from 250 watts to 5 KW, install directional antenna for day and night use, change type of transmitter, change transmitter location from: To be determined, Charlotte, N. C., to 1¼ miles north of Thrift, Paw Creek Township, N. C.

KANA—Mosby's Incorporated, Anaconda, Mont.—Construction permit to change frequency from 1230 to 930 kc., increase power from 250 watts to 2½ KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

950 KC.

NEW—Boston Radio Co., Inc., Boston, Mass. (P. O. % O'Connell & Co., 49 Federal Street)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, and daytime hours of operation. Request the facilities of WORL Boston, Mass.

NEW—Continental Television Corp., Boston, Mass. (P. O. 150 Causeway Street, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

NEW—Joseph Solimene, Boston, Mass. (P. O. Suite 301, 110 State Street, Boston 9, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

NEW—Bunker Hill Broadcasting Co., Boston, Mass. (P. O. 10 Tremont Street, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request facilities of WORL, Boston, Mass.

960 KC.

NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif. (W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe) (P. O. 2319 West Jefferson Blvd.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified hours of operation (night).

990 KC.

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Modification of CP (B3-P-5394), which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Modification of CP (B3-P-5115, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations as Decatur, Ga. Amended to change transmitter location from Decatur, Ga., to DeKalk County, Ga., and change studio location from Decatur, Ga., to 217 West Ponce de Leon Avenue, Decatur, Ga.

1030 KC.

KWBU—The Century Broadcasting Co., Corpus Christi, Tex.—Extension of special service authorization to operate on 1030 kc., 50 KW power, using non-directional antenna

(Continued on next page)

during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months from June 15, 1947.

1070 KC.

WHPE—The High Point Enterprise, Inc., High Point, N. C. —License to cover construction permit (B3-P-4199, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1080 KC.

WNYB—Western New York Broadcasting Co., Kenmore, N. Y. (Edwin R. Sanders and Thaddeus Podbielniak, a partnership)—Modification of construction permit (B1-P-5579, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

NEW—Lancaster Broadcasting Co., Lancaster, Ohio (Richard Field Lewis, Jr., and Winslow T. Porter, a partnership) (P. O. 7 Ware St., Cambridge, Mass.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts, and daytime hours of operation.

1090 KC.

WCRA—Effingham Broadcasting Co., Effingham, Ill.—License to cover CP (B4-P-4939, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga. (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—Voluntary assignment of CP and license to Carroll Broadcasting Co., Inc.

1140 KC.

NEW—The Master Broadcasting Corp., Rio Piedras, Puerto Rico (P. O. Box 1824, San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

1210 KC.

WWSO—Radio Springfield, Inc., Springfield, Ohio—Modification of construction permit (B2-P-5220, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, and for approval of antenna and transmitter location and to specify studio location.

1220 KC.

WGNY—WGNY Broadcasting Co., Inc., Newburgh, N. Y. —Authority to determine operating power by direct measurement of antenna power.

1230 KC.

KELN—Boulder City Broadcasting Co., Ely, Nev.—Voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin O. Larson, and Truman B. Hinkle. (300 shares of capital stock—100%).

KIYI—Tri-County Radio Corp., Shelby, Mont.—Modification of construction permit (B5-P-4935, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location. Amended to make changes in antenna.

KELN—Boulder City Broadcasting Co., Ely, Nev.—Modification of construction permit (B5-P-4214, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KCMC—KCMC, Inc., Texarkana, Tex.—Authority to determine operating power by direct measurement of antenna power.

1240 KC.

WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.—Modification of construction permit (B1-P-4964, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter approximately 775 feet (same description) for extension of completion date.

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location.

NEW—Melbourne Broadcasting Corp., Melbourne, Fla. (P. O. Dale P. Jacobus, Box 372)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1290 KC.

NEW—Gilroy Broadcasting Co., Inc., Gilroy, Calif. (P. O. Gilroy, Calif.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1320 KC.

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.—Construction permit for a new broadcast station to be operated on 670 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 670 to 1320 kc; power from 250 watts to 1 KW daytime only; change type of transmitter.

1330 KC.

NEW—Bert Williamson, Martinex, Calif. (P. O. Box 767, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts, and daytime hours of operation.

1340 KC.

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Modification of CP (B4-P-4401, which authorized a new standard broadcast station) to change transmitter and studio locations from South of Mexico, Mo., and 1200 Morris St., Mexico, Mo., respectively to On U. S. Highway 54, 1150' West of Mexico Country Club, Mexico, Mo., and for extension of completion date to 180 days after grant.

KIJV—James Valley Broadcast Co., Huron, S. D.—Modification of CP (B4-P-4228, which authorized a new standard broadcast station) to make changes in transmitting equipment.

1350 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1200 to 1350 kc., and change type of transmitter.

1400 KC.

KNOX—Community Radio Corporation, Grand Forks, N. D.—Modification of CP (B4-P-5242, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa. (Herbert Kendrick and G. L. Hash, a partnership)—License to cover CP (BP-5611) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Tex. —Construction permit to mount FM antenna on top of AM tower.

WBIZ—WBIZ, Inc., Eau Claire, Wis.—Modification of construction permit (B4-P-4692, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

(Continued on next page)

1440 KC.

KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-3733, as modified, which authorized change in frequency, increase in power, change type of transmitter, install directional antenna for day and night use, and change transmitter location) for extension of completion date.

1450 KC.

KBRL—The McCook Broadcasting Co., McCook, Nebr. (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—Modification of construction permit (B4-P-5575, which authorized a new standard broadcast station) for approval of antenna and transmitter location, and to specify studio location.

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Modification of construction permit (BP-6003, which authorized installation of new vertical antenna and to change transmitter location) to install new transmitter.

KBNE—Boulder City Broadcasting Co., Boulder City, Nev.—Voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin O. Larson and Truman B. Hinkle. (300 shares of capital stock—100%)

WCRK—Cherokee Broadcasting Corp., Morristown, Tenn.—Modification of construction permit (B3-P-4754, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, to change transmitter and studio locations, and for extension of completion date.

KBNE—Boulder City Broadcasting Co., area of Boulder City, Nev.—Application for voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin D. Larson and Truman B. Hinkle.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (Edney Ridge and Hadley Hayes)—Modification of construction permit (B3-P-4953, as modified, which authorized a new standard broadcast station) to specify studio location.

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Construction permit to install new vertical antenna and new transmitter and change transmitter and studio locations from 330 South Broadway, Albert Lea, Minn., to Junction of U. S. highways 16 and 65, near Albert Lea, Minn., and 3325 Broadway, Albert Lea, Minn., respectively. Amended to change transmitter location from Junction of U. S. highways 16 and 65, near Albert Lea, Minn., to: On U. S. highway No. 16, 2.2 miles northeast of the center of the city of Albert Lea, Minn.

KWBW—The Nation's Center Broadcasting Co., Hutchinson, Kans. (William Wyse, Stanley Marsh and Bess Wyse)—Authority to determine operating power by direct measurement of antenna power.

WROB—Bob McRaney, Sr., West Point, Miss.—Modification of construction permit (B3-P-5450, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location as same as transmitter location.

1470 KC.

WMMW—Silver City Crystal Co., Meriden, Conn.—License to cover construction permit (B1-P-4025) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1490 KC.

KIMO—Carthage Broadcasting Co., Carthage, Mo. (Lloyd Clinton McKenney and John Joseph Daly, a partnership)—License to cover construction permit (B4-P-5044, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1560 KC.

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Modification of construction permit (B4-P-5089, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, to change transmitter location, to change studio location, and for extension of completion date.

1600 KC.

KASH—Radio Air Ways, Inc., Eugene, Ore.—Modification of construction permit (B5-P-3771, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

WBAT—Marion Radio Corp., Marion, Ind.—Modification of construction permit (B4-P-4429, which authorized a new standard broadcast station) to change power from 1 KW to 500 watts, and install new transmitter.

WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—License to cover construction permit (B3-P-3695, as modified) which authorized a new standard broadcast station, specify studio location, and to specify type of transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 760 to 1600 kc.

AM-Application Dismissed

840 KC.

Port City Broadcasting Co., Port Arthur, Tex. (Partnership composed of Raymond G. Wilson, W. F. Lane, John A. Mingus, Andrew B. Shelton, Howard Barrett & Bruce B. Meador)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW, and daytime hours of operation. Dismissed June 5, 1947. Request of applicant.

AM—Applications Tendered for Filing

KTBC—Claudia T. Johnson, Austin, Tex.—Consent to assignment of license to Texas Broadcasting Corp.

KGGF—Hugh J. Powell, Coffeyville, Kans.—Consent to assignment of license to The Midwest Broadcasting Co., Inc.

NEW—Bunker Hill Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request facilities of WORL.

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Consent to assignment of construction permit to Henderson Broadcasting Corp.

NEW—Williamson County Broadcasting Co., Taylor, Tex. (Graham Gillis Conoley, Dr. Raymond Garrett and Ross K. Prescott)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—S. H. Patterson, Topeka, Kans.—Modification of construction permit to specify power of 1 KW night, 5 KW day, unlimited hours of operation, and directional antenna for day and night, and change the transmitter location.

900 KC.

NEW—Northwest Broadcasting Co., Inc., Fargo, N. D.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

930 KC.

NEW—Strafford Broadcasting Corp., Rochester, N. H.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

(Continued on next page)

1230 KC.

NEW—Hub City Broadcasting Co., Hattiesburg, Miss. (Charles Welmer Holt, Marvin Reuben, Vernon J. Cheek)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent on WSKB receiving grant of 1250 kc.)

NEW—Granite State Broadcasting Co., Inc., Claremont, N. H.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KTHT—Texas Star Broadcasting Co., Houston, Tex. (Roy M. Hofheinz and W. W. Hooper)—Modification of construction permit to specify new transmitter location, change power from 1 KW night, 5 KW day, to 5 KW day and night, using directional antenna for day and night operation.

1480 KC.

KTBS—Radio Station KTBS, Shreveport, La. (Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership)—Consent to assignment of license of Standard Station KTBS and construction permit for FM station to Radio Station KTBS, Inc.

FREQUENCY MODULATION

FM—New York Docket Cases

The Commission announced its **Memorandum Opinion** granting the motion of the **News Syndicate Co., Inc.**, to strike from the record in the New York FM cases (B-348) the evidence adduced in these proceedings by the **American Jewish Congress** relating to the content and policies of the New York Daily News and the New York Sunday News. The Commission stated that "the evidence referred to does not have probative value for the purpose of determining the issues of the case. The motion of the News Syndicate Company, Inc., to strike the same has been granted in order that the record may be clear that it has not entered into our decision upon the merits of the applications considered in this proceeding." Commissioner Jett concurred in the result.

Commissioner Durr dissented in a separate opinion, feeling that "the evidence offered by the American Jewish Congress is relevant, competent, material, and has probative value, and the motion of News Syndicate Company, Inc., to strike it from the record should be denied."

The Commission also announced its **Memorandum Opinion and Order** denying petitions of **Metropolitan Broadcasting Service, Frequency Broadcasting Corp.**, and **Radio Projects, Inc.**, requesting the Commission to defer action until after July 1, 1947, in the matter of its decision proposing to deny the application of each petitioner for a Class B FM station in the New York-Northeastern New Jersey Area, and petition of **WLIB, Inc.**, seeking to have the Commission withhold final action on the proposal to deny its FM application until after final action is taken on its pending application for increased AM facilities, or, in the alternative, a grant of its FM application.

In addition, the Commission ordered that oral argument be held on the exceptions filed by the unsuccessful applicants in the New York FM proceedings on June 27, 1947.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Rome Radio Broadcasting Co., Rome, Ga.—Class A. (BPH-1248)

South Central Broadcasting Corp., Evansville, Ind.—Class B. (BPH-1247)

The McPherson Broadcasting Co., McPherson, Kans.—Class B (in lieu of a Class A grant previously authorized), and Channel No. 251 was allocated to McPherson, Kans. (BPH-1216)

Peoples Broadcasting Corp., Columbus, Ohio—Class B. (BPH-1107)

Capital Radio, Inc., Columbus, Ohio—Class B. (BPH-1157)

Northwest Broadcasting Co., Fort Dodge, Ia.—Class B. (BPH-1251)

KFNF, Inc., Shenandoah, Ia.—Class B. (BPH-1228)

Elmer A. Benson, St. Paul, Minn.—Class B. (BPH-1189)

Midcontinent Broadcasting Co., Sioux Falls, S. D.—Class B. (BPH-1236)

Fanny B. Wilson, Memphis, Tenn.—Class B. (BPH-1229)

Keokuk Broadcasting Co., Keokuk, Ia.—Class B station. (BPH-1221)

WIBM, Inc., Jackson, Mich.—Class B in lieu of Class A facilities formerly authorized. (BMPH-289)

WKNE, Corp., Keene, N. H.—Class B station. (BPH-1137)

Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Class B station. (BPH-1241)

Western Oklahoma Broadcasting Co., Clinton, Okla.—Class B station. (BPH-1203)

Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Class B station. (BPH-1185)

Radio Anthracite, Inc., Shamokin, Pa.—Class B station. (BPH-1136)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in docket 6768):

The Hartford Times, Inc., Hartford, Conn.—Class B; 4.6 KW; 860 feet. (BPH-233)

Ashland Broadcasting Co., Ashland, Ky.—Class B; 4.4 KW; 200 feet. (BPH-39)

Enterprise Publishing Co., Brockton, Mass.—Class A; 800 watts; 275 feet. (BPH-811)

Leon Podolsky, Pittsfield, Mass.—Class B; 12 KW; 605 feet. (BPH-194)

Bay Broadcasting Co., Inc., Bay City, Mich.—Class B; 32 KW; 420 feet. (BPH-353)

Harry M. Bitner, Manchester, N. H.—Class B; 3.4 KW; 950 feet. (BPH-667)

The Radio Voice of New Hampshire, Inc., Manchester, N. H.—Class B; 3.3 KW; 960 feet. (BPH-793)

Mercer Broadcasting Co., Trenton, N. J.—Class B; 11.3 KW; 300 feet. (BPH-67)

WICA, Inc., Ashtabula, Ohio—Class B; 48 KW; 260 feet. (BPH-170)

WSPR, Inc., Springfield, Mass.—Class B; 14 KW; 570 feet. (BPH-925; docket 7925)

Springfield Broadcasting Co., Springfield, Mass.—Class B; 10 KW; 645 feet. (BPH-1016; docket 7926)

Regional Broadcasting Co., Chicopee, Mass.—Class B; 3 KW; 965 feet. (BPH-1070; docket 7927)

Pynchon Broadcasting Corp., Springfield, Mass.—Ordered that its application (BPH-1127) be retained in the hearing docket (No. 8036).

Union Tribune Publishing Co., San Diego, Calif.—Class B; 48 KW; 845 feet. (BPH-384; docket 7841)

Balboa Radio Corp., San Diego, Calif.—Class B; 20 KW; 425 feet; engineering conditions. (BPH-1054; docket 7842)

Liberty Broadcasting Corp., Atlanta, Ga.—Class B; 20 KW; 500 feet. (BPH-449; docket 7543)

Atlanta Journal Co., Atlanta, Ga.—Class B; 50 KW; 520 feet. (BPH-361; docket 7544)

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Atlanta Broadcasting Co., Atlanta, Ga.—Class B; 40.4 KW; 530 feet. (BPH-746; docket 7545)

Wilson and Cope, Atlanta, Ga.—Class B; 49 KW; 940 feet. (BPH-803; docket 7546)

Regents of the University System of Ga. for and on behalf of Georgia School of Technology, Atlanta, Ga.—Class B; 345 KW; 1,755 feet. (BPH-918; docket 7547)

General Broadcasting Co., Atlanta, Ga.—Class B; 20 KW; 350 feet. (BPH-1184; docket 8211)

WDEL, Inc., Wilmington, Del.—Class B; 15.3 KW; 555 feet. (Comr. Durr voted against grant for WDEL, Inc., because of overlap.) (BPH-177; docket 7834)

Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Del.—Class B; 20 KW; 500 feet. (BPH-1195)

The Outlet Co., Providence, R. I.—Class B; 20 KW; 370 feet. (BPH-22; docket 6015)

Cherry & Webb Broadcasting Co., Providence, R. I.—Class B; 20 KW; 500 feet. (BPH-84; docket 7024)

The Yankee Network, Inc., Providence, R. I.—Class B; 19.8 KW; 505 feet. (BPH-592; docket 7027)

Colonial Broadcasting Co., Providence, R. I.—Class B; 7.7 KW; 715 feet. (BPH-606; docket 7028)

Pawtucket Broadcasting Co., Pawtucket, R. I.—Class B; 20 KW; 500 feet. (BPH-266; docket 7029)

Providence Journal Co., Providence, R. I.—Retained application (BPH-316) in the hearing docket (No. 7025), pending Commission's consideration of the resolution of the House of Representatives of the State of R. I. and Providence Plantations requesting a further hearing with respect to said application.

The Wm. H. Block Co., Indianapolis, Ind.—Class B; 19.5 KW; 510 feet. (BPH-412; docket 7030)

Scripps-Howard Radio, Inc., Indianapolis, Ind.—Class B; 20 KW; 500 feet. (BPH-368; docket 7033)

Indiana Broadcasting Corp., Indianapolis, Ind.—Class B; 20 KW; 500 feet. (BPH-BPH-421; docket 7034)

Capitol Broadcasting Corp., Inc., Indianapolis, Ind.—Class B; 20 KW; 495 feet. (BPH-158; docket 7035)

Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Class B; subject to filing within 60 days and approval of application for modification of CP specifying technical data for operation equivalent to 20 KW; 500 feet. (BPH-103; docket 7037)

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Class B; 20 KW; 500 feet. (BPH-680; docket 7036)

WFBM, Inc., Indianapolis, Ind.—Ordered that application (BPH-252; docket 7032), be retained in the hearing pending further investigation of applicant's program policy. (Comrs. Denny, Jett and Webster voted to grant.)

The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in docket 6768:

WTIC-FM—The Travelers Broadcasting Service Corp., Hartford, Conn.—Class B; 8 KW; 705 feet. (BPH-1168)

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Class B; 31 KW; 400 feet. (BMPH-330)

WLBC-FM—Donald A. Burton, Muncie, Ind.—Class B; 8.6 KW; 230 feet. (BMPH-299)

WBSM—Bay State Broadcasting Co., New Bedford, Mass.—Class B; 20 KW; 330 feet. (BPH-901)

WFTW-FM—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Class B; 10 KW; 330 feet. (BMPH-196)

WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Class B; 2.2 KW; 315 feet. (BMPH-201)

WMSA-FM—The Brockway Co., Messena, N. Y.—Class B; 5 KW; 335 feet. (BPH-907)

WMGM—Marcus Loew Booking Agency, New York City—Class B; 18 KW; 530 feet. (BMPH-312)

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Class B; 3 KW; 435 feet. (BMPH-348)

WCOL-FM—The Pixleys, Columbus, Ohio—Class B; 33 KW; 380 feet. (BMPH-304)

WMOH-FM—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Class B; 8.7 KW; 255 feet. (BMPH-122)

WASI-FM—Buckeye Broadcasting Co., Cincinnati, Ohio—Class B; 16 KW; 550 feet. (BPH-572)

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Class B; 26 KW; 455 feet. (BMPH-336)

WHBL-FM—Press Publishing Co., Sheboygan, Wis.—Class B; 15 KW; 380 feet. (BPH-339)

FM—License Renewals

WEHS—WHFC, Inc., Cicero, Ill.—Granted renewal of FM license for the period ending June 1, 1948.

WMGM—Marcus Loew Booking Agency, New York City—Granted renewal of FM license for the period ending May 1, 1948.

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted renewal of FM license for the period ending May 1, 1948.

FM—Modifications of CP's Granted

WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Granted modification of CP for extension of commencement and completion dates to 5-29-47 and 11-29-47, respectively. (BMPH-390)

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Granted modification of CP for extension of commencement and completion dates to 6-21-47 and 12-20-47, respectively. (BMPH-394)

WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.—Granted modification of CP for extension of commencement and completion dates to 5-12-47 and 11-12-47, respectively. (BMPH-320)

WMGA-FM—John F. Pidcock, near Moultrie, Ga.—Granted modification of CP for extension of commencement and completion dates to 7-10-47 and 9-10-47, respectively. (BMPH-401)

WTOC-FM—Savanah Broadcasting Co., Savanah, Ga.—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-399)

WCOL-FM—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 8-22-47. (BMPH-389)

WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-395)

WOPI-FM—Radiophone Broadcasting Station, WOPI, Inc., Bristol, Tenn.—Granted modification of CP for extension of completion date to 9-14-47. (BMPH-398)

KWBR-FM—Warner Bros., Oakland, Calif.—Granted modification of CP for extension of completion date to 10-24-47. (BMPH-370)

WWST—The Wooster Republican Printing Co., near Wooster, Ohio—Granted modification of CP for extension of completion date to 8-18-47. (BMPH-403)

WNJD—H. C. Winslow, Meadville, Pa.—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-406)

KWNO-FM—Winona Radio Service, Winona, Minn.—Granted modification of CP for extension of completion date to 9-23-47. (BMPH-413)

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Granted modification of CP for extension of commencement and completion dates to 7-1-47 and 10-1-47, respectively. (BMPH-412)

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KLOK-FM—Valley Broadcasting Co., San Jose, Calif.—Granted modification of CP for extension of commencement and completion dates to 5-15-47 and 10-15-47. (BMPH-410)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-414)

WKST-FM—WKST, Inc., New Castle, Pa.—Granted modification of CP for extension of completion date to 9-22-47. (BMPH-407)

FM—Miscellaneous Action

WLOS-FM—Skyway Broadcasting Corp., Asheville, N. C.—Granted CP for change in transmitter site, (BPH-971)

FM—Applications Dismissed

Telemusic, Inc., Hartford, Conn.—Dismissed application for a Class A station (BPH-968), because of permittee's failure to prosecute under Sec. 1.381 of the Rules.

Lear, Inc., Grand Rapids, Mich.—Granted request to vacate authorization for a Class B station, and dismissed application (BPH-899).

FM—Applications Accepted for Filing

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-110, as modified, which authorized a new FM broadcast station) for extension of completion date.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-PH-610, which authorized a new FM broadcast station) for extension of completion date.

WNYC-FM—City of New York Municipal Broadcasting System, New York, N. Y.—Modification of construction permit (B1-PH-1067, as modified, which authorized changes in new FM broadcast station) to change effective radiated power to 18 KW, frequency to Channel 230, 93.9 mc., and make changes in antenna system.

WCTW—Courier-Times, Inc., New Castle, Ind.—Modification of construction permit (B4-PH-891, as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WQDI—Quincy Newspapers, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-387, which authorized a new FM broadcast station) for extension of completion date.

WRLC-FM—R. G. Le Tourneau, Toccoa, Ga.—Modification of construction permit (B1-PH-862, as modified, which authorized a new FM broadcast station) for extension of completion date.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476, as modified, which authorized a new FM broadcast station) for extension of commencement date. Amended to delate commencement date and to specify completion date.

WPLN-FM—Huntington Broadcasting Corp., Huntington, W. Va.—Modification of construction permit (B2-PH-613, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-50, as modified, which authorized a new FM broadcast station) for extension of completion date.

WALA-FM—Pape Broadcasting Co., Mobile, Ala. (W. O. Pape)—Modification of construction permit (B3-PH-283, which authorized a new FM broadcast station) for extension of completion date.

WVAW—George Anthony Waslovas, Cheviot, Ohio—Modification of construction permit (B2-PH-1037, which authorized a new FM broadcast station) to change name to Suburban Broadcasting, Inc.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, as modified, which authorized a new FM broadcast station) for extension of completion date.

KJBS-FM—KJBS Broadcasters, San Francisco, Calif. (A partnership consisting of William B. Dolph, Elizabeth N. Bingham, Helen S. Mark, Alice H. Lewis, Glenna G. Dolph, Edwin P. Franklin, D. Worth Clark, and Hope D. Pettey)—Modification of construction permit (B5-PH-322, which authorized a new FM broadcast station) for extension of completion date.

NEW—Idaho Radio Corp., Idaho Falls, Idaho (P. O. Hotel Bonneville, Park & C Sts.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 270, 101.9 mc., and effective radiated power of 5.3 KW.

NEW—Appalachian Broadcasting Corp., Bristol, Va. (P. O. Cumberland and Front Streets)—Construction permit for a new FM broadcast station (Class B) to be operated on Frequency to be assigned by FCC and ERP of 55.8 KW.

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Modification of CP (B2-PH-357 as modified) which authorized a new FM broadcast station(for extension of completion date.

WLOB—Claremont Eagle, Inc., Claremont, N. H.—License to cover CP (B1-PH-373 as modified) which authorized a new FM broadcast station.

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—License to cover CP (B3-PH-514 as modified) which authorized a new broadcast station.

WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Modification of CP (B3-PH-864 which authorized a new FM broadcast station) for extension of completion date.

KAGH—Rose Bowl Broadcasters, Pasadena, Calif. (Andrew G. Haley)—Modification of CP (B5-PH-1000 as modified) which authorized a new FM broadcast station for extension of completion date.

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Modification of CP (B3-PH-1062 which authorized changes in new FM broadcast station) for extension of completion date.

WKWK-FM—Community Broadcasting Inc., Wheeling, W. Va.—Modification of CP (B2-PH-624 as modified) which authorized a new FM broadcast station) for extension of completion date.

WDNC-FM—Durham Radio Corp., Durham, N. C.—Modification of CP (B3-PH-144 as modified) which authorized a new FM broadcast station) for extension of completion date from 6-9-47 to "date specified in application (BMPH-405) for modification of CP when that application is granted. Amended to specify completion date as 9-8-47.

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—Modification of CP (B1-PH-630 as modified) which authorized a new FM broadcast station) for extension of completion date.

KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.—Modification of CP (B5-PH-211, which authorized a new FM broadcast station) for extension of completion date.

KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of CP (B5-PH-759 as modified) which authorized a new FM broadcast station) for extension of completion date.

To Be Assigned by FCC

Redlands Broadcasting Co., Hollywood 27, Calif. (Temporary P. O. 1406 N. Berendo St.) (Edward Iannelli and John

(Continued on next page)

C. Mead)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts.

Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts, and antenna height above average terrain 236.5 feet.

Harold O. Bishop, Somerset County, N. J.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 2.3 KW. Amended to change class of station from B to A; type of transmitter from Link Radio Corp. 250 FMB Max., 250 watts to composite; ERP from 2310 watts to 933.12 watts and make changes in antenna system.

NEW—The Wave Publications, Vernon, Calif.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts.

NEW—Montgomery F. M. Broadcasting Corp., Silver Spring, Md., (P. O. % Howard Larcombe, Resident Agent, 1005 Bonifant Street)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 621 watts.

FM—Applications Returned

Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts, and antenna height above average terrain 236,5 feet. Returned May 26, 1947. Program analysis not submitted.

Kennett Broadcasting Corp., Kennett, Mo. (P. O. Temporary % Hal H. McHaney)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 306 watts. Returned June 10, 1947. Program analysis not submitted. Question 16(c) not answered.

TELEVISION

TV—Miscellaneous Actions

Earle C. Anthony, Inc., Los Angeles, Calif.—Adopted Opinion and Order denying petition for reconsideration of the Commission's action on December 20, 1946, in assigning television Channel No. 4, 66-72 mcs. to the National Broadcasting Co., Inc., and not assigning said Channel No. 4 to petitioner in place of Channel No. 9, 186-192 mcs.

NEW—Federal Telecommunication Laboratories, Inc., Portable, area of New York City.—Granted CP for a new experimental relay broadcast station. (BPVB-200)

W9XPR—Balaban & Katz Corp., Portable-Mobile, area of Chicago—Granted license to cover conversion of an experimental television broadcast station to experimental television relay broadcast station. (BLVB-84)

TV—Applications Accepted for Filing

WWJ-TV—The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, as modified, which authorized a new commercial television broadcast station), for extension of completion date.

W3XHC—Allen B. Dumont Laboratories, Inc., area of Washington, D. C.—License to cover construction permit (BPVB-188) which authorized a new experimental television relay broadcast station.

WXDP—The St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PVB-174, which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

Board of Education of the City of St. Louis, St. Louis, Mo.—Granted CP for a new station; Channel No. 218, 91.5 mcs.; 12.5 KW; 370 feet. (BPED-40)

WBKY—University of Kentucky, Lexington, Ky.—Granted license for new noncommercial educational broadcast station. (BLED-12)

Applications

Noncommercial Educational

KOKU—State University of Oklahoma, Norman, Okla.—Modification of construction permit (B3-PED-41, as modified) which authorized a new noncommercial educational broadcast station, to change transmitter site (geographic coordinates only).

WFUV—Fordham University, New York (Bronx), N. Y.—Modification of construction permit (B1-PED-65, which authorized a new noncommercial educational broadcast station) for extension of completion date.

Remote Pickup Deleted

KRBT—KRIC, Inc., area of Beaumont, Tex. (P. O. 380 Walnut St.)—Construction permit for a new relay station to be operated on 31.22, 35.62, 37.02 & 39.26 mcs., power of 15 watts, emission A3, and hours of operation, unlimited. Deleted, June 4, 1947.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

United Artists Corp.—In a complaint issued by the Commission, United Artists Corp., 729 Seventh Ave., New York, its president and its controlling stockholders are charged with misrepresentation in the advertising of the British motion picture, "The Life and Death of Colonel Blimp." Individual respondents are Edward C. Raftery, president and general manager, 152 West 42nd St., New York, and Mary Rogers (better known as Mary Pickford), Charles Chaplain and David O. Selznick, all of Beverly Hills, Calif., who are alleged to constitute "substantially all the stockholders" of the respondent corporation and to exercise control over its policies and practices. (5500)

Stipulations

A-M-R Chemical Co., Inc.—The Commission approved a stipulation in which A-M-R Chemical Co., Inc., 985 East 35th St., Brooklyn, N. Y., agrees to discontinue representations that A-M-R Insecticide is equivalent in insect-destroying power to a 7 per cent pyrethrum solution or that it will effect 100 per cent kill and 100 per cent knockdown when used on certain crawling insects such as roaches and water bugs. (7615)

American Exterminators, Inc.—The Commission approved a stipulation in which American Exterminators, Inc., 9th and Race Sts., Cincinnati, agree to stop making certain representations with respect to rat poisons designated "Rat Kisses" and "Rat Baits." (7611)

(Continued on next page)

Esta Liquid Weld Co.—In a stipulation approved by the Commission, Carl Magnussen, formerly trading as Esta Liquid Weld Co., 4124 North 38th St., Omaha, Nebr., agrees to discontinue certain advertising representations in connection with the sale of "Esta Liquid Weld," a product for sealing leaks and cracks in automobile radiators and cylinder blocks. (7614)

R. Gerber and Co., 648 West Randolph St., Chicago, entered into a stipulation with the Commission to cease and desist from representing that a shampoo which does not contain olive oil to the exclusion of all other oils is an olive oil shampoo. (7608)

Ritz Camera Center of Washington, Inc., etc.—The Commission accepted from Ritz Camera Center of Washington, Inc., 618 Twelfth St., N. W., Washington, D. C., and Murray C. Weiss, Lawrence Metzler and Samuel Marcus, copartners, trading as Weimet Film Co., 75 West 45th St., New York, stipulations to cease and desist from selling or offering for sale any photographic films on which the time set for developing has expired unless that fact is revealed by definite statements in clear conspicuous type on the exposed surfaces of the cartons or other outside wrappers. (7609 & 7610)

Tilmer Thompson Hatchery—Tilmer Thompson, trading as Tilmer Thompson Hatchery, Elmore, Minn., and as Famous Chicks, Winnebago, Minn., entered into a stipulation with the Commission to discontinue certain advertising representations in connection with the sale of baby chicks. (7612)

Wang Umbrella Co.—An agreement to disclose the rayon content of umbrella covers has been executed by Julius Wang, trading as Wang Umbrella Co., 13 West 28th St., New York, and approved by the Commission. (7613)

Cease and Desist Orders

S & S Tie Co.—Misrepresentation in the sale of materials, patterns and instructions for making neckties or other articles is prohibited in a cease and desist order issued by the Commission against Joseph Schecter and Arnold Stockenberg, formerly trading as S & S Tie Co., 412 West Sixth St., Los Angeles. (5110)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 25, June 23, 1947

White Measure Widely Opposed

NAB, FCC, Stations and Networks Object to Various Provisions of S.1333

Texts of Judge Miller's statement and of the White Bill are contained in accompanying Information Bulletin No. 5.

The President of NAB, the Chairman of the Federal Communications Commission, several members of the NAB staff, the Presidents of three networks, several broadcasting station executives, and a representative of the Chicago Federation of Labor appeared before a special subcommittee of the Senate Interstate and Foreign Commerce Committe last week to oppose parts of the White Bill (S. 1333).

A brilliant display of legislative fireworks developed over the contention by many industry spokesmen, led by NAB President Justin Miller, that radio must be as free as the press. All suggestions that the freedom of press and speech provisions of the Constitution precluded the FCC's concerning itself with radio programming met with belligerent opposition from three members, including the Chairman, of the Committee. In addition to the Chairman, Sen. Wallace H. White, Republican of Maine, they were Democratic Senators Edwin C. Johnson, of Colorado, and Ernest W. McFarland, of Arizona. Other members of the Committee did not make their sentiments known.

Section 326

Judge Miller concentrated most of his testimony on proposed changes in Section 326 of the present Communications Act—the section dealing with censorship. If the proposed amendments are adopted, he stressed, they "will give even greater courage to the FCC to expand its administrative interpretation, and further to encroach upon the rights of the broadcaster in the field of free speech by means of radio communication." *(Complete texts of the NAB President's testimony and of the White Bill have been published in NAB Information Bulletin No. 5, enclosed with this issue of* REPORTS.)

He objected strenuously to elimination of the provision that the FCC shall promulgate no regulation inferfering with the right "of free speech by radio communication."

(Continued on next page)

On the Inside

President Truman withdrew the name of Commissioner Wakefield and nominated Congressman Robert F. Jones, (Rep.) of Ohio, to the FCC. (p. 507)

FCC Chairman Denny, testifying during the hearings on the White Bill, opposed many of the provisions of the proposed legislation. (p. 505)

The International Telecommunications Conference, entering its second month, is making progress in reaching solutions to some of the problems confronting the delegates. (p. 511)

National spot advertising activity continued to climb during May, according to the latest Rorabaugh Report. Renewal business totaled 69 per cent. (p. 512)

A recent study conducted by a trade magazine indicates an increase in sales volume of electrical appliances which may prove beneficial to local stations' sales efforts. (p. 510)

ABC, CBS, MBS Heads Oppose White Bill; Trammell Scheduled to Testify Today

Three network presidents, appearing as witnesses during the hearings on the White Bill last week, registered opposition to the measure. The fourth network president, accepted a postponement until today (23) to offer his statement for the consideration of the Senate group.

The executives who testified included: Edgar Kobak, president, MBS; Frank Stanton, president, CBS; and Mark Woods, president, ABC. Niles Trammell, president, NBC, will be heard today.

A summary of the testimony offered, in order of the appearance of the witnesses, follows:

ABC Executive Testifies First

In the hearings on Thursday, Mark Woods offered a number of suggestions look-

(Continued on page 503)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
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JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER, *Director of Research*
ROBERT T. BARTLEY, *Director of FM Department*
CHARLES A. BATSON, *Director of Information*
ROBERT C. COLESON, *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY, *Director of Employee-Employer Relations*
HAROLD FAIR, *Director of Program Department*
ROYAL V. HOWARD, *Director of Engineering*
DOROTHY LEWIS, *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN, *Director of Broadcast Advertising*
DON E. PETTY, *General Counsel*
ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of Special Services*

He pointed out: "As the Communications Act now stands, the inclusion of these words . . . clearly indicates legislative intent that the provisions of the First Amendment shall apply to radio broadcasting and shall limit the power of the FCC in its administration of the Act. Elimination of the words will suggest to the FCC that it should no longer consider itself restricted by the Constitutional Amendment. It will suggest to the Courts—if the Courts ever get an opportunity to examine the point—that Congress has changed its mind concerning the applicability of the First Amendment to radio broadcasting. As it now stands, the First Amendment applies to radio broadcasting, and the Act, itself, makes freedom of speech as guaranteed in the First Amendment applicable to radio broadcasting. I am satisfied that if and when the question reaches the Courts, the Courts will decide that radio broadcasting does come within the guaranty of free speech as set out in the First Amendment. However, no Court can help being concerned by the apparent change in intent upon the part of Congress in this respect."

FCC Will Assume Power

Among other objections to the rewording of this section, Judge Miller objected to use of the words "the substance of" in the provision: "The Commission shall have no power to censor, alter, or in any manner affect or control *the substance of* any material to be broadcast. . . ." He suggested that the use of this language would lead the Commission to assume that it did have "some power to censor, alter, affect and control." These words, "the substance of" should, he argued, be stricken from the provision.

In addition to his assertion that governmental control of programming contravenes the First Amendment, Judge Miller took issue with the theory that broadcasting must be controlled closely because of the scarcity of radio frequencies. "Another favorite argument," he said, "for abridging freedom of speech by means of radio is that there is a limited number of frequencies available for this purpose. When this doctrine was first asserted, there may have been some facts to support the scarcity idea; but the facts no longer justify such an argument. There are, today, far more frequencies available than we had any idea of when we first began to regulate radio broadcasting in interstate commerce. At the present time, it is common knowledge that in most communities there are more radio stations operating or licensed to operate than there are newspapers. Indeed, it has been suggested that the number of licenses being issued is so great that it may result in bankruptcy of many licensees."

In his testimony, which lasted some four hours on Wednesday (18), Judge Miller also expressed opposition to the political and public questions, news, and other sections of the bill. He approved provisions of the bill which would facilitate judicial review of Commission decisions, but suggested that they should be expanded even more. (See *Information* BULLETIN No. 5.)

Willard Continues Opposition

A. D. Willard, Jr., NAB executive vice president, pursued the objections to proposed changes in Section 326, concentrating attention on this provision:

> "Provided that nothing herein contained shall be construed to limit the authority of the Commission in its consideration of applications for renewal of licenses to determine whether or not the licensee has operated in the public interest."

Mr. Willard commented:

"The Federal Communications Commission has held for years that the term 'public interest' invests in them the right to examine and evaluate the program policies and programs of radio stations in determining their fitness for the renewal of their licenses. That has been their interpretation of the words 'public interest' in the Act of 1934. Broadcasters are very much concerned over what the Commission's interpretation might be if, as in this bill, they are given the right, in terms, for the first time, to consider programs and business practices as part and parcel of 'public interest' whenever a broadcaster comes before them for a renewal of his license?

"The Federal Communications Commission has constantly maintained that it was the intent of Congress, implicit in the words 'public interest' contained in the Act of 1934, that the Commission should consider the 'over-all' program structure of a radio station in granting the renewal of license. The FCC, in its recent Blue Book, reiterates this assertion of power in terms.

"And the Commission contends that this examination and evaluation of a station's 'over-all' programming is not censorship because it (the Commission) does not pre-censor programs but only reviews them, and because it (the Commission) does not consider single programs on their content but only the 'over-all' program structure or policy.

"If, indeed, that be the intent of Congress—and I devoutly hope that it is not—then the last sentence of Section 16 of the bill, to which I referred at the beginning, would have the effect of writing this assertion of power into the law for the first time."

(Continued on next page)

The NAB executive urged a reversal of the trend toward closer governmental supervision of radio programming, recommending:

"I earnestly believe that we are face to face here with a grave decision—of incalculable importance to our national well being and the future of our democratic institutions. I sincerely believe that Congress must enact a law which makes radio 'as free as the press'—or—stand by and watch the press and motion picture subjected to the same government controls—the same methods of intimidation—the same 'censorship'—as radio suffers today."

Facsimile

In support of this argument he pointed out:

"The same electronic miracles that have brought you radio have a great many more wonders in store. Some weeks ago, in Philadelphia, two newspapers and their affiliated radio stations successfully demonstrated a sustained and near-perfect presentation of facsimile broadcasting. Many top experts in both the journalistic and radio field believe, as I do, that tomorrow's newspaper may be printed daily on a facsimile receiver in your home. When that day comes, the newspapers of America will be subject to the rules and regulations of the Federal Communications Commission. Where will be the freedom of the press which successive Congresses and Courts have protected for 156 years when the regulation prohibiting editorializing applies to the facsimilied newspaper, and when the rule requiring equal opportunity for all sides of public questions becomes law for the American press?

"Incidentally, by the standard applied to radio broadcasting stations, a good many American newspapers would be virtually 100 per cent commercial. Certainly they would not be denied facsimile licenses on this basis?

"I have been urging U. S. editors and publishers to examine carefully the rules and regulations of the Federal Communications Commission in the light of the miracle of facsimile broadcasting. This is a pursuit worthy of every free American's attention."

Mr. Willard also placed the NAB on record as taking "strong issue" with the proposed amendment which would require the FCC to consider the "needs and requirements" of communities in granting licenses. "The authors probably refer," he said, "to economic needs and requirements as well as others."

In contrast with the present situation where the law provides that radio is not a public utility and the Supreme Court has declared accordingly that the Commission may not regulate business aspects of stations, Mr. Willard said:

Economic Control A Threat

"It seems obvious to us that if a government agency has the right and power to protect existing broadcasting facilities in a community against competition and to create artificial quasi utilities, that it must, in turn, have the power to regulate rates, sales prices and so on. I hardly need call to your attention the fact that such power over the economics of a medium of mass communication is a serious threat to its freedom and to freedom of expression. I feel sure that the authors of this bill had no intention of over-riding the Supreme Court decision and, indeed, in Section 16, amending Section 326 of the Act, they evidence an opposite view when they prohibit the Commission from interfering with the business aspects of broadcasting.

"We strongly urge that the words 'giving effect in each instance to the needs and requirements thereof' be deleted and, in their place, the words 'with due consideration to proper engineering standards' be substituted."

Without economic restrictions, Mr. Willard said, we are approaching a situation where there would be no shortage of frequencies—"Then, in our judgment, even the last excuse for certain types of program regulation, which we feel are an infringement upon freedom of speech, would vanish."

In conclusion, Mr. Willard appealed for elimination of the Section calling for detailed financial and program reports. He said: "I cannot understand the necessity for detailed financial reports if the Commission is prohibited from regulating the business aspects of radio, and I cannot understand the need for voluminous program reports if the Commission is prohibited from controlling the substance of any material to be broadcast by any radio broadcasting station."

Public Relations Director

NAB's director of public relations, Robert K. Richards, who followed Mr. Willard to the witness stand, presented a statement "highlighting the corollary development of publishing and broadcasting in the United States. He contended vigorously that "radio broadcasting is governed by the First Amendment to the Constitution and subject, therefore, to the same guarantees of freedom that apply to the press, the pulpit and public assemblies."

"Broadcasting," he said, "will not have attained its full development as an instrument of democracy until the measurement of its performance in the public interest is determined by the people (as in the case of the press) rather than by the licensing authority."

As he traced the parallel between the development of the two media of communication, Mr. Richards observed:

"The importance of this historic relation is to be found in this remarkable development: as the unlicensed press has advanced in its capacity to serve the people, the cause of a free press has advanced as well; BUT as licensed broadcasting stations have advanced in their capacity to serve the people, their freedom has been retarded. . . .

"It cannot be argued logically that one man, a broadcaster, is less capable of serving the public interest than another man, a publisher. Or if this is asserted, then what of the anomalous situation which finds approximately 35% of the broadcasting stations in the country owned by newspapers? Does it follow that one who can operate a newspaper with the public's interest at heart (without "overall review") must be subjected to such "overall review" in the content of his radio programs?"

Truman Statement

That there is bi-partisan agreement that radio must be "As free as the press was recalled to the Committee members by the NAB public relations director. He quoted a statement of President Truman's in which the President said radio "must be maintained as free as the press." From the 1940 Republican platform, he quoted: "The principles of a free press and free speech, as established by the Constitution, should apply to the radio."

(Continued on next page)

Commenting upon the testimony of FCC Chairman Denny recently before the House Appropriations Committee, Mr. Richards said:

"The Commission's Chairman has testified that this phrase public interest permits the estabishment of standards which represent gloss. I understand that gloss has a special meaning to a lawyer, i.e., functions and powers not conferred by law. Five of the seven members of the Commission are attorneys and would be conversant with this definition, one presumes."

Ryan Hits Censorship Provision

Mr. Richards introduced into the record a written statement by J. Harold Ryan, vice president and treasurer of the Fort Industry Company, who was unable to be present. Mr. Ryan qualified himself as a witness "principally as former assistant director of the Office of Censorship, during the war, and only secondarily as a broadcast licensee." Against this background he commented thusly upon the section of the White Bill entitled "Identification of News Sources":

> **"I should like to say as one who has had experience as a censor during time of war—and only in such periods of emergency is censorship of our free media legal in the United States—that Section 18 of S. 1333 is harsher as an instrument of censorship than was the code of wartime practices issued by the Office of Censorship during the war, and by terms of which broadcasters voluntarily governed their operations against releasing information of value to the enemy."**

"To set up, in peacetime," he continued, "a censorship of our greatest means of mass communication that is more severe and restrictive than any censorship observed during wartime is unthinkable and can be fraught with the most dangerous results. I earnestly appeal for the elimination of Section 332(a) and (b) as amended in its entirety."

In reference to Section 326 of the Act, Mr. Ryan commented: "I note with much concern that any mention of the right of free speech which appeared in this original section has been eliminated, and for the sense of security and for the reasons of clarity this phrase should be restored to this section."

Mr. Ryan further objected to inclusion in this section of the proviso that the Commission's authority extends to the length of considering, at renewal time, "whether or not the licensee has operated in the public interest." This doctrine, he said, "has been the means by which the Commission has assumed to exercise control and censorship over the programs of radio stations, and has been the means by which such pseudo-regulations as the Blue Book have been promulgated."

Pellegrin Fights Regulation

Frank Pellegrin, NAB director of broadcast advertising, told the Committee that this proviso would nullify the provision in the bill that Commission does not have power to "regulate the business of the licensee of any radio broadcast station unless specifically authorized in this Act." Under the new law, he said "it is believed the Commission will engage even more actively in regulating the business of the broadcasters."

Mr. Pellegrin argued that the Commission's present practice of requiring stations to specify amounts of time they planned to devote to "commercial" and "sustaining" programs and then comparing "promise with performance" was completely unrealistic. The many variables, such as fluctuating costs of operation and other economic factors, he said, make it "impossible for any broadcaster to set up an arbitrary division of his time into sustaining and commercial, and be sure that he can always continue to operate on a sound basis."

Profit Figures Misleading

The Committee members were cautioned by Mr. Pellegrin against accepting as a basis for legislation some of the profit figures which have been attributed to radio. "It should be pointed out," he said, "that the profit figures which are cited in such instances are based on earnings generally in the period of 1940 to 1945—those years immediately before and during the war when nearly all American business enterprises enjoyed unprecedented prosperity (and when such profits were largely drained off anyway by excess profits taxes of about 90%). This was, furthermore, a period when the licensing and construction of new broadcast stations were frozen. This meant that the relatively few existing stations enjoyed an abnormal prosperity. But one does not find these opponents or critics of the American system citing the income figures of broadcast stations, say, for the period of 1930-40, when many stations operated at a loss, and when some were forced out of business."

Mr. Pellegrin objected also to the wording of the Section dealing with "Network organization," which could, he said, as now written, be construed to cover national radio sales representatives, combinations of one AM and one FM station which broadcast some programs simultaneously, as well as cases where two stations owned by the same person are connected by a line. In this connection, he said: "it is extremely doubtful if it is the intention of the Congress to require these hundreds of licensees to be considered as 'networks,' and to comply with the special regulations required for such operation."

Objection to Political Provision

Both Mr. Pellegrin and Harold Fair, director of the NAB program department, objected to the proposed restrictions on broadcasts by political candidates on the ground that they were contrary to the First Amendment. They argued that no such restrictions were placed on the press or other media of communication.

Mr. Fair stated:

"A further, and more serious objection to this Section 15(c) is the fact that it prohibits any responsible citizen or group from voicing an opinion on such matters without written authorization from a candidate or a political faction. As an example, the Parent Teachers Association could and should be vitally interested in candidates for the local school board, regardless of political affiliation. Such a group would be in a position to know the duties and qualifications of a board member, and their opinions, as voiced by their spokesmen would be of sound value. Yet this law clearly and unequivocably prevents them from using the air for such a purpose."

(Continued on next page)

Addressing himself to Section 326 of the Act, Mr. Fair observed that the proposed changes give "the Commission unlimited authority to determine whether or not an applicant has operated in public interest."

"I realize," he continued, "that a definition of the term 'public interest, convenience, and necessity' is difficult or virtually impossible to achieve. Therefore, the present bill retains this ambiguity which permits such elasticity of interpretation that abuses can still arise. In this present wording I can see no reason to expect relief from those philosophies of the Commission already expressed in the Blue Book other than that relief provided by review and hearings before the Commission or the courts.

"Of equal or greater importance, in my mind, is the fact that the new bill accepts this philosophy and in so doing constitutes a continued threat to the fundamental right of freedom of speech. There is no question as to the reaction of station managers and program managers to these implications. It is only natural that program policies will be formulated that will tend to conform to these philosophies already expounded by the Commission in the Blue Book. Even in my own experience as a program manager, I have many times seen programs of doubtful quality and effectivenes given time on the air simply because they would improve the appearance of the station's program record if and when examined by the Commission."

Paul W. Morency, general manager of WTIC, Hartford, protested the section concerning controversial public issues on the ground that it would "curtail the discussion of public questions rather than to encourage them." He suggested that the proviso requiring that up to double the original amount of time be given to answer points of disagreement would open the door to "a merry-go-round which might go on indefinitely."

Mr. Morency also spoke against those sections of the bill dealing with political broadcasts, identification of news sources, and chain regulation.

In summary he said:

"My general comment on the provisions which I have discussed is that they are detrimental to good community and regional operation because they take away from the flexibility of the individual broadcaster's operation. Flexibility—and inflexibilty, I include timeliness—is one of the great public assets of radio and each step toward inflexibility makes for poorer not better service to the listener."

Campbell Arnoux, president and general manager of WTAR, Norfolk, Va., who, along with Messrs. Ryan and Morency, is a member of the NAB Board of Directors, urged changes in the sections dealing with business regulation, political broadcasts, and discussion of controversial issues.

Provisions of the new law, Mr. Arnoux stated, would "tend to regulate the business of broadcasting in any given community and to regulate the business of broadcasting is to invoke the powers of censorship through the pocketbook."

Pengra Opposes Business Regulation

Basing the major portion of his statement on the regulation of station operation as proposed in the White Bill, Marshall Pengra, KRNR, asserted that the only "regulation that radio needs is open competition in its field." He emphasized the point that listeners "will become the most compelling and exacting regulatory forces that could be devised."

He pointed out the exacting requirements of the FCC in filing of various forms. Referring to the form for renewal application he said: "This information reveals to the FCC how the broadcaster is maintaining those percentages in program time that he originally said he would."

Questioning the value of such procedure he asked: "And what happens if his percentages have changed with changing conditions in his town?"

Such a policy of checking-up he said "is business regulation with a capital B under implied threat of losing a license to broadcast."

Bannister Asks for Simplification

Citing the need for new legislation concerning broadcasting, Harry Bannister, WWJ, asked the Senate Subcommittee to provide a law, but insisted that simplification of requirements was of utmost importance.

"As an over-all observation," he said, "it seems to me that Sections 15, 16 and 17 are too involved and complicated. They could stand a lot of simplification and clarification, else they will tend to promote confusion rather than to diminish it."

He pointed out that while no station was compelled to carry programs dealing with public questions, "we strive always to attract listeners. If enough people are interested in any question, we'll do something about it." He pointed out that no station would want to clutter up its program schedule with long-winded dissertations.

He also pointed out the impracticality of attempting to identify the source of every news item and stated that not only would such detail lose listener interest but would consume much time which could be better devoted to reporting the news.

He stated that while he would "love to have the extra time" provided to local stations by the Bill, such action would be detrimental to the structure of radio, "because the network furnishes its stations with the programs" that build audiences.

ABC, CBS, MBS Heads Oppose White Bill; Trammell Scheduled to Testify Today

(Continued from page 499)

ing toward changes in the provisions of the proposed legislation, and stressed the importance of considering the practical effects of any new legislation.

"One thing we should all bear in mind in the drafting and discussion of this legislation," he said, "is that the broadcasting industry has developed certain practices and policies during the 25-year period of its existence. Those practices and policies should be given due weight," he suggested, "not as standards to be incorporated in a statute, but as substantial assurance that the industry will continue to conduct itself in accordance with those policies without being required by statute to do so."

Questioning the advisability of Congressional action which would permit detailed supervision over the busi-

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ness of a station, Mr. Woods stated that he could see no reason "particularly in view of the rapid growth in the number of broadcasting stations in operation, and soon to go into operation . . . why the Congress should place any additional restrictions on broadcast licensees which already go far beyond those which are applicable to publishers of newspapers or magazines and other media of expression." He pointed out that radio stations, like other media which have the same comparative functions "should be equally free in their business operations and in their programming."

In view of the fact that there are more broadcasting stations than newspapers in the country, Mr. Woods pointed out, the need for special controls has decreased and continues to become less and less necessary. Rather that burden the industry with further restrictions, he suggested a review of present restrictions to determine which of them are still necessary.

Financial Reports

Arguing against the provision of the bill which would authorize the Commission to require financial reports, Mr. Woods urged complete elimination of such a requirement on the grounds that this might give the FCC some base "to move toward rate regulation in broadcasting . . ." Mr. Woods offered a specific revision of the section covering the point.

Political Broadcasts

The ABC President opposed the Bill's provision in the matter of political broadcasts during election campaigns pointing out "That a highly commendable degree of impartiality in the treatment of political candidates has been maintained by broadcasters . . . " The legislation proposed, he continued, would create such complexities in station operation as to make the provisions impractical.

He agreed that neither the licensee or the FCC should have the power of censorship over material broadcast, but emphasized that the licensee should be protected from any liability for "libel, slander, invasion of right of privacy, or any similar liability for any statement made in any such broadcast except with respect to statements made by the licensee" or by persons in his employ.

Mr. Woods also opposed the provisions of the White Bill dealing with broadcasts of controversial subjects, announcements giving the source of news stories and limitation of station ownership.

Broadcasting Only Half Free

Frank Stanton, president, CBS, in his testimony on Friday, stated that broadcasting is only half free today. "There is no question in my mind," he asserted, "that broadcasting must be freed from government interference or control if it is to serve its democratic function in our nation."

Calling for a new approach to a Communications Act, the network executive told the Senate Subcommittee, that: "all provisions other than those relating strictly to the allocation of frequencies, the granting of licenses, and the technical operation of broadcasting apparatus" were not appropriate in the Communications Act.

"I am not asking that radio broadcasting be placed above the law," he continued. "Broadcasting is and should be subject to applicable general laws, just as are newspapers, magazines and other businesses. There is no reason why broadcasting, which is not a common carrier or a public utility, should be subject to additional burdens from government interference."

In opposing the provision giving the FCC authority to review overall programming Mr. Stanton said: "Overall program regulation by a government agency which has a life-and-death licensing power must ultimately seep down into specific programs. As a matter of fact," he pointed out, "overall program review . . . can be more dangerous than supervision of specific programs because it is less susceptible to the test of public opinion."

He recommended changing the language of the proposed section so that "there shall be no governmental interference with program content."

Political Broadcasts

Mr. Stanton opposed the provisions of the White Bill dealing with political broadcasts, stating that "fairness cannot be legislated." He reminded the subcommittee that Congress does not regulate the newspaper and magazine stories devoted to candidates for office and insisted that "such regulations with respect to broadcasting are inappropriate."

Because of the detailed provisions of the requirement it "might well have the effect of inducing a large number of stations to refuse to carry political broadcasting at all," Mr. Stanton said, because large and small broadcasters alike would have difficulty in going through a campaign without violating some of the requirements of the proposed Bill.

Mr. Stanton also objected to the provisions of the legislation dealing with controversial questions, stating that "the requirement for twice the number of replies results in a geometric progression which could, conceivably, exhaust the entire broadcast schedule of a station."

While agreeing with the intent of the section requiring identification of news sources, Mr. Stanton felt "that the purpose is best accomplished by voluntary adherence to a high professional standard in the field of news and news analysis just as in the newspaper field." He said that it was impractical for broadcasters to attempt to divulge all news sources in the course of a specific program.

The CBS executive argued that special rules are not required for network broadcasting. He stated that station ownership should not be arbitrarily restricted and opposed the provision of the new legislation which would limit ownership of stations.

"The most unusual feature" of the provision, Mr. Stanton said, "is that the 25 per cent limitation applies to *potential* rather than *actual* listeners."

In concluding his statement, Mr. Stanton said: "Broadcasting is a comparatively young industry, and I urge you to give it full opportunity to develop itself as an outstanding medium of information and entertainment, just as you have the printed press of the country."

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Opposition by MBS

Edgar Kobak, president, MBS, affirmed the industry stand in opposition to those provisions of radio legislation which would restrict the freedom of radio.

Taking issue with the stated purpose of Section 16 of the White Bill, Mr. Kobak said: " . . . we believe that it actually confirms and ratifies the very practices by which the Commission has gradually been edging into control of the programs broadcast by radio stations and into control of their business practices."

He suggested that the proponents of the Bill were not completely familiar with the methods employed by the Commission in its encroachments on program control.

"So long as the Commission can threaten radio stations with the loss of their licenses," he said, "if the radio stations fail to conform with the Commission's ideas as to proper program content, the Commission will be able to exercise a censorship of the most effective character."

In his statement, he also registered criticism of "a compulsory division of the Commission into two divisions and the proposed change in the status of the chairman."

Political Broadcasts

Mr. Kobak expressed opposition also to the provisions relating to broadcasts during political campaigns. He said:

"The proposed amendments in Section 15 of the bill relating to political broadcasts are, in part, theoretically good, in part, indifferent and, in part, exceedingly bad. Unless the undesirable provisions are eliminated, the amendments should not, in my opinion, be adopted."

Referring to the new requirement on providing time for the discussion of public questions, Mr. Kobak pointed out that it is virtually impossible to get any agreement "as to what constitutes a controversial issue of public importance, as distinguished from an issue on which only a few cranks disagree. On most issues," he continued, "there are not merely two but many schools of thought." He re-emphasized the point, made by other industry leaders, that broadcasters lean over backwards in trying to get all sides of a question to the public in their programming.

News Sources

Mr. Kobak stated that the identification of news sources "is not merely excessive, but actually impossible." He pointed out that in a fifteen minute news program, the broadcaster regularly gives information derived from a number of sources. He said that citing all the sources would not only be time consuming but would make for dull listening.

He also objected to the provision of the Bill "which would prohibit the broadcasting of a false accusation or charge" as extremely broad and dangerous. He stated that the penalty for any violation is much greater for radio than for other media of mass communications.

Summing up his statement, Mr. Kobak said: "This is a time above all other times in our history when the people of America and Congress as the representatives of the people must zealously scrutinize any change in the law in the light of preservation of constitutional freedoms. I submit that the White Bill in its present form will not bear that scrutiny."

Denny Favors Program Review Provision, But Opposes Many Sections of White Bill

Chairman Charles R. Denny of the FCC, testifying before the Senate Subcommittee in hearings on the White Bill (S. 1333), registered opposition to a number of the provisions of the proposed legislation. Among his objections to the bill are its requirements concerning:

The mandatory separation of the Commission into two divisions;
The Commission's dealing with the economic details of broadcast licensees;
The announcement of source of news stories;
Limitations on political broadcasts;
Multiple ownership of stations;
Broadcasting of controversial issues;

Mr. Denny favored the adoption of that portion of the bill which would give the FCC the right "to review the overall operations of a station in passing upon applications for renewal of licenses. . . ."

In response to a Committee question, Mr. Denny asserted that he did not feel that there was a pressing need for the passage of new legislation at this time.

Commission Divisions

In discussing Section 5 of the proposed bill, Mr. Denny pointed out that it provides for reorganization of the FCC into two independent divisions, the Broadcast Division and the Common Carrier Division. Each division would consist of three members. The Chairman would be the executive officer of the Commission, but could not sit on either division except in case of a vacancy.

"The purpose of this section is stated to be twofold," Mr. Denny said.

"The first is that there are fundamental differences between rate making and public utility concepts, on the one hand, and broadcasting on the other, and having the Commission operate as a unit on all matters creates a tendency on the part of the Commission to confuse the two and to apply the same concepts and philosophies in both fields. The second stated purpose is that the Commission has centered its attention, as well as the attention of its staff, on broadcasting at the expense of the other matters entrusted to the Commission's jurisdiction.

"As to the first point, I have heretofore seen such statements in print both in a trade magazine and in briefs filed by networks during the course of litigation. But I have never seen any facts presented to support the charge."

Continuing, Mr. Denny stated: "I turn now to the second stated purpose of Section 5, namely that broadcasting work demands a disproportionate share of the Commission's efforts. It is true that broadcasting work does require a great amount of time but examination of the Commission's agenda discloses that the Commission is relatively current so far as its common carrier and safety and special services work is concerned. It is in the *broadcast field* that a huge back-

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log has accumulated. This has been due to the abnormal broadcast workload that has been thrust upon the Commission since the war. At the present time this backlog consists principally of hearing cases. A division of the Commission would not expedite this work. What is badly needed are more hearing officers.

The FCC staff, Mr. Denny said, "is presently organized into divisions. Thus, in each of the professional departments—Engineering, Law and Accounting—we have a Broadcast Division, and Common Carrier Division, and in addition the Engineering and Law Departments have Safety and Special Services Division.

"Thus far, I have been discussing the reasons which have been advanced for requiring a mandatory division of the Commission and have shown that, in our view, the reasons advanced are not valid. I should now like to discuss the affirmative objections we have to Section 5 of the bill. In the first place, the divisions proposed by Section 5 would be composed of three members each. In our opinion, many of the problems which the Commission must pass upon are too important to be finally resolved by a majority vote of two out of three men. This has been recognized ever since the days of the original Federal Radio Commission. That body had 5 members and did not have the present Commission's common carrier jurisdiction.

"The second difficulty with Section 5 is that it provides for only two divisions—Common Carrier and Broadcasting. In our opinion three divisions are desirable since the work that we are performing in the safety and special services field is as important as in the other two branches referred to.

"The third objection to Section 5 is that it makes it impossible for a member to sit on more than one division and for the Chairman to sit on any division."

Mr. Denny, concluding his argument on the point said that while the Commission was opposed to a mandatory division of its organization, it favored the authority of the present bill which *permits* a division system but does not *require* one. He said that the Commission has a plan for setting up divisional operation and that it proposed to put it on trial this fall.

Economic Factor

Testifying on Section 9 of the White Bill, Chairman Denny said that the Commission felt "that the theory of free competition in broadcasting" has operated satisfactorily, and urged "that this basic theory be left unchanged. But," he continued, "if the [Senate] Committee feels that it should be changed then the precise formula to be applied for restricting competition in the broadcast field should be written into the bill so that we will know just how much of the present theory of free competition is retained and how much is discarded." He asked that the Congress specifically provide in the law a "yardstick to apply in determining how many stations a particular community can properly support."

Introducing his statement on the Section 9 amendment, the FCC chairman pointed out:

"Under Section 307(b) of the Communications Act as presently written, the Commission is required to provide a fair, efficient, and equitable distribution of radio service among the several states and communities insofar as there is demand for the same. Section 9 would delete the requirement as to demand and instead require the Commission to give effect to the needs and requirements of the various communities."

Stating that the purpose of the change was not clear, Mr. Denny said: "The amendment may be construed as requiring the Commission to consider the ability of a community to support an additional radio station when there is no competitive application from another community for that frequency. In the Commission's opinion, this would be an undesirabe change. The Commission has felt that since radio broadcasting is designed to be operated on a basis of free and competitive private enterprise, and is neither a common carrier nor subject to rate and other financial regulations, it was not and should not be part of the Commission's job in licensing radio stations to consider the effect of the licensing of such station on the economic position of existing stations in the same community, or, conversely, the possible impact of such existing stations on the financial position of the applicant. We have insisted that all applicants demonstrate that they have sufficient financial resources to construct and operate a station to insure that the limited number of available radio frequencies will be adequately utilized to give the listening public maximum radio service. We do not go beyond that to consider the possible economic effects of competition. And I should like to point out that if you do require the Commission to take such factors into consideration, you will be going a long way towards vesting existing stations with a property right in their licenses . . ."

Identification of News Source

Opposing Section 18 of the proposed amendment which would require announcement, before and after news broadcasts, stating the source of news and identifying editorial comment, Mr. Denny agreed that the objective was desirable but questioned the practicality of such a requirement. He said:

"It should be kept in mind that the distinction between fact and interpretation of fact is very fine. Even if a station were to utilize solely the reports from one of the national news services, it is clear that it will be a matter of opinion whether any particular report represents an objective reproduction of the event described or also includes subjective coloring reflecting the writer's own viewpoint. Therefore, I am afraid, in actual operation the section would result in either the making of a routine and perfunctory statement at the beginning and end of all news or opinion programs, which would add little if anything to the existing knowledge of radio listeners, or would involve such subtle subjective determinations on the part of the station licensees as to represent little more than the stations own judgment as to the validity and objectivity of the news reports carried over its facilities. Therefore, we think this section should be deleted."

Political Broadcasts

Mr. Denny objected to two important points in the proposed Section 15, which deals with political broadcasts.

In his first objection he said "the licensee would be forbidden during a political campaign to permit the use of his station for or against any candidate for public office excepting the candidate himself, his qualified opponents, persons authorized by them, or authorized representatives of recognized political parties whose candidate's name appears on the ballot. In the Commission's opinion, this represents a serious limitation on free speech," the FCC Chairman stated.

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He went on to say that such a limitation would prevent minority parties which were attempting to get on the ballot at the succeeding election from using the radio. In addition, he continued, news commentators and analysts would probably be prevented from using the air during campaigns, unless they eliminated discussion of the candidates or the election from their talks.

Mr. Denny also objected to the provision which would prohibit political broadcasts for a period beginning 24 hours prior to an election and extending through election day. Designed to prevent the making of sensational charges immediately before an election, without giving the opponent an opportunity to answer, the result would not be accomplished, Mr. Denny said, since the same thing could be done if any deadline were written into the Act.

Multiple Ownership

The Commission, said Mr. Denny, objected seriously to the provision limiting ownership of stations so that no person could provide broadcast service to more than 25% of the people in the United States.

Such a policy, the Chairman went on to say, is contrary to proven procedure whereby the Commission determined the merits of ownership on a case-to-case basis, so far as AM broadcasting was concerned. Mr. Denny added however, that in FM, the Commission had adopted a policy of limiting ownership to six stations and in the television field, five stations. He stated that the Commission is prepared to consider a revision of these limitations if an appropriate showing is made.

He said that the 25% rule, if adopted, would lead to unfortunate results. He calculated that under such a rule, a single person could own stations serving the entire population of 20 of the 22 states west of the Mississippi. He also cited the example of an examination of the last one hundred grants by the Commission without a hearing. He pointed out that the population served by these one hundred grants totaled about 24 million and stated that under the provisions of the White Bill it was possible for one applicant to control each of those stations. Mr. Denny stated emphatically that such ownership was not in the public interest.

Continuing, he emphasized the point that, if adopted, the 25% provision would force three of the four networks to divest themselves of key outlets. Such action, he stated, would decrease materially the ability of those networks to provide a high quality of program service.

Controversial Programs

The new bill provides that the licensee shall not be required to devote more than twice as much time in the aggregate to present different views than was made available to the original users of time, and prohibits the licensee and the FCC from censoring any of the material on programs dealing with controversial issues. Mr. Denny suggested for the Commission, that an additional provision should be included "forbidding the licensee to censor material," but at the same time relieving the licensee of responsibility for libel.

Review of Program Service

The Commission, said Mr. Denny, favored adoption of Section 16 of the White Bill, which gives the agency the power to "review the overall operation of a station in passing upon applications for renewal of licenses. . . ."

Following is a portion of Mr. Denny's testimony on this provision of the bill:

"This section would divide Section 326 into two subsections. Subsection (a) provides that nothing in the Act shall be construed to give the Commission the power to regulate the business of any licensee unless otherwise specifically authorized by the law.

"The purpose of this provision is not clear. Historically, the language set forth in proposed subsection (a) is derived from the Supreme Court's opinion in the *Sanders* case and has been relied on by the industry as showing a lack of statutory authority to promulgate the chain broadcasting regulations. The Supreme Court rejected this contention in the network case. The Commission does not claim the right to regulate the business of licensees.

"Subsection (b) would amend the censorship provision of Section 326. The Commission would have no power to censor, alter or control the substance of radio broadcast material or to interfere with the right and duty of the licensee of any such station to determine the type of material to be broadcast. The section, however, would also expressly recognize the right and obligation of the Commission to review the overall operation of a station in passing upon applications for renewal of licenses to determine whether the licensee has in fact operated in the public interest. The section would thus in effect codify the well established rule of the Brinkley and Shuler cases, ... which upheld the Radio Commission's right, under a similar statute, to deny renewal of a station license where a review of the station's past operation indicated that they had not operated in the public interest. I believe that on the whole the new Section 326(b) represents an improvement on the existing law. It makes explicit what is now implicit, namely that there is a distinction between censorship of radio program material, in which the Commission does not and should not indulge, and the consideration of the overall service of a station, including its program service, in determining whether a station has operated in the public interest."

General

Pres. Truman Withdraws Wakefield Nomination, Names Representative Jones Instead

In a surprise move last week President Truman withdrew the nomination of Commissioner Ray C. Wakefield to succeed himself as a member of the FCC. He nominated instead Representative Robert F. Jones, Republican of Ohio.

Congressman Jones, a native of Lima, now represents the Fourth Ohio Congressional District. Prior to his election to Congress, he served as prosecuting attorney of Allen County (1935-1939).

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Commissioner Wakefield's term on the FCC expires next week, June 30th.

Woods, Ream, Petty and Roberson Discuss Procedural Aspects of White Bill

On Wednesday, 18, Don Petty, NAB General Counsel, presented to the Committee NAB's views with respect to the procedural sections of the White Bill. He urged four points especially. First, he recommended that insofar as the procedural provisions of the White Bill differed from the corresponding provisions of the Administrative Procedure Act, passed last year, they be amended to guarantee all persons at least as great rights as they now have under the Administrative Procedure Act. In this connection, he referred to several instances in which the language of the White Bill was less comprehensive than that of the Administrative Procedure Act, thus raising the possibility of doubt and confusion in construction on the part of both the Commission and the courts. He pointed out that while the Administrative Procedure Act provides that no subsequent act of Congress shall be construed to modify it in the absence of specific language to that effect, it is impossible for one Congress to bind a later Congress. Consequently, notwithstanding such provision, in the event of any inconsistency between the White Bill and the Administrative Procedure Act the former would necessarily prevail, being the later act.

Second, he urged the inclusion in the White Bill of language to make it clear that all of the guarantees of the Administrative Procedure Act applied to hearings on applications for initial licenses. There is now some doubt on this question as a result of an exception in the Administrative Procedure Act relating to agency licensing procedures generally.

Third, he suggested that S. 1333 be amended to forbid the Commission to employ any attorneys or other persons for the purposes of reviewing cases heard by trial examiners, except such attorneys as might be assigned separately to individual Commissioners. Such a provision was incorporated in the current labor bill and is designed to assure that that part of the Commission's staff engaged in prosecuting and investigatory functions has no influence on or control over Commission decisions.

Fourth, Mr. Petty emphasized particularly the need for assuring broadcasters reasonable certainty in their operations by forbidding the Commission to revoke licenses and to refuse to renew licenses. Under the amendments proposed by NAB, all revocation and renewal proceedings would be by way of suit by the United States Attorney, brought in the United States District Court for the district in which the station operated, upon complaint by the Commission. Such suits would be fully tried on the facts as well as the law under the ordinary rules of procedure governing district courts, and would be appealable to the circuit courts of appeals and thence to the Supreme Court.

Frank Roberson, chairman of the Legislative Committee of the FCC Bar Association, presented the views of that Association on the procedural sections of S. 1333 on Tuesday (17). Mr. Roberson stated that, in accord with the tradition of the Bar Association, neither he nor it took any position with respect to matters of substance.

In general the Bar Association favored the procedural sections of the Bill because they set out in greater detail than the present Act the rules required to be followed by the Commission in hearings on applications. Specifically, they favored that section which would permit the protest of grants of applications, provided that it was amended to give the Commission power to determine whether any particular protest alleged sufficient facts to warrant the Commission in reopening the proceeding.

The Bar Association approved the proposed transfer rule because it would prevent the Commission from following its present practice of requiring the proposed transferor to permit others than the proposed transferee to bid for the facilities and because it would confine the Commission to a consideration of the qualifications of the transferee without regard to the qualifications of the transferor.

The Bar Association commended generally that provision of the Bill which would exempt radio stations from liability for defamation in the case of political broadcasts on the ground that they are forbidden in any event to censor political scripts. However, Mr. Roberson expressed concern that this provision would prohibit stations from requiring the submission of political scripts in advance.

The Bar Association expressed its approval of that portion of the Bill which gives the Commission power to issue declaratory judgments. He suggested, as did Mr. Petty, that the language of the section be reworded so as to make it clear that the Commission could issue declaratory judgments in order to "remove uncertainty." This would mean that broadcasters who were doubtful as to the legality of their conduct under the Act could, in the sound discretion of the Commission, get a declaration by the Commission as to its interpretation of the Act and their conduct in the light of it.

In conclusion, Mr. Roberson approved section 402 of the Bill which requires the Commission, in the event a court, on appeal, sends a case back to it, to make its subsequent decision on the basis of the record made for the appeal, thus precluding it from reopening the proceedings.

On Thursday (19), Mark Woods, president of the American Broadcasting Company, expressed his approval of the suggestions of Don Petty with respect to the procedural sections of S. 1333.

On Thursday (19), Joseph Ream, Executive Vice President of Columbia Broadcasting System, endorsed "the provisions of S. 1333 relating to matters of procedure insofar as those provisions do not detract from the rights of parties conferred by the Administrative Procedure Act of 1946." At the same time, he agreed substantially with NAB that it should be made clear in S. 1333 that all of the rights guaranteed by the Administrative Procedure Act are intended to be retained in S. 1333 without restriction.

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MBS President Kobak Urges that Stations Contribute to Edison Foundation Fund

As Radio Division Chairman of the Thomas Alva Edison Foundation fund-raising campaign, Mutual President Edgar Kobak wishes to direct this message to you:

Sometimes I think that most of our woes in radio vis a vis the public result from a simple fact: the war's end left too many voluntary workers out of work. With time on their hands, they have turned their attention to radio—with a vengeance.

I am happy to report that your correspondent, a not-too-willing volunteer worker, is busy as that well-known bird dog—and glad to be this time. To show the fallacy of the above reasoning, however, it does not mean that I am going to leave you radio executives alone. Not by a long shot! In fact, I'm going to ask you to shell out some cash—some of that mossy material the FCC says we've been coining.

Sometime ago I wrote most of you a letter asking you to contribute to the Thomas Alva Edison Foundation. I've heard from a lot of you, and we're on the way toward raising the $125,000 which has been set as the radio industry's part of the $2,590,000 required to carry out the laudable objectives of the foundation.

In view of the rich heritage radio has received from the genius of Edison, I am sure you will agree that our portion of the total subscription is modest indeed. I am equally certain you would not want our industry to fall short of such a reasonable goal.

You're probably asking yourself: What is this Thomas Alva Edison Foundation going to do? To quote a pamphlet published by the foundation:

"The immediate objectives of the Foundation are three-fold: (1) The preservation of Edison's laboratories and library at West Orange, N. J., (2) The establishment there of the Edison Center for Invention, Discovery, and Research, one of the important activities of which will be to study and make available to all scientists the methods developed by Edison in making his own efforts so productive, (3) The restoration of the nation-wide Edison scholastic competition so that fundamental American concepts of life and government —free enterprise, for example—may be instilled in Young America."

In brief, that will give you some idea. There's a lot more to it, of course. With such personages as Mrs. Charles A. Edison as Chairman, Charles F. Kettering as President, and David Sarnoff, John Studebaker, Harvey S. Firestone, Jr., Mary Pickford, and Lenox Lohr among the Trustees, you need have no doubts about the worthiness of the undertaking nor the efficiency with which it will be executed.

If you'd like more information, would you drop me a line at Mutual in New York? Better still, just make out a check to the Thomas Alva Edison Foundation and send it to me.

EDGAR KOBAK.

P.S. Make a note to deduct this contribution from your income tax.

Radio's Big Job

[*The following editorial is reprinted, by permission of the publisher, from the Memphis* Commercial Appeal.]

Miss Barbara Ward, a governor of the British Broadcasting Corporation, has been over here attending meetings of those interested in radio and traveling about observing our radio in action. She is quite evidently a lady of much firmness of mind, and from what we have been able to observe has a slight tendency to rear back and scatter dicta in all directions.

In Columbus recently, for example, Miss Ward said that the survival of free governments rests in the ability of education to catch up with the task of preparing the masses to share in that government. Radio, she pontificated further, will be the principal means by which this mass education will be carried out. American broadcasting, said she, is not meeting that responsibility. These are exceptionally juicy examples of the statement inclusive.

All in all, Miss Ward reminds us a bit of Gilbert & Sullivan's character who resisted all temptations to belong to other nations, and felt it was greatly to his credit that he was an Englishman. At any rate, the notion that radio exists primarily to "educate the masses," whatever that might mean, is properly subject to brisk and sharp challenge. The thesis is no good at all unless one defines "educate" and "masses."

Primarily, we think, the function of radio is to entertain in a land where the means of education with a big E are so various otherwise. We also deny enthusiastically any suggestion that good entertainment is not educational, one way or another. Miss Ward opines that radio has an obligation to "get straight thinking into the poorest of homes." With that we would agree in principle, but if she has in mind something comparable to some of the dreary cultural efforts we have heard from time to time over her own stations, the idea has one bad defect. No one over here would listen to it for more than the few seconds required to switch stations or turn off the receiver.

It is presumable that Miss Ward is thinking in terms of her own experience with her own people, which is apt to be delusive. Radio in Britain and radio over here are by no means the same thing, and of necessity never will be. The lady said, in summing up her impressions of American broadcasting and its responsibility: "I don't see how anyone recognizing the challenge can think they (radio) are doing a good job." By indirection, that is to say, she says "they" are doing a bad job.

It is interesting to recall that B. B. C. listening fell away to small proportions when programs broadcast for the American armed services were available to the British public during the war. No one in his right mind would claim American broadcasting does not have faults and imperfections. The people engaged in it know all that better than anyone, and are earnest in the effort to remedy defects and obtain improvement. By and large, however, it does a pretty good job and should speak up and say so more often than it does.

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Information on NAB Convention Mailed to Membership Last Week

Preliminary information on the 25th Annual NAB Convention was mailed last week to member broadcasters all over the nation as the program outline for the meeting takes shape.

The Convention, at Atlantic City, N. J., September 15-18, will be different in several respects from previous meetings. Having outgrown the type of convention held under one roof, the industry this year will utilize the beach city's Convention Hall for meetings and exhibit space, as well as nine hotels for housing.

Most of the country's radio station executives, it is expected, will arrive on the scene Sunday, September 14, to register, and the NAB Board of Directors will meet on that day. The following day, for the first time in convention history, special clinics are scheduled, to discuss in shirt-sleeve sessions these phases of industry activity: broadcast advertising, employee-employer relations, engineering and programming. In addition, all of the NAB standing committees will hold their meetings.

The Convention's initial general session, to be held on Tuesday, September 16, will be featured by the keynote address of NAB President Justin Miller. That evening, the broadcasters will hold their annual banquet in the Convention Hall Ballroom.

General sessions will occupy the three full days of the convention proper, Tuesday through Thursday, and the NAB Board will hold its post-convention meeting on Friday, September 16. At this meeting, the six newly elected District Directors will officially take over their duties as members of the Board.

To accommodate the expected large turnout, NAB has contracted with nine leading hotels in Atlantic City to house the delegates. Association members may register at these specified hotels through NAB headquarters effective immediately. Those who wish accommodations at other hotels must make their own arrangements.

NAB headquarters officials have urged the membership to pre-register for the convention on the forms mailed to station managers, pointing out that time and expense for all concerned will be saved by following such procedure. Pre-registration, the NAB management stated, also carries with it a priority in the processing of hotel registration requests.

Broadcast Advertising

Retail Hardware Stores Expect Sales Increase In Electrical Appliances

Retail hardware stores will sell an important part of the total national sale of major electrical appliances annually, according to a study made by *Hardware Age*.

A survey of hardware merchants reveals they are expecting sales on electric ironers to be 600% greater than 1940. Electric washers sales are expected to be up 200%, refrigerators up 200%, ranges up 700%, and radio sets up 60%. The expected business was given for the first year of normal production.

Major hardware dealers sell such appliances as electric washing machines, ironers, refrigerators, ranges, water heaters, radios, radio-phonograph combinations, vacuum cleaners, freezer cabinets, water systems, and power lawn mowers.

The latest figures show there are 10,000 major hardware retail stores, 30% of which do 72% of the total sales volume.

Radio station sales staffs may find a new awareness of advertising and merchandising among these retailers.

One-Third of Selling Expense Devoted To Advertising, Promotion and Publicity

Radio stations allocate one-third of their selling expenses to advertising, promotion and publicity, a recently completed NAB study shows.

The study, conducted jointly by the NAB Research Department and the Sales Managers Subcommittee on Promotion, is based on information received from 568 NAB member stations of all sizes excluding ten key network stations. It reveals that the stations' total selling expense is 10.6% of *net* revenue. Salaries, wages and commissions account for 5.8%; advertising, promotion and publicity 3.6%; and other selling expense, 1.2%.

A breakdown of the various data indicates:

1. In general, radio stations tend to spend about one-third of their advertising appropriations in efforts to bring themselves to the attention of time-buyers. The remaining two-thirds is spent in attracting and holding their audience.
2. The practice of spending a large proportion of advertising funds on time-buyer promotion is relatively more common in large stations than in regional or local stations.
3. Small stations are relatively more inclined to spend large portions of their advertising money on audience promotion than are the regional or large stations.
4. There seems to be no significant or consistent trend from 1945 to 1946 in the allocations of advertising funds. Slight increases in certain classes of stations are offset by equally small decreases in others.
5. Although the number of no-network and part-time stations reporting was small, there seemed to be little effect of these two factors on the above trends. What effect there is seems to be in the direction of increasing the proportion of the advertising appropriation on efforts to promote the station to time-buyers.

Small Market Stations

Small Markets Group Discusses Problems Of Chain Store Advertising At Meeting

The NAB Small Market Stations Executive Committee which met in Washington, Thursday and Fri-

(Continued on next page)

day (19-20) discussed many operational problems confronting the small stations of the nation. The Committee took up such subjects as selling radio to chain stores in small cities; BMB and small station market data; commercial public interest programs; libel and lottery laws; the White Bill; FCC relief on the operator requirements; municipal governments' taxation of stations; school fees for sports broadcasting; free time requests under threat and duress; independent telephone companies' excessive rates; improving stations' program structures; community leadership; religious programs; station representatives; sale of network cooperatives; syndicated transcribed programs and other matters of particular interest to the management of the small stations.

The Committee urged that broadcasters in every section of the nation renew their efforts to sell the local outlets of national and regional chain stores. It was brought out that local chain store managers have been "passing the buck" with such statements as "we can't do anything locally, you'll have to see our national headquarters." The Committee stated that with nation-wide sales action by some 1500 stations, chain store resistance will be weakened, especially since NAB is constantly telling radio's story to the chain store national headquarters. It was felt that this is an important sales job that requires every station's cooperation.

Fees for School Broadcasts

In discussing the practice by high schools of charging small stations for sports broadcasting privileges, the Committee cautioned stations against bidding against each other. This was felt a bad practice since small stations do not have extensive budgets for broadcasting such public interest services even though they are sponsored.

Cases where schools attempt to make charges should be reported to state associations and to NAB. It was pointed out that these broadcasts increase attendance of games and bring additional revenue to school treasuries. The Committee heartily endorsed NAB Districts 8, 9 and 11 for recent resolutions against paying fees to schools.

Stations were advised to keep weekly records of all public interest programs, both commercial and sustaining.

Following a discussion of BMB and small station market data, the members drew up a resolution to the effect "that a uniform method of radio audience measurement is necessary and desirable; that BMB provides the best available structure; that long range research, experiment and refinements be undertaken along with a Subscriber Service Bureau; that subscription fees be held low and payable more frequently than once a year; that all future studies omit any reference to non-subscribing stations and networks; that subscribing stations be given information on counties in which less than ten per cent of radio homes are reported as audience, subject to rules and regulations as may be promulgated by the Broadcast Measurement Bureau for its publication and use."

A suggestion came from the Committee that small stations should carefully study the religious broadcasting needs of their areas, work with religious organizations to improve their broadcasts, and supervise closely the allotment of time for a balanced program structure.

Stations were advised to check with their State Utility Commissions about excessive rates charged by independent telephone companies.

The Committee discussed the problems incurred by small stations in complying with FCC rules and regulations relative to first class operators. A subcommittee was appointed to present the small broadcasters' case to the FCC.

Harold Fair, program department director, met with the committee and discussed NAB program assistance to small stations. Mr. Fair urged stations to seek qualified program men, explore fully the services of transcription libraries, news wire services, etc. He invited suggestions from all small stations regarding NAB services.

Stations were urged to secure complete information on network cooperative programs and syndicated transcribed shows. Special emphasis was given to the stations' need for experienced farm directors. It was pointed out that farm broadcasts were highly salable by small stations since many of them are located in rural areas.

Committee members who were present for the meeting include: Wayne W. Cribb, KHMO, chairman; Simon Goldman, WJTN; R. Sanford Guyer, WBTM; Lofton L. Hendrick, KRRV; Robert T. Mason, WMRN; Frank R. Mills, WDWS; and Marshall Pengra, KRNR. John F. Meagher, KYSM, committee member who was recently elected to the NAB Board, was also present for the sessions.

Engineering Department

Progress Is Evident As Conference Goes Into Second Month at Atlantic City

With one month of negotiations behind them, the International Telecommunications Radio Conference at Atlantic City this week appeared to be making more progress than has been evident heretofore.

"Tropical Broadcasting", the knot in the allocations structure, still remained unsettled, although the Central American group located between the Tropic of Cancer and the Tropic of Capricorn were coming closer to agreement among themselves. Originally requesting 1750 kilocycles of exclusive space between 4000 and 8000 kc, the American group finally scaled this down durng the week to 750 kc shared. The Indian delegation was expected to find this entirely unsatisfactory.

Despairing of finding any immediate solution in this band of frequencies, astute and witty Chairman Mao of China changed tactics and switched to the higher band. Here an agreement was reached giving International Broadcasting 300 kilocycles of space in the 21000 kc band. This ups the original U. S. delegation's request by 100 kilocycles. Previously an agree-

(Continued on next page)

ment had been reached allocating 200 kilocycles in the 17700-17900 kc band, and 500 kilocycles from 25600 to 261000 kc. It appeared imminent that likewise 300 kilocycles would be allocated in the 15000 kc band. This would also be 100 kilocycles more than the United States' original request.

These agreements, widening the space for International Broadcasting, were expected to ease the admittedly difficult task of allocating the various individual channels at the forthcoming International High Frequency Broadcasting Conference now scheduled for August 15.

Engineers Discuss Plans for Clinic To Be Held at NAB Convention

The Engineering Executive Subcommittee met at New York City on Friday (20) to discuss plans for the upcoming Atlantic City September 15 Engineering Conference to be held in conjunction with the NAB Convention. The discussion of lectures and papers to be presented occupied the major portion of the meeting time.

Present at the meeting, which was presided over by Royal V. Howard, NAB Director of Engineering, were: Raymond F. Guy, Chief of Radio Facilities, NBC; Earl M. Johnson, Chief Engineer, MBS; William B. Lodge, Director of Engineering, CBS; and Frank Marx, Chief Engineer, ABC.

Research Department

National Spot Activity Continues Climb During May, Rorabaugh Report Shows

National spot continued its steady climb during May with strong buying among the seasonals (insecticides, soft drinks, etc.). According to the June issue of the Rorabaugh Report on Spot Radio Advertising, it was also a healthy month for renewal business with 69% of the accounts holding stet schedules. Another 13% showed increases in the use of markets and stations, 8% curtailed, 4% became newly active or resumed their activity in the medium, and 6% cancelled out.

Among the accounts which expanded their lists of markets and stations during May are:

Alligator Cigarettes, Breyer's Ice Cream, Dawson's Beer, Gemma Cooking Oil, Guittard Ground Chocolate, Hyde Park Beer, Kellogg's Corn Soya, Krank's Shavekreem, Lay Potato Chips, Marshall-Wells Paints & Appliances, Martin Rosenberger Wallpaper, Metropolitan Life Insurance, Mobilgas-Mobiloil-Tavern Products & Bug-A-Boo, Musselman's Applpie, Newsweek, Nu-Maid Margarine, Old Gold Cigarettes, Omega & White Ring Flour, Oscar Mayer Meat Products, OZ Ice Cream Mix, Pestmaster, Phillips Soups & Vegetables, Phillips 66 Gas & Oil & Lee Tires, Pillsbury Pie Crust Mix, Rainier Beer & Ale, Ruppert Beer & Ale, Shell Gas & Oil, Southern Dairies Ice Cream, Tenderay Beef, Tootsie Fudge Mix, Tydol & Veedol, Utica Club Beer, Waltham Watches, Ward's Tip-Top Bread, Wheaties, Whiz & Pecan Pete Candy Bars.

Included in the newly active group are:

American Airlines Service, Carbola DDT, Derby Tamales, General Motors Corp. (Allison Engine Div.), Gulfspray, Hires Root Beer, Look Magazine, Nutti Brittle Candies, O-So Grape, Post's Corn Toasties, Savarin Coffee, Skat, Tartan.

Books for Broadcasters

HANDBOOK OF RADIO WRITING, by Erik Barnouw. c1947. 336 p. $3.00. Little, Brown and Company, 34 Beacon Street, Boston.

This is a revised edition, with new examples, of Mr. Barnouw's 1939 book. Brief chapters on the market and the medium as a whole are followed by a detailed discussion of radio writing techniques.

The good examples culled from a great variety of scripts make the book valuable to the new writer who can profitably learn short cuts from Mr. Barnouw's experience.

HOW TO CONDUCT CONSUMER AND OPINION RESEARCH, edited by Albert B. Blankenship. c1946. 314 p. $4.00. Harper and Brothers, 49 East 33rd St., New York 16.

Twenty-nine authorities from business and government offer their views on sampling surveys in operation.

Those in radio will be especially interested in such sections as "The Office of Radio Research" and discussions on the various methods of radio audience measurement: telephone recall, telephone coincidental, personal door-to-door interview, and mail panels. Also of special interest to broadcast advertisers are the chapters on advertising copy, copy testing, and brands. Good graphs and charts accompany the text.

Public opinion is important to free radio. This is a useful study of methods of polling such opinion.

Public Interest Programming

Ad Council Network Campaigns

The following public-interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 30-July 6, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what mesages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The

(Continued on next page)

Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15- to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Fourth of July accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forests and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made.* Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1) Crush out cigarette, cigar and pipe ashes. 2) Break matches in two after after using. 3) Drown all camp fires; then stir and drown again. 4) Find out the law before using fire. Remind Fourth of July weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 23. They are subject to change.

Monday, June 23

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Further Hearing

(10:00 A. M.)

NEW—United Broadcasting Co., Ogden, Utah—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—C. P. **1490 kc.,** 250 watts, unlimited.

KCSU—The Central Utah Broadcasting Co., Provo, Utah—C. P. **1490 kc.,** 250 watts, unlimited.

Thursday, June 26

Further Hearing

(10:00 A. M.)

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. to include power and move studio. **1190 kc.,** 25 KW night, 50 KW day, unlimited; DA-Night.

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. **550 kc.,** 1 KW night, 5 KW day; DA-Night; unlimited.

WMFJ—W. Wright Esch, Daytona Beach, Fla.—C. P. to change frequency, etc. **1090 kc.,** 1 KW night, DA-Night; 1 KW day, unlimited.

NEW—Hot Springs Broadcasting Co., Hot Springs, Ark.—C. P. **1090 kc.,** 50 KW, unlimited. Facilities of KTHS requested.

Friday, June 27

Oral Argument

(Before the Commission en banc, Room 6121, beginning at 10:00 A. M., in the order listed.)

(1)

WBNX Broadcasting Co., Inc.; News Syndicate Co., Inc.; WMCA, Inc.; Debs Memorial Radio Fund, Inc.; Frequency Broadcasting Corp.; American Broadcasting Co., Inc.; Bernard Fein; WLIB, Inc.; Peoples Radio Foundation, Inc.; Metropolitan Broadcasting Service; N. M. U. Broadcasting Co., Inc.; Amalgamated Broadcasting System, Inc.; Unity Broadcasting Corp. of N. Y.; North Jersey Radio, Inc.; Radio Projects, Inc.; North Jersey Broadcasting Co., Inc.; Radio Corp. of the Board of Missions and Church Extensions of the Methodist Church, Inc.—For FM facilities in the New York area.

(Continued on next page)

Golden Gate Broadcasting Corp., San Francisco, Calif.—**1460 kc.**, 5 KW, unlimited; DA-D&D.

Monterey Bay Broadcast Co., Santa Cruz, Calif.—**1460 kc.**, 1 KW, unlimited; DA-N&D.

Cascade Broadcasting Co., Inc., Yakima, Wash.—**1460 kc.**, 1 KW, unlimited.

San Jose Broadcasting Co., San Jose, Calif.—**1500 kc.**, 1 KW, unlimited; DA-N&D.

Mission Broadcasting Co., San Jose, Calif.—**1490 kc.**, 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1450 KC.

The Commission announced adoption of an Order (B-372) granting construction permit to Radio Station **WKEU, Griffin, Ga.**, to change location of its transmitter and studio and install new transmitting equipment, subject to approval of transmitter site and antenna system by the CAA, and upon condition that construction and installation of the station at the new site be carried out in exact accordance with the Commission's Standards.

At the same time **Special Temporary Authority** was granted for a period of 90 days, authorizing station **WKEU** to operate with 250 watts at its present location pending completion of construction at its proposed new site.

Applications for construction permit, license to cover CP and authority to determine operating power by direct measurement (BP-4485; Docket 7213; BL-1827 and BZ-1625; Docket 7211) were dismissed.

1380 KC.

The Commission adopted an Order granting petition of **Beloit Broadcasters, Inc.**, to sever from the consolidated proceeding (Dockets 7964 and 8169) and grant its application (BP-5617; Docket 8169) for a new station in **Beloit, Wis.**, to operate on 1380 kc., 500 watts, daytime only; conditions.

AM—New CP's Granted

570 KC.

Radio Associates, Biloxi, Miss.—Granted CP for new station to operate on 570 kc., 1 KW, daytime only; engineering conditions. (BP-5801)

610 KC.

Treasure State Broadcasting Co., Inc., Butte, Mont.—Granted CP for a new station to operate on 610 kc., 1 KW, unlimited time, DA-night use. (BP-5943). (Action taken June 14).

690 KC.

Radio St. Louis, St. Louis, Mo.—Granted CP for new station to operate on 690 kc., 1 KW, daytime only; engineering conditions. (BP-5859)

Bloom Radio, Inc., Bloomsburg, Pa.—Granted CP for new station to operate on 690 kc., 1 KW, daytime only, using DA; engineering conditions and provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-5914)

860 KC.

Randall County Broadcasting Co., Canyon, Tex.—Granted CP for new station to operate on 860 kc., 250 watts, daytime only; engineering conditions. (BP-5695)

Western Maryland Broadcasting Corp., Norfolk, Va.—Granted CP for new station to operate on 860 kc., 1 KW, daytime only; engineering conditions. (BP-5923)

930 KC.

Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Granted CP for new station to operate on 930 kc., 500 watts, daytime only. (BP-5560)

1230 KC.

Newton Conover Broadcasting Co., Newton, N. C.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5847)

1240 KC.

Hickory Hill Broadcasting Co., Thomson, Ga.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5800)

1280 KC.

Mid-Carolina Broadcasting Co., Salisbury, N. C.—Granted CP for new station to operate on 1280 kc., 1 KW, daytime only; engineering conditions. (BP-5322)

1340 KC.

Alaska Broadcasting Co., Seward, Alaska—Granted CP for new station to operate on 1340 kc., 250 watts, specified hours (5 p. m. to midnight); engineering conditions. (BP-5902)

The Snowy Range Broadcasting Co., Laramie, Wyo.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5001)

1370 KC.

Gastonia Broadcasting Service, Inc., Gastonia, N. C.—Granted CP for new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (BP-5948)

1400 KC.

Ernest H. Warnock, Middlestown, N. Y.—Granted CP for new station to operate on 1400 kc., 100 watts, unlimited time; engineering conditions. (BP-5916)

The Voice of Fallon, Fallon, Nevada—Granted CP for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5831)

1430 KC.

Stephens County Broadcasting Co., Breckenridge, Tex.—Granted CP for new station to operate on 1430 kc., 500 watts, daytime only. (BP-5722)

1450 KC.

Charles W. Ingersoll, Ely, Minn.—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5930)

AM—Designated for Hearing

1250 KC.

Morristown Broadcasting Co., Morristown, N. J.—Designated for hearing application for new station to operate on 1250 kc., 1 KW, daytime only. (BP-5841)

1340 KC.

Kickapoo Prairie Broadcasting Co., Inc., Springfield, Mo.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5823)

1400 KC.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time. (BP-5659)

(Continued on next page)

1460 KC.

Joseph Henry Broadcasting Co., Inc., Albany, N. Y.; Governor Dongan Broadcasting Corp., Albany, N. Y.—Adopted an order setting for further hearing in a consolidated proceeding, on July 14, the following applications: Joseph Henry Broadcasting Co., Inc. (BP-6123); and its application for temporary license to operate station WOKO upon termination of its present authority (BL-2485); Governor Dongan Broadcasting Corp. (BP-6124), Van Curler Broadcasting Corp. (BP-4395), all seeking the facilities of WOKO, Albany, 1460 kc., 5 KW, unlimited time. (Action taken June 12.)

1490 KC.

WLOE—Douglas L. Craddock, Leaksville, N. C.—Designated for hearing modification of license to increase power from 100 to 250 watts, unlimited time. (BML-1253)

AM—Licenses for New Stations Granted

730 KC.

WKSR—Pulaski Broadcasting Co., Pulaski, Tenn.—Granted license for new station; 730 kc., 250 watts, daytime, and to specify studio location. (BL-2427)

WFAK—Charleston Broadcasters, Charleston, S. C.—Granted license for new station; 730 kc., 1 KW; day. (BL-2414)

1010 KC.

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted license for new station; 1010 kc., 250 watts, daytime. (BL-2420)

1170 KC.

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted license for new station; 1170 kc., 1 KW-5 KW-LS, DA, unlimited. (BL-2208)

1230 KC.

KPRL—Leslie Henry Hacker, Paso Robles, Calif.—Granted license for new station; 1230 kc., 250 watts, unlimited; conditions. (BL-2135)

KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2432)

1290 KC.

WTUX—Fort Frere Broadcasting Co., Inc., Wilmington, Dela.—Granted license for new station; 1290 kc., 500 watts; day. (BL-2382)

1340 KC.

WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2408)

KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2394)

1350 KC.

WEEK—West Central Broadcasting Co., Peoria, Ill.—Granted license for new station; 1350 kc., 1 KW-DA, unlimited. (BL-2415)

1400 KC.

KKIN—D. O. Kinnie, Visalia, Calif.—Granted license for new station; 1400 kc., 250 watts, unlimited; conditions; and for change of studio location. (BL-2184)

1450 KC.

KSIG—Acadia Broadcasting Co., Crowley, La.—Granted license for a new station; 1450 kc., 250 watts, unlimited. (BL-2389)

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Granted license for new station; 1450 kc., 250 watts, unlimited, and to specify studio location. (BL-2417)

1490 KC.

WBUD—Morrisville Broadcasting Co., Morrisville, Pa.—Granted license for new station; 1490 kc., 250 watts, unlimited; conditions; and for change of studio location to 12 So. Pa. Ave., Morrisville. (BL-2255)

KICO—Charles R. Love, Calexico, Calif.—Granted license for new station; 1490 kc., 250 watts; unlimited time, and to specify studio location. (BL-2405)

1510 KC.

KTIM—Marin Broadcasting Co., Inc., San Rafael, Calif.—Granted license for new station; 1510 kc., 1 KW, day, and to specify studio location. (BL-2416)

1570 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted license for new station; 1570 kc., 1 KW, day. (BL-2223)

1580 KC.

WWXL—Central Ill. Radio Corp., Peoria, Ill.—Granted license for new station; 1580 kc., 1 KW, day; conditions. (BL-2317)

AM—Modifications of CP's Granted

WLIP—William L. Lipman, Kenosha, Wis.—Granted modification of CP to install a new transmitter; conditions. (BMP-2775)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date to 7-31-47.

WSNJ—Eastern States Broadcasting Corp., NE of Bridgeton, N. J.—Granted modification of CP for extension of completion date to 7-21-47. (BMP-2796)

WCOC—Miss. Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 6-19-47.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Granted modification of CP for extension of completion date to 9-24-47. (BMP-2795)

WOV—Wodaam Corp., New York City, N. Y.—Granted modification of CP for extension of completion date to 7-31-47. (BMP-2789) (Auxiliary). Also modification of CP for extension of completion date for main transmitter. (BMP-2788)

WBAT—Marion Radio Corp., Marion, Ind.—Granted modification of CP to change power to 500 watts and install new transmitter. (BMP-2770)

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 8-14-47. (BMP-2784)

WARK—Antietam Broadcasting Corp., Hagerstown, Md.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2694)

Collinson-Wingate Broadcasting Co., Topeka, Kans.—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and change of studio location. (BMP-2764)

WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for extension of completion date to 7-4-47. (BMP-2767)

WLBC—Donald A. Burton, Muncie, Ind.—Granted modification of CP for extension of commencement and completion dates to 9-7-47 and 12-7-47, respectively. (BMP-2779)

WILX—Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.—Granted modification of CP to specify studio location. (BMP-2808)

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations. (BMP-2685)

(Continued on next page)

WJMX—Atlantic Broadcasting Co., Florence, S. C.—Granted modification of CP to change type of transmitter. (BMP-2763)

WGFG—The Southwestern Mich. Broadcasting Co., Kalamazoo, Mich.—Granted modification of CP to change type of transmitter and extend completion date to 12-12-47. (BMP-2754)

WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, and change studio location. (BMP-2632)

WABZ—Albemarle Broadcasting Co., Albemarle, N. C.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location. (BMP-2608)

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted modification of CP to make changes in vertical antenna, to change transmitter location and studio location, and for extension of completion date to 180 days after grant. (BMP-2797)

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Granted modification of CP to install a new transmitter. (BMP-2802)

WTTH—The Times Herald Co., Port Huron, Mich.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-2765)

KRTN—Southwest Broadcasters, Inc., Raton, New Mex.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2720)

WIMS—Northern Ind. Broadcasters, Inc., Michigan City, Ind.—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2725)

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted modification of CP for extension of completion date to 9-17-47. (BMP-2805)

KELN—Boulder City Broadcasting Co., Ely, Nevada—Granted modification of CP for extension of commencement and completion dates to 6-22-47 and 9-1-47, respectively.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kansas—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to change studio location. (BMP-2697)

KIJV—James Valley Broadcast Co., Huron, S. Dak.—Granted modification of CP to make changes in transmitting equipment. (BMP-2811)

WGOV—E. D. Rivers, Valdosta, Ga.—Granted modification of CP to change type of transmitter, make change in DA and mount FM antenna on top of AM tower, and extend completion date. (BMP-2750)

AM—Miscellaneous Actions

Coastal Broadcasting Co., Lakeland, Fla.—Denied petition requesting the Commission to designate an early hearing date on its application and that of WSIR (Dockets 8039 and 8251).

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Denied petition for leave to intervene in the hearing on application of KYUM (Docket 8399); exceptions noted by Counsel for petitioner.

WDAE—Tampa Times Co., Tampa, Fla.—Granted petition for leave to intervene in the hearing on application of WCNT (Docket 8174).

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted petition for leave to amend its application (BP-5973; Docket 8339) so as to change applicant from an individual to a corporation.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Granted petition to accept late appearance in re application of WRUF (Docket 8335).

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Granted petition for leave to amend its application (BP-4353: Docket 7559) so as to specify a modified DA design. The amendment was accepted and application as amended removed from the hearing docket.

Santa Rosa Broadcasting Co., Santa Rosa, Calif.—Granted petition for leave to amend its application (BP-5855; Docket 8247) so as to add to the application a supplemental engineering statement regarding interference conditions, etc. The amendment was accepted. Insofar as petition requests removal from the docket, it was denied.

WRVA—Larus & Bros. Co., Inc., Richmond, Va.—Granted petition for leave to intervene in the hearing on application of WKAX, Birmingham (Docket 8368).

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Granted petition for leave to intervene in the hearing on application of WAAT (Docket 8336).

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance of consolidated hearing in re its application and that of WLEU, presently scheduled for June 25, and continued same to July 28.

Thomas G. Harris, et al., Austin, Tex.—Granted petition for leave to amend application (BP-4355; Docket 7373) so as to specify 1260 kc., with 1 KW, daytime only, instead of 1340 kc., 250 watts, unlimited. The amendment was accepted and application as amended removed from the hearing docket.

KLX—Tribune Bldg. Co., Oakland, Calif.—Denied petition requesting the Commission to strike Issues Nos. 1 and 3 in Hearing Notice upon its application (Docket 8379).

Radio Broadcasting Associates, Houston, Texas—Granted petition for continuance of hearing presently scheduled for June 26 on its application (Docket 7910), and continued same to August 18.

KOPR—Copper Broadcasting Co., Butte, Mont.—Granted request to dismiss without prejudice application for modification of CP (BMP-2567; Docket 8365).

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho.—Granted petition for leave to amend its application (BP-5978; Docket 8343) so as to specify 1060 kc. instead of 550 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

Treasure State Broadcasting Co., Inc., Butte, Mont.—The Commission on its own motion removed from the hearing docket application (BP-5943; Docket 8366).

KRIC—KRIC, Inc., Beaumont, Texas—Denied petition for leave to reopen the record in the consolidated proceeding in re Docket 7321, et al.

Panhandle Broadcasting Corp., Amarillo, Tex., and Voice of Amarillo, Amarillo, Tex.—Granted petition for extension of time in which to file proposed findings in re their applications (Docket 7575 and 7722), and the time was extended to 20 days after final action on KFDA's application (BP-4353).

George Arthur Smith, Jackson, Tenn.—Granted petition for extension of time in which to file opposition to petition for reconsideration filed by Jackson Broadcasting Co. (Dockets 7487), and the time was extended to and including June 20.

Wired Music, Inc., Rockford, Ill., and Beloit Broadcasters, Inc., Beloit, Wis.—The Commission on its own motion continued the hearing on these applications from June 18 to July 7, 1947.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Granted license for change in frequency to 1380 kc., increase in power to 1 KW, hours of operation to unlimited; installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2388)

KWOS—Capital Broadcasting Co., Jefferson City, Mo.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5576)

(Continued on next page)

WBAX—John H. Stenger, Wilkes-Barre, Pa.—Granted license for increase in power to 250 watts, installation of new transmitter, changes in antenna and change in transmitter and studio locations. (BL-2392)

WFBL—Onondaga Radio Broadcasting, Syracuse, N. Y.—Granted license covering installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to operate with 1 KW, DA-N, for auxiliary purposes only. (BL-2344)

WHDL—WHDL, Inc., Town of Alleghany, N. Y.—Granted license for old main transmitter to be used as an auxiliary with 250 watts. (BL-2386)

WSLB—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6084)

WBEC—Western Mass. Broadcasting Co., Pittsfield, Mass.—Granted license which authorized installation of new transmitter. (BL-2436)

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted CP to install a new transmitter. (BP-6110)

WJOB—South Shore Broadcasting Corp., Hammond, Ind.—Granted CP to install a new transmitter. (BP-6109)

I & E Broadcasting Co., Dayton, Ohio—Granted petition for extension of time within which to file exceptions to the proposed decision (Docket 7586-7587), and the time was extended to and including July 2.

Metropolitan Houston Broadcasting Co., Houston, Tex.—Granted petition for leave to amend its application (BP-5175; Docket 8375), so as to add the names of H. J. Griffith, Frank M. Dowd and Joe H. Torbett as partners in applicant partnership.

Pryor Dillard, Raymondville, Tex.—Granted petition to accept late appearance of petitioner in re his application. (BP-5468; Docket 8157)

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted petition for leave to intervene in the hearing on application of WAAF. (BP-4796; Docket 8400)

Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Granted petition for leave to intervene in the hearing on application of KORE. (BP-5470; Docket 8008)

WRIB—R. I. Broadcasting Co., Providence, R. I.—Granted petition to accept late appearance in re its application for modification of CP. (BMP-2479; Docket 8298)

KFSD—Air-Fan Radio Corp., San Diego, Calif.—Granted petition for leave to intervene in the hearing on applications of KWRZ and Coconino Broadcasting Co. (Dockets 8276-8277)

Marathon Broadcasting Co., Wausau, Wis.—Granted petition to dismiss without prejudice its application (BP-5792; Docket 8207)

Holland Broadcasting Co., Holland, Mich.—Granted petition for leave to amend its application (BP-5379; Docket 7895), so as to add to the application an engineering report re field intensity measurements.

KBPS—Benson Polytechnic School, Portland, Oregon—Granted petition to accept late appearance in re application. (BP-3225; Docket 6356)

WIS—Surety Life Ins. Co., Columbia, S. C.—Dismissed petition directed against the Commission's action of Feb. 22, 1947, granting without hearing the application of Beaumont Broadcasting Corp. (BP-4241)

United Broadcasting Co., Ogden, Utah, et al.—The Commission, on its own motion, continued the further hearing presently scheduled for June 23, to July 28. Dockets 6885, et al.)

Lycoming County Broadcasting Co., Williamsport, Pa.—Granted petition for extension of time within which exceptions may be filed to proposed decision (Dockets 7425-7427) and extended the time to July 3.

WJBK & WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.; WHIZ & FM (CG)—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Granted petition for reconsideration and grant of applications for transfer of control of standard station WJBK and CP for FM station WJBK-FM (BTC-513; Docket 8295); also application for assignment of license of station WHIZ and conditional grant for FM station in Zanesville, Ohio (BAL-579; Docket 8296). The WJBK transfer involves the sale of three classes of stock from three stockholders to the Fort Industry Co., controlled by George B. Storer, for $698,285.14. The application of WHIZ involves assignment of license from the Southeastern Ohio Broadcasters, Inc. (Storer interests) to the Southeastern Ohio Broadcasting System, Inc., a new corporation, for $272,500.

WSSV—Southside Virginia Broadcasting Corp., Petersburg, Va.—Granted petition requesting that the Commission rescind reservation for Radio Virginia, Inc., of the call letters WFFV for new AM station at Richmond not yet on the air. Because this similarity in calls in the same area may cause confusion, the Commission has requested Radio Virginia to select other letters.

KGEZ—Donald C. Treloar, Kalispell, Mont.—Granted CP to increase power from 100 to 250 watts, and install new transmitter. (BP-5967)

KGA—Louis Wasmer, Spokane, Wash.—Granted petition to reconsider, remove from hearing docket, and grant CP to increase power from 10 KW to 50 KW, and install DA, operating on 1510 kc. (BP-4647)

AM—Applications Accepted for Filing

550 KC.

KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska—Modification of construction permit (BP-4817, as modified) which authorized a new standard broadcast station to change transmitter location from 5.2 miles S.S.E. of Anchorage, Alaska, to Anchorage, Alaska.

590 KC.

KTBC—Claudia T. Johnson, Austin, Texas—Voluntary assignment of license to Texas Broadcasting Corp.

620 KC.

WCAX—WCAX Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-3961, which authorized increase in power, installation of new transmitter, and changes in directional antenna) to change type of transmitter and for extension of completion date.

KWFT—Wichita Broadcasters, Wichita Falls, Tex. (Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, which authorized increase in power and changes in directional antenna for night use) to make changes in DA and mount FM antenna on SE Tower and extension of completion date.

630 KC.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 630 to 620 kc.

670 KC.

NEW—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut and Conrad Shebelut, a partnership)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and unlimited hours of operation. Resubmitted and amended to change hours of operation from unlimited to daytime only, and to specify type of transmitter.

690 KC.

KGGF—Hugh J. Powell, Coffeyville, Kansas—Voluntary assignment of license to The Midwest Broadcasting Company.

(Continued on next page)

730 KC.

WDIA—Bluff City Broadcasting Co., Ltd., Memphis, Tenn. (E. R. Ferguson and J. R. Pepper, Ltd.)—License to cover construction permit (B3-P-4708, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

740 KC.

NEW—George M. Hughes, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 840 to 740 kc.

750 KC.

NEW—Montebello Broadcasting Co., Montebello, Calif. (Albert M. Carmona, Frank J. Fontine and John R. Parsons, a partnership)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation. Amended to change transmitter location from 3710 So. Mesa Drive, Montebello, California, to Montebello, California, and change studio location from 3710 So. Mesa Drive, Montebello, California, to site to be determined, Montebello, California.

WSB—The Atlanta Journal Company, Atlanta, Ga.—Modification of construction permit (B3-P-5261, which authorized installation of new transmitter) for extension of completion date.

800 KC.

NEW—Superior Enterprises, Hammond, La. (Joseph A. Sims and Henry A. Mentz, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1200 kc. to 800 kc., power from 250 watts to 1 KW and changes in antenna.

830 KC.

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—Modification of construction permit (B3-P-4764, as modified, which authorized a new standard broadcast station) to change type of transmitter.

840 KC.

WHAS—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-P-5093, which authorized installation of FM antenna on AM tower) for extension of completion date.

850 KC.

KFUC—Evangelical Lutheran Synod of Missouri, Ohio, and other States, Clayton, Mo.—Authority to determine operating power by direct measurement of antenna power.

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Modification of construction permit (B3-P-4176, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Construction permit to install auxiliary transmitter at Saugus, Mass., to be operated on 850 kc., with power of 1 KW.

860 KC.

NEW—Radio Atlanta, Inc., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 680 to 860 kc.

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—License to cover construction permit (B3-P-5266, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

880 KC.

WRFD—Peoples Broadcasting Corp., Columbus, Ohio—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) for extension of completion date.

910 KC.

WPTN—Broadcasters Associates, Paris, Tenn. (James H. McKee and Odes E. Robinson, a partnership)—Modification of construction permit (B3-P-5431, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

NEW—The Kjan Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended re change in directional antenna pattern.

KRIO—Valley Broadcasting Association, Inc., McAllen, Texas—Modification of construction permit (B3-P-3759, as modified, which authorized a new standard broadcast station) for extension of completion date.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Modification of construction permit (B5-P-3552, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location; for extension of completion date.

960 KC.

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna) to change type of transmitter and for extension of completion date.

980 KC.

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Authority to determine operating power by direct measurement of antenna power.

990 KC.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Modification of construction permit (B4-P-4269, which authorized change in frequency, increase in power, installation of new transmitter and antenna, and change in studio and transmitter locations) for extension of completion date.

1000 KC.

NEW—Goggan Radio Sales, Henderson, Texas (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—License to cover construction permit (B3-P-4642, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1040 KC.

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—License to cover construction permit (B3-P-4886, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1050 KC.

WRFS—Piedmont Service Corp., Alexander City, Ala.—License to cover construction permit (B3-P-5062, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Neb.—License to cover CP (B4-P-4578, as modified) which authorized installation of an auxiliary transmitter (at present site of main transmitter) to be operated on 1110 kc., power of 5 KW, employing directional antenna for night and authority to determine operating power by direct measurement of antenna power.

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1140 KC.

KLPR—Oklahoma City Broadcasting Co., Oklahoma City, Okla. (Byrne Ross)—License to cover construction permit (B3-P-4992, as modified) which authorized a new standard broadcast station and for change in studio location and authority to determine operating power by direct measurement of antenna power.

1150 KC.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Modification of construction permit (B3-P-5283, which authorized move transmitter location and install FM antenna on top of center element of directional antenna system) for extension of completion date.

1180 KC.

WHAM—Stromberg-Carlson Co., Rochester, N. Y.—Modification of construction permit (B1-P-4957, which authorized installation of new transmitter and change transmitter location) for extension of completion date.

1230 KC.

WJOB—South Shore Broadcasting Corp., Hammond, Ind.—Construction permit to install old main transmitter to be used for auxiliary purposes with power of 250 watts. Contingent upon grant of BP-6109.

WAZF—B. J. Barrier, Jr., H. T. Barrier, and H. P. Holmes, Yazoo City, Miss.—License to cover construction permit (B3-P-4910, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KELN—Boulder City Broadcasting Co., Ely, Nevada—Modification of construction permit (B5-P-4214, as modified which authorized a new standard broadcast station) to change transmitter location.

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif. (William T. Brown, Burton C. Boatright and Robert E. Reno), (a partnership)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) to change transmitter and studio location.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—Voluntary assignment of license to Hopkins County Broadcasting Co.

KTHT—Texas Star Broadcasting Co., Houston, Texas (Roy M. Hofheinz and W. N. Hooper)—License to cover construction permit (B3-P-5573) which authorized installation of alternate main transmitter at Freud and Ennis streets, Houston, Texas (present site of main transmitter) to be operated on 1230 kc., power of 250 watts.

KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to make changes in antenna; transmitting equipment and change transmitter location from 27-29 North Fir street, Medford, Ore., to Barnett Road, Medford, Ore.; and studio location from 27-29 North Fir street, Medford, Ore., to Barnett Road, Medford, Ore.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4392, which authorized installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4457, which authorized to change location of present licensed transmitter to be used as an auxiliary) for extension of completion date.

NEW—Hanna Broadcasting Co., Utica, N. Y. (Joseph A. Hanna and Michael R. Hanna, a partnership) (P. O. 169 Campbell Ave.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

NEW—Home Appliance Store, Susanville, Calif. (Nolan Hallowell and James E. McKahan, a partnership) (P. O. 700 Main St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Northwest Public Services, Kelso, Wash. (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and to change transmitter and studio locations. Amended to change transmitter location and make changes in ground system.

1270 KC.

WDUK—WDUK, Inc., Durham, N. C.—Construction permit to change frequency from 1310 to 1270 kc., change hours of operation from daytime to unlimited time, and increase power from 1 KW to 500 watts night, and 1 KW day. Amended to change frequency from 1270 to 1310 kc., install directional antenna for night use, and change transmitter location.

NEW—Radio Calumet, Inc., Gary, Ind. (P. O. 675 Adams St.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 500 watts, and daytime hours of operation.

1290 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and change studio location. Amended to change frequency from 650 to 1290 kc., power from 1 KW to 500 watts night, 1 KW day, hours of operation from daytime to unlimited, install directional antenna for night use only, change transmitter location, changes in ground system and change re officers, directors and stockholders.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 kc., to 1310 kc. and make changes in antenna. Amended to change hours of operation from daytime to unlimited, using 1 KW for both day and night; install directional antenna for night use only and change transmitter location.

1340 KC.

NEW—John H. Phipps, Marianna, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change type of transmitter.

KTXL—WesTex Broadcasting Co., San Angelo, Texas (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—Modification of construction permit (B3-P-4437, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

1360 KC.

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1180 to 1360 kc., power from 250 watts to 1 KW, change type transmitter and change transmitter location from Southern Pines, N. C., to Moore County, N. C.

1400 KC.

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—License to cover construction permit (B3-P-5065, as modi-

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fied) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—License to cover construction permit (BP-6041) which authorized installation of new transmitter.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Voluntary transfer of control of licensee corporation from Raymond M. Curtis and Harold E. Smith to The Press Company, Inc. (105 shares of capital stock—52.50%.)

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—Modification of construction permit (B3-P-5025, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

1410 KC.

NEW—Leavenworth Broadcasting Co., Leavenworth, Kan. (Alf M. Landon)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1130 to 1410 kc., power of 1 KW to 500 watts.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—License to cover construction permit (B2-P-3992, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1420 KC.

KTRE—Forest Capital Broadcasting Co., Lufkin, Texas—Modification of construction permit (B3-P-5275, which authorized a new standard broadcast station) to change type of transmitter.

1440 KC.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356, as modified, which authorized increase in power, installation of directional antenna night) for extension of completion date.

KVON—Napa Broadcasting Co., Napa, Calif. (Elwyn F. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership)—Modification of construction permit (B5-P-5479, which authorized a new standard broadcast station) to change type of transmitter.

1450 KC.

KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, New Mex.—Modification of construction permit (B5-P-5183, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

WBSR—Escambia Broadcasting Co., Pensacola, Fla. (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Construction permit to install new vertical antenna.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, as modified, which authorized a new standard broadcast station) for extension of completion date.

1460 KC.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y. (P. O. 8 Elk St.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y. (P. O. 100 State St., Albany, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

1470 KC.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1480 KC.

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended to use directional antenna for both day and night (DA-2).

1490 KC.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—License to operate present facilities now assigned WOKO. 1490 kc., 500 watts night, 1 KW day, unlimited time.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—License to cover construction permit (BP-6006) which authorized installation of new transmitter.

KVOW—J. C. Rothwell, Littlefield, Tex.—License to cover construction permit (B3-P-5004, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1500 KC.

KTAN—Denison Broadcast Corp., Sherman, Tex.—Modification of construction permit (B3-P-5493, which authorized a new standard broadcast station) to change type of transmitter and to change transmitter and studio locations.

1520 KC.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1540 to 1520 kc.

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Modification of construction permit (B3-P-5424, which authorized change in frequency, hours of operation, installation of directional antenna night, and to change transmitter location) to change transmitter location description remains Durham, N. C.

1600 KC.

NEW—West Allis Broadcasting Co., West Allis, Wis.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1030 to 1600 kc., power from 250 watts to 1 KW; change type of transmitter.

AM—Applications Tendered for Filing

550 KC.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Modification of construction permit for changes in the directional antenna system, using power of 5 KW, and directional antenna night.

570 KC.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License and authority to determine operating power by direct measurement of antenna power on frequency of 570 kc., power of 1 KW, and daytime hours of operation.

590 KC.

KFXM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construc-

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tion permit for changes in daytime directional antenna, using power of 1 KW, unlimited hours, and directional antenna for day and night.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Consent to assignment of construction permit to Rebel Broadcasting Co.

720 KC.

WFFV—Radio Virginia, Inc., Richmond, Va.—Modification of construction permit to change frequency from 720 kc. to 740 kc., power of 1 KW, daytime hours of operation.

730 KC.

NEW—Wyoming Broadcasting Co., Pineville, W. Va.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation.

NEW—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts, and daytime hours of operation.

860 KC.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Construction permit to increase power from 250 watts, daytime, to 1 KW, daytime, and install new transmitter.

910 KC.

WFDF—Flint Broadcasting Co., Flint, Mich.—Consent to transfer of control to Trebit Corp.

930 KC.

NEW—Dixie Broadcasting Co., Jackson, Tenn. (Aaron B. Robinson)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Construction permit to change hours of operation from daytime to unlimited, using power of 250 watts.

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Calif. (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW to 500 watts night and 1 KW day, and install directional antenna for night use.

1190 KC.

WYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Modification of construction permit for approval of directional antenna system using power of 1 KW, unlimited hours, and directional antenna for day and night use.

1230 KC.

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Construction permit to change frequency from 1490 to 1230 kc., using power of 250 watts, and unlimited hours of operation. Contingent on KGHI relinquishing 1230 kc.

KVOC—Natrona County Tribune, Casper, Wyo.—Consent to assignment of license to KVOC Broadcasting Co.

1240 KC.

KIUL—Radio Station KIUL, Garden City, Kans. (Frank D. Conrad)—Consent to assignment of license to The Telegram Publishing Co.

NEW—E. E. Krebsbach, Williston, N. Dak.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1250 KC.

WREN—WREN Broadcasting Co., Topeka, Kans.—Modification of construction permit for approval of directional antenna for day and night use, using power of 5 KW, and install a new transmitter, hours of operation S-KFKU, with studios at Topeka, Kans., instead of Lawrence, Kans.

1270 KC.

NEW—Radio Calumet, Inc., Gary, Ind.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 500 watts, and daytime hours of operation.

1280 KC.

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Modification of construction permit to install directional antenna for night use, approval of antenna and transmitter location, using power of 500 watts, unlimited hours, on 1280 kc.

1330 KC.

NEW—Graham Broadcasting Co., Graham, Tex. (A partnership composed of George W. Smith, Jr., Clay E. Thompson, Jr., Harland V. Newsom and Guy C. Hutcheson)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

1340 KC.

NEW—Albert J. Felman, Joliet, Ill.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Request facilities of WJOL.

WHHM—WHHM Broadcasting Co., Memphis, Tenn. (Herbert Herff)—Consent to assignment of license to Mid-South Broadcasting Corp.

NEW—Brunswick-Islands Broadcasting Co., Brunswick, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Contingent on WSAV releasing 1340 kc.)

1380 KC.

NEW—United Garage and Service Corp., Lakewood, Ohio—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

1420 KC.

WPHP—Voice of Porto Rico, Inc., Ponce, Puerto Rico—Modification of construction permit to change proposed transmitter location, using power of 5 KW, and directional antenna for day and night use.

1450 KC.

NEW—Bessemer Broadcasting Co., Bessemer, Ala. (a partnership composed of Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Contingent on WTBC changing frequency.

WCJU—Forrest Broadcasting Co., Columbia, Miss. (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Consent to assignment of license to Lester Williams.

1490 KC.

NEW—Forrest City Broadcasting Co., Inc., Forrest City, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Consent to assignment of license to Hazleton Broadcasting Co., a co-partnership composed of Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell.

1520 KC.

NEW—Frank A. Gandia, Rio Piedras, P. R.—Construction permit for a new standard broadcast station to be operated

(Continued on next page)

on 1520 kc., power of 250 watts, and unlimited hours of operation.

NEW—Lake County Broadcasting Corp., Hammond, Ind.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, daytime hours of operation with directional antenna.

NEW—Monroe Publishing Co., Monroe, Mich.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

NEW—Floral City Broadcasting Co., Monroe, Mich.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

1580 KC.

NEW—Benlee Broadcasting Co., Patchogue, N. Y.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

AM—Application Dismissed

1450 KC.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Modification of construction permit (B3-P-5312, which authorized installation of new vertical antenna) to mount FM antenna on AM tower, and change transmitter location and for extension of completion date. Dismissed June 11, 1947, request of attorney.

AM—Application Received and Dismissed

1360 KC.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—Modification of construction permit (B2-P-4335, as modified, which authorized a new standard broadcast station) for extension of completion date. Dismissed June 11, 1947, request of applicant.

AM—Application Returned

1240 KC.

KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis, and Rockwood Brown, Co-Partners)—Authority to determine operating power by direct measurement of antenna power. Incomplete.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Proposed Decision** (B-373) looking toward the grant of the applications of **Unity Broadcasting Corp. of Pennsylvania, Independent Broadcasting Company**, and **Franklin Broadcasting Corp.** (Dockets 7643, 7645 and 7818) for Class B FM stations in **Philadelphia, Pa.**, each grant for 20 KW effective radiated power, with antenna height of 500 feet above average terrain, subject to CAA approval of antenna structure location and height, and specific channel assignments to be made at a later date. At the same time the Commission proposes to continue similar application of **Patrick Joseph Stanton** in a hearing status (Docket 7646), and to dismiss similar application of **WDAS Broadcasting Station, Inc.** (Docket 7640) without prejudice to any action that company, through its present ownership, might take with respect to applying for FM facilities in Philadelphia.

The Commission announces adoption of an Order (B-332), making final its decision in the **Chicago FM** cases, granting construction permits for Class B stations in Chicago, as follows (power is effective radiated power, antenna is height above average terrain):

1. **Amalgamated Broadcasting System, Inc.**—Channel No. 290, 105.9 mc.; 19 KW; 520 feet (BPH-674; Doc. 7136).

2. **American Broadcasting Co., Inc.**—Channel No. 234, 94.7 mc.; 15 KW; 595 feet (BPH-221; Doc. 7137).

3. **Balaban & Katz Corp.**—Channel No. 242, 96.3 mc.; 17 KW; 665 feet (BPH-729; Doc. 7138).

4. **Chicago Federation of Labor**—Channel No. 282, 104.3 mc.; 22 KW; 575 feet (BPH-120; Doc. 7139).

5. **Drovers Journal Publishing Co.**—Channel No. 278, 103.5 mc.; 12.5 KW; 600 feet (BPH-174; Doc. 7140).

6. **UAW-CIO Broadcasting Corp. of Ill.**—Channel No. 286, 105.1 mc.; 20 KW; 500 feet (BPH-441; Doc. 7142).

7. **National Broadcasting Co., Inc.**—Channel No. 266, 101.1 mc.; 25 KW; 600 feet (BPH-137; Doc. 7146).

8. **Radio Station WGES**—Channel No. 230, 93.7 mc.; 20 KW; 490 feet (BPH-609; Doc. 7151).

9. **WJJD, Inc.**—Channel No. 262, 100.3 mc.; 17 KW; 545 feet (BMPH-75; Doc. 7152).

10. **Radio Station WSBC**—Channel No. 270, 101.9 mc.; 31 KW; 420 feet, conditions (BPH-716; Doc. 7153).

FM—Conditional Grants

Continental Broadcasting Co., Atlantic, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1120)

Evangeline Broadcasting Co., Inc., Lafayette, La.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1254)

Western Carolina Radio Corp., Shelby, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 241 to Shelby. (BPH-1242)

FM—Modifications of CP's Granted

WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-428)

WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.—Granted modification of CP for extension of commencement and completion dates to 4-15-47 and 10-15-47, respectively. (BMPH-358)

WLSU—Board of Supervisors of La. State University, etc., Baton Rouge, La.—Granted modification of CP to specify frequency as Channel #219, 91.7 mc., power as 205 KW; change transmitter location and change type of transmitter and make changes in antenna system. (BMPED-53)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted modification of CP for extension of commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-423)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Granted modification of CP for extension of completion date to 8-31-47. (BMPH-420)

WNYC-FM—City of New York, Municipal Broadcasting System, New York City—Granted modification of CP for extension of completion date to 12-25-47. (BMPH-418)

WEHS—WHFC, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 12-25-47 (BMPH-426)

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-429)

WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-425)

KALE-FM—KALE, Inc., Portland, Ore.—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-397)

(Continued on next page)

WDNC-FM—Durham Radio Corp., Durham, N. C.—Granted modification of CP for extension of completion date to 9-8-47. (BMPH-452)

KPRA—Pacific Radio Advertising Service, Portland, Ore.—Granted modification of CP for extension of completion date to 8-6-47 (BMPH-372)

KDNT-FM—Harwell V. Shepard, Denton, Tex.—Granted modification of CP for extension of completion date to 12-16-47 (BMPH-422)

KMED-FM—Mrs. W. J. Virgin, Medford, Ore.—Granted modification of CP to extend completion date to 9-1-47. (BMPH-175)

WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-408)

KLTI—R. G. LeTourneau, Longview, Tex.—Granted modification of CP to change studio and transmitter locations, and change commencement and completion dates to 10 days from date or grant and 90 days thereafter, respectively. (BMPH-392)

WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted modification of CP to make changes in antenna system. (BMPH-321)

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Granted modification of CP to extend completion date to 1-3-48. (BMPH-433)

FM—Channel Assignments to Proposed Grantees

The Commission adopted a Supplement to Proposed Decision in the New York FM proceeding, specifying the following frequency and channel assignments to the proposed grantees:

WMCA, Inc.—Channel No. 222—92.3 mc.

News Syndicate Co., Inc.—Channel No. 286—105.1 mc.

Unity Broadcasting Corp. of New York—Channel No. 278—103.5 mc.

American Broadcasting Co., Inc.—Channel No. 238—95.5 mc.

North Jersey Broadcasting Co., Inc.—Channel No. 282—104.3 mc.

Adopted a Supplement to Proposed Decision, in the Bridgeport-Danbury, Conn., proceeding, specifying the following frequency and channel assignments to the proposed grantees:

Bridgeport Herald Corp.—Channel No. 248—97.5 mc.

Harold Thomas—Channel No. 260—99.9 mc.

Harry F. Guggenheim—Channel No. 268—101.5 mc.

Adopted a Supplement to Proposed Decision, in the Philadelphia FM proceeding, specifying the following channel assignments and frequencies to the proposed grantees:

Franklin Broadcasting Corp.—Channel No. 291—106.1 mc.

Unity Broadcasting Corp. of Pa.—Channel No. 279—103.7 mc.

Independence Broadcasting Co.—Channel No. 287—105.3 mc.

FM—Miscellaneous Actions

American Jewish Congress, New York City, N. Y.—Granted petition for extension of time within which to file exceptions to the Proposed Decision of the Commission granting application of News Syndicate Co., Inc., for a new FM station (BPH-87; Docket 6175), and the petitioner was granted leave to file exceptions in this matter on or before June 20, 1947.

News Syndicate Co., Inc., New York, N. Y.—Dismissed the motion of petitioner to strike the exceptions, request for oral argument and brief filed May 20, 1947, by the American Jewish Congress (Doc. 6175); and granted motion for time to reply to exceptions, etc., to Proposed Decision; extended to June 26, 1947, the time within which the News Syndicate Co., Inc., may file a reply to the exceptions of the American Jewish Congress.

News Syndicate Co., New York City, N. Y.—Denied petition for review of the action of the Motions Commissioner which granted the American Jewish Congress leave to file exceptions in the New York FM proceeding. (Action taken June 14.)

Mayflower Broadcasting Co., Huntington, W. Va.—Granted applicant's request to vacate the CP authorized for a new Class A FM station (BPH-951) "due to change in the plans of the company."

Keystone Broadcasting Corp., Harrisburg, Pa., et al.—Granted joint petition in part, for continuance of consolidated hearing on FM applications (Dockets 8291-92-93) presently scheduled for June 23, and continued same to July 7.

WEVD—Debs Memorial Radio Fund, Inc., New York, N. Y.—Granted petition requesting the Commission to accept Supplemental Exceptions and a Memorandum Brief filed June 6, in re its FM application (BPH-112; Docket 6178).

FM—Applications Accepted for Filing

NEW—Shroyer Radio Corp., Shamokin, Pa. (P. O. 1016 North Shamokin street)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned in the 100 mc. band and effective radiated power of 1 KW.

WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.—Modification of construction permit (B4-PH-608, which authorized a new FM broadcast station) for extension of completion date.

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Modification of construction permit (B4-PH-236, which authorized a new FM broadcast station) for extension of completion date.

WLAL—United Garage and Service Corp., Lakewood, Ohio—Modification of construction permit (B2-PH-562 which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 1 KW and make changes in antenna system.

WFMO—Fidelity Media Broadcasting Corp., New Jersey, N. J.—Modification of construction permit (B1-PH-325, as modified) which authorized a new FM broadcast station for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-PH-317 as modified) which authorized a new FM broadcast station for extension of completion date.

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37 as modified) which authorized a new FM broadcast station for extension of completion date.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, as modified) which authorized a new FM broadcast station for extension of completion date.

Claudia T. Johnson, Austin, Texas—Voluntary assignment of conditional grant to Texas Broadcasting Corporation.

KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas (Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, trustee, P. K. Smith and Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-PH-994 which authorized a new FM broadcast station) to change frequency to channel #260, 99.9 mc., antenna height above average terrain, effective radiated power to 9.7 KW and make changes in antenna system.

Northeast Georgia Broadcasting Co., Gainesville, Ga. (P. O. Gainesville, Ga.)—Construction permit for new FM broadcast station (Class A) to be operated on frequency channel #265, 100.9 mc., effective radiated power of 304 watts and antenna height above average terrain 254 feet.

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WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-PH-910, as modified which authorized a new FM broadcast station) for extension of completion date.

Syndicate Theatres, Inc., Wabash, Ind. (P. O. 57½ North Main Street, Franklin, Ind.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 31.6 KW.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717 as modified, which authorized a new FM broadcast station) for extension of completion date.

KWIN-FM—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Modification of construction permit (B5-PH-1030 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WIP-FM—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Modification of construction permit (B2-PH-1060, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B2-PH-529, which authorized a new FM broadcast station) for extension of commencement and completion dates.

NEW—The Bethesda Free Church of Minneapolis, Minn., Minneapolis, Minn. (P. O. 2600 East 38th St.)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC with effective radiated power of 2278 watts.

KROC-FM—Southern Minnesota Broadcasting Co., Rochester, Minn.—Modification of construction permit (B4-PH-363, which authorized a new FM broadcast station) for extension of commencement and completion dates.

FM—Application Returned

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602, as modified which authorized a new FM broadcast station) for extension of completion date. Incomplete.

TELEVISION

TV—New Experimental CP's Granted

Havens & Martin, Inc., Richmond, Va.—Granted CP for new experimental television relay broadcast station. (BPVB-203)

Crosley Broadcasting Corp., Portable-Mobile, area of Cincinnati, Dayton and Columbus—Granted CP for a new experimental television relay station. (BPVB-205)

TV—Experimental CP Deleted

W1XDZ—Cherry & Webb Broadcasting Co., near Providence, R. I.—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned by FCC in band from 480-920 mc., power not to exceed 1 KW, emission special for color television and unlimited hours of operation. Deleted June 12, 1947.

TV—Miscellaneous Actions

W3XHC—Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.—Granted license for new experimental television relay station. (BLVB-87)

Nat'l Broadcasting Co., Inc., Portable-Mobile, area of Washington, D. C.—Granted license for new experimental television relay station. (BLVB-85)

The Evening Star Broadcasting Co., Mobile, area of Washington, D. C.—Granted license for new experimental television relay broadcast station. (BLVB-86)

WXDP—The St. Louis University, St. Louis, Mo.—Granted modification of CP for extension of commencement and completion dates to 6-3-47 and 12-3-47. (BMPVB-164)

WOI-TV—Iowa State College of Agr. and Mechanic Arts, Ames, Iowa—Granted modification of CP for change of transmitter location, and to change antenna system. (BMPCT-63)

KSD-TV—The Pulitzer Publishing Co., St. Louis Mo.—Granted modification of CP for extension of completion date to 9-11-47. (BMPCT-67)

WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.—Granted modification of CP for extension of completion date to 12-23-47. (BMPCT-66)

WWJ-TV—The Evening News Assn., Detroit, Mich.—Granted modification of CP for extension of completion date to 12-9-47. (BMPCT-69)

Television

Philco Television Broadcasting Corp.—Granted construction permits (BPVB-193, 194, 195, 196 and 197) to change frequencies, emissions, transmitter locations and antenna systems of the following 5 experimental television relay stations: W10XP, W10XPB, W10XPC, W3XPL and W3XPF, to 1340-1360 mc. and 1400-1420 mc. (subject to change in accordance with proceedings in Docket 6651); A5, A3, Special for FM; locations: Philadelphia and New York, N. Y., to provide a two-way microwave radio link system between New York and Philadelphia for the purpose of experimenting with a multiple hop television inter-city relay system. It is planned to relay programs from WNBT, New York, to WPTZ in Wyndmoore, near Philadelphia, with a repeater at Mount Rose, N. J. It is also planned to do the same from the studios of WPTZ in Philadelphia, to WPTZ transmitter, and then to New York, with a repeater stop at Mount Rose again. Provisions are also being made to connect with other circuits such as one to WRGB at Schenectady.

General Electric Co.—Granted authority to retain Class I experimental license for stations W2XCH, W2XIE, W2XNR, W2XNS, for equipment design and testing purposes; issued an experimental television broadcast license for stations employing the same equipment to operate in accordance with 4.101(b).

TV—Applications Accepted for Filing

WABD—Allen B. DuMont Laboratories, Inc., New York, N. Y.—Modification of construction permit (BPCT-177) to request new aural transmitter and to install new antenna; to change designation of maximum power output of visual transmitter.

W9XBB—Balaban and Katz Corp., area of Chicago, Ill.—License to cover construction permit (BPVB-191) which authorized installation of new visual transmitter, changes in frequency, power, emission and antenna system.

KSTP-TV—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PCT-130, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WTVR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PCT-29, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

W2XQW—Allen B. Du Mont Laboratories, Inc., area of New York, N. Y.—License to cover construction permit (BPVB-189) which authorized a new experimental television relay broadcast station.

W3XHD—Allen B. Du Mont Laboratories, Inc., area of Washington, D. C.—License to cover construction permit (BPVB-187) which authorized a new experimental television relay broadcast station.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—License to cover construction permit (BPCT-169 as modified) which authorized a new commercial television broadcast station.

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W2XNJ—North Jersey Broadcasting Co., Inc., Clifton, N. J.—Modification of construction permit (BPVB-177) which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

WTVW—The Evening Star Broadcasting Co., Wash., D. C.—Modification of construction permit (B1-PCT-141, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

NEW—The Yankee Network, Inc., Boston, Mass. (P. O. 21 Brookline Ave.)—Construction permit for a new commercial television broadcast station to be operated on Ch. #7, 174-180 mc., with power of 5 KW, visual and 2.5 KW, aural.

WRTB—Raytheon Manufacturing Co., Waltham, Mass.—Modification of construction permit (B1-PCT-102, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

Kenneth Edward Rennekamp, Mobile, area of Oil City, Ia.—Granted CP for new remote pickup station. (BPRY-345)

KBWZ—Western Waves, Inc., Mobile, area of Seattle, Wash.—Granted CP for a new remote pickup broadcast station. (BPRY-346)

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 7-24-47. (BMPRE-66)

WDON—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 7-24-47. (BMPRE-65)

WENM—The Evening News Association, Mobile, through United States (P. O. Detroit, Mich.)—Low frequency relay station, operating on frequency of 1606, 2022, 2102 and 2758 kc., power of 100 watts and A-3 emission. Deleted June 10, 1947.

KBWZ—Evergreen Broadcasting Corp., area of Seattle, Wash. (P. O. 2102 Smith Tower)—Relay broadcast station operating on 1622, 2058, 2150 and 2790 kc., power of 20 watts with A3 emission. Deleted June 10, 1947.

Noncommercial Educational

WUOM—The Regents of the Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP for extension of completion date to 12-16-47. (BMPED-65)

KOKU—State Univ. of Okla., Norman, Okla.—Granted modification of CP to change transmitter site. (BMPED-63)

KSUI—The State Univ. of Iowa, Iowa City, Iowa—Granted modification of CP for extension of completion date to 10-16-47. (BMPED-62)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP to change type of transmitter and make changes in antenna system. (BMPED-64)

Developmental CP Deleted

W3XOL—Cowles Broadcasting Co., Wheaton, Md. (P. O. 1627 K Street, Wash., D. C.)—Construction permit for a new developmental broadcast station to be operated on frequency between 485-600 mc. as assigned by the FCC and special emission for television with power of 3 KW. Deleted June 9, 1947.

Applications

Noncommercial Educational

KRVM—School District #4, Lane County, Oregon, Eugene, Ore.—Modification of construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station to change type of transmitter and make changes in antenna system.

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—License to cover construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station.

Remote Pickup

WRGF—Miami Broadcasting Co., area of Miami, Fla.—Modification of construction permit (B3-PRE-471, which authorized a new remote pickup broadcast station) for extension of completion date.

KPLM—Emporia Broadcasting Co., Inc., area of Emporia, Kans.—License to cover construction permit (BPRY-341) which authorized a new remote pickup broadcast station.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Gevertz Buying Corp., etc.—Violation of the brokerage section of the Robinson-Patman Act is alleged in a complaint issued by the Commission against Gevertz Buying Corp.; Madeline Gevertz and Charles R. Gevertz as officers of the corporation and as individuals trading as Charles R. Gevertz Stores; and Clifford Spitzer and Violet Prager Spitzer, copartners, trading as Pacific Exporting Co., all of 170 Fifth Ave., New York. (5501)

STIPULATIONS

Brown & Williamson Tobacco Corp.—The Commission accepted from Brown & Williamson Tobacco Corp., Louisville, Ky., a stipulation to cease and desist from advertising that Raleigh cigarettes are "right for the throat." The corporation also agrees to discontinue any other representation to the effect that Raleigh's have been adapted to or made suitable for the throat so that the smoke from such cigarettes is beneficial to the throat or less harmful to the throat than the smoke from other cigarettes. (7618)

Nash & Kinsella Laboratories, Inc., 800 East Big Bend Road, Kirkwood, Mo., entered into a stipulation with the Commission to cease and desist from representing that application of N & K DDT Insecticide Paint to screens, light bulbs and fixtures will provide fly and mosquito control for an entire house, or that one or two applications of the product will control flies or mosquitoes for an entire year. (7617)

Niagara Units, Inc.—An agreement to discontinue numerous representations as to the therapeutic properties and effectiveness of mechanical massage devices designated Niagara Health Units has been accepted by the Commission from Niagara Units, Inc., 15 East 47th St., New York, and its president, Edwin H. Tompkins. (7616)

CEASE AND DESIST ORDERS

E. H. Roberts Portrait Co., 1000 Holmes St., Kansas City, Mo., its officers and 17 of its representatives and sales agents

(Continued on next page)

have been ordered by the Commission to cease and desist from practices tending to mislead and deceive the purchasing public with respect to the nature of their business and the quality and value of tinted or colored enlargements and miniatures of photographs, as well as frames for such reproductions. (4692)

Mohawk Chemical Products, Inc.; Bainbridge, Kimpton & Haupt, Inc.—An order to cease and desist from misrepresentation of a fluid designated "Sten-O-Fren," which is recommended for use on rubber products such as typewriter platens, has been served by the Commission on Mohawk Chemical Products, Inc., 1420 Cahill St., Philadelphia, and Bainbridge, Kimpton & Haupt, Inc., 218 Greenwich St., New York. (5200)

COMPLAINT DISMISSED

Sal-Fayne Corp.—The Commission dismissed its complaint charging Sal-Fayne Corp., 801 Patterson Blvd., Dayton, Ohio, with disseminating advertisements which fail to reveal the danger that may result from overdosage of Sal-Fayne, a medicinal preparation recommended for the relief of neuralgia and headache pains and muscular aches. (5241)

CASE DISMISSED

Mid-Continent Petroleum Corp.—A complaint charging Mid-Continent Petroleum Corp., Tulsa, Okla., with misrepresentation in the sale of "D-X" motor fuel was dismissed by the Commission on the ground that the charges "were not sustained by the greater weight of the evidence." (4065)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 26, June 30, 1947

Leaders of Mass Communications Media Meet to Discuss Threats to Freedoms

Representatives of the broadcasters, magazine publishers, book publishers, newspaper publishers, and motion pictures met Thursday (26) in an all-day session at the invitation of NAB President Justin Miller. They were received by President Truman at the White House.

Threats to their fundamental freedoms and to individual rights under the First Amendment of the Constitution, which provides that "Congress shall

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Trammell Reveals High Speed Transmission, Opposes White Bill at Senate Hearing

Opening Monday's testimony at the White Bill hearings, Niles Trammell, president, NBC, pointed up the importance of a radio as free as the free press, when he announced the development by RCA, of ULTRAFAX, a new high-speed communications system which he said "could transmit twenty 50,000-word novels from New York to San Francisco in only 60 seconds."

Continuing, Mr. Trammell explained: "Each printed page is treated as a frame of a television picture, and each page is flashed in rapid succession. At the receiving end, the pages are reproduced by new high-speed photograpic processes for quick delivery."

The NBC executive said that radio's regulatory body should be given definite limits and forbidden to go beyond those limitations "so as to assure no interference with the rights of a free radio. We believe," he continued, "the Commission should be denied any authority involving control of the program service that the American people are to receive."

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On the Inside

Proposals to utilize 540 Kc for broadcast assignment was adopted Friday by the delegates to the International Communications Conference at Atlantic City. (p. 531)

Charging ASCAP with violations of the anti-trust laws, the U. S. Attorney General has filed a suit against the music licensing organization because of its agreements with foreign licensing groups. (p. 531)

At its recent meeting, the BMB Board decided to suspend its plans for a study in 1948. A plan for financing the organization on a long-term basis is being considered. (p. 532)

Testimony by NAB President Justin Miller before the Senate subcommittee on the White Bill has received the commendation of a number of leading broadcasters. (p. 536)

AFM President James C. Petrillo was subpoenaed to appear on July 7, before a subcommittee of the House Labor Committee investigating the musicians' union. (p. 529)

Taft-Hartley Act Requires Analysis; Supreme Court Upholds Lea Act

The following is a preliminary summary of the provisions of the Taft-Hartley Act which become law, over the President's veto, last week. A condensed summary of the Supreme Court decision upholding the constitutionality of the Lea Act, is also published for membership information.

The passage of the Labor-Management Relations Act of 1947 (Taft-Hartley Act) has prompted widespread concern by broadcasters over their new rights and responsibilities. To answer these questions, a comprehensive analysis of general radio problems arising under the Act is being prepared by the NAB and a special bulletin will be distributed to all members for the general information of station managers

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Membership to Vote on Proposal That FM, TV, FX Have Board Representation

Three moves affecting FM activities at the NAB were announced Friday (27).

A plan which would give the newer radio services, FM, television, and facsimile, direct representation on the NAB Board of Directors will be submitted to the membership of the organization in the near future for a referendum vote, association officials said. This proposed change in the structure of the NAB policy-making body was approved, in the form of an amendment to the by-laws, at the last meeting of the Board.

The amendment under consideration would provide for four new directors-at-large: one each from FM stations in Class A, FM station in Class B, television stations and facsimile stations. The provisions for this particular type of representation be-

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Leaders of Mass Communications Media Meet to Discuss Threats to Freedom

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make no law . . . abridging the freedom of speech or of the press," were reviewed.

The individual members of the group agreed to report the result of their deliberations to the Boards of Directors of their respective associations.

Among those present were: Melville Minton, president, American Book Publishers Council; Harry F. West, managing director, American Book Publishers Council; David W. Howe, president, American Newspaper Publishers Association; Colonel James Hale Steinman, chairman of the ANPA Federal Laws Committee; Kenneth Clark, director of information, Motion Picture Association; Donald S. Russell, attorney, Motion Picture Association; Judge Justin Miller, president, NAB; A. D. Willard, Jr., executive vice president, NAB; William L. Chenery, chairman of editorial committee, National Publishers Association; Donald Nelson, president, Society of Independent Motion Picture Producers.

Paul Miller, assistant general manager, Associated Press, attended as an observer.

Taft-Hartley Act Requires Analysis; Supreme Court Upholds Lea Act

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and attorneys. The employee-Employer Relations Committee and the General Counsel will meet on July 21 to evaluate the probable effects of the new labor law and the Lea Act upon the industry. *Until there has been further clarification of the Taft-Hartley Act as regards radio broadcasting, it is advisable that broadcasters continue to operate under the terms of their existing contracts and new contracts should be entered into very cautiously. In each of the latter cases, facts will tend to vary. For this reason, broadcasters and their attorneys should study the law in relation to the individual facts pertaining.*

Regarding possible changes in station policy as a result of the Supreme Court's decision on the Lea Act, broadcasters should bear in mind that: (1) all proceedings under the Act are within the jurisdiction and supervision of the United States District attorney; (2) any contemplated changes in present practices should be discussed thoroughly with the station's attorney; (3) although the industry has long awaited the Supreme Court's ruling, it is most feasible that, at this time, new steps should be taken with caution and hasty decisions be avoided.

This Taft-Hartley Act is long and complex; its full impact will be gradual rather than immediate; its basic significance as applied to certain areas of problems will require NLRB rulings and even court decisions. However, the following conclusions and summarization of principal provisions may be drawn at this time:

1. The Act, in no way, reduces or eliminates the employer's obligation to bargain collectively if the majority of his employees elect this method of labor-management relationship. As a matter of fact, the Act prescribes and defines the minimum responsibilities of both unions and management in their collective bargaining negotiations.

2. The full effect of the Taft-Hartley Act will not be felt by many employers for some time to come; for those who already have union contracts in effect, the general status quo of the contract will prevail until the termination date of the agreement.

3. Closed-shop and union-shop provisions in operation at the time of the passage of the Act are not affected until the expiriation or renewal of the contract. However, except as perpetuated during the remaining life of existing contracts, the Act specifically outlaws the closed shop—hiring through the union and hiring limited to union members. The union shop, characteristic of AFRA contracts, is permitted but with the stipulation that: (a) the majority of all employees, in the bargaining unit, must select this type of union security in a secret ballot; (b) new employees shall have 30 days' grace before joining the union; (c) no employee shall be denied membership in the union except according to the same terms and conditions applicable to all other union members. Any union security provisions signed within 60 days of the passage of the Act remain effective for a period of not more than one (1) year.

5. "Secondary boycotts" are made illegal. Interpretation of this term and further clarification of the provision will be needed before it is possible to evaluate its full meaning as applied to what broadcasters commonly call "unfair station or secondary boycott" practices and demands in the industry.

6. The Act preserves the right to strike and picket. However, definite restrictions are imposed including: (a) a 60-day cooling off period; (b) a ban upon strikes to force a company to cease doing business with another company (secondary boycott); (c) the outlawing of strikes to force an employer to recognize one union if another union has been certified as the appropriate bargaining agent, and (d) certain limitations upon jurisdictional strikes.

7. "No-strike clauses" in contracts take on a new significance. The Taft-Hartley Act enables an em-

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ployer to secure an injunction and collect damages if the union strikes in violation of the contract.

8. The new law requires the NLRB to isolate professional and craft employees into separate bargaining units, unless a majority of the professionals vote for their inclusion with the craft employees. Because the definition of "professionals" in the radio industry has never been fully and clearly defined, even by the Wage and Hour Division, the full significance of this point regarding the coverage of actors, singers, writers, directors and perhaps certain announcers and musicians is, for the moment, problematical.

9. Employers are no longer required to extend the collective bargaining process to supervisors and independent contractors.

10. The Act makes it an unfair labor practice for a union to force and coerce an employer to pay money for services not actually performed (featherbedding). The full implication of this "anti-featherbedding" provision to broadcasting is very ambiguous. NRLB and court decisions will be needed to establish rules by which broadcasters, and other employers, may be guided. However, it does seem obvious that payment for "standby" musicians or other employees who are not "actually performing services" may not be required by unions. This would seem to preclude wage payments to certain "standbys" for the purpose of avoiding jurisdictional conflict such as has happened in some television broadcasts, and on certain network originations at affiliate stations where the latter's union differed from that of the network.

11. Health and welfare funds are made subject to a variety of restrictions. Currently this is of little concern to most broadcasters.

12. Even where collective bargaining prevails, individual employees, or groups of employees, now have the right to adjust their grievances direct with the employer, without the intervention of union representatives, so long as the adjustment is not inconsistent with the terms of the union contract.

13. Employers are now permitted to petition the NLRB for an election whenever "one or more individuals or labor organizations have presented to him a claim to be recognized as the appropriate representative." This will enable the employer to take the initiative to determine his collective bargaining responsibility whenever a demand is made that he recognize a certain union.

14. If a union fails to secure a majority vote in an election, it must wait twelve (12) months for another election.

15. Other important provisions of the Act relate to: (a) freedom of speech by employers (much the same as currently prevails in NLRB rulings); (b) good standing of union membership—largely determined by union constitution and by payment of dues; (c) enlargement of the NLRB to five (5) members; (d) limitations placed upon strikes which create a national emergency and imperil national health and safety, and (e) suits by and against labor organizations for violation of contracts—it should be noted that the Act makes certain actions illegal but makes other actions "unfair labor practices" subject to NLRB procedure.

Supreme Court Upholds Lea Act; Case Returned to Chicago District Court

The long-awaited Supreme Court decision in the case charging James C. Petrillo with violation of the Lea act was announced last Monday (23) when the Court upheld the constitutionality of the Act. The Court, by a 5 to 3 decision, held that the legislation was constitutional on its face and reversed the earlier decision of Judge La Buy of the District Court in Chicago. The case now will go back to Chicago for further proceedings on the sufficiency of the criminal information filed by the government and for a trial on the merits.

Since there had been no evidence taken, the Court expressly refrained from deciding whether in applying the statute to peaceful picketing the constitutional right of free speech would be infringed. However, the Court did hold that the law is not invalid on the grounds that it was excessively vague, or denied equal protection of the law.

Justice Reed, joined by Justices Murphy and Rutledge, dissented on the ground that the definition of crime was vague and uncertain.

Pertinent excerpts of the majority opinion follow:

"Two general principles which concern our disposition of appeals involving constitutional questions have special application to this case: We have consistently refrained from passing on the constitutionality of a statute until a case involving it has reached a stage where the decision of a precise constitutional issue is a necessity . . . And in reviewing a direct appeal from a District Court . . . our review is limited to the validity or construction of the contested statute . . .

"First. One holding of the District Court was that, as contended here, the statute is repugnant to the due process clause of the Fifth Amendment because its words, 'number of employees needed by such licensee,' are so vague, indefinite and uncertain that 'persons of ordinary intelligence cannot in advance tell whether a certain action or course of action would be within its prohibition . . . ' . . .

"Clearer and more precise language might have been framed by Congress to express what it meant by 'number of employees needed.' But none occurs to us, nor has any better language been suggested, effectively to carry out what appears to have been the Con-

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Labor Committee to Hear Petrillo

James C. Petrillo, president, AFM, was subpoenaed to appear before a labor subcommittee of the House next Monday (7), it was announced by Congressman Fred A. Hartley, (R) N. J., chairman of the House Labor Committee.

Rep. Hartley said the subpoena was issued on April 11 based on a number of "complaints which had been made concerning the unfair practices of Mr. Petrillo and the American Federation of Musicians."

The subcommittee, of wich Rep. Carroll D. Kearns, (R) Pa., is chairman, has started an investigation of the musicians' union.

gressional purpose. The argument really seems to be that it is impossible for a jury or court ever to determine how many employees a business needs, and that, therefore, no statutory language could meet the problem Congress had in mind. If this argument should be accepted, the result would be that no legislature could make it an offense for a person to compel another to hire employees, no matter how unnecessary they were, and however desirable a legislature might consider suppression of the practice to be.

"The Constitution presents no such insuperable obstacle to legislation. We think that the language Congress used provides an adequate warning as to what conduct falls under its ban, and marks boundaries sufficiently distinct for judges and juries fairly to administer the law in accordance with the will of Congress . . . The language here challenged conveys sufficiently definite warning as to the proscribed conduct when measured by common understanding and practices. The Constitution requires no more.

"Second. It is contended that the statute denies equal protection of the laws to radio-broadcasting employees as a class, and, for this reason, violates the due process clause of the Fifth Amendment. This contention, raised by the motion to dsimiss, and sustained by the District Court as a ground for holding the statute unconstitutional as written, is properly before us, and we reach this equal protection ground, for the same reason that we decided the question of whether the section was unconstitutionally vague and indefinite.

"In support of this contention it is first argued that if Congress concluded that employment by broadcasting companies of unneeded workers was detrimental to interstate commerce, in order to be consistent, it should have provided for the punishment of employers, as well as employees who violate that policy. Secondly, it is argued, the Act violates due process because it singles out broadcasting employees for regulation while leaving other classes of employees free to engage in the very practices forbidden to radio workers. But it is not within our province to say that because Congress has prohibited some practices within its power to prohibit, it must prohibit all within its power. Consequently, if Congress believes that there are employee practices in the radio industry which injuriously affect interstate commerce, and directs its prohibitions against those practices, we could not set aside its legislation even if we were persuaded that employer practices also required regulation . . . Nor could we strike down such legislation, even if we believed that as a matter of policy it would have been wiser not to enact the legislation or to extend the prohibitions over a wider or narrower area. Here Congress aimed its law directly against one practice—compelling a broadcasting company to hire unneeded workers . . .

"Third. Respondent contends here, and the District Court has held, that the statute abridges freedom of speech by making peaceful picketing a crime. It is important to note that the statute does not mention picketing, peaceful or violent . . . Thus, rather than holding the statute as written to be an unconstitutional violation of the First Amendment, the District Court ruled on the statute as it was proposed to be applied by the information as it then read . . . We do not decide whether the allegations of the information, whatever shape they might eventually take, would constitute an application of the statute in such manner as to contravene the First Amendment. We only pass on the statute on its face; it is not in conflict with the First Amendment.

"Fourth. The District Court held, and it is argued here, that the statute, as sought to be applied in the information, violates the Thirteenth Amendment which prohibits slavery and involuntary servitude . . . For the reasons given with reference to the picketing specification, therefore, we consider the Thirteenth Amendment question only with reference to the statute on its face. Thus considered, it plainly does not violate the Thirteenth Amendment. Whether some possible attempted application of it to particular persons in particular sets of circumstances would violate the Thirteenth Amendment is a question we shall not pass upon until it is appropriately presented."

Membership to Vote on Proposal That FM, TV, FX Have Board Representation

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come effective whenever there are twenty-five active members from the category of stations concerned in the membership of NAB.

These additions to the Board, along functional lines, were provided, an official of the Association pointed out, so that the newer services might automatically be given proper representation as they develop and expand.

Another proposed amendment to the NAB by-laws, which was submitted to membership referendum recently, would change the classification of network members from active to associate and delete the present provisions for automatic representation of networks on the Board.

Other than the network directors, there are presently twenty-three members of the NAB Board, seventeen representing the geographical districts of the Association, and six directors-at-large, two each from large, small, and medium-sized stations.

Asch Becomes FM Committee Chairman

Second of the three changes affecting NAB's FM activities was the appointment of Leonard Asch as chairman of the NAB FM Executive Committee. Mr. Asch, a pioneer among FM broadcasters and long-time operator of FM station WBCA at Schenectady, N. Y., an FM station without AM affiliation, succeeds Walter J. Damm, general manager of WTMJ-FM, Milwaukee, who resigned the chairmanship, but will continue to serve as a member of the Committee.

Bartley Resigns

NAB announced also the resignation of Robert T. Bartley as director of the NAB FM Department. Mr. Bartley submitted his resignation on May 28th, requesting that it become effective on July 1st. Association officials stated that a successor to Mr. Bartley would be named in the near future.

The retiring FM Director has served as an NAB staff member since September, 1943. He served as director of government relations until that post was abolished last year.

The proposed amendment to the by-laws providing for additional directorships reads as follows:

"DIRECTORS-AT-LARGE. There shall be ten Directors-at-Large, two from large stations, two from medium

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stations, two from small stations and one each from FM stations in Class B, FM stations in Class A, television stations, and facsimile stations, provided, that the directorships-at-large from these classifications shall be filled when there are at least twenty-five active members in such classifications respectively."

Legal Department

ASCAP, Cited by Attorney General, Charged with Anti-Trust Violation

The Attorney General of the U. S. filed a civil suit on Monday (23) charging that ASCAP's agreements with foreign licensing societies were in violation of the anti-trust laws.

The agreements in question are with 25 other music licensing societies which control the performance rights to all or nearly all of the copyrighted music of thirty countries.

The complaint alleged that through a confederation of the 25 societies, each is allotted a specific country in which it has the exclusive right to license music. No member of the confederation is permitted to deal with a non-member society, and the nationals of any one country are not permitted membership in the society of any other country. To enforce the agreements, a commission has been established for the purpose of investigating complaints of violations and recommending disciplinary action to the confederation, which in turn is authorized to censure, fire or expel member societies. As a result of these agreements, it is charged that "ASCAP and the co-conspirators" have procured monopolies in the territories assigned to them of virtually all of the world's musical compositions not in the public domain; denied other musical performing rights societies access to such music, thereby seriously affecting their ability to enter or remain in business; and retarded the introduction of foreign music in the United States.

The court is asked to decree generally that the agreements are in violation of the anti-trust laws, and to enjoin ASCAP from doing anything to continue, revive or renew them. Specifically the complaint asked that: (1) ASCAP be required to accept rights from foreign societies only if they are made available on a non-discriminatory basis to other American societies, (2) that it be enjoined from granting rights under its own repertoire to foreign countries on condition that they refuse to deal with other American societies, and (3) that it be enjoined from belonging to any organization whose rules prevent members from licensing performing rights to non-members, limit membership to a single society for any particular territory, or prevent any American society from marketing its rights freely in foreign trade.

Engineering Department

International Conference Agrees to Use Of 540 Kc. for Broadcast Services

The International Telecommunications Conference agreed Friday (27) to widen the broadcast band to include the frequency 540 kc for assignment to the broadcast services. Other countries, led by England, India and France, proposed to widen the band to include the assignment of 530 kc, with the French proposing that 520 kc be assigned at interior locations. The U. S. delegation clung tenaciously to its stand that 530 kc could not be allocated in this country due to possible interference being caused to the International Distress Frequency of 500 kc (490-510 kc) (NAB REPORTS, May 19, 1947). A compromise was finally reached when it was agreed that the European nations and India could assign 530 kc. France will also employ 520 kc where interference would not be caused to the Distress channel.

This agreement, while it apparently closes the door on U. S. employment of 530 kc, opens the way for 540 kc in the North American region. However, FCC hearings will have to be held to determine whether the channel should be classed as local, regional or clear. Before any assignments can be made regional agreements will have to be negotiated. This will undoubtedly come up at the North American Regional Engineering meeting in Havana scheduled for November 1. The general NARBA conference, where the final decision would be made, has been set for sometime after the first of the year.

Now operating on 540 kc with 50,000 watts power is Canadian station CBK at Watrous, Saskatchewan. The NARBA Executive Series (No. 136) between the United States and Canada provided, in addition to certain protection requirements, that "when, as and if a substitute broadcast channel acceptable to the Canadian Government is made available for this station, Canada agrees to discontinue the use of 540 kc for this purpose." However, in view of the complexities of finding another channel that would meet these requirements, the possibilities of CBK being shifted would appear to be fraught with difficulties. Several proposals have been made for the employment of this channel, ranging from a group of 50-watt stations scattered throughout the country to high-power installations.

ITC Delegates Schedule Extra Sessions Attempting to Meet July 1 Deadline

Delegates to the International Telecommunications (Radio) Conference at Atlantic City, faced with the July 1 deadline for the official opening of the Plenipotentiary Conference, scheduled extra sessions last week to try to complete its work on time. However, while a great deal of agreement has been reached by the delegates on other services, "Tropical Broadcast-

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ing" was still undecided, not only as to the number of channels to be allocated but as to its definition. While originally a tentative agreement had been reached providing "Tropical Broadcasting" with 750 kc's of space on a shared basis, Cuba and Mexico objected to what they considered insufficient channels.

Agreement Reached to Provide 50 Kc.'s More in 6000 Kc. Band

In the long-range international broadcast channels, agreement has been reached to provide 250 kc's of space in the 6,000 kc band. This would provide an additional 50 kc's of space over that previously allocated in the Cairo Agreement. In the 11,000 and 9,000 kc international broadcast bands no agreement of any kind has been reached. In the 15,000 kc band the U. S. delegation has agreed to a 50 kc widening, from the Cairo allotment of 200 kc to 250 kc, while other nations are insistent on 100 kc's additional.

Recent Heavy Sun Spot Count Believed Cause for Unusual FM Reception

With the greatest number of sunspots ever recorded, long-range FM reception over unusual distances has been reported during the past two months. This condition, according to the Bureau of Standards, will continue until November and then decrease again until 1954 in the sun's regular eleven-year cycle of outbursts.

These eruptions of the sun cause heavy ionization of the upper reaches of the earth's atmosphere and cause FM signals that would ordinarily penetrate through the ionosphere and into outer space to be confined to the earth. This phenomenon has caused Texas stations to be heard on the East Coast and one report from Australia indicates that numerous U. S. FM broadcast stations are being heard there.

The Bureau of Standards reports that the number of sunspots in May of this year reached the highest recorded point, since recordings were started in 1750, when the average for May was tabulated at 205.1. The highest previous Zurick number occurred in 1778 when the total was 155. The peak number occurred on May 25, 1947, when the daily number ran to 315, by far the highest ever observed. While complete tabulation has not been made for June, it is believed that this number is down under May, although still higher than expected. After November the number of sunspots should decrease, reaching a low in 1954, and may not reach the same high for decades. The long-range reception of FM signals is believed to be, perhaps, by F-layer ionospheric transmission and in other cases may be caused by sporadic E-transmission. Over extremely long distances such transmission may be via a combination of both F and sporadic E-layers. This transmission is generally of a spotty nature and of short duration and may, on occasion, cause long-range interference during the next few months and apparently will occur only in the middle of the day.

Previous extreme peaks occurred, in addition to 1778, in the years 1787, 1837, 1848 and 1870. In these years the Zurick numbers exceeded 120. Peak years in this Century occurred in 1905 (64 numbers); 1917 (104 numbers); 1928 (80 numbers); and 1937 (118 numbers).

Research Department

BMB Board Considers Financing Plan, Postpones Projected 1948 Study

Following the NAB Board of Directors' recommendation that BMB be put on a firm and permanent financial basis, and that its projected 1948 study be delayed until 1949, all of BMB's standing committees held one or more meetings to discuss the details of the NAB suggestions.

On conclusion of the committee sessions, the BMB Board met on June 20, and decided to suspend operations on the 1948 study pending consideration by the NAB Board of a plan prepared by the BMB Finance Committee and the NAB Liaison Committee composed of Leslie C. Johnson, WHBF; Paul W. Morency, WTIC; G. Richard Shafto, WIS; and William B. Way, KVOO.

In keeping with the NAB recommendation, the plan which these two groups proposed, and which the BMB Board approved in principle, includes a long-term plan of financing BMB on a monthly subscription basis, and postpones the second study which had been set for next year.

Upon incorporation of several additional suggestions into the plan, it will be circulated among the NAB Board members. If approved, the BMB will take immediate steps to put the plan into action by subscription solicitation.

Program Ratings

The BMB Board adopted the recommendation of its Research Department not to enter the field of program ratings at present. Instead, the Board decided to make a long range experimental study and analysis of current and proposed rating procedures as an integral part of its overall experimentation in all fields of radio measurement.

In view of this decision, the BMB Board informed C. E. Hooper, Inc., that it could not consider his offer to sell his rating service to BMB at this time.

Other action taken at the BMB Board meeting included the re-election of J. Harold Ryan as its chairman; Justin Miller, Paul West and Fred Gamble as first, second and third vice-chairmen, respectively; Hugh Feltis, president and Roger Clipp, secretary. In addition, the Board's Executive Committee was enlarged by the election of Joseph Allen to represent ANA and Leonard Bush to represent AAAA, thereby giving each of the three associations two members each on the committee.

Board members present were J. Harold Ryan, Fort Industry Company; Paul West, ANA; Roger Clipp, WFIL; Frederic R. Gamble, AAAA; Leonard T. Bush, Compton Advertising; Carlos Franco, Young &

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Rubicam; Linnea Nelson, J. Walter Thompson; C. Burt Oliver, Foote, Cone & Belding, D. E. Robinson, La Roche & Ellis; Joseph M. Allen, Bristol-Myers; Lowry Crites, General Mills; Albert S. Dempewolff, Celanese Corporation; Donavan B. Stetler, Standard Brands; Hugh M. Beville, Jr., NBC; E. P. H. James, MBS; Robert T. Mason, WMRN; Hugh Terry, KLZ.

Guests present were John Griffin, legal counsel, Kenneth Baker, NAB; Eric Haase, ANA; Harold Beckjordan, AAAA.

Members of the BMB staff present were Hugh Feltis, president; John Churchill, director of research and Philip Frank, executive secretary.

NAB Research Group Plans New Study This Year on Listener Reaction

A discussion of questions to be included in the new public opinion study of listener reaction to radio featured the recent meeting of the special subcommittee of the NAB Research Committee, it was announced Friday (27).

The new study was approved earlier this year by the NAB Board of directors which authorized an appropriation to defray the cost of field work for the study.

The subcommittee, Hugh Beville, NBC, chairman, at its meeting in New York recommended that the field work for the new study be conducted in November of this year in order that its results will be comparable to the first NORC study, field work for which was conducted in November, 1945.

While the NAB Research group did not make a final decision as to which organization would conduct the field work, or the form in which the results would be presented, it considered in detail all the questions asked in the 1945 interview, deleting some from the new study and adding others which relate to problems not covered in the first study.

The subcommittee plans to meet again at an early date to reconsider some of the latter points, and to make definite and specific recommendations for the conduct of the study.

Members of the subcommittee, appointed by Carl Burkland, chairman of the Research Committee, in addition to Mr. Beville, are: Dr. Paul Lazarsfeld, Columbia University; Elmo Wilson, CBS; and Earl Winger, WDOD. Also present at the meeting were William Zurflieh, NBC, and Kenneth Baker, NAB director of research.

Program Department

Multi-Organization Meeting on Delinquency Arranged by Minnesota Radio Council

Complying with NAB President Justin Miller's request that the broadcasting industry inaugurate or stimulate local campaigns against juvenile delinquency, the Minnesota Radio Council, in a recent meeting received the cooperation of state and local government officials, civic organizations, local advertising agencies and radio stations, in an overall discussion of plans to combat the problem.

Theodore B. Knudson, Judge of the Minneapolis Municipal Court, who represented Governor Youngdahl stated that the Minnesota Youth Commission plans to consult the various state courts as to program needs in combatting juvenile delinquency and that a work shop is to study the causes of delinquency. He emphasized that delinquency prevention is not a job for the police, probation officers or the courts.

Max Karl, production manager and educational director, WTCN, discussed some of the methods by which radio can help fight the problem. He pointed out that communities must recognize the symptoms of delinquency and stated that radio stations exist to help through dissemination of news and through special programs.

Dr. Tracy F. Tyler, Council vice president, and moderator for the meeting discussing radio programs now being aired said "some programs need touching up." However, he continued, there are many good programs and people should make an effort to listen to them.

Judge Blames Home Influence

Municipal Court Judge Earle W. Lyons told the group that radio and movies often are blamed when the fault is really in the home. He pointed out that there are many good programs both on the radio and in the movies. He cited a plan adopted in Los Angeles where groups of students review and evaluate films for other young people to see. "Trashy types of film" he said "are boycotted."

He also told the group of a youngster in trouble who agreed under questioning that movie and radio stories were the cause of his difficulty, yet under continued questioning, the boy could not recall a single movie or radio program in particular.

Betty Girling, KUOM, said: "Democracy can come out in every script, without mentioning the words democracy, fascist or communist." She pointed out the importance of a radio station of receiving letters and post cards from listeners commenting on various programs, reminding the group that only when the public makes demands does it get what it wants.

Mrs. George W. P. Heffelfinger, Council president, in answer to the question: What is a good program for children?, suggested a series based on dramatizations of books.

Pressure Groups

Dorothy Spicer, public relations director, KSTP, said that from time to time pressure groups send in criticisms of murder and crime programs, but fail to offer constructive suggestions. She said that one of the basic problems stemmed from groups who sign petitions without knowledge of the facts. "We can't listen to your station day or night," they say "because you have crime and horror all the time."

Miss Spicer pointed out that when that particular complaint was received, there was one-half hour of crime stories in 147 hours of broadcasting on her station.

Broadcast Advertising

Newspaper Association Spends More on Sales Promotion Than NAB's Entire Budget

There can be no doubt that newspapers are putting on the heat in competition for the advertising dollar and intend to maintain the pace. This fact is reflected in *The Advertiser's* coverage of the recent ANPA convention.

Commenting on the high-powered campaign to increase newspaper lineage, on which the publisher's association is reported to have spent three-quarters of a million dollars during the past year, the magazine says:

"If the Bureau fell short of any of its objectives for the past year, lack of ample funds was the reason. Operating on $725,000, when $1,000,000 was the figure required for the full expansion program, the Bureau hopes to make its quota through a revised dues plan. If the successes of the present year are in proportion to last year's accomplishments, few newspaper publishers will want to grumble at the raised ante. Advertising will certainly approve."

[EDITOR'S NOTE: NAB's budget for 1947 for all purposes *was approximately $650,000. Its Broadcast Advertising Department operates on a fraction of that amount.*]

Gordon Gray Named to Serve With NAB Retail Advisory Group

Gordon Gray, WIP, has been appointed to the Sales Managers Retail Advisory Subcommittee of the NAB by William D. Murdock, subcommittee chairman, it was announced last Monday (23).

Mr. Gray, prior to joining WIP, was manager of the Kansas City office of the Katz Agency, and later was general manager of Stations KOIL-KFOR.

General

Trammell Reveals High Speed Transmission, Opposes White Bill at Senate Hearing

(Continued from page 527)

Stressing the point to the Senate subcommittee, Mr. Trammell stated: "No agency should ever be permitted by the threat of revocation of a license or denial of renewal, to intimidate broadcasters as to the kind of program service they must render to the public."

He opposed the section of the White Bill requiring identification of news sources labelling such a provision as a "secondary censorship" similar to the type practiced by the Nazis before the war. He also argued against the bill's requirements regarding political broadcasts and discussion of public interest questions stating that the requirements are impractical and an infringement of free speech.

"The authority to refuse to renew a license because of the nature of programs that have been broadcast," he stated, "is a form of censorship much more powerful than the blue pencilling kind of censorship. It permits the Commission a tremendously wide latitude in determining what the listeners of the country may hear or may not hear. It gives the Commission most persuasive power of suggestion as to the programs it feels should be broadcast. No licensee can feel free to ignore such suggestions when to do so would jeopardize the continuation of his license. This is a much greater power than the power to delete."

Mr. Trammell pointed out: "The broadcaster is responsive to the turn of a dial or the flip of a switch. If he is left free from control by the government, public preference will determine the programs which he broadcasts."

Station Operation Can't Be Legislated

Congress bears a great responsibility in writing a new radio law, Don S. Elias, WWNC, stated at the hearings on Monday (23) and "must make certain that the power to license does not become the power to throttle."

He agreed that there was need for new radio legislation but stressed the importance of establishing "the essential freedom of radio against even the suspicion —not to say, the accomplished fact—of governmental censorship or manipulation."

Speaking both as a newspaper publisher and a broadcaster, Mr. Elias said that "the legislative effort to regulate and control political broadcasts and discussions of controversial issues will be the cause of much confusion, controversy and dissatisfaction on the part of the public and the broadcasters. The answer to every problem which arises in the day-to-day operation of radio simply cannot be spelled out in a legislative enactment," he continued.

Tuesday Sessions

A statement from Aeronautical Radio, Inc., asked for equal status under Commission organization for special services. While limiting its statement to problems of aviation safety, the organization felt that similar safety factors could and should be applied to marine, railroad, etc., communications.

Rolf Kaltenborn, son of the network commentator, spoke on behalf of a "committee for non-partisan radio" supporting Section 17 of the proposed White Bill. He felt that the provisions of the section should be made even stronger than it reads in the Bill and proposed that time for political broadcasting should be balanced all year-round.

Rear Admiral S. C. Hooper (ret.), electronics consultant and former Naval Communications director, suggested adding to Sec. 326 of the Bill, a provision for polling the listening audience of a station when it comes up for renewal of license to permit the public to express its opinion on the station's performance.

The Rev. Sam Morris, spokesman for the National Temperance and Prohibition Council, urged that legislation be enacted which would prohibit the advertising of any alcoholic beverages over the air.

(Continued on next page)

He was followed by Elizabeth A. Smart, WCTU, who also asked that broadcasters be prohibited from carrying advertising of alcoholic beverages.

Criticizing the policy of some broadcasters who do not sell time for religious broadcasts, the Rev. Dale Crowley, representing the National Religious Broadcasters, Inc., asked the Senate Committee to "provide a specific clause in Section 9 of this proposed amendment to the Communications Act to the effect that the licensee of every radio frequency be obliged to provide time for religious broadcasts without discrimination as to time of day or night on their broadcasting schedule."

Wednesday Testimony

Appearing on Wednesday, Bill Henry, president of the Radio Correspondent's Association, opposed provisions of the bill dealing with news. He said:

"We agree heartily with the importance of pinning responsibility for accuracy on broadcasters of news, analysis and comment.

"We agree that the listening public has a right to be informed as to the identity of the broadcaster, his responsibility, and the nature of his broadcast.

"We believe that responsible stations and networks are already doing these things, not only as a matter of duty to the public, but also for their own benefit.

"We believe, as a matter of principle, that broadcasting should be as free of regulation as the press and we oppose any regulation beyond that already in existence."

Mr. Henry told the committee that his association felt that the provision of the bill requiring identification of news sources if applied generally, is meaningless and, if applied literally or harshly, would have the effect of destroying the continuity and listenability of news, analysis and commentary programs and would trespass on the well-established right of responsible reporters to protect confidential sources of legitimate news. We believe that Section 332A is both unnecessary and unworkable and believe it should be eliminated.

He also urged clarification and enlargement of the provision of the bill which exempts news broadcasts and descriptions of current events from the restrictions on political broadcasts and discussion of controversial issues.

Other witnesses who appeared on Wednesday were Dr. Edwin H. Armstrong, Richard W. Hubbell of Hubbel and Associates, and Stanley Fulkner, attorney representing the Voice of Freedom Committee.

Dr. Armstrong recounted his efforts of the past eleven years to establish FM broadcasting and told the Committee, "it is doubtful if more than 1% of the population of the country enjoy its benefits." He concluded: "I believe the reason to be the abuse of the regulatory power."

Richard Hubbel urged the Committee to provide for 17 year licenses, commenting:

"In my opinion this grant of stability to the radio and television industry would have an immediate and electric effect on the expansion of television services to the general public. I believe it will hasten the investment of new capital in television."

Mr. Fulkner argued against the bill on the grounds that it restricted freedom of speech but asked that the FCC be given power to see that "liberal" commentators continue to be heard.

Friday Session

After a recess from Wednesday until Friday morning, the Subcommittee resumed by listening to statements submitted by Senator Glen H. Taylor, (D) Idaho, Fulton Lewis, Jr., Edmund Craney, Bernard K. Johnpoll, WYOS; Arnold Petersen, secretary of the Socialist Labor Party and Susan B. Anthony, Progressive Citizens of America.

Sen. Taylor stated that he favored provisions which would free radio stations from liability in political broadcasts.

Lewis proposed that all commentators be required to maintain records, for public inspection, which would show their sources of income, past employment and organization membership.

He also argued that it would be impractical for commentators and newsmen to comply with the requirements of the bill providing for identification of news sources.

Edmund Craney, operator of stations in Spokane, Portland, Butte, Helena and Bozeman, supported generally the provisions of the proposed legislation. He favored the section dealing with network-station relations which would provide for a two-hour option in each three-hour period of time, but stated that it is "not a matter of major concern to me."

Commenting on the amendment to Section 326 of the present Act, Mr. Craney said the new provision "is a definite improvement."

Mr. Johnpoll said that "news commentators should be forced, during election campaigns, to yield as much time to rebuttal as they may take in behalf of a particular man or party." He favored the section of the bill which divides the FCC's activities into two separate divisions. Mr. Johnpoll suggested that the new legislation include a provision which would "order the FCC to increase the band spread from 540 kc to 1650 kc."

Socialist Labor Party

Arnold Petersen, in a statement filed on behalf of the Socialist Labor Party, opposed the bill on the grounds that it would not permit on the air those political candidates whose names did not appear on a ballot. The organization also objected to the provision which would limit ownership of stations to coverage of not more than 25 per cent of the population.

Representing the Progressive Citizens of America, Susan B. Anthony, said that the organization did not feel that the bill "is an answer to the problems of the public, the radio broadcasting industry or the critics of the present" Act.

NAB Testimony on White Bill Receives Wide Industry Approval

[*Editor's Note: Reaction to NAB's presentation of testimony before the Senate Sub-Committee holding hearings on the White Radio Bill—S. 1333—is reflected in the following letters, released to the press last week by their authors. Judge Miller testified before the Senate committee Wednesday, June 18.*]

From Frank Stanton, President, CBS, to Members of NAB Board

I have just come up from Washington for the afternoon, taking advantage of a short recess in the Senate Subcommittee hearings on the White Bill to clean up some things which have accumulated at Columbia while I've been attending the hearings. But before I get into them, I would like to give you my first-hand impressions of the NAB appearances before Senator White's committee.

As you may know, the NAB had six witnesses: Justin Miller, Jess Willard, Don Petty, Bob Richards, Frank Pellegrin and Harold Fair. Justin led off yesterday for the industry and was on the stand the greater part of the day. He did a magnificent job; he was forthright and logical, and did not retreat from the position that radio should have equal rights with the press. Having followed closely three previous hearings on radio legislation before committees of Congress, this was the first time that broadcasters took the offensive with a solid position to back it up. I urge you to read his full statement when it reaches you.

Because I am convinced of the soundness—and the necesisty—of maintaining that radio should not be discriminated against, I am mighty glad that we have this kind of forceful leadership. The rest of the NAB boys did well too. Even though we may not get the kind of legislation we want at this session—or even the next—it is reassuring to know that, for the moment at least, we are not going in for appeasement and compromise. I just hope that broadcasters will give Justin the kind of backing he deserves and must have.

You may have gathered from the above that I think we have something to be proud of. That's right. I wanted to drop you this note to let you know how I feel about what I saw and heard, even though some faint hearts may not agree.

From Edgar Kobak, President, MBS, to Judge Miller

I'll bet your ears have been burning ever since you appeared before the Senate Sub-Committee on the White Bill. They ought to be good and red and hot.

What more can I say. We are proud of you and we are proud to be a part of NAB.

From Niles Trammell, President, NBC, to Justin Miller, President, NAB

Immediately after you completed your testimony on the White Bill I congratulated you on the position you had taken in advocating and defending the basic rights of broadcasters. I am now placing this commendation in a letter so that I may be on record with the members of your Board of Directors to whom I am sending a copy.

As you stated, free speech, as contemplated by the first amendment to the Federal Constitution, has not been analyzed with sufficient care by witnesses testifying at previous radio hearings. The fight for fundamental freedom never has been an easy one. It took one hundred years to establish freedom of the press. Our fight has just begun.

I want, also, to express my approval of the entire NAB presentation before the Senate Sub-Committee. All of your witnesses, including those from the independent stations, did exceedingly well.

I hope you will call upon me for every encouragement and assistance I can give you in what we must consider as the primary issue now facing our industry.

From T. A. M. Craven, Vice President, Cowles Broadcasting Co., to Mr. Trammell

I appreciate tremendously your transmitting to me a copy of your letter of June 23 to Justin Miller.

I consider his statement before the Sub-Committee of the Senate a masterly presentation of the broadcasters just cause. It is the first presentation that I have heard or seen which treats the subject in a convincing manner. This statement does not detract in any way from those who preceded Justin Miller in the past because those of us who have previously testified were correct in spirit but not sufficiently equipped in constitutional law to speak convincingly.

The fact that you, Frank Stanton, Edgar Kobak, Mark Woods, as well as other leaders in the industry, supported Justin Miller so effectively, added great weight to the cause of broadcasters.

It is my opinion that broadcasters have real cause for alarm. I have felt this for a long time. Until we can secure legislation which makes radio as free as the press, I fear that the great value of radio as an instrument of mass communication, may gradually deteriorate. As you know, this single factor is one that I have recognized over the years. This is a factor for which I fought so ineffectively while a member of the Communications Commission.

From Campbell Arnoux, President, WTAR, to Judge Miller

May I take this means to tell you how greatly I admired the magnificent way in which you carried the ball for the radio industry at the Senate Interstate Commerce Committee hearing last week.

I never expect to hear a more brilliant or finer piece of testimony and we should all be extremely grateful to you especially under the almost impossible difficulties of preparation or organization in the few days available.

I only wish every member of NAB could have been present in person and have had the privilege of hearing you.

From Theodore C. Streibert, President, WOR, to Judge Miller

Your statement at the hearing on the White Bill will unquestionably be referred to later as the first step in a change in the whole philosophy of radio legislation and regulation. That is not to say that it may not be a long time coming, as I presume you fully anticipate, but I just wanted to let you know that the appreciation of it can be evidenced to you here and now.

French Radio, Interested in American Shows, Seeks to Broaden Program Exchange

[*The following statement is published at the request of Mr. Jacques Meyer, Deputy Director General of the National French Broadcasting System (Radio Diffusion) who is now visiting the United States as a member of the French Delegation, International Telecommunications Conference, Atlantic City.*]

AMERICAN BROADCASTERS:

About five months ago, France and the United States inaugurated a program-exchange system which was intended to create a greater understanding between our peoples.

At the present time, the French Broadcasting System is sending six transcribed programs weekly to the United States. Three of these programs are popular in nature, and three of them are more cultural. All are performed by leading French radio artists and designed for use on American broadcasting systems.

(Continued on next page)

Over one thousand of these records are shipped weekly to about 200 American stations and about 60% of these stations are scheduling them regularly. So you in America are hearing about France—her music, her customs, her people, their daily lives.

Now we would like for American stations to send us more recorded programs so that we can broadcast them throughout our land on Radio Diffusion. We want programs which will be representative of those areas in which your stations are located.

If you would like to join in this effort, which is especially needed with the curtailment in Voice of America broadcasts, please write our New York office, the North America French Broadcasting System, at 501 Madison Avenue. Miss Steinberg, there, will answer inquiries. We are anxious to continue this relationship with American broadcasters and make it even more effective.

JACQUES MEYER,
Deputy Director General,
National French Broadcasting System.

Oregon, Washington Broadcasters Discuss White Bill at Joint Meeting

The largest contingent of Oregon and Washington broadcasters ever attending a semiannual, joint session of the two state associations, assembled in Portland on Monday, June 16, to hear Robert C. Coleson, assistant to the president of NAB, discuss developments on the White Bill.

One hundred twenty-five station managers and staff personnel registered for the one-day meeting, according to Frank Coffin, KGW, Portland, secretary-treasurer of the Oregon State Broadcasters' Association, who handled arrangements and reservations.

Ray Morgan, of the Raymond Morgan Advertising Agency in Hollywood, highlighted the morning session with his agency-angled comments on "What We Want From Radio." Morgan urged "better cooperation from radio stations in furnishing information to agencies," and cited several examples of successful programs which sell for the advertiser. "All stations should spend more time and exert greater effort to develop more live talent shows," according to Morgan.

Representing Judge Justin Miller, Mr. Coleson told the Northwest radio people: "We cannot hope for perfect legislation. We *can* hope to improve the existing law, particularly when that law has been distorted by its administrators."

C. E. Arney, Jr., secretary-treasurer, NAB, explained the organization's departmental structure and pointed out the assistance which NAB is prepared to give broadcasters. He discussed the actions taken by the NAB Board of Directors at their May 21-22 meeting.

Frank H. Loggan, KBND, Bend, and Tom Olsen, KGY, Olympia, presidents of the Oregon and Washington State Broadcasters' Associations respectively, presided over the joint meeting with the assistance of Toastmaster Leith Abbott, head of Foote, Cone and Belding's office in Portland.

Other speakers taking part in the day-long confab were: Harry Spence (KXRO, Aberdeen), NAB district director, who conducted a BMB Round Table; Bob Priebe, KRSC, Seattle, "I'm in the Black with FM"; Ed Adams, of the University of Washington faculty, discussed "Education for Radio"; Ted Cooke, KOIN, Portland, outlined "Programs That You Can Sell."

In his comments welcoming the broadcasters to Portland, Mayor Earl Riley congratulated Oregon radio stations on their 100% membership in the Oregon State Broadcasters Association, and cited this move as a step in the right direction toward serving public need and demand of the broadcasting industry. This accomplishment was announced by OSBA President Frank Loggan at the Monday meeting. James Mount, KXL, Portland, served as program chairman for this, the second joint meeting of Oregon and Washington State associations during 1947.

Among resolutions adopted were these:

Resolved, that this combined meeting of the Oregon-Washington Broadcasters thank Robert Coleson and C. E. Arney for their analysis of the White-Wolverton Bill, and NAB for their work in connection with the hearings on this Bill, and urge all broadcasters in Oregon and Washington to inform themselves fully on the provisions of the Bill so that they may supply their Senators with such information.

Whereas, the radio stations in Washington and Oregon believe there is a growing need for industry control of the standards by which station audiences and listening are measured, be it resolved that Broadcast Measurement Bureau be commended for the progress in that direction so far evidenced and that they be encouraged to continue.

Books for Broadcasters

TELEVISION TECHNIQUES, by Hoyland Bettinger. c1947. 237 p. $5.00. Harper and Brothers, 49 East 33rd St., New York 16.

This is an excellent and comprehensive television manual. The author, a consultant on television planning and production, writes from first-hand experience. He is interested more in the basic principles of good video programming than in the quick tricks.

A dramatic plot is built before your eyes with a sample scenario, and sequences from the manuscript and production script. A variety show is followed through. Such topics as pictorial composition, lighting, and the integration of film with live productions are considered. Clear line drawings point up the text.

The book is basic, dealing with the psychological and aesthetic aspects of television's own special techniques. It will be helpful to sponsors, writers, actors, producers, and studio crews.

BROADCASTING MUSIC, by Ernest LaPrade. c1947. 236 p. $2.50. Rinehart and Company, 232 Madison Ave., New York 16.

Music over the air has come a long way since Caruso sang in *Pagliacci* over "wireless telephone" in 1910. This book traces briefly the beginnings of musical

(Continued on next page)

broadcasting and then is chiefly concerned with musical program building and production.

The sample continuities and diagrams of set-ups are especially useful. Definitions of terms throughout the book will be a help to beginners—"cataloguing clerks," SESAC, "high fidelity"—though all controversial matters in the music field are carefully sidestepped. The book gives a good picture of the attention to detail which gives network broadcasting of music its high standards.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 7-13, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and the more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school systems is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. Though the schools of America are closed in July and August, the urgency of the crisis in our schools makes it necessary to keep this subject before the public. During the summer months plans should be made to assure that when schools open in the fall they should be more adequately staffed and have improved equipment, buildings, supplies, etc. Your program can help bring this improvement about by stressing the serious plight of our schools, what a deterioration in American education means to our boys and girls and to our nation, and what listeners can do now to overcome the crisis. (Fact Sheet No. 37)

United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. *But today we cannot afford division any more than we could during the war.* We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is not likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: *a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest;*

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(2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellowmen by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 30. They are subject to change.

Monday, June 30

(Before Commissioners Walker, Wakefield and Durr in Room 6121 at 10:00 o'clock A. M.)

In re Applications of Press Wireless, Inc., for modification of licenses to permit the handling of administrative press messages.

In re Applications of Press Wireless, Inc., for modification of licenses to permit the handling of deferred commercial messages. (Ricksville, N. Y., and Los Angeles, Calif.)

Made Intervenors: The Western Union Telegraph Company
RCA Communications, Inc.
Commercial Pacific Cable Company
All American Cables & Radio, Inc.
Commercial Cable Company
Mackay Radio & Telegraph Co., Inc.

Tuesday, July 1

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. **1190 kc.**, 50 KW, unlimited; DA Night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. **1190 kc.**, DA, 5 KW night, 10 KW day, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1230 KC.

The Commission announces its **Final Decision** (B-355) granting the application of **Allentown Broadcasting Corporation** for a new station in **Allentown, Pa.**, to operate on 1230 kc., 250 watts, unlimited time (BP-4374; Docket 7180); conditions. At the same time the Commission denied the mutually exclusive applications of **Easton Publishing Co.** (BP-4212; Docket 7179), for new station at **Easton, Pa.**, **Steel City Broadcasting Co. of Bethlehem, Pa., Inc.** (BP-4428; Docket 7181) for new station at **Allentown, Pa.**, both requesting 1230 kc., 250 watts, unlimited time, and application of **Associated Broadcasters, Inc.**, to change frequency of Station WEST, **Easton, Pa.**, from 1400 kc. to 1230 kc., operating with 250 watts power, unlimited time.

AM—New CP's Granted

980 KC.

Stanley S. Beaubaire, Oreville, Cal.—Granted CP for a new station to operate on 980 kc., 1 KW; daytime only; engineering conditions. (BP-5640)

1240 KC.

Cambridge Company, Cambridge, Md.—Granted CP for new station to operate on 1240 kc., 100 watts, unlimited time. (BP-5838)

Bryan Broadcasting Co., Bryan, Texas—Adopted an Order granting application for a new station to operate on 1240 kc., 250 watts, unlimited time. (BP-4767; Docket 7776)

1250 KC.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted CP to increase daytime power from 1 to 5 KW, change type of transmitter and make change in antenna, operating on 1250 kc., 1 KW night. (BP-3752)

1360 KC.

Puritan Broadcast Service, Inc., Lynn, Mass.—Granted petition to reconsider action in designating application for hearing; removed from hearing docket, and granted CP for new station to operate on 1360 kc., 500 watts daytime only; engineering conditions and also subject to any interference from WOCB. (BP-5117; Docket 7802)

1490 KC.

Waynesboro Broadcasting Corp., Waynesboro, Va.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-6065)

AM—Modifications of CP's Granted

WIBS—Jose E. del Valle, Santurce, P. R.—Granted modification of CP for approval of directional antenna. (BMP-2710)

KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Cal.—Granted modification of CP to increase power from 100 watts to 250 watts, for approval of transmitter location and antenna system and for change in transmitting equipment. (BMP-2506)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP for extension of completion dates. (BMP-2832; BMP-2844)

AM—Designated for Hearing

690 KC.

The Naugatuck Valley Broadcasting Corp., Ansonia, Conn.—Designated for hearing application for a new station (BP-5926), to operate on 690 kc., 1 KW, daytime only, and ordered that stations WOR and WNBC, New York, be made parties to the proceeding.

1230 KC.

Oral J. Wilkinson, Murray, Utah—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (BP-5392), in consolidated proceeding with application of Weber County Service Co. requesting same frequency at Ogden, Utah (BP-5462); made KOVO and KVNU parties to this proceeding.

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Utica Observer Dispatch, Inc., Utica, N. Y., and Hanna Broadcasting Co., Utica, N. Y.—Designated for consolidated hearing applications for new stations to operate on 1230 kc., 250 watts, unlimited time. (BP-6015; BP-6129)

1230-1240 KC.

Hector Reichard, Aguadilla, Puerto Rico—Designated for hearing application for new station to operate on 1240 kc., 250 watts, unlimited time (BP-5952) to be consolidated in hearing on applications of Jorama Fer Radio Corp. and Caguas Radio Broadcasting Co., for new stations at Caguas, P. R., on 1240 kc. and 1230 kc., respectively.

1340 KC.

Wabash Broadcasting Co., Inc., Lafayette, Ind.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time (BP-6037); made WJOL, WSOY, WLBC and WTRC parties to this proceeding.

Howdy Folks Broadcasters, Tulsa, Okla.; Donald W. Reynolds, Okmulgee, Okla.; Muskogee Broadway Broadcasting Co., Muskogee, Okla.—Designated for consolidated hearing the three applications (BP-5853), (BP-5871), and (BP-5918), respectively, each seeking a new station to operate on 1340 kc., 250 watts, unlimited time, in their respective cities.

1400 KC.

Radio Greenville, Greenville, Ala.; The Greenville Broadcasting, Co., Greenville, Ala.—Designated for consolidated hearing applications for new stations to operate on 1400 kc., 250 watts, unlimited time. (BP-6025; BP-6094)

1460 KC.

Pellegrin and Smeby, Detroit, Mich.—Designated for hearing application for a new station (BP-5805), to operate on 1460 kc., 500 watts, daytime only; and ordered that station WJBK be made a party to the proceeding.

1490 KC.

Radio Courier, Inc., East Liverpool, Ohio—Designated for hearing application (BP-6092) for a new station to operate on 1490 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Western Pennsylvania Broadcasting Corp. (Docket 8170), East Liverpool Broadcasting Co. (Docket 8171), and United Broadcasting Corp. (Docket 8348)

William Courtney Evans, Dover, Del.—Designated for hearing application (BP-5927) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that WBAB, Atlantic City, and WTOP, Washington, be made parties to the proceeding.

AM—License Renewals

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted renewal of license for period ending May 1, 1950. (BR-988)

WJBO—Baton Rouge Broadcasting Co., Inc., Baton, Rouge, La.—Granted renewal of license for period ending May 1, 1950. (BR-446)

WISN—Hearst Radio, Inc., Milwaukee, Wisc.—Granted renewal of license for main and auxiliary, to May 1, 1950.

AM—License Extensions

Licenses for operation of following stations extended upon a temporary basis to October 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:

WKPA, New Kensington, Pa.—(Renewal application not filed in complete form within the time required by Rule 1.320);

WEDC, Chicago, Ill.; KARK, Little Rock, Ark.; KFJZ, Fort Worth, Texas, and WAIT, Chicago, Ill.—(Pending consideration of information requested of licensees under Sec. 308(b) of the Act);

KWBC, Fort Worth, Tex.; WDEL, Wilmington, Del.; WFLA, Tampa, Fla.; WRC, Washington, D. C.; WTTM, Trenton, N. J., and WFNS, Burlington, N. C.—(Pending further engineering study);

KXOX, Sweetwater, Texas—(Pending consideration of information furnished under Rule 1.341);

WNOE, New Orleans, La.—(Pending further consideration of applicant's qualifications);

KOB, Albuquerque, N. M.—(Pending final action in Dockets 6584 and 6585);

WJOL, Joliet, Ill.; WTEL, Philadelphia, Pa.—(Renewal applications in hearing);

WOV & Aux., New York, N. Y.—(Pending final outcome of litigation involving transfer of control of licensee corporation);

WKBW, Buffalo, N. Y.—(Pending action of the Commission in conformity with the Mandate of the U. S. Court of Appeals, District of Columbia);

WABY, Albany, N. Y.—(Pending consideration of and final action upon application for transfer of control of licensee corporation).

Licenses for operation of following stations extended upon a temporary basis to October 1, 1947, for the reasons shown:

KRSC, Seattle, Wash.—(Pending consideration of information requested of licensee under Section 308(b) of the Act);

KHJ, Los Angeles, Calif.—(Pending final action in Dockets 7398, 7399, 7615, 7616, 7680).

AM—Miscellaneous Actions

C. Thomas Patton, Oakland, Cal.; Pittsburg Broadcasting Co., Pittsburg, Cal.—Granted petitions insofar as each requests severance of petitioners' applications from the consolidated proceeding; insofar as petitions request immediate grants of their respective applications, they are denied. Further ordered that the record in Docket 7766, C. Thomas Patton, and the record in Docket 7956, Pittsburg Broadcasting Co. be reopened and that each application be designated for further separate hearing at times and places to be set by subsequent order of the Commission.

KSJO—Santa Clara Broadcasting Co., San Jose, Cal.—Denied application for Special Service Authorization to operate at night with 250 watts, non-DA, on frequency 1590 kc. (BSSA-162)

WGBS—The Fort Industry Co., Miami, Fla.—Granted CP to increase power from 10 KW to 50 KW with DA day and night; change nighttime DA array, and change transmitter site; conditions. (BP-4393).

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Granted CP to change frequency from 1450 to 1230 kc., and install a new vertical antenna to support an FM antenna; engineering conditions. (BP-5960)

Tytex Broadcasting Co., Tyler, Texas; Tyler Broadcasting Co., Tyler, Texas—Denied requests for waiver of hearing in Dockets 8058 and 8040, without prejudice to requests being renewed if both applicants amend their respective applications re joint exhibit supplying information relative to extent of interference with Eastland proposal. (Docket 5688)

Central Broadcasting, Inc., Independence, Kans.—Granted petition to remove from the hearing docket and grant application (BP-5751; Doc. 8136) for a new station to operate on 1010 kc., 250 watts, daytime only; engineering conditions, and subject to the further condition that J. Nelson Rupard sever all connection with station KTSW, both as to stock ownership and management. Further ordered that petition for waiver of hearing be dismissed.

KTBC—Claudia T. Johnson (assignor); Texas Broadcasting Corp (assignee), Austin, Texas—Granted consent to assignment of license of Station KTBC from Claudia T. Johnson to Texas Broadcasting Corp., in which Mrs. John-

(Continued on next page)

son will be president, a director and own 398 out of the 400 shares of class A stock and all of the 100 shares of class B stock (BAL-611)

KGEM—Idaho Broadcasting Co., Boise, Idaho—Denied petition requesting leave to intervene in the proceeding upon application of KGDM, Stockton (Docket 8185); exceptions noted by counsel for petitioner.

Queen City Broadcasting, Inc., Cincinnati, Ohio—Granted petition for extension of time in which to file exceptions to the Proposed Decision (Dockets 6971 et al), and the time was extended to and including July 8. (Action taken June 23.)

The following action was taken by Commissioner Hyde on June 20:

KTHS—Radio Broadcasting, Inc., West Memphis and Hot Springs, Ark.—Granted petition for continuance of further hearing scheduled for June 26, in re Docket 7086, et al, and continued same to July 22.

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Granted petition to dismiss without prejudice its application (BP-5662; Docket 8352).

The Tower Realty Co., Cumberland, Md.—Granted petition for leave to amend its application so as to specify 100 watts instead of 250 watts power. (BP-5940; Doc. 8424)

KXRO—KXRO, Inc., Aberdeen, Wash.—Granted petition for leave to amend its application (BP-5568; Doc. 8374) so as to add revised engineering data respecting the use and availability of the proposed transmitter site.

WIAC—Radio Station WIAC, Inc., San Juan, P. R.—Granted petition for leave to intervene in the hearing on applications of The Patriot Co., and WHP, Inc. (Doc. 6884 and 7115)

Okefinokee Broadcasting Co., Waycross, Ga.—Granted petition for leave to amend its application (BP-5513; Doc. 8063) so as to change status of applicant from an individual to a partnership.

The Patriot Co., Harrisburg, Pa.—Granted petition for leave to amend its application (BP-4091; Doc. 6884), so as to show a revised directional antenna array, etc.

The Joseph Henry Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (BP-6123; Doc. 8439) so as to show a reduction in voting stock ownership of Raymond M. Curtis from 50% to 44.4%. Also granted in part, petition to transfer hearing now scheduled for July 14, from Washington to Albany, N. Y., to be heard there commencing that date.

WKBN—WKBN Broadcasting Corp., Youngstown, Ohio—Dismissed petition requesting reconsideration of the Commission's action of April 29 granting, without hearing, application of WWNC for modification of construction permit.

Wharton County Broadcasting Co., El Campo, Texas—Granted petition for leave to amend its application (BP-5611; Doc. 8312) so as to request 1390 kc., with 500 watts, day only, instead of 1490 kc., 250 watts, unlimited time. The amendment was accepted and application, as amended, was removed from the hearing docket.

AM—Applications Accepted for Filing

550 KC.

WCON—The Constitution Publishing Co., Atlanta, Ga.—Modification of construction permit (B3-P-4086, as modified, which authorized a new standard broadcast station) for extension of completion date.

560 KC.

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—License to cover construction permit (B2-P-3943, as modified) which authorized increase in power, new transmitter, directional antenna for night, and change in transmitter site and authority to determine operating power by direct measurement of antenna power.

570 KC.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—License to cover construction permit (B3-P-2644, as modified) which authorized installation of directional antenna for night use, increase power, installation of new transmitter, and move transmitter location, and authority to determine operating power by direct measurement of antenna power.

580 KC.

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas—Modification of construction permit (B4-P-4874, which authorized increase in power, installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

600 KC.

KXSA—San Angelo Broadcasters, San Angelo, Tex. (Glen H. McClain, E. H. Rowley, James A. Clements, L. M. Rice, Frank Monroe Dowd, and Joe H. Torbett, a partnership)—Modification of construction permit (BP-5906, which authorized a new standard broadcast station) for extension of commencement and completion dates.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Voluntary assignment of construction permit to Rebel Broadcasting Co.

740 KC.

KLIK—Balboa Radio Corporation, San Diego, Calif.—Modification of construction permit (B5-P-4981, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—Tri-Cities Broadcasting Co., Tullahoma, Tenn. (Raymond L. Prescott, Jr., and Henry L. Wilson, a partnership) (P. O. Box 411, Tullahoma, Tenn.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

WFFV—Radio Virginia, Inc., Richmond, Va.—Modification of construction permit (B2-P-5067, as modified, which authorized a new standard broadcast station) to change frequency from 720 to 740 kc.

800 KC.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—Modification of construction permit (B3-P-5000, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and change name of applicant from Independent Broadcasting Corp. to Independent Broadcasting Co.

900 KC.

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—Modification of construction permit (B1-P-4746, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to specify studio location.

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—Modification of construction permit (B3-P-5258, which authorized a new standard broadcast station) to change transmitter location and to specify studio location.

910 KC.

WFDF—Flint Broadcasting Co., Flint, Mich.—Voluntary transfer of control of licensee corporation from Howard M. Loeb and Frederick S. Loeb to Trebit Corp. (150 shares of common stock—100%.)

940 KC.

WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Modification of construction permit (B2-P-5601, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

(Continued on next page)

960 KC.

KGKL—KGKL, Inc., San Angelo, Texas—License to cover construction permit (B3-P-4502, as modified) which authorized a change in frequency, increase in power, install new transmitter and directional antenna for night use, and change transmitter, and authority to determine operating power by direct measurement of antenna power.

KOOL—Maricopa Broadcasters, Inc., Phoeniz, Arizona—License to cover construction permit (B5-P-4053) which authorized a new standard broadcast station and specify studio location as Hotel Adams, Phoenix, Ariz., and authority to determine operating power by direct measurement of antenna power.

970 KC.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-P-3055, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) for approval of directional antenna for day and night use, to change type of transmitter and change transmitter location from 1½ miles north of McKees Rocks Boro, Stowe Twp., Pa., to S. W. corner of junction West View, in Ross Twp., Pa. Amended to make changes in directional antenna system.

1000 KC.

WSCR—Lackawanna Valley Radio Broadcasting Co., Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—License to cover construction permit (B2-P-5213, as modified) which authorized a new standard broadcast station, and to specify studio location, and authority to determine operating power by direct measurement of antenna power. Amended to change name of application from Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership, d/b as Lackawanna Valley Radio, to Lackawanna Valley Broadcasting Co.

1050 KC.

NEW—Albert B. Pyatt, Garden City, Kansas—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 830 kc., to 1050 kc.

1060 KC.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Construction permit to change frequency from 1400 to 550 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change frequency from 550 to 1060 kc., and make changes in night time directional antenna pattern.

1090 KC.

KEVR—Western Waves, Inc., Seattle, Wash.—Modification of license to change corporate name from Western Waves, Inc., to King Broadcasting Co.

1190 KC.

WBUY—Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—Authority to determine operating power by direct measurement of antenna power.

1210 KC.

WWSO—Radio Springfield, Inc., Springfield, Ohio—Modification of construction permit (B2-P-5220, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, and for approval of antenna and transmitter location and to specify studio location. Amended to change power from 1 KW daytime to 250 watts daytime, and change type of transmitter.

1220 KC.

WRIB—R. I. Broadcasting Co., Providence, R. I.—License to cover construction permit (B1-P-5046, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WCLO—Southern Wisconsin Radio, Inc., Janesville, Wis.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif. (A partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) for extension of completion date.

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations. Amended to make changes in transmitting equipment.

NEW—KDAK, Inc., Sioux Falls, S. Dak. (P. O. % F. G. Warren, 355 Boyce Building, Sioux Falls, S. Dak.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark. (Cecil W. Cupp, sole owner)—Modification of construction permit (B3-P-5607, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WRTA—Thompson Broadcasting Co., Altoona, Pa. (Roy F. Thompson)—License to cover construction permit (B2-P-3703, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

KDEC—Telegraph Herald, Decorah, Iowa—License to cover construction permit (B4-P-4579) which authorized a new standard broadcast station, and for change of studio location.

NEW—Jasper Broadcasting Co., Jasper, Texas (A. B. Rhodes, B. G. Lindsey, C. V. Lindsey, Joe H. Tonahill, Joe J. Fisher and Jep S. Fuller, a partnership) (P. O. % Ross Bohannon, Attorney at Law, 1517 Commerce St., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit (B5-P-3908, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

1340 KC.

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—License to cover construction permit (B5-P-5274, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WHHM—WHHM Broadcasting Co., Memphis, Tenn. (Herbert Herff)—Voluntary assignment of license to Mid-South Broadcasting Corp.

NEW—Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey, Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1260 kc., power from 250 watts to 1 KW, daytime hours of operation from unlimited to daytime; change type transmitter.

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn. (Clarence Beaman, Jr.)—Modification of construction permit (B3-P4127, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

(Continued on next page)

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—Authority to determine operating power by direct measurement of antenna power.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Modification of construction permit (B4-P-5252, which authorized changes in vertical antenna and mount FM antenna on AM tower) for extension of commencement and completion dates.

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—License to cover construction permit (B1-P-5185, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Bert Williamson, Martinez, Calif.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1330 to 1340 kc. and change hours of operation from daytime only to unlimited.

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—License to cover construction permit (B3-P-4596, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1360 KC.

KREL—Tri-Cities Broadcasting Co., Goose Creek, Texas—Modification of construction permit (B3-P-4706, which authorized a new standard broadcast station) to change type of transmitter, to make changes in directional antenna, and to specify studio location.

NEW—El Dorado Broadcasting Co., Eldorado, Kansas (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, and change type of transmitter.

1380 KC.

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Modification of construction permit (B3-P-3965, which authorized increase power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

1390 KC.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—License to cover construction permit (B2-P-3978, as modified) which authorized a new standard broadcast station, and specify studio location, and authority to determine operating power by direct measurement of antenna power.

1400 KC.

KGFN—'49er Broadcasting Co., Grass Valley, Calif. (John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership)—License to cover construction permit (B5-P-5077, as modified, which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

KYAK—Yakima Broadcasting Corp., Yakima, Wash.—Modification of construction permit (B5-P-5099, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.

WHDF—Upper Michigan Broadcasting Co., Houghton, Mich.—Modification of construction permit (B2-P-5580, which authorized installation of new vertical antenna, and change in transmitter and studio locations) for approval of antenna and transmitter location and to specify studio location.

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Authority to determine operating power by direct measurement of antenna power.

1420 KC.

NEW—Fannin County Broadcasting Co., Bonham, Texas (Frank Svoboda)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 1 KW and change type of transmitter.

1440 KC.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna night use, change transmitter location. (Facilities to be relinquished by KGNC.) Amended to modify night time directional antenna pattern.

1450 KC.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna and mounting FM antenna on AM tower, and change in transmitter location) to install new transmitter and for extension of completion date.

NEW—Myrtle Beach Broadcasting Co., Myrtle Beach, S. C. (P. O. % E. E. Stone, Box 1031, Florence, S. C.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—Modification of construction permit (B1-P-5146, which authorized a new standard broadcast station) to change type of transmitter to make changes in ground system, and to specify studio location.

WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)—License to cover construction permit (B2-P-4151, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1480 KC.

WABB—Mobile Daily Newspapers, Inc., Mobile, Ala.—Modification of construction permit (B3-P-5523, which authorized a new standard broadcast station) to make changes in directional antenna system and to mount FM antenna on AM tower.

KTBS—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership)—Voluntary assignment of license to Radio Station KTBS, Inc.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of license to change main studio location from Jersey Journal Building, Journal Square, Jersey City, N. J., to 29 West 57th Street, New York, N. Y.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit (BP-5521, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change transmitter location from approximately 8.7 miles north of Jersey City in Ridgefield Park Township, N. J., to approximately 8.1 miles north of Jersey City in Ridgefield Park Township, N. J.

1490 KC.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Authority to determine operating power by direct measurement of antenna power.

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Voluntary assignment of license to Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell, a co-partnership, d/b as Hazleton Broadcasting Company.

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WLCX—Bermac Radio, Inc., LaCrosse, Wis.—License to cover construction permit (B4-P-5288, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Itasca Broadcasting Co., Grand Rapids, Minn. (P. O. 2 E. Third St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1520 KC.

KOMA—KOMA, Inc., Oklahoma City, Okla.—License to cover construction permit (B3-P-4080, as modified), which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1560 KC.

KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa—License to cover construction permit (B4-P-5153, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Modification of construction permit (B2-P-5491, which authorized a new standard broadcast station) to change studio location from Roscoe, Ohio, to 114 North Sixth Street, Coshocton, Ohio. Amended to change type of transmitter.

1580 KC.

NEW—News-Examiner Co., Connersville, Ind. (P. O. 406 Central Avenue)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1600 KC.

WJEL—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Modification of construction permit (B2-P-5208, which authorized a new standard broadcast station) to specify power of 500 watts, change type of transmitter, make changes in vertical antenna and mount FM antenna on top of AM tower.

WBAT—Marion Radio Corp., Marion, Ind.—License to cover construction permit (B4-P-4429, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

AM—Applications Tendered for Filing

620 KC.

WDNC—Durham Radio Corp., Durham, N. C.—Modification of construction permit to mount FM antenna on AM radiator, using 620 kc., 1 KW night, 5 KW day and unlimited hours of operation with directional antenna day and night.

760 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb)—Modification of construction permit (B3-P-4747, as modified) for change in frequency from 760 kc. to 980 kc., and increase of power from 500 watts to 1 KW.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit to specify changes in antenna and ground system, using power of 50 KW, unlimited hours and directional antenna for day and night use on 850 kc.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership, composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Request for special service authorization to operate with power of 100 watts night, 1 KW day, unlimited hours on 1070 kc., for a period of 1 year or until decision on applicant's pending application to operate with 5 KW, unlimited hours and directional antenna night.

1130 KC.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Modification of the directional antenna system, using power of 10 KW, unlimited hours and directional antenna for day and night use, on 1130 kc.

1170 KC.

KPUG—Bellingham Broadcasters, Bellingham, Wash. (a partnership, composed of Jessica L. Longston, C. V. Zaser, L. Berenice Brownlow, and Edward J. Jansen)—Modification of construction permit to change proposed transmitter location and approval of the antenna system, operating on 1170 kc., 1 KW, unlimited hours and directional antenna for day and night use.

1230 KC.

NEW—The Starkville Broadcasting Co., Starkville, Miss. (Grady Imes, James P. Hartness, C. C. Hollinshead and Joe Phillips)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1270 KC.

KXRJ—The Valley Broadcasters, Russellville, Ark. (Jerrell A. Shepherd and Clyde R. Horne)—Construction permit to change frequency from 1490 kc. to 1270 kc., power from 250 watts to 500 watts night, and 1 KW day, install new transmitter and directional antenna for night use.

1290 KC.

KHSL—Golden Empire Broadcasting Co., Chico, Cal.—Construction permit to increase power from 1 to 5 KW, install new transmitter and change transmitter location and change from employing directional antenna for day and night use to directional antenna for night use only.

1340 KC.

NEW—Richardson, Spring and Adair, a partnership, Crawfordsville, Ind.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

1400 KC.

KKIN—D. O. Kinnie, Visalia, Calif.—Voluntary assignment of license from D. O. Kinnie to KKIN, Incorporated.

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1420 KC.

NEW—Diamond H. Ranch Broadcasters, Auburn, Calif. (Charles E. Halstead)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation.

1450 KC.

NEW—Centinela Valley Broadcasting Co., Inglewood, Cal.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and specified hours of operation (night).

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (Edney Ridge and Hadley Hayes)—Consent to assignment of construction permit to Carolina-Northwest Broadcasting Co.

(Continued on next page)

AM—Application Returned

WASK—WFAM, Inc., Lafayette, Ind.—Construction permit to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes only, with power of 250 watts. (1450 kc.) Returned June 27, 1947. Wrong Forms.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced its **Final Decision** (B-362), granting the following Class B FM stations in the **Boston, Mass.** area; power given is effective radiated power; antenna height is height above average terrain:

Columbia Broadcasting System—Channel No. 277, 103.3 mc.; 20 KW; antenna 495 ft. (BPH-79; Doc. 6024)

Matheson Radio Co., Inc.—Channel No. 289, 105.7 mc.; 20 KW; 500 ft. antenna. (BPH-142; Doc. 6991)

The Yankee Network, Inc.—Channel No. 253, 98.5 mc.; 19.5 KW; antenna 510 ft. (BPH-590; Doc. 6993)

Unity Broadcasting Corp. of Mass.—Channel No. 273, 102.5 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-687; Doc. 6994)

Templetone Radio Mfg. Corp.—Channel No. 281, 104.1 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-689; Doc. 6995)

Mass. Broadcasting Co.—Channel No. 294, 106.7 mc; 20 KW; antenna 350 ft.; conditions. (BPH-685; Doc. 6996), and

Harvey Radio Laboratories, Inc.—Channel No. 345, 96.9 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-628; Doc. 6997)

The application of **The Northern Corp.** (BPH-668; Doc. 6992) is denied, and **Raytheon Mfg. Co.** withdrew its application. (BPH-367; Doc. 6998)

FM—Conditional Grants

Authorized conditional grants to the following for the class of station indicated, subject to further review and approval of engineering details:

Seminole Broadcasting Co., Belle Glade, Fla.—Class A. (BPH-1180) Proposed Channel (221) 92.1 mc.

Eurith Dickinson Rivers, Jr., Decatur, Ga.—Class A. (BPH-1264) Proposed Channel (292) 106.3 mc.

Nonpareil Broadcasting Co., Council Bluffs, Iowa—Class B. (BPH-1230)

Albert B. Pyatt, Garden City, Kans.—Class A. (BPH-1245) Proposed Channel (257), 99.3 mc.

Cortland Broadcasting Co., Inc., Cortland, N. Y.—Class B. (BPH-1262)

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Class A. (BPH-1253) Proposed Channel (269), 101.7 mc.

Suburban Broadcasting Co., Cheviot, Ohio—Class A (in lieu of a Class A grant authorized to George Anthony Waslovas on April 3, 1947). (BMPH-434) Proposed Channel (244), 96.7 mc.

Lebanon Broadcasting Co., Lebanon, Pa.—Class A. (BPH-1208) Proposed Channel (261), 100.1 mc.

Radio Lebanon FM and Television, Inc., Lebanon, Pa.—Class B. (BPH-1027)

The Sayre Printing Co., Sayre, Pa.—Class A. (BPH-1261) Proposed Channel (244), 96.7 mc.

Beaumont Broadcasting Corp., Beaumont, Texas—Class B, and further subject to the removal of any degree of common ownership between the applicant and KRIC, Inc. (BPH-1152)

Alvin E. O'Konski, Merrill, Wis.—Class A. (BPH-1258 Proposed Channel (269), 101.7 mc.

FM—Construction Permits

The following were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain.):

Thomas N. Beach, Birmingham, Ala.—Class B; 106.9 mc. (No. 295); 276 KW; 825 feet. (BPH-1073)

The Fort Industry Co., Miami, Fla.—Class B; 96.3 mc. (No. 242); 27 KW; 395 feet. (BPH-722)

Macon Telg. Pub. Co., Macon, Ga.—Class B; 106.1 mc. (No. 291); 60 KW; 480 feet. (BPH-298)

The following were authorized construction permits in lieu of previous conditions:

WALA-FM—Pape Broadcasting Co., Mobile, Ala.—Class B; 94.9 mc. (No. 235); 102 KW; 570 feet. (BMPH-421)

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif.—Class A; 98.3 mc. (No. 252); 420 watts; minus 715 feet. (BMPH-246)

KVCV-FM—Golden Empire Broadcasting Co., near Redding, Calif.—Class A; 103.9 mc. (No. 280); 1 KW; 240 feet. (BMPH-419)

WPBN—Parker Brothers, Inc., Ahoskie, N. C.—Class B; 101.9 mc. (No. 270); 42 KW; 355 feet. (BMPH-380; BPH-860)

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Class B; 97.1 mc. (No. 246); 170 KW; 630 feet. (BMPH-431)

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Class B; 97.5 mc. (No. 248); 7.8 KW; 400 feet. (BMPH-337; BPH-465)

FM—Designated for Hearing

The WAVE Publications, Vernon, Calif.—Designated application (BPH-1273) for hearing in a consolidated proceeding with applications of San Pedro Printing and Publishing Co. (Docket 8318, et als) upon issues Nos. 1 and 6, set forth in the Commission's order of April 23, 1947.

FM—Frequency Assignment Changes

The Commission approved the following frequency assignment changes in lieu of previously announced assignments:

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—99.7 mc. (Channel 259)

WSMB-FM—WSMB, Inc., New Orleans, La.—102.7 mc. (Channel 274)

WSKY-FM—Radio Asheville, Inc., Asheville, N. C.—101.5 mc. (Channel 268)

KOIN-FM—KOIN, Inc., Portland, Ore.—101.1 mc. (Channel 266)

WABX—Harold O. Bishop, Harrisburg, Pa.—100.9 mc. (Channel 265)

FM—License Renewals

WMNE (FM)—The Yankee Network, Inc., Boston, Mass.—Granted renewal of license for period ending July 1, 1948. (Com. Durr for further inquiry.)

WGTR (FM)—The Yankee Network, Inc., Boston, Mass.—Granted renewal of license for period ending July 1, 1948. (Com. Durr for further inquiry.)

WBRL (FM) Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted renewal of license for period ending May 1, 1948.

FM—License Extensions

Licenses for the operation of the following FM stations extended upon a temporary basis to October 1, 1947, pending

(Continued on next page)

consideration of information requested of the licensees under Section 308(b) of the Act:

WFMN, Alpine, N. J.; WMIT, Winston-Salem, N. C.; WSM-FM, Nashville, Tenn.

WNYC-FM—City of New York Municipal Broadcasting System, New York, N. Y.—License for operation of station extended upon temporary basis to October 1, 1947, renewal application not filed within the time required by Rule 1.320.

KHJ-FM—Don Lee Broadcasting System, Los Angeles, Calif.—License for operation of station extended upon temporary basis to October 1, 1947, pending final action in dockets 7398, 7399, 7615, 7616, 7680.

WNBC-FM—National Broadcasting Co., New York City—License for FM station extended upon a temporary basis for the period ending October 1, 1947, pending consideration of information requested under Section 308(b) of the Act.

FM—Miscellaneous Actions

The Bridgeport Herald Corp., Bridgeport, Conn.—Granted petition for extension of time in which to file a reply brief to any exceptions filed and to file a notice of intention to participate in Oral Argument, in re the Bridgeport FM cases, and the time was extended to Aug. 5, 1947.

Yankee Network, Inc., Bridgeport, Conn.—Granted petition for extension of time in which to file exceptions and request oral argument in re the Bridgeport FM cases, and the time was extended to and including July 23.

Radio Projects, Inc., Newark, N. J.—Granted petition requesting the Commission to accept Supplemental Exceptions and a Memo Brief in re its application for FM station (BPH-648, Doc. 7232).

Kansas City Star Co., Kansas City, Mo.—Granted request to vacate the conditional grant for a Class B station (BPH-356) and dismiss the application.

FM—Applications Accepted for Filing

NEW—Denny Park Lutheran Church of Seattle, Washington, Seattle, Wash.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 1.6 KW.

NEW—Newark Broadcasting Corp., Newark, N. J. (P. O. 744 Broad Street)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 970 watts.

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-740 which authorized a new FM broadcast station) for extension of completion date.

WAIR-FM—Wair Broadcasting Co., Winston-Salem, N. C. (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468 which authorized a new FM broadcast station) for extension of completion date.

WCED-FM—Tri-County Broadcasting Company, Inc., Du Bois, Penna.—Modification of construction permit (B2-PH-681 which authorized a new FM broadcast station) to change frequency to Channel 271, 102-1 mc., type of transmitter effective radiated power to 9.5 KW; make changes in antenna system and change commencement and completion date.

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Modification of construction permit (B3-PH-876 as modified) which authorized a new FM broadcast station) for extension of commencement and completion dates.

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-247 which authorized a new FM broadcast station) for extension of completion date.

KFSD-FM—Airfan Radio Corporation, Ltd., San Diego, Calif.—Modification of construction permit (B5-PH-377 which authorized a new FM broadcast station) for extension of completion date.

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602 as modified which authorized a new FM broadcast station) for extension of completion date.

WRRF-FM—Tar Heel Broadcasting System, Inc., Wash., N. C.—Modification of construction permit (B3-PH-579, which authorized a new FM broadcast station) for extension of completion date.

WTAQ-FM—WHBY, Inc., Green Bay, Wis.—Modification of construction permit (B4-PH-854, which authorized a new FM broadcast station) for extension of completion date.

WROV-FM—Radio Roanoke, Inc., Roanoke, Va.—Modification of construction permit (B2-PH-1012, which authorized a new FM broadcast station) for extension of completion date.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

WCON-FM—The Constitution Publishing Co., Atlanta, Ga.—Modification of construction permit (B3-PH-125, which authorized a new FM broadcast station) for extension of completion date.

NEW—Ruth W. Finley, Santa Rosa, Calif.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 260 or 229 (99.9 or 93.7 mc.), effective radiated power of 7.3 KW.

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-249, as modified) which authorized a new FM broadcast station for extension of completion date.

Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr.)—Voluntary assignment of conditional grant to radio station KTBS, Inc.

WFDF-FM—Flint Broadcasting Co., Flint, Mich.—Voluntary transfer of control of grantee corporation from Howard M. Loeb and Frederick S. Loeb to Trebit Corp. (150 shares of common stock—100%.)

WTRI-FM—Troy Broadcasting Co., Inc., Troy, N. Y.—Modification of construction permit (B1-PH-550, which authorized a new FM broadcast station) to make changes in antenna system and change completion date.

Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Voluntary assignment of conditional grant to Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell, a co-partnership, d/b as Hazleton Broadcasting Co.

WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn. (Herbert Herff)—Voluntary assignment of construction permit to Mid-South Broadcasting Corp.

WHBL-FM—Press Publishing Co., Sheboygan, Wis.—Voluntary assignment of conditional grant to WHBL, Inc.

WGYN—WGYN, Inc., New York, N. Y.—Modification of construction permit (B1-PH-1024, which authorized changes is new FM broadcast station) for extension of completion date.

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B1-PH-594, as modified), which authorized a new FM broadcast station to change type of station to Class B; type of transmitter; frequency to Channel 298, 107.5 mc., effective radiated power to 7 KW; make changes in antenna system and change commencement and completion dates.

TELEVISION

TV—Modification of CP Granted

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted modification of CP for extension of completion date for a period of 180 days from June 26, 1947, with pro-

(Continued on next page)

vision that the applicant select a satisfactory site and submit an appropriate modification within 120 days.

TV—License Extensions

Licenses for following television stations extended upon temporary basis to October 1, 1947, pending final action in dockets 7398, 7399, 7615, 7616, 7680:

W6XAO, W6XDU, Los Angeles, Calif.

TV—CP for Experimental Station Deleted

W3XBS—Bendix Aviation Corp., Bendix Radio Division, Towson, Md. (P. O. Joppa Road, Towson, Md.)—Construction permit for a new experimental television broadcast station to be operated on 600-620 mc., power of 100 watts visual, 100 watts aural, emission visual special, aural; FM special and unlimited hours of operation. Deleted June 20, 1947.

TV—Applications Accepted for Filing

NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio—License to cover construction permit (PBVB-206), which authorized a new experimental television relay broadcast station.

NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio—License to cover construction permit (PBVB-207), which authorized a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Actions

Developmental License Renewals

Licenses for operation of following developmental broadcast stations extended upon a temporary basis to October 1, 1947, pending further engineering study:

W1XVJ, Boston, Mass.; W2XEO, Schenectady, N. Y.; W9XMB, Chicago, Ill.; W9XJN, Riverside, Ill.; W9XLA, Denver, Colo.; W4XGG, Winston-Salem, N. C.

Applications

Noncommercial Educational

WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, as modified) which authorized a new noncommercial educational broadcast station to change completion date.

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Modification of construction permit (B1-PED-72, as modified), which authorized changes in noncommercial educational broadcast station to make changes in antenna system.

Remote Pickup

NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.) —Construction permit for a new remote pickup broadcast station to be operated on 25.28 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.) —Construction permit for a new remote pickup broadcast station to be operated on 152.87 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

NEW—John H. Stenger, Jr., area of Wilkes-Barre, Pa. (P. O. 85 West Union St.)—Construction permit for a new remote pickup broadcast station to be operated on 152.75 mc., power of 10 watts, emission A3, and hours of operation in accordance with Section 4.403.

NEW—John H. Stenger, Jr., area of Wilkes-Barre, Pa. (P. O. 85 West Union St.)—Construction permit for a new remote pickup broadcast station to be operated on 152.75 mc., power of 10 watts, emission A3, and hours of operation in accordance with Section 4.403.

NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.) —Construction permit for a new remote pickup broadcast station to be operated on 25.28 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

Federal Trade Commission Actions

Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Corn Products Refining Co., New York, and its subsidiaries, Corn Products Sales Co., a New Jersey corporation, and Corn Products Sales Co., a Massachusetts trust.

A. E. Staley Manufacturing Co. and its subsidiary, Staley Sales Corp., both of Decatur, Ill.

Clinton Industries, Inc., St. Louis, and three subsidiaries: Clinton Sales Co., Clinton, Iowa; Bliss Syrup and Preserving Co., Kansas City, Mo.; and D. B. Scully Syrup Co., Inc., Chicago.

Anheuser-Busch, Inc., St. Louis, and three subsidiaries: A. A. Busch and Co., Inc., A. A. Busch and Co. of Massachusetts and Southern Syrup Co., Inc.

Union Starch & Refining Co., Columbus, Ind., and its subsidiary, Union Sales Corp.

Penick and Ford, Ltd., Inc., New York; American Maize-Products Co., New York; The Hubinger Co., Keokuk, Iowa; and National Starch Products, Inc., New York, also trading as Piel Brothers Starch Co. and National Adhesive Corp.

Nineteen companies (listed above) which are said to account for 95 percent of the corn derivatives manufactured and sold in the United States are charged by the Commission with engaging in a combination and conspiracy to fix and maintain the prices, terms and conditions of sale of their products with the result that competition in the industry has been suppressed. (5502)

Arkansas Peanut Co.—Use of lottery methods in the sale of peanuts is charged in a complaint issued by the Commission against John E. Haynes, trading as Arkansas Peanut Co., 327 Quichita Ave., Hot Springs, Ark.

The complaint alleges that the respondent sells to dealers assortments of peanuts so packed and assembled as to involve the use of a game of chance, gift enterprise or lottery scheme when sold to the purchasing public. (5503)

Stipulations

Korby Sportswear, Inc.—The Commission approved a stipulation in which Korby Sportswear, Inc., 1410 Broadway, New York, agrees that in branding, labeling or selling wearing apparel containing rayon, it will clearly disclose the rayon content. (7619)

(Continued on next page)

James L. Cook, N. 223 Post St., Spokane, Wash., entered into a stipulation with the Commission to discontinue advertising that a medicinal preparation designated "Gluc-O-Dine" is effective in the treatment or cure of sinusitis, head colds, headaches or catarrh, or that it possesses any therapeutic value in the treatment of bronchitis or bronchial asthma in excess of such palliative relief as may be afforded through a temporary liquefaction of mucuous secretions in the respiratory tract.

Cook does business under the trade names, Roy Cook: Roy Cook, Drugs; Cook's Drug Store; Cook's Drug Stores; and Cook's Number 2, according to the stipulation. (7620)

Modified Order

United Buyers Corp.—The Commission has modified its 1941 cease and desist order in the United Buyers Corp. brokerage case to make its prohibitions "more explicit."

The order forbids United Buyers Corp., Chicago, together with its officers, directors and former wholesaler-stockholders, to accept brokerage fees or any compensation in lieu thereof on the purchase of grocery products in violation of the Robinson-Patman Act. It is also directed against seven "representative" sellers who were found to have paid brokerage to the buyer respondents. (3221)

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NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 27, July 7, 1947

Commission Notifies FM Licensees of Procedure for Change in Frequency Assignments

Supplementing its amendments to the rules and standards for FM Broadcasting stations adopted on June 12, the FCC on Tuesday (1) issued certain instructions to those stations whose frequency assignments have been changed. (REPORTS, p. 483.)

Following is the text of the announcement sent by the FCC:

"Outstanding construction permits and licenses will not be reissued at this time to specify changed frequency assignments, but instead these changes will be included in succeeding instruments of authorization.

"Stations now in operation on previous frequency assignments may continue operation thereon pending conversion of equipment to new assignments, provided such operation does not result in objectionable interference to stations operating on newly assigned frequencies or stations which request authority to begin operation. The Commission will assist in resolving any conflicts which may arise in particular areas. In instances where stations are required because of interference to change frequency earlier than planned, advice thereof will be given 30 days or more previous to the required change.

"It appears, however, that such conflicts will be few, and stations now employing temporary antennas may desire to continue operation without change of frequency pending installation of their regular antennas. While such procedure is approved, the Commission desires that stations changing frequency do so at the earliest practicable date. It is expected that all changes will have taken place by October 1, 1947.

"The Commission wishes to know the expected date of operation on the new assignment of all FM stations either now on the air or planning to begin operation within the next few months. This information will be of assistance to the Commission and should be submitted as soon as prac-

(Continued on page 550)

On the Inside

A supplemental analysis of the Taft-Hartley Act is published for the information and guidance of station executives. (p. 550)

Proposing to deny the transfer of KMED's license to the original assignee, the Commission stated that its choice was based on the fact that the second applicant, a local group, could serve the community better. (p. 552)

Holding its second news clinic in a little over a year, NAB's District 2, meeting in Utica, presented station newsmen who reported improved performance at most stations and news bureaus. (p. 552)

Representatives attending the International Telecommunications Union at Atlantic City doubled their efforts to wind up agreements. (p. 551)

The NRDGA, in a special radio clinic, cited a number of case histories showing how radio was successful in accomplishing advertising objectives. (p. 553)

NAB Membership Approves Associate Status For Networks By 629-28 Referendum Vote

By a referendum vote of 629 to 28, the NAB membership has approved a change of network status in the Association permitting radio chains to hold associate, rather than active, membership in the industry organization.

With the change, effective Tuesday (1), the four national networks hold simultaneous membership in the Association for the first time.

The result of the referendum, conducted and audited by Ernst & Ernst, New York accounting firm, was received at NAB headquarters Monday (30). The amendment to the NAB by-laws authorizing the change in network status, and the plans for the referendum, were approved by the NAB Board of Directors when it met in Washington May 21-22.

An immediate effect of the new by-law is the retirement from the Board of Frank M. Russell, vice president, NBC, who has served as a director for seventeen years, Frank Stanton, president, CBS, and Edgar Kobak, president MBS, who has been sitting with the Board as an observer. Mr. Russell's tenure establishes a record for Board service.

While the Association's new rules do not permit networks to have permanent Board representation, network officials may be invited to sit as observers from time to time. The new by-law does not obviate the possibility of a network employee being elected to serve as a district director, or a director-at-large, through election while standing as a candidate representing a network-owned station.

The revised by-law article governing membership in the NAB, which also calls for certain changes in membership eligibility for

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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ROBERT T. BARTLEY *Director of FM Department*
CHARLES A. BATSON *Director of Information*
ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

groups of stations jointly owned, on which the membership voted, follows:

ARTICLE III

SECTION 1. *Classes of Membership.* The members of this Association shall consist of two classes, active and associate.

A. *Active Definition.* Any individual, firm or corporation which is engaged in the operation of a broadcasting station or which holds a construction permit for such a station within the United States or its dependencies shall, subject to the approval of the Board of Directors as hereinafter provided, be eligible to active membership in the Association to the extent of one membership for each station which it operates; provided, where an individual, firm or corporation operates two or more stations he or it shall be ineligible for membership for the lesser station or stations with respect to dues classification, as hereafter provided, unless the larger station or stations with respect to dues classification is in membership.

Whenever active membership is in the name of a firm or corporation, such firm or corporation shall certify to the Secretary-Treasurer of the Association the name of an owner, partner, an officer, or an executive whose time is devoted principally to the broadcasting business of such firm or corporation and such individual may represent, vote and act for the member.

Each active member shall be entitled to one vote for each active membership, and shall be entitled to participate in all affairs of the Association.

B. *Associate Definition.* Any individual, firm or corporation engaged in any business or profession connected with broadcasting but not such as to come within the requirements for active membership shall, subject to the approval of the Board of Directors, be eligible to associate membership in the Association. An associate member shall not be entitled to any vote *(except as a member of a committee to which he has been duly appointed).*

Commission Notifies FM Licensees of Procedure For Change in Frequency Assignments

(Continued from page 549)

ticable. Before commencing actual operation on the new frequency, notice should be sent to the Commission and a letter or telegram of authorization will be issued."

Employee-Employer Relations

Three Major Provisions of Taft-Hartley Act Became Effective with Enactment of Law

The following analysis of the Taft-Hartley Act supplements the preliminary summary published in REPORTS *last week (p. 527). A full legal analysis of the Act, now being prepared, will be furnished to all members in the near future.*

Footnotes on Taft-Hartley Act—

1. Broadcasters should be cognizant of the "time table" of the Taft-Hartley Act.

Upon enactment of the law, only three major provisions became effective: (1) suits by and against unions were permissible under certain circumstances; (2) the Government possessed authority to enjoin major strikes jeopardizing national health and safety; and (3) restrictions were placed on the signing of new contracts providing for certain types of health and welfare funds.

Not until 60 days after the passage of the Act do the principal provisions in the new law take effect. However, new contracts signed prior to August 23, 1947 may include closed shop and other provisions otherwise outlawed by the Act and made unfair labor practices. Such new contracts signed within the sixty-day period remain operative for not more than one year. Contracts now in effect and not renewed during the sixty-day period remain effective until their termination or renewal date.

2. Contrary to the above "time table" for the Taft-Hartley Act, it should be appreciated that the Lea Act is currently in effect and has been in effect since April, 1946. The Supreme Court decision (June 23) merely substantiated the constitutionality of this legislation. Undoubtedly many broadcasters and the AFM have deferred certain operational decisions pending the outcome of the WAAF case before the Supreme Court.

3. It has been reported in the press that officials of the AFL have expressed the opinion that unions will not agree to "no-strike" clauses in future contracts. The reason offered was that "such clauses have, in the past, been concessions made by unions which obtained closed shop conditions" now outlawed by the Taft-Hartley Act. However, it should be noted that "no-strike" clauses have been common among unions which preferred the union shop to the closed shop type of union security.

(Continued on next page)

The obvious reason why many unions will now try to avoid "no-strike" clauses is the added obligation and penalty which the Taft-Hartley Act places upon violations of contracts by unions. Hitherto "no-strike" clauses have meant relatively little if a union saw fit to disregard them. Yet, in all fairness, it should be borne in mind that many unions adhered to the letter and spirit of such clauses when they were written into the contract.

4. Management leaders in radio and other industries are advising against precipitous and hasty actions which may create a cumulative wave of industrial strife. While the Taft-Hartley Act has rectified many long-standing abuses and has placed management and labor on a more equal footing within the collective bargaining process, business leaders are aware that with their newly obtained rights goes the responsibility to promote genuine industrial peace. It will take some time to fully clarify the application of the Taft-Hartley Act to the problems of radio, and other industries. Furthermore, the Act now opens the way for a substantial change in the machinery of administering the federal labor policy. In the meantime, ill-advised actions may prove detrimental to both the company concerned and its industry.

FCC Announces Data on Average Salaries Paid Broadcasting Personnel

Total scheduled compensation for 34,831 employees working in the radio industry in February 1947 was $2,408,246, or an average salary of $69.14 per week, according to statistics released last week by FCC. Excluding executive, supervisory and non-staff personnel, 24,513 broadcast employees in February of this year received an average of $60.92 per week, as against average weekly compensation of about $58.00 to comparable employees takehome reported in the 1945 survey of the Commission.

Based on data submitted by networks and affiliate stations on Schedule 13, the FCC report discloses the following average scheduled compensation for February 1947 for selected employee classifications:

SCHEDULED COMPENSATION

Full-time Staff Employees for Week Beginning Feb. 1, 1947

	914 AM Stations Compensation	*7 Networks and 924 AM Stations* Compensation
Announcers	$59.17	$61.95
Singers	64.94	66.22
Musicians	69.40	86.95
Writers	43.82	47.14
News Personnel	65.96	69.31
Engineers (Transmitter & Studio)	63.71	67.77
Salesmen	91.46	96.62

Engineering Department

ITU Representatives Double Efforts To Unscramble International Agreements

With the Plenipotentiary Conference opening one day late (2) and the Radio Conference continuing with its work, the International Telecommunications Union doubled its efforts at Atlantic City to try and wind up its unscrambling of International agreements.

IN THE OFFING

Public Relations Executive Committee	**July 17-18**	**Washington, D. C.**
Employee-Employer Relations Committee	**July 21**	**Washington, D. C.**
Special Standards of Practice Committee	**July 22**	**Washington, D. C.**
Educational Standards Committee	**July 28**	**Washington, D. C.**
NAB Convention	**Sept. 15-18**	**Atlantic City, N. J.**

Last week the Allocations Committee (in Document 463R-E) finally adopted for exclusive broadcasting use the frequency 540 kc and cleared for broadcasting in the European region and India the channel 530 kc (*Current* REPORTS, p. 531). In all other regions except India the 530 kc channel will be used for mobile. Barring unforeseen circumstances, these allocations to Standard Broadcasting will be written into the international regulations in about one month's time.

The fate of 520 kc for broadcasting in the European region was undecided when, after some discussion in which the delegates of France, Australia, the United Kingdom, USSR and the United States took part, it was agreed that a small group should endeavor to draft a note covering the question of European broadcasting stations in the band 515-525 kcs. The delegate of France then made the following statement: "The French Delegation considers that it is not correct to deny to duly authorized broadcasting stations whose operation has not impaired the operation of the alarm and distress signal (500 kc) the right to continue working under the same conditions between 515 and 525 kcs."

However, France did not insist in her views of using the channel 520 kc, and, pending the drafting of a note, this problem was deferred.

The High Frequency Allocation Session of the Conference continues to be bogged down, although some progress is being made. While the 15.0, 17.0, 21.0 and 25.0 mcs bands have been agreed on in subcommittee under Dr. Y. Y. Mao of China, the whole allocations structure between 6.0 and 17.0 mcs continues to be a bone of contention. The problem has been passed on by Dr. Mao to Sir A. Stanley Angwin of the United Kingdom, chairman of the main Allocations Committee.

Committee 5 on Tropical Broadcasting has recommended the following minimum frequency requirements:

6 to 8 Mcs, 250 Kc,
8 to 10 Mcs, 250 Kc,
10 to 12 Mcs, 150 Kc.

Subcommittee C then recommended that "the (actual) frequency distribution of these channels should be

(Continued on next page)

made by the (August 15) High Frequency Broadcasting Conference on a technical basis, taking into account the minimum figures proposed above." With these consolidated proposals, delegates to the Conference felt that at long last some progress on tropical broadcasting was being made.

Legal Department

FCC Prefers Local Group, Proposes Denial Of License Transfer to Original Assignee

In a proposed decision released Tuesday (1), involving two applications for consent to the assignment of the license of Station KMED of Medford, Oregon, the Commission denied the request of the original assignee and granted the request of the intervening assignee.

Following the procedure first announced in the Avco case of last year, and now incorporated in Section 1.321 of the FCC rules and regulations, the successful applicant had filed a competing application after notice of the proposed sale of the station had been published, as required by the Commission's rules. The basis of the Commission's choice was that the intervening applicant was in a better position because of his first-hand knowledge of the community to plan a program service more likely to serve the local needs.

Referring to the respective offers of the two applicants, the FCC said:

> "The Commission is mindful of the fact that minor differences exist in the respective offers to Mrs. Virgin, including the fact that Mr. Gibson has offered to personally endorse the notes representing the balance due on the purchase price, while no similar guarantee has been made by the stockholders of Medford Broadcasting Corporation. However, we do not view this and other minor differences in the proposal as constituting a substantial variance in the terms and conditions of the agreement submitted by Gibson. On the contrary, these are matters which the licensee and the preferred applicant can settle by negotiation, if they desire to do so . . . The Commission's sole concern herein is the determination of which applicant is best qualified to operate in the public interest, and having made this determination in favor of Medford Broadcasting Corporation, it is now wholly a matter for the present licensee to determine whether or not she desires to assign the license and construction permit to the preferred applicant at the price agreed upon and upon what specific conditions."

FCC Cites "Business Ethics" of Applicants In Proposed Denial for Facilities

The Commission, in a proposed decision released Tuesday (1), tentatively granted the application of Narragansett Broadcasting Company to operate on 1400 kc, with 250 watts power, in Fall River, Massachusetts.

In choosing among three applicants for the same facilities, two from New Bedford, and one from Fall River, the Commission first concluded that the requirements of Section 307 (b) of the Communication's Act requiring a fair and equitable distribution of facilities were so closely balanced as not to warrant a preference of one city over the other.

It then concluded that the Fall River applicant was to be preferred because it proposed greater integration of ownership and operation. In addition, the Commission referred to the fact that some of the officers of one of the New Bedford applicants had been involved in legal proceedings on charges of unfair trade practices and that one of them had been found guilty of violations of the Robinson-Patman Act and had been convicted in a criminal proceeding under the anti-trust laws.

Referring to the Mester Case in which a three-judge court in New York denied an assignment of license to a proposed assignee who had been involved in litigation, the Commission said that "these proceedings reflect on the business ethics and moral values of the individuals involved and in a competitive hearing such as this, should be considered adversely to the applicants involved."

News

District 2 Holds Second News Clinic; Stations Report Improved Standards

The second all-day radio news clinic conducted by NAB District No. 2 was held in Utica, N. Y., Friday, June 27. Previously District Director Michael R. Hanna, general manager, WHCU, Ithaca, had appointed E. R. Vadeboncoeur, chairman, NAB radio news committee, and vice president WSYR, Syracuse, general clinic chairman and he presided.

Thirteen months ago the first New York state radio news clinic was held in the same city. In the intervening months standards of radio news were reported improved at most stations and news bureaus with from two to six men were established by at least three stations.

The proven technique of conducting radio news clinics which has gradually evolved since the first clinic in Springfield, Illinois, in 1945, was followed. Prepared papers, assigned to newsmen by Chairman Vadeboncoeur, were read, and questions followed. As is generally the case, all broadcasters participated in the discussions.

By-Products of Radio News

George O'Connor, fulltime radio news editor of WINR, Binghamton, gave four examples of "Community Service and Promotion as a By-Product of Radio News." Mr. O'Connor came to WINR when it went on the air, August 1946, after returning from Navy service. Previously, he had ten years experience on Binghamton newspapers, the last several years as swing editor . . . which means that he knows the community.

(Continued on next page)

Station WINR comments editorially, daily. One-third of all programs are local. Never uses a story more than three times; and there is a new lead on every story used more than once.

Giving air credit to sources and persons, says Mr. O'Connor, pays big dividends. Wire recorder is big help, too, and is used daily. Mr. O'Connor runs his department without staff assistance; is able to do so because of his long experience in getting the news in Binghamton.

Regional News. "Last year's radio news clinic convinced us," said Harvey Sanderson, WFBL, Syracuse, "that we should look into regional and state coverage. We did so and now broadcast a strictly New York State show, twice daily.

Four regional correspondents are tied into WFBL newsroom with teletypes. They are located in Auburn, Cortland, Oswego and Rome. They are regular newspapermen. Teletype is supplemented with special deliveries. Correspondents report twice daily in advance of the 9:00 a.m. and 5.45 p.m. state news shows and at such other times as news indicates.

As for listeners, Mr. Sanderson said that the 5:45 p.m. show, which is in competition with children's serials, has a Hooper of 4.4 in the city of Syracuse, alone. Similar figures are unavailable from rural areas but mail with favorable comment has been received in large amounts.

The four regional correspondents receive from $15 to $20 weekly from radio station. Fixed teletype cost is $10 per station per month. One station tends to exceed minimum. Saving over telegraph, however, is substantial. Some eleven stringers are stationed at other points.

Write to Be Heard. David Kessler, news editor, WHAM, Rochester, is a veteran of over 20 years in the newspaper field. He discussed "Radio Newswriting and Re-Writing."

In his opinion the fields are so different that "I constantly re-examine the conceptions of radio writing, news gathering and presentation. One thing is frequently forgotten at stations—radio news must be heard, not read. Many good color words, good for papers, are bad for radio."

Mr. Kessler stressed the simplicity of writing for the ear. "No word on radio must cause a single listener to pause to identify it," he said. "A short pause for mental identification tends to cause the listener to lose the trend of thought."

Referring to press association copy, he referred to it as raw material—copy written for general consumption, which in turn creates a need for adaptability by the individual stations. Every effort should be made to get a local angle on these stories. Outside of big national or international news events, this is often possible. While wire services are doing an excellent job, he said, you can't accept the copy as it is if the station wants to have individuality. And the job of avoiding repetition in radio news is the job of the radio news editor. Then came a discussion of subdividing copy for broadcast according to national, international and local versus the broadcast of stories according to their importance. Mr. Kessler favored the latter procedure. He said that on the average, one-half of the WHAM news shows are local news and that the average ranges from 40% to 70%.

The station pays listeners $2 per tip, though sometimes as much as $3 to $5 is paid for an outstanding tip. The staff does the work in all cases. Not only has this arrangement been valuable to WHAM as a source of news, but it has promotional value and, additionally, tends to make a news-conscious audience.

How Radio News Pays Off. Si Goldman, general manager, WJTN, Jamestown, presented a paper on "How Radio News Pays Off."

"In disseminating news and information almost instantaneously," said Mr. Goldman, "radio is providing public service of the utmost importance and responsibility. Broadcasting news is the greatest single service a radio station performs."

"At WJTN, we have always believed in the premise that 'news pays off'—with community loyalty, maximum audiences and success for the sponsor." Then Mr. Goldman discussed the news operation at WJTN. "Since 1940 when the two local papers merged," said Mr. Goldman, "the local newscast over WJTN has grown to 4 broadcasts a day, 7 days a week—all sponsored."

In addition, WJTN broadcasts a number of other station originated news programs, all sponsored, and network co-ops, also sponsored. News editor of the station is the Buffalo Courier-Express correspondent, who began the first local news show in 1940. In addition, there are 2 full-time reporters.

WJTN maintains a schedule of charges for news presentation. On United Press news charge is 25% of time charge. The charge is 50% of time charge for a purely local news show. 40% of time facilities is charged if the show is a combination of local, national and international.

Referring to saleability of news programs, Mr. Goldman stated that station has a waiting list for every one of its news programs—local, national and co-op. With local newscasts, the stations will accept a one-day cancellation and not lose a single minute's revenue.

Mr. Goldman said that from news programs the station gets some of its best success stories. Ratingwise, every one of the station's news programs is "right on top."

Broadcast Advertising

RETAIL BUSINESS

NRDGA Clinic Cites Radio Success In Accomplishing Advertising Objectives

In line with the "how-to-do-it" pattern of the NRDGA Sales Promotion Clinic held June 26-27 at the Palmer House, Chicago, the special radio session highlighted case histories which showed how radio can accomplish specific advertising objectives for its sponsors.

William T. White, sales manager, Wieboldt Stores,

(Continued on next page)

Chicago, was chairman of the Radio Clinic. Leading retailers who are using radio with outstanding success outlined their specific sales promotion problems and the resulting objectives which were given to their use of radio. With the use of transcribed program excerpts, each showed how the time and type of program chosen allowed them to beam their advertising to the specific groups of listeners they were most anxious to attract to their stores. Commercial copy excerpts and results were cited to show how these programs were reaching their objectives.

Wieboldt Programs "Part of Store." Mr. Lawrence H. Foster, sales promotion manager, The Fair, Chicago, reviewed the success of his use of an early morning newscast. Miss Myrtle Green, Wieboldt Stores, Chicago, gave a step by step analysis of the manner in which Wieboldt's builds radio programs so they are a part of the store instead of just sponsored by the store. She used as her example, the "Melody Lane" program, one of two Wieboldt programs which were given honorable mention in the NRDGA Radio Contest awards. She showed how "Melody Lane" completely characterizes the store, adds fashion authority to the store's advertising and brings specific sales results to fashion departments.

Mr. Hugh Muncy, farm director, and Miss Elizabeth Gahre, promotion manager of KXEL, Waterloo, Iowa, outlined the James Black Dry Goods Company's NRDGA grand prize-winning program, "RFD 1540." They showed how a program built around community interests can broaden a store's trading area and bring increased item and departmental sales results.

Mr. Julian N. Trivers, publicity director, Wm. Hengerer & Company, Buffalo, discussed "Early Date at Hengerer's," another prize winner of the NRDGA radio program contest. He pointed to sales and goodwill results which can be gained from locally-produced, in-store audience participation programs.

"How," by Hart. Miss Lee Hart, assistant director of Broadcast Advertising for NAB, gave specific examples to show advertising managers how they could plan and direct their use of radio in a way which would make results from radio measurable, both in terms of items sold and in terms of increased departmental sales.

Comments from the promotion and advertising experts who heard the radio session, indicate that this down-to-earth presentation of radio's ability to meet specific advertising objectives created new interest in radio as a potent promotional tool for retail business.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 14-20, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. Though the schools of America are closed in July and August, the urgency of the crisis in our schools makes it necessary to keep this subject before the public. During the summer months plans should be made to assure that when schools open in the fall they should be more adequately staffed and have improved equipment, buildings, supplies, etc. Your program can help bring this improvement about by

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stressing the serious plight of our schools, what a deterioration in American education means to our boys and girls and to our nation, and what listeners can do now to overcome the crisis. (Fact Sheet No. 37)

Buy U. S. Savings Bonds— "Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan*—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular* savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 7. They are subject to change.

Monday, July 7

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P., **1400 kc.**, 250 watts, unlimited.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisconsin.

Further Hearing

(Before Commissioner Walker, 10:00 A. M.)

WTOL—The Community Broadcasting Co., Toledo, Ohio—Renewal of license, **1230 kc.**, 250 watts, unlimited.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—C. P., **1230 kc.**, 250 watts, unlimited.

Tuesday, July 8

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P., DA, **840 kc.**, 5 KW, DA, daytime.

Intervenor: WHAS, Courier-Journal and Louisville Times Co., Louisville, Kentucky.

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P., **580 kc.**, 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P., **580 kc.**, 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P., **590 kc.**, 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P., **590 kc.**, 1 KW, unlimited, DA-night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG, W. T. A. G., Inc., Worcester, Mass.
WIAC, Radio Station WIAC, Inc., San Juan, Puerto Rico.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

590 KC.—610 KC.—1240 KC.

The Commission announces its **Proposed Decision** (B-374) looking toward the grant of the following applications:

Penn Thomas Watson to change operating assignment of **Station WGTM, Wilson, N. C.**, from 1340 kc., 250 watts, unlimited time, to 590 kc., 5 KW, subject to the filing within 60 days and approval of an application for modification of CP setting forth a modified daytime proposal such as made by this applicant at the hearing, including data with respect to the new site (BP-3848; Docket 6866);

Roanoke Broadcasting Corp. to change operating assignment of **Station WSLS, Roanoke, Va.**, from 1240 kc., 250 watts, unlimited, to 610 kc., 1 KW, unlimited time, subject to filing within 60 days and approval of an application for modification of CP, setting forth a proposal for 610 kc. with power of 1 KW, DA-2, such as that made at the hearing (BP-4095; Docket 6869);

Lynchburg Broadcasting Corp. to change operating assignment of **Station WLVA, Lynchburg, Va.**, from 1230 kc., 250 watts, unlimited time, to 590 kc., 1 KW, subject to condition that it protect the daytime operation of **Station WGTM, Wilson, N. C.**, on 590 kc., in accordance with Commission's Standards of Good Engineering Practice and comply with the Standards in all other respects, and further subject to filing within 60 days and approval of an application for modificatoin of CP setting forth a proposal for operation on **590 kc.** with 1 KW power, DA-2, such as that made at the hearing (BP-4096; Docket 6870);

Virginia Broadcasting Corp. for a new station at **Roanoke, Va.**, to operate on 1240 kc., 250 watts, subject to filing within 60 days and approval of an application for modification of CP setting forth operation on the frequency 1240 kc. with 250 watts power, and subject to these facilities being vacated by Roanoke Broadcasting Corp. (BP-3964; Docket 6969);

(Continued on next page)

At the same time the Commission proposes to deny the applications of Eastern Carolina Broadcasting Co. to change assignment of **Station WGBR, Goldsboro, N. C.,** from 1400 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3914; Docket 6867) and of Jonas Weiland to change assignment of **Station WFTC, Kinston, N. C.,** from 1230 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3827; Docket 6868). (Commissioners Wakefield, Webster and Durr not participating.)

620 KC.

The Commission announces its **Final Decision** (B-366) granting the application of the **Hanford Publishing Company** for a new station at **Hanford, California,** to operate on 620 kc., 1 KW, unlimited time, DA night (BP-4869; Docket 7783), and denying the application of **Fresno Broadcasting Co.,** seeking the same facilities with DA both day and night, at **Fresno, Calif.** (BP-5005; Docket 7784).

790 KC.

The Commission announces its **Final Decision** (B-340) granting the application of **Central Broadcasting Company** to increase power of **Station WEAU, Eau Claire, Wisconsin,** from 5 KW day, 1 KW, with DA, at night, to 5 KW day and night, with DA, operating on 790 kc., subject to CAA approval of transmitter site and antenna system (BP-4312; Docket 7216), and granting the application of **Lubbock County Broadcasting Co.,** for a new station at **Lubbock, Texas,** to operate on 790 kc., 5 KW day, 1 KW night, subject to the condition that applicant will file within 60 days an application in conformity with the Standards of Good Engineering Practice for modification of permit specifying daytime power of 5 KW in lieu of 1 KW (BP-4062; Docket 7334). At the same time the Commission denied the application of **Plains Radio Broadcasting Co.** to change operating assignment of **Station KFYO, Lubbock, Texas,** from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, DA night (BP-4391; Docket 7335). (Commissioners Webster and Walker not participating; Commissioners Denny and Jett voted for a grant of the application of KFYO and a denial of Lubbock County Broadcasting Co. application.)

(The Commission had previously issued an order severing and granting the applications of KTHT and Veteran's Broadcasting Co., both at Houston, Texas (Dockets 7333 and 7336, respectively).

1220 KC.

The Commission adopted **Memorandum Opinion and Order** denying petition of **Allen T. Simmons** for rehearing directed against Commission action of April 25 and issued May 22, 1947, granting application of WGAR Broadcasting Co. to increase power of WGAR, Tallmadge, Ohio, from 5 to 50 KW, DA, and denying application of WADC to increase power from 5 to 50 KW, DA, and change frequency from 1350 to 1220 kc. The petition requested that the Decision and Order be set aside; that further hearing be afforded petitioner and that after such hearing petitioner's application be granted. (B-283)

1330 KC.—1340 KC.

The Commission announces its **Final Decision** (B-339) granting the application of Gillette Burton and Jesse Gilbert Burton, Jr., d/b as **Burton Broadcasting Company** for a new station at **Mobile, Alabama,** to operate on 1340 kc., 250 watts, unlimited time (BP-4233; Docket 7314), and denying the applications of **Gulf Broadcasting Co., Inc.,** requesting the same facilities at Mobile and the application of **Mobile Broadcasting Co.** requesting 1330 kc., 5 KW day, 1 KW night, DA, at Mobile (BP-3728; Docket 7313 and BP-3828; Docket 7482, respectively).

1400 KC.

The Commission announces its **Proposed Decision** (B-369) looking toward the grant of the application of **Narragansett Broadcasting Co.** for new station at **Fall River, Mass.,** to operate on 1400 kc., 250 watts, unlimited time; conditions (BP-4409; Docket 7312) and denial of applications of **Southeastern Massachusetts Broadcasting Corp.** (BP-4185; Docket 7053) and **Bay State Broadcasting Co.** (BP-4201; Docket 7054) seeking the same facilities at **New Bedford, Mass.**

1440 KC.—FM

The Commission announces its **Proposed Decision** (B-375) looking toward the consent to the assignment of license of **Standard Station KMED** and **CP for new FM station, in Medford, Oregon,** from Mrs. W. J. Virgin to the Medford Radio Corp., the competing applicant, and a denial of the assignment of license to the original proposed transferee, **Gibson Broadcasting** (Dockets 7928; 7929); conditions.

1450 KC.

The Commission announces its **Proposed Decision** (B-363) looking toward the grant of the application of **Coast Ventura Company** for a new station at **Ventura, California,** to operate on 1450 kc., 250 watts, unlimited time, contingent upon approval of antenna site and antenna system by the CAA (BP-3725; Docket 6839).

At the same time the Commission proposes to deny the mutually exclusive application of **Ventura Broadcasters, Inc.** (BP-3807; Docket 6840).

Commissioner Wakefield voted for a grant of the application of Ventura Broadcasters, Inc., and denial of Coast Ventura Company because of the greater integration of ownership and operation proposed by Ventura Broadcasters, Inc.

1480 KC.

The Commission announces its **Final Decision** (B-291) granting the application of **Radio Wisconsin, Inc.,** for a new station at **Madison, Wisconsin,** to operate on 1480 kc., 1 KW, unlimited time, DA (BP-3809; Docket 6940), and denying the application of **Edwin Mead** seeking the same facilities at **Rockford, Ill.** (BP-4729; Docket 7599). The grant to Radio Wisconsin, Inc., is subject to approval of transmitter site and antenna system by the CAA. The Commission stated it is not now acting on the application of Radio Wisconsin for leave to amend so as to request operation with 5 KW daytime rather than 1 KW because it does not presently have sufficient engineering data upon which to make a proper determination whether the application should be granted but will entertain a petition from this applicant for modification of CP requesting daytime operation with 5 KW power.

1490 KC.

The Commission announces its **Final Decision** (B-299) granting the application of the **Elgin Broadcasting Company** for a new station at **Elgin, Ill.,** to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-3833; Docket 6962). At the same time the Commission denied the applications of **Village Broadcasting Co., Oak Park, Ill.** (BP-4075; Docket 6963); **Vincent G. Cofey, Elgin, Ill.** (BP-4381; Docket 7154), **Community Broadcasting Co., Oak Park, Ill.** (BP-4382; Docket 7155), each seeking new stations in the cities indicated, on 1490 kc., 250 watts, unlimited time, and **Beloit Broadcasting Co.,** seeking new station at **Beloit, Wis.** (BP-4161; Docket 6964), on 1490 kc., 100 watts power.

AM—New CP's Granted

900 KC.

Antigo Broadcasting Co., Antigo, Wisc.—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; conditions. (BP-6024)

910 KC.

Tri-Borough Broadcasting Co., Apollo, Pa.—Granted CP for new station to operate on 910 kc., 1 KW, daytime only; conditions. (BP-5710)

930 KC.

The Daily News Broadcasting Co., Bowling Green, Ky.—Granted CP for new station to operate on 930 kc., 1 KW, daytime only; conditions. (BP-6050)

1230 KC.

Benton County Broadcasters, Kannewick, Wash.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5701)

(Continued on next page)

1290 KC.

Tri-City Broadcasting Co., Bellaire, Ohio—Granted CP for new station to operate on 1290 kc., 1 KW, daytime only. (BP-5421)

1340 KC.

Gillespie Broadcasting Co., Fredericksburg, Tex.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BP-6048)

1350 KC.

Cecil W. Roberts, Farmington, Mo.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5712)

Pocono Record, Inc., Stroudsburg, Pa.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5951)

AM—Designated for Hearing

1340 KC.

The Montana Network, Missoula, Mont.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6022; Docket 8438)

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Designated for hearing application to change facilities from 1490 kc., 100 watts, unlimited time, to 1490 kc., 250 watts, unlimited time and for extension of date for commencement and completion of construction (BMP-2669; Docket 8451); ordered WDAN, Danville, Ill.; WKBV, Richmond, Ind., and WOMI, Owensboro, Ky., be made parties to proceeding.

AM—Miscellaneous Actions

WHAS—WHAS, Inc., Louisville, Ky.—Granted petition of WHAS for interim relief praying that the Commission postpone the effective date of its action of November 14, 1946, granting without hearing application of Oklahoma Agricultural and Mechanical College, Stillwater, Okla., for construction permit, and recall or set aside its action of April 16, 1947, granting without hearing application of Oklahoma Agricultural and Mechanical College for modification of CP; ordered that the actions be suspended, pending the decisions of the United States Court of Appeals of the District of Columbia in **L. B. Wilson, Inc.** v. **Federal Communications Commission** (No. 9434) and **WJR—The Good Will Station, Inc.** v. **Federal Communications Commission** (No. 9495) and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted petition of WLW for interim relief praying that the Commission postpone the effective date of its action of December 5, 1946 granting without hearing the application of Middle West Broadcasting Co., Inc., St. Paul, Minn., for construction permit; ordered that the action of December 5, 1946 be suspended pending the decisions of the United States Court of Appeals in **L. B. Wilson, Inc.** v. **Federal Communications Commission** (No. 9434) and **WJR The Good Will Station, Inc.** v. **Federal Communications Commission** (No. 9495), and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

KTTR—Show-Me Broadcasing Co., Rolla, Mo.—Granted modification of CP to change frequency from 1340 kc. to 1490 kc., operating with 250 watts unlimited time. (BMP-2771)

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Dismissed petition requesting reconsideration of Commission's action of April 10, granting application of Show-Me Broadcasting Co. for new station to operate on 1340 kc., since above action renders issues moot.

WTAL—WTAL-FM—Capital City Broadcasting Corp. (assignor); John H. Phipps (assignee), Tallahassee, Fla.—Granted consent to voluntary assignment of license and CPs from Capital City Broadcasting Corp. to John H. Phipps, president, director and sole stockholder of licensee. (BAPL-24)

WLAK—Radio Station WLAK (Assignor); Lakeland Broadcasting Corp. (Assignee), Lakeland, Fla.—Granted consent to voluntary assignment of license from S. O. Ward, an individual, trading as Radio Station WLAK, to Lakeland Broadcasting Corp. in which Ward owns 99.65% of stock. (BAPL-26)

WNOC—Norwich Broadcasting Co., Norwich, Conn.; WGAT—Central Broadcasting Co., Utica, N. Y.—Granted consent to voluntary assignment of licenses of WNOC from The Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, to H. Ross Perkins, and of WGAT from The Central Broadcasting Co., a partnership composed of same two individuals, to J. Eric Williams (i.e., dissolution of two partnerships to result in each partner becoming sole owner and licensee of a station). (BAL-605; -606)

KDSH—Queen City Broadcasting Co. (assignor); Boise Valley Broadcasters, Inc. (assignee), Boise, Idaho—Granted consent to assignment of permit of KDSH and conditional grant of permit for associated FM station, from Queen City Broadcasting Co. to Boise Valley Broadcasters, Inc., which will be controlled by assignor; condition. (BAL-608)

WLOF—George W. Gibbs (transferor); Walter C. Shea and Wm. J. Sears (transferees), Orlando, Fla.—Granted consent to voluntary transfer of control of license of Station WLOF from George W. Gibbs to Walter C. Shea and Wm. J. Sears for $40,000 for 50% interest. (BTC-546)

Southland Broadcasting Corp., No. Miami Beach, Fla.—Granted petition for leave to amend its application (BP-5510; Doc. 8041) so as to specify 1580 kc. instead of 1000 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

Mary W. Martin, Ft. Lauderdale, Fla.—The Commission on its own motion removed from the hearing docket application. (BP-5808; Docket 8148)

San Pedro Printing and Pub. Co., San Pedro, Cal.—Granted petition to dismiss without prejudice its application for a new FM station (BPH-488; Docket 8318)

WIAC—Radio Station WIAC, Inc., San Juan, P. R.—Granted petition for leave to intervene in the hearing on application of Foundation Co. of Washington. (BP-4997; Docket 8279)

Hanover Broadcasting Co., Hanover, Pa.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application. (BP-5658; Doc. 8200)

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted petition to dismiss without prejudice its application (BP-5464; Docket 8368), subject to the right of reinstatement under the provisions of Sec. 1.365(c) of the Rules.

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing upon its application (BP-5827; Docket 8167), presently scheduled for July 8, to August 20.

Keystone Broadcasting Corp., Harrisburg, Pa., et al.—Granted joint petition for continuance of further consolidated hearing presently scheduled for July 7, to August 11.

Charles M. Meredith, Silverdale, Pa.—Granted petition for leave to amend his application (BP-5625; Doc. 8092) so as to specify 1570 kc. with 250 watts, daytime only, instead of 1370 kc., 1 KW, daytime. The amendment was accepted and application as amended removed from the hearing docket.

Radio Anthracite, Inc., Pottstown, Pa.—The Commission on its own motion removed from the hearing docket application. (BP-5582; Docket 8091)

The Commission on July 2 adopted an order granting joint petition of **United Broadcasting Co.** and **Ogden Broadcasting Co., Inc., Ogden, Utah**, requesting the Commission grant petitioners leave to withdraw their joint petition for recon-

(Continued on next page)

sideration filed Aug. 22, 1946, and dismiss its order in response thereto, dated 11/29/46, setting aside grant made without hearing on August 1, 1946 of application of **Central Utah Broadcasting Co.** for new station at **Provo, Utah,** to operate on 1490 kc., 250 watts, unlimited (BP-4703; Docket 7959); severed said application from consolidated proceeding with petitioners' applications, removed from hearing docket and reinstated grant of August 1, 1946 to Central Utah Broadcasting Co.; closed record in consolidated proceeding held on petitioners applications in June 1946.

WNOE—James A. Noe, New Orleans, La.—Granted petition for extension of time within which to file exceptions to the Commission's proposed decision in re applications in Dockets 6346 and 7117, and the time was extended to and including August 4.

Wired Music, Inc., Rockford, Ill.—The Commission on its own motion continued the hearing on application (Docket 7964) presently scheduled for July 7 to July 21.

AM—Applications Accepted for Filing

730 KC.

NEW—Kentucky Mountain Holiness Association, Lawson, Ky.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 600 to 730 kc., and make changes in antenna.

800 KC.

NEW—Johnson County Broadcasting Corp., Iowa City, Iowa—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, install directional antenna, change type transmitter and change transmitter and studio location, and make changes in directors and stockholders.

810 KC.

WKAT—A. Frank Katsentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 to 810 kc., increase power from 1 KW to 50 KW, install new transmitter, directional antenna for night use, and new vertical antenna with FM antenna on top, and change transmitter location. Amended to change name of applicant from A. Frank Katsentine to WKAT, Inc.

900 KC.

NEW—Northwest Broadcasting Co., Fargo, N. Dak. (P. O. Gardner Hotel)— Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

930 KC.

NEW—Strafford Broadcasting Corp., Rochester, N. H. (P. O. 25 Maple St., Rochester, N. H.)—Construction permit for a new standard broadcast station to be operated on 930 kc. power of 1 KW, and daytime hours of operation.

940 KC.

KVAI—Plains Empire Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-4551, which authorized a new standard broadcast station) to change type of transmitter and make changes in directional antenna.

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Tex.—Modification of construction permit (B3-P-5537, which authorized an increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower) to make changes in directional antenna for night use.

1000 KC.

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp.

1050 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 670 to 1050 kc., using non-directional antenna and change studio location from 2⅞ miles NE of State Capitol, North Little Rock, Ark., to to be determined, North Little Rock, Ark.

1060 KC.

NEW—Metropolitan Broadcasting Co., Houston, Tex. (E. H. Rowley, Glen H. McClain, L. M. Rice, and James A. Clements, a partnership)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW night, and 5 KW day, directional antenna and unlimited hours of operation. Amended to change name of applicant from E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, a partnership, d/b as Metropolitan Houston Broadcasting Co. to E. H. Rowley, Glen H. McClain, L. M. Rice, James A. Clements, H. J. Griffith, Frank M. Dowd and Joe H. Torbett, a partnership, d/b as Metropolitan Houston Broadcasting Co.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Tex. (A partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Special service authorization to operate on unlimited time with power of 1 KW day, and 100 watts night, on frequency of 1070 kc., for period ending May 1, 1948.

1100 KC.

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B2-P-4745, which authorized to install FM antenna on top of vertical antenna) for extension of commencement and completion dates.

1160 KC.

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified which authorized increase in power, installation of new transmitter and directional antenna for day and night use) for extension of completion date.

1230 KC.

NEW—Hub City Broadcasting Co., Hattiesburg, Miss. (Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, a partnership) (P. O. Lawrence St., Montgomery, Miss.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WSKB, McComb, Miss., being granted a change of frequency.

NEW—Granite State Broadcasting Co., Inc., Claremont, N. H. (P. O. 155 Front St., Manchester, N. H.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley & Grace M. Pixley)—Modification of construction permit (B2-P-5247, which authorized to move old main transmitter to (present location of main transmitter) to be used as an auxiliary transmitter with power of 250 watts) for extension of completion date.

1240 KC.

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

KIUL—Radio Station KIUL, Garden City, Kans. (Frank D. Conard)—Voluntary assignment of license to The Telegram Publishing Company.

1260 KC.

NEW—County Broadcasting Co., Taylor, Texas (Graham Gillis Conley, Dr. Raymond Garrett and Ross K. Prescott,

(Continued on next page)

a partnership) (P. O. c/o Ross Prescott, Atty. at Law, 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Apple-Land Broadcasters, Inc., Wenatchee, Wash. (P. O. c/o Fred J. Schaaf, 227 Henry Building, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized an increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

NEW—Charles L. Cain, Grand Prairie, Texas (P. O. Honey Grove, Texas)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 780 kc. to 1390 kc., increase power from 250 watts to 1 KW, change type of transmitter, and make changes in vertical antenna.

1400 KC.

KSOL—Gene Burke Brophy, Yuma, Ariz.—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location and to make changes in antenna.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss. (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

1440 KC.

KJAY—S. H. Patterson, Topeka, Kans.—Modification of construction permit (B4-P-4389, which authorized a new standard broadcast station) to change power from 5 KW day and night to 1 KW night and 5 KW day, to install new transmitter and to change transmitter location.

1490 KC.

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—Modification of construction permit (B2-P-5386, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna, transmitter and studio locations.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—Modification of construction permit (B3-P-4975, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

1600 KC.

NEW—Baker Broadcasting Co., Fresno, Calif. (John L. Baker, Peter K. Onnigian, George F. Baker, Harry Hartunian and Jim Schiffer, a partnership) (P. O. 1121 No. Fruit Ave.) Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

AM—Application Dismissed

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license to change main studio location from St. Paul, Minn., to Minneapolis, Minn. Dismissed 6-25-47, request of attorney.

AM—Applications Tendered for Filing

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Consent to assignment of construction permit and license for standard station WQQW and construction permit for WQQW-FM to Radio Station WQQW, Inc.

900 KC.

NEW—The Progressive Publishing Co., Clearfield, Pa.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts, and daytime hours of operation.

950 KC.—1210 KC.

WCAU-WPEN, etc.—Philadelphia Record Co.; Wm. Penn Broadcasting Co., Philadelphia, Pa.—1. Consent to transfer of control of licensee of Stations WCAU and WCAU-FM from J. David Stern to Bulletin Co. 2. Consent to assignment of license of WCAU-FM from Philadelphia Record Co. to Wm. Penn Broadcasting Co. 3. Consent to assignment of license and construction permit of WPEN-FM and construction permit of WPEN-TV from Wm. Penn Broadcasting Co. to Philadelphia Record Co. 4. Consent to transfer of control of Wm. Penn Broadcasting Co. from Bulletin Co. to Sun Ray Drug Co. Three of these applications (2, 3, 4 above) are contingent on granting of transfer of control to Philadelphia Record Co.

960 KC.

NEW—World Wide Television Corporation, a partnership, Bakersfield, Calif. (Messrs. James L. Mattly and Guy Marchetti)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

990 KC.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to increase power from 250 watts to 1 KW, daytime, and install new transmitter.

1030 KC.

Alma Broadcasting Co., Inc., Alma, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1140 KC.

KGDM—E. F. Peffer, Stockton, Calif.—Modification of construction permit to install television antenna on one of the towers of the directional antenna system, using power of 5 KW, unlimited hours, and directional antenna for night use.

1210 KC.

NEW—The News-Sun Broadcasting Co., Waukegan, Ill.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

1230 KC.

KWTX—Beauford H. Jester, Waco, Texas (Individually and as Trustee for W. W. Callan, DeWitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levey, Ross M. Sams and Davis Stribling)—Consent to assignment of license to KWTX Broadcasting Co.

1240 KC.

NEW—Lewis Wiles Moore, Glendive, Mont.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Consent to assignment of license to KAVR, Inc.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Construction permit to change frequency from 1490 kc. to 1240 kc., using 250 watts, and unlimited hours of operation. (Contingent on grant of pending application of WSLS.)

1290 KC.

WIRL—Illinois Valley Broadcasting Co., Peoria. Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Consent to assignment of construction permit of WIRL-AM station and construction permit WTAZ-FM to Illinois Valley Broadcasting Co., a corporation.

1300 KC.

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Construction permit to modify the directional antenna system, operating on 1300 kc., 5 KW, and unlimited hours of operation, and directional antenna for day and night use.

1320 KC.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

NEW—Lynd Broadcasting Co., Newark, Ohio (a partnership composed of Clayton Johns and John Allen Heimberger)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, and daytime hours of operation.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Consent to transfer of control of construction permit from C. Arnholt Smith, J. Frank Burke, and John A. Smith to C. Arnholt Smith, J. Frank Burke, John A. Smith and Paul L. Jones.

1590 KC.

WALB—Herald Publishing Co., Albany, Ga.—Consent to transfer of control from Henry T. McIntosh to James H. Gray.

WBRY—American-Republican, Inc., Waterbury, Conn.—Construction permit for changes in directional antenna to support an FM radiator, using 1590 kc., power of 5 KW, unlimited hours, and directional antenna for day and night use.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Proposed Decision** (B-376) in the **Cleveland-Akron-Elyria, Ohio,** applications for FM stations, looking toward the grant of all applicants in these proceedings (Docket No. 7038 et al) for Class B FM stations except the **Elyria-Lorain Broadcasting Co.,** to which the Commission proposes to grant a CP for a Class A FM station.

The construction permits proposed to be issued to the applicants are as follows: (Power given is effective radiated power; antenna height is height above average terrain.)

United Broadcasting Co.—100.7 mc. (Channel No. 264); 20 KW; antenna, 500 ft.; conditions. (BPH-99; Docket 7038);

National Broadcasting Co., Inc.—105.7 mc. (Channel No. 289); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-167; Docket 7039);

WJW, Inc.—104.1 mc. (Channel No. 281); 7.5 KW; 730 ft., or equivalent coverage; conditions. (BPH-581; Docket 7040);

UAW-CIO Broadcasting Corp. of Ohio—103.3 mc. (Channel No. 277); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-444; Docket 7042);

WGAR Broadcasting Co.—99.5 mc. (Channel No. 258); 20 KW; 500 ft. (BPH-157; Docket 7043);

Scripps-Howard Radio, Inc.—102.1 mc. (Channel No. 271); 20 KW; 500 ft. (BPH-438; Docket 7044);

Telair Co.—106.5 mc. (Channel No. 293); 20 KW; 500 ft. (BPH-694; Docket 7045);

Cleveland Broadcasting Co., Inc.—98.5 mc. (Channel No. 253); 15.5 KW; 555 ft. (BPH-708; Docket 7046);

Allen T. Simmons—96.5 mc. (Channel No. 243); 19.5 KW; 510 ft.; conditions. (BPH-407; Docket 7047);

Summit Radio Corp.—97.5 mc. (Channel No. 248); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-215; Docket 7048);

Elyria-Lorain Broadcasting Co.—92.1 mc. (Channel No. 221); conditions. (BPH-923; Docket 7522)

FM—Frequency Assignments

KYFM—Express Pub. Co., San Antonio, Tex.—101.5 mc. (Channel 268).

KTSA-FM—Sunshine Broadcasting Co., San Antonio, Tex.—104.1 mc. (Channel 281).

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—96.1 mc. (Channel 241).

KUOA-FM—KUOA, Inc., Siloam Springs, Ark.—96.5 mc. (Channel 243).*

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—91.5 mc. (Channel 218).

WDSU-FM—Stephens Broadcasting Co., New Orleans, La.—105.3 mc. (Channel 287).

WGAY-FM—Tri-Suburban Broadcasting Co., Silver Springs, Md.—102.3 mc. (Channel 272).

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* KUOA-FM operation on channel 243 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Allocation Plan Changes

	Channels	
	Deleted	**Added**
San Antonio, Texas	...	268
Austin, Texas	267	238
Laredo, Texas	267	278

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

WGR Broadcasting Corp., Buffalo, N. Y.—Class B. (BPH-1265)

Rahall Broadcasting Co., Inc., Beckley, W. Va.—Class B, and Channel No. 251 was allocated to Beckley. (BPH-1255)

Newberry Broadcasting Co., Newberry, S. C.—Class B, and Channel No. 246 was allocated to Newberry. (BPH-1235)

FM—Construction Permits

WFBM, Inc., Indianapolis, Ind.—Class B; 97.9 mc. (Channel 250); 20 KW; 500 ft., subject to filing within 60 days an application for modification of CP in accordance with the terms of the order. (Docket 7032; BPH-252)

The following stations were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain):

Macon Broadcasting Co., Macon, Ga.—Class B; 96.9 mc. (No. 245); 41 KW; 440 feet. (BPH-1102)

The Bowling Green Broadcasting Co., Bowling Green, Ky.—Class B; 101.1 mc. (No. 266); 8.4 KW; 255 feet. (BPH-884)

WWLH—Loyola University, New Orleans, La.—Class B; 100.3 mc. (No. 262); 190 KW; 500 feet. (BPH-201)

(Continued on next page)

Radio Station WOW, Inc., Omaha, Neb.—Class B; 99.9 mc. (No. 260); 21 KW; 565 feet. (BPH-1085)

WDPM—Capitol Broadcasting Co., Greensboro, N. C.—Class B; 98.7 mc. (No. 254); 48 KW; 350 feet. (BPH-917)

Jackson Broadcasting Co., Jackson, Tenn.—Class B; 104.7 mc. (No. 284); 12 KW; 470 feet. (BPH-1094)

Hoyle Barton Long Front Royal, Va.—Class B; 95.1 mc. (No. 236); 16 KW; 1300 feet. (BPH-1128)

Larus & Bro. Co., Inc., Norfolk, Va.—Class B; 102.5 mc. (No. 273); 6 KW; 240 feet. (BPH-992)

The following were authorized construction permits in lieu of previous conditions:

WTTH—The Times Herald Co., Port Huron, Mich.—Class B; 99.1 mc. (No. 256); 22 KW; 420 ft. (BMPH-277)

WKRG-FM—Giddens & Rester, Mobile, Ala.—Class B; 99.9 mc. (No. 260); 3 KW; 310 ft. (BMPH-260)

KWFT-FM—Wichita Broadcasters, near Wichita Falls, Tex.—Class B; 99.9 mc. (No. 260); 9.7 KW; 330 ft. (BMPH-457)

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Class B; 103.5 mc. (No. 278); 38 KW; 415 ft. (BMPH-307)

WTAZ—Illinois Valley Broadcasting Co., Peoria, Ill.—Class B; 95.7 mc. (No. 239); 51 KW; 345 ft. (BPH-938)

FM—Transfer of Control

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted consent to transfer of control of Asbury Park Press, Inc., from J. Lyle Kinmonth, deceased, to Mabel Brazer Kinmonth, and Asbury Park National Bank & Trust Co., Executors and Trustees, arising out of the death of J. Lyle Kinmonth, owner of 99% of the capital stock in licensee corporation, permittee of FM station WJLK. (BTC-551)

FM—Noncommercial Educational CP Granted

State Teachers College at West Chester, Pa.—Granted CP for new station to operate on 91.3 mc. (No. 217); 2.4 KW; 255 ft. (BPED-49)

FM—Applications Accepted for Filing

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, which authorized a new FM broadcast station) for extension of completion date.

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-385, which authorized a new FM broadcast station) for extension of completion date.

KFXD-FM—Frank E. Hurt and Son, Nampa, Idaho (A partnership composed of Frank E. Hurt and Edward P. Hurt—Modification of construction permit (B5-PH-807, which authorized a new FM broadcast station) for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-PH-512, which authorized a new FM broadcast station) for extension of completion date.

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Construction permit to change frequency to Channel 241, 96.1 mc.; specify type of transmitter, change transmitter site, specify antenna height above average terrain as 504 feet; effective radiated power as 16.9 KW, and specify antenna system.

WJWD—The Capital Broadcasting Co., Annapolis, Md.—Modification of construction permit (B1-PH-781, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WJDX-FM—Lamar Life Insurance Co., Jackson, Miss.—Modification of construction permit (B3-PH-735, which authorized a new FM broadcast station) to change antenna height above average terrain to 602 feet; effective radiated power to 102 KW, and make changes in antenna system.

KBON-FM—Inland Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-PH-390, as modified) which authorized a new FM broadcast station for extension of completion date.

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Modification of construction permit (B3-PH-714, which authorized a new FM broadcast station) for extension of completion date.

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-PH-571, which authorized a new FM broadcast station) for extension of completion date.

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, as modified, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, as modified), which authorized a new FM broadcast station for extension of completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Maine—Modification of construction permit (B1-PH-116, as modified), which authorized a new FM broadcast station for extension of completion date.

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Maine—Modification of construction permit (B1-PH-338, as modified), which authorized a new FM broadcast station for extension of completion date.

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Modification of construction permit (B2-PH-264, which authorized a new FM broadcast station) for extension of completion date.

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified), which authorized a new FM broadcast station for extension of completion date.

WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-615, as modified), which authorized a new FM broadcast station for extension of completion date.

WNIQ-FM—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Modification of construction permit (B5-PH-541, which authorized a new FM broadcast station) for extension of completion date.

WRVA-FM—Larus & Brother Co., Inc., Richmond, Va.—Modification of construction permit (B2-PH-973, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Earl C. Hankamer, Houston, Texas (P. O. 1411 Commerce Building)—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band, ERP of 2,890 watts.

95.1 MC.—#236

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified), which authorized a new FM broadcast station to change frequency to Ch. #236, 95.1 mc.; effective radiated power to 68.8 KW, antenna height above average terrain to 530

(Continued on next page)

feet; make changes in antenna system and change commencement and completion dates.

Noncommercial Educational

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wisc.—Modification of construction permit (B4-PED-59 as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

To Be Assigned by FCC

NEW—Joe L. Smith, Jr., Charleston, W. Va. (P. O. 608 Woodlawn Ave., Beckley, W. Va.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 24.5 KW.

NEW—Andave Radio Co., Milwaukee, Wis. (P. O. Room 623, Century Bldg., 808 North Third St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC with effective radiated power of 36.9 KW.

NEW—Nashua Broadcasting Corp., Nashua, N. H. (P. O. 142 Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 256.25 feet.

NEW—Harry D. Fornari, Mineola, N. Y. (P. O. 41 West 96th St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC.

FM—Application Returned

The Southwestern Baptist Theological Seminary, Fort Worth, Texas—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band. Returned June 30, 1947: Charter not properly certified and notarized.

TELEVISION

TV—Amendment to Rules

The Commission adopted an amendment to Section 3.606 of its Rules so that Channel No. 9 is withdrawn from the Detroit metropolitan area in the table showing the allocation of television channels to metropolitan districts in the United States, effective immediately. This action was taken in order to honor the reservation by the Dominion of Canada of Channel No. 9.

TV—License Extension

The Commission on June 26 directed that the licenses for the operation of the following stations be extended upon a temporary basis to October 1, 1947, for the reasons stated:

W2XBD, General Electric Co., Schenectady, N. Y.—(Pending further engineering study);

W2XMT, Metropolitan Television, Inc., New York, N. Y.—(Pending further accounting study).

TV—Applications Accepted for Filing

WTTG—Allen B. Dumont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16 as modified, which authorized new commercial television broadcast station) to change type of transmitter and make changes in antenna system.

W3XBR—The Conestoga Television Association, Inc., Lancaster, Penna.—Construction permit for reinstatement of (construction permit B2-PVB-165 which authorized a new experimental television broadcast station frequencies that may be assigned by the Commission's Chief Engineer from time to time, Power—200 watts (peak), Emission A3, A5 and Special for Television, hours of operation in acordance with Section 4.4(A), transmitter location) to specify frequencies in 590-610 mc. band; to change power from 200 watts (peak) to 500 watts; to change emission from A3, A5 and Special for Television to Vis. A5 and Aur. A3; and to change type of transmitter.

TV—Application Dismissed

NEW—Radio Station WOWO, Inc., Area of Omaha, Neb.—Construction permit for a new experimental television relay broadcast station to be operated on frequencies of 6775 to 680 mc, power of 1 watt visual with A5 Visual Emission.

Federal Trade Commission Actions

There were no complaints, stipulations, nor cease and desist orders issued during the past week.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 28, July 14, 1947

Membership To Vote In Referendum On Changes Proposed In NAB By-Laws

NAB member stations will vote on a number of changes in the organization's By-Laws starting this week. The changes, adopted by the Association's Board of Directors at its last meeting, have been the subject of intensive study by members of the NAB staff, Board subcommittees and the Board itself over a period of six months.

The material for the referendum was today turned over to Ernst & Ernst, Inc., New York accounting firm, which has been commissioned by the NAB Board to conduct the voting.

Ernst & Ernst will mail to the entire NAB active membership the revised By-Laws, together with the charter and a ballot. The members will be asked to vote on the By-Laws, Article by Article, and upon the Charter as a whole.

The present NAB By-Laws were adopted originally in 1938, and amended from time to time in the intervening years. Because of the numerous amendments, the arrangement of the By-Laws is confusing and a complete revision was agreed upon. A special subcommittee of the Board has held several meetings to discuss the By-Laws from the standpoint of their adaptability to present-day conditions.

One major change on which the membership will vote in the forthcoming referendum is the removal from the By-Laws of the definitions of the boundaries of the 17 districts. The requirement for 17 districts remains, but under the proposed change the matter of determining the areas to be included within the 17 districts would be subject to the action of the Board. This, it is believed, will bring about a desirable flexibility.

Another recommended change would adjust the income brackets upon which dues are based. A study of

(Continued on page 565)

On the Inside

Listeners to the MBS program *Opinion-Aire*, voting by telephone calls, agreed overwhelmingly that "radio is doing a good job." With more than 2000 calls made, 86.4% voted affirmatively. (p. 566)

Responding to a call from the Civil Service Commission for aid in recruiting applicants for positions with the Atomic Energy Commission, radio stations helped pull over 14,000 replies. (p. 567)

As of July 1, the monthly tabulation of radio stations reveals a total of 2,779 AM, FM and TV stations authorized. (p. 567)

The FCC indicated last week that the establishment of rules and standards for Facsimile is not far distant. The Radio Technical Planning Board submitted proposals for standards recently. (p. 566)

A definition for "tropical broadcasting" was submitted, and recommendations for band allocations were made at the International Radio Conference in Atlantic City last week. (p. 565)

Senate Confirms Representative Jones To Post As FCC Commissioner

Congressman Robert F. Jones (R) Ohio, was unanimously confirmed by the Senate late Friday afternoon as Commissioner on the FCC.

Commissioner Jones was named to replace Ray C. Wakefield when President Truman withdrew the latter's nomination several weeks ago (*Current* REPORTS, p. 507).

Senate confirmation came after lengthy hearings had been conducted by a subcommittee of the Interstate and Foreign Commerce Committee. The full committee approved Mr. Jones' nomination during its executive meeting last Thursday.

Petrillo Tells House Subcommittee Union May Make Records, Pull Network Musicians

James C. Petrillo, president, AFM, testified for two days last week (7-8) before a special subcommittee of the House Labor Committee which had been set up to investigate charges that the union leader dictated to his union and to the industries with which his union deals.

After the two days of the hearing, the subcommittee recessed, without setting a date for resumption, to study the testimony received.

Major points brought out in the hearing include:

¶ AFM may not renew contracts with recording companies and may enter the recording business itself.

¶ Network musical broadcasts may not be permitted by the union after February 1, 1948.

¶ Petrillo may meet with educators and others to discuss broadcasts by amateurs.

Petrillo's testimony, interlarded frequently with

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER, *Director of Research*
ROBERT T. BARTLEY, *Director of FM Department*
CHARLES A. BATSON, *Director of Information*
ROBERT C. COLESON, *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY, *Director of Employee-Employer Relations*
HAROLD FAIR, *Director of Program Department*
ROYAL V. HOWARD, *Director of Engineering*
DOROTHY LEWIS, *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN, *Director of Broadcast Advertising*
DON E. PETTY, *General Counsel*
ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of Special Services*

wisecracks and broad humor, was interrupted by the testimony of several witnesses who indicated that their legitimate activities were restricted either directly by the union or by the belief that their activities would be restricted.

Among the witnesses was George Jennings, Director of Radio for the Chicago public school system. The school radio, Jennings testified, never broadcasts instrumental music played by students in the belief that such broadcasts are in violation of the by-laws of the Chicago local. The activities of Jennings's school radio system are confined exclusively to broadcasts in the schools. He stated that broadcasts by school choirs and orchestras were discontinued because no money was available for standby fees.

In rebuttal, Petrillo, who is also head of the Chicago local, commented that he "never heard anything about this before." The union chieftain's attorney, Joseph Padway, stated, for the purpose of the record, that this matter had never been brought to the attention of the Chicago local of the AFM.

Petrillo also testified on the recent festival held in Montreal, Canada, at which permission was denied festival officials to make a recording of the performance of the winning band without payment of standbys. According to Mr. Riccardi, Petrillo's assistant in charge of recordings, the Montreal local informed him that the recordings were to be sold at a price of $1.00. Mr. Riccardi testified that he had personally seen the newspaper advertisements offering the records for sale at this price. Under these circumstances, Riccardi stated, he felt justified in prohibiting the making of the recordings unless standbys were hired. Under questioning by Congressman Barden he stated that he would make a similar ruling in the future if the same situation arose.

These, and similar incidents, Petrillo declared, have been grossly exaggerated in the public press. A questionnaire distributed earlier in the year by his office, he testified, disclosed that in 1946, 3,234 amateur programs of all types were broadcast over the air. The great majority of AFM locals, according to the AFM chief, do not interfere with amateur broadcasts at all.

A highlight of the hearing was the statement by Petrillo that he would meet with music educators, broadcasters and other interested persons in order to establish mutually satisfactory standards to govern broadcasting by amateur musicians. Under the Lea Act, Petrillo stated, the AFM cannot interfere with amateur and school band broadcasts.

Recordings

On the question of recordings, Petrillo's attitude was firmer. Upon the expiration of the present contracts with the recording companies, he stated, the contracts will not be renewed. Both the companies and the union are dissatisfied with the agreements, he argued, and under these circumstances he saw little use in renewing them. The issue is not entirely decided, it appears, since Petrillo indicated a hope that the recording companies would devise some solution to their problems which would be satisfactory to the union.

Network Music Broadcasts

During the course of the hearing, Petrillo announced that on February 1, 1948, he would not renew existing contracts with the networks and apparently would order all musicians to cease performing on network music broadcasts. After that date, Petrillo said, if a station wants to broadcast the music of Harry James or Toscanini it would have to bring the artist to its microphone. All such broadcasts will be permitted solely on a local basis.

Quotas

Petrillo's testimony revealed a number of other items of particular interest to broadcasters. Quotas, he indicated, are set by locals and not by his office. According to Petrillo, the operations of the AFM are conducted on a decentralized basis. Central headquarters of the union, however, has assumed control over the following matters: (1) recordings; (2) traveling bands; (3) television; (4) network amateur broadcasts; (5) FM. On all other matters, the musicians union president indicated, the locals exercise complete sovereignty, administering their controls and calling their own strikes. A large measure of control is apparently exercised by national headquarters, however, because, according to Petrillo, he can and does intervene in the affairs of a local when: (1) there is an appeal from the decision of a local; (2) a local seeks support of the national office in the course of a strike or the threat of a strike.

Local By-Laws

Replying to a question by Representative Nixon, Petrillo denied that copies of the by-laws of both the national and local union, when incorporated in union agreements, are not made available to broadcasters. Mr. Padway, Petrillo's attorney, remarked that if the by-laws are not made available to broadcasters, they may be secured by writing national headquarters of the union in Chicago.

(Continued on next page)

Acting as spokesman for the union, Padway also denied that future, as yet unwritten, union by-laws are ever incorporated in contracts, and insisted that contracts with the musicians union contain only by-laws as of the date the contract is signed.

Membership to Vote in Referendum on Changes Proposed in NAB By-Laws

(Continued from page 563)

the inequities existing in the present schedule was made by the NAB Research Department and the schedule was rewritten to product a parity between the classifications and eliminate the sudden jumps in dues that occur under the present schedule. The authority to determine the annual dues applicable to each class remains, as it is the present By-Laws, subject to the action of the Board.

In this connection, another proposal relates to those persons or firms operating an AM and an FM station in the same community in association or identically programmed. In such cases the combined income of both operations may be used in determining the dues bracket into which his operation falls.

Another major recommendation has to do with the method of nominating District Directors. Under the present By-Laws, District Directors are both nominated and elected at district meetings. Under the proposal to be voted upon, the nomination would be by referendum ballot, with the right also to nominate from the floor at the meeting, but the election would take place at a district meeting. As in the present By-Laws, the Directors from the even-numbered districts would be elected in even years and the Directors from the odd-numbered districts would be elected in odd years, and all serve for a term of two years.

The Board has submitted alternative proposals for the nomination and election of Directors-at-Large. This provision would increase the possible number of Directors-at-Large from six to ten. In addition to the two directors-at-large each, representing large, medium and small stations now provided for, there would be added a director-at-large from FM Class A stations, FM Class B stations, television stations and facsimile stations. There is a provision which would require that there must be at least 25 stations in any classification in NAB membership in order to qualify for a member on the Board. The Board unanimously recommended this change.

However, upon the method of nominating and electing the Directors-at-Large, there was a division of viewpoints. The majority view, embodied in Proposal No. 1 on the ballot, calls for the nomination and election of all Directors-at-Large by the active member stations in each classification. For example, the large stations only would participate in nominating four from among their number for the two positions on the Board and in electing two from the four thus nominated.

The minority view, embodied in Proposal No. 2, calls for only the nomination of the Directors-at-Large by those within the respective classification and the election would be participated in by all active members in all classifications. For example, the large station membership would nominate at least four from their number for the two large station Directorships and from among those thus nominated the entire membership would decide which two are to be elected.

The revised By-Laws more clearly define the responsibilities and authority of the Board of Directors and of the President and Secretary-Treasurer, who are the elective officers of the Board. The other changes are of a minor character and are incorporated in order to bring about greater clarity and simplification.

The proposed revisions in the Charter are submitted in order to make that document conform to the changed By-Laws. There is no substantive change in these provisions, but they must be approved by the membership in order to comply with the laws of the State of Delaware, the state in which NAB is incorporated.

It is expected that the mailing of this referendum will be made the latter part of next week, or the first part of the following week, and the ballots must be returned to Ernst & Ernst postmarked not later than midnight of August 8. This gives approximately three weeks to each member to determine his vote.

IN THE OFFING

Public Relations Executive Committee	**July 17-18**	**Washington, D. C.**
Employee-Employer Relations Committee	**July 21**	**Washington, D. C.**
Special Standards of Practice Committee	**July 22**	**Washington, D. C.**
Educational Standards Committee	**July 28**	**Washington, D. C.**
NAB Convention	**Sept. 15-18**	**Atlantic City, N. J.**

Engineering Department

Atlantic City Conference Behind Schedule; Tropical Broadcasting Recommendations Made

Sad faces were paramount among the foreign delegates at the Atlantic City International Radio Conference last week when long-time reservations home had to be cancelled because various committees failed to reach world-wide agreement on schedule.

Last week, however, Subcommittee C on Tropical Broadcasting, under Chairman Dr. H. van der Veen of the Netherlands East Indies delegation, after having met thirteen times, presented a guidance paper on Tropical Broadcasting for the main Allocations Committee. The Subcommittee turned in a definition of Tropical Broadcasting as: "A type of broadcasting using frequencies higher than the standard broadcast band for internal, national use in the (tropical) zone where it can be shown that due to difficulty of high atmospheric noise levels and propagation, it is not possible to furnish economically a more satisfactory service through the use of low, medium or very high frequencies." The Subcommittee went on to define the various tropical zones of the world and to delineate

(Continued on next page)

as the boundary for the American region the zone between the Tropics of Cancer and Capricorn, with certain extensions.

Subcommittee C then recommended that the following bands be allocated for tropical broadcasting: 200 Kc's shared (broadcasting priority) between 1.5 and 2.85 Mc's; in the American region an additional band was proposed of 200 Kc's shared, broadcasting priority, between 2.85 Mc and 4.0 Mc; other parts of the world will have 300 Kc's, unqualified, in this same band; between 4.0 and 6.0 Mc's in the American region, 260 Kc's shared, broadcasting priority, and in other parts of the world 300 Kc's, unqualified. Between 6.0 and 8.0 Mc's and between 8.0 and 10.0 Mc's 250 Kc's each, unqualified. Over 10.0 Mc's, 150 Kc's on an unqualified world-wide basis would be allocated.

Lower Cost Combinations May Be Possible Through Use of Electronic Circuit

Using the printed electronic circuit developed originally for the wartime radio proximity fuses, the National Bureau of Standards announced last week that, as a result of their experiments, a combination phonograph amplifier, AM receiver, FM receiver and Television set is now considered a possibility for the immediate future at a considerable cost reduction over existing equipment. Each circuit in the cabinet would be a separate sub-assembly built in plug-in fashion. These and other prospective uses of printing circuit techniques appear in the July issue of *Domestic Commerce.*

FCC Indicates Establishment of Standards For Facsimile After Further Tests

Indications that the Commission will soon establish facsimile on a regular broadcast basis, at the conclusion of further tests, were contained in the Commission's Release No. 9783 last Tuesday (8). At the present time, the Commission stated, facsimile broadcasting is on an experimental basis and, as yet, it has not established rules and standards, although the Radio Technical Planning Board recently submitted its proposal for standardization.

Believing that further operations and comparisons should be conducted, the Commission pointed out that the main difference of opinion now existing in the establishment of the proposed standards is whether 8.2″ and 4.1″ scanning lines should be provided at the same line rate of 105 lines per inch.

General

Listeners to MBS Program, Voting by Phone, Say Radio Is Doing a Good Job

Answering the question "Is Radio Doing a Good Job?", an overwhelming majority of listeners to the MBS program *Opinion-Aire* voted "yes" after listening to the network's June 25th program.

The series of programs, presenting both sides of current public interest questions, offers a "Prosecution witness" and counsel and a "defense witness' and counsel. In addition a studio jury votes on the specific question discussed during the half-hour program.

On the program dealing with radio, Carl Haverlin, president, BMI, presented the case for broadcasting. His counsel was Sydney Kaye. The "prosecution" was handled by Llewellyn White, radio director for the Committee on Freedom of the Press and of Radio, one of radio's most outspoken critics. His counsel was Ben Gross, radio editor, New York *Daily News.*

86.4% Vote Yes

With more than 2000 listeners in five selected cities responding the results of the audience reaction to the program's question reveal an interesting comparison with the results of the NORC study. Listener response shows that 86.4 percent of those who telephoned voted that radio is doing a good job, while 13.6 percent of the listeners voted "no."

According to the NORC study, listener answers to a similar question resulted in 82 percent of the responses indicating a listener reaction that radio is doing an excellent or good job.

Program Procedure

MBS stated that the mechanics of its program are as follows: the cities where the telephone responses are solicited are selected secretly, with no advance publicity released. This is to eliminate the possibility of pressure groups organizing to vote in a given way. Persons who happen to be listening to the Mutual station in those selected cities are advised at the start of the program that they may vote "yes" or "no" on the question, by calling a certain telephone number. Voting continues for exactly one hour from the time the program goes on the air. Trends in the telephone balloting are gathered at the end of twenty minutes. The total vote is announced on the program the following week.

Following is a city-by-city breakdown of the vote in the five cities selected to answer the question "Is Radio Doing a Good Job?"

City	Percent Yes	Percent No
Miami, Fla.	77	23
Huntington, W. Va.	94	6
Wilkes-Barre, Pa.	89	11
Hastings, Neb.	75	25
Emporia, Kan.	97	3

The network reported that a total of 2,203 telephone votes were registered in the five cities.

News

Committee Recommends Papers on Radio News As Aids to Better Performance

Eight papers on radio news read at the NAB-Kansas City, Mo., clinic, April 16, have been distributed to stations and CP's. The NAB radio news

(Continued on next page)

committee believes their reading will contribute further to raise the standards of radio news.

Titles and speakers of the papers contained in the brochure were:

- Radio News Department Starts with Management—Buryl Lottridge, Vice President, WOC, Davenport.
- Value of News to Radio Stations—Wayne W. Cribb, General Manager, KHMO, Hannibal, Mo., and Chairman NAB Small Market Stations Executive Committee.
- Use of Wire Recorder—William Ray, Director of News and Special Events, WMAQ-NBC, Chicago.
- Building Every Newscast for a Particular Audience—Bruce Palmer, News Director, WKY, Oklahoma City.
- Farm News—Phil Evans, Farm Director, KMBC, Kansas City.
- Radio Rewriting—Soren Munkhof, Director of News, WOW, Omaha.
- Correspondents for Individual Radio Stations—Jack Shelley, News Editor, WHO, Des Moines.
- Value of a News Editor to a Radio Station—Ken Miller, News Director, KVOO, Tulsa.

Research Department

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through June 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations**	New***	Licensed to Operate	Deleted	to Operate	CP
July 1.....	1215				961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.	1257	469
July 1.....	1795	70	42	1 CP	1298*	497
Total Changes 12 months.........		607	339	27		

COMMERCIAL FM STATIONS

	Total	Monthly Change				Licensed	Total	
As of 1946	Stations**	New*** CP	New*** CG	Licensed to Operate	Deleted	to Operate	CP	CG
July 1....	503					48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	{1 CP {3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48[2]	610[2]	260[2]
Total Changes 12 months...		506	394	0	19			

COMMERCIAL TELEVISION STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations**	New*** CP	Licensed to Operate	Deleted	to Operate	CP
July 1...	26				6	20
Aug. 1...	33	7	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39	4	0	0	6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66[1]	0	0	0	6[2]	60[2]
Total changes 12 months....		42	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 238 FM stations are now on the air. They include CG, CP and licensed stations. There are 11 TV operating.

* License for WCPS, Tarboro, N. C., set aside.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Public Interest Programming

Broadcasters Obtain Outstanding Results In Pulling Response for Atomic Commission

This is a story of how broadcasting came to Uncle Sam's rescue, and in 2½ days converted a seemingly hopeless situation into an outstanding success. The job was done by 185 stations in fourteen states west of the Mississippi.

The Beginning

U. S. Civil Service Commission called on NAB June 17; said that an emergency existed; that efforts to secure 10,000 applications for job of Security Inspector for the United States Atomic Energy Commission were doomed to failure—unless radio could perform a seeming miracle.

Next day a telegram explaining the nature of the emergency was sent stations in western cities where it was known that application blanks were on hand in post offices. It also contained an announcement which, it was suggested, be broadcast as frequently as possible Thursday, Friday and to 4:00 p.m. on Saturday, June 21. Copy was purposely written to discourage curiosity seekers.

The End

So immediate was listener response that over 5,000 applications were tabulated Monday, June 23, with that day's mail still unopened. Applications totalled over 14,000 at the end of the count on June 30.

Appreciation

Official acknowledgement and appreciation for industry assistance has been voiced by Harry B.

(Continued on next page)

Mitchell, president, United States Civil Service Commission, Washington, in a letter to Arthur Stringer, NAB staff. Said Mr. Mitchell in part:

"During the week of June 17, after our usual recruiting methods had failed to produce enough eligibles for Security Inspectors for the Atomic Energy Commission, we found it necessary to call on NAB . . .

"NAB, as it did throughout the war period, responded promptly and effectively . . . In the three days following, we received over 5,000 applications and at "the end of the recruiting period, more than enough applications were on hand to fill the need.

"I want to express the deep appreciation of the United States Civil Service Commission for this generous cooperation which proved so valuable in solving one of our recruiting problems. Your Association and member stations throughout the war were an invaluable aid to the Federal Government and once again, in peacetime, it has proven of marked value in securing personnel to help protect vital security measures . . ."

Ad Council Brochure Mailed To Broadcasters This Week

In observing its 5th year of service, the Advertising Council recently published its annual report reviewing its work and revealing some of its plans for the next year of operation.

The details highlighted in the publication should be of interest to all station operators. A copy of the booklet "Business Steps Up Its Candle Power" is included with this week's mailing of REPORTS.

Vets Administration Thanks Industry For Work on GI Insurance Drive

The Veterans Administration expressed its gratification to broadcasters last week, through the NAB, for the industry's cooperation in providing information on the reinstatement of GI Insurance. At the same time the VA stated that the campaign, originally scheduled to terminate August 1, this year, will continue until Jan. 1, 1948.

A spokesman for the agency pointed out that while the pressure of the campaign is eased by changing the deadline for reinstatement, the industry can render exceptionally fine service by continuing the information campaign on National Service Life Insurance. While large numbers of veterans have taken advantage of the availability of reinstatement, many others are still eligible.

Ad Council Network Campaigns— Week of July 21-27, 1947

The following public interest campaigns have been given top priority on Network and National Spot Allocations Plans during the week of July 21-27, 1947 by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway
(with Farm Safety Week supplement)

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15-,to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home, everywhere. *This allocation falls during Farm Safety Week, July 20-26.* Programs with rural audiences may want to devote their safety message to this theme. Attached to the Fact Sheet is a supplement describing Farm Safety Week and its goal. Accidents on the farm and to rural folk amount to a serious human and economic menace. Lives may be saved and much misery averted by alerting farm families to the need for taking time out during Farm Safety Week to discuss how they can live and work safely during the coming year. The family should learn three things: 1. What hazards menace their lives at home, at work and on the highway—e.g., falls cause more than one-third of fatal farm accidents; one out of five fatal farm-work accidents happen when handling livestock. 2. What each member of the family can do to eliminate as many of these hazards as possible—make home repairs, put safety shields on farm equipment, be careful on the highway, and at all times. 3. That carelessness on the part of any member of the family perils the lives and happiness of all. (Fact Sheet No. 15-D)

Keep on Saving Used Fats

Despite the recent decline in prices being paid for used fats by many butchers, the need for fat salvage continues to be as urgent as ever. The Advertising Council has been assured by the Fat Salvage Committee and the Department of Agriculture that the world supply of fats is still nowhere near the amount needed to satisfy the demand. As a result of the desperate fat shortage the following appeals have been issued: "America's homemakers have saved and turned in over 600 million pounds of used cooking fats since 1942. This is an average of nearly 20 pounds for each family in the United States. It is a record of which every woman can be proud. However, it is still necessary to conserve every pound of fat, since the over-all fat supply situation is little better now than it was last year when we were desperately short, particularly of industrial fats. Manufacture of many of the

(Continued on next page)

things we all use and wear in our daily lives requires industrial fats or the products of industrial fats. Used cooking fats turned in by American women have been and continue to represent an important part of our total industrial fats supply. Every pound of salvaged fat helps meet the need." [*Signed*] *Clinton P. Anderson, Secretary of Agriculture.*—"Thanks to patriotic American women, over 600 million pounds of used fats have been added to U. S. supplies of industrial fats since August, 1942. These 600 million pounds were vitally important, not only to the United States, but to the entire world. Fats and oils, both food fats and industrial fats, are in critically short supply, practically everywhere. Total world production of fats and oils in 1947 will be one-sixth less than in pre-war years. But at the same time, there are many more mouths to feed and a tremendous job of reconstruction and rehabilitation to be done. In the face of this great world-wide shortage of fats and oils, it is obviously most necessary to conserve every possible pound of fat. American women can make a real contribution to the welfare of their own country and to the recovery of the rest of the world by saving and turning in their used cooking fats." [*Signed*] *D. A. FitzGerald, Secretary-General, International Emergency Food Council.* Housewives can actually help themselves to get the peacetime products they want and need in greater abundance, and sooner, by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be reused.—Reuse those suitable for cooking and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. (Fact Sheet No. 19-D)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 14. They are subject to change.

Monday, July 14

At Albany, N. Y.

(Court Room No. 1, Federal Bldg., 10:00 A.M.)

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, DA-night.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, DA-night and day.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y. —C. P. **1460 kc.**, 5 KW, unlimited, DA-night and day.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—For license to operate on the present facilities of WOKO. **1460 kc.**, 500 watts, night, 1 KW LS, unlimited.

Tuesday, July 15

Further Hearing

(10:00 A. M.)

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. **1310 kc.**, 250 watts, daytime.

NEW—Wyandotte News Company, Wyandotte, Mich.—C. P. **1310 kc.**, 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. **1310 kc.**, 1 KW, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

630-1490 KC.

At the same time the Commission released an **order** making final its Proposed Decision (B-361) in re **Magnolia Broadcasting Company** et al, to the extent of granting the applications of **Ruston Broadcasting Company, Ruston, Louisiana,** and **Hope Broadcasting Company, Hope, Arkansas,** to operate on 1490 kc., 250 watts power, unlimited time; and granting the application of Magnolia Broadcasting Company, Magnolia, Arkansas, to operate on 630 kc., 1 KW, daytime only, in lieu of the original request for 1490 kc., 250 watts, unlimited time (Docket Nos. 7797, et al).

1300-1400 KC.

Adopted an Order making final Supplemental Proposed Decision (B-323), granting application of **Newman Broadcasting Co.,** for a new station at **Newman, Ga.,** to operate on 1400 kc., with 250 watts, unlimited time; conditions (BP-4487; Docket 7442), and the application of **Volunteer State Broadcasting Co., Inc.,** (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.,** to operate on 1300 kc., with 5 KW, unlimited time, DA.

1450 KC.

The Commission made **final,** in a decision released today, its **Proposed Decision** (B-250), as modified by its Supplemental Proposed Decision, in the consolidated proceeding of the applications of **The Sandusky Broadcasting Company** (Docket No. 7003); **Lake Erie Broadcasting Company** (Docket No. 7004); and **The Bay Broadcasting Company** (Docket No. 7172). In its final decision, the Commission granted the application of Lake Erie Broadcasting Company for a new station at Sandusky, Ohio, to operate on the frequency 1450 kc. with power of 250 watts, unlimited time, and denied the mutually exclusive applications of The Sandusky Broadcasting Company and The Bay Broadcasting Company.

1460-1490-1500 KC.

The Commission announces its **Final Decision** (B-357) granting the applications of **Monterey Bay Broadcast Company** for a new station at **Santa Cruz, Calif.,** to operate on 1460 kc., 1 KW, unlimited time, DA, (BP-4150; Docket 6952), and of **San Jose Broadcasting Company** for a new station at **San Jose, Calif.,** to operate on 1500 kc., 1 KW, unlimited time, DA, (BP-3921; Docket 6955), and denial of the applications of **Golden Gate Broadcasting Co., San Francisco,** to change frequency of station KSAN from 1450 to 1460 kc., and increase power from 250 watts to 5 KW, unlimited time, DA (BP-3913; Docket 6949); **Cascade Broadcasting Co., Inc., Yakima, Wash.,** to increase power of station KTYW from 500 watts to 1 KW, and application of **Mission Broadcasting Co.,** for a new station in **San Jose, Calif.,** to operate on 1490 kc., 250 watts, unlimited time. (BP-4266; Docket 7023).

The denial of the application of Cascade Broadcasting Co. (BP-3889; Docket 6953), to increase power of KTYW is without prejudice to the filing of an application for construction permit on the frequency 1460 kc., specifying a directional antenna giving protection to the operations of the grants made herein, and to station KINY, Juneau, Alaska, and other existing broadcast stations, and otherwise in conformity with the Standards of Good Engineering Practice.

(Continued on next page)

AM—New CP's Granted

910 KC.

Orangeburg Radio Co., Orangeburg, S. C.—Granted CP for new station to operate on 910 kc., 1 KW, daytime only; engineering conditions; and subject to the further condition that Frank B. Best, Jr., dispose of his interest in WRNO, Orangeburg. (BP-5955)

1140 KC.

Lincoln Operating Co., Miamia, Fla.; Sun Coast Broadcasting Corp., Coral Gables, Fla.—Granted motion of Lincoln Operating Co. to reconsider Commission action in designating application for hearing, remove from hearing docket and grant; said application for new station was granted (1140 kc., 5 KW, 10 KW-Ls, DA-2, unlimited (BP-4903; Docket 7874), subject to any interference resulting from WKAX, and approval of transmitter site and antenna system by CAA; and accepted application of Sun Coast Broadcasting Corp. to dismiss its application (BP-5811; Docket 8155).

1150 KC.

News-Journal Corp., Daytona Beach, Fla.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime only; engineering conditions. (Commissioner Durr voting for hearing.) (BP-6057)

1230 KC.

The Wiregrass Broadcasting Co., Enterprise, Ala.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions and provided that no operation shall commence until the outstanding CP of WDLP, Panama City, Fla., for 590 kc., is covered by a license. (BP-6075)

1240 KC.

Ishpeming Broadcasting Co., Ishpeming, Mich.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5699)

1340 KC.

Kosciusko Broadcasting Co., Koscuisko, Miss.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6066)

Oroville Mercury Co., Oroville, Calif.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions and also subject to condition that operation not be commenced until after subject frequency is vacated by KCRA. (BP-6082)

1350 KC.

Norwalk Broadcasting Co., Norwalk, Conn.—Granted CP for new station to operate on 1350 kc., 500 watts, daytime only; engineering conditions. (BP-6070)

1420 KC.

Arecibo Broadcasting Co., Arecibo, Puerto Rico—Granted CP for new station to operate on 1420 kc., 1 KW power and non-directional antenna; engineering conditions and also subject to condition that operation not be commenced until after the subject frequency is vacated by WPRP. (BP-5047; Docket 7807)

1470 KC.

Pauls Valley Broadcasting Co., Pauls Valley, Okla.—Granted CP for new station to operate on 1470 kc., 250 watts, daytime only. (BP-6052)

1600 KC.

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted CP for a new station to operate on 1600 kc., 1 KW, daytime only; engineering conditions. (BP-5276)

AM—Frequency Changes

740 KC.

WXGI—Radio Virginia, Inc., Richmond, Va.—Granted modification of CP to change frequency from 720 to 740 kc.; also granted modification of CP for transmitter site. (BMP-2870; BMP-2667)

860 KC.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted license for change in frequency to 860 kc., increase in power to 5 KW, night, 10 KW-LS, change hours of operation to unlimited, install new transmitter and DA for night use and change transmitter location. (BL-2443)

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Granted license covering installation of new transmitter, new vertical antenna, move of transmitter and studio location, and change frequency to 1260 kc., increase power to 1 KW. (BL-2441)

AM—License Renewals and Extensions

KRSC—Radio Sales Corp., Seattle, Wash.—Granted renewal of license for period ending May 1, 1950. (BR-70)

WJAC—WJAC, Inc., Johnstown, Pa.—Granted renewal of license for period ending August 1, 1950. (BP-345)

WNEX—Macon Broadcasting Co., Macon, Ga.—Granted renewal of license for period ending August 1, 1950. (BP-1215)

WWJ-Aux.—The Evening News Association, Detroit, Mich.—Directed that the license for operation of WWJ be extended upon a temporary basis to August 1, 1947, pending receipt of renewal application. (Action taken 6/26)

AM—Designated for Hearing

830-850 KC.

KWKW—Southern California Broadcasting Co., Pasadena, Calif.; Orange County Broadcasting Co., Santa Ana, Calif.—Granted petition of KWKW to designate for consolidated hearing its application with that of Orange County Broadcasting Co., and the application of KWKW (BP-3710) to change frequency to 830 kc. and increase power to 5 KW daytime only, was designated for consolidated hearing with application of Orange County Broadcasting Co. (BP-5936) for a new station to operate on 850 kc., 1 KW, daytime only.

930 KC.

Charlotte News Publishing Co., Charlotte, N. C.; William J. Brennan, Winston-Salem, N. C.; Walter Olin Nesbit, Charlotte, N. C.; Surety Broadcasting Co., Charlotte, N. C.—Adopted Memorandum Opinion and Order designated for hearing in consolidated proceeding with each other and with application of T. Julian Skinner, Jr., Charlotte, N. C. (Docket 8286), applications of Charlotte News Publishing Co. (930 kc., 5 KW, unlimited, DA-2), Brennan (940 kc., 5 KW, D) Nesbit (930 kc., 1 KW, D), and Surety Broadcasting Co. (930 kc., 1 KW, 5 KW-LS, DA-N, unlimited) (Files Nos. BP-3952; 6068; 6074; 6088).

1230 KC.

Clarence J. and Bernice M. McCredie, a partnership, Wenatchee, Wash.—Granted petition requesting that its application for a new station (BP-6062) to operate on 1230 kc., 250 watts, unlimited time, be designated for hearing; and ordered that KXLE, Ellensburg, Wash., be made a party to this proceeding.

1260 KC.

Thomas G. Harris, et al, Austin, Texas, and Williamson County Broadcasting Co., Taylor, Texas—Designated for consolidated hearing, applications for new stations to operate on 1260 kc., 1 KW, daytime only, at Austin and Taylor, respectively. (BP-4355; BP-6139)

1270 KC.

Radio Calumet, Inc., Gary, Ind.—Designated for hearing application (BP-6131) for a new station to operate on 1270

(Continued on next page)

kc., 500 watts, daytime only, in a consolidated proceeding with application of Steel City Broadcasting Co. (Docket 8178), 1260 kc., 250 watts, daytime only. Denied petition of Steel City Broadcasting Co. requesting reconsideration and grant of its application without hearing.

1280 KC.

WDSU—Stephens Broadcasting Co. (assignor), International City Broadcasting Corp. (assignee), New Orleans, La.—Designated for hearing application for consent to assignment of license of AM station WDSU and WDSU-FM from Stephens Broadcasting Co. to International City Broadcasting Corp. (BAL-596)

1340 KC.

Abilene Broadcasting Co., Abilene, Tex.; Citizens Broadcasting Co., Abilene, Tex.—Ordered that the record in this proceeding (Dockets 7367 and 7483) be reopened and that the applications be designated for further hearing on July 28, 1947, at Washington to: (1) determine whether the petition of Abilene Broadcasting Co. for leave to amend its application to show removal of Gene L. Cagle as an officer, director and stockholder of applicant corporation, and to retain application as amended in the hearing docket; (2) to determine whether applicant corporations, or their respective officers, directors and stockholders, are legally, financially and otherwise qualified to construct and operate the proposed stations, and (3) to determine on a comparative basis which, if either, of the applications in the proceeding should be granted. (Action taken by the Commission June 28.)

1380 KC.

Radio Lakewood, Lakewood, Ohio, and United Garage & Service Corp., Lakewood, Ohio—Designated for consolidated hearing applications of Radio Lakewood for new station to operate on 1380 kc., 250 watts, daytime only (BP-5949), and United Garage and Service Corp., seeking the same frequency with 500 watts power, daytime. (BP-6156)

1400 KC.

Weldon Lawson, Sequin, Tex.—Designated for hearing application (BP-4991) for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Tri-County Broadcasting Co. (Docket 8371), requesting a new station at Luling, Texas, on 1420 kc., 1 KW, unlimited, DA-night.

Norman Broadcasting Co., Norman, Okla.; H. J. Griffith Broadcasting Co., Norman, Okla.—Designated for consolidated hearing the application of Norman Broadcasting Co. (BP-5839) with application of H. J. Griffith Broadcasting Co. (BP-5861), both requesting 1400 kc., 250 watts, unlimited time.

1450 KC.

Lewis Service Corp., Weston, W. Va.—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time. (BP-6054)

AM—Licenses Granted for New Stations

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Granted license for new station; 650 kc., 250 watts, daytime; conditions. (BL-2321)

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted license for new station; 710 kc., 250 watts, daytime. (BL-2463)

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted license for new station; 730 kc., 1 KW, daytime, and to specify studio location. (BL-2459)

750 KC.

KSEO—Democrat Printing Co., Durant, Okla.—Granted license for new station; 750 kc., 250 watts; daytime. (BL-2421)

800 KC.

WWPF—Palatka Broadcasting Co., Palatka, Fla.—Granted license for new station; 800 kc., 250 watts, daytime only; conditions. (BL-2301)

890 KC.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted license for new station; 890 kc., 1 KW, daytime. (BL-2407)

1110 KC.

WHIM—Inter-City Broadcasting Co., Providence, R. I.—Granted license for new station; 1110 kc., 1 KW, daytime, and specify studio location. (BL-2393)

1190 KC.

WKOX—Suburban Broadcasting Co., Framingham, Mass.—Granted license for new station; 1190 kc., 1 KW, daytime only. (BL-2401)

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2435)

KDLK—Del Rio Broadcasting Co., Del Rio, Tex.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2387)

1260 KC.

WGWR—Asheboro Broadcasting Co., Asheboro, N. C.—Granted license for new station; 1260 kc., 1 KW, daytime. (BL-2467)

1340 KC.

WNBN—Midwestern Broadcasting Co., Bear Creek Twp., Mich.—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2413)

WJRI—John P. Rabb, Lenoir, N. C.—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2347)

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex.—Granted license for new station; 1380 kc., 1 KW, daytime. (BL-2455)

1400 KC.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2453)

WCTT—The Corbin Times-Tribune, Corbin, Ky.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2430)

1450 KC.

WCCP—Carter C. Peterson, Savannah, Ga.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2081)

1490 KC.

WKLV—Frank W. Wagner, Blackstone, Va.—Granted license for a new station to operate on 1490 kc., 250 watts, unlimited time. (BL-2445)

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Granted license to cover CP for new station; 1490 kc., 250 watts, unlimited time, and to specify studio location. (BL-2364)

WIKC—I. K. Corkern, Bogalusa, La.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2456)

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted license for new station; 1490 kc., 250 watts, unlimited time, and for change of studio location. (BL-2368)

(Continued on next page)

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Tex.—Granted license for new station: 1510 kc., 250 watts, daytime, and to specify studio location. (BL-2440)

1580 KC.

KLOU—Frank R. Gibson, Lake Charles, La.—Granted license for new station: 1580 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2458)

1590 KC.

KATL—Texas Broadcasters, Houston, Tex.—Granted license for a new station; 1590 kc., 1 KW-DA, unlimited time. (BL-2447)

AM—Modifications of CP's Granted

WSB—The Atlanta Journal Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 9-2-47. (BMP-2841)

WSBT—The South Bend Tribune, South Bend, Ind.—Granted modification of CP to change type of transmitter and for extension of completion date to 180 days after grant. (BMP-2819)

KVON—Napa Broadcasting Co., Napa, Calif.—Granted modification of CP to change type of transmitter. (BMP-2833)

WDNE—West Virginia Radio Corp., Elkins, W. Va.—Granted modification of CP for approval of antenna, change type of transmitter, for approval of transmitter and studio locations. (BMP-2651)

KELP—Paso Broadcasting Co., El Paso, Tex.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2723)

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted modification of CP for extension of completion date to 10-7-47. (BMP-2839)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2840)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted modification of CP for extension of completion date to 9-18-47. (BMP-2845)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 7-9-47.

WHAS—WHAS, Inc., Louisville, Ky.—Granted modification of CP for extension of completion date to 7-14-47. (BMP-2842)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP for extension of completion date to 9-25-47. (BMP-2846)

WONO—Oneonta Broadcasting Co., Oneonta, N. Y.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations. (BMP-2652)

KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted modification of CP for extension of completion date to 7-2-47. (BMP-2837)

KTRE—Forest Capital Broadcasting Co., Lufkin, Tex.—Granted modification of CP to change type of transmitter. (BMP-2835)

WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2777)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP for extension of completion date to 9-1-47. (BMP-2834)

WRFD—Peoples Broadcasting Corp., Columbus, Ohio—Granted modification of CP for extension of completion date to 9-8-47. (BMP-2827)

WPTO—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted modification of CP for approval of antenna, and of transmitter and studio locations. (BMP-2726)

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted modification of CP for extension of completion date to 1-25-48. (BMP-2821)

KWFT—Wichita Broadcasters, Wichita Falls, Texas—Granted modification of CP to make changes in DA and mount antenna on SE tower, and for extension of completion date to 12-7-47. (BMP-2818)

WJEL—Champion City Broadcasting Co., Springfield, Ohio—Granted modification of CP to specify power of 500 watts, change type of transmitter, make changes in vertical antenna and mount FM antenna on top of AM tower. (BMP-2859)

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2745)

WEAS—E. D. Rivers, Jr., Decatur, Ga.—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter location and studio location. (BMP-2673)

WHHT—Harold H. Thoms, Durham, N. C.—Granted modification of CP, to change transmitter location (Geographic coordinates change) description remains Durham, N. C. (BMP-2829)

WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—Granted modification of CP to change type of transmitter, make change in ground system, and specify studio location. (BMP-2850)

KRUN—Runnels County Broadcasting Co., Ballinger, Texas—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations and to specify studio location. (BMP-2838)

WKNS—Kinston Broadcasting Co., Kinston, N. C.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2755)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 8-1-47. (BMP-2861)

WEXT—Andave Radio Co., Milwaukee, Wis.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2760)

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, and change name of applicant from Independent Broadcasting Corp to Independent Broadcasting Co. (BMP-2855)

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location. (BMP-2716)

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—Granted modification of CP to change type of transmitter and make changes in vertical antenna, and to specify studio location. (BMP-2847)

KSAC—Kansas State College of Agriculture, etc., Manhattan, Kans.—Granted modification of CP for extension of completion date to 9-21-47. (BMP-2864)

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.—Granted modification of CP for extension of completion date to 9-19-47. (BMP-2862)

WCON—The Constitution Publishing Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 2-6-48. (BMP-2865)

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 2-15-48, respectively. (BMP-2863)

(Continued on next page)

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Granted modification of CP for extension of completion date to 12-14-47. (BMP-2860)

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted modification of CP to change directional antenna array for daytime use. (BMP-2761)

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Granted modification of CP to make changes in directional antenna, mount FM antenna on top of AM tower, and change transmitter location; engineering conditions re radiation. (BMP-2801)

AM—Miscellaneous Actions

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted license covering installation of new transmitter. (BL-2384)

KAKC—Public Radio Corp., Tulsa, Okla.—Granted construction permit to mount FM antenna on AM tower. (BP-6093).

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Tex.—Granted construction permit to mount FM antenna on AM tower. (BP-6117)

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Ia.—Granted construction permit to install new vertical antenna and mount FM antenna thereon. (BP-5920)

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted license for increase in power to 250 watts, and installation of new transmitter. (BL-2418)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted construction permit to install a new vertical antenna, mount FM antenna on AM tower and change transmitter and studio locations. (BP-6011)

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted license covering change in frequency to 810 kc., power to 1 KW, hours of operation to daytime, and change type of transmitter and change transmitter site. (BL-2403)

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.—Granted construction permit to install a new vertical antenna and mount FM antenna on AM tower. (BP-6039)

KEVR—Western Waves, Inc., Seattle, Wash.—Granted modification of license to change corporate name from Western Waves, Inc., to King Broadcasting Co. (BML-1257)

WEXL—Royal Oak Broadcasting Co., Royal Oak, Mich.—Granted construction permit to install new vertical antenna and mount FM antenna on AM tower. (BP-6087)

KMED—Mrs. W. J. Virgin, Medford, Ore.—Granted construction permit to increase daytime power from 1 KW to 5 KW and install a new transmitter, operating on 1440 kc., provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-5968)

KCSM—James L. Frank, Colorado Springs, Colo.—Granted petition to accept for filing application for modification of construction permit specifying a transmitter site and antenna system.

WMIK—The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition for reinstatement of construction permit (BP-4036) for a new station on 560 kc., 500 watts, daytime only, which was granted Dec. 5, 1946. Said application was reinstated in full force and effect, subject to condition that petitioner, within 60 days from date of action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Granted consent to change studio location of station WTNS from Roscoe to Coshocton, Ohio. (BMP-2729)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted authority to delete all records relative to construction permit (BP-4813) and modification of permit (BMP-2393), granted June 18, 1946 and Jan. 16, 1947, respectively.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license which authorized installation of new transmitter. (BL-2442)

KGBS—Harbenito Broadcasting Co., Harlingen, Tex.—Granted license covering installation of new vertical antenna with FM antenna mounted on top. (BL-2474)

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted license covering installation of new transmitter. (BL-2423)

KVOS—KVOS, Inc., Bellingham, Wash.—Granted license to cover construction permit for increase in power to 1 KW, installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2460)

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted license covering installation of new transmitter. (BL-2452)

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted license to use old main transmitter at present location of main transmitter, for auxiliary purposes only, with 250 watts. (BL-2451)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted license for increase in power to 50 KW, installation of new transmitter and DA for night use, and change in transmitter location. (BL-2504)

KMA—May Broadcasting Co., Shenandoah, Iowa—Granted request to withdraw as a party respondent in the proceeding in re application of Independent Broadcasting Co. (Docket 6734), and dismissed the petition requesting enlargement of issues in this proceeding.

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Dismissed petition requesting the Commission to redesignate for hearing the application of Publix Broadcasting Service of Charlotte, Inc. (BP-5276; Docket 7902)

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Granted petition for leave to amend its application (BP-5873; Docket 8280) so as to change Exhibit C attached to the application to show deletion of Pearle K. Largent as a director of applicant corporation.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Dismissed petition requesting the Commission to reconsider its action of April 10 so as to remove one of the conditions of the grant of petitioner's application (BP-5032), or, in the alternative, to set aside its action granting application of KVNI and designate both applications for comparative hearing.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application. (BP-5269; Docket 8275)

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (BP-4395; Docket 7173) so as to show deletion of Samuel K. Aronowitz as Secretary, Director and 10% stockholder of applicant corporation.

Morristown Broadcasting Co., Morristown, N. J.—Granted petition insofar as it requests leave to amend its application (BP-5841; Docket 8436) so as to specify 500 watts instead of 1 KW power, etc., and to remove application as amended from the hearing docket. Insofar as petition requests grant of application without hearing, it is dismissed.

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition to dismiss without prejudice its application (BP-5055; Docket 7755).

WFBM, Inc., Indianapolis, Ind.—Dismissed petition requesting reconsideration of the Commission's order of June 13 retaining in a hearing status petitioner's application for FM station. (BPH-252; Docket 7032)

Pryor Dillard, Raymondville, Texas—Granted petition for leave to amend his application (BP-5468; Docket 8157) so as to specify the frequency 1380 kc. instead of 1340 kc. The amendment was accepted and application as amended removed from the hearing docket.

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted petition for leave to withdraw its appearance in the proceeding upon application of Western Illinois Broadcasting Co. (BP-5478; Docket 8261)

(Continued on next page)

Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Denied petition requesting the Commission to reopen the record in the consolidated proceeding upon its application and that of Andrew College Broadcasting Co. (Dockets 7953 and 7954), for the purpose of receiving into the record evidence relating to the population residing within a certain area.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance to Sept. 15 of the consolidated hearing presently scheduled for July 28 in re Dockets 8160 and 6913.

WJOL—Radio Station WJOL, Joliet, Ill.—Denied petition to reconsider order of the Commission designating for further hearing its application for renewal of license. (Docket 6983)

WSPA-WSPA-FM—A. B. Taylor (transferor), Surety Broadcasting Co. (transferee), Spartanburg Advertising Co. (licensee), Spartanburg, S. C.—Granted consent to transfer of control of Spartanburg Advertising Co. from A. B. Taylor to Surety Broadcasting Co., for a consideration of $450,000. (BTC-544)

WORD-WORD-FM—Spartanburg Broadcasting Co. (assignor) The Spartan Radiocasting Co. (assignee), Spartanburg, S. C.—Granted consent to assignment of license from Spartanburg Broadcasting Co., a partnership, to The Spartan Radiocasting Co., a corporation, for a consideration of $85,000. (BAL-597)

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Dismissed petition requesting reconsideration of the Commission's action of April 29 in granting without hearing the application of Yumesa Broadcasting Co. (BP-5726)

Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted petition for leave to amend its application (BMP-2561; Docket 8342) so as to specify a revised directional antenna array, etc.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to withdraw its appearance in the proceeding upon application of Inter-City Advertising Co., Greensboro, N. C. (Docket 8372)

Miami Broadcasting Co., Miami, Okla.—Granted petition for leave to amend its application for CP (BP-4987; Docket 7810) so as to show a revised DA array, etc. The amendment was accepted and application removed from the hearing docket.

Modern Broadcasting Co., Baton Rouge, La.—Granted petition for leave to amend its application (BP-5711; Docket 8418) so as to request 1460 kc. instead of 1480 kc., etc. The amendment was accepted and application was removed from the hearing docket.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—The Commission on its own motion removed from the hearing docket application of KVOL. (BP-5668; Docket 8417)

WJJD—WJJD, Inc., Chicago, Ill.—Dismissed petition for leave to intervene in the hearing on application of Pekin Broadcasting Co., Inc. (Docket 8342)

Des Moines Broadcasting Corp., Des Moines, Ia.—Dismissed petition requesting the Commission to accept late its written appearance in re application of Pekin Broadcasting Co., Inc.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Adopted Memorandum Opinion and Order denying petition of WWNR for reconsideration directed against action of Commission granting without hearing application of Daily Telegraph Co. to increase power of station WHIS, Bluefield, W. Va., to 5 KW, install new transmitter, and install a DA for night use. (BP-5431)

WCOS—Warren Irvin and all other stockholders of licensee (transferor), Radio Columbia (transferee), Carolina Broadcasting Corp. (licensee), Columbia, S. C.—Granted consent to transfer of control of WCOS from all the owners of the issued and outstanding stock of licensee to Radio Columbia for a consideration of $205,153 cash. (BTC-545)

AM—Applications Accepted for Filing

550 KC.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Modification of construction permit (B1-P-4424, which authorized an increase in power and changes in directional antenna for night use) to make changes in antenna and ground systems, and for extension of completion date.

KCRS—Millard Eidson, Midland, Tex. (Independent Executor of the Estate of Clarence Scharbauer, deceased)—Modification of construction permit (B3-P-4474, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) to change type of transmitter.

560 KC.

WFIL—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

WGAN—Portland Broadcasting System, Inc., Portland, Me.—Modification of license to change name of licensee from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Voluntary assignment of license to Radio Station WQQW, Inc.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License to operate on 570 kc., power of 1 KW, and daytime hours of operation, and authority to determine operating power by direct measurement of antenna power.

580 KC.

NEW—The Patriot Co., Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna, night and unlimited hours of operation. Amended to make changes in directional antenna pattern, change transmitter location and re changes in officers and directors.

600 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonvile, Fla.—License to cover construction permit (B3-P-3801, as modified) which authorized change in frequency, installation of new directional antenna for night use and new ground system and authority to determine operating power by direct measurement of antenna power.

730 KC.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—Modification of construction permit (B4-P-5571, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

NEW—Wyoming Broadcasting Co., Pineville, W. Va. (Clarence W. Meadows, Wm. D. Stone and Wm. T. Lively, a partnership) (P. O. % Wm. D. Stone, 4604 Kanawha Ave. S. W., South Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation.

740 KC.

WVCH—James M. Tisdale, Chester, Pa.—Modification of construction permit (B2-P-4781, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

750 KC.

WBMD—Key Broadcasting Corp., Baltimore, Md.—Modification of construction permit (B1-P-4713, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

(Continued on next page)

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership) Modification of construction permit (B1-P-5244, as modified, which authorized a new standard broadcast station) to change type of transmitter.

780 KC.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—License to cover construction permit (B3-P-4426, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on AM tower.

790 KC.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.—Modification of construction permit (B4-P-5454, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and to change studio location.

810 KC.

WKBC—Wilkes Broadcasting Co., North Wilkesboro, N. C. (John T. Cashion and Doris B. Brown)—License to cover construction permit (B3-P-4862, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—License to cover construction permit (BP-6130) which authorized installation of an auxiliary transmitter.

860 KC.

WLBG—WLBG, Inc., Laurens, S. C.—Modification of construction permit (B3-P-4587, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter, and studio locations.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

910 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Modification of construction permit (BP-5986, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to change transmitter location.

KRIO—Valley Broadcasting Asso., Inc., McAllen, Tex.—License to cover construction permit (B3-P-3759, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

930 KC.

NEW—Dixie Broadcasting Co., Jackson, Tenn. (Aaron B. Robinson) (P. O. Box 309, 226 W. Lafayette St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—License to cover construction permit (B3-P-3959, as modified) which authorized change in frequency, increase power, install new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

KITE—Charles W. Balthrope, San Antonio, Tex.—Modification of construction permit (B3-P-4375, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

940 KC.

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-P-4899, which authorized increase in power and changes in transmitting equipment) to install new transmitter.

WTPS—The Times Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, as modified, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

KSTA—Coleman County Broadcasting Co., Coleman, Tex. (Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5497, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Calif. (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—Modification of construction permit (B5-P-5105, which authorized a new standard broadcast station) to increase power from 1 KW day to 500 watts night, 1 KW day; change hours of operation from daytime to unlimited time, and install directional antenna for night use.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—License to cover construction permit (B1-P-5052, as modified) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1190 KC.

KYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Modification of construction permit (BP-5726, which authorized a new standard broadcast station) to make changes in directional antenna.

1230 KC.

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Construction permit to change frequency from 1490 to 1230 kc., and make changes in transmitting equipment. Contingent upon KGHI being assigned 1250 kc.

WHIR—Commonwealth Broadcasting Corp., Danville, Ky.—Modification of construction permit (B2-P-4040, which authorized a new standard broadcast station) to specify power of 250 watts, to change type of transmitter, and for approval of antenna and transmitter location.

KVWN—Voice of Western Colorado, Inc., Grand Junction, Colo.—Modification of construction permit (B5-P-5461, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna and transmitter location.

KSLO—KOLA Broadcasting Co., Opelousas, La. (a copartnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—Modification of construction permit (B3-P-4917, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna and transmitter location.

KXLO—Capital Broadcasting Co., East of Lewistown, Mont.—License to cover construction permit (B5-P-4479, as modified) which authorized a new standard broadcast station, and specify studio location, and authority to determine operating power by direct measurement of antenna power.

WHUC—The Colgren Broadcasting Co., Hudson, N. Y. (Robert P. Strakos and John F. Kearney, a partnership)—Modification of construction permit (B1-P-5131, which authorized a new standard broadcast station) to make changes in vertical antenna.

KTHT—Texas Star Broadcasting Co., Houston, Tex. (Roy M. Hofheinz and W. N. Hooper)—Modification of construction permit (B3-P-4361, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change from employing directional an-

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tenna for night use to directional antenna for both day and night use (DA-2), to increase power from 1 KW night, 5 KW day, to 5 KW day and night, and change transmitter location from Chocolate Bayou Rd., near Almeda Genoa Rd., south of Houston, Texas, to town, of Precinct #8, near Deerpark, Harris County, Texas.

KXO—Valradio, Inc., El Centro, Calif.—License to cover construction permit (B5-P-4469, as modified) which authorized installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations, and authority to determine operating power by direct measurement of antenna power.

KXO—Valradio Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, as modified, which authorized installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations) to change studio location from Main Street, El Centro, California to Fourth St. extended, approximately one-fourth mile South of city limits of El Centro, California.

KVOC—Natrona County Tribune, Casper, Wyoming—Voluntary assignment of license to KVOC Broadcasting Co.

WWNF—Wayne M. Nelson, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4951, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

KWTX—Beauford H. Jester, Waco, Tex. (Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levey, Ross M. Sams and Davis Stribling—Voluntary assignment of license to KWTX Broadcasting Co.

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—License to cover construction permit (B5-P-4432, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KAVR—Montana Broadcasters, Havre, Mont. (Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow)—Voluntary assignment of license to KAVR, Inc.

KRAL—Rawlings Broadcasting Co., Rawlings, Wyo.—Modification of construction permit (B3-P-4961, as modified, which authorized a new standard broadcast station) for extension of completion date.

KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown)—Authority to determine operating power by direct measurement of antenna power.

KFMO—Oscar C. Hirsch, near Flat River, Mo.—License to cover construction permit (B4-P-5192, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—License to cover construction permit (B1-P-3979, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1250 KC.

WREN—The Wren Broadcasting Co., Topeka, Kans.—Modification of construction permit (B4-P-3625, which authorized increase in power, installation of directional antenna for day and night use, and change transmitter and main studio locations) for approval of directional antenna system, to change type of transmitter, and to specify the studio location.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—License to cover construction permit (B2-P-4113, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1260 KC.

KPOW—Albert Joseph Meyer, Powell, Wyoming—License to cover construction permit (B5-P-4166, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter and studio location, and authority to determine operating power by direct measurement of antenna power.

1270 KC.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter, and change studio location) for extension of completion date.

1280 KC.

WOV—Wodaam Corporation, New York, N. Y.—License to cover construction permit (B1-P-5086, as modified) which authorized to make changes in transmitting equipment of auxiliary transmitter.

WOV—Wodaam Corporation, New York, N. Y.—License to cover construction permit (B1-P-5049, as modified) which authorized to make changes in transmitting equipment. (Main Transmitter.)

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Modification of construction permit (B5-P-4582, which authorized change in frequency, increase in power, changes in transmitting equipment and vertical antenna) to install directional antenna for night use, and change transmitter location.

WCMN—Caribbean Broadcasting Corp., Arecibo, Puerto Rico—License to cover construction permit (BP-4564, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—License to cover construction permit (B5-P-4343, as modified) which authorized an increase in power, installation of new transmitter and directional antenna for day and night use; and authority to determine operating power by direct measurement of antenna power.

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—License to use old main transmitter at 3725 Chesapeake avenue, Los Angeles, Calif. (present location of main transmitter), to be used for auxiliary purposes with power of 1 KW and authority to determine operating power by direct measurement of antenna power.

1340 KC.

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WLDY—O. J. Falce, Ladysmith, Wis.—Modification of construction permit (B4-P-5561, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

WRHI—York County Broadcasting Co., Rock Hill, S. C. (Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr. and William C. Beaty)—Construction permit to make changes in vertical antenna, and mount FM antenna on AM tower.

KIJV—James Valley Broadcast Co., Huron, S. D.—License to cover construction permit (B4-P-4228, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1370 KC.

KEEN—United Broadcasting Co., San Jose, Calif. (A co-partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Melnicoe and Alfred Aram)—License to cover construction permit (B5-P-4061, as modified) which authorized a new standard broadcast station

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and authority to determine operating power by direct measurement of antenna power.

KEEN—United Broadcasting Co., San Jose, Calif. (a partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Melnicoe and Alfred Aram)—Modification of construction permit (B5-P-4061, as modified, which authorized a new standard broadcast station) to change studio location.

1380 KC.

NEW—United Garage and Service Corp., Lakewood, Ohio (P. O. 2020 West Third street, Cleveland, Ohio)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts and daytime hours of operation.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

WATL—Atlanta Broadcasting Co., Atlanta, Ga. (J. W. Woodruff)—Authority to determine operating power by direct measurement of antenna power.

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Authority to determine operating power by direct measurement of antenna power.

KAYS—KAYS, Inc., Hays, Kans.—Modification of construction permit (B4-P-5354, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—License to cover construction permit (B3-P-3642, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WDUZ—Green Bay Broadcasting Co., Green Bay, Wisc.—License to cover construction permit (B4-P-4272, as modified) which authorized a new standard broadcast station and for change of studio location, and authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (A partnership composed of H. Ross Perkins and J. Erick Williams)—License to cover construction permit (BP-6014) which authorized installation of new transmitter.

KWLK—Twin City Broadcasting Corp., Long View, Wash.—License to cover construction permit (B5-P-5369) which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

1420 KC.

KTJS—T. J. Shriner, Hobart, Okla.—License to cover construction permit (B3-P-5108) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

1450 KC.

WASK—WFAM, Inc., Lafayette, Ind.—Construction permit to install old main transmitter at R. R. 5, McCarty Lane, near Lafayette, Indiana, to be used for auxiliary purposes only, with power of 250 watts.

WGUY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-P-5207, as modified, which authorized a new standard broadcast station) to change name of applicant from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (Edney Ridge and Hadley Hayes)—License to cover construction permit (B3-P-4953, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WILX—Carolina-Northwest Broadcasting Co., Wilkesboro, N. C. (Edney Ridge and Hadley Hayes)—Voluntary assignment of construction permit to Carolina-Northwest Broadcasting Company.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Modification of license to change studio location from just East of U. S. Highway 15, and ½ mile South of city limits of Hartsville, South Carolina, to College Avenue Community "B" Building, Hartsville, South Carolina.

KSGM—The Donze Co., Ste. Genevieve, Mo. (Norbert Bernard Donze and Elmer Lawrence Donze, a partnership)—License to cover construction permit (B4-P-5155, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1490 KC.

WJVW—Joe V. Williams, Jr., Chattanooga, Tenn.—Modification of construction permit (B3-P-4816, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

NEW—Forrest City Broadcasting Co., Inc., Forrest City, Ark. (P. O. Box 655, Forrest City, Ark.)—Construction permit for a new standard broadcast station to be operated on 1490 kilocycles, power of 250 watts and unlimited hours of operation.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Authority to determine operating power by direct measurement of antenna power.

1510 KC.

KIMO—The Blue Valley Company, Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—Modification of construction permit (B4-P-4597, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

WKAI—The Macomb Broadcasting Co., Macomb, Ill.—License to cover construction permit (B4-P-4887, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 KC.

NEW—Lake County Broadcasting Corp., Hammond, Ind. (P. O. 137 and Grover Ave., Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, directional antenna and daytime hours of operation.

NEW—Frank A. Gandia, Rio Piedras, Puerto Rico (P. O. Gonzales Padin Building, San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and unlimited hours of operation.

1560 KC.

WENA—Ramon Agudo, Bayamon, Puerto Rico—Modification of construction permit (BP-5679, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

KBOO—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5503, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1570 KC.

WLOU—Louisville Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-P-5548, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

1580 KC.

NEW—Benlee Broadcasting Co., Patchogue, N. Y. (Benjamin Moskowitz and Lee Morrison, a partnership)—Con-

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struction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

AM—Application Dismissed

Woodland Broadcasting Co., Woodland, Calif. (P. O. 1217 26th St., Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation. Dismissed July 2, 1947—Request of applicant.

AM—Application Returned

Bessemer Broadcasting Co., Bessemer, Ala. (Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr., a partnership) (P. O. 1824 Second Ave., Bessemer, Ala.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Returned July 3, 1947—Incomplete.

AM—Applications Tendered for Filing

610 KC.

W. Albert Lee, Houston, Tex.—Modification of construction permit to make changes in directional antenna system, operating with power of 5 KW, unlimited hours of operation and directional antenna for night use on 610 kc.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Modification of construction permit to modify the night time directional antenna system, using 1 KW, unlimited hours and directional antenna for night use only on 610 kc.

690 KC.

WCYB—Appalachian Broadcasting Corp., Briston, Va.—Construction permit to increase power from 5 to 10 KW, daytime hours of operation and install new transmitter.

750 KC.

WKOP—The Binghamton Broadcasters Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—Consent to assignment of construction permit to The Binghamton Broadcasters, Inc.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited, power from 5 KW daytime to 1 KW night, 5 KW day, and install directional antenna for night use.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit to specify a new transmitter location and install directional antenna for daytime use, using power of 1 KW, unlimited hours and directional antenna on 940 kc.

WIPR—Puerto Rico Communications Authority, Rio Piedras, P. R.—Modification of construction permit to change studio location from Rio Piedras, P. R., to Stop 22, San Juan, P. R.

950 KC.

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

960 KC.

NEW—R. G. LeTourneau, near Longview, Tex.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, and daytime hours of operation.

1010 KC.

NEW—Mohawk Broadcasting Co., Mason City, Ia.—Construction permit for a new standard broadcast station to be operated on 1010 kc, power of 1 KW, and daytime hours of operation.

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to change hours of operation from daytime to unlimited, power from 1 KW daytime to 1 KW day and night, and install directional antenna for night use.

1230 KC.

KBST—The Big Spring Herald Broadcasting Co., Big Springs, Tex.—Construction permit to change frequency from 1490 to 1230 kc, using 250 watts and unlimited hours of operation. (Request 1230 kc being vacated by KCRS.)

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit to increase power from 1 KW to 5 KW, install a new transmitter and make changes in the directional antenna system, using directional antenna day and night and unlimited hours on 1290 kc.

1320 KC.

WNGO—Kentucky Broadcasting Co., Mayfield, Ky. (H. M. Suthard and P. M. Mullins)—Consent to assignment of license to West Kentucky Broadcasting Co., Inc.

1330 KC.

NEW—Charles River Broadcasting Co., Waltham, Mass. (a partnership consisting of L. P. Liles, J. R. Hoffler and R. C. O'Hare)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Modification of license for change in the hours of operation from one-third share time to equal time sharing with Station WTEL.

NEW—Guthrie Broadcast Corp., Guthrie, Okla.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW, and daytime hours of operation.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—San Luis Obispo Broadcasting Co., San Luis Obispo, Calif. (James L. Harris, S. H. Frowein, Aram S. Rejebian and Emma Widman)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1400 KC.

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchock, Wilbur E. Rocchio, general partners; Warren D. Brainard, limited partner)—Consent to assignment of license to The Northern Colorado Broadcasting Co., a Colorado corporation.

1520 KC.

WKBS—Eastern Broadcasting Co., Oyster Bay, N. Y.—Modification of construction permit to change proposed location of transmitter and studio from Oyster Bay, New York, to West Hempstead, New York, using 250 watts power, daytime hours on 1520 kc.

FREQUENCY MODULATION

FM—Allocation Plan Changes

	Channels	
	Deleted	*Added*
Greenville, S. C.	236	235
Harrisburg, Ill.	264	225
Carbondale, Ill.	225	264

(Continued on next page)

FM—Frequency Assignments

WMOH-FM—Fort Hamilton Broadcasting Co., Hamilton, Ohio—103.5 mc. (channel 278).

WFOB—Laurence W. Harry, Fostoria, Ohio—105.5 mc. (channel 288).

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—94.9 mc. (channel 235).*

WCIL-FM—South Illinois Broadcasting Partnership, Inc., Carbondale, Ill.—100.7 mc. (channel 264).

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*WMRC-FM operation on channel 235 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Shroyer Radio Corp., Shamokin, Pa.—Class A; 107.1 mc. (channel 1296). (BPH-1274)

Idaho Radio Corp., Idaho Falls, Idaho—Class B. (BPH-1269)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain.)

Deep South Broadcasting Corp., New Orleans, La.—Class B; 93.7 mc. (No. 229); 40 KW; 420 feet. (BPH-1097)

Texoma Broadcasting Co., Wichita Falls, Tex.—Class B; 94.1 mc. (No. 231); 9.5 KW; 370 feet. (BPH-941)

Sun Country Broadcasting Co., Phoenix, Ariz.—Class B; 98.5 mc. (No. 253); 8 KW; 106 feet. (BPH-1040)

Beatrice Cobb, Morganton, N. C.—Class A; 94.3 mc. (No. 232); 880 watts; 66 feet. (BPH-1095)

KWIK-FM—Burbank Broadcasters, Inc., Burbank, Calif.—Class A; 94.3 mc. (No. 232); 530 watts; minus 470 feet. (BPH-1061)

WVAY—Valley Broadcasting Co., Lanett, Ala.—Class B; 102.9 mc. (No. 275); 10 KW; 330 feet. (BPH-920; BMPH-143)

Carter C. Peterson, Savannah, Ga.—Class B; 95.5 mc. (No. 238); 7.1 KW; 270 feet. (BPH-1001)

James Cullen Looney, Edinburg, Tex.—Class A; 104.9 mc. (No. 285); 690 watts; 225 feet. (BPH-1043)

KPO-FM—National Broadcasting Co., Inc., San Francisco, Calif.—Class B; 99.7 mc. (No. 259); 45 KW; 1,220 ft. (BPH-164)

WGBG-FM—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Class B; 100.3 mc. (No. 262); 36 KW; 400 ft. (BPH-360)

Press-Union Publishing Co., Atlantic City, N. J.—Class B; 100.7 mc. (No. 264); 13 KW; 310 feet. (BPH-595)

WPAD-FM—Paducah Broadcasting Co., Inc., Paducah, Ky.—Class B; 96.9 mc. (No. 245); 17 KW; 335 feet. (BPH-460)

The following were authorized construction permits in lieu of previous conditions:

KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Class B; 101.9 mc. (No. 270); 10.5 KW; 2,740 feet. (BMPH-391; BPH-258)

WIP-FM—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Class B; 93.3 mc. (No. 227); 20 KW; 430 ft. (BMPH-466; BPH-1060)

WBAP-FM—Carter Publications, Inc., Fort Worth, Tex.—Class B; 100.5 mc. (No. 263); 50 KW; 435 feet. (BPH-622)

WORD-FM—Spartanburg Broadcasting Co., Spartanburg, S. C.—Class B; 100.5 mc. (No. 263); 14 KW; 500 ft. (BPH-788)

WMFR-FM—Radio Station WMFR, High Point, N. C.—Class B; 99.5 mc. (No. 258); 38 KW; 350 feet. (BMPH-327; BPH-359)

WHNM—Home News Publishing Co., New Brunswick, N. J.—Class A; 93.5 mc. (No. 228); 580 watts; 120 ft. (BPH-299)

FM—Miscellaneous Actions

WHBL—Press Publishing Co. (assignor), WHBL, Inc. (assignee), Sheboygan, Wis.—Granted assignment of license of AM station WHBL and conditional grant of WHBL-FM from Press Publishing Co. to WHBL, Inc., a corporation owned by same persons; no money involved. (BAL-603; BAPH-34)

Southern California Associated Newspapers, Glendale, Cal.—Granted petition for leave to amend its application for FM station (BPH-490; Docket 8319) so as to specify a Class B station in Los Angeles instead of a Class A in Glendale. The amendment was accepted and application removed from hearing docket.

FM—Modifications of CP's Granted

WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn.—Granted modification of CP for extension of commencement and completion dates to 5-18-47 and 11-18-47, respectively. (BMPH-341)

WCNB—News-Examiner Co., Connersville, Ind.—Granted modification of CP for extension of commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-478)

WBOE—Cleveland City Board of Education, Cleveland, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-68)

KFXD-FM—Frank E. Hurt & Son, Nampa, Idaho—Granted modification of CP for extension of completion date to 1-7-48. (BMPH-489)

WGPA-FM—The Bethlehem's Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-500)

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-493)

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Granted modification of CP for extension of completion date to 10-18-47. (BMPH-488)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-499)

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 9-1-47. (BMPH-496)

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Granted modification of CP for extension of completion date to 11-6-47. (BMPH-492)

WCJT—WHAS, Inc., Louisville, Ky.—Granted modification of CP for extension of completion date to 11-25-47. (BMPH-502)

KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 9-14-47. (BMPH-449)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of time to 8-20-47 in which to construct new FM station. (BMPH-469)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP for extension of time to 12-16-47 in which to construct new FM station. (BMPH-415)

WROV-FM—Radio Roanoke, Inc., Roanoke, Va.—Granted modification of CP for new FM station to extend completion date to 1-20-48. (BMPH-484)

(Continued on next page)

WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP for new FM station to extend completion date to 9-16-47 (BMPH-465)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for new FM station to extend completion date to 8-21-47. (BMPH-471)

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP for new FM station to extend completion date to 9-15-47. (BMPH-474)

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Granted modification of CP for new FM station to extend completion date to 9-25-47. (BMPH-481)

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Granted modification of CP for new FM station to extend completion date to 10-27-47. (BMPH-476)

KFSD-FM—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP for new FM station to extend completion date to 12-5-47. (BMPH-480)

KROC-FM—Southern Minnesota Broadcasting Co., Rochester, Minn.—Granted modification of CP for extension of commencement and completion dates to 8-1-47 and 2-1-48. (BMPH-470)

KOMA-FM—KOMA,, Inc., Oklahoma City, Okla.—Granted modification of CP for extension of commencement and completion dates to 6-1-47 and 10-28-47, respectively. (BMPH-354)

FM—Applications Accepted for Filing

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WNDB—News-Journal Corp., Daytona Beach, Fla.—License to cover construction permit (B3-PH-408, which authorized a new FM broadcast station). Amended to change antenna details.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-PH-462, which authorized a new FM broadcast station) for extension of completion date.

WIRL-FM—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Modification of construction permit (B4-PH-938, which authorized a new FM broadcast station) to specify transmitter site and antenna system.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349 as modified) which authorized a new FM broadcast station, for extension of completion date.

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Modification of construction permit (B2-PH-812 as modified) which authorized a new FM broadcast station, for extension of completion date.

WOPI-FM—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—License to cover construction permit (B3-PH-676) which authorized a new FM broadcast station.

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-556 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961 as modified) which authorized a new FM broadcast station for extension of completion date.

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Voluntary assignment of construction permit to Radio Station WQQW, Inc.

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-PH-338 as modified) which authorized a new FM broadcast station to change corporate name to Guy Gannett Broadcasting Services.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, as modified) which authorized a new FM broadcast station to change studio location.

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Modification of construction permit (B1-PH-116, as modified) which authorized a new FM broadcast station to change corporate name to Guy Gannett Broadcasting Services.

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

Channel #242

NEW—Mercantile Broadcasting Co., Miami Beach, Fla. (P. O. 420 Lincoln Road) (Alan Henry Rosenson, Leo Robinson and Yvette Rosenson)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 242, ERP of 13.4 KW, and antenna height above average terrain 150 feet.

Channel #238

NEW—Key Broadcasting Corp., Baltimore, Md. (P. O. 1031 Cathedral street)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., ERP of 20 KW, and antenna height above average terrain 500 feet.

Channel #263

NEW—Edge & Korsmeyer, Jacksonville, Ill. (Milton Edge and Edgar J. Korsmeyer) (P. O. Fox Illinois Theatre building)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 263, 100.5 mc., ERP of 3 KW, and antenna height above average terrain 218 feet.

98.0 MC.

NEW—Atlantic Broadcasting Co., Inc., New York, N. Y. (P. O. 29 West 57th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on 98.0 mc., and ERP of 7.2 KW.

To Be Assigned by FCC

NEW—Crosley Broadcasting Corp., New York, N. Y. (P. O. Crosley Square, 9th and Elm streets, Cincinnati 2, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 10.5 KW. and antenna height above average terrain 637 feet.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif. (P. O. % Herbert Herzenberg, 635 Norumbega Drive)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 166 watts and antenna height above average terrain 1222 feet.

NEW—Southwest Iowa Broadcasting Co., Creston, Ia. (P. O. % Station KSIB, Creston, Ia.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 94.7 KW.

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 306 watts.

NEW—Union Broadcasting Co., Elizabeth, N. J. (P. O. 1218 Fairmont avenue)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 153 feet.

NEW—San Diego Broadcasting Co., Inc., San Diego, Calif. (P. O. United States National Bank building)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and antenna height above average terrain 500 feet.

(Continued on next page)

NEW—On The Air, Inc., St. Louis, Ill. (P. O. 519 Vine St., Evansville, Ind.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 33.6 KW.

FM—Application Returned

Howard Payne College, Brownwood, Tex. (P. O. Brownwood, Tex.)—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band, ERP of 2890 KW. Returned June 30, 1947. Charter not properly certified.

FM—Application Dismissed

Mississippi Valley Broadcasting Co., St. Louis, Ill. (a partnership) (Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr.) (P. O. Broadview Hotel, Broadway and Fifth, East St. Louis, Ill.)—Construction permit for a new FM Broadcast station (Class A) to be operated on frequency to be assigned by FCC. Dismissed July 7, 1947, per request of attorney.

TELEVISION

TV—Miscellaneous Actions

Scripps-Howard Radio, Inc., Portable-Mobile, area of Cleveland, Ohio—Granted CP and license for new experimental television relay station. (BPVB-207 and LVB-92)

Scripps Howard Radio, Inc., area of Cleveland, Portable-Mobile—Granted CP and license for new experimental television relay broadcast station. (BPVB-206 and BLVB-91)

WTVW—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 12-26-47. (BMPCT-73)

WRTB—Raytheon Mfg. Co., Waltham, Mass.—Granted modification of CP for extension of completion date to 1-16-48. (BMPCT-74)

W3XHD—Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.—Granted license for new experimental television relay station. (BLVB-89)

W2XQW—Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.—Granted license for new experimental television relay station. (BLVB-90)

W3XBR—The Conestoga Television Association, Inc., Salisbury Twp., Lancaster County, Pa.—Granted CP for reinstatement of (BPVB-165) which authorized a new experimental television relay broadcast station. (BPVB-208)

TV—Applications Accepted for Filing

WMAR—The A. S. Abell Co., Baltimore, Md.—Modification of construction permit (B1-PCT-167, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-PCT-60, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WGNA—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-32, which authorized a new commercial television broadcast station) to change type of transmitter, to make changes in antenna system, and to extend completion date.

WTVO—The Fort Industry Co., Detroit, Mich.—Modification of construction permit (B2-PCT-182, which authorized a new commercial television broadcast station) to change frequencies from Ch. #2, 54-60 mc. to Ch. #5, 76-82 mc.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WRGF—Miami Broadcasting Co., Mobile, area of Miami, Fla.—Granted modification of CP for extension of completion date to 11-16-47. (BMPRE-67)

KPLM—Emporia Broadcasting Co., Portable, area of Emporia, Kan.—Granted license for new remote pickup station to be used with standard station KTSW. (BLRY-334)

Noncommercial Educational

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Granted modification of CP for extension of time to 9-1-47 in which to complete construction of noncommercial educational broadcast station. (BMPED-70).

Applications

Remote Pickup

NEW—Granite District Radio Broadcasting Co., area of Salt Lake City, Utah (P. O. 219 Continental Bank Bldg., Salt Lake City, Utah)—Construction permit for a new remote pickup broadcast station to be operated on 133.03, 136.81, 134.85, 138.63 mc., power of 50 watts, emission A3, hours of operation in accordance with Section 4.403.

NEW—Granite District Radio Broadcasting Co., area of Salt Lake City, Utah.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 and 133.03, 136.81, 134.85, 138.63 kc., power of 50 watts, emission A3, and hours of operation unlimited. Amended to eliminate frequencies 133.03, 136.81, 134.85, 138.63.

WILN—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BPRY-326, which authorized a new remote pickup broadcast station) for extension of commencement and completion dates.

KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.—Modification of construction permit (B4-PRE-477, which authorized a new remote pickup broadcast station) for extension of completion date.

WRLJ—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—License to cover construction permit (B1-PRY-317) which authorized a new remote pickup broadcast station.

Federal Trade Commission Actions

Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Champion Spark Plug Co.—The Commission has amended its complaint against Champion Spark Plug Co., Toledo, to broaden its charges of price discrimination in violation of the Robinson-Patman and Federal Trade Commission Acts and to add a new count alleging the use of exclusive-dealing contracts in violation of section 3 of the Clayton Act. (3977)

Dawn Products Co.—Challenging the legality of a sales plan by means of which religious, patriotic and charitable organizations are allegedly used as "fronts" to sell miscellaneous merchandise, the Commission issued a complaint

(Continued on next page)

charging Joseph Gordon, trading as Dawn Products Co., 2147 West Lake St., Chicago, with misrepresentation. (5504)

Radio Kits, Inc.—False and misleading advertising of "radio kits," is charged in a complaint issued by the Commission against Radio Kits, Inc., 120 Cedar St., New York, and its officers, Irving Becker, president; Harold Becker, vice president and secretary; and Abraham Becker, treasurer. The respondents are engaged in the interstate sale of radio parts assembled in kits. (5505)

Amendment Stipulation

H. B. Sales Co.—C. A. Briggs Co., trading as H. B. Sales Co., Cambridge, Mass., is released from prohibition against use of the trade name "Hospital Brand" to describe its cough drops under the terms of an amendment stipulation approved by the Commission. (3745)

Cease and Desist Orders

McKinley-Roosevelt, Inc., etc.—Misrepresentation in the sale of correspondence courses is prohibited in a cease and desist order issued against four Chicago corporations and their officers.

The respondent corporations are McKinley-Roosevelt, Inc., McKinley-Roosevelt Foundation, McKinley-Roosevelt Graduate College and McKinley-Roosevelt University, all of 4610 Sheridan Road, Chicago. Officers of the corporations are Jessie M. Taylor, president and treasurer; William R. Peacock, secretary; and Lozier D. Warner, director.

Each of the corporate respondents, together with their officers, is forbidden to represent, through the granting or conferring of so-called degrees or by any other means, that it is an institution of higher learning authorized to confer degrees possessing academic value and recognized in the educational field. (5272)

Watts-Wagner Co., Inc., 109 West 64th St., New York, and its officers have been ordered by the Commission to stop using the words "weld" or "welding," or any other words of similar meaning, to designate, describe or refer to a liquid sealing compound or the results accomplished through its use in repairing cracks in cylinder heads, water jackets or various metal parts of automative engines or other machinery. The product sold by the respondents is now designated "Perma-Weld." (5005)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 29, July 21, 1947

Engineering Department

Need for International Broadcasting Group Stressed in Proposal by United Kingdom

After having been entertained over the weekend in New York City by the United States Telecommunication Companies, the 800 delegates to the International Telecommunications Conference at Atlantic City plunged into their work with renewed vigor.

Already three weeks behind in their schedule and starting on the third month of negotiations, a new and important broadcasting proposal presented by the United Kingdom was not expected to hurry the Conference ending. The British proposed the formation of an International Consultative Committee for Broadcasting (Document 570-R), and outlined an entirely new proposal for worldwide regulation of broadcasting. The United Kingdom representative, in presenting the proposal, stated that it "considers that the time has come for the establishment of a worldwide organization, as an integral part of the I.T.U., to coordinate the requirements of the broadcasting services on a fully international basis. This view is strengthened by proposals which have been made by other countries for the establishment of some form of organization to regulate international broadcasting services . . .

"The need for international co-operation in the operation of broadcasting services has long been apparent and a number of regional organizations have done valuable work in investigating problems of a regional character . . .

"While there may be some arguments in favour of separate organizations to deal in detachment with the conduct of high-frequency and medium and low-fre-

(Continued on page 584)

On the Inside

NAB's Employee-Employer Relations Committee meets in Washington today (21) to analyze effects on the broadcasting industry of the Lea Act and more recent legislation. (p. 586)

The FCC's engineering department, in a reorganizational move, has shifted a number of its staff members in new assignments and has abolished the International Division. (p. 586)

Production figures released by RMA, reveal that member companies have manufactured over eight and a half million receivers during the first six months of 1947. (p. 586)

A talk titled "Radio Advertising in 1947" suitable for delivery by radio station executives is available on request at NAB headquarters. (p. 585)

The Veterans Administration announced a new series of quarter hour transcriptions for broadcast this fall. The discs may be ordered through branch VA offices. (p. 587)

Study of Educational Radio Clinics Planned By Public Relations Committee

A study of how the radio broadcaster can participate more effectively in educational institutes and clinics currently being conducted by many colleges and universities throughout the country will be undertaken by the NAB Public Relations Executive Committee.

Meeting in Washington Thursday and Friday (17-18), the committee appointed a subcommittee of three to explore ways for the industry to join appropriately in these sessions. The sub-committee members are A. A. Schechter, vice president of the Mutual Broadcasting System, as chairman; Buryl Lottridge, vice president and general manager, WOC, Davenport, Iowa; and Craig Lawrence, general manager, WCOP, Boston.

White Hearings: Committee Chairman Gilmore Nunn, president of the Nunn Stations (WLAP, WBIR, WCMI, KFDA, WMOB), in a statement issued pursuant to the meeting, said: "The Committee has asked me to emphasize its enthusiastic endorsement of radio's vigorous stand for freedom which was spearheaded by the appearance of NAB's president, Judge Justin Miller, before the Senate Subcommittee taking testimony on S. 1333 (the White Bill).

"It is the unanimous feeling of this committee that these hearings marked a turning point in the American system of broadcasting.

"We feel that, for the first time in our history, broadcasters have had expressed publicly the principle of freedom for which they stand and for which they will fight."

Mr. Nunn's statement followed a report to the Committee by Judge Miller on the Freedom of Expression Conference, held in Washington June 26. The Conference assembled at the invitation of NAB and was attended by representatives of all media—newspapers,

(Continued on next page)

NAB Reports
The National Association of Broadcasters

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

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Director of Research
ROBERT T. BARTLEY
Director of FM Department
CHARLES A. BATSON
Director of Information
ROBERT C. COLESON
Assistant to the President (Hollywood)
RICHARD P. DOHERTY
Director of Employee-Employer Relations
HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

periodicals, books, motion pictures and radio. Judge Miller told the Committee that the Conference demonstrated a "keen interest on the part of all media" in the overall problem of free expression.

Broadcast Measurement Bureau: The committee urged, by resolution, that "all possible public relations facilities of the NAB be employed inside and outside the industry to bring about general acceptance of BMB and its operations." This recommendation was made after a review of the NAB Board of Director's decision that BMB should be continued on a long range basis.

The committee's resolution reads:

"WHEREAS, the Board of Directors of NAB has gone on record in favor of continuance of BMB and has urged that all possible steps be taken to encourage its work and enhance its effectiveness,

"*Therefore Be It Resolved*, that all possible public relations facilities of the NAB be employed inside and outside the industry to bring about general acceptance of BMB and its operations."

Research Activity: Taking cognizance of the value, to both the individual broadcaster and the industry as a whole, of the data being gathered regularly by the NAB Research Department, the committee adopted a motion endorsing these activities of the Research Department and urging broadcasting stations to cooperate fully in answering queries from the NAB.

The committee reaffirmed its recommendation that an all-out campaign to "sell radio by radio" should be a primary part of the NAB's public relations activity. The committee expressed satisfaction with the way this campaign is being developed by the newly created NAB program department.

Plans for press coverage of the annual NAB convention were examined by the committee and the recommendation made that everything possible be done by the NAB staff to provide fullest possible information and convenient working conditions for all press representatives who attend.

The committee heard reports from the following NAB staff members: A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Harold Fair, program department director; Kenneth Baker, research department director; Allen Brown, assistant director, broadcast advertising department; and Richard Doherty and David Farber, director and assistant director, respectively, of the employee-employer relations department.

Present for the two-day session were Mr. Nunn, Mr. Schechter, Mr. Lottridge, Mr. Lawrence, William S. Hedges, vice president of NBC; Clarence Worden (representing George Crandall, director of CBS Press Information); Merrill Lindsay, vice president and general manager, WSOY, Decatur, Ill.; Richard H. Mason, general manager, WPTF, Raleigh, N. C.; Harold Wheelahan, general manager WSMB, New Orleans, La.

Unable to attend were James M. LeGate, general manager, WIOD, Miami, Fla.; and the Board Liaison members, Frank M. Russell, NBC vice president and William B. Way, vice president and general manager, KVOO, Tulsa.

The next meeting of the committee will be held at the Convention.

Need for International Broadcasting Group Stressed in Proposal by United Kingdom

(Continued from page 583)

quency broadcasting services, there is a wide range of technical problems relating to all types of broadcasting which, in the opinion of the United Kingdom, are proper to be studied on a worldwide basis. There is also a number of related non-technical matters which might equally profitably be studied on a worldwide basis . . .

"It is not the United Kingdom proposal that the suggested International Consultative Committee for Broadcasting should in any way take over the functions of International or Regional Radio Conferences (which would continue to draw up Regulations and conclude international agreements on frequency assignments to broadcasting services and stations) because these must remain as at present, the functions of governments. The proposed organization would act only in an advisory capacity, in a manner similar to that in which the other Consultative Committees of the Union perform their duties."

Make Recommendations: The International Consultative Committee for Broadcasting (Comite Consultatif International Diffusion) would study and draw up recommendations on technical questions relating specifically to the field of broadcasting and methods of international transmission and exchange of program material. Additionally, the C.C.I.D. would, through its Regional Committees, prepare provisional plans for allocation and use of frequencies for medium, low and international broadcasting services for consideration by the International and Regional Broadcasting Conferences. Another service proposal is that of advising other international organizations on non-technical matters relating to broadcasting which depend for their solution on technical considerations. British proposal

(Continued on next page)

felt that the C.C.I.D. should normally confine its studies to technical broadcasting questions and that such non-technical matters as programming should be left to the consideration of the UN. The C.C.I.D., according to the United Kingdom proposal, would be made up of experts from both government and broadcast operating agencies recognized by the respective governments.

The proposed C.C.I.D. would be broken up as follows:

Committee 1—European Region,
Committee 2—North American Region,
Committee 3—South American Region,
Committee 4—Other Regions,
Committee 5—Tropical Broadcasting

The International Committee, made up of representatives nominated by the various Regional Committees, would advise the International Radio Conference at the High Frequency Broadcasting Conference on broadcasting matters including proposals for frequency assignments and high frequency broadcasting services.

Broadcast Advertising

Stations Requested to Provide Full Address in Ordering NAB Material

Stations ordering the NAB Standard Program Schedule forms are requested to include their complete address, including street or P. O. Box number. The Railway Express has had to hold up delivery, in some cases, for lack of the full address, especially new stations.

The Standard Program Schedule forms are available to all NAB member stations at $5.56 per thousand. Delivery is made about 10 days after receipt of order.

NAB Suggests Rate Card Campaigns To Groups Offering PI Business

NAB member stations have reported offers of per inquiry business from: W. W. Garrison and Company—Speed-O-Matic Camera, Azrael Advertising Agency, Furman, Feiner & Company, Inc.—Atonic Hair & Scalp Conditioner, and Arlind Company.

NAB has written these concerns inviting them to use radio on a rate card basis. The NAB resolution against the acceptance of per inquiry business was enclosed with the letter.

Script on "Radio Advertising in 1947" Available for Local Talks

As a result of requests from broadcasters and agency executives, who attended the Fourth District Advertising Federation of America Convention at Miami Beach, Fla. (June 27-29), copies of an address on radio advertising by J. Allen Brown, NAB Assistant Director, Broadcast Advertising, will be made available to stations. The talk, "Radio Advertising In 1947," has been edited for general use by local station sales and station management.

The script is especially suitable for local talks before Advertising Clubs, Chamber of Commerce and Junior Chamber meetings, Rotary, Kiwanis, Lions and other civic clubs. It runs approximately 20 minutes but may be used in whole or in part, and adapted to the occasion. The script will be sent to stations upon request to NAB.

North Carolina Stations Sponsor Retail Sessions

NAB stations in Charlotte and Durham, North Carolina, invited local retailers to special luncheon meetings Thursday and Friday, July 17 and 18. Miss Lee Hart, assistant director of Broadcast Advertising for NAB, spoke on "Radio for Retailers" and in the afternoon, held round-table discussions for station sales, program and copy personnel in each city.

Public Relations

West Coast Outdoor Advertising Company Schedules Poster on Freedom of Radio

The broadcasting industry's insistence of its constitutional right of freedom of expression on the air is receiving the support of another medium of mass communication—outdoor advertising.

Foster & Kleiser Company, outdoor advertising organization on the West Coast has been running a series of public service announcements on some 400 boards covering the area from Canada to Mexico.

The current campaign includes a board devoted to freedom of radio. The copy reads: "a free people need freedom of speech and freedom of the air . . . Listen to your radio."

Other posters in the campaign asked for cooperation in fighting juvenile delinquency; an appeal for safety on the highway; a suggestion for increased church attendance; a reminder to read the local newspaper.

IN THE OFFING

Employee-Employer Relations Committee	July 21	Washington, D. C.
Special Standards of Practice Committee	July 22	Washington, D. C.
Educational Standards Committee	July 28	Washington, D. C.
NAB Convention	Sept. 15-18	Atlantic City, N. J.

Employee-Employer Relations

EER Committee Meets to Study Effects Of New Legislation

The Employee-Employer Relations Committee will meet today (21) in order to analyze the effect of the Taft-Hartley Act and the Lea Act upon the radio industry and broadcast operations. As a result of conclusions reached at this meeting, the Department will prepare a special bulletin for all the NAB members so that station managers and owners and their attorneys may understand more fully the application of the new labor law to union-management relations throughout the industry.

Attending the meeting will be:

John Elmer, WCBM, chairman; Ernest de la Ossa, NBC; William Fay, WHAM; Howard Housman, CBS; Leslie C. Johnson, WHBF; Frank King, WMBR; Howard Lane, Field Enterprises, Inc.; Harry R. LePoidevin, WRJN; C. L. McCarthy, KQW; Joseph A. McDonald, ABC; John H. MacDonald, NBC; Marshall Pengra, KRNR; Frank R. Smith, WWSW; Robert Swezey, MBS; C. L. Thomas, KXOK; and Frank K. White, CBS.

NAB staff members who will attend the meeting are:

President Justin Miller, A. D. Willard, Jr., executive vice president, C. E. Arney, Jr., secretary-treasurer, Don Petty, general counsel, Richard P. Doherty, employee-employer relations director, Ivar Peterson, attorney, David Farber, EER department.

FCC Engineering Department Personnel Shifted in Organization Realignment

A complete reorganization of the FCC Engineering Department was announced Friday (18) by George E. Sterling, newly named FCC Chief Engineer (News Release 9970). Chief changes were the promotion of George S. Turner to Assistant Chief Engineer and Assistant Chief Engineer George K. Rollins' transfer to head up a new Radio Operator and Amateur Division. Assistant Chief Engineer John A. Willoughby under new duty assignments will be responsible for engineering contacts relating to new broadcast stations, engineering status of applications, and, in part, providing engineering liaison with the CAA in clearance and marking of radio towers.

Branch chief positions in the Engineering Department are abolished by the directive, and Assistant Chief Engineer Marion H. Woodward has been assigned to Common Carrier. Marine Radio and Safety will be assigned to William H. Krebs. Mr. Turner, who filled the vacancy created by Mr. Sterling's appointment, was assigned additionally the Field Engineering and Monitoring Division.

The change abolished the International Division, which will now come under the jurisdiction of the Radio Section of the Common Carrier Division. Second in command of this Division will be Mr. John A. Russ. Certain treaty functions of the former International Division were transferred, along with the NARBA work of the Standard Broadcasting Division, to the present Frequency Service Allocation Division.

Legal Department

Bill Providing for Zoning Restrictions Passed by House, Awaits Senate Action

A bill to provide for zoning legislation restricting the construction of tower sites, introduced by Rep. Joseph P. O'Hara (R), Minn., (Current Reports, p. 311) was passed by the House on Wednesday (16) and sent to the Senate for its action.

On its proposal, the bill was objected to by NAB, when Don Petty, general counsel, wrote to Mr. O'Hara pointing out the ill effects of such legislation.

A summary of amendments to the bill, as passed by the House, is published in this week's *Legislative Digest.*

Research Department

RMA Member Companies Manufacture Over 8.5 Million Sets in Half-Year

Over eight and a half million radio and television receivers were produced during the first six months of this year by its member companies it was revealed by RMA.

June's record output of 11,484 television receivers brought the half-year's total to 46,389 as compared with 6,476 in the whole of 1946.

A total of 445,563 FM-AM receivers were produced by RMA member-companies during the first six months of 1947 as compared with 181,485 in 1946. June's output, however, declined along with the entire set production below the two previous months. FM-AM receivers manufactured in June numbered 76,624 as compared with 84,507 in May.

However, total June set production dropped to 1,213,142 in an expected seasonal decline as compared with 1,316,373 in May.

The proportion of FM-AM receivers to the total set production rose from 1.4 to more than 5 percent during the first half of 1947.

Automobile radio production during the first half of 1947 exceeded the total for 1946, the respective figures being 1,208,159 (1947) and 1,153,458 (1946).

Following is the monthly breakdown of FM, tele-

(Continued on next page)

vision, and all radio set production for the first six months of 1947:

Month	*FM-AM*	*Television*	*All Sets*
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
Totals	445,563	46,389	8,610,644

General

NAB Information Assistant Appointed To New Position in Program Dept.

The appointment of Ben Miller as assistant director of NAB's Program Department was announced last week (16) by A. D. Willard, Jr., NAB executive vice president.

Mr. Miller is presently assistant director of information at the NAB. His transfer will take effect, Mr. Willard stated, as soon as his successor in the Information Department has been named.

In his new capacity Mr. Miller will serve as assistant to Harold Fair, who was recently appointed director of the newly created Program Department.

Miller was chosen for his new assignment, it was pointed out, because of his extensive background in radio programming, including both radio station and advertising agency experience. He joined NAB in April, 1946.

After seven years with Young and Rubicam in New York, Miller resigned in April, 1940, to enter the radio station field. At Young and Rubicam he worked on the production staff of "We the People." From the agency he went with the newly formed WPID and assisted in opening and operating that station in Petersburg, Va., holding the post of program director. His next position, a year and a half later, was at Augusta, Ga., with WGAC, also as program director. He left WGAC in the spring of 1942 and shortly thereafter enlisted in the U. S. Army. Released from service 3½ years later, with the rank of Captain, he had served for over a year in the War Department Bureau of Public Relations. Prior to separation from the service, he was chief of the Radio Branch, Army Services Forces Group.

Holiday Arrangements Will Be Made For NAB Members of Jewish Faith

The fact that the Convention this year conflicts with the Jewish High Holidays was brought to the attention of the Convention management only recently. NAB investigated possible methods of accommodating members of NAB who are of the Jewish faith, who desire to attend the convention, and at the same time observe the holidays.

Because of contractual commitments involving the Convention Hall and the hotels in Atlantic City, it was impossible to make any change in the Convention schedule.

A preliminary investigation in Atlantic City brings out the information that the local synagogues—Orthodox and Reformed—are in a position to accommodate those members of the Jewish faith who wish to attend services.

In order that members may be served, however, it is imperative that NAB be informed immediately so that final arrangements for the available facilities may be expedited.

Letter Writing Contest Proposed As National Radio Week Promotion

A recommendation that RMA and NAB cooperate in sponsoring a letter writing contest, similar to last year's, during National Radio Week has been made by the RMA Advertising Committee.

The Committee approved a proposal that RMA set manufacturers be asked for donations of radio-phonograph sets to be offered as prizes in each of the 17 NAB districts, with perhaps an additional grand national prize.

Last year's contest, conducted by NAB's Association of Women Broadcasters, pulled some 200,000 letters from radio listeners who responded to the question: "What I Think About Radio."

It is expected that some 30,000 workbooks, containing promotion material for the observance of radio week, will be distributed sometime in December to radio dealers, broadcasting stations, advertising agencies and others who will join in the nationwide celebration of the 27th anniversary of broadcasting.

Public Interest Programming

New Vet Administration Series Available to Broadcasters

A new series of 13 quarter-hour "Here's To Veterans" transcriptions is in production and will be available to radio stations late in August, for use during September, October and November, Veterans Administration announced.

The series will include "capsule" versions of well-known network programs such as the "Breakfast Club," Eve Arden, Tex Beneke, the King Cole Trio, Frances Langford, Alec Templeton, Woody Herman and Jack Parr.

Broadcasters may order the transcriptions, as in the past, by writing to the public relations office at the nearest VA branch office. Branch offices are located in Boston, New York, Philadelphia, Richmond, Atlanta, Dallas, St. Louis, Columbus, Chicago, St. Paul, Denver, San Francisco and Seattle.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot

(Continued on next page)

Allocation Plans during the week of July 28-August 3, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Our New Soldier—Young, Skilled Volunteer

Before the war, we were a fourth rate military power. We had a standing Regular Army of 178,000 men—*smaller than little Poland's, Roumania's, or Turkey's.* Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. *We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities.* With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—*but it's not enough.* Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, *it will be very difficult* for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. *Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians.* Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. *In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service.* Today's new Regular Army is a large school-going organization. Through the facilities of the U. S. Armed Forces Institute, more than a quarter of a million men today are studying cultural subjects ranging from business administration to English literature. In addition to the Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. This allocation falls on or around Friday, August 1, which has been designated as Air Force Day in recognition of the 40th Anniversary of the Army Air Forces. You may therefore wish to salute the Air Forces in your message. The purpose of the Day is to emphasize the importance of the Army Air Forces in maintaining the security of the United States . . . to call attention to its many contributions to progress . . . to honor the men, living and dead, who pioneered the development of air power and who have served their country in the air. The slogan for the occasion is *"Air Power Is Peace Power."* (Fact Sheet No. 2-G.)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. *In the belief that the demand for nurses can best be met* by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all student-nurse recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: in the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal preparation for marriage, family life, parenthood, and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G.I. Bill of Rights. (Fact Sheet No. 9-G.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 21. They are subject to change.

Monday, July 21

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts, unlimited.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wisc.

(Continued on next page)

Tuesday, July 22

Further Hearing

(Before Commissioner Hyde, 10:00 A. M.)

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. to include power and move studio; **1090 kc.,** 25 KW night, 50 KW day, unlimited; DA-night.

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. **550 kc.,** 1 KW night, 5 KW day; DA-night, unlimited.

WMFJ—W. Wright Esch, Daytona Beach, Fla.—C. P. to change frequency, etc.; **1090 kc.,** 1 KW night, DA-night; 1 KW day, unlimited.

NEW—Hot Springs Broadcasting Co., Hot Springs, Ark.—C. P. **1090 kc.,** 50 KW, unlimited. Facilities of KTHS requested.

Wednesday, July 23

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Renewal of License. Complaint.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

580 KC.

LaCrosse Broadcasting Co., LaCrosse, Wisc.—Adopted order granting CP for new station to operate on 580 kc., 1 KW, unlimited time, DA., subject to reapproval of transmitter site and antenna system by CAA. (BP-4507; Docket 7473)

620 KC.

Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted CP for new station to operate on 620 kc., 1 KW, daytime only. (BP-6058)

920 KC.

Cortland Broadcasting Co., Inc., Cortland, N. Y.—Granted CP for new station to operate on 920 kc., 1 KW, daytime only. (BP-6091)

1050 KC.

Langlade Broadcasting Co., Inc., Antigo, Wisc.—Granted CP for new station to operate on 1050 kc., 250 watts, daytime only; engineering conditions. (BP-6055)

1240 KC.

Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5774)

1250 KC.

The Helm Coal Co., York, Pa.—Granted CP for new station to operate on 1250 kc., 1 KW, daytime only; engineering conditions. (BP-6101)

Alf M. Landon, d/b as Englewood Broadcasting Co., Englewood, Colo.—Granted CP for new station to operate on 1250 kc., 1 KW, daytime only; engineering conditions. (BP-6089)

1340 KC.

John H. Phipps, Marianna, Fla.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time, provided that no operation shall commence until the outstanding CP of WATL, Tallahassee, Fla. for 1270 kc. is covered by a license. (BP-5372)

AM—License Renewals

Granted renewal of licenses of following stations for the period ending August 1, 1950:

KFVS, Cape Girardeau, Mo.; KTSW, Emporia Kans.; KVRS, Rock Springs, Wyo.; KLUF, Galveston, Texas; WSTC, Stamford, Conn., KCHS, Hot Springs, N. Mex.; KELD, El Dorado, Ark.; KENO, Las Vegas, Nev.; KGFL, Roswell, N. Mex.; KGVL, Greenville, Texas; KHON, Honolulu, Hawaii; KTEM, Temple, Texas; KTTS, Springfield, Mo.; KWIN, Ashland, Ore.; KWLK, Longview, Wash.; WARM, Scranton, Pa.; WBTH, Williamson, W. Va.: WBTM, Danville, Va.; WCNC, Elizabeth City, N. C.; WEST, Easton, Pa.; WGBR, Goldsboro, N. C.; WHDF, Calumet, Mich.; WHUB, Cookeville, Tenn.; WJHO, Opelika, Ala.; WMAN, Mansfield, Ohio; WMFD, Wilmington, Dela.; WMSL, Decatur, Ala.; WRDO, Augusta, Me.; WRJN, Racine, Wis.; WSAM, Saginaw, Mich.; WSLB, Ogdensburg, N. Y.

KWBC—Worth Broadcasting Co., Fort Worth, Texas—Granted renewal of license for period ending May 1, 1950.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted renewal of license for period ending May 1, 1950.

AM—Designated for Hearing

1260 KC.

Seminole Broadcasting Co., Seminole, Okla.—Designated for hearing application for new station to operate on 1260 kc., 250 watts, daytime only. (BP-6086)

AM—Licenses for New Stations Granted

990 KC.

KTRM—KTRM, Inc., Beaumont, Texas—Granted license for new station to operate on 990 kc., 250 watts, day, and for change of studio location. (BL-2429)

1000 KC.

WSCR—Lackawanna Valley Broadcasting Co., Scranton, Pa.—Granted license for new station to operate on 1000 kc., 1 KW, daytime, and to specify studio location. (BL-2444)

1050 KC.

WRFS—Piedmont Service Corp., Alexander City, Ala.—Granted license for new station to operate on 1050 kc., 1 KW, daytime. (BL-2490)

1070 KC.

WHPE—The High Point Enterprise, Inc., High Point, N. C.—Granted license for new station to operate on 1070 kc., 1 KW, day. (BL-2480)

1090 KC.

KAYX—Waterloo Broadcasting Co., Waterloo, Iowa—Granted license for new station to operate on 1090 kc., 1 KW, daytime, and for change of studio location. (BL-2462)

1220 KC.

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Granted license for new station to operate on 1220 kc., 250 watts, daytime. (BL-2466)

1240 KC.

KDEC—Telegraph Herald, Decorah, Iowa—Granted license for new station and for change of studio location; 1240 kc., 250 watts, S. H. (BL-2518)

1320 KC.

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted license for new station to operate on 1320 kc., 1 KW, daytime. (BL-2476)

(Continued on next page)

1450 KC.

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2331)

1490 KC.

KDMO—Carthage Broadcasting Co., Carthage, Mo.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2481)

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted license for new station to operate on 1550 kc., 1 KW, daytime. (BL-2469)

AM—Modifications of CP's Granted

WVOK—Voice of Dixie, Inc., Birmingham, Ala.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter location, and specify studio location. (BMP-2766)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 8-31-47. (BMP-2887)

WTPS—The Times Picayune Publishing Co., New Orleans, La.—Granted modification of CP for extension of completion date to 2-23-48. (BMP-2875)

KID—Idaho Radio Corp., Idaho Falls, Idaho—Granted modification of CP for extension of completion date to 10-14-47.

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP for extension of completion date to 11-20-47. (BMP-2888)

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Granted modification of CP for extension of commencement and completion dates to 10-2-47 and 2-2-48, respectively. (BMP-2890)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 11-2-47. (BMP-2889)

WCOL—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 12-7-47. (BMP-2873)

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Granted modification of CP for extension of completion date to 1-29-48. (BMP-2876)

KVAI—Plains Empire Broadcasting Co., Amarillo, Texas—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-2878)

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2858)

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-497)

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Granted modification of CP for extension of completion date to 11-3-47. (BMPH-494)

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-501)

KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska—Granted modification of CP to change transmitter site to Anchorage, Alaska. (BMP-2830)

WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 8-25-47. (BMP-2892)

KRST—Rose Capital Broadcasting Co., Tyler, Texas—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2883)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP to extend completion date to 8-1-47. (BMP-2886)

KXSA—San Angelo Broadcasters, San Angelo, Texas—Granted modification of CP to extend commencement and completion dates to 8-18-47 and 2-14-48, respectively. (BMP-2866)

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5286)

KIYI—Tri-County Radio Corp., Shelby, Mont.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2724)

AM—Miscellaneous Actions

The Commission, by Commissioner Hyde, on July 11 granted petition by **Community Broadcasting Co., Fort Worth Texas,** requesting a 60-day continuance of hearing upon its application for CP (BP-5182; Docket 7848), and continued said hearing to September 22, 1947.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted license to cover CP for changes in vertical antenna, increase power, install new transmitter. (BL-2472)

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa.—Granted license to cover CP for installation of new transmitter. (BL-2482)

WBNS—Radiohio, Inc., Columbus, Ohio—Granted license to cover CP for installation of new auxiliary transmitter. (BL-2468)

WCAO—Monumental Radio Co., Baltimore, Md.—Granted application to make changes in the WCAO four element directional array and to install an FM antenna on top of one of the towers of the directional system. (BP-6061)

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Adopted Order granting petition to dismiss its application for new station (1130 kc., 10 KW., unlimited time, directional antenna; BP-4148) without prejudice to the filing of an application for transfer of control of Capitol Broadcasting Co., licensee of WISH, Indianapolis, to Universal Broadcasting Co., Inc. (Docket 7100)

WMC—Memphis Publishing Co., Memphis, Tenn.—Adopted Order dismissing petition of WMC for reconsideration of grant to WTAR Radio Corp., Norfolk, Va. (to make changes in directional antenna of Station WTAR and mount FM antenna on top of one of its AM towers), designate said application for hearing and make WMC party to the hearing. In the same order, the Commission further ordered that said grant to WTAR is made subject to the condition that Station WTAR shall radiate in the direction of WMC no more than 157 mv/m at night. (BP-5303)

Lake County Broadcasters, Eustis, Fla.—Adopted Order granting petition for reconsideration and grant of its application; removed from hearing docket, and granted CP for new station to operate on 790 kc., 1 KW, directional antenna day and night. (BP-5193; Docket 8355)

The Commission, by Commissioner Hyde, on July 16th ordered that the consolidated hearing on the applications of Hearst Radio, Inc., for renewal of license of Station WBAL, Baltimore, Md. (Docket 7400), and Public Service Radio Corp. for new station at Baltimore, Md. (Docket 7972), be held on October 6, 1947, at Baltimore, Md.

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.—Granted petition to reconsider and grant without hearing its application (BP-4591; Docket 8282); severed from consolidated hearing with Northeast Radio, Inc., and Viking Broadcasting Co. (Dockets 8283 and 8284), and granted said application to increase power of Station WTRY from 1 KW to 5 KW, change transmitter location, and install new directional antenna for day and night operation on its present frequency 980 kc.

(Continued on next page)

WRBC—Rebel Broadcasting Co. (assignor), Rebel Broadcasting Co. (assignee), Jackson, Miss.—Granted consent to assignment of permit from a limited partnership to a corporation composed of same parties. (BAPL-28)

KTBS—Radio Station KTBS (assignor); KABH—Radio Station KTBS, Inc.; KTBS-FM (assignee), Shreveport, La.—Granted consent to assignment of license for standard station KTBS, and permits of KTBS-FM and associated relay station KABH from Radio Station KTBS, a partnership, to Radio Station KTBS, Inc., a corporation. (BAL-613)

WAZL-WAZL-FM—Hazleton Broadcasting Service, Inc. (assignor), The Hazleton Broadcasting Co. (assignee), Hazleton, Pa.—Granted consent to assignment of license for Station WAZL and permit for its associated FM station, from Hazleton Broadcasting Service, Inc., a corporation, to The Hazleton Broadcasting Co., a partnership. (BAL-617)

KCNA—Erskine Caldwell, et al (transferor), William A. Small, et al (transferee), Catalina Broadcasting Co. (licensee), Tucson, Ariz.—Granted consent to voluntary transfer of control of Catalina Broadcasting Co. from Erskine Caldwell, et al, to William A. Small, et al; no monetary gain or loss is involved. (BTC-538)

WKRG—Giddens and Rester, Mobile, Ala.—Granted petition for reconsideration and grant without hearing application for CP to operate nighttime with 250 watts, using directional antenna; engineering conditions. (BP-5887; Docket 8300)

KFIO—Spokane Broadcasting Corp., Spokane, Wash., and KVNI—Coeur d'Alene Broadcasting Co., Spokane, Wash.—Adopted Memorandum Opinion and Order denying petition of KFIO directed against grant without hearing of application of KVNI (to move from Coeur d'Alene, Idaho, to Spokane, Wash., increase power, etc.), insofar as petition requests that KVNI application be designated for hearing; insofar as petition requests other relief it is granted to the extent that the following condition be added to the abovementioned grant of KVNI application: "When and if the pending application by Spokane Broadcasting Corp. (KFIO) is granted, the applicant (KVNI) shall cooperate with Spokane Broadcasting Corp. (KFIO) in the correction, to the satisfaction of the Commission, of any cross-modulation or inter-modulation problems that might arise."

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.; KLIK—Balboa Radio Corp., San Diego, Calif.—Adopted memorandum opinion and order denying joint petition requesting that application of KFMB to change operating assignment from 1450 to 550 kc. be granted and that, subject to such action, KLIK be assigned 1450 kc.; the denial of the petition is without prejudice to the filing of a petition by KLIK requesting leave to amend its application so as to request, on a contingent basis the frequency 1450 kc. (Dockets 8115; 8116)

WTOL—The Community Broadcasting Co., Toledo, Ohio; Public Service Broadcasters, Inc., Toledo, Ohio—Adopted order granting petition of Public Service Broadcasters, Inc., for leave to amend its application to make the same contingent upon a grant of the pending application of WTOL, such amendment to be filed within 30 days; removed said application of Public Service Broadcasters, Inc. from hearing docket and placed in pending file pending Commission action upon application of WTOL (Docket 7515); further ordered that remaining petitions (1—of WTOL requesting dismissal of application of Public Service Broadcasters, Inc., for failure of that applicant to file a timely appearance and to answer official correspondence; (2—petition of Public Service Broadcasters, Inc. for acceptance of late appearance and waiver of Sec. 1.387(b); and (3—letter on behalf of Public Service requesting adjournment of hearing to August 11) be dismissed as moot.

AM—Applications Accepted for Filing

590 KC.

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Cal. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) to make changes in directional antenna and transmitting equipment.

620 KC.

WDNC—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-P-3170, which authorized installation of new transmitter and directional antenna for day and night use, change in frequency, increase in power, and change in transmitter location) to make changes in directional antenna and mount FM antenna on AM tower.

690 KC.

WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Modification of construction permit (B3-P-5355, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter and to specify studio location.

730 KC.

NEW—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary, a partnership) (P. O. 217 South Washington St.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts, and daytime hours of operation.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jaremo and Frank H. Altdoerffer, a partnership)—Voluntary assignment of construction permit to The Binghamton Broadcasters, Inc.

800 KC.

NEW—Sooner Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1200 to 800 kc., power from 1 KW daytime, to 250 watts daytime; change type of transmitter and change transmitter location from to be determined, Oklahoma City, Okla., to bordering on Reno and Eastern Aves., Oklahoma City, Okla.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 790 to 800 kc.

KPDQ—John W. Davis, Portland, Ore.—License to cover construction permit (B5-P-4299, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-P-4912, which authorized increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) to make changes in directional antenna.

910 KC.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended re officers, directors and stockholders.

KPOF—Pillar of Fire, near Denver, Colo.—License to cover construction permit (B5-P-4371, as modified) which authorized increase in power, installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

950 KC.

WPEN—Wm. Penn Broadcasting Co., Philadalphia, Pa.—Voluntary assignment of license to Philadelphia Record Co. Contingent upon the grant of BTC-556.

(Continued on next page)

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (Dr. J. Kelley Robinson, J. S. Robinson, and Hugh I. Webb)—Modification of construction permit (B3-P-4747, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment, to change frequency from 760 to 980 kc., to increase power from 500 watts to 1 KW, and make changes in vertical antenna.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of license to change hours of operation from daytime to unlimited.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1050 KC.

NEW—Melbourne Broadcasting Corp., Melbourne, Fla.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1050 kc., hours of operation from unlimited to daytime only; make changes in antenna and ground system.

NEW—Peninsula Broadcasting Corp., Hampton, Va.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1050 kc.

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—License to cover construction permit (B4-P-4654, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Construction permit to make changes in directional antenna.

1140 KC.

KGDM—E. F. Peffer, Stockton, Calif.—Modification of construction permit (B5-P-5197, which authorized installation of FM antenna on AM tower) to mount television antenna on top.

1170 KC.

KPUG—Bellingham Broadcasters, Bellingham, Wash. (Jessica L. Longston, Edward J. Jansen, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4893, which authorized a new standard broadcast station) to make changes in directional antenna and change transmitter location and to specify studio location.

1210 KC.

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Voluntary assignment of license to Wm. Penn Broadcasting Co. Contingent upon the grant of BTC-556.

1230 KC.

WQUA—Moline Broadcasting Corp., Moline, Ill.—Authority to determine operating power by direct measurement of antenna power.

NEW—The Starkville Broadcasting Co., Starkville, Miss. (Grady Imes, James P. Hartness, C. C. Hollinshead and Joe Phillips, a partnership) (P. O. % Joe Phillips)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—E. E. Krebsbach, Williston, N. Dak. (P. O. 109 So. Central Ave., Sidney, Mont.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

KSSA—Southwest Broadcasting Co., Elk City, Okla.—Modification of construction permit (B3-P-5507, which authorized increase in power, installation of new transmitter, and change in transmitter location) for approval of antenna and transmitter location.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind. (P. O. 101 West Center Street, Warsaw, Ind.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WSKI—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—Modification of construction permit (BP-5739, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1280 KC.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from Meade Rd., Macon, Ga., to Massey and Thirteenth Sts., Macon, Ga.

1290 KC.

KHSL—Golden Empire Broadcasting Co., Chico, Calif.—Construction permit to increase power from 1 to 5 KW, install new transmitter, to modify directional antenna to use for night only (non-directional day), and change transmitter location.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Voluntary assignment of construction permit to Illinois Valley Broadcasting Co.

1300 KC.

WFBR—The Baltimore Radio Show, Inc. Baltimore, Md.—Construction permit to make changes in directional antenna.

1310 KC.

NEW—Kenneth Aitken, Taft, Calif.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts and change type of transmitter.

1320 KC.

KXLW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit to install new transmitter.

1330 KC.

NEW—Graham Broadcasting Co., Graham, Texas (George W. Smith, Jr., Clay E. Thompson, Jr., Harland V. Newson and Guy C. Hutcheson, a partnership) (P. O. % George W. Smith, Jr., Celina, Texas)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

KFH—Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower, and make changes in antenna) for extension of completion date.

1340 KC.

NEW—Brunswick-Islands Broadcasting Co., Brunswick, Ga. (James W. Hayes and John L. Rivers, a partnership) (P. O. % James W. Hayes, P. O. Box 590, Douglas, Ga.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Facilities of WSAV requested.

NEW—Albert J. Felman, Joliet, Ill. (P. O. 23 West Jefferson St.)—Construction Permit for a new standard broad-

(Continued on next page)

cast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Facilities of WJOL requested.

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Modification of construction permit (B4-P-5399, which authorized installation of new transmitter, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

NEW—Richardson, Spring and Adair, Crawfordsville, Ind. (O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership) (P. O. 449 State Street, Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation.

1360 KC.

NEW—Hawkeye Broadcasting Co., Fort Madison, Iowa (Willis L. Ashby, Billy M. Barron and John F. Courrier, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts and change type of transmitter.

1390 KC.

NEW—Wharton County Broadcasting Co., El Campo, Tex. (Louis Thurmond Lulp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1390 kc., power from 250 watts to 500 watts daytime only; hours of operation from unlimited to daytime; change type of transmitter.

1400 KC.

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla. (P. O. % P. D. Heath, Panama City, Fla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KTEM—Bell Broadcasting Co., Temple, Texas—Modification of construction permit (B3-P-4752, as modified, which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system, and change transmitter location) for extension of completion date.

1420 KC.

WRBL—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-P-3986, which authorized change in frequency increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change transmitter location from Russell County, Alabama to Opelika Road, Phenix City, Alabama.

NEW—Diamond H. Ranch Broadcasters, Auburn, Calif. (Charles E. Halstead) (P. O. Box 992, Auburn, Calif.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation.

1440 KC.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4355, as modified, which authorized increase in power, installation of directional antenna for night use) for extension of completion date.

WJJL—John J. Laux, Niagara Falls, N. Y.—Modification of construction permit (B1-P-5628, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss. (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Voluntary assignment of license to Lester Williams.

KCSM—James L. Frank, Colorado Springs, Colo.—Modification of construction permit (B5-P-4918, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KWPM—Robert F. Neathery, West Plains, Mo.—License to cover construction permit (B4-P-4959, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1490 KC.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower and change studio location from 3rd Avenue and 6th Street, West Point, Ga., to 58 Cherry Street, Lanett, Ala. Amended to specify studio location as 58 Cherry Street, Lanett, Ala., withdraw request to move transmitter and make changes in transmitting equipment.

NEW—The Tower Realty Co., Cumberland, Md. (P. O. 222 East Baltimore Street, Baltimore 2, Md.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

NEW—Shreveport Broadcasters, Shreveport, La. (James G. Ulmer and James G. Ulmer, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc. (Contingent on KRMD to change frequency from 1340 to 1480 kc.)

KOCO—B. Loring Schmidt, Salem, Ore.—License to cover construction permit (B5-P-4794, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIK—Burbank Broadcasters, Inc., Burbank, Calif.—Modification of construction permit (B5-P-5251, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to mount FM antenna on AM tower.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones.

1520 KC.

NEW—Floral City Broadcasting Co., Monroe, Mich. (Edward T. Dillon and Matthew A. Vance, a partnership) (P. O. % Edward T. Dillon, 2125 Monroe Street, Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

NEW—Monroe Publishing Co., Monroe, Mich. (P. O. 22 West First Street)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

1540 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-P-4611, which authorized a new standard broadcast station) for extension of commencement date.

1570 KC.

NEW—Charles M. Meredith, Silverdale, Pa.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW and daytime hours of

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operation. Amended to change frequency from 1370 to 1570 kc.; power from 1 KW daytime to 250 watts daytime; change type of transmitter and change transmitter and studio locations from: to be determined, Silverdale, Pa., to: to be determined, Doylestown, Pa.

WFUR—Furniture City Broadcasting Corp., Grand Rapids, Mich.—License to cover construction permit (B2-P-5391) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1580 KC.

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1000 kc. to 1580 kc.; and change transmitter location from: to be determined, in or near North Miami Beach, Fla., to: in or near Fort Lauderdale, Fla.; and change studio location from: to be determined North Miami Beach, Fla., to: Fort Lauderdale, Fla.

1590 KC.

WALB—Herald Publishing Co., Albany, Ga.—Voluntary transfer of control of licensee corporation from Henry T. McIntosh to James H. Gray.

WBRY—American Republican, Inc., Waterbury, Conn.—Construction permit to make changes in directional antenna and install FM antenna.

AM—Application Returned

KKIN—D. O. Innie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc. Returned July 10, 1947. Incomplete.

AM—Applications Tendered for Filing

940 KC.

KTKC—Turlare-Kings Counties Radio Associates, Visalia, Calif. (J. E. Richmond, Percy M. Whiteside, Homer W. Wood, Charles A. Whitmore and Morley M. Maddox)—Consent to assignment of license to California Inland Broadcasting Co.

960 KC.

NEW—Radio Athens, Inc., Athens, Ga.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

1010 KC.

KWBU—Century Broadcasting Co., Corpus Christi, Texas—Consent to assignment of outstanding construction permit and SSA of Station KWBU to Baylor University.

1090 KC.

KING—King Broadcasting Co., Seattle, Wash.—Construction permit to increase power from 10 to 50 KW, install new transmitter and make changes in directional antenna patterns for day and night use and approval of the transmitter location and antenna system.

1150 KC.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Modification of construction permit to change proposed transmitter location, using power of 1 KW night, 5 KW day, unlimited hours and directional antenna for night use on 1150 kc.

KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa—Modification of construction permit to change proposed transmitter location and make changes in directional antenna system, operating on 1150 kc., power of 1 KW, unlimited hours and directional antenna for day and night use.

1230 KC.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—Construction permit to change frequency from 1450 to 1230 kc. (contingent on KCRS vacating 1230 kc.).

NEW—Erie Broadcasting Corp., Buffalo, N. Y.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—Robert P. LaFollette, Dunkirk, N. Y.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 500 watts and daytime hours of operation.

1370 KC.

NEW—Dr. Azra C. Baker, Seymour, Ind.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts, and daytime hours of operation.

1400 KC.

NEW—Springville Radio Co., Springville, Utah (W. W. Clyde and C. G. Salisbury)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Contingent on KNAK changing to 1280 kc.)

1410 KC.

NEW—The Henderson County Broadcasting Co., Athens, Tex. (a partnership composed of J. B. McNutt, Jr., and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Bessemer Broadcasting Co., Bessemer, Ala. (a partnership composed of Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on WTBC moving to another frequency.)

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Order** (B-373), severing from the hearing docket and granting the following applications for Class B FM stations in Philadelphia, Pa., subject to CAA approval of transmitter site and antenna structure (power is effective radiated power, and antenna height is height above average terrain):

Unity Broadcasting Corp. of Pennsylvania, 103.7 mc. (channel No. 279); 20 KW; antenna 500 feet. (BPH-731; Docket 7643).

Independence Broadcasting Co., 105.3 mc. (channel No. 287); 20 KW; antenna 500 ft. (BPH-806; Docket 7645).

Franklin Broadcasting Corp., 106.1 mc. (channel 291); 20 KW; 500 ft. (BPH-1056; Docket 7818).

In the same order the Commission granted petition of **WDAS Broadcasting Station, Inc.** for leave to amend its application for FM station so as to show a transfer of ownership of applicant corporation to the William Goldman Theatres, Inc., and make other changes; accepted said amendment; and removed application from hearing docket (BPH-128; Docket 7640).

Further ordered that the request of **Patrick Joseph Stanton** for reconsideration and grant forthwith of his application (BPH-967; Docket 7646) be denied, and that said application be continued in hearing status, with oral argument to be held on his exceptions at a date later to be designated.

(Continued on next page)

FM—Allocation Plan Changes

	Deleted	Added
	Channels	
Bristol	223	287
Wabash, Inc.		248
Raleigh, N. C.	273	
Durham, N. C.		273
New London, Conn.	266	

FM—Frequency Assignments

(In lieu of previous assignments)

KGO-FM—American Broadcasting Co., San Francisco, Calif.—106.1 mc. (Channel 291).

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—94.5 mc. (Channel 233); **Brownsville Herald Publishing Co.,** Brownsville, Tex. Proposed assignment: 107.1 mc. (Channel 296)

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review, and approval of engineering details:

Columbia Broadcasting System, Inc., Washington, D. C.—Class B. (BPH-997)

Montgomery FM Broadcasting Corp., Silver Spring, Md.—Class A; Proposed assignment: 103.9 mc. (Channel 280). (BPH-1271)

Appalachian Broadcasting Corp., Bristol, Va.—Class B. (BPH-1272)

Northeast Georgia Broadcasting Co., Gainesville, Ga.—Class A; Proposed assignment: 101.7 mc. (Channel 269). (BPH-1276)

Springtime City Broadcasting Co., Clearwater, Fla.—Class A; Proposed assignment: 100.1 mc. (Channel 261). (BPH-1270)

Syndicate Theatres, Inc., Wabash, Ind.—Class B. (BPH-1275)

Pacific Broadcasting Co., Fresno, Calif.—Class B. (BPH-1220)

Ruth W. Finley, Santa Rosa, Calif.—Class B. (BHP-1279)

WDUK, Inc., Durham, N. C.—Class B. (BPH-1266)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain.)

Associated Broadcasters, Inc., Bethlehem, Pa.—Class B; 107.9 mc. (Channel 300); 16 KW; 545 ft. (BPH-178)

New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Class A; 94.3 mc. (Channel 232); 1 KW; 180 ft. (BPH-1006; BMPH-263)

WGAL, Inc., Lancaster, Pa.—Class B; 101.3 mc. (Channel 267); 16 KW; 545 ft. (BPH-179)

UAW-CIO Broadcasting Corp. of Detroit, Mich.—Class B; 101.9 mc. (Channel 270); 52 KW; 340 ft. (BPH-446)

Dairyland's Broadcasting Service, Inc., Marshfield, Wisc.—Class A; 103.9 mc. (Channel 280); 1 KW; 250 ft. (BPH-826)

The following were authorized construction permits in lieu of previous conditions:

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Class B; 93.9 mc. (Channel 230); 2.1 KW; 1130 ft. (BMPH-387)

Laurence W. Harry, Fostoria, Ohio—Class A; 100.9 mc. (Channel 265); 450 watts; 130 ft. (BMPH-400)

Copper City Broadcasting Corp., Rome, N. Y.—Class B; 99.3 mc. (Channel 257); 32 KW; 450 ft. (BMPH-217; BPH-928)

FM—License Renewal

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted renewal of license for period ending July 1, 1948.

FM—Designated for Hearing

McClatchy Broadcasting Co., Stockton, Calif.—Designated for hearing application for Class B station, upon the issue: To determine what overlap of service areas, if any, exists between the proposed station and any other existing or proposed stations owned, operated or controlled by the same interests as the proposed station, and whether such overlap, if any, is in contravention of Section 3.240 of the Commission's Rules. (BPH-565)

FM—Licenses for New Stations Granted

Channel #223

WINC-FM—Richard Field Lewis, Jr., Winchester, Va.—Granted license for new FM station; 92.5 mc., Channel 223; 13.4 KW; 1390 ft. (height above average terrain). (BLH-59)

Channel #226

WFBL-FM—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Granted license for new FM station; 93.1 mc., Channel 226; effective radiated power, 8.5 KW; antenna 690 ft. (height above average terrain). (BLH-65)

Channel #245

WOPI-FM—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Granted license for new FM station; 96.9 mc., Channel 245; 10.4 KW; 2210 ft. (height above average terrain). (BLH-72)

Channel #273

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans.—Granted license for new FM station; 102.5 mc., Channel 273; 2.9 KW; 336 ft. (height above average terrain). (BLH-61)

FM—Modifications of CP's Granted

KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Texas—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-467)

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-505)

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-508)

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-503)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 8-31-47. (BMPH-509)

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Granted modification of CP for extension of completion date to 2-3-48. (BMPH-482)

WGYN—WGYN, Inc., New York, N. Y.—Granted modification of CP for extension of completion date of FM station to 9-30-47.

FM—Applications Accepted for Filing

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—Modification of construction permit (B2-PH-493, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Modification of construction permit (B1-PH-732, which authorized changes in FM broadcast station) for extension of completion date.

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of construction permit (B1-PH-775, which authorized changes in FM broadcasting station) for extension of completion date.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-1069, which authorized changes in FM broadcast station) for extension of completion date.

WRGK—George M. Ives, Brookfield, Ill.—Modification of construction permit (B4-PH-711, which authorized a new FM broadcast station) for extension of completion date.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of Construction permit (B4-PH-294 as modified) which authorized a new FM broadcast station to change ERP to 46.1 KW; antenna height above average terrain to 502 feet; transmitter site and make changes in antenna system.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784 which authorized changes in FM broadcast station) for extension of completion date.

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—Modification of construction permit (B1-PH-391 as modified) which authorized a new FM broadcast station for extension of completion date.

WROL-FM—S. E. Adcock, Knoxville, Tenn.—Modification of construction permit (B3-PH-422, which authorized a new FM broadcast station) for extension of completion date.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WJIM-FM—WJIM, Incorporated, Lansing, Mich.—Modification of construction permit (B2-PH-152 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WLAP-FM—American Broadcasting Corp., Lexington, Ky.—Modification of construction permit (B2-PH-131 which authorized a new FM broadcast station) to change transmitter site, change type of transmitter, ERP 4.6 KW, make changes in antenna system and change commencement and completion dates.

WSMB-FM—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865 as modified) which authorized a new FM broadcast station for extension of completion date.

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-357 as modified) which authorized a new FM broadcast station for extension of completion date.

WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.—Modification of construction permit (B4-PH-405, which authorized a new FM broadcast station) for extension of completion date.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639 as modified) which authorized a new FM broadcast for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72 as modified) which authorized a new FM broadcast station to change type of transmitter; make changes in antenna system and change commencement and completion dates.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661 as modified) which authorized a new FM broadcast station for extension of completion date.

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Modification of construction permit (B3-PH-894 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887 as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 15.2 KW and make changes in antenna system.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887 as modified) which authorized a new FM broadcast station for extension of completion date.

WLIR—WFAM, Incorporated, Area of Lafayette, Ind.—Construction permit to change frequencies from 30.82, 33.74, 35.82, 37.98 mc. to 153.47 and 153.53 mc.; to change power from 15 watts to 30 watts; to change emission from A3 to Special emission for FM and to change type of transmitter.

KPOR—The Broadcasting Corporation of America, Riverside, Calif.—Modification of construction permit (B5-PH-188 which authorized a new FM broadcast station) for extension of completion date.

WISE-FM—Radio Station WISE, Inc., Asheville, N. C.—Modification of construction permit (B3-PH-914 which authorized a new FM broadcast station) for extension of completion date.

WATG—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—Modification of construction permit (B2-PH-223 as modified) which authorized a new FM broadcast station to change effective radiated power to 10.2 KW.

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—License to cover construction permit (B2-PH-950 which authorized a new FM broadcast station).

WMRF-FM—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-PH-810 as modified) which authorized a new FM broadcast station to change type of transmitter and make changes in antenna system change completion date.

WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.—Voluntary assignment of license to Wm. Penn Broadcasting Co.

Channel #225

NEW—Dekalb Broadcasting Co., Decatur, Ga. (P. O. 504 Clairmont Avenue (Temporary), Decatur, Ga.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 225, 92.9 mc., and ERP of 38 KW.

Channel #238

NEW—Annapolis Broadcasting Corp., Annapolis, Md. (25 School St., P. O. Box 749, Annapolis, Md.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., ERP of 11.2 KW.

Channel #248

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, to change frequency to Channel 248, 97.5 mc., specify studio location, make changes in antenna system, and change commencement and completion dates.

Channel #251

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766 as modified) which authorized a new FM broadcast station, to specify studio location, change transmitter site and ERP to 54 KW; antenna height above average terrain to 350 feet; make changes in antenna system and change commencement and completion dates. Frequency to Channel 251, 98.1 mc.

(Continued on next page)

Channel #262

NEW—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy) (P. O. 22266 Michigan Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on Ch. #262, 100.3 mc, ERP of 25.5 KW and antenna height above average terrain 302 feet 3 inches.

To Be Assigned By FCC

NEW—The Gate City Co., Keokuk, Iowa (P. O. 18-20 N. 6th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 21.6 KW.

NEW—Century Broadcasting Corp., Johnstown, Pa. (P. O. 317-319 Main St., Johnstown, Pa.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 20 KW.

NEW—Robert P. O'Bannon, Corydon, Ind. (P. O. Box 218, Corydon, Ind.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 744 watts.

NEW—Hobart Stephenson, Centralia, Ill. (P. O. 516 Highway 51, North Centralia, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 73 KW.

NEW—Rhode Island Broadcasting Co., Providence, R. I. (P. O. Industrial Trust Bldg, Room 514)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 15.2 KW.

FM—Applications Returned

Courier Broadcasting Service, Inc., Birmingham, Ala. (P. O. 1710 6th Ave., North (Box 2190), Birmingham, Ala.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 250, 97.9 mc., and ERP of 8,167 watts. Returned June 9, 1947. Program analysis not received.

McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine, Philip N. Bladine) (P. O. Fourth and Evans)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 396 watts returned July 15, 1947. Program analysis not received and discrepancy in geographic coordinates. Also no frequency specification.

FM—Application Tendered for Filing

KRFM—J. E. Rodman, Fresno, Calif.—Consent to assignment of construction permit of FM Station KRFM to California Inland Broadcasting Co.

TELEVISION

TV—New Commercial CP Granted

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted license for new commercial television station to operate on 66-72 mc., channel #4. (BLCT-10)

TV—Modifications of CP's Granted

WMAR—The A. S. Abell Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 1/16/48. (BMPCT-75)

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted modification of CP for extension of completion date to 1/6/48. (BMPCT-78)

TV—License Renewal

W2XMT—Metropolitan Broadcasting and Television, Inc., New York, N. Y.—Granted renewal of license for period ending February 1, 1948.

TV—Application Accepted for Filing

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of permittee to Philadelphia Record Company.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WRLJ—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Granted license for new remote pickup broadcast station to be used with WSTC. (BLRY-335)

WILN—American Colonial Broadcasting Corp., area of Island of Puerto Rico—Granted modification for extension of commencement and completion dates to 7/1/47 and 12/31/47 respectively. (BMPRY-35)

Granite District Radio Broadcasting Co., area of Salt Lake City, Utah—Granted CP for new remote pickup broadcast station to be used with KNAK. (BPRY-347)

Noncommercial Educational

WNYE—Board of Education, City of New York, N. Y.—Granted modification of CP to make changes in antenna system. (BMPED-69)

Applications

Noncommercial Educational

NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Construction permit for a new noncommercial educational broadcast station to be operated on channel 218, 91.5 mc., power of 1 KW, emission A3 and unlimited hours of operation. Amended to change power from 1 to 3 KW; change type of transmitter and make minor changes in geographic coordinates and antenna system.

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55 as modified) which authorized a new noncommercial educational broadcast station for extension of completion.

KOKH—The Board of Education of The City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla.—Modification of construction permit (B3-PED-76 which authorized a new noncommercial educational broadcast station) for extension of commencement and completion dates.

Federal Trade Commission Actions

STIPULATIONS

Arko Herbs, Inc.—Arko Herbs, Inc., 1183 Broadway, Buffalo, N. Y., entered into a stipulation with the Commission to cease and desist from numerous representations as to the therapeutic properties and effectiveness of nearly 200 medicinal preparations and crude herbs. (7624)

A. J. Child & Sons Mercantile Co.—The Commission accepted from A. J. Child & Sons Mercantile Co., 8th St. and Chouteau Ave., St. Louis, a stipulation to cease and desist from certain representations concerning the therapeutic and nutritional properties of a livestock feed supplement designated Child's Matchless Mineral Feed with Yeast, also known as Child's Matchless Mineral-Yeast Supplement. (7621)

Danax Corp.—An agreement to disclose the rayon content of slips and other lingerie has been executed by Danax Corp., 1328 Broadway, New York, and approved by the Commission. (7622)

(Continued on next page)

Heinz Drug, etc.—J. B. Heinz, trading as Heinz Drug and Heinz Pharmacy, 222 East South Temple St., Salt Lake City, Utah, entered into a stipulation with the Commission to stop representing that use of a medicinal preparation designated Heinz Tablets will have any beneficial influence upon rheumatic or muscular aches or pains or eliminate the cause of those conditions. (7623)

CEASE AND DESIST ORDERS

The Bolta Co., etc.—Lawrence, Mass., and New York Merchandise Co., Inc., 32 West 23rd St., New York, have been ordered by the Commission to stop representing that sunglass lenses of foreign manufacture are of domestic manufacture. (4754)

Eastman Kodak Co., Rochester, N. Y., may use a resale-price-maintenance policy in connection with the interstate sale and distribution of Kodachrome film because the product is now "sold in free and open competition" with Ansco color film manufactured by General Aniline & Film Corp., Binghamton, N. Y., the Commission ruled as it suspended in part the operation of a cease and desist order issued in September 1944. (4322)

Kiddieland Studios, etc.—An order prohibiting misrepresentation of the price, terms of sale, and quality of plain or colored photographs or photographic enlargements was issued by the Commission against George D. Newman, trading as Kiddieland Studios and Beacon Studios, 30 Huntington Ave., Boston. (5425)

National Silver Co.—The Commission has modified a 1923 cease and desist order to permit qualified use by National Silver Co., New York, of the word "Sheffield" to describe silverplated ware made elsewhere than Sheffield, England. (1068)

Miss L. B. Rennewanz, etc., 6808 Oswego Place, Seattle, Wash., and J. O. Kinnaman, Ocean View Hotel, Long Beach, Calif., have been ordered by the Commission to cease and desist from misrepresentation in the sale of home study courses and purported academic degrees. (5150)

COMPLAINT DISMISSED

Standard Brands, Inc.—The Commission dismissed without prejudice its amended and supplemental complaint charging Standard Brands, Inc., 595 Madison Ave., New York, with misrepresentation in the sale of a product variously known as Fleischmann's Yeast, Fleischmann's High-Vitamin Yeast and Fleischmann's Compressed Yeast. The order of dismissal states that the challenged advertising appears to have been permanently discontinued. (5107)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 30, July 28, 1947

Latest "Radio for Retailers" Material Shows Large Increase In Sales Volume

The fact that "radio contributed directly to an average increase in sales of 61.96%" in three test departments is revealed in the latest chapters of "Radio for Retailers," the book based on the year-long study of radio advertising conducted at Joske's of Texas.

Latest findings of the study, conducted through the cooperation of the department store and the NAB, are now being distributed by the association and the National Retail Dry Goods Association.

The new material, along with previously published details, while based on the operation and experiences of Joske's radio advertising, can be adapted to guide retailers of all types and sizes in the application of broadcast advertising to their own retail problems. "Radio for Retailers," published in loose-leaf form, includes chapters on "Planning" and "Results," released in October, 1946; and chapters on "Copy" and "Programs," released in February, 1947. The February release also included three appendices—a radio bibliography, examples of radio commercials, and descriptions of retailers' programs.

Special Study: The special study in which "test" and "control" departments were set up was conducted during the six-month period, June–December, 1946, at Joske's.

By setting up the "test" departments *which received radio advertising*, and comparing their sales with those of "control" departments which received normal advertising in other media *but no radio*, the following conclusions were reached:

1. Radio contributed directly to an average increase in sales of 61.96% in the three test departments.

2. Indicating its cumulative effect, radio contributed directly to an average increase of 46.89% during the first six weeks

(Continued on page 601)

On the Inside

Membership attention is called to an error in the By-Laws referendum now being conducted, which might cause a member to vote opposite to his desire. (p. 602)

The Inter-American Copyright Convention, recently sent by President Truman to the Senate for ratification, will be opposed by NAB when hearings are held. (p. 602)

Leading technical experts will present papers on engineering progress and operation at the NAB Convention during the engineering conference on September 15. (p. 603)

A new order blank, revised to July 15, listing station aids available through NAB headquarters, is now ready for distribution. (p. 602)

The International engineering conference, in session at Atlantic City, shifted into high gear last week in discussions on admittance of several countries and in answering the United Kingdom's proposal for regulation of broadcasting. (p. 604)

Networks Will Seek to Arrange Duplication of AM Music Programs on FM Stations

The four networks will seek to arrange duplication of network AM musical programs on FM radio stations, network representatives reported to the Employee-Employer Relations Committee Monday (21).

The latter Committee, holding sessions at NAB headquarters on labor legislation, endorsed the report

(Continued on page 600)

Special Standards Committee Concludes Work on Draft of New Industry Code

In a two-day meeting Tuesday and Wednesday (22-23), the NAB Special Standards of Practice Committee completed its work on the drafting of a new Code for the broadcasting industry.

The Standards group, a subcommittee of the NAB's Program Executive Committee, will now submit its Code recommendations for the latter's consideration. Pursuant to consideration by the program committee, the proposed Code will be presented to the Board.

Harold Fair, NAB program department director, stated at the meeting's conclusion: "We are hopeful of having a Code ready by the time of the NAB Convention in September."

Members of the Committee who attended the meeting at NAB headquarters include: Robert Swezey, MBS, chairman; George Biggar, WIBC; Eugene Carr, WPAY; Roger W. Clipp, WFIL; Walter J. Damm, WTMJ; Ken R. Dyke, NBC; Harold Fellows, WEEI; Gilson Gray, CBS; C. T. Lucy, WRVA; and John M. Outler, WSB.

Unable to attend were: Edgar Bill, WMBD, and Gayle W. Grubb, KGO.

NAB was represented by: President Justin Miller, A. D. Willard, Jr., C. E. Arney, Jr., Ben Miller and Mr. Fair.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

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A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

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CHARLES A. BATSON, *Director of Information*
ROBERT C. COLESON, *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY, *Director of Employee-Employer Relations*
HAROLD FAIR, *Director of Program Department*
ROYAL V. HOWARD, *Director of Engineering*
DOROTHY LEWIS, *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN, *Director of Broadcast Advertising*
DON E. PETTY, *General Counsel*
ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of Special Services*

Networks Will Seek to Arrange Duplication of AM Music Programs on FM Stations

(Continued from page 599)

of the networks by resolution and urged them to proceed with the plan "as quickly as possible."

Following is the text of a resolution adopted by the EER Committee:

"*Be it Resolved*, that the EERC of the NAB endorses the proposal of the networks to confer with the proper officials of the AFM to the end that there be the earliest possible resumption of duplication of AM network musical programs over FM facilities."

Richard P. Doherty, director of NAB's employee-employer relations department, reported to the committee on the current status of labor relations in the broadcasting industry.

NAB will mail the analysis of labor legislation recently announced, to the membership this week.

At the conclusion of the meeting, John Elmer, WCBM, chairman of the Committee, issued the following statement summarizing the day's discussions:

"The full impact of the Taft-Hartley and Lea Acts upon employee-employer relations in the radio industry will be more clearly discerned as existing contracts are renewed and new contracts are written. Except in a few areas, union-management relations throughout the radio industry have been far more harmonious than in most industries. There is nothing in the Taft-Hartley Act which should change this situation. It is expected that broadcasters and radio-union officials will respect their mutual rights and responsibilities and live within the stipulations of the law.

Employer's Responsibilities: "While the new law grants to management new rights and establishes a more equitable balance to the collective bargaining process, it also places added responsibilities upon employers. These are both legal responsibilities under the Act and the moral responsibility to direct and conduct labor relations with fairness and due regard for sound employee-employer relations.

"1. Virtually all radio contracts contain either the closed-shop or union-shop provision and are, therefore, directly affected. The closed shop, with hiring through the union, and the frequent practice of granting 'temporary working cards' in lieu of union membership to persons not furnished by the union—conditions characteristic of many technician contracts—are prohibited.

"2. The 'Guild' shop of one radio union conforms to the spirit, but not the letter, of the Taft-Hartley union-shop provision. Although typical contracts permit management to hire anyone it chooses, new employees are nonetheless required to take out membership immediately. In the future such contracts must provide for a minimum of 30 days' employment prior to compulsory union membership. However, there is nothing which prevents a new employee from joining the union at an earlier date if he so wishes.

"3. Practically all union-security provisions in radio contracts are accompanied by 'good-standing' clauses. Many of these clauses stipulate rather broad, discretionary powers on the part of unions in determining eligibility for membership. These good-standing specifications will now have much less effect upon the employers' obligation to discharge workers who are expelled from the union.

"Under the Taft-Hartley Act union members may still be expelled from the union according to the union's constitution and by-laws. However, the law makes it an unfair labor practice, where a union-shop condition of employment exists, for the union to cause an employer to discharge an employee for any reasons other than failure to pay dues and initiation fees.

"4. One of the most significant prohibitions in the Taft-Hartley Act, as it affects broadcasting, is that against secondary boycotts.

Secondary Boycott: "Basically, the secondary boycott has been more responsible for bad feeling between broadcasters and radio unions than any other single factor. The outlawing of this unfair instrument will not undermine union strength but it will, undoubtedly, lead to a greater spirit of mutual understanding and cooperation between broadcasters and radio unions.

"5. The Taft-Hartley Act specifically excludes 'supervisors' from union representation if management is unwilling to admit to their inclusion within the bargaining unit. So far as broadcasting is concerned, the NLRB has previously, e.g., the Great Trails Broadcasting case, established the policy of excluding from the regular bargaining units of employees all those persons who are actual supervisors, such as chief engineers and chief announcers.

"6. Featherbedding practices have been made unfair labor practices under the Taft-Hartley Act. Furthermore, coercion to force these practices is subject to criminal proceedings under the Lea Act. Thus, the arbitrary imposition of station quotas by unions is clearly outlawed. Agreements may still specify quotas, expressed either in number of persons or in dollars to be spent during the year. However, such quotas cannot be dictated by the union and must conform to what the broadcaster himself accepts as meeting his needs.

"The full impact of the Taft-Hartley and Lea Acts upon radio unions and the employment of their members will depend primarily upon the degree of cooperation extended to broadcasters by union officials. Ada-

(Continued on next page)

mant and arbitrary demands by union leaders, not based upon good programming and operations, will do irreparable harm to both unions and the radio industry. Now is the time to evolve a sound policy based upon economic factors and not coercive demands by either side."

Attending today's meeting were: John Elmer, Chairman, WCBM; Ernest de la Ossa, NBC; Howard Hausman, CBS; William S. Hedges, NBC; Les Johnson, WHBF; Henry Ladner, NBC; Howard Lane, Field Enterprises, Inc.; Harry R. Le Poidevin, WRJN; John H. MacDonald, NBC; C. L. McCarthy, KQW; Joe McDonald, ABC; Gustav B. Margraf, NBC; P. A. O'Bryan, Dow, Lohnes & Albertson; Marshall Pengra, KRNR; Robert Swezey, MBS; Frank R. Smith, WWSW; C. L. "Chet" Thomas, KXOK; Frank K. White, CBS. Those in attendance from NAB were: Judge Justin Miller, President; A. D. Willard, Jr., executive vice president; Don Petty, general counsel; Richard P. Doherty, director of EER; Iver Peterson, general counsel's office; David J. Farber, assistant to the director of EER.

Latest "Radio for Retailers" Material Shows Large Increase in Sales Volume

(Continued from page 599)

of its use, and 76.99% during the second six weeks.

3. Radio advertising has greater "carry-over" value. Although sales decreased when radio advertising was discontinued, the average decline in those departments where radio was used was not as great as in comparable departments where radio had not been used.
4. Results of this test support the results of other methods of measurement, which have indicated that radio is an effective force in the promotion of retail sales.
5. Such research over longer periods of time would provide retailers a simple means of measuring results of their own advertising.

The special study was undertaken through the cooperation of NAB and Joske's when at the end of the study year 1945 there were several fields of promising research still untouched. The 1946 study utilized the services of an outside research specialist, Vernon Fryburger, who was a member of the faculty of the School of Business Administration, Miami University. He joined the Faculty of the University of Illinois when the special study was completed.

Mechanics of Study: To obtain statistical evidence concerning the effectiveness of radio in terms of sales results, six departments with parallel sales were used in the controlled experiment.

Three departments—Infants' Wear, Inexpensive Dresses, and Inexpensive Coats—were promoted by radio and were designated "test departments." Three other departments—Better Dresses, Better Coats, and Better Suits—received no radio promotion and were designated "control departments."

The test period covered 24 weeks from June 24 to December 7, 1946, and was divided into four periods of six weeks each, covering the following stages:

Before Radio—June 24 to August 3. During this period, test departments received no radio advertising. Normal promotion was carried on for the test and control departments. Sales for this period served as a base from which to measure the effect of radio when it would later be added.

During Radio—First 6 weeks—August 5 to September 14. Test departments were promoted by radio. Control departments continued to receive normal promotion in other media. Sales during this period indicated the effect of radio when added to the test departments.

During Radio—Second 6 weeks—September 16 to October 26. Radio promotion of test departments was continued. Sales indicated the cumulative effect of radio. Normal promotion continued in the control departments.

After Radio—October 28 to December 7. Test departments received no radio advertising. Sales indicated the carry-over effect of radio. Test and control departments received normal promotion.

"When radio was added," the report states, "*all three test departments* registered *increased sales*, ranging from 15% to 206% as shown below:

Test Departments	*% Increase over Period Before Radio*
Inexpensive Dresses	15.78
Inexpensive Coats-Suits	206.76
Infants Wear	53.42

Promotion: The book's chapter on Promotion points out that "during the entire period of the radio study, Joske's used coordinated promotion of all advertising media to insure maximum results."

Some of the store's advertising in the newspapers was used to further the radio campaign. To extend and increase the appeal that radio made for specific merchandise through its "beamed program" technique, the newspaper promotion in support of radio was especially written and scheduled.

In developing the promotion campaign, consistency was the aim. The radio director furnished the promotion department with a permanent chart showing the various departments to be advertised on the air and the respective programs with which each was to be paired in visual advertising.

In addition to detailing the various approaches utilized by department stores in tieing-in with newspaper advertising, the book describes numerous techniques employed in promotion through magazines, correspondence, window displays, theatre trailers, etc.

Radio industry leaders who assisted in the preparation of the report are:

Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Harold Fair, NAB director, program department; Frank E. Pellegrin, NAB director of broadcast advertising, Miss Lee Hart and Hugh M. P. Higgins, assistant directors.

Legal Department

Inter-American Copyright Convention Will Be Opposed by NAB

The Inter-American Copyright Convention of 1946 was sent to the Senate for ratification by President Truman on July 17, 1947.

This treaty, known officially as the Inter-American Convention on the Rights of the Author in Literary, Scientific, and Artistic Works, was signed by delegates of the United States and all of the Latin American countries in Washington in June, 1946. The President sent to the Senate with the treaty, the report of the American delegate, Luther H. Evans, Librarian of Congress, which recommends ratification by the Senate.

The treaty has been referred to the Senate Foreign Relations Committee for consideration. However, present indications are that the Committee will take no action with respect to it before the next session of Congress. It is likely that full consideration will be given to it at the next session and that public hearings, which have been requested by Don Petty, NAB General Counsel, among others, will be held. At that time he will file a brief and appear in opposition.

The treaty, which would become effective in the United States upon approval by a two-thirds vote of the Senate, makes several drastic revisions of the American copyright law which are of serious concern to the radio industry, one of the largest users of copyrighted material in this country. See NAB Reports, Information Bulletin—Legal, Vol. 14, No. 6, July 1, 1946.

One objection in particular is that the treaty is a step toward adherence to the Berne and Rome Conventions and admission to the International Copyright Union, which govern the copyright relations of most of the countries outside of the Americas. The principles of copyright established by the Berne Convention are, in many respects, opposed to those of the American copyright law and, for that reason, the United States has refused to adhere to it despite numerous efforts made toward that end since its inception in 1886.

That one of the purposes of the Inter-American treaty is to pave the way for the adherence of the American states to the Berne Convention is made clear by the action of the delegates to the Conference who unanimously recommended as follows:

> "The Inter-American Conference of Experts on Copyright recommends to the Governing Board of the Pan American Union that it consider the desirability of appointing a temporary commission from among its members for the purpose of studying the means of promoting similarity of laws respecting copyright throughout the Continent and of harmonizing the inter-American and the Berne Union copyright systems."

Further, Mr. Evans in his letter of transmittal to the Secretary of State said:

> "The improvement of inter-American copyright relations among the American republics is thus a necessary first step in this specialized field toward the realization of a United Nations convention within which authors and owners of literary, scientific, and artistic works may have their rights in such works safeguarded throughout the world."

IMPORTANT CORRECTION!

An important correction in connection with the balloting on the proposed By-Laws is called to the attention of all NAB members.

Through an error the subheads of Proposals No. 1 and No. 2 to Article VI in the printed revision were transposed. Since the explanatory notes which digest the changes relate directly to these proposals by number, those members who vote on the basis of the explanatory note would be voting opposite to their desire.

In order to eliminate incorrect balloting, NAB has instructed Ernst & Ernst, Inc., New York accounting organization which is conducting the referendum, to mail to the Association's membership a supplementary ballot dealing with the election of Directors-at-Large.

Following is the statement being sent to the membership with the supplementary ballot:

"The proposed revision of the By-Laws previously sent you was in error through transposition of the bold face subheads on pages 4 and 5, i.e. 'Proposal No. 1;' 'Proposal No. 2.'

"Since the explanatory note on Page 6 relates directly to these Proposals the Supplemental Referendum Ballot enclosed herewith is intended to correct the error and will be considered the official ballot on Article VI and only those votes on that Article recorded on this Supplemental Referendum Ballot will be counted."

Small Market Stations

Harry W. Linder, KWLM, Willmar, Minn., has been appointed Small Market Stations Chairman for NAB District Eleven (Minn., Mich.,* North Dakota, South Dakota* and Wis.*). The appointment was announced by John F. Meagher, District Director.

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* Part of these states are in District Eleven.

New Order Blanks List Material Available To NAB Members

The Small Market Stations Division will send, upon request, a new order blank (revised as of July 15, 1947) listing the many station aids available to NAB members. While the material is of special interest to small stations, it will also be helpful to large operations. Requests should be mailed to Department of Broadcast Advertising, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

Plan to Attend—Attend to Plan

Broadcast Advertising

Radio Advertising Speech to Be Published In August Issue of "Stores" Magazine

The August issue of "Stores," the monthly NRDGA publication which features constructive articles on all phases of retailing, will publish the speech made by Miss Lee Hart, NAB's assistant director of Broadcast Advertising, for the recent NRDGA Sales Manager's Clinic in Chicago.

The title of the speech is "Planned Advertising and Copy for the Ear Bring Results from Radio." NAB has had a number of requests from store advertising managers and sales promotion directors for copies of this speech, so it is suggested that stations call local NRDGA member's attention to this article.

Other key speeches about sales promotion problems given at the NRDGA Sales Manager's Clinic will also be reproduced. Station sales, copy and program people can therefore find valuable material for adaptation in selling and servicing retail accounts in this August issue of "Stores." Your local NRDGA member would probably be glad to lend you his copy of "Stores" for study by your staff.

KITS FOR STATIONS

This week two new NAB member stations, identity unknown, are without the kit of broadcast advertising literature which is sent free-of-charge to all radio stations immediately upon acceptance of their membership application.

Reason: two bundles of the literature were returned to the NAB Mail Room by the Post Office after address stickers became detached and lost. If YOUR new station has not received its Manual of Radio Advertising, series of management studies, agency and advertiser contract forms and mats, radio success stories, sample rate cards, retailing booklets, pamphlets, etc., write the Department of Broadcast Advertising for a duplicate mailing.

Louisville Station Promotes Tune-in with Push Button Tabs

A novel promotion idea which has worked effectively for Station WKYW, Louisville, Ky., and which it recommends for other stations, is a die-cut card with call letters imprinted on the separate tabs for convenient use on push button radio sets.

Station WKYW mails the card to radio service shops in its primary area. Promotional copy on the reverse side urges the change of push button tabs to the station's frequency, and the station offers a free spot announcement to radio shops which bring or mail the names of 30 customers who have had push buttons reset to WKYW.

Books for Broadcasters

News on the Air, by Paul W. White. c1947. 398 p. $3.50. Harcourt, Brace. 383 Madison Ave., New York 17.

This lively and explicit volume covers the whole field of radio journalism. A brief history of how the radio and the press got together is followed by chapters on how news gets over the air.

The scores of examples, stemming from the author's experience or borrowed or created by him, give the book humor and human interest as well as the value of being specific. The novice in the news room will probably cut short his "six month" probation period if he absorbs the advice Mr. White offers him.

Public Relations in Action, ed. by Philip Lesly. c1947. 280 p. $4.50. Ziff-Davis, 350 Fifth Ave., New York.

This is a series of case studies of successful public relations activies. Of particular interest are chapters on The Advertising Council, NAB's "Radio Week" of 1945, NBC's "America United", NORC, and such drives as the National Safety Council's "National Farm Safety Week" in which radio participated.

Railroad Reservations to NAB Convention

Referring to Convention, Bulletin No. 2, July 14, regarding the operation of through cars to Atlantic City leaving various junction points on September 11th, September 13, it now develops that some members desire to *arrive in Atlantic City on Thursday morning September 11th.*

When you send your application for railroad accommodations to Harry A. Karr, Pennsylvania Railroad, Washington, D. C., make special mention of the fact that you will leave junction points on Wednesday, September 10th arriving in Atlantic City, Thursday morning, September 11th.

Engineering Department

Interesting Sessions Promised to Engineers at Convention on September 15

A number of the nation's outstanding engineering authorities, both industry and government, will present papers on technical progress and operation during the engineering conference at the NAB Convention on September 15.

In addition to this practical discussion of engineer-

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ing matters, the country's leading broadcast equipment manufacturers are planning a vast exhibit and demonstrations of the latest television, facsimile, AM and FM broadcasting apparatus.

NAB President Justin Miller will open the Engineering Conference with an address of welcome. The agenda, prepared under the direction of Royal V. Howard, NAB director of engineering, will encompass a broad field of engineering problems and developments and will feature, at the closing session, an FCC-Industry Roundtable.

The morning session, to be presided over by Orrin W. Towner, chairman of the NAB Engineering Executive Committee, will open with a discussion on Television by O. B. Hanson, NBC vice-president and chief engineer. Mr. Hanson's talk, illustrated with motion pictures, will deal with the subject of "Recent Television Developments," with particular emphasis on photography of Kinescope images, and with a description of the Washington and New York NBC television stations.

The second paper will be given by Paul A. de Mars, FM pioneer, who will speak on "Frequency Modulation Broadcast Station Construction." This paper will deal with the technical and economic problems that are encountered in the construction of broadcast transmitter facilities. The scope of the paper takes into consideration all factors affecting transmitter facilities. The final paper of the morning session will bring to the podium John D. Colvin, audio facilities engineer, ABC, who will give an illustrated talk on "Audio Considerations for Broadcast Stations," with emphasis on improved physical and electrical operation. Mr. Colvin's paper will present practical audio facility layouts for low and medium power AM and FM stations, and additionally will feature improved methods of turntable operation and the use of a newly developed record surface noise suppressor.

Following the luncheon recess, the afternoon session, presided over by Mr. Howard, will open with a symposium on "Transmitter Maintenance for Small and Medium-Sized Stations." This will be conducted by G. Porter Houston, chief engineer, WCBM, for the Small Stations, and Alfred E. Towne, director of engineering, KSFO, for the Medium-Sized Stations. Mr. Houston will delve into the fundamentals of maintenance and Mr. Towne will discuss and illustrate the practical adaptations of maintenance procedures.

The second paper in the afternoon session will attempt to clarify one of the major problems facing engineers in modern radio allocation when Dixie B. McKey, consulting radio engineer of Washington, will present his lecture on "Directional Antennas, Their Care and Maintenance."

At 3 p.m. George P. Adair, former chief engineer of the FCC and now a radio engineering consultant in Washington, will speak on the "Technical Regulation of Radio." Mr. Adair will elaborate on technical regulations, both past and future, the responsibilities of the Commission, the broadcaster and the engineer. He will include in his paper the problem of operator licensing requirements.

The final session of the afternoon will be the FCC-Industry Engineering Roundtable. The Commission representatives, headed by Chief Engineer George E. Sterling, will be: Dr. John A. Willoughby, assistant chief engineer; James E. Barr, chief, Standard Broadcast Division; Cyril M. Braum, chief, FM Broadcast Division; and Curtis B. Plummer, chief, Television Broadcast Division. This "Information Please" panel will attempt to answer all regulatory engineering problems presented by the engineers in attendance.

International Delegates Discuss Admissions, British Proposal for Broadcasting Regulation

Shifting from the low gear of the past few weeks, the members of the International Telecommunications Union in session at Atlantic City this week slipped into high vocal gear on two important subjects. The first of these occurred at the Plenipotentiary Conference when the question of the admission of Latvia-Estonia, Lithuania, Outer Mongolia and Spain was settled by the rejection of their applications. It was not easily settled. Russia fought unsuccessfully for her group, but succeeded in keeping Spain out.

The second debate centered in the Radio Conference, as the British proposal for a carte blanche organization for the regulation of all types of broadcasting (AM-FM-TV-HF), including programs and legal, on an international basis was reopened for discussion (Current REPORTS, p. 583). Opposing the United Kingdom proposal, the U. S. Delegation immediately assumed an adamant "Monroe Doctrine" attitude, feeling that under the UK proposal the United States would become involved in regional discussions.

UK Attempts Clarification: In re-starting the previous discussion on their proposal to include standard broadcasting within the international organization the UK delegate stated, in an attempt to clarify their position: "I do not think that any country represented at this Conference will deny the very important part which broadcasting now plays in the daily lives of men and women in every individual nation, and thus it is the view of the United Kingdom that the time has arrived when the importance of broadcasting should be recognized by the setting up of an organization especially to coordinate the technical aspects of broadcasting services. The idea of a special organization for broadcasting matters only is not new. Before the War the need for international cooperation in the operation of broadcasting services was clearly apparent."

The delegate went on to explain that in Europe they have had their committees and that similar bodies have come into being in other regions of the world. "During and since the War there have been two very important differences which, in the view of the United Kingdom, make the need for full international cooperation in broadcasting matters even more imperitive. The first of these is International Broadcasting and the second is the realization by the United Nations, its sub-organizations and its specific organizations such as UNESCO, of the very important part which broadcasting has played and can play in international relations generally in education, social and cultural developments and in the cause of peace. As regards International Broadcasting, there is clear indication, for example in the proposals of the United States, of

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the need for an international organization to coordinate shortwave broadcasting services. The United Kingdom has considerable sympathy for such proposals in principal, but does not think that they go far enough, i.e., the United Kingdom does not think that any special organization for broadcasting should confine itself only to questions relating to international broadcasting on short wave lengths."

In regards to programs between countries, the British delegate stated that "broadcasting matters which will be dealt with under the aegis of the United Nations, namely investigation into such matters as freedom of information in relation to broadcasting program content, exchange of programs between countries and broadcasting in the cause of improvement in cultural and social relations, will be concerned in the main with program matters, but many of the discussions will have repercussions on what is or is not possible from technical considerations. It is, therefore, of great importance, in the opinion of the UK, that an authoritative body, under the ITU, representing all fields of broadcasting, should be available to guide and advise and maintain liaison with the United Nations on technical aspects of broadcasting. The UK, therefore, proposes that there should be an international broadcasting organization representative of the world as a whole which would deal with problems which should be considered on a world-wide basis, including, in addition to short wave, those matters of regional concern which it may be desirable to consider on a world-wide scale.

"The UK considers that in any international organization on the foregoing lines provisions should be made for participation by at least consultation between (1) Governments, since questions of frequency assignment will be considered and repercussions on other services will have to be borne in mind. (2) *Broadcasting organizations who will be the real experts in broadcasting matters but which, in many cases, are not Government representatives,* (3) Manufacturing organizations because any changes in broadcasting techniques, frequency assignments, etc., must be made in close collaboration with the manufacturers who produce the broadcast transmitting equipment and broadcasting receivers, (4) other international organizations or specialized agencies which are concerned with broadcasting."

Chairman's Comment: At the conclusion of Britain's explanatory remarks, the Chairman, Gunnar Pedersen of Denmark, in commenting on the British proposal, said: "The discussion at the 15th meeting of Subcommittee A of the Organization Committee had disclosed widely differing opinions amongst the members." The Chair then opened the meeting for comment, and Lahaye of the French delegation stated that they opposed the British proposal for a broadcasting organization for all broadcasting for the reason that the ITU must keep to the minimum its organization except those "organizations whose utility has been clearly and irrefutably proved."

In the French opinion, the Delegate from Cuba concurred, however, the Delegate from India stated ". . . that he agreed with the principle contained" in the British proposal.

Opposing the British proposal, the Delegate from Canada then said that "in the opinion of his delegation, some form of international broadcasting organization was needed to obtain maximum integration and use of international shortwave broadcasting from the technical point of view." "At present", he said, "the technical situation as regards shortwave broadcasting was very little short of chaotic. Many stations work simultaneously on the same frequencies, each causing interference with another. Worse still, some broadcasting stations were operating on frequencies proper to other services and were causing interference to those services. Canada would support the creation of an organization to handle international broadcasting on the high frequencies but, as regards the standard broadcast band (535-600 Kc), as far as the American region is concerned, this was regulated by the NARBA Agreement of Havana in 1937, as revised at Washington in 1946. This NARBA Agreement laid down elaborate and specified standards of engineering rules under which 1500 stations in this region operated. To permit this many stations to operate, specific provisions were made with regard to the use of directive antenna. This required high engineering standards. Canada, as a part to NARBA, could not agree to any plan which envisaged activities of a technical character by an international body in the field of standard band broadcasting in the North American region.

U. S. Concurs: In this view the U. S. delegation concurred with the delegate of Canada that high frequency broadcasting should be planned on a worldwide basis, but that in standard band and long wave broadcasting, this was not the case. He stated that the UK proposal envisaged, inter alia, that the proposed new organization, the CCID, should, through its regional committees, prepare provisional plans for the allocation and use of frequencies for standard and low frequency broadcasting services for consideration by regional broadcasting conferences. The U. S. delegate, Mr. Otterman, then stated that it was not clear if the preparation of the frequency allocation plans was to be on a national basis, and, if its plans were to be considered by regional conferences, it was proposed to introduce a worldwide organization which could not be familiar with all of the technical details within a given region, and that the U. S. could not agree to any intervention by a worldwide organization in the operation of NARBA Conferences, as an example, and further that, in his opinion, there was no need for a third organization to become involved in such studies.

In reply to this the delegate of the UK said that he entirely shared the views that some organization was necessary as regards high frequency international broadcasting services. He pointed out that it was not the UK proposal that the suggested Consultative Committee for Broadcasting should in any way take over the functions of international or regional radio conferences and that they would continue. He pointed out that this proposed body, the CCID, would meet as an administrative conference and would conclude agreements, just the same, in the case of Europe, it was envisaged that conventions such as those of Lucerne and Montreaux would continue on a governmental basis to conclude agreements, *including the assignment of specific frequencies to broadcasting stations.* "Simi-

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larly," the UK delegate stated he "wished to make it equally clear that the regional committees envisaged (of the CCID) would advise regional administrative broadcasting conferences within the province of each region, including frequency assignments under a regional agreement. In other words, he believed there was clearly no intention that there should be any interference by European authorities in any matters which were wholly within the province of NARBA; that their main purpose of submitting the proposal was to suggest that coordination should be established between the various regions for the purpose of interchanging information for the study of problems which were of worldwide concern.

Belgian Delegate's Stand: After this repartee the Belgian delegate then stated that the British proposal was not confined to purely technical matters, that it includes cultural (program) and legal problems; therefore, it does not properly belong in the ITU. The Belgian delegate then pointed out that, "Under the British proposal, questions pertaining to broadcasting under *all* its aspects (technical, cultural and legal) may be first studied by the owners or operators of broadcasting organizations who are competent in all their particular fields and who are intimately connected with broadcasting. These owners or operators are in constant daily contact with broadcasting problems in all their various aspects, which is not always the case with administrations." The Belgian delegation then went on to explain that under the British proposal private broadcasting operators would sit *only as advisers* to the administrations and this might not be satisfactory. The Cuban viewpoint was explained when the delegate stated "They had agreed in general with the views expressed by the delegate of France, but he had gone on to say that since the European manner of approaching the problem of frequency assignments for national broadcasting was fundamentally opposed to the manner in which the Americas approached the same problem, and specially as done by the nations parties to the NARBA, and also the difference between the two continents in the manner of rendering these services, one official operation while private operation was predominant in America, Cuba was opposed to any broadcasting organization of a world scope which in any way might touch on the standard broadcast band, until that date when the European manner of approach reached the degree of useful frequency sharing made possible by NARBA, in the North American Region." Other nations followed with their comments, and the Netherlands delegation agreed with the conclusions given by Belgium, and Denmark's representative believed that other sections of the ITU could do the technical work proposed by Britain without being involved in programming and other subjects. The delegate from the USSR stated that his Government's position was one of not favoring interference with regional plans and the British proposal of cultural and legal encompassment was not tenable.

After this exchange of remarks India modified its position to that of straddling the fence, while the Argentine supported the U. S. delegation, which was concurred in, in part, by Mexico.

In concluding the meeting the Chairman stated that after the lengthy discussion which had taken place, that in regard to medium and standard broadcasting, there appeared to be a very strong opinion against the establishment of any organization which would interfere with regional broadcasting arrangements in different parts of the world and that a working party to study the question in greater detail should be appointed. It was finally agreed that this should be done, and the delegate of India was appointed Chairman. The Committee was made up of delegates of the UK, Mexico, USSR, France, Sweden and Canada. It was also agreed that Switzerland would have the right to participate if she so desired.

Public Interest Programming

Fire Prevention Week, October 5-11; Broadcasters' Cooperation Requested

1,700,000 needless fires attack the U. S. economy each and every year. This is a preventable fire about every 20 seconds—right around the clock—resulting in the annual death of about 11,000 Americans and a property loss which will this year approximate $700,000,000.

Fire is *not* a necessary evil. It has been statistically proven that 90 per cent of *all* fires are preventable. The methods of fire prevention are not complicated. Neither are they expensive. They are simple time-proven tenets tested in the crucible of daily application. The problem of fire control is, however, determining ways and means of establishing common denominators for public education—methods of educating the general public "painlessly" about the simplicity of fire prevention and its accruing dividends.

Radio has an important stake in this campaign in the public interest. It can "sandwich in" the fire control message in programs while the public is in a receptive mood. The week of October 5 to 11 will be designated by President Truman, the governors of the several states and the Governor-General of Canada as Fire Prevention Week. The National Fire Protection Association as sponsors of Fire Prevention Week, asks the support of the National Association of Broadcasters to spotlight the importance of fire control.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocations Plans during the week of August 4-10, 1947 by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

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CARE

THE ADVERTISING COUNCIL ASKS YOUR HELP WITH THIS CAMPAIGN, APPROVED BY THE ADVISORY COMMITTEE ON VOLUNTARY FOREIGN AID OF THE U. S. DEPARTMENT OF STATE AND THE DEPARTMENT OF AGRICULTURE. *BECAUSE* . . . the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. *BECAUSE* . . . by sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. *BECAUSE* . . . President Truman has endorsed this campaign and "commends CARE to the American People" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe. 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Winter kill and spring floods have destroyed food grains in country after country. Reserves are exhausted. Rations are being lowered at a time when malnutrition and disease are taking an increased toll among the children, men and women of Europe. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages—endorsed by President Truman and Herbert Hoover. 3. Describe CARE packages. Indicate that in no other way can one send so much for so little. Because it is non-profit and because of its volume, CARE provides more food, and of higher calorie content, than the individual can purchase any other way. (a) *For $10 CARE guarantees delivery of its 21½ pound, 41,000-calorie food package to any individual or group in 15 countries in Europe.* Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) *For $4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard.* These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) *Just send $10 to "CARE"—New York*, for a package containing 21½ pounds of food, or $4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." *You will receive a signed receipt upon delivery.* (Fact Sheet No. 39.)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. *In the belief that the demand for nurses can best be met* by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all student-nurse recruitment copy. There are many reasons why the demands for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in Nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: in the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal preparation for marriage, family life, parenthood, and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G. I. Bill of Rights. (Fact Sheet No. 9-G.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 28. They are subject to change.

Monday, July 28

Further Hearing

(9:30 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. **1400 kc.**, 250 watts, unlimited.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wisc.

Further Hearing

(10:00 A. M.)

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, DA-night.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, DA-N&D.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, DA-N&D.

(Continued on next page)

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.**, 500 watts night, 1 KW LS, unlimited. For license to operate on the present facilities of WOKO.

Tuesday, July 29

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. **590 kc.**, 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. **590 kc.**, 1 KW, unlimited, DA-night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG—WTAG, Inc.,
Worcester, Mass.
WIAC—Radio Station WIAC, Inc.,
San Juan, P. R.

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. **1190 kc.**, 50 KW, unlimited, DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. **1190 kc.**, DA, 5 KW night, 10 KW day, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP Granted

1360 KC.

The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Granted CP for a new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5583)

AM—Designated for Hearing

730 KC.

Kentucky Mountain Holiness Assn., Lawson, Ky.; Wyoming Broadcasting Co., Pineville, W. Va.—Designated for consolidated hearing the application of Kentucky Mountain Holiness Assn. (BP-6034), with application of Wyoming Broadcasting Co. (BP-6149), both requesting new stations to operate on 730 kc., 1 KW day.

1070 KC.

Texas Gulf Coast Broadcasting Co., Corpus Christi, Texas; KBKI—Alice Broadcasting Co., Alice, Texas—Designated for consolidated hearing application of Texas Gulf Coast Broadcasting Co. for a new station to operate on 1070 kc., 10 KW, unlimited time, DA, and application of KBKI (BP-5882) to change from 1070 kc., 1 KW day only, to 1070 kc., 5 KW, unlimited, using DA at night.

1340 KC.

Bert Williamson, Martinez, Cal.—Designated for hearing application (BP-6114) for a new station to operate on 1340 kc., 250 watts, unlimited time, and made station KSRO, Santa Rosa, a party to the proceeding.

1370 KC.

Lakes Area Broadcasting Co., Pryor, Okla.—Designated for hearing application (BP-5752) for a new station to operate on 1370 kc., 250 watts, daytime only.

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Designated for hearing application for modification of license to change main studio to New York, N. Y. (BML-1256)

AM—Licenses Granted for New Stations

690 KC.

KPET—Lamesa Broadcasting Co., Lamesa, Tex.—Granted license for new station to operate on 690 kc., 250 watts, daytime, and to specify studio location. (BL-2461)

1290 KC.

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wisc.—Granted license for new station to operate on 1290 kc., 1 KW, daytime only, and to specify studio location. (BL-2402)

1540 KC.

WJMO—W. J. Marshall, Cleveland, Ohio—Granted license for new station to operate on 1540 kc., 1 KW, daytime. (BL-2478)

1590 KC.

KCBD—Caprock Broadcasting Co., Lubbock, Texas—Granted license for new station to operate on 1590 kc., 1 KW-DA, unlimited. (BL-2449)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

WDAX and Aux., Philadelphia; WCBM, Baltimore; WMGA, Moultrie, Ga.; WJLD, Bessemer, Ala.; WAGF, Dothan, Ala.; KSYL, Alexandria, La.; WPAY, Portsmouth, Ohio; WMIN, St. Paul, Minn.; KTUC, Tucson, Ariz.; KIUP, Durango, Colo.; KOKO, La Junta, Colo.; KTOK, Oklahoma City; KXLK, Great Falls, Mont.; WBOB, Galax, Va.; KCOY, Santa Barbara; KFRU, Columbia, Mo.; KREO, Riverside, Cal.; KWON, Bartlesville, Okla.; WATW, Ashland, Wis.; WBLK, Parkersburg, W. Va.; WBNY, Buffalo, N. Y.; WCOS, Columbia, S. C.; WDAR, Savannah, Ga.; WEOA, Indianapolis; WGRC, Louisville; WHBQ, Memphis; WJZM, Clarksville, Tenn.; WKMO, Detroit; WKPT, Kingsport, Tenn.; WKWK, Wheeling, W. Va.; WMBR, Jacksonville, Fla.; WRAK, Williamsport, Pa.; WRRN, Warren, Ohio; WSAU, Milwaukee; WTON, Staunton, Va.; WTCM, Traverse City, Mich.; KARV, Mesa, Ariz.; KODI, Cody, Wyo.; KUGN, Yuba City, Cal.; KOLN, Lincoln, Neb.; WORD, Spartanburg, S. C.

Licenses for the following stations were extended upon a temporary basis to October 1, 1947, for the reasons indicated:

KEBE—Billy Avinette Laurie, Jacksonville, Texas—Pending receipt of renewal application.

KTNM—McMa Agency, Tucumcari, N. M.—Pending receipt of renewal application.

WDEF—WDEF Broadcasting Corp., Chattanooga, Tenn.—Pending receipt of renewal application.

KVOP—W. J. Harpole, Plainview, Texas—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

WNOC—H. Ross Perkins, Norwich, Conn.—Pending receipt of renewal application for new license. (Assignment of license granted July 3, 1947.)

(Continued on next page)

WCAW—Capital Broadcasting Corp., Charleston, W. Va.—Pending study of various departments; renewal application filed July 18.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Pending study of various departments; renewal application filed July 16.

KRKO—Everett Broadcasting Co., Inc., Everett, Wash.; KTFS—Texarkana Broadcasting System, Texarkana, Texas—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

AM—Modifications of CP's Granted

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2751)

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 10-14-47. (BMP-2925)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2921)

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Granted modification of CP for extension of completion date to 2-3-48. (BMP-2922)

WHUC—The Colgren Broadcasting Co., Hudson, N. Y.—Granted modification of CP to make changes in vertical antenna. (BMP-2895)

WKOP—The Binghamton Broadcasters, Binghamton, N. Y.—Granted modification of CP to change type of transmitter. (BMP-2904)

KCRS—Millard Eidson, Independent Executor of Estate of Clarence Scharbauer (deceased), Midland, Texas—Granted modification of CP to change type of transmitter. (BMP-2885)

KTIL—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Granted modification of CP to change type of transmitter and make changes in vertical antenna.

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Granted modification of CP to install new transmitter. (BMP-2907)

WGUY—Portland Broadcasting System, Inc., Bangor, Maine—Granted modification of CP to change name to Guy Gannett Broadcasting Services. (BMP-2911)

WRBL—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of CP to change transmitter location. (BMP-2935)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to make changes in directional antenna. (BMP-2813)

WCRK—Cherokee Broadcasting Corp., Morristown, Tenn.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter and studio locations, and for extension of completion date to 12-3-47. (BMP-2800)

KEEN—United Broadcasting Co., San Jose, Calif.—Granted modification of CP to change studio location. (BMP-2902)

KYAK—Yakima Broadcasting Corp., Yakima, Wash.—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations. (BMP-2849)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2872)

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Granted modification of CP to change directional antenna by reducing overall tower height. (BMP-2806)

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—Granted modification of CP for change in type of transmitter, approval of antenna, transmitter and studio locations. (BMP-2877)

WVIM—Ewing Broadcasting Co., Vicksburg, Miss.—Granted modification of CP for approval of antenna and transmitter location, and specify studio location. (BMP-2740)

KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas—Granted modification of CP for approval of antenna and transmitter location, and specify studio location as same as transmitter location. (BMP-2782)

KXXL—The Voice of Reno, Reno, Nev.—Granted modification of CP to change type of transmitter, change transmitter and studio locations, and extend completion date to 2-13-48. (BMP-2734)

WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted modification of CP to change type of transmitter.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Granted modification of CP to change type of transmitter, make changes in vertical antenna and specify studio location. (BMP-2791)

AM—Miscellaneous Actions

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Adopted order denying petition for waiver of Section 1.363 (a) of the Rules and accept for filing its application for CP to change assignment from 1490 kc., 250 watts, to 1480 kc., 1 KW, DA.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Denied petition requesting the Commission to modify its decision adopted June 28, 1947, in the matter of applications of petitioner (Docket 7313), Burton Broadcasting Co. (Docket 7314) and Mobile Broadcasting Co. (Docket 7482) so as to specify the effective date thereof August 1, 1947 in lieu of June 30, 1947. (B-339)

KBKI—Alice Broadcasting Co., Alice, Texas—Denied application (BSSA-164) for Special Service Authorization to operate KBKI unlimited time with 1 KW day, 100 watts night, and dismissed petition of KBKI to accept application for filing and grant, and petition of KNX to dismiss.

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted consent to assignment of license of station WPUV from Howard R. Imboden tr/as Southwest Broadcasting Co., to the Southwest Broadcasting Corp., representing Imboden's 50% interest, for a consideration of $25,000. (BAL-601)

Hot Springs Broadcasting Co., Hot Springs, Ark.—Granted, in part, petition requesting the Commission to reopen the record in the proceeding upon the applications of Hot Springs Broadcasting Co., KTHS, Radio Broadcasting, Inc., and WMFJ (Dockets 7652, 7086, 7156 and 7355), for the purpose of having the record show the election of Harry G. Galloway for Leo P. McLaughlin as a director, and Carl E. Bailey as President of Hot Springs Broadcasting Co. corporation in place of Leo P. McLaughlin; ordered that the record in this proceeding be further reopened for the purpose of presenting evidence at the further hearing scheduled for July 22 as to certain changes in the officers and directors of Hot Springs Broadcasting Co.

Williamson County Broadcasting Co., Taylor, Texas—On Commission's own motion, removed from hearing docket application for new station which had been designated for consolidated hearing with Harris application, noted above. (BP-6139; Docket 8437)

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Granted petition for leave to amend applications for AM and FM stations (BP-5273; BPH-970) so as to add to applications a set of by-laws of corporation recently adopted by the Board of Directors, and an amplified statement showing detailed information concerning its Board of Directors; accepted said amendments. (Dockets 7922; 7923)

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Cal.—Granted petition to amend application (BP-3909; Docket 7601) so as to show a change in location of main studio from Visalia to Fresno, and make other changes, and accepted said amendment.

(Continued on next page)

Coast Broadcasters, Inc., Tillamook, Ore.—Granted petition for leave to amend its application for new station (BP-5460; Docket 8209) so as to change location from Tillamook to Astoria, Ore., and make other changes; accepted said amendment and removed application from hearing docket.

KYUM—KUMA Broadcasting Co., Yuma, Ariz.—Granted petition for leave to amend application for CP (BP-5977; Docket 8399) so as to add to application (a) affidavit by B. R. Fulbright, secretary, concerning blanketing of signal, (b) an engineering affidavit relative to interference to existing stations, (c) affidavits from various persons regarding growth of population of Yuma, and (d) maps showing trend of population settlement of Yuma; accepted said amendment.

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Granted petition for extension of time to August 18 within which to file exceptions to proposed decision in Dockets 7053, 7054 and 7312.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Granted petition for leave to amend its application (BP-5023; Docket 8373) so as to specify new transmitter site, and make other changes; accepted said amendment; removed application from hearing docket.

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted petition for leave to amend application (BP-5472; Docket 8357) so as to specify 1 KW night instead of 5 KW, and make other changes; accepted said amendment and removed application from hearing docket.

Tri-City Broadcasting Co., Newport, Ky.—Granted petition to accept late its reply to petition of Moraine Broadcasters, Inc., Dayton, Ohio, requesting a rehearing in consolidated proceeding upon these two applications (Dockets 7716 and 7717), and accepted reply to the request for rehearing.

Leonard B. Brown, Kerrville, Tex.—Granted petition for waiver of Sec. 1.387 and accepted late written appearance in re application BP-5767; Docket 8128.

Abilene Broadcasting Co., Abilene, Texas—Granted petition requesting continuance to August 4 in further hearing on its application (BP-4438) and Citizen's Broadcasting Co., Inc. (BP-4637), and having under consideration request by Citizen's for continuance to August 7; continued hearing to Aug. 7. (Dockets 7367; 7483)

WGAN—Portland Broadcasting System, Inc., Portland, Maine—Granted modification of license to change name of licensee to Guy Gannett Broadcasting Services. (BML-1259)

KSAL—KSAL, Inc., Salina, Kans.—Granted petition to dismiss in part its petition and supplement thereto requesting reconsideration of grants in re applications of KSAL (BP-4364), Gila Broadcasting Co., Coolidge, Ariz. (BP-4677), Mosby's, Inc., Great Falls, Mont. (BP-5481), and Des Moines Broadcasting Corp., Des Moines, Iowa (BP-4940), insofar as said petition relates to application of Mosby's, Inc.

Concordia Broadcasting Co., Concordia, Kans.—Granted petition to dismiss without prejudice its application for CP. (BP-5782; Docket 8173)

George Basil Anderson, Columbus, Nebr.—Upon Commission's own motion, removed from hearing docket application for new station (BP-5656; Docket 8172), since above-noted action on Concordia removed conflict.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—On Commission's own motion, continued hearing on application for renewal of license to September 25, 1947. (Docket 6987)

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted modification of license to change studio location. (BML-1258)

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Granted license to cover CP which authorized installation of new transmitter. (BL-2497)

1130 KC.

Bartell Broadcasting Co., Madison, Wisc.—Granted petition for leave to amend application (BP-5508; Docket 8271) so as to specify 1130 kc., 250 watts, daytime, instead of 1010 kc., 1 KW, daytime, and make other changes; accepted said amendment, and removed application from hearing docket.

1370 KC.

Thomas G. Harris, et al, Austin, Texas—Granted petition for leave to amend its application for new station (BP-4355; Docket 7373) so as to specify 1370 kc., 1 KW, day only, instead of 1260 kc., 1 KW, day only; accepted amendment and removed application from hearing docket.

1540 KC.

Wyandotte News Co., Wyandotte, Mich.—Granted petition for leave to amend application (BP-5084; Docket 7756) so as to specify 1540 kc. instead of 1310 kc., and make other changes; accepted said amendment and removed application from hearing docket.

AM—Applications Accepted for Filing

590 KC.

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—License to cover construction permit (B5-P-4094, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

610 KC.

KLEE—W. Albert Lee, Houston, Tex.—Modification of construction permit (B3-P-4628, which authorized a new standard broadcast station) for approval of directional antenna system. (DA-N)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Modification of construction permit (B5-P-4842, which authorized change in frequency, increase in power, and installation of new transmitter and directional antenna for night use) to make changes in directional antenna.

630 KC.

NEW—Pat Murphy Courington, Albertville, Ala.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

650 KC.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts and daytime hours of operation. Amended to make changes in directors.

690 KC.

NEW—Haygood S. Bowden, Camden, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 840 to 690 kc., and change transmitter location from to be determined, Camden, S. C., to to be determined, Kershaw County, S. C.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Modification of construction permit (B2-P-5459, which authorized increase in power and installation of new transmitter) to increase power from 5 KW to 10 KW and change type of transmitter.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—License to cover construction permit (B1-P-5244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

800 KC.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover construction permit (B3-P-5000, as modi-

(Continued on next page)

fied) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—License to cover construction permit (B2-P-3826, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 KC.

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—License to cover construction permit (B4-P-4764, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 780 to 850 kc., power from 250 to 500 watts; type transmitter (W.E. 442 A-1).

900 KC.

NEW—Progressive Publishing Co., Clearfield, Pa. (P. O. 206 Locust St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts, and daytime hours of operation.

910 KC.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Modification of construction permit (B5-P-3552, as modified, which authorized change in hours of operation, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna patterns (DA-2) using directional antenna-1 and change type of transmitter.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW night and 5 KW day, and install directional antenna for night use.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit (BP-5963, which authorized change in hours of operation, increase in power, installation of directional antenna for night, and change in transmitter location) to change from employing directional antenna for night use only to directional antenna for day and night (DA-1), and to change transmitter location.

950 KC.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation from Bulletin Co. to Sun Ray Drug Co. Contingent upon the grant of BTC-556.

NEW—Pilgrim Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 to 5 KW and change type of transmitter.

NEW—Winchester Broadcasting Corp., Winchester, Va. (P. O. Box 633, Winchester, Va.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

960 KC.

NEW—Marmat Radio Co., Bakersfield, Calif. (James L. Mattly and Guy Marchetti, a partnership) (P. O. 957 Oak St.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WJMX—Atlantic Broadcasting Co., Florence, S. C.—License to cover construction permit (B3-P-4948, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Mohawk Broadcasting Co., Mason City, Iowa (P. O. % Joseph Z. Marks, 605 Savings & Loan Bldg., Des Moines, Iowa)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—License to cover construction permit (B3-P-5215, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow)—License to cover construction permit (B3-P-4904, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WABZ—The Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow, a partnership)—Consent to assignment of construction permit to Radio Station WABZ, Inc.

1030 KC.

NEW—Alma Broadcasting Co., Inc., Alma, Mich. (P. O. 237 Woodworth Ave.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1060 KC.

WMAP—Union Broadcasting Co., Monroe, N. C. (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—License to cover construction permit (B3-P-4901, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—License to cover construction permit (B1-P-4958), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 KC.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Modification of construction permit (B3-P-5471, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to change transmitter location.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Modification of construction permit (B4-P-5169, which authorized increase in power, change type of transmitter and change studio location) to change frequency from 1140 kc. to 1150 kc., change power and hours of operation from 1 KW daytime to 500 watts night, 1 KW day, unlimited time, install directional antenna for day and night use and extension of commencement and completion dates. Amended to make changes in directional antenna patterns DA-2 for day and night use.

1170 KC.

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Modification of construction permit (B3-P-5238, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

(Continued on next page)

1200 KC.

NEW—Monroe Broadcasting Co., Monroe, Mich. (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff and Glenn Clayton Pray, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1520 to 1200 kc., and make changes in antenna.

1210 KC.

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation from J. David Stern to Bulletin Co.

NEW—The News-Sun Broadcasting Co., Waukegan, Ill. (P. O. 116-120 Madison St.)—Construction permit for a standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

1220 KC.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—License to cover construction permit (B2-P-3942) which authorized increase in power, install new transmitter and new directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WGGG—Alachua County Broadcasting Co., Gainesville, Fla.—Modification of construction permit (BP-5657, which authorized a new standard broadcast station) to make changes in vertical antenna and specify studio location.

WDEC—The Americus Broadcasting Co., Americus, Ga.—License to cover construction permit (B3-P-4602, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Mississippi Broadcasting Co., Inc., Starkville, Miss.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1190 to 1230 kc., and hours of operation from daytime to unlimited.

1240 KC.

WLBF—Lake Broadcasting Co., Leesburg, Fla.—License to cover construction permit (B3-P-5198), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Lewis Wiles Moore, Glendive, Mont. (P. O. 314 McDougal St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Construction permit to change frequency from 1490 kc. to 1240 kc. (Contingent on WSLS grant to change frequency).

1250 KC.

NEW—Morristown Broadcasting Co., Morristown, N. J. (Kenneth A. Croy, George S. Croy, James R. Croy and Olive S. Croy, a partnership)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

1270 KC.

NEW—Sims Publishing Co., Orangeburg, S. C.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1000 to 1270 kc.

1280 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier, a partnership) (P. O. 501 Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation. Amended to change frequency 1530 kc. to 1280 kc.

1290 KC.

WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.—Modification of construction permit (BP-5728, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1320 KC.

WNGO—West Kentucky Broadcasting Co., Mayfield, Ky. (H. M. Suthard and P. M. Mullins)—Voluntary assignment of license to West Kentucky Broadcasting Company, Inc.

WEMB—El Mundo Broadcasting Co., San Juan, Puerto Rico (Angel Ramos and Jose Coll Vidal, a partnership)—Modification of construction permit (BP-4560, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio (P. O. 110 East Main St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts and daytime hours of operation.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from 1490 to 1320 kc., increase power from 1 KW to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use. Amended to change transmitter location from: on property of Mrs. J. C. B. Smith, near intersection of Edgewood Ave. and Pinehurst Road, Columbia, South Carolina, to Leaphart Road, near West Columbia, South Carolina, and make changes in antenna.

1330 KC.

NEW—Charles River Broadcasting Co., Waltham, Mass. (L. P. Liles, John R. Hoffler and Richard C. O'Hare, a partnership) (P. O. 206 Monroe St., Dedham, Mass.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

1340 KC.

NEW—San Luis Obispo Broadcasting Co., San Luis Obispo, Calif. (James L. Harris, S. H. Frowein, Aram S. Rejebian and Emma Widman, a partnership) (P. O. % James L. Harris, P. O. Box 2742, Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KRBA—Darrell E. Yates, Lufkin, Tex.—Modification of construction permit (B3-P-4749, which authorized installation of new vertical antenna with FM antenna mounted on top, and make changes in ground system) for extension of completion date.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Modification of license to change hours of operation from S-WTEL 1/3 time (not to operate when WCAM is operating) to S-WTEL, 1/2 time, simultaneous operation with WCAM.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—License to cover construction permit (B4-P-5246, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAIR—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill and George D. Walker)—Authority to determine operating power by direct measurement of antenna power.

1350 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Modification of construction permit (B5-P-4855, as modified, which authorized to change name of licensee, change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

1370 KC.

NEW—Thomas G. Harris, Austin, Tex. (Individually and as Trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1260 to 1370 kc.

1380 KC.

NEW—Pryor Dillard, Raymondville, Tex.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1380 kc.

1400 KC.

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner)—Voluntary assignment of license to The Northern Colorado Broadcasting Co.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—Voluntary transfer of control of licensee corporation from R. J. Laubengayer, John P. Harris and Sidney F. Harris to Robert B. Reed and Gervais F. Reed.

1430 KC.

NEW—Lynd Broadcasting Co., Newark, Ohio (Clayton Johns and John Allen Heimberger, a partnership) (P. O. % Clayton Johns, 131 Green St., Syracuse, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex. (Robert W. Chapman and Manning L. Trammell, a partnership)—Modification of construction permit (BP-5722, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location.

1440 KC.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—License to cover construction permit (B3-P-4556, as modified) which authorized increase in power, installation of directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

1450 KC.

WJXN—Ewing Broadcasting Co., Jackson, Miss. (P. K. Ewing, Jr., E. C. Ewing, and Myrtle M. Ewing, a partnership)—License to cover construction permit (B3-P-5294), which authorized change in frequency.

NEW—Centinela Valley Broadcasting Co., Inglewood, Calif. (P. O. Box 259)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation.

WLEE—Lee Broadcasting Corp., Richmond, Va.—Modification of construction permit (B2-P-4686, which authorized to make changes in vertical antenna and mount FM antenna on top) for extension of completion date.

KDSJ—Heart of The Black Hill Station, Deadwood, South Dak. (John Daniels, Eli Daniels & Harry Daniels—License to cover construction permit (B4-P-4994, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRIA—Inter-American Radio Corp., Caguas, P. R.—License to cover construction permit (BP-5132, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1460 KC.

NEW—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1480 to 1460 kc.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in officers, directors and stockholders.

1490 KC.

KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans. (T. Hall Collinson and Norville G. Wingate, a partnership)—License to cover construction permit (B4-P-4440, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KMHK—Mitchell Broadcasting Assn., Mitchell, S. Dak. (Raymond V. Eppel and Jas. P. Ryan)—License to cover construction permit (B4-P-4771, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) for extension of completion date.

WTOM—Fred O. Grimwood, Bloomington, Ind.—License to cover construction permit (B4-P-3856, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WARK—Antietam Broadcasting Corp., Hagerstown, Md.—License to cover construction permit (B1-P-5156, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 KC.

WKBS—Eastern Broadcasting Co., Inc., West Hempstead, N. Y.—Modification of construction permit (B1-P-3277, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1550 KC.

NEW—Guthrie Broadcast Corp., Guthrie, Okla. (P. O. % P. C. Lackey, 1303 First National Bank Bldg., Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW, and daytime hours of operation.

1590 KC.

WXRF—Rafael Fuster, Guayama, Puerto Rico—Modification of construction permit (BP-5390, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter site and to change studio location.

1600 KC.

WJEL—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—License to cover construction permit (B2 P-5208, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

AM—Application Dismissed

Turlock Broadcasting Group, Turlock, Calif. (Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody) (P. O. % Gilbert Moody, Berg Bldg., Turlock, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Dismissed July 2, 1947. Application KSAN denied.

(Continued on next page)

AM—Applications Returned

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Authority to determine operating power by direct measurement of antenna power (1500 kc.). Returned July 15, 1947, signed by Chief Engineer.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—License to cover construction permit (B1-P-5522) which authorized installation of auxiliary transmitter, to be used for auxiliary purposes with power of 1 KW (830 kc.). Returned letter dated July 15, 1947, form 302, Par. 6, transmitter location and geographic coordinates different from construction permit.

AM—Applications Tendered for Filing

600 KC.

NEW—Southland Broadcasting Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., power from 250 watts to 1 KW, unlimited hours, install new transmitter and directional antenna for night use, and change transmitter location.

690 KC.

NEW—William J. Brennan, Jacksonville, Fla.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, and daytime hours of operation.

980 KC.

NEW—Southland Broadcasting Co., Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 5 KW and daytime hours of operation.

990 KC.

NEW—Cardinal Broadcasting Co. (A partnership), **Palo Alto, Calif.**—Construction permit for a new standard broadcast station to be operated on 990 kc., 1 KW, and daytime hours of operation.

1230 KC.

KERO—J. E. Rodman, Bakersfield, Calif.—Consent to assignment of license to Paul R. Bartlett.

KERO—J. E. Rodman, Bakersfield, Calif.—Construction permit to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW, unlimited hours, and install directional antenna for night use, and new transmitter, and change transmitter location.

NEW—Kenneth Edward Rennekamp, Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Request facilities of WKBO.)

NEW—W. Paul Oury, Westerly, R. I.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Englewood Radio and Recording Co., Englewood, Colo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo. (A co-partnership, consisting of Joseph H. Rorer and Edythe G. Sweeney)—Consent to assignment of license to Pikes Peak Broadcasting Company.

KXLE—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Acquisition of control of stock owned by R. L. Rutter, Jr., in licensee corporation by Goodwin Chase, Jr.

1260 KC.

NEW—Yamhill Broadcasters, Inc., McMinnville, Oregon (a corporation)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1340 KC.

NEW—"Wilson Radio Company," Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (Subject to 1340 kc. being released by WGTM.)

1370 KC.

NEW—Fairmont Broadcasting Co., Fairmont, Minn.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and unlimited hours of operation with directional antenna.

1380 KC.

KSBW—DeHaven, Hall and Oates, Salinas, Calif.—Consent to assignment of construction permit to Salinas Broadcasting Corp.

1400 KC.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—Consent to transfer of control to Robert B. Reed, San Angelo, Texas, and Gervais F. Reed, Garden City, Kansas.

1440 KC.

NEW—The Bristol Broadcasting Corp., Bristol, Conn.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Walsenburg Broadcasting Corp., Walsenburg, Colo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Williston Broadcasting Co., Williston, N. D.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1490 KC.

WJJM—James J. Murray, Lewisburg, Tenn.—Consent to assignment of construction permit to Ida and Martha Murray, executrixes of the will of J. J. Murray (James J. Murray).

1580 KC.

NEW—Mid-Island Radio, Inc., Patchogue, N. Y.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grant

The Bethesda Free Church of Minneapolis, Minn., Minneapolis, Minn.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1277)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain.)

John M. Rivers, Charleston, S. C.—Class B; 96.9 mc. (No. 245); 36 KW; 330 ft. (BPH-979)

KNOB—The Cerritos Broadcasting Co., Long Beach, Calif.—Class A; 103.1 mc. (No. 276); 320 watts; 420 ft. (BPH-1115)

(Continued on next page)

G. W. Covington, Jr., Montgomery, Ala.—Class B; 94.5 mc. (No. 233); 15.5 KW; 390 ft. (BPH-200)

E. D. Rivers, Valdosta, Ga.—Class B; 92.5 mc. (No. 223); 7 KW; 305 ft. (BPH-597)

Springfield Broadcasting Corp., Springfield, Mo.—Class B; 92.9 mc. (No. 225); 50 KW; 500 ft. (BPH-936)

The following were authorized construction permits in lieu of previous conditions:

WDNC-FM—Durham Radio Corp., Durham, N. C.—Class B; 105.1 mc. (No. 286); 36 KW; 380 ft. (BMPH-405)

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Class B; 102.7 mc. (No. 274); 20 KW; 400 ft. (BMPH-361)

WIRL-FM—Illinois Valley Broadcasting Co., Peoria, Ill.—Class B; 95.7 mc. (No. 239); 51 KW; 345 ft. (BMPH-511)

Correction

According to a correction by the Commission, the frequencies for the following stations which appeared in last week's REPORTS, *should have been shown as follows:*

New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Class A; 93.5 mc. (Channel 228).

Laurence W. Harry, Fostoria, Ohio—Class A; 105.5 mc. (Channel 288).

Copper City Broadcasting Corp., Rome, N. Y.—Class B; 95.7 mc. (Channel 239).

FM—Designated for Hearing

San Gabriel Valley Broadcasting Co., Monrovia, Cal.—Designated for hearing in the consolidated proceeding involving Class A stations for Los Angeles (Doc. 8318, etc.), the application of San Gabriel Valley Broadcasting Co. (BPH-1291) for a Class A station.

Matta Broadcasting Co., Pittsburgh, Pa.; Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Designated for consolidated hearing the application of Matta Broadcasting Co. (BPH-1109) with application of Pittsburgh Broadcasting Co. (BPH-1207), both requesting a Class B station in Pittsburgh.

FM—Modifications of CP's Granted

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—Granted modification of CP for extension of completion date to 10-17-47. (BMPH-542)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP for extension of completion date to 10-10-47. (BMPH-541)

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-543)

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-544)

WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.—Granted modification of CP for extension of completion date to 11-11-47. (BMPH-546)

WISE-FM—Radio Station WISE, Inc., Asheville, N. C.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-545)

WROL-FM—S. E. Adcock, Knoxville, Tenn.—Granted modification of CP for extension of completion date to 11-28-48. (BMPH-547)

WFOB—Laurence W. Harry, Fostoria, Ohio—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-522)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 9-30-47. (BMP-2913)

KPRC-FM—The Houston Post Co., Houston, Tex.—Granted modification of CP for extension of completion date to 10-25-47. (BMPH-528)

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-524)

WEFM—Zenith Radio Corp., Chicago, Ill.—Granted modification of CP for extension of completion date to 11-24-47. (BMPH-523)

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted modification of CP for extension of completion date to 10-20-47. (BMPH-526)

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wisc.—Granted modification of CP to change studio location. (BMPH-519)

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 12-13-47. (BMPH-525)

WQDI—Quincy Newspapers, Inc., Quincy, Ill.—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-441)

WGAN-FM—Portland Broadcasting System, Inc., Portland, Maine—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-507)

WCAF-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 8-6-47. (BMPH-517)

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Maine—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-506)

WRRF-FM—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted modification of CP for extension of completion date to 1-21-48. (BMPH-475)

WCON-FM—The Constitution Pub. Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 1-17-48. (BMPH-479)

WRVA-FM—Larus & Brother Co., Inc., Richmond, Va.—Granted modification of CP for extension of completion date to 1-20-48. (BMPH-498)

WTAQ-FM—WHBY, Inc., Green Bay, Wis.—Granted modification of CP for extension of completion date to 1-4-48. (BMPH-483)

FM—Miscellaneous Actions

Pryor Dillard, Raymondville, Texas—Granted petition requesting that the Commission vacate its action of May 1, 1947, dismissing his application (BPH-1121). The Commission ordered that its order of May 1 be vacated and the application reinstated, and further authorized a conditional grant for a Class A station; proposed assignment: 101.7 mc., Channel 269, subject to further review and approval of engineering details.

Radio Projects, Inc., Jamaica, N. Y.; Radio Projects, Inc., W. New Brighton, N. Y.—Ordered that applications (BPH-532) and (BPH-533) for Class A stations be dismissed as not in compliance with Sec. 3.203(b) of the Commission's Rules.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Granted renewal of license for period ending May 1, 1948. (BPH-47)

FM—Applications Accepted for Filing

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, as modified), which authorized a new FM broadcast station for extension of completion date.

WFMY—Greensboro News Co., Greensboro, N. C.—Modification of construction permit (B3-PH-354, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371, as modified) to change type of transmitter, ERP to 6.9 KW; antenna height above average terrain to —413 feet; make changes in antenna system and change commencement and completion dates.

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Modification of construction permit (B4-PH-236, as modified), which authorized a new FM broadcast station to change transmitter site, ERP to 45 KW; type of transmitter and make changes in antenna system and change commencement and completion dates.

KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-253, as modified), which authorized a new FM broadcast station for extension of completion date.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTHI-FM—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-PH-691, which authorized a new FM broadcast station) to specify studio location and make changes in antenna system.

WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-PH-202, which authorized a new FM broadcast station) for change in effective radiated power to 12 KW; antenna height above average terrain to 382 feet and make changes in antenna system.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, as modified) which authorized a new FM broadcast station, to change ERP to 19.5 KW; antenna height above average terrain to 510 feet; make changes in antenna system and change commencement and completion dates.

WKNP—Corning Leader, Inc., Corning, N. Y.—Modification of construction permit (B1-PH-301, which authorized a new FM broadcast station) for extension of completion date.

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Modification of construction permit (B3-PH-324, which authorized a new FM broadcast station) for extension of completion date.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wisc.—Modification of construction permit (B4-PH-147, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Modification of construction permit (B1-PH-550, as modified) which authorized a new FM broadcast station, for extension of completion date.

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJNO-FM—WJNO, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-PH-713, which authorized a new FM broadcast station) for extension of completion date.

WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Modification of construction permit (B1-PH-701, which authorized a new FM broadcast station) to change ERP to 150 watts; antenna height above average terrain to 602 feet; make changes in antenna system and change commencement and completion dates.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, which authorized a new FM broadcast station, as modified) for extension of commencement and completion dates.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279, as modified), which authorized a new FM broadcast station for extension of completion date.

WGHF—William G. H. Finch, New York, N. Y.—Modification of construction permit (B1-PH-42, as modified), which authorized a new FM broadcast station for extension of completion date.

WTNY—The Troy Record Co., Troy, N. Y.—Modification of construction permit (B1-PH-555, which authorized a new FM broadcast station) for extension of completion date.

WCLT—The Advocate Printing Co., Newark, Ohio—License to cover construction permit (B2-PH-417, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WELD—Radiohio Inc., Columbus, Ohio—Modification of construction permit (B2-PH-1066, which authorized changes in FM broadcast station) for extension of commencement and completion dates.

WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of license to Philadelphia Record Co.

WAPO-FM—WAPO Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the Estate of Joda Patterson, deceased)—Modification of construction permit (B3-PH-768, which authorized a new FM broadcast station) for extension of completion date.

KRBA-FM—Darrell E. Yates, Lufkin, Tex.—Modification of construction permit (B3-PH-947, which authorized a new FM broadcast station) for extension of completion date.

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-PH-833, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSAU-FM—The Journal Co., Wausau, Wisc. (The Milwaukee Journal)—Modification of construction permit (B4-PH-903, as modified) to change type of transmitter to REL 520-DL Max., 10 KW, and make changes in antenna system.

WTAR-FM—WTAR Radio Corp., Norfolk, Va.—Modification of construction permit (B2-PH-218) which authorized a new FM broadcast station, to change ERP to 49 KW, make changes in antenna system and change commencement and completion dates.

WKBZ-FM—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-PH-143, which authorized a new FM broadcast station) to change transmitter site, make change in antenna system, ERP to 50 KW, and change commencement and completion dates.

WCAR-FM—Pontiac Broadcasting Co., Pontiac, Mich.—Modification of construction permit (B2-PH-538, which authorized a new FM broadcast station) to change corporate name to WCAR, Inc.

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-PH-411, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified) which authorized a new FM broadcast station, for extension of completion date.

KWRN-FM—Reno Newspapers, Inc., Reno, Nev.—Modification of construction permit (B5-PH-376, as modified) which authorized a new FM broadcast station, for extension of completion date.

Channel #229 or #263

NEW—Radio Station WAIT, Chicago, Ill. (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Construction permit for a new FM broadcast station (Metropolitan) to be operated on

(Continued on next page)

Channel 229, 93.7 mc.; 241, 96.1 mc., or 263, 100.5 mc. Amended to specify frequency as Channel 274, 102.7 mc.

Channel #236

NEW—Rural Radio Network, Inc., De Ruyter Village, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 236, 95.1 mc., ERP of 1 KW, and antenna height above average terrain 465 feet.

Channel #241

NEW—John J. Laux, Niagara Falls, N. Y. (P. O. 130 Brady Circle, Steubenville, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 241, 96.1 mc., and ERP of 12.4 KW.

Channel #243

WHEF—WHEC, Inc., Rochester, N. Y.—Construction permit to specify frequency as Channel 243, 96.5 mc., effective radiated power as 65.5 KW, install new transmitter, and specify antenna system.

Channel #260

NEW—Booth Radio Stations, Inc., Flint, Mich. (P. O. 10 Witherell St., Detroit, Mich.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 260, 99.9 mc., and ERP of 5.2 KW.

Channel #263

NEW—Southern Virginia Broadcasting Corp., Crewe, Va. (P. O. 117 Carter St., Crewe, Va.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 263, 100.5 mc., ERP of 10.1 KW.

Channel #270

NEW—Rural Radio Network, Inc., Cherry Valley, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 1 KW, and antenna height above average terrain 1011 feet.

NEW—Rural Radio Network, Inc., South Bristol, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 1 KW, and antenna height above average terrain 993 feet.

Channel #275

NEW—Rural Radio Network, Inc., Highmarket, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 275, 102.9 mc., ERP of 1 KW, and antenna height above average terrain 584 feet.

NEW—Rural Radio Network, Inc., Wethersfield, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 275, 102.9 mc., ERP of 1 KW, antenna height above average terrain 469 feet.

Channel #281

NEW—Madera Broadcasting Co., Madera, Calif. (Harold Ray Brown, Daniel B. Halcomb, Dean S. Lesher and Kathryn C. Lesher) (P. O. Box 1176)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 281, 104.1 mc., ERP of 275 watts.

Channel #293

NEW—Rural Radio Network, Inc., Ithaca, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 1 KW, and antenna height above average terrain 779 feet.

To Be Assigned By FCC

NEW—Inter-City Broadcasting Co., Providence, R. I.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 16.4 KW.

NEW—Southern California Associated Newspapers, Glendale, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 48,300 kc. Amended to change transmitter location from Broadway and Jackson Streets, Glendale, California, to "to be determined", Mount Wilson, California; studio site from Broadway and Jackson Streets, Glendale, California, to 510 S. Spring Street, Los Angeles, California, ERP from 440 watts to 58.1 KW; frequency from 48,300 kc. to "to be determined by Chief Engineer FCC", specifies type transmitter and make changes in antenna system, change class station from A to B.

NEW—Metropolitan Radio Corporation of Chicago, Inc., Chicago, Ill. (P. O. 1200 East 55th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be asisgned by FCC, and ERP of 34.5 KW.

FM—Application Returned

Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on 94.5 mc. Returned July 11, 1947, program analysis not submitted and also discrepancy concerning effective radiated power.

FM—Applications Tendered for Filing

WFOB—Laurence W. Harry, Fostoria, Ohio—Consent to assignment of construction permit of FM station WFOB to Seneca Radio Corp.

WGYN—WGYN, Inc., New York, N. Y.—Consent to transfer of control of license and construction permit for FM station WGYN to Charles E. Merrill and Radio Sales Corp.

TELEVISION

TV—Modification of CP Granted

WGNA—WGN, Inc., Chicago, Ill.—Granted modification of CP to change type of transmitter and antenna system and extension of completion date to 12-31-47. (BMPCT-79)

TV—Applications Accepted for Filing

NEW—Westinghouse Radio Stations, Inc., Within Continental limits of the United States (P. O. 1619 Walnut St., Philadelphia, Pa.)—Construction permit for a new experimental television relay broadcast station to be operated on 6500-7050 mc., power of 0.1 watt, emission A5, and unlimited (in accordance with Sections 4.131(b) and 4.163) hours of operation.

WNBK—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B2-PCT-23, which authorized a new commercial television broadcast station) for further extension of completion date.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-68, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates. Change call letters from WWBT to WBAL-TV.

NEW—The Journal Co., The Milwaukee Journal, area of Milwaukee, Wisc. (P. O. 333 W. State St., Milwaukee 1, Wisc.)—Construction permit for a new experimental television relay broadcast station to be operated on 6950-6975 mc., power of .1 watt, emission A5, and hours of operation in accordance with Section 4.131(b) and 4.163.

NEW—Johnson-Kennedy Radio Corp., Chicago, Ill. (P. O. % Ralph L. Atlass, 230 N. Michigan Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., power vis. 5 KW (peak); aur. 2.5 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Experimental License Extended

W9XBZ—Sarkes Tarzian, Bloomington, Ind.—Extended present license to October 1, 1947, pending further engineering study. (BPEX-52)

Remote Pickup Modification of CP Granted

KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.—Granted modification of CP for extension of completion date to 11-12-47. (BMPRE-68)

Applications Accepted for Filing

Remote Pickup

NEW—Mojave Valley Broadcasting Co., area of Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno) (P. O. Box 1230, Barstow, Calif.) —Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts, emission A3 and hours of operation in accordance with Section 4.403.

NEW—Mississsissippi Valley Broadcasting Co., area of East St. Louis, Ill. (Myles H. Johns, Penrose H. Johns, William F. Johns and William F. Johns, Jr., a partnership)—Construction permit for a new remote pickup broadcast station to be operated on 31.62, 35.26, 37.34, 39.62 mc., power of 42 watts and emission A3, hours of operation in accordance with Section 4.403. Amended to change name to On The Air, Inc.

Noncommercial Educational

NEW—International Evangelical Christian Church, Los Angeles, Calif. (P. O. 6219 7th Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be assigned by FCC and ERP of 100 watts.

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-PED-58, as modified), which authorized a new noncommercial broadcast station for extension of completion date.

WFUV—Fordham University, New York, N. Y.—License to cover construction permit for new noncommercial educational broadcast station. (B1-PED-65, as modified).

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Smithline Coats, etc.—Misbranding of wool products is alleged in a complaint issued by the Commission against Philip Smithline, Max Silpe and Joseph Miller, trading as Smithline Coats and Smithline Coat Co., 252 West 38th St., New York. (5506)

CEASE AND DESIST ORDER

Friedman-Klein Sales Co., etc.—Selling or otherwise disposing of merchandise by the use of lottery devices is prohibited under the provisions of an order issued by the Commission against Jack Klein and Martin D. Friedman, trading as Friedman-Klein Sales Company and Western Novelty Company, 217 West 9th St., Kansas City, Mo. (5452)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 31, August 4, 1947

A Statement on BMB by NAB President Justin Miller

The Executive Committee of Broadcast Measurement Bureau has adopted a plan to establish BMB on a permanent basis. It is important that broadcasters realize the full implications of this decision. The plan was devised on the recommendation of the NAB Board of Directors. It was prepared by a committee of our Board working with the BMB. It has been approved by both our Board and the BMB Board. Advertisers and agencies endorse it. Broadcasters now have the opportunity to give permanent support to the principle of standardized uniform measurement. If properly supported and directed, BMB can supply for broadcasting basis measurements and factual background which will inspire confidence upon the part of those who use it.

Prominent Radio Executives to Participate In Advertising, Employee-Employer Clinics

Preliminary details of two clinics—one on employee-employer relations, the second on broadcast advertising—to be held at the 25th Annual NAB Convention in Atlantic City, on September 15, were announced Friday (1).

The Employee-Employer Relations Clinic will afford unionized and non-unionized employees an opportunity to get a clarification on all major labor relations problems facing the radio industry, including discussions of the Taft-Hartley and Lea Acts; the AFM situation; overtime problems under the Wage and Hour Act; profit sharing and bonus plans; selection, hiring and training of supervisors; trends in union contracts and related subjects.

There will be no speeches at this Clinic; the entire period will be devoted to panel discussions of employee-employer relations problems. In preparation for the Clinic, the EERD has collected questions from broadcasters all over the nation and these questions will serve as the basis for discussion. In addition, full opportunity will be available for individual station managers and owners to

(Continued on page 620)

Chairman Denny, Opening HF Conference, Calls on Industry Engineers for Aid

FCC Chairman Charles R. Denny, opening the preliminary session of the High Frequency Broadcasting Conference for the American delegates in Atlantic City on Friday (1), requested aid from the broadcasting industry in supplying engineers to participate in the Conference.

Chairman Denny stated that he expected the Conference to end about October 1st.

He pointed out the enormity of the task in the International HF conference, and emphasized that it may take a long time to work out the details.

The proposal by the United States includes the establishment of a new world commission to work out a revised international allocation which would make the Berne priority and frequency list obsolete, and would require re-engineering of all the stations worldwide.

At press time on Friday, the heads of all delegations, Radio and Plenipotentiary, were scheduled to meet that night to determine whether the International HF Broadcasting Conference should be postponed for a period up to six months, as the two conferences now in

(Continued on next page)

On the Inside

Plans for the second NORC study of the public's opinion on radio, to be conducted in November, are set. Dr. Paul Lazarsfeld will analyze the findings. (p. 620)

Revisions in its requirements for commercial radio operators were announced by the FCC on Friday (1). (p. 621)

Speaking to the audience present for the showing of "The Common Glory" near Williamsburg, Va., A. D. Willard, Jr., stated that we would not enjoy a free press for long unless we also have a "free radio." (p. 623)

With the complete backing of an industry committee and the school's radio committee, the U. of Denver completed the first of its five-week summer radio clinic. (p. 626)

Father Martin, speaking at Creighton U. radio session, urged radio's critics to acquire broad knowledge of American system of radio before attempting to criticize. (p. 624)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

session are tying up personnel. However, it is expected that the HF Conference will start on August 15 on a limited scale.

Six committees for the HF Conference were set up as follows: Steering, Credentials, Organization, Technical, Procedures and Drafting.

NAB executives who have been named to serve are: President Justin Miller and Don Petty, general counsel, on the Procedures Committee; and Royal V. Howard, engineering director, on the Technical Committee.

Prominent Radio Executives to Participate In Advertising, Employee-Employer Clinics

(Continued from page 619)

bring their own particular questions before the panel of experts.

The Employee-Employer Relations Clinic will be a closed session, restricted to station managers and owners. The panel, which Richard P. Doherty, director of the Employee-Employer Relations Department, has selected, consists of: Frank K. White, vice president in charge of finance and labor relations, CBS; Ernest de la Ossa, director of personnel and labor negotiator, NBC; Harold Essex, general manager, WSJS, Winston Salem, N. C.; C. L. Thomas, general manager, KXOK, St. Louis, Mo.; Harold Beckjorden, assistant executive secretary, AAAA; Samuel Ganz, assistant to the deputy administrator, Wage and Hour Division, Department of Labor; and Richard P. Doherty, director, NAB employee-employer relations department, moderator.

Broadcast Advertising Clinic: A shirt-sleeve session for sales managers, devoted to matters pertaining directly to the commercial aspects of radio, is scheduled to run through the entire day.

The tentative program for the clinic, arranged by the NAB Sales Managers Convention Planning Subcommittee, includes wide participation in the discussion by industry leaders.

In cooperation with the National Retail Dry Goods Association, "Case Histories Come to Life" will be presented. This portion of the program will be presented under the direction of William T. White, sales manager, Wieboldt's, Inc., Chicago, who will act as chairman and moderator. Other participants include: Miss Myrtle Green, Wieboldt's, Inc., who will discuss the program *Melody Lane;* L. A. Foster, The Fair, Chicago, who will give details on handling of *News;* Julian Trivers, Hengerer's, Buffalo, who will describe the store's daytime program of general appeal to women—*Early Date at Hengerer's;* Joe DuMond, president, KXEL, Waterloo, and Dick Bailey of the James Black Dry Goods Co., Waterloo, who will share time in describing *RFD 1540*, a program which appeals to rural listeners. Miss Lee Hart, assistant director, NAB department of broadcast advertising, will sum up specific suggestions on basis copy appeals and measurement of results.

The luncheon session will be held jointly with broadcasters attending the Program Managers' Clinic. Two luncheon speakers, Barbara Wells, WOR, and Gordon Gray, WIP, Philadelphia, are scheduled to deliver grass roots talks during the session. A third guest, to speak on "How to Build Programs For Sale" will be named later.

The afternoon meeting of the sales managers group will be highlighted by discussions of the work of the various sub-committees of the Sales Managers Executive Committee. Participants selected to date include: Odin Ramsland, KDAL, Duluth, committee chairman, presiding; J. Robert Gulick, WGAL, Lancaster, Pa.; Arthur Hull Hayes, WCBS, New York; Jack Kennedy, WHAM, Rochester, New York; Craig Lawrence, WCOP, Boston; Louis Read, WWL, New Orleans; Eugene Thomas, WOR, New York.

Members of the Convention Planning Subcommittee are: Lewis H. Avery, Avery-Knodel, Inc., chairman; Mr. Thomas, and Frank E. Pellegrin, NAB.

Research Department

Second NORC Study To Be Made in November; Dr. Paul Lazarsfeld to Interpret Findings

Plans for the second study of the public's opinion of radio, to be conducted by the National Opinion Research Center of the University of Denver, were discussed at a meeting of a subcommittee of the NAB's Research Committee in New York Wednesday (30).

Field work for the study will be conducted in November of this year. Similar work on the previous NORC study was conducted in November, 1945. In addition, the Committee has requested Dr. Paul Lazarsfeld, Columbia University, to receive the results of the study and to provide an analysis and interpretation of the findings of the study. Dr. Lazarsfeld, collaborating with the late Dr. Harry Field, analyzed the findings of the first study.

(Continued on next page)

Since the results of the forthcoming study will not be available until early in 1948, no date has been set for publication of the findings.

During its meeting, the Committee studied in detail the various items which have been suggested for inclusion in the second study. Eliminations and modifications were made in these items, so that pre-testing in the field could proceed immediately. Further changes will be made in accordance with results of the pre-test. Attending the meeting were: Hugh M. Beville, NBC, chairman; Carl Burkland, WTOP; Paul Lazarsfeld, Columbia University; Paul Sheatsley, NORC; Elmo C. Wilson, CBS; Earl Winger, WDOD; William Zurflieh, NBC; and Kenneth H. Baker, NAB.

Engineering Department

FCC Revises Requirements for Operator Licenses and Examinations

Revisions in its requirements for commercial radio operator examinations and licenses were announced by the FCC on Friday (1), in its public notice #8932.

Under the new plan, provision is made for three classes of broadcast operator licenses authorizing operation of standard, international, FM, facsimile, television, developmental and auxiliary broadcast stations. Present requirements state that only the first class radiotelephone operator's license authorizes operation of these stations.

The following is reprinted from the Commission's announcement:

"Under the new plan, the three new classes of broadcast operator's licenses would be valid for operator duties as follows:

Broadcast Engineer-Operator

Chief Engineer or Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental and Auxiliary stations.

Broadcast Technician-Operator

Chief Engineer of a Standard Broadcast Station of not more than 1 kilowatt power employing a non-directional antenna system or an FM Broadcast Station.

Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental and Auxiliary station.

Broadcast Radio-Operator

Staff Operator of a Standard Broadcast Station not exceeding 1 kilowatt power employing a non-directional antenna system, or the Staff Operator of an FM Broadcast Station of not more than 1 kilowatt effective radiated power.

All broadcast stations would be required to employ at least one Engineer-Operator with the exception of (1) FM Broadcast stations (2) Standard Broadcast stations of 1 kilowatt or less with non-directional antenna. The excepted stations could employ at least one Technician-Operator in lieu of the Engineer-Operator.

The Commission's current proposal provides only for the issuance of the Broadcast Radio-Operator license to persons who will serve under the technical supervision of a person holding a higher class of operator's license.

The examination for Broadcast Radio-Operator's license will cover technical subjects relating to routine operation of a broadcast transmitter and associated equipment to the extent that such an operator can on his own responsibility place the transmitter on and off the air, replace tubes and other defective parts that are readily replaceable by plug-in methods, assure compliance with the rules and regulations relating to modulation and frequency stability, and insure that the operator will call the responsible technical supervisor should any circumstance arise requiring a decision or action beyond the scope of his responsibility under the Broadcast Radio-Operator license. The examination will also cover appropriate portions of the rules and regulations governing the operation of Standard and FM Broadcast stations to insure proper maintenance of the station logs and other records and adherence to broadcast station operating procedures.

Further proposals will be made with respect to the implementation of the two remaining classes of broadcast station operator licenses. When these proposals are adopted in final form they will be carried into effect as rapidly as the examinations, study guides, and license forms can be produced and distributed to the Field Offices.

The Commission is fully aware of the problems of existing holders of operator licenses, particularly those that arise in the transition from one kind of operator license to another. In the proposals for implementation of the new classes of licenses, provision will be made to recognize experience gained under existing licenses in prescribing the conditions under which the new licenses may be obtained.

(Continued on next page)

How Do You Stand on the Convention?

It is important that all NAB members make certain that all forms in connection with the NAB Convention in Atlantic City on September 15-18 have been sent to NAB headquarters.

Form #1 (Advance Registration). One form accompanied by check for $27.50 for each person attending the general sessions, luncheons and banquet. After August 15, the price will be $30.00.

Form #2 (Certification Form). One form from each NAB active member designating delegate and alternate for voting purposes.

Form #3 (Hotel Reservations). Twin bedded rooms for occupancy of two persons are still available at most NAB hotels. Our option on rooms expires August 15. After that date it may be exceedingly difficult to obtain the kind of accommodations you desire in Atlantic City.

Form #4 (Special Registration). One form accompanied by check for $5.00 for each person attending the clinics and luncheon on Monday. This is not included in the $27.50 registration mentioned above.

ABC Engineering Director Named to Membership on NAB Committee

Frank Marx, director, General Engineering Department, ABC, has been appointed to membership on the NAB Engineering Executive Committee.

Mr. Marx replaces Royal V. Howard, now NAB director of engineering.

Recording, Reproducing Standards Meeting Scheduled for Atlantic City September 16

Resuming its war-interrupted work on the establishment of recording and reproducing standards the NAB Recording and Reproducing Standards Committee is scheduled to meet during the Annual Convention in Convention Hall, Atlantic City, on September 16.

The meeting is designed primarily for manufacturers of equipment and recording engineers, and will not conflict with other broadcasting business to be discussed that day.

All parties interested in the establishment of the standards were requested to advise NAB of their intention to participate in resolving the problem and to name representatives and alternates to the full Committee.

"The acceptance of NAB's preliminary standards has been most gratifying," Royal V. Howard, NAB Director of Engineering, stated at a preliminary meeting held at NAB headquarters. "The need for completion of the standards and possible minor modification of the existing ones is one of the most pressing of the industry's engineering problems. From a practical standpoint, it is expected that if standardization of the type envisioned can be achieved, not only can vast sums be saved the industry but more uniform and higher quality recorded programs would be presented to the public."

In view of the wide usage by broadcast stations of standard "home type" 78 rpm records, the Executive Committee of the Recording and Reproducing Standards Committee has included in the agenda of standardization the characteristics of these records in addition to that of 33.3 rpm transcriptions.

After discussions with several foreign broadcasters, Mr. Howard stated that many international broadcasters have expressed a desire to take advantage of the NAB Recording and Reproducing Standards so that transcriptions the world over would have uniform characteristics. Many foreign countries now use the Standards, but feel complete standards should be established.

The NAB Recording and Reproducing Standards Committee was first organized at Detroit in June, 1941. Seventy-seven members of the Committee, representing organizations interested in recording and reproduction, participated in the work. The present standards were officially adopted by the NAB Board of Directors in March, 1942.

It is expected that working Committees of specialists would be selected in addition to a new Executive Committee at the Standardization meeting in September.

On the list of problems to come up for discussion at the Atlantic City meeting is the reopening of the subject of high frequency pre-emphasis for transcriptions. Present standards show a high frequency boost of 100 mili-seconds, but some recorders believe this should be reduced to 75 mili-seconds as in FM.

While some 16 standards have been adopted, several others were left undecided by the war. Among these are standards for: recorded level; signal to noise ratio; concentricity of center hole; turntable diameter (this was tentatively standardized that the minimum diameter of the reproducing turntable shall be 15⅝ inches); minimum turntable torque; output level of the pickup equalizer combination; tracking error; groove contour and others.

Clear Channel Hearings Postponed To Avoid Conflict with Convention

The FCC announced last Monday (28) that it had postponed the Clear Channel Hearings from September 15 until September 29.

If the hearings had not been postponed, a date conflict would have arisen since the NAB Convention will get underway on September 15.

Small Market Stations

Work of Small Market Stations Group Culminates in Revision of FCC Requirements

As a result of the project initiated about two years ago by the NAB Small Market Stations Executive Committee, the FCC on Friday (1) announced its plan to place commercial radio operator examinations and licenses in line with developments that have been made in the industry.

Details of the revisions in the requirements will be found in this issue of Reports on page 621.

General

Educational Standards Committee to Study Methods of Setting Radio Course Standards

Looking toward methods of establishing close cooperation between the radio broadcasting industry and schools which offer radio courses, the NAB Educational Standards Committee held its initial meeting in Washington Monday (28).

Because of the rapid expansion in the field of broadcasting, with the resulting heavy demands for qualified personnel, the Association's Board of Directors, at its meeting in May, authorized the establishment of the Committee to study the various radio courses offered by high schools, colleges and universities, and to recommend to the Board possible methods for setting standards.

The Committee, as a result of its meeting on Mon-

(Continued on next page)

day will pursue its exploration along four major channels:

1. Planning accrediting procedures for schools offering courses in radio education.
2. Initiating high professional standards as a long range program for radio personnel.
3. Setting up recommended standards as a means of preparing newcomers to the radio field.
4. Improving radio performance by a program of in-service training for those already engaged in radio activities.

Committee members present for the meeting include: Ralph W. Hardy, KSL, chairman; Dr. Willis Dunbar, WKZO; F. C. Sowell, WLAC; Judith C. Waller, NBC. William B. Way, KVOO, who was unable to attend was represented by Ben Henneke, University of Tulsa.

NAB executives present were: President Justin Miller; A. D. Willard, Jr., C. E. Arney, Jr., and Robert K. Richards.

Continued Free Press Requires Free Radio Willard Warns at 'Common Glory' Performance

Commemorating "Freedom of Speech" night, and preceding the performance of "The Common Glory," A. D. Willard, Jr., NAB executive vice president, addressing the audience Tuesday night (29), cited government-imposed limitations as "the greatest danger to individual freedom." He stated, however, that "because we have a free press" and "a vigilant press, which has kept the people in day-to-day communion with the activities of their elected leaders" we have escaped such restrictions.

Continuing, he warned "that without a free radio, we will not have for long a free press."

"The Common Glory" written and directed by Paul Green, is being presented for a two-months period near Williamsburg, Virginia, an area where some of America's earliest pioneers settled. The landmarks are symbolic of the nation's fight for the freedoms which we now enjoy.

Tuesday night's performance was the first of a series dedicated to "Four Freedoms"—freedom of speech, freedom of assembly, freedom of religion and freedom of the press.

Campbell Arnoux, president and general manager, WTAR, introduced Mr. Willard to the audience. The talk was carried on the air over a state-wide network of Virginia radio stations. Walter R. Biship, WRVA, was appointed by Governor Tuck to be chairman for the proceedings.

Following is the text of Mr. Willard's talk:

"Those of us who are even casual students of American history carry in our minds a portrait that represents the stupendous struggles of Thomas Jefferson in the cause of freedom.

"We see him before assemblies and in courts of law, eloquently declaiming the principles upon which this nation since has prospered and grown. We picture him at the desk he himself designed, patiently transcribing those principles for posterity.

"Thomas Jefferson was a man with purpose in a land that sought freedom from the ultimate enslavement; domination by those who rule.

"Let us try to paint upon the canvas of your mind another picture of another man. This, as historical portraiture, is more contemporary. This is also a picture of a man who is dead. His body was found at the pedestal of a radio microphone in the charred ruins of a hole into which he had crawled as he was cornerd by the forces of freedom.

"What he said into that microphone before he put a gun to his temple and destroyed himself, no one knows. No one cares. But it is symbolically significant that his body should have been found by an instrument which he had employed for the destruction, rather than the glorification, of his fellowmen.

"This man's name was Joseph Goebbels.

"Forget his name. There are always others in our world society of equally treacherous aspiration. We can forget his name, but we must remember his purpose and the means by which he sought to attain it.

"Joseph Goebbels could never have said—'We hold these truths to be self-evident.' He did not respect truth.

"He could never have written, 'The Reichstag shall make no law abridging the freedom of speech.' He and his confederates made the law, and freedom of speech meant freedom for a handful of gangsters.

"He impressed acceptance of that law upon the people of his land by lying in the public prints and on the air. Always remember that he used the microphone, employing it to whip up the martial spirit of a nation; to enslave an entire people; to launch a world holocaust that finally consumed him.

"So let us keep in our minds' historic archives not only the treasured memory of Thomas Jefferson, but the picture of that body found beside a microphone. Let us remember the common glory—and the constant peril.

"In America we have a free radio. Its freedom—to operate as a constant check against insolence of office (which was the Jefferson concept of a mass medium's purpose in society)—its freedom is limited only by the law, and the administration of that law, under which it operates.

Radio and Newspapers Compared: "When one considers the purpose of a mass medium in a society of free men, and even the method by which the purpose is accomplished, there is little difference between the newspaper and the broadcasting station.

"Each should perform its public obligation in disseminating information and knowledge. It is only a physiological difference that one accomplishes this through the avenue of the eye and the other through the avenue of the ear. Even this difference is without significance, evidence emerging from our electronic laboratories would indicate. For already many thousands of Americans accept television in their homes as casually as most of us accept sound radio, and facsimile will print by 'radio' anything that can be printed by the press.

"You may compare the schedule of your favorite broadcasting station with the format of your favorite newspaper, and find the analogy even more compelling. Each carries news, editorial interpretation, special features for women, sports, classified ads and display ads. The newspaper provides comic strips; and radio provides daily serials and adventure and mystery dramas.

"Basically, by purpose—by method—by economic structure—by social obligation—these media aspire to the same objectives in our pattern of American life. Within the concept of the democracy to which Thomas Jefferson devoted his life, within the framework of the eternal language which gave our nation charter, there can be only one freedom of speech—and that is freedom for *all*.

(Continued on next page)

Radio Is First Defense: "However, I should like to warn you assembled here that the first defense against encroachment upon that freedom in our nation is American radio. You may measure the status of your individual freedom by the barometer of the freedom of broadcasting.

"This is true because every broadcasting station operates under a license granted by the Federal government through a Commission established by Congress. The essential purpose of this licensing process is to obviate the interference of electrical signals which would result in the absence of such administration.

"Thomas Jefferson recognized, as have all of our great leaders through the years, that the power to license is the power to censor. As long as radio is licensed, and that process would seem inevitable, broadcasting will be the first front attacked in any effort to limit our freedom.

"Please believe me, when I say that there are those among us, in every age, who seek such limitation. At this moment, there are those associated with the commission which licenses broadcasting who would concern themselves not only with the assignment of radio signals, as provided by law, but with the program matter which traverses those signals.

"Every broadcaster in every city of the United States is required, not by law, but by the regulations of an executive commission, to report periodically to the Government the program content of his broadcast schedule.

"The proclaimed purpose of this procedure is to furnish the Government with evidence upon which it will base its decisions in determining a station's performance in the public interest. The proclaimed purpose may indeed be the real purpose of this process, but in its execution lies the same real danger that Jefferson saw in a licensed press.

Vigilant Press: "The greatest danger to individual freedom is that those who govern us, even if by our own selection, should limit our freedoms as well. They never have in this nation, and the principal reason they never have is because we have had a free press; a free and *vigilant* press, which has kept the people in day-to-day communion with the activities of their elected leaders.

"Without that free press, we would not survive long as a democracy.

"And I say to you that without a free radio, we will not have for long a free press.

"For an encroachment upon one is an encroachment upon all.

"So you see, we in broadcasting find special meaning in this magnificent pageant which is being presented in the great state where our freedom was born.

"We have emerged, as an art, from 27 years of development and experimentation. We believe we have earned and possess the confidence of the American listener. We consider it our duty, as a medium of free expression, to take militant stand against any invasion of the freedom reserved to us by the Constitution's guarantees. We fight this fight in the firm belief that it's the people's cause. We are not ready to trade freedom for fancied security.

"The control that should be exercised over American broadcasting to make it the best broadcasting possible is in the hands of the listener—who will select the good and reject the bad. It will remain there.

"I hope you will help to keep it there. I hope you will remember—when next you sit by your radio listening to Bob Hope and Joseph Harsch or the American Forum of the Air, or, yes, Ma Perkins—you will remember that it is eminently better listening than the exhortation of a tyrant.

"We are unique only as a nation of individuals, not as individuals alone. History bears witness that these things can happen here. Against their imminence, men like Thomas Jefferson took up arms—and in the peace that followed battle, gave us inviolate principles by which to live.

"We destroy our heritage and we lose the common glory if we fail to defend those principles with all our vigor."

Newly Elected Board Members Attend Two-Day Observation Session at NAB

Six new members of the NAB Board of Directors attended a two-day session at association headquarters on Thursday and Friday (31-1) to obtain first-hand detailed information on the functions of the organization and the work of the various departments.

The session, the first of its kind, was designed to acquaint the new board members with the manifold procedures followed by the headquarters executives and staff in carrying out the association's policies and day-to-day activities.

In addition to hearing from President Justin Miller, Executive Vice-President A. D. Willard, Jr., and Secretary-Treasurer C. E. Arney, Jr., who presented the overall operations, the board members heard in detail from each of NAB's staff directors, and visited each department to observe the operations.

The newly elected directors present for the conferences were: Harold E. Fellows, WEEI, District 1; Henry P. Johnston, WSGN, District 5; Gilmore Nunn, WLAP, District 7; Charles C. Caley, WMBD, District 9; John F. Meagher, KYSM, District 11; and Clyde Rembert, KRLD, District 13.

Creighton U. Dean Cites Radio's Strength At Summer Session Radio Institute

[*Because of the pertinence of his remarks at the Creighton University Radio Institute, the talk by Rev. M. B. Martin is reprinted here for membership information. Father Martin is Dean of the Creighton College of Arts and Sciences, and Director of the Summer Session.*]

"Not long ago a certain university conducted a survey of radio listening habits in a small city of the Middle West. The survey concluded that: "The average listener doesn't know a great deal about radio and doesn't want to be informed or educated by it." It is my opinion that the implications of this conclusion are false. People who listen to the radio are, consciously or unconsciously, influenced by the persons with whom they associate over the air; statistics show that these unseen voices sell their listeners vast amounts of commercial products. These same voices also sell their listeners a philosophy of life, a philosophy of spiritual and material values, a culture which is elevating and refining or a shabby materialism which is debasing.

"We become like the persons with whom we associate. That is why we at Creighton are interested in the training of radio personnel—persons whose company will have an ennobling and cultural influence on us and our fellow citizens.

"I have no patience with the person who insists that radio must be debasing because of commercial lineage

(Continued on next page)

and guardianship. A greedy and selfish commercialism is a curse to any industry and it always commits suicide. A greedy and unprincipled commercialism in American radio would blight American culture and destroy the industry. Unprincipled greed in anything, in culture itself, will destroy itself.

"Fifty centuries of civilization demonstrate that culture has always been the bride of commerce. Our alphabet was invented by the Phoenician merchants who were forced to devise some accurate means of recording commercial transactions. The desire of the prosperous merchants for entertainment and intellectual stimulation supported the epic poets of Greece and gave birth to the immortal books of Homer. Herodotus, the father of history, was a commercial attache. Only the peace and prosperity of the Greek merchants made possible the unexcelled culture of Athens. Culture followed the arteries of commerce to Rome. During the commercial revival under Charlemagne we also find a cultural renaissance. The high renaissance of the Middle Ages owed its birth to the prosperity of commercial guilds and followed the routes of the great fairs and commercial leagues. It died with the narrowing nationalism of the sixteenth century. Culture sailed on the commercial ships of England to the shores of America, of Australia, Asia and Africa. And the commercial guns of Admiral Dewey opened the gates of Japan to culture. The economic necessities and the leisure furnished by modern commerce are the media in which modern culture must grow.

"Where commerce is throttled by a totalitarian government there culture is stifled as well. What is a threat to the one is a threat to the other. Where commercialism becames so brash and shortsighted as to destroy culture it also destroys itself.

"Friends, let us be realistic—radio is going to be wed to commerce or to government, be that government merely political or totalitarian. We are of the opinion that in a healthy society the government's control of radio can be only that of a traffic officer and nothing more, that radio is wed to commerce and that the union is a legitimate one and unless commerce is so unwise and ungoverned as to bring about its own destruction, it must necessarily foster culture. To help bring about a sound union of commerce and culture is the purpose of this Institute.

"You are not ordinary listeners who do not want to be informed or educated by radio. You are educators and educated listeners who value our cultural heritage. But you are discriminating listeners who detect the dangers of over-commercialization which might cause the death of the radio industry and serious harm to our culture.

"For this reason the radio stations and commercial networks have sent representatives to the Institute who are aware of radio's difficulties and dangers and its obligations to society. They are here to explain their limitations and shortcomings as well as their hopes and aspirations for the betterment of the industry. The industry is improved only when it serves you better. These men and women want you to tell them frankly how they can serve you better because in doing that they are also promoting culture and securing the future of the industry.

"Radio is hardly twenty-five years old but it has a marvelous record of growth to maturity. It is doubtful whether any other industry of comparable proportions has come through those years of infancy and adolescence with a cleaner face or a cleaner escutcheon.

"The radio of the future offers cultural possibilities which have not yet been explored. Any of you who witnessed the television program last night must have been struck by the thought that television of the future can be of untold value in cementing the family together in the home and in making the family a healthy unit of a healthy society. It is our hope, and I think that of the industry, that everything on the air will be healthy and worth bringing into the homes of this nation under God.

"Perhaps radio has now come of age—if it is possible for any industry to come of age in the brief span of twenty-five years. Perhaps now is the time for the critic to come in and have his say, to tell its representative about cheap programs, excessive commercial plugs and gags, shady jokes and poor artistry. But there can be no sound criticism without knowledge, and it seems to be unfortunately true that many of commercial radio's most outspoken critics have lacked broad knowledge and understanding of the American system of radio.

"This institute, we hope, will give you further insight into the complexities of American radio, will acquaint you with some of its problems and plans. Then if you must criticize, and do criticize, let your criticism be intelligent. An intelligent commerce will gladly accept your intelligent criticism. If the industry is intelligent it will promote culture, morality and religion because only in this atmosphere can commerce itself be healthy and secure."

Broadcast Advertising

NAEA Attempt to Boost Retail Rates Meets NRDGA Opposition

The "magazine resolution" which the Newspaper Advertising Executives Association adopted at its summer meeting in San Francisco has met with prompt criticism from Lew Hahn, president and general manager, National Retail Dry Goods Association, whose members contribute a large portion of the annual gross advertising revenue earned by newspapers.

The resolution recommended to NAEA members that they bill at the "general" rate those retail advertisers who feature magazine advertising. Although believed to be aimed at tie-ups with *Look* magazine, the same application of the general rate could be made when retail advertisements featured radio programs, motion pictures or plays.

In a full-page chastisement of the NAEA resolution, Mr. Hahn stated in part:

"Currently, if a retailer, in his advertising, calls attention to some radio program, he is then expected to pay for such advertisement at the rate charged to radio stations, and, if the store chooses to mention some moving picture or stage play, the advertisement is to be required to be paid for at the amusement rate classification.

"What are we coming to? It is still the retailer's advertising! The retailer will mention the magazine, or the radio program, or the film, or play for one purpose only—to enable him to sell goods, not to boost the business of these other enterprises! In our own innocence, we had always supposed newspaper adver-

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tising executives had a direct personal interest in seeing that the advertising space purchased by the retailer actually moved merchandise! . . .

"We remember a discussion which was started about a year ago on the matter of retail advertising in which a department store head made the statement, in a meeting in New York, that the store he had formerly directed could trace less than 1 per cent of its sales to its newspaper advertising. Probably few merchants, who are regular users of newspaper space, would have any need to confess to results as sparse as this, but, on the other hand, there are not many stores which have found newspaper advertising as productive of business as the sellers of newspaper advertising like to claim. . . .

"Any way you may wish to look at it, it would seem as though such action, in concert, by the newspapers is bound to have a limiting effect upon the value—and consequently the use—of newspaper advertising."

First of Talks for Presentation Locally Being Distributed to NAB Membership

The first of a series of talks, prepared by NAB's Broadcast Advertising Department for use and delivery by local station executives, is currently being distributed to the membership.

The talk is based on "advertising" and is part of the Sales Promotion Sub-committee's campaign to provide material that will enable radio to tell its story more effectively.

Prepared by Hugh M. P. Higgins, assistant director of broadcast advertising, the speech is suitable for presentation before advertising groups, schools, PTA, Kiwanis, Elks, Rotary Clubs, etc.

Radio Comics' Sabotage of Advertising Scored by Southwestern Agency Association

"A trend among certain radio performers to belittle and ridicule advertising is having the effect of a subtle campaign of sabotage against the entire advertising industry," in the opinion of the Southwestern Association of Advertising Agencies, according to a story which appeared in a recent issue of *Editor & Publisher.*

The Association called upon sponsors of such performers to "reconsider this ill-advised practice of broadcasting programs which tend to destroy public confidence in the value and integrity of advertising."

In announcing the action of his Association, President Thomas F. Conroy, San Antonio, Tex., said:

"The Association agrees that any advertiser has the right, within FTC regulations, to say what he wishes about his own product. But we do not believe he has the moral right to sabotage advertising as a whole and, by burlesque and ridicule, help to undermine public confidence in other peoples' advertising.

"Effects of this kind of sabotage against advertising are particularly apparent in the cynical and disbelieving attitude among youth toward advertising. Advertising, to be effective, naturally must be believed. How can we acvhieve that belief when one of advertising's greatest media discredits it?"

Libel and Slander Insurance

NAB headquarters is interested in receiving from members information they have on companies which have written libel and slander insurance for them and the location of such companies.

Please forward data to:

National Association of Broadcasters
1771 N Street, N. W.
Washington 6, D. C.

News

First Phase of Station Operation Study At Denver U. Covers Radio News

With complete backing of an industry committee and the school's radio committee, J. Russell Porter, coordinator of radio at the University of Denver, has inaugurated an experiment in teaching which demonstrated its worth at the conclusion of the first week which ended July 25.

The experiment is a series of five week-long clinics, each dealing with a particular phase of station operation, with special attention given to small market stations, by a man active within the industry, rather than a regular instructor.

Arthur Stringer, NAB director of special services, was the first guinea pig "professor." He took over the radio news assignment, July 21 through 25. Each of his five class sessions began at 9:00 a.m. and ran for four to five hours, including ten minute breaks, about 10:30 and noon. Mr. Porter said that the "professor" experienced no difficulty in holding the attention of the students, both station people and regular college students, during these unusually long periods.

Live Talent—Denver Editors: As a definite part of the instruction students heard various members of the Denver Radio News Editors Association, of which Jack Fitzpatrick, KFEL news editor, is president. Their assigned talks were designed to fit in with each day's instruction. Speakers included Sheldon Peterson, news editor, KLZ, and Milton Hoffman, KFEL newsman.

Hal Rennolet, farm editor, KOA, handled farm news and farm service. Earl McCain, former KLZ news editor, with long prior experience on the Denver Post, was another newsman to assist with instruction.

Texas Coverage Studied: Pat Flaherty, news editor, KPRC, Houston, assisted by long distance, by preparing a paper on the Texas City disaster. He emphasized that in an emergency, as in daily work, men who can cover and report the news, write and broadcast the news, are essential if the news department is to live up to its responsibilities to public as well as station.

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Getting specific, Mr. Flaherty said that "the most glaring fault among the many radio news crews working from the disaster area was the tendency to sensationalize a story which spoke of tragedy and pity from all angles of its presentation. The situation called for a straightforward presentation of the facts and it was no place for radio to become 'newspaper-minded' and blare out with sensational headlines.

" . . . press services carried stories which were very much 'off base' and there were times when our direct broadcast from Texas City contradicted network newsroom reports on the same story.

"In an effort to maintain a steady straight 'filler' broadcast, some stations brought unqualified persons to the microphone for their reports on a dangerous and threatening situation. I actually saw and heard people on the microphone who were there just because they were dirty and ragged . . . It is safer to talk with these people first—to find out what their story is before they are given the liberty of an open microphone. That all goes back to the fundamental that *the spoken word is the most powerful. Therefore, it must be right.*

" . . . I believe all this adds up to a great need in radio news—that all those connected with radio news should be fully impressed that there is a difference between radio news and that which is used and found in a newspaper."

Mr. Stringer explained to the students that it was prior assumption of station responsibility to get the news itself that enabled KPRC to turn in the excellent job it did. Station had a staff of competent radio newsmen, men who can report, write, edit and broadcast, as suggested by the NAB Radio News Committee. Since 1945 this committee has recommended the employment of a minimum of at least one competent full-time radio newsman who reports directly to management.

Governor and Mayor Help: To point up the fact that stations must cover the local front if they are to broadcast local news, the 36 university students and industry members participated in two radio-press conferences: that of Colorado's Governor Lee Knous; and that of Quigg Newton, Denver's Mayor.

The Governor's conference was also used to demonstrate the use of the wire recorder with Editor Peterson of KLZ compressing a half hour conference into a four minute-five second program.

Committee Personnel: Mr. Porter is chairman of the industry planning committee and the University's radio committee, which, in addition to Mr. Porter, consists of the Chancellor, five Deans and five University Administrators.

Members of the industry committee are: Hugh Terry, manager KLZ, NAB district director; Clarence Moore, program director, KOA; Paul Godt, program director, KFEL; Vince Corbett, technical director, KVOC; Jack Todd, general manager, KBOL, Boulder; Allen Miller, Rocky Mountain Radio Council; Ben Bezoff, Bezoff agency; Phil Gray, Gray agency; James Price, Dean, College of Business Administration, University of Denver; Rex Howell, KFXJ, Grand Junction; Gifford S. Phillips, KGHF, Pueblo; and Mr. Porter.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 11-17, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food, and of higher calorie content, than the individual can purchase any other way. (a) For $10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For $4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send $10 to "CARE"—New York, for a package containing 21½ pounds of food, or $4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39.)

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United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of post-war dislocations and unrest, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. We can (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31.)

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G.)

Federal Communications Commission Docket

HEARING

The following is the only published hearing scheduled for the week beginning Monday, August 4. It is subject to change.

Thursday, August 7

Further Hearing

(Washington, D. C., 10:00 A. M.)

NEW—Abilene Broadcasting Co., Abilene, Tex.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Citizens Broadcasting Co., Inc., Abilene, Tex.—C. P. **1340 kc.,** 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

910 KC.

The Commission announces its **Final Decision** * (B-365) granting application of **Paul F. Braden** for new station at **Middletown, Ohio,** to operate on 910 kc., 1 KW, daytime only (BP-4680; Docket 7587), and denying mutually exclusive application of **I and E Broadcasting Co.** for new station at **Dayton, Ohio.** (BP-4659; Docket 7586)

920 KC.

The Commission announces its **Order** * granting applications of (1) **Lee-Smith Broadcasting Co.** (BP-4581; Docket 7875) for new station at **Faribault, Minn.,** to operate on 920 kc., 1 KW, unlimited time; (2) **Associated Broadcasters, Inc.** (BP-5351; Docket 8038) for same facilities at **Wadena, Minn.;** and (3) **KFNF, Inc.,** for CP to change antenna site and increase daytime power to 5 KW, of Station KFNF, **Shenandoah, Iowa,** now operating on 920 kc., with 1 KW day and 500 watts night (BP-5840; Docket 8164); conditions.

Further ordered that petition of Associated Broadcasters, Inc., requesting severance and grant of its application be dismissed as moot.

940 KC.

The Commission announces adoption of a **Proposed Decision and Order** * denying the application of **Capitol Broadcasting Corp.** to change frequency of **WISH, Indianapolis, Ind.,** from 1310 kc. to 940 kc., and increase power from 5 KW day, 1 KW night, to 5 KW, unlimited time (BP-4979; Docket 7671), and ordered that the Motion for Stay of Proceedings and petition by WISH for comparative consideration in the matter of the application of **Independent Broadcasting Co., Des Moines, Iowa** (BP-3770; Docket 6734) be dismissed.

Adopted an **Order** * granting application of **Independent Broadcasting Co.** for a new station at **Des Moines, Iowa,** to operate on 940 kc., 5 KW night, 10 KW day, directional antenna day and night, unlimited time (BP-3770; Docket

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* Commissioner Durr not participating.

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6734) subject to reaffirmation of approval of antenna site by CAA.

960–1240 KC.

The Commission announces its **Order*** granting petition of **KROW, Inc.**, for leave to amend its application to specify a new directional pattern and a new antenna site, for reconsideration of its application, as amended, and grant; and granted said application as amended for CP to change facilities of **KROW, Oakland, Calif.**, from 960 kc., 1 KW, unlimited time, DA day and night, to 960 kc., with 5 KW unlimited time, DA day and night, and to change transmitter location from Oakland to San Francisco, Calif. (BP-4283; Docket 7101); conditions.

Further ordered that application of **KOVO Broadcasting Co.** (BP-3667; Docket 6739), for CP to change facilities of **KOVO, Provo, Utah,** from 1240 kc., 250 watts, unlimited, to 960 kc., 1 KW, unlimited time, DA night, be granted; conditions.

Further ordered that the Proposed Decision in the above matters, as herein modified, be made final, and that the exceptions thereto and the request for oral argument thereon of KROW, Inc., be dismissed as moot.

1250 KC.–1450 KC.

The Commission announces its **Final Decision** (B-347) granting the application of **Radio Fort Wayne, Inc.,** for a new station at **Fort Wayne, Ind.,** to operate on 1450 kc., 250 watts, unlimited time; engineering conditions, and subject to the further condition that it shall not commence operation until Farnsworth Television and Radio Corp. shall be licensed to operate Station **WGL, Fort Wayne, Ind.,** on 1250 kc. (Docket 7877)

At the same time the Commission denied applications of **Homer Rodeheaver** (Docket 7097) and **Community Broadcasting Corp.** (Docket 7699) seeking same facilities.

Commissioner Walker not participating; Commissioners Durr and Hyde dissenting, considering that the Proposed Decision looking toward the grant of the application of Community Broadcasting Corp. should be made final.

1330 KC.

The Commission announces its **Final Decision** (B-338) granting the application of **WJPS, Inc.,** for a new station at **Evansville, Ind.,** to operate on 1330 kc., 5 KW day, 1 KW night (BP-3293; Docket 6921), and a denial of the application of **Tri-State Broadcasting Corp.** for new station at **Evansville,** seeking the same frequency with power of 5 KW day and night. (BP-4119; Docket 6922)

Commissioners Denny and Jett considers that the application of Tri-State Broadcasting Corp. should be granted for the reason stated in the Proposed Decision.

1450 KC.

The Commission announces adoption of a **Proposed Decision*** looking toward a grant of the application of Lester R. Taylor, tr/as **Mid-Utah Broadcasting Co.** for a new station at **Provo, Utah,** to operate on 1450 kc., 250 watts, unlimited time (BP-4774; Docket 7572), and a denial of the mutually exclusive application of Dan B. Shields, tr/as **Utah Valley Broadcasting Co.,** seeking the same facilities. (BP-4693; Docket 7571).

At the same time the Commission adopted an Order* denying motion filed by Utah Valley Broadcasting Co. for leave to amend its application so as to add additional partners of applicant, since it appeared that good cause for waiving Commission Rules has not been shown.

1490 KC.

The Commission announces its **Proposed Decision*** looking toward a grant of the application of **United Broadcasting Co.** for a new station at **Ogden, Utah,** to operate on 1490 kc., 250 watts, unlimited time (BP-4107; Docket 6885), and denial of the mutually exclusive application of **Ogden Broadcasting Co., Inc.** (BP-4553; Docket 7435)

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* Commissioner Durr not participating.

AM—New CP's Granted

730 KC.

Columbia Basin Broadcasting Co., Ephrata, Wash.—Granted CP for a new station to operate on 730 kc., 250 watts, daytime only. (BP-6005)

740 KC.

Raymond L. Prescott, Jr., Henry L. Wilson, d/b as Tri-Cities Broadcasting Co., Tullahema, Tenn.—Granted CP for a new station to operate on 740 kc., 250 watts, daytime only; engineering conditions. (BP-6127)

820 KC.

Michael J. Mintern as Overseer of the Christian Catholic Church, Zion, Ill.—Granted CP for a new station to operate on 820 kc., 5 KW, limited time, 11 a. m. to 1 p. m., and 2 to 5 p. m. Sundays, sharing time with station WAIT, Chicago. (BP-6059) (Comr. Walker voted to continue WAIT renewal application in hearing; also for hearing on associated applications.)

860 KC.

Radio Atlanta, Inc., Atlanta, Ga.—Granted CP for a new station on 860 kc., 1 KW, daytime only, engineering conditions, and a further condition that Roby Robinson divest himself of his interest in WCON, Atlanta, or sever his connection with the applicant. Also adopted an order dimissing petition filed by News Publishing Co., licensee of WLAQ, Rome, Ga., operating on 670 kc., 1 KW, day, requesting that the application of Radio Atlanta, Inc. (BP-5653), which at the time said petition was filed, requested operation on 670 kc., 1 KW, day, be designated for hearing and that WLAQ be made a party to such hearing.

910 KC.

KJAN Broadcasting Co., Inc., Opelousas, La.—Granted CP for new station to operate on 910 kc., 1 kw., unlimited time, DA night, subject to CAA approval. (BP-5143)

1050 KC.

Southwestern Broadcasting Co., North Little Rock, Ark.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (BP-5788)

1240 KC.

Nolan Hallewell, James E. McKahan, d/b as Home Appliance Store, Susanville, Calif.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-6090)

1450 KC.

WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted CP to change frequency from 1190 to 1450 kc., hours of operation from day to unlimited, and make changes in transmitting equipment. (BP-5715)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

WHGB, Harrisburg, Pa.; WHYN, Holyoke, Mass.; KFPW, Fort Smith, Ark.; WFTL, Ft. Lauderdale, Fla.; WDWS, Champaign Ill.; WLLH, Lowell, Mass.; KNAK, Salt Lake City; WINC, Winchester, Va.; KCOL, Ft. Collins, Colo.; KRLC, Lewiston, Idaho; KTMC, McAlester, Okla.; KVGB, Great Bend, Kans.; WFOR, Hattiesburg, Miss.; WHAL, Shelbyville, Tenn.; WHUN, Huntingdon, Pa.; WLCS, Baton Rouge, La.; KCLA, Pine Bluff, Ark.; WELL, Battle Creek, Mich.; WMBC, Macon, Miss.; KIUN, Pecos, Texas; WIRA, Fort Pierce, Fla.; and KMHL, Marshall, Minn.; and WWJ-Aux., Detroit Mich.

Licenses for the following stations were extended upon a temporary basis to October 1, 1947, for the reasons indicated:

KIFI—Eastern Idaho Broadcasting Co., Idaho Falls, Idaho—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

(Continued on next page)

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

WATL—Atlanta Broadcasting Co., Atlanta, Ga.—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

KKIN—D. T. Kinnie, Visalia, Calif.—Pending study of application filed July 18.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Pending study of application filed July 23.

KGKL—KGKL, Inc., San Angelo, Texas—Pending study of application filed July 17.

KRE—Central California Broadcasters, Inc., Berkeley, Calif.—Pending further engineering study.

KBIO—Jessica L. Longston, Burley, Idaho—Pending study of information requested under Sec. 310(b) of the Act.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Pending study of information requested under Sec. 310(b) of the Act.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Pending receipt of information requested under Sec. 308(b) of the Act.

KFVD—Northwest Broadcasting Co., Ft. Dodge, Iowa—Pending receipt of information requested under Sec. 308(b) of the Act.

WELM—James Robert Meachem, Elmira, N. Y.—Pending receipt of information requested under Sec. 308(b) of the Act.

WCTT—The Corbin Times-Tribune, Corbin, Ky.—Present license extended upon a temporary basis to October 1, 1947, pending receipt of renewal application.

WAIT—Radio Station WAIT, Chicago, Ill.—Granted renewal of license for WAIT (BR-604), and application for modification of license (BML-1254) to change hours of operation from limited to sunset at Dallas, to limited to sunset at Dallas, except for the hours between 11 a. m. to 1 p. m. and 2 to 5 p. m. each Sunday.

AM—Designated for Hearing

550 KC.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Designated for hearing application to increase daytime power from 1 KW to 5 KW and install a new transmitter (BP-5733) to be heard in consolidation with applications of KFMB (Docket 8115) and KLIK (Docket 8116).

960 KC.

Platte Valley Broadcasting Corp., Scottsbluff, Neb.—Designated for hearing application for a new station to operate on 960 kc., 1 KW, daytime only. (BP-5714).

980 KC.

Crescent Broadcast Corp., Shenandoah, Pa.—Designated for hearing application for CP (BP-4092) for a new station to operate on 980 kc., 5 KW, unlimited time, DA-1.

1450 KC.

The Acme Broadcasting Corp., Elizabethtown, Ky.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5941).

AM—Licenses for New Stations Granted

1430 KC.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted license for new station; 1430 kc., 500 watts, daytime only; conditions, and for change of studio location. (BL-2308)

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich.—Granted license for new station; 1470 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2515)

1600 KC.

KPMO—Valley Broadcasting Co., Pomona, Cal.—Granted license for new station; 1600 kc., 500 watts, unlimited time, and to specify studio location. (BL-2448)

AM—Modifications of CP's Granted

KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. M.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2817)

KIMO—The Blue Valley Co., Independence, Mo.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2903).

KTRB—Blackstone Broadcasting Co., Tyler, Texas—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-2793)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 8-18-47.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2869)

KTEM—Bell Broadcasting Co., Temple, Tex.—Granted modification of CP for extension of completion date to 10-18-47. (BMP-2934)

KTXL—WesTex Broadcasting Co., San Angelo, Tex.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2807)

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2815)

WPTN—Broadcasters Associates, Paris, Tenn.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2831)

KWTC—Mojave Valley Broadcasting Co., Barstow, Cal.—Granted modification of CP to change transmitter and studio locations. (BMP-2826)

Patroon Broadcasting Co., Inc., Albany, N. Y.—Granted modification of CP for extension of commencement date to 9-20-47. (BMP-2931)

KTAN—Denison Broadcast Corp., Sherman, Tex.—Granted modification of CP to change type of transmitter and to change transmitter and studio locations. (BMP-2832)

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter site, and to change studio location. (BMP-2748)

WAGE—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP, which authorized increased daytime power of 5 KW, to specify 5 KW night power, installation of a new transmitter, changes in nighttime DA, and change in location, subject to (1) WAGE taking full responsibility for all changes made in WSYR's equipment to prevent internal modulation and antenna re-radiation problems between the two stations as well as to provide two satisfactory monitoring receivers; (2) approval by CAA of the proposed transmitter site and antenna system, and (3) satisfying all legitimate complaints of blanket interference occurring within the 250 mv/m and 500 mv/m contours. (BMP-2731).

WSAC—Chattahoochee Broadcasting Co., Columbus, Ga.—Granted modification of CP for approval of DA for day and night use, make changes in transmitting equipment and change transmitter location (BMP-2691).

(Continued on next page)

AM—Miscellaneous Actions

The Commission, on its own motion, on July 28, ordered the hearing in the matter of **Clear Channel Broadcasting** (Docket 6741) be continued from September 17 to September 29, 1947.

Wired Music, Inc., Rockford, Ill.—Granted petition insofar as it requests leave to amend application (BP-5296) so as to specify 100 watts power instead of 250 watts, and make other changes; accepted said amendment; insofar as petition requests enlargement of issues, it is dismissed. (Docket 7964)

Governor Dongan Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (BP-6124) so as to show the addition of five minor stockholders; and make other changes; accepted said amendment (Docket 8440)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to amend its application (BP-5945) so as to show revised transmitter site; make other changes; accepted amendment. (Docket 8393)

Blackhawk Broadcasting Co., Sterling, Ill.—Granted petition for leave to amend its application (BP-5409) so as to add supplemental engineering report containing additional information concerning possible interference to certain existing stations; accepted said amendment. (Docket 8179)

The Gate City Company, Keokuk, Iowa—Granted petition for leave to amend its application (BP-5858) so as to show current information on qualification of applicant's officers, directors and stockholders, and make other changes; accepted said amendment. (Docket 8196)

DeKalb Radio Studios, DeKalb, Ill.—Granted petition insofar as it requested leave to amend its application (BP-5648) so as to specify 500 watts power instead of 250, and to change paragraphs 16 and 25-28 of application to show change in power and engineering information incidental thereto; accepted said amendment. (Docket 8419)

Western Maryland Broadcasting Corp., Hagerstown, Md.—Granted petition for leave to amend its application (BP-5850) so as to change name to "Cavalier Broadcasting Corp." and accepted said amendment. (Docket 8201)

WCNT—Hobart Stephenson, Centralia, Ill.—Granted petition to dismiss without prejudice its application for CP. (BP-5693; Docket 8174)

WARM—Union Broadcasting Co., Scranton, Pa.; WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—The Commission, on its own motion, ordered enlargement of the issues in the proceeding upon applications in Dockets 7851 and 7852.

WARM—Union Broadcasting Co., Scranton, Pa.—Granted petition for leave to amend its application (BP-5186) so as to change paragraph 14 to show more detailed information concerning the feed system used with petitioner's directional array; accepted said amendment. (Docket 7851)

KBTM—Regional Broadcasting Co., Jonesboro, Ark.—Granted petition for waiver of Sec. 1.387 and late acceptance of written appearance in re application of Scott County Broadcasting Co., Sikeston, Mo. (BP-5796; Docket 8413)

Mason City Broadcasting Co., Mason City, Iowa—Granted petition for leave to amend its application (BP-5324) so as to add a supplemental engineering study relative to other radio service available to the area proposed to be served; accepted said amendment. (Docket 8166)

KCOK—Herman Anderson, Tulare, Calif.—Granted petition insofar as it requests leave to amend its application (BP-5050) so as to specify new transmitter site and make other changes; accepted said amendment; removed amended application from hearing docket (Docket 8394): further ordered that insofar as petition requests grant without hearing, the petition is dismissed.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition to enlarge issues in proceeding in Dockets 8043, 8064, 8065 and 8270, and amended Notice of Hearing to include issue: "To determine the type and character of program service rendered by KOIN to the areas and populations that would be lost, if any, to KOIN if the application of Public Radio Corp. (KAKC) were granted, and the character of other broadcast services available to those areas and populations."

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—Denied petition to enlarge the issues in the proceeding upon applications of KTHS (Docket 7086), Radio Broadcasting, Inc., Hot Springs, Ark. (Docket 7156); WMFJ (Docket 7355); and Hot Springs Broadcasting Co., Hot Springs, Ark. (Docket 7652).

WBRK—Leon Podolsky, Pittsfield, Mass.—Granted consent to assignment of license of WBRK and permit for associated FM station, from Leon Podolsky to Greylock Broadcasting Co., a corporation, for a consideration of $150,000. (BAL-595).

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted CP to increase power from 100 watts to 250 watts and make changes in transmitting equipment, and to operate with such increased power only such hours as KPPC, Pasadena, is not operating. (BP-6096)

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Denied petition for rehearing directed against Commission decision and order of April 30, 1947, granting petition of Wichtex Broadcasting Co. for severance and grant of its application for CP (Docket 7127; BP-3981), granting petition of KTOK, Inc., for removal from hearing docket and grant of its application (BP-4763; Docket 7775), and denying petitioner's petition filed December 23, 1946, requesting consolidation of its application for CP (BP-4996; Docket 8386) for hearing with said applications of Wichtex and KTOK.

Adopted an order setting for oral argument on September 25, a petition by **WORL, Boston,** for rehearing or reconsideration of the Commission's decision (Docket 6626). (Commissioner Hyde not participating.)

WKAT, Inc., Miami Beach, Fla.—Denied petition requesting Commission to order WMBM, Miami Beach, Fla., to show cause why its permit should not be modified to specify use of 1360 kc. with either 5 KW or 1 KW power day and 1 KW power night instead of its present daytime facilities on 800 kc. and that the order be consolidated with the proceeding on petitioner's application.

Metropolitan Broadcasting Co. of Milwaukee, Wis.—Ordered that waiver of hearing be accepted, and removed application (BP-5755; Docket 8202) from hearing calendar.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—On Commission's own motion, ordered that application (BP-5281; Docket 7941) be removed from hearing docket and placed in pending file until a decision is announced in the matter set out in the May 9th public notice re daytime operation on a U. S. clear channel frequency. Docket 8333.

KVOL—Evangeline Broadcasting Co., Lafayette, La.—Denied the petition filed by KVOL requesting that its application (BP-5668) be designated for hearing in consolidated proceeding with application of KTBS (Docket 7598) and application of KRMD (BP-5983) and Shreveport Broadcasters (BP-5939).

WILX—Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.—Granted consent to assignment of permit for WILX, from Edney Ridge and Hadley Hayes, a partnership, d/b as Carolina-Northwest Broadcasting Co., to a newly organized North Carolina Corporation of the same name. No money involved. (BAP-52).

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas—Granted consent to assignment of license of station KSST from Hopkins County Broadcasting Co., a partnership, to Hopkins County Broadcasting Co., a corporation. No money involved. (BAL-610).

KHUB—Luther E. Gibson, Watsonville, Calif.—Granted petition to dismiss without prejudice its application (BP-5586; Docket 8362).

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—The Commission, on its own motion, removed from the hearing docket application (BP-5438; Docket 8361).

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—Dismissed as moot joint

(Continued on next page)

petition for extension of time to file exceptions to the Commission's proposed decision in these proceedings.

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—Granted joint petition insofar as it requests leave to amend their applications so as to specify 5 KW nighttime; show a revised directional antenna pattern, etc.; for reopening the record for the purpose of incorporating these amendments; and on its own motion the Commission scheduled a further hearing in this proceeding for September 4, 1947.

Democrat Printing Co., Durant, Okla.—Granted petition to dismiss without prejudice its application (BMP-2566; Docket 8303).

Medford Radio Corp., Medford, Ore.—Granted petition for extension of time in which to file a reply brief in the proceeding re applications for assignment of license of KMED, and the time was extended to and including August 5.

Hilding V. Foreen, Merrill, Wis.—Granted petition for leave to amend his application (BP-5877; Docket 8208) so as to substitute the Lakeland Broadcasting Corp. as the applicant instead of Hilding V. Foreen as an individual.

The Montana Network, Inc., Billings, Mont.—Granted petition insofar as it requests leave to amend and remove from the hearing docket its application (BP-5716; Docket 8345), so as to request use of a DA at night; show a new transmitter site, etc. Insofar as petition requests grant without hearing, it is dismissed.

Radio Broadcasting Associates, Houston, Texas—Granted petition to dismiss without prejudice its application (BP-4563; Docket 7910).

Lewis Service Corp., Weston, W. Va.—Granted petition for leave to amend its application (BP-6054; Docket 8464), so as to add to the application a supplementary engineering exhibit containing field intensity measurements.

N-K Broadcasting Co., Muskegon, Mich.—Granted petition for leave to amend its application (BP-6071; Docket 8408), so as to add a revised partnership agreement showing financial interests of the two partners of applicant partnership.

Keystone Broadcasting Corp., Harrisburg, Pa. et al.—Granted joint petition requesting a continuance of consolidated hearing presently scheduled for August 11, and continued same to September 15, 1947.

KVOL—Evangeline Broadcasting Co., Lafayette, La.—Dismissed petition requesting reconsideration of the Commission's action of April 30, 1947, granting without hearing the application of Mobile Daily Newspapers, Inc.

American Pacific Radio Broadcasting Co., Redlands, Calif.—Granted petition for leave to amend its application (BP-5544; Docket 8314), so as to change transmitter and studio locations from Redlands to Corona, Calif.

WHBC—Ohio Broadcasting Co., Canton, Ohio—Granted petition to intervene in the hearing on application of Radio Courier, Inc., E. Liverpool, Ohio (Docket 8432). Also granted oral request to intervene in the hearing on application of E. Liverpool Broadcasting Co. (Docket 8171).

Radio Greenville, Greenville, Ala.—Granted petition to dismiss without prejudice its application (BP-6025; Docket 8443).

The Greenville Broadcasting Co., Greenville, Ala.—The Commission, on its own motion, removed from the hearing docket application. (BP-6094; Docket 8444).

Heights Broadcasting Co., Cleveland, Ohio—Granted petition for leave to amend its application (BP-5412; Docket 8266), so as to show deletion of one Ralph Nathanson as a stockholder of applicant corporation.

900 KC.

Bastrop Broadcasting Co., Bastorp, La.—Granted petition for leave to amend its application (BP-6049; Docket 8410), so as to specify the frequency 900 kc., with 1 KW daytime only, instead of 1240 kc., 250 watts unlimited. The amendment was accepted and application removed from hearing docket.

960 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas—Granted petition for leave to amend its application (BP-5439) so as to specify the frequency 960 kc. with 1 KW, daytime only, instead of 1340 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket (No. 8254). Dismissed motion to accept late appearance in re this proceeding.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Granted petition for leave to amend its application (BP-5506) so as to specify frequency 970 kc., with 1 KW, unlimited, instead of 1400 kc., 250 watts, unlimited, and make other changes; accepted said amendment and, on Commission's own motion, removed application, as amended, from hearing docket. (Docket 8382)

1230 KC.

Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Granted petition for leave to amend its application (BP-5880) so as to specify frequency 1230 kc. instead of 1340 kc., and make other changes; accepted said amendment; on Commission's own motion removed application as amended from hearing docket. (Docket 8224)

1340 KC.

Beaufort Broadcasting Co., Washington, N. C.—Granted petition for leave to amend its application (BP-5673) so as to specify frequency 1340 kc. instead of 1400 kc., and make other changes; accepted said amendment; and removed application, as amended, from hearing docket. (Docket 8406)

1380 KC.

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Granted petition for leave to amend its application (BP-5873; Docket 8280), so as to specify the frequency 1380 kc. with 500 watts, unlimited time, instead of 650 kc., 250 watts, daytime only. The amendment was accepted and application as amended removed from the hearing docket.

Eastern Okla. Broadcasting Corp., Muskogee, Okla.—Granted petition for leave to amend its application (BP-4996; Docket 8386), so as to specify the frequency 1380 kc. instead of 990 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

1470 KC.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted CP to increase power of WMBD from 5 KW day, 1 KW night, to 5 KW unlimited (DA-N), operating on 1470 kc. (BP-2717).

AM—Applications Accepted for Filing

550 KC.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Modification of construction permit (B5-ML-1228, which authorized to increase power, make changes in directional antenna pattern) for extension of commencement and completion dates.

600 KC.

NEW—Southland Broadcasting Co., New Orleans, La. (P. O. 1106 Scanlon Bldg., Houston, Tex.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

620 KC.

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Modification of construction permit (BP-5543, which authorized installation of directional antenna for day and night use, DA-1, and change in studio location) to make changes in directional antenna.

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680 KC.

WISR—Butler Broadcasting Co., Butler, Pa. (David Rosenblum)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

780 KC.

WJAG—Huse Publishing Co., Norfolk, Nebr.—Modification of construction permit (B4-P-3998, which authorized to install new transmitter, vertical antenna and ground system and change transmitter location) for extension of completion date.

800 KC.

WLAD—The Berkshire Broadcasting Co., Danbury, Conn.—Modification of construction permit (B1-P-4155, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to mount FM antenna on AM tower.

WCCM—The Lawrence Broadcasting Co., Lawrence, Mass.—Modification of construction permit (B1-P-5239, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—License to cover construction permit (B1-P-5522) which authorized installation of auxiliary transmitter, to be used for auxiliary purposes with power of 1 KW.

900 KC.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. Amended re directors.

940 KC.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif. (J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore)—Construction permit to change transmitter and studio locations amended to omit request for change in studio location and to request increase in power from 5 KW to 50 KW, change type of transmitter, changes in directional antenna for day and night use and change transmitter location from On Highway 99 5 miles SE of Fresno, California, to 12 miles north of Visalia, near Monson, California. Amended to change studio location from 1¾ miles SW of Visalia, California, to—to be determined, Fresno, California.

WIPR—Puerto Rico Communications Authority, San Juan, P. R.—Modification of construction permit (BP-4397, which authorized a new standard broadcast station) to change studio location from University of Puerto Rico, Municipality of Rio Piedras, Puerto Rico to Stop 22, San Juan, Puerto Rico.

KTKC—Tulare-Kings Counties Associates, Visalia, Calif. (J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore)—Voluntary assignment of license to California Inland Broadcasting Co.

960 KC.

NEW—R. G. LeTourneau, Longview, Tex. (P. O. Tourneau Technical Institute of Texas)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW and daytime hours of operation.

NEW—Radio Athens, Inc., Athens, Ga. (P. O. Box 1423, Athens, Ga.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

980 KC.

NEW—Southland Broadcasting Co., Shreveport, La. (P. O. 1106 Scanlon Bldg., Houston, Tex.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 5 KW and daytime hours of operation.

990 KC.

NEW—Cardinal Broadcasting Co., Palo Alto, Calif. (John W. Gurich and Edward Iannelli, a partnership) (P. O. % John E. Gurich, 2950 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex. (Hoyt Houck, Robert D. Houck, Walter G. Russell, and W. J. Dickerson, a partnership)—Modification of construction permit (BP-5789, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1030 KC.

KWBU—The Century Broadcasting Co., Corpus Christi, Tex.—Voluntary assignment of construction permit to Baylor University.

1070 KC.

WMUY—Peninsular Broadcasting Corp., Coral Gables, Fla.—Modification of construction permit (B3-P-4187, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

1090 KC.

KING—King Broadcasting Co., Seattle, Wash.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter and make changes in directional antenna. (DA-1)

1100 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—License to cover construction permit (B3-P-4655, as modified) which authorized installation of a booster station to be operated synchronously with WBT; to change type of transmitter, and make changes in vertical antenna, and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Bartell Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1010 to 1130 kc. power from 1 KW to 250 watts and change type of transmitter.

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and night, and install directional antenna for night use only.

WORA—Radio Americas Corp., Mayaguez, P. R.—Modification of construction permit (BP-4296, which authorized a new standard broadcast station) for extension of completion date.

WTAW—Agricultural and Mechanical College of Texas, College Station, Tex.—Construction permit to make changes in vertical antenna.

KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa—Modification of construction permit (B4-P-4940, which authorized a new standard broadcast station) to make changes in directional antenna, to change transmitter location and change studio location.

1160 KC.

WJJD—WJJD, Inc., Chicago, Ill.—License to cover construction permit (B4-P-4425, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

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1230 KC.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—Construction permit to change frequency from 1450 to 1230 kc., and make changes in transmitting equipment. (Contingent on KCRS changing frequency.)

WJBC—Bloomington Broadcasting Corp., Bloomington, Ill.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

NEW—Erie Broadcasting Corp., Buffalo, N. Y. (P. O. % John W. Walchli, Riverside, Wellsville, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WAUL—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Elmer Salter, a partnership)—Modification of construction permit (BP-5692, which authorized a new standard broadcast station) to change transmitter and studio location.

WHIR—Commonwealth Broadcasting Corporation, Danville, Ky.—Modification of construction permit (B2-P-4040, which authorized a new standard broadcast station) to specify power of 250 watts, to change type of transmitter, and for approval of antenna and transmitter location at 2.25 miles North of Danville, Kentucky. Amended to change transmitter location from 2.25 miles north of Danville, Kentucky, to 1.90 miles north of Danville, Kentucky, and make changes in antenna.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended Contingent on grant of WTOL (BP-4672) to change frequency to 980 kc. Amendment to be filed within 30 days of action.

NEW—W. Paul Oury, Westerly, R. I. (P. O. 6 Herbert St., East Greenwich, R. I.)—Construction permit for a new standard broadcast station to be operated on 1230 kc, power of 250 watts and unlimited hours of operation.

1240 KC.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo. (a Co-Partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney)—Voluntary assignment of license to Pikes Peak Broadcasting Co.

KSON—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker, and John Ward Studebaker)—License to cover construction permit (B5-P-3910, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.—License to cover construction permit (B1-P-4964, as modified) which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter approximately 775 feet, and authority to determine operating power by direct measurement of antenna power.

1250 KC.

KGHI—KGHI Broadcasting Service, Little Rock, Ark. (A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership)—Modification of construction permit (B3-P-5348, which authorized change in frequency, increase in power, and installation of new transmitter and directional antenna for night use) to change type of transmitter.

1260 KC.

NEW—Yamhill Broadcasters, Inc., McMinnville, Ore. (P. O. % Marsh & Marsh, First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1270 KC.

KXRJ—The Valley Broadcasters, Russellville, Ark. (Clyde R. Horne and Jerrell A. Shepherd, a partnership)—Construction permit to change frequency from 1490 to 1270 kc., increase power from 250 watts to 500 watts night, 1 KW day, install directional antenna for night use, and install new transmitter.

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Construction permit to increase power from 1 to 5 KW, change type of transmitter and make changes in directional antenna (DA-2).

1300 KC.

NEW—Andrew G. Haley, Fullerton, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Andrew G. Haley to Andrew G. Haley t/r as Rose Bowl Broadcasters; to change power from 500 watts to 1 KW; make changes in antenna; change transmitter location from—to be determined, between Anaheim & Fullerton, California, to Halfway between Paloma Street & Pacific Electric Railway (Sierra Madre Blvd.) & approx. the same distance west of Sierra Madre Villa Avenue, Pasadena, California; and change studio location from—to be determined, Fullerton, California, to Suite 205, Central Building, 30 North Raymond St., Pasadena, Calif.

WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Modification of construction permit (B1-P-5539, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1340 KC.

NEW—Wilson Radio Co., Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams, a partnership) (P. O. % H. G. Connor, 3rd, Atty. at Law, National Bank Bldg., Wilson, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent upon the grant of WGTM being granted a change of frequency.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va. (P. O. Box 201, Marietta, Ohio)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KORN—Inland Broadcasting Co., Fremont, Neb.—License to cover construction permit (B4-P-4664) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—License to cover construction permit (B2-P-5221, as modified) which authorized change in vertical antenna and for erection of FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

KSWR—Southern Wyoming Broadcasting Co., Rawlings, Wyo. (G. Stanley Brewer)—Modification of construction permit (B5-P-4931, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

1350 KC.

KCOR—Raoul A. Cortez, San Antonio, Tex.—Construction permit to increase power from 1 KW to 5 KW day and night, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use (DA-2) and change transmitter location. Amended to change power from 5 KW to 1 KW night, 5 KW day and make change in directional antenna pattern for night use.

1360 KC.

NEW—Robert P. LaFollette, Dunkirk, N. Y. (P. O. 324 Swan Street)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 500 watts and daytime hours of operation.

(Continued on next page)

1370 KC.

NEW—Coast Broadcasters, Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna (DA-1) and unlimited hours of operation. Amended to make changes in directional antenna pattern; change transmitter location from North of Tillamook, Oregon, to 4½ miles So. of Astoria, Oregon; and studio location from—to be determined, Tillamook, Oregon, to Astoria, Oregon; change re directors and stockholders.

NEW—Dr. Azra C. Baker, Seymour, Ind. (P. O. 1340-28th Street, Louisville, Ky.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation.

WESL—The Eastern Shore Broadcasting Co., Preston, Md.—Modification of construction permit (B1-P-3751, which authorized a new standard broadcast station) for extension of commencement and completion dates.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—License to cover construction permit (B3-P-4365, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

1380 KC.

Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and type of transmitter.

KSBW—DeHaven, Hall & Oates, Salinas, Calif.—Voluntary assignment of construction permit to Salinas Broadcasting Corporation.

1400 KC.

NEW—Springville Radio Co., Springville, Utah (W. W. Clyde and C. G. Salisbury, a partnership) (P. O. Springville, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Contingent upon KNAK being assigned 1280 kc.

1410 KC.

WGRD—Music Broadcasting Co., Grand Rapids, Mich.—Modification of construction permit (BP-5804, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

NEW—The Henderson County Broadcasting Co., Athens, Tex. (J. B. McNutt, Jr., and Merl Saxon, a partnership) (P. O. 3524 S. Henderson Street, Fort Worth, Tex.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and daytime hours of operation.

1420 KC.

WRBL—Columbus Broadcasting, Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., E. B. Cartledge, Jr.)—License to cover construction permit (B3-P-3986, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

1430 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—Modification of construction permit (B1-P-4306, which authorized a new standard broadcast station) for extension of completion date.

1440 KC.

NEW—The Bristol Broadcasting Corp., Bristol, Conn. (P. O. 157 Main Street, Bristol, Conn.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Bessemer Broadcasting Co., Bessemer, Ala. (Jesse E. Lanier, S/Sgt Jack Warden, Crawford J. Bass and Walter G. Petty, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Contingent upon WTBC being assigned 1230 kc.

KIRX—Missouri Broadcasting Co., Kirksville, Mo. (Samual A. Burk, Sam M. Arnold, S. W. Arnold and Myra G. Arnold, a partnership)—Modification of construction permit (BP-5780, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations.

NEW—Walsenburg Broadcasting Corp., Walsenburg, Colo. (P. O. 10th Street 501 West, Pueblo, Colo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Williston Broadcasting Co., Williston, N. Dak. (P. O. % Lloyd R. Amoo, 121 8th St., S. E., Jamestown, N. Dak.)—Construction permit for a new standard broadcast station to be operated on 1450 kc, power of 250 watts and unlimited hours of operation.

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash. (Edward J. Jansen, Jessee L. Longston, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4839, as modified, which authorized a new standard broadcast station) to change transmitter and studio location, and for extension of completion date.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa.—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower and changes in transmitter location) for extension of completion date.

1490 KC.

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Tex.—Construction permit to change frequency from 1490 to 1230 kc. Contingent on KCRS changing frequency.

KAOP—Adams Broadcasting Co., Pueblo, Colo. (Alva B. Adams)—Modification of construction permit (B5-P-4945 which authorized a new standard broadcast station) for approval of antenna and transmitter location at 212 Seventh Street, Pueblo, Colo. Specify studio location. Amended to change transmitter and studio locations from 212 West Seventh Street, Pueblo, Colo., to Junction of Fourth Street, Elmhurst Place, Pueblo, Colo.

WJJM—James J. Murray, Lewisburg, Tenn.—Involuntary assignment of license to Ida Muray and Martha Murray, Executrixes of the Estate of James J. Murray, deceased.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in antenna and ground system and change transmitter location from 58 Cherry St., Lanett, Ala., to 1¾ miles west of present site in Lanett (West Point, Ga., RFD #5), and change studio location from 58 Cherry St., Lanett, Ala., to Cherry St. Rd., Lanett, Ala. Amended to change to modification of license to change studio location to 58 Cherry St., Lanett, Ala., and to withdraw request to move transmitter and make changes in transmitter equipment.

KSYC—Siskiyou County Broadcasting Co., Yreka, Calif.—License to cover construction permit (B5-P-5144, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOX—WLOX Broadcasting Co., Biloxi, Miss.—Modification of construction permit (B3-P-4158, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and change studio location.

(Continued on next page)

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) for extension of completion date.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden I. Cooper, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

1540 KC.

NEW—Wyandotte News Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1310 to 1540 kc. and change type of transmitter. Contingent on WKMH to change frequency to 1310 kc.)

1580 KC.

KOWL—Arthur H. Croghan, Santa Monica, Calif.—License to cover construction permit (B5-P-4236, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

AM—Application Returned

WNEL—Juan Piza, San Juan, P. R.—License to cover construction permit (BP-3740, as modified) which authorized change in frequency and installation of directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power. Returned 302 and 306 applications.

AM—Applications Tendered for Filing

690 KC.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership)—Construction permit to change hours of operation from daytime to unlimited using power of 250 watts on 690 kc.

740 KC.

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

950 KC.

NEW—Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation.

1030 KC.

NEW—Baylor University, Houston, Tex.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime hours of operation. (Sunrise, Boston, Mass. Sunset, Houston, Tex. Request facilities of KWBU.)

1050 KC.

NEW—Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap & James D. Sinyard)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Consent to assignment of construction permit to Edward Margolis, Frederick W. Kirske, and Byron J. Samuel, a partnership.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—J. James Glancy, Kingman, Ariz.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Herald Broadcasting Co., Levelland, Texas (Forrest Weimhold)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent upon grant of KFDA to change frequency.)

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Consent to assignment of license and construction permit of standard station WCOL and construction permit of WCOL-FM to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

1280 KC.

KIT—Carl E. Haymond, Yakima, Wash.—Construction permit to increase power from 1 to 5 KW, unlimited hours and install directional antenna for night use and new transmitter.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Consent to transfer of control of standard station WISH and construction permit for FM station to Universal Broadcasting Co., Inc.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, and directional antenna for night use. Unlimited hours of operation.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit to make changes in directional antenna system, operating with power of 5 KW and directional antenna for day and night use on 1430 kc.

NEW—The Robert F. Wolfe Co., Fremont, Ohio (Robert F. Wolfe and Margaret R. Wolfe)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation with directional antenna.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall, and Grant R. Wrathall)—Modification of construction permit to change proposed transmitter location and modify directional antenna system, operating with power of 1 KW, unlimited hours and directional antenna for day and night use.

1480 KC.

NEW—Easton Broadcasting Co., Inc., Easton, Md.—Construction permit for a new standard broadcast station to be operated on 1480 kc, power of 1 KW and unlimited hours of operation with directional antenna.

1490 KC.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Modification of license to increase power from 100 watts to 250 watts and unlimited hours.

1500 KC.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to change frequency from 1490 kc. to 1500 kc.,

(Continued on next page)

power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Contingent on WABJ changing to 1490 kc.)

1520 KC.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Consent to assignment of license to Broadcasting Foundation, Inc.

FREQUENCY MODULATION

FM—Docket Case

Adopted **Memorandum Opinion and Order*** denying petition of **The Northern Corp., Boston, Mass.**, for rehearing of Commission's Decision adopted June 14, 1947, in re Boston FM cases, and modified said Decision to the extent that the denial of petitioner's application is without prejudice to filing a new application by that corporation specifying one of the two Class B FM channels now available for assignment in Boston, Mass.

* Commissioner Durr not participating.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Mercantile Broadcasting Co., Miami Beach, Fla.—Class B. (BPH-1289)

Kennett Broadcasting Corp., Kennett, Mo.—Class A. Proposed assignment: 92.1 mc. (Channel 221.) (BPH-1288)

The Helm Coal Co., York, Pa.—Class B. (BPH-1267)

York County Broadcasting Co., Rock Hill, S. C.—Class B in lieu of a Class A previously granted. (BMPH-125)

Earl C. Hankamer, Houston, Texas—Class B. (BPH-1286)

FM—New Noncommercial Educational CP Granted

Iowa State College of Agriculture and Mechanical Arts, Ames, Iowa—Granted CP for a new station (Channel No. 217); 91.3 mc.; 8.3 KW; antenna 520 feet. (BPED-39)

FM—Modifications of CP's Granted

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-554)

WJPG-FM—Green Bay Newspaper Co., Nr. Green Bay, Wisc.—Granted modification of CP for extension of completion date to 9-3-47. (BMPH-556)

WKNP—Corning Leader, Inc., Corning, N. Y.—Granted modification of CP for extension of completion date to 9-27-47. (BMPH-560)

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa. Granted modification of CP for extension of commencement and completion dates to 7-15-47 and 12-28-47, respectively. (BMPH-512)

WJIM-FM—WJIM, Inc., Lansing, Mich.—Granted modification of CP for extension of commencement and completion dates to 1-1-48 and 7-1-48, respectively. (BMPH-540)

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-557)

KPOR—The Broadcasting Corporation of America, Riverside, Calif.—Granted modification of CP for extension of completion date to 1-19-48. (BMPH-551)

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted modification of CP for extension of completion date to 1-29-48. (BMPH-514)

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Granted modification of CP for extension of completion date to 11-23-47. (BMPH-510)

WFIL-FM—Triangle Publishers, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted modification of CP to change completion date to 9-10-47. (BMPH-192)

KIMV—Hutchinson Publishing Co., Grand Township, Kans.—Granted modification of CP for extension of completion date to 1-27-48. (BMPH-513)

WRGK—George M. Ives, Brookfield, Ill.—Granted modification of CP for extension of completion date to 1-14-48. (BMPH-527)

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Granted modification of CP for extension of completion date to 11-4-47. (BMPH-495)

KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Granted modification of CP for extension of completion date to 2-12-48. (BMPH-533)

WFMY—Greensboro News Co., Greensboro, N. C.—Granted modification of CP for extension of completion date to 11-11-47. (BMPH-534)

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-563)

WQXQ—Interstate Broadcasting Co., Inc., New York City.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-536)

WSMB-FM—WSMB, Inc., New Orleans, La.—Granted modification of CP for extension of completion date to 1-28-48. (BMPH-537)

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-539)

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Granted modification of CP for extension of completion date to 11-17-47. (BMPH-562)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP for extension of completion date to 10-16-47. (BMPH-574)

WGHF—William G. H. Finch, New York City—Granted modification of CP for extension of completion date to 11-10-47. (BMPH-569).

WDXE—Johnston Broadcasting Co., Birmingham, Ala.—Granted modification of CP for extension of completion date to 11-24-47. (BMPH-575)

KRBA-FM—Darrell E. Yates, Lufkin, Tex.—Granted modification of CP for extension of completion date to 11-14-47. (BMPH-571)

WJNO-FM—WJNO, Inc., West Palm Beach, Fla.—Granted modification of CP for extension of completion date to 11-6-47 (BMPH-568)

WAPO-FM—WAPO Broadcasting Service, Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 1-21-48. (BMPH-570)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 11-26-47. (BMPH-553)

FM—Frequency Assignment

(In lieu of previous assignment)

Copeley Press, Inc., Joliet, Ill.—92.7 mc. (Channel 224) proposed.

FM—Designated for Hearing

Suffolk Broadcasting Corp., Coram, L. I., N. Y.—Designated for hearing, application for a Class B station in lieu of Class A station previously granted on Aug. 23, 1946. (BMPH-409). (Action taken by the Commission on July 28).

(Continued on next page)

FM—Applications Accepted for Filing

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, as modified) which authorized a new FM broadcast station, to make changes in antenna system and change commencement and completion dates.

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley, and Grace M. Pixley, partners)—Modification of construction permit (B2-PH-307, as modified) for extension of completion date.

KSEO-FM—Democrat Printing Co., Durant, Okla. (B. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476, as modified) for extension of completion date.

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-PH-829, which authorized a new FM broadcast station) for extension of completion date.

WFMJ-FM—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit (B2-PH-187, which authorized a new FM broadcast station) for extension of completion date.

NEW—United Broadcasting Co., Inc., Silver Spring, Md. (P. O. 8512 Georgia Ave.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 240, 95.9 mc., ERP of 500 watts, and antenna height above average terrain 340 feet.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-PH-512, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-PH-176, which authorized a new FM broadcast station) for extension of completion date.

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Modification of construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFBU-FM—Hawley Broadcasting Co., Reading, Pa.—Modification of construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSJN—Radio Americas Corp., San Juan, P. R.—Modification of construction permit (BPH-822, which authorized a new FM broadcast station) for extension of completion date.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Modification of construction permit (B4-PH-434, as modified) which authorized a new FM broadcast station, to extend completion date.

WMCP—Belvedere Broadcasting Corp., Baltimore, Md.—Modification of construction permit (B1-PH-782, which authorized a new FM broadcast station) to specify studio location, change transmitter site, make changes in antenna system, and change commencement and completion dates.

WLBC-FM—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-PH-292, which authorized a new FM broadcast station) for extension of completion date.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, as modified) which authorized a new FM broadcast station, for extension of completion date.

NEW—Washington Radio, Inc., Washington, Ind. (P. O. 11 SE 4th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 12.5 KW and antenna height above average terrain 331 feet.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766, as modified, which authorizes a new FM broadcast station) to extend completion date.

WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.—Modification of construction permit (B1-PH-510, as modified), which authorized a new FM broadcast station for extension of completion date.

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-PH-544, as modified, which authorized a new FM broadcast station) for extension of completion date.

WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, as modified, which authorizes a new FM broadcast station) to extend commencement and completion dates.

Channel #240

NEW—Cardinal Broadcasting Co., Palo Alto, Calif. (John E. Gurich and Edward Iannelli) (P. O. Temp. John E. Gurich, 2950 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 240, 95.9 mc., and ERP of 1 KW.

Channel #241

NEW—Auburn Publishing Co., Auburn, N. Y. (P. O. 34-36 Dill St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 241, 96.1 mc., ERP of 18.5 KW, and antenna height above average terrain 519 feet.

Channel #250

WGYN—WGYN, Inc., New York, N. Y.—Relinquishment of control of licensee from Muzak Corporation to Charles E. Merrill and Radio Sales Corp. (333⅓ shares capital stock 33⅓%, transferred equally to Charles E. Merrill and Radio Sales Corporation) two remaining stockholders each own 50% of stock.

Channel #259

NEW—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa (Charles A. Henderson, George J. Volger and Thelma Marie Volger) (P. O. % Station KWPC)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 259, 99.7 mc., ERP of 2.2 KW, and antenna height above average terrain 323 feet.

Channel #264

NEW—Beacon Broadcasting Co., Inc., Boston, Mass. (P. O. 73 Tremont St., Boston, Mass.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 264, 100.7 mc., ERP of 15.3 KW.

Channel #266

NEW—Saint Louis County Broadcasting Co., Clayton, Mo. (P. O. 8135 Forsythe Blvd.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 266, 101.1 mc., ERP of 11.1 KW, and antenna height above average terrain 294 feet.

NEW—Air Waves, Inc., Baton Rouge, La. (P. O. 204 North St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 266, 101.1 mc., ERP of 3.2 KW.

FM—Application Returned

Tribune Publishing Co., Pratt, Kans. (P. O. 319 Ninnescah, Pratt, Kansas)—Construction permit for a new FM broad-

(Continued on next page)

cast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 902.5 watts. Returned July 28, 1947, application incomplete.

FM—Application Dismissed

Macon Telegraph Pub. Co., Macon, Ga.—Granted request to vacate its construction permit for a Class B station (BPH-298), as the company has ascquired a 16% interest in the Macon Broadcasting Co., which also holds a CP for a Class B station in Macon.

TELEVISION

TV—Miscellaneous Actions

Earle C. Anthony, Inc., Los Angeles, Calif.—Ordered that the petition requesting the Commission to reconsider its decision granting it Television Channel No. 9 rather than Channel No. 4, and reply thereto filed by the National Broadcasting Co., be set for oral argument on August 25, 1947. (Docket 7254 and 7256.)

WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP for extension of completion date to 1-21-48; and for change in call letters from WWBT to WBAL-TV. (BMPCT-76.)

The Journal Co. (The Milwaukee Journal), Portable, area of Milwaukee, Wis.—Granted CP for a new experimental television relay broadcast station. (BPVB-209).

TV—Applications Accepted for Filing

KLAC-TV—Dorothy S. Thackrey, Los Angeles, Calif.—Modification of construction permit (BPCT-165, which authorized a new commercial television broadcast station) to request extension of completion date.

WTVT—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (BPCT-166, which authorized construction of new commercial television broadcasting corporation) to request extension of commencement and completion dates.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.) —Construction permit for a new experimental television relay broadcast station to be operated on 6975-7000 mc., power of 0.1 watts, emission special, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.) —Construction permit for a new experimental television relay broadcast station to be operated on 7100-7125 mc., power of 0.1 watt, emission special, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.) —Construction permit for a new experimental television relay broadcast station to be operated on 7000-7025 mc., power of 0.1 watt and emission special, hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

WPTZ—Philco Television Broadcasting Co., Philadelphia, Pa.—Modification of construction permit (BPCT-179, which authorized construction of a new antenna system) to request extension of completion date.

KECA-TV—American Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (BPCT-81, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

KTTV—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (BPCT-92, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (BPCT-319, as modified, which authorized construction of new commercial television broadcast station) to request further extension of completion date.

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Modification of construction permit (BPCT-121, as modified, authorizing construction for a new commercial television broadcast station) to request further extension of completion date.

WLWC—Crosley Broadcasting Corp., Columbus, Ohio—Modification of construction permit (BPCT-112, which authorized a new commercial television broadcasting station) to make changes in antenna system, and change of transmitter location.

WLWC—Crosley Broadcasting Corp., Columbus, Ohio—Modification of construction permit (BPCT-112, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Modification of construction permit (BPVB-169, which authorized a new experimental television station) to request further extension of completion date.

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Modification of construction permit (BPVB-167, which authorized installation of new visual and aural transmitters and changes in antenna system) for further extension of completion date.

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (BPCT-103, which authorized construction of a new commercial television broadcast station) to request new aural and visual transmitters and to make further changes in antenna system.

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (BPCT-87, which authorized a new commercial television broadcast station) for extension of commencement and completion date.

KARO—Broadcasting Corporation of America, Riverside, Calif.—Modification of construction permit (BPCT-30, which authorized construction of a new commercial television broadcast station) to request extension of commencement and completion dates.

W2XQX—Allen B. Du Mont Laboratories, Inc., area of New York, N. Y.—License to cover construction permit (BPVB-190) for a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

KOKH—The Board of Education of the City of Okla. City, Oklahoma City, Okla.—Granted modification of CP for extension completion date to 1-21-48. (BMPED-72).

KOAG-FM—Okla. Agr. and Mech. College, Stillwater, Okla.—Granted modification of CP for extension of completion date to 2-15-48. (BMPED-73).

Applications Accepted for Filing

Remote Pickup

NEW—Muscle Shoals Broadcasting Corp, area of Muscle Shoals City, Ala. (P. O. Box 230, Sheffield, Ala.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 50 watts, Emission A3 and hours of operation in accordance with Section 4.403.

WDNS—Kenneth Edward Rennekamp, area of Oil City, Penna.—License to cover (BPRY-345) for a new remote pickup broadcast station.

NEW—Sunbury Broadcasting Corp., Sunbury, Penna. (P. O. 1150 N. Front St.)—Construction permit for a new

(Continued on next page)

remote pickup broadcast station to be operated on 189 mc., power of 50 watts, Emission Special for FM and hours of operation in accordance with Section 4.403.

WKBM—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BPRY-325, which authorized construction of a new remote pickup broadcast station) to request extension of commencement and completion dates.

WHRW—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-481, which authorized a new remote pickup broadcast station) for extension of completion date.

WPBO—Portland Broadcasting System, Inc., Portland, Maine—Modification of license to change corporate name from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WPBK—Portland Broadcasting System, Inc., Portland, Maine—Modification of license to change corporate name from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-480 which authorized a new remote pickup broadcast station) for extension of completion date.

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-480, which authorized a new remote pickup broadcast station) for change in frequencies from 156.75, 158.40 to 25.28 mc., power from 15 watts to 35 watts and Emission Special FM.

NEW—William L. Lipman, Kenosha, Wisc. (P. O. 625 57th St.)—Construction permit for a new remote pickup broadcast station to be operated on 153.41 mc., power of 15 watts, emission A3, and hours of operation daytime only.

NEW—WJJD, Inc., area of Chicago, Ill. (P. O. 230 N. Michigan Ave., Chicago, Ill.)—Construction permit for a new remote pickup broadcast station to be operated on 31.22, 35.62, 37.02, 39.26 mc., power of 25 watts, emission A3, hours of operation in accordance with Section 4.403.

KAXJ—Harris County Broadcast Co., Houston, Texas—Modification of construction permit (BPRE-476, which authorized a construction permit of a new remote pickup broadcast station) to request change in frequency from 156.75 and 158.40 mc., to a single frequency within the 25-30 mc. band and to change type of equipment from Link, Type 1907, to Link, Type 25-UFS; power from 15 watts to 25 watts.

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—Modification of construction permit (B5-PED-31, as modified, which authorized a new commercial educational broadcast station) for extension of completion date.

Federal Trade Commission Actions

Stipulations

Industrial Management Corp.—A stipulation to discontinue certain representations concerning the effectiveness of an insecticide known as Aerosol Insect-O-Blitz has been accepted by the Commission from the manufacturer of the product and a firm distributing it.

The manufacturer, Industrial Management Corp., 639 South Spring St., Los Angeles. (7626)

Hyman Wank, 161 East 34th St., New York, stipulated with the Commission that he will stop advertising, labeling, invoicing or selling umbrellas whose coverings are made of or contain rayon, without disclosing that fact by use of the word "rayon." (7625)

Cease and Desist Order

Decker Products Co.—Misrepresentation of an exhaust pipe attachment designated "Vacudex" as a means of saving gasoline and effecting other economies in the operation of automobiles and trucks is prohibited in a cease and desist order issued by the Commission against Ammiel F. Decker and Mable P. Decker, trading as Decker Products Co., 313 Fifth Ave., Pelham, N. Y. (5097)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 32, August 11, 1947

Program Committee Approves Proposed New Standards of Practice

The proposed new Standards of Practice received approval Friday (8) of the NAB's Program Executive Committee.

After a two-day meeting devoted exclusively to discussion of the proposed document, the committee announced that it had completed work on the new "code" and that it was being dispatched to the NAB Board of Directors for action.

(Continued on page 642)

NAB Music Advisory Committee Reports Progress in ASCAP Discussions

Progress in its discussions with ASCAP concerning renewal of broadcasting industry licenses was reported by the NAB's Music Advisory Committee last week, after a meeting in New York City with ASCAP President Deems Taylor and a special committee appointed by the music licensing organization's Board of Directors.

Theodore Streibert, WOR, chairman of the NAB committee, said after the meeting Wednesday that tentative plans had been made to meet again in about one month.

In addition to Mr. Streibert, NAB committee members attending were Walter Hasse, WDRC, Hartford, Conn.; Robert T. Mason, WMRN, Marion, Ohio; Ed Yokum, KGHL, Billings, Mont.; Julius Brauner, CBS, N. Y; and Board Liaison Member Campbell Arnoux, WTAR, Norfolk, Va. Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty represented the NAB headquarters staff.

Plans for Convention Include Important Session on All Phases of Programming

Plans for the Program Clinic at the annual convention of the National Association of Broadcasters, announced Friday by the NAB, call for a day-long session in which the problems and potentialities of radio programming will be thoroughly explored by a group of experts on all phases of the subject, including music, news, production, planning and traffic.

"The purpose of this Program Clinic," said Harold Fair, director of NAB's program department, who is planning the event, "is to send every station manager, program director, salesman, announcer, everyone who attends, away with new ideas for building programs that will bring more and happier listeners to his station—plus more and happier sponsors on the air."

The Program Clinic is one of many innovations that will feature this year's convention, marking the first time in the history of NAB that a special meeting to discuss the problems of program directors has been held at the annual convention. Station and program managers attending the session will be encouraged to participate in the program during the question and answer period.

The tentative agenda shapes up like this:

The morning session will open with a discussion of the general problems facing program directors. Clarence Menser, former vice-president in charge of programs for NBC, will chair the panel and speak on the subject of "The Objectives and Obligations of the Program Manager." Mr. Menser will pay particular attention to the need for developing programs that will conform to the management

(Continued on next page)

On the Inside

NAB assured NRDGA last week that it favored *coordinated* retail advertising, integration of campaigns in various media. (p. 642)

Newest home radio sets, AM, FM, and television, will be shown as special feature of the forthcoming convention; NAB associate member exhibits will be most extensive this year. (p. 644)

FCC's recent proposal to change requirements for engineers caused much discussion in industry circles last week. (pp. 645-646)

National spot business was down in July, according to Rorabaugh Report, but 65% of accounts remained unchanged. (p. 649)

International High Frequency Broadcast Conference will begin at Atlantic City August 16th, telecommunications delegates agreed last week. (p. 647)

IT COSTS MORE TO REGISTER FOR THE NAB CONVENTION AFTER AUGUST 15th!

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER
Director of Research
CHARLES A. BATSON
Director of Information
ROBERT C. COLESON
Assistant to the President (Hollywood)
RICHARD P. DOHERTY
Director of Employee-Employer Relations
HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

policy and also appeal to the audience and sponsor.

The second panel will be devoted to a discussion of "The Fundamentals of Copy-Right Law and the Use of Copy-Righted Music." Theodore Streibert, WOR, New York, chairman of the NAB Music Advisory Committee, will discuss the various music contracts now in force and their effect on the broadcasters. The second speaker on this panel, Sydney Kaye, general counsel for Broadcast Music, Inc., will outline certain aspects of the copy-right laws, setting up red and green lights for the guidance of program men in the use of music.

The panel discussion devoted to public interest programs will feature talks by William Bryan, formerly public relations director for KOMA, Oklahoma City, and Edward Byron of Byron Productions, Inc., New York City, with Edgar Bill, WMBD, Peoria, Illinois, a member of the NAB Program Executive Committee and Special Standards of Practice Committee, as moderator. Methods of performing this service in such a way as to do an effective job and, at the same time, increase listener acceptance will be outlined.

The final discussion of the morning session is being planned by NAB's Farm News Editors' Committee. This panel on "Farm Service Programming" will be presided over by Herb Plambeck, WHO, Des Moines, chairman of the NAB Farm News Editors' Committee. In his talk, Mr. Plambeck will point out the advantages of utilizing this type of program to build new listeners and additional revenue.

The luncheon session—planned as a joint affair with participants in the Broadcast Advertising Clinic because of the many problems common to program and sales personnel—will be highlighted by three speakers. Barbara Wells, WOR, New York, and Gordon Gray, WIP, Philadelphia, are scheduled to speak. The third will be announced later.

Following the luncheon, attention will be focused on the "Disc Jockey Program." At least two broadcasters, including Harold Fellows, WEEI, Boston, who have utilized this technique with unusual success, will take part in this panel. The speakers will give the other broadcasters the benefit of their experience in staging this type of show.

The final panel will be devoted to a discussion of coordinating the scheduling of programs. The speakers—John Outler, WSB, Atlanta, and Ralph Hardy, KSL, Salt Lake City—will pay particular attention to the methods of properly scheduling local originations and spot announcements in order to achieve the best possible results.

Program Committee Approves Proposed New Standards of Practice

(Continued from page 641)

The program committee adopted the standards substantially as recommended by the Special Standards of Practice Committee. There were only minor revisions, mostly in language. The program group adopted a motion commending the Standards Committee for its work in drafting the document and upon the speed with which it was accomplished.

Four members of the Special Standards of Practice Committee met with the Program Committee. They were: Robert D. Swezey, chairman, MBS, New York; Ken R. Dyke, NBC, New York; John M. Outler, WSB, Atlanta, Ga.; Harold Fellows, WEEI, Boston, Mass.

Members of the Program Executive Committee in attendance were: Merle S. Jones, chairman, WCCO, Minneapolis, Minn., Edgar L. Bill, WMBD, Peoria, Ill.; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines, Iowa; H. W. Slavick, WMC, Memphis, Tenn.; Glenn Snyder, WLS, Chicago, Ill.; Davidson Taylor, CBS, New York; E. R. Vadeboncoeur, WSYR, Syracuse, N. Y.

NAB was represented by President Justin Miller, Secretary-treasurer C. E. Arney, Jr., and Harold Fair, director of the program department.

Broadcast Advertising

NAB Assures NRDGA of Radio's Approval of Coordinated Promotion

Approval by the radio industry of *coordinated* retail advertising, whereby the retailer may employ more than one medium in an integrated campaign, was expressed to Lew Hahn, president of NRDGA, in a letter this week from Frank E. Pellegrin, NAB's Director of Broadcast Advertising.

For several weeks the NRDGA has been bitterly opposing a resolution passed by the Newspaper Advertising Executives Association, which would have the effect of charging higher rates to retailers who wished to include in their newspaper advertising tie-ins with magazine advertising, (and presumably might also

(Continued on next page)

apply to newspaper ads in which the retailer wished to tie-in radio or any other form of advertising.)

The letter stated:

"In view of the current controversy between the Newspaper Advertising Executives Association and the National Retail Dry Goods Association, involving an attempt by newspapers to charge a higher rate to retailers who wish to mention magazine tie-ups in their newspaper advertising, we believe the position of the radio industry should be made clear.

"We believe in coordinated, integrated promotion.

"To our knowledge, there has never been a single instance reported in which any radio station has increased its advertising rates to any retailer who desired to tie-in his newspaper advertising with his radio advertising."

In the report, "Radio for Retailers," published as a result of the study conducted at Joske's of Texas, a special chapter on "Promotion" specifically recommends that retailers coordinate *all* of their various forms of advertising and sales promotion, to achieve maximum results. Joske's frequently mentioned their newspaper ads in their radio programs, and vice versa.

West Coast Stations Plan Retail Sessions; Lee Hart to Speak in Eleven Cities

NAB stations in and near eleven West Coast cities are planning a series of meetings on retail advertising. Miss Lee Hart, Assistant Director of Broadcast Advertising, has been invited to make a special speaking trip for these meetings.

In each city Miss Hart will speak to an audience of invited retailers on the subject "Radio For Retailers." She will also conduct round-table discussions on retail advertising for the staffs of the co-sponsoring stations. The following cities are on the retail meeting list:

Denver, Colo., August 11, 12
Los Angeles, Calif., August 13, 14, 15 and 18
San Diego, Calif., August 18, 19
Santa Barbara, Calif., August 20
San Jose, Calif., August 21
San Francisco, Calif., August 22
Fresno, Calif., August 25, 26
Sacramento, Calif., August 27, 28
Santa Rosa, Calif., August 29
Portland, Ore., September 2, 3
Seattle, Wash., September 4, 5

Robert Gulick of WGAL Appointed to Retail Committee Which Meets August 27th

J. Robert Gulick, sales manager, WGAL, Lancaster, Pennsylvania, has been appointed chairman of the NAB Sales Managers Retail Advisory Subcommittee, it was announced today by Odin Ramsland of KDAL, Duluth, Minnesota, chairman of the Sales Managers Executive Committee.

Mr. Gulick succeeds William D. Murdock, Sales Manager, WOL, Washington, D. C.

Next meeting of the subcommittee is scheduled for August 27 in New York City.

Advertiser Withdraws P-I Offer; Stations Had Protested

The Farmers Wholesale Nursery of Smithville, Tenn., reported last week as offering P-I propositions to radio stations, has notified the NAB that it is withdrawing its cost-per-inquiry proposal. It also assures the NAB that the several leading stations mentioned in its circular letter containing the P-I offer, are actually carrying the business at straight card rates.

The letter to the NAB states:

"It was not our intention to leave the impression that WSM, WHAS, KWKH, WBT and WSB were handling our account on a Cost-Per-Inquiry Basis. These stations definitely operated on a straight Rate Card Rate.

"We are today writing the smaller stations that we previously contacted informing them of this fact."

Following circularization of the original P-I letter, in which the call letters of the stations mentioned above were listed, the NAB received numerous inquiries from other stations wondering if the industry's position with regard to per-inquiry advertising had been changed.

Letters of protest were sent to the advertiser by the stations whose call letters were used in the letter.

Member stations are reminded that advertisers making per-inquiry offers often buy time at card rates from several leading stations, and that the fact that their advertising is being carried by those leading stations does not necessarily mean that it is carried on a P-I basis.

Auto Manufacturers' Ass'n Publishes Booklet Titled "How to Work With Radio"

A brochure, "How To Work With Radio," has been issued by Automobile Manufacturers Association. The AMA points out the value of *broadcast advertising* and effective methods for working with radio's news and programming departments.

Emphasis is given to using radio as a public relations medium, and the auto association reported that "a national industrial trade association annually prepares a series of recorded broadcasts which are offered to local radio stations in plant communities. Time for the program is secured by the organization's field men, who report that 350 stations now carry the shows.

An association of independent retail business men prepares a weekly five minutes script stressing news of that industry. These are sent free to members, who in turn purchase time on local stations. The organization reports that around 400 radio outlets carry these programs.

Another major industrial trade association, AMA reports, offers a 13-week series of recorded programs free to its members. The organization has this to say:

"Radio advertising by individual companies in their own plant communities is an increasingly used component of community relations programs.

"Radio is very useful for reaching large numbers of people with basic information, such as the need for uninterrupted production, the fact that production creates wealth and payrolls, and similar subjects."

(Continued on next page)

The booklet was written by Harry Cushing, in charge of Radio, Public Relations Department, Automobile Manufacturers Association, New Center Building, Detroit 2, Michigan.

Philco's Successful Use of Radio Advertising, As Told by *Broadcasting*, Reprinted by NAB

Broadcasting's recent two-part story of the Philco Corporation's use of radio advertising to attain a position of dominance in the radio set industry has been reprinted by the Department of Broadcast Advertising and is available on request in limited quantities.

The Philco story, written by J. Frank Beatty, outlines the merchandising and advertising techniques used by the company, and describes in detail the results that followed.

"Radio for Retailers" Receives Praise from Press and Industry

Numerous trade magazine articles and letters to the Department of Broadcast Advertising indicate that releases of the Joske report, "Radio for Retailers," are being enthusiastically received.

The addition to the "Results" chapter shows that radio contributed directly to an average increase in sales of 61.96% in three radio test departments during a scientifically controlled experiment. Broadcasters report that this is proving to be a potent and timely sales aid because it shows that radio results can be measured in terms of overall store or department sales, as well as in terms of items advertised.

The technique of measuring results, as outlined in the release, could be applied in stores anywhere. This new material also offers pertinent suggestions about concentration of scheduling and copy approaches which can improve the effectiveness of results.

It is recommended that broadcasters call retail clients' attention to this new addition to the "Results" chapter, and that retail clients or prospects not now in possession of the report should be provided with one by the broadcaster. Copies of the entire report including previously released chapters on Planning, Results, Copy, Programs and the new chapter on Promotion can be purchased from the NAB Dept. of Broadcast Advertising for $3.00.

Convention

New Sets Be Shown at Convention; Associate Member Exhibits Most Extensive

The 1947-48 lines of home radio sets, AM, FM, and Television, will be displayed in the Atlantic City Municipal Auditorium during the NAB Twenty-Fifth Annual Convention and Exposition, September 15-18.

Displays of equipment manufacturers and transcription companies and program services, however, will occupy the largest amount of space in the hall.

Other exhibitors are the U. S. Navy, trade papers and certain industry organizations. Individual display space runs from 100 to 2400 square feet.

Associate NAB members who have made arrangements for exhibits as of today include the following:

Equipment Manufacturers

Amperex Electronic Corporation
Brooklyn, New York

Andrew Company
Chicago 12, Illinois

Audio Devices, Inc.
New York 22, N. Y.

Collins Radio Company
Cedar Rapids, Iowa

The Daven Company
Newark 4, New Jersey

Allen B. DuMont Laboratories, Inc.
Passaic, New Jersey

Eitel-McCullough, Inc.
San Bruno, California

Fairchild Camera and Instrument Corp.
Jamaica 1, New York

Federal Telephone & Radio Corp.
Clifton, New Jersey

Gates Radio Company
Quincy, Illinois

General Electric Company
Syracuse, N. Y.

The Langevin Company, Inc.
New York 23, N. Y.

Lehigh Structural Steel Co.
New York 4, N. Y.

Magnecord, Inc.
Chicago 21, Ill.

Presto Recording Corp.
New York 19, N. Y.

Radio Inventions, Inc.
New York 14, N. Y.

Radio Corporation of America, RCA Victor Division
Camden, New Jersey

Rangertone, Inc.
Newark 4, New Jersey

Raytheon Manufacturing Co.
Waltham, Massachusetts

Rek-O-Kut Company
New York 13, New York

Technology Instrument Corporation
Waltham 54, Mass.

United States Recording Company
Washington 5, D. C.

Western Electric Company, Inc., Graybar Electric Company, Inc.
New York, N. Y.

Westinghouse Electric Corp.
Pittsburgh 30, Pa.

Wincharger Corporation
Sioux City 6, Iowa

Transcription Companies & Program Services

Associated Program Service, Inc.
New York, New York

Broadcasters Promotion Service
Atlantic City, N. J.

Louis G. Cowan, Inc.
New York 22, New York

Harry S. Goodman Radio Productions
New York 22, N. Y.

Kasper Gordon, Inc.
Boston 16, Mass.

Lang-Worth Feature Programs, Inc.
New York 19, New York

C. P. MacGregor
Hollywood, Calif.

SESAC, Inc.
New York 17, N. Y.

Standard Radio Transcription Services, Inc.
Hollywood 36, Calif.

Teleways Radio Productions, Inc.
Hollywood 46, Calif.

Transcription Sales, Inc.
Springfield, Ohio

Frederic W. Ziv Company
Cincinnati, Ohio

Trade Papers

The Billboard
New York 19, N. Y.

Broadcasting Magazine
Washington, D. C.

FM and Television Magazine
Great Barrington, Mass.

Radio Daily
New York 18, N. Y.

Radio Magazines, Inc.
New York 17, N. Y.

Sponsor Publications, Inc.
New York 19, N. Y.

Miscellaneous

NAB—Radio Manufacturers Association

Broadcast Measurement Bureau, Inc.
New York 17, New York

Broadcast Music, Inc.
New York, N. Y.

U. S. Navy

United Nations

Small Market Stations

NAB Seeks Small Stations' Views on FCC Proposed Revision of Operators' License

Copies of the FCC Proposed Revision of Operators' License and Examinations were mailed last week by NAB members of the Small Market Stations Executive Committee and the 17 District Small Market Stations Chairmen.

Since the NAB Small Market Stations Executive Committee has been especially interested in FCC operator requirements, and has continually, during the past four years or more, stressed the hardships invoked on small stations in complying with FCC rules and regulations requiring straight first class engineers' license, NAB is asking for the comments and views of all small station management. These stations should file their comments with their District Chairmen or direct to the NAB Small Market Stations Division, which is coordinating with the Engineering Department on the proposed revision.

NAB also sent copies of the proposed revision to members of the Engineering Executive Committee, and the District Engineering Chairmen. Royal V. Howard, Director of Engineering, stated in part: "Any comments or briefs concerning this proposed rule making must be filed with the Federal Communications Commission on or before September 1, 1947.

"Consequently we are interested in obtaining from you and others an opinion as to the proposed regulations, and, in particular, as to whether NAB should file with the Commission a statement setting forth our views.

"If we are to take any action, your comments and suggestions must reach us not later than August 20, 1947."

(For additional details see ENGINEERING *this issue)*.

Industry Leaders Teaching Radio Courses at University of Denver

The fundamentals of every phase of station operation are being taught by industry leaders this summer at Denver University, Denver, Colorado. The second week of the clinic, July 28 through August 1, covered Radio Advertising, Sales, Promotion and Station Operation by "Professor" J. Allen Brown, NAB assistant director, Broadcast Advertising.

The effectiveness of a planned radio sales campaign was dynamically illustrated when Fred C. Mueller, sales manager, KLZ, Denver, reviewed the inception, programming and selling of the award-winning "KLZ Farm Reporter" to a national account.

James R. MacPherson, sales manager, and Clarence Moore, program director, KOA, Denver, emphasized the importance of cooperation between sales and programming departments. Case histories of the NBC station were cited. Mr. MacPherson also explained the development of network commercial shows, using his discovery of "Fibber McGee & Molly" in Chicago as a case in point.

The techniques and procedures of prize-winning station promotion were forcefully presented by Lee Fondren, KLZ, promotion director.

The daily classes, including open-discussion periods ran four hours daily. They are followed by a summary period conducted by R. Russell Porter, coordinator of radio, Denver University.

Special attention is being given to the small market station type of operation.

Legal Department

FCC Bar Sponsors New Radio Reporting Service

[Ed. Note: *Last week the Federal Communications Bar Association announced a proposal for a new radio reporting service. A letter from Guilford Jameson, acting president of the Bar Association, to NAB General Counsel Don Petty outlining plans for the service is reprinted herewith at the request of the Bar Association.*]

During the past several years the Federal Communications Bar Association has entertained numerous proposals to satisfy the need of radio practitioners and operators for an administrative reporting service especially designed to fulfill their requirements.

At the last annual meeting of the Association the Executive Committee was instructed to take whatever action may be necessary to fulfill the requirements for an appropriate administrative reporting service.

Pursuant to such authorization Reed Rollo, President of the Association, appointed a Special Committee consisting of Neville Miller, Arthur W. Scharfeld and Russell Rowell to review and report on the matter. This Special Committee has discussed the matter with numerous publishers and other interested parties. As a result thereof final arrangements have been made with the administrative reporting firm of Pike & Fischer of Washington, D. C., to provide and maintain the desired facilities.

The new facilities, among other things, will provide and maintain FCC Rules and Regulations, Standards of Good Engineering Practice, pertinent statutes, decisions, and orders of the FCC and pertinent court opinions. We believe that the new service will prove to be of the utmost value to radio station owners and operators as well as to attorneys and consulting engineers and other groups which are interested in the administrative aspects of radio regulation.

To insure the publication of this new service which is being sponsored by the Federal Communications Bar Association, it will be necessary to obtain a nominal number of subscriptions before editing and reproduction activities may be commenced. *The publication firm requires an initial subscription list of 100 subscriptions for a period of 3 years each at the entirely reasonable price of $120 per year.* Publication will be commenced immediately upon assurance that the necessary financial support has been obtained as

(Continued on next page)

evidenced by the receipt of the required minimum number of subscriptions.

The Executive Committee cordially invites the National Association of Broadcasters and its members to assist in the inauguration of the new service by forwarding subscriptions to John H. Midlen, Secretary of the Federal Communications Bar Association, 1030 National Press Building, Washington, D. C., by return mail. Payment for the first year, $120, will not be due until delivery of Volumes I and II of the service.

Engineering Department

Industry Expresses Much Interest in Proposed New Requirements for Engineers

Engineers and management this past week continued to study effects the Commission's proposed revision of operators licenses and examinations would have upon the industry.

Letters and details were sent out by NAB to engineering and small market station committees asking for expressions and comments on Public Notice 8932 (NAB REPORTS, p. 621) and Notice of Proposed Rule Making, Docket 8481 (see below). This information, when received, will be relayed on to the Commission. All were asked to forward their criticism and comments to NAB.

Comment so far received on the Commission's action in creating the Broadcast-Operator grade license has been favorable, and in some cases hailed as a forward step in Industry-Commission cooperation. Others vigorously opposed the plan without modification.

Current engineering comment has chiefly centered on the problems arising from the future status of present holders of first class licenses. While George E. Sterling, chief engineer of the Commission, has indicated that first class licenses will be permitted to run to termination and then would be renewable in the usual manner at the proper level, this question as to grade of renewal and conditions of renewal has developed into a major issue.

It is not known whether the Commission would renew first class licenses at the Technician or Engineer level. Suggestions have been received from engineers indicating concern that, unless automatic renewal at the Engineer-Operator level is provided to experienced personnel, an artificial shortage might develop. Professional Engineer licenses, they pointed out, generally provide "Grandfather" clauses to cover these transitory or interim periods and are for life.

While the Commission's announcement did not so state, Broadcast-Operator license holders will be permitted to operate auxiliary stations, i.e., STL, Portable-Mobile, etc.

According to the Commission, the Broadcast-Operator license study guides are now in process of execution and are expected to be released shortly. These would disclose the extent of technical knowledge that will be required for this class. Full import of the Commission's action cannot be determined pending the release of this information. For the Engineer-Operator and Technician-Operator classes, the study guide is not expected to be released before the first of the year.

It is indicated from the Commission's release, for the grade of Engineer, that they intend to include in the examination engineering elements on both FM and TV. Questions on FM engineering matters will apparently be included in the examinations for Technician-Operator licenses.

Industry Comment: Throughout the week engineers submitted these comments to NAB:

"Thinks first class ticket OK as is";

"Doesn't think Chief Engineer should be required to know design theory";

"Generally opposed to FCC plan but in any case thinks that 'Grandfather' clause should be included to apply to present first class ticket holders who are now in jobs which would require top class licenses under the new plan";

"Feels that if top grade license is required for 1 KW directionals that it should be required for FM over 1 KW";

"Believes that many capable men now doing perfectly satisfactory job may be licensed right out of a job";

"Can see personnel problems arising all over country. Will undoubtedly increase cost of operation for some stations";

"If FCC wants to stiffen requirements, why not include new subjects in present examinations";

"Will FCC guarantee Chief Engineer license holder will be good administrator?";

"Generally opposed. Some change in licensing may be necessary but not to this extent. FCC should place stress on good equipment rather than require geniuses to run it";

"First Class license holders should be automatically granted Engineer-Operator tickets if they've had three years experience."

The Commission's full Notice of Proposed Rule making is as follows:

"FEDERAL COMMUNICATIONS COMMISSION 8931

Washington 25, D. C.

In the Matter of
Amendment of Section 13.2
Amendment of Section 13.21 } DOCKET NO. 8481
Amendment of Section 13.22
Amendment of Section 13.61

NOTICE OF PROPOSED RULE MAKING

1. Notice is hereby given of proposed rule making in the above-entitled matter.

2. Based upon a study of the design, construction and reliability of operation of low power standard and FM broadcast stations, the Commission is of the opinion that the licensees of certain of such stations may be expected to meet the operating requirements prescribed by the rules and regulations if the normal watch is maintained by an operator with less technical qualification than is required to obtain the First Class Radiotelephone Operator's license; provided, a higher class operator is employed as technical supervisor and is made responsible for all major adjustments and repairs.

3. The proposed amendments, authority for which is contained in Sections 303(l) and (r) of the Communications Act of 1934, as amended, are set forth in an appendix attached to this notice.

(Continued on next page)

4. Any interested party who is of the opinion that the proposed amendments should not be adopted, or should not be adopted in the form set forth, may file with the Commission, on or before September 1, 1947, a written statement or brief setting forth his comments. The Commission will consider any such comments that are received before taking any final action regarding the proposed amendments, and if any comments are received which appear to warrant the holding of an oral argument before final action is taken, notice of the time and place of such oral arguments will be given.

FEDERAL COMMUNICATIONS COMMISSION
T. J. SLOWIE,
Secretary.

Attachment:
Adopted: August 1, 1947
Released: August 1, 1947

APPENDIX

It is proposed to amend Part 13 of the Rules and Regulations of the Federal Communications Commission, as follows:

Section 13.2, Classes of Licenses,—by adding at the end thereof a new subsection, as follows:

(d) Broadcast radio operator license.

Section 13.21, Examination Elements,—by adding at the end thereof a new subsection, as follows:

(7) Practical broadcast operation,—Practical matters relating to minor adjustments and normal operating practices of standard and FM broadcast stations.

Section 13.22, Examination Requirements,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license:
  1. Ability to transmit and receive spoken messages in English.
  2. Written examination elements: 1 and 7.

Section 13.61, Operator Authority,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license,—to serve as staff operator of any standard broadcast station employing a non-directional antenna and not exceeding 1 kw. power, or of an FM broadcast station of not more than 1 kw. effective radiated power; provided
  (1) The holder of a First Class Radiotelephone Operator License is employed as technical supervisor.
  (2) Internal tuning adjustments, major repairs and overhauls are made by or under the direction of the technical supervisor.
  (3) The duties of a broadcast radio operator may include such operations as placing the station on and off the air, keeping the transmitter log, making external tuning adjustments, other minor adjustments as may be required as a result of primary power supply variations and failures, and replacement only of such defective parts as tubes, fuses and other items designed for simple plug-in replacement."

High Frequency Broadcast Conference Gets Under Way Aug. 16 at Atlantic City

After many hours of heated discussion, a decision was reached Tuesday (5) at the International Telecommunications Radio Conference at Atlantic City that the first plenary session of the International High Frequency Broadcasting Conference would be held on August 16. At this session committees will be formed to prepare the agenda for the full start of the HFB Conference—at the second plenary session to be held on August 26. The Conference also announced that September 28 would be the target date for the final closing of all conferences of the ITU.

In spite of the efforts of Chairman of the Conference Charles R. Denny, with the wholehearted support of Alexander Fortuoshenko of the USSR, toward a full and complete conference at this time, the session reversed the US and USSR request for a complete conference and decided (by a vote of 56 in favor, 3 against, 11 absent, and 7 abstaining) that the present work would be of an exploratory nature only. The main work at this session will be to prepare the fundamentals for a full conference to be held at a later date. The HFB Conference itself will determine when and where this will be held. Delegates "guesstimated" that the second or final conference would be held some time in 1948.

American Agenda: The revised American agenda, which will be broken down in 7 parts, is primarily concerned with the drafting of a proposal formulating the principles on which equitable frequency distribution can be effected. The parts of this proposal are:

Consideration of the requirements for frequency allocation; discussion of the possibility of effecting economy of circuits; establishment of broad engineering principles associated with such assignments; drafting preliminary frequency assignment plan for the next Conference; deciding what action should be taken in advance of the forthcoming Conference; drafting agenda for the next Conference; and setting the date and place for the next Conference.

Chairman Denny stressed the importance of this preliminary work, and stated that he hoped that all delegates who had originally intended to participate in the International High Frequency Broadcasting Conference would remain throughout the preliminary session as now planned. Applause seconded his motion. Commissioner Jett stated that he believed that the Conference starting August 25 could be completed not later than September 30 if the Radio Regulations could be signed by September 15. The American delegation felt that, in the time available, complete broadcast allocations could not be made or specific assignments allocated, but that important progress could be made and the groundwork laid for the following session.

Attending the first preliminary Broadcast Conference held on Friday and Saturday (1 and 2) at Atlantic City were:

For the Government: Chairman Charles R. Denny, Spokesman E. K. Jett, Curtis Plummer, David C. Adams and Albert McIntosh, FCC; Vice-Chairman and Spokesman Francis deWolf, Vice-Chairman John M. Begg, Forney A. Rankin and Rogger Legge, State Department; and A. G. Simpson, War Department.

For the U. S. Broadcasters: Clure Owen, ABC; Edmund Chester, William Lodge and Adrian Murphy, CBS; E. M. "Pete" Johnson, MBS; Royal V. Howard, NAB; William Duttera, Stanley Richardson and F. M. Russell, NBC; Gustav Margraf, RCA-NBC; Philip Siling and James P. Veatch, RCA; George Haggerty, Westinghouse; and J. L. Condon, Worldwide Broadcasting of Boston.

The American delegation then established the following committees:

Committee I—Steering Committee
Committee II—Credentials Committee

(Continued on next page)

Committee III—Organization Committee
Committee IV—Technical Committee
Committee V—Procedures Committee
Committee VI—Drafting Committee.

Industry assignments to these committees are as follows:

Clure Owen, ABC, Observer to Committee IV; W. E. Dumm, Associated Broadcasters, Inc., Committee V; Alfred E. Towne, Associated Broadcasters, Inc., Committee IV; Robert N. deHart, CBS, Committee IV; Edmund Chester, CBS, Committees III, IV and V; William Lodge, and J. W. Wright of CBS, Observers-at-Large; Albert Crosley, Crosley Corporation, Committee IV; William Purcell, General Electric, Committee IV; E. M. Johnson, MBS, Observer to Committee IV; Judge Justin Miller and Don Petty, NAB, Committees III and V; Royal V. Howard, NAB, Committee IV; Philip Siling, James Veatch and William Duttera, NBC, Committee IV; Charles B. Jolliffe, NBC, Observer-at-Large; D. A. Meyer and George Haggerty, Westinghouse, Committee IV; J. L. Condon, Worldwide Broadcasting of Boston, Committee IV; and Walter Lemon, Worldwide Broadcasting of Boston, Committee III.

News

Council on Radio Journalism to "Graduate" Three More College Profs

Next month three journalism professors will complete internships in the news departments of three broadcast stations. And, within a week after "graduation", each will be passing on to students the know-how absorbed from news editors and their staffs.

This unique method of "teaching teachers" and so raising the standards of radio news began in 1945. It is directed by the Council on Radio Journalism, which was formed jointly by the National Association of Broadcasters and the American Association of Schools and Departments of Journalism.

Station sponsors of the three one-man post graduate radio journalism schools and their internes are:

WHAM, Rochester, N. Y.—Paul Krakowski, University of Georgia
WOC, Davenport, Iowa—Carleton J. Smyth, Kent State University (Ohio)
WSYR, Syracuse, N. Y.—Edwin H. Johnson, South Dakota State College

FM Department

NAB FM Executive Committee Convenes August 25th for One-Day Meeting

The NAB FM Executive Committee will meet in Washington for a one-day session August 25th. This meeting, first to be held under the chairmanship of Leonard Asch, FM Station WBCA, Schenectady, New York, will be held in the Board Room at NAB headquarters.

Mr. Asch was recently named chairman of the FM group, succeeding Walter J. Damm, WTMJ-FM, Milwaukee, who requested that he be relieved of these duties but remains as a member of the Committee.

Delegates to International Conference Hear FM Demonstration

Swarming into the Renaissance Room of the Hotel Ambassador at Atlantic City, world delegates to the International Telecommunications Union Conference, as guests of the U. S. delegation, heard a special demonstration of Frequency Modulation. The special demonstration, held Wednesday evening (6), was intended to demonstrate to the foreign delegates how wide area coverage could be obtained by rebroadcasting other FM stations.

The programs originated from W2XEA-W2XMN at Alpine, New Jersey, approximately 110 miles north of Atlantic City and about three times below line of sight or 7340 feet. Near Atlantic City an REL receiver and a special 3-bay directional antenna system picked up the Alpine signals and carried them on both the low and standard FM bands over a special high-fidelity seven-mile wire circuit to the transmitter of WBAB-FM, Atlantic City. This station's signal was then picked up in the Ambassador and reproduced over a wide-range reproducing system.

After the broadcast, which included the Army Band Concert from Washington, D. C., the meeting was addressed by Dr. Edwin H. Armstrong. Dr. Armstrong was followed by C. M. Jansky, Jr., who presented a paper on the coverage obtained by the Atlantic City and Alpine stations and the method by which they were inter-connected without long wire circuits.

At the conclusion of the demonstration the Chief Delegate of each nation attending the World Conference was presented with a table model Zenith combination AM-FM receiver as a gift from Dr. Armstrong.

Hollywood Ad Club Establishes Radio-Motion Picture Liaison Group

To set up a permanent liaison between radio and motion pictures, six-man Motion Picture Advisory Committee of the Hollywood Advertising Club was named recently by Mal Boyd, chairman. In addition to Boyd, head of the Radio-Motion Picture Relations Office, members are Bob Coleson, assistant to the President, NAB; Ed Cashman, West Coast head of the Kudner Agency; Bob Rains, Radio Director, Universal-International; Martin Lewis, Radio Director, Paramount; Maurice Binder, Columbia; and Mal Sibley, v.p., Bank of America. Among original aims of committee is to work closely with studios toward end that film sequences dealing with radio and advertising will be portrayed correctly.

General

RMA-NAB Liaison Committees to Meet in Washington August 26th

A meeting of the NAB-Radio Manufacturers Association Liaison Committees has been called for August 26. Meeting at NAB headquarters in Washington,

(Continued on next page)

the group of radio manufacturers and broadcasters will discuss several matters of mutual interest, including plans for the jointly sponsored National Radio Week scheduled for October 26-November 1, 1947.

Research Department

Summer Slump Shows Up in National Spot Billings, But 65% Accounts Unchanged

July spot was down. According to the August issue of the Rorabaugh Report, approximately 10% of the national and regional accounts cancelled out entirely—a high for the year. Another 14% curtailed their schedules by lopping off markets and stations; 7% increased their station lists slightly; and less than 3% became newly active or resumed their spot activity.

Still another indication that timebuyers were more interested in vacation spots than radio spots: as many as 65% of the accounts kept their schedules running without change whatsoever.

	April-May	*May-June*	*June-July*
Increasing	13%	09%	08%
Curtailing	08	19	14
Cancelled out	06	06	10
Newly active	04	07	03
Static	69	59	65
	100%	100%	100%

Among those accounts which were either newly active or increased their spot station lists during July were:

Airy Fairy Coffee-Cake Mix
Better Homes & Gardens Magazines
Champagne Velvet Beer
Cliquot Club Gingerale
Dash Dog Food
Dollar Book Club
Esmond Baby Blankets
Hensler's Beer & Ale
Hyde Park Beer
Listerine Toothpaste
Look Magazine
Luden's Cough Drops
Metal Sponges
Nervine
Northrup, King Feeds
Nu-Maid Margarine
Omega & White Ring Flour
Paramount Pictures
Rainier Beer & Ale
Resinol
Serutan-Nutrex, R.D.X.
Sperry Flour Products
Swift's Agricultural Research
Tartan
Taystee Bread
Tawn
Tootsie Fudge Mix
Trommer's Beer
TWA Service
Waltham Watches
Wesson Oil & Snowdrift
Wheaties

Books for Broadcasters

COMMERCIAL BROADCASTING PIONEER. The WEAF Experiment, 1922-1926, by William Peck Banning. c1946. 308 p. $3.50. Harvard University Press, Cambridge, Mass.

This is the story of the part the American Telephone and Telegraph Company played in the early history of broadcasting, told by one who was closely associated with the events. Of particular interest are the begin-

(*Continued on next page*)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through July 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change New***	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Aug. 1	1247				970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Nov. 1	1427	87	18	3 CP	1025	402
Dec. 1	1469	44	26	2 CP	1051	418
1947						
Jan. 1	1524	59	11	4 CP	1062	462
Feb. 1	1552	32	39	4 CP	1101	451
Mar. 1	1571	19	23	0	1124	447
Apr. 1	1610	44	70	5 CP	1194	416
May 1	1712	105	22	3 CP	1216	496
June 1	1726	16	42	1 CP 1 Lic.	1257	469
July 1	1795	70	42	1 CP	1298	497
Aug. 1	1842	47	22	0	1320	522
Total Changes 12 months		621	352	26		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change New*** CP	Monthly Change New*** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
Aug. 1	513					48	185	280
Sept. 1	572	64	60	0	1 CG	48	249	275
Oct. 1	594	46	23	0	1 CG	48	295	251
Nov. 1	644	65	51	0	1 CG	48	360	236
Dec. 1	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1	688	45	35	0	2 CG	48	429	211
Feb. 1	712	58	24	0	0	48	487	177
Mar. 1	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1	749	22	20	0	1 CP	48	530	171
May 1	828	7	82	0	1 CP	48	536	244
June 1	850	12	23	0	1 CG	48	548	254
July 1	918	62	31	0	4 CG	48	610	260
Aug. 1	938	33	17	4	0	52[2]	639[2]	247[2]
Total Changes 12 months		461	401	4				

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change New*** CP	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Aug. 1	33				6	27
Sept. 1	35	3	0	1 CP	6	29
Oct. 1	39	4	0	0	6	33
Nov. 1	43	4	0	0	6	37
Dec. 1	45	2	0	0	6	39
1947						
Jan. 1	53	8	0	0	6	47
Feb. 1	58	5	0	0	6	52
Mar. 1	57	0	0	1 CP Prewar	6	51
Apr. 1	59	2	0	0	6	53
May 1	61	2	0	0	6	55
June 1	66	5	0	0	6	60
July 1	66	0	0	0	6	60
Aug. 1	66[1]	0	0	0	6[2]	60[2]
Total Changes 12 months	35	0	2			

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[1] Non-commercial CP included.

[2] FCC states that 251 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

nings of "toll broadcasting" and the experiments with "sponsored programs" which paved the way for our whole American system. The origins of network broadcasting are also part of the picture.

The book is a part of radio history. It is written with a good deal of nostalgia for the early days and reflects the enthusiasm and excitement of the experimental years of broadcasting.

FREEDOM OF THE PRESS. The Framework of Principle, by William Ernest Hocking. c1947. 243 p. $3.00. University of Chicago Press, Chicago, Ill.

The term "press" here "includes all means of communicating to the public news and opinions, emotions and beliefs, whether by newspapers, magazines, or books, by radio broadcasts, by television, or by films."

This is an expansion of the ideas put forth in the "Summary of Principle" which was appended to the Report from the Commission on Freedom of the Press. Some of the questions raised are—does liberty cover the right to lie? does the principle of toleration require that we tolerate the intolerant? should liberty be pruned for the common good?

One of the tenets is that "freedom of speech and press is close to the central meaning of all liberty." Since radio is a vital part of the press, these principles of freedom apply directly to radio.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 18-24, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: a) Join and work with local groups actively concerning themselves with the problems of better education. b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. While most schools are still closed in August, interest in education remains keen. During the summer parents are making plans for their children's schooling the following year. In many parts of the country, particularly in rural areas communities are concerning themselves with vitally important decisions about the next educational year. Teachers are being employed; working conditions decided; the needs for new equipment surveyed and new equipment ordered. There are already abundant signs that messages on the school crisis carried by business firms in the interests of serving the nation are producing results and earning for business the gratitude of millions of parents and teachers. In state after state, community after community, decisive action has been taken in recent months to improve the status of teachers and educational conditions generally. Your program can help in the good work by keeping "The Crisis In Our Schools" before the public this month. (Fact Sheet No. 37-A)

Our New Soldier—Young, Skilled Volunteer

Before the war, we were a fourth rate military power. We had a standing Regular Army of 178,000 men—smaller than little Poland's, Roumania's, or Turkey's. Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000.

(Continued on next page)

(We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. Actually the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. Today's new Regular Army is a large school-going organization. Through the facilities of the U. S. Armed Forces Institute, more than a quarter of a million men today are studying cultural subjects ranging from business administration to English literature. In addition to the Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

There were no hearings pre-scheduled by the Commission for the week beginning Monday, August 11.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1340 KC.

The Commission announces its **Proposed Decision** (B-377) looking toward a grant of the application of **Sunland Broadcasting Co.** for a new station at **El Paso, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4290; Docket 7073), conditions; and a denial of the mutually exclusive applications of **Seaman and Collins** (BP-4129; Docket 6875), **Del Norte Broadcasting Co., Inc.** (BP-4700; Docket 7534), and **Timberwolf Broadcasting Co., Inc.** (BP-5079; Docket 7721)

Commissioner Durr not participating; Commissioners Denny and Jett consider this is a very close case but favor a grant to Timberwolf Broadcasting Co., Inc., because of what they regard as the outstanding qualifications of General Allen, who would be responsible for the operation of the proposed station.

1490 KC.

The Commission announces its **Proposed Decision** (B-378) looking toward the grant of the application of **Community Service Broadcasting Corp.**, of **Amsterdam, N. Y.**, for a new station in that city to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-5021; Docket 7703), and a denial of the application of **Amsterdam Broadcasters, Inc.**, seeking the same facilities (BP-4481; Docket 7704). (Commissioner Durr not participating.)

AM—New CP's Granted

1050 KC.

Albert P. Pyatt, Garden City, Kans.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime. (BP-6064)

1220 KC.

Interlake Broadcasting Corp., Renton, Wash.—Adopted an order granting petition to remove from hearing docket and grant its application (BP-5485, Docket 8412), and the same was granted for a new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions.

1410 KC.

Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon)—Granted CP for a new station to operate on 1410 kc., 500 watts, daytime only, subject to the filing, within 60 days of grant, of an application for modification of CP, specifying a transmitter site and antenna system meeting the requirements of the engineering standards. (BP-5718)

AM—New CP Deleted

1250 KC.

Alf M. Landon, d/b as Englewood Broadcasting Co., Englewood, Colo.—Granted request that action taken by the Commission on July 17 in granting application for a new station at Englewood to operate with 1 KW, daytime only, on 1250 kc., be deleted without prejudice to applicant filing and application specifying another frequency in Denver, Colo. At the same time the Commission dismissed as moot a petition filed by Frontier Broadcasting Co. objecting to the Englewood grant.

AM—Licenses Granted for New Stations

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2464)

KRPL—Interstate Radio, Inc., Moscow, Idaho—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2477)

KDWT—David W. Ratliff, Stamford, Texas—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2380)

AM—Frequency Change

1290 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Granted CP to increase power from 250 watts to 1 KW-LS, 500 watts night; hours of operation from day to unlimited, DA-N; change frequency from 650 kc. to 1290 kc., change studio location and install DA for night use (BP-5676); engineering conditions.

(Continued on next page)

AM—Designated for Hearing

740 KC.

George M. Hughes, Florence, S. C.—Designated for hearing application for a new station (BP-6044) to operate on 740 kc., 1 KW, daytime only, and ordered that WMBL, Morehead City, N. C., and WPAQ, Mt. Airy, N. C., be made parties to the proceeding.

1220 KC.

Lamar A. Newcomb, Falls Church, Va.—Designated for hearing application for a new station (BP-5436) to operate on 1220 kc., 250 watts, daytime only.

1420 KC.

Fannin County Broadcasting Co., Bonham, Texas—Designated for hearing application (BP-5720) for a new station to operate on 1420 kc., 1 KW, daytime only, and ordered that KGVL, Greenville, Texas, be made a party to the proceeding.

AM—Modifications of CP's Granted

WLEE—Lee Broadcasting Corp., Richmond, Va.—Granted modification of CP for extension of completion date to 2-17-48. (BMP-2946)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP for extension of completion date to 8-1-47.

KRBA—Darrell E. Yates, Lufkin, Texas—Granted modification of CP for extension of completion date to 11-7-47. (BMP-2945)

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter location and studio location "to be determined." (BMP-2786)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP for extension of completion date to 9-15-47. (BMP-2936)

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP to change transmitter location from Ely to near Ely, Nev. (BMP-2825)

WNJR—North Jersey Radio, Inc., Newark, N. J.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2960)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP for extension of completion date to 9-19-47. (BMP-2954)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted modification of CP for extension of completion date to 10-17-47. (BMP-2947)

WGCM—The Lawrence Broadcasting Co., Lawrence, Mass.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2970)

WJAG—Huse Publishing Co., Norfolk, Neb.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2961)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP to change type of transmitter. (BMP-2980)

WORA—Radio Americas Corp., Mayaguez, P. R.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2955)

WGL—Farnsworth Telephone & Radio Corp., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 8-30-47.

WJOC—Air Waves, Inc., Jamestown, N. Y.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2753)

WWEZ—Sky Broadcasting Service, New Orleans, La.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2926)

KRLC—Station KRLC, Lewiston, Idaho—Granted modification of CP for extension of completion date to 3-7-48. (BMP-2943)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP for extension of commencement and completion dates to 9-1-47 and 3-1-48, respectively. (BMP-2957)

KOAC—Ore. State Agricultural College, Corvallis, Ore.—Granted modification of CP for extension of commencement and completion dates to 8-5-47 and 2-6-48, respectively. (BMP-2959)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP (BP-3735) for extension of completion date to 8-31-47.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP (BP-4327) for extension of completion date to 11-27-47. (BMP-2968)

AM—Miscellaneous Actions

WLBJ—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6079)

WLNH—Northern Broadcasting Co. (Assignor), Northern Broadcasting Corp. (Assignee), Laconia, N. H.—Granted voluntary assignment of license of station WLNH from Northern Broadcasting Co. to Northern Broadcasting Corp., for a consideration of $45,000. (BAL-607)

WLBB—The Carroll Broadcasting Co., a partnership (Assignor), Carroll Broadcasting Co., Inc. (Assignee), Carrollton, Ga.—Granted consent to assignment of license of WLBB from the Carroll Broadcasting Co., a partnership, to Carroll Broadcasting Co., Inc., a corporation. No monetary consideration. (BARL-25)

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Denied petition requesting reconsideration of the Commission's action of June 20, 1947, denying their application for special service authorization. (BSSA-162)

Chronicle Publishing Co., Inc., Marion, Ind.—Adopted memorandum opinion and order denying petition for rehearing and for other relief, directed against Commission action of Sept. 18, 1946, denying after hearing, petitioner's application for a new station (BP-4109; Docket 6798).

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted request for cancellation of construction permit and modification (BP-3671 and MP-2354) which authorized a new station on 730 kc., 1 KW, daytime.

WKBW—Buffalo Broadcasting Corp. (Assignor); Broadcasting Foundation, Inc. (Assignee), Buffalo, N. Y.—Adopted memorandum opinion authorizing exemption from publication as required by Rule 1.321, of the application for assignment of license of station WKBW (BAL-630).

Tri-City Broadcasting Co., Newport, Ky.—Granted petition for leave to file amended and supplemental reply to petition of Moraine Broadcasters, Inc., requesting reconsideration of the Commission's action in re application of Tri-City Broadcasting Co. and Moraine Broadcasters, Inc. (Dockets 7716 and 7717)

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted leave to intervene in the hearing on application of Howdy Folks Broadcasters et al.

Steel City Broadcasting Co., Gary, Ind.—Granted petition for leave to amend its application (BP-5681; Doc. 8178) so as to specify 1370 kc. with 1 KW instead of 1260 kc with 250 watts. The amendment was accepted and application removed from the hearing docket.

Radio Calumet, Inc., Gary, Ind.—The Commission, on its own motion, removed from the hearing docket application (BP-6131; Docket 8452).

Northeast Radio, Inc., Lawrence, Mass.—Granted petition for leave to amend its application (BP-5302; Docket 8283) so as to add a supplemental engineering exhibit containing field intensity measurements.

(Continued on next page)

Plan to Attend—Attend to Plan

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Dismissed petition requesting extension of time within which to file an appearance in re its application (BP-4996; Docket 8386).

Greenville Broadcasting Co., Greenville, Ala.—Dismissed petition requesting removal of its application (BP-6094; Docket 8444) from the docket and immediate grant thereof.

Pellegrin & Smeby, Detroit, Mich.—Granted petition for leave to amend its application (BP-5805; Docket 8431) so as to specify the frequency 1440 kc. with 1 KW, daytime only, instead of 1460 kc., 500 watts, daytime. The amendment was accepted and application removed from the hearing docket.

The Gate City Co., Keokuk, Iowa—Granted petition for leave to amend its application (BP-5858; Docket 8193) so as to specify 1580 kc. with 1 KW, daytime only, instead of 1100 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket.

KNOX Broadcasting Co., Galesburg, Ill.—The Commission, on its own motion, removed from the hearing docket application (BP-5761; Docket 8125).

Bee Broadcasting Co., Beeville, Texas—Granted petition for leave to amend its application (BP-4639; Docket 7604) so as to specify the frequency 1490 kc. with 250 watts, unlimited time, instead of 810 kc., 250 watts, daytime. The amendment was accepted and application removed from the hearing docket.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted petition for leave to amend its application (BP-4447; Docket 7357) so as to show the withdrawal from applicant corporation of Edward Cooper, as director, assistant secretary and stockholder, and of Robert F. Jones as a stockholder. The amendment was accepted and the Commission, on its own motion, ordered the record reopened for the purpose of adding the above-mentioned amendment, and scheduled a further hearing in the consolidated proceeding involving the application of Northwestern Ohio Broadcasting Corp., WOOP, Inc., and Sky Way Broadcasting Corp., for August 28, in Washington. Exceptions noted by counsel for Sky Way Broadcasting Corp.

WARM—Union Broadcasting Co., Scranton, Pa., et al.—Ordered that the notices of hearing in the consolidated proceeding involving WARM, WBAX, et al (Dockets 7851, 7852, etc.), be amended to include an issue to determine whether the proposed operation of WARM and WBAX would involve objectionable interference with service of a proposed station at Lynchburg, Va.

AM—Applications Accepted for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith; Frank C. Carmen, Administrator of the estate of Jack L. Powers and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KCRS—Millard Eidson, Midland, Texas (Independent Executor of the Estate of Clarence Scharbauer, deceased)—Modification of construction permit (B3-P-4474, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

600 KC.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Modification of construction permit (B5-P-2259, as modified, which authorized installation of new transmitter and directional antenna, increase in power and move transmitter) for extension of completion date.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

690 KC.

NEW—William J. Brennan, Jacksonville, Fla. (P. O. 1021 Roger St., Powderly, Ala.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, and daytime hours of operation.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership)—Modification of license to change hours of operation from daytime to unlimited.

740 KC.

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa (P. O. 1000 Fleming Bldg.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

780 KC.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—License to cover construction permit (B4-P-4009, as modified) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr.)—Modification of construction permit (B3-P-5206, as modified, which authorized a new standard broadcast station) to change studio location.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p.m., EST, using directional antenna designed therefor, for the period beginning 3:00 a.m., EST, September 2, 1947.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-3609, which authorized change in frequency, increase in power, installation of directional antenna for day and night, installation of new transmitter, and change in transmitter location) to make changes in directional antenna and mount FM antenna on AM tower.

890 KC.

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended re officer, directors, and stockholders.

910 KC.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—License to cover construction permit (B3-P-4300, as modified) which authorized increase in power, installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

920 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts.

(Continued on next page)

950 KC.

NEW—Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn. (P. O. Plaza Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

WINC—Richard Field Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 to 950 kc., increase power from 250 to 500 watts night and 1 KW day, change type of transmitter and install directional antenna for night use.

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, as modified which authorized change in frequency, increase in power, making changes in transmitting equipment and installing directional antenna for night use) for extension of completion date.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 1400 kc. Amended to change frequency from 1400 to 970 kc., power from 250 watts to 1 KW, install directional antenna for night use, change type transmitter and change transmitter location.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-P-4328, as modified which authorized a new standard broadcast station) for extension of completion date.

1010 KC.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley, and R. H. Whitlow, a partnership)—Voluntary assignment of construction permit to Radio Station WABZ, Inc.

1030 KC.

NEW—Baylor University, Houston, Tex. (P. O. % Pat M. Neff, Baylor University, Waco, Tex.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime hours of operation (LSR Boston, Mass., to LSS Houston, Tex.). Request the facilities of KWBU.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wisc.—Modification of construction permit (B4-P-5313, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations.

NEW—Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap and James D. Sinyard, a partnership) (P. O. 8410 Florida Ave., Tampa, Fla.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1080 KC.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1040 to 1150 kc.

1230 KC.

WJNO—WJNO, Incorporated, West Palm Beach, Fla.—Construction permit to install new transmitter.

NEW—Englewood Radio & Recording Co., Englewood, Colo. (P. O. 12 Hampden Road)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KSLO—KOLA Broadcasting Co., Opelousas, La. (a copartnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—Modification of construction permit (B3-P-4917, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location. Amended to change name of applicant from KOLA Broadcasting Company, a co-partnership composed of Hugh O. Jones, Wm. E. Jones, and Mrs. Sarah Stewart Jones, to KSLO Broadcasting Company, a partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership) (P. O. 314 Main St.) —Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KERO—J. E. Rodman, Bakersfield, Calif.—Voluntary assignment of license to Paul E. Bartlett.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Voluntary assignment of construction permit to Edward Margolis, Frederick W. Kirske and Byron J. Samuel, a partnership, d/b as Station KXXL.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Involuntary assignment of construction permit and license to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

NEW—J. James Glancy, Kingman, Ariz. (P. O. Box 871)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Herald Broadcasting Co., Levelland, Tex. (Forrest Weimhold) (P. O. Box 337)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent upon KFDA being granted a change of frequency.)

1240 KC.

KWEI—Inland Broadcast Co., Weiser, Idaho—Modification of construction permit (B5-P-5599, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

KXLE—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Voluntary acquisition of control of licensee corporation from R. L. Rutter, Jr., to Goodwin Chase, Jr.

1250 KC.

NEW—Donald W. Howe, Ware, Mass.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1140 to 1250 kc., change power from 250 watts to 500 watts, change type transmitter, changes in antenna, and change transmitter location from Ware to Warren, Mass.

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va. —Modification of construction permit (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location as On Highway U. S. 17, 1400 feet South of James River Bridge, Isle of Wight County, Virginia, and to specify studio location. Amended to make changes in antenna & ground system and change transmitter location from On Highway U. S. 17—1400 feet south of James River Bridge, Isle of Wight County, Va., to On

(Continued on next page)

Streeter Creek, 0.1 mile south of Hampton Roads Terrace Beach, Nansemond County, Virginia.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit to change frequency from 1450 to 1270 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location.

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use. Amended to change transmitter location and make changes in directional antenna.

1280 KC.

KIT—Carl E. Haymond, Yakima, Wash.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and install directional antenna for night use.

1300 KC.

KROP—Broadcasting Corp. of America, Brawley, Calif.—Construction permit to install new transmitter.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Voluntary transfer of control of licensee corporation from C. Bruce McConnell, Earl H. Schmidt, Frank McConnell, John E. Messick and Edward W. Harris to Universal Broadcasting Co., Inc.

1330 KC.

NEW—Jack Henry Kidd, Jr., Kingsville, Tex.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1330 kc., power from 250 watts to 1 KW and change type of transmitter.

1340 KC.

NEW—Beaufort Broadcasting Co., Washington, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc., contingent on WGTN to change frequency to 590 kc.

KRUL—Pacific States Radio Co., Corvallis, Ore.—Modification of construction permit (B5-P-5014, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Voluntary assignment of construction permit to Daytona Beach Broadcasting Corp.

1360 KC.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 to 500 watts, changes in antenna and type transmitter and change transmitter location.

1370 KC.

NEW—Fairmont Broadcasting Co., Fairmont, Minn. (P. O. 103 S. North Ave.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna and unlimited hours of operation. (DA-2.)

1380 KC.

WATL—Atlanta Broadcasting Co., Atlanta, Ga. (J. W. Woodruff)—Modification of construction permit (B3-P-3985, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of commencement and completion dates.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckart, a partnership)—Voluntary assignment of license to KPBX Broadcasting Co.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 720 to 1380 kc., power from 250 watts to 1 KW and change type of transmitter.

1400 KC.

WCOH—Newnan Broadcasting Co., Newnan, Ga. (a partnership composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson)—Modification of construction permit (B3-P-4487, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Construction permit to make changes in transmitting equipment.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y. (P. O. 1037 Main St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit (B5-P-5032, which authorized installation of new directional antenna for day and night use) to make changes in directional antenna.

NEW—Robert F. Wolfe, Co., Fremont, Ohio (Robert F. Wolfe and Margaret R. Wolfe, a partnership) (P. O. 907 West State Street)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation employing directional antenna.

1440 KC.

NEW—Floral City Broadcasting Co., Monroe, Mich. (Edward T. Dillon and Matthew A. Vance, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1520 to 1440 kc.

1450 KC.

WILM—Delaware Broadcasting Co., Wilmington, Del.—Authority to determine operating power by direct measurement of antenna power.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna, and change transmitter location) for extension of completion date.

NEW—Western Maryland Broadcasting Corp., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Western Maryland Broadcasting Corporation to Cavalier Broadcasting Corp.

WMIQ—Iron-Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Authority to determine operating power by direct measurement of antenna power.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall and Grant R. Wrathall)—Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location.

1470 KC.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-P-5334, which authorized

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change in frequency, increase in power, installation of new transmitter and directional antenna for night, and change in transmitter location) to change type of transmitter and make changes in directional antenna.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1480 KC.

NEW—Easton Broadcasting Co., Inc., Easton, Md. (P. O. 46 S. Washington St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, and unlimited hours of operation, employing directional antenna.

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Modification of construction permit (B2-P-3939, as modified, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use and change in transmitter location) for extension of completion date.

1490 KC.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Modification of license to change name of licensee from James F. Hopkins, Inc., to Detroit Broadcasting Co.

KVER—Intermountain Broadcasting Co., Albuquerque, N. M.—License to cover construction permit (B5-P-5083, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WTMV—Evansville On The Air, Inc., East St. Louis, Ill.—Modification of license to change name of licensee from Evansville On The Air, Incorporated to On The Air, Inc.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Modification of construction permit (B3-P-5075, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Modification of license to increase power from 100 to 250 watts.

1500 KC.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to change frequency from 1490 to 1500 kc., increase power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Detroit to Brownstown Township, Mich. (Contingent upon WABJ filing application for change in frequency and grant of said application.)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3744, as modified which authorized a new standard broadcast station) for extension of completion date.

1520 KC.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Voluntary assignment of license to Broadcasting Foundation, Inc.

1580 KC.

NEW—Mid-Island Radio, Inc., Patchogue, N. Y. (P. O. ℅ Solomon H. Bauch, 45 John St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

AM—Applications Returned

Kenneth Edward Rennekamp, Harrisburg, Pa. (P. O. 513-515 Berger Bldg., Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Returned 8-1-47. Incomplete.

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Construction permit to change frequency from 1490 to 1480 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Application returned 8-6-47.

AM—Applications Tendered for Filing

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts and daytime hours of operation.

950 KC.

WINC—Richard Fields Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 kc., to 950 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Partners, Frank L. Denton and L. Frank Jones)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (A partnership composed of Owen W. Ware and G. T. Owen)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

1240 KC.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Consent to assignment of construction permit to Lead Belt Broadcasting Co.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Request facilities of WJIM.)

1280 KC.

WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only, using power of 5 KW, unlimited hours, on 1280 kc.

1340 KC.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Consent to assignment of construction permit to Daytona Beach Broadcasting Corporation.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex. (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Consent to assignment of license to KPBX Broadcasting Company.

1400 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

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KTMC—McAlester Broadcasting Co., McAlester, Okla. (A co-partnership composed of C. E. Wilson and P. D. Jackson) —Consent to assignment of license to J. Stanley O'Neill.

NEW—Bay County Broadcasting Co., Panama City, Fla. (Edward G. Holmes and E. L. Dukate)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., Near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc, power of 250 watts and daytime hours of operation.

1490 KC.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Consent to assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, d/b as Smithfield Broadcasting Co.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Modification of construction permit to change frequency from 1500 kc. to 1490 kc., hours of operation from daytime to unlimited, using power of 250 watts. (Contingent on WJBK changing to 1500 kc.)

1570 KC.

NEW—Pottery Broadcasting Co., E. Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

1600 KC.

WVOM—The Boston Broadcasting Corp.. Brookline, Mass. —Modification of construction permit to make changes in the directional antenna system, operating power of 5 KW, unlimited hours and directional antenna for day and night use on 1600 kc.

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Lincoln Broadcasting Co., Detroit, Mich., and Woodward Broadcasting Co., Detroit, Mich.—Adopted an Order granting joint petition requesting reconsideration and grant of their applications for Class B Stations and ordered applications (BPH-1231, Doc. 8350) and (BPH-1240, Doc. 8351) removed from the docket and conditionally granted for Class B stations.

Suburban Broadcasters, Dearborn, Mich. (a co-partnership)—Class B. (BPH-1304)

Radio Anthracite, Inc., Scranton, Pa.—Class B. (BPH-1250)

Laredo Broadcasting Co., Laredo, Tex.—Class B. (BPH-1108)

Commonwealth Broadcasting Co., Norfolk, Va.—Class B. (BPH-1194)

Western Maryland Broadcasting Corp., Norfolk, Va.—Class B. (BPH-1249)

Suffolk News Company, Suffolk, Va.—Class B. (BPH-1210)

Madera Broadcasting Co., Madera, Calif.—Class A. (BPH-1309); proposed assignment: 103.9 mc. (Channel 280).

Nashua Broadcasting Corp., Nashua, N. H.—Class A. (BPH-1282); proposed assignment: 106.3 mc. (Channel 292).

Union Broadcasting Co., Elizabeth, N. J.—Class A. (BPH-1287); proposed assignment: Channel 240.

Harold O. Bishop, Green Brook Twp., N. J.—Class A. (BPH-1198); proposed assignment: Channel 280.

Newark Broadcasting Corp., Newark, N. J.—Class A. (BPH-1280); proposed assignment: Channel No. 224.

Chanticleer Broadcasting Co., New Brunswick, N. J.—Class A. (BPH-1186); proposed assignment: Channel 252.

C. H. Winans Co., Watchung, N. J.—Class A. (BPH-1187); proposed assignment: Channel No. 288.

Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Class A. (BPH-1257); proposed assignment: Channel No. 240.

Harry D. Fornari, Mineola, N. Y.—Class A. (BPH-1285); proposed assignment: Channel No. 288.

Radio New Rochelle, Inc., New Rochelle, N. Y.—Class A. (BPH-1172); proposed assignment: Channel No. 232.

American Quartz Labs., Inc., Yonkers, N. Y.—Class A. (BPH-1181); proposed assignment: Channel No. 272.

Bell Broadcasting Co., Inc., Temple, Tex.—Class B in lieu of a Class A granted Nov. 23, 1945. (BMPH-477)

Denny Park Lutheran Church of Seattle, Wash., Seattle, Wash.—Class B. (BPH-1278)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

KTMS-FM—News-Press Pub. Co., Santa Barbara, Calif. —Class A; Channel: 98.3 mc. (No. 252); 380 watts; 550 feet. (BMPH-210; PH-436)

San Mateo County Broadcasters, San Mateo, Calif.—Class A; Channel: 100.9 mc. (No. 265); 380 watts; 180 feet. (BPH-1029)

KTUR—"Turlock Broadcasting Group," Turlock, Cal.—Class A; Channel: 100.9 mc. (No. 265); 1 KW; 155 feet. (BPH-1050)

WLOF-FM—Hazlewood, Inc., Orlando, Fla.—Class B; Channel: 100.3 mc. (No. 262); 65 KW; 450 feet; conditions. (BPH-835)

Stillwater Pub. Co., Stillwater, Okla.—Class B; Channel: 93.9 mc. (No. 230); 3.1 KW; 375 feet. (BPH-985) (Channel 230 allocated to Stillwater.)

West Central Broadcasting Co., Tulsa, Okla.—Class B; Channel: 99.5 mc. (No. 258); 185 KW; 510 feet. (BPH-1089)

Radio Station KTBS, Shreveport, La.—Class B; Channel: 96.5 mc. (No. 243); 47 KW; 370 feet. (BPH-1167)

Wayne M. Nelson, Nr. Concord, N. C.—Class B; Channel: 96.5 mc. (No. 243); 3.8 KW; 330 feet; conditions. (BPH-1116)

Coastal Broadcasting Co., Inc., Nr. New Bern, N. C.—Class B; Channel: 103.7 mc. (No. 279); 2.9 KW; 300 feet; conditions. (BPH-926)

KFYO-FM—Plains Radio Broadcasting Co., Lubbock, Tex. —Class B; Channel: 99.5 mc. (No. 258); 13 KW; 270 feet. (BPH-1129)

The following were authorized construction permits in lieu of previous conditions:

KIDO-FM—KIDO, Inc., Boise, Idaho—Class B; Channel 106.1 mc. (No. 291); 7 KW; 415 feet. (BMPH-558)

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Class B; Channel: 101.5 mc. (No. 268); 45 KW; 365 feet. (BMPH-559)

(Continued on next page)

WMIX-FM—Mt. Vernon Radio & Tele., Mt. Vernon, Ill.—Class B; Channel: 94.1 mc. (No. 231); 15.2 KW; 550 feet. (BMPH-530)

WTHI-FM—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Class B; Channel: 99.9 mc. (No. 260); 20 KW; 305 feet. (BMPH-564)

KCRA-FM—Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: 96.1 mc. (No. 241); 49 KW; 355 feet; condition. (BPH-848)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Class B; Channel: 98.7 mc. (No. 254); 20 KW· 410 feet. (BMPH-173)

WJAX-FM—City of Jacksonville, Jacksonville, Fla.—Class B; Channel: 95.1 mc. (No. 236); 130 KW; 565 feet. (BPH-655)

WMCP—Belvedere Broadcasting Corp., Baltimore, Md.—Class B; Channel: 94.7 mc. (No. 234); 20 KW; 405 feet. (BMPH-597)

WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.—Class B; Channel: 97.5 mc. (No. 248); 12 KW; 370 feet. (BMPH-565)

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Class B; Channel: 99.5 mc. (No. 258); 65 KW; 375 feet. (BMPH-520)

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Class B; Channel: 102.1 mc. (No. 271); 46 KW; 500 feet. (BMPH-549)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Class B; Channel: 104.3 mc. (No. 282); 54 KW; 350 feet. (BMPH-552)

WEW-FM—St. Louis University, St. Louis, Mo.—Class B; Channel: 95.1 mc. (No. 236); 68 KW; 530 feet. (BMPH-487)

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—Class B; Channel: 100.7 mc. (No. 264); 33 KW; 400 feet. (BPH-392)

WTAR-FM—WTAR Radio Corp., Norfolk, Va.—Class B; Channel: 97.3 mc. (No. 247); 50 KW; 345 feet. (BMPH-580)

FM—Allocation Plan Change

Muskegon, Mich.—Delete Channel 297; add Channel 263.

FM—Frequency Assignment

(In lieu of previous assignment)

WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—100.5 mc. (Channel 263).

FM—Modifications of CP's Granted

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP for extension of completion date of FM station to 10-17-47. (BMPH-585)

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date of FM station to 8-31-47. (BMPH-598)

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Granted modification of CP for extension of completion date of FM station to 3-8-48. (BMPH-531)

WFMJ-FM—The WFMJ Broadcasting Co., Youngstown, Ohio—Granted modification of CP for extension of completion date of FM station to 2-18-48. (BMPH-600)

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP for extension of completion date of FM station to 10-5-47. (BMPH-601)

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP for extension of completion date of FM station to 2-21-48. (BMPH-603)

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Granted modification of CP for extension of completion date of FM station to 1-29-48. (BMPH-602)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for extension of completion date of FM station to 10-21-47. (BMPH-586)

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Granted modification of CP for extension of completion date of FM station to 3-16-48. (BMPH-599)

WCAR-FM—Pontiac Broadcasting Co., Pontiac, Mich.—Granted modification of CP to change corporate name to WCAR, Inc. (BMPH-582)

WLBC-FM—Donald A. Burton, Nr. Muncie, Ind.—Granted modification of CP for extension of completion date to 10-22-47. (BMPH-591)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP for extension of completion date to 9-27-47. (BMPH-447)

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-581)

WMFM—James A. Hardman, No. Adams, Mass.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-593)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of completion date to 9-20-47. (BMPH-589)

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP for extension of completion date to 10-25-47. (BMPH-596)

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Granted modification of CP for extension of completion date to 12-3-47. (BMPH-588)

KSEO-FM—Democrat Printing Co., Nr. Durant, Okla.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-590)

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-535)

WTNY—The Troy Record Co., Troy, N. Y.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-576)

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 2-4-48. (BMPH-577)

WSBA-FM—Susquehanna Broadcasting Co., Nr. York, Pa.—Granted modification of CP for extension of completion date to 11-5-47. (BMPH-578)

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-587)

WSJN—Radio Americas Corp., San Juan, P. R.—Granted modification of CP for extension of completion date to 11-21-47. (BMPH-594.

WCOL-FM—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 11-22-47. (BMPH-595)

WEEU-FM—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP for extension of completion date to 10-29-47.

FM—Miscellaneous Actions

WELD—Radio Ohio, Inc., Columbus, Ohio—Granted CP for extension of commencement and completion dates to 8-1-47 and 2-1-48. (BMPH-572)

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Granted CP for extension of commencement and completion dates to 9-2-47 and 12-2-47. (BMPH-473)

United Broadcasting Co., Cleveland, Ohio—Granted petition to accept late its notice of intention to participate in oral argument in re its application for a new FM station. (BPH-99)

(Continued on next page)

FM—Applications Accepted for Filing

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martin P. Pixley, Milton A. Pixley and Grace N. Pixley, partners)—Involuntary assignment of construction permit to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Modification of construction permit (B4-PH-658, which authorized a new FM broadcast station) to change studio location and make changes in antenna system.

NEW—Sundial Broadcasting Corp., San Francisco, Calif. (P. O. 13 E. Ninth St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #259, 99.7 mc., with 30 KW ERP.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified, which authorized a new FM broadcast station) for extension of completion date.

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Modification of construction permit (B3-PH-576, which authorized a new FM broadcast station) for extension of completion date.

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change completion date.

FM—Application Dismissed

Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Construction permit for a new FM broadcast station to be operated on 92 to 106 mc., and coverage of 2,580 square miles. Request of attorney. 8-1-47.

TELEVISION

TV—Miscellaneous Actions

Westinghouse Radio Stations, Inc., area of Boston, Mass.—Granted CP for new experimental television relay broadcast station to be used with WBZ-TV. (BPVB-210)

WNBW—NBC, Washington, D. C.—Granted modification of CP for further extension of completion date to 10-19-47. (BMPCT-88)

WJAR-TV—The Outlet Co., Providence, R. I.—Granted modification of CP for further extension of completion date to 3-16-48. (BMPCT-82)

WPTZ—Philco Television Broadcasting Corp., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 12-2-47. (BMPCT-92)

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP for further extension of completion date to 1-25-48. (BMPCT-90)

KTTV—The Times-Mirror Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-87)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-83)

W6XOA—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP for further extension of completion date to 2-13-48. (BMPVB-163)

WNBK—NBC—Granted modification of CP for further extension of completion date to 1-16-48. (BMPCT-81)

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Granted modification of CP for further extension of completion date to 2-20-48. (BMPVB-167)

KARO—Broadcasting Corp. of America, Riverside, Cal.—Granted CP for extension of commencement and completion dates to 8-1-48 and 2-1-49, respectively. (BMPCT-91)

WTVT—The Fort Industry Co., Toledo, Ohio—Granted extension of completion date to 2-5-48. (BMPCT-93)

KECA-TV—American Broadcasting Co., Inc., Los Angeles, Cal.—Granted extension of completion date to 2-20-48. (BMPCT-89)

TV—Applications Accepted for Filing

NEW—The Elm City Broadcasting Corp., New Haven, Conn. (P. O. 1110 Chapel Street)—Construction permit for a new commercial television broadcast station to be operated on Channel #6 82-88 mc., power of Vis 500 watts peak; Aur. 250 watts and hours of operation unlimited.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-214) which authorized construction of a new experimental television broadcast station.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-215) which authorized construction permit of a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Remote Pickup

Miscellaneous Actions

WHRW—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-69)

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-70)

Mojave Valley Broadcasting Co., area of Barstow, Calif.—Granted CP for new remote pickup station. (BPRY-348)

Muscle Shoals Broadcasting Corp., Nr. Muscle Shoals City, Ala.—Granted CP for new remote pickup station. (BPRY-349)

WDNS—Kenneth Edw. Rennekamp, area of Oil City, Pa.—Granted license for new remote pickup station. (BLRY-336)

WKBM—American Colonial Broadcasting Corp., Arecibo, P. R.—Granted modification of CP for extension of commencement and completion dates to 7-27-47 and 1-27-48, respectively. (BMPRY-36)

Applications Accepted for Filing

WSGR—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-490) which authorized construction of a new remote pickup broadcast station.

WSGS—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-491) which authorized construction of a new remote pickup broadcast station.

Federal Trade Commission Actions

The Federal Trade Commission has issued no Complaints, Stipulations nor Cease and Desist Orders during the past week.

BEST BUY IN THE BUSINESS

Here's how to save—

MONEY
INCONVENIENCE

Pre-register now for the NAB Convention
If you register before August 15th, the fee is $27.50
After that date, it's $30.00

Pre-register now . . . save $2.50

The registration fee covers

THREE LUNCHEONS
THE ANNUAL BANQUET

Pre-registrants eliminate the fuss, bother and last-minute confusion of signing up at the convention.
Pre-registrants get preferred consideration in hotel assignments.

Plan to attend . . .
attend to plan

25 ANNUAL NAB CONVENTION

ATLANTIC CITY—SEPTEMBER 15-18, 1947

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 33, August 18, 1947

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers

Congressman Clarence F. Lea (D-Calif.), author of the Lea Act, FCC Chairman Charles R. Denny, and Emilio Azcarraga, Mexican broadcaster who is a member of the Board of the Inter-American Broadcasters Association, will be speakers at the 25th annual NAB convention, Atlantic City, September 15-18.

Congressman Lea and Mr. Azcarraga will appear on the opening day's program Tuesday, September 16, and Chairman Denny will be the luncheon speaker the following day.

Mr. Denny made his first appearance as FCC Chairman before an NAB Convention last October at the 1946 meeting in Chicago.

(Continued on page 662)

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows

NAB member stations spend one-third of their time on the air presenting "sustaining" programs, according to an extensive analysis just completed by the NAB Research Department.

These programs constitute 34% of the program fare broadcast by NAB members. The remaining time is devoted to sponsored features.

For purposes of this survey, a "sustaining program" was defined as: "Any uninterrupted segment of the station's time which is five minutes or more in length and from which the station derives no income."

First of Twice-yearly Series: This study was the first of a series of such surveys which will be made by the NAB. It was based on station logs for the week of November 21-27, 1946. Already the NAB Research Department has begun a similar analysis of logs for a week in February of 1947. It is expected that these studies will be

(Continued on page 663)

On the Inside

FCC proposed last week to terminate most sharing of TV channels and to reallocate TV channel #1 for exclusive use of services now sharing other TV channels. (p. 665)

Plans to feature the "Radio for Every Purpose" campaign during National Radio Week were agreed upon last week by the Presidents of RMA and NAB. (p. 667)

WTOL's long pending renewal application received FCC approval last week. Station had revamped program structure. (p. 663)

Names of additional participants in two advertising sessions scheduled for the NAB Convention were announced last week. (p. 668)

The Red Cross has thanked radio for its "superb cooperation," stated it demonstrates the "great contribution which a free radio has made to our democratic way of life. (p. 669)

FM, TV and FX Board Directorships Approved; All By-Law Proposals Accepted by Members

FM, television, and facsimile broadcasting stations are now eligible for direct representation on the Board of Directors of the National Association of Broadcasters.

This provision is contained in new By-Laws just adopted by the membership of the Association in a mail referendum. The vote was overwhelmingly in favor of this and other changes in the By-Laws which had been proposed by the NAB Board of Directors.

Announcement of results was made today by NAB on the basis of final tabulations completed August 11th by the New York accounting firm of Ernst and Ernst, which conducted and audited the referendum.

Ernst and Ernst reported a return of 494 ballots. No more than ten negative votes were cast against any of the fifteen separate proposals on which the NAB membership voted.

Enlargement of the Board provides for four new directors-at-large: one each from FM stations in Class A, FM stations in Class B, television stations, and facsimile stations.

At present there are six directors-at-large serving on the NAB Board, two each from small, large, and medium stations. The provisions for directorships-at-large become effective only when there are twenty-five stations from the category concerned in the membership of NAB.

Election Methods Altered: The method of nominating and electing directors-at-large has also been changed. Effective with election of directors-at-large in 1948, these directors may be nominated and elected, by referendum, only by members in the category which they would represent. Previously, all active members had been entitled to nominate and vote in all elections to fill these posts.

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER *Director of Research*
CHARLES A. BATSON *Director of Information*
ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

Elections in 1947 will be held, as customary, at the annual convention.

A change was made also in the method of nominating district directors. There are seventeen of these directorships, one each for the seventeen geographical areas into which the United States is divided for organizational purposes. Under the By-Laws as they stood before the present changes, nominations for these positions could be made only at district meetings. Now they may also be made by mail in advance of the district meetings. Elections will continue to be held only at district meetings.

Also, the geographical boundaries of these seventeen districts, which were fixed by the old By-Laws, may now be changed at the discretion of the Board of Directors.

Dues Brackets: Another change readjusts the income brackets upon which the dues of member stations are based. Inequities had been found in the former schedule. It was revised to produce a parity between the various classifications of stations and to eliminate sudden increases in dues which had previously occurred. The amount of dues to be paid by stations in the various categories will continue to be fixed annually by the Board of Directors.

Provision is also made for combining station incomes for the purpose of determining dues brackets where the same firm or individual owns an AM station and an FM station in the same city.

Other changes define more clearly the authority and responsibility of the Board of Directors and of the President and Secretary-Treasurer, who are elective officers of the Board.

In addition, there was a general "overhaul" to clarify and simplify all provisions of the By-Laws, which had been amended several times since their original adoption in 1938.

A revised version of the NAB Charter was presented to the membership, along with the By-Laws, and adopted by a vote of 480 to 4. There were no substantive changes, the revisions being intended only to make the Charter conform to the new By-Laws.

Text of the Ernst and Ernst Notice

We hereby certify that there have been returned to us 494 signed ballots as originally distributed to the membership and 449 amended ballots with respect to Article VI of the By-Laws, and that the results of the referendum vote based on such returned ballots were as follows:

	Yes	*No*
Certificate of Incorporation	480	4
Article I	490	0
Article II	488	2
Article III (except Section 1)	485	4
Article IV	476	6
Article V	467	6
Article VI	415	7
Article VI (Proposal No. 1)	226	2
(Proposal No. 2)	211	0
Article VII	479	7
Article VII	479	10
Article IX	484	5
Article X	489	0
Article XI	487	1
Article XII	486	0

New York, N. Y.
August 11, 1947 Ernst & Ernst

Following receipt of the above certification, C. E. Arney, Jr., Secretary-Treasurer, announced the revised By-Laws and Charter will be printed and distributed to the membership at an early date.

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers

(Continued from page 661)

A veteran legislator, Mr. Lea was first elected to the Congress in 1917. He has served in the House of Representatives continuously since that time. Long interested in American radio, he was chairman of the House Interstate and Foreign Commerce Committee from 1937 to 1947.

The Lea Act, which he introduced in January, 1946, was written by Mr. Lea to prevent "feather-bedding." It was tested in court and found constitutional by the Supreme Court of the United States on June 23, 1947.

Lea Retiring: This probably will be the broadcasters' last opportunity to hear Mr. Lea as a Congressman. He has announced that he will retire from public life after the last session of the 80th Congress.

Mr. Azcarraga is the owner of XEW and XEQ in Mexico City. He heads the Mexican delegation at the Atlantic City telecommunications conference. In addressing the NAB Convention, he will speak in behalf of the Inter-American Broadcasters Association, of which the NAB is an active member. A pioneer Mexican broadcaster, Mr. Azcarraga also operates extensive banking and theatrical interests. He was educated in the United States. He organized the Mexican Association of Broadcasters in 1933 and twice served as its president.

Mr. Azcarraga is credited with putting the Havana

(Continued on next page)

Treaty into operation by guiding it through the Mexican Senate after that body twice had rejected it.

Subjects to be discussed by the two guests will be announced later.

More than 2000 representatives of the radio industry are expected to attend the Atlantic City meeting. Last week more than one thousand had registered, a record high for pre-registrations a month in advance of the annual meeting.

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows

(Continued from page 661)

continued regularly on a semi-annual schedule.

A scientifically selected sample of station program records was used as the basis for the study just completed. This sample was limited to commercial AM stations in continental United States which were actually on the air and were NAB members on November 1, 1946. The stations had no advance knowledge that their records would be requested.

"The selection of the sample," NAB Research Director Kenneth H. Baker pointed out, "was by a randomized procedure so that the results would be projectable to the membership. Although the actual selection of the stations was determined by the use of tables of random numbers, definite controls were established to produce representativeness in the following variables: station size, city size, geographic distribution, network affiliation, and part-time—full-time operation.

"One hundred stations were selected at random according to the above controls. Of this number, 85 returned usable data."

In this connection, Dr. Baker cautioned: "No significance should be attached to differences of less than five points between percentages. The size of the sample was such that these differences could be caused by chance variations."

Much additional data from the station logs has been recorded by NAB on IBM punched cards and continuing studies of the information will be made. Dr. Baker will report additional findings to the NAB Convention at Atlantic City in September.

Percent of Broadcast Time Devoted to Sustaining Programs

By Size of Station

Total Time on the Air = 100%

		Monday thru Friday	Saturday and Sunday	Total	
LARGE STATIONS (7.5 kw to 50 kw)	Sign-on to Noon	23%	68%	33%	36%
	Noon to 6 pm	29%	33%	30%	
	6 pm to Sign-off *	40%	27%	36%	
MEDIUM STATIONS (500 w to 5 kw)	Sign-on to Noon	29%	49%	34%	30%
	Noon to 6 pm	27%	20%	25%	
	6 pm to Sign-off *	35%	27%	33%	
SMALL STATIONS (250 w & less)	Sign-on to Noon	38%	44%	40%	37%
	Noon to 6 pm	37%	31%	35%	
	6 pm to Sign-off *	40%	43%	41%	
TOTAL	Sign-on to Noon	32%	48%	36%	34%
	Noon to 6 pm	31%	27%	30%	
	6 pm to Sign-off *	37%	35%	37%	

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* "Sign-off" time is taken as 1:30 AM for stations broadcasting all night.

Legal Department

WTOL, Cited in Blue Book, Receives Renewal After Revamping Program Service

The Federal Communications Commission granted the renewal application of WTOL, Toledo, Ohio, operating with 250 watts on 1230 kc, unlimited time, in a decision adopted July 28 and released August 15.

WTOL's application, pending for more than a year, was set down for hearing on September 19, 1946 "on issues relating to the past, present and future program policies of the applicant and related matters." More specifically, the Commission objected to what it considered the excessive commercialism of the station, and referred to the station's operation in its "Blue Book."

In granting the renewal, the Commission referred to the statement of the officers of WTOL that the station was over-commercialized, was not correctly programmed, and that the management "were not carrying out [their] public service responsibility." Nevertheless, the Commission considered that the station had in recent years carried local public service programs on a sustaining basis during the daytime and in some cases during the evening. It referred to the testimony of the Director of Radio Visual Education of the Toledo Public Schools that he did not know what more the station could do to further the city's educational programs. Other public service groups testified that WTOL had never refused their requests for time. The Commission also relied on the new policies of the station formulated in March 1946 as follows:

> "(1) Commercial programs would represent from 65% to 75% of the total broadcast time, the latter figure being a maximum that would not be exceeded; (2) the station would not permit more than three minutes of commercial continuity or four commercial spot announcements in a 14½ minute participating program, nor more than 3 minutes of commercial continuity in a 14½ minute sponsored commercial program; and (3) in 'shopper's guide' program (defined as programs in which commercial announcements relate to bargain sales of services

(Continued on next page)

Golf Tournament

Entries for the annual convention golf tournament for the *Broadcasting* Magazine trophies should be submitted to Maury Long, in care of the publication, 870 National Press Bldg., Washington 4, D. C.

Silver cups will be awarded for low gross and low net scores. Mere notice of intent to compete is all that is required. Blind bogey handicap system will be used in selecting gross winner.

The tournament will be held Sunday, Sept. 14, at Atlantic City Country Club. Transportation will be arranged by the magazine.

or merchandise) not more than 6 commercial spot announcements would be broadcast, and not more than four 'shopper's guide' programs would be carried in a single day . . . 'Shopper's guide' programs were permanently discontinued after September 7, 1946."

In conclusion, the Commission said:

> "On the record we conclude that the basic reasons for the program situation that existed at WTOL were, first, failure of the owners of the licensee to participate in or closely supervise the day-to-day operations of the station; second, employment of a general manager in complete charge of day-to-day operations on an incentive pay contract under which the manager's income was directly related to the amount of gross sales; third, preoccupation of the management and owners with the commercial functions at the expense of the programming and service functions of the station; and, fourth, failure of the owners to insure that program and sales functions should be segregated, and that control of program structure should be divorced from employees whose primary functions were the sale of commercial time."

* * *

However, "the applicant's officers have testified that the record made during this period [since March, 1946] will be continued or improved upon; that, in the future, the principle of ownership-management will be adhered to; that all commercial contracts will be subject to the approval of the program director and the managing director as representative of the board of directors, with due attention being given to the effect of commercial program or anouncement upon the over-all program structure; and that no person connected with the programming of the station will be compensated on an incentive pay basis."

Contracts Which Lessen Station Control By Licensee Object of FCC Concern

The FCC reiterated its concern last week with station contracts and other arrangements which result in the loss of station control by licensees.

The Commission announced that it had received information about contracts by which advertising agencies bought time for resale, programmed it themselves, and in some cases used their own studios for the broadcasts. It was noted that none of these contracts had been filed with the Commission, although §1.342 of the Rules and Regulations requires the filing, within 30 days of their execution, of "all documents, instruments, contracts, . . . and changes therein . . . relating to ownership, management, or control . . .; the use, management or operation of licensed facilities; and agreements relating to network service, transcription service, or bulk time sales (amounting to two hours or more per day)."

The FCC cited Sec. 310 (b) of the Communications Act which requires Commission approval before assignment of a license or transfer of control of a corporate licensee, and quoted its leading decision on this subject, Bellingham Broadcasting Co., 8 FCC 159, May 1940:

> " * * * the licensee of a radio broadcast station must be necessarily held responsible for all program service and may not delegate his ultimate responsibility for such to others."

In another more recent case, City of Camden, Proposed Decision filed September 5, 1946, the Commission considered this question. On that occasion, speaking of a contract giving an advertising agency control of most of the station's time, the opinion said:

> "The record in this cause, as a whole, demonstrates the incompatibility with the purpose of the statute of the instant arrangement between the City and Mack Radio Sales, whereby the privileges which the Commission has granted an applicant found to be qualified have been delegated without authorization to a stranger to the Commission. The consequences of this action are evident here: Mack Radio Sales' unresponsiveness to the Commission's and the licensee's standards and suggestions; its open determination to exploit the station's time to its maximum financial advantage, without regard to the interest of the licensee or the public, and its readiness to resort to the coercive process of another tribunal [New Jersey courts] to vindicate its alleged right under the contract to defy the Commission and the licensee, are logical if not inevitable results of such a delegation."

The Commission concluded its notice with the statement that the requirement that licensees maintain "full and final responsibility" for their operations "is a basic feature of the Communications Act" and that therefore they cannot "directly or indirectly" divest themselves of the control necessary to fulfill it.

LEGISLATIVE ACTIVITIES

The following final actions on proposed legislation reported in the *Legislative Digest* earlier this year, are reported here since they were not taken when publication of the *Digest* was suspended with the adjournment of Congress and the state legislatures. The references are to the issues of the *Digest* which were sent to the membership.

CONNECTICUT

LABOR

Arbitration. H. 915. Vetoed, August 6. **Digest,** p. 122.

ILLINOIS

LABOR

Race Discrimination. H. 771. Approved by Governor, August 8. **Digest,** p. 115.

ZONING

Airports. H. 683. Approved by Governor, August 7. **Digest,** p. 118.

WISCONSIN

GOVERNMENT RADIO

A. 580. Approved by Governor, August 6. Chapter Number 504. **Digest,** p. 120.

LABOR

Unfair Labor Practices. A. 503. Vetoed, August 8. **Digest,** p. 118.

ZONING

Airports. A. 498. Law without approval, August 7. Chapter Number 516. **Digest,** p. 118

(Continued on next page)

S. 56. Provides for the limitation of the height of buildings, structures and objects of natural growth located within 3 miles of boundaries of airport sites. Regulations may specify such maximum permissible height as a ratio between permissible maximum height of structure or object of natural growth above level of the airport site and its distance from the nearest point on the boundary of airport site. Approved by Governor, August 5. Chapter Number 486.

Television

FCC Proposal to End Most TV Channel Sharing Involves Loss of Channel #1

A proposed order abolishing most provisions for sharing television channels with other radio services and changing assignment of the 44 to 50 mc band from television to non-government fixed and mobile stations was issued by the FCC on Thursday (14).

Effect of this order would be to eliminate the first of thirteen channels currently assigned to television, with no provision for replacement of this facility. All non-government fixed and mobile services now sharing television channels 1 through 5 and 9 through 15 would be moved and concentrated into the 44 to 50 mc band, now occupied by TV channel #1.

One construction permit has been issued for a television station to operate on this channel, but there is no station yet actually using this facility, the Commission stated.

"Salient provisions and objectives" of the proposed changes wert summarized by the Commission as follows:

(a) "All provision for sharing of television channels (except channels 7 and 8) is abolished.

(b) "In order to accommodate the non-government fixed and mobile radio services for which provision was formerly made on a shared basis on television channels 1 through 5 and 9 through 13, the assignment of the band 44 to 50 mc is changed from television to non-government fixed and mobile. At the present time there is no television station operating on this channel and there is only one construction permit outstanding.

(c) "The band 72-76 mc is to be limited to use by the 75 mc aeronautical marker beacons and to fixed circuits on an engineered basis with the view to avoiding adjacent channel interference to television broadcasting. Radio stations presently authorized in the 72-76 mc band will be permitted to continue for a five year period.

(d) "Possibilities of interference to television from such sources as harmonic radiations, television receiver response to stations on intermediate or image frequencies and television receiver oscillator radiations are engineering equipment problems which the Commission expects can more properly be solved by equipment development rather than further revisions of frequency allocations."

Briefs May Be Filed: No date was set for oral argument, but the Commission stated that interested parties may file written statements or briefs on or before September 15th. "If any comments are received which appear to warrant the Commission in holding oral argument before final action is taken, notice of the time and place of such oral argument will be given at a subsequent date," the FCC stated.

In announcing its conclusion that there is no "practical sharing arrangement," the Commission said:

2. In May and June 1945 the Commission issued its Allocation Report providing in part for 13 television channels and specifying that 12 of those channels be shared with other radio services on a mutually non-interference basis Since that time the Commission has conducted a comprehensive study of various sharing arrangements. The problems inherent in sharing were also discussed at length at an informal engineering conference held on June 10 and 11, 1947. As a result of these studies the Commission is of the opinion that there is no practicable sharing arrangement which will not cause serious interference to television reception.

Services which would ocupy the 44-50 mc. band include police, fire, highway maintenance, special emergency, petroleum, power utility, forestry conservation, transit utility, and experimental.

The new allocations would be as follows:

REVISED TABLE OF PROPOSED FREQUENCY ALLOCATIONS 44-88 and 174-216 Mc.

Band Mc.	*United States Service-Allocation*	*Remarks*
44–50	Non-Government (a) Fixed (b) Mobile	See Annex B
50–54	Amateur	
54–72	54–72 Mc. Non-Government 54–60 Mc. Television Broadcasting Channel 2 60–66 Mc. Television Broadcasting Channel 3 66–72 Mc. Television Broadcasting Channel 4	
72–76	Non-Government Fixed (Note A)	
76–88	76–88 Mc. Non-Government 76–82 Mc. Television Broadcasting Channel 5 82–88 Mc. Television Broadcasting Channel 6	
174–186	(a) Government; Fixed;Mobile (b) Non-Government, Television Broadcasting 174–180 Mc. Channel 7 180–186 Mc. Channel 8	
186–216	186-216 Mc. Non-Government 186–192 Mc. Television Broadcasting Channel 9 192–198 Mc. Television Broadcasting Channel 10 198–204 Mc. Television Broadcasting Channel 11 204–210 Mc. Television Broadcasting Channel 12 210–216 Mc. Television Broadcasting Channel 13	

Note A. Future assignments to be limited to fixed circuits which, as a result of an engineering study, may be expected to operate in this band on a non-interference basis to the television service.

REVISED TABLE OF PROPOSED ALLOCATION OF TELEVISION CHANNELS TO METROPOLITAN DISTRICTS

NOTE: Changes required as a result of channel 1 reallocation are underlined. Current assignments are from Subpart E (formerly Subpart D) of the Commission's rules governing broadcast services (Part 3) with the exception of cities bearing footnote 3.

Metropolitan District	*Current Channel Nos.*		*Proposed Channel Nos.*	
	Metropolitan	*Community*	*Metropolitan*	*Community*
Akron	11		11	
Albany Schenectady Troy	2,4,7,9,11		2,4,7,9,11	
Allentown Bethlehem Easton		8		8

(Continued on next page)

Metropolitan District	*Current Channel Nos.*		*Proposed Channel Nos.*	
	Metropolitan	*Community*	*Metropolitan*	*Community*
Altoona	9		9	
Ames, Iowa[1,4] (Not Metropolitan District)			4	
Amarillo	2,4,5,7		2,4,5,7	
Asheville	5,7,12		5,7,12	
Atlanta	2,5,8,11		2,5,8,11	
Atlantic City		8		8
Augusta, Ga.	6,12		6,12	
Autsin	8,10,12		8,10,12	
Baltimore	2,11,13		2,11,13	
Beaumont Port Arthur	3,6,8,10		3,6,8,10	
Binghamton	12		12	
Birmingham	4,9,13		4,9,13	
Bloomington, Ind.[1,4] (Not Metropolitan District)				10
Boston	2,4,7,9,13		2,4,7,9,13	
Bridgeport, Conn.		*1*		
Buffalo Niagara	4,7,9,13		4,7,9,13	
Canton, Ohio		*1*	*7*	
Cedar Rapids	7,11		7,11	
Charleston, S. C	7,10,13		7,10,13	
Charleston, W.Va.	7,11,13		7,11,13	
Charlotte	3,9,11		3,9,11	
Chattanooga	3,6,10,12		3,6,10,12	
Chicago	*2,4,5,7,8,11,13*		*2,4,5,7,9,11*	
Cincinnati	2,4,7,11		2,4,7,11	
Cleveland	*2,4,5,7,9*		*2,4,5,9*	
Columbia	2,4,8		2,4,8	
Columbus, Ga.	3,12		3,12	
Columbus, Ohio	*3,6,8,10*		*3,6,10*	
Corpus Christi	3,6,8,10		3,6,8,10	
Dallas	4,8,12		4,8,12	
Davenport Rock Island Moline	2,4,5,9		2,4,5,9	
Dayton	5,13		5,13	
Decatur	2		2	
Denver	2,4,5,7,9		*2,4,5,9*	
Des Moines[1]	2,4,5,9		2,5,9,12	
Detroit[2]	2,4,5,7,9		2,4,5,7	
Duluth Superior	3,6,8,10		3,6,8,10	
Durham	4,7		4,7	
El Paso	2,4,5,7		2,4,5,7	
Erie	12		12	
Evansville, Ind.	2,11		2,11	
Fall River *New Bedford*		*1*		*8*
Flint	11		11	
Fort Wayne	2,4,7,9		2,4,7,9	
Fort Worth	2,5,10		2,5,10	
Fresno	2,4,5,7		2,4,5,7	
Galveston	9,11,13		9,11,13	
Grand Rapids	7,9		7,9	
Greensboro	2,10		2,10	
Hamilton Middletown	9		9	
Harrisburg	*8*			*10*
Hartford New Britain	8,10		8,10	
Houston	2,4,5,7		2,4,5,7	
Huntington, W. Va. Ashland, Ky.	5		5	
Indianapolis, Ind.[3]	3,6,8,10,12		3,6,8,12	
Jackson	2,4,5,7		2,4,5,7	
Jacksonville	2,4,6,8		2,4,6,8	
Johnstown, Pa.	13		13	
Kalamazoo	3		3	
Kansas City, Mo. Kansas City Kans.	2,4,5,9		2,4,5,9	
Knoxville	2,4,8,11		2,4,8,11	
Lancaster		4		4
Lansing	6		6	
Lincoln	10,12		10,12	
Little Rock	3,6,8,10		3,6,8,10	
Los Angeles	2,4,5,7,9,11,13		2,4,5,7,9,11,13	
Louisville	5,9		5,9	
Lowell Lawrence Haverhill	6		6	
Macon	4,7,10		4,7,10	
Madison	9		9	
Manchester		*1*		*10*
Memphis	2,4,5,7,9		2,4,5,7,9	
Miami	2,4,5,7		2,4,5,7	
Milwaukee	3,6,8,10		3,6,8,10	
Minneapolis St. Paul	2,4,5,7,9		2,4,5,7,9	
Mobile	3,5,9,11		3,5,9,11	
Montgomery	6,10		6,10	
Nashville	4,5,7,9		4,5,7,9	
New Haven		6		6
New Orleans	2,4,6,7,10		2,4,6,7,10	
New York Northeastern New Jersey	2,4,5,7,9,11,13		2,4,5,7,9,11,13	
Norfolk Portsmouth Newport News	4,7,11,13		4,7,11,13	
Oklahoma City	2,4,5,9		2,4,5,9	
Omaha Council Bluffs	3,6,7		3,6,7	
Peoria	3,6,12		3,6,12	
Philadelphia	3,6,10,12		3,6,10,12	
Phoenix	2,4,5,7		2,4,5,7	
Pittsburgh	3,6,8,10		3,6,8,10	
Portland, Me.	3,8		3,8	
Portland, Oreg.	3,6,8,10,12		3,6,8,10,12	
Providence, R. I.	11		11	
Pueblo	3,6,8,10		3,6,8,10	
Racine *Kenosha*		*1*	*13*	
Reading		5		5
Richmond	3,6,8,10		3,6,8,10	
Riverside, Calif.[4] (Not Metropolitan District)		*1*		*6*
Roanoke	5,9,12		5,9,12	
Rochester	2,6,11		2,6,11	
Rockford	12		12	
Sacramento	3,6,10		3,6,10	
Saginaw Bay City	3,8,13		3,8,13	
St. Joseph	13		13	
St. Louis	4,5,7,9,13		4,5,7,9,13	
Salt Lake City	2,4,5,7,9		2,4,5,7,9	
San Antonio	2,4,5,7,9		2,4,5,7,9	
San Diego	*3,6,8,10*		*3,8,10,12*	
San Francisco Oakland	2,4,5,7,9,11		2,4,5,7,9,11	
San Jose	13		13	
Savannah	3,5,9,11		3,5,9,11	
Scranton *Wilkes-Barre*	*11*	*1*	*11,3*	
Seattle	2,5,7,11		2,5,7,11	
Shreveport	2,4,6,8		2,4,6,8	
Sioux City	4,9,11,13		4,9,11,13	
South Bend		*1*	*13*	
Spokane	2,4,5,7,9		2,4,5,7,9	
Springfield, Ill.	8,10		8,10	
Springfield, Mass. *Holyoke*	*3*	*1*	*3*	
Springfield, Mo.	2,4,5,9		2,4,5,9	
Springfield, Ohio		*1*	*8*	
Stockton	8		8	
Syracuse	5,8,10		5,8,10	
Tacoma	4,9,13		4,9,13	
Tampa St. Petersburg	2,4,5,7		2,4,5,7	
Terre Haute	4		4	
Toledo	13		13	
Topeka	7,11		7,11	
Trenton		*1*		
Tulsa	3,6,8,10		3,6,8,10	
Utica Rome	3,13		3,13	
Waco	3,6,9,11		3,6,9,11	
Washington	4,5,7,9		4,5,7,9	
Waterbury	12		12	
Waterloo	3,6,13		3,6,13	
Wheeling	12		12	
Wichita	2,4,5,9		2,4,5,9	
Wilmington		7		7
Winston-Salem	6,8		6,8	
Worcester	5		5	
York		*1*		*8*
Youngstown	13		13	

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[1] Channel 4 shift from Des Moines to Ames, Iowa, is the result of prior action and is not related to any proposed change in the total number of television channels.

[2] Channel 9 deleted at the request of the Canadian Government for use in Windsor, Ontario, and is not related to proposed change in the total number of television channels.

[3] Channel 10 shift from Indianapolis to Bloomington, Ind., is the result of prior action and is not related to any proposed change in the total number of television channels.

[4] Added subsequent to publication of Subpart E (formerly D) of the Commission's Part 3 Rules.

General

"More Sets" Campaign to Be Featured During Radio Week, NAB and RMA Heads Agree

Looking forward to the celebration of National Radio Week from October 26 to November 1, the Presidents of NAB and RMA have exchanged letters pledging cooperation in the current "Radio for Every Purpose" campaign which will be featured during the 1947 observance of Radio Week.

NAB President Justin Miller pointed out that this campaign "eventually means more listening by more individuals to our program offerings."

"No effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries," Judge Miller wrote.

More Sets—More Listening: Pointing out also that "more radios at the finger tips of more people will substantially increase listening," RMA President Max F. Balcom asserted that "every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal."

Following is the text of Judge Miller's letter:

"I have observed with great satisfaction the ever-increasing cooperation between our two industries, fostered by the appointment of the Joint RMA-NAB Committees, and culminating in our annual joint effort in promoting "National Radio Week".

"Broadcasting has much to gain from this closer collaboration. "A Radio-in-Every-Room" and "A-Radio-for-Every-Purpose" eventually means more listening hours by more individuals to our program offerings and, of course, these are goals toward which the members of our industry constantly strive.

"Evidence of my real interest in the campaign is the fact that I have especially assigned Jess Willard, Executive Vice President of the NAB, to coordinate and supervise our part of the job, and, working with him, members of our staff are actively promoting a greater participation by our membership than ever before in the history of the event.

"I do want to assure you that no effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries."

The RMA President had written Judge Miller:

"It was a pleasure indeed for me to note recently that the Sales Managers Executive Committee and the Small Market Stations Executive Committee of the National Association of Broadcasters have endorsed the "Radio-in-Every-Room" campaign of the Radio Manufacturers Association. I am sure we can count on the active support of individual broadcasters and RMA also would appreciate the influential endorsement of the National Association of Broadcasters itself.

"We in the RMA believe that every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal. More radios at the finger tips of more people will substantially increase listening—that is a common goal for broadcasters and manufacturers.

"The campaign stresses the need for more radios so that every member of the family may enjoy more fully the wide variety of programs presented by broadcasters. We believe that if we can think in terms of selling radios as a medium of entertainment and enlightenment for all members of the family, we will not only further our own objectives, but increase the service rendered by radio broadcasters.

"The RMA Advertising Committee is making progress in taking our program to retailers across the country, as well as to magazines and newspapers. "National Radio Week" has been successfully sponsored by our two organizations for the past two years and I am informed that plans are well under way for a much more successful campaign this fall. This is one example of how our two organizations can work together to our mutual benefit. I am sure there will be others. Your suggestions from time to time will certainly be appreciated."

RMA-NAB Liaison Committee Meeting Postponed

RMA-NAB Joint Liaison Committee meeting, schedulled for Tuesday, August 26, has been postponed due to inability of several key members of both committees to be present. A new date is to be set for an early fall meeting if possible.

Broadcast Advertising

A Broadcaster's Reactions to Per-Inquiry Deals, by Wiley P. Harris

Radio's answer to that perennial nuisance, the P-I deal, has been given eloquent expression by Wiley P. Harris, director, WJDX, Jackson, Miss., in an exchange of letters with the Mason Advertising Agency, Charleston, W. Va.

Declining to take advantage of the "generous and appreciated offer" the agency made for its client on a contingent fee basis, Mr. Harris wrote:

"We are in receipt of your generous and appreciated offer to advertise over this station your new, double action remedy, "KINKS-PLUS", on the basis that the station provide the time and talent for the advertising of this product to be handled on a $1.00, C. O. D., basis, the station to deduct 30¢ from each order as their compensation for time, talent and other expenses incident to the advertising.

"At first, we were very much inclined to jump immediately at this offer in view of the fact that "KINKS-PLUS" is a new, double action remedy to be taken in the easy-to-take form, and that thousands of persons had found prompt relief by this form of medication. However, after a lengthy consideration, it dawned upon us that we had never heard of "KINKS-PLUS" and we had no testimonials of the merit and effectiveness of the remedy and the public might not be gullible enough to send in $1.00 for an unknown article when it could purchase known and tried remedies for such an amount or less.

"It further soaked in that we have invested over $200,000.00 in this station; that same is staffed and handled by a personnel and employees that will not work on a contingent salary basis, and that all of the other advertisers on the station are paying a prescribed and published rate for their advertising. In other words, they were willing to gamble the legitimate cost the station charges for its advertising and take a chance on the eighteen years' operation of the station proving its effectiveness as a sales medium; and by this means they are paying for the actual operation of the station and any reasonable profit the station might earn from their expenditures.

"All of this caused mental kinks and misgivings, and led to the conclusion that you were very generously offer-

(Continued on next page)

ing to take advantage of our capital investment, plus talent and personnel cost, to sell your product at no financial risk to you whatever. This doesn't seem quite fair to the other advertisers on the station, as they would be called upon in a measure to pay for the time the station was giving to your advertising and the exploitation of your product.

"As a result of all the kinks-plus that came into our minds, there was one bright idea that predominated, to wit; if your client really wished to sell its product and had faith in its merits, as claimed in your continuity, why not let them make up a couple of Hundred-Thousand Dollars' worth of these tablets and send them out to the leading drug stores of the country on strictly a consignment basis; that is, the druggists would put the "KINKS-PLUS" tablets on sale without cost to him, and he could remit to you as sales were made on the basis of 70¢ per package less transportation charges.

"It occurred to us this would be a brilliant way for your client to demonstrate its belief in the merit of your product and, at the same time, show they were willing to invest a couple of Hundred-Thousand Dollars in the promotional scheme without requesting any one else to do this for them. We think this would be a grand idea for your client—and certainly they would not want some one else to do for them what they are not willing to do for themselves—that is, take all of the risk at no cost.

"In looking over the list of accredited agencies, we assume you must be new in the agency field. And, if you expect to grow, prosper, and enjoy the confidence and prestige of radio stations of the country, I hope you will accept this friendly advice from an old radio operator—don't insult the intelligence of radio stations by sending them a proposal such as you have offered.

"This advice is as free as the advertising you hope to get for "KINK-PLUS."

Eugene Carr and Donald Davis to Participate in Convention Sessions on Advertising

The acceptances of Eugene Carr, general manager, Brush-Moore stations, and Donald D. Davis, general manager, WHB, Kansas City, Mo., to participate in the September 15 retail advertising clinic, and the broadcast advertising general session scheduled for Wednesday, September 17 respectively, complete two of the expertly staffed panels which are expected to write convention history during next month's meeting in Atlantic City.

Mr. Carr, who presided at the initial NAB retailer-broadcaster panel during the Cleveland convention five years ago, will occupy the unique role of official historian of a project which he started. Outgrowth of the Cleveland convention was the industry-wide Retail Promotion Plan conducted during 1943. At Atlantic City, following the NRDGA radio committee's presentation, "Case Histories Come to Life", Mr. Carr will present a summary and application entitled, "Cleveland—Five Years Later," showing the progress made by retailers and broadcasters in achieving greater understanding of each other's problems and of the mutual techniques developed for solving them.

Mr. Davis will appear as a member of the "All America Radio Team" panel in a discussion of the subject, "The Sales Foundation of the American System of Broadcasting." He has been selected to represent the position of "program director."

NAB Sales managers are urged to register now for the September 15 clinic along with as many of their staff as plan to attend.

Two Companies Seek Free Publicity, One for Product, Other Institutional

Industrial Synthetics Corporation has sent NAB member stations an announcement extolling the virtues of "Supplex," a garden hose, sold at department and hardware stores. The commercial message includes the price of the product and the company's guarantee. The corporation suggested that the announcement be used without charge on station's home-service programs.

NAB has written the organization inviting them to use radio at published card rates. The NAB resolution against the acceptance of "free time deals" was included in the letter.

Another example of this "side door approach" to free radio time is contained in a circular letter addressed to the "news editor" of various radio stations by the Nash-Kelvinator Corporation. Attached to the letter is copy for an institutional ad that was scheduled to run in "80 leading newspapers", whereas the "news editors" of American radio stations were asked to carry the copy without charge.

Many NAB member stations have an established routine whereby all such publicity-seeking mail must receive the okay of the station manager or sales manager before broadcast.

Standard Program Schedule Forms Increased in Cost to $6.33 Per Thousand

The printers of the NAB Standard Program Schedule Form have advised that because of increased costs of paper, it will be necessary to raise the price of the forms to $6.33 per thousand.

These forms are used by stations as availability sheets and promotion pieces for mailing to advertising agencies and advertisers.

All orders should be sent to Department of Broadcast Advertising, National Association of Broadcasters, 1771 N Street, Northwest, Washington 6, D. C. Deliveries are made approximately ten days after receipt of orders.

Small Market Stations

"Broadcasters Community Challenge" Is Subject of Talk Published by NAB

Station management, particularly those new to radio, will find helpful suggestions for evaluating radio's community services and responsibilities in the new NAB publication, "The Broadcaster's Community Challenge," by Robert T. Mason, WMRN, Marion, O.

The broadcaster takes up such subjects as management's responsibility, staff members, community activities, survey on community leadership, station management as molder of public opinion, the crusading newspaper editor, the early days of journalism, radio's early days, and the maturity of radio.

Requests for copies should be sent to NAB Small Market Stations Division.

Mississippi Station Executive Comments on FCC Proposed Revision of Operators' Licenses and Examinations

"Our group of five stations representing the small market class," writes Bob McRaney, General Manager, WCBI, Columbus, Miss., and The Midsouth Network, "have been particularly interested in the recent proposed revision of the operators license as recently announced by the FCC.

"We have long contended that it was unnecessary for small stations, such as ours, to operate with a full staff of First Class Operators. This point was proved during the war when our stations were allowed to use restricted permit holders with one First Class Operator in charge. We never lost a minute off the air or experienced any difficulties in operation during the long period this was in effect. We feel that it will give us an opportunity to select our employees from local residents, making a more stable staff and smarter operations for our stations. We feel that it will also encourage youngsters to go into the operating part of radio which heretofore has made it necessary for them to undergo a long period of training before they could be considered for employment. The new license arrangement will allow us to employ local people on a more or less apprenticeship basis which will allow them to learn as they earn. Heretofore this has been impossible.

"Equipment, if properly installed and maintained does not require the service of an expert in order to keep a radio station operating successfully. Our group endorses the proposed decision of the Commission heartedly and we feel that this opens the door to improvement of local residents who have up to now been denied this privilege."

Studio and Transmitter Building Layouts Included in New Brochure for Stations

"Floor plans and sketches of studio and transmitter building layouts" are contained in a new brochure issued by a leading equipment manufacturer. The late material was compiled at the request of the NAB Small Market Stations Division as an aid to broadcasters who contemplate the construction of new studios and engineering departments, or the remodeling of present quarters. Copies of the brochure may be secured from R. B. Rennaker, Collins Radio Company, Cedar Rapids, Iowa.

Public Relations

James Dawson Replaces Ben Miller In NAB Information Department

James Dawson, veteran radio and newspaper editor, has been named assistant director of information of the NAB. He will report on September 2nd to replace Ben Miller, who has been transferred to the newly-created Program Department as assistant director.

At present Dawson is news editor and director of programs in the public interest at WFBC, Greenville, S. C., a position he has held since release from active duty as a naval reserve officer. His four years in the Navy included three years of duty as a combat intelligence officer in the Pacific, beginning in the Solomons and continuing through the final Third Fleet campaign off the coast of Japan.

Prior to the war, Mr. Dawson operated his own advertising agency, Dawson, Inc., in Greenville, having previously served as managing editor of the Augusta, (Ga.) *Chronicle.*

He began his newspaper career as a member of the Greenville *Piedmont* editorial staff, and was subsequently associate managing editor of the *S. C. Newsview.*

Mr. Dawson was born in New Bern, North Carolina in 1910. He is the son of James B. Dawson, well-known North Carolina newspaper publisher.

The new NAB staff member is a graduate of the University of North Carolina. He also did graduate work at Georgetown University in Washington, D. C.

News

Jack Harris Appointed Member of Council on Radio Journalism

Jack Harris, general manager, KPRC, Houston, has been appointed to the Council on Radio Journalism, Inc., by the NAB. Five members are appointed by NAB and five by the American Association of Schools and Departments of Journalism.

Council will hold its next meeting in Atlantic City, Wednesday, September 17, during the NAB convention, according to call issued by Chairman Wilbur Schramm, director, school of journalism, University of Iowa.

Besides Messrs. Harris and Schramm, Council members are: Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, National Broadcasting Company; Mitchell V. Charnley, professor of journalism, University of Minnesota; Fred S. Siebert, director, school of journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; and Arthur Stringer, NAB, secretary-treasurer.

Public Interest Programming

Red Cross Praises Radio for "Superb Cooperation" in Fund Campaign

Crediting the nation's broadcasters with playing a major part in publicizing the 1947 Fund Campaign,

(Continued on next page)

Basil O'Connor, president of the American National Red Cross, has expressed his thanks to the radio industry for its "superb cooperation" in the successful drive.

In addition to thanking the networks and the NAB for their help, Mr. O'Connor, in a letter to President Justin Miller, asked that his thanks be conveyed "to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters."

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life," Mr. O'Connor asserted in his letter to Judge Miller.

The text of Mr. O'Connor's letter follows:

O'Connor Letter: "Though our 1947 Fund Campaign officially ended last March 31, we are just now able to view the overall results of our work and the response received from the public. As you probably know, the drive was a great success, having been oversubscribed by more than thirty percent, placing total funds received through July 31, 1947, at $79,413,215.00 as compared with our original $60,000,000.00 goal.

"Great credit is due the radio industry for its superb cooperation and enthusiastic support in carrying the story of Red Cross to the nation's millions of listeners. For example, a survey just completed shows that national radio messages allocated by the Advertising Council provided nearly one billion listener-impressions. During March, 608 national network programs carried Red Cross messages with 164 programs aired on "Red Cross Radio Day" alone. Besides this, 850 stations carried a special series of programs featuring Helen Hayes. One thousand three hundred and fifty stations cooperated by broadcasting announcements, Hollywood star appeals, and many local live programs. One hundred and ninety-eight of our foreign language stations also told the Red Cross story in French, Spanish, Italian, Polish and Yiddish.

"We are sincerely grateful to the National Association of Broadcasters for its support and excellent cooperation. Although we have already thanked those in national radio organizations for their splendid help, I should like through you to express the gratitude of our entire organization to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters. Each of them rendered a valuable service to humanity by advancing the work of the Red Cross at home and abroad.

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life."

Television Broadcasters Offered Help of Veterans Administration in Building Programs

Recognizing the potentialities of television as a mass communication medium, the Veterans Administration has announced the redesignation of its radio section as the Radio and Television Division.

In announcing the change, Charles E. Dillon, chief of the division, pointed out that there are certain aspects of VA activities which, imaginatively treated, may supply very interesting television material. In addition to the use of prominent personalities, Mr. Dillon suggested medical rehabilitation of hospitalized veterans, G. I. education and training, both college and on-the-job, and new businesses backed by G. I. loan guarantees as examples of possible television shows.

Pointing out that veterans and their families constitute a potential audience equal to half the total population of the country, Mr. Dillon expressed the desire of the VA to cooperate with television networks and producers in the presentation of programs of interest to former G. I.'s.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 25-31, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Labor Day accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forest and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of

(Continued on next page)

other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made.* Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. More gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. Remind Labor Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, August 18. They are subject to change.

Tuesday, August 19

Further Hearing

(10:00 A.M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-Night.

WHP—WHP, Inc, Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited; DA-Night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. **590 kc.,** 1 KW, unlimited; DA-Night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. **590 kc.,** 1 KW, unlimited; DA-Night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG—WTAG, Inc.,
Worcester, Mass.
WIAC—Radio Station WIAC, Inc.,
San Juan, P. R.

Wednesday, August 20

(10:00 A.M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA; **840 kc.,** 5 KW; DA-Daytime.

Intervenor: WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.

FCC ACTIONS

GENERAL

Notice

The Commission announced on Friday (15) that the Clear Channel Hearings previously scheduled for September 29 have been postponed until October 14.

AMPLITUDE MODULATION

AM—Docket Case

The Commission announces its **Decision and Order** (B-333) granting the application of Community Broadcasting Service for renewal of license of Radio Station **WTOL, Toledo, Ohio** (BR-958; Docket 7867).

Commissioners Denny, Jett and Webster concur in the result; Commissioner Durr not participating.

AM—New CP Granted

1370 KC.

Radio Anthracite, Inc., Pottstown, Pa.—Granted CP for new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (BP-5582; Docket 8091)

AM—Designated for Hearing

800 KC.

Johnson County Broadcasting Corp., Iowa City, Iowa—Designated for hearing application for new station to operate on 800 kc., 1 KW, DA, daytime only; made KCMO, Kansas City, Mo., and WBBM, Chicago, Ill., parties to proceeding. (BP-5935)

1490 KC.

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Designated for hearing application for modification of CP specifying transmitter location. (BMP-2650)

AM—Licenses for New Stations Granted

600 KC.

WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.—Granted license for new station; 600 kc., 500 watts night, 1 KW-LS, DA unlimited, and to specify studio location. (BL-2396)

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex.—Granted license for new station; 860 kc., 1 KW; daytime. (BL-2479)

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich.—Granted license for new station; 1500 kc., 250 watts, daytime; conditions. (BL-2180)

AM—Modifications of CP's Granted

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP for extension of completion date to 12-24-47. (BMP-2978)

WKAQ—Radio Corp. of Puerto Rico, San Juan, P. R.—Granted modification of CP to make changes in DA. (BMP-2969)

(Continued on next page)

WESL—The Eastern Shore Broadcasting Co., Preston, Md.—Granted modification of CP for extension of commencement and completion dates to 10-17-47 and 1-17-48, respectively. (BMP-2972)

KGHI—Broadcasting Service, Little Rock, Ark.—Granted modification of CP to change type of transmitter. (BMP-2963)

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Granted modification of CP for approval of antenna and transmitter locations, and to specify studio location. (BMP-2848)

WTNC—Thomasville Broadcasting Co., Thomasville, N. C.—Granted modification of CP to change studio location. (BMP-2975)

WTAL—Atlanta Broadcasting Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 2-5-48. (BMP-2985)

KRUL—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP to change type of transmitter. (BMP-2981)

KXO—Valradio, Inc., El Centro, Cal.—Granted modification of CP to change studio location. (BMP-2915)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted application for modification of CP to make changes in DA for nighttime use, subject to CAA approval of transmitter site and antenna system and subject to conditions that applicant will satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour (BMP-2950).

AM—Miscellaneous Actions

WTMV—Evansville On the Air, Inc., E. St. Louis, Ill.—Granted modification of license to change name of licensee to On The Air, Inc.

WNAD—University of Oklahoma, Norman, Okla.—Granted CP to install new vertical antenna and mount FM antenna on #1 tower, install new transmitter and change transmitter location. (BP-6085)

WASK—WFAM, Inc., Lafayette, Ind.—Granted CP to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes only, with 250 watts. (BP-6157)

Southern Broadcasting Corp., New Orleans, La.—Adopted order denying petition requesting the Commission to reconsider its action of 2-6-47 in dismissing its application which requested facilities of WJBW, and for reinstatement of its application BP-5587.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Adopted order dismissing petition for reconsideration directed against action of Commission granting without hearing application of KVNU to change facilities.

Community Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of Community Broadcasting Co. for reconsideration directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of WERC directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WARM—Union Broadcasting Co., Scranton, Pa.—Adopted order granting petition insofar as it requests a continuance in the further hearing in Dockets 6884, 7115, 7851, 7852, now scheduled for August 19, and continued same to September 11, 1947; denied petition insofar as it requests reconsideration of action of Presiding Officer of Motions Hearing enlarging issues in this proceeding.

Eugene Broadcasters, Inc., Eugene, Ore.—Adopted memorandum opinion and order granting petition insofar as it requests leave to amend application for new station re antenna system; denied petition insofar as it requests removal from hearing docket. (BP-4259; Docket 7484)

WKOP—The Binghamton Broadcasters (Assignor); The Binghamton Broadcasters, Inc. (assignee), Binghamton, N. Y.—Granted consent to assignment of permit of WKOP from a partnership to a corporation; no monetary gain. (BAP-54)

KGRI—Goggan Radio Sales (assignor); Henderson Broadcasting Corp. (assignee), Henderson, Texas—Granted consent to assignment of CP for KGRI from Goggan Radio Sales, a partnership, to Henderson Broadcasting Corp., a corporation, for $4,500 cash. (BAPL-27)

Albert J. Felman, Joliet, Ill.—Adopted order dismissing without prejudice to refiling after a final decision has been rendered with respect to application of WJOL for renewal of license or after said application has otherwise been disposed of, application for new station requesting facilities now used by WJOL. (BP-6160)

940 KC.

Neal W. Welch, North Adams, Mass., and Rossmoyne Corp., Leymoyne, Pa.—Denied joint petition requesting that their applications, each seeking daytime operation on 940 kc. be removed from pending files and restored to processing line. (BP-5618; BP-5862)

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—Granted modification of CP to change assignment from 760 kc., 500 watts, daytime, to 980 kc., 1 KW, daytime; engineering conditions. (BMP-2920)

1440 KC.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas—Adopted order granting petition to remove from hearing docket, and granted, in part, application to operate KEYS on 1440 kc., 1 KW day, 500 watts night, using the DA now specified, subject to CAA approval of proposed transmitter site and antenna system and to condition that applicant satisfies all legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-3999; Docket 7561)

1450 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted petition for leave to amend its application (BP-5622; Docket 8116) so as to specify 1450 kc. with 250 watts, unlimited time, instead of 550 kc. with 5 KW, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1480 KC.

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted petition for leave to amend its application (BP-5886; Docket 8354) so as to specify 1480 kc. with 5 KW, unlimited time, instead of 1360 kc., 1 KW, unlimited time; to specify a new transmitter site, etc. The amendment was accepted and application removed from hearing docket.

1560 KC.

Lake Broadcasting Co., Inc., Gary, Ind.—Adopted order denying petition requesting consideration and partial grant of its application BP-4341 for unlimited operation on 1560 kc. so that part of its application relating to daytime operation would be granted and that part pertaining to nighttime operation would be retained in hearing status. (Docket 7185)

Viking Broadcasting Co., Newport, R. I.—Granted petition for leave to amend its application (BP-5953; Docket 8284) so as to specify 500 watts instead of 1 KW.

KWKW—Southern Calif. Broadcasting Co., Pasadena, Calif.—Granted petition for leave to amend its application (BP-3710; Docket 6737), so as to specify 50 KW daytime only on 830 kc., instead of 5 KW, daytime only.

KPMO—Valley Broadcasting Co., Pomona, Calif.—Dismissed petition requesting leave to intervene in the hearing on application of KUBA (Docket 8387).

Sacramento Broadcasters, Inc., Chico, Calif.—Granted petition for leave to amend its application (BP-5745; Docket 8186), so as to specify unlimited instead of daytime only.

(Continued on next page)

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing presently scheduled for August 20, in re application (Docket 8167), and hearing was continued to October 20, 1947.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Granted petition for leave to amend its application (BP-5659; Docket 8433), so as to add a supplemental engineering statement containing field intensity measurements, etc.

Logansport Broadcasting Corp., Logansport, Ind.—Denied petition requesting the Commission designate an early hearing date in re its application (BP-5770; Docket 8194). No date has yet been specified.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Granted petition requesting the Commission to accept a revised Memorandum Brief in place of Memorandum Brief filed July 21, in conjunction with petition for rehearing in re consolidated proceeding (Docket 7313, 7314, etc.).

Bay State Broadcasting Co., New Bedford, Mass.—Granted petition requesting extension of time within which to file exceptions to the Commission's proposed decision in the consolidated proceeding (Dockets 7054, et al.), and the time was extended to and including August 25.

Correction

The following items appearing in last week's REPORTS *are corrected by the Commission as follows:*

KNOX Broadcasting Co. was inadvertently listed as removed from the hearing docket. Omit the item.

Northwestern Ohio Broadcasting Corp., same page, omit the last sentence "Exceptions noted by counsel for Sky Way Broadcasting Corp."

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use, and change in name of applicant) for approval of directional antenna system. Amended to change directional antenna night time pattern.

560 KC.

WGAI—The Advance, Inc., Elizabeth City, N. C.—Modification of construction permit (BP-5750, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

570 KC.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—License to use old main transmitter at 20 Battery Park Place, Asheville, N. C., to be used for auxiliary purposes with power of 1 KW.

590 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (Daniel M. Sheridan, Al Rothschild, Walt Emeson, Alexander Haagen, Earl L. Patrick, and Edward Lannelli, a partnership) (P. O. % Daniel M. Sheridan, 139 So. Vermont Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts, and daytime hours of operation.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—License to cover construction permit (B4-P-4421) which authorized increase in power, installation of new transmitter, and make changes in direction antenna for night use, and make changes in ground system, and authority to determine operating power by direct measurement of antenna power.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

700 KC.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Authority to determine operating power by direct measurement of antenna power.

730 KC.

NEW—Superior Enterprises, Hammond, La. (Joseph A. Sims and Henry A. Montz, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 800 to 730 kc., power from 1 KW to 250 watts; changes in antenna and ground system and change transmitter location from 3 blocks west of Highway 51 on Black Cat Road 2 miles south of Independence, La., to south of Hammond on east side of Highway 51, Hammond, La., and change studio location from Morrison Bldg., Hammond, La., to Hammond, La. (Request equipment facilities of WSAL.)

740 KC.

WMBL—Carteret Broadcasting Co., Morehead City, N. C.—License to cover construction permit (B3-P-5140, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—Modification of construction permit (B3-P-5261, as modified, which authorized installation of new transmitter) for extension of completion date.

800 KC.

WCCM—The Lawrence Broadcasting Co., Lawrence, Mass.—License to cover construction permit (B1-P-5239, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

820 KC.

WIKY—South Central Broadcasting Corp., Evansville, Ind.—License to cover construction permit (B4-P-5087, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

840 KC.

WHAS—WHAS, Inc., Louisville, Ky.—License to cover construction permit (B2-P-5093, as modified) which authorized installation of FM antenna on AM tower, and authority to determine operating power by direct measurement of antenna power.

850 KC.

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Modification of construction permit (B3-P-4176, as modified, which authorized a new standard broadcast station) for extension of completion date.

860 KC.

WKOB—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—License to cover construction permit (B1-P-5376, as modified) which

(Continued on next page)

authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

900 KC.

NEW—The Southwestern Broadcasting Co. of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1550 kc. to 900 kc., hours of operation from unlimited to daytime; change type transmitter and change transmitter location.

NEW—Bastrop Broadcasting Co., Bastrop, La. (George H. Goodwin, F. P. Robinson and W. Dan Files, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 900 kilocycles, power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and change type of transmitter.

960 KC.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-P-5581, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and mount FM antenna on AM tower.

970 KC.

WRCS—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.—Modification of construction permit (BP-5826, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif. (P. O. Box 1292, Modesto, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Frank L. Denton and L. Frank Jones, a partnership) (P. O. % L. Frank Jones, 602 Grand Building, Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

KRKL—East Side Broadcasting Co., Kirkland, Wash. (F. L. Thornhill)—Modification of construction permit (B5-P-5363, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Modification of construction permit (B3-P-5068, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—License to cover construction permit (B4-P-4178, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (Owen W. Ware and G. T. Owen, a partnership) (P. O. 610 Roumain Building, Third Street)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KIYI—Tri-County Radio Corp., Shelby, Mont.—License to cover construction permit (B5-P-4935, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WEBJ—William E. Brooks, Brewton, Ala.—License to cover construction permit (B3-P-5203, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Voluntary assignment of construction permit to Lead Belt Broadcasting Co.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B5-P-4961, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—Modification of construction permit (BP-5774, which authorized a new standard broadcast station) to change type of transmitter.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—License to cover construction permit (BP-4774, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WSAT—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Modification of construction permit (B3-P-5322, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1300 KC.

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Modification of construction permit (B1-P-4466, as modified, which authorized a new standard broadcast station) to change name of permittee from The Asher Broadcasting Service, Inc., to South Shore Broadcasting Co., and to specify studio location as 33 Brackett St., Quincy, Mass.

1340 KC.

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, as modified, which authorized installation of new transmitter, make change in antenna and mount FM antenna on top of AM tower, and change transmitter and studio location) for extension of completion date.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Modification of construction permit (B5-P-4836, as modified, which authorized a new standard broadcast station) for extension of completion date.

1350 KC.

KREI—Cecil W. Roberts, Farmington, Mo.—Modification of construction permit (BP-5712, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KRHD—Duncan Broadcasting Co., Duncan, Okla. (R. H. Drewry, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, G. G. Downing and John C. Halliburton)—Modification of construction permit (B3-P-5452, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and specify studio location.

1360 KC.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—License to cover construction permit (B2-P-4335, as modified) which authorized

(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW. to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 650 to 1380 kc., power from 250 watts to 1 KW, hours of operation from daytime to specified hours (SH-WAWZ); change type transmitter, install directional antenna for both day and night (DA-1), and change transmitter location from to be determined, in or near Wilmington, Dela., to approximately 5.8 miles from the center of business district of Wilmington, Dela.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—License to cover construction permit (B3-P-4464, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership) —Modification of construction permit (BP-5881, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Demopolis, Ala.

NEW—Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

KUKH—William Edwin Richardson, Ukiah, Calif.—Modification of construction permit (B5-P-5414, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—License to cover construction permit (B4-P-4665) which authorized to move transmitter and studio locations and install new transmitter and change studio location and authority to determine operating power by direct measurement of antenna power.

KTMC—McAlester Broadcasting Company, McAlester, Okla. (A Co-partnership composed of C. E. Wilson and P. D. Jackson)—Voluntary assignment of license to J. Stanley O'Neill.

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—License to cover construction permit (B3-P-5025, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, which authorized changes in antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-P-5415, which authorized to make changes in antenna, install new transmitter, and change transmitter location) for extension of commencement and completion dates.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to change studio location.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—License to cover construction permit (B4-P-5382, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1430 KC.

KNEW—Coeur D'Alone Broadcasting Co., Spokane, Wash. —Modification of construction permit (BP-5905, which authorized increase in power, installation of new transmitter and DA for day and night use, and change in transmitter and studio locations) to change type of transmitter.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va. (P. O. Box 575, Office in Hotel Lincoln, Marion, Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

(Continued on next page)

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wisc.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, which authorized a new standard broadcast station) for approval of directional antenna.

AM—Applications Dismissed

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Dismissed August 6, 1947. Request of applicant.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L Jones. Dismissed 8-8-47. Request of attorney.

Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from 1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris I. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by W1BX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WSLS.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando

(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW. to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

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WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to change studio location.

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NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

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WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

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1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wisc.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

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AM—Applications Dismissed

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Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from 1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris I. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by WIBX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WSLS.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando

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authorized a new FM broadcast station) for extension of completion date.

WHP-FM—WHP, Inc., Harrisburg, Pa.—Modification of construction permit (B2-PH-410, as modified) which authorized a new FM broadcast station for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72, as modified), which authorized a new FM broadcast station for extension of completion date.

KFVD-FM—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-146, which authorized a new FM broadcast station) for extension of completion date.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, as modified), which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction (B1-PH-250, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, as modified), which authorized a new FM broadcast station for extension of completion date.

WDLW—Knight Radio Corp., Detroit, Mich.—Modification of construction permit (B2-PH-631, which authorized a new FM broadcast station) for extension of commencement and completion dates.

FM—Applications Dismissed

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel 242, 96.3 mc., and commencement and completion dates. Dismissed July 24, 1947, per request of attorney.

NEW—San Diego Broadcasting Co., Inc., San Diego, Calif. (P. O. United States National Bank Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and antenna height above average terrain 500 feet. Dismissed August 7, 1947, per request of attorney.

TELEVISION

TV—Miscellaneous Actions

Paramount Pictures, Inc.—Granted request for further extension of 60 days (until October 15, 1947) for Paramount to prepare and submit detailed plan with respect to its holdings in Allen B. DuMont Laboratories, Inc., and the effect of such holdings on pending television station applications of Interstate Circuits, Inc., Dallas (BPCT-94); New England Theatres, Inc., Boston (BPCT-140); and United Detroit Theatres Corp., Detroit. (BPCT-50)

WNBK—National Broadcasting Co., Inc., Cleveland, Ohio—Granted modification of CP for removal of transmitter to a point about 16 miles south of present site, which is the location of AM station WTAM, the tower of which is to be used for a support. (BMPCT-54)

WLWC—Crosley Broadcasting Corp., area of North of Columbus, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-86)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for installation of new transmitters and new antenna system. (BMPCT-84)

KLAC-TV—Dorothy S. Thackrey, Los Angeles—Granted modification of CP to extend completion date for a period of 6 months. (BMPCT-94)

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WCYJ—Onondaga Radio Broadcasting Corp., Portable-Mobile, area of Syracuse, N. Y.—Granted license for new remote pickup station. (BLRE-469)

WPBO—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (MLRY-68)

WPBK—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (BMLRY-67)

WEGM—Bamberger Broadcasting Service, Inc., New York City.—Granted modification of license to substitute frequency 25.35 mc. (subject to change without advance notice or hearing) for present assignment of 37.34 mc., to be used with power of 50 watts for orders only. Other frequencies remain the same. (BMLRE-131)

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—License to cover construction permit (BPED-31, as modified, which authorized a new broadcast station). Noncommercial educational.

WLAZ—Michigan State College, East Lansing, Mich.—Modification of construction permit (B2-PED-69, which authorized a new noncommercial educational broadcast station) to make changes in antenna system.

Applications

Remote Pickup—Accepted for Filing

NEW—Columbia Broadcasting System, Inc., Vicinity of New York, N. Y.—License to cover construction permit for a new remote pickup broadcast station. (BPRE-520)

Noncommercial Educational—Dismissed

Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for a new noncommercial educational broadcast station to be operated on 90 mc., power of 10 KW, emission, special for FM, and unlimited hours of operation. Dismissed 8-7-47 per request attorney.

Agricultural & Mechanical College of Texas, College Station, Texas (P. O. College Station, Texas)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 1 KW, emission, special for FM, and unlimited hours of operation. Dismissed 7-16-47 per request letter 7-1-47, from applicant.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

(Continued on next page)

R. K. Armstrong—False and misleading advertising of a medicinal preparation designated "Bob Armstrong's Distemper Remedy" is charged in a complaint issued by the Commission against Bob Armstrong, trading as R. K. Armstrong, Fitzgerald, Ga. (5507)

STIPULATION

Hoover Manufacturing & Sales Co.—Arthur M. Berger and Sylvia J. Berger, copartners, trading as Hoover Manufacturing & Sales Co., 251 West 19th St., New York, entered into a stipulation with the Commission to discontinue certain representations concerning specialty articles of wearing apparel, including uniforms for doctors, nurses, waiters and waitresses. (7628)

CEASE AND DESIST ORDER

Magazine Management Co.—Misrepresentation in the sale of books and other publications is prohibited in a cease and desist order issued by the Commission against Martin Goodman and Jean Goodman, copartners, trading as Magazine Management Co., 350 Fifth Ave., New York, and 12 subsidiary publishing corporations. (5463)

COMPLAINT DISMISSED

Doublewear Shoe Co.—The Commission dismissed its complaint charging Harry G. Kuechle, trading as Doublewear Shoe Co., 315 East Lake St., Minneapolis, with misrepresentation in connection with the sale of shoes and inner soles after he had entered into a stipulation to discontinue certain practices. (5259)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 34, August 25, 1947

New Standards of Practice To Be Discussed By Members in General Convention Session

The proposed new NAB Standards of Practice will be the subject of general floor discussion by the membership next month at the 25th Annual NAB Convention.

This disclosure was made Friday (22) when the NAB made public the overall program structure of its forthcoming convention. The entire morning of the final day, September 18th, has been set aside for discussion of the new "code" for the broadcasting industry.

Mestre Speaks: It was also announced that Goar Mestre, vice-president of the Inter-American Broadcasters Association, will speak at the opening general session, Tuesday, September 16th, following the keynote address of NAB President Justin Miller. Previously, Emilio Azcarraga, member of the IABA Board, had been scheduled to speak, but the pressure of business necessitates his return to Mexico City prior to the time of the NAB convention. He has been in Atlantic City for the past several months attending the International Telecommunications Conference.

NAB, ANA, AAAA Boards Meet: A special joint meeting of the boards of directors and executive officers of the American Association of Advertising Agencies and the Association of National Advertisers with the NAB board and executives has been scheduled for Wednesday evening. The purpose of this gathering, as outlined by President Miller, is to enable the NAB directors to know the directors of the two other associations with whom they share interest in such joint undertakings as the Broadcast Measurement Bureau.

Although the convention opens officially Tuesday, September 16th, pre-convention activity will make Monday a busy day. Four special clinics, covering

(Continued on page 682)

On the Inside

Proposed frequency assignments for Class B FM stations holding conditional grants have been announced by the FCC. (p. 694)

Broadcasters' questions concerning wage and hour regulations will be answered, through personal consultation, by Department of Labor official attending NAB Convention. (p. 687)

High frequency broadcasting is under consideration at Telecommunications Conference in Atlantic City. President Miller and Engineering Director Howard attend. (p. 685)

Shortage of call letters for broadcasting stations may end with assignment of new series to U. S. (p. 686)

Factors that influence a sponsor's final program choice will be discussed by a prominent retailer at Convention Advertising Clinic. (p. 684)

Petrillo Refuses Lift AM-FM Duplication Ban; Nets Request Another Conference

Following AFM President Petrillo's refusal Tuesday (19) to rescind his ban on the duplication of live musical programs on AM and FM facilities, the presidents of the four networks have requested another conference with the musicians' union head "to bring about a solution to this problem."

The network presidents met with Mr. Petrillo July 31 in an effort to settle the matter. He advised them

(Continued on page 682)

"Service and Survival" Theme of Small Market Stations Session at Convention

The multiple problems which will confront radio station management, in the vigorously competitive new year of 1948, will be tackled with renewed seriousness by industry leaders during the general session on "Radio Management Tomorrow—Problems of Service and Survival" at the NAB Convention in Atlantic City (Sept. 15-18). This program, under auspices of the NAB Small Market Stations Division, is scheduled for Tuesday afternoon, September 16, 2:30 until 5:00 p.m.

Showmanship and production will be employed to illustrate dramatically the increased costs of station operation. A reproduction of a huge dollar bill, labelled "station income," will be hung in the center of the mammoth stage of Convention Hall. This bill will be perforated into various sections identified as services purchased by the station. Glamorous John Powers' model graduates, wearing brief and colorful costumes with identifying signs, will rip off pieces of the dollar to signify "that's where the money goes." The girls will be dressed as Miss ASCAP, Miss BMI, Miss

(Continued on page 682)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of Special Services

New Standards of Practice to be Discussed By Members in General Convention Session

(Continued from page 681)

broadcast advertising, employee-employer relations, engineering, and programming, are scheduled.

(NOTE: *The convention agenda as it has shaped up to date is outlined in the enclosure.)*

Petrillo Refuses Lift AM-FM Duplication Ban; Nets Request Another Conference

(Continued from page 681)

last week, by telegram, that his union still would not agree "to service both AM and FM simultaneously."

In their latest telegram, the network heads told Petrillo:

> "We regret exceedingly your decision of yesterday regarding duplication of network programs on FM stations. Your action will seriously retard the development of FM broadcasting, and, we therefore feel, is clearly contrary to the public interest. We urgently request a further meeting as soon as possible to bring about a solution to this problem."

Small Market Stations

"Service and Survival" Theme of Small Market Stations Session at Convention

(Continued from page 681)

SESAC, Miss BMB, Miss News Service, Miss Transcription Service, etc., etc.

The show will be produced by Allen Brown, assistant director, Broadcast Advertising, who will also serve as Master of Ceremonies for the session.

The participating broadcasters are: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman, Small Market Stations Executive Committee, who will preside; Michael Hanna, WHCU, Ithaca, N. Y.; Simon Goldman, WJTN, Jamestown, N. Y.; John Meagher, KYSM, Mankato, Minn.; Robert T. Mason, WMRN, Marion, Ohio; Sanford Guyer, WBTM, Danville, Va.; Hugh Higgins, NAB; A. E. Spokes, WJOY, Burlington, Vt.; and Marshall H. Pengra, WBOM, Oak Ridge, Tenn.

The importance of "Community Leadership" by station management and staff will be covered in a presentation by Mr. Hanna, who will outline a program to follow for increasing a station's services and prestige on the local level.

"Coordinated Programming" by Mr. Goldman will cover effective techniques for increasing acceptance of a station in its area; for building revenues through emphasis on the sale of programs; for development of a local news bureau; for improving public interest features, and management's method for keeping a finger on industry programming trends.

Mr. Meagher will offer "A Formula for Creative Selling," including local, national and regional business.

"Music's Importance in Broadcasting" will be discussed by Mr. Mason, who will stress music costs, trends in types of music, and good balance in musical programs.

Mr. Guyer will speak on "Office Management," covering continuity instruction forms, the traffic manager, billing practices, program logs, and other important activities.

New ideas in "Sales Promotion" will be presented by Mr. Higgins, who will also put the spotlight on outstanding radio campaigns that have paid big dividends for sponsors.

Programming and selling of "Local and National News" and their effect on the station's popularity, its services and acceptance in the community will be included in a discussion led by Mr. Spokes.

Mr. Pengra will review the subject of operator requirements and offer an analysis of the current status of the FCC's "Proposed Revision of Operator Licenses and Requirements."

George Sterling, chief, FCC Engineering Section, has been invited to participate in the operator discussion.

Chairman Cribb has arranged a dinner Sunday, September 14, 6:30 p.m., at the Ambassador Hotel for members of the Small Market Stations Executive Committee and the 17 District Small Market Chairmen.

Colorado Broadcaster Renews Plea for Revision of FCC Mayflower Decision

A renewed plea for revision of the FCC's Mayflower Decision prohibiting radio editorializing was voiced at the University of Denver Small Market Radio Clinic by Rex Howell, owner-manager of KFXJ, Grand Junction, Colorado.

Howell told broadcasters and radio students at the clinic that the small market station cannot assume a position of leadership in community affairs if its management is denied the right of free speech guaranteed by the Constitution.

(Continued on next page)

"The Mayflower Decision as it stands," he declared, "tends to place the Commission in the position of prohibiting the broadcaster from operating in the public interest at the same time it demands that he do so."

Howell said he felt the small market broadcaster has an inherent responsibility to act as more than a mere entertainment and news reporting medium in the community he serves.

"The broadcaster must be able to take the initiative in supporting civic activities and projects for community betterment," he declared. "The Mayflower Decision denies that right, however, for in unmistakeable language it says, 'the broadcaster cannot be an advocate'."

Howell spoke at the Denver University clinic as director of a five day session on "Use of Community Resources by Radio." He has campaigned actively for revision of the Mayflower Decision since it was handed down in 1941. In January of this year he drafted and introduced a resolution at the NAB 14th District meeting in Salt Lake City calling for revision of the Mayflower dictum. The resolution was adopted unanimously.

For many years he has broadcast a weekly "raditorial" over his own station in Western Colorado, and is credited with having used this medium to instigate a wide variety of successful community projects and campaigns.

Lee Hart, NAB assistant director of Broadcast Advertising; Herb Hollister, owner of KBOL, Boulder, Colorado; and Judith C. Waller, public service director, NBC Central Division, and R. Russel Porter, coordinator of radio, Denver University, also addressed the clinic during the "Use of Community Resources" sessions.

The final week of the clinic (August 18-22) centered around the topic, "Radio Programming Problems," and was under the direction of Allen Miller, Director of the Rocky Mountain Radio Council.

Objections Raised by Unions to Proposed New Operators' Licenses and Examinations

Hearings on the FCC's "Proposed Revision of Operators' Licenses and Examinations" may be held since objections are reported to have been made by two operators' unions. There is no information as to the date on which the hearings may occur, but presumably they would be held in November or December.

It has not been decided whether NAB should make an appearance at the hearings. If they occur, stations are requested to continue sending their comments to the NAB Small Market Stations Division.

Notice of the proposed rule making was carried in NAB Reports on August 11 (see page 646).

Comments: "I believe First Class Operator Licenses should be granted renewal automatically at the Engineer-Operator level," writes Robert T. Mason, WMRN, Marion, O., "at least for a two- or three-year period until the industry settles down. A renewal examination could be required, and depending upon the grade, the applicant would be in classes one, two or three.

"I am much in favor of periodic examinations in all types of licenses which require individuals to keep up to date with scientific and technological progress."

Virgle E. Craig, WRLC, Toccoa, Ga., stated: "I am in full and complete accord with the set-up for the Radio-Operator License, if they don't get the requirements too technical. I think, from the summary given (NAB Reports, page 646), it will fill the bill at small stations like ours.

"Regarding the other two type licenses, I don't understand why a man capable of operating a 50-KW FM station could not also operate a 50-KW AM station. Nevertheless, we are in favor of a top-grade license that qualifies a man to be Chief Engineer of any station.

"From the information given, it seems to me most First Class Licenses should be renewed at the Technicial-Operator level. I believe most engineers are not up to date on FM, TV, FAX, and directional antennas, which require more study.

"I have a First Class License, but I know very well that I need to study more to be a qualified top-grade engineer. On the whole, we're in favor of the proposal."

EXERCISE YOUR RIGHT TO VOTE

One of the important pieces of business to be transacted at the forthcoming annual membership meeting is the election of Directors-at-Large for the ensuing year (until the 1948 convention). Under the resolution adopted by the Board, the old By-Laws will govern the election this year.

In order to participate in the nomination and election of Directors, each active member must certify a representative in accordance with the following By-Law provision:

"Article III, Section 2. *Voting.* Each Active Member in the Association whose dues are not more than one month in arrears shall appoint and designate in writing to the Secretary-Treasurer, upon call, the name of one person to be its representative in the Association and who shall represent, vote and act for the member in all of the affairs of the Association. The person thus designated must be an owner, a partner, an officer, or an executive whose time is devoted principally to the business of such active member."

The attention of active members is called to the fact that in order to qualify, dues must not be more than one month in arrears. If you have not paid your dues, you should do so immediately in order to qualify to participate.

You should also return the certification form (Form No. 2) to NAB immediately.

General

NAB Head Joins Board of Distinguished Judges To Select Miss America

NAB President Justin Miller will be a judge of the Miss America Pageant to be held in Atlantic City, September 3-6.

Mr. Miller will serve on a board which includes the following distinguished personages: Alfred DuPont, nationally known architect from Wilmington, Dela.; Dr. Frank Black, director of music of the National

(Continued on next page)

Richard G. Bath, WKNE Manager, Dies

Broadcasters throughout the Nation have learned with regret of the recent death of Richard G. Bath, vice president and general manager of WKNE, Keene, N. H. Mr. Bath had been connected with Stations WNBX, Springfield, Vt., and WKNE for fourteen years.

Broadcasting Company; Conrad Thibault, concert singer; Earl Wilson, newspaper columnist; Henry Grattan Doyle, dean, Columbian College, George Washington University, Washington, D. C.; Miss Norwood Baker, director of arts, Association of American Colleges; John Redmond, composer; Wynn Richards, prominent woman photographer; Colby Whitmore, nationally known illustrator and artist.

The annual pageant in recent years has been converted from a search for beauty alone to a nationwide competition from which emerge five young American girls who score highest in four categories: talent, beauty, intelligence and personality. Each factor is weighed equally (25%) by the judges. "Miss America" is selected from these five finalists.

Scholarships are awarded to Pageant winners. Chairman of the scholarship committee is Dr. Guy Snavely, executive director of the Association of American Colleges. The committee on which he serves as chairman is selected from the membership of the University Women of America.

This will not be Mr. Miller's first experience as a "judge." He served for eight years as associate justice on the U. S. Court of Appeals, and formerly as a judge on the United States Tax Court.

The NAB will hold its Annual Convention in Atlantic City after the Pageant—from September 15-18.

Broadcast Advertising

What Influences Sponsor's Program Choice? Prominent Retailer Answers at Convention

Factors that influence the final selection of radio programs for sponsorship by retailers will feature a section of the Retail Advertising Clinic scheduled for Monday morning, September 15, at the Atlantic City convention.

L. H. Foster, Sales Promotion Manager of The Fair, outstanding Chicago department store, who will participate in the panel discussions during the retailing presentation, "Case Histories Come to Life," this week indicated that his store's successful radio experience was due in large part to pre-campaign surveys which clearly demonstrated program preferences of both men and women in the potential audience.

Stating that a high percentage of listenership by both sexes is most essential for the retailer who must reach and sell varied audiences, Mr. Foster, in a letter to Hugh M. P. Higgins, assistant director of Broadcast advertising, wrote:

"The Fair selected certain type programs for their radio promotion because from 65 to 80 per cent of our men listeners and approximately 75 per cent of our women listeners listen to and prefer these programs. This is most important since department stores desire to reach both the male and female audience."

Other phases of radio for retailers relating to the economy of radio promotion, the establishment of program format, and the elimination of problems arising from "personality" shows will be handled by Mr. Foster.

An acknowledged expert in advertising and merchandising, Mr. Foster for six years was associated with the wholesale and retail advertising departments of Marshall Field & Company, Chicago, Ill., and was for seven years in various advertising and merchandising capacities with Henry C. Lytton & Company of that city.

Booklets on Advertising and "Facts You Should Know" Published by Broadcaster

"Advertising . . . Use It," a talk given by W. L. Gleeson, president, Broadcasting Corporation of America, over California Rural Network Stations, and "Facts You Should Know Which Affect Your Business" have been published as red and blue companion booklets for general distribution.

The advertising booklet covers various phases of the subject, while the publication on "facts" deals with the effectiveness of radio advertising. Copies may be secured from Mr. Gleeson, KPRO, Riverside, California.

Additional Per Inquiry and Free Time Deals Reported by Stations

Member stations have reported a flood of "per inquiry" and "free time" promotion deals in the past few weeks. After being advised of the offers by the stations, NAB has written the following inviting them to use radio at published card rates. The NAB resolution against the acceptance of per inquiry and free time deals was included.

Firm	*Product*
Direct Sales Agency	Cosmetic Kit
Cole and Company	The Southern Family Almanac
Warren Joyce Ayres Advertising	The Lincoln Benefit "Family Protection Policy"
Quality Music Company	Phonograph Records

The NAB Resolution

Delegates to the 1946 NAB convention in Chicago approved a resolution proposed by the Sales Managers Executive Committee condemning efforts to obtain free use of station facilities for commercial advantage and efforts to buy time on a per inquiry or contingent guaranted-return basis. Text of the resolution follows:

"The maintenance and protection of the American system of broadcasting is predicated on the observance of sound business practices and high standards of

(Continued on next page)

ethics—both on the part of the station and of those who would use its facilities.

"The NAB regards any effort on the part of any organization or interest which seeks commercial advantage through the free use of a station's facilities as being unsound, unwarranted and contrary to the best interest of the industry.

"Similarly, efforts by commercial enterprises to purchase radio facilities on a contingent guaranteed-return or per inquiry basis are declared by this association to open a way to unfair and discriminatory practices, and to be an undermining of the entire structure of American radio. Such efforts are, therefore, condemned as unethical and contrary to the best interests of the stations and the industry and of advertising in general.

"It is the will of this association, therefore, that all such requests should be denied by its members and discouraged by every other means at their disposal."

Engineering Department

High Frequency Conference Underway At Atlantic City; Denny Is Chairman

A large, representative group of American broadcasters interested in short-wave broadcasting took up residence at Atlantic City for the opening (16) of a scheduled six-weeks parley on broadcasting matters. Representing NAB were Judge Justin Miller, president, and Royal V. Howard, director of engineering.

Before the International High Frequency Broadcasting Conference convened under chairmanship of Charles R. Denny (with Francis Colt deWolf as assistant chairman and Gerald C. Gross as secretary-general), the United States and India submitted, for the limited agenda schedule, proposed Standards of Good Engineering Practice. India additionally submitted a proposal for a Central Broadcasting Board which, although similar to the U. S. organizational plan, proposed to encompass not only high frequency broadcasting but standard broadcasting as well. The U. K. had previously submitted a similar plan calling for a virtual international FCC (REPORTS, p. 583).

Friday afternoon's session (15) of the Heads of Delegations recommended selection of Chairman Denny to head the HFB Conference. With the convening of the First Plenary Session Saturday (16), the group proceeded to work on the two principal tasks facing it: (1) the formulation of engineering principles which will form the foundation for the detailed frequency assignment plan to be prepared in the future whereby it is proposed frequencies will be shared on a rotational and geographic basis; and (2) the preparation of a detailed agenda and the plan of procedure and preparation for the next High Frequency Broadcasting Conference. A Committee was appointed to attempt, during this Conference, to establish a date and location for the forthcoming full Conference.

Two Committees were organized at the Plenary Session, the Credentials Committee and the Working Group. The Working Group, which started its activities Tuesday morning (19) and scheduled meetings for Thursday (21) and Saturday (23), is under the chairmanship of Forney A. Rankin, International Broadcast Division, State Department. The Vice-Chairmanships went to Nikolai M. Sankin, chief engineer, Minsk Radio Center, Bielorussia, and the Reverend Filippo Soccorsi, director of Vatican Radio. Thirty-nine nations are taking part in this group. Permitted to participate and vote in this Conference were two nations not previously admitted, Pakhistan and Outer Mongolia.

Benton Speaks: Keynote address of the Plenary Assembly, entitled "Voices Across the Sea," was delivered by Assistant Secretary of State William Benton. Mr. Benton's speech, which received considerable national attention, covered the political, technical and cultural problems in the field of International Broadcasting. He deplored the use of international frequencies to spread lies and distortion for international slander. He then went on to say: "The war gave international broadcasting its greatest impetus. Since high-frequency broadcasting was the only medium of information or propaganda not subject to control at frontiers or at battlefronts, all of the warring nations tried to make the fullest possible use of it to influence neutrals, to sustain morale in occupied countries and to break down the morale of the enemy. The number of short-wave transmitters in operation at the peak of the war was perhaps as high as 800." There are today 739 stations serving 28,700,000 receiving sets outside the United States capable of receiving short-wave signals. Mr. Benton then pointed out that "broadcasting can be an unprecedented instrument of peace. He then went on to say:

"Shortwave broadcasting is today a confused enterprise. The confusion has been characterized as the 'fantasy of the frequencies.' According to a report of the BBC covering the month of July, 1946, more than one-third of the high frequency transmitters were operating outside the Cairo bands. The total number of channels observed on the air between July 1 and July 30, 1946, in the high-frequency spectrum was 602. Of the 602 channels, only 400 were within the bands allocated for international broadcasting by the Cairo Convention of 1938; and the other 202 were outside these bands. Other reports indicate that in the lower frequencies—the tropical broadcasting bands—over half the transmitters are operating outside the assigned bands."

Expressing his regret that the Radio Conference had not allocated sufficient space in International Broadcasting channels to accommodate the numerous stations, Mr. Benton outlined a plan for frequency sharing and stated: "It may be necessary for some nations now to reduce their operation somewhat. The United States is willing to reduce its transmitters and we are willing to accept fewer frequencies than we are now using. If other nations will do the same, all of us should be able to obtain a fair and equitable share in the available frequencies."

Classes of Stations: Because of the limited nature of the present conference the U. S. delegation has withdrawn several documents from the agenda.

(Continued on next page)

A new document, RHF-23, now provides the basic engineering principles for the conference and proposes establishing three classes of international broadcast stations: (a) *Long Distance.* These stations would operate on an internationally cleared channel; would have a minimum carrier operating power of 50 KW and a directional antenna having a power gain of at least 10. (b) *Medium Distance.* Stations in this category would operate simultaneously on the same frequency where geographical and time differences permit. These stations likewise would have a minimum actual operating power of 50 KW carrier; however, no minimum antenna gain or directivity would be required. (c) *Short Distance.* The stations falling in this classification, which would normally be considered as having semi-international coverage, provide for the simultaneous operation on the same frequency by several broadcast stations in the same region. These stations would have a maximum transmitter power of 10 KW carrier and a non-directional antenna. Other details of engineering standards closely follow the present American standard broadcast plan.

At the Tuesday session of the Working Group, presided over by Mr. Rankin, it was decided to set up two technical sub-working groups: Sub-working Group No. 1, which will be presided over by Mr. W. G. Richardson from Canada, will examine items No. 4 and 5 on the general agenda, i.e.: (1) examination of sources of information regarding high frequency stations now in use and those which are expected to be established and establish a deadline for collection of frequency information; and (2) analysis of data on stations now in operation and those expected to go into operation. Sub-working Group No. 2, which will be presided over by Mr. Jacques Meyer from France, will study items No. 7 and 8 of the agenda, i.e.: (1) general principles and directives to serve as a basis for the new high frequency broadcasting assignment plan; and (2) consideration of dates and measures for the preparation of the new frequency assignment plan for high frequency broadcasting stations.

It was further agreed that these two sub-working groups should have a small working group of each, appointed to work out the preliminary details of the questions with which they are concerned.

The final meeting of the High Frequency Broadcasting Conference Working Group will be held on August 23rd. The working group will then take up for consideration items Nos. 3, 10, 11 and 12 of the agenda, i.e., (1) Committee structure of the High Frequency Broadcasting Conference; (2) preparation of the agenda for the full-scale High Frequency Broadcasting Conference; (3) fixing of date, place of the High Frequency Broadcasting Conference; and (4) examination of RHF documents.

Proposed New Operator Requirements Likely To Create Lively Convention Discussion

Engineering and management comments continue to be received as a result of the Commission's proposed rule change concerning the requirements for broadcast engineer, technician and operator licenses. Current comments revolve principally around the problem of the creation of an artificial shortage of qualified personnel at the Engineer Operator level. Many report that, while the Commission may relieve the shortage at the operator level, it might create one at the higher level unless some provision is made to assure the continued license of existing qualified engineers.

It seems now, in view of the comments being received, that a hearing may be held by the FCC in the near future. This problem is expected to come up for a lively discussion in the Industry-FCC Engineering Roundtable session at the NAB Convention during the Broadcast Engineering Conference Monday afternoon, September 15.

Relief from Call Letter Shortage in Sight; U. S. Virtually Assured Calls Starting with "A"

U. S. Broadcasters, as well as other services, have felt for a number of years hemmed in by a snowballing shortage of call letters. The extreme shortage of call signals has resulted in many instances in the Commission regrettably being forced to issue conflicting call letters, especially to stations in the same locale.

Recognizing the situation, the NAB Engineering Executive Committee at its March meeting made several suggestions to Commission members in the hope that they would provide relief from the shortage. While the Committee brought forth many suggestions for the conservation of call letters, these economies proved to be insufficient to provide for the overwhelming volume of grants to new broadcast stations and other services.

Relief was expected to come when a proposal introduced by the American Delegation at the Atlantic City International Telecommunications Conference for the granting to the U. S. of the additional call letter "A" appeared to be well on its way to final adoption. The U. S. would thus have the letters "A," 'K," "N," and "W." "A" calls would not be assigned to broadcast stations; it is proposed that the "A" list be assigned to the Army and Maritime services in lieu of their present "K" and "W" calls. This action would eventually release several thousand calls that could be assigned to the broadcast service. Some present "K" and "W" calls would probably be retained by the Army and Maritime services; it is considered highly unlikely, for example, that the War Department would give up the main headquarters call of WAR.

Other nations also have felt the call letter pinch, and have submitted requests to the ITC for additional assignments.

With not enough letters in the alphabet to go around, a partial solution was reached by the assignment of calls beginning with numerals. An example of this was the assignment to the British Colonies and Protectorates of calls in the group beginning with 4PA and ending with 9ZZ.

The United States was given the call signs in the "A" group from AAA through AWZ. The remainder of the "A" group, from AXA to AXZ, was assigned to Australia; the Argentine received the group from AYA to AZZ. The United States still keeps all the "K," "W" and "N" letters, the "N" list being assigned to the Navy.

Convention

Five More Firms Plan Exhibits for Huge Exposition at NAB Convention

Previously unannounced firms which are to have exhibits at the NAB Exposition, held in connection with the Convention, Atlantic City Auditorium, September 15-18, are:

Alden Products Company
Brockton, Mass.
(Facsimile)

WFIL Facsimile
Philadelphia Inquirer
Philadelphia
In cooperation with Radio Inventions, Inc.

Charles Michelson, Inc.
New York City

Universal Radio Productions of Hollywood, Inc.
Hollywood

The Advertiser Magazine
New York City

NAB is to have a display of home receivers at the convention. NAB and BMI, together, will sponsor a huge Information Center, a hundred feet long, in the lounge.

Employee-Employer Relations

Nets Sign Writers' Guild Agreement Which Includes Free-Lancers

The four national networks have concluded an interim agreement with the Radio Writers' Guild which, for the first time, provides collective bargaining recognition for those free-lance writers who are employed by the networks. This agreement becomes effective from and after November 1, 1947, if, and only if, the networks and the Guild have by that date agreed upon certain issues which are still in negotiation. Both parties will continue to negotiate during September and October during which time the present interim agreement remains in effect.

The scope of the recently concluded interim agreement covers free-lance writers, as distinguished from staff writers (already covered by an RWG contract), insofar as these free-lance writers are engaged by the companies for the principal purpose of rendering writing service as employees in the preparation of material for programs broadcast over the national networks and originating in New York, San Francisco, Chicago, or Los Angeles.

However, the agreement does not cover persons acting in the capacity of independent contractors. Furthermore, certain types of material or scripts prepared by free-lance writers are not covered by the contract, including news material and material for commentators; commercial copy; advertising, sales, promotional and specialty material; political speeches, public addresses, etc.; talks, forums, lectures, and certain other categories.

The money issues involved in the licensing of material prepared by free-lance writers are still unresolved and are being negotiated.

Do You Have Overtime Wage Problems? Convention Session Will Provide Answers

Questions involving the application of overtime and other wage and hour regulations to bonus plans, talent fees, salesmen's compensation and other related matters have caused many station managers endless headaches. Many of these individual station problems can be answered only by giving consideration to the specific factors involved.

As a service to broadcasters attending the NAB Convention in Atlantic City, Richard P. Doherty, director of the EERD, has arranged for the attendance of Samuel Ganz, assistant director of the Wage and Hour Division. Mr. Ganz will participate in the EER Clinic from 2:00 to 5:00 p.m. on September 15 and will also be available at EERD Headquarters (Convention Hall) for personal consultation with broadcasters from 9:00 to 11:45 a.m., and from 5:00 to 6:00 p.m., on September 15.

NAB Members of AFRA-Management Committee Appointed by President Miller

Pursuant to the provisions of the AFRA-Networks contract and subject to the resolution passed by the NAB Board of Directors on May 22, Judge Justin Miller has informed George Heller, executive secretary of AFRA, that George J. Higgins, KSO, Des Moines, Iowa; Linus Travers, Yankee Network, Boston, Mass.; Harry R. LePoidevin, WRJN, Racine, Wis.; and George M. Burbach, KSD, St. Louis, Mo., have been appointed by him to membership on the committee.

No date has yet been set for the first meeting of the AFRA-Management Committee which is now composed of the four above-mentioned broadcasters plus Frank K. White, CBS; Robert Swezey, MBS; Ernest de la Ossa, NBC; and Joseph A. McDonald, ABC, in addition to eight representatives from AFRA.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 1-7, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what mes-

(Continued on next page)

sages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and higher calorie content, than the individual can purchase any other way. (a) For $10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For $4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send $10 to "CARE", New York, for a package containing 21½ pounds of food, or $4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39)

Buy U. S. Savings Bonds— "Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Our New Soldier—Young, Skilled Volunteer

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. *We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities.* Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, *it will be very difficult* for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. *Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians.* Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* Today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. *In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service.* Today's new Regular Army is a large school-going organization. In addition to the U. S. Armed Forces Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

The following is the only published hearing scheduled for the week beginning Monday, August 25. It is subject to change.

(Continued on next page)

Thursday, August 28

Further Hearing

(Washington, D. C., 10:00 A.M.)

NEW—WOOP, Inc., Dayton, Ohio—C. P. **1150 kc.,** 1 KW night, 5 KW day, unlimited DA-night and day.

NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio—C. P. **1150 kc.,** 1 KW, unlimited.

NEW—Sky Way Broadcasting Corp., Columbus, Ohio—C.P. **1150 kc.,** 1 KW night, 5 KW day, DA-unlimited.

Intervenor: WDEL, WDEL, Inc., Wilmington, Delaware.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

920 KC.

Boulder City Broadcasting Co., Las Vegas, Nevada—Granted petition for reconsideration and grant of application for new station to operate on 920 kc., 1 KW, daytime only. (BP-4942; docket 8250)

1170 KC.

Joseph G. Mathews, et al, d/b as Southern Broadcasting Co., Montgomery, Ala.—Adopted an order granting petition of Joseph G. Mathews, et al, d/b as Southern Broadcasting Co., to grant its application by simple order. Said application was granted for a new station to operate on 1170 kc., 1 KW night, 10 KW day, unlimited time, DA, (BP-4743; docket 7873). (Comr. Durr not participating.)

AM—Designated for Hearing

1230 KC.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.; KBST—The Big Spring Herald Broadcasting Co., Big Springs, Tex.—Designated for hearing applications of KOSA (BP-6198) and KBST (BP-6199) each requesting change of facilities to 1230 kc., 250 watts, unlimited time.

Mississippi Broadcasting Co., Inc., Starkville, Miss.; The Starkville Broadcasting Co., Starkville, Miss.—Designated for consolidated hearing applications for new stations, both requesting 1230 kc., 250 watts, unlimited time. (BP-5854; BP-6173)

Lockport Union-Sun & Journal, Inc., Lockport, N. Y.; Erie Broadcasting Corp., Buffalo, N. Y.—Designated for consolidated hearing applications for new stations to operate on 1230 kc., 250 watts, unlimited time, at Lockport and Buffalo. (BP-5880; BP-6206 respectively)

AM—Frequency Changes

1010 KC.

Gila Broadcasting Co., Winslow, Ariz.—Granted petition for leave to amend its application (BP-5406; docket 8381), so as to specify the frequency 1010 kc. with 1 KW, unlimited time, instead of 1580 kc. with 1 KW, unlimited. The amendment was accepted and application removed from the hearing docket.

1120 KC.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Granted petition for leave to amend its application (BP-5422; docket 8267) so as to specify the frequency 1120 kc. instead of 800 kc., etc. The amendment was accepted and application removed from hearing docket.

1230 KC.

Bay State Broadcasting Co., New Bedford, Mass.—Granted petition for leave to amend its application so as to specify the frequency 1230 kc. with 100 watts, unlimited time, instead of 1400 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket (BP-4201; docket 7054). (Action taken August 20th.)

1490 KC.

Clarence J. McCredie and Bernice M. McCredie, a partnership, Wenatchee, Wash.—Granted petition requesting leave to amend its application (BP-6062; docket 8453), so as to specify frequency 1490 kc instead of 1230 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

AM—Licenses for New Stations Granted

950 KC.

KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—Granted license for new station; 950 kc., 1 KW, DA, unlimited time, and specify studio location. (BL-2424)

1550 KC.

KSMC—Amphlett Printing Co., San Mateo, Calif.—Granted license for new station; 1550 kc.; 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2361)

AM—License Renewals and Extensions

KVOP—W. J. Harpole, Plainview, Tex.—Granted renewal of license for period ending August 1, 1950. (BR-1200)

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Adopted order granting, in part, petition of WORL for extension of temporary licenses, and extended said temporary licenses covering operation of main and auxiliary transmitters of WORL until November 30, 1947. (BR-205; docket 6626)

WKPA—Allegheny-Kiski Broadcasting Co., New Kensington, Pa.—Granted renewal of license for period ending May 1, 1950.

WNOC—H. Ross Perkins, d/b as Norwich Broadcasting Co., Norwich, Conn.—Granted renewal of license for period ending August 1, 1950. (BR-1335)

AM—Modifications of CP's Granted

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Granted modification of CP to make changes in vertical antenna and change transmitter and studio locations. (BMP-2781)

WRGA—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-2979)

KITE—Charles W. Balthrope, San Antonio, Texas—Granted modification of CP for approval of antenna and transmitter location, and specify studio location. (BMP-2896)

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Granted modification of CP to make changes in vertical antenna. (BMP-3018)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP to change type of transmitter. (BMP-3030)

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—Granted modification of CP to change transmitter location and specify studio location. (BMP-2854)

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-26-47. (BMP-3005)

WNAO—The News and Observer Pub. Co., Raleigh, N. C.—Granted modification of CP for extension of completion date to 3-9-48. (BMP-3007)

(Continued on next page)

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted modification of CP for extension of completion date to 12-16-47. (BMP-3002)

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.—Granted modification of CP to make changes in vertical antenna and change studio location. (BMP-2916)

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted modification of CP to change type of transmitter. (BMP-3017)

KBRL—The McCook Broadcasting Co., McCook, Nebr.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2798)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP for extension of completion date to 11-20-47. (BMP-2986)

KSLO—KOLA Broadcasting Co., Opelousas, La.—Granted modification of CP to change type of transmitter, and approval of antenna and transmitter location. (BMP-2894)

KCRS—Millard Eidson, Independent Exec. of Estate of Clarence Scharbauer, deceased, Midland, Texas—Granted modification of CP for extension of completion date to 11-15-47. (BMP-2992)

KNOX—Community Radio Corp., Grand Forks, N. D.—Granted modification of CP for change in type of transmitter, approval of antenna and transmitter location, and change studio location. (BMP-2812)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 10-1-47. (BMP-2989)

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2993)

KOAK—Trinity Broadcasting Corp., Oak Cliff, Texas—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, and specify studio location. (BMP-2715)

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Granted modification of CP for extension of completion date to 11-3-47. (BMP-2994)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP for extension of completion date to 9-1-47.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-2987)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP for extension of completion date to 10-15-47. (BMP-2991)

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP for extension of completion date to 3-18-48. (BMP-3000)

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Granted modification of CP for extension of completion date to 2-27-48. (BMP-2988)

KOPR—Copper Broadcasting Co., Butte, Mont.—Granted modification of CP for extension of commencement and completion dates to 8-6-47 and 2-6-48, respectively. (BMP-2990)

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Granted modification of CP for approval of antenna, make changes in transmitting equipment, approval of transmitter location, and specify studio location. (BMP-2692)

KSOL—Gene Burke Brophy, Yuma, Ariz.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2598)

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP for extension of completion date to 11-6-47. (BMP-2999)

WDEV—Radio Station WDEV, Waterbury, Vt.—Granted modification of CP for approval of DA system to meet engineering conditions, subject to approval of proposed transmitter site and antenna system by CAA, and provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BMP-2701)

WDNC—Durham Radio Corp., Durham, N. C.—Granted modification of CP to make changes in DA and mount FM on AM tower of station WDNC; engineering conditions. (BMP-2929)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Granted modification of CP to make changes in directional antenna and ground system, an extension of completion date. (BMP-2900)

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted modification of CP to increase nighttime power from 1 KW to 5 KW, change transmitter location and install different DA arrays for night and day operation. (BMP-2912)

AM—Miscellaneous Actions

WHLB—Head of The Lakes Broadcasting Co., Virginia, Minn.—Granted CP to make changes in transmitting equipment. (BP-6223)

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6154)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted request to cancel CP BP-5315, which authorized changes in vertical antenna and mount FM antenna on top of AM tower.

KROP—Broadcasting Corp., of America, Brawley, Calif.—Granted CP to install new transmitter. (BP-6228)

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted modification of license to change name of licensee to Detroit Broadcasting Co. (BML-1265)

WJNO—WJNO, Inc., West Palm Beach, Fla.—Granted CP to install new transmitter. (BP-6225)

Pittsburg Broadcasting Co., Pittsburg, Calif.—Dismissed petition requesting the Commission to schedule an early hearing date in the further hearing upon its application (BP-5356; Doc. 7956)

WLIB—WLIB, Inc., Brooklyn, N. Y.—Granted petition requesting extension of time within which to file proposed findings of fact and conclusion in re Dockets 7674 et al., and the time was extended to and including Sept. 17, 1947.

WOOP, Inc., Dayton, Ohio, et al.—Ordered that the stipulations and attachments thereto filed by the parties to this consolidated hearing on August 15, be received and made a part of the record in this proceeding; that the record is hereby closed, and the further hearing scheduled for August 28, is cancelled. (Dockets 6824, 7357 and 7621)

WHP, Inc., Harrisburg, Pa.—Granted petition for leave to amend its application (BP-4324; Doc. 7115), so as to show a revised directional array.

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted petition to accept late appearance in re application of WEPL (BMP-2479; Doc. 8298)

Farmers' Chemical Co., Kalamazoo, Mich.—Granted petition to dismiss without prejudice application (BP-5111; Doc. 7980)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted consent to transfer control of 54.5 percent of common voting stock from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon and Max O'Rell Truitt (transferors) to Humbolt J. Greig, Jessie P. Greig, Robt. G. Magee and Thomas P. Robinson (transferees) for $52,941. (BTC-533)

KWTX—Beauford H. Jester, et al. (Assignor), KWTX Broadcasting Co., Waco, Texas—Granted consent to assignment of license of station KWTX from Beauford H. Jester, individually and as trustee for W. W. Callan, etc., to KWTX Broadcasting Co., a Texas corporation composed of the same persons. (BAL-622)

(Continued on next page)

Martin P. Catherwood, Comr. of Commerce, State of N. Y.—Dismissed petition requesting deletion of the call letters WNYS assigned to Patroon Broadcasting Company's station at Albany, N. Y.

WRUF—University of Florida, Gainesville, Fla.—Granted petition insofar as it requests leave to amend its application (BP-4682) so as to specify a revised DA array and removal from hearing docket (No. 8335). Insofar as petition requests grant without hearing, it is dismissed.

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720), so as to substitute Radio Station KTBS, Inc., a corporation, as applicant in place of applicant partnership.

William Courtney Evans, Dover, Del.—Granted petition for leave to amend its application (BP-5927; Doc. 8425), so as to specify 100 watts instead of 250 watts power.

KBNE, et al.—Boulder City Broadcasting Co., Boulder City, Nev.—Granted consent to voluntary transfer of control of Boulder City Broadcasting Co. (licensee of KBNE, Boulder City, Nev., CP for KELN, Ely, Nev., Relay station KBNH, and applicant for new station in Las Vegas, Nev.) from J. C. Manix et al., to Edward J. Jansen, Melvin O. Larsen and Truman B. Hinkle, for the sum of $30,000, and agreement to purchase an additional 200 shares for $20,000, in order to provide working capital for the licensee. (BTC-552)

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Denied petition requesting reconsideration and grant of its application for modification of license (BML-1249), to move main studios of WFCI from Pawtucket to Providence.

WHBQ—Harding College, Memphis, Tenn., and KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Adopted decision and order granting petitions insofar as each requests the Commission to modify grant to Beaumont Broadcasting Co. to increase power of KFDM, Beaumont, Texas from 1 to 5 KW on frequency 560 kc., install new transmitter, etc. (BP-4241), and modified said grant so as to make it expressly subject to the conditions that grantee accept whatever interference may be caused to KFDM operating as proposed, by the grant of WHBQ (BP-5405) and KWTO (BP-5259) in event such grants are made. Further ordered that KWTO petition be denied insofar as it requests Commission to reconsider and set aside said grant to KFDM and to designate it for hearing in consolidation with KFDM application.

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use and change in name of applicant) for approval of directional antenna system. Amended: change name of applicant from Lloyd E. Squier, Surviving partner of Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV and Ernest C. Perkins, Executor of Estate of Wm. C. Ricker, deceased, to Lloyd E. Squier.

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit (B5-P-4869, which authorized a new standard broadcast station) to change type of transmitter, make changes in directional antenna, change transmitter location and to specify studio location.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adcock)—Modification of construction permit (B3-P-3616, as modified, which authorized increase in power, changes in transmitting equipment and directional antenna) for extension of completion date.

730 KC.

KOJM—North Montana Broadcasting Co., Havre, Mont.—Modification of construction permit (B5-P-5230, as modified, which authorized a new standard broadcast station) for extension of completion date.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., increase power from 5 to 10 KW, install new transmitter, make changes in directional antenna and change transmitter location.

NEW—Bee Broadcasting Co., Beeville, Tex. (V. L. Rossi and John D. Rossi)—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 810 kc. to 1490 kc.; hours of operation from daytime to unlimited. (Contingent on KEYS to change frequency to 1440 kc.)

860 KC.

WNEL—Juan Piza, San Juan, Puerto Rico—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night) for extension of completion date.

WSON—Henderson Broadcasting Co., Inc., Henderson, Ky.—Authority to determine operating power by direct measurement of antenna power.

890 KC.

NEW—Voice of the Valley Co., Van Nuys, Calif. (Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel J. Roley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and specified hours of operation. Amended to change frequency from 1340 to 890 kc.; hours of operation from specified hours (night) to daytime only; change name of applicant from Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel J. Roley, a partnership d/b as Voice of the Valley Company to Albert Brightman Buffington, Edward Truman, Roger C. Patrick and Samuel J. Roley, a partnership d/b as Voice of the Valley Company.

910 KC.

WPFB—Paul F. Braden, Middletown, Ohio—Modification of construction permit (B2-P-4680, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations. Amended to change type of transmitter.

930 KC.

KSEI—Radio Service Corp., Pocatello, Idaho—License to cover construction permit (B5-P-3735, as modified) which authorized change in transmitter location, increase in power, installation of new transmitter, change in DA and mount FM antenna on AM tower, and authority to determine operating power by direct measurement of antenna power.

940 KC.

WIPR—Puerto Rico Communications Authority, San Juan, P. R.—Modification of construction permit (BP-4397, as modified, which authorized a new standard broadcast station) to make changes in DA and change transmitter location.

950 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (P. O. 366 Columbia St., Utica, N. Y.) (Mae Berger and Morris I. Henry, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon WIBX being granted a change of facilities from 1230 to 950 kc.

960 KC.

NEW—Mt. Pleasant Broadcasting Co., Mt. Pleasant, Tex. (Winston O. Ward)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of

(Continued on next page)

250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 960 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime only; change type of transmitter, change transmitter location from to be determined, Mt. Pleasant, Tex., to New Talco Highway, Mt. Pleasant, Tex., and change studio location from to be determined, Mt. Pleasant, Tex., to Corner West First and Madison, Mt. Pleasant, Tex.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga. (P. O. c/o Ed Stevens, Dawson, Ga.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—License to cover construction permit (B4-P-4269, as modified, which authorized change in frequency, increase in power, installation of new transmitter and antenna, and change in studio and transmitter location) and change studio location from on state highway #10, 1½ miles west of Carthage, Illinois to 502 Wabash Street, Carthage, Illinois and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Tex. (P. O. 912 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW and daytime hours of operation. Contingent upon KWBU being granted a change of facilities.

1130 KC.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Modification of license to change name of licensee from Pontiac Broadcasting Co. to WCAR, Inc.

1230 KC.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations.

WAYX—Jack Williams, Waycross, Ga.—License to cover construction permit (B3-P-4345, as modified) which authorized to install new vertical antenna and ground system and to change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to increase power from 100 watts night, 250 watts day to 250 watts day and night, and install new vertical antenna.

NEW—Lebanon Broadcasting Co., Lebanon, Mo. (P. O. Heuer Building)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich. (P. O. 917 Dime Bank Building, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon the grant of WJIM, for new facilities.

1280 KC.

WGIJ—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4826, which authorized a new standard broadcast station) to change directional antenna from day and night use (DA-2) to directional antenna for night use only, and to specify studio location.

1290 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (BP- 5865, which authorized change in frequency, increase in power, change in hours of operation and installation of directional antenna for day and night use) to change frequency from 1590 to 1290 kc., increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna and change transmitter location. (Requests facilities of WIRL.)

1330 KC.

KALE—KALE, Inc., Portland, Ore.—Construction permit to change transmitter location from Barnes Road, West of city limits of Portland, Ore., to East View Drive and Ridgeway Drive, near Portland, Ore., and make changes in directional antenna—1 for day and night use with FM antenna on top of center element. Amended to make changes in directional antenna system.

1340 KC.

WKIC—Bullard, Metcalf & Goodlette, Hazard, Ky. (Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette)—Voluntary assignment of construction permit to BMG Broadcasting Corporation.

WEVE—Ridson, Inc., Eveleth, Minn.—Modification of construction permit (BP-5758, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location as Eveleth, Minnesota.

WFHR—William F. Huffman, Wisconsin Rapids, Wisc.—License to cover construction permit (B4-P-4378, as modified) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5268, which authorized to install old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with power of 1 KW) for extension of completion date.

WKAT—WKAT, Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5201, which authorized to increase power and install new transmitter) for extension of completion date.

WLYN—Puritan Broadcast Service, Inc., Lynn, Mass.—Modification of construction permit (B1-P-5117, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location. Amended to make changes in antenna.

NEW—Southern Radio and Equipment Co., Jacksonville, Fla. (P. O. 1325 Barnett National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW and daytime hours of operation.

1370 KC.

KAST—Astoria Broadcasting Co., Astoria, Ore.—Construction permit to change frequency from 1230 to 1370 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use (DA-1) and change studio location.

NEW—Steel City Broadcasting Co., Gary, Ind. (P. O. c/o George M. Whitney, 4023 N. Keeler Ave., Chicago, Ill.) (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1260 to 1370 kc., power of 250 watts to 1 KW, and change type transmitter.

1390 KC.

KCRC—Enid Radiophone Co., Enid, Okla.—Construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day, and install new transmitter employing directional antenna for day and night use.

1400 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash. (Harold A. Clark, general partner, and Helen J. Reid, limited partner) (P. O. Fruitland St. and Desgranges Road)—Construction permit for a new standard broadcast

(Continued on next page)

station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KRLN—Royal Gorge Broadcasters, near Canon City, Colo. (Raymond M. Beckner and Melvin B. Williams, a partnership)—License to cover construction permit (B5-P-5235, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Bay County Broadcasting Co., Panama City, Fla. (P. O. c/o E. L. Dukate, 1844 Moss Street, New Orleans, La.) (Edward G. Holmes and E. L. Dukate, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WGAP—Gateway Broadcasting Co., Maryville, Tenn. (George R. Dempster and V. H. McLean)—License to cover construction permit (B3-P-3887, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WROM—Coosa Valley Radio Co., Rome, Ga. (Dean Covington, J. W. Tromehauser & Edward Nixon McKay, a partnership)—Construction permit to change frequency from 710 to 1400 kc., change hours of operation from daytime to unlimited, power from 1 KW to 250 watts, install new transmitter and make changes in vertical antenna.

1430 KC.

NEW—Stephen Detzer, Hermosa Beach, Calif. (P. O. 2740 Via Anita, Palos Verdes, Calif.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 250 watts and daytime hours of operation. (Contingent upon KWKW being granted a change of facilities.)

1440 KC.

NEW—Pellegrin and Smeby, Detroit, Mich. (Frank E. Pellegrin and Lynne C. Smeby, a partnership)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 1460 to 1440 kc., power from 500 watts to 1 KW.

1450 KC.

KVNC—The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali)—Modification of construction permit (BP-5654, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

KSMA—Hugh G. Shurtliff, Charles A. Shurtliff, Mareby Cardella (Delia) Shurtliff and Cleo Agnes Center, Santa Maria, Calif.—Voluntary assignment of license to Santa Maria Broadcasting Company.

1460 KC.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y. (P. O. 8 Elk Street, Albany, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

1490 KC.

KRUS—Ruston Broadcasting Co., Ruston, La. (Clarence E. Faulk, Jr.)—Modification of construction permit (B3-P-5263, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Construction permit to change frequency from 1500 to 1490 kc., change hours of operation from daytime to unlimited, and make changes in transmitting equipment. (Contingent on WJBK grant to change frequency.)

1550 KC.

NEW—The Montana Network, Billings, Mont. (P. O. Northern Hotel)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW days and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location from 2 miles southwest of Billings city limits, Billings, Mont., to 2 miles northeast of city limits of Billings, Mont.

WBBW—Associated Broadcasting, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

KENT—Frank H. Ford, Shreveport, La.—License to cover construction permit (B3-P-3916, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 KC.

NEW—Pottery Broadcasting Co., East Liverpool, Ohio (P. O. 410 North Avenue, Millvale, Pa.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime hours of operation.

1580 KC.

NEW—Inland Broadcasting Corp., Charles City, Iowa. (P. O. c/o Lee K. Beznor, 808 N. Third Street, Suite 623, Milwaukee 3, Wisc.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

AM—Applications Dismissed

NEW—Hoyle Barton Long, Front Royal, Va. (P. O. Sky Line Caverns)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 5 KW and daytime hours of operation. Dismissed by request of attorney.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B5-P-4961 as modified, which authorized a new standard broadcast station) to make changes in vertical antenna. Dismissed by request of applicant.

AM—Applications Returned

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a co-partnership)—Modification of construction permit (BP-5680, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location and for voluntary assignment of construction permit to Fairmont Broadcasting Company. Returned: Should be submitted as two applications.

AM—Applications Tendered for Filing

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit requesting change over from non-directional antenna to directional antenna and directional antenna to non-directional antenna to be made 15 minutes earlier or later than sunrise or sunset when sunrise or sunset occurs during a continuous program.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of license to cover construction permit in part for operation with 10 KW night 50 KW day, directional antenna night only, until issuance of license for 50 KW, unlimited hours of operation.

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fouts)—Request for special service authorization to operate additional hours from regular sign off time to broadcast special events, with power of 500 watts on 860 kc.

900 KC.

NEW—Moore County Broadcasting Co., Dumas, Texas (Wayne Elmo Duke and Kenneth Earl Duke, a partnership)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

(Continued on next page)

920 KC.

NEW—Sumner County Broadcasting Co., Gallatin, Tenn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

930 KC.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Consent to assignment of license to William J. Wagner trading as Alaska Broadcasting Co.

NEW—Yolo Broadcasting Co., Woodland, Calif. (a partnership composed of T. E. Brown and Neal Chalmers)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

990 KC.

KTRM—KTRM, Inc., Beaumont, Tex.—Modification of license to change hours from daytime to unlimited.

1010 KC.

NEW—Gulf Shores Broadcasting Co., Crestview, Fla. (a partnership composed of Cyril W. Reddoch and L. Burson Whittington)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wisc.—Consent to transfer of stock owned by John I. Kaiser, in permittee Corp. to Keith Werner.

1340 KC.

NEW—Hopewell Broadcasting Co., Inc., Hopewell, Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (When 1340 is vacated by WGH.)

NEW—Continental Broadcasting Corp., Albuquerque, N. M.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Russell G. Eversole, Petersburg, Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

KGHF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Construction permit to increase power from 500 watts night, 1 KW day to 1 KW night, 5 KW day, install directional antenna for night use and new transmitter and change transmitter location.

1400 KC.

KKIN—D. O. Kinnie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc.

NEW—University City Broadcasting Co., Norman, Okla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be released by KTOK)

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary assignment of license to Radio Columbia.

1450 KC.

NEW—Blue Valley Broadcasting Co., Beatrice Nebr.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—The Ensley-Fairfield Broadcasting Co., Ensley, Ala. (T. Julian Skinner)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on WTBC, change to 1230 kc.)

NEW—Bower Implement Co., Breckenridge, Minn. (Don H. Bower and Kline E. Bower, a co-partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KBRL—The McCook Broadcasting Co., McCook, Nebr. (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—Voluntary assignment of construction permit to the McCook Broadcasting Company.

1460 KC.

KINY—Edwin A. Kraft, Juneau, Alaska—Consent to assignment of licensee to William J. Wagner trading as Alaska Broadcasting Co.

1480 KC.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to change frequency from 1490 to 1480 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

NEW—Frederick Broadcasting Co., in or near Frederick, Md. (Paul Leroy Romsburg)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, unlimited hours of operation with directional antenna.

1600 KC.

NEW—A. M. Respondek, Cuero, Tex.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

FREQUENCY MODULATION

Frequency Assignments for Conditionally Granted Class B FM Broadcast Stations

The Commission announced Thursday (21) proposed frequency assignments for Class B FM broadcast stations holding conditional grants as of August 18, 1947. These assignments were made pursuant to the FM rules and standards, as amended June 12, 1947.

Operation prior to March 1, 1948, on channel assignments indicated by asterisks will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers, the Commission stated.

On June 26, 1947, proposed frequency assignments were announced for conditionally granted Class A stations. Since that date Class A grants have specified frequency assignments and the Commission expected that this procedure will now be followed for all FM conditional grants.

State and City	*Call Letters*	*Grantee*	*Freq. MC.*	*Channel No.*
ALABAMA				
Tuscaloosa		James R. Doss, Jr.	101.3	267
ARIZONA				
Tucson		Sun Country B/Cg Co.	99.5	258
CALIFORNIA				
Fresno		McClatchy B/Cg Co.	97.9	250
Fresno	KSEQ	Tulare-Kings Counties Radio	99.5	258
Fresno		Pacific B/Cg Co.	95.5	238

State and City	*Call Letters*	*Grantee*	*Freq. MC.*	*Channel No.*
Los Angeles	KRKD-FM	Radio Broadcasters	96.3	242
Modesto		KTRB B/Cg Co.	104.1	281
Modesto	KBEE	McClatchy B/Cg Co.	103.3	277
Oakland		KROW, Inc.	95.7	239*
Sacramento	KFBK-FM	McClatchy B/Cg Co.	96.9	245
SanDiego	KFMB-FM	The Jack Gross B/Cg Co.	101.5	268
San Francisco	KRON	Chronicle Publishing Co.	96.5	243
San Mateo	KSMO-FM	Amphlett Printing Co.	93.3	227
Santa Cruz		Monterey Bay B/Cg Co.	107.7	299
Santa Rosa		Ruth W. Finley	102.5	273
COLORADO				
Denver	KLZ-FM	KLZ B/Cg Co.	94.1	231
Denver		National B/Cg Co.	95.7	239
Pueblo		Rocky Mountain B/Cg Co.	98.1	251
CONNECTICUT				
Waterbury		The Mattatuck B/Cg Co.	105.3	287
DISTRICT OF COLUMBIA				
Washington		Columbia B/Cg System, Inc.	105.1	286
FLORIDA				
Daytona Beach		W. Wright Esch	97.5	248
Miami Beach		Mercantile B/Cg Co.	93.9	230
Orlando		Orlando B/Cg Co., Inc.	92.3	222
Tampa	WDAE-FM	Tampa Times Co.	105.7	289
GEORGIA				
La Grange		La Grange B/Cg Co.	104.1	281
Newnan		Newnan B/Cg Co.	92.3	222
Rome		News Publishing Co.	107.3	297
Savannah		A. C. Neff	96.5	243*
IDAHO				
Boise		Queen City B/Cg Co.	98.1	251
Idaho Falls		Idaho Radio Corp.	103.3	277
ILLINOIS				
Alton		Illinois-Alton B/Cg Co.	99.9	260
Springfield		Radio Springfield	104.5	283
INDIANA				
Crawfordsville		Journal Review	102.9	275
Evansville		South Central B/Cg Corp.	104.1	281
Marion		Chronicle Publishing Co., Inc.	106.0	295
Wabash		Syndicate Theatres, Inc.	97.5	248
IOWA				
Atlantic		Continental B/Cg Co.	106.5	293
Clinton		Clinton B/Cg Co.	96.1	241
Council Bluffs		Nonpareil B/Cg Co.	107.9	300
Des Moines		Capital City B/Cg Co.	94.1	231
Fort Dodge		Northwest B/Cg Co.	102.7	274
Keokuk		Keokuk B/Cg Co.	102.7	274
Shenandoah		KFNF, Inc.	103.3	277
Waterloo		Josh Higgins B/Cg Co.	105.7	289
KANSAS				
Hutchinson	KWBW-FM	The Nations Center B/Cg Co.	93.1	226
McPherson		The McPherson B/Cg Co., Inc.	103.3	277
Topeka		The WREN B/Cg Co., Inc.	94.1	231
KENTUCKY				
Henderson	WSON-FM	Henderson B/Cg Co., Inc.	99.5	258
Hopkinsville	WHOP-FM	Hopkinsville B/Cg Co., Inc.	98.7	254
Lexington		Fayette B/Cg Co.	92.9	225
LOUISIANA				
Baton Rouge		Modern B/Cg Co.	104.3	282
Lafayette		Evangeline B/Cg Co., Inc.	96.1	241
Monroe	KMLB-FM	Liners B/Cg Station, Inc.	104.1	281
Shreveport		International B/Cg Corp.	94.5	233*
Shreveport	KRMD-FM	Radio Station KRMD	101.1	266
MAINE				
Lewiston		Lewiston-Auburn B/Cg Corp.	102.9	275
MARYLAND				
Cumberland		Cumberland B/Cg Co.	106.9	295
MASSACHUSETTS				
Worcester		Worcester B/Cg Co.	95.1	236
MICHIGAN				
Dearborn		Suburban Broadcasters	100.3	262
Detroit		Wolverine State B/Cg Service	105.9	290
Detroit		Lincoln B/Cg Co.	94.7	234
Detroit	WTTL	Telair Co.	99.5	258
Detroit		King-Trendle B/Cg Corp.	101.1	266
Detroit		Woodward B/Cg Co.	107.5	298
Escanaba		John P. Norton	94.7	234
Flint		Flint B/Cg Co.	95.1	236
Grand Rapids		Fetzer B/Cg Corp.	93.7	229
MINNESOTA				
Minneapolis		The Bethesda Free Church of Minneapolis, Minneosta	98.5	253

State and City	*Call Letters*	*Grantee*	*Freq. MC.*	*Channel No.*
St. Paul		Elmer A. Benson	100.3	262
MISSISSIPPI				
Clarksdale		Birney Imes, Sr.	99.1	256
Gulfport		WGCM B/Cg Co.	101.5	268
Meridian		Birney Imes, Jr.	98.5	253
MISSOURI				
Clayton	KFUO-FM	Evangelical Luthern Synod of Mo.	104.1	281
Kansas City		The KCKN B/Cg Co.	106.7	294
NEBRASKA				
Omaha		Central States B/Cg Co.	104.1	281
NEW HAMPSHIRE				
Keene		WKNE Corp.	107.9	300
NEW YORK				
Binghamton		Binghamton Press Co., Inc.	98.1	251
Binghamton		Southern Tier Radio Service, Inc.	107.7	299
Buffalo		Clark Associates, Inc.	102.5	273
Buffalo	WWOL-FM	Greater Erie B/Cg Co.	104.1	281
Buffalo	WBEN-FM	WBEN, Inc.	106.5	293
Buffalo		WGR B/Cg Corp.	93.7	229
Cortland		Cortland B/Cg Co., Inc.	99.9	260
Elmira		Elmira Star-Gazette, Inc.	106.9	295
Kingston		Kingston B/Cg Corp.	94.9	235
Olean		WHDL, Inc.	100.7	264
Utica		Richard H. Balch	93.7	229
NORTH CAROLINA				
Asheville	WWNC-FM	Asheville Citizen-Times Co.	106.1	291
Durham		WDUK, Inc.	102.5	273
Greenville		Greenville B/Cg Co.	99.1	256
Henderson		Henderson Radio Corp.	107.3	297
Raleigh		WPTF-Radio Co.	94.5	233
Reidsville		Piedmont Carolina B/Cg Co., Inc.	106.1	291
Shelby		Western Carolina Radio Corp.	96.1	241
Statesville	WSIC-FM	Statesville B/Cg Co.	105.7	289
NORTH DAKOTA				
Fargo		Northwest B/Cg Co.	92.3	222
OHIO				
Columbus		Crosley B/Cg Corp.	96.3	242
Cincinnati		Scripps-Howard Radio Inc.	105.1	286
Columbus		Capital Radio, Inc.	93.1	226
Columbus		Peoples B/Cg Corp.	97.9	250
Columbus		Sky Wave B/Cg Corp.	94.7	234
Lima		The Fort Industry Co.	103.3	277
Toledo	WTRT	Unity Corp., Inc.	99.9	260
Warren	WRRN-FM	Neid & Stevens	107.9	300
Zanesville		S. E. Ohio Broadcasters, Inc.	107.7	299
OKLAHOMA				
Clinton		Western Oklahoma B/Cg Co.	107.5	298
Enid		Enid Radiophone Co.	102.7	274
Lawton		Oklahoma Quality B/Cg Co.	101.3	267
Oklahoma City	KTOK-FM	KTOK, Inc.	104.3	282
OREGON				
Eugene		Eugene Broadcast Station	104.7	284
Portland		Hinson Memorial Baptist Church	104.3	282
PENNSYLVANIA				
Altoona	WAPJ	Altoona B/Cg Corp.	96.5	243*
Erie	WERC-FM	Presque Isle B/Cg Co.	99.9	260
Erie		WLEU B/Cg Corp.	97.9	250
Hazleton		Hazleton B/Cg Co.	93.3	227
Lebanon		Radio Lebanon FM & Tel. Inc.	104.1	281
Pottsville		Pottsville B/Cg Co.	101.9	270
Scranton		Radio Anthracite, Inc.	96.1	241
Shamokin		Radio Anthracite, Inc.	102.9	275
Washington		Washington B/Cg Co.	104.3	282
Williamsport		Lycoming County B/Cg Co.	105.1	286
Wilkes-Barre	WILK-FM	Wyoming Valley B/Cg Co.	107.3	297
York		The Helm Coal Co.	105.7	289
PUERTO RICO				
San Juan		Martinez-Rodriguez B/Cg Co.	99.9	260
Rio Piedras		P. R. Communications Authority	92.3	222
SOUTH CAROLINA				
Florence		Florence B/Cg Co., Inc.	106.1	291
Florence		George M. Hughes	94.1	231
Greenville		Greenville B/Cg Co.	92.5	223
Newberry		Newberry B/Cg Co.	97.1	246
Rock Hill		York County B/Cg Co.	97.5	248
SOUTH DAKOTA				
Sioux Falls		Midcontinent B/Cg Co.	102.9	275
Sioux Falls		Tri-State B/Cg Co.	97.3	247
TENNESSEE				
Chattanooga		Tennessee Valley B/Cg Co.	101.1	266

State & City	Call Letters	Grantee	Freq. MC.	Channel No.
Knoxville		Scripps-Howard Radio Inc.	103.7	279
Knoxville	WBIR-FM	WBIR, Inc.	100.3	262
Memphis		Radio B/Cg Inc.	97.1	246
Memphis		Fanny B. Wilson	104.3	282
Memphis		Hoyt B. Wooten	102.7	274
Nashville		Nashville Radio Corp.	107.5	298
TEXAS				
Amarillo		Plains Empire B/Cg Co.	93.1	226
Austin	KNOW-FM	Frontier B/Cg Co., Inc.	95.5	238
Austin	KTBC-FM	Claudia T. Johnson	92.3	222
Beaumont		Beaumont B/Cg Corp.	93.3	227
Dallas		Sky B/Cg Service	106.9	295
Fort Worth		Tarrant B/Cg Co.	96.3	242
Houston	KOPY	Texas Star B/Cg Co.	97.9	250
Houston		Earl C. Hankamer	106.1	291
Laredo		Laredo B/Cg Co.	103.5	277
Lubbock		Caprock B/Cg Co.	96.3	242
Lubbock		Lubbock B/Cg Co.	107.9	300
Odessa		Ector County B/Cg Co.	97.5	248
Port Arthur	KPAC-FM	Port Arthur College	101.9	270
San Antonio	KABC-FM	Alamo B/Cg Co.	97.3	247
San Antonio		Raoul A. Cotez	96.3	242
San Antonio	KSTE	Mercury B/Cg Co.	94.7	234
Temple	KTEM-FM	Bell B/Cg Co., Inc.	107.5	298
Tyler		Rose Capitol B/Cg Co.	97.3	247
Waco		Frontier B/Cg Co., Inc.	98.7	254
Weslaco		KRGV, Inc.	93.7	229
Wichita Falls		Wichtex B/Cg Co.	106.5	293
VIRGINIA				
Bristol		Appalachian B/Cg Corp.	105.3	287
Norfolk		Commonwealth B/Cg Co.	105.3	287
Norfolk		Cavalier B/Cg Corp.	103.3	277
Richmond		Southern Broadcasters, Inc.	106.9	295
Suffolk		Suffolk News Co.	106.1	291
WASHINGTON				
Seattle		Denny Park Lutheran Church of Seattle, Washington	102.9	275
Tacoma		Tribune Publishing Co.	97.3	247
WEST VIRGINIA				
Beckley		Rahall B/Cg Co., Inc.	98.1	251
Charleston		Daily Gazette Co.	98.5	253
Clarksburg		Clarksburg B/Cg Corp.	95.1	236
Clarksburg		News Publishing Co.	101.9	270
Parkersburg		Ohio Valley B/Cg Co.	106.5	293
WISCONSIN				
Eau Claire		Central B/Cg Co.	94.1	231
Green Bay		The Journal Co.	92.3	222
Milwaukee		Myles H. Jones	95.7	239
Neenah		Neenah-Menasha B/Cg Co.	98.5	253
Wausau		Central B/Cg Co.	104.7	284

FM—Frequency Assignment

(In lieu of previous assignment)

San Diego, Calif., Union Tribune Publishing Co.—96.5 mc. (Channel 243).*

* Operation on this assignment prior to March 1, 1948, contingent clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Conditional Grants

Hobart Stephenson, Centralia, Ill.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 243, 96.5 Mc. (BPH-1303). (Channel deleted from Herrin, Ill.)

Southwest Iowa Broadcasting Co., Creston, Iowa—Authorized conditional grant for a Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 297, 107.3 Mc. (BPH-1292). (Channel deleted from Shenandoah, Iowa)

FM—Construction Permits

The following were authorized construction permits; conditions; (Note: power given is effective radiated power; antenna height is height above average terrain):

Radio Broadcasting Inc., Memphis, Tenn.—Class B; Channel No. 246, 97.1 mc.; 37 KW; 430 feet. (BPH-1052)

KREL-FM—Tri-Cities Broadcasting Co., Goose Creek, Tex.—Class A; Channel No. 221, 92.1 mc.; 1 KW; 180 feet. (BPH-1106)

KROW, Inc., Oakland, Calif.—Class B; Channel No. 239, 95.7 mc.; 3.6 KW; 1030 feet; (BPH-990)

KXEL-FM—Josh Higgins Broadcasting Co., Waterloo, Iowa—Class B; Channel No. 289, 105.7 mc.; 540 KW; 875 feet. (BPH-208)

The following were authorized construction permits in lieu of previous conditions:

WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Class A; Channel No. 252, 98.3 mc.; 150 watts; 600 feet. (BMPH-566)

WBNU—The Copley Press, Inc., Aurora, Ill.—Class A; Channel No. 280, 103.9 mc.; 1 KW, 250 feet. (BPH-547; MPH-190)

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Class B; Channel No. 229, 93.7 mc.; 31 KW; 250 feet. (BMPH-609)

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; 101.1 mc.; Channel No. 266; 9 KW; 670 feet. (BMPH-584)

(Continued on next page)

FM—Allocation Plan Changes

Oil City, Pa.—Delete Channel 299; Add Channel 253.

Waterloo, Iowa—Delete Channel 254; Add Channel 289.

FM—Designated for Hearing

R. I. Broadcasting Co., Providence, R. I.; Inter-City Broadcasting Co., Providence, R. I.—Designated for consolidated hearing application of R. I. Broadcasting Co. (BPH-1307) and application of Inter-City Broadcasting Co. (BPH-1301), both requesting Class B stations in Providence.

FM—Modifications of CP's Granted

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Me.—Granted modification of construction permit to change corporate name to Guy Gannett Broadcasting Service (BMPH-516).

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of construction permit to change corporate name to Guy Gannett Broadcasting Service (BMPH-515).

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of construction permit for extension of completion date to 9/15/47 (BMPH-417).

FM—Applications Accepted for Filing

WKJF—West Virginia Radio Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-626, as modified) which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

KCMC-FM—KCMC Inc., Texarkana, Tex.—Modification of construction permit (B3-P-397 which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system.

WSAU-FM—The Journal Co., Wausau, Wisc. (The Milwaukee Journal)—Modification of construction permit (B4-PH-903 as modified, which authorized a new FM broadcast station) for extension of completion date.

WFRO—Robert F. Wolfe Co., Fremont, Ohio (Robert F. Wolfe and Margaret Wolfe, a partnership)—Modification of construction permit (B2-PH-483 which authorized a new FM broadcast station) to make changes in antenna system; increase effective radiated power to 1 KW and change commencement and completion dates.

WCOY—The Patriot Co., Harrisburg, Pa.—Modification of construction permit (B2-PH-393 as modified) which authorized a new FM broadcast station to make changes in antenna system and change commencement and completion dates.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166 as modified) which authorized a new FM broadcast station to change type of transmitter.

WGNC-FM—F. C. Todd, Gastonia, N. C.—Modification of construction permit (B3-PH-752, which authorized a new FM broadcast station) for extension of completion date.

KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner and E. N. Warner)—Modification of construction permit (B5-PH-522, as modified), which authorized a new FM broadcast station to change studio location and change commencement and completion dates. Studio going from Oakland to San Francisco, California.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, as modified), which authorized changes in FM broadcast station to change effective radiated power to 33.4 KW and to change commencement and completion dates.

WWCF—Wm. C. Forrest, Greenfield, Wis.—Modification of construction permit (B4-PH-748, which authorized a new FM broadcast station) for extension of completion date.

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Modification of construction permit (B4-PH-440, as modified), which authorized a new FM broadcast station to change transmitter site to near Stoddard, 8 miles south of LaCrosse, Wisconsin, effective radiated power to 77.9 KW, antenna height above average terrain to 762.5 feet and make changes in antenna system.

WMAW-FM—Midwest Broadcasting Co., Milwaukee, Wis.—Modification of construction permit (B4-PH-778, which authorized a new FM broadcast station) for extension of completion date.

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Modification of construction permit (B1-PH-350, as modified), which authorized a new FM broadcast station for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified), which authorized a new FM broadcast station for extension of completion date.

WWNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of completion date.

KXYZ-FM—Harris County Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-983, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KGKB-FM—East Texas Broadcasting Co., Tyler, Texas (Jas. G. Ulmer and Jas. G. Ulmer, Jr.)—Modification of construction permit (B3-PH-780, which authorized a new FM broadcast station) for extension of completion date.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of construction permit (B2-PH-423, as modified), which authorized a new FM broadcast station for extension of completion date.

WBOW-FM—Banks of the Wabash, Inc., Terre Haute, Ind.—Modification of construction permit (B4-PH-281, which authorized a new FM broadcast station) for extension of completion date.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, as modified), which authorized changes in FM broadcast station to change completion date.

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-PH-913, which authorized a new FM broadcast station) for extension of completion date.

KLX-FM—Tribune Building Co., Oakland, Calif.—Modification of construction permit (B5-PH-113, which authorized a new FM broadcast station) for extension of completion date.

WFMV—The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-PH-665, which authorized a new FM broadcast station) for extension of completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, as modified), which authorized a new FM broadcast station for extension of completion date.

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-305, as modified), which authorized a new FM broadcast station for extension of completion date.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-50, as modified), which authorized a new FM broadcast station for extension of completion date.

WMGM—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-974, as modi-

(Continued on next page)

fied), which authorized changes in FM broadcast station for extension of completion date.

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Modification of construction permit (B2-PH-229, which authorized a new FM broadcast station) to make changes in antenna system.

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—Modification of construction permit (B4-PH-59, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

WJMC-FM—WJMC, Inc., Rice Lake, Wis.—License to cover construction permit (B4-PH-839, which authorized a new FM broadcast station.)

WRUN-FM—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, as modified), which authorized a new FM broadcast station for extension of completion date.

KVSO-FM—John F. Easley, Ardmore, Okla.—Modification of construction permit (B3-PH-726, which authorized a new FM broadcast station) for extension of completion date.

KMED-FM—Mrs. W. J. Virgin, Medford, Oregon—Modification of construction permit (B5-PH-336, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KGO-FM—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-PH-378, which authorized a new FM broadcast station) for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—License to cover construction permit (B5-PH-512, as modified), which authorized a new FM broadcast station.

WBKB—Balaban & Katz Corp., Chicago, Ill.—Modification of construction permit (B4-PCT-175, which authorized a change of frequency, transmitter site, changes in transmitter and antenna system) to extend completion date.

WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.—Modification of construction permit (B2-PH-911, which authorized a new FM broadcast station) for extension of completion date.

WIBA-FM—Badger Broadcasting Co., Madison, Wis.—Modification of construction permit (B4-PH-302, which authorized a new FM broadcast station) to make changes in antenna system.

WTFM—Jay R. David, Tiffin, Ohio—Modification of construction permit (B2-PH-935, which authorized a new FM broadcast station) for extension of completion date.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (a partnership, composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified), which authorized a new FM broadcast station for extension of completion date.

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-950, as modified), which authorized a new FM broadcasting station for extension of completion date.

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa. (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified, which authorized a new FM broadcast station) for extension of completion date.

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Modification of construction permit (B3-PH-291, as modified, which authorized a new FM broadcast station) for extension of completion date.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WSGN-FM—The Birmingham News Co., Birmingham, Ala.—Modification of construction permit (B3-PH-246, which authorized a new FM broadcast station) for extension of completion date.

WHCU-FM—Cornell University, Ithaca, N. Y.—Modification of construction permit (B1-PH-248, which authorized a new FM broadcast station) for extension of completion date.

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-PH-944, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

Channel #224

NEW—Stephen Detzer, Hermosa Beach, Calif. (P. O. 2740 Via Anita, Palos Verdes Estates, Calif.)—Construction permit for a new FM broadcast station (class A) to be operated on channel 224 92.7 mc., ERP of 250 watts.

Channel #231

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa (P. O. 1000 Fleming building)—Construction permit for a new FM broadcast station (class B) to be operated on channel 231 94.1 mc., and ERP of 14.2 KW.

Channel #233

NEW—Moline Broadcasting Corp., Moline, Ill. (P. O. 1319 5th Avenue)—Construction permit for a new FM broadcast station (class B) to be operated on channel 233 94.5 mc., ERP of 10 KW.

Channel #250

NEW—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit for a new high frequency broadcast station to be operated on channel 250 97.9 mc., ERP of 20 KW and make changes in antenna system. Amended to change officers, directors and stockholders; transmitter site from in area bounded by Conshohocken Ave., Ford Rd., and Midvale Dr., Philadelphia, Pa., to 1112-1114 Chestnut Street, Philadelphia, Pa.

Channel #261

NEW—Granite State Broadcasting Co., Inc., Manchester, N. H. (P. O. 155 Front St.)—Construction permit for a new FM broadcast station (class A) to be operated on channel 261 100.1 mc., ERP of 1 KW.

Channel #274

NEW—Lake Shore Broadcasting Co., Evanston, Ill. (P. O. Room 1515, 7 South Dearborn, Chicago, Ill.)—Construction permit for a new FM broadcast station (class B) to be operated on channel 274, 102.7 mc., ERP of 30.5 KW.

FM—Application Dismissed

McMinnville Broadcasting Co., McMinnville, Ore. (P. O. Fourth and Evans) (Jack B. Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (class A) to be operated on frequency to be assigned by FCC 232 94.3 mc., and ERP of 396 watts. Returned: Application not signed.

TELEVISION

TV—Telephone Facilities Approved; Future Television Network Loop Possible

Granted blanket authority to the American Tel. & Tel. Co. and the New England Tel. & Tel. Co., Northwestern Bell Tel. Co., Southern Bell Tel. & Tel. Co., and Southwestern Bell Tel. Co., to supplement existing facilities by constructing 512 miles of cable (470 miles coaxial), 780 miles of copper wire, 4 type "L" and 2 type "K" carrier systems, to provide immediate and future relief in the Augusta-Atlanta, Minneapolis-Des Moines, St. Louis-Memphis, and Frankfort, Ky., sections. The estimated cost of the additional construction is $10,940,000, and will provide 292 additional telephone channels totaling about 13,500 channel miles. The Augusta-Atlanta coaxial cable will complete the transcontinental

(Continued on next page)

cable route from New York to Los Angeles via Atlanta and Dallas. The St. Louis-Memphis coaxial cable will be the first link in the St. Louis-New Orleans coaxial cable which, when completed, will provide a Chicago-New Orleans coaxial cable route. Upon completion of these facilities, Memphis will be connected to the coaxial cable network which is capable of transmitting television programs, making it possible in the near future to have a television network loop of New York, Chicago, St. Louis, Memphis, Jackson, Atlanta, Charlotte, Washington, New York. (PC1305M)

TV—Miscellaneous Actions

Hearst Radio, Inc., area Baltimore, Md.—Granted CP for new experimental television relay station. (BPVB-215) Granted CP for new experimental television station. (BPVB-214) Granted licenses to cover same. (BLVB-98-99)

Triangle Publications, Inc. (The Philadelphia Inquirer Div.), area of Philadelphia, Pa.—Granted CPs for three new experimental television relay stations. (BPVB-211 thru 213)

Allen B. DuMont Labs., Inc., area of New York, N. Y.—Granted license for experimental television relay station. (BLVB-98)

TV—Applications Accepted for Filing

The A. S. Abell Co., Area of Baltimore, Md.—License to cover construction permit (BPVB-216) for new experimental television relay station.

NEW—Lacy-Potter Television Broadcasting Co., Dallas, Texas (Rogers Lacy and Tom Potter) (P. O. 1517 Commerce St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8 (180-186 mc.), with power of 5 KW visual and 2.5 KW aural.

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-24, for new commercial television broadcast station) to change type of transmitter and transmitter location.

NEW—Columbia Broadcasting System, Inc., Chicago, Ill. (P. O. 485 Madison Avenue, New York, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11 (198-204 mc.), with power of visual 5 KW (peak) and aural of 5 KW.

NEW—National Broadcasting Company, Inc., area of New York, N. Y.—License to cover construction permit (BPVB-217), which authorized construction of a new experimental television broadcast station.

MISCELLANEOUS BROADCAST

Applications Accepted for Filing

Remote Pickup

WSIA—Commodore Broadcasting, Inc., Decatur, Ill. (351-357 North Main St.)—License to cover construction permit (B4-PRE-468) which authorized a new Remote Pickup Broadcast station. To be used with Standard Broadcast Station WSOY, Decatur, Ill.

KBWZ—Western Waves, Inc., area of Seattle, Wash.—License to cover (construction permit (BPRY-346) for a new remote pickup broadcast station) and to change corporate name from Western Waves, Inc., to King Broadcasting Company.

Noncommercial Educational

New—University of Houston, Houston, Texas—Construction permit for a new noncommercial educational broadcast station to be operated on power of 1 KW, emission special and unlimited hours of operation. Amended to change type of transmitter from GE GF-101-B Max. 1 KW to GE BT-3 Max. 3 KW and make changes in antenna system.

Federal Trade Commission Actions

Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

The American Iron & Steel Institute, 350 Fifth Ave., New York, and its 100-odd members, including "all the important iron and steel producers" in the United States, are charged in a complaint issued by the Commission with engaging in a "wrongful and unlawful" combination and conspiracy to fix and maintain identical delivered price quotations and to restrain and destroy competition in the sale of iron and steel products. (5508)

The Knox Co.—False and misleading advertising of a medicinal preparation designated "Cystex" is charged in a complaint issued by the Commission against Warren W. Burgess, Linn D. Johnson and Richard T. Aldworth, copartners trading as The Knox Co., 1651 North Argyle St., Los Angeles. (5509)

Cease and Desist Order

Magazine Management Co.—Misrepresentation in the sale of books and other publications is prohibited in a cease and desist order issued by the Commission against Martin Goodman and Jean Goodman, copartners trading as Magazine Management Co., 350 Fifth Ave., New York, and 12 subsidiary publishing corporations. (5463)

Complaint Dismissed

Ox'O-Gas Co.—The Commission dismissed without prejudice a complaint charging Eli Eghan, trading as Ox'O-Gas Co., Palisades Park, N. J., with misrepresentation of the properties and efficiency of a gasoline additive sold under the name "Ox'O." (5040)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 35, September 1, 1947

International Features Set for Convention; ITC Delegates Invited; CAB Official Speaks

As the NAB's 1947 Convention draws near, it develops that this year's annual meeting, in keeping with the trend of the times, will have a pronounced international flavor.

President Justin Miller's keynote address, which formally opens the convention Tuesday morning, September 16th, will accent the international note. He will be followed at the opening general session by speakers representing nations both to the north and south of the United States.

Convention Headquarters Opened at Atlantic City

NAB Convention Headquarters has been opened in Convention Hall, at Atlantic City. Secretary-Treasurer C. E. Arney, Jr. is there now; he will be joined this week by Arthur C. Stringer, who is in charge of exhibits, and Assistant Treasurer Everett Revercomb. Office is in Room No. 8; Telephone: Atlantic City: 4-1280.

Canadian Speaker. Joseph Sedgwick, K. C., general counsel of the Canadian Association of Broadcasters, will be the representative from Canada, NAB announced last week. Having served as Solicitor, Department of Attorney General, Toronto, among his many other activities, Mr. Sedgwick long has been prominent in Canadian legal and broadcasting circles.

Announcement had been made previously that Goar Mestre, Cuban broadcaster and vice-president of the Inter-American Broadcasters Association, will also address the U. S. broadcasters at this session.

Foreign Delegations. Delegates to the International Telecommunications Conferences, now in progress at Atlantic City, have been invited by NAB to attend.

Several hundred repre-

(Continued on page 702)

Concentrate on Business and Programming Aspects, FM Committee Advises NAB Dept.

FM has achieved standards of engineering excellence and acceptance as a technical improvement in the art of broadcasting which make it advisable for the NAB's FM Department to concentrate its efforts in behalf of FM member stations into business and program channels.

This policy was agreed upon unanimously last Monday (25) by members of NAB FM Executive Committee, meeting for the first time under guidance of Leonard Asch, WBCA, Schenectady, N. Y., who was recently appointed to the committee chairmanship.

Stringer New Director. The committee recommended that this policy guide activities of the new director of the FM Department, Arthur C. Stringer. Mr. Stringer's appointment to this position was announced at the close of the committee meeting. He had previously served as director of special services at NAB, and some of his activities in this capacity will be continued along with his new duties.

Following up recent by-law changes which provide for direct representation for FM stations on the NAB Board of Directors, the FM Committee recommended that elections for this purpose be held at the annual NAB convention next month. FM stations of both classes, A & B, television and facsimile stations are entitled under the new by-laws to one director-at-large each whenever there are 25 members from each category within the membership of NAB.

Projects. To implement its policy of emphasizing business and program aspects, the committee recommended these specific projects:

¶ A study by the FM Department, in cooperation with NAB's Director of Research, to devise a simple, economical method of measuring FM receiver ownership in a given area—a

(Continued on next page)

On the Inside

NAB petitioned the FCC Friday to hold an informal hearing on the Commission's proposal to revise operator requirements. (p. 703)

Another of the stations whose license renewal applications were set for hearing on the basis of the Blue Book, KONO was granted its renewal Friday. (p. 703)

U. S. Delegation at the International High Frequency Broadcast Conference has outlined our Government's specific needs for shortwave broadcasting. (p. 705)

Extension of Joske-type studies into other retail fields was taken under consideration last week by NAB's Retail Advisory Submittee last week. (p. 706)

The Commission devoted its full decision to a discussion of program standards in granting renewal of KMAC's license. (p. 704)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS
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FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

method which would be acceptable to advertisers and agencies as a means of determining potential listening to FM stations. An outline of the mechanics for conducting such a survey would be made available to all NAB member stations. In making this suggestion, the committee pointed out that information desired from this study covered only set ownership and would not conflict with the type of information provided by BMB and existing program rating services.

¶ A survey of current rate practices among FM stations. A report to the membership based on results would outline the most prevalent practices within the industry.

¶ Encouragement by the NAB FM Department of more extensive daily schedules than the minimum for FM stations now provided by FCC regulations. The committee felt that additional hours on the air are required to demonstrate FM adequately and to establish it more quickly as a mass medium.

¶ Careful scrutinization by the FM Department of all materials sent to new NAB members to see that they apply to FM stations equally as well as to an AM operation. The FM Director has been instructed accordingly by the NAB management to work with all departments to bring about any changes that are necessary.

Petrillo Will Talk Duplication Again

James C. Petrillo agreed last week to talk again with the networks about permitting duplication of live musical programs over AM and FM transmitters. The four network presidents had requested further conversations following the AFM chief's flat refusal the week before to budge from his long standing position on this subject. It is expected that the meeting will take place early in September.

AM-FM Duplication. After lengthy discussion of background and the current situation with respect to the American Federation of Musicians' ban on duplication of AM live musical programs over FM facilities, the Committee urged the NAB to continue its efforts to find a means of making such duplication possible. The committee expressed the unanimous opinion that an arrangement whereby programs of all types may be transmitted simultaneously by both FM and AM transmitters is necessary to the full development of FM. The AFM ban retards FM's development, the committee said, and is contrary to the public interest.

In this connection, the committee expressed the opinion, unanimously also, that FM is not a separate and distinct service but rather an advancement in the art of broadcasting.

By motion, the committee stated:

"Because the dual broadcasting of any given program over AM and FM channels merely gives the listener a choice of available systems and does not in itself enlarge the total listening audience of the program; and, furthermore, because such dual broadcasting of identical programs does not increase the amount of work performed by program and production personnel, neither the charging of premium wage scales nor the employment of duplicate AM and FM program and production personnel are economically justified."

Convention Demonstration. The NAB, at the committee's suggestion, will invite Major Edwin H. Armstrong to demonstrate, at the forthcoming NAB convention, his new relay system for connecting stations. Time for this purpose, the NAB announced, will be set aside one evening during the annual meeting.

Members of the committee who attended the meeting are: Chairman Asch; Mathew Bonebrake, KOCY-FM, Oklahoma City, Okla.; Everett Dillard, FM Station KOZY, Kansas City, Mo.; Clarence Leich, FM station WMLL, Evansville, Indiana; Cecil Masten, WNBF-FM, Binghamton, N. Y. NAB was represented by President Justin Miller, Executive Vice President A. D. Willard, Jr., Mr. Stringer, Richard P. Doherty, David Farber, director and assistant director, respectively, NAB Employee-Employer Relations Department.

International Features Set for Convention; ITC Delegates Invited; CAB Official Speaks

(Continued from page 701)

sentatives of 80 countries have been in session all summer at Atlantic City, bringing up to date the various agreements which control international broadcasting and other radio services. Originally the Conferences had been expected to adjourn prior to the NAB meeting, but it is now expected that the delegates will still be in session at that time.

The NAB has invited the delegates to attend various general sessions, clinics, conferences and exhibits which will be open mornings and afternoons, Sept. 15-17.

The delegates are expected to be especially interested in the huge exposition of American broadcasting equipment and services which will cover an area of approximately 30,000 feet in Atlantic City's Convention Hall.

Legal Department

NAB Asks for Informal Hearings to Discuss Proposed New Operator Requirements

NAB petitioned the Federal Communications Commission Friday (29) to hold an informal hearing on the Commission's proposal to revise requirements for broadcast operator licenses.

The new plan, outlined by the FCC August 1st, (REPORTS, p. 621) provides for three classes of broadcast operator licenses to replace the one type of license which now permits the technical operation of a broadcasting station.

Stating that numerous comments had been received from its members expressing interest in possible results of the new regulation, the NAB suggested that full consideration should be given four points: "(1) the desirability of assuring the highest possible technical operating standards, (2) the necessity for licensing enough broadcast operators to meet the needs of a constantly and rapidly increasing number of broadcast stations, (3) the necessity of so prescribing the scope of the duties of each class of operators that smaller stations working on limited budgets can conduct their operations on a sound financial basis, and (4) the desirability of protecting to the fullest possible extent the status of operators licensed under the existing Rules."

The comments received, NAB said, "make it clear that while there can be no doubt that the factors mentioned are proper considerations in this matter, there is nevertheless room for divergence of reasoned opinion as to the best method of balancing them and writing Rules which will meet the public interest, convenience, and necessity.

"Therefore it is considered that an open hearing at which various points of view can be fully set forth and discussed among their various proponents and the members of the Federal Communications Commission will be extremely helpful to the Commission in the amendment of its Rules and Regulations in this matter."

Full text of the petition follows:

Before the

FEDERAL COMMUNICATIONS COMMISSION

Washington, D. C.

In the Matter of

Amendment of Section 13.2, Amendment of Section 13.21, Amendment of Section 13.22, Amendment of Section 13.61

Docket No. 8481

REQUEST OF THE NATIONAL ASSOCIATION OF BROADCASTERS FOR INFORMAL HEARING

Pursuant to the Notice of Proposed Rule Making issued in the above matter, and Section 1.801 of the Rules of Practice and Procedure of the Federal Communications Commission, the National Association of Broadcasters hereby respectfully petitions the Federal Communications Commission to hold an informal hearing before taking final action in said matter.

In support of this request NAB submits as follows:

The classification of broadcast operators' licenses, the fixing of the requirements for licenses within any class, and the prescribing of the permissible scope of the duties of any class are problems, the solutions to which require the careful balance of four major considerations: (1) the desirability of assuring the highest possible technical operating standards, (2) the necessity for licensing enough broadcast operators to meet the needs of a constantly and rapidly increasing number of broadcast stations, (3) the necessity of so prescribing the scope of the duties of each class of operators that smaller stations working on limited budgets can conduct their operations on a sound financial basis, and (4) the desirability of protecting to the fullest possible extent the status of operators licensed under the existing Rules.

Since the issuance of the Notice of Proposed Rule Making on August 1, 1947, the National Association of Broadcasters has received numerous communications from member licensees, engineers, station managers, and other interested persons and groups. These communications show that those associated with broadcasting are fully aware of the importance of this matter and have given it serious thought. Further, they make it clear that while there can be no doubt that the factors mentioned are proper considerations in this matter, there is nevertheless room for divergence of reasoned opinion as to the best method of balancing them and writing Rules which will meet the public interest, convenience, and necessity.

Therefore it is considered that an open hearing at which various points of view can be fully set forth and discussed among their various proponents and the members of the Federal Communications Commission will be extremely helpful to the Commission in the amendment of its Rules and Regulations in this matter.

Respectfully submitted,
DON PETTY,
General Counsel,
BRYCE REA, JR.,
Attorneys for National Association of Broadcasters.

Another of Stations Cited in Blue Book, KONO, Receives License Renewal

In a decision released Friday, the FCC granted a renewal of license to KONO, San Antonio, Texas, one of the stations whose applications were set down for hearing on the basis of the Blue Book.

The pertinent portion of the Commission's decision follows:

"From an examination of the licensee's record of program performance, it is clear that Station KONO, over the past several years, has not been rendering a well-rounded and balanced program service. The record does not show that Station KONO has broadcast any regular instructional or other educational programs. Except in rare instances, the station's public service programs have consisted of spot announcements; and the use of the station's facilities for broadcasting programs involving controversial issues of public importance appears to have been considered contrary to good broadcasting policy by the station management, for the reason that such programs might interfere with the station's news and music policy. The licensee's advertising policy has also made impossible the maintenance of a well-balanced program service in the public interest. Not infrequently as many as 8 commercial spot announcements appeared during a 15-minute segment of the station's broadcast day, and there was a period when as much as 94% of the station's time was sponsored. It is evident,

(Continued on next page)

therefore, that the preparation of program schedules had to a large extent been controlled by the availability of commercial spot announcements and the opportunities for financial gain rather than by an effort on the part of the licensee to furnish an over-all program plan which would serve the varied needs and desires of the people of San Antonio and its environs, and a review of the financial position of the station clearly shows that the applicant might well have achieved a satisfactory program balance while at the same time continuing the financial soundness of this broadcast venture.

"2. Although an examination of applicant's composite week, submitted in accordance with Commission request, did seem to indicate a commercialization in excess of that represented in his renewal applications, it appears that applicant's commercial operations were in fact not in excess of such representations, in view of the method by which commercial time was computed. . . . Moreover, a clear trend exists, as is shown by a comparison of the tabulations in paragraph 6 of a review of the spot announcement figures in paragraph 7, toward a removal of advertising excesses and the substitution therefor of a better balance between commercial and sustaining programs, with an increase in live talent programs. A further practice of KONO which we consider showed a lack of awareness of the responsibilities of a broadcast licensee was that of carrying no programs involving discussions upon controversial issues of pubilc importance. While responsibility for this practice must ultimately rest with the licensee, it appears to have been followed because of the views of the station manager upon the subject, as above discussed.

"3. We have given careful consideration to the licensee's proposal for the future operation of Station KONO, as well as his proposed FM station. We are of the opinion that these proposals indicate that the licensee desires and plans to supply a well-rounded and well-balanced program structure which would serve the public interest. We consider that the commitments which these proposals constitute can be relied upon because of the progressively improved programming over the past year of Station KONO, looking toward achievement of the objectives established by Mr. Roth. Moreover, it appears from the licensee's testimony in this proceeding that he has become fully conscious of his public service responsibilities as a broadcast licensee, and that he will insure that the management of his station and all of his staff personnel will adhere to his new program plans. It is our purpose to afford the licensee the opportunity of going forward with those plans."

FCC Devotes Decision to Discussion of Program Policies in Renewal of KMAC License

The FCC released Friday its decision granting a renewal of license to KMAC, operating on 630 kc with 5 kw of power.

The renewal application was originally set down for consolidated hearing with a conflicting application, subsequently dismissed at the request of the applicant.

The single question discussed by the FCC in its opinion was whether the licensee was complying with the Commission's program standards.

Although referring to what it considered excessive commercialism, high profits and lack of local and national discussion programs in the past operation of the station, the opinion concluded to grant the renewal on the basis of the following statement of the station's future policy:

"As to the station's program policy for the future, the applicant submitted full information which may be summarized as follows: The station's affiliation with the Mutual Broadcasting System will be continued. Public service programs and public service spot announcements will be carried over the station regularly, and, in general, such public service programs will represent an annual average of not less than 5% of the station's total broadcast time.

"Commercial spot announcements will be confined to so-called station break announcements, and those appearing in participating programs will not exceed three within a 14½-minute segment of the broadcast day. Local live talent programs will be developed and broadcast regularly during the daytime and the evening hours. Between the hours of 6:00 p. m. and 11:00 p. m., the station will devote approximately 30% of its time to sustaining programs and 1/3 of this time will be given to local live talent programs. Various shows will be carried with the idea of developing local live talent material in the fields of music, drama and speech. Sustaining programs will consume approximately 30% of the station's time in each broadcast day; and approximately 70% of the station's time will be sponsored.

"A series of educational programs identified with the colleges, universities and various schools in San Antonio will be conducted; and, in cooperation with these educational institutions, regular broadcasts will be conducted, including lectures, conservatory recitals, musicals, sports, dramatics and various scholastic activities.

"In addition, all of the outstanding educational and instructional programs of the Mutual Network System will be carried whenever available. The station will broadcast a complete sports coverage, and sports events of local, sectional and national interest will be broadcast regularly. Sustaining religious programs will be carried each day. The station will provide time for the presentation of public questions of a controversial nature and equal opportunity will be afforded the opposing views upon the issues involved."

WOKO Facility Would Go to Governor Dongan Broadcasting Corp. Under FCC Proposal

The FCC announced Tuesday (26) that it has adopted as a proposed decision its hearing examiner's recommendation that the Governor Dongan Broadcasting Corporation be licensed to operate on the WOKO facility at Albany, New York, 1460 kc., with 5 KW power.

In his conclusions and recommendations the hearing examiner, Jack P. Blume, first said that the grant of the application of The Joseph Henry Broadcasting Co., Inc., a successor to WOKO, would not be in the public interest because the principal stockholder of the applicant was a director of WOKO, was legally responsible for the fraudulent representations as to stock ownership in the WOKO case, and had continuing actual knowledge of the false and fraudulent reports filed with the Commission by WOKO. Blume also referred to the fact that the first document of the applicant filed with the Commission contained a false statement in the form of an exhibit of the text of a resolution adopted by the Board of Directors at a meeting which the records showed had never been held.

Independently of these factors, it was said that the principal stockholder of The Joseph Henry Broadcasting Company was not a resident of Albany, did not intend to become a resident of Albany, showed complete indifference to the community and the proposed operation of the station, expected to leave the entire responsibility to a general manager and his staff, had

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not acquainted himself with the Communications Act or any of the Commission's rules and regulations, and had no "concept of service to the listening public in the area."

Van Curler Would Lose. Governor Dongan Broadcasting Corporation was chosen over Van Curler Broadcasting Corporation, the remaining applicant, on the basis of the facts that the former was owned entirely by local residents, most of whom are prominently identified with the community and its civic life, and that "each of the stockholders, through the Stockholders Program Committee, expects to take a direct interest and participation in the formulation of the station's policies and activities in programming." In contrast, it was found that 53 percent of the stock of the Van Curler Corporation was owned by five stockholders residing in New York City who had only a limited knowledge of the community, could participate in the operation of the station to only a limited degree, and none of whom intended to work for the station on a full-time basis.

Blume also recommended that the Governor Dongan Corporation be authorized to operate the present facilities of Station WOKO until such time as it has constructed and placed into operation its 5 KW station. However, the Commission rejected this recommendation and instead extended for one month, from August 31, the temporary authority under which WOKO is now operating.

Engineering Department

U. S. Specifies to ITC Own Requirements For High Frequency Broadcasting

Outstanding event at the International High Frequency Broadcasting Conference, Atlantic City, last week, was the American delegation's submission of U. S. requirements for high frequency broadcasting. The United States listed as her requirements a total of 395 frequency hours per day.

These requirements were submitted on the basis of the following level of operation:

Area	*Time-GMT*	*Program Hours*	*Frequency*	*Frequency Hours*
Europe				
West and Central Europe	1400–2200	8	3	24
So. Europe & No. Africa.	1600–2200	6	3	18
Balkans................	1600–2200	6	3	18
North & West Europe...	1500–2200	7	3	21
General	1600–2200	6	3	18
Total to Europe........		33	15	99
Middle East & Africa				
Near & Middle East.....	1600–2000	4	2	8
South & Central Africa..	1500–2100	6	2	12
Total to Middle East & Africa..............		10	4	20
Latin America				
Spanish................	2200–0600	8	13	104
Portuguese.............	2200–0300	5	4	20
English................	2200–0500	7	6	42
General................	2200–0400	6	4	24
Total to Latin America		26	27	190

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25 ANNUAL NAB CONVENTION

WILL CONVENTION WEEK OPEN FOR YOU WITH A

SINKING SENSATION?

IT MAY IF YOU LEAVE AT HOME YOUR

Confirmation of Hotel Reservations

When you step up to the desk at your hotel to register, be *sure* that you have written confirmation *with you.* Then you'll be registered speedily, and a busy, profitable, pleasant week will be off to a good start!

It's as important as your railroad ticket!

Area	*Time-GMT*	*Program Hours*	*Frequency*	*Frequency Hours*
Asia & Pacific				
China/Japan/S. E. Asia. .	0900–1500	6	5	30
Philippines/East Indies. .	0900–1500	6	4	24
Australia & So. Pacific. . .	0600–1300	7	2	14
Alaska & Aleutians.	0300–0900	6	3	18
Total to Asia & Pacific. . .		25	14	86
Totals				
Europe.		33	—	99
Middle East & Africa. .		10	—	20
Latin America.		26	—	190
Asia & Pacific.		25	—	86
		94	—	395

The following gives the transmitter usage:

A total of 395 transmitter hours distributed among 39 transmitters (the number now in use) gives an overall transmitter utilization of 42% or an average daily use of 10.1 hours per transmitter.

This schedule would require a minimum of 30 transmitters: 19 East Coast to meet the European-African peak, and 11 West Coast to meet Asiatic-Australian peak. Latin American service is provided from both the East and West coasts.

The U. S. proposes to make the following frequency usage:

¶ The peak number of frequencies in use at any one time is 27 (in the Latin-American service).

¶ The total of 395 frequency hours is the equivalent of 16.46 frequencies in full-time use.

¶ The total number of different frequencies used in a day is 40.

¶ In no case are two frequencies in the same band directed to the same area with the same program. Provision is made for one frequency in each of 2 or 3 bands to an area for each program.

¶ The peak number of frequencies in any band in use at a given time is 8 (in 15 mc. band).

¶ Circuits are provided during the evening hours *only* to all major reception areas to which propagating conditions make possible a successful direct circuit from the United States.

Organizationally, the conference, having prepared its agenda, split itself into four committees and buckled down to the job.

Snag over Priorities. First snag in the Plenary Conference (26) developed over the question of priority in assignment of channels for short, medium and long distance transmission. The French delegation took the stand that internal broadcasting for short range should have top priority. The session finally agreed that, should time permit, the question of priorities could be discussed, but that need for the establishment of standards of good engineering practice was most paramount.

Committee 12, under the direction of Chairman Balth van der Pol of the Netherlands, and with Delegate Moorthy Rao of India, and Dr. Ernest Metzler of Switzerland as vice-chairmen, proceeded to study the technical principles to be established for high frequency broadcasting—in the hope of establishing standards of good engineering practice. Twenty-six nations were represented on this committee. After a short session at which the problem of channel separation was discussed, and in which some countries favored a 9 kc. separation at the lower frequencies and others supported the present 10 kc. separation, the committee decided that before any conclusions could be drawn it would be necessary to secure additional information on receiver selectivity. The U. S. delegation, aided by industry members, agreed to supply this information before the next meeting.

Transcontinental Television Network Brought Closer by New Co-Axial Links

Impetus was given to the speedy realization of a transcontinental television network when the Commission announced that it had granted blanket authority to AT&T and its subsidiaries to complete the links in the transcontinental co-axial cable route from New York to Los Angeles via Atlanta and Dallas (NAB Reports, p. 699 and map, June 16).

The present circuit now has a gap between Augusta and Atlanta. The cable between St. Louis and Memphis will be the first link in the St. Louis-New Orleans co-axial which, when completed, will provide a Chicago to New Orleans co-axial route. These connections will make it possible, in the near future, to have a television "round robin" of New York, Chicago, St. Louis, Memphis, Atlanta, Charlotte, Washington, and back to New York. It is planned to complete this work in 1948.

Broadcast Advertising

Projection of Joske-Type Studies Into Other Retail Fields Considered by NAB Sales Group

Plans for the further development of retail radio advertising were discussed by the Retail Advisory Subcommittee of the NAB Sales Managers Executive Committee, meeting in New York Wednesday (27).

Because of the success of the study of department store use of radio, conducted by the NAB at Joske's of Texas and reported in the book "Radio for Retailers," the committee explored the possibilities of carrying on further research with other types of retailers. Mentioned were such classifications as specialty stores, automotive and appliance dealers, independent and chain grocery and drug stores, banks and other financial institutions, theatres, jewelry stores, florists, real estate dealers, etc.

It was emphasized that retail business is essential to the many new stations entering the field in both AM and FM, particularly the smaller community stations. The committee pointed out that whereas a considerable amount of sales research is being done at the national level by the NAB and by such other organizations as BMB, the networks, Hooper, Nielsen and others, little is being done at the local level. Smaller stations lack personnel and facilities for such studies, and it was felt that they would welcome such a service from their trade association.

NRDGA Contest. Plans also were made to cooperate with the National Retail Dry Goods Association in its

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second annual radio contest for retailers, to be held in connection with its annual convention scheduled for next January. Classification of entries, basis for judging and other details were discussed, and will be worked out at a joint meeting with the NRDGA Radio Committee scheduled for September 15 in Atlantic City. The success of the NRDGA's first contest held at its 1947 convention was hailed by the subcommittee as extremely valuable in focusing the attention of retailers on some of the many excellent and successful radio campaigns now being sponsored throughout the country. Many instances were cited where that contest was directly instrumental in new or enlarged retail radio usage. NAB members will be asked to cooperate actively in urging their retail sponsors to enter the contest, after all details have been set.

The subcommittee approved a special distribution of "Radio for Retailers" to universities and colleges teaching courses in advertising. It reviewed and lauded the retail advisory service recently inaugurated by the NAB Department of Broadcast Advertising, with Miss Lee Hart, assistant director, in charge.

Presiding was subcommittee chairman J. Robert Gulick, WGAL, Lancaster, Pa.; attending were Gordon Gray, WIP, Philadelphia, Pa.; William R. Alford, Jr., WSYR, Syracuse, N. Y., and Frank E. Pellegrin, director of Broadcast Advertising, NAB.

Research Department

Receiver Production in July Dropped All Along Line, RMA Reports

Receiver production of all types, AM, FM, and TV, decreased in July. Usual seasonal decline plus many vacation shutdowns in plants caused the drop, RMA said in announcing its monthly tabulation.

Over-all production in July by RMA member-companies dropped to 1,155,456 as compared to June's total of 1,213,142 although the July figures covered a five-week period, including two days in June and one in August.

Television receiver production in July of 10,007 was slightly below the record of 11,484 sets produced in June but well above the total of any other month reported this year. July's television receiver output was classified as follows: 5,546 radio table models, 2,591 radio consoles, 1,862 radio phonograph combination consoles, and 8 television converters.

FM-AM receivers produced by RMA member-companies in July totalled 70,649, as follows: 14,176 table models, 485 consoles, 55,987 radio-phonograph combination consoles, and 1 table model radio-phonograph combination. July's FM-AM output was below that of 76,624 such sets in June as might be expected with the decline in overall set production.

So far this year RMA set manufacturers have produced more than a half-million AM-FM and FM receivers—the July total bringing the 7 months' aggregate to 516,212.

Total radio set production by RMA member-companies for the seven months of 1947 through July was 9,766,100.

Following is the monthly breakdown of FM, television, and all radio set production this year:

Month	*FM-AM*	*Television*	*All Sets*
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks)	70,649	10,007	1,155,456
Totals	516,212	56,396	9,766,100

Public Interest Programming

Program Presented Over Rockford Station Combines Public Interest With Sponsorship

A sponsor, a station and a local Radio Council have combined forces in Rockford, Ill., in an excellent effort to provide daily program fare which is both in the public interest *and* commercial.

The 15-minute program, Monday through Friday, over WROK, in good commercial time, is sponsored by the Illinois Electric and Gas Company, and provides a voice for the various interests of the community to tell the rest of the people in the area about the work and projects of the respective civic groups and organizations.

To insure top-grade local production, and to make the programs as effective as possible, the Radio Council maintains a radio workshop to assist in writing, preparing and producing programs which are interesting and informative.

The sponsor pays for the time and turns it over to the Council. Commercials are usually institutional or educational, but the sponsor relinquishes all commercial copy when the type of individual program does not lend itself to commercials.

The Rockford Radio Council is composed of about 100 civic, religious and educational groups.

New Red Cross Transcribed Dramatic Series Available to Stations

Stations desiring to schedule the Red Cross' new dramatic series, "In Your Name," may obtain transcriptions through local Red Cross Chapters, national headquarters of the organization announced last week. Programs, featuring top radio and motion picture personalities, are tentatively scheduled for release beginning the week of October 12.

The series will include twenty-six 15-minute dramatized stories based on official facts from Red Cross files, and format will follow the pattern of the popular "You Were There" dramas, carried by more than 300 stations recently.

Story themes will revolve around services to humanity offered by the Red Cross "In Your Name." Dramas will run 13:30, with a full minute allowed

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for stations to tie in local Red Cross messages. Musical background is provided on disc for use when no local announcement is scheduled.

To be transcribed in Hollywood by NBC, the programs will be shipped direct to stations that book the series through their local Red Cross Chapters. Transcription credits will be included on each disc, eliminating local credits by stations.

Radio Materials for "Employ the Physically Handicapped" Week Available at Vets Adm.

Coordination of radio coverage of "National Employ The Physically Handicapped " Week, to be set this year October 5-11 by presidential proclamation, will again be in the hands of Radio Division, Veterans Administration Public Relations, Washington, D. C., Charles Dillon, Chief of the Division, has announced.

Network arrangements will be made from Washington, and by Donald Weiss, VA radio liaison in New York City, and by Wallace Ruggles, who performs similar duties for the Veterans Administration in Los Angeles. The 13 VA Branch Offices will coordinate regional and local broadcasts for NEPH Week.

Dillon explained that the VA had been asked to undertake this job by the Interagency Committee for NEPH Week, with other interested Government agencies and private organizations undertaking other phases of the campaign.

Radio coverage for the seven-day campaign has the approval of the Advertising Council on a non-allocated basis.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 8-14, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during the coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and higher calorie content, than the individual can purchase any other way. (a) For $10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For $4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send $10 to "CARE," New York, for a package containing 21½ pounds of food, or $4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39)

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have

(Continued on next page)

long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-A)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled for the week beginning Tuesday, September 2. They are subject to change.

Tuesday, September 2

At Oakland, California

(Before Commissioner Hyde, Supervisor's Assembly Room, Alameda County Court House, 10:00 A. M.)

NEW—C. Thomas Patten, Oakland, Calif.—C. P., **1010 kc.** 10 KW, daytime.

Thursday, September 4

At Pittsburg, California

(Before Commissioner Hyde, Council Room, City Hall, 10:00 A. M.)

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P., DA, **990 kc.,** 1 KW, unlimited.

Further Hearing

At Washington, D. C.

(10:00 A. M.)

NEW—James A. Noe, New Orleans, La.—C. P. to change power and frequency, etc.; **1060 kc.,** 5 KW night, 50 KW day, unlimited DA-night and day.

NEW—Deep South Broadcasting Corp., New Orleans, La.—C. P., **1060 kc.,** 5 KW night, 50 KW day, unlimited DA-night and day.

Intervenor: KYW, Westinghouse Radio Stations, Inc., Philadelphia, Pennsylvania

FCC ACTIONS

GENERAL

"Statistics of Communications Industry for 1945" Now Available

Copies of "Statistics of the Communications Industry in the United States for the Year Ended December 31, 1945," are now available from the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for 50 cents each. This annual publication by the Federal Communications Commission contains financial and operating data relating to communication carriers and standard broadcast stations subject to the Communications Act.

AMPLITUDE MODULATION

AM—Docket Cases

1460 KC.

The Commission today announced adoption of its **Proposed Decision** a Hearing Examiner's recommendation looking toward granting the application of the **Governor Dongan Broadcasting Corp.** (BP-6124; Docket 8440), for a construction permit for a new standard broadcast station at **Albany, N. Y.,** to operate with 5 KW power on 1460 kc., unlimited time, which is the frequency to be relinquished by **Station WOKO** in the same city pursuant to the Commission's denial of renewal of license to that station.

At the same time the Commission concurred in its Examiner's recommendation proposing to deny the mutually exclusive applications of **Van Curler Broadcasting Corp.** (BP-4395; Docket 7173), and **The Joseph Henry Broadcasting Co., Inc.** (BP-6123; Docket 8439), for the same facilities; also an additional application of The Joseph Henry Broadcasting Co., Inc. (BL-2485; Docket 8441), for a license to operate the present facilities of WOKO.

The proposed grant would be conditioned to the Governor Dongan Broadcasting Corp., filing within 60 days, and approval of an application for modification of a construction permit incorporating the nighttime directional antenna system proposed by The Joseph Henry Broadcasting Co. and the selection and approval of a site which would enable it to give complete coverage to the city of Albany.

By separate order, the Commission extended for one month from August 31 the temporary authority under which WOKO is operating.

1240 KC.

Also adopted **Decision and Order** (B-360), granting renewal of license for station **KMAC, San Antonio,** (1240 kc., 250 watts, unlimited time), (BR-411; docket 7866).

1400 KC.

The Commission announces adoption of a **Decision and Order** (B-358) granting renewal of license of station **KONO, San Antonio, Texas,** (1400 kc., 250 watts, unlimited time), (BR-414; docket 7862), and granting a construction permit to establish a new Class B FM station in San Antonio (BPH-1038; docket 7968). The proposed FM station to be operated upon a frequency which will be assigned at a later date, with effective radiated power of 48 KW, antenna height of 410 feet above average terrain, subject to approval of transmitter site and antenna structure by CAA.

AM—New CP's Granted

990 KC.

The Litchfield County Radio Corp., Torrington, Conn.—Granted CP for a new station to operate on 990 kc., 1 KW, daytime; engineering conditions. (BP-5448)

(Continued on next page)

1230 KC.

Quincy Broadcasting Corp., Quincy, Fla.—Granted CP for a new station; 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5530)

1240 KC.

Elk River Broadcasters, Fayetteville, Tenn.—Granted CP for a new station; 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5954)

1370 KC.

Thomas G. Harris, Individually and as Trustee for Coleman Gay, et al., Austin, Texas—Granted CP for a new station; 1370 kc., 1 KW, daytime only; engineering conditions. (BP-4355)

1400 KC.

Electronic Enterprises, Inc., San Juan, P. R.—Granted CP for a new station; 1400 kc., 250 watts, unlimited time. (BP-6051)

1450 KC.

Holland Broadcasting Co., Holland, Mich.—Granted petition requesting the Commission reconsider its action in designating its application for hearing, and the said application was ordered removed from the hearing docket and granted for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5379; Docket 7895)

1490 KC.

The Torrington Broadcasting Co., Inc., Torrington, Conn.—Adopted an Order granting application (BP-4154; Docket 6895) for a new station to operate on 1490 kc., 250 watts, unlimited time.

AM—Licenses for New Stations Granted

690 KC.

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Granted license for new station; 690 kc., 10 KW, unlimited. (BL-2450)

730 KC.

WDIA—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted license for new station; 730 kc., 250 watts, daytime, and for change in studio location locally. (BL-2491)

780 KC.

KSPI—Stillwater Pub. Co., Stillwater, Okla.—Granted license for new station; 780 kc., 250 watts, daytime. (BL-2529)

810 KC.

WKBC—Wilkes Broadcasting Co., North Wilkesboro, N. C.—Granted license for new station; 810 kc., 1 KW, daytime. (BL-2540)

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—Granted license for new station; 860 kc., 1 KW, daytime. (BL-2355)

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—Granted license for new station; 870 kc., 1 KW, daytime. (BL-2495)

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted license for new station; 1090 kc., 1 KW, daytime, and for change of studio location. (BL-2395)

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Granted license for new station; 1090 kc., 250 watts, daytime, and for change in studio location locally. (BL-2484)

1110 KC.

WSLA—Hammond Broadcasting Co., Hammond, La.—Granted license for new station; 1110 kc., 250 watts, daytime, and to specify studio location. (BL-2409)

1230 KC.

KGON—John H. Fitzgibbon, Ray Jarman and Temple V. Ehmsen, Oregon City, Ore.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2538)

KDIX—Dickinson Radio Assn., Dickinson, N. Dak.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2457)

KXLO—Capital Broadcasting Co., E. of Lewistown, Mont.—Granted license for new station; 1230 kc., 250 watts, unlimited time; and to specify studio location. (BL-2499)

WMMT—McMinnville Broadcasting Inc., McMinnville, Tenn.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2475)

WAZF—B. J. Barrier, Jr., H. T. Barrier and N. P. Holmes, Yazoo City, Miss.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2493)

1240 KC.

WRTA—Thompson Broadcasting Co., Altoona, Pa.—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2512)

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2541)

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Texas—Granted license for new station; 1280 kc., 1 KW, day. (BL-2439)

1340 KC.

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2503)

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Granted license for new station; 1340 kc., 250 watts, unlimited time, and for change of studio location. (BL-2508)

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.—Granted license for new station; 1350 kc., 1 KW-DA, unlimited time, and for change of studio location. (BL-2510)

1370 KC.

KEEN—United Broadcasting Co., San Jose, Calif.—Granted license for new station; 1370 kc., 1 KW-DA, unlimited time. (BL-2526)

1390 KC.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Granted license for new station; 1390 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2506)

1400 KC.

KGFN—'49er Broadcasting Co., Grass Valley, Calif.—Granted license for new station to operate on 1400 kc., 250 watts, unlimited time. (BL-2513)

WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.—Granted license for new station; 1400 kc., 250 watts, unlimited time, and for change in studio location. (BL-2531)

1420 KC.

KTJS—T. J. Shriner, Hobart, Okla.—Granted license for new station; 1420 kc., 250 watts, daytime. (BL-2519)

1450 KC.

KSGM—The Donze Co., Ste. Genevieve, Mo.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2542)

1470 KC.

WMMW—Silver City Crystal Co., Meriden, Conn.—Granted license for new station; 1470 kc., 1 KW, daytime, and for change of studio location. (BL-2487)

(Continued on next page)

1490 KC.

WLCX—Bermac Radio, Inc., LaCrosse, Wis.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2516)

KVOW—J. C. Rothwell, Littlefield, Tex.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2496)

KMHK—Mitchell Broadcasting Assn., Mitchell, S. Dak.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2548)

KOCO—B. Loring Schmidt, West Salem, Ore.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2549)

1600 KC.

WBAT—Marion Radio Corp., Marion, Ind.—Granted license for new station; 1600 kc., 500 watts, daytime, and to specify studio location. (BL-2511)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

KTFS—Texarkana, Tex.; WDEF, Chattanooga; KRE, Berkeley, Calif.; KEBE, Jacksonville, Tex.

WABW-FM—Associated Broadcasters, Inc., Indianapolis, Ind.—Extended on a temporary basis, to Dec. 1, 1947, license for FM station, pending study of accounting information received under Sec. 308 (b) of the Act.

AM—Designated for Hearing

860 KC.

The Four States Broadcasting Co., Inc., Hagerstown, Md.—Designated for hearing application for a new station to operate on 860 kc., 1 KW, daytime only. (BP-5641)

960 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Tex.; R. G. LeTourneau, Longview, Tex.—Designated for consolidated hearing the applications of Mt. Pleasant Broadcasting Co. (BP-5439) for a new station, 960 kc., 1 KW, daytime only, and application of R. G. LeTourneau (BP-6195), 960 kc., 5 KW, daytime only.

990 KC.

Redlands Broadcasting Co., Redlands, Calif.—Designated for hearing application for a new station to operate on 990 kc., 250 watts, daytime only (BP-6099), in a consolidated proceeding with application of Francisco Rental Co., Victorville, Calif. (docket 8153) and Riverside Broadcasting Co., Riverside, Calif. (docket 8154); and further ordered that station KFWB, Los Angeles, be made a party to the proceeding.

1340 KC.

O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, Crawfordsville, Ind. (a partnership)—Designated for hearing application for a new station to operate on 1340 kc., 100 watts, unlimited time. (BP-6172), in a consolidated proceeding with application of Wabash Broadcasting Co., Inc. (docket 8447)

1400 KC.

Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Designated for hearing application for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-5819), and ordered station KREO, Indo, Calif., be made a party to the proceeding.

Utah Valley Radio Broadcasting Co., American Fork, Utah; Springville Radio Co., Springville, Utah—Designated for hearing in a consolidated proceeding the application of Utah Valley Radio Broadcasting Co. (BP-6009) and application of Springville Radio Co. (BP-6210), both requesting new stations on 1400 kc., 250 watts, unlimited time.

The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.—Designated for consolidated hearing applications or St. Andrew Bay (BP-6170) and Bay County (BP-6254), both requesting new stations on 1400 kc., 250 watts, unlimited time.

1450 KC.

Ari-Ne-Mex Broadcasting Corp., Clayton, N. M.—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5879)

1600 KC.

West Allis Broadcasting Co., West Allis, Wisc.—Designated for hearing application for a new station (BP-5800), 1600 kc., 1 KW, daytime only, and made the Department of Public Safety of the State of Illinois, licensee of the networks operated by the Illinois State Police, a party to the proceeding.

AM—Modifications of CP's Granted

WREN—WREN Broadcasting Co., Inc., Topeka, Kans.—Granted modification of CP to specify new nighttime directional antenna to meet conditions of grant; (BMP-2906), engineering conditions, and dismissed as moot petition of WTMA, Charleston, S. C., requesting a rehearing of the order of the Commission dated April 28, 1947, granting conditionally application of WREN (BP-3625).

KHMO—The Courier-Post Pub. Co., Hannibal, Mo.—Granted modification of construction permit to change transmitter location of KHMO. (BMP-2733)

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted modification of construction permit to change directional antenna pattern for the daytime operation only, and make changes in transmitting equipment; engineering conditions. (BMP-2918)

KPUG—Bellingham Broadcasters, Bellingham, Wash.—Granted modification of construction permit to change transmitter location and specify studio location. (BMP-2930)

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Granted modification of construction permit to operate same directional antenna (approved for night time) for day time operation also (DA-1) and change transmitter site. (BMP-2490)

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Granted modification of construction permit to change transmitter location. (BMP-2951)

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Granted modification of construction permit to change type of transmitter and make changes in vertical antenna and mount FM antenna on AM tower. (BMP-3019)

WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass.—Granted modification of construction permit for approval of antenna and transmitter location, and to specify studio location the same as transmitter location. (BMP-2776)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted modification of construction permit for extension of completion date to 12-8-47. (BMP-3034)

WMUY—Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-2956)

WBMD—Key Broadcasting Corp., Baltimore, Md.—Granted modification of construction permit for approval of antenna and transmitter location, and to specify studio location. (BMP-2880)

KOJM—North Montana Broadcasting Co., Harve, Mont.—Granted modification of construction permit for extension of completion date to 2-17-48. (BMP-3031)

KSPI—Stillwater Pub. Co., Stillwater, Okla.—Granted modification of construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BMP-2868)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of construction permit for extension of completion date to 9-21-47. (BMP-3032)

(Continued on next page)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted modification of construction permit for extension of completion date to 11-16-47. (BMP-3042)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted modification of construction permit for extension of completion date to 11-16-47. (BMP-3043)

WROB—Bob McRaney, Sr., West Point, Miss.—Granted modification of construction permit for approval of antenna and transmitter location and to specify studio location same as transmitter location. (BMP-2816)

WVCH—James M. Tisdale, Chester, Pa.—Granted modification of construction permit to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-2893)

WGGG—Alachua County Broadcasting Co., Gainesville, Fla.—Granted modification of construction permit to make changes in vertical antenna and specify studio location. (BMP-2919)

WPFB—Paul F. Braden, Middletown, Ohio—Granted modification of construction permit to change type of transmitter, and for approval of antenna, transmitter and studio location. (BMP-3022)

WENA—Ramon Agudo, Bayamen, P. R.—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2867)

KREL—Tri-Cities Broadcasting Co., Goose Creek, Tex.—Granted modification of construction permit to change type of transmitter, make changes in directional antenna, and specify studio location. (BMP-2852)

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted modification of construction permit for extension of commencement and completion dates to 10-1-47 and 4-1-48, respectively. (BMP-3014)

KFXM—Lee Broadcasting Co., San Bernardino, Calif.—Granted modification of construction permit for extension of completion date to 12-13-47. (BMP-3021)

KVNI—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted modification of construction permit to change type of transmitter. (BMP-3020)

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted modification of construction permit to change name of permittee to South Shore Broadcasting Co., and to specify studio location. (BMP-3008)

WSB—Atlanta Journal Co., Atlanta, Ga.—Granted modification of construction permit for extension of completion date to 11-2-47. (BMP-3009)

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Granted modification of construction permit for extension of completion date to 2-17-48. (BMP-3013)

KERS—Elko Service Co., Elko, Nev.—Granted modification of construction permit for extension of completion date to 12-21-47. (BMP-3010)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of construction permit for extension of completion date to 12-7-47. (BMP-3024)

WHFB—Palladium Pub. Co., Benton Harbor, Mich.—Granted modification of construction permit for extension of completion date to 10-25-47. (BMP-3025)

AM—Miscellaneous Actions

Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Granted petition requesting reinstatement of its application as amended by an amendment specifying the frequency 1300 kc., 1 KW, unlimited time. (BP-5683)

KUBA—Peach Bowl Broadcasters, Yuba City, Calif.—Adopted an order granting petition requesting reconsideration of Commission's action in designating its application (BMP-2642) for hearing, and asking for a grant thereof on the basis of a verified engineering amendment filed with petition; and the Commission accepted said amendment, removed application from the hearing docket and granted modification of CP specifying an antenna fulfilling the requirements.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted CP to increase power from 250 watts to 5 KW, change time of operation from day to unlimited, and install DA for day and night use (DA-2), operating on 1130 kc.; engineering conditions (BP-5438), and dismissed as moot joint petition of KYOR and KHUB requesting leave to amend their respective applications, remove from hearing docket, reconsider and grant.

WNGO—West Ky. Broadcasting Co. (Assignor); West Ky. Broadcasting Co., Inc. (Assignee), Mayfield, Ky. (H. M. Suthard and P. M. Mullins, a partnership)—Granted consent to assignment of license of station WNGO from a partnership to a corporation, whereby Mullins, the retiring partner of the partnership will receive $25,000 cash, and Suthard will receive 260 shares of voting stock of the assignee (par value $26,000). (BAL-624)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authority for a period of 6 months from Sept. 2, 1947, for operation of station between 6 a. m. EST, to local sunrise at New York, and from local sunset at Minneapolis, to 10 p. m. EST, DA-N. (BSSA-165)

KSOO—Sioux Falls Broadcast Assn., Sioux Falls, So. Dak.—Adopted Opinion and Order denying petitions of KSOO for rehearing directed against the Commission's action in granting without hearing application of Big Sioux Broadcasting Co. (BP-4734), and application of Midcontinent Broadcasting Co. (KELO), (BP-5643).

The Patriot Co., Harrisburg, Pa.—Granted petition for leave to amend its application (BP-4091; Doc. 6884), so as to specify a new transmitter site, etc.

Deep South Broadcasting Corp., New Orleans, La.—The Commission on its own motion continued without date, until further order of the Commission, the further consolidated hearing presently scheduled for Sept. 4, on these applications.

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—The Commission on its own motion continued without date, until further order of the Commission, the further consolidated hearing presently scheduled for Sept. 4, on these applications.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Granted petition insofar as it requests leave to amend its application (BP-5984; Doc. 8309), so as to specify a revised directional array.

WMPS—WMPS, Inc., Memphis, Tenn.—Granted petition for leave to intervene in the hearing on application of WHBQ, Memphis, Tenn. (Doc. 8047)

Seminole Broadcasting Co., Seminole, Okla.—Granted petition for leave to amend its application (BP-6086; Doc. 8462) so as to specify 500 watts instead of 250 watts power, etc. The amendment was accepted and application removed from the hearing docket.

Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Denied petition insofar as it requests reopening of the record in the consolidated proceeding in Dockets 7053, 7054 and 7312. Granted petition insofar as it requests additional time within which to file exceptions to the proposed decision, and the time was extended to and including Sept. 8, 1947.

Platte Valley Broadcasting Corp., Scottsbluff, Neb.—Granted petition for leave to amend its application so as to specify 500 watts instead of 1 KW (BP-5714; Docket 8484).

Fannin County Broadcasting Co., Bonham, Texas—Granted petition for leave to amend its application (BP-5720; Doc. 8478) so as to substitute 250 watts power instead of 1 KW, etc. The amendment was accepted and application removed from the hearing docket.

KCOL—The Northern Colo. Broadcasting Co. (Assignor), Northern Colo. Broadcasting Co., a corporation (Assignee), Fort Collins, Colo.—Granted consent to assignment of license of station KCOL from a partnership to a corporation. No money involved. (BAL-625)

(Continued on next page)

WJJM—James J. Murray (Assignor), Ida Murray and Martha Murray, Executrices under the Will of James J. Murray (Assignees), Lewisburg, Tenn.—Granted consent to assignment of CP of station WJJM from James J. Murray to Ida and Martha Murray, Executrices under the Will of James J. Murray. No money involved. (BAL-626)

KPBX—WCPZ Broadcasting Co., a partnership (Assignor), KPBX Broadcasting Co., a newly organized Texas Corp. (Assignee), Beaumont, Texas—Granted consent to assignment of license of station KPBX from WCBZ Broadcasting Co., a partnership, to KPBX Broadcasting Co., a corporation. (No money involved). (BAL-631)

WFIN—Findlay Radio Co., Findlay, Ohio—Granted CP to install a new antenna and mount FM antenna on top of AM tower. (BP-5314)

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Granted modification of license to change name of licensee to WCAR, Inc. (BML-1268)

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted license to cover CP which authorized installation of DA for night use, increase in power to 5 KW, installation of new transmitter and move transmitter location. (BL-2514)

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted license to cover CP covering installation of new transmitter. (BL-2502)

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted license covering alternate main transmitter to be operated on 1230 kc., 250 watts. (BL-2501)

KWLK—Twin City Broadcasting Corp., Longview, Wash.—Granted license covering changes in vertical antenna and mounting FM antenna on top AM tower. (BL-2539)

WIBM—WIBM, Inc., Jackson, Mich.—Granted CP to install a new vertical antenna and mount FM antenna on AM tower, and to change transmitter location. (BP-6083)

WBSR—Escambia Broadcasting Co., Pensacola, Fla.—Granted CP to install new vertical antenna. (BP-6125)

WBAB—Press-Union Pub. Co., Atlantic City, N. J.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6038)

KGKL—KGKL, Inc., San Angelo, Texas—Granted license covering change in frequency to 960 kc., increase in power to 1 KW-DA, 5 KW-LS, installation of new transmitter and DA-night, and change in transmitter location. (BL-2507)

KXO—Valradio, Inc., El Centre, Calif.—Granted license covering installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations. (BL-2547)

WNOC—Norwich Broadcasting Co., Norwich, Conn.—Granted license covering installation of new transmitter. (BL-2533)

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Granted license for increase in power to 50 KW, install new transmitter and DA for day and night use. (BL-2563)

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Granted license for increase in power to 1 KW-LS, 500 watts night, new transmitter, DA-night and change in transmitter site. (BL-2505)

AM—Applications Accepted for Filing

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Authority to determine operating power by direct measurement of antenna power.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Admin. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, as modified, which authorized a new standard broadcast station) to make changes in directional antenna.

560 KC.

NEW—Dowlander Broadcasting Co., Dothan, Ala. (R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership)—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 700 to 560 kc. and change studio location.

570 KC.

WVMI—Radio Associates, Biloxi, Miss. (James H. McKee, Odes E. Robinson and G. E. Holmes, a partnership)—Modification of construction permit (BP-5801, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

580 KC.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—License to cover construction permits (B3-P-5301) and (B3-P-5311), which authorized to make changes in directional antenna and mount FM antenna on top of center tower and increase power and install new transmitter, respectively, and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss.—License to cover construction permit (B3-P-3755, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of license to cover construction permit (B5-P-4065, as modified in part, which authorized increase in power, installation of new transmitter and changes in directional antenna for night use only) for 50 KW day and 10 KW night, employing transmitter and directional antenna for night, specified in construction permit.

WGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-3733, as modified, which authorized change in frequency, increase in power, change type of transmitter, install directional antenna for day and night use and change transmitter location) for extension of completion date.

730 KC.

KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)—Modification of construction permit (BP-5797, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

740 KC.

WVLN—Olney Broadcasting Co., Olney, Ill.—Modification of construction permit (BP-5717, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

830 KC.

Southern California Broadcasting Co., Pasadena, Calif. (Marshall S. Neal, Paul Buhlig, E. T. Foley and Edwin Earl)—Construction permit to change frequency from 1430 to 830 kc., increase power from 1 to 5 KW, install new transmitter and antenna, and move transmitter from 924 N. Vista Avenue, San Gabriel, California, to ¾ mile E. of Garfield Avenue and ⅓ mile N. of Third St., Monterey Park, Calif. Amended to change power from 5 KW to 50 KW, changes in antenna and ground system; change type transmitter and change transmitter location from ¾ mile E. of Garfield Avenue, and ⅓ mile N. of Third Street, Monterey Park, California to near Sunset and Francisquito Avenues, West Covina, California.

860 KC.

WNEL—Juan Piza, San Juan, P. R.—License to cover construction permit (BP-3740, as modified), which author-

(Continued on next page)

ized change in frequency and installation of directional antenna for day and night use and authority to determine operating power by direct measurement of antenna power.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fouts)—Special service authorization to operate from regular sign-off time to 11:00 p. m., CST, on various evenings from September 19, 1947, through November 21, 1947, as specified in Form 317, on 860 kc., 500 watts power.

870 KC.

WFLO—Colonial Broadcasting Co., Farmville, Va. (Mrs. Carla Burnham Keys)—License to cover construction permit (B2-P-5338, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

920 KC.

KTLW—Texas City Broadcasting Service, Texas City, Texas (J. G. Long)—Modification of construction permit (BP-5860, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

NEW—Summer County Broadcasting Co., Gallatin, Tenn. (P. O. % Mr. C. B. Cage)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

930 KC.

NEW—Yolo Broadcasting Co., Woodland, Calif. (T. E. Brown and Neal Chalmers, a partnership)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power.

950 KC.

NEW—Joseph Solimene, Boston, Mass. (P. O. Suite 301, 110 State St.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 to 5 KW and change type transmitter.

NEW—Leaf-Chronicle Co., near Clarksville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1140 to 950 kc.

960 KC.

KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.—Modification of construction permit (BP-5674, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

NEW—Rossmoyne Corporation, Lemoyne, Pa.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 940 to 960 kc.

WSBT—The South Bend Tribune, South Bend, Ind.—License to cover construction permit (B4-P-4294, as modified), which authorized increase in power, installation of new transmitter and changes in directional antenna and authority to determine operating power by direct measurement of antenna power.

990 KC.

KTRM—KTRM, Inc., Beaumont, Tex.—Modification of license to change hours of operation from daytime to unlimited and change power from 250 watts day to 250 watts day and night.

1020 KC.

WCIL—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing and Ann E. Searing)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Voluntary acquisition of control of permittee corporation from John L. Kaiser to Keith Werner (750 shares of common stock, 30%).

WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.—Modification of construction permit (B2-P-4522, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1060 KC.

NEW—Deep South Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1060 kc., 10 KW night, 50 KW day, directional antenna day and night and unlimited hours of operation. Amended to change power from 10 KW night, 50 KW day to 5 KW night, 50 KW day and change directional antenna nighttime pattern (DA-2).

WNOE—James A. Noe, New Orleans, La.—Construction permit to change frequency from 1450 to 1060 kc., change power from 50 KW day and night to 50 KW day and 25 KW night, install new transmitter and directional antenna for day and night use and change transmitter location from approximately 2 miles Northeast of Ama, Louisiana, to southeast of the City of New Orleans, Louisiana. Amended to change power from 25 KW night, 50 KW day to 5 KW night, 50 KW day, using directional antenna for both day and night and change transmitter location from southeast of the City of New Orleans, Louisiana, to approximately 7 miles southeast of center of City of New Orleans, La.

1070 KC.

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BP-5031, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to make changes in transmitting equipment and to change studio location.

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Authority to determine operating power by direct measurement of antenna power.

1150 KC.

NEW—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re officers, directors and stockholders.

1210 KC.

WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.—License to cover construction permit (B3-P-5411, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WHOL—Allentown Broadcasting Corp., Allentown, Pa.—Modification of construction permit (B2-P-4374, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location.

NEW—Hilding V. Foreen, Merrill, Wis.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Amended to change name of applicant from Hilding V. Foreen to Lakeland Broadcasting Corporation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-P-5553, which authorized a new standard broadcast station) to change frequency from 1220 to 1230 kc., change hours of operation from daytime to unlimited, change power from 250 watts day to 250 watts day and night, and for approval of antenna and transmitter location.

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WQUA—Moline Broadcasting Corp., Moline, Ill.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

1240 KC.

KCUD—Stuttgart Broadcasting Corp., Stuttgart, Ark.—Modification of construction permit (BP-5842, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Construction permit to install new transmitter.

WGBB—Harry H. Carman, Freeport, N. Y.—License to cover construction permit (B1-P-4388) which authorized installation of new vertical antenna with (FM antenna mounted on top) and ground system and authority to determine operating power by direct measurement of antenna power.

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Voluntary assignment of construction permit to Sullivan County Broadcasting Corporation.

WJMC—WJMC, Inc., Rice Lake, Wisc.—License to cover construction permit (B4-P-5240) which authorized installation of new vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

1250 KC.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Modification of construction permit (B4-P-4112, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter and studio location) for extension of completion date.

KPAC—Port Arthur College, Port Arthur, Tex.—Modification of construction permit (B3-P-5125, which authorized increase in power, install new transmitter and change transmitter location) for extension of completion date.

1270 KC.

KIOX—Bay City Broadcasting Co., Bay City, Tex. (a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr.)—License to cover construction permit (B3-P-4012, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wisconsin—Construction permit to mount FM antenna on AM tower.

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna night time pattern, using non-directional for daytime; change type transmitter and change studio location.

1290 KC.

KFRB—Alaska Broadcasting Co., Fairbanks, Alaska (William J. Wagner)—Modification of construction permit (BP-5901, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—License to cover construction permit (B3-P-5104, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit (B5-P-3908, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date. Amended to change type of transmitter.

1320 KC.

KXLW—Saint Louis County Broadcasting Co., Clayton, Mo.—License to cover construction permit (BP-6159) which authorized installation of new transmitter.

1340 KC.

WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr. and Cy N. Bahakel, a partnership)—Modification of construction permit (BP-6066, which authorized a new standard broadcasting station) for approval of antenna and transmitter location.

KTXL—Westex Broadcasting Co., Texas City, Tex. (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—Modification of construction permit (B3-P-4437, as modified, which authorized a new standard broadcast station) to make change in vertical antenna.

KIBH—Alaska Broadcasting Co., Seward, Alaska (William J. Wagner)—Modification of construction permit (BP-5902, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

KCRA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Authority to determine operating power by direct measurement of antenna power.

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn. (Clarence Beaman, Jr.)—Modification of construction permit (B3-P-4127, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and to change name of permittee from Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Company to Clarence Beaman, Jr., tr/as WKGN Broadcasting Company.

WINX—WINX Broadcasting Co., Washington, D. C.—Construction permit to install new main transmitter, and install synchronous amplifiers at near Garden City, Arlington, Va., and Rock Creek Park, Montgomery County, Md., to be operated with main transmitter on 1340 kc., 250 watts power.

1370 KC.

NEW—American Pacific Radio Broadcasting Co., Redlands, Calif. (limited partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts. Directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night (DA-1) and to change transmitter location from San Bernardino County, Calif., to 1.16 miles northeast of city of Corona, Calif., and change studio location from Colton and Wabash streets, Redlands, Calif., to: to be determined, Corona, Calif.

1380 KC.

KHON—Aloha Broadcasting Co., Inc., Honolulu, T. H.—License to cover construction permit (BP-5624) which authorized to change frequency, increase power and install new transmitter and authority to determine operating power by direct measurement of antenna power.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) to mount FM antenna on tower which is located on property site of AM directional antenna.

1390 KC.

NEW—Wharton County Broadcasting Co., El Campo, Tex. (Louis Thurmond Lulp Kreuger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 500 watts and daytime hours of operation. Amended to change type of transmitter.

1400 KC.

KSPA—Town Talk Broadcasting Co., Santa Paula, Calif. (Robert W. LeMond, F. Clifton Jones and Clarence E.

(Continued on next page)

Fisher, a partnership)—Modification of construction permit (BP-5806, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location from: to be determined, Gainesville, Ga., to: Altavista Drive, 1 mile west of business center of Gainesville, Ga.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Authority to determine operating power by direct measurement of antenna power.

WSAU—The Journal Company (Milwaukee Journal), Wausau, Wisc.—Modification of construction permit (B4-P-5519, which authorized installation of new vertical antenna with FM antenna on top, and change in transmitter location) to make changes in vertical antenna.

KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.—Modification of construction permit (BP-5664, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

1420 KC.

KWBB—The Wichita Beacon Broadcasting Co., Wichita, Kans. (Louis Levand, Max Levand, John Levand)—Modification of construction permit (B4-P-3963, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

NEW—Wilson Radio Company, Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1420 kc.; power from 250 watts to 1 KW daytime only; hours of operation from unlimited to daytime and change type of transmitter.

1450 KC.

KLIK—Balboa Radio Corporation, San Diego, Calif.—Construction permit to change frequency from 740 to 550 kc., change hours of operation from daytime to unlimited time, increase power from 5 KW day to 5 KW day and night, make changes in directional antenna, for day and night use and change transmitter location from 0.4 mile east of the intertection of Hubble and Hancock streets, San Diego, Calif., to approximately .8 mile east of El Camino de Rio, San Diego, Calif. Amended to change frequency from 550 to 1450 kc.; power from 5 KW to 250 watts; change type of transmitter; changes in antenna from directional for day and night use to vertical antenna; change transmitter location from approximately .8 mile east of El Camino de Rio, San Diego, Calif., to Spreckels Building, 121 Broadway, San Diego, Calif., and change studio location from: to be determined, San Diego, Calif., to: Imig Manor, 2223 El Cajon Blvd., San Diego, Calif. (contingent on grant of KFMB to change frequency).

NEW—Blue Valley Broadcasting Co., Beatrice, Nebr. (P. O. 112½ North Sixth Street, P. O. Box 567)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—Hanover Broadcasters, Hanover, Penna. (John D. Bare and Philip A. Rohrbaugh, a partnership) (P. O. 30 West Middle St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to cover construction permit (BP-6042) which authorized to install new transmitter and authority to determine operating power by direct measurement of antenna power.

WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-P-4344, which authorized installation of new vertical antenna and mount FM antenna on top and change transmitter location) for extension of completion date.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to use old main transmitter (composite) at 16th Street West and Jackson Avenue, Huntington, W. Va. (present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, using directional antenna for day and night and unlimited hours of operation. Amended re stockholders.

1470 KC.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-2717, which authorized installation of directional antenna for night use and increase in power) to install new transmitter, make changes in directional antenna and mount FM antenna on #4 tower, change transmitter location from Peoria and Pekin to south of Groveland, Illinois, and change studio location.

KDFN—Donald Lewis Hathway, Casper, Wyo.—Modification of construction permit (BP-5911, which authorized to install new transmitter) for extension of completion date.

1480 KC.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to change frequency from 1490 to 1480 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts unlimited time to 1 KW unlimited time and install new transmitter and directional antenna for night use. Amended to change frequency from 1360 to 1480 kc., power from 1 to 5 KW; change type transmitter, change directional antenna pattern and ground system; change transmitter location from "G" Street Grade, approximately 1¾ miles north by east of Merced, California, to Township 32, Merced, California.

NEW—Frederick Broadcasting Co., Frederick, Md. (Paul Leroy Romsburg) (P. O. 120 W. Patrick St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

1490 KC.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Modification of construction permit (B3-P-5455, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlet)—License to cover construction permit (B3-P-4548, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Authority to determine operating power by direct measurement of antenna power.

NEW—Colorado City Broadcasting Co., Colorado City, Tex. (J. B. Mahon, Eldon B. Mahon, and W. W. Whipkey, a partnership) (P. O. Box 693, Colorado City, Texas)—Construction permit for a new standard broadcast station to be

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operated on 1490 kc., power of 250 watts and unlimited hours of operation (contingent upon KBST being granted change of facilities).

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—License to cover construction permit (B2-P-5119, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1540 KC.

KDRU—Texhoma Broadcasting Co., Durant, Okla.—Modification of construction permit (B3-P-5112, which authorized a new standard broadcast station) for extension of commencement and completion date.

1560 KC.

KBOO—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5503, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location. Amended to make changes in antenna and ground system.

1580 KC.

NEW—The Gate City Co., Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1100 to 1580 kc., power from 250 watts to 1 KW; change type of transmitter, change transmitter location and change studio location.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3834, as modified, which authorized to make changes in directional antenna for night use and make changes in ground system) for extension of completion date.

KTIL—Tillamook Broadcasting Co., Inc., West of Tillamook, Ore.—License to cover construction permit (B5-P-5381, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—A. M. Respondek, Cuero, Tex. (P. O. Yorktown, Tex.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

AM—Applications Tendered for Filing

740 KC.

NEW—Southland Broadcasting Co., Long Beach, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and daytime hours of operation with directional antenna.

790 KC.

KVLU—Lubbock County Broadcasting Co., Lubbock, Tex. (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Modification of construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day on 790 kc.

800 KC.

NEW—North Plains Broadcasting Corp., Dumas, Tex.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

880 KC.

NEW—South Bay Broadcasting Co., Hermosa Beach, Calif. (H. M. McCollum)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 250 watts and daytime hours of operation.

970 KC.

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Consent to transfer of control to Yetta Pollack as executrix of the estate of Albert H. Pollack, deceased.

990 KC.

NEW—William M. Gleiss, Sparta, Wisc.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

1210 KC.

NEW—Panola Broadcasting Co., Carthage, Tex. (a partnership consisting of Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts daytime hours of operation.

1230 KC.

WFTC—Jonas Weiland, Kinston, N. C.—Consent to assignment of license to WFTC Broadcasting Company, Inc.

1240 KC.

NEW—St. Cloud Broadcasting Co., St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1340 KC.

NEW—San Joaquin Broadcasters, Las Vegas, Nevada (R. K. Wittenburg and R. L. Stoddard, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Arthur D. Smith, Jr., Winchester, Tenn.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1420 KC.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit to change frequency from 1590 to 1420 kc., using 1 KW power and daytime hours of operation.

1450 KC.

NEW—Plains Broadcast Company, Inc., Clovis, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)—Consent to voluntary assignment of license to Cooperative Radio Company.

1490 KC.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Consent to transfer of control from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti, to Clarence L. Menser.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Consent to transfer of control to Wabash Broadcasting Company, Incorporated.

NEW—William Howard Cole, Philadelphia, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich.—(Gail D. Griner & Alden M. Cooper, a partnership) Consent to assignment of license to James Gerity, Jr.

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AM—Application Returned

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Modification of construction permit (B3-P-4307, which authorized to change frequency, increase power and install new transmitter) for extension of completion date. Returned 8-21-47 application incomplete.

AM—Application Dismissed

Coast Counties Broadcasters, Salinas, Calif. (Ralph S. Bowdle and Billy Jack E. Burgess, a partnership) (P. O. 968 Page Street, San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 1341 kc., power of 250 watts and unlimited hours of operation. Contingent upon KHUB being granted a change of frequency. Dismissed 8-1-47, KHUB dismissed.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces adoption of a **Decision and Order** (B-358) granting renewal of license of station KONO, San Antonio, Texas (1400 kc., 250 watts, unlimited time), (BR-414; Docket 7862), and granting a construction permit to establish a new **Class B FM station** in **San Antonio** (BPH-1038; Docket 7968). The proposed FM station to be operated upon a frequency which will be assigned at a later date, with effective radiated power of 48 KW, antenna height of 410 feet above average terrain, subject to approval of transmitter site and antenna structure by CAA.

FM—Conditional Grants

Cardinal Broadcasting Co., Palo Alto, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. Proposed Channel #249, 97.7 mc. (BPH-1321)

Redlands Broadcasting Co., Redlands, Calif.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed Channel #280, 103.9 mc. (BPH-1268)

Tropical Broadcasting Co., Miami, Fla.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #275, 102.9 mc. (BPH-1256)

The Gate City Co., Keokuk, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, deleting Channel 253 from Carthage, Ill., and assigning it to Keokuk. (BPH-1297). 98.5 mc.

Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and deleted Channel 259 from Iowa City and assigned it to Muscatine. (BPH-1319). 99.7 mc.

Air Waves, Inc., Baton Rouge, La.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #266, 101.1 mc. (BPH-1323)

Cinnco Broadcasting Co., Cincinnati, Ohio—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #282, 104.3 mc. (BPH-1243)

Southern Va. Broadcasting Corp., Crewe, Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #284, 104.7 mc. (BPH-1318)

On the Air, Inc., E. St. Louis, Ill.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed assignment: #273, 102.5 mc. (BPH-1296)

Robert P. O'Bannon, Corydon, Ind.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed Channel #221, 92.1 mc. (BPH-1306)

Contra Costa Broadcasting Co., Richmond, Calif.—Authorized conditional grant for Class B station, subject to further review and approval of engineering conditions. Proposed Channel #283, 104.5 mc., in lieu of previously authorized Class B station. (BMPH-669)

FM—Construction Permits Granted

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

James R. Doss, r., Tuscaloosa, Ala.—Class B; Channel: 101.3 mc. (No. 267); 3.2 KW; 250 feet. (BPH-486)

KSEQ—Tulare-Kings Counties Radio Associates, Fresno, Calif.—Class B; Channel: 99.5 mc. (No. 258); 3.2 KW; 325 feet. (BPH-859)

KSNU—McClatchy Broadcasting Co., Modesto, Calif.—Class B; Channel: 103.3 mc. (No. 277); 3.4 KW; 305 feet. (BPH-671)

WLAG-FM—La Grange Broadcasting Co., La Grange, Ga.—Class B; Channel: 104.1 mc. (No. 281); 5.1 KW; 375 feet. (BPH-762)

KROS-FM—Clinton Broadcasting Corp., Clinton, Iowa—Class B; Channel: 96.1 mc. (No. 241); 10 KW; 430 feet. (BPH-1145)

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Class A; Channel: 98.3 mc. (No. 252); 500 watts; 340 ft. (BPH-1022).

WWOL-FM—Greater Erie Broadcasting Co., Buffalo, N. Y.—Class B; Channel: 104.1 mc. (No. 281); 20 KW; 250 feet. (BPH-1177)

Donald W. Reynolds, Okmulgee, Okla.—Class A; Channel: 93.5 mc. (No. 228); 410 watts; 135 feet. (BPH-1141)

WLEU Broadcasting Corp., Erie, Pa.—Class B; Channel: 97.9 mc. (No. 250); 20 KW; 500 feet. (BPH-834)

Pottsville Broadcasting Co., Pottsville, Pa.—Class B; Channel: 101.9 mc. (No. 270); 2.8 KW; 650 feet. (BPH-1084)

Crosley Broadcasting Corp., Columbus, Ohio—Class B; Channel: 96.3 mc. (No. 242); 17 KW; 535 feet. (BPH-274)

Neenah-Manasha Broadcasting Co., Neenah, Wis.—Class B; Channel: 98.5 mc. (No. 253); 9.4 KW; 300 feet. (BPH-1155)

The following were authorized construction permits in lieu of previous conditions:

WRRN-FM—Nied and Stevens, Inc., Warren, Ohio—Class B; Channel: 107.9 mc.; 3.2 KW; 300 feet. (BMPH-294)

WTHT-FM—The Hartford Times, Inc., Hartford, Conn.—Class B; Channel: 106.1 mc. (No. 291); 5.6 KW; 800 feet. (BPH-233)

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Class B; Channel: 96.1 mc. (No. 241); 16.5 KW; 500 feet. (BPH-1281)

WSBF—South Bend Tribune, South Bend, Ind.—Class B; Channel: 101.3 mc. (No. 267); 20 KW; 500 feet. (BPH-1118)

WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.—Class B; Channel: 104.3 mc. (No. 282); 18 KW; 380 feet. (BMPH-416)

WCCU-FM—Twin City Broadcasting Co., Inc., Lewiston, Me.—Class B; Channel: 93.9 mc. (No. 230); 13 KW; 250 feet. (BPH-1011)

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: 102.7 mc. (No. 274); 3.5 KW; 985 feet. (BMPH-485)

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WATG—Beer & Koehl, near Ashland, Ohio—Class B; Channel: 101.3 mc. (No. 267); 10.2 KW, 380 feet. (BMPH-550)

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Class B; Channel; 97.5 mc. (No. 248); 2.8 W; 550 feet. (BMPH-521)

KTSA-FM—Sunshine Broadcasting Co., San Antonio, Tex.—Class B; Channel: 104.1 mc. (No. 281); 250 KW; 440 feet. (BPH-537)

FM—Construction Permits Cancelled

Rouge Valley Broadcasting Co., Ashland, Ore.—Authorized cancellation of construction permit and dismissed application (BPH-1030), because of permittee's inability to proceed with construction.

L. B. Wilson, Inc., Cincinnati, Ohio—Authorized cancellation of construction permit for Class B station, and dismissed application (BPH-234), because of combination of circumstances over which permittee states it has no control, makes it unwise to incur outlays for an FM installation and operation over a considerable period on a non-sustaining basis.

FM—Proposed Frequency Assignments Approved

(In Lieu of Previous Assignments)

Laredo, Tex.—Laredo Broadcasting Co., 96.5 mc. (Channel 243).

Council Bluffs, Iowa—KSWI-FM—Nonpareil Broadcasting Co., 6.19 mc. (Channel 241).

FM—License Extensions

WCAU-FM—Phila. Record Co., Philadelphia, Pa.—Present authority to operate station was further extended upon a temporary basis for a period of 90 days, pending further study and consideration of the application.

W2XWE—WOKO, Inc., Albany, N. Y.—Granted extension of special temporary authority for a period of 30 days from August 31, to operate Facsimile station W2XWE, to run concurrently with that of station WOKO (Comr. Durr voting "No").

FM—Modifications of CP's Granted

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of construction permit for extension of completion date to 12-6-47. (DMPH-613)

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted modification of construction permit for extension of completion date to 10-1-47. (BMPH-616)

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Granted modification of construction permit for extension of commencement and completion dates to 9-16-47 and 12-16-47. (BMPH-617)

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of construction permit for extension of completion date to 12-1-47. (BMPH-639)

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Granted modification of construction permit for extension of completion date to 2-21-48. (BPMH-632)

WSYR-FM—Cent. N. Y. Broadcasting Corp., Syracuse, N. Y.—Granted modification of construction permit for extension of completion date to 11-5-47. (BMPH-643)

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Granted modification of construction permit for extension of completion date to 9-19-47. (BMPH-641)

WWCF—Wm. C. Forrest, Greenfield, Wisc.—Granted modification of construction permit for extension of completion date to 12-23-47. (BMPH-636)

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Granted modification of construction permit for extension of completion date to 10-12-47. (BMPH-504)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Granted modification of construction permit for extension of completion date to 10-31-47. (BMPH-623)

WHP-FM—WHP, Inc., Harrisburg, Pa.—Granted modification of construction permit for extension of completion date to 11-26-47. (BMPH-618)

WWNY-FM—The Brockway Co., Watertown, N. Y.—Granted modification of construction permit for extension of commencement date to 7-3-47 and completion date to 11-3-47, respectively. (BMPH-635)

WGNB—WHN, Inc., Chicago. Ill.—Granted modification of construction permit for extension of completion date to 11-1-47. (BMPH-637)

FM—Miscellaneous Actions

Stephen Detzer, Hermosa Beach, Calif.—Designated for hearing in the consolidated proceeding for new Class A stations in Los Angeles, Detzer's application (BPH-1333).

WCLT—The Advocate Printing Co., near Newark, Ohio—Granted license for new FM station; Channel 262, 100.3 mc.; 8.5 KW. (BLH-74)

The WAVE Publications, Vernon, Calif.—Granted petition to accept late appearance in re its application for FM station (BPH-1273, docket 8442).

Everett Broadcasting Co., Inc., Everett, Wash.; Seattle Broadcasting Co., Seattle, Wash.—Granted petitions to dismiss without prejudice their applications for FM stations (BHP-842; docket 8289) and (BPH-858; docket 8290).

FM—Applications Accepted for Filing

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972 as modified) which authorized a new FM broadcast station for extension of completion date.

WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-PH-478) which authorized a new FM broadcast station for extension of completion date.

KOAD—World Publishing Co., Omaha, Nebr.—Modification of construction permit (B4-PH-140 as modified) which authorized a new FM broadcast station for extension of completion date.

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-PH-879 which authorized a new FM broadcast station) for extension of completion date.

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-PH-760 which authorized a new FM broadcast station) for extension of completion date.

WTMJ-FM—The Journal Co., Milwaukee, Wisc. (The Milwaukee Journal)—Modification of construction permit (B4-PH-792 as modified) which authorized changes in FM broadcast station for extension of completion date.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wisc.—Modification of construction permit (B4-PH-908, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WBKN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Modification of construction permit (B2-PH-372 which authorized a new FM broadcast station) for extension of completion date.

KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Penna.—Modification of construction permit (B2-PH-1104) which authorized changes in FM broadcast station, for extension of completion date.

(Continued on next page)

WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn. (Jack N. Draughon and Louis R. Draughon)—Modification of construction permit (B3-PH-474 which authorized a new FM broadcast station) for extension of completion date.

KYFM—Express Publishing Co., San Antonio, Tex.—Modification of construction permit (B3-PH-871 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Tex.—Modification of construction permit (B3-PH-204, as modified, which authorized a new FM broadcast station) for extension of completion date.

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-PH-495) which authorized a new FM broadcast station for extension of completion date.

WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.—Modification of construction permit (B2-PH-886 which authorized a new FM broadcast station) for extension of completion date.

KTML—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-317 which authorized a new FM broadcast station) for extension of completion date.

KLIK-FM—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit (B5-PH-1054 which authorized a new FM broadcast station) to specify transmitter site at top of Mt. Soledad, La Jolle, Calif.; change antenna height above average terrain to 768 feet; specify type of transmitter as Fed. Tel. & Radio Corp. FMTB 3000, maximum 3 KW and antenna system.

WBIG—The Colony Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-982 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WLET—R. G. Le Tourneau, Toccoa, Ga.—Modification of construction permit (B3-PH-862, as modified, which authorized a new FM broadcast station) for extension of completion date.

WEBQ-FM—Harrisburg Broadcasting Co., Harrisburg, Ill.—Modification of construction permit (B4-PH-396, which authorized a new FM broadcast station) for extension of completion date.

WHBF-FM—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of construction permit (B4-PH-138 which authorized a new FM broadcast station) for extension of completion date.

KOIN-FM—KOIN, Inc., Portland, Ore.—Modification of construction permit (B5-PH-345, as modified), which authorized a new FM broadcast station for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified), which authorized changes in FM broadcast station for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified), which authorized changes in FM broadcast station to change type of transmitter, change transmitter site, ERP to 66 KW and make changes in antenna system.

KLTI—R. G. LeTourneau, Longview, Texas—Modification of construction permit (B3-PH-987, as modified), which authorized a new FM broadcast station for extension of completion date.

WDBJ-FM—Times World Corp., Roanoke, Va.—Modification of construction permit (B2-PH-388, which authorized a new FM broadcast station) for extension of completion date.

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified), which authorized a new FM broadcast station to change type of transmitter ERP to 17.2 KW, antenna height above average terrain to 468.75 feet; transmitter site to "on a hill, 2.5 miles north of Wheeling, West Virginia, and make changes in antenna system.

WMOH-FM—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Modification of construction permit (B2-PH-498, as modified), which authorized a new FM broadcast station to change type of transmitter.

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275, as modified, which authorized a new FM broadcast station) for extension of completion date.

KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon—Modification of construction permit (B5-PH-930, which authorized a new FM broadcast station) for extension of completion date.

WIBX-FM—WIBX, Inc., Utica, N. Y.—Modification of construction permit (B1-PH-213, which authorized a new FM broadcast station) for extension of completion date.

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—Modification of construction permit (B3-PH-734, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 48.9 KW.

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-PH-824, which authorized a new FM broadcast station) for extension of completion date.

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-893, which authorized a new FM broadcast station) for extension of completion date.

WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-PH-364, as modified), which authorized a new FM broadcast station to change transmitter site, effective radiated power to 25.5 KW; antenna height above average terrain to 427 feet and make changes in antenna system and change commencement and completion dates.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, as modified), which authorized a new FM broadcast station for extension of completion date.

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-PH-296, as modified, which authorized a new FM broadcast station) for extension of completion date.

WJLB-FM—Booth Radio Stations, Inc., Detroit Mich.—Modification of construction permit (B2-PH-20, as modified, which authorized a new FM broadcast station) for extension of completion date.

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—License to cover construction permit (B1-PH-630, as modified), which authorized a new FM broadcast station.

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-PH-142), which authorized a new FM broadcast station for extension of commencement and completion dates.

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Modification of construction permit (B2-PH-191, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMFR-FM—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-PH-359, as modified), which authorized a new FM broadcast station to change commencement and completion dates.

WSTU-FM—The Valley Broadcasting Co., Steubenville, Ohio—License to cover construction permit (B2-PH-357, as modified), which authorized a new FM broadcast station.

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Modification of construction permit (B3-PH-465, as modified), which authorized a new FM broadcast station for extension of completion date.

(Continued on next page)

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—Modification of construction permit (B5-PH-278, as modified), which authorized a new FM broadcast station for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406, as modified), which authorized a new FM broadcast station for extension of completion date.

WWDX—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PH-340, which authorized a new FM broadcast station) for extension of completion date.

WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.—Modification of construction permit (B1-PH-1075, which authorized a new FM broadcast station), to change effective radiated power to 5.3 KW, make changes in antenna system and change commencement and completion dates.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349 as modified which authorized a new FM broadcast station) for extension of completion date.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-PH-462 as modified) which authorized a new FM broadcast station for extension of completion date.

WTAX-FM—WTAX, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-690 which authorized a new FM broadcast station) for extension of completion date.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date.

WSPR-FM—WSPR, Inc., Springfield, Mass.—Modification of construction permit (B1-PH-925 which authorized a new FM broadcast station) to change transmitter site, type of transmitter, make changes in antenna system and change commencement and completion dates.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404 as modified) which authorized a new FM broadcast station for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville S. C.—Modification of construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station to change effective radiated power to 78.6 KW, make changes in antenna system and change commencement and completion dates.

WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.—Voluntary assignment of construction permit (B2-PH-911, which authorized a new FM broadcast station) to Lee Broadcasting Corporation.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347 as modified) which authorized a new FM broadcast station for extension of completion date.

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371 as modified) which authorized a new FM broadcast station for extension of completion date.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717 as modified) which authorized a new FM broadcast station for extension of completion date.

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256 which authorized a new FM broadcast station) for extension of completion date.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961 as modified) which authorized a new FM broadcast station for extension of completion date.

WMOT—WWSW, Inc., Pittsburgh, Penna.—Construction permit to specify type of transmitter as GE BT-4A, maximum 10 KW, and specify antenna system.

Channel #239

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347 which authorized new FM broadcast station) to change frequency to channel 239, 95.7 mc., type of transmitter and change commencement and completion date, and change type of station to Class B. ERP to 9.8 KW.

Channel #245

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Construction permit for a new broadcast station (Class B) to be operated on frequency in the 100 mc., band and ERP of 20 KW. Amended to change frequency from "In the 100 mc. band" to Channel #245, 96.9 mc.

Channel #248

NEW—Crosley Broadcasting Corp., Dayton, Ohio (P. O. Crosley Square, 9th and Elm Streets, Cincinnati 2, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 248, 97.5 mc. ERP of 20 KW.

Channel #257

NEW—WLOX Broadcasting Co., Biloxi, Miss. (P. O. Hotel Buena Vista, Biloxi, Miss.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 257, 99.3 mc. ERP of 1 KW.

Channel #264

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605 as modified) which authorized a new FM broadcast station to change frequency to Channel #264, 100.7 mc., type of transmitter, effective radiated power to 6.9 KW, make changes in antenna system and change completion date.

Channel #278

WCAR-FM—WCAR, Inc., Pontiac, Mich.—Modification of construction permit (B2-PH-538, as modified) which authorized a new FM broadcast station to change frequency from Channel 278, 103.5 mc. to Channel 234, 94.7 mc.

FM—Application Tendered for Filing

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Consent to transfer of 109 shares of stock held by John F. Galvin, Sr., in permittee corporation to John F. Galvin, Jr.

TELEVISION

TV—New Commercial CP's Granted

The Elm City Broadcasting Corp., New Haven, Conn.—Granted construction permit for a new television station; Channel: 82-88 mc. (No. 6); 1.82 KW visual power; .957 KW aural; 510 feet. (BPCT-188)

WDEL, Inc., Wilmington, Del.—Granted petition for reinstatement and grant of application for new community television station; Channel: 174-180 mc. (No. 7); 1 KW visual power; .5 KW aural; 281 feet antenna. (BPCT-113)

(Continued on next page)

TV—New Experimental Relay CP Granted

W3XMR—The A. S. Abell Co., area, Baltimore, Md.—Granted construction permit and license for new experimental television relay station. (BLVD-100 and BPVD-216).

TV—Applications Accepted for Filing

NEW—Earle C. Anthony, Inc., Los Angeles and neighboring counties (P. O. 141 North Vermont Ave. (Zone 4), Los Angeles, Calif.)—Construction permit for a new experimental television relay broadcast station to be operated on frequencies between 6800 and 7050 mc., power of 0.1 watt, emission A5 and unlimited in accordance with Sections 4.131(b) and 4.163 hours of operation.

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-24 for new commercial television broadcast station) for extension of completion date.

W10XLW—Radio Corporation of America, to be used within the Continental U. S.—Modification of construction permit (BPVB-170, which authorized construction of new experimental television relay broadcast station) for extension of completion date.

KGO-TV—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-PCT-158, for new commercial television broadcast station) for extension of completion date.

NEW—Empire Coil Co., Inc., Avon, Conn. (P. O. 238 Huguenot St., % Mr. Herbert Mayer, New Rochell, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

University of Houston, Houston, Texas—Granted CP for a new station; Channel, 97.1 mc. (No. 219); 9.6 KW; 250 feet. (BPED-54)

Providence Bible Institute, Providence, R. I.—Granted modification of CP to extend completion of construction date from Sept. 1, 1947 to Feb. 1, 1948. (BMPED-71)

WLAZ—Mich. State College, E. Lansing, Mich.—Granted modification of CP to make changes in antenna system. (BMPED-75)

Applications Accepted for Filing

Remote Pickup

NEW—Penn-Allen Broadcasting Co., area of Lehigh County, Pa.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 35 watts and emission special for FM hours of operation in accordance with Section 4.403.

NEW—Billings Broadcasting Co., area of Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown) (P. O. 1½ miles west of Billings on Laurel Road)—Construction permit for a new remote pickup broadcast station to be operated on 33.74 mc., power of 10 watts and A3 emission.

WDON—Commodore Broadcasting, Inc., Springfield, Ill.—License to cover construction permit (BPRE-467) for new remote pickup broadcast station.

Noncommercial Educational

KCVN—College of the Pacific, Stockton, Calif.—Modification of construction permit (B5-PED-47 as modified) which authorized a new noncommercial broadcast station to make changes in antenna system.

KSUI—The State University of Iowa, Iowa City, Iowa—License to cover construction permit (B4-PED-28 as modified) which authorized a new non-commercial educational broadcast station.

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, as modified) which authorized a new noncommercial educational broadcast station) for extension of completion date.

WDTR—The Board of Education of the City of Detroit, Mich.—Modification of construction permit (B2PED-34 as modified which authorized a new noncommercial educational broadcast station, for extension of completion date.

KOKU—State University of Oklahoma, Norman, Okla.—Modification of construction permit (B3-PED-41, as modified) which authorized a new noncommercial educational broadcast station) for extension of completion date.

Developmental

NEW—WINX Broadcasting Co., Washington, D. C. (P. O. 8th and Eye Streets, N. W., Washington, D. C.)—Construction permit for a new developmental broadcast station to be operated on 936 mc., emission A-O and special for FM, power of 20 watts and unlimited in accordance with Section 4.363 hours of operation.

Federal Trade Commission Actions

Stipulations

Chief Oil Co.—The Commission accepted from R. A. Davis, trading as Chief Oil Co., Raton, New Mexico, a stipulation to discontinue representations that "Big Chief Paint Mixing Oil" is a "double-purpose oil"; that it serves the same purpose as, or is as efficacious as, linseed oil and turpentine in the mixing of white lead, ready-mixed house, roof or barn paints; or that it is an acceptable substitute for either or both when used for that purpose. (7631)

Craft Remnant Co.—An agreement to discontinue certain advertising representations in connection with the sale of quilt pieces has been executed by Everett D. Biddle, William Kelley, Roy P. Biddle and L. Lee Farris, partners trading as Craft Remnant Co., Bloomington, Ill., and approved by the Commission. (7635)

Jepson Electric Water Heater Co.—The Commission approved a stipulation in which Louis C. Jepson, trading as Jepson Electric Water Heater Co., 8310 Greenwood Ave., Seattle, Wash., agrees to stop misrepresenting the time it takes Jepson Side-Arm Electric Water Heaters to heat water. He also promises to cease representing that his 230-volt electric water heaters require no special wiring. (7637)

Lee Specialty Co.—Lee Ratner, trading as Lee Specialty Co., 1616 North Ogden Ave., Chicago, entered into a stipulation with the Commission to discontinue certain advertising representations in connection with the sale of a "Midget Adding Machine." (7632)

Milkmaid, Inc.—The Commission approved amendment of a 1943 stipulation with respect to representations concerning "Milkmaid" cosmetics sold by Milkmaid, Inc., 647 Fifth Ave., New York, and Lorr Laboratories, 200 Godwin Ave., Paterson, N. J. (03100)

(Continued on next page)

Morris Laboratories Co., Inc.—The Commission approved a stipulation in which Morris Laboratories Co., Inc., 114 East 27th St., New York, agreed to stop representing through use of the word "Laboratories" in its corporate name or otherwise, that it maintains, owns, operates or controls a laboratory equipped for the compounding and testing of products or for research in connection therewith when such is not the fact. The corporation is engaged in the sale of meat curing and seasoning compounds, spices, binders, aromatic chemicals, essential oils and vitamins. (7633)

Northern Fur Coat Manufacturing Co., Inc.—The Commission accepted from Northern Fur Coat Manufacturing Co., Inc., 20 North 4th St., Minneapolis, and its president, Morris Selcer, an agreement to cease representing that the corporation is a manufacturing furrier or using the word "Manufacturing" as part of its corporate name unless in direct connection with such a representation or the corporate name, and with equal conspicuousness, it is clearly explained that the corporation is a wholesale dealer in fur garments as well as a manufacturer of certain of such articles. (7634)

Stone Ridge Turkey Farm—Alphonse LaRochelle, trading as Stone Ridge Turkey Farm, Crookston, Minn., entered into a stipulation with the Commision to discontinue certain advertising representations with respect to the therapeutic properties of a medicinal preparation for poultry designated "Worturkchic." (7636)

Cease and Desist Orders

Lusterman, Seldis Co.—Isidore Lusterman and Edward E. Seldis, copartners trading as Lusterman, Seldis Co., 5 West 36th St., New York, have been ordered by the Commission to disclose the rayon content of umbrellas the covers of which contain such material. (5443)

Publishers Service Co., Inc., 75 West St., New York, has been served by the Federal Trade Commission with an order to stop representing that a participant's opportunities of winning a puzzle contest are greater than is actually the fact. The Commission found that the company uses a sales plan involving puzzle contests as a means of inducing the purchase of books and publications. (5357)

The Spartan Co.—Ronald Gage Davis, trading as The Spartan Co., 1428 West 28th St., Minneapolis, and Dorothy LeFold, 1498 Merchandise Mart, Chicago, have been ordered by the Commission to stop representing falsely that they manufacture the merchandise sold by them. (5414)

C-DAY IS THE 15TH!

The NAB Convention this year will be the biggest and best ever

NEW, SPECIAL ACTIVITIES . . .

for the

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PROGRAM DIRECTOR . . .
ENGINEER . . .
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Down-to-earth, practical, shirt-sleeve sessions to help every broadcaster. You can have many of your operational questions answered by top broadcasters in these specialized fields . . .
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25 ANNUAL NAB CONVENTION

ATLANTIC CITY—SEPTEMBER 15-18, 1947

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 36, September 8, 1947

25th Convention Plans Take Final Form

Final Details of 25th Annual NAB Meeting Nearing Completion As Opening Approaches

With the addition of Robert R. Wason, chairman of the board of the National Association of Manufacturers, to the agenda as a featured speaker, arrangements are virtually complete for the 25th Annual NAB Convention in Atlantic City from September 15 to 18.

Mr. Wason's address will be heard Tuesday afternoon, September 16, at a session presented by the Association of Women Broadcasters. It will follow the luncheon meeting at which Admiral W. H. P. Blandy, U. S. N., Commander in Chief, Atlantic Fleet, is to greet the Convention delegates.

Pre-convention activity will begin on Sunday, September 14, with arrivals of most radio station executives for registration. The NAB Board of Directors and several committees will meet on that day.

EVENT LIST FOR CONVENTION SHOWS TIMES AND PLACES

A complete listing of general events for the 25th Annual NAB Convention at Atlantic City will be found on page 727 of this issue of the "Reports." This listing supplements the already mailed folder agenda, which contained details of Monday clinics, and is intended to cover only those events of general attendance, with times and places conveniently shown.

On the following day, Monday, September 15, special clinics will be held for the first time in convention history. These will feature discussions of broadcast advertising, employee-employer relations, programming, and engineering.

Also during Monday, the standing committee meetings are to be held by the Music Advisory, FM Executive, Public Relations Executive, Legislative and Research committees.

Tuesday's schedule contains the first general sessions of the convention. Beginning with continuing registrations of broadcasters in Convention Hall's lobby, from 9 a.m. to 5 p.m., Tuesday morning's session will swing into its full stride in the main arena at

(Continued on page 726)

Jones Is Sworn Into FCC Post By Justice; Ohioan Comes to Commission from Congress

The newest member of the Federal Communications Commission, Robert Franklin Jones, took his oath of office last week to begin a seven-year term expiring on June 30, 1954. The oath was administered by Associate Justice Harold H. Burton, of the U. S. Supreme Court, fellow Ohioan and friend of Commissioner Jones.

Nominated by President Truman on June 18, to succeed Commissioner Ray C. Wakefield, Commissioner Jones was confirmed by the Senate on July 12.

Commissioner Jones comes to the Commission from Congress, where he represented the 4th Ohio District for eight and one-half years. Elected in 1938 at the age of 31, he won a place on the important House Appropriations Committee the following year.

Subsequently, he served as Chairman of the Appropriations subcommittee on the activities of the Department of the Interior, and also as a member of the Senate-Commerce-Justice-Judiciary Appropriations subcommittee.

In such capacities Commissioner Jones specialized in administrative law and, at the same time, familiarized himself with common carrier problems and Government regulation. Throughout his congressional career he was an outspoken champion of Federal economy and simplified public administration.

Station Interest Relinquished: He was a minority stockholder of an Ohio broadcasting corporation, which interest he relinquished to meet the requirements of his new post.

Born at Cairo, Ohio, on June 25, 1907, Commissioner Jones is the son of Josephine (DeVine) and the late Jenkin Charles Jones. The latter, a grocer, was a keen student of politics and inculcated in his son an interest in public service.

Following his graduation fro mthe local high school, Commissioner Jones worked his way through Ohio Northwestern University Law School, Ada, Ohio, where he was class orator.

After receiving his LLB. degree in 1929, and being admitted to the Ohio bar in the same year, he engaged in the practice of law at Lima. Six years later he

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

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entered public life as prosecuting attorney for Allen County. His record in that capacity brought him nomination and election to the 76th Congress, and his service in the House returned him with substantial majorities to each succeeding Congress up to and including the 80th, from which he resigned to accept his present office.

While attending college, Commissioner Jones met Ida Marie Spreen, a daughter of Mr. and Mrs. A. W. Spreen of Sidney, Ohio, who was a member of his graduating class. They were married the following year. They have two children—Robert Franklin, Jr., a recent high school graduate, and Jeraldine Marie, nine years of age. Their home is at Lima.

Kentucky Broadcasters to Gather

The Kentucky Broadcasters Association will hold its fall meeting in Paducah, Ky., on Friday and Saturday, October 17 and 18, it has been announced by G. F. ("Red") Bauer, secretary-treasurer of the association.

The group will make its headquarters for the meeting in the Irvin Cobb Hotel at Paducah.

CONVENTION PLANS TAKE FINAL FORM

(Continued from page 725)

10 o'clock, with the call to order by Campbell Arnoux, WTAR, Norfolk, Va., chairman of the convention program committee.

Judge Justin Miller, president of NAB, will then deliver the annual President's Report, keynote address of the convention. This will be followed, at 11 a.m., with an address by the Latin American guest, Goar Mestre, vice president of the Inter-American Broadcasters Association, and the representative of the Canadian Association of Broadcasters, Joseph Sedgwick, K.C., CAB General Counsel.

Admiral Blandy Speaks: The broadcasters will move into the ballroom for a general luncheon after the morning session of Tuesday. After luncheon, accompanied by music of and by BMI, Admiral W. H. P. Blandy, USN, will greet the convention briefly.

Principal luncheon speaker will be the Hon. Clarence F. Lea (D-Calif.,), member of the House of Representatives, author of the Lea Act.

The luncheon address will be followed by a special feature, "BMI Publishers and Their Hits," presented by Carl Haverlin.

Moving from the luncheon back to the main arena, the afternoon sessions of Tuesday will begin with a feature devoted to women's-interest broadcasting, presented by the Association of Women Broadcasters. With Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity, presiding, the general session will begin with greetings from Mary Margaret McBride, nationally known air columnist.

The principal speaker of the session will be Robert R. Wason, chairman of the board of the NAM. The session will make its transition to the afternoon's second part with the introduction of the acting president of the AWB, Ruth Crane.

"Radio Management Tomorrow: Problems of Service and Survival" is to be the theme of the afternoon's second session. Under auspices of the NAB Small Markets committee, a panel of outstanding station executives will discuss the problem until adjournment at 5 p.m.

Powers Models Parade: It is at this session that increased costs of station operation will be graphically dramatized by glamorous John Powers model graduates. In a living-chart presentation produced and directed by Allen Brown, NAB Assistant Director of Broadcast Advertising, the girls will impersonate services purchased by a station, dressed as Miss ASCAP, Miss BMI, Miss SESAC, Miss BMB, Miss News Service, Miss Transcription Service, etc.

In the evening, Tuesday's sessions will draw to a close with the annual NAB banquet.

Continuing registration will begin the activity of Wednesday, September 17th, and carry through the day. The first general session in the main arena will be opened at 10 a.m.

This session, titled "Facts for Management," will be devoted to radio research. A panel and general discussion of the BMB will set forth methods of advertisers and advertising agencies in using BMB and the BMB 15-point plan. Afterward, the panel will answer general questions and in a closed session, broadcasters will discuss their uses of BMB.

The session will end with a discussion of "Radio's Balance Sheet" by Kenneth Baker, NAB Director of Research.

Convention delegates will attend a general luncheon in the ballroom at 12:30 p.m., and hear an address by the Hon. Charles R. Denny, chairman of the Federal Communications Commission. Mr. Denny will be making his second appearance before the NAB as the

(Continued on page 728)

Schedule of 25th Annual NAB Convention Events

Here is the latest and most nearly complete agenda of general events for the 25th Annual NAB Convention in Atlantic City, September 15-18. Additions since the folder of tentative events was mailed to NAB members are included, but details of the Monday clinics, which were complete in that folder, are omitted in this schedule.

Sunday, September 14

9:00 a.m. to 5:00 p.m.	Registration—Lobby, Convention Hall

Monday, September 15

9:00 a.m. to 5:00 p.m.	Registration—Lobby, Convention Hall
9:00 a.m.	Exhibits Open—Convention Hall
9:00 a.m.	Retail Advertising Clinic—Room 20, Convention Hall
9:30 a.m.	Broadcast Engineering Conference—Room A, Convention Hall
9:30 a.m.	Program Clinic—Room B, Convention Hall
12:30 p.m.	Joint Broadcast Advertising-Program Clinic Luncheon — Grand Ballroom (West)
12:30 p.m.	Joint Engineering—Employee-Employer Relations Clinic Luncheon — Grand Ballroom (East)
2:00 p.m.	Employee-Employer Relations Clinic (restricted to station managers and owners)—Room 21, Convention Hall
2:00 p.m.	Broadcast Advertising Clinic—Room 20, Convention Hall
2:00 p.m.	Broadcast Engineering Conference—Room A, Convention Hall
2:00 p.m.	Program Clinic—Room B, Convention Hall

Tuesday, September 16

9:00 a.m. to 5:00 p.m.	Registration—Lobby, Convention Hall

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m.	Call to Order—Campbell Arnoux, WTAR Norfolk, Chairman, Convention Program Committee
10:05 a.m.	President's Report—Justin Miller, President
11:00 a.m.	Address—Goar Mestre, Vice President Inter-American Broadcasters Association
11:30 a.m.	Address—Joseph Sedgwick, K. C., CAB General Counsel
12:30 p.m.	General Luncheon—Ball Room Music of and by BMI
1:20 p.m.	Address—Admiral W. H. P. Blandy, U.S.N.
1:30 p.m.	Address—Clarence F. Lea, M.C.
2:00 p.m.	BMI Publishers and Their Hits—Carl Haverlin presiding

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m.	Association of Women Broadcasters—Dorothy Lewis presiding
	Greetings—Mary Margaret McBride
	Speaker—Robert R. Wason, Chairman of the Board, National Association of Manufacturers
	Introduction of Ruth Crane, Acting President, AWB
3:00 p.m.	"Radio Management Tomorrow—Problems of Service and Survival" Under Auspices of NAB Small Markets Committee
5:00 p.m.	Adjournment
7:00 p.m.	Annual Banquet

Wednesday, September 17

9:00 a.m. to 5:00 p.m.	Registration—Lobby, Convention Hall

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m.	"Facts for Management." Broadcast Measurement Bureau Panel and Discussion, Hugh Terry, Manager, KLZ, presiding
	"Radio's Balance Sheet," Kenneth Baker, Director of Research, NAB
11:30 a.m.	Election of Directors at Large—C. E. Arney, Jr., Secretary-Treasurer, NAB, presiding
12:30 p.m.	General Luncheon—Ball Room Speaker: The Hon. Charles R. Denny, Chairman, Federal Communications Commission

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m.	"Building Sound Employee Relations"—Richard P. Doherty, Director, Employee-Employer Relations Department
3:00 p.m.	"The Sales Foundation of the American System of Broadcasting" by "The All American Radio Team"
5:00 p.m.	Adjournment

Thursday, September 18

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m.	Call to Order—Justin Miller, President
	Membership Session—Standards of Practice for American Broadcasters
12:30 p.m.	General Luncheon

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m.	Membership Session
	Music
	Resolutions
5:00 p.m.	Adjournment

FCC chairman, since he was a speaker at last October's convention in Chicago.

All-America Team: Wednesday afternoon's sessions will be devoted to employee-employer relations and sales, in separate discussions. Beginning at 2:30 p.m., Richard P. Doherty, NAB Employee-Employer Relations Department Director, will discuss "Building Sound Employee Relations."

The major portion of the afternoon will be devoted to a widely anticipated discussion of "The Sales Foundation of the American System of Broadcasting," conducted by the "All-American Radio Team." The team is composed of J. Leonard Reinsch, general manager of the Cox Stations, as station president; Norman Boggs, of WLOL, Minneapolis, as sales manager; Donald D. Davis, of WHB, Kansas City, Mo., as program director; Thomas D. Connolly, of CBS, New York, as sales promotion director; and Howard S. Frazier, management consultant, as chief engineer.

The afternoon sessions, adjourning at 5 p.m., will be followed at 7 p.m. by a joint dinner of the AAAA, the ANA and the NAB boards of directors in the Surf Room of the Claridge Hotel.

Anticipated with wide interest by the broadcasters, a special demonstration of Frequency Modulation will be staged on Wednesday evening, at 8:30, by Major Edwin H. Armstrong and Dr. C. M. Jansky.

The demonstration will explain the use of unusually high frequencies for relay and rebroadcast of FM over long distances. The demonstration will be the same one given for the delegates to the International Telecommunications Conference in Atlantic City on August 6.

Standards of Practice: Invitations to the demonstration have been extended by the NAB through its FM Executive Committee.

Judge Justin Miller, NAB president, will open the morning sessions of the convention's final day, Thursday, September 18, with a call to order that will usher in one of the convention's most important meetings. It is at this session that membership discussion of the "Standards of Practice for American Broadcasters" will begin.

The membership sessions of the final day will continue after the general luncheon.

Discussion of the music situation and the adoption of convention resolutions will follow, and adjournment of the afternoon meeting and the convention will come at 5:00 p.m. on Thursday, September 18.

Engineering Department

International Telecommunication Union Agrees at Meeting to Locate in Geneva

The long debates on the location of headquarters for the International Telecommunication Union ended suddenly this week when the plenipotentiary conferance unanimously agreed to move from Berne to Geneva, in Switzerland. The United States had advocated location of the Union's seat in New York, along with the United Nations.

Another major question, the location and time of the next high frequency broadcasting conference, was also settled with the selection of Mexico City as the place and March, 1948 as the date.

It is expected that an engineering conference similar to that of the NARBA will be held 60 days before the conference date, to work out assignment of channels and other details in advance of the plenary and plenipotentiary sessions.

In the high frequency broadcasting conference, some progress was being made in the establishment of technical standards. An agreement was reached in the committee working group chairmanned by the NAB's Director of Engineering, Royal V. Howard, that allocations to international broadcast stations should be on the basis of 10 kc.'s separation. Others, previously, had proposed 9 kc. separation.

This committee, after studying the measurements submitted on the selectivity of medium short wave receivers of various countries, including information submitted by the United States, the United Kingdom, the Soviet Union, and the Netherlands, also settled the problem of co- and adjacent channel signal ratios. These were established as follows:

Desired to undesired: Co-channel 100 to 1.
Adjacent channel 10 kc.'s 10 to 1.
Adjacent channel 20 kc.'s 1 to 3.

On the problem of image response, the group found that an examination of representative receivers operating at 10 mc.'s shows that an image ratio of 180 to 1 may be expected with one tuned high frequency amplifier preceding the converter. The group felt that because of the difficulties in allocation, no consideration should be given receivers having low image ratios.

In addition, the same group submitted its recommendations for the establishment of frequency tolerance providing on clear channels maximum frequency deviation of plus or minus 100 cps, and when two or more stations are operating simultaneously on the same channel, the group agreed that the present maximum deviation would be plus or minus 50 cps, while in the future 20 cps should be established.

The main technical committee felt that in spite of information currently available, no greement could be reached on received signal strengths until additional data could be obtained on skywave attenuation. The U. S. Bureau of Standards was asked to supply this data.

The committee also passed on to the conference a similar request that information be obtained on worldwide noise levels.

Varied Range of Activities Is Scheduled For Engineering Departments at Meetings

With a wide range of activities scheduled, plans for the engineering features of the 25th Annual NAB Convention were rapidly being completed this week at the temporary NAB engineering offices, Room 528 in the Ambassador Hotel, in Atlantic City.

Beyond the final details of convention engineering

(Continued on next page)

exhibits, which promise to be the most outstanding ever shown, plans were shaping up for the meeting of the Engineering Executive Committee, the District Engineering members' meeting, the Broadcast Engineering Conference, and the Recording and Reproducing Standards Committee meeting.

The schedule of events is as follows:

Engineering Executive Committee breakfast and meeting, Sunday, September 14, 10 a.m., in the Executive Grill at the Hotel Ambassador. Open to EEC and Board Liaison members.

Broadcasting Engineering Conference speakers meeting, Sunday, September 14, Room 528, Ambassador Hotel, at 4 p.m. Open to speakers only.

Broadcasting Engineering Conference, Monday, September 15, from 9 a.m. to 5 p.m., Room A, Convention Hall. Open to all interested.

Recording and Reproducing Standards Committee meeting, Tuesday, September 16, 2 p.m., Room 15, Convention Hall. Open to all interested.

Joint Engineering Executive Committee and District Engineering Chairman breakfast and meeting, Wednesday, September 17, 8:30 a.m., Empire Room, Ambassador Hotel. Open to the two committees and board liaison members only.

Demonstration of use of unusually high frequencies in FM relays, by Major Edwin H. Armstrong and Dr. C. M. Jansky, Wednesday evening at 8:30. Open to all interested.

Broadcast Advertising

Winner of NRDGA Program Contest To Appear at Convention Retail Panel

Ernest E. Baily, managing director of the James Black Dry Goods Company, Waterloo, Iowa., has accepted an invitation to appear on the Retail Advertising Clinic panel scheduled for the morning of September 15 at the NAB Convention.

A veteran retailer, Mr. Baily entered the business in 1926 with the Associated Merchandising Corporation, later joining the Frederick Loeser and Company, Brooklyn, N. Y. Now an executive with Allied Stores, he has served with the Herpolsheimer Company, Grand Rapids, Mich., Rudge and Guenzel, Lincoln, Nebr., and the Golden Rule, St. Paul, Minn., in various managerial capacities.

Following service with the U. S. Navy from 1942 to 1945 he returned to Allied as general merchandise manager for Black's and in February of this year was appointed to his present position.

It was during Mr. Baily's tenure at Black's that the store won two prizes in the national contest conducted by the National Retail Dry Goods Association for stores sponsoring radio programs. Black's won the grand prize award especially created by the judges for extra recognition of the quality and objectives achieved on the farm news show, "R.F.D. 1540," and first award for Class B stores ($1,000,000 to $5,000,000 annual volume) for the teen-age program, "Music for Moderns."

Small Market Stations

Small Market Stations Executive Committee To Discuss Efficient Operation at Session

More efficiency in station operation will be the keynote of the Small Market Stations Executive Committee in its pre-NAB Convention meeting at Atlantic City, Sunday, September 14 at the Ambassador Hotel. The business session will follow a 6:30 p.m. dinner. The 17 district Small Market Stations Chairmen have been invited.

Among other subjects to be taken up by the committee will be newspaper-radio relationship in small cities. During the past year many small station managers have shown interest in this relationship. The findings of a recent study made by District Chairman Simon Goldman, WJTN, Jamestown, N. Y., in NAB District 2 (New York and New Jersey) will be revealed. Plans for improved community services through the cooperation of radio stations and newspapers will be submitted for the approval of the committee.

"Public Relations for the Local Station" will come up for discussion and will be one of the committee's projects for the new year. Increasing importance is being attached to the need for a more active public relations program on a local level by stations in small communities. Experience has shown that station revenues have been boosted rapidly by active public relations by local outlets.

The proposed FCC revision of operators' licenses, new sources for station revenue, selling the network cooperative program, the transcribed syndicated show, creating local salable features and other topics of particular significance to small stations will be taken up by the committee.

Members of the Small Market Stations Executive Committee are: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; Lofton L. Hendrick, KRRV, Sherman, Tex.; Robert T. Mason, WMRN, Marion, Ohio; Frank R. Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, WBOM, Oak Ridge, Tenn.; and A. E. Spokes, WJOY, Burlington, Vt.

The NAB Board Liaison members are: William B. Smullin, KIEM, Eureka, Calif.; Michael R. Hanna, WHCU, Ithaca, N. Y.; and John F. Meagher, KYSM, Mankato, Minn.

FM Department

Ohio FM Station Ups Power and Air Time; Promoting Local Shows and FM Set Sales

FM Station WFAH, Alliance, Ohio, this week increased its operating schedule to eleven hours and power to 1,000 watts, according to Manager Paul W. Reed. The station signs on at 10 a.m.; off at 9 p.m.

(Continued on next page)

Fourteen live studio shows are broadcast weekly. A Sunday feature is semi-pro baseball, sponsored by Salem Appliance, from a nearby resort. Twenty high school and college football games have been sold for broadcast this fall, after which station will handle local basketball games.

Staff members take tape recorders to county fairs, homecomings, festivals and civic events, first playing back to the crowd, and then, after dubbing on blanks, over the station.

The station is promoting the sale of sets in the local paper, in one farm paper of wide circulation, and over the air. Farm paper full pages are in cooperation with the area's most active set dealer.

Books for Broadcasters

GETTING A JOB IN TELEVISION, by John Southwell. c1947. 120 p. $2.00. McGraw-Hill, 330 West 42nd Street, New York 18.

If a television job is a question mark in your mind, here is a book with some of the answers. The author views from every angle: directing, acting, writing, set designing, camera work, and engineering in television. What you do in any of these jobs, how you get to do it, and what money you may earn are briefly and clearly outlined. The book includes lists of television stations, advertising agencies with television departments, suggested books and magazines to read, casting agents, play agents, television terms, and a sample script. The advice is down-to-earth and practical.

ANNOUNCING FOR RADIO, by Bill Kilmer. c1947. 96 p. $2.50. University Radio Publications, Box 1136, University Place Station, Des Moines, Iowa.

Listeners often judge a station by its announcers. This is a concise and practical book to help anyone who wants to make announcing a career. The basic requisites for various kinds of announcing are discussed, an illustrated chapter is devoted to types of microphones and the directions of producers, and material on radio speech with examples for practice is included.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 15-21, 1947 by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, 18, New York.

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. *That their decision should be in favor of freedom is of the utmost importanve to us.* Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on *raising the level of active citizenship in the United States. The American Heritage* campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . starts September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World War II—which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and to petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen: to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. By making our form of government work better here, we strengthen democracy everywhere. "Freedom Is *Everybody's* Job!" (Fact Sheet No. 40)

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The

(Continued on next page)

chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-A)

Federal Communications Commission Docket

HEARINGS

The Commission, by Commissioner Durr, on Friday (5) continued the consolidated hearing in re applications of WARM and WBAX in Dockets 7851 and 7852 to September 25. It was originally scheduled for September 11. No other broadcast hearings were scheduled for the week beginning Monday, September 8.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

900 KC.

Clyde Weatherby, tr/as Hamilton Broadcasting Co., Hamilton, Texas—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; engineering conditions. (BP-6053)

1220 KC.

Lamar A. Newcomb, Falls Church, Va.—Adopted order removing from hearing docket and granted application for new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions. (BP-5436; Docket 8026)

1360 KC.

Tom Potter, tr/as El Dorado Broadcasting Co., El Dorado, Kansas—Granted CP for new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5803)

1480 KC.

Cedar Valley Broadcasting Co., Austin, Minn., and Mason City Broadcasting Co., Mason City, Iowa—Adopted order granting application of Cedar Valley Broadcasting Co. for new station at Austin, Minn., to operate on 1480 kc., 1 KW, unlimited time, DA, conditions (BP-5085; Docket 8165), and Mason City Broadcasting Co. for new station at Mason City, Iowa, to operate on 1490 kc., 250 watts, unlimited time, conditions. (BP-5324; Docket 8166)

1580 KC.

Southland Broadcasting Corp., Ft. Lauderdale, Fla.—Granted CP for new station to operate on 1580 kc., 250 watts, daytime only. (BP-5510)

AM—Frequency Change Granted

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted petition for reconsideration and grant of application to change facilities from 1450 kc., 250 watts, unlimited time, to 1270 kc., 5 KW, DA-night; removed from hearing docket and granted said application (BP-5495; Docket 8393), conditions.

AM—License Renewals

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted renewal of license for period ending August 1, 1950.

WTTM—Trent Broadcast Corp., Trenton, N. J.—Granted renewal of license for period ending May 1, 1950. (BR-1179)

AM—Licenses for New Stations Granted

590 KC.

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Granted license for new station to operate on 590 kc., 1 KW, DA-N; unlimited. (BL-2565)

800 KC.

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Granted license for new station to operate on 800 kc., 1 KW, daytime. (BL-2569)

(Continued on next page)

960 KC.

KOOL—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted license for new station to operate on 960 kc., 5 KW, DA-N, unlimited; and specified studio location. (BL-2517)

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill.—Granted license for new station to operate on 1060 kc., 250 watts, daytime. (BL-2559)

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—Granted license for new station to operate on 1100 kc., 250 watts, daytime. (BL-2570)

1140 KC.

KLIR—Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted license for new station to operate on 1140 kc., 1 KW, daytime, and change studio location. (BL-2494)

1230 KC.

WDEC—The Americus Broadcasting Co., Americus, Ga.—Granted license for new station to operate on 1230 kc., 250 watts, unlimited, and to change studio location. (BL-2552)

1240 KC.

KFMO—Oscar C. Hirsch, near Flat River, Mo.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2537)

WLBF—Lake Broadcasting Co., Leesburg, Fla.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2555)

1250 KC.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted license for new station to operate on 1250 kc., 1 KW, DA-N. 5 KW-LS, unlimited, and specify studio location. (BL-2532)

1340 KC.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2564)

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2372)

1450 KC.

KDSJ—Heart of the Black Hill Station, Deadwood, S. D.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2562)

KWPM—Robert F. Neathery, West Plains, Mo.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited, and for change of studio location. (BL-2558)

1570 KC.

WFUR—Furniture City Broadcasting Corp., Grand Rapids, Mich.—Granted license for new station to operate on 1570 kc., 1 KW, daytime, and to specify studio location. (BL-2557)

AM—Modifications of CP's Granted

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted modification of CP to change type of transmitter and to extend completion date to 180 days after grant. (BMP-2851)

KWEI—Inland Broadcast Co., Weiser, Idaho—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-2976)

KPAC—Port Arthur College, Port Arthur, Tex.—Granted modification of CP for extension of completion date to 1-16-48. (BMP-3047)

KDUR—Texhoma Broadcasting Co., Durant, Okla.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 3-15-48, respectively. (BMP-3048)

KDFN—Donald Lewis Hathway, Casper, Wyo.—Granted modification of CP for extension of completion date to 2-27-48. (BMP-3046)

WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 1-23-48. (BMP-3054)

WSAU—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP to make changes in vertical antenna. (BMP-3055)

WAKR—Summit Radio Corp., Akron, Ohio—Granted modification of CP for extension of completion date to 11-25-47. (BMP-3053)

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Granted modification of CP to change transmitter and studio locations and for extension of completion date to 180 days after grant. (BMP-2810)

WRFW—Chippewa Valley Radio & Television Corp., Eau Claire, Wisc.—Granted modification of CP to change type of transmitter and studio location. (BMP-2984)

WWSO—Radio Springfield, Inc., Springfield, Ohio—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2783)

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to make changes in vertical antenna and change name of permittee to WKGN Broadcasting Co. (BMP-3067)

KMAE—McKinney Air Enterprises, Inc., McKinney, Tex.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2768)

WGRD—Music Broadcasting Co., Grand Rapids, Mich.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2949)

KYJC—Medford Printing Co., Medford, Ore.—Granted modification of CP for approval of antenna, for approval of transmitter and studio location. (BMP-2218)

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter location, and to specify studio location. (BMP-2939)

KXAR—Hope Broadcasting Co., Hope, Ark.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3011)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted modification of CP to operate with power of 250 watts only during such hours as KPPC is not operating and with 100 watts during hours KPPC is actually operating.

WBIZ—WBIZ, Inc., Eau Claire, Wisc.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2814)

WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 10-1-47. (BMP-3066)

WBBW—Associated Broadcasting, Inc., Indianapolis, Ind.—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3029)

KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2953)

KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Granted modification of CP for extension of completion date to 12-17-47. (BMP-3057)

(Continued on next page)

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Granted modification of CP to make changes in DA to satisfy conditions of original grant. (BMP-3004)

KLEE—W. Albert Lee, Houston, Texas—Granted modification of CP for approval of DA system (in compliance with conditions of construction permit); engineering conditions. (BMP-2941)

KLO—Interstate Broadcasting Corp., Ogden, Utah—Granted modification of CP to make change in DA to meet conditions of construction permit. (BMP-2982)

KYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Granted modification of CP, filed in accordance with terms of original CP, to make changes in DA; engineering conditions. (BMP-2905)

AM—Miscellaneous Actions

WHAS—WHAS, Inc., Louisville, Ky.—Granted license for installation of FM antenna on AM tower. (BL-2605)

WOV—Wodaam Corp., New York, N. Y.—Granted license for changes in transmitting equipment. (BL-2520)

KPOF—Pillar of Fire (a Corp.), near Denver, Colo.—Granted license for increase in power, installation of new transmitter. (BL-2560)

WHDE—Matheson Radio Co., Inc., Boston, Mass.—Granted license for CP which authorized installation of auxiliary transmitter. (BL-2530)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted license for change in frequency, increase in power, installation of new transmitter and DA for night use, and change transmitter and studio location. (BL-2528)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted license to cover CP for increase in power, installation of new transmitter and DA for day and night use (BL-2535). Granted license to use old main transmitter to be used for auxiliary purposes with 1 KW power. (BL-2536)

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted license for change in frequency to 1450 kc. (BL-2551)

Cherokee Radio Co., Gaffney, S. C.—On Commission's own motion, removed from hearing docket application for new station BP-5768; Docket 8133.

KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Granted petition for leave to amend application (BP-5974; Doc. 8349) so as to add additional engineering data relative to population in Bakersfield area; accepted amendment.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Granted petition for waiver of Sec. 1.387 of Commission's Rules and late acceptance of petitioner's written appearance in re applications of WDGY (BP-5429; Doc. 8363); WCAR (BP-5971; Doc. 8364), and WDGY (BS-669; Doc. 8395).

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Granted petition to amend its application for modification of license (BML-1242; Doc. 8341) so as to specify 5 KW power day and 1 KW night, instead of 2.5 KW day and night, specify new transmitter site, etc.; accepted amendment and removed from hearing docket.

The Litchfield County Radio Corp', Torrington, Conn.—Denied petition requesting (1) that the Commission issue subpoenas to appropriate telephone and telegraph companies and to Louis Lasaponara, and Joseph Schifini (stockholder in Torrington Broadcasting Co., Inc.), relative to communications between Schifini and Lasaponara; (2) that application of Louis Lasaponara, tr/as The New City Broadcasting Co. be retained on hearing docket on issues of good faith of that applicant in filing his application; and (3) that application of Torrington Broadcasting Co., Inc., be designated for further hearing on issues of possible connection between that applicant and Louis Lasaponara.

Martinez-Rodriguez Broadcasting Co., San Juan, P. R.—On Commission's own motion, removed application (BP-5669; Doc. 8252) from hearing docket.

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Granted petition requesting reopening of record in proceedings in Dockets 7694, 7695, 7817, 7962, 7973, for the purpose of accepting into evidence an amendment to its state authorization to issue securities.

Keystone Broadcasting Corp., Pennsylvania, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.—Granted petition to continue hearing upon their applications (BPH-183, -184, -522; Dockets 8291, 8292, 8293) for FM stations; continued hearing to October 13, 1947.

The Patriot Co., Harrisburg, Pa.—Granted petition for leave to amend application (BP-4091; Doc. 6884) so as to change Paragraph 8 to show that the capital stock is now 100% held by Edwin F. Russell, and to show new officers and directors; accepted amendment.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance in hearing in proceeding upon the show cause order of applications of WERC (BS-1128) and application of WLEU (BP-4115); continued hearing on these applications (Dockets 8160 and 6913) to October 15, 1947.

710 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Granted petition for leave to amend application (BP-5938; Doc. 8253) so as to specify 710 kc. instead of 1190 kc., etc.; accepted amendment and removed application from hearing docket.

990 KC.

Lakes Area Broadcasting Co., Pryer, Okla.—Granted petition for leave to amend application (BP-5752; Doc. 8466) so as to specify frequency 990 kc. instead of 1370 kc., etc.; accepted amendment and removed application from hearing docket.

1170 KC.

Robert E. Liverance, Gaffney, S. C.—Granted petition to dismiss without prejudice its application for new station to operate on 1170 kc., 250 watts, day only. (BP-5264; Docket 8028)

1320 KC.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted petition for leave to amend application (BP-5889; Doc. 8217) so as to specify frequency 1320 kc., 1 KW, daytime only, instead of 1240 kc., 250 watts, unlimited, etc.; accepted amendment and removed application from hearing docket.

AM—Applications Accepted for Filing

560 KC.

WIS—Surety Life Insurance Co., Columbia, S. C.—Modification of construction permit (B3-P-5570, which authorized installation of new transmitter) for extension of completion date.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Modification of construction permit (which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to modify directional antenna.

580 KC.

WHP—WHP, Inc., Harrisburg, Pa.—Construction permit to change frequency from 1460 to 580 kc., increase power from 1 KW night and 5 KW day to 5 KW day and night, make changes in transmitting equipment, install new directional antenna for night use and change transmitter location. Amended to change directional antenna pattern.

590 KC.

WOW—Radio Station WOW, Inc., Omaha, Nebraska—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (which authorized change in facilities) to specify frequency as 590 kc.

(Continued on next page)

600 KC.

KTBB—Blackstone Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-5316, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

KMPC—KMPC, The Station of The Stars, Inc., Los Angeles, Calif.—Authority to determine operating power by direct measurement of antenna power.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna for night use) for extension of completion date.

KTBS—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership)—Construction permit to increase power from 1 KW to 5 KW night and 10 KW day, install new transmitter, directional antenna for day and night use and change transmitter location, and change frequency from 1480 to 710 kc. Amended to change name of applicant from Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership, d/b as Radio Station KTBS to Radio Station KTBS, Inc.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna (2) for day and night use and change transmitter location) for extension of completion date.

790 KC.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kansas—License to cover construction permit (B4-P-5454, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

820 KC.

WFAA—A. B. Belo Corp., Dallas, Texas—Construction permit to install new transmitter.

WBAP—Carter Publications, Inc., Forth Worth, Texas—Construction permit to install new transmitter.

850 KC.

WRUF—University of Florida, Gainesville, Fla.—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change directional antenna pattern.

860 KC.

KPAN—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake, a partnership)—Modification of construction permit (BP-5695, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter loaction.

880 KC.

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) for extension of completion date.

930 KC.

WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.—Modification of construction permit (BP-6050, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Voluntary assignment of license to William J. Wagner, tr/as Alaska Broadcasting Company.

970 KC.

WMMI—Gordon H. Brozek, Marquette, Mich.—Modification of construction permit (B2-P-5430, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Involuntary transfer of control of licensee corporation from Albert H. Pollack, deceased to Yetta Pollack, executrix of the estate of Albert H. Pollack, deceased. (133 shares of common stock, 55%.)

980 KC.

NEW—Viking Broadcasting Co., Newport, R. I.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts and a change re directors and stockholders.

KGEM—Stanley S. Beaucaire, Oroville, Calif.—Modification of construction permit (B5-P-5640, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WKLY—Louis L. Morris, Hartwell, Ga.—Modification of construction permit (BP-5655, which authorized a new standard broadcast station) to change type of transmitter.

990 KC.

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—License to cover construction permit (B3-P-5394, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1010 KC.

NEW—Gila Broadcasting Co., Winslow, Arizona—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW and unlimited hours of operation, employing directional antenna. Amended to change frequency from 1580 to 1010 kc., and change DA pattern.

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

1080 KC.

WOAP—The Argus-Press Co., Owosso, Mich.—Modification of construction permit (B2-P-5531, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and mount FM antenna on AM tower and to change studio location.

1120 KC.

NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 800 to 1120 kc. and make changes in antenna, change re stockholders.

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y. (Leon Wyszatycki)—Modification of construction permit (B1-P-5170, as modified, which authorized a new standard broadcast station) to eliminate request to mount FM antenna on AM tower and to specify studio location.

1150 KC.

NEW—Sacramento Broadcasters, Inc., Chico, Calif.—Construction permit for a new standard broadcast station

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to be operated on 1150 kc., power of 1 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited, install directional antenna for night use, change transmitter location.

1220 KC.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—License to use old main transmitter to be used for auxiliary purposes with power of 5 KW, employing directional antenna day and night use.

1230 KC.

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Modification of construction permit (B3-P-5124, which authorized to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location) for extension of completion date.

WFTC—Jonas Weiland, Kinston, N. C.—Voluntary assignment of license to WFTC Broadcasting Co., Inc.

1240 KC.

WCMD—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership—Modification of construction permit (BP-5838, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location (1240 kc.). Amended to show antenna specifications.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground sytem and change transmitter location) for extension of completion date.

1250 KC.

WNOW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, a partnership)—Modification of construction permit (BP-6101, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1270 KC.

WTAL—John H. Phipps, Tallahassee, Fla.—Modification of construction permit (B3-P-5009, which authorized change in frequency increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter and to change studio location.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter and change studio location) for extension of completion date.

1320 KC.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

NEW—The Fairfield Broadcasting Co., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1270 to 1320 kc., and change power from 1 KW to 500 watts.

1340 KC.

KNOG—Border Broadcasting Co., Inc., Nogales, Arizona—Modification of construction permit (B5-P-5345, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Construction permit to install new vertical antenna and change transmitter location.

KRUL—Pacific States Radio Co., Corvallis, Oregon—License to cover construction permit (B5-P-5014, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFHR, WFHR-FM—Wm. F. Huffman, Wisconsin Rapids, Wis.—Assignment of license to William F. Huffman Radio, Inc.

1330 KC.

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Authority to determine operating power by direct measurement of antenna power.

1400 KC.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, as modified, which authorized changes in vertical antenna and mount FM antenna on AM tower) to install new vertical antenna and mount FM antenna on top.

WEST—Associated Broadcasters, Inc., Easton, Pa.—License to cover construction permit (B2-P-5687), which authorized installation of new transmitter.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)—Authority to determine operating power by direct measurement of antenna power.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary assignment of license to Radio Columbia.

KKIN—D. O. Kinnie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc.

WSAU—The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Modification of construction permit (B4-P-5519, as modified, which authorized installation of new vertical antenna with FM antenna on top and change transmitter location) for extension of completion date.

1430 KC.

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Modification of construction permit (B3-P-4307, which authorized to change frequency, increase power and install new transmitter) for extension of completion date.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Modification of construction permit (which authorized change in facilities) to install directional antenna for day and night use, new transmitter and changes in antenna system.

1450 KC.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WANE—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-P-5282, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations.

1460 KC.

KINY—Edwin A. Kraft, Juneau, Alaska—Voluntary assignment of license to William J. Wagner tr/as Alaska Broadcasting Co.

1470 KC.

KVLH—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson)—Modification of construction permit (BP-6052, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio locations.

1490 KC.

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top, and ground system) for extension of completion date.

NEW—William Courtney Evans, Dover, Dela.—Construction permit for a new standard broadcast station to be

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operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 to 100 watts.

NEW—Beeville Broadcasting Co., Beeville, Tex. (Norman B. Lassetter, Neal H. Brown, Dr. Roger E. Lassetter)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Greenwich Broadcasting Corp., Greenwich, Conn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz. (Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership)—Voluntary assignment of license to Sun Valley Broadcasting Co., Inc.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Voluntary transfer of control of licensee corporation from N. A. Perry, Jr., Joe E. Foster and Stella S. Foster to Wabash Broadcasting Co., Inc. (170 shares of common stock—100%.)

WPLI—George Arthur Smith, Jackson, Tenn.—Modification of construction permit (B3-P-4580, which authorized a new standard broadcast station) for approval of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership)—Modification of construction permit (BP-5680, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

WRMN—The Elgin Broadcasting Co., Elgin, Ill. (George A. Ralston and Jerry C. Miller)—Modification of construction permit (B4-P-3833, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1580 KC.

WJVA—St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Modification of construction permit (B4-P-5417, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio location.

Network

Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to CFRB and CKAC and other stations under the control of the Canadian Broadcasting Corp. for the period beginning September 15, 1947.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corporation for the period beginning September 15, 1947.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States, for the period beginning September 15, 1947.

AM—Application Dismissed

Gene Tibbett, Sr., Philadelphia, Miss. (P. O. 2918 9th St., Meridan, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Dismissed, request of applicant.

AM—Applications Tendered for Filing

560 KC.

WIS—Surety Life Insurance Co., Columbia, S. C.—Construction permit to install FM antenna on top of AM tower.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Transfer of control from Charles LeMasurier to Dalton LeMasurier.

630 KC.

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Modification of construction permit (which authorized increase in power, change type of transmitter, and changes in directional antenna, night) to make changes in antenna system.

900 KC.

NEW—Frequency Broadcasting System, Inc., Monroe, La.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

960 KC.

WBBZ—Adelaide Lillian Carroll, Ponca City, Okla.—Construction permit to change frequency from 1230 to 960 kc., increase power from 250 watts to 1 KW, and install directional antenna for day and night use.

990 KC.

NEW—Jasper On The Air, Inc., Jasper, Ind.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1000 KC.

KTOK—KTOK, Inc., Oklahoma City, Okla.—Modification of construction permit (which authorized change in frequency, increased power, installation of new transmitter and directional antenna for night, and change transmitter location) for change in transmitter location and modification of directional antenna system.

1140 KC.

NEW—Lincoln Operating Co., Miami, Fla. (As Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (which authorized a new station) for change in transmitter location.

1260 KC.

KVNW—Grand Forks Herald, Inc., Grand Forks, N. D.—Modification of construction permit (which authorized a new standard broadcast station) for change in transmitter location.

1300 KC.

WOOD—Liberty Broadcasting, Inc., Grand Rapids, Mich.—Assignment of license to Grandwood Broadcasting Co.

1350 KC.

NEW—Independent Broadcasting Service, Oak Park, Ill. (Herschel W. Ward, Franklin L. Orth and John W. Anslow)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts, and daytime hours of operation.

1400 KC.

NEW—Community Broadcasting Co., Corpus Christi, Tex. (A partnership composed of Leslie C. Smith, B. G. Moffett & J. H. Mayberry)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

1450 KC.

NEW—Sam P. Douglas, Portales, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1470 KC.

NEW—Lakewood Broadcasting Co., Dallas, Tex. (Eldridge C. Harrell, Ross Bohannon, Joseph Floyd Parks, Jr., Largent Parks, Ernest Henry Parks, Frances Parks Rain and Elaine Parks Holcomb)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, and daytime hours of operation.

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Plan to Attend—Attend to Plan

NEW—Hays County Broadcasting Co., San Marcos, Tex. (A partnership composed of Charles L. Cain and Merl Saxon) —Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1490 KC.

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a co-partnership)—Assignment of construction permit to Fairmont Broadcasting Co. (a West Virginia corporation)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Transfer of control from J. Frank Burke to The Copley Press, Inc.

1580 KC.

NEW—L. W. Andrews, Inc., Davenport, Iowa—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Modifications of CP's Granted

KFVD-FM—Standard Broadcasting Co., Los Angeles, Calif. —Granted modification of CP for extension of completion date to 3-27-48. (BMPH-621)

KYW-FM—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-2-48. (BMPH-622)

WAAU-FM—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP for extension of completion date to 3-11-48. (BMPH-625)

WBOW-FM—Banks of The Wabash, Inc., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-644)

WMGM—Marcus Loew Booking Agency, New York, N. Y. —Granted modification of CP for extension of completion date to 11-13-47. (BMPH-645)

WSGN-FM—The Birmingham News Co., Birmingham, Ala. —Granted modification of CP for extension of completion date to 2-12-48. (BMPH-651)

KGBS-FM—Herbenito Broadcasting Co., Inc., near Harlingen, Tex.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-657)

WRUN-FM—Rome Sentinel Co., Rome, N. Y.—Granted modification of CP for extension of completion date to 11-20-47. (BMPH-666)

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of CP for extension of completion date to 3-1-48. (BMPH-612)

FM—Miscellaneous Actions

Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.—Denied joint petition requesting that the Commission grant without hearing their respective applications for new Class B FM stations. (Docket 8291, BPH-183; Docket 8292, BPH-194; Docket 8293, BPH-522)

Mission Broadcasting Co., San Antonio, Texas—Assigned frequency 92.9 mc. (Channel 225) for CP granted July 28, 1947, in Docket 7968.

FM—Applications Accepted for Filing

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified), which authorized a new FM broadcast station for extension of completion date.

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-PH-964, which authorized changes in FM broadcast station, as modified) for extension of completion date.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, which authorized a new FM broadcast station) for extension of completion date.

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-248, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-348, which authorized a new FM broadcast station) for extension of completion date.

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PH-1112, which authorized changes in FM broadcast station) for extension of completion date.

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla. —Modification of construction permit (B3-PH-247, as modified), which authorized a new FM broadcast station for extension of completion date.

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSFS-FM—Piedmont Publishing Co., Winston-Salem, N. C.—Modification of construction permit (B3-PH-53, which authorized a new FM broadcast station) for extension of completion date.

WTFM—Jay R. David, Tiffin, Ohio—Modification of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station to specify studio location, change transmitter site, change type transmitter, make changes in antenna system, and change commencement and completion dates.

WTFM—Jay R. David, Tiffin, Ohio—Voluntary assignment of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station, to Tiffin Broadcasting Co.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership, composed of John C. Egan & Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified) which authorized a new FM broadcast station to modify type of transmitter, make changes in antenna system, and change commencement and completion dates.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—Modification of construction permit (B1-PH-479, which authorized a new FM broadcast station) for extension of completion date.

WFSS—Suffolk Broadcasting Corp., Long Island, N. Y.—Modification of construction permit (B1-PH-816, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRPA—Radio Projects, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-645, which authorized a new FM broadcast station) for extension of completion date.

WSRS-FM—Samuel R. Sague, Cleveland Heights, Ohio—Modification of construction permit (B2-PH-976, which authorized a new FM broadcast station) for extension of completion date.

KYJC-FM—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, as modified) which authorized a new FM broadcast station, to change type of station from Class B to Class A, specify studio loca-

(Continued on next page)

tion, change transmitter site, change type of transmitter, frequency to "To be assigned by FCC", effective radiated power to 536 watts, make changes in antenna system, and change commencement and completion dates.

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-185, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCTW—Courier-Times, Inc., New Castle, Ind.—License to cover construction permit (B4-PH-891, as modified) which authorized a new FM broadcast station.

WDBQ—Dubuque Broadcasting Co., Dubuque, Iowa—Modification of construction permit (B4-PH-429, which authorized a new FM broadcast station) to change studio location, ERP to 14.7 KW, make changes in antenna system and change commencement and completion dates.

WMAS-FM—WMAS, Inc., Springfield, Mass.—Modification of construction permit (B1-PH-719, which authorized a new FM broadcast station) for extension of completion date.

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Modification of construction permit (B2-PH-508, which authorized a new FM broadcast station) for extension of completion date.

WLOL-FM—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Modification of construction permit (B4-PH-621, which authorized a new FM broadcast station) for extension of completion date.

KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) for extension of completion date.

KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) to change frequency to Channel 266, 101.1 mc., effective radiated power to 297 KW, and make changes in antenna system.

KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-623, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, to change type of transmitter, ERP to 10.1 KW, make changes in antenna system, and change commencement and completion dates.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

FM—Applications Tendered for Filing

WTFM—Jay R. David, Tiffin, Ohio—Assignment of construction permit for FM station to Tiffin Broadcasting Co.

KSBS—Sunflower Broadcasting System, Kansas City, Kansas (Harry Butler and Harry Scherzer)—Assignment of construction permit of an FM station to Sunflower Broadcasting System, Inc.

Union-Tribune Publishing Co., San Diego, Calif.—Assignment of construction permit for FM station to San Diego Broadcasting Company.

TELEVISION

TV—Modifications of CP's Granted

KGO-TV—American Broadcasting Co., Inc., area San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-9-48. (BMPCT-101)

W10XLW—Radio Corp. of America—Granted modification of CP for extension of completion date to 12-3-47. (BMPVB-169)

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-99)

WBKB—Balaban & Katz Corp., Chicago, Ill.—Granted modification of CP for extension of completion date to 2-5-48. (BMPCT-97)

National Broadcasting Co., Inc., area of New York City—Granted CP for new experimental television broadcast station. (BPVB-217). Granted license to cover same. (BLVB-101)

WFIL-TV—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-18-48. (BMPCT-100)

TV—Applications Accepted for Filing

WTUR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (BPCT-29, as modified, which authorized a new commercial television broadcast station) to change type of visual transmitter and extension of commencement and completion date.

KRSC-TV—Radio Sales Corp., Seattle, Wash.—Modification of construction permit (B5-PCT-95, which authorized a new commercial television broadcast station) for extension of completion date.

W2XVT—Allen B. Dumont Laboratories, Inc., Passaic, N. J.—Modification of license to change transmitter location from Passaic to Clifton, New Jersey, frequencies from Channel #5 (76-82 mc.) to temporary Channel #11 (198-204 mc.), power from 50 watts to video, 50 KW and audio 25 KW, type of equipment, emission A5 and special for FM.

WDTV—Allen B. Dumont Laboratories, Inc., Pittsburgh, Pa.—Modification of construction permit (BPCT-139, which authorized a new commercial television broadcast station) for extension of completion date.

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-80, as modified, which authorized new commercial television broadcast station) for extension of completion date.

WTMJ-TV—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PCT-180, which authorized new commercial television broadcast station) for extension of completion date.

W5XPH—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-PVB-181, which authorized new experimental television relay broadcast station) for extension of commencement and completion dates.

WRGB—General Electric Co., Schenectady, N. Y.—Modification of construction permit (B1-PCT-181) to change type transmitter and change commencement and completion dates.

Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-MPCT-12, which authorized a new commercial television broadcast station) for extension of completion date.

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171, as modified), to change commencement and completion dates.

(Continued on next page)

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171, as modified) to change transmitter location.

KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.—License to cover construction permit (B4-PCT-62), which authorized new commercial television broadcast station.

KTLA—Television Productions, Inc., Hollywood, Calif.—Modification of construction permit (B5-PCT-160), which authorized new commercial television broadcast station for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

KBWZ—King Broadcasting Corp., area of Seattle, Wash.—Granted license for remote pickup broadcast station, and to change corporate name from Western Waves, Inc., to King Broadcasting Co. (BLRY-337)

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Granted license for new remote pickup broadcast station. (BLRE-476)

WSGR—General Broadcasting Co., area of Atlanta, Ga.—Granted license for new remote pickup broadcast station. (BLRE-472)

WSGS—General Broadcasting Co., area of Atlanta, Ga.—Granted license for new remote pickup broadcast station. (BLRE-473)

Noncommercial Educational

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Granted modification of CP for extension of completion date to 11-1-47. (BMPED-78)

Remote Pickup—Applications Accepted for Filing

NEW—Radiohio Incorporated, Columbus, Ohio, 33 North High St.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, emission A3 and hours of operation in accordance with Section 4.403.

NEW—Juan Piza, area of San Juan, P. R.—Construction permit for a new remote pickup broadcast station to be operated on 25-30 mc., power of 50 watts with A3 emission.

KCTG—KFAB Broadcasting Co., area of Omaha and Lincoln, Nebraska—License to cover construction permit (B4-PRE-485) for new remote pickup broadcast station.

Federal Trade Commission Actions

STIPULATIONS

Brettschneider Brothers—The Commission approved a stipulation in which Samuel Brettschneider, trading as Brettschneider Brothers, 150 Norfolk St., New York, agrees that in advertising, labeling, invoicing or selling umbrellas with covers containing rayon, he will disclose such content by use of the word "rayon." (7638)

Jepsom Electric Water Heater Co.—The Commission approved a stipulation in which Louis C. Jepson, trading as Jepson Electric Water Heater Co., 8310 Greenwood Ave., Seattle, Wash., agrees to stop misrepresenting the time it takes Jepson Side-Arm Electric Water Heaters to heat water. He also promises to cease representing that his 230-volt electric water heaters require no special wiring. (7637)

CEASE AND DESIST ORDERS

Columbia River Packers Association, Inc., Astoria, Ore., has been ordered by the Commission to cease and desist from paying or granting, directly or indirectly, to any buyer anything of value as brokerage, or any commission, compensation, allowance or discount in lieu thereof, upon purchases made for such buyer's own account. (5033)

Elgin Razor Corp.; Underwood Laboratories, Inc.; Underwood Industries; The Monarch Mfg. Co.; The American Supercraft Corp.; The American Camera Corp.; and Electric Clock Corp. of America—Eight Chicago corporations and twelve individuals have been served by the Commission with an order directing them to discontinue the unauthorized use of well-established and highly regarded trade names as well as other mispresentations with respect to the identity, origin, character, value and guaranty of miscellaneous merchandise. Misrepresentation of the identity and business status of some of the corporate respondents is also prohibited. (4169, 4457, 4458)

Scotch Woolen Mills—The Commission modified a 1945 cease and desist order to permit qualified use of the word "Scotch" in the corporate name of a company selling men's and women's clothing of American origin and manufacture.

The modification was made in the case of Scotch Woolen Mills (now incorporated as Scotch Tailors, Inc.), Chicago, which in May 1945 was prohibited, among other things, from using the word "Scotch," or any simulation thereof, in its corporate or trade name when its business is principally in products not of Scotch origin. This language was deleted in the modified order, but there was retained a prohibition against false representations that clothing or the materials from which it is made are of Scotch origin. It is provided, however, that this prohibition shall not be deemed to prevent the respondent from using "Scotch Tailors, Inc.", as its corporate name if it is appropriately qualified to reveal the domestic origin of the clothing it sells. (940)

CASE CLOSED

Cohn & Lubow—The Commission closed without prejudice its case in which Benjamin Cohn, Sidonia Cohn, Meyer Lubow and Vera Lubow, copartners, trading as Cohn & Lubow, 175 Fifth Ave., New York, were charged with falsely representing that they are manufacturers of the men's suits, overcoats and other wearing apparel they sell at retail. (5118)

BEST BUY IN THE BUSINESS

Here's how to save—

MONEY
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Pre-register now for the NAB Convention
If you register before August 15th, the fee is $27.50
After that date, it's $30.00

Pre-register now . . . save $2.50

The registration fee covers

THREE LUNCHEONS
THE ANNUAL BANQUET

Pre-registrants eliminate the fuss, bother and last-minute confusion of signing up at the convention.
Pre-registrants get preferred consideration in hotel assignments.

Plan to attend . . .
attend to plan

25 ANNUAL NAB CONVENTION

ATLANTIC CITY—SEPTEMBER 15-18, 1947

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 37, September 15, 1947

FCC to Review Opinion on Editorials

Mayflower Order of 1941 Will Be Reopened For Hearing Before Commission in January

The widely debated "Mayflower" opinion of the Federal Communications Commission, against editorializing by broadcast stations, will be re-opened in an *en banc* hearing before the FCC on January 12, 1948, the Commission announced in an order last week.

Noting that "there has been widespread discussion concerning the exact meaning of the opinion," the FCC order said that "these questions are substantial and of such general importance and wide concern as to warrant the holding of a general hearing concerning the entire subject of editorializing by broadcast licensees."

The order setting the date for the hearing placed it well in the future because "the Commission is aware that extensive preparations will be required," the text of the document said. The order added that parties interested in participating in the hearing should file notices of appearance with the FCC on or before December 1, 1947.

NAB Stand Recalled: Coming virtually on the eve of the 25th NAB Convention, the order created keen interest in the industry and the press. Observers recalled that during his first two years as President of the NAB, Judge Justin Miller has repeatedly stated the position of the Association, that the First Amendment to the Constitution of the United States, protecting freedom of speech, press and religion, must of necessity cover all forms of speech.

It was also recalled that Chairman Denny of the FCC, speaking in a panel discussion at the 1946 NAB Convention, agreed with Judge Miller's basic position on the First Amendment. In the course of the discussion, Judge Miller said: "So long as the Mayflower case stands as the decision of the Commission . . . there is a violation of the Constitution."

Narrow Disagreement Area: Replying to this statement, Chairman Denny said:

"The Judge's second step is to come to the Mayflower decision, and he says that freedom of speech, freedom of the press, carries with it the freedom to editorialize. I agree. I think it is constructive to get

(Continued on page 742)

Judge Miller Welcomes New FCC Hearing; Says NAB and Its Members Will Take Part

Justin Miller, president of the National Association of Broadcasters, issued the following statement last week:

"I am delighted to learn that the Federal Communications Commission has set January 12, 1948, for hearings on the Mayflower Decision. This decision, which proscribes editorializing on the air, long has stood as one of the most serious abridgements of free speech, and certainly represents a philisophy that is contrary to the principles of the Constitution.

"The National Association of Broadcasters and its members will actively participate in this hearing."

National American Legion Commander O'Neil Will Speak At General Convention Luncheon

In his first major address since inauguration as National Commander of the American Legion, James F. O'Neil will be the principal speaker at the Thursday, September 18th, general luncheon of the National Association of Broadcasters' 25th annual convention in Atlantic City.

Commander O'Neil, elected to his national post at the Legion's convention in New York last week, will speak to the NAB members on juvenile opportunity, Communism and matters affecting freedom of speech.

His acceptance of the invitation to address the NAB Convention completes the list of principal speakers at the broadcasters' meeting.

Commander O'Neil, a native of Manchester, New Hampshire, assumed his national position at the age

(Continued on next page)

ANNUAL REPORT BEING MAILED FOR HANDY FILING

With mailed copies of this issue is included the 25th ANNUAL REPORT for 1946-1947, as distributed to the delegates to the Convention in Atlantic City this week. This form of the *Annual Report* is being sent to members for convenient filing with the weekly *Reports*.

See "Voice of Democracy" Story Inside

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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ARTHUR C. STRINGER
Director of FM Department

of 49, after military and civilian service in World Wars I and II.

He enlisted in the Army at the age of 17, and saw service in the Mexican border campaign of 1916. In the infantry in France for 19 months, he rose to the rating of sergeant-major. He was later commissioned on the field.

In World War II, he was a special assistant to John L. Sullivan, then Assistant Secretary of the Navy for Air.

In this post, Commander O'Neil observed action in the southwest Pacific campaigns, in the Third Fleet operations on the coast of Japan, and in the occupation landings in Japan.

A charter member of the American Legion, he has served as chairman of the organization's National Americanism committee and has taken a leading role in the Legion's junior baseball program.

He is a member of the President's Amnesty Board, reviewing 16,000 Selective Service cases.

Attendance Large: As this week begins, NAB members and station executives are arriving in Atlantic City for what may be the largest convention in Association history, in actual registration and attendance. The convention is already assured of being the largest to date in events, services, panel discussions, and decisions to be made.

Arrivals of delegates began yesterday, and pre-registration was accompanied by several vital activities, headed by the meeting of the NAB Board of Directors and the gatherings of standing committees.

Today's activities are scheduled to include special clinics for the first time in convention history, covering such subjects as broadcast advertising, employee-employer relations, programming, and engineering. The remainder of the top standing committees are also scheduled to meet today.

Tomorrow's schedule contains the first general sessions of the convention, with principal addresses by Judge Justin Miller, NAB President; Goar Mestre, vice president of the Inter-American Broadcasters Association; Joseph Sedgwick, K.C., General Counsel of the Canadian Association of Broadcasters; Admiral W. H. P. Blandy, U.S.N.; the Hon. Clarence F. Lea (D-Calif), M.C., and Robert R. Wason, chairman of the board of the NAM.

John Powers models will also parade in a dramatization of station operating costs, and the NAB banquet will be held in the evening.

Wednesday will be given over to the Discussions of Radio Research, election of directors-at-large, employee-employer relations talks, the "All-America Radio Team's" discussion of sales, and the luncheon address by the Hon. Charles R. Denny, chairman of the FCC.

Thursday's sessions will be devoted primarily to the membership discussion of the "Standards of Practice for American Broadcasters", and the resolutions. The luncheon address will be delivered by the American Legion's national commander, James F. O'Neil, who will speak on juvenile opportunity, Communism, and matters affecting freedom of speech. Adjournment will come at 5:00 p. m.

Mayflower Order of 1941 Will Be Reopened For Hearing Before Commission in January

(Continued from page 741)

the area of disagreement just as narrow as possible."

The 1941 ruling known as the "Mayflower" opinion was made in connection with WAAB, operated by the Yankee Network, on application for renewal of license. The commission questioned the station's broadcasting of "so-called editorials from time to time."

The text of the FCC order follows:

At a session of the Federal Communications Commission held at Washington, D. C., on the 5th day of September, 1947;

WHEREAS, The Commission on January 16, 1941, issued an opinion in the matter of *The Mayflower Broadcasting Corporation*, 8 FCC 338, which dealt with the policy theretofore followed by that licensee in broadcasting "editorials from time to time urging the election of various candidates for political office or supporting one side or another of various questions in public controversy"; and

WHEREAS, Since the adoption of the above opinion there has been widespread discussion concerning the exact meaning of the opinion, its application to particular situations, and the desirability or undesirability of having a general policy concerning editorializing by broadcast licensees; and

WHEREAS, These questions are substantial and of such general importance and wide concern as to warrant the holding of a general hearing concerning the entire subject matter of editorializing by broadcast licensees;

WHEREAS, Because of the importance of the questions presented, the Commission is aware that extensive preparation will be required and is, therefore, desirous of scheduling the hearing at a time when all the parties can be fully prepared;

NOW, THEREFORE, IT IS ORDERED, That a hearing be held before the Commission *en banc* beginning on the 12th day of January, 1948, on the following issues:

1. To determine whether the expression of editorial opinions by broadcast station licensees on matters of public interest and controversy is consistent with their obligation to operate their stations in the public interest.

2. To determine the relationship between any such editorial expression and the affirmative obligation of the li-

(Continued on next page)

censees to insure that a fair and equal presentation of all sides of controversial issues is made over their facilities.

Any interested person desiring to participate in this hearing should file with the Commission, in triplicate, on or before December 1, 1947, a notice of appearance, setting forth the name of the person or persons who will testify, the organization represented, if any, the subjects concerning which the witnesses will testify, and the approximate length of time required for the presentation.

"Voice of Democracy" to Be Sought In Nationwide High School Contest

"The Voice of Democracy" will be chosen in more than 1500 cities and towns of the United States in a nationwide contest for high school students next month as a prelude to the observance of National Radio Week on Oct. 26-Nov. 1, when the national winner will be selected.

The U. S. Junior Chamber of Commerce will sponsor the contest for high school students in cooperation with the U. S. Office of Education, the NAB, and the Radio Manufacturers Association. John Ben Shepperd, national president of the Junior Chamber of Commerce, informed NAB and the RMA last Thursday that the contest has been approved by his organization's board of directors and that detailed plans and rules shortly will be provided all local chapters.

The contest will seek to select competitively in each community the high school student who prepares and delivers the best brief talk on the topic, "I Speak for Democracy". Winners in local, regional and national competitions will receive valuable prizes and have an opportunity to speak on the air.

Local and regional contests will be held prior to National Radio Week, while the final contest to choose the national "Voice of Democracy" will be a feature event of the Radio Week celebration which will mark the 27th birthday of radio broadcasting.

More than 1600 broadcasters, 25,000 radio dealers, national and local radio stars will join in the observance of National Radio Week this year with special radio programs, dealer displays of new radio receivers, and civic events.

The slogan for the sponsors for National Radio Week is "Radio for Everyone . . . Everywhere". The anniversary also will climax a continuing campaign of radio manufacturers and broadcasters to equip listeners with "a radio for every room—a radio for every purpose".

Among the organizations cooperating with NAB and RMA in the observance of National Radio Week are: The FM Association, the Television Broadcasters Association, the Association of Women Broadcasters, the National Association of Music Merchants, the National Retail Dry Goods Association, the National Retail Furniture Association, the National Electrical Retailers Association, the Radio Executives Club, and the National Station Representatives.

Network Press Experts Assist NAB News Staff During Convention Week

Four network press experts will assist the regular news staff of the National Association of Broadcasters in serving newsmen covering the Association's annual convention in Atlantic City, September 15-18.

The NAB news staff, which is not large enough to handle the annual convention which attracts over 2000 delegates and visitors, has "borrowed" from the networks the following:

Jack Pacey, from the American Broadcasting Co.; Clarence Worden, the Columbia Broadcasting System; Francis X. Zuzulo, Mutual Broadcasting System and Joe Dine, National Broadcasting Company.

A Huckster Talks Back

As guest columnist for John Crosby, who is currently on vacation, Hay McClinton wrote the N. Y. Herald Tribune's *"Radio in Review" column for September 8th. Believing that broadcasters everywhere would find this article interesting, the publisher's permission has been obtained to reprint* A Huckster Talks Back *in its entirety.*

Of the writer, John Crosby had this to say in a brief introductory note:

> "Harold L.—or Hay, as he is better known—McClinton is vice-president in charge of radio of N. W. Ayer & Son, Inc., advertising agency. Mr. McClinton resents both the name and the connotations surrounding the word huckster, and expresses himself fully on the subject in the acompanying article."

Hay McClinton's Column

Q. *What do you do, McClinton?* A. I'm radio vice-president of an advertising agency, seventy-eight years old. The agency, that is.

Q. *A H-ckst-r, huh?* A. Well, I do own a Dunhill lighter. My wife bought in in Gibraltar in 1928 when I was a newspaper columnist.

Q. *Ever ridden the Super-Chief?* A. Yes sir.

Q. *What happened?* A. I got to Hollywood seven hours late and bobbled a talent deal.

Q. *What do you think of "The H-ckst-rs"?* A. Very amusing. It's about as accurate a picture of my business as "The Front Page" is of a reporter's job.

Q. *Everybody is blasting radio these days—magazines, newspapers, the F. C. C., women's clubs, even the broadcasters themselves. What goes?* A. It's the fashion now. And if everybody dislikes radio, why does the listening audience keep growing and growing and growing?

Q. *Well, radio is open to criticism, isn't it?* A. Yes, indeed.

Q. *Have you fellows any defense?* A. Sit right down, Brother. In the first place, many of the attacks on radio stem from the self-interest of the critics. They are either political or competitive. Politicians of a persuasion which shall be nameless would like to make radio a government monopoly. The media competitive to broadcasting—newspapers and magazines—often attack it, or deride it, for business reasons. Several important weekly magazines, for example, enjoy perverting a radio fact now and then in the hope of getting advertisers' budgets away from the networks. A few weeks ago one national weekly ran a piece yipping about radio's self-censorship, with a really monumental mass of misinformation and misinterpretation.

Q. *Well, there must be some intelligent, honest, articulate and informed critics.* A. There are, indeed. My host today is one—except, of course, when he takes a poke at one of our shows. In my opinion, mothers have a right to worry about some programs their small children can hear. For instance, the broadcasts from Bikini. Many other listeners have just complaints

(Continued on next page)

against certain shows on the score of taste. But there are no critics of radio more eager to improve it than a surprising number of radio people themselves. And this includes station and network people, sponsors, agencies and even performers. One of the curious characteristics of most radio critics is their apparent inability to turn off a program they don't like. They will avoid poor movies, eschew shabby publications, sneer at sky writing and hide match-book covers, but they just can't turn that knob.

Q. How about commercials? I understand they are awful. A. They are not. Most advertising being broadcast is of a high standard. Commercials on network shows, particularly, are carefully prepared by experts, and closely policed. Some plugs are certainly questionable as to good taste. I personally believe the so-called "irritation technique" not only transgresses good taste but is misguided advertising to boot. But the determining factor here is necessarily the personal standard of the auditor. How are you going to satisfy all of the 130,000,000 listeners in America? The only way you can eliminate this problem is to be so almighty restrained and stuffy that your appeal is confined to the oldest living Victorian. And that reminds me: Not long ago a high-minded newspaper bought a radio station. The executive assigned to manage the station flattered me by asking for a short seminar in broadcasting. He said it was going to be one station that didn't broadcast offensive plugs when he took over. Well, he found out his radio station had rejected six advertising contracts that his newspaper had been honoring for years. As for the intermittent outcry against jingles and musical announcements, how can any fair-minded person say they are all terrible? Is symphonic music bad because you don't like Schoenberg? Most radio jingles are wonderful. In fact, jingles are becoming what amounts to a new kind of American folk music. Furthermore, you show me one radio plug for an offensive product, and I'll show you several offensive ads in any publication carrying advertising that you can name.

Q. You radio fellows are pretty darned well satisfied with yourselves, aren't you? A. No, sir. I've been in radio fifteen years, and I've yet to see a year when radio did not improve itself. It will have to keep improving, and it will. But you can't convince me that in a country with 1,200 radio stations operating every day, with more coming, and 60,000,000 receiving sets in nearly 95 per cent of our homes, American radio isn't a safe, sane and sound system.

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Employee-Employer Relations

Petrillo and AFM Board Discuss AM-FM Duplication After New Talks With Networks

A two and a half hour conference last Monday (8) between representatives of the four major networks and the American Federation of Musicians resulted in a promise by AFM President Petrillo to discuss with his Executive Board the union's ban on duplication of musical programs on AM and FM stations.

On Thursday (11) Mr. Petrillo told members of the press that he would give the networks his answer "in about a week."

A similar meeting recently resulted in a flat refusal by the AFM chief to revise the union's policy. At that time he argued that AM and FM were separate services and each must pay for musical performances.

Since their last meeting with Mr. Petrillo, representatives of the networks have discussed their AFM contracts with the Department of Justice.

Legal Department

Industry-Commission Conference on Operator Requirements Scheduled for October First

In response to requests by NAB and other interested persons and groups for further consideration of the FCC's operators license requirements [NAB Reports, pp. 621 and 703], a conference between members of the FCC staff and station licensees and their representatives will be held October 1, 1947.

In a letter to President Miller, FCC Secretary Slowie informed NAB and invited it to participate. The letter said in part:

> "It is the hope of the Commission that the conference to which you have been invited will provide station licensees and their representatives with the kind of opportunity they desire to present to the Commission in this preliminary stage of the matter under study their views, comments, and above all such factual data as they may have to support those views and comments.
>
> "You may feel free to bring with you such advisers and such written material to leave with the Commission as you wish. It is simply requested that you keep in mind the fact that the time for this conference is limited to one day, that there will probably be many persons present who wish to participate, and that, therefore, it will be extremely important to be as concise and as factual as possible."

Commission Reverses Proposed Decision; Brockton Grant Goes to Cur-Nan Co.

In its final decision in the Bay State Beacon case released September 8, the FCC reversed its proposed decision and granted a CP for a 250 watt station on 1450 kc. in Brockton, Massachusetts, to the Cur-Nan Company. In its proposed decision [NAB Reports, p. 251], the Commission chose the Plymouth Broadcasting Company over the Cur-Nan Company on the ground that the former was owned by local residents and, therefore, better fitted to serve the particular needs of the population to be served.

However, in its final decision the Commission concluded that the Cur-Nan Company would operate the station with a greater degree of integration of the controlling interests and a greater assumption by the owners of day-to-day responsibility. Furthermore, the Commission considered "that even though the programs proposed by these two applicants appear somewhat similar in format, the more detailed study and planning undertaken in preparing the Cur-Nan proposal and the qualified key personnel selected to carry

(Continued on next page)

it out create greater assurance that the Cur-Nan Company will offer a program service more nearly designed to meet the community's needs and desires . . ."

Referring to the fact that the stockholders of Cur-Nan were not residents of Brockton, the ground on which it had previously rejected Cur-Nan, the Commission merely said that since they were residents of the metropolitan district of Boston they were not "strangers to the general mores and institutions of the population" which would be served, and that the majority stockholder planned to move to Brockton if the application were granted.

Two Rehearings Ordered by Commission; Cleveland and Fort Wayne Grants Involved

The FCC, in an order issued September 5, granted the petition of Scripps-Howard Radio, Inc., unsuccessful applicant for a 5 KW station on 1300 kc. in Cleveland, Ohio, for a rehearing "to take further testimony with respect to the qualifications of the applicants and the type and character of the program services proposed to be rendered."

The petition thus granted was the second attempt by Scripps-Howard to obtain a rehearing. The first attempt, made after the issuance of the proposed decision denying its application and granting that of Cleveland Broadcasting, Inc., argued that the Commission had improperly compared the "facts of the residence and familiarity with Cleveland shown by the officers, directors and stockholders of the applicants" because the notice of hearing failed to specify that evidence concerning them was to be offered.

In rejecting that petition, the Commission took the position that since the hearings provided that testimony would be taken "to determine the technical, financial *and other qualifications* to construct and *operate*" a station, these facts were well within the scope of the hearing. Furthermore, it was pointed out that a long line of decisions showed that the FCC customarily considered these facts and that, therefore, Scripps-Howard was on notice that they would probably be considered with reference to its application. The Commission went on to set forth its views as to the nature of hearings on conflicting applications as follows:

"In the course of its history, the Commission has considered a great many factors relative to the qualifications of applicants as the reason for granting or denying a particular license application, depending upon the facts in the particular cases. In proceedings like the present one where two mutually exclusive applicants appear jointly in a hearing to argue the comparative merits of their applications, the Commission cannot know in advance what specific factors relating to their qualifications will or can be adduced by either party to show its relative superiority. It would hardly be fair to either applicant in such a hearing to limit the evidence to be brought out in the hearing to such matters as the Commission itself is in a position to state with particularity in advance of the hearing."

In another procedural order issued September 10, the FCC vacated its final decision granting a 250 watt station on 1450 kc. at Fort Wayne, Indiana to Radio Fort Wayne, Inc., and ordered a rehearing before the Commission *en banc.* The order was issued in response to a petition filed by Community Broadcasting Corporation, one of two unsuccessful applicants in the proceeding, alleging that the decision was not made by a majority of the Commissioners present at the oral argument.

In the proposed decision, adopted April 29, 1947, Commissioners Walker and Webster did not participate and Commissioners Denny and Jett dissented. In the final decision Commissioner Walker did not participate and Commissioners Durr and Hyde dissented. The FCC issued its order without opinion, merely stating that "the Commission considers that it would be administratively desirable to hear reargument in this matter before the Commission *en banc.*" In the issuance of the order, Commissioners Hyde, Webster and Jones did not participate.

Program Department

PD's Clinic at Convention Monday Features Authorities Discussing "Use of Music"

In addition to program authorities previously announced for the panel at the Program Directors Clinic on Monday, September 15, during the 25th Annual NAB Convention, a group of distinguished musical leaders will discuss the "Use of Music" on radio programs.

Paul Whiteman, musical director, American Broadcasting Company, will discuss music for the younger generation, with special reference to popular music.

One of the outstanding copyright authorities in the country, Sydney Kaye, BMI, general counsel, will discuss performance rights in music and literature. He will speak from the standpoint of the program producer's use of such material.

Norman Cloutier, musical director, NBC Thesaurus Service, will speak on both classical music and popular music and the advantages of the proper utilization of both types.

Stressing the importance of proper programming for musical America with particular reference to programming for children who are learning about music from radio, Harrison Kerr, executive secretary of the American Composer's Alliance, will also participate as a panel speaker.

The fifth speaker will be Dr. John D. Adams, clinical professor, Tufts Medical School. Dr. Adams, representing an average listener, will speak from the point of view of a music lover who is not a musician. He will discuss also the value of music as a therapeutic agent.

Chairman of the panel on music will be Merritt E. Thompkins, President, Associated Music Publishers. The musical portion of the clinic has been arranged by the NAB Program Department in cooperation with BMI.

(Continued on next page)

Broadcast Advertising

Two More Members of "All America Radio Team" Named for Convention Sales Session

Names of two additional members of the "All America Radio Team" which will be featured Wednesday afternoon, September 17, at the NAB Annual Convention have been announced.

They are Don Elias, executive director of WWNC, Asheville, N. C., who will serve as moderator of the panel, and William N. Connolly, advertising manager of S. C. Johnson & Son, Inc.

Mr. Connolly, whose firm sponsors much radio advertising, including the Fibber McGee and Molly program, will talk on "An Advertiser Looks at Radio".

Mr. Elias, a widely known raconteur, will preside over the entire two-hour session devoted to discussion of "The Sales Foundation of the American System of Broadcasting".

Other members of the "All America Radio Team" are:

Station President: Leonard Reinsch, the Cox Stations
Sales Manager: Norman Boggs, WLOL, Minneapolis
Program Director: Donald D. Davis, WHB, Kansas City, Mo.
Sales Promotion Manager: Thomas D. Connolly, CBS, New York, N. Y.
Chief Engineer: Howard S. Frazier, Management Consultant

Research Department

Spot Business Emerging from Summer Slump As Fall Preparation Starts, Survey Shows

August spot business showed definite signs of moving out of the summer slump last week, with activity in preparation for fall business being reported by almost all agencies.

Of the total number of national spot schedules studied by N. C. Rorabaugh Co., 15% increased their market and station lists, 3% became newly active or resumed their activity in radio, and 66% of the accounts kept their schedules running unchanged.

A total of 16% curtailed or cancelled out during August, as compared with 24% in July.

	April-May	*May-June*	*June-July*	*July-August*
Increasing	13%	09%	08%	15%
Cancelled Out..	06	06	10	08
Curtailing	08	19	14	08
Newly Active...	04	07	03	03
Static	69	59	65	66
	100%	100%	100%	100%

Among those accounts which were either newly ac-

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through August 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of	Total	Monthly Change			Licensed	Total
1946	Stations**	New***	Licensed to Operate	Deleted	to Operate	CP
Sept. 1.....	1299				982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Total Changes 12 months		586	396	27		

COMMERCIAL FM STATIONS

As of	Total	Monthly Change				Licensed	Total	
1946	Stations**	New*** CP	New*** CG	Licensed to Operate	Deleted	to Operate	CP	CG
Sept. 1....	572					48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54[2]	674[2]	246[2]
Total Changes 12 months ...		439	379	6	21			

COMMERCIAL TELEVISION STATIONS

As of	Total	Monthly Change			Licensed	Total
1946	Stations**	New*** CP	Licensed to Operate	Delted	to Operate	CP
Sept. 1...	35				6	29
Oct. 1...	39	4	0	0	6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66	0	0	0	6	60
Sept. 1...	68[1]	2	0	0	6[2]	62[2]
Total Changes 12 months....		35	0	2		

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[1] Non-commercial CP included.

[2] FCC states that 269 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.
CG—Conditional grant.

tive or increased their spot station lists during August were:

- Amazo Liquid Laundry Starch
- Armour Meat Products
- Arthur Murray Dance Studios
- Birds Eye Frosted Foods
- Bond Clothes
- Borden's Instant Coffee
- Doren's Dairy Products
- Broadcast Corned Beef Hash
- Brock Candy Bar
- Burkhardt Beer
- Canada Dry Sparkling Water
- Capital Bread
- Carlings Ale
- Cliquot Club Gingerale
- Crax
- Crown & Vinyon Yarns
- Dash Dog Food
- Dawson's Beer & Ale
- Ford Dealers
- Gamble-Robinson Stores
- Hellman's Mayonnaise
- Hires Root Beer
- H-O Cream Farina & Oats
- Hostess Cakes
- Jello Puddings
- King Midas Flour
- Lee Tires
- Listerine Shaving Cream
- Louis Milani Foods
- Metropolitan Life Ins. Co.
- Milk Bone
- Moorman Products
- Mueller's Macaroni
- Nu-Maid Margarine
- Nucoa Margarine
- O-So Grape
- Pepsi-Cola
- Phillips 66 Gas & Oil
- Presto Cake Flour
- Pyequick
- Rainier Beer & Ale
- RKO Motion Pictures
- Ruppert Beer & Ale
- Serutan-Nutrex—R.D.X.
- Shell Gas & Oil
- Sperry Products
- Sunrise Meats
- Tootsie Fudge Mix
- 2 in 1 Shoe Polish
- Utica Club Beer
- White Rock Sparkling Water
- Whiz & Pecan Pete Candy Bars

Engineering Department

Technical Agreement Sought by Delegates To International Meeting at Atlantic City

Technical problems continued to occupy the attention last week of delegates to the International High Frequency Broadcasting Conference in session at Atlantic City. Working groups of the technical committees were seeking agreement on various subjects.

The working group headed by Chairman Royal V. Howard (NAB Director of Engineering) of the U. S. completed its assignment when it was unanimously agreed that the normal audio band width for international transmission was considered to be 6400 cycles per second. Although many countries had plugged for filters, no requirements for these were written into the regulations. The non linear harmonic distortion was set for a maximum of five per cent for ninety per cent modulation between 100 and 5000 cycles and five per cent at fifty per cent between 5000 and 6400 cycles.

The working group under Chairman Balth Van der Pol of the Netherlands endeavored to solve the problem of power to be used on the various channels. His group established one standard: for long distance transmission a minimum of ten kilowatts carrier would be established and the Cairo minimum of five kilowatts was agreed upon for short or one ionospheric hope coverage.

Considerable discussion ranged around the maximum power limitation. Dr. Sankin of Bielorussia suggested that maximum power of 100 to 200 kilowatts should be established. The U. S. delegation, however, felt that this was not necessary since there were other factors involved.

Dr. Sankin concurred with Hayes of the UK that the problems of back radiation from an antenna for the protection to other stations was a critical item. Sankin's measurements showed that co-linear antennas with parasitic reflectors produced an unwanted radiation of 5.3 percent of the beam power and rhombic antennas produced ten percent back radiation. These concurred with the radiation measurements conducted at long range by the B.B.C. The discussion then turned to the suggestion of Dr. Van der Pol that, instead of a top power limitation being established, a limitation on back radiation should be established. This suggestion was carried over into the next meeting.

Convention Note

The meeting place of the joint Engineering Executive Committee and District Engineering Chairmen Breakfast, scheduled for 8:30 a.m., Wednesday, September 17, has been changed from the Empire Room at the Ambassador to the Surf Room at the Ambassador.

Small Market Stations

Small Market Expert Urges Greater Staff Efficiency for Competitive Period Ahead

"The degree of perfection attained by the staff announcer, copy writer, script and program producers is an important factor in the cost and effectiveness of broadcast advertising on the local station," stated J. Allen Brown, Assistant Director, Broadcast Advertising, in a radio class lecture at the American University, Washington, D. C., last week.

"A radio station progresses because of the productivity of the staff personnel. One or two unproductive staff members lowers the efficiency and increases personnel costs of the entire staff.

"The well trained, experienced and productive staff employee will always be in demand and as a consequence will be paid 'above the average' ", said Brown, "and from management's economic viewpoint, a staff announcer's (or other staff members) services acquire a salary price tag according to the degree of perfection and productivity."

The speaker emphasized: "This is a day of the specialist, but in radio an individual becomes a specialist usually after many years of experience on a variety of radio assignments. A station with a small staff, because of economics, demands that a staff member be versatile. On the other hand, the large station with a large staff requires the services of specialists, usually because of competitive factors.

"Station management, by necessity, must continually sift the chaff from the wheat in personnel ranks. Acquiring skills only are not enough. Personal interest in the station, and ability to produce results are also important factors to the success of an individual's

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career in radio. Work hard, study for self-improvement continually, make friends and be considerate and your contributions to profitable radio operations will be noteworthy", stated Brown.

The three hour lecture covered over-all phases of station operation in a competitive era, and included questions from the radio class.

Public Interest Programming

Ad Council Network Campaigns

For your information, the following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 22-28, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Stop Home Accidents

A death every sixteen minutes—an injury every six seconds! That's what is happening in American homes today. Home accidents kill more than 30,000 persons every year, according to National Safety Council figures: about 6,000 babies and young children, 2,500 school boys and girls, 5,500 men and women in the prime of life, and 18,000 elderly persons. Nearly a third of all accidental deaths occur at home and one-half of all accidental injuries. The annual cost is estimated at about $600,000,000. Figures of the National Safety Council show that each year home accidents hit one family out of every seven. National Safety Council studies show that nearly half of all home fatalities are due to falls. Other causes are: burns, poisons, firearms, suffocation, asphyxiation, etc. The kitchen is the most dangerous room in the house with approximately one-fifth of home accidents occurring there. The bathroom accounts for only two or three per cent of the accidents. About one in every four home accidents occurs on flights of steps (front or back steps, inside stairway, basement stairway, etc.). About one out of every five home accidents occurs outside of the house itself; that is, in the yard, garden, garage, shed, etc. It is a truism that accidents don't just happen—they are caused. The National Safety Council finds that home accidents have two major causes: (1) unsafe conditions, i.e., the physical or mechanical causes of an accident; and (2) unsafe practices, or personal causes. Point out that nearly a third of all persons accidentally killed are killed at home. One home injury occurs every six seconds; one death due to a home accident every sixteen minutes. Each year home accidents strike one family out of every seven. 2. Indicate that since home accidents are so rarely reported in the news, people are inadequately aware of the extent of this menace. Warnings on the danger of accidents in the home are brought to the public by this and other business firms in order to cut down the toll of deaths and injuries due to carelessness. 3. Explain that accidents can be prevented by (a) Making homes as safe as possible through eliminating physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. (b) Cultivating habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educating both children and adults in safe conduct. 4. Recall that—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON! (Fact Sheet No. 28-A)

United America—Group Prejudice— A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of post war dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

Our New Soldier—Young, Skilled Volunteer

Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position to leadership with its attendant responsibilities. Congress has authorized the largest peacetime Regular Army in our history—1,070,000. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. The stakes are high in the task before them: maintenance of the

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peace and security for which thousands of other young Americans have already died. Today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peace-time living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

There were no published broadcast hearings scheduled by the Commission for the week beginning Monday, September 15.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

680 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Lomar Broadcasting Co.** for a new station at **Lancaster, Pa.**, to operate on 680 kc., with 5 KW day, 1 KW night; conditions (BP-5225; Docket 7857), and denial of the following applications:

Baltimore Broadcasting Corp., Baltimore, Md., to change frequency of WCBM from 1400 kc. to 680 kc., increase power from 250 watts unlimited to 10 KW day, 5 KW night (BP-3969; Docket 7372);

Tower Realty Co., for new station at **Baltimore**, to operate on 680 kc., 10 KW day, 5 KW night (BP-4490; Docket 7429);

Foundation Co. of Washington for new station at **Philadelphia, Pa.**, to operate on 680 kc., 10 KW day and night (BP-5267; Docket 7880), and

Monroe Broadcasting Co., Rochester, N. Y., to increase power of WRNY from 250 watts daytime only to 1 KW day, 500 watts night (BP-5333; Docket 7909).

850 KC.

The Commission announces adoption of its **Proposed Decision** and **Order** looking toward a grant of the application of Thomas N. Beach to change frequency of **Station WTNB, Birmingham, Ala.**, from 1490 kc. to 850 kc. and increase power from 250 watts to 1 KW night, 5 KW day, DA night (BP-5332; Docket 7946), and a denial of the application of **Johnston Broadcasting Co.** for a new station at **Birmingham, Ala.**, to operate on 850 kc., 1 KW night, 5 KW day, DA night (BP-5016; Docket 7945).

930 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Elyria-Lorain Broadcasting Company** for a new station at **Elyria, Ohio**, to operate on 930 kc., 1 KW, unlimited time, employing DA (BP-4865; Docket 7780), and application of **Michigan Broadcasting Company** for a new station at **Battle Creek, Michigan**, to operate on 930 kc., 1 KW, unlimited time, employing DA (BP-4756; Docket 7779); and denying application of Leonard A. Versluis to change assignment of station **WLAV, Grand Rapids, Mich.**, from 1340 kc., 250 watts, unlimited time, to 930 kc., 1 KW, unlimited time, employing DA at night (BP-4536; Docket 7778).

940 KC.

The Commission announces its final **Decision** and **Order** denying application of **Capitol Broadcasting Corp.** for CP to change facilities of **Station WISH, Indianapolis, Ind.**, from 1310 kc. to 940 kc., increase power from 5 KW day, 1 KW night, to 5 KW, unlimited time (BP-4979; Docket 7671), and dismissing its motion for stay of proceedings and petition for comparative consideration.

1240 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Standard Tobacco Company, Inc.**, for a new station at **Maysville, Ky.**, to operate on 1240 kc., 250 watts, unlimited time; conditions. (BP-5036; Docket 7907) (Com. Hyde, Webster and Jones not participating.)

1300 KC.

The Commission announces its **Order** in B-274, granting petition filed by **Scripps-Howard Radio, Inc., Cleveland, Ohio,** for reconsideration of the Commission's decision denying application of Scripps-Howard for a new station at Cleveland, Ohio, and granting competing application of **Cleveland Broadcasting, Inc.**; set aside and vacated said action; and designated these applications for further hearing upon the issues set forth in the notices of hearing dated December 17, 1945, particularly (a) and (b) thereof. (BP-4118, Docket 6916; BP-4058, Docket 6917) (Com. Hyde, Webster and Jones not participating.)

1340 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Brookhaven Broadcasting Company, Inc.**, for a new station at **Brookhaven, Miss.**, to operate on 1340 kc., 250 watts, unlimited time; conditions. (BP-4947; Docket 7691) (Com. Hyde, Webster and Jones not participating; Com. Durr dissenting, feeling that this application should be denied in view of the interference that would be caused to Station WAML.)

The Commission announces its **Order** making final its **Proposed Decision** (B-377) and granted application of **Sunland Broadcasting Co.** for a new station at **El Paso, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4290; Docket 7073), and denied applications of **Seaman and Collins** (BP-4129; Docket 6875), **Del Norte Broadcasting Co., Inc.** (BP-4700; Docket 7534), and **Timberwolf Broadcasting Co., Inc.** (BP-5079; Docket 7721), seeking same facilities.

1390 KC.

The Commission announces its **Proposed Decision** looking toward a denial of the application of James A. Noe for modification of CP for Station **KNOE, Monroe, La.**, to change facilities from 1230 kc., 250 watts, unlimited, to 1390 kc., with 5 KW power, using DA night. (WNOE is presently licensed for 1450 kc., 250 watts, unlimited, with outstanding CP for 1230 kc., 250 watts, unlimited.) (BP-1839; Docket 7655)

1450 KC.

The Commission announces adoption of its **Decision** (B-341) (Commissioners Hyde, Webster and Jones not participating) granting the application of **CurNan Company** for a new station at **Brockton, Mass.**, to operate on 1450 kc., with 250 watts, unlimited time (BP-4054; Docket

(Continued on next page)

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6845). At the same time the Commission denied the applications of **Bay State Beacon, Inc.** (BP-3983; Docket 6845) and **Plymouth County Broadcasting Co.** (BP-4216; Docket 7008) seeking the same facilities.

The Commission announces its final **Decision** granting application of Lester R. Taylor, tr/as **Mid-Utah Broadcasting Co.** for a new station at **Provo, Utah,** to operate on 1450 kc., 250 watts, unlimited time (BP-4774; Docket 7572), and a denial of the mutually exclusive application of Dan B. Shields, tr/as **Utah Valley Broadcasting Co.** (BP-4693; Docket 7571)

The Commission announces adoption of an **Order** granting petition of **Community Broadcasting Corp.** insofar as it requests that the Commission's **Decision** of July 28, 1947 (granting application of **Radio Fort Wayne, Inc.,** for CP for a new station at **Ft. Wayne, Ind.,** and denying applications of **Homer Rodeheaver and Community Broadcasting Corp.**) be set aside; set aside and vacated said **Decision;** further ordered that oral argument be held on October 6, 1947, on the Commission's **Proposed Decision** B-347 of April 29, 1947, in this matter and the exceptions thereto (Dockets 7097, 7699, 7877; BP-4305; BP-4993; BP-5282).

1490 KC.

The Commission announces its final **Decision** granting application of the **United Broadcasting Company** for a new station at **Ogden, Utah,** to operate on 1490 kc., 250 watts, unlimited time (BP-4107; Docket 6885), and a denial of the mutually exclusive application of Ogden Broadcasting Co.,Inc. (BP-4553; Docket 7435).

The Commission announces its final **Decision** (B-378) granting application of **Community Service Broadcasting Corp.** of **Amsterdam, N. Y.,** for a new station in that City to operate on 1490 kc., 250 watts, unlimited time (BP-5021; Docket 7703), and a denial of the mutually exclusive application of **Amsterdam Broadcasters, Inc.** (BP-4881; Docket 7704).

The Commission announces its **Proposed Decision** looking toward the denial of the application of **Radio Springfield, Inc.,** for a new station at **Springfield, Ill.,** to operate on 1490 kc., 250 watts, unlimited time. (BP-3822; Docket 7323) (Com. Hyde, Webster and Jones not participating.)

AM—Licenses for New Stations Granted

740 KC.

WMBL—Carteret Broadcasting Co., Morehead City, N. C. —Granted license for new station to operate on 740 kc., 1 KW, daytime. (BL-2592)

750 KC.

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted license for new station to operate on 750 kc., 1 KW, daytime, and to specify studio location. (BL-2620)

1040 KC.

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Granted license for new station to operate on 1040 kc., 1 KW, daytime. (BL-2489)

1240 KC.

KSON—Studebaker Broadcasting Co., San Diego, Calif.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2584)

WEBJ—William E. Brooks, Brewton, Ala.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited, and for change in studio location. (BL-2591)

1450 KC.

WRIA—Inter-American Radio Corp., Caguas, P. R.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2568)

1490 KC.

KSYC—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2579)

WARK—Antietam Broadcasting Corp., Hagerstown, Md. —Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2574)

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo.—Granted license for new station to operate on 1510 kc., 1 KW, daytime. (BL-2602)

AM—Modifications of CP's Granted

KIRX—North Missouri Broadcasting Co., Kirksville, Mo. —Granted modification of CP for change in type of transmitter and approval of antenna, transmitter and studio locations. (BMP-2962)

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Granted modification of CP to make changes in transmitting equipment and change studio location. (BMP-3063)

WLAS—The LaSalle County Broadcasting Co., LaSalle, Ill.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location, and specify studio location. (BMP-2769)

WISR—Butler Broadcasting Co., Butler, Pa.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6147)

WJPG—Green Bay Newspaper Co., Green Bay, Wisc.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2792)

KRHD—Duncan Broadcasting Co., Duncan, Okla.—Granted modification of CP to make changes in vertical antenna, change transmitter location, and specify studio location. (BMP-2997)

WLAD—The Berkshire Broadcasting Co., Danbury, Conn. —Granted modification of CP for approval of antenna and transmitter location, and to mount FM antenna on AM tower. (BMP-2952)

WHDF—Upper Michigan Broadcasting Co., Houghton, Mich.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2853)

KAYS—KAYS, Inc., Hays, Kans.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2909)

AM—Miscellaneous Actions

Rochester Broadcasting Co., Rochester, Minn.—Adopted order granting petitions of WDAY, Inc., licensee of station WDAY, Fargo, N. D., and of the State of Wisconsin and University of Wisconsin, licensee of station WHA, Madison, Wisc., for reconsideration of Commission action granting application of Rochester Broadcasting Co. for a new station at Rochester, Minn., without hearing; set aside said grant; and designated said application for hearing; made WDAY and WHA parties to the proceeding. (BP-5080; Docket 8512)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Adopted order granting application to make changes in DA system, using 10 KW night, 50 KW day, unlimited hours, and DA for night on 810 kc. (BMP-3037)

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill. —Granted license for installation of new vertical antenna. (BL-2588)

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Granted CP to install new transmitter. (BP-6275)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss. —Granted license for increase in power and installation of new transmitter. (BL-2589)

WNYC—City of New York, Municipal Broadcasting System, New York City—Granted license for installation of auxiliary transmitter. (BL-2580)

(Continued on next page)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted license for change in frequency, increase in power, install new transmitter and antenna and change studio and transmitter locations. (BL-2614)

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted license for installation of new transmitter (BL-2622). Granted license to use old main transmitter for auxiliary purposes with 250 watts. (BL-2623)

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted request for cancellation of CP (BP-5121) which authorized changes in antenna, transmitter location and install new transmitter and modification of CP for extension of commencement and completion dates. (BMP-2681)

WRBL—Columbus Broadcasting Co., Columbus, Ga.—Granted license for change in frequency, increase in power, install new transmitter and DA for night use, and change in transmitter location. (BL-2582)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted license for increase in power, install new transmitter and make changes in directional antenna for night use, and make changes in ground system. (BL-2599)

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted license to cover authorization of installation of new transmitter. (BL-2543)

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location. (BP-6115)

WBAP—Carter Publications, Inc., Fort Worth, Texas—Granted CP to install new transmitter (BP-6283)

WFAA—A. H. Belo Corp., Dallas, Texas—Granted CP to install new transmitter. (BP-6282)

WGBB—Harry H. Carman, Freeport, N. Y.—Granted license for installation of new vertical antenna with FM antenna mounted on top, and ground system. (BL-2626)

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Granted license to cover CP for installation of auxiliary transmitter to be operated on 1110 kc., 5 KW, DA night. (BL-2500)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted license to cover CP for increase in power and installation of DA-N. (BL-2575)

KXLE—Central Washington Broadcasters, Inc. (licensee), Ellensburg, Wash.—Granted consent to transfer control of Central Washington Broadcasters, Inc., from R. L. Rutter, Jr., to Goodwin Chase, Jr., by sale of his 75 shares for $10,731. (BTC-560)

WCOL—The Pixleys, Columbus, Ohio—Granted consent to assignment of license of WCOL and CP for FM station from Lloyd A., Martha P., Milton A. and Grace M. Pixley, to Lloyd A., Martha P. and Grace M. Pixley. (BAPL-29)

KJAY—S. H. Patterson, Topeka, Kans.—Granted modification of CP (in accordance with conditions of grant) to reduce nighttime power from 5 KW to 1 KW, approval of DA, install new transmitter and change transmitter location; subject to approval of transmitter site and antenna system by CAA. (BMP-2884)

AM—Applications Accepted for Filing

580 KC.

NEW—The Patriot Co., Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna for night use. Amended to make changes in directional antenna pattern and change transmitter location from 4 miles west of Dauphin, Pa., to 4.3 miles northwest of Harrisburg, Pa. Amended re directors, officers and stockholders.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Voluntary acquisition of control of licensee corporation to Dalton LeMasurier. (100 shares of common stock—20%.)

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower, and for change in transmitter location) to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change-over time falls within a continuous program.

840 KC.

WKAB—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—Modification of construction permit (B3-P-3745, as modified, which authorized a new standard broadcast station) for extension of completion date.

900 KC.

NEW—Moore County Broadcasting Co., Dumas, Texas (Wayne Elmo Duke and Kenneth Earl Duke, a partnership) (P. O. 412 W. 10th St., Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

WPFB—Paul F. Braden, Middletown, Ohio—License to cover construction permit (B2-P-4680, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAVL—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clinton and Andrew J. West, a partnership)—Modification of construction permit (BP-5710, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

920 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 500 watts, and daytime hours of operation. Amended to change type of transmitter.

940 KC.

WMIX—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—License to cover construction permit (B4-P-4265, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

950 KC.

WLOF—Hazlewood, Inc., Orlando, Fla.—Modification of construction permit (B3-P-3973, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) for extension of completion date.

980 KC.

WKLY—Louie L. Morris, Hartwell, Ga.—License to cover Construction Permit (BP-5655, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Gulf Shores Broadcasting Co., Crestview, Fla. (Cyril W. Reddoch and L. Burson Whittington, a partnership) (P. O. Box 223, Troy, Ala.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—License to cover construction permit (B3-P-5068, as modified) which authorized a new standard broadcast station

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and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—Special service authorization to operate from regular sign-off time to approx. 10:00 P. M., C. S. T., on various evenings from 9-12-47 and ending in no event later than approx. 10:00 P. M., C. S. T., 11-28-47, as specified in Form 317, on 1120 kc., 250 watts power.

1150 KC.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to change power from 2.5 KW day and 1 KW night to 2.5 KW day and night. Amended to change to construction permit to change power from 2.5 KW day and night to 1 KW night and 5 KW day, change type transmitter, make changes in antenna and change transmitter location.

1190 KC.

KGYW—California-Nevada Broadcasting Co., Vallejo, Cal. (A partnership composed of Hubert Q. Joucken and David McKay)—Modification of construction permit (B5-P-4614, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

1210 KC.

WWSO—Radio Springfield, Inc., Springfield, Ohio—License to cover construction permit (B2-P-5220, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Modification of construction permit (B5-P-4599, as modified, which authorized a new standard broadcast station) for extension of completion date.

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—License to cover construction permit (B2-P-4741, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—License to cover construction permit (B5-P-4961, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFBC—Frontier Broadcasting Co., Cheyenne, Wyo.—Authority to determine operating power by direct measurement of antenna power.

KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.—Modification of construction permit (B5-P-4863, which authorized a new standard broadcast station) for extension of completion date.

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Involuntary transfer of control of permittee corporation from C. P. M. Allen, deceased to Helen Ruth Allen, Executrix of the estate of C. P. M. Allen, deceased. (1325 shares of Class B, Common Stock—56.4%, and 600 shares of Class A Common Stock—22%.)

1270 KC.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of construction permit (B4-P-5483, which authorized to make changes in DA and mount FM antenna on top of AM tower) for extension of completion date.

1300 KC.

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Voluntary assignment of license from American Broadcasting Co. to Grandwood Broadcasting Co.

1340 KC.

KFRE—J. E. Rodman, Fresno, Calif.—Authority to determine operating power by direct measurement of antenna power.

WFHR—William F. Huffman, Wisconsin Rapids, Wisc.—Voluntary assignment of construction permit and license to William F. Huffman Radio, Inc.

NEW—Continental Broadcasting Corp., Albuquerque, N. Mex. (P. O. 8209-13 East Central)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hopewell Broadcasting Co., Inc., Hopewell, Va. (P. O. % A. Hartwell Campbell, P. O. Box 431, Dunn, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WGH being granted a change of facilities.

KOWB—Snowy Range Broadcasting Co., Laramie, Wyo. (Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey)—Modification of construction permit (B5-P-5001, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Authority to determine operating power by direct measurement of antenna power.

1350 KC.

KGHF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Construction permit to increase power from 500 watts to 1 KW day, to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Construction permit to install new transmitter.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Modification of construction permit (B2-P-5488, which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion dates.

KYAK—Yakima Broadcasting Corp., Yakima, Wash.—License to cover construction permit (B5-P-5099, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRJN—Racine Broadcasting Corp., Racine, Wisc.—Modification of construction permit (B4-P-5223, which authorized installation of new antenna to support mast for FM antenna) for extension of completion date.

1420 KC.

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Modification of construction permit (B1-P-5109, as modified, which authorized installation of new transmitter) for extension of completion date.

WCSR—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Modification of construction permit (B1-P-5541, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

1430 KC.

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—License to cover construction permit (BP-5905, as modi-

(Continued on next page)

fied, which authorized increase in power, install new transmitter and directional antenna (1) for day and night use, and change transmitter and studio location) to specify studio location as 511 Eagle Bldg., Spokane, Wash., and authority to determine operating power by direct measurement of antenna power.

1450 KC.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit for reinstatement of (B3-P-5312, which authorized installation of new vertical antenna) to make changes in vertical antenna and mount FM antenna on AM tower.

WCVS—WCBS, Inc., Springfield, Ill.—Authority to determine operating power by direct measurement of antenna power.

WXLT—Charles W. Ingersoll, Ely, Minn.—Modification of construction permit (BP-5930, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

NEW—Bower Implement Co., Breckenridge, Minn. (Don H. Bower and Kline E. Bower, a partnership) (P. O. 225 East Benson Ave., Willman, Minn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, as modified, which authorized a new standard broadcast station) for extension of completion date.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—License to cover construction permit (B3-P-5053, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date. Amended re change in directional antenna pattern. (License on 1400 kc.) (Construction permit on 1460 kc.)

1480 KC.

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

1490 KC.

WOMI—Owensboro Broadcasting Co., Owensboro, Ky.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy, and Clarence E. Smith, a partnership)—Voluntary assignment of construction permit from J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership d/b as Fairmont Broadcasting Company to Fairmont Broadcasting Company.

1540 KC.

KCUL—East-West Broadcasting Co., Fort Worth, Texas—Modification of construction permit (B3-P-4524, which authorized a new standard broadcast station) for extension of commencement and completion dates.

AM—Applications Tendered for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit to install new transmitter, change transmitter location and make changes in directional antenna system and install FM antenna on AM tower.

610 KC.

KLEE—W. Albert Lee, Houston, Texas—Modification of construction permit (which authorized a new standard broadcast station) for approval of directional antenna day and night.

620 KC.

KWFT—Wichita Broadcasters, Wichita Falls, Texas (a partnership, composed of Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee for Laura Lu Carrigan, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Consent to assignment of license and construction permit of KWFT-AM, construction permit of KWFT-FM and licenses of relay stations KPAK and KWFR, to KWFT, Inc.

920 KC.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Request for special service authorization to operate additional hours from regular sign-off time to broadcast special events, with power of 1 KW, on 920 kc.

990 KC.

NEW—Orange Empire Broadcasting Co., Redlands, Calif. (a partnership, composed of C. M. Brown, Edward I. Hoffman, E. Allen Nutter, William R. Quinn, Edward J. Roberts, Louis P. Scherer and James B. Stone)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—Request special service authorization to operate after regular sign-off time to broadcast special events, period beginning September 12, 1947 thru November 28, 1947 with power of 250 watts on 1120 kc.

1230 KC.

WMPC—The Liberty Street Gospel Church of Lapeer, Lapeer, Mich.—Modification of license to change from specified hours of operation to unlimited hours except Saturday.

1320 KC.

WEMB—El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal, a partnership)—Consent to assignment of construction permit to El Mundo Broadcasting Corporation.

1340 KC.

NEW—Shelley Radio-Electric Co., Needles, Calif. (Oscar Dale Shelley)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1390 KC.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Consent to assignment of license of KGER and construction permit of KOMB (FM station) to Dana Latham, Executor of the Estate of C. Merwin Dobyns, Deceased.

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit to change transmitter location and make changes in directional antenna system, directional antenna day and night and power of 5 KW on 1480 kc.

1490 KC.

WMJM—Cordele Dispatch Publishing Co., Inc., Cordele, Ga.—Consent to assignment of license to James S. Rivers, d/b as the Southeastern Broadcasting System.

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1600 KC.

NEW—The Chesapeake Broadcasting Corp., Havre de Grace, Md.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 500 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

John J. Laux, Niagara Falls, N. Y.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 241, 96.1 mc. Operation in this assignment prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers. (BPH-1302)

Dekalb Broadcasting Co., Decatur, Ga.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 225, 92.9 mc. (Channel deleted from Atlanta, Ga. (BPH-1305)

St. Louis County Broadcasting Co., Clayton, Mo.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 266, 101.1 mc. (BPH-1322)

Washington Radio, Inc., Washington, Ind.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 293, 106.5 mc. (Channel deleted from Vincennes, Ind.) (BPH-1326)

Booth Radio Stations, Inc., Flint, Mich.—On Sept. 5 the Commission authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed assignment issued today: Channel 260, 99.9 mc. (BPH-1308)

FM—Construction Permits

*The following were authorized construction permits; conditions. (*NOTE*: Power given is effective radiated power; antenna height is height above average terrain.)*

WAGC-FM—Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Class B; Channel No. 266; 101.1 mc.; 37 KW; 875 ft. (BPH-1144)

Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Class A; Channel No. 244; 96.7 mc.; 420 watts; 370 ft. (BPH-1114)

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Class B; Channel No. 298; 107.5 mc.; 7 KW; 500 ft. (BMPH-477)

KCKN-FM—The KCKN Broadcasting Co., Kansas City, Kans.—Class B; Channel No. 294; 106.7 mc.; 20 KW; 500 ft. (BPH-659)

The following were authorized construction permits in lieu of previous conditions:

WNLC-FM—Thames Broadcasting Corp., London, Conn.—Class B; Channel No. 258; 99.5 mc.; 20 KW; 500 ft. (BMPH-614)

WJDX-FM—Lamar Life Insurance Co., Jackson, Miss.—Class B; Channel No. 275; 102.9 mc.; 100 KW; 600 ft. (BMPH-490)

KCMC-FM—KCMC, Inc., Texarkana, Texas—Class B; Channel No. 251; 98.1 mc.; 40 KW; 415 ft. (BMPH-631)

WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Class B; Channel No. 248; 97.5 mc.; 27 KW; 430 ft.; subject to approval of modification of CP (BP-5620) to modify the WDWS antenna system in order to accommodate the FM antenna. (BMPH-681)

FM—Allocation Plan Changes

Atlanta, Georgia: Delete Channel #225.
Decatur, Georgia: Add Channel #225.
Vincennes, Indiana: Delete Channel #293.
Washington, Indiana: Add Channel #293

FM—Cancellation of FM CP's

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted request for cancellation of its FM CP for new Class B station; application dismissed. (BPH-612)

Patriot Co., Harrisburg, Pa.—Granted request for cancellation of its FM CP for Class B station; application dismissed. (BPH-393)

FM—Modifications of CP's Granted

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP for extension of completion date to 12-25-47. (BMPH-680)

WSOY-FM—Commodore Broadcasting Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-682)

KLTI—R. G. LeTourneau, near Longview, Texas—Granted modification of CP for extension of completion date to 1-2-48. (BMPH-685)

WDBJ-FM—Times-World Corp., Roanoke, Va.—Granted modification of CP for extension of completion date to 1-7-48. (BMPH-686)

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Granted modification of CP for extension of completion date to 9-26-47. (BMPH-608)

KXYZ-FM—Harris County Broadcasting Co., Houston, Texas—Granted modification of CP for extension of completion date to 11-15-47. (BMPH-633)

WMAW-FM—Midwest Broadcast Co., Milwaukee, Wis.—Granted modification of CP for extension of completion date to 12-8-47. (BMPH-634)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-640)

KLX-FM—Tribune Building Co., Oakland, Calif.—Granted modification of CP for extension of completion date to 12-5-47. (BMPH-642)

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-646)

WTFM—Jay R. David, Lakewood, Ohio—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-648)

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-652)

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-654)

KGO-FM—American Broadcasting Co., Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-661)

KVSO-FM—John F. Easley, Ardmore, Okla.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-662)

KMED-FM—Mrs. W. J. Virgin,, Medford, Ore.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-665)

KWIL-FM—Central Willamette Broadcasting Co., Albany, Ore.—Granted modification of CP for extension of completion date to 11-16-47. (BMPH-667)

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP for extension of completion date to 11-22-47. (BMPH-668)

(Continued on next page)

WSM-FM—WSM, Inc., Nashville, Tenn.—Granted modification of CP for extension of completion date to 11-10-47. (BMPH-671)

WIBX—WIBX, Inc., Utica, N. Y.—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-673)

WJLB-FM—Booth Radio Stations, Inc., Grosse Pointe, Mich.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-675)

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Granted modification of CP for extension of completion date to 9-18-47. (BMPH-677)

WMFR-FM—Radio Station WMFR, High Point, N. C.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-713)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 11-26-47. (BMPH-715)

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Granted modification of CP for extension of completion date to 11-30-47. (BMPH-724)

KIDO-FM—KIDO, Inc., Boise, Idaho—Granted modification of CP for extension of completion date to 12-11-47. (BMPH-727)

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted modification of CP for extension of completion date to 3-23-48. (BMPH-733)

KYFM—Express Publishing Co., San Antonio, Texas—Granted modification of CP for extension of completion date to 3-22-48. (BMPH-698)

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—Granted modification of CP for extension of completion date to 12-22-47. (BMPH-704)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of completion date to 10-20-47. (BMPH-725)

KOAD—World Publishing Co., Omaha, Nebr.—Granted modification of CP for extension of completion date to 3-27-48. (BMPH-695)

WTPS-FM—The Times-Picayune Pub. Co., New Orleans, La.—Granted modification of CP for extension of completion date to 3-3-48. (BMPH-679)

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-518)

KGKB-FM—East Texas Broadcasting Co., Tyler, Texas—Granted modification of CP for extension of completion date to 3-14-48. (BMPH-647)

WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-688)

WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn.—Granted modification of CP for extension of completion date to 1-3-48. (BMPH-689)

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-690)

KTML—The Times-Mirror Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-691)

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Granted modification of CP for extension of completion date to 10-22-47. (BMPH-697)

WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-703)

WWDX—The Passaic Daily News, Paterson, N. J.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-709)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-714)

WTAX-FM—WTAX, Inc., Springfield, Ill.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-717)

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev.—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-718)

WCNB—News-Examiner Co., Connersville, Ind.—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-720)

WJKT—WJAC, Inc., Johnstown, Pa.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-734)

WJHL-FM—WJHL, Inc., Johnson City, Tenn.—Granted modification of CP to change type of transmitter. (BMPH-611)

WTMJ-FM—The Journal Co. (Milwaukee Journal) Milwaukee, Wis.—Granted modification of CP for extension of completion date to 3-26-48. (BMPH-692)

WKBN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-693)

KTSJ-FM—The Topeka State Journal, Inc., Topeka, Kans.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-694)

WBIB—The Colony Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 3-20-48. (BMPH-696)

KTRN—Times Publishing Co. of Wichita Falls, Wichita, Kans.—Granted modification of CP for extension of completion date to 12-10-47. (BMPH-700)

Rock Island Broadcasting Co., Rock Island, Ill.—Granted modification of CP for extension of completion date to 3-17-48. (BMPH-701)

KDKA-FM—Westinghouse Radio Stations, Inc.—Granted modification of CP for extension of completion date to 1-23-48. (BMPH-705)

WLET—R. G. LeTournea, Teccoa, Ga.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-706)

WPIC-FM—Sharon-Herald Broadcasting Co., Sharon, Pa.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-707)

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-708)

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-711)

FM—Applications Accepted for Filing

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784, as modified) which authorized changes in FM broadcast station, to change type of transmitter, make changes in antenna system, and change commencement and completion dates.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, to change effective radiated power to 2.4 KW; antenna height above average terrain to 1072 feet; make changes in antenna system, and change commencement and completion dates.

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-PH-237, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Involuntary transfer of control to Yetta Pollack, Executrix of the Estate of Albert H. Pollack, deceased.

(Continued on next page)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, as modified) which authorized a new FM broadcast station, for extension of completion date.

KMUS—Muskogee Broadcasting Co., Muskogee, Okla.—Modification of construction permit (B3-PH-536, which authorized a new FM broadcast station) for extension of completion date.

KRIC-FM—KRIC, Inc., Beaumont, Texas—Modification of construction permit (B3-PH-148, which authorized a new FM broadcast station) for extension of completion date.

KERA—A. H. Belo Corp., Dallas, Texas—Modification of construction permit (B3-PH-238, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCOD—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—Modification of construction permit (B4-PH-286, which authorized a new FM broadcast station) for extension of completion date.

WDUL—Head of the Lakes Broadcasting Co., Superior, Wis.—Modification of construction permit (B4-PH-1009, which authorized changes in FM broadcast station) for extension of completion date.

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-PH-640, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGAA-FM—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Modification of construction permit (B3-PH-827, which authorized a new FM broadcast station) to change transmitter site, antenna height above average terrain to 680 feet, make changes in antenna system, and change commencement and completion dates.

WFMF—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-17, as modified) which authorized a new FM broadcast station, to change type of transmitter and make changes in antenna system.

WFJS—Freeport Journal-Standard Publishing Co., Freeport, Ill.—Modification of construction permit (B4-PH-558, which authorized a new FM broadcast station) for extension of completion date.

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Modification of construction permit (B1-PH-980, which authorized changes in FM broadcast station) for extension of completion date.

WIST—Surety Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-978, which authorized a new FM broadcast station) for extension of completion date.

KSBS—Sunflower Broadcasting System, Kansas City, Kans. (Harry Butler and Harry Scherzer)—Voluntary assignment of construction permit (B4-PH-991, which authorized a new FM broadcast station) to Sunflower Broadcasting System, Inc.,

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-30, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of construction permit (B2-PH-877, as modified) which authorized a new FM broadcast station, for extension of completion date.

WOAI-FM—Southland Industries, Inc., San Antonio, Texas—Modification of construction permit (B3-PH-156, which authorized a new FM broadcast station) for extension of completion date.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Voluntary assignment of construction permit (B4-PH-908, as modified) which authorized a new FM broadcast station to William F. Huffman Radio, Inc.

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Modification of construction permit (B3-PH-465, as modified) which authorized a new FM broadcast station, to change transmitter site, ERP to 8.8 KW, make changes in antenna system, and change commencement and completion dates.

KFMJ-FM—Fred Jones Broadcasting Co., Tulsa, Okla.—(Fred Jones and Mary Eddy Jones)—Modification of construction permit (B3-PH-220, which authorized a new FM broadcast station) for extension of commencement and completion dates.

NEW—McMinville Broadcasting Co., McMinville, Ore. (Jack B. Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, 232, 94.3 mc., ERP of 396 watts.

NEW—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa. (P. O. Craft Press Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 2.62 KW.

KDYL-FM—Intermountain Broadcasting Corp., Salt Lake City, Utah—Modification of construction permit (B5-PH-227, which authorized a new FM broadcast station) for extension of completion date.

WPIK-FM—Potomac Broadcasting Corp., Alexandria, Va.—Modification of construction permit (B2-PH-1080, which authorized a new FM broadcast station) to change type of station to Class B; frequency to Channel 290, 105.9 mc.; specify type of transmitter, and change transmitter site.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, as modified) which authorized a new FM broadcast station, for extension of completion date.

NEW—L. W. Andrews, Inc., Davenport, Iowa (P. O. Rural Route #3, at the half way point between the Harrison & Brady Street roads on the first connecting road north of the city of Davenport, Iowa)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 244, 96.7 mc., ERP of 1 KW, and antenna height above average terrain 155.5 feet.

WEIM-FM—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Modification of construction permit (B1-PH-688, as modified) which authorized a new FM broadcast station for extension of completion date.

WOAP-FM—Argus-Press Co., Owosso, Mich.—Modification of construction permit (B2-PH-846, which authorized a new FM broadcast station) to change studio location.

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Modification of construction permit (B4-PH-386, as modified) which authorized a new FM broadcast station for extension of completion date.

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-PH-829, as modified) which authorized a new FM broadcast station, to change transmitter site, ERP to 30.5 KW, antenna height above average terrain to 374 feet; make changes in antenna system, and change commencement and completion dates.

KHRB—Beverly Hills Broadcasting Co., a co-partnership of R. E. Henry and J. T. Henry—Modification of construction permit (B5-PH-900, which authorized a new FM broadcast station) for extension of completion date.

NEW—Maranatha Broadcasting Co., Inc., Los Angeles, Calif. (P. O. 453 So. Spring St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency channel 250, 97.9 mc., ERP of 9.8 KW, and antenna height above average terrain 1,156 feet.

(Continued on next page)

TELEVISION

TV—New Commercial CP Granted

Lacy-Potter Television Broadcasting Co., Dallas, Texas—Granted CP for new commercial television station: Channel No. 8, 180-186 mc.; power (visual) 35 KW, (aural) 18.5 KW; antenna height above average terrain 489 feet. (BPCT-189)

TV—Miscellaneous Actions

KRSC-TV—Radio Sales Corp., Seattle, Wash.—Granted modification of CP for extension of completion date to 2-16-48. (BMPCT-104)

WTMJ-TV—The Journal Co. (Milwaukee Journal), Milwaukee, Wisc.—Granted modification of CP for extension of completion date to 11-23-47. (BMPCT-107)

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 3-25-48. (BMPCT-108)

KCPR—The Chronicle Publishing Co., area of San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-18-48. (BMPCT-103)

WDTV—Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted modification of CP for extension of completion date to 3-14-48. (BMPCT-105)

W2XVT—Allen B. DuMont Labs., Inc., Passaic, N. J.—Granted modification of license to change transmitter location, frequencies to temporary channel #11, power to video 50 KW, and audio 25 KW, type of equipment, A5 and special emission for FM. (BMLVB-49)

WTVR—Havens and Martin, Inc., Richmond, Va.—Granted modification of CP to change type of visual transmitter and extend completion date to 180 days after date of grant. (BMPCT-98)

TV—Applications Accepted for Filing

NEW—The Yankee Network, Inc., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., power of visual, 5 KW; aural, 2.5 KW, and unlimited hours of operation. Amended to specify transmitter location from to be determined, Boston, Mass., to Murray Street, Medford, Mass.

NEW—WHP, Inc., Harrisburg, Pa. (P. O. 216 Locust St.)—Construction permit for a new commercial televsion broadcast station to be operated on Channel #8 (180-186 mc.), power of visual 5 KW, (peak) aural, 5 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WDTR—The Board of Education of City of Detroit, Mich.—Granted modification of CP for extension of completion date to 12-18-47. (BMPED-77)

KOKU—State University of Oklahoma, Norman, Okla.—Granted modification of CP for extension of completion date to 1-1-48. (BMPED-79)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP for extension of completion date to 10-1-47. (BMPED-80)

KCVN—College of The Pacific, Stockton, Calif.—Granted modification of CP to make changes in antenna system. (BMPED-81)

Applications Accepted for Filing

Remote Pickup

KNHU—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—License to cover construction permit (B5-PRY-334) which authorized a new remote pickup broadcast station.

WJKU—Appalachian Broadcasting Corp., Bristol, Va.—License to cover construction permit (B2-PRE-484) which authorized a new remote pickup broadcast station.

WJKV—Appalachian Broadcasting Corp., Bristol, Va.—License to cover construction permit (B2-PRE-483) which authorized a new remote pickup broadcast station.

WRGF—Miami Broadcasting Co., Miami, Fla.—License to cover construction permit (BPRE-471) which authorized a new remote pickup broadcast station.

KWIC—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carmna, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit for reinstatement of construction permit (BPRE-451, as modified, which authorized the establishment of a remote pickup broadcast station, frequencies of 30.82, 33.74, 35.82 and 37.98 mc., subject to change in accordance with Docket No. 6651; power 2 watts; A3 emission; hrs. of operation accordance with Section 4.403; portable, area of Salt Lake City, Utah, to be used with Station KUTA, and to change name to Frank C. Carmna, David G. Smith, Frank C. Carmna, Administrator of the Estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company, and commencement and completion dates 10 days from date of grant and 90 days thereafter, respectively.

NEW—Radiohio, Inc., Columbus, Ohio (P. O. 33 North High Street)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, Emission A3 and hours of operation in accordance with Section 4.403.

NEW—KRLD Radio Corp., Dallas, Tex. (P. O. Adolphus Hotel)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 10 watts, Emission A3 and hours of operation in accordance with Section 4,403.

NEW—KRLD Radio Corp., Dallas, Tex. (P. O. Adolphus Hotel)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 10 watts, Emission A3 and hours of operation in accordance with Section 4.403.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Harry Bank & Son—Misbranding of men's trousers is alleged in a complaint issued by the Commission against Harry Bank and Henry Bank, trading as Harry Bank & Son, 224 Market St., Philadelphia, and Ben Bank, trading as Banko Clothes, 4103 Barrington Road, Baltimore. (5510)

CEASE AND DESIST ORDERS

Ketchikan Packing Co., etc.—An order to cease and desist from violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale and purchase of canned sea food products has been served by the Commission on Ketchikan Packing Co., Ketchikan, Alaska, and Wm. H. Stanley, Inc., 103 East 125th St., New York. (5164)

(Continued on next page)

Lanzette Laboratories—The Commission has ordered Edward A. Hoke, trading as Lanzette Laboratories, 218 South Wabash Ave., Chicago, to stop disseminating false and misleading advertisements concerning a depilatory device designated "Lanzette." (5401)

Siegel & Alenikoff—Misrepresentation in the sale of women's coats and other garments is prohibited in a cease and desist order issued by the Commission against Joseph Menschel, Jacob Siegel and Philip Alenikoff, copartners trading as Siegel & Alenikoff, 500 Seventh Ave., New York. (4824)

COMPLAINT DISMISSED

The American Mercury, Inc.—The Commission dismissed without prejudice its complaint charging The American Mercury, Inc., 570 Lexington Ave., New York, and its officers, Lawrence E. Spivak and Joseph W. Ferman, with misrepresentation in the sale of abridged reprints of books after they entered into a stipulation to make adequate disclosure of all abridgments. (5377)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 38, September 22, 1947

Standards of Practice Adopted By Board

NAB Directors to Review and Revise Later; Action Follows Extended Convention Debate

New "Standards of Practice for American Broadcasters," proposed and extensively debated at the 25th Annual Convention of the National Association of Broadcasters at Atlantic City last week, were adopted Friday (19) by the NAB Board of Directors in a meeting which followed the adjournment of the convention.

Asking for suggestions from the membership, The Board's resolution said that the directors will review and revise the Standards in their November meeting.

The Standards, which limit commercial time to three minutes in any 15-minute segment of broadcast time and set up rules of good taste for general and specific programs, will go into effect on February 1, 1948, subject to contracts in existence on September 19, 1947.

The resolution endorsing and adopting the Standards, passed by the NAB Board, continues:

"Recognizing that the entire membership of the Association has not had full opportunity to discuss and familiarize itself with all sections of the said Standards of Practice, the Board directs that copies of the said Standards of Practice be sent immediately to all members and that they be urged to contact their directors either personally or by mail prior to November 1, 1947, to present their views and suggestions as to specific sections of said Standards of Practice; that the Board will review and revise the said Standards of Practice at its November meeting."

Adoption of the Standards means that broadcasters have imposed on themselves more stringent self-regulation in station management and program content.

In no sense intended to relieve broadcast station licensees of responsibility for their programs, the proposed Standards were drafted and exhaustively revised in the past year by a committee of active broadcasters representing widespread interests and areas, under the policy guidance of NAB President Justin Miller.

Divided into three major sections, the proposed new Standards of Practice instrument deals with standards for all programs, standards for specific programs, and commercial policies.

General Standards: The section on general stand-

(Continued on page 762)

President of NAB in Report to Convention Asks Battle Against Government Operation

Declaring that the radio industry has been on the defensive "too long," Judge Justin Miller, President of the National Association of Broadcasters, opened the annual NAB convention in Atlantic City on September 16 with a militant call for an "intelligent and unremitting battle" against obvious trends toward ultimate government operation.

Judge Miller called upon the broadcasters to unite in a concerted drive for new legislation and cautioned them to proceed carefully in adopting standards for self regulation.

In fighting trim, the Judge lashed out at some of radio's loudest and most persistent critics as "charlatans, racketeers, quacks and shysters" who would unhesitatingly destroy the reputation and integrity of the broadcasting industry to accomplish their own selfish ends. He declared, however, that radio is not above criticism and conceded that some of its critics are "honest, sincere and qualified."

NEWS FROM NAB CONVENTION

This issue of REPORTS is devoted almost exclusively to news from last week's 25th Annual NAB Convention in Atlantic City, September 15-18. The back section is, however, given over to FCC actions.

Radio must admit its errors frankly and show the public that it is able to correct them by affirmative action, he told the convention delegates.

"We have been too long on the defensive," Judge Miller said. "Now, we have begun an affirmative approach which will gain momentum as we go ahead."

Session Is Opened: The NAB President was introduced at the start of the Convention's first general session by Campbell Arnoux, director of WTAR, Norfolk, Va., chairman of the Convention Program Committee and a member of the NAB Board of Directors.

The session was opened by Mr. Arnoux, after the singing of the national anthem by Lois Miller, organist of the Atlantic City Convention Hall.

(Continued on next page)

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS
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Director of FM Department

At the conclusion of the NAB President's address, the audience of 2,000 or more delegates rose in a spontaneous ovation. He was obliged to leave his seat several times to acknowledge the applause.

Judge Miller emphasized the continued and steady improvement of relations with the Federal Communications Commission. He declared that Chairman Denny had brought about an attitude of "friendly helpfulness" in the FCC and pointed out that no longer is there any indication that the Commission relied on the advice of "foreign-trained proponents of government-owned broadcasting."

"It is obvious," said Judge Miller, "that if we are to succeed in our efforts to secure proper legislation, we must continue to maintain a united front. It is probable that compromises will be offered to make the White Bill more palatable by removing some of its more odious sections. We will be wise to anticipate this maneuver and prepare to maintain our position against it. Remember that we have the strength of thousands, scattered from one end of the land to the other. Remember that we stand on firm ground in protecting the rights of the people to a free medium of communication."

Stressing the threat of increasing governmental interference and regulation, Judge Miller urged his hearers to keep constantly concerned with "freedom of speech, with the Constitution, and with legislation."

Radio in Danger: "It should be perfectly obvious," Judge Miller said, "from what has happened in England—to say nothing of other European countries and Russia—and from what threatens in Canada and in Latin America, that unless the broadcasters of America are willing to put up an intelligent and unremitting battle, American broadcasting will be taken over, step by step, until it becomes a government operation."

"There are obvious trends in that direction already," Judge Miller added.

He listed as evidence that radio is drifting toward more stringent government control, (1) operations of the FCC, pursuing the philosophy of the Blue Book, (2) the movement for State systems of broadcasting and (3) the arguments for re-examination of the constitutional guarantee of a free press by such groups as the Hutchins Commission.

"If this trend continues," warned Judge Miller, "the area of private operation will be narrowed, progressively, until there will be nothing left but government-operated radio. Private capital will be squeezed out; private management will be eliminated, the incentives of private initiative will no longer be necessary; wage scales will be set by government; talent will be selected on a civil service basis; it will become an operation similar to that of the public schools, or to the publications of a government bureau."

Judge Miller reminded the delegates that, as broadcasters, they are the custodians of the peoples' right to express themselves freely and exchange ideas "without abridgement or censorship by government."

Freedom to Express: "A country cannot continue to be free unless its people are free to express themselves," Judge Miller declared. "The issue is just as plain as that. Whether we like it or not—whether some of us may or may not realize the fact—we are custodians of that right; we are trustees of the greatest medium of speech ever known or used by man. We are the broadcasters—we are the articulate voice of a great people."

The American system of broadcasting, Judge Miller insisted proudly, is "by far and away the best broadcasting system in the world." The struggle to maintain it free and unfettered will not be an easy one, he warned.

"No great cause was ever won without a struggle, and no one, who began by conceding that he was beaten, ever won any kind of a cause," Judge Miller said.

A major portion of the battle will have been won, Judge Miller pointed out, when radio convinces the American people that it is "up to the job." Then, he said, the people will "welcome our trusteeship and support us in our efforts."

With very apparent satisfaction, Judge Miller said that the radio industry had, during recent years, asserted its capacity to regulate its own operations and its willingness to champion the rights of the people.

"We need not be self-conscious about us all; we need not be timid," Judge Miller said.

In his discussion of the proposed new standards for the industry, Judge Miller emphasized the magnitude of the task ahead of the delegates. He pointed out that there are five distinct steps that must be taken, preparation, adoption, acceptance, voluntary observance and enforcement.

First Step Taken: Observing that the first step—preparing the standards—had been taken, Judge Miller put it squarely up to the delegates to carry on.

"The product is in your hands," he told them.

Judge Miller pointed out some of the pitfalls to be avoided in the discussion and ultimate adoption of operating standards. Above all, there must be no haste, he cautioned.

"Preparing and adopting Standards of Practice,"

(Continued on next page)

Judge Miller said, "is not, merely, a matter of 'raring back and passing a miracle.'"

Agreeing heartily that there is "urgency and need" Judge Miller advised the delegates against being stampeded into action which they might later regret.

"We should not allow anyone—friend or enemy—to rush us off our feet," the Judge declared. "What we are doing is a difficult legislative job. We are enacting legislative language, expressing legislative policies, just as truly as does Congress or a State legislature in the performance of its work."

Reviewing the experiences of other groups which have been building up standards over a period of years, Judge Miller remarked that the broadcasters undertook a "highly ambitious project" when they accepted the proposal to set up, at once, complete standards covering all subjects.

Judge Miller, in discussing the matter of enforcing the code of standards, told the delegates that there would be no "Czar" to crack the enforcement whip.

"During recent months," Judge Miller assured his audience, "we have heard of the formation of the Broadcasters Advisory Council, with a premature announcement of the supposed necessity for appointing a 'Czar' of radio broadcasting in order to secure enforcement. As a matter of fact, the Broadcasters Advisory Council has no intention of setting up such a 'Czar' or suggesting to the broadcasters that a 'Czar' should be set up to control their operations or the relations which exist between them and the advertisers.

"I am very skeptical of the feasibility of a czaristic operation. For one thing, we have so many governmental agencies concerned with our operations that a 'Czar' would have a rough time keeping out of conflict with them. Broadcasters are government licensees. It is not, by any means, the same situation as that of a baseball league, or even of a group of motion picture producers."

Goar Mestre and Joseph Sedgwick Speakers In Opening Tuesday's Session of Convention

Urging fuller cooperation between broadcasters in the Western Hemisphere, speakers from North and South of the United States added an international flavor to the first general session of the 25th annual convention of the National Association of Broadcasters in Atlantic City, Tuesday, September 16.

The two speakers—Goar Mestre, vice-president of the Inter-American Association of Broadcasters and Joseph Sedgwick, K. C., Legal Counsel of the Canadian Association of Broadcasters—traced the development of broadcasting in the Latin American Countries and Canada.

Both speakers pointed out that broadcasters in this country could not ignore the developments in radio broadcasting in other parts of the world and urged full cooperation in the preservation of a free radio.

Mr. Mestre credited American broadcasters for the fact that we have free and privately owned radio throughout the Western Hemisphere.

"Radio broadcasting, as we know it today, is a United States invention. You conceived it this way, we liked it and we took it from you without any fundamental changes," Mr. Mestre declared.

Free Radio Scarce: Mr. Mestre pointed out that it is difficult to mark any portion of a world map—except for the Western Hemisphere—"where you know there is privately-owned free radio."

"We have free radio in our countries today . . . but let's not be so complacent about it and think that because we are doing well in our respective businesses, we do not have anything to worry about," the speaker urged.

"Freedom, we know by now, is something you have to fight for in order to attain it, but as you also know, it never stops there. You have to fight just as much, if not more, to preserve it, once you do possess it," Mr. Mestre declared.

Crediting the National Association of Broadcasters with the best organized association of its kind in this Hemisphere, Mr. Mestre urged the NAB to give its complete support to the Inter-American Association of Broadcasters.

Mr. Mestre pointed out that the IAAB is particularly interested in fostering friendly relations among nations and a better knowledge of each other's problems.

"It is widely admitted that radio, properly handled without too much government interference, but without too little self-discipline, control and supervision, can do its full share in the betterment of modern society," the speaker said. "There is no reason why such a spirit should be limited to national boundaries and should not spread over all friendly nations who share the same ideals."

Mr. Sedgwick labeled the Canadian Broadcasting Corporation—formed following the Air Commission report in 1929—as "an experiment in nationalized radio" and criticized American broadcasters for having helped make popular "a system of publicly operated broadcasting that embodies much that you decry."

CBC's True Task: While condemning the CBC, Mr. Sedgwick did not urge the abolishment of the corporation. Instead he advocated that the CBC be divorced from commercialism and put to its true task of "fostering the growth of a sound Canadianism."

Pointing out that the "main foundations of the CBC's popular audience" were programs of the four major United States networks, Mr. Sedgwick declared that improvement in the Canadian system is "delayed and prevented so long as the commercial broadcasting interests of the United States support, with their commercial programmes this agency of government that in my view has no right at all to be in the commercial advertising field."

The speaker urged more program reciprocity between Canada and the United States.

"I do not want to see the excellent American programs excluded from Canada but I do feel that these commercial programmes could and should be carried by radio stations that are in the commercial broadcasting business," Mr. Sedgwick said.

"In Canada we proudly think that we also produce excellent shows, both commercial and sustaining and we should like to have more of our shows heard by your people over your broadcasting facilities. Up to this time any Canadian artist doing well in our country and seeking the wider field that is yours, can't merely export his product, but must export himself," he said.

Standards of Practice Adopted by Board

(Continued from page 759)

ards covers such subjects as religion, tolerance, indecent material, narcotics, alcohol, marital and juvenile problems.

Specific program standards outline provisions for news broadcasts, political broadcasts, controversial issues, religious programs, crime and mystery dramas, and children's programs.

The third section, devoted to commercial practices, proposes to limit commercial time in any 15-minute segment of broadcast time to a basic three minutes.

Differentiating between daytime and nighttime broadcasting, the commercial section also provides that the maximum commercial time allowable to any single sponsor, regardless of type of program, should be as follows:

After 6:00 PM and Sundays:

5-minute program—1 minute of commercial
10-minute program—2 minutes of commercial
15-minute program—2:30 minutes of commercial
25-minute program—2:45 minutes of commercial
30-minute program—3 minutes of commercial
45-minute program—4:30 minutes of commercial
60-minute program—6 minutes of commercial

Before 6:00 PM:

5-minute program—1 minute of commercial
10-minute program—2 minutes of commercial
15-minute program—2:40 minutes of commercial
30-minute program—4 minutes of commercial
45-minute program—5:30 minutes of commercial
60-minute program—7 minutes of commercial

Multiple Programs: In addition, all multiple-sponsorship programs such as participation shows, announcement programs, musical clocks, and the like, which have previously been treated more leniently, would fall under the three-minute limitation provision for any 15-minute segment of time.

Other proposed limitations would continue to make unacceptable any advertising of "hard" liquors, occultism, fortune-telling, mind-reading and the like, matrimonial agencies, "dopester" tip-sheet or race track publications, all forms of speculative finance, and others.

The proposed Standards also specify that broadcasters should not permit programs designed to "buy" the radio audience, and to influence listeners to tune in a station in the hope of a reward rather than for the quality of the program offered.

Of interest to broadcasters and listeners alike, the proposed document suggests the elimination of so-called "cowcatcher" and "hitch-hiker" commercials, devoted at beginnings and ends of network programs to the sponsor's subsidiary products.

Written by leading broadcasters, the instrument submitted as a draft proposal for a new "Standards of Practice" to the 25th Annual NAB Convention has been in preparation for a full year.

Officially titled "Standards of Practice for American Broadcasters," the instrument had its beginnings last year at the Chicago convention of the NAB, when the Board of Directors of the Association directed the Program Executive Committee to produce a draft.

This committee, under the chairmanship of Merle Jones, of WCCO, Minneapolis, had its first meeting shortly after the beginning of the year. The Special Standards of Practice Committee, under Robert Swezey, vice president and general manager of the Mutual Broadcasting System, was named to study the project.

The Standards committee appointed two other subcommittees, the Committee on Commercial Practices, with John M. Outler, Jr., WSB, Atlanta, as chairman; Harold Fellows, WEEI, Boston; and Eugene Carr, Brush-Moore stations; and the Committee on General Practices, with Edgar Bill, WMBD, Peoria, chairman; George Biggar, WIBC, Indianapolis; Walter Damm, WTMJ, Milwaukee; and Gilson Gray, CBS. Both committees met during May.

These two committees submitted a report on the fields in which they were directed to act, and the two reports were combined into a rough draft. The draft was submitted to the Standards Committee in New York in June.

Drafting Group Named: Receiving the report for consideration, the parent committee appointed a Drafting Committee, composed of Ken Dyke, NBC, chairman; Roger Clipp, WFIL, Philadelphia; and C. T. Lucy, WRVA, Richmond.

The Drafting Committee studied the entire combined report of the two sub-committees, and re-wrote the rough draft, submitting the new report to the Standards Committee in Washington in July.

The over-all committee then submitted its proposed Standards of Practice to the Program Executive Committee. After further revision and rewriting, the report was accepted.

The Program Executive Committee then prepared the standards for submission to the NAB Board of Directors. It was decided to submit it to the NAB membership at the 25th Annual Convention here.

The Standards Committee which worked on the draft throughout the year was composed of Robert Swezey, chairman; Edgar Bill, Walter Damm, Eugene Carr, Gilson Gray, John M. Outler, George Biggar, Harold Fellows, C. T. Lucy, Roger Clipp and Ken R. Dyke.

All meetings of all committees were attended also by C. E. Arney, secretary-treasurer, and Harold Fair, Director of Programs of the NAB.

Judge Justin Miller, NAB president, and A. D. Willard, Jr., executive vice president, attended all meetings of the Standards Committee and the Program Executive Committee.

Judge Miller told a special convention news conference last week that the NAB's new Standards of Practice are intended to be contributions to good radio listening.

"Our goal," he said, "is better recognition of good taste."

The Standards, which were discussed by the membership in sessions of the 25th Annual Convention last week, were analyzed by Judge Miller and broadcasters who had been concerned for the past year with the drafting of the document.

Judge Miller, asserting that "we are receiving cordial support from the broadcasters in the matter of

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the proposed Standards," explained in detail the legal problem involved in adding enforcement procedures to the Standards.

"At this stage, the problem is one of drafting a satisfactory instrument to improve our broadcasting," he said. "The committees working on the draft did so without worrying about enforcement."

The NAB President pointed out that any such enforcement procedure must be set up to avoid possible violation of the anti-trust laws, and must therefore be "cleared" with such government agencies as the Department of Justice and the Federal Communications Commission.

He recalled that the attempted Standards adopted in 1939 were nullified by an FCC ruling that broadcasters were not bound by the instrument.

Restraint of Trade: Citing the law that forbids combinations in restraint of trade, the NAB President asserted that, since the NAB is a combination within the meaning of the law, provisions of any Standards of Practice limiting types of advertising broadcasters may accept might possibly violate the law.

Participating in the news conference were Judge Miller, A. D. Willard, Jr., NAB executive Vice President; Harold Fair, director of the NAB program department; Gilmore N. Nunn, WLAP, Lexington, Ky.; Robert Swezey, Vice President and General Manager of the Mutual Broadcasting System, Chairman of the special Standards of Practice Committee; and Merle Jones, Chairman of the NAB Program Executive Committee.

Mr. Swezey, in response to questions, told the conference that the proposed Standards would mean "clearly less commercial time," in accordance with the document's proposed limitations, but the panel could not estimate a specific reduction in percentage figures.

Pointing out that such percentages would vary according to local practices, Mr. Swezey said the percentage of reduction of commercial time would run from three to 20%, but that in many cases broadcasters were using less commercial time than the Standards would propose.

Harold Fair said that approximately 90% of the Standards provisions could be put into effect immediately, but that some would possibly violate broadcasters' existing contracts with advertisers, and would thus have to be instituted gradually.

Judge Miller said, in closing his portion of the conference, that "we are receiving cordial support from the broadcasters in the matter of the proposed Standards."

But on Tuesday, when the general membership discussion of the Standards began in the Main Arena of Convention Hall, some independent and small-station broadcasters began to object. The result was a prolonged discussion that ran far beyond the 5:00 p.m. adjournment time before it was continued over to Thursday morning for additional debate.

Judge Miller suggested the continuation when it became obvious, at 5:45 p.m., that the session would interfere with the annual banquet scheduled for 7:30.

Judge Miller had thrown open the discussion of the proposed Standards to membership discussion in order that full expression of viewpoints might be heard before the vote of the NAB Board of Directors on the instrument.

The text of the Standards was read by chairmen of the drafting committees, sitting as a panel for the discussion before the broadcasters.

Robert D. Swezey, vice president and general manager of the Mutual Broadcasting System; Edgar L. Bill, WMBD, Peoria; John M. Outler, WSB, Atlanta; Harold Fellows, WEEI, Boston; and Harold Fair, NAB's Director of Programs, read the text and interpolated interpretative comment.

The first serious objection to the proposed Standards was voiced by Ted Cott, of WNEW, New York, an independent station, who charged that the Standards had been written to conform to "network operation."

He was reminded by Judge Miller that the meeting had been called to hear all viewpoints, and that he should submit his ideas to the committee in written form.

Mr. Cott asked that a committee of independent stations be formed to meet with the Board. Judge Miller immediately asked Mr. Cott to serve as chairman of such a committee and name its members.

H. W. Slavick, WMC, Memphis, stating that he didn't know "what organization of independents" Mr. Cott represented observed: "The conditions of operation among independent stations described by Mr. Cott do not conform to those I have observed in my experience."

Mr. Cott immediately explained that he represented no organization, but had merely discussed his viewpoints "with several independent broadcasters" before appearing at the session.

As the committee chairman read the proposed standards, each warned repeatedly that action was expected of broadcasters by the public.

Mr. Bill expressed the opinion that regulation of radio was indicated and that it would either result from self-regulation on the part of the industry or forced regulation on the part of the government.

Mr. Fellows, discussing the proposed commercial standards, said that the broadcasters should face one fact: "Adoption of these standards will cost some revenue, but it will not be as serious an economic problem as some would imagine at first glance."

Fred Fletcher, WRAL, Raleigh, N. C., an MBS affiliate, declared that smaller stations could not comply with the proposed standards "and survive economically."

He said that stations receive less than thirty per cent of their income from the networks and described the code as "a new Blue Book which the FCC would use to whip local stations into line by network standards."

He suggested deferment of any action until further study based on the opinion of small stations.

Allen Saylor, representing the UAW-CIO Broadcasting Company of Michigan, protested against the provision prohibiting dramatization of controversial issues.

He declared that many important public questions of a controversial nature were particularly suited for dramatization treatment and that this method carried greater impact in most instances than straight oral discussion.

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The delegates loosed their first demonstration when Edward O. Breen, Station KVFD, Fort Dodge, Iowa, labeled the proposed standards as "window dressing and in horrible taste." His statement provoked an outburst of applause that lasted several seconds.

Mr. Breen said that the draft as presented was couched in language which made it an "indictment of the radio industry and a plea of guilty."

He said that the proposed standards sought to prohibit the commission of crimes which the broadcasters have never been guilty of at all.

He called it a "negative" document with all the emphasis on what radio shouldn't do and not a word in the affirmative on what radio ought to do.

"I would like to see this thing start off by announcing that radio would be free, courageous and vigorous and intends to do something constructive," said Breen.

Judge Miller, referring to Breen's opening announcement that he had once been a prosecuting lawyer, reminded him that the administrative code governing the practices of prosecuting attorneys was also pretty negative.

"I, too, was once a district attorney," said Judge Miller, "and attended the same kind of bar association meetings for determining practices as you did, but we never pleaded guilty to any of the crimes covered in the code."

Mr. Breen asked that the delegates be polled to ascertain whether they were for or against the proposed standards. Judge Miller reminded him that the entire NAB membership had already delegated the power to adopt standards to the Board of Directors.

Irving Rosenhaus, WAAT, Newark, said that the proposed standards indicated very clearly to him that the men who wrote them were not acquainted with the operations of independent stations. He complained, like Mr. Cott, of WNEW, New York, who preceded him, that the standards as written put the independent stations in an inferior position to their network competitors. He demanded the same competitive position for independent stations as those enjoyed by network affiliates.

Frank (Red Cross) Crowther, WMAZ, Macon, Ga., said that all discussion of the standards should be postponed until Chairman Denny, of the FCC, clarified a statement attributed to him in today's New York *Times*. The statement declared that Chairman Denny had indicated the commission might be guided in renewing a station license by the degree to which the station in question adhered to or violated the standards for the whole industry.

Frank Blair, owner of Station WSCR, Scranton, Pa., thought that the document "was thrown at us too fast." "We should have plenty of time to consider the contents of the committee's code proposal, since it is very important to all of us in the industry."

The only woman to express an opinion about the code at this open discussion was Edythe Fern Melrose of Station WXYZ. She remarked that "if every mention of product, or recipes, or women's hints which are made on a program are construed as commercials, then I'm afraid that this type of program will become stereotyped in pattern."

But on Thursday morning when NAB convention delegates resumed discussion of the Standards of Practice the revolt of some independent station broadcasters which had seemed imminent on the previous day did not materialize.

Ted Cott, program director of WNEW, New York, who led the discussion of the proposed standards, took the floor again that morning and reported that not one of a large group of independents with whom he had conferred informally overnight is against a set of standards for operation.

"We met informally last night," Mr. Cott said, "and not a single one of us wants to bury the code. We are not against the code. But we think we should have a better one than that which has been presented to us.

"We want a better, fairer, nobler and more practical code than this one," Mr. Cott emphasized.

Mr. Cott, who had complained the day before that the independent stations had been discriminated against to their great disadvantage, modified his complaint at this session.

"Now, we do not feel that we were discriminated against," Mr. Cott explained to Judge Miller, who presided. "We were just neglected. You forgot to invite us to the party, Judge."

Recalling that Judge Miller had invited him to name a committee of independents, with himself as chairman, to meet him formally with the NAB Board of Directors, Mr. Cott said that he had not named a committee because "too many people want to serve on it."

The net result would not be a "committee," he said, but rather a "convention." He asked Judge Miller to name the committee and assured the NAB President that he would serve as its chairman.

Further indications that the objections had lost some of their force overnight came when Martin Wickett, independent station representative from Seattle, Washington, declared unequivocally that independent stations could operate under the 3-minute commercial limitation for each 15-minute broadcast segment as advantageously as network stations.

This seemed to take most of the sting out of Mr. Cott's earlier objection that the time-limiting provision favored network stations and put independent stations in a "competitive inequality."

Mr. Wickett suggested that the provision in question be reframed in the interest of generalization. He also pointed out that there had been no mention of the quality of commercials but that all the emphasis had been placed on quantity.

He said the provision should make some qualitative definition. The handling of a commercial, he suggested, is more important than the length of the commercials.

He also suggested that, when standards are adopted, that the independent stations be given sufficient time to alter their operations because "obviously there may be some sponsors who will become undesirable under the code."

Ralph Hardy, KSL, Salt Lake City, asked that the board "abandon the historic distinction, 'prior to 6:00 p.m., and after 6:00 p.m.'"

"The sensitivity of listeners is not geared to the clock," declared Hardy. "A commercial can be just as

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bad at two o'clock in the afternoon as at nine o'clock at night."

He asked that the time breakdowns which are listed in the code for allowable commercials in all four 15-minute segments of an hour, be abandoned.

As a substitute provision he urged that the broadcaster be permitted to distribute the three minutes permitted for every 15 minutes of broadcasting to suit his own needs.

The delegates were alerted at the outset by Judge Miller to expect complete discussion of the standards. The Judge read the names of all the men who had had a hand in preparing the standards.

This he did, he explained, "deliberately to show the geographical spread and industry spread represented by these men."

"There is not and there will not be any railroading of the Standards of Practice," Judge Miller assured proponents and protagonists, alike.

Carefully, he explained that the Board of Directors of the NAB, which has been empowered by the full membership to adopt a suitable set of standards, is not committed to the standards under discussion.

"The mind of every member of the board is open on this subject," Judge Miller assured the delegates.

The Judge struck an optimistic note when he said that "the extent to which most of the provisions of the Standards have been accepted is evidence of its success."

He repeated his assurance that all groups concerned would have a voice in the discussion. He explained that a preamble to the Standards which would contain some of the affirmative statements called for by certain delegates is now in tentative form.

Morris Novik, former Mayor Fiorello LaGuardia's advisor, and former manager of New York's Municipal Station, WNYC, protested against the provision in the code which prohibits the dramatization of controversial issues.

He stated that many questions of a controversial nature were particularly suited to dramatization, that this method carried greater impact in most instances than just plain oral presentation.

Calling the proposed ban on dramatization of political broadcasts "ridiculous," Mr. Novik said that the late President Roosevelt used emotional appeal in practically all of his radio talks.

Returning to the open hearing to voice his dissent of the code as drafted, Edward O. Breen, Station KVFD, Fort Dodge, Iowa, again called the proposed standards a "negative" document.

Specifically, he charged that the draft as presented sought to condemn commercial announcements. "Let us not forget that commercials build radio. We can make them informative, newsworth, entertaining, and beautiful."

Victor C. Diehm, WAZL, Hazleton, Pa., urged the passage of the proposed standards, pointing out that listeners were interested in programs, not in the problems of their local stations.

John F. Patt, WGAR, Cleveland, called for "some affirmative action toward a solution." He proposed earliest possible standards adoption since the "Broadcasting industry recognizes the wisdom of adopting certain standards of practice."

Fred Fletcher, WRAL, Raleigh, N. C., one of the dissenters at the first standards discussion Tuesday, said that morning, "I want a code." However, he opposed the restrictions on spot announcements and suggested a referendum vote.

Walter M. Windsor, WDVA, Danville, Va., called for a "positive code." He asked a change to permit a middle commercial on news programs of ten minutes and more intead of 15 minutes and longer.

He also questioned the restriction of fund solicitation on religious programs and the block against reducing agents while laxative advertising is acceptable.

Thomas G. Tinsley, WITH, Baltimore, objected to the cutting of length of commercial copy, asserting that it would decrease the effectiveness of the sales power of a station with less results for sponsors.

Theodore C. Striebert, WOR, New York, reminded the delegates that the proposed standards will not only affect smaller stations but also a 50,000 watt station in a major market and one which originates network programs.

He said, "The code has to be a living, changing document," and called for action at this session, with adoption of "the major aspects" of the code.

Other speakers were William E. Ware, KSWL, Council Bluffs, Iowa, and Ed Obrist, WPEN, Philadelphia.

Mr. Swezey expressed his gratitude for the interest, suggestions and criticism from the NAB delegates regarding the drafting of the proposed standards and reaffirmed his stand that "there will be no railroading of this code."

Merle Jones paid tribute to Judge Miller's leadership and for his "mastering of a fine and complete understanding of the problems of all broadcasters."

FCC Chairman Denny Tells Convention Group Commission Will Continue to Use Blue Book

Charles R. Denny, Chairman of the Federal Communications Commission, served notice on the nation's broadcasters at an NAB convention luncheon last week that the FCC will continue to measure radio by the yardsticks of the Blue Book.

After declaring that some corrective action is needed and that a "good sound code would be a forward step," Chairman Denny said:

"Let us be crystal clear about one thing. Even if you adopt a code and even if it is a good code, we are not going to tear up the Blue Book or close the office at 13th and Pennsylvania Avenue."

Judge Justin Miller, president of the National Association of Broadcasters, presided at the luncheon which was held in the Convention Hall. More than 2,000 delegates to the 25th Annual NAB Convention, attended.

"The Commission is not going to tell you what kind of a code you should adopt. That is your problem. Personally, I believe that some corrective action is needed in your industry, and a good sound code would be a forward step."

Clearing up the confusion caused in the minds of many delegates by a New York Times article stating

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that Mr. Denny planned to study the advisability of making adherence to broadcasting standards a factor to be considered before renewing station licenses, the FCC Chairman said:

"We shall continue to make an over-all review of what you are doing. If you adopt a good code the commission may, as one element of its review, inquire whether a particular station has lived up to the minimum standards adopted by the industry.

"This does not mean, however, that the FCC is going to go into the business of building dentures for a toothless code. We have a responsibility of our own and we do not intend to abdicate that responsibility. There may be some things in your code which we would regard as a helpful guide. On the other hand, the code might contain, as your last one did, some provisions which we might regard as contrary to the public interest.

"By adopting a code you cannot hope to put the FCC out of business. However, a good code would be a long stride toward the development of American radio."

Chairman Denny urged the broadcasters to enter the field of Frequency Modulation broadcasting and Television. He pointed his remarks on FM particularly to the 700 applicants who have petitioned the FCC for AM broadcasting licenses.

"I urge AM broadcasters who have not applied for FM to reaxamine their position," Denny said.

The Chairman, likewise, urged wider participation in television by the station owners. Pointing out that today only 12 stations in 8 cities are telecasting, Denny said:

"It is our clear duty—yours and mine—to do everything within our power to see that this new service reaches the maximum number of American communities."

Slowly, so that his words would not be missed, and with great earnestness, he added:

"To this end we earnestly solicit your suggestions as to what can be done to bring television to a greater number of American homes. We are anxious to mold our policies so as to facilitate your entry into this field."

Chairman Denny envisioned the day when networks of television stations would provide a nation-wide service.

He deplored the curtailment of international broadcasting in the United States, declaring that the "voice of America has become a whisper. The world wants to know what America is thinking and doing, how we live and how our system of government functions." The broadcasters have a duty, he argued, to take steps to insure that the United States plays its proper role in the field of international broadcasting.

"We have an obligation to do everything within our power to strengthen the Voice of America," the Chairman declared. "The voice that reaches out from our shores must be firm and clear. It must speak the truth in all the basic tongues of mankind. It must be heard throughout the world. The Voice of America must play its part in the fulfillment of the prophecy that—'Nation shall speak peace unto nation'."

NAB Board of Directors Adopts Resolutions On Standards and BMB at Friday's Meeting

The Board of Directors of the National Association of Broadcasters, meeting on Friday after adjournment of the 25th Annual NAB Convention in Atlantic City, adopted resolutions affecting the new Standards of Practice for American Broadcasters and the Broadcast Measurement Bureau.

The Standards resolution endorsed and adopted the new instrument, and the BMB resolution urged members to subscribe immediately to the bureau.

The texts of the resolutions follow:

STANDARDS RESOLUTION

"*Whereas*, the Program Executive Committee has presented a newly proposed Standards of Practice to the Annual Convention of the National Association of Broadcasters,

"*Now therefore be it resolved*, that the Board of Directors of NAB endorse and adopt the said Standards of Practice effective February 1, 1948 subject to contracts in existence on September 19, 1947. Recognizing that the entire membership of the Association has not had full opportunity to discuss and familiarize itself with all sections of the said Standards of Practice, the Board directs that copies of the said Standards of Practice be sent immediately to all members and that they be urged to contact their Directors either personally or by mail prior to November 1, 1947 to present their views and suggestions as to specific sections of said Standards of Practice; that the Board will review and revise the said Standards of Practice at its November meeting."

BMB RESOLUTION

"*Whereas*, BMB with the assistance of the special NAB Board Committee appointed for the purpose, developed a 15-point program for the permanent operation of the bureau;

"*And Whereas*, this program incorporates features of economy, long-range planning, improvements and flexibility desired by NAB;

"*And Whereas*, the NAB Board members and the BMB Board approved the 15-point program;

"*And Whereas*, this program has received the endorsement of AAAA and ANA;

"*And Whereas*, BMB is an organization capable of serving the broadcasting industry with increasing effectiveness;

"*And Whereas*, BMB was founded by NAB which shares its management;

"*Now therefore be it resolved*, that NAB urge all its members to subscribe immediately to BMB in order that the bureau's measurement of stations and network audiences may be complete, thus increasing its value to each individual subscriber as well as to advertisers, agencies and the entire broadcasting industry and in order that the cost of operating the bureau may be more widely shared, thus reducing the cost to each subscriber."

CONVENTION SITE COMMITTEE NAMED

At its Friday meeting, the Board also named a Convention Site and Policy Committee, with Howard Lane, WJJD, Chicago, as chairman. Other members are Harold Fellows, WEEI, Boston; William B. Way, KVOO, Tulsa; William B. Smullin, KIEM, Eureka, Calif.; and Robert T. Mason, WMRN, Marion, Ohio.

Eight New Directors-at-Large Are Elected Including First FM Board Representatives

Eight new members, including for the first time two representatives of FM stations, were chosen to serve as Directors-at-Large of the National Association of Broadcasters at a general election of its membership held in Atlantic City during the 25th Annual NAB Convention.

The broadcasters elected as directors-at-large supplement the 17 NAB Board members representing geographical districts. This is the last general election to be held at an annual convention.

New by-laws adopted recently provide for elections by referendum beginning next year.

The 17 District Directors, who serve for a two-year period, are elected at regional sessions.

Elected members and classification follows:

Small Stations: Clair McCollough, owner, WGAL, Lancaster, Pa. (re-elected) ; Robert T. Mason, general manager WMRN, Marion, Ohio.

Medium Stations: T. A. M. Craven, general manager, WOL, Washington, D. C. (re-elected) ; G. Richard Shafto, WIS, Columbia, South Carolina (re-elected).

Large Stations: Paul W. Morency, general manager, WTIC, Hartford, Conn. (former director, District 1) ; Howard Lane, owner, WJJD, Chicago, Ill.

Class B—FM Stations: John Shepard III, WGTR-FM, Boston.

Class A—FM Station: Willard Egolf, WBCC-FM, Bethesda, Maryland (former director of Public Relations, NAB).

New Legislation Drafted by NAB Would Assure Equal Freedom for Press and Radio

Explaining that proposed radio broadcasting legislation submitted for comment to the membership of the National Association of Broadcasters today was requested by Senator Ernest W. McFarland (D-Ariz), President Justin Miller of the NAB told a news conference at the NAB's 25th Annual Convention in Atlantic City last week that the document is "not a final draft in any sense."

"This is a working draft only," Judge Miller said. "It does not bind the industry nor anyone else."

Joined by Don Petty, the NAB's general counsel, whose office prepared the legislation at Senator McFarland's request after last spring's hearings on the White Bill before the Senate Interstate and Foreign Commerce committee, the NAB president said that the proposed bill is in keeping with a basic contention of the NAB.

"It is based on the position we have always taken, that radio should be as free as the press," Judge Miller said.

Earlier, Mr. Petty had explained the background of the draft legislation to the news conference, beginning with its origins in the White Bill hearings.

"While we were testifying against the proposed White Bill," Mr. Petty said, "Senator McFarland asked if we would submit our ideas on radio legislation. Judge Miller was present at the session of the hearing, and he answered that we would. We began at once to collect ideas from the industry, and worked out this very rough first draft."

Judge Miller, amplifying this point, told the conference that it might take 15 years to work out satisfactory legislation, recalling that the American Bar Association worked that long with members of Congress to secure the enactment of the Administrative Procedure Act.

Asked whether the proposed legislation as outlined in the rough draft would remove the Federal Communications Commission from a position of control of program content, the NAB president answered with a qualification.

He said that it would in a sense, but not entirely, citing the FCC's rule against the delegation of program control by a broadcast licensee.

Basically, the Judge said, the intent of the bill is to define and limit, to prevent encroachment on constitutional rights.

"The Commission would have no control over programs if such control were to constitute an abridgement of the freedom of expression guaranteed by the First Amendment to the Constitution," he continued.

Judge Miller explained that the definitions in the proposed legislation were aimed at the present pattern of indirect control.

Pointing out that inquiries directed to broadcast licensees by the Commission often had an intimidating effect, the NAB president said:

"We need a channel to get these cases into the courts. Under the present system of indirect control, this is almost impossible."

Drawing an analogy between governmental interest in newspaper publishing by way of the second-class mailing permit and the radio industry's regulation by the FCC, Judge Miller reiterated that what radio must have is the complete freedom enjoyed by the press, subject to the operation of existing criminal laws, anti-trust acts, and the like.

Broadcasters View Largest Equipment Show Ever Placed Under One Roof at Convention

The more than 2,000 members of the National Association of Broadcasters registered for the 25th Annual Convention in Atlantic City last week saw the largest exhibition of broadcasting equipment ever assembled under one roof.

The exhibition of all types of broadcasting equipment was held at Atlantic City's Convention Hall where more than 60 exhibitors displayed the latest in radio equipment, including television, facsimile, (FM) frequency modulation, transcriptions, and regular standard broadcast transmitters and receivers.

Space ranging from 100 square feet up to the largest booth which required 3,000 square feet was utilized to show the latest in radio equipment to NAB members.

1948 radio receiver models capable of bringing in television, FM, facsimile as well as today's standard band broadcast channels were a high-light of the exhibition. These were shown as an NAB feature.

The United States Treasury Department's booth through which the government sought to point up

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its campaign to demobilize and deactivate war weapons captured overseas and brought to this country by returning servicemen also drew the interest of NAB members.

The booth operated jointly by the NAB and the Radio Manufacturers Association emphasized the underlying theme of the exhibition—increased radio listening through the sale of additional receivers per home. The NAB-RMA booth showed NAB delegates a 100-foot continuous operation slide film projection depicting the latest in sales aids and techniques.

On display in the lobby were the latest models of home radio, FM, and television receivers, exhibited by Motorola, Stromberg-Carlson, Federal (Telephone and Radio Corp.), Ansley, Philco, RCA, Pilot, General Electric, Stewart-Warner and Westinghouse.

Two Final ASCAP Problems To Be Settled Seen by Music Advisory Committee Chairman

Two problems remain to be settled before agreement is reached between the broadcasters' committee and ASCAP, Theodore C. Streibert, president of WOR, New York, and chairman of the Music Advisory Committee of the National Association of Broadcasters, reported at the NAB convention.

The problems, he said, are the per-program licenses of 125 stations and the payment for music on cooperative programs. The latter, he added is "much more serious" because it affects many more stations.

Despite ASCAP's hesitancy to announce a definite commitment on the projected fee increase, Mr. Streibert emphasized that ASCAP "realizes that the broadcasters' problems are their problems."

Carl Haverlin, president of BMI, reviewed the company's history since it started operation Feb. 15, 1940, and reported that all but eight stations on the air are licensed and the total list of licensees of the broadcasting industry of North America has reached "the staggering total of 1768."

Affiliated publishers listed by BMI exceed 1200, he said, with more than 35,000 phonograph records and thousands of electrical transcriptions available to the licensees.

He said he believed BMI has played "some part" in the current amicable relations between the broadcasters and ASCAP. BMI, he estimated, has saved the industry 68 million dollars since 1941.

Sydney M. Kaye, executive vice president and general counsel of BMI, and Merritt E. Tompkins, president of AMP, also spoke.

Chairman Streibert announced at the earlier committee meeting that ASCAP has reaffirmed its present intention of asking no increase in percentages, which would mean renewal of such contracts without change.

Mr. Streibert said, however, that ASCAP is not yet ready to take final action in the matter, but would settle it in an Oct. 15 meeting with the committee which would also discuss payment for cooperative programs' use of music.

Methods of accounting by stations for their use of music under ASCAP's program contract will also be discussed at the October session, it was announced.

The Music Advisory Committee's meeting also took up the question of music rights for television programs, a vital topic for the new broadcast services. A committee of broadcasters was appointed to consider the question in cooperation with the NAB.

Chairman Streibert also announced that his committee had been advised that ASCAP has now given to broadcasters the right to change from the blanket license to use ASCAP music to the program type of license, which calls for payment only for music actually used.

ASCAP's interpretation is that broadcast stations may switch to the program license between Sept. 30, 1948 and Sept. 30, 1949, giving the required 90 days notice.

There were no ASCAP representatives at the Music Advisory Committee meeting. The joint meeting will be held on October 15.

Navy Citations for Valuable Contributions In War and Peace Given to NAB at Luncheon

Conveying the appreciation of the U. S. Navy for the war and peace cooperation of the National Association of Broadcasters, Commodore E. M. Eller, U. S. N., on Tuesday, September 16, presented to the NAB at the first general luncheon of its 25th Annual Convention a citation signed by Secretary of the Navy James Forrestal and the Chief of Naval Operations, Fleet Admiral Chester W. Nimitz.

Commodore Eller, the Navy's director of public information, complimented the broadcasters at the luncheon in a brief address.

In addition to the framed citation, Commodore Eller presented letters from John L. Sullivan, assistant Secretary of the Navy, and Admiral Nimitz.

Mr. Sullivan's letter said:

"Dear President Miller: On behalf of the entire Naval service, I express sincere appreciation for the outstanding cooperation and valuable services rendered the Navy throughout the recent years by the National Association of Broadcasters, now assembled in their 25th Annual Convention at Atlantic City, New Jersey.

Public Spirited Efforts: "The broadcasting industry cannot be too highly praised for its far-sighted and public spirited efforts on behalf of the welfare and security of our nation.

"The wartime record of your members is known to all. Now in peacetime a challenge of equal magnitude confronts you, for the foundations of peace must be strengthened and hardened through the spreading of news and information to all people. I am confident your continued support will go far in our achievement of that goal."

The statement by Admiral Nimitz said:

"I wish to extend my hearty congratulations to the National Association of Broadcasters and to the men and women of the entire broadcasting industry. Radio has become an indispensable part of the pattern of American living in a very short time and there is every indication that it will increase its importance in the future.

"The vital role of American radio was demonstrated in World War II. We of the Navy know that even

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after the guns were silenced, you have patriotically continued to devote thousands of broadcast hours to informing the American people about their Navy, its mission, and its needs.

"On behalf of the men of the Naval Service, I send best wishes for your continued success."

Texts of Resolutions Recommended and Passed By Unanimous Votes at Recent NAB Convention

Resolutions adopted by the membership at NAB's 25th Annual Convention are reprinted in full below. By unanimous votes, all recommendations of the Resolutions Committee were accepted.

The Resolutions Committee was composed of John Fetzer, WKZO, Kalamazoo, Mich., chairman; Harold Wheelahan, WSMB, New Orleans, La.; William Scripps, WWJ, Detroit; Craig Lawrence, WCOP, Boston; R. G. Howell, KFXJ, Grand Junction, Colo.; Cecil Mastin, WNBF, Binghamton, N. Y.; and G. Bennett Larson, WPEN, Philadelphia.

STANDARDS OF PRACTICE

Whereas, The members of the National Association of Broadcasters have expressed the need and desire for a new Standards of Practice to guide the industry; and

Whereas, In accordance with the expressed wishes of the broadcasters, the management of NAB, with the guidance and help of its Board of Directors, appointed a Special Standards of Practice Committee to draft such Standards of Practice; and

Whereas, The Special Standards of Practice Committee, with the assistance of the Program Managers Executive Committee and other committees of NAB, have brought before this convention a tentative Standards of Practice for the consideration of the membership;

Be it resolved, That the broadcasters, in convention assembled, do commend the work of the Special Standards of Practice Committee and the other committees association with it, and do here express their deep appreciation for the time and effort which the able members of these committees have so unselfishly devoted to the preparation of these proposed Standards;

Be it further resolved, That the Special Standards of Practice Committee, working with the Board of Directors of the NAB and its executive management, endeavor to give immediate consideration to the objections and criticisms of the proposed Standards of Practice which were expressed in the open meetings of the membership during this convention. It is further urged that every point of view from every segment of the industry be given the most careful consideration and that every effort be made to develop a Standards of Practice which will be satisfactory to every segment of the industry and that this be done as expeditiously as possible.

* * * * *

INTERNATIONAL BROADCASTING

Whereas, The whole subject of international broadcasting has assumed a position of unprecedented importance in international relations and international economics; and

Whereas, The future of the American system of broadcasting, as well as our democratic way of life, are vitally affected by international broadcasting;

Be it resolved, That the membership of the National Association of Broadcasters urge the Board of Directors and the management of the association to take whatever steps are necessary to keep the association completely informed of the developments in international broadcasting and to strengthen the position of the American system of broadcasting in the world broadcasting spectrum to the end that our democratic way of life may be protected and maintained at home and extended to other peoples of the world.

* * * * *

AMERICAN FEDERATION OF MUSICIANS

Whereas, spokesmen for the American Federation of Musicians have, in the recent past, indicated that the services of musicians may not be available for the making of records and transcriptions and for network broadcasts after December 31, 1947 and February 1, 1948 respectively;

Whereas, the AFM has refused to permit the use of musicians for television broadcasting or for exclusive FM network programming on associated FM stations;

Whereas, such withholding of music is already distinctly detrimental to the public interest, the broadcast industry, and the individual musicians; and

Whereas, the threatened further withholding of musicians' services would have an even greater adverse effect:

Now, therefore, be it resolved:

That, the American Broadcasters are convinced that a constructive and amicable solution to the problem created by the AFM, arrived at by the sound and tested democratic processes of collective bargaining, would be a major contribution to the welfare of the American public, and are earnestly determined to make every effort to reach such a solution;

That, the American broadcasters recognize however that such a solution may be prevented by actions taken by the AFM;

That, the American broadcasters are firmly resolved, in such event, to take all necessary and proper steps to continue and extend their full service to the public, and will work unitedly toward that end; and

That, this convention of the membership of NAB hereby authorizes and directs the NAB Board of Directors through its president to create such special bodies including representatives of non-network stations, network affiliates, and networks, and invite the participation of Frequency Modulation Association, Television Broadcasters Association, and other interested organizations in the United States and Canada, and do all other things necessary and proper to achieve a lasting solution of this problem.

* * * * *

AM-FM DUPLICATION

Whereas, FM is an advancement in the broadcasting art and the duplication of more AM programs on FM stations is highly desirable in the public interest; and

Whereas, dual broadcasting of any given program over AM and FM channels merely gives the listener a choice of available radio broadcasting facilities and does not in itself enlarge the total listening audience of the program and station; and because such dual broadcasting of identical programs does not increase the amount of work performed by program and production personnel, neither the charging of premium wage scales nor the employment of duplicate personnel for dual AM and FM broadcasting is economically justified;

Therefore, be it resolved that, in view of these incontrovertible facts and of the provisions of the Taft-Hartley and Lea Acts, AM-FM broadcasters should insist upon their right to duplicate music programs.

* * * * *

MAYFLOWER DECISION

Whereas, the National Association of Broadcasters, through its president, Justin Miller, has focused nationwide attention upon the fact that radio must be as free as the press; and

Whereas, one of the fundamental issues involved in securing and maintaining the complete freedom of radio in keeping with the constitutional guaranties lies in the clarification of the inference that may be drawn from the language of the Federal Communication Commission's so-

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called Mayflower Decision of 1940, which states, in part, "Radio cannot be an advocate"; and

Whereas, the broadcasters have expressed the need for revision of said doctrine since it now represents a handicap to the full and proper exercise of their basic responsibilities in the field of community service, as exemplified in such activities as the support and advocacy of community projects in the interest of civic, educational and cultural development; and

Whereas, the FCC has given recognition to the need for review and reconsideration of said Mayflower doctrine by establishing a hearing on the general subject of radio editorializing on January 12, 1948;

Be it therefore resolved, that the members of the National Association of Broadcasters in convention assembled do hereby affirm and commend the position taken by NAB under the able leadership of President Justin Miller and do recommend to the Board of NAB that appropriate action be taken to assure that a full representation of industry views on the subject be properly presented at said hearing, and that such additional steps be taken as may be necessary to secure the revision of said decision to the end that broadcasters may be assured of the right to editorialize and thus fulfill their community needs and, at the same time, preserve one of the fundamental precepts of our constitutional freedom.

* * * * *

Broadcast Music, Inc.

Whereas, Broadcast Music, Inc., has furnished the music for the convention luncheons, as well as the splendid entertainment for the 1947 Annual Banquet;

Be it resolved, That members of the National Association of Broadcasters do here express their deep appreciation to BMI, its officers and directors for this valuable contribution to the pleasure of the entire membership; and

Whereas, Broadcast Music, Inc., during the past year has made substantial progress in making available to the broadcasters additional catalogs of copyright music and has continued to serve the broadcasting industry in a highly satisfactory manner;

Therefore, be it further resolved, That the National Association of Broadcasters in convention assembled commends the effective services made available to the broadcasters by BMI and urges the Board of Directors and officers of the National Association of Broadcasters to continue their cooperation with BMI in order to insure its continuation as an important source of copyright music and to secure at the earliest possible date the renewal of BMI licenses on conditions no less favorable than those which now prevail.

* * * * *

ITC Delegates

Whereas, It has been the good fortune and the pleasure of the National Association of Broadcasters to have in attendance at the sessions of the 25th Annual Convention many outstanding representatives of radio communications from the foreign nations represented at the International Telecommunications Conferences;

Be it resolved, That the association extend to these representatives our most sincere welcome and our most cordial invitation to visit future NAB conventions, as well as the new NAB headquarters in Washington.

* * * * *

Western Hemisphere Speakers

Whereas, The National Association of Broadcasters has been singularly fortunate in having at its 25th Annual Connvention some of the Western Hemisphere's most prominent speakers;

Be it resolved, That the membership of the National Association of Broadcasters extend to these speakers who have appeared on the program of this convention a vote of appreciation for the contribution which they have made to the better understanding of the problems of broadcasting in the United States and in their representive countries.

President Justin Miller

Whereas, The 1947 Annual Convention of the National Association of Broadcasters simultaneously climaxes twenty-five years of service to the broadcasters by NAB and two years of service to the broadcasters by its president, Justin Miller; and

Whereas, During his two years in office, he has unselfishly and unsparingly devoted his time and his energies to the interests of the association and its member broadcasters; and

Whereas, He has brought to the association greater stature in world and national affairs, as well as an inspiring leadership;

Be it resolved, That the membership of this association extend to Justin Miller their most sincere appreciation for his outstanding contributions in the office of president; and

Be it further resolved, That the membership of the association does here express its confidence in him, in the members of the staff which he has assembled, and in the committees which he has appointed.

Employee-Employer Relations

Petrillo Is Challenged in Convention Talk To Prove Radio Reduces Musicians' Incomes

James C. Petrillo, head of the American Federation of Musicians was challenged by a National Association of Broadcasters official at the NAB Convention "to prove that the development of radio has reduced the total income of musicians."

The speaker, Richard P. Doherty, director of the Employee-Employer Relations Department of the NAB, declared at an employee relations session of the NAB's 25th Annual Convention at Atlantic City that radio "has been very good to musicians, as musicians have been good to radio." He said that radio has given employment to more musicians and has greatly contributed directly and indirectly to their incomes.

Any local decreased demand for musicians, Mr. Doherty maintained, is the product of "basic economic trends and public tastes" rather than the fault of radio.

Describing the radio industry as a "gilt edged field of employment," Mr. Doherty said the average annual and weekly income of radio employees is either the highest or second highest of any field of employment.

He said during the past ten years total wage payrolls to full time employees in radio have increased 217% compared to an increase of 135% in industry as a whole.

He listed radio's full time personnel average weekly wage scale as $74 in July, 1947, compared with $49.25 for employees in manufacturing, $55.10 for electric light and power, $52.65 for insurance, and $61.36 for finance and brokerage.

"The Taft-Hartley and Lea Acts," Mr. Doherty said, "bring to the broadcaster of America a labor policy which grants to management certain new benefits and establishes a more equitable balance to the collective bargaining process.

"However, the new labor law also places added responsibilities upon employers; these are both legal

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responsibilities, as prescribed by law, and moral responsibilities to develop good labor relations."

He said, "the front line of America's future is labor relations" and said Ameria's free economic society will be "washed up" unless "we concede that labor and management can find the democratic pathway to collaboration and co-partnership." This he described as "The number one home front problem."

After pointing to the employment security in radio and its employment increases in the past ten years, Mr. Doherty suggested, "The next step forward may, indeed, be the evolution of specific plans whereby many stations and networks will assure annual employment and income to certain employees who have proved their job qualifications."

He called, however, for a lifting of the "barrier of uncertainty created by union featherbedding, by dogmatic and arbitrary demands for constantly higher wage scales by certain radio unions without regard for the trend in total station income and with a selfish disregard for ownership profits or for the wages received by other station employees."

Research Department

Speakers at Convention Meet Urge Support For BMB on Basis of Advertising Revenues

Active support of the Broadcast Measurment Bureau was urged at the NAB's 25th Annual Convention by a succession of speakers at a BMB panel, one of whom, an advertiser, warned bluntly: "I tell you I have known stations to lose business because they could not show their BMB coverage."

The speaker was Joseph Allen, vice president of Bristol-Myers Co., and his subject: "An Advertiser Looks at BMB."

Describing himself as a "customer who has been buying station time for 22 years," Mr. Allen said,

"Primarily, more advertising dollars are now going into radio than ever before. Competition from other media for those advertising dollars is getting tougher. That, my friends, is why advertisers must have a more accurate accounting of the investment of those advertising dollars—such as they are getting with BMB."

"Advertisers have found in BMB the same type of factual data that they have had for thirty years in Publication Advertising through the Audit Bureau of Circulations. And believe me, that was no cinch to get started. But advertisers wanted it and they got it. Now, with advertisers like Lever Brothers, Procter & Gamble, General Foods, General Mills, Standard Brands, American Tobacco, Bristol-Myers and a host of others representing an important part of your revenue—using BMB—it is hard to understand the reluctance on the part of any station to become a BMB subscriber. In fact, I am surprised that Hugh Feltis (BMB president) was not simply swamped with contracts within the first thirty days after announcing study No. 2."

Leonard Bush, vice president of Compton Advertising, Inc., who spoke on "An Advertising Agency Looks at BMB," declared: "Compton is 100% for the principle which the BMB organization represents, namely, furnishing basic radio station coverage information. Such information shows where and to what extent a given radio station can be heard by the listening public.

"BMB's reports," Mr. Bush continued, "Give us a guide as to the advertising pressure a given station will exert in its coverage area. A most important consideration is that BMB's material is developed on a sound statistical base—under proper supervision—at a common time—with the result that the figures derived from one station are directly comparable with the figures for any other station . . .

"I also hope that, in the not-to-distant future, the industry will see the wisdom, in its own best interests, of supplying, through BMB, annual studies. This is not a static industry. In my opinion, in the great majority of cases, there is a greater need for more frequent reports in the radio industry than there is in the publication business."

Hugh Terry, general manager of KLZ, Denver, who presided, described the history of BMB and reported that 285 stations are now subscribers.

Reading a report prepared jointly by himself and Paul W. Morency, vice president and general manager, WTIC, Hartford, G. Richard Shafto, general manager of WIS, Columbus, said:

". . . a great injustice to the BMB subscriber was done by listing the non-subscriber in the Area Reports. These non-subscribers found how many counties they served by BMB minimum standards without contributing a cent to the cost of BMB.

"Nor did it help the advertiser seeking specific knowledge of one station to best reach County X—when he found from one to five non-subscribers listed in the Area Report as serving County X."

Mr. Shafto listed seven highlights of the plan under which stations are being urged to join BMB.

The addresses were followed by question periods presided over by Mr. Terry and Carl Burkland, WTOP, Washington, chairman of the Research Committee, who opened the morning session.

Percentage Figures on Program Structure By Research Department Refute Blue Book

Refuting charges of lopsided programming on the part of "undiscerning critics," Kenneth C. Baker, NAB Research Director, revealed to the NAB convention delegates in Atlantic City last week that daytime serials make up a total of only 6% of broadcast time, mysteries only 3%, and quiz and audience participation programs, only 6%.

He reported that 34% of broadcast time is sustaining and pointed to a total of 41% of broadcast time given over to music, 16% to dramatic programs, and 13% to news and commentary. "The FCC Blue Book," he said, "was not an unbiased array of facts but was, rather, an array of selected cases, picked carefully to prove a point."

He added that weekly reinterviews of a panel of 200 families over a period of eight weeks, plus the recent National Opinion Research Center poll and

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other surveys give the impression that "the people like their radio, that they spend a lot of time listening to it; that they respect it; that they learn from it; that they are entertained by it, and that they would miss it a great deal if they had to live without it." "However," he said, "the Blue Book pictures the American people falling in love with an ogre, a wolf in sheep's clothing, a money-mad rascal who takes things that do not belong to him . . . "

Important Research into Listening Habits Promised by Baker in Report to Committee

The next important major project to be undertaken by the NAB Research Department will be to discover why some people do not listen to the radio.

This proposed step was presented in a progress report on the current activities of the department by Kenneth H. Baker, NAB Director of Research, at a committee meeting held Monday, September 15, as a part of the 25th Annual NAB Convention.

A preliminary report of progress on this important problem will be given at the next meeting of the Committee, scheduled for this fall.

An enumeration of other problems which have been on the agenda of the Research Committee for the past year were outlined by Dr. Baker.

Among these are included a detailed study to increase "sets in use" or tuned-in, because of the fact that the percentage of U. S. families owning at least one radio is rapidly approaching the saturation point.

More Sets Sought: One way to accomplish this is along the lines of the present RMA-NAB joint efforts to have more sets available to each family. With more sets in use, a larger number of stations on the air today might benefit from a greater audience instead of dividing radio's former audience into more "shares".

The Committee also considered in detail several proposals that NAB promote and use panels of families in various markets in an effort to determine the effectiveness of radio as an advertising medium.

In its deliberations on this point, the Committee was assisted by C. E. Hooper, Rodger Shearer, of the A. C. Nielsen Company, and Eugene Katz, of the Katz Agency.

The point was stressed that experience has shown that while the results of such panels may yield some information about the buying habits in a given market, they have almost no value competitively because the number and type of variables involved are such that the effect of a particular medium cannot be isolated.

The expense and technical difficulties for these projects were discussed at length, and it was concluded by the committee that a sub-committee work out the details with the Sales Managers Executive Committee for presentation at a future meeting.

Hugh Beville, Chairman of the Sub-Committee preparing the second national study of public opinion (NORC), presented a complete progress report to the Research Committee.

Drafts Pre-Tested: Mr. Beville declared that preliminary drafts of the final interview schedule have already been pre-tested on two occasions in the field, but that certain applications in the study were dropped because the interview schedule had become too long to be practicable.

Still another pre-test of the interview schedule (now in its ninth draft), is planned, Mr. Beville added, and his sub-committee will submit its report next month.

It is expected that the interviewers will go into the field with the final schedule sometime during November, Mr. Beville concluded.

Other activities of the NAB Research Committee report included an extensive study of station policies in the handling of their salesmen. This study was made for the Department of Broadcast Advertising and the Employee-Employer Relations Department, and is currently being used as a basis for reports to labor and sales clinics at this Convention.

The NAB Research Committee which met follows: Carl J. Burkland, WTOP, Washington, D. C., Chairman, Hugh Beville, NBC, Edward Evans, ABC, E. P. H. James, MBS, Elmo Wilson, CBS, Dietrich Dirks, KTRI, Sioux City, Iowa, Earl Winger, WDOD, Chattanooga, Tenn., J. Harold Ryan, WSPD, Board of Liaison, and Dr. Kenneth Baker, NAB, Secretary.

Guests who attended the meeting were: Paul Sheatsley, NORC, Willard Zurflieh, NBC, Rodger Shearer, A. C. Nielson Co., C. E. Hooper, Eugene Katz, Katz Agency, John Churchill, BMB, Hugh Terry, KLZ, and E. P. J. Shurick, Free and Peters.

Broadcast Advertising

Five Phases of Station Operation Outlined By All-America Team at Convention Session

Five phases of radio station operations were discussed at the Wednesday general session of the 25th Annual Convention of the National Association of Broadcasters by outstanding radio executives who composed an "All-America Radio Team."

William N. Connolly, advertising manager of S. C. Johnson and Son, Inc., spoke for the advertiser during the discussions.

The other speakers—J. Leonard Reinsch, Atlanta, Ga.; Norman Boggs, Minneapolis, Minn.; Donald D. Davis, Kansas City, Mo.; Thomas D. Connolly, New York, N. Y.; and Howard S. Frazier, Washington, D. C.—outlined the functions of the station president, the sales manager, the program director, the promotion manager and the chief engineer. The moderator was Don Elias, Asheville, N. C.

Mr. Reinsch discussed the responsibilities of the station president, declaring that "broadcasting—the American way of broadcasting—is an integral and definite part of the daily life of our people." He pointed out that 9 out of 10 homes have radio sets. "Working and sleeping are the only other activities which occupy more time than radio listening in the daily lives of Mr. and Mrs. America," Mr. Reinsch stated.

Declaring that "a healthy continuation of time sales is the very essence of our industry," Mr. Boggs listed

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the qualifications to consider in hiring a successful sales manager. "One of the prime requisites," Mr. Boggs said, "is sincerity. This is not a business of one-time sales. You have to live with the advertiser if you keep him at all."

Speaking on the duties of the program director, Mr. Davis pointed out that "American broadcasters long ago discovered that the program is the thing."

The speaker declared that "our system of commercial radio has enabled the United States to develop the greatest radio talent heard anywhere in the world" and that this talent enables us to develop and promote outstanding programs.

Mr. Connolly—in discussing the duties of the station promotion manager—declared that this position "has no counterpart in the several European systems of broadcasting." The speaker said that the promotion manager has no set place in the organization chart but carries out three important jobs—program promotion, trade promotion and public relations.

The final speaker of the panel, Mr. Frazier, pointed out the technical advances made in the last score of years. Mr. Frazier declared that the ideal broadcast engineer of today is equipped with a sound technical foundation and predicted "that the advances of American broadcasters during the second quarter century will far out distance the accomplishments of the quarter century which has just ended."

Advertising Executives on Panel Program Point to Increasing Use of Radio Medium

Advertising executives from leading local department stores in the United States pointed up the increasing use of radio as an important factor in local sales results to more than 250 station managers and sales managers gathered last Monday for the Retail Advertising Clinic, a feature of The 25th Annual NAB Convention, in Atlantic City.

Sales representatives of four local department stores —L. H. Foster, Sales Promotion Manager, The Fair, Chicago, Ill., Miss Myrtle Green, Wieboldt Stores, Inc., Chicago, Richard Bailey, Black's Department Store, Waterloo, Iowa, and Julian Trivers, Publicity Director of William Hengerer's Co., Buffalo,—discussed briefly the results of the use of institutional sales messages to supplement commercial copy on local radio shows, and how these results have become a principal factor in the increased use of radio as a successful advertising medium for their stores.

The individual application of commercial messages on four different types of radio programs—newscasts, musical variety, farm, and morning variety—was presented by the speakers, and recorded excerpts of these messages demonstrating how every program is beamed at a definite market were played.

Mr. Foster showed how the use of four daily local news programs over two stations, a Saturday morning children's show, and a Sunday religious program have increased the sales volume of The Fair store in the past three and a half years. Mr. Foster added that his store is now spending $100,000 annually in local radio, with all commercial copy at least thirty percent institutional.

Wide Music Acceptance: Miss Green explained that the musical variety type program, has gained the widest acceptance. Every program, Miss Green added, is aimed at a definite market, with sales messages warm and friendly for the six Wieboldt stores in Chicago.

Sales volume has increased tremendously in the thirteen years since Wieboldt entered commercial radio, and the local musical program, "Melody Theatre" has been the best investment in public relations, Miss Green concluded.

The principal factor in using radio as a successful local advertising medium is common sense, according to Mr. Bailey of Waterloo, Iowa.

In discussing how Black's Department Store uses more radio advertising dollars in proportion to newspapers than any other store, Mr. Bailey feels that the close relationship between the radio station and the department store is greatly responsible.

"Our rural programs, beamed to the rural audience, are highly acceptable because the keynotes of the commercial copy are quality, repetition and consistency," he said.

Mr. Trivers of Hengerer's Company in Buffalo attributed the successful merchandising and retailing picture of Hengerer's largely to a local participating morning program five times weekly.

Sales messages are brief and sponsor identification works in closely with the program, since the origination of the show is the store itself. Mr. Trivers concluded by telling the station representatives that this particular program has a three-year Hooper average of 10.

The moderator for the clinic was W. T. White, Sales Manager, Wieboldt Stores, Chicago.

Small Market Stations

Cost Factors of Radio Station Management Talked by Small Market Division in Panel

The various cost factors entering into the management of a radio station together with operating problems and the methods of improved programming by local radio stations featured a Tuesday afternoon session of the 25th Annual Convention of the National Association of Broadcasters, at Atlantic City.

The session, titled "Radio Management Tomorrow—Problems of Service and Survival," was held under the auspices of the NAB Small Market Stations Division.

A highlight of the meeting was the graphic illustration of the cost factors entering into a small station's operations. Utilizing a large facsimile dollar bill and emphasizing the theme, "That's Where The Money Goes," beautiful bathing suit-clad models removed sections of the poster.

The models depicted "Miss Music," "Miss National Rep.," "Miss Special Events," "Miss Petrillo," "Miss Sustaining Programs," "Miss FM," "Miss Taxes," and, "Miss Net Profits," who got the smallest share of the dollar.

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Eleven speakers in all discussed the various problems of small station operation and taken from their own records, offered suggestions for the improvement of such radio stations.

Robert T. Mason of Station WMRN, Marion, Ohio, noting that practically half a small station's program time is devoted to music emphasized intelligent music programming to build listenership. Mason also suggested that station program departments maintain a program balance chart to keep "ear appeal."

A. E. Spokes of WJOY, Burlington, Vt., noted that news is the trademark of a local station and from the results of surveys by his station, suggested that a 10 or 15-minute newscast is a more effective means of pulling listeners than a five-minute news program.

"A Formula For Creative Sales," was the topic of John Meagher of KYMS, Mankato, Minn. Noting that advertisers are demanding to know exactly what they get for their dollars, coupled with the increasing competition for the advertising dollar, Meagher suggested small stations turn to creative selling.

This is the method by which prospective advertisers are convinced that through the station's facilities he can create, in the minds of potential customers, a desire for the goods and services he sells, Meagher said.

Community leadership was emphasized by Michael R. Hanna, general manager of WHCU of Ithaca, N. Y.

"To meet the challenge and measure up to our responsibilities in the area of community service we must have at our disposal an adequate staff of qualified men and women whose interest in and capacity for public service measure up to the job," he said.

"It's your leadership or the lack of it which may well determine the calibre of your community," Hanna pointed out.

Office management was discussed in detail from the contract to the billing by R. Sanford Guyer of WBTM, Danville, Va., while Simon Goldman of WJTN, Jamestown, N. Y., pointed out that while sales emphasis was a necessary part of station operations it must be relegated to its proper place.

Mr. Goldman suggested more concentration on program structure and profitable programming.

Wayne W. Cribb, of KHMO, Hannibal, Mo., and chairman of the Small Market Stations Executive Committee reviewed the activities of his group.

Hugh M. P. Higgins, NAB's assistant director of broadcast advertising discussed sales aids and promotion material on file at the NAB which tell the complete story of radio as an advertising medium.

Marshall H. Pengra of WBOM, Oak Ridge, Tenn., and George Sterling chief of the Federal Communications Commission's engineering section discussed important phases of the FCC's proposed revision of operators' licenses.

Master of ceremonies for the meeting was J. Allen Brown, assistant director of the broadcast advertising division of the NAB.

In addition to introducing each speaker, Mr. Brown pointed out that since V-J Day 900 AM stations have been granted construction permits and most of these stations already are on the air. On September 1, 1945, he said, there were 957 AM stations and today there are 1857 such stations including 481 construction permits.

Program Department

First Program Clinic of Its Kind Attended By Broadcasters at Annual NAB Convention

Some 350 radio station programming executives last Monday held the first meeting of its kind at the 25th Annual NAB Convention in a grass-roots discussion of program policies and ideas to add to the broadcasting industry's continuing campaign to provide the nation's listeners with entertaining, informative and educational program fare.

Under the supervision of Harold Fair, director, NAB program department, the all day session covered a variety of important program topics such as public interest features, farm service, proper utilization of music, disc jockey shows, etc.

Keynoting the session, John M. Outler, manager, station WSB, Atlanta, traced the development of a station's operation from the early days of the industry when the engineer was "top-dog" because of engineering difficulties, through present day operation pointing out that programming is now the hub of radio station success or failure.

He stressed that the audience "is in control and makes its wants and wishes known." If a station is to be successful, Mr. Outler continued, its programs must appeal to the audience.

Listen to Stations: He suggested to the station executives that they "listen to their own stations" for a whole day. That, he said, would give them complete insight on their programming policies.

Following Mr. Outler's keynote talk, the proper utilization of music on the air was discussed by a panel of nationally known musical leaders.

Paul Whiteman, musical director, American Broadcasting System, in a discussion of popular music, citing the success of American orchestras, pointed out that such success was due to the fact that "name band leaders" maintained their leadership and popularity because they devoted endless hours to building their programs, wherever they might be scheduled to perform to please a specific audience.

Mr. Whiteman, who will go down in history as the "King of Jazz," reiterated the importance of careful choice of music for every type of radio presentation, whether the program being considered was performed by "live" musicians, or recorded.

Norman Cloutier, musical director, National Broadcasting Company Thesaurus Service, explained that choice of musical compositions and arrangements should rest largely on the "mood you are trying to create."

In addition, the age group, and type of audience to which the broadcaster is trying to appeal must be carefully considered in selecting every piece of music to be presented.

He reminded the programming executives that all types of music in copious quantities were available to

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them—serious, semi-classical and light music—to help in the building of radio programs.

Interest in Music: Harrison Kerr, executive secretary, American Composers' Alliance, reminded the broadcasters that the nation's listeners in ever growing proportions are interested in "the good music" of contemporary composers who are putting to music the American scene.

He pointed out that large numbers of such compositions are available for presentation over the country's stations and stressed the fact that broadcasters could render great service not only to the composers, but to the American audience by scheduling programs of such music.

Sydney Kaye, general counsel, Broadcast Music, Inc., and international expert on copyright law, reviewed for the broadcasters the fundamental legal aspects of the use of music on radio programs.

The music portion of the program clinic was under the direction of Merritt K. Thompkins, president, Associated Music Publishers.

In a panel discussion of public interest programming, of which Edgar Bill, WMBD, was chairman, Robert Saudek, director of public affairs, American Broadcasting Company, and Bill Bryan, Eastern Oklahoma Broadcasting Company, explained the various techniques available to them in the preparation of this important phase of programming.

Mr. Saudek explained that because of the importance of this type of broadcasting, it was vital that detailed research be given each program in order to assure an accurate portrayal of the subject being presented as well as providing an entertaining presentation to the listeners.

Mr. Bryan, who presented a formula for broadcasters to use in preparing public interest programs, cited impressive work performed by several stations in presenting discussions of problems such as venereal disease, alcoholism, flood control and many others.

Farm Service Programs: Following the luncheon meeting, which was held jointly with station sales managers, the programming clinic discussed farm service programs.

In the discussion, under the chairmanship of Herb Plambeck, WHO, Des Moines, the broadcasters were reminded that some fifty million Americans, farmers and urbanites interested in farming, made up the potential audience for this type of program.

Other members of the panel, included John Gillin, Jr., president and general manager, WOW, Omaha; Harold Safford, commercial manager, WLS, Chicago; Layne Beaty, farm editor, WBAP, Fort Worth, Texas.

During the discussion, it was pointed out that radio farm editors through their daily program presentations could lend tremendous assistance in helping to alleviate the world's food crises by stimulating American farmers to produce larger and larger quantities of wheat, grain, meat, etc.

Ralph W. Hardy, executive assistant, KSL, Salt Lake City, detailed for the broadcasters a number of suggestions in "selecting time for local programs and spot announcements." Mr. Hardy warned against "pot shot" methods of scheduling programs and pointing out that such short cuts "eventually backfire."

He advocated that the program executives consider the values of "mood programming" but cautioned against excess of such policy. He stated that depending on local conditions "an hour, or an hour-and-a-half of such programming, was usually sufficient." He added that a proper transition from one "mood" to another must be given careful consideration.

The concluding subject of the session covered the building of disc jockey programs. Charles Crutchfield, vice president and general manager, WBT, Charlotte, and William J. (Bill) Adams, program director, WHEC, Rochester, N. Y., shared the panel.

FM Department

Major Armstrong Predicts FM Will Outstrip AM Audiences in Growth of Next Four Years

Charging that there have been powerful influences at work to retard Frequency Modulation broadcasting during the past 10 years, Major Edwin H. Armstrong, noted radio inventor and creator of FM, predicted last week that in 3 or 4 years there will be more listeners to FM broadcasts than to the currently overwhelming AM programs.

"There have been and still are manufacturers and organizations that are doing everything within their power to sink the FM system," Major Armstrong told a gathering of NAB 25th annual convention delegates assembled at the Ambassador Hotel to witness a demonstration of network FM broadcasting by direct radio relay eliminating all line connections.

"The Petrillo situation is only one incident in a long series of obstacles set up in FM's path," Dr. Armstrong said. "None of these obstacles has been or will be successful—we have too much momentum now."

Predicting that Petrillo's edict against permitting music on FM broadcasts would not stick he referred to the musicians' union leader as "not as hard a nut to crack as John Shepard."

"No one will be able to stop FM," Major Armstrong told a group of newspapermen after the FM demonstration had been concluded very successfully.

"In three or four more years FM will have more listeners than AM. How long the AM stations will hang on after that I do not know. I would say, however, that in a couple of more years there will be more FM stations on the air than AM."

Major Armstrong declared that FM emerged from the woods at the beginning of this year when progress "really started" sparked by the appearance of a moderately-priced FM receiver turned out by the Zenith Radio Corporation.

Declaring that the FCC's assignment of only five radio channels to FM in 1936 was the commission's biggest mistake, Major Armstrong praised the governmental agency for its present-day stand on FM.

"There is no doubt," he said, "that the present commissioners of the Federal Communications Commission want to do everything in their power to foster the development of FM. But there is no question that the commissioners have been misled time after time as to the technical facts involved in the engineering considerations relating to the system."

Engineering Department

New Film Transcription Methods Described By Hanson at Convention Engineering Meet

A film transcription system which will permit re-television of productions to the most remote corners of the country was described last Monday at the NAB Broadcast Engineering Conference, during the 25th Annual NAB Convention, by O. B. Hanson, National Broadcasting Company vice president and chief engineer.

He said this system, which consists of photographing the television image directly from a kinescope while a television production is being produced for the air at the key stations' studios, would make television as commonplace as all other electrical household devices.

Photographing the television image from a kinescope, Mr. Hanson pointed out, "permits the camera and the sound recorder to run continuously while the show is in production, without the usual stop and start and later assembly into a finished film, with its waste film, as in the normal motion picture technique."

Such films, as photographed from the kinescope can be developed by rapid processes, and the negative can be re-transmitted by television for a repeat show at a later hour. Such films made of outdoor events which occur during the day could be repeated in the evening for those unable to see the original event directly by television.

Positive prints of such films could be made for shipment to remote television broadcasting stations to help increase the program service of the particular stations where a network connection either was not available or was economically impractical.

Justin Miller, NAB president, welcomed the engineers.

Orrin W. Towner of WHAS, Louisville, Ky., chairman of the NAB Engineering Executive Committee, presided at the morning session. Paul W. deMars, consulting radio engineer, Washington, discussed the technical and economic problems encountered in the construction of broadcast transmitter facilities in general and with particular reference to FM stations.

Audio Facility Layouts: Speaking on "Audio Considerations for Broadcasting Stations, dealing principally with Improved Physical and Electrical Operation," John D. Colvin, audio facilities engineer of the American Broadcasting Company, spoke on practical audio facility layouts and requirements for low and medium power AM and FM stations. He reviewed improved methods of turntable operation.

Transmitter maintenance for the small and medium-sized stations was discussed by G. Porter Houston, chief engineer of WCBM, Baltimore, for the small stations, and Alfred E. Towne, director of engineering, KSFO, San Francisco, for the medium-sized stations.

They outlined the fundamental psychology and simplification of maintenance, using the minimum of instruments and the facilitating of the systematic transmitter maintenance of the medium-sized stations by employment of itemized forms.

Presiding over the afternoon session was Royal V. Howard, NAB director of engineering. On the subject, "Directional Antennas, Their Care and Maintenance," Dixie B. McKey, consulting radio engineer, Washington, dealt with a suggested scheduled routine component and system tests by a station's engineering personnel as a method for checking the performance of a directional antenna array to provide continuous operation in accordance with the station license requirements. He also pointed out various examples of problems common to the use of directional arrays.

George P. Adair, a former FCC chief engineer, now a radio engineering consultant, Washington, summarized the necessity and benefits of technical regulations. The engineering meeting was brought to a close with an FCC-industry round table. Mr. Howard was moderator.

Speed of Telecommunications Conferences Is Stepped Up in Effort to End in Month

Chairman Charles R. Denny, in an endeavor to wind up the International Telecommunications Conferences in September, has scheduled meetings seven days a week with morning and night sessions. In the High Frequency Broadcasting Conference the problem of priority of transmission in the international bands was voted to be carried into the next meeting of the group and France's proposal that commercial broadcasting be given bottom priority was withdrawn after opposition.

It is expected now by the Committee on International Conferences that the high frequency planning group will meet some time in March either in Geneva or Mexico City for approximately a month. It would then recess, taking up again October 1, 1948 in Mexico City with a full conference beginning October 22.

The working group under Chairman Balth van der Pol of the Netherlands, after a careful analysis of top power limitations, reached unanimous concensus that no top limit of power would be established. It is expected that this committee will finish its technical considerations shortly, the group presently being concerned in an endeavor to establish a reference antenna for use in computing directional antenna gain characteristics.

Public Relations

Idea Exchange Plan Suggested by Committee To Better Public Relations on Local Level

Seeking more effective public relations on a community level, the Public Relations Executive Committee of the National Association of Broadcasters has recommended to Robert K. Richards, NAB public relations director, the immediate institution of an idea-exchange plan.

The plan, in its initial stages, will provide for constant exchange of advisory communications be-

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tween Mr. Richards, the 11 members of the Executive Committee, and the Public Relations District Chairmen located in NAB's 17 districts throughout the nation.

A printed form, listing current NAB public relations projects, will be sent to district chairmen and committee members, soliciting criticisms of the projects, reports on their acceptance in the respective members' districts, and suggestions for improvements.

The Public Relations Executive Committee met with the district chairman at Atlantic City last Monday, during the first day of the 25th Annual NAB Convention.

It was the last meeting to be attended by Gilmore N. Nunn, WLAP, Lexington, Ky., as chairman. Mr. Nunn is to be seated as a Board member when the new policy group meets on Friday. He represents District 7 of the NAB.

The Committee also adopted a resolution looking toward publication by the NAB of a booklet which will contain basic information about radio, for distribution principally among elementary and high schools and public libraries.

The booklet will be a factual summary of broadcasting information, which can be used as a teacher-aid.

Legal Department

Informal Hearing on Proposed FCC Change For Television Channels Requested by NAB

A request for an informal hearing on proposed amendments to the Federal Communications Commission's rules and regulations governing sharing of television channels was filed before the FCC last week by the National Association of Broadcasters.

The hearing was asked by the NAB before final action on proposed changes which would exclude television broadcast services from the 44-50 mc band, leaving that band to non-government fixed and mobile services.

The 44-50 mc band is at present shared by television stations and the non-government fixed and mobile services, and the FCC, in its notice of proposed rule making has said that "there is no practical sharing arrangement which will not cause serious interference to television reception."

In its petition, the NAB said: "If it is true (that there is no practical sharing arrangement), a basic problem is raised, namely, that of making such an allocation of facilities as will assure reception without interference to both the broadcast services and the non-government fixed and mobile services. Obviously, the solution to this problem proposed by the Commission, the exclusion of the broadcast services from the 44-50 mc band, is no solution at all."

Opposing the exclusion of the broadcast services from the now-shared band, the NAB's petition continues:

"From the standpoint of the public interest, convenience and necessity, the most important use of the radio spectrum is the making of sufficient frequencies available to meet the present and future needs of the broadcast services, which, in the present state of the radio art, consist of AM, FM, Television, and Facsimile."

The NAB petition points out that the narrowing of frequencies proposed would be especially detrimental to the development of television and FM, which need encouragement.

In addition, the request says that there is now one construction permit outstanding for a television station in the 44-50 mc band, and two applications virtually perfected for acceptance for filing.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 29-October 5, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chests of America—168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA.
1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chests in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is

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as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. *"EVERYBODY BENEFITS—EVERYBODY GIVES."* (Fact Sheet No. 33-A)

Safety on the Highway

The National Safety Council reports: 1) More deaths in 1946. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) More driving. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) Inexperienced drivers. In 1945 there were 45% more traffic deaths in the 15- to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. (Fact Sheet No. 15-D)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, September 22. They are subject to change.

Monday, September 22

NEW—Community Broadcasting Co., Fort Worth, Texas—C. P. 1490 kc., 250 watts, unlimited.

Parties Respondent: KVWC—Northwestern Broadcasting Co., Vernon, Texas;
KPLT—North Texas Broadcasting Co., Paris, Texas;
KGKB—East Texas Broadcasting Co., Tyler, Texas.

Thursday, September 25

(Before Commissioner Durr, 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn.—C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover C. P. and authority to determine operating power by direct measurement. 880 kc., 1 KW; daytime.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Renewal of license. Complaint.

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW; unlimited. DA-Night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW; unlimited. DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW; unlimited. DA-Night and Day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW; unlimited; DA-Night and Day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG—WTAG, Inc., Worcester, Mass.
WIAC—Radio Station WIAC, INC., San Juan, P. R.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

590–610 KC.

The Commission announces its **Final Decision** (B-374) granting the following applications:

Penn Thomas Watson to change operating assignment of station **WGTM, Wilson, N. C.,** from 1340 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time, subject to filing within 60 days, and approval of an application for modification of CP setting forth a modified daytime proposal such as made by this applicant at the hearing, including data with respect to new site (BP-3848; Doc. 6866);

Roanoke Broadcasting Corp., to change operating assignment of station **WSLS, Roanoke, Va.,** from 1240 kc., 250 watts, unlimited, to 610 kc., 1 KW, unlimited time, subject to filing within 60 days and approval of an application for modification of CP setting forth a proposal for 610 kc., with power of 1 KW, DA-2, such as that made at the hearing (BP-4095; Docket 6869); and

Lynchburg Broadcasting Corp. to change operating assignment of station **WLVA, Lynchburg, Va.,** from 1230 kc., 250 watts, unlimited, to 590 kc., 1 KW, unlimited, subject to any interference which may be received in the event of a grant of pending application of WARM, Scranton, Pa., or of pending application of WBAX, Wilkes-Barre, Pa.; subject to condition that it protect the daytime operation of WGTM, Wilson, N. C., on 590 KC, in accordance with Commission's

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Standards and comply with the Standards in all other respects, and further subject to filing within 30 days and approval of an application for modification of CP setting forth a proposal for operation on 590 kc., with 1 KW power, DA-2, such as that made at hearing. (BP-4096; Docket 6870)

At the same time the Commission denied applications of the following:

Eastern Carolina Broadcasting Co. to change operating assignment of station **WGBR, Goldsboro, N. C.,** from 1400 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited. (BP-3914; Docket 6867);
Jonas Weiland to change operating assignment of Station **WFTC, Kinston, N. C.,** from 1230 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited (BP-3827, Docket 6868; and **Virginia Broadcasting Corp.** for new station at **Roanoke, Va.,** to operate on 610 kc., 1 KW, unlimited time, without prejudice to its filing an application for 1240 kc. at Roanoke or for any facilities at that community which would not be in conflict with then-pending applications (BP-3964; Docket 6969).

At the same time, by separate Order, the Commission dismissed petition of Union Broadcasting Co. **(WARM), Scranton, Pa.,** to reopen the record in these proceedings with respect to application of Lynchburg Broadcasting Corp. and designate said application for further hearing in consolidation with petitioner's application (BP-5186; Docket 7851) for alleged reasons that as a matter of law petitioner is entitled to comparative consideration of its application with application of Lynchburg Broadcasting Corp.
Also, by separate Order, the Commission granted petition of **Radio Roanoke, Inc.,** to dismiss application of Virginia Broadcasting Corp. for modification of CP to specify 1240 kc. in lieu of 610 kc., or to designate said tendered application for hearing in consolidated proceedings with petitioner (BP-6188); dismissed said application of Virginia Broadcasting Corp. for modification of CP.

1550 KC.

The Commission announces its **Proposed Decision** looking toward a denial of the application of **Evansville On The Air, Inc.,** for consent to the assignment of the license of FM station WABW and CP of standard station **WBBW, Indianapolis, Ind.** (Docket 7835; BAL-538; BALH-538), and proposing to grant consent to the assignment of license and permit of these stations from Associated Broadcasters, Inc., to Radio Indianapolis, Inc., provided the parties file with the Commission, within 30 days from date of final decision a contract for assignment of such license and permit in accordance with the Commission's Rules. (Docket 7836)

AM—Licenses Granted for New Stations

1490 KC.

WJJM—Martha & Ida Murray, Executrices of Jas. J. Murray, Lewisburg, Tenn.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2446)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2593)

1580 KC.

WHMT—Harold H. Thoms, Durham, N. C.—Granted license for new station to operate on 1580 kc., 1 KW, daytime, and for approval of studio location. (BL-2022)

AM—Designated for Hearing

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Designated for hearing application for modification of license so as to change operation from daytime only to unlimited, on 990 kc., with 250 watts. (BML-1260)

AM—Modifications of CP's Granted

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 4-1-48. (BMP-3079)

KRAI—Craig Broadcasting Co., Craig, Colo.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2790)

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP for extension of completion date to 10-31-47. (BMP-3090)

WSAU—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP for extension of completion date to 4-14-48. (BMP-3100)

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Granted modification of CP for extension of completion date to 11-8-47. (BMP-3080)

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Granted modification of CP for extension of completion date to 12-28-47. (BMP-3101)

WIS—Surety Life Insurance Co., Columbia, S. C.—Granted modification of CP for extension of completion date to 12-24-47. (BMP-3092)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of CP for extension of completion date to 3-25-48. (BMP-3078)

WLAK—Radio Station WLAK, Lakeland, Fla.—Granted modification of CP for extension of completion date to 12-8-47. (BMP-3087)

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3096)

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Granted modification of CP for extension of completion date to 11-24-47. (BMP-3074)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP for extension of completion date to 1-7-48. (BMP-3089)

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted modification of CP to eliminate request to mount FM antenna on AM tower, and to specify studio location. (BMP-3077)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3118)

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP to change transmitter and studio locations and extension of completion date to 1-27-48. (BMP-2964)

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted modification of CP to increase power from 5 KW day to 10 KW day and install new transmitter; engineering conditions. (BMP-2944)

WAAB—Mobile Daily Newspapers, Inc., Mobile, Ala.—Granted modification of CP to make changes in DA system, increasing the height of two towers and installing an FM antenna atop the northwest tower; engineering conditions. (BMP-2857)

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Granted modification of CP for approval of DA and approval of slight change in transmitter location; engineering condition. (BMP-2910)

WXRF—Rafael Fuster, Guayama, P. R.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter site, and change studio location. (BMP-2938)

WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-2923)

KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah—Granted modification of CP to make changes in transmitting equipment. (BMP-3123)

KTXL—WesTex Broadcasting Co., Texas City, Texas—Granted modification of CP to make changes in vertical antenna. (BMP-3065)

(Continued on next page)

WLDY—O. J. Falge, Ladysmith, Wisc.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2901)

WAJF—West Virginia Radio Corp., Pittsburgh, Pa.—Granted modification of CP to change type of transmitter and made changes in antenna system and change commencement and completion dates to 60 days from date of grant and 180 days thereafter. (BMPH-624)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP to extend completion date to 10-10-47. (BMP-3116)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 9-30-47. (BMP-3073)

KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted modification of CP for approval of antenna and transmitter location. (BMP—2914)

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP for extension of completion date to 12-1-47.

KCUL—East West Broadcasting Co., Fort Worth, Texas—Granted modification of CP for extension of commencement and completion dates to 10-30-47 and 3-30-48. (BMP-3117)

KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah—Granted modification of CP for extension of completion date to 10-9-47.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Granted modification of CP for extension of commencement and completion dates to 12-7-47 and 6-7-48. (BMP-3108)

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Granted modification of CP for extension of completion date to 4-4-48. (BMP-3114)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 10-31-47. (BMP-3110)

WKAB—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3107)

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 12-5-47. (BMP-3106)

WZIP—Northern Ky. Airwaves Corp., Covington, Ky.—Granted modification of CP to change type of transmitter and approval of antenna and transmitter location. (BMP-3062)

AM—Miscellaneous Actions

Richland Broadcasting Corp., Richland Center, Wisc.—Denied petition for reconsideration (as it affects petitioner) of "Notice of Proposed Rule Making" adopted by Commission May 8, 1947 with respect to promulgation of Rules and Standards concerning daytime skywave transmissions of standard broadcast stations (Docket 8333) by the terms of which the Commission temporarily deferred action on all pending applications which seek daytime or limited operation on U. S. 1-A or 1-B frequencies, and requesting an immediate grant of petitioner's application for new station to operate on 850 kc., 250 watts daytime only. (BP-5689)

WRKF—Arecibo Broadcasting Co., Arecibo, P. R.—request to cancel construction permit for new station and delete all records relative thereto. (BP-5047)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license to use old main transmitter as an auxiliary transmitter with 250 watts power. (BL-2039)

WCLO—Southern Wisconsin Radio, Inc., Janesville, Wisc.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6137)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (BP-5733; Docket 8480) so as to change Paragraph 8 of application to show the correct percentage of stock held by Burridge D. Butler; accepted amendment.

KTEM—Bell Broadcasting Co. Temple, Texas—Granted petition for leave to intervene in hearing in re-application of Weldon Lawson, Sequin, Tex. (BP-4991; Docket 8450)

Philip Mathews, Carlisle, Pa.—Granted petition for leave to amend its application for CP (BP-5545; Docket 8245) so as to specify 1380 kc. with 1 KW power, daytime only. instead of 1340 kc., 250 watts, unlimited time; accepted amendment; and on Commission's own motion removed application from hearing docket.

WORK—York Broadcasting Co., York, Pa.—On Commission's own motion, removed application (BP-5907; Docket 8246) from hearing docket.

The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show changes in its stock subscribers; accepted amendment.

Alexandria Radio Corp., Alexandria, Minn.—Granted petition requesting Commission to accept late its written appearance; waived Sec. 1.387 of Rules and accepted written appearance. (BP-5709; Docket 8132)

WHP—WHP, Inc., Harrisburg, Pa.—Granted petition for leave to intervene in hearing upon application of Hanover Broadcasting Co., Hanover, Pa. (BP-5658; Doc. 8200)

H. J. Griffith Broadcasting Co., Parsons, Kans.—Referred to full Commission petition requesting dismissal without prejudice of its application for CP. (BP-5776; Docket 8191)

Radio Television of Baltimore, Inc., Baltimore, Md., and Commonwealth Broadcasting Corp., Norfolk, Va.—Granted petition requesting the Commission to reopen the record in proceeding upon their applications for CPs for purpose of introducing into evidence a stipulation relative to policies of Board of Directors of Radio Television, Inc., on matters of news and controversial issues; reopened record without further hearing for above purpose only. (BP-4809; Doc. 7570. BMP-2116; Doc. 7912)

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Granted petition for leave to amend application for CP (BP-4185; Docket 7053) so as to specify 1230 kc., with 100 watts power, unlimited time, instead of 1400 kc., 250 watts, unlimited time; accepted amendment; on Commission's own motion, removed application from hearing docket. Further ordered that time within which the Bay State Broadcasting Co. may file petition for review of instant action by a quorum of the Commission be extended to Sept. 26, and that time within which Southeastern may reply to any such request for review be extended to Oct. 3.

Radio Lakewood, Lakewood, Ohio—Granted petition for leave to amend its application for CP (BP-5949; Docket 8460) so as to show change in status of applicant from partnership to corporation, make engineering changes re DA; accepted amendment and removed application from hearing docket.

United Garage & Service Corp., Lakewood, Ohio—Granted petition to dismiss without prejudice its application for CP. (BP-6156; Docket 8461)

WSPD—Fort Industry Co. of Toledo, Toledo, Ohio—Dismissed petition requesting leave to intervene in hearing on above two applications.

AM—Applications Returned

Panola Broadcasting Co., Carthage, Texas (Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy, a partnership) (P. O. Box 428, Carthage, Texas)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation. Returned September 10, 1947.

Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Special service authorization to operate from regular sign-off time to 10:15 p. m., CST., on various evenings from 9-12-47 and ending in no event later than 10:15 p. m., CST, 12-6-47, as specified in Form 317, on 920 kc., 1 KW. Returned September 9, 1947.

(Continued on next page)

AM—Applications Dismissed

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (1400 kc.) Dismissed September 16, 1947. Request of Attorney.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit (BP-5521, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location) to change transmitter location from approximately 8.7 miles north of Jersey City, in Ridgefield Park Township, N. J., to approximately 8.1 miles north of Jersey City, in Ridgefield Park Township, N. J. Dismissed September 11, 1947. Request of Attorney.

AM—Applications Accepted for Filing

560 KC.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Modification of construction permit (B3-P-4241, which authorized increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

WIS—Surety Life Insurance Co., Columbia, S. C.—Modification of construction permit (B3-P-5570, as modified, which authorized installation of new transmitter) to mount FM antenna on #2 AM tower.

580 KC.

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Modification of construction permit (B4-P-4874, as modified, which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location) for extension of completion date.

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—License to cover construction permit (B3-P-4310, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

690 KC.

KSUC—The Sevier Valley Broadcasting Co., Richfield, Utah (William L. Warner)—Modification of construction permit (B5-P-4877, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—License to cover construction permit (B2-P-5459, as modified) which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

730 KC.

KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)—Modification of construction permit (BP-5797, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location. Amended to made change in ground system and change transmitter location from NW 40 acres of Sec. 28, Range 8-39, Itasca Twp., Goodland, Kansas, to On U. S. Route No. 24 approx. 2.5 miles from Goodland, Kansas.

740 KC.

NEW—Southland Broadcasting Co., Long Beach, Calif. (Jes Oppenheimer, Devery Freeman, Mort Werner, Herb Land, and Jim Strain, a partnership) (P. O. % Mort Werner, 10806 Esther Ave., Los Angeles, Calif)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and directional antenna and daytime hours of operation.

790 KC.

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 950 to 790 kc., change type transmitter, make changes in antenna.

KVLU—Lubbock County Broadcasting Co., Lubbock, Texas (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Modification of construction permit (B3-P-4062, which authorized a new standard broadcast station) to specify power of 1 KW night, 5 KW day, and to change type of transmitter.

800 KC.

NEW—North Plains Broadcasting Corp., Dumas, Texas (P. O. Telephone Bldg., Dumas, Texas)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts, and daytime hours of operation.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—License to cover construction permit (B4-P-3389, as modified) which authorized change in frequency, increase in power, installation of new tnanrsmitter, change in directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

850 KC.

NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 670 to 850 kc.

860 KC.

NEW—Radio Tennessee, Inc., Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 10 KW and daytime hours of operation. Amended to change frequency from 1140 to 860 kc., and change transmitter location from approx. 12 miles NE of business district of Memphis, Tennessee, to To be determined, Memphis, Tenn.

900 KC.

NEW—Progressive Publishing Co., Clearfield, Penna.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts and daytime hours of operation. Amended to change transmitter location from To be determined, in or near Clearfield, Pa., to Adjacent to and north of Clearfield, Pennsylvania.

970 KC.

KOIN—KOIN, Inc., Portland, Ore.—Construction permit for reinstatement of B5-P-5090, which authorized mounting of FM antenna on top of AM tower.

KMON—Sun River Broadcasters, Inc., Great Falls, Mont.—Modification of construction permit (B5-P-4499, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

KTOK—KTOK, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-P-4763, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter to change directional antenna from night use only to directional antenna for day and night use, DA-2, and mount FM antenna on #3 tower, and change transmitter location from approx. 0.3 miles SW of U. S. Hwy. 66, Council Grove Twp., Oklahoma to 2 miles NE of Moore, Oklahoma.

1010 KC.

KIND—Central Broadcasting, Inc., Independence, Kans.—Modification of construction permit (BP-5751, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to change studio location.

(Continued on next page)

NEW—The Southwestern Broadcasting Co. of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 900 kc. to 1010 kc.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl O. Aley and R. H. Whitlow, a partnership)—Voluntary assignment of construction permit to Radio Station WABZ, Inc. Amended re stockholders.

1080 KC.

WNYB—Western New York Broadcasting Co., Kenmore, N. Y. (Edwin R. Sanders and Thaddeus Podbielniak, a partnership)—Modification of construction permit (B1-P-5579, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at: On Ensminger Rd., .3 miles E of Sheridan Dr. Ext., 2.7 miles NE of Kenmore, New York, and to specify studio location as same as transmitter location. Amended to change transmitter and studio locations from: On Ensminger Rd., .3 miles E of Sheridan Dr. Ext., 2.7 miles NE of Kenmore, N. Y., to on Niagara Falls Blvd., 0.2 mile north of Meyer Rd., and 3.3 miles northeast of Kenmore, N. Y.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Special Service Authorization to operate additional time from regular sign-off to 6:00 p. m., EST, on Sundays only, from November 2, 1947, through February 29, 1948, on 1100 kc., with power of 250 watts.

1110 KC.

KIPA—Big Island Broadcasting Co., Ltd., Hilo, T. H.—License to cover construction permit (BP-5632) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1170 KC.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Construction permit to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for day and night use (DA-2), and change transmitter location from 2505 Rockingham Rd., Davenport, Ia., to Highway No. 67, near Davenport, Ia., Bowling Township, Ill. Amended to change directional antenna patterns and change transmitter location from Highway No. 67, near Davenport, Ia., Bowling Township, Ill., to: Off Knoxville Rd., Rural Township, Ill.

1190 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., increase power from 250 watts day and night to 10 KW day and night, make changes in transmitting equipment, and install directional antenna (1) for day and night use. Amended to change frequency from 1190 to 710 kc., change type transmitter and change directional antenna pattern.

1230 KC.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc., power from 250 watts to 100 watts, and change transmitter location from: to be determined, New Bedford, Mass., to Pope's Island, New Bedford, Mass.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind. (P. O. 101 W. Center St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1230 kc.

WJNO—WJNO, Inc., West Palm Beach, Fla.—License to cover construction permit (BP-6225) which authorized installation of new transmitter.

WESX—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-P-5074, as modified, which authorized installation of FM antenna on top of AM tower) for extension of completion date.

NEW—Utica Broadcasting Co., Utica, N. Y. (Mac Berger and Morris I. Henry, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WIBX being granted a change of facilities from 1230 to 950 kc. Amended to change frequency from 1240 to 1230 kc.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, as modified, which authorized a new standard broadcast station) for extension of completion date.

1240 KC.

NEW—St. Cloud Broadcasting Co., St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts, and change type transmitter.

KVNW—Grand Forks Herald, Inc., Grand Forks, N. Dak.—Modification of construction permit (B4-P-5145, which authorized a new standard broadcast station) to change transmitter location from approx. 2 miles S. of Campus of University of North Dakota, near Grand Forks, N. Dak., to R. F. D. 3, East Grand Forks, Minn.

1290 KC.

NEW—Rogers City Broadcasting Co., Rogers City, Mich.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW, and unlimited hours of operation. Amended to change frequency from 1090 kc. to 1290 kc., install directional antenna for night use and change transmitter and studio location from: to be determined, Rogers City, Mich., to Rogers City, Mich., and change corporate structure.

1320 KC.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1430 to 1240 kc., change power and hours of operation from 500 watts, daytime, to 250 watts, unlimited time; install new transmitter and change transmitter location from Mt. Hope Rd., Lansing, Mich., to: Site to be determined, Lansing, Mich. Amended to change frequency from 1240 to 1320 kc., power from 250 watts to 1 KW, daytime only, and hours of operation from unlimited to daytime, and omit request to install new transmitter.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower and make changes in antenna) for extension of completion date.

1340 KC.

WBBQ—Savannah Valley Broadcasting Co., Near Augusta, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Russell G. Eversole, Petersburg, Va. (P. O. 1527 28th St., Washington 20, D. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WLBC—Donald A. Burton, Muncie, Ind.—License to cover construction permit (B4-P-5291, as modified) which authorized changes in vertical antenna and mount FM antenna on AM tower, and change studio location, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

NEW—San Joaquin Broadcasters, Las Vegas, Nev. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Arthur D. Smith, Jr., Winchester, Tenn.—(P. O. 1014 W. 26th St., Cleveland, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WVPO—Pocono Record, Inc., Stroudsburg, Pa.—Modification of construction permit (BP-5951, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 1.6 miles NW. of center of Stroudsburg, Pa.

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5201, as modified) which authorized increase power and install new transmitter, and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—License to cover construction permit (B3-P-4660) which authorized increase in power, install new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

1400 KC.

NEW—University City Broadcasting Co., Norman, Okla. (P. O. 111 So. Peters, P. O. Box 191, Norman, Okla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingeut upon KTOK being assigned a change of facilities.

1450 KC.

NEW—The Ensley-Fairfield Broadcasting Co., Ensley, Ala. (T. Julian Skinner) (P. O. 705 Sixth Ave., Jasper, Ala.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WTBC being assigned a change of frequency.

WXLT—Charles W. Ingersoll, Ely, Minn.—Modification of construction permit (BP-5930, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at: On the extension of First Avenue East, 1/5 mile south of city limits of Ely, Minn., and to specify studio location as P. O. Box 783, on Central Ave., .2 mile south of city limits of Ely, Minn. Amended to change transmitter location from: On the extension of First Ave. East, 1/5 mile south of city limits of Ely, Minn., to: On the extension of Central Ave., 1/5 mile south of city limits of Ely, Minn.

1490 KC.

NEW—Clarence J. McCredie and Bernice M. McCredie, Wenatchee, Wash. (A partnership)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1490 kc.

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wisc. (Myles H. Johns, William F. Johns, Jr., William F. Johns & Frederick W. Renshaw)—Modification of construction permit (B4-P-5627, which authorized installation of new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Voluntary transfer of control of permittee corporation from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser. (30 shares of capital stock issued and 200 shares subscribed for 100%.)

WSSB—Public Information Corp., Durham, N. C.—Modification of construction permit (B3-P-4431, which authorized a new standard broadcast station) for extension of completion date.

NEW—William Howard Cole, Philadelphia, Miss. (P. O. Box 119, Philadelphia, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from J. Frank Burke to The Copley Press, Inc. (500 shares of common stock—50%.)

1560 KC.

KAWM—KAW Broadcasting, Inc., Topeka, Kans.—Modification of construction permit (B4-P-3989, which authorized a new standard broadcast station) for extension of commencement and completion date.

AM—Applications Tendered for Filing

580 KC.

WCBI—Birney Imes, Jr., Columbus, Miss.—Construction permit to change 1340 kc. to 580 kc., power from 250 watts to 1 KW, install directional antenna for day and night use, install new transmitter and change transmitter location.

920 KC.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Consent to assignment of construction permit to Paso Broadcasting Co., Inc.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Request for special service authorization for extension of time for Sunday only, during November and December of 1947, January and February of 1948, in order to broadcast religious programs, operating with power of 250 watts on 1100 kc.

1110 KC.

KFAB, KFAB-FM—KFAB Broadcasting Co., Omaha, Neb.—Relinquishment of positive control of Stations KFAB-AM, KFAB-FM construction permit and relay stations, KIIH, KCTG and KOTE, through sale of one share of capital stock from the Sidles Co. to the Star Printing Co.

1210 KC.

NEW—Panola Broadcasting Co., Carthage, Texas (A partnership consisting of Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

1240 KC.

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C. (Louis N. Howard and Ellis H. Howard)—Consent to assignment of license to Jacksonville Broadcasting Co.

NEW—East Kentucky Broadcasting Co., Pikeville, Ky. (John T. H. Scott, Oscar W. Thompson and W. Frank Scott, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine, Philip N. Bladine)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—Cahokia Broadcasting Corp., Inc., East St. Louis, Ill.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and unlimited hours of operation. Directional antenna.

(Continued on next page)

1290 KC.

WTOC—Savannah Broadcasting Co., Inc., Savannah, Ga.—Construction permit to change frequency from 1290 to 690 kc., hours from unlimited to daytime, power from 5 KW day and night to 10 KW daytime with non-directional antenna, install new transmitter and change transmitter location.

1340 KC.

NEW—Journal Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys C. Fudge, W. Addington Vance, and Martha F. Vance)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

NEW—Little Dixie Broadcasting Co., Hugo, Okla. (O. A. Brewer, George Malone, A. M. Kerr, W. R. Wallace, and Elmer Hale)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

NEW—North Central Indiana Broadcasting Corp., Kokomo, Ind.—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and unlimited hours of operation, with directional antenna.

1380 KC.

NEW—Roger Williams Broadcasting Co., Inc., Pawtucket, R. I.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

1440 KC.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas (Earl C. Dunn, Charles W. Rossi, H. B. Lockhart, and E. C. Hughes)—Modification of construction permit to make changes in directional antenna system, install new transmitter; change type of transmitter using 500 watts night, 1 KW day, directional antenna for night on 1440 kc.

1460 KC.

NEW—All Nations Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, and daytime hours of operation.

1570 KC.

NEW—Houston County Broadcasting Co., Crockett, Texas (David W. Ratliff and Guy C. Hutcheson)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

1590 KC.

KVVC—Ojai Broadcasting Co., Ventura, Calif.—Consent to transfer of control of construction permit to William H. Haupt and Marian Louise Haupt.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces its **Proposed Decision** looking toward a denial of the application of **Evansville On The Air, Inc.**, for consent to the assignment of the license of **FM Station WABW** and CP of standard station **WBBW, Indianapolis, Ind.** (Docket 7835; BAL-538; BALH-538), and proposing to grant consent to the assignment of license and permit of these stations from Associated Broadcasters, Inc., to Radio Indianapolis, Inc., provided the parties file with the Commission, within 30 days from date of final decision a contract for assignment of such license and permit in accordance with the Commission's Rules (Docket 7836).

FM—Modifications of CP's Granted

WOAI-FM—Southland Industries, Inc., San Antonio, Texas—Granted modification of CP for extension of completion date to 4-7-48. (BMPH-761)

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-763)

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Granted modification of C. P. for extension of completion date to 4-5-48. (BMPH-764)

KMUS—Muskogee Broadcasting Co., Muskogee, Okla.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-765)

WFJS—Freeport Journal-Standard Publishing Co., Freeport, Ill.—Granted modification of CP for extension of completion date to 4-10-48. (BMPH-774)

WHCU-FM—Cornell University, Ithaca, N. Y.—Granted modification of CP for extension of completion date to 1-6-48. (BMPH-653)

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted modification of CP for extension of completion date to 12-22-47. (BMPH-656)

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-18-48. (BMPH-722)

WCAP-FM—Radio Industries Broadcasting Co., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 12-2-47. (BMPH-728)

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-729)

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif.—Granted modification of CP for extension of completion date to 4-1-48. (BMPH-740)

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-746)

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Granted modification of CP for extension of completion date to 12-4-47. (BMPH-748)

WMAS-FM—WMAS, Inc., Springfield, Mass.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-749)

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-752)

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-754)

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-755)

WJEJ-FM—Hagerstown Broadcasting Co., Hagerstown, Md.—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-756)

FM—License for New Station Granted

WNDB—News-Journal Corp., Daytona Beach, Fla.—Granted license to cover new FM broadcast station. (BLH-71)

FM—Application Dismissed

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-PH-142) which authorized a new FM broadcast station, for extension of commencement and completion dates. Dismissed at request of attorney.

FM—Applications Accepted for Filing

WCMW-FM—Stark Broadcasting Corp., Canton, Ohio—Modification of construction permit (B2-PH-906 which authorized a new FM broadcast station) to specify studio location, change type of transmitter and make changes in antenna system.

(Continued on next page)

WKST-FM—WKST, Inc., New Castle, Penna.—Modification of Construction permit (B2-PH-805 as modified) which authorized a new FM broadcast station for extension of completion date.

WFCI-FM—Pawtucket Broadcasting Co., Pawtucket, R. I.—Modification of construction permit (B1-PH-266, which authorized a new FM broadcast station) to specify transmitter site as Lonsdale, Rhode Island, type of transmitter as WE 506-B2 Max. 10 KW, change antenna height above average terrain to 350 feet and specify antenna system.

WEAN-FM—The Yankee Network, Inc., Providence, R. I.—Modification of construction permit (B1-PH-592 which authorized a new FM broadcast station) to specify frequency as Channel 231, 94.1 mc., type of transmitter as REL 520-DL Max. 10 KW, transmitter site as Pine Street, Rohoboth, Massachusetts, and specify antenna system.

WCOP-FM — Massachusetts Broadcasting Co., Boston, Mass.—Modification of construction permit (B1-PH-685 which authorized a new FM broadcast station) to change antenna height above average terrain to 496 feet and make changes in antenna system.

WHBJ—Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Modification of construction permit (B1-PH-484, which authorized a new FM broadcast station) for extension of completion date.

WRNY-FM—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-PH-796 which authorized a new FM broadcast station) for extension of completion date.

WGFM—General Electric, Schenectady, N. Y.—License to cover construction permit (B1-PH-942 as modified) which authorized changes in FM broadcast station.

WAMS—The Messenger Publishing Co., Athens, Ohio—Modification of construction permit (B2-PH-418 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WCMW-FM—Stark Broadcasting Corp., Canton, Ohio—Modification of construction permit (B2-PH-906 which authorized a new FM broadcast station) for extension of completion date.

WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Modification of construction permit (B3-PH-864 as modified) which authorized a new FM broadcast station for extension of completion date.

WLPM-FM—Suffolk Broadcasting Corp., Suffolk, Va.—Modification of construction permit (B2-PH-969 which authorized a new FM broadcast station) for extension of completion date.

WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-PH-496, which authorized a new FM broadcast station) to specify studio location as Fort Gatlin Hotel, 545 North Orange Avenue, Orlando, Florida, change antenna height above average terrain to 483 feet; effective radiated power of 59 KW, and make changes in antenna system.

WANF—Amalgamated Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-674 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WIBC-FM—Indiana Broadcasting Corp., Indianapolis, Ind.—Modification of construction permit (B4-PH-421 which authorized a new FM broadcast station) to change studio location, change transmitter site to West 86th Street, ½ mile west of Zionsville Road, 2¾ miles northwest of New Augusta, Indiana; type of transmitter to GE BT-3-A Max. 3 KW and specify antenna system.

WUNY—Unity Broadcasting Corporation of Massachusetts, Boston, Mass.—Modification of construction permit (B1-PH-687, which authorized a new FM broadcast station) to specify transmitter site as south side of Park Avenue, near Highland Terrace, Medford, Massachusetts; type of transmitter as RCA BTF-10-B Max. 10 KW and specify antenna system.

KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.—Modification of construction permit (B5-PH-211, as modified) which authorized a new FM broadcast station for extension of completion date.

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Modification of Construction permit (B1-PH-175 as modified) which authorized a new FM broadcast station for extension of completion date.

WHNY-FM—WHNY Broadcasting Corp., Hempstead, N. Y.—Modification of construction permit (B1-PH-499, which authorized a new FM broadcast station) for extension of completion date.

WIZZ—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-821, which authorized a new FM broadcast station) for extension of completion date.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476 as modified) which authorized a new FM broadcast station for extension of completion date.

NEW—Dekalb Broadcasting Co., Decatur, Ga.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 225, 92.9 mc., ERP of 38 KW. Amended to change ERP from 38 KW to 38.07 KW and make changes in antenna system.

KRFM—J. E. Rodman, Fresno, Calif.—Modification of construction permit (B5-PH-155 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

KSDO—Union-Tribune Publishing Co., San Diego, Calif.—Voluntary assignment of construction permit (B5-PH-384, which authorized a new FM broadcast station) to San Diego Broadcasting Company.

KUEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759 as modified) which authorized a new FM broadcast station for extension of completion date.

KDON-FM—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Modification of construction permit (B5-PH-695, which authorized a new FM broadcast station) to change studio location, change transmitter site to Baldy Peak, Sierra De Salinas Range, Monterey County, California; effective radiated power to 3.1 KW and make changes in antenna system.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 as modified) which authorized a new FM broadcast station for extension of completion date.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 as modified) which authorized a new FM broadcast station to change type of transmitter and make changes in antenna system and change commencement and completion dates.

WDLM—The Moody Bible Institute of Chicago, Chicago, Ill.—Construction permit to change studio location to 153 Institute Place, Chicago, Illinois, specify type of transmitter, ERP as 50 KW, and specify antenna system.

NEW—Radio Broadcasting Corp., LaSalle, Ill. (P. O. 945 Bluff St., Peru, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 236 95.1 mc., ERP of 13 KW, and antenna height above average terrain 495 feet.

WFMI—WHEB, Inc., Portsmouth, N. H.—Modification of construction permit (B1-PH-718 which authorized a new FM broadcast station) for extension of completion date.

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-740 which authorized a new FM broadcast station) for extension of completion date.

WBNB—Daily News Publishing Co., Beloit, Wisc.—License to cover construction permit (B4-PH-1010 which authorized a new FM broadcast station).

(Continued on next page)

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wisc. (Myles H. Johns, William F. Johns, Jr., William F. Johns and Frederick W. Renshaw)—Modification of construction permit (B4-PH-212 which authorized a new FM broadcast station) for extension of completion date.

KFOR-FM—Cornbelt Broadcasting Corp., Lincoln, Neb.—Modification of construction permit (B4-PH-351 as modified) which authorized a new FM broadcast station for extension of completion date.

TELEVISION

TV—NBC to Test Radio in Directing Television Productions

The National Broadcasting Co. on Friday (19) was granted a construction permit and license to cover an Experimental Class 2 station to be used for testing radio direction in producing television plays at its New York studio. Stage directors, equipped with light weight receivers, will receive instructions from the control booth. Heretofore this communication has been available only through the use of headsets and connecting long cords plugged into various outlets about the stage. These trailing wires not only impeded the movements of the directors but became entangled in other equipment. They often became disconnected inadvertently and disrupted contact and production. Since the proposed radio system will be experimented within a shielded television studio, it is not expected to cause outside interference. It will use Industrial, Scientific and Medical frequencies which are available for assignment to low-power radio communication. Use of this band for such a purpose will tend to reduce the demand for other frequencies for convenience communication.

TV—Modifications of CP's Granted

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Granted modification of construction permit for extension of completion date to 3/21/48. (BMPCT-96)

KTLA—Television Productions, Inc., Hollywood, Calif.—Granted modification of construction permit for extension of completion date to 2/20/48. (BMPCT-102)

WRGB—General Electric Co., Schenectady, N. Y.—Granted modification of construction permit to change transmitter type and extend completion date to 180 days from Sept. 20. (BMPCT-106)

Earle C. Anthony, Inc., Los Angeles, Calif.—Granted modification of construction permit for extension of completion date to 2/20/48. (BMPCT-110)

W5XPH—Albuquerque Broadcasting Co., area Albuquerque, N. M.—Granted modification of construction permit for extension of completion date to 3/7/48. (BMPVB-168)

TV—Applications Accepted for Filing

W8XST—Crosley Broadcasting Corp., areas of Cincinnati, Columbus and Dayton, Ohio—License to cover construction permit (BPVB-205) to establish a new experimental relay broadcast station.

WMAL-TV—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (BPCT-141, as modified, to establish a new commercial television broadcast station) to request changes in tranmitting equipment, antenna system and a slight change of the transmitter site (to remain on American University Campus), commencement and completion dates to be 60 days from date of grant and 180 days thereafter, respectively.

NEW—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit to establish a new commercial television broadcast station to be operated on channel #10 (192-198 mc.) power of visual 3.5 KW, aural 5 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Remote Pickup License Granted

WJKV and WJKU—Appalachian Broadcasting Corp., portable, area Bristol, Va.—Granted licenses for remote pickup broadcast stations (BLRE-479) (BLRE-480).

Remote Pickup Applications Accepted for Filing

KSMK—Warner Bros. Broadcasting Corp., Hollywood, Calif.—License to cover construction permit (BPRY-329), which authorized construction of a new remote pickup broadcast station, in connection with Standard Station KFWB, Hollywood, Calif.

NEW—National Broadcasting Co., Inc., New York, N. Y. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts and emission special for FM, hours of operation in accordance with section 4.403.

KSMQ—Carl E. Haymond, Tacoma, Wash.—License to cover construction permit (BPRE-479) for new remote pickup broadcast station.

NEW—National Broadcasting Co., Inc., Hollywood, Calif. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and unlimited hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., San Francisco, Calif. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, and emission special for FM, and hours of operation unlimited, in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Denver, Colo. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Washington, D. C. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 152.93 mc., power of 45 watts, emission special for FM, hours of operation in accordance with Section 4.403.

NEW—National Broadcasting Co., Inc., Chicago, Ill. (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM and hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio (P. O. ℅ RCA Frequency Bureau, 60 Broad Street, New York, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and hours of operation in accordance with section 4.403.

Non-Commercial Educational Applications Accepted for Filing

NEW—Board of Education of the City of Atlanta, Atlanta, Ga.—Construction permit for a new noncommercial educational broadcast station to be operated on frequency 42,500 kc., power of 1 KW, emission not specified and hours of operation not specified. Amended to change frequency from 42,500 kc., to channel 211, 90.1 mc., specify type of transmitter and make changes in antenna system.

NEW—Boone Biblical College, Boone, Iowa (P. O. 924 West Second Street)—Construction permit for a new noncommercial educational broadcast station to be operated on channel 211, 90.1 mc., emission A3 special for FM.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 39, September 29, 1947

National Radio Week Contest Started

Plans for Radio Competitions By Students Near Completion Under Triple Sponsorship

A nation-wide contest for high school students with four scholarships as final prizes will be an outstanding feature of this year's National Radio Week, October 26-November 1, under the co-sponsorship of the radio broadcasters and radio dealers of America, and the United States Junior Chamber of Commerce. The contest is endorsed by the U. S. Office of Education.

The competition, to be staged on an unprecedented national scale, will invite students to write and voice five-minute scripts on the subject, "I Speak for Democracy," after listening to a special series on the same subject by Judge Justin Miller, NAB president, to be broadcast preceding National Radio Week by radio stations throughout the nation.

Judging of the competitions will be arranged on a school and community level by the United States Junior Chamber of Commerce, which will also conduct the elimination judgings by states. Scripts will be used for live-broadcast competitions locally, and contestants will be represented by transcriptions on state and national levels.

Local prizes will be donated by the radio dealers of America, in cooperation with local chapters of the Junior Chamber of Commerce and the radio stations of the nation.

Already in progress in an organizational stage in communities, counties and schools throughout the nation, under the guidance of the local Junior Chamber chapters, the contest will reach its broadest community spread during National Nadio Week, when the school and community judgings will be held.

The nation-wide contest

(Continued on next page)

Standards of Practice Go to NAB Members For Fresh Revision Suggestions to Board

"Standards of Practice for American Broadcasters," the code adopted by the Board of Directors of the National Association of Broadcasters in its post-Convention meeting in Atlantic City, was mailed to member broadcasters of the NAB last week for comments and suggested revisions before final Board action in November.

The Standards, which were extensively debated at the NAB Convention, would limit commercial time to three minutes in any 15-minute segment of broadcast time, and would set up guide-posts for specific and general programs in matters of taste.

They were adopted as originally written and redrafted over a period of a year by three special committees of representative broadcasters, but with the qualification that the board would review and revise the document at its November meeting, after suggestions from the NAB membership.

In a covering letter from Justin Miller, NAB President, accompanying the Standards text mailed to members, broadcasters are asked to submit their suggestions in writing to their district directors.

The suggestions will then be forwarded to a screening committee composed of Harold Fellows, WEEI, Boston, secretary; Willard Egolf, WBCC, Bethesda, Md.; and John Meagher, KYSM, Mankato, Minn.

The committee will report to NAB Board of Directors on the suggestions at the Board's November meeting.

NAB members are being urged to file their proposals for Standards revision as quickly as possible, to expedite the work of the screening committee.

On the Inside

President of American Bar Association disavows attack on radio by chairman of criminal law committee in Cleveland. (p. 788)

NAB activities to be expanded in next fiscal year in eight major categories, executive vice president announces. (p. 789)

NAB President Justin Miller exchanges letters with FCC Commissioner Durr and denies that Association is opposed to broadcasting by state universities, colleges and public schools. (p. 789)

President Truman names Justin Miller, NAB president, to international broadcast advisory committee. (p. 789)

Robert Z. Morrison accepts chairmanship of NAB's Recording and Reproducing Standards Executive Committee. (p. 792)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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Director of FM Department

National Radio Week Contest Started

(*Continued from page 787*)

will culminate in a national dinner in Washington, honoring the four winners from four geographical sections of the United States. All four will be national winners and will receive identical scholarships.

Stations and Dealers: First stages of the contest planning, which has already begun on the local level, involve organization by the Junior Chamber of Commerce chapters, whose committees will call on local radio stations and radio dealers for assistance.

Transcriptions of Judge Miller's talks to the high school student contestants on the general subject of the contest will be received by broadcasters, members and non-members of NAB, by October 7. They will be scheduled for broadcast in series, beginning October 13 to 15 and running five consecutive days or as two 15-minute programs or one 30-minute progam.

Divided into five sections under the general title, "I Speak for Democracy," Judge Miller's talks will cover the Constitution, "Platform for Democracy," "Freedom of Worship," "Freedom of Expression," "Freedom of Opportunity," and "Democracy at Work."

Intended to give contestants an idea of the format of the scripts to be submitted in the contest, Judge Miller's talks are based on the former jurist's broad knowledge of constitutional law and history.

The National Broadcasting Company and the Columbia Broadcasting System are cooperating in the transcribing and pressing of discs containing the five talks by Judge Miller.

The deadline for announcement of local winners will be October 25, when the winning transcriptions, made by local broadcasters, will be sent to state Junior Chamber of Commerce headquarters for state judgings and eliminations.

State Winners: State winners will be announced not later than November 15. On that date, the 48 winning transcriptions from the state eliminations will be mailed to national headquarters of the NAB. They should be received by November 20.

A screening panel representing the Junior Chamber of Commerce, the broadcasters and radio dealers of America, will reduce the total contestant voices to 12 finalists. Three of each will be mailed to the final judging panels in the four geographical sections of the nation, made up of prominent judges, soon to be announced.

The final judges, voting on a balanced points basis for the final winners which will be identical with judging weights in lower-level contests, will name the four national winners.

Contestants will be judged on a basis which allots 40 points for content, 40 points for delivery, and 20 points for originality.

The voting in all judgings after the community level will be blind, based on numbered transcriptions alone.

The four national winners will be brought to Washington for the dinner during which the awards will be made. The tentative date for the national awards dinner is December 5.

Detailed information and instructions for broadcasters and other cooperating sponsors of the contest will be sent out by the central arrangements committee this week.

The entire contest has been endorsed by the United States Office of Education. Dr. John W. Studebaker, Commissioner of Education, in a statement on the contest, said:

"This competition . . . will encourage junior and senior high school students to give their impressions on what democracy means to them. . . . This service to education and democratic citizenship coincides with the program to be sponsored this year by the United States Office of Education. . . . The link between radio and education is one which we must forge more strongly in the public service."

Bar Association President Disavows Attack On Broadcasting by Chairman at Convention

Carl B. Rix, president of the American Bar Association, last week disavowed for his association the attack by Arthur J. Freund on radio, motion pictures, and comic strips, made in an address to the Bar Association at its convention in Cleveland.

Mr. Freund, chairman of the Association's Committee on Criminal Law, had said in a speech delivered on Wednesday (24) that the movies, radio, and comic strip syndicates feed children an entertainment diet heavy with crime and with a frequent seasoning of "illicit sex relations." Referring to the increase in juvenile crime, he added: "The surprising circumstance is that the rate is not higher."

Shown a copy of the address by George Maurice Morris, chairman of the Bar Association's Public Relations Committee, President Rix said:

"The statements of Mr. Freund are an expression of his own views, and do not reflect any action or views voted or expressed by the American Bar Association, or any authorized agency of the Association.

"The policy of cooperation with the representatives of the press, motion picture industry and radio, formu-

(*Continued on next page*)

lated at the Washington conference in June, will be continued and implemented.

"The joint committee, representing the American Bar Association and the interested parties, will continue its work in an effort to arrive at a satisfactory solution of this important aspect of American life."

Mr. Freund's address had also complained of unfair and unfavorable treatment of lawyers, judges, and the process of law, in motion pictures, comic strips, and broadcast dramas.

"Whereas the doctor is almost always presented as a kindly, charitable and capable professional person, the lawyer is usually portrayed as cruel, selfish, tricky and unethical," he said.

He added, however, that this was a secondary complaint, and that the major concern is the effect on children. He also complimented the National Broadcasting Company for its recent order prohibiting crime and mystery programs before the usual bedtime of young children.

NAB Activities to Be Expanded Next Year; Finance Committee Recommends More Funds

Activities of the NAB in eight categories will be broadly expanded in the next fiscal year, it was announced Friday (26) by A. D. Willard, Jr., executive vice president.

Mr. Willard said that routine Association activities will be supplemented by expanded efforts in these fields:

1. Frequency modulation
2. Television
3. Music licensing
4. Broadcaster contractual relations with unions
5. International broadcasting problems
6. Legislative activities
7. Application of the new Standards of Practice
8. Attitude research.

"The growing membership of the Association and the consequent demands upon our staff in meeting day-to-day demands," Mr. Willard said, "make expansion to accommodate these broadened activities imperative."

Mr. Willard said that the Finance Committee report to the NAB Board of Directors at its meeting in November would recommend increased funds for headquarters in anticipation of these activities.

Members of the Finance Committee for the past year are: Clair R. McCollough, WGAL, Lancaster, Pa.; Campbell Arnoux, WTAR, Norfolk, Va.; John J. Gillin, Jr., WOW, Omaha, Neb.; Leslie C. Johnson, WHBF, Rock Island, Ill.; Paul W. Morency, WTIC, Hartford, Conn.

NAB President Informs Commissioner Durr Association Not Against Educational Radio

Responding to a direct question based on his address to the 25th Annual NAB Convention in Atlantic City, Judge Justin Miller, NAB president, told Commissioner C. J. Durr of the FCC last week in an exchange of letters that the NAB is not opposed to the establishment of educational broadcast systems by state universities and colleges and public school systems.

CORRECTION

Because of the speed necessary in producing and editing last week's Reports covering the Atlantic City convention even while the convention was in progress, an inadvertent error crept into the reporting of the election of Directors-at-Large, on page 767.

In the story, Howard Lane, elected to represent large stations, was identified as owner of WJJD, Chicago, Ill.

Mr. Lane is Director of Broadcasting of Field Enterprises, Inc., and a vice president of WJJD, Inc., which is owned by the Field Enterprises. Other stations owned by Field Enterprises, Inc., are KOIN, Portland, Oregon; KJR, Seattle, Wash.; and WSAI, Cincinnati, Ohio.

Commissioner Durr's letter to Judge Miller said:

"In your address to the NAB on September 16, 1947, you deplore certain trends in broadcasting, among those listed being '(2) The movement for state systems of radio broadcasting.' (page 16)

"And again, on the following page, you express concern that if the present trends continue, broadcasting 'will become an operation similar to that of the public schools.'

"Does this mean that the NAB, or you as its President, are now taking an official stand in opposition to the establishment and operation of educational broadcast stations by state universities and colleges and public school systems?"

In his reply, Judge Miller said:

"This will acknowledge receipt of your letter of September 19, 1947. The answer to the question contained in your letter is, definitely, 'No.' Instead, I believe there is a very real place for radio broadcasting in our educational system, at all levels. As time goes by I shall hope to have increasing opportunity to work with state universities, colleges and public school systems, to this end.

"The use of the press for educational purposes, does not interfere with a free press as a commercial operation. There is no more reason for conflict with respect to radio broadcasting—so long as we keep our thinking as clear in the one case as in the other. The ultimate guide is that provided by the First Amendment, forbidding governmental abridgement of free speech. I see no reason why intelligent people, properly respectful of its guarantee, cannot work out an harmonious adjustment."

NAB President and Prominent Broadcasters On International Broadcast Advisory Body

Judge Justin Miller, NAB President, and 16 prominent broadcasters and advertisers, have been named to a new advisory committee on international broadcasting by Assistant Secretary of State William Benton, just prior to his resignation from the Department of State.

Six of the advisory committee named by Mr. Benton had served on a previous advisory group, and the remainder are new appointees. The committee, ac-

(Continued on next page)

cording to the Assistant Secretary, is to serve until Congress acts on the State Department proposal for the creation of an "International Broadcasting Foundation of the United States."

The group is to advise the State Department on matters affecting international broadcasting "which will be of the greatest interest to the people and the Congress," Mr. Benton said.

The members invited to serve on the advisory committee were:

Justin Miller, president, National Association of Broadcasters; Gardner Cowles, Jr., president, Cowles Broadcasting Co.; Wesley Dumm, president, Associated Broadcasters, Inc.; Mark Ethridge, past president, National Association of Broadcasters; Walter Evans, president, Westinghouse Electric Corp.; Don Francisco, vice president, J. Walter Thompson; Father Robert I. Gannon, president, Fordam University; Edgar Kobak, president, Mutual Broadcasting System; Roy Larsen, president, Time, Inc.; Harold Lasswell, Yale University law school; Walter Lemmon, president, World-Wide Broadcasting Foundation; Edward Noble, chairman of the board, American Broadcasting Co.; Paul Porter, former chairman, FCC; Philip Reed, chairman, General Electric Co.; James B. Shouse, president, Crosley Corp.; Frank Stanton, president, Columbia Broadcasting System; and Niles Trammell, president, National Broadcasting Co.

Following the naming of the committee by one day, Mr. Benton's resignation as Assistant Secretary of State had been expected by some observers since he was criticized by member of Congress last session for his conduct of the "Voice of America" broadcasts.

CHANGE DATE OF KENTUCKY MEET

Last minute plan changes have made necessary an alteration in the dates of the Kentucky Broadcasters Association's state-wide meeting in Paducah, Ky., it was announced last week by G. F. ("Red") Bauer, secretary-treasurer of the association.

The new dates announced for the meeting are Friday and Saturday, October 24 and 25. The rescheduling postpones the meeting a week from the previously announced time.

All Media Must Have "Fullest Measure of Free Expression," Legion Head Tells NAB

Complimenting broadcasters on their record of operation in the public interest, James F. O'Neil, national commander of the American Legion, pointed to opportunities for radio with complete freedom of expression in an address delivered at the final general luncheon of the National Association of Broadcasters' 25th Annual Convention.

"The price of liberty has gone up," Commander O'Neil said. "That means personalizing ideals into performance. It means that our mediums of public information must be accorded in fact and adhere to the fullest measure of free expression as provided by the law of the land."

He added: "Therein lies the peculiar opportunity of radio to raise the level of practical democracy in America."

Speaking on the general subject of juvenile delinquency, Commander O'Neil said that lawlessness during the war years could conceivably be charged off to the war.

"But what of 1946—the first full year of peace?" he asked. "FBI figures show that 16.9 per cent of all persons arrested last year were under 21 years of age."

Turning to the Legion's programs of education and sports for children, the national commander thanked the broadcasters for their help with these programs.

"The generous cooperation of broadcasters who have lent their facilities to the American Legion has multiplied the range of our educational drive," he said.

"At this time," he continued, "1,060 radio stations are airing weekly programs, prepared by the American Legion in the public interest. Of a total of 48 different programs comprising our 1947 series, 24 deal directly with youth development."

The Legion chief touched also on the problem of education as a bulwark against Communism, pointing to the field as another opportunity for broadcasters.

"These problems are infinitely complex," he said. "Only a superior performance of broadcasting and news reporting will get them across successfully to the American people. That is a major challenge which confronts our radio and press today."

CONGRATULATORY MESSAGES RECEIVED BY NAB DURING 25th ANNUAL CONVENTION

Among congratulatory messages received by NAB during the recent convention were these:

From The Secretary General, United Nations, to the National Association of Broadcasters:

On the occasion of the 25th annual convention of The National Association of Broadcasters I am glad to have the opportunity to thank you for the cooperation which you have given to The United Nations.

The achievement of our aims depends heavily upon the active support of ordinary people and this, in turn, depends upon an intelligent understanding of the United Nations and what it is doing.

Radio is uniquely suited to bring the United Nations directly into people's homes and many American stations and networks are making the most of this opportunity for service through the United Nations programs which they are scheduling. I deeply appreciate what you have already done and I welcome your close cooperation in the future.

FROM MAJOR GENERAL KENNETH F. CRAMER, ACTING CHIEF NATIONAL GUARD BUREAU, TO PRESIDENT MILLER:

THE NATIONAL GUARD OF THE UNITED STATES EXTENDS ITS GREETINGS AND ITS THANKS TO THE NATIONAL ASSOCIATION OF BROADCASTERS ON ITS TWENTY-FIFTH CONVENTION. THE UNSTINTING AND UNSELFISH COOPERATION OF THE RADIO INDUSTRY HAS PLAYED A LARGE PART IN THE REORGANIZATION OF THE NATIONAL GUARD DURING THE PAST YEAR. YOUR CONVENTION WILL BE IN SESSION ON SEPTEMBER SIXTEEN, WHICH IS NATIONAL GUARD DAY AND OPENS A RECRUITING CAMPAIGN DIRECTED BY THE PRESIDENT. BROADCASTERS ALL OVER AMERICA, DAILY STRESSING THE IMPORTANCE OF THE NATIONAL GUARD TO THE SECURITY OF THE NATION, WILL CONTRIBUTE HEAVILY TO THE SUCCESS OF THAT CAMPAIGN. THIS IS ONE OF RADIO'S MANY CONTRIBUTIONS TO NATIONAL DEFENSE AND DESERVES THE THANKS OF EVERY AMERICAN.

WAR DEPT., WASHINGTON, D. C.

(Continued on next page)

From the FCC Bar Association to President Miller:

The Federal Communications Commission Bar Association sends greetings and best wishes to the National Association of Broadcasters on the occasion of its Twenty-fifth Annual Convention.

I take this occasion to congratulate your Association on the position of leadership it has achieved in the promotion of the cause of a free radio.

The position of American radio today, as the finest the world affords, has been achieved by voluntary self-government and the acceptance of industry responsibility. Adherence to these principles, so ably espoused by your organization, are a firm assurance of continued progress and greater achievements in the years ahead.

Faithfully yours,
(Sgd.) GUILFORD JAMESON,
Acting President, Federal Communications Commission Bar Association.

From the Australian Federation of Commercial Broadcasting Stations to President Miller:

On behalf of the Executive and Members of this Federation, I send you their greetings on the occasion of your Annual Convention at Atlantic City. We are honoured that one of our Senior Executives, Mr. David T. Worrall has been invited to attend your proceedings.

Throughout the years, the Federation has received numerous courtesies from Officers of your Association, and we have always been appreciative of the generous way in which your Association has made information available to our organisation. Your problems and ours are similar and we always watch with interest the reports regarding the many activities of your Association and your efforts to minimise the intrusion of outside influences.

The relations of our two countries were cemented during the war, when we had so many of your countrymen fighting alongside our own in the common cause, and the future peace of the world is bound up in the continuance of those relations between the English speaking nations.

I wish you and your organisation a most successful Conference. With kind regards,

Yours sincerely,
JOHN RINCEY,
President.

From Interamerican Broadcasting Association to President Miller:

I wish to tender my most cordial greetings to you and all the Broadcasters and Members of the Congress of N. A. B., congratulating myself especially in having an opportunity of expressing the value which it contains for our activity through the permanent attention to the problems of Broadcasting.

The Broadcaster in his aim for constant progress and unity of sentiments, affirming the essential principles of Liberty, defending the requests of Democracy, possesses in your meetings, a high exponent of the tasks and in your actions, a guide on his way.

The Interamerican Association which in reality is also one of action, has in its continental function in accordance with its principles and with the support of its members, the mission to protect and support the progress of Radio, signalling the way of hierarchy.

You may rest assured that I. B. A. interprets the hopes of the Americans, that we are glad to hear of your meetings and to count with the ideas and the example which permit us to prepare a future of work and coordination.

Accept, Dear friend, my sincerest wishes of prosperity which also kindly pass on the gentlemen of the Assembly. I am, Mr. President,

Very sincerely yours,
LORENZO BALERIO SICCO,
President.

Women Broadcasters

Wilson Wins Portable Radio at NAB Meet; Wason Is Leading Speaker in AWB Session

W. A. Wilson, WAPI, Bristol, Tenn.-Va., was the winner of the portable radio given away by the Association of Women Broadcasters during the 25th Annual NAB Convention at Atlantic City. The radio was contributed by the Radio Manufacturers Association.

The contest in which the radio was awarded to Mr. Wilson was a "preview" of a letter-writing competition to be conducted as a feature of National Radio Week, October 26-November 1, by the AWB and Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity.

A radio-phonograph combination will be awarded to a winner in each of the 17 NAB districts in the contest, and one additional combination set will be given as a grand prize.

The "preview" of the Radio Week competition was a part of an AWB session at the convention which presented Ruth Crane, acting president of the AWB, Mary Margaret McBride, noted radio columnist; and a principal address by Robert R. Wason, chairman of the board of the National Association of Manufacturers.

Free of Enemies: Mr. Wason's address warned that America can be free only when radio is free of its enemies without and within.

"Radio is more articulate than any single segment of the people, and it is more alert than any single phase of industry," Mr. Wason said.

Declaring that "radio protects the liberties of all of us when it distinguishes between the friends and enemies of our nation," Mr. Wason added, "that the American people expect radio to clean out its remaining communists that still affect public information."

Discussing "excessive commercials" on news and music programs, Mr. Wason remarked "that these complaints come from people who pay nothing for the broadcasts they receive" and suggested that it is the obligation of the broadcasters to guard the liberties of the people by the expansion of commercials that alone pay for the news, entertainment, education, and the interchange and unification of American ideals."

Mr. Wason warned that liberties will be in danger until all avenues of public information—newsreels, magazines, newspapers and broadcasts—are screened by the information industries against the Fifth Column of communist subversion.

"The communists are taking dishonest advantage of the tradition of free speech," Mr. Wason remarked, "and when you make a public statement against communists and fellow travelers in your ranks, then confidence in the radio industry will be renewed and strengthened."

Engineering Department

FCC Amends Part 4 Rules and Regulations To Allow Retention of Remote Frequencies

Following a letter from Royal V. Howard, director of engineering of the NAB, to T. J. Slowie, secretary of the FCC, the Commission last week amended Part Four of the FCC Rules and Regulations governing experimental and auxiliary broadcast services, allowing remote pickup broadcast stations in the 30-40 mc. frequency range and above 154 mc. to retain the frequency tolerance requirements of their present licenses.

The text of the NAB Engineering Director's letter to the FCC follows:

> "We would like to call to your attention a minor point in Part 4 of the Rules governing experimental and auxiliary broadcast services contained in your Mimeo 97640, page 33, September, 1946, of the Rules and Regulations.
>
> "The pertinent section specifies that after October 1, 1947, relay broadcast transmitters utilizing powers in excess of 5 watts on frequencies above 25 mc. shall maintain a frequency tolerance better than 0.01%.
>
> "We would like to point out that frequencies above 25 mc. allotted to the relay broadcasting services are tentative and subject to revision, not only by international deliberations currently being conducted, but also by the Commission in resolving conflicts. The international discussions and any Commission action in resolving these conflicts may require a considerable period of time before final assignments can be made. As any final assignments may require major modifications in equipment, it would appear that it would constitute an unnecessary burden for the entire broadcasting service, covered by these Rules, to make the modifications in frequency monitors and transmitters at this time.
>
> "It is, therefore, suggested that consideration be given to the waiving or temporary suspension of the applicable portions until a reasonable time after definite assignments have been made."

The text of the FCC order in the matter of amendments to Part Four of the Commission's Rules and Regulations follows:

> "At a meeting of the Federal Communications Commission held at its offices in Washington, D. C., on the 19th day of September, 1947:
>
> "The Commission having under consideration Part 4 of the Commission's Rules and Regulations, Rules Governing Experimental and Auxiliary Broadcast Services, Section 4.461 of which prescribes the frequency tolerances permitted Remote Pickup Broadcast Stations; and
>
> "IT APPEARING, That such Section requires after October 1, 1947, that all remote pickup broadcast stations maintain closer frequency tolerances than heretofore required of equipment installed prior to October 1, 1946, and that a substantial number of such stations now licensed were constructed prior to that date; and
>
> "IT APPEARING, That the frequencies of remote pickup broadcast stations licensed for operation above 25 mc. are in the course of reassignment pursuant to action in Docket No. 6651 which may in some cases require considerable modification in equipment at an early date making undesirable the modification of frequency monitors and transmitters necessary to meet revised frequency tolerances at this time, and thus an exemption should be granted by modification of this Section; and
>
> "IT FURTHER APPEARING, That for good cause shown herein, the delays occasioned by publication of notice of proposed rule making should be avoided since such delays would result in unwarranted changes in equipment for a temporary period of time on the part of licensees, which changes would become useless, thus resulting in an unnecessary expenditure of funds and an unwarranted waste of technical material; and
>
> "IT FURTHER APPEARING, That since the proposed amendment grants an exemption to licensees of remote pickup broadcast stations, this order may be made effective immediately; and
>
> "IT FURTHER APPEARING, That authority for this amendment is contained in Sections 303(e) and 303(r) of the Communications Act of 1934, as amended;
>
> "IT IS ORDERED, That, effective immediately, Part 4 of the Commission's Rules and Regulations be amended in the following respect:
>
> "To footnote [1] of Section 4.461 there shall be added the following sentence:
>
> "*Provided,* however, that remote pickup broadcast stations now operating in the frequency range of 30-40 megacycles and on frequencies above 154 megacycles will during the period such operation continues, pending frequency reassignment of these stations pursuant to the proceedings in Docket No. 6651, retain the frequency tolerance requirements of their present licenses.
>
> FEDERAL COMMUNICATIONS COMMISSION."

Morrison of NBC Tops Executive Committee NAB Recording and Reproducing Standards

Robert Z. Morrison, manager of radio-recording for the National Broadcasting Company in Washington, has accepted the chairmanship of the Recording and Reproducing Standards Executive Committee of the NAB, it was announced today by Royal V. Howard, NAB Director of Engineering.

Mr. Morrison, now engaged in forming new subcommittees for the NAB group, will also have an expanded committee. There were four members of the technical body before the appointment of Mr. Morrison as chairman.

The scope of the Recording and Reproducing Standards Executive Committee was recently enlarged at the NAB Convention at Atlantic City, when its work was broadened to include phonograph and magnetic recordings.

During the convention meetings, the executive committee took part in the re-forming of the pre-war NAB Recording and Reproducing Standards Committee, with 55 members representing American and foreign interests. Recording engineers from Canada,

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Mexico, Cuba, Portugal, Russia, South Africa, India, the United Kingdom, and the International Broadcast Organization (OIR) of Brussels, Belgium, were present at the meetings.

The committee, called to order by Royal V. Howard, NAB Director of Engineering, heard a report by Mr. Robert Z. Morrison of the National Broadcasting Company, the chairman of the R&RS Executive Committee, on the activities of his committee and the present status of the standards. Explaining the process leading up to the present 16 adopted NAB technical standards, Mr. Morrison detailed the work that had been done on the more controversial matters. The controversial items upon which they had not reached agreement were then distributed to the full committee.

Elucidating, Mr. Morrison said: "There was simply not enough time in 1942 with the pressure of war work on the members of the committee to complete all their work. It is most regrettable—I have regretted it many times—that we didn't have one more month in which to work, because I am satisfied that in that time we could have completed and adopted all the remaining standards, with the possible exception of groove shape. We thus would have had five years progress toward more complete standardization."

Vote of Appreciation: The Committee then extended a vote of appreciation to Mr. Morrison and to all previous members of the Committee for their efforts.

Voting to extend the scope of the standards group to include both phonograph records and magnetic recording, the chairman called upon Mr. A. E. Barrett of the New York office of the British Broadcasting Corporation to report on magnetic recording activities in Europe.

In response to the invitation Mr. Barrett said: "We are very much tied to Europe because the German magnetophone has already had quite wide distribution and we therefore feel compelled to adopt these standards since we are proposing and do exchange a number of programs with European countries recorded on the magnetic system. We are in many cases proposing adoption of many of the standards employed in the German magnetic recording."

Mr. Barrett explained that in the tape that they have adopted throughout Europe the width is 0.245″ flat with a tolerance of 0.005″. He explained that the actual German tape is 0.254″. At a London meeting in May the suggested thickness for the tape was 0.002″ with a tolerance of plus or minus 0.0001″. The stretch ratio was specified that for a load of 250 grams the stretch tolerances should fall between 1.08% and 1.27%. No agreement could be reached at the London meeting in regard to the magnetic properties of the tape; however, it was felt that no greater variation than plus or minus 1.5 db should appear on an individual tape.

In connection with spools, the London meeting recommended that a plate with a center boss having an inside diameter of not less than 4″ should be adopted and that all machines made in Europe would be arranged to take existing German spools.

In reply to a question Mr. Barrett stated that they had agreed that the tape velocity should be 77 centimeters per second; however, this was considered to be the minimum speed.

Frequency response tolerances were set for a plus or minus 2 db from 30 to 10,000 cycles and that on distortion no standards had been specified but they had agreed in principle to a maximum of 5%. Likewise no decision was reached on the signal to noise level. However, the London meeting did agree the "wow" factor should not exceed plus or minus 0.5% and the instantaneous speed variations should be limited to plus or minus 0.1%.

Disclosing some of the current practices, Mr. Barret said: "With regard to re-winding, it is considered that a re-winding time of 2½ minutes for a 21-minute spool is satisfactory." "The latest German recorder," he continued, "gives a variable drive speed in either forward or reverse. We have found this to be very useful for editing."

Experimental Work: Mr. Barrett then discussed the experimental work that BBC had been doing on disc recordings, assuring the group that it was their desire to cooperate with NAB in its standardization work. "They have found," he stated, "that the present NAB characteristics, when used with high-grade equipment, give excellent results. Because of the high recording level of the upper frequencies, a better signal to noise ratio is obtained than with the BBC characteristics, which have a 75 micro-second characteristic, i.e., up about 10 db over the base level. However, it was their belief that the advantages of the NAB characteristic are lost when a lower grade equipment is used, as the overall recording level must be reduced to avoid distortion resulting directly or indirectly from conditions prevailing in the upper frequencies. This reduction in level may also give rise to noise in the lower frequencies if there are mechanical imperfections in the replay turntable."

"It is our opinion," Mr. Barrett said, "that if any degree of standardization is to be achieved, all variables in a system must be held within close tolerances. By that I mean the diameter of reproduction, sapphires, cutter-heads, etc."

Following this disclosure of the European standards, the group, led by Mr. R. H. Ranger of Rangertone, Inc., agreed unanimously that the Magnetic Recording Subcommittee V should progressively establish standards in this field as the art develops and endorsed an interchange of views with foreign countries.

One of the most controversial points of the recording standards previously adopted, that of the high frequency pre-emphasis characteristics, was then opened for discussion. Leading off this discussion was Mr. Theodore Lindenberg of Fairchild Camera and Instrument Corporation who said:

"I have had the feeling for some time that the high frequency uplift is a little bit overdone. In our present day assembly the greatest thing to my mind is the heavy level for transcriptions. I think that we should consider a decrease in the high frequency pre-emphasis."

In this connection, Mr. R. A. Miller of Bell Telephone Laboratories concurred, for he elaborated that, "today Bell Laboratories, as an apparatus designed of equalizers, was being requested continuously to put as many as 24 to 27 restoring networks in their equalizers, and that, therefore, there must be consider-

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able agreement with the present curve and that they generally feel that the rise at the high end is too much for good wide band reproduction." It was his belief that "the attempt to get a little bit less noise has certainly introduced a great many modulation byproducts on a very wide frequency band system. This is very much more objectionable than the slight decrease in the amount of noise."

Adherence Is Good: Mr. Morrison then pointed out that, "while many believed that the high frequency pre-emphasis had been too high, the adherence to the NAB standards for electrical transcriptions had been good" and that he "did not know of any major manufacturer of records who was intentionally departing from that standard. However, all records played on broadcast stations are not transcriptions."

Following an extensive discourse on the high frequency pre-emphasis, Chairman Howard read a letter from James Rockwell of Crosley which pointed out that they have investigated the recording and playback characteristics for various response curves such as NAB, Orthocoustic, lateral and vertical shellac records, etc., as well as the transitory distortion involved and find that many of the slightly different characteristics could be combined, thus reducing the complexity and cost of recording and playback equipment with no impairment of performance. After long and technical discussion on the problems of modifying recording standards without loss to the industry from present libraries, Chairman Howard instructed the Committee to give due consideration to this point.

The group then went into a discussion of the establishment of reproducing characteristics and the group brought out the point that the recording characteristics were not nearly as important as the reproducing standards and that they would like to see this reproducing restoration network be as simple as possible. If this could be done, they said, it would be possible to standardize both 78 and 33 rpm with only one filter. In this manner a simple resistance condenser filter could be used and, upon motion by Chairman Howard, the Committee agreed to endeavor to standardize on one characteristic for all disc recordings.

Having established the fundamental principles and problems to be solved, the Committee felt that every effort should be made to expedite the work of the group. It was agreed that they would try to call a full Committee meeting again in January, and it was hoped that the complete project would be finished by the time of the next NAB Annual Convention in the Spring.

The Committee then prevailed upon Mr. Morrison to resume the Chairmanship of the Executive Committee. This he provisionally agreed to do.

After summarization of the problems, Chairman Howard thanked the various committeemen and their companies for their participation in the meeting.

Names of Participants: Members participating in the Recording and Reproducing Standards Committee meeting were:

F. L. Allman, President and General Manager, Radio Station WSVA, Harrisonburg, Va.; L. J. Anderson, RCA, Camden, N. J.; Ross Beville, Chief Engineer, Radio Station WWDC, Washington, D. C.; Warren L. Braum, Chief Engineer, Radio Station WSVA, Harrisonburg, Va.; Daken K. Broadhead, Manager, Allied Record Manufacturing Company, Hollywood, California; W. J. Brown, Bell Telephone Laboratories, New York City; J. H. Capp, General Electric Company, Syracuse, New York; E. P. Carter, Poinsettia Company, Pitman, N. J.; Robert J. Coar, Coordinator, Joint Senate and House Recording, Washington, D. C.

John D. Colvin, Audio Facilities Engineer, American Broadcasting Company, New York City; A. N. Curtiss, RCA, Camden, N. J.; W. H. Deacy, Jr., Staff Engineer, American Standards Association, New York City; O. B. Hanson, Vice-President and Chief Engineer, National Broadcasting Company, New York City; Fred de Jaager, Empire Broadcasting Corporation, New York City; C. M. Jansky, Jr., Jansky & Bailey, Washington, D. C.; J. G. Lawrence, Radio Division, Western Electric, New York City; C. J. LeBel, Vice-President, Audio Devices, New York City.

Theodore Lindenberg, Fairchild Camera and Instrument Corporation, Jamaica, New York; William B. Lodge, Director of General Engineering, Columbia Broadcasting System, New York City; Frank Marx, Director of General Engineering, American Broadcasting Company, New York City; Carl Mayfield and H. P. Meisinger, U. S. Recording Company, Washington, D. C.; R. A. Miller, Bell Telephone Laboratories, Murray Hill, N. J.; George M. Nixon, National Broadcasting Company, New York City; Robert Z. Morrison, National Broadcasting Company, New York City.

J. F. Palmquist, Chief Audio Engineer, Radio Corporation of America, Camden, N. J.; R. H. Ranger, President, Rangertone, Inc., Newark, N. J.; Oscar W. B. Reed, Jr., Jansky and Bailey, Washington, D. C.; H. I. Reiskind, Chief Engineer, Record Department, RCA, Camden, N. J.; Arthur F. Rekart, Chief Engineer, Radio Station KXOK, St. Louis, Missouri; H. E. Roys, Advanced Development Engineering Section, RCA, Camden, N. J.; L. A. Ruddell, American Broadcasting Company, New York City; G. J. Saliba, President & Chief Engineer, Presto Recording Corporation, New York City; C. R. Sawyer, ERD Division, Western Electric, New York City; H. F. Scarr, Radio Division Western Electric, New York City.

R. A. Schlegel, WOR Recording Studios, New York City; H. H. Scott, H. H. Scott, Inc., Cambridge, Mass.; Alex Sherwood, Standard Radio Transcriptions, New York City; K. R. Smith, Vice-President, Muzak Corp., New York City; H. F. Tank, Radio Station WWJ, Detroit, Mich.; O. W. Towner, Chief Engineer, Radio Station WHAS, Louisville, Ky.; L. Vieth, Bell Telephone Laboratories, New York City; A. E. Barrett, BBC, New York City; Angles d'Auriac, International Broadcast Organization, Brussels; Roy Cahoon, Canadian Broadcasting Corp., Montreal, Canada; W. T. C. Dowding, Engineer, Toronto Studios, RCA Victor, Toronto, Canada; Raul Lopes Duarte, Chief Engineer, National Portuguese Broadcasting System; L. D. Headley, Mgr., Radio-Recording Division, RCA Victor, Toronto, Canada.

W. Hilarius, Chief Engineer, South African Broadcasting Co.; Raoul Karman, RHC Network, Havana, Cuba; Leonid A. Kopytin, Department Chief Engineer, Ministry for Postal and Electrical Communications, USSR, Moscow, Russia; and M. L. Sastry, Station Engineer, All India Radio.

Hopes for End of ITC Sessions in Month Fade As Meetings Spill Over Into October

Hopes of finishing all the international conferences in Atlantic City, N. J., by the end of September faded last week when meetings of the International Telecommunications Conference were scheduled for the first and second weeks of October.

The high frequency broadcasting conference, which had the latest start of all the conferences, appeared last week to be the one most likely to finish first, with final plenary meetings expected to be completed by Sept. 28.

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The broadcasting conference has now agreed that a committee of five nations is to be formed to work out frequency assignments for the nations of the world. Under the chairmanship of Mexico's delegate, the group of technical experts will be made up of members from India, the United Kingdom, the Soviet Union, and the United States, in addition to Mexico.

This group of allocation, propagation and antenna specialists is to "perform all their functions on a world-wide basis in the interest of the most effective use of available broadcast spectrums, and in particular they shall reach their decisions on frequency assignments solely on an engineering basis."

Try Frequency Plan: The nations of the world have been required to supply lists of their frequency and circuit requirements, and to complete details of their existing and proposed antenna systems. From this data, the Broadcast Planning Board meeting in Geneva in March of 1948, is to try to provide a frequency plan for presentation at the full conference in Mexico City on October 1, 1948.

Several modifications of the preliminary agreements were made by the conference in the closing hours, the principal item being the fixing of the upper limit of power for short distance services at 10 kilowatts, with no minimum. Upper limits for long distance services will be submitted for study by the CCIR.

At the same time, the lower limit for long distance service was fixed at 10 kilowatts, except that the power of five kilowatts may be permitted when antennas with a sufficiently high gain are used.

Subject to long debate, no agreement could be reached on standard reference antennas. This matter was also passed on to the already overburdened Broadcast Engineering Board at Geneva for solution.

Employee-Employer Relations

Doherty Tells Boston Advertising Meeting Employer Relations Techniques Overlooked

Speaking to about 500 members and guests of the Boston Advertising Club, in Boston last Tuesday (23), Richard P. Doherty, NAB Director of Employee-Employer Relations, warned that some businessmen are neglecting successful techniques of sales, advertising and public relations in dealing with their employees.

"The two essential steps in the creation of good employee relations," Mr. Doherty said, "involve, first, the establishment of a sound, workable employee-relations program tailored to meet the needs of the company and industry workers; and second, the 'selling' of employee appreciation and understanding of this program."

Keynoting the address with the statement that "advertising and public relations agencies can serve as a major means of building harmonious labor relations within companies and industries," Mr. Doherty cautioned against neglect of the two potent forces.

"An enlightened educational and employee public relations program, like a successful advertising and public relations program, must be: (a) based upon research which gives management a thorough understanding of the motives and reactions of people being reached; (b) expressed in language which is clearly understandable to the listener and reader; (c) continuous and not sporadic," he said. "Furthermore, such an educational program must, like other advertising and public relations campaigns, utilize the medium or media which best reaches the worker. On this latter score, many firms and industries have completely overlooked the tremendous effectiveness of good radio programs as a means of promoting healthy employee relations and a broader understanding and appreciation of the interrelationship between the welfare of the company or industry and the community and workers.

Outstanding Case: "Right now we have an outstanding case at hand in the Talft-Hartley Act. Workers throughout the nation are being propagandized by union officials on the theme that the new labor law is thoroughly unsound and that it is a "slave labor bill." Faced with this type of union advertising and radio promotion, management has begun to appreciate the need for continuous public relations and education on labor relations matters.

"Management has been sound asleep in presenting its side of the picture while unions have done an 'increasingly' effective job in 'selling' attitudes to the workers. Ironically, many management executives have concluded that the mere enactment of the Taft-Hartley law has vindicated their side and have done little or nothing to counteract the many misconceptions which are being created in the workers' minds.

"I believe that the employees of America and the American public need an honest evaluation and appraisal of the new labor law. To date we have had chiefly a blanket castigation of the law, built around dramatic slogans, designed to undermine the confidence of the rank and file in their process of law making.

"Inasmuch as the 1948 political campaign will largely be centered around this major issue, it is imperative that the citizens of the United States be fully educated. On this, and other employee relations matters, American corporations and industries should more fully utilize the services of their advertising and public relations agencies."

Legal Department

Commission Sets Hearing and Oral Argument On TV Band Sharing After Petition of NAB

The Federal Communications Commission last week ordered that a special hearing and oral argument in the matter of amendments to the FCC Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services be held beginning at 10 a.m., October 13, 1947.

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The order followed a request for such an informal hearing, filed by the National Association of Broadcasters in the previous week.

The NAB petition quoted the FCC's statement that "there is no practical sharing arrangement" in the 44-50 mc. band "which will not cause serious interference to television reception." The request for hearing continued:

"Obviously, the solution to this problem proposed by the Commission, the exclusion of broadcast services from the 44-50 mc. band, is no solution at all."

Opposing the exclusion, the NAB petition pointed out that the narrowing of frequencies would be especially detrimental to FM and television, which need encouragement.

The text of the FCC order setting the hearing follows:

ORDER

> "At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 19th day of September, 1947;
>
> "The Commission, having under consideration requests for hearing and oral argument filed in the above-entitled matter by interested persons;
>
> "IT IS ORDERED, That a hearing and oral argument be held in the above-entitled matter before the Commission *en banc* beginning 10 a.m. October 13, 1947;
>
> "IT IS FURTHER ORDERED, That with respect to the band 44 to 50 mc. evidence and argument should be restricted to the question as to which category of radio service (*e.g.* television broadcasting or fixed and mobile) should be assigned to this band of frequencies, and that no evidence or argument will be received at this time concerning the specific number of channels which should be assigned in this band to particular radio services (*e.g.* police, fire, power utility, transit utility, provisional, experimental, forestry conservation, highway maintenance, special emergency)."

The Commission also announced last week that pending final disposition of this matter applications for authorizations in the 44-50 mc. band, including those now on file will be held in abeyance.

FCC Clarifies Its Policy for Application in 13 Television Channels from 44-216 Mc.

Acting on information that manufacturers of radio equipment have no full understanding of FCC policy as to applications for the use of frequencies in the 44-50 and 72-76 mc. bands, the Commission last week issued a statement to clarify handling of requests for frequency assignments.

The text of the FCC notice follows:

> "The Commission's Report of Allocations from 25,000 kc. to 30,000,000 kc. (Docket 6651) provided in part for thirteen television channels between 44 mc. and 216 mc., ten of which were to be shared with the non-government fixed and mobile services on a mutually non-interfering basis. The report further provided a band, 72-76 mc., for the exclusive use of the non-government fixed and mobile services, except for frequencies within 400 kc. of the 75 mc. aeronautical marker beacon frequency. Specific service-allocations for this band, 72-76 mc., were announced on July 19, 1946.
>
> "A comprehensive study of the problems inherent in the use of frequencies between 44 mc. and 88 mc. having indicated, among other things, that serious adjacent channel interference to television channels 4 and 5 may result from the unlimited operation of fixed and mobile services in the band 72-76 mc., the Commission, on August 14, 1947, issued its Notice of Proposed Rule Making (Mimeograph No. 10421, Docket No. 8487) in the matter of amendments governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services. Oral argument on this proposal has been scheduled for October 13, 1947.
>
> "Pending completion of the above mentioned proceeding in Docket 8487, the Commission has adopted the following procedure for the handling of applications now on file, or which may be filed, for authorizations in the frequency bands 44-50 and 72-76 mc.
>
> "1. Any request for the assignment of any frequency within the band 44-50 mc. will be held in abeyance pending the outcome of the proceeding in Docket 8487, scheduled for oral argument on October 13, 1947, on the proposal to reallocate this band to fixed and mobile uses.
>
> "2. Any request for the assignment of any frequency within the band 72-76 mc. (except aviation markers centering on 75 mc.) will be held in abeyance pending the outcome of the proceeding in Docket 8487, scheduled for oral argument on October 13, 1947, on the proposal to reallocate this band to certain types of fixed services; provided, however, that upon proper showing in particular cases presenting urgent and immediate need for emergency operation in the 72-76 mc. band, the Commission may consider the issuance of special temporary authorizations to operate in that band pending determination of the proceedings in Docket 8487.

Commission Waives Minimum Hours Section Of Rules at Request of Television Group

The Federal Communications Commission last week extended to December 31, 1947, its waiver of the requirements of Section 3.661 of the FCC Rules and Regulations, affecting the minimum number of hours of operation a week for television broadcasters.

The waiver was requested by the Television Broadcasters Association, which is preparing recommendations for a revision of the minimum-hours section for submission to the FCC.

The text of the FCC order follows:

> "The Commission having before it the written request of Television Broadcasters Association dated September 11, 1947, for an extension to January 1, 1948, of the action of the Commission of June 20, 1947, waiving the requirements of Section 3.661 (a) of the Commission's Rules and Regulations until September 30, 1947; and
>
> "IT APPEARING, That Television Broadcasters Association has under study and consideration certain proposals to be submitted to the Commission which are designed to supply a new and different basis for determining the minimum number of hours per week which a television licensee should be required to broadcast; and

(Continued on next page)

"It further appearing, That said proposals require further study by Television Broadcasters Association and cannot be submitted for Commission consideration and action before September 30, 1947, the date of expiration of the waiver of Section 3.661(a); and

"It further appearing, That the requested extension constitutes an exemption from the requirements of Section 3.661(a) of the Commission's Rules and Regulations, and that the public notice and procedure required by Section 4 of the Administrative Procedure Act is impracticable.

"It is ordered, That, effective immediately, Section 3.661(a) be amended so that the footnote thereto will read as follows:

> "[1] The requirements of Section 3.661(a) are waived until December 31, 1947."

Public Relations

News Correspondents Cover NAB Convention With Average 75,000 Words Filed Each Day

Correspondents covering the 25th Annual Convention of the NAB at Atlantic City filed an average of 75,000 words daily for four days to their broadcasting stations, trade papers, wire services and general publications, a survey showed last week.

A total of 127 correspondents, including 10 photographers, registered as "working press" in the special radio-press workroom set up for the reporters in Convention Hall.

The total wordage moved by correspondents did not include complete coverage of the Convention by the NAB Information Department. Supplemented by four network experts, lent to NAB by their offices, the Information staff covered all sessions and meetings of the convention.

The four network press men lent were Clarence Worden, CBS; Frank Zuzulo, MBS; Jo Dine, NBC; and Jack Pacey, ABC.

The Information Department prepared a total of 32 major press releases during the four-day convention, in addition to 44 complete mimeographed texts of addresses for the working press.

Two news conferences were conducted, on the proposed Standards of Practice and the proposed Radio Legislation.

A total of 105,000 sheets of mimeographed release material was supplied to reporters covering the convention.

Research Department

Radio and Television Receiver Production Moving Upward Toward Heavier Fall Output

Radio and television receiver production in August moved upward toward an expected heavy fall output, with manufacturers producing an August total of 1,265,835 sets of all types for the month, the Radio Manufacturers Association announced last week.

The August total brought the number of receivers made by RMA members in the first eight months of 1947 to 11,031,935. The August output also showed the first increase in monthly production since the peak was reached last April.

Television receiver production in August showed a gain over July and established a new record for the year, reaching 12,283 sets as against 10,007 for the five-week period in July. The previous monthly record was set in June when 11,484 television sets were produced.

August's television output was classified as follows: radio table models, 7,984; direct viewing radio consoles, 2,181; projection-type radio consoles, 92; direct viewing radio-phonograph combinations, 2,008, and 18 projection-type radio-phonograph combinations.

FM-AM receivers produced by RMA member-companies in August totalled 72,014 as compared with 70,649 in the July period. The FM-AM receivers were broken down as follows: 8,653 table models, 178 consoles, and 63,183 radio-phonograph console combinations.

RMA member-companies also manufactured in August 273,380 automobile radios, 149,150 portable radios and 26,080 table model battery sets.

Following is the monthly breakdown of FM, television, and all radio set production this year:

Month	*FM-AM*	*Television*	*All Sets*
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks)	70,649	10,007	1,155,456
August	72,014	12,283	1,265,835
Totals	588,226	68,669	11,031,935

Broadcast Advertising

Plans for Second Annual NRDGA Contest For Radio Awards Being Studied by Group

Plans for the second annual National Retail Dry Goods Association Radio Contest were being made last week in New York by the NRDGA and NAB Retail Committees. Rules of the contest will be released to stores and stations within two weeks.

Now is the time to start word-of-mouth publicity about this project. It deserves all the support stations can give, for it affords an opportunity to place radio in a place of prominence in the retailer's advertising plans.

Last year's contest was tied in with a special radio session and given an important place on the NRDGA Convention agenda. Retailers who won awards in the contest were featured speakers at the NRDGA Sales Promotion Clinic and at the NAB Convention Sales Manager's Clinic.

(Continued on next page)

Until last year the annual newspaper awards were the only ones giving the retailer a chance to put a feather in his cap of advertising achievement. Now both he and his station can look to the radio contest as a chance to gain recognition. The benefits of this contest are unlimited. It enables the NRDGA and NAB to discuss and promote radio from many constructive angles.

Its success will depend on promotion and participation. Stations should watch for the release of rules and get retail stores ready to enter the contest now.

Members of the NRDGA Radio Committee participating in Monday's meeting were William T. White, Wieboldt Stores, Chicago, chairman; Julian Trivers, Hengerer's, Buffalo, N. Y.; Lawrence Foster, The Fair, Chicago; James Keenan, Joske's of Texas, San Antonio, and Walt Dennis, Allied Stores Corp., New York. Howard P. Abrahams, manager of the Sales Promotion Division of the NRDGA, is in general charge of the project.

On the NAB's Retail Advisory Subcommittee, which is actively cooperating in this project, are J. Robert Gulick, WGAL, Lancaster, Pa., chairman; Gordon Gray, WIP, Philadelphia; Joe DuMond, KXEL, Waterloo, Iowa; Edwin Mullinax, WLAG, LaGrange, Ga.; William R. Alford, Jr., WSYR, Syracuse, N. Y., and Gerald Boyd, WPAY, Portsmouth, Ohio. Also attending are Miss Lee Hart and Frank E. Pellegrin of the NAB Department of Broadcast Advertising.

Member Stations Commend Advisory Service After Two-Week Coast Journey by Lee Hart

Commendation from member stations of the NAB's new retail advisory service continues to be received at headquarters. The service was inaugurated six months ago, with Miss Lee Hart, assistant director of broadcast advertising, in charge, and consists of two-day meetings with retail and radio station personnel in cities where the NAB member stations join in extending an invitation. The service is rendered without charge, except for the payment of travel and incidental expenses.

Following a two-week trip to the west coast immediately preceding the Atlantic City convention, letters of praise for the service were received from broadcasters in every city where the meetings were held. A typical letter is the one below, from Norman A. Davis, of KALE, Portland, Ore., who is Sales Managers Chairman of the 17th NAB District:

> "Please accept our extreme appreciation of NAB's arrangement of Miss Lee Hart's visit to Portland.
>
> "We established a different work pattern for Miss Hart from what she was acquainted with, yet she did a big and beautiful job.
>
> "Miss Hart held one-hour 'shirt sleeve radio work sessions' with key management at:

Olds and King	Department Store
Lipman Wolfe	Department Store
Pacific Outfitting	Department Store
Eastern Outfitting	General Store
J. C. Penney	Department Store
Fred Meyer, Inc.	Grocery Chain

> "One two-hour luncheon session for advertising agency personnel attended by representatives from every agency in our area. (71 persons.)
>
> "One one and one-half hour work session for small retailers, attended by retail users and non-users of retail radio. (34 persons.)
>
> "One and one-half hour work sessions for radio station personnel, both Portland and upstate. (66 persons.)
>
> "Miss Hart was guest speaker at the fall kick-off meeting of the Oregon Advertising Club. (326 in attendance.)
>
> "All of this activity was in a 2-day period. We believe Miss Hart's energy, sales personality and excellent presentation of radio has made a valuable, lasting impression on retail and general radio users throughout Oregon.
>
> "It is our sincere hope that NAB will arrange a west coast (Portland area) visit, on an annual basis, for one equally as well qualified as Miss Hart."

Requests for fall and winter bookings are now being received by the NAB Department of Broadcast Advertising.

Public Interest Programming

Listener Complaint on Used Fats Appeals Shows Ways of Getting Collection Action

Listener reaction to public interest announcements on the saving and turning in of used fats last week developed a specific method of encouraging meat dealers who have been reluctant to accept fats from housewives.

A specific complaint from a listener to KFBK, in Sacramento, Calif., forwarded by the station to NAB for investigation, brought a suggestion from the Advertising Council that the American Fat Salvage Committee will act within 48 hours on any such complaint.

The listener's letter to KFBK complimented the station for the public interest announcements, but complained that many meat dealers had refused to accept the fats, while others had taken them reluctantly, saying that nothing was being done with them.

Advertising Council spokesmen said, in response to a NAB query, that a few such isolated incidents had occurred, and suggested a remedy. Names and addresses of meat dealers or collection agents refusing to collect used fats, sent to the American Fat Salvage Committee, 247 Park Avenue, New York 17, Wilder Breckinridge, general manager, will be used by the Committee in correcting such situations within 48 hours, they said.

An industry committee, the Fat Salvage group relies on encouragement of meat dealers, rather than any form of pressure.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 6-12, 1947, by

(Continued on next page)

The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chests of America— 168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service though health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chest in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A.)

Help Prevent Forest Fires

Our forest and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appaling losses from forest fires, 9 out of 10 of which are man-made. Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. Remind Columbus Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-D.)

Federal Communications Commission Docket

HEARINGS

Following is the only published hearing scheduled by the Commission for the week beginning Monday, September 29. It is subject to change.

Thursday, October 2

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA-Night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. **590 kc.**, 1 KW, unlimited; DA-Night & Day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. **590 kc.**, 1 KW, unlimited; DA-Night & Day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG, Worcester, Mass.
WIAC, San Juan, Puerto Rico.
WLVA, Lynchburg, Va.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

800 KC.

Samuel L. Stephens, Sr., Brigham City, Utah—Granted CP for new station to operate on 800 kc., 250 watts, daytime only; engineering conditions. (BP-5721)

900 KC.

George Basil Anderson, Columbus, Nebr.—Granted CP for new station to operate on 900 kc., 1 KW, daytime only; engineering conditions. (BP-5656; Docket 8172)

(Continued on next page)

910 KC.

The Miami Broadcasting Co., Miami, Okla.—Granted CP for new station to operate on 910 kc., 1 KW, unlimited time, DA; engineering conditions. (BP-4987; Docket 7810)

960 KC.

Rossmoyne Corp., Lemoyne, Pa.—Granted CP for new station to operate on 960 kc., 1 KW, daytime only; engineering conditions. (BP-5862)

Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Adopted order granting petition to reconsider and grant without hearing its application as amended; removed from hearing docket, and granted said application for CP for new station to operate on 960 kc., 500 watts, daytime only; conditions. (BP-5714; Docket 8484)

1150 KC.

South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime, subject to any interference if WOOP (BP-3987) is granted. (BP-5635)

1250 KC.

Donald W. Howe, Ware, Mass.—Granted CP for new station to operate on 1250 kc., 500 watts, daytime only. (BP-5869)

1270 KC.

Sims Publishing Co., Orangeburg, S. C.—Granted CP for new station to operate on 1270 kc., 1 KW, daytime only; engineering conditions. (BP-5577)

1280 KC.

Peach State Broadcasting Co., Macon, Ga.—Granted CP for new station to operate on 1280 kc., 1 KW, daytime only. (BP-5822)

1330 KC.

Jack Henry Kidd, Jr., Kingsville, Texas—Granted CP for new station to operate on 1330 kc., 1 KW, daytime only; engineering conditions. (BP-5924)

1350 KC.

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted CP to increase power from 1 KW day to 1 KW night, 5 KW LS, operating on 1350 kc., change hours of operation from day only to unlimited, install new transmitter and DA for day and night use, and change transmitter location. (BP-5472; Docket 8357)

1380 KC.

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Granted CP for new station to operate on 1380 kc., 500 watts night, 1 KW LS, DA, unlimited time. (BP-4996; Docket 8386)

1390 KC.

Wharton County Broadcasting Co., El Campo, Texas—Granted CP for new station to operate on 1390 kc., 500 watts, daytime only; engineering conditions. (BP-5611; Docket 8312)

1460 KC.

Modern Broadcasting Co. of Baton Rouge, La.—Granted CP for new station to operate on 1460 kc., 1 KW, daytime only. (BP-5711; Docket 4818)

AM—Frequency Change

1270 KC.

KCOK—Herman Anderson, Tulare, Calif.—Granted CP to change frequency from 1240 kc. to 1270 kc., increase power from 250 watts to 1 KW, change transmitter location, install new transmitter and use DA-N, subject to any interference if KTFI (BP-5458) is granted.

AM—Licenses for New Stations Granted

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Granted license for new station to operate on 1010 kc., 1 KW, daytime. (BL-2566)

1050 KC.

WLIP—William L. Lipman, Kenosha, Wisc.—Granted license for new station to operate on 1050 kc., 250 watts, daytime. (BL-2470)

1220 KC.

WRIB—R. I. Broadcasting Co., Providence, R. I.—Granted license for new station to operate on 1220 kc., 250 watts, daytime. (BL-2521)

1280 KC.

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted license for new station to operate on 1280 kc., 1 KW, unlimited, and specify studio location. (BL-2524)

1450 KC.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2525)

1510 KC.

WKAI—The Macomb Broadcasting Co., Macomb, Ill.—Granted license for new station to operate on 1510 kc., 250 watts, daytime. (BL-2544)

AM—License Renewals and Extensions

KRKO—Everett Broadcasting Co., Everett, Wash.—Granted renewal of license for period ending August 1, 1950.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted extension of license for 30 days from October 1, 1947, pending receipt of additional information requested under Sec. 308(b)

KTRC—New Mexico Publishing Co., Santa Fe., N. Mex.—Granted renewal of license for period ending August 1, 1950.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Granted renewal of license for period ending August 1, 1949. (BR-1028)

Directed that licenses for operation of following stations be extended on temporary basis to December 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:

KKIN, D. O. Kinnie, Visalia, Calif.; KARK, Ark. Radio & Equip. Co., Little Rock (Pending action on renewals); KBIO, Jessica L. Longston, Burley, Idaho (Pending consideration of information requested under Section 310(b) of the Act); KRJ, Don Lee Broadcasting Co., Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616, 7680); KIFI, Eastern Idaho Broadcasting Co., Idaho Falls, Idaho (Pending receipt of information requested under Section 308(b) of the Act); KLIZ, Brainerd Broadcasting Co., Brainerd, Minn. (Pending receipt of information requested under Sec. 308(b) of the Act); KOB, Albuquerque Broadcasting Co., Albuquerque, N. Mex. (Pending final action in Dockets 6584 and 6585); KTNM, McMa Agency, Tucumcari, N. Mex. (Pending receipt of amendment of application involving the name of licensee); KVFD, Northwest Broadcasting Co., Ft. Dodge, Iowa (Pending further engineering study); WABY, The Adirondack Broadcasting Co., Inc., Albany, N. Y. (Pending consideration and final action upon application for transfer of control of licensee corporation); WATL, Atlanta Broadcasting Co., Atlanta, Ga. (Pending receipt of information requested under Sec. 308(b) and further accounting study); WCAW, Capitol Broadcasting Corp., Charleston, W. Va. (Pending receipt of information requested under Sec. 310(b)); WCTT, The Corbin Times-Tribune, Corbin, Ky. (Pending consideration of application filed late); WDEL—WDEL, Inc., Wilmington, Dela. (Pending further engineering study); WELM, James Robert Mea-

(Continued on next page)

chem, Elmira, N. Y. (Pending receipt of information requested under Sec. 308(b)); WFLA, The Tribune Co., Tampa, Fla. (Pending further engineering study); WGIL, Galesburg Broadcasting Co., Galesburg, Ill. (Pending receipt of information requested under Sec. 310(b)); WJOL, Joliet Broadcasting Co., Joliet, Ill. (Renewal application in hearing, Docket 6983); WKBW, Buffalo Broadcasting Corp., Buffalo, N. Y. (Pending consideration of application for assignment of license); WNOE, James A. Noe, New Orleans, La. (Pending consideration of applicant's qualifications); WOV and Aux., Wodaam Corp., New York, N. Y. (Pending final outcome of litigation involving transfer of control of licensee corporation); WRC, National Broadcasting Co., Washington, D. C. (Pending further engineering study); WSGG, Elberton Broadcasting Co., Elberton, Ga. (Pending receipt of information requested under Sec. 310(b)); KFJZ, Tarrant Broadcasting Co., Ft. Worth, Tex. (Pending action on renewal).

AM—Designated for Hearing

630 KC.

Western Washington Broadcasting Co., Puyallup, Wash.—Designated for hearing application for new station to operate on 630 kc., 250 watts, daytime only. (BP-5802)

690 KC.

Haygood S. Bowden, Camden, S. C.; WTOC—Savannah Broadcasting Co., Savannah, Ga.—Designated for consolidated hearing application of Haygood S. Bowden for new station at Camden, S. C., to operate on 690 kc., 250 watts, day only (BP-6020) and application of WTOC to change from 1290 kc., 5 KW, unlimited, to 690 kc., 10 KW, day only. (BP-6327)

1320 KC.

Western Oklahoma Broadcasting Co., Clinton, Okla.—Designated for hearing application for new station to operate on 1320 kc., 1 KW, daytime only. (BP-5321)

1340 KC.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Designated for hearing application for renewal of license; granted temporary license to December 1, 1947, pending action on renewal application. (BR-355)

1380 KC.

Pryor Dillard, Raymondville, Texas—Designated for hearing application for new station to operate on 1380 kc., 250 watts, unlimited time; made KBWD, Brownwood, Texas, party to proceedings. (BP-5468)

1490 KC.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Adopted order granting petition of WSIR for reconsideration of Commission action granting without hearing application of Deland Broadcasting Co., Deland, Fla., to operate on 1490 kc., 250 watts, unlimited time (BP-5903); set aside said action, and designated application for hearing; made WSIR party to proceeding.

AM—Applications Amended

970 KC.

Wyoming Broadcasting Co., Pineville, W. Va.—Granted petition for leave to amend application (BP-6149, Docket 8470) so as to specify 970 kc. instead of 730 kc.; accepted amendment, and on Commission's own motion, removed application from hearing.

1570 KC.

West Allis Broadcasting Co., West Allis, Wisc.—Granted petition for leave to amend application (BP-5800; Docket 8509) so as to specify 1570 kc., 250 watts, day only, instead of 1600 kc., 1 KW, day only; accepted ammendment, and removed application from hearing docket.

AM—Modifications of CP's Granted

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3119)

KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.—Granted modification of CP for extension of completion date to 1-13-48. (BMP-3040)

WSSB—Public Information Corp., Durham, N. C.—Granted modification of CP for extension of completion date to 12-27-47. (BMP-3122)

WRJN—Racine Corp., Racine, Wisc.—Granted modification of CP for extension of completion date to 4-21-48. (BMP-3120)

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.—Granted modification of CP for extension of completion date to 10-16-47. (BMP-3128)

KXLL—Western Montana Associates, Missoula, Mont.—Granted modification of CP for extension of completion date to 2-4-48. (BMP-3121)

KGYW—California-Nevada Broadcasting Co., Vallejo, Cal.—Granted modification of CP to make changes in vertical antenna. (BMP-3035)

WTAL—John H. Phipps, Tallahassee, Fla.—Granted modification of CP to change type of transmitter and change studio location. (BMP-3088)

KMON—Sun River Broadcasters, Inc., Great Falls, Mont.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3145)

KAWN—KAW Broadcasting, Inc., Topeka, Kans.—Granted modification of CP for extension of commencement and completion dates to 1-15-48 and 7-15-48. (BMP-3134)

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wisc.—Granted modification of CP for extension of completion date to 4-18-48. (BMP-3133)

KOMW—Miller Publishing Co., Inc., Omak, Wash.—Granted modification of CP to make changes in vertical antenna. (BMP-3155)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted modification of CP for extension of completion date to 4-22-48. (BMP-3127)

KSAC—Kansas State College of Agriculture & Applied Science, Manhattan, Kans.—Granted modification of CP for extension of completion date to 11-21-47. (BMP-3129)

WEVE—Ridson, Inc., Eveleth, Minn.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-3045)

WEMB—El Mundo Broadcasting Co., San Juan, P. R.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location and specify studio location. (BMP-2937)

WCOH—Newman Broadcasting Co., Newman, Ga.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location and specify studio location. (BMP-2977)

AM—Oral Arguments Postponed

The Commission on September 23 postponed oral arguments on following cases to dates shown:

October 8

1) Dockets 7928, 7929: Assignment of license of KMED;
2) Dockets 6807, 7401: WJIM, Inc., Lansing, Mich.; Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio;
3) Dockets 7087, 7390: Norfolk Broadcasting Corp., Norfolk, Va., Tidewater Broadcasting Corp., Norfolk, Va.;
4) Dockets 7425, 7427: Lycoming County Broadcasting Co., Williamsport, Pa., Williamsport Radio Broadcasting Associates, Williamsport, Pa.

(Continued on next page)

October 9

1) Dockets 6971, 6972, 6973: WCPO, Queen City Broadcasting Co., Cincinnati, Ohio, and WLAP, Lexington, Ky.;
2) Dockets 6839, 6840: Coast Ventura Co., and Ventura Broadcasters, Inc., Ventura, Calif.;
3) Docket 7254: Earle C. Anthony, Los Angeles;
4) Docket 6626: WORL, Boston, Mass.

AM—Miscellaneous Actions

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Adopted order granting petition of WTPR insofar as it requests modification of grant of application of Broadcasters Associates for modification of CP to specify a transmitter site and antenna system at Station WPTN, Paris, Tenn.; denied petition of WTPR otherwise; and modified said grant to WPTN so that it will be subject to the condition that applicant will take any precautions necessary to eliminate, to the satisfaction of the Commission, any interaction between the transmitters and antenna systems of Stations WTPR and WPTN which will result in interference or other undesirable transmission effects. (BMP-2831)

Denison-Texoma Broadcasting Co., Denison, Texas, and Burton V. Hammond, Jr., Denison, Texas—Adopted Order (1) granting petition of Denison-Texoma Broadcasting Co. requesting that the Commission accept its late appearance in proceeding in Dockets 8176, 8177 and 8265, and dismiss petition of Burton V. Hammond; waived Sec. 1.387 and accepted said petition as an appearance in this proceeding; (2) further, denying petition of Burton V. Hammond, Jr., requesting that application of Denison-Texoma Broadcasting Co. be dismissed as in default by reason of failure to file an appearance indicating its intention to prosecute the application.

Craig Broadcasting Co., Chester, S. C.—Adopted Order denying petition requesting that the Commission consider and grant simultaneously its application (BP-5337, Docket 8233) and the application of Inter-City Advertising Co. for CP to change operating assignment of WKIX, Columbia, S. C., from 1490 kc. to 1320 kc., and increase power from 250 watts, unlimited, to 1 KW day, 500 watts night, etc. (BP-5023; Docket 8373)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted Order denying petition to vacate or enlarge and modify the order to show cause entered in proceeding in re WLEU, Erie, Pa. (BP-4115; Docket 6913)

KALE—KALE, Inc., Portland, Ore.—Granted CP to change transmitter location, make changes in DA for day and night use with FM antenna on top of center element (BP-5883); engineering conditions.

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Adopted order denying petition requesting reconsideration and grant of its applications for new AM and FM stations (BP-5273, Docket 7922; BPH-970, Docket 7923).

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla., and WMBG—Havens and Martin, Inc., Richmond, Va.—Adopted order granting petition of WTSP for reconsideration of Commission action of April 30, 1947, granting application of Thomas Patrick, Inc., to increase power of KWK, St. Louis, Mo., to 5 KW night, and to install DA for night use (BP-4843; Docket 8512); set aside said action of April 30th, and designated for hearing said application of KWK; further ordered that WTSP and WMBG, Richmond, Va., be made parties to this proceeding; further ordered that petition of WTSP filed 3-31-47 requesting KWK application be designated for hearing, and petitions of WMBG filed 8-13-46 and 5-15-47 be dismissed.

The Kentucky Mountain Holiness Association, Lawson, Ky.—On Commission's own motion, removed application (BP-6034; Docket 8469) from hearing docket.

Alexandria Radio Corp., Alexandria, Minn.—Granted petition for leave to amend application (BP-5709; Docket 8132) so as to show the addition of four additional stockholders; accepted said amendment.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—On Commission's own motion, continued hearing upon application for renewal of license (BR-976; Docket 6987) to 11-24-47.

Patriot Co., Harrisburg, Pa.—Granted petition requesting a 7-day continuance in hearing in Dockets 6884, etc., and continued said consolidated hearing to October 2, 1947.

Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted petition for leave to intervene in further hearing upon applications of WARM and WBAX (Dockets 7851 and 7852). Exceptions noted by counsel for WARM.

Shawano County Leader Publishing Co., Shawano, Wisc.—Granted petition for leave to amend application (BP-5518; Docket 8307) so as to specify power of 250 watts daytime only instead of 250 watts day, 100 watts night, on 550 kc.; accepted amendment.

Community Broadcasting Co., Ft. Worth, Texas—Granted petition for continuance in hearing upon application (BP-5182; Docket 7848); continued hearing to October 29, 1947.

W. W. Roark, Kerrville, Texas—Referred to the Commission petition and amendment thereto requesting dismissal without prejudice of his application for new station. (BP-5528; Docket 8127)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted license for change in frequency, installation of new DA for night use, and new ground system. (BL-2545)

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Granted CP to install new transmitter. (BP-6284)

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6040)

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-3151)

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Granted license to use old main transmitter to be used for auxiliary purposes with power of 5 KW, DA day and night. (BL-2638)

WIBK—Independent Broadcasting Co., Inc., Knoxville, Tenn.—Granted petition requesting continuance of hearing in Dockets 8489 and 8490 to October 20, 1947.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Granted consent to assignment of permit from Daytona Beach Broadcasting Co., a partnership, to Daytona Beach Broadcasting Corp., a corporation. (BAP-59)

WCJU—Forrest Broadcasting Co. (Assignor), Lester Williams (Assignee), Columbia, Miss.—Granted consent to assignment of license from Forrest Broadcasting Co. to Lester Williams for a total consideration of $25,000. (BAL-616)

KKIN—D. O. Kinnie (Assignor), KKIN, Inc. (Assignee), Visalia, Calif.—Granted consent to assignment of license from D. O. Kinnie to KKIN, Inc., a corporation owned by Kinnie. (BAL-640)

Raymond B. Wicker, Earl G. Darbour, Sr., Archie L. Barnes and L. T. Clark, Area of Southern Pines, N. C.—Adopted order dismissing petition for reconsideration of Commission action granting without hearing application of Sandhill Community Broadcasters, Inc., for new station at Southern Pines, N. C. (BP-5583)

Bremer Broadcasting Corp., Newark, N. J.—Granted consent to involuntary transfer of control from Albert H. Pollack (deceased) to Yetta Pollack, wife. (BTC-565)

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Granted consent to assignment of license of WCOS from Carolina Broadcasting Corp. to its parent company, Radio Columbia. (BAL-639)

KVOC—Natrona County Tribune, Casper, Wyo.—Granted consent to assignment of license of KVOC from Natrona County Tribune to KVOC Broadcasting Co., 91% controlled by assignor. (BAL-623)

WOKO—WOKO, Inc., Albany, N. Y.—Granted extension of special temporary authority for continued operation of

(Continued on next page)

WOKO for one month, until 10-31-47, unless sooner terminated by the Commission.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.; WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted application for modification of license of WHAT and, on own motion, modified license of WTEL to permit them to operate in accordance with time sharing arrangement with WCAM, Camden, N. J., subject to any changes in assignments which may be made in Dockets 5893, et al., and further subject to action on WTEL's renewal of license application.

W. Alexander Knight, East St. Louis, Ill.—Granted petition to dismiss without prejudice its application for new station (BP-5834; Docket 8175)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Action on this item was passed over for one week.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Granted petition for leave to amend application (BP-5971; Docket 8364) so as to change name of applicant to WCAR, Inc.; accepted said amendment.

WDSU—Stephens Broadcasting Co. (Assignor), WDSU-FM—International City Broadcasting Corp. (Assignee), New Orleans, La.—Granted petition filed jointly, for dismissal without prejudice of application for consent to assignment of license for WDSU and WDSU-FM. (BAL-596; Docket 8463)

Sayre Printing Co., Sayre, Pa.—Granted petition for leave to amend application (BP-5872; Docket 8256) so as to specify 100 watts power instead of 250 watts; accepted amendment and removed from hearing docket.

William Courtney Evans, Dover, Dela.—Dismissed petition which requested that his application (BP-5927; Docket 8425) be removed from hearing docket and granted without hearing.

WRNY—Monroe Broadcasting Co., Rochester, N. Y.—Granted petition requesting 30 day extension of time within which to file exceptions to Commission's proposed decision in re Dockets 7372 et al.; extended time to Oct. 30, 1947.

AM—Applications Accepted for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit (B3-P-4399, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter, make changes in directional antenna, and mount FM antenna on AM tower, and change transmitter location from: On Rittiman Rd., 3.7 miles E. of intersection of Rittiman Rd. & U. S. Highway 81, Rural, Texas, to: On Eisenhauer Rd., approximately 0.25 mile E. of WW White Rd. and approximately 7 miles NE. of center of San Antonio, Texas, and for extension of completion date.

560 KC.

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—Modification of construction permit (B3-P-4241, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and change transmitter location.

580 KC.

WCBI—Birney Imes, Jr., Columbus, Miss.—Construction permit to change frequency from 1340 to 580 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, DA-2, and change transmitter location.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-P-3848, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change type of transmitter, for approval of directional antenna, and to change transmitter location from 1½ miles S. Filmore intersection, Old Fields Twp., Wilson County, N. C., to Stotts Rd. Highway, 1.5 miles N. of Rock Ridge, East Rock Ridge, N. C.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-P-4096, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change frequency from 610 to 590 kc., change type of transmitter, for approval of directional antenna, and to change transmitter location from: Near Boonsboro, Va., to: Near Lynchburg, Va.

610 KC.

KLEE—W. Albert Lee, Houston, Texas—Modification of construction permit (B3-P-4628, as modified, which authorized a new standard broadcast station) to change directional antenna from night use only to day and night use (DA-2), and mount FM antenna on #2 tower.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-4095, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change frequency from 690 to 610 kc., change type of transmitter, for approval of directional antenna, and to change transmitter location.

620 KC.

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Modification of construction permit (BP-6058, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

KWFT—Wichita Broadcasters, Wichita Falls, Texas (a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Voluntary assignment of construction permit and license from Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr., to KWFT, Inc.

630 KC.

KOH—McClatchy Broadcasting Company of Nevada, Reno, Nev.—Modification of construction permit (BP-5976, which authorized increase in power, change in type of transmitter, and changes in directional antenna for night use) for approval of the directional antenna.

680 KC.

KOMW—Miller Publishing Co., Inc., Omak, Wash.—Modification of construction permit (B5-P-5520, which authorized a new standard broadcast station) to make changes in vertical antenna.

690 KC.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Construction permit to change frequency from 1290 to 690 kc., change hours of operation from unlimited to daytime, and increase power from 5 KW to 10 KW, install new transmitter and new vertical antenna, and change transmitter location from Anderson Rd., 3½ miles west by north of Savannah, Ga., to: To be determined in or near Savannah, Ga.

730 KC.

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Authority to determine operating power by direct measurement of antenna power.

WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.—Modification of construction permit (B3-P-5467, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

740 KC.

WJIG—Tri Cities Broadcasting Co., Tullahoma, Tenn. (Raymond L. Prescott, Jr., and Henry L. Wilson, a partnership)—Modification of construction permit (BP-6127, which

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authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

750 KC.

WKOP—The Binghamton Broadcasters Inc., Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—License to cover construction permit (B1-P-5244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Amended to change name of applicant from Andrew Jarema and Frank H. Altdoerffer, a partnership, d/b as The Binghamton Broadcasters to The Binghamton Broadcasters, Inc.

800 KC.

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—License to cover construction permit (B2-P-5642), which authorized to mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

820 KC.

WCBD—Michael J. Mintern, as general overseer of Christian Catholic Church, Chicago, Ill.—License to cover construction permit (BP-6059), which authorized a new standard broadcast station.

860 KC.

WCAV—Western Maryland Broadcasting Corp., Norfolk, Va.—Modification of construction permit (BP-5923, which authorized a new standard broadcast station) to change corporate name from Western Maryland Broadcasting Corporation to Cavalier Broadcasting Corp., change type of transmitter for approval of antenna and transmitter location and to specify studio location.

880 KC.

NEW—South Bay Broadcasting Co., Hermosa Beach, Calif. (H. M. McCollum) (P. O. 910 Hermosa Ave., Hermosa Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 250 watts and daytime hours of operation.

900 KC.

KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—License to cover construction permit (B5-P-5341, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Frequency Broadcasting System, Inc., Monroe, La. (P. O. 207 Belmont Building, Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

WATK—Antigo Broadcasting Co., Rolling, Wis.—Modification of construction permit (BP-6024, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at approximately 1.2 miles south of city limits, of Antigo, Wis., on U. S. Highway 45, Rolling, Wis.

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—License to cover construction permit (B1-P-4746, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

920 KC.

NEW—Monroe Publishing Co., Monroe, Mich.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1520 to 920 kc.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Voluntary assignment of construction permit from Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Company to Paso Broadcasting Company, Inc.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Special service authorization to operate from regular sign-off time to 10:15 p. m., CST, on various evenings from 9-12-47 and ending in no event later than 10:15 p. m., CST, 12-6-47, as specified in Form 317, on 920 kc., power of 1 KW. Resubmitted and amended to change time of commencement from 9-12-47 to 9-19-47, and power from 1 KW to 500 watts.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—License to cover construction permit (B3-P-5408, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

960 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from 1230 kc. to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif. (W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe, a partnership)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified (night) hours of operation. Amended to change name of applicant from W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe, a partnership, d/b as Cosmopolitan Broadcasting Company to W. J. Fairchild, Lee Campbell, Lester L. Orticke and Albert J. McNeil, a partnership, d/b as Cosmopolitan Broadcasting Company.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 970 kc., power from 250 watts to 1 KW; install directional antenna for use at night; change type transmitter and change transmitter location. Amended to change power from 1 KW to 500 watts night, 1 KW day and make change in directional antenna pattern for use at night.

KERO—J. E. Rodman, Bakersfield, Calif.—Construction permit to change frequency from 1230 to 970 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location.

990 KC.

NEW—Orange Empire Broadcasting Co., Redlands, Calif. (C. M. Brown, Edward I. Hoffman, E. Allen Nutter, William R. Quinn, Edward J. Roberts, Louis P. Scherer and James B. Stone, a partnership) (P. O. 208½ Orange St.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

NEW—William M. Gleiss, Sparta, Wis. (P. O. 511 South Court Street, Sparta, Wis.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

NEW—Jasper On The Air, Inc., Jasper, Indiana (P. O. Metzger Building, Jasper, Ind.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

NEW—Lakes Area Broadcasting Co., Pryor, Okla. (L. L. Gaffaney and J. B. Smith, a partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1370 kc. to 990 kc.

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NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation. Amended to change type of transmitter.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) for extension of completion date.

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Authority to determine operating power by direct measurement of antenna power.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—License to cover construction permit (B2-P-4023, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Modification of construction permit (B2-P-3855, which authorized installation of new directional antenna system) for extension of completion date.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (A partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Special service authorization to operate from 7:30 P. M. to 11:30 P. M., CST, on various evenings from 9-20-47 and ending in no event later than 11:30 P. M., CST, 11-15-47, as specified in Form 317, on 1070 kc., with power of 250 watts.

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—Authority to determine operating power by direct measurement of antenna power.

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Voluntary relinquishment of control of licensee corporation from Sidles Co. to Star Printing Co. (1 share of common stock.)

1140 KC.

NEW—Lincoln Operating Co., Miami, Fla. (As Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (B3-P-4903, which authorized a new standard broadcast station) to change transmitter location from: On Miller Dr., west and south of a point 1⅛ miles west of Galloway Rd., Miami, Fla., to Sec. 30, Twp. 54, Range 40, Miami, Fla.

1150 KC.

WNDB—News-Journal Corp., Daytona Beach, Fla.—Modification of construction permit (BP-6057, which authorized a new standard broadcast station) to change type of transmitter, for approval of vertical antenna and to mount FM antenna on AM tower, and for approval of transmitter location at 6th Street and Canal Road, Holly Hill, Florida.

1170 KC.

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Modification of construction permit (B3-P-5238, as modified, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

1230 KC.

NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc., power from 250 watts to 100 watts.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—License to cover construction permit (BP-6096, as modified) which authorized increase power and make changes in transmitting equipment and authority to determine operating power by direct measurement of antenna power.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership) (P. O. 314 Main St., Fort Bragg, Calif.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter location from: To be determined, Fort Bragg, Calif., to: On Oak St., 0.4 of a mile east of city limits, Fort Bragg, Calif.

WMPC—The Liberty Street Gospel Church of Lapeer, Mich.—Modification of license for a change in specified hours to daily except Saturday from 9:00 a. m. to 10:30 p. m., EST.

1240 KC.

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C. (Louis N. Howard and Ellis H. Howard)—Voluntary assignment of license from Louis N. Howard and Ellis H. Howard, d/b as Jacksonville Broadcasting Co., to Jacksonville Broadcasting Co.

KORA—Bryan Broadcasting Co., Bryan, Texas (David C. Jones, Jr.)—License to cover construction permit (B3-P-4767) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—East Kentucky Broadcasting Co., Pikeville, Ky. (John T. H. Scott, Oscar W. Thompson and W. Frank Scott, a partnership) (P. O., Pikesville, Ky.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

WAVZ—The New Haven Broadcasting Corp., New Haven, Conn.—License to cover construction permit (B1-P-5096, as modified) which authorized a new standard broadcast station and specify studio location as 152 Temple St., New Haven, Conn., and authority to determine operating power by direct measurement of antenna power.

NEW—McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine and Philip N. Bladine, a partnership) (P. O., Fourth and Evans)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—Cahokia Broadcasting Corp., Inc., East St. Louis, Ill. (P. O. First National Bank Building, Room 322, East St. Louis, Illinois)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1280 KC.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 830 to 1280 kc.

WKST—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

1290 KC.

KHSL—Golden Empire Broadcasting Co., Chico, Calif.—Construction permit to increase power from 1 to 5 KW, install new transmitter, to modify directional antenna to use for night only (non-directional day), and change transmitter location. Amended to use directional antenna from 1 hour before local sunset to sunrise.

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wisc.—Authority to determine operating power by direct measurement of antenna power.

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WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-P-5421, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, and mount FM antenna on AM tower, and to specify studio location as 2.1 miles NW of center of Bellaire, Ohio.

KVOA—Arizona Broadcasting Co., Inc., Tucson, Arizona—Construction permit to install new transmitter.

1300 KC.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Amended construction permit to reinstate construction permit (BP-5683) and amend to change frequency from 900 kc. to 1300 kc., increase power from 250 watts to 1 KW, and change type of transmitter.

WJDA—South Shore Broadcasting Co., Quincy, Mass.—License to cover construction permit (B1-P-4466, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

1310 KC.

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—Modification of construction permit (B4-P-5480, which authorized a new standard broadcast station) to make changes in vertical antenna, change type of transmitter and change studio location.

1320 KC.

WEMB—El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal, a partnership)—Voluntary assignment of construction permit from Angel Ramos and Jose Coll Vidal, a partnership, d/b as El Mundo Broadcasting Co., to El Mundo Broadcasting Corp.

1340 KC.

NEW—Shelley Radio-Electric Co., Needles, Calif. (Oscar Dale Shelley) (P. O. 121 "E" St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—Construction permit to install new transmitter.

KGEZ—Donald C. Treloar, Kalispell, Mont.—License to cover construction permit (BP-5967) which authorized increase power and install new transmitter and authority to determine operating power by direct measurement of antenna power.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas (Walter T. McKay and Arthur Stehling, a partnership)—Modification of construction permit (BP-6048, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location, and to change studio location from Fredericksburg, Texas, to Security State Bank Bldg., 104 W. Main St., Fredericksburg, Texas.

NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in officers.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-P-5504, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

NEW—Journal-Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys S. Fudge, W. Addington Vance and Martha F. Vance, a partnership) (P. O., 119 So. Green St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

NEW—Little Dixie Broadcasting Co., Hugo, Okla. (O. A. Brewer, George Malone, A. M. Kerr, W. R. Wallace and Elmer Hale, a partnership) (P. O., Hugo, Okla.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

KCSB—Woodrow Miller, San Bernardino, Calif.—License to cover construction permit (B5-P-4240) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Independent Broadcasting Service, Oak Park, Ill. (Herschel W. Ward, Franklin L. Orth and John W. Anslow, a partnership) (P. O. Box 124, Wayne, Ill.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts, directional antenna, and daytime hours of operation.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—License to use old main transmitter at S.E. 22nd St. and Park Ave., Des Moines, Iowa (present location of main transmitter), to be used for auxiliary purposes with power of 5 KW.

NEW—North Central Indiana Broadcasting Corp., Kokomo, Ind. (P. O. Box 193)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1370 KC.

WLTC—Gastonia Broadcasting Service, Inc., Gastonia, N. C.—Modification of construction permit (BP-5948, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations at Chapel Rd., near Ash Ave., Gastonia, N. C.

1380 KC.

NEW—Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation. Amended to change name of applicant from James A. Butler and Jack N. Berkman, a partnership d/d as Radio Lakewood to Radio Lakewood, Inc., install directional antenna, change type of transmitter, change transmitter location from: To be determined, Lakewood, Ohio, to 16185 Valley View, Cleveland, Ohio, and change studio location from: To be determined, Lakewood, Ohio, to 14587 Madison Ave., Lakewood, Ohio.

NEW—Philip Mathews, Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1380 kc., power from 250 watts to 1 KW, and hours of operation from unlimited to daytime, change type transmitter and make changes in antenna.

NEW—Roger Williams Broadcasting Co., Inc., Pawtucket, R. I. (P. O., 32 No. Union St.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts and daytime hours of operation.

1390 KC.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Involuntary assignment of license from Consolidated Broadcasting Corp., Ltd., to Dan Latham, Executor of the estate of C. Merwin Dobyns, deceased.

KCBC—Capital City Broadcasting Co., Des Moines, Iowa—Voluntary assignment of license from Capital City Broadcasting Co. to Kapital City Broadcasting Co.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and mount FM antenna on #2 tower.

1400 KC.

WOWS—Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-P-5620, which authorized installation of new vertical antenna and mounting

(Continued on next page)

of FM antenna on AM tower) to change transmitter location from 0.6 mile S. of Champaign, Ill., to near Champaign, Ill.

NEW—Community Broadcasting Co., Corpus Christi, Texas (Leslie C. Smith, B. G. Moffett and J. H. Mayberry, a partnership) (P. O. 1522 Stillman Ave., Corpus Christi, Texas)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

WJLD—Johnston Broadcasting Co., Bessemer, Ala. (George Johnston, George Johnston, Jr., partners)—License to cover construction permit (B3-P-4988, as modified) which authorized to change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

WNEX—Macon Broadcasting Co., Macon, Ga.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—License to cover construction permit (B3-P-5496, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1410 KC.

WEGO—Wayne M. Nelson, Concord, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1420 KC.

NEW—Fannin County Broadcasting Co., Bonham, Texas (Frank Svoboda)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 250 watts, and change type transmitter.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Modification of construction permit (BP-5736, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (directional antenna —1), to increase power from 500 watts to 1 KW, change type of transmitter and make changes in directional antenna.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas (Earl C. Dunn, Charles W. Rossi, H. G. Lockhart and E. C. Hughes)—Modification of construction permit (B3-P-3999, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter and for approval of the directional antenna system.

1450 KC.

NEW—Plains Broadcast Co., Inc., Clovis, N. Mex. (P. O. 1008 N. Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex. (P. O. Kimo Bldg., Fifth and Central, Albuquerque, N. Mex.) —Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sam P. Douglas, Portales, N. Mex. (P. O. 116 North Colorado St., Portales, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—License to cover construction permit (BP-6110) which authorized installation of new transmitter.

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—License to cover construction permit (B1-P-4470, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna and change in transmitter location) for extension of completion date.

1460 KC.

NEW—All Nations Broadcasting Co., Boston, Mass. (P. O. 30 Federal St., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, and daytime hours of operation.

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)—Voluntary assignment of license from Albert S. Drohlich and Robert A. Drohlich, d/b as Drohlich Brothers, to Cooperative Radio Co.

WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—License to cover construction permit (B1-P-5146, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

NEW—Lakewood Broadcasting Co., Dallas, Texas (Eldridge C. Harrell, Ross Bohannon, Joseph Floyd Parks, Jr., Largent Parks, Ernest Henry Parks, Frances Parks Rain and Elaine Parks Holcomb, a partnership) (P. O. 6348 Gaston Ave.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, directional antenna, and daytime hours of operation.

NEW—Hays County Broadcasting Co., San Marcos, Texas (Charles L. Cain and Merl Saxon, a partnership) (P. O. % Charles L. Cain, Honey Grove, Texas)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1490 KC.

NEW—The Greenwich Broadcasting Corp., Greenwich, Conn. (P. O. Box 1250 Greenwich, Conn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WMJM—Cordele Dispatch Publishing Co., Inc., Cordele, Ga.—Voluntary assignment of license from Cordele Dispatch Publishing Company, Inc., to James S. Rivers, tr/as The Southeastern Broadcasting System.

NEW—Beeville Broadcasting Co., Beeville, Tex. (Norman B. Lassetter, Neal H. Brown, and Dr. Roger E. Lassetter, a partnership) (P. O. Norman B. Lassetter, General Delivery, Del Rio, Texas)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon KEYS being granted a change of facilities.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C. —Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) for extension of completion date.

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—License to cover construction permit (B2-P-4512, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C. —Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

WHOT—South Bend Broadcasting Corp., South Bend, Ind.—Construction permit to install new transmitter.

KBON—Inland Broadcasting Co., Omaha, Nebraska—Construction permit to install new vertical antenna and ground system and change transmitter location.

(Continued on next page)

WBUD—Morrisville Broadcasting Co., Morrisville, Pa. (Francis E. Streit and Verna S. Hardin, a partnership)—Construction permit to make changes in transmitting equipment.

WAYB—Waynesboro Broadcasting Corp., Waynesboro, Va.—Modification of construction permit (BP-6065, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Voluntary assignment of license from Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Company to James Gerity, Jr.

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited and install directional antenna (1) for both day and night and change transmitter location from—to be determined, NE of Harlingen, Texas, to—2½ miles west of Monte Alto, Precinct #5, Hidalgo County, Texas.

1570 KC.

NEW—Cherokee Radio Co., Gaffney, S. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1570 kc.

1580 KC.

NEW—L. W. Andrews, Inc., Davenport, Iowa (P. O. Rural Route #3)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

KVVC—OJAI Broadcasting Co., Ventura, Calif.—Voluntary acquisition of control of permittee corporation from James L. Harris and S. H. Frowein to William H. Haupt and Marian Louise Haupt. (215 shares issued and 752 subscribed for 21½%.)

WHHT—Harold H. Thoms, Durham, N. C.—License to cover construction permit (B3-P-5424, as modified), which authorized change in frequency, hours of operation, installation of directional antenna night and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—The Chesapeake Broadcasting Corp., Havre de Grace, Md. (P. O. 817 South Adams St.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 500 watts and daytime hours of operation.

AM—Application Returned

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Construction permit to change frequency from 1590 kc. to 1420 kc. Returned by letter of September 16, 1947. In conflict with Section 1.362.

AM—Application Dismissed

Central Colorado Broadcasting Co., Denver, Colo. (Wilbur E. Rocchio) (P. O. 614 Symes Building)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Dismissed September 22, 1947. Lack of prosecution.

AM—Applications Tendered for Filing

620 KC.

WTMJ—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Acquisition of additional stock of licensee corporation by trustees of Journal Employees' Stock Trust Agreement from present stockholders of licensee.

680 KC.

WPTF—WPTF Radio Co., Raleigh, N. C.—Construction permit to make changes in directional antenna system to support FM radiator, using 50 KW, directional antenna for night on 680 kc.

800 KC.

WLAD, WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Consent to transfer of control of construction permit's of WLAD and WLAD-FM from Lazarus S. Heyman, Burton F. Sherwood, and William Hanna to John C. Doran, Cecil J. Previdi, Robert J. Doran and John P. Previdi.

850 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Construction permit to change frequency from 1240 to 850 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

860 KC.

NEW—H. F. Ohlendorf, Osceola, Ark.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

920 KC.

WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW to 500 watts night, 1 KW day and install directional antenna for night use.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert, and Robert M. Jackson, a partnership)—Request for special service authorization to operate additional hours on various evenings to broadcast night football games, period beginning September 12, 1947, extending through December 6, 1947, with power of 500 watts on 920 kc.

980 KC.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit to change type of FM antenna to be placed on AM tower and modify the directional antenna system, and extension of completion date.

990 KC.

NEW—Landon Broadcasting Co., Denver, Colo. (Alf M. Landon)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1050 KC.

KVLC—Southwestern Broadcasting Co., North Little Rock, Ark.—Modification of construction permit to specify Little Rock, Arkansas, as studio location instead of North Little Rock, Arkansas, and approval of transmitter location.

1060 KC.

WPOR—Oliver Broadcasting Corp., Portland, Maine—Construction permit to change frequency from 1450 to 1060 kc., increase power from 250 watts to 5 KW, install directional antenna for night, change transmitter location and install new equipment.

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1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership, composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Request for special service authorization to operate additional hours from 7:30 p. m. to 11:00 p. m., beginning September 20, 1947, through November 15, 1947, to broadcast football games, with power of 250 watts on 1070 kc.

1230 KC.

KGAK—Gallup Broadcasting Co., Gallup, N. Mex. (Albert E. Buck and Merle H. Tucker, a partnership)—Consent to assignment of license to Rio Grande Broadcasting Co., Inc.

WJNO—WJNO, Inc., West Palm Beach, Fla.—Request for license for old main transmitter to be used as alternate main transmitter, power of 250 watts, unlimited hours on 1230 kc.

1250 KC.

NEW—Southland Broadcasting Co., Pomona, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation, with directional antenna.

NEW—Public Service Broadcasting Company of Seattle, Wash., Seattle, Wash. (partners, James S. Ross and Don J. Bevilacqua)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and shares time with KTW, using transmitting facilities of KTW. (Contingent on KWSC, change in frequency to 1030 kc.)

WSKB—McComb Broadcasting Corp., McComb, Miss.—Modification of construction permit to change proposed transmitter location, using 500 watts night, 1 KW day, unlimited hours of operation, directional antenna for night use on 1250 kc.

1290 KC.

NEW—Mid-County Broadcasting Company, Port Neches, Texas (A. L. Brooks, George L. Scully and Jep S. Fuller)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1370 KC.

WFEA—WFEA, Inc., Manchester, N. H.—Consent to assignment of license to New Hampshire Broadcasting, Inc.

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Consent to assignment of license to Rio Grande Broadcasting Company, Inc.

1410 KC.

NEW—Christian County Broadcasting Co., Taylorville, Ill.—Construction permit for a new standard broadcast station, 1410 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Lampasas Broadcasting Co., Lampasas, Texas (Sylvester Lewis and Robert O. Easton)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—Consent to assignment of license of AM station and construction permit of WHMA-FM to Anniston Broadcasting Company.

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, New Mex.—Consent to relinquishment of control from Albert E. Buck, to Albert E. Buck, Frank C. Rand, Jr., and Merle H. Tucker.

1520 KC.

NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. (Requesting facilities of WKBS, in Oyster Bay, N. Y., pending WKBS change to West Hempstead, N. Y.)

1540 KC.

WPTR—Patroon Broadcasting Co., Inc., Albany, N. Y.—Consent to transfer of control of construction permit to Schine Chain Theatres, Inc.

1590 KC.

NEW—El Reno Broadcasting Co., El Reno, Okla. (C. C. Woodson, J. T. Carlisle and Ross K. Prescott)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

1600 KC.

NEW—University City Broadcasting Corp., Urbana, Ill.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

Sundial Broadcasting Corp., San Francisco, Calif.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 271, 102.1 mc. (BPH-1327)

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel 243, 96.5 mc. (BPH-128)

West Memphis Broadcasting Corp., West Memphis, Ark.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel 290, 105.9 mc. (BPH-1329)

Medford Printing Co., Medford, Ore.—Authorized conditional grant for Class A station (in lieu of its Class B facilities formerly authorized), subject to further review and approval of engineering details; proposed assignment: Channel 224, 92.7 mc. (BMPH-750)

Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed: Channel No. 236, 95.1 mc. (channel deleted from Kinston, N. C.) (BPH-1330)

Granite State Broadcasting Co., Inc., Manchester, N. H.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed: Channel No. 261, 100.1 mc. (BPH-1335)

Radio Station Des Moines, Inc., Des Moines, Iowa—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed: Channel No. 222, 92.3 mc. (BPH-1332)

FM—Construction Permits Granted

The following were authorized construction permits in lieu of previous conditions: (Power given is effective radiated power; antenna height is height above average terrain.)

WMBD-FM—Peoria Broadcasting Co., Peoria, Ill.—Class B; Channel No. 223, 92.5 mc.; 16 KW; 545 ft. (BMPH-404)

WIBA-FM—Badger Broadcasting Co., Madison, Wisc.—Class B; Channel No. 268; 101.5 mc.; 207 KW; 1010 ft. (BMPH-659)

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Class B; Channel No. 271; 102.1 mc.; 43.7 KW; 430 ft. (BMPH-664)

WHPE-FM—High Point Enterprise, Inc., High Point, N. C.—Class B; Channel No. 238; 95.5 mc.; 37 KW; 395 ft. (BMPH-678)

WKBH-FM—WKBH, Inc., LaCrosse, Wisc.—Class B; Channel No. 226; 93.1 mc.; 76 KW; 760 ft. (BMPH-638)

(Continued on next page)

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Class B; Channel No. 235; 94.9 mc.; 79 KW; 1173 ft. (BMPH-712)

WGAA-FM—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Class B; Channel No. 241; 96.1 mc.; 5.5 KW; 275 ft. Operation on Channel 241 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers. (BMPH-766)

FM—Licenses for New Stations Granted

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Granted license for new FM station to operate on Channel 278, 103.5 mc.; effective radiated power 2 KW. (BLH-78)

WCTW—Courier-Times, Inc., New Castle, Ind.—Granted license for new FM station to operate on channel 276, 103.1 mc.; effective radiated power 340 watts. (BLH-79)

WMIX-FM—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted license for new FM station to operate on channel 231, 94.1 mc.; effective radiated power 13.7 KW. (BLH-80)

FM—License Extensions

Directed that licenses for operation of following FM stations be extended upon temporary basis to December 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:

KHJ-FM, Don Lee Broadcasting System, Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616 and 7680); WFMN, Edwin H. Armstrong, Alpine, N. J., WMIT, Gordon Gray, Winston-Salem, N. C., and WSM-FM, WSM, Inc., Nashville, Tenn. (Pending receipt and consideration of information requested under Sec. 308(b).

FM—Assignment of Permit

WLEE-FM—Thomas Garland Tinsley, Jr. (assignor); Lee Broadcasting Corp. (assignee); Richmond, Va.—Granted consent to assignment of permit to Lee Broadcasting Co., controlled 100% by Tinsley. (BAPH-46)

FM—Frequency Assignments

(In lieu of previous assignments)

WCOP-FM—Massachusetts Broadcasting Corp., Boston, Mass.—100.7 mc. (Channel 264)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—94.9 mc. (Channel 235)

FM—Allocation Plan Changes

Kinston, N. C., delete Channel 236.
Fayetteville, N. C., add Channel 236.

FM—Notice

The Collins Radio Company, Cedar Rapids, Iowa, has notified the Commission, pursuant to Section 13(F) of the FM Standards, of its proposed manufacture of a 5 kilowatt FM broadcast transmitter.

FM—Oral Arguments Postponed

The Commission on September 23 postponed oral arguments on the following cases to October 10:

(1) Docket 7646, Patrick Joseph Stanton, Phila.; (2) Dockets 7462 et al, Bridgeport, Conn., FM cases; (3) Dockets 7038 et al, Cleveland FM cases.

FM—Modifications of CP's Granted

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-771)

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Granted modification of CP for extension of completion date to 1-23-48. (BMPH-772)

WCOD—Havens and Martin, Inc., Richmond, Va.—Granted modification of CP for extension of completion date to 4-23-48. (BMPH-773)

KDYL-FM—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-779)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP for extension of completion date to 1-10-48. (BMPH-782)

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP for extension of completion date to 2-17-48. (BMPH-788)

WHNY—FM Broadcasting Corp., Hempstead, N. Y.—Granted modification of CP for extension of completion date to 11-23-47. (BMPH-792)

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-795)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted modification of CP for extension of completion date to 12-29-47. (BMPH-796)

WFMI—WHEB, Inc., Portsmouth, N. H.—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-798)

KRFM—J. E. Rodman, Fresno, Calif.—Granted modification of CP for extension of completion date to 4-27-48. (BMPH-800)

KWRN-FM—Reno Newspapers, Inc., Reno, Nev.—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-579)

WFSS—Suffolk Broadcasting Corp., near Coram, N. Y.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-753)

WABX—Harold O. Bishop, Harrisburg, Pa.—Granted modification of CP for extension of completion date to 2-1-48. (BMPH-758)

WDUL—Head of The Lakes Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-769)

WIZZ—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Granted modification of CP for extension of completion date to 3-28-48. (BMPH-793)

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 12-10-47. (BMPH-791)

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Granted modification of CP for extension of completion date to 4-9-48. (BMPH-783)

WRJN-FM—Racine Broadcasting Corp., Racine, Wisc.—Granted modification of CP for extension of completion date to 12-26-47. (BMPH-768)

KRIC-FM—KRIC, Inc., Beaumont, Texas—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-767)

KSD-FM—The Pulitzer Pub. Co., St. Louis, Mo.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-759)

WRPA—Radio Projects, Inc., Syracuse, N. Y.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-751)

WFDC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-655)

KERA—A. H. Belo Corp., Dallas, Tex.—Granted modification of CP for extension of completion date to 4-10-48. (BMPH-770)

(Continued on next page)

FM—Applications Accepted for Filing

NEW—Radio Station WSUA, Inc., Bloomington, Ind.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 3 KW. Amended to change frequency from Ch. #270, 101.9 mc., to Ch. #289, 105.7 mc.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRAM—Herman Radner, Dearborn, Mich.—Modification of construction permit (B2-PH-151, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

WFMY—Greensboro News Co., Greensboro, N. C.—Modification of construction permit (B3-PH-354, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMIT—Gordan Gray, Winston-Salem, N. C.—Modification of construction permit (B3-PH-1113, which authorized changes in FM broadcast station) for extension of completion date.

WFAM—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-PH-470, which authorized a new FM broadcast station) for extension of completion date.

WAYS-FM—Inter-City Advertising Co., Charlotte, N. C.—Modification of construction permit (B3-PH-1045, which authorized a new FM broadcast station) for extension of completion date.

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTJS-FM—The Sun Publishing Co., Inc., Jackson, Tenn.—Modification of construction permit (B3-PH-308, which authorized a new FM broadcast station) for extension of completion date.

KDNT-FM—Harwell V. Shepard, Denton, Texas—Modification of construction permit (B3-PH-866, as modified) which authorized a new FM broadcast station, for extension of completion date.

WWVA-FM—West Virginia Broadcasting Corp., Wheeling, W. Va.—Modification of construction permit (B2-PH-511, which authorized a new FM broadcast station) to change transmitter site, change type of transmitter, ERP to 15.3 KW; antenna height above average terrain to 557.5 feet, make changes in antenna system, and change commencement and completion dates.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station, to change effective radiated power to 546 KW, antenna height above average terrain to 883 feet; make changes in antenna system, and change commencement and completion dates.

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-PH-652, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTSP-FM—Pinellas Broadcasting Co., St. Petersburg, Fla.—Modification of construction permit (B3-PH-464, which authorized a new FM broadcast station) for extension of completion date.

WMGA-FM—John F. Pidcock, Moultrie, Ga.—Modification of construction permit (B3-PH-420, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJPF-FM—Orville W. Lyerla, Herrin, Ill.—Modification of construction permit (B4-PH-394, which authorized a new FM broadcast station) for extension of completion date.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Modification of construction permit (B3-PH-346, as modified, which authorized a new FM broadcast station) for extension of completion date.

WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-612, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, as modified) which authorized a new FM broadcast station, for extension of completion date.

KIXL-FM—Variety Broadcasting Co., Inc., Dallas, Texas—Modification of construction permit (B3-PH-1005, which authorized a new FM broadcast station) for extension of completion date.

KCMC-FM—KCMC, Inc., Texarkana, Texas—Modification of construction permit (B3-PH-397, which authorized a new FM broadcast station) for extension of completion date.

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Modification of construction permit (B3-PH-894, which authorized a new FM broadcast station) for extension of completion date.

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275 as modified) which authorized a new FM broadcast station for extension of completion date.

KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas (a partnership, Joe B. Carrigan, Fay B. Carrigan, P. K. Smith, Trustee, P. K. Smith and Elizabeth Carrigan)—Voluntary assignment of construction permit to KWFT, Inc.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of Construction permit (B2-PH-423, as modified) which authorized a new FM broadcast station, for extension of completion date.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wisc.—Modification of construction permit (B4-PH-332 which authorized a new FM broadcast station) for extension of completion date.

NEW—Northern Illinois Broadcasting Co., Woodstock, Ill. (H. Z. Benton, David R. Joslyn and George B. Huffman, a co-partnership) (P. O., R. F. D. #1, Woodstock, Ill.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 96.7 mc., ERP of 999 watts.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, as modified) which authorized changes in FM broadcast station, to change transmitter site to Roselle, Ill., effective radiated power to 48 kw., antenna height above average terrain to 739 feet, make changes in antenna system, and change commencement and completion dates.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, to make changes in antenna system and ERP to 73.7 KW.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, as modified, which authorized a new FM broadcast station) for extension of completion date.

KFAB-FM—KFAB Broadcasting Co., Lincoln, Nebr.—Voluntary relinquishment of control of permittee corporation from Sidles Co. to Star Printing Co.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Voluntary transfer of control from John F. Galvin, trustee for the Independent Publishing Company to John F. Galvin, Jr.

(Continued on next page)

KCFM—Potomac Broadcasting Cooperative, Wash., D. C.—Modification of construction permit (B1-PH-642, which authorized a new FM broadcast station) to specify transmitter site as West Falls Church, Fairfax County, Virginia; type of transmitter as Federal 192-A maximum 3 KW and specify antenna system.

WRGK—George M. Ives, Brookfield, Ill.—Voluntary assignment of construction permit from George M. Ives to WRGK, Inc.

WRGK—George M. Ives, Brookfield, Ill.—Modification of construction permit (B4-PH-711, as modified), which authorized a new FM broadcast station to change studio location, change transmitter site, ERP to 450 watts; antenna height above average terrain to 154 feet; make changes in antenna system and change commencement and completion dates.

WIBX-FM—WIBX, Inc., Utica, N. Y.—License to cover construction permit (B1-PH-213, as modified), which authorized a new FM broadcast station.

WIST—Surety Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-978, which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Modification of construction permit (B3-PH-809, which authorized a new FM broadcast station) to change type of transmitter.

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-PH-824, which authorized a new FM broadcast station) to change transmitter site (geographic coordinates only), make changes in antenna system and change commencement and completion date.

WMRN-FM—The Marion Broadcasting Co., Marion, Ohio—Modification of construction permit (B2-PH-523, as modified), which authorized a new FM broadcast station to make changes in antenna system and change commencement and completion dates.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—License to cover construction permit (B4-PH-147, as modified), which authorized a new FM broadcast station.

FM—Application Returned

NEW—Harding College, Memphis, Tenn. (P. O. Hotel Gayoso, Memphis, Tenn.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel not submitted. ERP not given. Returned September 12, 1947. Application incomplete.

FM—Application Dismissed

Huntsville Broadcasting Co., Huntsville, Ala. (Lauren Mickle, John Garrison, Joe S. Foster, Jr.) (P. O. 410 West Holmes St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 1.2 KW. Application dismissed without prejudice at request of partner F. L. Mickle.

FM—Applications Tendered for Filing

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Consent to transfer of control from permittee to F. Leo Dias, A. James Ebel, James W. Riddlesperger, Robert L. Epstein, Dr. Allan Foster, Edwin A. Loop, Victor Eppstein, Arthur L. Eppstein, Wayne Dias, Fred Clack, Dr. H. Messmore, George Riddlesperger, Ted Gamble, Dr. Fred Foster, J. Weston Harding, Kenneth Welch, Donald H. Foster, Gerald R. Loop, Julius H. Amberg, R. Dale Law and Phillip W. Buchen.

WVMA—Harry M. Bitner, Manchester, N. H.—Consent to assignment of construction permit for FM station to N. H. Broadcasting, Inc.

TELEVISION

TV—Miscellaneous Actions

Earle C. Anthony, Inc., Los Angeles and area, Portable-Mobile—Granted CP for new experimental television relay station (BPVB-218). Same, for portable-mobile station. (BPVB-219)

Earle C. Anthony, Los Angeles, Calif.—Adopted order granting request to dismiss petition for reconsideration of Los Angeles television grants; cancelled oral argument thereon scheduled for October 3, 1947.

Television Broadcasters Assn.—Granted request for 3 months' extension of present waiver of Sec. 3.661(a) of Commission rules which prescribe minimum hours of day and week for television broadcasting; said requirements waived to December 31, 1947.

WMAL-TV—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP for changes in transmitting equipment, antenna system and slight change of transmitter site, and extend completion date 180 days after grant. (BMPCT-111)

W8XST—Crosley Broadcasting Corp., areas of Cincinnati, Columbus and Dayton, Ohio—Granted license for new experimental television relay station. (BLVB-102)

TV—License Extensions

Directed that licenses for following television stations be extended upon temporary basis to December 1, 1947, pending final action on renewal applications:

W6XAO and W6XDU, Don Lee Broadcasting System, Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616, 7680).

TV—Applications Accepted for Filing

NEW—Trent Broadcast Corp., Trenton, N. J. (P. O. 35 West State St.)—Construction permit to establish a new commercial television broadcast station to be operated on Channel No. 1, 44-50 mc., power of visual 1.83 KW (peak), aural 940 watts and unlimited hours of operation.

NEW—WHP, Inc., Harrisburg, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel # 8, 180-186 mc., power of visual 5 KW (peak); aural 5 KW and unlimited hours of operation. Amended to change type of visual transmitter from RCA-TT5A, maximum 5 KW (peak) to RCA, TT-5A (modified), maximum 5 KW (peak); aural transmitter from RCA-TT5A, maximum 5 KW to RCA-TT5A (modified) maximum 5 KW; also to change operating power for visual transmitter from 5 KW (peak) to 43.7 watts and aural transmitter power from 5 KW to unknown.

NEW—The Connecticut Broadcasting Co., Hartford, Conn.—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of visual 5 KW, aural 2.5 KW and unlimited hours of operation.

WJAC-FM—WJAC, Inc., Johnston, Pa.—Modification of construction permit (BPCT-93, as modified, which authorized construction of new commercial television broadcast station) for change of transmitter location power to visual 5 KW (peak), aural 5 KW; ERP from visual 9.0 KW to 28.0 KW, aural from 6.8 KW to 29.4 KW; type of equipment to visual-RCA, TT-5A, maximum 5 KW (peak), aural-RCA, TT-5A maximum 5 KW; and to make antenna changes. Commencement and completion dates to be 60 days from date of grant and 180 days thereafter, respectively.

NEW—The Evening News Association, Detroit, Mich. (P. O., 615 W. Lafayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 1295-1425 mc., power of Visual 1 watt, emission visual A5, and unlimited hours of operation in accordance with Sections 4.131(b) and 4.163.

(Continued on next page)

NEW—Chicago Times, Inc., Chicago, Ill. (P. O., 211 W. Wacker Dr., Chicago 6, Ill.)—Construction permit for a new commercial television broadcast station to be operated on Ch. #13, 210-216 mc., power of Visual 5 KW, Aural 4 KW, and unlimited hours of operation.

NEW—The Evening News Association, Detroit, Mich. (P. O., 615 W. Lafayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6950-6975 mc., power of .1 watt, Emission A5, and unlimited hours of operation in accordance with Sections 4.131(b) and 4.163.

MISCELLANEOUS BROADCAST

Actions

Developmental

Directed that licenses for following developmental broadcast stations be extended upon a temporary basis to December 1, 1947 pending final action on renewal applications:

W9XHZ, Sarkes Tarzian, Bloomington, Ind.; W9XJN, Joseph F. Novy, Riverside, Ill. (Pending Staff study)

Studio Transmitter

Directed that licenses for operation of following ST stations be further extended upon a temporary basis to January 1, 1948, subject to the following condition:

Frequency assignment subject to change in accordance with the proceedings in Docket No. 6651 and subject to the condition that no interference is caused to government stations on this or adjacent channels:

W1XVJ, Westinghouse Radio Stations, Inc., Boston, Mass.; W2XEO, Capitol Broadcasting Co., Inc., Schenectady, N. Y.; W4XGG, Gordon Gray, Winston-Salem, N. C.; W9XMB, The Moody Bible Institute of Chicago, Ill.; and W2XBD, General Electric Co., Schenectady, N. Y. (Pending availability of equipment necessary to permit shifting of frequency.)

Remote Pickup

WDON—Commodore Broadcasting, Inc., area Decatur, Ill.—Granted license for new remote pickup broadcast station. (BLRE-475)

KCTG—KFAB Broadcasting Co., area Omaha, Nebr.—Granted license for new remote pickup broadcast station. (BLRE-478)

WRGF—Miami Broadcasting Co., area Miami, Fla.—Granted license for new remote pickup broadcast station. (BLRE-477)

Noncommercial Educational

KSUI—The State University of Iowa, Iowa City, Iowa—Granted license for new noncommercial educational broadcast station to operate on Channel 219, 91.7 mc.; effective radiated power 16.5 KW. (BLED-16)

Applications Accepted for Filing

Remote Pickup

NEW—Peoria Broadcasting Co., Peoria, Ill. (P. O., 200 First National Bank Bldg.)—Construction permit to establish a new high frequency remote pickup broadcast station to be operated on 152-162 mc., band power of 30 watts, hours of operation in accordance with Section 4.403.

KFBD—Frontier Broadcasting Co., Cheyenne, Wyo.—License to cover construction permit (BPRY-330) which authorized construction of a new remote pickup broadcast station to be used in connection with Standard Station KFBC, Cheyenne, Wyo.

KCQU—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—License to cover construction permit (BPRY-332) which authorized construction of a new remote pickup broadcast station in connection with Standard Station KMPC, Los Angeles, Calif.

KCQV—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—License to cover construction permit (BPRY-333) which authorized construction of a new remote pickup broadcast station to be operated with Standard Station KMPC, Los Angeles, Calif.

Developmental

W3XLM—Herbert L. Spencer, area of Laurel, Md.—Modification of construction permit (BPEX-99, which authorized construction of a new developmental broadcast station), for extension of completion date.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Nu-Zip Products Co.—False and misleading advertising of a product called "Nu-Zip Battery Desulphater" is charged in a complaint issued by the Commission against L. M. Millsap, trading at Nu-Zip Products Co., 3042 Lawrence Ave., Chicago. (5511)

STIPULATION

Babson Bros. Co.—The Commission approved a stipulation in which Babson Bros. Co., 2843 West 19th St., Chicago, agrees to stop representing that the use of a single wire with its electric fence controller will hold all livestock, including fence breakers, or that use of its device is a positive, sure or certain method of confining livestock. (7639)

CEASE AND DESIST ORDER

E. S. Ullman-Allied Co., Inc., 131 West 30th St., New York, has been ordered by the Commission to cease and desist from using the terms "Seal," "Sealskin" or "Seal Skin," or any simulation of any of them, to designate or describe peltries obtained from South American sea lions unless such terms are immediately preceded by the words "South American Rock." The corporation is engaged in the importation and sale of animal peltries. (5397)

CASE CLOSED

Luxor Radio Manufacturing Co.—The Commision closed without prejudice the case growing out of its complaint charging Harold Kirschbaum, trading as Luxor Radio Manufacturing Co. and Consolidated Radio and Television Co., New York, with misrepresentation in the sale of radio and television sets and other electrical and mechanical devices. (5251)

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The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N ST., N. W., WASHINGTON 6, D. C.

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Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 40, October 6, 1947

North American Regional Broadcast Treaty Proposals on Channel Allocation Released

With an announcement by the United States Department of State that government and industry representatives will meet Friday, October 17, to discuss proposals of other signatories of the North American Regional Broadcasting Agreement, texts of these proposals were released last Friday (3).

On the eve of the NARBA Engineering Conference in Havana, Cuba, on November 1, the proposals of the Bahamas, Canada, Cuba, the Dominican Republic, Haiti, Mexico, and Newfoundland were made public.

While the NARBA Engineering Conference is a preliminary to the treaty revision scheduled for August, 1948, in Canada, the proposals submitted will have a strong bearing on the discussions in Havana.

Most extreme of the proposals is Mexico's, which suggests a complete revision and re-allocation of the entire broadcasting spectrum, including a minimum power on clear channels of 100 KW.

The other countries propose various modifications, including that of Canada, who recommends that 540 kc., recently authorized by the International Telecommunications Conference in Atlantic City, be made a Class I-A channel. Canada additionally proposes to add Class V stations. These stations, of 50 watts power, would operate on clear channels assigned to the country in which located and would be intended to supplement the service of a dominant station or network in areas not otherwise served.

Cuba does not propose a complete re-allocation, but states that in her opinion there exists a "necessity of drafting a new . . . agreement . . . and the imperative necessity of improving the assignment of the channels which Cuba has been and is using . . . the Cuban administration advocates the necessity of a complete revision of the treaty."

The Bahamas' proposal is confined to her desire

(Continued on page 819)

NAB Approves Commission License Changes In Principle But Suggests Added Alterations

The National Association of Broadcasters has gone on record before the Federal Communications Commission as approving "in principle" the FCC's pending proposal to create three grades of broadcast operators' licenses to replace the present type of single authorization.

In an all-day closed session Wednesday (1) before a special FCC license committee, NAB representatives suggested several changes and additions to the FCC proposal, while commending the Commission for its basic plan.

Through its Director of Engineering, Royal V. Howard, NAB proposed that a "grandfather clause" be included, to provide for automatic renewals of all present radiotelephone licenses in one of the three new categories, depending upon type of present authorization and length of service.

Under this proposal, holders of first class tickets with five or more years of broadcast experience would automatically receive renewals at the top level of the new structure, as Broadcast Engineer Operators.

Holders of first class licenses not meeting these requirements would automatically receive licenses as Broadcast Technician Operators. Finally, holders of Second Class Radiotelephone Operator licenses would get authorizations as Broadcast Radio Operators.

The NAB proposal also suggested that steps be taken to protect holders of both first and second class permits who require these licenses for other services.

A change was also suggested which would make it clear that, under the Commission's rules, so long as a station employed a qualified operator, it need not designate such an operator Chief Engineer, Technical Supervisor, or the like.

Mr. Howard also suggested that life-time licenses should be given to

(Continued on next page)

On the Inside

Board of Directors of NAB urges members to write District Directors about suggestions for revisions of Standards of Practice. (p. 817)

Department of Justice agrees to study charges by WARL that broadcast practices of major and minor leagues allegedly violate anti-trust laws. (p. 820)

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Alabama law forbids newspapers, magazines and radio stations to charge higher rates for political advertising than for commercial advertising. (p. 824)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

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holders with 10 or more years of experience.

The statement submitted for the NAB said that the proposals were made "to assure the licensing of sufficient broadcast personnel" and "to assure the continuity of good service."

The NAB will submit further information and recommendations to the Commission for requirements as to initial licensing and scope of technical responsibility that would meet the modern needs of broadcasting stations.

In addition to Royal V. Howard, the NAB was represented by Bryce Rea, attorney for the Association, and J. Allen Brown, assistant director of Broadcast Advertising.

Members of the NAB Radio Operators License Requirements Committee are T. A. M. Craven, chairman, WOL, Washington; Wayne Cribb, KHMO, Hannibal, Mo.; Robert Mason, WMRN, Marion, Ohio; Marshall Pengra, WBOM, Oak Ridge, Tenn.; Vernon Story, WBCC-FM, Bethesda, Md.; and Orrin Towner, WHAS, Louisville, Ky.

The Committee, with the NAB staff representatives, spent an entire day in session to discuss and develop the proposals to be submitted to the Commission.

Here are the full texts of the NAB statement and proposals, and the detailed FCC proposals:

Text of Statement on Behalf of the National Association of Broadcasters

DOCKET NO. 8481

My name is Royal V. Howard. I am Director of Engineering of the National Association of Broadcasters. On behalf of the National Association of Broadcasters I should like to make the following statement with reference to Docket No. 8481, In the Matter of Amendments of Sections 13.2, 13.21, 13.22 and 13.61 of the Commission's Rules and Regulations.

This matter has been thoroughly considered by the Radio Operators License Requirements Committee of the National Association of Broadcasters. The Committee commends the Commission and agrees in principle with its proposals. While the scope and details of the technical qualifications required for each type of license have not been announced, we assume that they will be designed to carry out the general intent of the announcement, "to place the commercial radio operator examinations and licenses in step with the advancements that have been made in the industry." We treat the qualifications proposed for each class of licensed operators as minimum qualifications, leaving licensees free to maintain the highest possible technical operating standards.

Therefore, to assure the licensing of sufficient broadcast personnel, to assure the continuity of good service, and to assure the best implementation of the changes proposed, we recommend the adoption of the following practical proposals:

(a) That present First Class Radiotelephone Operator License holders having, as of the effective date of the proposed plan, five or more years' experience as broadcast operators, be granted renewals at the grade of Broadcast Engineer-Operator on or before the expiration of their present licenses, without further examination.

(b) That present First Class Radiotelephone Operator License holders not meeting the requirements for the grade of Broadcast Engineer-Operator be granted renewals at the grade of Broadcast Technician-Operator on or before the expiration of their licenses, without further examination.

(c) That present Second Class Radiotelephone Operator License holders be granted renewals at the grade of Broadcast Radio-Operator on or before the expiration of their present licenses, without further examination.

(d) That such steps as are necessary be taken to protect those holders of First Class Radiotelephone Operator Licenses not currently in broadcast service who require this class of license for other services.

With respect to the requirements as to grades of operators to be employed by various types of stations, the Committee agrees generally with the Commission. It suggests that all broadcast stations be required to employ at least one Broadcast Engineer-Operator, with the exception of (1) FM Broadcast Stations of 1 kilowatt or less radiated power; (2) Standard Broadcast Stations of 1 kilowatt or less with non-directional antenna. The excepted stations could employ at least one Broadcast Technician-Operator in lieu of a Broadcast Engineer-Operator.

Concurring in the Commission's plan to establish three clases of broadcast operator licenses, we suggest that the three classes be valid for operator duties as follows:

Broadcast Engineer-Operator

Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary station.

Broadcast Technician-Operator

Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary station.

Broadcast Radio-Operator

Operator of any Standard Broadcast Station not exceeding 1 kilowatt power employing a non-directional antenna system, of any FM Broadcast Station of not more than 1 kilowatt effective radiated power, or of any Auxiliary station.

In regard to the Proposed Amendments to Part 13 of the Rules and Regulations establishing a Broadcast

(Continued on next page)

Radio-Operator's license, we suggest only that Proposed Subsection (g) of Section 13.61 be amended to read as follows:

(g) Broadcast radio operator license,—to serve as operator of any standard broadcast station employing a non-directional antenna and not exceeding 1 kilowatt power or of an FM broadcast station of not more than 1 kilowatt effective radiated power; provided (1) that at least one holder of a First Class Radiotelephone Operator License is employed; (2) internal tuning adjustments, major repairs and overhauls are made by or under the direction of a holder of a First Class Radiotelephone Operator License.

Texts of Proposed FCC Amendments

Details of Proposed

BROADCAST RADIO-OPERATOR LICENSE

1. *Operating Authority:*

May serve as staff operator at any standard broadcast station having a maximum licensed power of not more than 1 kilowatt and employing a non-directional antenna system, may serve as staff operator of any FM broadcast station having a maximum licensed effective radiated power of 1 kilowatt, or may serve as operator of any Auxiliary broadcast station provided:

(1) The holder of a First Class Radiotelephone Operator License is employed as technical supervisor of that station.

(2) Internal tuning adjustments, major repairs and overhauls are made by or under the direction of the technical supervisor.

(3) The duties of a broadcast radio-operator may include such operations as placing the station on or off the air, keeping the transmitter log, making external tuning adjustments, making such other minor adjustments as may be required as a result of primary power supply variations and failures, and replacement only of such defective parts as tubes, fuses and other items designed for simple plug-in replacement.

2. *Prohibited Operation:*

May not serve as Chief (or sole) Operator or Chief Engineer of any class of broadcast station, nor as staff operator of any class of broadcast station, except as indicated above.

May not make any internal adjustments or repairs to a broadcast station transmitter, except replacement of such defective parts as tubes, fuses or other items designed for simple plug-in replacement.

3. *Basic Qualifications for License:*

(a) Must pass a written examination consisting of examination elements 1, 2, and 7 as follows:

Element 1. Basic Law

Provisions of the Communications Act of 1934, as amended, the Rules and Regulations of the Commission, and pertinent international treaties; insofar as they apply to the operating authority of an operator, the manner in which he may operate a station, and his responsibility in connection with such operation.

Element 2. Basic Theory and Practice

Basic electrical, magnetic and electronic theory, as applied to the operating characteristics of va-

(Continued on next page)

The Board of Directors of the National Association of Broadcasters will meet in November.

On their agenda will be the review and revision of the new "Standards of Practice for American Broadcasters," presented and debated at the 25th Annual NAB Convention at Atlantic City.

For the widest possible representation of industry views on this important matter, you are urged to send your suggestions for revision of the "Standards" to your District Director now.

Your suggestions will be sent, by way of a screening committee of broadcasters, to the Board, for its guidance in revision.

Write to your DISTRICT DIRECTOR

rious components of transmitting and receiving equipment.

Element 7. Practical Broadcast Operation

Provisions of law, rules and regulations governing the operation of Standard and FM broadcast stations, and procedures involved in normal operation (including minor transmitter adjustments) to insure compliance with those regulations.

(b) The holder of a valid radio operator license of any other class will be granted credit in the examination for Broadcast Radio-Operator License, for any of the above examination elements which are also required in the examination for the license already held.

4. *Renewal Requirements:*

(a) The Broadcast Radio-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under either of the following conditions:

(1) If the service record on the license indicates at least two years' experience during the current license term as an operator at any class of broadcast station at which the license holder is authorized to operate, the license will be renewed without examination.

(2) If the service record on the license indicates at least one year but less than two years' experience during the current license term as an operator at any class of broadcast station at which the license holder is authorized to operate, the license will be renewed upon successful completion of a written examination composed of examination element 7.

(b) Persons failing to qualify for renewal under either of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure renewal of the Broadcast Radio-Operator License by successfully completing a written examination consisting of all examinations required for the original license, less those also required for the license which he would otherwise receive.

Details of Planned

BROADCAST TECHNICIAN-OPERATOR LICENSE

1. *Operating Authority:*

May serve as Chief (or sole) Operator or Chief Engineer (a) of any Standard broadcast station having a maximum licensed power of not more than 1 kilowatt and licensed to use only a non-directional antenna system, (b) of any FM broadcast station having a maximum licensed effective radiated power of not more than 1 kilowatt, or (c) of any Auxiliary broadcast station.

May serve as Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary broadcast station, *provided* that when serving as Staff Operator at a station at which his license does not qualify him to act as Chief (or sole) Operator or Chief Engineer, the station also employs, as technical supervisor, the holder of a Broadcast Engineer-Operator License or the holder of a Radiotelephone First Class License.

2. *Prohibited Operation:*

May not serve as Chief (or sole) Operator or Chief Engineer (a) of any Standard broadcast station having a maximum licensed power greater than 1 kilowatt or licensed to use a directional antenna system, (b) of any FM broadcast station having a licensed effective radiated power greater than 1 kilowatt, or (c) of any International, Television, Facsimile, or Developmental broadcast station.

May not serve as Staff Operator at any of the above unless the station also employs, as technical supervisor, the holder of a Broadcast Engineer-Operator License or the holder of a Radiotelephone First Class License.

3. *Basic Qualifications for License:*

Applicants for license as Broadcast Technician-Operator may qualify by any of the following methods:

(a) By successfully completing a written examination consisting of examination elements 1, 2, 7 and 8, as follows:

Element 1. Basic Law *
Element 2. Basic Theory and Practice *
Element 7. Practical Broadcast Operation *
Element 8. Advanced Broadcast Theory and Practice

Advanced electronic theory and practice as applied to the operation, adjustment and maintenance of Standard and FM Broadcast Stations, technical regulations and standards of good engineering practice regarding the operation of these classes of broadcast stations and the equipment permitted or required.

(b) By holding a valid Broadcast Radio-Operator License and successfully completing a written examination consisting only of Element 8, as described above.

(c) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least two years experience during the current license term as an operator at any class of broadcast station.

(d) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least one year but less than two years experience during the current license term *and* successfully completing a written examination composed of examination element 8.

(e) The holder of a valid radio operator license of any class will be granted credit in the examination for Broadcast Technician-Operator, for any of the examination elements listed in (a) above which are also required in the examination for the license already held.

4. *Renewal Requirements:*

(a) The Broadcast Technician-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under either of the following conditions:

(1) If the service record on the license indicates at least two years experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed without examination.

(2) If the service record on the license indicates at least one year but less than two years experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed,

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* Described in "Details of Proposed Broadcast Radio-Operator License."

(Continued on next page)

the license will be renewed upon successful completion of a written examination composed of examination element 8.

(b) Persons failing to qualify for renewal under either of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure renewal of the Broadcast Technician-Operator License by successfully completing a written examination consisting of all examination elements required for original license, less those also required for the license which he would otherwise receive.

Details of Planned

BROADCAST ENGINEER-OPERATOR LICENSE

1. *Operating Authority:*

May serve as Chief Engineer, Chief Operator, or Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary broadcast station.

2. *Basic Qualifications for License:*

Applicants for license as Broadcast Engineer-Operator may qualify by any of the following methods:

(a) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least three years' experience during the current license term as Chief Engineer at any International, Facsimile, Television or Developmental broadcast station(s), at any Standard broadcast station(s) having maximum licensed power greater than 1 kilowatt or licensed to employ directional antenna system(s), or at any FM broadcast station(s) having licensed effective radiated power greater than 1 kilowatt.

(b) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least two years' experience during the current license term as Chief Engineer at any broadcast station(s) and succesfully completing a written examination consisting of examination element 9, described as follows:

Element 9. Advanced Technical Broadcast Theory and Practice:

Advanced technical theory and practice applicable to the operation, adjustment and maintenance of AM, FM, TV and other classes of broadcast stations and associated equipment, including directional and other special antenna systems.

(c) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least three years' experience during the current license term as operator at any broadcast station(s) *and* successfully completing a written examination consisting of examination element 9, as described above.

(d) By holding a valid Broadcast Technician-Operator License, presenting service records on that license and/or on a Radiotelephone First Class License indicating at least two years' experience within the preceeding five years as Chief Engineer at any broadcast station(s) *and* successfully completing a written examination consisting of examination element 9, as described above.

(e) By holding a valid Broadcast Technician-Operator License, presenting service records on that license and/or on a Radiotelephone First Class License indicating at least three years' experience within the preceding five years as operator at any broadcast station(s), *and* successfully completing a written examination consisting of examination element 9, as described above.

3. *Renewal Requirements:*

(a) The Broadcast Engineer-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under any one of the following conditions:

(1) If the service record on the license indicates at least two years' experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed without examination.

(2) If the service record on the license indicates at least one year but less than two years' experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed upon successful completion of a written examination composed of examination element 9.

(3) If the service record on the license indicates at least three years' experience during the current license term as operator at any class of broadcast station, the license will be renewed upon successful completion of a written examination composed of examination element 9.

(b) A person failing to qualify for renewal under any of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure a license as Broadcast Technician-Operator or as Broadcast Radio-Operator by successfully completing a written examination consisting of all examination elements required for original license as such, less those also required for the license which he would otherwise receive.

North American Regional Broadcast Treaty Proposals on Channel Allocation Released

(Continued from page 815)

to keep ZNS, 1540 kc., now operating with 5 KW, cleared of interference so that at any time power may be increased to 50 KW.

The Dominican Republic asks for Class II stations on 650 kc., 945 kc., and 1170 kc. Further, the proposal states that the Dominican Republic "will be disposed to cooperate to reduce the interferences to the broadcasting services and, with this end in view, desires that a revision be made of the distribution of the channels, taking as a basis the acquired rights and the existing regional agreements."

Haiti proposes to establish two high power (25 KW) Class II stations, and that these be assigned to the frequencies 1080 and 1130 kc.

Newfoundland proposes that she be assigned three Class III-A channels of 5 KW each, suggesting the frequencies 790, 930 and 980 kc.

Mexico's proposal is one which would require essentially a complete re-assignment of all stations in North America. All frequencies from 540 kc. to 1140 kc. inclusive, would be re-allocated and assigned as Class I clear channels. In the band from 1150 to

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1540 kc. inclusive, they would establish regional stations, and local or Class IV stations would be placed in the band 1550 to 1600 kc. The minimum power for Class I stations would be 100 KW. Their proposal for Class II, which in effect would be the present Class III, stations would not have any specified power, minimum or maximum.

Mexico proposes that Class III stations, which are equivalent to the present Class IV or local stations, would have a minimum power of 100 watts and not more than 250 watts. Their proposal also includes the suggestion that regional channels would be required to protect the borders or the coasts of their own country to the extent that at any point the signal would not exceed 0.5 mv/m.

The Mexican proposal would create a new class which would be known as "border stations." These would be of the 250-watt class and would be protected within and without the country in which they are located to the 4 mv/m contour.

As to the clear channels, Mexico would give up 1220 kc. and 1570 kc., retaining her present 730, 800, 900 and 1050 kc. Additionally, she requests the frequencies 590, 630, 950 and 980 kc., all of which would fall within the new Class I clear channel category and all of which would receive protection within and without the country.

This complete re-shuffle and re-classification would shift stations from 17 to 60 channels, whereas the previous NARBA re-allocation maximum shift was 3 channels. Seventeen regional channels would be shifted from low to high frequencies, and 3 regional channels from high frequencies to low. Two hundred forty-three full-time stations and 48 daytime stations would have their channels shifted. Of these, 205 are currently using directional antennas.

All countries, with the exception of Mexico, support the NARBA Engineering Committee.

The U. S. proposals which had previously been submitted principally provided for the use of 540 kc., without specifying power or class, and the introduction of new technical standards in keeping with increased technical advancements.

President Miller Urges Municipal Officer Requests to Broadcasters for Cooperation

Addressing the annual conference of the National Institute of Municipal Law Officers in Los Angeles, Justin Miller, president of the National Association of Broadcasters, Monday (29) urged communities to turn to broadcasting stations for cooperation in public interest education, especially the campaign against juvenile delinquency.

"Broadcasters are becoming increasingly conscious of their civic responsibility," the NAB president said, "and are not only willing but anxious to cooperate with local government officials in all movements for the welfare of their municipalities.

"I hope you will call on them with increasing frequency," Judge Miller added.

Citing a newly compiled list of 109 broadcasting stations licensed to municipalities, educational institutions and religious groups, throughout the United States, Judge Miller referred to these licensees as evidences of the common problem and the common interest in education.

The NAB head, centering his address in problems shared by broadcasters and communities, with special reference to legal aspects, also drew an analogy between municipal and radio problems of traffic regulation, urging consideration of such problems as locations of transmitter towers and aviation, in the over-all planning of city zoning.

"Any over-all plan," Judge Miller said, "should contemplate not only proper facilities and safeguards for aviation, but also the placement of towers for radio broadcasting. This becomes more and more important as frequency modulation and television stations increase. These short-range broadcasting facilities call for more and more towers in each community. With the coming af facsimile and Ultrafax, there will be even greater need for such facilities."

Frequency Allocations: He referred in detail to the Institute's position on the allocation of broadcasting frequencies for public services such as police and fire departments.

Tracing the related work of the International Telecommunications Conference last summer in Atlantic City, New Jersey, Judge Miller described for the law officers' conference the task of distributing radio frequencies among the 78 participating nations.

Saying that such federal and international regulation is necessary for orderly progress, Judge Miller turned to domestic regulation.

"Radio broadcasting," he said, "is subject to federal control under the Commerce clause because under present-day concepts it constitutes interstate trade. . . .

"On the other hand," he continued, "it comes under the protection of the First Amendment, which guarantees freedom of speech and of press against abridgment by government.

"Some people," Judge Miller added, "have failed to realize the truth of the statement I have just made. . . . At the point where regulation by government constitutes an abridgment of either press or speech, the power of Congress under the Commerce clause ceases."

The NAB president told the conference that a similar problem of Federal-City relationship exists, and quoted Horace H. Edwards, president of the Institute, as saying: "In a real sense, we have become automatons whose actions are controlled in many ways by the Federal bureaucrats."

"What Mr. Edwards has said," Judge Miller added, "applies not merely to the growth of bureaucracy in its effect upon municipalities, but also in its effect upon States, upon industries, upon professional attitudes."

Justice Department Agrees to Make Study Of WARL Charges on Baseball Monopolies

The Justice Department last week agreed to study immediately a request of WARL, Arlington, Va., that an investigation be made of alleged "monopolistic and restrictive broadcast practices of the major and minor baseball leagues."

(Continued on next page)

"Appropriate action under the anti-trust laws" was asked by WARL, if the evidence warrants, in a letter from Frank U. Fletcher to Assistant Attorney John F. Sonnett.

Mr. Fletcher wrote:

"The practice complained of is that of restricting the opportunity of radio stations to broadcast descriptions of baseball games played by competitive leagues.

"As an illustration, station WARL wanted to broadcast over its facilities (which serve the Washington, D. C., metropolitan area) a description of the games being played in New York City by teams who are members of the National Baseball League (*i.e.* the 'Dodgers' and the 'Giants').

"Ford Frick, president of the National League, advised WARL that the National League would have no objection to such broadcasts, provided Clark Griffith, owner of the Washington, D. C., 'Senators,' did not have any objection.

"It is, of course, well known that the 'Senators' are in the American League. Upon request for his consent, Mr. Griffith flatly refused to give his consent to any such broadcasts by station WARL.

"The reasons given for such refusal were (1) that such broadcasts might make less valuable the sale of the broadcast rights to the 'Senators' games, and (2) that there was an agreement among the leagues 'not to invade each other's territory.'

"Other sources have led WARL to believe that this 'agreement' is formalized into a written understanding. Whether this latter statement be true, or not, it is obvious from the illustration above that monopolistic and restrictive broadcast practices are being carried out.

"WARL has no personal knowledge, but is advised that the same restrictive practice is followed where a town, not having a major league team, does have a minor league team. Here, if a local radio station desired to broadcast a major league game, it would not be permitted to do so unless the minor league team gave its consent. We are informed that instances have occurred which prevented the broadcast of major league teams.

"Station WARL strongly believes that the major league baseball games belong to the American public, and that such stations, or advertisers, who are willing to pay a negotiated price for the privilege of broadcasting such games should not be deprived of such opportunity by virtue of a monopolistic agreement designed solely to hold up the price of the broadcast rights to a game in an entirely different league."

Employee-Employer Relations

Formal Test of Non-Communist Affidavits Provision of Taft-Hartley Act Scheduled

A formal test of the meaning of the non-Communist affidavit provisions of the Taft-Hartley Act will be made shortly in a case involving Station WARL, Arlington, Virginia, and Local 1215 of the International Brotherhood of Electrical Workers. This is the first case involving the Communist issue which will be determined by the newly-enlarged National Labor Relations Board.

Before passage of the Taft-Hartley Act, the IBEW and WARL had agreed on a consent election involving the station's engineers, which was to be held on September 3. In the interim, the Taft-Hartley Act became law, and Robert Denham, General Counsel of the NLRB, ruled that no local union could participate in any Board-directed elections unless its officers, the officers of the International, and the officers of the national parent federation had signed the anti-communist affidavits.

The issue involved in this case presents a challenge of Mr. Denham's interpretation of the law. The IBEW, which is appealing the case to the NLRB over Denham's head, claims that a declaration by IBEW officials is sufficient to comply with the provisions of the Taft-Hartley Act. Mr. Denham has held that unless top AFL officials sign non-Communist affidavits, no union affiliated with the AFL may petition the Board.

It is possible that regardless of the decision of the Board the final word on this issue will be had by the courts.

Cooperate for National Radio Week

Two important mailings of material on National Radio Week, October 26-November 1, and the first annual Radio Week contest, "Voices of Democracy," for high school students, were made to NAB members and non-member stations last week.

The work-book prepared for radio dealers was mailed to RMA members and non-members on Tuesday (30). A special brochure for broadcasters, outlining the contest and methods of cooperation, was mailed on Friday (3).

The contest for National Radio Week is under the cosponsorship of the broadcasters and radio dealers of America and the Junior Chambers of Commerce.

Commission Shortens Form for Reporting On Employees of Smaller Radio Stations

The Federal Communications Commission has announced a shortening of the report form on employees and their compensation, required annually of small broadcast stations. The notice of the shortened form was released on Monday (29).

The notice said that revisions in the schedule, "Employees and Their Compensation," were made to simplify the reporting procedure for stations with fewer than 15 employees, by allowing them to file employee and wage data on a new short form.

Larger stations and networks will continue to be required to supply substantially the same information as in last year's questionnaire, although in a simplified form, the Commission said.

"The Commission feels," the public notice continued, "that these revisions will complete its task, undertaken a year ago, of securing representative and

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reasonably complete data on the number, types and compensation of broadcast-station employees. Such data . . . have proved to be of substantial value not only to the Commission, but also to present and prospective station operators and employees, and various public and private individuals and organizations interested in the radio industry."

The order issued by the FCC added that the proposals for shortening the forms "have been discussed with representatives of the broadcast licensees and of various unions composed of employees in the broadcasting industry."

Petrillo Rescinds Order That Forbade Use Of Rochester Philharmonic for FM Network

James C. Petrillo, president of the American Federation of Musicians, last week granted permission to Station WHFM, Rochester, N. Y., to resume its weekly broadcasts of the Rochester Philharmonic Orchestra, a sponsored feature on the Continental Network.

The action by the musicians' union head rescinded the earlier order which had forbidden such broadcasts on the new network of FM stations.

It is understood that the music union president was convinced, on reconsideration, that a contract between the station and the orchestra, which had been approved by the AFM local, was a binding instrument, and that his order forbidding the broadcasts would have opened the AFM to suit under the Taft-Hartley Act.

Broadcast Advertising

Continuing Study of Newspaper Readership Gets Low Score for Printed Advertisement

In these days of increasing competition from newspapers for the advertising dollar, due largely to a greater abundance of newsprint, radio salesmen should frequently remind themselves (and their advertising prospects) that *insertion* of a newspaper ad does not, by any means, guarantee *readership.*

A fundamental difference between radio and newspaper selling has been the fact that radio salesmen are prone to quote ratings, or definite proof of listening, whereas newspaper salesmen quote only ABC circulation figures, which at best are merely an index of potential audience. The differences is vast and vital.

Radio salesmen and advertising prospects should become more familiar with the Advertising Research Foundation's "Continuing Study of Newspaper Reading." Again, whereas radio program ratings and other survey results are customarily given the widest circulation among advertisers and agencies, the newspapers' "Continuing Study" is carefully guarded and is not easy to obtain.

Examples have come to light in which the leading retail advertiser in a large city, who had been using heavy lineage in all three local newspapers over a period of many years, did not even know that the "Continuing Study" had measured actual advertising readership of the local papers.

Yet this same advertiser was acutely conscious of program ratings on all five of the local radio stations. That it is to the newspaper's competitive advantage to conceal the low "readership" figures of newspaper advertising is obvious from any review of the "Continuing Study."

For example, the September 19 issue of the *ANA News Bulletin* cites wide variations in "readership" of newspaper ads. Two editorial type ads for *Reader's Digest* were measured in the *Danville Commercial-News.*

Headlines of both ads were identical, copy was similar, but one ad was a single column and the other a two-column insertion. Readership of the two ads as reported by women varied from 11% for the one-column ad to 7% for the two-column. Not many advertisers are aware that so few people who subscribe to a newspaper actually see their advertisement. *Reader's Digest*, incidentally, has been among the more articulate critics of radio commercials.

CORRECTION

An error occurred in the NAB news release of September 26th announcing that Robert Z. Morrison, manager of radio recording for NBC in Washington, had accepted chairmanship of the NAB Recording and Reproducing Standards Executive Committee. The name should have read *Robert M. Morris*, assistant to the Vice President in charge of Recording, National Broadcasting Company.

Another example from the same study showed a readership of only 4% of the men and 5% of the women readers of the *Danville Commercial-News* for an Imperial Reversible Window Shade ad, on page 2 of the paper. A similar type ad for the same product on the comic page of the paper was seen by only 2% of both men and women.

The "Continuing Study" technique, furthermore, gives every advantage to newspapers because it counts every person who has "seen or noted any part of" the advertisement. It is not necessary for the person to have actually read the selling copy; merely "noting" the eye-catching headline or illustration is sufficient.

Broadcasters interested in obtaining a copy of any "Continuing Study" that may have been made of local newspapers, should write national representatives, or network station relations departments, at New York, where the Advertising Research Foundation has its headquarters.

Set in Every Room Campaign Is Approved By Many Broadcasters Throughout Nation

NAB's efforts to increase radio listening through its "Set in Every Room" campaign has received wide approval and acceptance throughout the industry.

Reports received from member and non-member stations participating in the year-round promotion indicate that a representative effort is under way nationally. Letters received also show that in addition to

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the desired increase in listening, many "by-product" results are being produced. Most letters credit the scheduling of courtesy announcements which promote the advantages of multiple set ownership to a growing spirit of understanding and friendliness between broadcasters and radio dealers.

Typical response is that reported by Julian F. Haas, Commercial Manager, KARK, Little Rock, Arkansas. The station announced to all radio dealers in its listening area that, "starting September 7, it would broadcast at frequent intervals" announcements recommending the purchase of additional radios for the home. The attitude created among dealers is illustrated by excerpts from letters received at KARK:

"It so happened that this information was received just in time for it to be used at our fall state-wide radio convention. While discussing the possibilities for the sale of additional sets in homes that already had radios, I told the dealers of the program that you were carrying out to promote the use of additional sets. The dealers thought this was a very fine idea and that undoubtedly it would influence the market." From the Fones Brothers Hardware Company.

"Incidentally, we have taken on the Launderall Automatic Washing Machine line and I understand that they approve some radio advertising. It may be that some of our dealers will be interested in this type of advertising, and if so, we would be very happy to recommend your station to them." From the Rye Auto Supply Company.

"It is certainly gratifying to know that we are being assisted in our own efforts by your foresightedness. In these days of an oversupply of advertisers and a shortage of time, we appreciate your sacrificing sales in order to contribute to the whole industry." From the Arkansas Radio and Appliance Company.

Testimony from broadcasters themselves that the campaign is needed and welcomed has been received from representative stations. Writes C. R. Frazier, WROL, Knoxville, Tennessee:

"You can imagine our surprise in reading your campaign bulletin and finding that it is almost identical with a promotional campaign being conducted on WROL. We sent a mailing piece to more than 500 radio dealers in our coverage area under date of July 22."

Prior to NAB's actual mailing of suggested announcements and formal opening of the campaign, WROL initiated an identical plan and announced it to a list of radio dealers secured from radio distributors in Knoxville. Mailing pieces with sample spot announcements that were to be used were sent to 18 set manufacturers in the area. The station's scheduling of the announcements was in connection with its most highly rated programs and at the most desirable hours of the day. Its announcement contribution during the month of August alone was in excess of $2,000.00. At this writing the station has contributed over $700 worth of spot announcements during its September schedule. Said Mr. Frazier to the dealers:

"We have a strong mutual interest in this campaign. We hope you will cooperate with us in whatever way you can. We suggest you arrange window displays of your line of radios. . . . A radio left in operation at all times will attract attention in your radio department. We will appreciate your advising your sales personnel of this campaign."

KARK has since received appreciative response from the manufacturers.

Here are other reports from stations:

"We are scheduling two announcements per day." WBUY, Lexington, N. C.

"In regard to the industry-wide campaign for increased listening, our station will cooperate in this campaign." WMBD, Peoria, Ill.

"We here at WLS are back of this idea one hundred percent and already have started using announcements." WLS, Chicago, Ill.

"I believe 100 percent in the value of the campaign to increase listening. . . . Each station must build its own campaign, take advantage of its own strength and its own ideas plus those of others." WPOR, Portland, Me.

"The idea of promoting the sale of radio sets is great. By all means count on WWRL for all-out support in this campaign." WWRL, Woodside, N. Y.

"KAVR is giving whole-hearted cooperation to radio's year-round 'Set in Every Room' campaign. I told local dealers what we were doing and they were enthusiastic." KAVR, Havre, Montana.

"This station is cooperating in the '62 more minutes of listening' campaign. We are using the material you enclosed and be assured of our usage of any new material as it comes along." WMOU, Berlin, N. H.

"We here at WTCN are 100 percent behind the swell idea outlined in your recent memorandum. Besides using the spot announcements we are including their message in all possible local shows. We are also advising all local Twin City radio retailers of our plans. We intend to make this a 52-week program." WTCN, Minneapolis, Minn.

"Just a note to let you know that we are publicizing the 'Set in Every Room' campaign." WRVA, Richmond, Va.

"This campaign is going swell here and we now need more copy." WHOB, Gardner, Mass.

"WORZ is anxious to assist in every way possible to build up listening. . . . We are airing the station break announcements." WORZ, Orlando, Fla.

"Thanks for remembering us, even though we are not members of NAB. We believe the plan has merit and are pleased to advise we shall cooperate fully. The prepared announcements will start on our station today." Non-member station in Missouri.

"WJMO has immediately started using the announcements . . . it's a swell idea and if we can do anything to encourage the additional use of radios we will certainly be happy to do it." WJMO, Cleveland, Ohio.

"Your campaign is most interesting and a very timely one. We are going to work with you and others who believe in the plan." WCTA, Andalusia, Ala.

"If they are available we would like to have 40 copies of your announcement of the campaign complete with spot copy." KNOW, Austin, Texas.

"In connection with the 'Set in Every Room' campaign, the enclosed letter was sent to 131 dealers with samples of the promotional spots used. We are cur-

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rently averaging six promotions per day at station identification times." WPAM, Pottsville, Pa.

Additional spot announcements, based on reasons advanced by buyers for the need of additional sets in the home, are in preparation and will be mailed soon according to Hugh M. P. Higgins, of the NAB Sales Managers Subcommittee for Sales Promotion which is directing the project.

Music Dealers Magazine to Carry Article By Higgins on Radio Use in Record Sales

An article on the use of radio advertising for music dealers, prepared by Hugh M. P. Higgins, NAB's assistant director of broadcast advertising, will appear in the October issue of *Musical Merchandise*, a publication devoted to the wholesaleing and retailing of musical merchandise and accessories.

The article, which cites a number of case-histories of dealers who have used air advertising to advantage, will be illustrated with photographs, according to an advance announcement by Scott J. Saunders, editor of the publication.

Designed to counter an impression among some dealers that radio advertising is more expensive than other forms, the article contains figures to prove the growing use of broadcast ads by music dealers.

It cites, among other case-histories, the experience of an advertiser who received 125 letters a day, with an average of seven orders to each letter for records. Based on a time cost of $480, the article says, the advertising cost per record ordered was .03¾¢.

Reprints of the *Musical Merchandise* article are expected to be available to stations shortly.

Legal Department

Alabama Legislation Bans Higher Charge For Political Than Regular Advertising

A bill introduced in the Alabama legislature recently would make it unlawful for any newspaper, magazine or radio station to charge more for political advertising or broadcasts than it regularly charges for commercial advertising or broadcasts.

The bill requires all media to make available to the public schedules showing their rates for commercial advertising and forbids any change in such schedules without the filing of thirty days prior notice with the Secretary of State.

A similar New Hampshire statute, regulating the political advertising rates of newspapers, was the subject of litigation in the Supreme Court of New Hampshire and in the Supreme Court of the United States this year. The Supreme Court of New Hampshire held the statute constitutional, taking the position that it did not infringe freedom of contract because it did not compel the acceptance of advertising, and did not abridge freedom of speech or press because there was no suppression, licenses or previous restraint on publication. This ruling was twice challenged in the Supreme Court of the United States, but that Court refused to hear the case on the ground that no substantial federal question was presented.

"Whether the Supreme Court of the United States would refuse to hear a case on a similar statute governing radio is doubtful," the NAB General Counsel stated, "since broadcasters, unlike the press, operate under federal authority and both the Communications Act and the FCC Rules directly regulate political broadcasts.

"In any event it behooves broadcasters to resist such legislation as it represents an unwarranted interference with their right to conduct their businesses as they see fit."

Research Department

Log Analysis Tabulation Sees Commodities Footing Broadcasting Bill Across Country

Designed to show chiefly what commodities are paying radio broadcasting's bill, a tabulation of products and services advertised in sponsored programs and announcements in November, 1946, is being mailed to members by the NAB Research Department.

The table is a further development of the larger study, Program Log Analysis, which was reported to members at the 25th NAB Convention in Atlantic City last month.

The new tabulation shows that "groceries" account for the highest figures in the study. The term, "groceries," is explained in the definitions accompanying the tables as including laundry soaps, floor wax, and other items apart from foodstuffs.

Commodities sold by department and specialty stores contribute more on a percentage basis to radio announcement business than to program business. Products in the toiletries and medicine categories account for a greater percentage of sponsored time and announcements in large stations than in medium and small stations.

Significance: In general, Research Director Kenneth H. Baker explains, the distribution among the various commodities advertised is broad enough to insure a fairly solid economic base for radio advertising.

The broader this base is, the less likely the industry is to feel the effects of shortages and policy changes with regard to advertising in any one of these groups.

The general usefulness of the table, therefore, may be in bringing to light unwise concentrations in revenue sources, so that emphasis on selling can be placed on other categories.

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through September 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change New***	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Oct. 1.....	1343				1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Total Changes 12 months........		565	410	31		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change New*** CP	Monthly Change New*** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
Oct. 1....	594					48	295	251
Nov. 1....	644	65	51	0	1 CG	48	360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54	674	246
Oct. 1....	981	4	11	6	3 CP 1 CG	60[2]	672[2]	249[2]
Total Changes 12 months...		397	367	10	24			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change New*** CP	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Oct. 1...	39				6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66	0	0	0	6	60
Sept. 1...	68	2	0	0	6	62
Oct. 1...	69[1]	1	0	0	6[2]	63[2]
Total Changes 12 months....		31	0	1		

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[1] Non-commercial CP included.

[2] FCC states that 300 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

Small Market Stations

Copies of Speeches From Convention Panel On Station Operations Ready for Ordering

Many practical suggestions on good station operation are available to NAB member stations in copies of the speeches made by panel members of the NAB Convention program, "Radio Management Tomorrow—Problems of Service and Survival," auspices Small Market Stations Executive Committee.

New stations particularly will find the following papers helpful:

1. "A Formula For Creative Selling" by John F. Meagher, KYSM, Mankato, Minn.
2. "Music's Importance in Broadcasting" by Robert T. Mason, WMRN, Marion, O.
3. "Station Management's Community Leadership" by Michael R. Hanna, WHCU, Ithaca, N. Y.
4. "Local and National News" by A. E. Spokes, WJOY, Burlington, Vt.
5. "Successful Programming" by Simon Goldman, WJTN, Jamestown, N. W.
6. "Office Management" by R. Sanford Guyer, WBTM, Danville, Va.
7. "Problems of Service and Survival" by J. Allen Brown, NAB.

Requests for the above papers on station operation should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, Northwest, Washington 6, D. C.

Engineering Department

Atlantic City Agreements by 78 Countries Replace Obsolete Cairo Radio Regulations

Signed by delegates of 78 nations on Thursday (2) in the resort city which has for 20 weeks been the scene of their negotiation, the Atlantic City Agreements last week became the basic regulation of the world, replacing the 10-year-old, obsolete Cairo Radio Regulation.

The agreements comprise the "International Telecommunications Convention of Atlantic City," a treaty among the 78 nations, and the "International Radio Regulations of Atlantic City," an agreement governing technical matters.

The treaty must now be ratified by the United States Senate, while the regulations will be attached to either the older Madrid Treaty or the Atlantic City Treaty.

The end of the summer-long negotiations came with an address by the chairman of the International Telecommunications Conference, Charles R. Denny, who is also FCC chairman.

(Continued on next page)

Mr. Denny told the delegates: "You have worked side by side, often far into the night, and while we had disagreements, sometimes violent disagreements . . . the work is now ended."

The conference, which adopted world-wide frequency allocation tables up to 10,500,000 kilocycles, pushed the limits of frequency assignment far above those of the old Cairo Conference, which had ended at 200,000 kilocycles.

Commending the patience and technical skill of the delegates, Chairman Denny hailed the agreements as more than mere radio regulations.

"But in a larger sense," he said, "our conferences have done something more than simply write a good set of agreements in the communications field. Together we have taken another step toward the ultimate goal of successful world-wide cooperation. Because in the final analysis, successful international relations between the nations of the earth is a mosaic made up of good working arrangements in the various specific fields where nations have relations with each other. While telecommunications is but one of these fields, it is one of the more important ones and is certainly one of the most complex. The agreements reached in this field are in themselves a concrete contribution to international collaboration. And the methods by which these agreements were reached stand as proof that cooperation among nations is still the only effective means of settling problems of world-wide scope."

High Frequency Meet: The High Frequency Broadcasting Conference previously had concluded on Saturday in meetings that had lasted into the early hours of the morning. The most delicate problem, one of priorities which had already been discussed time and time again in Subcommittees and Committees, was passed on to the Mexico City meeting next year.

Russia, main proponent of the establishment of first priority on channels for national service, felt that directives should be given to the Broadcast Engineering Planning Committee, otherwise it would be impossible for this Committee to satisfy all the requests for channels.

Mr. E. K. Jett opposed this move and called to the attention of the delegates of Russia and France the fact that the Committees working on this problem had not even been able to find an appropriate definition of what was "national," "international" or "colonial" classification.

Supporting Mr. Jett, Mr. Gracie of the UK Delegation also called to the Conference's attention that it was impossible to establish priorities at this time as certain countries had so far failed to file their circuit requirements and that, additionally, it was not necessary to overload the Planning Committee with too heavy a burden.

In view of these statements, Mr. Fortuoshenko of the USSR withdrew his proposal and priority was passed on to Mexico City.

Disappointing all parties at the last minute, the Delegate from Portugal made a formal reservation and stated that his country would not accept the decisions arrived at unless all problems, and not only technical problems, have been thoroughly examined. With a vote of thanks to Mr. Denny, the Conference adjourned.

Public Interest Programming

Navy Department Gives Radio Suggestions For Marking of Navy Day by Broadcasters

In preparation for the 1947 celebration of Navy Day, on October 27, the Navy Department has begun to send to District Public Information Officers and local Navy recruiting stations special suggestions, pamphlets, and transcriptions for use by broadcasters in marking the annual event.

A radio suggestion pamphlet, "Suggestions for the Observance of Navy Day," and a transcription, "From Frigate to Flat-Top," the latter featuring a Navy Day message from Secretary Sullivan and music by the U. S. Navy band, are already in the hands of recruiting officers, and can be obtained from them by broadcasters.

One hundred and seventy-two years ago, the first Continental Congress received a bill providing for the establishment of a United States Fleet. This day, October 27, is designated as NAVY DAY. In recognition of the Navy's role in the defense of our country in these past 172 years and as a guardian of the peace ahead, this year's NAVY DAY slogan again is "Your Navy—Victor in War, Guardian in Peace." Your Navy is only as strong as the number of men available to man its ships and airplanes. Therefore, this year since the Navy faces a manpower shortage, it is desired to stress recruiting and the excellent opportunities which the Navy has always offered young men.

"Open House" programs are scheduled at all major Naval bases and air fields. The public will be invited to visit warships of the fleet at various ports. Flag officers will be guest speakers at local observances throughout the nation.

The Navy is anxious to have a nation-wide radio tribute, not only on Navy Day, but during the week previous: As a suggestion, various salutes and spot announcements might be given at convenient times during the preceding week and on Monday. Interviews with Naval personnel and veterans including ex-sailors, ex-marines, ex-Waves, ex-Nurses, and Naval Reservists would be desirable. Sunday, the day preceding Navy Day, would be especially appropriate for religious and memorial observances.

For further information concerning special Navy Day celebrations communicate with Public Information Officer in your nearest Naval activity or write Commander H. H. Holton, USN, Radio-Television Section, Public Information Division, Navy Department, Washington, D. C.

Any program assistance you may be able to give will be greatly appreciated.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allo-

(Continued on next page)

cation plans during the week of October 13-19, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chests of America—168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chest in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World War II—which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Week*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, October 6. They are subject to change.

Wednesday, October 8

Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

1st Argument

Van Curler Broadcasting Corp., Albany, N. Y.—**1460 kc.,** 5 KW, unlimited; DA-Night.

The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—**1460 kc.,** 5 KW, unlimited; DA-N&D.

Governor Dongan Broadcasting Corp., Albany, N. Y.—**1460 kc.,** 5 KW, unlimited; DA-N&D.

The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—For license to operate on the present facilities of WOKO.—**1460 kc.,** 500 watts, night, 1 KW LS, unlimited.

(Continued on next page)

2nd Argument

KMED—Mrs. W. J. Virgin, Assignor; Gibson Broadcasting Co., Assignee; Medford Radio Corp., Assignee, Medford, Ore.—For assignment of license and C. P. of KMED.

3rd Argument

WJIM, Inc., Lansing, Mich.—**550 kc.,** 1 KW, unlimited.

Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio—**550 kc.,** 5 KW, unlimited.

4th Argument

Norfolk Broadcasting Corp., Norfolk, Va.—**1220 kc.,** 250 watts, day.

Tidewater Broadcasting Corp., Norfolk, Va.—**1230 kc.,** 100 watts, unlimited.

5th Argument

WORL—Broadcasting Service Organizations, Inc., Boston, Mass. (WORL)—Petition for reconsideration on rehearing.

Thursday, October 9

Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

1st Argument

Scripps-Howard Radio, Inc., Cincinnati, Ohio—**630 kc.,** 1 KW night, 5 KW day; unlimited.

Queen City Broadcasting, Inc., Cincinnati, Ohio—**630 kc.,** 1 KW night, 5 KW day, DA; unlimited.

American Broadcasting Corp., Lexington, Ky.—**630 kc.,** 1 KW night, 5 KW day, DA; unlimited.

2nd Argument

Coast Ventura Co., Ventura, Calif.—**1450 kc.,** 250 watts; unlimited.

Ventura Broadcasters, Inc., Ventura, Calif.—**1450 kc.,** 250 watts; unlimited.

3rd Argument

Homer Rodeheaver, Fort Wayne, Ind.—**1450 kc.,** 250 watts; unlimited.

Community Broadcasting Corp., Fort Wayne, Ind.—**1450 kc.,** unlimited.

Radio Fort Wayne, Inc., Fort Wayne, Ind.—**1450 kc.,** 250 watts; unlimited.

4th Argument

Lycoming County Broadcasting Co., Williamsport, Pa.—**1340 kc.,** 250 watts; unlimited.

Williamsport Radio Broadcasting Associates, Williamsport, Pa.—**1340 kc.,** 250 watts; unlimited.

Friday, October 10

Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

1st Argument

Patrick Joseph Stanton, Philadelphia Area—Class "B" FM

2nd Argument

The Yankee Network, Inc., Bridgeport, Conn.
The Traveler's Broadcasting Service Corp., Bridgeport, Conn.
Harry F. Guggenheim, Bridgeport, Conn.
Harold Thomas, Bridgeport, Conn.
The Bridgeport Herald Corp., Bridgeport, Conn.
The Fairfield Broadcasting Co., Danbury, Conn.
} Class "B" FM

3rd Argument

United Broadcasting Co., Cleveland, Ohio
National Broadcasting Co., Cleveland, Ohio
WJW, Inc., Cleveland, Ohio
UAW-CIO Broadcasting Corp. of Ohio, Cleveland, Ohio
WGAR Broadcasting Co., Cleveland, Ohio
Scripps-Howard Radio, Inc., Cleveland, Ohio
Telair Co., Cleveland, Ohio
Cleveland Broadcasting Co., Cleveland, Ohio
Allen T. Simmons, Akron, Ohio
Summit Radio Corp., Akron, Ohio
Elyria-Lorain Broadcasting Co., Elyria, Ohio
} Class "B" FM

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1240 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Radio Bluefield Company** for a new station at **Bluefield, W. Va.,** to operate on 1240 kc., 250 watts, unlimited time (BP-5605; Docket 8055), and a denial of the mutually exclusive application of **Pocahontas Broadcasting Corp.** for the same facilities. (BP-5416; Docket 8006)

1400 KC.

The Commission announces its **Proposed Decision** looking toward the denial of the application of **Illinois Broadcasting Co.** for a new station at **Centralia, Ill.,** to operate on 1400 kc., 250 watts, unlimited time (BP-4732; Docket 7623), because of objectionable mutual co-channel interference with **Station WDWS, Champaign, Ill.,** and **Station WEOA, Evansville, Ind.**

Commissioners Denny, Jett and Webster did not participate in the above two Proposed Decisions.

AM—New CP Granted

1360 KC.

Hawkeye Broadcasting Co., Fort Madison, Iowa. (Willis L. Ashby, et al.)—Granted CP for a new station to operate on 1360 kc., 500 watts, daytime only; engineering conditions. (BP-6063)

AM—Designated for Hearing

930–950 KC.

Leaf-Chronicle Co., Inc., Clarksville, Tenn.; Dixie Broadcasting Co., Jackson, Tenn.; Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn.—Designated for hearing in a consolidated proceeding the applications of Leaf-Chronicle Co., Inc. (BP-5764), 950 kc., 1 KW, daytime only; Dixie Broadcasting Co. (BP-6151), 930 kc., 1 KW, daytime, and Humboldt-Milan-Trenton Broadcasting Co. (BP-6232), 950 kc., 1 KW, daytime only.

1320 KC.

The Fairfield Broadcasting Co., Lancaster, Ohio; Hocking Valley Broadcasting Corp., Lancaster, Ohio—Designated for consolidated hearing the application of The Fairfield Broadcasting Co. (BP-6078), 1320 kc., 500 watts, daytime only, with application of Hocking Valley Broadcasting Corp. (BP-6185), 1320 kc., 250 watts, daytime only.

(Continued on next page)

1400 KC.

University City Broadcasting Co., Norman, Okla.—Designated for hearing application (BP-6293) for a new station to operate on 1400 kc., with 250 watts, unlimited time, in a consolidated proceeding with applications of Norman Broadcasting Co. (Docket 8455) and H. J. Griffith Broadcasting Co. (Docket 8456)

1450 KC.

Bessemer Broadcasting Co., Bessemer, Ala.; Ensley-Fairfield Broadcasting Co., Ensley, Ala.—Designated for consolidated hearing the applications of Bessemer Broadcasting Co. (BP-6202), 1450 kc., 250 watts, unlimited time, and application of Ensley-Fairfield Broadcasting Co. (BP-6294), for the same facilities.

AM—Licenses for New Stations Granted

680 KC.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted license for new station to operate on 680 kc., 250 watts, daytime. (BL-2280)

820 KC.

WIKY—South Central Broadcasting Corp., Evansville, Ind.—Granted license for new station to operate on 820 kc., 250 watts, daytime. (BL-2594)

830 KC.

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—Granted license for new station to operate on 830 kc., 1 KW, daytime. (BL-2572)

870 KC.

WFLO—Colonial Broadcasting Co., Farmville, Va.—Granted license for new station to operate on 870 kc., 1 KW, daytime. (BL-2628)

1010 KC.

WABZ—Albermarle Broadcasting Co., Albermarle. N. C.—Granted license for new station to operate on 1010 kc., 1 KW, daytime. (BL-2556)

1060 KC.

WMAP—Union Broadcasting Co., Monroe, N. C.—Granted license for new station to operate on 1060 kc., 250 watts, daytime. (BL-2571)

1210 KC.

WADE—Anson Radio & Broadcasting Co., Wadesboro, N. C.—Granted license for new station to operate on 1210 kc., 1 KW, daytime, and for change in studio location. (BL-2627)

WKNX—Lake Huron Broadcasting Co., Saginaw, Mich.—Granted license for new station to operate on 1210 kc., 1 KW, daytime, and for change of studio location. (BL-2397)

1270 KC.

KIOX—Bay City Broadcasting Co., Bay City, Texas—Granted license for new station to operate on 1270 kc., 1 KW, DA-N, unlimited time. (BL-2619)

1340 KC.

KORN—Inland Broadcasting Co., Fremont, Nebr.—Granted license for new station to operate on 1340 kc., 100 watts, unlimited, and specify studio location. (BL-2581)

KIJV—James Valley Broadcast Co., Huron, S. D.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited, and for change in studio location. (BL-2534)

1400 KC.

KRLN—Royal Gorge Broadcasters, near Canon City, Colo.—Granted license for new station to operate on 1400 kc., 250 watts, daytime. (BL-2616)

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Granted license for new station to operate on 1400 kc., 250 watts, unlimited. (BL-2486)

KRUN—Runnels County Broadcasting Co., Bellinger, Tex.—Granted license for new station to operate on 1400 kc., 250 watts, unlimited. (BL-2600)

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Granted license for new station to operate on 1400 kc., 250 watts, unlimited, and for change of studio location. (BL-2428)

1490 KC.

KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited, and for change in studio location. (BL-2553)

1550 KC.

KENT—Frank H. Ford, Shreveport, La.—Granted license for new station to operate on 1550 kc., 500 watts, DA, 1 KW-LS, unlimited; conditions. (BL-2618)

AM—License Extension

WEDC—Emil Denemark, Inc., Chicago, Ill.—Granted extension of present license to December 1, 1947, pending study of information received under Sec. 308(b).

AM—Modifications of CP's Granted

WLOX—WLOX Broadcasting Co., Biloxi, Miss.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and change studio location. (BMP-2965)

WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2856)

WSKI—Taylor-Jacobsen, Montpelier, Vt.—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations. (BMP-2927)

WSAN—Lehigh Valley Broadcasting, Allentown, Pa.—Granted modification of CP for extension of completion date to 11-15-47. (BMP-3144)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 4-14-48. (BMP-3146)

WESX—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date to 4-9-48. (BMP-3137)

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3136)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted modification of CP for extension of completion date to 11-17-47. (BMP-3154)

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 12-14-47. (BMP-3132)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3158)

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted modification of CP for extension of completion date to 1-24-48. (BMP-3162)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted modification of CP for extension of completion date to 4-24-48. (BMP-3170)

WNYB—Western New York Broadcasting Co., Kenmore, N. Y.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and specify studio location. (BMP-2809)

KWIK—Burbank Broadcasters, Inc., Burbank, Calif.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2933)

KCUD—Stuttgart Broadcasting Corp., Stuttgart, Ark.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3060)

(Continued on next page)

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP for change in type of transmitter and make changes in vertical antenna. (BMP-3148)

AM—Miscellaneous Actions

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted license for change in frequency, increase in power, install new transmitter and DA for night use and change transmitter location. (BL-2454)

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Granted license for change in vertical antenna and for erection of AM antenna on top of AM tower. (BL-2586)

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—Granted license for installation of new vertical antenna. (BL-2613)

WSNJ—Eastern States Broadcasting Corp., N.E. of Bridgeton, N. J.—Granted license for installation of new vertical antenna with FM antenna mounted on top and move transmitter. (BL-2585)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted license for increase in power, installation of new transmitter and DA for day and night use and change transmitter location. (BL-2488)

WNEL—Juan Piza, San Juan, P. R.—Granted license for change in frequency and install DA for day and night use. (BL-2631)

WAYX—Jack Williams, Waycross, Ga.—Granted license for installation of new vertical antenna and ground system and change in transmitter and studio locations. (BL-2612)

KOIN—KOIN, Inc., Portland, Ore.—Granted CP for reinstatement of BP-5090, which authorized mounting FM antenna on top of AM tower. (BP-6310)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted license for change in transmitter location, increase in power, install new transmitter, change in DA and mount FM antenna on AM tower. (BL-2615)

WJJD—WJJD, Inc., Chicago, Ill.—Granted license for increase in power, install new transmitter and DA for day and night use. (BL-2583)

KWBU—Century Broadcasting Co. (assignor), Baylor University (assignee), Corpus Christi, Texas—Granted consent to assignment of permit for AM station KWBU from Century Broadcasting Co. to Baylor University (presently owner of 50% of stock) for a consideration of $114,997 for remaining 50% of common voting stock. (BAP-55)

WRFW—John I. Kaiser (transferor), Chippewa Valley Radio & Television Corp. (permittee), Keith Werner (transferee), Eau Claire, Wis.—Granted consent to transfer of control over Chippewa Valley Radio & Television Corp., permittee of WRFW, by transfer of 30% of stock from Kaiser to Werner for a consideration of $1,668.75. (BTC-563).

KGIL—C. P. M. Allen (deceased), (transferor), Helen Ruth Allen (executrix), (transferee), San Fernando Valley Broadcasting Co. (licensee), San Fernando, Calif.—Granted consent to involuntary transfer of control over KGIL, arising out of death of C. P. M. Allen. (BTC-567)

KDAL—Charles LeMasurier (transferor), Dalton LeMasurier (transferee), Red River Broadcasting Co., Inc. (licensee), Duluth, Minn.—Granted consent to transfer by gift of stock from father to son. (BTC-568)

KCLE—Marti, Inc., Cleburne, Texas—Denied request for special service authorization (to operate from regular sign-off time to approximately 10 p. m., CST, on specified nights up to and including 11-28-47), since it appears that proposed operation would cause severe interference to secondary service area of KMOX, St. Louis. (BSSA-167)

KELP—Paso Broadcasting Co., El Paso, Texas—Denied request for special service authorization (to operate after sunset with 500 watts on certain nights up to and including 12-6-47), since it appears that proposed operation would increase RSS limitation under both NARBA and Commission Standards, to XEBH, Hermosillo, Sonora. (BSSA-169)

KBKI—Alice Broadcasting Co., Alice, Texas—Denied request for special service authorization (to operate on specified nights from 7:30 p. m. until 11 p. m.), since it appears that proposed operation would cause severe interference to secondary service area of KNX, Los Angeles, Calif. (BSSA-170)

WJBW—Charles C. Carlson, New Orleans, La.—Denied petition requesting joint consideration to his application for renewal of license (BR-444; Doc. 6529), and his application for CP (BP-6108), and ordered that action on application for CP be held in abeyance until after the Commission's final decision in the matter of renewal of WJBW's license.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Adopted memorandum opinion and order denying petition for rehearing, directed against commission action on July 2, 1947, denying petitioner's application (BP-3913) and granting application of Monterey Bay Broadcasting Co. (BP-4150)

Logansport Broadcasting Corp., Logansport, Ind.—Denied petition requesting the Commission to reconsider its action of March 6, 1947, designating for hearing its application (BP-5770), or partially grant the application.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Denied petition requesting reconsideration and grant without hearing of its application for modification of license to move main studios of WHOM to New York. (BML-1256)

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Dismissed petition to remand for further hearing directed against the Commission's proposed decision of April 25 (Dockets 7401 and 6807); denied motion of WKRC to strike the reply brief field by WJIM to the exceptions, and denied petition to continue oral argument presently scheduled for October 8.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—Granted license to move transmitter and studio locations and install new transmitter and change studio location. (BL-2607)

Keystone Broadcasting Corp., Harrisburg, Pa., et al.—Granted joint petition for continuance of consolidated hearing in re their applications for CP (Dockets 8291-8293), presently scheduled for October 13, and continued same to November 19.

Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Granted petition for extension of time in which to file opposition to a "Petition for Review of Action of Motions, Docket Commissioner taken on Sept. 11, 1947", filed by Bay State Broadcasting Co., and the time was extended to October 6.

WBAL—Hearst Radio, Inc., Baltimore, Md.—Granted in part petition for continuance of hearing now scheduled for October 6, and the consolidated hearing was continued to November 3. Further ordered that the pre-hearing conference in this matter be continued to October 15.

American Communications Commission, C.I.O.—Denied petition requesting leave to intervene in the hearing scheduled for October 7 in the matter of Radiotelegraph circuits between the U. S. and British Commonwealth and certain other foreign points (Doc. 7094 and 7412); and ordered that petitioner is given leave to present oral argument in this proceeding, scheduled for Oct. 7.

American Communications Commission, C.I.O.—Denied petition for leave to intervene in the hearing in the matter of Mackay Radio & Telegraph Company's applications for SSA to communicate with Helsinki, etc. (Docket 8465). Ordered that petitioner is given leave to present oral argument in this proceeding, scheduled for October 7.

KXRO—KXRO, Inc., Aberdeen, Wash.—Granted petition for leave to amend its application (BP-5568; Docket 8374), so as to add revised engineering data.

East Liverpool Broadcasting Co., E. Liverpool, Ohio.—Granted petition for leave to amend its application (BP-5799; Docket 8171), so as to show addition of two new stockholders, etc.

(Continued on next page)

Max H. Lavine, St. Cloud, Minn.—Granted petition for leave to amend his application (BP-5678; Docket 8130) so as to change applicant from an individual to a corporation—Granite City Broadcasting Co.

The Patriot Co., Harrisburg, Pa.—Granted petition to dismiss without prejudice its application for CP (BP-4091; Docket 6884).

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for leave to intervene in the hearing on application of Erie Broadcasting Corp., Buffalo, N. Y. (PH-6206; Docket 8495)

Erie Broadcasting Corp., Buffalo, N. Y.—Denied petition requesting that the Commission remove from the hearing docket and grant its application (BP-6206; Docket 8495)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance of hearing in Show Cause Proceeding (Docket 8160) and application of WLEU (Docket 6913), presently scheduled for October 15, and continued same to November 17.

AM—Applications Amended

1340 KC.

Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Granted petition for leave to amend its application (BP-5880; Docket 8224) so as to specify the frequency 1340 kc. with 250 watts, unlimited time, instead of 1230 kc., 250 watts, unlimited; and the Commission, on its own motion, removed the application from the hearing docket.

1370 KC.

Sarkes Tarzian, Bloomington, Ind.—Granted petition for leave to amend its application (BP-5278: Doc. 7943) so as to add an amended engineering exhibit to specify frequency 1370 kc., with 1 KW day, 500 watts night, unlimited, DA, in lieu of 1340 kc., 250 watts, unlimited time. The amendment was accepted and application removed from hearing docket.

AM—Applications Accepted for Filing

550 KC.

NEW—The Shawano County Leader Publishing Co., Shawano, Wis.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 100 watts night and 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night and 250 watts day to 250 watts daytime only and change hours of operation from unlimited to daytime.

680 KC.

WPTF—WPTF Radio Co., Raleigh, N. C.—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

710 KC.

WKRG—Giddens and Rester, Mobile, Ala. (Kenneth R. Giddens and T. J. Rester)—Construction permit to change power and hours of operation from 1 KW daytime to 250 watts night, 1 KW day and unlimited time, install directional antenna for night use. Amended to make changes in directional antenna and ground system and change transmitter location.

850 KC.

WEEU—Berks Broadcasting Co., Reading, Penn.—Construction permit to install a new transmitter.

Harbenito Broadcasting Co., Harlingen, Tex.—Construction permit to change frequency from 1240 to 850 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

860 KC.

NEW—H. F. Ohlendorf, Osceola, Ark. (P. O. Osceola, Ark.) Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

920 KC.

WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.—Modification of construction permit (BP-6091, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW to 500 watts, night 1 KW day and install directional antenna for night use.

970 KC.

NEW—Wyoming Broadcasting Co., Pineville, W. Va. (Clarence W. Meadows, Wm. D. Stone, and Wm. T. Lively, a partnership)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 730 to 970 kc.

980 KC.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-4751, as modified, which authorized to mount FM antenna on east tower of directional antenna) to make changes in directional antenna and for extension of completion date.

990 KC.

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Modification of construction permit (B3-P-5384, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Landon Broadcasting Co., Denver, Colo. (Alf M. Landon) (P. O. National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Modification of construction permit (BP-5965, which authorized increase in power, changes in transmitting equipment, installation of directional antenna for day and night use and change in transmitter location) for extension of completion date.

1060 KC.

WPOR—Oliver Broadcasting Corp., Portland, Maine—Construction permit to change frequency from 1450 to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Adjacent to intersection of Baxter Blvd. and Forest Avenue, Portland, Maine, to Gorham and Payne Roads, Scarboro, Maine.

1190 KC.

KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas—Modification of construction permit (B3-P-5330, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter location from: On Bonnie View Rd., just South of Cedar Crest Golf Course, Oak Cliff, Texas, to: South of Scyene Rd., approximately 1.7 miles east of Dallas, Texas.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez, a partnership)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW, and limited hours of operation. Amended to change hours of operation from limited time to unlimited, and install directional antenna for use at night.

1210 KC.

NEW—Panola Broadcasting Co., Carthage, Tex. (Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy, a partnership)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—Coast Broadcasters, Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be

(Continued on next page)

operated on 1370 kc., power of 1 KW and unlimited time employing directional antenna. Amended to change frequency from 1370 to 1230 kc., power from 1 KW to 250 watts using non-directional antenna both day and night, change type transmitter, transmitter and studio location.

1250 KC.

NEW—Southland Broadcasting Co., Pomona, Calif. (Jess Oppenheimer, Devery Freeman, Mort Werner, Herb Land and Jim Strain, a partnership) (P. O. c/o Mort Werner, 10806 Esther Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation employing directional antenna.

1270 KC.

NEW—Radio Calumet, Inc., Gary, Ind. (P. O. 675 Adams St.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 500 watts and daytime hours of operation. Amended to change power from 500 watts daytime only to 1 KW; hours of operation from daytime to unlimited; install directional antenna for both day and night (DA-2); change transmitter location from—to be determined, Gary, Ind. to 47th Avenue, 1 mile east of Ross, Ind., and change studio location from—to be determined Gary, Ind., to Gary, Ind.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter and change in studio location) for extension of completion date.

1290 KC.

NEW—Mid-County Broadcasting Co., Port Neches, Tex. (A. L. Brooks, George L. Cully and Jep S. Fuller, a partnership) (P. O. c/o Ross K. Prescott, Atty. at Law, 1517 Commerce, Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1300 KC.

WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Modification of construction permit (B1-P-5539, which authorized a new standard broadcast station) for approval of antenna and transmitter location at NW side of Seaview Ave. on the shore of Powerhouse Channel Creek and DeForest Ave. (extended), Bridgeport, Conn. (1300 kc.) Amended to make changes in antenna and ground system.

1310 KC.

NEW—Kenneth Aitken, Taft, Calif.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Kenneth Aitken to Kenneth Aitken and George J. Tschumy, a partnership d/b as Taft Broadcasting Company.

1320 KC.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change type transmitter.

1340 KC.

WGAA—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location.

NEW—Sayre Printing Co., Sayre, Penn.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 100 watts and change type of transmitter and change re stockholders.

1360 KC.

WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Modification of construction permit (B3-P-5583, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

1370 KC.

KTEM—Bell Broadcasting Co., Temple, Tex.—Modification of construction permit (B3-P-4752, as modified, which authorized installation of new transmitter, a new vertical antenna with FM antenna mounted on top, changes in ground system and transmitter location) for extension of completion date.

NEW—Benlee Broadcasting Co., Patchogue, N. Y. (Benjamin Moskowitz and Lee Morrison, a partnership)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1580 to 1370 kc., power from 250 to 500 watts, change type transmitter and changes in antenna and ground system.

1400 KC.

WITA—Electronic Enterprises, Inc., San Juan, P. R.—Modification of construction permit (BP-6051, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter location.

KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.—Modification of construction permit (BP-5664, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at 622 Matthews Avenue, Sikeston, Mo. Amended to make changes in antenna and change transmitter and studio locations from 622 Matthews, Sikeston, Mo., to Highway 60 West, Sikeston, Mo.

1450 KC.

NEW—Lampasas Broadcasting Co., Lampasas, Tex. (Sylvester Lewis and Robert O. Easton, a partnership) (P. O. Box 789, Lampasas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1490 KC.

NEW—Alexandria Radio Corporation, Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

WOLF—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit B1-P-3756, as modified, which authorized installation of new vertical antenna and change in ground system) for extension of commencement and completion dates.

1520 KC.

NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y. (P. O. Box 329, Bay Shore, New York)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Contingent upon WKBS being granted a change of facilities.

1540 KC.

KDUR—Texhoma Broadcasting Co., Durant, Okla.—Modification of construction permit (B3-P-5112, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1570 KC.

NEW—Houston County Broadcasting Co., Crockett, Texas (David W. Ratliff and Guy C. Hutcheson, a partnership) (P. O., % Radio Station KDWT, Stanford, Texas)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

(Continued on next page)

NEW—West Allis Broadcasting Co., West Allis, Wisc.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1600 to 1570 kc., power from 1 KW to 250 watts, and type transmitter.

1590 KC.

NEW—El Reno Broadcasting Co., El Reno, Okla. (C. C. Woodson, J. T. Carlisle and Ross K. Prescott, a partnership) (% Ross Bohannon, Atty. at Law, 1517 Commerce, Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

1600 KC.

NEW—University City Broadcasting Corp., Urbana, Ill. (P. O., % John Bartlow, 505 Vermont Ave.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and daytime hours of operation.

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Modification of construction permit (B3-P-5276, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KUBA—Peach Bowl Broadcasters, Yuba City, Calif. (A partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of construction permit (B5-P-4488, which authorized a new standard broadcast station) to change type of transmitter, install directional antenna for day and night use, and change transmitter location. Amended to change directional antenna pattern and change transmitter location.

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit (B3-P-4164, as modified, which authorized a new standard broadcast station) for extension of completion date.

AM—Application Returned

NEW—Public Service Broadcasting Co. of Seattle, Washington, Seattle, Wash. (James S. Ross and Don J. Bevilacqua, a partnership) (P. O., 5428 Green Lake Way, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and shares time with KTW hours of operation. Contingent upon KWSC being granted a change of frequency. Returned September 30, 1947.

AM—Applications Tendered for Filing

570 KC.

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Modification of license to change main studios from Tacoma, Wash., to Camlin Hotel, Seattle, Wash.

610 KC.

WNKC—United Broadcasting Co., Columbus, Ohio—Modification of construction permit to make changes in directional antenna system, directional antenna for night, and install FM antenna on top and install new transmitter.

690 KC.

WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Modification of construction permit to increase power from 1 KW to 5 KW, install directional antenna for day and night use, change hours of operation from daytime to unlimited, install new transmitter, and change transmitter location.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit to change from employing directional antenna for day and night with power of 1 KW, to directional antenna for night use only, with power of 1 KW night, 10 KW day, and install a new transmitter.

1070 KC.

KFBI, KAQY—The Farmers & Bankers Broadcasting Corp., Wichita, Kans.—Consent to assignment of license of AM station, KFBI, and remote pickup, KAQY to KFBI, Inc.

1130 KC.

WCAR—WCAR, Inc., Pontiac, Mich.—Request for special service authorization to operate from 7:00 a. m. EST, to local sunrise, with power of 250 watts, for the period beginning November 1, 1947 through February 28, 1948.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—Request for special service authorization for night time operation (present operation daytime only) with power of 100 watts on 1130 kc., period not to exceed 6 months.

1150 KC.

NEW—Middlesex Broadcasting Co., Middletown, Conn.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 500 watts, and daytime hours of operation.

1170 KC.

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Consent to assignment of license to McKinnon Publications, Inc.

1210 KC.

NEW—Newport Harbor Broadcasting Co., Newport Beach, Calif. (P. A. Palmer)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Consent to transfer of control from D. Hardy Riddle and Harry Held to Melvin Hutson.

KWEW—W. E. Whitmore, Hobbs, N. Mex.—Construction permit to change frequency from 1490 to 1230 kc., power from 100 watts to 250 watts (request facilities to be vacated by KCRS).

KERO—J. E. Rodman, Bakersfield, Calif.—Consent to assignment of license to Kern County Broadcasters.

1240 KC.

KSON, KSON-FM—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker and John Ward Studebaker)—Consent to assignment of license of AM station and construction permit of KSON-FM station to Studebaker Broadcasting Co., Inc.

1290 KC.

WCCP—Carter C. Peterson, Savannah, Ga.—Construction permit to change frequency from 1450 to 1290 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for night use. (Contingent on WTOC changes in facilities.)

1300 KC.

WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R.—Construction permit to change frequency from 1490 to 1300 kc., power from 250 watts to 1 KW, and install new transmitter.

1330 KC.

NEW—Mahaska Broadcasting Co., Oskaloosa, Iowa—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

1340 KC.

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit to change frequency from 1490 kc. to 1340 kc.

(Continued on next page)

NEW—The Zanesville Broadcasting Co., Zanesville, Ohio (Partnership composed of William A. Hunt & Lyle P. Lee)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Texas (Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—Consent to assignment of license to Mary A. Petru and Socs N. Vratis, a partnership, d/d as Port Arthur Broadcasting Co.

1400 KC.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Consent to transfer of stock owned by O. N. Custer and S. Nirdlinger, in licensee corporation to Galesburg Printing Co.

1410 KC.

NEW—The Orange Belt Station, Arlington, Calif. (A Partnership)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts, and daytime hours of operation.

1470 KC.

WMMW—Silver City Crystal Co., Meriden, Conn.—Construction permit to change hours of operation from daytime to unlimited, install directional antenna for night use, and change transmitter location.

1480 KC.

WISL—Radio Anthracite, Inc., Shamokin, Pa.—Modification of construction permit to make changes in directional antenna for night time use.

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants for the class of station indicated, subject to further review and approval of engineering details:

Courier Broadcasting Service, Inc., Birmingham, Ala.—Class B: proposed channel: No. 250, (97.9 mc.), and subject to condition that Eloise H. Hanna terminate all connection either with the applicant and Radio Revival, Inc., or with Birmingham Broadcasting Co., Inc., Birmingham, Ala. (B-PH-1328).

Edge and Korsmeyer, Jacksonville, Ill.—Class B; proposed channel: No. 263 (100.5 mc.). (BPH-1293)

Moline Broadcasting Corp., Moline, Ill.—Class B; proposed channel: No. 233 (94.5 mc.). (BPH-1336).

Radio Station WSUA, Inc., Bloomington, Ind.—Class B: proposed channel: No. 279 (103.7 mc.). (Assigned channel 279 to Bloomington.) (BMPH-1331)

Auburn Publishing Co., Auburn, N. Y.—Class B; proposed channel No. 241 (96.1 mc.). (BPH-1324)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

KWIK-FM—Burbank Broadcasters, Inc., Burbank, Calif.—Class A; 94.3 mc. (No. 232); 560 watts; 380 feet. (BPH-1061)

KRKD-FM—Radio Broadcasters, Inc., Los Angeles, Calif.—Class B; Channel: 96.3 mc. (No. 242); 14.4 KW; 550 feet. (BPH-721)

WBEC-FM—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Class A; Channel: 94.3 mc. (No. 232); 1 KW; minus 200 feet. (BPH-398)

King-Trandle Broadcasting Corp., Detroit, Mich.—Class B; Channel: 101.1 mc. (No. 266); 23 KW; 485 feet. (BPH-134)

Kingston Broadcasting Corp., Kingston, N. Y.—Class B: Channel: 94.9 mc. (No. 235); 110 watts; 1960 feet. (BPH-725)

WFET—Binghamton Press Co., Inc., Binghamton, N. Y.—Class B: Channel: 98.1 mc. (No. 251); 20 KW; 500 feet. (BPH-883)

WVAW—Suburban Broadcasting Co., Cheviot, Ohio—Class A; Channel: 96.7 mc. (No. 244); 270 watts; 270 feet. (BPH-1037; MPH-434)

WKRV—Record Publishing Co., Ravenna, Ohio—Class A; Channel: 92.1 mc. (No. 221); 1 KW; 250 feet. (BPH-1164)

International Broadcasting Corp., Shreveport, La.—Class B; 94.5 mc. (No. 233); 43 KW; 385 feet. (BPH-1153)

The following were authorized construction permits in lieu of previous conditions:

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Class B; Channel: 93.3 mc. (No. 227); 70 KW; 1,570 feet. (BMPH-193)

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Class B; Channel: 106.7 mc. (No. 294); 31 KW; 375 feet. (BMPH-778)

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Class B; Channel: 106.1 mc. (No. 291); 24 KW; 310 feet. (BMPH-278)

WSM-FM—WSM, Inc., Nashville, Tenn.—Class B; Channel: 103.3 mc. (No. 277); 66 KW; 690 feet. (BMPH-672)

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Class B; Channel: 100.7 mc. (No. 264); 5.9 KW; 260 feet. (BMPH-719)

KWOW—Radio Station WOW, Inc., Omaha, Nebr.—Class B; Channel: 99.9 mc. (No. 260); 42 KW; 550 feet. (BMPH-1085)

KNX-FM—Columbia Broadcasting System, Inc., Los Angeles, Calif.—Class B; Channel: 93.1 mc. (No. 226); 297 KW; 2800 feet. (BMPH-736)

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Class B; Channel: 102.5 mc. (No. 273); 546 KW; 880 feet. (BMPH-794)

KFXM-FM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Class B; Channel: 95.1 mc. (No. 236); 10 KW; 2300 feet. (BMPH-738)

WDBQ—Dubuque Broadcasting Co., Bubuque, Iowa—Class B; Channel: 103.3 mc. (No. 277); 15 KW; 335 feet. (BMPH-737)

WAJL—Advertisers Press, Inc., Flint, Mich.—Class A; Channel: 107.1 mc. (No. 296); 400 watts; 175 feet. (BPH-1044)

WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.—Class B; Channel: 95.5 mc. (No. 238); 5.3 KW; 820 feet. (BMPH-710)

WKBZ-FM—Ashbacker Radio Corp., Muskegon, Mich.—Class B; Channel: 106.5 mc. (No. 293); 49 KW; 300 feet. (BMPH-583)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Class B; Channel: 97.3 mc. (No. 247); 16 KW; 470 feet. (BMPH-676)

FM—Modifications of CP's Granted

WMIT—Gordon Gray, Hickory, N. C.—Granted modification of CP for extension of completion date to 4-14-48. (BMPH-823)

WOAP-FM—Argus-Press Co., Owosso, Mich.—Granted modification of CP to change location to 2.2 miles north of Owosso. (BMPH-786)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for extension of completion date to 4-21-48. (BMPH-840)

WFAM—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-838)

(Continued on next page)

WAYS-FM—Inter-City Advertising Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 3-30-48. (BMPH-841)

WMGA-FM—John F. Pidcock, near Moultrie, Ga.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-829)

WTJS-FM—The Sun Publishing Co., Inc., Jackson, Tenn.—Granted modification of CP for extension of completion date to 4-1-48. (BMPH-834)

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted modification of CP for extension of completion date to 4-15-48. (BMPH-842)

WKRG-FM—Giddens and Rester, Mobile, Ala.—Granted modification of CP for extension of completion date to 11-17-47. (BMPH-804)

KCMC-FM—KCMC, Inc., Texarkana, Texas—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-828)

FM—Miscellaneous Actions

KSBS—Sunflower Broadcasting System, Kansas City, Kans.—Granted consent to assignment of FM permit from Harry Butler and Harry Scherzer, d/b as The Sunflower Broadcasting System to Sunflower Broadcasting System, Inc., a corporation. No money involved. (BAPH-42)

WBNB—Daily News Publishing Co., Beloit, Wisc.—Granted license for new FM station; channel 297, 107.3 mc.; ERP 8.7 KW. (BLH-81)

WFMO—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Granted license for new FM station; channel 276, 103.1 mc.; ERP 360 watts. (BLH-83)

Authorized extension of completion dates of following, to dates shown:

WRNY-FM—Monroe Broadcasting Co., Inc., Rochester, N. Y., to 4-30-48 (BMPH-819); KIXL-FM—Variety Broadcasting Co., Inc., Dallas, Texas, to 12-20-47 (BMPH-821); WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa., to 11-25-47 (BMPH-822); WFMR—E. Anthony & Sons, Inc., New Bedford, Mass., to 4-16-48 (BMPH-830); WLPM-FM—Suffolk Broadcasting Corp., Suffolk, Va., to 12-28-47 (BMPH-809); WHBJ—Hudson Broadcasting System, Inc., Mt. Vernon, N. Y., to 12-6-47 (BMPH-813); WCMW-FM—Stark Broadcasting Corp., Canton, Ohio, to 4-11-48 (BMPH-804); WKST-FM—WKST, Inc., New Castle, Pa., to 12-9-47 (BMPH-815); WJPF-FM—Orville W. Lyerla, N. of Herrin, Ill., to 12-28-47 (BMPH-826); WGPA-FM—The Bethlehem Globe Publishing Co., Bethlehem, Pa., to 1-1-48 (BMPH-825).

FM—Applications Accepted for Filing

KYFM—Express Publishing Co., San Antonio, Tex.—Modification of construction permit (B3-PH-871 as modified), which authorized a new FM broadcast station to change transmitter site, ERP to 331.7 KW, antenna height above average terrain to 524 feet; make changes in antenna system and change commencement and completion dates.

WGH-FM—Hampton Roads Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-PH-310 which authorized a new FM broadcast station) for extension of completion date.

WNIQ—Uniontown Newspapers, Inc., Uniontown, Penn.—Modification of construction permit (B2-PH-736, as modified) which authorized a new FM broadcast station to change transmitter site, type of transmitter effective radiated power to 2.1 KW, antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—License to cover construction permit (B1-PH-176, as modified) which authorized a new FM broadcast station.

WHKB—United Broadcasting Co., Columbus, Ohio—Modification of construction permit (B2-PH-219, which authorized a new FM broadcast station) to change effective radiated power to 15 KW, antenna height above average terrain and make changes in antenna system.

WABB-FM—Mobile Daily Newspapers, Inc., Mobile, Ala.—Modification of construction permit (B3-PH-439, which authorized a new FM broadcast station) for extension of completion date.

KMY—Marysville-Yuba Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B6-PH-999 as modified which authorized a new FM broadcast station) for extension of completion date.

KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Involuntary assignment of construction permit (B5-PH-258 as modified) which authorized a new FM broadcast station to Dana Latham, Executor of the Estate of C. Merwin Dobyns, Deceased.

KPNI—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539 as modified) which authorized a new FM broadcast station for extension of completion date.

KAGH—Rose Bowl Broadcasters, Pasadena, Calif. (Andrew G. Haley)—License to cover construction permit (B5-PH-1000 as modified) which authorized a new FM broadcast station.

KBMT—The Sun Company of San Bernardino, California, San Bernardino, Calif.—Modification of construction permit (B5-PH-114 as modified) which authorized a new FM broadcast station for extension of completion date.

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-385 as modified, which authorized a new FM broadcast station) for extension of completion date.

WCSI—Syndicate Theatres, Inc., Columbus, Ohio—License to cover construction permit (B4-PH-658 as modified) which authorized a new FM broadcast station.

WSRK—Shelbyville Radio, Inc., Shelbyville, Ind.—Modification of construction permit (B4-PH-280 which authorized a new FM broadcast station) for extension of completion date.

WTHI-FM—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-PH-691 as modified) which authorized a new FM broadcast station for extension of completion date.

WGUY-FM—Guy Gannett Broadcasting Services, Bangor, Maine—Modification of construction permit (B1-PH-338, as modified, which authorized a new FM broadcast station) for extension of completion date.

WGAN-FM—Guy Gannett Broadcasting Services, Portland, Maine—Modification of construction permit (B1-PH-116, as modified) which authorized a new FM broadcast station for extension of completion date.

WTAG-FM—WTAG, Inc., Worcester, Mass.—Modification of construction permit (B1-PH-1101 which authorized changes in FM broadcast station) for extension of completion date.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, as modified, which authorized a new FM broadcast station) for extension of completion date.

WJJW—Wyandotte News Co., Wyandotte, Mich.—License to cover construction permit (B2-PH-362 which authorized a new FM broadcast Station).

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-952, as modified) which authorized changes in FM broadcast station to change type of transmitter, ERP to 468 KW, antenna height above average terrain to 584.5 feet; make changes in antenna system and change commencement and completion dates.

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602 as modified) which authorized a new FM broadcast station for extension of completion date.

(Continued on next page)

WKNP—Corning Leader, Inc., Corning, N. Y.—Modification of construction permit (B1-PH-301 as modified) which authorized a new FM broadcast station for extension of completion date.

WGYN—WGYN, Inc., New York, N. Y.—Modification of construction permit (B1-PH-1024 as modified) which authorized changes in FM broadcast station to make changes in antenna system and change commencement and completion dates.

KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-PH-173 as modified, which authorized a new FM broadcast station) for extension of completion date.

KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-PH-531 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WMCK-FM—MON-YOUGH Broadcasting Co., McKeesport, Penn.—Modification of construction permit (B2-PH-910 as modified) which authorized a new FM broadcast station for extension of completion date.

WNJD—H. C. Winslow, Meadville, Penn.—Modification of construction permit (B2-PH-664 as modified) which authorized a new FM broadcast station for extension of completion date.

WCLC—Leaf Chronicle Co., Clarksville, Tenn.—Modification of construction permit (B3-PH-557 as modified which authorized a new FM broadcast station) for extension of completion date.

NEW—Harding College, Memphis, Tenn.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., and ERP of 15.8 KW.

KURV-FM—James Cullen Looney, Edinburg, Tex.—Modification of construction permit (B3-PH-1043 which authorized a new FM broadcast station) to specify studio location, change type of transmitter, ERP to 1 KW and commencement and completion dates.

WVMA—Harry M. Bitner, Manchester, N. H.—Voluntary assignment of construction permit (B4-PH-667 which authorized a new FM broadcast station) to N. H. Broadcasting, Inc.

WBT-FM—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764 as modified) which authorized a new FM broadcast station for extension of completion date.

KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, as modified) which authorized a new FM broadcast station, for extention of completion date.

WCED-FM—Tri-County Broadcasting Co., Inc., DuBois, Pa.—Modification of construction permit (B2-PH-681, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.—Modification of construction permit (B2-PH-240, as modified) which authorized a new FM broadcast station, for extension of completion date.

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Modification of construction permit (B3-PH-576, as modified) which authorized a new FM broadcast station, for extension of completion date.

WPLH-FM—Huntington Broadcasting Corp., Huntington, W. Va.—Modification of construction permit (B2-PH-613, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRAI—Record-Herald Co., Wausau, Wisc.—Modification of construction permit (B4-PH-193, which authorized a new FM broadcast station) to change type of transmitter, ERP to 84.6 KW, make changes in antenna system, and change commencement and completion dates.

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Modification of construction permit (B5-PH-541, as modified) which authorized a new FM broadcast station, for extension of completion date.

KONG—Times-Star Publishing Co., Alameda, Calif. (Abraham Kofman & Sara F. Kofman)—Modification of construction permit (B5-PH-300, as modified), which authorized a new FM broadcast station for extension of completion date.

KSFH—Pacific Broadcasting Co., San Francisco, Calif.—Modification of construction permit (B5-PH-1031, as modified), which authorized a new FM broadcast station for extension of completion date.

KGDM-FM—E. F. Peffer, Stockton, Calif.—Modification of construction permit (B5-PH-206, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified), which authorized a new FM broadcast station for extension of completion date.

WWPG-FM—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Modification of construction permit (B3-PH-878, which authorized a new FM broadcast station) for extension of completion date.

WFLA-FM—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-PH-318, as modified), which authorized a new FM broadcast station for extension of completion date.

WGAU-FM—J. K. Patrick & Co., Athens, Ga. (J. K. Patrick, Earl B. Braswell, Tate Wright & C. A. Rowland)—Modification of construction permit (B3-PH-838, which authorized a new FM broadcast station) for extension of completion date.

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-314, as modified), which authorized a new FM broadcast station for extension of completion date.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-PH-462, as modified), which authorized a new FM broadcast station for extension of completion date.

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605, as modified), which authorized a new FM broadcast station for extension of completion date.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, as modified), which authorized changes in FM broadcast station for extension of completion date.

WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.—Modification of construction permit (B4-PH-608, as modified), which authorized a new FM broadcast station for extension of completion date.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified), which authorized a new FM broadcast station for extension of completion date.

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-PH-833, as modified), which authorized a new FM broadcast station for extension of completion date.

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-556, as modified), which authorized a new FM broadcast station to change type of transmitter, specify studio location, make changes in antenna system and change commencement and completion dates.

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, as modified), which authorized a new FM broadcast station for extension of completion date.

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Modification of construction permit (B3-PH-714, as modified), which authorized a new FM broadcast station for extension of completion date.

(Continued on next page)

KHSL-FM—Golden Empire Broadcasting Co., Chico, Calif. —Modification of construction permit (B5-PH-1053, which authorized a new FM broadcast station) for extension of completion date.

KWBB-FM—The Wichita Beacon Broadcasting Co., Wichita, Kansas (Louis Levand, Max Levand and John Levand)—Modification of construction permit (B4-PH-635, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-PH-879, as modified), which authorized a new FM broadcast station for extension of completoin date.

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y. —Modification of construction permit (B1-PH-732, as modified), which authorized changes in FM broadcast station for extension of completion date.

WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-PH-566, as modified), which authorized a new FM broadcast station for extension of completion date.

WKBZ-FM—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-PH-143, which authorized a new FM broadcast station) for extension of completion date.

KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Co., a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden)—Modification of construction permit (B4-PH-519, as modified), which authorized a new FM broadcast station for extension of completion date.

WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.—Modification of construction permit (B1-PH-510, as modified), which authorized a new FM broadcast station for extension of completion date.

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—License to cover construction permit (B1-PH-391, as modified), which authorized a new FM broadcast station.

WGHF—William G. H. Finch, New York, N. Y.—Modification of construction permit (B1-PH-42, as modified), which authorized a new FM broadcast station for extension of completion date.

Channel #221

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif. (P. O. 636 South Amalia Ave., Los Angeles, Calif.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., with effective radiated power of 600 watts.

#239

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-PH-913, which authorized a new FM broadcast station) to change frequency to Channel #239, 95.7 mc., effective radiated power to 14 KW, antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

Channel #256

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich. (P. O. 63 North Howell St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 256, 99.1 mc., ERP of 2 KW.

#271

WREV—The Reidsville Broadcasting Co., Reidsville, N. C. (W. M. Oliver and C. R. Oliver)—Modification of construction permit (BPH-1206, which authorized a new FM broadcast station) to change type of station to Class B, frequency to Channel 271, 102.1 mc., specify type of transmitter, transmitter site, effective radiated power as 1.8 KW, and specify antenna system.

Channel #277

NEW—University City Broadcasting Corp., Urbana, Ill. (P. O. R. R. #1, on Township Rd., directly across from Urbana Country Club, Urbana, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 277, 103.3 mc., ERP of 3.6 KW and antenna height above average terrain 306 feet.

WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-PH-853, as modified), which authorized a new FM broadcast station to change type of station to Class B; frequency to Channel 277, 103.3 mc.; ERP to 19 KW; antenna height above average terrain to 288 feet; make changes in antenna system and change commencement and completion dates. Change type of transmitter.

#290

NEW—Northern Virginia Broadcasters, Inc., Arlington, Va. (P. O. 3102 North 10th Road)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 290, 105.9 mc., with ERP of 13.7 KW.

#298

NEW—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr.) (P. O. 2630 Pine Street)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #298, 107.5 mc., with ERP of 66.4 KW.

TELEVISION

TV—New Commercial Television CP Granted

NEW—Yankee Network, Inc., Boston, Mass.—Granted CP for a new station, Channel No. 7 (174-180 mc.); visual power 32.7 KW; aural 32.7 KW; antenna 566 feet. (BPCT-186).

TV—Applications Accepted for Filing

NEW—Balboa Radio Corp., San Diego, Calif. (P. O. 1041 Second Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., power visual 5 KW, aural 2.5 KW and unlimited hours of operation.

NEW—Empire Coil Co., Inc., Avon, Conn.—Construction permit for a new commercial television broadcast station to be operated on #10, 192-198 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation. Amended to change frequency from Channel #10, 192-198 mc. to Channel #12, 204-210 mc.

NEW—Empire Coil Co., Inc., Parma, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation.

NEW—The Yankee Network, Inc., Hartford, Conn. (P. O. 21 Brookline Avenue, Boston, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., power of visual 5 KW (peak), aural 2.97 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Non-Commercial Educational

WFUV—Fordham University, New York, N. Y.—Granted license for new non-commercial educational broadcast station; Channel 211, 90.1 mc.; effective radiated power 3.5 KW. (BLED-14)

Remote Pickup

KSMK—Warner Bros. Broadcasting Corp., area, Hollywood, Calif.—Granted license for remote pickup broadcast

(Continued on next page)

station to be operated in connection with standard station KFWB. (BLRY-339)

KSMQ—Carl E. Haymond, area, Tacoma, Wash.—Granted license for new remote pickup broadcast station. (BLRE-488)

Developmental

W3XLM—Herbert L. Spencer, area, Laurel, Md.—Granted modification of CP for extension of completion date to 12-2-47. (BMPEX-29)

Applications

Non-Commercial Educational

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Modification of construction permit (B1-PED-72, as modified) which authorized changes in non-commercial educational station, for extension of completion date.

KCVN—College of the Pacific, Stockton, Calif.—Modification of construction permit (B5-PED-47, as modified) which authorized a new non-commercial educational broadcast station, for extension of completion date.

Remote Pickup

NEW—Sunbury Broadcasting Corp., Sunbury, Pa. (P. O., 1150 N. Front St.)—Construction permit for a new remote pickup broadcast station to be operated on 189 mc., power of 50 watts, emission special for FM, and hours of operation in accordance with Section 4.403. Dismissed at request of attorney, September 29, 1947.

KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.—License to cover construction permit (BPRE-477) as modified, to be used with standard station WTCN, Minneapolis, Minn.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, and hours of operation in accordance with Section 4.403; emission special FM. Amended to change frequency from 153.11 to 152.93 mc.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio—License to cover construction permit (BPRE-531) which authorized a new remote pickup broadcast station. Amended to change frequency from 153.11 to 152.93 mc.

Federal Trade Commission Actions

STIPULATIONS

Joncaire Sales Co.—The Commission accepted from Clair Spratley and Margaret Spratley, co-partners, trading as Joncaire Sales Co., 30 West 24th St., New York, an agreement to reveal the domestic origin of perfumes and other toilet preparations described by foreign words or terms. (7640)

De De Johnson—The Commission approved a stipulation in which Dolores Kronthal and Harold Kronthal, co-partners, trading as De De Johnson, 333 West Second St., Los Angeles, agree to discontinue certain representations with respect to the fiber content of women's clothing. (7641)

CEASE AND DESIST ORDER

The Super-Cold Corp., 1020 East 59th St., Los Angeles, has been ordered by the Commission to cease and desist from making certain advertising representations with respect to its refrigerator display cases and from unfairly disparaging competitive products. (4904)

COMPLAINTS DISMISSED

Frederick Latter, etc.—The Commission has dismissed its complaint charging Frederick Latter and Jan Rozendaal, 1974 Grand Ave., Bronx, N. Y., and George D. Boinet, 17 Bank St., New York, with misrepresentation of a medicinal foot bath preparation designated "Rest-Eez." (5194)

Kenneth James McKenzie, etc.—The Commission has dismissed a complaint in which a Chicago corporation and two individuals were charged with misrepresentation in connection with the sale of a rug-cleaning preparation designated **"Karpet-Kleen."** (5283)

National Lacquer Mfg. Co., etc.—A complaint charging Jacob Swimmer, trading as National Lacquer Manufacturing Co. and National Titanium Co., Vernon, Calif., with misrepresentation in the sale of Nitrosol paint, has been dismissed without prejudice by the Commission. (4864)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 41, October 13, 1947

Denny Resigns As Chairman of Commission; No Official Statement on Plans of Future

Explaining that "from a financial standpoint it is not possible for me to remain longer in Government service," Charles R. Denny last week resigned as chairman of the Federal Communications Commission, the resignation to take effect on October 31, 1947. Mr. Denny's action was announced by the White House on Thursday (9).

The retiring FCC chairman refused last week to make any official statement about his plans for the future.

In accepting the resignation of the young Commission chairman, President Truman said that he did so with "exceeding regret," and complimented Mr. Denny on his "high quality of public service." The President at the end of the week had given no indication of a choice for a successor to Mr. Denny.

Other members of the Commission are Paul A. Walker, Robert F. Jones, Clifford J. Durr, E. K. Jett, Rosel H. Hyde, and Edward M. Webster. The post of chairman of the Commission carries a salary of $10,000 a year.

Mr. Denny became chairman of the FCC last December. He had been appointed to the Commission in March, 1945, and had become acting chairman a year later, on the departure of then-Chairman Paul Porter for his new post as price administrator.

For 20 weeks of arduous negotiations this past summer, Mr. Denny was chairman of the International Telecommunications Conferences in Atlantic City, which completed their work two weeks ago with agreements signed by delegates from 78 nations.

Mr. Denny, in resigning, told President Truman that he will submit a report on the conferences to Secretary of State George C. Marshall, and that he was confident the agreements will prove "satisfactory in every respect."

On the Inside

Federal Communications Bar Association reports new developments in radio reporting service for practitioners and broadcasters. (p. 842)

Chairman Charles Luckman sends telegram to stations and networks asking cooperation with announcements about food conservation, meatless and poultryless days. (p. 842)

Justin Miller, NAB president, named vice-chairman of United States Commission for UNESCO at September meeting in Chicago. (p. 840)

AWB letter-writing contest for listeners to award 18 radio-consoles to winners in NAB districts and nation as a feature of National Radio Week. (p. 841)

John S. Knight pledges support for free radio in extensive editorial in *Detroit Free Press*. (p. 841)

Studebaker Endorses Radio Week Contest; Vox Pop Program in St. Louis to Feature

In a statement calling American radio "the tool of a people who value highly our traditional freedom of speech," Dr. John W. Studebaker, U. S. Commissioner of Education, Friday (10) endorsed the National Radio Week contest, "I Speak for Democracy," which will award four national prizes of college or university scholarships to high school students.

The contest, which is already in advanced stages of preparation throughout the nation, is under the co-sponsorship of the broadcasters and radio dealers of America and the United States Junior Chamber of Commerce.

The students in the last three years of high school will write five-minute radio scripts on the subject, "I Speak for Democracy," after hearing a broadcast series of talks by Justin Miller, NAB president and former jurist, who is an authority on constitutional law.

In his statement endorsing the contest, Dr. Studebaker said:

"The meaning of democracy to high school students will be revealed by the students themselves in a nation-wide contest during National Radio Week, October 26-November 1.

"This competition, sponsored by the National Association of Broadcasters and the Radio Manufacturers Association, with the United States Junior Chamber of Commerce, and with the U. S. Office of Education serving in a consultative capacity, will encourage junior and senior high school students to give their own impressions on what democracy means to them.

"Advance plans call for local, state and national contests to select winning 'Voices of Democracy'. Radio stations will announce contest details and will plan special programs to broadcast winning presentations.

"Radio is a powerful

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of FM Department

instrument in our democracy. It is the tool of a people who value highly our traditional freedom of speech. In sponsoring this contest among high school students, radio once again will prove its potential as an educational force. It will be performing a vital national service at this crucial period in world history, in bringing the minds of our youth and adults back to the fundamental rights we enjoy in our representative government.

"This service to education and democratic citizenship coincides with a program to be sponsored this year by the United States Office of Education. The 80th Congress, which has recently adjourned, appropriated funds to this Office for the purpose of strengthening the programs of education for democracy, to re-emphasize the benefits of citizenship under our constitutional government, as contrasted with the dangers and disadvantages of totalitarian systems.

"The link between radio and education is one which we must forge more strongly in the public service. Radio and education are complementary. Radio can strengthen its service through education, and our schools can give added vitality to the curriculum by utilizing radio.

"Together, broadcasters and educators can work for a more understanding and responsible citizenship in our democracy."

The "Voices of Democracy" contest is also the subject of a special story in the October issue of *School Life*, the official journal of the U. S. Office of Education.

Additional nationwide attention will be called to the competition on the night of October 29, during National Radio Week, when the "Vox Pop" program of Parks Johnson and Warren Hull will feature it on the ABC network.

The entire program will be devoted to the "I Speak for Democracy" contest and National Radio Week in general. High school students will be the participating guests on the program, to answer questions about democracy.

Eleven Non-Network Broadcasters Invited To Serve on Committee to Talk Standards

Eleven broadcasters representing non-network stations of all sizes and all sections of the country have been invited by the National Association of Broadcasters to serve on a special committee to meet with officials of the association and discuss the new Standards of Practice for American broadcasters.

In a telegram dispatched late Thursday (9), A. D. Willard, Jr., NAB executive vice president, asked members of the committee to meet at NAB headquarters in Washington Thursday, October 23rd. The new Standards of Practice will be discussed the following day, NAB announced, by members of its FM Executive Committee. This group will also convene at NAB headquarters in Washington—under chairmanship of Leonard Asch, WBCA, Schenectady.

The Standards to be discussed at these sessions were adopted by the NAB Board of Directors last month, to become effective next February 1st. At the time of adoption, the NAB board urged all members to express their opinions concerning the new code in order that directors of the association might be fully familiar with all shades of industry opinion by the time of their next meeting, in mid-November. At that time, the board announced, it will "review and revise" the Standards.

Since especial concern had been expressed by some non-network stations about possible effects of the new "code" on stations in this category, this special committee has been named to insure that full voice is given to the reactions of all stations not affiliated with networks.

Names of committee members are Frank Blair, WSCR, Scranton, Pa.; Ted Cott, WNEW, New York; Wayne Coy, WINX, Washington, D. C.; Arthur Harre, WJJD, Chicago; Edward Lamb, WTOD, Toledo, Ohio; Elliott Sanger, WQXR, New York; Harold B. Shaw, WOAY, Oak Hill, W. Va.; Calvin J. Smith, KFAC, Los Angeles; Ben Strouse, WWDC, Washington, D. C.; Eugene Weil, WLAQ, Rome, Ga.; Ralph Weil, WOV, New York.

NAB President Chosen Among Vice-Chairmen Of U. S. National Commission for UNESCO

Justin Miller, NAB president, was named one of three vice-chairmen of the United States National Commission for the United Nations Educational, Scientific and Cultural Organization, at the recent Chicago meeting of the Commission.

In its meeting the Commission for UNESCO re-elected as its chairman Milton S. Eisenhower, president of Kansas State College of Agriculture and Applied Science, Manhattan, Kansas. The chairman then chose as vice-chairmen Judge Miller, Waldo G. Leland, American Council of Learned Societies, Washington, D. C.; and Arthur H. Compton, chancellor of Washington University, St. Louis.

The National Commission for UNESCO is a group formed to act in an advisory capacity for the Department of State and the United States delegation to UNESCO.

(Continued on next page)

Judge Miller has served as a member of the Commission since its organization more than a year ago. He has served as a member of its Executive Committee and other working groups.

Detroit Free Press Publisher John Knight Supports Radio Freedom in Long Editorial

Support of the influential Detroit Free Press *in radio's battle to achieve "the same freedom of expression as is now enjoyed by the press" was offered last week by that newspaper's publisher, John S. Knight, president of Knight Newspapers, Inc.*

In an extensive editorial, titled "Censorship Hits Radio's Right of Free Expression," prominently displayed in the Sunday, Oct. 5th, edition of the Free Press, *Mr. Knight wrote:*

> . . . individual radio station owners . . . are forbidden by FCC regulations to express opinions about anything.
>
> They are prohibited by law from expressing any opinions about the state of the nation, local garbage collection or a sticky fingered sheriff.
>
> They can speak plainly only at the risk of losing their broadcasting licenses.
>
> Does anyone believe there are many radio station owners who are willing to jeopardize large investments by voicing their personal opinions over the air?
>
> The FCC's much discussed "blue book" imposes a great variety of other restrictions upon what a radio station may or may not do. A few stations have been given the choice between conforming to FCC policy or losing their licenses.
>
> Many of these regulations are undoubtedly necessary to prevent irresponsible demagogues from cluttering up the air but they are nevertheless barriers to free speech as it is guaranteed to the press by the Constitution. * * *
>
> The basic difference between newspapers and radio stations is that newspapers can have a policy while radio stations operating under Government license, can not.
>
> The newspaper . . . can exercise the fullest freedom of speech.
>
> The radio station, and its owner, are denied that freedom by the licensing power of the Government. In recent months, there has been much discussion within Congress and the FCC itself which may ultimately lead to giving radio the same freedom of expression as is now enjoyed by the press.
>
> The *Detroit Free Press* offers its support in helping to achieve that objective.
>
> A free press and a free radio should go hand in hand. JOHN S. KNIGHT.

Women Broadcasters Will Award 18 Radios To Winners of Radio Week Letter Contest

With 18 radio-phonograph combinations as prizes in the 17 National Association of Broadcasters' districts, radio listeners will compete in a letter contest conducted by the Association of Women Broadcasters of NAB during National Radio Week, October 26-November 1.

The prizes will be donated by the Radio Manufacturers Association, which is co-sponsor with the NAB of National Radio Week. The 18th radio console will be given as a national prize after awarding of the 17 district prizes.

Planned to reach the widest possible spread of listeners to members of the AWB, the contest will be conducted by the women broadcasters themselves over their respective stations.

Listeners will be invited to write letters of not more than 200 words on the subject, "What Is Your Favorite Program—and Why?" The letters are to be written to the women broadcasters heard by the contestants, and mailed during National Radio Week, or not later than November 6.

The entire contest is under the supervision of Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity and a vice president of AWB, whose office is at 535 Fifth Avenue, in New York.

The competition will be the second contest announced for National Radio Week. The "Voice of Democracy" contest, in which high school students will write five-minute radio scripts in competition for four national prizes of scholarships, had already been announced, under the co-sponsorship of NAB, RMA, and the United States Junior Chamber of Commerce.

The AWB letter contest is to be judged on a local level under the direction of the women broadcasters taking part. A committee of national judges will select the district and national winners afterward. The winners are to be announced about January 15.

The committee of national judges will be composed of:

Henry R. Christman, National Radio Chairman, General Federation of Women's Clubs; Mrs. Ambrose M. Diehl, President, National Council of Women; Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Miss Natalie Flatow, Radio Director, Girl Scouts; Miss Elizabeth Forsling, Radio Editor, *Newsweek;* Bond Geddes, Vice President, Radio Manufacturers Association; Edward Heffron, Director of Media Relations, National Conference of Christians and Jews; Miss Pauline E. Mandigo, President, Phoenix News Bureau, Inc.; Miss Elizabeth M. McStea, National Public Relations Director, Camp Fire Girls, Inc.; Miss Linnea Nelson, Radio Time Buyer, J. Walter Thompson; Miss Mollie E. Sullivan, Director of Public Relations, National Board of YWCA's; Albert N. Williams, Radio Editor, *Saturday Review of Literature;* Miss Dorothy Wright, National Radio Chairman, Daughters of the American Revolution.

Winners will also be chosen in the following NAB districts:

District 1. Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.
District 2. New York, New Jersey.
District 3. Delaware, Pennsylvania, Maryland.
District 4. District of Columbia, North Carolina, South Carolina, West Virginia.
District 5. Alabama, Florida, Georgia, Puerto Rico.
District 6. Arkansas, Louisiana, Mississippi, Tennessee.
District 7. Kentucky, Ohio.
District 8. Indiana, Michigan (excluding counties of Ontonagen and Goebic).
District 9. Illinois, Wisconsin (Wisconsin also in District 11).
District 10. Iowa, Missouri, Nebraska.
District 11. Michigan (part), Minnesota, North Dakota, South Dakota, Wisconsin.
District 12. Kansas, Oklahoma.
District 13. Texas.
District 14. Colorado, Idaho, Montana, Utah, Wyoming.
District 15. California (also District 16), Nevada, Hawaii.
District 16. Arizona, California, New Mexico.
District 17. Alaska, Oregon, Washington.

Luckman Asks Cooperation of Broadcasters In Telegram to All Stations and Networks

An official White House telegram from the Citizens' Food Committee, signed by Charles Luckman, chairman, was directed to all broadcasting stations, by way of the news services, and all networks last week, urging specific cooperation with reminder spot announcements in the food conservation campaign.

The text of the telegram follows:

> "The tremendous support our nation's radio stations are already giving to the program of the Citizens' Food Committee is greatly appreciated. Starting tomorrow, Tuesday, Oct. 7, and every Tuesday following, will you run spot announcements on newscasts and at station breaks and other appropriate times, saying, 'No meat today.' On every Thursday will you run a similar announcement saying, 'No eggs or poultry today.' Every measure of support to this voluntary program in whatever way you deem most effective will be welcomed."

Justin Miller, NAB president, is a member of the committee.

Legal Department

Federal Communications Bar Association's New Radio Reporting Service Near Opening

[Editor's Note: *Last week the Federal Communications Bar Association announced progress toward the establishment of its proposed new radio reporting service. In a letter from Reed T. Rollo, president of the Association, to NAB's General Counsel Don Petty, the progress is outlined. The text of the letter is reprinted below.*]

"Early in August the Federal Communications Bar Association wrote you outlining the scope of a proposed administrative reporting service, sponsored by the association, designed to meet the long-felt needs of radio practitioners and operators. You were kind enough to call this project to the attention of the NAB membership by publication of the letter in the August 11 issue of NAB Reports. It occurs to me that the NAB membership would be interested in learning, through the columns of NAB Reports, of the present status of the service, especially since it was through your cooperation that quite a number of the delegates attending the Atlantic City Convention received literature describing the proposal.

"I am happy to advise that sufficient initial subscriptions have been obtained to assure completion of the service. The Washington administrative reporting firm of Pike & Fischer is now engaged in preparing the first volumes for distribution early in 1948. Consequently, the project is definitely out of the tentative stage and well on its way to completion.

"The new facilities will provide and maintain, on a current basis, all the following material relating to radio: the FCC Rules and Regulations, Standards of Good Engineering Practice, pertinent statutes, the decisions and orders of the FCC, and all relevant court decisions. All of this material will be annotated, cross-referenced and fully documented. It seems obvious to us that the service will be of great value to radio station owners and operators, as well as to attorneys and consulting engineers and other groups concerned with the administrative and court aspects of radio regulation. For the first time in the history of radio regulation, a comprehensive and authoritative service—the lack of which has given concern to the Bar Association as well as NAB—is being made available.

"Subscriptions to the service, for a period of 3 years at the reasonable price of $120 per year, or requests for further information may be sent to John H. Midlen, Secretary of the Federal Communications Bar Association, 1030 National Press Building, Washington, D. C. Payment for the first year, $120, will not be due until delivery of the first two volumes."

Broadcast Advertising

Radio Station Representatives Association Endorses NAB Standards in Monday Meeting

The National Association of Radio Station Representatives, at its meeting in New York on Monday (29), endorsed the NAB's "Standards of Practice for American Broadcasters," and suggested the addition of a provision requiring station identification at the end of each programming segment, regardless of its length or sponsorship.

The resolution adopted by NARSR also suggested that the FCC be petitioned to relax Rule 3.103, which limits the term of network-station contracts to a two-year period.

The text of the complete resolution follows:

> "Whereas, this Association of radio station representatives has been formed to further the development of Spot Radio and the attainment of this objective is inseparable from and dependent upon the improvement and progress of the industry as a whole, and
>
> "Whereas, such future progress of the broadcasting industry requires higher standards, greater economic stability, more individual station control over programming and commercial policies,
>
> "Therefore be it resolved, that the Association endorses the proposed NAB CODE in the belief that a well conceived code establishing high standards of commercial and programming practices is essential to the growth and development of the industry.
>
> "That the Association recommends that all provisions of the CODE apply equally to individual stations and to the networks, and to this end suggests the inclusion of an additional provision requiring station identification at the conclusion of each programming segment, regardless of its length or sponsorship, and that each such unit be subject to the commercial limitations of the CODE applicable to the time consumed by the program.
>
> "That the Association recommends that since greater operational stability is necessary for effectively implementing the commercial and programming practices of the CODE and since the current short-term contract between stations and networks contributes to instability and hampers stations in their freedom of operation, that the FCC therefore be respectfully petitioned to relax Rule 3.103 currently limiting the term of network-station contracts to a two-year period."

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Represented at the meeting were:

Avery-Knodel, John Blair & Co., Bolling Company, Branham Company, Burke, Kuipers & Mahoney, Burn-Smith Company, Forjoe & Company, Free & Peters, Headley-Reed Company, George P. Hollingbery Co., Katz Agency, McGeehan & O'Mara, Joseph Hershey McGillvra, John E. Pearson Company, Edward Petry & Co., Radio Advertising Co., William G. Rambeau Company, Paul H. Rayner Co., Sears & Ayer, Taylor-Howe-Snowden Radio Sales, Weed & Company, and Adam J. Young.

Retail Talks and Round Table Discussions Features for Hart Pennsylvania-Ohio Tour

Retail talks and round-table discussions for station personnel were held last week in Butler, Pennsylvania, and Columbus, Ohio. Under the sponsorship of local stations in each town, Miss Lee Hart, NAB assistant director of broadcast advertising, talked for the Butler Chamber of Commerce on October 8 and to the Columbus Advertising Club October 9.

This week, Miss Hart will go to Hazleton, Pennsylvania where WAZL is sponsoring a special retailer's meeting and station round-table discussion on October 16.

Engineering Department

FCC Hearing on Amendments for Television Deferred to November 17 by Press of Work

A Federal Communications Commission order last week postponed to November 17 the hearing scheduled for October 13 in the matter of amendments to the FCC's Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services.

The order said:

> "It appearing that due to the necessity of holding hearings on other matters and conducting Commission meetings during such period the Commission finds it necessary to postpone the hearing in this cause.
>
> "It is ordered on the Commission's own motion, that the hearing in the above-entitled matter be continued until November 17, 1947, at 10:00 a.m."

Small Market Stations

Commerce Department Book Has Warning About Violations of FTC Act in Advertising

"If the prices you advertise deceive a buyer and make him believe he is getting a bargain when he is actually paying full price for his purchase, you may be violating the 'Federal Trade Commission Act,' according to the booklet, 'Small Business and Regulation of Pricing Practices' published by the U. S. Department of Commerce.

"Like other forms of deceptive advertising for transactions in interstate commerce, price misrepresentation is prohibited if it injures competition or deceives the public.

"A printed price, newspaper advertisement, hand bill, window display or price tag should mean exactly what it says. If customers are lured into a purchase by printed double talk, they or your competitors or the Federal Trade Commission can object. There are, of course, many different ways of misrepresenting a price. The following list merely summarizes the kinds of deceptive price advertising to which the Federal Trade Commission has objected in recent years:

"1. Low prices:—The Federal Trade Commission has frequently taken action against sellers who advertised 'low' prices when prices were, in fact, their 'regular' prices.

"2. Reduced prices:—Advertising a 'reduced' price is like advertising a 'low' price. If you have actually cut your price below a previous offer, you may, of course, so advertise; but you may run into difficulty unless the price to which the reduced price is compared is a fairly recent one.

"3. Misprinted prices:—A seller who prints one price on order blanks or advertising copy but actually sells for a different price, is engaging in misrepresentation just as much as if he made outright false statements about his prices. This is true, whether he sells above or below the printed prices.

"4. Fictitious mark-ups:—False mark-up of a product so that it may be sold at an advertised 'discount' has been prohibited.

"5. Concealing qualifications for special price:—If an especially low price is granted only under specific conditions, you should state the conditions which must be met before the buyers can qualify for the special price.

"6. Comparisons with high priced merchandise:—When claiming a low price, be sure that your product is really comparable to products with which your price is compared. Advertising has been challenged where a seller claimed that his price was lower than a competitor's—when the competitive product was a much better one.

New or Lower. "7. Introductory offers:—A seller should not imply that a price is a special 'introductory' one unless (a) he is actually selling a new line and (b) he is selling at a price lower than at which he intends to sell in the future.

"8. Short run offers:—Advertising that an offer will be available for a short time only when, in fact, the price is the normal one is also dangerous.

"9. Wholesale prices:—An advertised 'wholesale' price should be the price at which wholesalers sell to retailers. A so-called wholesale price is always open to question if it is higher than the price at which a product can normally be bought at wholesale.

"10. Cost of operation:—A low initial cost does not necessarily justify advertising that an article 'costs

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less' than a competitive item, unless all costs—including upkeep—warrant it.

"11. Interest rates:—The Federal Trade Commission has objected to advertising that a deferred payment plan carries a given interest rate, when the advertised rate must be paid on the full amount of the loan for the entire period of contract, despite monthly amortization of the principal.

"12. Free Goods:—Status of free goods advertising is not clear cut at present. The Federal Trade Commission takes the position that an item advertised as 'free' must be available without charge or condition. It has held that use of the word 'free' violates the law if the recipient must purchase some other article or perform some service to qualify for the free item. This is so even if the surrounding conditions of sale are clearly stated.

"Advertisers have objected to this Federal Trade Commission interpretation. They point out that no one is deceived if a buyer is asked to pay for one unit of a combination and gets a second unit 'free of extra cost.' They argue that no misrepresentation occurs if (a) the free item has a real market value and (b) the list price of the unit for which the buyer pays is the customary price—and has not been advanced so as to compensate for the 'free' item.

"13. Premiums:—Premium advertising has the same status as other types of price advertising. Thus, 'premiums' may be offered as part of a sales plan so long as the price of the premium is not actually included in the price of the other commodity sold with it. Premiums should, of course, conform to the value or quality claimed for them."

The booklet also provides other valuable information that will be of particular interest to management and sales executives of radio stations. Copies may be secured from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. The price is 15¢ per copy.

Employee-Employer Relations

Need for Progressive Thought Emphasized By Doherty at Labor-Management Meeting

Sharing the speaker's platform with Philip Murray, president of the CIO, Richard P. Doherty, NAB director of Employee-Employer Relations, told the Annual Industrial Relations Council Conference of Metropolitan Boston last Saturday (11) that the need for progressive management thinking on employee relations and for genuine collaboration by union leaders should be emphasized.

The Industrial Relations Council, which met at the Hotel Bradford in Boston, is a joint, mutual organization of business and labor executives founded in 1940 by Mr. Doherty, who acted as its executive director until he became director of the EER Department of NAB in September, 1946.

Serving as toastmaster as well as speaker at the conference, Mr. Doherty told the business and labor leaders that the Taft-Hartley Act had been unfortunately labelled a "slave-labor" bill.

"It is definitely not that," he said. "Neither does it create barriers to genuine collective bargaining. In fact, the Taft-Hartley Act, as a whole and despite its relatively few objectionable sections, embodies provisions which are desired by the rank and file of American labor.

"Unfortunately, the average employee doesn't understand the Act and is being confused and misled by certain union officials who are far more concerned with controlling the 1948 presidential election than with a true appraisal of the new labor law."

Mr. Doherty further predicted that "at least the bulk of the Taft-Hartley Act will stand up under court decision, and labor unions will, within the next year (more or less), adopt policies conforming to the Act."

He advised against management, in the meantime, waiving its basic rights by unsound contract concessions, and his conclusion was that "the Taft-Hartley Act, amended and preserving the principles of the National Labor Relations Act, will produce an era of genuine labor-management collaboration, based upon mutual responsibility, by late 1948 or early 1949, within which time union officials and employees at large will find that sound collective bargaining is enhanced, not destroyed, by the new labor policy."

NLRB Reversal Allows Unions to Use Board Without Signing Non-Communist Affidavits

The NLRB last week reversed the ruling of its general counsel, Robert Denham, which precluded the use of NLRB procedures by affiliated unions if the top officers of the AFL and the CIO had not signed and filed affidavits affirming that they were not Communists.

With the single dissenting vote of Board Member Gray, the Board ruled that an IBEW Local might file a petition requesting that a representation election be held to determine the bargaining agent of engineers employed by Station WARL, Arlington, Virginia.

The issue solved by the decision in the WARL case establishes a basic precedent and interpretation of one of the most controversial sections of the Taft-Hartley Act. Unless modified or amended by future court decisions, the board's determination means that hereafter unions whose officers filed their "non-Communist" affidavits and otherwise complied with the Taft-Hartley Act will be free to utilize NLRB procedures.

The reference to union officers in the Taft-Hartley Act is thus given its first interpretation by the board. Hereafter, except in the case of Federal unions, executive officers of the AFL and CIO apparently will not be considered officers of the respective constituent National and International unions.

Thus, in accordance with the NLRB ruling, the president of an international union must file a non-Communist affidavit in his capacity as president of the international union. Should the international president, however, in his capacity as a member of the executive council of the AFL or CIO refuse to file such an affidavit, no international union will be deprived of the right to petition the board because of this act.

Public Interest Programming

The week of November 9-15 will mark the 27th annual observance of American Education Week, co-sponsored by the National Education Association, the American Legion, the U. S. Office of Education and the National Congress of Parents and Teachers. During American Education Week everyone, both parents and citizens generally, will be urged to make at least one visit to a school in his community and to take an active and continuous interest in improving the community's educational facilities. These objectives will be promoted nationally by major network shows cooperating with the Advertising Council's network allocation plan as a part of the overall "Crisis in Our Schools" campaign which the Council has been conducting since late April.

Stations throughout the country are urged to coordinate their local efforts with the national promotion by devoting as much time as their public service schedules will permit to community observances of American Education Week. Local educators and educational groups have been instructed to contact station managers and cooperate in suggesting and preparing special broadcasts. The National Education Association has prepared several pieces of broadcast material celebrating American Education Week, including spot announcements, and 14-minute and 4½-minute dramatic scripts. Some of the material, including a 14-minute drama, "Judgment Day," by writer Lou Hazam, is transcribed.

Your local superintendent of schools will probably either have this material or be able to direct you to the group planning the observance of American Education Week. If not, write the National Education Association, 1201 16th Street, N. W., Washington 6, D. C., for detailed information about what is available.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 20-26, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chest of America—168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chests in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys' and girls' organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World

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War II—which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. "Freedom Is *Everybody's* Job!" (Fact Sheet No. 40)

Federal Communications Commission Docket

There were no published hearings scheduled by the Commission for the week beginning Monday, October 13.

GENERAL

In denying the petition filed by the Clear Channel Broadcasting Service, the Commission on Friday (10) made public the following letter:

"The Commission has given consideration to the petition filed by the Clear Channel Broadcasting Service on September 25, 1947, requesting the Commission

> to deliver or render accessible to petitioner all information (whether in the form of measurements, tabulations, reports, or other documents) in the possession of the Commission relating to the sensitivity, selectivity, efficiency of built-in antennas, and overall performance of FM broadcast receivers (including combination AM-FM broadcast receivers) and FM tuners, said information to be rendered accessible according to price ranges but in such a manner as to preclude any reasonable possibility of associating any of the requested information with any particular manufacturer's product.

The Commission is of the opinion that under the published issues in the clear channel hearing evidence concerning the area and population of the United States which may be expected to receive satisfactory broadcasting service from FM stations in the future would not be relevant. Accordingly, no useful purpose would be served in making available the data you request.

For the foregoing reasons your petition is denied."

Notice

The Commission announced an informal conference to be held In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket 6741) on October 16, 1947, at 9 a. m., in Commission Meeting Room 6121, for the purpose of discussing the order of presentation, length of time expected to be taken by the various parties, exchange of exhibits, and other procedural matters. Representatives of all interested parties are invited to attend.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1340 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Murray Broadcasting Co., Inc.,** for a new station at **Murray, Ky.,** to operate on 1340 kc., 250 watts, unlimited time (BP-5219; Docket 7839), and a denial of the application of **Paris Broadcasting Company** seeking the same facilities at **Paris, Tenn.** (BP-4566; Docket 7430). (Commissioners Denny, Jett and Webster not participating.)

1490 KC.

The Commission announces its **Proposed Decision** looking toward the denial of the application of Thomas H. Frier and W. R. Frier, d/b as **Enterprise Publishing Company** for a new station at **Douglas, Ga.,** to operate on 1490 kc., 250 watts, unlimited time (BP-4922; Docket 7868), because of objectionable interference to existing stations. (Commissioners Denny, Jett and Webster not participating.)

AM—Licenses for New Stations Granted

750 KC.

WKOP—The Binghamton Broadcasters, Inc., Binghamton, N. Y.—Granted license for new station; 750 kc., 1 KW, day. (BL-2567)

800 KC.

WCOM—The Lawrence Broadcasting Co., Lawrence, Mass.—Granted license for new station; 800 kc., 1 KW, daytime, and to specify studio location. (BL-2603)

970 KC.

WJMX—Atlantic Broadcasting Co., Florence, S. C.—Granted license for new station; 970 kc., 5 KW, daytime. (BL-2554)

1280 KC.

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Granted license for new station; 1280 kc., 1 KW, day. (BL-2471)

KXOB—Valley Broadcasting Co., Stockton, Calif.—Granted license for new station; 1280 kc., 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2465)

1350 KC.

KCSB—Woodrow Miller, San Bernardino, Calif.—Granted license for new station; 1350 kc., 500 watts, daytime. (BL-2675)

1360 KC.

WGFG—The Southwestern Mich. Broadcasting Co., Kalamazoo, Mich.—Granted license for new station; 1360 kc., 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2604)

1490 KC.

WOOB—Calhoun Broadcasting Co., Anniston, Ala.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2437)

AM—Modifications of CP's Granted

KSTA—Coleman County Broadcasting Co., Coleman, Tex.—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2871)

(Continued on next page)

WKST—WKST, Inc., New Castle, Pa.—Granted modification of construction permit for extension of completion date to 11-1-47. (BMP-3169)

KWGB—Goodland Broadcasting Co., Goodland, Kans.—Granted modification of construction permit to change type of transmitter and for approval of antenna and transmitter locations. (BMP-3061)

KWRN—Reno Newspapers, Inc., Reno, Nev.—Granted modification of construction permit to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-2794)

WPRA—Puerto Rico Adv. Co., Inc., Mayaguez, P. R.—Granted modification of construction permit for extension of completion date to 2-28-48. (BMP-3179)

WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.—Granted modification of construction permit for extension of completion date to 180 days after grant. (BMP-3167)

WAUL—Auburn Broadcasting Co., Auburn, Ala.—Granted modification of construction permit to change transmitter and studio locations. (BMP-2974)

WOAP—The Argus-Press Co., Owosso, Mich.—Granted modification of construction permit to make changes in vertical antenna and mount FM antenna on AM tower, and change studio location. (BMP-3086)

WNDB—News-Journal Corp., Daytona Beach, Fla.—Granted modification of construction permit for approval of vertical antenna and to mount FM antenna on AM tower, and for approval of transmitter location. (BMP-3163)

WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss.—Granted modification of construction permit for approval of antenna and transmitter location. (BMP-3076)

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Granted modification of construction permit for extension of completion date to 11-6-47. (BMP-3183)

KTEM—Ball Broadcasting Co., Temple, Tex.—Granted modification of construction permit for extension of completion date to 1-18-48. (BMP-3181)

KDUR—Texhoma Broadcasting Co., Durant, Okla.—Granted modification of construction permit for extension of completion date to 5-1-48. (BMP-3180)

AM—Miscellaneous Actions

Sarkes Tarzian, Bloomington, Ind.; Radio Bedford, Inc., Bedford, Ind.—Dismissed joint petition requesting reconsideration and grant of their respective applications for new stations. (Dockets 7943 and 7944)

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—Granted construction permit to install a new transmitter. (BP-6318)

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted license which authorized changes in directional antenna and mounting FM antenna on top of center tower, and increase in power to 1 KW-DA, 5 KW-LS, and installation of new transmitter. (BL-2630)

WBUD—Morrisville Broadcasting Co., Morrisville, Pa.—Granted construction permit to make changes in transmitting equipment. (BP-6298)

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted license covering installation of a new transmitter. (BL-2676)

WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6279)

KVOA—Ariz. Broadcasting Co., Inc., Tucson, Ariz.—Granted construction permit to install a new transmitter. (BP-6330)

WHOT—South Bend Broadcasting Corp., South Bend, Ind.—Granted construction permit to install a new transmitter. (BP-6336)

WEEU—Berks Broadcasting Co., Reading, Pa.—Granted construction permit to install a new transmitter. (BP-6346)

WOW—Radio Station WOW, Inc., Omaha, Nebr.—Granted construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6280)

De Kalb Radio Studios, De Kalb, Ill.—Granted petition for reconsideration and grant without hearing application for new station to operate on 1360 kc., 500 watts, daytime only (BP-5648; Docket 8419), subject to any interference it may receive from proposed Oak Park, Ill., station, if granted.

Denison-Texoma Broadcasting Co., Denison, Texas—Granted petition to dismiss without prejudice its application. (BP-5403; Docket 8265)

Burton V. Hammond, Jr., Denison, Texas—Granted petition for leave to amend his application (BP-5786; Docket 8177) so as to change the status of the applicant from an individual to a corporation under the name of Grayson Broadcasting Corp.

Burton V. Hammond, Jr., Denison, Texas; Denison-Texoma Broadcasting Co., Denison, Texas—Granted petition for continuance of hearing presently scheduled for October 22-24, and continued same to December 17. (Dockets Nos. 8177, 8176 and 8265)

KLX—Tribune Building Co., Oakland, Calif.—Dismissed as moot, petition requesting leave to amend its application. (BP-5293; Docket 8379)

Woodward Broadcasting Co., Detroit, Mich.—The Commission, on its own motion, ordered continuance of the hearing on this application (Docket 8167) from Oct. 20 to Dec. 10.

The Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show changes in its board of directors.

West Central Broadcasting Co., Tulsa, Okla.—Granted petition for leave to amend its application (BP-4797; Docket 8369) so as to substitute as the applicant a new corporation, All-Oklahoma Broadcasting Co., in place of West Central Broadcasting Co.

KNOE—James A. Noe, Monroe, La.—Ordered waiver of rules and granted petition requesting extension of time to file exceptions in re (BMP-1839; Docket 7655) and the time for filing exceptions was extended to and including Oct. 31.

WJPF—Orville W. Lyerla, Herrin, Ill.—Granted petition requesting dismissal without prejudice of application (BP-5162; Docket 8385).

El Paso Broadcasting Co., El Paso, Texas—Granted petition requesting dismissal without prejudice of application (BP-4634; Docket 7533).

Hanover Broadcasting Co., Hanover, Pa.—Granted petition for leave to amend its application so as to change applicant from a partnership to a corporation known as Hanover Broadcasting Co., Inc., and to revise certain engineering data. (Docket 8200)

William Courtney Evans, Dover Del.—Granted petition insofar as it requests leave to amend his application so as to specify frequency 1410 kc. with 1 KW day, in lieu of 1490 kc., 100 watts, unlimited time, etc., and remove from hearing docket. Insofar as petition requests immediate grant without hearing it is dismissed. (BP-5927; Docket 8425)

WKAT—WKAT, Inc., Miami Beach, Fla.—Dismissed petition requesting severance of its application (BP-5973; Docket 8339) from the consolidated hearing, and issuance of an order directing Biscayne Broadcasting Co. to show cause why its application (BP-5829) should not be modified.

Perth Amboy Broadcasting Co., Perth Amboy, N. J.; Union Broadcasting Co., Elizabeth, N. J.—The Commission on its own motion, ordered that the consolidated hearing on these applications, scheduled for Oct. 30 and 31, be continued to Nov. 24 at Perth Amboy, and Nov. 25 at Elizabeth, N. J., respectively.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Dismissed as moot, petition for leave to intervene in the hearing on application of KORE, Eugene, Ore. (Docket 8008)

(Continued on next page)

Bay State Beacon, Inc., Brockton, Mass.—Denied petition for leave to amend its application (BP-3983; Docket 6843).

AM—Applications Accepted for Filing

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Modification of license to change studio location from Point Heyer, Vashon Isle, 10 miles north of Tacoma, Wash., to Camlin Hotel, Seattle, Wash.

580 KC.

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—License to cover construction permit (B4-P-4874, as modified) which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

610 KC.

WHKC—United Broadcasting Co., Columbus, Ohio—Modification of construction permit (B2-P-4562, which authorized an increase in power, installation of new transmitter and changes in directional antenna for night use) to change type of transmitter, to make changes in directional antenna and mount FM antenna on top of AM tower and for extension of completion date.

620 KC.

WTMJ—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath to trustee under Journal employees' stock trust agreement. (18,000 shares of capital stock.)

690 KC.

KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah (William L. Warner)—License to cover construction permit (B5-P-4877, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Modification of construction permit (B3-P-5355, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW day to 5 KW day and night, change type of transmitter and install directional antenna for day and night use (DA-2), and change transmitter location from: On Whitney Rd., ¼ mile S. of Hamilton St., near Gretna, La., to: On Paris Rd., 1.5 miles N. of Chalmette, La.

730 KC.

KOPP—James B. Littlejohn, Ogden, Utah—License to cover construction permit (B5-P-4249, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

740 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit (B5-P-4981, as modified, which authorized a new standard broadcast station) for extension of completion date.

780 KC.

WBBO—Rutherford County Radio Co., Forest City, N. C.—License to cover construction permit (B3-P-5297) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

800 KC.

WLAD—The Berkshire Broadcasting Co., Danbury, Conn.—Voluntary transfer of control of permittee corporation from Lazarus S. Heyman, Burton F. Sherwood and William Hanna to John C. Doran, Cecil Previdi, Robert J. Doran and John P. Previdi. (290 shares of capital stock—72.5%.)

840 KC.

WHAB—Pocono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman and Anne L. Newman, a partnership)—License to cover construction permit (B2-P-5265, as modified) which authorized a new standard broadcast station and to specify studio location as 578 Main street, Stroudsburg, Pa., and authority to determine operating power by direct measurement of antenna power.

860 KC.

WHOD—Steel City Broadcasting Corp., Homestead, Pa.—Modification of construction permit (B2-P-5343, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 2.2 miles southeast of city limits, Homestead, Pa.

870 KC.

WHCU—Cornell University, Ithaca, N. Y.—Construction permit to install new transmitter, make changes in vertical antenna and mount FM antenna on AM tower and change transmitter location from University Campus, Ithaca, N. Y., to top of Mt. Pleasant, N. Y.

880 KC.

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—License to cover construction permit (B2-P-4663, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

900 KC.

WAND—P. C. Wilson, Canton, Ohio—License to cover construction permit (B2-P-4117, as modified) which authorized a new standard broadcast station and specify studio location as 106 High Ave. N. W., Canton, Ohio., and authority to determine operating power by direct measurement of antenna power.

910 KC.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—License to cover construction permit (B5-P-3552, as modified) which authorized change in hours of operation, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location and change studio location and authority to determine operating power by direct measurement of antenna power.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Construction permit to change frequency from 1230 to 1030 kc., increase power from 250 watts to 10 KW, install new transmitter, install directional antenna for night use and change transmiter location from 24th avenue and Buckeye road, Phoenix, Ariz., to 6.5 miles from center of city, Phoenix, Ariz. Amended to change frequency from 1030 to 910 kc., power from 10 KW to 5 KW; change type of transmitter and make changes in directional antenna pattern and changes in ground system.

930 KC.

WCNR—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—License to cover construction permit (B2-P-5560) which authorized a new standard broadcast station and specify studio location as 38 West Main street, Bloomsburg, Pa., and authority to determine operating power by direct measurement of antenna power.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit (BP-5963, as modified, which authorized change in hours of operation, increase in power, installation of directional antenna for day and night use, and change in transmitter location) to increase power from 1 KW to 1 KW night, 10 KW day; install new transmitter and change from employing directional antenna for day and night to directional antenna for night use only.

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950 KC.

WINC—Richard Field Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 to 950 kc., increase power from 250 watts to 500 watts night, 1 KW day; change type of transmitter and install directional antenna for night use. Amended to change transmitter location from WINC Building, Kerr street, Winchester, Va., to approximately 0.7 mile north of city limits of Winchester, Va.

960 KC.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—License to cover construction permit (B2-P-5581, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

990 KC.

WLCR—The Litchfield County Radio Corp., Torrington, Conn.—Modification of construction permit (B1-P-5448, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location as Highland avenue, Torrington, Conn.

1000 KC.

WKNS—Kinston Broadcasting Co., Kinston, N. C.—License to cover construction permit (B3-P-5227, as modified) which authorized a new standard broadcast station and change studio location from East Gordon street, Kinston, N. C., to N. Queen and Grainer streets, Kinston, N. C., and authority to determine operating power by direct measurement of antenna power.

1050 KC.

KVLC—Southwestern Broadcasting Co., North Little Rock, Ark.—Modification of construction permit (BP-5788, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at near State Highway 30, 1 mile East of city limits of North Little Rock and Little Rock, Ark., and to change studio location from site to be determined, North Little Rock, Ark., to 300 West Second street, Little Rock, Ark.

KGAR—Albert B. Pyatt, Garden City, Kans.—Modification of construction permit (BP-6046, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

1070 KC.

KFBI—The Farmers and Bankers Broadcasting Corp., Wichita, Kans.—Voluntary assignment of license from The Farmers and Bankers Broadcasting Corp. to KFBI, Inc.

1110 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, as modified, which authorized installation of new directional antenna for night use) for extension of completion date.

1120 KC.

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y. (Leon Wyszatycki)—License to cover construction permit (B1-P-5170, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—Special service authorization to operate on 1130 kc., with power of 100 watts for night time operation for a period not to exceed six months.

WCAR—WCAR, Inc., Pontiac, Mich.—Special service authorization to operate from 7.00 a.m., E.S.T. to local sunrise, with power of 250 watts, for the period beginning 11-1-47 and ending in no event later than 2-28-48.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Construction permit to change power and hours of operation from 1 KW daytime to 50 KW unlimited time, install new transmitter and directional antenna (2) for day and night use, change transmitter location from between Square Lake and Telegraph Rds., near Pontiac, Mich., to Stony Island, Gross Isle Township, Mich., and studio location from 6th floor Ricker Bldg., Wayne and Huron Sts., Pontiac, Mich., to: To be determined, Detroit, Mich. Amended to change name of applicant from Pontiac Broadcasting Co. to WCAR, Inc.

1170 KC.

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Voluntary assignment of license from Clinton D. McKinnon to McKinnon Publications, Inc.

1220 KC.

KWRT—Interlake Broadcasting Corp., Renton, Wash.—Modification of construction permit (B5-P-5485, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations at corner of Park street and 7th avenue, Renton, Wash.

1230 KC.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Modification of construction permit (B3-P-4829, which authorized change in frequency increase in power, installation of new transmitter and directional antenna, for day and night use (DA-1) and change in transmitter location) to change type of transmitter.

WJNO—WJNO, Inc., West Palm Beach, Fla.—License to use old main transmitter (WE 310-B) as an alternate transmitter to be located at present sit of main transmitter.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—License to cover construction permit (B5-P-5262, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—License to cover construction permit (B1-P-4392, as modified) which authorized installation of new transmitter and vertical antenna and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 100 watts and daytime hours of operation. Amended to change frequency from 1070 to 1230 kc., power from 100 watts daytime to 250 watts and change hours of operation from daytime to unlimited.

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif. (A partnership of William T. Brown, Burton C. Boatright & Robert E. Reno)—License to cover construction permit (B5-P-4960, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KNPT—Yaquina Radio, Inc., Newport, Ore.—Modification of construction permit (BP-5756, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at North Star Route, Newport, Ore.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—License to cover construction permit (B2-P-5097, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWEW—W. E. Whitmore, Hobbs, N. Mex.—Construction permit to change frequency from 1490 to 1230 kc., increase power from 100 watts to 250 watts, install new transmitter and new vertical antenna. Request facilities of KCRS.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Authority to determine operating power by direct measurement of antenna power.

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1240 KC.

KUBC—The Uncompahgre Broadcasting Co., East of Montrose, Colo.—License to cover construction permit (BP-5708) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Max. H. Lavine, St. Cloud, Minn. (413 E. St. Germaine St., St. Cloud, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Max. H. Lavine to Granite City Broadcasting Co.

KSON—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker and John Ward Studebaker)—Voluntary assignment of license from John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co. to Studebaker Broadcasting Co., Inc.

1250 KC.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-P-4112, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter and studio location, and authority to determine operating power by direct measurement of antenna power.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Modification of construction permit (BP-5987, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to change transmitter location from Summit, RFD #5, 1 mile NE of Summit, Miss., to approximately 2¼ miles from center of McComb business district, near McComb, Miss., and for extension of commencement and completion dates.

1270 KC.

NEW—Land O'Lakes Broadcasting Corp., Cambridge, Ohio—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1130 to 1270 kc.

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 790 to 1270 kc., change transmitter location from approximately 0.25 mile NW of Albin, Va., to—to be determined, Winchester, Va.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—License to cover construction permit (B2-P-5357, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1290 KC.

WCCP—Carter C. Peterson, Savannah, Ga.—Construction permit to change frequency from 1450 to 1290 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location from Gwinnet St., Savannah, Ga., to Anderson Rd., 3½ miles west by north of Savannah, Ga. Contingent on grant of WTOC to change frequency and power.

1300 KC.

WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R.—Construction permit to change frequency from 1490 to 1300 kc., increase power from 250 watts to 1 KW, and make changes in transmitting equipment.

1320 KC.

KXRO—KXRO, Inc., Aberdeen, Wash.—Construction permit to change frequency from 1340 to 1320 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use. Amended re changes in ground system.

1330 KC.

NEW—Mahaska Broadcasting Co., Oskaloosa, Ia. (P. O., % Bernard J. Connolly, 430 Royal Union Bldg., Des Moines, Ia.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

1340 KC.

WEXT—Andave Radio Co., Milwaukee, Wisc.—Modification of construction permit (B4-P-5352, as modified, which authorized a new standard broadcast station) to change corporate name of permittee from Andave Radio Co. to WEXT, Inc., and change type of transmitter.

KDAN—Oroville Mercury Co., Oroville, Calif. (Dan L. Beebe, Floyd L. Sparks and Betty Clark Sparks, a partnership)—Modification of construction permit (BP-6082, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at near Huntoon and Safford Sts., Oroville, Calif.

NEW—The Zanesville Broadcasting Co., Zanesville, Ohio (William A. Hunt and Lyle P. Lee, a partnership) (P. O., % William A. Hunt, RFD #5, Zanesville, Ohio)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KSET—Sunland Broadcasting Co., El Paso, Tex.—Modification of construction permit (B3-P-4290, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at: adjoining Lone Star Cotton Mills on east side and north of 11th St., El Paso, Tex., and to specify studio location as: 307 Mills St., El Paso, Tex.

KTTR—"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)—License to cover construction permit (B4-P-5558, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVER—Intermountain Broadcasting Co., Albuquerque, New Mex.—Construction permit to change frequency from 1490 to 1340 kc.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1340 kc. Contingent upon WEBR being granted 970 kc.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Texas (Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—Voluntary assignment of license from Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership, d/b as Port Arthur Broadcasting Company to Mary A. Petru and Socs N. Vratis, a partnership, d/b as Port Arthur Broadcasting Company.

1360 KC.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Modification of construction permit (BP-5981, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

1370 KC.

WFEA—WFEA, Inc., Manchester, N. H.—Voluntary assignment of license from WFEA, Inc., to N. H. Broadcasting, Inc.

1380 KC.

WBEL—Beloit Broadcasters, Inc., Beloit, Wisc.—Modification of construction permit (B4-P-5617, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location as 900 Elmwood Dr., Beloit, Wisc., and to specify studio location as 335 East Grand Ave., Beloit, Wisc.

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1390 KC.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Authority to determine operating power by direct measurement of antenna power.

1400 KC.

WSAU—The Journal Co. (The Milwaukee Journal), Wausau, Wisc.—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement. (18,000 shares of capital stock.)

WHLF—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)—Modification of construction permit (B2-P-5629, which authorized a new standard broadcast station) to make changes in the vertical antenna.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Involuntary transfer of control of licensee corporation from O. N. Custer, deceased and S. Nirdlinger, deceased to Galesburg Printing and Publishing Company. (60 shares of common stock, 60%)

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—License to cover construction permit (B2-P-3992, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location, and authority to determine operating power by direct measurement of antenna power.

NEW—Christian County Broadcasting Co., Taylorville, Ill. (P. O., 530 S. Washington St.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

WEXT—Andave Radio Co., Milwaukee, Wisc.—License to cover construction permit (B4-P-5352, as modified) which authorized a new standard broadcast station, and change description of studio location to 2501 S. 43rd St., Milwaukee, Wisc., and authority to determine operating power by direct measurement of antenna power.

1450 KC.

WGUY—Portland Broadcasting System, Inc., Bangor, Me.—License to cover construction permit (B1-P-5207, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WHMA—Harry M. Ayers, Anniston, Ala.—Voluntary assignment of license from Harry M. Ayers to Anniston Broadcasting Co.

WCCP—Carter C. Peterson, Savannah, Ga.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower, and change name of licensee from Carter C. Peterson to Carter C. Peterson, tr/as Dixie Broadcasting Co.

1470 KC.

WMMW—Silver City Crystal Co., Meriden, Conn.—Construction permit to change hours of operation from daytime to unlimited time, install directional antenna for night use, and change transmitter location (geographic coordinates only), and change power from 1 KW day, to 1 KW day and night.

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit (BP-5521, which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to make changes in directional antenna and change transmitter location from approximately 8.7 miles north of Jersey City in Ridgefield Park Twp., N. J., to approximately 8.2 miles north of Jersey City in Ridgefield Park Twp., Bergen County, N. J.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1360 to 1480 kc., power from 1 to 5 KW, unlimited hours of operation, change type of transmitter, change directional antenna, patter and ground system; change transmitter location from "G" St. Grade, approximately 1¾ miles north by east of Merced, Calif., to Township 32, Merced, Calif. Amended to make change in directional antenna pattern.

WISL—Radio Anthracite, Inc., Shamokin, Pa.—Modification of construction permit (B2-P-5045, which authorized a new standard broadcast station) to make changes in directional antenna.

1490 KC.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Voluntary transfer of control of permittee corporation from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser. (30 shares of capital stock issued and 220 shares subscribed for 100%.)

WMNC—Nathan J. Cooper, Morganton, N. C.—License to cover construction permit (B3-P-4789, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—License to cover construction permit (B4-P-4157, as modified) which authorized a new standard broadcast station and specify studio location as 416-418 W. Douglas St., Wichita, Kans., and authority to determine operating power by direct measurement of antenna power.

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1490* kc., power of 250 watts, and unlimited hours of operation. * Contingent on WWSW changing frequency to 970 kc. Amended re change in directors and stockholders.

1540 KC.

WPTR—Patroon Broadcasting Co., Inc., Albany, N. Y.—Voluntary transfer of control of permittee corporation from H. E. Blodgett, agent for Richmond Merrill, George W. Foy, John T. DeGraff, George H. Borthwick, George E. O'Connor, Edward M. Toole, Irving L. Simon, Murray C. Smouse, Theodore Sonnenfeld and J. Glenn Prescott to Schine Chain Theatres, Inc. (1000 shares of preferred and 1100 shares of common stock.)

1580 KC.

KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas—License to cover construction permit (B3-P-5416, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

1590 KC.

WNMP—Evanston Broadcasting Co., Evanston, Ill.—License to cover construction permit (B4-P-4609, as modified) which authorized a new standard broadcast station, and change studio location from Evanston Hotel, 840 Forest Ave., Evanston, Ill., to 2201 Oakton St., Evanston, Ill., and authority to determine operating power by direct measurement of antenna power.

1600 KC.

KASH—Radio Air Ways, Inc., Eugene, Ore.—License to cover construction permit (B5-P-3771, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KMAE—McKinney Air Enterprises, McKinney, Texas—License to cover construction permit (B3-P-5210, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KPMO—Valley Broadcasting Co., Pomona, Calif. (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Voluntary assignment of license from Myron E. Kluge and Dean H. Wickstrom, a partnership, d/b as Valley Broadcasting

(Continued on next page)

Company to Dean H. Wickstrom, and Warner H. J. Sorenson, a partnership, d/b as Valley Broadcasting Company.

Network

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States.

AM—Application Dismissed

WOV—Wodaam Corp., New York, N. Y.—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel (600 shares of common stock, Class B-60%). (1280 kc.). Dismissed October 9, 1947. Request of Attorney.

AM—Applications Tendered for Filing

860 KC.

NEW—Van Wert Broadcasting Corp., Van Wert, Ohio—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

890 KC.

NEW—Leland Holzer, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation.

1150 KC.

NEW—Brownsville Broadcasting Co., near Brownsville, Texas (Minor J. Wilson, Walton W. Wilson, Willis A. Wilson, Vance C. Wilson, Herbert L. DeWalt and Kate Wilson)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation.

1220 KC.

NEW—Suwannee Broadcasting Co., Inc., Live Oak, Fla.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

NEW—Roxboro Broadcasting Co., Roxboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

NEW—Fred J. Steinmetz, South of Carlsbad, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kansas—Modification of construction permit to change frequency from 1490 to 1240 kc. (Contingent on KANS change to 1480 kc.)

1250 KC.

KFKU—The University of Kansas, Lawrence, Kans.—Modification of license to increase power from 1 KW night, 5 KW day, to 5 KW and directional antenna for day and night, using transmitting facilities of WREN, effective upon commencement of program tests of WREN at its new location.

1280 KC.

NEW—The Griner-Dillon Broadcasting Co., Bay City, Mich.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 500 watts, and daytime hours of operation.

1290 KC.

NEW—Marble City Broadcasting Co., Inc., Sylacauga, Ala.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1330 KC.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Modification of construction permit to change hours of operation from daytime to unlimited, frequency from 1320 to 1330 kc., power from 1 KW to 5 KW and install directional antenna for day and night use.

1340 KC.

NEW—Continental Broadcasting Service, Inc., Fairhaven, Mass.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Contingent on grant of 550 kc. to WNBH.)

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Modification of construction permit to specify directional antenna for night time only instead of directional antenna for day and night.

1400 KC.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Consent to transfer of control of 2500 shares of common stock from Ralph M. Fitkin to Louis Roy Turner.

1440 KC.

KILO—Dalton LeMasurier, Grand Forks, No. Dak.—Consent to assignment of license to Grand Forks Herald, Inc.

1470 KC.

NEW—Continental Broadcasting Co., Toledo, Ohio (Partners, David E. Mackey, John E. Evans, Sr., John E. Evans, Jr., and Kenneth R. Rennekamp)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, and unlimited hours of operation, with directional antenna.

1490 KC.

NEW—Western Michigan Radio Corp., Muskegon, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., 250 watts, and unlimited hours of operation.

KOCO—B. Loring Schmidt, West Salem, Ore.—Consent to involuntary assignment of license to Jennie C. Schmidt, as guardian of the estate of B. Loring Schmidt.

1600 KC.

KPMO—Valley Broadcasting Co., Pomona, Calif. (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Consent to assignment of license to Dean H. Wickstrom and Warner H. J. Sorenson, d/b as Valley Broadcasting Co.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit to specify a new transmitter location using power of 5 KW, unlimited hours, directional antenna, on 1600 kc.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces adoption of an **Order** in the so-called Cleveland, Ohio, FM cases (B-376), severing from the hearing and granting the applications as follows:

United Broadcasting Co., Cleveland—100.7 mc. (Channel No. 264); 20 KW power; antenna 500 feet; conditions. (BPH-99; Docket 7038)

National Broadcasting Co., Inc., Cleveland—105.7 mc. (Channel No. 289); 20 KW; antenna 500 feet; conditions. (BPH-167; Docket 7039)

WJW, Inc., Cleveland—104.1 mc. (Channel No. 281); 7.5 KW power; antenna 730 feet; conditions. (BPH-581; Docket 7040)

UAW-CIO Broadcasting Corp. of Ohio, Cleveland—103.3 mc. (Channel No. 277); 20 KW; antenna 500 feet; conditions. (BPH-444; Docket 7042)

(Continued on next page)

Scripps-Howard Radio, Inc., Cleveland—102.1 mc. (Channel No. 271); 20 KW; antenna 500 feet. (BPH-438; Docket 7044)

Telair Co., Cleveland—106.5 mc. (Channel No. 293); 20 KW power; antenna 500 feet. (BPH-694; Docket 7045)

Cleveland Broadcasting, Inc., Cleveland—98.5 mc. (Channel No. 253); 15.5 KW; antenna 555 feet. (BPH-708; Docket 7046)

Allen T. Simmons, Akron—96.5 mc. (Channel No. 243); 19.5 KW; antenna 510 feet; conditions. (BPH-407; Docket 7047)

Summit Radio Corp., Akron—97.5 mc. (Channel No. 248); 20 KW; antenna 500 feet; conditions. (BPH-215; Docket 7048)

Elyria-Lorain Broadcasting Co., Elyria—107.3 mc. (Channel No. 297); 20 KW; antenna 500 feet; conditions. (BPH-923; Docket 7522)

Ordered that the application of **WGAR Broadcasting Co.** (BPH-157; Docket 7043), be continued in hearing status, with oral argument to be held on its exceptions as scheduled.

Further ordered dismissal of the petitions of Scripps-Howard Radio, Inc., United Broadcasting Co., and Summit Radio Corp., each requesting grant be made final immediately of its application proposed in Proposed Decision, and the motion of Cleveland Broadcasting, Inc., requesting the Commission to accept for filing its opposition to said petitions of Scripps-Howard and United Broadcasting Co.

(Power given is effective radiated power; antenna is height above average terrain.)

FM—Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to the construction permit authorized for Burbank Broadcasters, Inc., should have shown antenna height as minus 380 feet.

FM—Modifications of CP's Granted

WDLW—Knight Radio Corp., Detroit, Mich.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-615)

WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-660)

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-684)

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Granted modification of CP for extension of completion date to 12-14-47. (BMPH-716)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-732)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Granted modification of CP for extension of completion date to 1-6-48. (BMPH-775)

WIST—Surety Broadcasting Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 1-30-48. (BMPH-776)

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wisc.—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-802)

WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Granted modification of CP for extension of completion date to 1-17-48. (BMPH-808)

KNX-FM—Columbia Broadcasting System, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-28-47. (BMPH-735)

WEMP-FM—Milwaukee Broadcasting Co., Milwaukee, Wisc.—Granted modification of CP for extension of completion date to 1-20-48. (BMPH-844)

WCMW-FM—Stark Broadcasting Corp., Canton, Ohio—Granted modification of CP to specify studio location, change type of transmitter, and make changes in antenna system. (BMPH-806)

FM—Miscellaneous Actions

WIBX-FM—WIBX, Inc., Utica, N. Y.—Granted license for new FM station. (BLH-85)

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—Granted license for new FM station. (BLH-86)

KAGH—Rose Bowl Broadcasters, Pasadena, Calif.—Granted license for new FM station. (BLH-87)

WJMC—WJMC, Inc., Rice Lake, Wis.—Granted license covering installation of new vertical antenna and mounting of FM antenna on top AM tower. (BL-2621)

Authorized extension of completion dates for the following:

KOIN-FM, KOIN, Inc., Portland, Ore., to 1-20-48; WEBQ-FM, Harrisburg Broadcasting Co., Harrisburg, Ill., to 12-17-47; WMIN-FM, WMIN Broadcasting Co., St. Paul, Minn., to 12-20-47; WFBC-FM, The Gable Broadcasting Co., Altoona, Pa., to 1-1-48; WSJS-FM, Piedmont Publishing Co., Winston-Salem, N. C., to 1-10-48; KFMJ-FM, Fred Jones Broadcasting Co., Tulsa, Okla., to 1-11-48; WCFC, Beckley Newspapers Corp., Beckley, W. Va., to 10-19-47; KWNO-FM, Winona Radio Service, Winona, Minn., to 12-1-47; WBNY-FM, Roy L. Albertson, Buffalo, N. Y., to 1-27-48; WWST-FM, The Wooster Republican Printing Co., Wooster, Ohio, to 12-17-47; WMCK-FM, Men-Yough Broadcasting Co., McKeesport, Pa., to 12-16-47; WOLF, Civic Broadcasting Corp., Syracuse, N. Y., to 11-30-47; KTFI, Radio Broadcasting Corp., Twin Falls, Idaho, to 10-30-47; WKNP, Corning Leader, Inc., Corning, N. Y., to 11-27-47 (BMPH-851); KPNI, Peninsula Newspapers, Inc., Palo Alto, Calif., to 1-27-48 (BMPH-853); KOCY-FM, Plaza Court Broadcasting Co., Oklahoma City, to 5-1-48; WJHP-FM, The Metropolis Co., Jacksonville, Fla., to 2-18-48; KOMA-FM, KOMA, Inc., Oklahoma City, to 4-28-48; WGH-FM, Hampton Roads Broadcasting Corp., Newport News, Va., to 2-6-48; KBMT, The Sun Co. of San Bernardino, Calif., to 4-27-48; KCVN, College of the Pacific, Stockton, Calif., to 12-1-47.

Muller Bros., Hollywood, Calif.—Granted petition to dismiss without prejudice its application for FM station (BPH-1092; Docket 8320).

Patrick Joseph Stanton, Philadelphia, Pa.—Granted petition requesting continuance of oral argument presently scheduled for October 10 in re FM application (BPH-967; Docket 7646), and continued same to a time to be designated by the Commission.

FM—Applications Accepted for Filing

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Voluntary assignment of construction permit (B3-PH-750 as modified) from Harry M. Ayers to Anniston Broadcasting Co.

WSFA-FM—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-PH-169 as modified) which authorized a new FM broadcast station for extension of completion date.

WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Voluntary transfer of control of permittee from Lazarus S. Heyman, Burton F. Sherwood and William Hanna to John C. Doran, Cecil Previdi, Robert J. Doran and John P. Previdi.

WGOR—Gore Publishing Co., Lauderdale, Fla.—Modification of construction permit (B3-PH-575 which authorized a new FM broadcast station) for extension of completion date.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga. (P. O. 575 Peachtree street, N. E.)—Construction permit for a new FM broadcast station (Class B) to be operated on channel 225, 92.9 mc., ERP of 20 KW and antenna height above average terrain 500 feet.

(Continued on next page)

WMOT—WWSW, Inc., Pittsburgh, Pa.—Construction permit to specify type of transmitter as GE BT-4A Max. 10 KW and specify antenna system. Amended to change type transmitter from GE BT-4A Max. 10 KW to GE BT-3A Max. 3 KW.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160 as modified) which authorized a new FM broadcast station for extension of completion date.

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-PH-571 as modified) which authorized a new FM broadcast station for extension of completion date.

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Voluntary acquisition of control of license corporation from Harry J. Grant and Faye McBeath to trustees under Journal employees' stock trust agreement.

WSAU-FM—The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustees under Journal employees' stock trust agreement.

WOLF-FM—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-922 which authorized a new FM broadcast station) for extension of completion date.

KUGN-FM—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips a co-partnership)—Modification of construction permit (B5-PH-946 which authorized a new FM broadcast station) for extension of completion date.

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Modification of construction permit (B2-PH-81 as modified) which authorized a new FM broadcast station for extension of completion date.

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-PH-458, which authorized a new FM broadcast station) for extension of completion date.

KYOS-FM—Merced Broadcasting Co., Merced, Calif.—Modification of construction permit (B5-PH-1072 which authorized a new FM broadcast station) to change ERP to 8.3 KW, antenna height above average terrain to 204 feet; make changes in antenna system and change commencement and completion dates.

KVOE-FM—The Voice of The Orange Empire, Empire, Inc., Ltd., Santa Ana, Calif.—Modification of construction permit (B5-PH-663 which authorized a new FM broadcast station) to make changes in antenna system.

WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-108 as modified, which authorized a new FM broadcast station) for extension of completion date.

WQAM-FM—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-PH-239 as modified, which authorized a new FM broadcast station) for extension of completion date.

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Modification of construction permit (B2-PH-264 as modified, which authorized a new FM broadcast station) for extension of completion date.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279 as modified, which authorized a new FM broadcast station) for extension of completion date.

WFBM-FM—WFBM, Inc., Indianapolis, Ind.—Modification of construction permit (B4-PH-252 which authorized a new FM broadcast station) to specify transmitter site, change type of transmitter, change ERP to 35 KW and antenna height above average terrain to 403 feet and specify antenna system.

KCRK—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-PH-77 as modified) which authorized a new FM broadcast station for extension of completion date.

WBCM-FM—Bay Broadcasting Co., Inc., Bay City, Mich.—Modification of construction permit (B2-PH-353 which authorized a new FM broadcast station) to change transmitter site, make changes in antenna system and change commencement and completion dates.

WKJF—West Virginia Radio Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-626 as modified) which authorized a new FM broadcast station for extension of completion date.

WTNY—The Troy Record Co., Troy, N. Y.—Modification of construction permit (B1-PH-555 as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 6 KW, antenna height above average terrain to 805 feet, make changes in antenna system and change commencement and completion dates.

KPAF—Pacific Agricultural Foundation, Ltd., San Francisco, Calif.—Modification of construction permit (B5-PH-399, which authorized a new FM broadcast station) for extension of completion date.

WSAV-FM—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-PH-660 as modified) which authorized a new FM broadcast station for extension of completion date.

WSAV-FM—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-PH-660 as modified, which authorized a new FM broadcast station) to change transmitter site, ERP to 14.9 KW, antenna height above average terrain to 370 feet, make changes in antenna system and change commencement and completion dates.

NEW—Nunn Broadcasting Corp., Mobile, Ala.—Modification of construction permit (B3-PH-1002, which authorized a new FM broadcast station) to change type of transmitter, commencement and completion dates from 5-10-47 and 11-10-47, to 60 days from date of grant and 180 days thereafter, respectively.

KSON-FM—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker and John Ward Studebaker)—Voluntary assignment of construction permit (B5-PH-919, which authorized a new FM broadcast station) to Studebaker Broadcasting Co., Inc.

WCMI-FM—Ashland Broadcasting Co., Ashland, Ky.—Modification of construction permit (B2-PH-39, which authorized a new FM broadcast station) to change type of transmitter and commencement and completion dates.

WHBC-FM—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit (B2-PH-226, which authorized a new FM broadcast station) for extension of completion date.

Channel #264

NEW—Century Broadcasting Corp., Johnstown, Pa.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 20 KW. Amended to specify frequency as channel 264, 100.7 mc.

Channel #268

NEW—The Corinth Broadcasting Co., Inc., Corinth, Miss. (P. O. Ray Building, Corinth, Miss.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 268, 101.5 mc., ERP of 3.8 KW.

Channel #269

WFAH—Review Publishing Co., Alliance, Ohio—License to cover construction permit (B2-PH-475, as modified), which authorized a new FM broadcast station. Amended to change type transmitter and change frequency from Channel #263, 104.5 mc. to Channel #269, 101.7 mc.

TELEVISION

TV—Applications Accepted for Filing

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Modification of construction permit (BPCT-155 as modified, which authorized new commercial television broadcast station) to change equipment and power to Vis. RCA, TT-5A, Max. 5 KW Aur. RCA-TT-5A, Max. 2.5 KW and extension of completion date.

WDTV—Allen B. Dumont Laboratories, Inc., Pittsburgh, Pa.—Modification of construction permit (BPCT-139, as modified, which authorized a new commercial television broadcast station) to change transmitter location a distance of 108 feet from present location, street address to remain the same.

W9XG—Purdue University, West Lafayette, Ind.—Modification of construction permit (BPVB-52, as modified, which authorized a new experimental television broadcast station) for extension of completion date.

W6XNO—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (BPVB-175, as modified, which authorized a new experimental television broadcast station) for extension of completion date.

W9XMK, W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustee under Journal Employees' Stock Trust Agreement.

WTMJ-TV—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustee under Journal Employees' Stock Trust Agreement.

KTLA—Television Productions, Inc., Los Angeles, Calif.—Modification of construction permit (BPCT-160 as modified, which authorized a new commercial television broadcast station) for change in equipment and power to Vis. Composite, type 1000 UV, maximum 8 KW (peak), Aur. Composite, type 1000 UA, maximum 4 KW, and change antenna system and commencement and completion dates, 60 days from date of grant and 180 days thereafter, respectively.

WBZ-TV—Westinghouse Radio Station, Inc., Boston, Mass.—Modification of construction permit (BPCT-33 as modified, which authorized new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Remote Pickup—Applications Accepted for Filing

NEW—Catalina Broadcasting Co., Tucson, Arizona—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190, 2830 kc., power of 250 watts, emission A3, and hours of operation in accordance with Section 4.403.

KAQY—The Farmers and Bankers Broadcasting Corp., area of Wichita, Kansas—Assignment of license from The Farmers and Bankers Broadcasting Corporation to The Farmers & Bankers Broadcasting Corporation.

WAHB, WEIO, WEIN, WEIP, WJER—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath, to trustee under Journal Employees' Stock Trust Agreement.

WKSI—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tennessee and Bristol, Va.—Modification of construction permit (BPRE-482, which authorized a new remote pickup broadcast station) for extension of completion date.

WKVN—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BPRY-331, which authorized a new remote pickup broadcast station) for extension of completion date.

Non-Commercial Educational License Granted

WSHS—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted license for new non-commercial educational station. (BLED-11)

Federal Trade Commission Actions

There were no complaints, stipulations, nor cease and desist orders issued during the past week.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 42, October 20, 1947

Plans for Havana Engineering Conference Are Started At State Department Meeting

Enlivened by strong industry representations against other than engineering discussions, an informal meeting of broadcasters, FCC and State Department officials and engineers last Friday (17) laid preliminary plans for the important NARBA engineering conference (NARBEC) scheduled to begin November 1 at Havana, Cuba.

Broadcasters, meeting with government officials in a session under the chairmanship of John S. Cross, of the State Department, heavily underscored the importance of limiting the Havana NARBA sessions to engineering fact-finding, and not allowing them to expand into policy discussions, as in past conferences.

The Friday meeting, in which government representatives met the industry protests with promises that strict instructions would be written for the American delegation to Havana, arranged meetings and procedures for the drafting of American proposals to be taken to Cuba by the American team, under George Stirling, FCC chief engineer, whose appointment as chairman was announced at the meeting. No FCC commissioner will accompany the delegation.

The promises, based on the terms of the Interim Agreement, which calls for "findings, views and recommendations" from the engineering conference, were given by Mr. Cross and the members of the American delegation.

Under Mr. Sterling's chairmanship, the government portion of the delegation is composed of D. R. MacQuivey, of the State Department, vice-chairman; Neal McNaughton, James E. Barr, Joseph M. Kittner, and E. F. Vandivere, all of the FCC.

With industry team members representing NAB, NBC, CBS, ABC, MBS, and the clear channel broadcasters, serving in an advisory capacity for the Havana sessions, the delegation began its prelimi-

(Continued on page 858)

On the Inside

An amended criminal information has been filed by the government against AFM President James C. Petrillo in the case involving WAAF, Chicago. (p. 860)

Station WARL has been ordered by the FCC to show cause why a telephone quiz program does not violate Section 316 of the Communications Act. (p. 861)

The final decision of the FCC has been made denying renewal of license of Station WORL, Boston, on grounds of concealed ownership. (p. 861)

Six new licenses have been granted to Rural Network, Inc., for FM stations in upper New York state. (p. 859)

Survey shows that more than 12,000,000 sets have been produced this year by member companies of RMA. (p. 858)

The Citizens Food Committee has issued a fact sheet for broadcasters outlining approaches to conservation. (p. 863)

Scholarship Prizes of $500 Are Announced For High School Winners of Radio Contest

Four scholarships in the amount of $500 each, for use in a college or university of the student's own choice, were announced last week as prizes to be given four national winners of the nationwide "Voice of Democracy" contest for National Radio Week, October 26-November 1.

The contest, under the co-sponsorship of the broadcasters and radio dealers of America and the U. S. Junior Chamber of Commerce, is open to all students in the last three years of high school who will write five-minute broadcast scripts on the subject, "I Speak for Democracy."

Funds for the scholarship awards are being provided jointly by the National Association of Broadcasters and the Radio Manufacturers Association, representing two of the co-sponsors of the contest.

The nationwide competition has the endorsement of the U. S. Office of Education, whose Commissioner of Education, Dr. John W. Studebaker, has called the contest "a vital national service at this crucial period of world history."

The four scholarship winners will be selected by a panel of prominent citizens acting as judges on the national level, and their awards will be presented at a dinner to be held in Washington in December.

Planned to achieve its broadest application on the local community level during National Radio Week, the nationwide contest is now in the advanced stages of preparation.

Local chapters of the U. S. Junior Chamber of Commerce are arranging details of judging, while local radio dealers are assisting with prizes, in the form of radios, for school and community winners.

Broadcasters throughout the nation are cooperating with the Junior Chambers and the dealers by scheduling a series of five transcribed broadcasts by

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
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FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

Justin Miller, NAB president, on the subject of the contest, as background material for the students competing. Broadcasters will also make for the winning students the transcriptions by which their voices and scripts will be judged on state and national levels.

Plans for Havana Engineering Conference Are Started at State Department Meeting

(Continued from page 857)

nary drafting of proposals Friday afternoon. The proposals are to be reviewed at another general meeting with industry representatives on Saturday, October 25, before taking their final form.

Royal V. Howard, NAB director of engineering, will represent the National Association of Broadcasters at the Havana meetings. Networks and clear channel stations will also send representatives. The industry members and the government personnel will make up the U. S. team.

Following the engineering conference at Havana, the final meeting, at which the agreement is to be signed, will be held in Canada in August, 1948.

The engineering conferences of November which are expected to last five or six weeks are intended to study facts and make recommendations. Doubts on this point, however, led industry representatives at Friday's informal meeting to ask that specific delegation instructions be written limiting the engineering discussions to technical facts.

Louis G. Caldwell, representing the clear channel broadcasters, led the protests for the industry representatives by asking that the American delegation "be sure in advance what is policy and what is engineering." Making the point that discussions of technical allocations and other matters might easily slip into policy commitments that would drastically affect all American clear-channel stations, as has happened in the past, he sought assurance that the possibility might be foreseen.

Close to Havana: He also expressed regret that the clear channel hearings of the FCC had been scheduled so close to the Havana engineering conference date as to make it difficult to clarify the problem prior to the first NARBA meeting. It developed in the course of his discussion of the problem that the clear channel stations plan to ask for 750 KW power, and no power limitations on other channels, in the hearings which begin Monday (20).

Commissioner E. K. Jett, of the FCC, opened Friday morning's meeting with a discussion of the Havana NARBEC conference, calling the proposals of other nations already submitted "the most far-reaching we've ever seen."

Saying that the FCC is willing to work with the broadcasting industry on the American proposals, he suggested a working draft that would represent the views of all concerned.

He added that the government is "just as concerned as industry" with the problem of getting the best possible agreements for the United States, and to help clarify the picture. "We hope to get the clear channel case decision out by January one."

Leonard H. Marks, representing the Daytime Petitioners Association, a group of stations operating on Mexican clear channels, proposed that the American delegation press for a revision of the "gentleman's agreement" limiting those stations to daytime operation only.

Commissioner Jett replied:

"We are not in a position to make such proposals on November 1 in Havana. This is not a time to determine policy. That's a matter for later consideration, between the Havana NARBEC conference and the August NARBA treaty meetings next year."

He added that he saw no reason "to make any concessions whatever at Havana, and I hope not in Canada."

Research Department

More Than 12 Million Sets Produced So Far This Year by RMA Companies

A total of 3,761,271 radio and television receivers were produced by RMA member-companies during the third quarter of 1947, raising the total number of sets of all types produced so far this year to 12,371,915, the Radio Manufacturers Association reported Friday (17).

Increased production of FM-AM and television receivers was a highlight of the quarterly report as well as the one for the month of September.

A total of 55,009 television receivers were reported by RMA companies in the third quarter and 32,719 in September, 16,991 of which, RMA explained, were manufactured previously but unreported. Third quarter television set production represents a gain of almost 10,000 over the combined first and second quar-

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ter output and was more than 8 times as great as the 6,476 receivers manufactured in the whole of 1946.

The September production figures, which covered the four-week period, September 1 through September 26, brought to 101,388 the corrected total of television receivers produced so far this year. Previously the high monthly TV set output was recorded in August when 12,283 were produced.

FM-AM sets produced by member-companies in the third quarter totalled 233,209, while the September report included 90,546 FM-AM sets, compared with 72,014 in August.

RMA member-companies manufactured 1,339,980 receivers of all types in September as compared with 1,265,835 in August and registered the highest monthly record since the production peak was reached in April when 1,759,723 sets were produced.

The September television report included 23,185 table models and over 7,000 consoles.

The FM-AM receivers produced in September were broken down as follows: 21,186 table models; 614 consoles; 289 table model radio-phonograph combinations, and 68,457 radio-phonograph combination consoles.

RMA member-companies also manufactured 287,970 automobile radios and 154,638 portables during September.

Following is the monthly breakdown of FM, television and all radio set production this year:

Month	*FM-AM*	*Television*	*All Sets*
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks)	70,649	10,007	1,155,456
August	72,014	12,283	1,265,835
September	90,546	32,719	1,339,980
Totals	678,772	101,388	12,371,915

FM Department

Six New Licenses Granted for FM Stations To Rural Network in Upper New York State

The FCC, with Commissioner Jones dissenting, Thursday (14) conditionally granted licenses for six new FM stations to Rural Radio Network, Inc. All six stations will be located in upper New York State at Newfield, De Ruyter, Cherry Valley, Highmarket, South Bristol and Wethersfield.

The Rural Radio Network plans to operate the six stations as a network with each carrying the same programs, which will originate at different stations from time to time. The programs will be designed for rural listeners featuring weather and market reports, religion and music, agricultural, quiz, and children's programs.

The company is owned by a non-profit foundation of nine farm organizations operating in New York State.

(Continued on next page)

The Board of Directors of the National Association of Broadcasters will meet in November.

On their agenda will be the review and revision of the new "Standards of Practice for American Broadcasters," presented and debated at the 25th Annual NAB Convention at Atlantic City.

For the widest possible representation of industry views on this important matter, you are urged to send your suggestions for revision of the "Standards" to your District Director now.

Your suggestions will be sent, by way of a screening committee of broadcasters, to the Board, for its guidance in revision.

Write to your DISTRICT DIRECTOR

The grants were made without hearing and without opinion by the Commission, with Commissioner Jones voting for hearing without stating the reasons for his action.

Legal Department

Amended Complaint Filed Against Petrillo By Government in Case Involving Lea Act

The Federal Government filed an amended criminal information on Wednesday (15) charging AFM President James C. Petrillo with violation of the Lea Act in the case involving radio station WAAF in Chicago. District Judge Walter La Buy, who last December held the Lea Act unconstitutional on several grounds but was overruled by the Supreme Court in June, gave attorneys until November 4 to file any motions or pleadings.

The amended complaint, as distinguished from the original charge, alleges in detail the facts claimed to constitute a violation of the Lea Act prohibition against coercion to force a licensee to employ persons "in excess of the number of employees needed." If attorneys for Petrillo move to dismiss the information, as it is indicated they will, the detailed charge will then afford a basis for a review on the merits without the necessity of a trial and the formal taking of testimony.

In the amended information no reference is made to picketing. The original information charged that Mr. Petrillo had violated the law by placing a picket in front of the station. It is understood that the allegation of violation by picketing, which was concededly peaceful and of a token character, was eliminated in order to avoid contentions that the law, if applied to peaceful picketing, infringed the constitutional guarantee of free speech.

In its decision upholding the law, the Supreme Court expressly refrained from ruling on the question whether the peaceful picketing in this case could constitutionally be made a crime.

According to the Government's allegations, Mr. Petrillo in May 1946 advised station WAAF that, among other desired terms of a new agreement, the station should increase the number of staff musicians from three to six. The station, through its representatives, requested negotiations, but Mr. Petrillo "restated his original position, namely, that he would accept nothing less than his original demands for the employment of six musicians," and, it is further alleged, refused to meet to discuss the matter. The information sets out the text of wires sent by Mr. Petrillo on May 26 to the station and the 3 musicians, advising the former that the men would not report after May 27, and instructing the musicians "you are to perform your last service" on WAAF on May 27, 1946.

TWO ARE ADDED TO STANDARDS COMMITTEE

Two additional members have been named to the special committee created by the National Association of Broadcasters to represent non-network stations in forthcoming discussions of the new Standards of Practice for American Broadcasters.

The two broadcasters appointed by NAB Executive Vice President A. D. Willard, Jr., are Al Meyer, KMYR, Denver, Colorado, and a Southwestern broadcaster to be announced later.

The committee, to which eleven broadcasters were appointed last week, will convene at NAB headquarters in Washington, October 23rd. They will elect their own chairman at that time.

NAB General Counsel Accepts Appointment As Chairman of Bar Association Committee

Don E. Petty, general counsel of the the National Association of Broadcasters, today accepted appointment as chairman of the Committee on Statement of Principles of Administrative Law of the Section of Administrative Law, American Bar Association.

Mr. Petty, who has for the past year been a member of the Bar Association committee, was appointed to head the group by George Rossman, chief justice of the Supreme Court of Oregon, chairman of the Section of Administrative Law.

In his letter of acceptance to Chief Justice Rossman, Mr. Petty said:

"Please rest assured that my best efforts will be exerted to the end that our activity will be full and constructive."

Mr. Petty became the NAB General Counsel in January, 1946, on his release from active duty in the U. S. Navy. A graduate of the University of Southern California, where he also took his LL.B. in 1932, he was engaged in the general practice of law in Los Angeles, as a partner in the firm of Scarborough and Petty, prior to his naval service.

NAB Music Advisory Committee Conference With ASCAP Continues Talk of Contracts

The Music Advisory Committee of the National Association of Broadcasters met recently in New York City with the special radio committee of the American Society of Composers, Authors and Publishers, continuing discussions looking toward renewal of contracts between the Society and radio stations and networks which expire at the end of next year.

Members of the committee attending, in addition to Mr. Streibert, were Walter Haase, WDRC, Hartford, Conn.; D. E. Jayne, WELL, Battle Creek, Michigan; Henry Ladner, NBC, New York; Joseph A. McDonald, ABC, New York, Ed Yokum, KGHL, Billings, Montana, and Board Liaison Member John Shepard, 3rd, WGTR, Boston. Julius F. Brauner, CBS, New York, was represented by Kenneth Yourd, of the same network.

NAB headquarters was represented by Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty.

WARL Ordered Show Cause Why Quiz Program Does Not Violate Part Communications Act

On October 16, the FCC ordered WARL, Arlington, Virginia, to appear on November 21 and show cause why the broadcasting of a particular quiz program does not violate Section 316 of the Communications Act.

The order described the program as follows:

"A question is asked over Radio Station WARL and the answer to the question is also broadcast immediately thereafter. After the answer is broadcast, a name is selected by chance from the telephone directory and the person thus selected is called on the telephone and asked the same question which has been broadcast and answered. If the person called can answer the question, he receives a cash prize. If he cannot answer the question, he receives no prize. A substantial number of the questions asked call for such detailed and little-known information that it is virtually impossible in most instances for even extremely well-read people possessing an exceptionally wide range of information to know the exact answer unless they were listening to the questions and answers on Station WARL."

Section 316 prohibits the broadcasting of information about lotteries, gift enterprises, or similar schemes offering prizes dependent in whole or in part upon lot or chance.

[*For a general discussion of some legal principles governing lotteries see* NAB REPORTS, *p. 459, June 9,* 1947.]

Conflicting Applications Rejected by FCC In Granting Tentative CP to Northwestern

Northwestern Ohio Broadcasting Corporation was tentatively granted a CP for a 1 KW unlimited time station on 1150 kc., at Lima, Ohio, on October 13. In granting the application the Commission rejected conflicting applications from Dayton and Columbus, Ohio.

With respect to the Dayton applicant it was found that its proposed directional antenna was defective and would not provide the proper service or protection to other stations. As between the Lima and the Columbus applicants, the Commission concluded that Section 307(b) of the Communications Act, providing for the fair and equitable distribution of facilities, required the grant to Lima, which has now only one station, rather than to Columbus, which now has four stations.

In addition, applying its policy of furthering competition among the mass media of communications, the Commission said:

". . . One other consideration impels us to prefer the Lima applicant. We believe that the public interest, convenience and necessity would be better served by the competition which would result from operation of a second broadcast station at Lima than by the addition of a fifth station in Columbus, where there is already effective competition."

Final Decision Made Denying WORL Renewal Of License on Concealed Ownership Ground

In a Memorandum Opinion and Order adopted Wednesday(15), the FCC, Commissioner Jett dissenting, made final its Proposed Decision denying renewal of license to WORL, Boston, Massachusetts, on the ground that for the past ten years numerous reports filed with the Commission had failed to disclose the true ownership of about 40% of the stock of the licensee.

A full report on the majority opinion, as well as on the dissenting opinion of Commissioner Jett, will be found in NAB REPORTS for April 28, p. 338.

Supreme Court Upholds District Decision Denying Permission for Purchase of WOV

The Supreme Court of the United States on Monday (13), affirmed without opinion the decision of the three-judge federal District Court in New York which denied Murray and Meyer Mester permission to purchase Station WOV.

The decision of the three-judge court last February held that the Commission, in denying consent to transfer of control, properly considered the facts that the proposed transferees "in the conduct of their edible oil business . . . manifested a flagrant disregard for government regulations designed for public protection and that they had, in their deceptive practices, demonstrated the absence of a sense of public responsibility, which would make inadvisable, from the viewpoint of the public interest" the transfer of a station to them.

The Commission had also referred to the fact that the testimony of the proposed transferees concerning their difficulties with government bodies had been evasive and showed "extreme lack of candor."

In the suit in the District Court, the transferees

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Advance "Freedom Train" Schedule

EDITOR'S NOTE: *Because many broadcasters have asked for information,* NAB REPORTS *will in the future carry each week complete information about the progress of the "Freedom Train," so that stations wishing to plan special events broadcasts in advance may have target dates. This regular box on "Freedom Train" progress across the nation will keep three weeks ahead of the train, but will carry the train's location on the date of the current issue of* NAB REPORTS.

The Freedom Train is now at Lowell, Mass.

Following is the schedule for the week of November 10:

November 10: Open date, Binghamton, N. Y.
November 11: Albany, N. Y.
November 12: Scranton, Pa.
November 13: Wilkes-Barre, Pa.
November 14: Williamsport, Pa.
November 15: Altoona, Pa.
November 16: Harrisburg, Pa.

took the position that the only thing about an applicant's character which the Commission was entitled to consider was whether there had been conviction of a felony or a crime involving moral turpitude. In rejecting this contention, the court said:

"A person's 'character' is usually thought to embrace all his qualities and deficiencies regarding traits of personality, behavior, integrity, temperament, consideration, sportsmanship, altruism, etc., which distinguish him as a human being from his fellow men. His disposition toward criminal acts is only one of the qualities which constitute his character. The statute subjects an applicant's 'character' to scrutiny by the Commission; in the absence of a legislative directive to the narrow interpretation advanced by plaintiffs, courts must give to words their commonly understood definitions and in this case 'character' certainly embraces involvement in the litigation proved against the plaintiffs and their disposition not to be ingenuous and truthful concerning it."

In affirming this judgment the Supreme Court merely referred to the case of Federal Communications Commission v. WOKO, Inc. This case, decided last spring, held that the Commission properly refused to renew the license of a station, one of the officers of which had made consistent false and fraudulent representations to the Commission. (See NAB REPORTS, April 14, 1947.)

Small Market Stations

Ten Point Plan to Raise Station Revenues Outlined in New Small Market Publication

"Ten Point Plan For Increasing Station Revenue," an NAB publication by J. Allen Brown, assistant director, Broadcast Advertising, contains helpful information for station management and sales executives, especially those in new stations.

The "plan" takes up such important subjects as setting up the rate card structure, the sale of programs and ideas, techniques of the radio salesman, the beamed commercial, fresh copy, auditioning the program, incentive pay for salesmen, developing local business, promotion events, sale of local news, early morning programming, the network co-op show, and the syndicated transcription program.

Copies will be sent free to all members upon request. Mail should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

Listener Activity

Radio Chairmen of Buffalo Organizations Hold Discussions in Broadcast Institute

Radio chairmen of Buffalo, N. Y., organizations have held a special institute, designed to encourage the use of radio by civic groups, according to the *Community Radio Exchange Loudspeaker*, publication of the Radio Council of Buffalo.

The program began with a morning panel discussion of the general theme of the institute, "The Use of Radio in Your Organization." Participating in the panel discussion were Dr. Claude E. Puffer, University of Buffalo, chairman; Clare Allen, program director, WEBR; Roswell McPherson, public relations director, WGR; Manus Roizen, Roizen Advertising Agency; and Miss Janet Wattles, Buffalo Goodwill Industries.

Luncheon was served to the group, with a greeting address by Robert S. Cornelius, president of the Radio Exchange. Entertainment for the luncheon was furnished by Radio Station WGR.

The afternoon sessions were devoted to three discussions: Producing Radio Programs, Promoting a Radio Program for Your Organization, and Children in Radio. Edward J. Wegman, assistant program director and production manager of WBEN, led the production session; Mrs. Lillian Kirk, public relations director of WKBW, the promotion session; and Sister Mary Agnes, S.S.J., teacher of music and radio courses at Mt. St. Joseph Teachers College, the session on children.

Employee-Employer Relations

Scroll Resolution Complimenting Doherty Given At Boston Labor-Management Dinner

A scroll in appreciation of services to labor-management cooperation in Boston has been presented to Richard P. Doherty, director of Employee-Employer Relations for the National Association of Broadcasters, by the executive committee of the Industrial Relations Council of Metropolitan Boston, of which Mr. Doherty was formerly general secretary and executive director.

The scroll, containing a resolution of the committee praising Mr. Doherty's "unselfish services . . . brilliant leadership and tireless toil," was presented at the banquet in Boston during the annual conference of the Council, attended by 1,500 representatives of labor and management.

The banquet meeting of the Council was addressed by Mr. Doherty and by Philip Murray, president of the CIO.

The scroll resolution, extending thanks and appreciation to Mr. Doherty, who founded and directed the Council for five years prior to his joining NAB, said:

"The membership of the Council has profited beyond measure from his scholarly knowledge, his dynamic personality, his limitless store of ideas, and his inexhaustible energy. He was indeed the power that kept the organization on the high level that has won for it recognition as a model for industrial relations groups throughout the United States . . ."

Citing his organizational efforts, the resolution says

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that Mr. Doherty "made Boston the birthplace of a new spirit of genuine industrial teamwork between labor and management."

Presented by Jack Hurvich, chairman of the executive committee and president of the Greater Boston Industrial Union Council of the CIO, the resolution was signed by Mr. Hurvich, Francis Carmichael, New England regional director of the CIO; Ernest A. Johnson, chairman, Massachusetts Building and Construction Trades Council, AFL; Harry P. Grages, secretary, Central Labor Union of Boston, AFL; Anthony De Andrade, vice president, International Printing Pressman's Union, AFL; Frederick W. Bliss, New England District chairman, General Electric Corp.; Sidney R. Rabb, chairman, Super Market Institute; Richard S. Robie, president, U-Dryvit Auto Rental Corp.; Edward Dana, president, Boston Elevated Railroad; James J. Healy, radio moderator of the Council; and John J. Murray, executive director of the Council.

Public Interest Programming

SPECIAL:

Full Material for Broadcasters Outlined In Ad Council Food Emergency Fact Sheet

Asking all possible speed in bringing the facts to broadcasters, the Advertising Council last week made available the following fact sheet on the world food emergency. The information contained in the sheet was obtained from and approved by the Citizens Food Committee and the Cabinet Food Committee.

Charles Luckman, president of Lever Bros., is chairman of the Citizens Food Committee, and Justin Miller, NAB president, is one of its members.

The fact sheet for broadcasters follows:

Basic Facts of Hunger

The world today, with the approach of winter, is again facing a desperate food situation. Conditions are particularly critical in Western Europe.

Throughout the growing season frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels, even as compared to last year, when hunger was widespread. And the situation has grown worse in the last 60 to 90 days.

The already meagre bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most other countries will have to be cut sooner or later. As cold weather nears, the unrest grows.

To make matters worse, the population of Western Europe has grown—hence more mouths to feed.

It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer and closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter the suffering will be tragic.

While hunger spreads in Europe, Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record.

Foreign Policy at the Family Table

What happens in Europe in the next six months is of immediate, decisive concern to all Americans. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. But more than that, we cannot afford such indifference—*our own self-interest demands that we back up with food Europe's attempt at reconstruction.* Should our aid fail this winter the result would not only be human misery; *our failure may lead to political catastrophe endangering our own security and prosperity and the peace for which we are working.* Speaking on behalf of the present food program, Secretary of State Marshall stated:

"During this critical period in world affairs, food is a vital factor in our foreign policy. And the attitude of Americans towards food can make or break our efforts to achieve peace and security throughout the world.

"From this time on, at least until the end of winter every man, woman and child in this country will exert a direct personal influence on the course of international affairs.

"The connection between the individual American and world affairs is unmistakably clear—our foreign policy has entered the American home and taken a seat at the family table."

If the people of Europe are hungry they cannot achieve the democratic self government essential to make secure our own peace and freedom. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet.

Objective: An Extra 100 Million Bushels of Wheat

Estimates show that there is now available in the United States only about 470 million bushels of grain for export. But Europe's minimum needs from this country are for at least 570 million bushels.

The problem is therefore—how to get the extra 100 million bushels?

The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers.

Obviously, the way in which everyone can help is by moderation in the use of wheat products. But, surprising though it may seem, one of the best ways of conserving wheat is by cutting down on our most extravagant use of grain—the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain.

A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain.

The industrial use of grain is being cut with the full cooperation of the industries involved.

WHAT THE PUBLIC IS ASKED TO DO

Save Meat—Poultry—Eggs

A. *On Meatless Tuesday* do not eat major meats such as beef, veal, lamb and pork. (Exceptions: meat by-products such as liver, kidneys, brains, sweetbreads, hearts, pigs feet and pigs knuckles, tripe, oxtail and tongue.)

B. *On Poultryless and Eggless Thursday* do not eat chicken, turkey, geese, ducks, and their eggs should not be served.

(Continued on next page)

C. *All other days:*

1. Use eggs and egg dishes in moderation.
2. Use the less expensive kinds of meat and poultry such as: chuck short ribs, spareribs, rump, shoulder, breast, flank, brisket, bottom round, shank, sausage, frankfurters, shank end of ham, canned meats and stewing chickens.
3. If using the more expensive cuts such as roasts, plan to use every bit, including the bones for soup.

Save Wheat

A. Make moderate use of bread, rolls, and crackers with meals. Save a slice of bread a day. If you eat out, cooperate with restaurants which serve bread and butter only on request.

B. Buy less, and do less baking of foods in which flour is the main ingredient, such as cakes, cookies, pastry, biscuits and muffins. For example, one-crust pies should be given preference.

C. Don't waste bread. Use dry bread as an ingredient in main dishes and desserts such as cheese fondue, bread pudding, casserole dishes, and as crumbs in scalloped dishes.

Waste Nothing

A. Don't help anyone to more than he can eat.

B. Clean your plate at every meal.

C. Use the foods that are plentiful in local markets.

Official Slogan:

SAVE WHEAT . . . . SAVE MEAT

SAVE THE PEACE

Summary—What to Tell Your Listeners

1. Describe the desperate plight of the peoples of Western Europe—weakened by living on low rations for a long time they now as a result of widespread crop failures are coming closer and closer to actual starvation.

2. Explain that we must help the Western European countries in their emergency both for humanitarian reasons and to protect our own freedom, prosperity and peace—if hunger brings on a collapse of the effort abroad to build free governments, our own security will be seriously threatened.

3. Show that to supply Europe's minimum needs we must cut down on our use of grain, meat, poultry and poultry products.

4. Urge each listener to cooperate with the following four-point program as his individual program against starvation and chaos in Europe:

a. No meat on Tuesdays.
b. No poultry or eggs on Thursdays.
c. Save a slice of bread every day. Cooperate with restaurants which serve bread and butter only on request.
d. Waste nothing—clean your plate at every meal.

If desired, additional information can be obtained from:

George P. Ludlam
The Advertising Council, Inc.
11 West 42nd Street
New York 18, New York

or

William M. Spire
Citizens Food Committee
Room 225
Old State Department Building
Washington 25, D. C.

Veterans Administration Announces Names Of Sixth Series of 13 Transcribed Shows

The Veterans Administration in Washington last week announced that the sixth series of 13 transcribed quarter-hour programs of the top-talent "Here's to Veterans" group will be available to stations during the last week of November, for broadcasting during the period December, 1947, through February, 1948.

The programs, announced by Charles Dillon, chief of the VA Radio Division, include shows by Carmen Cavallaro, Fred Waring, Bing Crosby, Jack Benny, Henry Morgan, Fibber McGee and Molly, the Great Gildersleeve, Arthur Godfrey, the Telephone Hour, the Hit Parade, Album of Familiar Music, Saturday Night Serenade, and the Contented Hour.

As in the past, each program is a 14½-minute capsule edition of the regular network feature, with VA information for veterans and their families on medical care, G.I. Insurance, loan guarantees, etc., substituted for the usual product commercials.

Twelve hundred stations are currently carrying the "Here's to Veterans" series. All artists in the series have donated their services with the approval of AFRA and AFM. Agency contacts were made with the approval of the Advertising Council.

Stations may obtain the series by placing an order with the nearest VA Branch Office Radio Chief. VA Branch Offices are located in Boston, New York, Philadelphia, Richmond, Atlanta, Columbus, Chicago, St. Paul, St. Louis, Dallas, Seattle, San Francisco and Denver.

November 10th, 1947—172d Anniversary Of U. S. Marine Corps

After 172 years of colorful history, the U. S. Marines begin a new and important job on their birthday, November 10th. This new job is the creation of a new, powerful reserve force—the Citizen Marine Corps. This postwar defense force includes organized ground or air units in all major cities and volunteer Citizen Marines throughout the nation. The Organized groups will train for two hours a week, while the Volunteer Marine Reservists will study by correspondence courses and in informal groups. Within the next three months it is planned to create a Citizen Marine Corps of 100,000 men to back up the regular Marines on guard for peace throughout the world. Material and program participants for salutes to the Marine Corps and the Citizen Marine Corps on their 172d birthday are available at any Marine Corps Office, or write to Director, Division of Public Information, Headquarters U. S. Marine Corps, Washington, D. C.

Agriculture Department Asks Cooperation For Observance of 4-H Achievement Week

The Department of Agriculture has requested the cooperation of station owners in observing National 4-H Achievement Week, November 1 to 9. The event is particularly adaptable to the public interest programming activities of all local stations since it will

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concentrate, community by community rather than nationally, on the achievements during 1947 of individual 4-H members and clubs in each locality.

The sum of the animals and products raised by 4-H'ers each year is always surprisingly large. For instance 4-H Club members raised 9 million chickens and 725 thousand head of livestock in 1947 while others of their members canned 36 million quarts of food, thereby "learning by doing" to become better farmers and homemakers. Broken down in terms of local 4-H personalities and clubs, these achievements can provide excellent public service program material for local stations throughout the country. Station managers and program directors are urged to obtain further details about National 4-H Achievement Week from County Extension Agents in their areas.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 27-November 2, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. Teachers quitting their profession. In the last five years, due not only to the war, but to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. As a result thousands of teaching positions have been left vacant, and some schools have been compelled to close because of lack of teachers. 2. Fewer teachers being trained. Although there is some evidence of a slight upturn in the current school year, too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. Lowered teacher morale. In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid in many parts of the country and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. Poor buildings and equipment. Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. Emphasize that an alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. *"Our Teachers Mold Our Nation's Future."* Explain that as a result of awakening public interest—stimulated by messages like this brought to the public by business in the interest of serving the nation—some improvement in educational conditions has been made

(Continued on next page)

in recent months. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 20. They are subject to change.

Monday, October 20

Further Hearing

(Before Commissioner Hyde and such other Commissioners as may be able to attend, Conference Room "B" adjacent to Departmental Auditorium, 13th and Constitution Ave., N.W.)

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

(Before Commissioner Durr, Room 2232, 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn. C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover CP. **880 kc.,** 1 KW, daytime, and authority to determine operating power by direct measurement.

Wednesday, October 22

(10:30 A. M.)

NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio.—C. P. **1300 kc.,** 5 KW, unlimited; DA-Night and day.

NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio—C. P. **1300 kc.,** 5 KW, unlimited; DA-Night and day.

Thursday and Friday, October 23 and 24

At Cumberland, Maryland

(Grand Jury Room, Federal Bldg., 10:00 A. M.)

NEW—Tri-State Broadcasting Co., Cumberland, Md.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Richard Aubrey Raese, Cumberland, Md.—C. P. **1230 kc.,** 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

920 KC.

The Commission announced its **Proposed Decision** (Commissioner Jett not participating) looking toward the denial of the application of **Metropolitan Broadcasting Co. of Milwaukee,** for a construction permit for a new standard broadcast station to operate on the frequency 920 kc., with 100 watts power, daytime only, at Milwaukee, Wisc. (Docket 8208; BP-5755), since applicant cannot meet requirement of Commission standards which specify that a Class IV station will not be assigned to a regional frequency where there are other transmission facilities in the town proposed to be served.

950 KC.

The Commission announced adoption of a **Memorandum Opinion** and **Order,** reaffirming and adopting as final its decision and order of April 21, 1947, (with exception of the second full paragraph of page 18, thereof, concerning the temporary extension of license for WORL, which is no longer applicable), denying application for renewal of license (main and auxiliary transmitters) for station **WORL, Boston, Mass.** (BR-205), licensed to Broadcasting Service Organization, Inc.; and dismissing as moot application (BTC-506) for transfer of control of licensee from its present stockholders to Bittner Broadcasting Co. Station is at present operating under a temporary license expiring November 30, 1947, on 950 kc., 1 KW, daytime hours (500 watts for auxiliary). (Commissioner Jett dissented and issued a dissenting opinion; Commissioner Hyde did not participate.)

1150 KC.

The Commission announced its **Proposed Decision** (Commissioner Jones not participating) looking toward the grant of the application of **Northwestern Ohio Broadcasting Corp.** for a new standard broadcast station at **Lima, Ohio,** to operate on 1150 kc., 1 KW, unlimited time, using DA (BP-4447; Docket 7357), and a denial of the applications of **WOOP, Inc.,** requesting the same frequency with 1 KW night, 5 KW day, unlimited time, DA, at **Dayton, Ohio** (BP-3987; Docket 6824), and **Sky Way Broadcasting Corp.** requesting the same frequency with 1 KW night, 5 KW day, unlimited time, DA, at **Columbus, Ohio.** (BP-4824; Docket 7621)

1330–1340 KC.

The Commission adopted a **Decision** and **Order** denying a petition for rehearing filed by **Gulf Broadcasting Co., Inc., Mobile, Ala.,** directed against the Commission's action of June 28, 1947, granting the application of Gillette Burton and Jesse Gilbert Burton, d/b as **Burton Broadcasting Co.,** for a new station in **Mobile** (BP-4233; Docket 7314), and denying petitioner's application. (BP-3728; Docket 7313)

1450 KC.

The Commission announced adoption of a **Proposed Decision** looking towards a grant of the application of **Southern Broadcasting Co.** (BP-4640; Docket 7528), for a new station to operate on 1450 kc., 250 watts, unlimited time, at **Charleston, S. C.,** and denial of the application of **Fort Sumter Broadcasting Co.** (BP-4705; Docket 7531), for the same facilities.

AM—New CP's Granted

630 KC.

Pat Murphy Courington, Albertville, Ala.—Granted CP for a new station to operate on 630 kc., 500 watts, daytime only. (Comr. Durr not participating.) (BP-5934)

730 KC.

Superior Enterprises, Hammond, La.—Granted CP for new station to operate on 730 kc., 250 watts, daytime only. (BP-5435)

Morehouse Broadcasting Co., Bastrop, La.—Granted CP for new station to operate on 730 kc., 250 watts, daytime only. (BP-6166)

790 KC.

Robert W. Rounsaville, Buckhead, Ga.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only. (BP-5623) (Com. Jones for hearing.)

(Continued on next page)

900 KC.

Progressive Publishing Co., Clearfield, Pa.—Granted CP for a new station to operate on 900 kc., 500 watts, daytime only. (BP-6182)

Northwest Broadcasting Co., Fargo, N. Dak.—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only. (BP-6145)

930 KC.

Strafford Broadcasting Corp., Rochester, N. H.—Granted CP for a new station to operate on 930 kc., 1 KW, daytime only. (BP-6142)

1050 KC.

Peninsula Broadcasting Corp., Hampton, Va.—Granted CP for new station to operate on 1050 kc., 250 watts, daytime only. (BP-6100)

1240 KC.

A. B. Rhodes, et al, d/b as Jasper Broadcasting Co., Jasper, Texas—Granted CP for a new station to operate on 1240 kc., with 250 watts, unlimited time. (BP-6132)

1260 KC.

Tom Potter tr/as Seminole Broadcasting Co., Seminole, Okla.—Granted CP for a new station to operate on 1260 kc., 500 watts, daytime only. (BP-6086)

1300 KC.

Andrew G. Haley tr/as Rose Bowl Broadcasters, Pasadena, Calif.—Granted CP for a new station to operate on 1300 kc., 1 KW, daytime only. (BP-5867)

1310 KC.

Kenneth Aitken and George J. Tschumy, a partnership, d/b as Taft Broadcasting Co., Taft, Calif.—Granted CP for a new station to operate on 1310 kc., 500 watts, daytime only. (BP-5766)

1320 KC.

Inter-City Advertising Co., Greensboro, N. C.—Granted petition to reconsider and grant application for new station to operate on 1320 kc., 1 kw., DA-1, unlimited time. (BP-5915; Docket 8372) (Chairman Denny not participating; Comrs. Hyde and Jones voting to deny petition.)

1330 KC.

George W. Smith, Jr., et al, d/b as Graham Broadcasting Co., Graham, Texas—Granted CP for a new station to operate on 1330 kc., 500 watts, daytime only. (BP-6165)

1340 KC.

Beaufort Broadcasting Co., Washington, N. C.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited (BP-5673)

1400 KC.

E. Vernon Stabler, Calvin Poole and Samuel W. Ferrell, Jr., a partnership, d/b as Greenville Broadcasting Co., Greenville, Ala.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (Comr. Durr not participating.) (BP-6094)

1450 KC.

Joseph P. Ernst, Riverton, Wyo.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5670)

1480 KC.

Lincoln Broadcasting Corp., Lincoln, Nebr.—Granted petition requesting reconsideration and grant without hearing of application (BP-4985; Docket 8370), and the application was removed from hearing docket and granted for a new station to operate on 1480 kc., 1 KW, unlimited time, DA; conditions.

1490 KC.

The Tower Realty Co., Cumberland, Md.—Granted CP for new station to operate on 1490 kc., 100 watts, unlimited time. (Comrs. Durr and Hyde for hearing.) (BP-5940)

1570 KC.

Charles M. Meredith, Doylestown, Pa.—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only. (BP-5625)

AM—Frequency Change

1320 KC.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Granted CP to change frequency from 1490 to 1320 kc., increase power from 250 watts, unlimited, to 500 watts, night, 1 KW day, DA night, and install new transmitter. (Chairman Denny not participating; Comr. Jones for hearing.) (BP-5023)

AM—License for New Station Granted

800 KC.

KPDQ—John W. Davis, Portland, Ore.—Granted license for a new station; 800 kc., 1 KW, day. (BL-2561)

AM—License Renewals

KIFI—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Granted renewal of license for period ending August 1, 1950.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Granted renewal of license for period ending August 1, 1949. (Comrs. Durr and Jones for hearing.) (BR-551)

Granted license of following stations for the period ending November 1, 1950:

KBWD, Brownwood, Tex.; KCRC, Enid, Okla.; KERN, Sacramento, Calif.; KGNC, Amarillo, Tex.; KLPM, Minot, N. D.; KPRO, Riverside, Calif.; KQV, Pittsburgh, Pa.; KSJO, San Francisco, Calif.; KSO, Des Moines, Iowa; WAAB, Boston, Mass.; WHIS, Bluefield, W. Va.; WILS, Lansing, Mich.; WKBH, LaCrosse, Wisc.; WROK, Rockford, Ill.; WSYB, Rutland, Vt.; KBRC, Mt. Vernon, Wash.; KWYO, Sheridan, Wyo.; WFCI and aux., Pawtucket, R. I.; WMBD, Peoria, Ill.; WMPS, Memphis, Tenn.; WOC, Davenport, Iowa; WONS and aux., Boston. Mass.; WSAN, Allentown, Pa.; KARM, Fresno, Calif.; WCOA, Pensacola, Fla.; WSFA, Montgomery, Ala.; WTJS, Jackson, Tenn.; WSPD, Toledo, Ohio; KGNO, Dodge City, Kans.; WBCM, Bay City, Mich. (Comr. Durr for hearing on WBCM.)

AM—Designated for Hearing

740 KC.

Rodgers and McDonald Newspapers, Inglewood, Calif.—Designated for hearing, application of Rodgers and McDonald Newspapers (BP-6012) for a new station to operate on 740 kc., 250 watts, specified hours (7 p. m. to 12 m.), and granted petition of KQW requesting that the above application be designated for hearing and KQW be made a party to the proceeding; also KFSO made a party to the proceeding.

860 KC.

Radio Tennesee, Inc., Memphis, Tenn.; H. H. Ohlendarf, Osceola, Ark.—Designated for hearing in a consolidated proceeding the application of Radio Tennessee, Inc. (BP-5956), 860 kc., 10 KW, daytime only, with application of H. H. Ohlendarf (BP-6345), 860 kc., 1 KW, daytime only.

910 KC.

WFDF—Howard M. & Frederick S. Loeb (transferor); Trebit Corp. (transferee), Flint, Mich.—Designated for hearing, application for consent to transfer of control of Flint Broadcasting Co., licensee of WFDF, from Howard M. & Frederick S. Loeb to the Trebit Corp. (BTC-554)

960-970 KC.

Marmat Radio Co., Bakersfield, Calif.; KERO—J. E. Rodman, Bakersfield, Calif.—Designated for consolidated hear-

(Continued on next page)

ing the application of Marmat Radio Co., for a new station to operate on 960 kc., 1 KW, daytime only (BP-6184), with application of KERO to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW, unlimited time; change transmitter location and install new transmitter and DA for night use (BP-6335); dismissed as moot petition of J. E. Rodman requesting either that his application be considered as not an inconsistent application under Sec. 1.362 of the rules, or that the provisions of said section be waived with respect to his application.

990 KC.

Orange Empire Broadcasting Co., Redlands, Calif.—Designated for hearing application (BP-6322) for a new station to operate on 990 kc., 1 KW, daytime only, in a consolidated proceeding with applications of Francisco Rental Co. (Docket 8153 et al.)

KTRM—KTRM, Inc., Beaumont, Texas—Designated for hearing application for modification of license to change hours of operation from day to unlimited. (BML-1269)

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Calif.—Designated for hearing application for modification of CP to change hours of operation from day to unlimited and install DA for night use. (BMP-2891)

1230 KC.

Forrest Weimhold, tr/as Herald Broadcasting Co., Levelland, Texas; KWEW—W. E. Whitmore, Hobbs, N. Mex.—Granted petition requesting that its application (BP-6237) for a new station to operate on 1230 kc., 250 watts, unlimited, be designated for hearing on a comparative basis with applications of Voice of Amarillo (BP-4376); Docket 7722) and Panhandle Broadcasting Corp. (BP-4738; Docket 7575), which have already been heard; and ordered that the record in Dockets 7722 and 7575 be reopened and application of Herald Broadcasting Co. be designated for hearing in the consolidated proceeding with these two applications, together with applications of KWEW (BP-6364) to change from 1490 kc., 100 watts, unlimited, to 1230 kc., 250 watts, unlimited; KOSA, Odessa (Docket 8491), and KBST, Big Springs (Docket 8492), beginning October 30, 1947.

Hub City Broadcasting Co., Hattiesburg, Miss.—Designated for hearing application (BP-6143) for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that station WMOB be made a party to the proceeding.

1230-1250 KC.

The Morristown Broadcasting Co., Morristown, N. J.—Designated for consolidated hearing the application of Morristown Broadcasting Co. (BP-5841) for a new station to operate on 1250 kc., 500 watts, daytime, with application of Home News Pub. Co. (BP-5129), 1230 kc., 250 watts, unlimited time, and application of WSWZ, Inc., Trenton (Docket 8084), already in hearing status.

1240 KC.

Motor State Broadcasting Co., Ypsilanti, Mich.—Designated for hearing application of Motor State Broadcasting Co. (BP-6253) for a new station to operate on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with Lansing and Jackson, Mich., applications. (Docket 8213 et al.)

East Kentucky Broadcasting Co., Pikeville, Ky.—Designated for hearing application (BP-6331) for a new station to operate on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Williamson Broadcasting Corp. (Docket 8259) and Cumberland Pub. Co. (Docket 8260)

1370 KC.

Steel City Broadcasting Co., Gary, Ind.—Designated for hearing application (BP-5681) for a new station to operate on 1370 kc., 1 KW, daytime only, and ordered that station WGES, Chicago, be made a party to the proceeding.

1380 KC.

WBNX—WBNX Broadcasting Co., Inc., New York, N. Y.—Designated for hearing application for renewal of license. (BR-250)

Philip Mathews, Carlisle, Pa.; Penna. Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Designated for consolidated hearing the application of Philip Mathews (BP-5545) with that of Penna. Lincoln Broadcasting Co., Inc. (BP-5441), each requesting a new station to operate on 1380 kc., 1 KW, daytime only.

1390 KC.

Charles L. Cain, Grand Prairie, Texas—Designated for hearing application (BP-6136) for a new station to operate on 1390 kc., 1 KW, daytime only, and granted petition of Truatt Kimsey, licensee of station KGVL, Greenville, Texas, requesting that this application be designated for hearing and that he be made a party to the proceeding.

1450 KC.

KVAK—S. H. Patterson, Atchison, Kans.—Designated for hearing application for consent to assignment of license for station KVAK from S. H. Patterson to Albert Alving Almada, for a consideration of $80,000. (Comr. Jett voting to grant.) (BAPL-23)

Conroe Broadcasting Co., Conroe, Tex.—Designated for hearing, application for new station to operate on 1450 kc., 100 watts, unlimited time (BP-5815); made KRIC, Beaumont, KCOH, Houston, and KCTI (permittee), Gonzales, parties to the proceeding.

Plains Broadcasting Co., Inc., Clovis, New Mexico; New Mexico Broadcasting Co., Inc., Clovis, N. M., and Sam P. Douglas, Portales, N. Mex.—Designated for hearing application (BP-6304) for a new station on 1450 kc., 250 watts, unlimited time, in a consolidated proceeding with Clovis and Portales applications. (Dockets 8540 and 8539)

1490 KC.

Beeville Broadcasting Co., Beeville, Texas; Bee Broadcasting Co., Beeville, Texas—Designated for consolidated hearing the application of Beeville Broadcasting Co. (BP-6317), with application of Bee Broadcasting Co. (BP-4639), each requesting a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that KNOW, Austin, be made a party to the proceeding.

AM—Miscellaneous Actions

KRUS—Ruston Broadcasting Co., Ruston, La.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3026)

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted CP to mount FM antenna on AM tower. (BP-6076)

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Granted CP to mount FM antenna on AM tower (BP-6278)

WEGO—Wayne M. Nelson, Concord, N. C.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6332)

WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6029)

WTNB—Thomas N. Beach, Birmingham, Ala.—Authorized cancellation of CP to make changes in transmitting equipment. (BP-5672)

KGGF—Hugh J. Powell, Coffeyville, Kans.—Granted consent to assignment of license of KGGF from Hugh J. Powell to The Midwest Broadcasting Co., Inc., for a consideration of $400,000. (Comrs. Walker and Durr for hearing.) (BAL-612)

KIUL—Frank D. Conard, Garden City, Kans.—Granted consent to assignment of license of KIUL from Frank D. Conard to The Telegram Publishing Co., for the sum of $42,000. (BAL-614)

(Continued on next page)

WHHM—WHHM Broadcasting Co., Memphis, Tenn.—Granted consent to assignment of license of AM station WHHM and conditional grant for WHHM-FM from Herbert Herff, tr/as WHHM Broadcasting Co. to Mid-South Broadcasting Corp. (Comr. Durr voting for hearing.), for a consideration of $300,000. (BAL-615)

Danville Broadcasting Co., Danville, Ky.—Adopted a memorandum opinion and order denying petition for rehearing, directed against the Commission's decision adopted April 25, 1947, granting, after hearing, the application of Commonwealth Broadcasting Corp., for a new station in Danville, Ky. (BP-4040; Docket 7164) (Comr. Jones not participating)

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Granted modification of license to increase power from 100 to 250 watts. (BML-1267)

Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Denied petition for reconsideration requesting that the Commission reconsider the action of a Board of Commissioners on Aug. 28, 1947, denying petitions for rehearing filed by petitioner against Commission action of April 30, granting application of Big Sioux Broadcasting Co. (BP-4734) and application of Midcontinent Broadcasting Co. (BP-5643)

WFHR—William F. Huffman (assignor), William F. Huffman Radio, Inc. (assignee), Wisconsin Rapids, Wisc.—Granted consent to assignment of license for AM station WFHR and permit for FM station from William F. Huffman to William F. Huffman Radio, Inc., controlled by Huffman. (BAPL-30)

KGER—Consolidated Broadcasting Corp., Ltd. (assignor), Dana Latham, executor under Will of C. Merwin Dobyns (deceased) (assignee), Long Beach, Calif.—Granted consent to assignment of license from Consolidated Broadcasting Corp., Ltd., to Dana Latham, executor under Will and Codicil of C. Merwin Dobyns, deceased. (BAL-644)

Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Adopted opinion and order denying petition for exemption from provisions of proposed rules concerning daytime skywave transmissions (Docket 8333) whereby the Commission has deferred consideration of all applications for daytime or limited time operation on Class 1-A or 1-B channels until a decision is announced in the daytime skywave transmission hearing.

National Broadcasting Co., Inc., New York, N. Y.—Granted extension of permit authorizing transmission of programs to foreign (Canadian) stations for broadcast purposes (BFP-166); granted extension of permit to transmit recorded programs to all broadcast stations in Canada licensed to operate by the Canadian Government which may be heard consistently in U. S. (BFP-167) (Chairman Denny and Comr. Jones not participating.)

Columbia Broadcasting System, Inc., New York, N. Y.—Granted extension of authority to transmit programs of foreign (Canadian) stations for broadcast purposes. (BFP-168) (Comr. Jones not participating.)

Model City Broadcasting Co., Inc., Anniston, Ala.—Denied petition requesting reconsideration and grant without hearing application for new station. (Chairman Denny not participating.) (BP-5250)

WGRV—Greenville Broadcasting Co., Greenville, Tenn.—Granted application for assignment of license of WGRV (representing 50% stock interest) from Austin, Lyerly and Burns, a partnership, d/b as Greenville Broadcasting Co., to Radio Greenville, Inc., with waiver of Avco rule. (BAL-590)

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Adopted order denying petition requesting that the Commission reconsider the action of a Board of Commissioners on August 21, 1947, denying petition for reconsideration and grant of its application for modification of license to move main studios of WFCI from Pawtucket to Providence; reaffirmed said action of the Board. (BML-1249; Docket 8416)

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Issued order to show cause ordering WARL to appear at a hearing on 11-21-47 to show cause why the broadcasting of a radio quiz program broadcast over WARL, described in order, does not constitute a violation of Section 316 of the Communications Act.

KFRM—Midland Broadcasting Co., Concordia, Kans. (Kansas City, Mo.)—Ordered that the Commission's order of April 10, 1947, which granted application (BP-5154) for CP, be amended by deleting therefrom the condition requiring the applicant to file application (BP-2785) for modification of license; that said application insofar as it requires change of studio location is dismissed; and that, insofar as it specifies a change in transmitter, it is granted; further ordered that Sec. 3.30(b) of the rules be waived, and that the applicant may operate station KFRM as proposed and as herein authorized.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted application for modification of license to increase daytime power from 10 KW to 50 KW. (BML-1270)

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted CP to increase power from 250 watts daytime only to 1 KW and install a new transmitter. (BP-6163)

Independent Broadcasting Co., Inc., Knoxville, Tenn.—Denied petition for a two-week continuance of hearing scheduled for October 20. (Dockets 8489 and 8490)

WGAT—Central Broadcasting Co., Utica, N. Y.—Denied application for special service authorization to operate WGAT beyond local sunset to 6 p. m., EST, using its assigned frequency and power. (BSSA-168) (Com. Denny not participating.)

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex.—Denied application for special service authorization to operate KSFA after sunset until 11 p. m., CST, on specified dates. (BSSA-166)

Cumberland Gap Broadcasting Co., Middlesboro, Ky.—Adopted an order revoking the CP authorized to Pinnacle Broadcasting Company for a new station at Middlesboro, Ky. (BP-5401), on January 9, 1947, and further ordered that the application (BP-4203, Docket 7001) of Cumberland Gap Broadcasting Co., be reinstated.

Turlock Broadcasting Group, Turlock, Calif.—Adopted an order granting petition of Turlock Broadcasting Group for reinstatement of their application (BP-4873), and acceptance of an amendment filed with petition which removes the contingent request appearing in said application; said amendment was accepted and application, as amended, was reinstated.

Pacific States Radio Engineering, Pittsburg, Calif.—Granted petition requesting reinstatement of their application (BP-5753), and acceptance of an amendment filed with petition which provides current data on applicant's qualifications and increase in power to 500 watts; the amendment was accepted and application as amended, reinstated.

Catonsville Broadcasting Co., Catonsville, Md.—Denied petition asking the Commission to reconsider and grant without hearing its application. (BP-5608; Docket 8358)

Western Ill. Broadcasting Co., Jacksonville, Ill.—Granted petition insofar as it requests removal of its application (BP-5478; Docket 8281) from the hearing docket; said application was removed and placed in pending file until a decision in re Notice of Proposed Rules concerning daytime skywave transmissions (Docket 8333); denied petition insofar as it requests grant of application.

Dalrad Associates, Dalhart, Texas—Granted petition for leave to amend its application (BP-4919; Docket 8347) so as to specify 1410 kc., 500 watts, daytime only, in lieu of 1410 kc., 250 watts, unlimited and for removal from the hearing docket; and ordered dismissal of the petition filed June 19, 1947, requesting leave to amend and remove application from docket.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—The Commission, on its own motion, ordered advancement from March 29, 1948, to December 17, 1947, of the hearing date in re application in Docket 8512.

W. W. Roark, Coleman, Texas—Granted petition for continuance of hearing presently scheduled for October 27 in

(Continued on next page)

re Dockets 8140 and 8141, and continued same to November 14 at Coleman.

Tri-State Broadcasting Co., Cumberland, Md.—Granted petition of attorney for Tri-State Broadcasting Co., moving admission of William C. Walsh, Cumberland, Md., to the Bar of the Commission *pro hac vice* for the purpose of participating in the consolidated hearing in re application of Tri-State Broadcasting Co. (Docket 7554) and Richard Aubrey Racse. (Docket 8037)

KROD—Roderick Broadcasting Corp., El Paso, Texas—Granted petition for leave to amend its application (BP-5909; Docket 8317), so as to add a new engineering statement, etc., and for removal of application from the hearing docket.

Scripps-Howard, Inc., Cleveland, Ohio—Granted petition for leave to amend its application (BP-4118; Docket 6916) so as to revise the engineering data originally submitted, etc.

WNHC—Elm City Broadcasting Corp., New Haven, Conn.—Granted petition requesting the Commission to accept late its written appearance in re proceeding on application of The Windham Broadcasting Co. (Docket 8423)

WFMJ—WFMJ Broadcasting Co., Youngstown, Ohio—Granted petition for leave to amend its application (BMP-2440; Docket 8392) so as to add a revised engineering statement.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Granted petition for continuance of hearing in re Docket 8517, now scheduled for November 5, and continued same to December 22, 1947.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Denied petition requesting advancement from December 15 to November 19 of the hearing scheduled on application for renewal of license. (Docket 6983)

Radio Modesto, Inc., Modesto, Calif.—Ordered that the application of Radio Modesto, Inc. (BP-5885; Docket 8353), already in hearing docket, be consolidated for hearing with applications of Frank M. Helm (Docket 7830) and Albert Alvin Amada (Docket 8389); further ordered that the hearing date of April 15, 1948, heretofore scheduled for Radio Modesto, Inc., be cancelled.

Correction

According to a correction by the Commission, the item in last week's Reports referring to **KLX, Tribune Building Co., Oakland, Calif.**, should read as follows: Granted petition insofar as it requests leave to amend application so as to specify a new proposed antenna site and antenna system, etc., and to remove application (BP-5293; Docket 8379) from the hearing docket. Insofar as petition requests reconsideration and grant, it is dismissed as moot.

AM—Modification of CP's Granted

WMMI—Gordon E. Brozek, Marquette, Mich.—Granted modification of CP for approval of antenna and transmitter locations, and to specify studio location. (BMP-3094)

WGAI—The Advance, Inc., Elizabeth City, N. C.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-3015)

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—Granted modification of CP to make changes in vertical antenna, change type of transmitter, and change studio location. (BMP-3166)

KREI—Cecil W. Roberts, Farmington, Mo.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2995)

KFRB—Alaska Broadcasting Co., Fairbanks, Alaska—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna and transmitter locations. (BMP-3070)

KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3190)

KUKH—William Edwin Richardson, Ukiah, Calif.—Granted modification of CP for approval of antenna and transmitter location, and to change studio location. (BMP-2998)

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted modification of CP to make changes in vertical antenna and extend completion date to 180 days after grant. (BMP-2704)

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted modification of CP to change type of transmitter. (BMP-3188)

WXAL—Demopolis Broadcasting Co., Demopolis, Ala.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3001)

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations. (BMP-3003)

WJVA—St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3085)

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter locations, and to change studio location. (BMP-3016)

WSAT—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3027)

WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.—Granted modification of CP for approval of antenna and transmitter locations and change of studio location. (BMP-3099)

KSPA—Town Talk Broadcasting Co., Santa Paula, Calif.—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-3059)

KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations, and to change studio location. (BMP-3126)

KIBH—Alaska Broadcasting Co., Seward, Alaska—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations, and to specify studio location. (BMP-3071)

WCAV—Western Maryland Broadcasting Corp., Norfolk, Va.—Granted modification of CP to change corporate name from Western Maryland Broadcasting Corp. to Cavalier Broadcasting Corp., change type of transmitter, for approval of antenna and transmitter locations, and to specify studio location. (BMP-3164)

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Granted modification of CP to change type of transmitter. (BMP-3191)

WLYN—Puritan Broadcast Service, Inc., Lynn, Mass.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and transmitter locations. (BMP-3023)

WHIR—Commonwealth Broadcasting Corp., Danville, Ky.—Granted modification of CP to specify 250 watts power, change type of transmitter, and for approval of antenna system and transmitter location. (BMP-2874)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted modification of CP to install a new transmitter, make changes in directional antenna and mount FM antenna on No. 4 tower, change transmitter location and change studio location. (BMP-3051)

KFRM—Midland Broadcasting Co., Kansas City, Mo.—Granted modification of CP to make change in type of transmitter and change main studio location from Kansas City, Mo., to south of Concordia, Kans.; waived Sec. 3.30(b) of Commission rules. (BMP-2785)

(Continued on next page)

AM—Applications Accepted for Filing

560 KC.

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

WQAM—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-P-5022, as modified, which authorized installation of new antenna and mount FM tower on top) for extension of completion date.

620 KC.

WDNC—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-P-3170, as modified, which authorized installation of new transmitter and directional antenna for day and night use, change in frequency, increase in power, and change in transmitter location and mount FM antenna on AM tower) for extension of completion date.

860 KC.

NEW—Van Wert Broadcasting Corp., Van Wert, Ohio (P. O., 203 Marsh Bldg.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

890 KC.

NEW—Leland Holzer, Los Angeles, Calif. (P. O. 501 So. Vermont Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation.

930 KC.

KSDN—Aberdeen News Co., Aberdeen, S. Dak.—Modification of construction permit (B4-P-5546, which authorized a new standard broadcast station) to change type of transmitter.

1000 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1000 kc., power from 250 watts to 1 KW daytime only,* change in antenna and change type of transmitter. * Hours of operation from unlimited to daytime only.

1010 KC.

NEW—Sumner County Broadcasting Co., Gallatin, Tenn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 920 to 1010 kc.

1050 KC.

WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.—Modification of construction permit (B2-P-4522, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change name of permittee from Northern Kentucky Airwaves Corporation to WZIP, Incorporated.

1070 KC.

WKOW—Monona Broadcasting Co., Madison, Wisc.—Modification of construction permit (B4-P-4404, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—The Middlesex Broadcasting Co., Middletown, Conn. (P. O., 279 Main St.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 500 watts, and daytime hours of operation.

NEW—Brownsville Broadcasting Co., Brownsville, Tex. (Minor J. Wilson, Walton W. Wilson, Willis A. Wilson, Vance C. Wilson, Herbert L. DeWalt and Kate Wilson, a partnership) (P. O., R. F. D. 2, Box 17)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation.

1210 KC.

NEW—Newport Harbor Broadcasting Co., Newport Beach, Calif. (P. A. Palmer) (P. O., 3333 Via Lido, Newport Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

1220 KC.

NEW—Suwannee Broadcasting Co., Inc., Live Oak, Fla. (P. O. Howard Street)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KERO—J. E. Rodman, Bakersfield, Calif.—Voluntary assignment of license from J. E. Rodman to Thomas B. Reese and Peter K. Onnigian, a partnership, d/b as Kern County Broadcasters.

NEW—Roxboro Broadcasting Corp., Roxboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Construction permit to install new transmitter.

KSUN—Carleton W. Morris, Lowell, Ariz.—Construction permit to make changes in transmitting equipment, install new vertical antenna, and change transmitter and studio locations from Naco Road, Johnson Addition, Lowell, Ariz., to on Bisbee-Warren Highway, Bisbee, Ariz.

NEW—Fred J. Steinmetz, Carlsbad, Calif. (P. O. 428, No. Oakhurst Drive, Beverly Hills, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1280 KC.

NEW—Alma Broadcasting Co., Inc., Alma, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1030 to 1280 kc., power from 250 watts to 1 KW, type transmitter (Gates BC1E); make changes in antenna and change transmitter location from Corner of Cedar and Mill Streets, Alma, Mich., to Gratiot County, Mich.

NEW—Griner-Dillon Broadcasting Co., Bay City, Mich. (P. O. c/o Gail D. Griner, 1159 Vine Street, Adrian, Mich.)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 500 watts and daytime hours of operation.

1290 KC.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Modification of construction permit (B3-P-5029, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

NEW—Marble City Broadcasting Co., Inc., Sylacauga, Ala. (P. O. 11 W. Second St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW and daytime hours of operation.

1330 KC.

NEW—Frederick Broadcasting Co., Frederick, Md. (Paul Leroy Romsburg) (P. O., 120 W. Patrick St., Frederick Md.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change frequency from 1480 to 1330 kc., hours of operation from unlimited to daytime only, to use nondirectional antenna and change transmitter location from 3.5 miles northwest of Frederick on Rocky Springs Rd., near Frederick, Md., to: to be determined, Frederick, Md.

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1340 KC.

NEW—Continental Broadcasting Service, Inc., Fairhaven, Mass. (P. O. 625 Westfield Rd., Meriden, Conn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent upon WNBH being granted a change of facilities.

1370 KC.

NEW—Sarkes Tarzian, Bloomington, Ind. (Sarkes Tarzian and Mary Tarzian, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1370 kc., power from 250 watts to 500 watts night, 1 KW day; install directional antenna for use at night and non-directional day; change type transmitter and transmitter location from 535 S. Walnut St., Bloomington, Ind., to Perry Twp., in Sec. 13, Bloomington, Ind.

1380 KC.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Voluntary relinquishment of control of licensee corporation from Ralph M. Fitkin to Louis Roy Turner (2,500 shares of common stock—25%).

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Modification of construction permit (B3-P-4996, which authorized a new standard broadcast station) to change from employing directional antenna for day and night use to directional antenna for night use only and change studio location from 206 State Street, Muskogee, Okla., to 412½ Court Street, Muskogee, Okla.

1400 KC.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss. (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

1410 KC.

NEW—The Orange Belt Station, Arlington, Calif. (Frank D. Howell and M. T. Killingsworth, a partnership) (P. O., % Frank D. Howell, 342 Ocean Center Bldg., Long Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts, and daytime hours of operation.

1440 KC.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Modification of construction permit (B3-P-5073, as modified, which authorized to install auxiliary transmitter at present site of main transmitter to be operated on 1440 kc., 1 KW power, employing directional antenna night) for extension of completion date.

1450 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash. (Harold A. Clark, General Partner, and Helen J. Reid, Limited Partner)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 kc. to 1450 kc.

KVAK—S. H. Patterson, Atchison, Kans.—Modification of construction permit (B4-P-4317, which authorized a change in frequency, increase in power, changes in transmitting equipment, and installation of directional antenna for day and night use) to make changes in directional antenna and to change transmitter location.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter and studio locations from Florence Hotel, Front & Higgins Ave., Missoula, Mont., to Orchard Homes, Box 56, River Road, Missoula, Mont.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date. Amended to change type transmitter.

1470 KC.

NEW—Continental Broadcasting Co., Toledo, Ohio (David E. Mackey, John E. Evans, Sr., John E. Evans, Jr., and Kenneth E. Rennekamp, a partnership) (P. O., 513-15 Berger Bldg., Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

1490 KC.

NEW—Western Michigan Radio Corp., Muskegon, Mich. (P. O., 331 Houseman Bldg., Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

KOCO—B. Loring Schmidt, West Salem, Ore.—Involuntary assignment of license from B. Loring Schmidt to Jennie C. Schmidt, guardian of the estate of B. Loring Schmidt.

1570 KC.

WSID—Sidney H. Tinley, Jr., Essex, Md.—Modification of construction permit (BP-5843, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna. Amended re changes in antenna.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, as modified, which authorized a new standard broadcast station) to change transmitter location from Hammond Pond Parkway, Brookline, Mass., to Wiswall Road and Dedham Street, Newton, Massachusetts.

AM—Applications Tendered for Filing

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (Dr. J. Kelley Robinson, J. S. Robinson, and Hugh I. Webb)—Consent to assignment of construction permit to Southeastern Broadcasting Company, Inc.

1230 KC.

KNPT—Yaquina Radio, Inc., Newport, Ore.—Consent to transfer of control of construction permit from Carl Schindler, Jr., and Leo E. Schacter, Executor of the Estate of Carl Schindler, Sr., Deceased, to Thomas R. Becker and Andrew H. Becker.

1280 KC.

KUGN—Valley Broadcasting Co., Eugene, Oregon (C. H Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 kc., to 1280 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1340 KC.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Consent to assignment of construction permit to Elko Broadcasting Company, a corporation of Nevada.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Claeus G. Merrill and Andrew H. Kovlan, a partnership)—Consent to assignment of license to Mountain State Broadcasting Co., a corporation.

1440 KC.

NEW—Brunswick Broadcasting Corp., Brunswick, Ga.—Construction permit for a new standard broadcast station

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to be operated on 1440 kc., power of 1 KW and unlimited hours of operation, directional antenna for night use.

1460 KC.

WHFC—WHFC, Inc., Cicero, Ill.—Construction permit to change frequency from 1450 to 1460 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

1600 KC.

WJEL, WJEM—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Consent to assignment of construction permit of Standard Station WJEL and FM Station WJEM to Champion City Broadcasting Co.

FREQUENCY MODULATION

FM—Conditional Grant

Century Broadcasting Corp., Johnstown, Pa.—Authorized a conditional grant for a Clas B station, subject to further review and approval of engineering details; proposed assignment: Channel 264 (100.7 mc.), allocating this channel to Johnstown. (BPH-1299)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

WFOF-FM—Flint Broadcasting Co., Flint, Mich.—Class B; Channel No. 236 (95.1 mc.); 13 KW; 230 feet. (BPH-650)

WCTP—Capitol Broadcasting Co., Inc., Greensboro, N. C.—Class B; Channel No. 254 (98.7 mc.); 44 KW; 370 feet. (BPH-917)

The following were authorized construction permits in lieu of previous conditions:

KCRA-FM—Central Valleys Broadcasting Co., Sacramento, Cal.—Class B; Channel: 96.1 mc. (No. 241); 38 KW; 360 feet. (BPH-848)

KDON-FM—Monterey Peninsula Broadcasting Co., Monterey, Cal.—Class B; Channel: 94.5 mc. (No. 233); 3.2 KW; 2,550 feet. (BMPH-817)

KLIK-FM—Balboa Radio Corp., San Diego, Cal.—Class B; Channel: 92.5 mc. (No. 223); 20 KW; 720 feet. (BMPH-699)

WCFM—Potomac Broadcasting Cooperative, Washington, D. C.—Class B; Channel: 99.5 mc. (No. 258); 20 KW; 500 feet. (BMPH-850)

WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.—Class B; Channel: 96.5 mc. (No. 243); 59 KW; 460 feet. (BMPH-811)

WFMF—WJJD, Inc., Chicago, Ill.—Class B; Channel: 100.3 mc. (No. 262); 17 KW; 545 feet. (BMPH-777)

KYJC-FM—Medford Printing Co., Medford, Ore.—Class A; Channel: 92.7 mc. (No. 224); 540 watts; minus 340 feet. (BMPH-750)

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Class B; Channel: 101.5 mc. (No. 268); 20 KW; 470 feet. (BMPH-731)

WJKT—WJAC, Inc., Johnstown, Pa.—Class B; Channel: 95.5 mc. (No. 238); 2.4 KW; 1070 feet. (BMPH-760)

WMOH-FM—The Fort Hamilton Broadcasting Co., Fort Hamilton, Ohio—Class B; Channel: 103.5 mc. (No. 278); 8.7 KW; 255 feet. (BMPH-670)

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Class B; Channel: 97.5 mc. (No. 248); 7.8 KW; 270 feet. (BMPH-790)

WIST—Surety Broadcasting Co., Charlotte, N. C.—Class B; Channel: 104.7 mc. (No. 284); 50 KW; 390 feet. (BMPH-847)

FM—Rural Radio Network Receives Six Grants

Rural Radio Network, Inc., received conditional grants for six new FM stations to serve rural New York State areas. This is the maximum number of FM stations which can be operated by the same interest.

These initially authorized Class B stations, each to operate with 1 KW power, are to be located at places and on FM channels as follows: Newfield, N. Y. (Channel 236, 95.1 mc.); De Ruyter, N. Y. (Channel 286, 105.1 mc.); Cherry Valley, N. Y. (Channel 270, 101.9 mc.); Highmarket, N. Y. (Channel 299, 107.7 mc.); South Bristol, N. Y. (Channel 270, 101.9 mc.), and Wethersfield, N. Y. (Channel 299, 107.7 mc.).

Plans call for operating the six stations as a network, programs being originated at each station from time to time, but all stations will carry the same programs. The method would be to relay program material from any station to the others, each of the latter simultaneously receiving and transmitting the particular program. Programs will be designed for local rural and agricultural listeners, featuring weather and market reports, religion and music, agricultural talks and discussions, quiz and children's programs.

Rural Radio Network, Inc., is a New York corporation wholly owned by Rural Radio Foundation, a nonprofit group comprising nine farm organizations—the New York State Grange; New York State Farm Bureau Federation; Cooperative Grange League Federation Exchange, Inc.; Dairymen's League Cooperative Association, Inc.; New York State Federation of Home Bureaus; New York State Poultry Council; New York State Vegetable Growers Association, Inc.; New York State Horticultural Society, Inc., and New York Artificial Breeders Cooperative, Inc.

(Commissioner Jones voted for hearing.)

FM—Modifications of CP's Granted

The following were granted modification of CP's for extension of completion dates:

KFOR-FM, Cornbelt Broadcasting Corp., Lincoln, Neb., to 1-1-48 (BMPH-799); WTTH-FM, The Times Herald Co., Port Huron, Mich., to 1-18-48 (BMPH-810); WGAU-FM, J. K. Patrick & Co., Athens, Ga., to 1-20-48 (BMPH-883); WEAW, North Shore Broadcasting Co., Inc., Evanston, Ill., to 11-30-47 (BMPH-884); WMAZ-FM, Southeastern Broadcasting Co., Macon, Ga., to 3-31-48 (BMPH-885).

KHSL-FM, Golden Empire Broadcasting Co., Chico, Calif., to 1-19-48 (BMPH-887); WGHF, Wm. G. H. Finch, New York City, to 4-10-48 (BMPH-888); WSNJ-FM, Eastern States Broadcasting Corp., Bridgeton, N. J., to 1-31-48 (BMPH-889); WFLA-FM, The Tribune Co., Tampa, Fla., to 2-1-48 (BMPH-890); WBCA, Capitol Broadcasting Co., Inc., Schenectady, N. Y., to 4-20-48 (BMPH-891); WWPG-FM, Palm Beach Broadcasting Corp., Palm Beach, Fla., to 12-10-47 (BMPH-897).

WCED-FM, Tri-County Broadcasting Co., Inc., DuBois, Pa., to 1-19-48 (BMPH-900); KVWC-FM, Northwestern Broadcasting Co., Vernon, Texas, to 11-26-47 (BMPH-901); WCIL-FM, Southern Illinois Broadcasting Partnership, Carbondale, Ill., to 1-1-48 (BMPH-902); WKIL, Kankakee Daily Journal Co., Kankakee, Ill., to 12-20-47 (BMPH-903); WEFM, Zenith Radio Corp., Chicago, to 2-24-48 (BMPH-904).

KTFI-FM, Radio Broadcasting Corp., Twin Falls, Idaho, to 10-31-47 (BMPH-905); KSEO-FM, Democrat Printing Co., Durant, Okla., to 12-27-47 (BMPH-906); WKBZ-FM, Ashbacker Radio Corp., Muskegon, Mich., to 1-18-48 (BMPH-907); WMBS-FM, Fayette Broadcasting Corp., Uniontown, Pa., to 12-1-47 (BMPH-910); WKNB-FM, The New Britain Broadcasting Co., New Britain, Conn., to 4-15-48 (BMPH-912).

WSRS-FM, Samuel R. Sague, Cleveland Heights, Ohio, to 12-20-47 (BMPH-743); KVEC-FM, The Valley Electric Co., San Luis Obispo, Calif., to 1-7-48 (BMPH-801); WFMY, Greensboro News Co., Greensboro, N. C., to 1-11-48 (BMPH-

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831); WDAK-FM, Radio Columbus, Inc., Columbus, Ga., to 12-30-47 (BMPH-839).

WBBB-FM, Alamance Broadcasting Co., Inc., Burlington, N. C., to 12-31-47 (BMPH-892); KSFH, Pacific Broadcasting Co., San Francisco, to 5-5-48 (BMPH-894); WRC-FM, National Broadcasting Co., Inc., New York, to 12-15-47 (BMPH-895); KONG, Times-Star Pub. Co., Alameda, Calif., to 12-22-47 (BMPH-899); WGAY-FM, Tri-Suburban Broadcasting Corp., Silver Spring, Md., to 12-31-47 (BMPH-911); WDOS-FM, Oneonta Star, Inc., Oneonta, N. Y., to 11-22-47 (BMPH-893).

WABB-FM, Mobile Daily Newspapers, Inc., Mobile, Ala., to 1-18-48 (BMPH-860); WSRK, Shelbyville Radio, Inc., Shelbyville, Ind., to 11-18-47 (BMPH-869); WHIS-FM, Daily Telegraph Printing Co., Bluefield, W. Va., to 3-1-48 (BMPH-915); WSFA-FM, Montgomery Broadcasting Co., Inc., Montgomery, Ala., to 1-1-48 (BMPH-916); WSBA-FM, Susquehanna Broadcasting Co., York, Pa., to 3-5-48 (BMPH-917).

WHMA-FM, Harry M. Ayers, Anniston, Ala., to 12-26-47 (BMPH-723); WTAG-FM, WTAG, Inc., Worcester, Mass., to 4-27-48 (BMPH-862); WHFB-FM, The Palladium Pub. Co., Benton Harbor, Mich., to 12-25-47 (BMPH-868); WBT-FM, Jefferson Standard Broadcasting Co., Charlotte, N. C., to 5-4-48 (BMPH-879); WPLH-FM, Huntington Broadcasting Corp., Huntington, W. Va., to 2-148 (BMPH-908); KGDM-FM, E. F. Peffer, Stockton, Calif., to 4-21-48 (BMPH-881); Capital Broadcasting Co., Annapolis, Md., 90-day extension (BMPH-491).

FM—Miscellaneous Actions

Martinsville Broadcasting Co., Martinsville, Va.—Designated for hearing application for new Class B FM station. (BPH-1246)

WJJW—Wyandotte News Co., Wyandotte, Mich.—Granted license for new FM station; Channel 276, 103.1 mc.; 570 watts. (BLH-84)

WGFM—General Electric Co., Schenectady, N. Y.—Granted license which authorized changes in FM broadcast station. (BLH-82)

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Granted license for new FM station; Channel No. 280, 103.9 mc.; 120 watts. (BLH-89)

Crescent Bay Broadcasting Co., Santa Monica, Cal.—Designated for hearing application (BPH-1349) for a Class A station, in a consolidated proceeding covering new Class A stations for the Los Angeles area.

Elmer A. Benson, Duluth, Minn., and Rochester, Minn.—Dismissed without prejudice for failure of prosecution, applications (BPH-1238 and BPH-1239), for new FM stations.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Approved assignment of Channel 271 (102.1 mc.), to this permittee in lieu of the previous assignment.

Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Granted petition for leave to amend its application for FM station (BPH-970), to specify the frequency 105.9 mc. (Channel No. 290).

Independent Broadcasting Co., Knoxville, Tenn.—Granted petition for leave to amend its application for FM station (BPH-1146; Docket 8489) so as to specify Channel No. 258, 99.5 mc.

FM—Applications Accepted for Filing

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-PH-853, as modified) which authorized a new FM broadcast station, for extension of completion date.

WEWS-FM—Scripps-Howard Radio, Inc., Cleveland, Ohio—Modification of construction permit (B2-PH-438, which authorized a new FM broadcast station) to specify studio location, change type of transmitter, location, ERP to 10.3 KW, antenna height above average terrain to 642 feet, and make changes in antenna system.

WLBC-FM—Donald A. Burton, Muncie, Ind.—License to cover construction permit (B4-PH-292, as modified) which authorized a new FM broadcast station.

KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Modification of construction permit (B5-PH-825, which authorized a new FM broadcast station) to change effective radiated power to 3.2 KW, and to make changes in antenna system.

WKRG-FM—Giddens & Rester, Mobile, Ala. (A partnership composed of Kenneth R. Giddens & T. J. Rester)—License to cover construction permit (B3-PH-798, as modified) which authorized a new FM broadcast station.

WRXW—WAVE, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-329, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKYC—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-PH-692, as modified) which authorized a new FM broadcast station, for extension of completion date.

KALB-FM—Alexandria Broadcasting Co., Inc., Alexandria, La.—Modification of construction permit (B3-PH-570, which authorized a new FM broadcast station) for extension of completion date.

WMNE—The Yankee Network, Inc., Portland, Maine—Modification of construction permit (B1-PH-654, which authorized changes in FM broadcast station) for extension of completion date.

WASA—The A. S. Abell Co., Baltimore, Md.—Modification of construction permit (B1-PH-27, which authorized a new FM broadcast station) to change completion date.

WGTR—The Yankee Network, Inc., Boston, Mass.—Modification of construction permit (B1-PH-593, which authorized changes in FM broadcast station) for extension of completion date.

WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-PH-273, as modified) which authorized a new FM broadcast station, for extension of completion date.

WBIL—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Modification of construction permit (B1-PH-927, which authorized a new FM broadcast station) for extension of completion date.

WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.—Modification of construction permit (B2-PH-773, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Modification of construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station, for extension of completion date.

KVSO-FM—John F. Easley, Ardmore, Okla.—Modification of construction permit (B3-PH-726, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-428, as modified) which authorized a new FM broadcast station, for extension of completion date.

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMOB-FM—Nunn Broadcasting Corp., Mobile, Ala.—Modification of construction permit (B3-PH-1002, which authorized a new FM broadcast station) for extension of completion date.

KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Modification of construction permit (B5-PH-258,

(Continued on next page)

as modified) which authorized a new FM broadcast station, for extension of completion date.

WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-PH-496, as modified) which authorized a new FM broadcast station, for extension of completion date.

Channel #221

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., ERP of 600 watts, and antenna height above average terrain 179 feet. Amended to change studio site from "To be determined," Santa Monica, Calif., to Cloverfield Blvd. & Delaware Ave., Santa Monica, Calif.

Channel #224

NEW—WAUK Broadcasting Co., Waukesha, Wisc. (P. O., 319 W. Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 163 watts, and antenna height above average terrain 209 feet.

Channel #226

NEW—Lake Shore Broadcasting Co., Chicago, Ill.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 274, 102.7 mc., ERP of 30.5 KW. Amended to change frequency from Channel #274, 102.7 mc. to Channel #226, 93.1 mc.

Channel #247

NEW—Tacoma Broadcasters, Inc., Tacoma, Wash. (P. O., 2715 Center St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 247, 97.3 mc., ERP of 2.3 KW.

Channel #258

NEW—Independent Broadcasting Co., Knoxville, Tenn.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be determined by FCC, ERP of 11.7 KW, and antenna height above average terrain 500 feet. Amended to change frequency from: "To be determined by FCC, to Channel 258, 99.5 mc.

Channel #270

NEW—Southeastern Broadcasting Co., Inc., Sylacanga, Ala.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 3.5 KW.

FM—Application Dismissed

WANF—Amalgamated Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-674, which authorized a new FM broadcast station) for extension of commencement and completion dates. Dismissed at request of applicant.

TELEVISION

TV—Modifications of CP's Granted

The following were granted modification of CP's for extension of completion dates:

WBZ-TV, Westinghouse Radio Stations, Inc., Boston, to 4-14-48 (BMPCT-116); W6XNO, Don Lee Broadcasting System, Hollywood, Calif., to 5-4-48 (BMPVB-171); W9XG, Purdue University, W. Lafayette, Ind., to 12-24-47. (BMPVG-170)

TV—Miscellaneous Actions

New England Theatres, Inc., Boston, Mass.; United Detroit Theatres Corp., Detroit, Mich.; Allen B. DuMont Labs., Inc., Cincinnati, Ohio; Allen B. DuMont Labs., Inc., Cleveland, Ohio; Interstate Circuit, Inc., Dallas, Texas; and WTVO, The Fort Industry Co., Detroit, Mich.—Designated for hearing the following applications for new television stations involving subsidiaries of Paramount Pictures, Inc.; BPCT-140, Boston; BPCT-50, Detroit; BPCT-163, Cincinnati; BPCT-161, Cleveland, and BPCT-94, Dallas (Chairman Denny not participating), to be heard in consolidated proceeding with application of WTVO, The Fort Industry Co., Detroit (BMPCT-80) for modification of CP to change frequencies from Channel No. 2 (54-60 mc.) to Channel No. 5, (76-82 mc.)

Crosley Broadcasting Corp., Columbus, Ohio—Granted modification of CP to change effective antenna height from 546′ to 882′; effective radiated power from 48 KW to 15.5 KW, and transmitter site from downtown Columbus to 13 miles north of Columbus. (BMPCT-85)

WDTV—Allen B. DuMont Labs, Inc., Pittsburgh, Pa.—Granted modification of CP to change transmitter location locally. (BMPCT-114)

TV—Applications Accepted for Filing

NEW—The A. S. Abell Co., Baltimore, Md.—License to cover construction permit (BPVB-222), which authorized new experimental television relay station).

KTLA—Television Productions, Inc., Los Angeles, Calif.—Modification of construction permit (BPCT-160, as modified, which authorized a new commercial television broadcast station) to make changes in transmitter and antenna system; commencement and completion dates 60 days from date of grant and 180 days thereafter, respectively.

NEW—Harold O. Bishop, Harrisburg, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 8, 180-186 mc., ERP, visual 1.82 KW, aural —— hours of operation, unlimited.

KCPN—Carter Publications, Inc., Fort Worth, Texas—Modification of construction permit (BPCT-172, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

NEW—Empire Coil Company, Inc., Sharon, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel 9, 186-192 mc., ERP of visual 25.6 KW, aural 13.46 KW and unlimited hours of operation.

NEW—W. Albert Lee, Houston, Texas (P. O. 902 Texas Street, Houston, Texas)—Construction permit for a new commercial television broadcast station to be operated on Channel No. 2, 54-60 mc., ERP of visual 13.5 KW, aural 7.1 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

The following were granted modification of CP's for extension of completion dates:

WKVN—American Colonial Broadcasting Corp., Arecibo, P. R., to 3-30-48 (BMPRY-37); WKSI—Radiophone Broadcasting Station WOPI, Inc., Area Bristol, Tenn., and Bristol, Va., to 3-14-48 (BMPRE-73); WNYE—Board of Education, City of New York, Brooklyn, to 5-3-48. (BMPED-83)

Remote Pickup

KFBD—Frontier Broadcasting Co., Cheyenne, Wyo.—Granted license for new remote pickup station to be used with standard station KFBC. (BLRY-340)

KCQU—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif.—Granted license for remote pickup station to be used with station KMPC. (BLRY-341)

KCQV—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif.—Granted license for remote pickup station to be used with station KMPC. (BLRY-342)

(Continued on next page)

New Noncommercial Educational

Board of Education of the City of Atlanta, Atlanta, Ga.—Granted CP for a new station; Channel: 90.1 mc. (No. 211); 400 watts; antenna 300 feet. (BPED-35)

Applications

Remote Pickup

KPRB—J. E. Rodman, Fresno, Calif.—License to cover construction permit (BPRY-315) which authorized a new remote pickup broadcast station.

WNLO—American Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (BPRE-492, which authorized new remote pickup broadcast station) for extension of commencement and completion dates.

Noncommercial Educational

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

WTHS—Technical High School, Dade County Board of Public Instruction, Miami, Fla.—Modification of construction permit (B3-PED-79, which authorized a new noncommercial educational broadcast station) for extension of completion date.

Developmental

W2XFZ—Federal Telecommunication Laboratories, Inc., Nutley, N. J.—License to cover construction permit (BPEX-94) which authorized a new developmental broadcast station.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Mount Vernon University, Inc.—Advertisements, catalogs and circulars of Mount Vernon University, Inc., 2301 Calvert St., N. W., Washington, contain false and misleading representations concerning its status and recognition as an educational institution, its faculty, facilities, courses and degrees, according to a complaint issued by the Commission. The complaint charges, among other things, that the school has improperly and unlawfully awarded and sold its degrees. (5512)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 43, October 27, 1947

Changes Asked for Standards of Practice At Independent and FM Group Conferences

A special committee of independent broadcasters, members of the NAB, and the FM Executive Committee, meeting separately in Washington on Thursday and Friday (23, 24) last week, suggested specific amendments to the industry Standards of Practice adopted September 19 by the NAB Board of Directors.

The FM Executive Committee, in its Friday meeting, also unanimously adopted a resolution stating that the Standards should apply to FM broadcasters as well as to AM.

The Standards of Practice, intended to define tenets by which American broadcasters should live are effective February 1, 1948, but subject to review and revision in the interim by action of the NAB Board, which meets November 13-15.

The twelve-man independent committee, headed by Ted Cott, WNEW, New York, was appointed to crystallize independent station opinion on the Standards. Mr. Cott was elected chairman by the committee. He also conducted the news conference Thursday night at NAB headquarters.

Pointing out that the committee does not constitute a "protest group" or a "rebellion within the NAB," Mr. Cott said:

"We have tried to make the Standards applicable to everybody. But we have also tried to make it a stronger code."

The principal feature of the revised draft proposed by the independent committee after its all-day session, lay in a re-writing of the section on time limitations for commercials. This re-written section allotted longer times for

(*Continued on page 878*)

Many Special Programs and Events to Mark Extensive National Radio Week Observance

Prefaced by an interview with Justin Miller, NAB president, on the subject, "Radio Speaks for Itself," observance of National Radio Week began Sunday with stations and networks throughout the nation planning extensive programs in celebration.

The plans range from local "I Speak for Democracy" contests and station open-houses through special programs, spot announcements, and displays of receivers by dealers.

Observance of National Radio Week is under the cosponsorship of the National Association of Broadcasters and the Radio Manufacturers Association.

Justin Miller, NAB president, and Max F. Balcom, RMA president, are scheduled for major addresses during the observance. Judge Miller's interview on the subject of broadcasting was heard on NBC Saturday (25), at 12:15 p. m., in the network's "Public Affairs" series of programs, as the first national event prefacing the week.

RMA President Balcom is to address the Radio Executives Club of New York at the Roosevelt Hotel on Wednesday, October 29, at 12:30 p. m., speaking on the subject, "The Radio Industry Raises Its Sights."

Judge Miller will be heard again on the Mutual Broadcasting System on November 1, at 1:30 p. m.

Meanwhile, the four major networks planned several other special programs and events for the observance of National Radio Week. Special spot announcements will be carried during the week by ABC and NBC, dealing with radio's place in American life and the free American system of broadcasting. Regu-

(*Continued on next page*)

On the Inside

Acting FCC Chairman Paul A. Walker has issued a statement calling National Radio Week unusually significant this year because of phenomenal growth of industry. (p. 881)

Request for spot announcements to be used for National Radio Week have produced suggested group of spots. (p. 879)

The Industry-Music Committee's composition has been announced. (p. 880)

Delegates to the Havana NARBEC meeting have completed draft of proposals to be taken to Cuba, and will present them to industry-government meeting. (p. 882)

Broadcast Advertising has requested forwarding of case histories of hotel radio campaigns. (p. 882)

The Labor Department has revised definitions of executives and other white-collar workers. (p. 884)

THIS IS NATIONAL RADIO WEEK

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS
1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
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Assistant to the President (Hollywood)
RICHARD P. DOHERTY
Director of Employee-Employer Relations
HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
DOROTHY LEWIS
Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

larly scheduled programs on ABC were to contain several references to the observance.

Also on ABC, the Bing Crosby program of the week will salute broadcasters and radio dealers in connection with the observance. The Vox Pop program of Parks Johnson and Warren Hull, broadcasting from St. Louis, will interview high school students entered in the "I Speak for Democracy" contest.

On Mutual, a number of regularly scheduled programs of all types were preparing special salutes to the radio industry, and the MBS promotion and program staffs were busy assisting local affiliates with the building of special programs.

The Columbia Broadcasting System will carry a special program for National Radio Week on October 30, at 6 p. m. During the broadcast, the Junior Achievement Annual Radio Award will be presented to Calvin Nullmeyer, youthful sports announcer of WMBD, Peoria, Ill.

The presentation will be made by Frank Stanton, CBS president, and J. P. Spang, Jr., chairman of the Massachusetts Board of Directors of Junior Achievement. Edgar L. Bill, manager of WMBD, will be heard in the Peoria portion of the program. The award's scroll will be signed by four network presidents and NAB President Justin Miller.

Members of the Association of Women Broadcasters of the NAB were planning many interviews on Radio Week, with special attention to their particular fields.

On the local level, stations throughout the United States have for several weeks been assisting the Junior Chamber of Commerce chapters and radio dealers in the triply sponsored "I Speak for Democracy" contest, which will award four scholarships of $500 each to high school students who win the national prizes.

The contest, which is endorsed by the United States Office of Education, will be in its most active community phases during National Radio Week.

Most local stations have already completed the broadcasting of five talks by NAB President Miller on the subject of the contest. Many stations built the five-minute transcribed talks into special local shows ranging from 15 to 30 minutes.

In addition, most broadcasters were planning open houses for listeners, who were invited to visit their studios. Many mayors and state governors have proclaimed the week.

Changes Asked for Standards of Practice At Independent and FM Group Conferences

(Continued from page 877)

commercials in only one instance, and in two other cases reduced the time allowed.

The proposed new time limitations were as follows (with present limitations in parentheses):

Approximate 5-minute programs	1:15	(1:00)
Approximate 10-minute programs	2:00	(2:00)
Approximate 15-minute programs	2:30	(2:40)
Approximate 30-minute programs	3:45	(4:00)
Approximate 45-minute programs	5:30	(5:30)
Approximate 60-minute programs	7:00	(7:00)

"The proposed revision of the Standards, as agreed on by the special committee, also continues and strengthens the proposed prohibition of double spot announcements," Mr. Cott stated. The independent revision said on this point:

"1. Consecutive announcements of sponsors shall not be allowed. This shall be construed to mean that no two announcements shall be broadcast contiguously, whether the announcements are for the same sponsors or different sponsors.

"2. Service announcements shall be exempt from point 1, unless they run more than 15 seconds. Service announcements shall be limited to two an hour."

Explaining the alterations of the time limitations for commercials, Mr. Cott said that the major problem of his group had been the decision as to the length of a program.

"This problem is solved," Mr. Cott said, "by this definition of a program:

"A program unit shall be the time elapsed from sign-on to sign-off'."

The committee construed this to mean, he said, citing an example, that a program within a 15-minute segment followed by a one-minute spot announcement should be considered a 14-minute program. The alteration of the definition as expressed in the first proposed Standards was made, the committee explained, because independent stations do not have the same "architecture" in their program structures as network affiliates.

The independent revision of the Standards, specifying lengths of programs, said:

"Where programs are followed by spot announcements, it is desirable to schedule announcements of 30 seconds or less in duration. Where a station schedules a spot announcement of 30 seconds or less, the station at its option may increase the limit within the program by 30 seconds."

Two Resolutions. The committee of independent broadcasters began its work Thursday morning with

(Continued on next page)

two resolutions. The first urged the NAB to recognize the "unique, specific problems of independent stations" by appointing a permanent committee to represent this part of the industry, and asked that a member or sub-committee of this group be present at the Board of Directors meeting in November, which revises and reviews the Standards.

The second resolution endorsed the principles of Standards of Practice for the radio industry.

Chairman Cott prefaced the detailed portion of the news conference with a general statement of the committee's aims.

"No Standards of Practice can be effective," he said, "unless the stations want it. Many stations have said that unless the Standards are praticable, they will resign from the NAB—and we don't want to see that happen.

"We are asking, therefore, that the Board of Directors delay its promulgation of the Standards until the instrument has been in the hands of broadcasters at least 60 days. We want them to be familiar with it. What we're asking is not a referendum, but an opinion poll. Our thinking has been conditioned by letters from over 250 stations to this committee's members."

The NAB Board of Directors will meet November 13-15 to consider suggested changes in the Standards of Practice, and to "review and revise" the instrument adopted at the September 19 meeting, as provided in the Board's resolution of adoption.

Broadcasters are urged to write to their District Directors, outlining their suggestions for changes.

Letters to District Directors will be forwarded to NAB headquarters for compilation by a special committee which will summarize the proposals for the Board, sending both the original letters and the summary to the November meeting.

Mr. Cott objected, however, to reports of rebellion. "We are not the Peck's Bad Boys of the NAB," he said, "nor do we feel that the networks are the Frank Merriwells."

A reporter asked: "Nor *vice versa?*"

"Nor *vice versa,*" said the committee chairman.

Other alterations in the previously proposed Standards of Practice, adopted by the NAB Board of Directors in September, involved general standards.

Politics Dramatization. Principal change in the more specific sections of the Standards came in the section which had forbidden dramatization of political issues. The proposed independent revision of the instrument altered this section to read:

"Dramatization of political issues must be clearly identified as such, both before and after the broadcast."

The committee also suggested that the NAB Board wait for the FCC's hearings on the Mayflower case, which forbids editorializing by broadcasting stations, before promulgating the section of the Standards which deals with public and controversial issues."

Chairman Cott explained that the Committee had felt that no realistic decision could be made on the subject until the Mayflower ruling had been reconsidered, and a decision rendered.

In connection with all general and specific Standards, the committee also urged that "where specific or unique problems of programming exist, stations may refer them to a code interpreting committee, which shall make its decisions on the basis of good taste."

(Continued on next page)

Suggested Spot Announcements Prepared For Observance of National Radio Week

EDITOR'S NOTE: *Below are nine suggested spot announcements for National Radio Week. They were prepared in resonse to a specific request for such material, and were based on information and copy slants contained in the folder, "Radio Helps More People To Get More Out of Life," which was mailed to station managers and program directors two weeks ago. They are in three lengths: four seconds, approximately 15 seconds, and one minute.*

This is National Radio Week. Radio helps you get more out of life.

* * *

This is National Radio Week. Thirty-five million American families listen to radios.

* * *

This is National Radio Week. Over 60 million radios are in use today.

* * *

This is National Radio Week. Radio is for everybody—everywhere.

* * *

This is National Radio Week. The free American way of broadcasting means more entertainment, information and service for more people. Radio helps you get more out of life because radio is for everybody—everywhere. And American radio is free.

* * *

This is National Radio Week. This year, more than 35 million American families own and listen to radios. Over 60 million radios are in use in America this year. And in the past ten years, radio families have increased at a rate of more than a million a year.

* * *

This is National Radio Week. Free American broadcasting this year reaches nearly 94 per cent of all American families. Radio helps these people to get more out of life—by giving them music, news, drama, sports, education—the best of life, for a free people.

* * *

This is National Radio Week. American broadcasting this year celebrates its 27th anniversary as a free medium—safeguarded in its freedom by the first amendment to the Constitution—bulwarked against encroachment by the Bill of Rights.

* * *

This is National Radio Week. More than one thousand, 700 broadcasting stations in the United States this week are celebrating the 27th anniversary of broadcasting, as a free American institution. The broadcasters of America hope you will join them in their celebrations—by visiting your local stations, and by remembering that radio's purpose is to help more people to get more out of life. This year, nearly half of all broadcasting time on all American radio stations is devoted to music. Nearly a fifth of all broadcast time is given to drama—and nearly an eighth of all broadcast time is given to news. Sports, education, religion, farm topics, current events, forums, business, and literature are among other segments of your daily radio program. You, the audience of free American radio, spend more time listening to broadcasts than you spend in any other way except working and sleeping. You own and listen to more than 60 million radio sets. And in no year of radio's history could you hear more varied programs. Radio helps you get more out of life.

The special committee included: Ted Cott, WNEW, New York, chairman; Frank Blair, WSCR, Scranton, Pa.; Wayne Coy, WINX, Washington, D. C.; Arthur Harre, WJJD, Chicago, Ill.; Edward Lamb, WTOD, Toledo, Ohio; Al Meyer, KMYR, Denver, Colo.; Elliott Sanger, WQXR, New York; Harold B. Shaw, WOAY, Oak Hill, W. Va.; Calvin J. Smith, KFAC, Los Angeles; Ben Strouse, WWDC, Washington, D. C.; Eugene Weil, WLAQ, Rome Ga.; Ralph Weil, WOV, New York; and Ray Bright, KLEE, Houston, sitting as an observer.

The special committee which would represent this group at the November Board meeting includes Mr. Cott, Arthur Harre of WJJD, Chicago, and Ben Strouse, WWDC, Washington, D. C.

A. D. Willard, Jr., executive vice president of the National Association of Broadcasters, Thursday night expressed his thanks to the special committee of independent broadcasters.

Mr. Willard said in his statement:

"The NAB is grateful to this committee for its constructive spirit of cooperation. It has performed an important assignment in a extremely short time.

"If it is the opinion of this Committee that further meetings should be held before the November Board meeting to modify or enlarge its proposals, Mr. Cott need only communicate that desire to this office."

FM Committee. The FM Executive Committee followed on Friday, and it also was an all-day session.

While suggesting that several changes be made in the Standards before they take effect next February 1st, the committee stated that "FM is a technical advancement of the broadcasting art and assumes the same responsibilities and obligations to the public and confronts operational problems inherent in all oral broadcasting."

Among recommended changes in the Standards was a suggestion that the overall maximum of three minutes of commercial time in any fifteen minute segment be altered to exclude the time devoted to "station break" announcements between programs. This revision is necessary, the group agreed, in order that stations which depend largely on "participating" programs for revenue not be placed at a disadvantage.

Pointing out that the ratio of commercial time to program length drops sharply at the 30-minute program point under the proposed standards, the Committee urged that the limitation there be raised from 3:00 minutes to 3:30 minutes.

The Committee also expressed the belief that news broadcasts should be subject to the same commercial limitations as other programs. The present Standards provide that news programs of less than 15 minutes duration "should contain no middle commercial announcement." This provision does not apply to other types of broadcasts.

A final suggestion regarding commercial limitations urged that the identification of studio locations not be construed as announcements. Many stations, it was pointed out, maintain studios in hotels and customarily mention this fact when giving station identification.

Religious Programs. In reference to the standards recommended for religious programs, the committee asked that the complete ban on the solicitation of funds over the air be modified to permit solicitation "for *bona fide* charitable purposes."

Expressing the conviction that prices paid at sporting events constitute legitimate news, the FM broadcasters asked that the provision governing this type broadcast be rewritten to allow the reporting of prices after an event has been concluded. The ban on the reporting of "prevailing odds" should not be changed, the committee added.

In addition to its discussions of the Standards, the Committee considered several additional matters of particular interest to FM Broadcasters. These actions included:

Music. The Committee asked that the networks be informed that it continues to feel that AM-FM duplication of musical programs is "essential to the orderly development of FM broadcasting," and urges that no contract between the network and AFM be negotiated which would impede this development. In addition, the Committee asked that it be kept constantly informed of any negotiations between the networks and the AFM which might concern FM broadcasters.

Research. NAB Director of Research Kenneth Baker presented to the group, as it had requested at its last meeting, an outline of a simple, economical method which FM stations could use to determine set ownership figures in their service areas. The Committee approved the system recommended; details will be furnished NAB member stations in the near future. Inclusion of FM listening in the next BMB study was also requested by the Committee.

Management Studies. Additional "management studies," similar to those made recently by the NAB were requested by the Committee and authorized.

Convention. A special committee to plan for participation of FM broadcasters in the next annual NAB convention was appointed. Its members are: Cecil D. Mastin, WNBF-FM, Binghamton, N. Y.; Willard Egolf, WBCC-FM, Bethesda, Md.; and Leonard Asch, WBCA, Schenectady, N. Y.

In addition to committee chairman Asch, Board Liaison Member Egolf, and Mr. Mastin, Committee members attending were Matthew Bonebrake, KOCY-FM, Oklahoma City; Edward A. Wheeler, WEAW, Evansville, Ind.; Everett Dillard, WASH, Washington; Board Liaison Member John Shepard, III, Boston, Mass., and Lansing Lindquist, WSYR-FM, Syracuse, N. Y., (representing Harry Wilder, WSYR-FM, Syracuse, N. Y.).

Industry Music Committee Is Established To Seek Solution to Petrillo Record Ban

A Special Industry Music Committee, comprising representatives of radio broadcasting and related activities which employ musicians, has been established, the National Association of Broadcasters announced last week.

In addition to members and executives of the NAB, the thirty-three names of committee members released today include representatives of the Television Broad-

(Continued on next page)

casters Association, recording and transcription producing companies, and the Frequency Modulation Association.

The formation of such a committee was directed by the NAB membership at its recent convention in Atlantic City, N. J. A resolution unanimously adopted there stated that "American broadcasters are convinced that a constructive and amicable solution to the problem created by the American Federation of Musicians would be a major contribution to the welfare of the American public, and are earnestly determined to make every effort to reach such a solution."

Recognizing, however, that "such a solution may be prevented by actions of the AFM," the resolution added: "Broadcasters are firmly resolved, in such event, to take all necessary and proper steps to continue and extend their full service to the public, and will work unitedly to that end."

The Industry Music Committee includes:

National Association of Broadcasters

A. D. Willard, Jr., Executive Vice President
R. P. Doherty, Director, Employee-Employer Relations Department
Don Petty, General Counsel
Robert K. Richards, Director, Public Relations Department

Frequency Modulation Association

Leonard Marks, General Counsel, FMA
William E. Ware, KSWI, Council Bluffs, Iowa
William Fay, WHAM, Rochester, New York
Ray E. Dady, KWK, St. Louis, Missouri
Paul W. Reed, WFAH-FM, Alliance, Ohio

Networks

Frank K. White, Vice President, CBS
Frank E. Mullen, Executive VP, NBC
Joseph A. McDonald, Secretary & Gen. Att'y, ABC
Robert D. Swezey, Vice Pres., MBS
Everett Dillard, President, Continental Network

Broadcasters

Leonard Asch, WBCA, Schenectady, N. Y.
John Elmer, WCBM, Baltimore, Md.
Theodore C. Streibert, WOR, New York
Roger W. Clipp, WFIL, Phila., Pa.
Frank King, WMBR, Jacksonville, Fla.
Robert Thompson, WBEN, Buffalo, N. Y.
Calvin J. Smith, KFAC, Los Angeles, California

Television Broadcasters Association

Lawrence Phillips, Director, DuMont Television Network
Noran E. Kersta, Manager, Television Operations, NBC

Transcription Companies

Library Transcription Group:
  Richard S. Testut, Vice President & Gen. Mgr., Associated Programs Service, Inc.
  C. O. Langlois, Sr., President, Lang-Worth Feature Programs, Inc.
Open-End Transcription Group:
  Joseph W. Bailey, Louis G. Cowan, Inc.
  Charles Gaines, Frederic W. Ziv Co.

Record Manufacturers

Capitol Records, Inc. (representative to be named later)
Columbia Recording Corp., Edward Wallerstein
Decca Records, Inc., Milton Rackmil
Mercury Radio & Television Corp., Irvin Green
Majestic Records, Inc., Guy Lemmon
RCA-Victor Division of RCA Mfg. Co., Inc., James Murray
Signature Recording Corp., George Jaycox

Acting FCC Chairman Walker In Statement Hails National Radio Week As Significant

Paul A. Walker, acting chairman of the Federal Communications Commission, last week hailed the 1947 observance of National Radio Week as "highly significant," and summarized the phenomenal growth of the industry.

In a statement issued in connection with National Radio Week, the acting FCC Chairman said:

> This year's observance of National Radio Week is highly significant. It occurs at a time when radio is undergoing its greatest expansion and development. It marks the dawn of a new era in utilizing this modern marvel for a constantly unfolding variety of purposes.
>
> For radio has, in fact, become today's jack-of-all-trades!
>
> It is undergoing unprecedented growth as a broadcast medium. New services vie with the old. People through television can now see as well as hear their programs.
>
> At the same time, radio is knitting the postwar world into a more compact and effective communications system.
>
> In our own country it is being used to supplement, even replace, wire facilities. The public can now converse to and from moving land, sea and air vehicles. Radar and other electronic developments are proving invaluable adjuncts to marine and aviation navigation. It has even become necessary to provide radio frequencies for medical diathermy and industrial heating equipment.
>
> The current year sees established radio activity extending from entertainment and communication to safety and specialized uses, with new services in prospect which will affect the home and the individual.
>
> Of prime importance to radio during the year were the agreements reached by 78 nations represented at the International Telecommunications Conferences at Atlantic City. The results will tend to modernize and standardize radio operation throughout the world.
>
> In the domestic broadcast picture, the number of licensed standard stations is approaching 1,500, with about one-fourth that number additionally under construction. FM registered its greatest advance. Of the more than a thousand such stations licensed or authorized, over 300 are on the air. Television outlets are nearing 70, and noncommercial educational stations approach 50. Other types of broadcast stations and auxiliaries bring the broadcast total to well above 3,500.
>
> In the non-broadcast field the number of authorized stations approximates 40,000. They embrace safety and special services, including marine, aeronautical, police, fire, forestry, railroad, public utility, geological, experimental and others.
>
> The growth of radio stations is reflected in the number of commercial radio operators, which now exceeds 336,000.
>
> The amateur fraternity alone accounts for some 80,000 operators and 75,000 stations.
>
> The number of radio stations, however, is not a complete measure of activity, since in some services a single authorization can cover numerous mobile units. For example, about 25,000 radio-equipped vehicles are testing two-way radiotelephone service. Short-distance radiocommunication services for industries and citizens appear to be just around the corner.
>
> Radio is being used to link isolated places with the telephone system. Coaxial cable and microwave relay are supplementing wire systems, besides holding promise for broadcast use.
>
> The foregoing are a few highlights of radio activities which come within the Commission's purview. The National Association of Broadcasters and the Radio Manufacturers Association, which sponsor National Radio Week, are well aware of the impact of this new tempo of radio's march of progress.

Unanimous FCC Statement Expresses Group Appreciation to Retiring Chairman Denny

The Federal Communications Commission, on October 23, 1947, unanimously adopted the following statement on the resignation of Chairman Charles R. Denny, presented by Vice-Chairman Paul A. Walker:

> "I think that the record of this meeting should not close without an expression of appreciation on behalf of the Commission to the retiring Chairman, Charles R. Denny.
>
> "Chairman Denny first came to the Commission in February, 1942, as Assistant General Counsel in charge of Litigation. From the outset, he displayed unusual abilities and wholehearted devotion to the work of the Commission. Recognition of these abilities led to his selection as General Counsel when that position became vacant. And the distinction with which he performed the duties of that office, during one of the most trying and difficult periods of the Commission's history, made his designation to the Commission an obvious and natural choice.
>
> "As a member of the Commission, as Acting Chairman, and as Chairman, he has displayed not only breadth of understanding and decisiveness of judgment but also a marked capacity for cooperation and leadership. We, his colleagues, are certainly not alone in recognizing and appreciating these qualities; they have won him the respect and warm regard of the Commission staff and those engaged in the communications field. Nor is this respect and regard confined to this nation alone. For, as Chairman of the recently held International Telecommunication Convention, he again demonstrated these qualities in an impressive fulfillment of a delicate and difficult assignment.
>
> "I move that these remarks be incorporated into the minutes of this meeting together with our expression of appreciation for his services to the Commission and our best wishes for the future."

Engineering Department

Havana Engineering Conference Delegates Complete Propasals During Week of Work

Working against time, industry-government members of the North American Regional Broadcasting Engineering Conference who will go to Havana November 1, last week completed its assignment of subjects for recommendation at NARBEC, and made plans to present the proposals to the joint industry-government meeting at the State Department in Washington Saturday (25).

In keeping with the preliminary plans made at the first meeting on the 17th, the American delegation of engineers, headed by George E. Stirling, chief FCC engineer, completed their engineering proposals after eliminating policy matters not to be discussed at the Havana conference, but which will come up for discussion at the August NARBA treaty revision session in Canada.

The proposals, as originaly reported, will endeavor to modify the present technical specifications in keeping with current knowledge. These propose, essentially, the adoption of new and present FCC standards.

The NARBEC delegation will present the results of extensive measurements by the FCC of skywave signals made over both land and seawater paths.

Named last week to accompany the government delegation were Raymond F. Guy (NBC), John Preston (ABC), and James Parker (CBS). Mutual had not named its representative on Friday. Andrew Ring will represent CCBS.

Royal V. Howard, NAB director of engineering, had already been named to the American team.

Rules and Regulations for Citizens Radio Service Promulgated on Experiment Base

The long-pending promulgation of Rules and Regulations for the Citizens Radio Service was announced by the Federal Communications Commission on Friday (24). These stations will operate in the 460-470 Mc band. Licenses for operation of these stations upon a regular basis will not be issued, however, until completion of all regulations, and, until that time, the operation will continue upon an experimental basis.

Manufacturers will be required to submit their equipment to the Commission for approval.

The proposed stations will be permitted to have power from 10 to 50 watts, depending upon use. Those stations of Class A (50 Watts) must maintain their frequency tolerance of 0.02%; the Class B (10 Watts) stations will be permitted to have a tolerance of 0.4%. These stations will only be permitted to operate on 465 Mcs.

For composite equipment, complete technical details must be submitted, and the Commission may require field testing before authorization of operation.

Broadcast Advertising

Radio Ranks Third in Media Hotels Use; NAB Asks Case Histories on Campaigns

Radio advertising ranks third among media used by members of the American Hotel Association to publicize accommodations and services, according to John Kinerk, Director of Promotion for the trade group, in a meeting held last week with members of the NAB Department of Broadcast Advertising.

Accepting an invitation to visit NAB Headquarters in order to gather material on the "beamed program technique" as applied to hotels, Mr. Kinerk advised that although his industry is the seventh largest business enterprise in the country, less than a fifth of respondents to a recent survey use radio as an advertising medium.

"Of 2,803 hotel questionnaires returned *(Ed. note: AHA has 6,500 members)* 79 per cent reported they used one or more of three advertising media: newspapers, billboards, and radio," Mr. Kinerk stated. Some of the hotels used more than one medium.

Twenty-one per cent (595 hotels) of those reporting,

(Continued on next page)

showed no advertising in any of the three media covered by the questionnaire, he said.

"Transient hotels reported on 793 of their properties," Mr. Kinerk stated, "and 604, or 76 per cent, used newspaper advertising. 235 hotels, or 30 per cent, used radio, while 488 hotels, or 62 per cent, used billboards.

"Among resort hotels, 417 sent in reports, a return on 38 per cent of the questionnaires mailed. In this category, 10 per cent used radio while 71 per cent gave advertising to newspapers, and 30 per cent advertised via billboards."

The final capitulation, Mr. Kinerk said, showed that of all hotels reporting, 61 per cent used newspaper space, 53 per cent used billboards, and 19 per cent utilized radio.

WE NEED

Complete details about radio campaigns which gained objectives and produced results for *hotels, resorts, vacationlands, restaurants, grills*, and advertisers in related fields.

The case histories will be included with other material which the NAB Department of Broadcast Advertising is preparing for the American Hotel Association underlining the effectiveness of the broadcast medium.

The need is urgent. Please give this your earliest attention. Address replies to Hugh M. P. Higgins, NAB Department of Broadcast Advertising.

Small Market Stations

Survey by Small Market District Chairman Shows State of Radio-Newspaper Relations

The relationship between radio stations and newspapers is "excellent" in 18% of the small cities (less than 50,000 population) in NAB District Two (New York and New Jersey), according to a survey made recently by Si Goldman, WJTN, Jamestown, N. Y., Small Market district chairman. One of the factors for this, the study shows, is the fact that some newspapers have acquired financial interests in stations.

The relationship between radio and newspapers was reported as "fair" in 38% of the cities, "good" in 6%, "poor" in 13%, and in 25% of the cities as "non-cooperative."

Mr. Goldman said:

"Information reaching the National Association of Broadcasters indicates that there is a steady improvement in the relationship between radio stations and newspapers.

"In some communities the relationship is the finest because of the 'understanding of each other's problems' by officials of the newspaper and the radio station. Public relations know-how, common problems of the media, and combined responsibility for success of community campaigns are reasons given for the trend toward better relationship between the newspaper and the radio station."

(Editor's Note: NAB will furnish its member stations suggestions for improving relationship with newspapers upon request.)

Legal Department

FCC Refuses to Dismiss Without Prejudice Application for Station in Parsons, Kans.

In an order adopted October 16, the FCC refused to dismiss without prejudice the application of H. J. Griffith for a radio station in Parsons, Kansas.

The request for dismissal stated that the applicant, since filing his application, had been granted a c.p. elsewhere and had become a large stockholder in another station and was no longer interested in the application in question. His petition also reported that the conflicting applicant for facilities at Parsons had agreed to reimburse him for his out-of-pocket expenses not exceeding $6,930, made up of legal and engineering fees, travel, etc.

In refusing to grant the petition a majority of the Commission reasoned that the only ground for the payment of money was the removal of a conflict, thus obviating this factor as a reason for holding a hearing. The Commission said that its "hearing procedures are designed for the purpose of determining whether or not the granting of particular applications will be in the public interest. The Commission will not approve their use as a device for enabling one party to a proceeding, who admittedly has no further interest in the proceeding, to exact monies from another party as the price for the former's withdrawal."

The majority concluded that the grant of such a petition would not be in the public interest where the money paid was in excess of the value of any material, equipment, or services received by the party making payment.

The Commission then proceeded to dismiss the application with prejudice, on the ground that, since the petitioner clearly had no intention of operating a station in Parsons, no purpose would be served by keeping his application on file.

In a dissenting opinion, Commissioners Webster and Jones took the view that it was not against the public interest to permit the payment of money in these circumstances so long as the amount was not in excess of out-of-pocket expenses, and that the petitioner should be given an opportunity to establish that the amount paid was in keeping with his actual expenses.

They further stated that there was nothing to indicate that the petitioner had acted in bad faith at any time, that in stipulating the amount of money he was to be paid he was merely conforming to the Commission's Rule 1.366 and that there was nothing to indicate that he had used the Rule for the purpose of securing the money. They pointed out that the only distinguishing factor between this petition and others previously granted was the amount involved.

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They also said that Rule 1.366 does not show on its face the particular considerations which will meet the Commission's approval and that, therefore, the Rule should be amended before such decisions as this are made.

Inquiries on Quiz Shows Received

Since the release by the FCC of its Order to WARL to show cause why its quiz program is not in violation of Sec. 316 of the Communications Act (see NAB Reports Oct. 20, 1947), NAB has had numerous inquiries from member stations carrying similar programs.

A general discussion of the subject is found in an article in NAB Reports June 9, 1947, p. 459. No further information is available to assist members in determining whether specific programs are or are not in violation of Sec. 316. It should be remembered that the Commission *has not as yet* found the program illegal, nor does its Order mean that it has any opinion regarding legality or illegality as of this time. After hearing, the Commission may find—consistently with its Order—that the program involved, and others similar to it, are not in violation of the law.

NAB will take such steps as are deemed proper and advisable in connection with this matter and will keep the membership fully informed of developments.

Employee-Employer Relations

Labor Department Wage and Hour Division Proposes Revision of White-Collar Terms

The Administrator of the Wage and Hour Division, Department of Labor, on Wednesday (22) announced a public hearing beginning December 2 to consider revisions of the regulations governing employees in the categories of "executive," "administrative," "professional" and "outside salesmen." Included in the official announcement were a number of specific proposals that would substantially alter existing rules.

A proposal of the United Electrical, Radio and Machine Workers of America (CIO), would require that executive, administrative and professional employees be paid $500 or more per month in order to be exempt from the overtime and other provisions of the Wage-Hour Act. At the present time, persons otherwise qualifying as executives need be paid not less than $30 per week, and in the case of administrative and professional employees the minimum is $200 per month.

Under existing rules, a person does not qualify as an "executive" if the time he spends doing work similar to that done by employees under his supervision amounts to more than 20 per cent of the weekly work hours of the persons he supervises. Similarly, "professional" employees cannot be exempt if they spend more than 20 per cent of their time doing nonexempt work. No such percentage limitation is applicable to "administrative" employees or "outside salesmen," although both of these categories must be "regularly" engaged in performing the work which qualifies them for exemption.

Advance "Freedom Train" Schedule

The "Freedom Train" is now at Manchester, N. H.

Following is the schedule of the train for the week of November 17:

November 17: Open date in Harrisburg, Pa.
November 18: Reading, Pa.
November 19: Allentown, Pa.
November 20: Chester, Pa.
November 21: Wilmington, Del.
November 22: Salisbury, Md.
November 23: Dover, Del.

The Administrator's notice proposes a revision with regard to each of the exempt categories, which would limit their nonexempt work to 8 hours in each work week.

NAB has been seeking a "hearing" by the Wage and Hour Division for several months and will take advantage of the December 2nd meeting to present the views of the industry on the proposed revisions as well as on others desired by the industry.

In the near future, NAB members will receive more detailed information concerning the revisions, and a questionnaire designed to crystallize industry proposals. Experience with present regulations, in effect since 1940, has brought to light many problems. Broadcasters are urged to cooperate with the Employee-Employer Relations Department so that detailed and factually sound proposals may be made to the Wage and Hour Division.

Public Relations

Members Urged To Ask Selected Booklist By Public Relations Committee Chairman

Gilmore N. Nunn, chairman of the NAB Public Relations Committee, last week again urged members desiring sets of the committee's selected list of books about radio to send in their requests by November 1, since the required 100 requests have not yet been received and no action can be taken toward procuring the books until 100 members have asked for them.

The selected list of books on radio was compiled by the Public Relations Committee at the request of several station operators. Retail cost of the complete list is $52.25, but NAB's library can acquire sets at $40 if as many as 100 requests are received.

Orders should be sent to the NAB by November 1. The broadcasters ordering the books will be billed when the books are shipped.

Some stations have expressed desire for the books for reference use, others for donation to schools and libraries. Stations wishing to give them to institutions have had the suggestion from Mr. Munn that

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book-plates or covers identifying the donor station would mean helpful publicity.

The complete list of books being offered to stations follows:

General

Abbot, Waldo. Handbook of Broadcasting. McGraw-Hill. 1941.
Landry, Robert J. This Fascinating Radio Business. Bobbs-Merrill. 1946.
Tyler, Kingdon S. Modern Radio. Harcourt, Brace. 1944.
Waller, Judith C. Radio, The Fifth Estate. Houghton Mifflin. 1946.

Advertising

Sandage, C. H. Radio Advertising for Retailers. Harvard University. 1945.

Announcing

Gilmore, Art and Middleton, Glenn. Radio Announcing. Hollywood Radio Publishers. 1946.

Education

Levenson, William B. Teaching Through Radio. Farrar & Rinehart. 1945.

History

Banning, William Peck. Commercial Broadcasting Pioneer. Harvard University.
Shurick, E. P. J. The First Quarter-Century of American Broadcasting. Midland Publishing Company. 1946.

Music

LaPrade, Ernest. Broadcasting Music. Rinehart. 1947.

News

White, Paul W. News on the Air. Harcourt, Brace. 1947.

Production

Crews, Albert. Radio Production Directing. Houghton Miffling. 1944.

Public Service

Tolleris, Beatrice K. Radio, How, When and Why to Use It. National Publicity Council. 1946.

Research

Lazarsfeld, Paul F. and Field, Harry. The People Look at Radio. University of North Carolina. 1946.

Sound Effects

Creamer, Joseph and Hoffman, William B. Radio Sound Effects. Ziff-Davis. 1945.

Television

Tyler, Kingdon S. Telecasting in Color. Harcourt, Brace. 1946.

Vocational

DeHaven, Robert and Kahm, Harold S. How to Break Into Radio. Harper. 1941.

Writing

Barnouw, Erik. Handbook of Radio Writing. Little, Brown. 1947.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 3-9, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, with the approach of winter, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Throughout the growing season frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels, even as compared to last year, when hunger was widespread. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most other countries will have to be cut sooner or later. As cold weather nears, the unrest grows. To make matters worse, the population of Western Europe has grown—hence more mouths to feed.

Food Saving Suggestions Are Asked

Last week NAB Reports carried the fact sheet on the world food emergency in its entirety with the request that all broadcasters bring this urgent need to the attention of their listeners.

In order to help you in telling your listeners about the President's food saving program, the Citizens Food Committee is preparing a series of spot announcements and other material. All this material will be available to every radio station in the country and will be sent out to you within the next week by NAB.

The Citizens Food Committee has also asked NAB for suggestions on how the individual radio stations can best put over this vital program. NAB in turn are asking broadcasters who have developed different program ideas on this subject to advise us, so that we in turn can give this material to the Citizens Food Committee. These ideas will then be passed on to all other broadcasters for their use in publicizing the urgent need.

Suggestions should be addressed to the National Association of Broadcasters, Information, 1771 N Street, N. W., Washington 6, D. C.

It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer and closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter the suffering will be tragic. While hunger spreads in Europe, Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat, is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. But more than that, we cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail this winter the result may not only be human misery; our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates

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show that there is now available in the United States only about 470 million bushels of grain for export. But Europe's minimum needs from this country are for at least 570 million bushels. The problem is—how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Obviously, the way in which everyone can help is by moderation in the use of wheat products. But, surprising though it may seem, one of the best ways of conserving wheat is by cutting down on our most extravagant use of grain—the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following four-point program as his individual program against starvation and chaos in Europe: a. No meat on Tuesdays. b. No poultry or eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

Our American Heritage— "Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc. which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

Junior Red Cross Enrollment Drive

November 1 marks the opening of the annual enrollment drive of the American Junior Red Cross, largest youth-service organization in the world, which carries on its activities through the student-body organization of the nation's schools. Its more than 19,000,000 members must now be re-enrolled for the coming year to carry on the work of the American Red Cross in both in-school and out-of-school activities. The organization's original purpose, when founded by President Woodrow Wilson during World War I, was to obtain the services of boys and girls in home-front support of the war effort. The Junior Red Cross has come to occupy a prominent position in community, national and international services. *INTERNATIONALLY.* Junior Red Cross members provide: 1. The National Children's Fund. 2. Gift Boxes. 3. International School Correspondence. 4. Soft Toys. *NATIONALLY AND LOCALLY.* Junior Red Cross members have regular projects for: 1. Forest Fire Prevention. 2. Service to Veterans. 3. Service to the Blind. 4. Training for Leadership. 5. Community Services. 6. Promoting Intercultural and International Understanding. 7. Red Cross School Courses. 8. Service to Local Red Cross Chapters. 9. Summer Programs. Ask educators to give full support to the drive in the classrooms. Suggest that they recruit members through classroom groups which every boy and girl in school is eligible to join. Tell students to ask their teachers for full information about the Junior Red Cross. (Fact Sheet No. 34-A.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 27. They are subject to change.

Monday, October 27

(10:00 A. M.)

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. **1560 kc., 10 KW, unlimited.** DA—day and night.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. **1560 kc., 500 watts night, 1 KW day, unlimited.**

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; modification of C. P., and for license. **1560 kc., 250 watts, non-directional antenna; unlimited.**

WTOD—Unity Corp., Inc., Toledo, Ohio—C. P. **1560 kc., unlimited**; DA-night.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. C. P. to include power. **1560 kc., 50 KW, unlimited.**

NEW—The Montana Network, Butte, Mont.—C. P. **1560 kc., 1 KW, unlimited.**

Monday and Tuesday, October 27 and 28

At Atlantic City, N. J.

(District Courtroom, Municipal Building, 10:00 A. M.)

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J. —C. P. **1230 kc., 250 watts, unlimited.**

NEW—Strand Broadcasting Corp., Atlantic City, N. J.—C. P. **1230 kc., 250 watts, unlimited.**

Intervenor: WCAU—Philadelphia, Pa.

(Continued on next page)

Tuesday, October 28

(10:00 A. M.)

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. **590 kc.**, 1 KW, unlimited; DA-night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. **590 kc.**, 1 KW, unlimited; DA-night and day.

Intervenor: WLVA—Lynchburg, Va.

Wednesday, October 29

(10:00 A. M.)

NEW—Community Broadcasting Co., Fort Worth, Texas—C. P. **1490 kc.**, 250 watts, unlimited.

Parties Respondent:

KVWC—Northwestern Broadcasting Co., Vernon, Texas;

KPLT—North Texas Broadcasting Co., Paris, Texas;

KGKB—East Texas Broadcasting Co., Tyler, Texas.

Oral Argument

(Before the Commission, Room 6121, 10:00 A. M.)

1st Argument

Associated Broadcasters, Inc. (Assignor), Evansville on Air (Assignee); Associated Broadcasters, Inc. (Assignor), Radio Indianapolis, Inc. (Assignee)—Assignment of license of WABW and WBBW, Indianapolis, Ind.

2nd Argument

Johnston Broadcasting Co., Birmingham, Ala.; Thomas N. Beach (WTNB), Birmingham, Ala.—**850 kc.**, 1 KW night, 5 KW—LS unlimited. DA-night.

At Levelland, Texas

(Put in this consolidation, but hearing already held)

NEW—Panhandle Broadcasting Corp., Amarillo, Texas; NEW—Voice of Amarillo, Amarillo, Texas; NEW—Forrest Weimhold, tr/as Herald Broadcasting Co., Levelland, Texas—C. P. **1230 kc.**

Thursday and Friday, October 30 and 31

At Big Springs and Odessa, Texas

(Big Springs, Oct. 30; Odessa, Oct. 31; both in County Court House, 10:00 A. M.)

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

KOSA—Southwestern Broadcasting Corp., Odessa, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

Saturday, November 1

At Hobbs, N. Mex.

KWEW—W. E. Whitmore, Hobbs, N. Mex.—C. P. **1230 kc.**

FCC ACTIONS

GENERAL

Commission Seeks Commercial Reproduction of Certain Records for Sale to Public

To meet an increasing number of requests for copies of antenna patterns and related documents filed with broadcast applications, the Commission is inviting bids to have this work done commercially for sale at reasonable cost to those who desire them. The duplicating company obtaining this contract will prepare master copies of all directional antenna patterns within 24 hours after they are filed with the Commission. Master copies of other public records as defined in Section 1.206 of the Commission's Rules and Regulations, will be prepared as requested. Copies of these records may then be obtained from the duplicating company at the per page price specified in the competetive bids. All requests for copies of such documents, after the contract has been awarded, should be directed to the official duplicating company.

AMPLITUDE MODULATION

AM—Docket Cases

850 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **The A. S. Abell Co.** for a new station at **Baltimore, Md.**, to operate on 850 kc., 1 KW, unlimited time, DA day and night (BP-4297; Docket 7338), and looking toward grant also of application of Berks Broadcasting Co. to change assignment of **Station WEEU, Reading, Pa.**, from 850 kc., 1 KW, daytime only, to 850 kc., 1 KW, unlimited time, using DA night, and make changes in equipment (BP-4380; Docket 7339). (Commissioners Durr, Hyde and Webster not participating.)

1080 KC.

The Commission announces its **Final Decision** granting application of **Mid-America Broadcasting Corp.** for a new station at **Louisville, Ky.**, to operate on 1080 kc., 1 KW night, 5 KW day, conditions (BP-2760; Docket 6040), and denying application of **Kentucky Broadcasting Corp., Inc.**, to change frequency of Station WINN, Louisville, Ky., from 1240 kc. to 1080 kc., increase power from 250 watts to 1 KW night, 5 KW day, and change location of transmitter site (BP-4169; Docket 7354). (Commissioners Walker, Hyde and Jones not participating.)

1230 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Frank R. Smith, Jr.**, for a new station at **Beaver Falls, Pa.**, to operate on 1230 kc., 250 watts, unlimited time, conditions (BP-5428; Docket 7981), and a denial of the application of **Eagle Printing Co., Inc.**, seeking the same facilities at **Butler, Pa.** (BP-4800; Docket 7672). (Commissioners Durr, Hyde and Webster not participating.)

1400 KC.

The Commission announces its **Order** granting petition of **Narragansett Broadcasting Co.** requesting the Commission to adopt its Proposed Decision (B-369) as its **Final Decision** with regard to petitioner's application; and granted said application of Narragansett Broadcasting Co. for a new station at Fall River, Mass., to operate on 1400 kc., 250 watts, unlimited time (BP-4409; Docket 7312), subject to filing, within 60 days, an application for modification of CP specifying transmitter site and antenna system meeting requirements of Commission's standards.

The Commission announced its **Final Decisions** *in the following cases:*

1240 KC.

Granting the application of **Standard Tobacco Company, Inc.**, for a new station in **Maysville, Ky.**, to operate on 1240 kc., 250 watts power, unlimited time. (BP-5036; Docket 7907).

930 KC.

Granting application of **Michigan Broadcasting Co.**, for a new station in **Battle Creek, Mich.**, to operate on 930 kc., 1 KW., unlimited time, DA day and night (BP-4756; Docket 7779), and application of **Elyria-Lorain Broadcasting Co.**, for a new station in **Elyria, Ohio**, to operate on 930 kc., 1 KW, DA day and night, unlimited time. (BP-4865; Docket 7780)

(Continued on next page)

The application of **Leonard A. Versluis, Grand Rapids, Mich.,** to change facilities of station WLAV from 1340 kc., 250 watts, unlimited time, to 930 kc., 1 KW, unlimited time, DA night, is denied. (BP-4536; Docket 7778)

1490 KC.

Denying application of **Radio Springfield, Inc.,** for a new station at **Springfield, Ill.,** to operate on 1490 kc. with 250 watts, unlimited time. (BP-3822; Docket 7323).

1450 KC.

The Commission announced its **Final Decision** (B-363) granting the application of **Coast Ventura Company** for a new station at **Ventura, Calif.,** to operate on 1450 kc., 250 watts, unlimited time (BP-3725; Docket 6839) and denying the mutually exclusive application of Ventura Broadcasters, Inc., seeking the same facilities. (BP-3807; Docket 6840) (Chairman Denny not participating.)

AM—New CP's Granted

560 KC.

Downlander Broadcast Co., Dothan, Ala.—Granted CP for a new station to operate on 560 kc., 1 KW, daytime only; engineering conditions. (BP-5401)

730 KC.

Kentucky Mountain Holiness Assn., Lawson, Ky.—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only; engineering conditions. (BP-6034)

1010 KC.

The Southwestern Broadcasting Co. of Miss., McComb, Miss.—Granted CP for a new station to operate on 1010 kc., 250 watts, daytime. (BP-6018)

1260 KC.

Williamson County Broadcasting Co., Taylor, Texas—Granted CP for a new station to operate on 1260 kc., 1 KW, daytime only. (BP-6139)

1330 KC.

Charles River Broadcasting Co., Waltham, Mass.—Granted CP for a new station to operate on 1330 kc., 1 KW, daytime only; engineering conditions. (BP-6189)

AM—Designated for Hearing

The Commission on October 15, 1947, designated for a consolidated hearing all pending applications which seek the facilities of station WORL, the proceeding to be held at Boston, Mass., on Dec. 15, 1947:

Continental Television Corp.—950 kc., 1 KW, day (BP-6119).
Joseph Solimeno—950 kc., 5 KW, day (BP-6120).
Bunker Hill Broadcasting Co.—950 kc., 1 KW, day (BP-6121).
Boston Radio Co., Inc.—950 kc., 5 KW, day (BP-6118).
Beacon Broadcasting Co., Inc.—950 kc., 1 KW, day (BP-5912).
Pilgrim Broadcasting Co.—950 kc., 5 KW, day (BP-5362).

In this connection, attention is invited to Section 1.387(b)(3) of the Commission's Rules and Regulations which provides that an application which is mutually exclusive with other applications already designated for hearing will be consolidated for hearing with such other applications only if the application in question is filed at least 20 days before the date on which the hearing on the prior applications is scheduled.

1230 KC.

Granite State Broadcasting Co., Inc., Claremont, N. H.—Designated for hearing application (BP-6141) for a new station to operate on 1230 kc., 250 watts, unlimited time, in consolidation with application of WGLN. (Docket 8404)

AM—Correction

The item appearing in last week's Reports under heading, AM—Designated for Hearing, referring to **Rogers and McDonald Newspapers, Inglewood, Calif.,** is corrected by the Commission to read as follows:

Adopted an order dismissing application (BP-6012) without prejudice to refiling after a final decision has been rendered with respect to applications of KQW (BP-3021; Docket 6214) and KSFO (BP-2776; Docket 6005), or after those applications have otherwise been disposed of; and dismissed as moot the petition of KQW requesting that the application of Rogers & McDonald Newspapers be designated for hearing.

AM—Licenses for New Stations Granted

990 KC.

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted license for a new station; 990 kc., 250 watts daytime. (BL-2637)

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Granted license for new station; 1490 kc., 100 watts, unlimited time, and for change of studio location. (BL-2573)

AM—License Renewals

The following stations were granted renewal of licenses for the period ending November 1, 1950:

KSLM, Salem, Ore.; WHP, Harrisburg, Pa.; WING, Dayton, Ohio; WTSP, St. Petersburg, Fla.; KTUL, Tulsa, Okla.; KWKW, Pasadena, Calif.; WBNS, Columbus, Ohio; KCBC, Des Moines, Iowa; KCBD, Lubbock, Texas; KDFN, Casper, Wyo.; KDTH, Dubuque, Iowa; KELA, Centralia, Wash.; KFRO, Longview, Texas; KIEM, Eureka, Calif.; KTBS and auxiliary, Shreveport, La.; KTSM, El Paso, Texas; KUJ, Walla Walla, Wash.; KVOE, Santa Ana, Calif.; WBIG, Greensboro, N. C.; WBRY and auxiliary, Waterbury, Conn.; WCSC, Charleston, S. C.; WFBL and auxiliary, Syracuse; WLOW, Norfolk, Va.; WSAR, Fall River, Mass.; WWSR, St. Albans, Vt.

AM—Modification of CP's Granted

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP for extension of completion date to 10-20-47.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Granted modification of CP to change type of transmitter. (BMP-3192)

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted modification of CP for extension of completion date to 1-7-48. (BMP-3187)

WAYB—Waynesboro Broadcasting Corp., Waynesboro, Va.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3165)

WVLN—Olney Broadcasting Co., Olney, Ill.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3058)

KVLH—Pauls Valley Broadcasting Co., Pauls Valley, Okla.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3082)

WEXT—Andave Radio Co., Milwaukee, Wis.—Granted modification of CP to change corporate name of permittee to WEXT, Inc., and change type of transmitter. (BMP-3186)

KGAR—Albert S. Pyatt, Garden City, Kans.—Granted modification of CP to change type of transmitter and to make changes in vertical antenna. (BMP-3201)

KRKL—East Side Broadcasting Co., Kirkland, Wash.—Granted modification of CP for approval of antenna and transmitter location and to change studio location. (BMP-3012)

WCMD—Cambridge Co., Cambridge, Md.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3081)

(Continued on next page)

KOWB—Snowy Range Broadcasting Co., Laramie, Wyo.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and studio locations. (BMP-3112)

WWNF—Wayne M. Nelson, Inc., Fayetteville, N. C.—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2917)

KBOO—Hill County Broadcasting Co., Hillsboro, Tex.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2881)

WIPR—Puerto Rico Communications Authority, San Juan, P. R.—Granted modification of CP to make changes in DA and change transmitter location. (BMP-3044)

KIND—Central Broadcasting Inc., Independence, Kans.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location. and to change studio location, subject to applicant's painting and lighting the proposed tower in accordance with CAA specifications "A-3-a", and further subject to waiver of Sec. 3.55(b) and 3.60 of the Rules. (BMP-3135)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 5-4-48. (BMP-3202)

AM—Application Dismissed with Prejudice

1310 KC.

Griffiths Broadcasting Co., Parsons, Kans.—Adopted Memorandum Opinion and Order, dismissing, with prejudice, on the Commission's own motion, the petitioner's application (BP-5776; Docket 8191), for a new station to operate on 1310 kc., 1 KW, U-DA, (Commissioners Jones and Webster dissenting).

AM—Miscellaneous Actions

WKST—WKST, Inc., New Castle, Pa.—Granted CP to increase power from 1 to 5 KW, install new transmitter and make changes in nighttime DA; engineering conditions. (BP-5913)

KSBW—DeHaven, Hall and Oates, Salinas, Calif.—Granted assignment of CP from a partnership to Salinas Broadcasting Corp., in which Hall and Oates will have 60% interest; the remaining 40% to be owned by Niles C. Cunningham and Dan O. Bardin. (BAP-56)

KXXL—Voice of Reno, Reno, Nev.—Granted consent to assignment of CP from Chet L. Gonce, d/b as Voice of Reno to Edward Margolis, Frederick W. Kirske and Byron J. Samuel. a partnership, d/b as Station KXXL, for a consideration of $30,000. (BAP-57)

WKIC—Bullard, Metcalf and Goodlette, Hazard, Ky.—Granted consent to assignment of CP from Bullard, Metcalf and Goodlette, a partnership, to BMG Broadcasting Corp. (BAP-62)

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va.—Granted consent to the assignment of CP from Fairmont Broadcasting Co., to Fairmont Broadcasting Co., a corporation. (BAP-64)

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.—Granted consent to assignment of license of station KTYL from Sun Valley Broadcasting Co., a partnership, to a corporation of the same name. (BAL-634)

Harvey Radio Labs., Inc., Cambridge, Mass.—Denied petition requesting that its application (BP-5707) seeking daytime operation on 1550 kc., be removed from the pending files and granted.

AM—Applications Accepted for Filing

590 KC.

WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-P-5148, which authorized a new standard broadcast station) to change type of transmitter.

WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—License to cover construction permit (B1-P-5148, as modified), which authorized a new standard broadcast station and specify studio location as 204 Washington Avenue. Albany, New York, and authority to determine operating power by direct measurement of antenna power.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—License to cover construction permit (B3-P-4829, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location from 2250' South of Spruce St., on line of Boone Street, Southward, El Paso, Texas, to in Ascarate Park, SE of El Paso, Texas. Amended to make change in directional antenna pattern and change transmitter location from in Ascarate Park, SE of El Paso, Texas, to on U. S. Route 54, approximately 3.5 miles north of city limits of El Paso, Texas.

610 KC.

KFRC—Don Lee Broadcasting System, San Francisco, Calif.—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Company.

620 KC.

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—License to cover construction permit (BP-6058, as modified). which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

680 KC.

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Construction permit to install old main transmitter at present site of main transmitter, to be operated on 680 kc. with 5 KW power, for auxiliary purposes only.

KOMW—Miller Publishing Co., Inc., Omak, Wash.—License to cover construction permit (B5-P-5520, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 KC.

WVOK—Voice of Dixie, Inc., Birmingham, Ala.—License to cover construction permit (B3-P-4598, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

WGBS—The Fort Industry Co., Miami, Fla.—Special service authorization to operate unlimited time non-directional on 710 kc. with power of 10 KW day, 2 KW night, for period of 30 days.

KURV—James Cullen Looney, Edinburg, Tex.—License to cover construction permit (B3-P-5051, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

720 KC.

WXGI—Radio Virginia, Inc., Richmond, Va.—License to cover construction permit (B2-P-5067, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 KC.

KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)—License to cover construction permit (BP-5797, as modified) which authorized a new standard broad-

(Continued on next page)

cast station and authority to determine operating power by direct measurement of antenna power.

740 KC.

NEW—West Central Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 25 KW night, 50 KW day, directional antenna-2 and unlimited hours of operation. Amended to change name of applicant from West Central Broadcasting Company to All-Oklahoma Broadcasting Company.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr.)—License to cover construction permit (B3-P-5206, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—License to cover construction permit (B3-P-5308, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

790 KC.

WPIC—Sharon Herald Broadcasting Co., Sharon, Pa.—Authority to determine operating power by direct measurement of antenna power.

800 KC.

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Authority to determine operating power by direct measurement of antenna power.

WLAD—The Berkshire Broadcasting Co., Danbury, Conn.—License to cover construction permit (B1-P-4155, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

KBUH—Samuel L. Stephens, Sr., Brigham City, Utah—Modification of construction permit (BP-5721, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at about 946 Forest Street, Brigham City, Utah.

850 KC.

WRUF—University of Florida, Gainesville, Fla.—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location from Gainesville, Fla., to Old Ocala Road, Gainesville, Fla. Amended to change transmitter location from Old Ocala Road, Gainesville, Fla., to near Gainesville, Fla.

900 KC.

KJSK—George Basil Anderson, Columbus, Nebr.—Modification of construction permit (BP-5656, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 0.8 mile NW of city limits of Columbus, Nebraska.

910 KC.

KLX—Tribune Building Co., Oakland, Calif.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use (DA-1) and change transmitter and studio locations from 13th and Franklin Streets, Oakland, California, to between 33rd and 34th Streets on Syndicate, Richmond, California, and 401-13th Street, Oakland, California, respectively. Amended to change directional antenna pattern; make changes in transmitting equipment and ground system and change transmitter location from between 33rd and 34th Streets on Syndicate, Richmond, California, to 1.2 miles northwest of city limits of Richmond, California.

930 KC.

KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Company.

KITE—Charles W. Balthrope, San Antonio, Tex.—License to cover construction permit (B3-P-4375, as modified), which authorized a new standard broadcast station and change studio location from 306 W. Commerce St., Alamo National Bank Building, San Antonio, Texas, to Transit Tower, 310 South St. Mary's Street, San Antonio, Texas, and authority to determine operating power by direct measurement of antenna power.

940 KC.

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Construction permit to install old main transmitter at present site of main transmitter, to be operated on 940 kc, with power of 5 KW, for auxiliary purposes only, employing directional antenna.

950 KC.

KFSA—Donald W. Reynolds, Fort Smith, Ark.—License to cover construction permit (B3-MP-2450) which authorized to change hours of operation from daytime to unlimited time, change power and install directional antenna for night use and authority to determine operating power by direct measurement of antenna power.

960 KC.

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—License to cover construction permit (B1-P-4351, as modified), which authorized increase in power and changes in directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.—Modification of construction permit (BP-5674, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at Lafayette Hwy., 2.73 miles north of center of Abbeville, La. Amended to change studio location from Bank of Abbeville Bldg., Abbeville, La., to Lafayette Hwy., 2.73 miles north of center of Abbeville, La.

WCMB—Rossmoyne Corporation, Lemoyne, Pa.—Modification of construction permit (BP-5862, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Watts Street and Poplar Church Road, north of Lemoyne, Pa., and to specify studio location as 332 Market Street, Lemoyne, Pa.

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership)—Voluntary assignment of construction permit from J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership, d/b as Southeastern Broadcasting Co., to Southeastern Broadcasting Co., Inc.

990 KC.

NEW—Evans Radio Co., Stevens Point, Wisc. (P. O., % Lee K. Beznor, 808 N. Third St., Suite 623, Milwaukee, Wisc.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts, and daytime hours of operation.

NEW—Community Broadcasting Service, Aliquippa, Pa. (C. H. Frazier, F. H. Corbett, O. J. McReynolds, a partnership)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1120 to 990 kc.

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Calif. (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—License to cover construction permit (B5-P-5105), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—License to cover construction permit (B2-P-5133, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

1110 KC.

WVJP—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez)—Modification of construction permit (BP-5603, which authorized a new standard broadcast station) to change type of transmitter and type of vertical antenna, and to change studio location from #22 Munoz Rivera St., Caguas, Puerto Rico, to Acosta St., esq. Ruis Belvis St., Caguas, P. R.

WWNL—Tri-City Broadcasting Co., Newport, Ky.—Modification of construction permit (B2-P-4883, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at approximately 2 miles NE of Newport, Kentucky, and to specify studio location as 606 Monmouth, Newport, Ky.

1140 KC.

NEW—Lincoln Operating Co., Miami, Fla. (as Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (B3-P-4903, which authorized a new standard broadcast station) to change transmitter location from on Miller Drive, west and south of a point 1⅛ mile west of Galloway Road, Miami, Florida, to Sec. 30, Twp. 54, Range 40, Miami, Florida. Amended to change type of transmitter.

1150 KC.

NEW—Marion Broadcasting Co., Marion, Ill. (Hartley L. Grisham and George W. Dodds, a partnership) (P. O., Rural Route #4, Marion, Ill.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 250 watts, and daytime hours of operation.

1170 KC.

KVOO—Southwestern Sales Corporation, Tulsa, Okla.—Modification of construction permit (B3-P-5238, as modified, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

1180 KC.

WHAM—Stromberg-Carlson Co., Rochester, N. Y.—Modification of construction permit (B1-P-4957, as modified, which authorized installation of new transmitter and change transmitter location) for extension of completion date.

1220 KC.

NEW—Burton V. Hammond, Jr., Denison, Texas—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from Burton V. Hammond, Jr., to Grayson Broadcasting Corp.

1230 KC.

WCNH—Quincy Broadcasting Corp., Quincy, Fla.—Modification of construction permit (B3-P-5530, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Shelfer Addition, Quincy, Florida, and to change studio location from 213 West Jefferson St., Quincy, Florida, to Shelfer Addition, Quincy, Florida.

KYJC—Medford Printing Co., Medford, Oregon—License to cover construction permit (B5-P-4188, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—License to cover construction permit (B3-P-4398, as modified), which authorized a new standard broadcast station and change studio location from Corpus Christi, Texas, to 533 Upper N. Broadway, Corpus Christi, Texas, and authority to determine operating power by direct measurement of antenna power.

WIRB—The Wiregrass Broadcasting Co., Enterprise, Ala. (Franklin H. James, Robert Edward James and Ralph M. Stanford, a partnership)—Modification of construction permit (BP-6075, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at—On Hwy. 27, near Enterprise, Ala.

WCMA—The Corinth Broadcasting Co., Inc., Corinth, Miss.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)—License to cover construction permit (B2-P-5247, as modified) which authorized to move old main transmitter to (present location of main transmitter) be used as an auxiliary transmitter with power of 250 watts.

WHUC—The Colgren Broadcasting Co., Hudson, N. Y. (Robert P. Strakos and John F. Kearney, a partnership)—License to cover construction permit (B1-P-5131, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—License to cover construction permit (B1-P-5107, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark. (Cecil W. Cupp, sole owner)—License to cover construction permit (B3-P-5607, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

WCHV—Barham & Barham, Charlottesville, Va. (Charles Barham, Jr., and Emmalou Barham)—License to use old main transmitter at Richmond Rd., R. #250, Charlottesville, Va. (present location of main transmitter) to be used for auxiliary purposes, with power of 250 watts.

KICK—Iowa Great Lakes Broadcasting Co., Spencer, Iowa—License to cover construction permit (BP-5920) which authorized installation of new vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Construction permit to install new vertical antenna and mount FM antenna on AM tower and change transmitter location (geographic coordinates only).

KOCA—Oil Capitol Broadcasting Asso., Kilgore, Texas—Construction permit to make changes in transmitting equipment.

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kansas—Construction permit to change frequency from 1490 to 1240 kc. Contingent upon grant of KANS for change in facilities.

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—Modification of construction permit (B2-P-5036, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations at Forest Avenue at Walnut Street, Maysville, Ky.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Construction permit to change frequency from 1450 to 1240 kc., and to mount FM antenna on top of AM tower. Contingent upon KFJI being assigned new facilities.

1250 KC.

KFKU—University of Kansas, Lawrence, Kansas—Modification of license to increase night power from 1 KW to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location from south of Tonganoxie, Kansas, to On Highway 24, 1 mile east of Grantville and 5 miles east of Topeka, Kansas.

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—License to cover construction permit (B5-P-

(Continued on next page)

4657, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

KUGN—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 kc. to 1280 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1290 KC.

WLEE—Lee Broadcasting Corporation, Richmond, Va.—Modification of construction permit (B2-P-4686, which authorized changes in vertical antenna and mount FM antenna on AM tower) to change frequency from 1450 to 1290 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, DA-2, and change transmitter location from 1705 Colorado Avenue, Richmond, Virginia, to Broad Street Road at Horsepen Road, near Richmond, Virginia, and for extension of completion date to 180 days after grant. Unlimited time except Sundays, from 1:00 a. m. to 12:15 p. m. and 8:00 to 9:00 p. m., EST.

1300 KC.

NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location from Parma, Ohio, to—2 miles south of Parma, Ohio; make changes in directional antenna pattern (DA-1) and change in corporate structure.

NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location from Cleveland, Ohio, to 7080 State Rd., U. S. Highway 94, Parma, Ohio, and make changes in directional antenna pattern (DA-1).

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Authority to determine operating power by direct measurement of antenna power. (Auxiliary transmitter)

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Authority to determine operating power by direct measurement of antenna power. (Main transmitter)

1310 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Construction permit to change frequency from 1100 to 1310 kc., change hours of operation from daytime to unlimited, increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use, and change transmitter location from 2 miles N. and W. of Utica business district on the New River Rd., Utica, N. Y., to Kellogg Rd. and Oxford Rd., New Hartford, N. Y.

1320 KC.

WEMB—El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal, a partnership)—Modification of construction permit (BP-4560, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter location from west of Hwy. 45, 0.6 mile, north of Hwy. 46, Rio Piedras, P. R., to Los Magos, Municipality of Toa Bajo, P. R.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) for extension of completion date.

1330 KC.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) to change frequency from 1320 kc. to 1330 kc., change hours of operation from daytime to unlimited, and increase power from 1 to 5 KW, change type of transmitter, install directional antenna for day and night use, and to specify studio location as Russell-Lamson Hotel, Waterloo, Iowa.

WBBC—Booth Radio Stations, Inc., Flint, Mich.—License to cover construction permit (B2-P-4120, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1340 KC.

NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in directors.

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn. (Clarence Beaman, Jr.)—License to cover construction permit (B3-P-4127, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—Authority to determine operating power by direct measurement of antenna power.

KRBA—Darrell E. Yates, Lufkin, Texas—Modification of construction permit (B3-P-4749, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and make changes in ground system) for extension of completion date.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill and Andrew H. Kovlan, a partnership)—Voluntary assignment of license from Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., to Mountain State Broadcasting Co.

KTXL—Westex Broadcasting Co., San Angelo, Texas (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—License to cover construction permit (B3-P-4437, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1350 KC.

KRHD—Duncan Broadcasting Co., Duncan Okla. (R. H. Drewry, J. R. Montgomery, Ted. R. Warkentin, Robert P. Scott, G. G. Downing and John C. Halliburton)—License to cover construction permit (B3-P-5452, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

KID—Idaho Radio Corp., Idaho Falls, Idaho—Modification of construction permit (B5-P-5110, as modified, which authorized installation of new transmitter) for extension of completion date.

1360 KC.

KGB—Don Lee Broadcasting System, San Diego, Calif.—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Co.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—License to cover construction permit (BP-4871) which authorized increased power and install new transmitter, and authority to determine operating power by direct measurement of antenna power.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

KUGN—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips)—License to cover construction permit (B5-P-5610) which authorized changes in vertical

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antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—License to cover construction permit (BP-6223) which authorized changes in transmitting equipment.

WBSC—Loys Marsdon Hawley, Bennettsville, S. C.—Modification of construction permit (B3-P-4963, which authorized a new standard broadcast station) to change studio location.

WBSC—Loys Marsden Hawley, Bennettsville, S. C.—License to cover construction permit (B3-P-4943, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-P-5377, which authorized change in transmitter location, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WSTC—The Western Connecticut Broadcasting Co., Stamford, Conn.—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location from Lindstrom Rd., Stamford, Conn., to 320 Strawberry Hill Ave., Stamford, Conn.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Authority to determine operating power by direct measurement of antenna power.

WAEL—Mario Acosta, Mayaguez, P. R.—Modification of construction permit (BP-4562, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Northwest Section of Mayaguez, P. R., and to specify studio location as McKinley corner Peral Sts., Mayaguez P. R. Amended to make changes in antenna and change transmitter location from Northwest Section of Mayaguez, P. R., to SE of Mayaguez, P. R.

1410 KC.

NEW—William Courtney Evans, Dover, Dela.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1410 kc., power from 100 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and change type of transmitter.

NEW—Dalrad Associates, Dalhart, Texas (Baird Bishop and Ed Bishop)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 500 watts daytime only; hours of operation from unlimited to daytime and change type transmitter.

1420 KC.

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—License to cover construction permit (B1-P-5109, as modified) which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

WMAC—Radio Anthracite, Inc., Pottstown, Pa.—Modification of construction permit (B2-P-5582, which authorized a new standard broadcast station) to change frequency from 1370 to 1420 kc., change hours of operation from daytime to unlimited time with power of 1 KW day and night; change type of transmitter, install directional antenna for night use, and for approval of antenna and transmitter location at approximately two miles northwest of the center of the Borough of Pottstown, Pa.

NEW—Diamond H. Ranch Broadcasters, Auburn, Calif. (Charles E. Halstead)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation. Amended re changes in antenna and change transmitter and studio locations from 1837.38 feet off State Highway 49, on county highway opposite Dewitt Hospital, Auburn, California, to 500 feet off State Route 49 on Roberts Road at Gasoline Alley, near Auburn, California.

1430 KC.

KSTB—Stephens County Broadcasting Co., Breckenridge, Texas (Robert W. Chapman and Manning L. Trammell, a partnership)—License to cover construction permit (BP-5722, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1440 KC.

NEW—Brunswick Broadcasting Corp., Brunswick, Ga. (P. O., Parker Bldg.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna for night, and unlimited hours of operation.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—License to cover construction permit (BP-5732) which authorized to make changes in the directional antenna pattern for night use, and authority to determine operating power by direct measurement of antenna power.

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Construction permit to install new vertical antenna and change transmitter location from Tuscola Rd., Hampton Twp., Mich., to Tuscola Rd., Bay City, Mich.

KILO—Dalton Le Masurier, Grand Forks, N. Dak.—Voluntary assignment of license from Dalton Le Masurier to Grand Forks Herald, Inc.

1450 KC.

KWRO—KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read, a partnership)—Modification of construction permit (BP-5754, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations, and to change name of permittee from William E. Walsh and Walter L. Read, a partnership, d/b as KOKE Broadcasters, to William E. Walsh and Walter L. Read, a partnership, d/b as KWRO Broadcasters.

KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—License to cover construction permit (B5-P-5183, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Hanover Broadcasting Co., Hanover, Pa. (Francis J. Matrangola and Helen G. Wherley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation. Amended to change name of applicant from Francis J. Matrangola and Helen G. Wherley, a partnership, d/b as Hanover Broadcasting Co. to Hanover Broadcasting Co., Inc.; change power from 100 watts to 250 watts; make changes in ground system and change transmitter location from rear of 900 York St., Hanover, Pa., to South St., near Hanover, Pa.

KBRL—The McCook Broadcasting Co., McCook, Nebr. (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—License to cover construction permit (B4-P-5575, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KIRX—North Missouri Broadcasting Co., Kirksville, Mo. (Samuel A. Burk, Sam M. Arnold, W. W. Arnold and Myra G. Arnold, a partnership)—License to cover construction permit (BP-5780, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WCRK—Cherokee Broadcasting Corp., Morristown, Tenn.—License to cover construction permit (B3-P-4754, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WROB—Bob McRaney, Sr., West Point, Miss.—License to cover construction permit (B3-P-5450, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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WHTC—Holland Broadcasting Co., Holland, Mich.—Modification of construction permit (B2-P-5379, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Warm Friend Tavern, 5 East 8th Street, Holland, Michigan.

NEW—Bower Implement Co., Breckenridge, Minn. (Don H. Bower and Kline E. Bower, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Don H. Bower and Kline E. Bower, a partnership, d/b as Bower Implement Company to Interstate Broadcasting Corporation.

1460 KC.

WHFC—WHFC, Inc., Cicero, Ill.—Construction permit to change frequency from 1450 to 1460 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 6138 W. Cermak Rd., Cicero, Ill., to Albany Ave., between 76th and 77th Streets, Chicago, Ill.

1470 KC.

WJOC—Air Waves, Inc., Jamestown, N. Y.—Modification of construction permit (B1-P-5318, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-2717, which authorized installation of directional antenna for night use and increase in power) to install new transmitter, make changes in directional antenna and mount FM antenna on #4 tower, change transmitter location from between Peoria and Pekin, Illinois, to South of Groveland, Illinois, and to change studio location from Second Floor, Alliance Life Building, Peoria, Illinois. to 200 First Nat'l Bank Bldg., Peoria, Illinois. Amended re changes in directional antenna system.

1490 KC.

KADP—Adams Broadcasting Co., Pueblo, Colo. (Alva B. Adams)—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) to change transmitter and studio locations from 212 West Seventh Street, Pueblo, Colorado, to Junction of Fourth Street, Elmhurst Place, Pueblo, Colorado. Amended re changes in antenna.

KDB—Don Lee Broadcasting System, Santa Barbara, Calif.—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Co.

WJVW—Joe V. Williams, Jr., Chattanooga, Tenn.—Modification of construction permit (B3-P-4816, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at 35th and Chandler Sts., Chattanooga, Tenn., and to specify studio location as 501 Cherry St., Chattanooga, Tenn. Amended re changes in antenna and ground system and change transmitter location from 35th and Chandler Sts., Chattanooga, Tenn., to Riverside Dr., near City Water Works, Chattanooga, Tenn., and change studio location from 501 Cherry St., Chattanooga, Tenn., to 539 Vine St. Chattanooga, Tenn.

KVOG—United Broadcasting Co., Ogden, Utah—Modification of construction permit (B5-P-4107, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna transmitter and studio locations at about 1550 Gibson Avenue, Ogden, Utah.

1510 KC.

KOCS—The Daily Report, Ontario, Calif. (Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership)—Modification of license to change name of licensee from Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report to Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report Company.

WAUX—WAUK Broadcasting Co., Waukesha, Wisc.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

KSTV—Doyle E. Collup, Stephenville, Texas—License to cover construction permit (B3-P-5380, as modified), which authorized a new standard broadcast station and change studio location from 100 block N. Columbia St., Hall Hotel, Stephenville, Texas, to 135 Belknap Street, Stephenville, Texas, and authority to determine operating power by direct measurement of antenna power.

1560 KC.

WBYS—Fulton County Broadcasting Co., Canton, Ill.—License to cover construction permit (B4-P-5089, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

1590 KC.

KVVC—The Ojai Broadcasting Co., Ventura, Calif.—Modification of construction permit (B5-P-4463, which authorized a new standard broadcast station) to change name of permittee from Ojai Broadcasting Company to KVVC, The Voice of Ventura County, and to specify studio location as 487 East Main Street, Ventura, California.

KVGB—KVGB, Inc., Great Bend, Kansas—License to cover construction permit (B4-P-4459, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WPWA—Lou Poller, Chester, Pa.—License to cover construction permit (B2-P-4969, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—DeKalb Broadcasting Co., Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1060 to 1590 kc., power from 1 KW daytime to 1 KW night, 5 KW day, hours of operation from daytime to unlimited; install directional antenna for use at night; change type transmitter, change transmitter location from to be determined, Decatur, Georgia, to Rockbridge Road, Atlanta, Georgia; and change re corporate structure.

1600 KC.

WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—License to cover construction permit (B2-P-3291, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJEL—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Voluntary assignment of license from Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co. to Champion City Broadcasting Co.

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—License to cover construction permit (B3-P-4164, as modified), which authorized a new standard broadcast station and specify studio location as #18 Gilmer Street, Reidsville, North Carolina, and authority to determine operating power by direct measurement of antenna power.

AM—Applications Returned

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Modification of construction permit (B4-P-4979, which authorized change in frequency, increase in power, and changes in directional antenna for day and night use) to make changes in directional antenna and mount FM antenna on North Tower. Returned October 13, 1947.

KSLO—KSLO Broadcasting Company, Opelousas, La. (a co-partnership, composed of Hugh O. Jones, William E. Jones and Mr. Sarah Stewart Jones)—License to cover con-

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struction permit (B3-P-4917, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Applications returned 10-17-47.

AM—Applications Dismissed

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Construction permit to change frequency from 1490 to 1230 kc. and make changes in transmitting equipment. Contingent upon KGHI being assigned 1250 kc. Dismissed October 10, 1947. Request of applicant.

WOV—Wodaam Corp., New York, N. Y.—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel. (600 shares of common stock—Class B—60%) Dismissed 10-9-47. Request of attorney. (1280)

AM—Applications Tendered for Filing

550 KC.

NEW—Patrick G. Smith, Bishop, Calif.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 250 watts and daytime hours of operation.

690 KC.

KBGS—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove, William Blum, Jr., a partnership)—Modification of construction permit to specify the transmitter location, install new transmitter and change from vertical antenna to directional.

810 KC.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit to make changes in directional antenna and change type of transmitter using 50 KW, unlimited hours and directional antenna for day and night use on 810 kc.

940 KC.

WTPS—The Times Picayune Publishing Co., New Orleans, La.—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW day to 500 watts night, 1 KW day and install directional antenna for night use.

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit to increase height of, and mount FM antenna on, one antenna of the AM directional array.

950 KC.

NEW—Boone County Broadcasting Co., Inc., Columbia, Mo.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and unlimited hours of operation, directional antenna.

990 KC.

NEW—Evans Radio Co., Stevens Point, Wisc.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

1150 KC.

NEW—Marion Broadcasting Co., Marion, Ill. (Hartley L. Grisham and George W. Dodds)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 250 watts and daytime hours of operation.

NEW—York County Broadcasting Co., Rock Hill, S. C.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

1190 KC.

NEW—Howard E. Griffith and George Fink, West Monroe, La. (under the partnership name Cuachita Broadcasting Co.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—Radio Central, Moberly, Mo. (Partnership of Charles F. Smith and Donald F. Ellis)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

KFLW—Herald Publishing Co. of Klamath Falls, Klamath Falls, Ore.—Construction permit to change frequency from 1450 to 1240 kc, and make changes in vertical antenna to support an FM antenna array. (Contingent on KFJI, change to 1150 kc.)

1280 KC.

WDSU, WDSU-FM—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Consent to assignment of license and construction permit of AM station and construction permit of WDSU-FM to Stephens Broadcasting Co., Inc.

1290 KC.

WLEE—Lee Broadcasting Corp., Richmond, Va.—Construction permit to change frequency from 1450 to 1290 kc., power from 250 watts to 5 KW, install directional antenna for day and night use, new transmitter and change transmitter location, using same hours of operation, unlimited except when WBBL operates.

1300 KC.

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Modification of construction permit to change proposed transmitter location and change from employing directional antenna night only to directional antenna for day and night use.

1310 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Construction permit to change frequency from 1100 kc. to 1310 kc., power from 250 watts to 500 watts, night, 1 KW, day, hours from daytime to unlimited and install directional antenna for night use, install a new transmitter and change transmitter location.

1380 KC.

NEW—Peninsula Broadcasting Corp., Pontiac, Mich.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

1400 KC.

KRLN—Royal Gorge Broadcasters, Canon City, Colo. (Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of license to change hours from daytime to specified hours 7:00 A.M. to 7:00 P.M. Local Standard Time.

WLAQ—News Publishing Co., Rome, Ga.—Construction permit to change frequency from 670 to 1400 kc., hours from daytime to unlimited, decrease power from 1 KW to 250 watts, install new transmitter and change transmitter location.

1410 KC.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Construction permit to change frequency from 1450 to 1410 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change the transmitter location.

1420 KC.

WMAC—Radio Anthracite, Inc., Pottstown, Penna.—Modification of construction permit to change frequency from 1370 to 1420 kc., hours from daytime to unlimited, and install directional antenna for night use, using power of 1 KW.

1450 KC.

NEW—Rockbridge Broadcasting Corp., Lexington, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

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1490 KC.

WSKY—Radio Asheville, Inc., Asheville, N. C.—Construction permit to increase power from 100 watts to 250 watts and make changes in the antenna system.

1580 KC.

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Consent to assignment of construction permit to KOWL, Inc.

FREQUENCY MODULATION

FM—Modification of CP's Granted

WCLC—Leaf Chronicle Co., Clarksville, Tenn.—Granted modification of CP for extension of completion date to 5-4-48. (BMPH-958)

WCMI-FM—Ashland Broadcasting Co., Ashland, Ky.—Granted modification of CP to change type of transmitter. (BMPH-938)

WTHI-FM—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 2-5-48. (BMPH-872)

WHBC-FM—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of CP for extension of completion date to 2-7-48. (BMPH-936)

WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted modification of CP for extension of completion date to 2-10-48. (BMPH-942)

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP to make changes in antenna system. (BMPH-848)

WGYN—WGYN, Inc., New York City—Granted modification of CP to make changes in antenna system (BMPH-856)

WGBR-FM—Eastern Carolina Broadcasting, Inc., Goldsboro., N. C.—Granted modification of CP to change type of transmitter. (BMPH-854)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-919)

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Granted modification of CP for extension of completion date to 1-12-48. (BMPH-922)

FM—Miscellaneous Actions

The following were authorized extension of completion dates to the dates indicated:

WHB-FM, WHB Broadcasting Co., Kansas City, Mo. (BMPH-780) to 12-13-47; KDNT-FM, Harwell V. Shepard, Denton, Texas (BMPH-836) to 12-16-47; WQAM-FM, Miami Broadcasting Co., Miami, Fla. (BMPH-927), to 2-16-48; WSAV-FM, WSAV, Inc., Savannah, Ga. (BMPH-928), to 3-1-48; KCRK, The Gazette Co., Cedar Rapids, Iowa (BMPH-935), to 2-18-48; WMAL-FM, The Evening Star Broadcasting Co., Washington, D. C. (BMPH-925), to 2-5-48.

Keystone, York and Reading Broadcasting Corps.—Denied petition for review by the Commission en banc and oral argument on the Board's action of Sept. 4, 1947, denying prior petition for removal from hearing and grant of three applications for Class B FM stations at Harrisburg, York and Reading, Pa. (Dockets 8291, 8292, 8293) (Comrs. Jett and Webster voting to grant petition.)

FM—Applications Accepted for Filing

KOCS-FM—The Daily Report, Ontario, Calif. (a partnership, consisting of (Mrs.) Jerene Appleby Harnish, A. Q. Miller, Jr., Walter Axley, (Mrs.) Annie M. Potter and Carlton R. Appleby)—License to cover construction permit (B5-PH-355), which authorized a new FM broadcast station. Amended to change name to The Daily Report Company, a partnership, consisting of Mrs. Jerene Appleby Harnish, Walter Axley, Mrs. Annie M. Potter and Carlton R. Appleby.

WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.—License to cover construction permit (B1-PH-607, as modified), which authorized a new FM broadcast station.

WENR-FM—American Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PH-221, which authorized a new FM broadcast station) to change effective radiated power to 57.6 KW; antenna height above average terrain to 589 feet and make changes in antenna system.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified), which authorized a new FM broadcast station for extension of completion date.

KXYZ-FM—Harris County Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-983, as modified), which authorized a new FM broadcast station for extension of completion date.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—License to cover construction permit (B2-PH-423, as modified), which authorized a new FM broadcast station.

WOC-FM—Tri-City Broadcasting Co., Davenport, Iowa—Modification of construction permit (B4-PH-216), which authorized a new FM broadcast station for extension of completion date.

WBOX—Northside Broadcasting Corp., Louisville, Ky.—License to cover construction permit (B2-PH-237, as modified), which authorized a new FM broadcast station.

WGNC-FM—F. C. Todd, Gastonia, N. C.—License to cover construction permit (B3-PH-752, as modified), which authorized a new FM broadcast station.

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified), which authorized a new FM broadcast station for extension of completion date.

WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, as modified), which authorized a new FM broadcast station for extension of completion date.

KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-620 as modified) which authorized a new FM broadcast station for extension of completion date.

KIOA-FM—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-1049, which authorized a new FM broadcast station) to change effective radiated power to 40 KW; antenna height above average terrain to 368.5 feet; make changes in antenna system and change commencement and completion dates.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88 as modified) which authorized a new FM broadcast station for extension of completion date.

WJWD—The Capital Broadcasting Co., Annapolis, Md.—Modification of construction permit (B1-PH-781 which authorized a new FM broadcast station) to change type of transmitter.

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Voluntary transfer of control from F. Leo Dias, A. James Ebel, Gordon A. Thorpe, James W. Riddlesperger and Robert L. Epstein to F. Leo Dias, A. James Ebel, James W. Riddlesperger and Robert L. Epstein and 17 new stockholders by distribution of 30 shares of stock owned by Gordon A. Thorpe and distribution of additional stock among 17 new stockholders.

KHJ-FM—Don Lee Broadcasting System, Los Angeles, Calif.—Voluntary assignment of license to Don Lee Holding Company.

WWVA-FM—West Virginia Broadcasting Corp., Wheeling, W. Va.—Modification of construction permit (B2-PH-511 which authorized a new FM broadcasting station) for extension of completion date.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit

(Continued on next page)

for a new FM broadcast station to be operated on frequency to be determined by the FCC. Amended to change frequency from to be determined by FCC to Channel 290, 105.9 mc.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766 as modified) which authorized a new FM broadcast station for extension of completion date.

WSJN—Radio Americas Corp., San Juan, Puerto Rico—Modification of construction permit (BPH-822 which authorized a new FM broadcast station) as modified for extension of completion date.

WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-PH-352, which authorized a new FM broadcast station) for extension of completion date.

KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner & E. N. Warner)—Modification of construction permit (B5-PH-552 as modified) which authorized a new FM broadcast station for extension of completion date.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—License to cover construction permit (B1-PH-279 as modified) which authorized a new FM broadcast station.

KRJM—Santa Maria Daily Times (Robert K. Hancock & Stanworth C. Hancock, co-partners)—License to cover construction permit (B5-PH-619, as modified) which authorized a new FM broadcast station.

NEW—The Wm. H. Block Co., Indianapolis, Ind.—Modification of construction permit (B4-PH-412 which authorized a new FM broadcast station) to change ERP to 52.2 KW; antenna height above average terrain to 338 feet; specify type of transmitter, transmitter site as 50 North Illinois Street, Indianapolis, Ind.; specify antenna system and change studio location to 50 N. Illinois Street.

WTNY—The Troy Records Co., Troy, N. Y.—Modification of construction permit (B1-PH-555 as modified) which authorized a new FM broadcast station for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—Modification of construction permit (B2-PH-493, as modified), which authorized a new FM broadcast station for extension of completion date.

KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-PH-531 as modified) which authorized a new FM broadcast station to change studio location and transmitter site, ERP to 211 KW; antenna height above average terrain to 466 feet; make changes in antenna system and change commencement and completion dates.

WEEX—Easton Publishing Co., Forks Township, Penna.—Modification of construction permit (B2-PH-702 as modified) which authorized a new FM broadcast station for extension of completion date.

WKPB—Knoxville Publishing Co., Knoxville, Tenn.—Modification of construction permit (B3-PH-437 as modified) which authorized a new FM broadcast station for extension of completion date.

KRBC-FM—The Reporter Broadcasting Co., Abilene, Tex.—Modification of construction permit (B3-PH-377, which authorized a new FM broadcast station) for extension of completion date.

KRBA-FM—Darrell E. Yates, Lufkin, Tex.—Modification of construction permit (B3-PH-947, as modified) which authorized a new FM broadcast station for extension of completion date.

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-PH-307, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTOL-FM—Community Broadcasting Co., Holland, Ohio—Modification of construction permit (B2-PH-837, which authorized a new FM broadcast station) to specify transmitter site as 6 miles west of Toledo, Ohio; type of transmitter RCA-BTF-3B, maximum 3 KW, and specify antenna system.

WHBP—Hawley Broadcasting Co., Reading, Pa.—Modification of construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station, for extension of completion date.

KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas (A partnership—Joe B. Carrigan, Fay B. Carrigan, P. K. Smith, Trustee. P. K. Smith and Elizabeth Carrigan Simpson)—Modification of construction permit (B3-PH-904, as modified) which authorized a new FM broadcast station, for extension of completion date.

KROW-FM—KROW, Inc., Oakland, Calif.—Modification of construction permit (B5-PH-990, which authorized a new FM broadcast station) to change transmitter site, ERP to 907 watts; make changes in antenna system and change commencement and completion dates.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WRUN-FM—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, as modified) which authorized a new FM broadcast station, for extension of completion date.

Channel #223

KSDO—Union-Tribune Publishing Co., San Diego, Calif.—Modification of construction permit (B5-PH-384 which authorized a new FM broadcast station) to specify transmitter site, type of transmitter as RCA BTF-10B Max. 10 KW; frequency as Channel 223, 92.5 mc., change ERP to 48.3 KW; and antenna height above average terrain to 823 feet & specify antenna system.

#233

NEW—Herald Publishing Co. of Klamath Falls (P. O. 1301 Esplamade)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 233, 94.5 mc., ERP of 5.9 KW.

Channel #245

NEW—Sandusky Newspapers, Inc., Sandusky, Ohio (P. O., Corner Market & Jackson Sts.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 245, 96.9 mc., ERP of 50.4 KW, and antenna height above average terrain 306 feet.

Channel #249

NEW—Harold L. Sudbury, Blytheville, Ark.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 249, 97.7 mc., ERP of 6.3 KW.

Channel #259

NEW—Milton J. Hinlein, Sedalia, Mo. (P. O., Station KDRO)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 259, 99.7 mc., and ERP of 13.2 KW.

To Be Assigned

NEW—Andave Radio Co., Milwaukee, Wisc.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 36.9 KW, and antenna height above average terrain 500 feet. Amended to change name from Andave Radio Co. to WEST, Inc., specify studio location as 2501 So. 43rd St., Milwaukee, Wisc.

FM—Application Returned

Waukegan Broadcasting Corp., Waukegan, Ill. (P. O. Box 38, 330 Genesee St.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet. Returned 10-20-47.

(Continued on next page)

TELEVISION

TV—Miscellaneous Actions

WJAC-TV—WJAC, Inc., Johnstown, Pa.—Granted modification of CP for change of transmitter location, power, etc., and for extension of completion date to 4-30-48. (BMPCT-113) and (BMPCT-112)

The A. S. Abell Co., area, Baltimore, Md.—Granted CP for new experimental television relay broadcast station. (BPVB-222)

KCPN—Carter Publications, Inc., Fort Worth, Texas—Granted modification of CP for extension of completion date for 6 months from Oct. 3, 1947. (BMPCT-118)

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Granted modification of CP to change equipment and power in commercial television station. (BMPCT-115)

The A. S. Abell Co., area, Baltimore, Md.—Granted license for new experimental television relay broadcast station. (BLVB-103)

TV—Applications Accepted for Filing

WABD—Allen B. Dumont Laboratories, Inc., New York, N. Y.—Modification of construction permit (BPCT-177, as modified, which authorized installation of new aural and visual transmitters and new antenna) to make transmitter changes.

NEW—New England Theatres, Inc., Medford, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of 1044; power of aur: 2.5 KW, vis. 5 KW (peak), and unlimited hours of operation. Amended to request change of frequency from Channel #4 (66-72 mc.) to Channel #13 (210-216 mc.).

NEW—Boston Metropolitan Television Co., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of vis. 31 KW, aur. 16.4 KW, and unlimited hours of operation.

NEW—The Fairfield Broadcasting Co., Waterbury, Conn. (P. O., 173 Main St., Danbury, Conn.)—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP vis. & aur. 27 KW, and unlimited hours of operation.

W9XMK—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—License to cover construction permit (BPVB-209) which authorized a new experimental television relay broadcast station.

KTSL—Don Lee Broadcasting System, Hollywood, Calif.—Assignment of construction permit (BPCT-7, as modified) to Don Lee Holding Co.

W6XDU—Don Lee Broadcasting System, Los Angeles, Calif.—Assignment of license to Don Lee Holding Co.

W6XNO—Don Lee Broadcasting System, Hollywood, Calif.—Assignment of construction permit (BPVD-175, as modified) to Don Lee Holding Co.

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Assignment of license and assignment of construction permit (BPVB-167, as modified) to Don Lee Holding Co.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (BPCT-19, as modified) for extension of completion date.

WTVJ—Southern Radio and Television Equipment Co., Miami, Fla.—Modification of construction permit (BPCT-183, which authorized new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

Catalina Broadcasting Co., area of Tucson, Ariz.—Granted CP for new remote pickup broadcast station. (BPRE-539)

Non-Commercial Educational

WTHS—Tech. High School, Dade County Board of Public Instruction, Miami, Fla.—Granted modification of CP for extension of completion date to 4-14-48. (BMPED-85)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP for extension of completion date to 11-1-47. (BMPED-84)

Applications

Remote Pickup

KABB—Don Lee Broadcasting System, San Francisco, Calif.—Assignment of license to Don Lee Holding Co.

KABO—Don Lee Broadcasting System, Los Angeles, Calif.—Assignment of license to Don Lee Holding Co.

KAOG—Don Lee Broadcasting System, Los Angeles, Calif.—Assignment of license to Don Lee Holding Co.

KEGB—Don Lee Broadcasting System, San Francisco, Calif.—Assignment of license to Don Lee Holding Co.

WHKI—United Broadcasting Co., Cleveland, Ohio—Modification of construction permit (BPRE-481, as modified, which authorized a new remote pickup broadcast station) for extension of completion date.

WHKT—United Broadcasting Co., Cleveland, Ohio—Modification of construction permit (BPRE-480, as modified, which authorized a new remote pickup broadcast station) for extension of completion date.

KAOY—Don Lee Broadcasting System, Los Angeles, Calif.—Assignment of license to Don Lee Holding Co.

KEGN—Don Lee Broadcasting System, San Francisco, Calif.—Assignment of license to Don Lee Holding Co.

Noncommercial Educational

WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, as modified) which authorized changes in noncommercial educational broadcast station, for extension of completion date.

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wisc.—Modification of construction permit (B4-PED-59, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

KRVM—School District #4, Lane County, Oregon, Eugene, Ore.—Modification of construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Modification of construction permit (BPED*-80) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

WJUN—Junto, Inc., Philadelphia, Pa.—Modification of construction permit (B2-PED-63) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

NEW—KALE, Inc., Portland, Oregon (Box 31, Portland 7, Oregon)—Construction permit for a new remote pickup broadcast station to be operated on 2 frequencies within 152-160 mc. band power of 2 watts emission special for FM hours of operation in accordance with Section 4.403.

(Continued on next page)

NEW—KALE, Inc., Portland, Oregon (P. O. Box 31, Portland, Oregon)—Construction permit for a new remote pickup broadcast station to be operated on 2 frequencies with 152-160 mc., band, power of 2 watts emission special for FM hours of operation in accordance with Section 4.403.

WJYK—Findlay Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Encyclopedia Educational Service—Arthur A. Gache, Morton Gache and Irving Greenwood, copartners, trading as Encyclopedia Educational Service, 13-15 South Grand Ave., Baldwin, Long Island, N. Y., are charged in a Federal Trade Commission complaint with misrepresentation in the sale of reference books. (5513)

STIPULATIONS

Berkely Import & Export Co.—The Commission has approved a stipulation in which Jerome Pomeroy, formerly trading as Berkely Import & Export Co., 44 Whitehall St., New York, agrees to stop selling or otherwise disposing of miscellaneous merchandise by means of a game of chance, gift enterprise or lottery scheme. (7644)

Flery Milling Co., Inc., Bangor, Pa., and its advertising agent, Wildrick and Miller, Inc., 630 Fifth Ave., New York, entered into a stipulation with the Commission to refrain from disseminating certain advertising representations concerning poultry feeds. (7645)

Hill Mfg. Co. and Puritan Sales Co.—The Commission has accepted from two companies stipulations to cease and desist from certain advertising representations in connection with the sale of household products.

The stipulations were executed by Ralph Hillman and Arthur Hillman, copartners, trading as Hill Manufacturing Co. (7642), 381 Whitehall St., S. W., Atlanta, Ga., and Puritan Sales Co. (7643), 916 Ashby St., N. W., Atlanta, Ga.

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 44, November 3, 1947

President Truman Congratulates Industry In Radio Week Letter to NAB President

Contrasting the free American system of broadcasting with the government-servant type practiced in totalitarian nations, President Truman last week congratulated the radio industry on its 27th anniversary, in a letter to Justin Miller, president of the National Association of Broadcasters.

In connection with National Radio Week, which was observed from October 26 to November 1 under co-sponsorship of NAB and the Radio Manufacturers Association, the President's letter to Judge Miller was written Tuesday (28).

The text of the President's letter follows:

"It has been called to my attention that the radio industry this week is celebrating its twenty-seventh anniversary. Please accept my heartiest congratulations. You know already how strongly I feel the importance of radio communication to the welfare of the nation and of the world.

"In contrast with its use in totalitarian nations, radio in America has developed as a servant of the people, rather than as a servant of the government.

"This fact imposes upon American broadcasters the responsibility of striving always to improve and increase their contribution to better understanding among our citizens and among the nations of the world. I know that this responsibility will be met in a way that will reflect credit upon both the industry and the nation.

Very sincerely yours,
HARRY S. TRUMAN."

The President's letter came as a major contribution to a week that saw widespread observance of the industry's 27th anniversary. Led by the nationwide "Voice of Democracy" contest (see col. 1), the observance varied from proclamations by mayors and governors to open house receptions by stations.

On the Inside

AFM President James C. Petrillo has sent notices of contract termination to transcription and recording companies. (p. 904)

Names of newly appointed members and board liaison members of the FM Executive and Small Market Stations Committees have been announced. (p. 902)

A National Radio Week address by RMA President Max Balcom has predicted greater potential set sales and listenership because of a new industry concept of "saturation." (p. 903)

General Omar N. Bradley has expressed the Veterans Administration's thanks to broadcasters during National Radio Week for their services to veterans. (p. 903)

Six television station applications have been designated by the FCC for a consolidated hearing to determine ownerships of concerned companies. (p. 906)

BMB President Hugh Feltis has outlined the major projects to be undertaken by the Bureau. (p. 907)

Six Noted Americans Are Named As Judges For National High School Student Contest

The names of six eminent Americans who will serve as final judges in the first annual nationwide "Voice of Democracy" contest, planned as a feature of National Radio Week, were announced Wednesday (29) by the co-sponsors of the contest, the National Association of Broadcasters, the Radio Manufacturers Association, and the U. S. Junior Chamber of Commerce.

The judges announced were Gen. Omar N. Bradley, Administrator of Veterans Affairs; Attorney General Tom C. Clark; Father Edward J. Flanagan, founder and director of Boys Town; Mrs. Oveta Clup Hobby, wartime director of the Women's Army Corps, now executive vice-president of the Houston, Tex., *Post*, operator of Radio Station KPRC; U. S. Senator Warren G. Magnuson (D-Wash.); and Fleet Admiral Chester W. Nimitz, USN, Chief of Naval Operations.

The national judges will choose the four final winners for the entire United States, one from each of four geographical sections, in the contest for high school students which is now in progress. The prizes to be awarded the four winners are $500 scholarships, each to be applied in a college or university of the winner's choice.

Students taking part in the contest wrote five-minute radio scripts on the subject, "I Speak for Democracy," which were broadcast in their own communities and entered in the state judging. State selections of winners are to be made by judges named by the Junior Chamber of Commerce.

The competitions above the community level will be conducted by means of transcriptions of community and state winners' scripts, voiced by the young authors themselves. The transcriptions, made for the winners by local stations, are to be forwarded

(Continued on next page)

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS

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General Counsel
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Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

to the NAB in Washington for distribution to the national judges for their final selections.

The event will culminate in a national awards dinner, to be held in Washington not later than December 5, at which the scholarships will be presented to the winners.

The contest theme has been keynoted before and during a National Radio Week by a series of five transcribed talks by Justin Miller, NAB president. The transcribed talks have been broadcast by most stations for the background information of the competing students. Many stations have also sent playback equipment to local schools for re-playing of the transcriptions for classes.

NATIONAL RADIO WEEK REPORTS ASKED

For purposes of critique and planning for next year, the joint NAB-RMA committee responsible for the promotion of National Radio Week is interested in learning what stations, dealers and Junior Chamber of Commerce chapters did during the national observance this year.

Details of publicity, promotion, the conducting of the "I Speak for Democracy" contest, open houses, and other activities on the local level, would be welcomed by the committee.

Summaries should be addressed to Hugh M. P. Higgins, National Association of Broadcasters, 1771 N Street, N.W., Washington 6, D. C.

Wide interest in Judge Miller's series has been noted. Among other requests, the U. S. Army's civil affairs division radio section has asked for scripts and discs of the talks, along with complete contest material, for use in the Army's reorientation program in four occupied areas, as examples of the working of democracy.

Endorsed by the U. S. Office of Education and Dr. John W. Studebaker, U. S. Commissioner of Education, the contest for high school students is to be an annual event in connection with National Radio Week.

FM and Small Market Stations Executive Committeemen Are Announced for New Year

Names of newly appointed members and board liaison members of two committees, the FM Executive Committee and the Small Market Stations Executive Committee, were announced Friday (31) by the National Association of Broadcasters.

The FM Executive Committee for 1947-1948 is composed of the following:

Leonard Asch, WBCA, Schenectady, N. Y., chairman.
Matthew H. Bonebrake, KOCY-FM, Oklahoma City, Okla.
Wayne Coy, WINX-FM, Washington, D. C.
Everett Dillard, KOZY, Kansas City, Mo.
Clarence Leich, WMLL, Evansville, Ind.
Cecil D. Mastin, WNBF-FM, Binghamton, N. Y.
Lester F. Nafzger, WELD, Columbus, Ohio.
Edward A. Wheeler, WEAW, Evanston, Ill.
Harry C. Wilder, WSYR-FM, Syracuse, N. Y.

The board liaison members are:

Willard D. Egolf, WBCC-FM, Bethesda, Md.
John Shepard, III, WGTR, Boston, Mass.

The new board liaison members of the committee are also new Board of Directors members, elected at the recent NAB convention, to represent Class A and B FM stations respectively.

The Small Market Stations Executive Committee is composed of the following:

Simon Goldman, WJTN, Jamestown, N. Y., chairman.
C. O. Chatterton, KWLK, Longview, Wash.
Wayne W. Cribb, KHMO, Hannibal, Mo.
DeWitt Landis, KFYO, Lubbock, Tex.
Lee Little, KTUC, Tucson, Ariz.
Edwin Mullinax, WLAG, LaGrange, Ga.
John W. Shultz, WMVA, Martinsville, Va.
A. E. Spokes, WJOY, Burlington, Vt.
Inglis M. Taylor, WEBQ, Harrisburg, Ill.

The board liaison members of the committee are:

Robert T. Mason, WMRN, Marion, Ohio.
William B. Smullin, KIEM, Eureka, Calif.

Accrediting Committee Visiting Schools Of Journalism in Examination Schedule

The accrediting committee of the American Council on Education for Journalism is now engaged in visiting more than 40 educational institutions as a part of a program to accredit schools of journalism in the United States, it was announced last week.

The radio journalism sequence at each institution will be examined by a qualified member of the broadcast industry, appointed by Wilbur Schramm, chairman of the Council on Radio Journalism. The visiting examining board for each institution will be composed of the radio industry member and three other examiners.

The Council was created by joint action of the National Association of Broadcasters and the American Association of Schools and Departments of Journalism, to raise the standards of radio news.

Earl English, of the University of Missouri, is Executive Secretary of the accrediting committee.

(Continued on next page)

November Accreditation. Schools which will be visited by the examining board, with the industry member shown in each case, are as follows:

Emory University: November 5-6—Arthur Stringer, NAB, secretary-treasurer, Council on Radio Journalism.

University of Georgia: November 7-8—Arthur Stringer, NAB.

Rutgers University: November 17-18—Arthur Stringer, NAB.

University of Missouri: November 17-18—Karl Koerper, vice-president and managing director, KMBC, Kansas City, and director of the Council on Radio Journalism.

Kansas State: November 21-22—Karl Koerper, KMBC.

The first school to be visited by the examiners for accreditation purposes was Northwestern University, in October. William Ray, director of news and special events, NBC, Chicago, was the industry examiner.

Dr. Schramm is now arranging for industry examiners to handle December assignments.

Mr. Stringer will report to the NAB Radio Educational Standards Committee on his activities.

RMA President Balcom Sees Receiver Sale And Listenership Greater Than Before War

The potential market for radio receivers is considerably greater now than before the war because of a new industry concept of "saturation," Max F. Balcom, president of the Radio Manufacturing Association, told a luncheon meeting of the New York Radio Executives Club last week in a special National Radio Week address.

Mr. Balcom, who is vice president and treasurer of Sylvania Electric Products, Inc., was introduced by William S. Hedges, NBC vice-president, who is president of the Radio Executives Club.

Based on the prewar concept of "saturation," which aimed at a radio set for every family, Mr. Balcom said, the industry has achieved more than 90 percent of this objective. But, in terms of a newer RMA goal of "A Radio for Every Room," or an average of four radios for every family, the radio set market is only 37.5 percent "saturated," the RMA president added. This new concept of the radio market for home receivers, not counting replacements, increases the potential to nearly 100 million sets, he said.

"While perhaps not in the same ratio, the saturation point in radio listening is much further away than has heretofore been supposed," Mr. Balcom continued. "If every home has four radios or if every member of the family has his own radio, it is conceivable that the number of radio listeners at any one time can be several times what it is now with only one or two radios in a home."

New Record Seen. Mr. Balcom predicted that all industry radio and television set production this year will exceed 17 million units and establish a new record for the radio industry.

Television will revolutionize broadcasting just as the talkies did the movies, Mr. Balcom predicted, but the biggest problems today are in "developing and financing programming rather than in the manufacturing of receivers and transmitters.

"Most of the technical problems involved in television, with the exception of color transmission, have been solved," he added. "Production problems are being ironed out as the unit volume increases, and as production rises the average unit cost, and doubtless the unit price, will gradually be lowered.

"However, despite the growing popularity of television and the probability that it eventually will dominate radio in the field of home entertainment, I do not believe that radio broadcasting as such will entirely disappear or become merely an auxiliary to video transmission."

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date at Utica, N. Y.

Following is the schedule of the train for the week of November 24:

Monday, Nov. 24: Open date at Baltimore, Md.
Tuesday, Nov. 25: Baltimore, Md.
Wednesday, Nov. 26: Baltimore, Md.
Thursday, Nov. 27: Washington, D. C.
Friday, Nov. 28: Washington, D. C.
Saturday, Nov. 29: Charlottesville, Va.
Sunday, Nov. 30: Lynchburg, Va.

Letter of General Bradley Brings Thanks Of Veterans Administration for Radio Aid

Justin Miller, NAB president, has received the following letter from Gen. Omar N. Bradley, Veterans Administrator:

"In connection with the radio industry's observance of "Radio Week," October 26 to November 1, 1947, the Veterans Administration would like to express its appreciation for the service of broadcasters to veterans since the end of World War II.

"One of the biggest problems that has faced the Veterans Administration has been to inform millions of veterans and their families of the readjustment benefits and privileges provided by Congress—how and where these benefits may be obtained, and put to the most advantageous use.

"Our efforts to reach this objective as quickly as possible have been greatly reinforced by the understanding co-operation of all elements of the radio industry. Valuable, practical information for veterans from their Government, has been incorporated in hundreds of thousands of broadcasts of all types.

"This aid has been a material factor in assisting veterans through the period of readjustment to self-reliant, tax paying citizenship."

Commission Amends Rules and Regulations To Change Addresses of District Offices

To correct addresses of radio district offices, the Federal Communications Commission last week

(Continued on next page)

amended sections 1.36(b), 1.40, and the appendix to part 12 of the Commission's Rules and Regulations.

The order setting forth the amendments changed the address in section 1.36(b) from "316 F Street, N.E.," to "Room 2065, Temporary L Building."

Portions of the text of the order changing addresses in section 1.40 and parts of the appendix follows:

Radio District	*Address of the Engineer in Charge*
1	1600 Customhouse, Boston 9, Mass.
3	1005 U. S. Customhouse, Philadelphia 6, Pa.
9	324 U. S. Appraisers Bldg., 7300 Wingate St., Houston 11, Texas Suboffice: P. O. Box 1527 (329 Post Office Bldg.), Beaumont, Texas Ship Office: 406 Post Office Bldg., Galveston, Texas
11	Suboffice: 230 U. S. Customhouse, San Diego 1, California
12	323-A Customhouse, San Francisco 26, California
13	406 Central Building, Portland 5, Oregon
15	521 Customhouse, Denver 2, Colo.
23	Suboffice: P. O. Box 644, RM 39 Federal Bldg., Ankorage, Alaska

Change the locations of the offices of the Regional Managers of the Field Engineering and Monitoring Division, Engineering Department, set forth below, as follows:

North Atlantic Region: 506 Federal Bldg., 641 Washington Street, New York 14, N. Y.

Gulf States Region: 332 U. S. Appraisers Bldg., 7300 Wingate Street, Houston 11, Texas

North Pacific Region: 801 Federal Office Bldg., Seattle 4, Washington

Alaskan Region: P. O. Box 644, Rm. 39 Federal Bldg., Ankorage, Alaska

South Pacific Region: 323-A Customhouse, San Francisco 26, Calif.

Central States Region: 876 U. S. Court House, Chicago 4, Illinois

Change the address of the Primary Station of the Engineering Department in Honolulu, T. H., as follows:

Federal Communications Commission, 609 Stangenwald Bldg., Honolulu 1, T. H.

Change the addresses of the Secondary Monitoring Stations of the Engineering Department set forth below, as follows:

From	*To*
27 South Sixth Avenue, P. O. Box 347, South Miami, Florida	P. O. Box 347, South Miami, Fla.
Thirteenth and K Streets, P. O. Box 644, Ankorage, Alaska	P. O. Box 719, Ankorage, Alaska
P. O. Box 73, Hato Rey, P. R.	P. O. Box 2987, San Juan, P. R.

Delete the following Secondary Monitoring Station of the Engineering Department:

Federal Communications Commission, St. Paul, Minn.

Employee-Employer Relations

Transcription and Recording Companies Get Petrillo Notice of Contract Close

Transcription and recording companies last week received contract termination notices from James C. Petrillo, president of the American Federation of Musicians. The notices are effective January 1, 1948.

Following is the text of the notice received by each company:

"Your contract with the American Federation of Musicians for the employment of its members in the making of musical recordings will expire on December 31, 1947. This contract will not be renewed because on and after January 1, 1948, the members of the American Federation of Musicians will no longer perform the services provided for in said contract. Very truly yours, James C. Petrillo."

Industry Music Committee Is to Organize In November 5 Meet at NAB Headquarters

The special Industry Music Committee, composed of representatives of radio broadcasting and related activities which employ musicians, will hold its first organizational meeting at National Association of Broadcasters headquarters in Washington on November 5.

The membership of the committee includes spokesmen for the Television Broadcasters Association, recording and transcription companies, and the Frequency Modulation Association, in addition to members and executives of the NAB.

The formation of the committee was asked in a resolution at the recent NAB convention in Atlantic City, by the NAB membership, to attempt to reach "a constructive and amicable solution to the problem created by the American Federation of Musicians."

To complete the formation of the committee, the name of Walter Rivers, of Capitol Records, Inc., was added last week to those of recording company representatives in the group.

Broadcast Advertising

Pellegrin Tells Cincinnati Ad Club Radio Leads Because of Its Phenomenal Coverage

Frank E. Pellegrin, the National Association of Broadcasters director of Broadcast Advertising, told the Cincinnati, Ohio, Advertisers' Club in a special National Radio Week luncheon address Wednesday (29) that radio's leading position as a national advertising medium is attributable to the most phenomenal audience coverage in history.

(Continued on next page)

"By the first of January, 1947," Mr. Pellegrin said, "there were 61,000,000 radio sets in use, in 35,000,000 radio homes. Ninety-three per cent of all the homes in America are equipped with one or more receiving sets. * * * Radio, in fact, reaches more people than any other advertising medium."

The Radio Manufacturers Association, which joins with the NAB in sponsoring National Radio Week, was represented at the luncheon by Ray C. Cosgrove, vice-president and general manager of the Crosley corporation's manufacturing division, and past president of RMA. Mr. Cosgrove is chairman of the joint NAB-RMA liaison committee which planned this year's observance of National Radio Week.

Pointing to the part played by broadcasting in adding to the "richness of our economy," Mr. Pellegrin added:

"It has brought to 130,000,000 Americans * * * the greatest store of entertainment in all the ages."

The speaker also described for the Cincinnati Advertisers' Club the nation-wide contest for high school students which is a feature of the week's observance, under the co-sponsorship of the broadcasters and radio dealers of America and the United States Junior Chamber of Commerce, with the endorsement of the U. S. Office of Education, Dr. John W. Studebaker, commissioner.

HART ARTICLE IN RETAIL MAGAZINE

"Writing Copy for the Ear" is a featured article in the October issue of *Stores*, national magazine of the retailing industry, published by the National Retail Dry Goods Association, 100 West 31st Street, New York.

Written by Miss Lee Hart, NAB assistant director of Broadcast Advertising, the article presents a practical plan for writing more effective radio commercials for retailers.

Figures on Revenue. Mr. Pellegrin supported his references to radio as the leading national advertising medium with 1946 figures on revenue from advertising.

"In 1946, radio's total income from advertising was $433,000,000," he said. "Of this amount, $317,000,000 was national advertising; $116,000,000, was derived from local advertisers."

Pointing to hundreds of "case histories" compiled by NAB to demonstrate radio's effectiveness as an advertising medium, Mr. Pellegrin added:

"Radio salesmen can say truthfully that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1948, radio can succeed for any type of sponsor.

"But I should qualify that. In each of these case histories it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any), cooperated to use radio intelligently."

Mr. Pellegrin listed the reasons for radio's effectiveness, stressing listener confidence, and pointing to surveys proving such confidence, especially the exhaustive study made by the National Opinion Research Center of the University of Denver, which showed overwhelming majorities approving of broadcasting as now conducted.

"During this National Radio Week," Mr. Pellegrin said, "I would like to put a copy of this complete book (*The People Look at Radio*, Lazarsfeld and Field, U.N.C. Press) into the hands of every person in America. * * * This is a proud week for American radio."

Kentucky Broadcasters Are Told by Hart That Retailers Demand Proof from Radio

In an increasingly competitive retail market, the broadcaster who wants local retail advertising must show the retailer that his advertising budget is buying the best possible promotion, Broadcast Advertising Assistant Director Lee Hart told the Kentucky Broadcasters Association convention at Paducah, Ky.

Miss Hart, pointing out that retailers are seeking more aggressive promotion because of increased competition, cited the current contest for outstanding retail radio programs being sponsored by the National Retail Dry Goods Association in cooperation with NAB as proof that retailers can be interested in radio as an advertising medium.

"You broadcasters, who have long met resistance because stores have been able to say 'but even our own Association does nothing about radio,' will like the looks of this side-by-side announcement which says that NRDGA is sponsoring a contest for outstanding retail radio programs," Miss Hart said.

"NRDGA gives the announcement the same amount of space and importance that is given to the announcement of the contest for outstanding retail newspaper advertisements," Miss Hart continued. "Psychologically, it's better than if that organization ran an article saying 'retailers love radio'."

Miss Hart proceeded to outline some of the basic principles of planning and using radio effectively, which "must be sold simultaneously with the purchase of radio time."

Continuing her activities, Miss Hart was scheduled to speak today to the Women's Advertising Club of Baltimore, Md. The club's membership includes representatives from five Baltimore stations and many of the city's retail stores.

Ask for Circulation. Meanwhile, the NAB Broadcast Advertising department was asking last week that stations give the greatest possible circulation to the special announcement of the NRDGA retail radio program contest, which was sent to broadcasters with the October 20 issue of NAB Reports.

"Even if you have no NRDGA retail accounts on the air which are eligible for the contest, the announcement includes valuable retail sales and programming cues for your station," Broadcast Advertising spokesmen said.

"The five points which explain the rules can be used to encourage good radio planning for your retailers. The outline of NAB and NRDGA cooperation is strong testimonial to the fact that NRDGA stores are approving of radio advertising for retailers.

"Enter the contest if you have an NRDGA program

(Continued on next page)

on the air. Otherwise, put the announcement to work for your station so you will be in the running next year. With the cooperation of all stations, we can build our activity with NRDGA into a million-dollar promotion for radio."

Legal Department

Six Television Applications Designated For Consolidated Hearing on Ownerships

The Federal Communications Commission last week designated for a consolidated hearing six applications for television station construction permits or modifications, "to determine the stock ownership and management interests of Paramount Pictures, Inc.," in companies involved in the applications, and to determine whether such interest constitutes control within the meaning of the Rules and Regulations limiting to five the number of television stations a licensee may control.

The applications involved were those of New England Theatres, Inc., for Boston, Mass.; Allen B. DuMont Laboratories, Inc., Passaic, N. J., for Cleveland, Ohio; Allen B. DuMont Laboratories, Inc., for Cincinnati, Ohio; Interstate Circuit, Inc., for Dallas, Tex.; United Detroit Theatres Corp., for Detroit, Mich.; and the Fort Industry Co., for Detroit, Mich.

The third purpose of the hearing, as stated in the order, would be to determine "whether, in the event the Commission decides to grant the application of United Detroit Theatres Corporation, Television Channel No. 5 in Detroit, Michigan, should be assigned to United Detroit Theatres Corporation or to the Fort Industry Company."

The order stated that the FCC's finding of December 20, 1946, was that the stock interest of Paramount Pictures, Inc., in the involved companies constituted control within the meaning of Section 3.640 of the Rules and Regulations.

The applicants, except the Fort Industry Company, were notified on January 16, 1947, that their applications would be dismissed unless hearings were requested, the order said.

Paramount requested reconsideration, the order stated. The Fort Industry Company's application was for modification of construction permit from Channel 2 to Channel 5, the channel also asked by the United Detroit Theatres Corporation.

FCC Denies Original Applicant's Request For Station's Purchase Under AVCO Rule

In a final decision released Wednesday (29), the FCC adopted its Proposed Decision, released July 1, denying the request of the original applicant for an assignment of the license of Station KMED, Medford, Oregon, and granting the request of the applicant intervening under the AVCO rule. (See NAB REPORTS, July 7, 1947, page 552.)

The case is of special interest because the Commission considered the two requests on a comparative basis under the AVCO rule notwithstanding the fact that the payment of the purchase price by the original, unsuccessful applicant was guaranteed while payment by the later, successful applicant was not. The majority treated this difference as insignificant and, therefore, as not prohibiting comparative consideration.

In a vigorous dissenting opinion, Commissioner Jones took the view that this difference was "substantial and material" and that the intervening applicant had not met the original purchase proposal "upon the same terms and conditions." The Commissioner concluded by saying that since the intervening applicant was not able to "satisfy the condition precedent for comparative consideration . . . by meeting the [original] offer on the same terms and conditions, it is not necessary to make a comparative determination as to which of the applicants is better qualified to operate these broadcast facilities in the public interest."

Commission Forms Undergo Wide Revision As Seven Types Replace Previous Twenty

The revision of forms for applications to the Federal Communications Commission has been announced in a public notice of the FCC which describes the new forms as "tailored to the convenience of prospective broadcasters as well as to the regulatory requirements" of the Commission. The forms pertain to all classes of broadcast services except international, facsimile and experimental.

The bulk of the text of the FCC notice follows:

"The new forms help to standardize the application procedure and reduce detail insofar as possible. Seven unified and compacted forms will replace 20 different forms used for the broadcast services affected.

"In particular, applicants for new standard, FM and television stations will use the same form instead of separate forms as now. The only difference will be in the engineering portions. Applications for licenses and renewals, assignment of construction permits and licenses and transfer of control, are likewise unified.

"Substantial relief in submitting detail is afforded. As one example, if an applicant feels that it would be too much of a burden to furnish an unusually large listing of all parties involved, he may petition the Commission for a waiver of the strict terms of this requirement.

"Just as it simplifies the filling-out procedure, the business-like format will expedite the processing procedure.

"The seven new forms are designated as follows:

"FCC Form 301, Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station.

"FCC Form 302, Application for New Broadcast Station License.

"FCC Form 303, Application for Renewal of Broadcast Station License.

"FCC Form 313, Application for Authorization in the Auxiliary Broadcast Services.

"FCC Form 314, Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License.

"FCC Form 315, Application for Consent to Transfer of Control of Corporation Holding Radio Broadcast Station Construction Permit or License.

"FCC Form 321, Application for Construction Permit to Replace Expired Permit.

"These modernized forms will permit discontinuance of 13 present forms, namely: 303A, Statement of Technical Information Concerning Standard Broadcast Stations

(Continued on next page)

Using Non-directional Antennas; 303B, Statement of Technical Information Concerning Standard Broadcast Stations Using Directional Antennas; 304, Application (For Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Standard Broadcast Station; 305, Application for Authority to Install New Equipment or to Make Changes in Equipment of an Existing Broadcast Station; 306, Application to Determine Operating Power of Broadcast Station by Direct Measurement of Antenna Power; 316, Inventory of Station Property; 319, Application for New High Frequency Broadcast Station Construction Permit; 320, Application for High Frequency Broadcast Station License; 322, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing High Frequency Broadcast Station; 327, Supplemental Statement of Facts Required Under Section 308 of the Communications Act of 1934 Regarding Station Equipment; 330, Application for New Television Broadcast Station Construction Permit; 333, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Television Broadcast Station; 335, Supplement Concerning Chain Broadcasting to Application for Standard Broadcast Authorization.

"Present FCC Forms 309, 310, 311, and 312 will be used only in connection with applications in the international, facsimile and experimental broadcast services.

"Revision of broadcast application forms was proposed by the Commission June 27 last, subject to comment by interested parties. Views were received from the FCC Bar Association, FM Association, Columbia Broadcasting System, and the National Broadcasting Company. The approved forms reflected those suggestions which the Commission felt could be incorporated.

"Present forms can continue to be used at the option of applicants until February 29, 1948, at which time all of the old forms will be withdrawn. However, applicants are urged to utilize the new forms as quickly as they become available, since they are easier to fill out and easier to process."

Research Department

BMB President Feltis Outlines Projects Of Bureau in Address for Pulse Luncheon

Hugh Feltis, president of Broadcast Measurement Bureau, addressing the annual luncheon of The Pulse, Inc., in New York on Wednesday (29), outlined the functions of BMB and major projects on the BMB calendar for action.

Among the projects were:

1. A new edition of *Radio Families, U.S.A.*, now in preparation, to bring radio ownership figures up to date as of January, 1948, with estimates of FM and television ownership, multiple-set families, non-home automobile and portable receivers.

2. The first interim station audience measurement, to be made in March, 1948 to bring the nationwide Study No. 1 up to date for those subscribers requesting it.

3. The second nationwide survey, to be undertaken in March, 1949, incorporating refinements and improvements requested by the industry.

4. Improvements in methods of publishing findings, including two sets of figures in the next nationwide survey, to show total weekly audience and frequency of listening, or "average daily audience."

5. The third nationwide study, to be made in March, 1951.

6. The examination of a proposal by the Mutual Broadcasting System that the MBS engineering measurement of station and network "listenability" be taken over and used as a supplement or possibly a substitute for BMB methods. An appropriation has been made for a study of the Mutual method, along with all other research methods.

7. Examination and evaluation of purposes, techniques, and uses of all available radio research, to be undertaken by a university to be named shortly.

Mr. Feltis also told his listeners that BMB needs $500,000 a year. A total of 448 stations now subscribe to BMB, he said, paying $275,000 a year, with 22 stations and networks holding provisional contracts that will supply $120,000 more, a total of $395,000 a year.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 10-16, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms, inadequacy of school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims are the children, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, irreparable damage is done to the future of our country. The Chamber of Commerce and the National Association of Manufacturers, recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. Teachers quitting their profession. In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave. 2. Fewer teachers being trained. Although there is some evidence of a slight upturn in the current school year, too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. 3. Lowered teacher morale. In a great many communities

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teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid in many parts of the country and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, lack of public interest feel frustrated in their efforts. 4. Poor buildings and equipment. Many schools have long been unsuitable—badly lighted, unsanitary—lacking adequate equipment and instructional materials. Emphasize that an active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Explain that as a result of awakening public interest—stimulated by messages like this brought to the public by business in the interest of serving the nation—some improvement in educational conditions has been made in recent months. Urge all Americans to: (a) Visit a school in their community during *American Education Week—November 9 to 15.* Find out what organizations are working to improve educational conditions in their community and join at least one such group. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37.)

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No poultry or eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 3. They are subject to change.

Monday, November 3

KFRE—J. E. Rodman. Fresno, Calif.—C. P. to change frequency, etc. 970 kc., 1 KW, unlimited.

KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. 940 kc., 50 KW, unlimited, DA-Night and day.

(Continued on next page)

At Baltimore, Md.

(Before Commisioner Hyde, Room 451, Post Office Bldg., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—For renewal of license. **1090 kc.,** 50 KW main, 10 KW auxiliary. DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. **1090 kc.,** 50 KW, unlimited.

Monday and Tuesday, November 3 and 4

At Kerrville, Texas

(District Court Room, County Court House, 10:00 A. M.)

NEW—W. W. Roark, Kerrville, Texas—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Leonard B. Brown, Kerrville, Texas—C. P. **1230 kc.,** 250 watts, unlimited.

Monday, Tuesday and Wednesday, November 3, 4 and 5

At Erie, Pa.

(Court Room, U. S. Court House Bldg., 10:00 A. M.)

NEW—Times Publishing Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Erie Broadcasting Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Community Broadcasting Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

Thursday, November 6

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. *DA(DA-N). **1280 kc.,** *1 KW-night, 5 KW LS day, unlimited.

WGBF—Evansville on the Air, Inc., Evansville, Indiana—C. P. to increase power, etc. *DA. **1280 kc.,** 5 KW, unlimited.

Intervenor: WDSU—New Orleans, La.

(10:00 A. M.)

NEW—Midwest Broadcasting Co., Mount Vernon, Illinois—C. P. **1300 kc.,** 500 watts, daytime.

NEW—Raleigh M. Shaw, Lawrenceville, Ill.—C. P. **1300 kc.,** 1 KW, daytime.

Further Hearing

(10:00 A. M.)

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.,** 5 KW, unlimited, DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. **590 kc.,** 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. **590 kc.,** 1 KW, unlimited, DA-night and day.

Intervenor: WLVA—Lynchburg, Va.

Thursday and Friday, November 6 and 7

At San Antonio and Rosenberg, Texas

(Court Room, Bexar County Court House, San Antonio, Nov. 6; City Hall, Rosenberg, Nov. 7)

NEW—Bexar Broadcasting Co., San Antonio, Texas—C. P. **980 kc.,** 1 KW, daytime.

NEW—Fort Bend County Broadcasting Co., Rosenberg, Texas—C. P. **980 kc.,** 250 watts, daytime.

At Pittsburgh, Pa.

(Court Room No. 4, U. S. Post Office Bldg., 10:00 A. M.)

NEW—Matta Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

790, 800, 860, 1300, 1310 and 1340 KC.

The Commission announced its **Proposed** and **Supplemental Decision** and **Proposed Order of Modification of Licenses** in proceeding on applications of **WOAX, Inc. (WTNJ), Trenton, N. J.,** et al (Dockets 5893 et al), looking toward the following actions:

Denying renewal application of the City of Camden, **WCAM, Camden, N. J.,** if, before 60 days from adoption, it has not affirmatively shown to the Commission's satisfaction that it has the exclusive use and control of the station and that no further effect will be given to the agreement declared in the decision to be contrary to the public interest (BR-168; Docket 5361);

Modifying temporary license of WCAM to authorize operation on 1310 kc., 250 watts, unlimited time, upon condition that the conditions set forth above with respect to control of operation of the station have been met and a satisfactory showing is made within a stipulated date regarding the technical and financial ability to make certain equipment changes and to operate full time (BML-1069; Docket 6144);

Denying renewal application of WOAX, Inc. (WTNJ), Trenton, N. J. (BR-186; Docket 5893);

Modifying existing temporary license for Station WTNJ to authorize temporary operation on 1300 kc., 250 watts, daytime only (BML-1084; Docket 6161);

Granting renewal application of Radio Industries Broadcast Co., **WCAP, Asbury Park, N. J.,** and dismissing as moot its application for modification of license (BR-181; Docket 5778; BML-1070; Docket 6145);

Modifying the license of WCAP to authorize operation of 1310 kc., 250 watts, unlimited time;

Granting application of Ranulf Compton, d/b as **Radio WKDN, Camden, N. J.,** for new station to operate on 800 kc., 1 KW, daytime only (BP-4617; Docket 7481);

Denying application of Independence Broadcasting Co., **WHAT, Philadelphia, Pa.,** for use of 800 kc., and modifying license of WHAT so as to authorize operation on frequency 1340 kc., 250 watts, unlimited time, such modification to become effective on stipulated date. If no objection to such proposed modification is filed within certain date by licensee, such proposal shall be treated as an Order to Show Cause why such license should not be modified and the licensee will be afforded an opportunity to be heard thereon. (BP-4435; Docket 7309);

Denying application of **Camden Broadcasting Co.** for CP for new station in **Camden, N. J.** (BP-4173; Docket 7065);

Modifying license of Foulkrod Radio Eng. Co., **WTEL, Philadelphia, Pa.,** so as to authorize operation of WTEL on 860 kc., 250 watts, daytime only (BML-1230; Docket 8100);

Granting in part application of **Valley Broadcasting Corp.,** for new station at **Allentown, Pa.,** to operate on 790 kc. upon conditions specified in said Proposed Decision. (BP-4790; Docket 8099).

(Continued on next page)

850 KC.

The Commission announced adoption of an **Order** making final the grant of the application of **The A. S. Abell Company** for a new station at **Baltimore, Md.,** to operate on 850 kc., 1 KW, unlimited time, DA day and night (BP-4297; Docket 7338), and application of Berks Broadcasting Company to change assignment of **Station WEEU, Reading, Pa.,** from 850 kc., 1 KW daytime only, to 850 kc., 1 KW, unlimited time, using DA night, and make changes in equipment (BP-4380; Docket 7339).

1340 KC.

The Commission announced its **Order** granting petition of **Lycoming County Broadcasting Company** to reopen the hearing in re Dockets 7425 and 7427 (applications of Lycoming County Broadcasting Co. for new station at **Williamsport, Pa.,** and **Williamsport Radio Broadcasting Associates** for new station at same city) for the purpose of admitting alleged newly discovered evidence concerning unsatisfied judgments against a former partner of partnership of Harry J. W. Kiessling, Carl F. Strechmann and William P. Wilson, d/b as Williamsport Radio Broadcasting Associates; reopened said hearing for further hearing on December 1, 1947, to permit the taking of evidence with respect to the matters alleged in the said petition.

1440 KC.

The Commission announced its **Decision** (B-375) granting application for consent to assignment of license of station **KMED, Medford, Ore.** (1440 kc., 1 KW, unlimited time), and FM construction permit, from Mrs. W. J. Virgin to **Medford Radio Corp.,** competing assignee (BAL-536; BAPH-8; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the FM construction permit in accordance with the Commission's Rules.

The application for assignment of license of KMED and FM construction permit from Mrs. W. J. Virgin to **Gibson Broadcasting Co.** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

1450 KC.

The Commission announced its **Proposed Decision** looking toward the grant of the application of **Radio Corporation of Cedar Rapids** for a new station at **Cedar Rapids, Iowa,** to operate on 1450 kc., 250 watts, unlimited time, conditions (BP-4144; Docket 6889), and a denial of the applications of **Cedar Rapids Broadcasting Corp., Inc.** (BP-3970; Docket 6888), and **Moline Dispatch Publishing Co.** (BP-4143; Docket 6891) seeking the same facilities at **Cedar Rapids, Iowa,** and **Moline, Ill.,** respectively. (Commissioners Walker, Jett and Jones dissenting.)

AM—New CP's Granted

800 KC.

Sooner Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on 800 kc., 250 watts, daytime only. (BP-5950)

1010 KC.

Mohawk Broadcasting Co., Mason City, Iowa—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-6193)

1370 KC.

American Pacific Radio Broadcasting Co., Corona, Calif.—Adopted an order granting petition requesting reconsideration and grant without further hearing of application (BP-5544; Docket 8314), and the Commission removed from the hearing docket and granted application for a new station to operate on 1370 kc., 500 watts, DA-1, unlimited time.

1400 KC.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Granted petition to remove from hearing application (BP-5659; Docket 8433), and adopted order removing from hearing docket and granting application for a new station to operate on 1400 kc., 250 watts, unlimited time, subject to approval of transmitter site and antenna system by CAA, and further subject to condition that no operation be commenced until station WATL, Atlanta, ceases operation on 1400 kc. and commences operation on 1380 kc.

AM—License Renewals

The following stations were granted renewal of licenses for the period ending November 1, 1950:

WWRL, Woodside, N. Y.; KXLF, Butte, Mont.; WSAY(*), Rochester, N. Y.; WQBC(*), Vicksburg, Miss.; WRBL, Columbus, Ga.; KLO, Ogden, Utah; KMLB, Monroe, La.; WIRE (and auxiliary), Indianapolis; KGCX, Sidney, Mont.; WHK, Cleveland; KIMA(*), Yakima, Wash.; WGES(*), Chicago; WHOM, Jersey City, N. J.; KIDO, Boise, Idaho; WEAM(*), Arlington, Va.; WACO, Waco, Texas; WAKR, Akron, Ohio; KABR, Aberdeen, So. Dak.; KCMO, Kansas City, Mo.; KEEN, San Jose, Calif.; KOTA, Rapid City, So. Dak.; KRIG, Odessa, Texas; KTJS, Hobart, Okla.; WALA, Mobile, Ala.; WAWZ, Zarephath, N. J.; WHEC (and auxiliary), Rochester, N. Y.; WMBG (and auxiliary), Richmond, Va.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted renewal of license for the period ending August 1, 1950.

WSM-FM—WSM, Inc., Nashville, Tenn.—Granted renewal of license for the period ending May 1, 1948.

(*) Comr. Durr for hearing.

AM—License Extensions

WEGO—Wayne M. Nelson, Concord, N. C.—Present license extended on a temporary basis for a period of 60 days.

WBNX—WBNX Broadcasting Co., Inc., New York City—Present license extended on a temporary basis to November 1, 1950, pending decision on application for renewal (Docket 8564).

Licenses for the following stations were extended on a temporary basis for the period ending January 1, 1948, for the reasons indicated:

KATL—Texas Broadcasters, Houston, Texas—Pending receipt of information in regard to ownership of station.

KGER—Dana Lathan, executor under the Will and Codicil of C. Merwin Dobyns, Deceased, Long Beach, Calif.—Pending receipt of information in regard to ownership of station.

KNEW—Coeur d'Alene Broadcasting Co., Spokane, Wash.—Pending receipt of information in regard to ownership of station.

KPBX—KPBX Broadcasting Co., Beaumont, Texas—Pending receipt of information in regard to ownership of station.

KPMO—Valley Broadcasting Co., Pomona, Calif.—Pending receipt of information in regard to ownership of station.

KFJM—University of No. Dak., Grand Forks, N. Dak.—Pending receipt of information requested under Sec. 308(b) of the Act.

KGLU—Gila Broadcasting Co., Safford, Ariz.—Pending receipt of information requested under Sec. 308(b) of the Act.

WBAT—Marion Radio Corp., Marion, Ind.—Pending receipt of information requested under Sec. 308(b) of the Act.

WBYN (and auxiliary)—WBYN-Brooklyn, Inc., Brooklyn, N. Y.—Pending receipt of information requested under Sec. 308(b) of the Act.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Pending receipt of information requested under Sec. 308(b) of the Act.

KWK—Thomas Patrick Inc., St. Louis, Mo.—Pending receipt of information requested under Sec. 308(b) of the Act.

(Continued on next page)

WHBC—Ohio Broadcasting Co., Canton, Ohio—Pending receipt of information requested under Sec. 308(b) of the Act.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Pending receipt of information concerning network affiliation.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Pending receipt of information requested under Sec. 310(b) of the Act.

KILO—Dalton LeMasurier, Grand Forks, N. Dak.—Pending consideration of application for assignment of license.

KINY—Edwin A. Kraft, Juneau, Alaska—Pending consideration of application for assignment of license.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Pending consideration of application for assignment of license.

WFEA (and auxiliary)—WFEA, Inc., Manchester, N. H.—Pending consideration of application for assignment of license.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Pending receipt of renewal application for new frequency recently assigned by the Commission.

WALB—Herald Pub. Co., Albany, Ga.—Pending consideration and final action upon application for transfer of control of licensee corporation.

WKWF—John H. Spottswood, Key West, Fla.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WMMW—Silver City Crystal Co., Meriden, Conn.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WRDW—Augusta Broadcasting Co., Augusta, Ga.—Pending further engineering study.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WWOK—Drohlich Bros., Flint, Mich.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

AM—License for New Station Granted

1340 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Granted license for new station; 1340 kc., 250 watts; unlimited time; conditions. (BL-2195)

AM—Frequency Changes

550 KC.

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.—Granted petition requesting that the Commission reconsider, remove from hearing and grant application (BP-4415; Docket 8115); adopted an order removing from hearing and granting application to change facilities of KFMB from 1450 kc., 250 watts, unlimited, to 550 kc., 1 KW, DA-1, unlimited, subject to approval of proposed transmitter site and antenna system by CAA, and subject further to such interference as may be received from KOY, Phoenix, in the event its application (Docket 8480) is granted. (Action taken October 29)

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Adopted order removing from hearing docket and granting application of Suburban Broadcasters to change frequency of WKMH from 1540 kc. to 1310 kc., change hours of operation from daytime only to unlimited time, change transmitter location, and install DA for night use, subject to approval of transmitter site and antenna system by CAA (BP-5759; Docket 8149); further ordered that joint petition filed by Suburban Broadcasters and Wyandotte News Company requesting simultaneous consideration and grant of WKMH (above-mentioned) and of Wyandotte News Co. for new station at Wyandotte, Mich., to operate on 1540 kc., 250 watts, daytime (BP-5084; Docket 7756), is denied, and said application of Wyandotte News Co. is removed from pending files and placed in its proper position in the Processing Lines.

AM—Reinstatement Authorized

760 KC.

Coastal Plains Broadcasting Co., Tarboro, N. C.—Adopted an order vacating Commission's order of May 28, 1947, which set aside the license granted by the Commission on May 13, 1947 (BL-2267), and vacated the CP (BP-4891); further ordered reinstatement of all authorizations heretofore granted Coastal Plains Broadcasting Co. to operate on 760 kc., 1 KW, daytime only, in accordance with action of Court of Appeals.

AM—Designated for Hearing

690 KC.

William J. Brennan, Jacksonville, Fla.—Designated for hearing application (BP-6222) for a new station on 690 kc., 5 KW, daytime only, in consolidation with applications of Haygood S. Bowden (Docket 8520) and WTOC (Docket 8521).

900 KC.

Bastrop Broadcasting Co., Bastrop, La.; Frequency Broadcasting System, Inc., Monroe, La.—Designated for hearing in a consolidated proceeding application of Bastrop (BP-6049) for a new station on 900 kc., 1 KW, daytime, with application of Frequency Broadcasting System, Inc. (BP-6321) 900 kc., 250 watts, daytime only.

910 KC.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted petition of Phoenix Broadcasting, Inc., for leave to amend, remove from pending file and designate for hearing in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627) et al, KPHO's application (BP-5056) to change frequency from 1030 kc. to 910 kc., and operate with 5 KW, unlimited time.

960 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Designated for hearing application (BP-6319) to change facilities of WBBZ from 1230 kc. to 960 kc., power from 250 watts to 1 KW, install DA and new transmitter and change transmitter location, in a consolidated proceeding with applications of WMMJ, Peoria, Ill. (Docket 8043) et al.

990 KC.

Lakes Area Broadcasting Co., Pryor, Okla.—Designated for hearing application for new station to operate on 990 kc., 250 watts, daytime (BP-5752); made permittee of KFDF, Wichita Falls, Texas, party to the proceeding.

1230 KC.

Utica Broadcasting Co., Utica, N. Y.—Designated for hearing application (BP-6257) for a new station on 1230 kc., 250 watts, unlimited time, in a consolidated proceeding with Hanna Broadcasting Co. and Utica Observer Dispatch. (Doc. 8446) et al.

1240 KC.

E. E. Krebsbach, Williston, N. Dak.; Lewis Wiles Moore, Glendive, Mont.—Designated for consolidated hearing the applications of Krebsbach (BP-6162) and Moore (BP-6183), both requesting new stations in Williston and Glendive, respectively, on 1240 kc., 250 watts, unlimited time; and ordered that KDIX, Dickinson, and KDLR, Devils Lake, N. Dak., be made parties to the proceeding.

KRDU—Radio Dinuba Co., Dinuba, Calif.—Designated for hearing application of KRDU (BP-5691) to change facilities from 1130 kc., 250 watts, daytime, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with San Joaquin Broadcasters (Docket 8145) and Public Interest Broadcasters (Docket 8146).

(Continued on next page)

1260 KC.

McMinnville Broadcasting Co., McMinnville, Ore.; Yamhill Broadcasters, Inc., McMinnville, Ore.—Designated for hearing application (BP-6334) for a new station on 1260 kc., 1 KW, daytime only, in a consolidated proceeding with application of Yamhill Broadcasters, Inc., seeking the same facilities. (BP-6205)

1340 KC.

Journal-Review, Crawfordsville, Ind.—Designated for hearing application (BP-6329) 1340 kc., 100 watts, unlimited time, in a consolidated proceeding with Wabash Broadcasting Co., Inc., and Richardson, Spring and Adair. (Docs. 8447; 8503)

Brunswick-Island Broadcasting Co., Brunswick, Ga.—Designated for hearing application (BP-6164) for a new station to operate on 1340 kc., 250 watts, unlimited time, and made stations WHAN and WROD parties to the proceeding.

Zanesville Broadcasting Co., Zanesville, Ohio—Designated for hearing application (BP-6355) for a new station to operate on 1340 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of The Mt. Vernon Broadcasting Co. (Docket 8021) et al.

1350 KC.

WORK—York Broadcasting Co., York, Pa.—Adopted order designating for hearing application for CP to change facilities from 1350 kc., 1 KW, unlimited time, DA, to 1350 kc., 1 KW, 5 KW-LS, unlimited, DA at night (BP-5907); made WVPO, Stroudsburg, Pa., party to proceeding.

1430 KC.

Lynd Broadcasting Co., Newark, Ohio; Robert F. Wolfe Co., Fremont, Ohio—Designated for hearing in a consolidated proceeding application of Lynd (BP-6186), 1430 kc., 500 watts, daytime, with application of Wolfe Co. (BP-6240), 1430 kc., 1 KW, daytime only, DA; and granted petition of WHK that the Wolfe application be designated and WHK made a party to the proceeding.

1440 KC.

Pellegrin and Smeby, Detroit, Mich.; Floral City Broadcasting Co., Monroe, Mich.—Designated for hearing in a consolidated proceeding application of Pellegrin and Smeby (BP-5805), 1440 kc., 1 KW, daytime only, with application of Floral City (BP-6167), 1440 kc., 250 watts, daytime only.

1450 KC.

Hanover Broadcasters, Hanover, Pa.—Designated for hearing application (BP-6270) for a new station to operate on 1450 kc., 250 watts, unlimited time, in consolidation with applications of Hanover Broadcasting Co. and Cavalier Broadcasting Corp. (Dockets 8200 and 8201)

1490 KC.

Western Michigan Radio Corp., Muskegon, Mich.—Designated for hearing application (BP-6369) for new station on 1490 kc., 250 watts, unlimited time, in consolidation with applications of N-K Broadcasting Co. and Roy C. Kelley. (Dockets 8408 and 8407)

AM—Modification of CP's Granted

The following were granted modification of CP's for extension of completion dates, as shown:

WDNC, Durham Radio Corp., Durham, N. C., to 1-27-48 (BMP-3216); WQAM, Miami Broadcasting Co., Miami, Fla., to 2-16-48 (BMP-3215); WFIL, Triangle Publications, Inc., Philadelphia, to 12-1-47 (BMP-3225); WKOW, Monona Broadcasting Co., Madison, Wis., to 3-6-48 (BMP-3217).

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted modification of CP for extension of completion date to 11-29-47. (BMP-3228)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3234)

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Granted modification of CP to change transmitter location. (BMP-3152)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 2-2-48. (BMP-3214)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3213)

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP to make changes in DA and mount FM antenna on #2 tower. (BMP-3147)

KSDN—Aberdeen News Co., Aberdeen, S. Dak.—Granted modification of CP to change type of transmitter. (BMP-3221)

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP to make changes in vertical antenna and mount FM on AM tower, and to specify studio location. (BMP-3138)

WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.—Granted modification of CP to change type of transmitter and change name of permittee from Northern Kentucky Airwaves Corp. to WZIP, Inc. (BMP-3207)

KDAN—Oroville Mercury Co., Oroville, Cal.—Granted modification of CP to change type of transmitter. (BMP-3200)

KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio location. (BMP-3068)

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Granted modification of CP for approval of antenna and transmitter location. (BMP-3084)

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3175)

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Granted modification of CP to change type of transmitter. (BMP-3218)

WBSC—Loys Marsden Hawley, Bennettsville, S. C.—Granted modification of CP to change studio location. (BMP-3206)

WHLF—Halifax Broadcasting Co., So. Boston, Va.—Granted modification of CP to make changes in vertical antenna. (BMP-3196)

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Granted modification of CP for approval of DA system, subject to such interference as applicant may receive from the pending application of KOOS. (BP-5177)

AM—Miscellaneous Actions

WOKO—WOKO, Inc., Albany, N. Y.—Present temporary authorization of station WOKO extended for period of 10 days.

WDUK—WDUK, Inc., Durham, N. C.—Granted CP to change hours of operation from daytime to unlimited; change power from 1 KW day to 500 watts night, 1 KW-LS, install DA for night use and change transmitter location, on condition that applicant file appropriate application for transfer of control. (BP-5652)

WKBW—Buffalo Broadcasting Corp. (assignor), Broadcasting Foundation, Inc. (assignee), Buffalo, N. Y.—Granted consent to assignment of license of Station WKBW from Buffalo Broadcasting Corp. to Broadcasting Foundation, Inc., for consideration of $515,000. (BAL-630)

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Adopted order denying petition requesting reconsideration and grant of its amended application for change in facilities from 1340 kc., 250 watts, unlimited, to 560 kc., 1 KW, DA-N. (BP-5977; Docket 8399)

(Continued on next page)

The Four States Broadcasting Co., Inc., Hagerstown, Md.—Adopted order denying petition to reconsider and grant without hearing application for new station. (BP-5641; Docket 8510)

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Granted consent to change in stockholdings of station WMAK, changing from negative to affirmative control on behalf of Frank M. Mayborn, resulting in his holding 75% of stock in the company. (Comr. Durr not participating.) (Action taken October 24, '47.)

Cardinal Broadcasting Co., Palo Alto, Calif.—Adopted on order dismissing application (BP-6216) for a new station to operate on 990 kc., 1 KW, daytime only, without prejudice to refiling after a decision has been rendered with respect to application of Pittsburg Broadcasting Co. (BP-5356; Docket 7956), or after said application has otherwise been disposed of.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Authorized issuance of construction permit permitting them to commence construction in accordance therewith.

Don Lee Broadcasting System (Assignor), Don Lee Holding Co., d/b as Don Lee Broadcasting System (Assignee), Los Angeles, San Diego, Santa Barbara, San Francisco and Hollywood, Calif.—Granted consent to assignment of the licenses held by the Don Lee Broadcasting System, Inc., to its controlling company, Don Lee Holding Co., d/b as Don Lee Broadcasting System, on condition that nothing herein shall be construed as a finding upon the renewal applications of any of the stations involved herein or upon any of the issues upon which any of said renewals have been heard. (BAL-660)

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Granted petition for reconsideration and grant of application for modification of license (BMP-2650; Docket 8498) to specify transmitter site, antenna system, and studio location, subject to condition that applicant satisfy all legitimate complaints of blanket interference occurring within the 250 mv/m contour; denied petition of WJBK, Detroit, for leave to intervene.

W. W. Roark, Kerrville, Texas—Adopted order granting petition of W. W. Roark for dismissal of his application (BP-5528; Docket 8127) with prejudice; dismissed as moot his amended petition of Sept. 2, 1947; and further ordered that application of Leonard B. Brown, Kerrville, Texas (BP-5767; Docket 8128), be removed from the hearing docket.

WHCU—Cornell University, Ithaca, N. Y.—Granted CP to install new transmitter, make changes in vertical antenna, and mount FM antenna on AM tower, and change transmitter location. (BP-6360)

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Granted CP to install a new transmitter. (BP-6381)

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WHP—WHP, Inc., Harrisburg, Pa.—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WBNS—Radio Ohio, Inc., Columbus, Ohio—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6359)

AM—Applications Accepted for Filing

550 KC.

NEW—Patrick G. Smith, Bishop, Calif. (P. O. 1540 East 75th St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 250 watts and daytime hours of operation.

620 KC.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adcock)—Modification of construction permit (B3-P-3616, as modified, which authorized increase in power, changes in transmitting equipment and directional antenna) to change type of transmitter and for extension of completion date.

630 KC.

KVMA—Magnolia Broadcasting Co., Magnolia, Ark.—Modification of construction permit (B3-P-5088, which authorized a new standard broadcast station) to specify 630 kc., 1 KW power, daytime only, to change type of transmitter and for approval of antenna, transmitter and studio locations.

690 KC.

KBGS—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr., a partnership)—Modification of construction permit (BP-5859, which authorized a new standard broadcast station) to install directional antenna and mount FM antenna on #2 tower, and for approval of antenna and transmitter location at On Shellbark Avenue, 500' S. of Flavia Avenue, Berkeley, Missouri, near St. Louis, Missouri.

WLTR—Bloom Radio, Inc., Bloomsburg, Pa.—Modification of construction permit (BP-5914, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

KEPO—West Texas Broadcasting Co., El Paso, Texas (H. J. Griffith)—Modification of construction permit (BP-5957, which authorized a new standard broadcast station) to change type of transmitter, make changes in directional antenna and to specify studio location.

720 KC.

WGN—WGN, Inc., Chicago, Ill.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

730 KC.

KOJM—North Montana Broadcasting Co., Havre, Mont.—License to cover construction permit (B5-P-5230, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—License to cover construction permit (B4-P-5571, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

770 KC.

WCAL—St. Olaf College, Northfield, Minn.—Modification of construction permit (BP-5919, which authorized installation of new transmitter) for extension of completion date.

790 KC.

KFGO—Northern States Broadcasting Co., Fargo, N. Dak.—Modification of construction permit (B4-P-4527, which authorized a new standard broadcast station) to change type of transmitter to specify studio location and for extension of completion date.

KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)—Modification of construction permit (BP-3935, as modified, which authorized installation of new vertical antenna, move main transmitter increase power, install new transmitter) for extension of completion date.

800 KC.

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5289, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

820 KC.

WFAA—A. H. Belo Corporation, Dallas, Texas—License to cover construction permit (BP-6282), which authorized installation of new transmitter.

WBAP—Carter Publications, Inc., Fort Worth, Texas—License to cover construction permit (BP-6283), which authorized installation of new transmitter.

880 KC.

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Authority to determine operating power by direct measurement of antenna power.

940 KC.

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on #3 tower.

WTPS—The Times Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW day to 500 watts night, 1 KW day, and install directional antenna for night use, and for extension of completion date.

950 KC.

NEW—Boone County Broadcasting Co., Columbia, Mo. (P. O. 504 Guitar Building, Columbia, Mo.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, directional antenna and unlimited hours of operation.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—License to cover construction permit (B3-P-5537, as modified), which authorized increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Modification of construction permit (BP-5789, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1050 KC.

WZIP—WZIP, Incorporated, Covington, Ky.—License to cover construction permit (B2-P-4522, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 KC.

WORA—Radio Americas Corporation, Mayaguez, P. R.—License to cover construction permit (BP-4296, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1190 KC.

NEW—Ouachita Broadcasting Co., West Monroe, La. (Howard E. Griffith and George Fink, a partnership) (P. O., % Howard E. Griffith, 203 North 3rd St., Monroe, La.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

WNNC—Newton-Conover Broadcasting Co., Newton, N. C. (Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership)—Modification of construction permit (BP-5847, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at 450′ north of West 15th Street, just north of city limits of Newton, N. C.

NEW—Radio Central, Moberly, Mo. (Charles F. Smith and Donald F. Ellis, a partnership) (P. O., % Donald F. Ellis, 304½ E. Park Ave., Valdosta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KNPT—Yaquina Radio, Inc., Newport, Ore.—Involuntary transfer of control of permittee corporation from Carl Schindler, Jr., and Leo E. Schacter, Executor of the Estate of Carl Schindler, Sr., deceased, to Thomas R. Becker and Andrew H. Becker. (200 shares of capital stock—80%.)

1240 KC.

WVSC—Edisto Broadcasting Co., Barnwell, S. C.—Modification of construction permit (B3-P-5529, which authorized a new standard broadcast station) for approval of antenna and transmitter location at: On State Hwy. 3, 1 mile south of center of Barnwell, S. C.

WTWA—Hickory Hill Broadcasting Co., Thomson, Ga. (Walter J. Brown)—Modification of construction permit (BP-5868, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 216 Lumkin St., Thomson, Ga.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

WGRM—P. K. Ewing, Greenwood, Miss.—License to cover construction permit (B3-P-5517) which authorized change transmitter location and make changes in vertical antenna and authority to determine operating power by direct measurement of antenna power.

1270 KC.

KIHO—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Modification of construction permit (B4-P-4734, which authorized a new standard broadcast station) for extension of completion date.

1300 KC.

KTNO—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—License to cover construction permit (B5-P-4709) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Modification of construction permit (B3-P-4531, which authorized a new standard broadcast station) to change from employing directional antenna for night use only to directional antenna for day and night use, change transmitter location and to specify studio location and for extension of completion date.

1310 KC.

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—License to cover construction permit (B4-P-5480, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 KC.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1240 to 1320 kc., power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and omit request to install new transmitter and change transmitter location from Mt. Hope Rd., Lansing, Mich., to site to be determined, Lansing, Mich. Amended to change hours of operation from daytime to unlimited, using directional antenna at night, and change transmitter location from to be determined, Lansing, Mich., to 2000 feet south of Holmes Rd. and 2000 feet east of Logan St., Lansing, Mich.

1340 KC.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Voluntary assignment of construction permit from Herschel Bullen, tr/as Elko Service Co. to Elko Broadcasting Co.

(Continued on next page)

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5268, as modified) which authorized to install old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with power of 1 KW, and authority to determine operating power by direct measurement of antenna power.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location and mount FM antenna on #2 tower) for extension of completion date.

1400 KC.

KRLN—Royal Gorge Broadcasters, Canon City, Colo. (Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of license to change hours of operation from daytime to specified hours.

1410 KC.

KCLO—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon)—Modification of construction permit (BP-5718, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Construction permit to change frequency from 1450 to 1410 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

1430 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—Modification of construction permit (B1-P-4306, as modified, which authorized a new standard broadcast station) for extension of completion date.

1450 KC.

WCJU—Lester Williams, Columbia, Miss.—Authority to determine operating power by direct measurement of antenna power.

KNEU—Mid-Utah Broadcasting Co., Provo, Utah (Lester R. Taylor)—Modification of construction permit (B5-P-4774, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter and studio location.

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—License to cover construction permit (BP-6003, as modified) which authorized installation of new vertical antenna, change transmitter location and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Rockbridge Broadcasting Corp., Lexington, Va. (P. O., 130 S. Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

1490 KC.

KDRO—Milton J. Hinlein, Sedalia, Mo.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WCSS—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.—Modification of construction permit (B1-P-5021, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter, and studio locations at about 498 upper Locust Ave., Amsterdam, N. Y.

WBOM—Pellegrin & Gruenther, Oak Ridge, Tenn. (Frank E. Pellegrin and Homer H. Gruenther)—Modification of construction permit (B3-P-4478, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

WMRF—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date.

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill. (Vincent S. Barker and Gladys J. Barker, a partnership)—Modification of construction permit (B4-P-3904, as modified) which authorized a new standard broadcast station, for extension of completion date.

1580 KC.

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Voluntary assignment of construction permit from Arthur H. Croghan to KOWL, Inc.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3834, as modified, which authorized to make changes in directional antenna for night use and make changes in ground system) for extension of completion date.

AM—Applications Dismissed

KWBU—The Century Broadcasting Company, Corpus Christi, Texas—Modification of construction permit (B3-P-3524 which authorized a new standard broadcast station) to change frequency from 1010 to 1030 kc., hours of operation from daytime to unlimited using 10 KW night, 50 KW day; changes in transmitting equipment and install directional antenna for day and night use.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—License to cover construction permit (B3-P-3524) for a new station at Corpus Christi, Texas, and for approval of studio site at Plaza Hotel, Corpus Christi; and authority to determine operating power by direct measurement of antenna power.

AM—Applications Tendered for Filing

920 KC.

NEW—Donroy Broadcasting Co., San Diego, Calif. (a partnership of Don K. Hankey and Le Roy Hillman)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

1050 KC.

WZIP—WZIP, Inc., Covington, Ky.—Request for special service authorization to operate from 6 a.m. to 6 p.m. or sunset whichever is the later with power of 250 watts on 1050 kc. for a period of regular license.

NEW—Crookston Broadcasting Co., Crookston, Minn.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

1190 KC.

WEMB—El Mundo Broadcasting Corp., San Juan, P. R.—Modification of construction permit to change frequency from 1320 to 1190 kc., power from 5 KW to 10 KW and install directional antenna for night use.

1340 KC.

NEW—Mr. Collier Cobb, Jr., Mr. William Grady Pritchard and Mr. J. B. Joins, Chapel Hill, N. C.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Construction permit to change power from 1 KW, unlimited to 1 KW night, 5 KW day, change from directional antenna day and night to directional antenna for night use only, install a new transmitter and make changes in the antenna system.

1380 KC.

KSBW—Salinas Broadcasting Corp., Salinas, Calif.—Modification of construction permit to modify the directional antenna system, using 1 KW, unlimited hours on 1380 kc. with directional antenna for day and night use.

1460 KC.

KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.—Construction permit to increase power from 500 watts day and night to 500 watts night, 1 KW day and make changes in vertical antenna.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces its **Decision** (B-375) granting application for consent to assignment of license of station KMED, Medford, Ore., (1440 kc., 1 KW, unlimited time), **and FM construction permit, from Mrs. W. J. Virgin to Medford Radio Corp.**, competing assignee, (BAL-536; BAPH-8; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the FM construction permit in accordance with the Commission's Rules.

The application for assignment of license of KMED and FM construction permit from Mrs. W. J. Virgin to **Gibson Broadcasting Company** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

FM—Conditional Grant

Reidsville Broadcasting Co., Reidsville, N. C.—Authorized conditional grant for a Class B channel in lieu of Class A heretofore authorized, subject to further review and approval of engineering details, and changed FM allocation plan by deleting Channel 271 from Martinsville, Va., and adding it to Reidsville, N. C. (BMPH-877)

FM—Construction Permits

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height is height above average terrain):

KCRC-FM—Enid Radiophone Co., Enid, Okla.—Class B; 102.7 mc. (Channel 274); 3.2 KW; 275 feet. (BPH-1132)

York County Broadcasting Co., Rock Hill, S. C.—Class B; 97.5 mc. (Channel 248); 2.1 KW; 285 feet. (BMPH-125)

The following were authorized construction permits in lieu of previous conditions:

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Class B; 94.9 mc. (Channel 235); 14 KW; 310 feet. (BMPH-876)

WKAT-FM—WKAT, Inc., Miami Beach, Fla.—Class B; 93.1 mc. (Channel No. 226); 330 KW; 730 feet. (BPH-492)

WNEX-FM—Macon Broadcasting Co., Macon, Ga.—Class B; 96.9 mc. (Channel 245); 41 KW; 415 feet. (BPH-1102)

WGL-FM—Farnsworth Television and Radio Corp., Ft. Wayne, Ind.—Class B; 105.3 mc. (No. 287); 18 KW; 530 feet. (BMPH-349)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Class B; 100.7 mc. (Channel No. 264); 73 KW; 275 feet. (BMPH-835)

WEFM—Zenith Radio Corp., Chicago, Ill.—Class B; 99.5 mc. (No. 258); 30 KW; 560 feet. (BMPH-626)

WUNY—Unity Broadcasting Corp., Boston, Mass.—Class B; 102.5 mc. (No. 273); 20 KW; 500 feet. (BMPH-807)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Class B; 93.1 mc. (No. 226); 3.2 KW; 985 feet. (BMPH-797)

WLAL—United Garage & Service Corp., Lakewood, Ohio—Class A; 104.9 mc. (No. 285); 580 watts; 320 feet. (BMPH-462)

WFTM—Jay R. David, Tiffin, Ohio—Class A; 98.3 mc. (No. 252); 450 watts; 120 feet. (BMPH-742)

WFRO—Robert F. Wolfe Co., Fremont, Ohio—Class A; 99.3 mc. (No. 257); 1.0 KW; 200 feet. (BMPH-630)

KPRA—Pacific Radio Adv. Service, Portland, Ore.—Class B; 95.5 mc. (No. 238); 3.4 KW; 850 feet. (BMPH-741)

WEAN-FM—The Yankee Network, Inc., Providence, R. I.—Class B; 94.1 mc. (Channel 231); 16.5 KW; 545 feet. (BMPH-812)

WLIV—Colonial Broadcasting Co., Providence, R. I.—Class B; 107.7 mc. (No. 299); 20 KW; 495 feet. (BMPH-529)

KURV-FM—James Cullen Looney, near Edinburg, Texas—Class A; 104.9 mc. (Channel 285); 1 KW; 225 feet. (BMPH-857)

KFYM—Express Pub. Co., San Antonio, Texas—Class B; 101.5 mc. (Channel 268); 335 KW; 520 feet. (BMPH-865)

WWVA-FM—W. Va. Broadcasting Corp., Wheeling, W. Va.—Class B; 98.7 mc. (Channel 254); 15.3 KW; 555 feet. (BMPH-837)

FM—Petition Denied

Matta Broadcasting Co., Pittsburgh, Pa.; Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Denied joint petition requesting the Commission to grant, without hearing, their respective applications for new Class B FM stations (BPH-1109; Docket 8472; BPH-1207; Docket 8473).

FM—Applications Dismissed

Tri-State Broadcasting Co., Cumberland, Md.—Granted request to vacate its construction permit and dismissed application. (BPH-948)

The Hinson Memorial Baptist Church, Portland, Ore.—Granted request to vacate its construction permit and dismissed application. (BPH-1131)

The Messenger Publishing Co., Athens, Ohio—Granted request to vacate its construction permit and dismissed application. (BPH-418)

FM—Licenses for New Stations Granted

KRJM—Santa Maria Daily Times, Santa Maria, Calif.—Granted license for new FM station; 103.1 mc.; 336 KW; 295 feet. (BLH-63)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Granted license for new FM station; 101.9 mc.; 11.1 KW. (BLH-93)

WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.—Granted license for new FM station; 96.7 mc.; 500 watts. (BLH-95)

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Granted license for new FM station; 101.3 mc.; 3 KW. (BLH-97)

WFAH—Review Pub. Co., Alliance, Ohio—Granted license for new FM station. (BLH-62)

WWHG—The W. H. Grenhow Co., Hornell, N. Y.—Granted license for a new FM station. (BLH-90)

WLBC-FM—Donald L. Burton, near Muncie, Ind.—Granted license for new FM station. (BLH-92)

(Continued on next page)

FM—Modification of CP's Granted

The following were granted modification of CP's for extension of completion dates, as shown:

WRAM, Herman Radner, Dearborn, Mich. to 1-29-48 (BMPH-827); WOLF-FM, Civic Broadcasting Corp., Syracuse, to 3-31-48 (BMPH-923); WHOO-FM, Orlando Daily Newspapers, Inc., Orlando, Fla. to 2-10-48 (BMPH-953); WMOB-FM, Nunn Broadcasting Corp., Mobile, Ala., to 2-10-48 (BMPH-958); WESB-FM, Bradford Publications, Inc., Bradford, Pa. to 1-1-48 (BMPH-960); WKJG-FM, Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind. to 12-15-47 (BMPH-962); KXYZ-FM, Harris County Broadcast Co., Houston, Texas, to 2-1-48 (BMPH-964)

KUGN-FM, Valley Broadcasting Co., Eugene, Ore., to 12-7-47 (BMPH-921); WRXW, WAVE, Inc., Louisville, Ky. to 5-15-48 (BMPH-944); KVSO-FM, John F. Easley, Ardmore, Okla., to 1-13-48 (BMPH-945); WEXL-FM, Royal Oak Broadcasting Co., Royal Oak, Mich. to 1-15-48 (BMPH-948); KPRC-FM, The Houston Post Co., Houston, Texas, to 11-25-47 (BMPH-951); WSAR-FM, The Fall River Broadcasting Co., Inc., to 4-18-48 (BMPH-952); WSAN-FM, Lehigh Valley Broadcasting Co., Allentown, Pa. to 5-15-48 (BMPH-954); WKYC, Paducah Newspapers, Inc., Paducah, Ky. to 5-15-48 (BMPH-955); WGTR, The Yankee Network, Inc., Worcester, Mass., to 1-27-48 (BMPH-956); WMNE, The Yankee Network, Inc., Portland, Me., to 1-27-48. (BMPH-957)

WAAT-FM—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of CP to change type of transmitter: make changes in antenna system; Class B station; 102.7 mc. (No. 274); 13.5 KW, 540 ft. (in lieu of previous conditions).

WSPR-FM—WSPR, Inc., Springfield, Mass.—Granted modification of CP to change transmitter site; type of transmitter and make changes in antenna system. (BMPH-721)

WMOB-FM—Nunn Broadcasting Corp., Mobile, Ala.—Granted modification of CP to change type of transmitter. (BMPH-937)

KMYC-FM—Marysville-Yuba Broadcasters, Inc., Marysville, Calif.—Granted modification of CP for extension of completion date to 1-13-48. (BMPH-859)

WASA—The A. S. Abell Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 2-10-48. (BMPH-943)

WDBQ—Dubuque Broadcasting Co., Dubuque, Ia.—Granted modification of CP for extension of completion date for a period of 3 months. (BMPH-737)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP to change type of transmitter. (BMPH-627)

FM—Applications Accepted for Filing

WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-PH-478, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSFL—Springfield Broadcasting Co., Springfield, Mass. (Gerson Askinas, Earle G. Hewinson and Christos M. Manitsas, partners)—Modification of construction permit (B1-PH-1016, which authorized a new FM broadcast station) to change transmitter to RCA BTF-3B. Max. 3 KW.

WWNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B1-PH-205, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLAL—United Garage & Service Corp., Lakewood, Ohio—Modification of construction permit (B2-PH-562, which authorized a new FM broadcast station) for extension of completion date.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABF—Metropolitan Broadcasting & Television, Inc., New York, N. Y.—Modification of construction permit (B1-PH-754, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified) which authorized a new FM broadcast station, to make changes in antenna system.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, as modified), which authorized a new FM broadcast station for extension of completion date.

KFSD-FM—Airfan Radio Corporation, Ltd., San Diego, Calif.—Modification of construction permit (B5-PH-377, as modified), which authorized a new FM broadcast station for extension of completion date.

WLET—R. G. Le Tourneau, Tocca, Ga.—Modification of construction permit (B3-PH-862, as modified), which authorized a new FM broadcast station for extension of completion dates.

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Modification of construction permit (B4-PH-434, as modified), which authorized a new FM broadcast station for extension of completion date.

WHAI-FM—John W. Haigis, Greenfield, Mass.—Modification of construction permit (B1-PH-343, which authorized a new FM broadcast station) for extension of completion date.

WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.—Modification of construction permit (B1-PH-1075, as modified), which authorized a new FM broadcast station for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—License to cover construction permit (B2-PH-493), as modified, which authorized a new FM broadcast station.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, as modified), which authorized a new FM broadcast station for extension of completion date.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-230, as modified), which authorized a new FM broadcast station for extension of completion date.

WBON—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Modification of construction permit (B2-PH-884, which authorized a new FM broadcast station) to make changes in antenna system.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Radio Station KWOC, Poplar Bluff, Mo. (A. L. McCarthy, O. A. Tedrick, and J. H. Wolpers)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 223, 92.5 mc., ERP of 9.6 KW.

NEW—W. Albert Lee, Houston, Texas—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 45 KW and antenna height above average terrain 380 feet.

NEW—Greenwich Broadcasting Corp., Greenwich, Conn. (P. O. Box 1250)—Construction permit for a new FM broadcast station Class A to be operated on Channel 228, 93.5 mc., ERP of 340 watts and antenna height above average terrain 75 feet.

NEW—Western New York Broadcasting Co., Buffalo, N. Y. (Edwin R. Sanders and Thaddeus Podbielniak) (P. O. Box 122, Kenmore 17, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 277, 103.3 mc., ERP of 3.3 KW.

TELEVISION

TV—New Commercial CP Granted

Empire Coil Co., Inc., Parma (Cleveland), Ohio—Granted CP for a new station; Channel No. 9, 186-192 mc.; 21 KW visual; 13 KW aural; antenna 725 feet. (BPCT-199)

TV—Miscellaneous Actions

KTLA—Television Productions, Inc., Mt. Alta, Pasadena, Calif.—Granted modification of CP to make changes in transmitter and antenna system and for extension of completion date for 180 days. (BMPCT-117)

WABD—Allen B. DuMont, Labs., Inc., New York, N. Y.—Granted modification of CP to make transmitter changes. (BMPCT-119)

W9XMK—The Journal Co., The Milwaukee Journal, area, Milwaukee, Wisc.—Granted license for new experimental television relay station. (BLVB-104)

TV—Applications Accepted for Filing

NEW—Bluff City Broadcasting Co., Memphis, Tenn. (E. R. Ferguson and J. R. Pepper) (P. O. 2074 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 1440 watts, aural 720 watts and unlimited hours of operation.

NEW—Memphis Publishing Co., Memphis, Tenn. (P. O. 495 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on #4, 66-72 mc., ERP of visual 13.6 KW, aural 7.12 KW and unlimited hours of operation.

WHAS-TV—WHAS, Inc., Louisville, Ky.—Modification of construction permit (BPCT-157, as modified), to change frequency to Channel #5, 76-82 mc., change ERP to visual 1.540 KW, aural .768 KW, change equipment to visual and aural RCA Type, TT-500-A, and to make antenna changes.

TV—Application Deleted

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Construction permit for a new experimental television broadcast station to be operated on 510-545, 700-735 and 885-920 mc., aural power of 5 KW and specify emission as A0, A3, A4, A5 and/or special (FM antenna pulse type).

MISCELLANEOUS BROADCAST

ACTIONS

Noncommercial Educational

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Granted modification of CP for extension of completion date to 5-1-48. (BMPED-87)

Remote Pickup

WHKT—United Broadcasting Co., area of Cleveland, Akron and Columbus, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-76)

WHKI—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-75)

Noncommercial Educational Application Accepted for Filing

KALW—Board of Education of The San Francisco Unified School District, San Francisco, Calif.—Modification of construction permit (B5-PED-64, as modified), which authorized changes in noncommercial educational broadcast station for extension of completion date.

Federal Trade Commission Actions

STIPULATIONS

Canine Specialties—Owen E. Zugner, trading as Canine Specialties, and his advertising agent, T. Leo Curtis, trading as T. L. Curtis Advertising, both of Utica, N. Y., entered into a stipulation with the Commission to discontinue certain advertising representations concerning "Kanker-No," a medicinal preparation for dogs. (7648)

E-Z Suds Products Co.—The Commission accepted from Arthur Zinnamon, formerly trading as E-Z Suds Products Co., 1659 Ft. Myer Drive, Arlington, Va., a stipulation to cease and desist from selling soap flakes in a package or container which is substantially larger in size or capacity than is required for the quantity of product it contains. Zinnamon also agrees to stop otherwise representing, directly or inferentially, that the quantity of soap flakes in a package or container is greater than is actually the case. (7647)

CEASE AND DESIST ORDERS

Paul Case—The Commission has ordered Paul Case, 33 Hamilton St., Brockton, Mass., to stop misrepresenting the therapeutic properties and effectiveness of medicinal preparations sold as a so-called treatment for such conditions as rheumatism, arthritis, sciatica and neuritis under the names "Case Combination New Method Improved," "The New Improved Case Combination Method" and "Case Combination Formula." (4813)

Unity Stamp Co., Inc., 7 West 30th St., New York, has been ordered by the Commission to stop violating the Robinson-Patman Act by engaging in price discrimination in the sale of rubber stamps. (5048)

Complaint Dismissed

Agawam Woolen Co.—A complaint charging Agawam Woolen Co., Inc., Agawam, Mass., with violation of the Wool Products Labeling Act has been dismissed without prejudice by the Commission on the ground that "the requisite public interest to maintain any further proceeding does not appear." (5218)

Case Closed

McKesson & Robbins, Inc.—The Commission has closed without prejudice a case in which McKesson & Robbins, Inc., Bridgeport, Conn., trading as Golden Brown Chemical Co., was charged with misrepresentation in connection with a "free goods" offer to prospective sales agents for toilet articles. (5415)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 45, November 10, 1947

NAB Board of Directors to Talk Standards In November Meeting Starting on Thursday

With the work of the special preliminary "screening" committee near completion, the widely discussed "Standards of Practice for American Broadcasters" will be a major item on the agenda of the NAB Board of Directors at its meeting this week, November 13-15.

The Board's meeting will be preceded, on Wednesday (12), by a meeting of the Finance Committee.

It was suggested last week by the NAB that members who have not yet sent their proposals for Standards changes to the Board may still do so by telegram before the meeting opens on Thursday morning. Comments by broadcasters have been asked since the Board's convention meeting.

The Board will discuss action to be taken on the Standards in pursuance of its September decision to "review and revise" the instrument, after industry suggestions for alterations.

All suggestions, sent by broadcasters to their District Directors since the September convention meeting, have been forwarded to the special committee, which has read, classified and indexed the letters for the Board. All suggestions, however, will be presented to the Board after this preliminary summarization work is completed.

In addition, two more formal suggestions for revision of the Standards will be taken up by the Board: those of the special committee of independent broadcasters (non-affiliates), whose chairman is Ted Cott, WNEW, New York; and the FM Executive Committee, both of which met at NAB headquarters in October to suggest their changes.

The "screening" committee is composed of Harold Fellowes, WEEI, Boston, secretary; Willard Egolf, WBCC-FM, Bethesda, Md.; and John Meagher, KYSM, Mankato, Minn. The NAB Program Department, Harold Fair, director, is assisting with the work of classifying and indexing the suggestions for changes.

On the Inside

The House Ways and Means Committee has begun hearings on exemption of cooperatives from income taxes paid by corporations. (p. 924)

The engineering conference looking toward NARBA has begun in Havana, with industry representatives making up the American team along with government delegates. (p. 923)

Justin Miller, NAB president, has recommended as advisory board member that California write in clear safeguards for radio in revising her constitution. (p. 921)

The FCC has published an economic study of standard broadcasting, with figures on new stations, as "a guide to the individual judgment of prospective broadcasters." (p. 922)

The Industry Music Committee has held its organization meeting at NAB headquarters in Washington and appointed a sub-committee to prepare a program for the group. (p. 920)

NAB-RMA Committee Gets Report on Music; Talks Radio Week and TV-FM Developments

Meeting at NAB headquarters the Liaison Committee of the National Association of Broadcasters and the Radio Manufacturers Association on Thursday (6) discussed the formation of the Industry Music Committee, the observance of National Radio Week, and the future development of television and FM broadcasting and radio manufacturing.

With Ray C. Cosgrove, of the Crosley Division, an RMA member, presiding, the meeting opened after luncheon with a welcome from Justin Miller, NAB president, and proceeded to a report by A. D. Willard, Jr., NAB executive vice president, on the organization meeting of the Industry Music Committee. (See story immediately following.)

Mr. Willard reviewed the reasons for the formation of the Industry Music Committee, listing the bans against duplication of musical programs by FM stations and use of AFM musicians by television stations.

"The purpose of the Committee is to seek a solution to such problems," Mr. Willard said.

Moving to the discussion of National Radio Week, whose annual observance ended last week, the Committee heard a report from Mr. Willard on the nation-wide celebration.

The committee heard reports from Robert K. Richards, NAB director of public relations, and Hugh M. P. Higgins, assistant director of NAB's Broadcast Advertising Department, on the promotion of the week's observance and the nation-wide contest.

The group also discussed a date for the national awards dinner, at which the scholarships will be presented to the student winners. The date of the dinner is to be selected later.

It was decided that the observance of National Radio Week and the special "Radio in Every Room" campaign were to be continued.

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS
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DON E. PETTY, *General Counsel*
ROBERT K. RICHARDS, *Director of Public Relations*
ARTHUR C. STRINGER, *Director of FM Department*

Turning to the continuing development of FM and television broadcasting and set manufacturing, the committee heard Mr. Cosgrove say that the outlook for television production is more optimistic than it has even been.

"RMA expects that by next June the dollar revenue from television will be greater than from standard broadcasting receiver production," he said. "One distributor says he expects four times the activity in television sets."

Mr. Cosgrove added to his statement a summary of RMA figures showing a total of 16,771 receivers with both AM and FM produced in the week ending October 19. He said that seven per cent of all sets produced have FM, and estimated that a total of about a million sets with FM circuits will have been manufactured this year.

The committe ended its meeting with a discussion of joint problems of broadcasters and manufacturers in improving the quality of both receivers and signals. No date was set for the next meeting of the group.

Attending the meeting as NAB representatives were:

T. A. M. Craven, WOL, Washington; Carleton Smith, WRC, Washington; George Storer, WJBK, Detroit; William E. Ware, KSWI, Council Bluffs, Iowa; Judge Miller, Mr. Willard and C. E. Arney, Jr., NAB secretary-treasurer.

Representing RMA at the meeting were:

Mr. Cosgrove; Max F. Balcom, vice-president, Sylvania Electric Products, Inc., and RMA president; Bond Geddes, executive vice president, RMA; Walter Evans, vice president, Westinghouse Electric Corp.; Dr. Ray H. Manson, president, Stromberg-Carlson; and John West, Radio Corporation of America.

Industry Music Committee Talks Problems And Names Sub-Committee to Make Program

At a meeting of the Industry Music Committee held on Thursday (5), the problems raised by the various restrictions imposed by the American Federation of Musicians on the employment of musicians for broadcasting, television, record and transcription manufacturing, were discussed.

A sub-committee to develop a program of action was appointed to report back to the full committee. The sub-committee includes:

Justin Miller, NAB president, representing broadcasters; William Fay, representing the Frequency Modulation Association; Charles Gaines, representing transcription companies; Lawrence Philips, representing the Television Broadcasters Association; Edward Wallerstein, representing record manufacturers; and Richard P. Doherty, director of the NAB Employee-Employer Relations Department, serving as executive secretary.

Industry Music Committee members attending included:

FREQUENCY MODULATION ASSOCIATION

Leonard Marks, General Counsel, FMA
William E. Ware, KSWI, Council Bluffs, Iowa
William Fay, WHAM, Rochester, New York
Ray E. Dady, KWK, St. Louis, Mo.
Paul W. Reed, WFAH-FM, Alliance, Ohio

NETWORKS

Howard L. Hausman, CBS (for Frank K. White)
Frank E. Mullen, Executive VP, NBC
Joseph A. McDonald, Vice-President and Gen. Att'y, ABC
Charter Heslep, MBS (for Robert D. Swezey)
Hudson Eldridge, Continental Network (for Everett Dillard)

BROADCASTERS

John Elmer, WCBM, Baltimore, Md.
Theodore C. Streibert, WOR, New York
Roger W. Clipp, WFIL, Phila., Pa.
Frank King, WMBR, Jacksonville, Fla
Robert Thompson, WBEN, Buffalo, N. Y.

TELEVISION BROADCASTERS ASSOCIATION

Lawrence Phillips, Director, DuMont Television Network

TRANSCRIPTION COMPANIES

Library Transcription Group:
  Richard S. Testut, Vice President and Gen. Mgr., Associated Programs Service, Inc.
  C. O. Langlois, Sr., President, Lang-Worth Feature Programs, Inc.

Open-End Transcription Group:
  Joseph W. Bailey, Louis G. Cowan, Inc.
  Charles Gaines, Frederic W. Ziv Co.

RECORD MANUFACTURERS

Capitol Records, Inc.—Walter Rivers
Columbia Recording Corp.—M. R. Runyon, V. P. (for Edward Wallerstein)
Decca Records, Inc.—Milton Rackmil
Mercury Radio & Television Corp.—Irvin Green

(Continued on next page)

RCA Victor Division of RCA Mfg. Co., Inc.—James Murray
Signature Recording Corp.—Halsey Cowan (for George Jaycox)

NATIONAL ASSOCIATION OF BROADCASTERS

Judge Justin Miller, President
A. D. Willard, Executive Vice President
R. P. Doherty, Director, Employee-Employer Relations Department
Don Petty, General Counsel
Robert K. Richards, Director, Public Relations Department

Also attending as observers were:

C. E. Arney, Jr., NAB Secretary-Treasurer; J. N. (Bill) Bailey, Executive Director, FMA; Frederic J. Ball, attorney, Crosley Division; Ivin Ballin, Phonograph Record Manufacturers Association; R. C. Cosgrove, RMA; Daniel R. Creato, RCA Victor; Robert H. Hinckley, ABC; Robert P. Myers, NBC; Kenneth Raine, Columbia Recording Corp.

NAB President Keynotes California Meet On Planned State Constitution Revisions

Justin Miller, president of the National Association of Broadcasters, has been appointed to the advisory committee for the revision of California's state constitution, and has delivered the keynote address to the first meeting, in Santa Barbara, of the committee's 125 members and the 20 state Senators and Assemblymen of the Joint Legislative Committee.

Judge Miller spoke to the general meeting on the subject, "A Perspective of Constitutional Revision in California," emphasizing among other points the desirability of incorporating into the state constitution clear language to indicate that radio broadcasting and motion picture sound production come within the specifications of the Bill of Rights on free speech.

"In this day of 'iron curtains,'" Judge Miller told the committee and the legislators, "and other encroachments upon the fundamental rights, it is highly important that such liberties as freedom of speech, press and other forms of communication shall be clearly stated and reemphasized; particularly, to make perfectly plain that such new forms of amplification and transmission as radio broadcasting and sound pictures are included within the constitutional guarantee against abridgement.

"Only by full, free and fair communication of ideas throughout the world can the various people understand each other. Only in this manner can a sound basis be laid for cooperation and united action toward a world which shall be reasonably free from armed strife and atomic destruction.

"What better vehicle for emphasizing these facts, both at home and abroad, than in a new constitution, written by and for the people of the State in which the first charter of the United Nations was written?"

Judge Miller's recommendations on freedom of speech came in that section of the address referring to the revision of the California constitution's "Declaration of Rights."

Gov. Earl Warren, of California, also spoke at the meeting of the advisory committee and the legislators, on the need for major revision of the document.

Advance "Freedom Train" Schedule

The "Freedom Train" today has on open date at Binghamton, N. Y.

Following is the schedule of the train for the week of December 1:

Monday, December 1: Open date, Lynchburg, Va.
Tuesday, December 2: Roanoke, Va.
Wednesday, December 3: Winston-Salem, N. C.
Thursday, December 4: Charlotte, N. C.
Friday, December 5: Greensboro, N. C.
Saturday, December 6: Raleigh, N. C.
Sunday, December 7: Norfolk, Va.

James Stewart Added to Panel of Judges Of National Radio Week Contest Records

James Stewart, popular motion picture star, was added last week to the list of national judges for the "Voice of Democracy" contest co-sponsored as a feature of National Radio Week by the National Association of Broadcasters, the Radio Manufacturers Association, and the U. S. Junior Chamber of Commerce.

The addition of the actor's name brings to seven the total of judges, which includes the names of General Omar N. Bradley, Administrator of Veterans Affairs; Attorney General Tom C. Clark; Father Edward J. Flanagan, founder and director of Boys Town; Mrs. Oveta Culp Hobby, wartime director of the Women's Army Corps, now executive vice-president of the Houston, Tex., *Post*, operator of radio station KPRC; Senator Warren G. Magnuson (D-Wash.); and Fleet Admiral Chester W. Nimitz, USN, Chief of Naval Operations.

Denver Broadcaster Replies To Criticism Of Radio In Newspaper Letters To Editor

The use of the letters-to-the-editor columns of local newspapers to answer outspoken critics of radio has been demonstrated by Hugh B. Terry, manager of Radio Station KLZ, Denver, Colo., in an exchange of correspondence that utilizes the "selectivity" reply to a complaining listener.

The listener, whose letter was signed "CCL", described herself as a mother despairing of raising "children to be normal and healthy when there are so many 'murders' every day, especially on Sunday, to disturb them emotionally."

She asked: "What can we, the listening public, do to get better programs when the determining factor is who pays the radio bill? Radio could be a wonderful help in raising a family. Why isn't it?"

Mr. Terry used the same letters column to reply. A portion of his letter follows:

"Come now, Mrs. C.C.L.—you don't really mean that, do you?

"For example, Mrs. C.C.L., by exercising just ever so little selectivity, you can listen all afternoon on Sunday

(Continued on next page)

and never hear a mystery. You can hear some of the finest musical talent in the world, the CBS Symphony, the NBC Symphony, the Detroit Symphony, the Family Hour, the Electric Hour, Alex Templeton, Roy Harris; you can worship with the Catholic Hour, the Lutheran Hour, the Ministers' Hour, Sunday Vespers; fine dramatic programs are yours for the listening—including One Man's Family, The Greatest Story Ever Told, the Silver Theater, and for light-hearted variety—how about the Quiz Kids, Jack Paar, Those Websters, Gene Autry? All of these fine programs and more, are on the air every Sunday afternoon on Denver stations.

"Elsewhere in this issue of the Denver *Post* you will find a complete radio log of all programs on the air on Sunday. I suggest you include this radio log on your list of 'articles to read.'

"I'm very much afraid, Mrs. C.C.L., that you've been spending your entire Sunday afternoons listening to one mystery after another—and haven't been aware of other fine programs on the air. But, confidentially, I don't blame you—I like a good mystery once in a while, myself. H. B. T."

FCC Publishes Economic Study Findings In Book on Standard Radio Broadcasting

The Federal Communications Commission's 113-page publication, *An Economic Study of Standard Broadcasting,* released in mimeographed format on Tuesday (4), is intended to be "a guide to the individual judgment of prospective broadcasters," as to cost and chances of success of new stations, the Commission's economist, Dallas Smythe, said Monday (3) in a combined press and industry seminar.

The study, composed in major part of statistics and charts, along with running interpretation of the figures, is the result of nearly a year of compilation by the FCC staff, and is based in part on questionnaires sent to the industry, especially to new stations licensed since October 8, 1945, when the wartime freeze was removed.

The FCC study records that on that date (referred to as V-J Day by the book) a total of 909 standard broadcast stations were in operation, and that as of October 1, 1947, a total of 1,417 had been licensed or granted CP's.

Mr. Smythe, projecting the figures at the seminar on Monday, said that the FCC expects the total to reach 2,250, a conclusion reflected also in the economic study. He added that 668 applications are pending, making a total of 1,877.

Confined to AM stations only, with no reference to FM or television, the study makes these major findings:

- Approximately half the new stations are financially successful, while the others are losing money.
- The profitable stations are making an average of approximately $1,200 a month after payment of operating costs, while the unprofitable stations are losing an average of $1,643 a month.
- Most profitable new stations are local (100 to 250 watt) part-time stations, with two out of three making money.
- Least profitable is the new regional station, with unlimited time; one out of nine is shown as profitable in the study.
- All local part-time stations in "new radio communities" are profitable, as are 60% of the local unlimited stations.
- Most consistent profits are found in communities with less than 50,000 population, with some exceptions.
- About 74% of regional stations operating part-time in new radio communities are showing profits, but all new unlimited regionals in "old radio communities" are unprofitable, and 55% of local unlimited stations in old radio communities are losing money.

Mr. Smythe, responding to direct questions from reporters at the industry-press seminar, said:

"I don't think there are any opinions or recommendations in this book. It's in the honorable tradition of our system that success is there waiting for somebody who can do something new and good."

Asked how the FCC would apply the findings contained in the book, he added:

"There will be no change in the Commission's policy."

To objections from industry and press questioners who called the book "a group of averages" and suggested that it might be better to set up a method of analysis for an individual to follow, Mr. Smythe said:

"A method of analysis would not be particularly useful to a newcomer who knew nothing about the broadcasting business."

Limited by regulations to 2,000 mimeographed copies, the book will probably be out of stock within a few days, as people write for copies, the Commission's research staff agreed.

It will not be sent either to station operators or to prospective broadcasters on the Commission's initiative, they said.

Mr. Smythe opened the combined seminar merely by asking for questions from the 40 industry and press representatives. His responses included these:

There was, he said, no special appropriation made for the report, which was produced as a part of normal routine by the staff.

It is issued, he added, on the authority of the FCC as a whole.

"It is the Commission's report," he said, "not a report merely by the staff or any individual."

Asked about the unanimity of the Commission on the report, Mr. Smythe said that it had been adopted by the full Commission, but with Commissioner Jones dissenting.

"Did he dissent as to details, or merely to the whole report?" asked a reporter.

"He simply voted against the issuing of the report," Mr. Smythe said. "He did not write a dissenting opinion, nor did he supply any details."

Responding to a question as to whether the Commission had ever before issued such a report, he pointed to the small volume entitled "Report on Social and

(Continued on next page)

Economic Data" relative to broadcasting, issued in 1938 under Docket 4063.

For this new and far more voluminous report, he said, the staff "attempted to check its facts and figures with recognized authorities" before including or using them. He repeated here that the book is a collection of facts, not opinions.

Research Department

All Four Major Networks Become Members Of BMB As Mutual Signs Unconditionally

All four major nationwide networks have signed unconditional subscription contracts with Broadcast Measurement Bureau, J. Harold Ryan, BMB board chairman, announced Friday (6). Mutual Broadcasting System's subscription makes effective the previously signed contracts of ABC, CBS and NBC, which were provisional upon unanimity among the networks. It also brings the network owned and operated stations into the BMB fold.

Mr. Ryan said that a special network committee will meet soon with various BMB committees to consider special network problems, in much the same manner as BMB committees have previously conferred with representatives of small market stations, station representatives and other groups.

Commenting on the four network subscriptions, Mr. Ryan said, "This confirms my confidence that BMB would continue to serve as the spearhead of cooperative radio research. It proves once again that the four major networks as well as individual radio stations, competitors though they may be, are willing to reconcile their differences in the interests of providing advertisers and agencies with uniform radio measurements for the benefit of the entire industry."

Engineering Department

NARBEC Delegates in Havana Begin Work Of Organization for Engineering Meeting

Delegates to the North American Regional Broadcasting Engineering Conference in Havana, Cuba, representing six nations, began their work last week, looking toward the discussion of engineering matters affecting final NARBA treaty-drafting which is to be done next year at the third NARBC in Canada.

With 50 delegates present from the six participating nations, and an observer from Haiti, the NARBEC at the end of the week had already received a report from its Working Group 1, which was appointed to define terms of reference and to prepare an agenda for the conference.

Under the chairmanship of Dr. Nicolas de Mendoza, of Cuba, the meetings are being held at the Direcion de Radio, formerly the American Embassy.

Although the week was devoted primarily to organizational work of the conference, the delegates heard a proposal from the NARBEC chairman which suggested that FM be placed on the agenda for discussion at the conference.

(Continued on next page)

CHARLES WILLIAM MYERS, 1881-1947

The passing of Charles William Myers in Portland, Oregon, has come as a personal loss to broadcasters who knew the man or his work. His death has deprived the radio industry, and the National Association of Broadcasters, of a splendid leadership, and an invaluable fund of wisdom and experience which will be missed keenly during these critical years of growth and expansion.

Broadcasters who know the industry's history need hardly be reminded of his contributions to the art and techniques of radio broadcasting. As President of the National Association of Broadcasters in 1936 and 1937, and as a member of the Board of Directors from 1938 to 1941, Charles W. Myers has served the broadcasters of America with great distinction and unselfishness.

We have gained by his career in broadcasting, and shall feel his loss deeply.

JUSTIN MILLER.

* * *

Charles W. Myers, born on a farm near Muscatine, Iowa, on January 25, 1881, went to a country school only until he was 13 years old. An only child in his farm family, he left home at 19 to begin work as an employee in the mailing room of the Clinton, Iowa, *Herald*, where he rose in seven years through the posts of circulation manager, advertising manager, and business manager.

In 1910, he moved to the Bay City, Michigan, *Tribune* as advertising manager. A year in that post attracted the attention of the Scripps newspapers, and he was called to the Des Moines *News*, as a member of the advertising department. In 1913, the Scripps papers transferred him to what Chuck Myers always called "this country's last frontier," as advertising manager of the Portland, Oregon, *News*. In that post for 16 years, six as advertising manager and ten as business manager, he raised the circulation of the newspaper from 14,000 to 65,000.

It was in 1925 that he came into the then-young radio industry, forming a group of business men to establish Radio Station KOIN. He held a minority interest in the station himself. Six years later, as the station developed and acquired a sister station, KALE, Chuck Myers left the *News* to devote his full time to broadcasting. By that time, he had taken over the controlling interests of both stations.

In April of last year, Charles W. Myers retired, selling KOIN to the Marshall Field interests, but remaining with the staff in an advisory capacity, until a few months ago, when poor health forced him to give up the activity that linked him with broadcasting. After six weeks of illness, he died in a Portland hospital of a heart ailment on Monday (3).

Pointing out that FM will "undoubtedly" afford relief to the standard band, Dr. Mendoza said:

"Regional and local stations are wasting power needed very badly to reach long distances from the cultural centers to the rural areas. If in the next conference we do not contemplate the possibilities of relief from FM, we will have once again done an incomplete job, as we did in Havana ten years ago."

George Sterling, FCC chief engineer who is chairman of the American delegation, replied that the subject of FM is outside the scope of the agenda, but could undoubtedly be discussed after the completion of the conference's work.

In preliminary meetings, and at the insistence of industry representatives present, the American delegation was instructed before leaving Washington for Havana that engineering problems only were to be discussed at the NARBEC, and that no policy matters of any kind were to be brought up.

Americans Agree. Mr. Sterling later, after consulting Washington, said that the United States would have no objection to a separate study and interchange of information on FM at this conference, if time should permit. This procedure was approved by the full plenary session.

A working committee of delegates from the United States, Canada, Haiti, Cuba, Mexico, and the Dominican Republic, was established to solve the technical problems contained in the first part of the agenda, with Donald R. MacQuivey, of the American delegation, as chairman.

American members of this committee are James E. Barr, FCC; E. M. Johnson, MBS; Raymond Guy, NBC; John Preston, ABC; G. F. Leydorf, CCBS; A. D. Ring, Westinghouse Stations, Inc.; Edgar Vandivere, FCC; K. Neal McNaughton; and Royal V. Howard, NAB.

The first technical terms adopted by the committee, Mexico excepted, and subject to confirmation by the plenary session, concerned ground wave signals, which deleted the definition of "primary service area."

After considerable discussion of other technical problems, and the deferment of various proposals to separate working groups, a frequency tolerance stability of 20 cycles was agreed upon.

The American delegation, under the chairmanship of George E. Sterling, is composed of Mr. MacQuivey, Telecommunications Division, Department of State, vice-chairman; Mr. Barr; George Gadea, engineer, FCC; Raymond Harrell, telecommunications attache, American Embassy, Havana; Joseph M. Kittner, legal division, FCC; Mr. McNaughton; and Edgar F. Vandivere, Technical Information Division, FCC.

Industry advisers, who combine with the delegation to form what is called the "American team," are Mr. Guy; Mr. Howard; Earl W. Johnson, Technical Director, MBS; Mr. Leydorf; James D. Parker, radio engineer, General Engineering Department, CBS; John G. Preston, Chief Allocation Engineer, ABC; and Mr. Ring.

Legal Department

Ways and Means Committee Begins Hearing On Exemption of Cooperatives from Taxes

The Ways and Means Committee of the House of Representatives, under the chairmanship of Rep. Harold Knutson (R-Minn.), began hearings on Monday (3) on the question whether cooperative associations of farmers, producers, marketers, and the like, should continue to receive exemption from the income tax levied on corporations.

The hearings are of interest to the broadcasting industry because many cooperatives now engage in or contemplate engaging in the operation of broadcast stations, either directly or indirectly.

Last week's testimony was opened by Undersecretary of the Treasury A. L. M. Wiggins, who read an exhaustive Treasury report setting forth in detail the scope of the operations of cooperatives in the United States, the effect of the present statute on these operations, and the problems and issues which should be considered in any discussion concerned with the formulation of specific amendments to the law.

Following Mr. Wiggins were a number of witnesses objecting strenuously and at length to the continuance of the present exemption of cooperatives from income taxes.

Hearings were to be continued this week. The NAB, which was represented by Bryce Rea, Jr., attorney, who attended the hearings as an observer, will continue to follow the matter.

Five Class B FM Stations for New York Are Granted in Final Decision by FCC

On November 4, the Commission issued its final decision granting five Class B FM stations in the metropolitan area of New York City. The final decision follows the proposed decision of April 9 (NAB Reports, p. 340) except that the application of the New York *Daily News* was rejected and that of the Radio Corporation of the Board of Missions controlled by the Methodist Church, was granted.

The Commission changed its decision on the ground that "the public interest is generally better served by preferring non-newspaper applicants over newspaper applicants since this promotes diversity in the ownership of media of mass communications and competition in the dissemination of information."

The Radio Corporation of the Board of Missions and Unity Broadcasting Corporation, controlled by a labor organization, were chosen over Metropolitan Broadcasting Corporation, controlled by local businessmen, because they both have "close associations and direct experience with many phases of community life."

Pointing out that the stations did not propose to operate solely for their special interests, although they were qualified to give adequate treatment to the "social, economic, and religious issues of fundamental importance to the New York community," and that all of the other FM stations now licensed in New York were

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controlled by AM or by local businessmen, the FCC said that "the public interest would be better served by providing for a diversification among the types of owners of FM stations so that diversification in the programming of stations will be enhanced."

Hearing on WBAL Continues During Week; Commission Denies Request for Amendment

The hearing on renewal of license for WBAL, Hearst Radio, Inc., in Baltimore, Md., which began on Monday (3) before FCC Commissioner Hyde, was still in progress at the end of last week.

During the week, the business of the hearing was given over primarily to testimony as to percentages of public interest programs broadcast by WBAL, with attorneys for the station holding that programs need not be sustaining to be in the public interest.

Also on Monday (3), the Commission gave public notice of a denial of a petition of the Public Service Radio Corp., of Baltimore, the company formed by Drew Pearson and Robert S. Allen, which is applying for the frequency of WBAL.

The petition was for leave to amend the firm's application for CP, to show the purchase of 200 shares of the petitioner's stock by Sumner Welles from Drew Pearson. The Commission's public notice said the petition was denied "since due cause has not been shown as required by Section 1.365 of the Commission Rules why the petition for leave to amend should be granted."

Radio Fort Wayne Given Local Unlimited As Commission Affirms Earlier Decision

In a final decision released November 5, the FCC granted the application of Radio Fort Wayne, Inc., for a 250 watt, unlimited station on 1450 kc. at Fort Wayne, Ind. The Commission thus affirmed its earlier decision, adopted July 28, but subsequently vacated upon petition of Community Broadcasting Corporation, one of the unsuccessful applicants. (NAB REPORTS, p. 745.)

The Commission chose Radio Fort Wayne over two other applicants on the ground that it was owned by three local residents, two of whom planned to devote their full time to the station!

"Other significant factors being equal, the Commission is inclined to prefer an applicant who intends to manage and operate the proposed station personally rather than to entrust its operation to employees. Such direct participation by the owner of a station permits direct implementation of the applicant's avowed policies and centralizes responsibility for day-to-day operations in the persons financially interested in the station," the decision said.

Broadcast Advertising

Broad Showing of NRDGA Contest Entries Urged by Broadcast Advertising Spokesmen

Urging that a good showing of entries be made in order to maintain retailers' interest in the competition and in radio as an advertising medium, the Broadcast Advertising Department of NAB last week was reminding broadcasters that the deadline for entries in the second annual NRDGA Retail Radio Program Contest is December 1.

"Between now and December 1," Broadcast Advertising spokesmen said, "radio stations everywhere have an opportunity to help build radio into an increasingly important place in the sales promotion planning of retail stores."

The National Retail Dry Goods Association, which is conducting the contest with NAB, is giving the radio contest the same amount of space in its "Promotion Exchange" as is given to the organization's Contest for Retail Newspaper Advertising.

The annoucements of the two contests are being made side by side in the October issue of the "Exchange," and official rules and entry blanks have been sent to NRDGA stores at the same time.

Suggesting the widest possible cooperation with retail stores by broadcasters, Broadcast Advertising has offered the following ideas for use of the NRDGA announcements:

"Call your NRDGA store's attention to the parallel announcements. Even if you have no program on for an NRDGA store, this announcement alone is a forceful story for radio. If you do have such a program on the air, there's no better way to keep this kind of promotion for radio coming our way than to swell the file of entries and help your store make its bid for an award.

"Check with your stores. Read the official NRDGA announcement, rules and entry blank. Get out the special NAB announcement of the contest which was sent you with the October 20 issue of NAB REPORTS. Give the contest the support it needs to justify the attention it has been given by NRDGA."

Small Market Stations

Third Annual Small Market Station Study Shows Structure of Religious Broadcasts

Small market radio stations in NAB District Two (New York and New Jersey) devote five hours and 45 minutes per week to religious broadcasts, both sustaining and commercial, it was revealed in the third annual religious study, completed last week by Simon Goldman, WJTN and WJTN-FM, Jamestown, N. Y., who was recently appointed chairman of the NAB Small Market Stations Executive Committee.

The high station reported ten hours and 45 minutes of religious programs weekly, while the low station devoted two hours and 40 minutes to these broadcasts.

Reporting on the study of 18 small market stations, Mr. Goldman said:

"There is still no firm rule on apportioning time. A method of rotation is usually employed, with the object, equality to all denominations. In communities

(Continued on next page)

where there is a Ministerial Association, they often are active in working with the station to divide time equally between churches. In some instances, religious programs are non-denominational, with no regard to the affiliation of the minister or speaker."

The study disclosed that Protestant services are more frequently broadcast, because of the greater number of Protestant churches. In some communities, the Catholic or the Jewish faiths, or both, do not participate. However, when these groups show an active interest, they are given the same broadcasting opportunities.

"The calibre of religious programs on an over-all basis shows a definite improvement over last year's study," Mr. Goldman said.

Higher Ratings. All religious programs were shown to have higher audience ratings. The network-produced religious programs got top rating, being classified as best. This year, however, the local sustaining programs were rated next to network in quality. Local commercial programs came after that, with national spot following. The greatest improvement over a year ago was shown by local sustaining and local commercial programs.

Reports show that most stations allowed the churches to build their religious programs, and in most cases, the station cooperated, either by suggesting a format, or by passing on the programs. Eleven stations, the majority, allowed the responsibility of production to fall on the churches. Five stations produced the shows for the churches, and two had a combination of both methods. A spirit of cooperation prevailed.

Five stations changed their policy this year. All five decided to dispense with local commercial religious programs. Six stations reported they were carrying more religious time now than a year ago, while another twelve were not.

Most stations showed a distinct aversion to commercialism, as indicated in the following typical answers:

> "I feel a maximum amount of time for both commercials and sustaining religious programs should be set. Stations should cooperate with local religious groups within reason."
>
> "Religion is not a commodity to be peddled like soap or cereal. Hence, our station does not sell time locally for religious programs. Time is made available on a sustaining basis."
>
> "I feel that local religious commercial programs are legitimate revenue producers, and definitely have a place on our schedule."
>
> "All religious programs that originate nationally or outside of our local community should be commercial."
>
> "We do not accept local commercial religious programs. However, line charges are paid by churches."

One station has the following policies:

> No programs shall be sold locally to religious groups.
>
> National commercial religious programs will be acceptable within a balanced program schedule.
>
> Local commercial religious announcements will be accepted.

Mr. Goldman said: "This third annual study indicates a trend toward de-commercialization of religious programs on the part of small market broadcasters. Five of the 18 stations have cut commercial religious programs from their schedules entirely. The indication is that most station operators would like to eliminate at least local commercial religious programs.

Non-Commercial Policy. "All commercial religious programs averaged 47 minutes less per week this year than last. Many new stations are adopting a non-commercial policy toward religious programs.

"This year the survey also shows a decrease of 45 minutes per week in the over-all average for sustaining religious programs. However, the calibre of the programs improved decidedly. Religious groups and stations alike are conscientiously attempting to improve all religious fare on their local stations. This is highly commendable and will be responsible for increased listening."

The study reveals:

1. Commercial religious programs average 2 hours 30 minutes per week. This includes local, network and national spot.
2. Ten of the stations reported no *local* religious commercial programs at all.
3. Eight of the stations averaged 2 hours 30 minutes a week on local religious programs.
4. Nine reported no network commercial religious programs.
5. The overall average for all sustaining religious programs is 3 hours 15 minutes per week.
6. Local sustaining religious programs average 2 hours 45 minutes with the high station carrying 5 hours 30 minutes and the low carrying 1 hour 30 minutes.

Two Committees and Small Market Section Seeking Information on Public Relations

The NAB's Small Market Stations section of the Broadcast Advertising Department has announced that information is now being sought on the use of radio for public relations, with the cooperation of the Sales Managers Executive Committee and the Small Market Stations Executive Committee and their district chairmen.

The survey, which has already produced a number of examples of the use of radio for public relations and employee relations, will be made the basis of a study.

The search is intended in part to discover large and small manufacturers or other employers in all communities who, without selling directly to consumers at retail, nevertheless do good local radio advertising work, designed to inform their workers and their communities, such as the Wheeling "Steel-Makers" programs begun some years ago by the Wheeling Steel Corp.

The committees and the Small Market Stations section request that broadcasters who are carrying such programs send information about them to the district chairman of the Sales Managers or Small Market Stations Executive Committees, or to J. Allen Brown, NAB, 1771 N Street, N.W., Washington 6, D. C.

The information sent should contain the name of the program, hour and days of broadcast, length of program, name and type of sponsor, date of program's beginning, purpose of program, effectiveness, or overall evaluation of the campaign, format of program, a sample of the script, if one is used, and a sample of the commercial or public relations copy.

(Continued on next page)

The project will seek to develop new sources of station revenue and larger appropriations of present radio advertisers, by emphasizing the use of radio for public relations.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 17-23, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail, our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U.S. goes into livestock feeding. It requires about 4 pounds of grain to produce a pound of meat—and about 5 or more pounds to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No poultry or eggs on Thursday. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

Buy U. S. Savings Bonds—"Save The Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. On June 1, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—the Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving wholehearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. —From John W. Snyder, Secretary of the Treasury: "Savings Bond sales are of vital importance in the Treasury's management of the public debt, the nation's battle against price inflation and for the future welfare of the man in the street, the worker with good income and the farmer whose profits are now at unprecedented levels." —From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "It is important for people who have developed habits of thrift to continue to build financial security for themselves and for their children." (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be bought on a regular plan where you work or where you bank. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-H.)

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a

(Continued on next page)

person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and of higher calorie content, than the individual can purchase any other way. (a) For $10 CARE guarantees delivery of its 21½ pound, 41,000 calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combined with available foods to make nationally preferred dishes; to provide the highest possible calorie content. 4. Point out how simple it is to order a CARE food package: (a) Just send $10 to "CARE"—New York, for a package containing 21½ pounds of food. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 10. They are subject to change.

Monday, November 10

At Beeville, Texas

(Bee County Court Room, 10:00 A. M.)

NEW—Bee Broadcasting Co., Beeville, Texas—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Beeville Broadcasting Co., Beeville, Texas—C. P. **1490 kc.**, 250 watts, unlimited.

Other Participants: KNOW—Austin, Texas.
Party Respondent.

At Pittsburgh, Pa.

(Court Room No. 4, U. S. P. O. Bldg., 10:00 A. M.)

NEW—United Broadcasting Corp., Pittsburgh, Pa.—C. P. DA(DA-1) **1470 kc.**, 5 KW, unlimited.

Other Participants: WHBC—Canton, Ohio,
Intervenor;

WSAN—Allentown, Ohio,
Party Respondent;

KPLC—Lake Charles, La.,
Party Respondent;

KRIC—Beaumont, Texas,
Party Respondent.

Wednesday, November 12

(10:00 A. M.)

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—C. P. **910 kc.**, 5 KW, unlimited.

NEW—Okefenokee Broadcasting Co., Waycross, Ga.—C. P. **910 kc.**, 500 watts, 1 KW-LS., unlimited.

Wednesday and Thursday, November 12 and 13

At East Liverpool, Ohio

(City Hall, 10:00 A. M.)

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Radio Courier, Inc., East Liverpool, Ohio—C. P. **1490 kc.**, 250 watts, unlimited.

Other Participant: WHBC—Canton, Ohio,
Intervenor.

Wednesday, Thursday and Friday, November 12, 13 and 14

At Greensboro, N. C.

(Room 318, U. S. Post Office and Court House Bldg., 10:00 A. M.)

NEW—Paul H. Chapman, Greensboro, N. C.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Guilford Broadcasting Co., Greensboro, N. C.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Greensboro News Co., Greensboro, N. C.—C. P. **1400 kc.**, 250 watts, unlimited.

Thursday, November 13

(10:00 A. M.)

NEW—Capital Broadcasting Co., Annapolis, Md.—C. P. **1430 kc.**, 500 watts, DA, unlimited.

NEW—John F. Kramer, Cambridge, Md.—C. P. **1430 kc.**, 1 KW, daytime.

Friday, November 14

(10:00 A. M.)

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—C. P. **1280 kc.**, 1 KW, unlimited; DA night.

Other Participant: KIT—Tacoma, Wash.
Party Respondent.

At Coleman, Texas

(City Hall, 10:00 A. M.)

NEW—W. W. Roark, Coleman, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Coleman Broadcasting Co., Coleman, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

FCC ACTIONS

GENERAL

Clear Channel Hearing

Adopted an **Order** in Docket 6741 **(Clear Channel Hearing)** ordering that, before a decision is rendered, all parties be

(Continued on next page)

given an opportunity to appear and present oral argument before the Commission en banc at 10 a. m., January 19, 1948; further ordered that any person desiring to participate in the oral orgument must file with the Commission a brief on or before January 5; further ordered that upon conclusion of oral argument the Commission will issue a final decision in lieu of proposed.

AMPLITUDE MODULATION

AM—Docket Cases

980 KC.

The Commission also announced a **Proposed Decision** looking towards the grant of the application of **Skyland Broadcasting Corp.**, for a new station in **Dayton, Ohio,** to operate on 980 kc., 5 KW, unlimited time (BP-3748; Docket 7345), subject to approval of its proposed transmitter site and antenna system by the CAA, and to the further condition that, within 90 days from date of grant, Ronald B. Woodyard sever his relationship with Radio Voice of Springfield, Inc., licensee of WIZE, Springfield, Ohio, and that evidence of this severance is furnished to the Commission.

The applications of **Ohio-Michigan Broadcasting Corp.** (BP-4046; Docket 7346), for the same facilities at Toledo, and application of Community Broadcasting Co., to change facilities of station **WTOL, Toledo,** from 1230 kc., 250 watts, unlimited time, to 980 kc., 5 KW, unlimited time (BP-4672; Docket 7515) are proposed to be denied. (Comrs. Denny and Jones not participating.)

1220–1230 KC.

The Commission anounuces its **Decision** (B-343) granting the application of **Norfolk Broadcasting Corp.** for a new station in Norfolk, Va., to operate on **1220 kc.,** 250 watts, daytime only (BP-3794; Docket 7087); conditions.

The application of **Tidewater Broadcasting Corp.** for the same location to operate on **1230 kc.,** 100 watts, unlimited time (BP-4456; Docket 7390), is denied. (Com. Denny not participating; Comrs. Durr and Hyde dissenting.)

1450 KC.

The Commission announced its **Decision** (B-347) granting application of **Radio Fort Wayne, Inc.,** for a new station in **Fort Wayne, Ind.,** to operate on 1450 kc., 250 watts, unlimited time (BP-5283; Docket 7877), on condition that it file within 60 days from date of grant an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and subject further to the condition that it shall not commence operation until Farnsworth Television and Radio Corp., licensee of station WGL, Ft. Wayne, shall be licensed to operate on 1250 kc.

The applications of **Homer Rodeheaver** (BP-4305; Docket 7097) and **Community Broadcasting Corp.** (BP-4993; Docket 7699), seeking the same facilities, are denied. (Comrs. Durr and Hyde dissenting, considering that the Proposed Decision looking toward grant of Community Broadcasting Corp.'s application should be made final.)

1460 KC.

The Commission announced its **Final Decision** granting the application of the **Governor Dongan Broadcasting Corp.** for a construction permit for a new standard broadcast station in **Albany, N. Y.,** to operate on 1460 kc., 5 KW power, conditioned upon its filing within 60 days and approval of an application for modification of construction permit, which sets forth the adoption by it of the nighttime directional antenna system proposed by The Joseph Henry Broadcasting Co., Inc., and the selection and approval of a site which would enable it to give complete coverage to the City of Albany. (BP-6124; Docket 8440)

At the same time the Commission denied application of The Joseph Henry Broadcasting Co., Inc., for a license to operate the present facilities of **Station WOKO** (BL-2485; Docket 8441), and denied applications of **Van Curler Broadcasting Corp.** (BP-4395; Docket 7173) and **The Joseph Henry Broadcasting Co., Inc.** (BP-6123; Docket 8439), each requesting construction permits for new stations at Albany to operate on 1460 kc., 5 KW power.

The Commission's Decision also granted temporary authority to Governor Dongan Broadcasting Corp. for interim operation on the present facilities of Station WOKO (which will cease operation in the Albany area on November 10, 1947) until such time as it has constructed and placed into operation its 5 KW station, said temporary authority to be granted, however, only upon filing of appropriate application therefor and submission to the Commission of satisfactory proof that the facilities of Station WOKO are available through lease or purchase arrangement.

AM—New CP's Granted

990 KC.

Dawson Broadcasting Co., Dawson, Ga.—Granted CP for a new station on 990 kc., 1 KW, daytime only; engineering conditions. (BP-6256)

1050 KC.

Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap and James D. Sinyard)—Granted CP for a new station on 1050 kc., 250 watts, daytime; engineering conditions. (BP-6239)

1230 KC.

Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, et al)—Granted CP for a new station on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-6233)

Lebanon Broadcasting Co., Lebanon, Mo.—Granted CP for a new station on 1230 kc., 250 watts, unlimited time. (BP-6259)

1270 KC.

Land O'Lakes Broadcasting Corp., Cambridge, Ohio—Granted CP for a new station on 1270 kc., 1 KW, daytime only. (BP-5824)

1320 KC.

Western Oklahoma Broadcasting Co., Clinton, Okla.—Granted petition to reconsider and set aside order designating its application (BP-5321; Docket 8264) for hearing, and granted said application for new station to operate on 1320 kc., 1 KW, daytime only.

1450 KC.

Williston Broadcasting Co., Williston, N. Dak.—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6218)

Walsenburg Broadcasting Corp., Walsenburg, Ohio—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6215)

Lewis Service Corp., Weston, W. Va.—Adopted order granting petition to reconsider and grant without hearing its application, removed from hearing docket and granted application for CP for new station to operate on 1450 kc., 250 watts, unlimited time (BP-6045; Docket 8464), subject to CAA approval.

1570 KC.

Cherokee Radio Co., Gaffney, S. C.—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only; engineering conditions. (BP-5768)

AM—License Renewal

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Granted renewal of license for period ending November 1, 1950. (BR-636)

AM—Designated for Hearing

610 KC.

United Broadcasting System, Van Nuys, Calif.—Designated for hearing application for new station to operate on

(Continued on next page)

610 kc., 500 watts, daytime only (BP-6243); made KFI and KFSD parties to proceeding.

920 KC.

Monroe Publishing Co., Monroe, Mich.—Designated for hearing application for a new station to operate on 920 kc., 250 watts, daytime only, and made WBAA, Elyria-Lorain Broadcasting Co. and WFDF, Flint, parties to the proceeding. (BP-6161)

990 KC.

William M. Gleiss, Sparta, Wisc., and Evans Radio Co., Stevens Point, Wisc.—Designated for consolidated hearing applications of Gleiss (BP-6303) and Evans (BP-6394) for new stations to operate on 990 kc., 250 watts, daytime only, at Sparta and Stevens Point, respectively.

1230 KC.

Englewood Radio & Recording Co., Englewood, Colo.—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (BP-6220); made permittee of KDZA, Pueblo, Colo., and KGEK, Sterling, Colo., parties to proceeding.

1240 KC.

St. Cloud Broadcasting Co., St. Cloud, Minn.—Adopted an order designating for hearing in a consolidated proceeding application of St. Cloud Broadcasting Co. (BP-6296) for a new station to operate on 1240 kc., 250 watts, unlimited time, with applications of Max H. Lavine (Docket 8130) and Community Broadcasting Co. (Docket 8405); and on its own motion the Commission dismissed without prejudice application of Harry Willard Linder (BP-5650; Doc. 8129), because of Linder's being a stockholder in St. Cloud Broadcasting Co.

1280 KC.

Alma Broadcasting Co., Inc., Alma, Mich., and Griner-Dillon Broadcasting Co., Bay City, Mich.—Designated for consolidated hearing application of Alma Broadcasting Co., Inc., for new station at Alma, to operate on 1280 kc., 1 KW, daytime (BP-6180), and Griner-Dillon at Bay City, to operate on 1280 kc., 500 watts, daytime only (BP-6378).

KUGN—Valley Broadcasting Co., Eugene, Ore.—Designated for hearing application to change operation of KUGN from 1400 kc., 250 watts, unlimited, to 1280 kc., 500 watts, 1 KW-LS, DA-night, unlimited (BP-6386), in consolidated proceeding with application of Eugene Broadcasters, Inc., for new station to operate on 1280 kc., 1 KW, unlimited time, using DA-night (Docket 7484).

1300 KC.

WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R., and Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Designated for consolidated hearing applications of WECW to change from 1490 kc., 250 watts, unlimited, to 1300 kc., 1 KW, unlimited time (BP-8614) and Southern Puerto Rico Broadcasting Co. for new station to operate on 1300 kc., 1 KW, unlimited (BP-5683).

1340 KC.

KVER—Continental Broadcasting Corp., Albuquerque, N. Mex., and Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—Designated for consolidated hearing application of Continental for new station to operate on 1340 kc., 250 watts, unlimited (BP-6290) with KVER application to change from 1490 kc., 250 watts, unlimited, to 1340 kc., 250 watts, unlimited. (BP-6365)

Marietta Broadcasting Co., Parkersburg, W. Va., and The Zanesville Broadcasting Co., Zanesville, Ohio—Designated for consolidated hearing applications of Marietta Broadcasting Co. (BP-6196) and The Zanesville Broadcasting Co. (BP-6355) for new stations to operate on 1340 kc., 250 watts, unlimited time, at Parkersburg, W. Va., and Zanesville, Ohio, respectively, to be heard in consolidation with applications of Beer and Koehl, Ashland, Ohio, et al (Dockets 8193, et al); made WHAR, WCMI, WMON and WSTV parties to proceedings.

Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited (BP-5880) in consolidated proceeding with Niagara Broadcasting System, Niagara Falls, N. Y., et al. (Docket 8222, et al.).

Hopewell Broadcasting Co., Inc., Hopewell, Va., and Russell G. Eversole, Petersburg, Va.—Designated for consolidated hearing applications of Hopewell Broadcasting Co., Inc. (BP-6287), and Eversole (BP-6295) for new stations to operate on 1340 kc., 250 watts, unlimited time.

1420 KC.

WMAC—Radio Anthracite, Inc., Pottstown, Pa.; and WSBA, Susquehanna Broadcasting Co., York, Pa.—Designated for consolidated hearing applications of WMAC to change from 1370 kc., 1 KW daytime only to 1420 kc., 1 KW, DA night, unlimited (BP-3230), and WSBA to change from 900 kc., 1 KW day to 1420 kc., 5 KW, DA night, unlimited. (BP-6080)

1450 KC.

Three Rivers Broadcasting Co., Kennewick, Wash.—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time (BP-6250); made KSEM, Moses Lake, Wash., party to proceeding.

1580 KC.

L. W. Andrews, Inc., Davenport, Iowa, and The Gate City Co., Keokuk, Iowa—Designated for consolidated hearing application of Andrews for new station to operate on 1580 kc., 250 watts, daytime (BP-6316) and The Gate City Co., for new station to operate on 1580 kc., 1 KW, daytime. (BP-5858)

AM—Modification of CP's Granted

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas—Granted modification of CP to change type of transmitter. (BMP-3265)

WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Granted modification of CP to change type of transmitter. (BMP-3211)

WLCR—The Litchfield County Radio Corp., Torrington, Conn.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and transmitter location. (BMP-3194)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to change type of transmitter and extend completion date to 180 days after grant. (BMP-3269)

WFRL—Freeport Broadcasting Co., Freeport, Ill.—Granted modification of CP to extend completion date to 11-10-47. (BMP-3260)

WCAL—St. Olaf College, Northfield, Minn.—Granted modification of CP for extension of completion date to 1-25-48. (BMP-3262)

Tri-City Broadcasting Co., Newport, Ky.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3246)

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Granted modification of CP for extension of completion date to 12-20-47. (BMP-3241)

WSB—Atlanta Journal Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3282)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Granted modification of CP to change type of transmitter. (BMP-3219)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted modification of CP for extension of completion date to 2-17-48. (BMP-3247)

KIHO—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Granted modification of CP for extension of completion date to 3-30-48. (BMP-3258)

(Continued on next page)

WNJR—North Jersey Radio, Inc., Newark, N. J.—Granted modification of CP for extension of completion date to 1-15-48 (BMP-3252)

WAKR—Summit Radio Corp., Akron, Ohio—Granted modification of CP for extension of completion date to 12-25-47. (BMP-3251)

KRBA—Darrell E. Yates, Lufkin, Texas—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3240)

KTLW—Texas City Broadcasting Service, Texas City, Texas—Granted modification of CP for approval of antenna, transmitter and studio location (BMP-3064)

WLTC—Gastonia Broadcasting Service, Inc., Gastonia, N. C.—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-3140)

WJOC—Air Waves, Inc., Jamestown, N. Y.—Granted modification of CP to change type of transmitter. (BMP-3231)

WAVL—Tri-Borough Broadcasting Co., Apollo, Pa.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-3109)

KPAN—Randall County Broadcasting Co., Canyon, Texas—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-3093)

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Granted modification of CP to change transmitter location; engineering conditions. (BMP-2899)

KNGS—Hanford Pub. Co., Hanford, Calif.—Granted modification of CP to change transmitter location and change type of transmitter. (BMP-3036)

KOPR—Copper Broadcasting Co., Butte, Mont.—Granted modification of CP to make changes in DA system; engineering conditions. (BMP-3050, mod. BP-3993)

KVLU—Lubbock County Broadcasting Co., Lubbock, Tex.—Granted modification of CP to increase daytime power from 1 to 5 KW, in accordance with conditional grant, and to change type of transmitter. (BMP-3124)

WIS—Surety Life Ins. Co., Columbia, S. C.—Granted modification of CP to mount FM antenna on center AM tower. (BMP-3131)

WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted modification of CP to change directional antenna from DA for day and night to DA for night use only, and to specify studio location; engineering conditions. (BMP-3028)

AM—Miscellaneous Actions

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.; KFRE—J. E. Rodman, Fresno, Calif.—Granted joint petition requesting continuance of hearing in consolidated proceeding on applications (Dockets 7601 and 7125) and continued hearing to 12-17-47.

Times Publishing Co., Erie, Pa.—Granted petition for leave to amend application (BP-3733) to delete name of Mary Mead Payne, deceased, as an officer, director and stockholder of corporation and to show that her stock is now held by the executors of her will; accepted amendment filed simultaneously with petition. (Docket 6900)

WELO—Birney Imes, Jr., Tupelo, Miss.—Granted petition to accept late its written appearance in proceeding on WELO (Docket 8384) and WLAY (Docket 8383); waived Sec. 1.387, and accepted said written appearance.

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.—Granted petition to dismiss without prejudice its application for CP. (BP-4684; Docket 8383).

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Granted petition to dismiss without prejudice its application for CP (BP-4810; Docket 8367)

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted petition to remove from hearing docket its application for modification of CP. (BMP-2538; Docket 8422)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Referred to full Commission petition for 30 day continuance of hearing now scheduled for 11-17-47 upon order to show cause for modification of WERC's license (BS-1128; Docket 8160) in consolidation with application of WLEU for CP. (BP-4115; Docket 6913)

Bee Broadcasting Co., Beeville, Texas, and Beeville Broadcasting Co., Beeville, Texas—It appearing that the Commission on October 16, 1947, designated petitioners' applications for hearing on 11-10-47, at Beeville, Texas, action on joint petition requesting the Commission to fix 11-10-47, or a later date, and Beeville as the place for consolidated hearing, is deemed unnecessary. The petition will be associated with application to show consent of parties.

KMPC—The Station of the Stars, Los Angeles, Calif.—Dismissed as moot petition of KMPC for leave to intervene in proceeding on application of Rodgers and McDonald Newspapers, Inglewood, Calif., which was dismissed without prejudice 10-16-47.

Sherwood B. Brunton, et al, as individuals and trustees and C. L. McCarthy (transferors) and Columbia Broadcasting System, Inc., (transferee)—Granted joint petition requesting the Commission to dismiss a petition for rehearing directed against the Commission's decision adopted July 31, 1946 denying application for transfer of control of the Pacific Agricultural Foundation, Ltd., licensee of KQW, San Jose, Calif. (Docket 7013; BTC-455)

KONO—Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to take depositions in hearing upon its application (BP-4329; Docket 8072) and application of Texas Star Broadcasting Co., San Antonio, Tex. (BP-5591; Docket 8079); and waived provisions of Sec. 1.821 with respect to the time requirement of 15 days.

Community Broadcasting Co., St. Cloud, Minn.—Granted petition to dismiss without prejudice its application (BP-6027; Docket 8405)

WGBF—On the Air, Inc., Evansville, Ind.—Granted petition requesting correction of the application of Evansville on the Air, Inc. (BP-3844; Doc. 8405), to show applicant's name as "On The Air, Inc."; further ordered that the consolidated hearing in re WGBF and WJOI applications schedulde for November 6, be continued to December 1, 1947.

Fort Bend County Broadcasting Co., Rosenberg, Texas—Granted petition requesting continuance of hearing now scheduled for November 6, and continued same to December 11 at Rosenberg, Texas.

Okefinkoee Broadcasting Co., Waycross, Ga.—Granted petition for leave to amend its application (BP-5513; Doc. 8063), so as to specify 1 KW unlimited time, in lieu of 1 KW daytime and 500 watts night, etc.

WHBQ—Harding College, Memphis, Tenn.—Granted petition for leave to amend its application (BP-5405; Docket 8047) to revise proposed daytime directional array; accepted said amendment.

Radio Courier, Inc., East Liverpool, Ohio—Granted petition to amend its application (BP-6092; Docket 8432) to specify transmitter site; accepted said amendment.

Community Broadcasting Co., Fort Worth, Texas—Granted petition to dismiss without prejudice of its application for CP (BP-5182; Docket 7848) for new station.

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition requesting dismissal without prejudice of its application for CP (BP-3922; Docket 7059); further ordered that application fo Raleigh M. Shaw, Lawrenceville, Ill., be removed from hearing docket. (Docket 8150; BP-5814)

Public Service Radio Corp., Baltimore, Md.—Denied petition for leave to amend its application for CP to show the purchase of 200 shares of petitioner's stock by Sumner Welles from Drew Pearson, since good cause has not been shown as required by Section 1.365 of the Commission Rules why the petition for leave to amend should be granted. (Docket 7972; 7400)

(Continued on next page)

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location. (BP-6385)

WCCP—Carter C. Peterson, Savannah, Ga.—Granted CP to make changes in vertical antenna and mount FM antenna on top AM tower, and change name of licensee to Carter C. Peterson, tr/as Dixie Broadcasting Co. (BP-6361)

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Granted CP to install old main transmitter at present site of main transmitter, to be operated on 940 kc., with 5 KW, for auxiliary purposes only. (BP-6388)

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Granted CP to install new vertical antenna and change transmitter location. (BP-6281)

WABY—Adirondack Broadcasting Co., Inc., Albany, N. Y.—Granted application for transfer of control of Adirondack Broadcasting Co., Inc., licensee of WABY, from Harold E. Smith and Raymond E. Curtis, to The Press Co., Inc., for a total consideration of $143,750. (TC-553)

Crescent Broadcast Corp., Shenandoah, Pa.—Adopted order denying petition for leave to amend and reinstate in the consolidated hearing (Docket 7115 et al) its application (BP-4092; Doc. 6883), so as to specify the frequency 580 kc. in lieu of 980 kc., by striking therefrom the amendment filed May 2 and accepted by the Commission May 9, 1947.

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Granted CP to install old main transmitter at present site of main transmitter, to be operated on 680 kc., with 5 KW, for auxiliary purposes. (BP-6391)

KOCS—The Daily Report, Ontario, Cal.—Granted modification of license to change name of licensee to Mrs. Jerona Appleby Harnish, et al, d/b as The Daily Report Co. (BML-1273)

WTMJ, et al.—The Journal Co., Milwaukee and Wausau, Wis.—Granted consent to transfer of control over The Journal Company, licensee of stations WTMJ, WSAU, WAHB, WEIX, WEIO, WEIP, WJER, WTMJ-FM, WSAU-FM, W9XKY, W9XMK and WTMJ-TV, from Harry J. Grant and Faye McBeath to Trustees under The Journal Company Employees' Stock Trust Agreement, for a consideration of $1,345,600. (BTC-574)

Francisco Rental Co., Victorville, Calif., et al., Marmat Radio Co., Bakersfield, Calif., et al.—Ordered that proceedings in consolidated hearing on Francisco Rental Co., Victorville, Calif., et al. (Dockets 8153 et al.), and in consolidated hearing on Marmat Radio Co., Bakersfield, Calif., et al. (Dockets 8532 et al.), be consolidated in a single proceeding on March 10, 1948, in Washington, D. C., upon the issues previously stated in orders of Feb. 27, August 28 and October 16, 1947.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Granted CP to erect a new antenna and increase night power from 100 to 250 watts, operating on 1230 kc., 250 watts day. (BP-6261)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition for review of the action of August 14, 1947, by Board of Commissioners; affirmed said action of Board in denying petition for reconsideration of Commission's action in granting application of Community Service Broadcasting Co. (BP-5846) for CP for new station in Erie, Pa.; adopted memorandum opinion and order granting petition for reconsideration of action taken Sept. 19, 1947, by a Board of Commissioners, to the extent that such action denied petitioner's request for enlargement and modification of issues in "Order to Show Cause" why its license should not be modified; amended order to show cause. (BS-1128; Docket 8160.) Adopted order granting, in part, petition for continuance of hearing in re WERC (Docket 8160) and WLEU (Docket 6913), and continued said hearing to 12-3-47.

710 KC.

WOR—Bamberger Broadcasting Service, Inc., New York, N. Y.—Adopted order denying petition of WOR directed against grant without hearing of application of WKRG to change from 710 kc., 1 KW daytime, to 710 kc., unlimited time with 1 KW day and 250 watts night, using DA night, and to designate said application of WKRG, Mobile, Ala., for hearing.

990 KC.

Bexar Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application (BP-5705; Doc. 8241), so as to specify the frequency 990 kc. in lieu of 980 kc. The amendment was accepted and application removed from hearing docket.

1060 KC.

Metropolitan Houston Broadcasting Co., Houston, Texas—Adopted order denying petition requesting consideration and partial grant of its application (BP-5175; Docket 8375) for new station (for unlimited time on 1060 kc., 1 KW, 5 KW-LS) so that part of its application relating to daytime operation would be granted and that part pertaining to nighttime would be retained in hearing status.

1340 KC.

The Windham Broadcasting Co., Willimantic, Conn.—Adopted order denying petition for reconsideration and grant of its application for new station to operate on 1340 kc., 250 watts, unlimited time. (Docket 8243; BP-5810)

1560 KC.

KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Granted license for new station; 1560 kc., 500 watts, daytime. (BL-2509)

AM—Applications Accepted for Filing

550 KC.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Special service authorization to operate on 540 kc., 1 KW power, unlimited time, for period ending May 1, 1949.

580 KC.

NEW—Buttrey Broadcast, Inc., Billings, Mont. (P. O., First National Bank Bldg., Great Falls, Mont.)—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, and daytime hours of operation.

600 KC.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-P-5350, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

610 KC.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Modification of construction permit (B5-P-4842, as modified, which authorized change in frequency, increase in power and installation of new transmitter and directional antenna for night use) to make changes in directional antenna and for extension of completion date.

620 KC.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adcock)—License to cover construction permit (B3-P-3616, as modified) which authorized increase in power, changes in transmitting equipment and directional antenna, and change type of transmitter and authority to determine operating power by direct measurement of antenna power.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna pattern and change transmitter location.

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730 KC.

WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.—License to cover construction permit (B3-P-5467, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

740 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1550 to 740 kc.

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—Modification of construction permit (B3-P-5261, as modified, which authorized installation of new transmitter) for extension of completion date.

780 KC.

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1490 to 780 kc. and make changes in antenna.

810 KC.

WGY—General Electric Co., Schenectady, N. Y.—Authority to determine operating power by direct measurement of antenna power. (Main)

WGY—General Electric Co., Schenectady, N. Y.—Authority to determine operating power by direct measurement of antenna power. (Auxiliary)

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-P-3894, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change type of transmitter and to make changes in directional antenna.

WCEC—Josh L. Horne, Rocky Mount, N. C.—License to cover construction permit (B3-P-5229, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

920 KC.

KDHL—Lee Smith Broadcasting Co., Faribault, Minn. (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—Modification of construction permit (B4-P-4581, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

NEW—Donroy Broadcasting Co., San Diego, Calif. (Don K. Hankey and LeRoy Hillman, a partnership) (P. O., 507 So. Flower St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

930 KC.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Construction permit to change frequency from 1490 to 930 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use only, and change transmitter location.

WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.—License to cover construction permit (BP-6050, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, as modified, which authorized change in frequency, increase in power, changes in transmitting equipment and installation of directional antenna for night use) to install new transmitter.

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Modification of construction permit (B1-P-4830, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

1000 KC.

KSTA—Coleman County Broadcasting Co., Coleman, Tex. (Charles L. South, H. H. Jackson, Alton Steward and Ross Bohannon, a partnership)—License to cover construction permit (B3-P-5497, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHLW—Herbert L. Wilson, Rutland, Vt.—Modification of construction permit (B1-P-5214, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations from 0.58 mile south of city limits of Rutland, on U. S. Route 7, Rutland, Vermont, to on West Proctor Road, 4700′ off U. S. Route 4, 1.6 mile northwest of city limits of Rutland, Vermont, and for extension of completion date.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—License to cover construction permit (BP-5789, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1030 KC.

NEW—Baylor University, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime only (LSR Boston, Mass., to LSS, Houston, Texas). Amended to change application from a new standard broadcast station to application for Radio Station KWBU to move existing station KWBU from Corpus Christi, Texas, to Houston, Texas.

1050 KC.

NEW—Crookston Broadcasting Co., Crookston, Minn. (P. O., 614 N. Ash St.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

WZIP—WZIP, Inc., Covington, Ky.—Special service authorization to operate on 1050 kc., 250 watts power, from 6:00 a. m. to 6:00 p. m., or local sunset, whichever is the later, for period ending May 1, 1948.

1150 KC.

NEW—York County Broadcasting Co., Rock Hill, S. C. (W. G. Reid and O. Frank Thornton, a partnership) (P. O., % O. Frank Thornton, Clover, S. C.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

1220 KC.

WFAX—Lamar A. Newcomb, Falls Church, Va.—Modification of construction permit (B2-P-5436, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

1230 KC.

KSLO—KSLO Broadcasting Co., Opelousas, La. (A copartnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—License to cover construction permit (B3-P-4917, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

WHIR—Commonwealth Broadcasting Corp., Danville, Ky.—License to cover construction permit (B2-P-4040, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Voluntary transfer of control of licensee corporation from D.

(Continued on next page)

Hardy Riddle and Harry Held to Melvin Hutson. (81 shares of common stock—60%.)

KYSM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Co., a copartnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr.)—Modification of construction permit (BP-5685, which authorized changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

1270 KC.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho— License to cover construction permit (B5-P-4383, as modified) which authorized increase in power, installation of new transmitter, and change studio location, and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WKST—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of license from E. A. Stephens, Fred Weber and H. G. Wall, d/b as Stephens Broadcasting Co., to Stephens Broadcasting Co., Inc.

NEW—Eugene Broadcasters, Inc., Eugene, Oregon—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation with directional antenna for night use. Amended re change in directional antenna pattern.

1290 KC.

KUOA—KUOA, Inc., Fayetteville, Ark.—Authority to determine operating power by direct measurement of antenna power.

WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.—License to cover construction permit (BP-5728, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1310 KC.

KTYL—Sun Valley Broadcasting Co., Inc., Mesa, Ariz.—Construction permit to change frequency from 1490 to 1310 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter, and make changes in vertical antenna.

1320 KC.

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—License to cover construction permit (B2-P-4714) which authorized to install FM antenna on top of directional antenna and authority to determine operating power by direct measurement of antenna power.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—License to cover construction permit (BP-5809, as modified), which authorized a new standard broadcast station and specify studio location, and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WBBR—Watchtower Bible and Tract Society, Inc., Staten Island, N. Y.—Modification of construction permit (B1-P-4807, which authorized increase in power and installation of new transmitter and directional antenna for day and night use) for extension of completion date.

1340 KC.

WFLR—John H. Phipps, Marianna, Fla.—Modification of construction permit (B3-P-5372, which authorized a new standard broadcast station) to change type of transmitter and to change transmitter and studio locations from Hwy. U. S. 90, 1 mile from Marianna, Fla., and Cor. Caladonia and LaFayette Sts., Marianna, Fla., respectively, to intersection of U. S. Hwy. #90 and Florida #1, ½ mile east of Marianna, Fla.

WLBJ—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Modification of construction permit (BP-5079, which authorized installation of new vertical antenna and to mount FM antenna on AM tower) to make changes in vertical antenna.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wisc.—Modification of construction permit (BP-5982, which authorized installation of new vertical antenna and to change transmitter location) for extension of completion date.

NEW—Collier Cobb, Jr., William Grady Pritchard, J. B. Johns, Chapel Hill, N. C. (A voluntary association) (P. O., Chapel Hill, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr., and Cy N. Bahakel, a partnership) —License to cover construction permit (BP-6066, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Construction permit to change power from 1 KW to 1 KW night 5 KW day, install new transmitter, change from employing directional antenna for day and night use to directional antenna for night use only, and change transmitter location.

1360 KC.

NEW—Whittier Broadcasting Associates, Whittier, Calif. (John R. Dickson, Jr., and Richard N. Merrill, a partnership) (P. O. Box 286, Whittier, Calif.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

1370 KC.

WMAC—Radio Anthracite, Inc., Pottstown, Pa.—Modification of construction permit (B2-P-5582, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1380 KC.

KSBW—Salinas Broadcasting Corp., Salinas, Calif.—Modification of construction permit (B5-P-4135, as modified, which authorized a new standard broadcast station) for approval of directional antenna system and to specify studio location.

NEW—Peninsula Broadcasting Corp., Pontiac, Mich. (P. O., % E. Russell Lyon, 27141 Novi Rd., Novi, Mich.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

NEW—Pryor Dillard, Raymondville, Texas—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 100 watts night, 250 watts day and make change in antenna.

1390 KC.

NEW—Turlock Broadcasting Group, Turlock, Calif. (Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1390 kc., power from 250 watts to 500 watts, daytime only; hours of operation from unlimited to daytime; change type transmitter and changes in antenna and ground systems.

1400 KC.

WLAQ—News Publishing Co., Rome, Ga.—Construction permit to change frequency from 670 to 1400 kc., decrease

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power from 1 KW to 250 watts, change hours of operation from daytime to unlimited, install new transmitter and new vertical antenna, and change transmitter location from Lot 44, 23rd District, Third Section, approximately 5 miles north of Rome, Ga., to: "to be determined, Rome, Ga."

KNOX—Community Radio Corp., Grand Forks, N. Dak.—License to cover construction permit (B4-P-5242, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1410 KC.

WGRD—Music Broadcasting Co., Grand Rapids, Mich.—License to cover construction permit (BP-5804, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

1440 KC.

NEW—The Bristol Broadcasting Corp., Bristol, Conn.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type transmitter.

WJJL—John J. Laux, Niagara Falls, N. Y.—Modification of construction permit (B1-P-5628, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to make changes in antenna.

1450 KC.

WKEU—Radio Station WKEU, Griffin, Ga.—Modification of construction permit (BP-6126, which authorized increase in power, installation of new transmitter, and change in transmitter and studio locations) to change type of transmitter.

NEW—Fred J. Steinmetz, Carlsbad, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1450 kc. (Contingent on KFMB to change frequency.)

KUCB—Broadcasting Corporation of America, Blythe, Calif.—Modification of construction permit (B5-P-5347, which authorized a new standard broadcast station) to change type of transmitter and vertical antenna.

NEW—The Montana Network, Great Falls, Mont. (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Dismissed November 6, 1947, request of Attorney.

1460 KC.

KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.—Construction permit to change power from 500 watts to 500 watts night, 1 KW day and install new transmitter.

1470 KC.

NEW—Pacific States Radio Engineering, Pittsburg, Calif. (Joseph L. Berryhill and James L. Smith, a partnership)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts, and change type transmitter.

1490 KC.

WMRF—Lewiston Broadcasting Co., Lewiston, Pa.—License to cover construction permit (B2-P-4379, as modified) which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system and authority to determine operating power by direct measurement of antenna power.

WSKY—Radio Asheville, Inc., Asheville, N. C.—Construction permit to increase power from 100 watts to 250 watts and make changes in transmitting equipment and vertical antenna.

WMGW—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-P-4160, as modified, which authorized a new standard broadcast station) for extension of completion date.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—License to cover construction permit (B5-P-3744, as modified) which authorized a new standard broadcast station and change studio location, and authority to determine operating power by direct measurement of antenna power.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill. (Vincent S. Barker and Gladys J. Barker, a partnership)—License to cover construction permit (B4-P-3904, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

AM—Applications Tendered for Filing

540 KC.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Request for special service authorization to operate on 540 kc., 1 KW, unlimited hours of operation, for period of regular license. (5-1-49)

580 KC.

NEW—Buttrey Broadcast, Inc., Billings, Mont.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, and daytime hours of operation.

Sun Country Broadcasting Co., Tucson, Arizona—Modification of construction permit to change proposed transmitter location, using 580 kc., power of 1 KW and directional antenna for night use.

590 KC.

WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Consent to assignment of license to Fetzer Broadcasting Co.

590 KC.

KID—Idaho Radio Corporation, Idaho Falls, Idaho—Construction permit to change frequency from 1350 kc. to 590 kc., power from 500 watts night, 5 KW day to 1 KW night, 5 KW day, install a new transmitter and change the transmitter location and install directional antenna for night use.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—Modification of construction permit to change hours from unlimited to daytime, change from directional antenna night to vertical antenna and change the proposed transmitter location.

780 KC.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Request for special service authorization to operate from 6 a. m. to 7:30 p. m., CST, for regular license period on 780 kc., 250 watts, instead of local sunup to sunset.

930 KC.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Construction permit to change from 1490 to 930 kc., power from 250 watts to 500 watts night, 1 KW day, install directional antenna for night use, and a new transmitter and change transmitter location.

980 KC.

NEW—Central Valley Broadcasters, Merced, Calif. (a partnership: A. J. Victor, E. K. Bowman, Ken Barton, Clifford E. Kwid, Edward J. Murset, Jr., J. Herman, Jr., and Paul B. Sogg)—Construction permit for a new standard

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broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

1110 KC.

WSLA—Hammond Broadcasting Co., Hammond, La. (Frederic LeMieux III and Mrs. Edna LeMieux, a partnership)—Construction permit to move transmitter and studio location from Hammond, La., to to be determined Metairie, Louisiana, and install a new antenna system.

1230 KC.

WJOB, WJOB-FM—South Shore Broadcasting Corp., Hammond, Ind.—Consent to transfer of control of stock in AM station and construction permit for FM from O. E. Richardson to Robert C. Adair.

WJEF, WJEF-FM—Fetzer Broadcasting Co., Grand Rapids, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Consent to assignment of license of AM and construction permit of FM to Fetzer Broadcasting Co.

1240 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Consent to assignment of license and construction permit of AM station and construction permit of KFXM-FM to Lee Brothers Broadcasting Corp.

KVLF—Big Bend Broadcasters, Alpine, Texas—Construction permit to change frequency from 1490 to 1240 kc.

1300 KC.

WOOD—Liberty Broadcasting, Inc., Grand Rapids, Mich.—Consent to assignment of license to Liberty Broadcasting, Inc.

1310 KC.

KTYL—Sun Valley Broadcasting Company, Inc., Mesa, Ariz.—Construction permit to change from 1490 to 1310 kc., power from 250 watts to 500 watts night, 1 KW day, and install a new transmitter.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Request for special service authorization to operate with 1310 kc., power of 1 KW, daytime only, until completion of unlimited time, 1310 kc., installation authorized on October 30, 1947.

1340 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Consent to assignment of license and construction permit to Watson Industries, Inc. License on 1340 kc., construction permit for 590 kc.

1360 KC.

NEW—Whittier Broadcasting Associates, Whittier, Calif.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

1450 KC.

WASK—WFAM, Inc., Lafayette, Ind.—Consent to transfer of control of stock in licensee corporation from Robert C. Adair, to O. E. Richardson.

Escambia Broadcasting Co., Pensacola, Fla. (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Consent to assignment of license and construction permit to Escambia Broadcasting Company.

1470 KC.

NEW—The Midwestern Broadcasting Co., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and unlimited hours of operation, directional antenna.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced its **Final Decision** (Commissioner Jones not participating) in the New York FM cases, authorizing construction permits to be issued to the following applicants: (Power shown is effective radiated power; antenna height is height above average terrain.)

American Broadcasting Co., Inc.—95.5 mc. (Channel 238); 6.5 KW; 760 feet (BPH-182; Docket 7217);

WMCA, Inc.—92.3 mc. (Channel 222); 10 KW; 650 feet (BPH-89; Docket 6177);

Unity Broadcasting Corp. of New York—104.5 mc. (Channel 282); 5 KW; 815 feet (BPH-651; Docket 7228);

Radio Corp. of the Board of Missions and Church Extension of the Methodist Church—105.1 mc. (Channel 286); 20 KW; 500 feet (BPH-1008; Docket 7665); and

North Jersey Broadcasting Co., Inc.—103.5 mc. (Channel 278); 8 KW; 710 feet (for Paterson, N. J.) (BPH-145; Docket 7234).

At the same time, the following applications were denied:

WBNX Broadcasting Co., Inc. (BPH-85;Docket 6013);

News Syndicate Co., Inc. (BPH-87; Docket 6175);

Debs Memorial Radio Fund, Inc., (BPH-112; Docket 6178);

Frequency Broadcasting Corp. (BPH-47; Docket 6182);

Bernard Fein (BPH-370; Docket 7219);

WLIB, Inc. (BPH-402; Docket 7220);

Peoples Radio Foundation, Inc. (BPH-563; Docket 7221);

Metropolitan Broadcasting Service (BPH-637; Docket 7224);

N.M.U. Broadcasting Co., Inc., (BPH-649; Docket 7225);

Amalgamated Broadcasting System, Inc. (BPH-647; Docket 7226);

North Jersey Radio, Inc. (BPH-358; Docket 7230); and

Radio Projects, Inc. (BPH-648; Docket 7232).

Each of the Commissioners concurred in the grants to WMCA, Inc., and American Broadcasting Co., Inc. Each of the Commissioners, other than Commissioner Walker, voted to grant the application of North Jersey Broadcasting Co., Inc. Commissioners Denny, Durr, Walker and Hyde voted to grant the application of Unity Broadcasting Corp. of New York. Commissioners Durr, Walker, Jett and Webster voted to grant the application of Radio Corp. of the Board of Missions and Church Extension of the Methodist Church.

In addition, Commissioners Denny, Walker and Webster favored a grant of the application of North Jersey Radio Corp., and Commissioners Jett and Hyde favored granting the application of News Syndicate Co., Inc.

Commissioner Hyde is of the opinion that the reason given for denying the application of News Syndicate or that of WLIB, Inc., is not applicable. He takes the view that these applicants made superior showings and that the argument that competition in the dissemination of news and information in the New York market would be promoted by preferring other applicants is unrealistic.

Commissioner Jett is of the opinion that the News Syndicate made a superior showing and that a grant of its application would promote competition between newspaper owned Class B FM stations in New York City since at this time the New York Times is the only New York newspaper authorized to operate such a station.

Commissioner Durr has dissented from the Commission's action taken this day, denying the petitions of Debs Memorial Radio Fund, Inc., and North Jersey Radio, Inc., requesting reconsideration of the Commission's action of May 2, 1947, extending the construction permit of Bremer Broadcasting, Inc., Newark, N. J. Had Commissioner Durr's views pre-

(Continued on next page)

vailed, he would have favored assigning this channel to North Jersey Radio, Inc., Newark, N. J. In addition, Commissioner Durr does not join in the views expressed herein as to the exceptions filed by the American Jewish Congress. He believes that the evidence presented by A.J.C. was entitled to weight and should have been considered adversely to News Syndicate Co., Inc., in a competitive hearing of this kind.

At the same time the Commission announced its **Memorandum Opinion and Order** (Commissioner Jones not participating; Commissioner Durr dissenting) denying petitions for reconsideration filed by **Debs Radio Memorial Fund, Inc., and North Jersey Radio, Inc.,** directed against the Commission's action of April 29, 1947, granting application of Bremer Broadcasting Corp. (BMPH-261) requesting additional time to construct the Class B FM station at Newark, N. J.

The Commission announced its **Memorandum Opinion and Order** granting application of **Providence Journal Company** for construction permit for a new **Class B FM** broadcast station at **Providence, Rhode Island,** to operate on 105.1 mc. (Channel 286), 20 KW effective radiated power and antenna height of 500 feet above average terrain or equivalent coverage, subject to filing within 60 days of an application for modification of construction permit specifying a transmitter site and antenna system satisfactory to CAA (BPH-316; Docket 7025). (Commissioners Jett, Hyde, Webster and Jones voting for grant; Commissioners Denny, Walker and Durr dissenting in a separate opinion.)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna is height above average terrain):

KCBC-FM—Capital City Broadcasting Co., Des Moines, Iowa—Class B; 94.1 mc. (No. 231); 260 KW; 500 feet. (BPH-1125)

WHOP-FM—Hopkinsville Broadcasting Co., Inc., Hopkinsville, Ky.—Class B; 98.7 mc. (Channel 254); 9 KW; 230 feet. (BPH-455)

KFUO-FM—Evangelican Lutheran Synod, etc., Clayton, Mo.—Class B; 104.1 mc. (No. 281); 58 KW; 600 feet. (BPH-902)

WGTC-FM—Greenville Broadcasting Co., Greenville, N. C.—Class B; 99.1 mc. (No. 256); 9.7 KW; 305 feet. (BPH-896)

WPTF Radio Co., Raleigh N. C.—Class B; 94.5 mc. (No. 233); 12 KW; 620 feet. (BPH-209)

WNYS—Nashville Radio Corp., Nashville, Tenn.—Class B; 107.5 mc. (No. 298); 250 KW; 580 feet. (BPH-181)

The following were authorized construction permits in lieu of previous conditions:

WOMI-FM—Owensboro Broadcasting Co., Inc., Owensboro, Ky.—Class B; 92.5 mc. (No. 223); 60 KW; 375 feet. (BPH-245)

KROW-FM—KROW, Inc., Oakland, Calif.—Class B; 95.7 mc. (No. 239); 900 watts; 1560 feet. (BMPH-984)

KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Class B; 96.9 mc. (No. 245); 3.1 KW; Minus 1650 feet. (BMPH-939)

KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Class B; 105.9 mc. (No. 290); 210 KW; 470 feet. Completion date to remain as 4-28-48. (BMPH-968)

FM—Modification of CP's Granted

WJWD—The Capital Broadcasting Co., Annapolis, Md.—Granted modification of CP to change type of transmitter. (BMPH-974)

The following were authorized modifications of CP's to extend completion dates as shown:

WOC-FM, Tri-City Broadcasting Co., Davenport, Ia., to 2-12-48 (BMPH-961); WGNB, WGN, Inc., Chicago, to 12-1-47 (BMPH-986); WRUN-FM, Rome Sentinel Co., Utica, N. Y., to 2-20-48 (BMPH-987); WCOL-FM, The Pixleys, Columbus, Ohio, to 1-22-48 (BMPH-988); WHBP, Hawley Broadcasting Co., Reading, Pa., to 11-29-47 (BMPH-990); WKMO-FM, Kokomo Broadcasting Corp., Kokomo, Ind., to 2-3-48 (BMPH-992); WLET, R. G. LeTourneau, Toccoa, Ga., to 12-15-47 (BMPH-995).

WSAP-FM, Portsmouth Radio Corp., Portsmouth, Va., to 12-15-47 (BMPH-981); WSJN, Radio Americas Corp., San Juan, to 1-21-48 (BMPH-982); KCFM, KCMO Broadcasting Co., Kansas City, Mo., to 2-18-48 (BMPH-983); KSFO-FM, The Associated Broadcasters, Inc., San Francisco, to 1-14-48 (BMPH-789); WHKY-FM, Catawba Valley Broadcasting Co., Inc., Hickory, N. C., to 2-4-48 (BMPH-909).

WKJF, West Virginia Radio Corp., Pittsburgh, Pa., to 2-28-48 (BMPH-934); WFOB, Laurence W. Harry, Fostoria, Ohio, to 11-1-47 (BMPH-965); KRBA-FM, Darrell E. Yates, to 1-14-48 (BMPH-966); KBRC-FM, The Reporter Broadcasting Co., Abilene, Texas, to 5-25-48 (BMPH-969); KWBR-FM, Warner Bros., Oakland, Cal., to 1-24-48 (BMPH-970); WEEX, Easton Pub. Co., Easton, Pa., to 2-18-48 (BMPH-972); WKPB, Knoxville Pub. Co., Knoxville, Tenn., to 5-26-48 (BMPH-973); WCJT, WHAS, Inc., Louisville, to 2-25-48 (BMPH-976).

FM—Miscellaneous Actions

WFOB—Laurence W. Harry (Assignor), Seneca Radio Corp. (Assignee), Fostoria, Ohio—Granted assignment of FM permit for station WFOB, from Laurence W. Harry to Seneca Radio Corp. (BAPH-38)

WGYN—WGYN, Inc., New York City—Granted consent to transfer of control of WGYN, Inc., licensee of FM station, from Muzak Corp. to Charles E. Merrill and Radio sales Corp., for a consideration of $31,000. (BTC-561)

FM—Correction

The following item which appeared in last week's Reports is corrected by the Commission to read as follows:

KRJM—Santa Maria Daily Times, Santa Maria, Cal.—Granted license for new FM station; 340 watts; antenna minus 295 feet. (BLH-63)

FM—Applications Accepted for Filing

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Modification of construction permit (B3-PH-324, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified) which authorized chnages in FM broadcast station to change completion date.

KRIC-FM—KRIC, Inc., Beaumont, Texas—Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, to change transmitter site and change commencement and completion dates.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961, as modified) which authorized a new FM broadcast station, for extension of completion date.

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-PH-879, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-315, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961, as modified) which authorized a new FM broadcast station, for extension of completion date.

(Continued on next page)

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-PH-879, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-315, as modified) which authorized a new FM broadcast station, for extension of completion date.

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Modification of construction permit (B3-PH-324, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified) which authorized changes in FM broadcast station, to change completion date.

KRIC-FM—KRIC, Inc., Beaumont, Texas—Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, to change transmitter site and change commencement and completion dates.

KWHN-FM—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B4-PH-804, which authorized a new FM broadcast station) for extension of completion date.

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666, as modified) which authorized a new FM broadcast station, for extension of completion date.

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, as modified) which authorized a new FM broadcast station, for extension of completion date.

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-PH-415, as modified) which authorized a new FM broadcast station, for extension of completion date.

WDSU-FM—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of conditional grant to Stephens Broadcasting Co., Inc.

WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.—Modification of construction permit (B1-PH-153, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.—Modification of construction permit (B1-PH-153, as modified) which authorized a new FM broadcast station to change ERP to 20 KW; antenna height above average terrain to 443 feet; transmitter site to Great Meadow Rd. and Lexington St., near Burlington, Mass., and make changes in antenna system.

WINW—Winchester Sun Co., Inc., Winchester, Ky.—Modification of construction permit (B2-PH-549, which authorized a new FM broadcast station) to change transmitter site, ERP to 365 watts; antenna height above average terrain to 298.5 feet; make changes in antenna system, and change commencement and completion dates.

WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-1, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—License to cover construction permit (B1-PH-775, as modified) which authorized changes in FM broadcast station.

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—License to cover construction permit (B3-PH-392, which authorized a new FM broadcast station).

WLAN-FM—Peoples Broadcasting Co., Lancaster, Pa.—Modification of construction permit (B2-PH-617, which authorized a new FM broadcast station) for extension of completion date.

WRAI—Record-Herald Co., Wausau, Wisc.—Modification of construction permit (B4-PH-193, as modified) which authorized a new FM broadcast station, for extension of completion date.

KVCV-FM—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-PH-1083, as modified) which authorized a new FM broadcast station, for extension of completion date.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—License to cover construction permit (B5-PH-462, as modified) which authorized a new FM broadcast station.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-740 as modified) which authorized a new FM broadcast station for extension of completion date.

WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-PH-824 as modified) which authorized a new FM broadcast station for extension of completion date.

WLRU—Larus & Brother Co., Inc., Norfolk, Va.—Modification of construction permit (B2-PH-992 which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa. (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCRS-FM—Grenco, Inc., Greenwood, S. C.—Modification of construction permit (B3-PH-306, which authorized a new FM broadcast station) for extension of completion date.

KSBL—Southern Broadcasting Corp., San Antonio, Texas—Modification of construction permit (B3-PH-1041, which authorized a new FM broadcast station) for extension of completion date.

WIBA-FM—Badger Broadcasting Co., Madison, Wisc.—Modification of construction permit (B4-PH-302, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—License to cover construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station.

WELD—Radiohio, Inc., Columbus, Ohio—Modification of construction permit (B2-PH-1066, as modified) which authorized changes in FM broadcast station, to make changes in antenna system.

WISR-FM—Butler Broadcasting Co., Butler, Pa.—Modification of construction permit (B2-PH-583, which authorized a new FM broadcast station) to change type of transmitter to Westinghouse FM-1, maximum 1 KW, and to make changes in antenna system.

WHP-FM—WHP, Inc., Harrisburg, Pa.—Modification of construction permit (B2-PH-410, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, to change type of transmitter and to make changes in antenna system.

WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.—Modification of construction permit (B4-PH-405, as modified) which authorized a new FM broadcast station, for extension of completion date.

(Continued on next page)

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Modification of construction permit (B1-PH-175, as modified) which authorized a new FM broadcast station, for extension of completion date.

WOAP-FM—Argus-Press Co., Owosso, Mich.—Modification of construction permit (B2-PH-846, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKNP—Corning Leader, Inc., Corning, N. Y.—License to cover construction permit (B1-PH-301, as modified) which authorized a new FM broadcast station.

WSYR-FM—Central New York Broadcasting Co., Syracuse, N. Y.—License to cover construction permit (B1-PH-50, as modified) which authorized a new FM broadcast station.

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—License to cover construction permit (B3-PH-734, as modified) which authorized a new FM broadcast station.

WMIT—Gordon Gray, Winston-Salem, N. C.—Modification of construction permit (B3-PH-1113, as modified) which authorized changes in FM broadcast station to change studio location to 126 South Church St., Charlotte, N. C., effective radiated to 300 KW, and commencement and completion dates.

KLX-FM—Tribune Building Co., Oakland, Calif.—Modification of construction permit (B5-PH-113, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-108, as modified) which authorized a new FM broadcast station, to change transmitter site (geographic coordinates only); type of transmitter to RCA BTF-10A max., 10 KW; antenna height above average terrain to 475.5 feet, and make changes in antenna system.

WJNO-FM—WJNO, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-PH-713, as modified) which authorized a new FM broadcast station, for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of license (BLH-75, which authorized a new FM broadcast station) to change studio location to intersection of Reservation and Philbin Rds., approximately 6 miles north of Pocatello, Idaho.

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Modification of construction permit (B4-PH-658, as modified) which authorized a new FM broadcast station, to change effective radiated power to 71 KW; make changes in antenna system and change commencement and completion dates.

Channel #239

WFLN—Franklin Broadcasting Corp., Philadelphia, Pa.—Modification of construction permit (B2-PH-1056, which authorized a new FM broadcast station) to change frequency to Channel 239, 95.7 mc., and commencement and completion dates.

NEW—Chambersburg Broadcasting Co., Inc., Chambersburg Penna.—Construction permit for a new FM broadcast station Class B to be operated on Channel 239, 95.7 mc., ERP of 2.62 KW. Amended to change type of transmitter to Westinghouse FM-1 Max. 1 KW; make changes in antenna system.

Channel #247

NEW—Tacoma Broadcasters, Inc., Tacoma, Wash.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 247, 97.3 mc., ERP of 2.3 KW. Amended to change channel from 247 to Channel 243, 96.5 mc.

Channel #265

NEW—El Mundo Broadcasting Corp., San Juan, P. R.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 265, 100.9 mc, ERP of 15.7 KW.

Channnel #297

NEW—The LaSalley County Broadcasting Co., LaSalle, Ill. (F. F. McNaughton and Louis F. Leurig, a Partnership) (P. O. Box 399, LaSalle, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 297, 107.3 mc., ERP of 6.3 KW.

TELEVISION

TV—Miscellaneous Actions

WTVJ—Southern Radio and Television Equipment Co., Miami, Fla.—Granted modification of CP for extension of completion date to 5-15-48. (BMPCT-121)

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP for extension of completion date to 12-19-47. (BMPCT-120)

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP to change type of transmitter and make slight change in transmitter location. (BMPCT-95)

Empire Coil Co., Inc., Avon (Hartford), Conn.; The Travelers Broadcasting Service Corp.; The Connecticut Broadcasting Co.; The Yankee Network, Inc., and The New Britain Broadcasting Co., all of Hartford, Conn., and Harold Thomas and The Fairfield Broadcasting Co., Waterbury, Conn.—Designated for consolidated hearing the seven applicants for new television stations in the Hartford-Waterbury area: Empire Coil Co., Inc. (BPCT-191); The Travelers Broadcasting Service Corp. (BPCT-193); The Connecticut Broadcasting Co. (BPCT-195); The Yankee Network, Inc. (BPCT-198); New Britain Broadcasting Co. (BPCT-208); Harold Thomas (BPCT-211) and The Fairfield Broadcasting Co. (BPCT-204)

WHAS-TV—WHAS, Inc., Louisville, Ky.—Granted modification of CP for extension of completion date to 5-19-48. (BMPCT-122)

TV—Applications Accepted for Filing

NEW—WFBM, Inc., Indianapolis, Ind. (P. O. 48 Monument Circle)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of Vis. 28.2 KW, Aur. 18.09 KW and unlimited hours of operation.

NEW—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit to establish a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of Vis. 15 KW, Aur. 13.6 KW, and unlimited hours of operation. Amended to make transmitter and antenna changes and to change aural effective radiated power from 13.6 KW to 11.65 KW.

NEW—The New Britain Broadcasting Co., Hartford, Conn. (P. O. 213 Main St, New Britain, Conn.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP Vis. 30.4 KW, Aur. 15.1 KW, and unlimited hours of operation.

W10XPB—Philco Television Broadcasting Corp., New York, N. Y.—License to cover construction permit (BPVB-196) for experimental television relay broadcast station.

W10XPC—Philco Television Broadcasting Corp.—License to cover construction permit (BPVB-197) for experimental television relay broadcast station.

W10XP—Philco Television Broadcasting Corp., New York, N. Y.—License to cover construction permit (BPVB-195) for experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Granted modification of CP to extend completion date to 2-1-48. (BMPED-89)

KVRN—School District #4, Lane County Oregon, Eugene, Oregon—Granted modification of CP to extend completion date to 12-1-47. (BMPED-88)

WBOE—Cleveland City Board of Education, Cleveland, Ohio—Granted modification of CP to extend completion date to 2-29-48. (BMPED-90)

WFIU—The Trustees of Indiana University, Bloomington, Ill.—Modification of construction permit (B4-PED-29, which authorized a new noncommercial educational broadcast station for extension of completion date.

Board of Education, City of Buffalo, Buffalo, N. Y.—Adopted an order vacating the Commission's action of January 27, 1942, granting application (BPED-24) for a noncommercial educational FM station, and dismissed the application without prejudice for failure of prosecution.

Sacramento City Unified School District, Sacramento, Calif.—Adopted order vacating the Commission's action of March 13, 1946, granting application (BPED-48) for a noncommercial educational FM station, and dismissed same without prejudice for failure of prosecution.

Remote Pickup

NEW—Fisher's Blend Station, Inc., Seattle, Wash.—License to cover construction permit (BPRY-355), which authorized new remote pickup broadcast station.

NEW—Associated Electronic Enterprises, Inc., Woonsocket, R. I.—Construction permit for a new remote pickup broadcast station to be operated on 25.48 mc., power of 30 watts and hours of operation in accordance with section 4.403, emission special for FM.

Applications

Noncommercial Educational

KCRW—Santa Monica School Board, Santa Monica, Calif.—License to cover construction permit (B5-PED-66, as modified), which authorized a new noncommercial educational broadcast station.

Remote Pickup

NEW—Radio Service Corporation of Utah, Salt Lake City, Utah (P. O. 10 South Main St.)—Construction permit for a new remote pickup broadcast station to be operated on 153.05, 153.53 kc., power of 6 watts, emission A-3 and hours of operation in accordance with Section 4.403.

NEW—Radio Service Corporation of Utah, Salt Lake City, Utah (P. O. 10 South Main St.)—Construction permit for a new remote pickup broadcast station to be operated on 153.05, 153.53 kc., power of 6 watts, emission A-3 and hours of operation in accordance with Section 4.403.

NEW—American Broadcasting Co., Inc., area Los Angeles, Calif. (P. O. 30 Rockefeller Plaza, New York 20, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts and A3 emission; hours of operation in accordance with Section 4.403.

NEW—American Broadcasting Co., Inc., area San Francisco, Calif. (P. O. 30 Rockefeller Plaza, New York, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts, A3 emission and hours of operation in accordance with Section 4.403.

NEW—American Broadcasting Co., Inc., area Chicago, Ill. (P. O. 30 Rockefeller Plaza, New York, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts, A3 emission and hours of operation in accordance with Section 4.403.

NEW—American Broadcasting Co., Inc., area of New York, N. Y. (P. O. 30 Rockefeller Plaza, New York, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts, emission A-3 and hours of operation in accordance with Section 4.403.

KIEL—Fisher's Blend Station, Inc., area Seattle, Wash.—License to cover construction permit (BPRY-350) for change in equipment and power.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Philco Corp.—Use of a sales promotion plan involving a lottery scheme, deception of the public and disparagement of competitive products is alleged in a complaint issued by the Commission against Philco Corp. and its wholly-owned subsidiary, Philco Distributors, Inc., both of Philadelphia. (5514)

National Association of Broadcasters
1771 N STREET, N. W. * * * * * * * WASHINGTON 6, D. C.
NOV. 17, 1947 INFORMATION BULLETIN VOL. XV, NO. 6

BOARD TO SEND STANDARDS TO MEMBERS FOR APPROVAL

Effective Date Of February 1 Postponed To Allow More Study

The Board of Directors of the National Association of Broadcasters Saturday (15) voted to submit a final set of Standards of Practice for American radio to its membership for approval.

The action, seeking membership approval and "further suggestions," was taken after the 25-man Board had deliberated for two days and two nights on proposals received from over 400 broadcasters and allied interests.

The original effective date of the Standards, Feb. 1, 1948 was postponed, in order to give the Board and membership time for further deliberation.

After devoting a full day to hearing a report by a special committee which had received and analyzed comments on the Standards tentatively adopted by the Board in September, the group turned its attention to the commercial section of the proposed instrument, and particularly the specific time limitations on commercial copy.

Before adjourning, the Board tentatively agreed upon a structure of limitations. Pending the final adoption of the whole document, which includes two sections other than those delineating commercial practices, the Board agreed upon the following schedules of time limitations in specific program segments:

"Maximum commercial time allowable to any single advertiser regardless of type of program should be as follows:

"BETWEEN 6 P. M. AND 11 P. M.:

"5-minute programs	1:00
"10-minute programs	2:00
"15-minute programs	2:30
"25-minute programs	2:45
"30-minute prorgams	3:00
"45-minute programs	4:30
"60-minute programs	6:00

"ALL OTHER HOURS:

"5-minute programs	1:15
"10-minute programs	2:10

(Continued on page 2, column 1)

'48 Convention Has New Format; Budget And Dues Schedules Set

Los Angeles was selected by the Board as the site of the 26th Annual NAB Convention, to be held during the week of May 17, 1948. *(Current* REPORTS, *p. 941.)*

In addition to the fixing of the date of the next annual membership meeting, the Board agreed upon a change in the format of the convention.

Monday and Tuesday, May 17th and 18th, will be devoted to an engineering conference, under guidance of the NAB Engineering Committee.

The convention proper, which will take place Thursday and Friday, the 20th and 21st, will be restricted to discussions of policy matters and programmed for consideration of top level industry problems. The accent will be on panel discussions rather than speeches during this phase of the annual meeting.

The daylight hours on Wednesday will be set aside for registration, and the annual banquet will take place that evening. The banquet will be a formal affair, at which the membership will hear one of the nation's outstanding speakers.

The evening of entertainment, which has usually taken place in conjunction with the banquet, will be held over until Friday, the concluding day of the convention.

It was decided also, that district meetings will be expanded to include many activities which have previously been covered at the annual convention.

Budget and Dues. A budget for 1948 of approximately $735,000, representing an increase of some 10% over the current year, was approved by the Board. The added expense will be met principally by revenue resulting from increased membership.

Dues brackets established by the new by-laws, recently voted by the membership, will be put into effect in 1948, the Secretary-Treasurer reported to the Board. The adjustment of schedules, approved by the Board, are intended to correct inequities which have existed heretofore.

Plans were made by the Board to present a complete analysis of the new budget to Association members early

(Continued on page 2, column 2)

BOARD TO SEND STANDARDS

(Continued from page 1)

"15-minute programs	3:00
"25-minute programs	4:00
"30-minute programs	4:15
"45-minute programs	5:45
"60-minute programs	7:00

"The time standards allowable to any single advertiser do not affect the established practice of allowance for station breaks between programs.

"All multiple sponsorship or announcement programs except as hereinafter provided, which heretofore, through general practice, have been exempt from any commercial time limitations, are subject to the limitation of a maximum of three minutes of commercial per 15-minute segment, excluding station breaks, and in the case of such programs of half-hour, three-quarter hour, and hour duration, to appropriate multiples of that limitation.

"Recognizing that broadcasters can render a definite service to the listening public by conveying information on the availability of goods and services by programs designed specifically for such purposes, the foregoing Time Standards for Commercials may be waived for a total of one hour a day, with respect to programs similar to shopping guides, market information, rural news, and the like, but care should be exercised to preserve proper program balance in their distribution.

"In programs of news, news commentary, and news analysis, which are less than ten minutes in length, only two commercial announcements, to be given at the beginning and end of the program, should be permitted.

"Except with respect to sponsored time signals, weather reports, program or station promotional, identification and location announcements of not to exceed ten seconds in length, the placement of more than one commercial announcement between two programs should not be permitted under any circumstances."

Ted Cott, WNEW, New York, who was chairman of the special committee of independents (non-affiliates) which made formal suggestions for Standards revision, was invited to appear before the Board at its meeting.

At the conclusion of the session, Mr. Cott said:

"The independent stations committee on the Standards of Practice was invited to sit in at the NAB Board meeting during the discussion of all revisions. I would like to express our thanks at this democratic process, to affirm that all the problems of the independents received honest and careful consideration. The board members were most sympathetic to the problems of the non-affiliated stations and allowed the fullest expression by the independent stations committee chairman of all points the committee proposed."

Summary Presented. A carefully tabulated summary of all suggestions for changes in the proposed new "Standards of Practice," together with the original suggestions, was presented to the Board of Directors.

Suggestions for changes, sent to the directors by approximately 400 stations, 12 state associations of broadcasters, and all major and regional networks, in 169 individual letters, were exhaustively indexed by subject matter and tabulated by the "screening" committee, which was appointed to summarize the industry's proposals.

The summary showed that:

¶ A large majority of the stations and groups want a set of Standards, but make proposals for alterations.

¶ Most comments take the form of requests for clarification of language and terms used in the draft Standards.

¶ Twenty-two letters received approved the Standards as originally written, with no revisions.

¶ Eleven letters expressed a desire for *no* Standards.

The tabulation of reactions to the proposed Standards showed the following proposals for specific sections:

¶ The ban on middle commercials in news broadcasts of ten minutes or less: 22 stations, five state associations, and one network disagreed with the proposed prohibition.

¶ The ban on dramatization of political issues: seven stations, 12 associations, and three major networks disagreed with the proposed prohibition.

¶ The proposed prohibition of controversial questions and solicitation of funds in religious programs: 24 sta-

BUDGET AND DUES SCHEDULES SET

(Continued from page 1)

next year. Distribution of this information will be made following the Board's next meeting, in February.

In other actions, the Board of Directors voted to move the activities now centered in New York and Los Angeles offices to Washington headquarters, where they will be integrated with the public relations department.

Actual transfer of the physical operations probably will not be made until the year's end, because of lease commitments. The Association has maintained the Los Angeles office for two years; the New York offices have been in operation since 1942.

Board members attending were:

Harold E. Fellows, WEEI, Boston, Mass.; Michael R. Hanna, WHCU, Ithaca, New York; George D. Coleman, WGBI, Scranton, Pa.; Campbell Arnoux, WTAR, Norfolk, Va.; Henry P. Johnston, WSGN, Birmingham, Ala.; Wiley P. Harris, WJDX, Jackson, Miss.; Gilmore N. Nunn, WLAP, Lexington, Ky.; C. Bruce McConnell, WISH, Indianapolis, Ind.; Charles C. Caley, WMBD, Peoria, Ill.; John J. Gillin, Jr., WOW, Omaha, Neb.; John F. Meagher, KYSM, Mankato, Minn.; William B. Way, KVOO, Tulsa, Okla.; Clyde W. Rembert, KRLD, Dallas, Texas; Hugh B. Terry, KLZ, Denver, Colo.; William B. Smullin, KIEM, Eureka, Calif.; Harry R. Spence, KXRO, Aberdeen, Wash.; Howard Lane, WJJD, Chicago, Ill.; Paul W. Morency, WTIC, Hartford, Conn.; T. A. M. Craven, WOL, Washington, D. C.; Richard Shafto, WIS, Columbia, S. C.; Clair R. McCollough, WGAL, Lancaster, Pa.; Robert T. Mason, WMRN, Marion, Ohio; Willard D. Egolf, WBCC-FM, Bethesda, Md.; and John Shepard, 3rd, WGTR, Boston, Mass.

tions, nine associations, one major and one regional network disagreed or asked clarification.

¶ The section on unacceptable advertising: 23 stations and seven associations took exception to various provisions.

¶ Time limitations for commercials: 96 stations, 13 associations or groups of stations, two major and two regional networks took exception to various provisions.

¶ The proposed prohibition of double spot announcements: 41 stations, seven associations, and two major networks wanted revision, especially to permit "service" announcements of time or weather.

¶ The section on contests and offers: 13 stations, six associations, three major and one regional network asked clarification of some sections, but asked no major revision.

Slightly more than 100 stations were represented by the state associations making revision suggestions. Last minute telegrams altered some of the suggestions.

History of Revision. Written and extensively revised, the instrument which occupied the NAB Board of Directors' meeting throughout two days had a history of debate and revision beginning more than a year ago, at the 1946 convention of the NAB in Chicago.

It was at this convention that the Board of Directors directed the Program Executive Committee to produce a draft of a proposed "Standards of Practice for American Broadcasters."

This committee, under the chairmanship of Merle Jones, of WCCO, Minneapolis, had its first meeting shortly after the beginning of the year. The Special Standards of Practice Committee, under Robert Swezey, vice president and general manager of the Mutual Broadcasting System, was named to study the project.

The Standards Committee appointed two other subcommittees, the committee on Commercial Practices, and the Committee on General Practices. Both committees met during May.

These two committees submitted a report on the fields in which they were directed to act, and the two reports were combined into a rough draft. The draft was submitted to the Standards Committee in New York in June.

Receiving the report for consideration, the parent committee appointed a Drafting Committee.

Report Submitted. The Drafting Committee studied the entire combined report of the two sub-committees, and re-wrote the rough draft, submitting the new report to the Standards Committee in Washington in July.

The overall committee then submitted its proposed Standards of Practice to the Program Executive Committee. After further revision and rewriting, the report was accepted. The Program Executive Committee then prepared the Standards for submission to the NAB membership and Board of Directors.

At the 25th Annual Convention of the NAB at Atlantic City in September, the Standards were for the first time submitted to the membership of the Association.

NAB President Justin Miller, meeting the correspondents covering the convention in a news conference on Sept. 15, had explained in some detail the legal problems involved in any such set of standards.

When the Standards were introduced for general discussion on the floor of the convention next day, prolonged debate was heard. The discussion went into a second session, and it was in these debates that the first general suggestions for revision were heard.

At the close of the Convention, on September 19, the NAB Board of Directors provisionally adopted the Standards, but asked for suggestions from the entire membership of the NAB, adding:

". . . the Board will review and revise the said Standards of Practice at its November meeting."

Sent to Members. Following the provisional action of the Board, the document was mailed to all NAB members on September 26th, for their further study. Members were asked to send their suggestions to their district directors, who were to forward them to the so-called "screening" committee.

This committee, assisted by Harold Fair, director of the NAB Program Department, soon afterward began its work of classifying, indexing and sorting the suggestions received.

Meanwhile, the NAB had invited 13 broadcasters representing independent (non-network) stations of all sizes in all sections of the country to serve on a special committee to suggest alterations in the Standards.

Named as a result of suggestions made at the convention discussion, principally by Mr. Cott, the independent committee met in Washington on Oct. 23, and elected Mr. Cott as its chairman.

In an eight-hour session, the group developed several suggested changes in the Standards, primarily in the section dealing with time limitations for commercials.

This section, as proposed by the committee, contained a slight increase in commercial time allowed for five-minute programs, reduced the commercial time for 15 and 30-minute programs, and supported the ban on double spotting, although providing that two brief service announcements per hour be exempt.

On the following day, Oct. 24, the NAB's FM executive Committee met in Washington and suggested changes in the instrument. Resolving unanimously that the Standards should apply to FM operations as well as AM, the Committee suggested primarily the altering of the three-minute limit for 15-minute segments to exclude time given to station break announcements between programs.

With the completion of the task of classifying and indexing these and less formal suggestions from the industry as a whole, the file of proposals for changes in the instrument was ready for presentation to the Board of Directors on November 13.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 46, November 17, 1947

NAB Board of Directors Sets Los Angeles As Convention City and Re-elects to BMB

The Board of Directors of the National Association of Broadcasters on Thursday (13), the first day of its three-day meeting, chose Los Angeles as the site of the 1948 NAB Convention, and re-elected two representatives to the Broadcast Measurement Bureau Board of Directors.

A special information bulletin, to be mailed to all members as a supplement to this issue of NAB REPORTS, will complete the story of the Board of Directors' action in its three-day meeting. The discussions continued beyond the REPORTS deadline. Remaining to be acted upon on Saturday were the final disposition of the 1948 budget, the decision on Standards of Practice, and other items of the agenda.

The date set for the convention in Los Angeles was May 17, 1948. The scene of the convention will be the Biltmore Hotel, on Pershing Square in downtown Los Angeles, with the Biltmore Theater as the place of general sessions.

The two representatives re-elected to the BMB Board were J. Harold Ryan, of the Fort Industry stations, and Roger Clipp, WFIL, Philadelphia.

No details of convention plans were taken up or decided at the Board meeting. The detailed program is to be worked out by the convention policy and site committee.

The Board devoted the remainder of its first meeting day to a review of the NAB budget, but did not complete action on it. Final work on the budget was postponed to Saturday's meeting, in order to clear the way for discussion of Standards of Practice on Friday.

Commission Study Shows 8.5% Total Drop In Aggregate Broadcast Income for 1946

The Federal Communications Commission, in the first of a series of tabulations of 1946 financial data, last week reported an 8.5% decline in aggregate broadcast income for 1946 from the 1945 figure. The tabulation showed a rise of nearly 8% in broadcast income, but pointed out that this increase was overshadowed by a 14% rise in broadcast expenses.

The FCC figures for broadcast income in 1946 were $76,466,246. This figure, the study said, represents net income, but before payment of federal income taxes. The total income for eight networks (four nationwide and four regional) and 1,025 stations was $322,552,771. Total broadcast expenses were $246,086,525.

The 8% gross increase in business last year was attributed by the FCC tabulation to the rise in total number of standard stations on the air from 901 to 1,025. The study explained:

"The increase in industry revenues was almost entirely in the category of non-network time sales, which were up 13% over 1945, while network time sales showed only a negligible increase of less than 1%.

"Of the two types of non-network time sales, the larger increase was registered in sales to local advertisers, which rose 17% over the 1945 period. Non-network time sales to national and regional advertisers increased 8%.

"The distribution of 1946 revenues and income as between networks and stations varied only slightly from 1945, with approximately one-third of the industry's revenues and one-fourth of the industry's income accruing to the networks and their 29 owned and operated stations. The remaining revenues and income were shared by almost 1,000 other stations."

The study added that average per station income, before federal income taxes, declined from $77,633, in 1945 to $73,404 in 1946, a drop of 5.5%.

The tabulation was based

(Continued on next page)

On the Inside

Special radio kits on food conservation have been mailed to broadcasters by the Citizens Food Committee. (p. 942)

An analysis of expenditures by public utilities has shown the position of radio as an advertising medium improved. (p. 943)

The Federal Communications Commission has scheduled witnesses for the hearing on amendments to Rules and Regulations governing television channels, postponing the WBAL hearing. (p. 944)

A Chicago federal judge has set the date for the trial of James C. Petrillo on criminal information for December 15. (p. 944)

A Scranton, Pa., county jurist has handed down two opinions in a strike of station employees, forming interesting interpretations of the Taft-Hartley Act. (p. 945)

NAB Reports
The National Association of Broadcasters

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Director of FM Department

on "identical" stations, or stations operating both years, since the inclusion of new stations of 1946 "would distort comparisons of 1945 and 1946 income of all stations," the study said.

Special Radio Kits on Food Conservation Are Mailed to Broadcasters by Committee

The Citizens Food Committee, Charles Luckman, chairman, has mailed to broadcasters radio kits designed to suggest procedures for publicizing the drive to conserve food, including especially written material for stations unable to assign members of their staffs to writing such scripts.

Included in the kits are the Committee's program book, station break announcements, 20-second and one-minute announcements, special announcements for children's programs, special children's fact sheets, and information for women broadcasters.

CANADIAN ASSOCIATION MEETS IN MARCH

The annual meeting of the Canadian Association of Broadcasters will be held on March 8, 9, 10, and 11 at the Chateau Frontenac, it was announced last week by H. S. Dawson, CAB manager.

The date of the meeting was advanced by the Board of Directors to avoid repetition of last year's conflict with the Parliamentary Committee meeting. Earliest possible reservations are being requested.

Justin Miller, NAB president, is a member of the Citizens Food Committee, appointed by President Truman to carry out the campaign to save food for starving people abroad.

Broadcasters wishing additional material should address William Spire, Radio Director, Citizens Food Committee, Old State Building, Room 212, Washington, D. C.

Engineering Department

Agreement on Several Technical Matters Marks Second Week of NARBA Meeting

With the list of nations present completed by the arrival of the Newfoundland delegation, the NARBA Engineering Conference at Havana, Cuba, last week moved toward the end of Part One of its agenda "concerning purely technical matters."

A number of technical decisions came out of the week's work, following the creation of Committee A, composed of Canada, Haiti (observing), Mexico, Newfoundland, Cuba, the Dominican Republic, and the United States.

On one of the principal points, antenna efficiency, however, the sub-committee was unable to reach a decision. The problem will be passed on to the Canadian NARBA conference. The sub-committee was composed of Mariano Durland, chairman; Lazaro Barajos (Mexico), Raoul Karman (Cuba), J. E. Barr and G. Fritz Leydorf (United States).

The United States and Canadian proposal on the subject of antenna efficiency, which had been increased over many present NARBA values, was an effort to bring the values up to a more realistic level, based on measurements of stations throughout the United States, according to the United States delegation.

Cuba and Mexico felt they could not agree to the higher figures of antenna efficiency, since they are unable to build the physically high antennas possible for other nations, and because such increases in efficiency might prevent the granting of stations in borderline cases.

Power Definition. Committee A succeeded in reaching, after long deliberation, an agreement on a definition for power and the measurement of power, to read: "Power: the power of a radio station is the unmodulated radio frequency power supplied to the antenna," and "the power of a station shall be determined by taking the product of the square of the current at the point of input in the antenna system and the total resistance at that point."

The committee also recommended continuation of the 20 to one co-channel signal ration. Canada felt that "while it would probably be better to have a higher ratio, it cannot now be done without upsetting the whole allocation structure."

The Committee generally agreed that it would be desirable to provide a precise definition for a standard broadcast station which clearly would not include stations such as frequency modulation broadcast stations, television broadcast stations, high frequency (international) broadcast stations, or tropical broadcast stations. With this view in mind, Committee A recommended the following definition: "Standard Broadcast Station: the term 'Standard Broadcast Station' means a station authorized for radiotelephone emission on a standard broadcast channel primarily intended for reception by the general public."

To clear up any ambiguity that might exist in the

(Continued on next page)

exact assignment of carrier frequency, the following definition was unanimously concurred in: "The carrier frequencies assigned to standard broadcast stations shall begin at 540 kc. and be in successive steps of 10 kc. to and including 1600 kc. No intermediate frequency shall be assigned as the carrier frequency of any broadcast station."

Tables Deleted. Committee A also agreed to a recommendation to delete all mileage distance tables contained in the present NARBA Appendix VI. The group deleted also the present single ground conductivity decay curve, based on 1,000 kc., and substituted the present 20 United States groundwave field intensity versus distance charts covering the entire broadcast band.

With no opposition, the frequency, 540 kc., was added to the broadcast spectrum, with no specification or recommendation by the committee as to its use.

A new rule was adopted in the case of daytime ground wave interference, to read: "In cases involving interference from two or more ground wave signals, the largest undesired signal will be considered to determine the existence or absence of interference at any point."

On the subject of band width of emissions, the Committee recommended the following definition: "The band width of emissions is not fixed, provided objectionable interference is not created by spurious radiations."

"Spurious radiations" were defined: "Spurious radiations from a standard broadcast transmitter may consist of radio frequency harmonics and audio frequency harmonics resulting in either the generation of steady state or transient components capable of producing objectionable interference, and, in the event objectionable interference results from spurious radiations, the affected countries will take whatever cooperative steps are necessary to eliminate them."

The United States not yet having introduced a proposal for the calculation of skywave signals, this subject was put in Part II of the agenda, where skywave signal curves will be introduced.

With other minor amendments, the agreements were turned over to a drafting committee to be put in final form to be presented to the full Plenary Session for their approval.

With these matters under way, Part II of the agenda, "dealing with technical aspects of matters involving both engineering and policy" was started on Thursday, with U. S. Delegate Barr calling to the Committee's attention the United States statement of policy establishing in this field "discussions without recommendations."

Mexico objected to the United States proposal for the definition of "groundwave and skywave signals." Mexico felt that the present definition "primary service area" should be retained, as this definition is more generally understood by the public. This lack of agreement on the definition, as a result, will be passed on to the Canadian meeting.

The same conclusions were reached in connection with Mexico's proposed definition of clear channels. It was suggested that the different proposals in the concept of these channels be stated by the various countries. These views were to be presented later in the meeting.

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date at Harrisburg, Pa., after showing there yesterday.

Following is the schedule of the train for the week of December 8:

Monday, December 8:	Open date, Norfolk, Va.
Tuesday, December 9:	Richmond, Va.
Wednesday, December 10:	Wilmington, N. C.
Thursday, December 11:	Columbia, S. C.
Friday, December 12:	Spartanburg, S. C.
Saturday, December 13:	Greenville, S. C.
Sunday, December 14:	Augusta, Ga.

Contributes to *Americana* Annual

Justin Miller, NAB president, has been invited to contribute the article on "Radio" to the 1948 annual of the *Encyclopedia Americana.* The annual is a supplement to the standard reference work.

AWB Day Proclaimed in Texas

Beauford H. Jester, governor of Texas, last week proclaimed Saturday, November 15, "Women Broadcasters' Day," as a part of the second annual Conference of the Association of Women Broadcasters of the NAB, which was scheduled for Saturday and Sunday in San Antonio.

The governor's proclamation noted the "vital role" played by women "in the development of the radio industry," and called upon Texas citizens "to recognize the service and contributions of radio women to the American way of life and the American system of broadcasting."

Broadcast Advertising

Analysis Shows Radio Improves Position As Medium for the Advertising of Utilities

Radio advertising has improved its position among other media as a means of promotion for public utility companies, according to an analysis of 1946 utility advertising expenditures among members of the Public Utilities Advertising Association.

The analysis is based on replies from 77 companies that answered a questionnaire sent by the PUAA to 161 gas and electric utilities in the United States.

Although a general finding of the questionnaire shows that "newspaper advertising space was the only type of advertising reported by all companies, and a higher percentage of total advertising expenditures (35.7%) was allocated for this item on the whole than for any other single medium, salaries with 12.5 per cent, and *radio advertising with 9.1 per cent of total advertising expenditures*, were next in importance for the combined group of companies."

(Continued on next page)

The following 18 types of advertising expense were examined in computing the average percentage of total advertising expenditures: newspaper, salaries, radio, association advertising, billboard and poster, bill inserts, production cost-newspapers, employee house organ, window and showroom display, agency commission, floor space, direct mail, surveys, miscellaneous catalogs, dealer helps, exhibits and fairs, stationery and supplies, and motion pictures.

Not all companies reported expenditures for each of these types of advertising expense. In some cases they did not engage in a particular form of advertising; in some instances they were unable to allocate the cost. Consequently, "a more representative value for the average percentage of total advertising expenditure used for each type of advertising was computed by including the total advertising expenditures of only the companies reporting the particular item rather than the total advertising costs of all companies."

Shown below is a partial breakdown of the survey findings:

Per Cent of Total Advertising Spent for Specific Types of Advertising

(All Utilities)

Newspaper Advertising Space	35.7
Salaries	14.5
Radio	11.4
Association Advertising	9.5
Billboard and Poster	7.7

Per Cent of Total Advertising Spent for Specific Types of Advertising

(Electric Utilities)

Newspaper Advertising Space	32.3
Radio	13.2
Salaries	12.4
Association Advertising	9.0
Billboard and Poster	7.9

Per Cent of Total Advertising Spent for Specific Types of Advertising

(Combination Gas & Electric Utilities)

Newspaper Advertising Space	40.5
Salaries	16.2
Association Advertising	9.4
Radio	7.9
Billboard and Poster	7.2

Per Cent of Total Advertising Spent for Specific Types of Advertising

(Gas Utilities)

Radio	24.4
Newspaper Advertising Space	23.8
Salaries	14.5
Association Advertising	12.6
Billboard and Poster	9.4

Additional confirmation of the growing use of radio advertising for public utilities comes from the National Association of Electric Companies which surveyed its members on the 1947 allocation of its national advertising budget. The NAEC spends 56.4 per cent of its budget in radio, the balance in magazines.

In conversations with NAB's Department of Broadcast Advertising, a spokesman for the NAEC stated that 73 per cent of NAEC members reporting thought this division healthy and effective. Forty-two NAEC members further reported that they now sponsor their own radio programs in addition to the national broadcast advertising in which they participate.

Legal Department

Hearings Scheduled and Order Outlined For Amendments on Television Channels

The Federal Communications Commission last week scheduled hearings to begin today (17) in the matter of amendments to Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services.

The notice of scheduling also included a list of order in which testimony will be heard from various interested groups, including the National Association of Broadcasters.

The hearing was requested by the NAB in a petition filed in September (see NAB REPORTS, p. 777), opposing the exclusion of broadcast services from the shared 44-50 mc. band.

In addition to the NAB, witnesses from the following will testify: American Telephone and Telegraph Co., General Telephone Corp., Association of American Railroads, American Automobile Association, American Taxicab Association, National Association of Taxicab Owners, National Bus Communications, Inc., American Radio Relay League, Aeronautical Radio, Inc., International Municipal Signal Association, Forestry Conservation Communications Association, State of California, Michigan, and Vermont, County of Chautauqua (N.Y.), Public Roads Administration, Pacific Logging Congress, Pacific Northwest Logging Association, Petroleum Industrial Electrical Association, Power Utilities Group of Radio Technical Planning Board, Utilities Radio Coordinating Commission of Texas, Fred M. Link Co., Motorola, Inc., Television Broadcasters Association, Philco Corp., Radio Corp. of America, Allen B. DuMont Laboratories, Inc., Zenith Radio Corp., FM Association, Edwin H. Armstrong, Capital Broadcasting Co. (Schenectady), Trent Broadcasting Corp. (Trenton, N.J.), WDEL, Inc., WABF, and the Yankee Network.

The beginning of the television hearing also caused the Commission to postpone the remainder of the WBAL hearing in Baltimore, Md., to November 25.

Employee-Employer Relations

Petrillo Trial On Criminal Information Slated On December 15 By Chicago Judge

James C. Petrillo, president of the American Federation of Musicians, last Wednesday (12) pleaded not

(Continued on next page)

guilty to a charge of violating the Lea Act. Judge Walter LaBuy, presiding in the Chicago courtroom, set the case for hearing December 15, after Daniel Carmell, attorney for Mr. Petrillo, requested an early trial.

The head of the musicians' union in a criminal information filed in Federal Court, is charged with attempting to force Radio Station WAAF, Chicago, to employ three musicians the station claims are not needed. The government charges were filed October 15. Judge LaBuy had held a similar complaint unconstitutional, but the Supreme Court had ordered another trial.

Requesting early trial, Attorney Carmell said: "This case has been batting around before the public too long. (Petrillo) has saved the music culture of the nation. Without him, the country would be platter-happy."

Scranton Judge Enjoins Station Strike By Communication Association Employees

Ruling that "a strike under the guidance of any union unwilling to declare its allegiance to the United States should be enjoined," President Judge Will Leach of the Lackawanna County Court in Scranton, Pa., has handed down two opinions affecting the right of striking employees of Radio Station WGBI, and involving an early interpretation of the Taft-Hartley Act.

Striking employees of the station, affiliated with the American Communications Association, a CIO union, had set up picket lines before a Scranton store, an action which Judge Leach called a secondary boycott in violation of the Taft-Hartley Act.

Some of the highlights of Judge Leach's ruling were:

¶ "Unions whose officers are unwilling to take oath that they do not adhere to the enemy power should have no standing in any court whose judges have taken oath to uphold the Constitution of the United States."

¶ "By complete control of the communications in the United States, the defendant union can cause untold damage by widely separated strikes."

¶ "The strike being directed by an organization that does not qualify as a bargaining agent under the laws of the United States is illegal and the actions of the defendants in pursuance of its objects are illegal."

The opinion in the case of Scranton Broadcasters, Inc., was the controlling ruling. It contained a proviso that "the injunction order is continued without prejudice to the right of persons claiming to be employees of plaintiff (Scranton Broadcasters, Inc.) to form an organization under United States and Pennsylvania state laws and take proceedings before the Labor Board."

The strike had been called by the union against the station for alleged refusal to grant a cost of living wage increase and recognize the union.

Research Department

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through October 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations**	New***	Licensed to Operate	Deleted	to Operate	CP
Nov. 1.....	1427				1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Nov. 1.....	1914	38	9	1 CP	1424	490
Total Changes 12 months........		516	401	29		

COMMERCIAL FM STATIONS

	Total	Monthly Change				Licensed	Total	
As of 1946	Stations**	New*** CP	New*** CG	Licensed to Operate	Deleted	to Operate	CP	CG
Nov. 1....	644						360	236
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54	674	246
Oct. 1....	981	4	11	6	3 CP 1 CG	60	672	249
Nov. 1...	1000	21	12	12	2 CP 1 CG	72[2]	679[2]	249[2]
Total Changes 12 months...		353	328	24	26			

COMMERCIAL TELEVISION STATIONS

	Total	Monthly Change			Licensed	Total
As of 1946	Stations**	New*** CP	Licensed to Operate	Deleted	to Operate	CP
Nov. 1...	43				6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66	0	0	0	6	60
Sept. 1...	68	2	0	0	6	62
Oct 1...	69	1	0	0	6	63
Nov. 1...	71[1]	2	0	0	6[2]	65[2]
Total Changes 12 months....		29	0	1		

[1] Non-commercial CP included.

[2] FCC states that 324 FM stations are now on the air. They include CG, CP and licensed stations. There are 15 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 24-30, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency "Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of foods crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is always hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry, consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A.)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each Community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

Cut Traffic Accidents This Winter

Travel on our highways is increasing—it is now 15 per cent above the pre-war peak. Traffic accidents and deaths have been mounting since the end of the war. Smash-ups have reached more than one a minute . . . all day . . . every day in the year. But the encouraging thing is that accident prevention education has actually succeeded in holding down accidents below the level of 1941, the last pre-war year. The job can be done—lives can be saved! The difficulty is that people continue to think of the horror of accidents as always befalling someone else. It simply does not occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it can happen—for it is the careless little chances each one of us takes every day that cause the big accident totals. We can prevent accidents only if each individual guards against that one *accident* that may ruin his life. Traffic accidents last year (1946) killed 33,700, injured 1,200,000 more, according to the National Safety Council. And the cost was more than two billion dollars ($2,200,000,000). Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. The major hazards are inadequate traction and reduced visibility. To safeguard against them and protect lives *drivers should:* reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, anti-skid chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radi-

(Continued on next page)

ator, lights. *Pedestrians should:* be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers who may not be able to stop or see normally—consider poor visibility; especially at night. Be extra careful this winter. Listeners should be reminded of the extra need for careful driving this Thanksgiving weekend. (Fact Sheet No. 15-E.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be held before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 17. They are subject to change.

Monday, November 17

Hearings and Oral Argument

(Before the Commission en banc, Conference Room "B", Departmental Auditorium, 10:00 A. M.)

In the Matter of Amendments to the Commission's Rules and Regulations governing Sharing of Television Channels and Assignment of Frequencies to Television and Non-Government Fixed and Mobile Services.

Further Hearing

(10:00 A. M.)

NEW—Tri-State Broadcasting Co., Cumberland, Md.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Richard Aubrey Raese, Cumberland, Md.—C. P. **1230 kc.,** 250 watts, unlimited.

(10:00 A. M.)

KONO—Mission Broadcasting Co., San Antonio, Texas—C. P. to change freq., etc. *DA night use; **860 kc.,** 1 KW*, 5 KW.

NEW—Texas Star Broadcasting Co., San Antonio, Texas—C. P. *DA (DA-N); **860 kc.,** *1 KW, 5 KW, unlimited.

(10:00 A. M.)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—C. P. to enlarge present facilities, etc. **550 kc.,** 5 KW day, 1 KW night, unlimited.

(10:00 A. M.)

NEW—Bee Broadcasting Co., Beeville, Texas—C. P. **1490 kc.,** 250 watts, unlimited.

Other Participant:

KNOW—Austin, Texas. Party Respondent.

At Knoxville, Tenn.

(Before Commissioner Durr, Room 214, New Post Office Bldg., 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn.—C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover C. P. and authority to determine operating power by direct measurement. **880 kc.,** 1 KW, daytime.

At Missoula, Mont.

(Federal Bldg., 10:00 A. M.)

NEW—The Montana Network, Missoula, Mont.—C. P. **1340 kc.,** 250 watts, unlimited.

Monday and Tuesday, November 17 and 18

At Panama City, Fla.

(Court Room, City Hall, 10:00 A. M.)

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Bay County Broadcasting Co., Panama City, Fla.—C. P. **1400 kc.,** 250 watts, unlimited.

Wednesday, November 19

Further Hearing

(10:00 A. M.)

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. **1560 kc.,** 10 KW, unlimited; DA-day and night.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. **1560 kc.,** 500 watts night, 1 KW day; unlimited.

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; mod. of C. P.; and for license. **1560 kc.,** 250 watts, non-directional antenna; unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—C. P. to increase power. **1560 kc.,** 50 KW; unlimited.

Wednesday and Thursday, November 19 and 20

At Pikesville, Ky.

(Court Room, County Court House, 10:00 A. M.)

NEW—Cumberland Publishing Co., Pikesville, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—East Kentucky Broadcasting Co., Pikesville, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

Thursday, November 20

(10:00 A. M.)

NEW—Boise Broadcasting Co., Boise, Idaho—C. P. *DA, **630 kc.,** 5 KW, unlimited.

KOOS—KOOS, Inc., Coos Bay, Ore.—C. P. *DA (DA-2), **630 kc.,** 1 KW*, unlimited.

Friday, November 21

(10:00 A. M.)

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va. Order to Show Cause.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

The Commission announced a **Proposed Decision** looking toward the **grant** of the application of **Meroco Broadcasting Co.** for a new station in **Greeley, Colo.,** to operate on 1450 kc., 250 watts, unlimited time (BP-5196; Docket 7837), sub-

(Continued on next page)

ject to the condition that this applicant shall file within a period of 60 days from date of grant, an application of modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

The application of **Gifford Phillips** for the same facilities in **Denver, Colo.**, is proposed to be **denied.** (BP-4834; Docket 7662) (Comrs. Denny and Hyde not participating.)

1050 KC.

The Commission announces adoption of an order reopening for further hearing the application of WDZ Broadcasting Co., Tuscola, Ill. (BP-4761; Docket 7748), for a construction permit to move its studio and transmitter location from Tuscola to Decatur, Ill., to be held at Tuscola, Ill., on December 11 on the issue previously designated and on the following additional issue:

> "To determine whether the policies of the applicant, including policies pertaining to programming, personnel, and commercial practices, have been designed to serve the community of Tuscola and its environs in the public interest."

1330 KC.

The Commission also announces a **Memorandum Opinion** and **Order** denying petition of **Tri-State Broadcasting Corp., Evansville, Ind.**, requesting (a) reconsideration on the basis of the present record, of the Commission's Decision released August 1, 1947, granting application of WJPS, Inc. (BP-3293; Docket 6921) and denying petitioner's application (BP-4119; Docket 6922), or (b) for waiver of Sec. 1.365(a) of the Rules, leave to amend its application so as to show that Robert H. Hinckley has severed all connections with Tri-State and transferred his stock therein to another stockholder, reopening the record to incorporate the amendment, and reconsideration of the Commission's Decision on the basis of the record as amended. (Comr. Jones not participating; Comrs. Denny and Jett dissenting.)

1340 KC.

The Commission announces a **Proposed Decision** and **Order** denying petition of **Abilene Broadcasting Co.** for leave to amend its application (BP-4438; Docket 7367) to show the complete separation of Gene L. Cagle from Abilene Broadcasting Co. as a stockholder, officer and director; and looking towards a **grant** of the application of **Citizens Broadcasting Co.** for a new station in **Abilene, Texas,** to operate on 1340 kc., 250 watts, unlimited time (BP-4637; Docket 7483), and denying application of Abilene Broadcasting Co. for the same facilities. (Comr. Jones not participating.)

AM—New CP's Granted

740 KC.

Radio Station Des Moines, Inc., Des Moines, Ia.—Granted CP for a new station on 740 kc., 250 watts, daytime only; engineering conditions. (BP-6227)

970 KC.

Wyoming Broadcasting Co., Pineville, W. Va. (Clarence W. Meadows, et al.)—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-6149)

1010 KC.

Sumner County Broadcasting Co., Gallatin, Tenn.—Granted CP for a new station on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-6277)

1050 KC.

Denton and Jones Broadcasters, Jacksonville, Fla.—Granted CP for a new station, **1050 kc.,** 250 watts, daytime only. (BP-6248)

1230 KC.

KDAK, Inc., Sioux Falls, So. Dak.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to no operation taking place until KELO vacates 1230 kc. and begins operation on 1320 kc., and subject to the filing within 60 days of grant on application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the standards. (BP-6134)

1340 KC.

San Luis Obispo Broadcasting Co., San Luis Obispo, Calif.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6192)

1360 KC.

Southern Radio and Equipment Co., Jacksonville, Fla.—Granted CP for a new station on **1360 kc.,** 1 KW, daytime only. (BP-6268)

1380 KC.

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Granted CP for a new station to operate on 1380 kc., 1 KW, DA day and night, sharing with WAWZ; engineering conditions. (BP-5873)

1420 KC.

Fannin County Broadcasting Co., Bonham, Texas—Granted CP for a new station on 1420 kc., 250 watts, daytime only. (BP-5720). Conditions.

Wilson Radio Co., Wilson, N. C.—Granted CP for a new station on 1420 kc., 1 KW, daytime only; engineering conditions. (BP-6203)

1490 KC.

Itasca Broadcasting Corp., Grand Rapids, Minn.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-6133)

1580 KC.

News Examiner Co., Connersville, Ind.—Granted CP for a new station on 1580 kc., 250 watts, daytime only; engineering conditions. (BP-6128)

AM—Licenses for New Stations Granted

940 KC.

WMIX—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted license for new station; 940 kc., 1 KW, daytime. (BL-2641)

1260 KC.

WAVZ—The New Haven Broadcasting Corp., New Haven, Conn.—Granted license for new station; 1260 kc., 1 KW day; and to specify studio location. (BL-2667)

1380 KC.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—Granted license for new station; 1380 kc., 1 KW-DA, 5 KW-LS, unlimited. (BL-2608)

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Granted license for new station; 1420 kc., 1 KW, daytime, and to specify studio location. (BL-2606)

1490 KC.

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—Granted license for new station; 1490 kc., 250 watts, unlimited time, and for change in studio location. (BL-2663)

1600 KC.

WJEL—Champion City Broadcasting Co., Springfield, Ohio—Granted license for new station; 1600 kc., 500 watts, daytime. (BL-2576)

WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Granted license for new station; 1600 kc., 1 KW-DA-N, unlimited time, and to specify studio location. (BL-2752)

AM—License Renewals

WBAT—Marion Radio Corp., Marion, Ind.—Granted renewal of license for the period ending November 1, 1950.

(Continued on next page)

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Granted renewal of license for the period ending November 1, 1950.

KKIN—KKIN, Inc., Visalia, Calif.—Granted renewal of license for the period ending August 1, 1950.

KTNM—McMa Agency, Tucumcari, N. Mex.—Granted renewal of license for the period ending August 1, 1950.

KVFD—Northwest Broadcasting Co., Fort Dodge, Iowa—Granted renewal of license for the period ending August 1, 1950.

WCTT—Corbin Times-Tribune, Inc., Corbin, Ky.—Granted renewal of license for the period ending August 1, 1950.

AM—Designated for Hearing

1230 KC.

The Liberty Street Gospel Church, Lapeer, Mich.—Designated for hearing, application for modification of license (BML-1271) to increase its hours of operation from specified to unlimited except on Saturday, bringing total hours of operation to 90 hours per week. (Comr. Jett for Grant).

1280 KC.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Designated for hearing application (BP-528) for a new station to operate on 1280 kc., 250 watts, daytime only.

1380 KC.

Radio Lakewood, Inc., Lakewood, Ohio—Designated for hearing application (BP-5949) for a new station to operate on 1380 kc., 500 watts, daytime only, DA, and order that station WFMJ, Youngstown, be made a party to the proceeding.

1390 KC.

Dr. Azra C. Baker, Seymour, Ind.—Designated for hearing application for a new station (BP-6200) to operate on 1390 kc., 250 watts, daytime only, and made station WGRC, Louisville, a party to the proceeding.

1400 KC.

WLAQ—News Publishing Co., Rome, Ga.; WROM—Coosa Valley Radio Co., Rome, Ga.—Designated for hearing in a consolidated proceeding the application of WLAQ (BP-6406) and WROM (BP-6262), each requesting to change frequency and power of stations to 1400 kc., 250 watts, unlimited time; and granted petition of WGNH that WROM be designated and petitioner made a party to the proceeding.

1480 KC.

KYOS—Merced Broadcasting Co., Merced, Calif.; KXOA, Sacramento Broadcasters, Inc., Sacramento, Calif.—Designated for consolidated hearing the application of KYOS to change from 1490 kc., 250 watts, unlimited to 1480 kc., 5 KW, DA-N, unlimited time (BP-5886), with application of KXOA to change from 1490 kc., 250 watts unlimited to 1480 kc., 1 KW, unlimited DA-night. (BP-6276)

1490 KC.

Forrest City Broadcasting Co., Inc., Forrest City, Ark.—Designated for hearing application for a new station to operate on 1490 kc., 250 watts, unlimited time (BP-6155), and granted petition of KDRS that the above application be designated and petitioner made a party to the proceeding.

1550 KC.

Pure Bred Broadcasting Co., Richmond, Ky.—Designated for hearing application for a new station to operate on 1550 kc., 250 watts, unlimited time. (BP-6036)

1600 KC.

Baker Broadcasting Co., Fresno, Calif.—Designated for hearing application (BP-6140) for a new station to operate on 1600 kc., 1 KW, unlimited time, DA-2, and ordered that KUBA, KPMO and KASH be made parties to the proceeding.

AM—Modification of CP's

KSET—Sunland Broadcasting Co., El Paso, Texas—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location. (BMP-3193)

WCRS—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3115)

WKEU—Radio Station WKEU, Griffin, Ga.—Granted modification of CP to change type of transmitter. (BMP-3275)

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP to install new transmitter. (BMP-3284)

KEPO—West Texas Broadcasting Co., El Paso, Texas—Granted modification of CP to make changes in DA and to specify studio location. (BMP-3261)

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP for extention of completion date to 5-27-48. (BMP-3270)

WJIG—Tri-Cities Broadcasting Co., Tullahoma, Tenn.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3141)

KVVC—The Ojai Broadcasting Co., Ventura, Calif.—Granted modification of CP to change name of permittee from Ojai Broadcasting Co. to KVVC—The Voice of Ventura County, and to specify studio location. (BMP-3233)

WATK—Antigo Broadcasting Co., Antigo, Wisc.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3150)

WVJP—Borinquen Broadcasting Co., Caguas, P. R.—Granted modification of CP to change type of transmitter and type of vertical antenna, and to change studio location. (BMP-3232)

WLTR—Bloom Radio, Inc., Bloomsburg, Pa.—Granted modification of CP for extension of completion date to 180 days after grant. (BMP-3264)

KFQD—Alaska Broadcasting Co., Anchorage, Alaska—Granted modification of CP for extension of completion date to 1-12-48. (BMP-3272)

The following were granted modification of CP's authorizing extension of completion dates as shown:

WBBR—Watchtower Bible and Tract Society, Inc., Staten Island, to 2-24-48 (BMP-3287); WCSC—John M. Rivers, Charleston, S. C., to 1-20-48 (BMP-3271); WMRF—Lewiston Broadcasting Co., Lewiston, Pa., to 11-30-47 (BMP-3273); WBIR—Radio Station WBIR, Inc., Knoxville, to 12-24-47 (BMP-3274); KFGO—Northern States Broadcasting Co., Fargo, N. Dak., to 1-27-48 (BMP-3253); KVCV—Golden Empire Broadcasting Co., Redding, Calif., to 6-25-48 (BMP-3286); WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y., to 6-10-48 (BMP-3285).

KGO—ABC, San Francisco, Calif.—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-3229)

KJSK—George Basil Andersen, Columbus, Nebr.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3238)

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Granted application for modification of CP to make changes in directional antenna in order to obtain CAA approval, and for extension of completion date; engineering conditions. (BMP-3038)

KLEE—W. Albert Lee, Houston, Texas—Granted modification of CP to change directional antenna from night use only, to day and night use (DA-2) and mount FM antenna on number two tower; engineering conditions. (BMP-3156)

WKJG—Northeastern Indiana Broadcasting Co., Fort Wayne, Ind.—Granted modification of CP to mount a sepa-

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rate tower on the site which is to be used for the four tower AM directional array. (BMP-2973)

WGTM—Penn Thomas Watson, Wilson, N. C.—Granted modification of CP to change type of transmitter, for approval of DA, and to change transmitter location. (BMP-3161)

AM—Miscellaneous Actions

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted petition to dismiss without prejudice its application (BP-5584; Docket 8106); and further ordered that the application of Radio South, Inc., be removed from the hearing docket. (BP-5007; Docket 8105)

Keystone Broadcasting Corp., Harrisburg, Pa.; Reading Broadcasting Co., Reading, and York Broadcasting Co., York, Pa.—Granted joint petition requesting 30-day continuance of consolidated hearing from November 19 to December 18, 1947.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Granted petition for leave to amend its application (BP-5429; Docket 8363) so as to specify 25 KW night instead of 50 KW, etc. The amendment was accepted and application removed from the hearing docket.

Coleman Broadcasting Co., Coleman, Texas—Granted petition to dismiss without prejudice its application (BP-5794; Docket 8141) and ordered that the application of W. W. Roark (BP-5527; Docket 8140) be removed from the hearing docket.

Matta Broadcasting Co., Pittsburgh, Pa.—Granted petition for leave to amend its application (BPH-1109; Docket 8472) to show revised engineering data, etc.

WSTC—The Western Connecticut Broadcasting Co., Stamford, Conn.—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location. (BP-6396)

Harvey Radio Labs., Inc., Cambridge, Mass.—Dismissed petition requesting immediate consideration and grant of its application. (BP-5707)

Greensboro News Co., Greensboro, N. C.—Granted petition to dismiss without prejudice its application. (BP-5876; Docket 8205)

Tri-State Broadcasting Co., Cumberland, Md.—Granted request to take depositions in the hearing on its application. (BP-4625; Docket 7554)

John F. Kramer, Cambridge, Md.—Referred to the Commission petition for 30-day continuance of hearing scheduled for November 13. (Docket 8285)

Beeville Broadcasting Co., Beeville, Texas—Granted petition to dismiss without prejudice its application. (BP-6317; Docket 8542)

Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wisc.—Granted petition for leave to amend its application (BP-5755; Docket 8202) so as to change the location of station from Milwaukee to Whitefish Bay, Wisc., and to change paragraph 16 with respect to hours of operation, etc.

Bay Radio, Inc., North Bend, Ore.—Granted petition to dismiss without prejudice its application (BP-5565; Docket 8237), and ordered that the application of Western Oregon Broadcasting, Inc. (BP-5896; Docket 8238) was removed from the hearing docket.

Western Pennsylvania Broadcasting Corp., East Liberty, Pa.—Granted petition to dismiss without prejudice its application (BP-5344; Docket 8170) and ordered that the hearing on application of United Broadcasting Corp., E. Liberty, Pa. (Doc. 8348), be severed from the consolidated proceeding, and assigned J. Fred Johnson, Jr., to preside at a separate hearing on that application, scheduled for Nov. 11, at Pittsburgh. Hearing upon the applications of E. Liverpool Broadcasting Co. and Radio Courier, Inc. (Dockets 8171 and 8432); other applications in the consolidated hearing would not serve the public interest.

Eugene Broadcasters, Inc., Eugene, Ore.—Granted petition insofar as it requests continuance of hearing to December 18, 1947. Deferred action on request for change of place of hearing from Washington to Eugene, and referred same to the full Commission.

Wabash Broadcasting Co., Inc., Lafayette, Ind.—Granted petition to dismiss without prejudice its application. (BP-6037; Docket 8447)

KPAB—Laredo Broadcasting Co., Laredo, Texas—Granted petition for leave to intervene in the proceeding in re Dockets 7604 and 8542.

WFAA—A. H. Belo Corp., Dallas, Texas; WBAP—Carter Publishing, Inc., Fort Worth, Texas—Granted petitions requesting leave to intervene in the proceeding on application of KLCN. (Docket 8046)

Northwestern Theological Seminary, etc., Minneapolis, Minn.—Granted petition for leave to amend its applications (BP-5273; Docket 7922 and BPH-970; Docket 7923) to show the creation of a new office, Asst. to the President, and the election to that office of Geo. M. Wilson.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application (BP-5559; Docket 8060) so as to revise the engineering data.

Washington Broadcasters, Inc., Spokane, Wash.—Granted petition to dismiss without prejudice its application (BP-4462; Docket 8059) and ordered that the application of KFIO (BP-5559; Docket 8060) be removed from the hearing docket.

Birney Imes, Jr., Grenada, Miss.—Adopted decision and order denying petition for reconsideration of rehearing of the Commission's decision of June 12, 1947, denying his application and granting that of Grenada Broadcasting Co., or in the alternative for leave to amend and grant petitioner's application as amended, simultaneously with application of Grenada Broadcasting Co. (Comr. Jones not participating).

KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted request to delete all records relating to construction permit and modifications granted January 16, March 31 and June 20, and cancel these authorizations.

WRUF—University of Florida, Gainesville, Fla.—Granted CP to change hours of operation, from L-KOA to unlimited, install new transmitter and DA for night use, and change transmitter location; engineering conditions. (BP-4682)

KFMO—Oscar C. Hirsch, Flat River, Mo.—Granted assignment of license of KFMO from Oscar C. Hirsch to Lead Belt Broadcasting Co., in which Hirsch owns 86.7% of issued and outstanding stock. (BAP-60)

KELP—Paso Broadcasting Co., El Paso, Texas—Granted consent to assignment of permit of KELP from Paso Broadcasting Co., a partnership, to Paso Broadcasting Co., Inc., a corporation. (BAP-66)

730 KC.

Alvin E. O'Konski, Merrill, Wisc.—Granted petition for leave to amend his application (BP-5724; Docket 8206) to specify 730 kc., with 1 KW, daytime, in lieu of 1230 kc., 250 watts, unlimited, and a different location for the proposed station, etc. The amendment was accepted and application removed from the hearing docket; further ordered that application of Lakeland Broadcasting Corp. (BP-5877; Docket 8208) be removed from the hearing docket.

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Adopted order denying request for SSA to operate on 1130 kc. with 100 watts for nighttime operation for a period not to exceed six months. (BSSA-172)

1340 KC.

WINX—WINX Broadcasting Co., Washington, D. C.—Granted CP to install a new transmitter and two new synchronous amplifiers for operation on 1340 kc., Washington, D. C. (BP-6267)

(Continued on next page)

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted license covering change in frequency to 1370 kc., increase in power to 1 KW-DA, 5 KW-LS; install new transmitter and DA for night use, and change in transmitter location. (BL-2577)

1460 KC.

Governor Dongan Broadcasting Corp., Albany, N. Y.—Granted special temporary authorization to operate on 1460 kc., 500 watts night, 1 KW day, unlimited time, using call letters WOKO, for the period beginning 12:01 a. m. November 9 and ending in no event later than December 9, 1947, provided WOKO ceases operation.

1490 KC.

Williamson Broadcasting Corp., Pikesville, Ky.—Granted petition insofar as it requests leave to amend its application (BP-5502; Docket 8259) to specify the frequency 1490 kc., 250 watts, unlimited, in lieu of 1240 kc., 250 watts, unlimited, and removal from the hearing docket. Request for waiver of hearing referred to the Commission.

AM—Applications Accepted for Filing

560 KC.

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use (DA-2), change transmitter location from Court and Neely Streets, Memphis, Tennessee, to 5 miles north of Memphis, Tennessee, and change studio location from Hotel Gayoso, Memphis, Tennessee, to 139 S. Main Street, Memphis, Tennessee. Amended re change in directional antenna pattern and change transmitter location from 5 miles north of Memphis, Tenn., to At Horton Road, approximately 5 miles north of the center of Memphis, Tennessee.

KMFR—Montana Farmer Broadcasting Corp., Great Falls, Mont.—Modification of construction permit (BP-5866, which authorized a new standard broadcast station) for extension of completion dates.

570 KC.

WNAX—Cowles Broadcasting Co., Yankton, S. Dak.—Modification of construction permit (B4-P-5231, as modified, which authorized installation of new transmitter) for extension of completion date.

590 KC.

WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of license from John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Company to Fetzer Broadcasting Company.

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 kc. to 590 kc., increase power from 5 KW to 1 KW night, 5 KW day, install new transmitter and directional antenna (DA-2) for day and night use, and change transmitter location from 701 North Blakely Street, Dunmore, Pennsylvania, to Exeter Borough, Luzerne County on the West Shore of the Susquehanna River, 10 miles southwest of Scranton, Pennsylvania. Amended to change power from 1 KW night, 5 KW day to 5 KW day and night, change directional antenna patterns and change transmitter location from Exeter Borough, Luzerne County on the West Shore of the Susquehanna River, 10 miles southwest of Scranton, Pennsylvania, to 12.3 miles northwest of Scranton, Pennsylvania.

620 KC.

WVNJ—Newark Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-P-3249, which authorized a new standard broadcast station) for extension of completion date.

680 KC.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 250 watts day to 500 watts night, 1 KW day, install new transmitter and directional antenna (DA-2) for day and night use and change transmitter location from just off south side of Beaconsfield Road, near Mt. Read Blvd., Rochester, New York, to northeast of intersection of North Ave. and Ridge Road, Greece, New York. Amended re change in directional antenna patterns and to change transmitter location (geog. coords. only).

740 KC.

WIBS—Jose E. Del Valle, Santurce, P. R.—License to cover construction permit (BP-4603, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

780 KC.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Special service authorization to operate on 780 kc., 250 watts power from 6:00 a. m. to 7:30 p. m., CST, for period ending November 1, 1949.

790 KC.

WQXI—Robert W. Rounsaville, Buckhead, Ga.—Modification of construction permit (B3-P-5623, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On State Hwy. 13 at intersection of Peach Tree Creek, approximately 5 miles, north of Atlanta, Georgia, Buckhead, Georgia.

850 KC.

WEEU—Berks Broadcasting Co., Reading, Pa.—License to cover construction permit (BP-6346), which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

860 KC.

WLBG—WLBG, Inc., Laurens, S. C.—Modification of construction permit (B3-P-4587, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations at On U. S. Highway 76, near Laurens, S. C. Amended re changes in antenna and ground system; type transmitter and change transmitter and studio locations from On U. S. Highway 76, near Laurens, S. C., to Laurens, South Carolina.

910 KC.

NEW—Okefinokee Broadcasting Co., Waycross, Ga. (E. K. Avriett)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna for night and unlimited hours of operation. Amended to change name of applicant from E. K. Avriett, tr/as Okefinokee Broadcasting Company to E. K. Avriett, Sr., E. K. Avriett, Jr., Ann Avriett, Frank E. Walker, Denver T. Brannen and Theodore Dinkins, d/b as Okefinokee Broadcasting Company.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-P-4534, which authorized increase power, change hours of operation, make changes in vertical antenna and ground system and change type of transmitter) for extension of completion date.

930 KC.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Modification of construction permit (B1-P-5128, which authorized to increase power, install new transmitter and change transmitter and studio locations) for extension of commencement and completion dates.

960 KC.

KFVS—Hirsch Battery and Radio Co., Cape Girardeau, Mo. (Oscar C. Hirsch)—Modification of construction permit (B4-P-4289, which authorized change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

990 KC.

NEW—Bexar Broadcasting Co., San Antonio, Tex. (W. K. McCauley and W. M. Ritter, a partnership—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 980 to 990 kc.

1080 KC.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, as modified, which authorized a new standard broadcast station) for extension of completion date.

1230 KC.

WJEF—Fetzer Broadcasting Co., Grand Rapids, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of license from John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Company to Fetzer Broadcasting Company.

NEW—The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—License to cover construction permit (B1-P-4457, as modified), which authorized to change location of present licensed transmitter to be used as an auxiliary.

KELN—Boulder City Broadcasting Co., Ely, Nev.—Modification of construction permit (B5-P-4214, as modified, which authorized a new standard broadcast station) for extension of completion date.

1240 KC.

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Voluntary assignment of construction permit and license from J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Company), to Lee Bros. Broadcasting Corp.

WSKI—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—Modification of construction permit (BP-5739, as modified, which authorized a new standard broadcast station) to change name of permittee from Carl R. Taylor and Bernard M. Jacobsen to Carl R. Taylor and Bernard M. Jacobsen, a partnership, d/b as Montpelier-Barre Broadcasting Co., and to change studio location from Country Club Drive, Montpelier, Vermont to 94 Main Street, Montpelier, Vermont.

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (BP-5945, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to mount FM antenna on south tower of directional antenna.

KCOK—Herman Anderson, Tulare, Calif.—Modification of construction permit (BP-5050, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

1280 KC.

WMRO—WMRO, Inc., Aurora, Ill.—Modification of license to change power and hours of operation from 250 watts daytime to 250 watts day and 100 watts night, unlimited.

1290 KC.

NEW—Texoma Broadcasting Co., Wichita Falls, Tex.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change directional antenna pattern; change transmitting equipment and change transmitter location from approx. 1.2 miles, E. of intersection of state highway 79 and U. S. Highway 287, Wichita Falls, Texas, to Northwest on U. S. Highway 70 and 287, The Marie Meyer Farm, 4.2 miles from heart of Wichita Falls, Texas.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Special service authorization to operate on 1310 kc., 1 KW power, daytime only until completion of construction on BP-5759, authorized October 31, 1947.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-P-5639, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

1330 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—License to cover construction permit (B2-P-4137, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

1340 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Voluntary assignment of construction permit and license from Penn Thomas Watson to Watson Industries, Inc.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

KROS—Clinton Broadcasting Corp., Clinton, Iowa—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location.

WROD—Daytona Beach Broadcasting Corp., Daytona Beach, Fla.—License to cover construction permit (B3-P-4123, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1350 KC.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Modification of construction permit (BP-6284, which authorized installation of new transmitter) to change type of transmitter.

1360 KC.

KXGI—Hawkeye Broadcasting Co., Fort Madison, Iowa (Willis L. Ashby, Billy M. Barron and John F. Courrier, a partnership)—Modification of construction permit (BP-6063, which authorized a new standard broadcast station) for approval of antenna and transmitter location at South part of SE¼ of NW¼ of Sec. 7, Twp., 67 N. Range 4 W., Fort Madison, Iowa.

1400 KC.

NEW—Times Publishing Co., Erie, Penna.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

WAGF—Dothan Broadcasting Co., Dothan, Ala. (John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall)—Voluntary assignment of construction permit from John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Company to Julian C. Smith, John T. Hubbard and Fred C. Moseley, d/b as Dothan Broadcasting Company.

1450 KC.

WBSR—Escambia Broadcasting Co., Pensacola, Fla. (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Voluntary assignment of construction permit and license from Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Company to Escambia Broadcasting Company.

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WASK—WFAM, Inc., Lafayette, Ind.—License to cover construction permit (B4-P-4827, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCJU—Lester Williams, Columbia, Miss.—License to cover construction permit (BP-6045) which authorized changes in transmitting equipment.

WCRS—Grenco, Inc., Greenwood, S. C.—Modification of construction permit (B3-P-5285, which authorized installation of a new vertical antenna to support FM antenna) for extension of completion date.

1470 KC.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1480 KC.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1360 to 1480 kc., power from 1 to 5 KW; change type transmitter, change directional antenna pattern and ground system; change transmitter location from "G" Street Grade, approx. 1¾ miles north by east of Merced, Calif., to Township 32, Merced, Calif. Amended to make change in antenna system.

KRUS—Ruston Broadcasting Co., Ruston, La. (Clarence E. Faulk, Jr.)—License to cover construction permit (B3-P-5263, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1490 KC.

KWIK—Burbank Broadcasters, Inc., Burbank, Calif.—License to cover construction permit (B5-P-5251, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Radio Courier, Inc., East Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon the relinquishment of 1490 kc. by WWSW. Amended to change transmitter location from to be determined near East Liverpool, Ohio, to 1 mile SW of business district of East Liverpool, Ohio.

1560 KC.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—Construction permit to make changes in transmitting equipment and increase power from 10 KW to 50 KW, install directional antenna for day and night use (DA-1) and change type of transmitter. Amended to change directional antenna pattern (DA-1).

WTNS—Coshocton Broadcasting Co., Coshocton, Ohio—License to cover construction permit (B2-P-5491, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1590 KC.

KVVC—The Ojai Broadcasting Co., Ventura, Calif.—Modification of construction permit (B5-P-4463, as modified, which authorized a new standard broadcast station) for extension of completion date.

1600 KC.

KOGT—Sabine Area Broadcasting Corp., Orange, Texas—Modification of construction permit (B3-P-4801, which authorized a new standard broadcast station) to change type of transmitter to change studio location from 510 Main St., Orange, Texas, to 407 Tenth St., Orange, Texas, and for extension of completion date.

AM—Applications Returned

WJAG—Huse Publishing Co., Norfolk, Nebr.—License to cover construction permit (B4-P-3998, as modified) which authorized to install new transmitter, vertical antenna and ground system and change transmitter location and authority to determine operating power by direct measurement of antenna power. Returned obsolete forms.

AM—Applications Dismissed

The Montana Network, Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Dismissed by request of attorney.

WTNS—Coshocton Broadcasting Co., Coshocton, Ohio—Modification of construction permit (B2-P-5491, as modified, which authorized a new standard broadcast station) to change type of transmitter. Dismissed by request of attorney.

AM—Applications Tendered for Filing

560 KC.

KPQ—Wescoast Broadcasting Co., Wenatchee, Wash.—Construction permit to make changes in directional antenna system.

580 KC.

WKTY—LaCrosse Broadcasting Co., LaCrosse, Wisc.—Modification of construction permit to change the proposed transmitter location using 580 kc., power of 1 KW, unlimited hours and directional antenna day and night.

970 KC.

KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Neb.—Modification of construction permit to change frequency from 960 to 970 kc. and approval of the antenna system and transmitter location.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex. (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW day to 500 watts night, 1 KW day and install directional antenna for night time use.

NEW—Athens Broadcasting Co., Inc., Athens, Ala.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1050 KC.

NEW—Mansfield Broadcasting Co., Inc., Mansfield, Penna.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

1240 KC.

NEW—Suburban Broadcasters, Jackson, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a copartnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be relinquished by WJIM.)

1250 KC.

NEW—Public Service Broadcasting Company of Seattle, Wash. (partners: James S. Ross and Don J. Bevilaqua)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, hours of operation shares time with KTW. (Contingent upon KWSC change in frequency.) (Using KTW's transmitting facilities.)

1280 KC.

WMRO—WMRO, Inc., Aurora, Ill.—Construction permit to change hours of operation from daytime to unlimited time, power from 250 watts daytime to 100 watts night, 250 watts day.

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1350 KC.

KCSB—Woodrow Miller, San Bernardino, Calif.—Construction permit to change hours of operation from daytime to unlimited.

1360 KC.

WTAQ—WHBY, Inc., Green Bay, Wis.—Modification of license to change from directional antenna day and night to directional antenna for night use only.

1400 KC.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Acquisition of control of stock owned by John L. Barnes in licensee corporation by Harry G. Thornton and Gradus T. Christian.

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Modification of construction permit to change power from 500 watts day and night to 500 watts night, 1 KW day, using directional antenna for night only and install new transmitter.

1410 KC.

NEW—Nashville Radio Corp., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW and unlimited hours of operation with directional antenna.

1430 KC.

NEW—Ames Broadcasting Co., Ames, Iowa—(Harold W. Higby, Dan W. Figgins, Arthur A. Skinner, L. Clay Rusk, Homer R. Adcock, Merrill E. Kimberlin and W. Al Bell)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

1460 KC.

NEW—Suburban Broadcasting Corp., New Rochelle, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation.

1490 KC.

NEW—Big Sandy Broadcasting Co., Paintsville, Ky. (W. Howes Meade, Dr. James W. Archer and Hubert J. Morgan, partners)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1580 KC.

NEW—Watertown Radio, Inc., Watertown, Wis.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

WLOX Broadcasting Co., Biloxi, Miss.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details; proposed assignment: Channel 257 (99.3 mc.). (BPH-1338). (Comr. Durr for hearing.)

WEXT, Inc., Milwaukee, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 251 (98.1 mc.). (BPH-1283.)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

KTRB Broadcasting Co., Inc., Nr. Modesto, Calif.—Class B; Channel: 104.1 mc. (No. 281); 34 KW; 280 feet. (BPH-986)

WSIC-FM—Statesville Broadcasting Co., Inc., Statesville, N. C.—Class B; Channel: 105.7 mc. (No. 289); 2.4 KW; 335 feet. (BPH-1020)

WERC-FM—Presque Isle Broadcasting Co., Erie, Pa.—Class B; Channel: 99.9 mc. (No. 260); 20 KW; 394 feet. (BPH-698)

KWKC—Citizens Broadcasting Co., Inc., Abilene, Texas—Class A; Channel 98.3 mc. (No. 252); 320 watts; 250 feet. (BPH-1100)

KVKO—The Valley Publishing Co., Harlingen, Texas—Class A; Channel: 98.3 mc. (No. 252); 1 KW; 230 feet. (BPH-424)

WRMV—Southern Broadcasters, Inc., Richmond, Va.—Class B; Channel: 106.9 mc. (No. 295); 15.5 KW; 540 feet. (BPH-1148)

The following were authorized construction permits in lieu of previous conditions:

KVOE-FM—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Class A; Channel: 96.7 mc. (No. 244); 1 KW; 160 feet. (BMPH-918)

KYOS-FM—Merced Broadcasting Co., Merced, Calif.—Class B; Channel: 97.5 mc. (No. 248); 8.3 KW; 200 feet. (BMPH-926)

WTUX-FM—Fort Frere Broadcasting Co., Inc., Wilmington, Del.—Class B; Channel: 107.3 mc. (No. 297); 16 KW; 380 feet. (BPH-1088)

WBCM-FM—Bay Broadcasting Co., Inc., Bay City, Mich.—Class B; Channel: 96.1 mc. (No. 241); 32 KW; 420 feet. (BMPH-931)

WTNY—The Troy Record Co., Troy, N. Y.—Class B; Channel 92.3 mc. (No. 222); 5.4 KW; 840 feet. (BMPH-932)

WHEF—WHEC, Inc., Rochester, N. Y.—Class B; Channel: 96.5 mc. (No. 243); 65 KW; 300 feet. (BPH-1311)

WEWS-FM—Scripps-Howard Radio, Inc., Cleveland, Ohio—Class B; Channel: 102.1 mc. (No. 271); 10.3 KW; 640 feet. (BMPH-940)

WMRN-FM—The Marion Broadcasting Co., Marion, Ohio—Class B; Channel: 106.9 mc. (No. 295); 2.3 KW; 315 feet. (BMPH-849)

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Class B; Channel: 106.5 mc. (No. 293); 2.2 KW; 1120 feet. (BMPH-878)

WMOT—WWSW, Inc., Pittsburgh, Pa.—Class B; Channel: 94.5 mc. (No. 233); 8.5 KW; 690 feet. (BPH-1339)

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Class B; Channel: 98.1 mc. (No. 251); 20 KW; 475 feet. (BMPH-913)

WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Class B; Channel: 107.9 mc. (No. 300); 39 KW; 315 feet. (BMPH-346)

WRAI—Record-Herald Co., Wausau, Wisc.—Class B; Channel: 97.9 mc. (No. 250); 76 KW; 650 feet. (BMPH-880)

FM—Modification of CP's

The following were granted modification of CP for extension of completion dates as shown:

WDXE—Johnston Broadcasting Co., Birmingham, Ala., to 5-24-48 (BMPH-996); KVCV-FM—Golden Empire Broadcasting Co., Redding, Calif., to 3-14-47 (BMPH-1023); WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio, to 12-22-47 (BMPH-1026); WMMW-FM—Silver City Crystal Co., Meriden, Conn., to 2-23-48 (BMPH-1017); WLAN-FM—Peoples Broadcasting Co., Lancaster, Pa., to 3-13-48 (BMPH-1021); WCNB—News-Examiner Co., Connersville, Ind., to 2-29-48 (BMPH-1025); WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y., to 1-1-48 (BMPH-1028).

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y., to 1-22-48 (BMPH-999); WLAL—United Garage & Service Corp., Cleveland, to 2-27-48 (BMPH-1007); WWNY-FM—The Brockway Co., Watertown, N. Y., to 1-1-48 (BMPH-1008);

(Continued on next page)

WAGE-FM—WAGE, Inc., Syracuse, N. Y., to 5-18-48 (BMPH-1010); KFPW-FM—Southwestern Hotel Co., Ft. Smith, Ark., to 1-3-48 (BMPH-649); KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, to 1-27-48 (BMPH-745); WGOR—Gore Publishing Co., Ft. Lauderdale, Fla., to 2-19-48 (BMPH-914); WKRS—Keystone Printing Services, Inc., Waukegan, Ill., to 1-13-48 (BMPH-941).

WWVA-FM—West Virginia Broadcasting Corp., Wheeling, W. Va., to 5-21-48 (BMPH-978); WOL-FM—Cowles Broadcasting Co., Washington, to 3-26-48 (BMPH-1000); WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa., to 1-25-48 (BMPH-1001); WCVS-FM—WCBS, Inc., Springfield, Ill., to 1-28-48 (BMPH-1002); WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass., to 3-1-48 (BMPH-1005); WMFM—James H. Hardman, No. Adams, Mass., to 2-13-48 (BMPH-1006).

KALB-FM—Alexandria Broadcasting Co., Inc., Alexandria, La., to 3-13-48 (BMPH-947); WSM-FM—WSM, Inc., Nashville, to 3-31-48 (BMPH-979); WDOD-FM—WDOD Broadcasting Corp., Chattanooga, to 1-18-48 (BMPH-1011); WIOD-FM—Isle of Dreams Broadcasting Corp., Miami, Fla., to 5-22-48 (BMPH-1012); WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass., to 2-12-48 (BMPH-1014); WINX-FM—WINX Broadcasting Co., Washington, to 1-29-48 (BMPH-1018); WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J., to 3-2-48 (BMPH-1019); WJBK-FM—James F. Hopkins, Inc., Detroit, to 5-29-48 (BMPH-1020).

WSFL—Springfield Broadcasting Co., Springfield, Mass.—Granted modification of CP to change type of transmitter. (BMPH-1004)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP to make changes in antenna system. (BMPH-997)

KRIC-FM—KRIC, Inc., Beaumont, Texas—Granted modification of CP to change transmitter site. (BMPH-1009)

FM—Miscellaneous Action

WRGK—George M. Ives (Assignor), WRGK, Inc. (Assignee), Brookfield, Ill.—Granted consent to assignment of CP for FM station WRGK from George M. Ives to WRGK, Inc., a new corporation. (BAPH-46)

FM—Applications Accepted for Filing

KBON-FM—Inland Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-PH-390, as modified), which authorized a new FM broadcast station for extension of completion date.

WMSA-FM—The Brockway Co., Massena, N. Y.—Modification of construction permit (B1-PH-907, which authorized a new FM broadcast station) to change type of transmitter, ERP to 12.9 KW, make changes in antenna system and change commencement and completion dates.

WHLD-FM—The Niagara Falls, Gazette Publishing Co., Niagara Falls, N. Y.—Modification of construction permit (B1-PH-898, as modified), which authorized a new FM broadcast station for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified), which authorized a new FM broadcast station for extension of completion date.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, as modified), which authorized a new FM broadcast station for extension of completion date.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of completion date.

WRAK-FM—WRAK, Inc., Williamsport, Pa.—Modification of construction permit (B2-PH-241, as modified), which authorized a new FM broadcast station for extension of completion date.

WMGY-FM—Dixie Broadcasting Co., Montgomery, Ala.—Modification of construction permit (B3-PH-1057, which authorized a new FM broadcast station) to change completion date.

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-247, as modified), which authorized a new FM broadcast station to change transmitter site to Vines and Massachusetts Streets, Jacksonville, Florida; antenna height above average terrain to 234 feet; effective radiated power to 46.8 KW and make changes in antenna system.

WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.—License to cover construction permit (B4-PH-608, as modified), which authorized a new FM broadcast station.

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-357, as modified), which authorized a new FM broadcast station for extension of completion date.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551, as modified), which authorized a new FM broadcast station to specify studio location, change transmitter site, change type of transmitter, ERP to 57.1 KW, antenna height above average terrain to 562.7 feet, make changes in antenna system and change commencement and completion dates.

WHBJ—Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Modification of construction permit (B1-PH-484, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on 94.5 mc., ERP of 8.6 KW.

KALE-FM—KALE, Inc., Portland, Oregon—Modification of construction permit (B5-PH-751, as modified), which authorized a new FM broadcast station for extension of completion date.

WKAP-FM—Allentown Broadcasting Co., Allentown, Pa. (N. Joe Rahall, Sam G. Rahall, Harris E. Rahall, Deem F. Rahall, a partnership)—Modification of construction permit (B2-PH-880, which authorized a new FM broadcast station) for extension of completion date.

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Modification of construction permit (B2-PH-191, as modified), which authorized a new FM broadcast station for extension of completion date.

WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-PH-149, as modified), which authorized a new FM broadcast station for extension of completion date.

WROL-FM—S. E. Adcock, Knoxville, Tenn.—Modification of construction permit (B3-PH-422, as modified), which authorized a new FM broadcast station for extension of completion date.

WRR-FM—City of Dallas, Texas, Dallas, Tex.—Modification of construction permit (B3-PH-1028, which authorized a new FM broadcast station) for extension of completion date.

KTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Texas—Modification of construction permit (B3-PH-204, as modified), which authorized a new FM broadcast station for extension of completion date.

WJEF-FM—Fetzer Broadcasting Co., Grand Rapids, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of conditional grant to Fetzer Broadcasting Co.

WMBH-FM—Joplin Broadcasting Co., Joplin, Mo.—Modification of construction permit (B4-PH-588 which authorized a new FM broadcast station) for extension of completion date.

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972 as modified) which authorized a new FM broadcast station for extension of completion date.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee & E. W. Lee)—Voluntary assign-

(Continued on next page)

ment of construction permit (B5-PH-520 as modified) to Lee Brothers Broadcasting Corp.

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Modification of construction permit (B5-PH-638 as modified) which authorized a new FM broadcast station for extension of completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, as modified) which authorized a new FM broadcast station, for extension of completion date.

Channel #221

NEW—Waukegan Broadcasting Corp., Waukegan, Ill.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet.

#244

NEW—Northern Illinois Broadcasting Co., Woodstock, Ill. (H. Z. Benton, David R. Joslyn and George B. Huffman, a co-partnership)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 96.7 mc., ERP of 999 watts. Amended to change frequency from Channel #224, 96.7 mc., to Channel #244, 97.7 mc.

#261

NEW—Puritan Broadcast Service, Inc., Lynn, Mass. (P. O. 7 Willow Street, Lynn, Mass.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 261, 100.1 mc., ERP of 600 watts and antenna height above average terrain 188.5 feet.

NEW—Tribune Publishing Co., Pratt, Kans.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 261 100.1 mc., ERP of 902.5 watts.

FM—Application Returned

Associated Electronic Enterprises, Inc., Woonsocket, R. I. (P. O., 991 Broad St., Bridgeport, Conn.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency not specified, ERP 300 watts. Returned November 4, 1947.

TELEVISION

TV—Miscellaneous Actions

WHP, Inc., Harrisburg, Pa.; Harold O. Bishop, Harrisburg, Pa.—Designated for hearing application for new television station (BPCT-192) in a consolidated proceeding with application of Harold O. Bishop (BPCT-201), and ordered that the television channel requests of these applicants be made subject to the Commission's decision in Reallocation Hearing Docket 8487.

W10XP—Philco Television Broadcasting Corp., area between Philadelphia and New York—Granted license for experimental television broadcast station. (BLVB-105)

W10XPB—Philco Television Broadcasting Corp., area between Philadelphia and New York—Granted license for experimental broadcast station. (BLVB-106)

W10XPC—Philco Television Broadcasting Corp., area between Philadelphia and New York—Granted license for experimental television broadcast station. (BLVB-107)

The Evening News Assn., Portable—Wayne and adjacent counties, area of Detroit—Granted CP for new experimental television relay station. (BPVB-220) and (BPVB-221)

TV—Applications Accepted for Filing

NEW—Chicago Times, Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., power vis. 5 KW, Aur. 4 KW and unlimited hours of operation. Amended to change corporate name to Sun and Times Co.

NEW—WAVE, Inc., Louisville, Ky. (P. O. Charles C. Leonard, 334 East Broadway)—Construction permit for a new commercial television broadcast station to be operated on Channel 5, 76-82 mc., ERP of Vis. 16.6 KW, Aur. 10.0 KW and unlimited hours of operation.

NEW—WJR, The Goodwill Station, Inc., Detroit, Mich. (P. O. Fisher Building, P. M. Thomas, Detroit, Mich.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of Vis. 17.8 KW, Aur. 17.8 KW and unlimited hours of operation.

NEW—Harold Thomas, Waterbury, Conn. (P. O. 71 Grand Street)—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP, Vis. 20 KW, Aur. 15.75 KW and unlimited hours of operation.

NEW—New England Television Co., Inc., Boston, Mass. (P. O. 368 Belmont St., Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of Vis. 22 KW, Aur. 15.75 KW and unlimited hours of operation.

NEW—New England Television Co., Inc., Fall River, Mass. (P. O. 368 Belmont St., Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of Vis. 3 KW, Aur. 1.43 KW and unlimited hours of operation.

NEW—The WGAR Broadcasting Co., Cleveland, Ohio (P. O., Euclid and East 12th Sts., Hotel Statler)—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., ERP of visual 11 KW, aural 12 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WFIU—The Trustees of Indiana University, Bloomington, Ind.—Authorized modification of CP for extension of completion date to 5-27-48. (BMPED-92)

Remote Pickup

KPRB—J. E. Rodman, area Fresno, Calif.—Granted license for new remote pickup station. (BLRY-343)

The following remote pickup stations were granted renewals subject to changes in frequency which may result from proceedings in Docket 6651:

WAAJ—The Fort Industry Co.; WRDN—Great Trails Broadcasting Corp.; WAXE—Havens & Martin, Inc.; WATB—Indianapolis Broadcasting, Inc.; WCBJ—Lehigh Valley Broadcasting Co.; WCYJ, WAID, WAUQ, WGBE, WGBH—Onondaga Radio Broadcasting Corp.; WAIN, WEKI—Peoria Broadcasting Co.; WERB—Pinellas Broadcasting Co.; KABH—Radio Station KTBS, Inc.; WELE, WJKF, WBNT, WGBD, WJLF—Radi Ohio, Inc.; KIDN, KREJ—Redwood Broadcasting Co., Inc.; WECC, WEOY—John M. Rivers; WAAR, WEKN—Rockford Broadcasters, Inc.; WJSN—The Sun Publishing Co., Inc.; KEHF—Tri-State Broadcasting Co., Inc.; KTSR—Tri-State Broadcasting Co., Inc.; WEHU, WEHX, WJSM—United Broadcasting Co.; WEMZ—WHEC, Inc.; WEND, WHPA, WHPB, WHPR, WHP, Inc.

WEHQ—The Fort Industry Co., area of Toledo, Ohio—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

KCNL—Gila Broadcasting Co., area Safford, Ariz.—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

KBQB—Edwin A. Kraft, area Juneau, Alaska—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

(Continued on next page)

Developmental

WINX—WINX Broadcasting Co., Washington, D. C.—Granted CP for developmental FM station, 936 mc., maximum power 20 watts, to be operated unlimited time as a synchronizing link between main transmitter and two synchronously operated boosters referred to above (BPEX-106). The synchronous amplifier is authorized upon an experimental basis only, in conjunction with the developmental broadcast station simultaneously authorized, subject to cancellation without advance notice or hearing, and subject further to all restrictions and requirements of the rules governing developmental broadcast stations, except that the regular program material and call letter identification of WINX may be transmitted. (Action taken)

W2XFZ—Federal Telecommunication Labs., Inc., Nutley, N. J.—Granted license for new developmental broadcast station. (BLEX-51)

Noncommercial Educational Applications Accepted for Filing

WUOA—The Board of Trustees of the University of Alabama, Tuscaloosa, Ala.—Modification of construction permit (BPED-83, which authorized a new noncommercial educational broadcast station) for extension of completion date.

NEW—State of Wisconsin-State Radio Council, Madison, Wis. (P. O. Radio Hall, University of Wisconsin Campus, Madison, Wis.)—Construction permit for a new non-commercial educational FM broadcast station to be operated on Channel 204, 88.7 mc.

NEW—Lewis College of Science and Technology, Chicago, Ill. (P. O. 31 E. Congress St.)—Construction permit for a new non-commercial educational FM broadcast station to be operated on frequency to be assigned by FCC, and power of 52.2 KW.

Federal Trade Commission Actions

AMENDED COMPLAINT

American Iron and Steel Institute—The Commission has issued an amended complaint charging American Iron & Steel Institute, 350 Fifth Ave., New York, and 101 producers of steel products with conspiracy and collusive action to fix and maintain delivered price quotations and to restrain competition. (5508)

STIPULATIONS

Daw Drug Co.—The Commission approved a stipulation in which Daw Drug Co., Inc., 18 Cataract St., Rochester, N. Y., agrees to stop advertising that a medicinal preparation designated "Lavender Tablets" is effective as a treatment for obesity or that it is safe or harmless. (7650)

Rodent Control Co.—Joseph D'Agostino, trading as Rodent Control Co., 220 Broadway, New York, entered into a stipulation with the Commission to discontinue advertising that a rat poison designated "R. C. Baits" and "Rodent Control Cookies" is an effective poison for all rodents, or an effective poison for any rodents other than rats and mice, or a dependable poison for mice. He also agrees to stop representing that the product is completely safe or without harm if consumed by human beings or by pets or other domestic animals. (7651)

CEASE AND DESIST ORDERS

Farmers' Mail Order House—Misrepresentation in the sale of wearing apparel is prohibited in a cease and desist order issued by the Commission against Joe Wlodinger and Celia Wlodinger, copartners, trading as Farmers' Mail Order House, 628 Broadway, New York. (5461)

Perma-Plastic-Seal Co.—Elmer L. Boyd, Herma Lou Boyd and Elizabeth Epps, formerly trading as Perma-Plastic-Seal Co., Detroit, have been ordered by the Commission to stop misrepresenting the nature, properties and qualities of a paint product designated "Perma-Plastic-Seal." (5424)

COMPLAINT DISMISSED

United Advertising Companies, Inc.—The Commission has dismissed without prejudice a complaint charging United Advertising Companies, Inc., 230 North Michigan Ave., Chicago, and its president, Nelson J. McMahon, also trading as Tally Soap Co., with dissemination of false advertisements concerning the therapeutic properties of medicated Tally Soap. (5289)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 47, November 24, 1947

Revisions for Fair Labor Standards Act Suggested in Statement for House Group

Significant legislative revision of the Fair Labor Standards Act, based on broadcasters' experience with fees and premium overtime pay regulations, was recommended Thursday (20) to the Wage and Hour Subcommittee of the House Education and Labor Committee by Richard P. Doherty, director of the NAB Department of Employee-Employer Relations.

Pointing out that the radio industry has no fundamental objection to the principle of fair minimum wages, Mr. Doherty's statement suggested revisions in the Act to simplify calculations of overtime pay and to clarify exemptions.

It suggested that overtime payments be based only on regular hourly rates of pay for standard work weeks as defined in union contracts or agreed to between employers and employees.

This suggestion would exclude from calculations of "average hourly earnings," on which premium overtime payments are made, such items as profit-sharing and bonus payments, extraordinary wage payments, special fees and commissions such as talent fees and outside salesmen's commissions. It would also prevent inclusion of overtime payments in calculating straight time earnings.

The recommendation for clarification of exemptions dealt with the difficulty of classifying "executive," "administrative" and "professional" personnel in stations employing such personnel without subordinates working under them.

The statement said that from 1938, the effective date of the Act, until the present, average annual earnings of full-time radio employees have been about 70% above the national average earnings of all employees in private industry.

Based on Experience. The recommendations of the NAB were based on industry-wide experience with application of such regu-

(Continued on page 960)

Cuban Assignments and Power Suggestions Are Features of Engineering Conference

Surprise proposals by Cuba, involving requests for Class 1-B assignments, minimum power for clear-channel stations, and changes in distance restrictions, were outstanding features of last week's sessions of the North American Regional Broadcast Engineering Conference in Havana, Cuba.

Dr. Nicolas G. de Mendoza, speaking for Cuba, announced the intention to ask approximately 12 Class 1-B assignments, when the NARBA treaty conference is held in Canada in August, 1948.

Cuba also asked that 60 channels of the total of 107 be made Class 1, including the channel, 540 kc. Canada has previously proposed that 540 kc. be made Class 1-A for Canada.

The Cuban proposal also suggested that clear channels be called "national channels," with a minimum power of 10 KW, and that this should be the maximum power permitted to be beamed toward any other country, should stations on these channels go to powers higher than 50 KW.

Other outstanding Cuban proposals were that Class 4 stations be permitted to increase power to a maximum of one KW daytime, and that a minimum power of one KW be established for Class 2 stations.

Mariano Durland, a Cuban delegate, said that his nation would like to see the elimination of the present 650-mile restrictive rule, and the establishment in its place of specific field strength contours, since Cuba is only 90 miles from the nearest part of the United States, Key West.

The United States delegation last week presented its new skywave chart, which takes into consideration latitude effects. The chart, showing the 10% and 50% skywave curves, is now under consideration by the other delegations.

All delegations but Mexico's agreed last week on the United States' 50%

(Continued on next page)

On the Inside

The NAB has published *Broadcasting and the Bill of Rights,* and is mailing 10,000 copies to broadcasters and other selected persons and institutions. (p. 960)

Radio set production for October has broken all manufacturing records for the industry, with more than 2,000,000 sets of all kinds produced. (p. 960)

The deadline for submission of state winner entries in the "Voice of Democracy" contest has been deferred to allow entries from states unavoidably delayed. (p. 961)

The NAB has testified at the public hearing on sharing of television channels, opposing reallocation of spectrum space assigned as Channel 1. (p. 961)

The ninth in the NAB's radio management series has been sent to small market stations. (p. 963)

NAB Reports
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FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

RSS procedure for determining night-time interference. Mexico deferred decision pending further study of effect on present internal allocation structure. All agreed, however, to change to RSS instead of the present RMS procedure.

Adjacent channel signal ratios, subject of long hearings in the United States, likewise brought forth much discussion from the delegates. In view of Mexico's proposal for a complete reshuffle of channels agreement can be reached so far only on a 1 to 1 ratio for 10 kc.

Canada felt that the 20 kc. ratio should be set up at 20 to 1 rather than the United States' standard of 30 to 1. Mexico indicated they were more favorable toward Canada's ratio but requested more time to study the proposal. The conference nearing the end of agenda 2 hoped to finish the deliberations in approximately two weeks.

Revision for Fair Labor Standards Act Suggested in Statement for House Group

(Continued from page 959)

lations as govern overtime payments to radio station employees earning talent fees, commissions and extra payments of other kinds for work additional to normal salaries, mostly at a rate above wage rates.

The statement of Mr. Doherty cited as an example a station currently paying $1.75 an hour, or $70 a week, but paying a local fee rate 9.5 times higher than the hourly wage rate.

"Obviously," the recommendation said, "these talent fees add appreciably to the regular weekly salaries of many announcers. Yet, despite the fact that such 'fees' are very substantially above the base rate of pay, many employers are required to pay overtime on fees and standard weekly salary combined. In reality, the present overtime regulations are ill adapted to this special type of employee compensation."

The statement also requested that the Committee consider revising the Act so that non-unionized employers might be permitted to inaugurate guaranteed annual wage plans under the same circumstances as employers with unionized employees.

"Section 7(b) of the Act," the statement declared, "permits rather substantial exemptions from is overtime provisions if an employer, in accordance with the collective bargaining contract, institutes a guaranteed annual wage or a guaranteed annual employment plan."

The statement pointed out that this requirement makes it virtually impossible for a non-unionized firm to benefit from Section 7(b) and "to establish a guaranteed annual wage plan for its employees regardless of the merit to such a plan."

In addition, the statement urged the creation of a special Advisory Industry Committee which would advise the administrator of the Fair Labor Standards Act on special problems affecting the radio broadcasting industry.

Book of Testimony Before Sub-Committee On White Bill by Industry Is Published

Broadcasting and the Bill of Rights, a 322-page volume containing industry testimony on the White bill to amend the Communications Act of 1934, has been published by the National Association of Broadcasters and is being mailed to 10,000 selected persons and institutions in the United States.

Published in a limited edition, not for sale, the book is being sent to all broadcasters, to professional men, libraries, publishers and editors, colleges, business and industrial leaders, and others, as "a unique and important contribution to the subject of Federal law and regulation, and freedom of expression, in the field of mass communications."

The statements contained in the book were made at a 10-day hearing of an Interstate and Foreign Commerce sub-committee of the U. S. Senate last June 17-27, in Washington.

Statements published in this volume were made by NAB President Justin Miller and five other NAB officers and staff directors, ten representatives of broadcasting stations, five representatives of major networks, a spokesman for the FM Association, two radio newsmen and the Radio Correspondents' Association.

In addition to their statements, the book contains an appendix made up of the text of the proposed White Bill, a section-by-section commentary on the bill, and information on network operations.

A foreword to the volume, explaining the origin of the book in the formal statements of broadcasting industry witnesses at the White bill hearing, says of the work:

"It should serve as a source-book in any study of the statutes and regulations affecting broadcasting, and a guide in the formulation of future legislation in this field."

Radio Set Production Breaks All Records With More Than 2,000,000 Made in Month

Radio set production, including television receivers and FM-AM sets, broke all industry records in October

(Continued on next page)

and indicated preparations for heavy Christmas sales, according to the monthly report of the Radio Manufacturers Association.

For the first time in the industry's history, more than 2,000,000 radio and television receivers were manufactured by RMA member companies in a month. FM-AM sets totalled 151,244. Television receivers reached a new high of 23,693.

Total radio and television set production added to 2,002,303, bringing the year's ten-month total to 14,364,218.

Engineering Department

NAB Opposes Television Channel Change; Others Are Heard in FCC Public Hearing

Opposing the reallocation of radio spectrum space currently assigned as television channel No. 1 to other types of services for point-to-point communication, the NAB told the FCC last week that the loss of these facilities would have an adverse effect upon the development of both television and FM.

Not only would the reassignment of these frequencies "foreclose the development of local community television facilities," NAB argued, it would "require the cessation of the operations of more than 20 FM stations now broadcasting in this band, serving thousands of listeners with FM sets not able to be tuned to the new FM bands, as well as the operation of the principal FM network."

At a public hearing, NAB General Counsel Don Petty presented NAB's statement, in which it was pointed out that television and FM are "the two branches of the broadcast services to which every encouragement must be given and which, as the Commission itself has recognized, can only reach full stature if present and prospective licensees and equipment manufacturers can conduct their operations on the basis of an adequate, sound and reasonably certain allocation plan."

The spectrum space under discussion is the 44 to 50 mc. band. In addition to television and FM, these frequencies are at present used, on a sharing arrangement, for point-to-point operations known as "Non-Governmet Fixed and Mobile Services." Channel No. 1 was originally allocated for use of local community television stations.

Apart from the NAB statement, much of the first session of the hearing was devoted to reports on tests made by the FCC. FCC engineers illustrated testimony with motion pictures of interference by adjacent channels, co-channels, diathermy, and motors.

Amateur operators objected to present allocation and recommended reallocation, holding that it is almost impossible for amateurs not to cause interference to television, since the width of the television channel makes it likely that 28 mc. amateur channel harmonics will fall into Channel 2.

The amateur league recommended that the FCC continue Channel 1 and eliminate Channel 2, assigning the latter to fixed and mobile services.

Deadline Date for Contest Deferred To Allow Late Starters to Compete

The deadline date for submission of state winners' transcriptions for the nation-wide judging of the "Voice of Democracy" contest was deferred last week by the NAB to December 10. The change in the date was made to permit entries by state Junior Chambers of Commerce which had received their contest material late.

The original tentative deadline date was November 20. Late starts and unavoidable delays in some sections have caused some JCC headquarters to run their local "I Speak for Democracy" competitions beyond the scheduled time.

Transcriptions chosen as state winners should be sent to the National Association of Broadcasters, 1771 N Street, N.W., Washington 6, D. C.

The Television Broadcasters Association, RCA, NBC, and Philco, among others, testified in opposition to the deletion of television from the 44-50 mc. band.

While all of these witnesses agreed that the present sharing arrangement is not practical, they suggested that space other than television Channel No. 1 be assigned to the fixed and mobile services.

Everett L. Dillard, president of the FM Association, and Major Edwin H. Armstrong urged that the 44-50 mc. band be made available for wide-area relay FM broadcasting.

A number of witnesses representing various non-government fixed and mobile users, including A. T. & T. and General Telephone Company, testified most of them were generally in accord with the Commission's proposal to eliminate sharing by withdrawing Channel 1 from television and assigning it to these services.

However, some of these witnesses urged that the Commission permit the continued use of the other television channels by the fixed and mobile services for a period long enough to enable those services to pay for their investment in equipment. It was also suggested on behalf of this group that some sharing in the 72-78 mc. band would be feasible.

The hearing concluded with the introduction of propaganda and other technical data by FCC engineers for the purpose of refuting the claims by the FM groups that relay FM broadcasting was not practical in the higher bands.

Broadcast Advertising

Entry Blanks and Rules of Retail Contest Sent to Stations for December 1 Deadline

Official entry blanks and rule sheets for the second annual Retail Radio Program Contest of the National Retail Dry Goods Association are being mailed with this issue of NAB Reports to member stations, to assist in cases in which stations' NRDGA clients have not yet submitted entries.

(Continued on next page)

Deadline for entries in the contest has been set for December 1, and the NRDGA is urging the earliest possible entry. NAB's Broadcast Advertising regards the contest as one of the most important projects in the department's current activity with the retail industry.

Regardless of size, stores entering the contest will have equal chances to win, since entries will be classified by the NRDGA according to volume, and since judges will give careful consideration to the evaluation each retailer puts on the effectiveness of the program in achieving objectives.

Stores may enter as many programs as they wish in the contest, and each entry will be judged separately, so that one store may win more than one award.

Stations wishing additional copies of the entry blank should write to the NAB Broadcast Advertising Department.

Retail Dry Goods Paper Reports Programs Newly Sponsored by Three Member Dealers

Three new radio programs sponsored by member stores have been outlined in the November 1 issue of *Promotion Exchange*, National Retail Dry Goods Association's publication. The three programs were:

Ride the Platters, an amateur junior disc-jockey program sponsored by The Fair, Chicago. Broadcast five days a week, the junior jockeys are chosen from winners of an essay contest on "Why I Want to Be a Disc Jockey."

Lit's Have Fun, a 15-minute daily audience participation show sponsored by Lit Bros., Philadelphia, in which women's civic clubs compete in Lit's restaurant. Newspaper advertising, letters to women's clubs, posters, table tents, and post cards are used to publicize.

Second Honeymoon, a half-hour five-a-week program sponsored by Bamberger's, Newark, in which the best answers to the question, "Why do you think you deserve a second honeymoon", earn three-day, all-expense trips.

Revised and Shortened Retail Checklist For Salesmen Now Available to Stations

A revised and somewhat briefer version of the "Checklist for Retail Salesmen" is now available from the NAB Department of Broadcast Advertising.

Upon request, a sample copy will be sent free, suitable for mimeographing or printing by each station. Further revisions can be made by each station if desired, in the light of local conditions or other factors.

Purpose of the "checklist" is to set forth the points that should be covered by each local salesman and each local sponsor, in using radio advertising effectively. When filled out, the checklist is intended to perform these functions:

1. Acquaint the radio salesman with each retailer's problems.
2. Make the retailer aware of the part he must play in making his radio advertising fully effective.
3. Furnish the service and copy departments of the station with sufficient information to enable them to do an efficient job.
4. Give the sales manager and station manager a means of checking the efficiency of local salesmen; afford an improved means of "management control."
5. Supply a permanent record of what has happened to each local account, valuable when transferring accounts from one salesman to another.

For a free copy, write to the Department of Broadcast Advertising.

Retail Service for Members Is Continued In Series of Omaha-Kansas City Meetings

A series of meetings in Omaha, Nebr., and Kansas City, Mo., has carried on the NAB Broadcast Advertising Department's retail service to member stations.

Stations sponsoring four separate meetings in Omaha were KOIL, WOW, KBON, and KFAB, Omaha, and KSWI, Council Bluffs. Kansas City stations WDAF, KCMO, WHB, KMBC and KCKN co-sponsored a meeting on November 13, with station personnel attending from Kansas City, Salina, Kan., Springfield, Mo., and St. Joseph, Mo.

In both cases, retail store advertising managers, buyers, copy writers, and agency personnel participated in the discussions. Miss Lee Hart, NAB assistant director of Broadcast Advertising, spoke to a luncheon meeting for owners and managers of retail stores in Omaha, and to an evening meeting of the Omaha Advertising Club. She also conducted the discussions in both cities.

Legal Department

NAB Appears as Amicus Curiae to Request Rehearing of Cola Case by Supreme Court

The National Association of Broadcasters, appearing as *amicus curiae*, Friday (21), asked the U. S. Supreme Court to reconsider its decision not to review a case involving similar sounding product names used in broadcast advertising.

The case, The Coca Cola Company, versus Snowcrest Beverages, Inc., centered in the use of the name "Polar Cola." The Circuit Court of Appeals of the First Circuit had ruled that the use of trade names phonetically similar to protected trade names could not be enjoined in the absence of proof of actual confusion in specific instances.

Describing the case as presenting "a question of importance to the entire membership of this Association," the NAB motion and memorandum called the decision contrary to the general rule "that the legal test of trademark infringement . . . is the likelihood of consumer confusion as to the source of the goods," in the words of the Circuit Court of Appeals.

The NAB memorandum pointed out that in aural radio advertising, the value of a trade name depends

(Continued on next page)

entirely on its distinctive sound, since visual representation is impossible.

"To refuse to extend the same degree of protection to representation by sound as to representation by sight," the NAB said, "is to place radio broadcasting, as an advertising medium, at a serious, unfair competitive disadvantage with other media."

Employee-Employer Relations

Industry Music Committee Meet Organizes After Recommendations of Planning Group

The Industry Music Committee, in its second meeting in New York on Friday (21), organized itself as recommended by a seven-man planning sub-committee appointed at the first meeting of the group two weeks before in Washington.

The planning body's proposal, adopted unanimously by the Committee, called for the establishment of three standing committees: an executive committee empowered to carry out directives of the full group and act between meetings of the full committee, and two committees to handle legal and public relations matters.

Each of the sub-committees will consist of seven members, one from each of the seven components of the Industry Music Committee: Television Broadcasters Association, Frequency Modulation Association, National Association of Broadcasters, transcription companies, recording companies, Radio Manufacturers Association, and networks.

Each of the three committees is to elect its own chairman.

The Industry Music Committee was formed to seek a solution to problems arising from the American Federation of Musicians' ban on all recording, effective with the end of 1947.

Those attending today's meeting, which was presided over by A. D. Willard, Jr., NAB executive vice president, were:

Leonard L. Asch, WBCA, Schenectady, New York; Joseph W. Bailey, Louis G. Cowan, Inc.; Roger W. Clipp, WFIL, Philadelphia, Pa.; Ralph F. Colin, Columbia Records, Inc.; Daniel R. Creato, RCA-Victor; Richard P. Doherty, NAB; Hudson Eldridge, Continental Network; William Fay, WHAM, Rochester, N. Y.; Bond Geddes, RMA; Howard L. Hausman, CBS; Frank King, WMBR, Jacksonville, Fla.; C. O. Langlois, Sr., Lang-Worth Feature Programs, Inc.; Guy Lemmon, Majestic Records, Inc.; John MacDonald, NBC; Leonard H. Marks, FMA; Richard A. Moore, ABC; Judge Justin Miller, NAB; Frank E. Mullen, NBC; Robert Myers, NBC; Don Petty, NAB; M. R. Rackmil, Decca Records, Inc.; Paul W. Reed, FMA; Robert K. Richards, NAB; Walter Rivers, Capitol Records, Inc.

Theodore Streibert, WOR; Robert Swezey, MBS; Richard Testut, Associated Program Service, Inc., John W. Tinnea, KWK, St. Louis, Missouri; John W. Van Allen, RMA; E. Wallerstein, Columbia Records, Inc.; Charles V. Wayland, Continental Network; Frank K. White, CBS; A. M. Wiswell, Associated Program Service; A. D. Willard, Jr., NAB; Mark Woods, ABC.

Eric Haase, Association of National Advertisers, attended as an observer.

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Baltimore, Md., before showing in Baltimore tomorrow.

Following is the schedule of the train for the week of December 15:

Monday (15): Open date, Charleston, S. C.
Tuesday (16): Charleston, S. C.
Wednesday (17): Savannah, Ga.
Thursday (18): Brunswick, Ga.
Friday (19): Jacksonville, Fla.
Saturday (20): Miami, Fla.
Sunday (21): Tampa, Fla.

Small Market Stations

Ninth in Radio Management Study Series Has Been Sent to Small Market Stations

NAB Radio Management Study No. 9, the last of a series on actual station operation, was released last week and mailed to all small market stations of less than 5,000 watts in cities of less than 50,000 population.

The final study in the series deals with a 250-watt, full time, MBS-Don Lee affiliate, located in a Pacific Northwest city of 8,000 to 11,000 population. The station is owned by the local newspaper, and has been on the air 12 years. Operated by a staff of 12 full time employees, the station utilizes ten of its personnel in a dual capacity, as salesmen.

The study is one of nine made by Arthur Stringer, under the direction of the NAB Small Market Stations Executive Committee. Distribution is limited to one copy to each member station. Already mailed to small market stations, it will be sent to larger stations on request.

NEW AIDS TO STATION OPERATION LISTED

A new order blank of *NAB Aids for Radio Station Operation*, listing many new publications on successful station management and other subjects of industry-wide importance, is now available to NAB members.

Requests for the blank should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

Women Broadcasters

Woman Broadcaster Will Be Given Trophy By Grocery Manufacturers for Best Copy

The Association of Women Broadcasters of the NAB has been advised that the Grocery Manufacturers of America, Inc., will give a 1948 "Life Line of America" trophy to a woman broadcaster, in addition to the awards to women farm publications editors, and newspaper food page editors.

The trophy is an annual award for the women doing the most outstanding work in interpreting in original copy the relationships between food on the table and the production of food.

The trophy is a sterling silver reproduction of the famous London Bowl, appropriately inscribed.

For rules and entry blanks, women broadcasters should adress GMA, Inc., Life Line of America Trophy, 205 East 42nd Street, New York 17, N. Y.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 1-7, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: How to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 24. They are subject to change.

Monday, November 24

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—For renewal of complaint license.

Oral Argument

(Before the Commission, Room 6121, beginning 10:00 A. M. in the order listed)

1st Argument

In the Matter of Charges for United States Government Domestic Telegraph Communications.

2nd Argument

Associated Broadcasters, Inc. (Assignor); Evansville on the Air (Assignee); Associated Broadcasters, Inc. (Assignor) Radio Indianapolis, Inc. (Assignee)—Assignment of license of WABW and WBBW, Indianapolis, Ind.

3rd Argument

Johnston Broadcasting Co., Birmingham Ala.: Thomas N. Beach (WTNB), Birmingham, Ala.—**850 kc.,** 1 KW night, 5 KW—LS, unlimited, DA night.

Further Hearing

(10:00 A. M.)

NEW—Capital Broadcasting Co., Annapolis, Md.—C. P. **1430 kc.,** 500 watts, DA, unlimited.

NEW—John F. Kramer, Cambridge, Md.—C. P. **1430 kc.,** 1 KW, daytime.

Monday and Tuesday, November 24 and 25

At Perth Amboy and Elizabeth, N. J.

(City Hall, Perth Amboy, Nov. 24; Civil Service Room, U. S. P. O. Bldg., Elizabeth, Nov. 25; both 10:00 A. M.)

NEW—Perth Amboy Broadcasting Co., Perth Amboy, N. J.—C. P. **1510 kc.,** 250 watts, daytime.

NEW—Union Broadcasting Co., Elizabeth, N. J.—C. P. **1510 kc.,** 1 KW, daytime.

Tuesday, November 25

Further Hearing

(10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—For renewal of license. **1090 kc.,** 50 KW main, 10 KW aux., DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. **1090 kc.,** 50 KW, unlimited.

Further Hearing

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J. C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Strand Broadcasting Corp., Atlantic City, N. J.—C. P. **1230 kc.,** 250 watts, unlimited.

Other Participants: WCAU, Philadelphia, Pa., Intervenor.

Wednesday, November 26

(10:00 A. M.)

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—C. P. to include power, etc. DA day & night use, 5 KW, unlimited.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—C. P. to include power. **930 kc.,** 1 KW, unlimited.

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. **1230 kc.,** 250 watts, unlimited.

Other Participants: WJOB, Hammond, Ind. Party Respondent.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

550 KC.

The Commission announced a **Decision** (B-353) granting application of WJIM, Inc., to change facilities of station **WJIM, Lansing, Mich.,** from 1240 kc., 250 watts, unlimited time, to 550 kc., 1 KW, unlimited, DA day and night (BP-4087; Docket 6807), and denial of the application of **The Cincinnati Times-Star Co.** to change facilities of WKRC, Cincinnati, from 550 kc., 1 KW night, 5 KW day, unlimited time, DA, to 5 KW night, and to change directional antenna (BP-4483; Docket 7401), without prejudice to applicant's filing within 60 days an application for use of the frequency 550 kc. at Cincinnati which would afford protection in accordance with the standards to all existing and proposed stations except that it may radiate 175 mv/m equivalent for a .311 wavelength antenna in the horizontal plane in the direction of Lansing, Mich. (Comrs. Denny and Hyde not participating; Comr. Jones dissenting.)

920 KC.

The Commission announced a **Memorandum Opinion** and **Order** granting petition of **Lee-Smith Broadcasting Co., Faribault, Minn.,** insofar as it requests that the Commission reconsider and vacate its grant made July 28, 1947, authorizing **KFNF, Inc., Shenandoah, Iowa,** to change transmitter site, install a new antenna system and increase daytime power of station KFNF from 1 to 5 KW, operating on 920 kc., 500 watts night (BP-5840; Docket 8164); insofar as the petition requests that the Commission grant this application, subject to condition that applicant file an application for modification of permit specifying DA for daytime operation which would afford petitioner's proposed operation protection in accordance with the Commission's standards, it is denied.

Ordered that those parts of the Order of July 28 granting application of Lee-Smith Broadcasting Co. (BP-4581; Docket 7875) for a new station at Faribault, Minn., to operate on 920 kc., 1 KW, unlimited time, DA, and application of KFNF (BP-5840; Docket 8164) be vacated and set aside, and that

(Continued on next page)

the Order, insofar as it grants application of **Associated Broadcasters, Inc., Wadena, Minn.** (BP-5351; Docket 8038), remain in full force and effect; and further ordered that the application of Associated Broadcasters, Inc., be severed from the Lee-Smith and KFNF applications. (Comrs. Hyde and Webster not participating.)

Announced a **Proposed Decision** looking towards the grant of the application of **Lee-Smith Broadcasting Co.** for a new station in **Faribault, Minn.,** to operate on 920 kc., 1 KW, unlimited time, DA, day and night (BP-4581; Docket 7875), and denial of the application of **KFNF, Inc., Shenandoah, Iowa** (BP-5840; Docket 8164), to operate station KFNF with increased daytime power with directional antenna, without prejudice to the immediate filing of an application specifying an operation which would provide the proposal of Lee-Smith Broadcasting Co., and other proposed and existing stations, with protection in accordance with the Commission's standards. (Comrs. Webster and Hyde not participating.)

930 KC.

The Commission announced adoption of a **Memorandum Opinion and Order** granting petition of **North Jersey Broadcasting Co., Inc.,** for reconsideration of the Commission's action of April 10, 1947, granting application of The Monocacy Broadcasting Co., to increase power of station **WFMD, Frederick, Md.,** from 500 watts to 1 KW, operating unlimited time on 930 kc. (BP-5128); set aside said action and designated the application for hearing, commencing November 26, 1947, in a consolidated proceeding with application of North Jersey Broadcasting Co., Inc. (BP-4613; Docket 8285), to increase power of Station WPAT, Paterson, N. J., from 1 to 5 KW, and change time of operation from daytime to unlimited on 930 kc. (Comrs. Hyde and Webster not participating; Comr. Jones dissenting).

AM—Designated for Hearing

1280 KC.

WMRO—WMRO, Inc., Aurora, Ill.—Designated for hearing application (BML-1276) to change facilities from 1280 kc., 250 watts, daytime only, to 1280 kc., 100 watts, 250 watts, LS, unlimited time, in a consolidated proceeding with applications of WJOI (Docket 8304) and WGBF (Docket 8305), and ordered that WTCN, Minneapolis, be made a party to the proceeding.

AM—Licenses for New Stations Granted

590 KC.

WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Granted license for new station; 590 kc., 1 KW-5KW-LS, unlimited and specify studio location. (BL-2724)

690 KC.

KTBB—Blackstone Broadcasting Co., Tyler, Texas—Granted license for new station; 600 kc., 500 watts; daytime. (BL-2636)

710 KC.

WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Granted license for new station; 710 kc., 1 KW, daytime, and for change in studio location. (BL-2431)

900 KC.

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—Granted license for new station; 900 kc., 1 KW; daytime. (BL-2661)

920 KC.

KELP—Paso Broadcasting Co., El Paso, Tex.—Granted license for new station; 920 kc., 1 KW; daytime. (BL-2670)

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Cal.—Granted license for new station; 1080 kc., 1 KW; daytime. (BL-2737)

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Granted license for new station; 1080 kc., 1 KW; daytime, and change of studio location. (BL-2645)

1110 KC.

KIPA—Big Island Broadcasting Co., Ltd., Hilo, T. H.—Granted license for new station; 1110 kc., 1 KW; unlimited. (BL-2660)

1230 KC.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.—Granted license for new station; 1230 kc., 250 watts, unlimited time, and for change in studio location. (BL-2726)

1240 KC.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2642)

1400 KC.

WBSC—Loys Marsden Hawley, Bennettsville, S. C.—Granted license for new station; 1400 kc., 250 watts, unlimited. (BL-2725)

1450 KC.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Granted license for new station; 1450 kc., 250 watts, unlimited. (BL-2653)

1470 KC.

WLAM—The Lewiston-Auburn Broadcasting Co., Lewiston, Maine—Granted license for new station; 1470 kc., 5 KW-DA, unlimited. (BL-2672)

1490 KC.

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted license for new station; 1490 kc., 250 watts, unlimited time and to specify studio location. (BL-2703)

1590 KC.

KTIL—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Granted license for new station; 1590 kc., 250 watts, unlimited. (BL-2624)

AM—Modification of CP's Granted

KYSM—Southern Minnesota Supply Co., Mankato, Minn.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3293)

KWRT—Interlake Broadcasting Corp., Renton, Wash.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3199)

KWBB—The Wichita Beacon Broadcasting Co., Wichita, Kans.—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-3075)

WRCS—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-2996)

WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2966)

WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location and to change studio location. (BMP-3176)

KDHL—Lee-Smith Broadcasting Co., Faribault, Minn.—Granted modification of CP to change type of transmitter and change of studio location. (BMP-3283)

WANE—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—Granted modification of CP to make changes in transmitting equipment and approval of antenna, transmitter and studio location. (BMP-3103)

WEMB—El Mundo Broadcasting Co., San Juan, P. R.—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3223)

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va.—Granted modification of CP for approval of antenna and transmitter location, and to change studio location. (BMP-3104)

(Continued on next page)

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP for extension of completion date to 11-16-47.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Granted modification of CP to change type of transmitter. (BMP-3300)

WSID—Sidney H. Tinley, Jr., Essex, Md.—Granted modification of CP to make changes in vertical antenna. (BMP-3210)

WJJL—John J. Laux, Niagara Falls, N. Y.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2924)

The following were granted modifications of CP for extension of completion dates to the dates shown:

KVVC, The Ojai Broadcasting Co., to 3-17-48 (BMP-3298); WCRS, Grenco, Inc., to 5-26-48 (BMP-3296); WNAX, Cowles Broadcasting Co., to 2-9-48 (BMP-3297); WGWD, G. W. Covington, Jr., to 12-13-47; WEMP, Milwaukee, to 5-26-48 (BMP-3280); WBBW, Indianapolis, to 2-28-48 (BMP-3294); WKST, New Castle, Pa., to 1-1-48 (BMP-3288).

AM—Miscellaneous Actions

Eugene Broadcasters, Inc., Eugene, Ore.—Denied petition insofar as it requests that the place of hearing on its application (Docket 7484), be changed from Washington to Eugene, Ore.

John F. Kramer, Cambridge, Md.—Denied petition for continuance of hearing now scheduled for Nov. 13 in re his application and The Capital Broadcasting Co.

Williamson Broadcasting Corp., Pikeville, Ky.—Denied petition insofar as it requests the application of Sec. 1.391 of the Rules relating to special waiver of hearing procedure to its application (BP-5502; Doc. 8259), for a new station on 1490 kc., 250 watts, unlimited time, and ordered that said application be removed from the hearing docket.

North Plains Broadcasting Co., Perryton, Tex.—Granted petition requesting that its application (BP-5898; Doc. 8236) be removed from the hearing docket.

McMinnville Broadcasting Co., McMinnville, Ore.—Granted petition for leave to amend its application (BP-6334; Doc. 8577) with respect to legal and financial qualifications, etc.

Beacon Broadcasting Co., Inc., Boston, Mass.—Granted petition for leave to amend its application (BP-5912; Doc. 8569) with respect to financial qualifications, etc.

KNOE—Frontier Broadcasting Co., Inc., Austin, Texas—Denied petition requesting enlargement of the issues designated for hearing in the proceeding on application of Bee Broadcasting Co. (Docket 7604)

Cedar Rapids Broadcasting Corp., Inc., Cedar Rapids, Iowa—Granted petition for extension of time within which to file exceptions in re its application (Docket 6888 et al), and the time was extended to November 26.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition for 30 day continuance of hearing in re its application (Doc. 8480) now scheduled for November 17 and continued same to December 19.

WSBT—The South Bend Tribune, South Bend, Ind.—Granted license covering increase in power to 5 KW, installation of new transmitter and changes in DA. (BL-2629)

KGEZ—Donald C. Trelear, Kalispell, Mont.—Granted license for increase in power to 250 watts, and install new transmitter. (BL-2662)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted license covering installation of new transmitter. (BL-2720)

KSAC—Kansas State College of Agr., etc., Manhattan, Kans.—Granted license for increase in power, installation of new transmitter and vertical antenna and change in transmitter location. (BL-2707)

The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.—The Commission on its own motion continued the consolidated hearing on these applications presently scheduled for Nov. 17 and 18 at Panama City, to December 11 and 12 at that place. (Doc. 8507 and 8508)

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted license to use old transmitter at 20 Battery Park Place, Asheville, for aux. purposes with 1 KW. (BL-2596)

Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for leave to amend its application (BP-4106; Doc. 6863) to submit revised engineering Exhibit 11 in lieu of Exhibit 10, etc.

The Montana Network, Inc., Missoula, Mont.—Granted petition to dismiss without prejudice its application (BP-6022; Doc. 8438)

Paul H. Chapman, Greensboro, N. C.—Granted petition requesting dismissal of his application (BP-5723; Doc. 8203), and ordered that the application of Guilford Broadcasting Co. be removed from the hearing docket (No. 8204).

WELO—Birney Imes, Jr., Tupelo, Miss.—Granted petition for continuance of hearing in re its application (Docket 8384) now scheduled for November 24 and continued same to January 21, 1948.

The Fort Industry Co., Lima, Ohio—Granted petition for leave to intervene in the proceeding on application of Motor State Broadcasting Co. (Docket 8537)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720; Docket 7598) to change transmitter site and add engineering Exhibit 14.

The Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371) to show change in petitioner's officers, directors and stock subscribers.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Dismissed petition requesting that the Commission modify its order of October 8 designating a presiding officer in the proceeding on application of United Broadcasting Corp. (Docket 8348)

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted petition to dismiss without prejudice his application (BP-4537; Docket 8046).

Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Granted petition for leave to amend its application (BP-5609; Docket 8213) to change the location from Lansing to Ann Arbor, Mich., and to make other changes corollary thereto in re financial qualifications, etc.

Eagle Printing Co., Inc., Butler, Pa.—Granted petition for extension of time within which to file exceptions to the Commission's Proposed Decision in re its application and that of Frank R. Smith, Jr. (Dockets 7672 and 7981), and the time was extended to November 28.

Logansport Broadcasting Corp., Logansport, Ind.—Granted in part petition requesting advancement of hearing date in re its application (Docket 8194) and scheduled said hearing for November 26 and December 10 at Washington.

KSFT—Trinidad Broadcasting Corp., Trinidad, Colo.—Granted petition insofar as it requests intervention in the proceeding on the application of WGBF (Docket 8305).

Harrell Broadcasting Co., Gainesville, Fla.—Granted petition to dismiss without prejudice application (BP-5524; Docket 8118).

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-6327; Docket 8521).

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Granted petition for leave to intervene in the proceeding on application of Home News Publishing Co. (Docket 7814).

930 KC.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Granted license for change in frequency to 930 kc., increase

(Continued on next page)

in power to 5 KW-DA-N, installation of new transmitter and DA for night use, and change in transformer location. (BL-2546)

1270 KC.

Seward County Broadcasting Co., Liberal, Kans.—Granted petition for leave to amend its application (BP-5719; Docket 8235) to specify 1270 kc., 1 KW, daytime only, in lieu of 1400 kc., 250 watts, unlimited.

AM—Applications Accepted for Filing

580 KC.

WLCW—La Crosse Broadcasting Co., La Crosse, Wisc.—Modification of construction permit (B4-P-4507, which authorized a new standard broadcast station) to make changes in transmitting equipment, and to change transmitter location from about 3 miles east of city limits of La Crosse, South of Hwy. 33, La Crosse, Wisc., to: On Wisconsin Trunk Hwy. 35, 3.3 miles south of city limits of La Crosse, Wisc.

590 KC.

KID—Idaho Radio Corp., Idaho Falls, Idaho—Modification of construction permit (B5-P-5110, as modified, which authorized installation of new transmitter) to change frequency from 1350 to 590 kc., increase power from 500 watts night 5 KW day to 1 KW night 5 KW day, install directional antenna for night use, and change transmitter location from Ammon Hi-way, 2¾ miles SE of city, near Idaho Falls, Idaho, to: On U. S. Hwy. 20-191, just south of Ucon, Idaho.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—Modification of construction permit (B5-P-3854, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change transmitter location) to change hours of operation from unlimited to daytime, using non-directional operation, and change transmitter location from: On Route U. S. 56, 4.6 miles west of Cedar City, Utah, to 6.2 miles west of Cedar City, Utah.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Authority to determine operating power by direct measurement of antenna power.

730 KC.

NEW—Alvin E. O'Konski, Merrill, Wisc.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 730 kc., power from 250 watts to 1 KW, daytime only; change hours of operation from unlimited to daytime; change type transmitter and make changes in antenna and ground system; change transmitter and studio locations from Merrill Hotel, Main and Mill Sts., Merrill, Wisc., to: On U. S. Highway 51, and State Highway 17, north of Merrill, Wisc.

740 KC.

WVLN—Olney Broadcasting Co., Olney, Ill.—License to cover construction permit (BP-5717, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Modification of construction permit (B3-P-5500, which authorized increase power and install new transmitter) for extension of completion date.

750 KC.

KSEO—Democrat Printing Co., Durant, Okla. (A partnership composed of R. F. Story and Bennett Story)—Authority to determine operating power by direct measurement of antenna power.

900 KC.

WCPA—Progressive Publishing Co., Clearfield, Pa.—Modification of construction permit (BP-6182, which authorized a new standard broadcast station) to change power from 500 watts to 1 KW.

920 KC.

NEW—Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts, and daytime hours of operation. Amended to change studio location from: To be determined, Milwaukee, Wisc., to Whitefish Bay, Wisc.

WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.—License to cover construction permit (BP-6091) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

930 KC.

KSDN—Aberdeen News Co., Aberdeen, S. Dak.—Modification of construction permit (B4-P-5546, as modified, which authorized a new standard broadcast station) for extension of completion date.

940 KC.

WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—License to cover construction permit (B2-P-5601, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

950 KC.

WARC—WARC, Inc., Rochester, N. Y.—Modification of construction permit (B1-P-3565, which authorized a new standard broadcast station) to change type of transmitter and transmitting equipment.

WARC—WARC, Inc., Rochester, N. Y.—License to cover construction permit (B1-P-3565, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—License to cover construction permit (B1-P-3786, as modified) which authorized change in frequency, increase in power, changes in transmitting equipment and installation of directional antenna for night use and install new transmitter and authority to determine operating power by direct measurement of antenna power.

970 KC.

KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Modification of construction permit (BP-5714, which authorized a new standard broadcast station) to change frequency from 960 to 970 kc., and for approval of antenna and transmitter location at 1¼ miles SE of Scottsbluff, Nebr.

980 KC.

NEW—Central Valley Broadcasters, Merced, Calif. (A. J. Victor, E. K. Bowman, Ken Barton, Clifford E. Kwid, Edward J. Murset, Jr., J. Herman, Jr., and Paul B. Sogg, a partnership) (P. O., A. J. Victor, 4135 E. Bronson Avenue, Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

1010 KC.

NEW—Gila Broadcasting Co., Winslow, Arizona—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW. Directional antenna and unlimited hours of operation. Amended to change transmitting equipment.

NEW—Athens Broadcasting Co., Inc., Athens, Ala.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Construction permit to change hours of operation from daytime to unlimited, change power from 1 KW day, to 500 watts night 1 KW day, and install directional antenna for night use.

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1050 KC.

NEW—Mansfield Broadcasting Co., Inc., Mansfield, Pa.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

1070 KC.

WHPE—The High Point Enterprise, Inc., High Point, N. C.—Authority to determine operating power by direct measurement of antenna power.

1130 KC.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Construction permit to increase power from 500 watts night, 5 KW day, to 50 KW day and night; change hours of operation from limited time to unlimited time; install new transmitter and directional antenna for day and night use, and change transmitter location from Wayzata Blvd. and Louisiana Ave., Minneapolis, Minn., to S ½ SW ¼ of Section 34, Twp. 27, Range 24, Dakota County, Minn. Amended to change power from 50 KW to 25 KW night, 50 KW day; make change in directional antenna patterns and change transmitter location from S ½ SW ¼ of Section 34, Twp. 27, Range 24, Dakota County, Minn., to approximately ¾-mile east of Bloomington, Minn.

1190 KC.

KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas—License to cover construction permit (B3-P-5330, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1220 KC.

WLPO—The La Salle County Broadcasting Co., La Salle, Ill. (F. F. McNaughton and Louis F. Leurig, a partnership) —License to cover construction permit (B4-P-5284, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WJOB—South Shore Broadcasting Corp., Hammond, Ind. —Voluntary acquisition of control of licensee corporation from O. E. Richardson to Robert C. Adair. (1750 shares of common stock, 19%)

1230 KC.

WCLO—Southern Wisconsin Radio, Inc., Janesville, Wisc. —License to cover construction permit (BP-6137) which authorized to make changes in vertical antenna and mount FM antenna on AM tower and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—License to cover construction permit (BP-6275), which authorized installation of a new transmitter.

NEW—Suburban Broadcasters, Jackson, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a partnership) (P. O., 22266 Michigan Avenue, Dearborn, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon WJIM being granted a change of facilities.

KVLF—Big Bend Broadcasters, Alpine, Texas—Construction permit to change frequency from 1490 to 1240 kc., and make changes in transmitting equipment and vertical antenna.

1250 KC.

NEW—Public Service Broadcasting Company of Seattle, Washington, Seattle, Wash. (James S. Ross and Don J. Bevilacqua, a partnership) (P. O., 5428 Green Lake Way, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and shares time with KTW. Contingent upon KWSC being granted a change of frequency.

KGHI—KGHI Broadcasting Service, Little Rock, Ark. (A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership)—License to cover construction permit (B3-P-5348, as modified) which authorized change in frequency, increase in power and installation of new transmitter and directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Modification of construction permit (BP-5987, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) for extension of completion date.

1280 KC.

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Modification of construction permit (B5-P-4582, as modified, which authorized change in frequency, increase in power, changes in transmitting equipment and vertical antenna, and installation of directional antenna for night use) to change power from 500 watts to 500 watts night, 1 KW day, and make changes in transmitting equipment.

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—License to cover construction permit (B5-P-3908, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kansas—Modification of construction permit (B4-P-5094, as modified), which authorized installation of FM antenna on AM tower, and to make changes in antenna) for extension of completion date.

1340 KC.

WKIC—BMG Broadcasting Corp., Hazard, Ky.—License to cover construction permit (B2-P-4661, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KLMR—The Southeast Colorado Broadcasting Co., Lamar, Colo.—Modification of construction permit (B5-P-5444, which authorized a new standard broadcast station) for extension of completion date.

WSOY—Commodore Broadcasting, Inc., North of Decatur, Ill.—Modification of construction permit (B4-P-5123, as modified, which authorized installation of new transmitter, make changes in antenna and mount FM antenna on top of AM tower and change transmitter and studio locations) for extension of completion date.

1350 KC.

KCSB—Woodrow Miller, San Bernardino, Calif.—Construction permit to change hours of operation from daytime to unlimited, change power from 500 watts day to 500 watts day and night, and make changes in transmitting equipment.

1360 KC.

WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—License to cover construction permit (B3-P-5583, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTAQ—WHBY, Inc., Green Bay, Wisc.—Modification of license to change from employing directional antenna for day and night use to directional antenna for night use only.

1380 KC.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—License to use old main transmitter (composite) at 1810 Makanoe Lane, Honolulu, Territory of Hawaii (present location of main transmitter) to be used for auxiliary purposes with power of 250 watts and authority to determine operating power by direct measurement of antenna power.

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KPBX—KPBX Broadcasting Co., Beaumont, Texas—Modification of license to change hours of operation from daytime to unlimited, with power of 250 watts night 1 KW day.

1390 KC.

NEW—Dr. Azra C. Baker, Seymour, Ind.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1370 to 1390 kc.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership)—License to cover construction permit (BP-5881, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WBIZ—WBIZ, Inc., Eau Claire, Wis.—License to cover construction permit (B4-P-4692, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Voluntary transfer of control of licensee corporation from John L. Barnes to Harry G. Thornton and Gradus T. Christian. (40 shares of common stock, 33-1/3%)

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—Nashville Radio Corp., Nashville, Tenn. (P. O., 1100 Broadway, Nashville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW, directional antenna and unlimited hours of operation.

1430 KC.

NEW—Ames Broadcasting Co., Ames, Iowa (Harold W. Higby, Dan W. Figgins, Arthur A. Skinner, L. Clay Rusk, Homer R. Adcock, Merrill E. Kimberlin and W. Al Bell, a partnership) (P. O., 505 Kellog, P. O. Box 545)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

1440 KC.

WMRC—Textile Broadcasting Co., Greenville, S. C.—Construction permit to change frequency from 1490 to 1440 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 400 Mayberry St., Greenville, S. C., to Greenville, S. C.

1450 KC.

WGPC—Albany Broadcasting Co., Albany, Ga. (J. W. Woodruff and J. W. Woodruff, Jr.)—Modification of construction permit (BP-5991, which authorized installation of new transmitter and vertical antenna and change transmitter location) for extension of completion date.

WASK—WFAM, Inc., Lafayette, Ind.—Voluntary acquisition of control of licensee corporation from Robert C. Adair to O. E. Richardson. (50 shares of common stock, 33-1/3%)

1460 KC.

WAFB—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La.—Modification of construction permit (BP-5711, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Brookstown Road, 3/4 mile north of Greenwell Springs Road, Baton Rouge, La.

NEW—Suburban Broadcasting Corp., New Rochelle, N. Y. (P. O., 27 William Street, New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation.

1470 KC.

NEW—The Midwestern Broadcasting Co., Toledo, Ohio (P. O., 455 Spitzer Bldg.), Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384, as modified, which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

1490 KC.

NEW—Williamson Broadcasting Corp., Pikeville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1490 kc.

KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—Modification of construction permit (BP-5947, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use and change in transmitter location) to make changes in directional antenna and change transmitter location from Ewing's Ranch, east side of North Campbell Ave., south bank of Rillito Creek, Tucson, Ariz., to East Lumberlost Dr. and North Mountain Ave., Tucson, Ariz., and for extension of completion date to 180 days after grant.

1540 KC.

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 850 to 1540 kc.

1580 KC.

NEW—Benlee Broadcasting Co., Patchogue, N. Y. (Benjamin Moskowitz and Lee Morrison, a partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts, and daytime hours of operation. Amended to change frequency from 1370 to 1580 kc., and change power from 500 watts daytime to 250 watts daytime; change type transmitter and make changes in antenna and ground system.

NEW—Watertown Radio, Inc., Watertown, Wisc. (P. O., % Albert B. Gale, 2327 W. Michigan St., Milwaukee, Wisc.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

AM—Applications Tendered for Filing

900 KC.

WCPA—Progressive Publishing Co., Clearfield, Penna.—Modification of construction permit to increase power from 500 watts daytime to 1 KW daytime.

960 KC.

KOOL—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Consent to transfer of control from Carl Dexter Haymond, John K. Clarke, Herbert M. Bingham, Frank Beer, James A. Murphy, Paul F. Benton and Jerrold P. Geehan to (Orvon) Gene Autry.

1170 KC.

NEW—The Princeton Broadcasting Co., Princeton, Ky. (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1240 KC.

WEBJ—William E. Brooks, Brewton, Ala.—Consent to assignment of license to Brewton Broadcasting Co., a partnership composed of William E. Brooks and William E. Brooks, Jr.

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1240–1430 KC.

KVNI, KNEW—Coeur d'Alene Broadcasting Co., KVNI, Coeur d'Alene, Idaho; KNEW, Spokane, Wash.—Consent to transfer of control of stock from The Scripps Newspapers, Inc., to Burl C. Hagadone and Harry Hanke, Jr.

1250 KC.

KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners) —Consent to assignment of license to Billings Broadcasting Company—a corporation.

NEW—The Shelbyville Broadcasting Co., Shelbyville, Ill. (Glen Clawson, Janice Clawson, Gerald Clawson and Wayne Barker)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 250 watts and daytime hours of operation.

1320 KC.

NEW—The Canisteo Radio Corp., Hornell, N. Y.—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW and daytime hours of operation.

1340 KC.

NEW—Vir N. James, Salida, Colo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

KCOR, KCOR-FM—Raoul A. Cortez, San Antonio, Tex.—Consent to assignment of license and construction permit of AM and Construction permit of KCOR-FM to KCOR, Inc.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit to make changes in the directional antenna system.

KPBX—KPBX Broadcasting Co., Beaumont, Tex.—Construction permit to change hours of operation from daytime to unlimited, power from 1 KW daytime to 250 watts night, 1 KW day.

1420 KC.

NEW—Maple City Broadcasting Corp., Hornell, N. Y.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 500 watts night and 1 KW day, and unlimited hours of operation, with directional antenna for night use.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Consent to transfer of control from O. E. Richardson, E. R. Herkner, W. A. Blank, E. D. Oskierko, W. J. K. Volk and J. F. Ciezadlo to O. E. Richardson.

1440 KC.

WMRC—Textile Broadcasting Co., Greenville, S. C.—Construction permit to change frequency from 1490 to 1440 kc., power from 250 watts to 1 KW, install directional antenna for day and night use and a new transmitter and change the transmitter location.

1490 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Construction permit to change frequency from 1090 to 1490 kc., power from 1 KW daytime to 250 watts day and night, hours from daytime to unlimited. (Request facilities of WKBZ.)

NEW—Grand Haven Broadcasting Co., Grand Haven, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

WMEX—The Northern Corporation, Boston, Mass.—Consent to transfer of control of stock owned by John E. Reilly, Charles A. Coughlin, George Kaplan, Fred Randazzo and Allen T. Dresser in licensee corporation to Alfred J. Pote, William S. Pote and Antoinette Iovanna, brothers and sister, respectively.

1590 KC.

KSJO, KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.—Consent to transfer of control of stock owned by Redwood Broadcasting Co., Inc., in KSJO-AM and construction permit for KSJO-FM to Patrick Healy Peabody.

FREQUENCY MODULATION

FM—Modification of CP's Granted

The following were granted modification of CP's for extension of completion dates as indicated:

WNJD, H. C. Winslow, Meadville, Pa., to 12-30-47 (BMPH-852); WHAI-FM, John W. Haigis, Greenfield, Mass., to 2-13-48 (BMPH-991); WOAP-FM, Argus-Press Co., Owosso, Mich., to 3-1-48 (BMPH-1029); WTRC-FM, Truth Publishing Co., Inc., Elkhart, Ind., to 2-11-48 (BMPH-1032); WPAM-FM, Miners' Broadcasting Service, Pottsville, Pa., to 1-15-48 (BMPH-1035); WCAE-FM, WCAE, Inc., Pittsburgh, to 3-1-48 (BMPH-1036); KLX-FM, Tribune Bldg. Co., Oakland, Calif., to 2-3-48 (BMPH-1040); WJNO-FM, WJNO, Inc., W. Palm Beach, to 3-6-48 (BMPH-1042); WCAO-FM, The Monumental Radio Co., Baltimore, to 4-10-48 (BMPH-1044); WJLK, Asbury Park Press, Inc., to 12-25-47 (BMPH-1045); WIP-FM, WIP, Inc., to 5-26-48 (BMPH-1046).

FM—Applications Accepted for Filing

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, as modified) which authorized a new FM broadcast station, for extension of completion date.

WXRT—Radio Station WSBC, Chicago, Ill. (Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller and Arnold B. Miller)—Modification of construction permit (B4-PH-716, which authorized a new FM broadcast station) to change studio location, specify transmitter site, change type of transmitter, change effective radiated power to 25 KW, antenna height above average terrain to 603.2 feet, and specify antenna system.

WWXL-FM—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-PH-819, which authorized a new FM broadcast station) to specify transmitter site as Stewart Ave. and Leonard St., East Peoria, Ill., type of transmitter as RCA BTF-10B, maximum 10 KW, and specify antenna system.

KSCJ-FM—Perkins Brothers Co., Sioux City, Iowa—Modification of construction permit (B4-PH-963, which authorized a new FM broadcast station) for extension of completion date.

WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.—Modification of construction permit (B1-PH-133, as modified) which authorized a new FM broadcast station for extension of completion date.

WHHM-FM—Mid-South Broadcasting Corp., Memphis, Tenn.—Modification of construction permit (B3-PH-409, as modified) which authorized a new FM broadcast station, for extension of completion date.

WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.—Modification of construction permit (B2-PH-886, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMAW-FM—Midwest Broadcasting Co., Milwaukee, Wisc. —Modification of construction permit (B4-PH-778, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRCM—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of construction permit (B3-PH-485, as modified) which authorized a new FM broadcast station, for extension of completion date.

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WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—License to cover construction permit (B2-PH-1034, which authorized a new FM broadcast station).

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256, as modified) which authorized a new FM broadcast station, to change effective radiated power to 94.2 KW, and make changes in antenna system.

WHNY—FM Broadcasting Corp., Hempstead, N. Y.—Modification of construction permit (B1-PH-499, as modified) which authorized a new FM broadcast station: for extension of completion date.

WMGM—Marcus Loew Booking Agency, New York, N. Y.—License to cover construction permit (B1-PH-974) as modified, which authorized changes in FM broadcast station.

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJOB-FM—South Shore Broadcasting Corp., Hammond, Ind.—Voluntary acquisition of control of permittee corporation from O. E. Richardson to Robert C. Adair.

WATC—C. H. Winans Co., Watchung, N. J.—Modification of construction permit (BPH-1187 which authorized a new FM broadcast station) to change studio location to "to be determined," Morristown, N. J., specify transmitter site as 54 Chestnut Street, Morristown, N. J.; type of transmitter as RCA BTF-1C Max. 1 KW and specify antenna system.

WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Modification of construction permit (B3-PH-809 as modified) which authorized a new FM broadcast station to change effective radiated power to 35.2 KW; antenna height above average terrain to 358 feet; make changes in antenna system and change commencement and completion dates.

WJW-FM—WJW, Inc., Cleveland, Ohio—Modification of construction permit (B2-PH-581 which authorized a new FM broadcast station) to specify type transmitter site as Ridge and State Roads, near North Royalton, Ohio; change ERP to 12.6 KW; antenna height above average terrain to 597 feet and specify antenna system.

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Modification of construction permit (B2-PH-876, as modified) which authorized a new FM broadcast station for extension of completion date.

WKST-FM—WKST, Inc., New Castle, Penna.—Modification of construction permit (B2-PH-805 as modified) which authorized a new FM broadcast station for extension of completion date.

KWFM—Southern California Broadcasting Co., Pasadena, Calif. (Marshall S. Neal, Paul Buhlig, E. T. Foley and Edwin Earl)—Modification of construction permit (B5-PH-534 which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified) which authorized a new FM broadcast station for extension of completion date.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, as modified) which authorized a new FM broadcast station for extension of completion date.

WFAM—WFAM, Inc., Lafayette, Ind.—Voluntary acquisition of control of Robert C. Adair to O. E. Richardson.

WEW-FM—St. Louis University, St. Louis, Mo.—License to cover construction permit (B4-PH-37, as modified) which authorized a new FM broadcast station.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—License to cover construction permit (B1-PH-406 as modified) which authorized a new FM broadcast station.

WWOF—Wm. C. Forrest, Greenfield, Wis.—Modification of construction permit (B4-PH-748 as modified) which authorized a new FM broadcast station for extension of completion date.

WDUL—Head of the Lakes Broadcasting Co., Superior, Wis.—Modification of construction permit (B4-PH-1099 as modified) which authorized changes in FM broadcast station for extension of completion date.

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-239, as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 512 KW, antenna height above average terrain to 851 feet, and to make changes in antenna system and change commencement and completion dates.

KHJ-FM—Don Lee Holding Co., Los Angeles, Calif.—Modification of license to change (BRH-25, which authorized a new FM broadcast station) corporate name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

WGAA-FM—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Modification of construction permit (B3-PH-827, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTAX-FM—WTAX, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-690, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAZV—Cur-Non Co., Brockton, Mass.—Modification of construction permit (B1-PH-604, as modified) which authorized a new FM broadcast station, for extension of completion date.

KING-FM—Western Waves, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-1032, which authorized a new FM broadcast station) for extension of completion date.

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-30, as modified), which authorized a new FM broadcast station for extension of completion date.

Channel # 221

NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., ERP of 429 watts and antenna height above average terrain to 286 feet.

Channel #289

NEW—The Northern Corp., Boston, Mass.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 289, 105.7 mc., ERP of 20 KW.

FM—Application Returned

Dalton Broadcasting Corp., Dalton, Ga. (P. O. 111 South Pentz St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 289, 105.7 mc., ERP of 25.63 KW. Returned November 18, 1947. Program analysis not submitted.

FM—Application Dismissed

BPH-1340—McMinnville Broadcasting Co., McMinnville, Ore. (Jack Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (Class A) to be assigned Channel 323, 94.3 mc. and ERP of 396 watts. Dismissed November 4, 1947, per request of applicant's attorney.

TELEVISION

TV—Applications Accepted for Filing

WWHB—The Wm. H. Block Co., Indianapolis, Ind.—Modification of construction permit (BPCT-126, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WTVO—The Fort Industry Co., Detroit, Mich.—Modification of construction permit (BPCT-182, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WLWD—Crosley Broadcasting Corp., Dayton, Ohio—Modification of construction permit (BPCT-118, which authorized new commercial television broadcast station) for extension of commencement and completion dates.

WNBY—National Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (BPCT-27, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Penna.—Modification of construction permit (BPCT-150, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WPTZ—Philco Television Broadcasting Corp., Philadelphia, Penna.—Modification of construction permit (BPCT-179, as modified, which authorized a new commercial television station) for extension of completion date.

WTMJ-TV—The Journal Company (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (BPCT-180 as modified, which authorized a new commercial television broadcast station) for extension of completion date.

NEW—United Broadcasting Co., Cleveland, Ohio (P. O., 1311 Terminal Tower, Cleveland 13, Ohio)—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., ERP of visual, 32 KW; aural, 16 KW; and unlimited hours of operation.

NEW—Empire Coil Co., Inc., Allison Park, Pa. (P. O., 238 Huguenot St., New Rochelle, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual, 25.6 KW; aural, 13.46 KW; and unlimited hours of operation.

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Modification of construction permit (BPCT-121, as modified, which authorized construction of a new commercial television broadcast station) to request minor antenna changes involving a slight change in ERP, to designate types of transmitters, to change studio location, to designate transmitter location as 7080 State Road, Parma, near Cleveland, Ohio (not a move).

NEW—E. Anthony & Sons, Inc., North Dartmouth, Mass. (P. O., 555 Pleasant St., New Bedford, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 44-50 mc., ERP of visual, 1 KW; aural, .798 KW, and unlimited hours of operation.

NEW—Boston Metropolitan Television Co., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of visual 31 KW, 16.4 KW and unlimited hours of operation. Amended to make antenna changes and to request decrease in ERP from visual and aural 31 KW and 16.4 KW to 27.5 and 14.5 KW, respectively.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

KNHU—Albuquerque Broadcasting Co., Portable, area of Albuquerque—Granted license for new remote pickup station. (BMRY-338).

KNGL—Minn. Broadcasting Corp., area of Minneapolis—Granted license for new remote pickup station. (BLRE-489)

Applications

Remote Pickup

KOVY—Catalina Broadcasting Co., Tucson, Ariz.—License to cover construction permit (BPRE-539), which authorized new remote pickup broadcast station.

WDLV—WAGE, Inc., Syracuse, N. Y.—License to cover construction permit (BPRY-343), which authorized a new remote pickup broadcast station.

KHZZ—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Modification of construction permit (BPRE-488, which authorized new remote pickup broadcast station) for extension of commencement and completion dates.

KAXQ—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Modification of construction permit (BPRY-335) for extension of commencement and completion dates.

NEW—James R. Doss, Jr., area Tuscaloosa, Ala. (P. O., First National Bank Building, Tuscaloosa, Ala.)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 20 watts and emission A3 hours of operation in accordance with Section 4.403.

NEW—Isle of Dreams Broadcasting Corp., Miami, Fla. (P. O., 600 Biscayne Blvd.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 15 watts, emission special for FM ante hours of operation in accordance with Section 4.403.

NEW—WJR, The Goodwill Station, Inc., Detroit, Mich. (P. O., 2100 Fisher Bldg.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 50 watts and special for FM emission hours of operation in accordance with Section 4.403.

Noncommercial Educational

WDTR—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PED-34, as modified), which authorized a new non-commercial educational station for extension of completion date.

Federal Trade Commission Actions

CEASE AND DESIST ORDER

The Curtiss Candy Co., Chicago, has been ordered by the Commission to cease and desist from engaging in price discrimination and from using exclusive-dealing contracts in violation of the Clayton Act, as amended by the Robinson-Patman Act. (4556 and 4673)

COMPLAINT DISMISSED

Whitehall Pharmacal, Inc.—The Commission dismissed without prejudice its complaint charging Whitehall Pharmacal, Inc., Jersey City, N. J., with misrepresentation in the sale of a medicinal preparation designated "Aspertane." The order of dismissal recites that the corporation has discontinued business and has been dissolved. (4718)

CASES CLOSED

Carolene Products Co.—The Commission closed without prejudice a case in which Carolene Products Co., Litchfield, Ill., was charged with misrepresentation in the sale of skimmed milk products designated "Carolene" and "Milnut." (4575)

Philco Corp.—The Commission served notice today that it will move speedily against any sales promotional plan, in any field of merchandising, found to be an unfair method of competition or a means of deceiving the public.

This warning was sounded as the Commission announced that Philco Corp., and its wholly-owned subsidiary, Philco Distributors, Inc., both of Philadelphia, have agreed to put an immediate and unconditional end to their "Sell 'N Win" campaign, which was allegedly designed to induce sales personnel of independent dealers to push the sale of the Philco line, particularly radios, to the exclusion of competitive products. (5514)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 48, December 1, 1947

Station Gross Revenues Rise 8% In 1947 And Expenses Increase 9% In Same Period

An average increase of eight per cent in gross revenue for 1947 over 1946 for all types of broadcasting stations was revealed today by a study of member stations made by the Research Department of the National Association of Broadcasters.

The study, based on a projectable sample of NAB membership, also showed an average increase of nine per cent in operating costs during the year.

Both figures are averages reached after study of a sampling survey based on the first nine months of operation in each year. Preliminary to a larger study at the end of the year, the NAB survey was necessarily limited to stations which were on the air both years, and thus does not reflect revenues and costs of newer radio stations.

Reasons given for rises in operating costs ranged from operation of non-profit FM installations to the meeting of increased wage demands of new labor contracts.

Dollar Gross Estimated. Dr. Kenneth H. Baker, NAB director of research, said that the study made possible a rough estimate of non-network gross revenue for 1947.

"If the over-all increase in gross revenue found in the sample were to be projected to the entire industry," he said, "it would seem that the 1947 non-network gross revenue would be in the neighborhood of $275,000,000. This figure would be comparable with the $241,000,000 reported recently by the FCC for 1946.

"Since the 1947 figure applies to more than 1,400 stations, while in 1946 there were only 953," Dr. Baker said, "these estimates indicate that the trend toward lower profits reported by the FCC in its analysis of the 1946 financial statements of licensees may be continued into 1947."

Replies to the question

(Continued on page 976)

Commission Extends Time for Appearance Notice Filing for Mayflower Rehearing

In response to a request of NAB General Counsel Don Petty, the FCC on Tuesday (25) extended the time for filing notices of appearances in the "Mayflower rule" hearing (Docket No. 8516) until December 15. The original deadline for giving notice of intention to appear was December 1, as set out in the Commission's formal order setting January 12, 1948, as the date for the opening of hearings on the widely debated rule against editorializing by broadcast stations (see NAB REPORTS, p. 741).

The Commission also last week sent letters to a list of organizations and persons, expressing the hope that they would "appear at the hearing and give us the benefit of your experience and opinions" on the "question of editorializing by broadcast licensees over the stations which they are licensed to operate." Those not able to appear in person were invited to submit their views in writing.

Referring to its opinion in the *Mayflower* case, the Commission's letter stated that it "was there confronted with the situation of a licensee which over a period of time had broadcast so-called editorials which, in a strictly partisan manner, urged the election of various candidates for public office or supported one side or another of various questions in public controversy."

Further summarizing the holding of the *Mayflower* case and describing the scope of the forthcoming hearing, the FCC said:

"The Commission in its opinion held that the licensee in broadcasting in the described manner had misconceived its duties and functions under the law and that 'with the limitation in facilities inherent in the nature of radio, the public interest can never be served by a dedication of any broadcast facility to the support of his partisan views.' On the contrary, it was held that

(Continued on next page)

On the Inside

The United Nations "Network for Peace" now comprises more than 100 broadcasting stations, including three regional networks, Christopher Cross has announced. (p. 976)

The FCC has approved the practice of using an FM suffix to television call letters, in cases in which the licensee does not operate an AM station. (p. 981)

The deadline for entries in the National Retail Dry Goods Association contest for retail radio programs has been set for December 5. (p. 977)

Rejection of a Mexican proposal to shift four channels to new uses has brought the engineering conference in Havana near the end of its work. (p. 976)

The Supreme Court has denied the NAB petition for a re-hearing of the Circuit Court decision against enjoining use of a trade name phonetically similar to Coca-Cola. (p. 978)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
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HAROLD FAIR
Director of Program Department
ROYAL V. HOWARD
Director of Engineering
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Coordinator of Listener Activity (New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

freedom of speech on the radio must be broad enough to provide full and equal opportunity for the presentation of all sides of public issues, and that it is the obligation of the licensee of a radio frequency to present all sides of such issues objectively and without bias rather than to advocate the particular causes to which the licensee may happen to be addicted.

"In the coming hearing the Commission is interested in determining whether any editorialization is consistent with the licensee's obligation to operate in the public interest; and, if so, whether any limitations or conditions for the expression of the licensee's objective opinions are advisable or necessary to insure the maintenance of a system in which all sides of controversial issues are to be afforded a fair and equal opportunity for the presentation of their particular viewpoints."

"In order that industry thinking be fully presented to the Commission, it is desirable that broadcasters appear at this hearing and state their views," an NAB spokesman emphasized last week.

The FCC order specifies that notices of appearance be filed on or before Dec. 15, 1947, setting forth "the name of the person or persons who will testify, the organization represented, if any, the subjects concerning which the witnesses will testify, and the approximate length of time required for the presentation."

Station Gross Revenues Rise 8% In 1947 And Expenses Increase 9% In Same Period

(Continued from page 975)

asked by the NAB Research Department were broken down for large (7,500 to 50,000 watts), medium (500 to 5,000 watts), and small (250 watts or less) stations. The changes in gross revenues reported were:

Type	*Range of Changes Reported*	*Average*
Large stations	8% decrease to 35% increase	7% increase
Med. stations	14% decrease to 47% increase	6% increase
Small stations	12% decrease to 43% increase	10% increase
All types	8% decrease to 47% increase	8% increase

In each type, more revenue increases than decreases were reported, and the increases were larger than decreases. Causes of changes reported ranged through normal advertising revenue increases, intensified sales activities, power increases or frequency changes, network affiliations, shifts in management and changes in sales policies.

The study showed the following breakdown of answers as to operating cost changes:

Type	*Range of Changes Reported*	*Average*
Large stations	7% decrease to 51% increase	8% increase
Med. stations	3% decrease to 66% increase	11% increase
Small stations	5% decrease to 33% increase	5% increase
All types	3% decrease to 66% increase	9% increase

This section of the study seemed to show small stations least affected by increased operating costs, just as small stations seemed to show the largest average revenue increases.

United Nations Peace Network Now Taken By More Than 100 Broadcasting Stations

More than 100 radio stations, including three regional networks, are now carrying the program "United Nations Today" on the "Network for Peace," according to a letter to NAB President Justin Miller from Christopher Cross, U. S. Radio Liaison Officer of the UN.

Offering listeners an objective daily report on activity at Lake Success, complete with pick-ups of actual voices in the important sessions, Mr. Cross reports that the program has received enthusiastic acceptance among the stations carrying it.

Excerpts from letters of stations, commenting on the program, show unanimously favorable reaction, and Mr. Cross points out that the informal network is still expanding.

In his letter to Judge Miller, Mr. Cross explained that he forwarded the report on the UN radio activity because "you undoubtedly hear allegations from time to time that American radio does not devote sufficient time and energy to public service programming."

He added: "I know you will agree with me that this 'Network for Peace' is a significant development in the use of radio on behalf of the United Nations."

Engineering Department

Mexican Channel Shift Proposal Rejected As Havana Engineering Meeting Nears End

With rejection of a Mexican proposal to discuss problems involved in shifting all stations now on 630 kc. and 980 kc. to 1220 kc. and 1570 kc., to free the two frequencies for Mexican Class I-A use, the NARBA engineering conference in Havana, Cuba, was virtually over last week.

Committee B, under the chairmanship of Guillermo Morales, chief of the Cuban Ministry of Communications radio licensing bureau, rejected the Mexican sug-

(Continued on next page)

gestion as outside the scope of the conference agenda.

The Mexican proposal, presented by Lazaro Barajas, had asked two more clear channels to serve sparsely covered areas, and proposed clearing them by taking regional channels, recognizing that other nations need clear channels also.

Cuba's Mariano Durland said in reply that Cuba would not discuss changes in existing allocations. Mexico then withdrew all proposals and subjects for discussion, but remained in conference to hear the United States' technical data on skywave propagation and vertical angles of radiation, latitude effects, and the United States proposal for the elimination of the 1,800 and 2,800 mile rule of the present treaty.

The Mexican delegation had also suggested discussions of permissible interfering signals to clear the wanted channels to the Canadian border, to permit broadcasting to Mexican subjects within the United States, and the elimination of the present 650-mile border rule for the location of stations.

Questioning United States Delegate James Barr on why the United States proposed classification of stations of 500 watts or less operating on Class III channels as Class IV-F stations, Mexico was told that the present treaty permits Class IV stations to operate on Class III channels without protection from Class III stations, and that the United States' aim is to maintain this practice.

The Mexicans replied that they believed these stations should have the same protection as any other station on the channel, and that stations between the minimum 500 watts now required for Class III and the 250 watts for Class IV should be classified III.

Cuba's delegation will submit a proposal at the Canada conference on the use of "national channels", but will not accept the 650-mile rule, according to statements of the Cuban delegation.

RADIO CONTEST DEADLINE IS DECEMBER 5

Deadline for entries in the NRDGA contest for "best radio programs sponsored by retailers" is December 5.

Stations are urged to help their retail sponsors make up their entries now, and send them to Howard P. Abrahams, Sales Promotion Division, National Retail Dry Goods Ass'n, 100 West 31st St., New York 1, New York.

The entry must consist of a transcription of the program, two copies of the script of that program, and a statement by the sponsor listing the program's objectives and an evaluation of its effectiveness in meeting those objectives.

Any retailer who is a member of NRDGA may enter as many programs as he wishes.

For further details, phone or wire the NAB or NRDGA.

Broadcast Advertising

Statistics on Advertising Expenditures For Retail Businesses Are Made Public

Statistics on average expenditures for advertising by various types of retail business have been obtained by the NAB from the U. S. Department of Commerce. As shown in the table below, advertising allocations range from one-half of one per cent of net sales for confectionery stores and drug stores to a high of 4.33% of net sales among furniture stores doing an annual business of more than $350,000.

The figures given represent averages. Many individual stores spend a higher percentage for advertising than do others, depending on variable local conditions such as competition, location, merchandising policies, and the like.

Most of the averages shown are for the year 1939, the last year in which the U. S. Business Census was taken. Other reports, however, cover later years. In the left-hand column is shown the latest year for which figures are available.

Copies of the complete reports from which these figures are taken may be obtained without charge by writing to "Publications, Department of Commerce, Washington, D. C.," and requesting the "Operating Ratios" for the types of retail businesses shown in the table below. In addition to advertising expenditures, the "Operating Ratios" show other average cost figures, in terms of per cent of net sales, for such standard cost items as rent, salaries, insurance, etc.

Per Cent of Net Sales Used for Advertising

Year	*Type of Retail Business*	*% to Advertising*
1941	Beauty Shops	1.65
1939	Book Stores	1.0
1939	Clothing, Family[1]	1.3
1939-1946	Clothing, Men's Stores:	
	1939—Under $100,000	2.27
	Over $100,000	3.70
	1945—Under $100,000	1.4
	Over $100,000	3.13
	1946—Under $100,000	1.14
	Over $100,000	3.07
1939	Clothing, Women's Shops[2]	1.2
1939	Confectionery Stores	.5
1937-1946	Department & Specialty Stores:[3]	
	1937	3.4
	1939	3.3
	1941	2.8
	1942	2.4
	1943	2.1
	1944	1.9
	1945	1.9
	1946	1.9
1945	Drug Stores[4]	.5
1945	Dry Cleaning	2.23
1939	Electrical Appliance Stores[5]	2.53
1939	Filling Stations[5]	1.37
1939	Florists	3.0
1946	Fuel Oil Dealers	1.5
1944	Furniture Stores:	
	Under $125,000	1.02
	$125,000 - $350,000	3.17
	Over $350,000	4.33

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[1] Mostly small stores in small towns selling a variety of men's, women's and children's and infant's clothing. The typical (median) store showed a sales volume of $27,800 a year.

[2] The typical (median) store had a sales volume of $20,000 a year, selling millinery, hosiery, underclothing, sportswear, dresses, accessories.

[3] Specialty stores with sales of more than $1 million annually were above the average for this group, spending 2.7% for advertising in 1946.

[4] Detailed breakdowns are available by city size and store volume, showing a significant range from .2% to 1.2%. If interested, send to U. S. Dept. of Commerce for "Drug Stores, Operating Ratios, 1945."

[5] Variations occur, depending on geographical location, volume of business and size of city. If interested, send for full report.

(Continued on next page)

Year	*Type of Retail Business*	*% to Advertising*
1939	Gift Shops	.9
1939	Grocery Stores	.73
1945	Hardware Stores	.55
1938	Jewelry Stores	3.5
1944	Laundry & Dry Cleaning[5]	1.04
1939	Liquor Stores	.5
1939	Lumber Dealers (Retail)	.59
1939	Musical Instrument Stores	2.2
1939	Office Equipment & Supply Stores	1.2
1940	Restaurants	.88
1939	Shoe Stores	2.0
1939	Sporting Goods Retailers	1.3
1945-1946	Stationery, Commercial & Office Equipment	1.06
1939	Variety Stores	.8

RADIO RESULTS FOLDER MAILED TO MEMBERS

Results from Radio, **another in the department store success story series of folders, is being mailed with this number of NAB REPORTS to members by the Broadcast Advertising Department, to report on programs and results of Adam, Meldrum and Anderson Company, of Buffalo, N. Y.**

The folder summarizes four current programs sponsored by the store, and reports their effects by way of direct quotations from store personnel.

Appreciative Resolution Is Adopted

A resolution adopted by the Kentucky Broadcasters Association, extending thanks to Lee Hart, NAB assistant director of broadcast advertising, for her address on retail radio in the new competitive market, at the recent association convention in Kentucky, has been forwarded to the NAB. The resolution praises Miss Hart's address as contributing to the success of the convention.

Higgins Speaks to Grand Rapids Club

Hugh M. P. Higgins, assistant director of NAB's Broadcast Advertising Department, addressed a luncheon meeting of the Advertising Club of Grand Rapids, Mich., on Friday (21). His subject was "Radio's Place in the Sales Spectrum."

Copy of Speech Available

Copies of "Radio's One-Two Punch," a talk delivered during National Radio Week before the Cincinnati Advertiser's Club by Frank E. Pellegrin, NAB Director of Broadcast Advertising, are available upon request.

Legal Department

Supreme Court Declines Review Decision On Similarity of Trade Names for Colas

The U. S. Supreme Court last week refused for the second time to review the decision of the Circuit Court of Appeals for the First Circuit denying the Coca-Cola Company an injunction to prevent Snow Crest Beverages, a Massachusetts soft drink company, from using the name Polar Cola.

NAB had asked the Court for permission to file a brief as *amicus curiae*, urging that the case be heard in the Supreme Court, on the ground that since it dealt with the question of confusion in the sound of trade names it was important to radio as an advertising medium. (See NAB REPORTS, p. 962). The text of the order of the Supreme Court follows:

"The motion of the National Association of Broadcasters for leave to file a brief as *amicus curiae* is granted. The petition for rehearing is denied."

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 8-14, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point pro-

(Continued on next page)

gram involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursday. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

The Crisis in Our Schools

With hundreds of thousands of teachers having quit their profession during the war years, leaving many teaching positions staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with many classrooms overcrowded and with inadequate school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but for one reason or another are not. When schools provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." During and immediately after the war, however, our schools began to go down hill to a shocking degree. This decline is revealed in: 1. A shortage of qualified teachers. 2. Too few teachers being trained. 3. Lowered teacher morale. 4. Poor buildings and equipment. Partly as a result of action by business in arousing the public through radio and other media, the past several months have seen the beginning of a turn for the better in American schools. But the improvement made thus far is negligible in relation to need. While the drift of teachers to other fields has been slowed, there is still an alarming shortage of well-qualified teachers—and with the number of children in school certain to increase over the next several years as a result of the high birth rate during the war, the shortage is likely to grow more acute. Recent improvements are encouraging evidence of a turn of the tide, but by no means spell the end of the educational crisis. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-C)

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Lynchburg, Va., before showing tomorrow in Roanoke, Va.

Following is the schedule of the train for the week of December 22:

Monday (22)—Tallahassee, Fla.
Tuesday (23)—Pensacola, Fla.
Wednesday (24)—Open date, Mobile, Ala.
Thursday (25)—Open date, Mobile, Ala.
Friday (26)—Mobile, Ala.
Saturday (27)—Selma, Ala.
Sunday (28)—Montgomery, Ala.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 1. They are subject to change.

Monday, December 1

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. * DA (DA-N), 1280 kc., * 1 KW night, 5 KWLS day, unlimited.

(Continued on next page)

WGBF—On the Air, Inc., Evansville, Ind.—C. P. to increase power, etc. * DA, **1280 kc.**, 5 KW, unlimited.

WMRO—WMRO, Incorporated, Aurora, Ill.—C. P. to change frequency, power and hours. **1280 kc.**, 100 watts night, 250 watts day, unlimited.

Intervenors: WDSU, New Orleans, La.
KSFT, Trinidad, Colorado.

(10:00 A. M.)

WHBQ—Harding College, Memphis, Tenn.—C. P. to change frequency, etc. DA (DA-2), **560 kc.**, 1 KW, 5 KW, unlimited.

Other Participants: KLZ, Denver, Colo.,
Party Respondent;
WKBN, Youngstown, Ohio,
Party Respondent;
KFDM, Beaumont, Texas,
Intervenor;
WMPS, Memphis, Tenn.,
Intervenor;
WFAA, Dallas, Texas,
Intervenor;
WBAP, Ft. Worth, Texas,
Intervenor.

(10:00 A. M.)

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—C. P. **1410 kc.**, 1 KW, DA-N&D, unlimited.

NEW—WCOE, Inc., Nashville, Tenn.—C. P. **1410 kc.**, DA (DA-2), 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Lycoming County Broadcasting Co., Williamsport, Pa.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Williamsport Radio Broadcasting Associates, Williamsport, Pa.—C. P. **1340 kc.**, 250 watts, unlimited.

Monday Through Friday, December 1-5

At Ann Arbor, Jackson and Lansing, Mich.

(Beginning Civil Service Room, Main P. O. Bldg., Ann Arbor, Dec. 1 and 2; P. O. Bldg. in Jackson, Dec. 3; Senate Chamber, State Capitol, Dec. 4 and 5: 10 A. M.)

NEW—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich. —C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Michigan Music Network, Inc., Jackson, Mich.—C. P. **1240 kc.**, 250 watts, unlimited.
(Request for withdrawal pending consideration)

NEW—T-C Broadcasting Corp., Lansing, Mich.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Irwin C. Stoll, Lansing, Mich.—C. P. **1240 kc.**, 250 watts, unlimited.

Intervenor: WLOK, Detroit, Michigan.

Wednesday, December 3

Further Hearing

(10:00 A. M.)

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Herald Broadcasting Co., Levelland, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.— C. P. **1230 kc.**, 250 watts, unlimited.

KBST, The Big Spring Herald Broadcasting Co., Big Spring, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

KWEW—W. E. Whitmore, Hobbs, N. M.—C. P. **1230 kc.**, 250 watts, unlimited.

Party Respondent: KSWS, Roswell, New Mexico.

(10:00 A. M.)

WLEU—WLEU Broadcasting Corp, Erie, Pa.; WERC— Presque Isle Broadcasting Co., Erie, Pa.—C. P. **1260 kc.**, 1 KW night, 5 KW day, unlimited, DA-night. Order to show cause.

(10:00 A. M.)

KTBS—Radio Station KTBS, Inc., Shreveport, La.—C. P. to increase power, etc. **710 kc.**, 5 KW night, 10 KW LS, unlimited.

(10:00 A. M.)

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio— C. P. **1260 kc.**, 5 KW, unlimited.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio—C. P. DA-2, **1260 kc.**, 5 KW, unlimited.

Intervenor: WLEU, Erie, Pa.

Wednesday and Thursday, December 3 and 4

At Perth Amboy and Elizabeth, N. J.

(City Hall, Perth Amboy, Dec. 3; Civil Service Room, U. S. P. O. Bldg., Elizabeth, Dec. 4, 10:00 A. M.)

NEW—Perth Amboy Broadcasting Co., Perth Amboy, N. J.— C. P. **1510 kc.**, 250 watts, daytime.

NEW—Union Broadcasting Co., Elizabeth, N. J.—C. P. **1510 kc.**, 1 KW, daytime.

Thursday, December 4

(10:00 A. M.)

NEW—Piedmont Broadcasting Co., Greenville, S. C.—C. P. **1440 kc.**, 500 watts, unlimited, DA-night.

NEW—Harold H. Thoms, Spartanburg, S. C.—C. P. DA-DA-1, **1440 kc.**, 1 KW, unlimited.

At Live Oak, Fla.

(City Hall, 10:00 A. M.)

NEW—Live Oak Broadcasting Co., Live Oak, Fla.—C. P. **1450 kc.**, 250 watts, unlimited.

Party Respondent: WRHP, Tallahassee, Fla.

Friday, December 5

(10:00 A. M.)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—C. P. DA, 1 KW night, 5 KW day, unlimited.

Other Participants: WWJ, Detroit, Mich.,
Party Respondent;
WSPA, Spartanburg, S. C.,
Party Respondent;
WKNA, Beckley, W. Va.,
Party Respondent;
KFEL, Denver, Colo.,
Party Respondent;
WSBT, South Bend, Ind.,
Party Respondent;
WPEN, Philadelphia, Pa.,
Intervenor.

FCC ACTIONS

GENERAL

The Commission en banc authorized Scripps-Howard Radio, Inc., to use the call letters of its television station at Cleveland, Ohio (WEWS) for its new FM station in the same city—thus WEWS-FM. In so doing, it provided for issuance of six-letter calls (four letters followed by FM or TV) regardless of whether or not the applicant has an AM broadcast station.

The practice of adding "-FM" and "-TV" to calls arose from a desire of licensees of AM broadcast stations to employ the call letters of the latter for their frequency modulation or television stations. Independent FM and television stations also indicate a desire to use the identifying suffix. Since such assignments do not require any more letters in basic call combinations, the Commission has no objection to the practice.

AMPLITUDE MODULATION

AM—New CP's Granted

1010 KC.

Gulf Shores Broadcasting Co., Crestview, Fla.—Granted CP for a new station on 1010 kc., 1 KW, daytime; engineering conditions. (BP-6288)

1220 KC.

Community Broadcasting Co., Baton Rouge, La.—Granted CP for a new station; 1220 kc., 250 watts, daytime only; engineering conditions. (BP-6249)

1370 KC.

Sarkes Tarzian & Mary Tarzian, Bloomington, Ind.—Granted CP for a new station; 1370 kc., 500 watts night, 1 KW day, unlimited time, DA-night. (BP-5278)

1410 KC.

The Henderson County Broadcasting Co., Athens, Texas—Granted CP for a new station; 1410 kc., 250 watts, daytime. (BP-6201)

1490 KC.

Wm. Howard Cole, Philadelphia, Miss.—Granted CP for a new station on 1490 kc., 250 watts, unlimited time. (BP-6299) Engineering conditions.

1570 KC.

Pottery Broadcasting Co., E. Liverpool, Ohio—Granted CP for a new station; 1570 kc., 1 KW, daytime only; engineering conditions. (BP-6252)

AM—License Renewals and Extensions

KBIO—Jessica L. Longston, Burley, Idaho—Granted renewal of license for the period ending August 1, 1950 (Comr. Durr for Hearing).

WKWF—John M. Spottswood, Key West, Fla.—Granted renewal of license for the period ending November 1, 1950.

WABY—Adirondack Broadcasting Co., Albany, N. Y.—Granted renewal of license for the regular period ending August 1, 1950.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Ordered that the authority to operate its station facilities under a temporary license, be extended to February 29, 1948, provided, however, that WORL may make application for further extension of the temporary license upon a showing that it is proceeding diligently in the prosecution of its appeal.

The following stations were granted renewal of licenses for the period ending November 1, 1950:

WCBC, Anderson, Ind.; WMMW, Meriden, Conn., and WWOK, Flint, Mich.

WRC—National Broadcasting Co., Inc., Washington, D. C.—Granted renewal of license for the period ending May 1, 1950.

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Granted renewal of license for the period ending August 1, 1950.

WELM—James Robert Meachem, Elmira, N. Y.—Granted renewal of license for the period ending August 1, 1950.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Present license extended on a temporary basis only for the period ending March 1, 1948, pending further information regarding program plans.

W9XJN—Joseph F. Novy, Riverside, Ill.—Granted renewal of experimental station license for the period ending May 1, 1948.

Licenses for the following stations were extended on a temporary basis for the period ending March 1, 1948, for the reasons indicated:

KARK—Arkansas Radio & Equipment Co., Little Rock, Ark.—Pending further consideration under Sec. 310(b) of the Act.

KFJZ & AUX.—Tarrant Broadcasting Co., Fort Worth, Texas—Pending further consideration under Sec. 310(b) of the Act.

KHJ & AUX.-KHJ-FM, W6XOA, W6XDU—Don Lee Holding Co., Los Angeles, Calif.—Pending decision in Docket 7616.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending decision in Dockets 6584, 6585 and 8044.

WATL—Atlanta Broadcasting Co., Atlanta, Ga.—Pending receipt of information requested under Section 308(b) of the Act, and further accounting study.

WDEL—WDEL, Inc., Wilmington, Del.—Pending further engineering study.

WFLA—The Tribune Co., Tampa, Fla.—Pending further engineering study.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Pending consideration and final action on application for transfer of control of licensee corporation.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Renewal application in hearing. (Docket 6983)

WKBW & AUX.—Buffalo Broadcasting Co., Buffalo, N. Y.—Pending effectuation of assignment of license approved by the Commission.

WNOE—James A. Noe, New Orleans, La.—Pending consideration of applicant's legal qualifications.

WOV & AUX.—Wodaam Corp., New York, N. Y.—Pending resolution of multiple ownership situation.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Pending consideration of application for transfer of control under Section (310(b) of the Act.

AM—Designated for Hearing

1220-1230 KC.

Kosciusco Broadcasting Corp., Warsaw, Ind.—Designated for hearing application (BP-6174), for a new station on 1220 kc., 250 watts, daytime only, in a consolidated proceeding with application of Logansport Broadcasting Corp. (BP-5770; Doc. 8194), 1230 kc., 250 watts, unlimited time.

(Continued on next page)

AM—Licenses for New Stations Granted

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C.—Granted license for new station: 790 kc., 1 KW, daytime, and to change studio location. (BL-2714)

820 KC.

WCBD—Michael J. Mintern, as General Overseer of Christian Catholic Church, Chicago, Ill.—Granted license covering new station: 820 kc., 5 KW, S. H. (BL-2677)

840 KC.

WHAB—Pocence Broadcasting Co., Stroudsburg, Pa.—Granted license for new station; 840 kc., 250 watts, day, and to specify studio location. (BL-2686)

900 KC.

KSGN—Radio Sanger Co., Nr. Centerville, Cal.—Granted license for new station: 900 kc., 1 KW, daytime. (BL-2671)

910 KC.

KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted license for new station: 910 kc., 1 KW-DA, unlimited. (BL-2522)

930 KC.

WCNR—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Granted license for new station: 930 kc., 500 watts, daytime, and specify studio location. (BL-2692)

980 KC.

WKLY—Louis L. Morris, Hartwell, Ga.—Granted license for new station; 980 kc., 1 KW, daytime, and to specify studio location. (BL-2650)

1120 KC.

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted license for new station; 1120 kc., 1 KW, daytime. (BL-2685)

1230 KC.

KWTC—Mojave Valley Broadcasting Co., Barstow, Cal.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2693)

1330 KC.

WJDA—South Shore Broadcasting Co., Quincy, Mass.—Granted license for new station; 1330 kc., 1 KW, daytime. (BL-2659)

1400 KC.

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted license for new station; 1400 kc., 250 watts, unlimited. (BL-2655)

KNOX—Community Radio Corp., Grand Forks, N. Dak.—Granted license for new station; 1400 kc., 250 watts, unlimited time, conditions. (BL-2770)

1430 KC.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted license for new station: 1430 kc., 500 watts, unlimited time. (BL-2709)

WEXT—WEXT, Inc., Milwaukee, Wis.—Granted license for new station; 1430 kc., 1 KW, daytime, and to change description of studio location. (BL-2680)

AM—Modification of CP's Granted

WITA—Electronic Enterprises, Inc., San Juan, P. R.—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3172)

KCOK—Herman Anderson, Tulare, Cal.—Granted modification of CP to change type of transmitter. (BMP-3303)

KUCB—Broadcasting Corp. of America, Blythe, Cal.—Granted modification of CP to change type of transmitter and vertical antenna. (BMP-3291)

WMGW—H. C. Winslow, Meadville, Pa.—Granted modification of CP for extension of completion date to 1-28-48. (BMP-3295)

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3310)

WSKI—Taylor-Jacobsen, Montpelier, Vt.—Granted modification of CP to change name of permittee to Montpelier-Barre Broadcasting Co. and change studio location. (BMP-3299)

KNPT—Yaquina Radio, Inc., Newport, Ore.—Granted modification of CP for approval of antenna, transmitter and studio locations.

WXLT—Charles W. Ingersoll, Ely, Minn.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-3111)

KNOG—Border Broadcasting Co., Inc., Nogales, Ariz.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3091)

KVNC—The Voice of Nevada's Capital, Carson City, Nev.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3039)

WISR-FM—Butler Broadcasting Co., Butler, Pa.—Granted modification of CP to change type of transmitter and make changes in antenna system. (BMPH-1038)

KOGT—Sabine Area Broadcasting Corp., Orange, Texas—Granted modification of CP to change type of transmitter, change studio location, and for extension of completion date. (BMP-3304)

Standard Tobacco Co., Inc., Maysville, Ky.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3250)

KBUH—Samuel L. Stephens, Sr., Brigham City, Utah—Granted modification of CP for approval of antenna, transmitter and studio locations. (GMP-3239)

WBOM—Frank E. Pellegrin and Carlin S. French, Oak Ridge, Tenn.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3266)

WFLR—John H. Phipps, Marianna, Fla.—Granted modification of CP to change type of transmitter, to change transmitter and studio locations. (BMP-3281)

WNOW—The Helm Coal Co., York, Pa.—Granted modification of CP for approval of antenna and transmitter locations. (BMP-3095)

KVOG—United Broadcasting Co., Ogden, Utah—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3245)

The following were authorized extension of completion dates as shown:

WVNJ, Newark, N. J., to 5-31-48 (BMP-3312); KMFR, Great Falls, Mont., to 3-30-48 (BMP-3311); WSAN, Allentown, Pa., to 11-25-47 (BMP-3315); KFVS, Cape Girardeau, Mo., to 4-1-48 (BMP-3316); KELN, Ely, Nev., to 3-30-48 (BMP-3306); WCAP, Asbury Park, to 5-14-48 (BMP-3305); WBBB, Burlington, N. C., to 1-31-48 (BMP-3313); KCRS, Midland, Texas, to 11-30-47; WSAR, Fall River, Mass., to 3-16-48 (BMP-3322); WGPC, Albany, Ga., to 3-1-48 (BMP-3321); KSDN, Aberdeen, S. Dak., to 4-18-48 (BMP-3325); WPAQ, Mount Airy, N. C., to 1-25-48 (BMP-3326).

AM—Miscellaneous Actions

KTMC—McAlester Broadcasting Co., a copartnership composed of C. E. Wilson and P. D. Jackson (Assignor), J. Stanley O'Neill (Assignee), McAlester, Okla.—Granted consent to assignment of license for station KTMC from McAlester Broadcasting Co., a partnership, to J. Stanley O'Neill, for a total consideration of $100,000. (BAL-632) (Comr. Durr for hearing.)

(Continued on next page)

WVOS—Bernard K. Johnpoll (Assignor); Sullivan County Broadcasting Corp. (Assignee), Liberty, N. Y.—Granted assignment of CP for station WVOS from Bernard K. Johnpoll to Sullivan County Broadcasting Corp., a newly formed New York corporation, for a sum equal to the amount which assignor has expended, invested or obligated himself to pay in connection with station, but not to exceed $26,020. (BAP-63)

WHMA & WHMA-FM—Harry M. Ayers (Assignor), Anniston Broadcasting Co. (Assignee), Anniston, Ala.—Granted consent to the ossignment of license for AM station WHMA and FM permit for WHMA-FM, from Harry M. Ayers, individual, to Anniston Broadcasting Co. (BAL-649)

KOCO—B. Loring Schmidt (Assignor), Jennie C. Schmidt as Guardian of the estate of B. Loring Schmidt (Assignee), Salem, Ore.—Granted consent to the assignment of license for station KOCO from B. Loring Schmidt to Jennie C. Schmidt as the Guardian of his estate. (BAL-657)

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Granted consent to assignment of permit for FM station KRCC from John F. Galvin, Sr., Trustee for the Independent Publishing Co., to John F. Galvin, Jr., for $10,900, representing 109 shares of stock. (BTC-572)

Boise Broadcasting Co., Boise, Idaho—Granted petition to dismiss without prejudice its application (BP-4482; Docket 8048).

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing presently scheduled for Nov. 24 in re application for renewal of license (Docket 6987) to January 26, 1948.

Washtenaw Broadcasting Co., Inc.; Motor State Broadcasting Co.; T-C Broadcasting Corp.; Irwin C. Stoll; Michigan Music Network, Inc.—Ordered that the hearings on these applications be scheduled to be held on the dates and places as follows: Washtenaw Broadcasting Co., Inc. (Docket 8213), on Dec. 1 at Ann Arbor; Motor State Broadcasting Co. (Docket 8537) on Dec. 2, at Ann Arbor; Michigan Music Network, Inc. (Docket 8216), Dec. 3, at Jackson; T-C Broadcasting Corp. (Docket 8214), Dec. 4, at Lansing; and Irwin C. Stoll (Docket 8215), Dec. 5, at Lansing.

Perth Amboy Broadcasting Co., Perth Amboy, N. J.; Union Broadcasting Co., Elizabeth, N. J.—Ordered that the hearing on these applications presently scheduled for Nov. 24 and 25, be continued to Dec. 3 and 4 at Perth Amboy and Elizabeth.

WJOB—South Shore Broadcasting Corp., Hammond, Ind.—Denied petition requesting 30-day continuance of hearing on applicotion of Logansport Broadcasting Corp., scheduled for Nov. 26. (Action taken 11-21)

WMRO—WMRO, Inc., Aurora, Ill.—Granted authority to take depositions in re its application. (Docket 8637)

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted petition for continuance of hearing now scheduled for Nov. 20 and continued same to Dec. 19 in re Docket 8049. (Action taken 11-19)

Hugh Francis McKee, Portland, Ore.—The Commission, on its own motion, continued the hearing on application (Docket 6356) now scheduled for Nov. 24 to Feb. 23, at Portland, Ore.

Logansport Broadcasting Corp., Logansport, Ind.—Granted petition requesting that the issues Nos. 1 and 3 set forth in the Commission's order of March 6 in re (Docket 8194), be stricken, and ordered that the issues in the proceeding be enlarged to include an issue to determine the population and area, if any, now served by WJOB, Hammond, Ind., would lose service because of the operation of the proposed Logansport station, etc.

Fort Bend County Broadcasting Co., Rosenberg, Texas—Granted petition for leave to amend its application (BP-5908; Docket 8242) so as to specify power of 500 watts instead of 250 watts, etc.

John C. Mullens, Phoenix, Ariz.—Granted petition to accept his written appearance in re application. (Docket 8156)

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.; WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Upon consideration of petition of WPAT, the Commission continued the hearing now scheduled for Nov. 26 to Feb. 16, 1948, on these applications. (Dockets 8285 and 8287)

Four States Broadcasters, Inc., Joplin, Mo.—Granted petition for leave to amend its application (BP-4805; Docket 7781) to revise technical data with respect to nighttime operation, show changes in petitioner's financial plans, etc. The amendment was accepted and application removed from the hearing docket.

KOOS—KOOS, Inc., Coos Bay, Ore.—Dismissed as moot petition requesting a 60-day continuance of hearing in re its application. (Docket 8049)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Granted petition for leave to amend its application (BP-4796; Docket 8400) to change transmitter location and increase night power from 1 to 5 KW.

Grenada Broadcasting Co., Grenada, Miss.—Dismissed as moot petition requesting advancement on the Docket Calendar of his application (Docket 7577) and that of Birney Imes, Jr. (Docket 7578)

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted authority to take depositions in the proceeding on its application. (BP-5056; Docket 8580)

Southern Idaho Broadcasting Co., Preston, Idaho—Granted petition requesting leave to change applicant's name to "Voice of the Rockies, Inc." (BP-5002; Docket 8168)

WCJU—Lester Williams, Columbia, Miss.—Granted license to cover changes in transmitting equipment. (BL-2790)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted license covering increase in power to 1 KW, 5 KW-LS, and installation of new transmitter; condition. (BL-2649)

Roy C. Kelley, Muskegon, Mich.—Granted petition to dismiss without prejudice his application (BP-4914; Docket 8407)

All-Oklahoma Broadcasting Co., Tulsa, Okla.—Texas Star Broadcasting Co., Dallas, Texas—Granted in part joint petition requesting leave to amend their applications (BP-4797; Docket 8369) and (BP-5820; Docket 8258), to substitute revised engineering dota with respect to daytime operation.

WOMI—Owensboro Broadcasting Co., Owensboro, Ky.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6285)

United Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application (BP-5863; Docket 8348) to change location of transmitter site, reduce night power from 5 KW to 1 KW, to alter contemplated stock issuance, etc.

The Montana Network, Inc., Butte, Mont.—Dismissed as moot petition requesting dismissal without prejudice of its application. (Docket 8299)

Richardson, Spring & Adair, Crawfordsville, Ind.—Granted petition for leave to amend its application (BP-6172; Docket 8503) to show withdrowal of Robert C. Adair and the addition of Curtis S. Horn and Thos. W. Morley; to change name of applicant to O. E. Richardson, Joe Gibbs Spring, Curtis S. Horn and Thos. W. Morley, d/b as Crawfordsville Broadcasting Assn.

KERO—J. E. Rodman, Bakersfield, Calif.—Granted petition to accept written appearance in re his application. (Docket 8533)

WGBF—On the Air, Inc., Evansville, Ind.—Granted petition for leave to amend its application (BP-3844; Docket 8305) to modify its proposed DA.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Granted license for increase in power to 5 KW, installation of new transmitter and DA for night use, and change transmitter location. (BL-2648)

WJLD—Johnston Broadcasting Co., Bessemer, Ala.—Granted license covering change in transmitter and studio locations. (BL-2664)

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Gronted license covering increase in power to 5 KW, ond installation of new transmitter. (BL-2652)

(Continued on next page)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted license covering installation of new transmitter and vertical antenna and change in transmitter location. (BL-2687)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted license covering increase in power and for changes in transmitting equipment. (BL-2668)

WJNO—WJNO, Inc., West Palm Beach, Fla.—Granted license covering installation of a new transmitter. (BL-2658)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted license covering change in location of present licensed transmitter to be used as an auxiliary. (BL-2791)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted license covering mounting of FM antenna on top of AM tower. (BL-2673)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted license covering change in hours to unlimited, increase in power to 1 KW, new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2695)

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted license covering increase in power to 5 KW, install new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2646)

Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.—Denied joint petition requesting (1) that the Commission accept a waiver of hearing in accordance with procedure described in Sec. 1.391 of the Rules, and (2) requesting oral argument before the Commission *en banc* on the facts now before it with respect to their applications. (Dockets 8291, 8292, 8293)

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Granted license to cover change in frequency to 680 kc., increase in power to 5 KW-DA, 10 KW-LS, unlimited; installation of a new transmitter, DA for night use, and change transmitter location. (BL-2657)

780 KC.

Charles L. Cain, Grand Prairie, Tex.—Granted petition for leave to amend his application (BP-6136; Doc. 8543) to specify 780 kc. with 250 watts daytime only, in lieu of 1390 kc., 1 KW, day. The amendment was accepted and application removed from the hearing docket.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted license covering change in frequency to 810 kc., increase in power to 10 KW-50 KWLS, installation of new transmitter, changes in DA for night use and change transmitter location. (BL-2656)

1340 KC.

Southern Idaho Broadcasting Co., Preston, Idaho—Granted petition requesting leave to amend its application (BP-5002; Doc. 8168) so as to specify the frequency 1340 kc. with 250 watts, unlimited, in lieu of 1500 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1390 KC.

Ellis County Broadcasting Co., Waxahachie, Tex.—Granted petition for leave to amend its application (BP-5339; Doc. 8257) so as to specify the frequency 1390 kc. with 1 KW, daytime only, using DA, in lieu of 730 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket; further ordered that the grant of the petition and acceptance of said amendment is conditioned upon the filing within 10 days of an affidavit in proper form pursuant to Sec. 1.365(a).

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Granted license covering change in frequency to 1590 kc., hours of operation to unlimited, installation of DA night, and change transmitter location. (BL-2665)

AM—Applications Accepted for Filing

570 KC.

KLAC—KMTR Radio Corporation, Los Angeles, Calif.—Modification of construction permit (B5-P-4583, as modified, which authorized increase in power, installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

620 KC.

KWAL—Silver Broadcasting Co., Wallace, Idaho—Modification of construction permit (B5-P-5515, which authorized change of frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of commencement and completion dates.

KWFT—Wichita Broadcasters, Wichita Falls, Tex. (a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, as modified, which authorized increase in power and changes in directional antenna for night use and mount FM antenna on SE Tower) for extension of completion date.

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower and change transmitter location) for extension of completion date.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

710 KC.

KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—License to cover construction permit (B3-P-3733, as modified) which authorized change in frequency, increase in power, change type of transmitter, installation of directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

790 KC.

KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)—License to cover construction permit (BP-3935, as modified) which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter, and authority to determine operating power by direct measurement of antenna power.

900 KC.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation. Amended re officers.

910 KC.

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for night use, and unlimited hours of operation. Amended to make changes in directional antenna pattern.

KRUX—Gene Burke Brophy, Glendale, Ariz.—Construction permit to change frequency from 1340 to 910 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from Approx. 225'

(Continued on next page)

N. of intersection of Grand Ave. and South 7th Avenue, Glendale, Ariz., to Glendale Ave., near Glendale, Ariz., and 65 North Central Avenue, Phoenix, Ariz., respectively.

920 KC.

KRAM—Boulder City Broadcasting Co., Las Vegas, Nev. (a Nevada corporation)—Modification of construction permit (B5-P-4942, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, change transmitter location and change studio location.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW night and 5 KW day, and install directional antenna for night use. Amended re changes in directional antenna system.

940 KC.

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to change type of transmitter.

970 KC.

WCSH—Congress Square Hotel Co., Portland, Maine—License to cover construction permit (B1-P-5157) which authorized to make changes in directional antenna in order to specify directional antenna operation for nighttime only, and authority to determine operating power by direct measurement of antenna power.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit (B1-P-3926, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1010 KC.

WAPF—The Southwestern Broadcasting Company of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Modification of construction permit (BP-6018, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and change studio location.

1080 KC.

WOAP—The Argus-Press Co., Owosso, Idaho—Modification of construction permit (B2-P-5531, as modified, which authorized a new standard broadcast station) for extension of completion date.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, as modified, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—York County Broadcasting Co., Rock Hill, S. C. (W. G. Reid and O. Frank Thornton, a partnership)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation. Amended to change name of applicant from W. G. Reid and O. Frank Thornton, a partnership, d/b as York County Broadcasting Co. to W. G. Reid and O. Frank Thornton, a partnership, d/b as Tri-County Broadcasting Co.

WRUN—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-P-4793, which authorized a new standard broadcast station) for extension of completion date.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-P-4051, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter and studio locations and make changes in transmitting equipment) for extension of completion date.

1220 KC.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1220 kc., and change hours of operation from unlimited to daytime only.

1230 KC.

WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass. (Herbert B. Clark, Robert Hardman and James Gordon Keyworth, a partnership)—License to cover construction permit (B1-P-5619, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (BP-6002, which authorized to install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJPD—Ishpeming Broadcasting Co., Ishpeming, Mich.—License to cover construction permit (BP-5699) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1250 KC.

NEW—The Shelbyville Broadcasting Co., Shelbyville, Ill. (Glen Clawson, Janice Clawson, Gerald Clawson and Wayne Barker, a partnership) (P. O., So. Morgan St.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 250 watts, and daytime hours of operation.

1280 KC.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Construction permit to make changes in transmitting equipment, change transmitter location from U. S. Hwy. #350, 1.9 miles from center of Trinidad, Colo., to U. S. Hwy. #85, 1.5 miles south of Trinidad, Colo., and change studio location from First National Bank Bldg., Trinidad, Colo., to 225 N. Commercial, Trinidad, Colo.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Construction permit to increase power from 1 KW night 5 KW day to 5 KW day and night and to make changes in directional antenna system for night use. Amended to change name of applicant from Evansville on the Air, Inc., to On The Air, Inc.

1290 KC.

WNAF—Community Broadcasting Service Co., Providence, R. I.—Modification of construction permit (B1-P-5407, as modified, which authorized a new standard broadcast station) to change type of transmitter and type of vertical antenna, and to change studio location.

1310 KC.

KTKR—Taft Broadcasting Co., Taft, Calif. (Kenneth Aitken and George J. Tschumy, a partnership)—Modification of construction permit (BP-5766, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at approx. 1 mile from city center on Taft to McKittrick highway, Taft, Calif.

1320 KC.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—License to cover construction permit (B3-P-4254, as modified) which authorized a new standard broadcast station

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and authority to determine operating power by direct measurement of antenna power.

NEW—Canisteo Radio Corp., Hornell, N. Y. (P. O., 198 So. Main St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, and daytime hours of operation.

KCRA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Modification of construction permit (BP-5980, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D. —Modification of construction permit (BP-5643, which authorized to change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of completion date.

1340 KC.

KUIN—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Modification of construction permit (B5-P-5569, which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

NEW—Vir N. James, Salida, Colo. (P. O., 219 South Cross Blvd., San Antonio 4, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WRHI—York County Broadcasting Co., Rock Hill, S. C. (Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower. Amended to change type transmitter.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling, a partnership)—License to cover construction permit (BP-6048, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WSAY—The Federal Broadcasting System, Inc., Rochester, N. Y.—Modification of construction permit (BP-5900, which authorized to increase power, install new transmitter, make changes in directional antenna and change from employing directional antenna day and night to directional antenna night only) for extension of completion date.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) to make changes in directional antenna.

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. M.—Authority to determine operating power by direct measurement of antenna power.

WRRN—Nied and Stevens, Inc., Warren, Ohio—Modification of construction permit (B2-P-4140, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

WMFD—Richard Austin Dunlea, Wilmington, N. C.—Modification of construction permit (BP-5964, which authorized to increase power, install new transmitter and directional antenna—2, for day and night use, and change transmitter location) for extension of completion date.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-P-5377, as modified, which authorized change in transmitter location, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit (B5-P-5032, as modified, which authorized installation of new directional antenna for day and night use (DA-1) and make changes in directional antenna) for extension of completion date.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex. (Robert W. Chapman and Manning L. Trammell, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1440 KC.

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-P-5437, which authorized increase in power, install new transmitter and directional antenna for night use) for extension of completion date.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall and Grant R. Wrathall) —Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location from Soquel Point in Monterey Bay, Santa Cruz, Calif., to 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif. Amended to make changes in ground system and change transmitter location from 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif., to Beach and Rogers Road, Palm Beach, Calif.

1490 KC.

KPAS—Pass Broadcasting Co., Banning, Calif. (Carl Phillips, Robert W. Phillips, and John Phillips, a partnership)—License to cover construction permit (B5-P-5512) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTOR—The Torrington Broadcasting Co., Inc., Torrington, Conn.—Modification of construction permit (B1-P-4154, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, and to change transmitter and studio locations from south of Torrington, Conn., and 60 Main St., Torrington, Conn., respectively, to 93 Perkins St., Torrington, Conn.

NEW—Grand Haven Broadcasting Co., Grand Haven, Mich. (P. O., 201 Washington Ave., Grand Haven, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KCSU—The Central Utah Broadcasting Co., Provo, Utah (Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership)—Modification of construction permit (B5-P-4703, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Big Sandy Broadcasting Co., Paintsville, Ky. (W. Howes Meade, James W. Archer and Hubert J. Morgan, a partnership) (P. O., Meade Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW, directional antenna and unlimited* hours of operation. Amended to change hours of operation from *unlimited to unlimited except for hours from LS at Cincinnati, Ohio, to LS at Sacramento, Calif.

1560 KC.

KWSI—Nonpareil Broadcasting Co., Council Bluffs, Iowa —Authority to determine operating power by direct measurement of antenna power.

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1600 KC.

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Modification of construction permit (B3-P-5276, as modified, which authorized a new standard broadcast station) to change type of transmitter and specify studio location as 2520 Toomey Ave., Charlotte, N. C.

AM—Applications Dismissed

710 KC.

WGBS—The Fort Industry Co., Miami, Fla.—Special service authorization to operate unlimited time, non-directional, on 710 kc., with power of 10 KW day, 2 KW night, for period of 30 days. Dismissed November 21, 1947.

1450 KC.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit for reinstatement of (B3-P-5312, which authorized installation of new vertical antenna) to make changes in vertical antenna and mount FM antenna on AM tower. Dismissed November 21, 1947.

AM—Applications Tendered for Filing

900 KC.

KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—Consent to assignment of license to E. L. Barr, Elmer Rheingans, Jake Rheingans, Estey H. Walton, and Strother P. Walton, as partnership, d/b as Radio Sanger Co.

910 KC.

KRUX—Gene Burke Brophy, Glendale, Ariz.—Construction permit to change frequency from 1340 to 910 kc., power from 250 watts to 5 KW, install a new transmitter and change the transmitter location, install directional antenna for day and night use, and change the studio location from Glendale, Ariz., to Phoenix, Ariz.

920 KC.

WTTM—Trent Broadcast Corp., Trenton, N. J.—Acquisition of control of 50 per cent of stock in licensee of WTTM and permittee of WTTM-FM from Elmer H. Wene to S. Carl Mark.

970 KC.

WKNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—Construction permit to change hours of operation from daytime to unlimited, frequency from 1210 to 970 kc., power from 1 KW daytime to 1 KW day and night, change the transmitter location and install directional antenna for night use only.

1130 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Consent to assignment of license to Radio Dinuba Co.

1230 KC.

NEW—Edward J. Breece, Lander, Wyo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1290 KC.

NEW—County Broadcasting Co., Williamston, N. C. (John E. Rumbough and James Edwin King)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit to install FM antenna on top of the North tower of the directional antenna array (DA-N).

1380 KC.

WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Construction permit to change hours from daytime to unlimited, frequency from 710 to 1380 kc., power from 1 KW daytime to 1 KW day and night, and install directional antenna for day and night use, and change the transmitter location.

1450 KC.

NEW—The Cornbelt Broadcasting Co., Storm Lake, Iowa—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KBPS—Benson Polytechnic School, Portland, Ore. (R. T. Stephens, Agent)—Modification of license to increase hours of operation Monday through Friday each week, from 10:00 a. m. to 10:00 p. m.

1450-1490 KC.

KBKR, KLBM, KSHV—Inland Radio, Inc., Baker, La Grande and Ontario, Ore.—Consent to transfer of control of licensees to Olive B. Cornett, Executrix of the Estate of Marshall E. Cornett, deceased.

1490 KC.

NEW—Fairfield County Broadcasting Co., Norwalk, Conn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts and unlimited hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

Harding College, Memphis, Tenn.—Authorized a conditional grant for a Class B station subject to further review and approval of engineering conditions; proposed channel No. 238 (95.5 mc.). (BPH-1347)

W. Albert Lee, Houston, Texas—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed Channel No. 239, 95.7 mc. (BPH-1365)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Authorized a Class B in lieu of a Class A station, Channel No. 230, and made the following change in tentative allocation plans: Delete Channel 230 from Danville, Va., and add No. 277; added Channel No. 230 to Burlington, N. C.; deleted Channel No. 277 from Raleigh, N. C.

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Elmira Star-Gazette, Inc., Elmira, N. Y.—Class B; Channel No. 295, 106.9 mc.; 4.4 KW; 870 feet. (BPH-431)

Sky Way Broadcasting Corp., Columbus, Ohio—Class B; Channel No. 234, 94.7 mc.; 39 KW; 225 ft. (BPH-1055)

WLCK-FM—The Fort Industry Co., Lima, Ohio—Class B; Channel No. 277, 103.3 mc.; 25 KW; 435 feet. (BPH-872)

The following were authorized construction permits in lieu of previous conditions:

WELL-FM—Federated Publications, Inc., Battle Creek, Mich.—Class B; Channel No. 271, 102.1 mc.; 45 KW; 310 feet. (BPH-59)

WLWF—Crosley Broadcasting Corp., Columbus, Ohio—Class B; Channel No. 242, 96.3 mc.; 4.7 KW; 825 feet. (BPH-274)

WMHC—The Wm. H. Block Co., Indianapolis, Ind.—Class B; Channel No. 246, 97.1 mc.; 52 KW; 340 feet. (BPH-967)

WDLM—The Moody Bible Institute of Chicago, Chicago, Ill.—Class B; Channel No. 238, 95.5 mc.; 50 KW; 360 feet. (BPH-1345)

FM—License Renewals and Extensions

WABW-FM—Associated Broadcasters, Inc., Indianapolis, Ind.—Present license extended upon a temporary basis for

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the period ending March 1, 1948, pending action in Dockets 7835 and 7836.

WCAU-FM—Phila. Record Co., Philadelphia, Pa.—Present license extended upon a temporary basis for the period ending March 1, 1948, pending consideration and final action on application for transfer of control.

WMIT—Gordon Gray, Winston-Salem, N. C.—Present license extended on a temporary basis for the period ending March 1, 1948, pending receipt of reply to letter regarding ownership.

WFMN—Edwin H. Armstrong, Alpine, N. J.—Granted renewal of license for the period ending July 1, 1948.

FM—Allocation Plan Change in Boston Area

In order that one additional Class A channel (No. 288) may be made available in the Boston area, the following change in Class B allocation plan was made:

Boston, Mass.: Deleted Channel 289; Added Channel 290.

FM—Modification of CP's Granted

WELD—RadiOhio, Inc., Columbus, Ohio—Granted modification of CP to make changes in antenna system. (BMPH-1030)

The following were authorized extension of completion dates as shown:

WTNY, Troy, N. Y., to 2-18-48 (BMPH-971); KSO-FM, Des Moines, to 2-20-48 (BMPH-977); WHLD-FM, Niagara Falls, N. Y., to 6-1-48 (BMPH-1052); WHVA, Poughkeepsie to 2-7-48 (BMPH-1057); WHNY, Hempstead, N. Y., to 2-23-48 (BMPH-1071); KSCJ-FM, Sioux City, Ia., to 3-31-48 (BMPH-1077).

WEIM-FM, Fitchburg, Mass., to 2-23-48 (BMPH-785); KWBB-FM, Wichita, Kans., to 2-27-48 (BMPH-882); WWOD-FM, Lynchburg, Va., to 2-4-48 (BMPH-959); WIBA-FM, Madison, Wis., to 2-11-48 (BMPH-1037); WCRS-FM, Greenwood, S. C., to 3-11-48 (BMPH-1041); WLWA, Cincinnati, to 3-6-48 (BMPH-1048); WMGY-FM, Montgomery, Ala., to 3-4-48 (BMPH-1051); WBRE-FM, Wilkes-Barre, Pa., to 3-1-48 (BMPH-1053); KARM-FM, Fresno, Cal., 3-7-48 (BMPH-1065).

FM—Miscellaneous Actions

Northern Virginia Broadcasters, Inc., Arlington, Va.; Montgomery FM Broadcasting Corp., Silver Spring, Md.; Potomac Broadcasting Corp., Alexandria, Va.—Designated for consolidated hearing the following applications for Class B stations in the Washington, D. C., vicinity: Northern Virginia (BPH-1350); Montgomery FM (BMPH-610), and Potomac (BMPH-781).

KGFF Broadcasting Co., Shawnee, Okla.—Upon request of KGFF the Commission cancelled the CP heretofore issued for a Class B FM station. (BPH-465)

Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted 90 day extension of completion date on condition that applicant commence interim operation on or before that date. (BMPH-820)

Southern Broadcasting Corp., San Antonio, Tex.—Granted 90-day extension of completion date on condition that applicant commence interim operation on or before that date.

WCBS-FM—Columbia Broadcasting System, Inc., New York City—Granted license which authorized changes in FM station. (BLH-100)

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Granted license for FM station. (BLH-104).

WKNP—Corning Leader, Inc., Corning, N. Y.—Granted license for FM station. (BLH-105)

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted license for new FM station; channel 236, 95.1 mc.; 9 KW; 600 ft. (BLH-70)

WFOB—Seneca Radio Corp., Fostoria, Ohio—Granted license for FM station; frequency Channel 288, 105.5 mc.; 130 ft. (BLH-98)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted license for FM station. (BLH-99)

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—Granted license for FM station. (BLH-101)

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—Granted license for FM station. (BLH-102)

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted license for FM station. (BLH-103)

WTFM—Jay R. David (Assignor), Tiffin Broadcasting Co. (Assignee), Tiffin, Ohio—Granted assignment of FM construction permit from J. R. David to Tiffin Broadcasting Co., a corporation which is controlled 50.66% by said David. (BAPH-41)

Radio Broadcasting Corp., La-Salle-Peru, Ill.; The LaSalle County Broadcasting Co., LaSalle, Ill.—Designated for consolidated hearing the applications of Radio Broadcasting Corp. (BPH-1344) and The LaSalle County Broadcasting Co. (BPH-1366), each requesting a Class B station.

Wilmington Star-News Co., Wilmington, N. C.—Granted request to vacate its CP for a Class B station and dismiss application. (BPH-456)

FM—Applications Accepted for Filing

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station, for extension of completion date.

KHSL-FM—Golden Empire Broadcasting Co., Chico, Calif.—License to cover construction permit (B5-PH-1053, as modified) which authorized a new FM broadcast station.

KTML—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-317, as modified) which authorized a new FM broadcast station, for extension of completion date.

KLOK-FM—Valley Broadcasting Co., San Jose, Calif. (E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr.)—Modification of construction permit (B5-PH-752, as modified) which authorized a new FM broadcast station, for extension of completion date.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-PH-760, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKBN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Modification of construction permit (B2-PH-372, as modified) which authorized a new FM broadcast station, for extension of completion date.

KEX-FM—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-PH-772, which authorized a new FM broadcast station) to change effective radiated power to 57.1 KW; antenna height above average terrain to 955 feet; make changes in antenna system and change commencement and completion dates.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, for extension of completion date.

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJR-FM—WJR, The Goodwill Station, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-28, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Modification of construction per-

(Continued on next page)

mit (B1-PH-1067, as modified) which authorized changes in FM broadcast station, for extension of completion date.

KIXL-FM—Variety Broadcasting, Inc., Dallas, Texas—Modification of construction permit (B3-PH-1005, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Modification of construction permit (B1-PH-550, as modified) which authorized a new FM broadcast station, for extension of completion date.

WDRC-FM—The Connecticut Broadcasting Co., Hartford, Conn.—Modification of construction permit (B1-PH-1151, which authorized changes in new FM broadcast station) for extension of completion date.

WEHS—WHFC, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-1065, as modified), which authorized changes in FM broadcast station for extension of completion date.

KYSM-FM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden)—Modification of construction permit (B4-PH-519, as modified), which authorized a new FM broadcast station for extension of completion date.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, as modified), which authorized a new FM broadcast station for extension of completion date.

WTAM-FM—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B3-PH-167, which authorized a new FM broadcast station) to change ERP to 13 KW; specify type of transmitter, transmitter site as Snowville Road, Brecksville Village, Ohio, change antenna height above average terrain to 621.8 feet and specify antenna system.

KUGN-FM—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips, a co-partnership)—Modification of construction permit (B5-PH-416, which authorized a new FM broadcast station as modified) for extension of completion date.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, as modified), which authorized a new FM broadcast station for extension of completion date.

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—License to cover construction permit (B2-PH-495, as modified), which authorized a new FM broadcast station.

WDBJ-FM—Times-World Corp., Roanoke, Va.—Modification of construction permit (B2-PH-388, as modified), which authorized a new FM broadcast station for extension of completion date.

WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—Modification of construction permit (B4-PH-286, as modified), which authorized a new FM broadcast station for extension of completion date.

WFHR-FM—William F. Huffman Radio, Inc., Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908, as modified), which authorized a new FM broadcast station for extension of completion date.

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Modification of construction permit (B5-PH-787, as modified), which authorized a new FM broadcast station for extension of completion date.

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-893, which authorized a new FM broadcast station for extension of completion date.

KMED-FM—Mrs. W. J. Virgin, Medford, Oregon—Modification of construction permit (B5-PH-336, as modified), which authorized a new FM broadcast station to change completion date.

Channel #245

NEW—Matta Broadcasting Co., Braddock, Pa.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 229, 93.7 mc., ERP of 52,800 watts, height above average terrain 500 feet. Amended to change frequency from Channel 229, 93.7 mc., to Channel 245, 96.9 mc., change type of transmitter, ERP from 52,800 watts to 20,000 watts, and make changes in antenna system.

Channel #258

NEW—Associated Electronic Enterprises, Inc., Woonsocket, R. I.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 288, 105.5 mc. and ERP of 300 watts.

Channel #264

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-950, as modified) which authorized a new FM broadcast station, to change type of station from Class A to Class B; frequency to Channel 264, 100.7 mc., ERP to 20 KW; change type of transmitter; antenna height above average terrain to 350 feet; make changes in antenna system, and change commencement and completion dates.

FM—Applications Tendered for Filing

WABX—Harold O. Bishop, Harrisburg, Pa.—Consent to assignment of construction permit of FM station WABX to WABX, Inc.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-P-4447), to mount FM antenna on north tower of directional antenna array and change the proposed transmitter location.

TELEVISION

TV—New Commercial CP Granted

Memphis Publishing Co., Memphis, Tenn.—Granted CP for a new station; frequency Channel No. 4, 66-72 mc.; visual power 13.6 KW; aural 7.12 KW; antenna 650 feet. (BPCT-205)

TV—Designated for Hearing

Ordered that a consolidated hearing on all of the following groups shall be held January 5, 1948, on issues 1 and 2 stated in the Commission's order of October 15, which deals with stock ownership and management interests of Paramount Pictures, Inc., and further ordered that Issue No. 3 of the Commission's order of October 15 be withdrawn from this hearing.

New England Theatres, Inc., Boston, Mass.; Empire Coil Co., Inc., Sharon, Mass.; Boston Metropolitan Tele. Co., Boston, Mass.; New England Tele. Co., Inc., Boston, Mass.; Mass. Broadcasting Corp., Boston, Mass.—Ordered that these five applications for new television stations (BPCT-140), (BPCT-202), (BPCT-203), (BPCT-210) and (BPCT-219), be designated for consolidated hearing, on issues to determine, among other things (a) the stock ownership and management interest of Paramount Pictures, Inc., in Allen B. DuMont Labs. Inc., New England Theatres, Inc., United Detroit Theatres Corp., Balaban and Katz Corp., Interstate Circuit, Inc., and Television Productions, Inc., and (b) whether in the light of the evidence adduced with respect to issue (a) above, a grant of the application of New England Theatres, Inc., would be consistent with Sec. 3.640 of the rules further ordered that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. Inc. (BPCT-161 and 163), New England Theatres, Inc. (BPCT-140), United Detroit Theatres Corp. (BPCT-50) and Interstate Circuit Inc. (BPCT-94)

Allen B. DuMont Labs. Inc., Cleveland, Ohio; WGAR Broadcasting Co., Cleveland, Ohio; United Broadcasting Co., Cleveland, Ohio—Ordered these applications be designated for consolidated hearing: (BPCT-161), (BPCT-214) and (BPCT-216), on issues to determine, among other things

(Continued on next page)

(a) the stock ownership and management interests of Paramount Pictures, Inc., in the applications of Allen B. DuMont, et al. listed above, and (b), whether in the light of the evidence adduced at the hearing with respect to issue (a) above, a grant of the application of Allen B. DuMont Labs. Inc., and United Detroit Theatres Corp., would be consistent with Sec. 3.640 of the rules, and ordered further that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated October 15 on Allen B. DuMont Labs., et al. applications.

United Detroit Theatres, Corp, Detroit, Mich.; WJR, The Goodwill Station, Inc., Detroit; and The Fort Industry Co., Detroit, Mich.—Adopted an order designating for consolidated hearing the applications of United Detroit Theatres Corp. (BPCT-50), WJR, the Goodwill Station, Inc. (BPCT-212) for new television stations in Detroit, and application of The Fort Industry Co. (BMPCT-80), to change authorized Channel No. 2 to No. 5, on issues to determine, among other things, the stock ownership, etc., of Paramount Pictures, and whether in the light of the evidence adduced at the hearing with respect to Paramount issue, a grant of the application of United Detroit Theatres Corp. would be consistent with Sec. 3.640 of the rules, and further ordered that the consolidated hearing on these applications with respect to the Paramount issue only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. et al.

TV—Modification of CP Granted

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP covering minor antenna changes; to change studio location and to designate transmitter location. (BMPCT-124)

TV—Applications Accepted for Filing

W6XYZ—Television Productions, Inc., Pasadena, Calif.—Construction permit to change type of transmitter and to make changes in antenna system.

NEW—Miami Broadcasting Co., Miami, Fla. (P. O. 327 **N. E. First Ave.**)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of 16.3 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

American Broadcasting Co., Inc., area Chicago, Ill.; area San Francisco; area Los Angeles; area New York City—Granted CP's for new remote pickup stations (BPRY-354); (BPRY-353); (BPRY-352); (BPRY-351).

KIEL—Fisher's Blend Station, Inc., area, Seattle—Granted CP to change equipment and to increase power to 5 KW. (BPRY-350)

Noncommercial Educational

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted license for new noncommercial educational broadcast station; Channel 210, 89.9 mc.; 460 watts; minus 310 ft. (BLED-17)

Applications

Remote Pickup

WHKI—United Broadcasting Co., area of Cleveland, Ohio—License to cover construction permit (BPRE-481) which authorized a new remote pickup broadcast station to request frequency 153.05 mc.

WHKT—United Broadcasting Co., area of Cleveland, Ohio—License to cover construction permit (BPRE-480, which authorized a new remote pickup broadcast station) for facilities as requested in application BMPRE-71.

NEW—WHEB, Inc., Portsmouth, N. H. (P. O., Lafayette, Rd.)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, emission special for FM antenna, hours of operation in accordance with Section 4.403.

Studio Transmitter

NEW—WHEB, Inc., Portsmouth, N. H.—Construction permit for a new ST broadcast station to be operated on 940.5 mc., power of 10 watts, emission special for FM antenna, unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Brooks Clothes—The Commission issued a complaint charging Sol H. Ruben and Florrine B. Ruben, copartners, trading as Brooks Clothes, 509 Fifth Ave., Pittsburgh, with misbranding of men's coats and other garments in violation of the Wool Products Labeling Act. (5518)

Foley and Co.—Misrepresentation of a cough syrup is charged in a complaint issued by the Commission against Foley & Co., 945 George St., Chicago, and its advertising agent, A. M. Salomon, trading as Lauesen and Salomon, 520 North Michigan Ave., Chicago. (5515)

Krengel Mfg. Co. and Adolph Gottscho, Inc.—Two New York corporations and their officers are charged in complaints issued by the Commission with price discrimination in the interstate sale of rubber stamps.

The corporate respondents, both of which maintain offices in New York, are Krengel Manufacturing Co., Inc. (5516), 227 Fulton St., and Adolph Gottscho, Inc. (5517), 190 Duane St. Officers of the Krengel company are Abraham L. Gershon, president; George Feldman, vice-president; and Sadye Gershon, secretary and treasurer. Individual respondents in the Gottscho corporation case are Adolph Gottscho, president; Ray Gottscho, vice-president; and Ira S. Gottscho, secretary and treasurer. The Gottscho corporation sells industrial marking devices, metal stencils and accessories, as well as rubber stamps. (5516 and 5517)

Retonga Medicine Co.—False and misleading advertising of a medicinal preparation designated "Retonga" is charged in a complaint issued by the Commission against Retonga Medicine Co., 161 Spring St., Atlanta. (5519)

STIPULATIONS

Brown Bros. Enterprises, etc.—The Commission has approved a stipulation in which Harry J. Brown and Samuel J. Brown, copartners, trading as Brown Brothers Enterprises and as Major Radio and Appliance Co., 1243 Good Hope Rd., S. E., Washington, agree to stop representing that any radio receiving set contains a designated number of tubes, or is of a designated tube capacity, when one or more of the tubes referred to are devices which do not perform the recognized and customary functions of radio receiving set tubes in the detection, amplification and reception of radio signals. (7563)

J. W. S. Delavau Co., Inc.—The Commission has accepted from J. W. S. Delavau Co., Inc., 6th and Wood Sts., Philadelphia, a stipulation to cease and desist from representing that a medicinal preparation designated "Delavau's Syrup for Coughs" is effective in the prevention of colds; that it possesses value in the treatment or relief of colds in excess of the relief it may afford by reducing coughing and minor throat irritations; or that it has any effect in cases of whooping cough or croup. (7654)

Yotz Farm—Joseph P. Yotz, trading as Yotz Farm, Shawnee, Kans., entered into a stipulation with the Commission to cease and desist from certain representations in connection with the interstate sale of turkey hatching eggs. (7652)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 49, December 8, 1947

Standards Are Active Broadcasters' Work, Judge Miller Tells Joint Luncheon Meet

Standards of Practice now being prepared are the responsibility of active broadcasters, NAB President Justin Miller told a joint luncheon meeting of the Radio Executives Club and the Advertising Club of New York Wednesday (3).

Asserting that broadcasters must satisfy the people of their own communities, and that no outside agency can force upon them permanent and effective teamwork without their understanding and agreement, Judge Miller said:

> "The point is that the *active* members of the National Association of Broadcasters are the authors, the promulgators, and will be the observers of these Standards. Let me put it another way, and with equal bluntness. It is not alone the big city operators who are preparing and adopting these Standards. There will be far more medium and small operators learning how to live under them. They have a right to be heard—freely and fully—before Standards are put into effect."

Judge Miller's discussion of the Standards, in which he outlined possible changes to come in the document still being revised, grew out of his discussion in a legal sense of "Advertising in the Public Interest."

Definition Is Framed. Telling the joint luncheon gathering that advertising is in the public interest, the NAB President framed a legal definition of the term "public interest, convenience or necessity," explaining that he had drawn on dictionaries, legislative history, and opinions in decided cases, in phrasing the definition:

> "The term 'public interest, convenience or necessity' as applied to radio broadcasting means that which concerns, affects or pertains to the convenience, need, benefit, advantage or profit of the people as a whole; by insuring to them that there shall be, in the broadcast transmission of ideas and information of every lawful character, such freedom of speech, freedom of economic competition and freedom from unnecessary physical interference, as is intended by the Constitution of the United States."

Judge Miller added that "advertising comes within the meaning of the legislative language in just as full and real a sense as anything else which can be broadcast by a radio transmitter.

"I realize that this statement will be answered by screams of anguish from some people who dislike advertising, or who object to vulgar, repulsive, ir-

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Mayflower Hearing Postponed to March 1; Date for Notice Filing Is Also Deferred

The FCC last week postponed the "Mayflower rule" hearing to March 1, 1948, on its own motion. Notice of the postponement was given in an order of Tuesday (2), which also re-set the deadline date for the filing notices of appearances for December 31.

The Commission in the previous week had already deferred the deadline for the filing of notices, at the request of NAB General Counsel Don Petty, moving the date from December 1 to December 15. Letters had also gone from the FCC to a list of organizations and individuals, expressing the hope that they would appear at the hearing and express opinions on the "question of editorializing by broadcast licensees over the stations which they are licensed to operate."

The new FCC order of last week pointed out that the notice of appearance should set forth the name of the person or persons to testify; the organization represented, if any; the subjects on which the witness will testify, and the approximate length of time required for the presentation. The notice may be in the form of a letter to the Commission.

For the widest possible representation of industry opinion on the subject, the NAB has urged that broadcasters appear at the hearing and express their views.

On the Inside

The Wage and Hour Administrator has announced a hearing to be held January 7, 1948, to consider changes in classifications of executive, administrative and professional employees in broadcasting. (p. 993)

The Industry Music Committee has named its executive committee and its public relations and legal sub-committees. (p. 994)

The FCC has amended the section of its Rules and Regulations requiring duplicate answers to notices of violations by licensees. (p. 995)

Two new publications, a reprint of a panel discussion of radio for retailers and a sales promotion calendar, have been made available to stations. (p. 996)

The Havana engineering conference looking toward next year's revision of NARBA has completed its committee reports and adjourned. (p. 997)

Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
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DON E. PETTY
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ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

Standards Are Active Broadcasters' Work, Judge Miller Tells Joint Luncheon Meet

(Continued from page 991)

ritating and other objectionable forms of advertising," he continued. "Let the screaming rise to its fullest crescendo; let it die down again; then let us return to our discussion."

The NAB President asserted that, contrary to the correct interpretation of the law, the FCC is still proceeding on the assumptions that no advertising is in the public interest, that all sponsored programs are 100% advertising, that all sustaining programs are 100% in the public interest, and that too many programs are sponsored, with broadcasters making too much money.

He illustrated his statement with an enlargement of Chart F from the FCC "Blue Book," and a reproduction of the same chart with commercial content shown occupying the time it actually requires on the air, rather than " 'blackening' an entire period simply because it contains a few seconds of commercial message."

Effort Not Failure. Remarking that standards of practice become important at this point, Judge Miller proceeded to outline the Standards still in preparation, refuting suggestions that the writing process had been undemocratic and that the effort had failed.

"There is greater understanding and more complete good will toward the adoption of standards than there has ever been before," he said.

Referring to the vital interest of active broadcasters in the document, he added:

> "They are equally insistent that the Standards shall clearly state and explain that they, as licensees, are the persons who are vested with authority to run their stations, and that it is their discretionary power, alone, which is supposed to determine the character and content of programs. They do not propose to give up that power, or to delegate it to NAB, or to anyone else."

Outlining the possible future of specific provisions in the Standards, Judge Miller said:

> ". . . no one of them can be regarded, properly, as in final, approved form. Every one of them is still subject to suggestions from the broadcasters. Judging from the suggestions which have been received—so far, from the field and from the Board members—there probably will be little change in those sections which deal with religion, race, creed, color, profanity and obscenity, marriage and the home, insobriety, narcotic addiction, physical and mental afflictions, crime and mystery programs, children's programs. There probably will be some changes in those sections dealing with simulation of news, litigation, professional advice, sports events, news broadcasts, political broadcasts, public controversial issues, and religious programs. There may be substantial changes in Section 3 on commercial policies, particularly with regard to "Business Not Acceptable," "Time Limitations on Commercials," and "Contests." It is probable that there will be considerable elimination of overlapping provisions, with resulting condensation and shortening of the whole. There will probably be a preamble or creed which will precede and introduce the present proposals. There probably will be some substitution of affirmative language for negative, prohibitory language which now appears in the present draft."

Judge Miller commended the advertisers and agencies for their own standards and their help with the currently growing broadcasting instrument.

"Perhaps, as time goes by," he said, "the NAB may be able to join with ANA and AAAA in a study of commercials from a qualitative standpoint; to determine whether the sponsor's product can be sold effectively without the irritating and offensive techniques which are sometimes now employed."

The NAB President closed with the hope that associate members, unable to participate in the drafting of the Standards, will be satisfied with the final document yet to come.

"And, of course, we hope, too, that as time goes by, all broadcasters, whether members of NAB or not, will join with us in our effort to make American broadcasting progressively better than any other in the world."

NAB Board of Directors Criticizes Hotel Treatment of Members at Last Convention

At its recent meeting, the Board of Directors of the National Association of Broadcasters received a report from C. E. Arney, Jr., NAB secretary-treasurer, with respect to the Atlantic City convention in September, it was announced Friday (5).

The Board adopted a resolution criticizing the treatment accorded delegates by several Atlantic City hotels, and directed that all involved be fully advised.

Coast Guard Thanks Radio for Broadcasts Of Story of Cutter's Flying Boat Rescue

Justin Miller, NAB president, has received a letter of appreciation from the U. S. Coast Guard for the cooperation and coverage by radio of the recent rescue

(Continued on next page)

of survivors of the flying boat, *Sky Queen*, by the Cutter *Bibb*.

Signed by Cmdr. S. F. Gray, chief of the Coast Guard's Public Information Division, the letter said:

"The interviews made by wire recorder, the news summaries and progress reports given over your stations, and, finally, the excellent coverage extended the arrival of the *Bibb* in Boston, was possibly the greatest attention ever given by radio to a peacetime Coast Guard story.

"That this had a beneficial effect upon the morale of the Service and increases the good will of the Coast Guard with the public there can be no doubt.

"Please extend to all your member stations our appreciation for the facilities and manpower assigned to the story and our congratulations for a job well done."

AWB Holds Two-Day District Meet

District Nine of the Association of Women Broadcasters of the NAB will hold a two-day conference in Chicago on December 13 and 14, under the chairmanship of Nancy Grey, director of women's programs for WTMJ, Milwaukee, Wis. Dorothy Lewis, NAB Coordinator of Listener Activity, will speak at the Saturday luncheon.

Certificate of Merit for Service in War Given to Doherty by Medal Awards Board

A Certificate of Merit, signed by President Truman and Owen J. Roberts, chairman of the Medal for Merit Board, has been presented to Richard P. Doherty, NAB director of the Employee-Employer Relations.

The citation accompanying the certificate said that it was awarded for "outstanding services as Deputy Director of the Massachusetts Committee on Public Safety and Chairman of the East Coast War Services Conference during the recent war period, which proved to be an invaluable contribution to the war effort of the United States."

In his recommendation of Mr. Doherty for the award, Gen. William N. Haskell cited the responsibility undertaken "to organize and train an army of citizens who served as air-raid wardens, auxiliary policemen and firemen and other internal protective services."

The citation also referred to Mr. Doherty's efforts in originating methods for child care units, salvage campaigns, and other war services. It was presented last week in a ceremony at the office of Massachusetts' Senator Leverett Saltonstall.

Employee-Employer Relations

Hearing by Wage and Hour Administrator Is Set to Study Exemption Classifications

Broadcasters will have an opportunity to recommend changes in official definitions of "executive, administrative, and professional employees and outside salesmen", used by the Wage and Hour Administrator to determine exemptions from the overtime requirements of the Fair Labor Standards Act, at a hearing on January 7, 1948.

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Norfolk, Va., after showing in Norfolk yesterday.

Following is the schedule of the train for the week of December 29:

Monday (29)	Tuscaloosa, Ala.
Tuesday (30)	Birmingham, Ala.
Wednesday (31)	Columbus, Ga.
Thursday (1)	Macon, Ga.
Friday (2)	Atlanta, Ga.
Saturday (3)	Chattanooga, Tenn.
Sunday (4)	Nashville, Tenn.

The hearing, called to consider revision of Part 541, Chapter V, Title 29, of the code of federal regulations dealing with classifications, at the request of the NAB Employee-Employer Relations Department, will be held especially for the industry.

Richard P. Doherty, director of the NAB department, submitted a statement to the Wage and Hour Sub-Committee of the House Education and Labor Committee on November 20, outlining needed revisions in the overtime provisions of the act.

WAGE AND HOUR INFORMATION NEEDED

In preparation for the January 7 hearing before the Wage and Hour Administrator, the NAB Employee-Employer Relations Department, the Small Market Stations Division, and the Legal Department, are seeking information from broadcasters who have overtime problems under the Wage and Hour Act.

Stations are asked to send to Mr. Doherty information on questions raised by Wage and Hour inspectors on: professional nature of duties performed by staff and free-lance announcers and certain types of announcers including news commentators, sportscasters, home economists, special events announcers, and the like; the exemption status of chief announcers, chief engineers, program directors, news editors, and the like; the exemption status of announcers, engineers and other employees customarily also performing services as outside salesmen; and the requirement that certain profit-sharing and bonus payments be included in "average earnings" used as a basis for determining overtime.

Copies of his statement were being mailed to NAB members last week, for their information.

Mr. Doherty pointed out, however, that unless the Act is fundamentally revised, the January 7 hearing represents the industry's best chance to obtain changes in classifications of exempt employees.

The hearing will also consider petitions already entered by certain unions, among which is a request of the CIO United Electrical Workers that a minimum salary or wage of $500 a month be required for persons classified as executive, administrative, or professional.

(Continued on next page)

"The Wage and Hour law itself," Mr. Doherty said, "and particularly the definitive yardsticks used by the Administrator for the determination of exempt classifications, has never been properly adapted to the peculiar problems of the radio industry.

"It is particularly important that we utilize the hearings on January 7, in order that the Administrator be more fully informed concerning practical problems of broadcasting and the inequities which result from the inflexible application of the Act to these problems."

Industry Music Committee Selects Groups To Handle Segments of Recording Problem

The Industry Music Committee, formed to seek a solution to problems arising from the American Federation of Musicians' ban on recording, last week announced the composition of its executive committee and its legal and public relations sub-committees.

The executive committee is made up of the following representatives of the over-all committee's components:

Frank Mullen, National Broadcasting Company, for networks; Edward Wallerstein, Columbia Recording Corporation, for record manufacturers; Richard S. Testut, Associated Program Service, Inc., for transcription manufacturers; Raymond C. Cosgrove, Crosley Division of Aviation Corporation, for the Radio Manufacturers Association; Everett Dillard, Frequency Modulation Association; G. Emerson Markham, General Electric Co., and Radio Station WRGB, for the Television Broadcasters Association, and A. D. Willard, Jr., NAB executive vice president. Richard P. Doherty, of NAB, will serve as executive secretary of this group as well as the full committee.

The legal sub-committee is composed of:

John W. Van Allen, for RMA; Sidney Harris, Majestic Records, for record manufacturers; Walter Socolow, Lang-Worth Feature Programs, Inc., for transcription manufacturers; Leonard Marks, FMA; Joseph McDonald, American Broadcasting Company, for networks; Thad Brown, Jr., TBA; and Don Petty, NAB.

The public relations sub-committee includes:

Milton Rackmil, Decca Records, for record manufacturers; Joseph W. Bailey, Louis G. Cowan, Inc., for transcription manufacturers; Stanley Manson, Radio Station WHAM and the Stromberg-Carlson Co., for FMA; Bond Geddes, RMA; Robert D. Swezey, MBS, for networks; Paul Raibourn, Paramount Pictures, for TBA; and Robert K. Richards, NAB.

Each of the committees will select its own chairman.

Research Department

BMB Is Given Two-Weeks Tax Extension; No Concession of Tax Liability Implied

Noting that the filing of an income tax return does not imply admission of tax liability, BMB officials last week announced that the Bureau has been granted a

STATION ANALYSES

AM STATIONS

As of	Total Stations**	Monthly Change New***	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
1946						
Dec. 1.....	1469				1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP 1 Lic.	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Nov. 1.....	1914	38	9	1 CP	1424	490
Dec. 1.....	1944	34	59	2 CP 2 Lic.[3]	1481	463
Total Changes 12 months........		506	434	31		

COMMERCIAL FM STATIONS

As of	Total Stations**	Monthly Change New*** CP	Monthly Change New*** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
1946								
Dec. 1....	655					48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54	674	246
Oct. 1....	981	4	11	6	3 CP 1 CG	60	672	249
Nov. 1...	1000	21	12	12	2 CP 1 CG	72	679	249
Dec. 1....	1008	21	4	8	2 CP	80[2]	690[2]	238[2]
Total Changes 12 months...		350	318	32	25			

COMMERCIAL TELEVISION STATIONS

As of	Total Stations**	Monthly Change New*** CP	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
1946						
Dec. 1...	45				6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66	0	0	0	6	60
Sept. 1...	68	2	0	0	6	62
Oct. 1...	69	1	0	0	6	63
Nov. 1...	71	2	0	0	6	65
Dec. 1...	72[1]	1	0	0	6[2]	66
Total Changes 12 months....		28	0	1		

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[1] Non-commercial CP included.

[2] FCC states that 347 FM stations are now on the air. They include CG, CP and licensed stations. There are 16 TV operating.

[3] WOKO, Albany, N. Y., and WBYN, Brooklyn, N. Y., deleted.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

two-week extension for filing the tax return held necessary by Internal Revenue.

BMB's executive committee, meeting on Tuesday (2), stated that the organization's tax status has not been determined, and that contrary to published reports BMB has not been found delinquent.

The executive committee statement pointed out that "the Internal Revenue Bureau is not the agency of final resort in the determination of tax liability. Final tax liability can be determined only by the Tax Court of the United States, whose decisions may be appealed through the U. S. Circuit Courts to the Supreme Court. . . . BMB finds itself in the same unavoidable situation as many similar heretofore exempted non-profit organizations. Although this present situation calls for alert and positive action, there is no cause for alarm as to the ultimate outcome.

"The executive committee is taking the proper steps to safeguard the interests of the subscribers and is confident of the ultimate outcome of the matter."

Meanwhile, the committee also expressed confidence that extension of subscription discounts to January 1, giving stations the same extension given networks, will result in many new and renewal subscriptions before the end of the year.

Library Needs Magazine Volume

The NAB Library, in the process of moving, has lost its complete 1942 volume of *Broadcasting*. The file is needed for reference.

The Library would be pleased to hear from any member who has the 1942 volume of the magazine, and who would be willing to have it complete the NAB file of the publication.

Legal Department

Hearing on Cooperatives Tax Exemptions Brings Extensive Pro and Con Testimony

Congressional hearings on the tax status of cooperatives, begun on November 3 (see NAB REPORTS, p. 924), have been concluded after extensive testimony on the subject of tax exemption for the organizations. The hearings ended November 26.

The sessions opened with the reading of a statement by Undersecretary of the Treasury A. L. M. Wiggins, summarizing an exhaustive Treasury report on the nature, scope and extent of the operations of cooperatives, and the tax principles and problems involved.

In subsequent testimony, various representatives of the cooperatives and of agricultural workers' unions presented the case for the continuance of the existing tax exemption. Among the principal organizations heard were the National Association of Cooperatives and the CIO's Food, Tobacco and Agricultural Workers Union.

Numerous persons and organizations were heard in opposition to the existing tax exemption, among them the National Tax Equality Association.

The number of witnesses and the nature of their testimony indicated that much time, and effort had been spent in making a comprehensive and thorough case against that of the cooperatives. NAB did not appear before the Committee, although it maintained an observer at the hearings and liaison with the Committee and the principal witnesses on both sides. No specific legislative proposal on the subject is now before the Congress.

The principal discussion revolved around the tax status of two types of income: (1) profits earned or, to put it another way, savings effected in the purchase or marketing of patrons supplies and products; (2) profits earned by way of interest on investments or on reserve funds, income used to pay dividends on capital stock, and any non-operating income.

Testimony developed that most cooperatives handle the first type in one or both of two ways: The money is refunded by so-called patronage dividends to the various members of the cooperative in direct proportion to the amount of the buying or selling done for them or the money is retained by the cooperative but credited on its books as a debt due the various members in direct proportion to the amount of buying or selling done for them.

The majority of informed and disinterested opinion apparently considers that such money actually paid in cash or in paper immediately convertible into cash should be tax free, according to the NAB observer at the hearings. Opinion is about evenly divided on the question of whether such money retained by the cooperative and credited to the members should be tax free, he said. Majority opinion seemed to be that all other income of cooperatives should be taxed in the usual way.

NAB REPORTS, through the NAB Legal Department, will follow this matter and keep the membership informed of developments.

Amendment to Notice of Violations Rule Cuts Out Requirement for Double Answer

In an order adopted November 28, the FCC amended Section 1.401 of its Rules relating to notice of violations by licensees of the Communications Act and the FCC Rules and Regulations.

Under the amendment, licensees cited for violations will no longer be required to make a written answer to the Commission's Washington office as well as to the field office originating the citation. Henceforth answer must be made only to the Commission office making the citation.

The text of the amendment, which is effective immediately, follows:

> "Within 3 days from receipt of such notice, [of violation] or such other period as may be specified, the licensee shall send a written answer direct to the office of the Commission originating the official notice."

(Continued on next page)

Annual Financial Report Forms Revisions To Reduce and Simplify Licensee Answers

The FCC on Friday (5) announced the adoption, effective January 1, 1948, of a revision of its Form 324, the annual financial report of licensees of broadcast stations, eliminating four schedules in their entirety, shortening and simplifying the remaining schedules, and restating and clarifying the instructions included in the form itself.

The forms are to be mailed to respondents shortly after January 1, and are due to be submitted to the FCC on or before April 1, 1948.

Two FCC Decisions Consider Obligation Of Licensees for Disclosing Full Truth

In one final and one proposed decision released last week, the FCC considered again the obligation of licensees to make to the Commission full, fair and truthful disclosures concerning the ownership of stations.

In an application for the renewal of the license of WGKV, Charleston, West Virginia, and for transfer of control of the station, the Commission proposed to deny both requests on the ground that the proposed transferees had secured effective control of the corporation in 1942 by stock purchase, the terms of which were concealed from the Commission.

The Commission found that in an application for transfer of control made at that time, it was stated that the station's general manager would have a 51 percent interest in the stock, although it was clearly understood among the parties that he would in fact have no real interest until certain financial arrangements had been made and that thereafter he would have only a 40 percent interest.

The Commission came to the conclusion that this concealment was deliberate for the purpose of making it appear that the station would be under the control of someone with radio experience.

In answer to the defense that the parties making the false statements were not familiar with the laws and regulations governing radio broadcasting, the Commission said that "in agreeing to furnish the Commission with false information, despite their full knowledge of its falsity, for the purpose of inducing action favorable to them, they deliberately chose to disregard even the ordinary standards of honesty men may be expected to follow in everyday life. Such action can hardly be justified on the ground of a lack of familiarity with legal technicalities."

Renewal Is Granted. In a final decision, the Commission, with Commissioners Durr and Jones dissenting, granted a renewal of license to WCHS in Charleston, West Virginia, notwithstanding the failure of the principal stockholder to report his stock interests in WGKV between the years 1938 and 1942.

The interests in question were a conditional interest in 49 per cent of the stock of WGKV and an option to buy an additional 11 per cent of the same stock.

As to the 49 per cent, he had custody pending the fulfillment of certain conditions upon which he was to assume ownership. The evidence showed that inquiry had been made of the Commission's Assistant General Counsel as to the necessity of reporting the option to buy stock and that the General Counsel had stated that such an interest need not be reported.

As to the conditional interest in the 49 per cent, it was sold before full ownership of it was assumed after the Chairman of the FCC had advised that because of the interest of the stockholder in another station it was unlikely that the Commission would approve a transfer of control. On the basis of these findings, the FCC concluded that the stockholder had acted erroneously but in good faith and had had no intent to conceal facts from the Commission.

Commissioner Durr, in his dissent, merely said that he did not think the record supported the finding that applicant's failure to report the 49 per cent interest was the result of misunderstanding and was without intent to conceal. He thought that the record "clearly requires the opposite conclusion."

Broadcast Advertising

Panel Discussion of Radio for Retailers Is Available to Members in Booklet Form

How Radio Advertising Works for Retailers, a 26-page booklet reproducing panel discussions of members of the National Retail Dry Goods Association and the NAB at two conventions in 1947, has been published by the NAB Broadcast Advertising Department, and is being mailed to members.

The original discussion was held at the NRDGA Sales Promotion convention in Chicago in May, by four retailers and three broadcasters who had used radio successfully. It was repeated by popular request at the NAB convention in September.

A limited number of additional copies of the booklet will be available to members requesting them for a short time, Broadcast Advertising spokesmen said. The booklets are priced at 25¢ each, to cover printing and mailing costs. Orders should be addressed to the Broadcast Advertising Department, NAB.

Sales Promotion Calendar for Retail Men Now Available to Help Radio Advertising

Stations wishing better retail service may now obtain copies of the National Retail Dry Goods Association's 1948 Sales Promotion Calendar, a complete 12-month guide to sales and promotion planning originally designed to guide advertising and promotion managers of retail stores.

Use of the calendar encourages recording of departmental sales and advertising budget data, selection of departments for strong radio promotion, correlation of radio advertising suggestions to sales and profit factors, scheduling for radio to feature merchandise pertinent to consumer demand, analysis of sales by means of such guides as the calendar's outline of "ten techniques to determine what to promote," and other tested promotion ideas.

(Continued on next page)

NAB member stations may obtain the calendar at the NRDGA member price of $2 a copy, by addressing requests to Sales Promotion Division, NRDGA, 100 West 31st Street, New York 1, N. Y. Requests should indicate that the station is a member through its affiliation with NAB.

Engineering Department

Commission Chief Engineer Reviews Work At Close of Havana Engineering Meeting

Winding up the NARBA Engineering Conference in Havana last Friday (5), George E. Sterling, FCC chief engineer and chairman of the U. S. Delegation, reviewed the progress that had been made in international cooperation by the countries in the North American region.

In part Mr. Sterling said: "It is the opinion of the delegation of the United States that those of us in the NARBA should not be content to rest on our laurels but should continue to maintain our leadership for the rest of the world in terms of regional agreements as they pertain to broadcasting."

"We recommend," Mr. Sterling continued, ". . . that those of us participating in this meeting of technicians also recommend to our respective countries that they consider carefully the desirability of including in the final recommendations they submit for the forthcoming Conference in Canada inclusion of certain Standards of Good Engineering Practice for the new NARBA, directed generally toward such items as:

¶ Uniform methods of making field intensity measurements and recordings.

¶ Correct and uniform method of evaluating and analyzing field intensity measurements and recordings.

¶ Coordinated use of available data in the establishment of ground wave and skywave propagation characteristics.

¶ Installation, adjustment and maintenance of the directional antennas that are rapidly increasing in number and complexity.

¶ Procedures for the elimination of interference problems originating from spurious emissions, and cross modulation effects.

¶ Establishment of specifications for equipment that will insure operation, particularly with respect to frequency stability and modulation capabilities, within the permissible tolerances.

¶ Establishment of Monitoring Stations for the measurement of frequencies and technical analysis of emissions."

Mr. Sterling went on, in his closing presentation, to explain the reasons behind the suggestions and described the methods of the Federal Communications Commission for maintaining high technical standards.

Commission Warns of Radar Interferences With Radio Services by College Training

The FCC last week sounded "a note of caution" for colleges and other educational institutions inquiring about use of radar equipment for training, regarding possible interference to recognized radio services and the necessity of obtaining both station and operator licenses before beginning operation.

In a public notice issued on Monday (1), the FCC said that such equipment in the main had been purchased from War Assets Administration surplus military stocks, for use in training engineering students in radar techniques.

Citing as an example one type of radar designed to operate on frequencies used by ground controlled approach (GCA) stations in landing aircraft, the public notice said that such war-born equipment was developed for military use in emergency, not to operate in the Commission's table of allocations.

"It is evident," said the notice, "that even momentary interference to so vital a safety service could have disastrous results."

The notice also listed forms to be filled by institutions wishing to set up such training transmitters.

Commission Plans Adopt New Frequencies For Scientific and Medical Instruments

The FCC last week proposed amending sections of the "Rules and Regulations Relating to Industrial, Scientific and Medical Service," to make provision for use of new international frequencies allocated to reduce or eliminate interference with communications services by radio devices used in industrial and scientific work.

Three of the frequencies provided by the recent Radio Administrative Conference at Atlantic City, slightly different from those presently allocated by the FCC, were involved in the amendment.

The frequencies to be substituted in the proposed amendment follow, showing the assigned band, the center frequency of channel, and the tolerance from center frequency:

Assigned	*Center*	*Tolerance*
13,553.22–13,566.78 kc.	13,560 kc.	6.78 kc.
26,957.28–27,282.72 kc.	27,120 kc.	162.72 kc.
40,659.66–40,700.34 kc.	40,680 kc.	20.34 kc.

Abandonment of the old frequencies would not be required until July 1, 1952, unless interference should be caused by the old bands.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 15-21, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

(Continued on next page)

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is always hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

Our New Soldier—Young, Skilled Volunteer

Since the Council's last Radio Fact Sheet on building America's peacetime all-volunteer Army and Air Force, the following major developments have taken place: 1. The National Security Act of 1947 created a separate Department of the Air thus putting the Air Force on an equal footing with the Army and the Navy. As before, however, recruiting will continue to be conducted *jointly* for both the Army and the Air Force by the U. S. Army and U. S. Air Force Recruiting Service. 2. Both services have launched new educational and technical training programs allowing high school graduates to select, before enlistment, the service schools they wish to attend. 3. Enlistment standards for the Army and Air Force have been raised to insure high type specialists who can handle the complex instruments and machines of the electronic age. Congress has authorized the largest peacetime Army and Air Force in our history—1,070,000 men. Before the war we were a fourth rate military power. We had a standing Regular Army of 178,000 men—smaller than Poland's, Roumania's or Turkey's. Today, the Army and Air Force are charged with the essential tasks of carrying our occupation duties in Europe and the Pacific; garrisoning our outlying bases and defenses; manning the military establishment at home; conducting research developments and experimentation; carrying on the training of new men and replacements. Though everyone hopes the United Nations will find the means to prevent war, we live in a world where there are many quarrels and hostilities. To reach and maintain their authorized strength the Army needs 21,000 men a month, the Air Force 9,000—a total of 1,000 recruits a day! A paid recruiting campaign is being conducted—*but it's not enough.* In order that the recruiting campaign may succeed, the Army and Air Force must have the understanding and support of the American people. Unless this campaign to build and maintain prestige and appreciation is continued, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month. Respect for the Army and Air Force and their enlisted personnel must be built in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds of those who have already enlisted. Mention that today's U. S. Army and U. S. Air Force are two of the greatest scientific research organizations in the world. They are constantly searching for and perfecting new methods and devices which will protect our national security as well as contribute to better peacetime living. Indicate that, as a result of the Army and Air Force's emphasis on scientific research and development, today's enlisted man is a skilled professional who works with advanced techniques and equipment in at least one of the many specialized fields. Stress the educational opportunities open to Army and Air Force men. Specify the large variety of subjects and fields of study in which training is available. Point out the usefulness of such training in civilian, as well as in military life. (Fact Sheet No. 2-H)

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. On June 1, of this year, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—the Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving wholehearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. —From John W. Snyder, Secretary of the Treasury: "Savings Bond sales are of vital importance in the Treasury's management of the public debt, the nation's battle against price inflation and for the future welfare of the man in the street, the worker with good income and the farmer whose profits are now at unprecedented levels." —From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "It is important for people who have developed habits of thrift to continue to build financial security for themselves and for their children." (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be bought on a regular plan where you work or where you bank. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure

(Continued on next page)

time. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-H)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 8. They are subject to change.

Monday, December 8

Further Hearing

(Department of Commerce Auditorium, 10:00 A. M.)

In the Matter of Allocation of Frequencies to the various classes of non-governmental services in the radio spectrum from 10 kc. to 30,000,000 kc. (General Mobile Service.)

Monday and Tuesday, December 8 and 9

At Manistee, Mich.

(County Court House, 10:00 A. M.)

NEW—Ashbacker Radio Corp., Manistee, Mich.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Manistee Radio Corp., Manistee, Mich.—C. P. **1340 kc.,** 250 watts, unlimited.

At Lakeland and Winter Haven, Fla.

(City Hall, Lakeland, Dec. 8; Court Room, City Hall, Lakeland, Dec. 9, 10:00 A. M.)

NEW—Coastal Broadcasting Co., Lakeland, Fla.—C. P. **1230 kc.,** 250 watts, unlimited.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—C. P. **1230 kc.,** 250 watts, unlimited.

Tuesday, December 9

Further Hearing

(10:00 A. M.)

NEW—United Broadcasting Corp., Pittsburgh, Pa.—C. P. **1470 kc.,** 5 KW day, DA(DA-1), 1 KW night, unlimited.

WSAN—Allentown, Pa. Party Respondent

KPLC—Lake Charles, La. Party Respondent.

KRIC—Beaumont, Texas. Party Respondent.

WHBC—Canton, Ohio. Intervenor.

Wednesday, December 10

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, **840 kc.,** 5 KW, daytime.

WHAS—Louisville, Ky. Intervenor.

(10:00 A. M.)

NEW—Charles Wilbur Lamar, Jr., Morgan City, La.—C. P. **980 kc.,** 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. **1230 kc.,** 250 watts, unlimited.

WJOB—Hammond, Ind. Party Respondent.

Wednesday, Thursday, Friday, December 10, 11, 12

At Grand Haven and Muskegon, Mich.

(Grand Haven, Dec. 10, place to be assigned; City Hall, Muskegon, Dec. 11 and 12, 10:00 A. M.)

NEW—Grand Haven Broadcasting Co., Grand Haven, Mich.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—N-K Broadcasting Co., Muskegon, Mich.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Western Michigan Radio Corp., Muskegon, Mich.—C. P. **1490 kc.,** 250 watts, unlimited.

Thursday, December 11

(10:00 A. M.)

NEW—Home News Publishing Co., New Brunswick, N. J.—C. P. **1160 kc.,** 250 watts, daytime only.

NEW—Capitol Broadcasting Co., Trenton, N. J.—C. P. **1260 kc.,** 1 KW, unlimited.

NEW—WSWZ, Inc., Trenton, N. J.—C. P. DA (DA-1), **1260 kc.,** 5 KW, unlimited.

NEW—Morristown Broadcasting Co., Morristown, N. J.—C. P. **1250 kc.,** 500 watts, daytime.

WCAU—Philadelphia, Pa. Intervenor.

WNDR—Syracuse, N. Y. Intervenor.

WNAC—Boston, Mass. Intervenor.

WOV—New York, N. Y. Party Respondent.

WHBI—Newark, N. J. Party Respondent.

(10:00 A. M.)

WAAT—Bremer Broadcasting Corp., Newark, N. J.—C. P. to include power, etc. *Change in DA, 5 KW night, 5 KW day.

WEBR—Buffalo, N. Y. Party Respondent.

WELI—New Haven, Conn. Intervenor.

Further Hearing

At Tuscola, Ill.

(Post Office Bldg., 10:00 A. M.)

NEW—WDZ Broadcasting Co., Decatur, Ill.—C. P. **1050 kc.,** 1 KW, daytime.

At Rosenberg, Texas

(Chamber of Commerce Room, City Hall, 10:00 A. M.)

NEW—Fort Bend County Broadcasting Co., Rosenberg, Texas—C. P. **980 kc.,** 250 watts, daytime.

Thursday and Friday, December 11 and 12

At Dover and Massillon, Ohio

(City Hall, Dover, Dec. 11; Assembly Room, Public Library, Massillon, Dec. 12, 10:00 A. M.)

NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

(Continued on next page)

NEW—The Massillon Broadcasting Co., Massillon, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

WFMJ—Youngstown, Ohio. Party Respondent.
WJPA—Washington, Pa. Party Respondent.
WHBC—Canton, Ohio. Party Respondent.
Lake Erie Broadcasting Co. Intervenor.

Friday and Saturday, December 12 and 13

At Panama City, Fla.

(Court Room, City Hall, 10:00 A. M.)

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Bay County Broadcasting Co., Panama City, Fla.—C. P. **1400 kc.**, 250 watts, unlimited.

FCC ACTIONS

GENERAL

In the matter of **Daytime Petitioners Assn.**, the Commission dismissed without prejudice petition requesting the Commission to hold a hearing on the revision of Sec. 3.25(d) of the Rules and a request from the petitioner to defer action thereon or dismiss without prejudice.

The Commission adopted an order consolidating the further proceedings in the matter of **Promulgation of Rules and Regulations and Standards of Good Engineering Practice** concerning daytime skywave transmissions of standard broadcasting stations (Docket 8333) and in the matter of Clear Channel Broadcasting in the Standard Broadcasting Band (Docket 6741); ordered that all parties in Docket 8333 may file briefs by January 5, 1948, and those parties who so file may participate in the oral argument scheduled for January 19, 1948, in Docket 6741, in the same manner and to the same extent as previously provided for in the case of parties in Docket 6741.

AMPLITUDE MODULATION

AM—Docket Cases

1240, 1400, 1450, 1490 KC.

The Commission announced its **Final Decisions** in the following four cases:

Granting application of **Radio Bluefield Co.** for a new station at **Bluefield, W. Va.,** to operate on 1240 kc., 250 watts, unlimited time (BP-5605; Docket 8055) and denying application of **Pocahontas Broadcasting Corp.** for the same facilities (BP-5416; Docket 8006);

Denying application of **Illinois Broadcasting Co.** for a new station at **Centralia, Ill.,** to operate on 1400 kc., 250 watts, unlimited time (BP-4732; Docket 7623);

Granting application of **Southern Broadcasting Co.** for a new station at **Charleston, S. C.,** to operate on 1450 kc., 250 watts, unlimited time (BP-4640; Docket 7528) and denying application of **Fort Sumter Broadcasting Co.** for the same facilities (BP-4705; Docket 7531); and

Denying application of Thomas H. and W. R. Frier, d/b as **Enterprise Publishing Co.** for a new station at **Douglas, Ga.,** to operate on 1490 kc., 250 watts, unlimited time (BP-4922; Docket 7868).

1240, 1550 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Fulton County Broadcasting Corp.** for a new station at **Atlanta, Ga.,** to operate on 1550 kc., 10 KW night, 50 KW day, unlimited time, DA nighttime (BP-4666; Docket 7518), and the denial of the application of **Radio Station WSOC, Inc.,** to change operation of Station WSOC, **Charlotte, N. C.,** from 1240 kc., 250 watts, unlimited time, to 1550 kc., 50 KW, unlimited time, DA night (BP-3818; Docket 7322).

At the same time the Commission adopted a Memorandum Opinion and Order denying petition of WSOC requesting leave to amend its application and reopen the hearing on above cases, for the purpose of substituting a modified directive antenna design for the proposed directive antenna of WSOC.

(Commissioner Hyde did not participate.)

1490 KC.

The Commission announced its **Proposed Decision** looking toward the denial of the application of Kanawha Valley Broadcasting Company for renewal of license of **Station WGKV, Charleston, W. Va.,** and to dismiss applications for transfer of control, for relinquishment of control, and petition to amend application for transfer of control (Dockets 6558, 6581, 8212).

580 KC.

The Commission announced its **Decision** granting the application of Charleston Broadcasting Co. for renewal of license of **Station WCHS, Charleston, W. Va.** (Docket 6611) (Commissioner Hyde not participating; Commissioners Durr and Jones dissenting; Commissioner Durr issuing dissenting opinion.)

AM—New CP's Granted

740 KC.

Harvey Radio Laboratories, Cambridge, Mass.—Granted CP for a new station on 740 kc., 250 watts, daytime only; engineering conditions. (BP-5707)

990 KC.

Landon Broadcasting Co., Denver, Colo.—Granted CP for new station to operate on 990 kc., 1 KW, daytime only; engineering conditions. (BP-6343)

1050 KC.

Melbourne Broadcasting Corp., Melbourne, Fla.—Granted CP for a new station on 1050 kc., 250 watts, daytime only. (BP-6113)

1340 KC.

San Joaquin Broadcasters, Las Vegas, Nev.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6302)

Shelley Radio Electric Co., Needles, Calif.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6324).

Arthur D. Smith, Jr., Winchester, Tenn.—Granted CP for a new station on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6300)

1410 KC.

Dalrad Associates, Dalhart, Tex.—Granted CP for new station to operate on 1410 kc., 500 watts, daytime only; engineering conditions. (BP-4919)

William Courtney Evans, Dover, Del.—Granted CP for a new station to operate on 1410 kc., 1 KW, daytime only; engineering conditions. (BP-5927)

1450 KC.

Interstate Broadcasting Corp., Breckenridge, Minn.—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6291)

Lampasas Broadcasting Co., Lampasas, Tex.—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6348)

(Continued on next page)

1570 KC.

West Allis Broadcasting Co., West Allis, Wis.—Granted CP for a new station on 1570 kc., 250 watts, daytime only (Comrs. Durr and Hyde for hearing). (BP-5800)

1600 KC.

The Chesapeake Broadcasting Corp., Havre de Grace, Md.—Granted CP for new station to operate on 1600 kc., 500 watts, daytime only; engineering conditions. (BP-6323)

AM—License Renewals

WRRP—Voice of Porto Rico, Inc., Ponce, P. R.—Granted rewenal of license for the period ending Nov. 1, 1950.

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla.—Granted renewal of license for the period ending Nov. 1, 1950.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Granted renewal of license for the period ending Nov. 1, 1950 (Comr. Durr for hearing).

AM—Frequency Changes

630 KC.

KMAC—The Walmac Co., San Antonio, Tex.—Adopted order granting petition requesting leave to amend application to modify daytime DA design and granted said application for change from 1240 kc., 250 watts, unlimited, to 630 kc., 5 KW, unlimited, DA day and night, subject to CAA approval. (BP-4360; Doc. 7983)

710 KC.

KTBS—Radio Station KTBS, Inc., Shreveport, La.—Granted petition for reconsideration and grant of application for CP, and granted said application (BP-4720; Doc. 7598) to change facilities of KTBS from 1480 kc., 1 KW, unlimited to 710 kc., 5 KW-10KW-LS, unlimited, and install DA for day and night use; engineering conditions. (Comr. Durr for hearing.)

910 KC.

KFKA—The Midwestern Radio Corp., Greeley, Colo.—Granted CP to change frequency and hours of operation from 910 kc., 1 KW, S-KPOF to 1310 kc., 1 KW, DA-N, unlimited time, install new transmitter and DA for night use and change transmitter location. (BP-6102)

970 KC.

KPDR—Central Louisiana Broadcasting Co., Alexandria, La.—Granted CP to change frequency from 1490 to 970 kc., increase power from 250 watts to 1 KW-LS, 500 watts night, install DA-N, change type of transmitter and move transmitter location; engineering conditions and subject to limitations from KAKC, Tulsa, Okla., application (BP-5985). (BP-5506)

AM—Designated for Hearing

570 KC.

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Designated for hearing application (BML-1272) for modification of license to move its main studios from 950 Pacific Ave., Tacoma, to Camlin Hotel, Seattle.

810-840 KC.

WDAF—Tampa Daily Times, Tampa, Fla.; W. A. Smith, Plant City, Fla.—Adopted order designating for hearing application of WDAE to change frequency from 1250 kc., 5 KW, unlimited, DA, to 810 kc., 10 KW, install new transmitter and DA and change transmitter site (BP-6266) and application of W. A. Smith for new station at Plant City, Fla., to operate on 840 kc., 250 watts, daytime only (BP-5647) in consolidation with proceedings on application of KGO, Denver Broadcasting Co., KCMO, WKAT, and WGY (Dockets 8011 et al).

910 KC.

KRUX—Gene Burke Brophy, Phoenix, Ariz.; Gene Burke Brophy, Nogales, Ariz.—Granted petition to dismiss without prejudice application (BP-5149; Doc. 7939) for a new station in Nogales, Ariz., and granted her petition for consolidated hearing of her application (BP-6444) to move station KRUX from Glendale to Phoenix, Ariz., change frequency 1340 kc. to 910 kc., increase power from 250 watts to 5 KW, and installation of DA for night operation, in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627 et al)

960 KC.

Cosmopolitan Broadcasting Co., Los Angeles, Cal. (W. A. Fairchild, et al)—Designated for hearing application (BP-6112) for a new station on 960 kc., 250 watts, nighttime only, and ordered that KROW, Oakland, be made a party to the proceeding.

1230 KC.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Designated for hearing application for change in frequency from 1220 kc. to 1230 kc., increase operating time from day to unlimited and approval of transmitter location and antenna system, and ordered that WJNO, West Palm Beach, be made a party to this proceeding. (BMP-3049)

1230-1260 KC.

Cahokia Broadcasting Corp., Inc., East St. Louis, Ill.; Hobart G. Stephenson, Jr., St. Louis, Mo.—Designated for consolidated hearing application (BP-6338) of Cahokia Broadcasting Corp. for a new station on 1260 kc., 1 KW, unlimited, DA-2, and application (BP-5702) of Stephenson, to operate on 1230 kc., 250 watts, unlimited, contingent on grant of WIL to change facilities, to be heard in consolidation with application of Belleville News-Democrat (Doc. 7844), and ordered that WIL be made a party to the proceeding.

1240 KC.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Designated for hearing application (BP-5889) to change facilities of WILS from 1430 kc., 500 watts daytime only to 1320 kc., 1 KW, unlimited time, in a consolidated proceeding with application of Central Michigan Radio Corp. (BP-4920; Doc. 7979); dismissed as moot petition of Central Michigan Radio Corp., requesting that application of WILS be dismissed as incomplete, defective and improper, and ordered that WOOD, Grand Rapids, WJHP, Jacksonville, Fla., and WBBC, Flint, be made parties to this proceeding.

Suburban Broadcasters, Jackson, Mich.—Designated for hearing application (BP-6431) for a new station on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Washtenaw Broadcasting Co., Inc. (Docket 8213, et al)

1280 KC.

The Chillicothe Broadcasting Co., Chillicothe, Mo.—Designated for hearing application for a new station on 1280 kc., 250 watts, daytime only. (BP-5703)

1330 KC.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa; Mahaska Broadcasting Co., Oskaloosa, Iowa—Designated for consolidated hearing applications of KWWL for modification of CP to change from 1320 kc., 1 KW, daytime, to 1330 kc., 5 KW, DA day and night, unlimited (BP-3224) and Mahaska Broadcasting Co. for new station to operate on 1330 kc., 500 watts, daytime only. (BP-6358)

1400 KC.

Community Broadcasting Co., Corpus Christi, Tex.—Adopted order designating for hearing application for CP for new station to operate on 1400 kc., 100 watts, unlimited time (BP-6306), in consolidated proceeding with applications of Tri-County Broadcasting Co., Luling, Texas (Docket 8371) and Weldon Lawson, Sequin, Texas (Docket 8450); made KONO, San Antonio, Texas, party to proceeding.

(Continued on next page)

1410 KC.

Nashville Radio Corp., Nashville, Tenn.—Designated for hearing application (BP-6427) for a new station on 1410 kc., 5 KW, unlimited, DA, in a consolidated proceeding with applications of Frank Mitchell Farris (Doc. 7765) and WCOE, Inc. (Docket 8023)

1420 KC.

Diamond H. Ranch Broadcasters, Auburn, Calif.—Designated for hearing application for a new station on 1420 kc., 250 wats, unlimited time (BP-6171), and ordered that KUJ, Inc., Walla Walla, Wash., and KGFN, Grass Valley, and KSTN, Stockton, be made parties to this proceeding.

1440 KC.

WMRC—Textile Broadcasting Co., Greenville, S. C.; Brunswick Broadcasting Corp., Brunswick, Ga.—Granted petition of Textile Broadcasting Co. to designate its application for hearing in a consolidated proceeding with Piedmont Broadcasting Co., et al, and ordered that application (BP-6432) of WMRC to change facilities to 1440 kc., 1 KW, unlimited time, DA, and application (BP-6383) of Brunswick for a new station on 1440 kc., 1 KW, DA-N, unlimited, be designated in the consolidated proceeding with applications of Piedmont Broadcasting Co. (Doc. 7924) and Harold H. Thoms (Doc. 8144).

1490 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.; Grand Haven Broadcasting Co., New Haven, Mich.—Granted petition of Greater Muskegon Broadcasters, Inc., to designate its application for hearing in a consolidated proceeding with applications of N-K Broadcasting Co., and Western Michigan Radio Corp., and ordered that application of WMUS (BP-6445), to change operating facilities from 1090 kc., 1 KW day, to 1490 kc., 250 watts, unlimited, and application of Grand Haven (BP-6445) for a new station to operate on 1490 kc., 250 watts, unlimited time be designated for hearing in the consolidated proceeding involving applications in Dockets 8408 and 8583.

1580 KC.

Benlee Broadcasting Co., Patchogue, N. Y.; Mid-Island Radio, Inc., Patchogue, N. Y.—Designated for consolidated hearing applications for new stations, each requesting 1580 kc., 250 watts, daytime. (BP-6150; BP-6224)

AM—Licenses for New Stations Granted

780 KC.

WBBO—Rutherford County Radio Co., Forest City, N. C.—Granted license for new station; 780 kc., 1 KW, daytime. (BL-2681)

790 KC.

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted license for new station; 790 kc., 1 KW, daytime, and to change studio location. (BL-2713)

800 KC.

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Granted license for new station; 800 kc., 1 KW, day. (BL-2766)

1000 KC.

WKNS—Kinston Broadcasting Co., Kinston, N. C.—Granted license for new station and for change in studio location; 1000 kc., 1 KW, daytime. (BL-2683)

1050 KC.

WZIP—WZIP, Inc., Covington, Ky.—Granted license for new station, 1050 kc., 250 watts, daytime. (BL-2762)

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Granted license for new station and for change in studio location, 1060 kc., 1 KW, daytime. (BL-2674)

1150 KC.

WORA—Radio Americas Corp., Mayaguez, P. R.—Granted license for new station, 1150 kc., 1 KW, unlimited, and to specify studio location. (BL-2757)

1210 KC.

WWSO—Radio Springfield, Inc., Springfield, Ohio—Granted license for new station, 1210 kc., 250 watts, daytime. (BL-2647)

1230 KC.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—Granted license for new station, 1230 kc., 250 watts, unlimited time. (BL-2706)

1240 KC.

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Granted license for new station, 1240 kc., 250 watts, unlimited time, and for change of studio location. (BL-2697)

KORA—Bryan Broadcasting Co., Bryan, Texas—Granted license for new station, 1240 kc., 250 watts, unlimited. (BL-2678)

KUBC—The Uncompahgre Broadcasting Co., East of Montrose, Colo.—Granted license for new station, 1240 kc., 250 watts, unlimited. (BL-2701)

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Granted license for new station and for change in studio location; 1270 kc., 1 KW, daytime. (BL-2705)

1340 KC.

WKGN—WKGN Broadcasting Co., Knoxville, Tenn.—Granted license for new station, 1340 kc., 250 watts, unlimited time. (BL-2719)

1450 KC.

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted license for new station, 1450 kc., 250 watts, unlimited time (BL-2669), and for change in studio location.

KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—Granted license for new station, 1450 kc., 250 watts, unlimited. (BL-2721)

KBRL—The McCook Broadcasting Co., McCook, Neb.—Granted license for new station, 1450 kc., 250 watts, unlimited. (BL-2734)

1490 KC.

WMNC—Nathan J. Cooper, Morgantown, N. C.—Granted license for new station, 1490 kc., 250 watts, unlimited time. (BL-2691)

KTTR—"Show-Me" Broadcasting Co., Rolla, Mo.—Granted license for new station, 1490 kc., 250 watts, unlimited. (BL-2698)

WMDD—Madrazo and Dias, Fajardo, P. R.—Granted license for new station, 1490 kc., 250 watts, unlimited. (BL-2473)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Granted license for new station, 1510 kc., 1 KW-5KW-LS, DA, unlimited, and change studio location. (BL-2781)

1580 KC.

KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas—Granted license for new station, 1580 kc., 250 watts, daytime. (BL-2708)

1600 KC.

WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—Granted license for new station; 1600 kc., 1 KW-DA, unlimited time. (BL-2712)

AM—Modification of CP's Granted

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP to extend completion date to 4-14-48. (BMP-3327)

(Continued on next page)

KFPW—Southwestern Hotel Co., Ft. Smith, Ark.—Granted modification of CP to install new vertical antenna and mount FM antenna on top. (BMP-3083)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted modification of CP to make changes in DA and for extension of completion date; engineering conditions. (BMP-3279)

KEXO—Voice of Western Colorado, Inc., Grand Junction, Colo.—Granted modification of CP to change type of transmitter, and approval of antenna and transmitter locations. (BMP-2898)

WLBG—WLBG, Inc., Laurens, S. C.—Granted modification of CP to make changes in transmitting equipment and approval of antenna, transmitter and studio locations. (BML-2882)

WARC—WARC, Inc., Rochester, N. Y.—Granted modification of CP to change type of transmitter and transmitting equipment. (BMP-3314)

KVNW—Grand Forks Herald, Inc., Grand Forks, N. D.—Granted modification of CP to change transmitter site. (BMP-3130)

The following were granted extension of completion dates to the period shown:

WSKB—McComb, Miss., to 5-1-48 (BMP-3328); KUIN—Grants Pass, Ore., to 12-21-47 (BMP-3334); KLMR—Lamar, Colo., to 5-3-48 (BMP-3330); WSOY—Decatur, Ill., to 3-1-48 (BMP-3329).

AM—Miscellaneous Actions

WLBC—Donald A. Burton, Muncie, Ind.—Granted license for changes in vertical antenna and mount FM antenna on AM tower and change studio location. (BL-2654)

KRLN—Royal Gorge Broadcasters, Canon City, Colo.—Granted modification of license to change time of operation from daytime to specified hours (7 a. m. to 7 p. m.). (BML-1275)

WZIP—WZIP, Inc., Covington, Ky.—Denied request for SSA to operate from 6 a. m. to 6 p. m. or sunset, whichever is later, for the license period (station operates on 1050 kc., 250 watts, daytime only). (BSSA-174)

WBIX—Rome Radio Broadcasting Co., Rome, Ga.—Granted request to delete all records relating to authorizations granted for CP and license.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6420)

WJPA—Washington Broadcasting Co., Washington, Pa.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6106)

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Granted license for increase in power to 5 KW, and installation of new transmitter. (BL-2730)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted license covering changes in DA pattern for night operation. (BL-2722)

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted license covering changes in vertical antenna and mounting of FM antenna on AM tower. (BL-2718)

WBAP—Carter Publications, Inc., Ft. Worth, Texas—Granted license covering installation of new transmitter. (BL-2764)

WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted license for change in frequency, increase in power, install new transmitter and DA for day and night use and change transmitter and studio location. (BL-2688)

WCOL—The Pixleys, Columbus, Ohio—Granted license covering move of old main transmitter to (present location of main transmitter): to be used as an auxiliary with 250 watts. (BL-2739)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted license covering installation of old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with 1 KW. (BL-2763)

WFAA—A. H. Belo Corp., Dallas, Texas—Granted license covering installation of new transmitter. (BL-2765)

WEST—Associated Broadcasters, Inc., Easton, Pa.—Granted license covering installation of new transmitter. (BL-2639)

The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.—Ordered that the consolidated hearing on these applications scheduled for Dec. 11 and 12 at Panama City be continued to Dec. 12 and 13.

Eagle Printing Co., Inc., Butler, Pa.—Dismissed petition requesting that the Commission extend the time within which to file exceptions to Commission's Proposed Decision adopted Oct. 21, in re Dockets 7672, et al.

Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition for extension of time within which to file Proposed Findings in re proceeding in Dockets 6916 and 6917, and the time was extended to Dec. 22, 1947.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Granted license for changes in transmitting equipment. (BL-2728)

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Granted petition for leave to amend its application (BP-5696; Docket 8376) to revise the engineering exhibit originally submitted.

Michigan Music Network, Inc., Jackson, Mich.—Granted petition to dismiss without prejudice its application (BP-5878; Docket 8216).

WLEU—WLEU Broadcasting Corp., Erie, Pa.—Granted petition in part and continued hearing to a time to be designated within 20 days after action on petition for reconsideration filed by petitioner.

Frank Mitchell Farris, Jr., Nashville, Tenn.; WCOE, Inc., Nashville, Tenn.—Granted joint petition for continuance of hearing scheduled for Dec. 1, 1947, and continued same to January 14, 1948.

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Granted authority to take deposition of Leo A. Schamblin, operating and executive of KPMC. on Dec. 2, in the proceeding in re Docket 6222.

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted leave to take depositions in the proceeding in re Dockets 6886 and 8616.

Paris Broadcasting Co., Paris, Tenn.—Referred to the full Commission petition requesting the record be reopened in re its application (BP-4566; Docket 7430) and (Docket 7839).

WXYZ—King-Trendle Broadcasting Corp., Detroit, Mich.—Dismissed as moot petition insofar as it requests that application of Hillsdale Broadcasting Co. (BP-5281) be designated for hearing; insofar as petition requests they be made a party to the proceeding, it is granted. (Docket 7941)

Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Adopted an order denying petition to modify Order of Oct. 10, 1947, reopening the record for further hearing in the consolidated proceeding of petitioner's application (BP-4549; Docket 7427) and that of Lycoming County Broadcasting Co. (BP-4298; Docket 7425) (Comr. Jones dissenting.)

Texas Star Broadcasting Co., Dallas, Texas—Denied petition to amend and grant application for a new station (BP-5820; Docket 8258) and retained application in hearing docket. (Comr. Durr not participating.)

All-Oklahoma Broadcasting Co., Tulsa, Okla.—Denied petition to amend and grant application for CP (BP-4797, Docket 8369) and retained application in hearing. (Comr. Durr not participating.) (These applications will be heard in separate proceedings instead of consolidated.)

KSTT—Davenport Broadcasting Co., Davenport, Iowa—Adopted order denying petition requesting reconsideration and grant without hearing of its application (BP-5984; Docket 8309).

(Continued on next page)

KVAK—S. H. Patterson, Atchison, Kans., KJAY—Topeka, Kans.—Adopted order denying petition requesting permission to operate simultaneously stations KJAY on its present assignment, and KVAK with reduced power of 100 watts day. (BP-4389; Docket 7560)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of WERC to certify to the Commission for immediate decision the record heretofore compiled in the proceeding of WLEU (Docket 6913); ordered that the record in the proceeding on application of WLEU (BP-4115; Docket 6913) be reopened.

KVN—KVN Co., Benton Harbor, Mich.—Granted petition to dismiss without prejudice its application (BP-5204; Docket 7978).

WSM—WSM, Inc., Nashville, Tenn.—Dismissed as moot petition to reconsider action in granting without hearing the application of WJSW. (BL-2321)

WNEW—Greater New York Broadcasting Corp., New York City—Granted CP to make changes in directional antenna. (BP-6169)

WQQW & WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Granted consent to assignment of license from Metropolitan Broadcasting Corp., a D. C. corporation, to WQQW, Inc., a Delaware corporation. (BAL-620)

WCAU—J. David Stern, et al, Philadelphia, Pa.—Granted the four following applications: (1) Consent to transfer control over the Record Co. (licensee of WCAU and WCAU-FM) from J. David Stern and others to the Bulletin Co. (BTC-556); (2) Assignment of license of WCAU-FM from the Philadelphia Record Co. to Wm. Penn Broadcasting Co., a subsidiary of the Bulletin Co. (BAL-619); (3) Assignment of license of WPEN-FM and CP for WPEN-TV from Wm. Penn Broadcasting Co. to the Philadelphia Record Co. (BAL-621); and (4) Transfer of control of Wm. Penn Broadcasting Co. (present licensee of WPEN) from the Bulletin Co. to run Ray Drug Co. (BTC-557) Status after this approval is: Sun Ray Drug Co. will own 100% of Wm. Penn Broadcasting Co. for a consideration of $800,000; Wm. Penn Broadcasting Co. will be licensee of WPEN and WPEN-FM (formerly WCAU-FM). Phila. Record Co. will be licensee of WCAU and WCAU-FM (formerly WPEN-FM) and permittee of WCAU-TV (formerly WPEN-TV). Station WCAU-FM will be exchanged for stations WPEN-FM and WPEN-TV, and the present call letters will be changed as follows: WCAU-FM to WPEN-FM; WPEN-FM to WCAU-FM, and WPEN-TV to WCAU-TV. (Comrs. Durr and Jones voted for hearing.)

KSMA—H. G. Shurtliff, et al., Santa Maria, Cal.—Granted consent to assignment of licensee of station KSMA from Hugh G. Shurtliff, et al, a partnership, to Santa Maria Broadcasting Co., for a consideration of $32,500. (BAL-633)

KHON—Aloha Broadcasting Co., Honolulu, T. H.—Granted consent to transfer of negative control of Aloha Broadcasting Co., Ltd., from Ralph M. Fitkin to Louis Roy Turner, representing 25% of stock for $2500. (BTC-577)

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Tex.—Granted CP for increase in power from 500 watts, 1 KW-LS, to 5 KW, change transmitter location, install new transmitter and install DA for nighttime use, operating on 600 kc.; engineering conditions. (BP-5909)

710 KC.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP to increase daytime power from 5 KW to 10 KW, with different DA day (no change in night operation with 5 KW), operating on 710 kc.; engineering condition. (BP-2538)

970 KC.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Adopted Memorandum Opinion and Order granting application of WWSW (BMP-2485) for operation on 970 kc. with antenna system and transmitter site proposed in the application, but to be operated with 2500 watts night and 5000 watts from local sunrise to local sunset, subject to CAA approval of transmitter site and antenna system.

1270 KC.

Seward County Broadcasting Co., Liberal, Kans.—Granted petition for leave to amend its application (BP-5719; Doc. 8235) so as to specify 1270 kc., 1 KW, daytime only, in lieu of 1400 kc., 250 watts, unlimited. The amendment was accepted and application removed from the hearing docket.

1490 KC.

Jackson Broadcasting Co., Jackson, Tenn.; Hub City Broadcasting Co., Jackson, Tenn.—Adopted an Order granting petitions of Jackson Broadcasting Co. and Hub City Broadcasting Co., directed against the decision of the Commission adopted May 8, 1947, granting the application of George Arthur Smith for a new station to operate on 1490 kc., 250 watts, unlimited time and denying Jackson Broadcasting Co. and Hub City applications, for rehearing, and ordered that the Decision in this proceeding be set aside and vacated and the record reopened for further hearing at Jackson, Tenn., on December 17, on the following limited issues: (1) to determine the duties of and limitations imposed upon the position of Mayor of Jackson, Tenn., and the extent of participation by George Arthur Smith in the operation of the standard broadcast station proposed in his application (BP-4580; Doc. 7489), and (2) to determine upon the basis of the evidence taken with respect to issue (1) above and upon the record heretofore compiled in this consolidated proceeding, which, if any, of the applications in this proceeding should be granted. (Dockets 7487 and 7488)

1600 KC.

Eagle Printing Co., Inc., Butler, Pa.—Granted petition for leave to amend its application (BP-4800; Doc. 7672) so as to specify 1600 kc. with 1 KW daytime only, in lieu of 1230 kc., 250 watts, unlimited time., etc. The amendment was accepted and application removed from the hearing docket.

AM—Applications Accepted for Filing

560 KC.

WOOF—Dowlander Broadcasting Co., Dothan, Ala. (R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership)—Modification of construction permit (B3-P-5401, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter locations.

WGAI—The Advance, Inc., Elizabeth City, N. C.—License to cover construction permit (BP-5750, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location; for extension of completion date.

590 KC.

WVLK—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Modification of construction permit (B2-P-5136, which authorized a new standard broadcast station) to change type of transmitter.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

610 KC.

WHKC—United Broadcasting Co., Columbus, Ohio—Modification of construction permit (B2-P-4526, which authorized an increase in power, installation of new transmitter and

(Continued on next page)

changes in directional antenna for night use) for extension of completion date.

620 KC.

KCOM—Commercial Associates, Inc., Sioux City, Iowa—Modification of construction permit (B4-P-5396, which authorized a new standard broadcast station) for extension of completion date.

WCAX—WCAX Broadcasting Corp., Burlington, Vt.—License to cover construction permit (B1-P-3961, as modified, which authorized increase in power, installation of new transmitter, and changes in directional antenna, and authority to determine operating power by direct measurement of antenna power.

WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—Modification of construction permit (BP-5543, as modified, which authorized installation of directional antenna for day and night, DA-1, and change studio location) for extension of completion date.

730 KC.

KTRY—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary, a partnership)—Modification of construction permit (BP-6166, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

800 KC.

WHOS—North Alabama Broadcasting Co., Decatur, Ala. (H. H. Kinney and D. T. Kinney, a partnership)—Modification of construction permit (BP-5665, which authorized a new standard broadcast station) for approval of antenna. transmitter and studio locations.

810 KC.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—License to cover construction permit (B5-P-3894, as modified) which authorized increase in power, install new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-3609, as modified. which authorized change in frequency, increase power, installation of directional antenna for day and night, install new transmitter, and change transmitter location and mount FM antenna on AM tower) for extension of completion date.

860 KC.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—License to cover construction permit (BP-6163) which authorized increase in power, and install new transmitter and authority to determine operating power by direct measurement of antenna power.

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—Authority to determine operating power by direct measurement of antenna power.

900 KC.

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—Modification of construction permit (B3-P-5258, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—License to cover construction permit (B3-P-5258, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFRB—Richard H. Balch, Utica, N. Y.—Modification of construction permit (B1-P-5253, as modified, which authorized a new standard broadcast station) for extension of completion date.

910 KC.

KRIO—Valley Broadcasting Association, Inc., McAllen, Texas—Construction permit to change studio location, 16½ So. Main St., McAllen, Texas, to: on highway 83 in the Betty Rose subdivision, immediately adjacent to east city limit of McAllen, Texas.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Authority to determine operating power by direct measurement of antenna power.

950 KC.

KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—Modification of construction permit (BMP-2563, which authorized to increase power, install new transmitter, make changes in directional antenna, and specify studio location) to change type of transmitter.

WWJ—The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-P-5474, which authorized to install new transmitter, directional antenna for night use and change transmitter and studio locations) for extension of completion date.

WIBX—WIBX, Inc., Utica, N. Y.—Modification of construction permit (BP-5962, which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

970 KC.

NEW—Worcester Broadcasting Co., Worcester, Mass. (Marvin Handleman and Howard P. Handleman, a partnership)—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 700 to 970 kc., change hours of operation from daytime to unlimited, install directional antenna for both day and night, and change transmitter location.

WKNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—Construction permit to change frequency from 1210 to 970 kc., to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night. install directional antenna for night use (DA-N), change transmitter location from Spaulding, Mich., to approximately 5 miles south of Saginaw, Mich.

WICA—WICA, Inc., Ashtabula, Ohio—Modification of construction permit (B2-P-3081, as modified, which authorized increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use) for extension of completion date.

1070 KC.

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Modification of construction permit (B4-P-4319, which authorized increase power, install new transmitter, and make changes in directional antenna for day and night use and change transmitter location) for extension of completion date.

1110 KC.

WVJP—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez)—License to cover construction permit (BP-5603, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1120 KC.

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Authority to determine operating power by direct measurement of antenna power.

1130 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Voluntary

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assignment of license from Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co. to Radio Dinuba Co.

1150 KC.

KSAL—KSAL, Inc., Salina, Kans.—Modification of construction permit (B4-P-4364, which authorized increase power, install new transmitter and new directional antenna for night use and change transmitter location) for extension of completion date.

1190 KC.

WEMB—El Mundo Broadcasting Corp., San Juan, P. R.—Modification of construction permit (BP-4560, as modified, which authorized a new standard broadcast station) to change frequency from 1320 to 1190 kc., increase power from 5 KW to 10 KW, and install directional antenna for night use.

1230 KC.

KYLE—Intermountain Broadcasting Co., Inc., Alamogordo, N. Mex.—Modification of construction permit (B5-P-4949, as modified, which authorized a new standard broadcast station) for extension of completion date.

WMFR—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (BMP-2633, which authorized to make changes in vertical antenna and install FM antenna) for extension of completion date.

1240 KC.

WEBJ—William E. Brooks, Brewton, Ala.—Voluntary assignment of license from William E. Brooks to William E. Brooks and William E. Brooks, Jr., a partnership, d/b as Brewton Broadcasting Co.

WHIZ—Southeastern Ohio Broadcasting System, Inc., Zanesville, Ohio—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KWIL—Central Willamette Broadcasting Co., Albany, Ore.—Modification of construction permit (B5-P-5295, which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WCHV—Barham & Barham, Charlottesville, Va. (Charles Barham, Jr., & Emmalou W. Barham)—Construction permit to make changes in vertical antenna and change transmitter and studio locations from Richmond Road, Rt. #250, Charlottesville, Va., and Fourth and East Market Sts., Charlottesville, Va., respectively, to Rose Hill St., Charlottesville, Va.

1250 KC.

WMAW—Midwest Broadcasting Co., Salinas, Calif.—Modification of construction permit (B4-P-3746, which authorized a new standard broadcast station) for extension of completion date.

1270 KC.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—License to cover construction permit (B4-P-5483, as modified) which authorized to make changes in directional antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

KGCU—Mandan Radio Association, Mandan, N. Dak.—Modification of construction permit (B4-P-4516, which authorized increase power, install new transmitter and directional antenna for night use) for extension of completion date.

1280 KC.

WKST—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

1290 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—License to cover construction permit (BP-5676), which authorized to increase power, change frequency, install new transmitter, change hours of operation, install directional antenna for night use only, make changes in ground system, change transmitter location and change studio location and authority to determine operating power by direct measurement of antenna power.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—License to cover construction permit (B3-P-5029, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

1300 KC.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Modification of construction permit (B3-P-4880, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of commencement and completion dates.

1320 KC.

NEW—Charlotte Broadcasting Co., Charlotte, Mich. (Robert M. Cain, Elmer A. Pearson, Ray M. Veenstra, Elmer B. Cain, George S. Norcross and Roy C. Kelley, a co-partnership) (P. O., 213 N. Clinton St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1330 KC.

WNKT—Charles River Broadcasting Co., Waltham, Mass. (L. P. Liles, John R. Hoffler and Richard C. O'Hare, a partnership)—Modification of construction permit (BP-6189, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

1340 KC.

WHED—Beaufort Broadcasting Co., Washington, N. C.—Modification of construction permit (BP-5673, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WEVE—Ridson, Inc., Eveleth, Minn.—Modification of construction permit (BP-5758, as modified, which authorized a new standard broadcast station) to change type of vertical antenna and change type of transmitter.

1350 KC.

KCOR—Raoul A. Cortez, San Antonio, Texas—Voluntary assignment of construction permit and license from Raoul A. Cortez to KCOR, Inc.

1380 KC.

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Modification of construction permit (B3-P-3965, as modified, which authorized increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

KSBW—Salinas Broadcasting Corp., Salinas, Calif.—Modification of construction permit (B5-P-4135, as modified, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Modification of construction permit (BP-5990, which authorized a new standard broadcast station) to make changes in vertical antenna and for extension of completion date.

KWLK—Twin City Broadcasting Corp., Longview, Wash.—Construction permit to change type of transmitter.

1420 KC.

WVJS—Owensboro On The Air, Inc., Owensboro, Ky.—Modification of construction permit (B2-P-5161, which au-

(Continued on next page)

thorized a new standard broadcast station) to change type of transmitter.

WVJS—Owensboro On The Air, Inc., Owensboro, Ky.—License to cover construction permit (B2-P-5161, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Maple City Broadcasting Corp., Hornell, N. Y. (P. O., 6 Broadway, Hornell, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 500 watts night, 1 KW day, directional antenna for night use and unlimited hours of operation.

KSTN—San Joaquin Broadcasting Co., Stockton, Calif. (A. Dwight Newton, W. H. Wood, N. John Anton and Charles F. Green, a partnership)—Modification of construction permit (B5-P-5059, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Modification of construction permit (BP-5736, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (DA-1) for extension of completion date.

1450 KC.

WASK—WFAM, Incorporated, Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna and change transmitter location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Construction permit for an experimental booster station at Utica, New York, to be operated 1450 kc., power of 250 watts and unlimited hours of operation.

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash. (Edward J. Jansen, Jessica L. Longston, C. V. Zaser, and L. Berenice Brownlow)—License to cover construction permit (B5-P-4839, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B5-P-5572, which authorized to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Construction permit to make changes in vertical antenna and mount television antenna on AM tower. Contingent upon application BCT-225 being granted.

KBPS—Benson Polytechnic School, R. T. Stephens, Agent, Portland, Ore.—Modification of license to change hours of operation from 10:30 a. m. to 6:30 p. m., PST, Monday through Friday each week, to 10:00 a. m. to 10:00 p. m., PST, Monday through Friday each week.

1470 KC.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—License to cover construction permit (B2-P-4047, as modified), which authorized increase in power, installation of new transmitter and directional antenna for night use and authority to determine operating power by direct measurement of antenna power.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-P-5334, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night, and change transmitter location) for extension of completion date.

1480 KC.

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Construction permit to install old main transmitter at RR# North Industry, Richville Road, S.W. Quarter Sec. 25, Perry Township, Canton, Ohio (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW and employing directional antenna for night use.

1490 KC.

WTWS—Airplane and Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) for extension of completion date.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Construction permit to change frequency from 1090 to 1490 kc., decrease power from 1 KW to 250 watts, change hours of operation from daytime to unlimited, install new transmitter and make changes in vertical antenna. Contingent on WKBZ being granted change in facilities.

WOLF—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-3756, as modified, which authorized installation of new vertical antenna and changes in ground system) for extension of completion date.

WSSB—Public Information Corp., Durham, N. C.—Modification of construction permit (B3-P-4431, as modified, which authorized a new standard broadcast station) for extension of completion date.

1500 KC.

KTAN—Denison Broadcast Corp., Sherman, Texas—Modification of construction permit (B3-P-5493, as modified, which authorized a new standard broadcast station) for extension of completion date.

1510 KC.

WMEX—The Northern Corp., Boston, Mass.—Voluntary transfer of control of licensee corporation from John E. Reilly, Charles A. Coughlin, George Kaplan, Fred Randazzo, and Allen T. Dresser to Alfred J. Pote, William S. Pote, and Antoninette Iovanna. 178 shares of common stock, 35.6%.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—Construction permit to make changes in vertical antenna and change transmitter location.

1540 KC.

KDUR—Texhoma Broadcasting Co., Durant, Okla.—Modification of construction permit (B3-P-5112, as modified, which authorized a new standard broadcast station) for extension of completion date.

1600 KC.

KCRG—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-P-4162, as modified, which authorized a new standard broadcast station) for extension of completion date.

AM—Application Returned

The Princeton Broadcasting Co., Princeton, Ky. (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Returned 11-20-47. Incomplete.

AM—Applications Dismissed

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License to operate on 570 kc., 1 KW power and daytime hours of operation and authority to determine operating power by direct measurement of antenna power. Request of Attorney.

WKBS—Eastern Broadcasting Co., Inc., West Hempstead, N. Y.—Modification of construction permit (B1-P-3277, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location. (1520 kc.) Request of Attorney.

(Continued on next page)

AM—Applications Tendered for Filing

(Including some AM-FM combination applications)

690 KC.

NEW—Northern Neck and Tidewater Broadcasting Co., Warsaw, Va. (Grayson Headley)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 250 watts and daytime hours of operation.

710 KC.

KURV—James Cullen Looney, Edinburg, Texas—Modification of construction permit to change hours of opration from daytime to unlimited, power from 250 watts daytime to 1 KW day and night, install a new transmitter and directional antenna for night use and FM antenna on north tower.

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to increase power from 250 watts to 1 KW, daytime hours of operation and install a new transmitter.

1070 KC.

NEW—Easley Broadcast Co., Easley, S. C. (Robert L. Easley)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 1 KW and daytime hours of operation.

KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kansas—Consent to transfer of control of stock in licensee Corp. to Evart Mills and John R. Griffith and various employees of Station KFBI.

1140 KC.

WMIE—Lincoln Operating Company as Trustee for Sun Coast Broadcasting Corp., Miami, Fla.—Consent to assignment of construction permit to Sun Coast Broadcasting Corporation.

1220 KC.

NEW—Ottawa Broadcasting Co., Ottawa, Kansas (Robert S. Wheeler, Jr., Betty Lou Wheeler, Donald H. Causey, James N. Jobes, Loren C. Watkins, Jr.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KWAK—Stuttgart Broadcasting Corp., Stuttgart, Ark.—Modification of construction permit to change frequency from 1240 to 1230 kc., using 250 watts and unlimited hours of operation.

1320 KC.

NEW—Charlotte Broadcasting Co., Charlotte, Mich. (Robert M. Cain, Elmer A. Pearson, Ray M. Veenstra, Elmer B. Cain, George S. Norcross, Roy C. Kelley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

WATR—Harold Thomas, Waterbury, Conn.—Consent to assignment of license to WATR, Inc.

1340 KC.

KVOX, KVOX-FM—KVOX Broadcasting Co., Moorhead, Minn.; KVOX-FM, Fargo, N. Dak.—Consent to transfer of control of license and construction permit of AM and construction permit of KVOX-FM from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to E. J. McKellar and 26 associates.

1350 KC.

WADC—Allen T. Simmons, Tallmadge, Ohio—Construction permit to install an FM antenna on east tower of directional antenna system.

1360 KC.

NEW—Whittier Broadcasting Co., Whittier, Calif. (a partnership, composed of Marc H. Spinelli, Mary Di Priter, Richard R. Primanti and Stanley Primanti)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WLLH, WLLH-FM—Merrimac Broadcasting Co., Inc., Lowell, Mass.—Consent to transfer of control of license of AM and construction permit of FM to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

NEW—David Harold Wooldridge, Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be released by WHBQ.)

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Divestment of negative control of consent to transfer from James C. Hardy of 2500 shares common stock to Webley Edwards.

1440 KC.

KJAY—S. H. Patterson, Topeka, Kansas—Modification of construction permit to change power from 1 KW night, 5 KW day to 5 KW day and night, using directional antenna for day and night use on 1440 kc.

1450 KC.

WMAS, WMAS-FM—WMAS, Inc., Springfield, Mass.—Consent to transfer of control of license of AM and construction permit of FM to Ethel A. Moffat, testamentary executrix of estate of Albert S. Moffat, deceased.

WROX—Birney Imes, Sr., Clarksville, Miss.—Consent to assignment of license of Estate of Birney Imes, Sr. (deceased) to Birney Imes, Jr., administrator.

WNAB—Harold Thomas, Bridgeport, Conn.—Consent to assignment of license to WNAB, Inc.

KWBW, KWBW-FM—The Nations Center Broadcasting Co., Hutchinson, Kansas (William Wyse, Stanley Marsh and Bess Wyse)—Consent to assignment of license of AM and construction permit of FM to William Wyse and Bess Wyse d/b as Radio Station KWBW, due to death of Stanley Marsh.

1480 KC.

KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas—Modification of construction permit to change frequency from 1190 to 1480 kc.

1490 KC.

NEW—Gulf Coast Broadcasting Co., Galveston, Texas (a partnership, composed of Charles L. Cain and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1540 KC.

NEW—Voice of Little Rhody, Newport, R. I. (John E. Malloy and Irene A. Malloy)—Construction permit for a new standard broadcast station to be operated on 1540 kc., 1 KW and daytime hours of operation.

1580 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Consent to transfer of control of license and construction permit of AM station and construction permit for FM from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda and Harry Fracter to Homer D. Morrow and Myron A. Reck.

1600 KC.

NEW—Julian Louis Liehman, Kittanning, Pa.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and daytime hours of operation.

FREQUENCY MODULATION

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

The Mattatuck Broadcasting Co., Waterbury, Conn.—Class B; 105.3 mc. (Channel No. 387); 20 KW; 500 feet. (BPH-730)

KLZ-FM—KLZ Broadcasting Co., Denver, Colo.—Class B; 94.1 mc. (No. 231); 5.3 KW; 300 feet. (BPH-172)

WLOF-FM—Hazlewood, Inc., Orlando, Fla.—Class B; 100.3 mc. (No. 262); 65 KW; 370 feet. (BPH-835)

WTNS-FM—Coshocton Broadcasting Co., Coshocton, Ohio—Class A; 103.1 mc. (No. 276); 600 watts, 315 feet. (BPH-1014)

KSKY-FM—Sky Broadcasting Service, Dallas, Texas—Class B; 106.9 mc. (No. 295); 41 KW; 340 feet. (BPH-1093)

KTBC-FM—Claudia T. Johnson, Austin, Texas—Class B; 92.3 mc. (No. 222); 17 KW; 390 feet. (BPH-1163)

WVOW—Central Broadcasting Co., Wausau, Wis.—Class B; 104.7 mc. (No. 284); 32 KW; 830 feet. (BPH-850)

The following were authorized construction permits in lieu of previous conditions:

KSDO—Union-Tribune Publishing Co., San Diego, Calif.—Class B; 96.5 mc. (No. 243) 48 KW; 825 feet. (BMPH-975)

WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.—Class B; 107.3 mc. (No. 297); 20 KW; 475 feet. (BMPH-1034)

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Class B; 96.1 mc. (No. 241); 47 KW; 230 feet. (BMPH-1050)

WCOA-FM—Pensacola Broadcasting Co., Pensacola, Fla.—Class B; 98.9 mc. (No. 255); 7.5 KW; 320 feet. (BMPH-515)

WSAV-FM—WSAV, Inc., Savannah, Ga.—Class B; 100.3 mc. (No. 262); 15.5 KW; 370 feet. (BMPH-929)

WFBM-FM—WFBM, Inc., Indianapolis, Ind.—Class B; 97.9 mc. (No. 250); 35 KW; 405 feet. (BMPH-930)

KIOA-FM—Independent Broadcasting Co., Des Moines, Ia.—Class B; 98.5 mc. (No. 253); 40 KW; 370 feet. (BMPH-980)

WBON—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Class B; 101.1 mc. (No. 266); 8.4 KW; 280 feet. (BMPH-1003)

WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.—Class B; 93.7 mc. (No. 229); 20 KW; 430 feet. (BMPH-1015)

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Class B; 98.1 mc. (No. 251); 19 KW; 510 feet. (BMPH-561)

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Class B; 99.5 mc, (No. 258); 90 KW; 360 feet. (BMPH-1068)

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Class B; 102.1 mc. (No. 271); 57 KW; 560 feet. (BMPH-1047)

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Class B; 100.5 mc. (No. 263); 470 KW; 570 feet. (BMPH-855)

WQXQ—Interstate Broadcasting Co., Inc., New York City.—Class B; 96.3 mc. (No. 242); 11 KW; 630 feet. (BMPH-762)

WHKB—United Broadcasting Co., Columbus, Ohio—Class B; 98.7 mc. (No. 254); 15 KW; 560 feet. (BMPH-875)

WQAN-FM—The Scranton Times, Scranton, Pa.—Class B; 92.3 mc. (No. 222); 1.8 KW; 1200 feet. (BMPH-1079)

KFDA-FM—Amarillo Broadcasting Corp., Amarillo, Texas—Class B; 100.3 mc. (No. 262); 3.3 KW; 420 feet. (BPH-136)

WLRU—Larus & Bro. Co., Inc., Norfolk, Va.—Class B; 102.5 mc. (No. 273); 7 KW; 250 feet. (BMPH-1027)

FM—Modification of CP's Granted

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Granted modification of construction permit to change type of transmitter and makes changes in antenna system. (BMPH-1039)

The following were granted extension of completion dates to the period shown:

KFSA-FM, Ft. Smith, Ark., to 1-18-48 (BMPH-924); KTRN, Wichita Falls, Tex. to 2-10-48 (BMPH-1059); WMAW-FM, Milwaukee, Wisc., to 3-8-48 (BMPH-1076); WTOC-FM, Savannah, Ga., to 6-18-48 (BMPH-1078); WHTN-FM, Huntington, W. Va., to 4-21-38 (BMPH-1081); KOMO-FM, Seattle, Wash., to 3-16-48 (BMPH-1082); WSPA-FM, Spartanburg, S. C., to 6-2-48 (BMPH-1058); KBON-FM, Omaha, Neb., to 2-6-48 (BMPH-1055).

WMBH-FM, Joplin, Mo., to 2-11-48 (BMPH-1060); WPIC-FM, Sharon, Pa., to 6-15-48 (BMPH-1062); KALE-FM, Portland, Ore., to 3-18-48 (BMPH-1064); KTSJ, Topeka, Kans., to 3-20-48 (BMPH-1066); WNLC-FM, New London, Conn., to 3-16-48 (BMPH-1075); WKST-FM, New Castle, Pa., to 2-15-48 (BMPH-1084); WSOY-FM, Decatur, Ill., to 3-1-48 (BMPH-1085); WDUL, Duluth, to 6-16-48, (BMPH-1088).

KING-FM, Seattle, to 1-1-48 (BMPH-1097); WDTR, Detroit, Mich., to 3-18-48 (BMPED-94); WIBG, Philadelphia, to 12-31-47 (BMPH-920); KWFT-FM, Wichita Falls, Tex., to 3-15-48 (BMPH-989); WABF, New York, to 6-21-48 (BMPH-993); WWCF, Greenfield, Wis., to 3-31-48 (BMPH-1086).

FM—Miscellaneous Actions

Knight Radio Corp., Detroit, Mich.—Granted request to vacate the construction permit authorized for a new Class B station and dismissed said application (BPH-631).

News Press Pub. Co., Santa Barabara, Calif.—Granted request to dismiss construction permit for a Class A station and dismissed said application (BPH-436).

Philip Weiss Music Co., Rutland, Vt.—Granted request to vacate construction permit for a Class A station and dismissed said application (BPH-931).

William H. Haupt, Inglewood, Calif.—Granted petition for leave to amend his application (BPH-1162; docket 8323) to specify the frequency 105.4 mc. (channel 288), the proposed transmitter site, changed antenna height, etc.

FM—Applications Accepted for Filing

KFXD-FM—Frank E. Hurt and Son, Nampa, Idaho (a partnership composed of Frank E. Hurt and Edward P. Hurt)—License to cover construction permit (B5-PH-807, as modified), which authorized a new FM broadcast station.

KCRK—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-PH-77, as modified), which authorized a new FM broadcast station to change type of transmitter, ERP to 276 KW, make changes in antenna system and change commencement and completion dates.

WGYN—WGYN, Inc., New York, N. Y.—Modification of construction permit (B1-PH-1024, as modified), which authorized a new FM broadcast station for extension of completion date.

WFWM—Wilson and Cope, Marietta, Ga. (Fred B. Wilson and Channing Cope)—Modification of construction permit (B3-PH-803, which authorized a new FM broadcast station) to specify type of transmitter site, change ERP to 15.2 KW; antenna height above average terrain to 508.25 feet and make changes in antenna system.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, as modified), which authorized a new FM broadcast station to change transmitter site, antenna height above average ter-

(Continued on next page)

rain to 377 feet, ERP to 11.6 KW, make changes in antenna system and change commencement and completion dates.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—License to cover construction permit (B4-PH-1069, as modified), which authorized changes in FM broadcast station.

KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon—Modification of construction permit (B5-PH-930, as modified), which authorized a new FM broadcast station for extension of completion date.

KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon—License to cover construction permit (B5-PH-930, as modified), which authorized a new FM broadcast station.

WCLR—Airplane and Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-PH-763, which authorized a new FM broadcast station) for extension of completion date.

WLOG-FM—Clarence H. Frey and Robert O. Greever, Logan, W. Va.—Modification of construction permit (B2-PH-814, which authorized a new FM broadcast station) for extension of completion date.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750, as modified), which authorized a new FM broadcast station for extension of completion date.

WJEJ-FM—Hagerstown Broadcasting Co., Hagerstown, Md.—Modification of construction permit (B1-PH-479, as modified), which authorized a new FM broadcast station for extension of completion date.

WWDX—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PH-340, as modified), which authorized a new FM broadcast station for extension of completion date.

KWRN-FM—Reno Newspapers, Inc., Reno, Nevada—Modification of construction permit (B5-PH-376, as modified), which authorized a new FM broadcast station for extension of completion date.

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-PH-944, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Southern California Associated Newspapers, Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by chief engineer FCC and ERP 58.1 KW. Amended to change frequency from: to be assigned by chief engineer FCC to Channel #230, 93.9 mc., and ERP from 58.1 to 56.4 KW.

Channel #223

NEW—Marmat Radio Co., Bakersfield, Calif. (James L. Mattly, Guy Marchetti, Fred Marchetti, Reno Marchetti, Umbert Cantelmi and Julian Cantelmi) (P. O., 957 Oak St.) —Construction permit for a new FM broadcast station (Class B) to be operated on Channel 223, 92.5 mc., ERP of 4 KW.

Channel #224

NEW—Wauk Broadcasting Co., Waukesha, Wisc.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 163 watts, and antenna height above average terrain to 209 feet. Amended to change ERP from 163 watts to 189 watts, make changes in antenna system.

Channel #234

NEW—Debs Memorial Radio Fund, Inc., New York, N. Y. (P. O., 117-119 West 46th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 234, 94.7 mc., ERP of 13 KW, and antenna height above average terrain 605 feet.

FM—Application Tendered for Filing

WGNR—New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Consent to transfer of control of stock in permittee Corporation for FM station from Edgar Sandford and Lawrence Goldring to Julian H. Gins.

(*Also see AM—Applications Tendered for Filing for AM-FM combination applications.*)

TELEVISION

TV—Actions

WHAS, Inc., Louisville, Ky.; WAVE, Inc., Louisville, Ky.—Designated for hearing application of WHAS, Inc. (BMPCT-123), for modification of construction permit to change television channel from No. 9 to No. 5, in a consolidated proceeding with application of WAVE, Inc. (BPCT-213), for a new station to operate on Channel No. 5.

New England Television Co., Inc., Fall River, Mass.; E. Anthony & Sons, Inc., New Bedford, Mass.—Designated for consolidated hearing application of New England Television Co., Inc., (BPCT-209) with application of E. Anthony & Sons, Inc. (BPCT-217).

Louis G. Baltimore, Wilkes-Barre, Pa.; Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Granted petition to reinstate application (BPCT-134) and designated same for hearing in a consolidated proceeding with application of Wyoming Valley Broadcasting Co. (BPCT-231).

W6XYZ—Television Productions, Inc., Pasadena, Calif.—Granted construction permit to change type of transmitter and make changes in antenna system (BPVB-223).

The following were granted extension of completion dates to the period shown:

WTVO, Detroit, Mich., to 5-20-48 (BMPCT-131); WTMJ-TV, Milwaukee, Wisc., to 5-23-48 (BMPCT-126); WNBY, Chicago, Ill., to 6-1-48 (BMPCT-128); WPEN-TV, Philadelphia, Pa., to 2-1-48 (BMPCT-127); WPTZ, Philadelphia, Pa., to 2-2-48 (BMPCT-125); WLWD, Dayton, Ohio, to 6-4-48 (BMPCT-129); WWHB, Indianapolis, Ind., to 6-10-48 (BMPCT-130).

TV—Applications Accepted for Filing

NEW—The Jack Gross Broadcasting Co., San Diego, Calif. (P. O., 1735 Pacific Blvd.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP, visual and aural, 29.2 KW.

NEW—Cherry & Webb Broadcasting Co., Providence, R. I. (P. O., 15 Chestnut St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., with ERP of visual 23.1 KW and aural 24.85 KW.

NEW—Liberty Broadcasting Corp., Atlanta, Ga. (P. O., 56 Marietta St., N. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., and ERP visual 17.768 and aural 9.37 KW.

NEW—Massachusetts Broadcasting Corp., Boston, Mass. (P. O., 485 Boylston St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., and ERP visual 20 KW (peak) and aural 10 KW.

NEW—Westinghouse Radio Stations, Inc., Pittsburgh, Pa. (P. O., 1619 Walnut St., Philadelphia, Pa.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of 15.9 KW and unlimited hours of operation.

W10XQB—Philco Television Broadcasting Corp., area between Philadelphia, Pennsylvania and New York, N. Y.—License to cover construction permit (BPVB-193, which authorized frequency changes, etc.) to request 1360-1380 and 1400-1420 mc.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

KOVY—Catalina Broadcasting Co., area Tucson, Ariz.—Granted license for remote pickup broadcasting station (BLRE-490).

Warner Bros. Broadcasting Corp., area of Hollywood, Calif.—Granted construction permit for new remote pickup broadcast station (BPRY-356).

Fisher's Blend Station, Inc., area of Seattle, Wash.—Granted construction permit for new remote pickup broadcast station (BPRY-355).

WDLV—WAGE, Inc., area Syracuse, N. Y.—Granted license for new remote pickup station (BLRY-346).

KHZZ—San Antonio, Tex.—Authorized extension of completion date to 4-21-48 (BMPRE-77).

KAXQ—San Antonio, Tex.—Authorized extension of completion date to 4-25-48 (BMPRY-38).

Noncommercial Educational

WBGO—The Board of Education of Newark, etc., Newark, N. J.—Granted license for new noncommercial educational broadcast station; Channel 217, 91.1 mc.; 2.5 KW. (BLED-13)

Developmental

Sarkes Tarzian, Bloomington, Ind.—Designated for hearing renewal application (BREX-52) for developmental broadcast station W9XHZ, and granted temporary authority to operate for the period ending March 1, 1948.

Noncommercial Educational Applications Accepted for Filing

WIUC—University of Illinois, Urbana, Ill.—License to cover construction permit (BPED-81, which authorized changes in noncommercial educational broadcast station).

KCVN—College of the Pacific—Stockton, Calif.—Modification of construction permit (B5-PED-47, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

Federal Trade Commission Actions

STIPULATION

Musolino Lo Conte Co.—A stipulation to discontinue certain representations concerning San Martin Artichoke Macaroni has been entered into with the Commission by Musolino Lo Conte Co., 111 Commercial St., Boston. The corporation trades as Lion Brand Products Co. and San Martin Food Products Co. (7655)

CEASE AND DESIST ORDERS

Hammacher Schlemmer & Co., Inc.—The Commission ordered Hammacher Schlemmer & Co., Inc., 145 East 57th St., New York, to discontinue misrepresenting the economies effected by use on trucks and automobiles of an exhaust pipe attachment designated "Gasconomy." According to the Commission's findings, the respondent discontinued selling the Gasconomy device in March 1943, but began and continued until 1947 the sale of another exhaust pipe attachment of similar construction which was called "Vacudex." (5410)

Jesse C. Stewart Co.—The Commission has issued an order prohibiting as a violation of the Robinson-Patman Act the acceptance of brokerage fees by a brokerage company on purchases of flour and other commodities for a macaroni corporation in which it owns a majority of the capital stock.

Under the terms of the cease and desist order, Jesse C. Stewart Co. and its president, Jesse C. Stewart, 1217 West Carson St., Pittsburgh, are forbidden, in connection with sales of flour and other commodities to La Premiata Macaroni Corp., Connellsville, Pa., to receive from any seller, directly or indirectly, anything of value as brokerage or any commission, compensation, allowance or discount in lieu thereof. (5494)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 50, December 15, 1947

Total of 38 States and Alaska in Contest For School Voice of Democracy Broadcasts

Thirty-nine finalists representing 38 states and Alaska, were entered last week in the nation-wide "Voice of Democracy" contest for five-minute radio broadcasts by high school students, a tabulation revealed after the closing of the contest, at midnight Wednesday (10).

The state winners, chosen from among approximately 20,000 high school students who competed in an estimated 500 community contests throughout the nation, were:

MAINE: Linwood Morrell, Kennebec County; NEW HAMPSHIRE: Frances Epstein, Central High School, Manchester; CONNECTICUT: Seth Harris, William Hall High School, West Hartford; NEW YORK: Howard Hartzell, Chautauqua Central High School, Chautauqua; PENNSYLVANIA: Marguerite Christine, Upper Darby; OHIO: Jan Geister, Cuyahoga Falls; INDIANA: George Franklin Feldman, Bosse High School, Evansville; MICHIGAN: Gaylord Sheets, Sexton High School, Lansing; MARYLAND: Laura Shatto, Hagerstown; DISTRICT OF COLUMBIA: Nancy Saunders, Roosevelt High School; VIRGINIA: Kenneth Whitlock, Lucy Atkinson High School, Roanoke; WEST VIRGINIA: Mary Angelina

(Continued on page 1014)

On the Inside

The International Broadcasting Organization has agreed to cooperate on setting world recording and reproducing standards, and is circularizing its European membership. (p. 1016)

A survey utilizing a special technique has revealed some listening habits of men and women in urban, village and farm categories. (p. 1016)

A decline in percentages of department store budgets devoted to newspaper space has been noted in the 1947 publicity analysis, although the shift is a minor one. (p. 1018)

The names of members of three new standing committees of the NAB have been announced: Legislative, Educational Standards, and Public Relations Executive. (p. 1014)

The NAB General Counsel's office has decided to suspend publication of the *Legislative Digest* for 1948, since few state legislatures are in session next year, but will continue to report developments. Contributions are requested. (p. 1015)

Proposed FCC Decision Indicates a Retreat From Doctrine Outlined in Mayflower Case

A retreat from the doctrine of the "Mayflower rule," prohibiting editorializing by radio stations, and a hint of the turn events may take in the hearing on this rule scheduled for March 1, 1948, were contained in a proposed decision adopted by the FCC and released Tuesday (9).

Of two conflicting applicants, both found well qualified, the proposed decision ruled in favor of granting a 250-watt, unlimited time, AM station on 1490 kc. to the Rich Publishing House, Inc., publisher of the Midland, Mich., *Daily News*.

Controlled by Philip T. Rich, president and director and owner of 63.2% of its outstanding stock, the applicant corporation proposed to operate its station independently of its newspaper, with a separate staff under Mr. Rich, who would devote a fourth of his time to the station's management.

Among the program proposals referred to by the FCC in its findings of fact was the following:

"The broadcast station would not editorialize, but if Mr. Rich should use the station to expound his own editorial opinion, he would do so only under arrangements which would permit others to state their views."

No Fault Found. The Commission, in its opinion, found no fault with this program proposal, stating that "a station operating as proposed . . . would provide a desirable local broadcast service to the Midland community."

The tacit recognition of the FCC of the right of the majority stockholder and active director of a radio station to editorialize over his station may be compared with the statement in the *Mayflower* case:

"A truly free radio cannot be used to advocate the causes of the licensee. It cannot be used to support the candidacies of his friends. It cannot be devoted to the support of principles he happens to regard most favorably. In brief, the broadcaster cannot be an advocate."

In setting the *Mayflower* case for hearing March 1, the FCC stated the issues to be "whether the expression of editorial opinions by broadcast station licensees" is in the public interest, and to "determine the relationship between any such editorial expression and the affirmative obligation of the licensees" to present fairly and equally all sides of controversial issues."

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
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ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

Total of 38 States and Alaska in Contest For School Voice of Democracy Broadcasts

(Continued from page 1013)

Mirable, Welch High School, Roderfield; KENTUCKY: Bobby Clint Cayce, Hopkinsville; NORTH CAROLINA: Paul Roth, Lee Edwards High School, Asheville; TENNESSEE: Bruce Loving, Messick High School, Memphis; SOUTH CAROLINA: Anne Dreher, Moncks Corner High School, Moncks Corner; GEORGIA: Dorothy Williamson, Carrollton High School, Carrollton; FLORIDA: G. W. Polhill, Lake City; MISSOURI: Shirely A. Schuette, St. Elizabeth's Academy, St. Louis; ARKANSAS: Patricia Thach Walton, Arkadelphia High School, Arkadelphia; LOUISIANA: Edele Broussard, New Iberia; KANSAS: Patricia Anne Martin, Ward High School, Kansas City; OKLAHOMA: Alice Wade Tyree, Lawton High School, Lawton; TEXAS: John Waddle, Sherman; COLORADO: Dicksie Dillon, Boulder High School, Boulder; UTAH: Janice Page, Kaysville; ARIZONA: Jack Blackman, Litchfield High School, Litchfield; CALIFORNIA: Cecil Mahon, Catholic High School, Santa Barbara; WISCONSIN: Lloyd Ogelvie, Madison; ILLINOIS: Robert Beechner, East High School, Rockford; MINNESOTA: Rose De Rosier, Washington High School, Brainerd; IOWA: Margaret Reed, Waterloo; SOUTH DAKOTA: Larry Ennis Scott, Mt. Vernon High School, Mt. Vernon; MONTANA: Rose Ellen Mudd, Sacred Heart Academy, Missoula; WYOMING: LeRoy Amen, Cheyenne High School, Cheyenne; IDAHO: Mac Wright, Boise High School, Boise; WASHINGTON: Carl Hancuff, Vancouver High School, Vancouver; OREGON: Edward French, University High School, Eugene. (The name of the ALASKA winner is not yet available.)

The contest, which was co-sponsored by the broadcasters and radio dealers of America and the U. S. Junior Chamber of Commerce, with the endorsement of the U. S. Office of Education and Dr. John W. Studebaker, Commissioner of Education, began in its community phases in October, as a feature of National Radio Week.

It was the first in an annual series planned by the joint committee of the NAB, the RMA and the Junior Chamber of Commerce.

Prizes for the four national winners will be $500 scholarships for colleges or universities of the winner's own choice. The transcribed entries of the state finalists will go next week to the panel of national judges (see REPORTS, p. 921).

National judging will be done by means of discs bearing key numbers, instead of contestants' names and sections. Four co-equal national winners will be selected, one from each of four geographical sections of 12 states each.

The four national winners will be announced when the judging is completed, and formal presentation of the awards will be made in Washington early in the new year.

Members of New Standing NAB Committees Are Announced for Service in 1947-1948

The names of member station executives who will serve on three standing committees of the National Association of Broadcasters for the 1947-1948 year were announced last week by the NAB.

With J. Harold Ryan, WSPD, Toledo, Ohio, serving as chairman, the NAB's Legislative Committee will consist of Joseph C. Burwell, WMBS, Uniontown, Pennsylvania; William B. Dolph, WMT, Cedar Rapids, Iowa; Don S. Elias, WWNC, Asheville, North Carolina; Wilt Gunzendorfer, KROW, Oakland, California; E. K. Hartenbower, KCMO, Kansas City, Missouri; Paul Miller, Gannett Newspapers, Rochester, New York; Glenn Snyder, WLS, Chicago, Illinois.

NAB Directors Clair R. McCollough, WGAL, Lancaster, Pa.; and C. Bruce McConnell, WISH, Indianapolis, Indiana, will serve as liaison members for the NAB Board.

The NAB's Educational Standards Committee will be chaired by Ralph Hardy, KSL, Salt Lake City, and further composed of Dr. Willis Dunbar, WKZO, Kalamazoo, Michigan; Armand Hunter, WFIL, Philadelphia, Pa.; F. C. Sowell, WLAC, Nashville, Tennessee; Judith C. Waller, NBC, Chicago, Illinois; and Hazel Kenyon Markel, WTOP, Washington.

Chairman of the NAB Public Relations Executive Committee will be Frank King, of Station WMBR, Jacksonville, Florida. Serving with him as members will be Hugh A. L. Halff, WOAI, San Antonio, Texas; Craig Lawrence, WCOP, Boston; Buryl Lottridge, WOC, Davenport, Iowa; Harry Maizlish, KFWB, Los Angeles; Walter Wagstaff, KIDO, Boise, Idaho; and James W. Woodruff, Jr., WRBL, Columbus, Georgia.

Two members of the NAB Board of Directors who will act as liaison members with this committee are Wiley P. Harris, WJDX, Jackson, Mississippi; and William B. Ryan, KFI, Los Angeles.

Work of Forming Nebraska Radio Council Is Begun at Meeting in Omaha on Monday

Civic leaders and station representatives met in Omaha on Monday (8) to begin work toward formation of a Nebraska Radio Council, whose first meeting

(Continued on next page)

would be held in conjunction with the spring meeting of the Nebraska Broadcasters Association.

Dorothy Lewis, NAB coordinator of listener activities, was a guest at the Omaha gathering, and Harry Peck, KFOR, Lincoln, NBA president, presided.

The meeting was called by John J. Gillin, Jr., WOW, 10th District NAB director; Mrs. W. F. Ottman, regional director of listener activity; and E. M. Hosman, president of the Omaha Radio Council.

Employee-Employer Relations

Petrillo Sharply Hit by House Committee; Group Recommends Legislation to Curb Him

Sharply critical of what it termed the "tyrannical power" of James C. Petrillo and the American Federation of Musicians, the House Labor Committee Friday (12) recommended amendment of Federal laws to forbid "monopolistic practices by labor unions" and that the Department of Justice consider whether AFM practices are subject to prosecution under the anti-trust laws and diligently prosecute any violation of the Lea Act and other laws.

The recommendations of the interim report of the Kearns Subcommittee, which were adopted by the full committee, were for legislation:

"1. To amend the Taft-Hartley Act and other Federal statutes so that monopolistic practices by labor unions, which are injurious to the public interest, shall be forbidden.

"2. To make it a misdemeanor for any union to license an employer to do business.

"3. To grant to any person or firm placed upon an 'unfair' list the right of redress in Federal court.

"4. To forbid the officers of any union to call a work stoppage or strike such as is threatened by Mr. Petrillo in the recording industry on December 31, 1947, until after an election supervised by the National Labor Relations Board, and an affirmative vote favoring said strike or work stoppage of at least a majority of the employees in said plant or industry.

"5. To provide safeguards and penalties to prevent a union and an employer from conspiring to evade the provisions of the Taft-Hartley Act; and for the recovery of damages to any union or nonunion worker who is deprived of his job or right to work by any such illegal conspiracy. This is a very grave problem today. The right to work must be protected."

Among the "findings of fact" made by the committee were:

¶ The AFM "is a small union having a total membership in July 1947 of 216,000." Of this number, approximately 32,400 "earn their livelihood exclusively as musicians," about twice that number depend in part on other vocations, and about 86,400 are no longer working as musicians.

¶ The AFM constitution shows that the union "has no professional standards" for membership.

¶ Networks, recording companies and motion picture producers, by reason of AFM contracts which "are, in effect, restricted licenses to do business" issued by the AFM, "cannot employ any musician who is not a member of the federation."

¶ Union members cannot employ bookers or agents not licensed by the AFM, and under the constitution which "grants absolute and dictatorial powers" to him as president, Mr. Petrillo has cancelled licenses of bookers and agents.

¶ As a result of the ban on recordings after December 31, "all of the employees of from 550 to 600 recording companies . . . will lose their jobs. As of this date, there is no Federal legislation which can prevent this disaster to hundreds of businesses and to thousands of employees who will be the innocent victims of the autocratic and unregulated power" of Petrillo and the AFM.

¶ The AFM "has held back the technological development of radio by denying to FM stations the right to broadcast live music or duplicate over AM and FM stations . . ."

The committee concluded that the power of Petrillo and the AFM Executive Board "to block the technological development of television by denying to it the use of live music, to close down over 500 recording companies, to throw out of employment thousands of people who are and are not members of the American Federation of Musicians, to restrict the programs of a thousand broadcasting stations, to hamper or destroy all other business enterprises dependent upon live music, to bar the participation of thousands of talented musicians from the profit and pleasure of demonstrating their musical skill, and to deny to the citizens of the United States the right to enjoy all of these activities, constitute a serious menace to the constitutional rights of our people. The continued exercise of such tyrannical power by any individual or group should not be countenanced nor tolerated in a free Republic."

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Charleston, S. C., before exhibiting there tomorrow.

Following is the schedule of the train for the week of January 5, 1948:

Monday (5)—Open date, Nashville, Tenn.
Tuesday (6)—Jackson, Tenn.
Wednesday (7)—New Orleans, La.
Thursday (8)—New Orleans, La.
Friday (9)—Hattiesburg, Miss.
Saturday (10)—Meridian, Miss.
Sunday (11)—Open date, Jackson, Miss.

Legal Department

Legislative Digest Publication Suspended In Coming Year by General Counsel Action

Because only 10 of the 48 state legislatures will hold sessions in 1948, publication of the *Legislative Digest*

(Continued on next page)

will not be resumed next year, it has been announced by the NAB General Counsel's office.

Elimination of the *Digest* will make it possible to discontinue purchase of information about state legislative activities, with a considerable saving.

The General Counsel's office, however, will continue to follow significant legislative developments, both in Congress and in state legislatures having sessions scheduled for 1948. The membership of NAB will be advised of such developments in the pages of NAB REPORTS, and the information will be made available with as much speed, accuracy and fullness as possible.

NAB members can help with this work by notifying the General Counsel of legislative activities in their states, giving as complete information as possible. Such information is often of great importance to the industry, and is always of value. Without the services of a professional reporting group, it can be gathered only with the cooperation of individual broadcasters.

Engineering Department

Recording and Reproducing Standards Seen On International Scale by NAB Committee

Working toward international as well as national adoption of recording and reproducing standards, the International Broadcasting Organization of Brussels, Belgium, is questioning its European members on their adherence to standards of the National Association of Broadcasters' Recording and Reproducing Standards Committee, Chairman Royal V. Howard announced last week.

Manager Henri Angles d'Auriac, of the IBO (OIR: Organisation Internationale de Radiodiffusion) has notified the NAB committee that the questionnaire now being circulated asks European members whether they are using any of these standards or not, and if not, what their opinions are.

"It is certainly highly desirable," his letter said, "that the NAB and similar European organizations should unite their efforts for the adoption of world standards for electrical transcriptions and recordings, such standards being necessary to the exchange of programs internationally on a wider scope."

The European action was a result of work undertaken by the committee at its Atlantic City meeting, during the NAB convention.

Another result of the Atlantic City meeting was the formation of an executive committee composed of Robert M. Morris, of NBC, chairman; W. S. Bachman, Columbia Records, Inc.; Dr. S. J. Begun, Brush Development Co.; Howard A. Chinn, CBS; John D. Colvin, ABC; George M. Nixon, NBC; C. R. Sawyer, Western Electric; H. I. Reiskind, RCA-Victor; and K. R. Smith, Muzak Corp.

Chairman Morris announced at the first meeting of the executive committee that three members of the NAB committee will work with the American Standards Association's sectional committee on standards for sound recording. This ASA committee, sponsored by I.R.E., S.M.P.E., and NAB, will try to establish standards for interchangeability and performance of all types of sound recording and reproducing equipment.

Projects Assigned. The executive committee meeting assigned projects to nine working groups to study recorded groove shape and reproducer stylus contour, distortion, signal-to-noise ratio, and recorded level, recording characteristics, magnetic recording, reproducing turntable diameter, height, torque, speed and "wow," and concentricity of record center hole, frequency response characteristics of disc reproducers and equalizer combinations, tracking error of disc reproducers, and vertical force of disc reproducers, lacquer recording blanks (except those characteristics covered by other groups), disc tone record and translation loss, glossary of terms and definitions and symbols.

The executive committee's next meeting is tentatively scheduled for late January, by which time the group is to have reviewed existing standards and prepared to vote on their retention or modification.

The committee has also agreed that all future standards will consist of three parts: definition, minimum standards, and method of measurement.

Research Department

Many Stations Seen Taking BMB Discount Privilege Available Until January First

BMB reports that a number of stations are taking advantage of discount privileges which remain in effect until the end of this year.

Under this arrangement, former BMB subscribers who renew before January 1 may take a 10% discount on their first year's fees; new subscribers who sign up before the New Year's Day deadline may take a 5% discount.

County Listener Diary Survey by Sandage Shows Radio Habits by Special Technique

A study of urban, village, and farm radio listening by C. H. Sandage, University of Illinois professor of advertising, has found that:

¶ Amount of listening varies with age and sex as well as residence in city, village or farm, with adults listening more than children under 17, women listening more than men regardless of place of residence, and urban listeners spending more listening time on Sundays, in contrast with Monday through Friday habits of rural listeners.

¶ Choices of programs vary little between men and women of like age and occupation, but differences of choice are marked between urban, farm, and village residents.

¶ Listening is to programs rather than stations, with

(Continued on next page)

none of five stations measured able to claim a completely loyal audience.

¶ Relationships between time of day, place of residence, sex of listener, and size of audience are marked.

The study, published in *Opinion and Comment*, by the Bureau of Economic and Business Research, University of Illinois, August, 1947, used a sample of 664 persons from 254 families selected so that the sample would be representative of the population of Champaign County, Illinois, exclusive of the student body and faculty of the university.

A "listener diary" technique was used, with each listener keeping a record of his own listening, until the results of 334,656 quarter-hours of listening were recorded.

Potential Interest. Although the results of the study are properly projectable only to the population of Champaign County, they are of potential interest and usefulness to station operators and program directors everywhere, as indications of what this kind of research can reveal.

Reproduced below are two tables indicating listening habits of women and men in the Illinois survey.

PERCENTAGES OF WOMEN LISTENING ON NOVEMBER 7, 1946

Time	Place of Residence		
	Urban	Village	Farm
6:00 A.M.	2.7	2.7	21.3
6:15	2.7	4.1	22.7
6:30	4.0	4.1	20.0
6:45	5.3	6.8	24.0
7:00	15.3	15.0	28.0
7:15	16.0	12.3	30.7
7:30	17.3	17.8	25.3
7:45	18.0	19.1	28.0
8:00	18.0	22.0	33.3
8:15	14.7	20.5	29.3
8:30	13.3	22.0	26.7
8:45	14.7	20.5	24.0
9:00	19.3	17.8	25.3
9:15	14.7	20.5	21.3
9:30	16.7	17.8	22.7
9:45	15.3	16.4	17.3
10:00	24.7	30.1	25.3
10:15	22.7	31.5	28.0
10:30	16.0	23.3	21.3
10:45	15.3	16.4	26.7
11:00	16.0	31.5	22.7
11:15	13.3	27.4	18.7
11:30	15.3	23.3	20.0
11:45	13.3	23.3	20.0
12:00 Noon	14.7	20.5	28.0
12:15	12.0	17.8	20.0
12:30	14.0	26.4	20.3
12:45	12.0	15.0	20.0
1:00 P.M.	15.3	15.0	18.7
1:15	14.7	13.7	16.0
1:30	17.3	16.4	18.7
1:45	16.0	17.8	22.7
2:00	16.7	17.8	22.7
2:15	13.3	22.0	21.3
2:30	9.3	15.0	16.0
2:45	7.3	12.3	14.7
3:00 P.M.	10.7	12.3	18.7
3:15	10.0	12.3	16.0
3:30	11.3	11.0	20.0
3:45	9.3	11.0	21.3
4:00	11.3	12.3	26.7
4:15	10.7	11.0	25.3
4:30	11.3	8.2	24.0
4:45	9.3	6.8	12.0
5:00	11.3	6.8	13.3
5:15	8.0	5.5	9.3
5:30	7.3	6.8	10.7
5:45	7.3	4.1	13.3
6:00	16.0	13.7	29.3
6:15	12.0	12.3	18.7
6:30	13.3	15.0	26.7
6:45	16.7	15.0	20.0
7:00	22.7	23.3	37.3
7:15	20.7	10.1	21.3
7:30	29.3	27.4	24.0
7:45	27.3	26.0	21.3
8:00	32.7	32.9	28.0
8:15	29.3	27.4	21.3
8:30	27.3	26.0	16.0
8:45	25.3	23.3	14.7
9:00	24.7	24.7	10.7
9:15	24.0	22.0	10.7
9:30	20.7	19.1	8.0
9:45	19.3	13.7	6.7
10:00	18.7	15.0	5.3
10:15	12.0	6.8	5.3

PERCENTAGES OF MEN LISTENING ON NOVEMBER 7, 1946

6:00 A.M.	3.6	5.0	22.4
6:15	3.6	3.3	20.7
6:30	8.1	5.0	20.7
6:45	9.8	5.0	19.0
7:00	9.8	15.0	20.7
7:15	11.6	13.3	17.2
7:30	10.7	15.0	13.8
7:45	8.9	10.0	8.6
8:00	9.8	8.3	10.3
8:15	4.5	6.7	5.2
11:45	6.2	6.7	8.6
12:00 Noon	8.9	13.3	36.2
12:15	6.2	13.3	25.9
12:30	8.0	13.3	22.4
12:45	6.2	10.0	19.0
1:00 P.M.	4.5	3.3	6.9
4:45	4.5	3.3	6.9
5:00	8.0	8.3	3.4
5:15	7.1	10.0	1.7
5:30	10.7	11.7	3.4
5:45	8.0	8.3	3.4
6:00 P.M.	14.3	18.3	32.8
6:15	6.2	16.7	24.1
6:30	10.7	21.7	38.0
6:45	16.0	26.7	29.3
7:00	17.0	28.3	41.4
7:15	15.2	25.0	20.7
7:30	18.8	25.0	22.4
7:45	17.9	23.3	19.0
8:00	25.0	36.7	22.4
8:15	19.6	26.7	13.8
8:30	19.6	25.0	6.9
8:45	16.0	21.7	3.4
9:00	18.8	23.3	5.2
9:15	15.2	23.3	5.2
9:30	14.3	16.7	3.4
9:45	14.3	11.7	3.4
10:00	15.2	13.3	1.7
10:15	15.2	5.0	1.7

Broadcast Advertising

Minor Decline in Newspapers' Percentages Is Evident in Publicity Analysis of 1947

The 1946 department and specialty store publicity budget, as reported in NRDGA's "1947 Publicity Analysis," shows a "minor shift in the percentage breakdown by media," NAB's Broadcast Advertising pointed out last week.

While newspapers continue to absorb more than half the sales promotion budget, percentages generally are lower for newspaper, "continuing a trend which has been going on for several years."

Department and specialty stores with an annual sales volume of five million dollars and above, spent 66¢ of the publicity dollar in newspaper advertising in 1943. In 1946, department stores in this same volume classification spent 53¢ in newspapers and 5¢ in radio. This 5¢ represents radio's share of the entire promotional dollar which also includes six other publicity items. If the sum spent on radio and newspapers alone is taken as 100%, radio's share shows an increase from nearly zero in 1943 to 10% in 1946.

Broadcast Advertising Department spokesmen state that this favorable trend, together with budget case histories of stores using radio most successfully, point to the fact that radio salesmen who help retailers plan effective campaigns can influence the allocation of the publicity dollar.

NAB member stations may obtain the "1947 Publicity Analysis" at the NRDGA member price of $2.50 a copy, by addressing requests to Sales Promotion Division, NRDGA, 100 West 31st Street, New York 1, N. Y. Requests should indicate that the station is a member through its affiliation with NAB.

Price for Program Schedule Forms Up

The printers of the NAB standard program schedule have advised that effective as of this date the new price on the forms will be $7.70 per thousand. Increased cost of materials and printing necessitated the increase, according to the printers.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 22-28, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

In the present dangerous food crisis in Europe, the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.), wish to call to the attention of Americans that they as individuals can send immediate help to individuals and families abroad who are in desperate need. CARE now handles orders for 14,000 packages a day—it can handle 50,000 a day. Especially during this winter crisis Americans should be encouraged to use CARE's facilities to the maximum in order to bring this additional help as quickly as possible to those in need. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe. 1. As America prepares to celebrate Christmas millions of Europeans face hunger, cold and disease without adequate food, or clothing, or fuel. There are 30 million hungry children in Europe. Tuberculosis has jumped in many cities more than 300 per cent. Rations are being lowered at a time when malnutrition and disease are taking an increased toll among the children, men, and women of Europe. Successive crop failures have destroyed Europe's hope of helping itself in this critical emergency unless aid comes from America. 2. Point out that Americans can help *now* by sending CARE food packages—endorsed by President Truman and Herbert Hoover. 3. Describe CARE packages. Indicate that because CARE is non-profit and because of its volume, CARE sends more for less. (a) *For $10 CARE guarantees delivery of its 21½ pound, 41,000-calorie food package to any individual or group in 15 countries in Europe.* Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For $10 CARE guarantees delivery of any one of its eight other packages, including a baby food, infant food, a layette, a blanket, a cotton textile, material for a man's all-wool suit, household linens, and a knitting yarn package. 4. Point out how simple it is to order a CARE package: (a) *Just send $10 to "CARE"—New York* for a food package or specify one of CARE's other packages. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." *You will receive a signed receipt upon delivery.* (c) Information about CARE packages may be obtained at principal western Union, Railway Express and CARE offices throughout the country. (Fact Sheet No. 39-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no con-

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trol. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision the war-exhausted peoples will make. *That their decision should be in favor of freedom is of the utmost importance to us.* The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

Cut Traffic Accidents This Winter

Travel on our highways is increasing—it is now 15 per cent above the pre-war peak. Traffic accidents and deaths have been mounting since the end of the war. Smash-ups have reached more than one a minute . . . all day . . . every day in the year. But the encouraging thing is that accident prevention education has actually succeeded in holding down accidents below the level of 1941, the last pre-war year. The job can be done—lives can be saved! The difficulty is that people continue to think of the horror of accidents as always befalling someone else. It simply does not occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it can happen—for it is the careless little chances each one of us takes every day that cause the big accident totals. We can prevent accidents only if each individual guards against that one *accident* that may ruin his life. Traffic accidents last year (1946) killed 33,700, injured 1,200,000 more, according to the National Safety Council. And the cost was more than two billion dollars ($2,200,000,000). Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. The major hazards are inadequate traction and reduced visibility. To safeguard against them and protect lives *drivers should*—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, anti-skid chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, light. *Pedestrians should:* be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers who may not be able to stop or see normally—consider poor visibility; especially at night. Be extra careful this winter. Listeners should be reminded of the extra need for careful driving during the holiday season. (Fact Sheet No. 15-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 15. They are subject to change.

Monday, December 15

Further Hearing

(10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. **1090 kc.**, 50 KW *Main, 10 KW *Aux., DA, unlimited.

NEW—Public Service Radio Corp.—C. P. **1090 kc.**, 50 KW, unlimited.

(10:00 A. M.)

NEW—Radio Television Corp., Medford, Ore.—C. P. DA. **1270 kc.**, 5 KW, unlimited.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—C. P. DA, night. 5 KW, unlimited.

(10:00 A. M.)

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—C. P. **910 kc.**, 5 KW, unlimited.

NEW—John C. Mullens, Phoenix, Ariz.—C. P. **910 kc.**, 5 KW, DA-night, unlimited.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—C. P. **910 kc.**, 5 KW, unlimited.

KRUX—Gene Burke Brophy, Phoenix, Ariz.—C. P. to change frequency. **910 kc.**, 5 KW, unlimited, DA-night.

Further Hearing

(10:00 A. M.)

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. **1560 kc.**, 10 KW, unlimited, DA-day and night.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; modification of C. P., and for license. **1560 kc.**, 250 watts, nondirectional; unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. —C. P. to increase power. **1560 kc.**, 50 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio —C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Radio Courier, Inc., East Liverpool, Ohio—C. P. **1490 kc.**, 250 watts, unlimited.

WHBC—Canton, Ohio. Intervenor.

(Continued on next page)

Further Hearing

(10:00 A. M.)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—C. P. DA. 1 KW night, 5 KW day, unlimited.

Other Participants:

WWJ—Detroit, Mich. Party Respondent.
WSPA—Spartanburg, S. C. Party Respondent.
WKNA—Beckley, W. Va. Party Respondent.
KFEL—Denver, Colo. Party Respondent.
WSBT—South Bend, Ind. Party Respondent.
WPEN—Philadelphia, Pa. Intervenor.

At Boston, Mass.

(Court Room No. 4, Main U. S. P. O. Bldg., 10:00 A. M.)

NEW—Pilgrim Broadcasting Co., Boston, Mass.—C. P. **950 kc.,** 5 KW, daytime.

NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—C. P. **950 kc.,** 5 KW, daytime.

NEW—Boston Radio Co., Inc., Boston, Mass.—C. P. **950 kc.,** 5 KW, daytime.

NEW—Continental Television Corp., Boston, Mass.—C. P. **950 kc.,** 1 KW, daytime.

NEW—Joseph Solimene, Boston, Mass.—C. P. **950 kc.,** 5 KW, daytime.

NEW—Bunker Hill Broadcasting Co., Boston, Mass.—C. P. **950 kc.,** 1 KW, daytime.

Monday and Tuesday, December 15 and 16

At Joliet, Ill.

(Branch Court Room, County Court House)

WJOL—Joliet Broadcasting Co., Joliet, Ill.—For renewal of license. **1340 kc.,** 250 watts, unlimited.

A. J. Felman, Intervenor.

Monday, Tuesday, Wednesday, December 15, 16, and 17

At Ashland, Mt. Vernon, Newark and Zanesville, Ohio, and Parkersburg, W. Va.

(County Court House, Ashland, Dec. 15; Room 8, U. S. P. O. Bldg., Mt. Vernon, Dec. 16; County Court House, Newark, Dec. 17; U. S. P. O. Bldg., Zanesville, Dec. 18; Council Chamber, City Bldg., Parkersburg, Dec. 19.)

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Mound Broadcasting Corp., Newark, Ohio.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Beer and Koehl, Ashland, Ohio.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Zanesville Broadcasting Co., Zanesville, Ohio.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va.—C. P. **1340 kc.,** 250 watts, unlimited.

Other Participants:

Radio Voice of Springfield, Inc., Intervenor.
WADC—Wadesboro, N. C. Intervenor.
WIZE—Springfield, Ohio. Intervenor.
WHAR—Clarksburg, W. Va. Parties Respondent.
WCMI—Ashland, Ky. Parties Respondent.
WMDN—Montgomery, W. Va. Parties Respondent.
WSTV—Steubenville, Ohio. Parties Respondent.

Wednesday, December 17

Further Hearing

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—C. P. **910 kc.,** 5 KW, unlimited.

NEW—Okefenokee Broadcasting Co., Waycross, Ga. C. P. **910 kc.,** 500 watts; 1 KW-LS; unlimited.

(10:00 A. M.)

KFRE—J. E. Rodman, Fresno, Calif.—C. P. to change frequency, etc. **970 kc.,** 1 KW, unlimited.

KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. **940 kc.,** 50 KW, unlimited; DA-night and day.

(10:00 A. M.)

KWK—Thomas Patrick, Inc., St. Louis, Mo.—C. P. **1380 kc.,** 5 KW, DA, unlimited.

Respondents:

WTSP—St. Petersburg, Fla.
WMBG—Richmond, Va.

(10:00 A. M.)

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—C. P. to change frequency, etc. DA daytime. **1480 kc.,** 1 KW night, 5 KW day, unlimited.

The Wichita Beacon Broadcasting Co. Intervenor.
KAKE Broadcasting Co., Inc. Intervenor.
KCLC Broadcasting Co., Inc. Intervenor.
Air Capital Broadcasting Co., Inc. Intervenor.
KGLU—Safford, Ariz. Intervenor.
KBON—Omaha, Nebr. Parties Respondent.

At Jackson, Tenn.

Further Hearing

(Federal Court Room, U. S. P. O. Bldg., 10:00 A. M.)

NEW—Jackson Broadcasting Co., Jackson, Tenn.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Hub City Broadcasting Co., Jackson, Tenn.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—George Arthur Smith, Jackson, Tenn.—C. P. **1490 kc.,** 250 watts, unlimited.

Thursday, December 18

Further Hearing

(10:00 A. M.)

NEW—Times Publishing Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Erie Broadcasting Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Community Broadcasting Co., Erie, Pa.—C. P. **1400 kc.,** 250 watts, unlimited.

(10:00 A. M.)

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—C. P. **1280 kc.,** 1 KW, DA night, unlimited.

KUGN—Valley Broadcasting Co., Eugene, Ore.—C. P. **1280 kc.,** 500 watts night, 1 KW day, DA, unlimited.

KIT—Tacoma, Wash. Party Respondent.

(Continued on next page)

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

(10:00 A. M.)

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—C. P. **1240 kc.**, 250 watts, unlimited.

Friday, December 19

Further Hearing

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.—C. P. **1220 kc.**, 250 watts day, daytime.

WJOB—Hammond, Ind. Party Respondent.

(10:00 A. M.)

NEW—Central Michigan Radio Corp., Lansing, Mich.—C. P. DA. **1320 kc.**, 1 KW, unlimited.

WILS—Lansing Broadcasting Co., Lansing, Mich.—C. P. **1320 kc.**, 1 KW, daytime.

Parties Respondent:
WOOD—Detroit, Mich.
WJHP—Jacksonville, Fla.
WBBC—Detroit, Mich.

(10:00 A. M.)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—C. P. to enlarge present facilities, etc. **550 kc.**, 5 KW day, 1 KW night, unlimited.

(10:00 A. M.)

KOOS—KOOS, Inc., Coos Bay, Ore.—C. P. DA (DA-2). **630 kc.**, 1 KW, unlimited.

(10:00 A. M.)

NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J.—C. P. **620 kc.**, 250 watts, unlimited.
Newark Broadcasting Corp. Party Respondent.

Oral Argument

(Before the Commission, Room 6121, in the order listed, beginning 10:00 A. M.)

1st Argument

RCA Communications, Inc., Kahuku, T. H.—For renewal of license.

Mutual Telephone Co., Honolulu, T. H.—For construction permit for new pt/pt station.

2nd Argument

Paris Broadcasting Co., Paris, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

Murray Broadcasting Co., Inc., Murray, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

3rd Argument

Baltimore Broadcasting Corp. (WCBM), Baltimore, Md.—C. P. **680 kc.**, 5 KW night, 10 KW day, unlimited.

Tower Realty Co., The, Baltimore, Md.—C. P. **680 kc.**, 10 KW, unlimited; DA-night.

Lomar Broadcasting Co., Lancaster, Pa.—C. P. **680 kc.**, 1 KW night, 5 KW day, unlimited; DA-night.

Foundation Co. of Washington, Philadelphia, Pa.—C. P. **680 kc.**, 10 KW, unlimited; DA-night and day.

Monroe Broadcasting Co., Inc., Rochester, N. Y.—C. P. to change hours, increase power, etc. **680 kc.**, 500 watts night, 1 KW day; unlimited.

4th Argument

WOOP, Inc., Dayton, Ohio—C. P. **1150 kc.**, 1 KW night, 5 KW day; unlimited, using DA.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—C. P. **1150 kc.**, 1 KW, unlimited.

Sky Way Broadcasting Corp., Columbus, Ohio—C. P. **1150 kc.**, 1 KW night, 5 KW day, unlimited; DA-night.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1230 KC.

The Commission announced its **Proposed Decision** looking toward denial of the application of Charles C. Carlson for renewal of license for station **WJBW, New Orleans, La.**, operating on 1230 kc., 250 watts, unlimited time (BR-444; Docket 6529), and grant of the application of **Mrs. Louise C. Carlson** for a new station in New Orleans, to operate on 1230 kc., 250 watts, unlimited time (BP-5971, Docket 7870), subject to applicant filing within 60 days from date of grant, an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Standards. (Comr. Hyde not participating.)

1460 KC.

The Commission announced its **Proposed Decision** looking toward the denial of the applications of **Valley Broadcasting Co., San Fernando, Calif.** (BP-5387; Docket 7960), **California Broadcasting Co., Santa Monica, Calif.** (BP-5419; Docket 7961) and **Crescent Bay Broadcasting Co., Santa Monica, Calif.** (BP-5589; Docket 8062), each requesting a new station in the respective cities on frequency 1460 kc., 250 watts, daytime only. (These applications seek authority to construct and operate a Class IV station upon the regional channel 1460 kc. in the Los Angeles metropolitan area, such proposals being in contravention of the rules and standards governing assignments of Class III frequencies.)

1490 KC.

The Commission announced its **Proposed Decision** looking toward the grant of the application of **Rich Publishing House, Inc.**, for a new station at **Midland, Michigan**, to operate on 1490 kc., 250 watts, unlimited time (BP-4906; Docket 7713) and a denial of the application of **Midland Broadcasting Company** seeking the same facilities (BP-4888; Docket 7712). (Commissioner Jones concurring in the result.)

The Commission announced its **Decision and Order** granting application of Thomas N. Beach to change facilities of **Station WTNB, Birmingham, Ala.**, from 1490 kc., 250 watts, to 850 kc., 1 KW night, 5 KW day, DA night (BP-5332;

(Continued on next page)

Docket 7945); and denying application of Johnston Broadcasting Co. for new station at Birmingham to operate on 850 kc., 1 KW night, 5 KW day, DA night (BP-5016; Docket 7945), and denying motion filed by Johnston Broadcasting Co. to dismiss and/or strike the application of Thomas N. Beach.

(Commissioners Hyde and Jones voted for a grant of the application of Johnston Broadcasting Co. and a denial of the Thomas N. Beach.)

The grant to Beach is subject to approval of his proposed transmitter site and antenna system by the CAA and subject to the condition that he satisfy all reasonable complaints of interference resulting from high signal intensities in the blanket area.

AM—Licenses for New Stations Granted

590 KC.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Granted license for change in frequency to 590 kc., power to 1 KW, installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2753)

620 KC.

WCBA—Ga.-Ala. Broadcasting Corp., Columbus, Ga.—Granted license for new station; 620 kc., 1 KW, daytime. (BL-2715)

710 KC.

KURV—James Cullen Looney, Edinburg, Texas—Granted license for new station; 710 kc., 250 watts; daytime only. (BL-2736)

730 KC.

KOPP—James B. Littlejohn, Ogden, Utah—Granted license for new station; 730 kc., 1 KW, day. (BL-2702)

930 KC.

KITE—Charles V. Balthrope, San Antonio, Tex.—Granted license for new station; 930 kc., 1 KW, daytime, and change studio location. (BL-2754).

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas—Granted license for new station; 1010 kc., 1 KW, daytime. (BL-2774)

1230 KC.

KIYI—Tri-County Radio Corp., Shelby, Mont.—Granted license for new station; 1230 kc., 250 watts unlimited. (BL-2598)

KYJC—Medford Printing Co., Medford, Oregon—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2731)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted license for new station; 1260 kc., 1 KW-DA, unlimited time. (BL-2748)

1330 KC.

WBBC—Booth Radio Stations, Inc., Flint, Mich.—Granted license for new station; 1330 kc., 1 KW, DA, unlimited. (BL-2723)

1450 KC.

KIRX—North Mo. Broadcasting Co., Kirksville, Mo.—Granted license for new station; 1450 kc., 250 watts unlimited. (BL-2746)

WCRK—Cherocee Broadcasting Corp., Morristown, Tenn.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2743)

WROB—Bob McRaney, Sr., West Point, Miss.—Granted license for new station; 1450 kc., 250 watts, unlimited. (BL-2747)

WGUY—Guy Gannett Broadcasting Service, Bangor, Me.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2689)

1510 KC.

KSTV—Doyle E. Collup, Stephenville, Texas—Granted license for new station; 1510 kc., 250 watts, daytime, and change studio location. (BL-2751)

1560 KC.

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted license for new station; 1560 kc., 250 watts daytime, and change of studio location. (BL-2711)

AM—Modification of CP's Granted

WTOR—The Torrington Broadcasting Co., Inc., Torrington, Conn.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, and change transmitter and studio locations. (BMP-3333)

WCSS—Community Service Broadcasting Corp. of Amsterdam, N. Y.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3259

KWRO—KOKE Broadcasters, Coquille, Ore.—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations, and to change name to Wm. E. Walsh & Walter L. Read, a partnership d/b as KWRO Broadcasters. (BMP-3222)

KVMA—Magnolia Broadcasting Co., Magnolia, Ark.—Granted modification of CP to change type of transmitter and for approval of transmitter and studio locations. (BMP-3257)

WIRB—The Wiregrass Broadcasting Co., Enterprise, Ala.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3227)

WHOD—Steel City Broadcasting Corp., Homestead, Pa.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3198)

KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted modification of license to change studio location. (BP-6443)

WNAF—Community Broadcasting Service Co., Providence, R. I.—Granted modification of CP to change type of transmitter and type of vertical antenna, and to change studio location. (BMP-3365)

KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3056)

WVPO—Pocono Record, Inc., Stroudsburg, Pa.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3139)

WVJS—Owensboro On The Air, Inc., Owensboro, Ky.—Granted modification of CP to change type of transmitter. (BMP-3379)

WNKT—Charles River Broadcasting Co., Waltham, Mass.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3367)

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted modification of CP to change type of transmitter, and to specify studio location. (BMP-3340)

The following were granted modification of CP's for extension of completion dates as shown:

KLO, Ogden, Utah, to 3-10-48 (BMP-3341); WEBR, Buffalo, to 3-1-48 (BMP-3348); WSAY, Rochester, N. Y., to 6-18-48 (BMP-3335); KFI, Los Angeles, to 2-1-48 (BMP-3349); WTHI, Terre Haute, to 2-5-48 (BMP-3380); KSTN, Stockton, Cal., to 7-1-48 (BMP-3388); KWIL, Albany, Ore., to 12-16-47 (BMP-3394); KDUR, Durant, Okla., to 6-1-48 (BMP-3382); KTAN, Sherman, Texas, to 3-17-48 (BMP-3389); WOLF, Syracuse, N. Y., to 12-31-47 (BMP-3393); WKAQ, San Juan, to 6-1-48 (BMP-3384); KYLE, Alamogordo, N. Mex., to 6-18-48 (BMP-3381); KOME, Tulsa, Okla., to 8-1-48 (BMP-3390).

(Continued on next page)

WMFR, High Point, N. C., to 1-30-48 (BMP-3387); KMYC, Marysville, Cal., to 12-10-47 (BMP-3391); WHKC, Columbus, Ohio, to 6-29-48 (BMP-3386); WKST, New Castle, Pa., to 3-1-48 (BMP-3399); WKBZ, Muskegon, Mich., to 4-30-48 (BMP-3400); KCRG, Cedar Rapids, Iowa, to 1-30-48 (BMP-3385); WTSP, St. Petersburg, to 3-1-48 (BMP-3383); WSOC, Charlotte, to 2-15-48 (BMP-3345); WSAV, Savannah, Ga., to 12-31-47 (BMP-3347); WMFD, Wilmington, N. C., to 6-24-48 (BMP-3344); WRRN, Warren, Ohio, to 6-28-48 (BMP-3337); WREX, Duluth, to 1-1-48 (BMP-3364); WIBX, Utica, N. Y., to 3-30-48 (BMP-3373); WMIN, St. Paul, to 3-20-48 (BMP-3360); WWJ, Detroit, to 10-1-48 (BMP-3374); WOAP, Owosso, Mich., to 1-15-48 (BMP-3363); WRUN, Utica, to 2-29-48 (BMP-3350).

WIBC, Indianapolis, to 3-15-48 (BMP-3375); WTWS, Clearfield, Pa., to 2-24-48 (BMP-3378); KCRA, Sacramento, Cal., to 3-30-48 (BMP-3369); WHIS, Bluefield, W. Va., to 4-1-48 (BMP-3359); KELO, Sioux Falls, S. Dak., to 1-30-48 (BMP-3353); KWAL, Wallace, Idaho, to 4-10-48 (BMP-3362); KOMO, Seattle, to 4-7-48 (BMP-3368); KLAC, Los Angeles, to 6-25-48 (BMP-3352); KWFT, Wichita Falls, Texas, to 1-7-48 (BMP-3351); KEX, Portland, Ore., to 6-25-48 (BMP-3358); KCOM, Sioux City, to 7-1-48 (BMP-3377).

AM—Miscellaneous Actions

John F. Kramer, Cambridge, Md.—Denied petition for reconsideration directed against Commission action of Nov. 7, denying petitioner's request for a 30-day continuance of hearing on his application and that of The Capital Broadcasting Co., scheduled for November 13.

N-K Broadcasting Co., Muskegon, Mich.—Granted petition requesting continuance of consolidated hearing (Dockets 8408, et al) presently scheduled for December 11 at Muskegon, and continued same to January 19, 1948, at that place.

Worcester Broadcasting Co., Worcester, Mass.—Dismissed petition insofar as it requests leave to amend its application (BP-5533) for a new station, and denied petition insofar as it requests designation for hearing in a consolidated proceeding with application to increase power of station WAAT. (BP-4691; Doc. 8336)

WCHV—Barham & Barham, Charlottesville, Va.—Granted license for use of old main transmitter to be used for auxiliary purposes with power of 250 watts. (BL-2732)

WNEX—Macon Broadcasting Co., Macon, Ga.—Granted CP to install new vertical antenna and mount FM antenna on AM tower.

WGRM—P. K. Ewing, Greenwood, Miss.—Granted license covering change in transmitter location and changes in vertical antenna. (BL-2758)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho.—Granted license for increase in power to 1 KW-5KW-LS, installation of new transmitter, and change studio location. (BL-2779)

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Granted license which authorized change in hours to unlimited, power to 500 watts, 1 KW-LS, and install DA for night use. (BL-2740)

WRHI—York County Broadcasting Co., Rock Hill, S. C.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower, and change type transmitter. (BP-6158)

KRUX—Gene Burke Brophy, Phoenix, Ariz.—Granted authority to take depositions in the proceeding on application (Docket 8657).

WLOK—The Fort Industry Co., Lima, Ohio—Granted leave to intervene in the consolidated proceeding on applications of Washtenaw Broadcasting Co., Inc., et al. (Docket 8213, 8656).

Herald Broadcasting Co., Levelland, Texas—Granted in part petition requesting continuance of consolidated hearing in re (Dockets 7575 et al), presently scheduled for December 3, and continued same to January 14.

Harold H. Thoms, Spartanburg, S. C.—Granted, in part, petition for continuance of hearing scheduled for December 4 on his application (Docket 8144 et al), and continued same to January 7.

Piedmont Broadcasting Co., Greenville, S. C.—Dismissed, as moot, petition requesting continuance of hearing in re its application and that of Harold H. Thoms (Dockets 7924 and 8144).

Journal-Review, Crawfordsville, Ind.—Granted petition for continuance of hearing now scheduled for December 18 on its application (BP-6329) and application of Richardson, Spring & Adair (Docket 8503), and continued same to January 13; granted enlargement of the issues to include the issue to determine the overlap, if any, that will exist between the service areas of WASK, Lafayette, and the proposed station of Richardson, Spring & Adair.

Ashbacker Radio Corp., Manistee, Mich.—Granted petition to dismiss without prejudice its application (BP-5191; Docket 8003), and ordered application of Manistee Radio Corp. removed from hearing Docket (No. 8004).

Western Reserve Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (BP-4760; Docket 7584).

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for leave to intervene in the hearing on applications of Western Reserve Broadcasting Co. and The Civic Broadcasters, Inc. (Dockets 7584 and 8269).

Agnes Jane Reeves Greer, Dover, Ohio—Granted petition requesting that the hearing on her application (Docket 8248) now scheduled for December 11 at Dover, be moved to Washington, D. C., and heard on that date.

Radio Lakewood, Inc., Lakewood, Ohio—Granted, in part, petition for leave to amend its application (BP-5949; Docket 8460), to specify a new DA pattern, and the amendment, with exhibit, was accepted.

KSAL—KSAL, Inc., Salina, Kans.—Granted petition for dismissal of its petition for reconsideration filed May 19 as supplemented June 5, insofar as it relates to grant of application of Des Moines Broadcasting Corp. (BP-4940; Docket 7827).

KSEO—Democrat Printing Co., Durant, Okla.—Granted petition for leave to intervene in the hearing on application of Texas Star Broadcasting Co. (Docket 8257)

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Denied petition requesting the Commission enlarge the issues in the proceeding in re its application (Docket 8670).

Kosciusko Broadcasting Corp., Warsaw, Ind.; Logansport Broadcasting Corp., Logansport, Ind.—Referred to the Commission joint petition requesting that issues No. 1, 3 and 7 of Commission's order of November 24, be stricken. (Dockets 8647 and 8194)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted petition for leave to amend its application (BP-6445; Docket 8670) to specify a transmitter site "to be determined" in lieu of the present transmitter site, etc.

Charles Wilbur Lamar, Jr., Morgan City, La.—Granted petition for continuance of hearing on his application (Docket 8302) from December 10 to February 10, 1948.

Irwin C. Stoll, Lansing, Mich.—Granted petition to dismiss without prejudice his application (BP-5870; Docket 8215).

Charles Wilbur Lamar, Jr., Morgan City, La.—Granted petition to accept late his written appearance in re proceeding in Docket 8302.

Home News Publishing Co., New Brunswick, N. J.—Granted petition requesting that the Commission sever its application (BP-5129; Docket 7814) from the consolidated proceeding and that its application be heard separately. The Commission ordered that such separate hearing be heard on December 11 in Washington.

WHOL—Allentown Broadcasting Corp., Allentown, Pa.—Granted petition for leave to intervene in the proceeding on application of Home News Publishing Co. (Docket 7814)

(Continued on next page)

Capitol Broadcasting Co., Trenton, N. J.—Granted petition requesting continuance of hearing on its application (Docket 8083) et al, from December 11 to January 8, 1948.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted petition for leave to amend its application (BP-5975; Docket 8391) to show a new transmitter site, technical data, etc.

Piedmont Broadcasting Co., Greenville, S. C.—Denied petition requesting leave to amend its application (BP-5374; Docket 7924).

Woodward Broadcasting Co., Detroit, Mich.—Granted petition requesting continuance of hearing on its application (Docket 8167); and the hearing presently scheduled for December 10 was continued to March 10, 1948.

Fort Bend County Broadcasting Co., Rosenberg, Texas—Granted petition insofar as it requests removal from the hearing docket of its application (BP-5908, Docket 8242); dismissed petition insofar as it requests immediate consideration and grant of application.

WDAE—Tampa Times Co., Tampa, Fla.—Granted petition requesting leave to intervene in the proceeding on application of Coastal Broadcasting Co. (Docket 8039)

Blackhawk Broadcasting Co., Sterling, Ill.—Granted petition for leave to amend its application (BP-5409; Docket 8179) to specify 100 watts, unlimited, in lieu of 250 watts.

Mound Broadcasting Corp., Newark, Ohio—Granted petition for leave to amend its application (BP-5486; Docket 8022) to show addition of three new stockholders.

The Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show that all the shares of stock subscribed have been paid for, with exception of five shares; make change to reflect the change in petitioner's financial condition.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted petition for leave to amend its application (BP-5056; Docket 8580) to specify a new transmitter site and DA system.

Live Oak Broadcasting Co., Live Oak, Fla.—Granted petition for continuance of hearing presently scheduled for December 4 on application (Docket 8117) and continued same to February 4, 1948. On its own motion the Commission ordered the place of hearing to be changed from Live Oak, Fla., to Washington, D. C.

Frank Mitchell Farris, Jr., Nashville, Tenn.—Granted petition to dismiss without prejudice his application (BP-4043; Docket 7765).

WCOE—WCOE, Inc., Nashville, Tenn.—Granted petition to dismiss without prejudice its application (BP-5477; Docket 8023); further ordered that the application of Nashville Radio Corp. (BP-6427; Docket 8655) be removed from the hearing docket.

KWJJ—KWJJ Broadcasting Co., Inc., Portland, Ore.—Granted petition for leave to intervene in the hearing on application of KSCO, Santa Cruz, Calif. (Docket 8552)

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Granted petition for leave to intervene in the hearing on application of Pellegrin & Smeby, Detroit, Mich. (Doc. 8431)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Granted petition to dismiss without prejudice its application. (BP-5525; Docket 8304)

Bunker Hill Broadcasting Co., Boston, Mass.—Granted petition for leave to amend its application (BP-6121; Docket 8573) to show change in the officers, directors and stockholders, etc.

Granite State Broadcasting Co., Inc., Claremont, N. H.—Granted petition to accept its written appearance filed late in re. (Docket 8565)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Granted petition requesting deletion of Issues Nos. 1 and 3 of the Commission's order of April 30, designating its application (Docket 8400) for hearing.

Kosciusko Broadcasting Corp., Warsaw, Ind., Logansport Broadcasting Corp., Logansport, Ind.—Denied joint petition requesting that Issues Nos. 1, 3 and 7 contained in Commission's Order of 11-24-47, designating for hearing petitioners' applications for CP's (BP-6174; Docket 8647; BP-5770; Docket 8194) be stricken; denied request for oral argument on petition before full Commission. (Action 12-5)

730 KC.

Abe Lapides, Pontiac, Mich.—Granted petition requesting reinstatement of his application (BP-5331; Docket 7942) as amended, to request use of 730 kc., with DA in lieu of 830 kc., etc. The amendment was accepted and application reinstated.

910 KC.

John C. Mullens, Phoenix, Ariz.—Granted petition for leave to amend his application (BP-5449; Docket 8156), to specify 910 kc., 5 KW, DA-N, unlimited in lieu of 920 kc., 1 KW, daytime only; specify a new transmitter and antenna site, and to change applicant from an individual to a corporation, "Desert Broadcasting Co., Inc.," etc.

1220 KC.

Hub City Broadcasting Co., Hattiesburg, Miss.—Granted petition for leave to amend its application (BP-6143; Docket 8548), so as to specify 1220 kc., with 250 watts, daytime only, in lieu of 1230 kc., with 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket

1230, 1490 KC.

WSIR—The Highlands Broadcasting Co., Sebring, Fla.; Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Denied petition of WSIR and Highlands requesting (a) that the latter application for new station (BP-5925) (which is contingent upon grant of WSIR application (BP-5937) be designated for hearing in consolidated proceeding involving applications of Coastal Broadcasting Co., Lakeland, Fla. (BP-5256) and WSIR, which request 1230 kc., 250 watts, unlimited time at Lakeland and Winter Haven, respectively; and (b) the inclusion in said consolidated hearing of application of Deland Broadcasting Co., seeking 1490 kc., 250 watts, unlimited time at Deland, Fla. (Action 12-8)

1270 KC.

Lake Broadcating Co., Inc., Gary, Ind.—Granted petition requesting leave to amend its application (BP-4341; Docket 7185), to specify 1270 kc., with 1 KW, unlimited, in lieu of 1560 kc., 500 watts night, 1 KW day, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1280 KC.

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted petition for leave to amend its application (BP-6386; Docket 8616) to specify 1 KW, unlimited time, on 1280 kc., with a changed DA, in lieu of 1 KW day, 500 watts-LS, on same frequency with DA.

1310 KC.

The Massillon Broadcasting Co., Massillon, Ohio—Granted petition for leave to amend its application (BP-5895; Docket 8249) so as to specify 1310 kc., 1 KW, daytime only, DA, in lieu of 1450 kc., 250 watts, unlimited, etc. The amendment was accepted and application removed from the hearing docket.

1470 KC.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Granted petition for leave to amend its application (BP-6276; Docket 8592), so as to specify 1470 kc., instead of 1480 kc.; a new DA, etc. The amendment was accepted and application removed from the hearing docket. Further ordered that the application of KYOS (Docket 8354) be removed from the hearing docket.

1570 KC.

Terrell Broadcast Corp., Terrell, Texas—Granted, in part, petition for leave to amend its application (BP-5778; Docket

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8176), to specify 1570 kc. in lieu of 1220 kc., etc. The amendment was accepted and application removed from hearing docket. Insofar as petition requests grant of application it is denied. Also ordered removal from the hearing docket of application of Grayson Broadcasting Corp. (Docket 8177)

AM—Applications Accepted for Filing

620 KC.

KWFT—Wichita Broadcasters, Wichita Falls, Texas (partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, as modified, which authorized increase in power and changes in directional antenna for night use and mount FM antenna on southeast tower) for extension of completion date.

630 KC.

WAVU—Pat Murphy Courington, Albertville, Ala.—Modification of construction permit (BP-5934, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Construction permit to install auxiliary transmitter at present site of main transmitter to be operated on 680 kc., with power of 1 KW.

690 KC.

NEW—Northern Neck and Tidewater Broadcasting Co., Warsaw, Va. (Grayson Headley) (P. O., 3220 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 250 watts and daytime hours of operation.

710 KC.

KTBS—Radio Station KTBS, Inc., Shreveport, La.—Construction permit to increase power from 5 KW day and night to 5 KW night and 10 KW day, change frequency from 1480 to 710 kc., changes in directional antenna for day and night use, install new transmitter and change transmitter location from Kingston Road, Shreveport, La., to On State Highway 8, approximately 13 miles northwest of Shreveport, Louisiana. Amended to change directional antenna patterns and change transmitter location from On State Highway 8, approximately 13 miles northwest of Shreveport, Louisiana, to approximately 1.5 miles west southwest of Dixie, Louisiana.

740 KC.

NEW—All-Oklahoma Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 25 KW night and 50 KW day and unlimited hours of operation employing directional antenna. Amended to change directional antenna pattern for daytime use.

NEW—Texas Star Broadcasting Co., Dallas, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 5 KW night and 10 KW day and unlimited hours of operation, employing DA. Amended to change directional antenna pattern for daytime use.

750 KC.

WHEB—WHEB, Inc., Portsmouth, N. H.—Authority to determine operating power by direct measurement of antenna power.

780 KC.

NEW—Charles L. Cain, Grand Prairie, Tex.—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1390 kc. to 780 kc., and change power from 1 KW to 250 watts.

900 KC.

KSGN—Radio Sanger Co., Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans, and Estey H. Walton, a partnership)—Voluntary assignment of license from E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership, d/b as Radio Sanger Company to E. L. Barr, Elmer Rheingans, Jake Rheingans, Estey H. Walton and Strother P. Walton, a partnership, d/b as Radio Sanger Company.

910 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Modification of construction permit (BP-5986, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

920 KC.

WTTM—Trent Broadcast Corp., Trenton, N. J.—Voluntary acquisition of control of licensee corporation from Elmer H. Wene to S. Carl Mark. (490 shares of common stock—50%.)

KTLW—Texas City Broadcasting Service, Texas City, Tex. (J. G. Long)—Modification of construction permit (BP-5860, as modified, which authorized a new standard broadcast station) to change studio location.

930 KC.

WWNH—Strafford Broadcasting Corp., Rochester, N. H.—Modification of construction permit (BP-6142, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.

930, 1360, 610, 1490 KC.

KHJ, KGB, KFRC, KDB—Don Lee Holding Co., Los Angeles, Calif.—Modification of license to change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc. d/b as Don Lee Broadcasting System.

940 KC.

WIPR—Puerto Rico Communications Authority, San Juan, Puerto Rico—Modification of construction permit (BP-4397, which authorized a new standard broadcast station) to change studio location from Municipality of Rio Piedras to San Juan, Puerto Rico. Amended to change studio location from San Juan to Santurce, Puerto Rico.

950 KC.

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time, change type of transmitter, change directional antenna from night use only to day and night and change transmitter location (same description). (950 kc.) Amended to change power from 1 KW night, 5 KW day, to 5 KW day and night, make changes in directional antenna patterns and change transmitter location from Union Stock Yards, Chicago, Ill., to 107th Street and Crawford Ave., Chicago, Ill.

NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, and daytime hours of operation. Amended to make changes in corporate structure.

KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—Modification of construction permit (BMP-2563, as modified, which authorized increase in power, install new transmitter, make changes in directional antenna and specify studio location) for extension of completion date.

960 KC.

KOOL—Maricopa Broadcasters, Inc., Phoenix, Arizona—Voluntary transfer of control of licensee corporation from Carl Dexter Haymond, John K. Clarke, Herbert M. Bingham, Frank Beer, James A. Murphy, Paul F. Benton and Jerrold P. Geehan to (Orvon) Gene Autry. (800 shares of capital stock—100%.)

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980 KC.

NEW—Fort Bend County Broadcasting Co., between Richmond and Rosenberg, Texas—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

1010 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1000 to 1010 kc.

1070 KC.

NEW—Easley Broadcast Co., Easley, S. C. (Robert L. Easley)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 1 KW and daytime hours of operation.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Oregon—Modification of construction permit (BP-5690, which authorized to increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

1110 KC.

WSLA—Hammond Broadcasting Co., Hammond, La. (Frederic Le Mieux III and Mrs. Edna Le Mieux, a partnership)—Construction permit to install new transmitter and change transmitter and studio locations from Highway 51, South of Hammond, La., and 216 West Thomas Street, Hammond, La., respectively, to: To be determined, Metairie, La.

1150 KC.

KGFM—Mosby's Incorporated, Great Falls, Montana—Modification of construction permit (B5-P-5481, which authorized a new standard broadcast station) for extension of completion date.

1220 KC.

NEW—Ottawa Broadcasting Co., Ottawa, Kansas (Robert S. Wheeler, Jr., Betty Lou Wheeler, Donald H. Causey, James N. Jobes and Loren C. Watkins, Jr., a partnership) (P. O., % James N. Jobes, 619 W. Central Ave., Harrison, Ark.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—Edward J. Breece, Lander, Wyo. (P. O., 262 West Eugene Street)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KSDB—KDAK, Inc., Sioux Falls, S. Dak.—Modification of construction permit (BP-6134, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Tract one, NE¼ of NW¼, Sec. 24, Twp. 101, Range 50 West of the 5th PM, West of Sioux Falls, S. D., and to specify studio location as 311 South Phillips Avenue, Sioux Falls, S. D.

1240 KC.

KVNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—Voluntary relinquishment of control of licensee corporation from The Scripps Newspapers, Inc., and Burl C. Hagadone to Harry Henke, Jr. (500 shares of Class A and 500 shares of Class B stock—20%.)

KBYR—The Aleutian Broadcaster, Anchorage, Alaska (Keith Capper)—Modification of construction permit (BP-4989, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WLBF—Lake Broadcasting Co., Leesburg, Fla.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change type transmitter, change transmitter and studio location from Lansing to Ann Arbor, Michigan. Change application from a new standard broadcast station to application for radio station WPAG.

1250 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to install new transmitter.

Correction

1270 KC.

The item in last week's REPORTS referring to application of **Mandan Radio Association, Mandan, N. Dak.**, is corrected by the Commission. Delete "directional antenna for night use."

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1270 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime and change type of transmitter.

1280 KC.

WGBF—On The Air, Inc., Evansville, Ind.—Construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night and to make changes in directional antenna system for night use. Amended to change directional antenna pattern.

KUGN—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 to 1280 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use. Amended to change power from 500 watts night and 1 KW day to 1 KW, change directional antenna pattern, changes in ground system and transmitter location.

1290 KC.

NEW—Martins County Broadcasting Co., Williamston, N. C. (John E. Rumbough and James Edwin King, a partnership) (P. O., 120 East Main St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit to make changes in directional antenna and mount FM antenna on North Tower.

NEW—Four States Broadcasters, Inc., Joplin, Mo.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW night and 5 KW day and unlimited hours of operation, employing directional antenna. Amended to change type of transmitter and change directional antenna pattern for night use.

1340 KC.

NEW—Richardson, Spring and Adair, Crawfordsville, Ind. (O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation. Amended to change name of applicant from O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership d/b as Richardson, Spring and Adair to O. E. Richardson, J. Gibbs Spring, Curtis S. Horn and Thomas W. Morley, a partnership d/b as Crawfordsville Broadcasting Association.

NEW—Southern Idaho Broadcasting, Preston, Idaho (J. L. Peterson and Mark L. Checketts)—Construction permit for a new standard broadcast station to be operated on 1500

(Continued on next page)

kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from J. L. Peterson & Mark L. Checketts d/b as Southern Idaho Broadcasting to Southern Idaho Broadcasting Co., Inc., change frequency from 1500 to 1340 kc., changes in antenna; change transmitter location from Preston, Idaho, to: On Highway U. S. 91, Preston, Idaho, and change studio location from 7 South State to 9 South Main, Preston, Idaho.

WNLK—Norwalk Broadcasting Co., Norwalk, Conn. (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership)—Modification of construction permit (BP-6070, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

NEW—Southern Idaho Broadcasting Co., Inc., Preston, Idaho—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Southern Idaho Broadcasting Co., Inc., to Voice of the Rockies, Incorporated.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Voluntary transfer of control of licensee corporation from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to J. J. Bowers, Dr. J. R. Dillard, Roy S. Dwyer, Sam Field, Abel W. Hedlund, Ben Horvick, Isadore Horwitz, Leo Johnson, Jacob F. Kiefer, John T. Lamb, Manny Marger, Oscar C. Martinson, A. W. McConn, E. J. McKellar, Arnold F. Miller, Memford Nelson, Henry Neubarth, Henry R. Peterson, O. S. Roberts, A. S. Sigurdson, Sam Stern, William Stern, Franklin J. Van Osdel, George M. Vigestad, Edwin C. Werre and Louis P. Goldberg.

1360 KC.

NEW—Whittier Broadcasting Co., Whittier, Calif. (Marc H. Spinelli, Mary De Priter, Richard R. Primanti and Stanley Primanti, a partnership) (P. O., 2215 Howard St.)—Construction permit for a new Standard Broadcast Station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Modification of construction permit (BP-5981, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location for extension of completion date.

1370 KC.

WSPD—Toledo Broadcasting Co., Toledo, Ohio—Authority to determine operating power by direct measurement of antenna power.

1380 KC.

WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Construction permit to change frequency from 710 to 1380 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, install directional antenna for day and night use, and change transmitter location.

1390 KC.

KULP—Wharton County Broadcasting Co., El Campo, Tex. (Louis Thurmond, Culp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5611, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1400 KC.

WMDL—Ernest H. Warnock, Middletown, N. Y.—Modification of construction permit (BP-5916, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Voluntary transfer of control of licensee corporation from O. E. Richardson, E. R. Herkner, E. D. Oskierko, William A. Blank, William J. K. Volk, J. F. Ciezalod to O. E. Richardson.

1430 KC.

NEW—The Capital Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, using directional antenna for night and unlimited hours of operation. Amended re officers, directors and stockholders.

KNEW—Coeur d'Alene Broadcasting Co., Spokane, Wash.—Voluntary relinquishment of control of licensee corporation from the Scripps Newspapers, Inc., and Burl C. Hagadone to Harry Henke, Jr. (500 shares of Class A and 500 shares of Class B stock—20%.)

WLAK—Lakeland Broadcasting Corp., Lakeland, Fla.—Modification of construction permit (B3-P-4307, as modified which authorized to change frequency, increase power and install new transmitter) for extension of completion date.

1440 KC.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location from 109 E. 5th St., Amarillo, Texas, to Bellaire Park, Colorado, and Gulf Highway, Amarillo, Texas. (Facilities to be relinquished by KGNC.) Amended to change directional antenna night time pattern.

1450 KC.

KLBM—Inland Radio, Inc., La Grande, Ore.—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

KSRV—Inland Radio, Inc., Ontario, Oregon—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased, to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

NEW—The Cornbelt Broadcasting Co., Storm Lake, Iowa (P. O., 522½ Lake Ave.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHTC—Holland Broadcasting Co., Holland, Mich.—Modification of construction permit (B2-P-5379, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Warm Friend Tavern, 5 East 8th Street, Holland, Michigan. Amended to change transmitter and studio locations from Warm Friend Tavern, 5 East 8th Street, Holland, Michigan, to Central Avenue at Fourth Street, Holland, Michigan.

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Construction permit to install new vertical antenna and new transmitter and change transmitter location from Junction of U. S. Highway 16 and 65, near Albert Lea, Minnesota, to On U. S. Highway No. 16, 2.2 miles northeast of the center of the city of Albert Lea, Minnesota. Amended to change transmitter location from On U. S. Highway No. 16, 2.2 miles northeast of the center of the City of Albert Lea, Minnesota, to West Seventh Street and Madison Avenue, near Albert Lea, Minnesota, and change type transmitter.

WLAY—Muscle Shoals Broadcasting Corp., Sheffield, Ala.—Construction permit to make changes in vertical antenna, change type of transmitter, change transmitter location and studio location from Muscle Shoals City, Ala., to Sheffield, Ala.

1470 KC.

NEW—United Broadcasting Corp., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to

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be operated on 1470 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day, make changes in directional antenna patterns and change transmitter location from northwest of Pittsburgh, Pa., to 2 miles northwest of Pittsburgh, Pennsylvania.

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Modification of construction permit (B4-P-5514, which authorized change in frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

1480 KC.

KLIF—Trinity Broadcasting Corp., Oak Cliff, Tex.—Construction permit to change frequency from 1190 to 1480 kc.

1490 KC.

NEW—Fairfield County Broadcasting Co., Norwalk, Conn. (Currier Lang, Sherwood H. Prothero, Garo W. Ray and Aram H. Tellalian, a partnership) (P. O., 520 West Avenue) —Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation.

KBKR—Inland Radio, Inc., Baker, Oregon—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

NEW—Gulf Coast Broadcasting Co., Galveston, Texas (Charles L. Cain and Merl Saxon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1530 KC.

KFBK—McClatchy Broadcasting Co., Sacramento, Calif.—Modification of construction permit (B5-P-5072, which authorized increase power, install new transmitter, directional antenna for day and night use, and change transmitter location) for extension of completion date.

1570 KC.

KAKC—Public Radio Corporation, Tulsa, Okla.—Modification of construction permit (BP-6093, which authorized to mount FM antenna on AM tower), to make changes in vertical antenna and for extension of completion date.

WOKZ—Illinois-Alton Broadcasting Co., Alton, Ill. (R. C. Goshorn and R. L. Rose, a co-partnership)—Modification of construction permit (B4-P-5216, as modified, which authorized a new standard broadcast station) for extension of completion date.

1580 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Voluntary transfer of control of licensee corporation from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda and Harry Fracter to Myron A. Reck and Homer D. Morrow. (946½ shares of common stock, 100%.)

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Voluntary transfer of control of licensee corporation from Redwood Broadcasting Co., Inc., to Patrick Healy Peabody. (7,000 shares of common stock, 100%.)

1600 KC.

NEW—Julian Louis Liebam, Kittanning, Pa. (P. O. 1101 Wilson Ave.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and daytime hours of operation.

AM—Application Returned

KSMN—Mohawk Broadcasting Co., Mason City, Iowa—Modification of construction permit (BP-6193, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Incomplete.

AM—Applications Dismissed

Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 5 KW and daytime hours of operation. Dismissed December 4, 1947 by request of applicant.

Calhoun Broadcasting Corp., Calhoun, Ga.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation. Request of applicant.

Broadcasting Foundation, Inc., Buffalo, N. Y.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 50 KW and unlimited hours of operation employing directional antenna. Request of attorney.

AM—Applications Tendered for Filing

570 KC.

WSYR, Etc.—Central New York Broadcasting Corp., Syracuse, N. Y.—Consent to transfer of control of AM WSYR, WSYR-FM and relay stations WBIN, WEGT, WFYA, WHLL from Harry C. Wilder and others to Radio Projects, Inc.

580 KC.

NEW—Lewis and Clark Broadcasting Corp., Helena, Mont. —Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

620 KC.

WLBZ—Maine Broadcasting Co., Inc., Bangor, Me.—Consent to assignment of license to Eastland Broadcasting Co.

730 KC.

WPIT; WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa. (John L. Laux, Richard Teitlebaum, Myer Wieseuthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch & John L. Merdian, partners) —Consent to assignment of license of AM and construction permit of FM to WPIT, Incorporated.

NEW—W. T. Zimmerman, Warrenton, Mo.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

910 KC.

WPFB—Paul F. Braden, Middletown, Ohio—Request for special service authorization to operate on 910 kc., power of 100 watts night and 1 KW day with unlimited hours of operation for normal license period.

940 KC.

NEW—Eastern Indiana Radio Corp., Muncie, Ind.—Construction permit for a new standard broadcast station to be operated on 940 kc, power of 250 watts and daytime hours of operation.

1170 KC.

NEW—The Princeton Broadcasting Co., Princeton, Ky. (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 KC.

KWHK—James E. Murray, Hutchinson, Kans.—Consent to assignment of license to KWHK Broadcasting Co., Inc.

1340 KC.

NEW—Antelope Valley Broadcasting Co., Lancaster, Calif. —Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling, a partnership)—Consent to assignment of construction permit to Gillespie Broadcasting Co., a corporation.

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1350 KC.

NEW—Hermitage Broadcasting Corp., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW and daytime hours of operation.

1360 KC.

WTTH, WTTH-FM—The Times Herald Co., Port Huron, Mich.—Consent to transfer of control from William W. Ottaway, Mildred J. Ottaway, Hariet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Special service authorization to operate with frequency of 1360 kc., power of 250 watts night, 1 KW day, unlimited hours and non-directional antenna for a period of six months.

1370 KC.

Sarkes Tarzian, Bloomington, Ind. (a partnership of Sarkes Tarzian & Mary Tarzian)—Modification of construction permit to make changes in directional antenna pattern, install new transmitter and change proposed transmitter location, using 500 watts night and 1 KW day, and unlimited hours employing directional antenna night on 1370 kc.

1400 KC.

NEW—Centerville Broadcasting Co., Centerville, Iowa—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation.

1490 KC.

NEW—Birney Imes, Jr., Grenada, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc, power of 250 watts and unlimited hours of operation.

1540 KC.

NEW—Cadillac Broadcasting Co., Hamtramck, Mich.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation.

WJMO—W. J. Marshall, Cleveland, Ohio—Consent to assignment of license to WJMC Broadcasting Co.

1590 KC.

NEW—Radio St. Clair, Inc., Algonac, Mich.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced its **Final Decision (B-368)** in the Bridgeport-Danbury, Conn., FM cases, granting the following applications for Class B FM stations (power shown is effective radiated power: antenna height is height above average terrain): (Comr. Hyde not participating.)

Harry F. Guggenheim, Bridgeport—101.5 mc. (Channel 268); 20 KW; antenna 500 ft., subject to filing within 60 days of an application for modification of CP specifying transmitter site and antenna structure satisfactory to CAA and meeting requirements of Commission's Standards (BPH-844; Docket 7464);

Harold Thomas, Bridgeport—99.9 mc. (Channel 260); 20 KW; antenna 410 ft. (BPH-845; Docket 7465);

The Bridgeport Herald Corp., Bridgeport—97.5 mc. (Channel 248); 20 KW; 460 ft. (BPH-1025; Docket 7745); and

The Fairfield Broadcasting Co., Danbury—94.5 mc. (Channel 233): subject to filing within 60 days of an application for modification of CP specifying Class B FM facilities with a transmitter site, power and antenna height which will not involve 1 mv/m interference to or from Station WMAS-FM, Springfield, Mass., WIFM, New Rochelle, N. Y., and WAAT-FM, Newark, N. J., and subject to further condition that the CP authorized to Bremer Broadcasting Corp., WAAT-FM, for a Class B FM station at Newark, N. J., be modified to specify the frequency 94.7 mc. (Channel 234) in lieu of frequency 102.7 mc. (Channel 274) presently authorized. BPH-1078; Docket 7908)

At the same time the Commission denied the applications of **The Yankee Network, Inc., Bridgeport** (BPH-591; Docket 7462) and **The Travelers Broadcast Service Corp., Bridgeport** (BPH-758; Docket 7463).

By separate Order to Show Cause the Commission modified the CP of **Bremer Broadcasting Corp.**, effective 15 days from date of release of the Order to specify operation on 94.7 mc. (Channel 234) in lieu of 102.7 mc. (Channel 274), provided, however, that such modification shall not become final in the event Bremer Broadcasting Corp. within said 15-day period files with the Commission a request for opportunity to show cause at a hearing before the Commission why such Order of modification should not issue. (BMPH-261)

FM—Modification of CP's Granted

WMRF-FM—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP to change completion date to February 29, 1948, and change type of transmitter and antenna system (BMPH-538).

The following were granted modification of CP's for extension of completion dates as shown:

WBRC-FM, Birmingham, to 4-1-48 (BMPH-1113); KWRN-FM, Reno, Nev., to 3-24-48 (BMPH-3332); WLOG-FM, Logan, W. Va., to 3-4-48 (BMPH-1134); WJEJ-FM, Hagerstown, Md., to 2-6-48 (BMPH-1129); WKAP-FM, Allentown, Pa., to 2-13-48 (BMPH-1063); WRAK-FM, Williamsport, Pa., to 3-30-48 (BMPH-1056); KPRC-FM, Houston, to 5-28-47 (BMPH-1109); WHB-FM, Kansas City, to 3-13-48 (BMPH-1107); WNYC-FM, New York City, to 3-25-48 (BMPH-1104).

WTRI, Troy, N. Y., to 3-21-48 (BMPH-1103); WRR-FM, Dallas, Texas, to 3-17-48 (BMPH-1061); WRAI, Wausau, Wisc., to 3-4-48 (BMPH-1024); WRWR-FM, to 2-13-48 (BMPH-998); KPAF, San Francisco, to 2-5-48 (BMPH-933); WFIL, Philadelphia, to 12-15-47 (BMP-3336); KUGN-FM, to 4-7-48 (BMPH-1120); KGBS-FM, Harlingen, Texas, to 4-16-48 (BMPH-1117); KWNO-FM, Winona, Minn., to 2-1-48 (BMPH-1116); WFNC-FM, Fayetteville, N. C., to 3-23-48 (BMPH-1112).

WDRC-FM, Hartford, Conn., to 6-17-48 (BMPH-1110); KTML, Los Angeles, to 3-21-48 (BMPH-1108); KLOK-FM, San Jose, Calif., to 2-15-48 (BMPH-1106); WKBN-FM, Youngstown, Ohio, to 6-21-48 (BMPH-1105); WJR-FM, Detroit, to 3-1-48 (BMPH-1101); WTAX-FM, Springfield, Ill., to 3-20-48 (BMPH-1096); WAZV, Brockton, Mass, to 1-15-48 (BMPH-1094); WGAA-FM, Cedartown, Ga., to 3-14-48 (BMPH-1093); WHHM-FM, Memphis, to 5-18-48 (BMPH-1074); WROL-FM, Knoxville, Tenn., to 5-28-48 (BMPH-1067).

FM—Miscellaneous Actions

KSEI-FM—Radio Service Corp., near Pocatello, Idaho—Granted modification of license to change studio location. (BMLH-10)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted license for new FM station. (BLH-96)

WJMC-FM—WJMC, Inc., Rice Lake, Wis.—Granted license for new FM station. (BLH-76)

WATG—Beer & Koehl, Ashland, Ohio—Granted license for new FM station. (BLH-68)

FM—Applications Accepted for Filing

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified) which authorized a new FM broadcast station, for extension of completion date.

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WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of construction permit (B2-PH-877, as modified) which authorized a new FM broadcast station, to change type transmitter, ERP to 933 watts, make changes in antenna system, and change commencement and completion dates.

WFBC-FM—The Greenville News-Piedmont Co., Greenville, N. C.—Modification of construction permit (B3-PH-291, as modified) which authorized a new FM broadcast station, for extension of completion date.

KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B2-PH-529, as modified) which authorized a new FM broadcast station, for extension of completion date.

KMHB—Mary Hardin-Baylor College, Belton, Texas—Modification of construction permit (B3-PH-1033, which authorized a new FM broadcast station) for extension of completion date.

KCMC-FM—KCMC, Inc., Texarkana, Texas—Modification of construction permit (B3-PH-397, as modified, which authorized a new FM broadcast station) for modification of completion date.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified) which authorized a new FM broadcast station, for extension of completion date.

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Modification of construction permit (B3-PH-576, which authorized a new FM broadcast station) for extension of completion date.

WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-PH-352, as modified) which authorized a new FM broadcast station, to change effective radiated power to 110 KW, and change commencement and completion dates.

WLPM-FM—Suffolk Broadcasting Corp., Suffolk, Va.—Modification of construction permit (B2-PH-969, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTAG-FM—WHBY, Inc., Green Bay, Wisc.—Modification of construction permit (B4-PH-854, as modified, which authorized a new FM broadcast station) for extension of completion date.

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Modification of construction permit (B2-PH-508, as modified) which authorized a new FM broadcast station, for extension of completion date.

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-2, as modified) which authorized a new FM broadcast station, for extension of completion date.

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-110, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTOA—Mercer Broadcasting Co., Trenton, N. J.—Modification of construction permit (B1-PH-67, as modified) which authorized a new FM broadcast station, to change type of transmitter and make changes in antenna system.

WGNR—New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Voluntary transfer of control of permittee corporation from Edgar Sandford and Lawrence Goldring to Julian H. Gins (100%).

WHFM—Stromberg-Carlson Co., Rochester, N. Y.—Modification of construction permit (BPH-1191, which authorized changes in FM broadcast station) for extension of completion date.

WMFR-FM—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-PH-359, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-185, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMLL—On The Air, Inc., Evansville, Ind.—Modification of construction permit (B4-PH-303, which authorized changes in FM broadcast station) for extension of completion date.

KIMV—Hutchinson Publishing Co., Grant Township, Kans.—Modification of construction permit (B4-PH-349, as modified) which authorized a new FM broadcast station, for extension of completion date.

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Modification of construction permit (B3-PH-1062, as modified) which authorized a new FM broadcast station, for extension of completion date.

WBUZ—Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Modification of construction permit (B1-PH-1114, which authorized a new FM broadcast station) to change type of transmitter and to make changes in antenna system.

WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-PH-202, which authorized a new FM broadcast station) for extension of completion date.

WMAS-FM—WMAS, Inc., Springfield, Mass.—License to cover construction permit (B1-PH-719, as modified) which authorized a new FM broadcast station.

WJLB-FM—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-1098, which authorized changes in FM broadcast station) for extension of completion date.

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of construction permit (B1-PH-709, as modified), which authorized a new FM broadcast station for extension of completion date.

KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, as modified), which authorized a new FM broadcast station for extension of completion date.

KCLI—Cannon & Callister, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-897, which authorized a new FM broadcast station) for extension of completion date.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347, as modified), which authorized a new FM broadcast station for extension of completion date.

KJBS-FM—KJBS Broadcasters, San Francisco, Calif. (a partnership, consisting of William B. Dolph, Elizabeth N. Bingham, Helen S. Mark, Alice H. Lewis, Glenna G. Dolph, Edwin P. Franklin, D. Worth Clark, and Hope D. Pettey)—Modification of construction permit (B5-PH-322, which authorized a new FM broadcast station) for extension of completion date.

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Modification of construction permit (B3-PH-894, which authorized a new FM broadcast station) for extension of completion date.

WWXL-FM—Central Illinois Radio Corp., Peoria, Ill.—Voluntary transfer of control from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda, and Harry Fraeter to Myron A. Reck and Homer D. Morrow.

WITH-FM—Maryland Broadcasting Co., Baltimore, Md.—Modification of construction permit (B1-PH-163, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

WTTM-FM—Trent Broadcast Corp., Trenton, N. J.—Voluntary acquisition of control from Elmer H. Wene to S. Carl Mark.

KCOR-FM—Raoul A. Cortez, San Antonio, Texas—Voluntary assignment of conditional grant to KCOR, Inc.

KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.—Voluntary transfer of control from Redwood Broadcasting Company, Inc., to Patrick Healy Peabody.

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, as modified), which authorized a new FM broadcast station for extension of completion date.

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256, as modified), which authorized a new FM broadcast station for extension of completion date.

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-952, as modified), which authorized changes in FM broadcast station for extension of completion date.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784, as modified), which authorized changes in FM broadcast station for extension of completion date.

WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.—Modification of construction permit (B2-PH-240, as modified), which authorized a new FM broadcast station for extension of completion date.

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, as modified) which authorized a new FM broadcast station, for extension of completion date.

KAKC-FM—Public Radio Corp., Tulsa, Okla.—Modification of construction permit (B3-PH-1015, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Modification of construction permit (B5-PH-825, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNJD—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-PH-664, as modified) to change type of transmitter, ERP to 9.83 KW, antenna height, make changes in antenna system, and change commencement and completion dates.

WNJD—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-PH-664, as modified) which authorized a new FM broadcast station, for extension of completion date.

WEEU-FM—Hawley Broadcasting Co., Reading, Pa.—License to cover construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station.

WPJB—Providence Journal Co., Providence, R. I.—Modification of construction permit (B1-PH-316, which authorized a new FM broadcast station) to specify transmitter site, type of transmitter and antenna system.

KRIC-FM—KRIC, Inc., Beaumont, Texas—Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, for extension of completion date.

KROS-FM—Clinton Broadcasting Corp., Clinton, Iowa—Modification of construction permit (B4-P-1145, which authorized a new FM broadcast station) to change effective radiated power to 13.3 KW, make changes in antenna system, and change commencement and completion dates.

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKBZ-FM—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-PH-143, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRPA—Radio Projects, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-645, as modified) which authorized a new FM broadcast station, for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—License to cover construction permit (B1-PH-260, as modified) which authorized a new FM broadcast station.

WOPT—Palladium-Times, Inc., Oswego, N. Y.—License to cover construction permit (B1-PH-350, as modified) which authorized a new FM broadcast station.

WWPG-FM—Palm Beach Broadcasting Corp., Palm Beach, Fla.—License to cover construction permit (B3-PH-878, as modified) which authorized a new FM broadcast station.

KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-PH-458, as modified, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 488 KW, antenna height, make changes in antenna system, and change commencement and completion dates.

Channel #265

NEW—Inland Broadcast Co., South of Weiser, Idaho (P. O., Robertson W. Smith, Box 791, Weiser, Idaho)—Construction permit for a new FM broadcast station to be operated on Channel #265, 100.9 mc., with ERP of 1 KW.

Channel #269

NEW—Whittier Broadcasting Co., Whittier, Calif. (Marc H. Spinelli, Mary Di Priter, Richard R. Primanti and Stanley Primanti) (P. O., 2515 Howard St.)—Construction permit for a new FM broadcast station to be operated on Channel #269, 101.7 mc., with ERP of 250 watts.

Channel #276

NEW—Anson B. Brundage, Grand Prairie, Texas (P. O., 114 East Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 276 and ERP of 383 watts.

Channel #288

NEW—William R. Haupt, Inglewood, Calif.—Construction permit for a new standard broadcast station to be operated on frequency to be determined by Chief Engineer of FCC with ERP of 780 watts. Amended to change ERP from 780 to 750 watts, frequency from to be determined by Chief Engineer of FCC to Channel #288, 105,500 kc., transmitter site and studio and make change in antenna system.

Channel #290

NEW—The Northern Corp., Boston, Mass.—Construction permit for a new FM broadcast station to be operated on Channel #289, 105.7 mc., and ERP of 20 KW. Amended to change frequency from Channel #289, 105.7 mc., to Channel #290, 105.9 mc.

Channel #293

NEW—Adelaide Lillian Carrell, Ponca City, Okla. (P. O., 210 Virginia Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 20 KW.

TELEVISION

TV—Miscellaneous Actions

W10XQB—Philco Television Broadcasting Corp., area between Philadelphia and New York—Granted license covering changes in frequency in experimental television station. (BLVD-108)

Empire Coil Co., Inc., Avon, Conn., et al—Ordered that the consolidated hearing on applications for television stations in Hartford, etc., shall commence on January 19 at Hartford, Conn.

(Continued on next page)

TV—Applications Accepted for Filing

NEW—S. H. Patterson, San Francisco, Calif. (P. O. 1355 Market St.)—Construction permit for a new commercial television broadcast station to be operated on Channel 9, 186-192 mc., ERP of visual 19.4 KW, aural 13.9 KW and unlimited hours of operation.

NEW—The Constitution Publishing Co., Atlanta, Ga. (P. O. 148 Alabama St., S. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2. 54-60 mc., ERP of visual, 15.8 KW, aural 9.05 KW and unlimited hours of operation.

NEW—Stephens Broadcasting Co., New Orleans, La. (P. O., Hotel Monteleone, 214 Royal St., New Orleans, La.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 21 KW, aural 10.5 KW and unlimited hours of operation.

NEW—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 15.2 KW, aural 7.98 KW and unlimited hours of operation.

NEW—The Cincinnati Times-Star Co., Cincinnati, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 22.94 KW, aural 12.075 KW and unlimited hours of operation.

NEW—The Fort Industry Co., Miami, Fla.—Construction permit for a new commercial television broadcast station to be operated on Channel #—, 76-82 mc., ERP or 18.6 KW, visual, aural 9.77 KW and unlimited hours of operation.

W6XDU—Don Lee Holding Co., area of Los Angeles, Calif.—To change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

KTSL—Don Lee Holding Co., Hollywood, Calif.—To change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

MISCELLANEOUS BROADCAST

Remote Pickup Actions

WNLO—Area of New York City—Granted modification of CP for extension of completion date to 7-5-48. (BPRE-74)

WJYK—Helen F. Hover, Administratrix of Estate of Fred R. Hover, Deceased, area, Findlay, Ohio—Granted involuntary assignment of license to Helen F. Hover, Administratrix of the Estate of Fred R. Hover, deceased. (BALRY-46)

Remote Pickup Applications

KABD—Don Lee Holding Co., area of Los Angeles and San Francisco, Calif.—To change corporate name from Don Lee Holding Co. to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

KAOY—Don Lee Holding Co., area of Los Angeles and San Francisco, Calif.—To change corporate name from Don Lee Holding Co. to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

Noncommercial Educational Applications

NEW—San Diego Unified School District, San Diego, Calif. (P. O., 825 Union St.)—Construction permit for a new noncommercial educational (FM) broadcast station to be operated on Channel #216, 91.1 mc., and power of 3400 watts.

KRVM—School District #4, Lane County, Ore., Eugene, Ore.—License to cover construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station.

Developmental Application

NEW—Copper City Broadcasting Corp., Utica, N. Y.—Construction permit for a new developmental broadcast station to be operated on 937 mc., emission special for FM, power of 4 watts, and hours of operation in accordance with Section 4.363.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Allied Radio Corp.—The Commission issued a complaint charging Allied Radio Corp., 833 West Jackson Blvd., Chicago, with misrepresenting the prices and the tube capacity of radio receiving sets. (5520)

Mid-West Novelty Co.—Isaac Joseph Olsher, trading as Mid-West Novelty Co., 604 West Lake St., Chicago, is charged in a complaint issued by the Commission with the use of lottery methods in the sale of miscellaneous merchandise, including cigarette lighters, clocks, radios, fountain pens, glassware, cameras and electric razors. (5521)

Hartnett-Morrow Mfg. Co., etc.—False and misleading advertising of purported anti-freeze solutions designated "Timber-Line" and "Cromax 5" is charged in a complaint issued by the Commission against four Kansas City, Mo., firms and nine individuals.

The respondents are John F. Hartnett and George Morrow, trading as Hartnett-Morrow Manufacturing Co.; John Henry Vaughn, trading as John Henry & Co.; Cramer Products, Inc.; General Commodities, Inc.; Harold W. Cramer, Carl Schiffke and Roy A. Cramer, officers of Cramer Products, Inc.; and John D. Armstrong, Ernest R. Beverly and John W. Bowers, officers of both the Cramer Corporation and General Commodities, Inc. All have Kansas City addresses except Bowers, whose address is given as Merriam, Kans. (5522)

STIPULATIONS

Bradley Bros.—The Commission has accepted from Arthur L. Bradley and Herbert J. Bradley, copartners, trading as Bradley Bros., Carbondale, Ill., a stipulation to cease and desist from certain representations in connection with the interstate sale of nursery stock. (7656)

CEASE AND DESIST ORDER

R. H. Tillson Co.—An order has been issued by the Commission prohibiting R. H. Tillson, formerly trading as Isabelle Beautetics Co., but now trading as R. H. Tillson Co., 4058 Wyoming St., St. Louis, from misrepresenting the properties and effectiveness of a cosmetic preparation designated "Velskin" and "Tillson's Decleanser." (5010)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 51, December 22, 1947

Membership Approves By-Laws Amendment 749 to 9, For Election of Directors by Mail

By a vote of 749 to 9 the NAB membership has approved the proposed by-law amendment which provides for both the nomination and election of directors in even numbered districts in 1948 by mail ballot. Ernst & Ernst, certified public accountants, who conducted the voting, officially certified the result on Thursday (18).

The amendment, coupled with the changes approved by the membership last August, introduces an entirely new plan for the nomination and election of all Board members who are to be elected next Spring. Heretofore District Directors have been nominated and elected at district meetings and the nomination and election of Directors-at-Large has taken place at the national convention.

The by-laws, as now amended, provide that all directors, district and at-large, whose terms begin with the 1948 national convention shall be both nominated and elected by mail. Those elected will take office at the Board meeting following the national convention to be held in Los Angeles in May. In accordance with the By-Laws, Ernst & Ernst has been designated by the Board to conduct the mail balloting.

"While there is nothing very involved in this plan," said C. E. Arney, Jr., NAB Secretary-Treasurer, "the attention of the members should be called to several matters which might possibly cause confusion. The following information should assist in giving the membership a proper understanding.

Secretary-Treasurer's Explanation. The by-laws require each active member to certify to the Secretary-Treasurer the name of "an owner, partner, an officer or an executive whose time is devoted principally to the broadcasting business of such active member and such individual may represent, act and vote for the member." To be eligible to be nominated for any directorship a person's name must appear upon the official list of certified representatives of active members. This means that if any person other than the one whose name appears on the official list is either nominated or signs a nominating form the ballot will be invalid and neither the nomination nor the vote will count.

To illustrate: M. M. Doe owns radio station WWWW but the name of J. J. Roe, who is his manager, appears on the official list. M. M. Doe cannot cast a ballot and if anyone nominated him for a position on the Board the nomination would be invalid. Therefore, stations

(Continued on page 1034)

Commission Proposes Amendments for Rules To Ensure Orderly FM Licensing Schedule

Proposed rules amendments to set up an orderly schedule for renewal of FM station licenses, including non-commercial educational stations, were outlined last week in an FCC notice.

The amended sections of the rules would provide for licensing FM stations for a normal period of one year, licenses to expire at 3 a.m., Eastern Standard Time, on staggered dates.

The dates on which licenses would expire for stations operating on various frequencies are:

February 1: 92.3, 92.5, 92.9, 93.1, 93.3, 93.7, 93.9, 94.1, 94.5, 94.7, 94.5, 95.1, 95.5, 95.7 mc.

April 1: 96.1, 96.3, 96.5, 96.9, 97.1, 97.3, 97.5, 97.9, 98.1, 98.5, 98.7, 98.9 mc.

June 1: 92.1, 92.7, 93.5, 94.3, 95.3, 96.7, 98.3 mc.

August 1: 100.1, 100.9, 101.7, 102.3, 103.1, 103.9, 104.9, 105.5, 106.3, 107.1 mc.

October 1: 99.1, 99.5, 99.7, 99.9, 100.3, 100.5, 100.7, 101.1, 101.3, 101.5, 101.9, 102.1, 102.5, 102.7, 102.9 mc.

December 1: 103.3, 103.5, 103.7, 104.1, 104.3, 104.5, 104.7, 105.1, 105.3, 105.7, 105.9, 106.1, 106.5, 106.7, 106.9, 107.3, 107.5, 107.7, 107.9 mc.

(Continued on next page)

On the Inside

Dates and locations of major committee meetings and the Board of Directors meeting have been announced, and are listed *In the Offing.* (p. 1035)

A brochure containing information on open-ended transcribed programs available for local commercial sponsorship has been prepared for mailing to members. (p. 1036)

The Engineering Executive and Research Committees have been completed and announced. (p. 1036)

A famous department store has condemned the practice of hiding radio-advertised merchandise as a means of "testing" radio's effectiveness as an advertising medium. (p. 1037)

The FCC last week set aside its decision granting five new Class B FM licenses in New York and ordered re-argument. (p. 1036)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 1-1963
Taft Building, Hollywood 28, Cal. GRanite 7166
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JUSTIN MILLER, *President*
A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER *Director of Research*
ROBERT C. COLESON *Assistant to the President (Hollywood)*
RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

Non-commercial educational FM licenses would also expire at 3 a.m. on the following date schedule:

June 1: 88.1, 88.3, 88.5, 88.7, 88.9, 89.1, 89.3, 89.5, 89.7, 89.9 mc.

August 1: 90.1, 90.3, 90.5, 90.7, 90.9, 91.1, 91.3, 91.5, 91.7, 91.9 mc.

Membership Approves By-Laws Amendment 749 to 9, For Election of Directors by Mail

(Continued from page 1033)

must be sure to certify the name of the person whom they wish to be eligible for Board membership.

Early in January each member station will receive from the Secretary-Treasurer a certification form bearing the name which now appears on the official list of certified representatives. The member will be privileged to allow that name to remain there or to certify another and return the form not later than February 1st.

District Directors. District Directors from the even-numbered districts only will be nominated and elected in 1948, to take office following the Los Angeles convention.

On February 16, 1948, Ernst & Ernst will mail a nominating form to the certified representative of each member station in each even-numbered district. Accompanying this form will be a list by call letters of all the member stations in the district and the name of one person from each station who is the only person entitled to represent, act and vote for the station in NAB. Each certified representative of a member station may write on the nominating form the name of one person from among those whose names appear upon the official list of certified representatives as his nominee for District Director for his district. The properly filled-in nominating form must be signed by the certified representative of the station and be placed in the mails, addressed to Ernst & Ernst so that it will reach them not later than March 2, 1948. Nominations reaching Ernst & Ernst after March 2, cannot, under the by-laws, be treated as valid.

On March 15, Ernst & Ernst will mail to the certified representative of each member station in each even-numbered district an election ballot bearing the names of all of the nominees in his District. The certified representatives of each station may vote for one of the nominees from among those names appearing on the ballot. The properly filled-in election ballot must be signed by the certified representative of the station and placed in the mails addressed to Ernst and Ernst so that it will reach them not later than March 30.

Ballots reaching Ernst & Ernst after March 30, cannot, under the by-laws, be treated as valid. The persons receiving the highest number of votes in each District will be declared elected.

Directors-at-Large. The new by-laws make a very important change in the method of nominating and electing Directors-at-Large. Formerly, all members, regardless of classification, participated in nominating and electing all of the Directors in each class, small, medium, large, FM-A and FM-B. Under the new plan *only* the representatives of stations in a particular class will nominate and elect the Directors-at-Large from that class.

The names of the designated representatives of member stations in each of the classifications, small, medium, large, FM-A and FM-B, will be printed in separate lists, and the certified representative of every member station will receive from Ernst & Ernst, in a mailing made on February 16, a nominating form accompanied only by the official list of certified representatives of all of the member stations in his class. However, if one person is the certified representative for more than one station he will receive a nominating form and an official list of the representatives in each of the classifications in which each of his stations fall.

The certified representative of a station in the small, medium, or large classifications may nominate two persons from among those whose names appear upon the official list of certified representatives for member stations in his class. The certified representative of a station in the FM-A or FM-B classification may nominate one person from among those whose names appear upon the official list of certified representatives for the member stations in his class. The properly filled in nominating form must be signed by the certified representative of the station and placed in the mails addressed to Ernst & Ernst so that it will reach them not later than March 2, 1948. Nominations reaching Ernst & Ernst after March 2, cannot, under the By-Laws, be treated as valid.

Five Votes Required. In order to qualify for a place on the election ballot for Directors-at-Large a qualified person must have received at least five valid nominating votes. Furthermore, at least four names must appear on the election ballots in the small, medium and large classes and at least two names must appear on the election ballots in the FM-A and FM-B classes. If the required number are not nominated in any class, the District Director members of the Board are authorized to "fill out the ticket" for the final ballot.

Lists of those nominated in each classification will be

(Continued on next page)

certified by Ernst & Ernst and separate election ballots for each class will be prepared. The ballots for the small, medium and large classifications will bear at least four names each. The ballots in the FM-A and FM-B classifications will bear at least two names each.

On March 15 Ernst & Ernst will mail to the certified representative of each member station in each class an election ballot bearing the nominees in his class. The certified representative of each station in the small, medium and large classifications may vote for two of the nominees in his class. The certified representative of each station in the FM-A and FM-B classifications may vote for one of the nominees in his class.

The properly filled-in election ballot must be signed by the certified representative of the station and be placed in the mails addressed to Ernst & Ernst so that it will reach them not later than March 30. Ballots reaching Ernst & Ernst after March 30, cannot, under the By-Laws, be treated as valid.

Duplicate Nominations. Because there are a considerable number of active members who have more than one station in membership and who certify the same person to represent more than one of their stations in NAB, there is a possibility that this person may receive nominations in more than one classification for Director-at-Large and he may also, conceivably, be nominated for the directorship in his district.

In event of a complication such as this the by-laws provide that Ernst & Ernst shall notify the person in writing of the fact that he has received more than one nomination and such person shall, within five days, notify Ernst & Ernst of the nomination which he desires to accept. Members operating more than one station can, of course, avoid this development by certifying different persons for their separate operations. Incidentally, it must be remembered that active members who operate AM and FM stations in association, while combining income of the two to determine their dues, have a right to two votes and the privilege of certifying two persons if they so desire—one to represent each of their member operations.

"This explanation of the new procedure is issued well in advance of the time when the nominating and electing process will begin," concluded Mr. Arney, "in order that any member who is not entirely clear as to his status of any other phase of the plan may make inquiry. The purpose of the new plan is to bring about more widespread participation of the membership in the work of the Association and we are anxious to do everything we can to insure the participation of all of the active members."

Certification, Nomination, Election Calendar. January 2: NAB mails Certification Forms to persons whose names now appear on the official list of representatives. These names will be carried on the final official list unless others are certified by not later than

February 1: when final official lists of certified representatives for member stations in the even numbered districts and in each of the classifications, small medium, large, FM-A, FM-B, will be compiled and printed.

IN THE OFFING

NORC Survey Committee	**Jan. 5**	**BMB Board Room New York, N. Y.**
Research Committee	**Jan. 6**	**BMB Board Room New York, N. Y.**
Sales Managers' Executive Committee	**Jan. 8 Jan. 9**	**NAB Board Room Washington, D. C.**
Engineering Executive Committee	**Jan. 13 Jan. 14**	**NAB Board Room Washington, D. C.**
Board International Advisory Committee	**Jan. 15 Jan. 16**	**NAB Board Room Washington, D. C.**
Program Executive Committee	**Jan. 26 Jan. 27**	**Statler Hotel Washington, D. C.**
Small Market Stations Executive Committee	**Jan. 26 Jan. 27**	**NAB Board Room Washington, D. C.**
Joint Meeting, Program Executive and Public Relations Committee	**Jan. 28**	**NAB Board Room Washington, D. C.**
Public Relations Executive Committee	**Jan. 29**	**NAB Board Room Washington, D. C.**
Employee-Employer Relations Executive Comm.	**Feb. 9**	**NAB Board Room Washington, D. C.**
Board of Directors	**Feb. 24 Feb. 25 Feb. 26**	**The Homestead Hot Springs, Va.**

February 16: Ernst & Ernst will mail to all members in even numbered districts a nominating form accompanied by the final official list of those eligible to be nominated for membership on the Board and to vote in the respective districts. A return addressed envelope will be enclosed. The member's representative writes in the name of one person from among those whose names appear on the list as his nominee for District Director. At the same time Ernst & Ernst will mail to all members in each classification, small, medium, large, FM-A and FM-B, a nominating form accompanied by the official list of those eligible to be nominated for membership on the Board and to vote in the respective classification. If the member is in the small, medium or large classification, his representative will write in the names of two persons from among those whose names appear on the final official list of representatives for his classification. If the member is in the FM-A or FM-B classification, his representative will write in the name of one person from among those whose names appear on the final official list for his class. If one person represents more than one station he will receive and will fill in the proper nominating form for each of the stations which he represents. All nominating forms must be signed by the person whose name appears in the final official list of certified representatives.

March 2: all nominating forms properly filled out and signed must be in the hands of Ernst & Ernst by this date.

March 15: Ernst & Ernst mails to the certified representatives of all members in the even numbered districts an election ballot bearing the names of all of

(Continued on next page)

those nominated in their respective Districts. From among the nominees in his district, each certified representative of a member may vote for one. Ernst & Ernst mails to the certified representatives of all members in each class an election ballot bearing the names of those nominated for Directors-at-Large in the class to which their respective stations belong. From among the nominees in the small, medium and large classifications—of which there will be at least four—each representative of a member may vote for two. From among the nominees in the FM-A and FM classifications—of which there will be at least two—each station representative may vote for one. All ballots must be signed by the person whose name appears in the official list of certified representatives.

March 30: All Ballots, properly filled out and signed, must be in the hands of Ernst & Ernst by this date.

April 12: The results of the election will have been certified by Ernst & Ernst to the Secretary-Treasurer and will be announced in the NAB REPORTS.

Advance "Freedom Train" Schedule

The "Freedom Train" today is at Tallahassee, Fla.

Following is the schedule of the train for the week of January 12, 1948:

Monday (12)—Jackson, Miss.
Tuesday (13)—Vicksburg, Miss.
Wednesday (14)—Monroe, La.
Thursday (15)—Alexandria, La.
Friday (16)—Baton Rouge, La.
Saturday (17)—Shreveport, La.
Sunday (18)—Texarkana, Ark.

NAB Engineering and Research Committees' Composition for 1947-1948 Is Announced

Names of members of the NAB Engineering Executive Committee and Research Committee for 1947-1948 were announced Friday (19).

Chairman of the Engineering Executive Committee is O. W. Towner, WHAS, Louisville, Ky. The members are James V. Cosman, WPAT, Paterson, N. J.; Paul deMars, of Raymond M. Wilmotte, Inc., Washington, D. C.; A. James Ebel, WMBD, Peoria, Ill.; Oscar C. Hirsch, KFVS, Cape Girardeau, Mo.; J. R. Poppele, WOR, New York; K. W. Pyle, KFBI, Wichita, Kans.; and R. J. Rockwell, WLW, Cincinnati.

Board liaison members of the committee are T. A. M. Craven, WOL, Washington, D. C., and G. Richard Shafto, WIS, Columbia, S. C.

The Research Committee, whose chairman is Carl Burkland, WTOP, Washington, D. C., is composed of Harry Burke, KFAB, Omaha; Martin B. Campbell, WFAA, Dallas; Dietrich Dirks, KTRI, Sioux City, Ia.; J. Archie Morton, KJR, Seattle; William E. Ware, KSWI, Council Bluffs, Ia.; and Earl W. Winger, WDOD, Chattanooga, Tenn.

Board liaison members of the Research Committee are Charles C. Caley, WMBD, Peoria, Ill., and Willard D. Egolf, WBCC-FM, Bethesda, Md.

Brochure on Disc Shows to Go to Members; Service to Be Maintained in Later Sheets

A brochure containing information about open-ended transcribed programs available for local commercial sponsorship is in preparation for mailing to NAB member stations next week.

The project of compiling the information was undertaken by the NAB Broadcast Advertising, Research, and Program Departments, to provide member stations with a convenient reference source for transcriptions.

The Program Department plans to maintain the service as a permanent one for members. Information about new programs will be sent to stations as it becomes available.

The supplementary information is to be added in space provided in the master sheets of the brochure, which can be set up in binders for station files.

Legal Department

Grant of Five New Manhattan FM Licenses Set Aside by FCC on Newspaper's Protest

The FCC last week set aside its decision granting five new Class B FM licenses in New York and ordered re-argument before the full Commission. Reopening virtually the entire proceeding the Commission ordered the parties to address themselves not only to the Proposed Decision, which was overruled in part in the Final Decision, but also to the Findings of Fact and Conclusions of Law in the Final Decision and to the contentions raised in the petitions for rehearing filed by North Jersey Radio, Inc., and New Syndicate Company, Inc.

These petitions for rehearing, to which the Commission's order responded, alleged principally that "Chairman Denny's participation in the Final Decision . . . was unlawful, and in violation of Section 4(b) of the Communications Act." The section prohibits members of the Commission or its employees from having financial interests, official relations, or being in the employ of "any person subject to any of the provisions of this [Communications] Act."

It was alleged that since it had been announced prior to the Final Decision that Chairman Denny had accepted the post of Vice President and General Counsel of NBC he was "disqualified to vote on any matter coming before the Commission and . . . his participation therein, and in the deliberations and executive sessions preceding the decision, invalidates not only his vote but the entire decision.

It was also alleged that the voting in the Final Decision by Commissioners Denny and Webster, who had not participated in the oral argument, invalidated

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the decision. It was on this ground that the Commission set aside its decision stating that under Section 409(a) of the Communications Act the participation in a Final Decision by a Commissioner or Commissioners who have not heard oral argument should result in the setting aside of the decision if the parties have not consented to their participation and if it would not have been possible to arrive at a Final Decision without their votes.

On the same date, and on the same grounds, the FCC also set aside its decision of Sept. 5 in the matter of the applications of the Bay State Beacon, Inc., Cur-Nan Co., and Plymouth County Broadcasting Co., all of Brockton, Mass.

Broadcast Advertising

Bamberger Condemns Hiding of Radio Items As Popular Show Begins Its Second Series

The practice of hiding radio-advertised merchandise to "test" radio's effectiveness has been condemned by L. Bamberger and Co., Newark, N. J., in connection with the store's radio program, *Second Honeymoon.*

At the start of the first 13-week series of the program on WAAT, Newark, the store offered an item on the air each day without promoting the item on the store's counters.

The decision to end this practice was made later by the store "since it did not use newspaper space that way and should not use radio that way," according to Nan Findlow, advertising manager.

As the store began its second 13-week sponsorship of the popular program, Miss Findlow called the series "a tremendous success," adding that the store "never does promotion which does not have direct results."

NAB's Broadcast Advertising Department last week suggested that Bamberger's story on the promotion of radio-advertised merchandise be used by station salesmen who encounter the old problem of retailers who want to "test" radio by hiding the merchandise they are trying to sell.

Engineering Department

Neal McNaughten of FCC Will Come to Join NAB Staff on January 1 After Resignation

Neal McNaughten, former chief of the allocation section in the FCC engineering department's broadcast division, will join the staff of the National Association of Broadcasters on January 1 as Assistant Director of the Engineering Department, the NAB announced last week.

Mr. McNaughten, whose resignation from the staff of the Commission was announced last week, has recently returned from Havana, Cuba, where he served as a member of the United States delegation to the meeting of American engineers looking toward the revision in Canada next year of the North American Regional Broadcasting Agreement.

He was also a member of the U. S. delegation to the summer-long Atlantic City International Telecommunications Conference this year.

Born in Pueblo, Colo., in 1911, Mr. McNaughten was one of the pioneer amateur radio operators while in high school. He studied at the University of Colorado.

Entering the broadcast field as operator at KRGV, Weslaco, Tex., he became chief engineer of the station in 1934. He entered government service in 1941, and was assigned by the FCC first to installation of a secondary monitoring station in Puerto Rico.

In 1942, he was made assistant supervisor of the Great Lakes monitoring area, in charge of the primary monitoring station at Allegan, Mich., to supervise radio intelligence operations. Assigned in 1944 to the international division, treaty section, in Washington, he conducted propagation studies for the Office of War Information. He was also affiliated with FCC representation on IRAC and RTPB during the first studies of allocation problems for the Atlantic City ITC.

After his appointment, in 1945, as chief of the allocation section, he was named by the President to be secretary to the U. S. delegation to the second NARBA conference, with the ex-officio title of secretary-general of the conference.

Subsequently, he was named by FCC Chief Engineer George Adair to coordinate NARBA activities with the clear channel proceedings, and to prepare U. S. proposals for the third NARBA.

Mr. McNaughten makes his home in Alexandria, Va., with his wife and daughter.

Operators Reminded to File Applications; Notice Ends War Emergency File Procedure

A reminder to commercial radio operators that their applications for renewal of license, after January 1, 1948, must be filed before the date of expiration, was issued last week by the FCC. The notice added that operators need not wait until licenses are about to expire, if service requirements are met.

The notice marked the end of the war emergency series of Commission orders which allowed veterans to apply after expiration dates by reason of service in the armed forces or the Maritime Service.

The FCC reminder explained that further extension of the emergency privilege had been found unnecessary because all personnel previously inducted had been released by July 1, 1947.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allo-

(Continued on next page)

cation plans during the week of December 29, 1947-January 4, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers having quit their profession during the war years, leaving many teaching positions staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with many classrooms overcrowded and with inadequate school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but for one reason or another are not. When schools provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." During and immediately after the war, however, our schools began to go down hill to a shocking degree. This decline is revealed in: 1. A shortage of qualified teachers. 2. Too few teachers being trained. 3. Lowered teacher morale. 4. Poor buildings and equipment. Partly as a result of action by business in arousing the public through radio and other media, the past several months have seen the beginning of a turn for the better in American schools. But the improvement made thus far is negligible in relation to need. While the drift of teachers to other fields has been slowed, there is still an alarming shortage of well-qualified teachers—and with the number of children in school certain to increase over the next several years as a result of the high birth rate during the war, the shortage is likely to grow more acute. Recent improvements are encouraging evidence of a turn of the tide, but by no means spell the end of the educational crisis. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-C)

United America—Group Prejudice—A Postwar Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellowmen by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

Nursing Careers for Girls

With millions more Americans—over 15 million in 1946, compared with 10 million in 1940—making use of our nation's hospitals than ever before, more nurses are needed to insure that patients receive adequate care. To meet the hospitals' need for graduate nurses, more girls must enroll this year as student nurses—nursing is a skilled profession requiring years of professional training. This need for nurses can be filled if the public is informed of the many attractive opportunities for a career and for self-development which nursing offers girls. Contrary to popular belief the total number of nurses in America has steadily *increased*. But with a growing number of patients hospitalized and the trend toward a forty-hour week, many more nurses are now needed. Our hospitals must have more nurses. Therefore, to fill these current and future needs, enrollment of first-year students must be pushed up to 50,000 during the coming year—higher than any other peacetime period. 1. Point out that thousands of bright, alert girls are today choosing nursing as a career. 2. Stress that, despite the fact that there are more graduate nurses in service today than ever before, the great increase in the number of patients in hospitals and shorter working hours for nurses have created a demand for still more nurses. As a result, countless opportunities are open to the girl who becomes a graduate nurse. 3. Outline the advantages of enrolling as a student nurse: (a) A professional education. (b) Interesting studies—including psychology, sociology, child care, anatomy and physiology, etc. (c) Dormitory life with girls of own age. (d) Work with doctors and graduate nurses, and association with the finest people in the community—a chance to serve humanity. (e) Eligible to become a Registered Nurse and may even receive a Bachelor of Science degree. (4) Mention some fields open to graduate nurses: airlines, foreign service, hospital administration, private duty, research, teaching, U. S. Armed Forces, U. S. Public Health Service, Veterans Administration, Industry. Note value of nurse's training in married life. 5. Outline the qualifications of a student nurse: a high school graduate or college student of good health and character. 6. Urge qualified girls to go to their nearest hospital today to find out more about nurses. (Fact Sheet No. 9-H)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 22. They are subject to change.

Monday, December 22

(10:00 A. M.)

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—C. P. **1070 kc.**, 1 KW, daytime.

NEW—Carolina Broadcasters, Anderson, S. C.—C. P. **1070 kc.**, 1 KW, daytime.

(10:00 A. M.)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of license. **990 kc.**, 250 watts, unlimited.

Tuesday, December 23

(10:00 A. M.)

NEW—Foundation Company of Washington, Washington, D. C.—C. P. DA, **580 kc.**, 5 KW, unlimited.

Other Participants:

WQQW—Washington, D. C. Parties Respondent.
WHP—Harrisburg, Pa. Intervenor.
WLAC—San Juan, Puerto Rico. Intervenor.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Case

1450 KC.

The Commission announced its **Order** setting aside and vacating its Decision of September 5, 1947, in the **Brockton, Mass., AM cases** (Bay State Beacon, Inc., et al, Docket 6843, et al), and ordered oral argument before the Commission en banc on January 12, 1948, and that the parties address themselves not only to the Proposed Decision of March 24, 1947, but to the Findings of Fact and Conclusions of Law contained in the Commission's Decision of September 5, 1947, and to the contentions raised in the petitions for rehearing. Any party desiring to file a brief may do so within 20 days.

AM—New CP's Granted

800 KC.

Johnson County Broadcasting Corp., Iowa City, Iowa.—Granted petition requesting reconsideration and grant without further hearing of its application (BP-5935; Doc. 8488), and the application for a new station was granted to operate on 800 kc., 1 KW, daytime only, DA.

930 KC.

Yolo Broadcasting Co., Woodland, Calif.—Granted CP for a new station on 930 kc., 1 KW, daytime only; engineering conditions. (BP-6272)

1050 KC.

Crookston Broadcasting Co., Crookston, Minn.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime hours; engineering conditions. (BP-6410)

1220 KC.

Suwannee Broadcasting Co., Inc., Live Oak, Fla.—Granted CP for a new station on 1220 kc., 250 watts, daytime only; engineering conditions. (BP-6373)

1440 KC.

The Bristol Broadcasting Corp., Bristol, Conn.—Granted CP for a new station on 1440 kc., 500 watts, daytime only; engineering conditions. (BP-6207)

AM—License Renewals

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted renewal of license for period ending Nov. 1, 1950. (Comr. Durr for hearing.) (BR-970)

WFEA & AUX.—WFEA, Inc., Manchester, N. H.—Granted renewal of license for the period ending November 1, 1950.

KATL—Texas Broadcasters, Houston, Tex.—Granted renewal of license for the period ending November 1, 1950.

KPBX—KPBX Broadcasting Co., Beaumont, Tex.—Granted renewal of license for the period ending November 1, 1950.

KINY—Edwin A. Kraft, Juneau, Alaska—Granted renewal of license for the period ending November 1, 1950 (Commr. Durr for hearing).

AM—Designated for Hearing

560 KC.

WMIK—Middlesboro Broadcasting Co., Middlesboro, Ky.—Adopted an Order designating for hearing petition of WMIK requesting reinstatement of the CP granted to it on Dec. 5, 1946, in consolidation with the hearing to be held in the matter of revocation proceeding of station WWPN (Docket 8536), to determine with more particularity the facts and circumstances relating to certain allegations set forth in the order.

990 KC.

WBET—Enterprise Pub. Co., Brockton, Mass.—Designated for hearing application (BP-6179) to increase power from 250 watts to 1 KW on the frequency 990 kc., in a consolidated proceeding with applications of Northeast Radio, Inc., and Viking Broadcasting Co. (Dockets 8283 and 8284). Denied joint petition of Viking and Northeast Radio to remove from hearing and grant their applications.

Community Broadcasting Service, Aliquippa, Pa.—Designated for hearing application for a new station on 990 kc., 250 watts, daytime, and ordered WWSW, Pittsburgh, be made a party to the proceeding. (BP-5845)

1150 KC.

Brownsville Broadcasting Co., Brownsville, Tex.—Designated for hearing application (BP-6379) for a new station to operate on 1150 kc., 1 KW, daytime only.

1230 KC.

Roxboro Broadcasting Co., Roxboro, N. C.—Designated for hearing application (BP-6370) for a new station on 1230 kc., 100 watts, unlimited time, and made WMFR, High Point, and WCBT, Roanoke Rapids, parties to the proceeding.

1240 KC.

Northwest Public Services, Kelso, Wash.—Granted petition of Tom Olsen, licensee of station KGY, Olympia, Wash.,

(Continued on next page)

requesting that the application of Northwest Public Services (BP-6026), be designated for hearing because of interference to KGY, and said application for a new station to operate on 1240 kc., 250 watts, unlimited time, was designated for hearing and KGY made a party to the proceeding.

1280 KC.

WWOK—Drohlich Brothers (assignor); Cooperative Radio Co. (assignee), Flint, Mich.—Designated for hearing application for consent to assignment of license of WWOK from Drohlich Brothers, a partnership, to Cooperative Radio Co., a corporation. (Comrs. Jett and Webster for grant.) (BAL-637)

1290 KC.

KRGV—KRGV, Inc., Weslaco, Tex.; Mid-County Broadcasting Co., Port Noches, Tex.—Adopted order granting petition of KRGV insofar as it requests leave to amend its application (BP-5734) for increase in power to 5 KW, install DA and change transmitter site, operating on 1290 kc.; insofar as petition requests reconsideration and grant of application it is denied; and granted petition of KRGV that the application of Mid-County Broadcasting Co. (BP-6347), for a new station on 1290 kc, 500 watts day, be designated for hearing in a consolidated proceeding with its application above.

1320 KC.

Charlotte Broadcasting Co., Charlotte, Mich.—Adopted an order granting petition of Charlotte Broadcasting Co. requesting that its application for a new station be consolidated for hearing with applications of Central Mich. Radio Corp. and WOLS (Dockets 7979 & 8217); designated for hearing application (BP-6456) for a new station to operate on 1320 kc., 1 KW, DA, unlimited time, in the consolidated proceeding to be held in Washington December 19, and made the Kankakee Daily Journal Co., licensee of WKAN, Kankakee, Ill., a party to the proceeding, and further ordered that the Commission's order of Nov. 20, designating Central Mich. and Lansing Broadcasting Co. applications for hearing, be amended to specify King-Trendle Corp, as licensee of station WOOD in lieu of Liberty Broadcasting Inc., and to include application of Charlotte Broadcasting Co.

Continental Broadcasting Co., Toledo, Ohio; The Midwestern Broadcasting Co., Toledo, Ohio—Designated for hearing in a consolidated proceeding the application of Continental Broadcasting Co. (BP-6363) and that of Midwestern Broadcasting Co. (BP-6421), each requesting a new station to operate on 1470 kc., 1 KW, DA, unlimited time.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky.—Adopted an order designating for hearing on the matters specified in the Commission's order of revocation dated Oct. 16, commencing January 15, 1948, at Washington, D. C.; further ordered that said hearing testimony also be taken concerning the facts and circumstances surrounding (a) the agreement dated Jan. 20, 1947, between the partners in the Pinnacle Broadcasting Co. and the stockholders of Middlesboro Broadcasting Co. and (b) the filing of application (BAP-61) by the permittee of WWPN for voluntary assignment of its CP to Smithfield Broadcasting Co., ordered further that the petition of WWPN requesting suspension of the time limits for commencement and completion of construction of station is granted, and that said time limits be suspended until further notice.

1350 KC.

Independent Broadcasting Service, Oak Park, Ill.—Designated for hearing application (BP-6314) for a new station on 1350 kc., 500 watts, daytime only, directional antenna, and made WJOL, Joliet, Ill., a party to the proceeding.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Designated for hearing application for renewal of license (BR-1082), and extended present license to June 1, 1948, pending decision in this case.

1490-1500 KC.

WJBK—Detroit Broadcasting Co., Detroit, Mich.; WABJ—The Adrian Broadcasting Co., Adrian, Mich.—Designated for hearing in a consolidated proceeding application (BP-6235) of WJBK to change frequency from 1490 kc. to 1500 kc., 250 watts to 10 KW, directional antenna, unlimited time, and application (BP-6251) of WABJ to change frequency and hours from 1500 kc., 250 watts, daytime only, to 1490 kc., 250 watts, unlimited, and made WMRN, Marion, Ohio, a party to the proceeding.

1580 KC.

Inland Broadcasting Corp., Charles City, Iowa—Designated for hearing application (BP-6264) for a new station on 1580 kc., 250 watts, daytime only.

AM—Licenses for New Stations Granted

680 KC.

KOMW—Miller Pub. Co., Inc., Omak, Wash.—Granted license for new station; 680 kc., 1 KW, day. (BL-2749)

1000 KC.

KSTA—Coleman County Broadcasting Co., Coleman, Tex.—Granted license for new station; 1000 kc., 250 watts, daytime. (BL-2783)

1230 KC.

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2651)

WHUC—The Colgren Broadcasting Co., Hudson, N. Y.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2756)

1300 KC.

KYNO—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Granted license for new station; 1300 kc., 1 KW-DA, unlimited time, and to change studio location to Hotel Fresno. (BL-2767)

1310 KC.

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—Granted license for new station; 1310 kc., 250 watts, daytime. (BL-2760)

1340 KC.

KTXL—Westex Broadcasting Co., San Angelo, Tex.—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2738)

AM—Modification of CP's Granted

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Granted modification of CP to change type of transmitter. (BMP-3343)

KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—Granted modification of CP to change type of transmitter and changes in antenna. (BMP-3370)

KRAM—Boulder City Broadcasting Co. (a Nevada corporation) Las Vegas, Nev.—Granted modification of CP to make changes in vertical antenna, change transmitter location and studio location. (BMP-3338)

KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa—Granted modification of CP to make changes in DA and change transmitter and studio locations, subject to such interference as may be received from KSAL, Salina, Kans., in the event its pending application (BP-4364) for 5 KW is granted. (BMP-2958)

WHKC—United Broadcasting Corp., Columbus, Ohio.—Granted modification of CP to change type of transmitter, make changes in DA, mount FM antenna on top of AM tower, and extend completion date; engineering conditions. (BMP-3185)

KTLW—Texas City Broadcasting Service, Texas City, Tex.—Granted modification of CP to change studio location to 408 9th Ave., Texas City. (BMP-3392)

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—Granted modification of CP to change type of transmitter. (BMP-3371)

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WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Granted modification of CP to change transmitter location and make changes in directional antenna; engineering conditions (Comr. Jones for hearing). (BMP-3189)

The following were granted modification of CP's for extension of completion dates as shown:

WLAK—Lakeland, Fla., to 2-1-48 (BMP-3418); WRGA, Rome, Ga., to 2-29-48 (BMP-3298); KEIO, Pocatello, Idaho, to 6-29-48 (BMP-3395); KFXM, San Bernardino, Cal., to 2-13-48 (BMP-3406); KSAL, Salina, Kans., to 6-1-48 (BMP-3405); WSSB, Durham, N. C., to 1-27-48 (BMP-3396); WFRB, Utica, N. Y., to 5-9-48 (BMP-3397); WICA, Ashtabula, Ohio., to 6-28-48 (BMP-3401); WMAW, Salinas, Cal., to 2-15-48 (BMP-3403); KSBW, Salinas, Cal., to 3-5-48 (BMP-3404); KWJJ, Portland, Ore., to 3-31-48 (BMP-3410); KFBK, Sacramento, to 6-29-48 (BMP-3411); KGFM, Great Falls, Mont., to 6-29-48 (BMP-3414).

AM—Miscellaneous Actions

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Granted petition for continuance of hearing scheduled for Dec. 17 in re (Docket 8512), and the same was continued to January 23.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Granted motion for additional time in which to file exceptions to the Commission's Proposed Decision adopted Nov. 28, in re Dockets 6558 et al, and the time was extended to January 21.

Lycoming County Broadcasting Co., Williamsport, Pa.—Granted motion for leave to file proposed findings and conclusions in re its application (Docket 7425) et al, twenty days after December 12, 1947.

WAAT—Bremer Broadcasting Corp., Newark,. N. J.—Granted petition insofar as it requests the striking of Issues No. 1 and 3 in re its application (BP-4691; Doc. 8336); denied insofar as it requests the striking of a portion of Issue No. 2. (Action taken 12-10).

Tower Realty Co., Baltimore, Md.—Referred to the Commission motion to amend and remove its application (Docket 7429).

KNOE—James A. Noe, Monroe, La.—Referred to the Commission petition to amend, remove and grant application. (BMP-5250; Doc. 7655)

Model City Broadcasting Co., Anniston, Ala.—Referred to the Commission petition to consolidate application (BP-5250; Doc. 8388), with application of KNOE. (Doc. 7655)

Utica Broadcasting Co., Utica, N. Y.—Granted petition for continuance of hearing now scheduled for January 22 to Feb. 2, at Utica, in re Dockets 6257, et al.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition for continuance of hearing scheduled for Dec. 19 to January 8. (Docket 8480)

WMAC—Radio Anthracite, Inc., Pottstown, Pa.—Granted petition for leave to amend its application (BMP-3230; Doc. 8605), to correct the engineering exhibit filed with the application.

Texas Star Broadcasting Co., Dallas, Tex.—Granted petition for leave to amend its application (BP-5820; Doc. 8258) to revise engineering data with respect to DA.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted CP to install old main transmitter at RR# North Industry, Richville Road SW Quarter Sec. 25, Perry Township, Canton (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW, with DA night. (BP-6455)

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Granted CP to install new vertical antenna and new transmitter, and to change transmitter and studio locations. (BP-5398)

KERS—Elko Service Co., Elko, Nev.—Denied petition requesting waiver of the publication requirements of the AVCO rule (Sec. 1.321) with respect to proposed assignment of permit from Herschel Bullen to Elko Broadcasting Co., a corporation. (BAP-69)

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Denied petition for reconsideration and grant without hearing application for new station. (BP-5057; Docket 7709)

KHON—Aloha Broadcasting Co., Honolulu, T. H.—Set aside Commission action of November 28, 1947, in granting consent to transfer of control from Ralph M. Fitkin to Louis Roy Turner; ordered that publication will be required under Rule 1.321 for that application (BTC-577) as well as application requesting consent to transfer of control of KHON from James C. Hardy to Webley E. Edwards.

Medford Radio Corp., Medford, Ore.—Adopted an order granting petition by Medford Radio Corp., Competing Assignee, for waiver of that portion of Sec. 1.321(d) of the rules requiring the petitioner to file with the Commission a contract for the assignment of station KMED from Mrs. Virgin to petitioner within 30 days from date of final decision, and the time within which a contract need be filed with the Commission between Mrs. Virgin and petitioner assigning license of KMED and FM CP is extended for a period of 60 days from Oct. 29, 1947, the date of the Decision. (Comr. Jones dissenting.)

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Granted petition for leave to amend its application (BP-5977; Doc. 8399) to specify a new antenna site and change certain paragraphs with respect to technical data, and the application was removed from the hearing docket.

George Arthur Smith, Jackson, Tenn.—Granted motion for continuance of further consolidated hearing now scheduled for Dec. 17 at Jackson, Tenn., and continued same to Feb. 19 at Jackson. (Doc. 7489 et al.)

Times-Star Publishing Co., Alameda, Calif.; D & K Broadcasting Co., Palo Alto, Calif.—Granted joint petition to reopen the record in re (Dockets 7762 and 7763), for the sole purpose of receiving certain engineering exhibits filed Dec. 11. The said exhibits were made part of the record in this proceeding and it was thereupon ordered that the record be closed.

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Granted petition to accept late appearance in re its application. (Docket 8285)

Radio Television Corp., Medford, Ore.—Granted petition to dismiss without prejudice its application (BP-4716; Doc. 7753); and further ordered that the application of KTFI (BP-5458; Doc. 8024) be removed from the hearing docket.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted continuance to January 19 of the consolidated hearing presently scheduled for December 19 in re (Docket 8217 et al).

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition to dismiss without prejudice its application (BP-4860; Docket 7627).

Central Michigan Radio Corp., Lansing, Mich.—Granted petition for leave to amend its application (BP-4920; Docket 7979) so as to add a new stockholder.

WBBZ—Adelaide Lilian Carrell, Ponca City, Okla.—Granted petition to accept late appearance in re its application (BP-6319; Docket 8546).

Hector Reichard, Aguadilla, P. R.—Granted petition for leave to amend its application (BP-5952; Docket 8434) to include further engineering information.

WISH, WISH-FM—Capitol Broadcasting Corp., Indianapolis, Ind.—Granted consent to voluntary transfer of control of Capitol Broadcasting Corp., licensee of WISH and permittee of station WISH-FM, from C. Bruce McConnell, Earl H. Schmidt, John E. Messick and Edward W. Harris, to Universal Broadcasting Co., Inc., for a sum of $554,000 representing 5625 issued and outstanding shares of capital stock of licensee, subject to surrender, within 15 days, of CP for FM station at Indianapolis presently issued to transferee. (BTC-562)

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted consent to transfer of control from James K. Edmondson, Charlotte Edmondson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser for a total

(Continued on next page)

consideration not to exceed $12,714. (Comrs. Walker and Durr for hearing.) (BTC-566)

KINY—Juneau, Alaska; KTKN—Ketchikan, Alaska; Edwin A. Kraft (assignor), Alaska Broadcasting Co. (assignee)—Granted consent to voluntary assignment of license of stations KINY and KTKN from Edwin A. Kraft to William J. Wagner, tr/as Alaska Broadcasting Co., for a total consideration of $140,000 for both stations. (Comrs. Durr and Hyde for hearing) (BAL-635; BAL-636)

WDSU, WDSU-FM—Stephens Broadcasting Co. (assignor), Stephens Broadcasting Co., Inc. (assignee), New Orleans, La.—Granted voluntary assignment of license of station WDSU and CP for WDSU-FM from Stephens Broadcasting Co. to Stephens Broadcasting Co., Inc., a corporation. (BAL-662; BAPH-52)

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—Adopted memorandum opinion and order denying petition of KFDM for reconsideration of the action taken August 21, 1947, by a Board of Commissioners, modifying the action of the Commission of Feb. 22, 1947 (which granted without hearing the application of petitioner (BP-4241) so as to make it conditional upon acceptance of interference in certain proposed operations), and said action of the Board of Commissioners is affirmed.

KWFT, et al—Wichita Broadcasters, Wichita Falls, Tex. (a partnership)—Granted consent to assignment of AM station KWFT, associated FM station KWFT-FM and relay stations KWFR and KPAK, from the partnership, Wichita Broadcasters, to KWFT, Inc., for a consideration of $690,000. (BAL-643)

Central Michigan Radio Corp., Lansing, Mich.—Adopted order denying petition by Central Michigan Radio Corp. appealing from the ruling of the Motions Commissioner granting in part on Dec. 12, a petition filed by WILS, and continuing for 30 days the consolidated hearing on their respective applications from Dec. 19 to Jan. 19, 1948.

WHIO—Miami Valley Broadcasting Corp., Dayton, Ohio—Adopted an order granting petition for reconsideration directed against the Commission's action of April 30, in granting without hearing application (BMP-2107) of Illinois Valley Broadcasting Co., WIRL, Peoria, Ill.; and the order of April 30 granting the above application is modified to specify operation with 5 KW, day; 1 KW, night; using same directional antenna patterns specified in said application; and the application of WIRL requesting operation with 5 KW night is designated for hearing and WHIO made a party to the proceeding (Commrs. Webster and Jett for denial.) (Action taken December 15).

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—Granted assignment of CP for station WKLF from J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, d/b as Southeastern Broadcasting Co. to Southeastern Broadcasting Co., Inc. No monetary consideration involved. (BAP-67)

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted voluntary assignment of license of station WHAR from Glacus G. Merrill and Andrew Kovlan d/d as Mountain State Broadcasting Co. to Mountain State Broadcasting Co., Inc., a newly formed W. Va. corporation. (BAL-659)

WJEL & WJEM—Champion City Broadcasting Co., Springfield, Ohio—Granted voluntary assignment of license of AM station WJEL and conditional grant of FM station from Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, to Champion City Broadcasting Co., an Ohio corporation. (BAL-661; BAPH-51)

KDB—Don Lee Holding Co., Los Angeles, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

KFRC—Don Lee Holding Co., San Francisco, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

KGB—Don Lee Holding Co., San Diego, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

KHJ—Don Lee Holding Co., Los Angeles, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

730 KC.

Ohio-Michigan Broadcasting Corp., Toledo, Ohio—Granted petition for leave to amend its application (BP-4046; Docket 7346), so as to specify 730 kc., 250 watts, daytime, in lieu of 980 kc., 5 KW, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

780 KC.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Denied request for special service authorization to operate from 6 a. m. to 7:30 p. m., CST, on 780 kc., with 250 watts. (BSSA-177)

1370 KC.

Dr. Azra C. Baker, Seymour, Ind.—Granted petition for leave to amend his application (BP-6200; Docket 8596) so as to specify 500 watts on 1390 kc., daytime only, in lieu of 250 watts.

1400 KC.

Eugene Broadcasters, Inc., Eugene, Ore.—Granted petition for leave to amend its application (BP-4259; Docket 7484) so as to specify 1400 kc., 250 watts, unlimited time, in lieu of 1280 kc., 1 KW, unlimited. The amendment was accepted and application removed from the hearing docket, and further ordered that the application of KUGN be removed from the hearing docket. (BP-6386; Docket 8616)

1430 KC.

Gifford Phillips, Denver, Colo.—Granted petition for leave to amend his application (BP-4834; Docket 7662) so as to specify 1430 kc., 1 KW, daytime only, in lieu of 1450 kc., 250 watts, unlimited, etc. The amendment was accepted and application removed from the hearing docket. Further ordered that request for immediate grant of application be dismissed.

1480 KC.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.; KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Adopted memorandum opinion and order granting petition of KANS for reconsideration and grant, and granted application of KANS to change from 1240 kc., to 1480 kc., and increase power from 250 watts, unlimited time, to 1 KW, 5 KW-LS, DA day and night (BP-5159; Docket 7952), subject to approval of proposed transmitter site and antenna system by CAA and further provided that no operation of KANS on 1480 kc. shall take place until KAKE begins operation on 1240 kc.; further ordered that application of KAKE be granted to change operation from 1490 kc. to 1240 kc. with 250 watts, unlimited time (BP-6380), subject to condition that no operation of KAKE on 1240 kc. shall take place until KANS begins operation on 1480 kc. (Comr. Walker not participating.)

AM—Applications Accepted for Filing

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-P-4089, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—License to cover construction permit (B5-ML-1228, as modified) which authorized to increase power, make changes in directional antenna pattern and authority to determine operating power by direct measurement of antenna power.

560 KC.

WIS—Surety Life Insurance Co., Columbia, S. C.—Modification of construction permit (B3-P-5570, as modified, which authorized installation of new transmitter and mount FM antenna on #2 AM tower) for extension of completion date.

(Continued on next page)

570 KC.

WSYR—Central New York Broadcasting Corp., Syracuse, N. Y.—Voluntary transfer of control of licensee corporation from Harry C. Wilder, Mark S. Wilder and Associates to Radio Projects, Inc.

WGWD—G. W. Covington, Jr., Gadsden, Ala.—License to cover construction permit (B3-P-4000, as modified, which authorized a new standard broadcast station) and authority to determine operating power by direct measurement of antenna power.

610 KC.

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Modification of construction permit (BP-5660, which authorized to make changes in directional antenna and mount FM antenna on top of AM tower) for extension of completion date.

680 KC.

KNBC—National Broadcasting Co., Inc., San Francisco, Calif.—Construction permit to install a new vertical antenna.

690 KC.

WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—License to cover construction permit (B3-P-5355, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

KURV—James Cullen Looney, Edinburg, Texas—Construction permit to increase power from 250 watts day to 1 KW day and night, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use.

730 KC.

WPIT—Liberty Broadcasting Company, Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners)—Voluntary assignment of license from John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners d/b as Liberty Broadcasting Company to WPIT, Inc.

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—License to cover construction permit (B3-P-5261, as modified), which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

WBMD—Key Broadcasting Corp., Baltimore, Md.—License to cover construction permit (B1-P-4713, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

810 KC.

WJPG—Green Bay Newspaper Company, Green Bay, Wisc.—License to cover construction permit (B4-P-4350, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

840 KC.

WKAB—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—License to cover construction permit (B3-P-3745, as modified), which authorized a new standard broadcast station and change studio location from Madison and Front Sts., Mobile, Ala., to 354 St. Francis St., Mobile, Alabama, and authority to determine operating power by direct measurement of antenna power.

870 KC.

KIEV—Cannon System, Ltd., Glendale, Calif.—Authority to determine operating power by direct measurement of antenna power.

910 KC.

NEW—John C. Mullens, Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from John C. Mullens to Desert Broadcasting Co., Inc., change frequency from 920 kc. to 910 kc., increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited, change type of transmitter, install directional antenna for night use and change transmitter from to be determined, Phoenix, Arizona, to Delano Ave. and Camel Back Road, Phoenix, Arizona.

WPFB—Paul F. Braden, Middletown, Ohio—Special service authorization to operate on 910 kc., with 1 KW day and 100 watts night power, unlimited time, for a period not to exceed license period.

930 KC.

WJAX—City of Jacksonville, Jacksonville, Fla.—Modification of CP (B3-P-4271, which authorized to increase power, install directional antenna for night use), for extension of completion date.

940 KC.

NEW—Eastern Indiana Radio Corp., Muncie, Ind. (P. O., 116½ North Walnut St.)—Construction permit for a new standard broadcast station to be operated on frequency 940 kc., with power of 250 watts and daytime hours of operation.

950 KC.

NEW—Bunker Hill Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, daytime only. Amended re officers, directors and stockholders.

NEW—Boone County Broadcasting Co., Columbia, Mo.—Construction permit for a new standard broadcast station to be operated on frequency 950 kc., with power of 1 KW (DA-1) and unlimited hours of operation. Amended to change transmitter location to Route 6, 3½ miles northwest of Columbia, Mo., and studio location to 1008 East Broadway Uptown Theater Building, Columbia, Mo.

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership)—License to cover construction permit (B3-P-4747, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

990 KC.

WDWD—Dawson Broadcasting Co., Dawson, Ga.—Modification of construction permit (BP-6256, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T), for approval of antenna, transmitter and studio locations at just west of Georgia Highway #55 and Seaboard Airline Railway, north of Dawson, Georgia.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—License to cover construction permit (B3-P-4328, as modified), which authorized a new standard broadcast station, specify studio location and authority to determine operating power by direct measurement of antenna power.

WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Modification of construction permit (BP-5965, as modified, which authorized increase in power, changes in transmitting equipment, installation of directional antenna for day and night use (DA-1) and change transmitter location) to make changes in transmitting equipment.

1010 KC.

KSMN—Mohawk Broadcasting Co., Mason City, Iowa—Modification of construction permit (BP-6193, which authorized a new standard broadcast station) for approval of antenna and transmitter location at U. S. Highway 18, east of Mason City, Iowa.

KIND—Central Broadcasting, Inc., Independence, Kans.—License to cover construction permit (BP-5751, as modified),

(Continued on next page)

which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1030 KC.

KWBU—Baylor University, Corpus Christi, Texas—Extension of special service authorization to operate on 1030 kc., 50 KW power, using non-directional antenna, during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas. Period not to exceed six months from 12-15-47.

1050 KC.

WVEC—Peninsula Broadcasting Corp., Hampton, Va.—Modification of construction permit (BP-6100 which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location at R. F. D. No. 3, Hampton-Buckroe Boulevard, 1 mile east from intersection of Routes 168 and 239, Hampton, Va.

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to increase power from 250 watts to 1 KW and make changes in transmitting equipment.

1070 KC.

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BP-5031, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter and studio locations) for extension of completion date.

1150 KC.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Modification of construction permit (B3-P-5283, as modified, which authorized change in transmitter location and install FM antenna on top of center element of directional system) for extension of completion date.

1170 KC.

WJJJ—Southern Broadcasting Co., Montgomery, Ala. (Joseph G. Mathews, E. Judkins Mathews and John C. Mathews)—Modification of construction permit (B3-P-4743, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1190 KC.

KGYW—California-Nevada Broadcasting Co., Vallejo, Calif. (A partnership composed of Hubert Q. Joucken and David McKay)—License to cover construction permit (B5-P-4614, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWHK—James E. Murray, Hutchinson, Kans.—Voluntary assignment of license from James E. Murray to KWHK Broadcasting Company, Inc.

1220 KC.

KWRT—Interlake Broadcasting Corp., Renton, Wash.—License to cover construction permit (B5-P-5485, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WJNO—WJNO, Inc., West Palm Beach, Fla.—Authority to determine operating power by direct measurement of antenna power.

WTCJ—Tell City Broadcasting Co., Tell City, Ind. (James Roland Brewer)—Modification of construction permit (B4-P-5224, as modified, which authorized a new standard broadcast station) for extension of completion date.

WCOL—Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-P-5199, as modified, which authorized installation of FM antenna on AM tower) for extension of completion date.

WAIM—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-P-5310, as modified, which authorized installation of new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

KCMC—KCMC, Inc., Texarkana, Texas—Construction permit to reinstate (B3-P-5451), which authorized to make changes in vertical antenna, mount FM antenna on top of AM tower and change transmitter location.

KWAK—Stuttgart Broadcasting Corp., Stuttgart, Ark.—Modification of construction permit (BP-5862, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment and change frequency from 1240 kc. to 1230 kc.

1240 KC.

WCMD—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership)—License to cover construction permit (BP-5838, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIL—Central Willamette Broadcasting Co., Albany, Ore.—License to cover construction permit (B5-P-5295, as modified), which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

WSKI—Montpelier-Barre Broadcasting Co., Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—License to cover construction permit (BP-5739, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTRE—Forest Capital Broadcasting Co., Lufkin, Texas—License to cover construction permit (B3-P-5275, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

KRNO—Western Empire Broadcasters, Inc., San Bernadino, Calif.—Modification of construction permit (B5-P-4863, as modified, which authorized a new standard broadcast station) for extension of completion date.

WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.—License to cover construction permit (B2-P-5019, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1260 KC.

KSMI—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter)—Modification of construction permit (BP-6086, which authorized a new standard broadcast station), for approval of antenna, transmitter and studio locations at one mile due north of business district, Seminole, Oklahoma.

KTAE—Williamson County Broadcasting Co., Taylor, Tex. (Graham Gillis Conoley, Dr. Raymond Garrett and Ross K. Prescott, a partnership)—Modification of construction permit (BP-6139), which authorized a new standard broadcast station to change type of transmitter, for approval of antenna and transmitter location at along Highway 95, 2½ miles north of Taylor, Texas, and to speeify studio location as 121 E. Second Street, Taylor, Texas.

1270 KC.

WVRA—Sims Publishing Co., Orangeburg, S. C.—Modification of construction permit (B3-P-5577, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at West Russell St., Orangeburg, South Carolina, and to specify studio location as 1 Memorial Plaza, Orangeburg, S. C.

(Continued on next page)

A Merry Christmas . . .

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, daytime. Amended re change in officers, directors and stockholders.

1280 KC.

WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.—License to cover construction permit (B1-P-4826, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

1320 KC.

WATR—Harold Thomas, Waterbury, Conn.—Voluntary assignment of license from Harold Thomas to WATR, Inc.

1330 KC.

WJPS—WJPS, Inc., Evansville, Ind.—Modification of construction permit (B4-P-3293, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1340 KC.

WEVE—Ridson, Inc., Eleveth, Minn.—License to cover construction permit (B5-P-5758, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WGNI—General Newspapers, Inc., Wilmington, N. C.—Modification of license to change main studio location from 233 Princess St., Wilmington, N. C., to North Carolina State Highway #76-74, near Wilmington, N. C.

KBND—Central Oregon Broadcasting Co., Bend, Ore.—Authority to determine operating power by direct measurement of antenna power.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-P-5504, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) to make changes in vertical antenna.

1350 KC.

KREI—Cecil W. Roberts, Farmington, Mo.—License to cover construction permit (BP-5712, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

1360 KC.

WLBK—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership)—License to cover construction permit (B4-P-5648), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTTH—The Times Herald Co., Port Huron, Mich.—License to cover construction permit (B2-P-5361, as modified), which authorized a new standard broadcast station.

KREL—Tri-Cities Broadcasting Co., Goose Creek, Texas—License to cover construction permit (B3-P-4706, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—The Mount Carmel Broadcasting Co., Mount Carmel, Ill. (Charles F. Rodgers)—Construction permit for a new standard broadcast station to be operated on frequency 1560 kc. with power of 250 watts, daytime. Amended to change frequency from 1560 kc. to 1360 kc., increase power from 250 watts to 500 watts and change type of transmitter.

1400 KC.

WLLH—Merrimac Broadcasting Company, Inc., Lowell, Mass.—Involuntary transfer of control of licensee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, Testamentary Executrix of the Estate of Albert S. Moffat, deceased.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—License to cover construction permit (B1-P-5114, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Voice of Little Rhody, Newport, R. I. (John E. Malloy and Irene A. Malloy, a partnership) (P. O. 148 Earle St., Central Falls, R. I.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

WCOS—Radio Columbia, Columbia, S. C.—Construction permit to install new vertical antenna and change transmitter location.

WHLF—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)—License to cover construction permit (B2-P-5629, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1430 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—License to cover construction permit (BL-P-4306, as modified) which authorized a new standard broadcast station and specify studio location as 91-93 Halsey St., Newark, N. J., and authority to determine operating power by direct measurement of antenna power.

1440 KC.

KJAY—S. H. Patterson, Topeka, Kans.—Modification of construction permit (BP-4389, as modified, which authorized a new standard broadcast station) to change power from 5 KW day and 1 KW night to 5 KW day and night and to specify studio location as 908 Kansas Ave., Topeka, Kans.

1450 KC.

KXLR—Arkansas Airwaves Co., North Little Rock, Ark.—Construction permit to install new transmitter.

WNAB—Harold Thomas, Bridgeport, Conn.—Voluntary assignment of license from Harold Thomas to WNAB, Inc.

KWBW—The Nation's Center Broadcasting Co., Hutchinson, Kans. (William Wyse, Stanley Marsh, deceased, and Bess Wyse)—Involuntary assignment of license from William Wyse, Stanley Marsh, deceased and Bess Wyse, d/b as The Nation's Center Broadcasting Co. to William Wyse and Bess Wyse, a partnership d/b as Radio Station KWBW.

WMAS—WMAS, Inc., Springfield, Mass.—Involuntary transfer of control of licensee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, Testamentary Executrix of the Estate of Albert S. Moffat, deceased.

WROX—Birney Imes, Sr., Clarksville, Miss.—Involuntary assignment of license from Birney Imes, Sr., deceased to Birney Imes, Jr., administrator of the Estate of Birney Imes, Sr., deceased.

WMAJ—Centre Broadcasters, Inc., State College, Pa.—Construction permit to install new transmitter.

WWPB—Paul Brake, Miami, Fla.—License to cover construction permit (B3-P-4282, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWDC—Capital Broadcasting Co., Washington, D. C.—License to cover construction permit (BP-5604) which authorized to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Modification of construction permit (BP-5686, which authorized to install new antenna and change transmitter location) for extension of completion date.

KWBM—Williston Broadcasting Co., Williston, N. Dak.—Modification of construction permit (BP-6218, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Scenic Highway 1 mile east of Williston, N. Dak.

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WLEC—Lake Erie Broadcasting Co., Sandusky, Ohio—License to cover construction permit (B2-P-4190) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B5-P-5572, as modified, which authorized to make changes in transmitting equipment, install new vertical antenna, and mount FM antenna on top of AM tower) for extension of completion date.

WNOE—James A. Noe, New Orleans, La.—Authority to determine operating power by direct measurement of antenna power.

1470 KC.

NEW—The Midwestern Broadcasting Co., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna day and night (DA-2) and unlimited hours of operation. Amended to change ground system, and to change transmitter location from Intersection of Dura Avenue and Ottawa River, near Toledo, Ohio, to Corner Suder Avenue and Half-way Creek, near Toledo, Ohio.

1480 KC.

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—License to cover construction permit (BP-6455, which authorized to install old main transmitter at present site of main transmitter to be used for auxiliary purposes with power of 1 KW and employing directional antenna for night use.

1490 KC.

KXAR—Hope Broadcasting Company, Hope, Ark.—License to cover construction permit (B3-P-5353, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KICM—Mason City Broadcasting Co., Mason City, Iowa (Louis Wolf, Abbott E. Wolf, George Wolf and William Robert Wolf, a partnership)—Modification of construction permit (B4-P-5324, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On the North Side of 19th St., S. W., 800′ W. of Chicago & NW Railway tracks, approx. 1.3 miles from center of Mason City, Iowa.

KWRN—Reno Newspapers, Inc., Reno, Nev.—License to cover construction permit (B5-P-5426, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—License to cover construction permit (B2-P-5386, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) for extension of completion date.

1540 KC.

WLOI—LaPorte County Broadcasting Co., LaPorte, Ind. (Isabel S. Rumely, Hoyt H. Scott and Edward Young, a partnership)—Modification of construction permit (BP-5874, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at Holton Road, adjacent to North Pine Lake, 2 miles N. W. of LaPorte, Indiana, and to specify studio location as Rumely Hotel, 800 Michigan Ave., LaPorte, Ind.

WJMO—W. J. Marshall, Cleveland, Ohio—Voluntary assignment of license from W. J. Marshall to WJMO Broadcasting Co.

1560 KC.

KHBR—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—Modification of C. P. (B3-P-5503, as modified, which authorized a new standard broadcast station) to change type of transmitter (W. E. 451-1A), make changes in vertical antenna, and to change studio location from Hotel Newcomb, 140 South Waco, Hillsboro, Tex., to 204-A East Franklin Street, Hillsboro, Tex.

1570 KC.

WSID—Sidney H. Tinley, Jr., Essex, Md.—License to cover construction permit (BP-5843, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WPTW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—License to cover construction permit (B2-P-4954, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1600 KC.

Correction

The application for a new station in last week's REPORTS under name of **Liebam** is corrected by the Commission to read Julian Louis **Liebman.**

AM—Applications Tendered for Filing

590 KC.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Modification of license to change from employing directional antenna day and night to directional antenna for night use only.

620 KC.

WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.—Modification of construction permit to make changes in the directional antenna and ground system.

630 KC.

NEW—Edmond H. Smith, Jr., Hickory, N. C.—Construction permit for a new standard broadcast station to be operated on frequency 630 kc., power of 1 KW, daytime.

790 KC.

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Consent to transfer of control from licensee to Press, Inc.

830 KC.

WNYC—City of New York, Municipal Broadcasting System,, New York, N. Y.—Application for increase in power from 1 KW to 1 KW, 5 KW LS and make changes in directional antenna system.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Request for SSA to operate with 830 kc., power of 1 KW, hours from 6:00 a.m. to 10:00 p.m., E.S.T., with directional antenna from Sundown, Minneapolis, Minn., to sign-off time. Period of time, six months from March 2, 1948, or until such time as a final determination has been made in the clear channel hearing.

930 KC.

WBCK—Michigan Broadcasting Co., Battle Creek, Mich.—Modification of construction permit to change proposed transmitter location and for approval of the antenna system.

1150 KC.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-P-4447) to change from directional antenna for day and night use to directional antenna for night use only, using power of 1 KW on 1150 kc.

1230 KC.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas—Consent to transfer of stock in licensee corporation from Howard S. Smith, Howard Hicks, R. E. Pratt, Ross Bohannon and John A. Hicks to Earle Fletcher,

(Continued on next page)

Truett Kimzey, Jack C. Elliott, Wm. N. Edwards and J. Warren Day.

Norfolk Broadcasting Corp., Norfolk, Va.—Modification of construction permit to change hours of operation from daytime to unlimited; frequency from 1220 kc. to 1230 kc., and approval of the antenna system and transmitter location.

1340 KC.

NEW—Murl Edmund Fulk, Glendale, Ariz.—Construction permit for a new standard broadcast station to be operated on frequency 1340 kc., 250 watts, unlimited hours of operation. (Contingent on KRUX being granted a change in facilities.)

1390 KC.

WCSC, Etc.—John M. Rivers, Charleston, S. C.—Consent to assignment of construction permit and license of standard station, construction permit of FM station, and licenses of remote pickup stations to WCSC, Inc.

1460 KC.

NEW—Carmi Broadcasting Co., Carmi, Ill.—Construction permit for a new standard broadcast station to be operated on frequency 1460 kc., power of 1 KW, unlimited hours of operation, directional antenna for night use.

1480 KC.

KGCX—E. E. Krebsbach, Sidney, Mont.—Construction permit to increase power from 1 KW to 5 KW and install directional antenna for day and night use.

1490 KC.

KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans. (T. Hall Collinson and Norville G. Wingate, a partnership)—Consent to assignment of license to T. Hall Collinson, d/b as Collinson Broadcasting Co.

1540 KC.

NEW—Sarasota Broadcasting Co., Sarasota, Fla. (Antonio C. Fernandez, Charles J. Fernandez, William P. Carey and Gonzalo Fernandez)—Construction permit for a new standard broadcast station to be operated on frequency 1540 kc., power of 1 KW, daytime.

FREQUENCY MODULATION

FM—Proposed Rule Approved

The Commission approved a Notice of Proposed Rule Making proposing to amend Secs. 3.218 and 3.518 of the rules, providing for an orderly schedule for the renewal of FM broadcast station licenses, including non-commercial educational FM stations. It would be on a staggered basis as in the case of renewal of standard broadcast stations except that FM stations are licensed for one year and AM for three.

FM—Docket Cases

The Commission announced its **Order** setting aside and vacating its Decision of October 21, 1947, in the **New York FM cases** (WBNX Broadcasting Co., Inc., et al, Dockets 6013 et al), and ordered oral argument before the Commission en banc on January 12, 1948, and that the parties address themselves not only to the Proposed Decision of April 9, 1947, but to the Findings of Fact and Conclusions of Law contained in the Commission's Decision of October 21, 1947, and to the contentions raised in the petitions for rehearing. Any party desiring to file a brief may do so within 20 days.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Tribune Publishing Co., Pratt, Kans.—Class A; proposed Channel No. 265 (100.9 mc.). (BPH-1371)

The Corinth Broadcasting Co., Inc., Corinth, Miss.—Class B; proposed Channel No. 268 (101.5 mc.). (BPH-1354)

Radio Station KWOC, Poplar Bluff, Mo.—Class B; proposed Channel No. 233 (94.5 mc.). (BPH-1362)

Western New York Broadcasting Co., Buffalo, N. Y.—Class B; proposed Channel No. 277 (103.3 mc.). (BPH-1363)

Tacoma Broadcasters, Inc., Tacoma, Wash.—Class B.; proposed Channel No. 243 (96.5 mc.). (BPH-1357)

Southeastern Broadcasting Co., Inc., Sylacauga, Ala.—Class B; proposed Channel No. 270 (101.9 mc.). (BPH-1355)

Harold L. Sudbury, Blytheville, Ark.—Class B; proposed Channel No. 241 (96.1 mc.). (BPH-1359)

WRGK, Inc., LaGrange, Ill.—Class B; proposed Channel No. 276 (103.1 mc.). (BMPH-846)

Northern Illinois Broadcasting Co., Woodstock, Ill.—Class A; proposed Channel No. 221 (92.1 mc.). (BPH-1346)

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Class B; Channel 256 (99.1 mc.). (This channel was deleted from Lansing and added to Hillsdale, Mich.) (BPH-1352)

Radio St. Louis, St. Louis, Mo.—Class B; proposed Channel 298 (107.5 mc.). (BPH-1348)

Milton J. Hinlein, Sedalia, Mo.—Class B; proposed Channel No. 259 (99.7 mc.). (BPH-1360)

WAUK Broadcasting Co., Waukesha, Wis.—Class A; proposed Channel No. 237 (95.3 mc.). (BPH-1356)

C. H. Winans Co., Morristown, N. J.—Authorized conditional grant for a Class A station in Morristown in lieu of previous grant for Watchung, N. J., proposed Channel No. 288 (105.5 mc.). (BMPH-1089)

FM—Grants Vacated

Copley Press, Inc., Elgin, Ill.—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-546).

Copley Press, Inc., Joliet, Ill.—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-548).

Tri-State Broadcasting Co., Sioux Falls, S. Dak.—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-1150).

Sentinel Radio Corp., Evanston, Ill.—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-739).

John F. Pidcock, Sr., Moultrie, Go.—Granted request to vacate CP for a Class B station and dismissed application (BPH-420).

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Class B; 104.3 mc. (Channel No. 282); 3 KW, 335 feet. (BPH-1174)

WREV—The Reidsville Broadcasting Co., Reidsville, N. C.—Class B; 102.1 mc. (Channel 271); 1.6 KW; 330 ft. (BMPH-877)

Wm. H. Miller, Painesville, Ohio—Class A; 101.7 mc. (Channel 269); 970 watts; 170 feet. (BPH-1178)

WBUT—Eagle Printing Co., Inc., Butler, Pa.—Class A; 103.9 mc. (Channel 280); 600 watts; 310 ft. (BPH-791)

WESC-FM—Greenville Broadcasting Co., Greenville, S. C.—Class B; 92.5 mc. (Channel 223); 12 KW; 360 ft. (BPH-1149)

WBFK—George M. Hughes, Florence, S. C.—Class B; 94.1 mc. (Channel 231); 14 KW; 485 ft. (BPH-1134)

Scripps-Howard Radio, Inc., Knoxville, Tenn.—Class B; 103.7 mc. (Channel 279); 280 KW; 600 ft. (BPH-1039)

(Continued on next page)

KECK-FM—Ector County Broadcasting Co., Odessa, Tex.—Class B; 97.5 mc. (Channel 248); 1.7 KW; 400 ft. (BPH-1200)

KABC-FM—The Alamo Broadcasting Co., San Antonio, Tex.—Class B; 97.3 mc. (Channel 247); 31 KW; 350 ft. (BPH-921)

KNOW-FM—Frontier Broadcasting Co., Inc., Austin, Tex.—Class B; 95.5 mc. (Channel No. 238); 52 KW; 420 ft. (BPH-327)

WACO-FM—Frontier Broadcasting Co., Inc., Waco, Tex.—Class B; 98.7 mc. (Channel 254); 48 KW; 320 feet. (BPH-328)

KOPP-FM—James B. Littlejohn, Ogden, Utah—Class A; 103.9 mc. (Channel 280); 480 watts; minus 160 ft. (BPH-1068)

The following were authorized construction permits in lieu of previous conditions:

WAFM—Voice of Ala., Inc., Birmingham, Ala.—Class B; 99.5 mc. (Channel 258); 515 KW; 840 ft. (BMPH-1095)

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Class B; 93.7 mc. (No. 229); 71 KW; 250 ft. and for extension of completion date. (BMPH-1031)

WMSA-FM—The Brockway Co., Messena, N. Y.—Class B; 105.3 mc. (No. 287); 13 KW; 335 ft. (BMPH-1054)

WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; 93.3 mc. (Channel 227); 35 KW; 360 ft. (BMPH-1083)

WEAL—Ohio-Mich. Broadcasting Corp., Toledo, Ohio—Class B; 107.9 mc. (Channel 300); 65 KW; 220 ft. (BPH-953)

WFLN—Franklin Broadcasting Corp., Philadelphia, Pa.—Class B; 95.7 mc. (Channel 239); 20 KW; 500 ft. (BMPH-1013)

FM—Modification of CP's Granted

WDBJ-FM—Times-World Corp., Roanoke, Va.—Granted modification of CP to extend completion date to 4-1-48. (BMPH-1126)

KESD-FM—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP to extend completion date to 3-5-48. (BMPH-994)

The following were granted Modification of CP's for extension of completion dates as indicated:

KSD-FM, St. Louis, to 3-16-48 (BMPH-1099); WHYN-FM, Holyoke, Mass., to 5-1-48 (BMPH-1137); KJBS-FM, San Francisco, to 6-30-48 (BMPH-1147); WMFR-FM, High Point, N. C., to 1-30-48 (BMPH-1170); WMLL, Evansville, Ind., to 4-20-48 (BMPH-1169); KMPC-FM, Los Angeles, to 7-1-48 (BMPH-1125); WFRS, Grand Rapids, to 3-4-48 (BMPH-1171); KOMB, Los Angeles, to 1-27-48 (BMPH-949); WCLR, Clearfield, Pa., to 3-12-48 (BMPH-1133).

KRCC, Richmond, Calif. to 5-30-48, (BMPH-1160); WLPM-FM, Suffolk, Va., to 3-28-48 (BMPH-1155); WTAD-FM, Quincy, Ill., to 3-30-48 (BMPH-1156); KGNC-FM, Amarillo, Texas, to 7-1-48 (BMPH-1161); WGYN, New York, to 3-1-48 (BMPH-1141); WFBR-FM, Baltimore, to 3-31-48 (BMPH-1073); WFBC-FM, Greenville, S. C., to 2-28-48 (BMPH-1163); WWDX, Paterson, N. J., to 3-15-48 (BMPH-1131); WBOC-FM, Salisbury, Md., to 3-14-48 (BMPH-1144); KIMV, Hutchinson, Kans., to 7-1-48 (BMPH-1162).

WESB-FM, Bradford, Pa., to 4-1-48 (BMPH-1154); WJLB-FM, Detroit, to 5-1-48 (BMPH-1165); WDAK-FM, Columbus, Ga., to 3-30-48 (BMPH-1148); WFBG-FM, Altoona, Pa., to 2-1-48 (BMPH-1151); KVMC-FM, Vernon, Texas, to 1-26-48 (BMPH-1153); WMBR-FM, Jacksonville, Fla., to 3-25-48 (BMPH-730); KIDO-FM, Boise, Idaho, to 3-11-48 (BMPH-1138); KMIB, Belton, Texas, to 3-15-48 (BMPH-1149); KNX-FM, Hollywood, Calif., to 3-28-48 (BMPH-1143).

WEHS, Chicago, to 5-1-48 (BMPH-1123); WFHR-FM, Wisconsin Rapids, to 4-26-48 (BMPH-1115); KIXL-FM, Dallas, Texas, to 5-30-48 (BMPH-1102); WNXC, Lima, Ohio, to 3-22-48 (BMPH-1135); WRCM, New Orleans, to 5-27-48 (BMPH-1072); KMED-FM, Medford, Ore., to 3-1-48 (BMPH-1119); WHMA-FM, Anniston, Ala., to 6-23-48 (BMPH-1130); KRED, Eureka, Calif., to 2-22-48 (BMPH-1127).

FM—Miscellaneous Actions

The World Co., Lawrence, Kans.—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-535)

Augusta Chronicle Broadcasting Co., Augusta, Ga.—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-665)

Siskiyou Broadcasting Co., Inc., Ashland, Ore.—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-933)

WCFR—Narragansett Broadcasting Co., Fall River, Mass.—Authorized change in frequency assignment to WCFR to 93.5 mc. (Channel No. 228), in lieu of present assignment, 100.9 mc. (Channel No. 265).

WLDM—Lincoln Broadcasting Co., Detroit, Mich.—Authorized change in frequency assignment to WLDM to 95.5 mc. (Channel 238), in lieu of 94.7 mc. (Channel 234).

FM—Applications Accepted for Filing

WFAM-FM—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-PH-470, as modified) which authorized a new FM broadcast station, for extension of completion date.

WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-PH-383, as modified) which authorized a new FM broadcast station, for extension of completion date.

WUSJ—Lockport Union-Sun & Journal, Inc., Lockport, N. Y.—Modification of construction permit (B1-PH-1042, which authorized a new FM broadcast station) to change transmitter site, ERP to 809 watts, antenna height above average terrain to 271.5', change studio location, make changes in antenna system and change commencement and completion dates.

WFSS—Suffolk Broadcasting Corp., 2½ Miles S. W. of Coram, Long Island, N. Y.—Modification of construction permit (B1-PH-816, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-612, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAGA-FM—Liberty Broadcasting Corp., Atlanta, Ga.—Modification of construction permit (B3-PH-449, which authorized a new FM broadcast station) to change ERP to 50 KW, make changes in antenna system, and extension of commencement and completion dates.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, for extension of completion date.

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—License to cover construction permit (B1-PH-602, as modified) which authorized a new FM broadcast station.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Voluntary transfer of control to Radio Projects, Inc.

WISE-FM—Radio Station WISE, Inc., Asheville, N. C.—Modification of construction permit (B3-PH-914, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-1-48 to 7-1-48.

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Modification of construction permit (B3-PH-714, as modified) to make changes in antenna system and change

(Continued on next page)

commencement and completion dates from 2-4-47 and 2-4-48 to 60 days from date of grant and 80 days thereafter, respectively.

WAND-FM—P. C. Wilson, Canton, Ohio—Modification of construction permit (B2-PH-916, which authorized a new FM broadcast station) for extension of completion date from 12-14-47 to 3-14-48.

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275, as modified) which authorized a new FM broadcast station, for extension of completion date from 12-17-47 to 1-1-48.

WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, John N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Meridan, partners) —Modification of construction permit (B2-PH-582, which authorized a new FM broadcast station) for extension of completion date from 12-25-47 to 5-25-48.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, as modified, which authorized a new FM broadcast station, for extension of completion date from 1-6-48 to 4-6-48.

WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.—Modification of construction permit (B1-PH-133, as modified) which authorized a new FM broadcast station, to change antenna height above average terrain to 498 feet; make changes in antenna system and change commencement and completion dates from 12-30-46 and 3-31-48 to 60 days from date of grant and 180 days thereafter, respectively.

WLLH-FM—Merrimac Broadcasting Co., Inc., Lowell, Mass.—Involuntary transfer of control of permittee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

WMAS-FM—WMAS, Inc., Springfield, Mass.—Involuntary transfer of control of permittee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

KVOX-FM—KVOX Broadcasting Co., Fargo, N. Dak.—Voluntary transfer of control of grantee corporation from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to J. J. Bowers, Dr. J. R. Dillard, Roy S. Dwyer, Sam Field, Abel W. Hedlund, Ben Horvick, Isadore Horwitz, Lee Johnson, Jacob F. Kiefer, John T. Lamb, Manny Marget, Oscar C. Martinson, A. W. McConn, E. J. Keller, Arnold F. Miller, Memfred Nelson, Henry Neubarth, Henry R. Peterson, O. S. Roberts, A. S. Sigurdson, Sam Stern, William Stern, Franklin J. Van Osdel, George M. Vigestad, Edwin C. Werre and Louis P. Goldberg.

WCAC—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-PH-568, as modified) which authorized a new FM broadcast station, for extension of completion date from 12-23-47 to 3-30-48.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—License to cover construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station.

WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn. (Jack M. Draughon & Louis R. Draughon)—Modification of construction permit (B3-PH-474, as modified, which authorized a new FM broadcast station) for extension of completion date from 1-3-48 to 7-3-48.

KFTG—Lone Star Broadcasting Co., Fort Worth, Texas (A co-partnership composed of David H. Rankin and J. Lee Rankin)—Modification of construction permit (B3-PH-1007, which authorized a new FM broadcast station) for extension of completion date from 12-10-47 to 12-10-48.

KING-FM—Western Waves, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-1032, as modified) which authorized a new FM broadcast station, to change name to King Broadcasting Co.

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wisc. (Myles H. Johns, William F. Johns, Jr., William F. Johns and Frederick W. Renshaw)—Modification of construction permit (B4-PH-212, as modified) which authorized a new FM broadcast station, for extension of completion date from 12-18-47 to 3-18-48.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of C. P. (B3-PH-661, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-10-48 to 4-10-48.

WQDI—Quincy Newspapers, Inc., Quincy, Ill.—Modification of C. P. (B4-PH-387, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-6-48 to 7-6-48.

KWBW-FM—The Nation's Center Broadcasting Co., Hutchinson, Kans. (William Wyse, Stanley Marsh and Bess Wyse)—Involuntary assignment of conditional grant to William Wyse and Bess Wyse, a partnership, d/b as Radio Station KWBW.

Channel #252

NEW—Lake Broadcasting Co., Leesburg, Fla. (P. O., 1240 Floradel Ave.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency, Channel #252, 98.3 mc., ERP 1 KW.

To Be Assigned

KAMT—Agricultural and Mechanical College of Texas, College Station, Texas—Modification of construction permit (B3-PH-753, which authorized a new FM broadcast station) to change type of station to Class A, frequency to "to be assigned by FCC", specify transmitter site as College Station, Texas, type of transmitter, ERP as 227 watts, antenna height above average terrain as 272 feet, and specify antenna system.

WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.—Modification of construction permit (B2-PH-795, as modified) which authorized changes in FM broadcast station, for extension of completion date.

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-556, as modified) which authorized a new FM broadcast station, for extension of completion date.

WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, John N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Meridan, partners) —Voluntary assignment of construction permit to WPIT, Inc.

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa. —License to cover construction permit (B2-PH-191, as modified) which authorized a new FM broadcast station.

WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-PH-352, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLEE-FM—Lee Broadcasting Corp., Richmond, Va.—Modification of construction permit (B2-PH-911, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Modification of construction permit (B2-PH-229, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGST-FM—Regents of the University of Georgia, Atlanta, Ga. (for and on behalf of Georgia School of Technology)—Modification of construction permit (B3-PH-918, which authorized a new FM broadcast station) for extension of completion date.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, as modified, which authorized a new FM broadcast station) for extension of completion date.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551, as modified, which authorized a new FM broadcast station) for extension of completion date.

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KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—License to cover construction permit (B5-PH-278, as modified) which authorized a new FM broadcast station.

WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-PH-566, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFMY—Greensboro News Co., Greensboro, N. C.—Modification of construction permit (B3-PH-354, as modified) which authorized a new FM broadcast station, for extension of completion date.

KOIN-FM—KOIN, Inc., Portland, Ore.—Modification of construction permit (B5-PH-345, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCED-FM—Tri-County Broadcasting Co., Inc., DuBois, Pa.—Modification of construction permit (B2-PH-681, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-PH-910, as modified) which authorized a new FM broadcast station, for extension of completion date.

KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-PH-458, as modified) which authorized a new FM broadcast station for extension of completion date.

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-PH-913, as modified) which authorized a new FM broadcast station for extension of completion date.

WCON-FM—The Constitution Publishing Co., Atlanta, Ga.—Modification of construction permit (B3-PH-125, as modified) which authorized a new FM broadcast station for extension of completion date.

TELEVISION

TV—Miscellaneous Actions

Empire Coil Co., Inc., Allison Park (Pittsburgh), Pa.; Allegheny Broadcasting Corp., Pittsburgh, Pa.; Westinghouse Radio Stations, Pittsburgh, Pa.; WPIT, Inc., Pittsburgh, Pa.—Designated for consolidated hearing application (BPCT-215) of Empire Coil Co., Inc., Westinghouse Radio Stations (BPCT-221), WPIT, Inc. (PCT-241); and granted petition of Allegheny Broadcasting Corp. to reinstate its application (BPCT-147) and designated it for hearing in this proceeding.

KTSL—Don Lee Holding Co., Los Angeles, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System (BMPCT-132).

W6XAO, W6XDU, W6XNO—Don Lee Holding Co., area of Los Angeles, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System (BMLPVB-1; MLVB-50; MPVB-172).

The Connecticut Broadcasting Co., Hartford, Conn.—Granted petition to accept late appearance in re application for television station (BPCT-195; Docket 8622).

Empire Coil Co., Inc., New Rochelle, N. Y.—Granted petition to accept late appearance in re application for television station (BPCT-191; Docket 8620).

TV—Applications Accepted for Filing

WDLT—King-Trendle Broadcasting Corp., Detroit, Mich.—Modification of construction permit (BPCT-45, as modified) for extension of completion date from 12-10-47 to 6-10-48.

KSTP-TV—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (BPCT-130, as modified) to change transmitter location from N. Shelling Ave., approximately 4½ miles N. W. of St. Paul, Minn., to Bedford St. & University Ave.; change studio location from: to be determined in St. Paul, Minn., to Bedford St. and University Ave., St. Paul, Minn.; change ERP to visual 24.7 KW, aural 17.31 KW; change equipment and antenna system, and extension of commencement and completion dates to 10 days from date of grant and 180 days thereafter.

NEW—Miami Valley Broadcasting Corp., Dayton, Ohio (P. O., 47 South Ludlow St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of visual 23.94 KW, aural 25.2 KW, and unlimited hours of operation.

NEW—Lehigh Valley Broadcasting Co., Allentown, Pa. (P. O., 39-41 N. Tenth St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual 440 watts, aural 324 watts, and unlimited hours of operation.

NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (P. O., 88 N. Franklin St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 15.2 KW, aural 16 KW, and unlimited hours of operation.

NEW—KROW, Inc., Oakland, Calif. (P. O., Radio Center Bldg., 464 19th St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 28.2 KW, aural 14.8 KW, and unlimited hours of operation.

WDEL-TV—WDEL, Inc., Wilmington, Dela.—Modification of construction permit (BPCT-113, which authorized a new commercial television broadcast station) to change transmitter location from 9th & King Sts., Wilmington, Del., to 5 miles north of Wilmington, Del., change type equipment and antenna system and extension of commencement and completion dates to 60 days from date of grant and 180 days thereafter.

WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.—Modification of construction permit (BPCT-41, which authorized a new commercial television broadcast station) for extension of completion date from 12-23-47 to 6-23-48.

WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.—Modification of construction permit (BPCT-41, which authorized a new commercial television broadcast station) to change equipment, and change antenna system.

NEW—Isle of Dreams Broadcasting Corp., Miami, Fla. (P. O., 600 Biscayne Blvd.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 23.87 KW, aural 12.65 KW, and unlimited hours of operation.

NEW—The Atlanta Journal Co., Atlanta, Ga. (P. O., 5 Forsyth St., N. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5 or #8, 76-82 or 180-186 mc., ERP of visual 21.6 KW, aural 11.375 KW, and unlimited hours of operation.

NEW—Pearl Lemert, Bakersfield, Calif. (P. O., 625 Truxton Ave.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #10, 192-198 mc., ERP visual and aural, 1 KW, unlimited hours of operation.

KLAC-TV—Dorothy S. Thackrey, Los Angeles, Calif.—Assignment of construction permit to KMTR Radio Corporation.

NEW—Hawley Broadcasting Co., Reading, Pa. (533 Penn. St.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #5, 76-82 mc., ERP visual 4 KW, aural .338 KW, unlimited hours of operation.

(Continued on next page)

A Merry Christmas . . .

NEW—Texas Television, Dallas, Texas (L. F. Corrigan) (2206 Mercantile Bank Bldg.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #10, 192-198 mc., ERP visual 30.24 KW, aural 15.925 KW, and unlimited hours of operation.

NEW—Summit Radio Corp., Akron, Ohio (P. O. First National Tower) (106 South Main St.)—Construction permit for a new commercial television broadcasting station to be operated on frequency channel #11, 198-204 mc., ERP, Vis. 31 KW, Aur. 16.37 KW, unlimited hours of operation.

NEW—WPIT, Inc., Pittsburgh, Pa. (P. O. 211 Smithfield St.)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #10, 192-198 mc., ERP, Vis. and Aur. 28.3 KW, unlimited hours of operation.

NEW—A. H. Belo Corp., Dallas, Tex. (P. O. 810-15 Commerce St.)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #10, 192-198 mc., ERP, Vis. 17 KW, Aur. 18 KW, unlimited hours of operation.

NEW—South Bend Tribune, South Bend, Ind. (P. O. 225 West Colfax)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #13, 210-216 mc., ERP, Vis., .83 KW, Aur., .565 KW, unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WUOA—Tuscaloosa, Ala.—Granted modification of CP for extension of completion date to 5-27-48 (BMPED-93).

KCVN—Stockton, Calif.—Granted modification of CP for extension of completion date to 2-1-48 (BMPED-95).

Remote Pickup

KABB, etc.—Don Lee Holding Co., San Francisco, Calif.—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BMLRY-69; BMLRE-132)

Applications

Noncommercial Educational

WUOM—The Regents of the University of Michigan, Ann Arbor, Mich.—Modification of construction permit (B2-PED-26, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date from 12-16-47 to 6-16-48.

WTDS—Board of Education, Toledo City School District, Toledo, Ohio—Modification of construction permit (B2-PED-37 which authorized a new noncommercial educational broadcast station to change studio location and transmitter site, make changes in antenna system and change commencement and completion dates.

Remote Pickup

WSOH—The Ohio State University, Area of Columbus, Ohio—Construction permit to install new transmitter and increase power.

Federal Trade Commission Actions

STIPULATION

Bradley Bros.—The Commission has accepted from Arthur L. Bradley and Herbert J. Bradley, copartners trading as Bradley Bros., Carbondale, Ill., a stipulation to cease and desist from certain representations in connection with the interstate sale of nursery stock. (7656)

CASE CLOSED

White Laboratories, etc.—The Commission has closed without prejudice the case growing out of its complaint charging White Laboratories, Inc., 113 North 13th St., Newark, N. J., and its advertising agency, William Esty & Co., 100 East 42nd St., New York, with misrepresentation in the sale of a medicinal preparation designated "Feen-a-mint." (4950)

Routing

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W. WASHINGTON 6, D. C. Vol. 15, No. 52, December 29, 1947

New Draft of White Bill Is Being Studied For Further Suggestions by NAB Officials

A new draft of the White Bill (S. 1333), which would amend the Communications Act of 1934, is now in the hands of NAB officials, and is being studied by them.

The bill, which is not yet in its final form, will be considered by the NAB Legislative Committee, a special meeting of which has been called for January 5.

Additional suggestions will be made by the NAB concerning the final draft of the measure, at the request of Senator Wallace H. White, Jr., (R-Me.). When the bill is in its final form, it will be distributed to NAB members.

The White Bill in its original form was the subject of a hearing before a special sub-committee of the Senate Interstate and Foreign Commerce Committee last June, in which representatives of NAB, headed by President Justin Miller, and network and station officials testified. (See REPORTS, p. 499.)

Last month, a volume containing the industry testimony, *Broadcasting and the Bill of Rights*, was published by NAB and distributed to a special list of 10,000 leading thought leaders.

Judge Miller's testimony at the hearing was concentrated primarily on Section 326 of the present Communications Act, the section dealing with censorship. He objected most seriously to the elimination of the provision FCC to promulgate any regulation interferring with the right of free speech by radio communication.

The complete text of the White Bill at the time of the hearing was published by the NAB in *Information Bulletin No. 5*, along with Judge Miller's testimony at the hearing and distributed with the June 23, 1947, issue of NAB REPORTS.

IN THE OFFING

NORC Survey Committee	Jan. 5	BMB Board Room New York, N. Y.
Research Committee	Jan. 6	BMB Board Room New York, N. Y.
Sales Managers' Executive Committee	Jan. 8 Jan. 9	NAB Board Room Washington, D. C.
Engineering Executive Committee	Jan. 13 Jan. 14	NAB Board Room Washington, D. C.
Board International Advisory Committee	Jan. 15 Jan. 16	NAB Board Room Washington, D. C.
Program Executive Committee	Jan. 26 Jan. 27	Statler Hotel Washington, D. C.
Small Market Stations Executive Committee	Jan. 26 Jan. 27	NAB Board Room Washington, D. C.
Joint Meeting, Program Executive and Public Relations Committee	Jan. 28	NAB Board Room Washington, D. C.
Public Relations Executive Committee	Jan. 29	NAB Board Room Washington, D. C.
Employee-Employer Relations Executive Comm.	Feb. 9	NAB Board Room Washington, D. C.
Board of Directors	Feb. 24 Feb. 25 Feb. 26	The Homestead Hot Springs, Va.

NAB Petition Asks Extended License Term Of Three Years for FM Broadcast Stations

The NAB Tuesday (23) petitioned the FCC to modify its rules to fix the normal license period for FM broadcasting stations at three years, instead of one. The request was made following FCC notice of proposed amendments to the Rules and Regulations to set up a staggered schedule of expiration dates for FM licenses (see REPORTS, p. 1033).

Pointing out that the FCC in 1943 extended the term of AM station licenses from two to three years under its policy of lengthening license terms "whenever the advancement of the radio art and the growth of the radio industry seemed to warrant such extension," the NAB request cited FM's growth and the need for assurance and stability as justification for the extension.

"The state of the FM radio art today is as advanced technically as was the AM radio art of 1943," the petition said. "The quality of its transmission and reception is acknowledged by both lay and professional people. A portion of the radio spectrum has been assigned to its permanent use on the basis of a thoroughly considered allocation plan. As of December 1, 1947, there were 928 conditional grants and construction permits for FM stations, 254 FM stations operating on temporary authority, and 81 FM stations fully licensed. In addition, there is already one national FM network in operation."

The NAB petition was filed as a result of a poll of members of the nine-man FM Executive Committee of NAB. Responses of the members to a letter of Dec. 19, asking approval, led to the submission of the request.

The request said that the "assurance and stability" necessary to FM's development can be gained only by

(Continued on next page)

A Happy New Year . . .

NAB Reports
The National Association of Broadcasters
1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
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HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of FM Department*

the granting of licenses for the maximum period permitted by the Communications Act, as in the case of AM stations.

"Since FM is now established on a full-fledged commercial basis," the petition added, "there is no reason to continue to differentiate in the treatment accorded these two methods of aural broadcasting."

The formal request continued:

"Apart from these considerations the granting of licenses for the full statutory period of three years will effect a substantial saving in time, money and effort to both the Federal Communications Commission and licensees by eliminating two-thirds of the applications for renewal required to be filed under the present Rule. At the same time, the Commission will not in any way be hindered in the performance of its duties under the Communications Act.

"If the normal license period is extended from one year to three years, that part of the Commission's proposed rule dealing with the integration of renewals of existing licenses into the proposed staggered schedule will of necessity have to be amended because it would, in some instances, result in the grant of licenses for a period longer than three years in violation of Section 307(d) of the Communications Act. Therefore, it is submitted that for the purpose of fitting the expiration dates of the licenses of existing licensees into the new proposed dates, renewals of licenses be granted where necessary for a period of two years and however many months remain between the end of the two-year period and the proposed scheduled expiration dates, with renewals thereafter to be granted for the normal three-year period."

Legal Department

Nunn Stations Offer New Printing of Form Planned to Protect Against Damage Action

In response to widespread demand the Nunn Stations have arranged another printing of political broadcast forms designed to help protect stations from actions for libel, the NAB was informed by Gilmore N. Nunn last week.

The forms are avilable to stations at $7.65 per 500, a non-profit price possible to the Nunn stations because of the mass printing involved in filling the hundreds of orders for the forms from stations throughout the country. The large printings were originally begun because of the volume of requests.

The sheets, headed "Standard Agreement Form for Political Broadcasts," are in the form of requests for broadcast time for political purposes. They carry paragraphs outlining payment terms and agreeing, on the part of the candidate, to indemnify the station "for any damages or liability that may ensue from the performance of said broadcasts."

Orders for the forms should be addressed to the Nunn Stations, Radio Building, Lexington, Ky.

Advance "Freedom Train" Schedule

The "Freedom Train" today is at Birmingham, Alabama.

Following is the schedule for the train for the week of January 19, 1948:

Monday (19)—Little Rock, Ark.
Tuesday (20)—Open date—Little Rock
Wednesday (21)—Pine Bluff, Ark.
Thursday (22)—Fort Smith, Ark.
Friday (23)—Muskogee, Okla.
Saturday (24)—Tulsa, Okla.
Sunday (25)—Oklahoma City, Okla.

Research Department

November FM-AM Set Production Hits Peak In Monthly RMA Tabulation of Activities

Production of FM-AM radio receivers in November went to a new high mark, bringing the total for 11 months of 1947 to almost one million, the Radio Manufacturers Association reported last week in its monthly summary.

Television receivers made by RMA member companies also set a new industry record, showing a 77.9% increase over the monthly average production of television sets so far this year.

Total radio and television set production by RMA manufacturers numbered 1,615,541 in November and brought the year's eleven-month total to 15,989,759.

FM-AM set production during four weeks of November totaled 153,114 compared with 151,244 sets manufactured in five working weeks of October. The November FM-AM set production was at an annual rate of two million receivers and was 102.9 percent above the previous 1947 weekly average output.

(Continued on next page)

RMA member companies produced 24,135 television sets in the four-week November period compared with 23,693 sets in five working weeks of October.

November FM-AM sets included 40,198 table models, 5,660 converters and tuners, 1,892 consoles, 1,007 table model radio-phonograph combinations and 104,357 radio-phonograph consoles. Television receivers included 14,674 table models, 4,178 consoles, 5,283 radio-phonograph combinations.

Following is the monthly breakdown of FM, television and all radio set production this year:

Month	*FM-AM*	*Television*	*All Sets*
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,253*	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks)	70,649	10,007	1,155,456
August	72,014	12,283	1,265,835
September	90,546	32,719	1,339,980
October (five weeks)	151,244	23,693	2,002,303
November	153,114	24,135	1,615,541
Total	983,130	149,226	15,989,759

* Corrected figure.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of January 5-11, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

In the present dangerous food crisis in Europe, the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.), wish to call to the attention of Americans that they as individuals can send immediate help to individuals and families abroad who are in desperate need. CARE now handles orders for 14,000 packages a day—it can handle 50,000 a day. Especially during this winter crisis Americans should be encouraged to use CARE's facilities to the maximum in order to bring this additional help as quickly as possible to those in need. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe. 1. Millions of Europeans face hunger, cold and disease without adequate food, or clothing, or fuel. There are 30 million hungry children in Europe. Tuberculosis has jumped in many cities more than 300 per cent. Rations are being lowered at a time when malnutrition and disease are taking an increased toll among the children, men and women of Europe. Successive crop failures have destroyed Europe's hope of helping itself in this critical emergency unless aid comes from America. 2. Point out that Americans can help *now* by sending CARE food packages—endorsed by President Truman and Herbert Hoover. 3. Describe CARE packages. Indicate that because CARE is non-profit and because of its volume, CARE sends more for less. (a) *For $10 CARE guarantees delivery of its 21½ pound, 41,000 caloried food package to an individual or group in 15 countries in Europe.* Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For $10 CARE guarantees delivery of any one of its eight other packages, including a baby food, infant food, a layette, a blanket, a cotton textile. material for a man's all-wool suit, household linens, and a knitting yarn package. 4. Point out how simple it is to order a CARE package: (a) *Just send $10 to "CARE"—New York* for a food package or specify one of CARE's other packages. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." *You will receive a signed receipt upon delivery.* (c) Information about CARE packages may be obtained at principal Western Union, Railway Express and CARE offices throughout the country. (Fact Sheet No. 39-B)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision the war-exhausted people will make. *That their decision should be in favor of freedom is of the utmost importance to us.* The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

(Continued on next page)

Nursing Careers for Girls

With millions more Americans—over 15 million in 1946, compared with 10 million in 1940—making use of our nation's hospitals than ever before, more nurses are needed to insure that patients receive adequate care. To meet the hospitals' need for graduate nurses, more girls must enroll this year as student nurses—nursing is a skilled profession requiring years of professional training. This need for nurses can be filled if the public is informed of the many attractive opportunities for a career and for self-development which nursing offers girls. Contrary to popular belief the total number of nurses in America has steadily *increased*. But with a growing number of patients hospitalized and the trend toward a forty-hour week, many more nurses are now needed. Our hospitals must have more nurses. Therefore, to fill these current and future needs, enrollment of first year students must be pushed up to 50,000 during the coming year—higher than any other peacetime period. 1. Point out that thousands of bright, alert girls are today choosing nursing as a career. 2. Stress that, despite the fact that there are more graduate nurses in service today than ever before, the great increase in the number of patients in hospitals and shorter working hours for nurses have created a demand for still more nurses. As a result, countless opportunities are open to the girl who becomes a graduate nurse. 3. Outline the advantages of enrolling as a student nurse: (a) A professional education. (b) Interesting studies—including psychology, sociology, child care, anatomy and physiology, etc. (c) Dormitory life with girls of own age. (d) Work with doctors and graduate nurses, and association with the finest people in the community—a chance to serve humanity. (e) Eligible to become a Registered Nurse and may even receive a Bachelor of Science degree. 4. Mention some fields open to graduate nurses: airlines, foreign service, hospital administration, private duty, research, teaching, U. S. Armed Forces, U. S. Public Health Service, Veterans Administration, Industry. Note value of nurse's training in married life. 5. Outline the qualifications of a student nurse: a high school graduate or college student of good health and character. 6. Urge qualified girls to go to their nearest hospital today to find out more about nurses. (Fact Sheet No. 9-H)

Federal Communications Commission Docket

HEARING

The following hearing is scheduled to be held before the Commission, Washington, D. C. It is subject to change.

Monday, December 29

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading Pa.—For FM facilities.

FCC ACTIONS

GENERAL

Radio Primer on Sale by Superintendent of Documents

"Radio—A Public Primer" is now being sold by the Superintendent of Documents for 10 cents a copy. The latest FCC general information pamphlet traces the development of radio, explains its operation, and reviews broadcast and other types of radio services. It is a companion to "An ABC of the FCC," obtainable from the same source at five cents a copy. The Commission is unable to distribute either. Orders should be addressed to the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

AMPLITUDE MODULATION

AM—New CP's Granted

1250 KC.

Morristown Broadcasting Co., Morristown, N. J.—Adopted order granting petition to remove from hearing docket its application (BP-5841; Docket 8436) and granted said application for new station to operate on 1250 kc. with 500 watts power, daytime only; conditions.

1290 KC.

Marble City Broadcasting Co., Inc., Sylacauga, Ala.—Granted CP for new station to operate on 1290 kc., 1 KW, daytime only. (BP-6371)

1340 KC.

Little Dixie Broadcasting Co., Hugo, Okla.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6328)

1480 KC.

Easton Broadcasting Co., Inc., Easton, Md.—Granted CP for new station to operate on 1480 kc., 1 KW, DA-2, unlimited time. (BP-6231)

AM—Licenses for New Stations Granted

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss.—Granted license for new station; 620 kc., 1 KW-DA, 5KW-LS, unlimited time, and to specify studio location. (BL-2634)

730 KC.

WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.—Granted license for new station; 730 kc., 1 KW; daytime. (BL-2773)

940 KC.

WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Granted license for new station; 940 kc., 250 watts, daytime. (BL-2798)

950 KC.

WARC—WARC, Inc., Rochester, N. Y.—Granted license for new station; 950 kc., 1 KW-DA, unlimited. (BL-2799)

1220 KC.

WLPO—The LaSalle Co. Broadcasting Co., LaSalle, Ill.—Granted license for new station; 1220 kc., 250 watts, daytime. (BL-2805)

1230 KC.

WHIR—Commonwealth Broadcasting Corp., Danville, Ky.—Granted license for new station; 1230 kc., 250 watts, unlimited time, and to specify studio location. (BL-2772)

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted license for new station on 1290 kc., 1 KW, unlimited time, DA, and to specify studio location. (BL-2797)

1340 KC.

WKIC—BMG Broadcasting Corp., Hazard, Ky.—Granted license for new station; 1340 kc., 250 watts, unlimited (BL-2806)

(Continued on next page)

A Happy New Year . . .

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2801)

1490 KC.

KRUS—Ruston Broadcasting Co., Ruston, La.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2796)

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill.—Granted license for new station; 1570 kc., 1 KW, daytime, and to specify studio location. (BL-2771)

AM—License Renewals and Extensions

Directed that licenses for operation of following stations be extended on a temporary basis to March 1, 1948, pending final determination upon applications for renewal of licenses, as shown: (Comr. Jones voted for renewal grants.)

KGER, Long Beach, Calif. (pending receipt of information requested under Sec. 308(B)); KILO, Grand Forks, N. D. (pending consideration and action by the Commission on application for assignment of license); KNEW, Spokane, Wash. (pending consideration and action by the Commission on application for transfer of control); KPMO, Pomona, Calif. (pending consideration of information received under Sec. 308(b) and action by Commission on application for assignment of license); WALB, Albany, Ga. (pending consideration and action by the Commission on application for transfer of control); and WHBC, Canton, Ohio (pending further study of information received under Sec. 308(b).

AM—Designated for Hearing

860 KC.

Van Wert Broadcasting Corp., Van Wert, Ohio—Designated for hearing application for new station to operate on 860 kc., 250 watts, day only (BP-6376).

1400 KC.

Radio South, Inc., Jacksonville, Fla.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time (BP-5007). (Comr. Jones for grant.)

1410 KC.

WEGO—Wayne M. Nelson, Concord, N. C.—Adopted order designating for hearing application for renewal of license, and extended authority to operate WEGO to June 1, 1948, pending decision on renewal application. (BR-1191)

Christian County Broadcasting Co., Taylorville, Ill.—Designated for hearing application for new station to operate on 1410 kc., 250 watts, day only (BP-6354); made WDWS, Champaign, Ill., party to proceeding.

AM—Modification of CP's Granted

KTRY—Morehouse Broadcasting Co., Bastrop, La.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-3366)

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Granted modification of CP to change DA for night to directional antenna for day and night, change transmitter location and specify studio location. (BMP-3244)

WISL—Radio Anthracite, Inc., Shamokin, Pa.—Granted modification of CP to make changes in DA. (BMP-3204)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Granted petition for continuance of hearing on application (BML-1260; Doc. 8517) now scheduled for Dec. 22, and same was continued to February 24, 1948.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted modification of CP to make changes in vertical antenna and extend completion date to 180 days after grant. (BMP-3417)

WVLK—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Granted modification of CP to change type of transmitter. (BMP-3376)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP to make changes in vertical antenna and mount FM on AM tower. (BMP-3357)

WFAX—Lamar A. Newcomb, Falls Church, Va.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3292)

WVSC—Edisto Broadcasting Co., Barnwell, S. C.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3256)

WCMB—Rossmoyne Corp., Lemoyne, Pa.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3242)

WOOF—Dowlander Broadcasting Co., Dothan, Ala.—Granted modification of CP to make changes in transmitter equipment and for approval of antenna and transmitter location. (BMP-3361)

The following were authorized modifications of CP's for extension of completion dates as indicated:

WKVM, Arecibo, P. R., to 2-15-48 (BMP-3438); KMYC, Marysville, Cal., to 1-10-48 (BMP-3453); WJAX, Jacksonville, Fla., to 6-10-48 (BMP-3445); WAIM, Anderson, S. C., to 3-15-48 (BMP-3446); WIS, Columbia, S. C., to 2-3-48 (BMP-3440); WJPS, Evansville, Ind., to 7-28-48 (BMP-3431); WFPG, Atlantic City, N. J., to 3-23-48 (BMP-3436); KSD, St. Louis, Mo., to 3-25-48 (BMP-3441); WCOL, Columbus, Ohio, to 1-25-48 (BMP-3437); WTCJ, Tell City, Ind., to 2-18-48 (BMP-3444)

KWFT, Wichita Falls, Tex., to 3-7-48 (BMP-3424); WPRP, Ponce, P. R., to 1-30-48 (BMP-3420); KTRI, Sioux City, Iowa, to 5-1-48 (BMP-3425); WOKZ, Alton, Ill., to 3-1-48 (BMP-3421); KVRS, Rock Springs, Wyo., to 6-30-48 (BMP-3426); KDSH, Boise, Idaho, to 5-1-48 (BMP-3422); WOID, Miami, Fla., to 5-22-48 (BMP-3439).

AM—Miscellaneous Actions

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C.—Granted consent for assignment of license from partnership to a corporation (same name) (BAL-646).

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted transfer of control of Manatee Broadcasting Co., Inc., from N. A. Perry, Joe E. Foster and Stella S. Foster, to Wabash Broadcasting Co., Inc., for consideration of $70,000 (BTC-564). (Comr. Durr for hearing.)

WRDW—Augusta Broadcasting Co., Augusta, Ga.—Granted extension of authority to operate for two months, subject to condition that licensee make required adjustment of its DA within 30 days.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted in part petition for continuance of consolidated hearing in re (Dockets 8217 and 7979), now scheduled for December 19, to January 19, 1948. Action taken 12/12.

Utica Observer Dispatch, Inc., Utica, N. Y., et al.—Ordered that the hearing scheduled at Utica for January 22 in re Dockets 8445, etc., be continued to February 2, 1948, at that place.

KWKW—Southern California Broadcasting Co., Pasadena, Calif.—Granted in part petition for continuance of hearing now scheduled for January 19 in re Dockets 6737 and 8454, and continued same to April 9, 1948.

Lycoming County Broadcasting Co., Williamsport, Pa.—Granted in part petition requesting leave to file proposed findings and conclusions in re the proceedings in Dockets 7425 and 7427, and leave was granted for a period of 20 days from December 12.

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted petition for continuance of hearing scheduled for December 19 to January 8, 1948. (Docket 8049).

(Continued on next page)

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.—Granted joint petition requesting continuance of hearing now scheduled for December 17, to February 2, 1948.

KERE—J. E. Rodman, Fresno, Calif.; Brunswick Broadcasting Corp., Brunswick, Ga.—Granted authority to take depositions in re its application (BP-6383; Docket 8666).

WKAT—WKAT, Inc., Miami Beach, Fla.—Denied petition requesting enlargement of issues designated for hearing in re the proceeding in Docket 8339.

Foundation Co. of Wash., Washington, D. C.—Granted in part petition requesting continuance of hearing now scheduled for December 23 (Docket 8279), and the hearing was continued to January 30, 1948.

KBKI—Alice Broadcasting Co., Alice, Texas—Granted petition requesting leave to amend its application (BP-5882; Docket 8476), to specify a different transmitter and antenna site, etc.

Fulton County Broadcasting Corp., Atlanta, Ga.—Granted petition for leave to intervene in the proceeding on application of Pure Bred Broadcasting Co. (Docket 8617).

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Granted petition for continuance of consolidated hearing now scheduled for January 5 in Washington, in re Docket 8011, et al., and the same was continued to April 5, 1948.

E. E. Krebsbach, Williston, N. Dak.—Granted petition to dismiss without prejudice its application (BP-6162; Docket 8574).

Bay County Broadcasting Co., Panama City, Fla.—Dismissed petition requesting continuance of hearing scheduled for December 12 in re (Dockets 8508 and 8507).

WSYR—Central New York Broadcasting Corp., Syracuse, N. Y.—Adopted order denying petition filed by WSYR seeking (a) reconsideration of Commission action granting application of WAGE to increase night power, etc. (BMP-2731), (b) a grant of said application subject to use of site proposed by petitioner or (c) designation of WAGE application for hearing, with petitioner being made party thereto; denied further petition filed by WSYR requesting the Commission to issue an order directing WAGE to show cause why it should not file application for modification of its CP to specify the site proposed by WSYR or some other site.

WLEU—WLEU Broadcasting Corp., Erie, Pa.—Adopted order denying petition of WLEU requesting the Commission to reconsider and vacate its Memorandum Opinion and Order of November 6, 1947, amending order to show cause theretofore directed to Presque Isle Broadcasting Co. (Docket 8160)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted CP to install auxiliary transmitter at present site of main transmitter to be operated with 1 KW. (BP-6464)

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Granted license which authorized installation of FM antenna on top of directional antenna. (BL-2776)

WEEU—Berks Broadcasting Co., Reading, Pa.—Granted license for installation of new transmitter. (BL-2787)

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Granted license for auxiliary transmitter to operate with 1 KW, DA night. (BL-2872)

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted license covering change in transmitter location, installation of new vertical antenna with FM antenna mounted on top and ground system. (BL-2777)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted license which authorized increase in power to 5 KW, changes in transmitting equipment and DA and change type of transmitter. (BL-2778)

KRST—Rose Capital Broadcasting Co., Tyler, Texas—Granted CP to make changes in vertical antenna, and change transmitter location. (BP-6442)

WDAE—Tampa Times Co., Tampa, Fla.—Granted CP to install new transmitter. (BP-6462)

WJBC—Bloomington Broadcasting Corp., Bloomington, Ill.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6213)

KXLR—Arkansas Airwaves Co., No. Little Rock, Ark.—Granted CP to install new transmitter. (BP-6474)

WMAJ—Centre Broadcasters, Inc., State College, Pa.—Granted CP to install new transmitter. (BP-6466)

WSOH—The Ohio State University, area of Columbus,, Ohio—Granted CP to install new transmitter equipment and increase power to 50 watts. (BPRY-357)

KIEV—Cannon System, Ltd., Glendale, Calif.—Granted extension of completion date to 1-16-48.

WCAX—WCAX Broadcasting Corp., Burlington, Vt.—Granted license for increase in power to 5 KW, install new transmitter and changes in DA. (BL-2817)

WSPR—WSPR, Inc., Springfield, Mass.—Granted license for increase in power to 1 KW, and change DA. (BL-2282)

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Granted license for installation of new transmitter. (BL-2803)

Foundation Co. of Washington, Washington, D. C.—Continued for 30 days from December 23, the hearing scheduled on application (BP-4997; Docket 8279), pending action on petition by Foundation Co. for enlargement of issues. (Comr. Jones voting to vacate Commission action of Nov. 28, 1947, granting consent to assignment of license of WQQW.)

970 KC.

KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Granted modification of CP to change frequency from 960 kc. to 970 kc. and for approval of antenna system and transmitter location. (BMP-3319)

1280 KC.

Carolina Broadcasters, Anderson, S. C.—Granted petition for leave to amend its application (BP-5476; Docket 8007) to specify 1280 kc. in lieu of 1070 kc., etc. The amendment was accepted and application removed from the hearing docket. Further ordered that application (BP-4995; Docket 7793) be removed from hearing docket.

1330 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted license covering change in frequency to 1330 kc., increase in power to 1 KW-5 KW-LS, installation of new transmitter and DA for night use, and change in transmitter location. (BL-2795)

1490 KC.

WSKY—Radio Asheville, Inc., Asheville, N. C.—Granted CP to make changes in transmitter and antenna equipment and increase power from 100 watts to 250 watts, operating unlimited time on 1490 kc.; engineering conditions. (BP-6407)

AM—Applications Accepted for Filing

620 KC.

WLBZ—Maine Broadcasting Co., Inc., Bangor, Maine—Voluntary assignment of license from Maine Broadcasting Co., Inc., to Eastland Broadcasting Company.

710 KC.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

740 KC.

KLIK—Balboa Radio Corporation, San Diego, Calif.—Modification of construction permit (B5-P-4981), as modified, which authorized a new standard broadcast station for extension of completion date.

(Continued on next page)

810 KC.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—License to use old main transmitter at 5433 E. 12th Street, Oakland, California, to be used for auxiliary purposes with power of 7½ KW.

850 KC.

WRWR—Champlain Valley Broadcasting Corp., Albany, N. Y.—Modification of construction permit (B1-P-4740, which authorized a new standard broadcast station) for extension of completion date.

WHDH—Matheson Radio Company, Inc., Boston, Mass.—Modification of construction permit (B1-P-4912, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

910 KC.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Arizona—Construction permit to change frequency from 1030 to 910 kc., power from 10 KW to 5 KW, change type transmitter, install directional antenna for night use, and change transmitter location. Amended to change directional antenna pattern and change transmitter location from 6.5 miles from center of city of Phoenix, Ariz., to northwest of Phoenix, Ariz.

1140 KC.

WMIE—Lincoln Operating Co. as Trustee for Sun Coast Broadcasting Corp., Miami, Fla.—Voluntary assignment of construction permit from Lincoln Operating Co. as Trustee for Sun Coast Broadcasting Corp. to Sun Coast Broadcasting Corp.

1150 KC.

KTOR—Gila Broadcasting Co., Coolidge, Ariz.—Modification of construction permit (B5-P-4677, which authorized a new standard broadcast station) for extension of completion date.

1170 KC.

NEW—The Princeton Broadcasting Co., Princeton, Ky. (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

KYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Modification of construction permit (BP-5726, as modified, which authorized a new standard broadcast station) for extension of completion date.

1230 KC.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas—Voluntary transfer of control of licensee corporation from Howard S. Smith, Howard Hicks, R. E. Pratt, Ross Bohannon and John A. Hicks to Earle Fletcher, Truett Kimzey, Jack C. Elliott, Wm. N. Edwards and J. Warren Day. (180 shares of common stock—100%.)

Correction

1240 KC.

The following item is corrected by FCC to read:

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change application from construction permit for a new standard broadcast station to application for construction permit for Radio Station WPAG to change frequency from 1050 to 1240 kc., power from 1 KW to 250 watts; hours of operation from daytime to unlimited, and change type transmitter and omit request for location at Lansing, Mich. (Request Ann Arbor, Mich.)

WCOV—G. W. Covington, Jr., Montgomery, Ala.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

NEW—Blackhawk Broadcasting Co., Sterling, Ill.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

1250 KC.

KPAC—Port Arthur College, Port Arthur, Texas—Modification of construction permit (B3-P-5125, as modified, which authorized increase power, install new transmitter and change transmitter location) for extension of completion date.

1260 KC.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Construction permit to change frequency from 1230 to 1330 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from 121 West 10th St., Erie, Pa., to Summit Township, near Five Points, Erie, Pa. Amended to change frequency from 1330 to 1260 kc., change from directional antenna for day and night to directional antenna for night use only using nondirectional for day and make changes in directional antenna for night use pattern; change transmitter location from Summit Township, near Five Points, Erie, Pa., to approximately 3 miles south of city limits of Erie, Pa.

1270 KC.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation. Amended to change frequency from 1560 to 1270 kc., power from 500 watts night, 1 KW day, to 1 KW; install directional antenna for both day and night; change type transmitter, change transmitter location from Chase St. at approximately 35th St., Gary, Ind., to between 49th and 50th Sts., adjacent to Chase St., south of Gary, Ind., and change corporate structure.

1340 KC.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas (Walter T. McKay and Arthur Stehling, a partnership)—Voluntary assignment of construction permit from Walter T. McKay and Arthur Stehling, a partnership, d/b as Gillespie Broadcasting Co. to Gillespie Broadcasting Co.

KRBA—Darrell E. Yates, Lufkin, Texas—Modification of construction permit (B3-P-4749, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and make changes in ground system) for extension of completion date.

NEW—Fred J. Steinmetz, Carlsbad, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1340 kc.

NEW—Antelope Valley Broadcasting Co., Lancaster, Calif. (Robert A. Campbell and Ray Birch, a partnership) (P. O., 5525¼ Carlton Way, Hollywood 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WADC—Allen T. Simmons, Tallmadge, Ohio—Construction permit to mount FM antenna on top of the east tower of the directional antenna array.

NEW—Hermitage Broadcasting Corp., Nashville, Tenn. (P. O., 3501 Grayswood Ave.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and daytime hours of operation.

1360 KC.

WTTH—The Times Herald Co., Port Huron, Mich.—Voluntary acquisition of control of licensee corporation from William W. Ottaway, Mildred J. Ottaway, Hariet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

(Continued on next page)

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Special service authorization to operate on 1360 kc., unlimited time, with power of 1 KW day, 250 watts night, employing nondirectional antenna for period not to exceed six months.

1370 KC.

WTTS—Sarkes Tarzian, Bloomington, Ind. (Sarkes Tarzian and Mary Tarzian, a partnership)—Modification of construction permit (B4-P-5278, which authorized a new standard broadcast station) to change type of transmitter, to make changes in directional antenna, and to change transmitter location. (Geographic coordinates only.)

1380 KC.

NEW—Peninsula Broadcasting Corp., Pontiac, Mich.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation. Amended to specify Gates BC-500-D transmitter.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Modification of construction permit (B3-P-4996, which authorized a new standard broadcast station) to change from employing directional antenna for day and night use to directional antenna for night use only, and change studio location from 206 State St., Muskogee, Okla., to 412½ Court St., Muskogee, Okla. Amended to change transmitter location from Blocks 44 to 51 College Heights Addition, Muskogee, Okla., to 1.2 miles north of city limits of Muskogee, Okla.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Voluntary assignment of construction permit and license from John M. Rivers to WCSC, Inc.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Construction permit to change power and hours of operation from 1 KW daytime to 5 KW, unlimited time; install new transmitter and directional antenna for day and night use and change transmitter location from 22nd St. between N. Frederick & N. Harrison Sts., Arlington County, Va., to North Carolina St. extended, Franklin Forest, Va. Amended to change transmitter location from North Carolina St. extended, Franklin Forest, Va., to Falls Church, Va.

1400 KC.

NEW—The Centerville Broadcasting Co., Centerville, Iowa (P. O., 1908-1910 S. Main St., Centerville, Iowa)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

1430 KC.

WVAM—The General Broadcasting Corp., Altoona, Pa.—Modification of construction permit (B2-P-4632, which authorized a new standard broadcast station) for extension of completion date.

KCOH—Lee Segall Broadcasting Co., Houston, Texas—Modification of construction permit (B3-P-4182, as modified, which authorized a new standard broadcast station) for extension of completion date.

1450 KC.

KUCB—Broadcasting Corp. of America, Blythe, Calif.—Modification of construction permit (B5-P-5347, as modified, which authorized a new standard broadcast station) for extension of completion date.

1490 KC.

WKBV—Central Broadcasting Corp., Richmond, Ind.—Construction permit to install new transmitter.

Correction

1540 KC.

The following item carried in last week's Reports *is corrected to read as follows:*

WJMO—W. J. Marshall, Cleveland, Ohio—Consent to assignment of license to **WJMO Broadcasting Co.**

NEW—Cadillac Broadcasting Co., Hamtramck, Mich. (P. O., 12031 Mitchell Ave.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

1570 KC.

NEW—Northampton Broadcasting Co., Northampton, Mass. (Paul E. Higgins, Edward T. Dillon and Harwood Burritt and William F. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from Paul E. Higgins, Edward T. Dillon and Harwood Burritt and William F. Higgins, a partnership, d/b as Northampton Broadcasting Co., to Paul E. Higgins, Harwood R. Burritt and William F. Higgins, a partnership, d/b as Northampton Broadcasting Co., and change frequency from 1520 to 1570 kc.

WBUX—Charles M. Meredith, Doylestown, Pa.—Modification of construction permit (B2-P-5625, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at Farm of Wilmer Althouse, RR #1, Doylestown, Pa.

NEW—Terrell Broadcast Corp., Terrell, Texas—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1220 to 1570 kc.; changes in antenna and ground system; change transmitter location from: On State St., 1.2 miles NW of Terrell Post Office, Terrell, Texas, to: On State St., 1¼ miles NW Terrell Post Office, Terrell, Texas; and change studio location from: On State St., 1.2 miles northwest of Terrell Post Office, Terrell, Texas, to 1.35 miles NW of Terrell Post Office, Terrell, Texas.

1590 KC.

NEW—Radio St. Clair, Inc., Algonac, Mich. (P. O., Apt. #312, 1523 East Jefferson Ave., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts, and daytime hours of operation.

1600 KC.

NEW—Eagle Printing Co., Butler, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 kc. to 1600 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime, and change type transmitter.

KCOW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership)—Modification of construction permit (BP-5833, which authorized a new standard broadcast station) for extension of completion date.

AM—Applications Dismissed

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations (1230 kc.). Dismissed by request of Attorney, 12-8-47.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y. (P. O., 8 Elk St.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation. Dismissed 12-11-47 in view of Commission's decision.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower, and for change in transmitter location) to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change-over time falls within a continuous program. Dismissed December 18, 1947, by request of attorney.

(Continued on next page)

A Happy New Year . . .

AM—Application Returned

David Harold Wooldridge, Memphis, Tenn. (P. O., 4023 N. Galloway Dr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WHBQ being granted a change of facilities. Returned 12-5-47.

AM—Applications Tendered for Filing

580 KC.

KFXD—Frank E. Hurt & Son, Nampa, Idaho (A partnership composed of Frank E. Hurt and Edward P. Hurt)—Construction permit to increase power from 1 KW to 5 KW, install a new transmitter and changes in the directional antenna system.

600 KC.

WFAK—Charleston Broadcasters, Charleston, S. C. (J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy)—Construction permit to change frequency from 730 to 600 kc., hours from daytime to unlimited using power of 1 KW, and install directional antenna for both day and night and change the transmitter location.

850 KC.

KFUO—Evangelical Lutheran Synod of Missouri, Ohio & Other States, Clayton, Mo.—Construction permit to increase power from 5 KW to 10 KW, install a new transmitter and change the transmitter location.

1060 KC.

WMAP—Union Broadcasting Co., Monroe, N. C. (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—Consent to assignment of license to Union Broadcating Corp.

1180 KC.

NEW—Pasadena Broadcasting Co., Pasadena, Tex. (T. E. Robertson)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation.

1230 KC.

NEW—York County Broadcasting Co., Biddeford, Maine (Bernard K. Johnpoll)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KCRS—Millard Eidson, Independent Executor of the Estate of Clarence Scharbauer, Deceased, Midland, Texas—Consent to assignment of license and construction permit to Ruth Scharbauer and Clarence Scharbauer, Jr., d/b as Clarence, Jr., and Ruth Scharbauer. (L-1230 kc.) (C.P.-550 kc.)

1230 KC.

WMFR, etc.—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Consent to assignment of license and construction permit of AM, construction permit of WMFR-FM, and relay station WHPT, to Radio Station WMFR, Inc.

1250 KC.

KTMS—The News Press Publishing Co., Santa Barbara, Calif.—Construction permit to increase power from 1 KW, unlimited, to 1 KW night, 5 KW daytime, and install a new transmitter, using directional antenna both day and night.

1260 KC.

WTMV—On The Air, Inc., East St. Louis, Ill.—Construction permit to change frequency from 1490 to 1260 kc., increase power from 250 watts to 1 KW, install new transmitter and change the transmitter location and install directional antenna for both day and night.

1320 KC.

KXYZ—Harris County Broadcast Co., Houston, Texas—Consent to transfer of control of licensee to Shamrock Broadcasting Co.

1350 KC.

WLBC, etc.—Donald A. Burton, Muncie, Ind.—Consent to assignment of license of standard and WLBC-FM, and relay station WEGS to Tri-City Radio Corp.

1370 KC.

NEW—Suffolk Broadcasting Corp., Patchogue, N. Y.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts and daytime hours of operation.

1490 KC.

NEW—Center Broadcasting Co., Center, Texas (Tom Potter and Tom E. Foster)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Pikesville Broadcasting Co., Pikesville, Ky. (A partnership of E. Bruce Walters and Walter R. Wells)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1540 KC.

WKMH, etc.—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Consent to assignment of construction permit and license of standard and conditional grant of WKMH-FM station to WKMH, Inc.

1600 KC.

KCOW—Eastland Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright, and Harry N. Harris, co-partners)—Modification of construction permit to change proposed transmitter location, install new transmitter, and make changes in the antenna.

FREQUENCY MODULATION

FM—Modification of CP's Granted

KING-FM—Western Waves, Inc., Seattle, Wash.—Granted modification of CP to change name to King Broadcasting Co. (BMPH-1205)

WBUZ—Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Granted modification of CP to change type of transmitter. (BMPH-1167)

The following were granted modification of CP's for extension of completion dates as indicated:

WRJN-FM, Racine, Wis., to 3-26-48 (BMPH-1122); WAJR-FM, Morgantown, W. Va., to 3-12-48 (BMPH-1181); WSIX-FM, Nashville, Tenn., to 4-3-48 (BMPH-1196); WPIT-FM, Pittsburgh, Pa., to 3-25-48 (BMPH-1201); WWST-FM, Wooster, Ohio, to 1-1-48 (BMPH-1203); WRGA-FM, Rome, Ga., to 4-10-48 (BMPH-1204); WKIL, Kankakee, Ill., to 1-20-48 (BMPH-1209); WGPA-FM, Bethlehem, Pa., to 3-1-48 (BMPH-1211); WPAY-FM, Portsmouth, Ohio, to 4-6-48 (BMPH-1197); WAND-FM, Canton, Ohio, to 3-14-48 (BMPH-1199); WLOL-FM, Minneapolis, to 3-15-48 (BMPH-747); WRC-FM, Washington, D. C., to 2-15-48 (BMPH-1087); WKJG-FM, Fort Wayne, to 1-30-48 (BMPH- 1098); KWGD, St. Louis, Mo., to 7-5-48 (BMPH-1146).

WITH-FM, Baltimore, to 4-15-48 (BMPH-1173); KCMC-FM, Texarkana, Texas, to 3-15-48 (BMPH-1174); WKWK-FM, Beckley, W. Va., to 4-1-48 (BMPH-1175); WMBS-FM, Uniontown, Pa., to 1-1-48 (BMPH-1178); WNHC-FM, New Haven, to 2-1-48 (BMPH-1180); KGPO, Grants Pass, Ore., to 2-28-48 (BMPH-1183); WRPA, Syracuse, to 3-23-48 (BMPH-1187); WNJD, Meadville, Pa., to 3-30-48 (BMPH-1189); KDTH-FM, Dubuque, to 4-8-48 (BMPH-1191);

(Continued on next page)

WQDI, Quincy, Ill., to 7-6-48 (BMPH-1192); WOSH-FM, Oshkosh, Wis., to 3-18-48 (BMPH-1193); WCAC, Anderson, S. C., to 3-30-48 (BMPH-1198).

FM—Applications Accepted for Filing

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-PH-964, as modified), which authorized a new FM broadcast station to change transmitter site, change type of transmitter, ERP to 11 KW, antenna height above average terrain to 671 feet, make changes in antenna system and change commencement and completion dates.

WIBG-FM—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Modification of construction permit (B2-PH-81, as modified), which authorized a new FM broadcast station for extension of completion date.

WSJN—Radio Americas Corporation, San Juan, Puerto Rico—Modification of construction permit (BPH-822, as modified), which authorized a new FM broadcast station for extension of completion date.

KRBA-FM—Darrell E. Yates, Lufkin, Texas—Modification of construction permit (B3-PH-947, as modified), which authorized a new FM broadcast station for extension of completion date.

WCIL-FM—Southern Illinois Broadcasting, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605, as modified), which authorized a new FM broadcast station for extension of completion date.

WIRE-FM—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Modification of construction permit (B4-PH-103, which authorized a new FM broadcast station) to specify type of transmitter, transmitter site as 44th and Knolton Road, Indianapolis, Indiana; change effective radiated power to 36 KW, antenna height above average terrain to 407 feet; specify antenna system.

WSLB-FM—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Modification of construction permit (B1-PH-243, which authorized new FM broadcast station) for extension of completion date.

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-PH-740, as modified), which authorized a new FM broadcast station.

WRRF-FM—Tar Heel Broadcasting System, Inc., Washington, N. C.—Modification of construction permit (B3-PH-579, as modified), which authorized a new FM broadcast station to change antenna height above average terrain to 360 feet and make changes in antenna system.

KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—License to cover construction permit (B3-PH-855, as modified), which authorized a new FM broadcast station.

KMUS—Muskogee Broadcasting Co., Muskogee, Okla.—Modification of construction permit (B3-PH-536, which authorized a new FM broadcast station) for extension of completion date.

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Modification of construction permit (B4-PH-236, as modified), which authorized a new FM broadcast station for extension of completion date.

WGNB—WGN, Inc., Chicago, Ill.—License to cover construction permit (B4-PH-756, as modified), which authorized changes in FM broadcast station.

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—Modification of construction permit (BMPH-678, which authorized changes in FM broadcast station) for extension of completion date.

WAPO-FM—WAPO Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased)—Modification of construction permit (B3-PH-768, as modified), which authorized a new FM broadcast station for extension of completion date.

WEBQ-FM—Harrisburg Broadcasting Co., Harrisburg, Ill.—Modification of construction permit (B4-PH-396 as modified) which authorized a new FM broadcast station for extension of completion date.

WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio—License to cover construction permit (B2-PH-824 as modified) which authorized a new FM broadcast station.

WSRS-FM—Samuel R. Sague, Cleveland Heights, Ohio—License to cover construction permit (B2-PH-976 as modified) which authorized a new FM broadcast station.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—License to cover construction permit (B2-PH-288, as modified) which authorized a new FM broadcast station.

WTTH-FM—The Times Herald Co., Port Huron, Mich.—Voluntary acquisition of control of permittee corporation from William W. Ottaway, Mildred J. Ottaway, Hariet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

WCSC-FM—John M. Rivers, Charleston, S. C.—Voluntary assignment of construction permit from John M. Rivers to WCSC, Inc.

WAPO-FM—WAPO Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, Executrix of the Estate of Joda Patterson, Deceased)—Modification of construction permit (B3-PH-768, as modified) which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

KLTI—R. G. Letourneau, Longview, Tex.—Modification of construction permit (B3-PH-987 as modified) which authorized a new FM broadcast station for extension of completion date.

WRVB—Larus & Brother Co., Inc., Richmond, Va.—Modification of construction permit (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date.

WROV-FM—Radio Roanoke, Inc., Roanoke, Va.—Modification of construction permit (B2-PH-1012 as modified) which authorized a new FM broadcast station for extension of completion date.

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WLIN—Alvin E. O'Konski, Merrill, Wis.—Modification of construction permit (BPH-1258 which authorized a new FM broadcast station) to change type of station to Class B; frequency to Channel 238, 95.5 mc., specify type of transmitter, specify transmitter site, ERP as 10.4 KW and antenna height above average terrain as 261.5 feet.

TELEVISION

TV—Miscellaneous Actions

The Travelers Broadcasting Service Corp., Hartford, Conn., et al.—Ordered that the so-called "Hartford Television Hearing" presently scheduled for January 19, at Hartford, be continued to February 16, 1948, at that place. (Docket 8620, et al.).

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Granted petition for leave to amend its application (BPCT-212; Docket 8648), to show revised technical data with respect to power.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Granted petition for leave to amend its application (BPCT-214) to show revised technical data with respect to power.

WOIC—Bamberger Broadcasting Service, Inc., Area Washington, D. C.—Granted modification of CP for extension of completion date to 6-23-48. (BMPCT-136)

WOIC—Bamberger Broadcasting Service, Inc., Area Washington, D. C.—Granted modification of CP to change an-

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tenna system, change equipment and change power to ERP: Vis. 27.27 KW; Aur. 14.35 KW. (BMPCT-137)

TV—Applications Accepted for Filing

WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.—License to cover construction permit (B1-PCT-16, as modified), which authorized new commercial television broadcast station.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—License to cover construction permit (BPCT-19, as modified), which authorized commercial television broadcast station.

WABE—Allen B. DuMont Laboratories, Inc., New York, N. Y.—License to cover construction permit (BPCT-177), which authorized commercial television broadcast station.

WGNA—WGN, Inc., Chicago, Ill.—Modification of construction permit (BPCT-32, as modified), to extend completion date.

WWJ-TV—The Evening News Association, Detroit, Mich. —Modification of construction permit (BPCT-100, as modified), for extension of completion date.

NEW—Allen T. Simmons, Akron, Ohio (P. O., Box 830, Akron, Ohio)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 28.35 KW, aural 14.18 KW, and unlimited hours of operation.

NEW—Dispatch, Inc., Erie, Pa. (P. O., 20 E. 12th St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP of 3.017 KW, aural 1.5336 KW and unlimited hours of operation.

NEW—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of 14.5 KW visual and aural, and unlimited hours of operation.

W2XWV—Allen B. DuMont Laboratories, Inc., New York, N. Y.—Modification of license to change studio location from 515 Madison Ave., to Broadway & Ninth Sts., New York; change aural power to 2.5 KW with modified equipment and make changes in antenna system.

W10XQC—Philco Television Broadcasting Corp., Philadelphia, Pa., New York, N. Y.—License to cover construction permit (BPVB-194) which authorized commercial television broadcast station.

W3XWT—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Modification of license to designate a studio location at Harrington Hotel, 11th and E Sts., Washington, D. C.; to change equipment, change power to visual 5 KW (peak), aural 3 KW, and regular frequency assignment of Channel #5, 76-82 mc., make antenna changes.

W0XDP—The St. Louis University, St. Louis, Mo.—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned in 480-920 mc. band, and power of visual 1 KW.

WNAC-TV—The Yankee Network, Inc., Boston, Mass.—Modification of construction permit (BPCT-186) to change frequency to Channel #13, 210-216 mc., move transmitter site to: Off U. S. Route #1, Sharon, Mass., change type of equipment and make antenna changes; increase ERP to visual 129.0 KW, aural 64.5 KW.

NEW—Columbia Broadcasting System, Inc., Boston, Mass. (P. O. 485 Madison Ave., New York, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #9 186-192 mc., ERP Vis. 26.0 KW, Aur. 27.4 KW and unlimited hours of operation.

WRTB—Raytheon Manufacturing Co., Waltham, Mass.—Modification of construction permit (BPCT-102, as modified) for extension of completion date.

NEW—A. H. Belo Corp., Dallas, Tex.—Construction permit for a new commercial television broadcast station to be operated on Channel #10 192-198 mc., ERP Vis. 7.0 KW, Aur. 8.0 KW and unlimited hours of operation. Amended to designate transmitter location as 106 S. Ervay St., Dallas, Tex., to change ERP to Vis. 30 KW, Aur. 16 KW, make antenna changes.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WUOM—Ann Arbor, Mich.—Granted modification of CP for extension of completion date to 6-16-48. (BMPED-97)

WJUN—Philadelphia, Pa.—Granted modification of CP for extension of completion date to 5-27-48. (BMPED-86)

WTDS—Board of Education, Toledo City School District, Toledo, Ohio—Granted modification of CP to change studio location and transmitter site, make changes in antenna system, and change commencement and completion dates. (BMPED-96)

Remote Pickup

KGNL—Gila Broadcasting Co., area Safford, Ariz.—Granted renewal of license for remote pickup station for the regular period.

KBQB—Edwin A. Kraft, area Juneau, Alaska—Present license for remote pickup broadcast station was further extended on a temporary basis for the period ending March 1, 1948, pending determination upon application for renewal.

Applications

Noncommercial Educational

WOGR—Ashbacker Radio Corp., Muskegon, Mich.—License to cover construction permit (BPRY-324, as modified) which authorized a new remote pickup broadcast station.

WIHU—Ludington Broadcasting Co., Ludington, Mich. (Karl L. and Grant F. Ashbacker)—License to cover construction permit (BPRY-323, as modified) which authorized a new remote pickup broadcast station.

Remote Pickup

NEW—Wausau, Rib Mountain, Wisc. (State of Wisconsin State Radio Council, Studio—Madison, Wisc., transmitter) —Construction permit for a new noncommercial educational FM broadcast station to be operated on Channel 209, 89.7 mc., power of 10 KW.

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The NATIONAL ASSOCIATION OF BROADCASTERS
1771 N ST., N. W., WASHINGTON 6, D. C.

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